

# THE FLORISTS' REVIEW

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FLORISTS' PUBLISHING CO., 520 Oaxton Building, 508 South Dearborn St., CHICAGO.

VOL. XLV.

CHICAGO, APRIL 1, 1920.

NO. 1166.

## 12,000 Bench Grown American Beauty Roses

These are extra fine plants

\$27.50 per 100; \$250.00 per 1000

New Crop Seed

## Primula Obconica Grandiflora

Appleblossom, Kermesina, Alba, Oculata, Rosea, Magnifica,  
Violacea, Fimbriata, Mixed; Gigantea Plathii Rosea.

Trade Pkt., 75c; six Pkts. for \$4.00

A. HENDERSON & CO., 166 N. Wabash Ave., Chicago

FOR PROMPT DELIVERY  
or for shipment later from Cold Storage

## Lilium Giganteum

6 to 8 inch, 400 bulbs to the case      9 to 10 inch, 200 bulbs to the case  
7 to 9 inch, 300 bulbs to the case      9 to 11 inch, 180 bulbs to the case  
8 to 10 inch, 250 bulbs to the case      10 to 11 inch, 150 bulbs to the case

All Standard Packing.

\$59.00 per case for any size.



RALPH M. WARD & CO., Inc.

The Lily House

Not How Cheap,  
But How Good

25 Murray Street, NEW YORK

## LOOK AHEAD

SEE OUR CLASSIFIED AD  
ON MUM CUTTINGS

C. C. Pollworth Co., Milwaukee, Wis.

## Chrysanthemum Cuttings

Halliday, Oconto, Pink Seidewitz, White  
Seidewitz, Chrysolora, Charles  
Rager, Golden Eaton

\$3.50 per 100, \$30.00 per 1000

Caladiums, 5 to 7-inch, \$7.50 per 100; 7 to 9-  
inch, \$11.00 per 100.

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Buffalo, N. Y.

## Primula Obconica Gigantea NEW CROP SEED

Best Ronsdorfer (German) Strain

Giant Crimson, Dark Crimson, Bright Crimson, Rose, Dark  
Rose, Bright Rose, Apple Blossom, Oculata, Purple,  
Lavender, White, Mixed (all colors).

Tr. Pkt., 250 seeds, \$1.00; 5 pkts., \$4.50; 10 pkts., \$8.50

Primula Chinensis, best English Strain, best colors,  
trade packet (250 seeds), 75c.

ROMAN J. IRWIN, 321 6th Ave., New York City

## Chrysanthemum Rooted Cuttings \$4.00 per 100

Alice Day, V. Poehlmann, Chas. Rager, C. Touset, Robinson,  
Chrysolora, Halliday, Yellow Bonnaillon, Dolly  
Dimple, Golden Chadwick, Chieftain.

## POMPONS

Helen Newberry, Mensa, Buckingham, Alma, Acto,  
Alea, Klondike.

CASH or C. O. D.

W. J. & M. S. VESEY  
2602 Thompson Ave., FORT WAYNE, IND.

## Ophelia

Extra choice own-root stock, ready now.

2 3/4-inch, \$15.00 per 100, \$120.00 per 1000

## Mme. Butterfly

A limited quantity of own-root ready during April  
at \$300.00 per 1000.

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See our Classified ad — Write for special prices on quantities.

## Fresh Flower Seed

STOCK READY NOW

Florists' catalogue ready.

The W. W. BARNARD CO., 231-235 W. Madison St.,  
CHICAGO



# Feed Your Plants

## AND SAVE LABOR TIME MONEY

**Fritz Bahr Did—Read what he says:**

(You all know him)

**“Three light doses of ‘New Plant Life’ saved giving a final shift to thousands of 3½-inch geraniums and the outcome was more than pleasing.”**

Highland Park, Illinois.

**Fritz Bahr, Florist**

**New Plant  
Life Saves**

**BECAUSE—**

It renews these  
elements in the  
soil.

**Nitrates and  
Ammonia**

**Phosphates**

**Potash**

**Iron**

**Other  
Ingredients**

They promote growth and coloring of stem and foliage.

Promote maturity and **early flowering** of improved quality and quantity.

Especially promotes development and quality of flowers, fruits and seeds.

Stimulates plants in resisting fungus. Assists in flower coloring. Promotes retention in soil of **Nitrogen, Potash and Ammonia.**

Which stimulate circulation in plants, thereby promoting Health and Growth.

**New Plant Life, \$3.00 —PER—  
LIQUID FERTILIZER GALLON**

USE 1 GALLON WITH 200 GALLONS OF WATER

ORDER TODAY from following Supply Houses or direct F. O. B. Chicago:

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**The Excell Laboratories,** Manufacturers of Horticultural Specialties  
115 East South Water St., Chicago, Ill.



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## The Ideal Spring Decoration

### Beech Sprays

Prepared and preserved in the same thorough manner and by same process as our celebrated oak. Very effective for decorative work.

Natural prepared and fire-proofed. Colors: Red or Green. **Per lb., 35c**

25-lb. cases . . . . . **30c per lb.**  
100-lb. cases . . . . . **27½c per lb.**

### Carton Beech

Small prepared Beech Sprays suitable for wreath work. Red, Green or Brown. **\$2.50 per carton.**



## DESIRABLE PREPARED GREENS

FOR THE SPRING AND EASTER SEASON



**ASTRAL FERN**

This is a new Fern we are offering. Prepared and painted. Sprays about 15 inches in diameter. The leaves are much more hardy than Adiantum. Can be used effectively in wreaths, baskets and in design work. Green only. **Price, \$8.50 per 100.**



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Freshly prepared; bright shade of spring green.

**Price, \$2.00 per lb.**



**SEA MOSS OR AIR PLANT**

Good quality, freshly preserved. Large 15-gram bunches. Imported stock.

**Price, \$12.00 per 100 bunches.**

**SILK FIBER**

Can be used effectively for bows on basket handles. 1 inch size. Colors, moss green, red, pink, lavender, white, blue, purple and yellow.

**No. 1, extra fine quality, \$2.50 per bolt; 1-doz. bolt lots, \$2.25 per bolt.**

**No. 2 Quality, 1 inch size, \$1.75 per bolt; 1-doz. bolt lots, \$1.65 per bolt.**

**Waterproof Crepe Paper—Colors, moss green, Nile green, red, pink, lavender, yellow and white.**

**Price, \$4.75 per dozen.**

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Preservers of Natural Foliages, Manufacturers and Importers of Baskets, Florists' Supplies and Decorative Novelties

**LA PORTE, INDIANA**





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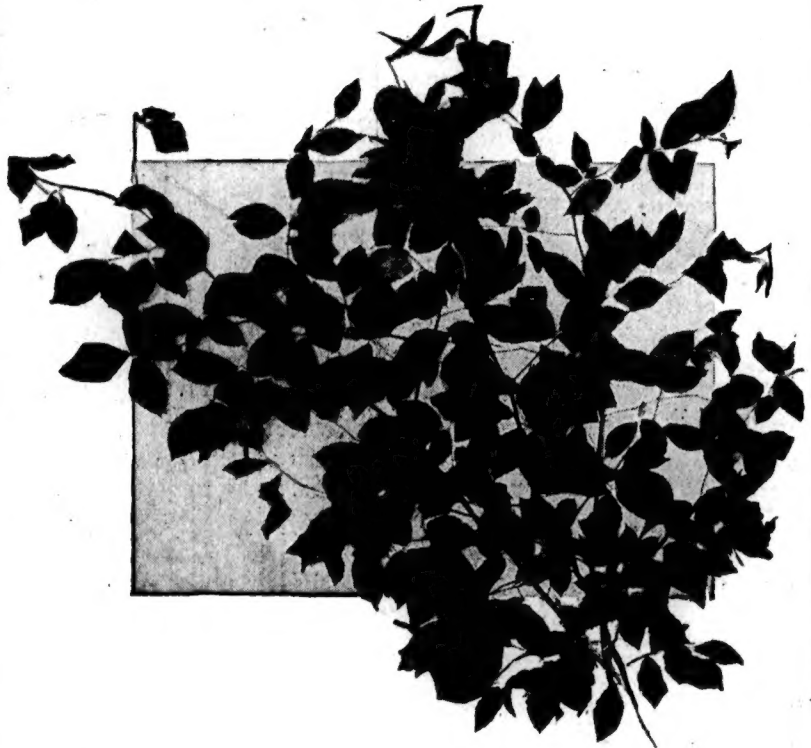
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Natural prepared and fire-proofed. Colors: Red or Green. **Per lb., 35c**

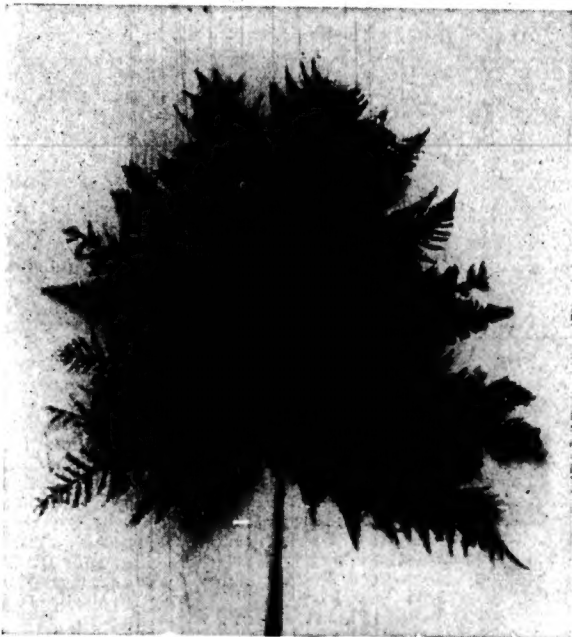
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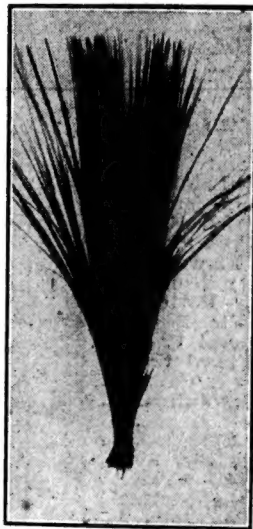


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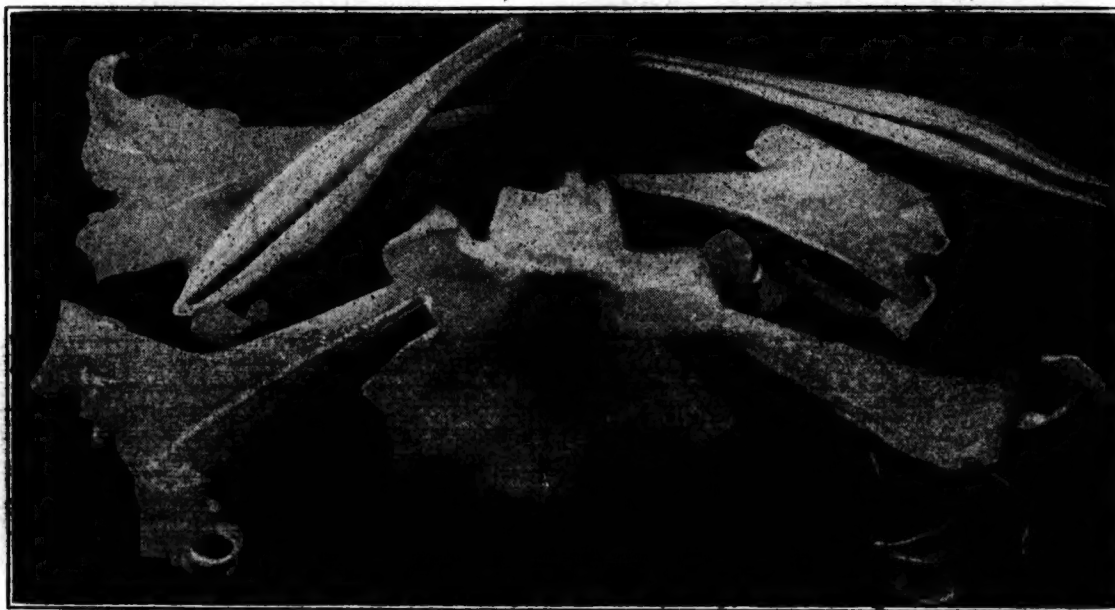


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ADIANTUM .....	Per 100, \$2.00
GALAX, bronze.....	Per 1000, \$1.50
ASP. SPRAYS.....	Per 100, \$3.00 to \$4.00
SPRENGER.....	Per 100, \$3.00 to \$4.00

All seasonable flowers not grown by us will be procured for our customers.  
A trial order solicited.

In buying direct of the grower you are assured of fresh stock at all times,  
and the most even run of quality possible.

# ***Bassett & Washburn***

Greenhouses:  
Hinsdale and Gregg Station, Ill.

**CHICAGO, ILL.**

Office and Store: 178 N. Wabash Avenue  
Long Distance Phone, Central 1457



# WIRE YOUR ORDER

**We Ship on Next Train**

You can get what you want here in

MRS. RUSSELL, MILADY, OPHELIA, KILLARNEY,  
CHAMP WEILAND, SUNBURST, WHITE KILLARNEY,  
KILLARNEY BRILLIANT

The exceptionally fine quality of the Roses we are offering is an inducement to order more than ever before. Reinberg quality means the best.

## Carnations

Plenty of Red, White and Pink for everybody, at \$8.00 to \$12.00 per 100.  
ORDER TODAY.

Fancy Sweet Peas, Valley, Violets, and a complete line of Greens.

### EASTER PRICE LIST

Buy Direct From the Grower

MRS. CHAS. RUSSELL, PREMIER and COLUMBIA		Per 100
Specials .....	\$35.00 to \$40.00	
Select .....	25.00 to 30.00	
Medium .....	18.00 to 20.00	
Short .....	12.00 to 15.00	

OPHELIA and SUNBURST		Per 100
Specials .....	\$30.00 to \$35.00	
Select .....	20.00 to 25.00	
Medium .....	15.00 to 18.00	
Short .....	12.00	

CARNATIONS—		Per 100
Assorted Colors .....	\$ 8.00 to \$12.00	
Sweet Peas .....	1.50 to 3.00	
Violets .....	1.00 to 1.50	
Jonquils .....	6.00 to 8.00	
Valley .....	8.00	

Subject to change without notice

MILADY		Per 100
Specials .....	\$30.00 to \$35.00	
Select .....	20.00 to 25.00	
Medium .....	15.00 to 18.00	
Short .....	8.00 to 12.00	

Killarney.....		Per 100
White Killarney.....	Specials.....	\$25.00
Killarney Brilliant.....	Select.....	\$18.00 to 20.00
Champ Weiland.....	Medium.....	12.00 to 15.00
	Short.....	10.00

ROSES, OUR SELECTION.....	10.00 to 12.00
---------------------------	----------------

Adiantum, per 100 .....	\$2.00
Asparagus, per bunch .....	.50
Boxwood, per bunch .....	.35
Ferns, per 1000 .....	4.00
Galax, bronze and green, per 1000 .....	2.00
Smilax, per doz. strings .....	8.00

2,000,000 Feet of Modern Glass

# PETER REINBERG

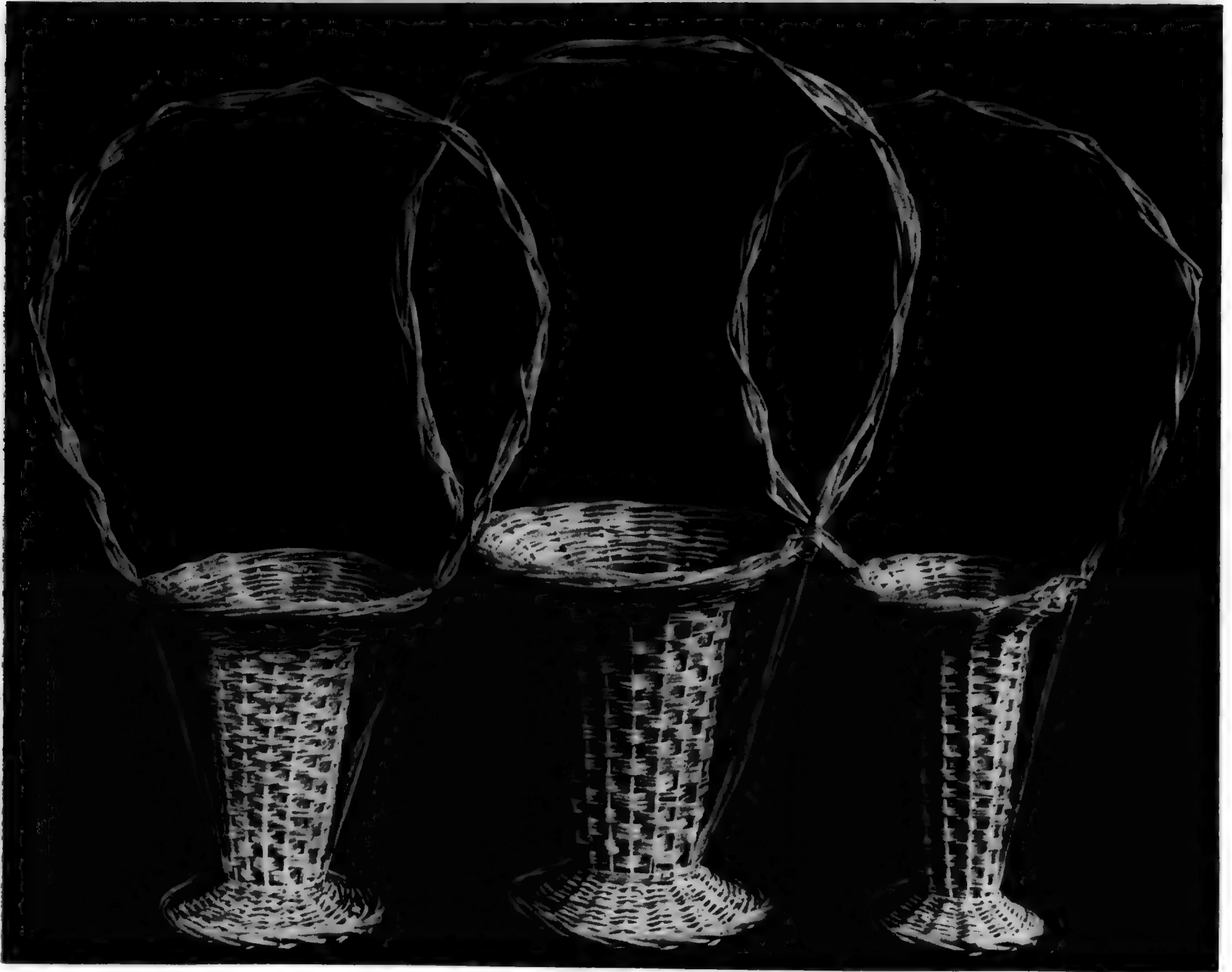
WHOLESALE GROWER OF CUT FLOWERS

30 E. Randolph St.,

PHONES:  
Central 2846 and 601

CHICAGO, ILL.

# Basket Special



J-R 121

J-R 122

J-R 107

Three long-stemmed flower baskets at prices that will make money for you. Made of America's finest willow in popular finishes. Immediate delivery.

- |   |               |
|---|---------------|
| <b>J-R 121</b> — Height 30 inches, opening 5½ inches, depth 12 inches; can be had in ivory, Nile green; painted metal liner. Each .....       | <b>\$2.00</b> |
| <b>J-R 122</b> — Height 38 inches, opening 7 inches, depth 15 inches; finished in ivory, Nile green; painted metal liner. Each .....          | <b>2.50</b>   |
| <b>J-R 107</b> — Height 30 inches, opening 5 inches, depth 13 inches; comes in ivory and Nile green finishes; painted metal liner. Each ..... | <b>1.50</b>   |

F. O. B. Traverse City.

**A. L. RANDALL CO.**  
 180 N. Wabash Ave. CHICAGO, ILL.



# Buy Direct from the Grower

## BIG CROP

Supreme Quality Russell, Columbia, Premier, Richmond, Milady, Ophelia, Killarney, White Killarney, Killarney Queen, Cecile Brunner, New Pink Radiance and Champ Weiland.

Our quality Carnations are recognized as the best on the market.

Subject to market change

### EASTER PRICE LIST

Open Days, Nights and Sundays

Mrs. Chas. Russell and Premier		Per 100
Specials .....		\$25.00
Select .....		20.00
Medium .....	\$15.00 to	18.00
Short .....	8.00 to	10.00
Ophelia, Radiance, Killarney, White Killarney, Killarney Queen, Champ Weiland		Per 100
Specials .....	\$18.00 to	\$20.00
Select .....	12.00 to	15.00
Medium .....	8.00 to	10.00
Short .....		6.00

Columbia, Milady, Richmond		Per 100
Specials .....		\$20.00
Select .....	\$15.00 to	18.00
Medium .....	10.00 to	12.00
Short .....	6.00 to	8.00
Cecile Brunner .....	3.00 to	4.00
Roses—Our selection .....		6.00
Carnations—Fancy .....	6.00 to	8.00
Asparagus—Per bunch .....		.50
Sweet Peas—Per 100 .....	1.50 to	3.00
Daisies—Per 100 .....	1.50 to	2.00
Lily of the Valley—Per 100 .....		8.00
Violets—Per 100 .....	.75 to	1.00
Ferns—Per 1000 .....		4.00

Easter Lily Plants, \$1.00 each

**W. E. TRIMBLE GREENHOUSE CO.,** **WHOLESALE GROWERS** **Princeton, Ill.**

MEMBERS F. T. D.

Write for Price List on Rooted Cuttings, Potted Plants and Vegetable Plants.

## Grafted Stock of Premier

Clean, well grown and the kind of stock that will give you results.

**\$40.00 per 100; \$350.00 per 1000**

Delivery within two weeks or later  
if so desired.

**The Joseph H. Hill Company,**  
Richmond, Indiana



# FRANK W. DUNLOP

DID YOU SEE IT AT THE  
INTERNATIONAL FLOWER SHOW AT NEW YORK?

— Its record at the exhibition —

Winning Silver Medal for the Best New Pink Rose  
*and the*  
Gold Sweepstakes Medal for the Best Seedling in the Show  
*also the*  
Silver Medal at Boston Show

Frank W. Dunlop was the  
Finest Flower in the  
Exhibition.

OWN ROOT STOCK	
Quantity.	Price.
100.....	\$ 85.00
250.....	82.00
500.....	150.00
1,000.....	300.00
2,500.....	725.00
5,000.....	1,375.00
10,000.....	2,600.00
GRAFTED	
\$7.50 per 100, additional to own root price.	

If you are buying any new  
Roses at all you cannot  
afford to miss Dunlop

**CHARLES H. TOTTY COMPANY, Madison, New Jersey**



# HYDRANGEAS, PELARGONIUMS, GERANIUMS

## FRENCH HYDRANGEAS

Fine stock, in bud and flower, worth 75c.  
\$1.00, \$1.50 and \$2.00 each.  
Large specimens, \$2.50 and \$3.00 each.

## EASTER GREETING

Shapely, well-grown Pelargoniums, loaded  
with buds and flowers, quick sellers, 35c,  
50c, 75c and \$1.00 each.

## GERANIUMS

Best bedders, 3-inch, \$10.00 per 100; 4-inch,  
in bloom, fine plants \$15.00 and \$20.00 per 100.

## SPRING PLANTS

	—2 1/4-inch—		—3-inch—		—4-inch—	
	100	1000	100	1000	100	1000
Alyssum	\$5.00	\$45.00				
Asparagus Plumosus	5.00		\$ 8.00		\$15.00	
Asparagus Sprengeri	5.00		8.00			
Begonia Chatelaine			10.00		25.00	
Carnations. (See Classified.)						
Coleus	5.00	45.00	8.00			
Daisies, Paris	6.00	50.00	15.00		25.00	
English Ivy, strong	6.00					
Ferns. (See Classified.)						
Feverfew					12.00	
Ficus Elastica. (See Classified.)						
Fuchsias	6.00					
Geraniums. (See Classified.)			10.00		18.00	
German Ivy, very strong	5.00					
Heliotrope	6.00					
Impatiens Sultani	6.00					
Lantanas	6.00					
Palms, Kentias			30.00		50.00	
Petunias, Double	6.00					
Roses. (See Classified.)						
Vincas, fine			8.00		15.00	
Moonvines, fine			12.00			

Add 10% for Packing Large Plants and in Pots; 5% for Small Bedding Plants.

## CARNATIONS, ROOTED COOL—FINE STOCK, READY NOW.

	Per 100	Per 1000
Enchantress	\$6.00	\$50.00
Belle Washburn	7.00	60.00
White Wonder	7.00	60.00
White Enchantress	6.00	50.00
Mrs. C. W. Ward	6.00	50.00
Nebraska	6.00	50.00
Mrs. A. Roper	6.00	50.00
Alice	5.00	45.00
Merry Christmas	6.00	50.00
Matchless	5.00	45.00

Well Established, 2 1/4-Inch.

Belle Washburn, White Wonder, \$8.00 per 100, \$75.00 per 1000.  
White Enchantress, Nebraska, Mrs. C. W. Ward, Enchan-  
tress, Matchless, Alice, Mrs. A. Roper, \$7.50 per 100, \$70.00 per  
1000. Packing, 2% of invoice.

## NEPONSET PAPER POTS.

2 1/4-inch	\$ 3.50 per 1000
2 1/2-inch	4.00 per 1000
3 -inch	5.60 per 1000
3 1/2-inch	7.75 per 1000
4 -inch	9.25 per 1000
5 -inch	14.75 per 1000
6 -inch	20.00 per 1000

Not Cheap Crumpled Leaves, But the Best.

SUPERIORA MAGNOLIA, Full Weight.

We offer brown, green and purple Magnolia leaves, choice  
medium size, of the first quality. Per carton, \$1.75; 10 cartons,  
\$17.00; 25 cartons, \$40.00. Write for prices on 100 box lots.

**GULLETT & SONS, : : Lincoln, Illinois**

# ORDER NOW

Place your Orders Now for this Season's Supply of

# Ferns and Pandanus

Prices will be advanced 20 per cent April 15

## Boston Ferns

Thrifty, well rooted runners, at \$10.00 per 1000

## Pandanus Veitchii

Beautiful Variegated Foliage

2 1/2-inch pot size.....	\$6.00 per 100	4-inch pot size.....	\$10.00 per 100
3 -inch pot size.....	8.00 per 100	6-inch pot size.....	15.00 per 100
8-inch pot size.....	\$25.00 per 100		

Large specimen plants, \$1.00 each.

Cuttings at \$4.00 and \$6.00 per 100

**20 % discount for cash with order**

**F. M. SOAR, Little River, Fla.**

# Cannas

**Strong Roots  
2 to 3 Eyes**

We can supply these in any quantity, and on quantity lots we will allow a liberal discount.

## Scarlet

	Per 100	1000
Allemania .....	\$3.00	\$25.00
David Harum .....	3.00	25.00
King Humbert .....	5.00	40.00
Louisiana .....	3.00	25.00
Pennsylvania .....	3.50	30.00
Wintzer's Colossal .....	5.00	40.00

## Crimson

Crimson Bedder .....	3.00	25.00
Shenandoah, salmon pink .....	3.50	30.00

## Yellow

Yellow King Humbert .....	5.00	40.00
Austria .....	3.00	25.00
Panama, orange-red border .....	5.00	40.00
Mme. Crozy, rose, yellow border .....	3.00	25.00

# Caladium Esculentum

5 to 7-inch .....	\$6.50 per 100; \$55.00 per 1000
7 to 9-inch .....	\$8.00 per 100; \$75.00 per 1000





# Gladioli

To move this lot promptly we are offering the following varieties at these tempting prices.

	1½ to 2 in. Per 1000	1¼ to 1½ in. Per 1000	1 to 1¼ in. Per 1000
America .....	\$25.00	\$20.00	\$16.00
Annie Wigman .....	25.00	20.00	16.00
Frank Pendleton .....	40.00	30.00	20.00
Goliath, dark red .....	25.00	20.00	16.00
Halley .....	30.00	25.00	20.00
Niagara .....	40.00	.....	.....
Pink Beauty .....	40.00	30.00	20.00
Queen of Whites .....	25.00	20.00	16.00
War .....	40.00	.....	25.00
Wilbrink, very early, fine flesh pink .....	40.00	30.00	20.00
Pink Perfection .....	40.00	30.00	20.00
Willie Wigman .....	40.00	30.00	20.00
Yellow Hammer .....	30.00	20.00	16.00
Peace .....	35.00	25.00	20.00
Princeps .....	35.00	25.00	20.00

**S. S. Skidelsky & Co.**  
50 Park Place  
NEW YORK CITY



We Could  
Wish You Nothing Better  
Than This —

May  
Your Easter Business Be  
as Fine as Ours  
Has Been

**M. Rice Co.**

*Florists' Supplies that Excel*

1220-22-24 Spring Garden St. PHILADELPHIA, PA.



**“Werbro” Ribbons and Chiffons**

The recollection of quality remains long  
after the price is forgotten.

At your service.

**WERTHEIMER BROTHERS**  
**THE NATIONAL FLORAL RIBBON HOUSE**

Owners and Operators of WERBRO RIBBON MFG. CO., Paterson, N. J.  
Office and Salesroom, 17-25 East 24th Street, NEW YORK



# COMING COAL YEAR'S COMPLEX PROBLEMS

*As the new coal year opens, April 1, the outlook is far from favorable. An immediate rise in miners' wages, a later rise in freight rates and a governmental tangle to which no one knows the solution, are the chief factors in the complex situation which greenhouse men have to consider.*



READERS of The Review will remember that in the early part of last summer growers were advised to buy coal heavily in advance, without waiting until increasing demand had forced the price up and the supply down. Yet during the winter just passed, many were the reports of ranges reduced to a pitifully small coal supply, of valuable stock either ruined or retarded in development and of frantic endeavors to keep the temperature above the danger or disaster point. Some growers hauled their own coal long distances, after having paid famine prices for it; some cut down growing timber and fed the green wood to the boiler fires, and some either installed or began to think of installing oil burners in place of coal. A few fortunate ones had coal deposits on their own land and were able not only to save themselves but to help others. They, however, were rare exceptions.

Now, again, the question is arising as to how soon and how much to buy. The experience of the winters of 1917-18 and 1919-20 suggests an early laying in of as ample a supply as can be afforded, since there is no surety that the next winter will be so mild or the growers so well supplied as was the case in 1918-19.

But the beginning of the coal year of 1920-21 finds a situation too complex to be so easily dismissed. The mining cost of coal, the cost and availability of its transportation, the demand of other industries than that of flower growing—these and other essential elements in the problem are so uncertain that even careful analysis can only reach tentative conclusions and leave the future to unfold its own mysteries.

## Summer Safest.

Because of considerations of price, supply and transportation facilities, the summer is usually thought of as the best time to buy coal. There are three possible exceptions. The requirements of that particular consumer may be smallest at that time. That is, of course, true of the greenhouseman, but it is understood that he is buying

for storage rather than for immediate consumption. Secondly, the buyer may have to pay long-haul prices in order to get good storing coal. But almost any bituminous coal will store reasonably well; the chief danger is that the coal dust in mine-run coal will give rise to fires from spontaneous combustion, a danger which can be most easily eliminated by storage in water, where such storage pits are possible. Finally, the grower may not have adequate storage facilities. That problem, of course, must be worked out to accord with his particular requirements and available space.

## Inadequate Transportation.

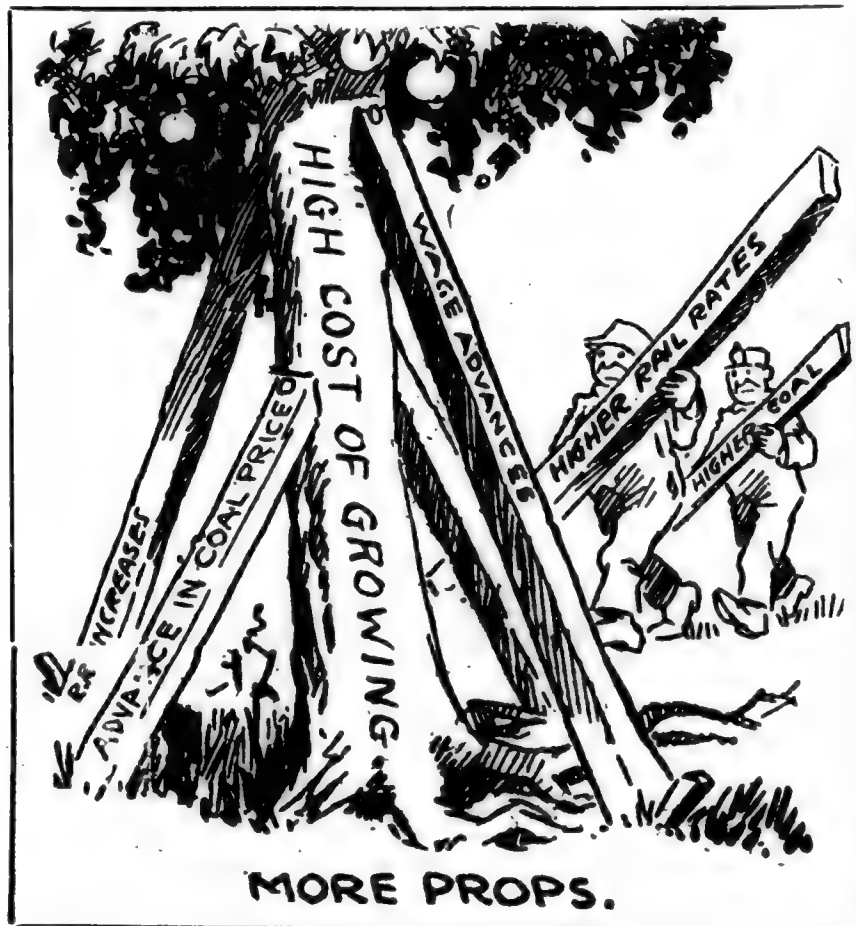
Coming more closely to the present situation, there are two main obstacles to sufficient production of coal for next winter, inadequate transportation and a possible strike. Labor itself is available in adequate supply; its restlessness has been due in part to the fact that the car shortage has cut down, often by half or even more, the amount of coal which can be produced. Since there are practically no storage facilities at the mines, bituminous coal must be put into cars as soon as it is mined and, consequently, any shortage in cars at once affects the

quantity of coal which can be taken from the mines.

Inadequate transportation is due chiefly to the lack of enough cars, the mislocation of cars in various parts of the country, the use of cars for storage, the withdrawal of ore-carrying cars which were temporarily used in carrying coal in the northwest to relieve the shortage of other cars and insufficient motive power to move what cars there are. It has been estimated that 300,000 more cars are needed to bring the total up to the present requirements and, since the car manufacturers' maximum capacity is believed to be 100,000 cars annually, the solution of that part of the problem evidently is at least a three years' job. As a result of the strike last fall, cars of coal were shipped all over the country in the attempt to supply the essential needs; those cars are slow in finding their way home, some even requiring six months or more. The use of cars for storage is mainly of two kinds, one the storage of coal confiscated by the railroads and the other that of coal waiting at tidewater to be exported. Another factor which may be effective next fall is that when the grain crop begins to move, the resulting scarcity of box cars may require the use of gondolas, which would otherwise carry coal, for the transportation of goods normally carried in box cars. While more cars are being manufactured and more are being returned to active service, relief here is slow, at a time when remedies must be speedy to be effective.

## Strike Coming?

The possibility, if not the probability, of a strike of the coal miners April 1 has been suggested in the accounts of the negotiations between operators and miners published in The Review March 18 and 25. The officers of the United Mine Workers have sent notices to the local unions in the anthracite coal region notifying them to remain at work after April 1 pending negotiations, since the operators have agreed to make any wage award retroactive to that date. But the situation with the bituminous coal miners, in whose affairs growers are more closely interested, is less hopeful.



Courtesy of the Chicago Tribune.



Thursday, March 25, President Lewis, of the United Mine Workers, received an acceptance from Thomas T. Brewster, representing the operators, of a proposal for a joint conference between operators and soft coal miners in New York city during the last few days of March. The delay in Mr. Brewster's acceptance was due to the fact that the operators, following the government's indictments against many of them at Indianapolis for participating in joint conferences with their men, referred Mr. Lewis' invitation to their lawyers for advice; the acceptance was sent as soon as a favorable opinion had been received.

This conference may result in a settlement acceptable to the miners, but the history of previous conferences holds out little hope of such outcome. In what condition will a strike find the country?

#### Small Supply and Heavy Demand.

According to a rough estimate, at the beginning of the strike last fall coal production was 40,000,000 tons behind what it should have been and the strike doubled that deficit, which by this time is yet greater. Most industrial establishments have largely exhausted their reserves and now are going on a week-to-week basis rather than on a 2 or 3-month reserve basis; this is true of growers as of other coal-users. The railroads, which use one-fourth to one-third of the coal produced, have nearly come to the end of their reserve supply, even with confiscation to help them.

The summer's demand will be exceptionally heavy. When the export restrictions are removed, Europe will call for at least 50,000,000 tons, about four times last year's export. Because of the personal hardships of last year, the domestic consumer will to some extent buy sooner, beginning in June or July rather than in August. While uncertainty as to general prices is making manufacturers wary of embarking heavily in new enterprises, the present depletion or diminution of their coal reserves will make their minimum demand a large one and, if the economic situation gains soon in stability, they will call yet more for coal. Growers themselves, with the formation of their national organization and the certainty of an effective continuance of the publicity campaign, will have to meet a demand for flowers which will keep their greenhouses operating at full capacity; consequently, their own coal needs will be large.

#### High Prices for High Wages.

Not only will the increasing demand make coal difficult to obtain and high-priced when obtainable, but the wage awards for the coal miners and railroad workers will help to raise the price of coal. The increase in freight rates is expected to be nearly, if not quite, fifty per cent, the exact amount depending upon the decision of the interstate commerce commission as to what rates are necessary to pay the increased wages and at the same time give the roads their legal minimum earnings of five and one-half per cent. That increase may not come till September 1; it will not come later. A Chicago coal dealer stated that, in his belief, a fifty per cent raise in freight rates would add, for the Chicago buyer, \$2 a ton to

eastern coal and 80 cents a ton to coal from southern Illinois.

In view of past negotiations, the increase in the miners' wages can hardly be less than the twenty-seven per cent recommended by the majority report of the commission; it is estimated that that will raise the price of coal by from 60 cents to \$1 per ton. A strike can have no other effect than to increase these prices even further, as well as making coal still more difficult to obtain.

Various other elements contribute each a share to the complexity of the coal situation. Senator Frelinghuysen has introduced a bill in the Senate to provide for the appointment of a federal coal commissioner, with large powers and responsibilities, as noted in The Review last week. The indictment in Indianapolis of more than a hundred operators and miners has thrown a cloud of uncertainty over the use of collective bargaining in the coal industry. At present, too, there are, on the one hand, various suits being pushed to test the constitutionality of the Lever act or

more per ton during the other months of the year, making a 50-cent difference between the summer and winter rates. Another plan which has been suggested is that the operators and wholesalers should agree to make the price of coal to the consumer 50 cents per ton less at the beginning of the light season and then increase it 10 cents per ton each month.

Additional factors affecting the future are that the further electrification of the railroads will help to lessen their demand for coal, since the coal at power stations can be burned more economically; the development of hydroelectric power will effect a permanent saving in coal and a consequent decrease in the total demand, and the greater use of fuel oil will also relieve coal of some of its burden, especially if the production of oil is stimulated, as it may be, by the government land-leasing bill.

#### Buy Coal Early.

While these various factors may be kept in mind by the grower in making his own appraisal of the situation in its succeeding developments, their effect can hardly be large or immediate enough to change radically the prospect for this summer. Whether or not the miners strike, the demand is certain for some time to be much greater than the supply and the price will be raised soon to cover the increase in the coal miners' wages and later during the summer to take care of the increase in the railroad workers' wages. The possibility of a sudden, catastrophic drop in all prices remains, but it is only a possibility. Similarly it is possible that the next few months will see a comparatively permanent settlement of the wage disputes and a sufficient betterment of transportation facilities to allow a steadily increasing production of coal, but even then the demand will take care of it all and call for more.

#### MINERS WILL CONTINUE WORK.

The scale committees of the bituminous operators and mine workers agreed March 29 to make the monetary provisions contained in the award of the bituminous coal commission, as affirmed by the President, become effective April 1 and that the mines continue in operation pending the working out of a new agreement.

All local unions of the United Mine Workers in the central competitive fields were notified immediately by telegram, John L. Lewis, international president of the mine workers, announced.

"This action will avoid any necessity for cessation of operations," Mr. Lewis said, "and will fully protect the public by continuing the supply of coal after April 1, pending the negotiation of a new contract."

**Springfield, O.**—The Springfield Floral Co. has recently changed hands and now is known as the Springfield Floral & Fern Co. The active parties are Louis R. Niles and William S. Mackenzie, the latter having acted as secretary of the old company since the death of R. R. Mills. He has been connected with Mills Bros., builders' supply dealers, for the last eleven years. It is planned to push the business and enlarge the establishment.

The Editor is pleased when  
a Reader presents his ideas  
on any subject treated in

**THE FLORISTS'  
REVIEW**

As experience is the best  
teacher, so do we learn  
fastest by an exchange of  
experiences. Many valuable  
points are brought out by  
discussion.

Good penmanship, spelling and  
grammar, though desirable, are not  
necessary. Write as you would talk  
when doing your best.

**WE SHALL BE GLAD  
TO HEAR FROM YOU**

else prove that it does not allow the railroads to have "a just and reasonable profit" and, on the other, Senator Frelinghuysen's bill to repeal the act insofar as it relates to coal.

#### To Encourage Summer Buying.

Other attempts are being made to find a more permanent solution of the problem. At a meeting in New York city of the American Institute of Mining and Metallurgical Engineers in the latter part of February, a plan for all-the-year-around coal merchandising was outlined by Eugene McAuliffe, director-general of conservation of the United States Railroad Administration; as a result, a committee of fifteen was appointed to study ways of stabilizing the bituminous coal industry. The Kansas state court of industrial relations is planning to make an intensive study of every phase of the coal industry.

The transportation committee of the Chicago Coal Merchants' Association is working on a plan for a 25-cent difference in freight rates during the months from April to August; this saving would be more or less completely passed on to the consumer to induce him to buy early and the railroads would compensate themselves by charging 25 cents

# BOSTON'S BIG SHOW

## MOST SUCCESSFUL ON RECORD.

### Orchids the Feature.

The great spring exhibition of orchids and other plants and flowers, held in Horticultural hall, Boston, March 24 to 28, by the Massachusetts Horticultural Society, proved to be the most successful in point of exhibits, quality of specimens shown, tasteful arrangement and attendance that this old society has yet held. Even with the price of admission advanced to \$1, the attendance increased each day, people being willing to pay double former prices to view a flower show of such unquestioned merit.

The exhibition halls are small when compared with the Grand Central Palace, New York, and there is no room for the commercial booths, which proved to be such a feature and financial aid in the metropolis, but as a flower show artistically arranged, free from commercialism and including some remarkable novelties in addition to plants showing high culture, the Boston show was considered to be superior to the one held in New York.

In Boston there were no rose, rock or bulb gardens and few cut roses, but orchids were ten times as numerous as in New York. Hard-wooded plants were much superior. Azaleas and rhododendrons, hardly seen in New York at all, were numerous and of great excellence. Cyclamens, cinerarias, schizanthus, hydrangeas and carnations were as good as or better than those seen at the Grand Central Palace, and in plant novelties Boston was far in the lead.

### Burrage's Fine Display.

Orchids were the greatest feature and were never before so extensively shown at any exhibition in America; in fact, A. C. Burrage alone, whose exhibits filled an entire hall, staged more orchids than were ever previously seen at any exhibition in this country. The lecture hall was transformed into a veritable tropical jungle at great expense. Big pillars, covered with natural cork bark to resemble forest tree trunks, were scattered over the central part of the hall and in the pockets cattleyas, lœlias, oncidiums, phalænopsis and other orchids grew in profusion. Towering above these were tree ferns and nestling among them were canaries and other song birds, pouring out their melodious notes. Along the sides of the hall were sloping banks in which tufa stone was freely used. Here were quantities of phaius, cymbidiums, cypridiums and other terrestrial orchids. On one side a magnificent group embracing numerous genera was arranged for effect and it contained a bewildering multitude of choice varieties.

A few specially fine varieties noted were *Cattleya Trianae* alba, *Angræcum sesquipedale*, *Lœliocattleya Lenda*, *Phalænopsis intermedia* Portei, *Brasocattleya Imperatrice* de Russe, *Lœliocattleya F. G. Sealy*, *Cymbidiums Doris*, *Schlegelii*, *Pauwelsii*, *Gottiana*, *Sybil* and *Alexandra*; *Odontiodas Royal Gem*, *Bradshawii* and *Vuyksteke*; *Odon-*

*toglossum Rolfe*; *Lycastes lasioglossa* and *Skinneri* alba; *Miltonia Bleuana* nobilior; *Cattleya Empress Frederick*; *Phalænopsis leucorrhoda* and *Stuartiana* and numerous *sophrocattleyas*, *brasocattleyas*, *oncidiums*, *vandas*, choice *cypridiums*, *dendrobiums* and other genera. There were veritable forests of *cymbidium* spikes and, in all, some 3,000 orchid plants were used in this remarkable collection.

A large glass case showed the evolution of orchid raising from seed, plants being shown from the germinating to the flowering stage. Numbers of similar cases contained a collection of the finest works on orchids obtainable, colored plates and descriptive matter being read with interest by many visitors. Mr. Burrage also wrote, printed and distributed over 10,000 bulletins

## ORCHIDS.

[Written while viewing the orchids shown by Albert C. Burrage at the exhibition of the Massachusetts Horticultural Society at Boston, March 27, 1920.]

On ev'ry side rare orchids grow,  
From earth, from trees, from air;  
From rocks they gleam, from moss and fern,  
They blossom ev'rywhere!

Fair fragile blooms a queen might wear  
Delight the eyes of all,  
Who throng to gaze upon the wealth  
Shown in this orchid hall.

Like tiny birds of golden hue,  
Bright sprays float in midair,  
While fringes pale of lavender  
Are treasures, costly, rare.

Like faces kind of pansies true,  
White orchids smile today,  
While others in their stately pride  
In dreams are far away.

Long years went by ere blossoms came;  
Now faith and hope are crowned,  
For orchids in their glory gleam  
In tropic splendor 'round.

—Elvira B. Smith.

of popular information regarding orchids. His generous public spirit deserves the highest commendation and the tasteful work done by Superintendent Douglas Eccleston and his corps of assistants won admiration from the crowds of visitors.

### Roehrs Takes Gold Medal.

The Julius Roehrs Co. won first prize of \$500 and a gold medal for the finest group of orchids for commercial growers, with a wonderfully fine arrangement of choice varieties. Some especially noteworthy varieties were *Lœliocattleya Moonbeam*, *Cattleya Zephyr*, *Vanilla planifolia*, *Cattleya Anid*, *Cypridium Duke of Marlborough*, *Cattleya speciosissima* Empress, a lovely pure white form; *Cattleya Trianae* Peach Blossom; *Cattleya Cappei* alba; *Odontiodas Vuyksteke* Diana, *rosefieldensis* and *Bradshawii*; *Cypridium Yser*; *Vanda Amesiana*; *Cattleya armainvillierensis*; *Vanda lamellata*; *Phalænopsis amabilis*, *Stuartiana* and *Schilleriana*; *Cymbidiums Pauwelsii*, *Schlegelii*, *Doris*, *Gottianum*, *insigne* and *eburneo-Lowianum*; *Cypridium Olivia* and *Maudie* magnificum; *Epiphronitis Veitchii*; *Odontioda Madeline*, and beautiful *odontoglossums*, *bras-*

*socattleyas*, *dendrobiums*, *oncidiums* and other varieties.

Albert C. Burrage, Douglas Eccleston, superintendent, had the best group for private growers. This group also secured a gold medal and a special additional prize of \$100 for the most artistically arranged orchid group in the show.

### Prize-Winners.

The list of awards in other classes is as follows:

Twelve orchid plants in bloom, distinct—Julius Roehrs Co., first, with *Selenipedium Schroederæ*, *Cymbidium insigne*, *C. Pauwelsii*, *Lycaste Skinneri*, *Phalænopsis Schilleriana*, *Cypridium Zampa*, *Odontoglossum Insleyi*, *Cattleya Trianae*, *C. Schroederæ*, *Vanda Amesiana* and *Dendrobium nobile*; J. T. Butterworth, second.

Six orchid plants, distinct—J. T. Butterworth, first, with excellent plants of *Lœliocattleya Nysa*, *Cypridium Van Dyke*, *Dendrobium Jamesianum*, *Phalænopsis Schilleriana* and *Cymbidium Lowianum*.

Three orchid plants—J. T. Butterworth, first, with *Cymbidium Lowianum*, *Odontoglossum Hallii* x *triumphans* and *Lœlia aroona*.

Six cymbidiums—A. C. Burrage, first, with magnificent plants of *Pauwelsii*, *Doris* and *Schlegelii*, some spikes carrying twenty-five to thirty flowers each; J. T. Butterworth, second, with *Sybil*, *Rachel*, *Lowianum* concolor, *eburneo-Lowianum* and *insigne*.

Twelve cypridiums, distinct—Donald McKenzie, gardener for E. B. Dane, first; J. T. Butterworth, second.

Largest and best collection of cypridiums—E. B. Dane, first.

Six dendrobiums, distinct—J. T. Butterworth, first, with noble *Cooksonæ*, *nobile rubrum*, *murrhinicum*, *Jamesianum*, *nobile* and *nobile albiflorum*.

Six phalænopsis—A. C. Burrage, first, who showed grandly flowered plants of *Schilleriana*, *amabilis* and *Stuartiana*.

Specimen *Cattleya Mossiæ*—A. C. Burrage, first, with a huge well flowered plant. He also won for specimens of *C. Schroederæ* and *C. Trianae*, the latter a grand plant carrying over 100 flowers. Second, J. T. Butterworth.

Specimen *coelogyne*—W. O. Rust, superintendent for Mrs. C. G. Weld, first, with *C. cristata* Chatsworth var.

Specimen *lyciste*—J. T. Butterworth, first, with *L. Skinneri* alba; Henry Stewart, superintendent for Miss Cornelia Warren, second.

Specimen hybrid cattleya—Julius Roehrs Co., first; J. T. Butterworth, second.

Specimen *brasocattleya*—Peter Arnott, superintendent for E. S. Webster, first, with *Brasocattleya speciosa*.

Specimen *lœliocattleya*—J. T. Butterworth, first.

Specimen plant, any other bigeneric hybrid in which *lœlia* or *cattleya* is one of the parents—J. T. Butterworth, first.

Specimen *cymbidium*—A. C. Burrage, first, with *C. eburneo-Lowianum*; Julius Roehrs Co., second; T. D. Hatfield, superintendent for Walter Hunnewell, third.

Specimen *cypridium*—E. B. Dane, first, with a beautifully flowered plant of *C. Maudie*; Mrs. C. G. Weld, second; W. N. Craig, superintendent of Faulkner Farm, third.

Specimen *Dendrobium nobile*—Henry Stewart, first, with a huge plant of *D. nobile*; Julius Roehrs Co., second; J. T. Butterworth, third.

Any other variety dendrobe—J. T. Butterworth, first, with *D. Jamesianum*.

Specimen *odontoglossum*—Julius Roehrs Co., first, with *O. Niobe*; E. B. Dane, second; J. T. Butterworth, third.

Specimen *miltonia*—A. C. Burrage, first, with *M. Bleuana*.

Specimen *odontioda*—A. C. Burrage, first; Julius Roehrs Co., second.

Specimen *oncidium*—A. C. Burrage, first.

Specimen *vanda*—E. S. Webster, first, with *V. Suavis*; J. T. Butterworth, second.

Specimen any other genus orchid—J. T. Butterworth, first, with *Epicattleya Orpetiana*.

Collection of cut orchids arranged for effect, Oliver Lines, superintendent for A. N. Cooley, Pittsfield, Mass., first, with a superb collection of rare and choice varieties, including *Brasocattleyas* *Cliftonii* magnificum, *Veitchii*, *Queen Alexandra*, *Oberon Majestic*, *Madeline*, *Langleyensis*, *Cattleya Mossiæ* *Reineckiana*, *C. Trianae*, *Mrs. Cooley* (pure white), *Colossus*, *Schroederæ* alba, *Magali Purity*, *Olympus* and *Trianae virginale*; *Lœliocattleyas* *Lucia magnifica* and *Snow Queen* (Cooley's var.); *Phalænopsis Rimestadiana*; *Odontiodas Gladys*, *Cooksonæ* and *Vuyksteke*; *Cymbidium Primrose*, *Odontoglossums* *Jeanette*, *Jasper* and *ardentissimum*; *Renanthera* *Imshoottiana* and *Oncidium Cavendish-*



ianum; Julius Roehrs Co., second; J. T. Butterworth, third.

Silver medals were awarded to the Julius Roehrs Co. for *Cattleya speciosissima* Empress; to J. T. Butterworth for *Dendrobium Wardianum* album; to E. B. Dane for *Soprocattleya Thwaitesii*, and to Thomas Roland for a group of orchids which included a most unique form of *Cattleya Schroederæ*.

#### Leaders in Plants.

Coming to other departments of the show, the prize-winners were as follows:

Henry Stewart took first prize for six *Azalea indica*, one specimen azalea with a huge plant finely flowered of *A. indica* alba, six *Primula malacoides* and specimen genistas. He also took third prize for an artistic group of flowering and foliage plants.

W. C. Rust, superintendent for Mrs. C. G. Weld, was first for six cyclamens with splendid plants, six *Primula obconica*, six pans of Darwin tulips and for an artistic group of flowering and foliage plants; also second for four schizanthus.

Peter Arnott, superintendent for Edwin S. Webster, captured first for four schizanthus with perfect specimens four feet across, specimen ericas, six *Cineraria grandiflora*, six *Cineraria stellata*; second for six hydrangeas and six cyclamens.

W. N. Craig, superintendent for Faulkner Farm, was first for specimen acacia with *A. pubescens*, specimen rhododendron with Pink Pearl, three marguerites and a 100-foot group of forced shrubs in which well flowered laburnums were noteworthy.

Duncan Finlayson, superintendent for Weld Garden, was first for four kentias, four phoenix, four of any other variety of palm, and second for any other variety of plant in flower.

The W. W. Edgar Co. was first in the two classes for rambler roses; second for group of flowering and foliage plants with an artistic group and third for six hydrangeas; also first for any other variety plant, with a fine *metrosideros*.

Fred E. Palmer had the best six hydrangeas, also best single specimen, perfect plants carrying an average of forty heads of flowers each. William Thatcher, superintendent for George F. Gardner, was second for six *Cineraria stellata* and six *Primula obconica*. Walter H. Colby, superintendent for Edward A. Clark, was first for four genistas and three pans of poetaz narcissi; second for six *Primula malacoides* and six *Azalea indica*. William Martin, superintendent for N. T. Kidder, took first for any other bulbous plant in flower, with a splendid plant of *Veltheimia viridifolia*.

R. M. Saltonstall was first for twelve amaryllis and third for four schizanthus.

Miss M. A. Rand captured all the prizes in the amateur bulb classes.

#### Cut Flower Classes.

In the cut flower classes antirrhinums were of grand quality. Prizes went to Peter Arnott, James Marlborough, superintendent for Thomas E. Proctor, and William McKay.

Carnations made a fine showing. Prize-winners were:

One hundred blooms any variety—Coombs the Florist, first, with Belle Washburn.

Twenty-five blooms crimson—John Barr, first, with Doris; Coombs the Florist, second, with Doris.

Twenty-five blooms light pink—Coombs the

Florist, first and second, with Pink Sensation and Laddie; John Barr, third.

Twenty-five blooms dark pink—John Barr, first, with Mrs. Ward; Coombs the Florist, second, with Mrs. Ward; Coombs the Florist, third, with Rosalia.

Twenty-five blooms scarlet—Betty K. Farr, first, with splendid Belle Washburn; John Barr, second, with Beacon; Coombs the Florist, third, with Eureka.

Twenty-five blooms white—John Barr, first, with Crystal White; John Barr, second, with Matchless; Coombs the Florist, third, with Matchless.

Twenty-five blooms, noncommercial growers—W. C. Rust, first, with Laddie; F. E. Proctor, second, with Laddie; J. L. Smith, superintendent for A. W. Preston, third.

For sweet peas, the winners were:

Fifty sweet peas, white—M. W. Farr, first, with White Orchid.

Fifty sweet peas, lavender—M. W. Farr, first, with Mrs. A. Zvolanek.

Fifty sweet peas, pink—M. W. Farr, first, with Beauty; M. W. Farr, second, with Louise Gude; M. W. Farr, third, with Rose Queen.

Sweet peas, any other color—M. W. Farr, first, with Anthony Zvolanek.

#### Special Awards.

Strout's, Inc., showed fine vases of Maine Sunshine which seemed popular with everyone, White Delight and Donald. S. J. Goddard had superb Laddie. He also had a collection of new Dorner varieties and secured honorable mention for Boston White, The Lark, Endurance and No. 156.

A. N. Pierson, Inc., had a vase of 150 fine flowers of the new rose-colored Hope Henshaw and was awarded a first-class certificate.

The new rose, Frank W. Dunlop, from J. H. Dunlop & Son, Toronto, Can., received a silver medal. It was greatly admired.

Peter Arnott received a cultural certificate for Begonia Mrs. Peterson and James Wheeler a similar award for Godfrey callas of remarkable size.

Silver medals were awarded to Strout's for Carnation Maine Sunshine; to T. D. Hatfield, superintendent for Walter Hunnewell, for a group of the new rhododendron, Miss Louise Hunnewell, of a rich orange color. This proved to be one of the sensations of the show. He received another silver medal for a grandly flowered batch of the beautiful pure white *Rhododendron formosum*. R. & J. Farquhar & Co. arranged a bed of the beautiful *Lilium regale* flanked by borders of the brilliant *Azalea Kaempferi*. These beds had a background of cedars and showed up beautifully and were awarded a silver medal.

Thomas Roland showed two wonderful banks of acacias in great variety and all beautifully flowered. Their arrangement was most artistic and an admiring crowd constantly surrounded them. These groups covered over 1,200 feet of space and about every good variety was represented. It was worthily awarded a gold medal. Faulkner Farm received a silver medal for a collection of *Camellia japonica*.

Begonia Peerless from J. A. Peterson, Cincinnati, received a first-class certificate. *Rhododendron Davidsonianum* from T. D. Hatfield received a first-class certificate and *Rhododendron mucronulatum* var. *Sekidera* a similar award. Mr. Hatfield also showed a nice group of *Cytisus albus* and *Polygala dalmaniana*. Ernest H. Wilson was awarded a gold medal for the collection of Kurume azaleas received from Japan and Charles Sander, superintendent for G. S. Sargent, received a gold medal for his successful culture of these azaleas. Mr. Sander received a first-class certificate for *Azalea indica balsaminiflora*.

#### Kurume Azaleas.

The remarkable collection of Kurume

azaleas from the Arnold Arboretum was arranged between the two groups of acacias and proved one of the greatest sensations at any exhibitions of late years. Over 100 beautifully flowered plants were shown in over fifty varieties. The habit of the plants is similar to *A. amcena*, but the flowers are longer and almost every imaginable color is represented, such as crimson, scarlet, deep and light shades of pink, orange, apricot, sulphur, lavender, and including many shades never seen in *Azalea indica*.

The flowers have far greater lasting qualities than the Indian and mollis types of azaleas. As they propagate readily from soft-wood cuttings and seeds, in the not distant future they should become great florists' favorites and, if the ban on Indian azaleas is continued, they should eventually take their place. These remarkable and beautiful azaleas were secured by E. H. Wilson in Japan and are certainly one of the greatest acquisitions of the present century.

#### Retail Florists' Exhibits.

Retail florists made an excellent showing. Penn's and the Houghton-Gorney Co., with artistic displays, secured silver medals. Caplan, the Beacon Florist, John J. O'Brien and H. R. Comley were awarded bronze medals. James Marlborough secured a silver medal for a grand lot of hybrid perpetual roses in pots.

W. H. Golby had some fine standard geraniums and penderosa lemons in fruit. W. A. Manda had a collection of interesting new and rare plants.

Advance publicity, which cost several thousand dollars, proved an excellent investment. Perfect weather lasted during the time of the show and door receipts broke all records.

#### Orchid Lectures.

In connection with the orchid show a series of orchid lectures was given in the lower lecture hall. These attracted large attendances and great interest was manifested, judging by numerous questions asked. March 25 Professor Oakes Ames, of Harvard, lectured on "The Basis of Orchid Classification" and John E. Lager on "Collecting Orchids in the Tropical Forests." March 26 Ernest H. Wilson spoke on "The Geographical Distribution of Orchids," followed by W. A. Manda on "The History of Orchid Culture in the United States." March 27 there were excellent papers by Clement Moore on "The Hybridization of Orchids" and George I'Anson on "The History of Orchid Cultivation in Great Britain." So successful were these lectures that they are likely to be continued at future important shows.

#### Entertainments.

March 24 the horticultural interests of Boston gave a banquet at the Parker House to many of the visitors to the great orchid show; a number of prominent local growers also attended. There were 100 gentlemen present. E. H. Wilson presided and a number of toasts were given, the first being to the commonwealth of Massachusetts. John K. M. L. Farquhar responded for the Massachusetts Horticultural Society; the response for the New York Horticultural Society was made by F. R. Pierson. Douglas Eccleston and Edward Roehrs spoke for the orchid exhibitors. A.

Herrington and Thomas Allan spoke for the managements of the New York and Boston shows, respectively. Herman H. Bartsch and Frank W. Dunlop responded for exhibitors; W. N. Craig and Edwin Jenkins for professional gardeners, and S. J. Goddard and Joseph Manda for the judges. Leonard Barron replied for the horticultural press, Robert Kift for the trade press, Frederick L. Olmsted and Percival Gallagher for the landscape architects, P. Welch for wholesale florists and Henry Penn for retailers. The occasion was an exceedingly pleasant one and much enjoyed.

Friday, March 26, William C. Endicott, president of the Massachusetts Horticultural Society, entertained about 100 ladies and gentlemen at luncheon in the directors' room of Horticultural hall, a good number of visitors from a distance, prominent exhibitors and members of the trustee board being included.

#### Various Show Notes.

The thousands of orchid flowers in the magnificent display of Albert C. Burrage, embracing thousands of cattleyas and hundreds of magnificent spikes of cymbidiums, phalaenopsis, oncidiums, odontoglossums, etc., were cut and distributed to the hospitals March 29. Mr. Burrage refuses to allow any flowers to be sold and habitually sends large surplus supplies of his

choice flowers to various charitable institutions.

Miss Low, daughter of Stuart Low, of Enfield, England, arrived just in time for the Boston show and was greatly charmed with it; two of the daily papers published her impressions.

At the first orchid show, in 1910, which set a high-water mark for orchid shows in America, all the largest exhibits came from New Jersey; on the present occasion nine-tenths of them came from Massachusetts.

The Federal Horticultural Board got many hard knocks during the lectures and discussions and the general public failed to understand how such beautiful plants from tropical lands can bring dangerous pests to devastate a temperate country like ours.

Boston's show was really more "international" than New York's, since there were visitors from England, Canada, China and Japan and, furthermore, there were grand displays of cut cymbidiums, odontiodas and other orchids from England, as well as roses from Canada, not to mention the wonderful Japanese azaleas.

Kewites in America held a reunion March 26. An excellent dinner at the Cafe Minerva was followed by a business and social meeting and W. H. Judd, of the Arnold Arboretum, was chosen permanent secretary-treasurer. The members voted also to establish local

branches in several horticultural centers.

#### The Visitors.

Visitors were more numerous than ever before at a show here, excepting the S. A. F. national show. A few of those noted were: F. R. Pierson, Tarrytown, N. Y.; A. Herrington, Madison, N. J.; F. R. Newbold, T. A. Havemeyer, W. E. Cahill, F. Sealy, Barney B. Jacobs, New York; A. E. Miles, Somerville, N. J.; Clement Moore, Hackensack, N. J.; Joseph Manda, East Orange, N. J.; W. A. Manda, South Orange, N. J.; John E. Lager, Summit, N. J.; Oliver Lines, Edward Smith, Pittsfield, Mass.; Walter Mott, Beacon, N. Y.; C. Robertson, Newport, R. I.; David Lumsden, Ithaca, N. Y.; Louis Burke, Philadelphia; Edward Roehrs, Rutherford, N. J.; P. W. Popp, George E. Baldwin, Harry Baldwin, Mamaroneck, N. Y.; William McKay, Andrew Meikle, James Brown, Newport, R. I.; F. C. Green, William Hay, Providence, R. I.; John De Buck, Secaucus, N. J.; F. W. Dunlop, Toronto, Can.; Miss Low, Enfield, England; H. Suzuki, of Yokohama Nursery Co., Japan; A. N. Pierson, Cromwell, Conn.; A. J. Loveless, Edward Norman, R. Carlquist, Edwin Jenkins, Lenox, Mass.; Robert Kift, Philadelphia; William Young, Madison, N. J.; Henry Hicks, Westbury, L. I.; R. T. Brown, Queens, L. I.; Paul V. Fortmiller, Newark, N. J. W. N. C.

## BOARD WON'T BUDGE

### ORCHIDS STILL BARRED.

#### No Change in Quarantine.

The Department of Agriculture has issued a statement of the Federal Horticultural Board's decision to make no change in Quarantine 37 as a result of the orchid hearing. The reasons of the board in this determination are set forth in the statement as follows:

"The Federal Horticultural Board has decided that no modification of Quarantine No. 37 with regard to orchid importation is warranted at this time. As a result of a general discussion of the orchid situation in connection with the Detroit meeting of the Society of American Florists in August, 1919, it was suggested by the chairman of the Federal Horticultural Board that if those interested in orchids in the United States, as importers and as orchid growers or propagators, would endeavor to harmonize their interests, which seemed to be more or less conflicting, and present the board with a program which these interests had agreed upon as most desirable and necessary for the development of orchid production in this country, the board would be glad to consider their recommendations, and if such recommendations seemed to be reasonable and well founded, to put them into operation so far as might be practicable. An effort was made on the part of these interests to meet this requirement, but without much success. It seemed, nevertheless, desirable to give an opportunity for a full discussion of the subject and, therefore, a confer-

ence was held at the Department of Agriculture, February 10, 1920.

"This conference brought together the principal orchid importers and orchid growers of the United States, and the needs of this industry from the production and other standpoints were fully discussed.

"As a basis for this discussion the principle which governed in the drafting and promulgation of Quarantine No. 37 was pointed out by the board, namely, that inasmuch as any importation of plants carries some risk of bringing in new and probably dangerous plant diseases and insects, such importations should be limited to those classes of nursery stock and other plants for propagation which are determined to be absolutely necessary to the horticultural, floricultural and forestry needs of the United States, and that on this principle the question of orchid importations would have to be decided on the determination of this factor of necessity.

#### Conflicting Interests.

"The discussion which followed developed the cleavage already indicated, nor were these two conflicting interests able to come to any agreement. The orchid producers contended that the restrictions on the importation of orchids under Quarantine No. 37 were necessary and desirable and were not hurtful in any way to the development of the orchid industry in this country, but, on the other hand, would be distinctly helpful to such development, and, further, that the needs of the country could be met by home production from exist-

ing stocks and by importations already provided for in Quarantine No. 37 of the necessary propagating material not now available. On the other hand, the orchid importers, who have hitherto been bringing in wild orchids in considerable quantities from South America, the Philippines and elsewhere, objected strenuously to the restrictions on their business and the elimination of this source of profit and contended that such importations were necessary at the present time for the maintenance and development of orchid production in America. No new and specific reasons for this contention, however, were advanced, and in the end there was a general agreement on the part of practically all of the persons who participated in the discussion that the production of orchids from seed, either of species or by hybridization, was entirely feasible and practicable, the group of importers, however, still contending that the importation of orchids should be continued pending adequate development of such home production.

"It appeared, therefore, that the only thing to be considered by the board was the time factor, and from the information presented it did not appeal to the board that this factor was of vital importance in view of the showing of large available stocks now in this country, together with the progress which had already been made in the growing of orchids from seed. It was believed that the future needs of the industry, therefore, could be met under existing conditions and under the provisions of Quarantine No. 37 for the



importation of any stocks necessary for the introduction of new varieties and for the supplying of propagating material not now available in the United States.

"After a full consideration of all the representations made at the conference, the board has decided that no new or valid reasons had been brought forward to warrant any modification at this time of Quarantine No. 37 with respect to orchid importations."

#### AMERICAN ORCHID SOCIETY.

##### New Society Formed.

On the evening of the second day of the Boston exhibition, March 25, a number of orchid specialists, both private and commercial, met to consider the formation of an American orchid society, it being felt that orchids should have an equal standing with other flowers which had special societies. Thomas Roland, who had been mainly instrumental in getting the meeting called, was appointed chairman and Gustave Thommen secretary. After some discussion, participated in by Joseph Manda, John E. Lager, Edward Roehrs, W. N. Craig, George W. Butterworth, A. E. Miles, A. J. Loveless, W. A. Manda, Clement Moore, Douglas Eccleston, Duncan Finlayson, Oliver Lines, David Lumsden and others, it was unanimously voted to form an American orchid society and to elect temporary officers. The election resulted as follows:

President—Thomas Roland, Nahant, Mass.

Secretary—W. N. Craig, Brookline, Mass.

Treasurer—Alfred J. Loveless, Lenox, Mass.

##### Plans For Organization.

After some discussion, W. N. Craig moved that the chairman appoint a committee of three who should retire and bring in a list of fifteen names for the executive committee, representative of various sections of the country. He appointed Joseph Manda, W. N. Craig and A. J. Loveless and they submitted a list which was unanimously accepted. It was voted to call an executive committee meeting at an early date, when by-laws, constitution and permanent officers could be presented for acceptance. A good number of charter members were secured and Thomas Roland generously offered \$100 as his share toward giving the movement a proper start. The prevalent opinion expressed was that the amateur element should largely control the new society and its affairs and a membership of over 200 in a short time was predicted.

A congratulatory telegram was forwarded to A. C. Burrage, at Pasadena, Cal., in the name of the American Orchid Society, complimenting him on his wonderful orchid display, and he replied as follows:

Thanks for telegram received. Coming from such experts as constitute American Orchid Society surely is ample reward for labor and time required for such an exhibit as we have put into this week's horticultural show. I am delighted exhibit was successful and that so many people are interested. My only regret is that I am unable to be present and enjoy it.  
W. N. C.

were looking for rare varieties and I had the opportunity of gathering some fine forms, which later were of great value in my hybridizing. While collecting rare varieties I began to picture in my mind what would be the probable result of a combination of two extra fine flowers of different varieties and, reading of the wonderful work in hybridizing in progress in England, I determined to make some trials. I began to fertilize flowers likely to produce the combinations I had in mind. In a majority of cases I succeeded in ripening seed pods, but in many instances, particularly in the fine varieties, the flowers would not fertilize, or if they apparently did, the seed pods failed to mature, although in some instances the same plant would later produce a seed pod fertilized with a different variety of flower. I have not yet been able to satisfactorily determine the reasons.

##### Seed Almost Invisible.

The cattleya hybrid seed pods are quite dissimilar in shape, size and color and likewise as to the quantity of seed; some of the more ordinary forms will have tens of thousands of seeds, while many of the rarer varieties will have but a small quantity of fertile seed. Cattleya seeds are so minute that it is necessary to use a strong magnifying glass to examine them in order to discern the seed from the chaff.

For a long time I was unable to germinate any of the seed. The failure, as I later discovered, was on account of a too cool and dry temperature and improper methods of sowing. The essentials for success are patience and close attention and to have your orchid grower a man who combines these qualities with a love for flowers.

From germination to flowering stage will average five years or more. The seed should be sown preferably in a small house capable of holding the proper atmosphere, which must be humid. The night temperature should be 70 to 72 degrees and the sun heat in the daytime 75 to 85 or 90. This temperature should cause the seed to germinate and develop the fungi, without which it is stated the seedlings will not grow. The germination of the seed is most variable; some will come up strong and make good progress, while others will germinate but make no further progress. I have lost many wonderful crosses at this stage and ascribe the failure to an insufficient amount of the fungi to carry the seedlings over the germinating stage.

##### Overcoming Difficulties.

Frequently the bearing and maturing of a seed pod causes the plant bearing it to shrivel and die. I have lost many plants on this account. It would seem as if the life of the mother plant passed into the seed, for this seed germinates and grows more vigorously. Lælias and læliocattleyas are prolific and easy to raise and, of cattleyas and brassocattleyas, the finer and rarer the variety, the more difficult it is to raise. Notwithstanding the meagerness of seed from some of the finer and rarer varieties, considerable success has been achieved in overcoming the difficulties of germinating the seed of these choice forms, from which I am expecting wonderful things.

In England, in recent years, the hybridization of orchids has made wonder

## HOW TO HYBRIDIZE

#### HYBRIDIZATION OF ORCHIDS.

##### Comparatively Recent.

The growing of hybrid orchids is of comparatively recent date. It was only in 1852 that the late Mr. Dominy, of the Veitchian establishment, acting on a suggestion of John Harris, a surgeon of Exeter, began to make experiments. He is said to have begun with the genus cattleya, but the first hybrid to reach flowering stage was Calanthe Domini. This flowered in 1855 and it was justly considered a remarkable event. About three years later a second hybrid was flowered by him, this time a cattleya, and it is said to have been a cross between Cattleya guttata and Cattleya Loddigesii and was named Cattleya hybrida. From year to year he continued to flower new hybrid orchids and for about fifteen years held the record of being the only one flowering hybrids. His success attracted others and the most wonderful progress has been made in the intervening years in all parts of the world, but notably in England.

##### Specialize on One Variety.

My entry into the culture of orchids resulted from an attendance at an auc-

tion sale of orchids held in 1894. Upon inquiring if they were difficult to grow, I was told the culture was much easier than most people imagined and the suggestion was made that I try a few. Whereupon, without the slightest knowledge of orchids or their culture, I made a small purchase and began growing orchids.

Orchids, like human beings, can at times stand a great deal of rough usage and my first plants had a hard time while I was learning how to grow them. Naturally, I started out with a large variety, but I soon discovered the advisability of growing only such plants as would do well in an intermediate house. Since the cattleya is such a glorious flower, I was partial to it from the beginning. On account of the great individuality among the plants of this species, I gradually came to specialize in its cultivation and, as I flowered my plants, I observed a great variation in beauty of color and form between plants of the same variety. When examined closely no two plants appear to be exactly alike. I might compare them to a family of people, each member having his own individuality, but all having the same family resemblance.

My next step was to eliminate inferior varieties and to acquire plants of exceptional color and shape. Fortunately, during this period there were large importations and but few buyers who

The address of Clement Moore, of Hackensack, N. J., at the conference of orchid growers at Boston, March 27, on "Hybridization of Orchids."

ful progress. Frequent meetings are held by the Royal Horticultural Society, when orchids of special merit may be exhibited before a competent orchid committee and, if deserving, given a first-class certificate, award of merit, or other cultural commendation. In 1915 the Royal Horticultural Society published a full record of all orchid

awards since 1859. Such awards, it is needless to say, enhance greatly the value of the plants receiving this distinction.

In view of the increased cultivation and hybridization of orchids in the United States and the appreciation of the finer varieties, there would appear to be need of a society before which or-

chidists could exhibit choice varieties and new hybrids and have awards made if found worthy, and where all interested in orchids could meet for discussion and information. The need is now all the greater in view of the unfortunate and, as it appears to me, unwarranted embargo on the importation of orchids by the Federal Horticultural Board.

## ORCHIDS IN AMERICA

### HISTORY OF ORCHID CULTURE.

#### In the United States.

While dwelling on the history and development of the culture of the first orchids in America we should not forget that long before the discovery and conquest of this continent the progressive rulers of Mexico appreciated orchids to a great extent. As the early historians relate, choice flowers, and especially orchids, were the daily tributes to the rulers of Mexico, even some of the names being mentioned, such as the fragrant *Stanhopea tigrina*. It is also stated by the same historians that no one was allowed in the presence of Montezuma or other high personages without profuse gifts of choice flowers, which were used for every public or religious ceremony.

With the settlement of this country, the growth of horticulture and its development, orchid culture began in the early eighties. We find a record that some orchids were grown in the Harvard Botanical Gardens, but it was not until after the Civil war that orchids began to be appreciated and grown in large quantities like other plants. Orchids were grown mostly in collections, as it was the ambition of every orchid grower, whether private or commercial, to get as many varieties as possible, making a representative collection of these as well as other plants, while the present trend is more to grow the showy kinds in larger quantity.

#### Many Pioneers.

Among the pioneers in this country we can note such names as Louis Menand, of Albany, N. Y., a grand old Frenchman, who loved his orchids as much as his cacti; George Such, of Perth Amboy, N. J.; Henry A. Siebrecht, of New Rochelle, N. Y.; Mr. Bush, of Tremont, N. Y., and Mr. Matthews, of Utica, N. Y., who were growing orchids commercially. Among the private growers we find in the early days such names, well known to the horticultural world, as Erastus Corning, of Albany, N. Y., who had at one time the largest and finest collection of orchids in cultivation, especially rich in *Phalaenopsis*, including the unique *Phalaenopsis Corningii*, besides a fine collection of *odontoglossums*, which were grown quite successfully. F. L. Ames, of North Easton, Mass., had an unsurpassed collection of orchids, growing *odontoglossums* and *masdevallias* to perfection. This collection contained a good many rare and

unique specimens, which were always seen at the flower shows of the Massachusetts Horticultural Society. H. H. Hunnewell, of Wellesley, Mass., had a good representative collection of orchids among his remarkable collection of plants. D. S. Brown, of St. Louis, Mo., during his life gathered one of the finest collections of *cyripediums*, as well as other orchids, later donated to the Missouri Botanical Garden.

Other amateurs in the early days were Mrs. John Gardener, of Brookline, Mass.; Robert C. Pratt, of Watertown, Mass.; Mr. Payson, of Watertown, Mass., and Mr. Gilmore, of North Easton, Mass. The growers of these establishments, William Robinson, F. L. Harris, David Allen, Robert Bottomley and Thomas Greaves, were keen competitors at all the shows of the Massachusetts Horticultural Society, although the prizes then offered were not larger than those offered for a head of lettuce or an apple. Many of the specimens then shown have never been excelled.

#### Amateurs' Varieties Excellent.

Other amateurs were De Witt Smith, of Lee, Mass., who gathered a wonderful collection of *cyripediums*; Miss Morgan, of New York city; Mr. Smith, of Troy, N. Y., who has grown some wonderful *cymbidiums* and *cologynes* outdoors during summer; Dr. Brigham, of San Francisco, Cal; Mr. Dinsmore, of Staatsburg, N. Y., and other collections of more or less magnitude.

Miss Baldwin, of Philadelphia, Pa., grew, for a number of years, a choice collection of orchids in her greenhouses and when in bloom displayed them in a special conservatory facing Chestnut street, where thousands of passers enjoyed the beauty of them. Mrs. George Wilson, of Philadelphia, Pa., had a fine collection of *cyripediums*, while the late Mr. Roebing, of Trenton, N. J., had a representative collection, which included many choice varieties and hybrids.

Henry Graves, of Orange, N. J., had a large collection of *cyripediums* and other orchids. Other New Jersey collections were those of J. W. James and H. McKay Twombly, both of Madison, N. J.

In the years 1880 to 1890, orchids had a big impetus. Mr. De Forest, of Summit, N. J., imported large quantities of orchids for cut flowers and was really the pioneer in growing them for this purpose. Pitcher & Manda, of Short Hills, N. J., had at that time the largest collection of orchids in the world, with a unique collection of *cyripediums* and all the leading varieties of orchids by the thousands, while every botanical

orchid procurable was represented by some specimens.

#### Making Orchids a Specialty.

Since the dispersion of this enormous quantity of orchids, a number of establishments have been opened which either made orchids their specialty or grew them along with other plants, so that at present we have a large number of establishments where orchids are grown in large quantities. Commercially, the largest quantity of orchids, numbering over 100,000 plants, is grown now by Thomas Young, Boundbrook, N. J., who grows them especially for cut flower purposes. In this establishment a large number of seedlings are being raised, both of natural species and hybrids, mostly, however, of *cattleyas* and allied genera, such as *laelia* and *brassavola*.

Lager & Hurrell, of Summit, N. J.; George Baldwin, of Mamaroneck, N. Y., and L. Carrillo, of Mamaroneck, N. Y., are orchid specialists and do not grow any other plants. Other firms growing orchids for sale either as plants or cut flowers are T. Butterworth, of South Framingham, Mass.; Frank Dolansky, of Lynn, Mass.; Thomas Roland, of Nahant, Mass.; Joseph Manda Co., of West Orange, N. J.; Thomas Jones, of Short Hills, N. J.; Herman Komische, of Secaucus, N. J.; Fred Burki, of Pittsburgh, Pa.; Joseph Heacock, of Philadelphia; Alphonse Pericat, of Collingdale, Pa.; Poehlmann Bros. Co., Chicago; J. A. Carbone, of Berkeley, Cal.; Ferrari Bros., of San Francisco, Cal., and in Canada, the Dale Estate, Brampton, Ont., is the chief orchid grower. Besides these establishments, there are thousands of commercial growers who grow anywhere from 100 to 1,000 orchids in their establishments.

The present-day private collections are numerous, as there is hardly a private establishment where a fair representation of the orchid family is not cultivated in small or large quantities, especially those that are useful for cut flower purposes.

#### Modern Growers Popularizing It.

The most representative collection of today is that of A. C. Burrage, Beverley Farms, Mass., which, although one of the youngest, is the largest, especially in the number of plants. The monthly display of orchids by this gentleman has done wonders to popularize this beautiful class of plants. E. B. Dane, of Brookline, Mass., has an extensive collection of orchids and an unrivaled collection of *cyripediums*. Oaks Ames, of North Easton, Mass., and Walter Hunnewell, of Wellesley, Mass.,

The address of W. A. Manda, of South Orange, N. J., at the conference of orchid growers at Boston, March 26, on "The History of Orchid Culture in the United States."



also have good, representative collections.

Arthur Cooley, of Pittsfield, Mass., has a choice collection, especially in varieties of cattleyas, lœlias and their hybrids. Several other Massachusetts families, the Whitins, of Whitinsville, and the Thayers, of South Lancaster, have good collections of orchids. E. O. Moore, of Hackensack, N. J., specializes in cattleyas, lœlias and their hybrids and is noted as a grower of choice hybrids. George Schlegell, of Brooklyn, N. Y., has an extensive general collection of orchids, which has been his hobby for over thirty-five years. Mrs. Hicks Arnold still keeps intact the collection grown by her late husband in New York city. Miss De Lamar, of Glen Cove, N. Y., has a collection of orchids among her large variety of horticultural treasures.

In Pennsylvania there are numerous collections, such as that of Louis Burk, Joseph E. Widener, Mrs. Dickson, who purchased the entire collection of the late Mr. Roebling, of Trenton, N. J.; John Wanamaker and numerous other patrons of horticulture.

All the botanical gardens and public parks in America have a fair collection of orchids in their greenhouses that interest the visiting public.

#### Beginning of Hybridization.

Orchid hybridization began about 1885 and the first hybrid orchid of

American origin, *Cypripedium Arnoldianum*, from *Cypripedium concolor* and *Cypripedium superbiens*, was exhibited by Pitcher & Manda before the Massachusetts Horticultural Society in 1890, followed by other hybrids.

The cultural method has changed from the mystery in which orchid culture was shrouded in the early stages of orchid culture in this country, as well as in Europe. By liberal methods the culture was simplified and it was found that there was no necessity of building special orchid houses and that the orchids delighted in plenty of light, air and sunshine.

The orchid material, especially peat, was all imported from Europe, while now thousands of barrels are exported to England, France and Belgium. In the early days of orchid culture the American growers depended on Europe, especially England, for their supply of plants, but since the eighties direct importations were made to the United States from different parts of the tropics in such quantities that at times orchids were exported to Europe.

Several orchid collectors left the United States for the tropics and have successfully shipped large quantities of orchids into the United States. John E. Lager, Livingston, De Buck, Sachse, Massmann, Carrillo and others are pioneers in that line, which has now been brought to a standstill on account of the unreasonable Quarantine No. 37.

tropical America grow the odontoglossums, another group similar in general aspect to the oncidium, but difficult to cultivate in North America. Another favorite tropical American group is masdevallia, in which the blooms assume most extraordinary shapes, often imitating beetles, spiders and other forms of small animals.

#### Malaysia Boasts of Many.

In the Philippines and parts of Malaysia grow the lovely phalænopsis, the moth orchids. These, with their leathery, strap-shaped, often mottled, leaves and large, butterfly-like, white and rose-colored blooms arranged on long, arching racemes, are the princesses of orchidom. Somewhat similar to the moth orchids are the ærides and vandas, also natives of Malaysia, which have fleshy, curiously shaped, highly fragrant blooms. One of them, *Vanda cœrulea*, has blue blooms and is among the wonders of the orchid world. Some have narrow, flat, strap-shaped leaves; others, like *Vanda teres*, have fleshy, cylindrical leaves and, when not in bloom, might be mistaken for the cactus. In Malaysia grow other orchids, including the dendrobiums, with their stick-like branches and brilliantly colored blooms, and cypripediums, the ladyslipper orchids, of which the variety is great.

#### A Few in Africa.

In tropical Africa but a few showy species of orchids are known, but in Madagascar grows *Angræcum sesquipedale*, which has white, or greenish-white, waxy flowers, each with an enormous spur, some twelve to fourteen inches long, at the bottom of which honey is secreted. In orchids, generally, the curious, often extraordinary shape of the bloom is a device on the part of nature to insure cross pollination. In the case of this Madagascar orchid, with its remarkable spur, there is a correspondingly large moth with an enormously long tongue capable of sucking the honey from the spur and, on its departure, carrying away the pollen masses to another flower. This moth and orchid afford an interesting example of mutual adaptation. On Table mountain and elsewhere in Africa grow the interesting terrestrial orchids known as *disa*, which have curiously hood-shaped blooms, with a small lip and long spur at the back. Within the tropics there are many other groups of orchids, but the foregoing, all of which are familiar greenhouse plants, may serve as types of the wonderful variety in form and appearance among the members of orchidom.

#### AMERICAN ROSE SOCIETY.

##### Rose Registration.

The following rose has been accepted by the rose registration committee of the American Rose Society and unless objections are received in the secretary's office within three weeks of this publication the registration will become permanent. From the Jos. H. Hill Co., Richmond, Ind.:

Name, Red Columbia; class, hybrid tea; parentage, sport of Columbia. Description—General characteristics of this variety are identical with Columbia, except that the color is a brilliant scarlet and the petalage is not so full as Columbia. The color is similar to Hoosier Beauty.

E. A. White, Sec'y.

## NATIVE HAUNTS

### GEOGRAPHICAL DISTRIBUTION.

#### Of Orchid Varieties.

In their struggle to obtain the light and air necessary for their existence, plants adopt various and curious devices. Leaving aside the familiar trees, bushes and herbs which are the types common in northern lands, we find there also a group of plants which, by means of specialized organs of their own and by the aid of other plants, climb or scramble until they get well above their neighbors. In polar regions there are no climbers, but, as the warmer regions are reached, they increase rapidly in number until within the tropics almost every tree and bush is burdened with these plants. In the equatorial regions, where the atmosphere is saturated with moisture and the heat is intense, vegetation is thickest and every bit of available land is covered with a jungle growth. Here we find vast numbers of plants growing upon others, especially upon trees. These plants, known as epiphytes, obtain their food from the atmosphere and from the humus which collects in and about them on the branches and trunks of trees. In other words, the trees afford them a home, but do not supply them with food.

#### Many Types.

The great family of orchids, in a measure, is represented by many differ-

The address of E. H. Wilson, of the Arnold Arboretum, Jamaica Plain, Mass., at the conference of orchid growers at Boston, March 25, on "Orchids and Their Geographical Distribution."

ent types of vegetation; that is to say, there are orchids which have their roots in the ground; there are others which climb trees; there are others, and these by far the greater number, which live upon the branches of trees. The terrestrial orchids—that is, those which have their roots in the ground—are usually found in northern latitudes and, with few exceptions, such as the moccasin flower, have inconspicuous blooms.

Climbing orchids are not numerous and are found only in the tropics. Epiphytic orchids, and it is these that are usually understood when we speak of orchids, are a feature of the equatorial and subequatorial regions of both hemispheres. It is these tropical epiphytic orchids which make the wondrous display which may be seen in the hall of the Massachusetts Horticultural Society.

The epiphytic orchids of the tropical regions of the old and the new world are quite dissimilar, not one kind being common to the two regions. Most spectacularly beautiful are the cattleyas and lœlias of tropical America. These, with their highly colored blooms, with pink or rose-colored floral segments and highly colored red or crimson lip, more or less mottled with other colors, are the princes of orchidom. They grow not only upon trees, but also upon rocks fully exposed to the sun. Another group of tropical American orchids is oncidiums, which have their variously spotted, butterfly-like blooms arranged in long racemes. On the mountains of

# ACROSS THE WATER

## ORCHIDS IN ENGLAND.

### Past and Present.

There is no branch of plant cultivation that has made more rapid progress during the last fifty years than the cultivation of orchids. The first orchid grown in England in 1738 was *Bletia verecunda*, imported from the Bahama islands, and, soon after, several species were imported from the West Indies. It was in 1812 that Conrad Loddiges, of Hackney, London, started importing and growing orchids on a commercial scale and continued until about 1852. During this period Dr. Roxburgh sent several species from northern India, including *Vanda Roxburghii*, *Eterides odoratum* and species of *dendrobiums*.

Dr. Lindley and Mr. Bateman come next as botanists and cultivators. They made great strides in growing plants under more favorable conditions, with a fair amount of success. The most practical cultivator at that time was Joseph Paxton, gardener for the Duke of Devonshire, at Chatsworth house, who began collecting about 1833; the collection consisting of plants from the East Indies, *aërides*, *vandas*, *saccalabiums* and *dendrobiums*. Some of the original *Vanda suavis* and *Vanda tricolor* in 1873 were fine specimens, with seven and eight growths eight to ten feet in height, with leaves to the base. The finest specimens in the trade were in the nurseries of B. L. Williams, Upper Holloway, London, who devoted two houses to *vandas* and *aërides*. John Day, of Tottenham, London, also devoted several houses to East Indian varieties. His collection of orchids in 1878 was the largest and most valuable in Europe.

### Importing Cool House Plants.

It was not until 1862 that cool house plants began to be imported with success by Hugh Low & Co., through their collector, Mr. Blunt, who sent home the first *Odontoglossum crispum*, or *Alexandra*, the name it is still known by in some collections. It flowered for the first time in the collection of John Day. It was not until 1870 that *odontoglossum* cultivation began to be carried out successfully, but afterwards it went ahead rapidly. Many amateurs started collecting cool house orchids in preference to the warm species, since they are easy and less expensive to grow. Good imported plants could be bought for 36 cents and upwards. About 1886 collecting spotted *crispum* started, the late Sir H. Schroder buying *Odontoglossum crispum apiatum* for \$750, at that time considered a fabulous price. It was then the best spotted variety known. About 1897 came *O. crispum Luciana*, without a doubt the finest spotted variety in cultivation. Small plants used to sell for \$2,500. *O. crispum Pittianum* came next. *O. crispum Cooksonæ* sold for \$6,000, *O. C. Britannia* for \$5,000 and many other good spotted varieties for

from \$500 upwards. By the hybridizing and the raising of *odontoglossums* from seed many fine varieties have been turned out and the prices have been considerably reduced.

### From Northern India.

*Dendrobiums* had been grown for a number of years, having been sent by botanists from northern India. *Dendrobium nobile* flowered for the first time about 1837. It was not until 1875 that collections of this species began with the introduction of the Burmese varieties, *D. Wardianum*, *crassinode*, *Devonianum*, *Falconerii*, *thyrsiflorum* and many other showy varieties. Fine collections used to be shown at the principal spring shows in the botanical gardens, Manchester, and keen competition was seen, especially in the northern sec-

of *C. Leeannum* and its many varieties, *aureum*, *Euryades*, *Hera* and many other fine varieties. The Assam type is the best, having longer stems and darker colored flowers. The Burmese type has been of more robust growth, with shorter stems and flowers of a lighter color.

### Insigne, Montana Varieties.

Next come *C. insigne*, *Montana* varieties, imported about 1890. From this type came *C. insigne Sanderæ* and *Sanderiana*, these two being the best yellow varieties in cultivation. *C. insigne Harefield Hall*, the largest-flowered one in the section, also came at this time. *C. bellatulum*, *niveum*, *Lawrenceanum* and *Rothschildianum* came about the same time. With the reintroduction of *C. Fairieanum*, which caused quite a sensation at the time, there being only two plants in Europe left in the collections of Baron Schroder and Sir Trevor Lawrence, it was eagerly bought for hybridizing purposes, but with no great satisfaction over former *Fairieanum* hybrids, like *Arthurianum*, *Baron Schroder*, *vexillarium*, *Juno*. It is without doubt the most unique *cypripedium* in cultivation, but does not lend itself to easy cultivation.

*Cypripediums* seem to keep in favor over a long period. Several amateur collectors make a specialty of their cultivation, including Sir G. Hotford, Mrs. Moore and Mr. and Mrs. Gratrix, who devote houses to them alone.

### Hybridizing Started in 1853.

Hybridizing was started by Mr. Dominy for James Veitch in 1853, in the Exeter nurseries. He afterwards moved to Chelsea, London, where he took up the work in earnest, Mr. Leden following about 1864. The orchid conference held by the Royal Horticultural Society at South Kensington, London, gave the greatest stimulus to hybridizing at that time, Mr. Veitch showing *Læliocattleya exoniensis*, *bella*, *callistoglossa* and several other varieties. About that time Mr. Charlesworth took up the work with marked success, introducing many fine hybrids from *L. cinnabarina* and *flora*; also several from *Lælia tenebrosa*, including *L. C. Baden Powell*, *Haroldiana* and *Martinetti*, and *Brassocattleya Bradshawii*, *Queen Alexandra*, *Cliftonii* and many secondary crosses, *Cattleya aurea* and *Dowiana* having been used more than any other species, with the best results in producing the most showy varieties.

Sander & Sons came next, having sent out many fine varieties of *cattleyas*, *læliocattleyas*, *cypripediums* and *odontoglossums*. Messrs. McBean, Cooksbridge, Sussex, take the lead with hybrid *cymbidiums*, introducing some of the best yet sent out. Without doubt, they are the most useful introduction of later years for show and decorative uses. Some amateurs are Sir G. Hotford and Sir J. Colman, who have sent out several high-class hybrids.

Many small collectors interest themselves with raising a few good things

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tion, by G. Hardy, Mr. Swan, Mr. Wrigley and Mr. Percivall, but of late years they have gone out of favor, a fact much to be regretted.

Many fine hybrids have been introduced in the varieties *D. splendissimum*, *Ainsworthii*, *Leechianum*, *Schneiderianum*, *Venus*. *Dendrobium Phalaenopsis* from New Guinea remained rare until Mr. Sander imported large quantities in 1892. It still holds favor on account of its free flowering and range of color and is one of the best for cut flower use.

*Cypripediums* have been known for many years. The first flowers were *C. venustum* and *C. insigne*, introduced in 1820, and these remained the only species of their section known to cultivation for twenty years from their introduction. Forming collections started about 1880, when many showy species were introduced. *C. Spicerianum* was the foremost, having been imported in 1878, but remained rare until Hugh Low & Co. and Mr. Sander found its habitat about 1882, when large importations came home. It has been the parent of the finest hybrids in cultivation in the way

The address of George I'Anson, of the A. C. Burrage estate, Beverly Farms, Mass., on "The History of Orchids in England," delivered at the conference of orchid growers in Boston, March 27.



with the best means at their disposal. The absence of the fine specimen plants which used to be shown at the principal shows is much to be regretted; large

groups have taken their places, with masses of flowers, and the small collector is not given a chance to show his skill as a cultivator.



## OPEN LETTERS from READERS

### SPECIAL SALES CLEAR STOCK.

I should like to make a few remarks in regard to the paragraph headed "Putting It to the Test" in the Chicago letter in The Review of March 25.

If florists in all cities would take up this matter of special sales in a manner similar to that suggested by W. J. Smyth, whenever there is a glut, it would certainly take up a great deal of stock which usually finds its way to the dump. Not only that; such sales would get many a person into the habit of buying flowers who otherwise would buy none at all. It would also be a big help to the wholesaler, since he would be able to dispose of his stock at a reasonable price.

For instance, two years ago I was at Cincinnati a week after Easter. The retailers were buying carnations at \$1 per hundred and selling them at \$1 per dozen. Sweet peas were bringing 50 cents per hundred wholesale and the retailers were selling them at 75 cents per bunch. This lasted for two weeks.

I spoke to several retailers and told them outright that the prices which the growers and wholesalers were getting for stock were out of reason, compared with the prices they were getting.

They would say: "Just look at the expenses we have. For instance, a woman comes into the store and buys a dozen carnations, which she has sent to a hospital. It costs us a box, a card and 25 cents for delivery expenses."

But they seem to think that 12 cents for a dozen carnations leaves the grower all the profit that he needs.

If the retailers, however, would put their prices down to 50 cents per dozen as soon as they are able to buy the flowers at \$2 per hundred, and even advertise them at that, the wholesaler would then be able to get \$2 per hundred for all his stock; it would help him a great deal in keeping his expenses paid during the summer months and would do away with much discouragement.

Many of our retail florists with small greenhouses are to blame in the same manner. During the winter months they will beg for stock when they are not getting enough of their own. But just as soon as they get enough of their own they will sell it at a big price and not think of buying from the wholesaler or of trying to put the price down and helping the wholesaler to dispose of his stock also.

I am sure that if this matter were taken up by retailers throughout the United States it would make the wholesale business a much more pleasant business to run, especially now, when we are obliged to pay from \$4 to \$5 per day for help and to buy coal at the same price per ton in carload lots as for single tons.

An endeavor should be made to follow

this out. Of course, while I mentioned carnations, I meant that all flowers which are selling at low prices should be treated in the same way.

I certainly endorse Mr. Smyth's plans and hope to see this matter taken up and pushed through. It is certainly the duty of every wholesaler to do his bit to put it through.

Peter Weiland.

### BIRTHDAY BUSINESS.

Since the national publicity committee pointed out that there are over 100,000,000 birthdays every year in this country, florists have been stirred to increased efforts to make flowers for birthdays a more general custom. This has been a feature of the national advertising in the monthly magazines on several occasions. Now the local coöperative campaigns are using the subject for their advertising.

In Chicago the advertisement reproduced on this page, "Whose Birthday

Today?" appeared in the Daily News March 25 and in the Herald-Examiner March 26. Since the latest census figures give Chicago 2,884,827 population, the birthdays of its inhabitants number over 7,900 each day on the average.

St. Louis has used the same idea and placed it prominently in view in the Easter page advertisement which appeared in the Globe-Democrat March 28, one week before Easter. This advertisement is shown on the opposite page. For this page and the one which appeared March 31 in the Star the St. Louis florists paid \$1,100.

### BEWARE OF THIS SWINDLER.

Be on the watch for a swindler who is about five feet nine inches tall, weighs about 160 pounds, is of medium build with a slightly florid complexion, wearing a brown fedora hat and brown suit, but with untidy linen, speaking with a German accent. He is reported by the State Floral Co., Sedalia, Mo., as working in a novel method all his own and carrying out his game so smoothly that he can convince almost anyone of his sincerity.

He calls on a florist and advises him that he is arranging a wedding party and proposes to buy wedding flowers, getting the probable cost of bouquets, etc. He then goes out and forges a sight draft, returning with about \$20 or \$25 in excess of his purchase. He calls the minister from the florist's shop and makes arrangements for limousines and the church and leads one to be-



## Whose Birthday To-day?

**W**HETHER an impromptu purchase or one of utmost discrimination. Flowers are always an appropriate birthday gift.

If you hesitate as to just what gift will be sure to please—decide on Flowers, for whose heart would not be gladdened by the loveliness, the grandeur, the eternal wonder of Flowers.

## *Say it with Flowers*

ALLIED FLORISTS' ASS'N  
OF ILLINOIS

Chicago Florists Would Make Business from Nearly Three Million Birthdays Yearly.

lieve that there is a bridal party of fifteen or twenty.

The State Floral Co. was a victim of this swindler's work last week and it would especially like to apprehend him. This firm states that "if any florist apprehends him, we should like to get in touch with him and trust that he will wire us at our expense."

#### CANADIAN EXECUTIVE TO MEET.

##### To Prepare for Coming Convention.

The executive committee of the Canadian Horticultural Association will meet in the I. O. O. F. hall, Main street, East Hamilton, Canada, April 12 and 13.

As this is expected to be one of the most important executive sessions in the history of the association, the president and other officers urge that all executive members, past presidents and chairmen of standing committees make a special effort to attend.

##### The Program.

The program is as follows:

MONDAY, APRIL 12, 2 P. M.

C. H. A. executive meeting. Association business and reports of standing committees.

MONDAY, APRIL 12, 8 P. M.

Conference between the Hamilton convention committee and the C. H. A. as to the arrangement of the program for the coming convention, April 10 to 13.

MONDAY, APRIL 12, 9 P. M.

Address by Prof. H. B. Dörner, University of Illinois, Urbana, Ill., on "Educational and Experimental Work."

TUESDAY, APRIL 13, 10 A. M.

Conference in regard to the establishment of college training and a Dominion council of horticulture.

TUESDAY, APRIL 13, 2 P. M.

Meeting of the C. H. A. executive committee to further plant registration and to transact new and unfinished business.

#### SHORTAGE STIRS GLASS MEN.

The shortage of glass has become so pronounced that the manufacturers are themselves seeking to find means of remedying the situation. The pronounced scarcity was given as the cause of a special meeting of the American Window Glass Manufacturers' Association at Pittsburgh March 23 for the purpose of deciding whether factories operating in the first period should extend the time of their fire and whether it would be advisable to advance the time of factories operating in the second period.

Owing to the scarcity of labor, the association several years ago decided to operate one group of factories until some convenient date in May while the other group was idle, and to start the second group in September, allowing the first to be shut down. This proved satisfactory until demands for glass became so great that some plan for increased production became necessary.

#### DENVER, COLO.

##### The Market.

Roses and carnations of splendid quality are in good supply. Sweet peas are plentiful. There are few violets, orchids or lilies of the valley in the market. Among the other offerings in cut flowers are calendulas, mignonette, jonquils, daffodils, pansies and tulips.

The supply of plants is large and of high quality. Lilies this year are of exceptional quality, with more than enough to go around. Beauties, ram-

blers, Tausendschoen and Lady Gay roses are fine plants, well flowered. Otaksa and French hydrangeas are also well flowered and are beautifully colored. Good genistas are to be had. No rhododendrons are available this year and azaleas are exceedingly scarce. Callas are in good supply. Hyacinths, tulips, jonquils and daffodils are plentiful and of fine quality.

R. S.

#### PROPAGATING EPIPHYLLUM.

I should like to know the botanical and the common name of the enclosed plant. I should also like to know how to propagate it. Is there any seed? I tried cuttings in sand last August and only about five per cent stood. These are rooting now, but the plants have not grown a bit. I am sending two geraniums also, of which I should like to know the name.

E. B.—Ind.

The name of the plant is Epiphyllum truncatum, commonly called Christmas cactus. It is not seen often in commercial establishments, but it is grown largely in the greenhouses of private estates and public parks, where it will be found growing in hanging baskets or mixed with other plants to cover an unsightly side wall of the conservatory. It is sometimes trained into large specimens of various shapes for special purposes. The gardeners of European

countries take greater care of these plants than the gardeners of America do; consequently, in some of the noted places there, fine specimens grown in standard and other forms are frequently seen.

The method of increasing the plants is either by propagating from cuttings or grafting, but the first method is the one most generally used. When given fresh sand with a strong bottom heat and not overwatered they root easily. Another plan used is to insert the cuttings in small pots filled with light sandy loam and set on a shelf in a light, warm house and water sparingly until root action commences. These plants are succulent. So do not take the most tender shoots for cuttings and, whenever possible, remove the cuttings from the joint with a heel attached.

The geraniums arrived badly crushed, but, so far as I can make them out, the semi-double salmon is Beaute Poitevine and the single variety is Alice of Vincennes.

M. P.

Republic, Mo.—Mrs. Annie E. Howard, of the Howard Gladiolus Gardens, is increasing the planting of gladioli from 50,000 to 75,000 bulbs for the coming season. She will also plant 3,000 dahlias for cut flowers. The prospect for an early cut of gladioli looks good, as 10,000 are already planted.

"Say it with Flowers"



### AND YOUR EASTER MESSAGE WILL LIVE!

Easter and flowers—how inseparable! Through countless ages, the unfolding of bud and blossom has symbolized the life re-born.

Lilies of immaculate loveliness, roses in the glory of their beauty, flowering plants that perpetuate their joyous message—all are most appropriate tokens of Easter-tide.

Let flowers convey your Easter greetings. Nothing more sweetly significant, more subtly welcome, more universally convenient, than flowers.

#### WHOSE BIRTHDAY COMES IN

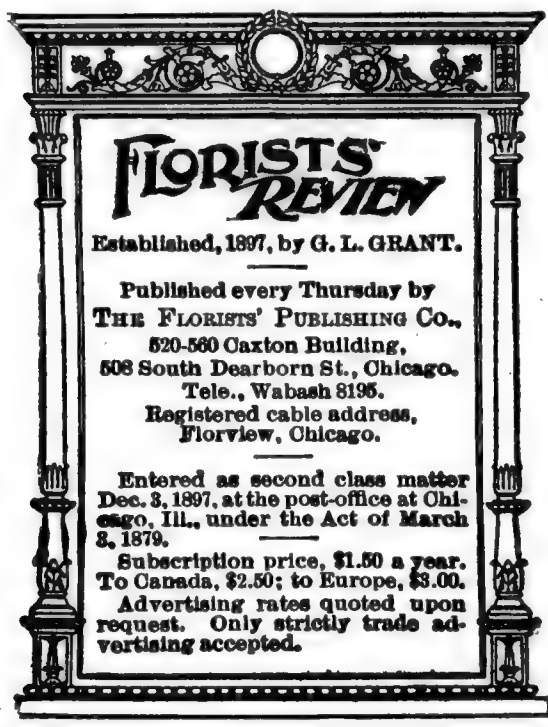
The florists displaying the "Say It with Flowers" emblem are members of the Society of American Florists and can serve you best in your purchase of flowers.

1920	APRIL							1920
4	5	6	7	8	9	10	11	12
11	12	13	14	15	16	17	18	19
20	21	22	23	24	25	26	27	28
29	30							

All "Say It with Flowers" florists can deliver flowers within a few hours' time to any part of the United States and Canada through the Florists' Telegraph Delivery Association.

Full-page Advertisement Used before Easter by St. Louis Florists.





Results bring advertising.  
The Review brings results.

HEADS are harder to hire than hands these days and are more in need.

HIGH prices have cloaked many business sins, which shrinking values will uncover.

AFTER Easter only a month to Mothers' day and then only three weeks to Memorial day.

CARNATION cuttings are cleaning up rapidly. The propagators will have little surplus to plant in the field.

ONCE 1,000 members was the dream of the F. T. D. Now it has nearly 1,500 and will try to get 2,500 by January 1, 1921.

SAYS a Chinese proverb: "A man without a smiling face must not open a shop." And certainly not a flower shop.

THERE will be more bedding stock than last year, but also better demand. People have become accustomed to the higher prices.

By turning profits in time of plenty into actual money, wise florists are providing a reserve to cover depreciation in the day of falling prices.

It has developed that there are more lilies for Easter than anyone thought, but the probability is the public will take them all at good prices.

THE grower of young stock who never sends out anything but plants of a quality he would be glad to receive if he were buying will not lack for orders.

WISCONSIN streams and swamps are flooded, making it difficult for the woodsmen to procure ferns or sphagnum moss, both of which are in short supply at most centers.

BANKS already are calling loans. It looks as though the autumn may bring conditions quite uncomfortable for the florist who has neglected collections and allowed his liabilities to accumulate.

EVERY week several advertisements miss getting into The Review because they do not reach this office until after the paper is on the press. Realizing the needs of the trade, The Review holds its forms open as late as possible, but asks advertisers, for their own benefit under existing mail conditions, to send orders and copy early. Sometimes it is cheaper to telegraph repeat instructions than to send them by special delivery mail.

WHAT the trade needs most of all to cultivate is quality, exactness, dependability.

APRIL and May should make a new record for the spring activities of the cut flower end of the business.

THE British trade has been compelled to abandon its coöperative advertising scheme for lack of sufficient support.

THE greatest weakness of the American people as a whole, and of florists in particular, is to say "It is good enough," rather than "How can I do it better?"

SUNDAY closing is to begin in Washington, D. C., the week following Easter. The list of florists who can do a week's business in six days is growing rapidly.

"WHEN east meets west"—they not only meet but so constantly intermingle in the columns of a trade paper with national circulation that distinction is out-of-date.

UNQUESTIONABLY the small-town florist has difficulty selling flowers at metropolitan prices, but he does not have metropolitan expenses and is the most comfortably situated member of the trade in these unusual times.

OPINION is expressed that the extravagant buying of the public is on the wane and lower prices are coming. The florist who has kept down his overhead cost as much as possible and maintained a firm hand in collections will not see danger in the change.

"CONSIDER the lilies, how they bloom." It develops that the giganteums forced for Easter are more heavily flowered than for many years. Apparently the lack of shipping facilities in 1918 resulted in better bulbs coming in 1919. Increases in floriferousness of anywhere from twenty-five to nearly 100 per cent are reported.

#### GETTING PROMPT ACTION.

Third class mail, such as advertising literature and other material carrying a 1-cent stamp, has been added to the list of indefinitely delayed mail in the local postoffice.—Newspaper Item.

Once again demonstrating the superior advertising facilities afforded by The Review.

The mailing-list of The Review, instead of being alphabetical by states and towns, is arranged by mail train routes. The papers thus go into mail sacks in such shape that the sacks can go directly to the trains without being sorted by postoffice clerks; the sacks are carted directly to the depots and do not go to the postoffice at all.

In these days of congested mails the system insures the dispatch of The Review practically at the same hour each week, whereas catalogues, circular matter and other forms of advertising may lie for many days before they even start on their journey.

#### THE NATIONAL CAMPAIGN.

The report of the national publicity committee's meeting in January, published on page 71 of this issue, will give the trade a view of this work hitherto appreciated only by a few individuals closely connected with it.

First, one is struck by the lagging interest in the campaign, which has gone ahead at a pace with which the contributions have not kept up. The financial report of Secretary Young shows a deficit of nearly \$14,000. Moreover, cancellations of subscriptions amount to the sum of \$1,751, or more than three

per cent of the total money so far subscribed. It was found necessary at the Cleveland meeting of the board of directors of the S. A. F. to lend the publicity committee \$10,000 in order that its work should not be held up.

Of the \$61,045.94 received by the committee \$44,716.08 has been expended for advertising in magazines, for which the publicity campaign was undertaken. The other items which consume the money subscribed may be seen from the statement of the disbursements.

To meet the problems of the publicity campaign, a great share of the time was devoted to the subject at the Cleveland meeting of the executive board of the S. A. F., January 23 and 24, account of which is given at length in the S. A. F. Journal for February-March, just being sent out. Ex-president J. F. Ammann's plan to organize the growers was presented and so favorably impressed the board that it was voted to pay his expenses in carrying out this project. Members of the S. A. F. will read the account of this meeting in The Journal with great interest, bearing so much as it does on the problem confronting the men who have carried on the national publicity campaign if they wish to proceed farther in the work.

#### THE CLEVELAND CONVENTION.

At the meeting of the executive board of the S. A. F. at Cleveland, January 23 and 24, report of which is just being given to members of the society, it was decided to rent for the convention hall a large garage building now being built, since it was believed that it would house the display better than the new Masonic Temple, on Euclid avenue, which was the alternative. One floor of the building, providing 50,000 square feet of space, can be leased for eight days for \$1,500. The location is one block from the Hotel Hollenden. The business sessions will be held in another room, away from the noise of the exhibition hall. It was voted to raise the price of space on the exhibition floor to 60 cents per square foot, with a minimum contract at \$35.

At this meeting a new committee was appointed, the finance committee, on which H. P. Knoble was named for three years, C. C. Pollworth for two years and Joseph A. Manda for one year.

Since the board at present can only vote an expenditure of \$100, a larger sum requiring the vote of the S. A. F. convention, an amendment was recommended for presentation next August raising the disbursing limit of the board to \$1,000.

#### FROM NEAR AND FAR.

It is not where a publication is printed, but where it is read, that counts:

We are receiving more orders than we can fill; it surely pays to advertise in The Review.—Thurwanger & Son, the Lake Street Floral Co., Kewanee, Ill., March 27, 1920.

Our ad in The Review sold us out for the time being.—A. C. Howell, Howell's Ornamental Nursery, Bloomington, Cal., March 23, 1920.

Please stop the ad, as we are flooded with orders.—J. F. Timler, the Northern Fern Co., Schofield, Wis., March 29, 1920.

The Northern Fern Co. had ordered its ad printed eight weeks, but was "flooded with orders" after two insertions.

If you hear a man complain of the cost of advertising you can be pretty certain he spends a good bit of money elsewhere than in The Review.

# OBITUARY

## Ernest M. Kreiger.

Ernest M. Kreiger, formerly superintendent of Wheeling park and an old member of the trade, died March 20, at the Ohio Valley hospital, at Wheeling, W. Va., following an operation for appendicitis. He was 58 years of age.

Mr. Kreiger was stricken a few days before his death, the operation being thought the only chance for his recovery. Besides his wife, he is survived by three children, two boys and a girl, also four brothers and two sisters.

## Mrs. Elizabeth Edwards.

Mrs. Elizabeth Edwards, mother of W. J. Edwards, Kirkwood, Mo., died March 23 at her home, 7101 Page avenue, at the age of 87 years.

## NEW YORK.

### The Market.

With a market well supplied with flowers and a demand which seems to absorb the arrivals, there is little change to be noted in general conditions. The supply of bulbous flowers continues to be heavy, but little except inferior stock is left over each day. Among the tulips, large quantities of the Murillo variety fail to find purchasers, due to noticeable inferiority; in fact, few good flowers of this once popular tulip have been seen this year. A few Darwins are seen, which help to swell the range of colors.

There are plenty of daffodils, mostly of the trumpet varieties. The old double daffodil does not appear to have been grown in the usual quantity this season. Just before Easter there appears to be a slight shortening in supply, growers evidently being desirous of holding for Easter all that they can. Plantsmen, generally, are nearly all sold out, so that there is not likely to be much surplus stock and retailers are looking for a better demand for cut flowers than is usually experienced at this festival time.

Roses are plentiful and, on the whole, move well, with prices practically unchanged. Hybrid tea roses are of good quality, much long-stemmed stock being of the exhibition grade.

Carnations have been in larger supply and improvement is noted in the quality. Some of the best stock reached the 8-cent mark last week.

Cattleyas are not in good supply. The variety Trianae has about finished its season and Mossiae is two or three weeks late this season. Again, without a doubt, the growers are conserving their cuts for Easter. Gardenias are still plentiful and any surplus finds an outlet through the street men, who are handling them in company with violets and sweet peas.

Lily of the valley is not quite so plentiful, although the supply is more than sufficient. Prices for the best stock advanced to \$6 per hundred last week. Longiflorum lilies are plentiful at 15 to 25 cents per flower and bud.

There is a great abundance of sweet peas, with a large quantity of inferior stock, showing signs of an ending of

the winter crops. On the other hand, some arrivals embrace the finest flowers ever seen in this market, with large florets and stems fully sixteen to eighteen inches long, many evidently new varieties.

Supplies of lilac and acacia are somewhat limited and meet a good demand in consequence. A few blue lupines also command ready sale at \$1.50 to \$2 per bunch.

Miscellaneous flowers combine in heavy supply. The trailing arbutus is the latest arrival in this section and is taken freely by the street men. Calendulas, mignonette, snapdragons, ludleias, daisies, pansies, wallflowers and larkspurs are among the daily offerings.

### Various Notes.

Arthur Herrington, of Madison, N. J., was a visitor at the Boston show last week. He says that the exhibit of new Japanese azaleas, staged by the Arnold Arboretum, would alone have been well worth the trip. He describes them as embracing almost every shade of color found among the sweet peas, a most magnificent collection and presenting a splendid commercial proposition.

C. H. Totty, Madison, N. J., was a guest at the banquet of the Canadian Club March 18, on which occasion he exhibited a handsome vase of the new Canadian rose, Frank W. Dunlop.

Everyone connected with the recent flower show in New York is greatly pleased with its success and it is understood that when all matters in connection with it are settled, there will be room for satisfaction over the financial outcome.

C. H. Peters & Sons, the well known carnation growers, of Hempstead, L. I., have set apart some of their glass for the production of roses and have already planted benches.

L. J. Reuter, of Boston, who had a trade exhibit at the New York show, was greatly concerned for a few days over the loss of one of his order books, but happily it was eventually found at his hotel. Prof. E. A. White, however, still mourns the loss of his overcoat. No other casualties were reported in connection with the event.

The greenhouses of the Cottage Gardens Co., Queens, L. I., are being dismantled.

Marius Matheron, of Baldwin, L. I., is planning to erect a large work shed in connection with his establishment. He is cutting some of the finest sweet peas coming to the New York market and is in crop with some fine Aviator carnations, which displace Beacon. He also has some Nassau, a new light red carnation, a most floriferous variety of unusually sturdy growth.

The American Dahlia Society is planning to rent space to commercial exhibitors at its annual exhibition, which is to be held this year on the conservatory floor of the Hotel Pennsylvania, September 27 to 29.

J. H. P.

## CINCINNATI, O.

### The Market.

Ideal weather last week brought the people out in large numbers and, as a result, the demand for flowers for the home has been on the increase. The wholesalers found business good last week and roses have gone up in price the last few days. In carnations Laddie

is best now and holds up well. All other varieties, with the exception of Enchantress and Enchantress Supreme, arrive in good condition. The latter at this time of the year ought to be cut before maturing. Prices on all items except roses have remained about the same, with the prospect that Easter will bring about a fifty per cent increase.

Violets are at an end in this section, the warm weather having put on the finishing touches. Some fair quality stock is being shipped in. Contrary to expectations, those coming from the coast are arriving in good condition.

Greens are not quite equal to the demand. Careful use has been necessary by the retailers to make the stock last until the next shipment from the south arrives.

### Various Notes.

C. E. Critchell has returned from the east. Mr. Critchell says the Frank W. Dunlop rose is the rose of the future and that those displayed at the New York show were wonderful.

Julius Baer is rushed with funeral work these days.

Robert Kelly's windows are always pleasing to behold. Last week displays of spring flowers were arranged with rare judgment.

H. W. Sheppard has booked another large wedding for April 10. Some large floral pieces ordered by Cincinnati and Cleveland newspapers were arranged here last week.

Visitors last week were C. P. Brunner, Springfield, O.; Wm. Gerlach, Piqua, O.; Mr. and Mrs. M. Bloy, Detroit; W. H. Hanson, of the E. C. Ameling Co., Chicago; S. B. McKee, of the American Greenhouse Mfg. Co., Chicago; Mr. Fletcher, of the Rolf Zetlitz Co., Lima, O.

H. E. K.

## CHICAGO.

### The Market.

The market has been experiencing the proverbial lull before the storm, but this must not be taken as saying that business has been poor. Quite the contrary, business has been excellent for the season of the year. The resumption of express service has proved all that was needed to bring a large number of out-of-town buyers back into the market. Their purchases have not been so heavy as earlier in the season, because the penultimate week of Lent never is a big flower time, but the number of orders going out each day has been greater than ever before at this time of year and prices on most flowers have been fairly good. There are reports that carnations have averaged the growers only a little more, and sometimes a little less, than last year, but nearly all other flowers have been producing higher averages than a year ago.

It does not do much good to say anything about the condition of the supply in such a week as that ended March 27. The market closed in a well cleaned up condition, but it was in many cases due to flowers being held at the greenhouses in anticipation of the big extra demand this week. There was no shortage of anything in cut flowers last week; indeed, if a wholesaler ran short he could get as much as he wanted by telephon-

[Continued on page 32.]



# L I L

## WIRE YOUR ORDER

### Darwin Tulips

The largest supply and finest quality in this market.

### Jonquils

Emperor and other choice varieties.

### Choice Roses

You can get them here if anywhere.

TRY OUR NEW GREEN,  
*Mahonia, \$1.00 per large bunch*

### OUR EASTER

#### AMERICAN BEAUTIES

		Per doz.
Long stems .....	\$9.00	@ \$10.00
Stems 30 to 36 inches .....	6.00	@ 7.50
Stems 24 to 30 inches .....	4.00	@ 5.00
Stems 18 to 24 inches .....		3.00
Stems 12 to 18 inches .....		2.00
Stems 12 inches .....	Per 100 4.00	@ 8.00

#### ROSES

		Per 100
Premier, special .....	\$35.00	@ \$40.00
Premier, medium .....	25.00	@ 30.00
Premier, select .....	18.00	@ 20.00
Premier, short .....	12.00	@ 15.00
Columbia, special .....	30.00	@ 35.00
Columbia, medium .....	20.00	@ 25.00
Columbia, select .....	15.00	@ 18.00
Columbia, short .....	10.00	@ 12.00
Mrs. Russell, special .....	35.00	@ 40.00
Mrs. Russell, medium .....	25.00	@ 30.00
Mrs. Russell, select .....	18.00	@ 20.00
Mrs. Russell, short .....	12.00	@ 15.00
Milady, special .....	30.00	@ 35.00
Milady, medium .....	20.00	@ 25.00
Milady, select .....	15.00	@ 18.00
Milady, short .....	6.00	@ 12.00
Montrose, medium .....	20.00	@ 25.00
Montrose, select .....	12.00	@ 15.00
Montrose, short .....	8.00	@ 10.00
Ophelia, special .....	20.00	@ 25.00
Ophelia, select .....	15.00	@ 18.00
Ophelia, short .....	10.00	@ 12.00
Dbl. White Killarney, special .....	20.00	@ 25.00
Dbl. White Killarney, select .....	15.00	@ 18.00
Dbl. White Killarney, short .....	10.00	@ 12.00
Sunburst, special .....	20.00	@ 25.00
Sunburst, select .....	12.00	@ 18.00
Sunburst, short .....		10.00

Extra special roses billed accordingly.

#### CORSAGE ROSES

		Per 100
Cecile Brunner .....	\$4.00	@ \$5.00
Evelyn Nesbit .....	6.00	@ 8.00

# E. C. AMLING CO

Headquarters for Greens

The Largest, Best Equipped and Most Centrally  
Located Wholesale Cut Flower House in Chicago

# ILES

WE SHIP AT ONCE

## PRICE LIST

### CARNATIONS

All Colors .....	\$10.00	Per 100 @ \$12.00
Laddie .....		20.00

### SWEET PEAS

Spencer .....	\$1.50	Per 100 @ \$3.00
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### VIOLETS

Double .....	\$1.00	Per 100 @ \$1.50
Single .....	1.00	@ 2.00

### BULBOUS STOCK

Tulips .....	\$8.00	Per 100 @ \$10.00
Tulips, Darwin .....		12.00
Jonquills .....	6.00	@ 8.00
Rainbow Freesia .....	3.00	@ 5.00
Freesia Purity .....	3.00	@ 4.00

### MISCELLANEOUS

Valley .....		Per 100 \$10. 0
Mignonette .....	\$4.00	@ 8.0
Daisies, white or yellow .....	2.00	@ 3.00
Calendulas .....	3.00	@ 4.00
Callas .....	3.00	@ 4.00
Easter Lilies .....	100, 25.00	@ 35.00
Easter Lilies .....	doz., 3.00	@ 4.00
Pansies .....	doz. bunches, 1.50	@ 2.00

### GREENS

Plumosus .....	per bunch, \$ 0.50	@ \$ 0.75
Sprengerl. ....	per bunch,	.50
Adiantum, fancy long ..	per 100, 1.00	@ 1.50
Smilax .....	per doz.,	3.00
Ferns .....	per 100, \$0.45; per 1000,	4.00
Galax .....	per 100, .25; per 1000,	2.00
Mexican Ivy ....	per 100, .75; per 1000,	6.00
Leucothoe .....	per 100, 1.00; per 1000,	7.50
Boxwood .....	per 100 lbs.,	25.00

Prices Subject to Market Changes.

Store Open from 7:30 A. M. to 5 P. M.

Saturday to 8 P. M. Closed on Sunday

## Lily of the Valley

The largest supply and finest quality anywhere in America.

## Carnations

We expect to fill every order.

## Sweet Peas

Practically no limit to our supply.

INCLUDE WITH EACH ORDER

*Ferns - - \$4.00 per 1000*

169-175 N. Wabash Ave.

Long Distance Telephone

Central 1978  
1977  
1975

CHICAGO, ILL.



GEO. C. WEILAND, President  
EDWARD MEURET, Vice-President  
RUDOLPH ELLSWORTH, Secretary  
CHARLES McCAULEY, Treasurer

**Our Customers Want—and**

# The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Avenue

Chicago,

L. D. Phone Randolph 631

## PLENTY of Push Your AFTER

We expect a large supply  
flowers right after Easter—

**PRICES WILL BE**

It will be the time to

You can send orders to us with the  
benefit of the cost

It always has been the policy of this Association of flower growers to sell at the  
selling for over the country

IF YOU CAN USE MORE  
TELEGRAPH OR TELEPHONE—WE SHIP AT A MOMENT'S

**Get—the Best There Is**

**PAUL R. KLINGSPORN, Manager**

# **The Chicago Flower Growers Association**

**WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS**

**182 N. Wabash Ave.**

**Chicago**

**L. D. Phone, Randolph 631**

# **FLOWERS**

**Business**

# **EASTER**

of all kinds of seasonable  
especially Carnations and Peas.

**SHARPLY REDUCED**

below the retail selling.

assurance that you will receive the full  
condition of the market.

market price. Out-of-town buyers NEVER are charged more than the flowers are  
at time of shipment.

**FLOWERS FOR EASTER**

**NOTICE RIGHT UP TO THE LAST TRAIN SATURDAY NIGHT.**



# EASTER LILIES OF A-1 QUALITY

Send us your orders and secure the lowest market prices

## Fancy Butterfly Sweet Peas

\$3.00, \$4.00 and \$5.00 per 100. Common Sweet Peas, \$1.50, \$2.00 and \$2.50 per 100

# ROSES HEAVY SUPPLY CARNATIONS

Fine quality in all leading varieties. Russell, Columbia, Premier, Milady, Hearst, Ophelia, Sunburst, Weiland, Killarney, Richmond, Double White Killarney, besides Nesbit and Brunner, the Miniature Roses.

**CARNATIONS: Red, White, Deep Pink and Light Pink**

Easter Lilies, Rubrum Lilies, Callas, Tulips, Hyacinths, Purity Freesia, Violets, Sweet Peas, Daisies, Calendula, Pansies, Lupines, Mignonette and all other seasonable Cut Flowers, including Greens of all kinds.

Tulips, Jonquils, Darwin Tulips  
Ten Weeks' Stocks } **In Good Supply**  
You will find these ready sellers at this season.

If you want good stock and good treatment, buy of Chicago's most up-to-date and best-located Wholesale Cut Flower House

# J.A.BUDLONG CO.

WHOLESALE CUT FLOWERS AND GREENS

Roses, Valley and Carnations our Specialties

**184-186 North Wabash Ave.  
CHICAGO**

WE ARE CLOSED ALL DAY SUNDAY

SHIPPING ORDERS GIVEN CAREFUL ATTENTION

We are in constant touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

**QUALITY  
SPEAKS  
LOUDER  
THAN  
PRICES**

**PRICES  
AS  
LOW  
AS  
OTHERS**

ing to the greenhouses and intimating that the flowers would bring as much that day as those same flowers would at a later date.

This report is written on the eve of the great Easter rush. During the last days of last week and during the first part of the present week orders have been pouring into the market in tremendous volume. It is impossible March 30 to say how the total compares with other years or with the available supply of stock, but it looks as though there will be as much business as can conveniently be handled. One of the best indications of this is that the city

buyers have become anxious to place orders, for everything except lilies. In a general way the situation may be sized up like this: There have proved to be more lilies than were expected and the buyers have taken hold less freely than it was thought they would, the price appearing to have been a deterrent. The result is that there is no longer any thought of a shortage of lilies. There will be enough to go around. How closely they will clean up at the quoted prices depends on how the rest of the market acts. If there proves to be a shortage of other flowers the lilies will sell, and sell well. Other-

wise, something unpleasant may happen. There seems little probability of an oversupply of roses; these look to be the shortest item in the list, especially by comparison with the demand. Carnations are in heavy crop and of fine quality, but not being ordered in sufficient quantities to indicate a shortage; it looks as though the carnation orders will be filled in full. There are oceans of sweet peas and the salability depends on the quality. Bulbous stock is not plentiful. There are moderate supplies of jonquils of the better varieties. Early tulips are nearly gone and only a few growers are shipping Darwins. There

# RANDALL'S

Expects to fill all orders

## FOR EASTER

Right up to the last train Saturday night

**PLENTY OF FLOWERS**  
At Seasonable Prices **AFTER EASTER**

### American Beauties

A large supply of medium and long stems; large buds; splendid color. You will like these Beauties.

### Fine Roses

Large quantities of the medium lengths that sell so well in your store; all the popular varieties.

### Sweet Peas

These will sell wonderfully after Lent; splendid for corsages, for table use, etc. A practically unlimited supply.

### Carnations

In full crop for the bright Spring days. Now comes the time to hold special sales and get the people into your store.

*Advertise, make a show, push your sales  
and order your stock of*

# A. L. Randall Co.

180 N.  
Wabash Ave.

CHICAGO

L. D. Phone  
Central 7720



# ROSES, CARNATIONS, SWEET PEAS

## AND OTHER FLOWERS IN LARGE SUPPLY

**JOSEPH FOERSTER CO.**

Wholesale Dealers in Cut Flowers

160 North Wabash Ave.

CHICAGO

is little interest in violets, as their season is nearing its end.

Greens of nearly all kinds are scarce, shipments having come only slowly.

The express service, outgoing, has become normal. After giving pick-up service only until 2 p. m., for several days, the company restored full service until nightfall for the Easter rush. Most of the wholesalers are making preparations for maintaining the flow of outgoing shipments up to the late trains Saturday night.

### Our Good Luck.

Numerous inquiries having come as the result of scare heads in the daily newspapers, it can be said that there is no news regarding storm damage to the local florists. The tornado which visited the northwest section of Chicago on Palm Sunday hit no greenhouses. Sensational reports seem to have been current at other places regarding the damage here, but the losses to growers were comparatively slight.

The storm, which was one of the hardest blows ever experienced in this section, followed a curved path which carried it within a few hundred yards of some of the big greenhouse sections, but, by a miracle, it missed them all. Striking at Elgin, the storm moved southward as it traveled east and skirted Elmhurst and Maywood. Turning north after passing Maywood, it missed the establishment of Sam Pearce by little more than a block and went out onto the lake at Wilmette only a few hundred yards south and east of the greenhouse colony there. The Wittbold establishment at Edgebrook was only a short distance out of the path of the storm and the Poehlmann ranges, at Morton Grove, were near enough so that the hail which followed broke about 1,000 panes. It constituted the trade's heaviest loss, thus far reported. Kirscht Bros. and other Morton Grove growers also lost a little glass by hail.

The gable ends of two houses of Wietor Bros., in Rogers Park, were blown in. One house was empty, just being made ready for replanting.

At Batavia, the Batavia Greenhouse Co. lost a gable and a little broken glass.

WE DO



AS WE SAY

### COMMISSION WHOLESALING

makes the  
MARKET PRICE on  
CUT FLOWERS

The Retail Dealer wants cut flowers at the **LOWEST PRICE**—the Consignor wants the **HIGHEST PRICE**. Between fulfilling the demands of both Grower and Retailer the **LEVEL** of a price is reached—that's the Market Price — **THE PRICE YOU PAY**.

Commission Wholesaling, as we conduct it, extends unexcelled facilities in supplying the cut flower needs of the Retail Florist.

**DON'T GROW THEM—BUY THEM.**

*Joseph Foerster Co.*  
*Pers*

**Kennicott Bros. Co.**

174 North Wabash Avenue

CHICAGO

YOUR



Protection

# WIRE

## Your Rush Orders

We ship on next train, right up to Saturday night.

### EASTER PRICE LIST—Subject to Market Changes

Mrs. Russell, Columbia and Premier		
		Per 100
Long .....	\$30.00 to	\$35.00
Medium.....	20.00 "	25.00
Shorter.....	12.00 "	18.00
Other Roses		
		Per 100
Milady .....	\$ 8.00 to	\$30.00
Killarney Brilliant...	10.00 "	30 00
Dbl. White Killarney..	10.00 "	30.00
Ophelia.....	12 00 "	30.00
Sunburst.....	12.00 "	30.00
Mrs. A. Ward.....	10.00 "	20.00
Montrose .....	10.00 "	25.00

Carnations		Per 100
Fancy.....		\$12.00
Good.....	\$8.00 to	10.00
Lilies		
Easter.....per 100	\$25.00 to	\$35.00
Callas.....per doz.	2.50 "	4.00
Miscellaneous		Per 100
Valley.....		\$10.00
Sweet Peas, Spencer..	\$1.50 to	3.00
Jonquils.....	6.00 "	8.00

Miscellaneous		Per 100
Early Tulips .....	\$ 8.00 to	\$ 8.00
Tulips, Darwin .....	10.00 "	12.00
Calendulas .....	4.00 "	8.00
Freesia.....	3.00 "	5.00
Greens		
Adiantum, Fancy, per 100.....		\$1.50
Smilax, per doz.....		3.00
Asparagus Plumosus, bunch, 50c to 75c		
Asparagus Sprengeri, bunch, 25c, 50c		
Galax, per 1000.....		2.00
Ferns, per 1000 .....		5.00

# ERNE & COMPANY

30 E. Randolph St.

WHOLESALE FLORISTS  
L. D. Phone Randolph 6578

CHICAGO

Mention The Review when you write.

## WIETOR BROS. 30 East Randolph St., Chicago

### ... EASTER PRICE LIST ...

Subject to change without notice

Premier	Per 100
Special.....	\$35.00
Select .....	25.00
Medium.....	20.00
Short.....	15.00
Russell	
Special.....	35.00
Select .....	25.00
Medium.....	20.00
Short.....	15.00
Columbia	
Special.....	30.00
Select .....	20.00
Medium.....	15.00
Short.....	10.00

Ophelia	Per 100
Special.....	\$20.00
Select .....	15.00
Medium.....	10.00
Short.....	8.00
Sunburst	
Special.....	20.00
Select .....	18.00
Medium.....	15.00
Short.....	10.00
Killarney and White Killarney	
Select .....	12.00
Medium.....	10.00
Short.....	8.00

Carnations	Per 100
Fancy .....	\$10.00
Good.....	8.00
Split .....	6.00
Calla Lilies, per doz.	\$3.00 to 4.00
Ferns, per 1000.....	5.00
Galax, per 1000.....	2.00
Sprengeri, per bunch.....	.50

### ROSES

Our Selection,  
\$8.00 per 100

But as the storm was seen approaching many a grower thought how much better it would be, just then, to be operating a stone quarry.

#### Various Notes.

Hans Yepson, who has Walter Burhop's place at Maywood, has arranged, with the Foley Mfg. Co., for the addition of two large houses to cost about \$16,000.

At the Florists' Club's meeting April

8 the new industrial film, prepared by the American Greenhouse Mfg. Co., will be given its first western showing. It is entitled "Wonderland Under Glass" and will be shown to the tune of a lecture by E. D. Burton.

A. T. Pyfer is again on the job after having had a week's tussle with neuralgia.

Frank Schramm and George Ball expect to have their new Moline 6-cylinder cars for Easter.

L. R. Bohannon says he does not believe in bargain sales any more. In his experience the public is willing to pay the price for flowers and looks with some suspicion on anything offered below the recognized market price.

The A. L. Randall Co. has been receiving considerable quantities of Philadelphia Beauties in fine condition. They have sold readily.

The American Greenhouse Mfg. Co. had its monthly luncheon at Field's



# ROSES :: CARNATIONS :: SWEET PEAS

*In Large and Fine Supply for your Big Spring Needs*

## Zech & Mann

### Wholesale Cut Flowers

30 East Randolph St., Chicago, Ill.

We fill all orders for  
all kinds of flowers

There is  
No More Reliable  
Source of Supply  
for  
Cut Flowers  
and Greens

JOHN KRUCHTEN

HENRY KRUCHTEN

# JOHN KRUCHTEN CO.

(NOT INCORPORATED)

Wholesale Florists

30 East Randolph Street,  
L. D. PHONE, CENTRAL 8016-8017-8018

CHICAGO, ILL.

grill March 27. A representative of the United States Steel Corporation made the principal talk of the day, giving the company's staff an insight into steel manufacture and probable price movements.

W. N. Rudd celebrated his sixtieth birthday anniversary March 30.

Emil Buettner cut about 25,000 lilies for Easter. They were some of the best he ever has grown.

O. P. Bassett, at his home at Pasadena, celebrated his eighty-fifth birthday anniversary March 31.

The class in floriculture at the Illinois State Agricultural College spent March 27 at Chicago. There were twenty-five students piloted by Professor Howard and Walter Poehlmann, son of Adolph Poehlmann. After visiting the wholesale section in the morning to see how flowers are sold, the afternoon was spent in inspecting several of the prominent greenhouse establishments to see how flowers are grown.

In last Sunday's big wind A. Miller and some companions were driving in a Ford in the vicinity of Dunning. The storm tipped their car on its side, but they remained in its shelter until the rain had passed.

Mike Fink invested \$1,600 in lily bulbs and says he will be fortunate if he gets the \$600 back, so it seems not all the lilies proved bonanzas.

Tim Matchen was in from Indiana Harbor March 29. He says business is so good he gets to town much less frequently than in other seasons.

John Ziska, of Joseph Ziska & Sons, says he is able to see nothing in prospect but steadily rising prices for flor-

## TOPPER

WHOLESALE  
CUT FLOWERS  
and  
SUPPLIES

30 East Randolph St.

CHICAGO

Telephone Central 6284

Every flower is Carefully Selected,  
every bunch Carefully Inspected,  
as an honest product of  
Quality Truthfully Represented.

**RAEDLEIN BASKET CO.**  
DESIGNERS AND MANUFACTURERS

713 - 717 — MILWAUKEE — AVENUE.  
CHICAGO ILLINOIS

ists' supplies. Within the last few days his firm has received cables from France and Germany indicating rapidly rising markets there, the price of chiffon being particularly buoyant.

The E. C. Amling Co. started the Easter rush with A. C. Kohlbrand just out of a sick bed and Max Awizzus just having gone there.

Here's Charlie Erne's new one: "People who live in glass houses should grow cut flowers—that's what we do."

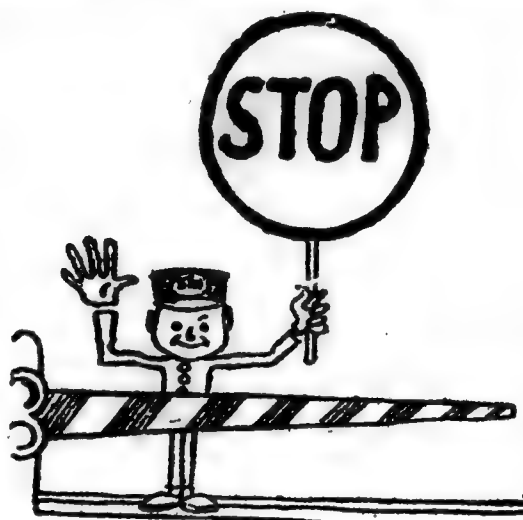
Those of the trade who have spent the ragged end of winter in sunny Cali-

**JOHNSON BASKET WORKS**

2535 Milwaukee Avenue  
CHICAGO

Mention The Review when you write.

fornia are rapidly returning home. Albert F. Amling and wife and E. Wienhoeber and daughter, Miss Edna, reached Chicago this week.



# HERE

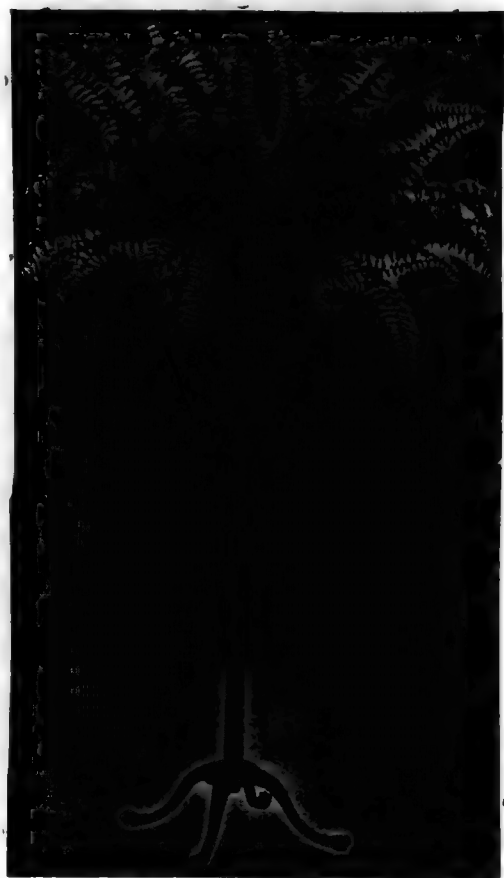
is the right place in the  
Chicago Market to buy  
the Best Flowers for the Least Money

## A.T. Pyfer & Company

OUR MOTTO: "Nothing is too much trouble to please a customer."

L. D. Phone Central 3373

164 North Wabash Avenue, CHICAGO



A beautiful, green enameled, adjustable

### Plant Stand

It has a range in height from 26 to 52 inches, and you will find it invaluable for decorative purposes and the display of plants and baskets in your store and window.

Poppy design is carried throughout.  
A beautiful ornament for any store.

Price - - \$3.50 each

**PERCY JONES**

INC.

30 EAST RANDOLPH STREET  
CHICAGO - - ILLINOIS

**CHICAGO PRINTED STRING CO.**  
Advertising String and Ribbon Specialties  
2411 Clybourn Ave., Chicago, Ill.

PLENTY OF  
**MOSS**  
BURLAP BALES  
**\$2.00**

CALL  
Bell { Main 120  
Main 1201  
Home Stone 6004  
ROCHESTER  
NEW YORK

**MAGNOLIA**  
25-LB. CASE  
**\$6.00**

Try Sample  
Box Thread

3 LB.  
**\$5.50**  
Strongest in the  
World

## For Every Day

Roses, Daffodils,  
Tulips, Freesia

Finest  
Sweet Peas  
Grown

Violets, Carnations

**PUSSY WILLOW**  
75c, \$1.00, \$1.50 per bunch

**EASTER LILIES**

**GEORGE B. HART**  
49 to 55 Stone St., ROCHESTER, N. Y.

**Modern Store Fronts** THAT **Sell Flowers**

WRITE US ABOUT

**KAWNEER STORE FRONT CONSTRUCTION**  
**OHIO PLATE & WINDOW GLASS,** 313-19 Morris St., Toledo, Ohio



## **THE FLORISTS' SUPPLY HOUSE OF AMERICA**

### *Always On Top*

A Pleasing Novelty

## **For Mothers' Day**

### **Sunday, May 9th**

Each figure is equipped with a container on the back, so that a few flowers — mother's favorite kind — can be added.



We offer a good assortment of WIRE FRAMES in all styles and in all sizes

## **H. Bayersdorfer & Co.**

**1129-1131 Arch St. PHILADELPHIA, PA.**

Branch Factory, 709 First Ave., New York City, Telephone Vanderbilt 4976

After having been at home only a few weeks Ernst C. Amling and his wife are found to have contracted severe cases of the California fever. As there is only one remedy, Mr. Amling has decided to offer his Maywood greenhouse establishment for sale. The place has paid him handsomely. When a purchaser is found who has the necessary capital, removal to California will follow.

Joseph Steiskal, formerly with the E. C. Amling Co., has joined the force of Wehrman & Wehrman, successors to Mrs. Fred Weber. The roses now reach market so perfectly graded they need no rehandling.

Azaleas no longer are among the regular items of Easter stock; indeed, a good azalea is quite a novelty, because of the war and then the quarantine. But the Fleischman Floral Co. has a large and finely flowered if not perfectly shaped plant of the old favorite, Vervaeneana, as the central feature of one of its windows. It is a plant grown on at Eureka, Cal., and flowered by Frank Lechslin.

It is about a year since Amling Bros., Ernst and Paul, took over the greenhouses of Hoerber Bros. Co., at Desplaines. It has been a busy year, as the place has been almost completely replanted with newer varieties of roses, but in spite of the extra cost and reduced production there has been a good profit on the original cash investment of \$90,000, with the range now approaching tip top shape. Another good season should make the place a big winner for these energetic young men.

A. Lange, in addition to pre-Easter advertising in the newspapers, used a

Order Your EASTER BASKETS From

## **Florists' Supply House**

We handle baskets of quality. Give us a trial order and be listed among the many satisfied customers.

### **FLORISTS' SUPPLY HOUSE**

WHOLESALE COMMISSION FLORISTS

105 East Ohio Street,

Phone Main 831

INDIANAPOLIS, IND.

### **Artificial Flowers**

### **Waxed Flowers**

### **LOTOS MFG. CO.**

1566-68 Clybourn Ave., CHICAGO

page in theater programs to call attention to the low prices of "Flowers for Easter from Lange's."

Traveling to the Twin Cities last week, C. L. Sherer, of the Chicago Flower Growers' Association, was surprised to find so many lilies along the route. His conclusion was that the bulb importers must have had better business than anyone thought.

Philip Breitmeyer, of Detroit, spent a few hours here March 26, arriving in the morning and taking the 3 p. m. train for home, escorted to the station by George Asmus.

# **W**

We handle a large line of Florists' Letters. It will pay you to write for our price list.

**C. A. KUEHN WHOLESALE FLORIST**

1312 Pine Street

ST. LOUIS, MO.

Mrs. Baumgarten, of Milwaukee, was here last week.

Albert Barber, of the Park Flower Shops chain of Ohio stores, is one of the big buyers who can be counted on for a visit here just before each holiday. During his short stay this week

## **St. Louis for Your Cut Flowers and Florists' Supplies**

**RUSSELLS**, \$10.00 to \$35.00 per 100

**OPHELIA**, \$6.00 to \$20.00 per 100

**COLUMBIA**, \$8.00 to \$25.00 per 100

**CARNATIONS**, \$8.00 to \$15.00 per 100

**CALENDULAS**, \$4.00, \$6.00, \$8.00 per 100    **JONQUILS**, \$8.00 to \$10.00 per 100

**SWEET PEAS**, Spencer varieties, \$2.00 to \$3.00 per 100

**ORCHIDS**, \$9.00 to \$12.00 per doz.

**ASPARAGUS PLUMOSUS**, per bunch, 35c and 50c

**SMILAX**, \$3.00 per doz. strings

**FANCY NORTHERN FERNS**, \$4.00 per 1000

**BRONZE GALAX**, \$1.50 per 1000

**SOUTHERN SMILAX**, 50-lb. case, \$5.00

### **EASTER LILIES**

Our Supply will be the Largest in St. Louis

**EASTER LILIES**, \$35.00 per 100

**CALLA LILIES**, \$25.00 to \$35.00 per 100

Roses, Carnations, Jonquils and Sweet Peas in good supply

### **Everything in Florists' Supplies**

**Send for Complete Price List**

Orders from unknown parties must be accompanied with cash or shipment will be made C. O. D.

*Prices subject to market changes*

## **St. Louis Wholesale Cut Flower Company**

**1406-08 Pine St.,    Long Distance Phone Bell, Olive 4203    ST. LOUIS, MO.**

he bought, among other things, about 15,000 roses and 15,000 sweet peas.

**KANSAS CITY, MO.**

#### **The Market.**

Preparations are under way for the greatest Easter business ever known in this market. This belief is founded on the phenomenal Christmas trade and the unusual prosperity since then, a prosperity which shows no signs of abating. It is believed that the business is on a firmer foundation than it has ever been.

The florists are approaching the day with less apprehension than they have faced recent holidays, for they have plenty of stock. There will be plenty of lilies and spring stock, with carnations still in abundance and roses in fair supply. Because there is enough

### **WM. C. SMITH Wholesale Floral Co.**

**WHOLESALE FLORISTS**

**1316 PINE ST. (Both L. D. Phones) ST. LOUIS**

*Supplies and Everything in Season Always on Hand*

### **Cut Flowers**

**OUR SPECIALTY**

**H. G. BERNING**

**1402-4 Pine St., ST. LOUIS, MO.**

stock, prices will not be advanced to a great extent. They will not be so high as they were a month or so ago. Easter

### **CHOICE VALLEY**

**Per 100 — \$8.00**

Is your order booked  
with us for Easter?

**C. A. KUEHN WHOLESALE FLORIST**

**1312 Pine Street ST. LOUIS, MO.**

lilies will be from \$28 to \$30 per hundred, carnations from \$8 to \$12, sweet peas \$2 to \$5, jonquils \$8 to \$10, tulips



## PINEHURST FLORAL CO.

1121 Grand Ave.

Successors to Geo. M. Kellogg Floral Co.

Wholesale Florists

Kansas City, Mo.

### EASTER PRICE LIST

#### Roses

Ophelia.....	Per 100, \$10.00 to \$35.00
Richmond.....	Per 100, 10.00 to 35.00
Sunburst.....	Per 100, 10.00 to 35.00
Shawyer.....	Per 100, 10.00 to 30.00
Killarney.....	Per 100, 8.00 to 25.00
American Beauty.....	at Market

CARNATIONS.....	Per 100, \$ 8.00 to \$12.00
EASTER LILIES.....	Per 100, 30.00 to 35.00
CALLA LILIES.....	Per 100, 25.00 to 35.00

#### Miscellaneous

Jonquils.....	Per 100, \$8.00 to \$10.00
Tulips.....	Per 100, 6.00 to 10.00
Sweet Peas.....	Per 100, 2.00 to 4.00
Freesia.....	Per 100, 3.00 to 4.00
Mignonette.....	Per 100, 6.00 to 8.00
Calendula.....	Per 100, 6.00 to 8.00
Adiantum.....	Per 100, 1.00 to 1.50
Sprengerl, Plumosus.....	Per bunch, .50
Smilax.....	Per dozen, 3.00
Ferns.....	Per 1000, 4.00

Home Phone Main 2765  
Bell Phone Grand 2765

Store closed all day Sunday. Open weekdays until 5:30 p. m.  
Sunday shipping orders accepted at Greenhouses:  
Pleasant Hill, Mo., Phone 18

OVER 500,000 FEET OF GLASS

## Easter Plant Stock for the West

Easter Lilies.....25c and 35c per bud  
Callas, 6-in., 4 and 5 blooms....\$1.25 to \$1.50 each  
Callas, yellow..... 1.00 each  
Daffodils .....5-in., 75c; 6-in., 1.50 each  
Tulips, 5-in., 6-in., 7-in., 8-in....75c to 2.00 each

Lily of the Valley, 5-in., 12 pips, \$1.25;  
15 pips, \$1.50 each  
Hydrangeas, 4-in., 5-in., 6-in....50c to 2.00 each  
Ramblers, 5-in.....\$1.50 to 2.00 each  
For Ferns, see our adv. in The Review of March 18.

## PINEHURST FLORAL CO.

Wholesale Store:  
Kansas City, Mo.

Successors to Geo. M. Kellogg Floral Co.  
WHOLESALE FLORISTS  
Greenhouses: PLEASANT HILL, MO.

Cash or satisfactory references.  
Part cash if C. O. D.

\$8 to \$10, valley lilies \$8 to 10, California violets \$1.75 per dozen bunches and roses from \$10 to \$40 per hundred.

#### Rock Flower Gardens.

William L. Rock, president of the W. L. Rock Flower Co., has bought from Marvin H. Gates, trustee for the Gates estate, 133 acres of land south of Independence for \$60,000.

Mr. Rock bought the land for the Rock Flower Gardens, Inc., capitalized for \$100,000. The corporation is entirely separate from the W. L. Rock Flower Co. William L. Rock is chairman of the board, W. Lawrence Rock is president and Wiley Pendleton, of Independence, Mo., is secretary and treasurer.

The corporation will not grow flowers for seeds and there will be no greenhouses, except one or two for the propagation of young stock, but there will be in time immense fields of everything in the flower line that will grow in this climate. Mr. Rock says the soil is the best that this country affords and for the last fifteen years the ground has been used only for stock purposes.

W. Lawrence Rock, who recently finished school and was for a time in the retail store with his father, is now devoting his entire time to the new venture under his father's direction. Buildings are being torn down and the ground is being plowed by a Sampson tractor, which the corporation has bought. In order to make the venture pay for itself at least in part, the land will be farmed for a few years. One hundred acres will be put in corn, oats and wheat under the direction of a practical farmer. The growing of flowers

## Cut Flowers for Easter

We  
have  
a large  
supply

	Per 100
Easter Lilies.....	\$30.00
Carnations.....	\$8.00 to 12.00
Sweet Peas.....	2.00 to 5.00
Jonquils.....	8.00 to 10.00
Tulips.....	8.00 to 10.00
Valley.....	8.00 to 10.00
Pussy Willows.....	2.00 to 4.00
California Violets.....	Per Doz. bunches, 1.75
	Each
Russell.....	\$0.12 to \$0.40
Columbia.....	.12 to .40
Ophelia.....	.10 to .30
Sunburst.....	.12 to .30
Ward.....	.10 to .20
Killarneys.....	.10 to .20
Orchids.....	.75 to 1.00
Plumosus and Sprengerl.....	per bunch, .50
Fancy Ferns.....	per 1000, 4.00

**T. J. Noll & Company**  
1108 Grand Ave., KANSAS CITY, MO.

Mention The Review when you write.

will be begun this summer, also, with the planting of about 50,000 asters, 100,000 gladioli and 25,000 dahlias. There will also be quantities of zinnias, scabiosas and other annuals and perennials and special nursery stock.

The property is to be landscaped carefully, so that the fields of flowers will make a harmonious picture. The office and all the buildings will be in the mission style of architecture. There will be a lake and a complete system of water-



## Florists' Refrigerators

We manufacture, in our own plant, a complete line of florists' refrigerators. While we have many popular standard designs, most refrigerators are built for individual requirements.

Brecht Refrigerators are the result of 67 years' experience. They are designed on a scientific basis, from the best material obtainable, and are built to give greatest service with minimum ice consumption.

We will be glad to quote you on our standard designs, or to offer suggestions and submit special designs upon receipt of your requirements.

Address Dept. N.

### THE BRECHT COMPANY

Main Office and Factories

ST. LOUIS, MO., U. S. A.

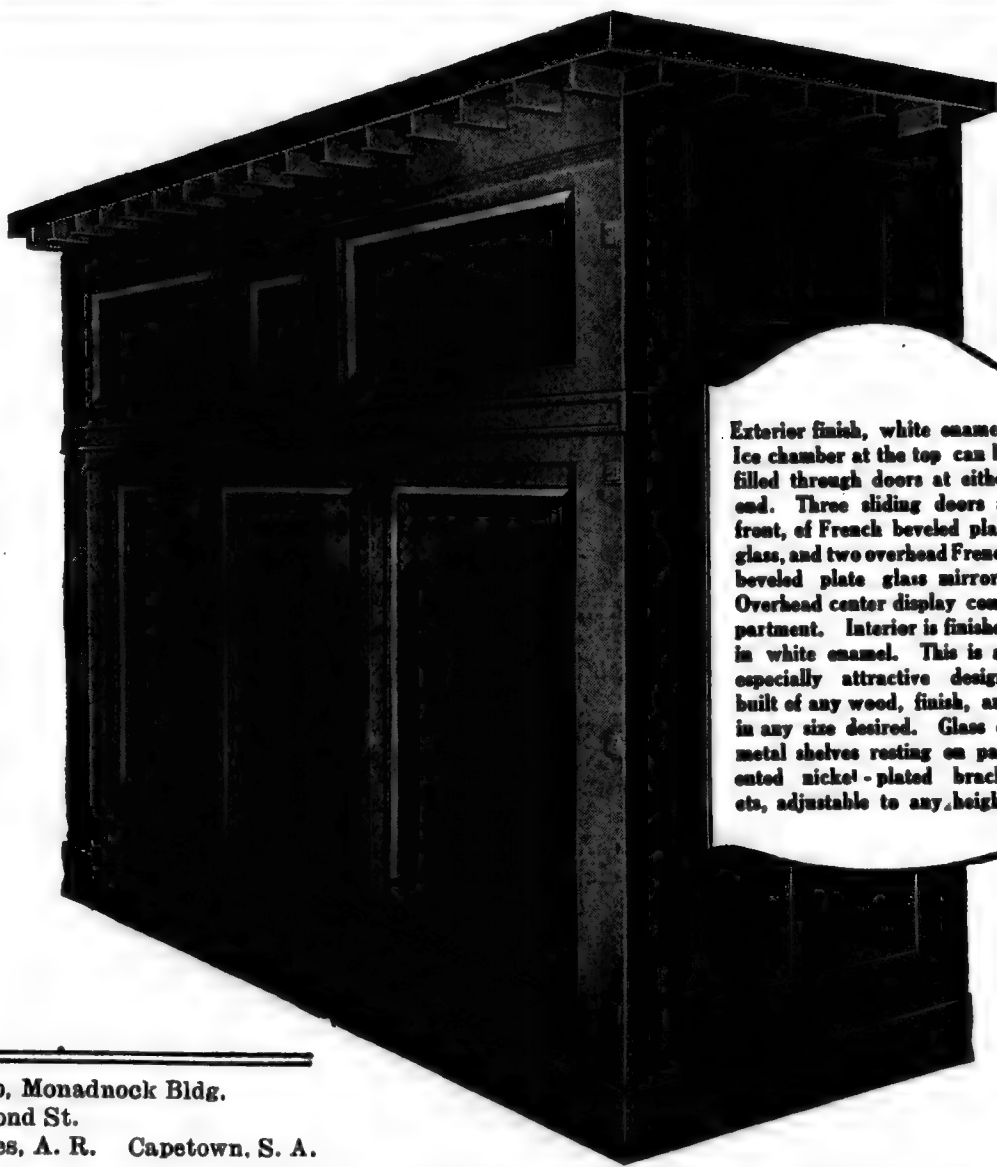
#### BRANCHES

New York, 174-176 Pearl St.

Chicago, Monadnock Bldg.

San Francisco, Calif., 67 Second St.

Paris, France Liverpool, England Buenos Aires, A. R. Capetown, S. A.



Exterior finish, white enamel. Ice chamber at the top can be filled through doors at either end. Three sliding doors at front, of French beveled plate glass, and two overhead French beveled plate glass mirrors. Overhead center display compartment. Interior is finished in white enamel. This is an especially attractive design, built of any wood, finish, and in any size desired. Glass or metal shelves resting on patented nickel-plated brackets, adjustable to any height.



Write for Catalogue

### BUCHBINDER BROS.

11 S. La Salle St., CHICAGO  
Room 731



REFRIGERATORS for all Purposes

Send for Catalogue

McCray Refrigerator Co., 2088 Lake St., Kendallville, Ind.

Write for our 32-page 1920 booklet

## "Modern Flower Shops"

Refrigerators and Store Fixtures

A. L. Randall Co., COMPLETE FLORISTS' OUTFITTERS Chicago, Ill.

### REFRIGERATORS

COMPLETE FIXTURES

CENTRAL REFRIGERATOR  
& EQUIPMENT CO.

Estimates Submitted.

155 N. Clark St.,

CHICAGO

### GLOEKLER FLOWER REFRIGERATORS.....

Send at once for Catalogue F, illustrating and describing flower homes.

BERNARD GLOEKLER CO., Pittsburgh, Pa.

### H. KUSIK & CO.

Largest Shippers of  
Fresh Cut Flowers  
at Kansas City.

Florists' Supplies  
Manufacturers of Wire Designs

1018 McGee Street

KANSAS CITY, MO.

works. Architects are now working on plans for the buildings and grounds and it is the intention of the owners to make this a show place for this part of the country.

Cut flowers will be supplied to the retail store and to other local florists who

wish to buy, but no shipping will be done from the gardens.

#### Various Notes.

T. J. Noll & Co. will have at least 20,000 carnations this coming week, in addition to their other stock.

Samuel Murray expects a heavy trade on lilies, which he says he will have of fine quality. He will also specialize on pink and blue hydrangeas. Among other things he will have some Madonna lilies, of which he secured a choice lot of bulbs, and a few hybrid amaryllis.





## For potted plants, ferns, cut flowers, baskets, etc.

These handsomely decorated jardinières, made of wood fiber—waterproofed—will appeal to the artistic sense of your discriminating customers. A classic and distinctive creation

**ANY SUPPLY HOUSE WILL FILL YOUR ORDER**

Made by the MONO SERVICE CO., Newark, N. J.

For Easter lilies he will charge \$7.50 per dozen cut and 75 cents per bloom on plants.

P. A. Manson, manager of the greenhouses of the Pinehurst Floral Co., at Pleasant Hill, Mo., was in the city Wednesday, March 24. Mr. Manson has bought a 5-passenger Paige car. This company will have a few American Beauties for Easter, as well as an abundance of spring plants and cut flowers. Its Kaiserin and Richmond roses are now in good crop. It has bought a new Gary truck, which is making two trips a day from the range at Pleasant Hill this week, bringing stock for Easter.

Ed A. Humfeld has a great many orders for church decorations for Easter Sunday. He has had some of these churches every Easter and Christmas for twenty-five years.

R. S. Brown & Son expect a heavy season as soon as the weather will permit outdoor planting. They will supply some of the retail florists with Easter stock and will take care of their own trade.

Mrs. Ida Hudspeth is starting in business in Pittsburg, Kan. She was in the city last week buying from the wholesalers and preparing to open the Post Shop, as she will call her store.

C. E. Thomas, of the Rosery, and William Wade, local manager of the Pinehurst Floral Co., motored to Pleasant Hill Sunday, March 21. Henry Kusik also went down in his car Sunday.

Miss Katherine Dix, of Leavenworth, Kan., was a recent visitor in the city.

Henry Kusik & Co. will handle 15,000 lilies this week.

Mr. and Mrs. C. L. Thomas and two children are recovering from severe colds. There has been an epidemic of colds lately, caused, doctors say, by the wind and dust.

The Muehlebach Flower Shop is selling a good deal of the imported pottery that it has lately stocked up on. It is also handling large quantities of artificial flowers. Mr. Neff is preparing for the biggest Easter ever known in the city.

This is the second year that Nelson Jarrett has prepared for Easter and he has a good supply of lilies and Easter Greeting pelargoniums. His specialty has always been bedding stock. On this he has been working hard for some weeks and he expects heavy trade after the Easter rush.

William G. Bridgland, for many years foreman for R. S. Brown & Son, is now with August Luther, Jr. Mr. Luther

has been almost as busy with funeral orders the last two weeks as he was during the influenza epidemic.

George Papadakos, who owns the

Kansas City Floral Co., 1003 Walnut street, has bought the Apollo Flower Shop, 4 East Eleventh street, from his sister-in-law, Mrs. T. Papadakos. Mrs.

## "Say it with Flowers"

### The Florists' Watermarked Wrapping Paper

**MADE EXCLUSIVELY FOR FLORISTS**

**Combining Two Essentials:  
PAPER AND PUBLICITY**

*Write for Sample*

Every sheet of this paper used adds to the publicity campaign.

Made in two colors—Bleached White, Cloud Green.

Rolls, sizes—24", 30", 36" wide,  
9" in diameter.

EACH ROLL CONTAINS APPROXIMATELY  
2000 LINEAL FEET. Every foot of paper used  
advertises your business.

**Fifteen cents per pound**

**C. A. KUEHN WHOLESALE Florist**  
**DISTRIBUTOR**

**1312 Pine Street :: ST. LOUIS, MO.**

Mention The Review when you write.

ON AND AFTER APRIL FIRST

# The Cincinnati-McCallum Co.

*will be located at*

112 East Third Street

This change in location was necessitated by the requiring of larger quarters, so here we expect to render a more complete service than in our former location. We most cordially invite you to visit and inspect our new establishment, and hope you will come.

## *The McCallum Company*

PITTSBURGH HEADQUARTERS: 137 Seventh St.

DETROIT BRANCH: 34 W. Elizabeth St.

CINCINNATI BRANCH: 112 E. Third St.

CLEVELAND BRANCH: 421 High Ave.

NEW YORK: 239 Fourth Ave.

Papadakos has conducted the business since the death of her husband and has been quite successful, but she wants to give up business life in order to devote more time to her two children.

Some of the lilies of the Koppenhaver Florists will be late, but most of the plants will be open at the right time. Mrs. Koppenhaver is making up attractive boxes of pansies and spring flowers in various combinations.

J. E. K.

### TORONTO, ONT.

#### The Market.

Business has been brisk during the last week. There has been a better supply of flowers and the outlook is that there will be plenty of flowers for

Easter. These will cost more. Lilies are 18 to 25 cents per bloom wholesale. All the greenhouses are well stocked and there are some exceptionally fine lilies, roses and carnations.

The demand has been keeping up and the retailers generally have been busy. There have been some big orders for designs, the more expensive ones being in demand. Many of the orders are for shipment by express.

#### Various Notes.

F. K. Prouse, Brampton, Ont., dealer in florists' supplies, has opened an office in the Yonge street arcade, Toronto.

Visitors recently include Charles Scrim, of Ottawa, Ont., E. B. Hamilton, of the West Floral Co., London, Ont., and T. G. Davis, of the Dale Estate, Brampton, Ont.

T. Duggan, manager of the Dale Estate, Brampton, who was ill in the hospital at Toronto, has returned to his home.

Many of the florists are making special displays of Dunlop roses this week. J. H. Dunlop has received the congratulations of hosts of friends as a result of the winnings of the Frank W. Dunlop rose at the New York show.

James Canning is now with J. J. Higgins, at his Yonge street store.

Ernest Schwartzsharp, a grower at Miller & Sons' greenhouses, has gone to Detroit, where he will be with John M. Carey.

Some time ago the Retail Florists' Association planned to invite the growers to meet with them, but the meeting was postponed on account of so much illness. The meeting will be held April



## After Easter we recommend to you

Easter Lilies  
Sweet Peas  
Snapdragon  
Gardenias  
Orchids  
Daisies  
White and Yellow

In all seasonable stock we expect an ample supply.

When flowers are needed for a special occasion, a wedding for instance, write us about any special requirements.

## THE LEO NIESSEN CO.

WHOLESALE FLORISTS

12th and Race Sts., PHILADELPHIA, PA.

BALTIMORE, MD. WASHINGTON, D. C.

## Roses of the Better Kind

We find so far this season the demand is mostly for Roses of the better kind.

Your trade wants the better variety of Roses, and is willing to pay you a good price for them.

For the balance of the season we will be very strong on good Roses.

We will have Russell in quantity. The best of all the pink on the market today.

It is a variety that will ship most any distance at any time of the year.

Premier Columbia Shawyer  
Sunburst Ophelia  
Double White Killarney

are other varieties that we recommend to you. These varieties are called for more than any other.

## BEAUTIES

The Supply will be sufficient from now on to take care of all orders. You will find the quality of our Beauties somewhat better than usual at this time of the season.

Most of the stores carry a regular supply of Beauties, and we are in a position to arrange with any of our customers for a regular supply of Beauties for the balance of the season.

We are headquarters for Beauties in this market, and you will find our stock equal to, if not better than any other here.

19 and it is hoped that it will be productive of much good. It is realized that if retailers and growers pull together, much can be done for the betterment of the industry. It is hoped that there will be a big turnout April 19 and that the friendliest relationship will exist between them. J. J. H.

### PHILADELPHIA.

#### The Market.

The cut flower market has been more than usually unsteady for the week before Easter. Sometimes this has been a good week; this time it has been a bad week. The weather has changed to spring. The crocuses are in bloom outdoors, but there is no spring weather in the cut flower market. It is heavy and dull and listless, closing a little stronger at the end of the week than it was at the opening or during the middle of the week.

Sweet peas were the leading flower. They were so exceedingly plentiful that they depressed the other members of the group. The effect of the deluge of fragrant loveliness has been to lower the Easter quotations. Everybody feels that the sweet pea crop will last until Easter at least. This city has never seen such a crop of peas before; many of them are wonderfully fine.

Easter lilies are the next most important flower today after sweet peas. They have not been in oversupply this week. Only the scouts of the big army are here, but everybody knows that we shall have lilies this year, in distinct contrast to last season. It is also generally known that they will be good and so abundant that the market is almost certain to break at the close of the shipping April 2. Enough lilies have been grown here this season to supply

**BERGER BROTHERS**  
SWEET PEAS  
VALLEY LILIES  
CARNATIONS ROSES GREENS  
1225 Race Street :: PHILADELPHIA

Mention The Review when you write.

Roses  
Carnations  
Callas  
Sweet Peas

**CHARLES E. MEEHAN**

5 South Mole Street,

PHILADELPHIA, PA.

Mention The Review when you write.

**PLUMOSUS**  
Strings and Bunches  
**ADIANTUM**  
and Green  
of all kinds

the entire eastern seaboard and the success of the lilies depends on whether the eastern seaboard wants them. Anybody who could see them would want them. They are extremely fine. Four of the six leading lily growers have confessed that their lilies are the best they ever grew. The other two would probably do so were they asked.

Outside of sweet peas and lilies, there is no heavy crop of anything at present. There is likewise no business, which makes a moderate supply of flowers seem excessive.

Indications point to a good Easter, but it will not commence in the cut flower market until Lamb's day has passed.

#### The Effect of 43.

Quarantine No. 43, which went into operation March 29, provides that in this state and in three others certain cut flowers and plants shall not be sent out, except by special permit, from districts infested by the corn borer. These cut flowers and plants include chrysanthemums, dahlias, gladioli, asters and cosmos.

#### The Making of the Market.

When a florist has something to sell, either to other florists or at retail, the market price is first ascertained, then a price is set on the plants or flowers to be sold. How is the market price de-



# For After Easter SWEET PEAS



in all the delicate shades, as well as the standard varieties, wonderful quality, \$2.00, \$3.00 per 100.

Everything in Cut Flowers, Plants, Greens, Ribbons and Supplies

BUSINESS HOURS, 7 A. M. TO 5 P. M.

## S. S. PENNOCK COMPANY

1608-20 Ludlow St., PHILADELPHIA, PA.

NEW YORK  
17 West 28th Street.

BALTIMORE  
Franklin and St. Paul Sts.

WASHINGTON  
1218 N Street, N. W.

## All Seasonable Cut Flowers

WM. J. BAKER

Wholesale Florist

12 South Mole Street, Philadelphia, Pa.

Mention The Review when you write.

## PUSSYWILLOW

From now till Decoration Day

Entire cut from 30,000 cultivated plants

50c per bunch, mixed lengths

In separate lengths from \$2.00 to \$10.00 per 100.

Cash with Order. E. KENDIG, Oswego, N. Y.

Mention The Review when you write.

## GRAVE MARKERS

Stein's Floral Supply Mfrs. 2223 N. Front St., Philadelphia.

terminated? The correct answer is, of course, by the laws of supply and demand. That is merely a general answer. The details are rather interesting. Take, for example, the Easter prices of cut flowers. Each of the leading wholesalers, separately and without consulting any of the others, issues a price list of his flowers that he expects to have to sell. This price list is made after getting reports from all their growers of what they expect to have for Easter and after examining all the statistics of past Easters. Usually these prices agree pretty much on the principal flowers. Sometimes they vary as much as twenty-five per cent. When all the wholesalers and independent growers decide on the asking prices they are submitted to the retailers. If the retailers consider the asking prices too high, they bargain. Here is where judgment counts. Bargaining at such a time may save money; it may also lose the stock and force the use of inferior quality or the cancellation of orders.

The asking price is based on securing the largest total receipts for the crop. The points considered are the size of the crop, its probable popularity and what amount the buyers can afford to pay and make a fair profit. It is considered important to clean up all good stock on the last shipping day, Good Friday. The object of the buyer is to secure all the stock required at a fair price and, above

## EDWARD REID

Offers  
for April

### Fancy

SNAPDRAGON

SWEET PEAS

CARNATIONS ROSES

YELLOW DAISIES

Remember, When They're Reid's They're Right

1619-21 Ranstead St., PHILADELPHIA, PA.

## Plenty of Flowers

at Moderate Prices

LILY OF THE VALLEY—fresh daily. ALL SORTS OF FINE ROSES.

Everything in Season

### THE PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE

1615 Ranstead Street,

PHILADELPHIA

all, in good condition. To do this, various methods are employed. Some buyers encourage competition among the sellers, others put their whole order in one place, still others order certain things in certain places.

A "hot wave," a "cold snap," an unexpectedly heavy cut, an oversanguine count—all these things affect the market prices. Most of all they are affected by the condition of the stock itself when it reaches the market. Given good stock, the seller is encouraged to ask and the buyer to pay good prices for it.

### A Surprise.

The winning William Engler has frequently described the Mayor of Pen-coyd and the overflowing houses of Manager Donaghy in a way somewhat mystifying. It is all clear now. So in case you don't know, here is the yarn:

Just across from Manayunk on the

## FOR EASTER

### Peas, Snapdragons, Roses, Carnations,

and all Seasonable Flowers

### Philadelphia Cut Flower Co.

GEORGE AEUGLE, Prop.

1517 Sansom Street, PHILADELPHIA, PA.

further side of the Schuylkill river lies the West Laurel Hill cemetery. It is a vast place of 200 acres, stretching away off over a rolling country. Just opposite the main entrance two florists, Edward Alburgen and John Albrecht,





## THE FLORISTS' SUPPLY HOUSE OF AMERICA

WE HOPE YOU HAVE HAD A GOOD EASTER

NEXT COMES

# MEMORIAL DAY

Sunday, May 30

We offer a splendid assortment of our  
Memorial Day Specialties

### Metallic Designs

We are the manufacturers  
of the United States.

### Wheat Sheaves

Just received a large supply of  
fresh Wheat. Can make it up in  
any style and in any quantity.

**Wax Flowers, Cycas Leaves, Wax Designs,  
Ruscus, Statice, Beech Sprays,  
Adiantum Fronds, Magnolia Leaves, Oak Sprays,  
Lycopodium, Gold Letters, Felt Letters.**

**DOVES**—We stuff them ourselves.

### JUST ARRIVED

**Chiffons**—All sizes, all colors.

**Netting**—6-inch, all colors.

**H. Bayersdorfer & Co.**  
1129-1133 Arch St. PHILADELPHIA, PA.

Branch Factory, 709 First Ave., New York City, Telephone Vanderbilt 4976

William K. Harris' annual Palm Sunday reception took place March 28. The house filled with made-up plant combinations for baskets (all orders) was especially interesting.

George Aeugle says that the lilac forcing season will close with Easter.

A. M. Lawson has grown some exceptionally fine *Chrysanthemum frutescens*.

It is not legal for us to call 7 a. m. 6 this spring.

Robert A. Craig says that it is a great Easter.

The Godfrey Aschmann place has turned Ontario street into a smiling Covent garden flower mart this week.

Wagner & Baxter have embarked in the nursery business at Overbrook.

The Charles F. Krueger Co. has a fine

Easter display at the Reading Terminal shop tastefully arranged by Frank X. Alter.

The Philadelphia Wholesale Florists' Exchange has two cars in this week.

William J. Baker's calla lilies receive many commendations.

Hope you have a good Easter.

Phil.

### ST. LOUIS, MO.

#### The Market.

The local wholesale cut flower market was in a splendid condition every day last week. At the six wholesale markets all seasonable stock was quite plentiful and prices were according to quotations in small lots, but cheaper prices

prevailed for lots of 1,000. The approach of Easter has raised quotations considerably.

During the early part of last week it rained daily, but in the latter part the sun shone and the weather was quite warm. The indications at the beginning of this week were that stock would be plentiful for every Easter demand and, judging from the appearance of the leading retail stores, the supply of blooming plants will be large. A record-breaking business is expected by all.

The growers all seem to be on crop in cut stock, especially in roses, carnations, sweet peas and bulbous stock, and all will be of exceptionally fine quality.

Last week the retail business was not rushing; this was shown at the whole-



sale markets, as none cared to load up much. This week is showing a difference; at the beginning of the week the wholesalers said that they had plenty of orders ahead from outside points.

Easter lilies are arriving and all markets will have an abundance of cut stock in these at 30 cents per bloom and bud. Callas will be plentiful, at about the same price.

Extra fancy sweet peas will be abundant and not high in price; \$3 per hundred is quoted for the extra choice. Carnations should not be over \$12 per hundred for choice and down to \$6 per hundred for the inferior grades. Roses are fine and prime stock will hold up at high prices; there will be plenty in all grades. All other seasonable stock will be sufficient for all demands.

All kinds of greens have been scarce of late, but the supply is increasing.

#### Wind Storm Wreckage.

The wind storm Sunday, March 28, did much damage to property of members of the trade.

A large plate glass window, valued at \$700, in Grimm & Gorly's new store was blown in, somewhat spoiling the effect of their opening Monday, March 29. It was midday before the damage could be repaired.

The firebrick wall of the William J. Patton Floral Co., 1300 Pine street, was blown down, interfering greatly with business Monday.

Out in the county, also, considerable damage was done, many of the growers suffering loss in glass.

F. J. Foster reports a heavy loss at his Marcus avenue greenhouses, as several dozen sashes were blown away.

The public parks lost many fine trees, especially in Forest park and Tower Grove park.

#### Bowling League Meets.

The "Say It with Flowers" Bowling League had a great time Wednesday night, March 24, when the four teams met, the Roses and Carnations fighting for first place and the Sweet Peas and Daisies struggling to keep out of last place. The contest ended in the Carnations winning the odd game from the Roses and the Sweet Peas doing the same with the Daisies.

The scores were as follows:

Carnations.		Roses.	
F. Hermann.....	480	J. J. Beneke.....	387
Albert Gums.....	484	O. Hahn.....	422
J. Krager.....	477	George Berner.....	389
F. Windler.....	464	Schlechter.....	377
O. Ruff.....	450	George Kuehner..	467
		Handicap.....	61
Total.....	2,364	Total.....	2,103
Sweet Peas.		Daisies.	
J. Bentzen, Jr....	414	A. Hoffmann, Jr..	400
J. McAnna.....	422	O. A. Kuehn.....	449
A. Hoffmann, Sr..	293	W. Ossick.....	369
J. Bentzen, Sr....	314	A. Bourdet.....	398
F. Plotz.....	483	J. Blind.....	300
Total.....	1,931	Total.....	1,916

The Roses are still leading and the Daisies are still in last place. There was no bowling this week, because of the Easter rush.

#### Various Notes.

The St. Louis Florists' Club will hold its next meeting April 8 in Vandervoort's new music hall. The meeting will be featured by prominent speakers on the bond issue and a musical program. Easter business will be discussed and the meeting will close with refreshments in the tea room. The largest attendance of the year is expected.

Mrs. McNeil, of the Delmar Union

# Lindley Boxes

Regardless of present paper shortage, we have a large supply

**READY FOR SHIPMENT**  
AT VERY REASONABLE PRICES



## MIST GRAY BOXES

Corner Lock Style

An excellent Box for all occasions. Does not soil easily.

Corsage and Violet Boxes		
9x6x5 1/4	Shallow Lid	\$5.00
11x8x5 1/4	Shallow Lid	6.15
15x8x6 1/4	Shallow Lid	8.85
Cut Flowers and Sprays		
	Shallow Lids	Full Telescope
18x5x8	4.40	4.70
21x5x8	4.75	5.15
24x5x8 1/4	5.60	6.50
30x5x8 1/4	6.80	7.80
36x5 1/4 x8 1/4	...	10.20
21x7x8 1/4	7.00	...
24x8x4	8.50	10.20
28x8x5	11.00	14.00
36x8x5	13.70	16.50

Designs, Sprays, Etc.

All Full Telescope

30x10x5	\$17.50
36x10x6	24.20
40x10x6	25.50
48x10x6	30.75
30x12x7	25.80
36x12x8	35.80
36x14x6	28.90
34x16x5	25.80
16x16x8	24.30
18x18x7	24.30
20x20x6	24.30
20x20x8	32.40
24x24x8	39.20

Always specify whether Full Telescope or Shallow Lids are wanted on sizes where we price each.

## GREEN BOXES

Corner Lock Style  
An Appropriate Color

18x 5x8	8 -inch lid	\$ 4.90
21x 5x8	8 -inch lid	5.40
24x 5x8 1/4	8 1/4 -inch lid	6.95
30x 5x8 1/4	8 1/4 -inch lid	8.30
34x 6x8 1/4	8 1/4 -inch lid	10.60
21x 8x4	2 -inch lid	8.25
24x 8x4	2 -inch lid	8.85
24x 8x4	4 -inch lid	10.20
28x 8x5	2 -inch lid	11.30
36x 8x5	2 -inch lid	13.90
12x12x8	8 -inch lid	17.50
28x22x8	8 -inch lid	46.50

### CORSAGE AND VIOLET

7x4x4	2-inch lid	\$ 3.20
15x7x6 1/4	2-inch lid	7.50

Owing to increased cost of labor, ink and supplies we can no longer print boxes free of charge, regardless of quantity; however, note—

Following Discounts for Quantity Orders:

Orders of 500 and over, assorted sizes.....less 5%  
Orders of 1,000 and over, assorted sizes.....less 7 1/2%

Printing black or colored ink, \$2.00 extra per thousand or less quantity.  
All prices per 100, f. o. b. factory.



## WHITE BOXES

Corner Lock Style  
A Beautiful White Plated Stock

8x4x3 1/4	2-inch lid (violet)	\$ 3.45
15x8x6 1/4	2-inch lid (violet)	9.50
18x5x8	3-inch lid	5.30
21x5x8	3-inch lid	5.80
24x5x8 1/4	3 1/4 -inch lid	7.50
30x5x8 1/4	3 1/4 -inch lid	8.95
36x5x8 1/4	3 1/4 -inch lid	11.50
24x8x4	4-inch lid	11.30
28x8x5	5-inch lid	15.50
36x8x5	5-inch lid	18.40

### WHITE ENAMELED

For Violets, Etc., Made From  
Genuine Clay Coated Stock

9x6x5 1/4	2-inch lid	\$6.90
11x8x5 1/4	2-inch lid	9.00

## ECONOMY FLOWER CARTONS

Far better than wrapping paper. Almost as cheap.

Just the box for LOCAL deliveries.

A handy, neat, one-piece carton made from light-weight Mist Gray board.

20x4 1/2 x8	\$2.90	Prices per 100, f. o. b. factory. Same discounts and printing charges as for our regular two-piece boxes.
24x4 1/2 x8	3.80	
30x5 x8 1/4	4.30	

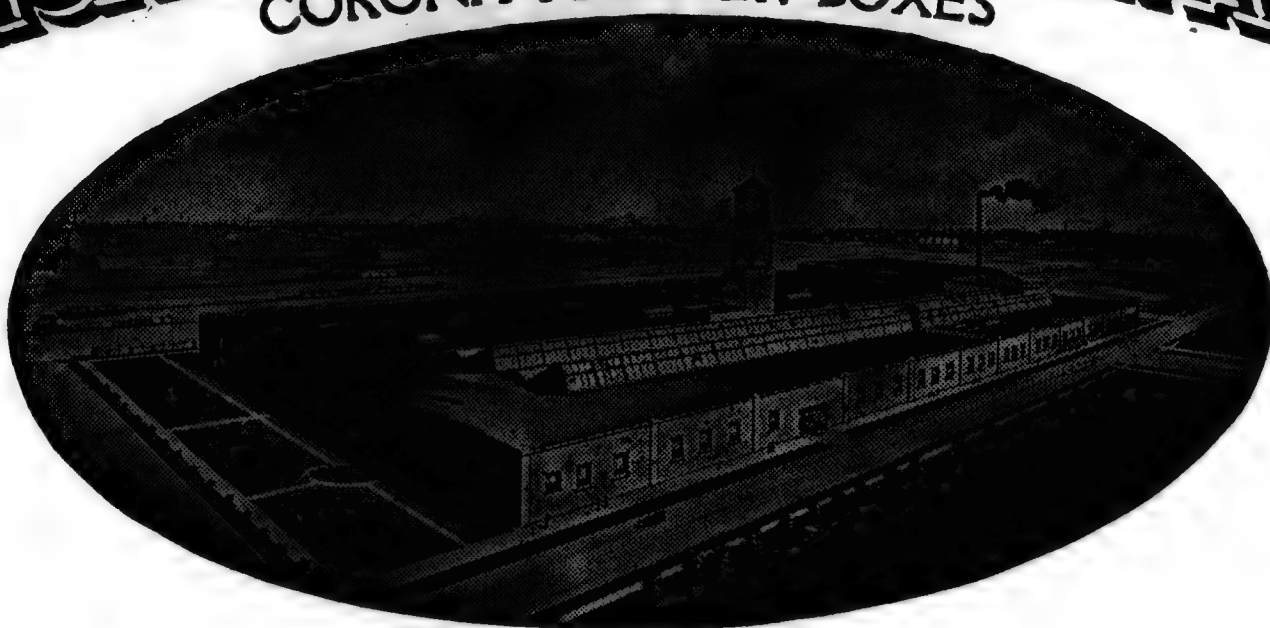
Three per cent cash discount where cash accompanies order. We recommend full telescope lids for designs and shipping purposes; shallow lids satisfactory to most florists for local delivery.

Chicago trade phone, Wabash 5212—A. V. Z. Jennings, Representative.  
New York trade phone, Audubon 2860—Geo. L. Hoopis, Representative.  
St. Louis trade phone, Olive 3766—H. F. Seigneur, Representative.  
Louisville trade phone, 2669—J. Raymond Clark, Representative.

**Lindley Florist Box Co., "Quality Box Makers" Marion, Ind.**

# CHICAGO CARTON COMPANY

## CORONA FLOWER BOXES



**Representatives**  
**M. E. CHAPIN**  
 316 Fifth Avenue  
 New York City  
**T. A. DIXON CO.**  
 1826 Blake St.  
 Denver, Colorado.  
**T. S. FINCH**  
 901 Elm St.  
 Dallas, Texas.

**Home Office  
 and Factory**  
 4433 Ogden Ave.  
**CHICAGO**  
 Telephone  
 Lawndale 904

### For Violets and Corsages

Size	Per 100
7 x 4 x 4 2-inch Top.....	\$ 5.00
10 x 6 x 5 1/2 2-inch Top.....	5.70
12 x 8 x 5 1/2 2-inch Top.....	7.40
14 x 10 x 8 2-inch Top.....	12.60

### For Cut Flowers

18 x 5 x 3 2-inch Top.....	\$4.55
20 x 4 x 3 2-inch Top.....	4.55
21 x 5 x 3 3-inch Top.....	6.00
24 x 5 x 3 1/2 2-inch Top.....	6.35
24 x 8 x 4 2-inch Top.....	8.15
28 x 8 x 4 2-inch Top.....	9.20
28 x 8 x 5 2-inch Top.....	10.50
30 x 5 x 3 1/2 2-inch Top.....	6.95
36 x 8 x 5 2-inch Top.....	13.35

The sizes given here are carried in stock, in the popular MIST-GRAY and GREEN colors.

## 5% DISCOUNT

CASH WITH ORDER

The prices quoted herewith are f. o. b. Chicago. When printing is wanted there will be a charge of \$3.50 for 500 boxes or any part thereof. A charge of \$5.00 per 1000 will be made for printing when quantity is over 500. Border printing and embossing will be charged for as time work in accordance with the amount of work involved.

Mention The Review when you write.

### For Sprays, Designs and Cut Flowers

Size	Per 100
16 x 16 x 8 Telescope.....	\$21.15
20 x 20 x 8 Telescope.....	27.40
21 x 5 x 3 Telescope.....	6.00
24 x 5 x 3 1/2 Telescope.....	7.35
24 x 24 x 10 Telescope.....	42.10
30 x 10 x 5 Telescope.....	14.65
30 x 12 x 6 Telescope.....	21.15
32 x 32 x 8 Telescope.....	52.60
36 x 10 x 5 Telescope.....	18.95
36 x 12 x 6 Telescope.....	25.30
36 x 14 x 8 Telescope.....	33.75
40 x 10 x 6 Telescope.....	30.00

## FLORISTS' BOXES

Made in Dayton, Ohio

We are not profiteering. Our prices are low but we give you a heavy, high-grade material and good workmanship. Convince yourself by sending us a sample order. We satisfy our customers.

Write for Samples.

SIZE	Mist Gray or Manila Shallow Cover Price per 100	Mist Gray or Manila Full Telescope Price per 100
2 x 20 x 4.....	\$ 3.00	\$ 3.30
3 x 18 x 5.....	3.10	3.40
3 1/2 x 24 x 5.....	4.80	5.60
3 1/2 x 30 x 5.....	5.70	6.60
5 x 24 x 8.....	7.10	9.00
5 x 28 x 8.....	8.80	10.80
5 x 36 x 6.....	10.60	12.90
5 x 38 x 8.....	12.60	15.00
5 x 36 x 10.....	13.50	15.50
6 x 28 x 12.....	14.00	16.60
5 x 35 x 10.....	15.00	17.10
6 x 36 x 12.....	18.90	21.80
8 x 20 x 20.....	19.80	25.00
8 x 24 x 24.....	29.70	33.80
7 x 42 x 12.....	.....	34.00
8 x 48 x 14.....	.....	41.40

### GRAY CORSAGE AND VIOLET

With Shallow Fluted Edge Lid

5 1/2 x 9 x 6.....	\$4.50	6 x 9 x 13.....	\$7.00
6 x 7 x 14.....	6.50	7 x 9 x 9.....	7.00

Printing in black ink, \$1.50 per 1000, or less quantity; printing in colored ink, \$2.25 per 1000, or less quantity, in assorted sizes. All f. o. b. Dayton, Ohio.

No order printed less than 50 of each size. We allow a discount of 5 per cent when remittance accompanies the order.

**The Aull Bros. Co., Dayton, O.**  
 Established 1890

**Cut Flower Boxes**  
 All Sizes

**C. C. POLLWORTH CO.,**  
 Milwaukee, Wis.

**C**ONTINUOUSLY, for over ten years, we have specialized in the manufacture of high grade Florists' Boxes which have been most satisfactory in quality and price.

**L**ARGE or small shipments from stock sizes in Oxford Gray, Mist Green, Mist Tan, White Patent Coated or Favorite Manila grades receive prompt attention.

**I**N addition we have ample facilities to print in plain inks or bronzes, to stripe, or emboss just what you require, at a reasonable extra charge.

**M**OST of the leading florists, those who desire a box in keeping with the high quality of their flowers, are numbered among our satisfied customers.

**A**LL conditions considered, we believe we have, fortunately, had reasonably good deliveries from our mills to take care of your requirements.

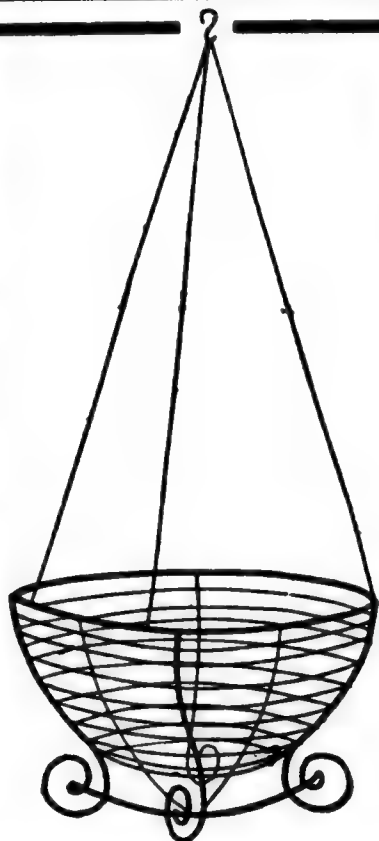
**X**TRA! Have you placed your order for Easter requirements? We are prepared to serve you, in large or small quantities, to make shipment when desired.

## Climax Manufacturing Company

Main Office and Plant

**Castorland, N. Y.**





# Wire Hanging Baskets

The well-made kind. Painted, bound with galvanized wire.

6 AT DOZEN RATE, 50 AT 100 RATE

	Per doz.	Per 100
8-inch.....	\$2.50	\$18.00
10-inch.....	3.00	20.00
12-inch.....	3.50	25.00
14-inch.....	4.00	27.50
16-inch.....	5.00	35.00
18-inch.....	7.50	60.00

## GREEN SHEET MOSS

Long, green sheets for hanging baskets..... per bag, \$1.75; 10 bags, \$16.00

**C. E. CRITCHELL,** THE WHOLESALE FLORIST Cincinnati, Ohio  
15 EAST THIRD STREET

Flower Shop, has returned home after a ten days' visit to her old home in Jackson, Tenn.

The board walk charity entertainment at the Coliseum, beginning April 15 and continuing for one week, will have daily contributions from the trade for the floral booth, and the publicity committee will erect a large sign showing the slogan, "Say It with Flowers."

The big plant stands in Union market are doing fast business and are ablaze with blooming plants. Carr & Richardson report that they expect a banner season in plants, seeds and nursery stock.

The florists' publicity committee held a meeting March 23, but, owing to the small attendance of members, little business of interest was taken up. The advertising committee had completed its work and submitted proofs of the page advertisements for Sunday's Globe-Democrat and for the issue of the St. Louis Star for March 31, which were approved. The total cost for both will be \$1,100. The next meeting of this committee will be held at headquarters, 1316 Pine street, April 13, when all members are requested to be present.

Joseph Frank, of Kresge's floral department, greatly relieved the market last week by buying up the surplus stock after the morning's sales, and he reports big bargain sales daily on carnations, sweet peas and roses.

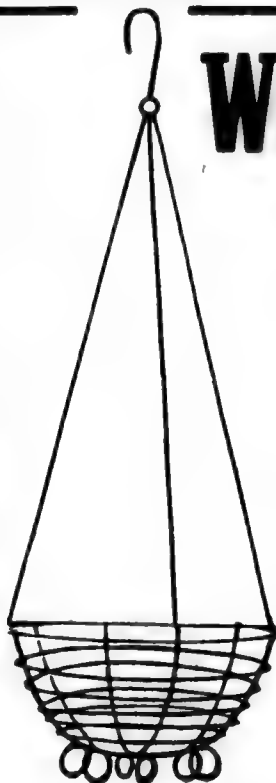
George Angermueller reports large shipping orders last week in florists' Easter supplies for western points.

W. A. Rowe, president of the W. A. Rowe Floral Co., spent a few days in Chicago last week attending to details relative to the building of his big range of houses this summer. Roses will be grown in this range.

The new store of Grimm & Gorly, at 712 Washington street, had its opening Monday, March 29. The first and second floors are now completed; the equipment is ample and up-to-date. The force now numbers forty.

The death of Mrs. Elizabeth Edwards, mother of W. J. Edwards, Kirkwood, March 23, is recorded in this week's obituary column.

The St. Louis Association of Garden-



# Wire Hanging Baskets

Our baskets are made strong and substantial, well painted, have strong wire hangers and are guaranteed to be the best on the market. Will outlast many other makes.

Size (Measure across top)	Per doz.
10 inches.....	\$3.00
12 inches.....	4.00
14 inches.....	5.00
16 inches.....	6.00

## GREEN SHEET MOSS

For Lining Hanging Baskets, Etc.

Per large size bag.....\$3.00

**Geo. H. Angermueller Co.**

Wholesale Florists 1324 Pine St., ST. LOUIS, MO.

Get Our List of Other Supplies—It's Free

Mention The Review when you write.

# The SAVO Steel All-Year-Round Flower Box

Self-Watering and Sub-Irrigating  
For WINDOWS, PORCHES,  
LEDGES, SUN PARLORS, Etc.

Leak-proof and rust-proof. No surface watering. Perfect AIR circulation and drainage.

A Sales Booster—A Trade Winner—An Easy Seller. Good Margin of Profit to Dealers.

Write for free Catalogue, prices and discounts

**SAVO MANUFACTURING CO.,**  
39 S. LaSalle St. CHICAGO

Mention The Review when you write.



Patented Jan. 28, 1917

## H. & D. Design Boxes

Are made of light, strong Corrugated Fiber-board and can be furnished with K. D. lock-corner covers, safe and convenient.

Write for full particulars.

**THE HINDE & DAUCH PAPER CO.**  
MANSURRY, OHIO

## "DURO"

FOLDING FLOWER BOXES

For Prices Write

**Duro Paper Products Co.,** 729 S. Wabash Ave., Chicago, Ill.

# ATTENTION FLORISTS



Why spend your valuable time making **MAGNOLIA WREATHS**? We offer you a special made wreath of unusually good value, style and workmanship, in green or brown. These wreaths are made by a skilled florist. Send for a sample dozen and be convinced. Leaves much closer laid than in illustration.

12-inch size of wire frame.....	\$1.25
14-inch size of wire frame .....	1.75
16-inch size of wire frame.....	2.50
18-inch size of wire frame.....	3.50
20-inch size of wire frame.....	4.50

*Attractive Prices on Quantity Lots.*

## Pittsburgh Cut Flower Co.

116-118 Seventh St.,  
**PITTSBURGH, PA.**

ers will hold an important meeting April 7 at the Forest park greenhouses. L. Baumann and Hugo Schaff will lead interesting discussions. Arrangements will be completed for meeting the expenses of entertaining the National Association of Gardeners.

The St. Louis County Growers' Association will meet April 7. The place of meeting will be announced by Joseph Deutschmann, the secretary, in his regular notices. Much important business will come up for discussion. J. J. B.

William C. Stuckmeyer, grower for Charles Beyer, is going to start in the wholesale business early in April.

### BOSTON.

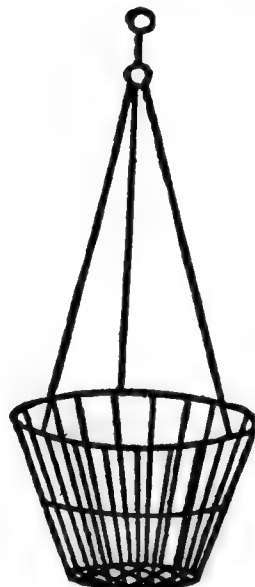
#### The Market.

Spring is in the air, snow and ice are fast disappearing, early bulbous plants are blooming and it looks as though our long, hard winter was about over. If the weather man will spare us another Easter snow storm we shall be most devoutly thankful. Good weather is what we need now to make the Easter plant and cut flower trade break all records.

A slight hardening in prices is noted. In the case of violets it is most pronounced and these are now quoted at \$1.25 to \$1.50 per hundred, with a further advance likely later in the week. Roses have not changed materially and sell all the way from \$3 to \$20, except some fancy Hadley and other special varieties. Carnations show little advance as yet, the general run going at \$4 to \$6. Sweet peas are abundant and sell from 50 cents to \$3 per hundred. There is a large supply of bulbous material and this is a little lower in price.

Snapdragons arrive freely. While some select spikes make \$2 a dozen, there are others which are hardly salable. Marguerites, calendulas, polyanthus, pansies and mignonette are all

## Wire Hanging Baskets

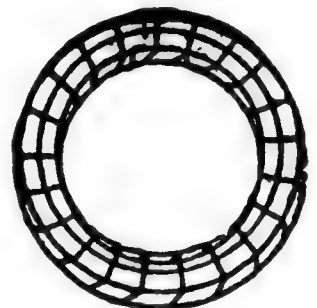


No. 1

Size	Per 100
10-inch.....	\$14.00
12-inch.....	16.25
14-inch.....	23.00
16-inch.....	26.00

The Wise Florist  
Will Buy NOW!

JUST ASK  
for  
OUR PRICES  
on  
WIRE DESIGNS



### B. E. and J. T. COKELY

Everything in Florists' Supplies Established 25 Years  
201 N. Seventh Ave. SCRANTON, PA.

*Mention The Review when you write.*

Prepared  
**Magnolia**  
Leaves

Brown  
Green  
Purple

IN CASES AND CARTONS

**THE RUMBLY CO**  
EVERGREEN, ALA.



*Mention The Review when you write.*



LIKE LEATHER - ALWAYS PLIABLE

# MAGNOLIA LEAVES

"Money Talks" (it is said). So give it a chance to say "something." If money can talk, here's a chance for the "almighty dollar" to make SOME HOLLER.

Prepared by

## REEVES

COLORS:

Brown, Green or Purple

**\$1.25**

PRICE PER CARTON

25 lbs. of leaves....\$ 4.50  
50 lbs. of leaves.... 8.00  
100 lbs. of leaves.... 15.00  
If Red is wanted add 15 per cent.

Formerly owned NATURAL FOLIAGE CO.,  
of Savannah, Ga., and St. Louis, Mo.

## YOUR CREDIT IS GOOD

WITH PROPER REFERENCE

## Southern Decorative Evergreens

### SMILAX

Standard Cases, \$3.00  
Half Cases. .... 2.00

#### NOTICE

We have enlarged our plant.  
Can make prompt shipments.  
No order too large or too small

Let us book your future orders for  
**Fancy Ferns**  
**Dagger Ferns**  
**Huckleberry Foliage**  
**Water Oak Foliage**

**REEVES FOLIAGE CO., Inc., Brewton, Ala.**

SURE TO PLEASE

Mention The Review when you write.

plentiful. Some nice long-stemmed ranunculuses and anemones are seen. Callas are abundant; so are lilies. There is a complete change in quotations for lilies. They are offered as low as \$15 per hundred and at the present time \$20 seems to be the general quotation. The warm weather last week hustled laggards along and a large supply is now available.

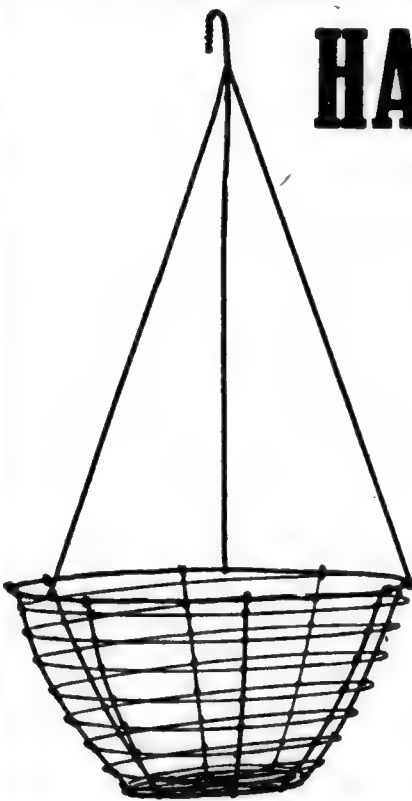
There are enough orchids for all calls and prices remain reasonable. Gardenias are more abundant. Of pot flowering plants a splendid assortment is offered, including lilies, rambler and hybrid perpetual roses, genistas, ericas, acacias, Dutch bulbous stock, pelargoniums, hydrangeas, calceolarias and many other varieties.

#### National Growers' Association

A meeting in the interests of the National Flower Growers' Association was held at the New American House March 23 and some seventy-five of the leading local growers were present. William C. Stickel presided and introduced J. F. Ammann, of Edwardsville, Ill., as the first speaker of the evening. Mr. Ammann said that the National Flower Growers' Association hoped to get as many as twenty local branches organized before the Cleveland convention. He asked how unorganized growers could deal with organized labor. It was regrettable that so few young men were now following the business and we should do something to remedy this. An organization was needed, especially in time of gluts, to regulate prices. A milk producer knows ahead what he will get; there was no good reason why a florist

## HANGING BASKET

Hand made, wire bound, enameled green, substantial.



	doz.	100
8-inch.....	\$2.00	\$16.00
10-inch.....	2.25	17.00
12-inch.....	3.00	21.00
14-inch.....	3.50	25.00
16-inch.....	4.50	34.00
18-inch.....	6.00	45.00

**Fancy Green Sheet Moss**  
Large Sack, \$2.00

**Pittsburgh Cut Flower Co.**  
116-118 Seventh St., PITTSBURGH, PA.

Mention The Review when you write.

#### SOUTHERN WILD SMILAX

IS READY FOR SHIPMENT.

STANDARD CASES—\$3.00 each

Natural Sheet Moss.....\$1.75 per bag  
Perpetuated Sheet Moss.. 3.50 per bag

**CALDWELL THE WOODSMAN COMPANY**  
**EVERGREEN, ALABAMA**

Mention The Review when you write.

#### SMILAX SMILAX SMILAX

NEW CROP NOW READY

Orders filled promptly on short notice

\$3.00 per case

Perpetuated Moss.....\$3.50 per bag

Natural Moss..... 1.75 per bag

Wire, Write, Phone

**E. A. BEAVEN - - - Evergreen, Ala.**

Mention The Review when you write.

# "Superiora" Maidenhair Ferns

Adiantum Formosum

IN ALL SIZES

Recognized by the leading wholesale florists as the best on the market.

One trial will convince you.



## "Superiora" Magnolia Leaves

Are today more in demand than ever on account of their far superior quality.

We have over 58 endorsements from the largest Florists' Supply Houses.

"Enough said."

**DR. H. DUX CO., Jacksonville, Fla.**

# CARNATIONS, ROSES

Ferns, \$3.50 per 1000.

Green and Bronze Galax, \$1.50 per 1000; case of 10,000, \$10.00.

Magnolia Leaves, prepared, per carton, \$1.75.

Sphagnum Moss, per bale, \$2.00; 10 bales, \$17.50.

Green Sheet Moss, \$1.00 per bundle; \$1.75 per bag.

## EVERYTHING

In Florists' Supplies

# THE WILLIAM MURPHY COMPANY

WHOLESALE COMMISSION FLORISTS

329 Main Street

Phones Main 980-981

CINCINNATI, OHIO

Largest Shippers of Home-Grown Cut Flowers in the Cincinnati Market

## THE BEST WIRE HANGING BASKETS

Inch	Doz.	100
10.....	\$3.00	\$20.00
12.....	3.50	25.00
14.....	4.00	27.50
16.....	5.00	35.00

or plant grower should not also know. An organization of this kind was just as possible in Boston as in Chicago and New York. Retailers support the new association. Growers, it was evident, must pay as much as mills and factories if they were to retain their men. To do this successfully, they must organize.

W. R. Pierson said that he had branches in mind for New York, Boston, the Connecticut valley and Albany, the latter to take in members as far away as Poughkeepsie and Utica, N. Y. He

made an effective plea for the new association. Both he and Mr. Ammann were heartily applauded.

It was unanimously voted to appoint temporary officers and later to perfect a permanent organization in Boston. W. C. Stickel was appointed temporary and J. Frank Edgar, treasurer. Delegates were selected to attend the Cleveland convention, as follows: George T. Elliott, Arthur S. Parker, Thomas Roland, Herman H. Bartsch and S. J. Goddard. About fifty of the

growers present joined the association and, with more recent accessions, a strong local branch is assured.

### Various Notes.

All the growers, retailers and wholesalers anticipate a record Easter business and the fine weather we have lately enjoyed insures a much larger supply of plants and flowers than at one time seemed possible.

At Penn's the vases of Rose Frank



# FANCY FERNS

Finest stock in the country

\$3.50 per 1000

\$3.50 per 1000

Subject to Change Without Notice.

Green Leucothoe, 100.....	\$1.00.	1000.....	\$ 7.50
Wild Smilax, 50-pound cases, \$6.00; 25-pound cases.....			4.00
Magnolia Leaves, green and bronze, per carton.....			1.50
Galax Leaves, green and bronze, per case of 10,000.....			10.00
GREEN SHEET MOSS, very fine for basket work, trimming pots, etc., per bag, 15 lbs. to the bag.....			2.00
Sphagnum Moss, per bale .....			2.50

FULL SUPPLY CUT FLOWERS AT ALL TIMES

**MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.**

W. Dunlop attracted much attention last week. Business has been good of late and everything points to a bumper Easter business.

The W. W. Edgar Co. has 10,000 pots of lilies in the pink of condition for Easter, also a splendid lot of roses, hydrangeas, bulbous flowers and genistas. Darwin tulips are particularly well done here.

F. E. Palmer, of Brookline, has the finest lot of French hydrangeas I have seen this season. He also has an excellent batch of herbaceous calceolarias in bloom.

The Boston Florists' Association will hold its next meeting at the Parker House April 6. Professor De Chant will speak on "Coöperation."

The next meeting of the Gardeners' and Florists' Club will be held April 20. W. N. Craig will speak on "Some Seasonable Thoughts and Suggestions."

Two big consignments of palms to be used in the local churches for Palm Sunday were held up by a longshoremen's strike and it looked at one time as if they would not be available. Finally, however, the strikers reluctantly agreed to move these Easter supplies and all churches had an ample supply.

Professor Charles S. Sargent, director of the Arnold Arboretum, threw open his private greenhouses to the public March 18, to allow an opportunity to see the new Kurume Japanese azaleas for the first time in bloom. There were 130 plants in full flower. The exhibition remained opened until Monday, March 22, when the plants were taken to the flower show.

The Lord & Burnham Co. has received the contract for a fine range of greenhouses for the private estate of L. D. Towle, Newton. The main range will be 200 feet long, with a palm house in the center; there will be three wings, each 100 feet long. Considerable space will be devoted to choice orchids, on which Mr. Towle is a specialist.

Seed stores have had a busy time of late. During the last week the flower show drew crowds of visiting florists and gardeners and they brought a big volume of business. Local nurseries are just starting to dig trees and shrubs. The late beginning will make the shipping season a comparatively brief one.

W. N. C.

IT is seldom that we receive a complaint about Brague's Cut Ferns.

Our customers know that we try to give them the best stock obtainable.

They know we are not simply looking for the money we may receive, but that we are trying to co-operate with them so that the ultimate consumer will be satisfied.

We sell cut ferns, but we sell something else that cannot be purchased from any other dealer.

It is the *soul* of our *business*.

It is the *personality* back of every order sent out by the house of

**L. B. Brague & Son**

Located in HINSDALE, MASS.  
Since 1867

## GREEN SHEET MOSS

Dry, large sheets, put up in 2-bu. bags, per bag, \$2.00  
Damp Moss, in boxes, per lb. .... .05  
Dagger Ferns, extra fine, per 1000 ..... 1.50  
Galax, Green and Bronze, extra fine, per 1000. 1.50  
Leucothoe, Green and Bronze, per 1000. 3.00  
Place your orders and they will get the best of attention. Cash, please.

G. C. GIBBS, Del Rio, Tenn., R. 2

## BOXWOOD

Selected Sprays — 18c per pound

W. Z. PURNELL, Snow Hill, Md.

# Ferns Galax Moss

## Headquarters for Southern Wild Smilax

Per 50-lb. Case, \$5.00

FANCY FERNS	
Per 1000.....	\$3.50
LEUCOTHOE SPRAYS	
Per 100.....	\$0.75
Per 1000.....	6.00
BOXWOOD	
Per lb.....	\$ 0.25
50 lbs.....	12.00

BRONZE GALAX LEAVES	
Per 1000.....	\$ 1.50
Per case of 10,000.....	10.00
GREEN GALAX	
Per 1000.....	\$ 1.50
Per case of 10,000.....	10.00

SPHAGNUM MOSS	
Per bale.....	\$ 2.00
Per 10 bales.....	17.50
GREEN SHEET MOSS	
Per bag.....	\$ 1.75
Per 10 bags.....	16.00

### SPECIAL PRICES ON LARGE QUANTITIES

Brown, Green and Purple Magnolia Leaves .....\$1.50 per carton; 10 cartons, \$14.00

Everything in Florists' Supplies

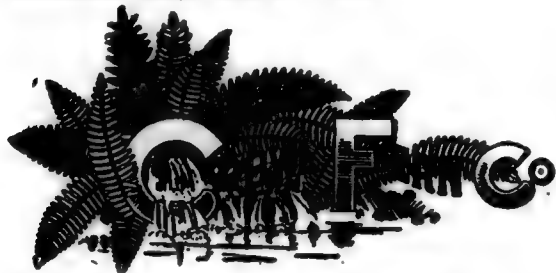
FULL LINE OF CUT FLOWERS AND OTHER GREENS AT ALL TIMES

Orders from unknown parties must be accompanied with cash or shipments will be made C. O. D.

**C. E. CRITCHELL,** Wholesale Commission Florist, 15 East Third Street, Cincinnati, Ohio

## NEW CROP, FANCY AND DAGGER FERNS Write for Prices

Laurel Festooning, 6c and 8c per yard. Fresh stock supplied on short notice; use it for your weddings and other similar decorations; nothing better.  
Bronze Galax, fine quality, \$1.25 per 1000; \$11.00 per case of 10,000; extra fine leaves.  
Sphagnum Moss, \$6.00 per large bale.  
Ground Pine, 12c per lb.; made up, 10c and 12c per yd.  
Branch Laurel, large bundles, 60c.  
Hemlock, large bundles \$1.00.



Telegraph Address, New Salem, Mass.  
Post Office and L. D. Phone Address  
**MILLINGTON, MASS.**

### GOOD STOCK ON Dagger and Fancy Ferns \$2.50 per 1000

Terms: Cash with order.  
**P. S. Pulos & Bro.**  
27 Willoughby St., BROOKLYN, N. Y.

Mention The Review when you write.

### Natural Green Sheet Moss

Per 10-lb. bag, \$1.75

### Dyed Green Sheet Moss

Per 10-lb. bag, \$3.50

**KNUD NIELSEN**  
EVERGREEN, ALA.

Mention The Review when you write.

Harrisburg, Pa.—Charles L. Schmidt, the Market street florist, will occupy one of the two new stores that are being provided on the first floor of the Bolton House.

## Fancy Ferns

Extra fine and large size.

## Cut Asparagus Sprays

Fresh every day. Every spray a tip. Four lengths—short, medium, long and extra long.

## Galax Leaves

Bronze and Green; new crop.

## Southern Smilax

The best that grows. Large stock always on hand.

## Sheet Moss

Grass-green.

## Sphagnum Moss

Good, clean stock.

## Mexican Ivy

Try something different. Excellent for corsage work.

## Pussy Willow

Large, cultivated variety. Long and short sprays.

The Largest Stock and Most Complete Assortment in America, which includes many other Greens. Quality the Very Best and Prompt Attention.

RIBBONS, CHIFFONS—complete assortment  
FLORISTS' SUPPLIES WIRE WORK

## The KERVAN COMPANY

119 W. 28th St., NEW YORK



### NEW CROP

## FANCY FERNS

First-class Stock. Write for prices.

### Teahan Fern Co.

694-696 River St., TROY, N. Y.  
Phone Troy 1706-W.

Celina, O.—The Celina Greenhouse Co. has increased its capitalization from \$25,000 to \$50,000.

## FANCY (Special Picked) FERNS Per M \$4.50

Leave your order with us for regular shipments  
**C. A. KUEHN WHOLESALE FLORIST**  
1312 Pine St. St. Louis, Mo.

Anacostia, D. C.—Luke J. Milovitch has forty-eight acres in cultivation for market gardening.

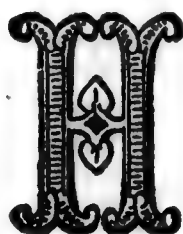


## GOLD LETTERS—SPECIAL PRICES



No. 1  
In Gold and Purple, per 1000, \$5.50

Letters packed 25 to each package.  
Numerals in same colors and price.



No. 4  
In Gold Only, per 1000, \$5.00



No. 6  
In Gold Only, per 1000, \$4.50

The kind that will stick, STICK and STICK, and won't come off.

**B. E. and J. T. COKELY,**

**201 N. 7th Ave., SCRANTON, PA.**

Established 25 years

Manufacturers and Importers of Florists' Supplies

ABOVE PRICES ARE POSTPAID

## PAPER SCRIPT LETTERS

Can be had in the following inscriptions in Gold and Purple

Father	Rest	Darling
Mother	Our	Dear
Brother	My	Too Soon
Sister	Asleep	Grandpa
Husband	Baby	Grandma
Wife	Sleeping	Friend
Mamma	Cousin	Aunt
Comrade	Peace	Uncle
Nephew	Niece	Papa
At Rest	Daughter	Son

Ten Words to Each Package  
Per 100 words.....\$3.50

Always state what color is wanted, otherwise gold will be sent.

## MOTT-LY MUSINGS.

"There's many a dark and stormy morning that turns into a bright day," said Herman Bartsch, of the W. W. Edgar Co., of Waverley, Mass., adding, as he pointed to a pile of new order books, "we are prepared, not only for the Easter rush, but for a continuous rush afterwards." Frank Edgar has plans for a large increase of glass area. The business warrants expansion, but the high cost of material calls for cautious progress.

Prof. David Lumsden, of the department of floriculture at Cornell University, Ithaca, N. Y., has a class of sixty embryo florists, girls and boys, and hopes to send out some first-class material at an early date.

Commenting in tones of highest admiration of our botanical gardens, Alexander Simpson, superintendent of the department of botany at Toronto University, observed that it is the aim of the Canadian authorities to create a garden patterned on the lines of those at Kew and Harvard, combining the two and endeavoring to improve upon both. He is much pleased with the reception given him during his visit to the American gardens.

Amid the magnificent collection of

plants exhibited at the Boston flower show was a unique group of hybrid calceolarias, grown by F. E. Palmer, of Brookline, Mass. They were something out of the ordinary and catchy.

H. Suzuki, of the Yokohama Nursery Co., Japan, was caught on the fly, so to speak, en route to Europe in the interests of his firm. Commenting upon the lily prospects, Mr. Suzuki predicted high prices for another season at least and said that we are partly to blame for it through our eagerness to secure stocks at first hand, which has aroused suspicion among the Japanese farmers that the call for bulbs here is abnormal. He said that until more cautious steps are taken, we shall continue to foot the bill of inflated prices.

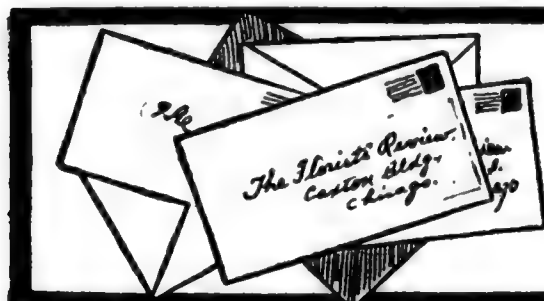
C. W. Scott, of the Yokohama Nursery Co., is working up a fine stock of Japanese cherries and the like, at his farm on the Hudson, where the trees are found to be perfectly hardy.

First impressions are the strongest and the guests who heard Frank W. Dunlop, of Toronto, Ont., respond to the toast of Canadian florists at the banquet given by the Massachusetts Horticultural Society during the flower show at Boston agree that this honored sire possesses a worthy scion.

W. E. Cahill, of Roman J. Irwin's traveling force, observed, while speeding a party of visitors attending the Boston flower show around to his various sources of supplies, that "the mileage cost is about even, but with my Buick I can cover almost one-half more territory in a given time; prestige and publicity," added the wide-awake Billy, "beyond computation."

Henry Schrade, of Saratoga Springs, N. Y., suffered a loss when a part of a house was crushed in by an avalanche of snow from a roof. Much stock was lost, but some compensation is seen in an exceptionally large amount of stock, which will sell at Easter, according to Henry Schrade, an interested visitor at the shows and recently returned from Europe. W. M.

Flint, Mich.—In The Review of March 25, page 136, it was stated that the Hasselbring brothers, who trade as Hasselbring, Florist, "have retailed only at the greenhouses." This was in error, as the firm owns a store building in the heart of the business district and has had a retail establishment in the center of the city for many years. The new store in the Durant Hotel building is their second store. The firm is building up a large telegraph delivery business, in and out.



## Wanted and For Sale Department

Advertisements under this head 15 cents per line, cash with order from all who do not do other advertising. In sending remittance count six words to the line.

Display advertisements in this department \$1.75 net, for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

Plant advertisements not admitted under this head.



**SITUATION WANTED**—Good grower of mums, carnations, pot plants; propagator. Address No. 425, care Florists' Review, Chicago.

**SITUATION WANTED**—By florist and gardener, private or commercial; experienced in flowers and fruit under glass, vegetable and flower garden and landscape work; 16 years' experience; single, age 32; please state wages and particulars. W. Taylor, 140 Hoyt St., Buffalo, N. Y.

**SITUATION WANTED**—As manager of large, modern commercial horticultural establishment, by well known manager; lifetime experience of successful management; will take entire charge; expect large proposition with liberal compensation. No. 437, care Florists' Review, Chicago.

**SITUATION WANTED**—As foreman of greenhouses or private estate, by May 1; experienced in flowers, fruits and vegetables; age 32, single; present place 5 years but would like a change; good references; write stating wages and particulars, etc. Address No. 426, care Florists' Review, Chicago.

**HELP WANTED**—At once; all-round good greenhouse helper and potter. Groves Floral Co., Atchison, Kan.

**HELP WANTED**—All-around man and landscape gardener. Johnson & Chronis, 4701 Lake Park Ave., Chicago.

**HELP WANTED**—Man for general greenhouse work, no roses; state wages expected. A. Krut Floral Co., Butler, Pa.

**HELP WANTED**—Salesmen see the adv. of Ajax Cement in this issue. D. S. Chapin, 1410 Olive Ave., Chicago.

**SITUATION WANTED**—By all-around grower, single; 18 years' experience. Address No. 419, care Florists' Review, Chicago.

**SITUATION WANTED**—Practical grower of first-class stock, cut flowers and potted plants for holidays; successful propagator; some designing; experienced waiting on trade; single, 30 years of age; fourteen years' experience; good reference; state particulars and wages. Address No. 435, care Florists' Review, Chicago.

**HELP WANTED**—Second man; married preferred; good wages for the right party. P. N. Obertin Co., Racine, Wis.

**HELP WANTED**—All-around man and landscape gardener; good wages. Johnson & Jensen, 1924 E. 71st St., Chicago.

**HELP WANTED**—Experienced young woman for retail florist's establishment. Address No. 131, care Florists' Review, Chicago.

**HELP WANTED**—Greenhouse man for growing pot plants; \$30.00 per week. Inquire at store, 6416 So. Halsted St., Chicago.

**HELP WANTED**—Two experienced florists; permanent positions; furnish references and state wages expected. Harry Heial, W. Toledo, Ohio.

**HELP WANTED**—Man for general greenhouse and garden work; good salary to trustworthy man of ability. M. & S. L. Dysinger, Albion, Mich.

**HELP WANTED**—Good man for general greenhouse work; state wages wanted and experience. Geo. Bischoff, 220 Chapin St., Ann Arbor, Mich.

**HELP WANTED**—Good all-around grower, principally mums, carnations and pot plants; wages \$100 and room. Salmon The Florist, Kalspell, Mont.

**HELP WANTED**—A man for general greenhouse work; wages \$30.00 per week. Paulus Bros., 3960 No. Clark St., Chicago. Phone Graceland 6147.

**HELP WANTED**—An experienced carnation grower for carnation section; \$80.00 per month, room and board. John Dieckmann, Elm Grove, W. Va.

**HELP WANTED**—A good steady man, grower of pot plants or cut flowers; give references and salary wanted. A. C. Oelschig & Sons, Savannah, Ga.

**HELP WANTED**—Grower of general stock; \$25.00 per week; must be good propagator; references and experience in first letter. S. M. Harbison, Danville, Ky.

**HELP WANTED**—Experienced decorator and designer as partner in retail store doing a thriving business; to invest \$1,000. Will D. Ahern, Livingston, Mont.

**HELP WANTED**—Good florist and landscape man; must be prepared to come at once; state references and salary wanted. Tri-State Floral Co., Memphis, Tenn.

**HELP WANTED**—Good all-around grower and designer; 1,200 ft. glass; give references and salary; full particulars. Address No. 415, care Florists' Review, Chicago.

**HELP WANTED**—1 helper for rose section; 1 helper for plant section; must have had 1 or 2 years' experience; state wages expected and age. Chas. Sherwood, Waterloo, Iowa.

**HELP WANTED**—General all-around grower; good chance for advancement for ambitious young man; address stating wages desired, Concordia Greenhouses, Concordia, Kansas.

**HELP WANTED**—Experienced grower of roses and carnations, at once; wages \$30.00 per week, with a bonus; Sunday work extra. The Cleveland Cut Flower Co., Newton Falls, Ohio.

**HELP WANTED**—At once, man with several years' experience in greenhouse work to work under foreman; references required; good wages paid. J. A. Bissinger, Lansing, Mich.

**HELP WANTED**—All-around man for greenhouse at once, not over 45 years, in retail business; will pay \$25.00 per week. Address W. H. Tracy, 20 Cadwell Ave., Waverly, N. Y.

**HELP WANTED**—At once; man to take charge of two small greenhouses with general line of bedding plants; board and room with owner. Address No. 428, care Florists' Review, Chicago.

**HELP WANTED**—Rose grower for rose section; want a good worker, references; man used to conditions in Rocky Mountain country preferred. Byron Henry Ives, Albuquerque, N. M.

**HELP WANTED**—At once, experienced helper growing roses, carnations, mums and pot plants; good steady position; \$25 per week; single German preferred. Mansfield Floral Co., Mansfield, Ohio.

**HELP WANTED**—Man for general greenhouse work, no roses, in town of 8,000 in N. W. Pa.; \$24.00 per week; address stating age, nationality and experience. No. 436, care Florists' Review, Chicago.

**HELP WANTED**—At once, good all-around grower for place of 10,000 square feet; good steady job; state references and wages wanted in first letter please. Wm. Hasselmann, Independence, Kans.

**HELP WANTED**—At once, plant and mum grower for first-class wholesale and retail trade; \$60.00 per month, room and board; steady employment; state age and experience. T. Malbranc, Main St., Johnstown, Pa.

**HELP WANTED**—Would prefer a man with some experience growing carnations, sweet peas and mums; also must be willing to help with design work; state wages wanted. Address No. 410, care Florists' Review, Chicago.

**HELP WANTED**—Nurseryman; outside man to handle digging and planting gang, also experienced in grading stock; state age, experience, references and wages wanted. The Elizabeth Nursery Co., Wilder St., Elizabeth, N. J.

**HELP WANTED**—A man with greenhouse experience and versed in the propagation of conifers; in writing state experience and give references; wages \$100.00 per month with board and lodging. Address California Nursery Co., Niles, Calif.

**HELP WANTED**—Good man; designer, grower of mums, carnations, etc.; good proposition to right party; 10,000 feet glass; town of 15,000; knowledge of landscape work desirable; state salary expected. Address Delta Floral Co., Greenville, Miss.

**HELP WANTED**—All-around grower who is willing to do all kinds of work connected with greenhouse, where a general line is grown; give age, experience and salary expected. Wabash Floral Co., care of R. W. Meeks, 647 N. Spring St., Wabash, Ind.

**HELP WANTED**—A good all-around greenhouse man. Carey the Florist, Mt. Clemens, Mich.

**HELP WANTED**—Good man who would be handy at repairing greenhouses and to make himself useful at a place of 35,000 feet of glass; must be willing to fire boiler during the winter; state wages wanted. Address No. 411, care Florists' Review, Chicago.

**HELP WANTED**—Single man with experience in growing lilies and general stock on small place; must be industrious and interested in work and results; one who can take charge of place later on; wages \$75.00 month, board and room. Grand View Greenhouses, Hopkins, Minn.

**HELP WANTED**—First-class man for flower greenhouse; also man for vegetable greenhouse; must come well recommended; ideal working conditions, on private place in Michigan; salary \$80.00 per month, board and room. Inquire Mr. Kellar, 1715 McCormick Bldg., Chicago.

**HELP WANTED**—Expert gardener, capable of growing perennials, annuals and nursery stock for cut flower market; must have some landscape knowledge; not afraid of work; require satisfactory references; opportunity to acquire part interest in property if desired. William L. Rock Flower Co., Kansas City, Mo.

**HELP WANTED**—Experienced man to superintend the digging and marketing of 200,000 Narcissus bulbs, imported from Holland and planted at Augusta, Ga., four years ago; owner is about to sell place and wishes to dispose of them this season. For particulars address No. 438, care Florists' Review, Chicago.

**HELP WANTED**—Rose grower; man who has had practical and successful experience in forcing roses for cut flower commercial trade in Canada or United States; write stating experience, references, salary expected per week and when open to take position; good opportunity for first-class grower. A. M. Terrill, Limited, Calgary, Alberta, Canada.

**HELP WANTED**—A working foreman to take charge of 40,000 feet of glass, to grow carnations and a general line of potted plants; nine miles from Pittsburgh, on Pittsburgh-Butler short line street car, at Allison Park, Pennsylvania; state in first letter wages wanted with board and room and how soon can come. J. L. Wyland, Allison Park, Pa.

**WANTED**—Greenhouses to be torn down. Address M. Weingarten, 286 5th Ave., New York City.

**WANTED**—To buy greenhouses to dismantle; please state particulars and price in first letter. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

**WANTED**—To buy or rent at once, greenhouse of from 5,000 to 20,000 ft. of glass in a city of 10,000 or more population; must have good residence in connection; state full particulars and price in first letter. Address No. 434, care Florists' Review, Chicago.

**WANTED**—To buy or lease with the privilege of buying, greenhouse of from 5,000 to 8,000 feet of glass in city of at least 5,000; must be located in a live town, Michigan, Ohio or New York preferred; no junk considered. Address No. 424, care Florists' Review, Chicago.

**FOR SALE**—Evans' ventilating machines, arms and pipes. South Park Floral Co., New Castle, Ind.

**FOR SALE**—Greenhouse in good town about 8 miles west of Boise. A. Gonderman, 7th street and 18th avenue south. Nampa, Idaho.

**FOR SALE**—Kroeschell boiler, 5 ft. x 5 ft. x 16 ft. 8 inches; forty 4 in. x 14 ft. tubes; May delivery. Leedle Floral Co., Springfield, O.

**FOR SALE**—One-inch pipe bench posts with brackets at one end, 3 feet long, price 10 cents each. Batavia Greenhouse Company, Batavia, Ill.

**FOR SALE**—Controlling interest in paying greenhouse business; owner wishing to retire. Mrs. S. E. Hannah, 1835 Eastern Ave., Grand Rapids, Mich.

**FOR SALE**—Electric cash register; four drawers; new; only been used a few months; first cost \$875.00; will sell for \$500.00. B. F. Hensley, Knightstown, Ind.

**FOR SALE**—Two F 12 Standard triplicate billing machines, complete and in good condition; \$15.00 each or both for \$25.00. The Celina Greenhouse Co., Celina, O.

**FOR SALE**—A small greenhouse establishment, good location and good business; satisfactory reason for selling. For particulars address No. 203, care Florists' Review, Chicago.

**FOR SALE**—Retail florist's business; greenhouse, 6,000 feet of glass and store in city of 15,000; no competition; possession at once if desired. H. G. Hershey, Clinton, Ind.

**FOR SALE**—Small cash payment; 13,000 ft. glass; well stocked; doing good retail business in good town; better investigate. Address No. 430, care Florists' Review, Chicago.

**FOR SALE**—Quantity of greenhouse materials, such as good second-hand pipes, glass, sash-bars, apparatus, boilers, etc.; also complete greenhouses. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

## SITUATION WANTED

As foreman and manager with up-to-date firm; I am a highly competent grower; pot plants, cut flowers, forcing; life experience in all branches, U. S. A. and Europe; capable to run a big place with success; middle age, single; please give full information. Address No. 421, care Florists' Review, Chicago.

### SITUATION WANTED

Expert gardener and highly competent grower, life experience in all branches of the profession, under glass and outside, wishes to take charge of private place or public institution; can guarantee to get results; single, Frenchman, willing to go any place where an energetic, trustworthy man is appreciated; can furnish best of references; state particulars, please. Address JOHN SCHINZING, Alswei Farm, Sappington, St. Louis County, Mo.

**FOR SALE**—100 horse power boiler in good condition, cheap. Kemble-Smith Co., Boone, Iowa.

**FOR SALE**—Used roof bars in good condition, 2c per foot. South Park Floral Co., New Castle, Ind.

**FOR SALE**—Cheap; 15,000 sq. ft. greenhouses, located at Park Ridge, Ill., 13 miles from Chicago; place in good condition and have a good reason for selling; with or without residence. Write Emil Pasvogel, Park Ridge, Ill.

**FOR SALE**—27,000 sq. ft. of glass, \$5,000; this cash payment and the balance in small payments like rent will buy an up-to-date plant with five acres and everything in running order. Emil Glauber, 1720 Rosemary St., Denver, Colo.

**FOR SALE**—Greenhouses and 2 stores located at the entrance of Rosehill cemetery, Chicago; greenhouses 5729 E. Ravenswood Ave.; street car stops at the door; doing good retail business. W. Burnmeister, 1767 Cemetery Drive, Chicago.

**FOR SALE**—Hotbed sash, second-hand, 1 1/4 in. thick, by 3 ft. 1/4 in. wide by 6 ft. long, glazed with 5 rows 6-in. glass, all reputtied and in excellent condition, ready for use, \$3.50 each. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

**FOR SALE**—Seed and florist's business in city of 15,000 inhabitants near San Francisco, Calif.; sales run about \$12,000 a year; great chance for good florist; will sell at inventory price; owner has other interest to look after. Address No. 431, care Florists' Review, Chicago.

**FOR SALE**—Greenhouses of modern construction; 26,000 sq. ft.; substantial brick dwelling in first-class condition, with four or more acres of ground; on good road in high-class section near New York; \$25,000 cash required. Address No. 429, care Florists' Review, Chicago.

**FOR SALE**—Fine greenhouse property, consisting of two greenhouses 22x75, in a live town of 3,000 population, 56 miles from Chicago; business enough to pay for it in 5 years; must sacrifice on account of sickness. Address No. 427, care Florists' Review, Chicago.

**FOR SALE**—About 11,000 ft. of glass, well stocked and doing a good business; several acres good land; will give immediate possession for \$14,000.00 or in July for \$11,500.00; if interested write for further particulars; location northern Indiana. Address No. 433, care Florists' Review, Chicago.

**FOR SALE**—20,000 sq. ft. of glass on main line of P. R. R. and Lincoln Highway, 20 miles west of Philadelphia, 5 minutes from P. R. R. station; equipped with Kroeschell hot water boiler and storage cellar for winter's supply of coal of 120 tons; give possession at once. B. J. Passmore, Florist, Malvern, Pa.

**FOR SALE**—Glass, 16x24 double thick, unselected, brand new, \$7.45 per box, in lots of 5 boxes or over; second-hand black pipe, 1-in., 6 3/4 c per ft.; 1 1/4-in., 9 1/4 c per ft.; 1 1/2-in., 11 c per ft.; 2-in., 16 c per ft. Used roof drip bars, 2c per ft. One old No. 5 and 1 No. 12 Kroeschell boiler, \$600 each. The following round boilers: 18-in., \$69; 21-in., \$92; 24-in., \$124. New Pipe Tools, Malleable Hinged Vises; No. 1, capacity 2 1/2-in., \$3.25; No. 2, capacity 3 1/2-in., \$4.88. Stocks and Dies, Armstrong pattern; No. 2B, threads 1/4 to 1-in., \$7.20; No. 3R, threads 1 1/4 to 2-in., \$10.80. Toledo Stocks and Dies: No. 1, threads 1 to 2-in., \$16.00. Pipe Wrenches: 18-in. grips, 2-in., \$2.10; 24-in. grips, 2 1/2-in., \$3. Pipe Cutters, Saunders Pattern: No. 1, cuts 1/4 to 1-in., \$1.80; No. 2, cuts 1-in. to 2-in., \$2.70. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.



**HELP WANTED**

Gardener and caretaker for summer home in central New York; must understand care of lawns, vegetable and flower garden; small greenhouse, roses; heating plant in house; give full particulars as to experience and wages wanted. Address No. 422, care Florists' Review, Chicago.

**HELP WANTED**

A gardener.

W.H.KIDWELL & SONS  
929 E. 43d St.,  
CHICAGO.

**HELP WANTED**

Plant grower, experienced in bulbous stock, lilies, blooming and ornamental plants, for a store with 10,000 feet glass in connection; located in central Ohio city of close to 50,000 inhabitants; state wages wanted and experience. Address No. 420, care Florists' Review, Chicago, Ill.

**HELP WANTED**

At once, competent greenhouse men; if you don't understand the business don't apply; \$30.00 per week. HASSELBRING, FLORIST, Flint, Mich.

**HELP WANTED**

High-class men for various departments. We specialize in roses and fancy pot plants; also grow carnations and some miscellaneous stock. We operate five distinct ranges of glass. An exceptional opportunity for a future to growers who have the ability and can show results.

ROLF ZETLITZ CO., Dayton, Ohio.

**HELP WANTED**

A large firm of growers, desiring to expand into other lines of the flower business, requires the services of a high class advertising man. A pleasing personality and knowledge of the flower business a valuable asset in connection with this position. A desirable connection with exceptional opportunity for the future offered the man who has the ability and PEP to make good on this work. Give references, stating age, experience and salary expected first letter. Address No. 385, care Florists' Review, Chicago.

**HELP WANTED**

Growers and potters; good positions for reliable men.

J. F. WILCOX & SONS,  
Council Bluffs, Ia.

**HELP WANTED**

Rose section men and experienced pot plant men.

WALTER ARMACOST & CO.,  
Sawtelle, Cal.

**HELP WANTED**

First-class salesman, decorator and designer; permanent man only; state particulars and salary expected.

MORSE & BEALS,  
Lowell, Mass.

**HELP WANTED**

Section men in rose and carnation department.

POEHLMANN BROS. CO.,  
Morton Grove, Ill.

**HELP WANTED**

Men for general greenhouse work on commercial place in New Jersey; state wages wanted, including board and lodging. Wire.

MARINELLI,  
1465 Broadway, - - - New York City.

**HELP WANTED**

An experienced grower for carnations, mums, full line of pot plants; no roses; one able to take charge and handle help; no other considered; \$35.00 per week to start. MUNCIE PROGRESSIVE FLORAL CO., Muncie, Ind.

**HELP WANTED**

Experienced man for high-class retail florist's shop; splendid opportunity; good pay.

JOSEPH TREPEL,  
334 Lewis Ave., Brooklyn, N.Y.

**HELP WANTED**

Two experienced helpers for sections of new up-to-date place; mostly roses; state salary expected; modern hotel on place; board and room \$1.00 per day.

LONGVIEW FARM GREENHOUSES,  
Lee's Summit, Mo.  
20 miles from Kansas City.

**HELP WANTED**

Gardener who understands both greenhouse and outside gardening; good wages; no children preferred. Address No. 412, care Florists' Review, Chicago.

**HELP WANTED**

Two good pot plant growers; one to take charge of large cyclamen section under supervision of foreman; good opening for men who understand their business; write full particulars in first letter; \$5.00 per day. C. G. Anderson, Foreman. ROLF ZETLITZ CO., Dayton, Ohio.

**HELP WANTED**

One experienced orchid man, two experienced rose growers and a pot plant grower; also one experienced perennial grower; good wages to first-class men.

THE J. M. GASSER CO.,  
Rocky River, Ohio

**HELP WANTED**

Helpers in rose and carnation houses; permanent job; good chance for advancement; greenhouses modern; comfortable single rooms with good table board on place; Sunday work with pay; give age and wages wanted. PITTSBURGH CUT FLOWER CO., Gibsonia P. O., Pa.

**HELP WANTED**

Helpers in modern rose houses; neat and clean place to work; cement walks throughout; steady work at good wages.

ALBERT F. AMLING COMPANY,  
Maywood, Ill.

**HELP WANTED**

Experienced helper in rose houses; references; half day Saturday; extra pay for Sunday work.

ALFRED BURTON,  
Chestnut Hill, Philadelphia, Pa.

**HELP WANTED**

Practical grower for retail place; roses, carnations, mums, Christmas, Easter and bedding plants; capable of first-class designing and waiting on trade; able to speak good English; permanent position; references required and salary expected.

W. E. F. WEBER, Sault Ste. Marie, Mich.

**HELP WANTED**

First-class experienced helper, growing carnations, roses, mums and general line of pot plants; good steady position; state wages expected.

Frank Mayer, Foreman.  
SHOTWELL FLORAL CO.,  
Fargo, N. Dak.

**HELP WANTED**

Thoroughly experienced grower of pot plants, including Easter lilies, Lorraine and Cincinnati begonias, cyclamens and other high-class commercial stock; will pay \$150.00 per month, with good 3-room house; best of references required.

FIGUEROA NURSERY,  
Box 397, R. F. D. No. 6, Los Angeles, Calif.

**HELP WANTED**

A-1 rose grower to take charge of section rose houses in Virginia; give references. Address No. 283, care Florists' Review, Chicago.

**HELP WANTED**

A man at once, to take charge of the growing of cyclamen; permanent position and good wages to the one who can produce the goods; give reference with application. J. L. SCHILLER, Toledo, Ohio.

**FOR SALE**

Glass, 14x16, per box, \$5.50.  
Ventilators, 8 ft. 5 in. by 2 ft. 10 in., with glass, \$1.50.  
Cedar Panel Doors, with frame, \$2.50.  
Cedar Bars, 15 ft. 8 in. long, 45c each; 11 ft. 8 in. long, 30c each.  
Cedar Ridge and Pine Purlins, 5c per ft.  
Evans' Ventilating Machine, complete, \$12 each.  
Arms, 25c each; Hangers, 10c each.  
Steam Pipe, 3-in., 18c per ft.  
Steam Pipe, 1-in., 6c per ft.  
Steam Pipe, 3/4-in., 4c per ft.  
Steam Valves, 1 1/2-in., brass, \$1.75 each.  
Steam Valves, 1 1/4-in., brass, \$1.50 each.  
Steam Angle Valves, 1 1/4-in., brass, \$1.25 each.  
Lever Handle Hose Bibbs, 3/4-in., \$1.00 each.  
The above is second-hand, but all in good, usable condition. GEO. REINBERG, 30 E. Randolph St., Chicago, Ill.

**FOR SALE**

**GREENHOUSE** establishment in excellent condition; 42,500 square feet of glass, all in Russell and Columbia roses; 10 acres good land, affording fine opportunity to enlarge; 8-room dwelling with bath and double garage; going, money-making business ready for party with the necessary capital to step into; better proposition than building a new place under present conditions.

ERNST C. AMLING, Maywood, Ill.

**FOR SALE**

Six modern greenhouses; 25,000 square feet of glass; 5 acres fine land; 16 miles from Chicago; two electric and two steam roads; packing shed, garage, coal shed, boiler house; two boilers; steam heat; entire place running full capacity and in excellent condition; dwelling, 8 rooms, 2 baths, hot-water heat; 1 1/2-story barn 21x30. If interested, write for full particulars to

A. L. RANDALL CO.,  
180 No. Wabash Ave., Chicago, Ill.

**FOR SALE**

New built greenhouses, fully stocked; established business; \$5000.00, half cash; located heart of city of 5000 population; exclusive territory in Wisconsin and Iowa for radius of 50 miles; center of two railroads and branches in all directions.

C. C. CASE, Prairie du Chien, Wis.

**FOR SALE**

The Jos. H. Cunningham plant, established 35 yrs.; located in heart of city; fine college city; doing big business, wholesale and retail; death of general manager reason of sale; consists of 9 houses in A-No. 1 condition, heavily stocked; hot water heat; all supplies and tools; barns, delivery car, etc.; beautiful residence, 10 rooms, modern; 4 city lots with place. Wonderful opportunity.

MRS. J. H. CUNNINGHAM,  
Delaware, Ohio.

**FOR SALE**

Five greenhouses in A-No. 1 condition, fully stocked; located near Chicago; a bargain if taken soon; owner leaving city. Address No. 423, care Florists' Review, Chicago.

**FOR SALE**

Four greenhouses, 7000 square feet of glass; American Radiator Co. hot water heater.

BENTZEN FLORAL CO.,  
3118 N. Grand Ave., St. Louis, Mo.

**FOR SALE**

On account of sickness we will sacrifice our greenhouses, 13,000 ft. of glass; fully stocked; roses, carnations, chrysanthemums, cyclamen, ferns, orchids; four acres of land; six minutes to the center of the city; all planted with ferns, bulbs; we will continue our retail business and take all the products of the place; inventory price, \$15,000; we will take \$10,000 on easy terms; write for details.

BOYLE & DARNAUD,  
San Diego, Calif.

**FOR SALE**

A rare opportunity to secure an up-to-date florist's business; on account of poor health we have got to dispose of our business, consisting of 18,000 sq. ft. of glass, boiler room, potting sheds and office; lot 140x340 on paved street one block from Dixie Highway; steam heat, electric vacuum system; houses new and planted to seasonable stock; downtown store on the Dixie Highway can sell all the stock you can raise; situated midway between Toledo and Detroit, with pavement to both places; it will pay anyone interested to investigate.

FRANCE & VANDEGRIFT,  
The up-to-date Florists. Monroe, Mich.

**WANTED**

The Glassacres Gardens and Nursery Co., Inc., would be pleased to be added to the mailing list, for catalogues, of firms selling to our line. Address

J. L. HANCHETTE,  
410 Davidson Bldg., SIOUX CITY, IA.

**FOR SALE**

A small greenhouse establishment doing a big business; 7-room house in connection; a good location for retail trade.

WM. W. McDIVITT,  
1501 Euclid Ave., - - - Marion, Ind.

**FOR SALE**

Ideal sectional boiler; can be used for steam or hot water; 8,500 feet hot water radiation; used two seasons; good as new; price \$650.00; a large number of other sizes; write us your wants. 1,500 ft. good used 2-in. pipe, 14c per ft. ROGERS HEATING CO., Ransomville, N. Y.

**WANTED**

Glazing, Painting, Putty Bulbing. Experienced men. All work guaranteed. Out-of-town work solicited. Best of references.

C. MAXWELL & CO.,  
7423 Ridge Avenue, - - - CHICAGO.

**FOR SALE**

Two Babcock & Wilcox water tube boilers, ninety horsepower each, insured for 115 pounds pressure equipped with Murphy automatic furnaces; these boilers will come out in July to be replaced by larger units; price reasonable; for particulars address,

COHANKUS MANUFACTURING CO.,  
Paducah, Ky.

**FOR SALE**

Boilers. No. 10 Kroeschell type, new; No. 11 Kewanee type, firebox boiler; 20 H. P. Scotch marine; two 125 H. P. tubular boilers; one 70 H. P., one 45 H. P., one 35 H. P., one 15 H. P., one pressure tank 48 in. x 16 ft., one pressure tank 26 in. x 6 ft., small boilers all sizes.

CASEY BOILER WORKS  
Springfield, Ohio

**HELP WANTED**

Three experienced, all-round growers for sections on a new, up-to-date place, where mums, roses, carnations and pot stuff are grown; good salary paid to begin with; single men preferred, or a married man with small family, where wife can work in greenhouse; reference required; write for particulars to J. C. RENNISON CO., Sioux City, Iowa.

**FOR SALE**

Four greenhouses; separate coal and natural gas furnaces; 9000 ft. glass; good 6-room house; all city conveniences; more than an acre of land with valuable street frontage; a going business in A-1 condition, located in a business center near excellent Cleveland residence section; price, \$30,000, terms; illness causes sale. THE HIGBEE-ROSE CO., 322 Euclid Ave., Cleveland, Ohio.

**FOR SALE**

An opportunity to secure a good farm of 10 acres; reasonable; with buildings nearly completed, that would cost \$4000; on stone road, near a thriving city of 10,000; 2 boat lines to Chicago; soil in fine condition; some fruit; 3 minutes to interurban station; will also sell personal property, bulb stock and a good business if desired. For full particulars address

E. S. THOMPSON, Benton Harbor, Mich.

**HELP WANTED**

Competent grower for pot plant section; 10,000 ft. glass; up-to-date houses; only men who can produce first-class Christmas and Easter stock, as well as spring bedding plants, need apply; good wages to good man; 6-room, modern, steam-heated house will be furnished to a married man; in answering, give full particulars as to experience, etc. THE MAUFF FLORAL CO., 1225 Logan Street, - - - Denver, Colo.

**FOR SALE**

8000 sq. ft. of glass, Garland gutters, steel truss roof, Evans' ventilators, steam heat, gravity system, 8 1/2 ft. to bottom of gutters, cement block foundation and equipped up to the minute; no competition; or will exchange for improved city property in Detroit, Flint, Saginaw, Bay City or Port Huron. A. J. PACKER, Caro, Mich.

**FOR SALE**

Three modern greenhouses, running to full capacity; about 10,000 sq. ft. glass; 5-room modern bungalow; garage; a large store up town; located in best part of city; population about 6,000; doing good business; price is right if taken at once; if interested, write or come; good reasons for selling.

ALLIANCE FLORAL CO., Alliance, Neb.



**HELP WANTED**

Gardener and caretaker for summer home in central New York; must understand care of lawns, vegetable and flower garden; small greenhouse, roses; heating plant in house; give full particulars as to experience and wages wanted. Address No. 422, care Florists' Review, Chicago.

**HELP WANTED**

A gardener.

W.H.KIDWELL & SONS  
929 E. 43d St.,  
CHICAGO.

**HELP WANTED**

Plant grower, experienced in bulbous stock, lilies, blooming and ornamental plants, for a store with 10,000 feet glass in connection; located in central Ohio city of close to 50,000 inhabitants; state wages wanted and experience. Address No. 420, care Florists' Review, Chicago, Ill.

**HELP WANTED**

At once, competent greenhouse men; if you don't understand the business don't apply; \$30.00 per week.

HASSELBRING, FLORIST,  
Flint, Mich.

**HELP WANTED**

High-class men for various departments. We specialize in roses and fancy pot plants; also grow carnations and some miscellaneous stock. We operate five distinct ranges of glass. An exceptional opportunity for a future to growers who have the ability and can show results.

ROLF ZETLITZ CO., Dayton, Ohio.

**HELP WANTED**

A large firm of growers, desiring to expand into other lines of the flower business, requires the services of a high class advertising man. A pleasing personality and knowledge of the flower business a valuable asset in connection with this position. A desirable connection with exceptional opportunity for the future offered the man who has the ability and PEP to make good on this work. Give references, stating age, experience and salary expected first letter. Address No. 385, care Florists' Review, Chicago.

**HELP WANTED**

Growers and potters; good positions for reliable men.

J. F. WILCOX & SONS,  
Council Bluffs, Ia.

**HELP WANTED**

Rose section men and experienced pot plant men.

WALTER ARMACOST & CO.,  
Sawtelle, Cal.

**HELP WANTED**

First-class salesman, decorator and designer; permanent man only; state particulars and salary expected.

MORSE & BEALS,  
Lowell, Mass.

**HELP WANTED**

Men for general greenhouse work on commercial place in New Jersey; state wages wanted, including board and lodging. Wire.

MARINELLI,  
1465 Broadway, - - - New York City.

**HELP WANTED**

An experienced grower for carnations, mums, full line of pot plants; no roses; one able to take charge and handle help; no other considered; \$35.00 per week to start.

MUNCIE PROGRESSIVE FLORAL CO.,  
Muncie, Ind.

**HELP WANTED**

Experienced man for high-class retail florist's shop; splendid opportunity; good pay.

JOSEPH TREPEL,  
334 Lewis Ave., Brooklyn, N.Y.

**HELP WANTED**

Two experienced helpers for sections of new up-to-date place; mostly roses; state salary expected; modern hotel on place; board and room \$1.00 per day.

LONGVIEW FARM GREENHOUSES,  
Lee's Summit, Mo.  
20 miles from Kansas City.

**HELP WANTED**

Gardener who understands both greenhouse and outside gardening; good wages; no children preferred. Address No. 412, care Florists' Review, Chicago.

**HELP WANTED**

Two good pot plant growers; one to take charge of large cyclamen section under supervision of foreman; good opening for men who understand their business; write full particulars in first letter; \$5.00 per day.

C. G. Anderson, Foreman.  
ROLF ZETLITZ CO., Dayton, Ohio.

**HELP WANTED**

One experienced orchid man, two experienced rose growers and a pot plant grower; also one experienced perennial grower; good wages to first-class men.

THE J. M. GASSER CO.,  
Rocky River, Ohio

**HELP WANTED**

Helpers in rose and carnation houses; permanent job; good chance for advancement; greenhouses modern; comfortable single rooms with good table board on place; Sunday work with pay; give age and wages wanted. PITTSBURGH CUT FLOWER CO., Gibsonia P. O., Pa.

**HELP WANTED**

Helpers in modern rose houses; neat and clean place to work; cement walks throughout; steady work at good wages.

ALBERT F. AMLING COMPANY,  
Maywood, Ill.

**HELP WANTED**

Experienced helper in rose houses; references; half day Saturday; extra pay for Sunday work.

ALFRED BURTON,  
Chestnut Hill, Philadelphia, Pa.

**HELP WANTED**

Practical grower for retail place; roses, carnations, mums, Christmas, Easter and bedding plants; capable of first-class designing and waiting on trade; able to speak good English; permanent position; references required and salary expected.

W. E. F. WEBER, Sault Ste. Marie, Mich.

**HELP WANTED**

First-class experienced helper, growing carnations, roses, mums and general line of pot plants; good steady position; state wages expected.

Frank Mayer, Foreman.  
SHOTWELL FLORAL CO.,  
Fargo, N. Dak.

**HELP WANTED**

Thoroughly experienced grower of pot plants, including Easter lilies, Lorraine and Cincinnati begonias, cyclamens and other high-class commercial stock; will pay \$150.00 per month, with good 3-room house; best of references required.

FIGUEROA NURSERY,  
Box 397, R. F. D. No. 6, Los Angeles, Calif.

**HELP WANTED**

A-1 rose grower to take charge of section rose houses in Virginia; give references. Address No. 283, care Florists' Review, Chicago.

**HELP WANTED**

A man at once, to take charge of the growing of cyclamen; permanent position and good wages to the one who can produce the goods; give reference with application. J. L. SCHILLER, Toledo, Ohio.

**FOR SALE**

Glass, 14x16, per box, \$5.50.  
Ventilators, 3 ft. 5 in. by 2 ft. 10 in., with glass, \$1.50.  
Cedar Panel Doors, with frame, \$2.50.  
Cedar Bars, 15 ft. 8 in. long, 45c each; 11 ft. 8 in. long, 30c each.  
Cedar Ridge and Pine Purlins, 5c per ft.  
Evans' Ventilating Machine, complete, \$12 each.  
Arms, 25c each; Hangers, 10c each.  
Steam Pipe, 3-in., 18c per ft.  
Steam Pipe, 1-in., 6c per ft.  
Steam Pipe, 1/2-in., 4c per ft.  
Steam Valves, 1 1/2-in., brass, \$1.75 each.  
Steam Valves, 1 1/4-in., brass, \$1.50 each.  
Steam Angle Valves, 1 1/4-in., brass, \$1.25 each.  
Lever Handle Hose Bibbs, 1/2-in., \$1.00 each.

The above is second-hand, but all in good, usable condition. GEO. REINBERG, 30 E. Randolph St., Chicago, Ill.

**FOR SALE**

**GREENHOUSE** establishment in excellent condition; 42,500 square feet of glass, all in Russell and Columbia roses; 10 acres good land, affording fine opportunity to enlarge; 8-room dwelling with bath and double garage; going, money-making business ready for party with the necessary capital to step into; better proposition than building a new place under present conditions.

ERNST C. AMLING, Maywood, Ill.

**FOR SALE**

Six modern greenhouses; 25,000 square feet of glass; 5 acres fine land; 16 miles from Chicago; two electric and two steam roads; packing shed, garage, coal shed, boiler house; two boilers; steam heat; entire place running full capacity and in excellent condition; dwelling, 8 rooms, 2 baths, hot-water heat; 1 1/2-story barn 21x30. If interested, write for full particulars to

A. L. RANDALL CO.,  
180 No. Wabash Ave., Chicago, Ill.

**FOR SALE**

New built greenhouses, fully stocked; established business; \$5000.00, half cash; located heart of city of 5000 population; exclusive territory in Wisconsin and Iowa for radius of 50 miles; center of two railroads and branches in all directions.

C. C. CASE, Prairie du Chien, Wis.

**FOR SALE**

The Jos. H. Cunningham plant, established 35 yrs.; located in heart of city; fine college city; doing big business, wholesale and retail; death of general manager reason of sale; consists of 9 houses in A-No. 1 condition, heavily stocked; hot water heat; all supplies and tools; barns, delivery car, etc.; beautiful residence, 10 rooms, modern; 4 city lots with place. Wonderful opportunity.

MRS. J. H. CUNNINGHAM,  
Delaware, Ohio.

**FOR SALE**

Five greenhouses in A-No. 1 condition, fully stocked; located near Chicago; a bargain if taken soon; owner leaving city. Address No. 423, care Florists' Review, Chicago.

**FOR SALE**

Four greenhouses, 7000 square feet of glass; American Radiator Co. hot water heater.

BENTZEN FLORAL CO.,  
3118 N. Grand Ave., St. Louis, Mo.

**FOR SALE**

On account of sickness we will sacrifice our greenhouses, 13,000 ft. of glass; fully stocked; roses, carnations, chrysanthemums, cyclamen, ferns, orchids; four acres of land; six minutes to the center of the city; all planted with ferns, bulbs; we will continue our retail business and take all the products of the place; inventory price, \$15,000; we will take \$10,000 on easy terms; write for details.

BOYLE & DARNAUD,  
San Diego, Calif.

**FOR SALE**

A rare opportunity to secure an up-to-date florist's business; on account of poor health we have got to dispose of our business, consisting of 18,000 sq. ft. of glass, boiler room, potting sheds and office; lot 140x340 on paved street one block from Dixie Highway; steam heat, electric vacuum system; houses new and planted to seasonable stock; downtown store on the Dixie Highway can sell all the stock you can raise; situated midway between Toledo and Detroit, with pavement to both places; it will pay anyone interested to investigate.

FRANCE & VANDEGRIFT,  
The up-to-date Florists. Monroe, Mich.

**WANTED**

The Glassacres Gardens and Nursery Co., Inc., would be pleased to be added to the mailing list, for catalogues, of firms selling to our line. Address

J. L. HANCHETTE,  
410 Davidson Bldg., SIOUX CITY, IA.

**FOR SALE**

A small greenhouse establishment doing a big business; 7-room house in connection; a good location for retail trade.

WM. W. McDIVITT,  
1501 Euclid Ave., - - - Marion, Ind.

**FOR SALE**

Ideal sectional boiler; can be used for steam or hot water; 8,500 feet hot water radiation; used two seasons; good as new; price \$650.00; a large number of other sizes; write us your wants. 1,500 ft. good used 2-in. pipe, 14c per ft. ROGERS HEATING CO., Ransomville, N. Y.

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Springfield, Ohio

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1225 Logan Street, - - - Denver, Colo.

**FOR SALE**

8000 sq. ft. of glass, Garland gutters, steel truss roof, Evans' ventilators, steam heat, gravity system, 8 1/2 ft. to bottom of gutters, cement block foundation and equipped up to the minute; no competition; or will exchange for improved city property in Detroit, Flint, Saginaw, Bay City or Port Huron. A. J. PACKER, Caro, Mich.

**FOR SALE**

Three modern greenhouses, running to full capacity; about 10,000 sq. ft. glass; 5-room modern bungalow; garage; a large store up town; located in best part of city; population about 6,000; doing good business; price is right if taken at once; if interested, write or come; good reasons for selling.

ALLIANCE FLORAL CO., Alliance, Neb.



# PACIFIC COAST DEPARTMENT

## LOS ANGELES, CAL.

### The Market.

The season is proving a most trying one for the wholesaler who ships most of his stock, since the frequently recurring rains, followed by wind, destroy or injure a great deal of stock. While carnations grown under such conditions may be all right for funeral work locally, if packed they are useless by the time they reach customers a few hundred miles away. The greenhouse carnations do not begin to fill the demand and altogether the shipper's lot is not a happy one.

The retailers have had an exceptionally good week, in both funeral work and box trade, and the general feeling is that the Easter business is going to be particularly good. Easter lilies have come along in fine shape and a great majority will make the holiday. Cut lilies will no doubt be scarce. Roses are good and the growers promise a good crop. Provided the week before Easter has fine weather, there will be plenty of tulips, Spanish irises and other late bulbous stock. A large proportion of the rhododendrons are coming too early and a shortage of really good plants seems almost inevitable, though there are some small plants. Valley and orchids are a little more plentiful, but still far below the demand. With the lengthening days small flowers of the hardier spring kinds are improving in quantity and quality. The scarcity of plumosus continues, much of the cut which arrives being of poor quality. Other greens are about equal to the demand.

### Various Notes.

After a buying trip to San Francisco, Arthur Gleave, proprietor of Gleave's Flower Shop, Santa Barbara, paid a visit to this city to complete his Easter buying. He reports business as extra good for the season, with excellent Easter prospects. Mr. Gleave has purchased the greenhouses which were formerly the property of J. Whipple, with whom Mr. Gleave was associated before opening his present store.

The case of Van Zonneveld Bros. & Philippo against S. Murata & Co. in the Superior court was decided in favor of the defendant, as reported on page 98 of this issue.

A visit to Tony Tassano's new establishment between Burbank and Glendale, in the San Fernando valley, makes it evident that he has made no mistake as to soil or location. Something over ten acres was purchased and Mr. Tassano has already built a lath house covering nearly two acres and planted it to plumosus and Sprengerii. At the lower end, adjoining the boulevard, asters, dahlias and other showy flowers for cutting will be grown and, with the hundreds of automobiles passing daily, this will be an excellent advertisement.

F. Burki and his son occasionally visit the market and stores. Mr. Burki is delighted with his new home and is greatly interested in the progress of horticulture hereabouts.

Considerable alterations have been

going on at the store of F. Lichtenberg in preparation for Easter. These will give a larger workroom and a large dark room in the rear for the conservation of stock.

Two palls were among the funeral orders at the store of Purdie & Co. one day last week. This firm is putting a fine new delivery car on the road. Mr. Purdie, in connection with the publicity committee of the Florists' Club, is preparing large banners suitably inscribed for use on the retailers' delivery cars between now and Easter.

Mrs. Patterson has returned from the east, having spent about a year in New York. She is helping out for the Easter season at Darling's Shop, but intends to return east later.

H. C. Morgan, recently of the staff of F. Lichtenberg's store, is now with the Dostal-Wolters Flower Shop.

The Alexandria Florist is making a fine display of orchids.

A grand cut of roses is coming from the greenhouses to Wright's Flower

Shop. The Easter lilies are looking fine and will be quite on time for the holiday.

H. B. Richards.

## SAN FRANCISCO, CAL.

### The Market.

Last week found the local market lower in cut stock than heretofore. Roses have dropped off about twenty-five per cent recently. Violets are holding up extremely well and the blooms are unusually good for this late in the season. However, the end is in sight. The pickers report that the foliage is beginning to get thick, which makes the picking difficult and indicates the end of the season.

Lilies of the valley are scarce and higher; in fact, these desirable flowers have increased in price over 200 per cent in the last week. The supply of roses, carnations, Easter lilies and most other seasonable stock is generally satisfac-

**We will give you SATISFACTION**

**Not only in PRICE BUT EVERY OTHER WAY.**

Keep in touch with us for everything in the trade.

**IT WILL PAY YOU ALL THE TIME.**

**YELLOW DAISIES**—Extra strong rooted cuttings, from soil, \$2.50 per 100; \$20.00 per 1000

**L. A. FLORAL CO.**

236 EAST FOURTH ST., LOS ANGELES, CALIF.  
THE HOUSE OF QUALITY AND SERVICE

**Statice and Strawflowers**

*Everlasting Stock*

WE HAVE IT—in assorted colors

Write for sample shipment

also

Everything in seasonable spring Cut Flowers and Greens

**P. C. MILLER CO.**

Wholesale Dealers in CUT FLOWERS

217 Winston Street :: Los Angeles, Cal.

# Don't Stop!

Easter does not end the year's business. Flowers will be more plentiful, the prices more reasonable. Keep the orders coming. We have a splendid crop of ROSES—and everything that goes with them.

## WALTER ARMACOST & CO.

321-23 East Fourth Street

LOS ANGELES, CAL.

We Close Sundays

Mention The Review when you write.

### PRICE LIST

Effective April 5, 1920

Subject to change.	Short	Medium	Long
Hoosier Beauty.....	\$0.12	\$0.20	\$0.30
Columbia.....	.12	.20	.30
Red Sawyer.....	.10	.18	.25
Champ Welland.....	.10	.18	.25
White Killarney.....	.10	.18	.25
Ophelia.....	.10	.18	.25
Shawyer.....	.10	.18	.25
Peace (White Sawyer).....	.10	.18	.25
CARNATIONS, splits.....			.06
Best.....			.08
Daffodils.....		\$8.00	per 100
Sweet Peas.....		2.00	per 100
Sprengerl and Plumosus.....		75c	bunch
Ferns.....		\$3.00	doz. bunches

Miller Floral Co. **UTAH**  
FARMINGTON, **UTAH**

Mention The Review when you write.

### CHRYSANTHEMUMS

ROOTED CUTTINGS

Lillian Doty and Mrs. Wm. Buckingham,  
\$3.00 per 100; \$25.00 per 1000

Prince d'Or, White Anemone,  
\$4.00 per 100; \$35.00 per 1000

### Carnation Plants from Soil

Matchless and Alice,  
\$6.00 per 100; \$50.00 per 1000

Peninsula Nursery,  
SAN MATEO, CALIF.

Mention The Review when you write.

tory, with the exception of daffodils. They seem to be enjoying a particularly strong run of popularity and the supply is proving inadequate. It is not a case of light supplies, as far as daffo-

## Service that Advertises

### GEORGE J. HALL & CO.

WHOLESALE  
FLORISTS

423 East 5th St.

Los Angeles, Cal.

WE NEVER FAIL

Mention The Review when you write.

#### LOS ANGELES GERANIUM CO.

CULVER BROS., Props., Wholesale Growers of  
**California Sunshine Geraniums**  
For the Trade. Leading Standard Varieties.  
Strongly Rooted Cuttings.....\$20.00 per 1000  
1752 Garfield Place. LOS ANGELES, CALIF.

Mention The Review when you write.

#### RUDOLPH FISCHER

Freesia Specialist San Gabriel, Cal.

Mention The Review when you write.

### Poinsettia Stock Plants

CALIFORNIA FIELD-GROWN  
\$18.00, \$25.00 and \$30.00 per 100  
CUT POINSETTIAS IN SEASON

PAUL ECKE, 1226 Hay Avenue  
Los Angeles, Calif.

Mention The Review when you write.

#### PANSIES

Steele's best mixture, seedlings, \$4.50; transplanted,  
\$9.00 per 1000. Verbenas, Petunias, Cinerarias,  
Pelargoniums, Geraniums, Fuchsias, etc.  
FRED G. EHLE, Wholesale Grower,  
224-236 Sanborn Ave., San Jose, Calif.  
Mention The Review when you write.



**Freesias****VIOLETS****Daffodils**

We are the largest growers of Freesias, Daffodils, Violets, Plumosus, Adiantum and Mexican Ivy in California.

**VIOLETS**

\$1.00 per dozen bunches.

We want you to order direct from us.

**ROSES**

Roses now on crop.

**E. W. McLELLAN CO., 451 Bush St., San Francisco, Calif.**

Nurseries at  
**SAN LORENZO, CALIF.**

**WHOLESALE SHIPPING ONLY**

Nurseries at  
**BURLINGAME, CALIF.**

dils are concerned, but rather an unusually heavy demand.

After being used extensively in decorating work for several weeks, acacia blooms are about gone and fruit blossoms are scarce. Lilacs made their appearance in the shops last week and were well received. Camellias are in evidence, but the supply is rather light and the prices are comparatively high. A strong demand is reported for the rose camellia in this section.

Orchids are scarce and, under the pressure of a strong demand, prices are on the rise. The sweet pea crop of California, which has been so greatly handicapped because of the dry weather, shows improvement since the recent rains. Dahlia bulbs are having an active shipping season. As Easter approaches, the outlook continues favorable for a fine supply of flowers and a banner business.

**Various Notes.**

Angelo J. Rossi, of Pelicano, Rossi & Co., who takes an active interest in all matters of general concern to the city, has been honored by being elected president of the newly formed central bureau of San Francisco organizations, the purpose of which is to foster the advertising of San Francisco in the eastern cities. Mr. Rossi has been doing effective work as president of the Downtown Association.

Mr. Baldocchi, of Podesta & Baldocchi, has been riding around lately in a new Pierce-Arrow car. Business at their establishment is reported exceptionally good for this time of the year.

James Rolph, Jr., mayor of San Francisco, who is leaving San Francisco this week for Honolulu, is being showered with flowers and fruit baskets by his many friends. B. M. Joseph has supplied the mayor's party with several

[Concluded on page 118.]

**PORTLAND, ORE.****The Market.**

Business has been about normal. There is a good demand for stock, but there appears to be an oversupply at present, almost a glut on the market. Everyone is expecting record business this week. The growers in this locality are showing some fine Easter lilies and it is safe to predict that they will clean up in good shape. Weather conditions have been ideal for growing and blooming. Some fine Darwin tulips are now on the market and will be more plentiful from now on.

**Various Notes.**

Chappell's Floral Shop has a new

# Callas

## and Everything in Season

### S. MURATA & CO.

Oldest and Most Experienced Shippers in Southern California  
380-386 S. Los Angeles St., LOS ANGELES, CAL.  
**WE NEVER MISS**

Mention The Review when you write.

# ROSES, VIOLETS

*We have Cecile Brunners of excellent quality*

**Other Seasonable Flowers and Greens**

**READY FOR SHIPMENT**

## DOMOTO BROS.

**440 Bush Street, SAN FRANCISCO, CAL.**

Mention The Review when you write.

## Patchole Glazing Putty

**\$1.00 PER GALLON**  
California Plastic Products Company  
521 Sheldon Bldg.,  
SAN FRANCISCO, CALIFORNIA

## FREESIA PURITY

**Get our prices for 1920 crop**  
**HARRY BAILEY**

R. F. D. No. 6, Los Angeles, Cal.  
Box 354

delivery car of the Ford sedan type, with a sign on the back. It is a novelty and a good advertising medium.

August L. Zitzewitz, of Milwaukee, Ore., has been bringing in a small quan-

## California Grown Bulbs

### C. Kooyman & Co., Inc.

431 Bush St., San Francisco, Calif.

## THORNLESS BLACKBERRIES

(CORY'S THORNLESS)  
Good Rooted Tips,  
\$1.60 per dozen, postpaid  
**Los Robles Nursery and Garden,**  
SANTA CRUZ, CALIF.

Mention The Review when you write.

## W. H. HAWKINS

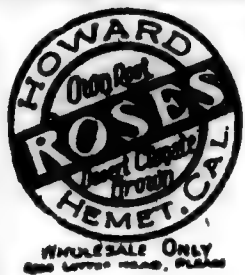
Cyclamen - SEEDS - Primula  
EVERYTHING FOR THE GREENHOUSE  
1206 N. 47th Street, SEATTLE, WASH.

# Easter Flowers

Plenty of stock is now available

We have an ample supply of Roses, Carnations, Violets, Greens, Woodwardia Ferns, etc., etc.

**J. A. AXELL,** WHOLESALE COMMISSION FLORIST 463 Bush St., San Francisco, Calif.



**FIELD GROWN**  
1920-21

List in June

We Grow Only Own-Root Roses

HOWARD ROSE CO., Hemet, Calif.

## VIOLETS

Acacia - Roses - Spring Flowers  
Woodwardia and other greens

**ENOMOTO & CO., INC.**

WHOLESALE GROWERS AND SHIPPERS

35 Saint Anne Street

SAN FRANCISCO, CAL.

Mention The Review when you write.

## H. PLATH

"THE FERNERIES"

Lawrence and Winnipeg Avenues  
SAN FRANCISCO, CAL.

Write for wholesale list of  
FERNS, KENTIAS and  
PRIMULA OBCONICA

Mention The Review when you write.

FREESIAS  
DAFFODILS

**VIOLETS**

ROSES  
CARNATIONS

\$1.00 per dozen bunches

Seasonable Spring Flowers and Greens

**United Flower & Supply Co., Inc.**

448 Bush Street,

Wholesale Growers and Shippers

SAN FRANCISCO

Mention The Review when you write.

## PHOENIX CANARIENSIS

Pot-grown, 24 inches, at \$9.00  
per dozen, F. O. B. cars.

**EDWARD H. RUST**

1825 Bank St. South Pasadena, Cal.

**Berberis Darwinii** Per 100  
Out of 2-inch pots.....\$ 6.00

**Diosma alba**  
Out of 2-inch pots..... 10.00

**Erica Melanthera**  
Out of 2-inch pots..... 15.00

Cash with order, please.

PACIFIC NURSERIES, Colma, San Mateo Co., Calif.

Mention The Review when you write.

## CYCLAMEN

Five named varieties, extra nice, bushy plants,  
full of buds.

800 from 4-inch pots, at 25c—mostly Glory of  
Wandsbek.

200 from 6-inch pots, at 75c—mixed, 5 varieties,  
named.

Cash, please.

**FRED GROHE CO.**

R. F. D. 4, Box 367, SANTA ROSA, CAL.

Mention The Review when you write.

## California Flowers and Greens

of all kinds are being used generally  
by Eastern Florists.

**DARBEE'S**

for best quality and service

1036 HYDE STREET,

SAN FRANCISCO, CALIF.

Mention The Review when you write.

## PLUMOSUS

## ADIANTUM

Tulips, Roses, Freesias, Gypsophilas, Spring Flowers

**GEN. A. J. GOOCH**

537 PINE STREET,

SAN FRANCISCO, CALIFORNIA

Mention The Review when you write.



tity of Cecile Brunner roses. He says that from now on they will be in good supply, as he has a large number almost ready to bloom.

Henry Kahn is constructing a small greenhouse. He is going to use it for hardening his stock and it will not be heated by any pipes, but a small stove will furnish all the heat desired.

L. T. S.

### SPOKANE, WASH.

#### The Market.

Stock in seasonable flowers is plentiful and the demand is good. Roses of good quality are arriving and carnations are improving after the long period of cloudy weather. Sweet peas are of excellent quality and find a ready sale. Snapdragons are again obtainable and prove as popular as ever. Daffodils are being shipped from the coast, as most of the local supply is ended. The demand for pot plants has shown an increase over last year.

Easter lilies are going to be scarce; a number of the growers will be able to bring only about fifty per cent into bloom in time for Easter.

Funeral work is about normal, since the flu is almost over.

#### Various Notes.

Frank Spoerhase, who until his service in the army was with the Spokane Florist, is now employed by A. J. Burt.

Mr. Moeller, of Astoria, Ore., has accepted a position with Donart's House of Flowers. This firm has bought a new Maxwell delivery car.

The song, "Say It with Flowers," is being shown on the screen at the Liberty theater. Each florist has a slide, which gives a view of either the exterior or the interior of his store, appearing with the song. Recently all of the trade were there in a body and threw flowers among the people while the song was being sung.

H. H.

## Ferns - Mahonia - Moss

All are gathered from the woods here and sent out fresh, clean and as promptly as possible.

**Brake Ferns**, 1000.....\$2.50  
**Ferns**, Lomaria, 16 to 20 inches, 1000..... 2.75  
**Mahonia**, Aquifolium, very pretty, 1000... 3.50  
**Salal**, or wild Lemon, 25-lb. or 50-lb. case, per lb. .... .10  
**Cedar Branches**, 14 to 24 inches, per lb.... .15  
**Hemlock Branches**, any length, per lb.... .10  
**Tree Moss**, wire bales, 30 to 40 lbs., per lb. .07  
**Sphagnum Moss**, bales 30 to 40 lbs., per lb. .07  
**Log Moss or Sheet Moss**, very pretty, per sack..... 1.50

Trees—Spruce, Cedar, Hemlock.

**H. W. GOOCH,**

Wholesale Florist

Tillamook, - - Oregon

See our **PRICE LIST** of  
**PLANTS**

on page 90 of The Review's Easter Number

**WILSON-CROUT-GEHR CO.**

E. 62d and Ankeny Sts., Portland, Ore.

# "California" Plant Tub

(REDWOOD)



The "California" Plant Tub is a special product for Florists and Nurserymen. Expert workmanship, artistic lines, harmonious color and substantial quality. Made from selected No. 1 Redwood, bound with electrically welded wire hoops. No better tub made.

NET WHOLESALE PRICE LIST			
No.	Diameter	Each	Doz.
5	8-inch	\$3.75	\$ 8.25
10	10-inch	.95	10 50
15	12-inch	1.50	16.00
20	14-inch, with handles	1.90	21.75
25	16-inch, " "	2.25	26.25
30	18-inch, " "	2.75	31.50
35	20-inch, " "	3.25	37.00

F. O. B. Factory.

Moderate Packing Charge.

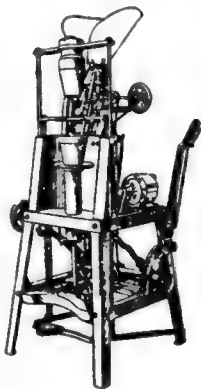
Prices Subject to Change.

**ROY F. WILCOX & CO.**

Manufacturers  
 Wholesale Florists and Nurserymen  
**MONTEBELLO, CAL.**

Mention The Review when you write.

## This Machine



will make you money. It was made for you to make your own pots.

Avail yourself of the opportunity.

Now is the time to place your order for one of these machines.

Price, \$500.00

F. O. B. Spokane

**Spokane Concrete Flower  
 Pot Machine Co., Inc.**

P. O. Box 255, SPOKANE, WASH.

## Hardy Perennials

THOMAS WYLIE

5138 Holly St. Seattle, Wash.

Mention The Review when you write.

### CHRYSANTHEMUMS

Rooted cuttings, the best standard varieties and pompons, clean, healthy stock, no midge, at \$3.50 per 100; \$30.00 per 1000. Chadwicks and White Seidewitz, \$5.00 per 100.

### COLEUS

Best varieties, 4-inch, \$3.00 per dozen; 2 1/2-inch \$6.00 per 100; R. C., \$1.50 per 100.

**PETERS & SONS, HILLYARD, WASH.**

We ship from Spokane, Wash.

Mention The Review when you write.

## ASTER SEED

YOU CAN ALWAYS DEPEND ON FOR GROWING  
**CUT ASTERS**

THE HOME OF ASTERS

**Herbert & Fleishauer**  
 Aster Specialists, McMinnville, Ore.

## California Grown Gladioli

Clean, healthy two-year-old stock

**PANAMA—The Best Pink**

1 1/2-in. up .....\$30.00 per 1000

**Humboldt Evergreen Co.**  
 Dyerville, Calif.



Get Catalogue for Description of  
 Separate Colors

## SEED

**Steele's Mastodon Greenhouse**, special mixed, O. K. Outside, 1/8 oz., \$1.00; oz., \$7.00.  
**Steele's Mastodon Private Stock**, mixed, 1/8 oz., \$1.00; oz., \$6.00.

**STEELE'S PANSY GARDENS**  
 PORTLAND, ORE.

Mention The Review when you write.

## STRONG DIVISIONS

**Goldenrod** ..... \$3.00 per 100  
**Golden Glow** ..... 3.00 per 100

**HARDY ASTERS—Assorted Colors**

Divisions ..... \$3.00 per 100

**MIXED HARDY PHLOX—3-in. Pots.**

Per dozen ..... \$1.00  
 Per 100 ..... 8.00

**H. N. GAGE CO.,**  
 Montebello, Calif.

Mention The Review when you write.

## PORTLAND ROSES

EVERGREENS

**HARDY PERENNIALS**

Price List on Request

**Mountain View Floral Co.,** Portland, Oregon

Mention The Review when you write.

Your inquiries for anything you may need  
 WILL BE APPRECIATED

**H. L. OLSSON CO., Inc.**

Growers of Quality Plants for the Trade

Box 494

SPOKANE, WASH.

## Telegraph Delivery Department

**T**HE florists whose cards appear in the Pink Part of The Florists' Review are prepared to fill orders from other florists, for local delivery, on the usual basis. See index by towns on the following page. If your city is not represented, there is a specially good opportunity for you.



"Why so sad, my friend?"

"I have reason to be—I said it with flowers, but she wouldn't respond because they didn't come from Schling!"

**Schling  
Flowers**  
Deliveries  
All Over The  
Civilized World  
785 FIFTH AVE.  
AT 60th ST.  
NEW YORK  
Phone PLAZA 7241

### SEC'Y YOUNG'S CORNER

OFFICE: 1170 BROADWAY, NEW YORK

#### NATIONAL PUBLICITY CAMPAIGN.

##### Cheering Letter.

It is indeed cheering to receive a letter such as the following:

Ann Arbor, Mich., March 24, 1920.

My dear Mr. Young: At our convention held in Lansing last week, a donation to the national publicity campaign was suggested. As this is the first year of our organization, our treasury would hardly stand a suitable donation to this worthy cause. Nevertheless, we were able to raise \$127, by popular subscription, which I herewith enclose. Please credit this to the Michigan State Florists' Association. I trust that in the years to come this association will be able to support this campaign to a far greater degree. Respectfully yours, W. S. Wells, treasurer Michigan State Florists' Association.

At the recent meeting of the publicity committee in New York a number of specimen page advertisements in colors, appearing during the last few weeks in the magazines, were offered for inspection. These advertisements were inserted by different manufacturers and flowers were featured in connection with the specialties advertised, dependence on the flowers for attraction to the advertisements being most obvious. A well known hat manufacturer, whose issue of handsome poster cards drawing attention to a particular make of hats has long been a feature of his advertising, is using a poster

showing no pictorial design other than a basket of spring flowers. This is truly "Saying It with Flowers."

##### For Mothers' Day.

Plans for magazine advertising in the immediate future are now settled, meeting the appropriation made by our committee for the purpose. Mothers' day is to be featured in the big weeklies by well-designed advertisements, each occupying two columns. Several 2-column advertisements will appear in the June monthlies, with page advertisements in two leading magazines in May. A 2-column advertisement will also appear in a leading Canadian magazine. During the dull summer months a smaller double-column advertisement will appear in a selected list of weeklies and monthlies, giving practically continuous publicity for our slogan throughout these months.

Our committee was unable to take ad-

[Continued on page 69.]



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

For **SAN FRANCISCO**  
the Bay Cities and all Central California

**PELICANO, ROSSI & Co.**

Members F. T. D.

123-125 Kearny Street

OFFER UNEXCELLED FACILITIES FOR HANDLING YOUR ORDERS

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Langohr, M.	89			Excelsior Spr'gs, Mo.	73	GARY, Ind.	79	LEXINGTON, Ky.	81	LEXINGTON, Ky.	81

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

City	Page	City	Page	City	Page	City	Page	City	Page	City	Page
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# LOS ANGELES Is Entertaining

Many Thousands of

## Wealthy Tourists

This Season

### WRIGHT'S FLOWER SHOP

is delivering your orders to them and sending their orders for "back home" to you.

# Wright's Flower Shop

224 W. Fourth St.

MEMBER F. T. D.

Los Angeles, Calif.



# RETAIL STORE MANAGEMENT

WHAT THE LEADERS IN THE TRADE ARE DOING

## THE LATEST IN HEADWEAR.

Though florists depend on the old ways of the florists' craft for their steady business, something novel is of much assistance to get some publicity occasionally in the daily press without paying high advertising rates. Real flowers for trimming women's hats will never, in all likelihood, be so commonly used as to add greatly to florists' incomes generally, but the recurring fad stirs the public interest. The following appeared on the front page of the Boston Record, a place where money could not put an advertisement:

HATS TRIMMED WITH  
REAL LIVE FLOWERS.  
AND BY A FLORIST.

Women! Women!  
Hats trimmed with cut flowers—while you wait.

It's the latest fad in Paris—and in Boston.  
Imagine it! Live flowers on spring millinery creations!

Penn the Florist was first to take up the idea in Boston. His store on Tremont street, opposite Park, was visited by many women wishing to have the latest in headwear.

## WAR TAUGHT PRICE LESSON.

### Changed Retailers' View.

Undoubtedly at some time in his career every florist has given some thought to the matter of gathering business through prices alone. That so few have gone further than mere passing thought speaks well for the intelligence and business acumen of the trade at large, but for those times in the future when the idea of price appeal again presents itself one should remember the lesson of the recent war period, in which it was demonstrated that retail prices had little effect in determining to which store buyers would go.

Any great movement which affects the country at large, even though temporary, necessarily brings about changes in business customs which often become permanent. The recent war did this to a degree and many radical changes occurred in the methods of conducting practically every line of business.

Before the war retailers gave considerable attention to prices asked by their competitors. In fact, some seemed to see absolute failure staring them in the face if they charged even a few cents more than their competitors.

### Under Changed Conditions.

When the war came the rapidly changing market conditions made prices in general quite unstable.

During this time the government was giving much time to thrift propaganda, as well as openly urging the people to save in every possible manner. Logically this should have inspired the public to shop around and diligently seek out the least expensive place to trade.

What actually did happen was that the public kept right on buying where it had been in the habit of buying, and if the price of an article was 5 cents

more than that asked at a store a block away, the customer paid the 5 cents.

This demonstrated to retailers who had not realized it before that their reputations were not built solely on price comparison, but that quality of service was an extremely important item.

### Customers Pay for Service.

People who want service are not only willing, but expect to pay for it. The woman who takes her string bag and goes out to the cut-price market to buy her Sunday dinner does not expect the same service she would get from high-grade establishments located in a more convenient and better neighborhood. Thus the chaotic conditions brought about by the war awakened retailers to the fact that a store gets the class of trade it endeavors to attract, and

if it makes its reputation on superior quality and service it will attract the class which desires quality and service. If its reputation is based on low prices, it will attract the class of people who consider themselves shrewd buyers.

"Comparison is the mother of value." Practically everything we say implies comparison, but only on a basis of equal class. When we speak of a fast horse we compare his speed with that of other horses, not with an express train, which would probably travel much faster. Thus people, in judging competitors' stores, do not compare quality of service and low prices with the same relative value in mind.

What the retail florist of today has to consider in competition is not so much whether his competitor is charging a few cents above or below his price, but whether he is getting his share of the class of trade he aims to attract.

## TATE'S TIPS

### SPRING'S OPPORTUNITIES.

#### Start with the Season.

Soon after this reaches the reader another Easter will have passed into history; the big and trying day for the florists will be over. No doubt you have done well not only with your Easter business, but with business in general throughout the winter. You have been handicapped with scarcity of stock and high prices, but you have met these conditions successfully. There is not a retailer of my acquaintance who is not doing business at the old stand and in every case he seems happier. But let us remember that the season is not over yet. When I was a boy my mother insisted each spring that each one of the children should take sulphur and molasses to clear the blood of impurities that had accumulated during the winter; so a little heart-to-heart business talk in these columns may have much the same effect on the retail florist.

#### A Spring Chat.

Spring is with us. There is not a woman in the country who has not her mind set upon a new outfit and, if we could read the minds of men, we might be surprised to know that this same germ is mixed with interest, contracts, bonds, stocks and the money market. What is the reason for this? They have just become tired of looking at old wardrobes and crave something different. The eye becomes tired of looking too long at the same thing and registers a protest to the brain; with what re-

sult? A physician will tell you that the cause must be removed.

This brings me to the point where I want to prescribe for the retail store owner. The first thing I am going to ask is that you go out on your pavement and study your window for a time. I will admit it has been pretty and much admired all through the winter, but has not the general plan been much the same? Be honest with yourself. Has the past admiration not been for some extra fine flowers of some sort that have often been slipped into the same place that had held the previous day's leader or drawing card and not for the general scheme of decoration? Be frank, aren't you just a bit tired of it yourself?

#### Housecleaning Time.

Spring is here. Let's have a general housecleaning. Let's get the window ready for the spring season. First give it a thorough cleaning. By this I mean a general scrubbing all over. Perhaps the paint has become dingy, but it will only take a few days to put one coat of white on it, both inside and out.

While you are at this, did you ever think of the lighting system? Study this out and have an expert go over this matter with you; it will only require the changing of a few wires. Remember to have your bulbs arranged so they will not be seen and to use reflectors so that the light will be thrown into the window itself. Have everything outside the window itself as dark as possible, but let the window be brilliant.

To illustrate that, how often have we passed some home, perhaps on a wintry

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night, where a window shade, left a trifle up, disclosed a living room occupied by a happy family, some reading, others playing some game! Did we stop and take a second peep and think what a cozy sight it was? That is the idea I am trying to convey about your store window; it will pay big returns to have a proper lighting system.

Many will say that they have no need for such foolishness; everyone is off the street by 8 o'clock. Stand about your store from 10:30 p. m. until 12 p. m. and see the number of people who walk home from the theater or other entertainment on these fine spring nights just to get the benefit of the air. Your window will make a lasting impression on them, for they are more than satisfied with life. In many cases some man will be with the only woman in the world for him. He has just enjoyed a good show, he is thoroughly relaxed from business and they are both ready to admire your handiwork and make a mental note of it for future reference.

## Special Days Soon.

Play the game for all it is worth and work right up until vacation time comes. Remember that Mothers' day and Memorial day are just ahead of you and make your plans in advance for both of these days. Then June is about two months off and there will be June weddings and girl graduates, but space will not permit me to go into detail on these in this article. However, they will be taken up from time to time in the future, not with any idea of telling anyone what to do, but just discussed in a monologue fashion by an old-timer who has been through them oftener than he cares to admit. Perhaps he can give some suggestions that some reader of The Review may capitalize to advantage. . . Tate.

## NATIONAL PUBLICITY CAMPAIGN.

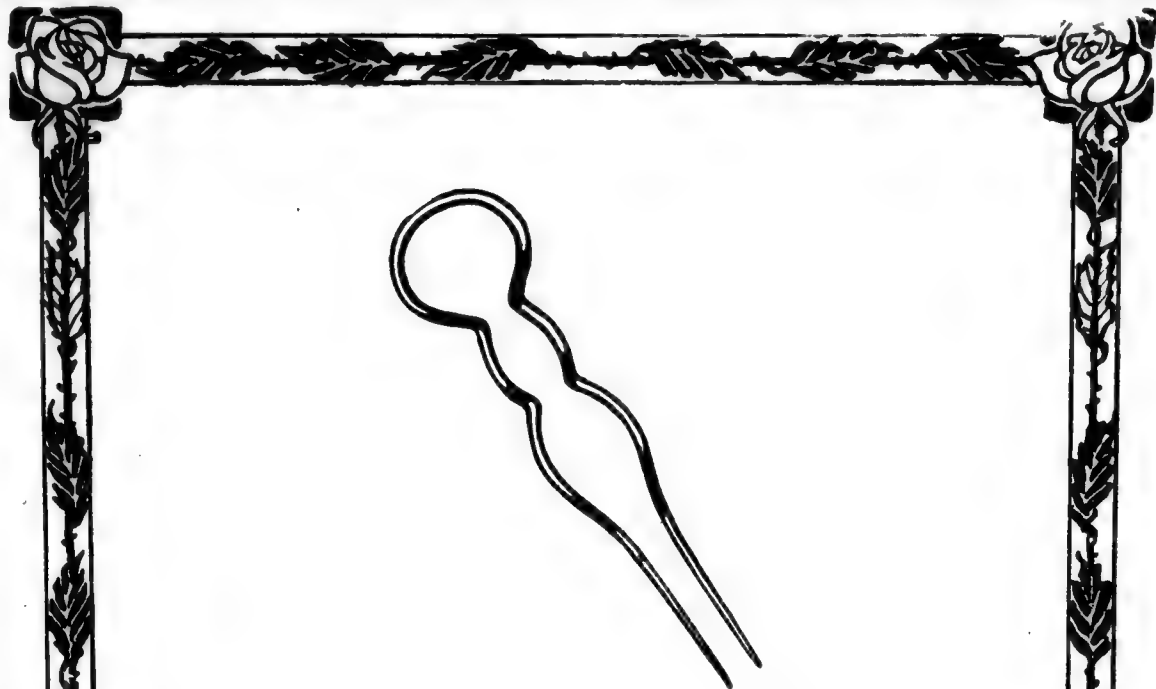
[Continued from page 65.]

vantage of one or two of the largest magazines, for the reason, often stated in this column, that contracts are required to be made so far ahead that the committee could not incur the necessary liability without having sufficient funds in sight.

If a greater and more reasonable support in the way of contributions to the campaign fund were forthcoming, much more could be accomplished. The fund so far available has worked wonders, not only through the publicity we have been able to buy, but through the extra publicity which it has incited, in ways entirely unconceived. Our investment—we must surely call it this, since we are getting full and satisfactory returns for our expenditures—can hardly be figured in dollars and cents when we consider it in the light of an asset. Many industrial captains have spent ten times the amount of money for publicity that the florists have spent, yet look upon our publicity with envious eyes, surprised at the tremendous results we have obtained for so little.

## Can't You Be Convinced?

Still, we are only at the edge of the ocean of the possibility open to us. We



## Losing a Hairpin What it Taught Me.

It happened in a street car.

Mrs. Stumpp made it happen, while, much amused, I looked on. Her hair was slipping a bit, and needed just one more hairpin to save the day.

Glancing at the hair of the woman next, she noticed a pin sticking half out. Whereupon she reached toward it, remarking in a friendly-interest-way: "You are about to lose one of your pins."

And, she *did*.

With it, Mrs. Stumpp casually pinned up her hair, while the other woman thanked her profusely for the courtesy.

Ever since then I have been kind of cautious of the man who tries to save me money.

The man, who with a "deep and friendly interest," points out how I am losing money enough every day to feed half of starving Poland. You know the talk those well sandpapered, nicely varnished fellows get off.

Nevertheless, I fell for one of them last week.

Sometime, I will tell you about it.

One thing certain: in saving my hairpin, so to speak, he sure did pin up his own hair in a most beautiful way.

New York's  
Favorite Flower Shop

*G.E. M. Stumpp*

Fifth Avenue at 58th Street

want more money, much more, to secure our full measure of benefit. We are like the hungry boy looking into the pastry shop window, without a penny to satisfy his burning desire to taste of the good things he sees. If those florists who have not subscribed to the fund would only realize what there is before us, they would gladly dip down into their pockets and produce the necessary

funds to enable us to keep our slogan daily, almost hourly, in the public mind. Just think of it; there are more than 100,000,000 birthdays observed in this country each year. There are, perhaps, one-fifth as many wedding anniversaries and just as many other occasions when a timely suggestion, "Say It with Flowers," would add to the volume of the florists' business. This is what we



# Telegraph Delivery Department

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—WHEN YOU THINK OF—  
**B U F F A L O**

THINK OF

*Anderson*

whose service means fresh, sturdy stock  
and prompt deliveries

S. A. ANDERSON, 440 Main St., BUFFALO, N. Y.

Send us your orders for

**Washington, D. C.**

and the surrounding country

**GUDE BROTHERS CO.,** 1214 F Street, N. W.  
WASHINGTON, D. C.

MEMBER F. T. D.

WE OWN and operate 400,000 feet of glass for the cultivation of high class cut flowers and decorative plants for use in our retail store.

REMEMBER, every customer must be satisfied. If not, either the order will be duplicated or no pay accepted.

aim to accomplish, but we cannot do it without the necessary support. Do you, Mr. Nonsubscriber, realize this? Can't you be convinced?

Your pledge will be acceptable, if an immediate cash subscription is inconvenient.

#### Additional Subscriptions.

The following subscriptions have been received and are, in addition to those previously announced, annually for four years, unless otherwise stated:

J. W. Minott Co., Portland, Me. (1 yr.)	\$ 10.00
Sunnyside Greenhouse, Cumberland Center, Me. (1 yr.)	10.00
Vose-Smith Co., Portland, Me. (1 yr.)	10.00
M. E. McGunigle, Portland, Me. (1 yr.)	5.00

Send Orders for  
**WASHINGTON,  
D. C.**

and vicinity to

*Blackistone*

Member F. T. D.

14th and H. Streets

EVERYTHING  
FIRST-CLASS

ORDERS IN OR AROUND  
**Washington, D. C.**

MEMBER F. T. D.  
**GEO. C. SHAFFER**  
900 Fourteenth Street

WASHINGTON, D. C.  
**Louise Flower Shop**

Connecticut Ave. at N. St., N. W.  
Miss Louise W. Daugherty, . . . Proprietress.  
Phones—Franklin 3579, 3841, 3842.  
Member Florists' Telegraph Delivery.

# Telegraph Delivery Department

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## F. T. D. MEMBERS

—who wish to insure the greatest satisfaction  
will send their CHICAGO orders to—

THIS NAME ON THE BOX IS A

*Heischman*

GUARANTEE OF SATISFACTION

MEMBER  
FLORISTS'  
TELEGRAPH  
DELIVERY

CHICAGO'S  
LEADING FLORIST

RAILWAY EXCHANGE BUILDING

For All Mississippi  
**ROBERT E. LANGLEY**  
Jackson's Leading Florist  
**Jackson, Miss.**  
MEMBER F. T. D.

SERVICE

**JACKSON, MISS.**  
THE CAPITOL FLORAL CO.  
THIRTY YEARS OF FLORAL PROGRESS  
Greenhouse and Retail Store  
PROMPT ATTENTION, OUR MOTTO  
218 E. Capitol St., P. O. Box 313

**TUPELO, MISS.**  
Member F. T. D. **TUPELO FLORAL CO.**  
At Your Service

**MRS. J. E. WATTS**  
Cut Flowers for All Occasions **MERIDIAN, MISS.**

**MISSISSIPPI**  
STEMME & SONS :: **HATTIESBURG**

**GREENVILLE, MISS.**  
IDLE HOUR FLORAL CO.  
Mrs. W. A. Craft Designer. 201 Percy Street

**BATON ROUGE, LA.**  
THE ROSELAND FLORIST  
MEMBER F. T. D.

## NEW ORLEANS

MEMBER  
OF THE  
F. T. D.

*Scheinuk*  
The Florist

We Cater  
to the  
Best Trade

2600 ST. CHARLES AVENUE

## LAKE CHARLES AND SOUTHWEST LOUISIANA

Member F. T. D.

CHAS. D. OTIS

## ALEXANDRIA, LA.

E. BLUM & SON

For all Points in Central Louisiana

Alpha Floral Co., Kansas City, Mo. (1 yr.) .....	\$ 100.00
A. Henderson, Chicago, Ill. (1 yr.) .....	100.00
William Wenderoth, New York .....	3.00
R. E. Loeben, Gloversville, N. Y. ....	5.00
Michigan State Florists' Assn., Ann Arbor, Mich. (1 yr.) .....	127.00
H. N. Hoffman, Elmira, N. Y. ....	10.00
E. Decker & Sons, Orange, N. J. ....	5.00
	\$ 385.00
Previously reported .....	40,734.00
Total .....	\$41,119.00

John Young, Sec'y.

### PUBLICITY COMMITTEE.

### Report of Chicago Meeting.

The national publicity committee held a meeting at the Hotel La Salle, Chicago, January 21 and 22, with the following in attendance: Henry Penn, chairman, Boston; Wallace R. Pierson, Cromwell, Conn.; J. Fred Ammann, Edwardsville, Ill.; George Asmus, Chicago;

Quality and  
Promptness

Members  
F. T. D.

**NEW ORLEANS, LA.**  
The  
Avenue Floral Co.  
3442 ST. CHARLES AVENUE

TO  
HARRY PAPWORTH  
The Morris Ridge Nursery Co., Ltd.  
FLORISTS  
135 Cornwell St.  
**NEW ORLEANS**  
ROSES  
ORCHIDS  
VIOLETS

## NEW ORLEANS, LA.

**CHAS. EBLE**

OLDEST FLORIST SOUTH

121 BARONNE STREET

Member Florists' Telegraph Delivery.

*D. E. Ruch*  
FLOWERS THAT ARE DIFFERENT

LOUISIANA — TEXAS — ARKANSAS  
**SHREVEPORT, LA.**

**U. J. VIRGIN**

838 Canal St., NEW ORLEANS, LA.



# Telegraph Delivery Department

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NO BRANCH STORES

MEMBER F. T. D.

## FRED WEBER

4326 Olive Street

ST. LOUIS, MO.

### ST. LOUIS, MO. Send Your Orders to F. H. WEBER

Taylor Avenue and Olive Street

EVERYTHING SEASONABLE. PLANTS OR CUT FLOWERS.

ALL ORDERS CAREFULLY EXECUTED UNDER MY PERSONAL SUPERVISION.

Member Florists' Telegraph Delivery Association.

Flowers Delivered in City or State on Short Notice.

ST. LOUIS, MO.

GRIMM &amp; GORLY

Leading Downtown Florists

Members Florists' Telegraph Delivery

ORDERS FOR

ST. LOUIS, MO.

YOUNG'S :: 1406 Olive St.

ST. LOUIS, MO.

Wire or Phone Your Orders to the  
HOUSE OF FLOWERS

OSTERTAG BROS.

The Largest Retail Supply House in the West  
JEFFERSON AND WASHINGTON AVES.

ST. LOUIS, MO.

Wire your orders to

MULLANPHY FLORISTS, Inc.

8th and Locust Streets

—Both Long Distance Phones—

Member Florists' Telegraph Delivery Ass'n.

ST. LOUIS, MO.

Member  
Florists'  
Telegraph  
Delivery  
Association*Jos. Witek*

4744-4748 McPherson Ave.

ST. LOUIS, MO.

BENTZEN  
FLORAL COMPANY

8118 North Grand Avenue

FACILITIES SECOND TO NONE

CHILLICOTHE, MO.

ISHERWOOD GREENHOUSES

We Strive to Please

ARCHIAS FLORAL CO., Sedalia, Mo.

Choice Cut Flowers and Designs on short notice.  
Prompt attention to telegraph and telephone orders.  
Members Florists' Telegraph Delivery Ass'n.

### SAINT JOSEPH MISSOURI

*Stuppy*Floral  
Company

225,000 Feet of Glass

Members Florists' Telegraph Delivery Association

Samuel Murray

KANSAS CITY, MO.

1017 GRAND AVE.

Member of the  
Florists' Telegraph Delivery Association

ST JOSEPH, MO.

QUENTIN FLORAL CO.

Orders for

Iowa, Nebraska, Kansas and Missouri

A. L. Miller, president S. A. F.; John Young, secretary, New York, and J. J. Hess, treasurer, Omaha, Neb. Major P. F. O'Keefe, of the P. F. O'Keefe Advertising Agency, Boston, and Herman P. Knoble, Cleveland, were also in attendance. E. J. Fancourt, Philadelphia, a member of the committee, wired his inability to be present on account of sickness in his family.

The first session opened with the presentation of the secretary's report, which was quite lengthy, dealing with the finances and the distribution of dealers' helps. Before reading the report, Secretary Young reviewed the action taken at the Buffalo meeting of the committee in regard to the appropriation made for magazine advertising during 1920, action which had to be taken at that time in order to obtain contracts at the rates then existing, which were expected to materially advance at the opening of the new year. The instructions then given to the advertising agency were based upon the expectancy of a continuance of the influx of subscriptions to the publicity fund at about the same rate as before, but since the meeting subscriptions had fallen off to such an extent that it was evidently a dangerous course to build too much upon futures and reliance would have to be placed more upon the

Kansas City, Mo.

*Rock's*

MEMBER F. T. D.

1106 GRAND AVENUE

KANSAS CITY

*A. Newell*MEMBER  
F. T. D.

1122 Grand Avenue

Kansas City, Mo.

MUEHLEBACH  
FLOWER SHOP

HUGO R. NEFF, Manager

KANSAS CITY

WE STRIVE TO PLEASE  
*ALPHA*  
FLORAL Co.  
1005 VALUET-PHONES EST. 1906

Member  
of the  
F. T. D.*W. J. Barnes*

No order too large or small.

KANSAS CITY, MO.

38th St. and Euclid Ave.

Established 1890

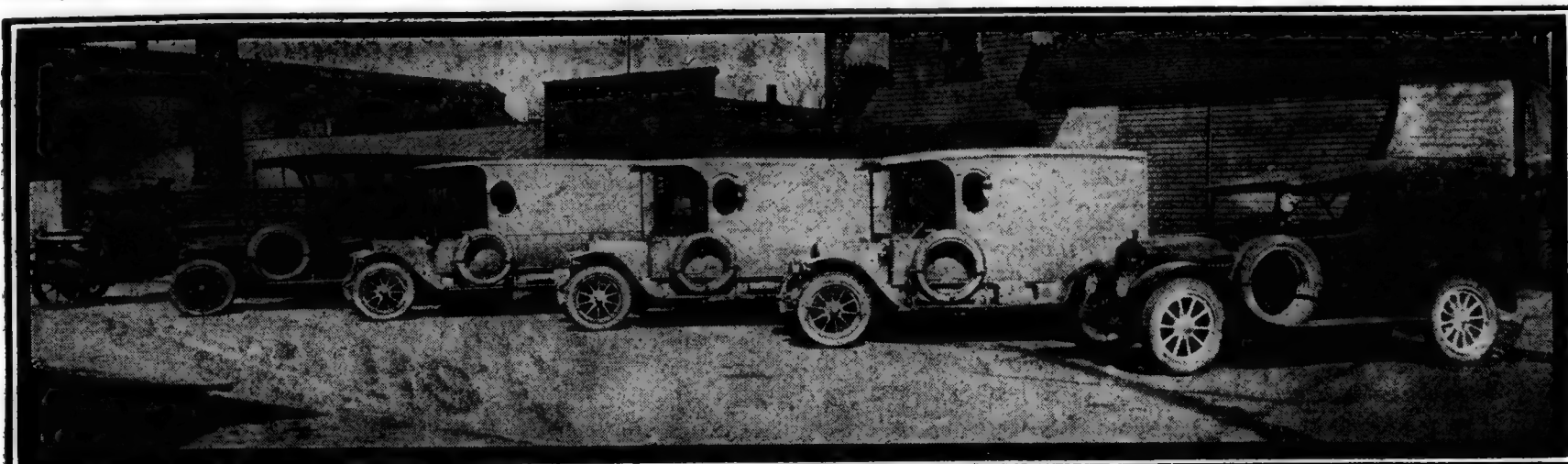
Member F. T. D.

Kansas City, Mo.

J. E. MURRAY &amp; CO. 212 E. 10th Street

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



## This Fleet of Automobiles is AT YOUR SERVICE

(White Trucks Insure Dependable Delivery)

## IN CLEVELAND

Send Your Orders to  
The F. T. D. Florist

**KIRCHNER'S FLOWERS, 6701 Quincy St., Cleveland, Ohio**

Phone 1367  
**Stokes FLORAL SHOP**  
"WE STRIVE TO PLEASE"  
205 E. Walnut St., Springfield, Mo.  
Members F. T. D.

**Excelsior Springs, Mo.**  
EXCELSIOR GREENHOUSES

**COLUMBIA, MO.**  
COLUMBIA FLORAL CO.  
Halfway between St. Louis and Kansas City

**SUMMERFIELD FLORAL CO.**  
SPRINGFIELD, MO.  
Growers and Shippers for Southwest.

**SPRINGFIELD SEED CO.**  
SPRINGFIELD, MO.  
FLORAL DEPARTMENT OPEN DAY AND NIGHT  
Members Florists' Telegraph Delivery Association

**Helena, Ark.** NEAREST FLORIST  
IN STATE  
150 MILES  
**BALL FLORAL COMPANY**

**PINE BLUFF, ARK.**  
DAVIS FLORAL CO. MEMBER  
F. T. D.

**EUREKA SPRINGS, ARK.**  
C. I. POOR, 27 Hilton St.

**TEXARKANA, ARK. TEX.**  
MAJESTIC FLORAL COMPANY

**El Paso, Texas** POTTER  
FLORAL CO.  
Members Florists' Telegraph Delivery

**GEORGE RYE, Some Florist**  
THE PLAZA Ft. Smith, Ark.  
F. T. D.

funds as pledged by those who were already supporting the campaign. Taking the matter up with the chairman of the publicity committee and the publicity finance committee, the president and treasurer of the society, it was decided to defer the matter of entering into any further advertising contracts until the January meeting of the committee. A contract which had been placed with a group of magazines, and under which the expense of plates had already been incurred for the February issues, amounting in all to about \$10,000, could not be canceled, and, therefore, had to stand. That was the position the committee was found in at this meeting. The secretary also detailed the efforts which had been made and were then in progress to increase the fund.

Major O'Keefe stated that the actual obligation under contracts made was \$9,334 and that although his agency had been given authority to enter into contracts for space to be used during the year amounting to \$50,000, he had understood that if at any time it was

FOR WEST AND CENTRAL TEXAS  
AND THE OIL FIELDS  
Phone, wire  
or write Brownwood Floral Co.  
**BROWNWOOD, TEXAS**  
We are prepared to fill your orders  
Members F. T. D.

**SHERMAN, TEXAS**  
H. O. HANNAH & SON  
Service up to date. Northern Texas-Southern Oklahoma.

**WACO** in the heart of Texas  
Member F. T. D. **WOLFE THE FLORIST**

**AMARILLO, TEXAS**  
West Texas, Western Oklahoma, Eastern New Mexico, **CUNNINGHAM FLOWER SHOP**

**CISCO, TEXAS**  
Only Florist in the Oil Fields **Cisco Floral Co.**

**Lang Floral & Nursery Co., Dallas, Tex.**  
Write or wire headquarters for flowers for Texas, Oklahoma, Louisiana, New Mexico. No orders too large, none too small.

**FORT WORTH, TEXAS**  
**Baker Bros.** Members Florists' Telegraph Delivery

**Orders for TEXAS**  
**KERR The Florist, Houston, Tex.**  
Member Florists' Telegraph Delivery



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## Boston—O'BRIEN

67 Beacon Street  
Deliveries  
To All Steamers

QUALITY AND SERVICE

Member Florists' Telegraph Delivery Association

CARBONE, 342  
Boylston Street,  
**BOSTON**

Member Florists' Telegraph Delivery Ass'n.

Caplan—BOSTON, MASS.  
144 Massachusetts Ave.  
Member F. T. D.

Special attention given Telegraph Orders for New England Conservatory of Music; Radcliffe and Wellesley Colleges.  
We deliver to all parts of Massachusetts.

The Beacon Florist  
7 Beacon Street, **BOSTON**

J. EISEMANN, Manager, 14 years head decorator and designer for Penn's.  
PROMPT, EFFICIENT SERVICE GUARANTEED.

H. F. A. LANGE  
Worcester, Mass.

Delivers to All Points in New England  
125,000 Square Feet of Glass  
Member Florists' Telegraph Delivery Ass'n.

New Bedford, Mass.  
and all parts of CAPE COD, MASS.  
MURRAY, Florist  
232 Union Street  
GREENHOUSES: FAIRHAVEN, MASS.  
National Florist. Member F. T. D.

**CAMBRIDGE, MASS.**

ROBBINS BROS., 636 Massachusetts Avenue  
Near All Colleges Members F. T. D.

WELLESLEY COLLEGE  
Dana Hall, Walnut Hill, Rockbridge Hall Schools  
TAILBY, Wellesley, Mass.  
Long Distance Tel. Wellesley 44-1. 44-2. 44-3

**MALDEN, MASS.**

J. WALSH & SON  
Members Florists' Telegraph Delivery Ass'n.

Lynn, Mass. MEMBERS  
F. T. D.  
GIBBS BROS., 231-233 Union St.

**BROCKTON, MASS.**

Belmont Flower Shop. MEMBER  
F. T. D.

Newton, Mass. COTTON  
The Florist  
Also BOSTON, BROOKLINE  
CAMBRIDGE, WELLESLEY

I should like to write a  
little essay on

"The Sweet Perfume  
of Courteous Service"

but actions speak louder  
than words. Flowers are  
my hobby and my business.  
If you have orders for de-  
livery in N. E., wire us.

BOSTON, MASS.

*Penn The Florist*

"Penn, the Telegraph Florist"  
Member of Florists' Telegraph Delivery Association  
124 TREMONT STREET

*War Brothers* Boston, Massachusetts  
44 TEMPLE PLACE  
The Centrally Located Florist Shop  
We cover all points in New England.  
Members Florists' Telegraph Delivery.

**BOSTON—BECKER'S**

Send us your telegrams Prompt service IN  
and ROUNDABOUT BOSTON. Our con-  
servatories are in Cambridge, only 8 minutes  
from the heart of Boston

BECKER'S CONSERVATORIES  
CAMBRIDGE. - - MASS.  
Members Florists' Telegraph Delivery

**Brookline, Mass.**

1314 Beacon St. Alice B. Merrill  
Member F. T. D.

**BOSTON, MASS.**

HENRY R. COMLEY, Florist. 6 Park Street  
50 years' experience in the florist business guarantees  
efficiency to take care of all orders. 20 per cent allowed.

necessary to curtail or defer, the agency  
would relieve the committee of any re-  
sponsibility beyond liabilities actually  
incurred.

### Financial Report.

The secretary's financial report to  
December 31, 1919, which was accom-  
panied by a certified report from public  
auditors, was as follows:

### RECEIPTS.

Subscriptions to December 31, 1919.....	\$54,106.88
Sales dealers' helps.....	3,254.33
Billboard signs.....	2,650.00
St. Valentine's day.....	1,031.73

Total .....	\$61,045.94
Remitted to Treasurer J. J. Hess:	
a/c Subscriptions .....	48,354.63
a/c Dealers' helps .....	3,164.16
a/c Billboard signs .....	1,650.00
a/c St. Valentine's day.....	549.78

Total .....	\$53,718.57
Due from subscriptions.....	4,004.25
Due from dealers' helps.....	90.17
Due from billboard signs.....	1,000.00
Due from St. Valentine's day.....	481.95
Amount of subscriptions canceled, etc.	1,751.00

Total .....	\$ 7,327.37
Total amount of subscriptions prom- ised for 1920, Dec. 31, 1919.....	\$40,753.50
Total amount of subscriptions can- celed, etc., Dec. 31, 1919.....	8,183.00
Net amount .....	37,572.50
Vouchers drawn 1919 bills.....	64,659.57
Remitted to treasurer.....	53,718.57

Deficit .....	\$10,941.00
Due S. A. F. pro rata office expense ..	3,000.00
Short .....	\$13,941.00

**Waltham, Mass.**

1st CLASS STOCK  
FACILITIES  
SERVICE

M. F. RUANE

Member F. T. D. 121 Moody St.

**Brookline, Mass.**

220 Washington Street

F. E. PALMER, Inc.

Established 1886  
Members Florists' Telegraph Delivery Ass'n.

**Cambridge, Mass.**

Largest Retail Conservatories near the heart  
of Boston. Deliveries in all suburbs.

HAROLD A. RYAN, Inc.

Opposite Mount Auburn Cemetery.

*Warburton* Member  
F. T. D.  
FALL RIVER,  
MASS.  
33 N. Main Street  
Orders Executed for  
Southeastern Mass., Newport  
and Rhode Island Points.

**Worcester, Mass.**

Randall's Flower Shop

Member Florists' Telegraph Delivery

**FITCHBURG, MASS.**

LESURE The Florist

EVERYTHING IN FLOWERS

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## SAN ANTONIO, TEX.

MEMBER F. T. D.

YOUR CREDIT IS GOOD WITH US FOR  
CUT FLOWERS AND FLORAL OFFERINGS

## GREEN, The Florist

Avenue C at 8th Street

## HARTFORD, CONNECTICUT

Welch's Flower Shop  
197 Trumbull Street  
A. W. Welch Mrs. E. M. Welch

## Coombs

LEADING FLORIST  
Member Florists' Telegraph Delivery Association.

Orders  
solicited for  
all parts of  
Connecticut

Stores:  
741 Main St.  
384 Asylum St.  
Greenhouses:  
Benton St.  
Hartford,  
Conn.

## Hartford, Conn. GEORGE G. McCLUNIE

165 Main Street  
Established 1897 Member F. T. D.

Hartford, Conn.

## George F. Lane SUCCESSOR TO Welch THE FLORIST

180 Asylum Street Member F. T. D.

## Hartford, Conn.

J. Albert Brodrib, Store,  
639 Main Street  
Deliveries to  
New Britain, Meriden, Middletown, Manchester,  
Rockville, Farmington, Willimantic.  
Member Florists' Telegraph Delivery Association

## Waterbury, Conn.

### RYAN & POWERS

30 Center St.  
Special attention Westover and St. Margaret  
School Orders.  
Members F. T. D. and Rotary Florist.

## STAMFORD, CONN.

### QUALITY FLOWER SHOP

Member F. T. D. 43 ATLANTIC ST.  
Prompt delivery to  
NOROTON, DARIEN, NORWALK, GREENWICH

## NEWPORT, R. I.

Est. 1864 Greenhouses  
SMITH JAMESTOWN, R. I.

## PORTLAND, ME.

THE FLOWER SHOP  
M. E. McGunigle 47 Oak Street

ESTABLISHED 1847

F. T. D.

## Thos. F. Gavin INC.

THE NAME  
PROTECTS YOU

## BOSTON

1 PARK STREET  
799 BOYLSTON STREET

## NEW YORK

561 FIFTH AVENUE

Steamers are  
Again Sailing on Schedule  
Deliveries made on board

## Morse & Beals, LOWELL, MASS.

Nearest Shipping Point to

## NEW HAMPSHIRE and VERMONT

Members Florists' Telegraph Delivery Association

## New Haven, Conn.

## J. N. CHAMPION & CO.

The F. T. D. Artists

## Yale College

Covering All Connecticut

## Providence, Rhode Island Johnston Brothers

LEADING FLORISTS

38 DORRANCE STREET

Member Florists' Telegraph Delivery Ass'n.

## PROVIDENCE, R. I.

AND ALL NEW ENGLAND POINTS

T. J. Johnston &amp; Co., 107 Washington St., PROVIDENCE

## New Britain, Conn.

## VOLZ FLORAL CO.

### DISBURSEMENTS.

O'Keefe Advertising Agency, drawings, plates, etc.	\$ 3,855.35
O'Keefe Advertising Agency, advertising in magazines	44,716.08
Mileage, traveling expenses committee	1,159.82
Advertising trade papers	1,004.80
Commissions to special representatives	2,870.32
Expense local committees	48.25
Pro rata secretary's salary and rent	1,500.00
Stickers	436.24
Glass signs	550.40
Decalcomania or transfer signs	319.28
Slides for moving pictures	107.00
Refund Emil Glauber	45.00
Refund to secretary	150.00
J. H. Pepper, services	1,200.00
Stenographer	1,042.00
Postage	897.42
Printing and stationery	823.48
Multigraphing	301.44
Clipping bureau	106.88
Subscriptions to trade papers, etc.	11.78
Electros	589.37
Messenger and express charges	165.38
Sundries	26.05
Fares	5.20
Collection on checks	51.84
Parcel post	39.45
Telephone and telegraph	33.16
Reporting committee meetings	294.78

Orders for Vermont and Northern N. Y. filled to  
your entire satisfaction at right prices.

## Gave Florist

BURLINGTON, VT.

## MANCHESTER, N. H.

H. C. STACHE.

L. D. PHONE  
1251-R.

## Bridgeport, Conn.

John Reck &amp; Son, 985 Main Street

### FOREIGN SECTION

## Liverpool, England

## DINGLEYS, Ltd., Florists

## SHEFFIELD, ENGLAND

## WM. ARTINDALE & SON FLORISTS SEEDSMEN NURSERYMEN

## Manchester, England

## DINGLEYS, Ltd., Florists

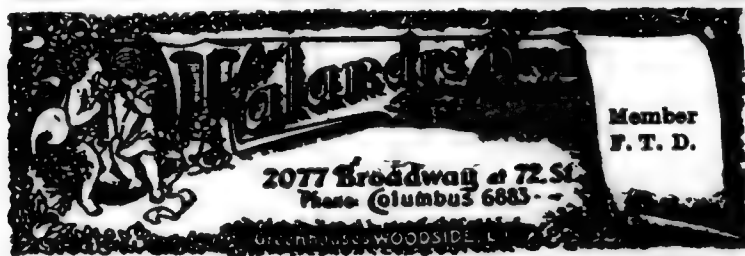
## SCOTLAND

SEND YOUR  
ORDERS NOW TO  
LEIGHTON, Florist, GLASGOW  
Scotland's Only Member F. T. D.



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



WE CARRY THE HIGHEST GRADE OF CUT FLOWERS  
**SEND US YOUR NEW YORK ORDERS**  
 ADJACENT TO THEATRICAL AND HOTEL DISTRICTS

**EAST ORANGE, N. J.**  
 George Smith & Sons  
 557 Main Street  
 EAST ORANGE  
 Mapewood, Glen Ridge  
 and Bloomfield  
 We are located in the center  
 of these cities

**ENGLEWOOD**  
 Bergen County and Northern Jersey  
 Meadowbrook Nurseries, Inc.  
 F. T. D. Member  
 275 Grand Ave., Englewood, N. J.  
 Telegraph orders promptly and carefully filled.

ABUNDANTLY PREPARED  
 AT ALL TIMES  
**Edwards Floral  
 Hall Company**  
 1716 Pacific Avenue  
 Atlantic City, New Jersey  
 Nurseries: Mediterranean  
 and South Carolina Aves.  
 Member Florists' Telegraph Delivery Ass'n.

**NEWARK, N. J.**  
**PHILIPS BROS.**  
 938 BROAD STREET  
 Members F. T. D.

**PATERSON  
 PASSAIC New Jersey**  
**EDWARD SCEERY**  
 Member Florists' Telegraph Delivery Assn.

**ATLANTIC CITY, N. J.**  
 Atlantic City Flower Shop  
 1519 Pacific Avenue  
 Always a big stock on hand of all kinds of flowers  
 and plants. Personal attention. F. T. D. Member

**NEWARK, N. J.**  
**WASHINGTON FLORIST**  
 577 Broad Street  
 Member F. T. D.  
 Open 7 a. m. to 10 p. m. every day

All Middle State and Seashore  
**NEW JERSEY POINTS**  
 and Northeastern Pennsylvania towns  
 are best reached from  
**TRENTON**  
 MARTIN C. RIBSAM, Florist  
 Member F. T. D. Broad and Front Sts.

**Red Bank, N. J.**  
 W. W. KENNEDY & SONS  
 FLORISTS  
 MEMBERS F. T. D.  
 41 BROAD STREET

Stroudsburg, Pa. Boonton, N. J.  
 Dover, N. J. Hackettstown, N. J.  
 Store in each town. Flowers fresh from our  
 own greenhouses. Immediate delivery all  
 Eastern Penna. and Northern New Jersey.  
**HERRICK, Florist** Member Florists' Telegraph Delivery

Broadsides and expenses attached to same	\$ 752.47
Art work on above	117.38
Billboard payments to Brinkman & Co.	1,440.04
<b>Total</b>	<b>\$64,659.57</b>

### Getting Further Funds.

A lengthy discussion ensued, mainly as to ways and means to obtain further funds, during which Mr. Ammann outlined a plan which he believed might serve to obviate much of the uncertainty which has for so long hampered the work of the committee. The plan as briefly detailed by Mr. Ammann was as follows:

There are about 150 cities in the United States with a population in excess of 40,000. I figure that if a hundred of those cities can be organized with an average membership of growers—I mean a man who has glass, whether he is a retailer exclusively or a grower—of twenty-five, you would have 2,500 members to start out with. I would make the minimum dues \$25 a year and the maximum dues \$100 a year, in proportion to the amount of business, with respect to glass, a man does. Such locals would first have to be organized, and then the accruing funds would have to be divided on a percentage basis. I am merely suggesting that twenty per cent of the money be retained for the expenses of the locals, such as a paid secretary to carry on this work and look after the collection of the money. The remaining eighty per cent should go to the national fund. This would give you a minimum amount of \$50,000 to start with. The maximum might reach \$1,000,000; you cannot tell how much. But your local organization would be tied up to your national organization and the dues would be paid in that proportion. The locals would be entitled to one delegate to the national convention for every twenty-five members. The plan would operate the same as that of the United Mine Workers' Union does, which ties up a local with the national organization—and you have just as much right to organize for your benefit as any other institution.

Major O'Keefe, being invited to express his opinion of the situation, said

**TRENTON, N. J.**  
**PARK FLORAL CO.** R. ABBOTT  
 Greenhouses--Buchanan, Lafayette and Schiller Ave.

**NEWARK, N. J.** F. T. D. Member  
**BEGEROW'S** 946 Broad St.  
 FRESH FLOWERS AND BEST SERVICE

**OLEAN, N. Y.**  
 Member Florists' Telegraph Delivery  
**Manuel Oppenheim**

**ONEONTA, NEW YORK**  
**DERRICK, Florist** MEMBER F. T. D.

**For SYRACUSE, N. Y.**  
**W. E. Day Co.,** Onondaga Hotel Bldg.  
 F. T. D.

**SYRACUSE, N. Y.**  
**MILES S. HENCLE**, 118 Harrison St.  
 Telegraph or mail orders receive my personal attention.

**Olean, N. Y.** **HERRON**  
 The Florist  
 WE GROW OUR OWN FLOWERS

**Malone, N. Y.** Member F. T. D.  
**L. G. RENNIE**, 51 East Main Street

**MEDINA, N. Y., White Bros.**  
 Members F. T. D. Orders for Western New York handled with promptness

**HOBOKEN, N. J.**  
**J. GRULICH & SONS**  
 Members F. T. D. 616 Washington Street

**MONTCLAIR, N. J.**  
**MASSMANN**  
 Member Florists' Telegraph Delivery

**Atlantic City, N. J.**  
**EGG HARBOR FLOWER SHOP** Members F. T. D.  
 1211 Pacific Ave. Crane & Hill, Props.

**Englewood, N. J.** Camp Merritt  
**EDWARD G. BURROWS**  
 Member F. T. D.

**Summit, New Jersey** **HARRY O. MAY**, PROPRIETOR  
**The Rose Shop**

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## NEW YORK

Member of  
Florists' Telegraph Delivery

LET US FILL YOUR STEAMER ORDERS

# DARDS

Leading Florist

341 Madison Avenue

Guaranteed Satisfaction  
Nearly 50 Years

Regular European Sailings Now Established

## Kottmiller

... FLORIST ...

426 Madison Ave.—and 49th Street  
Also Vanderbilt and  
Ritz-Carlton Hotels  
Telephones Murray Hill 783

Highest award at the International Flower Show,  
April 11, Grand Central Palace.

Location Central. Personal Attention.  
Member Florists' Telegraph Delivery Association.

## RAMM'S Flower ...Shop

350 Madison Avenue

Prompt and Efficient Service. In the Heart of NEW YORK

## THE BOSTON FLORIST

Personal selection. Satisfaction guaranteed.  
In the heart of New York City.  
Close to Theaters and Steamships.  
Established 1902.

135 E. 34th St., - NEW YORK

## M.A. Rowe

IN HEART OF NEW YORK CITY

332 FIFTH AVE., NEAR 33rd ST.  
Opposite the Waldorf-Astoria. Phone Mad. Sq. 358-359

OUR MOTTO—THE GOLDEN RULE.

## NEW YORK HENRY HART, Inc.

Telephone Lenox 3822

1000 MADISON AVENUE

In the heart of most exclusive residential section

## The Rosendale Flower Shop

126 JAY STREET  
Schenectady, N. Y.

No order too large for us to fill, none too small for consideration.

Member F. T. D.

## YONKERS, N. Y. MEMBER F. T. D.

8 MANOR HOUSE SQ. R. T. BRODERICK

## Chatham, N. Y.

The Chatham Floral Co.  
PROMPTNESS WITH CARE  
Eastern New York and Western Mass.

## BUNYARD

Member F. T. D.

413 Madison Avenue

## NEW YORK CITY

SUMMER SEASON, Bellevue Ave.,  
NEWPORT R. I.

## NEW YORK CITY A. WARENDORFF

F. T. D. Member

TWO STORES { 225 Fifth Avenue  
1193 Broadway

### SPLENDID SERVICE

## NEW YORK, N. Y. QUALITY SERVICE

Charles H. Brown

2366 Broadway, New York City

### CHOICE FLOWERS

he believed florists lacked a definite plan for getting this money. He believed that some such plan as the one outlined by Mr. Ammann must be adopted. He did not believe that the ordinary grower, wholesaler or retailer realized that he is holding back as much as he really is.

Considerable discussion followed Major O'Keefe's remarks and finally it was decided to send out a broadside to the trade which, it was hoped, would bring florists who had not already supported the campaign to realize the importance of an energetic continuance of the publicity which had proved to be of immense benefit to the industry generally.

Treasurer Hess presented a report which showed that the balance in the treasury to the credit of the committee was only \$444.95.

#### Financial Committee Appointed.

On motion of Mr. Ammann, the chairman was authorized and directed to appoint a finance committee and, accordingly, appointed George Asmus, J. F. Ammann and himself as such committee.

Mr. Pierson then moved that the finance committee be given power to authorize the spending of money collected for advertising purposes as fast as collections were assured. The motion was seconded by Treasurer Hess and a vote was taken on roll call by the secretary, every member voting in the affirmative. A recess was here taken for lunch.

## NEW YORK CITY ADOLPH MEYER

In center of the BON TON residential district

1062 Madison Avenue

Near the great Art Museum and Cleopatra's Needle

WE COVER LONG ISLAND  
JERSEY and CONNECTICUT

Phones: 2352-7019 Lenox

## NEW YORK

Orders Sent to H. H. BURNS 509 Madison Av.

will receive prompt and careful attention.

LONG ISLAND BROOKLYN JERSEY CITY NEWARK

## David Clarke's Sons

2139-2141 BROADWAY

Tel. 1552, 1553 Columbus

### NEW YORK CITY

Out-of-town orders for delivery in New York carefully and promptly filled at reasonable rates

"Where Roses and Lilies and Violets Meet"

## GUIDO, Inc.

Florist

PHONES: Plaza 1979; Night call, South 1138

505 Lexington Ave., Corner 52nd St. NEW YORK

## A. B. Cazan Flowers of Quality Efforts to Please

2751 Broadway

### NEW YORK CITY

Member F. T. D. Association

## ROCHESTER, N. Y. J. B. KELLER SONS

Florists

25 CLINTON AVENUE, N.

Roch. Phone Stone 506 L. D. Bell Phone Main 2189

Members Florists' Telegraph Delivery

## Batavia, N. Y. L. C. Stroh & Sons

Flowers delivered to all nearby towns

## ALBANY, N. Y. The CAPITAL DISTRICT and all Eastern New York

WILLIAM GLOECKNER

We guarantee absolute satisfaction.

Member F. T. D. and N. F.

Always mention the Florists' Review when writing advertisers.



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



## BUFFALO COLONIAL FLOWER SHOP

219 Delaware Ave.

Member of the F. T. D.

**S. A. ANDERSON**  
440 Main St., BUFFALO, N. Y.

Anderson service means fresh, sturdy stock and prompt deliveries in Buffalo, Lockport, Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

**BUFFALO**

**L. H. NEUBECK**  
MAIN AND HIGH STS.

Member Florists' Telegraph Delivery

**Scott The Florist**

— MEMBER OF THE F. T. D. —  
**BUFFALO, NEW YORK**

F. T. D.

*Stroh's*

Greenhouses 879 Main Street, Buffalo, N. Y.  
ATTICA, N. Y.

**W. & T. CASS**  
**Geneva, N. Y.**

Telegraph Orders Promptly Filled  
in Western New York

**Niagara Falls, N. Y.**

**HARRIS & LEVER**  
Florists

Members of Florists' Telegraph Delivery

**Wm. H. Grever** Formerly manager Palmer's.  
77 Allen Street, BUFFALO, N. Y.  
F. T. D.

**HUGO H. JAHN**, 710 Nostrand Ave.,  
BROOKLYN, N. Y.  
Tel. 1962 Bedford. Will deliver to Steamships, Theaters,  
anywhere within 20 miles of New York. Artistic work,  
personal attention. Special care of telegraph order.

**GENEVA, N. Y.**

Members Florists' Telegraph Delivery **TRAUTMAN & SMITH**

**WILSON** 3 and 5 Greene Ave.  
Main Store: Cor. Fulton St.

**BROOKLYN**

PHONE 6800 PROSPECT **NEW YORK**

**BROOKLYN, N. Y.**

**JAMES WEIR, Inc.**

324 Fulton St., cor. Pierrepont

Telegraph orders receive our usual good care and prompt attention. Phones, 270-271 Main

**JOSEPH TREPEL**

Member F. T. D.  
Brooklyn's Largest Florist  
ELEVEN STORES  
MAIN STORE, 334 Lewis Avenue  
Phone 1150 Bedford. BROOKLYN, N. Y.  
Telegraph orders delivered to any part of New York City, Brooklyn and Long Island.

**UTICA, N. Y.**

**Utica Floral Co.**

MEMBERS F. T. D.

**TROY, N. Y.** MEMBER  
F. T. D.  
33 Fourth St. H. LOUIS MENAND

**Elmira, N. Y.**

SHIPMENTS

Southern New York  
Northern Pennsylvania

Member F. T. D. The Rosery Garden Shop 182 N. Main Street

**FLORAL OSWEGO, N. Y.**

**ART STUDIO** E. KENDIG, Prop.

Member F. T. D. At Your Service. Personal Attention.

As guests of Mr. Asmus, the members of the committee were entertained at lunch in an ante-room of the hotel.

Official Adoption of Song.

After luncheon, the first matter to be taken up was the question of official adoption of the Von Tilzer song, "Say It with Flowers," which had been successfully exploited in the larger theaters of various parts of the country. After considerable discussion, the following resolution was offered by Mr. Pierson:

Believing that the song, "Say It with Flowers," published by the Artmusic Co., written by Albert Von Tilzer and Neville Fleson, which has been introduced and popularized by the Artmusic Co., is a valuable asset to the work of the Society of American Florists' publicity committee, it is therefore moved that the publicity com-

**Jamestown, N. Y.**

**LAKEVIEW  
ROSE GARDENS**

1,500,000 ft. of glass

**CAPABLE RETAIL SERVICE**

INSTANT SERVICE TO

Mayville, N. Y. Fredonia, N. Y.  
Brocton, N. Y. Chautauque, N. Y.  
Randolph, N. Y. Lakewood, N. Y.  
Bemus Point, N. Y. Cassadaga, N. Y.  
Other Principal Western N. Y. towns.

*Danker*  
Albany, N. Y.

**Albany, New York**

*The Rosery* 28 STEUBEN STREET  
FLOWER SHOP  
Best service.  
Send your orders to us.  
Members Florists' Telegraph Delivery Ass'n.

**WETTLIN FLORAL CO.**  
**HORNELL, N. Y.**

For quick service to Avoca, Addison, Andover, Arkport, Almond, Angelica, Bath, Corning, Cuba, Canister, Castile, Cansaga, Cohocton, Friendship, Wellsville, Wayland, Warsaw, Dansville, Nunda and other Western New York towns.

**ROCHESTER, N. Y.**

*Wilson* F. T. D.  
THE FLORIST  
88 E. MAIN ST. We reach all Western N. Y. Points

**HORNELL, New York**

**C. G. JAMES & SON**

Prompt Deliveries to Elmira, Corning and Wellsville.

**Elmira, N. Y. RAWSON,**  
THE FLORIST  
Deliveries to Ithaca, Binghamton, Hornell, Corning and other points.

**JAMESTOWN, N. Y.**

**Heelas Flower Store**

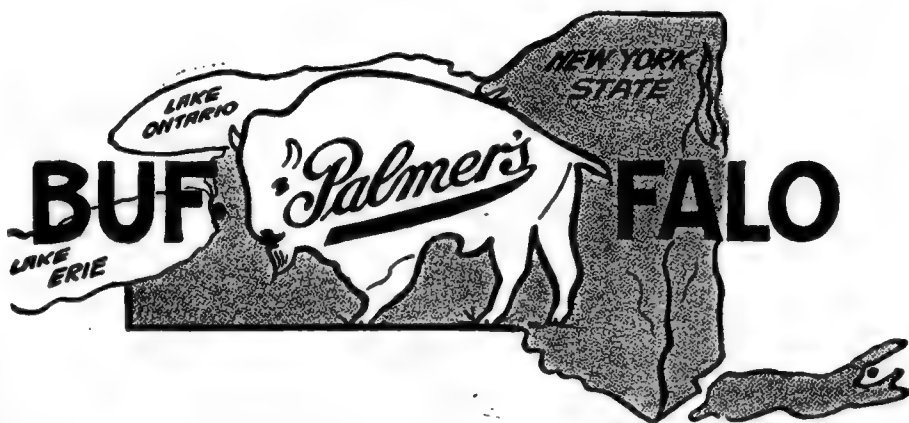
For all Chautauque County

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## Members of the Florists' Telegraph Delivery Association

*"Say it with Flowers"*



THROUGH

*Palmer's*

350,000 Square Feet of Glass  
at Lancaster, New York

TWO STORES  
304 MAIN STREET  
260 DELAWARE AVENUE

Ft. Wayne and Northern Ind.  
**DOSWELL'S**  
QUALITY FLOWERS  
Store: 301 W. Main and Lindenwood Cemetery

**ERIC BUCHHOLZ**  
**MUNCIE INDIANA**  
Member Florists' Telegraph Delivery  
30,000 square feet of modern greenhouses  
18 acres of outdoor cultivation  
SATISFACTION ON ALL ORDERS ASSURED

Indianapolis, Ind.  
**GREENE'S FLOWER SHOP**  
Board of Trade Building  
Member Florists' Telegraph Delivery Association

**FT. WAYNE, IND.**  
**FLICK FLORAL CO.**  
The Largest Store in the State  
207-209 WEST BERRY STREET

**VINCENNES, IND.**  
**PAUL C. SCHULTZ**  
Member Florists' Telegraph Delivery.

Established 1859  
**A. WIEGAND'S SONS CO.**  
1610 to 1620 North Illinois Street  
INDIANAPOLIS, IND.  
Indiana's oldest, largest and most complete  
retail establishment  
Member Florists' Telegraph Delivery Ass'n.

**Ft. Wayne, Ind.**  
**BLOSSOM FLORAL CO.**  
110 WEST WAYNE STREET  
QUALITY, SERVICE, ART  
Telegraph orders delivered to all surrounding towns  
Member Florists' Telegraph Delivery Association

**GARY FLORAL CO. GARY, IND.**  
118 W. 5th Ave.  
Always a complete stock and prompt service  
MINIMUM ORDER, \$2.00

Indianapolis, Ind.  
241 MASSACHUSETTS AVENUE  
**Bertermann Bros Co.**  
LEADING FLORISTS  
Members Florists' Telegraph Delivery Assn.

**FORT WAYNE, IND. MEMBERS F. T. D.**  
**W. J. & M. S. VESEY**  
Prompt Service 2602 Thompson Ave.

**Attica, Ind. and all Surrounding Cities**  
**ATTICA FLORAL CO.**  
Free daily delivery to Mudlavia Hotel,  
Kramer, Ind.

mittee endorse the song "Say It with Flowers" as published by the Artmusic Co., Broadway Music Co. sole distributors, and hereby ratify the agreement with the Artmusic Co. by which the Society of American Florists' publicity fund receives 1 cent per copy royalty on all sales; and that the secretary of this committee be authorized to sign an agreement with the Artmusic Co. as heretofore outlined. It is specifically understood that the publicity committee in making this agreement incurs no liability to the Society of American Florists.

The motion was duly seconded, and after further discussion a vote was taken, under roll call by the secretary, and the motion carried unanimously.

### Closing Contracts.

Major O'Keefe again introduced the question of the advisability of proceeding with the March advertising, suggesting that it might not be good policy to defer the closing of contracts, especially as everything was in readiness. The committee, after further discussion, decided that Major O'Keefe be author-

**RICHMOND, INDIANA**  
**FRED H. LEMON & CO.**  
Florists and Decorators Send us your orders

**RICHMOND, INDIANA**  
AND VICINITY  
Member F. T. D. **G. R. GAUSE**

**TERRE HAUTE, IND.**  
129 SOUTH 7th STREET  
**JOHN G. HEINL & SON**

**BEYER FLOWER SHOP**  
SOUTH BEND, INDIANA  
Daily deliveries to Notre Dame University and St. Mary's Academy. Also close connections with  
NILES, BERRIEN SPRINGS, ST. JOSEPH, MICH.;  
NEW CARLISLE, MICHIGAN CITY, LA PORTE,  
ELKHART, GOSHEN, WARSAW, IND.

**Williams & Co. South Bend, Ind.**  
Florists  
For Northern Indiana and South'n Michigan 136 S. MICHIGAN ST.  
Members F. T. D.

**SOUTH BEND, IND.**  
**Adam Beehler**  
Always mention the Florists' Review when writing advertisers.



# Telegraph Delivery Department

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**PITTSBURGH**  
AND VICINITY

F. T. D.  
Service

A. W. Smith  
Flower Stores Company

Keenan Building, PITTSBURGH, PA.

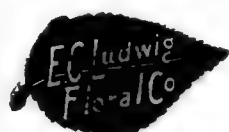
Pittsburgh, Pa.

MRS. E. A. WILLIAMS

621 PENN AVENUE

Member F. T. D.

**PITTSBURGH**



E. C. LUDWIG  
FLORAL CO.  
710 E. Diamond St.  
Members F. T. D.

Pittsburgh, Pa.

RANDOLPH & McCLEMENTS  
Floral Experts

5936 PENN AVENUE

Members of the Florists' Telegraph Delivery

**PITTSBURGH, PA.**

Ludwig Floral Co.

502 FEDERAL STREET

HARRIS BROS.

510 Market St.

**PITTSBURGH**

BEST  
SERVICE

**SCRANTON, PA.**

A. L. BESANCON & CO.

Florists and Decorators

Adams Ave. and Spruce St., SCRANTON  
BOTH PHONES

You can depend on us. Order your flowers on any occasion for delivery in Scranton and vicinity

**SCHULTHEIS, Florist**

317 Church Street,  
DUNMORE, PA.

612 Linden Street,  
SCRANTON, PA.

Members of the Florists' Telegraph Delivery Ass'n.

**New Kensington, Pa.**

McRAE-JENKINSON CO.

Member Florists' Telegraph Delivery

**TITUSVILLE, PA.**

WM. A. MURDOCH, MEMBER  
F. T. D.

**WARREN, PA.**

Crescent Floral Garden, SHERM OFFERLE,  
Proprietor

**THINK!** Everything in Flowers  
GRAKELOW'S

Member Florists' Telegraph  
Delivery Association

Broad Street at Cumberland, PHILADELPHIA, PA.

**Williamsport, Pa.**

W. J. EVENDEN'S SONS  
THE LEADING FLORISTS

Members Telegraph Delivery Association

Members Florists' Telegraph Delivery Ass'n

**EVENDEN BROS.**

Largest Growers in  
Central Pennsylvania.

Williamsport, Pa.

**PITTSTON, PA.**

Bel Phone  
110-J

MARTHA HUNTLEY HOUSER

Member of F. T. D.

8 Williams Street

**HUNTINGDON, PA.**

J. LESLIE LAIRD GOOD SERVICE  
GUARANTEED

ized to close contracts for such advertising, but before the April advertising was placed he was directed to confer with the secretary, who would inform him as to whether or not funds in hand would permit proceeding further.

A proposal from the Elwood Meyers Co. for supplying, through the publicity committee, electric window signs, for the use of florists who would be able to display them, was referred to Mr. Asmus, as a committee of one, for consideration.

The secretary read the following letter from W. H. Eiss, Buffalo, N. Y., chairman of the Western New York Florists' Publicity Committee:

Buffalo, January 14, 1920.  
Mr. John Young, New York, N. Y. Dear Sir: Kindly refer to your letter of November 25, in which you wrote me that your committee would waive the individual subscriptions, made by the florists of Buffalo and vicinity, to the national publicity fund, provided the western New York publicity committee set aside a certain amount for the national campaign. We have had a meeting and have appropriated \$1,000 for the national fund. I enclose you herewith check for \$250, the first quarterly payment on this amount. I also enclose you herewith a list of the subscribers in Buffalo and western New York who have subscribed to this fund, so to anyone who is on your list in Buffalo or western New York kindly do not send any more statements for the national publicity fund. While the amount appropriated is not as large as I would like to send, I believe in another year it will be better. Will send you check every three months, as our collections are coming in that way. Yours very truly, W. H. Eiss.

Mr. Ammann moved that the action of the western New York Florists' publicity Committee be concurred in, that the individual subscriptions be canceled as requested, and that any other community that will turn in the equivalent or more of its private subscriptions

**J. J. Habermehl's Sons**

The finest floral arrangements, flowers and plants furnished on telegraphic orders.

The Bellevue-Stratford Philadelphia Broad and Walnut Streets

**PHILADELPHIA**

Germantown and Chestnut Hill  
Orders carefully filled in first-class style and on time

WILLIAM BERGER'S SONS  
5522 Germantown Ave., Philadelphia, Pa.

ORDERS FOR

**PHILADELPHIA**

AND SUBURBS CAREFULLY FILLED

We are in close touch with all the suburbs by railroad service and can make quick delivery.

CHARLES F. KRUEGER CO.

Reading Terminal Flower Shop, Philadelphia

**Germantown and Chestnut Hill**

ORDERS Carefully executed with taste and promptness.

FRANK R. HASTINGS  
8 West Cheltenham Avenue, GERMANTOWN,  
PHILADELPHIA, PA.

ORDERS FOR

**PHILADELPHIA**

Carefully and Promptly Executed with Good Flowers and Good Taste by

M. J. Callahan, 3924 Market St., PHILADELPHIA

**Wilkes-Barre** and near-by Pennsylvania Towns

Member F. T. D. A. W. B. EVANS  
14 N. Main St.

**Wilkes-Barre, Pa.**

Member F. T. D. Ira G. Marvin, 23 So. Franklin St.  
53 No. Main St.

**LANCASTER, PA.**

B. F. BARR & CO., Leading Florists

**LEBANON, PA.** Member F. T. D.

J. F. VAVROUS SONS

Orders for central Penna. handled with promptness.

# Telegraph Delivery Department

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## Louisville, Ky.

NEW MEMBERS OF THE F. T. D., BUT OLD AT THE TRADE

F. T. D. orders taken for Louisville and placed with  
**EDITH V. WALKER & BROS.**  
 636 FOURTH AVENUE

will be filled according to our reputation, which is the best

### LEXINGTON, KY.

MEMBERS F. T. D.  
**MICHLER BROS. CO.**

Will take care of all orders  
 for Central Kentucky.

### LEXINGTON, KY.

**John A. Keller Co.**

INCORPORATED

Main St., Opposite Phoenix Hotel  
 Member Florists' Telegraph Delivery Ass'n.

### LEXINGTON, KY.

**HONAKER, The Florist**  
 Largest Cut Flower Grower in the State  
 160 West Main Street

Member Florists' Telegraph Delivery Ass'n.

### UNIONTOWN, PA.

**STENSON & McGRAIL, "The Leading Florists"**  
 11 Morgantown Street  
 FRESH HOME-GROWN CUT FLOWERS  
 AND PLANTS at all times

### GILES, The Florist

### READING, PENNA.

Member F. T. D.

### J. V. LAVER

### ERIE, PA.

Write, Phone or Wire Member Florists' Telegraph Delivery

**Baur Floral Co.**  
**ERIE, PA.**

**Erie, Pa.** Charles G. Offerle  
 2408 Poplar Street

### AUGUSTA, KY.

Victor H. Thomas, Deliveries to Georgetown and Ripley, Ohio

In **KENTUCKY** where prestige counts for much, let your customers be represented by a concern whose progressiveness is combined with the dignity of forty-six years of distinguished service.

**Jacob Schulz & Co.**  
 INCORPORATED  
 550 FOURTH AVENUE - LOUISVILLE  
 Members F. T. D. Association.

### COVINGTON, KY.

Good Stock. Prompt Delivery.  
**MILLER, "THE FLORIST,"** Grower

### Covington, Ky.

Member F. T. D.  
**ROBERT D. RUTTLE**  
 THE MADISON AVENUE FLORIST

### Kentucky — Owensboro

**TAPSCOTT, Florist** MEMBER F. T. D.

### Owensboro, Ky.

Members F. T. D. **NANZ FLORAL CO.**

in a lump sum may have its private subscriptions canceled upon request. The motion, seconded by Mr. Pierson, was carried unanimously. It was reported by the secretary that the St. Louis florists had adopted a similar mode of settlement.

The secretary presented a list of subscribers to the campaign fund, with the amounts subscribed for 1920. He stated his belief that publication of a similar list in the trade papers last year had been a wise step and suggested that such publication be again made. After some discussion, it was decided, on motion of Mr. Ammann, that the subscription list, arranged alphabetically, under state headings, be included in the broadside which it was arranged should be sent out.

Adjournment was here taken until next day, Thursday, at 9 a. m.

**Thursday Morning Session.**

Thursday morning, January 22, the committee met early, and took up a number of matters pertinent to the campaign, principal among which was a proposed arrangement to hand over the dealers' helps department of the promotion bureau, which had become too much of a problem for the bureau and the staff available for its operation, to a service bureau conducted in Chicago by Hilmer V. Swenson. The proposition was strongly recommended by Messrs. Asmus, Penn and Ammann, and Mr.

### LOUISVILLE KENTUCKY

Fine Flowers and Efficient Service have distinguished this house for nearly forty years.

Send us your particular orders.

**William Walker Co.**  
 Incorporated

Home-grown Flowers

615 SOUTH FOURTH AVENUE

Members Florists' Telegraph Delivery Ass'n.

### LOUISVILLE, KY.

**THE F. WALKER CO.**

310-312 West Chestnut Street

LARGEST FLOWER STORE IN THE CITY

### LOUISVILLE, KY.

**MARRET & MILLER**

J. E. MARRET J. S. MILLER

Established 1878

At Cave Hill Cemetery

814-822 CHEROKEE ROAD

### LOUISVILLE, KY.

**AUGUST R. BAUMER**

MASONIC TEMPLE

Member Florists' Telegraph Delivery Ass'n

### LOUISVILLE, KY.

**E. G. REIMERS & SON CO.**

Established 1880

Incorporated 1913

### Paducah, Ky. LEADING FLORIST

**JOHN VAN AART**  
 70,000 Feet of Glass and Retail Store



# Telegraph Delivery Department

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**JOHN L. RATCLIFFE**  
209 West Broad Street  
"FLOWERS OF QUALITY"

**RICHMOND**  
— VIRGINIA —

BRANCH STORE:  
Hotel Greenbrier  
WHITE SULPHUR  
SPRINGS, W. VA.

Charlotte, N. C. AND VICINITY  
**Scholtz, THE FLORIST**  
INC.  
Member Florists' Telegraph Delivery Ass'n.

Birmingham, Ala.

**Tutwiler Flower Shop**  
FRASER NURSERY CO.

Best attention  
given your orders.

**Charlotte, N.C.**  
AND VICINITY  
**THE FLOWER SHOP**  
203 N. TRYON ST.  
Member F. T. D.

**SPARTANBURG**  
AND ALL SOUTH CAROLINA  
**CHARLES A. MOSS**  
Member Florists' Telegraph Delivery Assn.

**Mobile**  
MEMBER  
F. T. D.  
**C. RAVIER & SONS**  
**Ala.**

**LYNCHBURG DURHAM**  
VA. N. C.  
**J. J. FALLON**  
PROMPT SERVICE  
Member Florists' Telegraph Delivery Ass'n.

**GOLDSBORO, N. C.**  
Gate City to Eastern North Carolina  
**GOLDSBORO FLORAL CO.**  
Modern Greenhouses Retail Store  
Members F. T. D. 20 years' experience

**MOBILE,**  
**ALABAMA**  
**GOODBRAD FLORAL CO.**

**GEORGIA — CAROLINA**  
Orders Executed by  
*Stull's Nursery*  
MEMBER  
F. T. D.  
AUGUSTA, GA.

**Charlotte, N. C.**  
Louis G. Ratcliffe  
322 S. Tryon Street

**MILLS THE FLORIST, Inc.**  
36 West Forsyth Street  
**Jacksonville, Fla.**  
We reach all  
FLORIDA AND SOUTH GEORGIA POINTS

**S A V A N N A H**  
*A. C. Oelschig & Sons*  
FLORISTS  
and for all South Georgia  
MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

**MONTGOMERY, ALA.**  
Alabama's Leading Florists  
**Rosemont Gardens**  
Member F. T. D. Correspondence Solicited

**Miami Floral Co.**  
Orders Promptly Filled  
**MIAMI, FLORIDA**

**ATLANTA, G A.**  
Lawrence Floral Co. Supply Flowers for all occasions in Georgia.

**COLUMBUS, GA.**  
J. T. KEHELEY,  
Columbus' Leading Florist  
MEMBER F. T. D.

**TAMPA, FLA.** **KNOLL FLORAL CO.**  
Member F. T. D.

**Carolina Floral Store** Member F. T. D.  
King and George Sts., Charleston, S. C.  
Nurseries at Saxon, S. C.

**Mobile, Alabama**  
Member F. T. D. **The Minge Floral Co.**

**Creech, TARBORO, N. C.** FLORIST  
WANTS YOUR ORDERS FOR ALL  
EASTERN NORTH CAROLINA

**GREENSBORO, N. C.**  
VAN LINDLEY CO.

**DURHAM, N. C.**  
Durham Floral Co. HIBBERD Proprietor

**WILMINGTON, N. C.**  
Fifth Avenue Florist Member F. T. D.

Swenson assured the committee that, handled in the manner he proposed, he could turn in to the campaign a profit of not less than \$1,500 per month. On motion, Secretary Young and Mr. Asmus were appointed a committee to consider the proposition and, if advisable, take action.

Major O'Keefe was given authority to make arrangements with a traveling representative to solicit subscriptions to the campaign fund in the territory traveled.

With the completion of the business of the meeting, the committee adjourned, to meet at the call of the chair.  
John Young, Sec'y.

**American Flower Shop**  
219 N. 20th St. **BIRMINGHAM, ALA.**

**BIRMINGHAM, ALA.**  
**PARKER'S FLOWER STORE**

**HIGH POINT, N. C.** MEMBER F. T. D.  
**FRANK H. FORD, Greenhouses**

**GREENVILLE, S. C.** OTTARAY HOTEL  
**MAULDIN FLOWER SHOP**  
Supplies the Piedmont Section of South Carolina

# Telegraph Delivery Department

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**RICHMOND, VA.**  
and all  
Nearby Points

*Mosmiller*  
FLORIST  
115 E. Main St.

**OUR FACILITIES**  
are unexcelled in this  
section of the country.  
Member Florists' Telegraph Delivery Ass'n.

**NORFOLK**

PROMPT SERVICE  
FIRST-CLASS STOCK

VIRGINIA  
*Grandy*  
THE FLORIST  
269 GRANDY ST.  
NORFOLK, VA.  
NORFOLK'S TELEGRAPH FLORIST

**Fortress Monroe, Va.**  
Special messenger service to above city, \$1.00  
Member Florists' Telegraph  
Delivery Association.

**Nashville and  
Chattanooga**

Member  
Florists'  
Telegraph  
Delivery



**Richmond, Va.**

THE HAMMOND COMPANY, Inc.  
LEADING FLORISTS

109 EAST BROAD STREET

ORDERS FOR **ROANOKE, VA.**  
are given prompt and careful attention by  
WERTZ, FLORIST, Inc. MEMBER F. T. D.

**Portsmouth, Va.**  
Cotton The Florist, 333 High St.

**ROANOKE, VA.**  
Member Fallon, Florist F. T. D.

**PETERSBURG, VA.**  
MRS. ROBT. B. STILES, Florist  
Phone 910 1202 W. Washington St.

**NORFOLK, VIRGINIA**  
GEORGE, Inc.  
Member Florists' Telegraph Delivery Association

**Charlottesville, Va.**  
LANKFORD'S Orders solicited for  
University of Va.

**BRISTOL, TENN.**  
FALLON, Florist.

HOPKINSVILLE, KY., - Enterprise Greenhouses  
MADISONVILLE, KY., Pleasant View Greenhouses  
CLARKSVILLE, TENN., Metcalfe Greenhouse Co.  
UNION CITY, TENN., - City Greenhouse Co.  
Owned and Operated by T. L. METCALFE

**FLOWER SHOW COMMITTEE.**

Meets In New York.

A meeting of the national flower show committee of the S. A. F. was held at the Grand Central Palace, New York, Wednesday morning, March 17.

There were present: Chairman George Asmus, Chicago; Secretary John Young, New York; Thomas Roland, Nahant, Mass.; Patrick Welch, Boston, Mass.; Herman P. Knoble, Cleveland, O., and F. H. Traendly, New York. Prof. E. A. White, Ithaca, N. Y., represented the American Rose Society and

**J. W. Dudley Sons Co.**  
PARKERSBURG, W. VA.  
CLARKSBURG, W. VA.  
MARIETTA, OHIO.  
Orders Carefully Executed

**CLARKSBURG, W. VA.**  
Order your flowers on any occasion for delivery in this section from the leading Florists in the State.  
**HAYMAN GREENHOUSE CO.**  
CLARKSBURG, W. VA.

WEST VIRGINIA  
WESTERN MARYLAND  
**The H. Weber & Sons Co.**  
Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.  
Commissions Promptly Executed.  
QUALITY EXCELLENCE ABILITY  
Members Florists' Telegraph Delivery Association

**CHARLESTON, W. VA.**  
Look at your map. We cover many towns.  
WINTER FLORAL CO.

ORDERS FOR **CHARLESTON, W. VA.**  
are given prompt and careful attention by the  
Charleston Cut Flower and Plant Co.

**Huntington, W. Va.** Member F. T. D.  
McClure-Coffman Successors to J. W. Dudley Sons Co.

**BLUEFIELD, W. VA.**  
FALLON, Florist.

**CHARLESTON, W. VA.**  
Capital City Floral Co., Successor to ALEXANDER'S  
FOR ALL SOUTHERN WEST VIRGINIA

**Norton, Va.** Flowers delivered promptly to all parts of Southwest Virginia.  
**NORTON FLORAL CO.**  
**LYNCHBURG, Va.**  
MISS McCARRON Member Florists' Telegraph Delivery

**STAUNTON, VA.**  
Central Ave. and Lewis St. **JOHN FALLON**

**Geny Bros.** LEADING FLORISTS  
Members Florists' Telegraph Delivery  
212 Fifth Avenue North  
**NASHVILLE, TENN.**

Send all **MEMPHIS** Orders to  
**THE FLOWER SHOP**  
84 Madison Avenue  
MEMPHIS, TENNESSEE

"WE NEVER SLEEP"  
Idlewild Greenhouses **Memphis, Tenn.**  
89 South Main Street  
"Up-to-the-minute" Service and Execution  
Member Florists' Telegraph Delivery

**Memphis, Tenn.**  
**JOHNSON'S GREENHOUSES**  
153 MADISON AVE.  
Established 1888  
Member Florists' Telegraph Delivery Assn.

**JACKSON, TENN.**  
Between Nashville and Memphis  
**SANDS THE FLORIST**

**CHAS. W. CROUCH** Member F. T. D.  
The Leading Florist of the South **Knoxville, Tenn.**  
ALL ORDERS GIVEN SPECIAL ATTENTION



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

**JOHN L. RATCLIFFE**  
209 West Broad Street  
"FLOWERS OF QUALITY"

**RICHMOND**  
— VIRGINIA —

BRANCH STORE:  
Hotel Greenbrier  
WHITE SULPHUR  
SPRINGS, W. VA.

Charlotte, N. C. AND VICINITY  
**Scholtz, THE FLORIST**  
INC.  
Member Florists' Telegraph Delivery Ass'n.

Birmingham, Ala.

**Tutwiler Flower Shop**  
FRASER NURSERY CO.

Best attention  
given your orders.

Charlotte, N. C.  
AND VICINITY  
**THE FLOWER SHOP**  
203 N. TRYON ST.  
Member F. T. D.

**SPARTANBURG**  
AND ALL SOUTH CAROLINA  
**CHARLES A. MOSS**  
Member Florists' Telegraph Delivery Assn.

**Mobile**  
MEMBER  
F. T. D.  
**C. RAVIER & SONS**  
**Ala.**

**LYNCHBURG DURHAM**  
VA. N. C.  
**J. J. FALLON**  
PROMPT SERVICE  
Member Florists' Telegraph Delivery Ass'n.

**GOLDSBORO, N. C.**  
Gate City to Eastern North Carolina  
**GOLDSBORO FLORAL CO.**  
Modern Greenhouses Retail Store  
Members F. T. D. 20 years' experience

**MOBILE,**  
**ALABAMA**  
**GOODBRAD FLORAL CO.**

GEORGIA — CAROLINA  
Orders Executed by  
**Stull's Nursery**  
MEMBER  
F. T. D.  
AUGUSTA, GA.

Charlotte, N. C.  
**Louis G. Ratcliffe**  
322 S. Tryon Street

**MILLS THE FLORIST, Inc.**  
36 West Forsyth Street  
**Jacksonville, Fla.**  
We reach all  
FLORIDA AND SOUTH GEORGIA POINTS

**S A V A N N A H**  
**A. C. Oelschig & Sons**  
FLORISTS  
and for 'all South Georgia  
MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

**MONTGOMERY, ALA.**  
Alabama's Leading Florists  
**Rosemont Gardens**  
Member F. T. D. Correspondence Solicited

**Miami Floral Co.**  
Orders Promptly Filled  
**MIAMI, FLORIDA**

**ATLANTA, GA.**  
Lawrence Floral Co. Supply Flowers for all occasions in Georgia.

**COLUMBUS, GA.**  
**J. T. KEHELEY,**  
Columbus' Leading Florist  
MEMBER F. T. D.

**TAMPA, FLA.** **KNOLL FLORAL CO.**  
Member F. T. D.

**Carolina Floral Store** Member  
F. T. D.  
King and George Sts., Charleston, S. C.  
Nurseries at Saxon, S. C.

**Mobile, Alabama**  
Member F. T. D. **The Minge Floral Co.**

**Creech, TARBORO, N. C.**  
FLORIST  
WANTS YOUR ORDERS FOR ALL  
EASTERN NORTH CAROLINA

**GREENSBORO, N. C.**  
**VAN LINDLEY CO.**

**DURHAM, N. C.**  
Durham Floral Co. **HIBBERD**  
Proprietor

**WILMINGTON, N. C.**  
Fifth Avenue Florist Member  
F. T. D.

Swenson assured the committee that, handled in the manner he proposed, he could turn in to the campaign a profit of not less than \$1,500 per month. On motion, Secretary Young and Mr. Asmus were appointed a committee to consider the proposition and, if advisable, take action.

Major O'Keefe was given authority to make arrangements with a traveling representative to solicit subscriptions to the campaign fund in the territory traveled.

With the completion of the business of the meeting, the committee adjourned, to meet at the call of the chair.  
John Young, Sec'y.

**American Flower Shop**  
319 N. 20th St. BIRMINGHAM, ALA.

**BIRMINGHAM, ALA.**  
**PARKER'S FLOWER STORE**

**HIGH POINT, N. C.** MEMBER  
F. T. D.  
**FRANK H. FORD, Greenhouses**

**GREENVILLE, S. C.** OTTARAY  
HOTEL  
**MAULDIN FLOWER SHOP**  
Supplies the Piedmont Section of South Carolina

# Telegraph Delivery Department

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**RICHMOND, VA.**  
and all  
Nearby Points

*Mosmiller*  
FLORIST  
115 E. Main St.

**OUR FACILITIES**  
are unexcelled in this  
section of the country.  
Member Florists' Telegraph Delivery Ass'n.

**NORFOLK**

PROMPT SERVICE  
FIRST-CLASS STOCK

VIRGINIA  
*Grandy*  
THE FLORIST  
269 GRADY ST.  
NORFOLK, VA.

NORFOLK'S TELEGRAPH FLORIST

**Fortress Monroe, Va.**

Special messenger service to above city, \$1.00  
Member Florists' Telegraph  
Delivery Association.

**Nashville and  
Chattanooga**

Member  
Florists'  
Telegraph  
Delivery



**Richmond, Va.**

THE HAMMOND COMPANY, Inc.  
LEADING FLORISTS

109 EAST BROAD STREET

ORDERS FOR **ROANOKE, VA.**  
are given prompt and careful attention by  
WERTZ, FLORIST, Inc. MEMBER F. T. D.

**Portsmouth, Va.**

Cotton The Florist, 333 High St.

**ROANOKE, VA.**

Member Fallon, Florist F. T. D.

**PETERSBURG, VA.**

MRS. ROBT. B. STILES, Florist  
Phone 910 1202 W. Washington St.

**NORFOLK, VIRGINIA**

GEORGE, Inc.  
Member Florists' Telegraph Delivery Association

**Charlottesville, Va.**

LANKFORD'S Orders solicited for  
University of Va.

**BRISTOL, TENN.**

FALLON, Florist.

HOPKINSVILLE, KY., - Enterprise Greenhouses  
MADISONVILLE, KY., - Pleasant View Greenhouses  
CLARKSVILLE, TENN., - Metcalfe Greenhouse Co.  
UNION CITY, TENN., - City Greenhouse Co.  
Owned and Operated by T. L. METCALFE

**FLOWER SHOW COMMITTEE.**

Meets In New York.

A meeting of the national flower show committee of the S. A. F. was held at the Grand Central Palace, New York, Wednesday morning, March 17.

There were present: Chairman George Asmus, Chicago; Secretary John Young, New York; Thomas Roland, Nahant, Mass.; Patrick Welch, Boston, Mass.; Herman P. Knoble, Cleveland, O., and F. H. Traendly, New York. Prof. E. A. White, Ithaca, N. Y., represented the American Rose Society and

**J. W. Dudley Sons Co.**

PARKERSBURG, W. VA.  
CLARKSBURG, W. VA.  
MARIETTA, OHIO.

Orders Carefully Executed

**CLARKSBURG, W. VA.**

Order your flowers on any occasion  
for delivery in this section from the  
leading florists in the State.

**HAYMAN GREENHOUSE CO.**  
CLARKSBURG, W. VA.

WEST VIRGINIA  
WESTERN MARYLAND

**The H. Weber & Sons Co.**

Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.  
Commissions Promptly Executed.  
QUALITY EXCELLENCE ABILITY  
Members Florists' Telegraph Delivery Association

**CHARLESTON, W. VA.**

Look at your map. We cover many towns.  
**WINTER FLORAL CO.**

ORDERS FOR **CHARLESTON, W. VA.**  
are given prompt and careful attention by the  
Charleston Cut Flower and Plant Co.

**Huntington, W. Va.** Member  
F. T. D.  
McClure-Coffman Successors to  
J. W. Dudley Sons Co.

**BLUEFIELD, W. VA.**  
FALLON, Florist.

**CHARLESTON, W. VA.**  
Capital City Floral Co., Successor to  
ALEXANDER'S  
FOR ALL SOUTHERN WEST VIRGINIA

**Norton, Va.** Flowers delivered  
promptly to all parts of  
Southwest Virginia.  
**NORTON FLORAL CO.**

**LYNCHBURG, Va.**  
MISS McCARRON Member Florists'  
Telegraph Delivery

**STAUNTON, VA.**  
Central Ave. and  
Lewis St. **JOHN FALLON**

**Geny Bros.** LEADING FLORISTS  
Members Florists' Telegraph Delivery  
212 Fifth Avenue North  
**NASHVILLE, TENN.**

Send all **MEMPHIS** Orders to  
**THE FLOWER SHOP**  
84 Madison Avenue  
**MEMPHIS, TENNESSEE**

"WE NEVER SLEEP"  
Idlewild Greenhouses **Memphis, Tenn.**  
89 South Main Street  
"Up-to-the-minute" Service and Execution  
Member Florists' Telegraph Delivery

**Memphis, Tenn.**  
**JOHNSON'S GREENHOUSES**  
153 MADISON AVE.  
Established 1888  
Member Florists' Telegraph Delivery Assn.

**JACKSON, TENN.**  
Between Nashville and Memphis  
**SANDS THE FLORIST**

**CHAS. W. CROUCH** Member F. T. D.  
The Leading Florist of the South  
**Knoxville, Tenn.**  
ALL ORDERS GIVEN SPECIAL ATTENTION



# Telegraph Delivery Department

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**BALTIMORE**  
and all Maryland

**Samuel Feast & Sons**

Members F. T. D. Established 1832  
Charles and Pleasant Streets

**FURROW & Co.**

Service unexcelled  
for central and northern  
Oklahoma

Guthrie, Oklahoma

**Oklahoma City, Okla.**

**FOSTER FLORAL CO.**

Successors to Furrow & Co.  
Member Florists' Telegraph Delivery.

**OKMULGEE, OKLA.**

GEO. W. MARSHALL, 108 N. Grand Ave.  
MEMBER F. T. D.

**TULSA, OKLAHOMA**

Boston's Flower Store. O. O. Boston  
Member Florists' Telegraph Delivery.

**Hornaday Greenhouse, LAWTON, OKLA.**

can fill your orders for Walter, Temple, Burk-  
burnett, Altus, Snyder, Grandfield, Apache,  
Anadarko and Fort Sill.

**ENID, OKLA.** Largest growers  
in northern Okla.

MEMBER F. T. D. **ENID FLORAL CO.**

FOR ALL TOWNS IN SOUTHERN OKLAHOMA  
AND NORTHERN TEXAS

Mrs. B. A. Nelson Sulphur, Okla.

**CHICKASHA, OKI A.**

Mrs. Stella Johnson Member T. 1

**HAGERSTOWN, MD.**

HENRY A. BESTER & SONS  
Members Florists' Telegraph Delivery Ass'n.

**MARY JOHNSTON, Florist**

Nee Paterson  
221-223 W. Madison Street  
Member Florists' Tel. Delivery Baltimore, Md.

**SCRIM'S, FLORIST**

OTTAWA, CANADA

**VANCOUVER, VICTORIA,**

B. C. B. C.

A. J. WOODWARD  
BON VOYAGE ORDERS my specialty

**TRURO, NOVA SCOTIA,**

Member F. T. D. **SUCKLING & CHASE, Ltd.**

**WINNIPEG, MANITOBA**

R. B. Ormiston  
96 Osborne Street

**Winnipeg, Man., Can.**

**THE "KING" FLORIST**

Member F. T. D. Ass'n. 270 Hargrave St.

**People's Florists** Members F. T. D.  
836 Queen St., west and 92 Queen St., east **TORONTO**

Samuel J. Goddard, Framingham, Mass.,  
the American Carnation Society. There  
were also present Wallace R. Pierson,  
Cromwell, Conn., C. H. Totty, Madison,  
N. J., and President A. L. Miller, of the  
S. A. F.

Selection of a city in which to hold  
the next national flower show was the  
first business of the meeting. Mr.  
Knoble suggested Cleveland as a city  
which could house the show satisfac-  
torily. The new municipal building in  
that city, he said, was expected to be  
completed in about a year and he had  
every reason to believe that advan-  
tageous arrangements could be made  
with the proper authorities for the use  
of the main hall for the show. The  
various horticultural interests of Cleve-  
land were, he said, most anxious that  
the next show be held in their city.

**Next Show in Cleveland.**

On motion of Mr. Roland, seconded by  
Mr. Welch, it was decided that the next  
show be held in Cleveland in the spring  
of 1922, providing adequate arrange-  
ments can be made with the Cleveland  
interests. Mr. Knoble moved, seconded  
by Mr. Roland, that the show open Sat-  
urday, March 25, and close Saturday,  
April 1. A poll vote resulted in the  
unanimous adoption of these dates,  
which were considered most desirable,  
Easter, in 1922, falling on April 16.

Mr. Roland emphasized the importance  
of preparing and distributing a pre-  
liminary schedule of premiums for  
plants at as early a date as possible,  
and recommended that a subcommittee  
be appointed to prepare such a schedule  
and submit the same at a later meeting  
of the committee, which should be held  
in the near future in Cleveland. The  
month of June was suggested as a good  
time for this meeting. The chairman  
appointed Messrs. Roland, Traendly,  
Knoble and Duckham as the subcom-  
mittee.



Member F. T. D. Ass'n.  
**WESTERN ONTARIO'S FLORIST**  
LONDON, ONT., CAN.

**CANADA'S FLORIST**

*Dunlop's* 8-10 W. Adelaide Street  
Toronto  
Member Florists' Telegraph Delivery Association

**CANADA**

**JOHN CONNOR CO., Limited**  
HAMILTON, ONT.

Members Florists' Telegraph Delivery Association.



Largest Retailers in Canada  
Cor. St. Catherine and Guy Streets  
8 St. John St., QUEBEC, CAN.  
Member Florists' Tel. Delivery **Montreal**

**VANCOUVER, B. C.**

**BROWN BROS. & CO., Ltd.**

48 HASTINGS STREET, E.

FOR ALL BRITISH COLUMBIA ORDERS

Members Florists' Telegraph Delivery Assn.

**London, Ont., Can.**

**J. GAMMAGE & SONS, LTD.**

"The House of Flowers"

All Orders Carefully Executed

Members Florists' Telegraph Delivery Ass'n.

**Central and Eastern ONTARIO**

Orders carefully executed

**THE PETERBOROUGH FLORAL CO.,**  
Peterborough, Canada

**Montreal, Que., HALL & ROBINSON**

825 St. Catherine St., W. MEMBER F. T. D.

**St. Catharines, Ont.**

Robt. L. Dunn 104 Queenston Street  
Member F. T. D.

**Saskatoon, Sask., Can.**

*Victoria Nursery* The Quality Florists in the Center of the west

# Telegraph Delivery Department

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## BALTIMORE, MD.

Guilford Mt. Washington Walbrook  
Forest Park Roland Park Catonsville  
Send Me Your Suburban Orders.



WM. F.  
KEYS, JR.

1520 E. Chase St.

Only 3 blocks from

Johns Hopkins Hospital Md. General Hospital  
Church Home and Infirmary St. Joseph's Hospital  
Hebrew Hospital St. Agnes' Hospital  
Mercy Hospital

## MICHIGAN

ORDERS WILL BE CAREFULLY  
CARED FOR BY

## HENRY SMITH GRAND RAPIDS

WHOLESALE AND RETAIL FLORIST.  
Member F. T. D.

200,000 FEET OF GLASS DEVOTED TO  
FLOWERS AND PLANTS.

## GRAND RAPIDS

ARTHUR F. CRABB

F. T. D. Member. 13 Jefferson Ave., S.  
Serving all West Michigan Towns

## DETROIT, MICH.

Peter F. Reuss & Co.,  
56 BROADWAY

## MT. PLEASANT, MICH.

Member F. T. D. Walter W. Caple

## MIDLAND, MICH.

PERCIVAL F. PENFOLD

## Saginaw, Michigan

GROHMAN THE FLORIST  
Member F. T. D. Ass'n. 117 NORTH FRANKLIN ST.

J. B. GOETZ SONS  
SAGINAW, MICH.  
OR ANY CITY IN MICHIGAN

Ann Arbor, Mich. Member  
F. T. D. BLUMAIZE BLOSSOM SHOP

Flint, Mich. EVANS  
THE FLORIST  
House of Personal Service

Muskegon, Mich.  
F. T. D. Member BUTTERWORTH FLORAL CO.

PORT HURON, MICH.  
ASMAN, LEADING FLORIST  
Prompt Delivery

FLINT,  
MICH.

*Hasselbring*  
FLORIST

MEMBER F. T. D.

VAN AKEN BROS.  
LEADING FLORISTS  
COLDWATER, MICH.

ELKHART, IND.  
COVER MICHIGAN and INDIANA POINTS  
Orders promptly and carefully taken care of

STURGIS,  
Mich.

Member F. T. D.

*Veget's*  
FLOWERS

Coldwater,  
Mich.

All So Mich. points

HILLSDALE, MICH.

Southern Michigan Points O. A. STOLL F. T. D. Member

Battle Creek, Michigan

S. W. COGGAN, Florist, 25 E. Main St.  
Member of Florists' Telegraph Delivery

PETOSKEY, MICH.

AND NORTHERN MICHIGAN RESORTS.  
Member Florists' Telegraph  
Delivery Association. Frank Winans

Prof. White received the assurance of the committee that the same arrangements as were made for the cooperation of the American Rose Society in the projected national flower show in St. Louis in 1918, which show was, owing to the circumstances, postponed, would be entered into for the Cleveland show. Mr. Goddard, for the American Carnation Society, was given similar assurance.

\$20,000 in Prizes.

By unanimous vote the subcommittee on schedule was given authority to prepare a preliminary schedule of prizes, which should not exceed a total value of \$20,000. This amount is to include all special premiums which might be offered and which, it was distinctly understood, should be applied to the reduction of the amount of the total.

Mr. Knoble was requested to take the necessary steps for organizing the local interests of Cleveland, so that an open meeting could be held at the time of the meeting of the committee there in June, when matters pertaining to the show could be fully discussed. He was given authority to arrange for this meeting.

It was voted that Chairman Asmus and Mr. Knoble be appointed a committee to negotiate with the proper authorities for quarters for the show.

DETROIT  
MICHIGAN

Orders given  
best of care  
by these five

F. T. D. Members

J. Breitmeyer's Sons

Broadway and Gratiot Ave.

Fetter's Flowers

17 Adams Avenue E.

Scribner Floral Co.

604 East Fort St.

G. H. Taepke Co.

WALTER G. TAEPKE, 95 Gratiot Ave.

The  
L. Bemb Floral Co.

ALBERT POCHOLON, 153 Bates Street

*Yours For More Co-operation*

Detroit, Mich. BEARD  
FLORAL CO.

1617 Grand River Avenue

Kalamazoo, Michigan

G. VAN BOCHOVE & BRO.

F. T. D. Orders Satisfactorily Filled.

GRAND RAPIDS, MICH.

GRAND RAPIDS FLORAL CO.

WENCEL L. CUKERSKI will fill your orders for  
Designs and Cut Flowers in Michigan.

LANSING, MICH.

J. A. BISSINGER Established 25 Years  
Member F. T. D.

IONIA, MICH. Member Florists'  
Telegraph Delivery

Flowers for Ionia and  
Montcalm counties Byron L. Smith, Florist

OWOSSO, MICH.

OWOSSO FLORAL CO.

Hermann Thiemann, Prop. Member F. T. D.



# Telegraph Delivery Department

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## DECATUR, ILLINOIS DAUT BROS.

F. T. D. 120 E. Prairie St.

## STORES IN DECATUR and GIBSON CITY, ILL.

Railroad Centers. Excellent facilities for filling orders for all Central Illinois towns.

PETERSON FLORAL CO.  
Member Florists' Telegraph Delivery Assn.

## FREEPORT, ILL.

JOHN BAUSCHER, Prop.  
Established 1868.

We are the largest growers in the Northwest.  
100,000 square feet of glass. All orders receive careful attention and prompt delivery.

## OTTAWA, ILL. LOHR'S GREENHOUSES

Fancy Cut Flowers and Blooming Plants.

Good R. R. Service. Orders filled promptly.

## JOLIET FLORAL CO.

507 E. Jefferson Street JOLIET, ILL.  
All points in Will Co. and Vicinity

## SPRINGFIELD, ILL.

Hembreiker & Cole, Springfield's largest retail florists  
Members Florists' Telegraph Delivery Association

Springfield's Best Florist  
ILLINOIS MEMBER F. T. D. A. C. BROWN  
217 S. 5th Street

## BRINKERHOFF GREENHOUSES

SPRINGFIELD and CENTRAL ILLINOIS  
Member Florists' Telegraph Delivery Association  
Best and Prompt Service Always

## ELGIN, ILL. MEMBER F. T. D.

158 DuPage Street GEORGE SOUSTER

## JACKSONVILLE, ILL.

JOS. HEINL & SONS  
Largest Growers in Central Illinois

WE have always the most perfect facilities to perform every part of the Florists' craft; spacious workrooms, experienced workmen, expert shipping department. Finest Flowers in greatest variety. These are important reasons why we solicit your patronage and can assure you of perfect satisfaction.

Let us convince you.

A. LANGE, Florist, 77-79 EAST MADISON STREET CHICAGO  
MEMBER F. T. D.

## CHICAGO

2132-2134  
Michigan Avenue  
Member F. T. D.

*Samuelson*  
Florist

Orders

Carefully

Executed

## PEACOCK'S FLOWER SHOP

HERBERT STONE, Mgr. Member F. T. D.

4013 Milwaukee Avenue, CHICAGO

## QUINCY, ILL.

H. A. GENTEMAN

Member Florists' Telegraph Delivery Association  
For Northeastern Missouri and Central-western Illinois.

## Aurora, Ill., and Vicinity

JOS. M. SMELY PHONES 147

AURORA GREENHOUSE CO.  
AURORA, ILL.

Our service is the best.

## CENTRALIA AND SOUTHERN ILL.

THE WEBSTER GREENHOUSES  
Member Florists' Telegraph Delivery

The chairman announced that, following the precedent set in Philadelphia, at the proper time various committees would be appointed to take charge of the work of the show.

The secretary was authorized to proceed at once with the selling of space in the trade section of the show, with the understanding that, if for any reason the show should not be held in Cleveland, the contracts made would become void through cancellation. The rates for space will be determined at the next meeting of the committee.

John Young, Sec'y.

## AMERICAN ROSE SOCIETY.

Secretary White's Report.

The report presented by Secretary E. A. White at the annual meeting of the

## MOLINE, ILL.

Orders for Western Illinois and Iowa handled with care and dispatch.

J. STAACK & SONS

## CENTRALIA, ILL.

J. W. ROSS We serve the following Illinois towns, direct train service: Mt. Vernon, Wayne City, Fairfield, Sesser, Christopher, Herrin, Ashley, Carbondale, Nashville, Oakdale, Coulterville, Sparta, Salem, Odin, Sandoval, Carlyle, Patoka, Kinmundy, Farina.  
F. T. D. Member.

## Rockford, Ill. —AND— VICINITY

ROCKFORD FLORAL CO.

103 WEST STATE STREET

Prompt Deliveries to CAMP GRANT

## ROCKFORD, ILL., and Vicinity

SWAN PETERSON & SON Members F. T. D.  
Corner E. State and Longwood Streets.

## Rockford, Ill., and Camp Grant

H. W. BUCKBEE

Member Florists' Telegraph Delivery

## GALESBURG, ILL.

I. L. PILLSBURY — For Central Ill.

Member Florists' Telegraph Delivery Association.

## GALESBURG, ILL.

H. F. DRURY

All Orders Filled Promptly and Carefully.

# Telegraph Delivery Department

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## CHICAGO Send Your Orders to WILLIAM J. SMYTH

Member Florists' Telegraph Delivery Association

3101 to 3109 Michigan Ave.



THE UNEXCELLED FACILITIES OF THE  
**E. WIENHOEBER CO.**  
22 E. ELM ST., CHICAGO  
Are available to the trade in filling all orders.  
MEMBER F. T. D.

Member Florists'  
Telegraph Delivery  
Association

*Alpha Floral Company*  
146 S. Wabash Ave.  
**CHICAGO**

Send your telegraph  
orders to us for delivery  
in Chicago and vicinity

**EVANSTON, ILL.** 1614 Sherman Ave. **JOHN WEILAND** 1161 Wilmette Ave.  
**WILMETTE, ILL.**  
TWO STORES Catering to the best trade in Chicago's Rich North Shore Suburbs. MEMBER F. T. D.

### CHICAGO

4701 to 4705  
Lake Park Ave.

*Johnson & Thomas*  
**FLORISTS**

Our service covers the  
city and suburbs as  
with a basket

"The Home of Flowers"

CHICAGO DETROIT  
**Central Floral Co.**

"FLOWERS THAT LAST LONGER"

35-37 Broadway, Detroit, Mich.  
132 N. State St., Chicago, Ill.

CENTRALLY LOCATED

OPEN EVENINGS AND SUNDAYS

Members F. T. D.

### SCHILLER'S

TWO CHICAGO STORES  
cover every part of city and suburbs  
GEORGE ASMUS, Mgr.

4509 Broadway :: 2221 W. Madison St.  
Member Florists' Telegraph Delivery Ass'n.

### CHICAGO

We are  
growers of  
Cut Flowers  
and  
Potted Plants

*J. F. Kidwell Co.*  
(NOT INC.)

Member  
F. T. D.

3530 Michigan Avenue

Flowers  
for all  
Occasions

*Clody's*  
**FLOWER SHOP**

Tel.  
Lake View  
1121

3912 North Clark St., CHICAGO

MEMBER  
F. T. D.  
*Truitt*  
CHICAGO  
ESTABLISHED  
1865  
4647 GRAND BLVD.

We cater  
to those  
who  
require  
the best.  
Prices  
reasonable

### CHICAGO

**Paul Blome & Co.**

Member  
F. T. D.

1361 N. Clark St.

### CHICAGO

*C. Trauenerfeldt*  
**FLORIST**

3343 W. Madison St.

GEORGE  
**FISHER & BRO.**  
183 N. WABASH AVE.  
**CHICAGO**

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and all western suburbs of Chicago

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1048 Lake Street,  
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### OAK PARK, ILL.

**AVENUE FLOWER SHOP**, 811 Lake St.

Also for River Forest, Austin, Maywood

American Rose Society at New York, account of which, with the president's and treasurer's reports, appeared in last week's issue of The Review, was as follows:

Since the last annual meeting seven sessions of the executive committee have been held, with an average attendance of nine members.

June 2, 1919, the members of the committee, with interested rosarians, met Dr. Van Fleet in his test garden at Bell, Md., and spent a most enjoyable and profitable afternoon looking over the recently introduced rose novelties which are under Dr. Van Fleet's supervision and inspecting his many seedlings. In the evening the executive committee held a joint session with the Washington rose test garden committee to perfect plans for the inspection of the national rose test garden on the following day. Dr. E. M. Mills, B. H. Farr, Charles E. F. Gersdorff, Alexander Cumming, L. A. Anderson and S. C. Hubbard were appointed judges. The ques-

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*C. Mangel*  
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Established 1894

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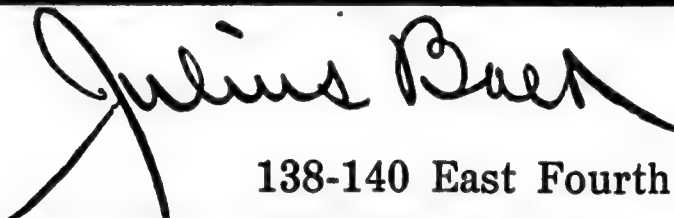
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T.  
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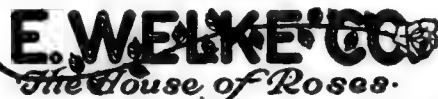
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### A. CURRIE & CO.,

130-132 Wisconsin Street

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Member F. T. D.

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La Crosse Floral Co. Member Florists' Telegraph Delivery

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NORTHERN ILLINOIS  
SOUTHERN WISCONSIN

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YOUR ORDER WILL RECEIVE OUR  
PROMPT AND CAREFUL DELIVERY.

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GREENHOUSES

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## DIXON, ILL., and NORTHERN ILL.

We can and will be  
glad to serve you

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GREENHOUSE CO.For Central and  
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All Orders Receive Personal Attention

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FLORIST

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## PONTIAC, ILLINOIS

Flowers of all kinds  
in their season

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## Yankton and Mitchell, S. D.

We grow Roses, Carnations and all seasonable  
flowers. Floral emblems that are right. Give  
us your northwest orders. 160-page catalogue.

### Gurney Greenhouse Company

## Mitchell S. D.

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Leading  
FloristChoice flowers and prompt service  
731 SOUTH MONTANA ST. Member F. T. D.

## ABERDEEN, S. D.

Member  
F. T. D.Quality Blossoms  
for all Occasions

### Milady's Flower Shop

tion of an exhibition rose garden was discussed and it was voted that the American Rose Society should endeavor to secure the establishment of a permanent exhibition rose garden in Washington, and a committee consisting of J. Horace McFarland, Frederick Law Olmsted, Representative James B. Mann and S. S. Pennock was appointed to confer with the proper authorities as to ways and means for developing the project. The question of the introduction of Dr. Van Fleet's seedlings was discussed and a committee consisting of President Robert Pyle, S. S. Pennock, J. Horace McFarland, E. G. Hill and Robert Simpson was appointed to formulate a plan to effectively disseminate Dr. Van Fleet's rose introductions.

June 3 the executive committee and the judges met at 10 a. m. in the Washington rose test gardens and made a careful inspection. The roses were in excellent condition and many interesting varieties were in bloom. Following

## La Crosse, Wis.

Send your orders for flowers for delivery  
in this city and vicinity to

### JOHN A. SALZER SEED CO.

QUALITY AND SERVICE ASSURED

For WISCONSIN delivery of  
"HOME-GROWN FLOWERS"  
GET IN TOUCH WITH

### J. E. MATTHEWSON

SHEBOYGAN, WIS.

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Designs delivered anywhere  
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### CASPER, WYOMING CASPER FLORAL CO.

We deliver to all of  
Central and Northern Wyoming  
Western Nebraska and South Dakota.  
Members F. T. D.

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TWO LARGEST FLOWER STORES  
Evanston, Wyo. Rock Springs, Wyo.  
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"THE UNDERWOOD"  
FOR PROMPT AND FAITHFUL  
SERVICE

### SHERIDAN, WYO.

SHERIDAN GREENHOUSE CO.  
Plants and Flowers

State Nursery & Seed Co.  
Helena, Mont. Cut Flowers for any  
Part of the Northwest.  
Only the Best. Members F. T. D. Ass'n.

### MISSOULA, MONT.

ANDERSON GREENHOUSE  
For all towns in Western Montana

Send your orders for Eastern and Southern Montana  
to M. LANGOHR, F. T. D. Florist  
BOZEMAN, MONTANA.

### Livingston, Mont.

Quality Flower Shop  
Entrance Yellowstone National Park. Train Bou-  
quets. Flowers for all occasions. Member F. T. D.

### FORT COLLINS, COLO.

ESPELIN FLORAL COMPANY  
Member Florists' Telegraph Delivery Ass'n.

### TRINIDAD, COLO.

J. R. BARKER Trinidad Floral Store  
Masonic Bld'g.

### North Dakota TRY US

RUGBY GREENHOUSES, Rugby, N. D.  
We are centrally located. Members F. T. D.

### GRAND FORKS, N. D.

McELROY'S FLOWER SHOP  
Orders for North Dakota and Northern Minnesota

### TRINIDAD, COLO.

Supplies Colorado, New Mexico,  
Texas and Western Kansas.  
The only Greenhouses in this Section  
The Park Floral and Garden Co.

### DENVER and all COLORADO and WYOMING

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Member Florists' Telegraph Delivery Association

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ORDERS CAREFULLY EXECUTED  
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Wholesale and Retail  
Member Florists' Telegraph Delivery

### Denver Bright Spot Greenhouses

Cor. 5th Ave. & Josephine St.  
DOWNING & KASK, Proprietor

### FORT MORGAN, COLO.

Morgan Floral Co. Member F. T. D.

### Colorado Springs, Colo.

Frank F. Crump, Wholesale and Retail Florist  
Member Florists' Telegraph Delivery Ass'n.

the inspection a luncheon was held at the Ebbitt house. Automobiles were then taken for a trip to Mrs. Bell's rose garden at Twin Oaks. In the evening Peter Bisset, of the Department of Agriculture, lectured at the new national museum.

#### Red-letter Day.

June 4 was indeed a "red-letter day" for the society. In response to an invitation extended by Captain George C. Thomas, the executive committee met at 9:30 a. m. in his beautiful rose garden at Chestnut Hill, Pa. After an inspection of the garden there was a session of the committee. At the last annual meeting of the society, Captain Thomas was elected president, but he found it impossible to serve. The committee therefore elected Robert Pyle, West Grove, Pa., to serve as president for the year beginning July 1, 1919. The remainder of the session was devoted to a consideration of proposed changes in the constitution and by-laws as presented by a committee at the last meeting. The proposed changes will be sent to each member at a later date.

After the session of the committee Captain and Mrs. Thomas entertained the members and their friends at a most enjoyable luncheon. On this occasion Dr. E. M. Mills, in his gracious manner, on behalf of the officers and executive committee, presented the retiring president, Benjamin Hammond, with a specially leather-bound volume of Captain Thomas' book on outdoor rose growing, in appreciation of Mr. Hammond's

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22 EAST HIGH ST.  
Largest and Best Store and Greenhouses  
Large stock always on hand  
Springfield, Ohio

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Established in 1883. Member F. T. D.  
Greenhouses and Nurseries in Riverdale.

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Orders receive prompt and careful attention  
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SPRING and HIGH SPRINGFIELD, O.  
BEST FLOWERS FOR EVERY OCCASION.

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JOHNSTON'S Flower Shop  
HARRIS ARCADE  
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Most complete stock in central Ohio  
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**The KNOBLE BROS. CO.,**  
Flowers and Nursery Products  
Well equipped to handle your orders.  
MEMBERS F. T. D.  
1836 W. 25th St.

Member F. T. D. **TOLEDO, O.** Est 1897

**Spanner**  
FLORIST

AND  
VICINITY

MEMBERS } TOLEDO COMMERCIAL CLUB  
TOLEDO RETAIL MERCHANTS  
FLORISTS' TELEGRAPH DELIVERY

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221 Superior St. Ohio Building

**F. T. D. FLORISTS**  
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**TOLEDO and Vicinity**  
WHOLESALE AND RETAIL  
**OTTO P. KRUEGER**  
427 East Broadway.

**Fremont, O.**  
**Horn Floral Co.**  
912 CROGHAN ST.  
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**COLUMBUS, O., and Vicinity**  
**THE MUNK FLORAL CO., Growers**  
Can fill all retail orders.

**WILSON'S** WE WILL DO IT PROMPTLY  
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**Columbus, Ohio** Members F. T. D. Ass'n  
**THE FRANKLIN PARK FLORAL CO**  
Cut Flowers for Central Ohio.

**MRS. J. B. FREEMAN**  
MEMBER F. T. D.  
336 Superior St., TOLEDO, OHIO

**Kent Brothers** FLOWER SHOP  
Covers All Ohio Points  
Members F. T. D. **Newark, Ohio**

**CINCINNATI**  
**FRANK A. VOLZ**  
Dina Avenue Sta. L.  
Most centrally located to the suburbs

**CINCINNATI**  
**HENRY W. SHEPPARD**  
532-534 RACE STREET  
Successor to the HILL FLORAL CO.  
Good Stock and Good Service

**Cincinnati, Ohio**  
**Mickley the Florist'**  
108 West Seventh Street

**ADA, OHIO** MOHLER'S  
FLOWER SHOP.....

**CHAS. A. DUERR**  
Newark, Ohio Granville, Ohio  
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**WARREN, OHIO**  
THE F. T. D. FLORISTS **ADGATE & SON**  
WE GROW OUR FLOWERS

fourteen years of valuable service for the society, twelve years as secretary and two years as president. Mr. Hammond responded in a few well-chosen words expressing his appreciation of the kindly motive which prompted the gift. Following this presentation, Captain Thomas dedicated his seedling, No. 720, to Dr. Robert H. Huey in recognition of the inspiration for rose culture and breeding which he had received through Dr. Huey's intense love of roses. He formally christened it Dr. Huey.

At 2 p. m. about 100 members of the American Rose Society gathered in Captain Thomas' garden. After a general inspection Mr. Hammond introduced Captain Thomas, who spoke a few words of welcome. He expressed the pleasure it gave him to share his garden with others and he hoped the guests would make the garden theirs for the afternoon. J. Horace McFarland discussed American roses, emphasizing the value of the work Dr. Van Fleet and Captain Thomas have done in introducing types of roses suited for American conditions. He was followed by the "silver-tongued orator from Indiana," who is universally known and loved, E. G. Hill, of

**EGGERT N. ZETLITZ**  
THE LEADING FLORIST  
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**LIMA, OHIO**  
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**MARION, OHIO**  
6 railroads with good connections to all parts of State  
A GOOD SELECTION OF FLOWERS  
ON HAND AT ALL TIMES.  
**BLAKE'S,** 140 W. Center

**HODY & TULEA**  
Leading Flower Stores at  
727 Broadway 378 Broad Street  
LORAIN, OHIO ELYRIA, OHIO  
Stock is supplied by our range of 30,000 feet of glass

**LORAIN, OHIO**  
Member F. T. D. **F. G. CAREK** ARTISTIC WORK  
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Our Motto: "Anywhere; Any time."

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**THE HEEPE CO.**

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522 S. Freedom Avenue **H. T. MILLER**

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*The Smith & Fetter Co.*  
LEADING  
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930 Prospect  
Avenue  
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#### A. GRAHAM & SON

5523 EUCLID AVENUE

Members Florists' Telegraph Delivery Assn.

### CLEVELAND, O.

5923 EUCLID AVENUE

#### WESTMAN & GETZ

FLOWERS and SERVICE

Members Florists Telegraph Delivery.

### Zanesville, O.

#### C. L. HUMPHREY

Has the best facilities for filling your orders.  
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Engle Floral Company

## FIVE STORES IN NORTHERN OHIO

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WARREN	—	215 East Market St.
AKRON	—	109 South Main St.

## THE PARK FLOWER COMPANY

MEMBERS FLORISTS TELEGRAPH DELIVERY ASSOCIATION

Richmond, Ind. Robert Pyle, the newly elected president, closed the formal program of the afternoon, emphasizing the value of the work the society is doing in reaching a large number of roses lovers and in carrying to them information of much value.

### July Executive Meeting.

July 14 a meeting of the executive committee was held at the City Club, New York. President Pyle opened the meeting with an outline of what he thought should be the policy of the society during the coming year. These policies will be published in the forthcoming rose annual and if carried out they will make the American Rose Society one of the most efficient floricultural organizations. The president announced the appointment of the following vice-presidents for the coming year: Dr. E. M. Mills, Dr. Robert Huey, E. G. Hill, John Cook. Dr. Mills was named as a member of the executive committee to succeed Robert Pyle. J. Horace McFarland was elected editor and O. P. Beckley advertising manager of the American Rose Annual for 1920. It was voted to accept the proposition of the Texas Agricultural and Mechanical College to establish a rose test garden at that institution. A committee consisting of F. L. Atkins, J. Horace McFarland and J. A. Currey was appointed to outline a policy in regard to the establishment of rose test gardens in the various sections of the United States.

August 21 a short meeting was held at the S. A. F. convention in Detroit. In the absence of President Pyle, E. G. Hill acted as chairman and Benjamin Hammond as secretary. No official business was transacted.

A meeting of the executive committee was held at the City Club, New

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Artistic Floral Work and Fresh Cut Flowers  
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Store and Greenhouses, 1181 E. 71st St.

### Cleveland, PENN SQUARE FLORISTS

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LORAIN, OHIO  
THE L. C. HECOCK FLORAL CO.  
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ELYRIA FLOWER SHOPPE



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**CHAS. C. NAVLET CO.**

THREE STORES:

423 and 427 Market Street .... SAN FRANCISCO, CALIF.  
917 Washington Street .... OAKLAND, CALIF.  
20 and 22 East San Fernando Street .. SAN JOSE, CALIF.



Hutchinson,  
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TOPEKA, KAN.  
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Member Florists' Telegraph Delivery.

**SALINA, KANSAS**  
LEIGHTON FLORAL CO.  
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**ATCHISON, KAN.**  
The Atchison Seed and Flower Store Co.  
MEMBER F. T. D.

**Kansas City, Kansas**  
L. C. FIELD  
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**Atchison, Kan.** GROVES  
FLORAL CO.  
Established 1865. Member of F. T. D.

**WICHITA, KANSAS** Shipments for Kansas  
and Oklahoma  
W. H. CULP & COMPANY  
Quality Flowers Personal Service Members  
F. T. D. A.

**DES MOINES, IA.**  
GUTHRIE-LORENZ CO.

**Cedar Falls, Ia.** BANCROFT'S  
55,000 Feet Glass Beautiful Flowers  
Members F. T. D. Joseph Bancroft & Son

**PERRY, IOWA**  
LOUWERSE & CO.

**MONTICELLO, IA.**  
C. L. VAN METER MEMBER  
F. T. D.

**COUNCIL BLUFFS, IOWA**  
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NORDWALL  
E. E. NORDWALL

**Pocatello, Idaho** Member  
F. T. D. ATKIN'S  
We cover Southern Idaho  
and Western Wyoming

**COUNCIL BLUFFS, IA.**

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750,000 FEET OF GLASS

Orders shipped to any part of Iowa or Nebraska on a moment's notice.  
Daily Delivery to Omaha.

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**Harkett's**  
FLORAL NURSERY

For { Eastern Iowa  
Western Wis.  
N. W. Illinois

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**DAVENPORT, IOWA**

AND WESTERN ILLINOIS

G. F. FORBER,

313 Brady Street

Member Florists' Telegraph Delivery Association

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O  
W  
A

**Kemble's Flowers**

Marshalltown, Boone, Center-  
ville, Oskaloosa, Oelwein,  
Mason City, Chariton,  
Grinnell and Ottumwa.

SEND YOUR ORDER TO HOUSE NEAREST  
PLACE OF DELIVERY

York, September 17, 1919. F. L. Atkins, chairman of the committee to outline a policy in regard to the establishment of rose test gardens, made a preliminary report. It was the opinion of the committee that test gardens should be established only in certain climatic zones. The Department of Agriculture at Washington has prepared a map showing the rose-growing zones in the United States, which will be published in the 1920 rose annual. The report of the committee governing exhibitions of garden roses was received from the chairman, Dr. A. C. Beal, and was accepted by the executive committee. These rules and regulations are now printed and can be obtained from the office of the secretary.

## November Executive Meeting.

At the executive committee meeting, November 20, 1919, it was voted that the committee to foster the cut rose interests be authorized to negotiate with the officials of the international flower show or other organizations regarding the spring exhibition of the society and the admission of the members to the exhibition. President Pyle was designated the official representative of the American Rose Society to serve on the board of directors of the S. A. F. J. Horace McFarland reported that a set of sixty lantern slides of American roses and American rose gardens had been

**DAVENPORT, IOWA**

"Say It with Flowers"

**BILLS FLORAL CO.**

M. A. TIERNEY, Owner Member F. T. D.

**WATERLOO, IOWA**

**GALLOWAY'S FLOWER STORE**

Russel-Lamson Bldg., 211 West 5th Street

Special attention given to out-of-town orders

**SIoux CITY, IOWA**

Supplies western Iowa,  
southern Minnesota, all of  
South Dakota and north-  
eastern Nebraska.

J. C. RENNISON CO.

**SIoux CITY, IOWA**

Members of  
F. T. D.

**ROCKLIN & LEHMAN**

**M. J. SPORMAN**  
**CEDAR RAPIDS**  
IOWA

**CEDAR RAPIDS, IA.**

I. N. KRAMER & SON  
Member Florists' Telegraph Delivery

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MacRorie-McLaren Company  
141 Powell Street  
Florists

We grow our own stock and with extensive nurseries to draw from can give unusual values.

RETAIL

WHOLESALE

San Francisco, Calif.  
ALBERT O. STEIN  
Flower Shop  
1150 SUTTER STREET

SALT LAKE CITY, FORT DOUGLAS  
and VICINITY  
MILLER FLORAL CO., 10 EAST BROADWAY  
250,000 sq. ft. of modern glass. Unexcelled facilities. Prompt and courteous service always.

SAN FRANCISCO  
Podesta & Baldocchi  
224-226 Grant Avenue  
Prompt and careful attention to orders from out-of-town florists.

OGDEN, UTAH  
FLOWERS Best shipping facilities as Dumke  
FRESH Ogden is a railroad center. F. T. D.  
FROM THE GREENHOUSES Floral Co.  
BERKELEY, CAL. MEMBER F. T. D.  
Curtis D. Shoemaker, NORTON, Florist  
Prop.

SALT LAKE CITY  
AND CONTRIBUTING TERRITORY  
BAILEY & SONS CO. Member F. T. D.  
Est. 1895. 61-63 East Second South  
Special consideration given Telegraph Orders.  
LARGE STOCK ALWAYS ON HAND.

SAN FRANCISCO  
JOSEPH'S  
Member F. T. D.  
233-35 Grant Ave.  
Steamer and train packages our specialty.

prepared to send to the National Rose Society of England, to be shown by the secretary, Courtney Page, at the annual meeting of the society and afterwards before other English rose organizations. These were sent with the compliments of the American Rose Society and President Pyle was authorized to send a message of greeting from the American Rose Society to the National Rose Society of England. The following persons were named to constitute a committee to increase membership: J. Horace McFarland, Dr. E. M. Mills, Miss Carrie Harrison and J. A. Currey.

Salt Lake City  
ALSO PARTS OF COLORADO, IDAHO,  
MONTANA AND NEVADA  
HUDDART FLORAL CO.  
56 South Main Street  
Member Florists' Telegraph Delivery Ass'n.

SAN FRANCISCO, CAL.  
ART FLORAL CO.  
255 Powell Street  
Best attention given your orders  
Members Florists' Telegraph Delivery

SALT LAKE'S  
LEADING FLORIST  
ERNEST LAMBOURNE  
67 South Main, Salt Lake City, Utah.

San Francisco  
DARBEE'S  
1036 Hyde Street  
LARGEST STOCK OF CHOICEST FLOWERS  
Members Florists' Telegraph Delivery

OAKLAND, CAL.  
HOGAN & EVERS  
1439 Broadway  
THE BEST SERVICE

Oakland, Calif.  
J. SEULBERGER & CO.,  
418 Fourteenth Street  
Est. 1882 Immediate Deliveries in  
Members F. T. D. Berkeley and Alameda

SAN DIEGO, CAL.  
BOYLE & DARNAUD  
F. T. D. florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.  
Members Florists' Telegraph Delivery.

Berkeley OAKLAND  
SAN FRANCISCO  
THE FLOWERSHOP  
Berkeley's most up-to-date flower establishment

SAN JOAQUIN VALLEY  
"The Personal Service Store"  
Turlock Seed Co. TURLOCK CALIF.

JULIUS EPPSTEIN, FLORIST AND DECORATOR  
Flowers for All Occasions Delivery Anywhere  
Hotel St. Francis. SAN FRANCISCO

At a meeting of the executive committee held at the City Club January 12, 1920, G. H. Peterson tendered his resignation from the rose registration committee, because he would be in Florida for an indefinite period. President Pyle appointed F. L. Atkins to fill the vacancy. Because of ill health, J. F. Huss resigned from the chairmanship of the Hartford rose test gardens committee. Alexander Cumming was named as chairman. Judges were appointed for the spring exhibition of roses, which the committee had arranged to hold in cooperation with the international flower show in New York, March 15 to 21, 1920. It was voted that the president should appoint a committee on legislation to which will be referred all questions relating to national and state quarantines and similar regulative matters, such committee to have power to represent the American Rose Society. J. Horace McFarland, S. S. Pennock, Benjamin Hammond, James Boyd and Dr. E. M. Mills were named on the committee. The executive committee then voted on the best three eligible varieties of roses for the Gertrude M. Hubbard

Sacramento, Cal.  
A. NAVLET, 1130 Tenth St. 20 YEARS AT IT



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## LOS ANGELES

414½ SOUTH BROADWAY

SEND YOUR ORDERS TO

## BROADWAY FLORISTS

### LOS ANGELES, CAL. REDONDO FLORAL CO.

218 West Seventh Street

Members of Florists' Telegraph Delivery  
A. KNOPF A. F. BORDEN

### WOLFSKILLS' and MORRIS GOLDENSON

FLORISTS AND DECORATORS

We Solicit Telegraph Orders.  
Regular Trade Discount.

229 W. Third St., LOS ANGELES, CAL.

### Darling's Shop

"FLOWERS FOR HER"

208 West Sixth Street, LOS ANGELES, CAL.

Cut flowers or good design work by best artists  
and designers delivered anywhere in the west  
on receipt of mail or telegraph orders.

Members Florists' Telegraph Delivery Association.

### LOS ANGELES, CAL.

#### HOWARD & SMITH

NINTH AND OLIVE STREETS

You can depend on us for all orders for  
delivery in this section.

### LOS ANGELES, CAL. ATHLETIC CLUB FLORIST

Formerly California Cut Flower Co.

433 West 7th Street

Takes care of telephone and telegraph orders  
over the whole of Southern California.  
Usual trade discount.

### Pasadena, Cal. 342 East Colorado St. THE ORCHID

PASADENA'S OLDEST FLORIST WILL  
EXTEND THE USUAL COURTESIES

Member of F. T. D.

### PASADENA, CAL.

ELDRED FLOWER SHOP.

Member Florists' Telegraph Delivery.

### RIVERSIDE, CALIFORNIA

Florist to the Glenwood Mission Inn  
ORANGE BLOSSOM FLOWER SHOP

### RIVERSIDE, CALIFORNIA

A. M. HOSP

Leading Retail Florist 659 Main Street

### LONG BEACH, CAL.

Lowe's Flower Shop, The Pioneer and  
Leading Florist  
Member Florists' Telegraph Delivery

### PASADENA, CALIF.

SIEBRECHT'S  
HOUSE

OF

FLOWERS

MEMBER F. T. D.

HENRY A. SIEBRECHT, Jr.

## Portland ORE.

### Tonseth's

287 Washington Street

In the heart of the city

Growers and Retailers

F. T. D.  
MEMBERS

### The Alexandria Florist

Member of  
F. T. D.  
and S. A. F.



Hotel Alexandria  
Los Angeles,  
Calif.

gold medal. As a result of this vote  
the medal was awarded to Columbia,  
registered in 1916 by the E. G. Hill Co.,  
Richmond, Ind. The secretary reported  
a total membership to March 12, 1920,  
of 1,648.

COLUMBUS, O.

The Market.

The weather has been fine and flowers  
are plentiful. The trade is preparing  
for the largest Easter business that it  
has had in its history. All stock is  
plentiful and will be no higher than is  
usual for holidays.

A large supply of pot plants is on  
hand in all varieties and colors. Hyacinths and lilies are much in evidence  
and will sell at about 75 cents per  
bloom, but will not sell by the bloom,  
but by the quality. Some beautiful  
lilies are on display.

Various Notes.

Winters & Kramer estimate that their  
Easter cut of sweet peas is about 40,000.  
These will probably be used entirely  
by the local dealers, though some have  
been sent to Cincinnati and Cleveland.  
Leo Miller has about 1,000 lily plants,  
which are all sold to the local florists.

Thomas J. Ludwig has been displaying  
some beautiful baskets of spring

Portland, Ore.  
CLARKE BROS.  
FLORISTS  
Oakland, Cal.

## PORTLAND ORE.

*Lubliner*  
FLORIST 328 & 348  
MORRISON ST.

### Santa Barbara, Cal.

912 STATE STREET

#### GLEAVE'S FLOWER SHOP

ARTHUR GLEAVE, Prop.

Choicest Cut Flowers and Floral Designs  
on short notice.  
Both Phones 1018

### Hollywood Flower Shop

HOLLYWOOD, CAL.

ARTISTIC WORK. PERSONAL ATTENTION.

Telegraph Orders Delivered to

LOS ANGELES OCEAN PARK  
SANTA MONICA VENICE

### PHOENIX, ARIZ.

#### Arizona Seed & Floral Co.

28 and 30 So. Central Ave. Member F. T. D.

### PHOENIX, ARIZONA

#### Donofrio Floral Dept.

CHAS. E. MORTON, Mgr.

Wire your orders to us for delivery in  
Arizona and New Mexico.

### Flowers for all ARIZONA

Tucson Seed & Floral Co., TUCSON,  
ARIZONA

### DOUGLAS, ARIZ.

TRAVIS' FLOWER SHOP For all points  
in Arizona

# Telegraph Delivery Department

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## SEATTLE

### Woodlawn Flower Shop

1410-1412 2nd Avenue—Beside Clemmer Theater Building

"IN THE HEART OF THE CITY"

Base the Recipient of Your Telegraphic Orders Upon Merit

We offer unexcelled facilities. More than 13,000 square feet of store space devoted exclusively to retailing of flowers. Where quality and service reign.

21 EMPLOYEES

CHARLES E. SULLIVAN, in charge of Telegraphic Service

## SEATTLE

Member Florists' Telegraph Delivery Ass'n.

## HOLLYWOOD GARDENS

SEATTLE'S LEADING FLORIST

1622 SECOND AVENUE

### Bellingham, Wash.

Telegraph orders delivered anywhere in the northwest country  
**FLORAL EXCHANGE**

### SEATTLE

1001-1003 Third Avenue

Finest Floral Studio  
in the Northwest

*Rosaia Bros.*  
Members  
F. T. D.

### Yakima, Washington STATE FLORAL CO.

We Grow Our Own Flowers  
Telegraph Orders filled promptly and carefully  
Members F. T. D. Association.

### California Florist TACOMA, WASH.

Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

### SEATTLE

Choice Flowers, prompt and careful  
**L.W. McCOY** 904 3rd Avenue  
Established 1900

### WALLA WALLA, WASH.

**YOUNG & LESTER**  
SOUTHEASTERN WASHINGTON  
NORTHEASTERN OREGON  
NORTHERN IDAHO orders filled promptly  
Members Florists' Telegraph Delivery Association

### WALLA WALLA, WASH.

**Jones' Flower Shop,** Telegraph orders filled promptly

**YAKIMA, WASHINGTON**  
**ANNAVEE FLOWER SHOP** (Formerly Bourn's)  
QUALITY FLOWERS Artistic Arrangement  
Members Florists' Telegraph Delivery.

### FORSHAW, Florist THE ROUND-UP CITY PENDLETON, ORE.

### HONOLULU, HAWAII

**TAYLOR, FLORIST**  
Wireless and Cable Address, "FLORIST," Honolulu

### TACOMA

**SMITH FLORAL Co., 1112 Broadway**

flowers and pot plants. He is using many pussy willows in many attractive baskets. A new motor truck has been added to his service.

Miss Jones, of the Linden Floral Co., says that she has plenty of cut bulbous stock, as well as that in pans.

Kresge's 5 and 10-cent store is not having much success selling begonias and tulips at 10 cents per pan. The quality is so poor that the people will not buy them.

Mr. Thompson, who has been designing for the Alpha Floral Co., of Kansas City, Mo., is again with Thomas J. Ludwig.

William Walker, formerly at the Wilson Seed Store, is now enjoying a vacation.

Joseph Martin has succeeded in having removed a painful abscess from under his tongue.

The Fifth Avenue Floral Co. had sev-

### Spokane, Wash.

**Eugene's Flower Shop**  
PROMPT AND RELIABLE

### Spokane, Wash.

**A. J. BURT, Florist**  
Established 20 Years Always on the job  
CLEMMER THEATER BUILDING

### Spokane, Washington

**Reimer's Floral Art Shop**  
RETAILERS AND GROWERS



# Telegraph Delivery Department

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## MINNEAPOLIS MAZEY

"The  
Society  
Florist"

MINN.

SECOND AVE. SO. AT EIGHTH ST.

### Rochester, Minn.

FLOWERS ON SHORT NOTICE

Rochester Greenhouse Co.

EMIL RIEPLE

Rochester's only store having its own greenhouses

Member F. T. D.

111 2nd Street.

### ROCHESTER, MINN. ROCHESTER FLORAL CO.

114-116 FIRST AVE., S. W.

Run in connection with Greenhouses.  
Cut Flowers and Plants delivered promptly.  
Under new management.

H. W. KLEIN, Mgr.

Member F. T. D.

### ST. PAUL, MINN.

THE LARGEST STORE IN AMERICA

MEMBER F. T. D. ASS'N

The finest and largest stock west of Chicago  
Awake night and day looking for orders

HOLM &amp; OLSON, Inc., 20-22-24 W. 5th St

### Swanson's

Incorporated

912 Nicollet Avenue, offers the trade its unexcelled facilities for filling orders in  
MINNEAPOLIS

SEND ORDERS FOR

### Minneapolis & Minnesota

To J. J. WEST'S, Inc.

3009 4th Ave., South

TWO STORES—LARGE STOCK

### Duluth, Minn.

Flowers delivered promptly  
to any place within 300 miles

THE ALPHA FLORIST

### DULUTH, MINN.

THE ONLY GREENHOUSES  
IN DULUTH OR SUPERIOR

Flowers delivered anywhere on the Iron Range

J. J. LEBORIOUS

### DULUTH FLORAL CO.

200 MILES in any direction. Duluth, Minn.  
We are the center of the great Northwest. Daily deliveries to SUPERIOR, WIS.

### MANKATO, MINN.

THE WINDMILLER CO.

Flowers to all points on short notice

Member Florists' Telegraph Delivery

### AUSTIN, MINN.

A. N. Kinsman, Inc.

Competent Service to all Iowa and  
Minnesota Points.

Member Florists' Telegraph Delivery.

eral hundred dollars' worth of corsage  
work Wednesday, March 24. J. W. T.

### HARRISONBURG, VA.

The Wetzel Seed Co., Inc., announces the addition of a flower department to its business. The announcement, which occupied about 378 lines in a local daily paper, said that from time to time, as the demand develops, everything pertaining to flowers will be added to the line, also that special attention will be given to those desiring information as to the culture of flowers. It is planned to erect a large greenhouse in the near future, but at present stock will be secured from Washington, Baltimore and Philadelphia. Miss M. H. Chrisman, formerly society editor of the News-Record, of Harrisonburg, is in charge of the department. It was opened for the Easter trade.

### STEAMER SAILINGS.

The following sailing list, displayed in a conspicuous place in the window or store or used in advertising matter with the information that you have facilities for filling bon voyage orders on short notice, will help in reviving the steamer trade:

Steamer—	From—	To—	Sails
Melita..	St. John, N. B.	Liverpool	Apr. 2
St. Louis.....	New York	Southampton	Apr. 2
Coamo .....	New York	San Juan, P. R.	Apr. 3
Venezuela..	San Francisco	Yokohama	Apr. 3
Imperator .....	New York	Southampton	Apr. 3
La Lorraine..	New York	Havre	Apr. 3
N. Amsterdam..	New York	Rotterdam	Apr. 3
Manchuria .....	New York	Hamburg	Apr. 4
Nile.....	San Francisco	Hong Kong	Apr. 6
Carmania .....	New York	Liverpool	Apr. 6
San Juan.....	New York	San Juan, P. R.	Apr. 7
Gramplan..	St. John, N. B.	London	Apr. 8
Emp. of Russia..	Vancouver	Yokohama	Apr. 8
Kashimi .....	Seattle	Yokohama	Apr. 10
New York.....	New York	Southampton	Apr. 10
Scandinavian .....	St. John, N. B.	Liverpool	Apr. 10
Ponce .....	New York	San Juan, P. R.	Apr. 10
Tunisian..	St. John, N. B.	Antwerp	Apr. 12
Rochambeau .....	New York	Havre	Apr. 13
Royal George..	New York	Southampton	Apr. 14
Metagama..	St. John, N. B.	Liverpool	Apr. 16
Noordam .....	New York	Rotterdam	Apr. 17
St. Paul .....	New York	Southampton	Apr. 17
Mauretania .....	New York	Southampton	Apr. 17
Brazos .....	New York	San Juan, P. R.	Apr. 17
Monteagle .....	Vancouver	Yokohama	Apr. 17
Mongolia .....	New York	Hamburg	Apr. 18
Pretorian..	St. John, N. B.	Glasgow	Apr. 19
Ventura.....	San Francisco	Sydney	Apr. 20
Minnedosa..	St. John, N. B.	Liverpool	Apr. 23

### LINCOLN, NEB.

1338 O Street

FREY &amp; FREY

WHOLESALE AND RETAIL

120,000 square feet of glass at your service.

Trade Discount

Members of the Florists' Telegraph Delivery



### C. H. FREY

Wholesale and Retail Florist

1133 O Street, LINCOLN, NEB.

Will Fill Orders for the West on Short Notice.  
Trade Discounts. First-class Stock.

### OMAHA, NEB.

### Alfred Donaghue

1622 Harney Street

Established 1866

### OMAHA, NEB. Member F. T. D.

Louis M. Rogers, 319 So. 16th St.

### OMAHA, NEBRASKA

Lee L. Larmon

Fontenelle Florist,  
1814 DOUGLAS ST.

### OMAHA, NEBRASKA

John H. Bath, The Careful Florist,  
1904 FARNUM STREET

Member Florists' Telegraph Delivery

### Hess & Swoboda, Florists

Telephones 1501 and L 1582

1415 Farnam Street, OMAHA, NEB.

### Lewis Henderson, Florist

1519 Farnum Street, OMAHA, NEBRASKA

Member Florists' Telegraph Delivery Ass'n

### Lincoln, Neb.

Flowers for All  
Occasions from  
"radle to Grave"

CHAPIN BRGS., Retail Florists

FOR ALL NEBRASKA ORDERS  
CENTRAL USEED. WILLIAMS, Grand Island  
Competent Florist Railroad Center

### ROSWELL, N. MEX.

ALAMEDA GREENHOUSES

Headquarters for Flowers New Mexico and Texas.

# 100% PROFIT-PAYING BUSINESS BUILDER GOLDFISH

Large, Healthy Fish at Rock Bottom Prices

OUR FOUR BIG SELLERS.

Small Investments and Large Profits

<b>"Our Special"</b> Assortment all for <b>\$22.50</b> 144 Pint Globes 144 Boxes Fish Food 288 Goldfish 50 Extra Fish, Moss, Pebbles and Dip Net FREE with this offer. You may have half this Assortment for \$12.00. We can furnish "Our Special" Assortment with Quart Globes for \$24.50.	<b>"Our Winner"</b> Assortment Only <b>\$33.00</b> 144 Half-gallon Globes 144 Boxes Fish Food 288 Medium Goldfish 50 Extra Fish, Moss, Pebbles and Dip Net FREE with this offer. One-half this Assortment will cost you \$17.00.	<b>"Our Leader"</b> Assortment Price <b>\$13.75</b> 48 Half-gallon Globes 48 Boxes Fish Food 24 Terra Cotta Ornaments 96 Medium Goldfish 30 Extra Fish, Moss, Pebbles and Dip Net FREE with this offer. One-half this Assortment will cost you \$7.50.	<b>"Special Display"</b> Assortment Price <b>\$11.00</b> 12 One-gallon Globes 36 Boxes Fish Food 12 Assorted Ornaments 48 Selected Goldfish, Pebbles, Moss and Dip Net to complete the assortment.
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OUR PRICES ON FISH LARGE, HEALTHY STOCK	
Medium Selected Goldfish, assorted colors	Per 100 \$3.00
Medium Large Selected Goldfish, assorted colors	5.00
Large Selected Goldfish, assorted colors	7.00
Per doz.	
Japanese Fantails, small, assorted colors	\$2.40
Japanese Fantails, medium, assorted colors	3.00
Japanese Telescopes, small, assorted colors	3.00
Japanese Telescopes, medium, assorted colors	4.50
Japanese Comets, medium, assorted colors	2.00
Japanese Comets, extra large, assorted colors	3.00
Japanese Singletails, medium, assorted colors	1.80
Japanese Singletails, large, assorted colors	2.40

WATER PLANT AND FISH FOOD	
Water Plant	75c per doz. bunches; \$5.50 per 100
Wafer Food, large 3-colored package	\$1.30 doz.; \$14.50 gross
Flake Food, large 3-colored package	.60 doz.; 6.50 gross
Natural Food, large 3-colored package	.60 doz.; 6.50 gross
Natural Food, in tin boxes	.75 doz.; 8.50 gross

## FISH GLOBES

Good, Heavy Glass, and in Original Cases.

Half-gallon Globes, 4 dozen to crate	\$ 1.30 per doz.
Gallon Globes, 2 dozen to crate	4.50 per doz.
Two-gallon Globes, 1 dozen to crate	7.50 per doz.
Three-gallon Globes, 1/2 dozen to crate	12.00 per doz.

Order your Globes and Supplies to be shipped at once by freight. Fish will follow by express.

## ASHBORNE GOLDFISH & SUPPLY COMPANY

Hatcheries: Burlington, Iowa; Indianapolis, Ind.; Frederick, Md.

1313 Agency St., BURLINGTON, IOWA

### CLEVELAND, O.

#### The Market.

The market was kept fairly well cleared last week. Business started with a rush and late buyers were disappointed in many cases. There has been much funeral work. The weather has been fine in this locality and a good cut of stock is ready. The quality of roses is good and few are left to accumulate. Carnations are arriving in quantity and after the morning rush there are few left. Calla and Easter lilies moved fairly well. Bulbous stock moved well, although there were not so many tulips as in the previous week. Violets moved well. Sweet peas are in good quantity and have a fair demand. Snapdragons, daisies, pansies, calendulas, myosotis and similar flowers move well. Greens are scarce.

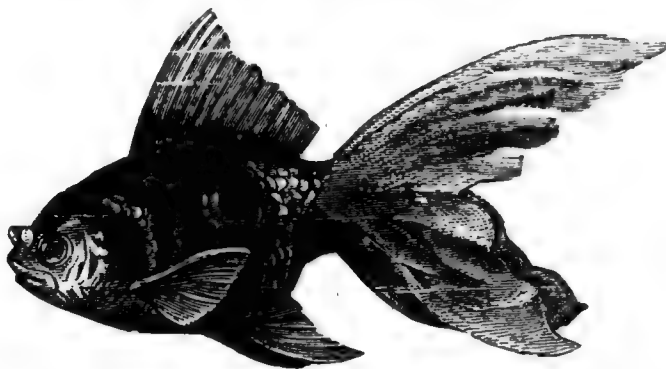
#### Various Notes.

Byron Bailey, of Kent, O., was in this city last week on business. He reports excellent business.

The street venders have not been getting the amount of stock that they were getting in previous years.

A. Dehner has bought the establishment of Henry Eickhoff, on Woodlawn avenue, next door to where he has been located, and has taken over the lease. In this place he intends to carry plants and cut flowers exclusively and in his own place he expects to carry candies and school supplies. Henry Eickhoff intends to retire to his farm, at Warrensville, O., and grow plants for the wholesale market. W. F. B.

The Park Floral Co. set March 28 to



YOU CAN make money from Goldfish and Aquarium Supplies. Our fifteen years' experience will help you. Send for Wholesale Catalogue.

**Auburndale Goldfish Co.**

1449 W. Madison St.,

Chicago, Ill.

Mention The Review when you write.

## GOLDFISH

BUY FROM THE BREEDER

41 Acres of Ponds this Season.

Write for big new catalogue

Globes, Aquariums, Aquarium Supplies, Etc.

BERT J. PUTNAM, Scientific Aquarist, 490 Washington St., Buffalo, N. Y.

April 4 as "lily show week," when the public was invited to visit the new show rooms at 13336 Euclid avenue, formerly Calhoun's. An Easter advertising blotter was also sent out.

Elwood, Ind.—J. N. Juday has begun the operation of his greenhouse again after closing it through the winter months.

## GOLDFISH 1,500,000 (Plain and Fancy)

Ready for market at rock bottom prices. Ship anywhere in U. S. or Canada.

Write for our illustrated catalogue.

ORIENTAL GOLDFISH & SUPPLY CO.

3757 to 3761 Cottage Grove Ave., CHICAGO, ILL.

Always mention the Florists' Review when writing advertisers.



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## MINNEAPOLIS MAZEY

MINN. "The Society Florist"

SECOND AVE. SO. AT EIGHTH ST.

### Rochester, Minn.

FLOWERS ON SHORT NOTICE

Rochester Greenhouse Co.

EMIL RIEPLE

Rochester's only store having its own greenhouses

Member F. T. D.

111 2nd Street.

### ROCHESTER, MINN. ROCHESTER FLORAL CO.

114-116 FIRST AVE., S. W.

Run in connection with Greenhouses.  
Cut Flowers and Plants delivered promptly.  
Under new management.

H. W. KLEIN, Mgr.

Member F. T. D.

### ST. PAUL, MINN.

THE LARGEST STORE IN AMERICA

MEMBER F. T. D. ASS'N

The finest and largest stock west of Chicago  
Awake night and day looking for orders

HOLM &amp; OLSON, Inc., 20-22-24 W. 5th St

### Swanson's

Incorporated

912 Nicollet Avenue, offers the trade its unexcelled facilities for filling orders in

MINNEAPOLIS

SEND ORDERS FOR

Minneapolis &amp; Minnesota

To J. J. WEST'S, Inc.

3009 4th Ave., South

TWO STORES—LARGE STOCK

### Duluth, Minn.

Flowers delivered promptly  
to any place within 300 miles

THE ALPHA FLORIST

### DULUTH, MINN.

THE ONLY GREENHOUSES  
IN DULUTH OR SUPERIOR

Flowers delivered anywhere on the Iron Range

J. J. LEBORIOUS

### DULUTH FLORAL CO.

200 MILES in any direction. Duluth, Minn.  
We are the center of the great Northwest. Daily deliveries to SUPERIOR, WIS.

### MANKATO, MINN.

THE WINDMILLER CO.

Flowers to all points on short notice

Member Florists' Telegraph Delivery

### AUSTIN, MINN.

A. N. Kinsman, Inc.

Competent Service to all Iowa and  
Minnesota Points.

Member Florists' Telegraph Delivery.

eral hundred dollars' worth of corsage  
work Wednesday, March 24. J. W. T.

### HARRISONBURG, VA.

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Venezuela	San Francisco	Yokohama	Apr. 3
Imperator	New York	Southampton	Apr. 3
La Lorraine	New York	Havre	Apr. 3
N. Amsterdam	New York	Rotterdam	Apr. 3
Manchuria	New York	Hamburg	Apr. 4
Nile	San Francisco	Hong Kong	Apr. 6
Carmania	New York	Liverpool	Apr. 6
San Juan	New York	San Juan, P. R.	Apr. 7
Gramplan	St. John, N. B.	London	Apr. 8
Emp. of Russia	Vancouver	Yokohama	Apr. 8
Kashimi	Seattle	Yokohama	Apr. 10
New York	New York	Southampton	Apr. 10
Scandinavian	St. John, N. B.	Liverpool	Apr. 10
Ponce	New York	San Juan, P. R.	Apr. 10
Tunisian	St. John, N. B.	Antwerp	Apr. 12
Rochambeau	New York	Havre	Apr. 13
Royal George	New York	Southampton	Apr. 14
Metagama	St. John, N. B.	Liverpool	Apr. 16
Noordam	New York	Rotterdam	Apr. 17
St. Paul	New York	Southampton	Apr. 17
Mauretania	New York	Southampton	Apr. 17
Brasos	New York	San Juan, P. R.	Apr. 17
Monteagle	Vancouver	Yokohama	Apr. 17
Mongolia	New York	Hamburg	Apr. 18
Pretorian	St. John, N. B.	Glasgow	Apr. 19
Ventura	San Francisco	Sydney	Apr. 20
Minnedosa	St. John, N. B.	Liverpool	Apr. 23

### LINCOLN, NEB.

1338 O Street

FREY &amp; FREY

WHOLESALE AND RETAIL

120,000 square feet of glass at your service.

Trade Discount

Members of the Florists' Telegraph Delivery



### C. H. FREY

Wholesale and Retail Florist

1133 O Street, LINCOLN, NEB.

Will Fill Orders for the West on Short Notice.  
Trade Discounts. First-class Stock.

### OMAHA, NEB.

Alfred Donaghue

1622 Harney Street

Established 1866

### OMAHA, NEB.

Member F. T. D.  
Louis M. Rogers, 319 So. 16th St.

### OMAHA, NEBRASKA

Lee L. Larmon Fontenelle Florist,  
1814 DOUGLAS ST.

### OMAHA, NEBRASKA

John H. Bath, The Careful Florist,  
1904 FARNUM STREET  
Member Florists' Telegraph Delivery

### Hess & Swoboda, Florists

Telephones 1501 and L 1582

1415 Farnam Street, OMAHA, NEB.

### Lewis Henderson, Florist

1519 Farnum Street, OMAHA, NEBRASKA  
Member Florists' Telegraph Delivery Ass'n

### Lincoln, Neb.

Flowers for All  
Occasions from  
Cradle to Grave

CHAPIN BROS., Retail Florists

FOR ALL NEBRASKA ORDERS  
CENTRAL NEBRASKA USEED. WILLIAMS, Grand Island  
Competent Florist Railroad Center

### ROSWELL, N. MEX.

ALAMEDA GREENHOUSES

Headquarters for Flowers New Mexico and Texas.

# 100% PROFIT-PAYING BUSINESS BUILDER GOLDFISH

Large, Healthy Fish at Rock Bottom Prices

OUR FOUR BIG SELLERS.

Small Investments and Large Profits

## "Our Special"

Assortment all for **\$22.50**

144 Pint Globes  
144 Boxes Fish Food  
288 Goldfish  
50 Extra Fish, Moss, Pebbles and Dip Net FREE with this offer.  
You may have half this Assortment for \$12.00.  
We can furnish "Our Special" Assortment with Quart Globes for \$24.50.

## "Our Winner"

Assortment Only **\$33.00**

144 Half-gallon Globes  
144 Boxes Fish Food  
288 Medium Goldfish  
50 Extra Fish, Moss, Pebbles and Dip Net FREE with this offer.  
One-half this Assortment will cost you \$17.00.

## "Our Leader"

Assortment Price **\$13.75**

48 Half-gallon Globes  
48 Boxes Fish Food  
24 Terra Cotta Ornaments  
96 Medium Goldfish  
30 Extra Fish, Moss, Pebbles and Dip Net FREE with this offer.  
One-half this Assortment will cost you \$7.50.

## "Special Display"

Assortment Price **\$11.00**

12 One-gallon Globes  
36 Boxes Fish Food  
12 Assorted Ornaments  
48 Selected Goldfish, Pebbles, Moss and Dip Net to complete the assortment.

### OUR PRICES ON FISH

#### LARGE, HEALTHY STOCK

	Per 100
Medium Selected Goldfish, assorted colors	\$3.00
Medium Large Selected Goldfish, assorted colors	5.00
Large Selected Goldfish, assorted colors	7.00
	Per doz.
Japanese Fantails, small, assorted colors	\$2.40
Japanese Fantails, medium, assorted colors	3.00
Japanese Telescopes, small, assorted colors	3.00
Japanese Telescopes, medium, assorted colors	4.50
Japanese Comets, medium, assorted colors	2.00
Japanese Comets, extra large, assorted colors	3.00
Japanese Singletails, medium, assorted colors	1.80
Japanese Singletails, large, assorted colors	2.40

### WATER PLANT AND FISH FOOD

Water Plant	75c per doz. bunches; \$5.50 per 100
Water Food, large 8-colored package	\$1.30 doz.; \$14.50 gross
Flake Food, large 8-colored package	.60 doz.; 6.50 gross
Natural Food, large 8-colored package	.80 doz.; 8.50 gross
Natural Food, in tin boxes	.75 doz.; 8.50 gross

### FISH GLOBES

Good, Heavy Glass, and in Original Cases.

Half-gallon Globes, 4 dozen to crate	\$ 1.30 per doz.
Gallon Globes, 2 dozen to crate	4.50 per doz.
Two-gallon Globes, 1 dozen to crate	7.50 per doz.
Three-gallon Globes, 1/2 dozen to crate	12.00 per doz.

Order your Globes and Supplies to be shipped at once by freight. Fish will follow by express.

## ASHBORNE GOLDFISH & SUPPLY COMPANY

Hatcheries: Burlington, Iowa; Indianapolis, Ind.; Frederick, Md.

1313 Agency St., BURLINGTON, IOWA

### CLEVELAND, O.

#### The Market.

The market was kept fairly well cleared last week. Business started with a rush and late buyers were disappointed in many cases. There has been much funeral work. The weather has been fine in this locality and a good cut of stock is ready. The quality of roses is good and few are left to accumulate. Carnations are arriving in quantity and after the morning rush there are few left. Calla and Easter lilies moved fairly well. Bulbous stock moved well, although there were not so many tulips as in the previous week. Violets moved well. Sweet peas are in good quantity and have a fair demand. Snapdragons, daisies, pansies, calendulas, myosotis and similar flowers move well. Greens are scarce.

#### Various Notes.

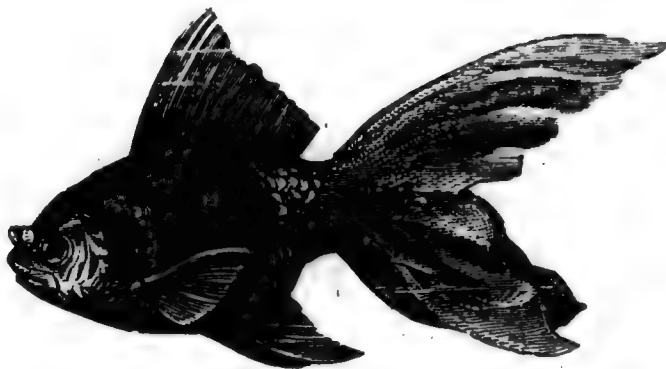
Byron Bailey, of Kent, O., was in this city last week on business. He reports excellent business.

The street venders have not been getting the amount of stock that they were getting in previous years.

A. Dehner has bought the establishment of Henry Eickhoff, on Woodlawn avenue, next door to where he has been located, and has taken over the lease. In this place he intends to carry plants and cut flowers exclusively and in his own place he expects to carry candies and school supplies. Henry Eickhoff intends to retire to his farm, at Warrensville, O., and grow plants for the wholesale market.

W. F. B.

The Park Floral Co. set March 28 to



YOU CAN make money from Goldfish and Aquarium Supplies. Our fifteen years' experience will help you. Send for Wholesale Catalogue.

**Auburndale Goldfish Co.**  
1449 W. Madison St., Chicago, ILL.

Mention The Review when you write.

## GOLDFISH

BUY FROM THE  
BREEDER

41 Acres of Ponds this Season.

Write for big  
new catalogue

Globes, Aquariums, Aquarium Supplies, Etc.

**BERT J. PUTNAM, Scientific Aquarist, 490 Washington St., Buffalo, N. Y.**

April 4 as "lily show week," when the public was invited to visit the new show rooms at 13336 Euclid avenue, formerly Calhoun's. An Easter advertising blotter was also sent out.

Elwood, Ind.—J. N. Juday has begun the operation of his greenhouse again after closing it through the winter months.

## GOLDFISH 1,500,000

(Plain and Fancy)

Ready for market at rock bottom prices.  
Ship anywhere in U. S. or Canada.

Write for our illustrated catalogue.

**ORIENTAL GOLDFISH & SUPPLY CO.**

3757 to 3761 Cottage Grove Ave., CHICAGO, ILL.

Always mention the Florists' Review when writing advertisers.



## Seed Trade News

**AMERICAN SEED TRADE ASSOCIATION.**  
President, E. O. Dungan, Philadelphia, Pa.;  
secretary-treasurer, C. E. Kendel, Cleveland, O.

THE seed trade's "Big Monday" may not have fallen in March this year.

GROWERS on the coast report that *Asparagus plumosus* seed has been a poor crop in California this season.

It is said the condition of the treaty most promptly completed by the Germans has been that requiring that seeds be supplied to the devastated areas of France.

THE cabbage plants for seed production on Long Island were buried in trenches and well prepared for the winter before hard freezing occurred and although the winter has been a severe one the plants are believed to be in good condition. March is the most critical time in that section, however, and it is obviously impossible for growers to estimate the final damage, if any, until after this period has passed and the plants are removed from the trenches.

### BULB FIRM LOSES SUIT.

Judge Shenk, of the Superior court of Los Angeles county, has decided the case brought by R. E. Hoyt, assignee of the claim of Van Zonneveld Bros. & Philipppo, against S. Murata & Co., in favor of defendant. The defendant was represented by F. L. Stobbs and Hyman Schwartz.

The case was brought to record the amount alleged to be due upon the shipment of bulbs ordered by the defendant from the plaintiffs December 30, 1916, and other orders subsequent to that date.

The order was given upon condition that the shipments be specially boxed and marked. When they arrived at Los Angeles, they were not marked as per the order; neither were they insured in conformity with the orders given, as is customary in such cases.

The goods arrived in Los Angeles in a spoiled condition and S. Murata & Co. refused to accept the shipment on that account and for the other reasons given.

The following is a copy of the conclusion handed down by Judge Shenk:

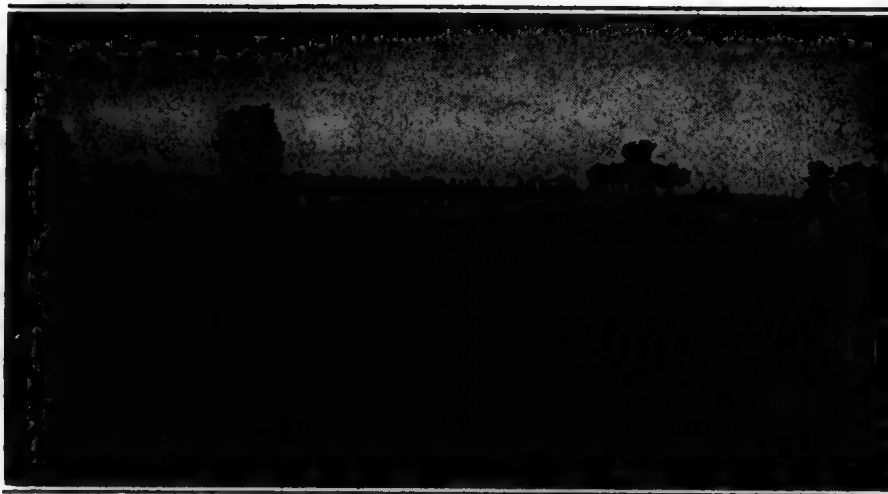
"That the merchandise was not delivered to the defendant; that the merchandise was not marked in accordance with the instructions of the defendant; that the merchandise was not insured as is customary and in accordance with the agreement between plaintiff's assignor and the defendant; that the title to the merchandise remained in the plaintiff's assignor because the same was shipped to the plaintiff's agent and not to the defendant; that the defendant was not liable or indebted therefor unless he accepted the merchandise.

"That the plaintiff take nothing by the said cause of action and the defendant is entitled to have judgment in his favor for costs."

### CLEVELAND HOUSE GROWS.

The new addition to the building of the Templin-Crockett-Bradley Co., at Cleveland, has been completed, adding considerably to the facilities of this company. During last summer a 1-story

# Tested Proven Seeds



Early View of Our Trial Grounds

**Did you ever sow Peacock's Flower Seeds? If not—why not? Other florists do.**

Please see full list of Florists' and Market Gardeners' Seeds in the 16-page Green Section, pages 117 to 132 of The Review for January 29.

## Everette R. Peacock Co.

**SEED GROWERS AND IMPORTERS**

**4011-15 Milwaukee Avenue,**

**CHICAGO, ILL.**

# JOHANSEN-WINSLOW CO.

EL MONTE :: CALIFORNIA :: LOS ANGELES

Farms in San Luis Obispo, Orange and Los Angeles Counties



About three acres of Giant Hyacinth Candytuft in full bloom.  
On our El Monte ranch, near Los Angeles.

GROWERS OF

## High Grade Flower Seeds

### SPECIALTIES

*Alyssum*

*Verbenas*

*Nasturtiums*

*Candytuft*

*Asters*

*Zinnias*

*Carnations*

*Dianthus*

*Sweet Peas*

SEND FOR 1920 CONTRACT LIST



# BUY BOOT'S BULBS

Boot's Bulbs, Dutch and French, bring best business to buyers. Book 'Bout Boot's Bulbs being mailed to all who ask for it. Write for yours today.

*Specialists in growing Single Narcissi, Bicolor, Victoria.*

## BOOT & CO., Voorhout, Holland

Address care G. W. HAMPTON CO., 17 Battery Place, New York, N. Y.

addition was built in the rear of the 4-story building owned and occupied exclusively by this corporation. It affords about forty per cent more space for the filling of orders and handling of stock in the shrubbery department. Foundations strong enough to carry three more stories have been laid, so that eventually the old and new buildings will have the appearance of a single unit.

It seems as though a continuous building program was on at this seed house. In 1916 the first unit, two stories in height and 60 x 140 feet, of reinforced concrete construction, was built. At that time it was thought by the members of the firm that this unit would care for about three or five years' needs. But in 1918 two more stories had to be added. It seemed as though this would take care of several years' growth, but the closing of the war brought such an increase to the business of the shrub and bulb department that the 1-story addition last summer became an absolute necessity.

The output of this concern has been confined to seeds in packets and mailing sizes of bulbs, shrubs, roots and vines. Modern equipment has been installed, so that orders may be filled with as little delay as possible. This includes eight Brown bag-filling machines. The United States Postal Department keeps employees on the premises who cancel stamps and route all packages direct to the trains instead of through the Cleveland postoffice. This in itself is a saving of time for the customers of the house, as one handling of mail is eliminated.

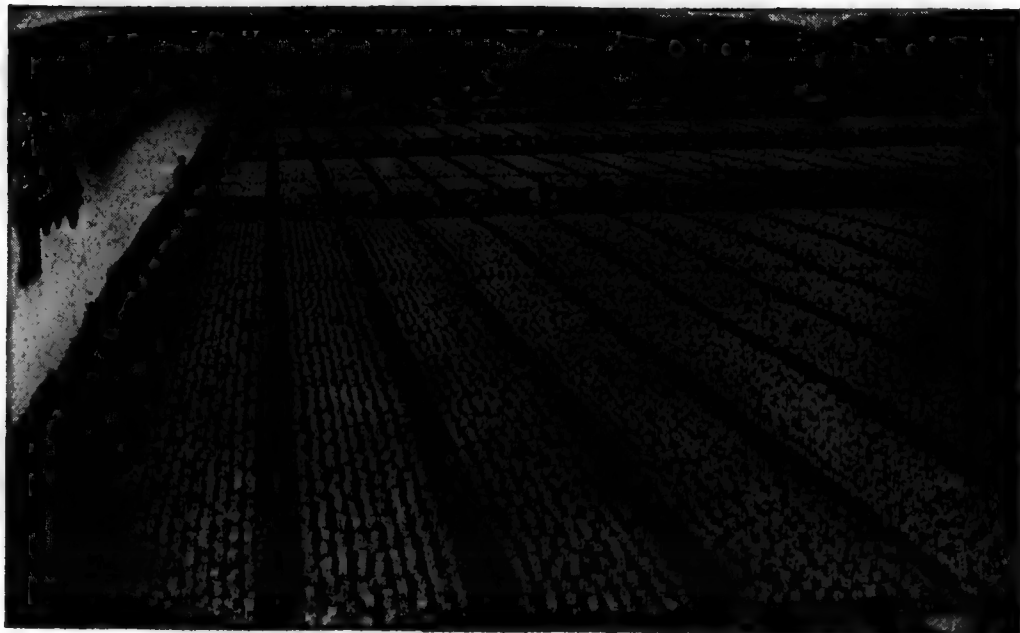
### SEVEN POINTS OF SEEDSMAN.

Charles A. Heath, president of the Albert Dickinson Seed Co., Chicago, has seven points, instead of the famous fourteen, by the observance of which the prevailing unrest and economic disorder may be remedied. At an evening service held recently in the First Presbyterian church in connection with the greater Chicago campaign, Mr. Heath listed his points as follows:

- 1—Increase food production immediately.
- 2—Regulate cost prices and punish profiteers instant.
- 3—Distribute labor equitably and regulate nonessential industries.
- 4—Refund the national debt.
- 5—Cancel the allied debts.
- 6—Build good roads.
- 7—Improve rural life in America.

### CATALOGUES RECEIVED.

John Scheepers, Inc., New York, N. Y.—"La France Giant Everbearing Raspberry," a neat 16-page booklet, containing a description of this



When Buying Holland Bulbs for Next Season  
**BUY THE BEST**

Order from Segers Brothers, Ltd., Wholesale Bulb Growers, Lisse, Holland  
Write our Mr. A. Schravendeel, 116 Broad St., New York, for prices

Mention The Review when you write.

## TROMP BROS.

SUCCESSORS TO GERRIT SEGERS

### WHOLESALE BULB GROWERS

LISSE, HOLLAND

"NONE BUT THE BEST"

FRENCH BULBS  
CATALOGUE ON APPLICATION

REPRESENTATIVE, G. OVERDUIN  
116 BROAD STREET, NEW YORK CITY



### New Crop Flower Seeds and Bulbs

SOW NOW

Salvia	Petunia	Verbena	Salpiglossis
Asparagus	Cosmos	Candytuft	Snapdragon
Lobelia	Phlox	Scabiosa	Gypsophila

BULBS:	Gladioli	Cannas	Tuberose	Caladiums
	Dahlias	Anemones	Madeira Vines	Cinnamon Vines

Lilium Auratum, Rubrum, Magnificum. Per case..... \$32.00  
Lilium Giganteum, 7/9 case 300, \$50.00; 8/9 case 250, per case, \$50.00

If you have not received our Florists' List, a postcard will bring it.

## FOTTLER, FISKE, RAWSON CO.

12 and 13 Faneuil Hall Sq., BOSTON, MASS.

**Get Quotations on Seeds  
FROM**

**LANDRETH**

*Before Buying Elsewhere*

We will quote you for immediate  
or future shipment.

**D. LANDRETH SEED CO.**  
Bristol, Pennsylvania

Mention The Review when you write.

**Western Seed & Irrigation Co.**

**Seed Growers and Dealers**

Office and Warehouse, Growing Station,  
Fremont, Neb. Rocky Ford, Colo.

**SPECIALTIES**

**CUCUMBER**

**MUSKMELON WATERMELON**

**PUMPKIN and SQUASH**

**SWEET, FLINT and FIELD CORN**

Write for Special Contract and Spot Prices

Mention The Review when you write.

**J. C. Robinson Seed Co.**

**WATERLOO, NEB.  
ROCKY FORD, COLO.**

Contract growers of Cucumber, Cantaloupe,  
Watermelon, Squash and Pumpkin Seed, Sugar,  
Flint and Field Seed Corn.

Mention The Review when you write.

**THE KIMBERLIN SEED CO.**

**Wholesale Seed Growers SAN JOSE, CAL.**

**Growers of**

**ONION, LETTUCE, RADISH, Etc.**

Correspondence Solicited

**The C. Herbert Coy Seed Co.**

**VALLEY, Douglas County, NEB.**

**Wholesale Growers of High-grade Seeds**

Cucumber, Muskmelon, Squash and Pump-  
kin; Sweet, Flint and Dent Seed Corn.

**The Harnden Seed Co.**

**Garden, Flower and Farm Seeds**

**ASK FOR PRICE LIST**

**505 Walnut St. Kansas City, Mo.**

**An Experience of Half a Century  
IN PRODUCING HIGH GRADE**

**GARDEN SEEDS**

at your disposal. Contract growers for the  
jobbing trade of a full line. Mail us your list  
for both SPOT and FUTURE requirements.

Orange, S. D. Woodruff & Sons New York  
Conn. City

**Waldo Rohnert**

**GILROY, CAL.**

**Wholesale Seed Grower**

Specialties: Beet, Carrot, Endive, Lettuce,  
Onion and Radish.  
Correspondence solicited.

**We are Headquarters for the  
BEST OF EVERYTHING**

**in**

**VEGETABLE SEEDS**

With our Stock Seed Farms at Grass Lake, Mich., and our growing stations  
in every part of the United States where seeds are grown successfully, all  
in charge of capable and experienced men, we are equipped for and are producing

**Peas, Beans, Corn and Vegetable Seeds**

of all kinds in quantity and of highest quality.

Glad to quote for present delivery or on  
growing contract for future delivery.

**Jerome B. Rice Seed Co., Cambridge, N.Y.**

Mention The Review when you write.

**YOU will be satisfied with the products of  
Burpee's "Seeds that Grow"**

Better write to Burpee, Philadelphia,—for new Complete Catalogue.

Mention The Review when you write.

**Onion Sets**

**GROWERS for the Trade**

**LEONARD SEED CO.**  
226-230 W. KINZIE STREET, CHICAGO

Write for Prices

**BEANS  
PEAS  
CORN**

**Braslan**

Growers for the Wholesale Trade Only. Onion, Lettuce, Carrot,  
Parsnip, Parsley, Celery, Endive, Cabbage, Named and Mixed  
Grandiflora and Spencer Sweet Peas, and Sweet Corn.

**Seed Growers**

**SAN JOSE, CALIFORNIA**

**Company**

Mention The Review when you write.

**The Everett B. Clark Seed Co., Milford, Conn.**

Branch Houses in Wisconsin, Colorado, Montana, Idaho and Washington

**Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Spinach.**

**Wholesale Seed Grower**

Pepper, Egg Plant, Tomato, Okra, Asparagus,  
Rhubarb, Celery, Spinach, Beet, Onion, Beans,  
Cabbage, Cauliflower, Sweet Corn, Vine Seeds.

Correspondence Solicited.

**GEORGE R. PEDRICK & SON**  
PEDRICKTOWN, N. J.

**TOMATO SEED**

Pepper, Egg Plant, Squash, Pumpkin,  
Cucumber, Cantaloupe and Watermelon  
Seed and Field Corn, on contract.

**EDGAR F. HURFF**

Correspondence Solicited. Swedesboro, N. J.  
Mention The Review when you write

**James Vick's Sons**

**Growers of**

**Flower and Vegetable Seeds**

Get the benefit of our 71 years' experience

All Seasonable Varieties

Our stocks are very complete

ROCHESTER, N. Y.

The Flower City

**I. N. Simon & Son**

**Garden Seeds**

—AT WHOLESALE—

438 Market Street PHILADELPHIA, Pa.

**TOMATO SEED**

Grown for the  
Wholesale Seed Trade

**HAVEN SEED CO.**

SANTA ANA, CALIFORNIA

Mention The Review when you write

**Seed Packets**

FLOWER SEED SIZES TO CATALOGUE  
ENVELOPES—RETURN ENVELOPES

**Brown Bag Filling Machine Co.**  
FITCHBURG, MASS., U. S. A.



IF YOU NEED

# FRENCH BULBS

for your fall planting, why don't you buy them from a FRENCH FIRM?

## A. & L. BREMOND FRERES

(SONS OF LOUIS BREMOND)

Wholesale Bulb Growers, OLLIOULES (VAR), FRANCE

are the oldest and most reliable French Firm in this line. Ask them for their quotations either by letter or by cable.

A. B. C. Code, 5th Edition. Cable Address, Albremond, Ollioules

plant, directions for its culture and pictures of it in various stages of growth and of fruitage. The original stock of the variety, says the company, came from France.

Independence Nurseries, Independence, O.—A well illustrated, accurate catalogue of water lilies and other aquatics, with directions in regard to the construction of a water garden; sixteen pages, in an appropriate colored cover. At the end are lists of irises and of goldfish.

White Floral Co., Portland, Ore.—Illustrated catalogue of dahlias, "White's Winning Wonders for 1920," twenty pages, so bound and folded as to be convenient for pocket or pigeonhole. At the end are lists of gladioli, cannas, geraniums and other flowering plants; also vegetable and strawberry plants.

Elm City Nursery Co., New Haven, Conn.—A compact, businesslike catalogue of nursery stock, including herbaceous perennials as well as full lines of hard-wooded stock, both fruit-bearing and ornamental; forty-six pages, printed with brown ink and bound in a tasteful cover which also is designed in different shades of brown. In the text there is only one illustration, a garden scene showing the use of Box-Barberry, a dwarf form of berberis originated by this company. The same picture appears on the front cover.

Skinner Irrigation Co., Troy, O.—"Rain for the Asking," a most artistic and effective presentation of the arguments in favor of the Skinner irrigating system. The blue-marbled cover, which is both durable and handsome, bears a conventionalized but most expressive picture of a rain storm. The book contains twenty-five large pages, printed on a fine, heavy grade of enameled paper. The title-page is inscribed with the motto, "Skinner system rain is followed by the sunshine of prosperity," and the truthfulness of this motto is well sustained by the illustrations and explanations that follow.

Conard & Jones Co., West Grove, Pa.—A large, 6-page folder, which offers, according to its title, "cannas, some roses, Oak Brand shrubs and a few other money-makers, of such a quality as will make your customers happy, when you pass them on." Cannas are given most space and prominence and are recommended as "the best available substitutes for geraniums" in cases where the latter are extremely scarce. The recently adopted trade-mark of the American Association of Nurserymen appears on the title-page.

Louisville Nurseries, St. Matthews, Ky.—"Descriptive Catalogue of Nursery Products, for the Garden, Orchard and Lawn," a 60-page, illustrated catalogue, in an exceptionally tasteful, green-tinted cover, on which is displayed the slogan: "If It Merits Growing, We Grow It; If We Grow It, It Merits Growing." At the end are cultural directions and a "Spray Calendar." Several beautiful landscape scenes are shown on the cover and in the body of the catalogue.

BALTIMORE, MD.

### The Market.

"The calm before the storm" was a quotation I heard in one of the wholesale houses last week. I had made a round of many of the retail stores and, as I entered this wholesale house and asked what the trouble was, the proverb

# Lily of the Valley Pips

Extra Selected German Type

Just a few cases left which we offer at reduced price to clean up

2500 Pips to the Case, per 1000, \$30.00

# DUTCH BULBS

Write us for our special prices

VAN MEEUWEN & TEGELAAR

1133 Broadway

NEW YORK

Nurseries: Lisse, Holland

Mention The Review when you write.

BULBS

Holland

BULBS

# R. A. VANDERSCHOOT

Wholesale Bulb Grower

HILLEGOM, HOLLAND

Our 80 years' experience is valuable to you. Utilize it.

BULBS

299 BROADWAY  
NEW YORK

BULBS

# GLADIOLI

We offer none but our own grown extra quality Gladioli. Heavy, plump bulbs, grown in Michigan soil. Ask our prices for smaller sizes.

TERMS: 3% cash with order; 30 days net. Unknown correspondents give references, please. No charge for packing.

## Commercial Varieties

	1 1/4 in. up	1 1/2 in. up	1 in. up
America, flesh pink.....	\$ 30.00		\$ 18.00
Chris, maroon red, new.....	60.00	\$50.00	40.00
Glory of Holland, fine white.....		35.00	27.00
Golden West, orange red, large.....	30.00	25.00	.....
Goliath, purplish maroon, 100% better than Empress of India.....	60.00	50.00	40.00
Halley, salmon pink, early.....	30.00	.....	18.00
Francis King, salmon red.....	30.00	.....	18.00
La Grandesse, extra large white, new.....	75.00	60.00	50.00
Lily Lehman, ivory white.....	50.00	40.00	32.00
Lisa, apple blossom pink.....		60.00	50.00
Master Wiebertus, mauve white.....	30.00		.....
Loveliness, creamy white.....	70.00	60.00	50.00
Mr. Mark, light blue, large.....	110.00	.....	70.00
Mrs. Frank Pendleton, light pink, carmine blotch, 2 1/4 in. over \$55.00	45.00	.....	.....
Mrs. Velthuys, brilliant red.....	75.00	60.00	50.00
Niagara, creamy yellow.....	50.00	40.00	32.00
Panama, fine pink.....	50.00	40.00	32.00
Proserpine, very deep pink.....	50.00	40.00	32.00
Pride of Hillegom, the best scarlet for cut flowers, large, new.....	150.00	120.00	100.00
Prince of Wales, salmon rose, very early, extra.....	70.00	60.00	50.00
Princeline, carmine red, white spot	40.00	32.00	.....
Roem Van Kennemerland, extra pink, immense flowers.....	50.00	40.00	32.00
Schwaben, yellow.....	60.00	48.00	36.00
Willy Wigman, white, red blotch..	45.00	35.00	.....
Primulinus Hybrids.....	25.00	20.00	16.00

## New Varieties of High Value

	1 1/4 in. up	1 1/2 in. up	1 in. up
Catharina, grayish light blue, with deeper spot.....	\$ 45.00	\$ 36.00	\$ 27.00
Distinction, large maroon.....	10.00	8.00	6.00
Glory of Noordwyk, soft large yellow.....	40.00	32.00	25.00
Gretchen Zang, lively pink.....	8.00	6.50	5.00
Hubertus, light blue and mauve....	11.00	9.00	7.00
Illinois, apple blossom pink, little red spot, extra.....	20.00	18.00	9.00
Liebesfeuer, bright scarlet.....	8.00	6.50	5.00
Majestic, delicate orange pink, large flowers, brilliant, new variety....	50.00	40.00	32.00
Mr. Theodore, light scarlet, white blotch.....	5.00	4.00	3.00
Muriel, extra fine light blue with little darker spot.....	60.00	50.00	40.00
Mrs. Dr. Norton, white edged soft pink, sulphurish yellow spot.....	75.00	60.00	50.00
Nora, light blue.....	35.00	28.00	20.00
Red Emperor, immense scarlet.....	12.00	9.00	7.00
Sulphur King, deep yellow.....	12.00	9.00	7.00
Flora, golden yellow, large, each...	1.50	1.25	1.00
Golden Measure, deep yellow, extra, each.....	4.00	.....	.....
Maine, citron yellow, turning into the purest white when in bloom, very delicate, each.....	4.00	1.50	1.00

# United Bulb Company

The Home of Choice Gladioli.

Box A, Mount Clemens, Mich.

ASK FOR OUR PRICES ON TULIPS, HYACINTHS, DAFFODILS, ETC.

## CANNAS

### 2 TO 3 EYE ROOTS

	Doz.	100	1000
<b>A. BOUVIER</b>			
Rich Velvety Red, green foliage, 5 feet.....	\$0.50	\$3.00	\$25.00
<b>CHAS. HENDERSON</b>			
Deep Crimson, green foliage, 4 1/2 feet.....	.50	3.00	25.00
<b>EXPRESS</b>			
Scarlet Crimson, green foliage, 2 1/2 feet.....	.60	3.50	35.00
<b>LOUISIANA</b>			
Bright Scarlet, green foliage, 7 ft. .65	.65	4.00	35.0
<b>WINTZER'S COLOSSAL</b>			
Bright Scarlet, green foliage, 5 ft. .70	.70	4.50	40.00
<b>MRS. ALFRED CONARD</b>			
We have the Genuine Variety. Beware of Cheap Substitutes.			
Salmon Pink, green foliage, 4 ft. 1.15	1.15	8.00	75.00
<b>ROSEA GIGANTEA</b>			
Rich Rose Pink, green foliage, 3 1/2 feet.....	.85	6.00	55.00
<b>AUSTRIA</b>			
Lemon Chrome, spotted red, green foliage, 5 feet.....	.50	3.00	25.00
<b>KATE F. DEEMER</b>			
Orlote Yellow, turkey red at base, 4 feet.....	.60	3.50	30.00
<b>YELLOW KING HUMBERT</b>			
Golden Yellow, spotted red, green foliage, 4 1/2 feet.....	.70	4.50	40.00
<b>RICHARD WALLACE</b>			
Light Yellow, green foliage, 4 1/2 feet.....	.60	3.50	30.00
<b>DAVID HARUM</b>			
Red, dark bronze foliage, 3 1/2 ft. .60	.60	3.50	30.00
<b>KING HUMBERT</b>			
Scarlet Bronze foliage, 4 1/2 ft. ....	.75	5.00	45.00
<b>CALADIUM ESCULENTUM</b>			
5 to 7-inch.....	\$ 1.10	\$ 7.00	
7 to 9-inch.....	1.35	9.00	
9 to 11-inch.....	2.25	15.00	
12-inch and up.....	5.00	35.00	
<b>TUBEROSES DWARF PEARL</b>			
First size, 4 to 6-inch.....	\$4.50	\$40.00	
Mammoth, 6 to 8-inch.....	6.00	55.00	

**A. HENDERSON & CO.**  
166 N. Wabash Ave., CHICAGO

## THE HOUSE OF KELWAY

has a reputation of 70 years behind it as a guarantee.

For three generations we have been Growers and Selectors of pedigree stocks of

## BRITISH SEEDS

Get our prices for booking forward orders (delivery after 1920 harvest), not tomorrow but NOW.

**Specialties: GARDEN SEEDS and FARM ROOT SEEDS**  
**KELWAY & SON, Wholesale SEED GROWERS, LANGPORT, ENG.**

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Recommend their "Pedigree" strains of

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Japanese Lilies, French and Dutch Bulbs

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Florists' seeds, plants and bulbs. A complete stock of all the leading varieties.

Buy Your Seeds from Men Who Know  
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was quoted. It certainly applied to business everywhere March 25. Yet, while there was not much business apparent, I found out that things are not always as they seem. There was a little party of retailers and growers present and, as the writer had an afternoon off, we spent a pleasant hour talking flowers. In this way a bit of information regarding advance orders for Easter was secured. From the advance orders for all lines of stock, this is a record-breaking Easter. The quality of stock could not be better and everyone assures me that the quantity equals all requirements. There is a good supply of local valley and it is fine. Roses are in good supply and there is plenty of bulbous stock. In fact, the supply of cut stock is all that could be desired. Blooming plants are not any too plentiful; the retailers have been canvassing the different growers and, where they found anything that struck them as being salable, they closed the deal for it on the spot. Everyone is preparing for a big business.

#### Local Publicity Soon.

The advertising committee had another meeting and plans have been mapped out with the idea in view, when the campaign is launched, to push it for all it is worth; there is to be no let-up. "Say It with Flowers" will be seen everywhere in our city after April 12. This date has been decided upon for the initial advertisement in the local press; just what this will be has not yet been determined, but the committee and its experts are considering those used by other cities and hope to improve on them. New names continue to be added to the list of those who have already signed to support this campaign and the committee is more than satisfied with the progress made.

#### Various Notes.

"A great show" is the comment of everyone who visited the New York spring show. Had it not been so near Easter, many more of the florists would have gone. Those who did take the time feel that they were amply repaid. These were Mr. and Mrs. William J. Johnston, Miss Isabel Johnston, William Feast, Charles Feast, John Wagner, Richard Vincent, Jr., R. A. Vincent, G. J. Muhly, Fred Bauer, William Bauer and Robert J. Johnston.

James Hamilton, of Mount Washington, has a record cut of roses for Easter. One would not think, to see the way his plants are set, that he has been having a steady crop from them all winter. Another thing that is right at the Hamilton range is sweet peas. He has a variety there that is certainly making a hit; it is a porcelain blue called Wedgwood. There is no doubt that it is a "dainty morsel" for corsage work. The fates seem to be with him, or perhaps I should say his good judgment; at any rate, he has about 15,000 valley in fine condition.

Jesse P. King, at Mount Airy, has a blue ribbon crop of Ophelia and his sweet peas are wonders. Mr. King has a batch of about 400 daisies that are good stock; they are well grown, symmetrical plants and well flowered.

A call on Samuel Feast & Sons found them all preparing for Easter. At this establishment I was told that from the advance orders they had booked, they were preparing for one of the greatest

## The demand for Finest Quality French Bulbs has never been greater.

Place your order with us now, so as to secure prompt delivery; nothing can be gained by waiting.

We have our own nurseries and we produce more bulbs than any other exporter in France.

Why not give us a trial?

For further information write

### DREVON-TEGELAAR & CO.

1133 BROADWAY, NEW YORK

Nurseries: Ollioules, Var, France



Our Offices and Warehouses at Lisse, Holland

## 30 YEARS SUPPLYING THE BEST TRADE IN AMERICA BULBS

THE SAME OLD FIRM AT THE SAME OLD STAND

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— Established 1870 —

New York Address:  
Care R. F. LANG, 32 Broadway

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## P. Vos & Son

Growers of  
New and Choice

Mt. Clemens, Mich.

## GLADIOLI

### GLADIOLI

Please send for my quotations on large or small quantities of all the leading varieties.

JELLE ROOS

Gladiolus Specialist. Box A, MILTON, MASS.

Mention The Review when you write.

### SEEDS

*Stump & Walter Co*

30-32 Barclay St., New York City

Mention The Review when you write.

# Sweet Pea Seed

For July and Early August to December Delivery

**Liggit's Special Winter Flowering Orchids and Spencers**  
Hand Rogued—Hand Picked—Hand Threshed

## For Greenhouse Use

If you have been troubled with badly mixed Pea seeds, or immature seed that does not grow, try our **hand-picked seed**. Each pod is picked when ripe and matured, instead of pulling up the vines and stacking them to cure, then threshing them in a machine, as most growers do. While picking by hand the fields get rogued almost daily, not only for off colors but **Winter flowering** plants only are permitted to remain. Machine threshed seed has many mixed colors in it because it is impossible to clean the machine when changing from one color to another. Our system of hand-picking and hand-hulling does away with rogues and immature seed. This seed is worth much more than others—but our prices are about the same:

**Mrs. A. A. Skach.** Beautiful, clear light pink. Oz., 75c; lb., \$9.00.

**Miss Flora Fabing.** Pink, some yellow and salmon. Oz., 75c; ¼ lb., \$2.00; lb., \$8.00.

**Belgian Hero.** Beautiful orange, rose-pink. Oz., \$1.00; ¼ lb., \$2.50; lb., \$9.00.

**Rose Queen (Genuine).** Best light rose pink. Grown heavily by leading Pea growers. Oz., \$1.50; ¼ lb., \$6.00; lb., \$18.00.

**Morning Star (Genuine).** Extra early light pink. Long stems. A good one. Oz., \$1.00; ¼ lb., \$3.00; lb., \$10.00.

**Yarra (Australian).** A most popular pink. Oz., 75c; ¼ lb., \$2.50; lb., \$8.00.

**Mrs. Wm. Sim Orchid.** Salmon-pink. Oz., 75c; ¼ lb., \$2.50; lb., \$9.00.

**Miss Louise Gude.** Large shell pink. Oz., \$2.00; ¼ lb., \$7.50; lb., \$25.00.

**Mrs. Paul Dasha.** Very fine clear light pink. Oz., \$3.00; ¼ lb., \$10.00.

**Early Empress (Burpee).** Large, deep rose-pink. Long stems. Many flowers. Oz., \$1.50; ¼ lb., \$8.00; lb., \$15.00.

**Apricot Orchid.** Good apricot pink. Oz., 85c; ¼ lb., \$3.00; lb., \$10.00.

**Fordhook Pink.** Free blooming pink, suffused lavender. Oz., 85c; ¼ lb., \$3.00; lb., \$10.00.

**Fordhook Rose.** Fine rose carmine, long stems. Oz., \$1.00; lb., \$10.00.

**Early Song Bird.** Soft pale pink. Oz., \$1.00; ¼ lb., \$3.00; lb., \$10.00.

**Early Melody.** Deep shade of rose-pink. Oz., \$1.00; ¼ lb., \$3.00; lb., \$10.00.

**Early Spring Maid.** Cream pink. Oz., \$1.00; ¼ lb., \$3.00; lb., \$10.00.

**Zvolanek's Rose.** Extra large shell-pink. Long stems. Oz., \$2.00; ¼ lb., \$7.00; lb., \$20.00.

**Gertrude Welch.** Dark shell-pink on white ground. Oz., \$3.00; ¼ lb., \$10.00; lb., \$30.00.

**Morning Star.** Orange scarlet pink shade. Oz., \$1.00; ¼ lb., \$3.00; lb., \$10.00.

**Cherry Ripe.** Hand-picked seed of Burpee's new color in sweet peas. A bright cherry-rose color. Oz., \$2.00; ¼ lb., \$7.00; lb., \$25.00.

**Exquisite.** Another new shade. Ground is primrose, edges picotee a rose-pink. Oz., \$1.50; ¼ lb., \$5.00; lb., \$15.00.

**Daybreak (Burpee).** Frilled and waved flowers of large size. Rich rose-pink on a cream ground. Hand picked. Oz., \$1.50; lb., \$17.00.

**Primrose.** Rose-pink, picotee edge. Oz., \$2.00; ¼ lb., \$6.00; lb., \$17.00.

**Cherry Ripe (Burpee).** Bright cherry-rose, new color in sweet peas. Oz., \$2.50; ¼ lb., \$8.00; lb., \$27.00.

**Lavender Orchid.** Lavender pink. Oz., 75c; ¼ lb., \$2.50; lb., \$8.00.

**Mrs. Chas. A. Zvolanek.** Large clear lavender. Oz., \$2.50; ¼ lb., \$8.00; lb., \$25.00.

**Early Lavender King.** A first-class lavender has been much wanted in this type. A rich, true, deep lavender throughout. The flowers are of large size, beautifully true waved form, and borne in threes and fours on stems of great length. Oz., \$1.50; ¼ lb., \$4.00; lb., \$14.00.

**Early Zephyr.** This is a delightful shade of pale blue or lavender. Oz., \$1.50; ¼ lb., \$4.00; lb., \$14.00.

**Spanolin.** Lavender. Oz., \$4.00; ¼ lb., \$15.00.

**Early Heather Bell.** A rich mauve-lavender. Oz., \$1.00; ¼ lb., \$3.00; lb., \$10.00.

**Zvolanek's Blue.** Large bright blue-jay color. Oz., \$2.50; ¼ lb., \$9.00; lb., \$30.00.

**Zvolanek's Pale Blue.** Oz., \$2.50; lb., \$30.00.

**Blue Bird (Burpee's New Blue).** Hand-picked seed. Oz., \$1.50; ¼ lb., \$5.00; lb., \$15.00.

**Blue Jacket (Burpee).** Navy blue. Self free bloomer. Oz., \$1.50; ¼ lb., \$5.00; lb., \$15.00.

**Watchung Orchid.** Best pure white black seeded. Oz., \$3.00; ¼ lb., \$10.00; lb., \$30.00.

**Bridal Veil.** Frilled, pure white. Oz., 85c; ¼ lb., \$3.00; lb., \$10.00.

**White Orchid.** Large pure white. Oz., 75c; ¼ lb., \$2.50; lb., \$8.00.

**Venus.** White with pink edges. Black seeds. Oz., 75c; ¼ lb., \$3.00; lb., \$10.00.

**Mrs. M. Spanolin.** Curly white. Black seeds. Oz., 75c; ¼ lb., \$2.50; lb., \$8.00.

**Snowstorm.** Burpee's fine new white. Ripe hand-picked seed. Oz., \$1.50; ¼ lb., \$5.00; lb., \$15.00.

**Daintiness (Burpee).** Pure white, edged rose. Hand-picked. Oz., \$1.50; ¼ lb., \$5.00; lb., \$15.00.

**Zvolanek's Red.** Large bright scarlet red. Tall, long stems. Oz., \$2.00; ¼ lb., \$6.00.

**The Beauty.** Fiery rose-red. Improvement on Orchid Beauty. Oz., \$1.00; ¼ lb., \$3.00; lb., \$12.00.

**President Wilson.** Magenta, very large curly flower. Oz., \$1.00; ¼ lb., \$3.00; lb., \$10.00.

**Concord Red.** (Red Orchid.) Large crimson red. Oz., \$1.00; ¼ lb., \$3.00; lb., \$10.00.

**Britannia.** Crimson scarlet, the vines being covered all winter with fine large flowers. Oz., \$3.00; ¼ lb., \$10.00; lb., \$35.00.

**Early King (Burpee).** Rich dark crimson. Large. Oz., \$1.50; lb., \$18.00.

**Christmas Pink Orchid.** Bright dark rose standard, with white wings. Oz., \$1.50; ¼ lb., \$5.00; lb., \$18.00.

**Pink and White Orchid.** Of the Blanche Ferry color. Oz., 75c; ¼ lb., \$2.50; lb., \$9.00.

## CYCLAMEN SEED

### German Strain

**Best Red.** Very fine.  
**Glory of Wandsbek.**  
**Perle of Zellendorf.** Pink.  
**Rose of Zellendorf.** Rose-pink.  
**Wonder of Wandsbek.**  
**Bright Pink.**  
**White with Eye.**  
**Bright Red.**  
**Rose-Pink.**  
**Pure White.**

\$12.00 per 1000, all varieties, except Wandsbek, at \$15.00 per 1000.

### SNAPDRAGON SEED

Nelrose	Pkt.
Phelps' White	\$0.75
Phelps' Yellow	.75
Enchantress	.75
Keystone	.75
Ramsburg's Silver Pink	.75

### ASPARAGUS

**Plumosus.** Northern greenhouse

grown.	
1,000 Seeds	\$ 3.25
5,000 Seeds	14.00
10,000 Seeds	25.00
25,000 Seeds	56.25
<b>Sprengeri.</b>	
1,000 Seeds	1.25
5,000 Seeds	6.00
10,000 Seeds	10.00

### ASTERS

**Crego.** Dark Blue, Rose, Lavender, Pink, White, Crimson. Oz., \$2.00; ¼ oz., 55c.

### CANDYTUFT

**Improved Giant.** Hyacinth-flowered and White Empress. Oz., 60c.

### SWEET PEA SEED

All the best Orchid and grandiflora varieties.

### PANSY SEED

**Extra Select.** Giant-flowering. None better can be had. ¼ oz., \$3.50; oz., \$6.00; ¼ lb., \$22.00.

### SOLANUM

**Cleveland Cherry.** Oz., \$1.25; ¼ lb., \$8.00; lb., \$14.00.

### DWARF PEPPER

**Christmas Cheer.** Oz., \$1.50; ¼ lb., \$5.00; ½ lb., \$9.00.

### SINGLE PETUNIA SEED

**Snowball.** Dwarf white. Tr. pkt., 50c; ¼ oz., \$1.00; oz., \$3.00.

**California Giant.** Ruffled and fringed. Tr. pkt., 50c; 1/16 oz., \$3.00.

**Davis Compacta.** Pure white. Tr. pkt., 50c; 1/16 oz., \$3.00.

**Compacta.** Mixed. Tr. pkt., 35c; oz., \$1.25.

### CALLA LILIES

	100	1000
<b>White Calla, size 1½ to 2 inches</b>	\$15.00	\$120.00

<b>White Calla, size 1¼ to 2¼ inches</b>	20.00	150.00
--	-------	--------

Other sizes on application.  
**Godfrey Callas, Limited Quantity**  
Will quote on request.

	100	1000
<b>Yellow Callas, size 1½ to 1¾ inches</b>	\$20.00	\$175.00

<b>Yellow Callas, size 1¼ to 2¼ inches</b>	25.00	200.00
--	-------	--------

<b>Yellow Callas, size 2¼ to 2½ inches</b>	30.00	.....
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### BULBS

**TULIPS.** Double and Single; **NARCISSUS.**  
**DAFFODILS** (both Guernsey and Holland); **PAPER WHITES.** Soleil d'Or;  
**LILIES.** Giganteum Formosum.

## PURITY FREESIA BULBS

### FISCHER'S IMPROVED FREESIA PURITY

	1000
<b>Freesia Purity, ¾ to 1½</b>	\$ 6.00
<b>Freesia Purity, 1½ and up</b>	8.00
<b>Freesia Purity, 1½ to 2</b>	10.00
<b>Freesia Purity, 2 to 2½</b>	12.00
<b>Freesia Purity, Mammoth</b>	18.00
5000 lots \$1.00 per 1000 less.	

**C. U. LIGGIT**, Office: 303 BULLETIN BLDG. Philadelphia, Pa.



Easter rushes they have ever had. Mrs. Fannie R. Hill is back on the job after a sojourn of two months in a hospital. Everyone will be glad to hear that Mrs. Hill has completely recovered and is again her old self and ready for anything that Easter has in store.

At John Cook's, as at every other place, they were quiet for the time being, but, as on the well ordered man-of-war, decks were being cleared for action. Mrs. Cook said that they had a fine assortment of blooming plants, their hydrangeas being especially fine this year.

William Halliday had his usual attractive window and Miss Groves, whom I found in charge, said that they were booking orders and preparing for the rush that is just as sure to come to the florists as Easter itself is. She says that in all of her experience she has never known it to fail.

William J. Kennedy, of Pikesville, Md., has the right to be proud of his carnation crop. I have never seen finer Enchantress, White Enchantress and Ward than those he is now sending to market.

C. E. Akehurst & Son are sending in about 10,000 a week of wonderfully fine carnation blooms. Among them are their own seedlings, Mrs. C. E. Akehurst and Yellow Prince. These varieties certainly stand out among the rest.

John Nuth is another who has fine quality carnations. His Seigwarts are in a class by themselves. Mr. Nuth has a fine lot of bulbous stock, sweet peas and snapdragons for Easter. Tate.

#### ROCHESTER, N. Y.

##### The Market.

The market during the last week has been overcrowded with all kinds of seasonable stock and, considering the unusual spell of warm weather, stock has not moved rapidly. The prices, however, have not suffered to any great extent. The warm weather has done much to bring on an abundance of flowers and the outlook for the Easter business is encouraging. However, with some of the growers, plant stock, such as lilies and hydrangeas, will not be in time. But there is some excellent potted stock on the market, which has been selling well.

Roses are in abundance and selling at prices about the same as a week ago. There are large shipments of sweet peas arriving daily. It has not been possible for the stores to handle all of them, many going to the street men. Calla lilies are reaching us in good supply and the sale has been good. Easter lilies are in good shape and the usual supply is promised for the holiday. Valley and orchids are in good supply and sell fairly well. Gardenias also are ordered heavily for the Easter trade. Freesias, daffodils, poeticus narcissi and other bulbous stock sell readily.

Asparagus plumosus has not been any too plentiful, but other greens are in good supply.

##### Various Notes.

George Cramer, who has been busily occupied for the last few weeks in the manufacture of birch bark baskets, finished his work and has gone to Buffalo to assist there during the rush.

Hugo Teute has had an exceptional season with all of his greenhouse stock. Fortunately, he has a wonderful crop of

## White Roman Hyacinths

### Fall Delivery

We are booking orders again for Roman Hyacinths. We have been informed that there will be a limited quantity available this season for export to the United States.

*Send us your order now.*

*Nothing can be gained by waiting.*

### LAGARDE & SPEELMAN

French Bulb Growers EST. 1898 Ollioules, Var, France  
NEW YORK OFFICE: 38 MURRAY STREET

## Lily Bulbs

Now in storage awaiting your order.

#### GIGANTEUM

6 to 8-inch.....	\$45.00 per case
7 to 9-inch.....	49.50 per case
8 to 10-inch.....	52.00 per case
9 to 10-inch.....	55.00 per case

#### RUBRUM, MAGNIFICUM, MELPOMENE

8 to 9-inch.....	\$17.00 per 100
8 to 9-inch.....	32.00 per case
9 to 10-inch.....	22.00 per 100
9 to 10-inch.....	30.00 per case
10 to 11-inch.....	30.00 per case

Shipment any time you say.



**American Bulb Co.**  
172 North Wabash Avenue, Chicago

Mention The Review when you write.

### Superior Strains of Florists' Flower Seeds

We carry one of the most comprehensive assortments of high-class flower seeds in this country, at moderate prices. Complete wholesale catalogue, yours free for asking.

Beckert's Seed Store, 101-3 Federal St., Pittsburgh, Pa.

Mention The Review when you write.

### XXX SEEDS

Alyssum Snowball, only true dwf., pkt. 25c.  
Chinese Primrose, finest grown, 300 seeds \$1.  
Primula Malacoides, Giant Baby, pkt., 25c.  
Cineraria, large-flowered dwf., pkt 50c., 1/2 pkt. 25c.  
Cyclamen Giants, 150 seeds \$1., 1/2 pkt. 50c.  
Petunia Giant French Fringed, fine, pkt. 25c.  
Phlox Drummondii, giant flowered dwarf, 25c.  
Verbena Calif. Giants, mixed, pkt. 25c.

JOHN F. RUPP, Shiremanstown, Pa.

### Primula Obconica Gigantea Rosea

Dwarf habit, light and dark shades of pink. Select strain.  
All fresh seed.

*Sample of flower produced, sent on request*

Packet of 1500 seeds for \$1.50. Cash.

**ERNEST OECHSLIN**  
Madison and Gale Sts., River Forest, Ill.

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# BULBS AND ROOTS

For Immediate Shipment

## T. R. Begonia Bulbs

Per 1000  
Single mixed,  $\frac{3}{4}$  to 1 in.  
diameter..... \$90.00  
Single, in Scarlet and Pink,  
 $\frac{3}{4}$  to 1 in. diameter..... 95.00

## Lilium Giganteum

### F. O. B. NEW YORK

Size	Per case	Per case
7-9.....	300.....	\$49.50
8-10.....	250.....	47.50
9-10.....	200.....	50.00
10-11.....	150.....	49.50
11-12.....	130.....	47.50

### F. O. B. DENVER

6-8.....	400.....	42.00
7-9.....	300.....	49.50
8-10.....	250.....	47.50
9-10.....	200.....	50.00

### F. O. B. CHICAGO

7-9.....	300.....	49.50
10-11.....	150.....	49.50

### F. O. B. LONDON (Ont.)

7-9.....	300.....	49.50
8-10.....	250.....	47.50
9-10.....	200.....	50.00
10-11.....	150.....	49.50

## Hardy Lily Bulbs

### F. O. B. NEW YORK

	Per case	Per case
RUBRUM — 7-9.....	220.....	\$29.00
" 9-11.....	140.....	30.00
AURATUM—9-11.....	140.....	32.00
" 10-12.....	120.....	32.00
ALBUM — 7-9.....	220.....	30.00
" 8-10.....	170.....	30.00
" 9-11.....	130.....	30.00

TERMS:—60 days net, 2% cash 10 days from invoice date. Cash with order unless your credit is established with us.

## Bamboo Stakes

Natural	In bale	Per bale
2 ft.	4000	\$16.00
5 ft.	3000	25.50
Green		
3 $\frac{1}{2}$ ft.	2500	24.00
4 ft.	2500	28.00

WRITE FOR PRICES ON

Dracaena Canes,  
Palm Seeds, Raffia,  
Bamboo Canes, Etc.

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"RELIABILITY"

is our motto. We occupy our own building, a city block through, and give prompt, efficient, courteous service.

## McHutchison & Co.

95 Chambers Street  
NEW YORK

# Flower Seeds for Florists

## ALYSSUM

	Tr. Pkt.	Oz.
Maritimum, Sweet.....	...	\$0.15
Carpet of Snow.....	\$0.10	.85
Little Gem.....	.10	.40

## ASTER, EXTRA EARLY PERFECTION

	Tr. Pkt.	Oz.
White.....	\$0.25	\$1.50
Rose.....	.25	1.50
Light Blue.....	.25	1.50
Dark Blue.....	.25	1.50
Mixed.....	.25	1.50

## ASTER, QUEEN OF THE MARKET

	Tr. Pkt.	Oz.
Crimson.....	\$0.20	\$0.75
Light Blue.....	.20	.75
Dark Blue.....	.20	.75
Rose.....	.20	.75
White.....	.20	.75
Lavender.....	.20	.75
Blush Pink.....	.20	.75
Mixed.....	.20	.75

## ASTER, IMPROVED GIANT CREGO

	Tr. Pkt.	Oz.
Light Blue.....	\$0.25	\$1.00
White.....	.25	1.00
Pink.....	.25	1.00
Crimson.....	.25	1.00
Lavender.....	.25	1.00
Rose.....	.25	1.00
Purple.....	.25	1.00
Dark Blue.....	.25	1.00
Mixed.....	.25	1.00

## ASTER, BRANCHING COMET

	Tr. Pkt.	Oz.
White.....	\$0.25	\$1.00
Rose.....	.25	1.00
Shell Pink.....	.25	1.00
Light Blue.....	.25	1.00
Dark Blue.....	.25	1.00
Lavender.....	.25	1.00
Royal Purple.....	.25	1.00
Crimson.....	.25	1.00
Mixed.....	.25	1.00

## CANDYTUFT

	Tr. Pkt.	Oz.
Empress—White, $\frac{1}{4}$ lb., 75c.	\$0.10	\$0.25
Mixed— $\frac{1}{4}$ lb., 50c.	.10	.20

## CENTAUREA

	Tr. Pkt.	Oz.
Cyanus—Single Blue.....	\$0.10	\$0.25
Cyanus—Single Mixed.....	.10	.20
Cyanus—Double Blue.....	.10	.85
Cyanus—Double Mixed.....	.10	.25
Marguerite White.....	.20	1.00
Imperial Mixed.....	.15	.50
Moschata Mixed.....	.15	.50
Candidissima, Dusty Miller.....	.25	1.50
Gymnocarpa.....	.15	.50

## PETUNIA

	Tr. Pkt.	Oz.
Howard's Star.....	\$0.25	\$1.25
Snowball, Dwarf.....	.25	1.25
Rosy Morn, Dwarf Extra.....	.50	...
( $\frac{1}{4}$ oz., \$1.00.)		
Dwarf, Mixed.....	.25	1.00
Giants of California.....	.50	...
Choice Mixed.....	.20	.75
Fine Mixed.....	.15	.50
Double, Mixed.....	.50	...

## THUNBERGIA

Mixed.....	.15	.60
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## VERBENA

	Tr. Pkt.	Oz.
Mammoth White.....	\$0.80	\$1.80
Mammoth Purple Mantle..	.80	1.25
Mammoth Mayflower Pink..	.80	1.25
Mammoth Scarlet.....	.80	1.00
Mammoth Blue Shades....	.80	1.00
Mammoth Mixed.....	.80	1.00
Floral Clock Mixt. Ex. large	.40	1.50
Fine Mixed.....	.15	.50

## VINCA

	Tr. Pkt.	Oz.
Rosea.....	\$0.15	\$0.60
Rosea Alba.....	.15	.60
Alba Pura.....	.15	.60
Mixed.....	.15	.60

Write for our complete Flower Seed Price List

# ST. LOUIS SEED CO.

411-413 Washington Avenue,

ST. LOUIS, MO.

Lily of the Valley Pips  
Delphinium Newport Rose  
Dracaena Indivisa  
Salvia Zurich

Smilax Seeds

Grass Seed Mixtures  
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### "BIG CROP" SEEDS

"Tested and Trusted" Over a Century  
Special Price List to Florists and Market Gardeners.  
Write for a copy at once—it will save you money.

J. BOLGIANO & SON, Baltimore, Md.

## Lilium Giganteum

From Cold Storage

SPECIAL PRICE:

7x9—per 100.....	\$18.00
7x9—per case 300.....	50.00

## B. E. and J. T. Cokely

Scranton, Pa.

## F. G. MARQUARDT, Inc.

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116-120 West 32nd Street  
NEW YORK CITY



lilies, which are in fine shape for Easter and which are all sold. Jonquils in many varieties are plentiful and his house of sweet peas promises to bring him good returns within the next week or two.

Mr. and Mrs. A. Clifford have recently returned from their trip to England, having had a pleasant ten weeks' stay there with relatives. They returned on the Mauretania.

Those who visited the trade during the last week were George Ely, of Clyde, N. Y.; Miss M. R. Zimmer, of Dansville, N. Y.; W. F. Quance, of Newark, N. Y.; L. C. Stroh, of Buffalo, N. Y.; D. L. Taylor, of the Mono Service Co., Newark, N. J., and Valentine Gatz, of Albion, N. Y.

George Case, of James Vick's Sons, has been confined to his home with a severe cold for the last week.

Richard Teute, of Brighton, N. Y., is running a new delivery car, which is painted attractively with his name and a "Say It with Flowers" sign. His houses are well filled with seasonable stock and he reports business good.

H. J. H.

**SEED PACKETS**  
THAT SELL THE SEED

LITHOGRAPHED IN COLORS TRUE TO NATURE AND VARIETY

SEED PACKETS FOR ALL VARIETIES OF VEGETABLE AND FLOWER SEEDS...

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ROCHESTER, N. Y.

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### CARNATION SEED for SOUTHERN FLORISTS

From a noted grower in the South of France. Grown for many years as an outdoor cut flower. My stock is very limited. Trade packet, \$1.00.

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Orlando, Florida.

**Giant Pansy Seed**  
In Mixture or Separate Colors

1000 seeds, 30c; 4000, \$1.00;  
1/4 oz., \$1.30; oz., \$5.00.

Early Flowering or Winter Blooming Giant Pansies.  
1000 seeds, 40c; 1/4 oz., \$1.00;  
1/4 oz., \$2.00; oz., \$7.50.

**CHAS. FROST**

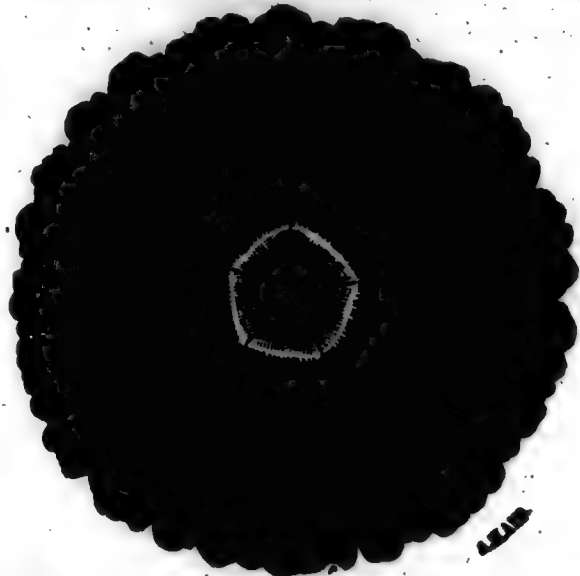
## My Winter Orchid-flowering Sweet Peas

are now grown by over 8000 commercial florists. They have no equal. Send for list.

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## MICHELL'S PRIMULA SEED

### Primula Chinensis



	1/2 tr. Tr. pkt. pkt.
Mich. II's Prize Mixture. An even blending of all colors..	\$0.60 \$1.00
Alba Magnifica. White.....	.60 1.00
Chiswick Red. Bright red....	.60 1.00
Duchess. White with zone of rosy carmine, yellow eye....	.60 1.00
Holborn Blue.....	.60 1.00
Kermesina Splendens. Crimson.....	.60 1.00
Rosy Morn. Pink.....	.60 1.00

### Primula Obconica Gigantea

A great improvement over the old type; flowers much larger. Tr. pkt.

Lilacina. Pale lilac. ....	\$0.50
Kermesina. Deep crimson.....	.50
Rosea. Pink.....	.50
Alba. White.....	.50
Hybrida Mixed.....	.50

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**HENRY F. MICHELL CO., 518 Market St., PHILADELPHIA, PA.**



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Seed of our famous Silver Pink, \$1.00 per pkt.; \$ for \$2.50; 7 for \$6.00.

Seed of our new Hybrid Pink and of our new Golden Pink Queen, same price.

Seed of Keystone, Nelrose, Garnet, White, Yellow, Light Pink, Buxton and Fancy Mixed, 5c per pkt.; 8 for \$1.00.

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Inch	To case	Per case
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8 to 9	250	55.00
9 to 10	200	55.00

10% discount on five-case lots

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—Enough said

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## Wholesale Cut Flower Prices.

Chicago, Mar. 30, 1920.

	Per doz.	
Beauty, Special	\$ 9.00 @ \$12.00	
Beauty, 30 to 36-in. stems	6.00 @ 7.50	
Beauty, 24 to 30-in. stems	4.00 @ 5.00	
Beauty, 20 to 24-in. stems	3.00 @ 4.00	
Beauty, 12 to 20-in. stems	1.50 @ 2.00	
Beauty, Short	.50 @ 1.00	
	Per 100	
Columbia	\$10.00 @ \$50.00	
Mrs. Russell	12.00 @ 60.00	
Premier	12.00 @ 60.00	
Milady	10.00 @ 50.00	
Montrose	10.00 @ 35.00	
Sunburst	10.00 @ 35.00	
Ophelia	10.00 @ 35.00	
Killarney	10.00 @ 35.00	
White Killarney	10.00 @ 35.00	
Double White Killarney	10.00 @ 35.00	
Killarney Brilliant	10.00 @ 35.00	
Champ Welland	10.00 @ 35.00	
Nesbit	6.00 @ 8.00	
Cecile Brunner	4.00 @ 5.00	
Carnations	8.00 @ 15.00	
Valley	10.00 @ 10.00	
Cattleyas, doz.	\$12.00 @ \$15.00	
Callas, doz.	3.00 @ 4.00	
Easter Lilies, doz.	3.00 @ 4.00	
Pansies, bunch	.08 @ .12	
Violets	1.00 @ 1.50	
Calendulas	4.00 @ 12.50	
Sweet Peas	1.50 @ 5.00	
Darwin Tulips	10.00 @ 15.00	
Jonquills	6.00 @ 10.00	
Daffodils	6.00 @ 10.00	
Daisies	2.00 @ 3.00	

Pittsburgh, Mar. 30, 1920.

	Per doz.	
Beauty Special	\$ 9.00 @ \$12.00	
Beauty, Fancy, 24 to 30-inch	9.00 @ 12.00	
Beauty, Shorter, 18 to 24-in.	4.00 @ 6.00	
Beauty, Firsts, 12 to 18-inch	2.00 @ 3.00	
	Per 100	
Beauty, Seconds	\$10.00 @ 20.00	
White Killarney	8.00 @ 20.00	
Richmond	8.00 @ 20.00	
Ophelia	8.00 @ 20.00	
My Maryland	8.00 @ 20.00	
Mrs. Charles Russell	10.00 @ 40.00	
Premier	10.00 @ 40.00	
Columbia	10.00 @ 40.00	
Orchids, per doz.	\$18.00 @ \$24.00	
Carnations	12.00 @ 13.00	
Violets, double	1.50 @ 2.00	
Tulips	6.00 @ 12.00	
Freelias	6.00 @ 8.00	
Mignonette	8.00 @ 8.00	
Pussy willow, per bunch	\$0.50 @ \$2.00	
Yellow Narcissus	6.00 @ 10.00	
Sweet Peas	1.00 @ 3.00	
Daisies	4.00 @ 6.00	
Snapdragon	6.00 @ 12.00	
Primroses	1.00 @ 2.00	

St. Louis, Mar. 30, 1920.

	Per doz.	
Beauty, Specials	\$ 8.00 @ \$12.00	
Beauty, Extra	5.00 @ 10.00	
	Per 100	
Columbia	\$ 6.00 @ \$20.00	
Premier	10.00 @ 35.00	
White Killarney	4.00 @ 10.00	
Killarney	4.00 @ 10.00	
Ward	4.00 @ 10.00	
Milady and Ophelia	6.00 @ 20.00	
Russell	10.00 @ 35.00	
Carnations	6.00 @ 12.00	
Easter Lilies	30.00 @ 35.00	
Snapdragons	8.00 @ 5.00	
Daisies	1.00 @ 1.50	
Valley	6.00 @ 8.00	
Orchids, per doz.	\$12.00 @ \$18.00	
Sweet Peas	2.00 @ 3.00	
Paper Whites	3.00 @ 4.00	
Violets	.50 @ .75	
Jonquills	8.00 @ 10.00	
Freelias	2.00 @ 3.00	
Callas	20.00 @ 25.00	
Tulips	4.00 @ 5.00	

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## Wholesale Cut Flower Prices.

Buffalo, Mar. 30, 1920.

	Per 100	
Beauty, Special	\$80.00 @ \$75.00	
Beauty, Fancy	30.00 @ 40.00	
Beauty, Extra	20.00 @ 25.00	
Beauty, First	8.00 @ 12.00	
Columbia	10.00 @ 25.00	
Killarney	6.00 @ 15.00	
White Killarney	6.00 @ 15.00	
Double White Killarney	6.00 @ 15.00	
Richmond	10.00 @ 15.00	
Maryland	6.00 @ 20.00	
Russell	12.00 @ 20.00	
Ophelia	8.00 @ 20.00	
Mrs. Ward	4.00 @ 8.00	
Sunburst	6.00 @ 20.00	
Bon Silene	4.00 @ 8.00	
Cecile Brunner	4.00 @ 5.00	
Carnations	4.00 @ 6.00	
Cattleyas	75.00 @ 100.00	
Easter Lilies	25.00 @ 30.00	
Rubrum Lilies	8.00 @ 10.00	
Sweet Peas	.75 @ 8.00	
Snapdragons	8.00 @ 15.00	
Violets	.75 @ 1.00	
Calla Lilies	25.00 @ 35.00	
Narcissus Golden Spur	4.00 @ 6.00	
Calendula	3.00 @ 6.00	
Freelias	8.00 @ 4.00	
Valley	12.00 @ 15.00	
Daffodils	4.00 @ 6.00	

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PLANTS**

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Philadelphia, Mar. 30, 1920.  
Per 100

Beauties, Long	.....	\$75.00
Russell, Hadley, Long	.....	\$25.00 @ 30.00
Russell, Hadley, Short	.....	10.00 @ 15.00
The Killarneys, Long	.....	8.00 @ 10.00
The Killarneys, Short	.....	3.00 @ 5.00
Ward	.....	4.00 @ 8.00
Prima Donna, Maryland, Long	.....	10.00 @ 15.00
Prima Donna, Maryland, Short	.....	4.00 @ 6.00
Premier, Long	.....	15.00 @ 20.00
Premier, Medium	.....	8.00 @ 10.00
Columbia, Long	.....	15.00 @ 20.00
Columbia, Medium	.....	8.00 @ 10.00
Ophelia, Sunburst, Long	.....	10.00 @ 15.00
Ophelia, Sunburst, Short	.....	4.00 @ 6.00
Cattleyas	.....	50.00 @ 75.00
Carnations, Fancy	.....	8.00
Carnations, Select	.....	6.00
Carnations, Ordinary	.....	4.00
Violets, double	.....	.50 @ .75
Violets, single	.....	.35 @ .75
Sweet Peas, Fancy	.....	1.50 @ 2.50
Sweet Peas, Ordinary	.....	.50 @ 1.00
Valley	.....	6.00 @ 10.00
Daisies, Yellow	.....	1.50 @ 2.00
Paper Whites	.....	4.00 @ 5.00
Snaptagons	.....	4.00 @ 12.00
Gardenias	.....	10.00 @ 25.00
Lilac, per bunch	.....	\$2.00
Calendulas	.....	2.00 @ 4.00
Mignonette	.....	3.00 @ 6.00
Easter Lilies	.....	15.00 @ 25.00
Callas	.....	15.00 @ 30.00
Narcissus Emperor	.....	4.00 @ 7.00
Tulips	.....	3.00 @ 5.00

Boston, Mar. 31, 1920.

American Beauty	.....	\$20.00 @ \$60.00
Shawyer, Russell	.....	6.00 @ 30.00
Killarney	.....	4.00 @ 16.00
Milady, Miller	.....	6.00 @ 20.00
Francis Scott Key, Radiance	.....	6.00 @ 25.00
White Killarney	.....	4.00 @ 16.00
Double White Killarney	.....	4.00 @ 16.00
Killarney Brilliant	.....	6.00 @ 20.00
Mrs. Aaron Ward, Sunburst	.....	6.00 @ 25.00
Hadley	.....	6.00 @ 50.00
Ophelia	.....	6.00 @ 30.00
Premier	.....	6.00 @ 30.00
Columbia	.....	6.00 @ 30.00
Maryland, Hoosier Beauty	.....	6.00 @ 20.00
Cattleyas	.....	30.00 @ 60.00
Cypripediums	.....	20.00 @ 30.00
Sweet Peas	.....	.50 @ 3.00
Carnations	.....	4.00 @ 8.00
Violets	.....	1.50 @ 1.75
Marguerites	.....	2.00 @ 4.00
Calendulas	.....	3.00 @ 4.00
Callas	.....	12.00 @ 16.00
Mignonette	.....	4.00 @ 6.00
Freesia	.....	3.00 @ 6.00
Trumpet Daffodils	.....	4.00 @ 6.00
Tulips	.....	3.00 @ 5.00
Easter Lilies	.....	15.00 @ 20.00

Milwaukee, Mar. 30, 1920.

Columbia	.....	\$12.00 @ \$35.00
Premier	.....	15.00 @ 25.00
Killarney	.....	8.00 @ 20.00
White Killarney	.....	8.00 @ 20.00
Hoosier Beauty	.....	6.00 @ 15.00
Mrs. Ward	.....	6.00 @ 15.00
Ophelia	.....	8.00 @ 25.00
Carnations, assorted	.....	6.00 @ 8.00
Violets	.....	.75 @ 1.00
Cattleyas, per doz.	.....	\$5.00 @ \$6.00
Narcissus	.....	6.00 @ 8.00
Calendulas	.....	4.00 @ 6.00
Callas, per doz.	.....	\$3.00 @ \$4.00
Easter Lilies	.....	20.00 @ 30.00
Freesias	.....	6.00 @ 4.00
Daffodils	.....	6.00 @ 8.00
Golden Spur	.....	6.00 @ 8.00
Sweet Peas	.....	1.00 @ 3.00
Snaptagons, per doz.	.....	\$1.00 @ \$1.50

Cincinnati, Mar. 30, 1920.

Beauties, 36-inch	.....	\$10.00
Beauties, 30-inch	.....	8.00
Beauties, 24-inch	.....	6.00
Beauties, 18-inch	.....	\$ 2.00 @ 3.00
Beauties, Short	.....	Per 100 \$ 4.00
Columbia	.....	\$ 6.00 @ 25.00
Premier	.....	6.00 @ 30.00
Killarney	.....	4.00 @ 10.00
Ophelia	.....	4.00 @ 10.00
Russell	.....	6.00 @ 20.00
Carnations	.....	6.00 @ 8.00

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14-inch	.....	Per 100, 9.00
16-inch	.....	Per 100, 12.00
18-inch	.....	Per 100, 14.00
20-inch	.....	Per 100, 17.00
22-inch	.....	Per 100, 21.00
24-inch	.....	Per 100, 24.00

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## Wholesale Cut Flower Prices.

New York, Mar. 30, 1920.

	Per 100	
Beauty Specials .....	\$35.00 @	\$75.00
Beauty, Fancy .....	25.00 @	50.00
Beauty, Extra .....	15.00 @	30.00
Beauty, No. 1 .....	10.00 @	15.00
Beauty, No. 2 .....	4.00 @	10.00
Prima Donna .....	4.00 @	20.00
White Killarney .....	3.00 @	15.00
Francis Scott Key .....	15.00 @	50.00
Premier .....	4.00 @	25.00
Mrs. Aaron Ward .....	3.00 @	15.00
Russell .....	4.00 @	15.00
Ophelia .....	3.00 @	15.00
Columbia .....	4.00 @	15.00
Hadley .....	4.00 @	25.00
Sunburst .....	3.00 @	15.00
Orchids—Cattleyas .....	25.00 @	100.00
Sweet Peas .....	.50 @	3.00
Gardenias .....	5.00 @	25.00
Lilies of the Valley .....	.50 @	6.00
Carnations .....	3.00 @	6.00
Tulips, per bunch .....	\$0.15 @ \$0.50	
Paper Whites, bunch .....	.30 @ .40	
Daffodils, per bunch .....	.30 @ .75	

## GEORGE C. SIEBRECHT

WHOLESALE FLORIST

109 W. 28th St., NEW YORK

Phones 608 and 609 Farragut

Consignments of QUALITY Stock Solicited

Mention The Review when you write.

## WM. KESSLER

WHOLESALE FLORIST

113 W. 28th Street, NEW YORK

Mention The Review when you write.

## M. C. FORD Wholesale Florist

American Beauties and Carnations  
121 W. 28th St. NEW YORK CITY  
Telephone 3870-3871 Farragut

Mention The Review when you write.

## It's Like This

YOU want good prices, quick  
sales and prompt returns, and we  
guarantee all three.

Consign that next shipment of  
flowers to us, and--well, we will  
get your next shipment and  
many more.

Special opportunity for a couple  
of Good Rose Growers who are looking  
for best returns. Our present demand  
is greater than our supply.

## United Cut Flower Co., Inc.

111 WEST 28th STREET, NEW YORK CITY

Mention The Review when you write.

## WALTER F. SHERIDAN

Wholesale

.. Florist ..

131-133 West 28th St., NEW YORK

Telephone 3532-3533 Farragut

Mention The Review when you write.

## JOHN YOUNG & CO.

WHOLESALE FLORISTS

Choicest Stock in America

53 W. 28th St., New York

Telephone 4336 Farragut

## ORCHIDS, GARDENIAS, ETC.

PAUL MECONY - Wholesale Florist - NEW YORK  
Telephones No. 3864 and 3865 Mad. Sq. 57 W. 28th St.



# NEWS OF THE NURSERY TRADE

THE late beginning of the shipping season, particularly in the east, will make it an exceptionally short one this year.

THIS week T. R. Norman & Sons, Painesville, O., shipped four carloads of nursery stock to the Shenandoah Nurseries and the Mount Arbor Nurseries, at Shenandoah, Ia.; the Farmers' Nursery Co., at Troy, O., and Peter Bohlender & Sons, Tippecanoe City, O.

THE Bulletin of Peony News, No. 10, bearing date of January, 1920, has just been sent out by the secretary of the American Peony Society, A. P. Saunders, Clinton, N. Y. It is called the Hollis number and contains a biographical sketch of George Hollis by Everett P. Wheeler, a study of his catalogues and a list of his seedlings by A. P. Saunders and a posthumous paper on "Hybridizing the Peony," by George Hollis.

## A. A. N. BEGINS ADVERTISING.

### Trade-Mark Adopted.

The American Association of Nurserymen, having determined on the trade-mark for its members, has immediately commenced its use in advertising in the leading farm papers of the country. The trade-mark and the advertisement in use may be seen from the reproduction on this page. The advertisement is appearing in the following list of publications:

Name	Issued from	Circulation
American Agriculturist	New York	110,873
American Forestry	Washington, D. C.	16,650
American Fruit Grower	Chicago	185,000
Country Gentleman	Philadelphia	426,287
Farmer's Mail and Breeze	Topeka, Kan.	102,430
Farm Journal	Philadelphia	1,015,791
Farm and Fireside	Springfield, O.	645,078
Garden Magazine	Garden City, N. Y.	25,000
Hoard's Dairyman	Fort Atkinson, Wis.	77,210
House and Garden	New York	52,836
Progressive Farmer	Birmingham, Ala.	187,731
Rural New-Yorker	New York	164,077
Successful Farming	Des Moines, Ia.	816,519
The Farmer's Wife	St. Paul, Minn.	707,307
Wisconsin Farmer	Madison, Wis.	75,409

Total circulation ..... 4,607,998

### Explaining the Trade-Mark.

The announcement of the adoption of the trade-mark has been sent out to members of the A. A. N. by Secretary John Watson in a circular which explains it as follows:

#### THIS IS YOUR TRADE-MARK.

The trade-mark of your association, duly filed for registration against infringement. It can

be used only by members; its use identifies members with the association, with the association's advertising and with the association's standard of ethics as set forth in its advertisements to the public.

Trade-mark: It grew out of many hundreds of ideas suggested. It might be better; it is the best that could be evolved by those who made it. It holds these fundamental ideas: Trees



## These Men Protect Your Planting

SOME four hundred of America's leading Nurserymen have linked themselves together to protect you in your buying of trees and plants.

Whenever you buy nursery stock, look for the TRUSTWORTHY trade mark, shown above.

It is used by members of the American Ass'n. of Nurserymen.

Membership in the Association is strictly restricted to firms whose methods and standards come up to the Association measure.

Buying from any member of this Association, you have the Association's assurance of satisfaction back of your purchase.

How the Association Vigilance Committee means your protection, what the Association is, and where you can get trustworthy trees and plants, is all told in our Booklet, "Looking Both Ways Before You Buy Nursery Stock."

We will gladly send a copy on request.

*American Association  
of Nurserymen*

General Offices: PRINCETON, N. J.

### A. A. N. Ad with Trade-Mark.

and plants; grown and sold by members of the American Association of Nurserymen; stock that is "trustworthy"; buyers protected by the chain of 400 members standing for the fair deal.

The basic idea is in the association's amendment to its constitution adopted in convention as Article IX, providing for fair dealing as a condition of membership and setting up a vigilance committee to secure that.

That is the most outstanding fact in American horticulture today. It means a new relation-

ship between the nurseryman and the planter. It places this association in line with progressive business; it establishes new standards.

They are serviceable only if made known; the public is entitled to know what you stand for. You are entitled to have it known. In response to the action of your market development committee, taken after consulting you through the questionnaire distributed, advertising has been placed in the papers named.

Advertisements: The copy was carefully prepared and every statement thoughtfully weighed. The idea advanced and the policy advertised are found in Article IX above referred to.

Publications: The list now used does not include all the good papers; there are many others; when we have more money to spend, we can use more papers; those selected were carefully chosen because of their high standing, their large circulation and their distribution over the territory where our members are located. They all go to land-owners, home-owners, present or possible buyers of your goods—in short, to your customers. Every issue means carrying your message to over 4,600,000 people directly interested.

No obligations have been assumed beyond the money actually on hand and appropriated for this purpose.

Electros have been sent you in two sizes; one for use on your letterheads, envelopes and circulars; the small one for tags. Take all your printed matter to your local printer and have him run it through the press and imprint the trade-mark. The presswork will be the only expense and the use of the trade-mark is what identifies you with the association, with its advertising and with its standards of fair dealing. You all believe in fair play; say so, and say it in the only way that will effectively identify you with this campaign and make it profitable to you. Use the trade-mark; print it on everything you send out.

Booklet: To send in reply to planters is being printed with the name and address of every member included; copies will be sent you.

Articles: Have been distributed to 750 newspapers and will be continued through the season. Lectures are a part of the program. But it is the advertising that identifies the association and its members with that general publicity and gives you opportunity to bring the results directly to yourself and those who use the trade-mark.

Additional business will hardly come of this now, but you have as much as you can easily handle without more. Selling for next fall and spring will soon be under way and this advertising will tell people what to figure on when placing their orders. And they will do that.

Buttons: Can be made of the trade-mark. Estimates will be asked for as to cost.

The association and all its members may well congratulate themselves on the action they took in convention whereby they declared for fair dealing; not that it has been absent, but that it was made the association's standard. That policy now being advertised to planters, that they may know you and your methods and standards better. The response from press and public will be more than you may have expected. But the extent to which it can be made to benefit you and your business depends entirely on the extent to which you use the trade-mark. Use it!

## AMERICAN DAHLIA SOCIETY.

### Exhibition Arrangements.

The American Dahlia Society has engaged the entire conservatory and roof garden of the Hotel Pennsylvania, opposite the Pennsylvania station, Thirty-second to Thirty-third street and Eighth avenue, New York, for September 27, 28 and 29, for the annual exhibition of

# NURSERY STOCK for Florists' Trade

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits, Roses, Clematis, Phlox, Peonies, Herbaceous Perennials

Write for our wholesale trade list.

**W. & T. SMITH COMPANY**

74 YEARS

GENEVA, N. Y.

1000 ACRES

The Barnes Bros. Nursery Co.  
Yalesville, Conn.

Offer the following strictly first-class stock

PRIVET, Bushy stock		Per 1000
California, 5,000, 18 to 24 in.	@	\$18.00
" 25,000, 2 to 3 ft.	@	22.50
" 14,000, 3 to 4 ft.	@	30.00
Amoor River, 100, 1 to 1 1/2 ft., each.	@	.04
" 450, 1 1/2 to 2 ft., each.	@	.07 1/2
" 1,000, 2 to 3 ft., each.	@	.10
" 1,000, 3 to 4 ft., each.	@	.12

CLIMBING ROSES,		No. 1	No. 2
3 branches and up, 30-in.		@ 20c	@ 15c
Bordeaux, .....		95	480
Dorothy Perkins .....		70	410
Gardenia .....		1700	700
Hiawatha .....		100	110
Lady Gay .....		125	20
Queen of Prairie .....		50	
Seven Sisters .....		3000	1240
Silver Moon .....		40	
White Perkins .....		345	40
Wichuraiana .....			
W. C. Egan .....			

References or cash with order.  
Can ship at once. Order quick.

EVERGREENS  
that GROW

The scramble for this stock has just begun. Try our POT-GROWN EVERGREENS and invite success. These are shipped with pot ball attached and with just ordinary care will give 100% stand. Can you beat it?

	Per 100
150 Thuja Erecta .....	\$10.00
150 Thuja Douglasii Pyramidalis .....	12.00
400 Thuja Ericoides .....	10.00
1200 Thuja Globosa Woodwardii .....	11.00
1500 Thuja Hoveyi .....	9.00
2000 Thuja Pumila .....	11.00
8500 Thuja Pyramidalis .....	10.00
1000 Thuja Tom Thumb .....	10.00
8300 Thuja Wareana .....	10.00
300 Juniper Hibernica .....	8.00
250 Juniper Sabina .....	15.00
1400 Retinispora Filifera .....	11.00
2000 Retinispora Plumosa Aurea .....	8.00

Samples sent on request

We grow also a full line of fruit and ornamental stock. Write for prices.

Farmers Nursery Co.  
TROY, OHIO

Mention The Review when you write.

NURSERY STOCK

AT WHOLESALE

A complete assortment of general nursery stock—shrubs, roses, vines, shade trees, fruit trees, etc., well grown and well graded, such as will satisfy your customers and build up your trade.

We solicit a trial order, believing that our stock, service and reasonable prices will make you our regular customer.

Our Wholesale Trade List free upon request.

**SHENANDOAH NURSERIES**

D. S. LAKE, Pres.

SHENANDOAH, IOWA

Mention The Review when you write.

Hardy Old-fashioned Plants

Our Specialty

Specially grown for Florists, Nurserymen and Landscape Architects. Prices on request.

**WILLIAM TOOLE & SON**

Hardy Plant and Pansy Farm BARABOO, WIS.

Mention The Review when you write.

SEEDS and SEEDLINGS

Large Surplus Arbor Vitae and Sugar Maple, any size, low prices. What have you to sell or exchange?

AMERICAN FORESTRY CO., Pembine, Wis.

Mention The Review when you write.

SOME GOOD CONIFERS  
STILL IN FAIR SUPPLY  
AT DUNDEE

Strong, thrifty, home-grown stock. Order now before the supply is exhausted.

ABIES CONCOLOR (Colo.)

(Concolor Fir)

Size, In.	10	100
6-10 xx*, twice transplanted....	\$2.00	\$14.00
10-12 xx, twice transplanted....	2.50	20.00
12-18 xx, twice transplanted....	3.00	26.00

ABIES DOUGLASSI (Colo.)

(Douglas Fir)

10-12 xx, twice transplanted....	\$2.25	\$17.50
12-18 xx, twice transplanted....	2.75	22.50

JUNIPERUS VIRGINIANA

Northern Type

(Red Cedar)

6-10 xx, twice transplanted....	\$1.75	\$13.50
10-12 xx, twice transplanted....	2.50	20.00
12-18 xx, twice transplanted....	2.75	23.00

JUNIPERUS SCHOTTI

24-36 xx, twice transplanted....	\$17.50	....
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JUNIPERUS CANADENSIS

Syn. J. Communis Dupressa

6-10 x, once transplanted....	\$16.50	
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PICEA CANADENSIS

(Black Hill Spruce)

10-12 xx, twice transplanted....	\$2.75	\$22.50
12-18 xx, twice transplanted....	3.25	28.50

PICEA EXCELSA

(Norway Spruce)

8-10 x, once transplanted....	\$ 7.00	
10-12 xx, twice transplanted....	\$1.75	11.00
12-18 xx, twice transplanted....	2.00	15.00

PICEA PUNGENS

(Colorado Blue Spruce)

6-10 xx, twice transplanted....	\$2.75	\$22.50
10-12 xx, twice transplanted....	3.25	28.50

\* Each x indicates one transplanting.

Send for Complete Price List

THE D. HILL NURSERY CO., Inc.

Evergreen Specialists—Largest Growers in America

Box 403

DUNDEE, ILLINOIS

Mention The Review when you write.

California Privet

	100	1000
3-4 ft. ....	\$6.00	\$50.00
2-3 ft. ....	5.00	40.00
18-24 in. ....	4.00	30.00

Berberis Thunbergii, 4 yr., very heavy.

2-3 ft. ....	\$15.00	\$140.00
18-24 in. ....	14.00	120.00

Ampelopsis Veitchii,

For potting or planting in nursery rows.

Strong, 1 yr., 18 in. ....	\$15.00	
Strong, 1 yr., 12-15 in. ....	12.00	\$100.00

Above prices F. O. B. Manchester, Conn. Boxing extra.

Send for bulletin covering a complete line of Fruit and Shade Trees, Evergreens, Ornamental Shrubs, H. P. and Climbing Roses.

C. R. BURR & CO., Manchester, Conn.

Price per 100

Niagara, 75c

Moore's Early, 60c

Campbell's

Early, 85c

Worden, 65c

Delaware, 60c

Select

Grape

Cuttings

CHARLES C. NASH, Nurseryman

Three Rivers, Mich.

DISCOUNTS

1000 lots, 20%

10,000 lots, 30%

100 Concord, 40c

1000 Concord, \$2.50

10,000 Concord,

\$19.50

No discounts on Concord.

ENGLISH LAUREL

BY THE HUNDRED OR THOUSAND

THE AUDUBON NURSERY

WILMINGTON, N. C.

H. VERZAAL, Prop.



the society. The exhibition will open the evening of September 27 and will close the evening of September 29.

The roof garden is used during the summer as a restaurant. It has good daylight on all four sides and the entrance is through the conservatory on the roof. The space is large, something like 12,000 square feet in a long hall, giving wonderful decorative opportunities.

A determined effort will be made to make this the largest exhibition ever given of any single flower. Plans will be rapidly perfected and developments will be announced later.

E. C. Vick, Sec'y.

#### BUFFALO, N. Y.

##### The Market.

Last week was an excellent one for the growers as well as for the retailers. Growers who were behind with a great deal of their stock had a blessing of sunshine and those who had cut increased supplies fared well in finding a good market. The weather was the finest since last fall and it brought the public out in parading style. The lower-priced stores have been able to offer stock at prices which served well in stimulating interest.

##### Various Notes.

S. A. Anderson has returned from a visit to New York city. At his greenhouses Mr. Anderson held the usual Palm Sunday flower show. The visitors passed through the houses in large numbers and were given roses as they left.

Frank J. Baum has purchased a new General Motors truck. It is the first one to be used in the trade in this city.

F. P. A.

Fond du Lac, Wis.—The Haentze Co. has completed its new range and held an informal opening March 28 and 29.

## Bobbink & Atkins

Choice Nursery Stock, including Rhododendrons, Hardy Azaleas, Hybrid Perpetual Roses, Herbaceous Plants, Bay Trees, Boxwood and a general line of Decorative Greenhouse Plants.

RUTHERFORD, NEW JERSEY

## VIBURNUM PLICATUM

Also Berberis Thunbergii, Hydrangea Paniculata, Weigela, Spiraea, etc.

Ask for complete list of Oak Brand Shrubs

CUNARD JONES CO. West Grove, Penna., U.S.A.  
Robert Pyle, Pres. Ant. Wintzer, V. P.

## Peonies and Iris

Send us your name now for our new Catalogue.

PETERSON NURSERY

30 N. La Salle St. CHICAGO, ILL.

# For Fall 1920— ORDER NOW and BE SURE

Florists' XXX Forcing Grade, 2-yr. Field-Grown Roses.

We will be in position to supply more and better roses for Florists' Pot Plant Forcing than ever before. Top-notch stock can be expected from our blocks this year.

Baby Rambler Class—Erna Teschendorff, Orleans, Jessie and Crimson Baby, \$45.00 per 100, \$400.00 per 1000.

Hybrid Perpetuals—Magna Charta, Ulrich Brunner, Frau Karl Druschki, Mme. Gabriel Luizet and Capt. Hayward, \$45.00 per 100, \$400.00 per 1000.

Rambler or Climbing Roses—Crimson Rambler, Dorothy Perkins, Excelsa and White Dorothy, \$35.00 per 100, \$300.00 per 1000. For staked and ripened plants.

Owing to the unusual demand for Baby Ramblers, we are forced to ask that each order of roses shall include at least 50 per cent Hybrid Perpetuals or Climbing Roses, where 250 or more are taken.

## Storrs & Harrison Co.

Painesville, Ohio.

## Ferns and Decorative Plants

Nephrolepis, Teddy, Jr., and Scottii,  
6-in. pots, \$9.00 per doz.; 7-in.  
pots, \$15.00 and \$18.00 per doz.;  
8-in. pots, \$24.00 per doz.

Dracaena Fragrans, 6-in. pots,  
\$12.00 per doz.

Ficus Elastica. (Rubber plants).

6-in. pots, \$12.00 per doz.; 7-in.  
pots, \$18.00 per doz.

Asplenium Nidus-Avis, (Bird's-Nest  
Fern). 5½-in. pots, \$9.00 and  
\$12.00 per doz.

Asparagus Plumosus, 3-in. pots,  
\$10.00 per 100.

#### IMPORTANT NOTICE

Owing to the very great increase in price of all materials used in packing of plants, we find it necessary to make a small charge for same; add 5% to bill for packing charges.

All plants travel at purchaser's risk. Our responsibility ceases after delivery to Express Companies. To save Express charges, please mention if pots are wanted. Cash with order. No plants shipped C. O. D.

## ASCHMANN BROS.,

Second and Bristol Sts. Philadelphia  
and Rising Sun Ave.



GARDEN BORDERED WITH BOX-BARBERRY.  
Electros of this illustration free with each order  
for 1000, if requested.

## Box-Barberry

Well rooted, dormant summer frame cuttings ready to set direct into the nursery without further expense.

**\$65.00 per 1000**

Many leading catalogue firms will list Box-Barberry next season.

THE ELM CITY NURSERY CO.  
WOODMONT NURSERIES, Inc.  
NEW HAVEN, CONN.

SEND FOR TRADE BULLETIN

# Dracaenas, Pandanus

Dracaenas Each	
Terminalis, 5-in.....	75c and \$1.00
6-in.....	1.25
Marguerite Storey, 6-in.....	1.50
5-in.,	
75c and	1.00
Imperialis, 5-in.....	1.60
Lord Wolseley, 5-in.....	75c and 1.00
Lord Wolseley Superba,	
5-in.....	75c and 1.00
Lord Wolseley Superba,	
6-in.....	1.50
Gladstonei, 5-in.....	1.00
Gladstonei, 4-in.....	.60
Eugene Andre, 5-in.....	1.00
Kentia Belmoreana	
Single and made-up from 2 1/4-in., to 6-in.	

and other well-grown pot plants

## BEGONIAS

Chatelaine ..... 3-inch, 12 cents; 4-inch, 20 cents; 5-inch, 50 cents  
Mrs. Patten ..... 3-inch, 20 cents; 4-inch, 50 cents; 5-inch, 75 cents

## Gloriosa Ferns

7-inch, \$2.50 and \$3.00

## Marguerites

5-inch, 75c; 6-inch, \$1.00 to \$1.50

# Poehlmann Brothers Company

MORTON GROVE, ILLINOIS

Long Distance Phone  
Morton Grove 81-J.

Chicago Buyers Call  
Rogers Park 684.

**Kentia Forsteriana**  
5 and 6-in. made-up; 6-in. single;  
2 1/4-in.

## Pandanus

Veitchii, 4-in..... 50c each  
Utilis, 3-inch..... \$20.00 per 100

## Rubbers

4-in., extra strong..... 50c each  
5 in..... 75c and \$1.00 each

## Crotons

Well colored, 50c, 75c, \$1.00 and  
\$1.50 each.

## Boston Ferns

7-in..... \$1.50 each  
6-in..... 1.00 each

## Spring Plants in Abundance

	Per 100	Per 1000
Ageratums, light or dark, 2-in....	\$2.50	\$22.50
Calendulas, Orange King, 2 1/4-in.	8.00	25.00
Centaureas, Dusty Miller, 2 1/4-in.	8.00	25.00
Coleus, red or yellow, 2-in.....	8.25	30.00
Fuchsias, 12 good var., 2 1/4-in....	3.00	25.00
Fuchsias, 12 good varieties, 4-in....	12.50	120.00
Geraniums, Ricard, Poltevine,		
Nutt, Buchner, etc., 2-in.....	4.25	40.00
Geraniums, above kinds, 8 1/4-in....	10.50	100.00
Heliotropes, light or dark blue,		
2 1/4-in. ....	4.50	40.00
Heliotropes, 4-in.....	12.00	110.00
Larkspurs, separate colors, 2 1/4-in.	8.00	25.00
Marguerites, white or yellow, 2 1/4-		
inch .....	4.00	37.50
Marguerites, 4-in.....	12.00	110.00
Salvias, Scarlet Sage, 2 1/4-in....	5.00	45.00
Salvias, 3-inch.....	8.00	75.00
Verbenas, choicest mixed, 2 1/4-in.	2.75	25.00
Vinca Variegata, 2 1/4-in.....	5.00	45.00
Vinca Variegata, 4-in.....	13.00	125.00

For prices on other stock send for catalogue, now ready. Cabbage and tomato plants in abundance, \$5.00 per 1,000.

## ALONZO J. BRYAN

Wholesale Florist

WASHINGTON, NEW JERSEY

Mention The Review when you write.

## ASPARAGUS

SPRENGERI, 2-in., 3c; 3-in., 7c.

Daisies, Marguerites, 2 1/4-in., 4c.

Mesembryanthemums, large pink, 2 1/2-in.,

\$5.00 per 100.

Dracaena Indivisa, 4-in., 25c.

Primula Obconica, 5-in., \$4.00 per doz.

Anthericum Mandaianum, 3-in., 8c; 4-in.,

15c.

Cleveland Cherry Seedlings. May del.,

\$1.50 per 100, prepaid; \$12.00 per 1000.

Cleveland Cherry Seed, 50c tr. pkt.

Orange Queen Cherry Seed, 50c tr. pkt.

Tobacco Stems, per bale of about 175 lbs.,

\$3.50; per ton, \$28.00.

Abby Ave. Greenhouses

DAYTON, OHIO

Mention The Review when you write.

## ROSES Own Root

From 2 1/4-inch and 4-inch pots.

The Best varieties. For forcing and bedding.

Ready for the early planter.

Send us your list.

The American Rose & Plant Co.

Springfield, Ohio

Mention The Review when you write.

## Seeds, Bulbs and Plants

## BARCLAY NURSERY

14 W. Broadway, NEW YORK CITY

Mention The Review when you write.

## READY NOW

# Cyclamen Seedlings

No stronger stock offered. Raised from selected seed.  
Mixed, \$8.00 per 100; \$75.00 per 1000. Salmon, alone, \$10.00 per 100.  
Limited quantity extra heavy 8-inch plants, \$32.50 per 100.

## CARNATION ROOTED CUTTINGS

Order before it is too late. Most of the varieties we offer below we can do for early delivery. The balance with only a slight delay.

Ethel Fisher .....	100	1000
Bernice .....	\$14.00	\$115.00
White Benora, Rosalia,	14.00	115.00
Rosette .....	7.00	65.00
Aviator, Belle Washburn,		
Doris, Benora, Beacon,		
Ward, Roper, Philadel'a.	6.00	50.00
Nancy, Alice, Matchless,		
Harlowarden .....	5.00	40.00

## MY MARYLAND AND SCOTT KEY

Carried Over Own Root Plants

Immediate shipment if wanted.

600 8 -inch Maryland .....	\$20.00 per 100;	\$185.00 per 1000
800 2 1/4-inch Maryland .....	15.00 per 100;	125.00 per 1000
1500 2 1/4-inch Scott Key .....	15.00 per 100;	125.00 per 1000

Cash or satisfactory trade references. No C. O. D. Shipments.

**L. J. REUTER CO.,** PLANT 15 Cedar St.  
BROKERS Watertown, P.O. Boston, Mass.

Mention The Review when you write.

# TAUSENDSCHOEN

One of the very best climbing Roses.

Put in a supply now for growing over

summer in pots to force for next Easter.

Strong plants, No. 1 grade, \$30.00 per 100

Strong plants, Medium grade, \$20.00 per 100

**JACKSON & PERKINS CO.,** Newark, New York

# HARDY PLANTS

THE WAYSIDE GARDENS CO.

Mentor, Ohio

Always mention the Florists' Review when writing advertisers



## ALBANY, N. Y.

### The Market.

All of the local growers are about sold up on all kinds of stock for Easter and prices have held up well. Violets are quoted at \$5 per hundred retail and, with sweet peas, form the largest part of the corsage work.

The weather last week was everything that could be desired by the growers, as there was plenty of sunshine and the thermometer stood around 50 degrees or higher every day, thereby helping to bring along stock that was quite backward.

### Club's Spring Flower Show.

The spring flower show of the Albany Florists' Club was held Thursday evening, March 25, at the Albany Cut Flower Exchange rooms and was successful in every respect.

George Nagengast, Jr., displayed some of the finest hydrangeas seen this year. William Hannell showed some of his well grown pot roses in variety. Henkes Bros. had excellent hyacinths in pans. Frederick Goldring, of Slingerlands, brought some of his cut daffodils, which were much admired.

Several of the retail florists showed baskets of plants arranged for effect, also corsage bouquets in variety.

After everyone had examined the exhibits, Matthew Mulholland, of Troy, auctioned all plants, etc., and over \$200 was realized, which was turned into the club treasury.

### Various Notes.

W. C. Gloeckner, 97 State street, plans to get into his new store, on the corner of Steuben and James streets, about June 1. He intends to operate both stores and will have better facilities to accommodate his growing list of customers.

F. A. Danker held his usual Palm Sunday flower show at his greenhouses. He was busy all last week getting things arranged to accommodate the large crowd of people who attended.

George Nagengast, Jr., held a Palm Sunday flower show in his new greenhouses, at Washington and Main avenues. Many attended, as the houses are right in the midst of the residence section of the city.

L. Menand, of Cemetery avenue, has a fine lot of cattleyas in bloom for Easter and has had them all sold for the last two weeks. His Easter lilies are quite good this year, but not in such large quantities as he has had in other years. Pot lilies are quoted at 35 cents per bud and bloom and he has sold every one of his 500 pots. Mr. Menand also has about 300 Easter Greeting pelargoniums and they are in good condition for Easter. H. M.

## MILWAUKEE, WIS.

### The Market.

Last week was uneventful in this market, being a typical Lenten week, with plenty of stock in all varieties and the demand not equal to the supply. Carnations and sweet peas were plentiful, also callas and Easter lilies. Roses, however, moved well and prices on them were well maintained. The outlook for Easter is fine. The supply in sight indicates that there will be enough to meet the demand. Cut lilies may pos-

# Special Stock Selections READY NOW

- Asparagus Plumosus, 2½-in., \$5.00 per 100; 3-in., \$10.00 per 100; 4-in., \$18.00 per 100.
- Achyranthes Herbistii, bright red, \$5.00 per 100.
- Bougainvillea Glabra Sanderiana, 2½-in., \$7.50 per 100; 3-in., \$25.00 per 100.
- Begonia Chatelaine, \$8.00 per 100.
- Begonia Otto Hacker, \$10.00 per 100.
- Begonia Pres. Carnot, \$10.00 per 100.
- Caladium, Fancy Leaved, splendid bulbs, \$16.00 per 100.
- Dracaena Indivisa, heavy, 2½-in., ready for 3-in., \$7.00 per 100.
- Ferns, Fern dish sorts, bushy, \$6.00 per 100.
- Ferns, Neph. Verona, 2½-in., \$7.00 per 100.
- Fuchsia Mrs. E. G. Hill, best double white, \$6.00 per 100.
- Heliotrope, best purple sorts, \$5.00 per 100.
- Hydrangea, fine, 2½-in., Mme. E. Mouillere, Mme. Chautard, Vicomtesse de Vibraye, Mme. Maurice Hamar, \$7.00 per 100; Bouquet Rose, Ramis Pictis and Otaksa, \$6.00 per 100.
- Impatiens Sultani Hybrids, fine range of color, in mixed hybrids from cuttings, \$6.00 per 100.
- Pelargonium Mrs. Loyal, Pansy Geranium, \$10.00 per 100.
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No. F-17

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"The Strain That Leads"

## Primroses

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sibly be scarce and violets are off the market entirely.

The demand for plants is heavy, with a good stock of ramblers, lilies and hydrangeas to take care of all orders. P.

## BLOOMING PLANTS

- Cinerarias, 8-in., \$15.00; 4-in., \$25.00; 5-in., \$35.00; 6-in., \$50.00.
- Begonia Luminosa, 4-in., \$25.00.
- Daisies, Paris, 3-in., \$15.00.
- Easter Greeting Pelargoniums, 4-in., 25c to 35c; 5-in., 50c to 75c; 6-in., \$1.00.
- Malacoides, 2½-in., \$6.00; 3-in., \$10.00.
- Obconica, 2½-in., \$6.00; 3-in., \$10.00.
- Hyacinths, 4-in., \$15.00; 5-in., \$20.00.
- Tulips, 5-in., 35c; 6-in., 50c.
- Cyclamen, 8-in., 20c; 4-in., 40c to 50c; 5-in., 75c.
- Hyacinths, out of flats—just right for Easter at \$10.00 per 100.

Ask for our Fern List.

GEO. A. KUHL  
Wholesale Grower to the Trade  
Save 5% Packing Charges by sending cash  
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## ORCHIDS

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We are booking orders for delivery in July or later. Our stock will be as good as ever in quality and larger in quantity. Send in your order NOW, giving date for delivery. We will get them to you when you want them. \$8.00 per 100; \$75.00 per 1000.

When making up your Mum planting list, don't forget to include our four new pink varieties. Harbinger, Pandora, Tokio and Progress will make you good money. See our ad in the Easter number for description. A postal card will bring our list of standard varieties.

WE CHARGE 5% OF INVOICE FOR PACKING

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## Foliage Plants

**Ferns** — Scottii and Teddy, Jr., 6-inch pots, 75c; 7-inch, \$1.25; 8-inch, \$2.00 each. Whitmanii, 5-inch pots, 50c each; 4-inch, 30c each.

**Palms** — Kentia Forsteriana and Belmoreana, 4-inch, 60c each.

**Ficus Elastica or Rubber Plant** — 4-inch pots, 50c each; 5-inch, 75c each.

Add 5 per cent to amount of bill for packing charges.

Cash with order. No plants shipped C. O. D. All plants will be shipped at purchaser's risk. All plants shipped out of pots unless otherwise stated.

**GODFREY ASCHMANN**

1012 W. Ontario St., PHILADELPHIA, PA.

## A. L. MILLER

Pot Plants a Specialty

Jamaica, N. Y.

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## PLANTS

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We have on hand, for immediate shipment, a lot of POT-GROWN FERNS. All extra good value for the money. Shipped without pots.

	Size	Per Doz.	Per 100	Per 1000
<b>Boston</b>	4-in.	\$3.00	\$20.00	\$190.00
	5-in.	4.50	35.00	325.00
	8-in.	\$2.50 each		
<b>Scottii</b>	4-in.	3.00	20.00	190.00
	5-in.	4.50	35.00	
<b>Cordata Compacta</b>	6-in.	4.80	50.00	
	<b>Cyrtomium (Holly Fern)</b> , 4-in.	8.00	20.00	

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3-inch pot plants, ready for immediate shipment.

<b>King Humbert</b>	\$6.50 per 100
<b>Mrs. A. Conard</b>	6.50 per 100
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Other standard varieties as listed in our catalogues, at \$5.00 per 100.

## VINCA VARIEGATA

Good, strong stock. The 3 and 4-inch are heavy stuff.

2-inch.....\$2.75 per 100    3-inch.....\$3.75 per 100    4-inch.....\$12.50 per 100

**Alternantheras; Alyssum, Double Giant and Dwarf; Begonias; Lobelia, Crystal Palace Gem; Hardy English Ivy; Lantanas, assorted; Heliotrope; Moonvines; Vinca Variegata, all 2-in., \$2.75 per 100, \$25.00 per 1000.**

Send for Catalogue.

Cash With Orders.

**R. Vincent, Jr., & Sons Co.**

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## New Mum Enchantress

Light pink sport of Mrs. Edw. A. Seidewitz.

Rooted Cuttings, \$10.00 per 100; 2¼-in., \$12.00 per 100

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## Pot Grown FERNS

**SWORD VERONA**, 4-in., 25c each.  
**SCOTTII** and **WHITMANII**, 5-in., 50c each.  
**WHITMANII**, **SCOTTII**, **BOSTON**, **TEDDY, JR.**, 6-in., 75c each.  
**MACAWII**, 6-in., \$1.00 each.  
**MACAWII**, 8-in., extra fine plants, \$2.50 each.  
**BOSTON**, **TEDDY, JR.**, and **SCOTTII**, 7-in., \$1.00 ea.  
**BOSTON** and **SCOTTII**, 8-in., \$1.50 each.

## MISCELLANEOUS PLANTS

**ASPARAGUS**, **PLUMOSUS** and **SPRENGERI**, 2½-in., 5c each.  
**ASPARAGUS**, **PLUMOSUS** and **SPRENGERI**, 3-in., 10c each.  
**KENTIAS**, 4-in., 50c; 5-in., \$1.00 each.  
**KENTIAS**, made up, 5-in., \$1.50; 6-in., \$2.50 ea.  
**KENTIAS**, large made up plants, 8-in., \$25.00 each.  
**ARECA LUTESCENS**, 4-in., made up, 50c each.  
**CIBOTIUMS**, 8-in. tubs, \$5.00; 10-in. tubs, \$10.00 each.  
**BAMBOO**, 8-in. tubs, \$6.00 each.  
**DRACAENA MASSANGIANA**, 6-in., \$1.50 each.  
**RUBBERS**, 4-in., 40c; 5-in., 50c; 6-in., 75c each.  
**FICUS PANDURATA**, 50c, 75c, \$1.00, \$1.50, \$2.50 and \$5.00 each.  
**HARDY IVIES**, 25c and 50c each.  
**BEGONIAS**, Xmas red and pink, 4-in., 25c ea.  
**BEGONIAS**, **Thurstonii**, 4-in., 20c each.  
**BEGONIAS**, **Angel Wings**, 4-in., 20c each.  
**PANDANUS**, 4-in., 75c; 5 in., \$1.00; 6-in., \$1.50 and \$2.50 each.  
**BIRD'S-NEST FERN**, 4-in., 75c; 5-in., \$1.00 each.

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**Cinerarias** ..... 4, 5 and 6-inch  
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**Marguerite Daisies** ..... 3-inch  
**Easter Greeting Pelargoniums**—  
     ..... 4, 5, 5½ and 6-inch  
**Obconicas** ..... 2, 3 and 4-inch  
**Malacoides** ..... 2 and 3-inch  
**Hyacinths** ..... 4 and 5-inch; also out of Flats  
**Cyclamen** ..... 3, 4 and 5-inch  
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 ORCHIDS, PALMS  
 and plants of every variety

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# Bedding Plants

## For Immediate Shipment

### ACHYRANTHES.

**Rooted Cuttings**, \$1.50 per 100, \$12.00 per 1000.  
**BIEMUELLERI**. Light red, shading darker red at edge of the foliage; medium height.  
**BRILLIANTISSIMA**. Light red; very brilliant; dwarf, compact grower.  
**PANACHE DE BAILEY**. A new and desirable variety of compact growth; foliage green and yellow, crimson veinings. Predominating color, yellow. A worthy companion to Brilliantissima.  
**FORMOSA**. Yellow on light green background; vigorous growth.

### AGERATUM, Floss Flower.

**Rooted Cuttings**, \$1.50 per 100, \$12.00 per 1000.  
**FRASERI**. A splendid new variety which flowers freely under conditions that merely produce foliage in older varieties. Color, bright blue; semi-dwarf habit similar to Princess Pauline. Undoubtedly the best variety for bedding.  
**PERFECTION**. A more moderate-growing variety, the deepest blue in color.  
**PRINCESS PAULINE**. A combination of blue and white in the same flower.  
**STELLA GURNEY**. Bright blue; vigorous growth.

### ALTERNANTHERA.

**2½-inch pots**, 75c dozen, \$5.00 per 100, \$40.00 per 1000.  
**AUREA NANA**. Bright yellow foliage; the most compact and the best variety in its color.  
**BRILLIANTISSIMA**. A valuable new Alternanthera, red and yellow in color, with broad leaf.  
**PARONYCHOIDES**. A most desirable kind, of dwarf habit; orange red and crimson, shaded green.

### COLEUS, Fancy Varieties.

**Rooted Cuttings**, \$1.50 per 100, \$14.00 per 1000.  
**AMERICAN BEAUTY**. Red, green and yellow.  
**ANNA PFISTER**. Bright yellow, marked crimson. Neat and compact in growth; very desirable for dwarf edging or carpet-bedding.  
**BLIZZARD**. Deep maroon, edged with green.  
**HURRICANE**. Light reddish center, mottled with maroon. Edge of leaf green.  
**JOHN PFISTER**. Bright crimson, edged with gold. Compact in growth. Companion variety to Anna Pfister.  
**NEPTUNE**. Green with mottling of red.  
**PRINCE EDWARD**. Reddish center, shading deep crimson. Edge of leaf green.  
**SABONL**. Red with faint edging of yellow.

### COLEUS, Two Good Fancies.

**Rooted Cuttings**, \$2.50 per 100, \$20.00 per 1000, 2½-inch pots, \$6.00 per 100, \$50.00 per 1000.  
**BRILLIANCY**. A combination of red and gold.  
**SALVADOR**. Deep, velvety crimson with prominent vermilion center, effectively bordered with light green.

### COLEUS, Best Bedders.

**Rooted Cuttings**, \$1.50 per 100, \$12.00 per 1000, 2½-inch pots, \$3.50 per 100, \$30.00 per 1000.  
**BECKWITH'S GEM**. Center velvety maroon, bordered with red; the edge is green changing to creamy yellow at the point of the leaf.

**A. N. PIERSON, Inc.** - - **Cromwell, Conn.**

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**DUNEIRA**. A magnificent Coleus. A fine, showy bedder standing the sun as well as Verschaffeltii. In color it is a combination of various shades of crimson.  
**FIREBRAND**. Bright maroon.  
**GOLDEN BEDDER**. Golden yellow; the old original, true to name.  
**LORD ALVERSTONE**. Velvety plum with yellow, green and pink markings. A handsome combination. Has a constitution that will resist sunscald and drought.  
**LORD PALMERSTON**. A beautiful variety that immediately commands admiration. Deep maroon center with dark crimson venation.  
**QUEEN VICTORIA**. Cardinal red with distinct golden border.  
**VERSCHAFFELTII**. The standard crimson.

### ENGLISH IVY.

Invaluable evergreen variety, used for covering graves where other plants will not thrive because of shade. Excellent for covering walls, etc.  
**3-inch pots**, \$1.50 doz., \$10.00 per 100, \$90.00 per 1000; 4-inch pots, \$2.00 per doz., \$15.00 per 100; 4-inch selected, \$2.50 to \$3.00 doz., \$20.00 to \$25.00 per 100.

### PARLOB IVY, German Ivy.

A trailing vine; not hardy; valuable for vase work and for window boxes.  
**Rooted Cuttings**, \$1.50 per 100, \$12.00 per 1000.

### MARGUERITE, Paris Daisy.

For outdoor bedding, grown as pot plants or for cutting. Marguerites are among the most useful flowering plants.  
**Rooted Cuttings**, \$2.50 per 100, \$20.00 per 1000; 2½-inch, 75c doz., \$5.00 per 100, \$40.00 per 1000.  
**SINGLE WHITE**. Similar in growth to Mrs. F. Sander, but with single row of petals.

### PETUNIA, Assorted Double.

**Rooted Cuttings**, \$2.50 per 100, \$20.00 per 1000; 2½-inch pots, 75c doz., \$5.00 per 100, \$40.00 per 1000.

### SALVIA.

**Rooted Cuttings**, \$1.50 per 100, \$12.00 per 1000.  
**AMERICA**. New. A dwarf variety that will supersede Zurich and others of that type. Dwarf, compact habit; very free and early in bloom. We consider this the best for bedding.  
**BONFIRE**. A compact variety growing to a height of about two feet. Heavy flower-spikes of brightest scarlet.  
**SPLENDENS**. A tall-growing variety; immense flower-spikes of dazzling scarlet.  
**ZURICH**. An extremely free-flowering, dwarf variety. The plants commence to bloom early and continue until checked by frost. Very bright scarlet.  
**VINCA VARIEGATA**, Trailing Varieties. Very valuable for window boxes, etc. This is the most popular climbing plant with variegated foliage.  
**2½-inch pots**, 75c doz., \$6.00 per 100, \$50.00 per 1000; 3-inch pots, \$1.00 doz., \$8.00 per 100, \$75.00 per 1000; 4-inch pots, \$2.00 doz., \$15.00 per 100; 4-inch selected, \$2.50 doz., \$20.00 per 100.

### SEVERAL THOUSAND PLANTS.

**GENISTA CANARIENSIS**. Bright, clear yellow flowers, 3-inch pots, \$15.00 per 100.  
**ACACIA PARADOXA**. 2½-inch pots, \$8.00 per 100.

Write for prices and description of  
**Madame Butterfly**  
 The Jos. H. Hill Co.  
 RICHMOND, IND.

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See our classified advertisements on Cyclamens, Chrysanthemums and Rose Plants. All our stock grown by specialists and the quality such as to please the most exacting. All orders given prompt attention.  
**ROLF ZETLITZ CO.**  
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## Greenhouse Heating

SUBSCRIBERS are invited to write the editor of this department with regard to any details of greenhouse heating that are not understood. When information is desired regarding the capacity of boilers, or the amount of radiation required for a greenhouse, the needed temperatures should be stated in the inquiry, as well as the amount of glass in the side walls, and the dimensions and general arrangement of the greenhouses. It is often helpful, also, to have a sketch showing the location of the houses.

### USING 1-INCH PIPE.

We are erecting a John C. Moninger Co. greenhouse, 21x52 feet, running east and west, with a boiler house at the northeast corner. It will be seven feet to the gutter. Three feet of the wall is of tile and stucco. Forty-five inches in the ends and the north side of the house is glass. The south wall is wood to the height of three feet. We are using 16x18-inch lapped glass, with 12-foot sashbars from gutter to ridge.

We intend to use steam heat and want to have a heat of 60 degrees in zero weather. We also want to heat a cold-frame at the south side of the house, 6x50 feet, to 45 degrees in zero weather.

Will a 2-inch main overhead be sufficient to feed coils under the benches, taking a 1¼-inch line to coils, the coils to be made of 1-inch pipe? We are using branch tees at both ends of the coils, taking the returns out of the branch tees nearest the boiler. There are air valves in the tees at the far ends. We have four benches, two side ones, thirty inches wide, and two center ones, sixty inches wide. The returns will be above the water line in the boiler, making all radiating surface live steam. How many 1-inch coils will be necessary? C. & S.—Ill.

As I understand the description of the house, each wall has forty-five inches of glass below the level of the plates. To heat such a house to 60 degrees in zero weather, about 300 square feet of radiation will be required.

For this a 2-inch overhead main will answer well and will readily heat the house with sixteen 1-inch return pipes in the coils. It is advisable to use five of the returns under each of the side benches and three pipes in coils under each middle bench. The lower ends of the coils should be two feet above the water level of the boiler. The air valves should be in the tees at the end of the house nearest the boiler. For heating the hotbed run a 1¼-inch pipe around three sides of the bed.

### FOR STEAM HEAT.

I am erecting a greenhouse, 35x50 feet, of which I am sending you a sketch. Will you outline a satisfactory steam heating system? My idea is to extend this house later, but I should like to know how large a boiler is necessary to maintain 45 to 50 degrees in zero weather. The boiler is to be only large enough to heat the present house. How would the piping be best arranged, using 1¼-inch pipe? L. H. H.—O.

Neither the letter nor the sketch affords any information as to the amount

## KROESCHELL GREENHOUSE SPECIALTIES

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CAST  
IRON



NOT  
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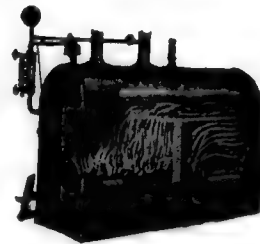
Made in 20 Sizes

HEATING and COOLING are two branches of engineering on which we specialize for the greenhouse trade.

Over thirty years have been devoted by us to the construction and designing of boilers and refrigerating apparatus. During this period we have furnished and installed heating and cooling systems for the most successful greenhouse men in this country.

### Tubeless Boiler

For Hot  
Water  
or  
Steam



For  
Vacuum  
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Vapor

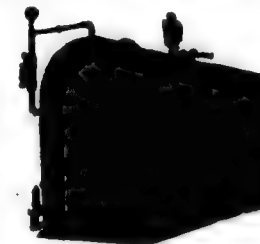
KROESCHELL Boilers are making the most wonderful greenhouse heating record in the world. Florists who have used other makes are constantly giving the KROESCHELL the highest praise.

## KROESCHELL FIRE & WATER TUBE BOILER

The High Pressure Kroeschell—a highly efficient unit for steam plants 100 H. P. and over. 13,468,520 sq. ft. of glass was equipped with KROESCHELL Boilers during the past five years.

### Water Tube Steam Boiler

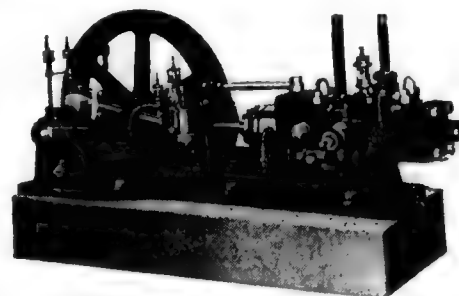
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Tubes  
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Clean



No  
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When in need of refrigeration investigate the Kroeschell System—its high efficiency and low cost of operation place the Kroeschell System of Refrigeration in the foremost rank for greenhouse use. Our system of Refrigeration and Cooling is easily installed—perfect control of temperature and absolute safety insured—no ammonia used for this system.

Safety  
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Economy



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Send for Boiler or Ice Machine Catalogues.  
State which is wanted.

BUY DIRECT—FACTORY TO USER PRICES

KROESCHELL BROS. CO.  
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CHICAGO, ILL.

## GULF CYPRESS



Greenhouse Materials  
Pecky Cypress Bench Lumber

## GLASS

## HOTBED SASH

All Kinds and Sizes

Lower than the  
market prices.



MOST PRACTICAL

## SHELF BRACKET



Made for two 6-inch boards  
or two lines of 1-inch or  
1 1/4-inch pipe, and can be  
clamped on 1 to 2-in. upright pipe  
columns.

## FLATS

Well made, iron-bound, 20c  
each. Send 30c for sample.

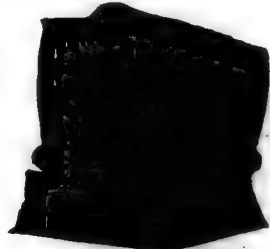
## NON-KINK WOVEN HOSE

Remnants, 12 ft. and up, coupled,  
12c per ft. This hose is cheap at  
twice the price.



## Metropolitan Patented BOILERS

Will do more work  
than any other boiler  
of the same size;  
starts circulating al-  
most instantaneous-  
ly; made in all sizes to  
heat every size green-  
house.



## PIPE

Metropolitan Material Co.

1299-1323 Flushing Ave.,

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## BOILER FLUES

We make a specialty of handling  
carefully selected Boiler Flues, 4  
inches in diameter and other sizes  
for Retubing Boilers. Also  
Flues for greenhouse piping, etc.

All flues are thoroughly cleaned  
inside and out, trimmed and are  
ready for use. General sales agent  
for Stuttle's Patent Clamp and El-  
bow for joining flues—no packing,  
no leaks. New Standard Pipe and  
all kinds of Greenhouse Fittings.  
Right prices and prompt shipment.

H. MUNSON

Est. 1898 Phone Superior 572  
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## PIPE

Wrought Iron of sound second-hand quality  
with new threads and coupling, 16-ft. lengths  
and up. Also pipe cut to sketch. We guarantee  
entire satisfaction or return money.

ALSO NEW PIPE AND FITTINGS

Pfaff & Kendall, Est. 1902, Newark, N. J.,  
Foundry St.

of glass in the walls and ends of the  
house. Provided there is no glass  
in the side walls, about 360 square feet  
of radiation will be required for 50 de-  
grees. It would be advisable to use a  
boiler rated for fully 450 square feet,  
which means a grate twenty-three  
inches in diameter, or even as wide as  
twenty-four inches if soft coal is to be  
used.

## Are You Ready for Next Winter?

WITH the weather man predicting "fair and  
warmer," you heave a thankful sigh of relief  
that your heating troubles are over.

But, like a pendulum, winter will swing back  
again. Are you ready for it?

Now's the time to review your recent experience  
with the cold weather worries. If you had difficulty in main-  
taining even temperature, now's the time to eliminate the cause.

Perhaps condensation—that powerful enemy of  
steam—had a lot to do with it.

## FISHER STEAM TRAP

(Type 33)

will positively keep your  
pipe lines free of all con-  
densation.

Cold weather need  
cause you no worry if your  
steam lines are equipped  
with Fisher Traps. Your  
steam is given a clear track. It reaches the end runs dry and  
hot. Your last bench is as warm as the first.

The superiority of Fisher Traps is pleasing thousands of users.

Fisher Traps help you maintain even heat in the coldest weather.  
Buy NOW for next winter.

## FISHER GOVERNOR COMPANY

Home Office: 508 Fisher Avenue

Marshalltown, Iowa

Agencies in all principal cities



## Morehead Back to Boiler SYSTEM

Points the  
Way to  
Economy of Fuel

**B**EGIN NOW to find out about the "Morehead" System. Send right away  
for the "Morehead" book for florists. In it you will find an easily under-  
stood discussion of the boiler and condensation question from the prac-  
tical standpoint of the Grower of Flowers. Write for this help TODAY.

MOREHEAD MFG. CO.

Dept. "M"

DETROIT, MICH.

For supplying the radiation a 2-inch  
overhead main should be run from the  
boiler to the farther end of the house.  
About eight 1 1/2-inch returns will be

needed in the coils. Run all pipes with  
a drop of one inch in fifteen feet and  
place an automatic air valve near the  
lower end of each coil. If possible, run



**IT PAYS TO USE—****ELASTIC FIRE BRICK** in all your boiler work.  
*Any handy man can install it.*

Use it for patching when you cannot afford to cut a boiler out.

**ELASTIC FIRE BRICK** can be used for all fire brick purposes.

Hoerber Bros., Geo. Wittbold Co., Miller Bros., C. Hausermann, John Reading and Broadbeck the Florist are using Elastic Lining. These are only a few of the thousands we are selling.

**IT COMES IN BARRELS READY FOR USE. A TRIAL ORDER WILL CONVINCE YOU.****CURRAN & COMPANY**

Tel. CANAL 1013

1163-67 W. Twentieth Street, CHICAGO, ILL.

Address Dept. 6

the returns so that at the lower end they will be two feet above the water level of the boiler.

**DULUTH, MINN.****The Market.**

With Easter just a week away, everybody is busy preparing for the great day, with the expectation of a busy week-end. There will be no shortage of stock this Easter, as there seems to be a large supply of everything.

Stock last week was plentiful, with an oversupply of carnations and the prices down to pre-war times. Roses were not in large supply, but there were quite enough for the business done. Spring flowers, including daffodils, freesias, tulips, narcissi and hyacinths, were in good supply. Sweet peas are good property and sell well. Mignonette and calendulas of good quality are also arriving. Violets, both single and double, are in ample supply and are used chiefly for corsage work. Easter lilies and callas are in great demand. Asparagus plumosus was scarce last week.

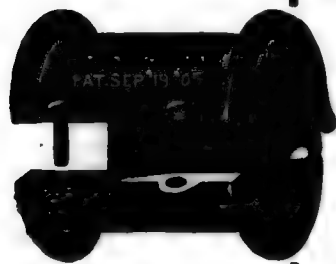
In potted plants there is a good collection of primulas, cinerarias, genistas, hydrangeas and many bulbous plants, which make a good selling line.

In the seed trade things are beginning to move in fine shape and the outlook is that business will be exceedingly good along this line for the next few months.

**Various Notes.**

J. J. Le Borious has a fine batch of Easter lilies, which will be in prime condition for Easter. He was a bit doubtful about getting them in on time, but the sunny days of the last week have helped greatly. He also has the finest batch of hydrangeas that has been seen in Duluth for some time. In cut flowers he is cutting some fine carnations.

William Japp has some fine lilies and bulbous stock. J. E. S.



**To stop that**  
pipe leak permanently—  
cheaply—use  
Emergency  
Pipe Clamps.

M. B. Skinner Co.  
558-562 Washington  
Boul., Chicago.

**What Prominent Growers Think  
About the Standard Recording Thermometer**

ORDER NOW  
\$35.00

Erie, Pa., Dec. 16, 1919.  
"Please send us another of those thermometer clocks, just like the one you sent us about two weeks ago. We would never be without one again."  
Trost & Steinfurth.

The actuating element of the Standard Recording Thermometer is of lamina metal, which, besides being extremely sensitive to temperature changes, is practically indestructible. Record charts are furnished either daily or weekly, and the whole mechanism is contained in an attractive metal case fitted with lock and key, which insures the record from being tampered with. The clock movement is of extremely high grade; everything about the instrument is up to the highest possible standard of manufacture.

**STANDARD THERMOMETER COMPANY**  
65 Shirley Street, 75-19 BOSTON, MASS

**Pipe Fittings - Imico Boilers**

—FOR GREENHOUSE WORK—  
**ILLINOIS MALLEABLE IRON CO.**

1801-1825 DIVERSEY BOULEVARD CHICAGO

Mention The Review when you write.

**It Lets the Florist Sleep**

Let us tell you what one  
will cost delivered at  
your Railroad Station.

**WRITE NOW.**

You don't have to sit up and watch a  
**GIBLIN GREENHOUSE BOILER**  
**GIBLIN & CO. UTICA, N. Y.**

**TUBING, ALL SIZES****PIPE CUT TO SKETCH****SECOND HAND PIPE**

Large stock, all sizes, furnished with new threads and couplings.

**JAMES F. GRIFFITH,** 416-24 Moyer Street,  
PHILADELPHIA, PA



Cost of labor in frequent repainting should be considered, rather than the "per gallon" price of a high-grade paint. Dixon's Paint is made in FIRST QUALITY only. Write for Booklet No. 54-B and long service records.

Made in Jersey City, N. J., by the  
Joseph Dixon Crucible Company  
Established 1827.

**RAINBOW SYRINGE, \$2.00**

Made of brass; fits 1/4-inch hose; easily adjusted for fine or coarse spray of water; best greenhouse syringe on the market. See page 10, July 24, issue.

**JOHN WELSH YOUNG**

8848 Wayne Ave., Germantown, Philadelphia, Pa.



Have them when you need them

## Green Painted Hyacinth Stakes

AT FOLLOWING LOW PRICES

12-inch - - \$1.75 per 1000

18-inch - - \$2.50 per 1000

Special prices on original cases, 25,000 to a case

**Jos. G. Neidinger Co.,**  
Florists' Supplies 1309-11 N. 2nd St., PHILADELPHIA, PA.

Mention The Review when you write.



Showing ease with which Plibrico is laid in place.

## PLIBRICO SAVES COAL

by making your furnace air and gas proof.

Plibrico can be installed by inexperienced labor.

Plibrico also makes an excellent material for baffle construction and repairs.

### A High Grade Refractory

Shipped in steel containers only. Warehouse stock carried in principal cities for immediate shipment.

Write for book on furnace building

Manufactured exclusively by

**JOINTLESS FIRE BRICK CO.**

Offices and Factory, 1130-1150 Clay St., CHICAGO, ILL.



Trade Mark  
Reg. U. S. Pat. Office.

## WILKS SELF-FEEDING HOT WATER BOILER

For Economy, Durability, Dependability



Install a WILKS and forget your troubles.

No night fireman required—as the magazine or coal chamber holds sufficient fuel to keep fire 10 to 12 hours without attention. Best made for a small greenhouse.

Send for Catalogue and Prices

Telephone  
Yards 866

**S. WILKS MFG. CO.**

3521 Shields Ave.,  
CHICAGO, ILL.

Always mention the Florists' Review when writing advertisers.

IN THE ERECTION OF

## Foley Greenhouses

ONLY THE BEST OF MATERIAL IS USED.

In designing your house, we always consider the use for which the house is intended—thereby assuring you of proper design and bench arrangement—not forgetting the importance of an efficient heating system.

**THE FOLEY GREENHOUSE MFG. CO.**

Main Office and Factory: 3248 W. 31st Street.

Downtown Office: State-Lake Bldg.

CHICAGO, ILL.

Mention The Review when you write.

### To Members of the Florists' Hail Association of America:

If you desire greater compensation in case of loss, take out extra one-half or extra whole insurance, if you have not already done so.

No extra membership fee is required if glass is already insured. Write to

**JOHN G. ESLER, Secretary,**  
Saddle River, N. J.

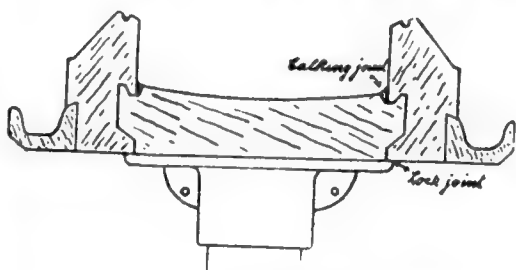
Mention The Review when you write.



Mention The Review when you write.



## "A satisfied customer is the best AD"



Pat. Oct. 30, 1919.

Mr. H. D. Ellis, of the Ellis Greenhouse Co., Okmulgee, Oklahoma, writes:

"I have looked over many greenhouses in this part of the country, and would not exchange for mine. In regard to your patent LEAK-PROOF locked gutter, I recommend it of the highest - once up, there to stay. To show you how well I like my houses, I am going to place my order for three more sections with you this spring."

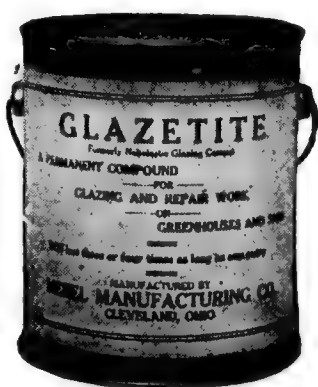
We are the patentees and sole manufacturers of this LEAK-PROOF gutter which is giving so much satisfaction.

### ICKES-BRAUN MILL CO.

2330 Wabansia Avenue,  
GREENHOUSE MATERIAL

Near Western and North Aves.

CHICAGO, ILL.  
GREENHOUSE HARDWARE



## FOR A PERFECT JOB USE GLAZETITE

For Sale by Leading Dealers Everywhere  
NEBEL MFG. CO., Cleveland, Ohio

### PITTSBURGH, PA.

#### The Market.

Considering that it is the late Lenten season, business moved along well last week, with quite satisfactory returns. People seem to be finally appreciating the fact that flowers and plants are low in price and are taking advantage of the situation. Each day sees the markets cleaned up nicely. Present indications are that this Easter season will be a record-breaker. Saturday, March 27, one wholesale house reported more advance orders than were received altogether during the Easter season last year.

#### Various Notes.

Tuesday, March 23, fire destroyed the second floor, including the furnishings, of the home of Theodore Verscharen, the Carbon street grower, south side. The damages were estimated at \$3,500 and are understood to be fully covered by insurance. The fire is attributed to crossed electric wires.

Edward J. McCallum has offered the Retail Florists' Association of the Pittsburgh district \$100 to head a subscription list for the launching of an aggressive newspaper advertising campaign.

Carl Lindroth has returned from an eastern business and pleasure trip, during which he visited various growers, including the Robert Craig Co., Philadelphia, where he was employed several years; Bobbink & Atkins, and the Julius Roehrs Co., Rutherford, N. J.; Henry A. Dreer, Inc., Philadelphia, and Henry Schmidt, Weehawken, N. J. During the last five years Mr. Lindroth has been in charge of Randolph & McClements' greenhouses on Stanton Heights, and he is now supervising the

## PECKY CYPRESS

### WE ARE SPECIALISTS

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. Get the value of our long experience. PECKY CYPRESS, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber  
WRITE FOR PRICES

**Adam Schillo Lumber Co.,** Kingsbury and Wood Sts.  
CHICAGO  
L. D. Phones Lincoln 410 and 411

Mention The Review when you write.

## GREENHOUSE GLASS LOW PRICES PROMPT SHIPMENTS

GOOD QUALITY. UNIFORM STANDARD THICKNESS. WELL FLATTENED.

Our Service and Prices Will Save You Time and Money.

We Solicit Florists' Inquiries.

**THE THROOP-MARTIN CO., COLUMBUS, OHIO**

Mention The Review when you write.



**MASTICA**  
FOR Greenhouse Glazing  
**USE IT NOW.**  
**F.O. PIERCE CO.**  
P. O. Box 294  
NEW YORK  
Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.  
**Lasts Longer Than Putty. Easy to Apply**

Mention The Review when you write.

### Dreer's Peerless Glazing Points For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts. The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

1000, 90c. postpaid.  
Samples free.  
**HENRY A. DREER,**  
714 Chestnut Street,  
Philadelphia.



# PAINT THAT WILL STAY WHITE

It will do this and more.

It will cover fully 25% more surface.

A better Greenhouse Paint can't be made.

We only ask a sample order. The quality will do the rest.

Try it and come back for more.

You'll like it.

Prices on application to



## Pittsburgh Plate Glass Company

431-451 St. Clair St.,

Phone Randolph 4540

CHICAGO, ILLINOIS

### Largest Jobbers of Greenhouse Glass

SEND US YOUR INQUIRY

LOWEST PRICES

BEST QUALITY

## GREENHOUSE GLASS

ALL SIZES

BEST BRANDS

SHARP, PARTRIDGE & CO.

2263 Lumber Street,  
CHICAGO

WE ARE SPECIALISTS IN

## GREENHOUSE GLASS

Free from Bubbles—Uniform in Thickness.

## PAINTS AND PUTTY

Greenhouse White (Semi-Paste.) The Paint Particular Florists Prefer.

It will pay you to get our estimates.

THE DWELLE-KAISER CO.

251 Elm St., BUFFALO, N. Y.

Mention The Review when you write.

**YOU**

Will find all the best offers all the time in The Review's Classified Advs.

## Greenhouse Glass

### WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform Grading, Flattening, Annealing and Careful Packing.

"GET ACQUAINTED" WITH OUR SPECIALTIES  
29-34-39-ounce Glass

## AMERICAN WINDOW GLASS CO.

General Offices: Farmers' Bank Building, PITTSBURGH, PA.

### — P. C. F. CO. IMPROVED — SPRAY NOZZLE



BRASS, NICKEL PLATED

The most extensively used nozzle—Controls flow—A turn of the control cap and you have a fine mist or a coarse spray, placed just where you want it—Operates under normal hose pressure. 2 caps with each nozzle—1 for over 80-lb. water pressure, the other for less than 80-lb. Weight, 4 oz.; length, 9 in.; fits 3/4-in. coupling.

Sent Prepaid for \$2 00. It's a wizard.

Pittsburgh Cut Flower Co., 116-118 Seventh St. Pittsburgh, Pa.

Best Quality Extra Heavy Perfectly Flat

## Greenhouse Glass

Our Glass is especially selected for the Greenhouse Trade and we know it will please you.

Write us for prices on any SIZE OR QUANTITY—SINGLE OR DOUBLE STRENGTH GLASS

BAUR WINDOW GLASS CO.  
EATON, IND.



## REMARKABLE RESULTS

obtained by the use of LIME-FERTILE (the inoculated soil builder); also NITRO-FERTILE (the odorless liquid fertilizer).

We have endorsements from a number of the most reputable people in this country, including the largest growers of cut flowers in the world.

Let us fill your order early. WRITE TODAY.

**THE FERTILE CHEMICAL CO.,** Dept. A, Cleveland, Ohio.

erection of a greenhouse to be finished in June, for chrysanthemums. This will make a total range of thirty-two houses devoted to growing all varieties of plants for retail use, in addition to a number of coldframes. Two houses are filled with magnificent cibotiums; seven with ferns of the Boston types; two with crotons and one with pandanus, the remainder being used for Dutch and French bulbs and various flowering plants, including approximately 22,000 geraniums, 1,800 ramblers, 3,000 hydrangeas, 6,000 Easter lilies and about 250 Tausendschoen roses. Outdoors are 10,000 pansies and all kinds of perennials, small trees and shrubs. Twenty-seven men are employed. James McCurio, who has been with the firm for the last ten years, is in charge of the croton houses and of the making of combination baskets. Mr. McClements had unusually elaborate decorations for the automobile show at the Motor Square Garden last week, which required four men and two trucks of stock for setting up and two men daily for retouching. He contributed the decorations for the forty-fifth anniversary and house-warming of the East End Y. W. C. A., and the opening of its new group of buildings.

Announcement has just been made of the marriage of William Picketts to Miss Elsie Reeves, which was an event of January 15, at Wellsburg, W. Va. The young couple have begun house-keeping on Shetland avenue, east end. Mr. Picketts is a salesman for Randolph & McClements, where he has been employed for the last nine years, while his bride is a young English girl who has been engaged in business in Pittsburgh recently. E. E. S.

Great Falls, Mont.—On the Easter price list sent out by the Electric City Conservatory a special musical program of Easter music on the Milady phonograph was advertised.

## 5 Carloads of Sheep Manure

For Sale by

**SWIFT & COMPANY**

Beef Dept. Ft. Worth, Texas

Mention The Review when you write.

## SPECIFY MAGIC BRAND FERTILIZERS

Pure Steamed  
Bone Meal

Magic Special  
Rose and Carnation  
Feed



Precipitate  
Bone Phosphate

Magic  
Blood and Bone

## Pure Pulverized Sheep Manure NATURE'S OWN FERTILIZER

Write for Prices and our Instructive  
Booklet containing Feeding Charts.

**CHICAGO FEED & FERTILIZER CO.**

MANUFACTURERS AND DISTRIBUTORS

UNION STOCK YARDS

CHICAGO

Mention The Review when you write.

## FERTILIZERS

Pure Ground Bone—4½% ammonia, 48% bone phosphate of lime

Tankage—8% ammonia, 20% bone phosphate of lime.

Dried Blood—12-14% ammonia.

Nitrate of Soda—19% ammonia.

**BERGER FERTILIZER & CHEMICAL CO.**

1225 Race St., PHILADELPHIA, PA.

## Rough Sheep Manure

Clean, Short and Free from Straw

In Carload Lots

R. E. DOANE : 323 Marine Building : CHICAGO

Always mention the Florists' Review when writing advertisers

# You Can't See

15 to 25 per cent moisture in air dried manures, but it is there in nearly every bag. Paper lined bags sound mighty nice, but that excess moisture will pay for paper liners and leave a good profit besides. You foot the bill.

## WIZARD BRAND PULVERIZED SHEEP - PULVERIZED CATTLE SHREDDED CATTLE MANURE

Is dried in high temperature direct heat rotary dryers and every bag is practically bone dry. They are sterilized, too, and that means cleaner beds with less weeds and grasses to pull by hand, and no chance of fungus or disease that may cost your whole crop.

Order by name—WIZARD BRAND—for nearly fifteen years the standard of quality and service in concentrated manures.

Your supply house can ship WIZARD BRAND if you insist or we will quote on any quantity from a bag to a carload with freight rate promptly.

**THE PULVERIZED MANURE CO., 33 Union Stock Yards, Chicago**



—replaces  
hand labor

ENABLES one man to do the work of five in cultivating flowers. Goes astride narrow rows—cultivating one or three rows at a time. Goes between gladioli, dahlias and other wide rows. Turns sharp corners, goes close to fence. It's the original garden tractor—fully developed, tested and proven on thousands of farms and gardens.

Useful the year 'round—plows, harrows, hauls, mows and does four horsepower belt work.

Write for interesting free booklet.

**BEEMAN TRACTOR CO.,**

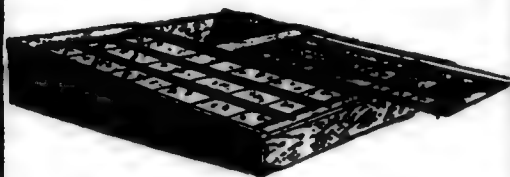
353 Sixth Avenue South

Minneapolis,  
Minn.



## Hotbed Sash PRICES RISING

Order today and save money



Made of No. 1 Gulf Cypress. Constructed as perfect as half a century's experience can make it.

**S. JACOBS & SONS**

Largest Hotbed Mfrs. in America

1299-1323 Flushing Avenue, BROOKLYN, N. Y.



## Your Problems

can be solved once and for all if you will give us the opportunity.

## Sash Operating Devices and Greenhouse Fittings

A catalogue will convince and show you the 1920 methods of Bracing, Shelving, Piping and, above all, opening and closing sash.

Write us today for Catalogue and price list

**ADVANCE CO., Richmond, Ind.**

Mention The Review when you write.

FOR RESULTS USE

## Master Brand Prepared Concentrated Manures

THEY ARE NATURE'S MASTER SOIL BUILDERS

They will give lasting results and are perfectly adaptable for both outside and inside growing conditions.

**MASTER BRAND Pulverized Sheep Manure**

**MASTER BRAND Vine and Plant Manure**

Guaranteed Analysis  
Ammonia 2.25%  
Phos. Acid 1.50%  
Potash 1.50%

Guaranteed Analysis  
Ammonia 5.00%  
Phos. Acid 2.00%  
Potash 1.00%

Quotations on any quantity and all information furnished on application.

**THE PROTO-FEED AND GUANO COMPANY**

"Manufacturers and Distributors of MASTER BRAND PRODUCTS"

4121 S. LaSalle Street,

Chicago, Ill.

Mention The Review when you write.



HOUSTON, TEX.

Flower Week.

The flower week held in this city March 15 to 20 made large use of the Von Tilzer song, "Say It with Flowers." Mrs. Mae Middleton Colley sang it at several motion picture theaters during the week and also at three of the schools, where it was taught to the children. It was sung also at Mrs. John Wesley Graham's concert in Munn's auditorium Wednesday afternoon, March 17, when flowers were distributed to the audience and the artists who participated; the song was printed on slips of paper and given to the audience, who were encouraged to join in singing it.

A flower program was given at the luncheon of the Rotary Club Thursday, when the songs, "Springtime" and "When You Looked into the Heart of a Rose," were used, the first song being also sung at the luncheon of the Salesmanship Club Friday.

R. C. Kerr, who was president of the S. A. F. when the slogan, "Say It with Flowers," was adopted, had 20,000 copies of the slogan song printed for distribution and was largely responsible for the musical entertainments.

Fond du Lac, Wis.—The Haentze Floral Co. has sent out announcements inviting its customers and friends to attend the opening of its completed greenhouses and stores March 28 and 29. The announcements invite this firm's customers who have never visited the range or inspected a modern greenhouse and its equipment, to take this opportunity.

Grow Plants in Bands

No set-back when transplanted



THE HARRIS READY-TO-USE LOCKED PLANT BAND

A trial package of 250 2-in. bands ..... 75c  
Postpaid, truly READY-TO-USE.

The A. W. Harris Manufacturing Department Company Sleepy Eye, Minn.

Miller's Line of POTS AND BANDS

For prices see our ad in issue of March 11. Address

MODERN MFG. CO.

P. O. Box 2854, 543 N. Lawrence St., Philadelphia, Pa.

NEPONSET

Waterproof Paper FLOWER POTS

ONE-TENTH as heavy; one-third the cost; no breakage — these are some of the advantages of our paper pots over clay pots.

Cut cost of express charges, pack closely and deliver plants in perfect condition.

Ideal for strawberries, tomatoes, small seedlings and greenhouse work.

Immediate deliveries on all standard sizes. Your dealer can supply you. If not, write for FREE Samples and Booklet.

BIRD & SON, Inc.  
East Walpole : : Mass.



BIRD & SON, Inc.  
East Walpole, Mass.  
Send me Free Samples and prices of Neponset Waterproof Paper Flower Pots.  
Name .....  
Address .....



"MOSS AZTEC" Ware  
Azalea Pots  
Hanging Baskets  
Lawn Vases  
Bird Baths, Etc.

The Peters & Reed Pottery Co. HORACE C. GRAY CO.  
200 Fifth Ave., New York. So. Zanesville, Ohio  
Mention The Review when you write

COMPETITION PROVES OUR QUALITY

RED POTS

Best Materials—Skilled Labor—Uniformly Burned—Carefully Packed.

IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER that we solved the breakage problem years ago IONIA POTTERY CO., IONIA, MICH.

Mention The Review when you write.

Paper Pots

These pots are nested and packed in cases of 1000 each.

	Per 1000	Per 500	Per 100
2 1/4 -inch .....	\$ 4.25	\$ 2.50	\$0.50
2 3/4 -inch .....	5.00	3.00	.70
3 -inch .....	7.00	4.00	.90
3 1/2 -inch .....	9.00	5.00	1.25
4 -inch .....	12.00	6.50	1.50
5 -inch .....	17.00	9.25	2.00
6 -inch .....	22.00	12.00	2.50

Special price list of many other items sent free.

Geo. H. Angermueller Co.  
1324 Pine St., St. Louis, Mo.

GEORGE KELLER POTTERY CO.

Successors to  
GEO. KELLER & SON

Manufacturers of



RED POTS

Before buying write for prices

2614-2622 Herndon Street  
Near Wrightwood Ave.

CHICAGO, ILL.

RED POTS

Our superior facilities enable us to keep

QUALITY UP—PRICES DOWN

Write for prices and Save Money

MISSOURI POTTERY CO.  
and SUPPLY

4219 Iowa Ave. ST. LOUIS, MO.

Ramsburg Locking Pot

Send postal for samples of our Manila board, locking, square pots and bands. The strongest and best on the market and a money-maker for every user.

G. S. RAMSBURG, SOMERSWORTH, N. H.

# The Price is Low

There has been great improvement in the process of making **Glazing Cements** since they first were put on the market by us, in 1911, and the better article can now be sold for less than the inferior one has cost.

Considering the rise in other commodities

**It amounts to an important reduction here.**

**Federal Greenhouse Cement No. 2** is a medium thick consistency. We consider this the ideal consistency for glazing work, not too thick nor too thin. Can be used in gree house gun, putty bulb, or other in-truments. Those who prefer a slightly thinner consistency can thin with **Federal Special Greenhouse Thinner**.

SOLD DIRECT TO THE GREENHOUSE TRADE BY

## The Federal Process Co.

We make several other grades of Cement for Special work. Write us about your problems.

### Manufacturers Cleveland, O.

GASOLLA STOPS OIL AND GASOLINE LEAKS

**Federal Greenhouse Cement No. 2**  
(Regular)



Quality  
and  
Service  
First

## KAHLER REAL RED POTS

The new quality of our product has more than doubled our output in six months. Our experience has proved the necessity for a TOUGH, "REAL RED," yet very POROUS flower pot. Allow us to prove our statement by expressing to you samples.

**KAHLER POTTERY CO., LOUISVILLE. NEB.**

### SUPERIOR RED POTS

QUALITY AND PRICES RIGHT

—ASK US—

**FLORIST SPECIALTY CO., Idaville, Ind.**

### Standard Red Flower Pots

Price list and samples on application.

**PADUCAH POTTERY CO., Inc.**

PADUCAH, KENTUCKY

FOR THE SMOOTHEST, MOST POROUS

### RED POT

in which plants do the best, write to

**MISSOURI POTTERY CO.**

1227 W. 8th St., Kansas City, Mo.

Always mention the Florists' Review when writing advertisers.



## THE ELVERSON POT

It is a dollars and cents saving proposition — plus satisfaction — to use the pot that proves its merit in the test of actual service. Write for free samples of that pot. **W. H. Elverson Pottery Co., New Brighton, Pa**

CAMBRIDGE

NEW YORK



World's Oldest and Largest Manufacturers of

FLOWER POTS

WHY?

**A. H. HEWS & CO., INC.**

Cambridge, Mass.

Always mention the Florists' Review when writing advertisers.

## Waterproof PAPER POTS

	Per 1000
2 1/4-inch .....	\$ 4.00
2 1/2-inch.....	4.50
3-inch.....	6.00
3 1/2-inch.....	8 00
4-inch .....	10.00
5-inch.....	16.00
6-inch.....	20.00

F. O. B. Milwaukee

**C. C. Pollworth Co., Milwaukee, Wis.**

Mention The Review when you write.



SAFETY FIRST! USE THE STANDARD INSECTICIDE. SUCCESSFUL GROWERS RELY UPON

**"NICO-FUME"****FOR SPRAYING AND FUMIGATING TO KILL  
APHIS AND THRIPS**

FOR SALE BY YOUR DEALER

Manufactured by the TOBACCO BY-PRODUCTS & CHEMICAL CORPORATION, Incorporated, LOUISVILLE, KENTUCKY  
Successor to THE KENTUCKY TOBACCO PRODUCT CO., Inc.**"Nico-Fume" Liquid**

8-lb. tin.....	\$14.50 each
4-lb. tin.....	7.50 each
1-lb. tin.....	2.00 each
1/2-lb. tin.....	.65 each

40 per cent Actual Nicotine

**"Nico-Fume" Paper**

288 sheets.....	\$9.50 per tin
144 sheets.....	5.00 per tin
24 sheets.....	1.25 per tin

Packed in Friction-Top Tins

## INDIANAPOLIS, IND.

**The Market.**

Stock continues in large supply. Roses in almost every variety have been plentiful at from \$6 to \$12 per hundred. Carnations have been abundant. Good stock in the more common varieties has been selling at \$4 and \$16 per hundred, while good fancies are bringing \$8.

Good sweet peas are scarce and are making \$2 per hundred sprays. Poorer qualities are more plentiful at \$1 per hundred sprays. Violets are in evidence at \$1 and \$1.50 per hundred.

Lilies have been fairly plentiful. Callas have been abundant, but Easter lilies have been just about equal to the demand. The former are bringing \$2 and \$3 per dozen, while the latter bring an average of \$3 per dozen.

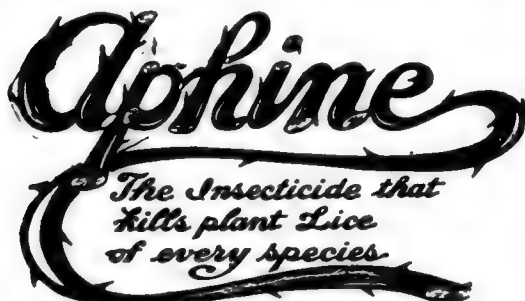
A newcomer in the market is the snapdragon. It is selling at \$10 and \$12.50 per hundred.

Bulbous stock is in fair supply, including jonquils, tulips, daffodils and hyacinths. The average price of these is from \$6 to \$8 per hundred, except the hyacinths, which bring a little more.

Potted plants have been meeting with fair sales; the most popular of all are potted bulbous stock. Cinerarias have also been popular. Begonias, cyclamens and primroses are also offered.

**Easter Forecast.**

The market is in fair shape for Easter. Prices in the latter part of this week will of course be higher than those quoted in the preceding paragraphs. Roses will range from \$15 to \$35 per

**THE RECOGNIZED STANDARD INSECTICIDE**

A spray remedy for green, black, white fly, thrips and soft scale.

**FUNGINE**

For mildew rust and other blights affecting flowers, fruits and vegetables.

**VERMINE**

For eelworms, angleworms and other worms working in the soil.

Quart, \$1.00      Gallon, \$3.00

Sold by Dealers

**Aphine Mfg. CO.,** Madison, N. J.

**DRUMMOND'S WHITE FLY LIQUID**  
An Insecticide for Spraying. Will Actually Destroy White Fly on Pelargoniums, Fuchsias, Etc. Mealy Bug on Coleus, Vincas, Etc., without Leaf Injury. Used Successfully by Thousands of Florists in U. S. and Canada.  
Kansas City Tobacco Products Co.  
KANSAS CITY, MO.

**Retail Price Drummond's White Fly Liquid**  
8-lb. can (gallon size), \$16.00; 4-lb. can, \$9.00; 2-lb. can, \$5.00, F. O. B. Kansas City.  
1-lb. can, \$3.00; 1/2-lb. can, \$1.50, delivered.  
**KANSAS CITY TOBACCO PRODUCTS CO., 407 E. 33rd St., Kansas City, Mo.**

Mention The Review when you write.

**DREER'S "RIVERTON SPECIAL" PLANT TUBS**

No.	Diam.	Each	Doz.	100	No.	Diam.	Each	Doz.	100
10	20 in.	\$4.50	\$49.50	\$375.00	50	12 in.	\$1.30	\$15.00	\$115.00
20	18 in.	8.30	36.00	293.00	60	10 in.	.90	9.90	77.50
30	16 in.	2.85	26.00	200.00	70	8 in.	.75	8.00	61.00
40	14 in.	1.90	21.50	170.00					



The Riverton Tub is sold exclusively by us and is the best ever introduced. The neatest, lightest and cheapest. Painted green and bound with electric-welded hoops. The four largest sizes are equipped with drop handles.

**HENRY A. DREER**  
Seeds, Plants, Bulbs, Supplies  
714-16 Chestnut St., Phila

Mention The Review when you write.

**INSECTONOS**

This non-poisonous contact insecticide will enable you to control White Fly, Rose Leaf Roller, Chrysanthemum Leaf Tyer, etc. One pound makes 82 gallons of spray.

**SEND \$2.25** For 1-lb. Can Postpaid

Case of 8 Cans Sent Postpaid **\$13.50** in the U. S.

Use according to directions and it will do the work

**EARL L. HEMPSTEAD,**  
Distributor      Bloomington, Ill.

For Sale in Chicago by

Poehlmann Bros. Co., 66 E. Randolph St.  
A. Henderson & Co., 166 N. Wabash Ave.

Mention The Review when you write.



Save your plants and trees. Just the thing for greenhouse and outdoor use. Destroys Mealy Bug, Brown and White Scale, Thrips, Red Spider, Black and Green Fly, Mites, Ants, etc., without injury to plants and without odor. Used according to direction, our Standard Insecticide will prevent ravages on your crops by insects.

Non-poisonous and harmless to user and plant. Leading Seedsmen and Florists have used it with wonderful results.

Destroys Lice in Poultry Houses, Fleas on Dogs and all Domestic Pets. Excellent as a wash for dogs and other animals. Relieves mange. Dilute with water 30 to 50 parts.

1/2 Pint, 30c; Pint, 50c; Quart, 90c;  
1/2 Gallon, \$1.50; Gallon, \$2.50; 5-Gallon Can, \$10.90; 10-Gallon Can, \$20.00. Directions on package.

**LEMON OIL COMPANY**  
420 W. Lexington St., BALTIMORE, MD.

Mention The Review when you write.

**Our Weekly Money-Saving Message:**

ANY TRAVELING SALESMAN WILL TELL YOU OUR MATERIAL IS NO GOOD. Certainly they will—they don't like us at all, and we don't blame them, for we are taking their jobs away from them by selling to YOU direct.

Figure it out for yourself—we can sell WATERPROOF GLAZING PUTTY for \$1.00 a gallon only because we have no expensive salesmen to pay—and we guarantee it too.

How long are you going to be satisfied to pay that salesman's railroad fare—his salary—his hotel bills—his meals and his commission?

# **\$1.00 PER GALLON**

## **Waterproof Glazing Putty**

Waterproof Glazing Putty is a reliable BLACK glazing putty that remains flexible and pliable for years. Will never crack or peel. Easy to remove and easy to apply. **ABSOLUTELY GUARANTEED.**

<b>All Freight Charges PREPAID</b>	<b>WATERPROOF GLAZING PUTTY</b>		<b>All Freight Charges PREPAID</b>
	Barrels (60 gallons) or half-barrels (35 gallons).....	\$1.00 per gal.	
	Kegs (20 gallons).....	1.10 per gal.	
	5-gallon Cans.....	1.25 per gal.	

WE GUARANTEE WATERPROOF GLAZING PUTTY TO BE THE EQUAL OF ANY GLAZING MATERIAL ON THE MARKET—NO MATTER WHAT THE PRICE MAY BE.

To apply Waterproof Glazing Putty, use "The Old Reliable" Glazing Machine. One machine free with barrel or half-barrel orders. With smaller quantities we sell "The Old Reliable" Glazing Machine for \$2.50. Waterproof Glazing Putty will work perfectly in any of the different glazing machines on the market today.

### **HERE IS YOUR PROTECTION**

**We Guarantee** that the quality of Waterproof Glazing Putty is second to none. We hereby agree to refund any amount paid for the above named material should it prove unsatisfactory in any way—the customer to be the sole judge.

**OHIO MAIL SALES COMPANY.**

WE SELL ONLY BY MAIL—WE HAVE NO SALESMEN TO PAY—NO TRAVELING EXPENSES—NO COMMISSIONS—NO SELLING EXPENSE AT ALL—YOU GET THE BENEFIT. **YOU SAVE MONEY BY BUYING FROM US.**

Send no money with your order. Try the goods before you pay for them. Satisfaction is absolutely guaranteed or no pay. Could anything be fairer?

**Send us your order TODAY or write for samples**

## **Ohio Mail Sales Company, Box 212, Station B, Cleveland, O.**

OHIO MAIL SALES CO., Box 212, Station B, Cleveland, Ohio

Gentlemen: You may send us, **ALL FREIGHT CHARGES PREPAID:**

### **Waterproof Glazing Putty**

.....Barrels (60 gallons) .....	@ \$1.00 per gal.
..... $\frac{1}{2}$ Barrels (35 gallons) .....	@ 1.00 per gal.
.....Kegs (20 gallons).....	@ 1.10 per gal.
.....5-gal. Cans.....	@ 1.25 per gal.
....."Old Reliable" Glazing Machine, \$2.50, or free with barrels or $\frac{1}{2}$ barrels.	

Terms to be 2% 10 days; net 60 days after shipment is made. If we are not satisfied with the goods we can send them back to you at your expense and owe you nothing—NOT ONE CENT.

Name.....

Street address.....

City..... County..... State .....



# Greenhouse Construction Material

## Do YOU Intend to Build?

Then get our Catalogue. You will find the house you are looking for. Our houses are neat, safe, durable and productive. They can be built at moderate cost.

**Our Estimate  
Will Interest You.**



LOUISIANA RED CYPRESS  
WASHINGTON RED CEDAR

GREENHOUSE MATERIALS  
HOTBED SASH

**A. DIETSCH CO.,**

DEPT. "B."  
2640 SHEFFIELD AVE.

**Chicago, Ill.**

hundred. Carnations will bring from \$8 to \$10, except fancy stock, which will bring \$15 per hundred. Sweet peas will be around \$2 and \$3. Potted plants will not be so abundant as in previous years, but will, nevertheless, be in fair supply. Azaleas and hydrangeas will be rather scarce. Bulbous stock will be conspicuous and the regular line of potted stock for this season will be in evidence.

### Various Notes.

Clarence Greene, realizing the value of time, has put "the time" in his window and has been realizing a great deal from it. This clock, which is self-winding, always has some readers, who, by following the hands, cannot help but read "Say It with Flowers," which is enscrolled across the top.

Baur & Steinkamp have been busy shipping out carnation and chrysanthemum cuttings. They will have an excellent cut of carnations and snapdragons for Easter. Clarence Hirth, formerly with the Pahud Floral Co., is now with Baur & Steinkamp. Theodore Kuebler, Jr., of Evansville, is also with this firm. Robert Fohl has left this firm to superintendent Hugh McK. Landon's private estate.

The April meeting of the Indiana State Florists' Association has been postponed from the first to the second Tuesday of the month. Because of its close proximity to Easter, it was deemed wise to make this change in order that the florists may have a chance to recuperate in the meantime.

George Gauss, of Richmond, Ind., attended the ceremony at the Murat temple last week.

A. F. J. Baur and his family spent Sunday in Richmond, Ind. Mr. Baur states that the crops there look excellent.

E. E. T.

**A Fine Seller in Retail Flower Stores**

## Gro-Well Plant Food



We put this up to be able to meet the calls in our own flower store. It has taken so well we have decided to wholesale it at

**\$2.00 per dozen;  
\$15.00 per 100.**

Retails at 25c per pkg.

**BRAMLEY & SON**

1181 East 71st Street, CLEVELAND, O.

## Asbestfalt

**An Elastic Cement That Expands and Contracts With the Weather**

Make your greenhouse weather-tight with Asbestfalt, the elastic cement that never gets hard, cracks or peels in cold weather or runs in hot weather.

**\$1.25 per gallon. Why pay more?**

You can't get anything better no matter how much more you pay. The ingredients are of the purest; weighs but 10 pounds to the gallon.

With the scarcity of coal and its high prices, the careful application of Asbestfalt will more than pay for itself by keeping your greenhouse air-tight.



To insure best results, apply Asbestfalt with our Liquid Putty Machine, price \$2.00. With every barrel purchase of Asbestfalt, one machine free.

## Metropolitan Material Co.

PATENTED GREENHOUSES

1299-1323 FLUSHING AVENUE,

BROOKLYN, NEW YORK

Mention The Review when you write.



## A SURE Water Supply

Install a Caldwell Tubular Tower and let it deliver you by force of gravity a dependable water supply every day in the year.

Simple, strong, safe. You can erect it yourself. Cost moderate. Most economical.

Send for Catalogue

**W. E. CALDWELL CO.**  
Incorporated  
1930 Brook St.  
LOUISVILLE, Ky.

C. J. Brooks, Florist  
Bloomington, Ill.

*Caldwell*  
TANKS  
AND  
TOWERS

Mention The Review when you write.

## WING'S

**Iris, Peonies, Dahlias, Gladioli**

"You Can Get It At Wing's"  
Write for Wholesale Price Lists

**The Wing Seed Co.**  
MECHANICSBURG, OHIO

Mention The Review when you write.

**NATIONAL BULB FARMS, Inc.**  
Benton Harbor, Michigan

**Gladioli, Dahlias, Peonies  
and Hardy Perennials.**

**300 acres under cultivation**

Mention The Review when you write.



## INCREASE YOUR EARNINGS—

build concrete benches in your greenhouses—stop all repair costs—eliminate lost time—invest your money in benches that last longer than your greenhouse.

### Ready-Set Concrete Benches

cost but little to build—you can build them yourself in a short space of time, following our simple and practical method.

Send for complete information.

**FRED J. MEAD,**  
371 Park Ave. Newark, N. J.

**FIRST COST THE LAST COST**

## GLASS CLOTH

A transparent waterproof fabric as efficient as glass for hotbeds, cold frames, etc. Per sq. yd., 40c; 25 yds. at 89<sup>1</sup>/<sub>2</sub>c; 50 yds. at 39c; 100 yds. at 88<sup>1</sup>/<sub>2</sub>c. Let us figure on your larger orders. For parcel post add 3c per yd. to above prices.

Try it out now and be convinced.

**TURNER BROS., Bladen, Neb.**

# VITAPLASTIC

## GLAZING COMPOUND

### QUALITY FIRST

Ten years is a long time—and it takes a good material to last that long.

**Vitaplastic Glazing Compound is Guaranteed for  
TEN YEAR SERVICE**

VITAPLASTIC IS A GOOD GLAZING MATERIAL—TESTED BY TIME AND FOUND O. K.  
Honest Material—Courteous Treatment—Real Service—this is our slogan.

Write your nearest office and warehouse—

THERE IS A "VITAPLASTIC MAN" IN YOUR TERRITORY

**NEW YORK**  
405 Lexington Ave.

**CHICAGO**  
68 W. Washington St.

**BOSTON**  
367 Boylston St.

Order what you want when you want it. If it is "Vitaplastic"  
it will be there on time for your work.

*The* **QUALITY BRANDS Company**  
CLEVELAND OHIO



Mention The Review when you write.

## = OVERISSUED NEWSPAPERS =

Car Load Lots **FOR WRAPPING PURPOSES HAVE GIVEN EXCELLENT SERVICE AND** Protect your Supply  
Our Specialty **HAVE SAVED MONEY FOR MANY OF OUR SATISFIED CUSTOMERS** by ordering Now  
**910 Michigan Blvd. MENDELSON BROS. PAPER STOCK CO. CHICAGO, ILLINOIS**

Mention The Review when you write.

**BEFORE**

No loss if you mend your split carnations with  
**SUPERIOR CARNATION STAPLES**  
35c per 1000; 3000 for \$1.00, postpaid.  
**Wm. Schlatter & Son**  
422 Main St.  
Springfield, Mass.

**AFTER**

Mention The Review when you write.

PAT. PEN'D

Every Storeman and Grower not familiar with  
**"WIRE TIE"** should send for samples.  
**WM. F. BUSCHARDT**  
6 East Woodland Ave.  
BALTIMORE, MD.

Mention The Review when you write.

## Lewis Bros.

Manufacturers of  
Wired Picks and Sticks Labels and Pot Markers  
Candy Sticks and Skewers  
**PEEKSKILL, N. Y.**  
Mention The Review when you write.

**BEFORE**

### Cokely's Carnation Clips

(BAUR PATENT)  
The most practical device on the market for mending Split Carnations. Let us convince you by Ten Days' Free Trial.  
**Price per Outfit (1 Plier and 1000 Clips), \$2.50**  
CLIPS — 1000, 85c; 2000, \$1.50; 5000, \$3.25; 10,000, \$5.50;  
25,000, \$12.50; 50,000, \$22.50.

**AFTER**

**B. E. & J. T. COKELY, Scranton, Pa.**

## GREENHOUSES

WRITE FOR CATALOGUE OR ESTIMATE  
State Type of Construction You Want

**King Construction Co., North Tonawanda, N. Y.**  
Harrison Building, Philadelphia, Pa. 307 N. Irving Ave., Scranton, Pa. 1 W. 47th St., New York City, N. Y.

Mention The Review when you write.

**Supreme Carnation Staples**  
will mend your Split Carnations  
No tools required  
35c per 1000 — Postpaid — 3000 for \$1.00  
**F. W. WAITE, 85 Belmont Ave., SPRINGFIELD, MASS.**

**SPLIT CARNATIONS**  
Easily Mended with  
**Pillsbury's Carnation Staples**  
"Best device on the market." Joseph Traudt  
"Could not get along without them." B. W. Pike.  
1000, 35c; 3000 for \$1.00, postpaid.  
**L. L. Pillsbury, Galesburg, Ill.**





## WASHINGTON, D. C.

## The Market.

There was a greater abundance of stock on the market last week than there has been for some time. The demand has been fairly good and the large supply of sweet peas and various spring flowers has kept the market filled up. Prices have been affected in all lines. Orchids are bringing \$20 per dozen, Beauties \$12 to \$15 per dozen, Easter lilies \$30 per hundred, carnations \$15 per hundred, sweet peas \$3 to \$5 per hundred, gardenias \$5 to \$9 per dozen and roses \$10 to \$50 per hundred. The rose supply is satisfactory and the stock is exceedingly fine. Spring flowers are arriving in large quantities, but are cleaning up in good shape.

The outlook for Easter is good and business is fair at present, although there is a lull before the storm. All varieties of stock are keeping up to the mark in quality and, despite the large supply, little is held. Everybody seems to be piled up with Easter orders and all members of the trade are preparing for the rush. Due to the disappearance of the flu epidemic, the amount of funeral work is about normal again.

## Various Notes.

With much hard work and careful thinking, Arthur Shaffer and Herbert Sauber are working out their plans for the Washington baseball team this year. The members of the trade have given freely to the fund which is being collected to equip the team in first-class shape. The team has had its first workout and the batteries have been out getting good practice. Arthur Shaffer is manager and he reports the progress satisfactory. Arrangements for the first game have been completed and they expect to play several out-of-town games. They also have hopes of going to Cleveland to play for the convention.

A movement is on hand to induce the local music stores to handle the "Say It with Flowers" song and also to have the different picture houses flash the chorus on their screens. There is also a suggestion that the local florists handle the song in their stores.

Final arrangements have been completed for the oyster roast to be held in honor of the newly elected officers of the Washington Florists' Club at Elks' hall, April 9. G. V. S.

David G. Grillbortzer, of the Washington Floral Co., reports that his firm has between 5,000 and 6,000 pots of lilies bearing from three to fifteen flowers each, at the Alexandria range. Of hydrangea plants the company has about 1,500 pots.

## GROWERS' EXCHANGE

Featuring the BETTER BEST in rooted cuttings and plants of all descriptions.

Exclusive agents for the best Fertilizers

## GROWERS' EXCHANGE

JAMESTOWN, N. Y.

THE  
REGAN PRINTING HOUSE

Large Runs of

## CATALOGUES

Our Specialty - Get Our Figures

531-537 Plymouth Pl., CHICAGO

Troy, Ohio, March 15, 1920.

Dear Mr. Review Reader:

We are frankly optimists upon the future of a flower-growing industry in this country. With flowers being used as they are today, not merely as a luxury by the rich, but practically as a necessity in the ever-day life of the people, who have learned to "Say It with Flowers," has come an insistent demand that will mean high prices for a long time.

So it surely behooves every Florist, whether he grows plants for the trade, or cut flowers, inside or out, to take advantage of every labor-saving device and every proven method of getting bigger and better crops, that he can find.

There is many a grower operating only an acre or two of ground outside, and a few thousand square feet of glass, who wants a Skinner system, but does not think that he can afford it.

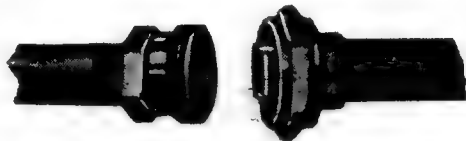
Irrigation is now a really vital necessity to those men who expect to make real money out of their crops outside, and it is proving to be a tremendous saver of labor and expense for inside watering.

The big grower, operating a dozen houses and acres of ground outside, can better afford to take a chance on the weather than the small grower, because he is in a financial position to stand the loss. But, as a rule, the big grower has the Skinner system, because he is a keen business man and knows that it is necessary to realize the biggest percentage of profit on his investment.

It must be admitted that the small grower realizes the value of irrigation, but his excuse is that "it costs too much." That is not a logical excuse.

To make it easier for the small grower to try irrigation on his own place, the company with which I am identified has put on the market what we call Sectional Portable Irrigation Lines.

These lines are built of heavily galvanized pipe, cut into 18-foot sections. Between each two sections there is a patented "quick-acting coupling." Here is a picture to show just what this coupling looks like.



The sockets fit together so that the nozzles are always in perfect alignment. No tool except an ordinary monkey wrench is needed to quickly take them apart and put them together.

A line 200 feet long consists of 11 sections 18 feet long, the extra 2 feet being made up by the turning union attachment at the head of the line.

Here's the interesting part:

Suppose the grower has an acre outside, which is a piece of ground about 200 feet square, and he wants to put that acre under the Skinner system. Ordinarily, it would require four lines, each 200 feet long, spaced 50 feet apart.

The Sectional Portable Line makes it possible for the grower to use one line to water the whole place. He simply places four rows of posts 50 feet apart, the posts being 15 feet apart in the row. Water is piped to the head of each row. It is a very simple matter to couple the pipe together, lay it on the top of the roller-bearing hangers, which slip into the pipe posts, turn on the water and irrigate a first strip, 50 feet wide. When that strip is watered, two men can easily and quickly shift the line in 36-foot lengths to the next row of posts, and so on, until the acre is watered. Three men can move the line in 72-foot lengths.

This may sound like some trouble, but it will pay the biggest return of any labor you can do. Two hours will cover the pipe shifting necessary to water an acre.

In an ordinary year the line will more than pay for itself, and in a dry year it will pay dividends the grower didn't think possible. Or, one of these Portable Lines, equipped for greenhouse watering, can be put up and tried in one house. If you have any doubts of its working successfully on the different things you are growing, it is an easy matter to shift it to another house, and prove for yourself that it will work successfully there.

Now these Portable Lines make a mighty easy way to get started, and we heartily recommend them to the man who wants a Skinner system, but has put off getting it, with the argument that he can't afford it.

The Skinner Irrigation Co. especially invites correspondence. Questions about water supply, pumps, engines, etc., are cheerfully answered. A service that growers will appreciate is a free blue print, showing how the Skinner System can be adapted to the size and shape of the land of the grower asking for it. Or to different widths of greenhouses, and for different greenhouse crops. There is no obligation, and we would like to have every one interested write us. Through our Engineering Department and traveling experts we render distinct service that is valuable to any grower.

We don't care how small a proposition is—it will receive just as careful attention as one calling for the largest kind of a system.

P. H. BRIDGE, Sec'y.

P. S. We are going to have a few things to say about watering by hose, and watering by mechanical equipment, which will interest any one who grows anything under glass. Watch the columns of this paper the next few weeks, for the series of talks on "Horse Sense Hunches on the National Sport of Hose Holding." No. 1 will be entitled, "Rut Running and Hobby Riding."

## THE SKINNER IRRIGATION CO.

223 Water Street

TROY, OHIO

SKINNER  
SYSTEM  
OF IRRIGATION.



## TAKE NO CHANCES ORDER NOW

### Your Callahan Cut-to-Fit Greenhouse

Lumber is *not* more plentiful—labor is *not* cheaper—demand is *not* less.

The decisions you make today determine the progress you make tomorrow. If you have made up your mind to have that new greenhouse this year—don't delay.

Write us fully and freely of your plans. We take a personal interest and pleasure in giving you a complete estimate on your requirements. Our catalogue shows why the price is so reasonable.

*Callahan Duo-Glazed Sash for your hotbeds  
really protects your plants. Booklet on request.*

*Permanite in stock for immediate shipment.*

**CALLAHAN DUO-GLAZED SASH CO.**  
1848 Fourth St., DAYTON, OHIO

# CALLAHAN *Cut-to-Fit* Greenhouses

# Permanite

(Trade-mark registered U. S. Patent Office.)

## SAY IT WITH FLOWERS!

**T**HE Greenhouse man who boosts the national slogan deserves credit. It will do both himself and the trade a lot of good.

The Greenhouse man who boosts Permanite deserves just as much credit — because he helps to grow better flowers, he keeps his houses in better condition and, of course, every man is known by the company he keeps.

A Permanite user invariably is found to be a keen judge of quality—a business man who wants the Best, and who knows when he gets it.

If you want to know how it feels to have your houses permanently permanited with Permanite—ask your neighbor—he knows!

*Yours for a Tight House*

**The Garland Company**  
Cleveland O., U.S.A.



# ◆ Classified Ad Department ◆



It  
Pays

## ACALYPHAS

Acalypha, Tricolor and Triumphans, 2½-in. pots, \$6.00 per 100.  
THE M'GREGOR BROS. CO., SPRINGFIELD, O.

## ACHYRANTHES

Achyranthes, McNally and Brilliantissima, 2½-in., \$5.00 per 100. Cash please.  
H. G. Norton, Perry, O.

Achyranthes, McNally, green, red and yellow R. C., \$2.50 per 100. Cash with order.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

Achyranthes Herbsti, bright red, \$5.00 per 100.  
The Storrs & Harrison Co., Painesville, Ohio.

Achyranthes, Herbsti, R. C., \$3.00 per 100.  
BAUR FLORAL CO., ERIE, PA.

Achyranthes, 2 varieties R. C., \$1.50 per 100, prepaid.  
S. D. Brant, Clay Center, Kans.

## ADIANTUMS

Adiantum Cuneatum, strong 2½-in., 12c; 3-in., 15c; 4-in., 25c; 5-in., 35c. This is a real bargain, so speak quickly.

Adiantum Croweanum clumps, the kind that will give immediate results, \$50.00 per 100.  
S. S. Skidelsky & Co., 50 Park Place, New York.

## ADIANTUM CUNEATUM.

2000 clumps that will fill 10-in. pots full, 75c each. Cash.  
CHICAGO FLOWER GROWERS' ASSOCIATION,  
180 N. Wabash Ave., Chicago, Ill.

## AGERATUMS

Ageratums, The Dwarf, best blooming variety, a perfect mass of bright blue, this is the one everybody wants; 2-in., ready for 3-in., \$4.00 per 100; R. C., \$2.00 per 100.

See my other ads, Coleus, Ivies, Fuchsias, Mesembryanthems, Pelargoniums and Anthericums.  
Louis P. Faulk, R. F. D. 7, Box 9, Bellevue, Pa.

Ageratums, dwarf blue, the very best bloomer, always in bloom, try them, you won't miss it. Young stock, very bushy, all in bloom, 2½-in., \$4.00 per 100. Cash.

Freeport Floral Co., Freeport, Ill.

Ageratums, Stella Gurney, strong bushy plants, from 2½-in. pots, ready for 3-in., at \$3.00 per 100; Stella Gurney rooted cuttings, 90c per 100. Speak quick. Cash.

H. E. Rogers & Son, Spencerport, N. Y.

Ageratums, Fraseri and Stella Gurney, R. C., dwarf, dark blue, large flowering, \$2.00 per 100, \$15.00 per 1000, parcellpost paid; 2½-in. pots, \$5.00 per 100, \$40.00 per 1000.

Roman J. Irwin, 321 6th Ave., New York.

Ageratums, R. C., Stella Gurney and Blue Star, \$1.50 per 100, \$12.00 per 1000; 2½-in., \$5.00 per 100, \$40.00 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

Ageratums, Gurney and Blue Star, 2-in., \$3.00 per 100. Cash with order.

James Ambacher, West End, N. J.

Ageratum, Blue Perfection, 2½-in., \$4.00 per 100, height when in bloom about 12-in.

Riverside Greenhouses, Muncie, Ind.

Ageratum, R. C., dwarf, blue, \$1.25 per 100, \$10.00 per 1000.

A. C. BROWN, SPRINGFIELD, ILL.

Ageratum Stella Gurney, 2½-in., \$3.50 per 100, real bushy plant. Cash please.

W. BEZDEK, CEDAR RAPIDS, IA.

Ageratums, Little Blue Star, 2½-in. pots, \$5.00 per 100. Cash with order.

P. Hopman, New Galilee, Pa.

Ageratums, Stella Gurney R. C., \$12.00 per 1000; 2-in., \$3.25 per 100.

Peterson Floral Co., Gibson City, Ill.

Ageratums, R. C., 4 varieties, \$1.00 per 100; \$9.00 per 1000, prepaid.

S. D. Brant, Clay Center, Kan.

Advertisers have learned from experience that

## THE REVIEW

PAYS BEST.

Ageratums, Stella Gurney, R. C., 90c per 100, \$8.00 per 1000, postpaid; 2-in., 8c. Cash.

Harglerode Bros., Shippensburg, Pa.

Ageratums, blue, R. C., \$1.25 per 100, \$10.00 per 1000; 2-in., \$3.00 per 100.

Fred Burre, Peoria, Ill.

Ageratums, blue 2½-in., 8c; R. C., \$1.00 per 100.

Chas. Sherwood, Waterloo, Ia.

Ageratums, \$4.00 per 100, \$35.00 per 1,000.

The Schmidt & Botley Co., Springfield O.

Ageratums, R. C., \$1.25 per 100; 2½-in., 3c.

W. E. Trimble Greenhouse Co., Princeton, Ill.

Ageratums, white and purple, 2-in., 4c.

J. S. Stuart & Son, Anderson, Ind.

Ageratums, 2-in., 4c.

J. H. Dann & Son, Westfield, N. Y.

Rate for advertising in this department  
15 cents a line net, per insertion.  
No advertisement for less than 30c accepted.

Ageratum Gurney and Blue Star, R. C., 90c per 100. Cash. Byer Bros., Chambersburg, Pa.

## ALTERNANTHERAS

Alternantheras, red and yellow, full cuttings, from soil, strong bushy stock, \$1.25 per 100 by mail, \$10.00 per 1000 express. R. C. from sand, \$1.00 per 100, \$8.00 per 1000.

S. W. Pike, St. Charles, Ill.

Alternantheras, 2½-in., red and yellow, \$4.00 per 100. Brilliantissima, 2½-in., \$5.00 per 100. All extra heavy plants, full of cuttings. Cash with order.

G. A. Weber, Chicago Heights, Ill.

Alternantheras Brilliantissima and Aurea Nana, 2½-in., \$5.00 per 100, \$40.00 per 1000; R. C. red and yellow, \$2.00 per 100, \$15.00 per 1000. Parcellpost paid.

Roman J. Irwin, 321 6th Ave., New York.

Alternantheras, 3 varieties, just rooted, the kind that start quick, \$1.50 per 100, \$14.00 per 1000, prepaid. Cash with order.

S. D. Brant, Clay Center, Kans.

Alternantheras, red, green and yellow, strong 2-in. stock, \$4.00 per 100, \$37.00 per 1000. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Alternantheras, red and yellow, extra strong, 2½-in., \$5.00 per 100.

Archias Floral Co., Sedalia, Mo.

Alternantheras, red and yellow, heavy fall potted, 2½-in., full of cuttings, \$3.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

Alternantheras, red and yellow, 2½-in. pots, \$5.00 per 100. Cash with order.

Muncie Progressive Floral Co., Muncie, Ind.

Alternantheras, Aurea Nana, R. C., \$10.00 per 1000.

J. Russler, 11352 S. Fairfield Ave., Chicago, Ill.

Alternantheras, yellow, strong cuttings from sand, \$7.50 per 1000.

Thornton Floral Co., Streator, Ill.

Alternantheras, narrow and broad leaf, red, 2½-in., \$5.00 per 100. Packing 5%.

Truitt's Greenhouses, Chanute, Kans.

Alternantheras, red and green, 2-in., \$4.00 per 100, \$35.00 per 1,000.

The Schmidt & Botley Co., Springfield, O.

Alternantheras, R. C., fall struck, fine stock, red and yellow, \$1.25 per 100, \$10.00 per 1000.

N. O. Caswell, Delavan, Ill.

Alternantheras, R. C., from soil, fall struck, pink and yellow, \$10.00 per 1000. Cash please.

E. B. Randolph, Delavan, Ill.

Alternantheras, R. C., red and yellow, \$8.00 per 1000; Brilliantissima, \$10.00 per 1000. Cash.

Byer Bros., Chambersburg, Pa.

Red and yellow Alternantheras from soil, \$1.50 per 100, \$12.50 per 1000. Cash.

F. W. Meyer, Cherryvale, Kans.

Alternantheras, fall struck, branched cuttings from soil, red and yellow, \$1.75 per 100, \$15.00 per 1000.

O. Humfeld, Clay Center, Kans.

## ALYSSUM

Sweet Alyssum, dbl., 2½-in., \$4.00 per 100.

Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Sweet Alyssum, giant, double, 2½-in., \$3.00 per 100. Packing 5%.

Truitt's Greenhouses, Chanute, Kans.

Alyssum, \$3.50 per 100, \$30.00 per 1,000.

The Schmidt & Botley Co., Springfield O.

Alyssum double giant, 2-in., \$2.00 per 100, \$18.00 per 1000.

E. Rawlings, Wholesale Grower, Allegany, N. Y.

Alyssum, dbl. giant, R. C., \$1.50; 2½-in., 3c.

W. E. Trimble Greenhouse Co., Princeton, Ill.

Alyssum, double giant white, 2½-in., \$5.00 per 100.

Archias Floral Co., Sedalia, Mo.

Alyssum, double giant, 2-in., \$2.00 per 100.

J. C. Schmidt, Bristol, Pa.

Alyssum, dbl., R. C., \$1.50 per 100, prepaid.

S. D. Brant, Clay Center, Kans.

## AMPELOPSIS

Ampelopsis Veitchii, 1 yr., field grown, \$15.00 per 100, \$130.00 per 1,000.

The Schmidt & Botley Co., Springfield O.

## ANTHERICUMS

Anthericums, Variegatum, some very choice high colored stock, 2-in., \$5.00 per 100; 2½-in., \$8.00 per 100.

Louis P. Faulk, R. F. D. 7, Box 9, Bellevue, Pa.

Anthericums, variegated, strong plants, 2½-in., 6c.

J. H. Dann & Son, Westfield, N. Y.

## AQUILEGIAS

Aquilegia Coerulea, \$8.00 per 100. Cash.

Stanley Walaski, Florist, Glencoe, Ill.

Aquilegia, \$4.00 per 100.

The Schmidt & Botley Co., Springfield, O.

## ARTILLERY PLANTS

Pileas, Artillery plant, 2-in., \$6.00 per 100; R. C., \$3.00 per 100.

The East Lawn Gardens, Urbana, O.

## ASPARAGUS

ASPARAGUS. Per 100 Per 1000

P. Nanus Seedlings ..... \$ 1.00 \$10.00

2-in. .... 4.00 35.00

3-in. .... 8.00 .....

Asparagus Sprengeri Seedlings.. 1.00 8.00

2-in. .... 4.00 35.00

3-in. .... 8.00 .....

4-in. .... 20.00 .....

For terms, see Miscellaneous classified.

A. M. Augspurger, Peoria, Ill.

Asparagus Sprengeri, 2½-in., fine stock, \$4.50 per 100, \$40.00 per 1000; Asparagus Plumosus

Nanus, 3-in., \$8.00 per 100; 2-in., strong, \$4.00 per 100, \$35.00 per 1000; 2½-in., \$5.00 per 100, \$45.00 per 1000.

Plumosus seedlings, \$1.00 per 100, \$9.00 per 1000. Asparagus Sprengeri seedlings, \$1.00 per 100, \$8.00 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

## ASPARAGUS SPRENGERI

Seedlings, \$1.00 per 100, \$8.50 per 1000.

2½-in., \$3.00 per 100.

3-in., 7.00 per 100.

## ASPARAGUS PLUMOSUS

3½-in., \$12.50 per 100.

CHAS. SHERWOOD, WATERLOO, IOWA.

Asparagus Plumosus, 2-in., \$3.50 per 100, \$30.00 per 1000; 2½-in., \$5.00 per 100, \$45.00 per 1000; 3-in., \$8.00 per 100; 4-in., \$2.00 per doz.

Asparagus Sprengeri, 3-in., \$8.00 per 100.

Joseph Michal, 57th St. and Kostner Ave., Chicago.

Asparagus Plumosus and Sprengeri seedlings, \$1.25 per 100, \$10.00 per 1000; 2½-in., extra strong, \$5.00 per 100, \$45.00 per 1000; 3-in., \$10.00 per 100, parcellpost paid. Larger sizes, ask for price list.

Roman J. Irwin, 321 6th Ave., New York.

April delivery seedlings, bargain prices, good stock.

Plumosus ..... 75c per 100; \$6.00 per 1000

Sprengeri ..... 65c per 100; 5.00 per 1000

W. C. SCHAFER & SON, DUNKIRK, IND.

## ASPARAGUS

Good, strong 2½-in. stock, ready for shipment.

Plumosus ..... \$6.00 per 100; \$50.00 per 1000

Sprengeri ..... 5.00 per 100, 45.00 per 1000

Rolf Zetlitz Co., Dayton, O.

## ASPARAGUS SPRENGERI.

5-in. .... 30c each

4-in. .... 17½c each

Ready for shipment, very heavy. Cash.

W. BEZDEK, CEDAR RAPIDS, IA.

## GOOD PLUMOSUS.

Asparagus Sprengeri 2½-in., \$5.00 per 100;

Plumosus, 2½-in., select, \$5.00 per 100; 3-in., \$8.00 per 100; 4-in., \$15.00.

GULLETT & SONS, LINCOLN, ILL.

Per 100 Per 1000

Asparagus P. Nanus, 3-in. .... \$8.00 \$75.00

Asparagus P. Nanus, 2½-in. .... 5.00 .....

Asparagus P. Nanus, 2-in. .... 3.50 30.00

Fred Burre, Peoria, Ill.

ASPARAGUS PLUMOSUS NANUS, extra heavy 3-in., \$8.00 per 100. SPRENGERI, 3-in., extra, \$7.00 per 100.

The Wagner Park Nursery Co., Sidney, O.

**ASPARAGUS PLUMOSUS, 4-IN. STRONG STOCK, CLEAN AND BUSHY, 12 TO 14-IN. HIGH, \$15.00 PER 100. KAMP & SPINTI CO., NORTH MILWAUKEE, WISCONSIN.**

Asparagus Plumosus, 3-in., \$8.00 per 100. Asparagus Sprenger, 3-in., \$8.00; strong 4-in., \$16.00 per 100. E. B. Morgan Floral Co., Paxton, Ill.

Asparagus Sprenger seedlings, \$1.00 per 100, \$7.00 per 1000. A. Sprenger, 3-in., \$8.00 per 100, \$70.00 per 1000. Edward W. Schuster, Crookston, Minn.

**CLEAN, WELL GROWN PLANTS ASPARAGUS SPRENGERI FROM 4-IN. POTS, \$15.00 PER 100. G. R. NOBLE, PADUCAH, KY.**

What can you offer us in Plumosus seedlings for early delivery? **LOS ROBLES NURSERY & GARDEN, Santa Cruz, Calif.**

Asparagus Plumosus, 2½-in., \$4.00 per 100, \$35.00 per 1000; 2½-in., \$5.00 per 100, \$45.00 per 1000; 3-in., \$8.00 per 100, \$75.00 per 1000. Springfield Floral & Fern Co., Springfield, O.

A. Sprenger, strong 3-in., \$5.00 per 100. Cash, please. Cottage Grove Floral Co., Mrs. R. G. Wagoner, Route A, No. 241 B, Houston, Tex.

Asparagus Plumosus and Sprenger, extra strong, 3-in., \$10.00 per 100; 4-in., \$20.00 per 100. Archias Floral Co., Sedalia, Mo.

Asparagus Plumosus, 2-in., strong, \$3.50 per 100. J. Rusler, 11352 S. Fairfield Ave., Chicago, Ill.

Asparagus Sprenger seedlings, extra good, \$1.00 per 100 delivered, \$7.00 per 1000 express. A. M. Davis, Brownwood, Tex.

Asparagus Plumosus, 3-in. potted plants, none better, 8c, \$75.00 per 1000, 200 at 1000 rate. Cash please. B. C. Blake, Springfield, O.

Asparagus Plumosus, 2½-in., \$5.00; 3-in., at \$10.00; 4-in., \$15.00 per 100. Henry Smith, Grand Rapids, Mich.

4-in. Plumosus, very strong plants, 14c; 3-in., 7c; 3-in. Sprenger, 6c. Cash please. Edgar Easterday, Nokomis, Ill.

Asparagus Sprenger, transplanted, as good as 2½-in. stock, \$2.00 per 100, \$15.00 per 1000. S. A. Pinkstone, Utica, N. Y.

Asparagus Plumosus, 3-in., \$7.50 per 100. Cash, please. J. J. Clayton & Son, West Grove, Pa.

2-in. Asparagus Sprenger.....\$4.00 \$35.00  
2-in. Asparagus Plumosus..... 4.50 40.00  
The Schmidt & Botley Co., Springfield, O.

Asparagus Plumosus, 2½-in., \$5.00 per 100; 3-in., \$10.00 per 100; 4-in., \$18.00 per 100. The Storrs & Harrison Co., Painesville, Ohio.

Asparagus Plumosus, 3-in., \$8.00 per 100. Packing 5%. Truitt's Greenhouses, Chanute, Kans.

Asparagus Plumosus and Sprenger, 2½-in., \$5.00 per 100. THE M'GREGOR BROS. CO., SPRINGFIELD, O.

Asparagus and Sprenger seedlings, \$7.50 per 1000. Geo. Bigler, 28th and Sherman Ave., Camden, N. J.

2000 Asparagus Sprenger, 2½-in., extra strong, \$45.00 per 1000. Herman Schau, 10817 Hale Ave., Chicago.

Extra nice 3-in. Asp. Plumosus, \$7.00 per 100, \$60.00 per 1000. Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Asparagus Plumosus, 4-in., strong, \$12.50 per 100. Packed in paper pots. Cash. Fairview Gardens, Elmhurst, Ind.

Asp. Plumosus and Sprenger, 2½-in., strong, ready for shift, 5c. Cash with order. W. E. Trimble Greenhouse Co., Princeton, Ill.

Asparagus Sprenger, extra heavy 5-in., 25c each. J. E. MATTHEWSON, SHEBOYGAN, WIS.

2-in. Plumosus .....3½c  
2-in. Sprenger .....8c  
Bird Forrest, Waxahatchie, Tex.

Asparagus Plumosus sprays all sold for the coming season. The Pennock Plantation, Jupiter, Fla.

Asparagus Plumosus, fine stock, 2-in., \$3.50 per 100 cash. The Hill View Gardens, 3502 East Fifth St., Dayton, Ohio.

3-in. Sprenger, \$8.00 per 100; 2-in., \$3.00 per 100. Cash. Jacobs Bros., Peoria, Ill.

Asparagus Sprenger, 2-in., strong, \$3.50. O. H. Williams, 515 John St., Anderson, Ind.

Asparagus Plumosus, 2-in., \$3.50 per 100. Cash. M. & S. L. Dysinger, Albion, Mich.

Asparagus Sprenger, 2½-in., 3½c; 3-in., 8c. S. M. Harblson, Danville, Ky.

Asparagus Plumosus, 2½-in., 5c; 3-in., 8c. Furrow & Co., Guthrie, Okla.

Asparagus Sprenger, 2½-in., 4c each. Odor Greenhouses, Iola, Kans.

Asparagus Plumosus, 2½-in., \$4.00 per 100. Wm. Swinbank, Sycamore, Ill.

200 4-in. Sprenger, very heavy, \$10.00 per 100. J. G. Layton, Allegany, N. Y.

Asparagus Sprenger, 3-in., \$8.00 per 100. Sarver Floral Co., R. F. D. 11, Dallas, Tex.

2-in. Sprenger, \$45.00 per 1000. Poehlmann Bros. Co., Morton Grove, Ill.

Asp. Sprenger, large 2½-in., \$4.00 per 100. Burdell Floral Co., Bowling Green, Ky.

A. Sprenger, 2-in., 3c; 3-in., 8c; 4-in., 12c. Abbey Ave. Greenhouses, Dayton, O.

### ASPIDISTRAS

Aspidistras, green, fine plants, \$2.00 each. **HOLTON & HUNKEL CO., Milwaukee, Wisconsin.**

### ASTERS

**ASTERS, SEEDLINGS AND TRANSPLANTED**  
Aster seedlings, the following varieties, \$5.00 per 1000: Aster Royal Lavender, Aster Royal Pink, Aster Royal Rose. The following varieties, \$6.00 per 1000: Aster Daybreak Lavender, Aster Daybreak Salmon Pink, Aster Daybreak Purity, Aster Daybreak Rose, Aster Crego Giant Pink, Aster Crego Giant Rose, Aster Crego Giant Purple.

Transplanted Aster seedlings, the following varieties, \$10.00 per 1000: Aster Early Pink Wonder, Aster Early White Wonder, Asterum White, Asterum Pink, Asterum Lavender. The following varieties, \$12.00 per 1000: Aster Crego Lavender, Aster White King, Aster Lavender King, Aster Pink King, Aster Crimson King. The following varieties, \$10.00 per 1000: Aster Queen of the Market White, Aster Queen of the Market Pink, Aster Queen of the Market Rose, Aster Queen of the Market Lavender.

**PINEHURST FLORAL CO., Pleasant Hill, Missouri.**

Queen of the Market, Rose Pink, Red, Scarlet, Flash, White, Lavender, Dark Blue, Strong Transplanted, \$3.00 per 100. Cash please. Also see our ads under Calendulas, Snapdragons and Chrysanthemums.

Hillview Greenhouse Co., La Crosse, Wis.

Aster seed, Late Branching, white purple, lavender, shell-pink; Royal, white; white Asterum; Queen of the Market, white and pink; separate colors or mixed, oz., \$1.00; ¼ oz., 60c; ½ oz., 85c. Postpaid.

W. S. Mudge, Gasport, N. Y.

Asters, strong seedlings, Semple's Branching, Queen of the Market, \$6.00 per 1000, P. P. S. T. Danley & Son, Macomb, Ill.

### BEDDING PLANTS

3-in. Begonias, full of bloom, Luminosa and Vernon, 8c; rooted cuttings of same, 2½c. Extra strong Salvias, from seed, 1c. Verbenas, assorted, 1c. White and yellow Snapdragons, well rooted, 1½c. Variegated Vincas, 2½-in., 5c. Dbl. Petunias, good assortment, 3½c. Mesembryanthemums in bloom, 2½-in., 5c. Ice plant, 2½-in., 4c. Heliotropes, blue, in bloom, 3-in., 6c. Fern leaf Dusty Miller, 2½-in., 4c.

I guarantee all these to be better than the average or money back. Please send cash with order. Wm. S. Lohr, Ottawa, Ill.

Geraniums, strong 3-in. E. G. Hill.....10c  
Nutt, big 3-in. ....10c  
R. C. Nutt .....1½c  
Double Petunias, R. Cuttings.....2c  
Dusty Miller seedlings .....2c  
Cash with order.  
Wm. S. Lohr Greenhouses, Ottawa, Ill.

Coleus rooted cuttings .....\$1.25 per 100  
Coleus, 2-in. .... 3.00 per 100  
Salvia Bonfire, rooted cuttings..... 1.50 per 100  
Salvia Bonfire, 2-in. .... 3.50 per 100  
Vinca Variegata, 2½-in. and 2½-in.. 4.00 per 100  
Calendulas, 2½-in. .... 3.00 per 100  
Wm. Hasselmann, Independence, Kans.

### BEGONIAS

#### BEGONIAS

Mrs. M. A. Patten. A new and much improved sport of Chatelaine. Beautiful shade of dark pink, bordering on brilliant scarlet.

Rooted Cuttings .....	\$ 7.00	\$ 60.00
2½-in. ....	10.00	.....
Chatelaine, 2½-in. ....	7.50	65.00
Chatelaine, 3-in. ....	15.00	.....
Lorraine, 2½-in. ....	25.00	225.00
Cincinnati, 2½-in. ....	35.00	325.00
Melior, 2½-in. ....	35.00	325.00
Peterson ..... 32.50	300.00	.....
Turnford Hall ..... 25.00	225.00	.....
Concurrent ..... 35.00	.....	.....
Cardinal Mercier (Sport of Luminosa) .....	16.00	.....

C. U. LIGGITT,

Wholesale Plantsman,

303 Bulletin Bldg., Philadelphia, Pa.

#### BEGONIAS FROM 2½-IN. POTS.

Begonia, Chatelaine, 2½-in. ....	\$ 7.00	\$65.00
Begonia Chatelaine, 3½-in. pots..	20.00	.....

New Begonia Mrs. M. A. Patten (dark pink sport of Begonia Chatelaine), a beautiful plant for bedding purposes or as pot plants, 2½-in. pots..... 10.00 ..... Parcel post paid on rooted cuttings only. Roman J. Irwin, 321 6th Ave., New York.

New Begonia, Mrs. M. A. Patten (sport of Chatelaine), very dark pink, strong rooted cuttings, \$7.00 per 100, \$60.00 per 1000; 2-in. plants, \$10.00 per 100. Strong 3½-in., \$35.00 per 100; Begonia Chatelaine, strong rooted cuttings, \$3.00 per 100, \$27.50 per 1,000; nice 2½-in. stock, \$7.00 per 100, \$65.00 per 1000; 3-in., very fine, \$10.00 per 100. S. S. Skidelsky & Co., 50 Park Place, New York.

#### BEGONIAS IN BLOOM.

Chatelaine, Luminosa, Salmon Queen, Prima Donna, White Pearl, 4-in., 20c; 2½-in., \$6.00 per 100. Burdell Floral Co., Bowling Green, Ky.

Begonia Luminosa, red, pink and white, 2 in., \$5.00 per 100; 2½ in., mixed colors, mostly red, \$6.50 per 100; 3 in., red only, \$8.00 per 100; 4 in., red only, ready for immediate sales or potting on, \$20.00 per 100. Assorted Begonias, 2 in., \$5.00 per 100. Luminosa varieties, mixed colors, and Marguerite rooted cuttings, \$3.00 per 100, \$25.00 per 1,000. N. O. Caswell, Delavan, Ill.

**BEGONIAS, 2½-in. Per 100 Per 1000**  
Mrs. M. A. Patten.....\$10.00 .....  
Gloire de Chatelaine ..... 6.00 \$55.00  
R. C., Gloire de Chatelaine .... 4.00 30.00  
For terms, see Miscellaneous classified.  
A. M. Augspurger, Peoria, Ill.

Begonia R. C., Chatelaine and Patten.  
Chatelaine .....\$3.00 per 100, \$25.00 per 1000  
Patten ..... 5.00 per 100, 45.00 per 1000  
**PIERSON FLORAL CO., 2000 Perry Ave., Peoria, Ill.**

Begonias, R. C., Chatelaine, 3c; Mrs. M. A. Patten, 5c; Luminosa, 2½c; Erfordia, 2½c; Dewdrop, the best white, 2½c; Prima Donna, 3c. As many of a kind as wanted, prepaid by mail. S. W. Pike, St. Charles, Ill.

Begonias, Prima Donna and Luminosa seedlings, mixed, \$3.00 per 100, \$25.00 per 1000; twice transplanted, \$4.50 per 100, \$40.00 per 1000, parcel post paid special delivery. Roman J. Irwin, 321 6th Ave., New York.

**Per 100 Per 1000**  
Begonia Chatelaine, 2-in. ....\$ 6.00 \$ 50.00  
Begonia Chatelaine, 3-in. .... 12.00 100.00  
Stocky and clean. N. Grillo, Milford, Conn.

Begonias, Luminosa, Prima Donna and Erfordia, strong, transplanted seedlings, ready for 8 in., \$2.50 per 100. Cash. Brill Celery Gardens, Kalamazoo, Mich.

Begonia Chatelaine .....\$ 8.00 per 100  
Begonia Otto Hackers..... 10.00 per 100  
Begonia Pres. Carnot..... 10.00 per 100  
The Storrs & Harrison Co., Painesville, Ohio.

Begonia Luminosa, good heavy 4-in., in bloom, \$25.00 per 100. You cannot lose on these. Linwood Floral Co., 31st and Park Ave., Kansas City, Mo.

Begonia Chatelaine R. C., all bottom cuttings and will make splendid bedding plants, \$3.00 per 100 by mail, \$25.00 per 1000 by express. Cash with order. Swaby Greenhouses, St. Charles, Ill.

Begonia Chatelaine from flats, ready for 8-in. pots, \$5.50 per 100; 3-in., \$10.00 per 100, 4-in., 25c; 5-in., 50c. Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Begonia Chatelaine, 2½-in., \$7.00 per 100, \$65.00 per 1000. Mrs. Patten, 2½-in., \$10.00 per 100. A. J. Schmutz, 23 Arnold Place, North Adams, Mass.

Begonias, Luminosa, Chatelaine and Sander-sonii, extra strong, 2½-in., \$7.50 per 100; 3-in., \$12.00 per 100. Archias Floral Co., Sedalia, Mo.

Begonias, Vernon and Erfordia, 2-in., 7c; 3-in., 10c. W. E. Trimble Greenhouse Co., Princeton, Ill.

Begonia Pittum, very fine plants, 3-in., \$20.00 per 100. C. C. POLLWORTH CO., MILWAUKEE, WIS.

Begonia Vernon, extra fine, 3½-in., ready for shift, \$10.00 per 100. Cash please. Olney Greenhouses, Olney, Ill.

Begonias, strong 2½-in. Corallina de Lucerne and Duchartrel, 8c each. See Cannas and Impatiens. A. C. Anderson, Columbus, Neb.

Begonia Chatelaine, strong R. C., \$3.00 per 100, \$25.00 per 1000. S. A. Pinkstone, Utica, N. Y.

Begonia Chatelaine, 3-in., in bud and bloom. fine bushy plants for Easter, 10c. Cash please. J. Sylvester, Oconto, Wis.

Chatelaine Begonias, rooted cuttings, \$3.00 per 100, \$27.50 per 1000. Lyon & Anderson, Belvidere, Ill.

Begonias, Luminosa, red, heavy, 2-in., 5c each. Coupland's Coffeyville, Kans.

Begonia Chatelaine, 2-in. pots, \$5.00 per 100. Zumbrota Greenhouses, Zumbrota, Minn.

Begonias, 3-in., Luminosa and Prima Donna, \$8.00 per 100. Cash. Jacobs Bros., Peoria, Ill.

Begonia Luminosa, \$6.00 per 100. The Schmidt & Botley Co., Springfield, O.

Begonias, Chatelaine, 2-in., \$5.00 per 100. Cash, please. Mrs. E. A. Llewellyn, Olean, N. Y.

Chatelaine Begonias, rooted cuttings, \$3.00 per 100. Cash. H. E. Mitting, Cambridge City, Ind.

Begonia Chatelaine, rooted cuttings, \$3.00 per 100. L. Potter & Sons, Waukegan, Ill.

Begonias, Chatelaine, 2-in., 6c; Mrs. Patten, 2-in., 10c. Cash C. Retacher, Dover Ohio.

### BERBERIS

Berberis, B. Thunbergii, 6-10-in., No. 1, 1 yr., \$2.00 per 100 postpaid, for cash. Box Barberry, fine 2 yr., transplanted, 4-6-in., \$3.00 per 100 postpaid. Cash. You need our trade list of lining out stock, cuttings, etc., send for it today. Atlantic Nursery Co., Inc., Berlin, Md.

Japanese Barberry, well branched, 2-yr., transplanted plants, \$5.00 per 100, \$40.00 per 1000. No charge for packing. Chas. Black, Hightstown, N. J.

### BERRIED PLANTS

Cleveland Cherries, seedlings, ready now, \$1.00 per 100. Cash. Byer Bros., Chambersburg, Pa.



**BERRIED PLANTS—Continued**

Cleveland Cherries, transplanted seedlings, \$3.50 per 100, \$30.00 per 1000; 2-in. pots at \$7.00 per 100, \$60.00 per 1000, parcel post paid. Roman J. Irwin, 321 6th Ave., New York.

Cleveland Cherries, seed saved only from specimen plants, transplanted seedlings, \$3.00 per 100, \$25.00 per 1000; 2-in., \$4.00 per 100, \$35.00 per 1000. N. Kiger, Marietta, O.

**BOUGAINVILLEAS**

Bougainvillea, Glabra Sanderiana, 2½-in., \$7.50 per 100; 3-in., \$25.00 per 100.

The Storrs & Harrison Co., Painesville, Ohio.  
Bougainvillea Sanderiana, 4-in., \$4.50 per doz., \$35.00 per 100. Baur Floral Co., Erie, Pa.

**BOUARDIAS****BOUARDIA.**

There is always a shortage in Bouvardias why not order now? Single white, single pink, single red. Per 100 Per 1000  
2-in. pots ..... \$7.50 \$65.00  
2½-in. pots ..... 8.00 75.00

**April delivery.****O. U. LIGGITT,**

Wholesale Plantsman,

803 Bulletin Bldg., Philadelphia, Pa.

Single white and single pink Bouvardias, at \$5.00 per 100, well rooted. Adam Heits, 1166 Barrett Ave., Louisville, Ky.

**BUDDLEIAS**

Buddleia Variabilis, strong rooted cuttings, \$3.00 per 100. H. E. Dresel, Metairie Ridge, New Orleans, La.

**BULBS**

Hyacinths, Tulips, Narcissi, Crocus, Lilies and Lily of the Valley pipe; Roman Hyacinths, Paper Whites, Lillium Candidum and all other French bulbs; Japanese Lilies, high grade quality only. Prices on application.

VAN ZONNEVELD BROS. & PHILIPPO, Sassenheim, Holland, NEW YORK BRANCH, 18 BROADWAY.

Stammes & Co., Wholesale Bulb Growers and Exporters, Vegelenzang, Holland. We sell at growers' prices. Ask for special quotations and catalogue or mail your list of wants care R. F. Lang, 32 Broadway, New York City.

Your address for Holland grown Hyacinths, Tulips, Narcissi, Crocus, Lilies of the Valley and Lilliums. Please write for catalogue to GT. VAN WAVEREN & KRUIJFF, 116 Broad St., Room 40, New York City.

Having made arrangements with Tromp Bros., Lisse, Holland, to represent them south and west of Chicago, I kindly solicit from my customers their bulb orders for 1920.

H. W. Peterson, Poplar Bluff, Mo.

Bulbs of all description. Write for prices. C. KEUR & SONS, HILLEGOM, HOLLAND. New York Branch, Room 1014, 32 Broadway.

See our display ad in this issue. S. S. Skidelsky & Co., 50 Park Place, New York.

**CACTI**

Cacti, my choice, 25 vars., \$3.00; 50 vars., \$8.00; succulents, 25 vars., \$1.50; large, \$2.00; 50 vars., \$4.00. We never had better plants. Cash. Charges paid. A. G. Greiner, 4202 W. Natural Bridge Ave., St. Louis, Mo.

**CALADIUMS****CALADIUM ESCULENTUM**

For immediate delivery.

	Per doz.	Per 100
5 to 7-in.	\$1.10	\$ 7.00
7 to 9-in.	1.35	9.00
9 to 11-in.	2.25	15.00
12-in. and up	5.00	35.00

A. HENDERSON & CO., 166 N. Wabash Ave., Chicago, Ill.

**CALADIUM ESCULENTUM.**

Start them at once.

5 to 7-in. bulbs	\$ 7.50 per 100
7 to 9-in. bulbs	12.00 per 100
9 to 11-in. bulbs	18.00 per 100
11 to 12-in. bulbs	25.00 per 100
12 to 14-in. bulbs	35.00 per 100

**AMERICAN BULB CO.,**

172 N. Wabash Ave., Chicago, Ill.

Prices are f. o. b. Southern Texas. Per 100  
5 to 7-in. cir. .... \$ 5.50  
7 to 9-in. cir. .... 7.00  
9 to 11-in. cir. .... 9.00  
11 to 12-in. cir. .... 14.00  
12-in. up ..... 20.00  
Cash. H. W. Peterson, Poplar Bluff, Mo.

Fancy-leaved Caladiums, extra fine bulbs from choicest named varieties, \$2.25 per doz., \$18.00 per 100, postpaid. Archias Floral Co., Sedalia, Mo.

Caladiums, fancy leaved, splendid bulbs, \$16.00 per 100. The Storrs & Harrison, Co. Painesville, Ohio.

Caladiums, 5 to 7 in. .... \$4.50 per 100  
Caladiums, 7 to 9 in. .... 7.00 per 100  
The Schmidt & Botley Co., Springfield, O.

**CALCEOLARIAS**

Calceolarias, mixed, good plants, 4-in., 30c. Toledo Greenhouse, 2829 Chestnut St., Toledo, O.

**CALENDULAS**

Orange King, strong plants in 2-in. square paper pots, \$3.00 per 100. Cash please. Also see our ads. under Chrysanthemums, Asters and Snapdragons.

Hillview Greenhouse Co., La Crosse, Wis.

Calendula Orange King, 2-in., \$2.50 per 100. Cash. Byer Bros., Chambersburg, Pa.

Calendulas, Orange and Lemon King, Dreer's, 2-in., \$3.00 per 100. Winfield S. Kircher, Cy-clamen Specialist, Defiance, O.

Calendulas, extra strong, 2½-in., Orange King, \$3.00.

O. H. Williams, 515 John St., Anderson, Ind.

Calendula Orange King, 2-in., \$2.50 per 100. Cash. Peter J. Schumer, 748 Wesley Ave., Evanston, Ill.

Calendulas, Orange King and Prince of Orange, strong plants, 2½-in. pots, \$4.00 per 100. Zumbrota Greenhouses, Zumbrota, Minn.

Calendulas, Orange King, Lemon Queen, 2½-in., \$3.00 per 100. Packing 5%. Truitt's Greenhouses, Chanute, Kans.

Calendulas, Orange King, strong, 2½-in., special, \$4.00 per 100; 3-in., \$6.00 per 100. S. S. Skidelsky & Co., 50 Park Place, New York.

Calendula Orange King, plant now for Easter and Memorial Day, strong 3-in., \$6.00 per 100. Baur Floral Co., Erie, Pa.

**CALLAS****GODFREY CALLAS.**

Are the only ones that you can make money on. Your blooms don't come all at once; but get them once established and with proper attention, you have a steady cut of blooms; and then, how the Godfrey does bloom.

We have 40000 well established bulblets in flats, just the kind to grow on for next season; we are offering at \$2.50 per 100, or \$22.50 per 1000 prepaid. Fine lot of 2½-in. in pots, ready for move up, \$5.00 per 100 or \$45.00 per 1000. Cash.

**O. L. HUMPHREY,**

ZANESVILLE, OHIO.

Callas, Godfrey, Devoniensis, strong 3-in., \$8.00 per 100, \$75.00 per 1000.

Fred H. Lemon & Co., Richmond, Ind.

Godfrey Callas, 2½-in., \$5.00 per 100; 3-in., \$8.00 per 100. All strong stock. Cash. Freeport Floral Co., Freeport, Ill.

Godfrey Callas, strong 2½-in. stock, \$5.00 per 100, \$45.00 per 1000. Cash with order. Pinehurst Floral Co., Pleasant Hill, Mo.

Godfrey Callas, 2½-in., \$5.00 per 100. This is the true strain. Schmidt & Meine, 8121 Market St., Youngstown, O.

Godfrey Callas, 2½-in., \$5.00 per 100; 3½-in., will bloom soon, \$12.50 per 100. Cash. Scharff Bros., Van Wert, Ohio.

Callas, white, 2½ in. .... \$ 8.00 per 100  
Callas, white, 3 in. .... 12.00 per 100  
The Schmidt & Botley Co., Springfield, O.

Godfrey Callas, 2½-in., at \$4.00 per 100, \$35.00 per 1000. A bargain. Cash. Kirkwood Floral Co., Des Moines, Ia.

Godfrey Callas, 2½-in., \$5.00 per 100. A. N. Kinsman, Inc., Austin, Minn.

3-in. Callas, \$8.00 per 100. Tarentum Floral Co., Tarentum, Pa.

100 Godfrey Callas, 3-in., \$8.00 per 100. Edward W. Schuster, Crookston, Minn.

Callas, extra strong 2½-in., \$10.00 per 100. John Bauscher, Freeport, Ill.

**CANNAS**

Canna roots, two to three eyes.

	Per 100	Per 1000
King Humbert	\$6.00	\$55.00
Italia	3.50	30.00
Wm. Saunders	3.50	30.00
Brandywine	3.50	30.00
Pennsylvania	3.50	30.00
Gustav Gumpfer	3.50	30.00
Meteor	3.50	30.00
Mile. Berat	3.50	30.00
Austria	3.50	30.00
Kate Gray	3.50	30.00
Louisiana	3.50	30.00
A. Bouvier	3.50	30.00
Maros	3.50	30.00
Richard Wallace	3.50	30.00
Mme. Crozy	3.50	30.00
Hungaria	5.00	45.00
Goldbird	5.00	45.00
City of Portland	6.00	50.00
Firebird	8.00	75.00
Mrs. A. Conard	8.00	75.00
Yellow King Humbert	4.00	35.00
Wintzer's Colossal	4.00	35.00
Wyoming	5.00	40.00
Chas. Henderson	4.00	35.00
Dragon	5.00	40.00
Florence Vaughan	4.00	35.00

Ask for full list of other varieties.

Roman J. Irwin, 321 6th Ave., New York.

Good plump tubers, 1 to 3 eyes.

	Per 100
400 Alice Roosevelt, green foliage, maroon red; prolific bloomer	\$2.50
600 Austria	2.50
800 Chas. Henderson	2.50
800 David Harum	3.00
250 Gladiator	3.00
400 Gladiolora	3.00
500 Florence Vaughan	3.00
300 King Humbert	5.00
300 Mme. Crozy	4.00
1200 Pennsylvania	2.50
1200 Wyoming	3.50
400 Yellow Humbert	4.00

F. E. Blake, Marion, O.

Cannas, fresh cut, home grown stock, true to name. Extra selected, plump; sound, 2 and 3 eye roots.

	100	1000
Austria	\$2.50	\$25.00
Alemannia	2.50	25.00
Alph. Bouvier	2.50	25.00
Crimson Bedder	3.00	30.00
Chas. Henderson	2.50	25.00
City of Portland	3.00	30.00
David Harum	3.00	30.00
Express, dwarf	3.50	35.00
Egendale	3.00	30.00
Florence Vaughan	2.50	25.00
Golden Gate	5.00	50.00
Gust. Gumpfer	3.00	30.00
Hungaria	5.00	50.00
King Humbert	4.50	45.00
Yellow Humbert	3.50	35.00

Also Caladiums, Dahlias, Gladioli, etc., see 2 page adv., pp. 12, 13, Review, Jan. 15.

IMPERIAL SEED & PLANT CO., Colgate Box 76, Baltimore, Md.

Cannas, Ohio grown, fresh grown, 2-3 eyes; City of Portland, Eureka, The Gem, 12c; Mrs. Conard, 8c; Panama, 6c; King Humbert, Orange Bedder, Colossal, Maras, Oriole, Uncle Sam, 5c, \$45.00 per 1000. Favorite, Garam, Gus. Gumpfer, Louisiana, Queen Charlotte, Souv. d'A. Crozy, Venus, Wyoming, 3½c, \$30.00 per 1000. Alemannia, A. Bouvier, J. D. Eisele, D. Harum, M. Berat, Pennsylvania, Pillar of Fire, 3c, \$25.00 per 1000. 1000 our choice, including Humbert, \$30.00. Cash. Special rate on large lots. O. BETSCHER, DOVER, O.

Strong, 2 to 3 eyes, plump divisions. 12 100 1000

	12	100	1000
Queen Helene, Yellow King			
Humbert	\$1.00	\$4.00	\$35.00
Meteor, glowing red	.75	3.50	22.50
Rosea Gigantea, large pink	1.25	5.00	40.00

No charge for packing. We will pay express.

SUPERIOR NURSERY CO., 1417 E. 59th St., Los Angeles, Calif.

**FAT ROOTS**

Grown under irrigation, two to three live eyes, true to name. Per 100 Per 1000

King Humbert	\$5.00	\$45.00
Yellow King Humbert	4.50	40.00
Pennsylvania	4.00	35.00

Mile. Berat, Charles Henderson, \$3.00 per 100, \$25.00 per 1000.

Lloyd O. Bunch, Fredonia, Kans.

Canna roots, 2 to 3 eyes, cut as orders received, Austria, \$3.50 per 100, \$30.00 per 1,000; Uncle Sam, \$3.50 per 100, \$30.00 per 1,000; Florence Vaughan, \$3.50 per 100, \$30.00 per 1,000; Gigantea, \$3.50 per 100, \$30.00 per 1,000; Bronze-leaf Musaeifolia, \$3.50 per 100, \$30.00 per 1,000. These are very fine bulbs. Cash. Max Zachau, Marshall, Ill.

CANNAS, select plump roots, 2 to 3 eyes, EGANDALE, QUEEN CHARLOTTE, MME. CROZY, CHAS. HENDERSON, MT. ETNA, \$4.00 per 100, \$35.00 per 1000. WYOMING and GIGANTEA, \$3.00 per 100, \$25.00 per 1000. Order your supply now. Our stock is sure to please. The Wagner Park Nursery Co., Sidney, O.

Cannas, 2 and 3 eyes.

King Humbert	\$5.00 per 100, \$45.00 per 1000
Kate Gray	\$3.00 per 100, \$30.00 per 1000
Austria	3.00 per 100
Wyoming	3.50 per 100
Hungaria	5.00 per 100

Levy Greenhouse, Norman, Okla.

Cannas, all northern grown roots, good 2 and 3 eye divisions. In the following varieties: King Humbert, \$5.00 per 100, \$45.00 per 1000.

Venus, David Harum, J. D. Eisele, Fireflame, Louisiana and Mme. Crozy, at \$2.25 per 100, \$20.00 per 1000.

The McGregor Bros. Co., Springfield, Ohio.

Cannas, fresh cut, home grown, selected. Alph. Bouvier, \$3.00; King Humbert, \$5.00; Richard Wallace, \$3.00; Mrs. Conard, \$7.00.

DORMONT GREENHOUSES, Cor. Waddington & Pioneer Aves., Pittsburgh, Pa.

**CANNAS**

King Humbert, 3-in.	\$10.00 per 100
Florence Vaughan, 3-in.	10.00 per 100

Strong plants, 12 in. and more in height. Cash with order. Immediate delivery.

Paul M. Halbrooks, Newark, O.

Cannas, fine plants ready for 3 and 4-in. pots, King Humbert, \$7.00; Henderson and F. Vaughan, \$5.00 per 100. These are large plants, not merely started roots. F. Vaughan and Chas. Henderson, fine dormant roots, \$2.50 per 100. S. W. Pike, St. Charles, Ill.

**CANNAS, 2-3 EYES.**

Burbank, 3c.	Alemannia, 3c.
Feuermeier, 3c.	Henderson, 4c.
Kate Gray, 3c.	Hopp, 3c.
Florence Vaughan, 3c.	Firebird, 6c.
Chas. Sherwood,	Waterloo, Iowa.

**ALBUM OF DESIGNS.**

Better than ever before. You cannot afford to be without it. \$1.00 per copy, prepaid. \$9.00 per doz. by express. Florists' Pub. Co., Caxton Bldg., Chicago.

15,000 King Humbert 2 to 3 eye, \$4.50 per 100, \$40.00 per 1000. Cash. Bushy Flower Garden, Bushy, Va.

Cannas, City of Portland, 8c; F. Vaughan and Chas. Henderson, 3c. S. M. Harblson, Danville, Ky.

BUSINESS BRINGERS—

REVIEW CLASSIFIED ADS.



Canna King Humbert, per 100.....\$4.00  
Louisiana, g. foliage, r. flower, per 100.... 3.00  
Unknown name, bronze leaf and red flower,  
a very good bloomer, per 100..... 2.00  
Unknown name, yellow flower, per 100... 1.50  
Geo. W. Frisch's Son, Dayton, Ohio.

Cannas, Humbert, \$5.00 per 100; Deemer,  
Louisiana, \$4.00 per 100; King of the Bronzes,  
Wyoming, Express, \$3.50 per 100; Wallace,  
Berat, Alemannia, Austria, Burbank, Hender-  
son, J. D. Eisele, Fl. Vaughan, Karl Kelsey,  
write for prices. J. L. Johnson, De Kalb, Ill.

## CANNAS.

King Humbert .....\$5.00 per 100  
Firefly ..... 4.00 per 100  
Golden Gate ..... 3.00 per 100  
H. O. HANNAH & SON, SHERMAN, TEX.

Good Strong Cannas, 2 and 3 Eyes.  
King Humbert .....\$30.00 per 1000  
Yellow King Humbert..... 28.00 per 1000  
Henderson and Crimmon Hedder.. 20.00 per 1000  
Cash. John Van Aart, Paducah, Ky.

Write us for complete list including the best  
varieties, such as Humbert, Yellow Humbert,  
Wintzer's Colossal, and all the standards. Our  
stock and price both will suit you.  
S. S. Skidelsky & Co., 50 Park Place, New York.

Cannas, strong started plants from soil, ready  
to pot. Conard, \$8.00 per 100; King Humbert  
and Yellow King Humbert, \$6.00 per 100; Mrs.  
Woodrow Wilson, \$15.00 per 100.  
A. B. Campbell, Cochranville, Pa.

Cannas, 10,000 unknown name, red flowering,  
beautiful bronze foliage, two and three eyes, ex-  
cellent condition, \$20.00 per 1000, no charge for  
packing. Cash, please.  
Missouri Colony Greenhouses, Marshall, Mo.

California field-grown Cannas, 2 or 3 eyes,  
Yellow King Humbert, Hungaria, clear rose  
pink, Meteor, the best red, \$5.00 per 100. Cash.  
Culver Bros., 1752 Garfield Place, Los Angeles,  
Calif.

## CANNAS.

Good strong divisions.  
King Humbert .....\$5.00 per 100  
Crimson Bedder ..... 4.00 per 100  
THE REESER PLANT CO., SPRINGFIELD, O.

Strong 4-in. Cannas, Humbert, Yellow Hammer,  
Firebird, \$15.00 per 100. Eureka, 4-in., fine  
stock, \$20.00 per 100. Winfield S. Kircher,  
Cyclamen Specialist, De fiance, O.

Canna, started in sand ready to pot, King  
Humbert, \$6.00 per 100, Queen Charlotte Penn-  
sylvania and Austria, \$4.00 per 100.  
W. W. Dederick, Warsaw, Ind.

## CANNAS.

Extra good, strong Henderson, green-leaved,  
scarlet red, \$45.00 per 1000.  
John Bauscher, Freeport, Ill.

Cannas, strong 2-3 eye, plump divisions, King  
Humbert, \$5.00 per 100. Kate Gray, Wyoming,  
and Pennsylvania, \$3.50 per 100.  
Furrow & Co., Guthrie, Okla.

CANNAS, KING HUMBERT, 1 TO 3 EYE  
DIVISIONS, \$4.50 PER 100, \$45.00 PER 1000.  
PACKED FREE. CASH, EVANSVILLE NUR-  
SERIES, EVANSVILLE, IND.

Cannas, strong 2 and 3 eye cuttings of, Mrs.  
Alfred Conard, 6c; Panama, 5c; Wintzer's Colos-  
sal, 4c. Will trade for Gladioli or Dahlias.  
R. E. Moss, Vinita, Okla.

Cannas, Kate Gray and Richard Wallace,  
\$1.50 per 100. Meteor, Egandale, Florence  
Vaughan, \$2.00. David Harum, \$2.50.  
C. B. Brown, Bridgeville, Dela.

Cannas, 2-3 eyes, Robusta, bronze leaf, red  
flower, 4c. Cash.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

Cannas, Austria, 2½c; Allemannia, 2½c;  
Pennsylvania, big, 4c.  
Coupland's Coffeyville, Kan.

Yellow King Humbert, fine, large, plump  
roots, \$3.50 per 100, \$30.00 per 1000.  
W. W. Coles, Kokomo, Ind.

Cannas, strong roots, Burbank, the best yel-  
low, \$2.50 per 100. See Begonias and Impa-  
tiens. A. O. Anderson, Columbus, Neb.

Cannas, in pots, 20 good varieties. Ask for  
quotations.  
The Schmidt & Botley Co., Springfield, O.

Cannas, a few hundred each, Gladiator, King  
of the Bronzes, and Henderson, \$3.00 per 100.  
Cash please. A. S. Pett, Crawfordsville, Ind.

4000 Strong Cannas, 2-3 eyes, Austria, is a  
fine clear yellow, \$3.00 per 100, \$25.00 per 1000.  
Cash. G. E. Berthold, Nebraska City, Nebr.

Good strong 2 to 3 eye Italia Cannas, \$3.50 per  
100, \$30.00 per 1000.  
Hubbard's, Topeka, Kans.

Cannas, Charles Henderson, leaves green,  
flowers red, 3 ft., \$4.00 per 100, \$35.00 per 1000.  
Edward W. Schuster, Crookston, Minn.

King Humbert Cannas, good, strong eyes, 250  
in a box, \$10.00, \$40.00 per 1000.  
J. B. Knapp, Sayre, Pa.

Cannas, Pennsylvania, \$25.00 per 1,000.  
J. Ralph Souder, Hutchinson, Kans.

## CARNATIONS

CARNATION CUTTINGS, well rooted, cool  
grown, Enchantress, Enchantress Supreme, White  
Enchantress and Rose-pink Enchantress, \$5.00 per  
100, \$45.00 per 1000; Belle Washburn, \$6.00 per  
100, \$50.00 per 1000.

ROSEMONT GARDENS,  
116 DEXTER AVE., MONTGOMERY, ALA.

## CARNATION ROOTED CUTTINGS,

## READY NOW.

Strong, healthy A. No. 1

Enchantress .....\$40.00 per 1000  
Enchantress Supreme \$7.00 per 100; 60.00 per 1000  
Aviator ..... 40.00 per 1000  
Matchless ..... 50.00 per 1000  
Herald ..... 50.00 per 1000  
White Enchantress ..... 50.00 per 1000  
4000 rooted cuttings of Victory, \$40.00 per  
1000. 4000 Victory cuttings, out of soil, \$50.00  
per 1000.

Immediate shipment,

Order today.

A. T. PYFER & CO.,  
164 N. Wabash Ave., Chicago, Ill.

## CARNATIONS.

	Per 100	Per 1000
Enchantress	\$6.00	\$50.00
White Wonder	7.00	60.00
White Enchantress	6.00	50.00
Mrs. C. W. Ward	6.00	50.00
Nebraska	6.00	50.00
Mrs. A. Roper	6.00	50.00
Alice	5.00	45.00
Merry Christmas	6.00	50.00
Matchless	5.00	45.00

Well Established, 2½-in.  
White Wonder and Belle Washburn, \$8.00 per  
100, \$75.00 per 1000. Mrs. A. Roper, Alice,  
Matchless, Enchantress, Mrs. C. W. Ward,  
Nebraska, White Enchantress, \$7.50 per 100,  
\$70.00 per 1000.

Will also have about 50,000 field grown, under  
Skinner Irrigation system to offer later on.  
For terms, see Miscellaneous classified.  
A. M. Augspurger, Peoria, Ill.

LAST CHANCE  
PLANTING TIME HERE

	Per 100	Per 1000
ENCHANTRESS	\$6.00	\$50.00
BELLE WASHBURN	7.00	60.00
WHITE WONDER	7.00	60.00
WHITE ENCHANTRESS	6.00	50.00
MRS. C. W. WARD	6.00	50.00
NEBRASKA	6.00	50.00
MRS. A. ROPER	6.00	50.00
ALICE	5.00	45.00
MERRY CHRISTMAS	6.00	50.00
MATCHLESS	5.00	45.00

WELL ESTABLISHED, 2½-INCH.  
Belle Washburn, White Wonder, \$8.00 per  
100, \$75.00 per 1000.  
White Enchantress, Nebraska, Mrs. C. W.  
Ward, Enchantress, Matchless, Alice, Mrs. A.  
Roper, \$7.50 per 100, \$70.00 per 1000.  
Packing, 2% of invoice.

GULLETT & SONS, LINCOLN, ILL.

CARNATIONS, STRONG ROOTED CUTTINGS,  
CLEAN STOCK, READY FOR IMMEDIATE  
SHIPMENT. SPECIAL LOW PRICE TO  
MOVE SURPLUS

30,000 Matchless	\$32.50 per 1000
15,000 White Enchantress	32.50 per 1000
8,000 Pink Enchantress	32.50 per 1000
10,000 Aviator	32.50 per 1000
1,000 Alice	32.50 per 1000
25,000 White Perfection	32.50 per 1000
10,000 White Wonder	45.00 per 1000
Enchantress Supreme	\$7.00 per 100, 60.00 per 1000
Mrs. C. W. Ward	6.00 per 100, 55.00 per 1000
Morning Glow, Apr. 25	7.00 per 100, 65.00 per 1000
Rose Pink Enchant.	6.00 per 100, 55.00 per 1000
Philadelphia	5.00 per 100, 45.00 per 1000
Belle Washburne	6.00 per 100, 55.00 per 1000
Doris	6.00 per 100, 50.00 per 1000
Benora Variegated	6.00 per 100, 50.00 per 1000

Roman J. Irwin, 321 6th Ave., New York.

## ROOTED CARNATION CUTTINGS

Exceptionally clean, well-rooted stock.

	Per 100	Per 1000
Mrs. C. W. Ward	\$ 6.00	\$ 50.00
Pink Enchantress	6.00	50.00
Alice	6.00	50.00
Miss Theo	6.00	50.00
Matchless	6.00	50.00
White Perfection	6.00	50.00
White Enchantress	6.00	50.00
Beacon	6.00	50.00
Belle Washburn	6.00	50.00
Ethel Fisher	14.00	115.00

Several thousand exceptionally choice Match-  
less ready now. Special price on quantity lots.  
S. S. PENNOCK CO.,  
1608-20 Ludlow St., Philadelphia, Pa.

## NOW READY

Rooted Cuttings. First Class Stock.

Pink Enchantress	\$4.00 per 100; \$30.00 per 1000
Peerless Pink	4.00 per 100; 35.00 per 1000
Winsor	4.00 per 100; 35.00 per 1000
Belle Washburn	4.50 per 100; 40.00 per 1000
Crystal White	4.50 per 100; 40.00 per 1000
Merry Christmas	4.50 per 100; 40.00 per 1000
Cottage Maid	4.50 per 100; 40.00 per 1000
Aviator	4.50 per 100; 40.00 per 1000
White Enchantress	4.50 per 100; 40.00 per 1000
Matchless	4.00 per 100; 35.00 per 1000
Miss Theo	4.00 per 100; 30.00 per 1000

J. A. BUDLONG CO.,  
184 N. Wabash Ave., Chicago, Ill.

Carnations, well rooted cuttings, immediate  
delivery; nice stock.

	Per 100	Per 1000
Nebraska	\$6.00	\$50.00
White Enchantress	6.00	50.00
Crystal White	6.00	50.00
Cottage Maid	5.00	40.00
Aviator	5.00	40.00
Miss Theo	5.00	40.00

Miller Bros., 5568 N. Lincoln St., Chicago, Ill.

## CARNATION CUTTINGS

Well rooted stock, sure to please.  
Ready for immediate shipment.

Matchless	\$5.00 per 100; \$40.00 per 1000
White Enchantress	5.00 per 100; 40.00 per 1000
White Perfection	5.00 per 100; 40.00 per 1000
White Wonder	4.00 per 100; 37.50 per 1000
Enchantress	5.00 per 100; 40.00 per 1000
C. W. Ward	6.00 per 100; 50.00 per 1000
Miss Theo	5.00 per 100; 40.00 per 1000
Nebraska	7.00 per 100; 60.00 per 1000
Aviator	5.00 per 100; 40.00 per 1000
Herald	5.00 per 100; 40.00 per 1000
Merry Christmas	5.00 per 100; 40.00 per 1000

AMERICAN BULB CO.,  
172 N. Wabash Ave., Chicago, Ill.

## READY NOW

Fine cuttings, healthy and strong, well rooted.  
Better order now.

Variety.	Per 100	Per 1000
Rose-pink Enchantress	\$4.50	\$40.00
Enchantress	4.50	40.00
White Enchantress	4.50	40.00
Mrs. C. W. Ward	4.50	40.00
Aviator	4.50	40.00
Thenanthos	4.50	40.00
Matchless	4.50	40.00
Rosette	4.50	40.00

PETER REINBERG,  
30 E. Randolph St., Chicago, Ill.

## ROOTED CARNATION CUTTINGS

	Per 100	Per 1000
Enchantress	\$5.00 per 100	\$40.00 per 1000
White Enchan-	5.00 per 100	40.00 per 1000
tress	5.00 per 100	40.00 per 1000
Matchless	5.00 per 100	40.00 per 1000
Aviator	5.00 per 100	40.00 per 1000
Herald	5.00 per 100	40.00 per 1000
Miss Theo	5.00 per 100	40.00 per 1000

75,000 ready now,  
30,000 weekly.

Elegant stock, orders filled in rotation.  
A. L. RANDALL CO.,  
180 N. Wabash Ave., Chicago, Ill.

## CARNATION CUTTINGS.

Healthy, well rooted stock.

	Per 100	Per 1000
Enchantress	\$4.50	\$40.00
White Enchantress	4.50	40.00
Matchless	4.50	40.00
Beacon	4.50	40.00
Thenanthos	4.50	40.00

Cash with order.  
PETER J. SCHUMER,  
748 Wesley Ave., Evanston, Ill.

## CARNATION CUTTINGS

Healthy, Well Rooted Stock

Philadelphia	\$5.00 per 100; \$40.00 per 1000
Beacon	5.00 per 100; 40.00 per 1000
W. Enchantress	5.00 per 100; 45.00 per 1000
Enchantress	5.00 per 100; 40.00 per 1000
Matchless	5.00 per 100; 40.00 per 1000

Cash with order.  
JOHN SCHEIDEN,  
135 Asbury Ave., Evanston, Ill.

## "At Their Best"

Carnation Cuttings  
Thoroughly rooted and carefully packed

	Per 100	Per 1000
Matchless	\$3.50	\$30.00
Enchantress	3.50	30.00
Joy (fine red)	5.00	40.00

WEILAND-RISCH CO.,  
Flower Growers,  
154 N. Wabash Ave., Chicago, Ill.

50,000 rooted Carnation cuttings.

	Per 100	Per 1000
Matchless	\$3.50	\$30.00
Pink Enchantress	3.50	30.00
White Enchantress	5.00	40.00
Pink Enchantress, unrooted	2.00	18.00
Matchless, unrooted	2.00	18.00

Cash with order, or C. O. D., with the privilege  
of inspecting same.  
Jos. Schoos, 1433 Warren St., Evanston, Ill.

## ROOTED CARNATION

CUTTINGS

O. W. Ward, Theo, Alice, Belle Washburn,  
Beacon, Matchless, White Perfection,  
\$6.00 per 100, \$50.00 per 1000.  
Pink Benora, very fine light pink,  
\$100.00 per 1000.

READY NOW.  
THE LEO NIESSEN CO.,  
1201 Race St., Philadelphia, Pa.

## CARNATION CUTTINGS

White Enchantress	\$4.50 per 100; \$40.00 per 1000
Matchless	4.00 per 100; 35.00 per 1000
Winsor	4.00 per 100; 35.00 per 1000
Pink Enchantress	4.00 per 100; 30.00 per 1000
Peerless Pink	4.00 per 100; 35.00 per 1000
Miss Theo	4.00 per 100; 30.00 per 1000

FRED WEBER,  
6187 No. Robey St., Chicago, Ill.

## FINE STOCK.

Well rooted, clean and healthy.  
Ready now.

Matchless	\$4.50 per 100, \$40.00 per 1000
White Enchantress	4.50 per 100, 40.00 per 1000
Enchantress	4.50 per 100, 40.00 per 1000

WIETOR BROS.,  
Wholesale Cut Flower Growers,  
39 E. Randolph St., Chicago, Ill.

Ethel Fisher, Peter Fisher's new red, \$14.00  
per 100, \$115.00 per 1,000. Ruth Baur, Baur  
& Steinkamp's fine pink, \$12.00 per 100, \$100.00  
per 1000. Enchantress Supreme, \$7.00 per 100,  
\$60.00 per 1000. Alice, Matchless, \$5.00 per  
100, \$40.00 per 1000. All the standard varieties,  
\$6.00 per 100, \$50.00 per 1000.  
S. S. Skidelsky & Co., 50 Park Place, New York.

White Enchantress, R. O.	\$4.50 per 100
Pink Enchantress, R. C.	4.50 per 100
Matchless, R. C.	4.50 per 100

F. Wunker & Sons, Terre Haute, Ind.



## CARNATIONS—Continued

## CARNATION CUTTINGS

White Enchantress .....\$45.00 per 1000  
 Rose-pink Enchantress ..... 45.00 per 1000  
 Enchantress ..... 45.00 per 1000  
 Matchless ..... 40.00 per 1000

JOHN STEVENS,

Carnation Specialist,

58th St. &amp; Bennington Ave., Kansas City, Mo.

## CARNATION ROOTED CUTTINGS.

Ready now.

White Enchantress, White Perfection, Matchless, Light Pink Enchantress, \$5.00 per 100, \$45.00 per 1000.

WILLIAM F. KASTING CO., INC.,  
 568-570 Washington St., Buffalo, N. Y.

## CARNATIONS, R. C. and 2 1/4-IN.

Clean, healthy and well-rooted plants.  
 Matchless, R. C. \$35.00; 2 1/4-in., \$55.00 per 1000  
 C. W. Ward, R. C. 45.00; 2 1/4-in., 65.00 per 1000  
 P. Enchant., R. C. 45.00; 2 1/4-in., 65.00 per 1000  
 Same rate per 100. Cash with order.  
 Cherry Park Gardens, Fredonia, N. Y.

## CARNATIONS.

Rooted cuttings, Matchless, Ward, Enchantress, \$50.00 per 1000. 2 1/4-in. stock, Matchless, Ward, Enchantress, White Wonder, \$70.00 per 1000.

POEHLMANN BROTHERS COMPANY,

MORTON GROVE, ILLINOIS.

Carnations, immediate delivery of strong 2 1/4-in. stock, of Mrs. Ward, Enchantress Supreme, White Enchantress, Matchless, Alice and Superb, \$85.00 per 1000. You take no chances with this stock.  
 Elitch Gardens Co., Denver, Colo.

Carnations R. C., ready now, fine quality.  
 White Enchantress .....\$40.00 per 1000  
 Enchantress ..... 40.00 per 1000  
 Ward ..... 40.00 per 1000  
 Bassett ..... 40.00 per 1000  
 J. Ralph Souder, Hutchinson, Kans.

## CARNATION ROOTED CUTTINGS.

Strong well rooted, healthy, cool grown stock. White Enchantress, Matchless, Mrs. C. W. Ward and Belle Washburn, \$5.00 per 100, \$45.00 per 1000.

FURBOW &amp; COMPANY, Guthrie, Okla.

## CARNATIONS, ROOTED CUTTINGS.

Per 100 Per 1000  
 Ethel Fisher .....\$14.00 \$115.00  
 Mrs. C. W. Ward, Beacon and Matchless, \$6.00 per 100, \$50.00 per 1000. Ready now.  
 ALFRED M. CAMPBELL, STRAFFORD, PA.

## CARNATION CUTTINGS

Strong, healthy, and well rooted.

Per 100 Per 1000  
 Light Pink Enchantress .....\$4.00 \$28.00  
 Ready for immediate delivery.  
 F. O. Hinkel & Bro., R. F. D. 7, Bellevue, Pa.

Carnation cuttings, good fine 2 1/2-in., C. W. Wards, Matchless, Beacon, Nebraska, \$7.00 per 100, \$60.00 per 1000. Alice, \$6.00 per 100, \$50.00 per 1000.  
 C. C. POLLWORTH CO., MILWAUKEE, WIS.

2500 Matchless, 2 1/4-in., \$7.50 per 100. 2500 unrooted cuttings, \$25.00 per 1000. We will root them at \$40.00 per 1000. Best stock money can buy.  
 Michel's Greenhouses, Alton Park, Tenn.

Rooted Carnation cuttings from healthy stock, Mrs. Ward, \$45.00; Matchless, \$40.00; Alice, \$35.00 per 1000. Special price on quantity orders of stock we have a surplus of.  
 Enos W. Kohr, Lancaster, Pa.

Clean, healthy rooted cuttings,

White and Pink Enchantress,

\$3.50 per 100, \$35.00 per 1000.

A. C. BUTERBAUGH, FLORIST,

Waynesboro, Pa.

Carnation R. C., Pink Enchantress, \$40.00 per 1000. Matchless, \$35.00 per 1000; C. W. Ward, \$45.00 per 1000. Plants are first class and are ready to ship. Cash.  
 Kirkwood Floral Co., Des Moines, Ia.

## ROOTED CARNATION CUTTINGS.

Belle Washburn and Matchless, fine strong stock, per 1000, \$50.00.

BASSETT &amp; WASHBURN,

178 No. Wabash Ave., Chicago, Ill.

Carnation cuttings, Enchantress, W. Enchantress, Matchless, Ward, Nebraska, Beacon, \$4.50 per 100, \$42.50 per 1000. Add \$1.00 per 100 for potted stock.  
 J. C. Steinhauser, Pittsburg, Kans.

1250 Enchantress, 1250 W. Enchantress, 2 1/4-in. All have been topped, starting to branch, \$7.50 per 100, \$65.00 per 1000.  
 E. Huston & Co., Sistersville, W. Va.

Carnation rooted cuttings, pure White Enchantress, large, strong, well rooted cuttings, sure to please, \$5.00 per 100, \$45.00 per 1000, prepaid.  
 E. A. Muchow, Clarence, N. Y.

Strong 2 1/4-in. Carnation plants, Matchless, Alice, Ward and Nebraska.

ROBERTS ROSE CO.,

3400 S. Emerson St., Denver, Colo.

Queen Louise Carnation plants, 2 1/4-in. strong plants, an old white variety but a very free bloomer, \$5.00 per 100.  
 Goshen Floral Co., Goshen, Ind.

Carnations, 1200 Enchantress, 200 Ward, 100 Matchless rooted cuttings from sand, the lot \$50.00; or \$5.00 per 100.  
 R. & S. Greenhouses, Missoula, Mont.

Carnations, Matchless, R. C., \$4.00 per 100.

L. A. Eaton &amp; Sons, Conneaut, O.

R. C. Carnation, Pink and White Enchantress, Philadelphia, and Matchless, \$4.50 per 100, \$40.00 per 1000. Cash with order.

Mrs. E. A. Llewellyn, Olean, N. Y.

Carnations, R. C. and 2 1/4-in. pots, immediate delivery; Enchantress and White Enchantress, R. C. \$4.50 per 100; 2 1/4-in. pots, \$7.00 per 100. Zumbrota Greenhouses, Zumbrota, Minn.

We specialize in Mrs. C. W. Ward Carnations; 100,000 rooted cuttings for immediate delivery and later, \$6.00 per 100, \$50.00 per 1,000.  
 Alois Frey, Crown Point, Ind.

Carnation plants, very fine, from 2 1/4-in. pots, Matchless, Mrs. C. W. Ward, Cottage Maid, \$7.00 per 100, \$60.00 per 1000. The Denver Wholesale Florists' Co., Denver, Colo.

1500 2-in. C. W. Ward, 500 Matchless Carnation plants, \$30.00 per 1000. These are fine plants.  
 City Floral Co., 1445 Krameria St., Denver, Colo.

1000 White Enchantress, first check for \$25.00 takes them. First class stock, large cuttings and well rooted. E. H. Montgomery, Fairfield, Ia.

1200 Pink Enchantress, from 2-in. pots, fine, good and healthy plants, \$5.00 per 100. Cash.  
 G. Raymond Smith, Latrobe, Pa.

Carnations, strong 2-in. stock, ready to shift, in Ward and Peerless Pink, \$6.00 per 100. Cash.  
 H. E. & C. W. Krebs, Cedar Rapids, Ia.

Carnations, Victory rooted cuttings, out of soil, \$4.00 per 100. Cash.

L. C. Busse &amp; Son, Mt. Prospect, Ill.

Carnation cuttings, White Enchantress and Enchantress, \$40.00 per 1000.  
 T. J. Enright, Fostoria, O.

Well rooted cuttings of Matchless and Ward Carnations, \$40.00 per 1000. Cash please.  
 J. H. Leach & Sons, North Easton, Mass.

Carnations, R. C., White Enchantress, Pink Enchantress, \$5.00 per 100, \$45.00 per 1000.  
 Page's Greenhouses, Staunton, Ill.

R. C. Enchantress, well rooted, extra clean stock, \$3.50 per 100. Cash with order. P. N. Obertin, 1948-54 Asylum Ave., Racine, Wis.

Beacon Carnation cuttings, \$50.00 per 1,000, \$6.00 per 100.  
 The William Murphy Co., Cincinnati, Ohio.

Carnations, White Fairmaid rooted cuttings, \$3.00 per 100, \$25.00 per 1000. Cash.  
 Long Beach Floral Co., Long Beach, Calif.

Carnation Miss Theo, rooted cuttings, \$4.50 per 100. L. Potter & Sons, Waukegan, Ill.

## CENTAUREAS

Centaura Gymnocarpa (Dusty Miller), strong 2 1/2-in., \$3.50 per 100; 3-in., \$6.00 per 100.  
 Archias Floral Co., Sedalia, Mo.

Centaura Gymnocarpa, 2-in., strong plants, \$3.50 per 100, \$30.00 per 1000.  
 Riverside Greenhouses, Muncie, Ind.

Centaura Gymnocarpa, Dusty Miller, strong, transplanted plants, \$2.00 per 100, \$18.00 per 1000.  
 Edward W. Schuster, Crookston, Minn.

Centaura Gymnocarpa, Dusty Miller, 2-in., \$3.00 per 100; seedlings, \$1.00 per 100. Cash.  
 Byer Bros., Chambersburg, Pa.

Centauras, Dusty Miller, \$3.50 per 100, \$30.00 per 1,000.  
 The Schmidt & Botley Co., Springfield, O.

Centauras, Gymnocarpa (Dusty Miller), strong transplanted seedlings, \$2.50 per 100. Cash.  
 Brill Celery Gardens, Kalamazoo, Mich.

## CHRYSANTHEMUMS

## CHRYSANTHEMUMS

Rooted Cuttings Ready Now.

Clean Stock, Free from Midge.

## CHOICE VARIETIES:

Golden Chadwick, Pink Chadwick, White Chadwick, Bronze Chadwick, Wm. Turner, Yellow Turner, Golden Mistletoe, Barbara Davis (bronze), C. H. Totty, Well's Late Pink, R. C., \$5.00 per 100, \$40.00 per 1000.

## GENERAL LIST OF COMMERCIAL VARIETIES

## WHITE:

Chas. Rager, Autocrat, Hamburg Late White, Mistletoe, Smith's Advance, White Chieftain, December Gem, Early Frost, Polly Rose, Smith's Imperial.

## YELLOW:

Chrysolora, Golden Glow, Maj. Bonaffon, Mrs. Pollworth, Richmond, Yellow Rager, Nagoya, Col. Appleton, Mrs. Morgan, Yellow Polly Rose, Tints of Gold.

## PINK:

Chieftain, Dr. Enguehard, E. A. Seidewitz, Glory of Pacific, Maud Dean, Unaka.

## RED:

Harvard.  
 R. C. of the above, \$3.00 per 100, \$30.00 per 1000.

## POMPONS:

XMAS GOLD, fine golden yellow pompon introduced last year, ready early December. Rooted Cuttings ready now, \$6.00 per 100, \$50.00 per 1000.

R. C., Baby, Baby Margaret, Diana, Fairy Queen, Lillian Doty, White Doty, Maid of Kent, Mimico, Nesco, Quinola, and other best kinds, \$3.50 per 100, \$30.00 per 1000.

Ask for complete list of Mums, new varieties, singles, anemones, hardy early flowering, etc.

## SINGLES:

E. D. Godfrey, Mrs. W. E. Buckingham and others, R. C., \$3.50 per 100, \$30.00 per 1000.

Caprice, best for pot plants, R. C., \$3.50 per 100, \$30.00 per 1000.  
 Roman J. Irwin, 321 6th Ave., New York.

Chrysanthemums, rooted cuttings for immediate and later delivery. We have stock plants sufficient to propagate a million cuttings. If in need of MUM STOCK, write me before placing your orders.

Golden Wedding, late  
 Silver Wedding, early  
 Florence Pulman, midseason  
 Chas. Rager, midseason

Patty, midseason  
 Wm. Turner, early  
 Mistletoe, very late  
 Chieftain, early  
 Chrysolora, early  
 Yanoma, very late  
 Seidewitz, pink, late  
 Helen Frick, pink, late  
 Dr. Enguehard, pink, midseason  
 Mrs. Robertson, early

## POMPONS.

Golden Wedding

Diana, best white

Immediate delivery .....\$25.00 per 1000

April delivery ..... 22.50 per 1000

May, June, July delivery ..... 20.00 per 1000

Here is your chance to buy your CHRYSANTHEMUM STOCK for the coming season at prices that are right. We guarantee certain delivery, cuttings to be choice, well-rooted stock in perfectly healthy condition. Terms ten per cent cash with the order, balance, shipment C. O. D. or thirty days net if bank reference is enclosed with the order.

T. G. OWEN, COLUMBUS, MISS.

## CHRYSANTHEMUMS,

NOW AND LATER.

Strong healthy stock.

	Per 100	Per 1000
Golden Glow .....	\$4.00	\$35.00
Golden Queen .....	4.50	40.00
Mrs. C. C. Pollworth .....	4.50	40.00
Bonaffon .....	4.00	35.00
Odessa .....	5.00	45.00
Richmond .....	5.00	50.00
Imp. Golden Chadwick.....	5.00	50.00
Pacific Supreme .....	4.00	35.00
Helen Frick .....	4.00	35.00
Maud Dean .....	4.00	35.00
Imp. Chieftain .....	5.00	.....
Early Frost .....	4.00	35.00
Oconto .....	4.00	35.00
White Gem .....	4.00	35.00
L. Hall .....	4.00	35.00
December Gem .....	4.00	35.00
Imp. White Chadwick .....	5.00	40.00
Wm. Turner .....	5.00	.....

Pompons—  
 Klondike ..... 4.00 35.00  
 Baby Klondike ..... 4.00 35.00  
 Golden Climax ..... 4.00 35.00  
 Bronze Climax ..... 4.00 35.00  
 Western Beauty ..... 4.00 35.00  
 Niza ..... 4.00 35.00  
 Golden Mensa ..... 4.00 35.00

Write me about other varieties.  
 For terms, see Miscellaneous classified.  
 A. M. Augspurger, Peoria, Ill.

Strong, healthy cuttings ready to pot.  
 Golden Glow .....\$4.00 per 100, \$35.00 per 1000  
 Golden Queen ..... 4.50 per 100, 40.00 per 1000  
 Mrs. C. C. Pollworth 4.50 per 100, 40.00 per 1000  
 Bonaffon ..... 4.00 per 100, 35.00 per 1000  
 Odessa ..... 5.00 per 100, 45.00 per 1000  
 Richmond ..... 5.00 per 100, 50.00 per 1000  
 Imp. Golden Chadwick ..... 5.00 per 100, 50.00 per 1000  
 Pacific Supreme .... 4.00 per 100, 35.00 per 1000  
 Helen Frick ..... 4.00 per 100, 35.00 per 1000  
 Maud Dean ..... 4.00 per 100, 35.00 per 1000  
 Imp. Chieftain, very fine ..... 5.00 per 100

Early Frost ..... 4.00 per 100, 35.00 per 1000  
 Oconto ..... 4.00 per 100, 35.00 per 1000  
 White Gem ..... 4.00 per 100, 35.00 per 1000  
 L. Hall ..... 4.00 per 100, 35.00 per 1000  
 December Gem ..... 4.00 per 100, 35.00 per 1000  
 Imp. White Chadwick ..... 5.00 per 100, 40.00 per 1000  
 Wm. Turner ..... 5.00 per 100

## POMPONS.

Klondike .....\$4.00 per 100, \$35.00 per 1000  
 Baby Klondike ..... 4.00 per 100, 35.00 per 1000  
 Golden Climax ..... 4.00 per 100, 35.00 per 1000  
 Bronze Climax ..... 4.00 per 100, 35.00 per 1000  
 Western Beauty .... 4.00 per 100, 35.00 per 1000  
 Niza ..... 4.00 per 100, 35.00 per 1000  
 Golden Mensa ..... 4.00 per 100, 35.00 per 1000  
 C. C. POLLWORTH CO., MILWAUKEE, WIS.

Good strong rooted cuttings in following varieties. Prepaid parcel post special delivery.

	Per 100	Per 1000
Early Frost .....	\$2.25	\$20.00
Oconto .....	2.25	20.00
Chas. Rager .....	2.50	22.50
White Chieftain .....	2.25	20.00
Timothy Eaton .....	2.50	22.50
Wm. Turner .....	2.50	25.00
Wm. H. Chadwick .....	2.50	25.00
Lynwood Hall .....	2.50	22.50
Yellow Smith's Advance .....	2.25	20.00
Chrysolora .....	2.50	22.50
Rob't. Halliday .....	2.50	22.50
Yellow Chas. Rager .....	2.50	22.50
Roman Gold .....	2.50	22.50
Col. D. Appleton .....	2.50	22.50
Maj. Bonaffon .....	2.25	20.00
Yellow Eaton .....	3.00	27.50
Gold Wedding .....	3.00	27.50
Yellow Turner .....	2.50	25.00
Unaka .....	2.25	20.00
Chieftain .....	2.25	22.50
Dr. Enguehard .....	2.25	22.50
E. A. Seidewitz .....	2.25	22.50
Well's Late .....	2.50	22.50
Harvard .....	2.50	22.50

Mixed Orders at 1000 rate.  
 D. H. GREEN, BOONSBORO, MD.



Chrysanthemum rooted cuttings, ready soon, strong clean stock. \$5.00 reduction on 1000 lots.

**WHITE**—  
Smith's Advance, early.....2½ c  
Smith's Imperial, early.....5 c  
Kalb, early.....3 c  
Mariana, large midseason Pom.....3 c  
Wm. Turner, midseason.....4 c  
Autocrat, midseason.....4 c  
White Frick, late.....4 c  
Silver Wedding, late.....4 c  
December Gem, late.....4 c

**PINK**—  
Pacific, early.....3 c  
Chieftain, midseason.....3 c  
Edwin Seidewitz, late.....3 c  
Helen Frick, midseason.....4 c  
Wells' Late Pink, late.....4 c

**YELLOW**—  
Golden Queen, early.....3 c  
Richmond, next early.....4 c  
Yellow Turner, midseason.....4 c  
Whittier, late.....4 c  
Dec. Queen, late.....4 c  
Dolly Dimple.....4 c  
Helen Newberry Pompon and bronze Oct. Herald at 4c.

W. R. MAXWELL, FLORIST, ALVA, OKLA.

**WHITE**  
October Frost  
Tim. Eaton  
Chas. Rager  
William Turner

**PINK**  
Unaka  
Chieftain  
Seidewitz

**YELLOW**  
Bonnafton  
Chadwick  
Celebration  
Tiger  
Marigold

**POMPONS**  
Little Gem  
Illona  
Lillian, red  
Neola  
Katie Manning  
Niza  
Hilda Canning  
Cavell

Rooted cuttings, \$30.00; 2½-in. pots, \$50.00  
Extra fine stock. We are booking orders for same now.  
Pinehurst Floral Co., Pleasant Hill, Mo.

**HERE'S A GOOD ONE**  
Everyone who grows single Pompons knows Mrs. E. D. Godfrey. It has been the best late pink variety. Now comes a sport of Godfrey, its name is:

**ANNABEL**  
It is a sturdier grower with exceptionally good foliage. Has long stiff stems, well branched. Have cut stems with seventeen flowers and buds running up to 8½ in. across. Unusually good keeper in bench or when cut. Color, a beautiful cerise, tending toward lavender. Flowers of anemone type with several rows of petals, and yellow center. Season of blooming, Thanksgiving to Christmas. It is better than parent or any other Pompon and will bring more money. It is later than any variety we know of. 2½-in. plants for delivery April and later. Orders filled in rotation. Order early. Sold under agreement that you dispose of no stock to any person until 1922. Prices, \$3.00 per doz., \$20.00 per 100, \$180.00 per 1000. Rooted cuttings, \$15.00 per 100, delivery May and later. Strong plants and careful packing guaranteed.  
GRAND VIEW GREENHOUSES,  
Hopkins, Minn.

**CHRYSANTEMUMS.**

**WHITE**  
Mistletoe, late white  
Chas. Rager  
Smith's Ideal  
Elise Papworth  
W. H. Chadwick  
December Gem

**YELLOW**  
Chrysolora  
Marigold  
Rooted Cuttings.....\$30.00 per 1000  
2½-in. pots.....45.00 per 1000

**WHITE POMPONS**  
Alva  
Kenneth  
November Pearl  
Queen Marie

**YELLOW**  
Mike Gabel  
Madge  
Quinola  
Krut

Rooted cuttings.....\$40.00 per 1000  
2½-in. pots.....50.00 per 1000

POEHLMANN BROTHERS COMPANY,  
MORTON GROVE, ILLINOIS

Chrysanthemums: Orders booked for the following varieties, most of which are ready for immediate delivery. All stock guaranteed to be first class in every particular.

Wm. Turner  
Unaka  
Oconto  
Seidewitz  
Chas. Rager  
Golden Queen

Early Frost  
Marigold  
P. Chieftain  
W. Chieftain  
Mrs. C. O. Pollworth

Pompons.  
Diana, Mrs. Buckingham, Mrs. Beu.

Rooted cuttings...\$30.00 per 1000; \$3.50 per 100  
2½-in. stock.....40.00 per 1000; 4.50 per 100  
Improved White Chadwick and Improved Golden Chadwick, rooted cuttings, \$40.00 per 1000, \$5.00 per 100; 2½-in. stock, \$50.00 per 1000, \$6.00 per 100.

ELITCH GARDENS CO., DENVER, COLO.

**CHRYSANTEMUM CUTTINGS.**  
Well rooted. Ready now.

These varieties \$3.50 per 100; \$30.00 per 1000.  
Early Snow, Oconto, Polly Rose, Chas. Rager, White Chieftain, Josephine Foley, W. Eaton, Wm. Turner, Mistletoe, Yellow Advance, Golden Glow, Golden Queen, Chrysolora, Marigold, Richmond, Maj. Bonnafton, Golden Chadwick, Unaka, Pink Chieftain, Dr. Enguehard, Mrs. E. A. Seidewitz.

These varieties \$4.00 per 100, \$35.00 per 1000.  
Richmond, Eaton, Turner, Yellow Advance and Golden Chadwick.

These Pompons \$3.50 per 100, \$30.00 per 1000.  
Snow Flake, Mariana, White Doty, Diana, Zenobia, Golden Climax, Glory of Seven Oaks, Peter Pan, Baby Marguerite, Klondike, Christmas Gold, Niza, Fairy Queen, Dark Mint, Lillian Doty, Simplicity, Felicity, Western Beauty, Iva, Mrs. Beu, Ivan Grant, Graystone, Hilda Canning.

Christmas Gold, \$8.00 per 100, \$75.00 per 1000.

These Singles \$3.50 per 100, \$30.00 per 1000.  
Mensa, Single Salmon, Virginia Holden, Mrs. Buckingham, Mrs. E. D. Godfrey.

These Anemones \$3.50 per 100, \$30.00 per 1000.  
Blanche, Elizabeth, Emma, Graf Von Oriola.  
Sunshine, \$8.00 per 100, \$75.00 per 1000.

AMERICAN BULB CO.,  
172 N. Wabash Ave., Chicago, Ill.

**CHRYSANTEMUMS ROOTED CUTTINGS, CLEAN, HEALTHY STOCK. IMMEDIATE OR LATER DELIVERY, 50,000 READY. CASH WITH ORDER.**

Unaka, Golden Queen, Oconto and Marigold, \$3.00 per 100 or \$28.00 per 1000. Christmas Gold, \$8.00 per 100, or \$70.00 per 1000. Golden Mistletoe, \$5.00 per 100, or \$45.00 per 1000. Smith's Advance, Chrysolora, Josephine Foley, Chieftain, White Chieftain, Roman Gold, William Turner, Nerissa, Dr. Enguehard, Odessa, Seidewitz, Earl Kichener, Wells' Late Pink, Golden Wedding and Mistletoe, \$3.50 per 100, or \$30.00 per 1000.

Pompons—Mary Pope, La Argentuilais, Butlers Caprice, Kathleen, Etoile d'Or, White Caprice, Mrs. E. M. Horne, Blanche, Isola, Mrs. Frances Bergen, Baby, Yellow and White Mensa, White and Yellow Garza, Emma, Peggy Bulkeley, Molly Whetstone, Pink Lady, Elizabeth Firestone, Richard Brown, Volunteer, Western Beauty, November Pearl, Halloween, Winter, Golden Star, Orange Cluster, Miss Isabelle, Margaret Waite and Jean Ingalls, all \$3.50 per 100, or \$30.00 per 1000.

Julius Niednagel, Evansville, Ind.

We have left 100 each of the following Mum plants from 2½-in. pots which we offer at \$5.00 per 100.

**WHITE**  
R. O. Berthur  
White Frick  
Wm. Turner  
Chadwick Imp.  
Touset  
Smith's Advance  
Chas. Rager  
White Jones

**YELLOW**  
Golden Glow  
Yellow Eaton  
Polyphene  
Yellow Jones  
Chrysolora  
Bonnafton

**PINK**  
Pacific Supreme  
Maud Dean  
Chieftain

**POMPONS**  
Diana  
King Henry  
Helen Newberry

**BRONZE**  
Clorinda  
Blics  
California

**SINGLE**  
White Mensa  
Little Dolly Pink

**STATE FLORAL CO., YAKIMA, WASH.**

**CHRYSANTEMUM ROOTED CUTTINGS, CLEAN STOCK.**

Chas. Rager.....\$4.00 per 100, \$35.00 per 1000  
Bonnafton.....4.00 per 100, 35.00 per 1000  
White Chieftain....4.00 per 100, 35.00 per 1000  
Pink Chieftain.....4.00 per 100, 35.00 per 1000  
Yellow Turner.....4.00 per 100, 35.00 per 1000  
Wm. Turner.....4.00 per 100, 35.00 per 1000  
Marigold.....4.00 per 100, 35.00 per 1000  
Dr. Enguehard.....4.00 per 100, 35.00 per 1000  
White Chadwick....4.00 per 100, 35.00 per 1000  
Yellow Chadwick....4.00 per 100, 35.00 per 1000  
Chadwick Improved. 4.00 per 100, 35.00 per 1000  
Yellow Eaton.....4.50 per 100, 40.00 per 1000  
White Eaton.....4.50 per 100, 40.00 per 1000  
Chrysolora.....4.00 per 100, 40.00 per 1000

**POMPONS.**  
Diana.....4.00 per 100, 35.00 per 1000  
Frank Beu.....4.00 per 100, 35.00 per 1000  
Cash. C. Erickson, Princeton, Ill.

Chrysanthemums, strong, well rooted cuttings, free of all insects and disease.

**WHITE:** Smith's Advance, Oconto, White Chieftain, Timothy Eaton, White Patty, Adelia, Chas. Rager, Wm. Turner. **PINK:** Unaka, Chieftain, Enguehard, Patty, Seidewitz. **YELLOW:** Chrysolora, Golden Queen, Roman Gold, C. O. Pollworth, Mrs. Morgan, Tints of Gold. **POMPONS:** Lillian Doty, White Doty, Helen Newberry, Mrs. Beu, Little Gem, Golden Harvest, Western Beauty, Delphine Dodge, Soleil d'Or, Golden Climax. Single: Mensa, Golden Mensa, Mrs. Godfrey, \$3.00 per 100, \$25.00 per 1000. Cash. T. F. Browne, Greenfield, Mich.

Chrysanthemums, R. O., Chrysolora, early yellow, Unaka, early pink, Chas. Brocke, large yellow, Silver Wedding, late white, Dr. Enguehard, large pink, Lillian Doty, pink pompon, \$2.00 per 100. Oconto, early white, Wm. Turner, Yellow Turner, Pink Chieftain, White Chieftain, \$3.00 per 100. Cash. Postage extra.  
Furst Floral Co., Dayton, O.

**CHRYSANTEMUMS R. O.**

	Per 100	Per 1000
Chrysolora.....	\$3.00	\$25.00
Golden Glow.....	2.00	25.00
Smith's Advance.....	2.00	25.00
Early Frost.....	2.00	25.00
Early Rose.....	2.00	25.00
Chieftain Pink and White.....	3.00	25.00
Bonnafton, Yellow and White.....	3.00	25.00
Rager, Yellow and White.....	3.00	25.00
Turner, Yellow and White.....	3.00	25.00
Pompons, best varieties.....	3.00	25.00

Aneka Greenhouses, Anoka, Minn.

White: Wm. Turner, Chas. Rager, Mistletoe, Smith's Advance, E. Snow, W. Chadwick, Robinson. Pink: Loeben, Mc Niece, Dr. Enguehard, Wells' Late Pink. Red: Harvard, Shrimpton, O. H. Kahn. Yellow: Golden Glow, Chrysolora, Marigold, Mrs. Morgan. Pompons: Golden Mensa, Helen Newberry, Little Gem, Illona, Bronze, Sawyer, Mrs. Buckingham, Mike Gabel, Klondike, Mrs. Beu, Lillian Doty, Lagravery, Mme. La Porte, rooted cuttings, \$3.00 per 100; 2½-in. plants, \$5.00 per 100.  
The Webster Greenhouses, Centralia, Ill.

**CHRYSANTEMUM CUTTINGS, Immediate or later delivery**

	Per 100	Per 1000
Golden Chadwick.....	\$5.00	\$40.00
White Chadwick.....	5.00	40.00
Wm. Turner.....	5.00	40.00
Yellow Turner.....	5.00	40.00
Bonnafton.....	3.50	30.00
E. A. Seidewitz.....	3.50	30.00
Chas. Rager.....	3.50	30.00
Pompons, best varieties.....	3.50	30.00

Rolf Zetlitz Co., Lima, O.

Chrysanthemums, R. O., now ready, extra choice, about 500 of each, \$3.00 per 100: White Eaton, Yellow Eaton, Smith's Advance, Yellow Jones, Maud Dean, Golden Glow, Golden Queen, Unaka, Moneymaker, Pink Chieftain, Roman Gold.

**POMPONS and SINGLES.**  
Acto, Golden Harvest, Diana, Niza, Rufina, Buckingham, Garza, Overbrook, Aileen, Baby, about 500 of each, \$3.00 per 100.  
J. S. WILSON FLORAL CO., DES MOINES, IA.

**CHRYSANTEMUMS, STRONG R. O.**  
Bonnafton, Seidewitz, Pollworth, Chrysolora, Pacific, Smith's Advance, Polly Rose, Early Snow, Early Frost, White Shaw, Pink Shaw, Enguehard, Harvard, Golden Glow, Rager, Oconto, Unaka, Roman Gold, Chieftain, Halliday Comoleta, \$4.00 per 100, \$35.00 per 1000. Odessa, Golden Wedding, Pink Frick, White Frick, Mistletoe, Richmond, \$5.00 per 100, \$45.00 per 1000.  
BAUR FLORAL CO., ERIE, PA.

Chrysanthemum rooted cuttings and 2½-in. pots, for immediate and later delivery.

Smith's Advance  
Morgan, or  
Improved Eaton

Chrysolora  
Dr. Enguehard  
Seidewitz

**POMPONS**  
Zenobia  
Lillia  
Golden Perfection  
Diana

A. KRUT FLORAL CO., BUTLER, PA.

We have a very fine lot of Christmas Gold, the golden yellow button Pompon introduced last season, and while it lasts we offer same at \$6.00 per 100, \$50.00 per 1000, strong rooted cuttings.

Ask us for our complete list of Mums and Pompons both new and standard. Our stock is clean and absolutely free from midge. Especially strong on the Chadwicks, White and Yellow.

S. S. Skidelsky & Co., 50 Park Place, New York.

**MUMS R. O. FROM SOIL, CASH.**  
Oconto, J. Nonin, white, Golden Queen, Chrysolora, Bonnafton, yellow, \$2.00 per 100, \$17.75 per 1000.

Pompons: Pink, Fairy Queen, Buckingham, Western Beauty, Neola, White, Melaine, Bronze, Beu, Blake, Yellow, Golden Wedding, Klondike, Zenobia, Red, La Gravere. While they last, at \$17.75 per 1000.

R. Scheffler, Wheaton, Ill.

Chrysanthemums, Unaka and Glory of Pacific, early pinks, Mrs. George Kalb, early white; Golden Glow and Chrysolora, early yellow; Bonnafton and Golden Wedding, late yellow; Pink Ivory, midseason; Seidewitz, Enguehard, late pink; Chas. Rager, late white. All fine stock.

Rooted cuttings, \$3.00 per 100  
2½-in. pots, \$4.00 per 100.

WM. SCHWAN & SON, FREDONIA, N. Y.

**Mums, R. O.**

Advance.....	\$3.00 per 100
Early Frost.....	3.00 per 100
Unaka.....	3.00 per 100
Chieftain.....	3.00 per 100
Richmond.....	4.50 per 100
Whittier.....	4.50 per 100
White and Yellow Turner.....	4.50 per 100
White Chadwick.....	4.50 per 100
W. E. F. Weber, Sault Ste. Marie, Mich.	

Chrysanthemums, R. O., nicely rooted and good shape.

250 McNiece	200 Golden Gleam
200 Crystal Gem	200 Mrs. Morgan
	700 Golden Glow
	\$3.00 per 100.

J. G. Layton, Allegany, N. Y.

**ROOTED CUTTINGS**  
We will book orders at market prices for all leading varieties of Chrysanthemums, rooted cuttings, for immediate delivery.  
J. C. RENNISON CO., SIOUX CITY, IA.



## CHRYSANTEMUMS—Continued

## CHRYSANTEMUM CUTTINGS

Ready Now

Bonnaffon, Chas. Rager,  
Oconto, Seidewitz, Halliday,  
Early Snow.This is strong healthy stock,  
\$20.00 per 1000.

Your money back if not satisfactory.

JOHN T. GALE, FLORIST,

Box 63, Tewksbury Centre, Mass.

## XMAS GOLD POMPON.

A real moneymaker in a yellow Mum, which will make you big returns, strong healthy stock, free from midge, rooted cuttings, \$7.00 per 100, \$65.00 per 1000, postpaid. Immediate delivery. Pot plants, 2-in., strong stuff, after April 10th, \$9.00 per 100, \$85.00 per 1000. Please send in your order early. Cash with order. Hy. J. Kettmann, Creve Coeur P. O., L. Box 9, St. Louis Co., Mo.

## CHRYSANTEMUM ROOTED CUTTINGS.

Wm. Turner ..... \$4.00 per 100  
Robinson ..... 3.00 per 100  
White Chieftain ..... 3.00 per 100  
Pink Chieftain ..... 3.00 per 100  
Marigold ..... 3.00 per 100  
Wells' Late Pink ..... 3.00 per 100  
Cash with order.

OPELIKA FLORAL CO., OPELIKA, ALA.

Mum cuttings, 200 Unaka, 500 Smith's Advance, 300 Seidewitz, 500 Early Rose, 350 Marigold, 200 Buckingham, 400 G. Climax, 350 Crystal Gem, 200 Little Gem, 300 Etolle d'Or, 250 Margaret, 350 Romaine Warren, 400 Godfrey, 350 Fabelle, 200 Baby, \$3.50 per 100, \$30.00 per 1000. 10% discount for cash.  
W. C. Ehmann, Corfu, N. Y.

## CHRYSANTEMUM ROOTED CUTTINGS

Oconto ..... \$4.00 per 100; \$30.00 per 1000  
Seidewitz ..... 4.00 per 100; 30.00 per 1000  
Unaka ..... 4.00 per 100; 30.00 per 1000  
Bonnaffon ..... 4.00 per 100; 30.00 per 1000  
Mistletoe ..... 4.00 per 100; 30.00 per 1000  
Cash with order.

B. F. Hensley, Knightstown, Ind.

MUMS You Should Know.

MUMS You Should Grow.

Yellow Smith's Advance, originated with us,  
\$5.00 per 100, \$40.00 per 1000.

Sunshine ..... \$3.00 per 100, \$75.00 per 1000  
Xmas Gold ..... 8.00 per 100, 75.00 per 1000  
Cash, please.

W. A. Rowe Floral Co., Kirkwood, Mo.

## COOL GROWN MUMS.

Strong, healthy stock: Golden Queen, early yellow; Smith's Advance, early white; Pacific Supreme, early pink, only \$3.00 per 100 in any quantity. Old fashioned hardy outdoor Mums, white, rose and yellow, divided clumps, \$4.00 per 100. Cash with order, please.  
BERTHA PAYNIE, SHAWNEE, KAN.

## CHRYSANTEMUMS.

Early white pompon. Our well known, double white, extra early, will bloom from October 1st to the end of the season, especially fine for either cut flowers or plants.

Rooted cuttings, per 100, \$5.00.

BASSETT &amp; WASHBURN,

178 No. Wabash Ave., Chicago, Ill.

Special prices on Golden Glow, Golden Queen, Oconto, Dr. Enguehard, Mistletoe, Chrysolora, Mrs. Rob't. Pac. Sup., Harvard, Thanksgiving Queen; clean, healthy stock in 2-in. square paper pots, \$3.75 per 100. Cash please. Also see our ads. under Asters, Calendulas and Snapdragons.  
Hillview Greenhouse Co., La Crosse, Wis.

Chrysanthemum plants, Marigold, W. Chieftain, P. Chieftain, Seidewitz, Dr. Enguehard; Pompons, Golden Climax, Golden Wedding, Golden Harvest, Hilda Canning, Mariana, all 2-in. and 2½-in., \$6.00 per 100, \$50.00 per 1000. Good healthy stock. Wm. C. Manke & Co., No. Milwaukee 52, North Milwaukee, Wis.

## CHRYSANTEMUM ROOTED CUTTINGS.

Early Snow, Chrysolora, Roman Gold, Seidewitz, Jeanne Nonin, Wm. Turner and Enguehard, \$3.50 per 100, \$30.00 per 1000. Cash, please.

WAGONER FLORAL CO.,

369 N. Walnut St., Columbia City, Ind.

2-in. Mums, Chrysolora, Nakota, Golden Wedding, Helen Frick, Seidewitz, Patty, White Frick, White Chadwick, Wm. Turner, Mistletoe, ready April 15th, \$4.50 per 100, 10% less in thousand lots.

Bird Forrest, Florist, Waxahachie, Tex.

CHRYSANTEMUM ROOTED CUTTINGS FROM CLEAN, HEALTHY STOCK, CALUMET, BRONZE, HARVARD, RED, AND EARLY YELLOW, \$25.00 per 1000.

BURROWS BROTHERS,

3021 SO. MAIN ST., ROCKFORD, ILL.

## CHRYSANTEMUMS.

THE BEST

In novelties and standard kinds.

Catalog on application.

ELMER D. SMITH &amp; CO.,

Adrian, Mich.

Chrysanthemum rooted cuttings, the best standard varieties and pompons, clean, healthy stock, no midge, \$3.50 per 100, \$30.00 per 1000; Chadwicks and White Seidewitz, \$5.00 per 100. We ship from Spokane.

Peters &amp; Sons, Hillyard, Wash.

Chrysanthemum rooted cuttings, from extra fine stock, Golden Glow, Chrysolora, White Eaton, Maud Dean, Chas. Rager, Yellow Bonnaffon, \$3.00 per 100, \$25.00 per 1000.

T. W. Baylis &amp; Son, West Grove, Pa.

Chrysanthemums, 2½-in. Patty, Nagoya, Golden Glow, Pacific Supreme, Yellow and White Bonnaffon, \$4.00 per 100. R. C. Patty, Nagoya and Yellow Bonnaffon, \$2.00 per 100. Cash please. W. G. Thomas & Sons, Sheffield, Ill.

Chrysanthemum R. C., fine healthy stock, Rager, Enguehard, Seidewitz, Touset, White Bonnaffon, Pink Chieftain, \$3.50 per 100. Cash. Grant Floral Co., Cicero, Ill.

Chrysanthemum R. C. Chas. Rager, White Mistletoe, Red Harvard, \$3.00 per 100. Cash with order.

Eagle Grove Greenhouse, Eagle Grove, Ia.

Strong, well rooted cutting of Edwin Seidewitz, the best late pink variety, \$3.00 per 100, \$25.00 per 1000, prepaid.

Furrow &amp; Co. Guthrie, Okla.

Mum cuttings, Sunshine Pompon, \$6.00 per 100, \$50.00 per 1000.

A. HENDERSON &amp; CO.,

166 N. Wabash Ave., Chicago, Ill.

Chrysanthemums R. C., Patty, Oconto, Seidewitz, E. Snow, J. Toley, M. Bonnaffon, Pompons, leading varieties. Clean stock, \$3.00 per 100.  
L. A. Eaton & Sons, Conneaut, O.

Chrysanthemums, Halliday, Nagoya, Dr. Enguehard, Harvard, Diana, 2½-in., \$5.00 per 100. Packing 5%.

Truitt's Greenhouses, Chanute, Kans.

Chrysanthemum, R. C., Chas. Rager, Patty, Enguehard, Oconto, Roman Gold, Marigold, Chrysolora, Seidewitz, Early Snow, \$2.50 per 100. Cash. Mrs. E. A. Llewellyn, Olean, N. Y.

Chrysanthemums, 2½-in., fine plants, \$3.50 per 100; Yellow Turner, White Turner, Robinson, Oconto. Beal's Greenhouses, Creal Springs, Ill.

Large white Chrysanthemums, 3-in. plants, from the field, \$14.00 per 100.

Mrs. W. E. McDowell, Lockhart, Tex.

Chrysanthemums, Harvard, red, extra strong, from 2½-in., \$3.50 per 100, \$30.00 per 1000. Cash. Chas. Eble, New Orleans, La.

New White Seidewitz.

2-in., \$5.00 per 100; R. C., \$3.50 per 100.

Toerner's Greenhouses, Logan, O.

800 Seidewitz, strong rooted cuttings, quick sale, \$20.00 for the lot.

W. E. F. Weber, Sault Ste. Marie, Mich.

Chrysanthemum rooted cuttings, best standard varieties, \$3.00 per 100, \$25.00 per 1000.  
A. Mirring, Edgemont, Sta., East St. Louis, Ill.

Mums, Bonnaffon, White and Yellow, R. C., 8c; 2½-in., ready for shift, 5c.

Perry Feagler, Auburn, Ind.

## CINERARIAS

Cinerarias, Moore's prize strain, 3-in. pots, \$12.00 per 100.

ASCHMANN BROS.,

Second and Bristol Sts., Philadelphia, Pa.

Cineraria, 4-in. pots, fine plants at \$25.00 per 100.

Roman J. Irwin, 321 6th Ave., New York.

Cinerarias, dwarf, 4-in., 40c; 5-in., 50c, in bud and bloom. Brown's Greenhouse, 35th and Kensington, Kansas City, Mo.

Cinerarias, Dreer's half dwarf 4-in. ready for 6-in. Very strong, 25c. Cash.

L. J. Rowe, Box 244, Titusville, Pa.

Cinerarias, Vaughan's Columbian, extra fine 2-in., ready for 3-in., \$3.50 per 100. Cash please.

Olney Greenhouses, Olney, Ill.

Cinerarias, Dreer's Prize Strain, 3000 fine large plants, in bloom, 4-in., 25c; 5-in., 50c each. Cash.

E. J. Ullrich Floral Co., Tiffin, O.

Clean strong plants, bud or bloom, 2½-in., 8c; 4-in., 35c; 5-in., 50-75c. Add 10% for packing.

Otto P. Krueger, Toledo, Ohio.

Cinerarias, fine large plants, in bud and bloom, 4-in., 25c; 5-in., 50c. Order now for Easter.

O. A. Rieman, Connersville, Ind.

Cinerarias, 3½-in., in bud and bloom, \$25.00 per 100, less 5% for cash with order.

Preisach Bros., Le Roy, N. Y.

Cinerarias, extra fine, 2-in., \$4.00; 3-in., \$10.00; 4-in., \$20.00 and \$25.00; 5-in., \$50.00; 6-in., \$75.00.

Geo. A. Kuhl, Pekin, Ill.

Fine 4-in. Cinerarias for growing on, 10c.

Wagner's Greenhouse, Tiffin, O.

## CLEMATIS

Clematis Paniculata, 2 yr., 18c; 3-yr., 25c, fine plants. See ad under Nursery Stock.

W. H. Salter, Rochester, N. Y.

Clematis Paniculata, 2 yr., \$15.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

Clematis Paniculata, field grown, \$20.00 per 100. The Schmidt & Botley Co., Springfield, O.

## COLEUS

Coleus, the leading varieties, Trailing Queen, Trailing Beauty, Golden Bedder, Verschaffeltii, American Beauty, Firebrand, Annie and John Pfitzer (these two are dwarf varieties), Shylack, Duneira, multiflora, Beckwith's Gem, Hero (a large leaf variety), Mrs. Sanders, 2-in., \$4.00 per 100; R. C., \$1.50 per 100; or mixed, \$1.25 per 100; \$12.00 per 1000. See my other ads.

Louis P. Faulk, R. F. D. 7, Box 9, Bellevue, Pa.

R. C. Coleus, 12 varieties, good, clean, healthy stock, \$1.25 per 100, \$10.00 per 1000. Large leaf Coleus Brillancy, 2½-in. pots, \$3.00 per 100; the kind you like to buy. We guarantee this stock. Cash.

J. A. Farnworth &amp; Son, Gallon, O.

Coleus, ready rooted cuttings, best varieties, ready now and later, \$1.50 per 100, \$12.00 per 1000. Golden Bedder, Verschaffeltii, Queen Victoria, Golden Queen, Beckwith's Gem, and best bedding kinds. Brillancy, \$2.50 per 100, \$20.00 per 1000. Special delivery, parcels post, paid, 2-in. ready now, above kinds, \$5.00 per 100, \$40.00 per 1000.

Roman J. Irwin, 321 6th Ave., New York.

2-in. Coleus, good strong plants, 10 varieties, plenty of Golden Bedder, \$30.00 per 1000; rooted cuttings at \$10.00 per 1000. Prompt delivery. Cash with order. Danish Seed Import, 210 N. 7th St., Minneapolis, Minn.

Coleus R. C., Golden Bedder, Verschaffeltii, and 10 other varieties, \$1.50 per 100, \$12.50 per 1000; 2-in., \$3.00 per 100. Brillancy, R. C., \$3.00 per 100; 2-in., \$5.00 per 100. Cash please.

E. B. Randolph, Delavan, Ill.

New Trailing Coleus "Sunshine."

Red, edged with white, bordered green and gold, will entirely replace Trailing Queen, 2½-in., \$10.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

Rainbow Coleus, grown from seed, many sorts, brilliant colorings, strong 2½-in., \$3.50 per 100.

HOMWOOD GREENHOUSES,

ATCHISON, KANS.

Liberty Coleus, R. C., \$4.00 per 100; Brillancy R. C., \$3.00 per 100; mixed Coleus, R. C., \$1.50 per 100; all prepaid. Cash.

Royston &amp; Fenton, Evansville, Ind.

## COLEUS ROOTED CUTTINGS.

Golden Bedder, Verschaffeltii, and 5 other good varieties, \$1.50 per 100, \$14.00 per 1000.

Waukesha Floral Co., Waukesha, Wis.

Coleus, Xmas Gem or Brillancy, strong stock, 2-in., \$5.00 per 100; Xmas Queen, \$5.00; rooted cuttings, \$3.00 per 100.

N. O. Caswell, Delavan, Ill.

Coleus R. C. Golden Bedder, Trailing Queen, Firebrand and 5 other named varieties, \$2.00 per 100, \$18.00 per 1000.

Baur Floral Co., Erie, Pa.

COLEUS, MIXED, BEST BEDDERS, BRIGHT COLORS, 2-IN., \$3.00 PER 100. WHITSON'S, 618 N. 8TH ST., VINCENNES, IND.

Coleus, all dark color, no light ones, 2-in., \$3.00 per 100. Cash.

Hargler Bros., Shippensburg, Pa.

Coleus, all the leading varieties, strong 2-in. stock, ready to shift, \$4.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Coleus, rooted cuttings, a good assortment, \$1.50 per 100.

A. C. BROWN, SPRINGFIELD, ILL.

Coleus, best standard varieties, 2½-in., \$4.00 per 100. Packing 5%.

Truitt's Greenhouses, Chanute, Kans.

Ten best bedding varieties, rooted cuttings, \$1.50 per 100, \$12.00 per 1000.

S. S. Skidelsky &amp; Co., 50 Park Place, New York.

Coleus, Brillancy or Christmas Gem, strong 2½-in. stock ready for 4-in. pots, \$7.00 per 100.

The McGregor Bros. Co., Springfield, O.

Coleus, 8 best named bedding sorts, extra strong 2½-in., per 100, \$5.00.

Archias Floral Co., Sedalia, Mo.

Coleus, Trailing Queen, 2½-in., 2½c; 2-in., 8c. Want bench room. Cash with order.

Harry A. Cook, Oberlin, O.

Coleus, well rooted cuttings, 3 varieties, mixed, best kinds, \$1.25 per 100, prepaid.

J. F. Link, 1124 Rammers Ave., Louisville, Ky.

Coleus, Trailing Queen, R. C., \$1.50 per 100, postpaid. Write for prices on larger quantities.

The East Lawn Gardens, Urbana, Ohio.

1200 2-in. Coleus, 12 varieties, clean plants, \$3.00 per 100. Cash please.

Wagner Floral Co., Sandusky, Ohio.

Coleus, 10 varieties, R. C., \$1.50 per 100, \$12.00 per 1000; 2½-in., 4c. Cash with order.

W. E. Trimble Greenhouse Co., Princeton, Ill.

Coleus, good varieties, 2-in., 4c and 5c; R. C. mixed, 1½c. J. S. Stuart & Son, Anderson, Ind.

Coleus, Xmas Gem, 2½-in., 5c; R. C., 2½c. S. M. Harbison, Danville, Ky.

Coleus, 2-in., in good assortment, \$3.00 per 100.

M. H. Wetherbee, Charles City, Ia.

Coleus, R. C., \$1.50 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Coleus, R. C., \$1.50 per 100, \$14.00 per 1000, prepaid.

S. D. Brant, Clay Center, Kan.

## COREOPSIS

Coreopsis, \$4.00 per 100.

The Schmidt &amp; Botley Co., Springfield, O.

## CUPHEAS

Cupheas, R. C., \$1.00 per 100 postpaid; 2½-in., \$3.00 per 100.

The Webster Greenhouses, Centralia, Ill.

Cupheas (Cigar Plant), \$3.50 per 100, \$32.50 per 1000.

The Schmidt &amp; Botley Co., Springfield, O.

Cupheas, 2-in., \$3.00 per 100; R. C., \$1.00 per 100, postpaid.

The East Lawn Gardens, Urbana, O.

Cupheas, R. C., 90c per 100, postpaid; 2-in., \$3.00 per 100. Cash.

Hargler Bros., Shippensburg, Pa.

Cupheas, 2-in., \$3.00 per 100.

Fred Burre, 936 W. Wilcox, Peoria, Ill.



Cupheas, R. C., 90c per 100. Cash.  
Byer Bros., Chambersburg, Pa.

## CYCLAMEN

Scarcity of extra choice Cyclamen seed will put price still higher the coming season. Buy now and have it on hand for early sowing. We have a few thousand dependable seeds of our choice strain of the following colors: Christmas Red, Defiance, dark and light salmon, dark blood, and bright red, \$2.00 per 100, \$18.00 per 1000. Cyclamen plants, seedlings, hardy outdoor grown seedlings of above colors, and white, with carmine eye, soft pink, red eye, rose pink, and Ivory colored, for immediate delivery, postpaid special delivery, guaranteed perfect arrival, \$6.50 per 100, \$60.00 per 1000. Cultural directions with all orders. Cash please.  
O. Winterich, St. Petersburg, The Sunshine City, Fla., formerly of Defiance, O.

Transplanted Cyclamen seedlings, strong plants, salmon and red, \$7.00 per 100, \$65.00 per 1000.

Rose pink, red eye and white, \$6.00 per 100, \$55.00 per 1000; mixed, \$5.50 per 100, \$50.00 per 1000.

Strong 2½-in. ready May 1st, named varieties, \$12.00 per 100, mixed, \$10.00 per 100.

H. C. Lehde, Forks, N. Y.

Cyclamen, transplanted seedlings, ready for 2½-in., dwarf and stocky, with from 3 to 5 leaves, extra large flowering German strain, dark red, light red, salmon, pink with violet eye, violet with pink eye, and white with red eye, \$8.00 per 100, \$75.00 per 1000. Cash with order.

PIERSON FLORAL CO.,  
2000 Perry Ave., Peoria, Ill.

## CYCLAMEN SEEDLINGS.

Cyclamen seedlings of extra good quality, grown from best strain of German seed, also Peterson strain. All colors, named varieties.

\$8.00 per 100, \$75.00 per 1000

Strong transplanted seedlings, ready for 2½-in. and 3-in. pots, same as above, \$100.00 per 1000. This stock ready for immediate shipment.

Rolf Zetlitz Co., Dayton, O.

## CYCLAMEN SEEDLINGS

We offer from the best strain of imported seed grown for us by a Cyclamen specialist, light salmon, dark salmon, rose, pink, Xmas Red, white with red eye, pure white, \$8.00 per 100, \$75.00 per 1000.

## AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Cyclamen, strong 2½-in. for early delivery, \$10.00 per 100, mixed, white, and white with red eye. Note: We do not guarantee these varieties absolutely true to color, but the above varieties will predominate. All very choice strains.

J. E. MATTHEWSON, SHEBOYGAN, WIS.

Cyclamen, extra heavy stock, full of bud and bloom.

5-in. .... \$0.75 to \$1.00  
6-in. .... 1.50 to 2.00  
7-in. .... 2.50 to 3.00  
8-in. .... 3.50 to 4.00  
J. O. Steinhäuser, Pittsburg, Kans.

Cyclamen transplanted seedlings, three to four leaves, ready now, \$8.50 per 100; \$75.00 per 1000, postpaid. Best giant flowering strains, best colors, bright red, dark red, white, salmon, rose and other best kinds, separate or mixed.  
Roman J. Irwin, 321 6th Ave., New York.

Cyclamen, transplanted seedlings from flats, dwarf and stocky, with from 3 to 5 leaves, large flowering German strain, dark red, light red, pink, pink with dark eye, white with dark eye and mixed colors, \$6.00 per 100.

J. L. Schiller, Toledo, O.

Cyclamen, strong transplanted seedlings, Wandsbek strain, ready for 3-in. pots, \$10.00 per 100, dark and light red, salmon, pink, white with eye; 3-in. ready for shift to 4-in., \$25.00 per 100, same colors, all named varieties. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Cyclamen, twice transplanted seedlings, 3 to 5 leaves, \$8.00 per 100; \$75.00 per 1000 5 to 9 leaves, \$10.00 per 100; 100.00 per 1000

Best varieties, imported Wandsbek seed.  
STUPPY FLORAL CO., ST. JOSEPH, MO.

Cyclamen seedlings, separate colors, all varieties, none better, \$8.00 per 100, \$75.00 per 1000. Extra strong, 2½-in., mixed, at \$12.00 per 100, \$100.00 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

Extra fine Cyclamen seedlings, ready for 3-in. pots, in splendid assortment of white, white with eye, peach bloom, light pink, New Salmon, Fire King, cherry red and dark red, \$9.00 per 100. Cash. O. G. James & Son, Hornell, N. Y.

Orders booked for 2½-in. stock, April, May and June delivery. Finest colors, grown from high grade German seed. Write us.  
O. C. Pollworth Co., Milwaukee, Wis.

Seedlings from flats mixed.  
\$9.00 per 100 or \$50.00 per 1000. Cash with order. J. Julius' Sons, Greenhouses, Charlestown Pike, Jeffersonville, Ind.

Cyclamen, for immediate and Easter sales, 3-in., 25c; 4-in., 40c and 50c; 5-in., 75c and \$1.00 each.  
Geo. A. Kuhl, Pekin, Ill.

Advertisers have learned from experience that  
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PAYS BEST.

## CYPERUS

Umbrella plants, strong plants, \$3.00 per 100, postpaid.

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For the best in Dahlias consult us.

Kriemhilde, Arabella, White Swan, \$5.00 per 100. Yellow Duke, \$6.00 per 100. Princess Juliana, Mrs. Cassett, Goliath, \$7.00 per 100. Perle de Lyon, Golden West, Golden Gate, \$8.00 per 100. Mina Burgle, \$12.00 per 100.

Best varieties for cut flowers and garden decoration. Good generous divisions of field clumps.

## LYNDHURST FARM,

R. F. D. 2, Hammon, N. J.

MAUDE ADAMS, the florists' coming money maker is this grand new Dahlia, the freest bloomer I have ever seen. Strong clumps, 50c each, \$5.00 per doz., \$35.00 per 100. Strong divisions, \$3.50 per doz., \$20.00 per 100. All postpaid.

Get my spring bulb list of this and other wonderful new Dahlias and Gladioli for florists' use.

## RAYMOND M. CHAMPE,

Walled Lake, Oakland Co., Mich.

## Dahlias for cut flowers.

I have a big stock of cut flower varieties, all colors, types and prices; such varieties as these—White: Princess Juliana, \$8.00 per 100 div., White Swan, \$5.00 per 100 div. Pink: Delice, \$10.00 per 100 div., Queen Mary, \$10.00 per 100 div., Painted Lady, \$7.50 per 100 div., and many others. Get my big list, now ready. John W. Merritt, Farmingdale, Long Island, N. Y.

15 plump Dahlias, all different, labeled true to name, \$1.00. Retail value about \$3.00. 6 sets (90 tubers), \$5.00; 13 sets (195 tubers), \$10.00. Everything PREPAID. Various classes and colors, standard varieties.

Hand pollinated Dahlia seed, from best varieties, selected mixture, \$1.00 a trade packet. Dahlia trade LIST FREE.

Alt. F. Clark, "The Dahliaist," Netcong, N. J.

Ye Dahlia growers and florists, it will pay you to send for our 1920 trade list of Dahlias, 205 varieties of novelties selected for 8 years in trial gardens, and also the best of the oldest and standard sorts. Stock guaranteed true to name. WE DO NOT SUBSTITUTE. A few of our leaders are Kalif, Mina Burgle, Princess Juliana, King of the Autumn, Long Island Dahlia Gardens, Hicksville, L. I., N. Y.

Dahlias, strong divisions, extra quality. Queen Wilhelmina, Countess of Lonsdale, Souvenir de Gustave Doosan, Kriemhilde, \$10.00 per 100. Twentieth Century, \$8.00; White Century, Rheinkoenig, \$6.00 per 100.

Write for bargains in Iris.

## HARRY FRANKLIN BAKER,

1118 W. Lake St., Minneapolis, Minn.

Dahlias, the best varieties for cut-flowers. Golden West, H. cactus, golden yellow.....15c  
Mina Burgle, the best red .....12c  
Wacht am Rhein, pink .....15c  
Eventide, pink .....10c  
Washington City, best white in existence.....75c  
Divisions, strong clean roots.

Green's Nursery, Montebello, Calif.

I have a surplus of good, sound, divided clumps, suitable for planting, 10,000 Sylvia, 10,000 Jack Rose and 10,000 Pearl, shell pink, at \$8.00 per 100; 2000 Jamaica and 1000 Emily, at \$8.00 per 100; 2000 Koerner's White at \$15.00 per 100. Cash with order.  
Wm. Stabelfeldt, Sta. O. R. 6, Milwaukee, Wis.

Dahlias, Mina Burgle, Queen Mary, Hortulanus Flet, Delice, J. B. Bryant, F. W. Fellows, John Riding, Bridal Robe, John Wanamaker, Wacht am Rhein, F. R. Austin and others. Write for full list and prices.

Z. T. Adkisson, Absecon, N. J.

Dahlias, Good divisions, field grown, Blushing Beauty, a good cut flower, pink, \$5.00 per 100. Sylvia, \$6.00 per 100. Storm King, best white, \$10.00 per 100. Sold out on Dreer's white and yellow.  
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Dahlias, write for special offer on mixed roots, divisions or clumps, first class and guaranteed to sprout. Also for list of the best named varieties.

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Dahlias, over sixty of the very finest florists' varieties for cut flowers. 100 fine roots, field grown, in ten to twenty named kinds, \$6.00. Will send more than twenty kinds if wanted.

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20,000 strong field grown clumps, ready for spring delivery, in varieties such as, King of the Autumn, Hortulanus, Flet, Countess of Lonsdale, etc. Ask for our list.

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Choice Peony Dahlias for cut flowers. Divisions, Casella, Wm. Reed, Butler, 15c; Mrs. A. Boyer, H. J. Lovink, 20c; Oour De La Paix, Mrs. G. Gordon, 30c; Copper, 40c. Also other varieties. J. E. Benjamin, Calverton, N. Y.

Dahlias, 50 tubers, in 5 good cut flower varieties, \$3.00. Cash with order, please. E. F. Stabelfeldt, Wauwatosa, Wis., Successor to H. W. Koerner, Dahlia Specialist.

Will close out entire stock Dahlia Clumps, 10c, f. o. b. All standard varieties. Central Seed & Bulb Co., Benton Harbor, Mich.

Dahlias, strong divisions, mixture of finest and most expensive varieties, 3½c. Cash.

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Dahlias, Snowclad and A. D. Livoni, 4c.

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Dahlias, desirable varieties at attractive prices. Minnetonka Nursery, Wayzata, Minn.

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Daisies, R. C. of single white, \$4.00 per 100, \$35.00 per 1000; 2½-in., \$7.00 per 100, \$65.00 per 1000. Boston Yellow, best strain, R. C., \$5.00 per 100, \$40.00 per 1000; 2½-in., \$8.00 per 100, \$75.00 per 1000.  
Roman J. Irwin, 321 6th Ave., New York.

Daisies, yellow Marguerites, Boston type, strong well rooted cuttings, from soil, \$2.50 per 100, \$20.00 per 1000. Cash from unknown parties. L. A. Floral Co., 238 E. Fourth St., Los Angeles, Calif.

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Memorial, Shasta Alaska, Mrs. C. L. Bell, 2½-in. pot bound, ready for the field, will bloom this season, \$5.00 per 100.

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Daisies, R. C., Giant White, \$1.50 per 100; Boston Yellow, \$1.50 per 100; White, 2-in., \$3.00 per 100; Boston Yellow and Sander, 2-in., \$4.00 per 100. Sander R. C., \$1.50 per 100. Cash.  
Byer Bros., Chambersburg, Pa.

## BOSTON YELLOW DAISY

A special good strain.

From 2-in. pots, \$3.50 per 100.

E. Rawlings, Wholesale Grower,

Allegheny, New York.

Good strong 2½-in. double Daisies, Mrs. Sander, \$4.50 per 100; good strong 3-in. double Daisies, Mrs. Sander, \$10.00 per 100. Cash, please.  
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Extra strong, double Marguerites, Mrs. Sander, 2-in., \$45.00 per 1000. Prompt shipment. Cash with order. Danish Seed Import, 210 No. 7th St., Minneapolis, Minn.

Daisies, Mrs. Sander, 3-in., \$8.00 per 100, \$75.00 per 1000. 400 Marguerites, \$3.00 per 100. 200 Marguerites, \$6.00 per 100.

Edward W. Schuster, Crookston, Minn.

Daisies, Nicholson's Giant White, \$3.00 per 100. Bellis Daisies, pink and white, seedlings, 60c per 100, \$5.00 per 1000 by mail.

S. W. Pike, St. Charles, Ill.

Shasta Daisies, 2-in. pots, \$3.00 per 100. Daisies, white and yellow, large flowering, \$4.00 per 100.

The McGregor Bros. Co., Springfield, O.

Shasta Daisies, field grown, 2½-in., \$3.00 per 100, \$15.00 per 1000.

Mrs. W. E. McDowell, Lockhart, Tex.

Daisies, Shasta, strong, field grown, \$3.00 per 100. Marguerites, 2½-in., strong, \$5.00 per 100.

Archias Floral Co., Sedalia, Mo.

Mrs. Sander and single white Daisies at \$2.50 per 100. Los Angeles Geranium Co., 1752 Garfield Place, Los Angeles, Cal.

Bellis Daisies, Longfellow and Snowball, large transplanted, in bud and bloom, \$2.00 per 100. Gustav Pitzonka, Pansy Farm, Bristol, Pa.

Daisies, R. C. single white, \$3.00 per 100; 2½-in., \$5.00 per 100.

The Webster Greenhouses, Centralia, Ill.

Daisies, select, Mrs. Sander, 3-in., \$8.00 per 100; 2½-in., \$4.50 per 100. Ready to shift. Cash. W. BEZDEK, CEDAR RAPIDS, IOWA.

Daisies, Marguerites, 2½-in., \$5.00 per 100; about 50 3-in. Marguerites, \$8.00 per 100.

Fred Burre, 950 W. Wilcox, Peoria, Ill.

Boston Yellow Daisies, R. C., strong, about 4000 ready, \$3.00 per 100, \$25.00 per 1000. Cash. Postpaid. Park Floral Co., Trenton, N. J.

Daisies, 3-in. Marguerites, \$6.50 per 100, \$60.00 per 1000. Joseph Michal, 57th St. and Koetner Ave., Chicago.

Daisies, Marguerites, R. C., \$3.00 per 100; 2½-in., 5c. Cash with order.

W. E. Trimble Greenhouse Co., Princeton, Ill.

Daisies, Mrs. Sander, extra strong R. C., ready now, \$2.00 per 100, \$18.00 per 1000. Cash.

S. A. Pinkstone, Utica, N. Y.

Daisies, Mrs. Sander, out of 2½-in. pots, \$8.00 per 100. Quick shipment. J. C. Bigelow & Son, 1543 Sunset Ave., Utica, N. Y.

Boston Yellow, 2½-in., strong, \$7.00 per 100; Giant White, 2½-in., \$5.00 per 100.

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Boston Yellow and Giant White Daisies, R. C., \$2.50 per 100. Cash with order.

W. A. Ballou, Wheaton, Ill.

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Fifth Edition Now Ready.

\$1.00 per copy prepaid.

Daisies, white Marguerites, 3-in., \$3.00 per 100. Cash. Valley View Gardens, Tiffin, O.

Shasta Daisies, \$4.50 per 100.

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Daisies, \$4.00 per 100, \$37.50 per 1000.

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Daisies, Marguerites, fine 2-in., \$3.00 per 100. Cash. J. W. Miller, Shiremanstown, Pa.

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## DASHEENS.

5 to 7 ins. circum.....\$6.00 per 100  
7 to 9 ins. circum..... 8.00 per 100

H. W. Peterson, Poplar Bluffs, Mo.



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DELPHINIUMS. Per 100  
Gold Medal Hybrids, 2 yr. .... \$5.00  
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Chinese, blue and white, 2 yr. .... 5.00  
These plants are just right to move now.  
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Delphinium Belladonna, strong transplanted stock, \$2.50 per 100, prepaid.  
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Delphinium Belladonna, 2 yr. field grown plants, \$8.00 per 100.  
ESCHRIEHS NURSERY, N. Milwaukee, Wis.

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Digitalis, \$5.00 per 100.  
The Schmidt & Botley Co., Springfield, O.

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## INDIVISA.

2 1/2-in. .... \$4.50 per 100, \$40.00 per 1000  
3 1/2-in. .... 12.50 per 100  
7-in. plants, very choice, each. .... \$1.25  
For terms, see Miscellaneous classified.  
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Dracaena Indivisa, strong transplanted seedlings about 9 ins. to 10 ins. high, \$4.00 per 100; \$35.00 per 1000, parcel-post paid special delivery; 2 1/2-in. pots, fine stock, \$5.00 per 100, \$45.00 per 1000. 3 1/2-in. pots, \$14.00 per 100.  
Roman J. Irwin, 321 6th Ave., New York.

Dracaena Indivisa, 600 plants, out of 6-in. pots, \$75.00 per 100, 500 at 1000 rates, \$10.00 per doz. These are good plants, no charge for packing.  
Cash. E. R. Pound, Newark, O.

1000 strong Dracaena Indivisa, 8-in., ready for 4-in., extra good value, 8c.  
O. B. Stevens, Shenandoah, Ia.

Strong, 2 1/2-in., \$4.50 per 100, \$40.00 per 1000. 3 1/2-in., very good plants, \$12.50 per 100.  
S. S. Skidelsky & Co., 50 Park Place, New York.

Dracaena, 2 1/2-in. .... \$4.50 \$40.00  
Dracaena, 3-in. .... 8.00  
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Dracaena Indivisa, heavy 2 1/2-in., ready for 3-in., \$7.00 per 100.  
The Storrs & Harrison Co., Painesville, Ohio.

4-in. Dracaena Indivisa .... \$20.00 per 100  
5-in. Dracaena Indivisa .... 35.00 per 100  
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Dracaena Indivisa, 5-in., \$35.00 per 100, packing 5%.  
Lloyd C. Bunch, Fredonia, Kans.

Dracaenas, extra heavy, 4-in., 17 1/2c each.  
W. BEZDEK, CEDAR RAPIDS, IA.

Dracaena Indivisa, 4-in., 15c. Packing 5%.  
Truitt's Greenhouses, Chanute, Kans.

Dracaena Indivisa, 2 1/2-in., \$3.00 per 100, \$27.50 per 1000.  
J. O. Schmidt, Bristol, Pa.

Dracaena Indivisa, 2 1/2-in., \$4.00 per 100.  
C. W. Eapy & Son, Brookville, Pa.

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Lilies, 35c. Tulips, 10c. Hyacinths, 12 1/2c to 25c. Cinerarias, 35c, 50c and 75c. Primulas, 35c to 50c. Hydrangeas, \$1.00 to \$2.00 each. Boston Ferns, 50c to 75c. Add 10% for packing and crating.  
Otto P. Krueger, Toledo, O.

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Echeverias, Secunda Glaucous, up to 2 1/2-in., \$5.00 per 100, \$45.00 per 1000; 3-in. up, \$8.00 per 100, \$70.00 per 1000.  
Winfield S. Kircher, Cyclamen Specialist, De-  
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Rooted Cuttings .... Per 1000 \$30.00  
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Evonymus, variegated, 3-in., 12c; 5-in., 35c. Cash with order. F. W. Aevermann, 5509 W. Hirsch St., Chicago, Ill.

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FERNS FOR FERN DISHES. Strong bushy 2 1/2-in. stock, in largest and best assortment, \$6.00 per 100, \$50.00 per 1000; 3-in., \$15.00 per 100, \$125.00 per 1000.

FERN SEEDLINGS. Excellent stock, ready for potting, in assortment of 6 best Fern dish varieties, \$1.75 per 100, \$15.00 per 1000.

CIBOTIUM SCHIEDEI (King of Ferns). Strong, thrifty 3-in., \$6.00 per doz., \$45.00 per 100.

ASPARAGUS P. N. SEEDLINGS, ready for potting, \$1.00 per 100, \$8.00 per 1000. Strong 2 1/2-in., \$5.00 per 100, \$45.00 per 1000.

ASPARAGUS SPRENGERI SEEDLINGS, \$1.00 per 100, \$7.00 per 1000.

ADIANTUM CUNEATUM and GRACILLI-MUM, extra heavy 3-in., \$15.00 per 100; 4-in., \$25.00 per 100; 5-in., \$5.00 per 100.

I. F. ANDERSON, FERN SPECIALIST,  
SHORT HILLS, N. J.

## READY NOW

Size	100	1000
Boston ..... 2 1/2-in.	\$7.00	\$65.00
Scottii ..... 2 1/2-in.	7.00	65.00
Teddy, Jr. .... 2 1/2-in.	7.00	65.00
Verona ..... 2 1/2-in.	7.00	65.00
Rosevelt ..... 2 1/2-in.	7.00	65.00
Whitmanii ..... 2 1/2-in.	7.00	65.00
Macawii (new) ..... 2 1/2-in.	16.00	150.00

Table Ferns for Fern dishes, well established 2 1/2-in. pots, best Pteris, Oryzomium and other varieties, \$6.00 per 100, \$55.00 per 1000. Boston Ferns, 3-in. pots, \$15.00 per 100; 3 1/2-in. pots, \$20.00 per 100. Ask for full list of large sizes and bench grown plants.

Roman J. Irwin, 321 6th Ave., New York.

Ferns, Boston 4-in., \$35.00, 5-in., \$60.00 and \$65.00, 6-in., \$75.00, 7-in., \$100.00, 8-in., \$150.00 and \$200.00; Whitmanii, 4-in., \$50.00, 5-in., \$65.00, Amerpohill, 4-in., \$50.00, 5-in., \$75.00; Anthony Wayne, 4-in., \$50.00, 5-in., \$75.00; Sprengeri, extra value, 4-in., \$25.00; Plumosus and Sprengeri seedlings, \$1.00 per 100, \$9.00 per 1000; Sprengeri 2-in., \$3.00, 3-in., \$8.00, 4-in., \$15.00 per 100; Plumosus, 2-in., \$3.50 per 100. Ask for prices on soft wooded plants and blooming stock. 5% for packing. Save this by sending CASH. Everything we sell, guaranteed.

Geo. A. Kuhl, Wholesale Grower, Pekin, Ill.

doz.	100	1000
2 1/2-in. Boston .....	\$7.00	\$65.00
5-in. Boston .....	7.00	50.00
5-in. Boston .....	7.50	60.00
6-in. Boston .....	10.00	.....
7-in. Boston .....	12.50	.....
8-in. Boston .....	18.00	.....
2 1/2-in. Whitmanii .....	7.50	70.00
6-in. Whitmanii .....	10.00	.....
2 1/2-in. Roosevelt .....	7.00	.....
2 1/2-in. Asstd. Ferns .....	6.50	.....

For terms, see Miscellaneous classified.  
A. M. Augspurger, Peoria, Ill.

Asplenium (Bird's-Nest Fern) good 2-in. plants, ready for 3-in., \$15.00 per 100.

Ferns for Fern dishes, strong 2 1/2-in., \$6.00 per 100, \$50.00 per 1000; strong 3-in. plants, \$12.00 per 100; 4-in., \$25.00 per 100. Boston and Roosevelt, 2 1/2-in., \$8.50 per 100, \$80.00 per 1000. Scottii, Teddy Jr. and Verona, 2 1/2-in., \$7.00 per 100, \$65.00 per 1000. MACAWII, 2 1/2-in., new and very fine, \$15.00 per 100. Bench Boston, ready for 4-in. pots, \$25.00 per 100. S. S. Skidelsky & Co., 50 Park Place, New York.

300,000 POT GROWN FERNS  
Boston, Whitmanii, Roosevelt, Whit. Compacta, Teddy Jr., Wanamaker, Splendida, Scottii, Scholzei, Elegantisima, all 2 1/2-in., \$6.00 per 100, \$55.00 per 1000. Extra heavy Boston and Roosevelt, 3-in., \$15.00 per 100, \$140.00 per 1000. Immediate delivery. Cash, please.  
G. M. REBURN & CO.,  
2807 Lake Park Ave., Chicago, Ill.

BOSTON AND WHITMANII  
Extra strong 2 1/2-in. plants. Order now and let us set stock aside. Plants offered were potted in fall and are not to be compared with runners that are potted and held for a week and then shipped.  
\$6.00 per 100, \$60.00 per 1000.  
AMERICAN BULB CO.,  
172 N. Wabash Ave., Chicago, Ill.

BOSTON FERNS  
Order your Boston Ferns now while we have a large stock and we will guarantee shipment at once. Our stock is first class.  
3-inch ..... \$15.00 per 100  
4-inch ..... 25.00 per 100  
5-inch ..... 40.00 per 100  
6-inch ..... 55.00 per 100  
Peterson Floral Co., Gibson City, Ill.

BOSTON FERNS  
Good, strong, clean, bushy stock.  
5-in. .... \$0.55 each  
6-in. .... .80 each  
7-in. .... 1.00 each  
8-in. .... 1.25 each  
A. L. RANDALL CO.,  
180 N. Wabash Ave., Chicago, Ill.

BOSTON FERNS  
Strong runners, ready for immediate delivery, \$10.00 per 1000. Write for special price on quantities.  
3-in. and 4-in. pot size, at \$5.00 and \$7.00 per 100. 2% discount for cash.  
F. M. Soar, Little River, Fla.

LEATHER-LEAF FERN  
Beautiful and undoubtedly the most valuable for cutting. Now very popular for best design work. Useful for pots, tubs and window boxes. Strong divisions only, \$10.00 per 100, 25 post-paid, \$3.00.  
F. W. Fletcher, Orlando, Fla.

FERNS CHOICE PLANTS.  
Boston Whitmanii and Verona, 5-in. .... \$0.65  
Boston, Whitmanii and Verona, 4-in. .... .35  
Boston, 8-in. .... \$1.50 to 2.00  
Birds Nest Ferns, 4-in., each. .... .50  
GULLETT & SONS, LINCOLN, ILL.

Boston Ferns, potted in October, strong, ready to shift, or for immediate sale.

4-in., \$30.00 per 100; 5-in., \$45.00 per 100.  
No packing charges, immediate delivery. Cash with order. Momen Greenhouse, Momen, Ill.

BOSTON FERNS.  
4-in. .... \$25.00 per 100  
5-in. .... 50.00 per 100  
Cash with order, immediate delivery.  
PAUL M. HALBROOKS, NEWARK, OHIO.

Boston Ferns, pot grown, 3-in., \$15.00 per 100, \$125.00 per 1000; 2 1/2-in., \$7.00 per 100, \$65.00 per 1000; 2-in., \$6.00 per 100, \$55.00 per 1000. Joseph Michal, 57th St. and Kostner Ave., Chicago.

POT GROWN BOSTON FERNS  
6-in. .... \$0.75  
7-in. .... .90  
8-in. .... 1.10  
DAVIS & STEINER CO., MORRISON, ILL.

FERNS, for fern dishes, 2 1/2-in. in assorted varieties, \$5.00 per 100, \$47.50 per 1000. Sold in assortment of varieties only. Cash with order, please.  
Frank Oechalin, 4911 Quincy St., Chicago, Ill.

FERNS.  
Per 100 Per 1000  
Boston, 2-in. .... \$6.00 \$55.00  
Whitmanii Compacta, 2-in. .... 6.50 60.00  
The Schmidt & Botley Co., Springfield, O.

FERNS  
Some of the finest stock in the country. See our display in this issue.

SPRINGFIELD FLORAL & FERN CO.,  
Springfield, Ohio.

Two-inch Potted Ferns.  
Boston, Roosevelt, Whitmanii and Teddy, Jr., at 5c, \$45.00 per 1000. Cash please.  
B. C. Blake, Springfield, O.

STRONG POT GROWN BOSTON FERNS  
4 in. .... \$4.00 per doz.; \$30.00 per 100  
5 in. .... 7.00 per doz.; 50.00 per 100  
A. C. BROWN, SPRINGFIELD, ILL.

TABLE FERNS FOR FERNERIES  
Strong, bushy stock, leading varieties, 2 1/2-in. pots, \$4.00 per 100, \$35.00 per 1000.  
Evenden Bros. Co., Williamsport, Pa.

Boston Ferns, from bench, ready for 6-in. and 7-in., 75c; 5-in., 50c. 5% for packing. Try them and you will want more.  
Anoka Greenhouses, Anoka, Minn.

Boston Ferns, ready for shipment, 3-in., \$15.00 per 100; 4-in., \$25.00 per 100. Cash. No. C. O. D. orders accepted.  
John Bauscher, Freeport, Ill.

Boston Ferns, out of bench, ready for 5-in. and 6-in., 50c. This is keen stuff and will not last long at this price. Linwood Floral Co., 31st and Park Ave., Kansas City, Mo.

Ferns, Boston, Piersonii, Whitmanii and Amerpohill, 2 1/2-in., 6c. Boston, 3-in., 15c; 4-in., 25c; 5-in., 50c. Packing 5%.  
Truitt's Greenhouses, Chanute, Kan.

FERNS, mixed varieties for Fern dishes, a choice lot, 2-in., \$1.00 per doz., \$5.00 per 100; 3-in., extra heavy, \$2.00 per doz., \$10.00 per 100.  
The Wagner Park Nursery Co., Sidney, O.

Table Ferns, standard varieties, 2 1/2-in., \$5.00 per 100. Adiantum Cuneatum, 2 1/2-in., \$5.00 per 100; 3-in., \$12.00 per 100.  
Henry Smith, Grand Rapids, Mich.

1000 2 1/2-in. Boston Ferns, \$6.00 per 100, \$55.00 per 1000.  
J. J. Le Borious, Duluth, Minn.

Good strong 4-in. Boston Ferns, 25c each. Cash please.  
Wm. G. Miller, 366 W. 3rd St., Peru, Ind.

Ferns, fern-dish sorts, bushy .... \$6.00 per 100  
Neph. Verona, 2 1/2-in. .... 7.00 per 100  
The Storrs & Harrison Co., Painesville, Ohio.

Boston Ferns, good, strong, bushy stock, 5-in., at 60 cts. each.  
Davis Floral Co., Davenport, Ia.

Holly Ferns, 2-in., nice strong plants, \$5.00 per 100. Adolph D. Mohr, 76th and Broadway, Kansas City, Mo.

Ferns, Elegantisima Compacta and Roosevelt, 2 1/2-in., \$6.00 per 100, \$55.00 per 1000.  
The McGregor Bros. Co., Springfield, Ohio.

Boston Ferns, 4-in., 25c; 5-in., 50c; 6-in., 75c. Cash.  
L. J. Rowe, Box 244, Titusville, Pa.

5-in. Boston Ferns, well established, \$50.00 per 100.  
Labo. Florist, Joliet, Ill.

## FEVERFEW

Feverfew, double, from cuttings, 2-in., \$5.00 per 100, \$45.00 per 1000; 3-in., \$8.00 per 100, \$75.00 per 1000. Joseph Michal, 57th St. and Kostner Ave., Chicago.

Feverfew R. C., \$3.00 per 100; 2 1/2-in., \$5.00 per 100; 3-in., \$8.00 per 100.  
The Webster Greenhouses, Centralia, Ill.

Feverfew, R. C., 2c; 2 1/2-in., 4c.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

Feverfew R. C., \$2.00 per 100; 2 1/2-in., \$4.00 per 100. E. B. Morgan Floral Co., Paxton, Ill.

Feverfew R. C., \$1.50 per 100; 2-in., \$3.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Feverfew, 2-in., strong, \$4.00 per 100. Cash.  
O. Erickson, Princeton, Ill.

Feverfew, \$4.00 per 100.  
The Schmidt & Botley Co., Springfield, O.

## FORGET-ME-NOTS

Forget-me-nots, hardy, fine clumps, from cold frames, \$3.00 per 100, \$25.00 per 1000; strong seedlings that will make early bloomers, at \$4.00 per 1000. J. C. Schmidt, Bristol, Pa.

Forget-me-nots, best early, strong divisions, \$2.50 per 100, \$20.00 per 1000. Cash.  
Chas. Eble, New Orleans, La.

Strong, Winter-blooming Forget-me-nots, 2 1/2-in., \$4.00 per 100.  
S. S. Skidelsky & Co., 50 Park Place, New York.

Forget-me-nots, transplanted, growing in flats, \$2.50 per 100. S. T. Danley & Son, Macomb, Ill.

## FREESIAS

Cut colored Freesias in beautiful soft shades, regular shipments solicited, long stems, \$4.00 per 100, short stems, \$2.50 per 100.  
O. FEHRLIN, CITRONELLE, ALABAMA.

## FUCHSIAS

Fuchsias, strong R. C. of finest named single and double varieties, in best assortment, labeled true to name, \$2.00 per 100 by mail, \$15.00 per 1000 by express; Black Prince separate if wanted, 2-in. stock of above, 4c.  
S. W. Pike, St. Charles, Ill.

Fine double Fuchsias, dwarf habit, early and free blooming, strong, well rooted cuttings, \$1.50 per 100, \$14.00 per 1000. Prepaid by mail. Cash.  
J. P. Cannata, Mt. Freedom, N. J.



Little Beauty, 2-in. .... \$7.00 per 100  
 Black Prince, 2-in. .... 6.00 per 100  
 Purple Prince, 2-in. .... 6.00 per 100  
 Lustre, 2-in. .... 6.00 per 100  
 Walter Lang, 2-in. .... 5.00 per 100  
 Gloire des Marches, d. white, 2-in. .... 5.00 per 100  
 White Giant, d. white, 2-in. .... 6.00 per 100  
 Elm City, the true stock, 2-in. .... 6.00 per 100  
 Little Beauty, stout and strong R. C., \$4.00 per 100. Any of the other varieties R. C., \$3.50 per 100, \$30.00 per 1000. These are all stout and strong R. C.

Also see my advs. of other stock, Mesembryanthemum, Coleus, Pelargoniums.  
 Louis P. Faulk, R. F. D. 7, Box 9, Bellevue, Pa.

Fuchsias R. C., best double dwarf kinds, \$2.50 per 100, \$20.00 per 1000, parcellpost paid. From soil, as good as pot plants, \$4.00 per 100, \$35.00 per 1000; 2 1/2-in. pots, \$6.00 per 100, \$50.00 per 1000. Little Beauty and Black Prince R. C., \$3.00 per 100, \$25.00 per 1000, parcellpost paid.

Roman J. Irwin, 321 6th Ave., New York.

Black Prince, the great leader in Fuchsias, well established 2-in., \$5.00 per 100; 3-in., cut back and well branched, \$10.00 per 100. Cash with order.

C. L. HUMPHREY, ZANESVILLE, OHIO.

Bushy Fuchsias, 2 1/2-in., 8c; 3 1/2-in., 12c. Drooping variety, 2 1/2-in., 10c; 3 1/2-in., 15c. Cash with order.  
 F. W. Aevermann, 5509 W. Hirsch St., Chicago.

FUCHSIAS, 2 1/2-IN.  
 Little Beauty, \$7.00 per 100; other named varieties, \$5.00 per 100.

Baur Floral Co., Erie, Pa.

Fuchsias, strong 2 1/2-in., red, white, blue and Black Prince, ready for 3-in., \$4.00 per 100, 300 for \$10.00. Chas. Whitton, York and Gray Ave., Utica, N. Y.

Fuchsias, strong 2 1/2-in., \$4.00 per 100. Cash with order. James Ambacher, Brighton Ave., West End, N. J.

Fuchsias, bushy 2-in., all kinds mixed, \$4.00 per 100. Cash.  
 Joseph Bancroft & Son, Cedar Falls, Ia.

Fuchsias, fine, strong 2 1/2-in. Phenomenal, Black Prince and Speciosa, assorted, per 100, \$5.00.  
 Archias Floral Co., Sedalia, Mo.

Fuchsia, Mrs. E. G. Hill, best double white, \$6.00 per 100.  
 The Storrs & Harrison Co., Painesville, Ohio.

Fuchsia Speciosa, strong 2 1/2-in., \$5.00 per 100.  
 THE MCGREGOR BROS. CO., SPRINGFIELD, O.

Fuchsias, mixed, 2-in., \$5.00 per 100. Cash.  
 Mrs. E. A. Llewellyn, Olean, N. Y.

Fuchsias, R. C., \$1.50 per 100. Cash.  
 Byer Bros., Chambersburg, Pa.

Fuchsias, mixed, 2-in., \$4.50 per 100.  
 Fred Burro, Peoria, Ill.

#### FUNKIAS

Funkias, variegated, divided roots, single eye, \$2.50 per 100. Chas. Frost, Kenilworth, N. J.

#### GALLARDIAS

Gallardias, \$4.00 per 100.  
 The Schmidt & Botley Co., Springfield, O.

#### GENISTAS

Genistas, the large flowering kind with long spikes, full of buds and showing color, well grown, shapely plants, from 5-in. pots, 75c. Get them now for Easter.

J. L. SCHILLER, TOLEDO, OHIO.

Genistas R. C., \$4.00 per 100, \$35.00 per 1000. Post Paid. 2-in. pots, \$7.00 per 100, \$65.00 per 1000.

Roman J. Irwin, 321 6th Ave., New York.

Genistas, R. C., \$1.50 per 100. Cash.  
 Byer Bros., Chambersburg, Pa.

#### GERANIUMS

I am booking orders for future delivery (May) on the following varieties of Geraniums, out of 3 1/2, 3 and 4-in. pots:

S. A. Nutt  
 A. Ricard  
 La Favorite  
 Beate Poitevine

These are A No. 1 plants, grown right, shipped right in paper pots, at \$20.00 per 100. Order now and be sure of your stock for Memorial Day.

C. W. Paige, Tivoli, N. Y.

#### GERANIUMS ROOTED CUTTINGS

2000 IMPROVED POITEVINE

1500 RICARD

1000 MONTMORT

500 GETTYSBURG

1500 POITEVINE

ABOVE VARIETIES MIXED, \$22.00 PER 1000. READY NOW.

FRED W. ARNOLD, CAMBRIDGE, O.

#### READY AT ONCE

S. A. NUTT, \$20.00 PER 1000

PARCEL POST, \$1.00 PER 1000

VIAUD, \$25.00 PER 1000

FRED W. RITCHEY, LANCASTER, PA.

Ivy Geraniums, 10 of the best named varieties mixed, R. C., \$4.00 per 100. Parlor Ivy, 2-in., \$4.00 per 100; R. C., \$2.00 per 100. English or hardy Ivy, ready to shift to 3-in., \$6.00 per 100. Louis P. Faulk, R. F. D. 7, Box 9, Bellevue, Pa.

#### ROOTED GERANIUM CUTTINGS

##### APRIL DELIVERY

Per 1000  
 S. A. Nutt (greatest dark red).....\$25.00  
 Gen. Grant (king of all scarlets)..... 25.00  
 Mme. Buchner (only double white)..... 25.00  
 Beate Poitevine (favorite salmon)..... 35.00  
 CASH

THE W. T. BUCKLEY CO., SPRINGFIELD, ILL.

#### GERANIUMS.

500 strong 2-in. Poitevine .....\$ 6.00 per 100  
 500 strong 2-in. Ricard ..... 6.00 per 100  
 500 strong 2-in. Buchner ..... 6.00 per 100

Cash with order.  
 C. L. HUMPHREY, ZANESVILLE, OHIO.

#### GERANIUMS

##### Rooted Cuttings

Ricard, Poitevine, Scarlet Bedder,

Nutt and Buchner,

Cash with order.

PETER BROWN, LANCASTER, PA.

#### GERANIUMS, S. A. NUTT

##### EXTRA STRONG, BUSHY PLANTS

3-in. ready for shift.....\$10.00 per 100

4-in. ready for shift..... 18.00 per 100

Cash with order.  
 RICHEY FLORAL CO., ALBIA, IOWA.

Geraniums, extra strong, branched 3-in. stock, ready for 4-in. pots. 500 S. A. Nutt, 300 Beate Poitevine and 250 Ricard, \$10.00 per 100. 2 1/2-in. pots, strong stock, 700 S. A. Nutt, 600 Beate Poitevine, 400 Ricard and 150 Montmort, \$6.00 per 100. Cash please.  
 O. Warren Swayne, West Grove, Pa.

Geraniums, 3000 extra fine, large, stocky, 2-in., Buchner, \$35.00 per 1000. A fine lot of 3-in., stocky and branching, Nutt, Buchner, light and dark pink and light red, several varieties, \$10.00 per 100. Cash with order.  
 Cherry Park Gardens, Fredonia, N. Y.

Geraniums, S. A. Nutt, Viaud and Buchner, \$45.00 per 1000. Ricard, Regalia and a few Poitevine, \$6.00 per 100. All extra strong 2-in. stock, ready now. Packed right, free. April 15th delivery. Cash, please.  
 J. A. Swartley & Sons, Sterling, Ill.

Geraniums, strong 2-in. Nutt, Buchner, Poitevine, Ricard, etc., \$5.00 per 100; 3-in. Nutt, extra strong, \$10.00 per 100; 4-in. extra nice, Nutt, Ricard, Buchner, etc., \$15.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Geraniums, from 2-in. pots, ready to shift, Ricard, \$6.00 per 100, \$50.00 per 1000. Poitevine, Nutt and Viaud, \$5.00 per 100, \$45.00 per 1000. Cash with order.  
 James Ambacher, West End, N. J.

Geraniums, out of 4-in. pots, \$15.00 per 100. Best mixed varieties such as Viaud, Nutt, Ricard, Am. Beauty. These are strong bushy plants and packed right. Coming into bud and bloom.  
 C. C. Breece, R. 7, Delaware, O.

Geraniums, strong plants, 3-in.; 600 S. A. Nutt, 350 Beate Poitevine, 100 La Favorite, 50 Double Grant, 50 Ricard, \$10.00 per 100. Cash please.  
 Meadow Side Greenhouses, Avondale, Pa.

Geraniums extra good  
 Ready for shipment  
 S. A. Nutt, 2 1/2-in., \$5.00 per 100; \$45.00 per 1000  
 No C. O. D. order accepted. Cash only.

John Bauscher, Freeport, Ill.

#### GERANIUMS, QUICK DELIVERY.

Best bedders, strong healthy stock, 3-in., \$10.00 per 100, \$95.00 per 1000; 4-in. select, \$18.00 per 100.

GULLETT & SONS, LINCOLN, ILL.

1000 General Grant, 5000 S. A. Nutt, 2 1/2-in., and 3000 mixed, consisting of Nutt, Ricard, Poitevine and Buchner, at \$6.00 per 100, \$50.00 per 1000, while they last.  
 S. S. Skidelsky & Co., 50 Park Place, New York.

2 1/2-in. mixed Geraniums, \$45.00 per 1000; 2 1/2-in. Buchner, \$40.00 per 1000; cut back 4-in., \$80.00 per 1000; mixed R. C., \$22.50 per 1000. Immediate shipment. Geo. Bigler, 28th and Sherman Ave., Camden, N. J.

Geraniums, Nutt, Buchner, Jean Viaud and Mme. Jaullin, immediate shipment, 2-in., \$40.00; 2 1/2-in., \$50.00; 3-in., \$60.00 per 1000. B. Poitevine, \$50.00, \$60.00 and \$70.00 per 1000. Cash with order.  
 Hudson Greenhouse, Hudson, Mich.

Mixed Geraniums, strong vigorous plants, growing in open ground, about 6-in. high, good varieties, \$5.00 per 100. Ten sample plants, prepaid, 50c. The Far West Nursery, 842 Waterloo, Los Angeles, Cal.

10,000 R. C. Geraniums, Nutt, Doyle mixed, and Buchner, \$22.50 per 1000. Cash with order. First draft of \$215.00 takes the lot. Immediate delivery. Cash.

Mrs. E. A. Llewellyn, Olean, N. Y.

Ivy Geraniums, good double red, these are good, strong, cut back, 4-in. pots, just the thing for box and basket work, or for retailing, \$10.00 per 100. Cash please.  
 Warren Huckleberry, North Vernon, Ind.

2-in., S. A. Nutt, \$6.00 per 100, \$50.00 per 1000; 4-in., \$20.00 per 100 (May delivery).  
 For terms, see Miscellaneous classified.

A. M. Augspurger, Peoria, Ill.

1000 2-in. Buchner .....\$5.00 per 100

400 2-in. Gen. Grant ..... 5.00 per 100

J. G. Layton, Allegany, N. Y.

Geraniums, Mme. Sallerol, 2-in., strong, \$3.00 per 100. Cash.  
 O. Erickson, Princeton, Ill.

Geraniums, Mrs. E. G. Hill, best pink, 3-in., strong, well branded, ready for 4-in., \$10.00 per 100. Cash.

Theo. J. Feters, Harbor Springs, Mich.

Geraniums, 2-in. pots, strong plants, S. A. Nutt, mixed double red and single scarlet, \$4.00 per 100; Mme. Sallerol, 2-in., strong, \$3.00 per 100.  
 J. H. Dann & Son, Macomb, Ill.

3000 Geraniums, mixed 2 1/2-in., ready for shift, large plants, Double White, Single Pink, Brick Red and S. A. Nutt, \$5.00 per 100, \$45.00 per 1000.  
 E. Huston & Co., Sistersville, W. Va.

#### GERANIUM BARGAIN.

Best standard sorts, mixed, 2 1/2-in., 5c; 3-in., 6 1/2c; 3 1/2-in., 8c.  
 Augustus Caspers, Rochelle, Ill.

Geraniums, S. A. Nutt and Mrs. Frances Perkins, strong 3-in., \$8.00 per 100, \$75.00 per 1000. No packing charge. Cash.  
 Hoffman Greenhouses, Elmira, N. Y.

Geraniums, good strong 2 1/2-in. S. A. Nutt, \$35.00 per 1000. This will make good strong stock for May 30th. Cash please.  
 Haase Bros., Pekin, Ill.

30,000 2-in. Geraniums, S. A. Nutt and Buchner, \$6.00 per 100, \$55.00 per 1000. Cash please. Martin Keit, 601 Washington Ave., Bay City, Mich.

Geraniums, 2 1/2-in. pots, strong S. A. Nutt, \$50.00 per 1000. 2 1/2-in. pots, Nutt, Grant, and 2 others, mixed, \$50.00 per 1000. Ready to shift.  
 A. Krut Floral Co., Butler, Pa.

Geraniums, strong 2-in. Nutt, ready for 4-in., \$35.00 per 1000; strong R. C. Nutt, \$20.00 per 1000. Ready now. Cash.  
 John Van Aart, Paducah, Ky.

Geraniums, Nutt, 2 1/2-in. pots, \$40.00 per 1000. Rooted cuttings, Nutt, Poitevine, Ricard, \$20.00 per 1000. Cash with order.

P. Hopman, New Galilee, Pa.

Geraniums, mixed, leading varieties, 2 1/2-in., \$5.00 per 100, \$50.00 per 1000. Geranium Mme. Sallerol, 3-in., 7c.

L. A. Eaton & Sons, Conneaut, O.

50,000 strongly rooted Geranium cuttings, in best standard varieties, \$20.00 per 1000. Cash.  
 LOS ANGELES GERANIUM CO., 1752 Garfield Place, Los Angeles, Cal.

Geraniums, 400 Mme. Sallerol, 2-in., at \$5.00 per 100. These are fine large plants, ready for 4-in. pots. Cash.

A. B. Williams, Coshocton, O.

Geraniums, Nutt, 2 1/2-in., \$5.00 per 100; 3-in., strong, cut back, \$10.00 per 100. Helen Michell, strong 4-in. stock, \$18.00 per 100. Cash, please.  
 H. E. & C. W. Krebs, Cedar Rapids, Ia.

#### GERANIUMS.

From 2-in. pots, standard sorts labeled, \$35.00 per 1000.  
 E. Rawlings, Wholesale Grower, Allegany, N. Y.

S. A. Nutt, 2 1/2-in. ....\$45.00 per 1000  
 S. A. Nutt, rooted cuttings ..... 22.50 per 1000  
 Ready for shipment. Cash please.

W. BEZDEK, CEDAR RAPIDS, IA.

Geraniums, best bedders, mixed, mostly red and pink, 2 1/2-in., ready for shift, \$6.00 per 100. Cash with order.

G. A. Weberg, Chicago Heights, Ill.

S. A. NUTT GERANIUMS.  
 2 1/2-in., 4c; 3-in., cut back, 7c; 4-in., 10c. Packing free. Cash.

G. E. Berthold, Nebraska City, Nebr.

Geraniums, 2 1/2-in. S. A. Nutt, Gen. Grant, Snow Queen, La Favorite, 6c; 3-in., 8c. Cash with order.

W. E. Trimble Greenhouse Co., Princeton, Ill.

2 1/2-in. pots of S. A. Nutt and other best kinds at \$6.00 per 100, \$50.00 per 1000. Ask for other varieties.

Roman J. Irwin, 321 6th Ave., New York.

Geraniums, 400 3-in. Buchner, ready for 4-in., \$7.50 per 100. 200 Buchner rooted cuttings, \$3.75 for the lot. W. C. Henderson, Greensburg, Pa.

500 Geraniums R. C., good varieties, mixed, the lot, \$8.00, prepaid. Cash.  
 Geo. B. Morrell, Torresdale, Pa.

Four-inch Poitevine and S. A. Nutt Geraniums, while they last 15c each, bush plants. Cash please.  
 B. C. Blake, Springfield, O.

#### GERANIUMS, STRONG 3-IN.

S. A. Nutt, \$10.00 per 100.

BAUR FLORAL CO., ERIE, PA.

Geraniums, Nutt, Poitevine, Ricard and Buchner, 3 1/2-in., good as 4-in., \$12.00 per 100.  
 Edward Whitton, Utica, N. Y.

Geraniums, best varieties, white, pink, salmon and red, \$5.00 per 100. Cash with order.  
 M. & S. L. Dysinger, Albion, Mich.

Well rooted Geranium cuttings, Poitevine, \$20.00 per 1000. Mixed cuttings, \$17.50 per 1000. Cash. Valley View Gardens, Tiffin, O.

Geraniums, 3 1/2-in. S. A. Nutt, in bud and bloom, choice stocky plants, \$10.00 per 100.  
 The Bell Seed Co., Manlius, N. Y.

Geraniums, S. A. Nutt rooted cuttings, \$2.75 per 100, \$25.00 per 1000, 500 at 1000 rate. Cash.  
 Freeport Floral Co., Freeport, Ill.

Extra fine Geraniums, standard varieties, strong 4-in., 15c. Cash.  
 ATWELL, FLORIST, FT. DODGE, IA.

Extra fine General Grant, 2 1/2-in. Geraniums, \$6.00 per 100. We need the room. Act quick.  
 Virden Greenhouses, Virden, Ill.



## GERANIUMS—Continued

Geraniums, 4-in., select, Ricard, Nutt, Poitevine, Buchner, Jean Vlaud and Landry, \$18.00 per 100. The East Lawn Gardens, Urbana, O.
Geraniums, mixed, but mostly red, large, well rooted cuttings, \$2.50 per 100; \$22.00 per 1000. The Bushnell Greenhouses, Bushnell, Ill.
2-in. Geraniums, mixed, \$4.00 per 100. Ivy Geraniums, mixed, \$5.00 per 100. Cash. Jacobs Bros., Peoria, Ill.
8000 2½-in., S. A. Nutt, ready for 4-in., \$45.00 per 1000. Will Bros. Co., Box 29, Minneapolis, Minn.
Geraniums, Mme. Sallerol, 4-in., very heavy, \$5.00 per 100. No charge for packing. The Bell Seed Co., Manlius, N. Y.
100,000 Geraniums to offer this season, strong 4-in. Nutt and Castellane, ready now, 17½c. L. J. Rowe, Box 244, Titusville, Pa.
Geraniums, Ricard and S. A. Nutt, fine 4-in., 15c. Packing 5%. Truitt's Greenhouses, Chanute, Kans.
Geraniums, 2½-in., A1 stock, mixed varieties, \$5.00 per 100. Tarentum Floral Co., Tarentum, Pa.
Geraniums, Nutt, double Grant and others, mixed, 2½-in., \$6.00 per 100, \$50.00 per 1000. Cash. G. B. Morrell, Torresdale, Pa.
Geraniums, S. A. Nutt, 2½-in., 3-in., 3½-in., \$6.50, \$8.00, \$9.00 per 100. Strong plants ready for shift. Gowanda Greenhouse, Gowanda, N. Y.
Fine 3-in. Mme. Sallerol Geraniums, \$5.00 per 100. No charge for packing. Cash please. The Johnson Floral Co., Kendallville, Ind.
Geraniums, Sallerol, R. C., \$2.00 per 100. Quaker Hill Greenhouses, Sebring, O.
Geraniums, Mme. Sallerol and Rose, 2½-in., 3½c. S. M. Harbison, Danville, Ky.
Geraniums, Sallerol, 2-in., 3c; 2½-in., 4c. Cash with order. H. A. Cook, Oberlin, O.
3-in. Mme. Sallerol, \$5.00 per 100. Cash. M. S. Etter, Shiremanstown, Pa.
Geraniums, Mme. Sallerol, 2-in., \$3.00 per 100. Cash. Harglerode Bros., Shippensburg, Pa.

## GLADIOLI

Our planting of Gladioli embraced 110 acres, and we still have some of the finest bulbs to sell. Mail us your order at once. For smaller sizes than here listed, ask for our special prices. Catalog mailed on request.

	Per 1000	1½-in.	1-in.
America .....	\$35.00	\$28.00	\$21.00
Annie Wigman .....	40.00	32.00	24.00
Ashtabula, a color between America and Panama. It is the improved America and will take an important place among the leading Gladioli (new) ....	12.00	9.50	7.00
Baltimore .....	45.00	36.00	27.00
Cattleya .....	60.00	48.00	36.00
Crackerjack .....	30.00	24.00	18.00
Oscar Peter .....	40.00	32.00	24.00
Emp. of India .....	50.00	40.00	32.00
Faust .....	30.00	24.00	18.00
Friendship .....	35.00	28.00	21.00
Gl. of Holland .....	50.00	40.00	30.00
Golden West .....	50.00	40.00	30.00
Halley .....	40.00	32.00	25.00
Hilda .....	80.00	64.00	48.00
Ida Van .....	35.00	28.00	21.00
Independence .....	35.00	28.00	21.00
Loveliness .....	75.00	60.00	45.00
Lucretia .....	30.00	24.00	18.00
Marie .....	60.00	48.00	36.00
Master Wiebertus .....	55.00	44.00	33.00
Master Wietze .....	50.00	40.00	30.00
May .....	40.00	32.00	24.00
Mont Blanc .....	70.00	56.00	42.00
Mr. Theodore .....	75.00	60.00	45.00
Miss Lucile .....	40.00	32.00	24.00
Mrs. Fr. King .....	28.00	22.50	17.00
Mrs. Watt .....	40.00	32.00	24.00
Niagara .....	60.00	48.00	35.00
Orion .....	30.00	24.00	18.00
Panama .....	50.00	40.00	30.00
Peace .....	45.00	36.00	27.00
Pink Beauty .....	50.00	40.00	30.00
Pink Perfection .....	50.00	40.00	30.00
Pr. of Wales .....	80.00	64.00	48.00
Prinsepine .....	40.00	32.00	24.00
Proserpine .....	90.00	72.00	54.00
Stella .....	40.00	32.00	24.00
Willy Wigman .....	50.00	40.00	30.00
Yellow Hammer .....	50.00	40.00	30.00

## GLADIOLI

	Per 100	Per 1000
America .....	\$ 3.50	\$30.00
Black Beauty .....	3.00	25.00
Fairy (Mrs. Jas. Lancashire) ..	3.00	25.00
Lacordaise, best red .....	10.00	80.00
Mrs. F. King .....	3.50	30.00
Mrs. F. Pendleton .....	5.50	50.00
Mrs. Watt .....	5.00	40.00
Minneapolis .....	3.00	25.00
Ophir, fine yellow .....	5.00	40.00
Peace .....	6.00	50.00
Pres. Taft .....	3.00	25.00
Pink Princess .....	6.00	50.00
Second size, 20% less, 25 at 100 rate. 5% for cash with order.		

E. E. STEWART, BROOKLYN, MICH.

## GLADIOLI

We have a small surplus of the following. How many of these lots can you use? Just think of it, Mr. Florist, good named varieties of Gladioli at less money than ordinary mixtures sell for. Here's the list, better get busy before it is too late.

	100	1000	lot per
8,000 America, 1½-in. up ..	\$3.00	\$25.00	\$22.00
2,000 A. Queen, 1½-in. up ..	3.00	28.00	25.00
4,000 A. Queen, 1½-1½-in. ..	2.50	23.00	20.00
1,000 A. Queen, 1½-in. ....	2.00	18.00	.....
800 Faust, 1½-in. up .....	2.00	16.00	.....
2,500 Faust, 1½-1½-in. ....	1.80	14.00	12.00
2,000 Halley, 1½-1½-in. ....	2.40	20.00	18.00
2,000 Halley, 1-1½-in. ....	2.00	18.00	15.00
3,000 Ida Van, 1½-in. up ..	2.50	20.00	16.00
4,500 Ida Van, 1½-1½-in. ....	2.00	16.00	13.00
3,000 Ida Van, 1-1½-in. ....	1.75	13.00	11.00
2,000 Independence, 1½-in. up ..	2.00	18.00	15.00
2,000 Independence, 1½-1½-in. ..	1.80	15.00	12.00
1,000 Mary Fennell, 1-1½-in. ....	5.00	45.00	.....
7,000 Pendleton, 1½-in. up ..	4.50	35.00	33.00
14,000 Pendleton, 1½-1½-in. ....	3.50	30.00	28.00
2,000 Mrs. Fryer, 1½-in. up ..	4.00	30.00	25.00
2,000 Mrs. Freyer, 1½-1½-in. ....	3.50	25.00	20.00
1,000 Mrs. Watt, 1½-in. up ..	4.00	35.00	.....
3,000 Mrs. Watt, 1½-1½-in. ....	3.50	28.00	25.00
2,000 Niagara, 1½-in. up .....	4.00	34.00	32.00
2,000 Niagara, 1½-1½-in. ....	3.50	30.00	27.00
5,000 Niagara, 1-1½-in. ....	2.60	24.00	21.00
1,000 Panama, 1-1½-in. ....	2.50	22.50	.....
3,000 Peace, 1½-in. up .....	4.00	32.00	28.00
8,000 Peace, 1½-1½-in. ....	3.50	28.00	25.00
3,000 Peace, 1-1½-in. ....	3.00	25.00	21.00
1,500 Prinsepine, 1½-in. up ..	2.00	17.00	15.00
2,000 Prinsepine, 1½-1½-in. ....	1.80	15.00	12.00
1,000 Prinsepine, 1-1½-in. ....	1.50	12.00	.....
2,500 Velvet King, 1½-in. ....	2.50	20.00	18.00
1,000 Velvet King, 1½-1½-in. ....	2.00	17.00	.....
2,000 War, 1-1½-in. ....	3.20	30.00	27.00
10,000 Y. Hammer, 1½-in. ....	4.00	32.00	27.00
50 at 100 rate, 500 at 1000 rate. Terms, cash with order.			

W. E. KIRCHHOFF CO., PEMBROKE, N. Y.

## GLADIOLUS BULBS OF UNSURPASSED BLOOMING POWER.

	No.1	No.2	No.3	No.4
	1½ in. 1½ in. & up.	1 in. 1 in. & up.	1 in. 1 in. & up.	¾ in. ¾ in. & up.
America .....	\$30.00	\$24.00	\$18.00	\$15.00
Chicago White .....	28.00	22.00	16.00	12.00
Crackerjack .....	50.00	40.00	30.00	20.00
Crystal White .....	90.00	72.00	54.00	40.00
Dawn .....	80.00	64.00	48.00	36.00
Empress of India .....	35.00	28.00	22.00	16.00
Golden West .....	60.00	48.00	36.00	24.00
Goliath .....	30.00	24.00	18.00	15.00
Halley .....	35.00	28.00	22.00	16.00
Ida Van .....	28.00	22.00	17.00	15.00
Independence .....	35.00	28.00	22.00	16.00
Klondike .....	80.00	64.00	48.00	36.00
L'Immaculee .....	75.00	60.00	45.00	30.00
Loveliness .....	30.00	24.00	18.00	15.00
Meadowvale .....	30.00	24.00	18.00	15.00
Mrs. Francis King .....	30.00	24.00	18.00	15.00
Mrs. Frank Pendleton .....	50.00	40.00	30.00	25.00
Mrs. Watt .....	45.00	36.00	27.00	20.00
Niagara .....	50.00	40.00	30.00	25.00
Panama .....	50.00	40.00	30.00	25.00
Peace .....	45.00	36.00	27.00	20.00
Prinsepine .....	80.00	64.00	48.00	36.00
Rouge Torch .....	80.00	64.00	48.00	36.00
Scarsdale .....	45.00	36.00	27.00	20.00
Schwaben .....	70.00	56.00	42.00	32.00
Wilbrink .....	80.00	64.00	48.00	36.00
Exhibition Mixed .....	25.00	20.00	15.00	12.00
Extra Choice Mixed .....	20.00	16.00	12.00	10.00
Primulinus Hybrids .....	25.00	20.00	15.00	12.00

Miranda (a new large primulinus type, producing 2 to 4 flower spikes from every bulb; color, fine canary yellow, slightly striped with carmine rose). 30.00 24.00 18.00 15.00  
Baron Hulot, 1½-in. up .....

Terms, 5% for cash. Prices are quoted per 1000; 100 sold at the thousand rate; less than 100, add 10%.

Prices on smaller sizes quoted on request.

## JELLE ROOS.

Gladiolus Specialist. Box A, Milton, Mass.

	Per 1000
Fine home grown bulbs.	
America, No. 1 .....	\$27.50
America, No. 2 .....	22.00
Mrs. F. King, No. 1 .....	25.00
Mrs. F. King, No. 2 .....	20.00
Niagara, No. 1 .....	45.00
Niagara, No. 2 .....	38.00
Mrs. Pendleton, No. 1 .....	50.00
Schwaben, No. 1 .....	55.00

## PLANTING STOCK, PER 1000.

America, ¾ to 1½-in., \$11.00; King, ¾ to 1½-in., \$9.00; Halley, ¾ to 1½-in., \$10.00; Panama, ¾ to 1½-in., \$12.00; Chicago White, ¾ to 1½-in., \$15.00; Augusta, ¾ to 1½-in., \$7.50.
America, black bulbets, per peck, \$3.00; Mrs. King, \$7.00.
250 at 1000 rates. No charge for packing.

S. W. PIKE, ST. CHARLES, ILL.

## GLADIOLI

Reports from all over the world state that DIENER'S new Gladioli are the largest, finest and most wonderful ever produced. Our new catalog showing eight of our new varieties in natural colored plates will be sent free on request.

RICHARD DIENER COMPANY, KENTFIELD, CALIFORNIA.

## GLADIOLUS PLANTING STOCK.

	Per 1000	Per 10,000
100,000 War, less ½-in. ....	\$ 9.00	\$ 75.00
20,000 Niagara, less ½-in. ....	9.00	75.00
20,000 Y. Hammer, less ½-in. ....	8.00	65.00
20,000 Niagara, ½-¾-in. ....	14.00	120.00
5,000 Mrs. Fryer, less ½-in. ....	12.00	90.00
10,000 Pendleton, less ½-in. ....	12.00	110.00
14,000 Chgo. White, less ½-in. ....	9.00	65.00
3,000 Mrs. Fryer, ½-¾-in. ....	16.00	.....
8,000 Pendleton, ½-¾-in. ....	18.00	165.00
1,400 Mary Fennell, ¾-1-in. ....	40.00	.....
1,350 Autumn Queen, ¾-1-in. ....	15.00	.....
500 Mrs. Watt, ¾-1-in. ....	20.00	.....
8,000 Myrtle, ½-¾-in. ....	35.00	.....
10,000 War, ½-¾-in. ....	12.00	110.00
20,000 Florists' Mix., ½-¾-in. ....	4.50	36.00
15,000 Florists' Mix., less ½-in. ....	8.00	25.00
6,000 Prim. Hybrids, ½-¾-in. ....	6.00	48.00
12,000 Prim. Hys., less ½-in. ....	4.00	35.00
6,000 Ida Van, less ½-in. ....	5.00	40.00

## SELECT BULBETS.

	Per 1000	Per 10,000
Mrs. Dr. Norton .....	\$25.00	\$200.00
Prince of Wales .....	8.00	60.00
Schwaben .....	1.50	12.00
Pink Perfection .....	3.00	25.00
Niagara .....	1.00	9.00
Panama .....	1.00	9.00
Peace .....	1.00	9.00
Mrs. Watt .....	2.00	18.00
Mrs. Fryer .....	2.00	18.00
Mrs. Pendleton .....	1.80	15.00
War .....	1.50	12.00
Glory of Holland .....	1.50	12.00

Golden Measure, \$50.00 per 100.  
Prinsepine, \$1.50 per qt., \$8.00 per pk.  
50 at 100 rates, 500 at 1000 rate. Terms, cash.  
Mrs. Dr. Norton is a very pleasing new, pink Gladiolus. At the price we are offering select bulbets, you can afford to buy a quantity to stock up with.

W. E. KIRCHHOFF CO., PEMBROKE, N. Y.

## NONE BETTER.

We offer a selected quality. All produced from young bulbs that were never allowed to flower. We guarantee our stock to be up to size, free from disease, and will refund any money advanced if dissatisfied upon return of bulbs. It is important to know from whom you buy. We own our own stock which was especially grown for us. Our growers and ourselves stand back of you.

	Price per 1000	and up	and up
Yellow Hammer .....	\$50.00	.....	.....
Master Wietze .....	45.00	.....	.....
Europa .....	.....	.....	\$75.00
Glory of Holland .....	.....	.....	50.00
Loveliness .....	.....	.....	50.00
White King .....	40.00	.....	45.00
America .....	.....	.....	30.00
Brenchleyensis .....	.....	.....	25.00
Francis King .....	.....	.....	28.00
Halley .....	.....	.....	35.00
Mrs. Frank Pendleton .....	.....	.....	50.00
Niagara .....	.....	.....	45.00
Panama .....	.....	.....	45.00
Peace .....	.....	.....	40.00
Schwaben .....	.....	.....	60.00
Ida Van .....	25.00	.....	.....
Miss Lucile .....	25.00	.....	27.50
Kunderd Glory .....	.....	.....	50.00
Augusta .....	.....	.....	30.00
Cracker Jack, large, velvety dark red flowers .....	.....	.....	35.00
Meadowvale, white, dainty blue throat .....	.....	.....	35.00
Primulinus Hybrids .....	25.00	.....	30.00
Florists' Mixture .....	15.00	.....	20.00

AMERICAN BULB CO., Chicago, Ill.

## A1 STOCK GLADIOLI

## FULLY UP TO MEASUREMENT.

	Per 100	Per 1000
America, 1½-in. and up.....	\$4.00	\$35.00
America, 1½-in. and up.....	3.75	30.00
America, 1-in. to 1½-in. ....	2.75	25.00
Augusta, 1½-in. and up .....	4.00	35.00
Augusta, 1½-in. and up .....	3.50	30.00
Baron Hulot, 1½-in. and up .....	7.00	60.00
Baron Hulot, 1½-in. and up .....	6.00	50.00
Brenchleyensis, 1½-in. and up ...	3.50	30.00
Brenchleyensis, 1½-in. and up ...	3.00	25.00
Chicago White, 1½-in. and up... ..	5.00	45.00
Chicago White, 1½-in. and up... ..	4.00	35.00
Glory of Holland, 1½-in. and up... ..	5.00	45.00
Halley, 1½-in. and up .....	5.00	45.00
Halley, 1½-in. and up .....	4.00	35.00
Mrs. F. King, 1½-in. and up... ..	4.00	35.00
Mrs. F. King, 1½-in. and up... ..	3.00	25.00
Mrs. Pendleton, 1½-in. and up... ..	6.00	50.00
Panama, 1½-in. and up .....	8.00	75.00
Panama, 1½-in. and up .....	7.00	65.00
Princess, 1½-in. and up .....	7.00	65.00
Peace, 1½-in. and up .....	5.00	45.00
Schwaben, 1½-in. and up .....	7.00	65.00
Niagara, 1½-in. and up.....	6.00	50.00
Best Mixed, all colors .....	2.00	15.00
Primulinus Hybrids .....	3.00	25.00
Primulinus Hybrids, selected....	4.00	35.00
White and Light mixed, 1½-in. and up .....	2.50	20.00
Pink mixed, 1½-in. and up.....	2.50	20.00
Red and Scarlet mixed, 1½-in. up	2.50	20.00
Popular mixed, 1½-in. and up... ..	2.00	15.00
For other varieties and mixtures ask for list of planting sizes and bulblets		



## 5,000,000 GLADIOLUS PLANTING STOCK.

	1/2-in.	3/4 to 1-in.	1 to 1 1/4-in.
America .....	\$ 7.00		
Empress of India 10.00	\$15.00		
Halley .....	6.00	9.00	\$15.00
Mrs. F. King... 7.00	9.00	12.00	15.00
Panama .....	10.00	15.00	
War .....	18.00		
Willy Wigman. 10.00	15.00		
All Good Mix... 5.00	7.00	10.00	12.00
All Good Mixture, 1 1/4 to 1 1/2-in. ....		15.00	

These will make you some nice large blooms from early until late. 10% discount on all orders for 10,000 or more of a variety.

W. P. LONG, WEST GROVE, PA.

## GLADIOLUS BULBS.

Young, healthy, plump bulbs, true to name.

	1st size	2nd size
AMERICA .....	\$30.00	\$24.00
AUGUSTA .....	sold	24.00
BRENCHLEYENSIS .....	sold	20.00
CRACKERJACK .....	25.00	20.00
EMPRESS OF INDIA .....	40.00	32.00
KLONDYKE .....	30.00	24.00
MRS. FRANCIS KING .....	30.00	24.00
MRS. FRANK PENDLETON ...	50.00	40.00
PRINCEPINE .....	25.00	20.00
GENERAL MIXTURE .....	20.00	15.00

N. LEON WINTZER,  
Gladiolus Grower, West Grove, Pa.

1000 very large Schwaben, \$60.00. 1000 first size Panama, \$45.00; 880 Panama, 1/2 to 3/4-in., \$8.00 for lot; 2100 Panama, under 1/2-in., \$9.00 per 1000, \$18.00 lot. 625 Autumn Queen, mixed with 25% America, 3/4 to 1 1/4-in., \$2.00 per 100, \$11.00 for lot; 830 1/4 to 3/4-in., lot for \$3.00; 2400 under 1/2-in., lot for \$8.00.

Bulbets: Panama, \$3.00 per qt. Autumn Queen, \$2.50 per qt. Autumn Queen, mixed 25% America, \$2.00 per qt.

10% discount to anyone taking whole lot bulbs and bulbets. Cash.

FRANK B. REID, CUMBERLAND, MD.

	1-in.	1 1/4-in.	1 1/2-in.
America .....	\$18.00	\$24.00	\$30.00
F. King .....	17.00	22.50	28.00
Ida Van .....	17.50	24.00	30.00
Niagara .....			45.00
Schwaben .....		50.00	60.00
Primulus Hy. ....		18.00	23.00

## PLANTING STOCK

	Under 1/2-in.	1/2-in. to 3/4-in.
Mrs. F. King .....	\$ 6.00	\$ 8.00
Per 5000 .....	25.00	40.00

John De Groot, Catonsville, Md.

Gladioli, No. 1, 2 and 3 yr.; Europa, 8c, 7c and 6c; Baron Hulot, Kunderdi Glory, Princeps, Schwaben, Pendleton, Niagara and War, 6c, 5c and 4c. Attraction, Peace, Panama and Scribe, 5c, 4c and 3c. Chicago White and America, 4c, 3 1/2c and 3c. Augusta, 3c, 3 1/2c and 2c. Schwaben and War, 1/2-in. down, \$1.00 per 100.

Bulbets: Chicago White, Peace, Panama, Pendleton, Schwaben and War, 15c per 100.

America, Francis King, Halley and Ida Van, 10c per 100.

L. Hemingway, Benton Harbor, Mich.

## GLADIOLI FOR FORCING

	Per 100	Per 1000
America, pink .....	\$3.50	\$30.00
Autumn Queen, light yellow, red throat .....	4.00	35.00
Brenchleyensis, scarlet .....	2.75	25.00
Francis King, scarlet .....	3.25	28.00
Halley, salmon .....	4.00	35.00
Peace, white .....	5.00	45.00

A. HENDERSON & CO.,

166 N. Wabash Ave., Chicago, Ill.

	Per 100	Per 1000
Mrs. Francis King, 1 1/4-in. and up ..	\$2.75	\$25.00
Mrs. Francis King, 1 1/4 to 1 1/2-in. ...	2.25	20.00
Mrs. Francis King, 1 to 1 1/4-in. ....	2.00	17.00
Mrs. Francis King, 3/4 to 1-in. ....	1.00	14.00
Halley, 1 1/4-in. and up .....	2.75	25.00
Halley, 1 to 1 1/4-in. ....	2.00	16.00
Ida Van, 1 1/4-in. and up .....	3.50	30.00
Ida Van, 1 1/4 to 1 1/2-in. ....	3.00	25.00
Ida Van, 3/4 to 1-in. ....	2.00	15.00

FRANKLIN NURSERY,

Station F, Minneapolis, Minn.

## PETOSKEY GROWN GLADIOLI.

Autumn Queen, the finest late blooming Gladiolus in existence. A few thousand No. 1, only, at \$40.00.

Mrs. Frank Pendleton, a small surplus only. No. 1, \$45.00; No. 2, \$40.00.

Autumn Queen bulbets, \$5.00 per quart. This stock was grown on new land and is extra fine.

C. M. GROSSMAN,

Evergreen Farm, Petoskey, Mich.

## THE GRULLEMANS CO. AND THE WAYSIDE GARDENS CO.

offer the following Gladioli in the three commercial sizes: America, Europa, Annie Wigman, Halley, Chicago White, Pink Beauty, Pink Perfection, Loveliness, War, Ida Van, Liebesfeuer, Pendleton, Golden West, Independence, Francis King, Prince of Wales.

We want to dispose of these bulbs before our plant season opens up. Write for prices and quantities to The Wayside Gardens, Mentor, O.

## FINE FLORIST STOCK

	Per 100
Ida Van, red, 1 1/4-in. up .....	\$3.00
Ida Van, red, 1-in. up .....	2.00
Niagara, cream, 1 1/4-in. up .....	5.00
Marianna, white, 1 1/4-in. up .....	3.00
Florists' Mixture, 1-in. up .....	1.00
Geo. Paul, dark red, 1 1/4-in. up .....	3.00

BROOKLAND GARDENS, WOBURN, MASS.

## GLADIOLI

## PLANTING STOCK, PRICES PER 1,000.

GLORY OF KENNEMERLAND, 1 1/2-1 3/4-in. ....	\$15.00
GLORY OF KENNEMERLAND, 1 1/2-in. and less .....	10.00
PRINCEPINE, 1 1/2-1 3/4-in. ....	7.00
PRINCEPINE, 1 1/2-in. and less .....	4.00
WAR, 1 1/2-in. and less .....	9.00

## BULBETS, PRICES PER 1,000.

GLORY OF KENNEMERLAND .....	\$ 3.00
LIEBESFEUER .....	3.00
L'IMMACULEE .....	3.50
PRINCE OF WALES .....	5.00
PRINCEPINE .....	2.00
RED EMPEROR .....	10.00
WAR .....	1.00

Glory of Kennemerland is a brilliant rose color with large yellow blotch on lower petals, flowers of an immense size, measuring 5 ins. across, a valuable florist's variety.

Terms: 6% cash with order. Bills due 60 days from date of invoice. Unknown parties, cash with order or satisfactory references. We have grown what we offer, therefore guarantee them to be true to name.

P. VOS & SON,  
Phone 548 J 5. P. O. Box No. 77.  
Mt. Clemens, Mich.

New Jersey grown Gladiolus bulbs, just right for greenhouse forcing. Grown on my farm in black sandy loam, well matured, clean and healthy, at least 95% true to name.

	1 1/4-in. and up	1 1/2-in. and up
America, Augusta .....	\$30.00	\$25.00
Baron Hulot, Chicago White .....	40.00	35.00
Brenchleyensis .....	25.00	20.00
Childsli, mixed light colors .....	30.00	25.00
Czar Peter, Dieulafoy .....	50.00	45.00
Europa, Queen Wilhelmina .....	70.00	60.00
Faust, Glory of Holland .....	40.00	35.00
Golden West, Niagara .....	40.00	35.00
Mrs. Francis King .....	30.00	25.00
Loveliness .....	60.00	50.00
Master Wietzen, Peace .....	40.00	35.00
Pink Perfection .....	45.00	40.00
Panama, Princeps .....	45.00	40.00
Schwaben, War .....	50.00	45.00
Yellow Hammer, Wm. Copeland ..	40.00	35.00
Mixed of the above named .....	30.00	25.00

Cash with order.

Wm. Becker, Sr., P. O. Box 138, Lakehurst, N. J.

First class Gladiolus bulbs, following quotations per 1000.

	1st	2nd	3rd	4th	5th
America .....	\$30.00	\$27.50	\$22.00		
Prophetess .....	35.00	30.00	25.00	\$15.00	\$12.50
Standard Mixed .....	24.00	20.00	15.00	10.00	7.50
Prophetess bulbets .....				\$1.50	per 1000
Mixed bulbets .....				1.00	per 1000

Cash with order. Immediate shipment.

MRS. J. W. MOORE, TIFFIN, O.

## CHOICE GLADIOLUS BULBS

	Lot
450 Black Hawk, 1-in. and up .....	\$ 9.00
400 Burrell, 1-in. and up .....	8.00
150 Canary, 1-in. and up .....	8.00
750 Fancy mixed, 3/4 to 1-in. ....	6.00
3000 Fancy mixed, under 3/4-in. ....	9.00
The whole lot for .....	30.00

Cash please. E. T. Scott, Clermont, Ia.

Gladiolus bulbets: America, Mrs. F. King, Crackerjack, Halley, \$2.50 per qt., 4 qts., \$8.00, peck, \$10.00, bushel, \$35.00. Panama twice these prices. General Mixture, \$8.00 peck, \$25.00 bushel.

N. LEON WINTZER,

Gladiolus Grower, West Grove, Pa.

Gladioli bulbets, per 1000, prepaid: America, 60c; Victory, 60c; Independence, 60c; Mrs. F. Pendleton, \$1.50; Panama, \$1.25; War, \$2.00; Halley, 75c; Empress of India, \$1.50; Mary Fennell, \$4.00.

F. C. Hornberger, Abbott Rd., Hamburg, N. Y.

America, No. 1, \$30.00; No. 2, \$25.00; No. 3, \$20.00. Panama, No. 1, \$40.00. Klondyke, 1 1/4-in. up, \$20.00; 1-in., \$12.00; 3/4 to 1-in., \$8.00. Baron Hulot and red, mixed, \$15.00. Pride of Goshen, No. 1, \$80.00; No. 2, \$60.00. All per 1000. Flowerfarm, Fort Atkinson, Wis.

Gladioli, America XXX, 2-in. No. 1, 1 1/4-in. No. 2, 1 1/4-in. Mrs. King XXX, No. 1, No. 2, No. 3, and small planting stock of King only. Write for cash prices in quantity, no inquiries for less than 1000 considered.

The Urbana Floral Co., Urbana, O.

GLADIOLI, clean, sound, plump bulbs, ready for immediate shipment.

America, 1 1/4 to 2 1/4 in. ....	\$20.00 per 1000
Panama, 1 1/4 to 2 1/4 in. ....	80.00 per 1000

SEVIN VINCENT CO.,

417 Montgomery St., San Francisco, Calif.

Gladioli, Miss Helen Franklin, ruffled white, violet stripes on lower petals, great multiplier, florists like it, 1st size bulbs, \$20.00 per 100; 2nd size, \$15.00. Stock limited.

Thomas Cogger, Melrose, Mass.

## GLADIOLUS BULBS.

We predict that eventually 90% of all Gladiolus bulbs used for greenhouse forcing will be GROWN IN IOWA.

GARDENS OF SMEDLEY, WATERLOO, IOWA.

BULBETS: Panama and Niagara, \$1.00 per 1000; Range Torch, 80c; America, 40c per 1000. 10% off on \$10.00 order. Cash.

NORMAN E. TULLY, HUBBARD, O.

Gladiolus America, \$20.00 3rd size; a good flowering size, \$15.00 per 1000. Cash.

F. J. Bixby, Manchester, N. H.

Pendleton Gladioli, 1-1 1/4-in., 5000 lots, \$100.00. Cash. Toerner's Greenhouses, Logan, O.

## GLADIOLUS BULBS

America, 1 1/2-in. and up .....

Augusta, 1 1/2-in. and up .....

John Bauscher, Freeport, Ill.

Gladiolus America, 1 1/2-in. and up, \$25.00 per 1000; 1 1/4-in., \$20.00 per 1000; 3/4 to 1-in., \$15.00 per 1000. Bulbets, 75c per qt. Cash with order.

Bushy Flower Garden, Bushy, Va.

Surplus planting stock, Empress of India, 1 1/2-1 3/4 in., \$5.00 per 1000. Order early. Alfred Oesterling, Gladiolus Grower, Butler, Pa.

GLADIOLI, 1000 Panama, 1 1/2 to 3-in., \$4.50 per 100, lot, \$40.00.

Mrs. E. M. Wilson, R. 1, Washington, Ia.

America, Pink Beauty, Princeps, Panama, and mixed, all sizes, in small lots. Write for clean-up prices. Perry Feagler, Auburn, Ind.

400 Pendleton, No. 1, \$4.00 per 100; 1500 No. 2, \$30.00; 5000 No. 3, \$22.50 per 1000. Toerner Greenhouses, Logan, Ohio.

Gladioli in good mixture, 1-2-in., \$12.50 per 1000. Charles Frost, Kenilworth, N. J.

## GREVILLEAS

## GREVILLEA ROBUSTA.

Extra fine from 2-in. pots, \$3.00 per 100.

E. Rawlings, Wholesale Grower, Allegany, N. Y.

## HARDY FERNS

Every florist should grow his own hardy fancy ferns. Our price per 100 plants is only \$3.00. Give us a trial. Somerset Gardens, 27 Shingiss St., Pittsburgh, Pa.

Hardy ferns. Illustrated descriptive list mailed. Ludvig Mosbaek, Ferndale, Askov, Minn.

Hardy Ferns, 25 varieties. L. E. Williams, Exeter, N. H.

## HARDY PINKS

Hardy Pinks, 4 varieties, \$6.00 per 100, \$55.00 per 1000.

The Schmidt & Botley Co., Springfield, O.

## HARDY PLANTS

Hardy Perennials, strong, field grown plants for florists. Per 10 Per 100

Aquilegia, 6 named varieties .....

Campanula Medium, white, pink and blue .....

Campanula Medium Calyc, white, pink and blue .....

Carnation Grenadin, white and red .....

Coreopsis Lanceolata .....

Delphinium Belladonna .....

Delphinium Chinense, white and blue .....

Dianthus Barbatus, 9 named varieties .....

Digitalis Gloxiniflora, white, pink and purple .....

Lupinus Polyphyllus, 3 named varieties .....

Shasta, Alaska Daisies .....

Hollyhocks, 8 named varieties .....

Bellis, Longfellow and Snowball, 60c 100, \$5.00 per 1000.

John Irvine, 1907 S. Euclid Ave., Bay City, Mich.

## PERENNIALS.

A large stock of good plants in several varieties. Your orders filled quick.

Aquilegia Chrysantha, (Columbine) ..

Aquilegia Coerulea, (Columbine) ..

Campanula Media, (Canterbury Bells) ..

Coreopsis, (Tickseed) ..

Delphinium Gold Medal Hybrids ..

Digitalis Gloxiniflora, (Foxglove) ..

Hollyhocks, red, white, pink, maroon ..

Platycodon, blue (Japanese Bell Flower) ..

Shasta Daisy Alaska ..

The above and many other good varieties. List on application.

## AURORA NURSERIES,

Aurora, Ill.

Hardy plants, Columbine, mixed, Canterbury Bells, mixed, Coreopsis, Delphinium Belladonna, Gaillardias, Shasta Daisy Alaska, hardy Pinks, Oriental Poppies, Sweet Williams, double Hollyhocks, separate colors, Pyrethrum, Mallow Marvels, red, one year, \$5.00 per 100. Columbine, mixed, Delphinium Belladonna, Shasta Daisy Alaska, and Coreopsis, 2 yr., \$8.00 per 100.

Vinca Minor (hardy Myrtle), 4-in. pots, from cold frame, shipped out of pots, \$12.00 per 100. Cash with order. Packing free.

GEORGE SJOERDSMA,

2344 W. 111th St., Chicago, Ill.

Hardy Ferns, wholesale. 100 10 Each

Aspidium Pedatum, Maidenhair ..

Aspidium Goldiana, Gold Fern ..

Aspl. Thely. Silver Splendor ..

Onoclea Sensibillis ..

Onoclea Struthiopteris, Ostrich ..

Osmunda Cinnamomea & Clayt. ..

And 5 other varieties. Descriptive list mailed free. 100 Ferns, your selection, billed 100 rate.

Goldiana, Ostrich and Cinnamon most popular. LUDVIG MOSBAEK, Ferndale, Askov, Minn.

Sweet Williams, Oriental Poppies, Delphiniums, Coreopsis, Gaillardias, Canterbury Bells, hardy Pinks, Hollyhocks, Columbine, Foxgloves, Pyrethrums, Hybrids and hardy Primulas, strong plants, out of 2 1/2-in., \$3.00 per 100, \$25.00 per 1000.



## HARDY PLANTS—Continued

## PERENNIAL PLANTS.

Strong 1½-in. double Hollyhocks, yellow, rose, red and white, ready to be shifted, \$5.00 per 100, \$45.00 per 1000.  
Strong 2½-in. Shasta Daisy, Alaska, \$4.50 per 100, \$40.00 per 1000.  
Strong 1½-in. Oriental Poppy, \$4.00 per 100, \$35.00 per 1000.

Cash with order please.

LAGONDA FLORAL CO., SPRINGFIELD, O.

Oriental Poppies, 2-yr., No. 1.....\$6.00 per 100  
Oriental Poppies, 2-yr., No. 2..... 4.00 per 100  
Hollyhocks, 2-yr., No. 1, mixed..... 6.00 per 100  
Hollyhocks, 1-yr., No. 1, red, white, yellow, pink ..... 4.00 per 100  
Iris, assorted named varieties..... 4.00 per 100

MAPLE HILL NURSERY,  
NORA SPRINGS, IOWA.

## STRONG FIELD GROWN PERENNIALS

Per 100 Per 1000  
Coreopsis Lanceolata .....\$5.00 \$40.00  
Sweet William, mixed..... 5.00 40.00  
Sweet William, Newport Pink... 6.00 50.00  
Sweet William, Scarlet Beauty... 6.00 50.00  
WELLER NURSERIES, HOLLAND, MICH.

Delphinium Belladonna and Oriental Poppies, strong transplanted stock for potting, \$2.50 per 100, prepaid. Clematis Paniculata, 1 yr. pot grown, 5c. Iceland Poppies, strong 3-in., 7c. Aquilegias, best named kinds, from pots, 5c. Eupatorium Fraseri, strong 8-in., 5c.

S. W. Pike, St. Charles, Ill.

A small supply of 27 varieties, including Aquilegia, Shasta Daisy Alaska, Coreopsis Lanceolata, Delphinium Gold Medal Hybrids, at \$6.50 per 100, while they last. Cash.

M. Newkirk, Downers Grove, Ill.

Specimen plants, Hardy, Pinks, Dianthus Plumarius. Will retail quickly at 15c each. Get them now, only \$4.00 per 100.

Ward, Plantsman, Hillsdale, Mich.

Hardy Perennials, a very fine list of Hardy Perennials, best kinds, ask for complete list.

Roman J. Irwin, 321 6th Ave., New York.

Lychnis Viscaria Splendens and Gaillardia Grand, \$6.00 per 100, fg. stg.

Thos. J. Murphy, Painesville, O.

Hardy Phlox, 6 best named sorts, 2½-in., \$6.00 per 100.

Archias Floral Co., Sedalia, Mo.

## HELIOTROPE

## HELIOTROPE CENTEFLEUR.

We have the true stock of this variety and it is absolutely clean and in healthy condition, ready for immediate delivery. ROOTED CUTTINGS, \$3.00 per 100. POT PLANTS, \$6.00 per 100.

CHARLES H. TOTTY COMPANY,

Madison, New Jersey.

Heliotrope, dark blue rooted cuttings, \$2.50 per 100, \$20.00 per 1000, postpaid, special delivery; 2½-in. pots, Eliz. Dennison and Centefleur and La Duse, \$5.00 per 100, \$45.00 per 1000.

Roman J. Irwin, 321 6th Ave., New York.

Heliotrope, 5 best named kinds, separate, R. C., \$1.50 per 100; 2½-in., \$4.00 per 100. Centefleur, R. C., \$3.00 per 100; 2½-in., \$5.00.

Burdell Floral Co., Bowling Green, Ky.

Heliotropes, 2-in., ready for 4-in., \$4.00 per 100. Cash with order.

James Ambacher, West End, N. J.

Heliotropes, Violet Queen and Snow Wreath, 2½-in., \$5.00 per 100; 3-in., \$7.50 per 100.

Archias Floral Co., Sedalia, Mo.

Heliotrope, dark blue, 2½-in., \$3.50 per 100. Packing 5%.

Truitt's Greenhouses, Chanute, Kans.

Heliotropes, R. C., 8 to 10 varieties, \$1.50 per 100; \$14.00 per 1000, prepaid.

S. D. Brant, Clay Center, Kan.

Heliotropes, dark, fragrant, well rooted cuttings, \$1.25 per 100, \$12.00 per 1000, postpaid. Cash.

J. P. Cannata, Mt. Freedom, N. J.

Heliotropes, best dark blue, R. C., \$1.25 per 100; 2½-in., \$3.50 per 100. Stocky plants. Cash.

W. BEZDEK, CEDAR RAPIDS, IA.

Heliotropes, R. C., \$2.00 per 100; 2½-in., 5c. Cash with order.

W. E. Trimble Greenhouse Co., Princeton, Ill.

Heliotropes, 2½-in., in bud and bloom, \$5.00 per 100.

Brown's Greenhouses, Clyde, O.

Heliotropes, blue, 2-in., \$3.00 per 100. Cash.

Harglerode Bros., Shippensburg, Pa.

Heliotrope, blue, R. C., \$1.50 per 100, postpaid.

Quaker Hill Greenhouses, Sebring, O.

Heliotrope, \$4.00 per 100, \$35.00 per 1000.

The Schmidt & Botley Co., Springfield, O.

Heliotrope, best purple sorts, \$5.00 per 100.

The Storrs & Harrison Co., Painesville, Ohio.

Heliotrope, blue R. C., \$1.50 per 100. Cash.

Ryer Bros., Chambersburg, Pa.

## HEMEROCALLIS

Hemerocallis Flava, Lemon Lily, \$6.00 per 100; extra heavy plants, \$10.00 per 100.

M. L. McClave, Benton Harbor, Mich.

## HIBISCUS

HIBISCUS.  
8-in., \$10.00 per 100.  
Extra fine stock.

H. O. HANNAH & SON, SHERMAN, TEX.  
2-in. Hibiscus .....\$4.50 per 100; \$40.00 per 1000  
4-in. Hibiscus ..... 20.00 per 100.

The Schmidt & Botley Co., Springfield, O.

## HOLLYHOOKS

Hollyhocks, the finest varieties in colors, red, white, pink, maroon and yellow by the hundred or thousand. Big stock, 80c per 10, \$6.00 per 100.

AURORA NURSERIES,  
Aurora, Ill.

Large double Hollyhocks, fine plants, \$5.00 per 100. H. W. Peterson, Poplar Bluff, Mo.

## HYACINTHS

Water Hyacinths, good strong plants, \$3.50 per 100, \$30.00 per 1000.

Drawer 24, Dade City, Fla.

## HYDRANGEAS

Pot grown plants of Otaksa and all the best French varieties.

FRENCH, from 4-in. pots, with one strong stem, 20c; 5-in., 30c; 6-in. and 7-in., sold out; 8-in., \$1.00 and \$1.25 each.

OTAKSA, the old favorite, still the leader, from 4-in. pots, with one strong stem, 20c; 5-in., 30c; 6-in., 40c; 7-in., 75c; 8-in., \$1.00 each. 5% for packing.

These plants are good with short stocky shoots and well ripened.

J. L. SCHILLER, TOLEDO, O.

## HYDRANGEAS FOR MOTHERS' DAY AND MEMORIAL DAY.

FRENCH HYDRANGEAS, PINK, GEN. DEVIBAYE AND MAURICE HAMAR, 20c PER 100, PLANTS HAVING FROM 2 TO 6 BUDS. 2 BUDS, 40c; 3 BUDS, 60c; 4 BUDS, 80c; 5 BUDS, \$1.25; 6 BUDS, \$1.50. PLANTS ARE BUSHY AND WELL BRANCHED. ADD 10% FOR PACKING, AS WE EXERCISE CARE IN SHIPPING. KAMP & SPINTI CO., NORTH MILWAUKEE, WIS.

Best French varieties, Otaksa Baby Bimblinette, Souv. Mad. Chautard, Mme. Emil Mouillere, Mad. Maurice Hamar, Eclairer, Bouquet Rose, Avalanche, General de Vibraye, 2½-in. pots, \$8.00 per 100, \$70.00 per 1000; 3-in. pots, \$14.00 per 100; 6-in. pots, very fine plants to grow on for Easter, \$80.00 per 100. R. C., some of above varieties, mixed, \$6.00 per 100, \$50.00 per 1000, postpaid.

Roman J. Irwin, 321 6th Ave., New York.

French Hydrangeas, 30,000 2½-in. for April and May delivery. Blue and pink assorted, \$70.00 per 1000. Avalanche, Gen. de Vibraye, Bouquet Rose, and other good varieties, \$75.00 per 1000.

J. J. LeBorlous, Duluth, Minn.

Hydrangeas, fine 2½-in. Mme. E. Mouillere, Mme. Chautard, Vicomtesse de Vibraye, Mme. Maurice Hamar, \$7.00 per 100; Bouquet Rose, Ramis Pictis and Otaksa, \$6.00 per 100.

The Storrs & Harrison Co., Painesville, Ohio.

Hydrangeas, 3-in., 20c; 5-in., 50c. Cash with order.

F. W. Aevermann, 5509 W. Hirsch St., Chicago.

Hydrangeas, Otaksa, 5-in. plants, 4 to 7 branches, \$50.00 per 100.

W. E. F. Weber, Sault Ste. Marie, Mich.

Hydrangeas, 2½-in. French and Otaksa, \$7.00 per 100.

S. S. Skidelsky & Co., 50 Park Place, New York.

Hydrangeas Otaksa, 3-in., 10c; 1 branch, 4-in., 25c; larger plants, 45c to \$2.50. Cash.

Port Allegany Greenhouses, Port Allegany, Pa.

Hydrangeas, can only offer 7-in. at \$1.50 to \$2.00, 6 to 9 heads. Geo. A. Kuhl, Pekin, Ill.

Hydrangeas, Otaksa and French, 5-in., 30c. Cash.

L. J. Rowe, Box 244, Titusville, Pa.

## IMPATIENS

Impatiens Sultan Hybrid, fine range of colors in mixed hybrids from cuttings, \$6.00 per 100.

The Storrs & Harrison Co., Painesville, Ohio.

## IMPATIENS SULTANI

Deep pink, white, violet, rose, orange, 2½-in. pots, \$4.00 per 100.

Oak Grove Greenhouse, Tuskegee, Ala.

Impatiens Sultan Hybrid, in fine colors, 2½-in., \$3.50 per 100. See Begonias and Cannas.

A. C. Anderson, Columbus, Neb.

Impatiens Sultan, mostly rose pink, some salmon, R. C., \$3.00 per 100, prepaid; 2½-in., \$5.00 per 100. Royston & Fenton, Evansville, Ind.

Impatiens, Sultan, nice stock, 2-in., \$4.00 per 100.

N. O. Caswell, Delavan, Ill.

Impatiens Sultan, fine plants, 2½-in., per 100, \$6.00.

Archias Floral Co., Sedalia, Mo.

## IRISES

Irises, May Queen, Mme. Chereau, Celeste, Mrs. H. Darwin, Khedive, L. Avernia, Black Prince, Silver King, Purple Queen, \$3.00 per 100.

Fairy, Mrs. Neubronner, Mme. Pacquette, Kochi, Her Majesty, Gracius, \$5.00 per 100. Pallida Dalmatia and Violaes Grandiflora, \$7.00 per 100. Sherwin Wright, new yellow, \$20.00 per 100.

Pumila Coerulea, Nana Alba, Florida; earliest dwarf blue, \$2.00 per 100.

H. H. Kern, Bonner Springs, Kans.

## IRIS

Siberian, Sans Souci, Sappho, Sir Walter Scott, Nestor, \$2.50 per 100. Madame Chereau, \$3.75 per 100. Special prices in large quantities.

HARRY FRANKLIN BAKER,

1118 W. Lake St., Minneapolis, Minn.

Irises, German, mixed colors, about 10 varieties, \$10.00 per 1000. Sibirica Blue, \$1.00 per 100.

Thomas Cogger, Melrose, Mass.

Irises, Berchta, Celeste, Charon, Gipsy Queen, Her Majesty, King, La Tendresse, Lohengrin, Mme. Chereau, Niebelungen, Princess Louise, Queen of May, \$5.00 per 100.

John F. Rupp, Shiremanstown, Pa.

Dormant stock of Iris, Black Prince, Celeste, Flavescens, Queen of May, Sans Souci, Siberian Blue, \$2.50 per 100. Cash.

Neosho Nurseries Co., Box F, Neosho, Mo.

Iris, a fine stock of Pallida Dalmatica, \$6.00 per 100. Send for list of 25 other varieties.

W. J. ENGLE & SON,

R. D. No. 8, Dayton, O.

## ISMENES

## ISMENE BULBS.

1 to 1½-in. diam., \$2.50 per 100; \$20.00 per 1000  
1½ to 2 -in. diam., 3.50 per 100; 30.00 per 1000  
2 to 2½-in. diam., 4.50 per 100; 40.00 per 1000

Cash with order. Packing free.

R. S. BROWN & SON,

Station B, Kansas City, Mo.

## IVIES

English Ivy, strong rooted cuttings, from soil, \$2.50 per 100, \$20.00 per 1000; parcel post paid; 3-in. pots, 15 to 18-in., ready for 4-in., \$16.00 per 100. Parlor Ivy R. C., \$2.00 per 100, \$15.00 per 1000, parcel post paid; 2½-in. pots, \$5.00 per 100, \$45.00 per 1000.

Roman J. Irwin, 321 6th Ave., New York.

English Ivy, 2½-in., good plants, \$3.00 per 100. Cash.

Parlor Ivy, 2½-in., \$3.00 per 100. Cash. See Plumosus and Calla advs.

C. L. HUMPHREY,

LANESVILLE, OHIO.

English Ivy, 2-in., 2 plants in a pot, ready for 4-in., \$3.50 per 100, \$30.00 per 1000; extra fine 4-in. plants, 3 to 5 vines, \$20.00 per 100. Cash with order.

James Ambacher, West End, N. J.

English Ivy, R. C., \$1.50 per 100; 2½-in., 6c, staked 18-in. high. German Ivy, R. C., 1c; 2½-in., 4c. Cash with order.

W. E. Trimble Greenhouse Co., Princeton, Ill.

2-in. Water Ivy and English Ivy, \$3.50 per 100, \$30.00 per 1000. Cash with order. Wagoner Floral Co., 339 N. Walnut St., Columbia City, Ind.

## EXTRA STRONG

English Ivy, 15-in., 2½-in. pot....\$3.50 per 100  
English Ivy, 3-in. pot..... 6.00 per 100  
Oak Grove Greenhouse, Tuskegee, Ala.

German Ivy, bench grown plants, \$4.00 per 100; R. C., \$1.25 per 100, prepaid. Cash please.

W. G. Thomas & Sons, Sheffield, Ill.

German Ivy, 2-in.....\$3.50 per 100  
German Ivy, R. C..... 1.50 per 100

Fred Burre, 936 W. Wilcox, Peoria, Ill.

English Ivy, fine stock with runners, 2½-in., \$4.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

English Ivy and Parlor Ivy, out of 2½-in. pots, \$2.00 per 100, \$18.50 per 1000.

J. C. Schmidt, Bristol, Pa.

English Ivy, 2½-in. pot plants, \$6.00 per 100, parcel post prepaid.

DINGER & CONARD CO., WEST GROVE, PA.

English Ivy, strong, well-rooted cuttings, \$1.75 per 100, \$15.00 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

German Ivy, 2-in., \$4.00 per 100. English Ivy, 2-in., \$4.00 per 100, \$35.00 per 1000.

The Schmidt & Botley Co., Springfield, O.

German or Parlor Ivy, R. C., 90c per 100, \$8.00 per 1000 postpaid; 2-in., 3c. Cash.

Harglerode Bros., Shippensburg, Pa.

Parlor and English Ivy, extra strong, ready for 4-in., \$5.00 per 100, to reduce stock.

Archias Floral Co., Sedalia, Mo.

German Ivy, extra good 2-in., \$2.50 per 100.

Brown's Greenhouses, Clyde, O.

German Ivy, well rooted cuttings, \$1.00 per 100.

F. C. Freeman & Son, Portland, Ind.

Parlor Ivy, strong, 2-in., 5c.

J. S. Stuart & Son, Anderson, Ind.

Parlor Ivy, R. C., \$1.25 per 100; 2½-in., \$3.00 per 100. Burdell Floral Co., Bowling Green, Ky.

English Ivy, 4-in., \$15.00 per 100.

Goshen Floral Co., Goshen, Ind.

German Ivy, 2½-in., very strong, 5c.

GULLETT & SONS, LINCOLN, ILL.

English Ivy, strong R. C., \$1.50 per 100, postpaid.

Chas. Frost, Kenilworth, N. J.

German or Parlor Ivy, R. C., \$1.25 per 100, postpaid. The East Lawn Gardens, Urbana, O.

English Ivy, extra strong 2-in. stock, 4c.

S. W. Pike, St. Charles, Ill.

German Ivy, R. C., \$1.50 per 100. Cash.

Byer Bros., Chambersburg, Pa.

## JASMINES

Jessamine Vine, 2½-in., \$5.00 per 100, fine for window boxes, cemetery vases and hanging baskets. Used once you will never be without it.

Cash. Mrs. E. A. Llewellyn, Olean, N. Y.

## LANTANAS

Lantana, R. C....\$2.00 per 100; \$18.00 per 1000  
Lantana, 2-in.... 5.00 per 100; 40.00 per 1000

WEEPING LANTANAS.

R. C. ....\$1.25 per 100; \$10.00 per 1000  
2-in. .... 4.00 per 100; 35.00 per 1000

Fred Burre, 936 W. Wilcox St., Peoria, Ill.



## EXTRA STRONG.

Weeping Lantanas, 2 1/2-in. pots....\$4.00 per 100  
Pink Lantanas, 2 1/2-in. pots..... 4.00 per 100  
Oak Grove Greenhouse, Tuskegee, Ala.

Lantanas, 6 best named kinds, separate, 2 1/2-in., \$5.00 per 100.  
Burdell Floral Co., Bowling Green, Ky.

Lantanas, Mrs. McKinley, best trailing ever-bloomer, strong 2 1/2-in., per 100, \$5.00.  
Archias Floral Co., Sedalia, Mo.

Dwarf Lantanas, best varieties, \$6.00 per 100, \$55.00 per 1000.  
Roman J. Irwin, 321 6th Ave., New York.

Lantanas, assorted, 2-in., 4c.  
S. W. Pike, St. Charles, Ill.

Lantanas, \$4.50 per 100, \$42.50 per 1000.  
The Schmidt & Botley Co., Springfield, O.

Lantanas, weeping, 2-in., \$4.00 per 100.  
S. D. Brand, Clay Center, Kans.

## LARKSPURS

Larkspur, Dreer's finest mixed, double, stock flowered, nice, thrifty, outdoor grown, August planted stock for immediate delivery. Ready for early bloom. Carefully packed, sent postpaid, \$1.00 per 100, \$7.50 per 1000.  
Howard Gladiolus Garden, Republic, Mo.

## LILIUIMS

## LILY BULBS.

Now in storage, awaiting orders.

## GIGANTEUM

6 to 8-inch .....\$45.00 per case  
7 to 9-inch ..... 49.50 per case  
8 to 10-inch ..... 52.00 per case  
9 to 10-inch ..... 55.00 per case  
RUBRUM, MAGNIFICUM, MELPOMENE  
8 to 9-inch.....\$17.00 per 100; \$32.00 per case  
9 to 10-inch..... 22.00 per 100; 30.00 per case  
10 to 11-inch..... 30.00 per case  
Ship any time you say.  
AMERICAN BULB CO.,  
172 N. Wabash Ave., Chicago, Ill.

## LILIES.

Giganteum and Hardy Lilies, ready for immediate shipment. Special prices on request.  
THE W. W. BARNARD CO.,  
231-235 W. Madison St., Chicago.

## LILY OF THE VALLEY

Lily-of-the-Valley, Holland pipe for outside planting, \$12.00 per 1000. Cash with order. Prompt shipment.

Henry Schaumburg, Hammonton, N. J.

Lily-of-the-Valley, \$3.00 per 100, \$27.50 per 1000. The Schmidt & Botley Co., Springfield, O.

## LOBELIAS

Lobelia Kathleen Mallard, true double, stocky, good strong 2-in., \$4.00 per 100.  
E. B. Morgan Floral Co., Paxton, Ill.

Lobelia Kath. Mallard, 2 1/2-in. at \$6.00 per 100, \$50.00 per 1000.  
Roman J. Irwin, 321 6th Ave., New York.

## MADEIRA VINES

Madeira Vines, big stock, \$10.00, \$15.00, \$25.00 per 1000; \$1.50, \$2.00, \$3.00 per 100. Cash.  
C. Retscher, Dover, O.

## MESEMBRYANTHEMUMS

Mesembryanthemum Rosea, fine for hanging baskets, the true large pink variety, 2-in., very strong and bushy, starting to bud, \$5.00 per 100. Just a few hundred left out of 12,000.  
Large R. C., \$2.00 per 100.  
Louis P. Faulk, R. F. D. 7, Box 9, Bellevue, Pa.

Mesembryanthemums, rose pink plants, from bench, 4-6 leaves, \$2.00; plants from bench, branching, \$5.00 per 100.  
Levy Greenhouse, Norman, Okla.

Mesembryanthemums or Ice plant, from 2-in. pots, delivery now or any time to May 15th. \$10.00 per 1000.  
R. A. Casad, Huntington Beach, Calif.

Mesembryanthemums, best pink, long heavy vines, ready for 3-in., 2 1/2-in., \$4.00 per 100.  
R. M. Henley, Hartford City, Ind.

Mesembryanthemums, large pink, R. C., \$1.25 per 100, postpaid; 2-in., \$3.00 per 100.  
Quaker Hill Greenhouses, Sebring, O.

Mesembryanthemums, 2 1/2-in. pots, \$6.00 per 100, \$50.00 per 1000.  
Roman J. Irwin, 321 6th Ave., New York.

Fancy Large Pink Mesembryanthemums, 3-in., 5c, extra heavy 2-in., 3c.  
Carrollton Greenhouse, Carrollton, O.

Mesembryanthemums, rooted cuttings, Chrysanthellum, pink, fine for hanging baskets, \$2.50 per 100. Mrs. A. J. Washko & Sons, Bedford, O.

## ALBUM OF DESIGNS.

\$1.00 per copy prepaid.  
Florists' Pub. Co., Canton, Bldg., Chicago

## MOONVINES

Moonvines, white, strong 2 1/2-in., pots, \$6.00 per 100.  
THE M'GREGOR BROS. CO., SPRINGFIELD, O.

Moonvines, good, 2-in., 5c.  
J. S. Stuart & Son, Anderson, Ind.

Moonvines, \$4.50 per 100, \$42.50 per 1000.  
The Schmidt & Botley Co., Springfield, O.

Moonvines, strong, 2-in., \$4.00 per 100.  
F. C. Freeman & Sons, Portland, Ind.

## MIGNONETTES

Mignonette seedlings, \$1.25 per 100. J. G. Witt & Son, 10429 Wallace St., Chicago.

## MYRTLE

Hardy Myrtle (Evergreen) for cemetery, fresh from the field, full of green leaves, 6 to 10 leads, \$20.00 per 1000 bunches.  
H. Schlachter, 600 Ross Ave., St. Bernard, O.

Bride's Myrtle, 2 1/2-in., 12c; 3-in., 15c. Cash with order.  
F. W. Aevermann, 5509 W. Hirsch St., Chicago.

Myrtle, hardy crepe variety for graves, etc., \$7.00 per 100, \$60.00 per 1000. Ready now.  
Roman J. Irwin, 321 6th Ave., New York.

## NURSERY STOCK

AURORA NURSERIES,  
Aurora, Illinois.

Again we say to you, here is the place to buy Shrubs, Trees and Hardy Flowering Plants that are GROWN RIGHT—DUG RIGHT—PACKED RIGHT—PRICED RIGHT—SHIPPED QUICK—and are sure to BEAR FRUIT OR BLOOM. We give you quick service and hold orders only long enough to carefully pack and ship them. We are pleasing hundreds of florists, let us satisfy you.

## TREES

Norway Maple, 8-10 ft.....	10.00	100
Norway Maple, 2-3 in.....	25.00	
Elm, 8-10 ft.....	4.50	40.00
Elm, 1 1/2-2 in.....	12.50	110.00
Catalpa Bungei, 7 ft., extra nice	1.50 each	

## SHRUBS

Althea, red, blue, white, pink, 3-4 ft., fine.....	3.50	\$.....
Berberis Thunbergii, 18-24 in.....	1.50	12.50
Berberis Thunbergii, 24-30 in.....	2.00	17.50
Scarlet Dogwood, 2-3 ft.....	1.50	12.00
Scarlet Dogwood, 3-4 ft.....	1.75	15.00
Silky Dogwood, 2-3 ft.....	1.50	12.00
Forsythia Intermedia, 3 ft.....	1.75	15.00
Forsythia Fortunei, 2-3 ft.....	2.50	20.00
Hydrangea P. G., 12-18 in.....	2.50	22.50
Hydrangea P. G., 18-24 in.....	3.50	30.00
Hydrangea P. G., 2-3 ft.....	4.00	35.00
Ibota Privet, 2 ft.....	1.50	11.00
Honeysuckle Morrowi, 3 ft.....	2.50	22.00
Philadelphus Coronarius, 2-3 ft.....	1.75	15.00
Philadelphus Coronarius, 3-4 ft.....	2.00	17.50
Philadelphus Grandiflora, 3-4 ft.....	1.50	12.00
Philadelphus Grandiflora, 4-5 ft.....	1.75	15.00
Philadelphus Grandiflora, 5-6 ft.....	2.00	17.50
Flowering Plum, 2-3 ft.....	3.00	27.00
Double Flowering Crabs, 2-3 ft.....	4.50	40.00
White Kerria, 2-3 ft.....	2.50	.....
Sweet Brier, 3 ft.....	2.00	18.00
Spiraea Van Houttei, 4-5 ft., extra nice.....	3.50	.....
Spiraea Opulifolia, 3-4 ft.....	1.75	15.00
Weigela Rosea, 2-3 ft., light.....	2.00	17.50
Weigela Rosea, 2-3 ft., good.....	2.25	20.00
Weigela Rosea, 3-4 ft., heavy.....	3.00	27.50
Weigela Amabilis, 3-4 ft., heavy.....	3.00	27.50
Weigela Floribunda, 3-4 ft., heavy.....	3.00	27.50
Weigela Desboisei, 3-4 ft., heavy.....	3.00	27.50
Weigela Variegata, 2-3 ft.....	2.50	22.00

## FRUITS

All Fruits are scarce and high in price. We will ship you Fruit Trees or Berry Bushes as long as the supply lasts. None reserved.

## PERENNIALS

Do not forget that we are headquarters for field grown Perennials. Buy them here and get good goods and quick shipment.

## WHOLESALE LIST

If you do not have a copy of our list send for one today. Remember we are in business to please you. Every part of our organization is for your benefit and to provide you with what you need. We have sold customers every year for 10 years. Let us be of service to you.

AURORA NURSERIES,  
Aurora, Illinois.

Asparagus, Conover's, 2-yr.....	Per 100 \$ 1.00
Ampelopsis Quinquifolia, 2-yr.....	10.00
Apples, in var., 1/2-in.....	35.00
Current Cherry, 2-yr., No. 1.....	25.00
Current Black, 3-yr., No. 1.....	18.00
Cherries, Montmorency, 1/2-in.....	60.00
Cherries, Black Tart, 1/2-in.....	60.00
C. W. Birch, 6-8 ft.....	75.00
Grapes, Concord, Moore's Early, 1-yr., No. 1.....	20.00
Gooseberry Downing, 2-yr., No. 1.....	25.00
Privet, Amoor, 12-18 in.....	7.00
Privet, Amoor, 18-24 in.....	10.00
Privet, California, 12-18 in.....	3.00
Norway Spruce, 12-18 in.....	25.00
Norway Spruce, 18-24 in.....	35.00
Plums, in var., 1/2-in.....	50.00
Raspberry Cumberland.....	2.50
Raspberry St. Regis, lining out.....	1.20
Raspberry Cuthbert, lining out.....	.80

Properly dug, packed and shipped,  
f. o. b. cars Holland.

## WELLER NURSERIES, HOLLAND, MICH.

## BARR'S TREES GROW

Norway Maples a Specialty.  
Special carload lot offer.  
8 to 10 ft., 1 1/4 to 1 1/2 in. cal....\$ 80.00 per 100  
10 to 12 ft., 1 1/4 to 1 1/2 in. cal.... 100.00 per 100  
12 to 14 ft., 1 1/4 to 2 in. cal.... 150.00 per 100  
12 to 14 ft., 2 to 2 1/2 in. cal.... 175.00 per 100  
14 to 16 ft., 2 1/2 to 3 in. cal.... 225.00 per 100  
14 to 16 ft., 3 to 3 1/2 in. cal.... 300.00 per 100  
14 to 16 ft., 3 1/2 to 4 in. cal.... 400.00 per 100  
F. o. b. Lancaster, Pa. Must be moved to clear ground.

B. F. BARR & CO.,  
Keystone Nurseries, Lancaster, Pa.

Pussy Willow, Salix Caprea, rooted cuttings, March, April, May delivery, \$6.00 per 100. Cash with order.

E. Kendig, The Florist, Oswego, N. Y.

ONARGA NURSERY COMPANY.  
LARGEST ASSORTMENT OF HIGH QUALITY NURSERY STOCK FOR THE FLORISTS' TRADE IN THE CENTRAL WEST.

Althea, assorted colors, 18-24 in.....	100	1000
Althea, assorted colors, 2-3 ft.....	\$10.00	\$ 75.00
Althea, assorted colors, 3-4 ft.....	12.00	100.00
Althea Tree, 3-4 ft.....	15.00	.....
Ampelopsis Veitchii, 2-yr.....	20.00	.....
Barberry Thunbergii, 18-24 in.....	20.00	.....
Clematis Jackmanni, 2-yr.....	12.00	.....
Clematis Paniculata, 3-yr.....	25.00	.....
Clematis Paniculata, 2-yr.....	25.00	.....
Cornus Florida, 4-5 ft.....	20.00	.....
Forsythia (Golden Bell), 3-4 ft.....	30.00	.....
Hydrangea P. G., 2-3 ft.....	15.00	120.00
Lilac, purple and white, 2-3 ft.....	25.00	.....
Privet, Amoor River North, 12-18 in., 2 br. and up.....	17.50	.....
Privet, Amoor River North, 18-24 in., 2 br. and up.....	6.00	50.00
Privet, California, 3-4 ft.....	8.00	70.00
Roses, Seven Sisters, 2-3-yr., extra strong.....	6.00	50.00
Snowball, 3-4 ft.....	20.00	150.00
Snowberry, white, 3-4 ft., strong.....	18.00	.....
Spiraea Van H., 12-18 in., strong.....	18.00	120.00
Spiraea Van H., 18-24 in., strong.....	6.00	50.00
Spiraea Van H., 2-3 ft., strong.....	8.00	70.00
Spiraea Van H., 3-4 ft., strong.....	12.00	.....
Syringa Cor., 3-4 ft., strong.....	15.00	.....
Weigela Eva Rathke, 3-4 ft.....	15.00	120.00
Weigela Floribunda, 3-4 ft.....	25.00	.....
Weigela Rosea, 3-4 ft.....	25.00	.....
Weigela Variegata, 3-4 ft.....	20.00	.....
Willow Golden, bush form, 6-8 ft.....	25.00	.....
Willow Laurel Leaf, bush form, 6-8 ft.....	25.00	.....

Apple Trees, asstd., 1-1 1/2-in. stem..... Per 100 \$50.00  
Cherry Trees, asstd., 1-1 1/2-in. stem..... 75.00  
Plum Trees, asstd., 1-1 1/2-in. stem..... 75.00  
Pear Trees, asstd., 1-1 1/2-in. stem..... 50.00  
Currants, asstd., 2-yr., No. 1..... 20.00

15,000 Concord Grapes.....\$14.00 \$120.00  
St. Regis Everbearing Raspberries..... 8.00 25.00  
Everbearing Strawberries..... 2.00 15.00  
Baby Rambler Roses, 2 1/2-in. pots..... 8.00 60.00  
TREES, SHRUBS, ROSES AND PERENNIALS IN CARLOAD LOTS, NEW TRADE LIST READY.

ONARGA NURSERY COMPANY,  
CULTRA BROS., MGRS., ONARGA, ILLINOIS.

1000 OR MORE  
AMERICAN WHITE ELM  
AND SOFT MAPLE  
2 TO 4-IN. CALIPER.  
LARGER SIZES  
TWICE TRANSPLANTED.

G. J. BRAUN, NURSERYMAN,  
DENVER, COLO.

## FRENCH PUSSY WILLOW.

What could be more profitable to grow than French Pussy Willow? It is just like finding money. Everybody uses it. Grown outside with practically no work or attention.  
3 to 4 eye plants from 2 1/4-in. pots, for April delivery, \$6.00 per 100, \$50.00 per 1000.

C. U. LIGGITT,  
Wholesale Plantsman,  
303 Bulletin Bldg., Philadelphia, Pa.

Gooseberry, Houghton, 3-yr.  
transpl. ....per 100, \$ 8.00  
Elm, 6 to 8 ft.....per 100, 20.00  
Elm, 5 to 6 ft.....per 100, 15.00

Packing extra at cost.  
Have about 1500 fine Carolina Poplars, mostly 10-12-ft. If interested in the entire lot, write for prices.

MAPLE HILL NURSERY,  
NORA SPRINGS, IOWA.

SPECIAL OFFER OF 5000 NORWAY MAPLES  
Fine, heavily branched—Straight trunks.  
Height Caliper 6-in. above ground 10 100  
8-10 ft. 1 to 1 1/2 in. ....\$11.00 \$ 95.00  
10-12 ft. 1 1/2 to 2 in. .... 18.50 140.00  
12-14 ft. 2 to 3 in. .... 27.50 235.00  
14-16 ft. 3 to 4 in. .... 65.00 .....

THE D. HILL NURSERY CO.,  
Box 403, Dundee, Illinois.

Pussy Willows, Salix Caprea cuttings, sure to grow with fair care, 100 for \$1.00, 200 for \$1.50 by mail. Strong cuttings, \$2.50 per 1000, 5000 for \$10.00 by express. Trans. 2 yr., with heads, 5 to 6 ft., \$3.00 per doz., \$15.00 per 100; 4 to 5 ft., \$2.50 per doz., \$10.00 per 100. Packed free. Chas. Black, Hightstown, N. J.

Let me price your Nursery Stock. I guarantee satisfaction. I filled twice the trade orders last fall as any fall before and did not get one complaint regarding stock, packing or promptness. I may not print so good a little ad as this again, but not because I don't try.  
W. H. Salter, Rochester, N. Y.

Acer Saccharum, 2-3 ft.....	10	100
Acer Saccharum, 4-6 ft.....	\$1.80	\$16.50
Morus Tatarica Alba, 2-3 ft.....	3.80	33.50
Morus Tatarica Alba, 3-4 ft.....	2.25	21.00
Morus Tatarica Alba, 3-4 ft.....	2.80	26.00

ARDEN FLORAL GARDENS, ARDEN, DEL.

Hall's Japanese Honeysuckle, (Lonicera Halliana) 2 yr. old, \$25.00 per 100; less than 100, 30c each by express.

Van Horne Greenhouses, Van Horne, Ia.

SHRUBS  
Send for list.

NILES NURSERY CO., NILES, MICH.



## NURSERY STOCK—Continued

Grape cuttings, see display ad this issue. Campbell's Early, select 3 bud cuttings, 100 for 85c; 1000 lots 20%, and 10,000 lots 30% discount on 100 rates. 100 Concord, 40c; 1000 Concord, \$2.50; 10,000 Concord, \$19.50. Charles Nash, Nurseryman, Three Rivers, Mich.

## CATALPA BUNGEI.

A good assortment of Catalpa Bungei still to select from, in 2 and 3-yr. heads. Write for description and prices.

H. G. Norton, Perry, O.

Berberis Thunbergii, 18 to 24-in., \$12.00 per 100. Spirea Van Houttei, 3 to 4-ft., \$15.00 per 100. Julius Kohankie, Painesville, O.

Grape cuttings. Look at prices in my display adv. this issue.

Chas. C. Nash, Nurseryman, Three Rivers, Mich.

Stayman's Winesap Apple trees, 3-yr., 1-in. and up, 50c each.

L. F. Dintleman, Belleville, Ill.

Brochorda, Pearl bush, 16c.

Levant Cole, Battle Creek, Mich.

Evonymus Japonica, R. C., \$30.00 per 1000. Sarver Floral Co., R. F. D. 11, Dallas Tex.

## OLEANDERS

Oleander, pink .....\$6.00 per 100  
Oleander, white ..... 6.00 per 100  
The Schmidt & Botley Co., Springfield, O.

## ORANGES

Oranges, Dwarf, 2½-in., pots, \$7.00 per 100. THE M'GREGOR BROS. CO., SPRINGFIELD, O.

## ORCHIDS

ORCHIDS—4000 large orchid plants in following varieties: Cattleya Trianae, Gaskelliana, Schroederiae, Percivaliana, Speciosissima, Gigas, Mossiae, Lablata. Price to close this stock out, which will be shipped in spring, is \$2.50 up to \$15 per plant, or the lot for \$12,000. Terms of sale are cash with order to close them out, all are worth twice price asked. Address Orchid, P. O. Box 968, Providence, R. I.

## OXALIS

## OXALIS FLORIBUNDA.

Pink or white flowered, strong 2½-in. and 2½-in., \$4.00 per 100. Cash. Packing free. R. S. BROWN & SON, Station B. Kansas City, Mo.

## PALMS

Palm Kentia Belmoreana, 4-in. ....55c each  
Palm Kentia Forsteriana, 4-in. ....65c each  
The Schmidt & Botley Co., Springfield, O.

Cocos Weddelliana, 2½-in., 8 to 9 in. high, 4 to 5 leaves, fine color, \$17.50 per 100. S. S. Skidelsky & Co., 50 Park Place, New York.

## PANDANUS

Pandanus Veitchii, nicely variegated plants, 2½-in. pot sizes, \$6.00 per 100; 3-in. pot, \$8.00 per 100; 4-in. pot, \$10.00 per 100; 6-in. pot, \$15.00 per 100; 8-in. pot, \$25.00 per 100. Larger sizes at 35c and 50c each; cuttings at \$4.00 and \$6.00 per 100. 20% discount for cash.

F. M. Soar, Little River, Fla.

PANDANUS VEITCHII—from open ground for 8-in. pots .....\$ 6.00 per 100  
4-in. pots ..... 8.00 per 100  
6-in. pots ..... 12.00 per 100

Will book orders for 3-in. pot-grown, for spring delivery at \$10.00 per 100. Cash with order.

J. J. Soar, Little River, Fla.

8-in. Pandanus Utilis.....\$20.00 per 100  
4-in. Pandanus Utilis..... 25.00 per 100  
2½-in. Pandanus Utilis..... 15.00 per 100

## POEHLMANN BROS. CO.,

Morton Grove, Illinois.  
Pandanus Veitchii, 4-in., 50c; 5-in., 75c.; 6-in., very heavy, \$3.00. These are all good strong plants and can be shipped either in the near plants and can be shipped now. S. S. Skidelsky & Co., 50 Park Place, New York.

## PANSIES

PANSY PARK PERFECTION is a mixture of over fifty thoroughbred Giant Show and fancy Pansies. It contains every Giant variety known, the red, bronzes and fancy varieties in good numbers, all the colors in the right proportion for the retail trade. Hundreds of florist customers say that they are the best in all respects they ever had. The growing of Pansy seeds and plants a specialty nearly 50 years. Hardy, field grown plants which will come in bloom in April and May, \$7.00 per 1000. Cash with order. L. W. Goodell, Pansy Park, Dwight, Mass.

200,000 Large, stocky,

September transplanted

field grown,

blooming Pansy plants,

superb strain,

all salable stock,

satisfaction guaranteed.

\$1.60 per 100, \$15.00 per 1000.

Ready about April 20th.

Cash with order.

BRILL CELERY GARDENS,

KALAMAZOO, MICHIGAN.

## 200,000 FIELD GROWN PANSIES

Fall transplanted Pansies, mixed colors of my famous Superb strain. Have your Pansies shipped early and they will get no check and give you much more satisfaction and money than they will if you wait for the blossoms.

Pansies in bud, \$2.25 per 100, \$20.00 per 1000. A few thousand extra large plants at \$3.00 per 100 or \$25.00 per 1000. Express only. Cash with order.

Leonard Cousins, Jr., Concord Jet., Mass.

Pansy plants of my largest flowering mixture of show varieties, strong stocky plants, from the field, August sown, \$3.50 per 1000; large in bud, \$6.00 per 1000; fine bushy, fall transplanted, from cold frames, in bud and bloom, \$2.00 per 100.

Gustav Pitzonka, Pansy Farm, Bristol, Pa.

Pansies, Steele's Mastodon, Vaughan's Giant, Dreer's Premium, in equal preparations, July sown. Sizes run from plants with six leaves up to large plants in bud and bloom; 75c per 100, \$6.00 per 1000, \$16.50 per 8000, \$25.00 per 5000. Cash with order. John Irvine, Bay City, Mich.

20,000 Transplanted Giant Trimardeau, Florist's best mixture, from early sown seed, grown cool; healthy foliage, good strong roots, stand shipping, and bloom early, after you plant them out in cold frames. 80c per 100, \$7.50 per 1000.

H. J. Potomkin, Muncie, Ind.

Strong, transplanted Pansy plants of choice giant strains, in bud and bloom, \$15.00 per 1000; seedlings, 4 to 6 leaves, \$5.00 per 1000. Cash, please.

H. G. Norton, Perry, O.

Pansy Plants, Giant Inmardeau, mixed, large flowering and choice colors. Fall transplanted field grown in bud and bloom, \$1.50 per 100, \$11.00 per 1000.

F. Danley, Macomb, Ill.

Pansy Plants, transplanted seedlings, \$7.00 per 1000, post paid. Large plants at \$6.00 per 100, \$55.00 per 1000.

Roman J. Irwin, 321 6th Ave., New York.

## PANSY PLANTS

## FROM STEELE'S BEST SEED,

STRONG, 2-IN. POTS, \$3.50 PER 100.

G. R. NOBLE, PADUCAH, KY.

Pansy plants, strong and stocky, transplanted, very good strain, \$1.00 per 100, \$9.00 per 1000. Cash.

Ed. Eschrich, R. R. 1, No. Milwaukee, Wis.

Pansies, Kenilworth and Trimardeau, August and September sown, plants, 8 to 10 leaves to blooming; \$6.00 per 1000.

R. L. Brashear, R. 1, Bowling Green, Ky.

PANSY, STEELE'S MASTODON, STRONG TRANSPLANTED PLANTS, READY NOW, \$10.00 per 1000. Cash.

H. E. & C. W. Krebs, Cedar Rapids, Iowa.

Pansies, fall sown, Giant Trimardeau, mixed, \$3.50 per 1000. Cash.

Harglerode Bros., Shippensburg, Pa.

Pansies, Giant Trimardeau, mixed, strong seedlings at \$4.00 per 1000. Cash.

H. E. Rogers & Son, Spencerport, N. Y.

Pansy plants, Giant mixture, transplanted plants, \$1.00 per 100 by mail, \$8.00 per 1000 by express.

S. W. Pike, St. Charles, Ill.

Pansy plants, Giant Trimardeau, mixed seedlings, \$4.00 per 1000, 5000 and over, \$3.00 per 1000, P. P. S. T. Danley & Son, Macomb, Ill.

Pansy plants, strong and stocky, from our "Well Known Strain," unsurpassed in size and color. \$4.00 per 1000. J. C. Schmidt, Bristol, Pa.

## PELARGONIUMS

## PELARGONIUMS.

Easter Greeting and Wurtembergia

The two great leaders.

Great stock.

Perfectly free of white fly.

Prices per 100

3500 Easter Greeting, 2½-in. ....\$12.00  
1200 Wurtembergia, 2½-in. .... 12.00

Cash with order.

O. L. HUMPHREY,

Zanesville, Ohio.

## PELARGONIUMS.

Easter Greeting, Wurtembergia and Swabian Maid.

2½-in. ....\$12.00 per 100; \$110.00 per 1000  
3 -in. .... 17.50 per 100; 175.00 per 1000  
4 -in. .... 25.00 per 100; 250.00 per 1000  
5 -in. .... 50.00 per 100

Add 5% for packing.

KROWKA BROS.,

4938 N. Western Ave., Chicago, Ill.

Easter Greeting, Wurtembergia, Lucy Becker, Swabian Maid, Gardener's Joy, German Glory, Wolfgang Goethe, Graf Zeppelin, Eastern Star, Prince Bismarck, Wilhelm Hauff, Mrs. Loyal.

Delivery in June.

\$1.75 per doz., \$14.00 per 100.

Add 5% for packing.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

## PELARGONIUMS.

German Glory, Wurtembergia, Prime Bismarck, Swabian Maid, Wolfgang Goethe, Gardener's Joy, and Graf Zeppelin, 2½-in., 12c. Good strong plants, ready for shift. Cash please.

J. Sylvester, Oconto, Wis.

Pelargoniums, Easter Greeting, Lucy Becker, Wurtembergia, Caird, Eastern Star, Gardener's Joy, strong 4-in. stock, ready for shift, \$25.00 per 100; 5-in., 75c.

Winfield S. Kircher, Cyclamen Specialist, De-

lance, Ohio.

Pelargoniums, Easter Greeting and Lucy Becker, the very best varieties, 4-in., \$35.00, and 5-in., \$65.00 per 100. Splendid stock, immediate shipment.

Elitch Gardens Co., Denver, Colo.

Pelargoniums, Easter Greeting, Swabian Maid, Lucy Becker and Wurtembergia.

Louis P. Faulk, R. F. D. 7, Box 9, Bellevue, Pa.

Pelargoniums, 200 Easter Greeting and Wur-

tembergia, mixed, from 4-in. pots, \$25.00 per 100. R. & S. Greenhouses, Missoula, Mont.

Pelargoniums, Easter Greeting, 2½-in., ready for 4-in., mostly in pots, will make nice plants for Decoration Day, \$10.00 per 100. Cash with order. John Boehner, 18 Obell Court St., Dayton, Ohio.

## PELARGONIUMS.

Easter Greeting, 4-in. ....\$25.00 per 100  
Wurtembergia, 4-in. .... 25.00 per 100  
Cash with order. Immediate delivery.

Paul M. Halbrooks, Newark, O.

Fine 2½-in. Wurtembergia and Swabian Maid, 12c; most of these plants are showing bud, many of them ready for 4-in. None better. No white fly. Cash or C. O. D.

Woodbury & Woodbury, St. Johns, Mich.

Pelargoniums, Easter Greeting, Swabian Maid, Prince Bismarck, Gardener's Joy, 3-in., named, \$15.00 per 100, \$14.00 mixed. Cash please.

W. G. Thomas & Sons, Sheffield, Ill.

Pelargonium Easter Greeting, in bud and bloom, just right for Easter, 4-in., 35c and 50c; 5-in., 75c, \$1.00. Cash please.

Park Floral Co., St. Joseph, Mo.

Pelargoniums, good 2-in. stock: Easter Greeting, Lucy Becker, Swabian Maid, Wurtembergia, \$14.00 per 100, \$130.00 per 1000. June delivery. S. S. Skidelsky & Co., 50 Park Place, New York.

Pelargoniums, 2½-in., \$12.00 per 100, mixed only, ready now. Separate varieties will be ready later.

Roman J. Irwin, 321 6th Ave., New York.

## PELARGONIUMS.

Finest stock in Central Illinois, 2½-in., \$12.50; 4-in., \$35.00 per 100; 5-in., 65c and 75c; 6-in., \$1.00 each.

Geo. A. Kuhl, Pekin, Ill.

Pelargoniums, extra strong, Easter Greeting, Wurtembergia and Swabian Maid, asstd., 2½-in., 10c; 3-in., 15c; 4-in., 25c. All ready for shift. Packing free. Archias Floral Co., Sedalia, Mo.

Pelargoniums, old varieties, 2-in., strong, 7c; stock plants, 15c. Cash.

Rau Floral Co., St. Joseph, Mo.

Strong Easter Greeting, 2½-in., \$12.00 per 100; 3-in., \$16.00 per 100. Cash.

Royston & Fenton, Evansville, Ind.

Pelargonium Mrs. Loyal, pansy geranium; \$10.00 per 100.

The Storrs & Harrison Co., Painesville, Ohio.

500 LUCY BECKER PELARGONIUMS, 2-IN., \$12.00 PER 100.

FRED W. ARNOLD, CAMBRIDGE, O.

Pelargoniums, Easter Greeting, 2½-in., \$15.00 per 100, fine stock. Cash.

Mrs. E. A. Llewellyn, Olean, N. Y.

Pelargoniums, 2½-in., 10c. Cash with order. W. E. Trimble Greenhouse Co., Princeton, Ill.

Pelargoniums, mixed, 2-in., \$10.00 per 100.

Fred Burre, Peoria, Ill.

## PEONIES

Peonies, finest named sorts, 15c. List free. See ad under Nursery Stock.

W. H. Salter, Rochester, N. Y.

Peonies, fine lot, for immediate delivery, buy now.

O. Betscher, Dover, O.

## PETUNIAS

## PETUNIAS.

Diener's Ruffled Monsters, single, largest and finest in existence. Quickest and surest money-makers of the day; sell at sight. Seed in separate colors, red, pink, white, purple, flesh pink frilled, variegated and mixed colors, 50c per trade package. Our new catalog with natural colored plates free on request.

RICHARD DIENER COMPANY,

Kentfield, California.

Petunias, double, single and Rosy Morn, rooted cuttings, best kinds mixed, \$3.00 per 100, \$25.00 per 1000. Special delivery parcels post paid. 2½-in. pots, \$5.00 per 100, \$45.00 per 1000; single giant blue, very fine rooted cuttings, ready Feb., \$6.00 per 100, parcels post paid.

Single and double seedlings, \$2.00 per 100, \$15.00 per 1000, parcels post paid.

Roman J. Irwin, 321 6th Ave., New York.

Petunias, Dreer's single fringed and California Giant, strong, transplanted plants, ready for 2½-in., \$1.75 per 100, post paid, \$14.00 per 1000, express. Dreer's famous double, 8 varieties, \$2.50 per 100, post paid, \$20.00 per 1000, express.

S. A. Pinkstone, Utica, N. Y.

Petunias, single, blotched and striped, Howard's Blue Star, Rosy Morn, best sorts for baskets and bedding, 2½-in., \$4.00 per 100.

Archias Floral Co., Sedalia, Mo.

Double Petunias, 3-in. ....\$8.00 per 100  
Double Petunias, 2-in. .... 4.00 per 100  
Single Petunias, 3-in. .... 8.00 per 100

Cash please. Haase Bros., Pekin, Ill.

Double white Petunias, an extra good variety, large fringed flowers and a dwarf grower, R. O., \$2.50 per 100. Cash please.

Warren Huckleberry, North Vernon, Ind.

Dreer's double Petunias, large flowering, fringed, mixed colors, rooted cuttings, \$1.50 per 100, \$14.00 per 1000, postpaid. Cash.

J. P. Cannata, Mt. Freedom, N. J.

Petunias, double .....100 1000  
Petunias, double .....\$4.50 \$40.00  
Petunias, single ..... 4.00 35.00

The Schmidt & Botley Co., Springfield, O.

Double Fringed Petunias, the big Carnation white, fine for funeral work, 2-in., \$5.00 per 100.

Royston & Fenton, Evansville, Ind.

Petunias, 800 strong 2-in. single Petunias, ready for shift, finest strain mixed, \$4.00 per 100. Cash. A. B. Williams, Coshocton, O.

Petunias, double in best varieties, \$5.00 per 100. Cash with order. Muncie Progressive Floral Co., Muncie, Ind.

Petunias, Monster, single, largest and finest in existence, mixed, 2-in., 6c. Toledo Greenhouse, 2829 Chestnut St., Toledo, O.

Double Petunias, Dreer's Fringed, strong plants, out of 2 1/2-in. pots, \$3.00 per 100. J. C. Schmidt, Bristol, Pa.

Petunias, single fringed, splendid strain, strong transplanted, seedlings, \$2.50 per 100, cash. Brill Celery Gardens, Kalamazoo, Mich.

Petunias, 2 1/2-in., double white, very strong, at \$3.50 per 100. Wm. Schwan & Son, Fredonia, N. Y.

Petunias, double, R. C., \$1.50 per 100. Cash. Byer Bros., Chambersburg, Pa.

Petunias, double white, R. C., 3c; 2 1/2-in., 5c. S. M. Harbison, Danville, Ky.

Choice double fringed, 2 1/2-in. Petunias, 6c. GULLETT & SONS, LINCOLN, ILL.

2 1/2-in. Double White Petunias, \$5.00 per 100. Tarentum Floral Co., Tarentum, Pa.

Petunias, double variegated, 8-in., \$6.00 per 100. Cash. Geo. B. Morrell, Torreadale, Pa.

#### PHLOXES

Hardy Phlox, 2 yr., and other strong Perennials. List free. W. H. Salter, Rochester, N. Y.

#### PLUMBAGOS

Plumbago Capensis, blue, strong, 2 1/2-in. pots, \$10.00 per 100. THE M'GREGOR BROS. CO., SPRINGFIELD, O.

Plumbago, blue, 2 1/2-in., \$5.00 per 100. Sarver Floral Co., R. F. D. 11, Dallas, Tex.

#### POINSETTIAS

Poinsettia stock plants, California variety, early variety and late variety. Heavy stock plants, ready for shipment now or later, \$4.00 per doz., 50 for \$14.00, \$25.00 per 100. Poinsettias, regular variety, \$15.00 per 100, less than 100 at \$17.00 per 100. Roman J. Irwin, 321 6th Ave., New York.

Poinsettias, stock plants, strong; write for sizes and prices. Special lot, 1,200 strong, 1-yr.-old stock plants, \$10.00 per 100. S. S. Skidelsky & Co., 50 Park Place, New York.

California field-grown Poinsettia, stock plants, \$18.00, \$25.00 and \$30.00 per 100. Paul Ecke, 1226 Hay Ave., Los Angeles, Calif.

Poinsettias, strong, dormant stock plants from bench, \$10.00 per 100. The Geo. H. Mellen Co., Springfield, O.

Poinsettias, stock plants, out of 4-in. and 5-in. pots, \$6.00 and \$8.00 per 100. Cash please. J. M. Walther, 3645 Iowa, Ave., St. Louis, Mo.

Poinsettias, 2 yr. old stock plants, fine, \$12.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

#### PRIMULAS

##### PRIMULAS

##### The Strain That Leads.

Orders booked now for June delivery of our unexcelled strains. Early orders insure strong blooming plants for Christmas.

CHINENSIS, LARGE FLOWERING FRINGED, in separate colors or mixed, 2-in. pots, \$5.00 per 100; \$47.50 per 1,000.

CHINENSIS NAMED VARIETIES, the cream of the best, 2-in. pots, \$6.00 per 100; \$55.00 per 1,000.

MALACOIDES ROSEA and MALACOIDES GRANDIFLORA, 2-in. pots, \$5.00 per 100; \$47.50 per 1,000.

MALACOIDES TOWNSENDII, 2-in. pots \$7.50 per 100; \$70.00 per 1,000.

OBCONICA, LARGE FLOWERING, in 10 separate colors or mixed, 2-in. pots, \$6.00 per 100; \$55.00 per 1,000.

OBCONICA, LARGE FLOWERING FRINGED, in 6 separate colors or mixed, 2-in. pots, \$6.00 per 100; \$55.00 per 1,000.

OBCONICA GIGANTEA, in 6 separate colors or mixed, 2-in. pots, \$6.00 per 100; \$55.00 per 1,000.

All Obconicas for June delivery from 3-in. pots, \$12.00 per 100.

SCHILLERI, a cross of Malacoides X Obconica, large flowers of long stiff stems, representing a giant Malacoides, fine for cutting, 2-in. pots, \$7.50 per 100. Supply limited.

All Obconicas and Malacoides are grown from our own grown seed, carefully selected as to size and color of flower, and there are none better. Our supply this season will be better than ever before.

J. L. SCHILLER, TOLEDO, OHIO.

Kewensis, fine, yellow, in bloom, 2 1/2-in., 3-in., 5c and 6c. Malacoides, fine bloom, 2 1/2-in., 4c. 4-in. Easter plants, 25c. Chinese, white, big yellow center, extra fine, 5c to 50c each. Cash. M. & S. L. Dysinger, Albion, Mich.

Primula Obconica Grandiflora, large flowering in bud and bloom, Apple Blossom and Rosea, fine stock, ready for a shift, 4-in., at \$18.00 per 100, or 200 for \$35.00. Cash. Geo. W. Frisch's Son, Dayton, Ohio.

#### PRIMULA OBCONICA.

Rosea, Apple Blossom, Kermesina. Good strong stock, from 2 1/2-in. pots, at \$6.00 per 100, \$55.00 per 1,000. J. H. Fieser, 711-741 Hamilton Ave., North Bergen, N. J.

Primulas Malacoides, 4-in., 25c each, fine, stock plants just beginning to bloom. Fine for Easter.

J. D. Harcourt's Son, Wappingers Falls, N. Y.

3000 Polyanthus, ever blooming Primrose, \$8.00 per 100. Cash. Stanley Walski, Florist, Glencoe, Ill.

Primula Obconica, 4-in. in bloom, 20c; 5-in. in bloom, 40c each. Cash. Fine healthy plants. E. J. Ullrich Floral Co., Tiffin, O.

Primulas, Obconica Grandiflora, 4-5-in., splendid Easter stock, 25c and 50c. Percy Snell, Cadillac, Mich.

Primula Obconica and Malacoides in bloom, 4-in., 35 cts; 5-in., 50 cts; add 10% for packing. Otto P. Krueger, Toledo, Ohio.

4 and 5-in. Obconica, full bud, fine for Easter, each 25c, divided half and half. J. F. Sked, Florist, Westerville, O.

Primula Malacoides Rosea, \$5.00 per 100, \$40.00 per 1,000. FRED H. LEMON CO., RICHMOND, IND.

Primula Obconica, 4 and 5-in., in bloom, bushy plants, \$25.00 and \$35.00 per 100. Cash please. Benke Bros., 225 Arcade Ave., Watertown, Wis.

Primula Obconica Grandiflora, 2-in., nice plants, \$5.00 per 100. Malacoides, \$3.00 per 100. N. O. Caswell, Delavan, Ill.

Primula Obconica, best large flowering mixed, 2-in., \$10.00 per 100. Toledo Greenhouses, 2829 Chestnut St., Toledo, O.

#### PRIVET

CALIFORNIA PRIVET, EXTRA HEAVILY BRANCHED, 3-4 FT., \$3.50 PER 100, \$30.00 PER 1000. THEY ARE SECOND TO NONE AND SATISFACTION GUARANTEED. PACKING FREE. CASH. EVANSVILLE NURSERIES, EVANSVILLE, IND.

AMORH RIVER PRIVET 2 year, 2 to 3 ft., cut back, ready for planting, \$30.00 per 1000. Packing free. L. A. REYNOLDS NURSERY, Country Club Road, Winston-Salem, N. C.

75,000 CALIFORNIA PRIVET. 2-yr.-old, thin, well rooted.....\$10.00 per 1000 2-yr.-old, 2 to 3 ft., \$2.50 per 100 20.00 per 1000 Packed free. Cash with order. Clement S. Lewis, Aldan, Del. Co., Pa.

#### RASPBERRY PLANTS

Raspberry plants, freshly dug from our own grounds, no reshipping, all are in the field, no "cellar rot." Cumberland, black, XXX, heavy tips, special grade, \$3.50 per 100; XX strong grade, first class, \$3.00 per 100; X field run, \$2.50 per 100; transplants, \$4.00 per 100. Also have several thousand Gregg, Kansas and Cuthbert, fine plants, \$2.50 per 100. Charles Nash, Nurseryman, Three Rivers, Mich.

Hammoniton is the origin of the famous St. Regis. Quotations on small and large lots. Immediate shipment. Hugo Kind, Shady Lawn Nurseries, Hammoniton, N. J.

Cumberland black Raspberries, fresh dug, \$12.00 per 500, \$20.00 per 1000. Wm. Mandel, Nurseryman, Bloomington, Ill.

#### ROSEMARY.

Rosemary, 2-in., \$6.00 per 100. George Bros. & Co., New Kensington, Pa.

#### ROSES

##### 50,000 GRAFTED

##### ROSE PREMIER

##### Here is your only

##### opportunity to buy

##### CHOICE GRAFTED

##### PREMIER PLANTS

\$40.00 per 100

\$350.00 per 1000

Can make delivery at

rate of 5000 weekly

beginning at once.

Absolutely healthy

A No. 1 stock.

Place your order at

once for immediate

or

deferred shipment.

WEISS & MEYER CO.,

MAYWOOD, ILLINOIS.

178 No. Wabash Ave., Chicago, Ill.

COLUMBIA ROSES.

Rooted cuttings, \$10.00 per 100. These are

strong, well rooted, choice stock.

BASSETT & WASHBURN,

Chicago, Ill.

#### ROSES.

April and later delivery.	Own root 2 1/2-in. stock.	Per 100	Per 1000
Crusader .....	\$40.00	\$350.00	
Pilgrim .....	40.00	350.00	
John Cook .....	40.00	350.00	
Frank W. Dunlop .....	35.00	300.00	
Madam Butterfly .....	35.00	300.00	
Premier .....	20.00	175.00	
Russell .....	22.00	200.00	
Columbia .....	15.00	125.00	
Killarney Pink .....	10.00	90.00	
Killarney White .....	10.00	90.00	
Killarney Brilliant .....	11.00	100.00	
Sunburst .....	11.00	100.00	
Ophelia .....	11.00	100.00	
Richmond .....	10.00	80.00	
Richmond, 3-in. ....	11.00	90.00	

Roses, Bench Plants, 2 yr. Ready now.	
Killarney Pink .....	\$10.00 \$ 90.00
Killarney White .....	10.00 90.00
Richmond .....	15.00 .....
Sunburst .....	15.00 .....
Ophelia .....	15.00 .....
American Beauty .....	27.50 250.00

All subject to being unsold or market changes, especially on the following varieties:

Baby Rambler own root No. 1.....	\$52.50 per 100
Baby Rambler own root No. 2.....	42.50 per 100
Crimson Rambler No. 1.....	37.50 per 100
Dorothy Perkins No. 1.....	32.50 per 100
Excelsa No. 1 .....	40.00 per 100
Lady Gay No. 1.....	35.00 per 100
Tausendschoen No. 1 .....	37.50 per 100

Order quick or you may be too late on some of this stock.

For terms, see Miscellaneous classified.

A. M. Augspurger, Peoria, Ill.

#### ROSE PLANTS.

Young Stock, 2 1/2-inch	Own Root	Grafted
	100	1000
Pilgrim (New Pink).....	\$40.00	\$350.00 \$45.00 \$400.00
Crusader (New Pink).....	40.00	350.00 45.00 400.00
Frank W. Dunlop (New Pink) .....	35.00	300.00 45.00 375.00
Mrs. John Cook .....	40.00	350.00 45.00 400.00
Mme. Butterfly (New Pink) .....	35.00	300.00 45.00 375.00
Cornelia (New Pink).....	30.00	250.00 40.00 350.00
Premier .....	20.00	180.00 35.00 300.00
Columbia .....	18.00	150.00 30.00 250.00
Hoosier Beauty .....	15.00	125.00
Hadley .....	15.00	125.00
Mrs. Charles Russell .....	25.00	200.00
American Beauty ..	20.00	

Ophelia, Double	
White Killarney, Double Pink Killarney, Single Killarney, White Killarney, Killarney Brilliant, Sunburst, Maryland, Mrs. Aaron Ward, Richmond .....	15.00 120.00

Kaiserin, Early delivery .....	12.00 110.00
Baby Rambler .....	10.00 90.00

#### ROOTED CUTTINGS.

	Per 100	Per 1000
Premier .....	\$15.00	\$120.00
Columbia .....	12.00	100.00

#### C. U. LIGGIT,

#### Wholesale Plantsman,

303 Bulletin Bldg., Philadelphia, Pa.

#### ROSES.

We offer good 2 1/2-in. stock of the following varieties for present and later delivery:

	OWN ROOT	GRAFTED
	Per 100	Per 1000
Premier .....	\$20.00	\$175.00
Columbia .....	18.00	150.00
Russell .....	22.00	200.00
Hadley .....	15.00	125.00
Pink Killarney .....	15.00	125.00
White Killarney .....	15.00	125.00
Killarney Brill't .....	15.00	125.00
Ophelia .....	15.00	125.00
My Maryland ..	15.00	125.00
Geo. Sawyer ..	15.00	125.00
Pilgrim .....	40.00	350.00
Crusader .....	40.00	350.00
Mrs. John Cook ..	40.00	350.00
Frank W. Dunlop ..	35.00	300.00 \$40.00 \$350.00
Madam Butterfly ..	35.00	300.00 45.00 400.00
Cornelia .....	30.00	250.00

SPECIAL: An exceptionally fine lot of Russells ready for immediate delivery.

We should be pleased to quote special prices in lots of three to five thousand.

S. S. PENNOCK CO.,

1608-20 Ludlow St., Philadelphia, Pa.

#### 2 1/2-IN. ROSE PLANTS.

	Per 100	Per 1000
Russell .....	\$17.00	\$150.00
Ophelia .....	8.00	70.00
Sunburst .....	8.00	70.00
White Killarney .....	8.00	70.00

#### BENCH PLANTS.

Ophelia .....	12.00 100.00
Pink Killarney .....	10.00 90.00

#### Good stock.

#### GEO. REINBERG,

30 E. Randolph St., Chicago, Ill.

#### 150,000 Rose Plants

##### Ready Now

	Per 100	Per 1000
PREMIER .....	\$20.00	\$175.00
OPHELIA .....	15.00	130.00
MILADY .....	16.00	140.00

These are all fine, strong, own root plants in 2 1/2-in. pots, and are sure to please you.

J. F. WILCOX & SONS,

Progressive Florists,

COUNCIL BLUFFS, IOWA.



## ROSES—Continued

FOR FALL 1920  
ORDER NOW AND BE SURE.  
Florists' XXX Forcing Grade  
2 yr. Field Grown Roses

We will be in position to supply more and better Roses for florists' pot plant forcing than ever before. Top notch stock can be expected from our blocks this year.

BABY RAMBLER CLASS: Erna Teschen-dorff, Orleans, Jessie and Crimson Baby, \$45.00 per 100, \$400.00 per 1000.

HYBRID PERPETUALS: Magna Charter, Ulrich Brunner, Frau Karl Druschki, Mme. Gabriel Luizet, and Capt. Hayward, \$45.00 per 100, \$400.00 per 1000.

RAMBLER or CLIMBING ROSES: Crimson Rambler, Dorothy Perkins, Excelsa, and White Dorothy, \$35.00 per 100, \$300.00 per 1000. Staked and ripened plants.

Owing to the unusual demand for Baby Ramblers, we are forced to ask that each order of roses shall include at least 50% Hybrid Perpetuals or Climbing Roses, where 250 or more are taken.

THE STORRS & HARRISON CO.,  
Painesville, Ohio.

## ROSES.

Own Root, 2½-in.

20,000  
RUSSELL, 2½-in.,  
from 2 and 3 eye  
cuttings, excellent condition  
for shipping now,  
\$22.00 per 100,  
\$190.00 per 1000.

10,000  
AMERICAN BEAUTIES, 2½-in.  
extra strong  
healthy plants,  
ready now  
\$20.00 per 100,  
\$190.00 per 1000.  
The above varieties  
are scarce,  
better order now.

C. U. LIGGIT,  
Wholesale Plantsman,  
303 Bulletin Bldg., Philadelphia, Pa.

## ROSES FOR GREENHOUSE FORCING.

Columbia	Mrs. Aaron Ward
Hadley	My Maryland
Hoosier Beauty	Red Radiance
Mock	K. A. Victoria
Milady	Killarney
Ophelia	Dbl. W. Killarney
Radiance	Killarney Brilliant
Cecile Brunner	Hillingdon
Evelyn	Richmond
Lady Alice Stanley	Sunburst
Mme. C. Martinet	White Killarney

and other best Hybrid Teas for cut flowers, 2½-in. pots, grafted, \$25.00 per 100, \$240.00 per 1000. Own root, \$15.00 per 100, \$125.00 per 1000. Premier, also new varieties Pilgrim and Crusader. Ask for complete price list.  
Roman J. Irwin, 321 6th Ave., New York.

## ROSE PLANTS.

2½-in. Strong Stock, Ready  
Ophelia ..... \$12.00 per 100, \$100.00 per 1000  
Milady ..... 12.00 per 100, 100.00 per 1000  
Pink Killarney ... 12.00 per 100, 100.00 per 1000  
White Killarney ... 12.00 per 100, 100.00 per 1000

## BENCH PLANTS, 2-YR.

Ready April 10 to 30th  
Russell ..... \$15.00 per 100  
Milady ..... 12.00 per 100  
Ophelia ..... 12.00 per 100  
Pink Killarney ..... 12.00 per 100  
White Killarney ..... 12.00 per 100  
STUPPY FLORAL CO., ST. JOSEPH, MO.

## COLUMBIA

Extra fine stock. Ready.

	Per 100	Per 1000
2000 rooted cuttings	\$10.00	\$100.00
4000 2½-inch	15.00	125.00
4000 3-inch	20.00	200.00

A. T. PYFER & CO.,  
164 N. Wabash Ave., Chicago, Ill.

## IMMEDIATE DELIVERY.

	Per 100	Per 1000
2½-in. Premier	\$20.00	\$175.00
2½-in. Columbia	18.00	150.00

## ROOTED CUTTINGS.

	Per 100	Per 1000
Premier	\$15.00	\$120.00
Columbia	12.00	100.00

Cash with order only.

MYERS & SAMTMAN,  
Chestnut Hill, Philadelphia, Pennsylvania.

## ROSES.

Quality of our stock will please you. 2½-in. plants.  
Premier ..... \$20.00 Per 100 \$175.00 Per 1000  
Columbia ..... 15.00 125.00

## Rooted Cuttings, Immediate Delivery

	Per 100	Per 1000
Premier	\$15.00	\$125.00
Columbia	10.00	80.00

Can also furnish Russell and Ophelia in limited quantity. Rolf Zetlitz Co., Dayton, O.

Roses, heavy 2-yr. old field grown, extra selected, immediate delivery.

Dorothy Perkins ..... 35c

Excelsa ..... 35c

This stock will please the most critical.

J. L. Schiller, Toledo, O.

## ROSE PLANTS.

Last fall propagation, dormant all winter, now in 8-in. pots, ready for early shipment; fine stock, best in the market.

Richmond ..... \$10.00 per 100; \$ 90.00 per 1000  
Killarney Brill. .... 11.00 per 100; 100.00 per 1000  
Pink Killarney .... 10.00 per 100; 90.00 per 1000  
Pink Ophelia ..... 10.00 per 100; 90.00 per 1000

## WIETOR BROS.,

30 East Randolph St., Chicago, Ill.

## 20,000

Russell Plants

own roots

Ready now and later

\$22.00 per 100

200.00 per 1000

Russell Plants may be scarce later.

Order now for future delivery.

The Leo Niessen Co.,

1201 Race St., Philadelphia, Pa.

## GRAFTED STOCK OF PREMIER.

Clean, well grown, and  
the kind of stock that will  
give you results

\$40.00 per 100

\$350.00 per 1000

Delivery within two weeks

or later if so desired.

THE JOSEPH H. HILL CO.,  
Richmond, Indiana.

Rose Plants:	Own Root	Rooted Cuttings
	100 1000	100 1000
Shawyer, 2½-in.	\$9.00 \$80.00	\$7.00 \$65.00
Kaiserin, 2½-in.	9.00 80.00	7.00 65.00
J. J. L. Mock, 2½-in.	9.00 80.00	7.00 65.00
Hoosier Beauty, 2½-in.	9.00 80.00	7.00 65.00
Richmond, 2½-in.	9.00 80.00	7.00 65.00
Ophelia, 2½-in.	9.00 80.00	7.00 65.00

United States Out Flower Co., Elmira, N. Y.

## ROSES, TWO-INCH.

Premier ..... \$20.00 per 100; \$175.00 per 1000  
Columbia ..... 15.00 per 100; 125.00 per 1000  
Ophelia ..... 15.00 per 100; 120.00 per 1000  
Sunburst ..... 15.00 per 100; 120.00 per 1000  
Richmond ..... 10.00 per 100; 90.00 per 1000

For cash with order, free packing. Glad to submit sample for the asking.  
DANA R. HERRON, OLEAN, N. Y.

## 12,000 Bench-grown

## AMERICAN BEAUTY ROSE PLANTS.

\$27.50 per 100, \$250.00 per 1000.

## BENCH ROSES

	Per 100
Killarney Pink	\$15.00
Sunburst	15.00

A. HENDERSON & CO.,  
166 N. Wabash Ave., Chicago, Ill.

## BENCH GROWN.

White Killarney ..... \$12.00 per 100  
Killarney ..... 12.00 per 100

## OWN ROOT, YOUNG STOCK.

Ophelia, 2-in. ... \$12.00 per 100; \$110.00 per 1000  
Sunburst, 2-in. ... 12.00 per 100; 110.00 per 1000

## First class stock. Cash.

## CHICAGO FLOWER GROWERS' ASSOCIATION.

180 N. Wabash Ave., Chicago, Ill.

## ROSES ROSES

	Per 100	Per 1000
COLUMBIA, 2½-in., fine	\$16.00	\$140.00
WHITE KILLARNEY, 2½-in.	15.00	125.00

## BENCH ROSES

RESTED BENCH RUSSELL... \$17.50 \$160.00  
Healthy stock in first class condition.  
GULLETT & SONS, LINCOLN, ILL.

## ROSES.

Own root, 2½-in.

	Per 100	Per 1000
COLUMBIA	\$15.00	\$125.00

2500 Russell bench plants, strong 2 yr. old,  
\$175.00 per 1000.

PACKED IN WIRED VENEER BOXES.  
A. N. KINSMAN, INC., AUSTIN, MINN.

Roses, 2 yr. old bench plants of Premier,  
\$50.00; Scott Key, \$20.00; Ophelia, Hoosier  
Beauty and Cecile Brunner, \$15.00 per 100.  
Also 500 3-in. Ophelia, \$20.00.

## ELITCH GARDENS, DENVER, COLO.

Columbia own-root cuttings; immediate and  
future delivery, price \$75.00 per 1000. Place  
your order now, so as to be assured of delivery  
at time when wanted.

Fred C. Meyer & Co., Addison, Ill.

Extra fine Mrs. Chas. Russell bench plants,  
\$17.50 per 100, \$160.00 per 1000.

Write us for your wants on Roses of all kinds.  
S. S. Skidelsky & Co., 50 Park Place, New York.

Bench plants of Mrs. Chas. Russell,

\$150.00 per 1000.

HOLTON & HUNKEL CO.,  
Milwaukee, Wisconsin.

Bench Roses, Ophelia, rested and cool all winter,  
\$12.00 per 100, \$110.00 per 1000.  
South Park Floral Co., New Castle, Ind.

## ROSES.

Field grown climbers and ramblers.  
NILES NURSERY CO., NILES, MICH.

Roses, Russell, 2-in. stock, nice plants, \$22.00  
per 100, \$200.00 per 1000.

Wm. Dittman, New Castle, Ind.

Rose plants, strong 4-in. White Killarney,  
at \$20.00 per 1000. Rosemont Gardens, 116  
Dexter Ave., Montgomery, Ala.

200 1-yr. old Milady at 12c; 100 1-yr. Rich-  
mond at 10c. Ready for immediate delivery.  
F. L. Lanson, Council Bluffs, Ia.

Hardy Roses, 2-yr. best sorts, other plants and  
trees. See ad under Nursery Stock.

W. H. Salter, Rochester, N. Y.

Roses, Dorothy Perkins, 1 yr. field grown, cut  
back to 15-in., \$10.00 per 100. Will trade for  
Cannas or Gladioli. J. W. Ross, Centralia, Ill.

3000 Russell bench Rose plants, \$170.00 per  
1000. - Bassett & Washburn, 178 N. Wabash Ave.,  
Chicago, Ill.

List of 2½ and 4-in. Roses ready, on request,  
Leadle Co., Expert Rose Growers, Springfield, O.

## RUBBERS

Ficus Elastica, strong rooted cuttings, now in  
2½-in. pots, ready for shift, \$30.00 per 100,  
\$280.00 per 1000; medium size, \$20.00 per 100,  
\$180.00 per 1000.

BOBBINK & ATKINS, RUTHERFORD, N. J.

Ficus Elastica, 5-in., select, 75c and \$1.00 each.  
GULLETT & SONS, LINCOLN, ILL.

## SAGE

Holt's Mammoth Sage, strong plants, \$5.00 per  
100.  
Archias Floral Co., Sedalia, Mo.

## SALVIAS

50,000 TRANSPLANTED SALVIAS.

Better than rooted cuttings, no red spider,  
as good as from 2-in. pots, healthy foliage,  
stocky stem, from 4 to 5-in. high, a strong mass  
of roots, ready to go in 2½ or 3-in. pots.

\$7.50 per 1000, \$35.00 per 5000

10,000 for \$65.00. Cash

If dissatisfied send plants back and get your  
money.  
H. J. POTOMKIN, MUNCIE, IND.

Salvia Bonfire, America, Zurich, Splendens,  
and other best varieties, R. C. \$2.00 per 100,  
\$15.00 per 1000. Special delivery, postpaid.  
Seedlings, \$2.00 per 100, \$15.00 per 1000, post-  
paid; 2½-in. pots, \$5.00 per 100, \$40.00 per 1000.

Roman J. Irwin, 321 6th Ave., New York.

Salvia Splendens, large transplanted seedlings,  
ready 2½-in. pots, \$1.25 per 100, \$10.00 per  
1000, prepaid. Cash. C. A. Anderson Green-  
house Co., P. O. Box 156, Tionesta, Pa.

Salvia Bonfire, strong transplanted seedlings,  
\$1.25 per 100, post paid. \$10.00 per 1000  
by express.

The East Lawn Gardens, Urbana, O.

Salvia Clara Bedman or Bonfire, 2-in., \$3.00  
per 100, \$25.00 per 1000; transplanted seedlings,  
\$1.25 per 100, \$10.00 per 1000. Cash only.  
Restland Floral Co., Mendota, Ill.

Salvia Bonfire, strong transplanted plants,  
ready for 2½-in., \$1.25 per 100, \$10.00 per 1000.  
Cash. Sunny Point Floral Co., R. R. 1, No.  
Milwaukee, Wis.

Salvia Splendens, seedlings, fine, strong, well  
rooted plants, about 1 to 1½-in. high, \$6.50 per  
1000, prepaid parcels post. Cash with order.  
C. A. Voris, Milton, Pa.

Salvias, rooted cuttings, best varieties, \$1.50  
per 100, \$12.50 per 1000; 2½-in., \$5.00 per 100,  
\$40.00 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

Salvias, Bonfire and Splendens, large, trans-  
planted plants, ready for 2½-in., \$1.25 per 100,  
post paid, \$10.00 per 1000, express.

S. A. Pinkstone, Utica, N. Y.

Salvia seedlings, Clara Bedman, \$1.00 per 100;  
Zurich, \$1.25 per 100; America, \$1.50 per 100.  
4-in., tall strong plants. Cash.

Olsen Floral Co., Elgin, Ill.

Salvia Bonfire and Splendens, large trans-  
planted plants, ready for 2½-in., \$1.25 per 100  
postpaid, \$10.00 per 1000 express.

Edward Whitton, Utica, N. Y.

Salvias, Zurich and Bedman, 2-in., \$3.00 per  
100. Cash with order.

James Ambacher, West End, N. J.

Salvia Bonfire and America, the two best  
scarlet bedders, extra strong, 2½-in., \$6.00 per  
100.

Archias Floral Co., Sedalia, Mo.

Salvia seedlings, Bonfire and Splendens, \$1.00  
per 100, postpaid, or exchanged for Gladioli  
bulbs.

Lamprecht Bros., Ashland, O.

Salvia Splendens and Bonfire, strong 2-in.,  
ready for shift, \$4.00 per 100. Winfield S.  
Kircher, Cyclamen Specialist, Defiance, O.

Salvia Splendens, extra strong, once trans-  
planted, 4 to 5-in., \$1.50 per 100.

Wagner's Greenhouses, Tiffin, O.

Salvias, Bonfire, strong plants, from 2½-in.,  
ship at once, \$3.50 per 100. Cash.

H. E. Rogers & Son, Spencerport, N. Y.

Salvias, America, 2½-in., strong, \$3.00 per  
100. Cash with order.

Eagle Grove Greenhouse, Eagle Grove, Ia.

Salvia Bonfire, strong, transplanted seedlings,  
\$1.25 per 100, \$10.00 per 1000.

Edward W. Schuster, Crookston, Minn.

Salvia, good strong seedlings, Bonfire, \$1.00  
per 100, \$9.00 per 1000, postpaid.

C. E. Majors, The Florist, Denison, Tex.

Salvias, Bonfire and Zurich, 2½-in., \$5.00 per  
100. Packing 5%.

Truitt's Greenhouses, Chanute, Kans.

Salvia Splendens, large transplanted seed-  
lings, \$1.50 per 100, prepaid. Cash.

A. B. Williams, Coshocton, O.

Salvia America, the best one of all, true  
from cuttings, \$5.00 per 100.

The Storrs & Harrison Co., Painesville, Ohio.

Advertisers have learned from experience that

THE REVIEW

PAYS BEST.

Selected *Salvia* Zurich, 2 1/4-in., \$3.00; R. C., \$1.75 per 100; fine stock.  
Simanton & Pence, Falls City, Neb.

*Salvia* Bonfire, 2 1/4-in., \$3.50 per 100. Ready to shift. Cash please.  
W. BEZDEK, CEDAR RAPIDS, IA.

*Salvias*, America and Bonfire, strong 2-in. from cuttings, at \$3.00 per 100.  
M. H. Wetherbee, Charles City, Ia.

*Salvias*, fine 2-in. stock, true Bonfire, grown from cuttings, \$3.00 per 100.  
S. W. Pike, St. Charles, Ill.

*Salvia* seedlings, 8 to 4 ins. high, good stock, \$10.00 per 1000, by parcel post prepaid.  
Alexander A. Laub, New Hamburg, N. Y.

*Salvia* Splendens, transplanted, ready for 2 1/4-in., \$1.25 per 100, postpaid, \$19.00 per 1000.  
The Thumb Nursery, Marlette, Mich.

*Salvia* R. C., Bonfire and Splendens, \$1.25 per 100; America, \$1.75 per 100. Cash.  
Byer Bros., Chambersburg, Pa.

*Salvia* Splendens, cuttings, 75c per 100. Cash.  
Rau Floral Co., St. Joseph, Mo.

*Salvia* Zurich, strong 2-in., \$3.00 per 100. Cash.  
Harglerode Bros., Shippensburg, Pa.

*Salvia* Bonfire, \$1.25 per 100, postpaid. Cash.  
H. W. & S. W. Albrecht, Germantown, N. Y.

*Salvia* Bonfire, large transplanted, \$1.25 per 100.  
Odor Greenhouses, Iola, Kans.

*Salvias*, R. C., \$1.50 per 100; \$14.00 per 1000, prepaid.  
S. D. Brant, Clay Center, Kan.

*Salvias*, \$3.50 per 100, \$30.00 per 1000.  
The Schmidt & Botley Co., Springfield, O.

*Salvias*, 2-in., \$4.00 per 100.  
Fred Burre, 950 W. Wilcox, Peoria, Ill.

*Salvias*, transplanted seedlings, \$1.50 per 100.  
Grohman, The Florist, Saginaw, Mich.

*Salvia* Bonfire, 2 1/4-in. pots, \$5.00 per 100. Cash with order. P. Hopman, New Galilee, Pa.

*Salvia* Bonfire R. C., \$2.00 per 100, \$15.00 per 1000.  
A. O. BROWN, SPRINGFIELD, ILL.

*Salvia* Bonfire, 2 1/4-in., \$5.00 per 100.  
J. Herbert Moore, Claremore, Okla.

## SEEDS

## SEEDS.

**ASPARAGUS PLUMOSUS NANUS:** Seed of *Asparagus Plumosus* of the true *Nanus* variety, lath-house grown. We have many testimonials from growers who use large quantities of this seed, people who know and want the best.

1000 Seeds ..... \$ 1.75  
5000 Seeds ..... 7.50  
Per pound ..... 12.50

**ASPARAGUS SPRENGERI SEED:** Fresh, plump, live seed from healthy stock plants.

1000 Seeds ..... \$ 1.25  
5000 Seeds ..... 5.00  
Per pound ..... 10.00

**CALENDULA ORANGE KING:** Why not grow your own from seed? It requires no skill. There is always a ready market at good prices for cut flowers. This is the true Orange King. Ounce 50c, pound \$3.00.

**DRACAENA INDIVISA:** The true Cordylina Australia narrow leaved variety. Fresh ripe seeds that will make quick-growing profitable plants for you.

1,000 Seeds ..... \$0.50  
5,000 Seeds ..... 2.00  
10,000 Seeds ..... 3.50

**SMILAX SEED:** There is no good substitute for *Smilax* in bridal bouquets or table decorations, etc. Why not have the right thing to use at the right moment? Trade packet 50c; 1/4 pound, \$1.50; 1 pound, \$4.00.

**PRIMULA OBCONICA:** A new giant flowering strain, superior in size to any strain now on market. Try a few packets and you will want more next season.

**GRANDIFLORA:** Alba, Salmon, Coerulea, Lilacina, Oculata, Apple Blossom, Crispa, Kermesina, Rosea, Fire Queen.

**GIGANTEA:** Apple Blossom, Kermesina, Coerulea, Lilacina, Plathii, Rosen.

50c per trade packet, postpaid.

We pay postage on all above items.

Why not buy direct from the grower?

**SEVIN-VINCENT CO.,**

Wholesale Seed Growers.

417 Montgomery St., San Francisco, Calif.

**CABBAGE AND CAULIFLOWER SEEDS**

Northern Danish Grown Seed from Improved

Selected Strains.

Imported Direct from the Grower.

Copenhagen Market ..... \$4.00 per lb.

Enkhuizen Glory ..... 3.50 per lb.

Danish Ballhead Short Stem ..... 3.00 per lb.

Danish Ballhead Tall Stem ..... 3.00 per lb.

Danish Roundhead ..... 3.00 per lb.

Danish Mammoth, Rock Red ..... 4.00 per lb.

Wisconsin Hollander ..... 15.00 per lb.

Wisconsin Hollander "Yellows Re-

assistant" Crown at Racine ..... 15.00 per lb.

**CAULIFLOWER SEEDS.**

Extra Early Dwarf Erfurt ..... \$2.50 per oz.

New Earliest Snowball ..... 2.50 per oz.

Giant Dry Weather ..... 2.50 per oz.

Danish Perfection ..... 3.00 per oz.

You can depend on this seed.

**STANDARD SEED COMPANY,** Racine, Wis.

**SALVIA "AMERICA"**

The best of all, 50c per packet, \$5.00 per oz.

**AMERICAN BULB CO.,**

172 N. Wabash Ave., Chicago, Ill.

Asterum seed, selected pink, white, lavender, the florists' best type, \$1.00 per pkt., \$3.00 oz. Cash.

C. Betscher, Dover, O.

## ASPARAGUS PLUMOSUS NANUS SEED

We offer new crop, well ripened seeds, northern greenhouse grown and true to type.

Per 1,000 seeds ..... \$3.50 per 1000

Per 10,000 seeds ..... 3.25 per 1000

Per 20,000 seeds ..... 3.00 per 1000

## ASPARAGUS SPRENGERI SEED

Greenhouse Grown

Per 1,000 seeds ..... \$1.50 per 1000

Per 10,000 seeds ..... 1.25 per 1000

S. S. PENNOCK CO.,

1608-20 Ludlow St., Philadelphia, Pa.

*Ricinus Panormitanus*, Zanzibarlen-

sis, Sanguineus ..... \$0.40

Vines, mixed colors ..... 4.00

Wool Flowers, select ..... 1.00

Rainbow Hybrid Hibiscus ..... 4.50

Rainbow Hybrid Sunflower ..... 4.00

Stokesia, blue ..... 4.00

Stokesia, white, pink and blue

shades mixed ..... 4.50

L. H. Read & Co., Deer Park, Ala.

Antirrhinum, light shades only, immune from

rust, mixed trade pkt., about 5000 seeds \$1.00.

Primula Obconica and Gigantea, fringed Apple-

blossom, Rosea, Lilacina, Kermesina, 1000 seeds,

\$1.00.

Sweet Scabious, large flowers, fine for cut, soft

lavender, blue, pink, dark red, and white, trade

pkt., 50c.

Belvedere Nursery Co., Santa Barbara, Calif.

Sweet Corn, Early Peep o' Day, \$8.00 per

100 lbs. Sweet Corn, Early Independence, \$8.00

per 100 lbs. 1919 crop, good germination, f.

o. b. Nora Springs, Ia. Sacks extra. Special

prices on large quantities.

MAPLE HILL NURSERY, NORA SPRINGS, IA.

**PRIMULA OBCONICA GIGANTEA ROSEA.**

Dwarf habit, light and dark shades of pink.

Select strain, all fresh seed.

Sample of flower produced, sent, on request.

Packet of 1500 seeds for \$1.50. Cash.

ERNEST OECHSLIN, RIVER FOREST, ILL.

New Zealand Spinach seed, most productive

and best variety grown, plant in empty green-

house benches and cut continuously during the

whole season, 40c per 1/4 lb., \$1.25 per lb., post-

paid. M. L. McClave, Benton Harbor, Mich.

Ampelopsis Veitchii, new seed ..... 25c oz.

Berberis Thunbergii, extra ..... 25c oz.

Clematis Paniculata, fine ..... 30c oz.

F. N. Hadden, 263 Broad St., Providence, R. I.

## ASPARAGUS.

Plumous seed ..... \$3.00 per 1000

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Seed of New Cleveland Cherries, picked from

the largest plants and berries; per pkt., 50c,

or 3 pkts., \$1.35. Cash.

Geo. W. Frisch's Son, Dayton, Ohio.

*Asparagus*, Plumous, strictly fresh, northern

greenhouse grown, \$3.50 per 1000, \$15.00 per

5000. Write for prices on large quantities.

S. S. Skidelsky & Co., 50 Park Place, New York.

Few pounds extra select John Baer Tomato

seed, \$3.00 per pound, postpaid.

Central Seed & Bulb Co., Benton Harbor, Mich.

Aster seed, Crego's Giant Comet, white, pink,

rose, lavender and purple, 1/4 oz., 30c; 1/2 oz.,

55c; ounce, \$2.00. H. B. Snow, Camden, N. Y.

Cleveland Cherry Seed, \$5.00 per oz.

GEO. WITBOLD CO.,

745 Buckingham Place, Chicago.

Cleveland and Orange Queen Cherry seed,

50c tr. pkt. Abbey Ave. Greenhouses, Dayton, O.

## SEED SWEET POTATOES

GENUINE JERSEY SEED SWEET POTATOES.

For prompt shipment at any time before April

15th. Early yellow Jersey and yellow Nanse-

mond, full bushel hamper, \$2.00. Red Nanse-

mond, \$3.00 per hamper. All prices F. O. B.

Pedricktown.

Geo. R. Pedrick & Son, Pedricktown, N. J.

Seed Sweet Potatoes, Yellow Jersey, Nancy

Hall, Red Bermuda and Southern Queen, 8c per

pound. Cash, please.

Groves Floral Co., Atchison, Kan.

True Nancy Hall Sweet Potatoes. No large

eating stock, but small potatoes that will grow

more plants. 40 lbs. for \$2.00. Cash. Schmidt

& Walther, R. R. 2, Jefferson City, Mo.

## SHAMROCKS

Shamrocks, ready now, 2-in. pots, \$5.00 per

100, \$45.00 per 1000; 2 1/2-in. pots, \$6.00 per 100,

\$55.00 per 1000.

Roman J. Irwin, 321 6th Ave., New York.

Shamrocks, everblooming, pink Oxalis, strong

plants, \$2.00 per doz.; 1-yr. old plants from

soil, \$2.00 per 100.

H. Schlachter, 600 Ross Ave., St. Bernard, O.

TRUE IRISH SHAMROCKS, fine bushy plants

in 1 1/4-in. pots, \$5.00 per 100, \$45.00 per 1000

Cash with order please.

Frank Oechslin, 4911 Quincy St., Chicago, Ill.

1 1/4-in. Shamrocks, \$40.00 per 1000.

POEHLMANN BROS. CO.,

Morton Grove, Ill.

## SMILAX

Smilax seedlings, nice strong, well rooted,

ready to ship, 75c per 100, \$6.50 per 1000, pre-

paid by parcel post.

E. A. Muchow, Clarence, N. Y.

Smilax seedlings, 75c per 100, \$6.50 per 1000,

well rooted and sure to please. Will make this

offer for limited time.

F. C. Freeman & Sons, Portland, Ind.

## SMILAX.

Extra strong, will make quick strings. From

2-in. pots, \$2.50 per 100.

N. Rawlings, Wholesale Grower, Allegany, N. Y.

Smilax, 2 1/4-in. pots, \$4.00 per 100, \$35.00 per

1000.

Roman J. Irwin, 321 6th Ave., New York.

Smilax, strong 2 1/4-in., \$3.50 per 100, \$30.00

per 1000. Cash.

J. C. Steinhauer, Pittsburg, Kan.

Smilax, seedlings, \$1.00 per 100, \$7.50 per

1,000; 2-in., \$3.00 per 100, \$25.00 per 1,000.

Edward W. Schuster, Crookston, Minn.

Smilax, extra strong, 2 1/4-in., \$4.00 per 100.

Archias Floral Co., Sedalia, Mo.

Smilax, strong 2 1/4-in., cut back stock, \$3.00

per 100. E. B. Morgan Floral Co., Paxton, Ill.

Smilax, \$4.00 per 100, \$35.00 per 1000.

The Schmidt & Botley Co., Springfield, O.

Strong Smilax seedlings, \$1.00 per 100. Cash.

CHAS. E. COUGILL, AUBURN, INDIANA

8-in. Smilax, \$65.00 per 1000.

Poehlmann Bros. Co., Morton Grove, Ill.

## SNAPDRAGONS

Plant a bench of Snapdragons and have plenty

of flowers all through the summer; big pro-

ducers and profit makers. If that bench of

Carnations or Roses is not doing well, pull up

and plant to Snap; will pay BIG. Cultural

directions with every shipment. Silver Pink,

Rose Pink, Enchantress Pink, Red, Lavender,

White, Yellow; Exceptionally fine plants 2 1/2-in.,

\$4.50 per 100, worth much more. Cash please.

Also see our ads under Asters, Chrysanthemums

and Calendulas.

Hillville Greenhouse Co., La Crosse, Wis.

## SNAPDRAGONS.

Nice, pinched back plants, ready now.

100 1000

Silver Pink ..... 2 1/4-in. \$5.00 \$55.00

Phelps' White ..... 2 1/4-in. 6.00 55.00

Nelrose ..... 2 1/4-in. 6.00 55.00

Yellow ..... 2 1/4-in. 6.00 55.00

Garnet ..... 2 1/4-in. 6.00 55.00

Keystone ..... 2 1/4-in. 6.00 55.00

ROMAN J. IRWIN,

321 6th Ave., NEW YORK.

Snapdragons, Dreer's strain of seed, giant

flowering mixed, transplanted in flats, \$4.00 per

100; \$30.00 per 1,000; fine seedlings, \$1.00 per</



## STOCKS

## STOCKS.

La France .....rose  
Princess Alice .....white  
Beauty of Nice.....light pink  
Silvery Pink.  
\$3.50 per 100

Ernest Saunders, 578 Main St., Lewiston, Me.

Stocks, 10 Weeks, pink, white, lavender,  
2 1/4-in., \$4.00 per 100. Packing 5%.  
Truitt's Greenhouses, Chanute, Kans.

Stocks, strong 2-in., \$4.00 per 100. Winfield  
S. Kircher, Cyclamen Specialist, Defiance, O.

## STRAWBERRY PLANTS

Strawberry plants, fresh dug, packed right;  
Progressive, everbearing, \$10.00; Dr. Burrell,  
\$7.00; Aroma, Gibson, Brandywine, \$6.00; S.  
Dunlap, Warfield, \$5.00 per 1000; 5% discount  
on lots of 5000 or more. Special discount on  
larger lots of S. Dunlap.  
P. D. Aspinwall, Fort Atkinson, Wis.

Strawberry plants, spring varieties, 14  
standard kinds, Dunlap, Warfield, Bubach,  
Haverland, etc., 80c per 100, postpaid; \$6.00  
per 1000 by express.  
Geo. H. Schenck, Elsie, Mich.

Strawberry plants, first class and true to  
name, grown under Skinner irrigation.  
Progressive Everbearing .....\$10.00 per 1000  
Minnesota No. 1017 Everbearing.. 12.00 per 1000  
E. O. Westerfield, Fort Atkinson, Wis.

Progressive Everbearing Strawberry plants,  
\$1.25 per 100, P. P. prepaid, \$10.00 per 1000  
express. Immediate shipment.  
Lynn L. Aspinwall, Ft. Atkinson, Wis.

Progressive and Peerless Everbearing Straw-  
berry plants, \$1.50 per 100, \$10.00 per 1000.  
Also other varieties. Catalog free.  
Basil Perry, Georgetown, Dela.

Strawberry plants, Progressive Everbearing, 50  
for \$1.25; 100 for \$2.25.  
Archias Floral Co., Sedalia, Mo.

Strawberry plants. Catalog on request.  
L. G. Tingle, Box 101, Pittsville, Md.

## SWAINSONAS

Swainsonas, white, fine 2 1/4-in., \$5.00 per 100.  
Burdell Floral Co., Bowling Green, Ky.

Swainsonas, white, 2-in., 3c; R. O., 2c.  
S. W. Pike, St. Charles, Ill.

## SWEET WILLIAMS

Sweet Williams, \$4.50 per 100, \$40.00 per  
1000. The Schmidt & Botley Co., Springfield, O.

## TAMARIX

Tamarix Gallica. Fine strong plants, 2 to 3-  
ft., \$8.00 per 100, \$50.00 per 1000; 3 to 4-ft.,  
\$12.00 per 100, \$10.00 per 1000; 4 to 5-ft., \$16.00  
per 100. The Valley Floral & Nursery Co.,  
La Junta, Colorado.

## TRADESCANTIAS

## TRADESCANTIAS.

Green, 6-in. rooted cuttings.....\$1.00 per 100  
Red, 6-in. rooted cuttings..... 1.00 per 100  
Cash with order.

OPELIKA FLORAL CO., OPELIKA, ALA.

Tradescantia, green, and green and white, 2 1/4-  
in., extra heavy, 3c. Some not so heavy, 2 1/4-in.,  
2c; Green R. C., \$1.25.  
Carrollton Greenhouse, Carrollton, O.

Wandering Jew, tricolor and white, R. O.,  
\$1.25 per 100; 2 1/4-in., \$3.00.  
Burdell Floral Co., Bowling Green, Ky.

Tradescantias, Wandering Jew, green, \$1.00  
per 100; brown, \$1.50 per 100, postpaid.  
H. Schlachter, 600 Ross Ave., St. Bernard, O.

Wandering Jew, red, 2-in. ....\$3.00 per 100  
Wandering Jew, white, var. 2-in.... 3.50 per 100  
Fred Burre, 950 W. Wilcox, Peoria, Ill.

Tradescantias, tricolor and green, R. O., \$1.25  
per 100; 2 1/4-in., 3c. Cash with order.  
W. B. Trimble Greenhouse Co., Princeton, Ill.

Wandering Jew, 5 varieties unrooted cuttings,  
4 to 6-in. long, \$1.00 per 100.  
Victor H. Thomas, Augusta, Ky.

Tradescantias, Wandering Jew, \$4.00 per 100.  
The Schmidt & Botley Co., Springfield, O.

Tradescantias, tricolor, R. O., \$1.25 per 100,  
postpaid. The East Lawn Gardens, Urbana, O.

Wandering Jew, tricolor and white var., 2-in.,  
\$3.50 per 100. Archias Floral Co., Sedalia, Mo.

Tradescantias, variegated, from 2 1/4-in., \$3.00  
per 100. Mrs. A. J. Washko & Sons, Bedford, O.

## TUBEROSES

## TUBEROSES

Dwarf Pearl, 4 to 6-in.....\$5.00 \$40.00  
A. HENDERSON & CO.,  
166 N. Wabash Ave., Chicago, Ill.

Tuberoses, Pearl, No. 1, 5-7-in., \$40.00 per 1000  
Tuberoses, Pearl, No. 2, 3-5-in., 25.00 per 1000  
The Schmidt & Botley Co., Springfield, O.

Tuberoses, single large bulbs, \$2.50 per 100,  
the good ones. Cash please.  
A. S. Pett, Crawfordsville, Ind.

We have a limited number of Tuberoses bulbs  
to offer for shipment, at \$15.00 per 1000.  
Imperial Mercantile Co., Sugar Land, Tex.

## VEGETABLE PLANTS

Bonny Best Tomato seedlings, 50c per 100,  
\$4.00 per 1000; transplanted out of flats, \$1.25  
per 100, \$10.00 per 1000, prepaid.  
The Thumb Nursery, Marlette, Mich.

We are booking orders for the following plants  
to be delivered at your order. If you place  
your order early you can be sure of getting  
your plants when you are ready for them. You  
will find we are selling all the best varieties  
at a moderate price. These are not seedlings  
but well rooted, stocky, good sized plants, ready  
for the field or retail trade. We can supply  
most any variety of plants anytime from  
April 10th to July 1st. We guarantee our  
plants to be from good seed and true to name,  
and free from disease. We sterilize all soil  
thoroughly. We will ship anywhere by parcel  
post or express, no order too large or too small.

CABBAGE: Early Jersey Wakefield, Charles-  
ton Wakefield, All Head, Copenhagen Market,  
Succession, Winnigstadt, Early Flat Dutch,  
Red Rock, 50c per 100, \$4.00 per 1000.

TOMATOES: New Earliana, Ponderosa, John  
Baer, Chalk's Early Jewel, Bonny Best, Living-  
ston's, Beauty, Perfection, Improved New Stone,  
65c per 100, \$5.00 per 1000.

EGG PLANT: Improved Spineless, Black  
Beauty, 90c per 100, \$8.00 per 1000.

MANGOE PEPPERS: Ruby King, Chinese  
Giant, 90c per 100, \$8.00 per 1000.

SWEET POTATO PLANTS: Yellow Jersey,  
Southern Queen, Early Strassburg, Nancy Hall,  
Red Bermuda, 50c per 100, \$4.00 per 1000.

Postage must be included in all parcel post  
orders. Special prices on large quantities and  
seedlings.

COOK & SAMPSON, GREENVIEW, ILL.

CABBAGE: Charleston Wakefield, Early  
Jersey Wakefield, Succession, Autumn King,  
Flat Dutch, Danish Ball Head, Late Flat Dutch.  
Transplanted plants, \$1.50 per 100.

CAULIFLOWER: Extra Early Dwarf Erfurt,  
Snowball. Transplanted plants, \$1.50 per 100.

CELERY: Giant Pascal, Silver Self-Blanch-  
ing, White Plume. Transplanted plants, 75c  
per 100.

PEPPERS: Ruby King, Sweet Mountain.  
Transplanted plants, \$1.50 per 100; out of 2 1/4-  
in. pots, \$2.50 per 100.

TOMATOES: Acme, Beauty, Bonny Best,  
Early Jewel, Crimson Cushion, Dwarf Champion,  
Earliana, Freedom, June Pink, Globe, Perfec-  
tion, Ponderosa, Stone and Tenderloin. Trans-  
planted plants, \$1.50 per 100; pot-grown, \$2.50  
per 100.

All plants grown from the best seed in best  
manner, strong stocky plants, no culls, and  
shipped right in paper pots. Book your orders  
now and be sure of plants when you want  
them.

O. W. PAIGE, TIVOLI, N. Y.

500,000 Sweet Potato Plants.

Orders booked now for delivery beginning

April 15th. Varieties include:

NANCY HALL and RED BERMUDA.

Nancy Hall	100	1000	10,000
Red Bermuda	75c	\$6.50	\$50.00
	85c	7.00	60.00

We are also wholesale growers of Cabbage,  
Tomato and Pepper plants, prices on application.  
Frostproof Cabbage plants now ready for deliv-  
ery. No orders booked unless 25 per cent cash  
accompanies the order.

OAKLEY-PATE SEED CO., JOPLIN, MO.

Seed Sweet Potatoes. For prompt acceptance  
for shipment at any time before April 5th. Big  
Stem and Yellow Jersey varieties in heavy  
packed full bushel hampers. \$2.00 per hamper  
F. O. B. Felton.

Sweet Potato plants, all varieties, will be  
ready about May 5th and on through June. 25  
each of any variety 100, postpaid, 50c. Big  
Stem, Yellow Nansemond, and Yellow Jersey  
varieties, 1000, \$2.50 F. O. B. Felton. Special  
price on 10,000 lots or more.

H. Austin, Felton, Del.

Wakefield, O. Market, D. Ball Head Cabbage,  
\$2.50 per 1000. Large Chinese Giant and Bull  
Nose Peppers, strong for this time of the year,  
\$1.00 per 100, \$8.00 per 1000. New York Im-  
proved and Black Beauty Egg Plant, strong  
for this time of the year, \$1.00 per 100,  
\$6.00 per 1000. Order a few for real early.  
The above is prepaid by P. P. Cash with order.  
Ozark Pansy Gardens, West Plains, Mo.

Grand Rapids Lettuce, strong seedlings, \$1.50;  
transplanted, \$3.00 per 1000.

Cabbages, Early Copenhagen and Jersey Wake-  
field, strong seedlings, \$2.50 per 1000; trans-  
planted, \$5.00 per 1000.

Tomatoes, Goetz, Best Yet, Bonny Best, John  
Baer, Matchless, strong seedlings, \$4.00 per 1000;  
transplanted, \$9.00 per 1000. Cash with order.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

Cabbage plants, Copenhagen, Danish Ball  
Head, Early Wakefield, ready to transplant,  
\$2.50 per 1000, prepaid. These are early ones.  
Mangoes, Bull Nose and Chinese Giant, \$5.00  
per 1000, prepaid. This is early stuff. Cash  
with order.

OZARK PANSY GARDENS, WEST PLAINES,  
MISSOURI.

Seedlings for transplanting: Celery, Golden  
Self Blanching and W. Plume, \$1.25 per 1000,  
\$5.00 per 5000. Tomatoes, John Baer and Bonny  
Best, \$2.00 per 1000, \$8.00 per 5000. Sweet  
Pepper Bull Nose and New York Imp. Egg  
plants, \$2.50 per 1000, \$10.00 per 5000.  
F. Danley, Macomb, Ill.

Bonny Best Tomatoes, once transplanted, fine  
plants, \$1.00 per 100; seedlings, \$2.00 per 1000.  
Cash. Aug. Basken, Port Washington, Wis.

Tomato plants, strong seedlings of John Baer,  
Bony Best, and Earliana, \$2.00 per 1000.  
J. C. Schmidt, Britol, Pa.

Asparagus roots, 1 yr. old, \$1.00 per 100, \$4.50  
per 1000. Lynn L. Aspinwall, Ft. Atkinson, Wis.

## SPECIAL FORCING TOMATOES

Bonny Best, extra selected greenhouse strain,  
grown right, potted right and shipped right  
in paper pots. No culls, but strong, stocky  
plants, out of 2 1/4-in. pots, \$2.50 per 100. Cash  
with order. O. W. Paige, Tivoli, N. Y.

Cabbage, Copenhagen Market, strong trans-  
planted, \$4.00 per 1000. Peppers, Neapolitan  
and Ruby King, strong seedlings, \$3.00 per  
1000; Tomatoes, Earliana, Matchless, Red Pon-  
derosa and Ponderosa, strong seedlings, \$2.50  
per 1000. Odor Greenhouses, Iola, Kans.

Bonny Best Tomatoes, once transplanted, ready  
for 3-in., \$1.50 per 100.

Early Jersey Wakefield Cabbage, once trans-  
planted, \$1.00 per 100.

Wagner's Greenhouse, Tiffin, O.

Tomato plants, 1000 fine Bonny plants. These  
are strong, stocky, transplanted plants, ready  
for the bench, \$1.50 per 100. Livingston's  
Beauty, transplanted, at \$1.25 per 100. Cash.  
A. B. Williams, Coshocton, O.

## TOMATOES FOR FORCING.

2 1/4-in. pot plants, Bonny Best (Stoke's Special  
strain) and John Baer, Bolgiano's seed, \$25.00  
per 1000. Cash, please.

J. J. Clayton & Son, West Grove, Pa.

Mango seedlings, extra strong stock for trans-  
planting, \$3.00 per 1000, prepaid. Ruby King,  
Neapolitan and Pimento. Transplanted cabbage,  
Cop. market, \$15.00 per 1000.

F. C. Freeman & Sons, Portland, Ind.

## CELERY PLANTS.

White Plume and Golden Self Blanching,  
transplanted plants, \$1.25 per 1000.

Van Horne Greenhouses, Van Horne, Ia.

Cabbage plants, ready for transplanting, Copen-  
hagen Market and Early Jersey Wakefield, \$2.50  
per 1000, P. P.

Moore's Greenhouses, Wilmington, O.

Cabbage plants, Copenhagen Market, E. Flat  
Dutch, Jersey Wakefield, transplanted, growing  
out doors in pots, \$6.00 per 1000.

S. T. Danley & Son, Macomb, Ill.

Cabbage Plants, Early Jersey Wakefield, cool  
grown, \$2.90 per 1000. Cash.

Geo. B. Morrell, Torresdale, Pa.

Tomatoes, Comet, transplanted, \$8.00 per 1000.  
S. T. Danley & Son, Macomb, Ill.

Asparagus plants, 1 yr. old, 75c per 100.  
Odor Greenhouses, Iola, Kans.

## VERBENAS

20,000 Transplanted Verbenas.

Mammoth pink, scarlet, blue and purple,  
separate colors, labeled and grown right, as  
good as from 2-in. pots, \$7.50 per 1000.  
See Salvias and Pansies.

H. J. Potomkin, Muncie, Ind.

Nice strong seedling Verbenas of the giant  
variety, ready for 2 1/4-in. pots, these are good  
strong stuff, separate colors, \$1.25, prepaid,  
\$10.00 per 1000. This is good stuff.

Ozark Pansy Gardens, West Plains, Mo.

Nice strong Verbena seedlings, straight or  
mixed colors, \$1.25 per 100 prepaid, ready for  
2 1/4-in. pots. Cash please.

OZARK PANSY GARDENS, WEST PLAINES,  
MISSOURI.

Verbenas, mammoth, strong transplanted  
plants in colors of pink, red, white, blue, \$1.00  
per 100, \$9.00 per 1000. Sunny Point Floral  
Co., R. R. 1, No. Milwaukee, Wis.

Verbenas, rooted cuttings, strong and healthy,  
mixed, consisting of Defiance Red, Oxford Pink,  
\$12.50 per 1000. A. Mirring, Edgemont Station,  
East St. Louis, Ill.

Verbenas, mammoth, mixed colors, large,  
strong, transplanted plants ready for 2 1/4-in.,  
\$1.25 per 100, postpaid, \$10.00 per 1000, express.  
S. A. Pinkstone, Utica, N. Y.

Verbenas, 46 best named kinds, separate, 2 1/4-  
in., \$3.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

Verbenas, choice mixed, strong, transplanted  
seedlings, \$1.25 per 100, \$10.00 per 1000.  
Edward W. Schuster, Crookston, Minn.

Verbenas, mammoth scarlet, white, pink,  
named, strong 2 1/4-in., per 100, \$4.00.  
Archias Floral Co., Sedalia, Mo.

Verbena cuttings, best varieties, mixed, 75c  
per 100. Rau Floral Co., St. Joseph, Mo.

Verbenas, giant flowering R. C., \$1.50 per 100.  
A. C. BROWN, SPRINGFIELD, ILL.

Verbenas, \$3.50 per 100, \$30.00 per 1000.  
The Schmidt & Botley Co., Springfield, O.

2-in. scarlet Verbenas, fine variety, 3 1/4c.  
Bird Forrest, Florist, Waxahachie, Tex.

## VINCAS

## VINCA VARIEGATA.

2-in. ....\$ 4.50 per 100; \$40.00 per 1000  
3-in. .... 7.00 per 100; 60.00 per 1000  
4-in. .... 20.00 per 100. (Apr. delivery)

For terms, see Miscellaneous classified.

A. M. Augspurger, Peoria, Ill.

Vinca Var., 2 1/4-in., potted plants,  
just like those last year,  
5 to 10 ins. above pots,  
\$3.50 per 100, \$30.00 per 1000.  
Strong plants. Cash please.

B. C. BLAKE, SPRINGFIELD, O.

Vincas, variegated, R. C., \$2.00 per 100, \$16.00  
per 1000; 2 1/4-in. pots, \$6.00 per 100, \$50.00  
per 1000, postpaid; 3-in. pots, \$10.00 per 100, \$90.00  
per 1000.

Roman J. Irwin, 321 6th Ave., New York.



2 1/4-in. variegated Vincas .....\$ 3.50 per 100  
 3-in. variegated Vincas, bushy.. 8.00 per 100  
 3 1/2-in. variegated Vincas, bushy.. 10.00 per 100  
**MUSKOGEE SHRUBBERY GARDENS,**  
 P. O. Box 36, Muskogee, Okla.

Vincas, variegated, well rooted, strong stock, extra heavy, 3 1/2-in., \$15.00 per 100, shipped in paper pots. Cash, please.  
**Orissman Greenhouse Co., Punxsutawney, Pa.**

Vincas, strong stock of green and variegated, 2 1/4-in., \$4.00; 3-in., \$8.00 and 4-in., \$15.00 per 100. Packing at cost.  
**Elitch Gardens Co., Denver, Col.**

Vinca Minor or Myrtle, plants with three to five leads, \$7.00 per 1000. Will exchange for Geraniums, Ferns, anything I can use.  
**C. M. Webb, Fayetteville, Tenn.**

Vincas variegated, 2 1/4-in., \$4.00 per 100; 3-in., \$7.00 per 100. Cash please. Both sizes were fall potted and are ready for a shift at once. Griffen's Flower Shop, Hannibal, Mo.

Vincas Var., strong rooted cuttings, \$1.75 per 100, \$15.00 per 1000; 2 1/4-in., \$6.00 per 100, \$50.00 per 1000.  
**S. S. Skidelsky & Co., 50 Park Place, New York.**

10,000 Vincas, variegated, R. O., extra heavy well branched, sand rooted, equal to regular 2-in. stock, make nice spring plants, \$20.00 per 1000. Cash please. Dobbs & Son, Auburn, N. Y.

Vinca Var., 2 1/4-in., well rooted, \$6.00 per 100; field grown, 3-in., 3 1/2-in., and 4-in., \$8.00, \$10.00 and \$12.00 per 100 respectively.  
**Hoffman Greenhouses, Elmira, N. Y.**

Vincas, green, 2-in., \$3.75 per 100, \$35.00 per 1000; variegated, 2-in., \$4.50 per 100, \$40.00 per 1000.  
**Fred Burre, 936 W. Wilcox, Peoria, Ill.**

Vinca Variegata, fine plants, ready to shift, 3-in., \$7.00 per 100; 2 1/4-in., \$4.00, \$35.00 per 1000.  
**Edward Whitton, York and Walnut, Utica, N. Y.**

Vinca Variegata, heavy bushy stock, 3-in., \$8.00; 4-in., \$15.00 per 100. No packing charge.  
**R. M. Henley, Hartford City, Ind.**

Vinca Variegata, strong rooted cuttings, \$1.75 per 100, \$15.00 per 1000. Cash, please.  
**J. F. Vavroun Sons, Lebanon, Pa.**

Vincas, variegated and green, strong 3-in., ready for 4-in., \$8.00 per 100. Cash.  
**Theo. J. Fatters, Harbor Springs, Mich.**

Good, extra heavy variegated Vincas, 4-in., \$18.00 per 100.  
**O. C. POLLWORTH CO., MILWAUKEE, WIS.**

Vinca Variegata, nice 2-in., \$4.50 per 100. \$40.00 per 1000. Cash with order. Pierson Floral Co., 2000 Perry Ave., Peoria, Ill.

Vinca Variegata, strong plants, ready to shift, 2 1/4-in. and 2 1/2-in. pots, \$4.50 per 100, \$40.00 per 1000. William Stoebe, Marion, Ind.

Vinca Variegata, 2-in., fine plants, \$4.00 per 100. Cash.  
**M. S. Etter, Shiremanstown, Pa.**

Vinca Variegata R. O., \$2.00 per 100, or \$15.00 per 1000.  
**L. A. Eaton & Sons, Conneaut, O.**

Vinca, green, R. O., \$2.00 per 100; 3-in., \$8.00 per 100; 4-in., \$15.00.  
**The Webster Greenhouses, Centralia, Ill.**

Vincas, variegated, good strong stock, ready for shift, 2 1/4-in., 5c; 3-in., 8c; 4-in., 15c. Cash with order.  
**Harry A. Cook, Oberlin, O.**

Vinca Var., sand rooted cuttings, \$1.50 per 100. Brown's Greenhouse, 35th and Kensington, Kansas City, Mo.

Vinca Variegata, extra strong 2 1/4-in., per 100, \$5.00; 3-in., \$8.00.  
**Archias Floral Co., Sedalia, Mo.**

Vincas, R. O., extra nice, \$2.00 per 100, \$18.00 per 1000; 2 1/4-in., 3 1/2-in., 3-in., 8c; 4-in., 15c. Cash. Port Allegany Greenhouses, Port Allegany, Pa.

Vinca Variegata, 2-in., \$4.00 per 100; 4-in., \$12.00 and \$15.00 per 100.  
**The East Lawn Gardens, Urbana, O.**

Vincas, variegated, very heavy, 3-in., 10c each; 4-in., 15c each. Ready now. Cash please.  
**W. BEZDEK, CEDAR RAPIDS, IA.**

Vincas, variegated, extra strong, 3-in., ready for 4-in., \$8.00 per 100.  
**T. J. Enright, Fostoria, O.**

Vincas, variegated, 2 1/4-in. pots, \$3.50 per 100. Cash please.  
**Warren Huckleberry, North Vernon, Ind.**

Vinca Variegata, rooted cuttings, ready now, \$1.60 per 100, \$15.00 per 1000.  
**Wm. Schwan & Son, Fredonia, N. Y.**

VINCA MINOR, (Myrtle), heavy, 3 1/2-in., \$10.00 per 100, \$95.00 per 1000.  
**W. W. Kennedy & Sons, Red Bank, N. J.**

Vincas, variegated and green, 2 1/4-in., 6c; 3-in., 8c. Cash with order.  
**W. E. Trimble Greenhouse Co., Princeton, Ill.**

Vincas, R. O., \$2.00 per 100.  
**J. H. Dann & Son, Westfield, N. Y.**

Vincas, variegated, strong 2-in., \$3.50 per 100. Cash.  
**Harglerode Bros., Shippensburg, Pa.**

Vincas, 2-in., variegated, 4c. Cash.  
**Coupland's, Coffeyville, Kan.**

Variegated Vincas, 3-in., 8c; 4-in., 12c.  
**F. C. Freeman & Sons, Portland, Ind.**

100 4-in. Vinca Variegata, \$12.00. Cash please.  
**Edgar Easterday, Nokomis, Ill.**

Vinca Variegata, 3-in. select, 8c; 4-in., 15c.  
**GULLETT & SONS, LINCOLN, ILL.**

Vincas, 2-in., \$4.00 per 100, \$35.00 per 1000.  
**The Schmidt & Botley Co., Springfield, O.**

#### VIOLETS

Cuttings, rooted, runners. Princess of Wales, \$2.00 per 100, \$12.50 per 1000. John A. Burns, 8842 Frankford Ave., Holmesburg, Philadelphia, Pa.

Violets, sweet, single, strong rooted plants, \$10.00 per 1000. Cash, please.  
**Neosho Nurseries Co., Box F, Neosho, Mo.**

Violets, healthy rooted runners. Princess of Wales, \$2.00 per 100, \$12.00 per 1000. Cash with order. Jacques Gillmet, Moylan, Del. Co., Pa.

Violets, California, very best rooted runners, \$2.00 per 100, \$12.50 per 1000.  
**E. A. Perrey, Dorsey, Md.**

Violets, Princess of Wales and Gov. Herrick, extra strong runners, \$15.00 per 1000.  
**Ell Cross, Grand Rapids, Mich.**

Violet, Gov. Herrick, strong rooted divisions, \$15.00 per 1000.  
**J. Ralph Souder, Hutchinson, Kans.**

#### BUSINESS BRINGERS— REVIEW CLASSIFIED ADS

##### WILD FLOWERS

APRIL SHOWERS BRING MAY FLOWERS.  
 Violets, Mammoth Bird's Foot, Sky Blue, unusual foliage, 100, \$10.00; 1000, \$90.00. Wisconsin Blue Violets, Dark Purplish Blue, 100, \$8.00; 1000, \$75.00. Water Lilies, Arrowhead, Blue Flag, Marsh Marigold, Wildwood Ferns, etc. Write for booklet and information.  
**TERRELL, NATURALIST,**  
 Drawer V 172, Oshkosh, Wis.

##### WISTERIA

Wisteria, blue and white, 1 yr. field, \$6.00 per 100.  
**The Schmidt & Botley Co., Springfield, O.**

##### MISCELLANEOUS

###### TERMS OF SALE

Cash with order. To known correspondents with established credit, usual trade terms if desired. Add 5% to total amount of order for packing charge. Where plants are ordered to be sent in clay pot, add 10% for packing charge. Buyer must be responsible for all stock when same has been accepted from shipper by carrier and receipt issued.

No order accepted for less than \$5.00 at prices quoted. All prices subject to market changes and goods being sold upon receipt of order. It is well to order early and thus help to reduce any grievance which might otherwise occur due to unlooked for delay.

**A. M. AUGSPURGER, PEORIA, ILL.**

Asparagus Sprengeri, strong 2 1/4-in., \$4.00 per 100, \$35.00 per 1000. Cannas, King Humbert, strong plants, 3 and 3 1/2-ins., \$10.00 and \$15.00 per 100, \$90.00 and \$135.00 per 1000, ready May 1st. Dahlias, Countess of Lonsdale, strong green plants, out of 2 1/2-in. pots, \$10.00 per 100, \$90.00 per 1000, ready May 1st. New hardy perpetual Pinks, in 5 varieties, strong plants, out of 2 1/4-in., \$3.50 per doz., \$25.00 per 100. Delphiniums, Gloede's choice Hybrids, \$10.00 per 100, \$90.00 per 1000. Delphinium seed, selected from best Hybrids, per oz., \$1.50. Aquilegia seed, selected from finest long spurred Hybrids, in mixed colors only, per oz., \$1.50.

**R. F. GLOEDE,**

1405 Central St., Evanston, Ill.

##### COLORADO GROWN DAHLIAS

20th Century, B. Von Heemstede, L. G. Mantou, Pr. Juliana, W. W. Rawson, \$10.00 per 100. Ruth Forbes, Mrs. H. J. Jones, Snowball, Mary Pickford, and The Rose, \$7.50 per 100. Pink J. Rose, Mrs. Hartong, J. Rose, Lyndhurst, Sylvia, Purple Gem, Robt. Broomfield, A. D. Livoni, Bonton, \$6.00 per 100.

GLADIOLI, America, F. King, Klondike, Halley, Independence, 1 1/4-in. and up, \$2.50 per 100, \$22.50 per 1000.

Gypsophila, 2-yr.-old, Daisies (Alaska), Hemerocallis, Sweet William, Hollyhocks, double, 6 colors, \$5.00 per 100. Iris Pallida Dalmatica, \$7.50 per 100. Cash, please, or satisfactory reference given.

**R. T. DAVIS, JR., WHEATRIDGE, COLO.**

##### MISCELLANEOUS BEDDING PLANTS.

2-in. German Ivy .....\$4.00 per 100  
 2-in. English Ivy ..... 5.00 per 100  
 2-in. Tradescantia ..... 4.00 per 100  
 2 1/2-in. Brillancy Coleus ..... 5.00 per 100  
 2-in. Fuchsias, mixed ..... 4.00 per 100  
 2 1/2-in. Marguerites ..... 5.00 per 100  
 2-in. Cupheas ..... 4.00 per 100  
 2-in. Heliotropes ..... 4.00 per 100  
 2-in. Salvias ..... 4.00 per 100  
 For terms, see Miscellaneous classified.

**A. M. AUGSPURGER, PEORIA, ILL.**

Candytuft, 2 1/4-in. ....\$5.00 per 100  
 Alyssum, 2 1/4-in. .... 3.00 per 100  
 Calendulas, Orange King, 2 1/4-in. .... 4.00 per 100  
 Marigold, African, 2 1/4-in. .... 4.00 per 100  
 Snapdragons, Giant Pink, 2 1/4-in. .... 4.50 per 100  
 Stocks, Beauty of Nice, 2 1/4-in. .... 4.00 per 100  
 4000 White Wonder Car., 2 1/4-in. .... 8.00 per 100  
 2000 White Enchantress Car., 2 1/4-in. .... 7.00 per 100  
 2000 Pink Enchantress Car., 2 1/4-in. .... 7.00 per 100  
 Cash please.

**D. O. MCCAULEY,**

727 Himrod Ave., Youngstown, O.

LOOK what we are offering under Callas, Ageratum and Geraniums.

**Freeport Floral Co., Freeport, Ill.**

100  
 Beate Poltevine Ger., 2-in. ....\$8.00  
 S. A. Nutt, Ger., 2-in. .... 6.00  
 Perkins, Ger., 2-in. .... 6.00  
 Ageratum Perfection, 2-in. .... 5.00  
 Mesembryanthemums, 2-in. .... 4.00  
 W. Jew, green and tricolor, R. O. and 2-in., \$2.00 and ..... 4.00  
 Asp. Plumosus, 3-in. .... 8.00  
 Pelargonium Lucy Becker, 2-in. .... 11.00  
 Money order or draft with order, please.  
**J. E. Leslie & Son, Marion, Ind.**

#### TO EXCHANGE

To Exchange—Godfrey Calla seedlings, ready for 3-in. pots, fine plants, \$2.50 per 100. Chrysanthemum R. O., \$3.50 per 100, or will exchange for Fuchsias, Moonvines, Nursery Stock, iron pipe and rafters.  
**Pages Greenhouses, Staunton, Ill.**

To Exchange—Pompons, R. O. or plants, Zenobia, Triumph, Inga, red or maroon, G. Wedding, Buckingham, Ben, Diana, for Ida, Fairy Queen, Pink Ivory, Lillian Doty.  
**The Lindsay Co., Minneapolis, Minn.**

To Exchange—Vinca Variegata, 2 1/4-in. and 2 1/2-in., \$4.50 per 100, strong plants, ready to shift, for Salvia, Ageratum, Coleus, Dracaena Indivisa. What have you?  
**William Stoebe, Marion, Ind.**

To Exchange—Good typewriter, fancy eggs for hatching, will trade for Gladioli, Irises, Cannas, or Peonies.  
**Hoever & Sons, Fairfield, Nebr.**

To Exchange—Double Stevia, R. O., \$1.00 per 100. Parlor Ivy, R. O., \$1.00 per 100. Or will exchange for R. O. Pink Enchantress Carnations.  
**Jos. Losson & Son, New Albany, Ind.**

To Exchange—Alternantheras, strong R. O., yellow and green, \$10.00 per 1000. Feverfew, strong, 2 1/2-in., \$5.00 per 100. What have you to offer?  
**Thornton Floral Co., Streator, Ill.**

#### WANTED

Wanted—Rose bushes, 2 and 3-yr.-old bench plants, Red, White, Pink Killarney, Ophelia, Sunburst, Mrs. Ward, Mrs. Shawyer, Richmond, Radiance, My Maryland, Columbia, Russell and Premier.  
**BEAUTY ROSE CO., PHILADELPHIA, PA.**

Wanted—For cash, Peony roots in separate varieties and mixed. Any quantity. German Iris, separate colors.  
**National Bulb Farms, Benton Harbor, Mich.**

Wanted—Speculata and Star Begonias, 2 1/2-in. stock. In answering, please state the quantity you have to offer, also price.  
**The McGregor Bros. Co., Springfield, Ohio.**

Wanted—At once, 2000 seedlings of Gymnocarpa Dusty Miller. Must be Gymnocarpa.  
**Haase Bros., Pekin, Ill.**

Wanted—200 or 300 strong, field grown, double Gypsophila for immediate or October delivery.  
**Furrow & Co., Guthrie, Okla.**

Wanted—Phlox, one or two year field grown, in varieties. Give price and quantity.  
**Weller Nurseries, Holland, Mich.**

Wanted—25 large Goldfish (carp), 8 to 10 in.  
**Hugo Kind, Hammonton, N. J.**

#### CANE STAKES

Have Them When You Need Them  
**GREEN PAINTED HYACINTH STAKES**

at following low prices:

12-in. ....\$1.75 per 1000  
 18-in. .... 2.50 per 1000  
 Special price on original cases, 25,000 to a case.

**JOS. G. NEIDINGER CO.,**

Florists' Supplies,  
 1309-11 N. 2nd St., Philadelphia, Pa.

#### JAPANESE GREEN CANE STAKES.

30-in. ....\$0.85 per 100; \$ 7.50 per 1000  
 36-in. .... 1.10 per 100; 9.00 per 1000  
 5-ft., natural ..... 1.35 per 100; 12.00 per 1000  
 6-ft., natural ..... 1.75 per 100; 15.00 per 1000

**A. HENDERSON & CO.,**

166 N. Wabash Ave., Chicago, Ill.

#### BAMBOO STAKES.

1-foot, green .....\$ 2.50 per 1000  
 5 to 6-foot, natural ..... 13.00 per 1000  
 6-foot, natural ..... 15.00 per 1000

**AMERICAN BULB CO.,**

172 N. Wabash Ave., Chicago, Ill.

Special offer on Japanese Cane Stakes, 2, 4, 5, 6 and 8-ft., green and natural color. Prices on application.

**TOKYO NURSERY CO.,**

3701 Broadway, Oakland, Calif.

#### CARNATION STAPLES

Superior Carnation Staples, best Staples on the market, 35c per 1000, 3000 for \$1.00, postage paid.

**MICHIGAN CUT FLOWER EXCHANGE,**  
 264 Randolph St., Detroit, Mich.

Pillsbury's carnation staples, 35c per 1000, 3000 for \$1.00. I. L. Pillsbury, Galesburg, Ill.

#### CHARCOAL

Prepared Charcoal, \$4.00 per 100 lbs.; ton, \$80.00; bags, 15c extra. Charcoal dust, excellent for mixing in soil, same price.  
**Peter Pearson, 5732 Gunnison St., Chicago, Ill.**

#### ALBUM OF DESIGNS.

Fifth Edition Now Ready.

Better than ever before.

\$1.00 per copy prepaid.



## CUT FLOWERS

Tait Bros. Co., Box 556, Brunswick, Ga., Wholesale Growers of Cut Flowers, will have in March, Narcissal Barrii Conspicuous, Sulphur Phoenix several varieties of Yellow Trumpet. Gladioli will be ready about May 1st. Contract orders solicited. No more Paper Whites.

## FERTILIZERS

**SHEEP MANURE**  
Pulverized and Shredded  
**CATTLE MANURE**  
Pulverized and Shredded  
**BONE MEAL**  
Pure, free from acid  
**HORN SHAVINGS**  
Write for our prices  
**AMERICAN BULB CO.,**

172 N. Wabash Ave., Chicago, Ill.

## FLORISTS' SUPPLIES

**MAGNOLIA LEAVES**  
PREPARED BY  
REEVES.

**COLORS: BROWN, GREEN OR PURPLE.**  
Per carton ..... \$1.25  
25 lbs. of Leaves ..... \$ 4.50 per case  
50 lbs. of Leaves ..... 8.00 per case  
100 lb. of Leaves ..... 15.00 per case

Your credit is good  
with proper reference.

REEVES FOLIAGE CO., INC., BREWTON, ALA.

## FLORISTS' LABELS.

Gummed	Prices are	Un-gummed
500	for size	500
2.50	4.00.....3 1/2 x 6 1/2 in.....	\$2.00
3.00	4.50.....3 1/2 x 8 1/2 in.....	2.50
3.10	4.60.....4 1/2 x 7 1/2 in.....	2.60
4.00	6.00.....8 1/2 x 5 1/2 in.....	3.00

These prices are for any one color. Prices of two or three color labels on application. Let us quote on your other printed matter. Satisfaction guaranteed. Glenn H. Snow, Camden, New York.

Novelty Baskets, made from Palmetto, 2 Baskets, 4 1/2-in. depth, 7-in. width; 2 Baskets, 4 1/2-in. depth, 6-in. width; 2 Baskets, 4-in. depth, 5 1/2-in. width; 2 Baskets, 4-in. depth, 5-in. width. 8 Baskets, together with handles, height 14-18 in., price, \$2.25, by parcel post prepaid. Satisfaction guaranteed or your money back. Arzie's Basket Works, White House, Fla.

## NOT CHEAP CRUMPLED LEAVES, BUT THE BEST.

**SUPERIORA MAGNOLIA, FULL WEIGHT.**  
We offer brown, green and purple Magnolia leaves, choice medium size, of the first quality. per carton, \$1.75; 10 cartons, \$17.00; 25 cartons, \$40.00. Write for prices on 100 box lots. GULLETT & SONS, LINCOLN, ILL.

**FRESH STOCK—MAGNOLIA LEAVES.**  
Dux Superiora Brand  
Brown and green

Per carton ..... \$ 1.50  
Per 10 cartons ..... 14.00  
**AMERICAN BULB CO.,**  
172 N. Wabash Ave., Chicago, Ill.

Florists use our cut **HEMLOCK SPRAYS** to advantage in place of Ferns. Fresh from the woods, \$5.75 per 1000. JOHN B. ROY, CONWAY, MICH.

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\$1.00 per copy prepaid.  
Florists' Pub. Co., Caxton, Bldg., Chicago.

## GOLDFISH

Goldfish, aquarium plants, castles, globes and all supplies. Send for wholesale catalogue. **AUBURNDALE GOLDFISH CO.,**  
1449 Madison St. Tel. Haymarket 152. Chicago.

## LEAF MOLD

Our screened **LEAF MOLD** is good stuff. Big growers say so. Order now for April shipment. 2 1/2 bu., \$1.35; 5 sacks and up, \$1.15 per sack. JOHN B. ROY, CONWAY, MICH.

## POTS

## FLOWER POTS.

Red ones, f. o. b. St. Louis, Mo. Prices are due to another increase if labor conditions do not improve.

Size	1000	Size	1000
2 -in.	\$ 8.00	4-in.	\$18.30
2 1/2-in.	8.55	5-in.	42.00
3-in.	10.25	6-in.	\$5.50 per 100
3 1/2-in.	12.45	7-in.	9.40 per 100
4-in.	15.55		

Note: Place orders early for summer delivery as pots will be one of the scarce items this season, this is not a scare line, but you will find this true as season advances. Note: Will have about one-half million LILY POTS to offer for early fall, size 5 1/2 in. diameter and 5 ins. deep, an ideal pot for lilies, price, \$42.00 per 1000. Let me book your order now, for these as well as for any other sizes you may need.

For terms, see Miscellaneous classified.

A. M. Augspurger, Peoria, Ill.

## NEPONSET waterproof FLOWER POTS.

First four sizes packed 1000 to case, balance 500 to case. Price, f. o. b. distributing point, Mass.

Size	1000	Size	1000
2 1/4-in.	\$3.50	4-in.	\$ 9.25
2 1/2-in.	4.00	5-in.	14.65
3 -in.	5.55	6-in.	19.85
3 1/2-in.	7.00		

For terms, see Miscellaneous classified.

A. M. Augspurger, Peoria, Ill.

10,000 2 1/4-in. Flower Pots, \$7.50 per 1000.

E. Huston & Co., Sistersville, W. Va.

## PAPER POTS

Neponset—the best made.

2 1/4-in.	\$ 3.50 per 1000
2 1/2-in.	4.00 per 1000
3 -in.	5.55 per 1000
3 1/2-in.	7.60 per 1000
4 -in.	9.25 per 1000
5 -in.	14.65 per 1000
6 -in.	19.85 per 1000

**AMERICAN BULB CO.,**

172 N. Wabash Ave., Chicago, Ill.

## NEPONSET PAPER POTS

2 1/4-in.	\$ 3.50 per 1000
2 1/2-in.	4.00 per 1000
3 -in.	5.55 per 1000
3 1/2-in.	7.60 per 1000
4 -in.	9.25 per 1000
5 -in.	14.65 per 1000
6 -in.	19.85 per 1000

**PITTSBURGH CUT FLOWER CO.,**

116-118 Seventh St., Pittsburgh, Pa.

## NEPONSET PAPER POTS

2 1/4-in.	\$ 3.50 per 1000
2 1/2-in.	4.00 per 1000
3 -in.	5.60 per 1000
3 1/2-in.	7.75 per 1000
4 -in.	9.25 per 1000
5 -in.	14.75 per 1000
6 -in.	20.00 per 1000

**GULLETT & SONS, LINCOLN, ILL.**

4-in. flower pots, standard, new, \$15.00 per 1000.  
Eric Buchholz, Muncie, Ind.

## SHEEP MANURE

**SHEEP MANURE, PULVERIZED SHEEP'S HEAD BRAND ONLY.**

100 lbs., \$2.00; 1000 lbs., \$17.50;  
500 lbs., \$9.25; 2000 lbs., \$34.00;  
3 to 5 ton lots, \$33.00 ton;  
5 to 15 ton lots, \$31.00 ton.

Guaranteed purest fertilizer ever sold.

**G. M. REBURN & CO.,**

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Dry ground pulverized Sheep Manure, in 125 burlap bags (analysis on request), f. o. b. Philadelphia, \$45.00 per ton.  
**S. S. Skidelsky & Co., 50 Park Place, New York.**

## SHEET MOSS

The Wholesale Moss Co.

5 Sacks, \$5.00 for filling baskets.  
Eureka Springs, Ark.

## SPHAGNUM MOSS

Sphagnum Moss, 10 bbl. bale, \$4.00, 5 bales, \$14.50; 8 bbl. bale, \$3.00, 5 bales, \$13.00; burlap 35c extra. Cash.  
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## GOOD CLEAN MOSS.

Sphagnum Moss, wire bound, \$1.35. Burlapped \$2.25, 10 bales at \$2.00. Immediate shipment.  
**GULLETT & SONS, LINCOLN, ILL.**

Sphagnum Moss, per bale ..... \$2.00  
Green Sheet Moss, per sack ..... 2.00  
**AMERICAN BULB CO.,**

172 N. Wabash Ave., Chicago, Ill.

## ALBUM OF DESIGNS.

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\$1.00 per copy prepaid.

Florists' Pub. Co., Caxton, Bldg., Chicago.

**SPHAGNUM MOSS**, burlapped, \$2.00 per bale; 25 bale lots, \$1.80 per bale.  
Kemble Floral Co., Oskaloosa, Ia.

## TOBACCO

## TOBACCO STEMS

2 1/2c per lb. in sacks; baled, \$30.00 per ton. Tobacco dust, fine for spraying, \$4.00 per 100 lbs.; for drilling, \$3.00 per 100 lbs.  
The Ohio Tobacco Products Co., Bedford, O.

## TOBACCO STEMS

Stems from Tobacco of extra high quality, 250 to 300 bales, \$1.50 per 100, \$28.00 per ton, f. o. b. Dayton.  
Rolf Zetlitz Co., Dayton, O.

Good, fresh Tobacco stems in bales, \$1.50 per 100 lbs. Special prices in ton lots. Address, Leon S. Boucher Cigar Co., Joplin, Mo.

Tobacco stems for fumigating, large bales, 250 to 300 lbs. each, at \$5.00 per bale. Cash with order. **WILLIS H. BALDWIN, Conshohocken, Pa.**

Cigar Tobacco stems, \$1.50 per 100 lbs. Special prices in ton lots. **Peter N. Jacobsen, Cigar Mfr., 832 Harrison St., Davenport, Ia.**

**TOBACCO STEMS**, fresh all the time, best quality, \$2.00 per 100 lbs., in bales, \$30.00 per ton.  
Dayton Nicotine Co., Dayton, O.

Strong Tobacco stems, 500 pounds, \$7.00.  
Beal's Greenhouses, Creal Springs, Ill.

Strong Tobacco dust, \$2.00 per 100 lbs.; 200 lbs., \$3.50. **G. H. Hunkel Co., Milwaukee, Wis.**

## WIRE STAKES

## WIRE STAKES.

Used galvanized Wire Stakes, No. 8 and No. 9, in excellent condition.

3 -ft. Stakes ..... \$12.00 per 1000  
3 1/2-ft. Stakes ..... 14.00 per 1000  
**Amling Bros., Desplaines, Ill.**

**Mfr. Wire Stakes, Galvanized,**  
Florists' Box Wire,  
Stone Wire.

**THOS. HAMILTON'S SON CO.,**  
1340 E. Berkes St., Philadelphia, Pa.

Rose Stakes, galvanized wire, 30 to 40 inches long, mixed, \$11.00 per 1000.  
South Park Floral Co., New Castle, Ind.

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## WIRE WORK

## A. M. AUGSPURGER'S OFFER

A full line of

## FLORISTS' WIRE DESIGNS.

I have the good fortune to offer wire designs from an old established firm in St. Louis, Mo. These are well made and have no welded joints. Do not hesitate to order because price is low, but order early so as to allow for delay if necessary, over which the manufacturer has no control. 10% discount on prices quoted for orders of \$50.00 or over where cash accompanies order. 30 days to those with established credit. Price quoted is per case.

## ANCHORS.

10-in., 15c; 12-in., 18c; 14-in., 22c; 16-in., 25c; 18-in., 30c; 20-in., 35c; 22-in., 40c; 24-in., 45c.

## ANCHOR AND CROSS No. 1

10-in., 15c; 12-in., 18c; 14-in., 22c; 16-in., 25c; 18-in., 30c; 20-in., 35c; 22-in., 40c; 24-in., 45c.

## ANCHOR on Stand.

10-in., 25c; 12-in., 35c; 14-in., 40c; 16-in., 45c; 18-in., 50c; 20-in., 60c; 22-in., 70c; 24-in., 75c.

## ANCHOR AND CROSS No. 1, on Stand.

10-in., 25c; 12-in., 35c; 14-in., 40c; 16-in., 45c; 18-in., 50c; 20-in., 60c; 22-in., 70c; 24-in., 75c.

## ANCHOR AND CROSS No. 2, on Stand.

Size given, size of anchor.  
12-in., 65c; 14-in., 75c; 16-in., \$1.00; 18-in., \$1.25.

## BELLS.

Single Frame—8-in., 30c; 10-in., 40c; 12-in., 50c; 15-in., 65c; 18-in., \$1.00; 21-in., \$1.25; 24-in., \$1.50.

Double Frame—12-in., 30c; 15-in., 35c; 18-in., \$1.25; 21-in., \$1.50; 24-in., \$2.00.

## BASES—for Mounting Designs.

5-in., 15c; 6-in., 18c; 7-in., 20c; 8-in., 25c; 9-in., 35c; 10-in., 45c; 11-in., 65c; 12-in., 75c.

## CRESCENT.

9-in., 12c; 12-in., 15c; 15-in., 25c; 18-in., 35c.

## CRESCENT on Stand.

9-in., 30c; 12-in., 45c; 15-in., 60c; 18-in., 75c.

## CRESCENT with STAR, on Stand.

12-in., 50c; 15-in., 75c; 18-in., \$1.00.

## CROSS.

10-in., 7c; 12-in., 8c; 14-in., 10c; 16-in., 12c; 18-in., 14c; 20-in., 16c; 22-in., 18c; 24-in., 22c; 27-in., 25c; 30-in., 35c; 33-in., 45c; 36-in., 50c.

## CROSS on Stand.

10-in., 20c; 12-in., 25c; 14-in., 28c; 16-in., 30c; 18-in., 32c; 20-in., 35c; 22-in., 40c; 24-in., 50c; 27-in., 60c; 30-in., 75c; 32-in., 90c; 34-in., \$1.05.

## SLANTING CROSS.

12-in., 10c; 14-in., 12c; 16-in., 15c; 18-in., 18c; 20-in., 20c; 22-in., 22c; 24-in., 25c; 27-in., 30c; 30-in., 45c; 33-in., 60c; 36-in., 75c.

## SLANTING CROSS on Stand.

12-in., 20c; 14-in., 25c; 16-in., 30c; 18-in., 35c; 20-in., 40c; 22-in., 50c; 24-in., 60c; 27-in., 75c; 30-in., \$1.00; 33-in., \$1.25; 36-in., \$1.45.

## ROUND SLANTING CROSS on Stand.

24-in., \$1.00; 27-in., \$1.25; 30-in., \$1.50; 33-in., \$1.75; 36-in., \$2.00.

CROSS, CRESCENT AND STAR on Base.  
12-in., 65c; 15-in., \$1.00; 18-in., \$1.25.

## CASKET CROSS.

15-in., 20c; 18-in., 25c; 21-in., 30c; 24-in., 35c; 30-in., 50c; 36-in., 60c.

## MALTESE CROSS.

10-in., 15c; 12-in., 20c; 14-in., 30c; 16-in., 35c.

## MALTESE CROSS on Stand.

10-in., 30c; 12-in., 35c; 14-in., 45c; 16-in., 60c.

## CRESCENT WREATH.

12-in., 18c; 15-in., 25c; 18-in., 35c; 21-in., 45c; 24-in., 65c; 30-in., \$1.00.

## CRESCENT WITH STAR on Stand, No. 2.

12-in., 50c; 15-in., 75c; 18-in., \$1.00.

## CRESCENT AND HARP on Stand.

15-in., \$1.10; 18-in., \$1.25.

## CROWNS.

8-in., 40c; 10-in., 50c; 12-in., 65c; 14-in., 75c; 16-in., \$1.00; 18-in., \$1.25.

## CROWN on Stand.

8-in., 55c; 10-in., 75c; 12-in., 85c; 14-in., \$1.00; 16-in., \$1.25; 18-in., \$1.45.

## CROWN AND CROSS on Stand.

15-in., 85c; 18-in., \$1.00; 21-in., \$1.25.

## CORONET AND CROSS on Stand.

12-in., \$1.25; 15-in., \$1.50; 18-in., \$1.90.

ROYAL ARCANUM CROWN on Folding Stand.  
18 in., 75c; 21-in., \$1.00; 24-in., \$1.25.

## SQUARE AND COMPASS.

12-in., 35c; 14-in., 45c; 16-in., 60c; 18-in., 75c; 21-in., \$1.00.

## SQUARE AND COMPASS on Stand.

12-in., 60c; 14-in., 75c; 16-in., 90c; 18-in., \$1.05; 21-in., \$1.35.

## BROKEN COLUMN.

15-in., 50c; 18-in., 60c; 21-in., 75c; 24-in., 90c; 27-in., \$1.00; 30-in., \$1.15; 33-in., \$1.35; 36-in., \$1.50; 42-in., \$2.00; 48-in., \$2.50; 54-in., \$4.00; 60-in., \$4.75.

## FOLDING EASELS No. 1.

15-in., 8c; 18-in., 10c; 21-in., 12c; 24-in., 15c; 27-in., 20c; 30-in., 25c; 33-in., 30c; 36-in., 35c.

**AMERICAN LEGION OF HONOR EMBLEM.**  
15-in., 75c; 18-in., \$1.00; 21-in., \$1.25; 24-in., \$1.50.

## KNIGHT TEMPLAR EMBLEM.

18-in., \$1.25; 21-in., \$1.35; 24-in., \$1.50.

## G. A. R. EMBLEM.

48-in., \$3.75.

**KNIGHTS AND LADIES OF HONOR EMBLEM.**  
21-in., \$1.00; 24-in., \$1.25.

## A. O. U. W. EMBLEM No. 1.

18-in., 40c; 20-in., 50c; 22-in., 65c; 24

# A-JAX BLACK GLAZING CEMENT

**A PRACTICAL** glazing material made for application in a *practical* manner. No clumsy, slow working tools necessary—simply a putty bulber or two and a filling gun to load them—furnished *free* to users.

Ajax Black Glazing Cement has been used throughout the country for several years with excellent results. To prospective purchasers we can give names of satisfied users in every greenhouse center—over a hundred names in Chicago locality alone.

## NOT AFFECTED BY EXTREME HEAT OR COLD

Our product is a cement-like composition of Asbestos Fibres, and heavy, semi-drying hydro-carbon oils. Its exceptionally long life is due to the fact that it never thoroughly hardens like old fashioned white putty. The outside surface (which is exposed to the oxygen of the air) forms a resilient tough skin, below which the material remains soft and plastic. Because of this we guarantee that the coldest weather will not cause it to become brittle or pull away. On the other hand our product is warranted not to sag or run in extremely hot weather due to its being inter-laced with the Asbestos Fibres.

As Ajax Black Glazing Cement never thoroughly hardens, glass glazed with it can be shifted when desired without the loss of breakage that so often results when hard drying white putties are used.

## LOW COST

Compared with the old fashioned White Lead putties, Ajax Black Glazing Cement not only lasts years longer, but is a great deal lower in initial cost.

One gallon is sufficient to glaze 500 lineal feet of sash.

While primarily made to stop water leaks, so thoroughly does Ajax Black Glazing Cement hermetically seal up the sash, that it will soon pay for itself in the saving of heat that is otherwise lost through air voids. This fact has been demonstrated time and again, and we can prove it.

**D. S. CHAPIN**

Easily applied with a bulber. No clumsy tools necessary.

1410 Olive Avenue

Chicago

## FREE OFFER

To facilitate the application of our product we furnish the following apparatus free of cost:

**With each Barrel**

2 Bulbers

1 Gun for filling bulbers

**With each Half-Barrel**

1 Bulber

1 Gun for filling bulber

## SALESMEN

CALLING ON  
GREENHOUSES  
ARE INVITED TO  
WRITE FOR  
PROPOSITION



## NET PRICES—TERMS: 3 MONTHS DATING—LESS FREIGHT TO YOUR TOWN

Barrels (about 55 gallons)  
per gallon  
\$1.25

Half-Barrels (about 30 gallons)  
per gallon  
\$1.30

10-Gallon Kits  
per gallon  
\$1.40

5-Gallon Kits  
per gallon  
\$1.45

### A. M. AUGSPURGER'S OFFER

[Continued from preceding page.]

KNIGHTS OF PYTHIAS No. 1, Size of Wreath.

24-in., \$2.25.

CHRISTIAN ENDEAVOR EMBLEM.

14-in., 45c; 16-in., 50c; 18-in., 75c; 20-in., \$1.00.

FAITH, HOPE AND CHARITY, No. 1.

18-in., 50c; 20-in., 65c; 22-in., 80c; 24-in.,

\$1.00; 27-in., \$1.15; 30-in., \$1.30.

FAITH, HOPE AND CHARITY No. 1, on Stand.

18-in., 75c; 20-in., 90c; 22-in., \$1.05; 24-in.,

\$1.20; 27-in., \$1.35; 30-in., \$1.50.

GATES AJAR No. 4, size given, height of arch.

18-in., \$1.10; 21-in., \$1.35; 24-in., \$1.65; 27-in.,

\$1.85; 30-in., \$2.25; 36-in., \$2.75.

HEARTS, Open.

8-in., 15c; 10-in., 18c; 12-in., 20c; 14-in., 25c;

16-in., 30c; 18-in., 40c.

HEART, Open on Stand.

8-in., 25c; 10-in., 30c; 12-in., 35c; 14-in., 45c;

16-in., 55c; 18-in., 65c.

DOUBLE HEARTS.

10-in., 40c; 12-in., 50c; 14-in., 60c; 16-in., 65c;

18-in., 90c.

DOUBLE HEARTS, on Stand.

10-in., 60c; 12-in., 75c; 14-in., 85c; 16-in.,

\$1.00; 18-in., \$1.15.

HARPS, Flat.

12-in., 30c; 14-in., 35c; 16-in., 40c; 18-in., 45c;

21-in., 60c; 24-in., 75c.

HARP on Stand.

12-in., 40c; 14-in., 45c; 16-in., 65c.

18-in., 75c; 21-in., 90c; 24-in., \$1.05.

HEARTS, Solid.

8-in., 12c; 10-in., 15c; 12-in., 18c; 14-in., 25c;

16-in., 30c; 18-in., 40c.

HEARTS, Solid, on Stand.

8-in., 25c; 10-in., 30c; 12-in., 35c; 14-in., 45c;

16-in., 60c; 18-in., 70c.

KNAPSACK.

U. S. Army, each \$1.25.

KEYSTONE.

12-in., 35c; 15-in., 65c; 18-in., 90c.

LOVERS' KNOT.

24-in., 75c; 30-in., \$1.00; 36-in., \$1.50.

LADDER on Folding Easel.

24-in., \$1.00; 30-in., \$1.50; 36-in., \$1.90.

BROKEN LADDER and SICKLE.

24-in., \$1.00; 30-in., \$1.30; 36-in., \$1.50.

LYRES, Flat.

12-in., 30c; 14-in., 35c; 16-in., 40c; 18-in., 45c;

21-in., 60c; 24-in., 75c.

LYRE on Stand.

12-in., 40c; 14-in., 45c; 16-in., 60c; 18-in., 75c;

21-in., 90c; 24-in., \$1.05.

FLORAL CLOCK.

30-in., \$1.75; 36-in., \$2.25.

PILLOW on Folding Stand.

10-in., 12c; 12-in., 17c; 14-in., 23c; 16-in., 27c;

18-in., 38c; 20-in., 41c; 22-in., 45c; 24-in., 55c;

27-in., 75c; 30-in., \$1.15.

[Continued in next column.]

[Continued from preceding column.]

### A. M. AUGSPURGER'S OFFER

STARS.

5-in., 6c; 7-in., 7c; 8-in., 8c; 10-in., 10c; 12-in.,

15c; 14-in., 18c; 16-in., 25c; 18-in., 35c.

STAR on Stand.

6-in., 15c; 7-in., 20c; 8-in., 25c; 10-in., 30c;

12-in., 35c; 14-in., 40c; 16-in., 50c; 18-in., 65c.

SICKLES.

12-in., 15c; 15-in., 18c; 18-in., 25c; 21-in., 35c;

24-in., 50c.

SICKLES on Stand.

12-in., 30c; 15-in., 40c; 18-in., 50c; 21-in., 60c;

24-in., 85c.

SHIELD No. 1.

12-in., 20c; 15-in., 25c; 18-in., 35c; 21-in., 50c;

24-in., 75c.

SHIELD No. 1, on Stand.

12-in., 35c; 15-in., 50c; 18-in., 65c; 21-in., 75c;

24-in., \$1.00.

BROKEN WHEEL on No. 1 Easel.

15-in., 60c; 18-in., 75c; 21-in., \$1.15; 24-in.,

\$1.35.

WREATHS.

8-in., 8c; 9-in., 9c; 10-in., 10c; 11-in., 11c;

12-in., 12c; 13-in., 14c; 14-in., 15c; 15-in., 17c;

16-in., 18c; 17-in., 19c; 18-in., 20c; 20-in., 25c.

WREATHS on Stand.

8-in., 20c; 9-in., 25c; 10-in., 30c; 11-in., 35c;

12-in., 35c; 13-in., 40c; 14-in., 45c; 15-in., 55c;

16-in., 65c; 17-in., 75c; 18-in., 85c.

BROKEN WREATH and SICKLE on Stand.

14-in., 75c; 15-in., 85c; 16-in., \$1.00; 18-in.,

\$1.25; 20-in., \$1.50.

Can supply any design wanted on short notice.

For terms, see Miscellaneous classified.

A. M. AUGSPURGER, PEORIA, ILL.

FLORISTS' WIRE DESIGNS.

100 wreaths, 10-in., 12-in., 14-in., \$8.00.

Special discount on all wire orders. Write

us for a catalogue.

PITTSBURGH CUT FLOWER CO.,

116-118 SEVENTH ST.,

PITTSBURGH, PA.

FLORISTS' WIRE DESIGNS.

FALLS CITY WIRE WORKS.

451 S. THIRD ST., LOUISVILLE, KY.

WOOD LABELS

LABELS FOR NURSERYMEN AND FLORISTS.

Benjamin Chase Co., Derry Village, N. H.

Shamokin, Pa.—W. E. Erdman and

William Krock, who have been growing

outdoor stock for a number of years

under the name of Edgewood Dahlia

Farm, are contemplating entering the

store business also.

## BLACK APHIS ON MUMS.

I have a number of stock chrysanthemum plants in my greenhouse from which I am taking my cuttings, but lately they have become infested with small black insects. These insects are just as thick on the plants as is possible for them to stick. They are about the size of the green aphid, possibly a little smaller. Can you tell me what they are and how to get rid of them?  
D. B. D.—Ark.

The little insect with which you are troubled is black aphid, which is identical with green aphid, except in color. The only way to get rid of them is to dust the plants with tobacco dust, the fumigating kind, and fumigate the house until the fumes have driven out or killed all the flies. The black aphid should be all cleaned off before the cuttings are taken to be put in the sand.  
C. W.

Ardmore, Okla.—A hail storm March 11 caused the breakage of about 300 panes of glass in the establishment of Woerz Bros. The houses of single glass suffered the most, as only a few panes of the double-strength broke.

Beacon, N. Y.—S. L. Young, of the Spy Hill Conservatories, says demand has been excellent all season and that at no time has it been impossible to get good flowers. Weather conditions have been difficult. In no winter within Mr. Young's recollection has the Hudson been frozen from shore to shore for so long a period as this season. Outdoor work will start late and come with a rush.



# Joe Hill Builds



You, of course, remember how, when Joe Hill built his first Lord & Burnham house in 1916, it created a good bit of talk.

It happened that a lot of you knew that some fifteen years before, E. G. Hill, his father, had built a Lord & Burnham house.

But when the Joe Hill Company was started, they didn't start with "L. and B." houses.

So when that double-page spread came out, telling about three of our houses which followed, you pricked up your ears. Have just looked back over that Ad, and the thing which to our notion is most impressive, is what Joe Hill says himself.

You may recall he said that "always he had kind of thought that eventually he would build Lord & Burnham houses. It was an ambition he had held for years, to own one of their top-notch houses."

When it came to building his new house he decided to make

it nineteen feet and a half wider than our first big one, which makes it 79 feet 5 inches.

Although over 19 feet wider than the other, both have but two columns.

The extra roof strain is taken care of by the necessary increases in framing members and the use of a two-strut truss running from the column to the eave.

All trussing members are double bolted.

The gusset plates binding together the post and rafters, are double.

The eave is equipped with a galvanized U-Bar drip gutter.

The sash sill is galvanized angle iron.

The 4-inch concrete curtain wall is capped by a 5-inch cast iron sill.

The columns are galvanized inside and out.

Mr. Hill tells us he will plant the house to about 16,000 Rose Premier.

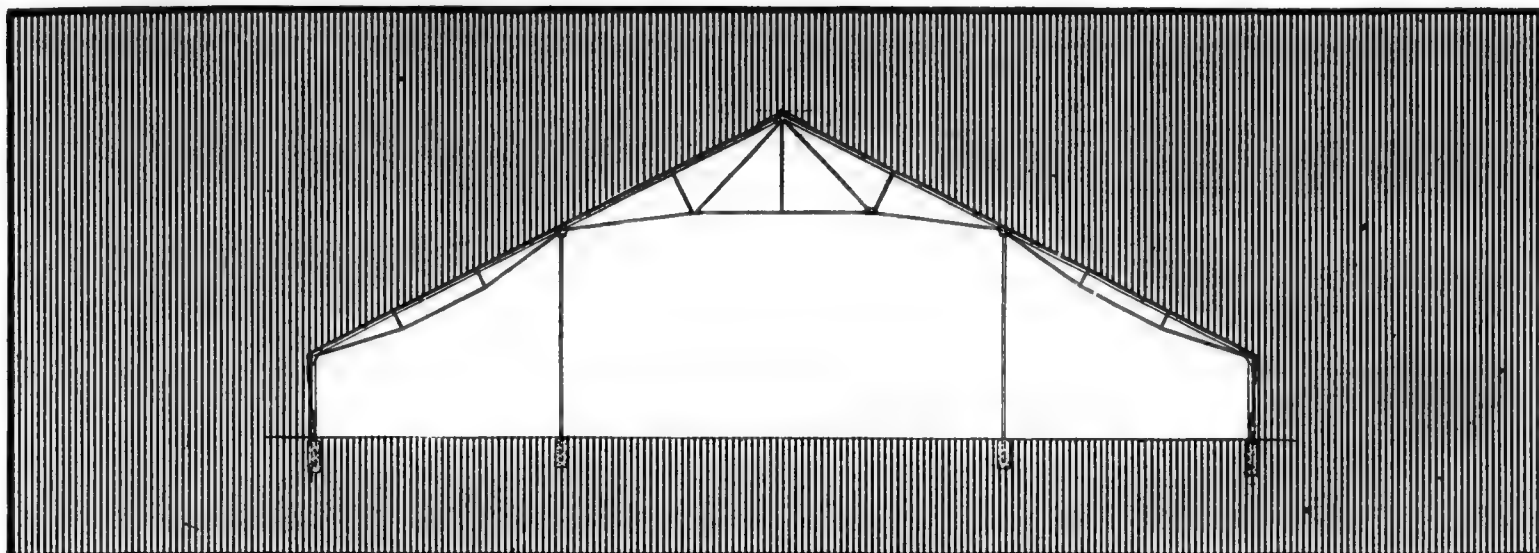
## Lord & Burnham Co.

### Builders of Greenhouses and Conservatories

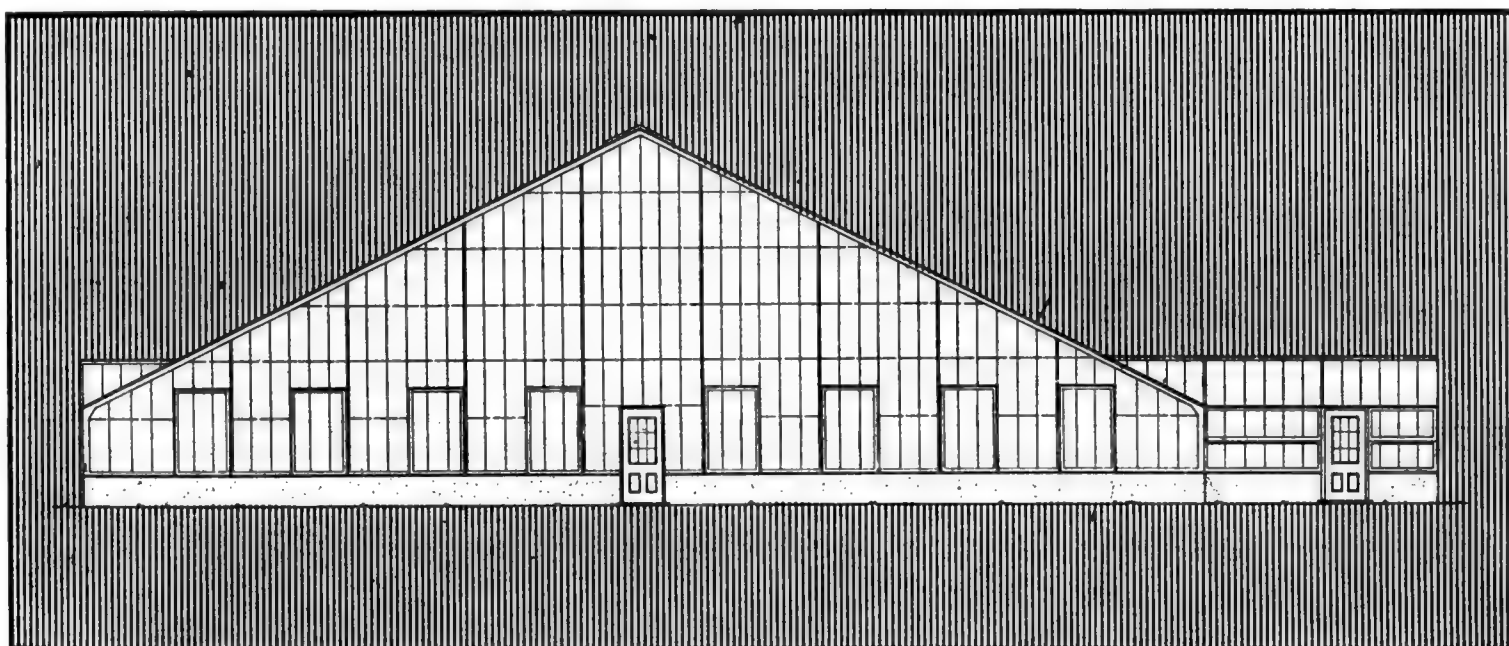
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Irvington, N. Y.	Des Plaines, Ill.	St. Catharines, Ont.	



The first big house was 60 x 400



Section of the new house, which will be 78 feet 11 inches wide and 400 feet long. The sides are 7 feet. The distance between columns across the house is about 37 feet. Between columns and side posts about 21 feet.



There are 8 filling sash. Notice that the connecting passage has a door of its own.



Glimpse of his small houses, each 28 and 40 by 200.



# You profit by our foresight---



**M**ONTHS ago the AGMCO saw higher prices for materials coming and contracted for a **large** quantity of paint materials. We contracted for more than we needed—and now we've got to take it all. So it's up to us to **move** it and **get our money back**.

**We ask no profit**  
**so you profit by our foresight**

American Snow White Paint was developed at a great expense for laboratory tests and experiments, and finally approved by our engineers only after actual field applications and observation over long periods and under varying weather conditions.

3½ gallons will cover 1000 sq. feet of surface 2 coats  
5 gallons will cover 1000 sq. feet of surface 3 coats

Ordinary white paint **will not** stand the test of time in greenhouse use. On the other hand, American Snow White Paint **is white** and **stays white**, for in its composition is absolutely **pure** boiled oil, lead and zinc. Every can carries an analysis of its contents on the label.

You can buy **lower quality** paint and you can buy at a **lower price**, but—you **cannot buy better paint at any price**.

American Snow White Paint is worth today at market prices about \$5.00 per gallon.

Our stock won't last long.

How much do you want at the following prices?

In barrel lots, Per gallon .....	<b>\$3.38</b>
In 5-gallon tubs, Per gallon .....	<b>\$3.48</b>
In 1-gallon cans, Per gallon .....	<b>\$3.68</b>

**American Simon Pure Putty**  
100-lb. tins, \$5.74 50-lb. tins, \$2.94  
25-lb. tins, \$1.54

**LIQUID PUTTY**  
In gallon lots, per gallon.....\$2.25  
In barrel lots, per gallon..... 2.00

You'd better lay in a stock for your future needs.

You'll **not get another** opportunity like this in many moons.

Where do **you** want yours **shipped**?

## TIGHT-HAIR PAINT BRUSHES

2½-inch, each...\$0.65  
3 -inch, each... .70  
3½-inch, each... .75  
4 -inch, each... 1.00



All Orders must be addressed to Sundries Department and be accompanied by Check or Money Order

**American Greenhouse Mfg. Co., Sundries Dept.** 

ORDERS ACCEPTED SUBJECT TO STOCK ON HAND



## When Topp talks—



A. C. TOPP.

whether it's on flowers or greenhouses—he's talking about something he knows from A to Z. So when the Gurney Greenhouse Co., of Yankton, S. D., of which Mr. Topp is president and general manager, faced the fact that it would have to build to take care of its rapidly increasing business, Mr. Topp turned the light of his knowledge and experience on the topic and then talked turkey.

The result was a contract awarded to the AGMCO for the erection of five pipe frame houses;

One 34 ft. x 320 ft.  
One 34 ft. x 165 ft.

One 36 ft. 7 in. x 320 ft.  
Two 36 ft. 7 in. x 165 ft.

These houses will be devoted to the growing of roses and carnations.

It's the same old story of AGMCO superiority winning out where superiority counts. And bear in mind—there are as many points of superiority in an AGMCO house as there are points of contact on a cactus.

Don't you want to see them?

### Sales Offices:

New York

5 Columbus Circle

Chicago

Monroe Temple

Kansas City

N. Y. Life Bldg.

Pana, Ill.

Drawer 335

Seattle, Wash.

Smith Bldg.

General Office  
Factory

Chicago  
Pana, Ill.



AGMCO



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In barrel lots, per gallon..... 2.00

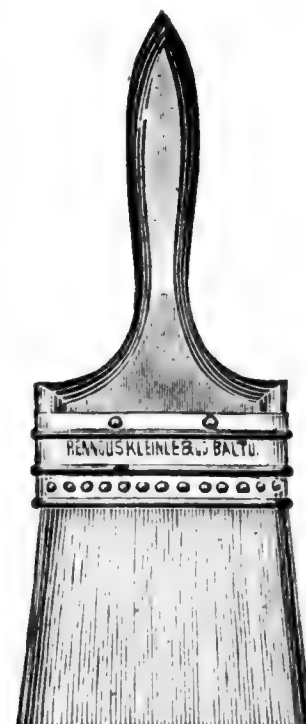
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Don't you want to see them?

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**New York**  
5 Columbus Circle

**Chicago**  
Masonic Temple

**Kansas City**  
N. Y. Life Bldg.

**Pana, Ill.**  
Drawer 335

**Seattle, Wash.**  
Smith Bldg.

**General Office**  
**Factory**

**Chicago**  
**Pana, Ill.**







Three years ago we furnished two Steel Frame Truss houses to the Eagle Grove Greenhouses at Eagle Grove, Iowa.

Just the other day we received an order for another house to be added to the above.

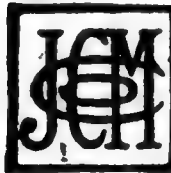
These greenhouses have stood up through the winter's snows and storms and have rendered constant and economical service. They are money makers and while they cost a little more than the pipe frame house, they are worth it.

Want us to figure some for you? Just drop us a line.

## JOHN C. MONINGER COMPANY

914 BLACKHAWK STREET

CHICAGO, ILLINOIS



EVERYTHING FOR THE GREENHOUSE



Improved Challenge



Fig. 44  
8-inch



Fig. 41  
8-inch



Fig. 47  
8-inch  
Split Gutter Bracket



Single Combination Shelf Bracket. Carries one 12-inch board, or two pipes.



Fig. 24  
Double Pipe Carrier.

## Evans at Your Service

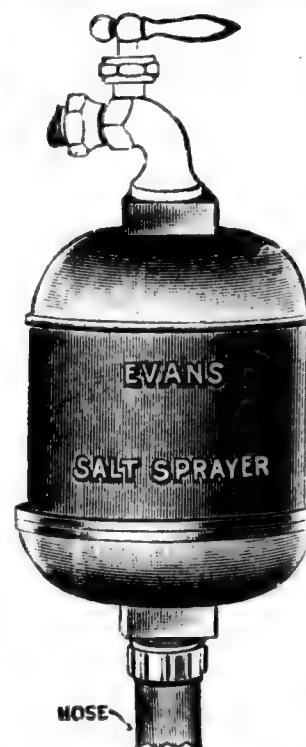
When you build use the best Fittings available and Lifters to match. The initial cost may be a trifle more, but the lasting qualities pay you in the end.

Get our prices on Gutter Post Brackets—threaded, set-screwed or split—Ridge Brackets, Y Brackets, Purlin Brackets, Tie Brackets, Split Tees, Split Crosses, Hinges, etc. Complete line of Fittings.

OUR ESTIMATE WILL INTEREST YOU

**John A. Evans Co., Richmond, Ind.**

Corner North 14th and Penna. R. R.



Price, \$7.50

# THE FLORISTS' REVIEW

10 cents the copy  
SUBSCRIPTIONS  
\$1.50 Per Year

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TER DEC. 3, 1897, AT THE POST-  
OFFICE AT CHICAGO, ILL., UNDER  
THE ACT OF MARCH 3, 1879.

A WEEKLY JOURNAL FOR FLORISTS, SEEDSMEN AND NURSERYMEN.

FLORISTS' PUBLISHING CO., 520 Caxton Building, 508 South Dearborn St., CHICAGO.

VOL XLV.

CHICAGO, APRIL 8, 1920.

NO. 1167.

## Bench-Grown Roses

American Beauty .....	Per 100	\$27.50	Per 1000	\$250.00
Milady .....	"	15.00	"	140.00
Ophelia .....	"	15.00	"	140.00
Russell .....	"	16.00	"	150.00

### New Crop Seed

## Primula Obconica Grandiflora

Appleblossom, Kermesina, Alba, Oculata, Rosea, Magnifica,  
Violacea, Fimbriata, Mixed; Gigantea Plathii, Rosea.

Trade Pkt., 75c; six Pkts. for \$4.00

A. HENDERSON & CO., 166 N. Wabash Ave., Chicago

FOR PROMPT DELIVERY  
or for shipment later from Cold Storage

## Lilium Giganteum

6 to 8 inch, 400 bulbs to the case	9 to 10 inch, 200 bulbs to the case
7 to 9 inch, 300 bulbs to the case	9 to 11 inch, 180 bulbs to the case
8 to 10 inch, 250 bulbs to the case	10 to 11 inch, 150 bulbs to the case

All Standard Packing.

\$59.00 per case for any size.



RALPH M. WARD & CO., Inc.

The Lily House

Not How Cheap,  
But How Good

25 Murray Street, NEW YORK

## LOOK AHEAD

SEE OUR CLASSIFIED AD  
ON MUM CUTTINGS

C. C. Pollworth Co., Milwaukee, Wis.

## Chrysanthemum Cuttings

Halliday, Oconto, Pink Seidewitz, White  
Seidewitz, Chrysolora, Charles  
Rager, Golden Eaton

\$3.50 per 100, \$30.00 per 1000

Caladiums, 5 to 7-inch, \$7.50 per 100; 7 to 9-  
inch, \$11.00 per 100.

Wm. F. Kasting Co., 568-570 Washington Street,  
Buffalo, N. Y.

## Ophelia

Extra choice own-root stock, ready now.

2 1/4-inch, \$15.00 per 100, \$120.00 per 1000

### Mme. Butterfly

A limited quantity of own-root ready during April  
at \$300.00 per 1000.

The E. G. Hill Co., Richmond, Ind.

## Primula Obconica Gigantea

NEW CROP SEED

### Best Ronsdorfer (German) Strain

Giant Crimson, Dark Crimson, Bright Crimson, Rose, Dark  
Rose, Bright Rose, Apple Blossom, Oculata, Purple,  
Lavender, White, Mixed (all colors).

Tr. Pkt., 250 seeds, \$1.00; 5 pkts., \$4.50; 10 pkts., \$8.50

Primula chinensis, best English Strain, best colors, tr. pkt. (250  
seeds), 75c.

Primula Malacoides, Lilac or mixed, tr. pkt., 50c.

Other Primula Varieties, ask for complete flower seed list.

ROMAN J. IRWIN, 321 6th Ave., New York City

## Chrysanthemum Rooted Cuttings

\$4.00 per 100

Alice Day, V. Poehlmann, Chas. Rager, C. Touset, Robinson,  
Chrysolora, Halliday, Yellow Bonaffon, Dolly  
Dimple, Golden Chadwick, Chieftain.

### POMPONS

Helen Newberry, Mensa, Buckingham, Alma, Acto,  
Alea, Klondike.

CASH or C. O. D.

## W. J. & M. S. VESEY

2602 Thompson Ave., FORT WAYNE, IND.

## Hardy Lily Bulbs

Cold storage stock ready for immediate shipment.  
See our Classified ad — Write for special prices on quantities.

### Fresh Flower Seed

STOCK READY NOW

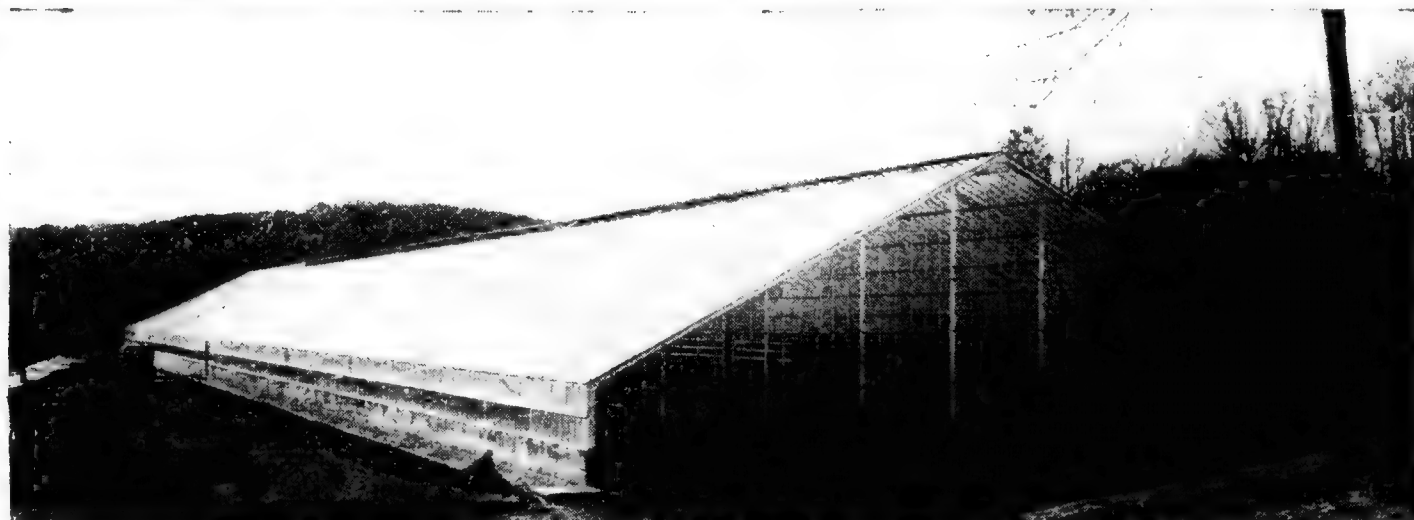
Florists' catalogue ready.

The W. W. BARNARD CO., 231-235 W. Madison St.,  
CHICAGO





# Greenhouse Builders



## Government Builds Big House at Fort Leavenworth

You ask: "What in the name of common sense does the Government want of a greenhouse at an army Disciplinary Barracks?"

ANSWER: Because it is common sense; that's why they want it.

QUESTION: But what are they going to do with it?

ANSWER: It isn't a question of what they are going to do. They have already done it. They have for two years planted it with flowers and vegetables.

QUESTION: But what under heavens do they want with flowers? Surely a Fort doesn't require flowers.

ANSWER: No, but the **men** do. They need to have things said to them with flowers, as **only flowers** can say them.

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ANSWER: The Trustees. The prisoners who, because of good behavior, have proved themselves trustworthy. And say, you ought to see the pride with which they show you every little thing! Why man, those growing things are like children to them!

QUESTION: How big a house is it, and is the one all there is to it?

ANSWER: It is 70 ft. by 400 ft., having 2 columns spaced 37 ft. 1 inch apart across the house, and 12 ft. 6 inches lengthwise of the house.

The Government plans call for several houses of the same size. It is figured that, when the range is large enough, it can become practically self-supporting.

Oh, yes, and another thing. I went there as a perfect stranger to all the men. Didn't let on I was from Lord & Burnham. In that way I got a fair and frank point of view of how they liked the house. Didn't have to ask them. They just bubbled over with pride. All of them were sure it was the finest house built. One of them, with engineering training, told of its construction strong points, in a way that made me almost believe L. & B. did know how to build greenhouses.

You're maybe of the same frame of mind.

If so, and you want to talk building, say when and where, and we'll be there.

### Lord & Burnham Co.

Builders of Greenhouses and Conservatories

IRVINGTON	NEW YORK	PHILADELPHIA	CHICAGO
New York	42nd St. Bldg.	Land Title Bldg.	Continental Bank Bldg.
BOSTON	CLEVELAND	TORONTO	MONTREAL
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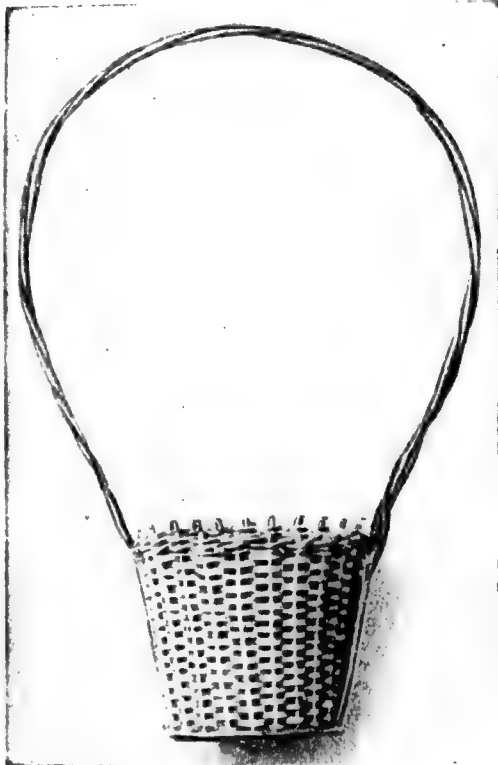


# BASKETS

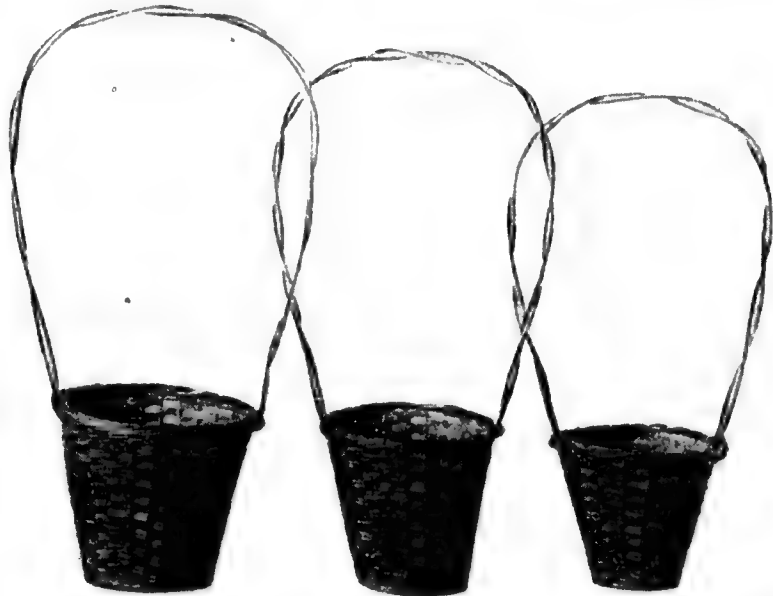
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Here are some popular numbers that will be useful and profitable in any flower store. Note the special values.

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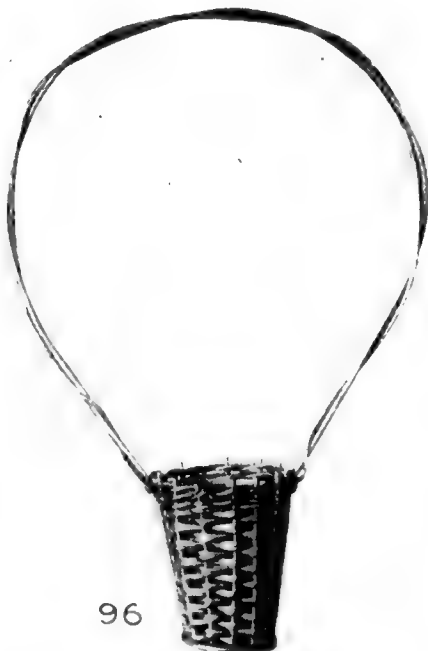
**No. 44. Plant Basket.** Made of flat reed with strong handle. Height over all, 22 inches. Depth of body, 7 inches. Suitable for 5 or 6-inch standard pot. Price, finished without liner, \$1.50 each; \$16.50 per dozen.



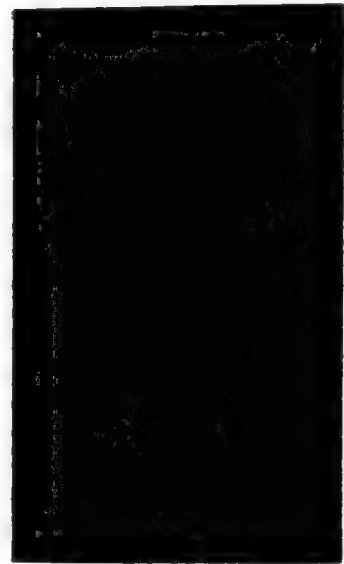
**No. 55. Nest of 3 Plant Baskets.** Suitable for 5, 6 and 7-inch standard pots. Height of handle, 22, 21 and 26 inches. This nest is made of split willow and is very serviceable. Price, per nest, finished without liners, \$3.75; with liners, \$4.25.



**No. 61. Willow Flower Basket.** 21 inches high. Depth of body, 6 inches. Opening, 5 inches. Price, complete, finished with liner, \$9.00 per dozen.



**No. 96. Flower Basket.** With large sweeping handle. Made of willow and rattan. Height, 30 inches. Body 8 in. high. Diameter, 5 inches. Price, complete, finished with liner, \$1.25 each, \$13.50 per dozen.



**No. 18. Flower Basket.** Made of split willow, 20 inches high over all. Diameter of body, 4 in., 6 in. deep. Price, finished with liner, \$7.00 per dozen.

### SILK FIBER

Can be used effectively for bows on basket handles. 1-inch size. Colors, moss green, red pink, lavender, white, blue, purple and yellow.

**No. 1, extra fine quality, \$2.50 per bolt; 1-doz. bolt lots \$2.25 per bolt.**

**No. 2 Quality, 1-inch size, \$1.75 per bolt, 1-doz. bolt lots, \$1.65 per bolt.**

**Waterproof Crepe Paper**—Colors, moss green, Nile green, red, pink, lavender, yellow and white.....Price, \$4.75 per dozen.

# The Ove Gnatt Co., Inc.

Preservers of Natural Foliages, Manufacturers and Importers of Baskets, Florists' Supplies and Decorative Novelties

LA PORTE, INDIANA







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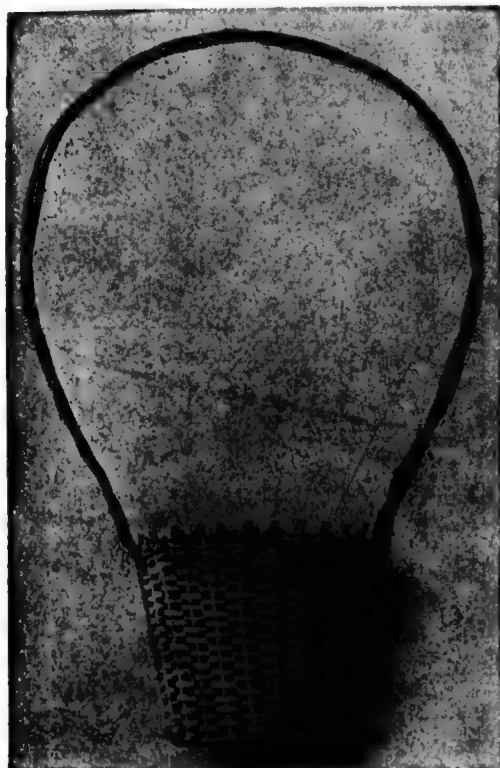


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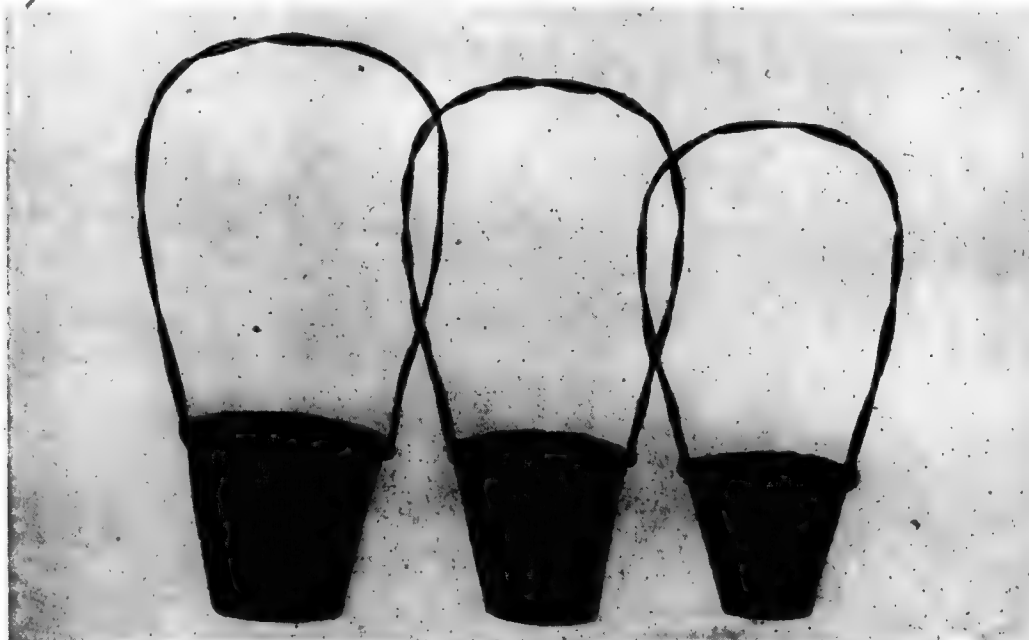
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Standard Two-Tone Finishes are Old Ivory, Green, Pink, Blue, Yellow, Green Gold, Blue Gold and Silvery Pink



**No. 44. Plant Basket.** Made of flat reed with strong handle. Height over all, 22 inches. Depth of body, 7 inches. Suitable for 5 or 6-inch standard pot. Price, finished without liner, \$1.50 each; \$16.50 per dozen.



**No. 55. Nest of 3 Plant Baskets.** Suitable for 5, 6 and 7-inch standard pots. Height of handle, 22, 24 and 26 inches. This nest is made of split willow and is very serviceable. Price, per nest, finished without liners, \$3.75; with liners, \$4.25.



**No. 61. Willow Flower Basket.** 21 inches high. Depth of body, 6 inches. Opening, 5 inches. Price, complete, finished with liner, \$9.00 per dozen.



**No. 96. Flower Basket.** With large sweeping handle. Made of willow and rattan. Height, 80 inches. Body 8 in. high. Diameter, 5 inches. Price, complete, finished with liner, \$1.25 each, \$13.50 per dozen.



**No. 18. Flower Basket.** Made of split willow, 20 inches high over all. Diameter of body, 4 in., 6 in. deep. Price, finished with liner, \$7.00 per dozen.

### SILK FIBER

Can be used effectively for bows on basket handles. 1-inch size. Colors, moss green, red, pink, lavender, white, blue, purple and yellow.

**No. 1, extra fine quality, \$2.50 per bolt; 1-doz. bolt lots \$2.25 per bolt.**

**No. 2 Quality, 1-inch size, \$1.75 per bolt, 1-doz. bolt lots, \$1.65 per bolt.**

**Waterproof Crepe Paper**—Colors, moss green, Nile green, red, pink, lavender, yellow and white ..... Price, \$4.75 per dozen.

# The Ove Gnatt Co., Inc.

Preservers of Natural Foliages, Manufacturers and Importers of Baskets, Florists' Supplies and Decorative Novelties

LA PORTE, INDIANA





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We take an intense pride in our twice  
Quality." *Fresh from our greenhouse*  
*absolute assurance of satisfaction.* Take

CARNATIONS - - -  
GOOD SHORT ROSES

## ROSES

*Russell, Columbia, Milady,  
Premier*

Short.....	Per 100	\$ 6.00 to \$ 8.00
Medium.....	Per 100	10.00 to 15.00
Select.....	Per 100	18.00 to 20.00
Ex. Fancy.....	Per 100	25.00 to 35.00
Sunburst	}	Short.....Per 100 4.00 to 5.00
Brilliant		
Ophelia		
Killarney		
Wh. Killarney	Long	Per 100 10.00
A. Ward	Special.....	Per 100 20.00
ROSES, good short, in 1000 lots..... 30.00		

## MINIATURE ROSES

Cecile Brunner.....Per 100 \$3.00

## CATTLEYAS

Dark .....Per Doz. \$18.00  
Light .....Per Doz. \$9.00 to 12.00

## SPRAY ORCHIDS—Pink

Per 100 Flowers.....\$10.00  
Per Dozen Flowers ..... 1.75



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66 to 74 East

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*Complete Service*

# RIONS

daily supply of "Carnations of Superior  
*and packed with scientific care, they give*  
 advantage now of our specials.

30.00 PER THOUSAND

30.00 PER THOUSAND

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Laddie, Superb .....	Per 100	15.00
Thousand lots .....	Per 1000	30.00

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Valley .....	Per 100	\$ 6.00
Calendulas .....	Per 100	4.00
Sweet Peas .....	Per 100	\$ 1.50 to 3.00
Easter Lilies .....	Per 100	12.00 to 15.00
Calla Lilies .....	Per 100	15.00
Jonquils .....	Per 100	3.00 to 6.00
Tulips .....	Per 100	4.00 to 6.00
Darwin Tulips .....	Per 100	6.00 to 8.00
Mignonette .....	Per 100	6.00 to 8.00
Snapdragon .....	Per Doz.	2.00 to 3.00

## DECORATIVE GREENS

Plumosus .....	Per 100	\$4.00 to \$ 6.00
Sprengerl .....	Per 100	3.00 to 6.00
Adiantum .....	Per 100	2.00
Leucothoe .....	Per 100	1.00
Mexican Ivy .....	Per 100	.75 to 1.00
Woodwardia Ferns .....	Per 100	10.00
Smilax .....	Per Doz.	5.00
Ferns .....	Per 1000	5.00
Galax .....	Per 1000	2.00

Florists

# HERS COMPANY

andolph St.

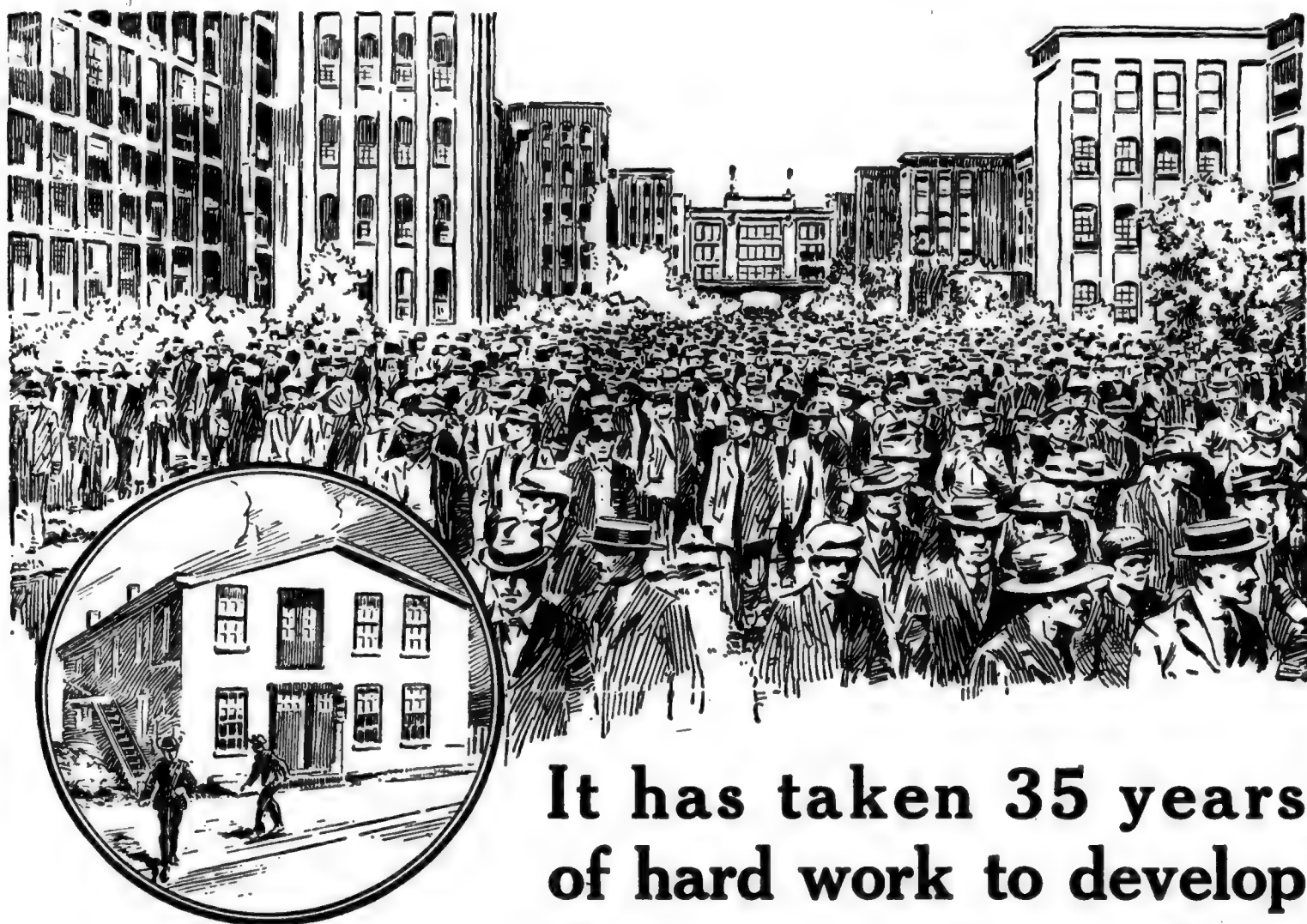
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S. A.



*The Largest Growers  
 of Flowers in the World*





## It has taken 35 years of hard work to develop the organization making National Cash Registers

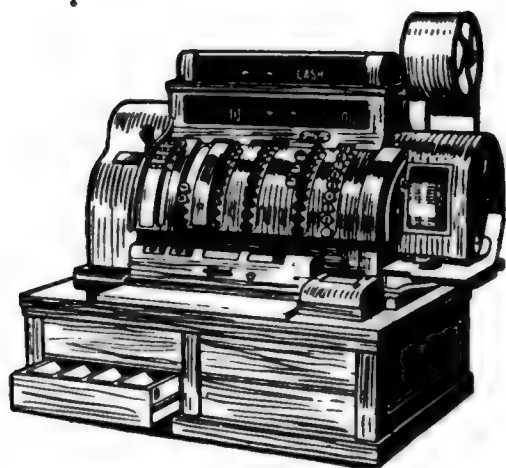
**S**TARTING with two employees in one little room, The National Cash Register Company now has a making organization of over 7,000 people working in 21 big buildings.

It has taken 35 years to develop this tremendous organization.

Many obstacles had to be overcome in those years. Money, time, and energy were thrown into the enterprise by large-visioned men who believed that cash registers were a necessity in stores of all kinds.

Slowly but surely the business grew. Building after building sprang up to house the expanding organization.

The National Cash Register factory of today is the result. It is built on a foundation of faith in the cash register as a business necessity. It is dedicated to the making of a labor-saving machine that helps merchants, clerks, and customers.



The National Cash Register Company  
Dayton, Ohio

Offices in all the principal cities of the world

# **BIG DROP IN PRICES**

## *Large Crop of Roses*

### **Buy Direct From the Grower**

#### **CURRENT PRICE LIST**

We are rose specialists, and are cutting from 245,000 rose plants.

**OPHELIA, HOOSIER, WHITE**

**KILLARNEY, SUNBURST**

Per 100

**Extra Long**... \$12.00 to \$16.00

**Medium** ..... 8.00 to 10.00

**Good Short**... 5.00 to 6.00

**RUSSELL AND COLUMBIA**

Per 100

**Fancy Long**.....\$25.00

**Long Medium**..... 20.00

**Medium**..... 12.00 to 16.00

**Short**..... 6.00 to 10.00

**ASSORTED ROSES—OUR SELECTION—including  
some Russell and Columbia**

Lots of 200 or more, per 100.....\$6.00

**Carnations—Per 100, \$4.00 to \$6.00**

Big supplies of spring flowers are now coming into this market, and we will procure the best at lowest market prices.

**NEW FANCY FERNS**.....Per 1000, \$4.50 to \$5.00

**ADIANTUM** .....Per 100, \$2.00

**GALAX, bronze**.....Per 1000, \$1.50

**SPRENGERI**.....Per 100, \$3.00 to \$4.00

**ASPARAGUS SPRAYS**.....Per 100, \$3.00 to \$4.00

The express embargo, due to the switchmen's strike, is causing considerable delay in the receipt of greens. We will do our best on asparagus.

All seasonable flowers not grown by us will be procured for our customers.

A trial order solicited.

In buying direct of the grower you are assured of fresh stock at all times, and the most even run of quality possible.

# *Bassett & Washburn*

Greenhouses:  
Hinsdale and Gregg Station, Ill.

**CHICAGO, ILL.**

Office and Store: 178 N. Wabash Avenue  
Long Distance Phone, Central 1457



# Buy Direct from the Grower BIG CROP

Supreme Quality Russell, Columbia, Premier, Richmond, Milady, Ophelia, Killarney, White Killarney, Killarney Queen, Cecile Brunner, New Pink Radiance and Champ Weiland.

Our quality Carnations are recognized as the best on the market.

Subject to market change

## PRICE LIST

Open Days, Nights and Sundays

Mrs. Chas. Russell and Premier	Per 100
Specials .....	\$25.00
Select .....	20.00
Medium .....	\$15.00 to 18.00
Short .....	8.00 to 10.00
Ophelia, Radiance, Killarney, White Killarney, Killarney Queen, Champ Weiland	Per 100
Specials .....	\$18.00 to \$20.00
Select .....	12.00 to 15.00
Medium .....	8.00 to 10.00
Short .....	6.00

Columbia, Milady, Richmond	Per 100
Specials .....	\$20.00
Select .....	\$15.00 to 18.00
Medium .....	10.00 to 12.00
Short .....	6.00 to 8.00
Cecile Brunner .....	3.00 to 4.00
Roses—Our selection .....	6.00
Carnations—Fancy .....	6.00 to 8.00
Asparagus—Per bunch .....	.50
Sweet Peas—Per 100 .....	1.50 to 3.00
Daisies—Per 100 .....	1.50 to 2.00
Lily of the Valley—Per 100 .....	8.00
Violets—Per 100 .....	.75 to 1.00
Ferns—Per 1000 .....	4.00

Easter Lily Plants, \$1.00 each

**W. E. TRIMBLE GREENHOUSE CO.,** **WHOLESALE GROWERS** **Princeton, Ill.**

MEMBERS F. T. D.

Write for Price List on Rooted Cuttings, Potted Plants and Vegetable Plants.

## HYDRANGEAS, PELARGONIUMS, GERANIUMS

### FRENCH HYDRANGEAS

Fine stock, in bud and flower, worth 75c. \$1.00, \$1.50 and \$2.00 each.  
Large specimens, \$2.50 and \$3.00 each.

### EASTER GREETING

Shapely, well-grown Pelargoniums, loaded with buds and flowers, quick sellers, 85c, 50c, 75c and \$1.00 each.

### GERANIUMS

Best bedders, 3-inch, \$10.00 per 100; 4-inch, in bloom, fine plants, \$18.00 and \$20.00 per 100.

### SPRING PLANTS

	—2 1/4-inch—		—3-inch—		—4-inch—	
	100	1000	100	1000	100	1000
Alyssum .....	\$4.00	\$37.50				
Asparagus Plumosus .....	5.00		\$ 8.00		\$15.00	
Asparagus Sprengeri .....	5.00		8.00			
Begonia Chatelaine .....			10.00		25.00	
Carnations. (See Classified.) .....						
Coleus .....	5.00	45.00	8.00			
Daisies, Paris .....	6.00	50.00	15.00		25.00	
English Ivy, strong .....	6.00					
Ferns. (See Classified.) .....						
Feverfew .....					12.00	
Ficus Elastica. (See Classified.) .....						
Fuchsias .....	6.00					
Geraniums. (See Classified.) .....			10.00		18.00	
German Ivy, very strong .....	5.00					
Heliotrope .....	6.00					
Impatiens Sultani .....	6.00					
Lantanas .....	6.00					
Monardella, fine .....			12.00			
Palms, Kentias .....			30.00		50.00	
Petunias, Double .....	6.00					
Roses. (See Classified.) .....						
Vincas, fine .....			8.00		15.00	

Add 10% for Packing Large Plants and Plants in Pots; 5% for Small Bedding Plants; 2% for Rooted Cuttings.

### LAST CALL—PLANTING TIME.

	Rooted Cuttings		2 1/4-inch	
	100	1000	100	1000
White Wonder .....	\$7.00	\$60.00	\$7.50	\$70.00
Belle Washburn .....	7.00	60.00	7.50	70.00
Nebraska .....	6.00	55.00	7.50	70.00
White Enchantress .....	6.00	50.00	7.50	70.00
Mrs. Ward .....	6.00	50.00	7.50	70.00
Enchantress .....	6.00	50.00	7.00	60.00
Alice .....	5.00	45.00	7.00	60.00
Mrs. A. Roper .....	5.00	45.00	6.00	55.00
Merry Xmas .....	5.00	45.00	6.00	55.00
Matchless .....	5.00	45.00		

These are fine plants, grown cool. Quick delivery.

### NEPONSET PAPER POTS.

2 1/4-inch .....	\$ 3.50 per 1000
2 1/2-inch .....	4.00 per 1000
3 -inch .....	5.60 per 1000
3 1/2-inch .....	7.75 per 1000
4 -inch .....	9.25 per 1000
5 -inch .....	14.75 per 1000
6 -inch .....	20.00 per 1000

Not Cheap Crumpled Leaves, But the Best.

**SUPERIORA MAGNOLIA, Full Weight.**

We offer brown, green and purple Magnolia leaves, choice medium size, of the first quality. Per carton, \$1.75; 10 cartons, \$17.00; 25 cartons, \$40.00. Write for prices on 100 box lots.

**GULLETT & SONS, : : Lincoln, Illinois**

# Three Plant Baskets



J-R 111

J-R 112

J-R 109

Three beautiful baskets in popular sizes. Priced to bring you profits  
Woven from selected American willow — by skilled weavers. Order today

**J-R 111**—23½ inches high; can be had in ivory, Nile green; painted metal liner furnished. Each ..... **\$1.25**

**J-R 109**—Height 21½ inches; finished in ivory or Nile green; supplied with painted metal liner. Each ..... **85c**

**J-R 112**—21 inches high; opening 8½ inches; depth of pan, 4 in.; ivory, Nile green finishes; supplied with painted metal liner. Each **\$1.50**

F. O. B. Traverse City.

## A. L. RANDALL CO.

180 N. Wabash Ave.

CHICAGO, ILL.



# The Marinelli Carnations

## Perpetual Giant Flowering of French Origin

The latest and most amazing introduction of Carnations and an entirely new departure

### OVER 100 DIFFERENT VARIETIES

Awarded a Gold Medal and Certificate of Merit at the Seventh International Flower Show, New York, March, 1920.

### ORDERS

Are now being accepted for small plants in 2-inch and 2½-inch pots, for December or later delivery, of Merveille Francaise and Le Miracle.

## MERVEILLE FRANCAISE

The largest Carnation in the world.

Color, flesh with pink stripes and spots.

The flower, fully developed, forms a perfect ball of astounding size, measuring in most cases from 7 to 9½-inches across (over top).

Free from disease.

Unlike other large flowering or Malmaison type of Carnations, every shoot forms immediately a flowering stem.

The stems are 18 to 24 inches long.

It has a spicy fragrance.

The flowers can be kept from seven to fourteen days after being cut.

Excellent shipper.

The cuttings root easily.

Make ideal pot plants.

In fact, a 100% Carnation with the greatest propagating possibilities for obtaining any number of different colors of same type.

## LE MIRACLE

The most remarkable color ever obtained, being purple lavender in Winter and shady position, changing to a variegation of colors in Spring and Summer.

Possesses all the qualities of Merveille Francaise except the flowers are not quite so large and of a somewhat different form.

Over 10,000 cut flowers have been sold at a standardized price of 50c each in New York City alone (wholesale) and \$1.00 each retail.

Prices for small plants in 2 or 2½-inch pots for private trade have been accepted at:

<b>One Plant</b> ..... \$5.00 each	<b>Twelve Plants</b> ..... \$4.00 each
<b>Six Plants</b> ..... 4.50 each	<b>Fifty Plants</b> ..... 3.00 each

I now offer these plants in 2 or 2½-inch pots to the Wholesale Trade in 100 lots at \$1.00 each and special prices for larger quantities, or outright for one or another variety, on application.

These prices may seem exaggerated, but will be found exceedingly cheap in comparison to the following facts and figures:

Twenty-five years' experience in growing Large Flowering Carnations.

Six years "Americanizing" Plants to obtain the proper results.

Thirty thousand dollars (\$30,000.00) invested.

Three hundred varieties used as foundation to work upon.

One hundred varieties still under consideration—and You can derive the benefit of all this work and expenditure by purchasing

### 100 PLANTS

of the two greatest varieties ever produced in the world—one for size and the other for color, and have immediately a wonderful foundation to work upon with endless possibilities of obtaining other new and perhaps still more amazing varieties through propagating, etc., outside of the Cut Flower returns, at the

**Ridiculously Low Figure of \$100.00**

**H. B. MARINELLI,** P. O. Box 205  
Tel. Park Ridge 172 **Montvale, N. J.**

P. S.—The following true and authentic words quoted by a man who stood dazzled for about five minutes in front of the Exhibit at the International Flower Show may give an idea of the impression created:

"This appears to me like someone who dreamt about some fantastic, never-seen nor heard-of Carnations in size and colors, and getting up in the morning, he finds them in reality."



White Truck owned by C. A. Samuelson, of Chicago

## "We Wouldn't Consider Any Other Truck"

**I**N the service of Florists, White operating records of 100,000 miles and more are common. Malandre Bros., of New York; Weiland, of Chicago; Graham and the Cleveland Cut Flower Co., of Cleveland, are a few of many florist-owners who have recently reported White records of over 100,000 miles. Whites owned by Kirchner, of Cleveland, and Baum's, of Knoxville, Tenn., have passed the 200,000-mile mark, and are still going strong.

C. A. Samuelson, of Chicago, is

another florist who recently reported a White record of 100,000 miles. "The efficiency and economy of the White have been wonderful," says Mr. Samuelson. "In nine years of delivery the truck has never failed us. We are so well satisfied with the service given by the White that we wouldn't consider any other truck."

White Trucks are everywhere known for their high earning power, for their ability to do *the most work for the least money.*

THE WHITE COMPANY  
CLEVELAND

# White Trucks



# Cannas

**Strong Roots  
2 to 3 Eyes**

We can supply these in any quantity,  
and on quantity lots we will allow a  
liberal discount.

## Scarlet

	Per 100	1000
Allemania.....	\$3.00	\$25.00
David Harum.....	3.00	25.00
King Humbert.....	5.00	40.00
Louisiana.....	3.00	25.00
Pennsylvania.....	3.50	30.00
Wintzer's Colossal.....	5.00	40.00

## Crimson

Crimson Bedder.....	3.00	25.00
Shenandoah, salmon pink.....	3.50	30.00

## Yellow

Yellow King Humbert.....	5.00	40.00
Austria.....	3.00	25.00
Panama, orange-red border.....	5.00	40.00
Mme. Crozy, rose, yellow border.....	3.00	25.00

## Caladium Esculentum

5 to 7-inch.....	\$6.50 per 100; \$55.00 per 1000
7 to 9-inch.....	\$8.00 per 100; \$75.00 per 1000

# Gladioli

To move this lot promptly  
we are offering the follow-  
ing varieties at these  
tempting prices.

	1½ to 2 in. Per 1000	1¼ to 1½ in. Per 1000	1 to 1¼ in. Per 1000
America.....	\$25.00	\$20.00	\$16.00
Annie Wigman.....	25.00	20.00	16.00
Frank Pendleton....	40.00	30.00	20.00
Goliath, dark red....	25.00	20.00	16.00
Halley.....	30.00	25.00	20.00
Niagara.....	40.00	.....	.....
Pink Beauty.....	40.00	30.00	20.00
Queen of Whites...	25.00	20.00	16.00
War.....	40.00	.....	25.00
Wilbrink, very early, fine flesh pink....	40.00	30.00	20.00
Pink Perfection....	40.00	30.00	20.00
Willie Wigman.....	40.00	30.00	20.00
Yellow Hammer....	30.00	20.00	16.00
Peace.....	35.00	25.00	20.00
Princeps.....	35.00	25.00	20.00

**S. S. Skidelsky & Co.**  
50 Park Place  
NEW YORK CITY



## New Sweet Pea Mrs. Rudolph Nagel

The Sweet Pea Grower who is no longer content with a "mere white," who has been dreaming of a variety that would come into the market early, bloom

continuously throughout the winter and late into the spring season, should by all means invest in an ounce or more of **Mrs. Rudolph Nagel**, the new black-seeded White Sweet Pea, originated and grown for the past two years by Mr. Rudolph Nagel, of Lancaster, Pa.

The consensus of opinion of growers who "watched it grow" is that **Mrs. Rudolph Nagel** is without a doubt the best variety in sight today.

In a letter under date of March 29, 1920, the Leo Niessen Co., the well known commission house of Philadelphia, writes us as follows:

S. S. Skidelsky & Co., 50 Park Place,  
New York City.

Gentlemen:

Referring to the new White Sweet Pea introduced by Mr. Rudolph Nagel, of Lancaster, Pa., would say that we have handled the flowers this and last season, and we consider this variety has many good qualities.

It blooms early in the season; in fact, Mr. Nagel was cutting good Peas in November. They bloomed all winter and the same vines are still producing good flowers at this date. We do not hesitate to recommend this Pea very highly.

Respectfully yours,

THE LEO NIESSEN CO. (signed) A. A. Niessen.

In its issue of February 21, 1920, the Florists' Exchange has this to say about **Mrs. Rudolph Nagel**:

"The flowers arrived in good condition and kept well after they arrived; in fact, unusually well. These new Sweet Peas are of the Spencer type, very large, and the long, stout stems carry three and four blooms each. The white variety looks to us like a desirable addition to the present list of Sweet Peas of that color."

A Certificate of Merit was awarded this variety by the expert Sweet Pea judges at the recent International Flower Show held in New York.

So, lest you forget, we say again, invest in an ounce or more of **Mrs. Rudolph Nagel**, the Black-Seeded White Sweet Pea.

Prices per 1/4 oz., \$ 5.00

" 1 " 15.00 Stock is limited

" 1/4 lb., 50.00

### Begonia Pride of New Castle

Here is another meritorious acquisition, that should and undoubtedly will command the attention of the plant grower, namely, the **New Begonia Pride of New Castle**, a genuine red sport of the well known Begonia Gloire de Chatelaine. Those who grow Begonia Chatelaine know full well its merits. A real red Chatelaine as a Christmas plant is especially desirable.

Strong 2 1/4-inch pot plants, \$15.00 per 100, \$150 per 1000. Deliveries May and later.



Begonia  
Pride of  
New Castle

Red Sport of  
the well known  
Gloire de  
Chatelaine

# S. S. SKIDELSKY & COMPANY

50 PARK PLACE

NEW YORK CITY



M.  
RICE  
CO.

# DECORATION DAY WREATHS

of "Keystone Quality"  
Standard



Made of Magnolias trimmed with a large variety of Wax and Crepe Flowers, Ruscus, Lycopodium and Adiantum

**From 75 cents Up—**

All trimmed Wreaths packed singly in boxes—ready for instant delivery to your customer.

Experience has shown that the Florist who has a Large Stock of these is the one who does The Big, Profitable Decoration Day Business.

All our Wreaths are made on Mossed Frames, and only the Best Leaves and Flowers are used.

**BUY EARLY**

Also a full line of Plain Magnolia Wreaths (both Round and Crescent

shaped), at very reasonable prices, and a complete line of Wax Wreaths and Designs.

## M. Rice Co.

*Florists' Supplies that Excel*

1220-22-24 Spring Garden St.

PHILADELPHIA, PA.

M.  
RICE  
CO.

W

## Introducing Our New Ribbon Mill

We announce the opening of our new plant at Bath, Pa., comprising two modern buildings, devoted exclusively to the manufacture of Werbro fabrics.

In this mill we shall endeavor to maintain the high standard created by our parent mill at Paterson, N. J.

### WERTHEIMER BROTHERS

Owners and Operators of WERBRO RIBBON MFG. CO.  
PATERSON, N. J. BATH, PA.

Office and Salesrooms, 17-25 East 24th St., NEW YORK

# STORM STOPS EASTER PARADE

*Stormy weather on Easter morning prevented the big Easter parade that brings thousands of dollars into florists' tills Sunday morning. Coming on the evening before in some places, snow and rain dissipated the crowd of last-minute buyers and hindered delivery. But it was a big Easter.*

**P**ROMISE of an Easter record that would exceed anything in the trade's history was wrecked by a storm which arrived in some places the day before Easter and in others on Easter morning, forbidding the streets to thousands of once-a-year church-goers and depriving florists of an untold amount of business. The orders in the week before the big day had been rolling in so strongly that the trade had anticipations of an Easter business without compare. To the retailers' great satisfaction, there turned out to be plenty of stock, both of plants and cut flowers, more indeed than anyone had expected, and they planned to push sales with a vim that would send the total to a high figure. Plant orders started to come in early and the retailers disposed of all in this line before the arrival of the storm. All that it did was to handicap deliveries and spoil a comparatively small number of plants. Cut flowers bore the disastrous effects of the storm. For, instead of streets crowded with the gayly clad Easter parade, Sunday morning saw them deserted for the most part, swept clean of pedestrians by rain and snow.

## Panhandle Blizzard.

The weather bureau report which appears on this page tells the story. A blizzard that started in the Texas panhandle swept northeastward across the country, carrying rain, wind and snow. The storm struck Kansas City Saturday morning and a heavy downfall of snow discouraged the shoppers for Easter. Saturday afternoon snow fell heavily in St. Louis. Kansas, Nebraska, northern Oklahoma, Missouri and Iowa all felt lower temperatures and received some rain or snow. In some places the precipitation was quite heavy, several inches of snow or rain falling during the afternoon.

Saturday night the storm reached Illinois, where the snow was exceptionally heavy. A new April snowfall record was made at Springfield. Six and three-tenths inches fell between 2:30 and 7 o'clock Sunday afternoon. It was more than the fall of snow for the entire winter at that place. At other points in the state heavy snow was also reported.

In Chicago the storm began early Sunday morning and when the Easter church-goers looked out of their windows upon arising they saw swirling snow driven by a tremendous wind

## EASTER WEATHER.

City.	Temp. 7 p. m.	Highest temp.	Lowest temp. night before.	State of weather.	Direction of wind.	Precipitation in 24 hours.
Eastern states:						
Albany	32	38	38	Rain	N.W.	.20
Atlanta	70	76	48	Rain	S.W.	.26
Boston	38	46	44	Rain	E.	.10
Buffalo	30	30	26	Rain	E.	.02
Charleston	66	74	56	Cloudy	S.W.	.56
New York	40	48	46	Rain	E.	.12
Philadelphia	42	44	44	Rain	N.E.	.16
Pittsburgh	66	66	44	Cloudy	S.W.	.10
Washington	50	50	40	Rain	E.	.64
Gulf states:						
El Paso	66	66	58	Clear	W.	...
Fort Worth	48	48	32	Clear	N.W.	...
Galveston	56	58	54	Clear	N.W.	...
Jacksonville	64	78	62	Rain	S.W.	.30
Miami	78	82	76	Cloudy	S.	...
Mobile	70	86	76	Clear	N.W.	.04
New Orleans	60	78	70	Clear	N.W.	...
San Antonio	54	58	40	Clear	N.	...
Tampa	78	82	74	Cloudy	E.	...
Vicksburg	48	66	66	Clear	N.W.	...
East central states:						
Alpena	28	30	22	Cloudy	N.	...
Cairo	32	52	48	Snow	N.W.	.12
Chicago	29	30	30	Snow	N.	.76
Cincinnati	50	64	40	Clear	W.	.32
Cleveland	38	38	34	Cloudy	E.	.50
Detroit	26	32	32	Snow	N.E.	.28
Escanaba	20	26	18	Cloudy	N.	...
Evansville	36	64	46	Snow	W.	.26
Fort Wayne	28	32	30	Snow	N.	.66
Grand Rapids	24	30	28	Snow	N.	.26
Indianapolis	32	46	32	Cloudy	N.W.	.42
Madison	28	28	24	Cloudy	N.	...
Marquette	18	22	16	Fair	W.	...
Memphis	38	58	54	Cloudy	N.W.	...
Milwaukee	28	30	30	Cloudy	N.	.04
Nashville	44	74	52	Cloudy	W.	.26
Peoria	24	30	28	Snow	N.	.50
St. Marie	20	30	18	Cloudy	N.W.	.02
Springfield, Ill.	26	28	28	Snow	N.W.	.66
West central states:						
Bismarck	26	28	4	Clear	N.	...
Charles City	24	26	18	Fair	N.	...
Davenport	28	30	24	Cloudy	N.W.	.16
Des Moines	26	30	22	Fair	N.W.	...
Fort Dodge	32	34	18	Clear	N.W.	.06
Dubuque	26	30	26	Cloudy	N.	...
Huron	26	28	10	Clear	N.W.	...
Kansas City	26	26	24	Cloudy	N.W.	.46
Keokuk	26	28	28	Cloudy	N.W.	.56
Little Rock	36	46	46	Cloudy	N.W.	...
Oklahoma	36	38	26	Clear	N.	...
Omaha	28	30	20	Clear	N.W.	.02
Sioux City	28	30	18	Fair	N.	...
St. Louis	26	36	34	Snow	N.W.	.58
Minneapolis	26	26	10	Fair	S.E.	...
Springfield, Mo.	22	34	34	Snow	N.W.	.26
Wichita	26	28	22	Clear	N.W.	.20
Mountain states:						
Boise	50	50	32	Cloudy	N.W.	.06
Cheyenne	20	22	—4	Clear	N.E.	.04
Denver	30	32	6	Cloudy	N.	.01
Phoenix	76	78	46	Clear	S.W.	...
Salt Lake City	40	40	22	Cloudy	S.E.	.30
Pacific states:						
Los Angeles	74	78	56	Clear	S.W.	...
Portland, Ore.	56	56	46	Cloudy	S.W.	.18
San Diego	70	72	52	Clear	N.W.	...
San Francisco	58	72	50	Clear	S.W.	...
Walla Walla	52	54	40	Rain	S.	.22
Seattle	48	48	..	Rain	S.	.52
Canadian:						
Calgary	14	18	2	Fair	S.E.	...
Montreal	32	34	24	Cloudy	E.	...
Quebec	32	36	24	Fair	S.W.	...
Toronto	30	30	..	Snow	N.E.	.06
Winnipeg	16	22	—2	Clear	N.	...

through the streets. By church time several inches had fallen and the streets were filled with a slippery, sloppy mass that intimidated any but the most staunch-hearted pedestrian and made passage difficult for automobile traffic. Delivery trucks were in many cases stalled and under the guidance of skillful drivers could at best only crawl along, making but a quarter to a third the usual speed. Extra cars were pressed into service and taxicab drivers bribed to carry the belated Easter plants to their destinations. Instead of ceasing work at noon, florists were at work till mid-afternoon and evening getting out orders.

Of course, the customary great trade in corsages was to a marked extent lost. The stores which particularly depend upon counter sales felt the effects of the storm keenly. Some sales were made, but they were few compared with the number that would have been possible if the day had been bright and clear. The loss of this business was the more lamented because of the abundance of cut flowers. There was a large supply of lilies, carnations and some other stock Saturday night, a large part of which would have been moved, had Easter day been clear. As it was, few orders were filled on the wholesale market Sunday morning and large quantities of stock were carried over to the following week.

## Later in East.

Northern Indiana and Ohio received a large fall of snow, while the southern parts of the states had rain. In the large flower centers there the plant stock was all moved, but an abundance of cut flowers remained, for lack of the usual corsage business. Roses and carnations, particularly the latter, were left in the wholesale houses till Monday.

Michigan suffered from heavy snow, the cold section of the storm passing northward across the country. To the east of Michigan the effect was felt in the form of showers which reached Philadelphia and New York Easter morning and Boston Sunday afternoon. The northern half of the storm was the worse and the cities which were in its path felt the effects much more severely.

Rains had fallen on the eastern seaboard earlier in the week, in New York on Friday, April 2, but Saturday was, fortunately, a bright clear day, when business made up what it had lost on the day before. The severity of the weather was not so great as in the central west when the storm did come, and



the curtailment of trade was much less felt. New England escaped the storm until the big day's business was over and the trade there did the largest it has known.

#### Big Day, Nevertheless.

Despite the storm, however, an enormous business was done by florists in all sections of the country and the trade is not so pessimistic over the losses incurred as it would be if the storm had been earlier and of longer duration.

Prices were not so high as might have been anticipated, because stock was exceedingly plentiful. There were all the plants and cut flowers the retailers could sell. The former were moved well, though in some places growers who were anxious over prospects of a surplus sold out at low prices to department stores in order to clear out the plants before Easter had passed. But these cases were few. Of cut flowers, there is a different story, chiefly because of the storm. An abundance that the trade would have regarded as a godsend with bright Easter day weather became a surplus. In some centers carnations became even a glut, so abundant were they and so weakly did they sell in the face of good supplies of other stock.

Lilies were much more numerous than had been expected, from the reports of

a short supply of bulbs and of curtailed planting because of the high price. They descended to 15 cents for cut blooms and in some places went as high as 35 cents. Plants held more uniformly to 25 to 30 cents per flower at wholesale. Retail figures were customarily 50 and 75 cents per bloom and bud.

Some centers, Philadelphia for example, report the greatest Easter in their history, greatest in number of sales, greatest in sum of money. As to net profits, it is not safe to say, but there is no doubt that everywhere the trade made much money. Telegraph orders were extraordinarily large. The public had the money and spent it this Easter. The sole drawback occurred when the storm would not allow the people out to spend their money.

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#### CUT GLADIOLI FOR EASTER

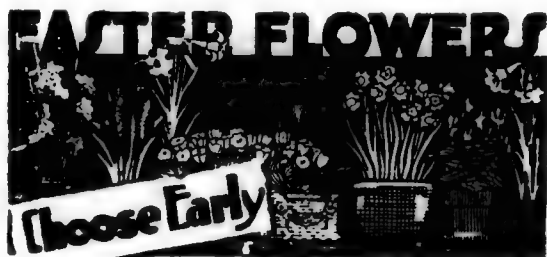
How often can one expect to see the large-flowering gladioli at Easter time? Few people know and perhaps it is hard to believe that they were seen in Toledo, O., this year, at Easter. April 2, 1920, just two days before Easter Sunday, we cut the first of our Niagara, large white spikes, with an average of eight florets open, which we sold at our retail store at the small price of \$1 per stem and all were sold at that price. Of course we did not have many to cut, there being only a few, but to think of having cut gladioli for Easter! Can anyone beat it? We shall be able to cut a few right along—not many, but a few. W. Imobersteg.

#### PROPAGATING LILACS.

I have a large number of large shrubs from which I can take thousands of cuttings—double lilacs, snowballs, weigelas, mock oranges, hydrangeas, etc. There are a small stream and a lake on my place. Would this location be a good one in which to root these cuttings? I want to grow a large number of double lilacs for forcing. M. F. J.—Va.

Propagating can be done in early summer by using short cuttings of half-ripened wood. A close frame is necessary. Cuttings must be shaded and frequently sprayed, as many as six to eight times daily if the weather is hot. You should do this propagation early in June, before the wood becomes too hard. Many shrubs can also be propagated from mature wood. Place the cuttings, cut in suitable lengths, in damp sand in a cold cellar over winter, where they will callous. In spring plant out in nursery rows, burying the cuttings two-thirds of their length and firming the soil well. Persistent cultivation is necessary, as well as hand weeding through the growing season. The choice double and single lilacs do not propagate successfully from mature wood. The other shrubs which you name are easily grown in this way. C. W.

Kinsman, O.—C. W. Leslie, who has been with Bidwell & Fobes for several years, intends to open a small greenhouse of his own, besides taking charge of growing the stock of Bidwell & Fobes.



## —and choose Coombs' Flowers

We are going to have some  
wonderful flowers this Easter

For months we have been cultivating these flowers and watching over them in their growth as though they were children (we grow our own flowers, you know). And now, aided by the warm weather and sunshine, the flowers have reached full and radiant bloom—just in time for Easter.

It is surely your opportunity to most graciously

*Say it with Flowers*

**Coombs'**  
LEADING FLORIST



TWO STORES.  
741 Main Street.  
364 Asylum Street  
(V. H. OLNEY, Manager.)  
Cromwell—Hartford, Conn.  
HARTFORD, CONN.

Just see what we  
will have to offer you

#### Lily Plants

Fresh and stately—the very finest stock. We will have hundreds of these choice plants.

Choose from  
these your favorite  
Easter plant

Cyclamens, roses, apricots, hyacinths, tulips and daffodils

or  
Beautiful Basket arrangements of  
Flowering Plants.

#### Cut Flowers

if you please—

Sweet Peas and violets, roses and carnations, daffodils and tulips, or the lovely magnolias, lilies, orchids and gardenias.

#### Easter Violet Corsages

We will have over a hundred thousand violets this Easter and are going to offer these in beautifully designed corsages.

#### Last, but not least—

Remember that we can deliver flowers for you in any city or town in the U. S. or Canada, while it is still early. Simply specify the nearest post office to you and we'll do the rest.

SEND AN EASTER FLOWER ORDER TO A  
PRINTED IN ANTONIO CITY



Typographical Display Lends Distinction to this Easter Advertisement.

# TAKING ORDERS FOR TREES



THE season for outdoor planting draws near, considerable numbers of florists have opportunities to take orders for shrubs and trees as well as for bedding plants and other herbaceous stock. Many florists, of course, are so situated that they would

not find it either convenient or profitable to push the sale of hard-wooded stock. Others, however, are favorably located for the successful handling of such a line of trade. Certainly few florists can afford to disappoint and perhaps offend a customer by rejecting such extra spring business when it is freely offered to them.

In accepting even a stray, semi-occasional order for a few trees or shrubs, the florist may—who knows?—be conferring an ultimate benefit on a wide circle of people, including himself, the customer, the community at large, the nurseryman from whom the stock is procured and the whole nursery trade. Not a few home-owners have just enough ambition for home-improvement so that they will take the slight trouble, on their way to or from business, to stop at the store of the neighborhood florist and give an order for trees or shrubs—if the florist can tell them exactly what are the best varieties for their purpose.

## What to Sell and What to Tell.

If these half-hearted would-be purchasers find that the transaction requires any greater effort than “dropping in” casually at the florist’s store, they simply will not purchase; they will limit their lawn operations to the growing of grass. But if the florist sells them the right trees and shrubs, accompanied with a judicious amount of the right sort of advice, the results may be so satisfactory as to encourage the purchasers to greater endeavor in lawn beautification. Their neighbors also,

watching developments, may be spurred to the same sort of endeavor and so the wholesome contagion will spread, ad infinitum. On the other hand, if the florist proffers the wrong stock or the wrong advice, the consequences may be only disaster and disappointment. How important it is, then, that the florist should know what to sell and what to tell when the amateur planter wishes to buy!

Some helpful suggestions on the selection of ornamental and shade trees are given in a bulletin recently issued by the Ohio Agricultural Experiment Station, at Wooster, O. Of course the bulletin’s statements, as far as they are based on experiences at or near Wooster, are not intended to be precisely applicable elsewhere, even in similar latitudes.

## Latitude and Local Conditions.

Wooster is in the same latitude as north-central Illinois and the southern extremity of New York state. But local conditions, as well as latitude, must be considered. Some species of trees which are approved in the bulletin, and which presumably thrive in the vicinity of Wooster, O., would not fare so well in or near Chicago. That assertion applies especially to some of the flowering trees and other more showy varieties mentioned in the bulletin, such as the liquidambar, the flowering dogwood, the judas tree and most of the magnolias. Conservative nurserymen in northern Illinois would hesitate to recommend these to local patrons. Even the birches, though unquestionably hardy, are difficult to establish near Chicago and in some other localities.

Among the less familiar, less commonplace trees that are favorably referred to in the agricultural bulletin, perhaps the most desirable is the ginkgo or maidenhair tree, called botanically *Ginkgo biloba* or *Salisburia adiantifolia*. It is of Chinese origin and is unique and picturesque in appearance.

Its leaves, which are fan-shaped or maidenhair-like, withstand city conditions. It is hardy and seems to be unmolested by pests, even when surrounding trees are a prey to many sorts of insects. It may be obtained either in decidedly pyramidal shape or with more wide-spreading branches. The pyramidal form is the more striking and is suitable for comparatively small areas, such as city lawns, though the tree finally attains a good size.

Oaks would not usually be considered good subjects for a beginner to experiment with, but the agricultural bulletin rightly gives them high rank as ornamental trees. “Well selected hardwood trees,” says the bulletin, “although in some instances of slow growth for a few years after planting, have a permanence worthy of serious consideration when the choice of planting materials is being made. When they are once thoroughly established, the rate of even the slowest species becomes accelerated and it is safe to assert that at the age of 25 years the oaks will approximate in size most other species that were planted at the same time. On the grounds of the experiment station the oaks are becoming the leading trees in a planting scheme designed primarily to illustrate the value of native planting materials.

## Choice Species of Oak.

“Our oaks are trees of much dignity, are extremely long-lived and are endowed with a landscape value such as few trees possess. For streets and avenues oaks compare favorably with the elm and can be grown on a greater variety of soils. One of the finest is the red oak, which has been more widely planted in Europe than any other of our oaks and is probably the most rapid of all the oaks in its rate of growth. The pin oak is an extremely graceful tree; it is native to moist lands, but grows well almost everywhere and makes a



A Small Section of a Suburban Nursery; a Convenient Source of Supply.



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Choose from  
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Cornflowers, roses, spiraea, hydrangeas, tulips and daffodils.

Ready for Easter arrangements at Flowering Plants.

#### Cut Flowers

if you please—

Double and single, long and short, all the latest and the very newest, all the latest and the very newest.

#### Easter

#### Violet Corsages

We will have a hand of them—ready for Easter arrangements at Flowering Plants.

Last, but not least—

Ready for Easter arrangements at Flowering Plants.



Typographical Display Lends Distinction to this Easter Advertisement.

# TAKING ORDERS FOR TREES



AS THE season for outdoor planting draws near, considerable numbers of florists have opportunities to take orders for shrubs and trees as well as for bedding plants and other herbaceous stock. Many florists, of course, are so situated that they would

not find it either convenient or profitable to push the sale of hard-wooded stock. Others, however, are favorably located for the successful handling of such a line of trade. Certainly few florists can afford to disappoint and perhaps offend a customer by rejecting such extra spring business when it is freely offered to them.

In accepting even a stray, semi-occasional order for a few trees or shrubs, the florist may—who knows?—be conferring an ultimate benefit on a wide circle of people, including himself, the customer, the community at large, the nurseryman from whom the stock is procured and the whole nursery trade. Not a few home-owners have just enough ambition for home-improvement so that they will take the slight trouble, on their way to or from business, to stop at the store of the neighborhood florist and give an order for trees or shrubs—if the florist can tell them exactly what are the best varieties for their purpose.

## What to Sell and What to Tell.

If these half-hearted would-be purchasers find that the transaction requires any greater effort than "dropping in" casually at the florist's store, they simply will not purchase; they will limit their lawn operations to the growing of grass. But if the florist sells them the right trees and shrubs, accompanied with a judicious amount of the right sort of advice, the results may be so satisfactory as to encourage the purchasers to greater endeavor in lawn beautification. Their neighbors also,

watching developments, may be spurred to the same sort of endeavor and so the wholesome contagion will spread, ad infinitum. On the other hand, if the florist proffers the wrong stock or the wrong advice, the consequences may be only disaster and disappointment. How important it is, then, that the florist should know what to sell and what to tell when the amateur planter wishes to buy!

Some helpful suggestions on the selection of ornamental and shade trees are given in a bulletin recently issued by the Ohio Agricultural Experiment Station, at Wooster, O. Of course the bulletin's statements, as far as they are based on experiences at or near Wooster, are not intended to be precisely applicable elsewhere, even in similar latitudes.

## Latitude and Local Conditions.

Wooster is in the same latitude as north-central Illinois and the southern extremity of New York state. But local conditions, as well as latitude, must be considered. Some species of trees which are approved in the bulletin, and which presumably thrive in the vicinity of Wooster, O., would not fare so well in or near Chicago. That assertion applies especially to some of the flowering trees and other more showy varieties mentioned in the bulletin, such as the liquidambar, the flowering dogwood, the judas tree and most of the magnolias. Conservative nurserymen in northern Illinois would hesitate to recommend these to local patrons. Even the birches, though unquestionably hardy, are difficult to establish near Chicago and in some other localities.

Among the less familiar, less common place trees that are favorably referred to in the agricultural bulletin, perhaps the most desirable is the ginkgo or maidenhair tree, called botanically *Ginkgo biloba* or *Salisburia adiantifolia*. It is of Chinese origin and is unique and picturesque in appearance.

Its leaves, which are fan-shaped or maidenhair-like, withstand city conditions. It is hardy and seems to be unmolested by pests, even when surrounding trees are a prey to many sorts of insects. It may be obtained either in decidedly pyramidal shape or with more wide-spreading branches. The pyramidal form is the more striking and is suitable for comparatively small areas, such as city lawns, though the tree finally attains a good size.

Oaks would not usually be considered good subjects for a beginner to experiment with, but the agricultural bulletin rightly gives them high rank as ornamental trees. "Well selected hardwood trees," says the bulletin, "although in some instances of slow growth for a few years after planting, have a permanence worthy of serious consideration when the choice of planting materials is being made. When they are once thoroughly established, the rate of even the slowest species becomes accelerated and it is safe to assert that at the age of 25 years the oaks will approximate in size most other species that were planted at the same time. On the grounds of the experiment station the oaks are becoming the leading trees in a planting scheme designed primarily to illustrate the value of native planting materials.

## Choice Species of Oak.

"Our oaks are trees of much dignity, are extremely long-lived and are endowed with a landscape value such as few trees possess. For streets and avenues oaks compare favorably with the elm and can be grown on a greater variety of soils. One of the finest is the red oak, which has been more widely planted in Europe than any other of our oaks and is probably the most rapid of all the oaks in its rate of growth. The pin oak is an extremely graceful tree; it is native to moist lands, but grows well almost everywhere and makes a



A Small Section of a Suburban Nursery: a Convenient Source of Supply.



perfect specimen for the lawn or formal avenue.

"The bur oak, scarlet oak and white oak are all good trees that are known to succeed in the latitude of Wooster and over the entire state. Less well known but equally choice and desirable are the chestnut oak, the willow oak, from the south, and the shingle oak (*Quercus imbricaria*), sometimes called the laurel oak, which is one of the richest and handsomest of all oaks in its garb of glossy, dark green leaves. The willow oak, though most abundant in the southern states, has proved to be entirely hardy and satisfactory in Ohio.

#### Elm, Ash, Linden and Maple.

"For alluvial lands and all rich soils the American white elm is unrivaled in majesty and grace. A moderately fast grower, the elm lives to an extremely old age, its beauty increasing from year to year. For street planting the elm is unexcelled where soil conditions are suitable.

"The white ash and the American linden or basswood have a high landscape value and are known to succeed over a wide range of country.

"Probably no group of our native trees has been more popular for lawn planting than the maples, particularly the Norway maple. The most lasting of our native species is undoubtedly the sugar maple, which ought always to be transplanted before it exceeds two

have high value for street planting through their resistance to dust, gas and smoke. Foremost of these is the oriental plane or European sycamore, a large, spreading species somewhat similar to its American prototype, but in most regards a finer, more desirable tree. The foliage of this plane is quite free from the fungous diseases that disfigure the American tree, while its head is much more adequately supplied with limbs and branches. The Norway maple is another good smoke and gas resister, whose merits appear now to be pretty generally recognized."

The ginkgo has already been referred to as a good tree for city use; it is generally both healthy and handsome in a city environment. Perhaps the Chinese cork tree, *Phellodendron amurense*, though omitted from the agricultural bulletin, might appropriately be mentioned in this connection, since it flourishes luxuriantly in city conditions, or at least in Chicago conditions. It is like the ginkgo in being remarkably free from pests, but is an absolute contrast to the ginkgo in habit of growth. It has large pinnate leaves and its branches are wide-spread, forming a round head. It is naturally somewhat irregular in form, but may be trimmed freely.

#### Distance Apart in Row.

As to the proper spacing of trees along roads, streets and avenues, the

letin, "should be spaced sixty feet for the former and forty-five to fifty feet for the latter. A space of forty-five feet will suffice for most other oaks. The American white ash and pin oak should stand thirty or thirty-five feet apart. The sugar maple and silver maple should have a space of forty feet. The ginkgo ought to have a space of thirty feet. Theoretically, the plan of spacing closely and thinning by taking out alternate trees when they begin to crowd is a most admirable one, but reluctance to thin them at the right time generally defeats the original good intentions of the planter."

#### Results of Reckless Pruning.

Trees generally should be headed back more or less at the time of planting, if the top greatly overbalances the roots. Thereafter, heavy pruning is seldom needed. On this point the bulletin says: "The pruning of shade trees is a subject concerning which information is often desired, and in a general sense it is safe to say that the matter is usually overdone. During the earlier years of a shade tree's existence but little cutting will be required beyond such as is needed to remove broken or otherwise injured limbs or to preserve a moderately symmetrical, well balanced head. As the specimens grow older and often encroach upon one another or sustain injury from storms, heavy cutting will sometimes need to be done. The indiscriminate topping and heading in of trees, particularly such as is in evidence along most village streets, cannot be too severely condemned. The heavy, unsightly stubs thus produced afford openings through which the germs of decay enter and speedily work havoc to the larger branches and to the trunk. If the trees are properly spaced when planted, or are thinned later to avoid overcrowding, little or no pruning will be needed and the lives of the trees will be greatly prolonged."

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We should like to know what success the trade has had with prepared hyacinths and how early they can be brought into bloom. G. B. & C.—Pa.

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There was no dearth of lilies and immense quantities were handled within a price range of 12 cents to 20 cents per bud and bloom. Pot lilies brought something more, selected stock bringing as much as 30 cents, or even better, per bloom. Carnations were available in large quantities early Saturday, but moved quickly at \$5 and \$6 per hundred, mounting later in the day to \$8 and \$10 per hundred, as they became scarce. Roses were not so plentiful as might have been expected, but there were sufficient to go around, and at moderate prices, since spring flowers, such as tulips and daffodils, of which the supply was enormous, were in greatest demand; this tended to minimize the demand for more staple flowers. There was a good supply of cattleyas, which included the first of the crop of Mossiae, the best flowers of which brought \$3 each and were moved quickly. Gardenias were plentiful, the best stock moving at a top price of \$6 per dozen and the remainder dragging somewhat at lower figures. Violets were

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Stormy weather throughout Friday, usually considered the retailers' banner day, curtailed business considerably for that day, but ideal weather Saturday seemed to compensate for the curtailment and a heavy business resulted. All through Saturday night the wholesalers were busy with receipts and sales. Easter Sunday was dreary, with showers, so that business was a little quiet, although wholesale stores were open until midday. Little complaint as to prices was heard and there seemed to be nothing to mar the pleasure of a big business, except, perhaps, a shortage of help.

Now that Easter is past, the market has gone below normal, as might be expected. There is plenty of everything to meet the rather small demand existing. American Beauty roses, in the special grades which brought \$1.25 each last week, are scarce, but there is a sufficiency of hybrid teas, within a price range of \$3 to \$25 per hundred, according to variety. Short grades are now in the ascendancy.

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The Massachusetts Horticultural Society is joining with the Horticultural Society of New York and the New York Florists' Club, in a call for a meeting of all interested in a protest against Quarantine No. 37 as now enforced. This meeting will be held, on dates to be announced later, at the American Museum of Natural History, under the direct auspices of the Horticultural Society of New York.

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society seem to be affected and all records are broken.

The second Own Your Home exposition is to take place at the Grand Central Palace May 1 to 8. There is to be a section devoted entirely to home grounds and the exhibits there will include model plantings and layouts.

The next meeting of the New York Florists' Club will be held Monday evening, April 12, at the club's quarters in the Engineering Societies' building, 25 West Thirty-ninth street. At this meeting the flower show committee will present a report covering the recent flower show and F. W. Mossman, superintendent for Clement Moore, Hackensack, N. J., will read a paper on "Raising Orchids from Seed." An unusually large attendance of members is expected. It will be Orchid night and the exhibition committee is trying to secure some good exhibits of orchids, also of spring flowers. J. H. P.

#### HOW'S THIS FOR HIBBING?

Did you ever hear of Hibbing? No? Well, neither had we until M. C. Wright called us up. Wright, you know, is the Chicago sales manager for L. & B. He's wise to a lot of things other people never heard of; gets paid for it, probably. But that's neither here nor there.

"You know Hibbing," said Wright's voice on the wire.

"No, we don't," said we. "Who's he?"

"Hibbing isn't a 'he,'" said Wright, "it's an it; I've been there."

"All right," said we, "tell us the story."

"Hibbing," said Wright, "is a town; it's in Minnesota. Prosperous place; 15,000 people; nothing too good for them; they're going to spend \$125,000 for Lord & Burnham greenhouses in their city park. Now, what do you think of that?"

"Gee whiz!" said we.

"Yes, siree! Nine houses. A dome-roof palm house, two curved-roof show houses, a fern house, three growing houses, two propagating houses, all iron-frame curved eave—regular metropolitan lay-out. Beats everything for a town of that size. Thought you might like to know. Good bye." Click.

Most remarkable!

Might be a good town for a florist. What?

Let's see! Oh! Yes. Got two already. Of course they take The Review.

#### EASTER IN CONNECTICUT.

##### At Hartford.

"Easter business is fully up to expectations," was the report from Hartford, Conn. The trade attributes this to the big display advertisements carried in the local dailies the week previous and also to having stock on show early, enabling patrons to avail themselves of the fine weather to make early purchases. Little wrapping was needed. Lilies led, as usual; roses were next, with Bougainvillea Sanderiana a close third. Holland bulbs made up in baskets and pans sold readily.

D. A. Spear, of the Spear & McManus Co., was making up a pot of lilies to order for \$12 and, pointing to a trained specimen of bougainvillea which was sold for a similar sum, remarked that they will gladly welcome the return of

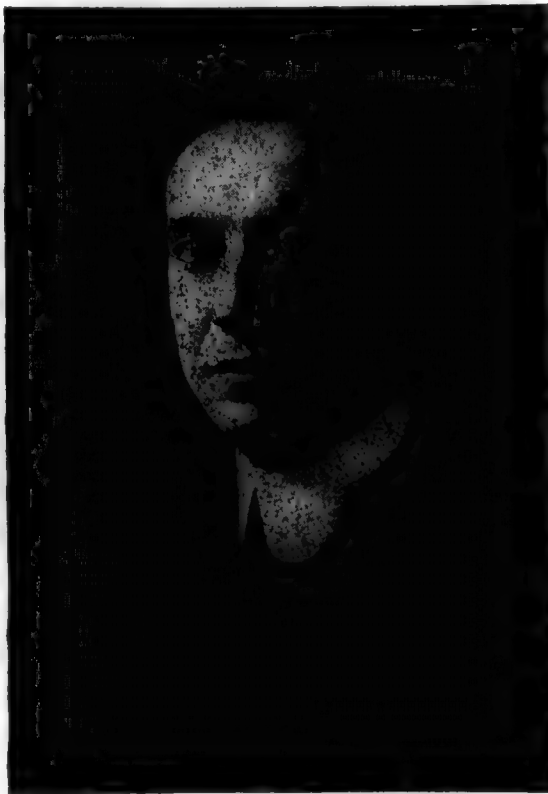
the azalea, regardless of the fact that their sales on made-up baskets were never so large, as bougainvilleas require more material and labor.

Both of John Coombs' stores were taxed to capacity, being strong on lilies. The demand for daffodils was heavy. The veteran John Coombs put in a strenuous time at the greenhouse end, although just recovering from the result of a tumble on the ice.

J. Albert Brodrib is making a strong bid for business and says that a full share is coming to him.

Both of the Welch stores made a fine display, but, here as elsewhere, the absence of large specimens was noted, especially hydrangeas.

The Whitney Greenhouses, at West Hartford, looked as though a cyclone had passed through, cleaning out completely the fine stock of plants and cut



He Brought News from Hibbing.

flowers, so clean was the sweep at Easter.

##### At Wallingford.

"Out of sight," observed William Rowden, of Rowden & Mitchell, Wallingford, Conn., referring to an aviator who had just flown off after leaving an order for an Easter gift, "describes our business for some time past. With funeral work and steady sales, we could not desire a more satisfactory condition of things." Among spring stock was noted a fine lot of geraniums, Lawrence and Doyle, two good sellers, and a batch of hydrangeas, too late for Easter, which will be boosted for Mothers' day sales.

##### At New Haven.

Smith T. Bradley, New Haven, Conn., describes the season's business, with Easter as the climax, as one of the most puzzling, though at the same time a record-breaker in volume.

"Great business," commented John Champion, of John Champion & Co., New Haven, Conn. "It is difficult to say which shows best profit, cut flowers or plants. The call for both was large and enabled us to take care of the Easter rush in good shape."

Munro's Flower Shop, New Haven,

had the Westerly range to fall back on this Easter and disposed of a big line of both cut flowers and plants made up in baskets, which were excellent sellers.

John Sokol, New Haven, has a large range of glass adjoining the principal cemetery of New Haven and says a livelier time he has never experienced than at this Easter. "Come over and help us," was the invitation. Never was assistance more appreciated than now. W. M.

#### BUSINESS EMBARRASMENTS.

**Boston, Mass.**—Horace S. Rogers, formerly in business at 78 Boylston street, under the name of Hamlin the Florist, has made an assignment to Maurice B. Ulin, for the benefit of his creditors. This step was immediately due to his expulsion from the store, states the attorney for the assignee, Martin Witte, but primarily to his inability to obtain sufficient financial assistance to enable him to establish himself. His liabilities are approximately \$8,000, while his assets, consisting of such incidentals as are used in the business and accounts receivable, are of doubtful value, but may realize in the neighborhood of \$1,500, at the best. They have not yet been fully converted into money, but some of the odds and ends had to be sold at once in order to save them from being stored and possibly destroyed.

#### PINEAPPLE SALVIA.

I saw an inquiry in a recent issue of The Review regarding a plant that looked like a salvia, but was a lighter green in color, with a strong odor of pineapple, and had a small red salvia-like bloom. I send a description of the salvia referred to and its name. I came upon this lately in the Gardeners' Chronicle (London):

"The pineapple salvia that bears the specific name of *S. rutilans* gives out an agreeable perfume if lightly touched, but if roughly handled the sage-like smell becomes very pronounced."

Mrs. Francis King.

#### MRS. BULLOCK ILL.

The many friends of Mrs. E. M. Bullock, of Elkhart, Ind., member of the Ladies' S. A. F. and a life member of the S. A. F., will be sorry to learn of her illness with Bright's disease and other complications since January. At present she is only able to sit up for a short time. Mrs. Charles H. Maynard.

**Winchester, Ky.**—The office of Poole & Purllant was destroyed by fire March 25. The greenhouses were not damaged.

**Holland, Mich.**—The Twelfth Street Floral Shop had a splendid Easter business. This firm had an abundance of tulips, hyacinths and daffodils. Saturday, April 3, all of the patients in the Holland hospital were remembered with an Easter plant from the store.

**Kokomo, Ind.**—A serious accident happened to W. W. Coles Easter Sunday afternoon, which will place him under the care of a physician for several weeks. While attempting to regulate the overflow from a steam pipe in his home basement, he made a misstep, causing his leg to give way and break just above the ankle. No serious developments are anticipated and he is doing as well as could be expected.

## AFTERMATH

### BITS ABOUT BOSTON SHOW.

#### Visitor From England.

Miss Eileen Low, who is connected with the famous horticultural establishment of Stuart Low & Co., London, England, is paying a visit to America and will also make a short trip to Canada, spending about seven weeks on this side. Miss Low, who looks to be scarcely 20 years old, is an enthusiast in the business and, considering that it was a war-time duty with her, she is remarkably well informed, particularly concerning orchids.

Miss Low spent a little time each day at the orchid exhibition and was entertained at luncheon March 25 by the Massachusetts Horticultural Society. Thomas Roland, of Nahant, Mass., and J. T. Butterworth assisted greatly in extending a welcome to the visitor.

On being questioned regarding conditions in her own country, she said that the business was quickly getting back to the pre-war level. She said, "Our greenhouses were more than full. Our orchids and other valuable plants were not interfered with during the war, as the government considered that they were a valuable national asset. The carnation houses, however, were used to produce food, such as tomatoes, etc." Miss Low was asked how the carnations grown in this country compared with those in Great Britain and she said that she considered the quality similar and that they are grown over there in the same manner as they are here. She also remarked that the demand in her country for flowers and plants was enormous and that there is great difficulty in supplying some of the stock, owing to a scarcity of such kinds as are imported.

Miss Low paid a visit to Beverly Farms to see the famous collection of A. C. Burrage and also to J. T. Butterworth's, at Framingham, Mass.

#### A. C. Burrage Exhibit.

The exhibit of A. C. Burrage at Boston was possibly the most remarkable and gigantic ever attempted by any one person in any country, especially since it was his first attempt at exhibiting, and the period of growing orchids is not more than three or four years for Mr. Burrage. This exhibit, which required eighteen trucks to haul the material from Beverly Farms, a distance of twenty-five miles, and a small army of men necessary to look after the stock, took more than a week to arrange. The result was well worth the effort and expense, both as a thing of beauty and from an educational point of view. A large number of experienced men were ever ready and eager to give information. There were distributed 12,000 pamphlets and the same number of illustrations of phalaenopsis, both having interesting particulars, with the names of orchids and their native habitats.

Mr. Burrage is well versed in orchids and the work of preparing the two pamphlets was his own effort while on his way to California. They were greatly appreciated by the large crowds visiting each day.

The orchid plants which filled the large lecture hall were entirely stripped of their blooms, which, with the aid of two automobiles, were distributed to hospitals and other charitable institutions. In fact, a great part of the blooms from Orchidvale find their way to similar worthy places. There are many other cities that could be benefited in a floricultural way by such an enthusiast. There is no doubt that this exhibit will be a great boost for the florists' business, especially for cut orchids.

#### Condemning the Embargo.

E. H. Wilson, of the Arnold Arboretum, who was in charge of the magnificent exhibit of Japanese azaleas, urged Senator Lodge, during a conversation they had together while Mr. Lodge was visiting the show, to take a good look, as the foolish embargo imposed by Quarantine 37 would shut off many of the most beautiful plants now seen at the exhibitions.

George E. Baldwin, of the company of orchid specialists which bears his name, at Mamaroneck, N. Y., considers the embargo on orchids and other imported plants a cruel ruling to be

adopted at a time when production, owing to war conditions, was at its lowest ebb.

#### Gate Receipts.

The official number of actual paid visitors at the show was as follows:

	Adults	Children
March 24 .....	1,154	55
March 25 .....	1,962	182
March 26 .....	1,999	157
March 27 .....	2,130	185
March 28 .....	1,344	116

In addition there were probably 1,000 members' admissions and 800 special rate florists' tickets and a half-day free to school children, including children from orphanages. The regular price of admission was \$1, with children 25 cents.

#### Butterworth's Rare Plant.

J. T. Butterworth & Son, of Framingham, Mass., had a fine specimen exhibited in a glass case, at the show, of the variety *Dendrobium Wardianum album*, which is named J. T. Butterworth. This beautiful rarity has been in their possession for twenty years. It came direct to them from its native home and is a priceless gem that money could not buy.

#### Killing Them Off.

Douglas Eccleston, of Orchidvale, received a shipment of 2,000 phalaenopsis. By the time they have gone through the process of killing imaginary or might-be pests, which also kills plants, he will have about 400 to 500 left. It is hoped that they will be the choicest of the consignment.

E. E. R.

## DEVELOPMENTS

### COAL AGREEMENT SIGNED.

#### In Effect April 1.

The negotiations for a new agreement for the bituminous miners were brought to a close March 31, when the general scale committee of operators and miners of the central competitive field ratified a contract embodying the award of President Wilson's coal commission.

This new agreement, which involves a wage increase of twenty-seven per cent, became effective April 1 and will continue in force for a period of two years.

Immediately upon adoption of the contract by unanimous vote of the members of the scale committee, it was signed by the international officers of the United Mine Workers, John L. Lewis, president; Philip Murray, vice-president, and William Green, secretary and treasurer, and by two operators and two miners of each of the four states of the central competitive field—Indiana, Ohio, Illinois and Pennsylvania.

Representatives of the mine operators of West Virginia, Kentucky and other outlying districts, not included in the central competitive field, immediately announced that they also would put into effect the new contract in their territory.

#### Quick Jump in Price.

Granting bituminous mine workers a wage increase of twenty-seven per cent means the price of coal at the mines will advance 65 cents to \$1.25 a ton, ac-

cording to bituminous coal operators.

While asserting they "desire to keep the price of coal as low as possible and to avoid speculation in the product of their mines," mine owners cited Illinois as the only state where the minimum increase would apply. This was said to be due to local conditions, which lessen the cost of production.

Since the removal of bituminous coal price restrictions by President Wilson, some operators, it is stated, already have sold large quantities of coal for April delivery at from \$3.50 to \$4 a ton. The operators in some districts, it is said, have received as much as \$4.75 a ton in instances where big purchasers went into the fields and engaged in competitive bidding.

#### Miners Strike in Three States.

Dissatisfied with the awards of the coal commission, 8,000 miners in Illinois, Ohio and Kansas went on strike April 5. In the various bituminous fields in Illinois twenty mines were closed by the walkout. In Madison and Macoupin counties, 3,000 workers had quit. It is stated that 2,000 men had left their places in ten mines in Kansas and 3,000 had gone out in eastern Ohio April 2, because of dissatisfaction with the manner in which the wage increase was distributed.

The trouble is believed to have been started by the mine car drivers, who were given only a twenty per cent increase in wages, while others received a twenty-seven per cent raise.



Another fine flower is *Andropogon scoparius* (bottlebrush), which, like the others, is native to the area. It is a tall, slender plant with a dense, upright cluster of small, tubular flowers. The leaves are narrow and pointed, and the plant is very hardy. It is a common sight in many parts of the country, and is often used for landscaping.

1. *For the Most Part* . . . . .

A black and white portrait photograph of a woman, identified as Mrs. J. M. Smith. She is wearing a dark, high-collared dress and has a serious expression. The photo is mounted on a dark album page.

MRS. BULLOCK III.

1. 2

*Journal of Interpersonal Violence*



# AFTERMATH



Gate Receipt

OUTS ABOUT BOSTON SHOW

Visitor From England.

For a full report on the Boston show

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Butterworth's Rate Plan

Condemn the Embargo

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Killing Them On

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## DEVELOPMENTS

COAL AGREEMENT SIGNED

In Effect April 1

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A. C. Burrage Exhibit

Official Over-Attempted by

Loss of  
by  
withhold

See page

Miners Strike in Three States

Miners  
Miners

See page  
Re-Opening  
of West

Quick Jump in Price



## HOME-GROWN

### AMERICANIZING EASTER LILIES.

#### Department of Agriculture's Work.

That the Americanization of the Easter lily is entirely practicable—a fact which eventually may make florists wholly independent of foreign bulb growers—has been demonstrated by the work of the United States Department of Agriculture horticulturists at the department's experimental farm, at Arlington, Va. Just now several hundred plants are coming into bloom. They have been grown from seed produced on the farm instead of from bulbs imported from Japan or Bermuda, as is the practice of florists. At the present time approximately \$250,000 is commercially expended each year in importing Easter lily bulbs.

Not only are the agricultural department's lily plants a thoroughly American product, but the manner of growing them brings them to flower in approximately fifteen or eighteen months, whereas foreign-grown bulbs usually require three years to produce. This shortening of the growing period before blooming not only saves much time, but also lessens the opportunity for the bulbs to become infected with disease, thereby materially reducing the risk of the grower.

#### Growing Them Outdoors.

Some of the plants now in bloom at Arlington have grown from bulbs which had been discarded after they had flowered once, showing that the practice of throwing away such bulbs is not always to be followed. Another feature of the experiments has been to grow some of the Easter lilies outdoors, whereas this has been commonly thought an unsafe practice as far north as Washington. It has been found that Easter lily bulbs will winterkill in the gulf coast states, while surviving outdoors in the colder regions. The usual mildness of the extreme south produces top growth which is killed when a sudden drop in temperature occurs, whereas the normal cold farther north keeps the bulbs dormant.

#### Methods to Follow.

The federal horticulturists point out that any one of four different programs may be followed in producing all-American Easter lilies. One of these is to begin by making pollinations at Easter. This will give ripe seed the following June, which, if planted early in August, will produce plants ready for 2-inch pots in January and 4-inch pots in March or April. If these plants are well handled they will show scattering blooms the following June. All the progeny, whether flowered or not, can be tried for four or six weeks during August and September. Then, during the winter months, ten to twenty-five per cent of the most promising ones can be forced to bloom for the following Easter.

The second method of procedure is to defer the planting of seed from August,

the date indicated in the foregoing, until about January 1. It will then germinate in about half the time. The seedlings will be ready for 2-inch pots in March and, as soon as the danger of frost is past, they can be put in open ground six inches apart each way, in beds. With suitable fertility and moisture, scattering blooms will begin to appear in July and flowering will continue until frost. Those which have not bloomed before frost can be potted from the field and their growth continued in pots. Those which have bloomed in the field can be potted and forced the same way as imported bulbs.

#### October Digging Possible.

The third way consists in digging up and drying all the seedlings early in October, instead of letting them stand until frost, as indicated in the previous paragraph. After they are dry, they

can be planted outdoors again about November 1, with a good dressing of well rotted manure after the ground freezes. These bulbs should remain in the ground until the following September and then be potted for winter forcing. The smallest of these and the stem bulblets should be held until November, when they should be planted outdoors again to continue the propagation.

The fourth method recommended by federal horticulturists makes the grower independent of the greenhouse, the chief advantage being that it shortens the time of bringing the plants into bloom. The seed secured in the manner indicated above can be sown in a cold-frame in the autumn and then transplanted and spaced after it has made sufficient growth in the spring. Few, if any, of these plants will bloom the first year. In the autumn they can be dug up and dried off and then reset about November 1. A good percentage should be large enough to force after the second year's growth and all of them after the third year's growth. The investigators are inclined to favor the second method of procedure indicated in the foregoing.

## MOTT-LY MUSINGS

"Charming!" ejaculated Miss Eileen Low, daughter of Stuart Low, of Stuart Low & Co., London, England, who has the honor of being the first member of the fair sex to represent a European establishment in America in the history of horticulture. It was at the Boston flower show and the fair visitor was viewing the wonderful display of acacias grown by Thomas Roland, of Nahant, Mass., acknowledged by those qualified to speak as being unequalled in the world, granting that, while the exhibits of orchids were superb, yet they could be duplicated. "It was a source of disappointment when I learned that the ship would not reach New York in time to allow my visiting the international flower show, which I am glad to learn was so successful. The fame of the Grand Central Palace as an ideal exhibition hall has spread across the ocean. I can imagine how, with its vast and elegant proportions, a splendid collection of plants would appear. Its wealth amazes one and has already convinced me that the reports I have heard of the progress of horticulture in America have not been exaggerated."

Motoring out to the Aitken greenhouses, at Agawam, Mass., through a dense fog, Mark Aitken, of Springfield, Mass., observed that the outlook for the retailer who grows his own stock was never brighter than now; in other words, it is not what will be the best seller, but how to produce the goods fast enough. His sales show a large increase over previous years and the bookings for Easter were in proportion. Eber Holmes, the grower, called attention to the choice line of Holland bulbous stock grown in flats, then panned by the night fireman, a big job easily worked out. Lilies, pot roses and hydrangeas lead, with all the varied as-

sortment encouraged by the introduction of plant receptacles from the pygmy to the giant. Looking beyond, one sees a fine line of candytuft for Mothers' day, ten weeks' stocks for Memorial day, gladioli for early summer and chrysanthemums for fall. "In this way," observed Mr. Holmes, "the leaders act as reminders, so to speak, of the various important seasons; in other words, the grower's calendar."

Chatterton Warburton, of Fall River, Mass., commenting upon the short spell of bright weather, observed that he cannot recall when blooming plants and other crops responded so readily. An abnormal amount of funeral work has used up all kinds of stock, though set pieces are still popular with the factory workers, who like something big for their usually liberal investment.

H. W. Littlefield, of Worcester, Mass., made a visit to Boston and found the pulse-beat of the Hub flower market rising rapidly as Easter approached.

"Quite out of my element," observed William Schlatter, of William Schlatter & Son, of Springfield, Mass., "but at this Easter season, oversight at the greenhouse end is profitable, while our salespeople are kept busy booking orders. Then when the rush comes everyone is posted. Experience gained in the short space of time spent among the stock is well worth the change."

"Lilies are somewhat behind, but carnations are much to the front and, believe me, of the two the divine flower will show the largest net profit," is the opinion of R. C. Carey, of South Hadley Falls, Mass., who is also strong on Holland bulbous stock, which was just right for Easter. W. M.

# SEASONABLE SUGGESTIONS

## HANGING BASKET PLANTS.

### Spring Brings Call.

With the first warm weather of spring comes the demand for plants for hanging baskets. Some members of the trade do much of this kind of work and those who make up these baskets each year are constantly seeking new ideas. There are a large number of plants of vine-like or climbing habit which are useful for this purpose. Many that would be useless to use in vases make pretty basket plants, because in the vase they are exposed to drought, sun, wind and neglect, while the basket has more or less shelter and is under the care of someone whose duty is to keep it well supplied with water, the chief need of a successful hanging basket.

Some of the plants used in baskets are of upright habit. These are either plants of naturally small stature, or are practically such for a season from a slow habit of growth. The suitability of these erect-growing plants for the purpose is determined, aside from their stature, by their freedom of bloom, beauty of foliage, striking form or grace of habit. Such plants are used principally for filling the central part of the basket. Plants of trailing habit are inserted near the sides, some to droop, others to twine upward on the cords or handle by which the basket is suspended. Some plants are more suitable than others for shady places; the selaginellas are examples. Others thrive only with several hours of direct sunshine each day.

### Available Plants.

Some plants of vine-like habit are, first, those that are long-drooping: English ivy, Kenilworth ivy, Vinca major, Vinca Harrisonii, Saxifraga sarmentosa, Cissus discolor, Moneywort ivy, Tropaeolum (nasturtiums), Ampelopsis Veitchii; second, those that are climbing: Lygodium scandens, maurandia, Senecio scandens, thunbergia, Cobaea scandens, Japanese variegated hop, Clematis coccinea and forms of convolvulus; finally, those that are short-drooping, or half-erect: Lobelia Erinus, Othonno crassifolia, sweet alyssum, tradescantia, petunias, Oxalis floribunda, Russelia juncea, fittonia, Fuchsia procumbens, ice plant, verbena, ivy geraniums, selaginellas and begonias.

Plants of upright habit are low-growing and tall-growing. Some of the low-growing plants are torenia, pansy, Cuphea platycentra, C. hyssopifolia, Primula obconica, dwarf alyssum and Bellis perennis, which are flowering plants, and peperomia, Begonia Rex, Farfugium grande, maidenhair fern and alternanthera, which are foliage plants. Those of taller-growing habit are geraniums, pelargoniums, fuchsias, petunias, begonias, browallias and Stevia serrata var. nana, which are flowering, and dusty miller, crotons, palms, ferns, fancy

caladiums, coleuses and achyranthes, which are foliage plants.

### Arranging the Basket.

Some of the foregoing plants make large subjects when growing in the open ground. Of such, only young or smaller plants are available for use in hanging baskets. Ordinarily, several different sorts of plants are used for filling a basket. In some cases, however, a satisfactory basket is made by using but one kind of plant. A hanging basket filled with sword fern (nephrolepis), for example, makes a handsome object.

The soil used in hanging baskets is simply good, common potting soil. This usually contains about twenty-five per cent of humus and a small amount of sharp sand to make it porous.

A common mistake in arranging baskets is crowding or filling them too full. Fewer plants will appear more graceful, growth will be more vigorous and the basket will retain its grace and beauty for a longer time. Exercise vigilance and care in watering. After the roots have well filled the basket, watering is best done by dipping the basket in a tub or barrel of water and allowing it to become well saturated, but never leaving it sitting in a foot of water, as is done sometimes. Dipping the basket in a weak liquid manure once or twice a month will greatly promote vigor when the plants have been long in the basket.

### Search for New Arrangements.

Florists are constantly on the search for new ideas in the arrangement of

ways of arranging them, write The Review about it, so that you may get the ideas of florists in other towns and give them yours in exchange.

## GROWING AZALEA HINODIGIRI.

Please give the culture of Azalea Hinodigiri, from propagating to blooming. J. D.—Pa.

Azalea Hinodigiri is propagated from soft-wood cuttings or seeds. Sow the seeds on pans of fine peat, to which a good dash of sand has been added. Sift some fine dry sphagnum over this before sowing the seeds. Do not cover the latter at all; they will germinate much better when the mulch of fine sphagnum is used. Prick off into flats of peat, leaf-mold and sand quite thickly and later into coldframes, where they can get some shade and be regularly watered. They are best if kept in frames until 3 years old, when they can be planted in nursery rows, if the climate is mild enough to permit their outdoor culture. If not, hold them in frames. Finodigiri is a splendid azalea for outdoor uses and is equally good in pots. It would be better to keep the flowers and seed pods picked from all the plants while small. While azaleas will grow well in ordinary loam, you will find a mixture of fine peat, leaf-mold and sand particularly good for the plants while small. C. W.

## BOSTON.

### The Easter Market.

Everyone seems well pleased with the volume of Easter business done. The cold, drenching rain which continued uninterruptedly through Good Friday hurt trade considerably and retailers stocked up sparingly with cut flowers, but Saturday, April 3, brought ideal weather with a cloudless sky and a temperature well above freezing, so that little wrapping of plants was nec-



Begonia Alice Manning in Hanging Basket.

essary. Probably in gross sales it was the best Easter business which Boston has yet had, but it is doubtful whether it broke all previous records for net profits. Plants were the main feature to a greater extent than ever before, but cut flowers sold well.

hanging baskets. Their patrons appreciate a novel style in contrast with that of previous years. Readers of The Review who do much of this work would welcome an interchange of ideas on this subject. If you use different plants from those mentioned above or employ new



Roses made no special advance. Short-stemmed stock sold at \$4 to \$8 per hundred, with other grades running up to \$25 and \$30 per hundred; a few Hadleys brought \$50 to \$75 per hundred, being of especially fine quality. Carnations averaged about \$8 per hundred, with some fancies higher and whites a little lower. Both roses and carnations cleaned up completely. Violets were scarce; good singles readily brought \$2.50 to \$3 per hundred. Some Hudson river doubles were seen and sold at lower prices.

Sweet peas met with a tremendous sale; good flowers made \$4 to \$5 per hundred, with other grades selling down to \$2 per hundred. Snapdragons were rather overdone and their sales dragged; superb stalks made \$3 per dozen, with other grades one-half or one-third of this price. Marguerites were in large supply and fancy, long-stemmed flowers sold as high as \$8 to \$10 per hundred, with small, short-stemmed culls as low as \$2; yellows were in large demand and some excellent Mrs. Sander sold at \$4 to \$5 per hundred.

Both tulips and daffodils sold out clean. Victoria narcissi made \$8 to \$10 and Golden Spur and other varieties a little less. Cut hyacinths moved more slowly. Callas sold at \$2 to \$4 per dozen and cut Easter lilies at \$10 to \$15 per hundred. Some nice Spanish irises realized \$6 per dozen and fine long-stemmed ranunculuses \$2 per dozen. Freesias continued to appear at \$4 to \$5 per hundred. Mignonette brought all the way from \$6 to \$15 per hundred. Calendulas and bachelor's buttons made little advance. A fair number of gardenias and only a small number of cattleyas were offered.

In pot plants, lilies were in much more abundant supply than had been expected, since the warm, spring-like weather of the last ten days in March had hurried along many laggards. The best stock reached \$25, with poorer grades selling at \$15 to \$20. There were enough for all requirements and some surplus. Roses were abundant and of excellent quality; they came next to lilies in favor. Dorothy Perkins, Tausendschoen and Excelsa were the leaders among ramblers. Some excellent hybrid perpetuals and baby ramblers were also offered. French hydrangeas were of excellent quality and met with a big sale.

Dutch bulbous stock in pots and pans, as usual, had a large sale. Genistas went moderately well and ericas and acacias sold well; the last two were unusually well flowered. A fair number of bougainvilleas were seen, but few azaleas or rhododendrons. There were some excellent lilacs, but not many other deciduous shrubs. Marguerites were generally of not particularly high quality. Some cinerarias, primulas, polyanthus, metrosideros, pelargoniums, ageratums, schizanthus and geraniums were among the other varieties offered. Growers sold out about every salable plant, but some of the retailers had considerable stock left on hand. The call for ferns and foliage plants was comparatively small, everyone apparently wanting flowering plants.

#### Business Since Easter.

The usual decline in prices has followed Easter. There are many cut lilies offered and little call for them.

Roses sell from \$2 per hundred upwards, select stock reaching \$16 to \$20, with supplies greater than the demand. Carnations are holding up fairly well and vary in value from \$4 to \$6 per hundred. Violets are about over, but there is an abundance of good sweet peas at 50 cents to \$2. Snapdragons move with difficulty. Supplies of daffodils and tulips are not large. Miscellaneous flowers move rather slowly.

#### Various Notes.

Gordon Fisher, of Woburn, who has hitherto grown carnations and sweet peas principally, will plant all of his four large houses with roses this coming season. The varieties will be Premier, Columbia, Double White Killarney and Ophelia. About 27,000 plants will be used.

The William H. Elliott Co. had some especially handsome Hadleys for Easter, among the finest seen locally. His Ophelia, Double White Killarney and Columbia were also fine.

**EVERY** now and then a well-pleased reader speaks the word which is the means of bringing a new advertiser to

**THE FLORISTS' REVIEW**

Such friendly assistance is thoroughly appreciated.

Give us the name of anyone from whom you are buying, not an advertiser. We especially wish to interest those selling articles of florist's use not at present advertised.

**FLORISTS' PUBLISHING CO.**

530-60 Caxton Bldg.

Chicago

John J. O'Brien, of Beacon street, did a heavy business in high-grade pot plants and cut flowers. In his store were to be seen especially fine ericas, acacias, bougainvilleas and standard Tausendschoen roses. White cymbidiums and other orchids, gardenias and irises were noteworthy among the cut flowers.

Wax Bros., in their new store on Temple Place, did a business equal to the best done on Tremont street. They had a fine display of plants and cut flowers. Their store is deep and a rear door opening on an alleyway to Winter street is a great advantage. Business begins later at their new stand and there is less evening trade, but customers come with a rush from 11 a. m. to 6 p. m.

March, while it brought the largest accumulation of snow on record, proved to be a comparatively mild month, with an average of 39 degrees, or 4 degrees above the normal. The precipitation was three and seventy-two hundredths inches. There were fourteen clear days, eight partly cloudy and nine cloudy. The maximum temperature was 72 degrees and the minimum 5 degrees.

At Galvin's two stores an immense business was done. They had especially handsome specimen rambler roses,

acacias, ericas, lilacs and genistas, also some nice boronias.

Thomas Roland cleaned out the whole of his big stock of roses, hydrangeas and other flowering plants. He had some handsome acacias, Erica melantha and E. cupressina. At Revere he had a particularly heavy cut of roses.

The W. W. Edgar Co. had the only Liliun candidum noted. This company cleaned out all of its 10,000 pots of giganteum lilies, while hydrangeas, genistas and bulbous stock sold well. It had also some well flowered metrosideros.

The closing lecture in the winter course of the Massachusetts Horticultural Society was given at Horticultural hall April 3 by Professor Osterhout, of Harvard University. The weather proved favorable for once and the attendance was good.

Among novelties noted in the cut flower line, the irises from J. K. Chandler & Sons, of Tewksbury, and the handsome Persian ranunculuses from H. F. Calder, of Norwood, were particularly distinctive.

The next meeting of the Gardeners' and Florists' Club comes April 20. W. N. Craig will speak on the subject, "Some Seasonable Thoughts and Suggestions." There will be exhibits of early spring flowers and considerable business of importance will be transacted.

The R. & J. Farquhar Co. did a large business in Easter plants at both the store and the nursery. In addition to the more ordinary line of plants offered by other growers, this company had some fine Liliun regale, Azalea Kaempferi and other novelties. Business is now brisk at both store and nursery.

James Wheeler has had remarkable success with Godfrey callas grown in solid beds. The flowers are abundantly produced and are of enormous size. He had a heavy cut for Easter. A large vase of these callas of extraordinary size was awarded a cultural certificate at the recent spring show of the Massachusetts Horticultural Society.

With the passing of winter, it is found that winter-killing is much less serious than was expected. The heavy blanket of snow made a fine protection, though it broke many branches on shrubs. Field mice have done a serious amount of damage by girdling fruit and other trees, rose bushes and climbers. Bridge grafting is being used to save many trees.

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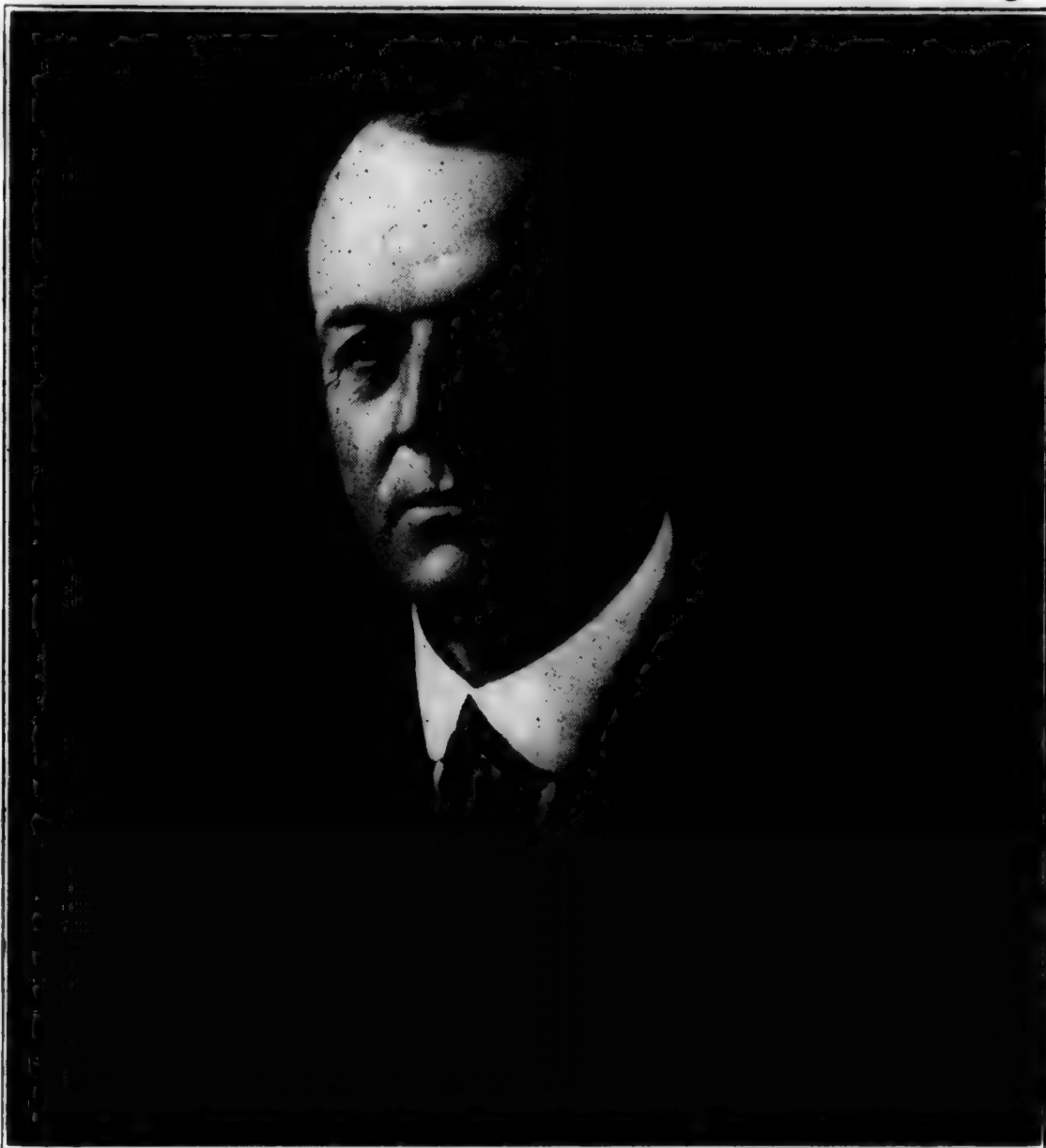
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Have other bugs to bite 'em.  
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Entomologists declare that the up-to-date way of combating insect pests is not by means of fumigants and other insecticides, but by discovering the bugs which prey upon those which cause our trouble. Some day, perhaps, instead of sending to his supply house for so many cases or cans of this or that brand of bug-killer, the florist will write to John Jones & Co., bug breeders, with the slogan, "Buy Our Bugs to Protect Your Plants," on their letterhead, and order so many live *Gobitum andchasum*, which the experts will have recommended as the insect enemy of some pest that is damaging the florist's crops. By that time the anti-tobacco societies will probably have banished the "weed" to the same innocuous desuetude as alcoholic

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If you think that the above is not penned in a serious vein, read the following from the weekly bulletin of the Department of Agriculture:

"The Japanese beetle is going to have its old enemies on its trail in this country. The United States Department of Agriculture has sent a man to Japan to find those enemies and send them across the ocean. They will then be established in the sections of New Jersey where the Japanese beetle has gained a foothold and they are expected to aid greatly in the control of the pest.

"The agent employed for the work in Japan is familiar with Japanese conditions and is a specialist in this charac-

ter of work. It is expected that the task will require his sojourn in Japan for two or three years. While something is known of parasites of the Japanese beetle, a great deal is still to be learned, much of which can be learned only under field conditions where the beetle lives with all the enemies that prey upon it. The beetle reached this country with importations of greenhouse plants and thus far apparently has been comparatively free from molestation by natural enemies."

#### BRIEF ANSWERS.

A. M. B., O.—No.

G. D., La.—You can use young stock or old plants from the benches. See the ads. New soil is better.



Roses made no special advance. Short-stemmed stock sold at \$4 to \$8 per hundred, with other grades running up to \$25 and \$30 per hundred; a few Hadleys brought \$50 to \$75 per hundred, being of especially fine quality. Carnations averaged about \$8 per hundred, with some fancies higher and whites a little lower. Both roses and carnations cleaned up completely. Violets were scarce; good singles readily brought \$2.50 to \$3 per hundred. Some Hudson river doubles were seen and sold at lower prices.

Sweet peas met with a tremendous sale; good flowers made \$4 to \$5 per hundred, with other grades selling down to \$2 per hundred. Snapdragons were rather overdone and their sales dragged; superb stalks made \$3 per dozen, with other grades one-half or one-third of this price. Marguerites were in large supply and fancy, long-stemmed flowers sold as high as \$8 to \$10 per hundred, with small, short-stemmed culls as low as \$2; yellows were in large demand and some excellent Mrs. Sander sold at \$4 to \$5 per hundred.

Both tulips and daffodils sold out clean. Victoria narcissi made \$8 to \$10 and Golden Spur and other varieties a little less. Cut hyacinths moved more slowly. Callas sold at \$2 to \$4 per dozen and cut Easter lilies at \$10 to \$15 per hundred. Some nice Spanish irises realized \$6 per dozen and fine long-stemmed ranunculuses \$2 per dozen. Freesias continued to appear at \$4 to \$5 per hundred. Mignonette brought all the way from \$6 to \$15 per hundred. Calendulas and bachelor's buttons made little advance. A fair number of gardenias and only a small number of cattleyas were offered.

In pot plants, lilies were in much more abundant supply than had been expected, since the warm, spring-like weather of the last ten days in March had hurried along many laggards. The best stock reached \$25, with poorer grades selling at \$15 to \$20. There were enough for all requirements and some surplus. Roses were abundant and of excellent quality; they came next to lilies in favor. Dorothy Perkins, Tausendschoen and Exeelsa were the leaders among ramblers. Some excellent hybrid perpetuals and baby ramblers were also offered. French hydrangeas were of excellent quality and met with a big sale.

Dutch bulbous stock in pots and pans, as usual, had a large sale. Genistas went moderately well and ericas and acacias sold well; the last two were unusually well flowered. A fair number of bougainvilleas were seen, but few azaleas or rhododendrons. There were some excellent lilacs, but not many other deciduous shrubs. Marguerites were generally of not particularly high quality. Some cinerarias, primulas, polyanthus, metrosideros, pelargoniums, ageratums, schizanthus and geraniums were among the other varieties offered. Growers sold out about every salable plant, but some of the retailers had considerable stock left on hand. The call for ferns and foliage plants was comparatively small, everyone apparently wanting flowering plants.

#### Business Since Easter.

The usual decline in prices has followed Easter. There are many cut lilies offered and little call for them.

Roses sell from \$2 per hundred upwards, select stock reaching \$16 to \$20, with supplies greater than the demand. Carnations are holding up fairly well and vary in value from \$4 to \$6 per hundred. Violets are about over, but there is an abundance of good sweet peas at 50 cents to \$2. Snapdragons move with difficulty. Supplies of daffodils and tulips are not large. Miscellaneous flowers move rather slowly.

#### Various Notes.

Gordon Fisher, of Woburn, who has hitherto grown carnations and sweet peas principally, will plant all of his four large houses with roses this coming season. The varieties will be Premier, Columbia, Double White Killarney and Ophelia. About 27,000 plants will be used.

The William H. Elliott Co. had some especially handsome Hadleys for Easter, among the finest seen locally. His Ophelia, Double White Killarney and Columbia were also fine.

**EVERY** now and then a well pleased reader speaks the word which is the means of bringing a new advertiser to

## THE FLORISTS' REVIEW

Such friendly assistance is thoroughly appreciated.

Give us the name of anyone from whom you are buying, not an advertiser. We especially wish to interest those selling articles of florist's use not at present advertised.

FLORISTS' PUBLISHING CO.  
530-60 Caxton Bldg. Chicago

John J. O'Brien, of Beacon street, did a heavy business in high-grade pot plants and cut flowers. In his store were to be seen especially fine ericas, acacias, bougainvilleas and standard Tausendschoen roses. White cymbidiums and other orchids, gardenias and irises were noteworthy among the cut flowers.

Wax Bros., in their new store on Temple Place, did a business equal to the best done on Tremont street. They had a fine display of plants and cut flowers. Their store is deep and a rear door opening on an alleyway to Winter street is a great advantage. Business begins later at their new stand and there is less evening trade, but customers come with a rush from 11 a. m. to 6 p. m.

March, while it brought the largest accumulation of snow on record, proved to be a comparatively mild month, with an average of 39 degrees, or 4 degrees above the normal. The precipitation was three and seventy-two hundredths inches. There were fourteen clear days, eight partly cloudy and nine cloudy. The maximum temperature was 72 degrees and the minimum 5 degrees.

At Galvin's two stores an immense business was done. They had especially handsome specimen rambler roses,

acacias, ericas, lilacs and genistas, also some nice boronias.

Thomas Roland cleaned out the whole of his big stock of roses, hydrangeas and other flowering plants. He had some handsome acacias, Erica melanthera and E. cupressina. At Revere he had a particularly heavy cut of roses.

The W. W. Edgar Co. had the only Liliun candidum noted. This company cleaned out all of its 10,000 pots of giganteum lilies, while hydrangeas, genistas and bulbous stock sold well. It had also some well flowered metrosideros.

The closing lecture in the winter course of the Massachusetts Horticultural Society was given at Horticultural hall April 3 by Professor Osterhout, of Harvard University. The weather proved favorable for once and the attendance was good.

Among novelties noted in the cut flower line, the irises from J. K. Chandler & Sons, of Tewksbury, and the handsome Persian ranunculuses from H. F. Calder, of Norwood, were particularly distinctive.

The next meeting of the Gardeners' and Florists' Club comes April 20. W. N. Craig will speak on the subject, "Some Seasonable Thoughts and Suggestions." There will be exhibits of early spring flowers and considerable business of importance will be transacted.

The R. & J. Farquhar Co. did a large business in Easter plants at both the store and the nursery. In addition to the more ordinary line of plants offered by other growers, this company had some fine Liliun regale, Azalea Kaempferi and other novelties. Business is now brisk at both store and nursery.

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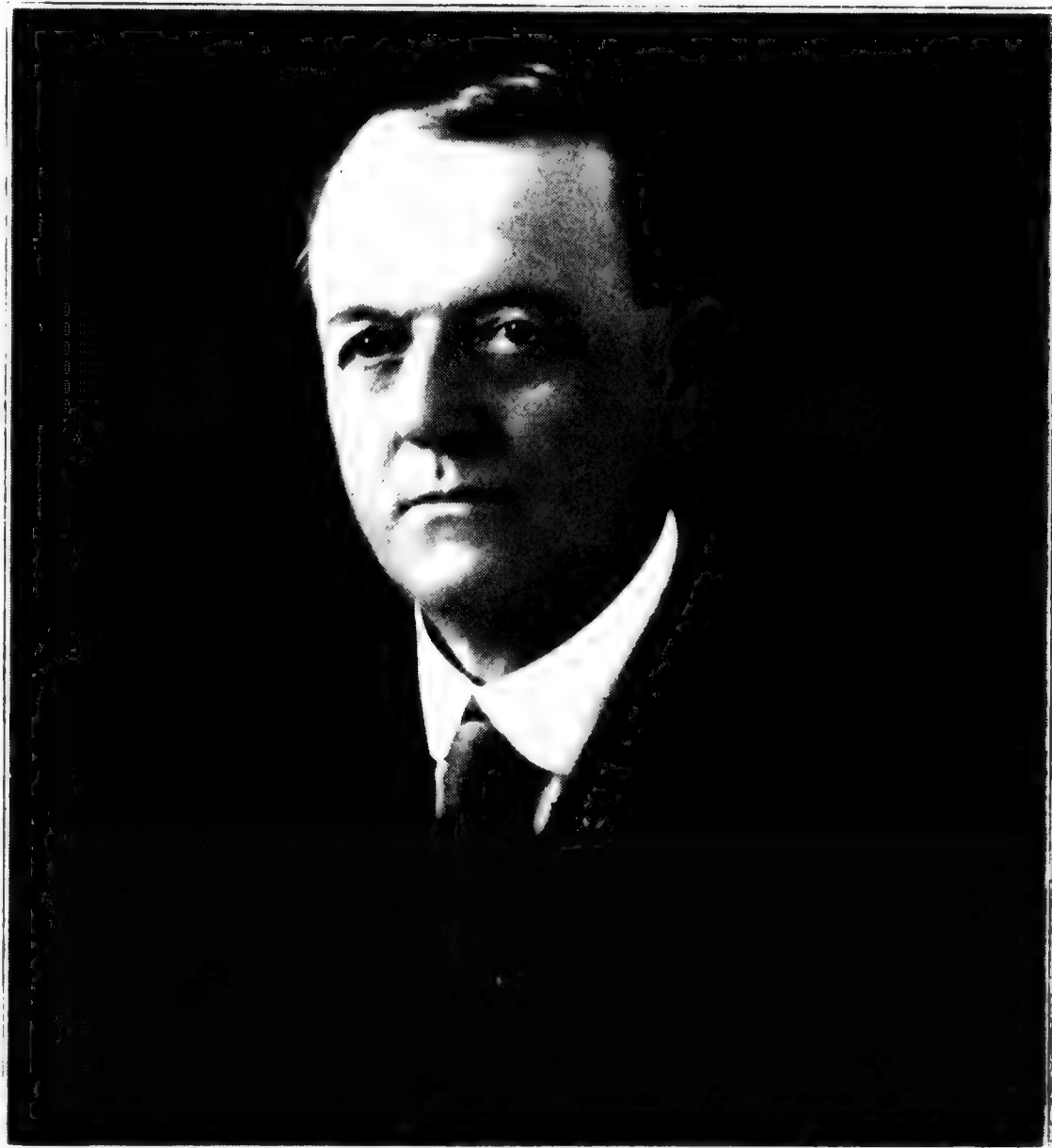
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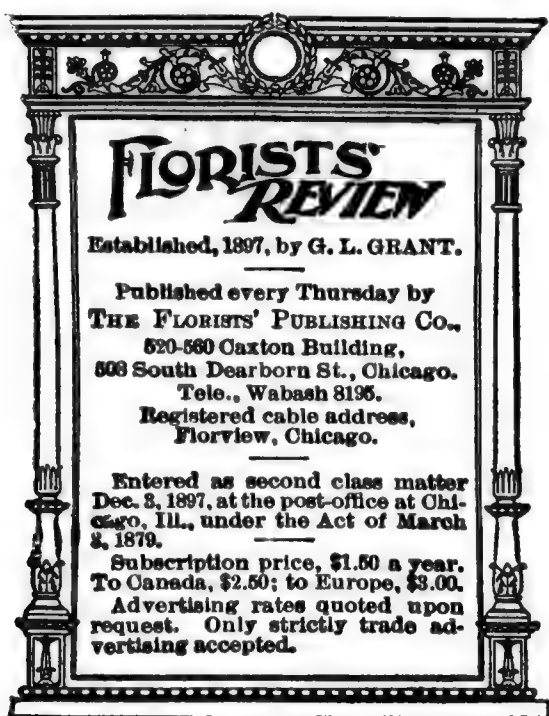
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### RESULTS.

We give them. You get them.  
We both have them.

MOTHERS' day is next.

SUPERIOR quality is always better selling talk than lower price.

THE coming three months will form the biggest spring business florists have ever had.

THE clock has been set ahead in New York city and about thirty other, mostly eastern, communities.

THE volume of telegraph delivery orders broke all previous Easter records. But wait till Mothers' day!

THE florist who buys plant stock that is not up to specifications will not spend his money in the same place next year.

THE florist who has rid himself of the idea that he can only make money at certain seasons is putting a good deal more of it in the bank.

No florist will spend his money for a fertilizer or an insecticide which will not give results. Only a few spend it for advertising of that kind.

THE farther the florist gets from the mere merchandiser of flowers and the nearer he comes to the decorative artist, the better will he be paid for the service which he gives.

As regards the paper situation, The Review is assured the necessary quantity, five to six tons per week, but is unable to know what the price will be more than thirty days ahead.

WHAT did you learn from this Easter's business that will enable you to improve your system for the big day next year? Do you make a note of it, or leave it to memory to help you in March, 1921?

THE average florist goes in for quantity production and depends on price to sell the stock. It leaves a splendid opportunity for the grower who keeps it constantly in mind that quality is remembered long after the price is forgotten.

THE day has passed when the florist felt obliged to respond to every plea to spend his money for space in mediums from which he could get little or no return. The advertising appropriation today is considered an investment, not a donation.

POOR packing is a perennial cause of dissatisfaction. Whether lack of knowledge or lack of care is most to blame, is not so important as how general improvement can be effected.

THE florist who has turned his profits into cash and does not merely carry them on the books faces tomorrow in better mind than the one who wonders what part of them he can collect.

THE job of bringing buyer and seller together, for which a real estate dealer would charge a commission of \$200 or \$300, is often done by a For Sale ad in The Review which costs \$1.75.

"KEEP 'em coming back," is the sage advice of an old store proprietor. Holding the old trade requires much less effort than developing new. It's merely a matter of making them satisfied.

ONE of the pronounced characteristics of the Easter supply, like that for Christmas, was the lack of novelty. The trade has had all it could do of late to keep up with the demand for staples; there has been neither time, facilities nor incentive to develop new ideas and materials.

OF the 2,000 members of the S. A. F., how many actually read the journal of the society? How many toss it aside after a glance? But the pages of the pamphlet reflect the activities of the officers and committees; they are full of food for thought.

SOUVENIR convention programs for the S. A. F. are a thing of the past, the executive board having voted at the January meeting to omit their publication hereafter. The present-day florist spends his dollars for advertising just as he spends them for other things—where he can get something for his money.

AMONG the makers of most manufactured articles there are gradations ranging from the artisan to the artist, the services of the latter commanding many times as much as those of the former. There are the same gradations among flower growers, though the proportion is larger in the artist class than in other lines.

### SEND IT IN.

If you have a bit of news,  
Send it in;  
Or a joke that will amuse,  
Send it in.  
Something helpful that is new,  
Something you have learned to do,  
We should like to hear from you,  
Send it in.  
If it's only worth the while,  
Never mind about your style,  
Send it in.

### HOW THEY HAPPEN.

Now and again a florist says, "I do not get as many telegraph orders from other florists as I should. How can I get more?"

The answer is simpler than he thinks. The way to receive more is to send more. As a general rule, for every order that goes out at least one comes back.

One of your customers wants to send a birthday gift or some other remembrance to a friend in another city. You suggest telegraphing flowers. Sooner or later your customer has a birthday or an occasion similar to the one for which he or she sent flowers, and back comes a telegraph order from the friend in another city. So fre-

quently does this happen that nowadays a florist, when he receives a telegraph order, is especially careful in filling it, shrewdly anticipating the response that almost invariably follows and aiming by the best of service to draw the reply to his store.

That is the solution to the florist's problem in a nutshell. Develop outgoing telegraph orders and you will develop incoming orders at the same time and by the same process.

### ADVICE IN ABNORMAL TIME.

All substantial indications such as in normal times are considered to be safe indexes of the trend of business are now of a nature highly favorable to business prosperity.

But the times are not normal, and the influence of unsettled conditions is so great that the general tone of comment on business conditions is full of caution. For instance, in the United States Bulletin of March 1, 1920, appeared the statement:

"Statistics coming to the various governmental departments at Washington indicate that these must be trying days for the conscientious business executive. Whether in charge of finance, sales, production, purchases or credit, there are a great many serious problems for him to face.

"The executive in charge of finance is confronted with the question of whether he shall expand or cut down his loans. The best advice is, cut down your loans. The sales manager is confronted with the possibility of canceled orders. The best advice is, accept only orders which will not be canceled. The production executive is faced with a bad labor situation. The best advice is, be patient; there will be plenty of labor before long. The credit department is having requests which have never been made before. The best advice is, go slow in granting additional credits."

### SAYING IT WITH THE SLOGAN.

In a recent issue of the Chicago Tribune, the slogan made two hits in succession in B. L. T.'s "colyum." Under the heading, "Say It with Artichokes," he quotes as follows from a Kansas paper:

Timid query to the Thoughtful Order of Florists: If you feel that your wife ought to be choked for ten or fifteen minutes and then sat upon for an hour or so, how can you say it with flowers?

That is immediately followed by a quotation from an advertising agency to the effect that "you can't put a dollar in your eye and fail to see Chicago." B. L. T. suggests, doubtless from painful experience, "Say It with Cinders."

Here is double proof, from Chicago and from Kansas, that the trade's publicity is indeed reaching the people. For newspaper "colyums" are the mirrors in which the people see themselves.

### THE SAME STORY.

It seems to make no difference what one offers in The Review, there are prompt buyers for everything. Like this:

Kindly discontinue our half page ad on Rose Premier at \$350.00 per thousand, also our Classified ad, as we are entirely sold out.—The Joseph H. Hill Co., Richmond, Ind., April 3, 1920.

If you hear a man complain of the cost of advertising you can be pretty certain he spends a good bit of money elsewhere than in The Review.

## OBITUARY

### Mrs. Laura Anthony Hammond.

Mrs. Laura Anthony Hammond, wife of Benjamin Hammond, president of the Hammond Paint & Slug Shot Works, Beacon, N. Y., and former president of the American Rose Society, died Wednesday, March 31, at the family home in Beacon as the result of pneumonia.

Funeral services were held at Beacon Friday evening. Interment was in the Greenwood Union cemetery, at Rye, N. Y., Saturday afternoon, April 3. Among the many floral tokens of sympathy was a beautiful piece from the employees of the Hammond Paint & Slug Shot Works.

### Mrs. Arno H. Nehrling.

Mrs. Arno H. Nehrling, wife of Arno H. Nehrling, of Crawfordsville, Ind., died suddenly April 2.

Mrs. Nehrling had been in good health up to the time of her death, which was caused by heart trouble. Short services were held Easter Sunday at Crawfordsville and the interment was at Jasper, Ind., her former home.

### James C. McLeish.

James C. McLeish, a charter member of the Newport Horticultural Society and for several years its president, died at his home in Newport, R. I., Saturday, March 27, after an illness of only a few hours. He was 76 years of age.

Mr. McLeish was a sufferer from periodical attacks of neuralgia of the heart, and when he was stricken his condition was not thought serious until the usual treatment would give him no relief.

Mr. McLeish was born January 27, 1844, in Roseneath, Scotland. He came to this country in 1867 and held positions as head gardener on various eastern estates until 1872, when he started in business for himself in Newport. His business has gradually drifted into small fruit growing, specializing in grapes. He had several thousand feet under glass.

He married Miss Marion Cameron a year before he left Scotland and, besides his wife, four girls and two boys survive him. He was a member of St. Paul's lodge of Newport of the Masons. He was also a member of St. Andrew's Society. The pallbearers, with the exception of one, were members of the Newport Horticultural Society.

W. H. M.

### EVANSVILLE, IND.

#### Easter Business.

Easter business was fully up to any previous year, with plenty of stock of all kinds to supply the demand. There were an immense number of carnations, roses, sweet peas and bulbous stock and about enough Easter lilies. The lilies sold at 50 cents per bud and bloom.

The weather was warm, with showers early in the morning, but the sun came out later in the day and it was cloudy and sunny by turns, with strong gusts of wind.

#### Various Notes.

Theodore Kuebler did a big business

at his store, it being his first Easter business at this location. He had a big supply of hyacinths, sweet peas and carnations.

Karl Zeidler had large quantities of bulbous stock and carnations, but ran short of roses.

Julius Niednagel had a large cut of roses, carnations and sweet peas and in pot plants had Easter Greeting pelargoniums, genistas, cinerarias, pansies and Easter lilies. Business was good.

The Lockyear Floral Co. had good cuts of roses and carnations and a big supply of bulbous stock.

The Blackman Floral Co. reports better business than last year and it had enough stock to fill all orders.

Mrs. J. C. Elspemann enjoyed her usual good Easter trade, with a fine supply of plants.

C. L. Niednagel had a big crop of roses, of which Columbia, Premier and Russell were the best.

E. L. F.

### KANSAS CITY, MO.

#### The Market.

Complete returns on the Easter business are not yet available, but it is believed that the day's record will run far ahead of last year. Advance orders have been large, beginning in some of the shops early last week and increasing as the week advanced. Thursday and Friday were heavy and Saturday was expected to be a record-breaker, but a snow storm came up in the morning and continued all day and the forecast was that Easter would be more like Christmas than a spring holiday. The weather man said that there would be five or six inches of snow on the ground, by far the heaviest snow of the winter. Coming so late in the week, the storm did not have such a bad effect on buying as it would have had if it had been a few days earlier, but there would have been a throng of late buyers, judging from other years, had they been able to get around without discomfort. Telephone orders were heavy. Shipping orders were not so heavy, proportionately, as local, but this is believed to be due to the abundance of stock everywhere and it is thought that, when everything is checked up, out-of-town orders will stand well.

All kinds of flowers were plentiful except roses, which were bought in Chicago to fill in. There were plenty of lilies and other bulbous stock, carnations and sweet peas, and prices were reasonable. Carnations sold at wholesale for \$6 and \$8 per hundred and in some cases for less, according to quality. Easter lilies were from \$28 to \$30 per hundred and sweet peas from \$2 to \$5 per hundred.

The retail stores were massed with blooming plants. Never was there a greater profusion of flowers than this year. Stocks were brought in Wednesday and Thursday, March 31 and April 1, and it seemed as if there was no room for more, but more was brought in Friday and it was with difficulty that salespeople got around.

#### Various Notes.

Samuel Murray had a display of choice hydrangeas in pink and blue shades, also a wealth of lilies, rose bushes and a variety of other plants and cut flowers.

The W. L. Rock Flower Co. was the only company which had rhododendrons. It had also bougainvilleas, both um-

brella and ball-shaped, genistas and a good variety of rose bushes. This company's sales force was doubled for all of last week.

All of the retail stores were open Easter Sunday to care for the belated buyers.

T. J. Noll & Co. had one of the best weeks in their history. They had plenty of stock to care for every order.

The Muehlebach Flower Shop mailed several hundred colored folders two weeks before Easter. The folders contained a list of seasonable cut flowers and plants and a suggestion that plant baskets would make suitable Easter remembrances.

Among the recent visitors were Carl Hagemeyer, Paola, Kan.; W. Retzer, of the Washington Gardens Co., Houston, Tex.; Tucker Smith and P. A. Manson, Pleasant Hill, Mo., and Leonard Coen, Lexington, Mo.

The Pinehurst Floral Co. cleaned up on lilies Thursday, April 1, and by Saturday night had cleaned up on everything.

The Alpha Floral Co. had a decidedly attractive window. A large Easter egg, lighted by electricity, housed a number of baby chicks and there were artificial chickens and rabbits among the numerous blooming plants and vases of cut flowers.

Henry Kusik & Co. report a heavy business, about all they could handle, and plenty of stock.

J. E. K.

### CHICAGO.

#### The Easter Market.

It was a great Easter, in some respects commonplace, in others quite unusual.

First of all, for practically every wholesale house it established a new high record for Easter sales. To only have equaled last year's high mark would have been no small achievement, especially for some of the largest houses, but they did better than that, by anywhere from ten to sixty per cent. This showing by the wholesalers deserves to be stated first because it is an index to the results obtained by the much larger number of producers and retailers. The middlemen could not have made so splendid a sales record if the retailers had not been doing a big business and, the wholesale total being good, each grower must have got his share of dollars, whatever the average price of flowers may have been.

The second outstanding fact, however, is not a cause for satisfaction. Huge as was the business done, the demand did not suffice to consume the enormous quantity of flowers offered. That the supply exceeded expectations is the general report, also that the demand, while good, did not reach the anticipated volume. At no time in Easter week was the market cleaned up, but the supply on hand Saturday night was larger than the night before. As not infrequently happens, stock went out about as fast as it came in on the days when shipping was heaviest. No doubt the cleanup would have been much better had Easter been a pleasant day. Most of the wholesale houses were open late Saturday night, to deliver on advance orders and to accommodate buyers who found themselves short of stock, but they did not do much business. Sunday morning many of them opened in

[Continued on page 32.]



# Large Supply for

## Highest Quality — Remember that

## Invariably Mean Lower

### Choice Roses

If you have not yet used Amling's Roses, try some now — you'll find they're better; they're worth the money. In good supply.

### Jonquils

Fancy indoor bicolor and a large supply of outdoor Spurs.

### Lily of the Valley

You can get here all you need for the spring weddings.

TRY OUR NEW GREEN,  
*Mahonia, \$1.00 per large bunch*

### OUR CURRENT

#### AMERICAN BEAUTIES

		Per doz.
Long stems .....	\$6.00 @	\$7.50
Stems 30 to 36 inches .....	5.00 @	6.00
Stems 24 to 30 inches .....		4.00
Stems 18 to 24 inches .....		3.00
Stems 12 to 18 inches ..		2.00
Stems 12 inches .....	Per 100 4.00 @	8.00

#### ROSES

		Per 100
Premier, special .....	\$30.00 @	\$35.00
Premier, medium .....	20.00 @	25.00
Premier, select .....	15.00 @	18.00
Premier, short .....	8.00 @	12.00
Columbia, special .....		25.00
Columbia, medium .....	18.00 @	20.00
Columbia, select .....	12.00 @	15.00
Columbia, short .....	6.00 @	10.00
Mrs. Russell, special .....	30.00 @	35.00
Mrs. Russell, medium .....	20.00 @	25.00
Mrs. Russell, select .....	15.00 @	18.00
Mrs. Russell, short .....	8.00 @	12.00
Milady, special .....		25.00
Milady, medium .....	18.00 @	20.00
Milady, select .....	12.00 @	15.00
Milady, short .....	4.00 @	6.00
Montrose, medium .....	15.00 @	20.00
Montrose, select .....	10.00 @	12.00
Montrose, short .....	6.00 @	8.00
Ophelia, special .....	18.00 @	20.00
Ophelia, select .....	12.00 @	15.00
Ophelia, short .....	6.00 @	8.00
dbl. White Killarney, special .....		20.00
dbl. White Killarney, select .....	12.00 @	15.00
dbl. White Killarney, short ..	6.00 @	8.00
Sunburst, special .....		20.00
Sunburst, select .....	12.00 @	15.00
Sunburst, short .....	6.00 @	10.00

Extra special roses billed accordingly.

# E. C. AMLING CO.

Headquarters for Greens

The Largest, Best Equipped and Most Centrally  
Located Wholesale Cut Flower House in Chicago

# Your Spring Trade

Lower Prices Than Amling's  
Quality of Flowers

## PRICE LIST

CORSAGE ROSES		Per 100
Cecile Brunner.....		\$3.00
Evelyn Nesbit.....	\$3.00 @	5.00

CARNATIONS		Per 100
Large and Fancy.....	\$ 4.00 @	\$ 5.00
Good Grade .....		3.00
Laddie.....	12.00 @	15.00

SWEET PEAS		Per 100
Spencer.....	\$1.50 @	\$3.00

BULBOUS STOCK		Per 100
Tulips .....	\$ 6.00 @	\$10.00
Tulips, Darwin .....	10.00 @	12.00
Jonquils.....	4.00 @	6.00
Rainbow Freesia .....	3.00 @	4.00

MISCELLANEOUS		Per 100
Valley .....		\$8.00
Mignonette .....	\$4.00 @	8.00
Daisies, white or yellow .....	2.00 @	3.00
Calendulas.....	3.00 @	4.00
Callas.....	doz.,	2 00
Easter Lilies.....	100, 12.00 @	20.00
Pansies.....	doz. bunches, 1.00 @	1.50

GREENS		
Plumosus .....	per bunch, \$ 0.50 @	\$ 0.75
Sprengeri.....	per bunch,	.50
Adiantum, fancy long.....	per 100, 1.00 @	1.50
Smilax .....	per doz.,	3.00
Ferns.....	per 100, \$0.50; per 1000,	5.00
Galax .....	per 100, .25; per 1000,	2.00
Mexican Ivy .....	per 100, .75; per 1000,	6.00
Leucothoe.....	per 100, 1.00; per 1000,	10.00

Prices Subject to Market Changes.

Store Open from 7:30 A. M. to 5 P. M.  
Saturday to 8 P. M. Closed on Sunday

## Carnations

The largest supply of strictly fancy stock in the middle west—the product of some of the most expert growers in America. Put them] to your test by ordering today.

## Darwin Tulips

The largest supply in the middle west, if not in America—fine.

## Easter Lilies

We again have a steady supply of lilies, every day in the year.

INCLUDE WITH EACH ORDER  
*Ferns - - \$5.00 per 1000*

169-175 N. Wabash Ave.

Long Distance Telephone

Central 1978  
1977  
1975

CHICAGO, ILL.



GEO. C. WEILAND, President  
EDWARD MEURET, Vice-President  
RUDOLPH ELLSWORTH, Secretary  
CHARLES McCAULEY, Treasurer

**Our Customers Want—and**

# The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Avenue

Chicago,

L. D. Phone Randolph 636

## Plenty of Flowers!

### Push Your Business—Prices Are Sharply Reduced

It is the time to push the retail selling. You can send orders to us with the assurance that you will receive the full benefit of the condition of the market.

**QUALITY** OF OUR STOCK  
NEVER WAS FINER

**Specially Well Supplied with Carnations and Peas**

**Mothers' Day** The wonderful demand for flowers for Easter shows that the public will call for more flowers than ever before for Mothers' Day, May 9. Place your order with us now and be sure of your supply.

**Peonies for Memorial Day** We are ready to book your orders for Peonies for shipment May 25 to 28. Will quote on request stating quantity you can use.

Get—the Best There Is

PAUL R. KLINGSPORN, Manager

# The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Ave.

Chicago

L. D. Phone, Randolph 631

## Current Price List

Many kinds of Flowers will be very plentiful during April—the supply will change from day to day. If you plan special sales, don't order without getting our prices. Let us know what you can use.

	Per 100
<b>Premier</b>	
Special.....	\$30.00 to \$35.00
Long .....	20.00 to 25.00
Medium.....	12.00 to 18.00
Short.....	6.00 to 10.00

<b>Russell</b>	
Special.....	\$30.00 to \$35.00
Long .....	20.00 to 25.00
Medium.....	12.00 to 18.00
Short.....	6.00 to 10.00

<b>Milady</b>	
Special.....	\$30.00
Long .....	\$20.00 to 25.00
Medium.....	12.00 to 15.00
Short.....	6.00 to 10.00

<b>Columbia</b>	
Special.....	\$30.00
Long .....	\$20.00 to 25.00
Medium.....	12.00 to 15.00
Short.....	6.00 to 10.00

<b>Ophelia</b>	
Special.....	\$20.00
Long .....	\$15.00 to 18.00
Medium.....	10.00 to 12.00
Short.....	6.00 to 8.00

	Per 100
<b>Sunburst</b>	
Special.....	\$20.00
Long .....	\$15.00 to 18.00
Medium.....	10.00 to 12.00
Short.....	6.00 to 8.00

<b>Brilliant</b>	
Special.....	\$20.00
Long .....	\$15.00 to 18.00
Medium.....	10.00 to 12.00
Short.....	6.00 to 8.00

<b>White</b>	
Special.....	\$20.00
Long .....	\$15.00 to 18.00
Medium.....	10.00 to 12.00
Short.....	6.00 to 8.00

<b>Mrs. Ward</b>	
Special.....	\$15.00
Long .....	12.00
Medium.....	10.00
Short.....	\$6.00 to 8.00

<b>Brunner</b>	
Corsage Buds...	\$2.00 to \$3.00

EXTRA SPECIAL ROSES BILLED ACCORDINGLY.

## Miscellaneous Flowers

Fancy Giganteum Lilies, \$20.00 per 100.

	Per 100
<b>Carnations, Fancy</b> .....	\$ 5.00
" Good Stock.....	\$ 3.00 to 4.00
" Split.....	2.00
" Laddie and Superb.....	10.00 to 12.00
<b>Sweet Peas</b> .....	1.50 to 3.00
<b>Calendulas, Ball's Mammoth Special,</b>	6.00 to 8.00

	Per 100
<b>Darwin Tulips</b> .....	\$10.00
<b>Jonquills</b> .....	\$6.00 to 8.00
<b>Valley</b> .....	8.00
<b>Snapdragon</b> ..	\$1.50 to \$2.00 per doz.
<b>Callas</b> .....	2.00 per doz.
<b>Cattleya Trianae, Limited Supply</b>	

## Florists' Greens

<b>Ferns</b> .....	\$4.50 per 1000
<b>Adiantum</b> .....	\$2.00 per 100
<b>Plumosus</b> .....	50c to 75c bunch
<b>Sprengerl.</b> .....	50c to 75c bunch
<b>Smilax</b> .....	\$4.00 doz.

<b>Mexican Ivy</b> .....	\$1.00 per 100; \$7.50 per 1000
<b>Leucothoe</b> .....	\$7.50 per 1000
<b>Galax</b> .....	\$2.00 per 1000
<b>Boxwood</b> .....	25c lb.
<b>Woodwardia Fronds</b> .....	\$8.00 per 100

Prices Subject to Change Without Notice



# ROSES HEAVY SUPPLY CARNATIONS

Fine quality in all leading varieties. Russell, Columbia, Premier, Milady, Hearst, Ophelia, Sunburst, Weiland, Killarney, Richmond, Double White Killarney, besides Nesbit and Brunner, the Miniature Roses.

**CARNATIONS: Red, White, Deep Pink and Light Pink**

Easter Lilies, Rubrum Lilies, Callas, Tulips, Hyacinths, Purity Freesia, Snapdragons, Sweet Peas, Daisies, Calendula, Pansies, Lupines, Mignonette and all other seasonable Cut Flowers, including Greens of all kinds.

**Tulips, Jonquils, Darwin Tulips Ten Weeks' Stocks** { **In Good Supply**  
You will find these ready sellers at this season.

If you want good stock and good treatment, buy of Chicago's most up-to-date and best-located Wholesale Cut Flower House

## J.A.BUDLONG CO.

WHOLESALE CUT FLOWERS AND GREENS

Roses, Valley and Carnations our Specialties

**184-186 North Wabash Ave.**

**CHICAGO**

WE ARE CLOSED ALL DAY SUNDAY

SHIPPING ORDERS GIVEN CAREFUL ATTENTION

**QUALITY  
SPEAKS  
LOUDER  
THAN  
PRICES**

**PRICES  
AS  
LOW  
AS  
OTHERS**

We are in constant touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

the hope of getting rid of some of the surplus, but about the worst blizzard of the year started early in the day and business dropped dead.

Paragraphing the principal items, roses were not in oversupply. During the rush it was not always possible to get just the grade and variety wanted and some orders were cut, but the fact that wholesalers sold large quantities to each other shows that there was no general shortage. Prices were well maintained except on the longest stems. Easter does not call for a large proportion of extra specials and many of these had to go with the lower grades. There were considerable quantities of roses which had been held too long and which were a source of disappointment.

Not only were carnation orders filled in full, but there was a large surplus. To begin with, the pickle factories had been busy; there were many carnations which should have been sent to market the week before. These stood no chance of satisfactory sale with weather conditions as they were. By Thursday the oversupplied state of the market became apparent to some of the wholesalers, who began wiring special offers to the other fellows' customers. But nobody

## Tonner

**WHOLESALE  
CUT FLOWERS  
and  
SUPPLIES**

30 East Randolph St.  
**CHICAGO**  
Telephone Central 6284

There are plenty of Cut Flowers and there will be for some time to come. Rush your sales. Every effort with Tonner's flowers means money in your pocket.

who handles carnations in quantity caught enough orders to clean up. A lot of fine stock was put away Saturday night and was still in the iceboxes Monday morning. Average prices will disappoint the growers. The unexpectedly large receipts might have cleaned up if the early quotations had been lower. The price asked deterred the retailers from taking large lots.

Lilies are worth a separate chapter.

Sweet peas suffered from the extreme heat early in the week and the subsequent drop in temperature. There were few other flowers suitable for corsages and Saturday the market was bare of good peas. Cattleyas were scarce. Violets cut little figure; the heat wave finished them.

Large quantities of good bicolor narcissi were sold and the market cleaned up. Outdoor Spurs arrived in consider-

**PLENTY OF FLOWERS**  
**All Kinds at Seasonable Prices**

# **RANDALL'S**

**Is the place to get your stock**

There is no larger or finer supply of Cut Flowers—no more complete line—and Randall's always sells at the market price. You can get *what* you want, *all* you want, *when* you want it, and at the lowest market price by the simple act of sending your orders to Randall.

## **Carnations**

In full crop for the bright Spring days. Now comes the time to hold special sales and get the people into your store.

## **Fine Roses**

Large quantities of the medium lengths that sell so well in your store; all the popular varieties.

## **Sweet Peas**

These will sell wonderfully in your store; splendid for corsages, for table use, etc. A practically unlimited supply.

## **Spanish Iris**

You can get all you want by giving us a few days' notice—four colors, white, yellow, lavender and purple.

***Advertise, make a show, push your sales  
and order your Cut Flowers of Randall's***

# **A. L. Randall Co.**

180 N.  
Wabash Ave.

**CHICAGO**

L. D. Phone  
Central 7720



# ROSES, CARNATIONS, SWEET PEAS

AND OTHER FLOWERS  
IN LARGE SUPPLY

JOSEPH FOERSTER CO.

Wholesale Dealers in Cut Flowers  
160 North Wabash Ave.  
CHICAGO

able quantity and many were left, because weather conditions were unfavorable for the class of florists who handle such stock. There were more tulips, early and Darwin, than had been expected. Considerable quantities were left. Freesia was hard to sell.

Such items as calendula, valley, daisies, snapdragons and pansies fared poorly, as the supply of other flowers was too heavy. Callas could not be moved.

There was a famine in plumosus.

"Consider the Lilies."

Three weeks before Easter The Review suggested that a perusal of the news-letters and ads might lead to a belief that there would be lilies enough to go around at the prices asked. There were—and then some. That the condition was not peculiar to Chicago was shown by the circumstance that wholesalers in other cities, to hold up their home markets, sent their surplus here, still further adding to our burden.

The figures published in The Review March 25, showing the Japanese official record of the number of lily bulbs shipped to America, told the story. While the bulb crop was short, America got it nearly all, about as many as ever. The United States was full of lilies. Also, the bulbs were stronger than usual. A given number of bulbs produced nearly half again as many flowers as in an ordinary year. This was apparent on the pot lilies. While lilies in pots sold fairly well, some of the growers had plants so heavily flowered that the retailers would not buy them. Most of the pot lilies sold at 25 cents to 30 cents per bud, but did not clean up. The greater part of the cut lilies were sold at 20 cents to 25 cents. A few sold at 35 cents, more at 30 cents. A good many short lilies went at 15 cents. One sale was reported of 1,000 at \$125. It is believed to have been the bottom, but it would not have been the bottom had any wholesaler seen the chance to clean up. Old observers say they never before have seen so many unsold lilies on hand the night before Easter. It is probable nearly, if not quite, one-fourth of the week's receipts were left.

The result for the growers will depend largely on what it is possible to do



IN  
CHICAGO

## YOU and CHICAGO—

Know the house you buy from.  
The "unseen buyers" of Cut  
Flowers are entitled to "*Special  
Privileges*" on their orders in  
the selection of stock.

Our *ideals of wholesaling* serve  
**YOU** best——

YOUR



Protection

**Kennicott Bros. Co.**  
174 North Wabash Avenue  
CHICAGO

Heaviest in Roses  
and Carnations  
with all  
other seasonable  
Cut Flowers  
right  
"IN THE PLACE"

# REINBERG'S FOR ROSES

The exceptionally fine quality of the Roses we are offering is an inducement to order more than ever before. Reinberg quality means the best.

## Carnations

Plenty of Red, White and Pink for everybody, at \$4.00 to \$6.00 per 100.

### CURRENT PRICE LIST

Buy Direct From the Grower	
<b>MRS. CHAS. RUSSELL, PREMIER and COLUMBIA</b>	Per 100
Specials .....	\$30.00
Select .....	\$20.00 to 25.00
Medium .....	12.00 to 15.00
Short .....	6.00 to 10.00
<b>OPHELIA and SUNBURST</b>	Per 100
Specials .....	\$20.00
Select .....	\$15.00 to 18.00
Medium .....	10.00 to 12.00
Short .....	6.00 to 8.00

Subject to change without notice	
<b>MILADY</b>	Per 100
Specials .....	\$20.00
Select .....	\$15.00 to 18.00
Medium .....	10.00 to 12.00
Short .....	6.00 to 8.00
<b>Killarney</b> .....	Per 100
<b>White Killarney</b> ....	Specials..... \$20.00
<b>Killarney Brilliant</b> ..	Select .....
<b>Champ Weiland</b> .....	Medium .....
	Short..... 6.00 to 8.00
<b>ROSES, OUR SELECTION</b> .....	6.00

<b>CARNATIONS—</b>	Per 100
Assorted Colors .....	\$ 4.00 to \$6.00
Sweet Peas.....	1.50 to 8.00
Jonquils .....	6.00
Valley .....	8.00

<b>Adiantum</b> , per 100 .....	\$2.00
<b>Asparagus</b> , per bunch .....	\$0.50 to .75
<b>Boxwood</b> , per bunch.....	.85
<b>Ferns</b> , per 1000.....	5.00
<b>Galax</b> , bronze and green, per 1000.....	2.00

2,000,000 Feet of Modern Glass

# PETER REINBERG

WHOLESALE GROWER OF CUT FLOWERS

30 E. Randolph St., PHONES: Central 2846 and 601 CHICAGO, ILL.

## Order All You Need

Sunburst	Premier	Carnations	Jonquils	Boxwood
Columbia	Milady	Snapdragons	Tulips	Sprengeri
Russell	Ophelia	Calendulas	Freesia	Galax
Brunner	Nesbit	Lilies	Callas	Ferns
White Killarney	Maryland	Yellow Daisies	Cattleyas	Adiantum
Beauties	Pink Killarney	Mignonette	Pansies	Plumosus
Richmond	Champ Weiland	Sweet Peas	Marguerites	Smilax

Our Prices Never Are Higher than Others Ask for an Equally Good Grade of Stock.

## ERNE & COMPANY

30 E. Randolph St.

WHOLESALE FLORISTS  
L. D. Phone Randolph 6578

CHICAGO



# WIETOR BROS. 30 East Randolph St., Chicago

## ... CURRENT PRICE LIST ...

Subject to change without notice

Premier	Per 100
Special.....	\$25.00
Select .....	20.00
Medium.....	15.00
Short.....	10.00

Russell	
Special.....	25.00
Select .....	20.00
Medium.....	15.00
Short.....	10.00

Columbia	
Special.....	20.00
Select .....	15.00
Medium.....	12.00
Short.....	10.00

Ophelia	Per 100
Special.....	\$15.00
Select .....	12.00
Medium.....	10.00
Short.....	8.00

Sunburst	
Special.....	15.00
Select .....	12.00
Medium.....	10.00
Short.....	8.00

Killarney and White Killarney	
Select .....	8.00
Medium.....	6.00
Short.....	5.00

Carnations	Per 100
Fancy .....	\$5.00
Good.....	4.00
Split .....	2.00

Calla Lilies, per doz.....	\$2.00
Ferns, per 1000.....	5.00
Galax, per 1000.....	2.00
Sprenger, per bunch.....	.50

### ROSES

Our Selection,  
\$6.00 per 100

JOHN KRUCHTEN

HENRY KRUCHTEN

## JOHN KRUCHTEN CO.

(NOT INCORPORATED)

Wholesale Florists

30 East Randolph Street,  
L. D. PHONE, CENTRAL 8016-8017-8018

CHICAGO, ILL.

with the surplus this week. If these flowers can be worked off at fair prices the growers will have had a fine season. Here is how one wholesaler figured it out: In an ordinary year bulbs cost 5 cents, gave two to three flowers, averaging 10 cents, brought about 25 cents, loss of bulb twenty per cent, leaving the grower 15 cents for his work. This year bulbs cost 15 cents, produced three to four flowers, which averaged 15 cents (counting unsold lilies as lost), brought 55 cents, loss of bulbs fifteen per cent, leaving about 31 cents, or twice as much as usual out of which the grower could meet his extra labor costs, etc., and make a profit. If the left-over lilies can be sold the showing will be still better.

That the retailers did not call for all the pot lilies was shown by the fact that the Boston store, which likes to slaughter prices on lines not carried regularly, was able to pick up several thousand plants at 55 cents each, selling them at 59 cents, much of it good stock. Fortunately, their ad did not quote the price.

#### Easter in Retail Stores.

Most of the retailers report themselves well pleased with the Easter business, congratulating themselves that the storm held off until Sunday. The stores which cater to the transient trade, particularly those in the outlying districts, no doubt lost heavily because of the storm, but the total business for the week in most cases foots up a larger total than ever before at Easter. Most of the retailers pushed plants, selling cut flowers only as called for. In many stores lilies constituted a much smaller proportion of the stock than in pre-war years. With minor exceptions the plants were all sold and delivered Saturday, ahead of the blizzard. One downtown store says the Sunday storm cost \$1,000,

## MEMORIAL DAY HEADQUARTERS

We guarantee our prices to be as low as the lowest

WAX FLOWERS	Per 100	MANILA BOXES	Per 100	CYCAS LEAVES	Per 100
WAX ROSES, Pink, White, Golden Gate, Yellow.		Cut Flower Boxes		Wreath Boxes	
Large size .....	\$2.50	18-5-3 1/4	\$3.75	16-16-5	\$10.25
Very large size.....	3.50	21-5-3 1/4	4.50	16-16-7	11.75
CREPE ROSES, Pink, White, Golden Gate, Yellow or Russell .....	2.50	24-5-3 1/4	5.25	18-18-6	12.25
CARNATIONS, Pink, White, Golden Gate.....	2.50	28-5-3 1/4	6.75	18-18-8	13.75
SWEET PEAS, Pink, White, Lavender. Per 1000.....	5.50	21-8-5	7.00	20-20-6	14.00
		30-5-3 1/4	7.00	20-20-9	16.50
		24-8-5	7.50	22-22-6	16.50
CALLA LILIES .....	\$4.00	30-8-5	8.50	22-22-8	19.00
EASTER LILIES .....	4.50	36-8-5	11.75	Violet Boxes	
APPLE BLOSSOMS, Pink or White .....	1.25	30-12-6	13.50	8-5-4	\$4.00
		36-12-6	15.50	9 1/2-6-5	5.25
		36-14-6	16.50	10-7-6	6.25
				12-8-7	7.75
				Bouquet Boxes	
				19-9-8	\$11.50

Printing free on lots of 500 or more. In smaller quantities \$1.25 extra. Gold Ink \$2.50. These boxes are the result of long experience. Why not take advantage of both quality and price?

As railroad conditions are upset all over the country, order now, don't delay, save yourself many disappointments.

## BOSTON FLORAL SUPPLY & SNYDER CO.

15 Otis Street

WHOLESALE FLORISTS

94-96 Arch Street

OFFICE - SALESROOMS - SHIPPING DEPT.

BOSTON, MASS.

PHONES

Main 2572

Forthill 1083

Forthill 1084

Forthill 1085

Kindly address all communications to our Main Office, 15 Otis Street, Boston, Mass.

but neighbors, catering to a different class of trade, say their business had been practically finished before the weather turned. The retailers assert prices asked for lilies and carnations were so high they could not see much chance of making a profit on them and preferred to handle plants or roses, but in most cases it is said the public paid the higher prices without protest.

#### This Week's Market.

The current week opened with the

**DON'T FORGET**  
TO LOOK ON  
**PAGE 64**

market heavily supplied with stock held over from April 8, with comparatively light demand, because many retailers also had some stock carried over, and

# ROSES :: CARNATIONS :: SWEET PEAS

*In Large and Fine Supply for your Big Spring Needs*

## Zech & Mann

### Wholesale Cut Flowers

30 East Randolph St., Chicago, Ill.

We fill all orders for  
all kinds of flowers

There is  
No More Reliable  
Source of Supply

for

## Cut Flowers and Greens

## CHOICE VALLEY

Per 100 — \$8.00

C. A. KUEHN WHOLESALE FLORIST

1312 Pine Street ST. LOUIS, MO.

Mention The Review when you write.

## Artificial Flowers

We have just received an import  
shipment of best quality

Valley, Lilac, Pansies  
and Forget-me-nots

LOTOS MFG. CO.

1566-68 Clybourn Ave., CHICAGO

Mention The Review when you write.

with a complete suspension of the express service. This time the express service was discontinued because of a strike of switchmen in some of the railroad yards. At the office of the company it was said that the embargo was complete, but the wholesalers found that by taking their boxes to the depots and tipping someone, it usually was possible to get shipments put on the train. It is an astounding state of affairs when the managers of a public service corporation seize every opportunity to discontinue that service while the service is still procurable by paying money to the company's minor employees.

Under the conditions it might be said that there was no such thing as a market. Receipts were so light that flowers

# BASKETS and Florists' Supplies

The extensive business you undoubtedly enjoyed at Easter has considerably lowered your stock of Florists' Supplies.

Let us express you at once one of our attractive assortments of Cut Flower and Plant Baskets consisting of

50 Tumbler Baskets for . . . . .	\$21.75
50 Cut Flower and Tumbler Baskets for	35.75
50 Plant Baskets for 4-inch and 5-inch pots for . . . . .	26.00

## GEORGE B. HART

49 to 55 Stone Street

ROCHESTER, N. Y.

were sold principally in accordance with the quality, the strictly reliable stock bringing quite fair prices. There seems to be no likelihood of any shortage of stock and the effort is to get back to normal business conditions, to clean the market and reopen the accustomed lines

of transportation. Then business should be good.

### Various Notes.

Retailers had not sufficiently recovered from the Easter rush to respond to the call for a mass meeting at the Hotel



# ***St. Louis for Your Cut Flowers and Florists' Supplies***

Send for Complete Price List

**St. Louis Wholesale Cut Flower Company**  
**1406-08 Pine St., Long Distance Phone Bell, Olive 4203 ST. LOUIS, MO.**

Randolph Tuesday night, April 6. The purpose was to discuss a city-wide special sale of carnations under the auspices of the Allied Florists' Association. Less than a dozen retailers were in attendance and therefore no action was decided upon.

Secretary Lautenschlager's notice of the club meeting April 8 was decorated with a front-page portrait of Treasurer Paul E. Weiss, who was announced to talk on coal.

One of the curiosities of Quarantine No. 37 is exhibited in the supply of Spanish irises seen at the establishment of the A. L. Randall Co. The quarantine prevents the importation of the roots, but permits the importation of the cut flowers. Consequently Chicago growers received no irises from Holland last fall, but Randall now gets the cut flowers from Canada, which admitted the roots as usual. The duty is twenty-five per cent.

A few weeks ago H. N. Bruns had a disastrous experience with a leaking gas main in the street adjoining his greenhouses. Considerable valley was rendered valueless. The gas company asked August Poehlmann to make an appraisal of the damage in its behalf, which he did. There is good prospect that Mr. Bruns will be paid for the loss.

It is announced that Payne Jennings, well known to florists through his activities in the advertising field, has been elected vice-president in charge of sales for the Machinists' Supply Co.

The American Bulb Co. has received a large number of letters about its recent advertisement in the Sunday Tribune, telling the public to buy lilies. In every case the letters are commendatory.

Wendland & Keimel Co., Elmhurst, is busy building new benches and replanting the roses, but had 42,000 flowers for Easter.

Charles Drissler, of the store force of Wietor Bros., lost his father March 30. In ten days the venerable gentleman would have been 80 years old. He died of heart failure while walking on the street.

The flu a few weeks ago brought prosperity to many florists, but not to Damm Bros. Ordinarily their lilies are among the best on the market, but this year all three of the brothers were laid up with the epidemic at a critical time in the growth of the lilies. The result was that they did not have more than one-third the number of salable flowers which should have come from their bulbs.

Eric Johnson had the most unpleasant Easter in his career. Starting the week with a slight illness, by Wednesday he had to see a physician and spent the three rush days nursing an abscess

## ***"Say it with Flowers"***

### **The Florists' Watermarked Wrapping Paper**

**MADE EXCLUSIVELY FOR FLORISTS**

**Combining Two Essentials:  
PAPER AND PUBLICITY**

**Write for Sample**

Every sheet of this paper used adds to the publicity campaign.

Made in two colors—Bleached White, Cloud Green.

Rolls, sizes—24", 30", 36" wide,  
9" in diameter.

EACH ROLL CONTAINS APPROXIMATELY 2000 LINEAL FEET. Every foot of paper used advertises your business.

**Fifteen cents per pound**

**C. A. KUEHN WHOLESALE FLORIST**

**DISTRIBUTOR**

**1312 Pine Street :: ST. LOUIS, MO.**

Mention The Review when you write.

in his left ear, which pained him as much as the carnation average pained some of the picklers.

Frank Schramm must take out his old boiler and put in a larger one, to take care of the fifty per cent increase in his glass area now in progress. It will

interest growers who stick to old-fashioned methods to learn that he has satisfied himself of the economy of carrying 125 pounds pressure on the boiler, although he chokes it with a reducing valve to three and one-half pounds pressure on the main flow pipe.

# PINEHURST FLORAL CO.

1121 Grand Ave.

Successors to Geo. M. Kellogg Floral Co.  
Wholesale Florists

Kansas City, Mo.

## CURRENT PRICE LIST

### Roses

Ophelia.....	Per 100,	\$5.00 to \$16.00
Richmond.....	Per 100,	5.00 to 16.00
Sunburst.....	Per 100,	5.00 to 16.00
Shawyer.....	Per 100,	5.00 to 16.00
Killarney.....	Per 100,	5.00 to 16.00
American Beauty.....	.....at Market	

CARNATIONS.....	Per 100,	\$ 4.00 to \$ 6.00
EASTER LILIES.....	Per 100,	12.00 to 20.00
CALLA LILIES.....	Per 100,	12.00 to 20.00

### Miscellaneous

Jonquils.....	Per 100,	4.00 to \$ 6.00
Tulips.....	Per 100,	\$6.00 to 10.00
Sweet Peas.....	Per 100,	1.50 to 3.00
Snapdragon.....	Per 100,	8.00 to 12.00
Mignonette.....	Per 100,	6.00 to 8.00
Calendula.....	Per 100,	3.00 to 8.00
Adiantum.....	Per 100,	1.00 to 1.50
Sprengerl, Plumosus.....	Per bunch,	.50
Smilax.....	Per dozen,	3.00
Ferns.....	Per 1000,	4.00

Home Phone Main 2765  
Bell Phone Grand 2765

Store closed all day Sunday. Open weekdays until 5:30 p. m.  
Sunday shipping orders accepted at Greenhouses:  
Pleasant Hill, Mo., Phone 18

OVER 500,000 FEET OF GLASS

## This is all Good Stock

### ASPLENIUM NIDUS-AVIS (Bird's-Nest Fern)

Heavy, 4-in.....	75c each
Heavy, 3-in.....	50c each

### PANDANUS VEITCHII

4-in.....	75c each
5-in.....	\$1.00 and \$1.25 each
6-in.....	2.00 and 2.25 each

### BOSTON FERNS

4-in.....	35c each
5-in.....	50c and 75c each
6-in.....	\$1.00 and \$1.25 each
7-in.....	2.25 and 2.50 each
8-in.....	3.00 and 3.50 each

### MACAWII FERN—New

Good -in.....	50c and 75c each
---------------	------------------

### HOLLY FERN

4-in.....	35c each
-----------	----------

### GOOD STRONG TABLE FERNS

3-in.....	\$15.00 per 100
Packed in paper pots. Packing 5%	

# PINEHURST FLORAL CO.

Wholesale Store:  
Kansas City, Mo.

Successors to Geo. M. Kellogg Floral Co.  
WHOLESALE FLORISTS

Cash or satisfactory references  
Part cash if C. O. D.

Greenhouses: PLEASANT HILL, MO.

## H. KUSIK & CO.

Largest Shippers of  
Fresh Cut Flowers  
at Kansas City.

Florists' Supplies  
Manufacturers of Wire Designs

1018 McGee Street  
KANSAS CITY, MO.

## Cut Flowers

OUR SPECIALTY

H. G. BERNING

1402-4 Pine St., ST. LOUIS, MO.

## WM. C. SMITH Wholesale Floral Co.

WHOLESALE FLORISTS

1316 PINE ST. (Both L. D. Phones) ST. LOUIS

Supplies and Everything in Season Always on Hand

Edwin A. Bebb, formerly with Mount Greenwood cemetery, in the landscaping, planting and greenhouse departments, has joined three other members of the Bebb family in the purchase of the greenhouse and florists' department

## Roses, Carnations, Bulbous Stock New Crop Fancy Long Peas

Russell and Premier	-	-	10c to 30c
Columbia and Ophelia	-	-	8c to 25c
Killarneys and Ward	-	-	6c to 20c
Carnations	-	-	4c to 6c
Sweet Peas	-	-	75c to \$3.00
Easter Lilies	-	-	25c to 30c
Plenty of Outdoor Jonquils and Tulips			

## T. J. Noll & Company 1108 Grand Ave., KANSAS CITY, MO.

Mention The Review when you write.

of the Wichita Nursery & Floral Co., Wichita Falls, Tex., becoming manager. Work has progressed rapidly on the two new L. & B. houses for the Weiss-Spandikow Co., Maywood. Easter found the steel frame of one of the houses

practically completed and the material on the ground for the other. They are 70x400 each. Two more are to go up in the autumn, so Paul Weiss says. Henry Wittbold believes in publicity. He has a new Essex roadster for busi-



# **THE FLORISTS' SUPPLY HOUSE OF AMERICA**

## *Always On Top*

A Pleasing Novelty

## **For Mothers' Day** **Sunday, May 9th**

Each figure is equipped with a container on the back, so that a few flowers—mother's favorite kind—can be added. **\$6.00** per dozen, with cups.



We offer a good assortment of WIRE FRAMES in all styles and in all sizes

# **H. Bayersdorfer & Co.**

**1129-1131 Arch St. PHILADELPHIA, PA.**

Branch Factory, 709 First Ave., New York City, Telephone Vanderbilt 4976

ness use and on the cover of the spare tire are the large white letters, "Wittbold, Evanston." When the top is down the boot completes the story with the information, "Floral Decorator."

Frank Oechslein had some potted Easter lilies so fine the retailers could not use them. Stems five feet high carried twelve to fifteen buds. He cut the unsold ones and sent them to the Chicago Flower Growers' Association. They were a problem there, too. The retailers do not care for more than three flowers to a stem.

Though the shortage of newsprint paper compelled the Fleischman Floral Co. to use a quarter page instead of its usual full-page advertisement in the Tribune for Easter, the restriction worked no hardship in the day's business. Nor did the storm. The twelve heavy trucks hired by the hour made all deliveries without being stalled once, everything having left the store by noon Sunday.

"Sunday's storm cost us at least \$1,000," said Andrew Chronis, of the Alpha Floral Co. "We cleaned up on plants, of course, though there was some trouble in delivery because the cars couldn't get through the heavy snow in some places. But we had little business on Sunday, when a sunny day would have brought hundreds of people into the store." Sales were, however, larger in number and money total than last Easter.

Only a few Darwin tulips, which were a little "green," were left at H. N. Bruns' store after the Easter rush was over. But these are still good property. The snow delayed deliveries, so that three taxicabs were bribed into service

## *Flower Facts—*

Beauty preserved—  
Profits assured—  
use Gloekler  
Refrigerators for  
cut flowers

Bernard Gloekler Co.  
Pittsburgh, Pa.

Mention The Review when you write.

## **REFRIGERATORS**

COMPLETE FIXTURES

**CENTRAL REFRIGERATOR  
& EQUIPMENT CO.**

Estimates Submitted.

155 N. Clark St.,

CHICAGO

Mention The Review when you write.

Sunday to finish the job. The houses of valley were not so badly damaged by gas as was thought at first and a good crop was secured for the big day.



Write for Catalogue

## **BUCHBINDER BROS.**

11 S. La Salle St., CHICAGO  
Room 731

Mention The Review when you write.

## **MCCRAY**

REFRIGERATORS for all Purposes

Send for Catalogue

McCray Refrigerator Co., 2088 Lake St., Kendallville, Ind.

Mention The Review when you write.

**FORT SMITH, ARK.**

The florists of Fort Smith sustained considerable damage to greenhouses from a severe hail storm March 31.

## Your Stocks Will Need Replenishing After the Easter Rush

**A**FTER the rush of last week your stocks are, no doubt, sadly depleted. A careful inventory should be taken at once of such things as baskets, ribbons, chiffons, corsage accessories, novelties and all other supplies necessary in conducting your business.

**T**HEN, after taking this inventory, don't delay. See to it at once that your stocks are replenished immediately. Prices are unsettled, but that means the trend is ever upward. **RIGHT** now is the time to buy, and **RIGHT** here is the place.

## *The McCallum Company*

PITTSBURGH HEADQUARTERS: 137 Seventh St.

NEW YORK BRANCH: 239 Fourth Ave.

DETROIT BRANCH: 34 W. Elizabeth St.

CINCINNATI BRANCH: 112 E. Third St.

CLEVELAND BRANCH: 421 High Ave.

Among the heaviest sufferers was George Rye. His loss from broken glass and plants amounted to about \$300. Estey O'Neale, an employee, was badly cut by the flying glass.

At B. B. Freeman's range damage estimated at \$125 was done to glass and to potted plants.

The Quality Flower Shop had several windows cracked and the range at Prairie View suffered considerable broken glass. Along with the hail three-quarters of an inch of rain fell during the storm.

Springfield, O.—The Springfield Floral & Fern Co. has been incorporated with a capital stock of \$15,000. The incorporators are W. S. MacKenzie, L. B. Niles, Ralph Mills, Mrs. Mary MacKenzie and Mary S. Niles.

Write for our 32-page 1920 booklet

## **“Modern Flower Shops”**

**Refrigerators and Store Fixtures**

**A. L. Randall Co.,** COMPLETE FLORISTS' OUTFITTERS **Chicago, Ill.**

Norwalk, O.—B. G. Fanning has sold his greenhouse to the Norwalk Rose Garden Co.

Lake Charles, La.—George Duflot is preparing to build a house 25x50 for pot plants.



## After Easter we recommend to you

Easter Lilies

Sweet Peas

Snapdragon

Gardenias

Orchids

Daisies

White and Yellow

In all seasonable stock we expect an ample supply.

When flowers are needed for a special occasion, a wedding for instance, write us about any special requirements.

## THE LEO NIESSEN CO.

WHOLESALE FLORISTS

12th and Race Sts., PHILADELPHIA, PA.

BALTIMORE, MD. WASHINGTON, D. C.

## Roses of the Better Kind

We find so far this season the demand is mostly for Roses of the better kind.

Your trade wants the better variety of Roses, and is willing to pay you a good price for them.

For the balance of the season we will be very strong on good Roses.

We will have Russell in quantity. The best of all the pink on the market today.

It is a variety that will ship most any distance at any time of the year.

Premier Columbia Sawyer

Sunburst Ophelia

Double White Killarney

are other varieties that we recommend to you. These varieties are called for more than any other.

## BEAUTIES

The Supply will be sufficient from now on to take care of all orders. You will find the quality of our Beauties somewhat better than usual at this time of the season.

Most of the stores carry a regular supply of Beauties, and we are in a position to arrange with any of our customers for a regular supply of Beauties for the balance of the season.

We are headquarters for Beauties in this market, and you will find our stock equal to, if not better than any other here.

### PHILADELPHIA.

#### The Market.

This Easter has been the greatest the Philadelphia market has ever seen. A greater quantity of stock has been grown and sold than ever before. This stock has realized a larger sum than has been realized by the stock sold at any previous Easter.

This encouraging result is largely due to the enterprise of the growers of Easter plants, who have developed an immense shipping industry through their own efforts and those of the plantmen who represent them. The city, too, has developed its plant business, but not to the same extent as that out of town, the field being much smaller.

Encouraged by beautiful weather, the market started well. At the beginning of the week, many of the out-of-town plant orders had already gone. More went out, to be followed immediately by the first of the nearby and local orders. These were pretty well out by Wednesday night. Then there was a lull. The market weakened slightly Thursday and still more under the influence of Friday morning's rain. Friday noon saw a change. The weather cleared and orders came in with surprising rapidity. Saturday saw an advance in prices, the market closing strongly.

While this general outline describes the plant situation, the last lines also apply to the cut flower market. The difference is that the cut flower market started much weaker than the plant market; strength did not come until Thursday, the first big shipping day. The market was strong and active until the close on Saturday night.

Lilies were again the Easter flower. These were grown in quantities prob-

## BERGER BROTHERS

SWEET PEAS

VALLEY LILIES

CARNATIONS ROSES GREENS

1225 Race Street :: PHILADELPHIA

Roses  
Carnations  
Callas  
Sweet Peas

CHARLES E. MEEHAN

5 South Mole Street,

PHILADELPHIA, PA.

Mention The Review when you write.

PLUMOSUS  
Strings and Branches  
ADIANTUM  
and Green  
of all kinds

ably seen nowhere else and their quality made their market. The price started at 30 cents; later it receded to 25 cents. During the midweek depression there were sales at 20 cents and even at 15 cents. This was due partly to cold feet and partly to inferior stock. The rally took the price back to 25 cents. In the final rush sales were recorded as high as 35 cents, the highest figure of the season. That so large a quantity of lilies could be marketed as plants and as cut flowers is extraordinary, considering the high price. It is due to enterprise, general prosperity and quality. In quoting these lily prices and other prices, it should be clearly understood that there is cutting. The sales at department stores and elsewhere indi-

cate this state of affairs is more prevalent at Easter than at any other time.

The general retail price of lilies was 50 cents for each flower and bud.

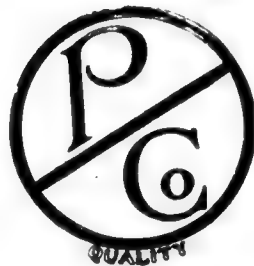
Hydrangeas were an important crop. The French varieties proved much more profitable, as well as more attractive, for the early Easter. Otaksa takes more time and heat and does not color so well with unfavorable weather. Of the French varieties, Lilie Mouillere, General de Vibraye and Mme. Chautard were most popular with the growers. The acme of perfection in hydrangea production lies in getting a shapely plant in a pot of moderate size. Hindigiri did yeoman's service as an azalea, doing duty for the whole indica class with trifling assistance from amena.



## BEAUTIES

Philadelphia Beauties are noted for their wonderful quality, in quantity, all lengths.

Specials.....	\$60.00 per 100
Fancy.....	50.00
Extra.....	40.00
First.....	25.00
Second.....	15.00



**Snapdragons**, all colors, including the delicate pinks, splendid quality, \$1.00, \$1.50 per doz.

**Gardenias**, \$3.00, \$4.00 per doz.

**Cattleyas**, \$50.00, \$60.00, \$75.00 per 100.

Everything in Cut Flowers, Plants, Greens, Ribbons and Supplies  
BUSINESS HOURS, 7 A. M. TO 5 P. M.

### S. S. PENNOCK COMPANY

1608-20 Ludlow St., PHILADELPHIA, PA.

NEW YORK  
17 West 28th Street.

BALTIMORE  
Franklin and St. Paul Sts.

WASHINGTON  
1216 H Street, N. W.

## All Seasonable Cut Flowers

WM. J. BAKER

Wholesale Florist

12 South Mole Street, Philadelphia, Pa.

Mention The Review when you write.

## PUSSYWILLOW

From now till Decoration Day

Entire cut from 30,000 cultivated plants  
50c per bunch, mixed lengths

In separate lengths from \$2.00 to \$10.00 per 100.

Cash with Order. E. KENDIG, Oswego, N. Y.

Mention The Review when you write.

## GRAVE MARKERS

Stein's Floral Supply Mfrs.

2223 N. Front St.,  
Philadelphia.

The specimens were too expensive to be used freely; all the other sizes were popular. Roses were not so much grown as usual. Some of those that were grown did not bud well. The smaller plants of the rambler type were best.

Genistas were good and fairly plentiful. Daisies were grown freely with the idea that they would do service as substitutes for spiraea. They failed to meet the approval of many of the buyers, though marketed in fair numbers. Rhododendrons and bougainvilleas were absent. Bulbs were fine; hyacinths were especially so. They were largely used both in pots and pans at prices much higher than were asked before.

The sweet pea was the disappointment of the cut flower market. Outside of peas the stock was, in the main, satisfactory. Sweet peas were at their best a fortnight ago, maybe a little more. By the time Easter arrived they were not at their best. This fact was aggravated by the growers' attempt to hold the flowers on the vines and by the damp weather coming at just the wrong time. There was a pretty good crop of sweet peas for Easter. It was not so large as it had been and it was not of such superlative quality; so the buyers grumbled a little. Fancy peas brought \$4 and even \$5 per hundred; most of the

## EDWARD REID

Offers  
for April

### Fancy

SNAPDRAGON

SWEET PEAS

CARNATIONS

ROSES

YELLOW DAISIES

Remember, When They're Reid's They're Right

1619-21 Ranstead St., PHILADELPHIA, PA.

## Plenty of Flowers

at Moderate Prices

LILY OF THE VALLEY—fresh daily. ALL SORTS OF FINE ROSES.

Everything in Season

THE PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE

1615 Ranstead Street,

PHILADELPHIA

stock sold at from \$1.50 to \$3. Double violets sold well at \$1.50 per hundred, and even more. There were not nearly enough of them. There were no single violets. Orchids were in fair supply. C. Mossiæ brought \$1.25 to \$1.50; C. Schroederæ, 75 cents to \$1, and a few tight C. Trianae brought \$1.

Spring flowers were much in evidence in the shops. Snapdragon was considered excellent value at from \$8 to \$16 per hundred. Daffodils came next at \$4, \$5 and even \$6. Good daffodils were worth these prices. Unfortunately, there were many poor daffs, soft, over-ripe. The growers kept them until the last moment, hoping they might retail them direct. Failing to do this, they were cut and rushed in to the wholesale market in an evident state of "going." Good callas were popular at from \$25 to

## FOR EASTER

Peas, Snapdragons,  
Roses, Carnations,

and all Seasonable Flowers

Philadelphia Cut Flower Co.

GEORGE AEUGLE, Prop.

1517 Sansom Street, PHILADELPHIA, PA.

\$33 per hundred. They were most satisfactory where the Easter decorations were more than usually elaborate.

Carnations were in fair supply and



EMIL SCHLOSS,  
Pres. and Treas.

MILTON SELINKA,  
Secretary

# **THE RIBBON HOUSE**

## **SCHLOSS BROS., RIBBONS, INC.**

31 and 33 East 28th Street,

NEW YORK

### **HEADQUARTERS**

**For Florists' Ribbons, Chiffons and Novelties**



Have them when you need them

## **Green Painted Hyacinth Stakes**

AT FOLLOWING LOW PRICES

12-inch - - \$1.75 per 1000

18-inch - - \$2.50 per 1000

Special prices on original cases, 25,000 to a case

**Jos. G. Neidinger Co.,**

Florists' Supplies 1309-11 N. 2nd St., PHILADELPHIA, PA.

active demand at from \$8 to \$12, with a few select blooms of certain choice varieties at \$15. The preponderance of white went off rather better than of late.

Beauties led the roses at \$1 each. There were not many and the sales of fancy flowers of other varieties at fancy prices were few. The medium stock went well at \$15 to \$20 in all varieties, pink being at times quite scarce, while the shorts suitable for corsage bouquets went smartly at \$8 to \$12. There were other plants and flowers that were grown and sold. These are the most popular. Those given are the leading varieties. This description will give a pretty clear idea of the market conditions here.

The rain Easter morning was a disappointment to those florists who do a large cemetery business and to the makers of corsage bouquets.

#### **A Golden Anniversary.**

Fifty years ago Robert Craig established his business at Forty-ninth and Market streets. Last month, the eighteenth day, was Mr. Craig's birthday, and saw the largest business ever done there. Mr. Craig has been the recognized leader in floriculture in this city

## **Modern Store Fronts THAT WILL Sell Flowers**

WRITE US ABOUT

**KAWNEER STORE FRONT CONSTRUCTION**

**OHIO PLATE & WINDOW GLASS, 313-19 Morris St., Toledo, Ohio**

## **ARE YOU LINKING UP**

WITH THE

**S. A. F.?**

Page 64 Shows You How and Why  
**ACT!!!!**

for the greater part of that time. This is the first Easter that he has not been active in the fray. His son, Robert A. Craig, worthily represents him.

#### **Club Meeting.**

Tuesday, April 6, was retailers' night at the Adelphia, when the renowned Henry Penn, of Boston, delivered an illustrated lecture on "Advertising," showing how to interest people in flowers and plants at the different holidays



**THE HELP PROBLEM**  
Relieved by the

**Ever Ready Flower Pot Cover....**

Dresses your plants in a smart style quickly and without work. Write for sample and price list today.

Send 10c Postage.

**The Ever Ready Flower Pot Cover Co.**  
146 Hughes Avenue, BUFFALO, N. Y.

and seasons. Charles Bloomingdale, vice-president of the Poor Richard Club, the local advertising organization, gave

# THE FLORISTS' SUPPLY HOUSE OF AMERICA

## MEMORIAL DAY

Sunday, May 30

We offer a splendid assortment of our  
Memorial Day Specialties

### Metal Wreaths

Do you know that we manufacture them in our own factories in New York and in Philadelphia? Try an assortment at \$25.00 or \$50.00—sure to please you.

### Wheat Sheaves

Just received a large supply of fresh Wheat. Can make it up in any style and in any quantity.

**Wax Flowers, Cycas Leaves, Wax Designs,  
Ruscus, Beech Sprays,  
Adiantum Fronds, Magnolia Leaves, Oak Sprays,  
Lycopodium, Cape Flowers, Felt Letters.**

**DOVES**—We stuff them ourselves.

### JUST ARRIVED

**Chiffons**—All widths, all colors. **Netting**—6-inch, all colors.  
Imported Gold Letters. Fresh Lot of Statice.

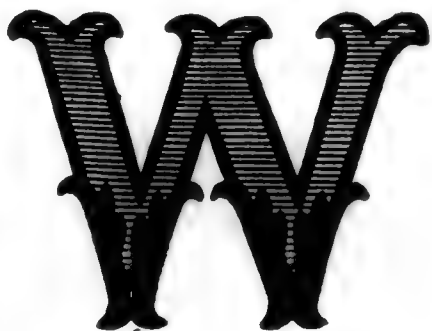
# H. Bayersdorfer & Co.

1129-1133 Arch St.

PHILADELPHIA, PA.

Branch Factory, 709 First Ave., New York City, Telephone Vanderbilt 4976

## GOLD LETTERS—SPECIAL PRICES



No. 1  
In Gold and Purple, per 1000, \$5.50



No. 4  
In Gold Only, per 1000, \$5.00



No. 6  
In Gold Only, per 1000, \$4.50

The kind that will stick, STICK and STICK, and won't come off.

**E. and J. T. COKELY,**

**201 N. 7th Ave., SCRANTON, PA.**

Established 25 years

Manufacturers and Importers of Florists' Supplies

ABOVE PRICES ARE POSTPAID

## PAPER SCRIPT LETTERS

Can be had in the following inscriptions in Gold and Purple

Father	Rest	Darling
Mother	Our	Dear
Brother	My	Too Soon
Sister	Asleep	Grandpa
Husband	Baby	Grandma
Wife	Sleeping	Friend
Mamma	Cousin	Aunt
Comrade	Peace	Uncle
Nephew	Niece	Papa
At Rest	Daughter	Son

Ten Words to Each Package  
Per 100 words.....\$3.50

Always state what color is wanted, otherwise gold will be sent.



# CARNATIONS, ROSES

Ferns, \$3.50 per 1000.

Green and Bronze Galax, \$1.50 per 1000; case of 10,000, \$10.00.

Magnolia Leaves, prepared, per carton, \$1.75.

Sphagnum Moss, per bale, \$2.00; 10 bales, \$17.50.

Green Sheet Moss, \$1.00 per bundle; \$1.75 per bag.

## EVERYTHING

In Florists' Supplies

# THE WILLIAM MURPHY COMPANY

WHOLESALE COMMISSION FLORISTS

329 Main Street

Phones Main 980-981

CINCINNATI, OHIO

Largest Shippers of Home-Grown Cut Flowers in the Cincinnati Market

## THE BEST WIRE HANGING BASKETS

Inch	Doz.	100
10 .....	\$3.00	\$20.00
12 .....	3.50	25.00
14 .....	4.00	27 50
16 .....	5.00	35.00

### 100% PROFIT-PAYING BUSINESS BUILDER

## GOLDFISH

### LARGE, HEALTHY FISH AT ROCK BOTTOM PRICES

#### OUR PRICES ON FISH LARGE, HEALTHY STOCK

	Per 100
Medium Selected Goldfish, assorted colors .....	\$3.00
Medium Large Selected Goldfish, assorted colors .....	5.00
Large Selected Goldfish, assorted colors .....	7.00
	Per doz.
Japanese Fantails, small, assorted colors .....	\$2.40
Japanese Fantails, medium, assorted colors .....	3.00
Japanese Telescopes, small, assorted colors .....	3.00
Japanese Telescopes, medium, assorted colors .....	4.50
Japanese Comets, medium, assorted colors .....	2.00
Japanese Comets, extra large, assorted colors .....	3.00
Japanese Singletails, medium, assorted colors .....	1.80
Japanese Singletails, large, assorted colors .....	2.40

#### WATER PLANT AND FISH FOOD

Water Plant, .....	75c per doz. bunches; \$5.50 per 100
Wafer Food, large 8-colored package .....	\$1.30 doz.; \$14.50 gross
Flake Food, large 8-colored package .....	.60 doz.; 6.50 gross
Natural Food, large 8-colored package .....	.60 doz.; 6.50 gross
Natural Food, in tin boxes .....	.75 doz.; 8.50 gross

#### FISH GLOBES

Good, Heavy Glass, and in Original Cases.

Half-gallon Globes, 4 dozen to crate .....	\$ 1.30 per doz.
Gallon Globes, 2 dozen to crate .....	4.50 per doz
Two-gallon Globes, 1 dozen to crate .....	7.50 per doz
Three-gallon Globes, 1/2 dozen to crate .....	12.00 per doz

Order your Globes and Supplies to be shipped at once by freight. Fish will follow by express.

## ASHBORNE GOLDFISH & SUPPLY COMPANY

Hatcheries: Burlington, Iowa; Indianapolis, Ind.; Frederick, Md.

1313 Agency St., BURLINGTON, IOWA

the members of our Florists' Club some valuable ideas on advertising.

#### Various Notes.

Captain George C. Thomas is in California.

Robert Cole will remove his greenhouses from Fifty-second and Ludlow streets to Collingdale.

William Donaghey has one of the few lots of nice spiraea grown here this season.

George S. Faulkner is with J. J. Habermehl's Sons over Easter.

M. J. Callahan had a tremendously busy Easter. Plants and corsage bunches were in active demand.

The market is fairly well supplied with spring stock for refilling the benches.

A grievance: "I strongly object to the grower who sells me plants, offering exactly the same thing on the pavement a few doors away at a price far below what I must charge. It is unfair competition that will kill the plant business." This from a prominent retail florist.

Myers & Samtman had a fine crop of Beauties for Easter.

J. J. Habermehl's Sons arranged many dainty baskets filled with spring flowering plants. The colors were exquisitely combined.

The Robert Craig Co. had the annual left-over sale in City Hall Plaza, fol-

## GOLDFISH

### BUY FROM THE BREEDER

41 Acres of Ponds this Season.

Write for big  
new catalogue

Globes, Aquariums, Aquarium Supplies, Etc.

BERT J. PUTNAM, Scientific Aquarist, 490 Washington St., Buffalo, N. Y.

lowed by the annual ham and egg supper.

Robert Kift is on the jury.

Clarence U. Liggit sent out two carloads of Easter plants one day before the holiday.

Phil.

At the meeting of the Pennsylvania Horticultural Society, to be held at the New Century Club, 124 South Twelfth street, Tuesday, April 13, at 3:30 p. m., A. C. Beal, professor of floriculture at Cornell University and secretary of the American Gladiolus Society, will give an illustrated talk on "Gladioli." Prizes will be awarded for exhibits of hyacinths, tulips, narcissi, calceolarias, roses, carnations and mixed flowers.

ROCHESTER, N. Y.

#### The Market.

From a general outlook it appears that the trade in this city enjoyed the largest Easter business ever known. Reports from the various stores substan-

## GOLDFISH 1,500,000

(Plain and Fancy)

Ready for market at rock bottom prices.

Ship anywhere in U. S. or Canada.

Write for our illustrated catalogue.

ORIENTAL GOLDFISH & SUPPLY CO.  
3757 to 3761 Cottage Grove Ave., CHICAGO, ILL.

Mention The Review when you write.

## NOW TURN TO PAGE 64

Before you go any further

tiate this statement. In the early part of last week stock was plentiful, but the business was not active, as is customary previous to a big rush. Thursday morning, April 1, buyers were busy and from then on there appeared to be no particular let-up. The stock generally was of

No. 12

Price Current

April, 1920

# FLORISTS' SUPPLIES

Many articles in this line have advanced since printing our February Price List. Several further advances are certain to come soon. **WHY NOT STOCK UP NOW FOR THE SPRING?**

You will get prompt service and good goods from us. We aim to please. If you remit with your order deduct 2% from these prices. We make no charge for packing, except earthen flower pots.

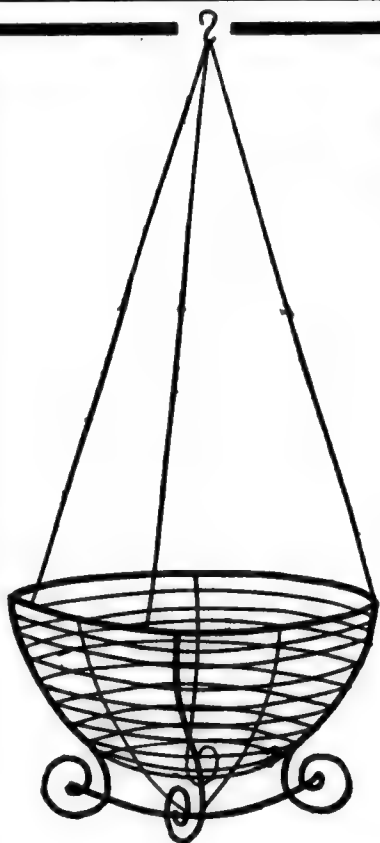
<b>ARTIFICIAL PAPER ROSES</b> , the best of imitations in 6 popular colors, Ward, Victory, Tea, White, Yellow, Dark Pink; medium size, no leaves. No. 1 Buds. Per gross.....		3.75
No. 1 Stemmed, long stems and with leaves. Per gross.....		6.50
No. 6 Large Buds, on long stems with green leaves. 6 in a box. Per box.....		.50
<b>ARTIFICIAL WAXED FLOWERS</b> . Rose Buds, wire stems, popular colors. Per dozen, 75c. Per 100.....		4.00
Large Roses, wire stems, pink and white. Per dozen, 90c. Per 100.....		5.50
Carnations, pink and white. Per dozen, 80c. Per 100.....		4.50
Sweet Peas, Callas, Daffodils quoted on application.		
<b>APRONS</b> . Rubber cloth, full size, each.....		3.25
<b>ARTIFICIAL WAXED MADE-UP WREATHS</b> , very attractive and quite true to the real. 16-inch size. Packed one in a box. Each.....		2.90
<b>BELLOWS</b> , with reservoir, for dusting with sulphur.....		3.25
<b>POWDER DUSTER</b> . Smith's No. 12, very satisfactory.....		1.25
<b>CAPE FLOWERS</b> —Pink and lavender, per lb. box.....		2.80
<b>CAPE FLOWERS</b> —White. Per lb. box.....		1.90
<b>CARNATION STAPLES</b> —"Superior," also Pillsbury, invisible, 1,000 in envelope, 3 for \$1.00. Per 1,000.....		.85
<b>CHENILLE</b> for lettering. Purple, pink, red, white and blue, worsted, medium size. Per coil of 12 yards.....		.60
<b>CHIFFON</b> . The 2 and 3 stripe French make is a specialty with us, in the popular colors. Bolts average 38 yards. This stock is superior grade, 4-in., per yard, 10c; 6-in., per yard.....		.12 1/2
<b>CLIPS</b> —"Bull Dog," best yet for quick fastening packages, 5,000 for \$4.25; per 1,000.....		.90
<b>CYCAS LEAVES</b> —Especially prepared flexible leaves.		
8 to 12-inch, 10 for.....		\$0.60
12 to 16-inch, 10 for.....		.70
16 to 20-inch, 10 for.....		.85
20 to 24-inch, 10 for.....		\$1.00
28 to 32-inch, 10 for.....		1.30
36 to 40-inch, 10 for.....		1.75
<b>CUT FLOWER BOXES</b> —Standard pattern, mist gray, 100 in a package. Can't break packages.		
3 x18x5, per 100.....		\$5.80
3 x21x5, per 100.....		6.50
3 1/2 x24x5, per 100.....		7.90
Economy One-piece Folding Box. 4 1/2 x24x3, per 100.....		4.80
3 1/2 x30x5, per 100.....		9.00
4 x24x8, per 100.....		11.50
5 x36x8, per 100.....		17.00
<b>DOVES</b> —Large, first-class, perfect in form, flexible. Each.....		3.00
<b>DOVES</b> —Miniature, artificial, flexible. Each.....		1.50
<b>FERTILIZER</b> —Bone Meal Rose Grower—Per 100 lbs.....		2.75
Sheep Manure—Pulverized, no trash, per 100 lbs.....		1.25
Nitrate of Soda, 10 lbs., \$1.25; 25 lbs., \$2.75; 100 lbs.....		10.00
Horn Shavings, clean, 25 lbs.....		3.00
Zenke's "New Plant Life," 5 gallon can, \$13.75; per gallon.....		8.00
<b>GLAZING TOOLS</b> —Glazing Points—Perfection or Van Reyper's, No. 2 and No. 2 1/2, per package.....		.65
Peerless Glass Repair Clamps—Per box of 100.....		1.35
Elastite Cement—For glazing and repairing. Gallon can.....		1.50
Permanite Glazing Cement—1-gal. can, \$2.00; 5-gal. can.....		9.50
Mastica—Liquid Putty. Per gallon can.....		2.50
Mastica Machine—For applying Mastica, each.....		2.50
Putty Bulb—Scollay's, rubber, red, latest pattern, each.....		1.50
Putty Knife—Standard pattern, each.....		.35
Glass Cutter—Red Devil, 2 for 35c; each.....		.20
<b>GRAFTING WAX</b> . 1 lb. pkg., 50c; 1/2-lb., 30c; 1/4-lb. pkg.....		.20
<b>HOSE</b> —Rubber—Corrugated, nonkinkable, for greenhouse use, guaranteed, 3/4" inch; cut and fitted, any length, per foot.....		.18
<b>IMMORTELLES</b> —All colors, per bunch.....		.90
<b>INSECTICIDES</b> —Aphine, pint, 65c; 1/2 pint.....		.40
Arsenate of Lead—Paste, per can, 40c; powder, 1-lb. can.....		.65
Insectonox, for Aphids, Rose Slugs, etc.—Per can.....		2.25
Ivory Soap Powder—Per pkg.....		.25
Grape Dust—For mildew, per 5-lb. pkg., 85c; 10-lb. pkg.....		1.70
Nicotinic (40%)—1/2 gallon, \$8.25; quart, \$4.50; pint.....		2.50
Nikoteen (30%)—Pint, \$2.00; 1/2 pint.....		1.10
Nico-Fume—Gallon, \$14.50; 1/2 gallon, \$7.50; lb., \$2.00; 1/4 lb.....		.85
Nico-Fume Tobacco Paper—Can, 24 sheets, \$1.25; 144 sheets.....		5.00
Zenke's Liquid Fungicide, 5-gal. can, \$13.75; per gallon.....		3.00
Zenke's Plant Insecticide, 5-gal. can, \$7.00; per gallon.....		1.50
Paris Green—1/4-lb. pkg., 20c; 1/2-lb. pkg., 35c; 1-lb. pkg.....		.65
Sulphur—Fine, pure, 1 lb., 15c; 2 lbs., 25c; 10 lbs., 80c; 25 lbs., \$1.35; 100-lb. sack.....		4.50
Scalecide—Quart can, 75c; gallon can, \$1.75; 5-gallon can.....		6.50
Tobacco Dust—High grade, 5 lbs., 50c; 10 lbs., 90c; 25 lbs., \$1.85; 100-lb. sack.....		6.50
Tobacco Stems—10 to 50 lbs. at 3c; 100 lbs.....		2.75
White Fly Liquid, Drummmond's—1/2 lb., \$1.25; 1 lb., \$2.50; 2 lbs.....		4.50
Whale Oil Soap (Fish Oil)—Pound pkg., 30c; 5 lbs.....		1.25
Many other insecticides in stock.		
<b>KNIVES</b> —Florists' Propagating—1 blade, black handle, folding.....		1.45
<b>LABELS</b> —Pot—Packed 1,000 in a package.		
4-inch, plain, per 1,000, \$1; 4-inch, painted, per 1,000.....		1.25
6-inch, plain, per 1,000, \$1.50; 6-inch, painted, per 1,000.....		1.85
8-inch, painted, per 1,000.....		3.50
10-inch, painted, per 1,000.....		6.00
<b>Garden Stakes</b> —12x1 1/2-inch, 100 in a box. plain, per 100, 80c; painted, per 100.....		.90
<b>Weather Pencils</b> —Black; for use in marking labels, each.....		.10
<b>Tree Labels</b> —Iron wired, 3 1/2-inch, plain, per 1,000.....		1.75
<b>Tree Labels</b> —Iron wired, 3 1/2-inch, painted, per 1,000.....		2.00
<b>Tree Labels</b> —Copper wired, 3 1/2-inch, plain, per 1,000.....		2.25
<b>Tree Labels</b> —Copper wired, 3 1/2-inch, painted, per 1,000.....		2.50
<b>LETTERS</b> —No. 1. Gilt, gummed, 1 1/4-inch, in packages of 10 each, at \$1.25 per 100. Small lots at, each.....		\$0.01 1/2
<b>Box of 250</b> , suitable assortment in a neat compartment box.....		\$ 3.25
<b>SCRIPT WORDS</b> —Gilt, gummed. Can supply Father, Mother, Brother, Sister, Husband, Wife, Daughter, Baby, At Rest, Darling, Son, Uncle, Aunt, Comrade; assorted as wanted, each, 5c; 100 or more assorted, 10 in a pkg., for.....		4.00
<b>MATCH STICKS or PLANT STAKES</b> —Natural Color—Round, pointed, hard wood—very durable.		
12 inches long, 100 for 25c; 250 for 55c; per 1,000.....		2.00
18 inches long, 100 for 30c; 250 for 65c; per 1,000.....		2.40
<b>Green Color</b> —		
12 inches long, 100 for 30c; 250 for 60c; per 1,000.....		2.25
18 inches long, 100 for 40c; 250 for 85c; per 1,000.....		2.90
6 inches long; square-pointed, per 1,000.....		.75
<b>MOSS</b> —Natural Sheet—Per original sack, \$3.50; per pound.....		.55
Southern Gray, original sack.....		3.00
Sphagnum—Select Wisconsin stock, per large burlapped bale.....		2.50
Five bales or more, per bale.....		2.40
<b>MAGNOLIA LEAVES</b> —Prepared, Green and Brown, first grade, neatly packed in large cartons. Each.....		2.15
<b>Ruscus, Red</b> —First grade, per lb.....		1.50
<b>Gray, special color</b> , per lb.....		1.50
<b>PINS</b> , Florists', with glass heads, 250 in box.		
3 -inch, per box of 250 pins.....		1.40
3 1/2 -inch, per box of 250 pins.....		1.60
4 -inch, per box of 250 pins.....		1.90
<b>PINS</b> —Common, No. 4. Good size for ordinary pinning, 1/2 lb. box, 60c; 4 boxes for.....		2.00
<b>PINS</b> , Greening—Wire, first grade, stiff, lb., 40c; 10-lb. box.....		2.90
<b>POTS</b> —Red Earthen—See special price list.		
<b>Pots—Neponset Fibre</b> .		
Size, 2 1/4 -inch, 1,000 in crate, for.....		4.50
Size, 3 -inch, 1,000 in crate, for.....		7.00
Size, 4 -inch, 500 in crate, for.....		5.75
Size, 5 -inch, 500 in crate, for.....		9.00
<b>RAFFIA</b> —Natural, excellent for tying and now very cheap, in original skeins, per pound, 40c; 5 lbs., per pound.....		.35
<b>RIBBON</b> —Baby, pink, lavender and white, per 50-yard spool.....		1.10
<b>RIBBONZENE</b> , or Bon Ton Ribbon—White, pink and lavender; spools of 500 yards.....		1.90
<b>PAPER, White Wax</b> —24x36, heavy grade, per ream.....		4.25
Green Wax, 24x36, per ream.....		5.00
White, waxed one side only, per ream.....		2.50
Manila Tissue—20x30, per ream.....		1.90
Manila Tissue—24x36, per ream.....		2.25
White Tissue—20x30, per ream.....		2.25
Green Tissue, dark green, 20x30, per ream.....		3.75
Waterproof Crepe—Green, pink and red, roll, 45c; dozen.....		5.10
<b>SCOLLAY SPRINKLER</b> —No. 1, red rubber.....		1.50
<b>STAKES</b> —Bamboo Cane, average 5 to 6 feet.		
25 for 60c; 50 for \$1.10; 100.....		2.00
Bamboo Stakes, painted green.		
3 ft. long, 100 for \$1.60; 250 for \$3.50; 1,000 for.....		12.50
<b>THERMOMETERS</b> —For greenhouses, 10-inch Taylor, \$1.65, 8-inch Standard.....		1.25
<b>Hot Bed</b> —Iron pointed, for mushrooms.....		1.50
<b>THREAD</b> , Green—		
"Special" Per spool, 25c; 8 spools for.....		1.75
Meyer's "Smilax" Thread—Full yardage, 1 lb., 8 spools for.....		2.40
<b>TOOTH PICKS</b> —Wired, per box of 10,000 picks for.....		2.75
Green Wired Picks, 6-inch, per bundle of 250.....		.40
Green Wired Picks, 4-inch, per bundle of 250.....		.35
Common, double pointed, "2-B," box, 10c; 3 boxes for 25c; 7 boxes for 50c; 15 boxes for.....		1.00
<b>TWINE</b> —White Cotton in small balls, lb., 90c; 5-lb. bag for.....		4.00
Jute Twine, for sewing and tying packages, per lb.....		.50
Sea Island Twine—For tying, on spools 1 1/2 to 2 lbs., green, also red, per lb.....		1.10
<b>Holders</b> —For 1 spool Sea Island twine, each.....		.35
<b>TIN FOIL</b> , Plain—1-lb. package, 25c; 10 lbs. at 22c per lb.; 25 lbs. at 20c per lb.; 100 lbs for.....		19.00
<b>Violet</b> —Also Green, fancy, 5 lbs. for \$2.50; per lb.....		.55
<b>Aluminum Fancy Foil</b> —Will not tarnish, 15,000 sq. inches in pound. Per pound roll.....		2.00
<b>TUBS</b> —Painted green, all sizes; 10% off our catalogue prices.		
<b>VASES</b> , Fibre—For cut flowers; mahogany color.		
Cemetery—Made of galvanized ware, with iron spike at bottom. Each, 20c; dozen.....		2.00
<b>WHEAT SHEAVES</b> —Flat, about 20 inches, each.....		.80
<b>WIRE</b> , Soft Annealed—In 12 lb. coils.		
No. 18, coarse, per coil.....		\$1.40
No. 20, per coil.....		1.50
No. 22, per coil.....		1.65
No. 24, per coil.....		1.90
No. 26, per coil.....		2.10
No. 28, per coil.....		2.25
No. 30, per coil.....		2.50
<b>WIRE</b> , Cut to Even Length, in 12-lb. boxes, 18 inches long.		
No. 18, per box.....		\$1.75
No. 22, per box.....		2.35
<b>SHEARS</b> —For cutting florist wire, per pair.....		1.25
<b>WIRE DESIGNS</b> .—New list now ready. On \$10.00 or more, 10% off list.		

**FLOWER SEEDS** for florists' spring planting are now ready. Send in your orders—we will take care of them.

If wanting any Special Flowering Bulbs, send us list for estimate

**COLORADO SEED CO.,** The Western Florists' Supply House  
1515 CHAMPA ST., P. O. Box 1345 DENVER, COLO.





# Wire Hanging Baskets

The well-made kind. Painted, bound with galvanized wire.

6 AT DOZEN RATE, 50 AT 100 RATE

	Per doz.	Per 100
8-inch.....	\$2.50	\$18.00
10-inch.....	3.00	20.00
12-inch.....	3.50	25.00
14-inch.....	4.00	27.50
16-inch.....	5.00	35.00
18-inch.....	7.50	60.00

## GREEN SHEET MOSS

Long, green sheets for hanging baskets.....per bag, \$1.75; 10 bags, \$16.00

**C. E. CRITCHELL,** THE WHOLESALE FLORIST Cincinnati, Ohio  
15 EAST THIRD STREET



## The leaders in the trade use this classic jardiniere

The added touch of beauty it lends to their potted plants, cut flowers, ferns and baskets, is appreciated by their customers. Made of wood fiber—waterproofed—strong and durable. Twelve different designs; six Wedgwood colors.

**ANY SUPPLY HOUSE WILL FILL YOUR ORDER**

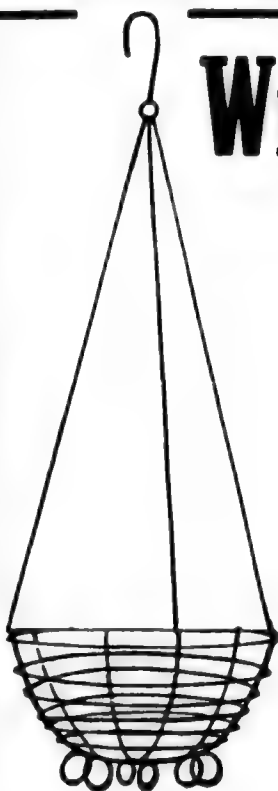
Made by the MONO SERVICE CO., Newark, N. J.

good quality and in good condition and most gratifying, with the exception of violets, which unfortunately suffered from the warm weather.

The weather, which had been unusually warm and spring-like, brought on thousands of good carnations, but suddenly changed Saturday, April 3, though not sufficiently to do much harm to business. Easter Sunday, however, was bad, with intense cold, considerable snow and, later, heavy rains.

Calla lilies were plentiful and sold well. Easter lilies, though not over-plentiful, were sufficient to fill about all the orders. Orchids and gardenias were in excellent shape and sold well. Valley was in good demand and there was an adequate supply.

There was a fine supply of sweet peas on hand and these were particularly popular this year. Most of this stock was of high quality, few of the inferior grades being seen. There was a mammoth supply of roses in all grades and varieties and the demand was good. This stock was fresh and was considered to be as good as ever seen at Easter. Mignonette, marguerites, primulas, calendulas and myosotis sold well. Heavy shipments of bulbous stock arrived each day and fairly glutted the market, but, fortunately, the greater part of it moved. Potted bulbous stock



# Wire Hanging Baskets

Our baskets are made strong and substantial, well painted, have strong wire hangers and are guaranteed to be the best on the market. Will outlast many other makes.

Size (Measure across top)	Per doz.
10 inches.....	\$3.00
12 inches.....	4.00
14 inches.....	5.00
16 inches.....	6.00

## GREEN SHEET MOSS

For Lining Hanging Baskets, Etc.

Per large size bag.....\$3.00

**Geo. H. Angermueller Co.**

Wholesale Florists 1324 Pine St., ST. LOUIS, MO.

Get Our List of Other Supplies—It's Free

Mention The Review when you write.

was also plentiful and a large assortment of bougainvilleas, primroses, lilies, deutzias, ramblers and hydrangeas sold easily.

### Various Notes.

H. E. Wilson's East Main street store during the rush hours of Good Friday

# ATTENTION FLORISTS



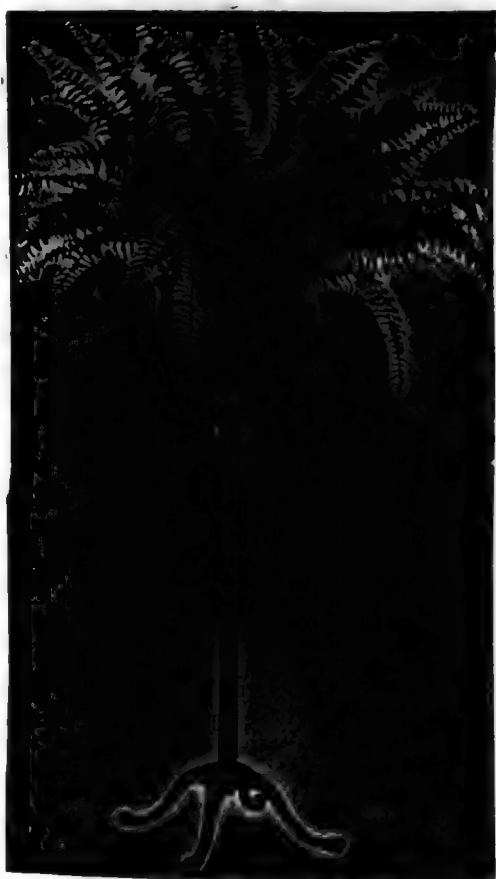
Why spend your valuable time making **MAGNOLIA WREATHS**? We offer you a special made wreath of unusually good value, style and workmanship, in green or brown. These wreaths are made by a skilled florist. Send for a sample dozen and be convinced. Leaves much closer laid than in illustration.

12-inch size of wire frame.....	\$1.25
14-inch size of wire frame.....	1.75
16-inch size of wire frame.....	2.50
18-inch size of wire frame.....	3.50
20-inch size of wire frame.....	4.50

*Attractive Prices on Quantity Lots.*

## Pittsburgh Cut Flower Co.

116-118 Seventh St.,  
**PITTSBURGH, PA.**



A beautiful, green enameled, adjustable

### Plant Stand

It has a range in height from 26 to 52 inches, and you will find it invaluable for decorative purposes and the display of plants and baskets in your store and window.

Poppy design is carried throughout.  
A beautiful ornament for any store.

Price - - \$3.50 each

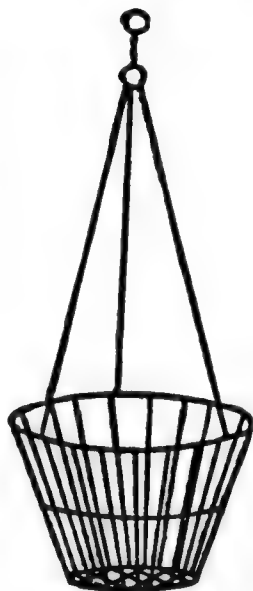
**PERCY JONES**

INC.

30 EAST RANDOLPH STREET  
CHICAGO - - ILLINOIS

## Wire Hanging Baskets

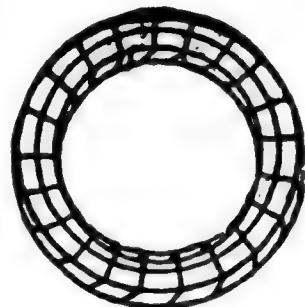
The Wise Florist  
Will Buy NOW!



No. 1

Size	Per 100
10-inch.....	\$14.00
12-inch.....	16.25
14-inch.....	23.00
16-inch.....	26.00

JUST ASK  
for  
OUR PRICES  
on  
**WIRE DESIGNS**



**B. E. and J. T. COKELY**

Everything in Florists' Supplies Established 25 Years  
201 N. Seventh Ave. SCRANTON, PA.

Mention The Review when you write.

Order Your BASKETS From

## Florists' Supply House

We handle baskets of quality. Give us a trial order  
and be listed among the many satisfied customers.

**FLORISTS' SUPPLY HOUSE**

WHOLESALE COMMISSION FLORISTS

105 East Ohio Street,

Phone Main 831

INDIANAPOLIS, IND.

**CHICAGO PRINTED STRING CO.**  
Advertising String and Ribbon Specialties  
2411 Clybourn Ave., Chicago, Ill.



LIKE LEATHER - ALWAYS PLIABLE

# MAGNOLIA LEAVES

"Money Talks" (it is said). So give it a chance to say "something." If money can talk, here's a chance for the "almighty dollar" to make SOME HOLLER.

Prepared by  
**REEVES**

COLORS:

Brown, Green or Purple

**\$1.25** PRICE PER CARTON

Formerly owned NATURAL FOLIAGE CO.,  
of Savannah, Ga., and St. Louis, Mo.

25 lbs. of leaves.... \$ 4.50  
50 lbs. of leaves.... 8.00  
100 lbs. of leaves ... 15.00  
If Red is wanted add 15 per cent.

## YOUR CREDIT IS GOOD

WITH PROPER REFERENCE

### Southern Decorative Evergreens

## SMILAX

Standard Cases, \$3.00  
Half Cases..... 2.00

#### NOTICE

We have enlarged our plant.  
Can make prompt shipments.  
No order too large or  
too small

Let us book your  
future orders for  
**Fancy Ferns**  
**Dagger Ferns**  
**Huckleberry Foliage**  
**Water Oak Foliage**

**REEVES FOLIAGE CO., Inc., Brewton, Ala.**

SURE TO PLEASE

Mention The Review when you write.

and Easter Saturday was almost impassable. The second floor, which is given over for such occasions, was crowded to the limit with all kinds of potted plants and sales were reported as excellent.

Brooks the Florist reported an excellent trade during the rush and most of his stock cleaned up nicely.

Salter Bros., at both stores, did a bumper business and about everything in sight was cleaned up.

George Boucher's store was unusually well filled with all seasonable stock, in cut flowers, plants and baskets. Sales were heavy and included large funeral and wedding orders.

Louis Collatos was well satisfied with the amount of business done in his store.

E. R. Fry said that he had the busiest Easter in the history of his business, which has extended over a period of many years.

The Rochester Floral Co. disposed of an unusual amount of stock. The stock was attractively arranged and sold easily at good figures.

Alberts the Florist reported heavy holiday trade and cleaned up on most of his stock. Cut flowers sold readily and considerable corsage work was done.

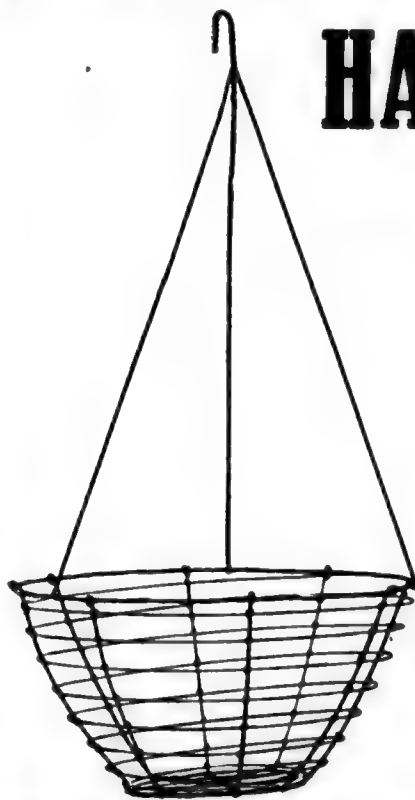
J. B. Keller Sons had heavier trade this Easter than ever before. In the considerable advertising done by the trade for this holiday this firm played an active part and much benefit was derived.

Jacob Thomann & Sons enjoyed a heavy trade. The greater percentage of their stock was grown by themselves.

The New York Florist Co. held large crowds of customers from morning until

## HANGING BASKET

Hand made, wire bound,  
enameled green, substantial.



	doz.	100
8-inch.....	\$2.00	\$16.00
10-inch.....	2.25	17.00
12-inch.....	3.00	21.00
14-inch.....	3.50	25.00
16-inch.....	4.50	34.00
18-inch.....	6.00	45.00

**Fancy Green Sheet Moss**  
Large Sack, \$2.00

**Pittsburgh Cut Flower Co.**  
116-118 Seventh St., PITTSBURGH, PA.

Mention The Review when you write.

### SOUTHERN WILD SMILAX

S READY FOR SHIPMENT.

STANDARD CASES—\$3.00 each

Natural Sheet Moss.....\$1.75 per bag  
Perpetuated Sheet Moss... 3.50 per bag

**CALDWELL THE WOODSMAN COMPANY**  
**EVERGREEN, ALABAMA**

Mention The Review when you write.

### SMILAX SMILAX SMILAX

NEW CROP NOW READY

Orders filled promptly on short notice

\$3.00 per case

Perpetuated Moss.....\$3.50 per bag

Natural Moss..... 1.75 per bag

Wire, Write, Phone

**E. A. BEAVEN - - - Evergreen, Ala.**

Mention The Review when you write.

**"Superiora"**  
**Maidenhair Ferns**  
**Adiantum Formosum**

IN ALL SIZES

Recognized by the leading wholesale florists as the best on the market.

One trial will convince you.



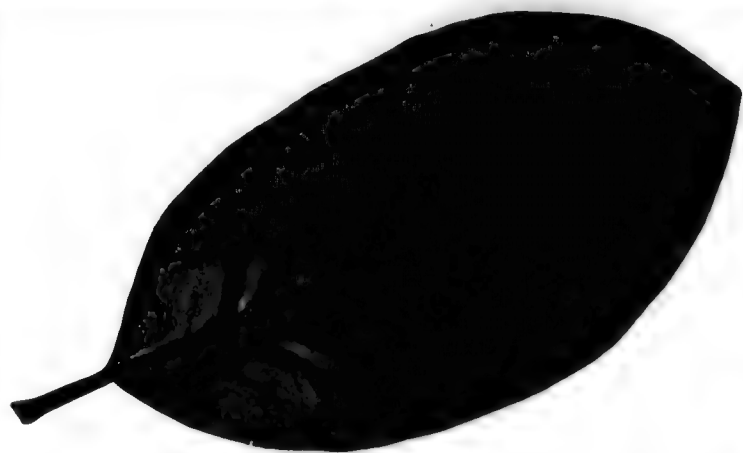
**"Superiora"**  
**Magnolia Leaves**

Are today more in demand than ever on account of their far superior quality.

We have over 58 endorsements from the largest Florists' Supply Houses.

"Enough said."

**DR. H. DUX CO., Jacksonville, Fla.**



**Announcement  
to The Trade**

We are now  
preserving and dyeing

**Magnolia Leaves**

under our new process and stock is ready for shipment.

**Quality the Best**

**Quantity Unlimited**

Carload orders solicited. Samples sent prepaid.

**We Make Brown, Green or Purple**

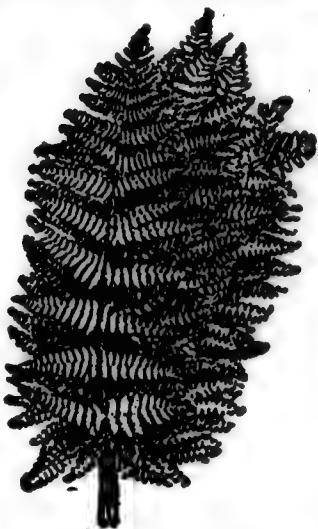
Packed in cases or cartons.

Make up your wreaths with Rumbley's Leaves for Memorial Day, May 30th.

**ORDER TODAY**

**THE RUMBLEY CO., Evergreen, Ala.**





# FANCY FERNS

Finest stock in the country

**\$4.00 per 1000**

**\$4.00 per 1000**

Subject to Change Without Notice.

Green Leucothoe, 100.....	\$1.50.	1000.....	\$10.00
Wild Smilax, 50-pound cases, \$6.00; 25-pound cases.....			4.00
Magnolia Leaves, green and bronze, per carton.....			1.50
Galax Leaves, green and bronze, per case of 10,000.....			12.50
GREEN SHEET MOSS, very fine for basket work, trimming pots, etc., per bag, 15 lbs. to the bag.....			2.00
Sphagnum Moss, per bale .....			2.50

FULL SUPPLY CUT FLOWERS AT ALL TIMES

**MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.**



night, their business being extra heavy. Thomas McGregor reported business the best ever and the stock carried all cleaned up fast. H. J. H.

## INDIANAPOLIS, IND.

### Easter Business.

Easter business was excellent. Potted plants were the leaders in popularity and practically everything available in this line cleaned up. Bulbous stock and small flowers led in cut flowers, carnations and roses not being in heavy demand. Lilies sold unusually well, both in pots and as cut flowers.

Roses were in abundance, but did not sell briskly. Tuesday, March 30, carnations were bringing \$8 and \$10 per hundred, with Laddie at \$15 per hundred. By Easter Saturday, however, there was a glut on the market and, because of a great deal of pickled stock, the price had fallen to \$4 per hundred. Had not Easter Sunday been a rainy, cold day, a great many more roses and carnations would have been sold, but the weather was so bad that it killed the Sunday trade.

### The Market.

Stock is abundant. Roses are available in large quantities and prices have dropped. A large supply of carnations is on hand at \$5 to \$8 per hundred. Calla lilies and Easter lilies are selling at \$3 per dozen. Daffodils and jonquils are popular at \$8 per hundred and tulips sell for \$5 and \$6, except a few Darwins, which demand \$8 per hundred.

Sweet peas are scarce and range in price according to quality. Snapdragons are just arriving and are of good quality.

### Various Notes.

The April meeting of the Indiana State Florists' Association will be held Tuesday, April 13, at the Smith & Young Co. commission house.

Bertermann Bros. Co. enjoyed an excellent Easter business. The entire force was kept on the run. The company is installing a bookkeeping machine.

E. E. Temperley, dressed as a monkey, won the man's prize offered at the Shriners' masquerade ball, for the most grotesque costume. The prize was a beautiful platinum Shrine pin, set with two diamonds.

IT is seldom that we receive a complaint about Brague's Cut Ferns.

Our customers know that we try to give them the best stock obtainable.

They know we are not simply looking for the money we may receive, but that we are trying to co-operate with them so that the ultimate consumer will be satisfied.

We sell cut ferns, but we sell something else that cannot be purchased from any other dealer.

It is the *soul* of our *business*.

It is the *personality* back of every order sent out by the house of

**L. B. Brague & Son**

Located in HINSDALE, MASS.  
Since 1867

### GREEN SHEET MOSS

Dry, weight about 18 lbs. to the bag, put up in 2-bu. bags, per bag.....	\$2.00
Damp Sheet Moss, in boxes, per lb.....	.05
Dagger Ferns, per 1000 .....	1.50
Galax, Green and Bronze, per 1000 .....	1.50
Leucothoe, Green and Bronze, per 1000.....	3.00
Prompt attention to all orders. Cash with order.	

G. C. GIBBS, Del Rio, Tenn, R. 2

### BOXWOOD

Selected Sprays — 18c per pound

W. Z. PURNELL, Snow Hill, Md.

# Ferns Galax Moss

## Headquarters for Southern Wild Smilax

Per 50-lb. Case, \$5.00

<b>FANCY FERNS</b>	
Per 1000.....	\$3.50
<b>LEUCOTHOE SPRAYS</b>	
Per 100.....	\$0.75
Per 1000.....	6.00
<b>BOXWOOD</b>	
Per lb.....	\$ 0.25
50 lbs.....	12.00

<b>BRONZE GALAX LEAVES</b>	
Per 1000.....	\$ 1.50
Per case of 10,000.....	10.00
<b>GREEN GALAX</b>	
Per 1000.....	\$ 1.50
Per case of 10,000.....	10.00

<b>SPHAGNUM MOSS</b>	
Per bale.....	\$ 2.00
Per 10 bales.....	17.50
<b>GREEN SHEET MOSS</b>	
Per bag.....	\$ 1.75
Per 10 bags.....	16.00

### SPECIAL PRICES ON LARGE QUANTITIES

Brown, Green and Purple Magnolia Leaves .....\$1.50 per carton; 10 cartons, \$14.00

Everything in Florists' Supplies

**FULL LINE OF CUT FLOWERS AND OTHER GREENS AT ALL TIMES**

Orders from unknown parties must be accompanied with cash or shipments will be made C. O. D.

**C. E. CRITCHELL,** Wholesale Commission Florist, **Cincinnati, Ohio**  
15 East Third Street,

## NEW CROP, FANCY AND DAGGER FERNS Write for Prices

Laurel Festooning, 6c and 8c per yard. Fresh stock supplied on short notice; use it for your weddings and other similar decorations; nothing better.

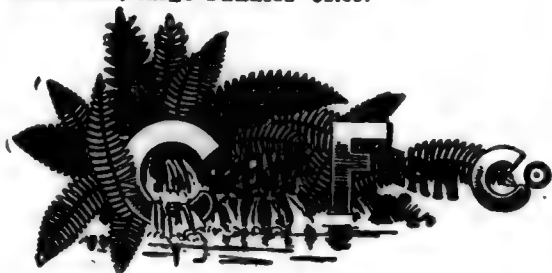
Bronze Galax, fine quality, \$1.25 per 1000; \$11.00 per case of 10,000; extra fine leaves.

Sphagnum Moss, \$5.00 per large bale.

Ground Pine, 12c per lb.; made up, 10c and 12c per yd.

Branch Laurel, large bundles, 50c.

Hemlock, large bundles \$1.00.



Telegraph Address, New Salem, Mass.  
Post Office and L. D. Phone Address  
**MILLINGTON, MASS.**

**GOOD STOCK ON  
Dagger and Fancy Ferns**  
\$2.50 per 1000

Terms: Cash with order.

**P. S. Pulos & Bro.**  
27 Willoughby St., BROOKLYN, N. Y.

## Natural Green Sheet Moss

Per 10-lb. bag, \$1.75

## Dyed Green Sheet Moss

Per 10-lb. bag, \$3.50

**KNUD NIELSEN**

EVERGREEN, ALA.

The A. Wiegand's Sons Co. was unusually well stocked with potted plants, which sold readily.

C. R. Greene says that he did one-third more business than he did last Easter.

## Fancy Ferns

Extra fine and large size.

## Cut Asparagus Sprays

Fresh every day. Every spray a tip.

Four lengths—short, medium, long and extra long.

## Galax Leaves

Bronze and Green; new crop.

## Southern Smilax

The best that grows. Large stock always on hand.

## Sheet Moss

Grass-green.

## Sphagnum Moss

Good, clean stock.

## Mexican Ivy

Try something different. Excellent for corsage work.

## Pussy Willow

Large, cultivated variety. Long and short sprays.

The Largest Stock and Most Complete Assortment in America, which includes many other Greens. Quality the Very Best and Prompt Attention.

**RIBBONS, CHIFFONS—complete assortment  
FLORISTS' SUPPLIES WIRE WORK**

## The KERVAN COMPANY

119 W. 28th St., NEW YORK



## NEW CROP FANCY FERNS

First-class Stock. Write for prices.

**Teahan Fern Co.**

694-696 River St.,

TROY, N. Y.

Phone Troy 1706-W.

Pahud's automobile met with an accident Saturday, April 3, and the chauffeur was badly cut by glass.

## FANCY (Special Picked) FERNS Per M \$4.50

Leave your order with us for regular shipments

**C. A. KUEHN WHOLESALE FLORIST**

1312 Pine St.

St. Louis, Mo.

A notice of the death of Mrs. Arno H. Nehrling appears in this week's obituary column.  
E. E. T.



# PACIFIC COAST DEPARTMENT

## TO WHOM IT MAY CONCERN.

In the last six months the circulation of The Review on the Pacific coast has more than doubled. As no effort has been made to secure subscriptions there, the increase is wholly due to readers who recommend the paper to others in the trade. But it points also to the rapid increase in the trade interests on the coast.

## PORTLAND ROSE SHOW.

### To Be Held Outdoors in June.

Portland, Ore., will attempt to win new laurels with roses when the Portland Rose Society holds its annual show June 21 to 23. Since all suitable buildings have been engaged for the Shriners' convention at that time, the committee of arrangements for the show, consisting of H. J. Blaesing, president of the Portland Rose Society; Jesse A. Curry, Pacific coast representative of the American Rose Society; and C. P. Keyser, park superintendent, decided to hold it outdoors. Madison street, between West Park and Tenth streets, is the site selected.

Booths will be erected to provide adequate shelter from rain and sun and will be arranged in the form of a U, with a band stand and flagpole in the center of the closed end. The general scheme of lighting and of other decoration will be in harmony with the rose festival plans. At the West street end will be a fountain with waterfalls, and a low, rustic bridge will form the main entrance to the rose show from the festival center.

### Only Rose Society Members to Exhibit.

This year only members of the Portland Rose Society will be permitted to exhibit and compete for prizes, but, since a campaign for more members is now being actively waged, no decrease in the number of exhibitors is expected. The total value of the prizes offered will be in excess of \$3,000.

After 10 a. m., June 21, when the roses have been placed, the judges will spend two hours in making the awards; thereafter, until 1:30, the imperial officers of the Shriners and their ladies will have a private view, with the members of the Portland Rose Society as escort. For the remainder of the three days, the show will be open to the public. The exhibits will be replenished each day.

## LOS ANGELES, CAL.

### The Market.

Easter found a better prepared market than usual, but still there was considerable shortage in some lines. At the middle of last week there was every prospect of pot Easter lilies being equal to the demand, but the high prices asked reduced that considerably. Cut lilies were short, the majority of them being taken from pots which would easily have been sold. Callas in some cases took the place of Easter lilies; they have held up well in price this season. Roses

were not equal to the demand, nor was the quality all that could be desired. Some of the stock in roses came from the north. Valley was up to the demand at the price asked; this checked business, as well as the fact that customers have got out of the habit of asking for it. It costs money to make enough of a show of valley to draw attention to the fact that it is again on the market.

Easter plants, except lilies, were not particularly good, the majority of the best stock being shipped in. The spectacle of hydrangeas in small pots being offered at wholesale for prices which formerly would have bought a fine azalea or rhododendron checks the ardor of the would-be purchaser.

The retailers last week made strong bids for business with attractive displays and had a good amount of advance orders. Wholesalers had all that they could handle, especially with last-minute orders.

### Various Notes.

W. Armacost & Co. have purchased an additional nine acres of land adjoining their large range at Sawtelle. Some, at least, of this land will be used to grow sod for compost for the rose benches before being built on, though further extension of the lath houses for plumosus is under consideration.

David Griffiths, of the Department of Agriculture, Washington, D. C., has been visiting the nurseries and bulb-growing establishments in the vicinity. Mr. Griffiths is especially interested in the government's experiments in growing Easter lilies from seed. The work which the department is doing is not only interesting to the cultivator but suggestive to the trade.

A. O. Stayskal, of Fort Bayard, N. M., was visiting this city last week.

George Stewart has made and is making several improvements in his store at Second and Western avenues, where he has a fine location. A new icebox is in course of construction.

G. Gorini has purchased another five

acres at Huntington Park, making ten acres in all. He is sending to the market some of the finest Shasta daisies which are grown in this section, his strain being particularly strong in the stem, with fine, well formed flowers. Large plantings of dahlias, gladioli and other popular flowers are going in and will easily find a market.

Paul Ecker has sold many thousands of stock plants of poinsettias already this season; his shipments reach practically all over the United States and Canada. A large percentage of the orders are from satisfied customers of last season and previous years.

H. R. Richards.

## SAN FRANCISCO, CAL.

### The Market.

Last week found the florists all busy with their Easter orders, with a general rise in prices over the previous week. Good roses had a fifty per cent rise and carnations were somewhat higher in price. Lilies of the valley were scarce and high in price. The supply of orchids was diminished and the blooms were extremely high-priced. The supply of Easter lilies was good this year, but the cut blooms and potted plants both sold out at a high price. Violets were still plentiful and all outside flowers arrived in good shape and large quantity. Gardenias were scarce and free-sias all gone.

A good supply of roses was in the market for the Easter trade, including Russells, Columbias, Wards, Ophelias and September Morns. Kaiserins, Hadleys and American Beauties had commenced to come in and Cecile Brunners also put in an appearance for the Easter trade.

A large supply of tulips was available, while anemones and ranunculuses were more plentiful. The outdoor sweet peas from the southern valleys were seen in San Francisco stores.

The wholesale dealers stated that they had been cutting and shipping

**We will give you SATISFACTION**

**Not only in PRICE BUT EVERY OTHER WAY.**

Keep in touch with us for everything in the trade.

**IT WILL PAY YOU ALL THE TIME.**

**YELLOW DAISIES**—Extra strong rooted cuttings, from soil, \$2.50 per 100; \$20.00 per 1000

**L. A. FLORAL CO.**

236 EAST FOURTH ST.,

LOS ANGELES, CALIF.

THE HOUSE OF QUALITY AND SERVICE

# \$1.00 PER GALLON

## and We Pay the Freight

PATCHOLE GLAZING PUTTY is a reliable BLACK glazing putty that remains flexible and pliable for years. It will never crack or peel or run in the heat. The easiest of all glazing putties to apply. **ABSOLUTELY GUARANTEED.**

### PATCHOLE GLAZING PUTTY

Barrels, 60 gallons each.....	@ \$1.00 per gal.
Barrels, 40 gallons each.....	@ 1.00 per gal.
Kegs, 20 gallons each.....	@ 1.00 per gal.
Kegs, 10 gallons each.....	@ 1.25 per gal.
Kegs, 5 gallons each.....	@ 1.25 per gal.

WE GUARANTEE PATCHOLE GLAZING PUTTY TO BE EQUAL TO ANY GLAZING PUTTY ON THE MARKET AND FAR SUPERIOR TO MOST.

To apply PATCHOLE GLAZING PUTTY use a glazing machine. We supply one FREE with your order for a barrel of 40 or 60 gallons. If a machine is desired with an order for a smaller amount the machine will cost \$2.50. **DO NOT USE PUTTY BULBS.**

### An Unsolicited Letter

**H. A. HYDE CO.**  
FLORISTS, GROWERS AND NURSERYMEN  
WHOLESALE AND RETAIL  
WATSONVILLE, CALIF.

#### To Whom It May Concern:

This is to certify that I have used Patchole cement for six years on my greenhouses with the best results both to tie together glass where cracked horizontally or on the roof. Used instead of putty for glazing I consider it has no equal both as to ease in handling and for results obtained.

Signed, H. A. HYDE.

# \$3.00 PER GALLON

## Greenhouse White Paint (Lead and Oil)

Barrels, 60 gallons each.....	@ \$3.00 per gal.
Barrels, 40 gallons each.....	@ 3.00 per gal.
Barrels, 20 gallons each.....	@ 3.00 per gal.
Barrels, 10 gallons each.....	@ 3.00 per gal.
Barrels, 5 gallons each.....	@ 3.00 per gal.

Don't ever forget that this material is absolutely guaranteed both as to quality and ease of application. We pay the freight to any station in the United States. **You simply deduct freight charges from your invoice.**

Send us your order **TODAY** or write for samples

**CALIFORNIA PLASTIC PRODUCTS CO., San Francisco, Calif.**  
**521 Sheldon Building Phone Kearny 521**

**WIRE US YOUR ORDER AT OUR EXPENSE**

All orders are shipped the SAME DAY that they are RECEIVED unless otherwise ordered. This we believe is what you have been looking for—**QUALITY PLUS SERVICE.**

CALIFORNIA PLASTIC PRODUCTS CO., 521 Sheldon Bldg., San Francisco, Calif.

Gentlemen: You may send us:

#### Patchole Glazing Putty

.....Barrels (60 gallons).....	@ \$1.00 per gal.
.....Barrels (40 gallons).....	@ 1.00 per gal.
.....Kegs (20 gallons).....	@ 1.00 per gal.
.....Kegs (10 gallons).....	@ 1.25 per gal.
.....Kegs (5 gallons).....	@ 1.25 per gal.
.....Glazing Machine, \$2.50, or free with barrels of 40 or 60 gallons each.	

#### Greenhouse White Paint

.....Barrels (60 gallons).....	@ \$3.00 per gal.
.....Barrels (40 gallons).....	@ 3.00 per gal.
.....Barrels (20 gallons).....	@ 3.00 per gal.
.....Barrels (10 gallons).....	@ 3.00 per gal.
.....Barrels (5 gallons).....	@ 3.00 per gal.

Terms to be 5% for cash with order or 2% 10 days; net 30 days. If we are not satisfied with the goods we can send them back to you at your expense and owe you nothing.

Name.....

Street address.....

City..... County..... State.....



# J. A. AXELL

**Wholesale Commission Florist**

**463 BUSH STREET**

**SAN FRANCISCO, CALIFORNIA**

large quantities of flowers for the northern and eastern trade last week. All varieties of roses have been much in demand. Both cut and potted Easter lilies have been shipped in large numbers. White and lavender lilac blooms are becoming more plentiful in the shops.

Dahlia roots are being shipped out in large quantities for the eastern and northern trade. Several shipments have been made by a San Francisco dealer to South America and China.

#### Various Notes.

Mrs. Copeland, who purchased the business and store of the Misses Hannon, on Sutter street, was kept busy in the latter part of Lent with decorating work. Last week most of the decorations were in connection with Easter services, but she states that general business has kept up right along. One of her largest orders last week was the decoration of the Sorosis Club; for this she used quantities of Easter lilies and spring flowers. Mrs. Copeland has been featuring a fine showing of lavender ranunculuses and an excellent collection of Easter baskets.

The MacRorie-McLaren Co. had its store on Powell street beautifully decorated for Easter. Trestlework of white wood was used effectively in the setting for the large showing of potted rambler roses, Easter lilies and other plants. Manager Fred Bertrand reports exceptional Easter sales. The supply of flowers and plants from the nursery was practically cleaned out. The landscape department reports busy days and the stand in the Palace hotel is rushed. Several large decorations, ordered some time in advance, are being taken care of now that the Easter decorations are out of the way. The latter included an elaborate decoration of the banquet hall and lodge room for the Scottish Rite's Easter ceremony, which required a great many Easter lilies and rambler roses.

B. M. Joseph's store attracted much favorable attention in conjunction with its Easter decorations. The comprehensive showing of plants and cut flowers was supplemented by a grand array of canaries and other song birds. A handsome Japanese cage, housing a particularly beautiful singer, was the central feature of the window display. Robert Lang, who is a student of Stanford University and whose father is in the trade in Texas, spent his Easter vacation assisting with the rush at this store and, incidentally, familiarizing

## Callas

**and Everything in Season**

### S. MURATA & CO.

**Oldest and Most Experienced Shippers in Southern California**

**380-386 S. Los Angeles St., LOS ANGELES, CAL.**

**WE NEVER MISS**

*Mention The Review when you write.*

## Statice and Strawflowers

**Everlasting Stock**

**WE HAVE IT—in assorted colors**

**Write for sample shipment**

*also*

**Everything in seasonable spring Cut Flowers and Greens**

### P. C. MILLER CO.

**Wholesale Dealers in CUT FLOWERS**

**217 Winston Street**

**::**

**Los Angeles, Cal.**

### FREESIA PURITY

**Get our prices for 1920 crop**

**HARRY BAILEY**

**R. F. D. No. 6,  
Box 354**

**Los Angeles, Cal.**

himself with the methods employed in a typical up-to-date store.

### My Winter Orchid-flowering Sweet Peas

**are now grown by over 8000 commercial florists  
They have no equal. Send for list.**

**Ant. C. Zvolanek, Lompoc, Cal.**

**Podesta & Baldocchi last week supplied the San Francisco Mutual Club**

# Don't Stop!

Easter does not end the year's business. Flowers will be more plentiful, the prices more reasonable. Keep the orders coming.

We have a splendid crop of ROSES—and everything that goes with them.

## WALTER ARMACOST & CO.

321-23 East Fourth Street

LOS ANGELES, CAL.

*We Close Sundays*

Mention The Review when you write.

### PRICE LIST

Effective  
April 12, 1920

Subject to change.	Short	Medium	Long
Hoosier Beauty.....	\$0.12	\$0.20	\$0.30
Columbia.....	.12	.20	.30
Red Sawyer.....	.10	.18	.25
Champ Welland.....	.10	.18	.25
White Killarney.....	.10	.18	.25
Ophelia.....	.10	.18	.25
Shawyer.....	.10	.18	.25
Peace (White Sawyer).....	.10	.18	.25
CARNATIONS, splits.....			.06
Best.....			.08
Daffodils.....		\$8.00 per 100	
Sweet Peas.....		2.00 per 100	
Sprenger and Plumous.....		.75c bunch	
Ferns.....		\$3.00 doz. bunches	

Miller Floral Co. **UTAH**  
FARMINGTON,  
Mention The Review when you write.

### CHRYSANTHEMUMS

#### ROOTED CUTTINGS

Lillian Doty and Mrs. Wm. Buckingham,  
\$3.00 per 100; \$25.00 per 1000

Prince d'Or, White Anemone,  
\$4.00 per 100; \$35.00 per 1000

### Carnation Plants from Soil

Matchless and Alice,  
\$6.00 per 100; \$50.00 per 1000

Peninsula Nursery,  
SAN MATEO, CALIF.

with 125 corsage bouquets of spring flowers for a luncheon which the club gave at the Palace hotel.

Spring weddings have not been so numerous as they will be after Easter. However, Pelicano, Rossi & Co. did a

## Service that Advertises

## GEORGE J. HALL & CO.

WHOLESALE  
FLORISTS

423 East 5th St.

Los Angeles, Cal.

WE NEVER FAIL

Mention The Review when you write.

### LOS ANGELES GERANIUM CO.

CULVER BROS., Props., Wholesale Growers of  
**California Sunshine Geraniums**  
For the Trade. Leading Standard Varieties.  
Strongly Rooted Cuttings.....\$20.00 per 1000  
1752 Garfield Place. LOS ANGELES, CALIF.

Mention The Review when you write.

### RUDOLPH FISCHER

Freesia Specialist San Gabriel, Cal.

Mention The Review when you write.

### POINSETTIAS STOCK PLANTS

One-year-old, early and late California field-grown plants, 1-inch to 1 3/4-inch caliper.

**PAUL ECKE**, 1226 Hay Avenue  
Los Angeles, Calif.

Mention The Review when you write.

#### PANSIES

Steele's best mixture, seedlings, \$4.50; transplanted \$9.00 per 1000. Verbenas, Petunias, Cinerarias, Pelargoniums, Geraniums, Fuchsias, etc.

**FRED G. EHLE**, Wholesale Grower,  
224-236 Sanborn Ave., San Jose, Calif.

Mention The Review when you write.



**Freesias****VIOLETS****Daffodils**

We are the largest growers of Freesias, Daffodils, Violets, Plumosus, Adiantum and Mexican Ivy in California.

**VIOLETS**

\$1.00 per dozen bunches.

We want you to order direct from us.

**ROSES**

Roses n.w on prop.

**E. W. McLELLAN CO., 451 Bush St., San Francisco, Calif.**

Nurseries at  
**SAN LORENZO, CALIF.**

**WHOLESALE SHIPPING ONLY**

Nurseries at  
**BURLINGAME, CALIF.**

beautiful decoration at a recent wedding in this city, when Miss Eastlake, a Chicago belle, was married to a San Francisco business man.

The E. W. McLellan Co. had on hand last week a fine line of roses, especially Russells. An abundant supply of American Beauties and Cecile Brunners arrived from the nursery in time for Easter.

J. A. Axell had a fine supply of roses for the Easter trade, including Ophelias, September Morns, Russells, Columbias, Wards, Hadleys and Kaiserins. He also had a large supply of tulips.

Gen. A. J. Gooch reports a good supply of lavender and white lilacs, ranunculuses, anemones and outside sweet peas ready for market.

The United Flower & Supply Co. had a large supply of Easter lilies. They are making a specialty of Japanese baskets and have recently received a shipment from Japan.

C. Kooyman & Co. had on hand plenty of outdoor flowers and Easter lilies for the Easter trade.

Enomoto & Co. had a large supply of roses, Easter lilies, calla lilies and spring flowers for Easter.

Domoto Bros. had a store full of excellent potted Easter lilies and other potted flowering plants.

Among the visitors to San Francisco last week were Mr. Martin, of Martin & Forbes, Portland, Ore.; E. A. Feters and Thomas Brown, of Detroit, Mich., and Ernst Wienhoeber, of Chicago.

M. M.

**SEATTLE, WASH.****The Market.**

While it was hard to figure Easter trade from the preliminary activities of the week, everything pointed to a splendid business. There were plenty of lilies in sight for the trade; in fact, there was some fear expressed that an oversupply might develop before the end of the week, but most of the handlers were of the opinion that there would be a ready sale of all stock at good prices. One or two houses showed an inclination to start their sales too low, but this was not generally the case.

The local greenhouses are supplying everything that the trade can use. In some few instances the local growers are showing a surplus and have been able to fill shipping orders from points in the intermountain country. This is especially true of sweet peas and hydrangeas, both of which have been arriving in fine shape. The sweet peas have been combined freely with the fine cut of orchids which is available and the local cut of gardenias has been in-

**ROSES, VIOLETS**

*We have Cecile Brunners of excellent quality*

**Other Seasonable Flowers and Greens**

**READY FOR SHIPMENT**

**DOMOTO BROS.**

**440 Bush Street, SAN FRANCISCO, CAL.**

Mention The Review when you write.

**VIOLETS**

**ROSES - - SPRING FLOWERS**

**Woodwardia and other greens**

**ENOMOTO & CO., INC.**

**WHOLESALE GROWERS AND SHIPPERS**

**35 Saint Anne Street**

**SAN FRANCISCO, CAL.**

Mention The Review when you write.

**PLUMOSUS****ADIANTUM**

**Tulips, Roses, Freesias, Gypsophilas, Spring Flowers**

**GEN. A. J. GOOCH**

**537 PINE STREET, SAN FRANCISCO, CALIFORNIA**

**ASTER SEED**

**YOU CAN ALWAYS DEPEND ON FOR GROWING CUT ASTERS**

**THE HOME OF ASTERS**

**Herbert & Fleishauer**

**Aster Specialists, McMinnville, Ore.**

**California Grown Gladioli**

Clean, healthy two-year-old stock

**PANAMA—The Best Pink**

1½-in. up ..... \$30.00 per 1000

**Humboldt Evergreen Co.**

**Dyerville, Calif.**

creasing so fast that this flower has been used in decorations frequently. Other flowers which have been arriving more freely and showing stronger

**PHOENIX CANARIENSIS**

Pot-grown, 24 inches, at \$9.00 per dozen, F. O. B. cars.

**EDWARD H. RUST**

**1825 Bank St. South Pasadena, Cal.**

**Berberis Darwinii**

Per 100

Out of 2-inch pots ..... \$ 6.00

**Diosma alba**

Out of 2-inch pots ..... 10.00

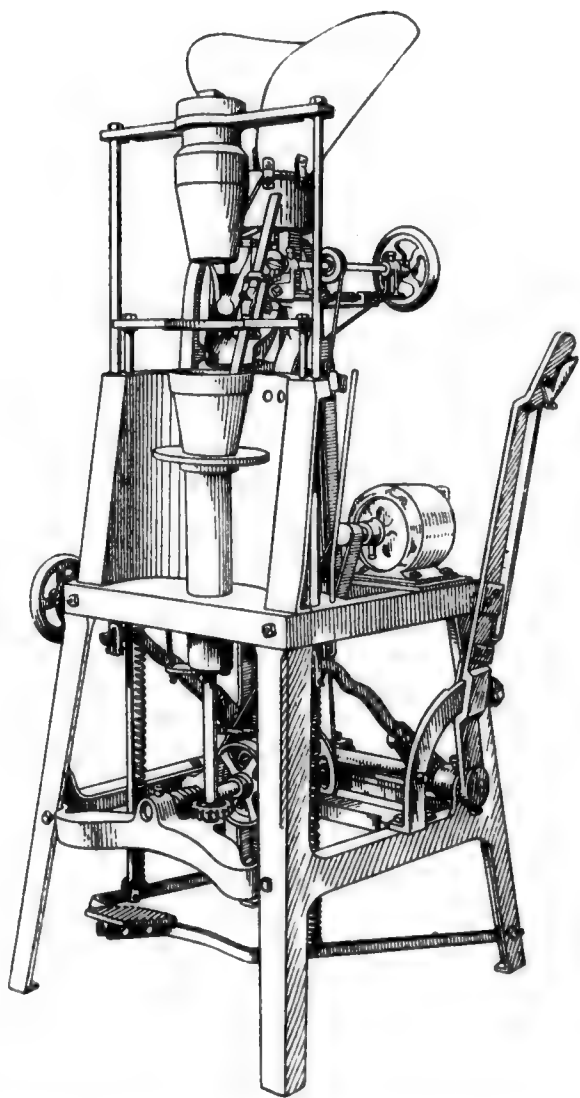
**Erica Melanthera**

Out of 2-inch pots ..... 15.00

Cash with order, please.

**PACIFIC NURSERIES, Colma, San Mateo Co., Calif.**

stems are carnations, with Laddie still the market leader. Some fine local reds of smaller size have also been received. Potted plants are being featured in



## Can You Beat It?

Here is a Florist who bought one of our machines in October, 1919, and has made enough pots to pay for the machine.

He also has enough advance orders to keep him busy for months to come, making pots for his neighbors.

You can do the same.

Send in your order at once for one of these machines.

**Price, \$500.00**

With one set of 4-in. molds

*F. O. B. Spokane*

**Spokane Concrete Flower Pot Machine Co., Inc.**

P. O. Box 255

SPOKANE, WASHINGTON

## H. PLATH

"THE FERNERIES"

Lawrence and Winnipeg Avenues  
SAN FRANCISCO, CAL.

Write for wholesale list of  
**FERNS, KENTIAS and  
PRIMULA OBCONICA**

Mention The Review when you write.

**FREESIAS  
DAFFODILS**

**VIOLETS**

**ROSES  
CARNATIONS**

*\$1.00 per dozen bunches*

**Seasonable Spring Flowers and Greens**

**United Flower & Supply Co., Inc.**

448 Bush Street,

Wholesale Growers and Shippers

SAN FRANCISCO

## California Flowers and Greens

of all kinds are being used generally  
by Eastern Florists.

**DARBEE'S**

*for best quality and service*

1036 HYDE STREET,

SAN FRANCISCO, CALIF.

Mention The Review when you write.

have been big sellers of late, especially the smaller potted varieties, and stores have about cleaned out the stock of tree ferns held here.

Considerable added cost in the handling of lily bulbs is assured this year

through the ruling of the government against the importation of all bulbs and nursery stock packed in Japanese soil. This means that all of the supply will have to be landed at Vancouver, B. C., repacked in Canadian soil and then

nearly every shop, with tulips, daffodils, hyacinths and cinerarias in many hues all catching the eyes of buyers.

The local cut of roses is also increasing, with Ward and Premier showing the largest gains. White Killarney has been arriving more freely, with Ophelia and Columbia still furnishing the bulk of the arrivals. Lily of the valley has also been increasing, but not to a large enough degree to leave stock on the hands of the dealers. Freesias have been used freely in decorations and some fine specimens have been received.

March showed an increase in the number of accounts handled by the various florists in Seattle, when compared with the total for a year ago, and the total volume of business is expected to make a good a showing. More advertising has been carried on this year by the florists than ever before, but the sales have warranted this in every instance, say the members of the trade. Ferns



## Ferns - Mahonia - Moss

All are gathered from the woods here and sent out fresh, clean and as promptly as possible.

Brake Ferns, 1000.....	\$2.50
Ferns, Lomaria, 16 to 20 inches, 1000.....	2.75
Mahonia, Aquifolium, very pretty, 1000....	3.50
Salal, or wild Lemon, 25-lb. or 50-lb. case, per lb. ....	.10
Cedar Branches, 14 to 24 inches, per lb....	.15
Hemlock Branches, any length, per lb....	.10
Tree Moss, wire bales, 30 to 40 lbs., per lb.	.07
Sphagnum Moss, bales 30 to 40 lbs., per lb.	.07
Log Moss or Sheet Moss, very pretty, per sack.....	1.50

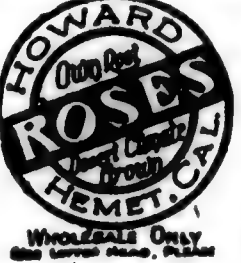
Trees—Spruce, Cedar, Hemlock.

### H. W. GOOCH,

Wholesale Florist

Tillamook, - - Oregon

Mention The Review when you write.



**FIELD GROWN**  
1920-21  
**List in June**

We Grow Only Own-Root Roses

**HOWARD ROSE CO., Hemet, Calif.**

Mention The Review when you write.

See our **PRICE LIST** of  
**PLANTS**  
on page 90 of The Review's Easter Number

**WILSON-CROUT-GEHR CO.**  
E. 62d and Ankeny Sts., Portland, Ore.

### ASPARAGUS

Plumosus, 8-in.....	\$ 6.00 per 100
Sprengeri, 4-in. ....	12.00 per 100

### CINERARIAS

Dwarf strain, 2 1/4-in. ....	\$4.00 per 100
------------------------------	----------------

### PETUNIAS

Grohe's large-flowering double, 2 1/4-in.....	\$6.00 per 100
---	----------------

### FRED GROHE CO.,

R. F. D. 4, Box 367, Cash please Santa Rosa, Cal.  
Mention The Review when you write.

## California Grown Bulbs

### C. Kooyman & Co., Inc.

431 Bush St., San Francisco, Calif.

### THORNLESS BLACKBERRIES

(CORY'S THORNLESS)

Good Rooted Tips,  
\$1.60 per dozen, postpaid

**Los Robles Nursery and Garden,**  
SANTA CRUZ, CALIF.

Mention The Review when you write.

### W. H. HAWKINS

Cyclamen - SEEDS - Primula  
EVERYTHING FOR THE GREENHOUSE  
1206 N. 47th Street, SEATTLE, WASH.

brought here for distribution all over the country. Last year's bulb business through the port of Seattle amounted to \$25,000,000 and Vancouver port officials are figuring on getting that trade this year.

Still other items which the local trade has been forced to buy in Vancouver are palms and azaleas. Vancouver buyers cleaned up the palm market of Florida on certain classes a year ago and buyers now have to pay an extra twenty-five per cent duty to get this stock. Efforts are being made to have this refunded on the ground that the stock was not grown in Canada, but only stayed in that country for a short time.

#### Various Notes.

Robert Corrier, for a number of years on the floor with Rosaia Bros., is again at work for this firm. Ward roses and hydrangeas have been the big offerings with this firm recently and the buyers have shown a decided preference for these lines.

Henry Day, manager of the Woodland Park Floral Co. since its purchase by Rosaia Bros., has been featuring tulips and daffodils in his window displays, with good results. The interior arrangements are being changed and improved to permit a better showing of stock and more room.

Harry Crouch, of the Woodlawn Flower Shop, offered some of the first potted calceolarias of the season last week and found buyers took to them readily. This firm maintained its prices

[Concluded on page 130.]

PORTLAND, ORE.

#### The Market.

Trade conditions here are good. Everyone in the business got his share of Easter business and the public spent its money for flowers more freely than ever before. Stock was never better or more complete than this year. All the growers were fortunate with their Easter lilies and made a fine showing. There was a great variety of flowers to choose from and the public could get anything that it asked for.

#### Various Notes.

Martin & Forbes are showing some nice gloxinias. Their Easter window display was charming and attracted a good deal of attention.

H. J. Millatt, of Clarke Bros., underwent a serious operation last week. It will be some time before he will be able to resume his duties at the store.

Smith's Flower Shop featured some fine hydrangeas for Easter. The window display of lilies and hydrangeas, with trimmings of lavender ribbon and chiffon, made an attractive display.

George Rosaia, of Rosaia Bros., and H. R. Crouch, of the Woodlawn Flower Shop, of Seattle, Wash., and F. C. Smith, of the Smith Floral Co., Tacoma, Wash., were visitors last week. L. T. S.

Hoquiam, Wash.—A. W. Tweedie, proprietor of the Grays Harbor Floral Co., said that conditions favored business in that wages were high and plenty of money was afloat. March, after coming in like a summer's day, went out in a rain, snow and hail storm, with the temperature down to 30. This was unusual for this section, particularly after a mild winter, which, however, was itself unusual.



Get Catalogue for Description of  
Separate Colors

### SEED

Steele's Mastodon Greenhouse, special mixed, O. K. Outside, 1/8 oz., \$1.00; oz., \$7.00.  
Steele's Mastodon Private Stock, mixed, 1/8 oz., \$1.00; oz., \$6.00.

**STEELE'S PANSY GARDENS**  
PORTLAND, ORE.

Mention The Review when you write.

## STRONG DIVISIONS

Goldenrod .....	\$8.00 per 100
Golden Glow .....	8.00 per 100

**HARDY ASTERS—Assorted Colors**  
Divisions..... \$8.00 per 100

**MIXED HARDY PHLOX—3-in. Pots.**  
Per dozen ..... \$1.00 || Per 100 ..... | 8.00 |

**H. N. GAGE CO.,**  
Montebello, Calif.

Mention The Review when you write.

## PORTLAND ROSES

EVERGREENS

HARDY PERENNIALS

Price List on Request

**Mountain View Floral Co.,** Portland, Oregon

Mention The Review when you write.

Your inquiries for anything you may need

WILL BE APPRECIATED

**H. L. OLSSON CO., Inc.**

Growers of Quality Plants for the Trade

Box 494

SPOKANE, WASH.

## Hardy Perennials

THOMAS WYLIE

5138 Holly St. Seattle, Wash.

### CHRYSANTHEMUMS

Rooted cuttings, the best standard varieties and pompons, clean, healthy stock, no midge, at \$3.50 per 100; \$30.00 per 1000. Chadwicks and White Seidewitz, \$5.00 per 100.

### COLEUS

Trailing Queen, 2-inch ..... \$8.00 per 10 |

**PETERS & SONS, HILLYARD, WASH.**

We ship from Spokane, Wash.

## A HALF-INCH ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 55c per week on a yearly order.

## COAL PRODUCTION.

Incomplete reports indicate a total output of soft coal during the week ending March 20 of 10,281,000 net tons,

almost exactly the same figure as that for the preceding week. The cumulative production since the beginning of the year was as follows, in net tons, for the first sixty-eight working days: 1917,

122,521,000; 1918, 120,156,000; 1919, 96,610,000; 1920, 119,680,000.

The year 1920 has thus fallen behind each of the two war years, but retains a lead of 23,070,000 tons over 1919.



## Wanted and For Sale Department

Advertisements under this head 15 cents per line, cash with order from all who do not do other advertising. In sending remittance count six words to the line.

Display advertisements in this department \$1.75 net, for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

Plant advertisements not admitted under this head.



**SITUATION WANTED**—Rose grower, with life experience, fully capable of taking charge of rose section; seeks steady position; please state wages and particulars. Address No. 441, care Florists' Review, Chicago.

**SITUATION WANTED**—By young man just married, on a private place, as gardener; well experienced in fruits, flowers and vegetables; also good man with stock; good milkster, good all-around caretaker; American; protestant. O. Norman Ports, Clifton Forge, Va.

**SITUATION WANTED**—By head gardener, 44, single, on commercial place; competent in roses, mums, carnations, bulbs and fancy pot plants; good propagator; best references; would like to do some design work; state wages in first letter. H. Wenderhold, 1029 W. First St., Muncie, Ind.

**SITUATION WANTED**—Practical grower of first-class stock, cut flowers and potted plants for holidays; successful propagator; some designing; experienced waiting on trade; single, 30 years of age; fourteen years' experience; good reference; state particulars and wages. Address No. 436, care Florists' Review, Chicago.

**SITUATION WANTED**—Florist, many years greenhouse managing and growing; flowers, vegetable plants, shrubs and perennials; married, wife good assistant and designer; best references; wish modern cottage, or furnished rooms; capable of taking full charge, private or commercial, and work with full interest to business, or will consider position as assistant to foreman in roses or high-class pot plants. Address No. 439, care Florists' Review, Chicago.

**HELP WANTED**—A good all-around greenhouse man. Carey the Florist, Mt. Clemens, Mich.

**HELP WANTED**—At once; all-round good greenhouse helper and potter. Groves Floral Co., Atchison, Kan.

**HELP WANTED**—All-around man and landscape gardener. Johnson & Chronis, 4701 Lake Park Ave., Chicago.

**HELP WANTED**—Man for general greenhouse work, no roses; state wages expected. A. Krut Floral Co., Butler, Pa.

**HELP WANTED**—Reliable grower at once; permanent place; good treatment. Smith's Greenhouses, Columbus, Georgia.

**HELP WANTED**—Second man; married preferred; good wages for the right party. P. N. Obertin Co., Racine, Wis.

**HELP WANTED**—All-around man and landscape gardener; good wages. Johnson & Jensen, 1924 E. 71st St., Chicago.

**HELP WANTED**—Experienced young woman for retail florist's establishment. Address No. 131, care Florists' Review, Chicago.

**HELP WANTED**—Greenhouse man for growing pot plants; \$30.00 per week. Inquire at store, 6416 So. Halsted St., Chicago.

**HELP WANTED**—Two experienced florists; permanent positions; furnish references and state wages expected. Harry Heini, W. Toledo, Ohio.

**HELP WANTED**—Man for general greenhouse and garden work; good salary to trustworthy man of ability. M. & S. L. Dysinger, Albion, Mich.

**HELP WANTED**—Good man for general greenhouse work; state wages wanted and experience. Geo. Blachoff, 220 Chapin St., Ann Arbor, Mich.

**HELP WANTED**—At once, all-around man for general greenhouse work; state age, experience and wages expected. A. B. Williams, Coshocton, O.

**HELP WANTED**—An experienced carnation grower for carnation section; \$60.00 per month, room and board. John Dieckmann, Elm Grove, W. Va.

**HELP WANTED**—A man for general greenhouse work; wages \$30.00 per week. Paulus Bros., 3950 No. Clark St., Chicago. Phone Graceland 6147.

**HELP WANTED**—Grower of general stock; \$25.00 per week; must be good propagator; references and experience in first letter. S. M. Harblson, Danville, Ky.

**HELP WANTED**—Experienced decorator and designer as partner in retail store doing a thriving business; to invest \$1,000. Will D. Ahern, Livingston, Mont.

**HELP WANTED**—A good all-around grower to work under foreman; must be married; good pay and house to the right kind of a man. Idle Hour Nurseries, Macon, Georgia.

**HELP WANTED**—At once; single man for all-around greenhouse work; steady position; state wages and send copy of reference. W. W. Coles, Kokomo, Indiana.

**HELP WANTED**—Good all-around grower and designer; 1,200 ft. glass; give references and salary; full particulars. Address No. 415, care Florists' Review, Chicago.

**HELP WANTED**—1 helper for rose section; 1 helper for plant section; must have had 1 or 2 years' experience; state wages expected and age. Chas. Sherwood, Waterloo, Iowa.

**HELP WANTED**—General all-around grower; good chance for advancement for ambitious young man; address stating wages desired, Concordia Greenhouses, Concordia, Kansas.

**HELP WANTED**—At once, man with several years' experience in greenhouse work to work under foreman; references required; good wages paid. J. A. Bissinger, Lansing, Mich.

**HELP WANTED**—Rose grower for rose section; want a good worker, references; man used to conditions in Rocky Mountain country preferred. Byron Henry Ives, Albuquerque, N. M.

**HELP WANTED**—At once, experienced helper growing roses, carnations, mums and pot plants; good steady position; \$25 per week; single German preferred. Mansfield Floral Co., Mansfield, Ohio.

**HELP WANTED**—Man for general greenhouse work, no roses, in town of 8,000 in N. W. Pa.; \$24.00 per week; address stating age, nationality and experience. No. 436, care Florists' Review, Chicago.

**HELP WANTED**—All-around single man for ornamental and perennial nursery, landscape work in connection; room and board furnished; state age and wages. Eschrich's Nursery, North Milwaukee, Wis.

**HELP WANTED**—At once, good all-around grower for place of 10,000 square feet; good steady job; state references and wages wanted in first letter please. Wm. Hasselmann, Independence, Kans.

**HELP WANTED**—Man and wife to serve as caretakers and gardeners; summer home 50 miles from Chicago; pleasant surroundings, good pay; permanent. Charles Hollenbach, 1317 So. Oakley Ave., Chicago.

**HELP WANTED**—At once, on a commercial place of 8,000 sq. ft., a good grower and handy at design work; reliable and not afraid of work; if liked, can become interested later. Geo. E. Welch, Ayer, Mass.

**HELP WANTED**—At once, plant and mum grower for first-class wholesale and retail trade; \$60.00 per month, room and board; steady employment; state age and experience. T. Malbranc, Main St., Johnstown, Pa.

**HELP WANTED**—Would prefer a man with some experience growing carnations, sweet peas and mums; also must be willing to help with design work; state wages wanted. Address No. 410, care Florists' Review, Chicago.

**HELP WANTED**—A young man with greenhouse experience who can handle bedding work and also help in greenhouses; good wages for a good hustler who can come at once and make good. Woers Bros., Ardmore, Okla.

**HELP WANTED**—A man with greenhouse experience and versed in the propagation of conifers; in writing state experience and give references; wages \$100.00 per month with board and lodging. Address California Nursery Co., Niles, Calif.

**HELP WANTED**—Competent man to take charge of 10,000 ft. of glass, growing carnations, mums and general line of pot plants; no retailing or make-up work done at the greenhouses; good wages for the man who can produce results; apply giving references and wages expected. Coupland's, Coffeyville, Kan.

**HELP WANTED**—A good steady man, grower of pot plants or cut flowers; give references and salary wanted. A. C. Oelschig & Sons, Savannah, Ga.

**HELP WANTED**—Good man who would be handy at repairing greenhouses and to make himself useful at a place of 35,000 feet of glass; must be willing to fire boiler during the winter; state wages wanted. Address No. 411, care Florists' Review, Chicago.

**HELP WANTED**—Experienced men for general greenhouse work; immediate employment at 60c per hour, 8-hour working day, double time for Sunday work; state fully name, address and telephone number in answering. Address No. 446, care Florists' Review, Chicago.

**HELP WANTED**—Single man with experience in growing lilies and general stock on small place; must be industrious and interested in work and results; one who can take charge of place later on; wages \$75.00 month, board and room. Grand View Greenhouses, Hopkins, Minn.

**HELP WANTED**—First-class man for flower greenhouse; also man for vegetable greenhouse; must come well recommended; ideal working conditions, on private place in Michigan; salary \$80.00 per month, board and room. Inquire Mr. Kellar, 1715 McCormick Bldg., Chicago.

**HELP WANTED**—Vegetable grower; I want man with experience to take charge of erecting 21,000 ft. of glass; will pay \$28.00 per week and after houses are doing business will give man opportunity to work on commission; only reliable party please apply. J. F. Myers, Massillon, Ohio.

**HELP WANTED**—Experienced gardener to take charge of extensive grounds on large estate in Oregon; must have knowledge of greenhouses and be capable of laying out and directing general landscape work; single man preferred; state wages and references. Address No. 442, care Florists' Review, Chicago.

**HELP WANTED**—A man who knows how and is not afraid to work; mums, ferns and other pot plants; one who has had southern experience preferred and who can wait on the trade; \$30.00 a week; good references required; if you can deliver the goods wire at once. C. D. Otis, F. T. D., Lake Charles, La.

**WANTED**—Greenhouses to be torn down. Address M. Weingarten, 286 5th Ave., New York City.

**WANTED**—To buy greenhouses to dismantle; please state particulars and price in first letter. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

**WANTED**—To buy or rent at once, greenhouse of from 5,000 to 20,000 ft. of glass in a city of 10,000 or more population; must have good residence in connection; state full particulars and price in first letter. Address No. 434, care Florists' Review, Chicago.

**FOR SALE**—100 horse power boiler in good condition, cheap. Kemble-Smith Co., Boone, Iowa.

**FOR SALE**—Used roof bars in good condition, 2c per foot. South Park Floral Co., New Castle, Ind.

**FOR SALE**—Evans' ventilating machines, arms and pipes. South Park Floral Co., New Castle, Ind.

**FOR SALE**—Greenhouse in good town about 8 miles west of Boise. A. Gonderman, 7th street and 18th avenue south, Nampa, Idaho.

**FOR SALE**—Small nursery and florists' business in southern California beach town. Address No. 443, care Florists' Review, Chicago.

**FOR SALE**—Kroeschell boiler, 5 ft. x 5 ft. x 16 ft. 8 inches; forty 4 in. x 14 ft. tubes; May delivery. Leedle Floral Co., Springfield, O.

**FOR SALE**—One-inch pipe bench posts with brackets at one end, 8 feet long, price 10 cents each. Batavia Greenhouse Company, Batavia, Ill.

**FOR SALE**—Electric cash register; four drawers; new; only been used a few months; first cost \$875.00; will sell for \$500.00. B. F. Hensley, Knightstown, Ind.



**FOR SALE**—Two F 12 Standard triplicate billing machines, complete and in good condition; \$15.00 each or both for \$25.00. The Celina Greenhouse Co., Celina, O.

**FOR SALE**—A small greenhouse establishment, good location and good business; satisfactory reason for selling. For particulars address No. 202, care Florists' Review, Chicago.

**FOR SALE**—Retail florist's business; greenhouse, 6,000 feet of glass and store in city of 15,000; no competition; possession at once if desired. H. G. Hershey, Clinton, Ind.

**FOR SALE**—Used galvanized wire stakes, No. 8 and No. 9, in excellent condition; 8-ft. stakes, \$12.00 per 1000; 3½-ft. stakes, \$14.00 per 1000. Amling Bros., Des Moines, Ill.

**FOR SALE**—Glass, pipes, frame, boiler, pots, all sizes; or will sell the whole outfit; 7 acres; house, flowing well; barn. Write to St. Peter Greenhouse, R. R. 5, St. Peter, Minn.

**FOR SALE**—Quantity of greenhouse materials, such as good second-hand pipes, glass, sash-bars, apparatus, boilers, etc.; also complete greenhouses. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

**FOR SALE**—45 H. P. White 7 passenger touring car. Any demonstration. Would make the best kind of delivery wagon, \$700, cost new over \$4,000. Metropolitan Material Co., 1335 Flushing Ave., Brooklyn, N. Y.

**FOR SALE**—Cheap; 15,000 sq. ft. greenhouses, located at Park Ridge, Ill., 13 miles from Chicago; place in good condition and have a good reason for selling; with or without residence. Write Emil Pasvogel, Park Ridge, Ill.

**FOR SALE**—27,000 sq. ft. of glass, \$5,000, this cash payment and the balance in small payments like rent will buy an up-to-date plant with five acres and everything in running order. Emil Glauber, 1720 Rosemary St., Denver, Colo.

**FOR SALE**—Well established florist's store; excellent location in Chicago; cash trade; low rental with lease; reason for selling explained; don't answer unless you mean business. Address No. 449, care Florists' Review, Chicago.

**FOR SALE**—Greenhouses and 2 stores located at the entrance of Rosehill cemetery, Chicago; greenhouses 5720 E. Ravenswood Ave.; street car stops at the door; doing good retail business. W. Burmeister, 1767 Cemetery Drive, Chicago.

**FOR SALE**—Over 8,500 ft. under glass, with store in connection; all in good condition, fully stocked and equipped, including delivery car; well established and doing a good business; good reason for selling. Address No. 440, care Florists' Review, Chicago.

**FOR SALE**—Hotbed sash, second-hand, 1½ in. thick, by 3 ft. ¼ in. wide by 6 ft. long, glazed with 5 rows 6-in. glass, all repainted and in excellent condition, ready for use, \$3.50 each. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

**FOR SALE**—Seed and florist's business in city of 15,000 inhabitants near San Francisco, Calif.; sales run about \$12,000 a year; great chance for good florist; will sell at inventory price; owner has other interest to look after. Address No. 431, care Florists' Review, Chicago.

**FOR SALE**—Greenhouses of modern construction; 26,000 sq. ft.; substantial brick dwelling in first-class condition, with four or more acres of ground; on good road in high-class section near New York; \$25,000 cash required. Address No. 429, care Florists' Review, Chicago.

**FOR SALE OR LEASE**—Established nursery comprising two acres of fine land, greenhouses 42x200 feet; five-room dwelling house and nearly one acre under lath; situated 18 miles from Los Angeles, Cal.; for full particulars address No. 438, care Florists' Review, Chicago.

**FOR SALE**—Flower fruit farm, 12 acres; 9-room house; 8,000 peonies, thousands iris, asparagus, rhubarb plants, 1000 fruit trees, 2 acres strawberries; St. Joseph river on north; Lincoln Highway on south; market at door for everything; a great bargain; bus line passes our door. Alva Cathcart, Bristol, Ind.

**FOR RENT**—Two houses, total 4,150 sq. ft., in town of 8,000, 14 miles from Chicago; now stocked with bedding plants which we will sell for \$1,250.00 cash; fine proposition for single man; can secure furnished room next door to greenhouse. Address No. 448, care Florists' Review, Chicago.

**FOR SALE**—Glass, 16x24 double thick, unselected, brand new, \$7.45 per box, in lots of 5 boxes or over; second-hand black pipe, 1-in., 6¼c per ft.; 1¼-in., 9¼c per ft.; 1½-in., 11c per ft.; 2-in., 16c per ft. Used roof drip bars, 2c per ft. One old No. 5 and 1 No. 12 Kroeschell boiler, \$600 each. The following round boilers: 18-in., \$69; 21-in., \$92; 24-in., \$124. New Pipe Tools, Malleable Hinged Vises; No. 1, capacity 2½ in., \$3.25; No. 2, capacity 3½ in., \$4.88. Stocks and Dies, Armstrong pattern; No. 2R, threads ¼ to 1-in., \$7.20; No. 3R, threads ¼ to 2-in., \$10.80. Toledo Stocks and Dies: No. 1, threads 1 to 2-in., \$16.00. Pipe Wrenches: 18-in. grips, 2-in., \$2.10; 24-in. grips, 2½-in., \$3. Pipe Cutters, Saunders Pattern: No. 1, cuts ¼ to 1-in., \$1.80; No. 2, cuts 1-in. to 2-in., \$2.70. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

## SITUATION WANTED

As foreman and manager with up-to-date firm; I am a highly competent grower; pot plants, cut flowers, forcing; life experience in all branches, U. S. A. and Europe; capable to run a big place with success; middle age, single; please give full information. Address No. 421, care Florists' Review, Chicago.

## SITUATION WANTED

As working foreman or manager, by florist with 22 years' experience in greenhouse, store and nursery; can produce the best of stock in pot plants and carnations; wages expected, \$40.00 per week and house. Address No. 445, care Florists' Review, Chicago.

## HELP WANTED

Rose section men and experienced pot plant men.

WALTER ARMACOST & CO.,  
Sawtelle, Cal.

## HELP WANTED

Section men in rose and carnation department.

POEHLMANN BROS. CO.,  
Morton Grove, Ill.

## HELP WANTED

Growers and potters; good positions for reliable men.

J. F. WILCOX & SONS,  
Council Bluffs, Ia.

## HELP WANTED

Two first-class rose growers, \$5.50 per day, steady work; two helpers, \$4.00 per day. Address No. 444, care Florists' Review, Chicago.

## HELP WANTED

First-class storeman; must be up-to-the-minute man; otherwise do not answer this ad; state reference.

JACOB SCHULZ COMPANY,  
550 South Fourth Avenue, Louisville, Ky.

## HELP WANTED

Rose grower for section; also grower who understands orchids and pot plants; \$35.00 per week.

MARTIN & FORBES CO.,  
Forest Grove, Ore.

## HELP WANTED

An experienced grower for carnations, mums, full line of pot plants; no roses; one able to take charge and handle help; no other considered; \$35.00 per week to start. MUNCIE PROGRESSIVE FLORAL CO., Muncie, Ind.

## HELP WANTED

A gardener.

W.H.KIDWELL & SONS  
929 E. 43d St.,  
CHICAGO.

## HELP WANTED

High-class men for various departments. We specialize in roses and fancy pot plants; also grow carnations and some miscellaneous stock. We operate five distinct ranges of glass. An exceptional opportunity for a future to growers who have the ability and can show results.

ROLF ZETLITZ CO., Dayton, Ohio.

## HELP WANTED

Salesman and designer; state particulars and salary expected.

C. A. SAMUELSON,  
2132 S. Michigan Avenue, Chicago.

## HELP WANTED

A-1 rose grower to take charge of section rose houses in Virginia; give references. Address No. 283, care Florists' Review, Chicago.

## HELP WANTED

Gardener and florist for greenhouse, also chrysanthemum grower and orchid grower; 60c an hour and time-and-one-half for Sundays and holidays. Address No. 447, care Florists' Review, Chicago.

## HELP WANTED

First-class salesman, decorator and designer; permanent man only; state particulars and salary expected.

MORSE & BEALS,  
Lowell, Mass.

## HELP WANTED

Experienced man for high-class retail florist's shop; splendid opportunity; good pay.

JOSEPH TREPEL,  
334 Lewis Ave., Brooklyn, N. Y.

## HELP WANTED

A man at once, to take charge of the growing of cyclamen; permanent position and good wages to the one who can produce the goods; give reference with application. J. L. SCHILLER, Toledo, Ohio.

**HELP WANTED**

A large firm of growers, desiring to expand into other lines of the flower business, requires the services of a high class advertising man. A pleasing personality and knowledge of the flower business a valuable asset in connection with this position. A desirable connection with exceptional opportunity for the future offered the man who has the ability and PE' to make good on this work. Give references, stating age, experience and salary expected first letter. Address No. 385, care Florists' Review, Chicago.

**HELP WANTED**

Young man in nursery department; must understand shrubs and perennials; write immediately.

JACOB SCHULZ COMPANY,  
550 So. Fourth Ave., Louisville, Ky.

**HELP WANTED**

Gardener who understands both greenhouse and outside gardening; good wages; no children preferred. Address No. 412, care Florists' Review, Chicago.

**HELP WANTED**

Two good pot plant growers; one to take charge of large cyclamen section under supervision of foreman; good opening for men who understand their business; write full particulars in first letter; \$5.00 per day. C. G. Anderson, Foreman.  
ROLF ZETLITZ CO., Dayton, Ohio.

**HELP WANTED**

Two experienced helpers for sections of new up-to-date place; mostly roses; state salary expected; modern hotel on place; board and room \$1.00 per day.  
LONGVIEW FARM GREENHOUSES,  
Lee's Summit, Mo.  
20 miles from Kansas City.

**HELP WANTED**

Helpers in rose and carnation houses; permanent job; good chance for advancement; greenhouses modern; comfortable single rooms with good table board on place; Sunday work with pay; give age and wages wanted. PITTSBURGH CUT FLOWER CO., Gibsonia P. O., Pa.

**HELP WANTED**

Three experienced, all-round growers for sections on a new, up-to-date place, where mums, roses, carnations and pot stuff are grown; good salary paid to begin with; single men preferred, or a married man with small family, where wife can work in greenhouse; reference required; write for particulars to J. C. RENNISON CO., Sioux City, Iowa.

**HELP WANTED**

Practical grower for retail place; roses, carnations, mums, Christmas, Easter and bedding plants; capable of first-class designing and waiting on trade; able to speak good English; permanent position; references required and salary expected.

W. E. F. WEBER, Sault Ste. Marie, Mich.

**HELP WANTED**

A-1 rose and carnation grower to take charge of three large houses on a commercial place of 125,000 sq. ft. glass; permanent job and good chance for advancement to right man; highest wages; near Pittsburgh; up-to-date place; references required. Address No. 450, care Florists' Review, Chicago.

**FOR SALE**

**GREENHOUSE** establishment in excellent condition; 42,500 square feet of glass, all in Russell and Columbia roses; 10 acres good land, affording fine opportunity to enlarge; 8-room dwelling with bath and double garage; going, money-making business ready for party with the necessary capital to step into; better proposition than building a new place under present conditions.

ERNST C. AMLING, Maywood, Ill.

**FOR SALE**

New built greenhouses, fully stocked; established business; \$5000.00, half cash; located heart of city of 5000 population; exclusive territory in Wisconsin and Iowa for radius of 50 miles; center of two railroads and branches in all directions.

C. C. CASE, Prairie du Chien, Wis.

**FOR SALE**

Six modern greenhouses; 25,000 square feet of glass; 5 acres fine land; 16 miles from Chicago; two electric and two steam roads; packing shed, garage, coal shed, boiler house; two boilers; steam heat; entire place running full capacity and in excellent condition; dwelling, 8 rooms, 2 baths, hot-water heat; 1½-story barn 21x30. If interested, write for full particulars to

A. L. RANDALL CO.,  
180 No. Wabash Ave., Chicago, Ill.

**FOR SALE**

On account of sickness we will sacrifice our greenhouses, 18,000 ft. of glass; fully stocked; roses, carnations, chrysanthemums, cyclamen, ferns, orchids; four acres of land; six minutes to the center of the city; all planted with fern bulbs; we will continue our retail business and take all the products of the place; inventory shows the place is valued at \$20,000; price, \$15,000; we will take \$10,000 on easy terms; write for details.

BOYLE & DARNAUD,  
San Diego, Calif.

**FOR SALE**

The Jos. H. Cunningham plant, established 35 yrs.; located in heart of city; fine college city; doing big business, wholesale and retail; death of general manager reason of sale; consists of 9 houses in A-No. 1 condition, heavily stocked; hot water heat; all supplies and tools; barns, delivery car, etc.; beautiful residence, 10 rooms, modern; 4 city lots with place. Wonderful opportunity.

MRS. J. H. CUNNINGHAM,  
Delaware, Ohio.

**FOR SALE**

A small greenhouse establishment doing a big business; 7-room house in connection; a good location for retail trade.

WM. W. McDIVITT,  
1501 Euclid Ave., - - - Marion, Ind.

**FOR SALE**

Five greenhouses in A-No. 1 condition, fully stocked; located near Chicago; a bargain if taken soon; owner leaving city. Address No. 423, care Florists' Review, Chicago.

**FOR SALE**

Ideal sectional boiler; can be used for steam or hot water; 8,500 feet hot water radiation; used two seasons; good as new; price \$650.00; a large number of other sizes; write us your wants. 1,500 ft. good used 2-in. pipe, 14c per ft. ROGERS HEATING CO., Ransomville, N. Y.

**FOR SALE**

Two Babcock & Wilcox water tube boilers, ninety horsepower each, insured for 115 pounds pressure equipped with Murphy automatic furnaces; these boilers will come out in July to be replaced by larger units; price reasonable; for particulars address

COHANKUS MANUFACTURING CO.,  
Paducah, Ky.

**FOR SALE**

Three modern greenhouses, running to full capacity; about 10,000 sq. ft. glass; 5-room modern bungalow; garage; a large store up town; located in best part of city; population about 6,000; doing good business; price is right if taken at once; if interested, write or come; good reasons for selling.

ALLIANCE FLORAL CO., Alliance, Neb.

**FOR SALE**

8000 sq. ft. of glass, Garland gutters, steel truss roof, Evans' ventilators, steam heat, gravity system, 8½ ft to bottom of gutters, cement block foundation and equipped up to the minute; no competition; or will exchange for improved city property in Detroit, Flint, Saginaw, Bay City or Port Huron.

A. J. PACKER, Caro, Mich.

**WANTED**

Glazing, Painting, Putty Bulbing. Experienced men. All work guaranteed. Out-of-town work solicited. Best of references.

C. MAXWELL & CO.,  
7423 Ridge Avenue, - - - CHICAGO

**FOR SALE**

Modern greenhouse; 15,000 ft. glass; steam heat; city and well water; two lath houses; one acre under Skinner irrigation; electric motor and pump; entire plant has been built since 1915; in good repair; a good business, wholesale and retail; excellent shipping point; finest opportunity in the middle west; bad health only reason for selling.

J. RALPH SOUDER, Hutchinson, Kan.



## FOR SALE COLUMN

**ART FIBER RIBBON**, 75c per bolt of 36 yards; all colors.

**BASKETS**, best collection in the country; try a \$10.00 to \$15.00 sample order.

**BONE MEAL**, per ton, \$55.00.

**BLOOD and BONE**, per ton, \$65.00.

**BULL DOG CLIPS**, \$1.25 per box of 1000.

**CUT FLOWER BOXES**, all sizes. Send for list.

**CREPE PAPER**, all colors, 40c per roll.

**CHIFFON**, 4-in., plain, 9c per yd.; 6-in., plain, 14c per yd.

**CARNATION STAPLES**, for split carnations, 35c per 1000.

**CORSAGE PINS**, glass heads, green and violet; 3-in., \$1.65 per gross; 4 in., \$1.75 per gross; 5-in., \$1.85 per gross.

**CORSAGE PINS**, black heads, 3-in., \$1.00 per box of 250; 3½-in., \$1.15 per box of 250; 4-in., \$1.25 per box of 250; 5-in., \$1.50 per box of 250.

**FLORISTS' THREAD**, green, 8-spool box, \$2.00 per box.

**GREENING PINS**, 40c per pound; 10 lbs., \$3.50.

**MAGNOLIA LEAVES**, per carton, \$1.50.

**NICO-FUME LIQUID**, per ½ gal., \$7.50; per gal., \$14.50.

**NICO-FUME PAPER**, 144 sheets, \$5.00; 288 sheets, \$9.50.

**SHEET MOSS**, fresh, \$2.50 per bag of ten pounds.

**SPHAGNUM MOSS**, burlap bales, \$1.75 per bale.

**TIN FOIL**, plain, 20c per lb.; green and lavender, 50c per lb.

**TISSUE PAPER**, white, \$1.50 per ream.

**WAX PAPER**, white, \$3.00 per ream; 10 reams, \$27.50.

**WAX PAPER**, green, \$3.50 per ream; 5 reams, \$16.00.

**WIRED PICKS**, \$2.50 per box of 10,000.

**C. C. POLLWORTH CO.**  
MILWAUKEE, WIS.

## Make the Public Say It with YOUR Flowers on Mothers' Day

**Make the Public Say It With YOUR FLOWERS on Mothers' Day**  
by Hooking Up with the  
**S. A. F. NATIONAL PUBLICITY CAMPAIGN**

It is only by means of direct cooperation and united planning by every Florist that the Mothers' Day Campaign can be carried through and every Florist can get the most out of it. If you do not plan to do this, you will miss the chance to make the most of the day. It is only by means of direct cooperation and united planning by every Florist that the Mothers' Day Campaign can be carried through and every Florist can get the most out of it. If you do not plan to do this, you will miss the chance to make the most of the day.

**Here's the Complete Mothers' Day Campaign**

**STICKERS**  
The Mothers' Day Sticker is a small, handy, and effective way to get the word out. It is a small, handy, and effective way to get the word out. It is a small, handy, and effective way to get the word out.

**FOLDERS**  
The Mothers' Day Folder is a small, handy, and effective way to get the word out. It is a small, handy, and effective way to get the word out. It is a small, handy, and effective way to get the word out.

**POSTERS**  
The Mothers' Day Poster is a small, handy, and effective way to get the word out. It is a small, handy, and effective way to get the word out. It is a small, handy, and effective way to get the word out.

**Make this MOTHERS' DAY the BIGGEST in HISTORY!!**

**As a Florist Remember Just Before Mothers' Day Place This Ad in the Paper**

**Florists' Publicity Service Bureau**  
of the Society of American Florists and Ornamental Horticulturists  
HILMER V. SWENSON, Director  
431 So. Dearborn Street  
CHICAGO, ILL.

**USE ALL PUBLICITY HELPS**

**FOLDERS STICKERS POSTERS LOCAL ADS MOVIE SLIDES**

**USE THEM ALL ABUNDANTLY**  
"This is the Best Mothers' Day Yet"

**PRICES**

Stickers, 100 for \$1.00; 500 for \$4.50; 1000 for \$8.50.  
Folders, 100 for \$1.00; 500 for \$4.50; 1000 for \$8.50.  
Posters, 100 for \$1.00; 500 for \$4.50; 1000 for \$8.50.  
Local Ads, 100 for \$1.00; 500 for \$4.50; 1000 for \$8.50.  
Movie Slides, 100 for \$1.00; 500 for \$4.50; 1000 for \$8.50.

This Broadside was mailed to every Florist. You have one. Refer to it and send in your order.

## The Biggest Mothers' Day Yet

A united effort on the part of *every* Florist will make this Mothers' Day the biggest yet in both sales and profits. Link up with the S. A. F. National Publicity Campaign by using abundantly every Mothers' Day Help. Millions of people can be told to "Say It with Flowers" on Mothers' Day if every Florist will do his share in Boosting.

Be Progressive! GO AFTER business on Mothers' Day with the Dealer Helps shown in cut above. You'll reap a goodly harvest of Big Business and Big Profits. Send in your order *now*. Don't wait!

## USE ALL THESE HELPS ABUNDANTLY

**FOLDERS**

**POSTERS**

**ORDER**

**STICKERS**

**EARLY to insure prompt use**

**N. P. CUTS**

Refer to Circular mailed you for full particulars. If you did not receive one write for one at once.

**MOVIE SLIDES**

## FLORISTS' PUBLICITY SERVICE BUREAU

OF THE S. A. F. and O. H.

HILMER V. SWENSON, Director

431 So. Dearborn St.

CHICAGO, ILL.

A profit on the sale of these helps goes to the S. A. F. Publicity Fund. Boost your own business and the S. A. F. fund also.

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## SMYTH FOR CHICAGO

The florists who have acquired this habit in sending orders into this city get for their customers the utmost the money will buy—in flowers and service.

**W. J. SMYTH**

*3101 to 3109 Michigan Avenue, Chicago.*

"The Man Who Knows"

Member F. T. D.

NEW YORK

*Thos. F. Gavin*  
INC.

BOSTON

A HOUSE WITH A REPUTATION  
FLOWERS OF MERIT  
SERVICE





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FLOWERS OF MERIT  
SERVICE



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

For **SAN FRANCISCO**  
the Bay Cities and all Central California

**PELICANO, ROSSI & Co.**

Members F. T. D.

123-125 Kearny Street

OFFER UNEXCELLED FACILITIES FOR HANDLING YOUR ORDERS

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ATLANTIC CITY, N. J.	76	Ryan, H. A.	74	Mercer, G. W.	91	Hecock Floral Co.	91	Kemble's Grhses.	92	Rock Flower Co.	73	Windmiller Co.	96		
Atlantic City Flr. Shop	76	CANTON, O.	89	Park Flower Co.	91	ENGLEWOOD, N. J.	76	GUTHRIE, Okla.	84	KENOSHA, Wis.	88	MANSFIELD, O.	96		
Edwards Flo'l Hall	76	Johnston Flr. Shop.	89	Penn Sq. Florist.	91	Burrows, Edw. G.	76	Furrow & Co.	84	Obertin, P. N.	88	Stuhlreher Bros.	96		
Egg Harbor Flr.	76	CASPER, Wyo.	89	Smith & Fetters Co.	91	Meadowbrook Nurs.	76	HACKETTSTOWN, N. J.	76	Turner & Sons	88	MARIETTA, O.	83		
ATTICA, Ind.	79	Casper Flo. Co.	89	Temblett, W. H.	91	ENID, Okla.	84	HERRICK, Alonzo D.	76	KNOXVILLE, Tenn.	83	Dudley & Sons	83		
Attica Floral Co.	79	CEDAR FALLS, Ia.	92	Westman & Getz.	91	Enid Flo. Co.	84	HAGERSTOWN, Md.	84	Crouch, Chas. W.	83	MARION, O.	96		
AUGUSTA, Ga.	82	Bancroft & Sons	92	Van Aken Bros.	85	ERIE, Pa.	81	Bester & Sons	84	LA CROSSE, Wis.	88	Blake's	96		
Stulb's Nursery	82	CEDAR RAPIDS, Ia.	92	Vogt's Greenhouse.	85	Baur Floral Co.	81	HAMILTON, Ont.	34	La Crosse Flo. Co.	88	MARSHALLTOWN, Ia.	96		
AUGUSTA, Ky.	81	Kramer & Son	92	COLORADO SPRINGS, Colo.	89	Laver, J. V.	81	Canon Co.	34	Salzer, John A., Co.	88	Kemble's Grhses.	96		
Thomas, Victor H.	81	Spohrman, M. J.	92	Crump, Frank F.	89	Offerle, Chas. G.	81	HARTFORD, Conn.	75	LAKE CHARLES, La.	71	MASON CITY, Ia.	96		
AURORA, Ill.	86	CENTERVILLE, Ia.	92	Pikes Peak Flo. Co.	89	EUREKA SP'GS, Ark.	73	Brodrick, J. Albert.	75	Otis, Chas. D.	71	Kemble's Grhses.	96		
Aurora Greenhouse.	86	CENTRALIA, Ill.	86	COLUMBIA, Mo.	73	POOR, C. I.	73	Coombs, John	75	LANCASTER, Pa.	80	MEDINA, N. Y.	74		
Smely, Jos. M.	86	ROSS, J. W.	86	Columbia Flori. Co.	73	EVANSTON, Ill.	37	Lane, Geo. F.	75	Barr & Co., B. F.	80	White Bros.	74		
AUSTIN, Minn.	96	Webster Grhses.	86	COLUMBUS, Ga.	82	Weiland, John	37	McClunie, G. C.	75	LANSING, Mich.	85	MEMPHIS, Tenn.	83		
Kinsman, A. N.	96	CHARITON, Ia.	92	Keheley, J. T.	82	EXCELSIOR SPR'GS, Minn.	73	Welch the Florist.	75	Bissinger, J. A.	85	Flower Shop, The.	83		
BALTIMORE, Md.	84	COLUMBUS, O.	90	Excelsior Grhses.	73	HATTIESBURG, Miss.	71	HATTIESBURG, Miss.	71	LAWTON, Okla.	84	Idlewild Grhse.	83		
Feast & Sons	84	Franklin Pk. Fl. Co.	90	Excelsior Grhses.	73	Stemme & Sons	71	HELENA, Ark.	73	Hornaday Grhse.	84	Johnson Grhse.	83		
Johnston, Mary	84	Munk Floral Co.	90	EVANSTON, Wyo.	39	HELENA, Mont.	73	Ball Floral Co.	73	LEBANON, Pa.	80	MERIDIAN, Miss.	71		
Keys, Wm. F.	85	Westholder, L. B.	39	Baur Floral Co.	81	LEXINGTON, Ky.	89	Connon Co.	34	Vavroux Sons	80	Watts, Mrs. J. E.	71		
BATAVIA, N. Y.	77	WILSON'S, Greenhouse.	85	FAIRMONT, W. Va.	83	HIGHLAND PARK, Ill.	81	HARTFORD, Conn.	75	HONOLULU, Hawaii	95	MIAMI, Fla.	83		
Stroh & Sons, L. C.	77	COUNCIL BLUFFS, Ia.	92	Weber & Sons Co.	83	High'd Pk. Grhse.	87	Brodrick, J. Albert.	75	Taylor, Florist.	95	Miami Floral Co.	83		
BATON ROUGE, La.	71	GARDINER, W. Va.	92	FALL RIVER, Mass.	74	LANE, Geo. F.	75	Coombs, John	75	HOPKINSVILLE, Ky.	83	MIDLAND, Mich.	85		
Roseland Florist	71	WILCOX & Sons	92	WARBURTON, Mass.	74	McClunie, G. C.	75	State Nurs. Co.	89	HOUSTON, Tex.	73	Penfold, P. F.	85		
BATTLE CREEK, Mich.	85	COVINGTON, Ky.	81	FITCHBURG, Mass.	74	WELCH, the Florist.	75	Lesure, Florist	74	HUNTINGDON, Pa.	80	MILWAUKEE, Wis.	85		
Coggan, S. W.	85	MILLER the Florist.	81	FLINT, Mich.	85	HIGHLAND PARK, Ill.	81	Evans the Florist.	85	State Nurs. Co.	89	Baumgarten	85		
BELLINGHAM, Wash.	95	Ruttie, Robt. D.	81	FLINT, Mich.	85	HILLSDALE, Mich.	85	Hasselbring, Flo.	85	STOLL, O. A.	85	Currie, A. & Co.	85		
Floral Exchange	95	DALLAS, Tex.	73	FLINT, Mich.	85	HOBOKEN, N. J.	74	Espelein-Warren	89	Frey, C. H.	96	Edlefsen-Leidiger	96		
BERKELEY, Cal.	93	DAVENPORT, Ia.	92	FLINT, Mich.	85	GRULICH & Sons	74	FLINT, Mich.	85	Frey & Frey	96	Co.	96		
Flowershop	93	Bills Floral Co.	92	FLINT, Mich.	85	HOLLYWOOD, Cal.	94	HOLLYWOOD, Cal.	94	LIVERPOOL, Eng.	75	Fox & Sons, J. M.	85		
Norton, Florist	93	Forber, G. F.	92	FLINT, Mich.	85	HOLLYWOOD, Cal.	94	Hollywood Fl. Shp.	94	Dingley, Ltd.	75	Gimbel's	85		
BIRMINGHAM, Ala.	82	DAYTON, O.	89	FLINT, Mich.	85	HONOLULU, Hawaii	95	HONOLULU, Hawaii	95	LIVINGSTON, Mont.	89	Lubliner	85		
American Fl. Shop	82	Matthews the Flo.	89	FLINT, Mich.	85	HOPKINSVILLE, Ky.	83	Hopkinsville, Ky.	83	Quality Flr. Shop.	89	Wimmermann, W. C.	85		
Fraser Nursery Co.	82	Rodgers, J. W.	89	FLINT, Mich.	85	HORNELL, N. Y.	83	Hornell, N. Y.	83	LONDON, Ont., Can.	84	Maze, Florist	85		
Parker's Fl. Store	82	DECATUR, Ill.	86	FLINT, Mich.	85	JAMES & Son	78	JAMES & Son	78	Dicks Flower Shop.	84	Swanson's, Inc.	96		
Tutwiler Fl. Shop	82	Brown, A. C.	86	FLINT, Mich.	85	Wetlin Floral Co.	78	Wetlin Floral Co.	78	Gammage & Sons	84	West's, J. J.	96		
BLUEFIELD, W. Va.	83	Daut Bros.	86	FLINT, Mich.	85	HORNELL, N. Y.	83	Hornell, N. Y.	83	LONG BEACH, Cal.	94	MISSOULA, Mont.	85		
Fallon, Florist	83	Peterson Floral Co.	86	FLINT, Mich.	85	HORNELL, N. Y.	83	Hornell, N. Y.	83	Lowe's Flr. Shop	94	Anderson Grhse.	85		
BOONE, Iowa	92	DE KALB, Ill.	88	FLINT, Mich.	85	HORNELL, N. Y.	83	Hornell, N. Y.	83	LORAIN, O.	90	MITCHELL, S. D.	85		
Kemble's Grhses.	92	JOHNSON, J. L.	88	FLINT, Mich.	85	HORNELL, N. Y.	83	Hornell, N. Y.	83	Carek, F. G.	90	Dethlefs, Wm.	85		
BOONTON, N. J.	74	DENVER, Colo.	89	FLINT, Mich.	85	HORNELL, N. Y.	83	Hornell, N. Y.	83	Hecock Floral Co.	91	Gurney Grhse. Co.	85		
Herrick	74	Bright Spot Grhses.	89	FLINT, Mich.	85	HORNELL, N. Y.	83	Hornell, N. Y.	83	Hody & Tules	90	MOBILE, Ala.	85		
BOSTON, Mass.	74	Maufl Floral Co.	89	FLINT, Mich.	85	HORNELL, N. Y.	83	Hornell, N. Y.	83	LOS ANGELES, Cal.	94	Goodbrad Floral Co.	85		
Beacon Florist	74	Park Floral Co.	89	FLINT, Mich.	85	HORNELL, N. Y.	83	Hornell, N. Y.	83	Alexandria Florist.	94	Minge Floral Co.	85		
Caplan	74	DES MOINES, Ia.	92	FLINT, Mich.	85	HORNELL, N. Y.	83	Hornell, N. Y.	83	Athletic Club Flo.	94	Ravie & Sons	85		
Carbone	74	Guthrie-Lorenz Co.	92	FLINT, Mich.	85	HORNELL, N. Y.	83	Hornell, N. Y.	83	Broadway Flo.	94	MOLINE, Ill.	85		
Comley, Henry R.	74	DETROIT, Mich.	85	FLINT, Mich.	85	HORNELL, N. Y.	83	Hornell, N. Y.	83	Darling's Fl. Shop.	94	Stack & Sons, J.	85		
Galvin, Inc., T. F.	75	BEARD Floral Co.	85	FLINT, Mich.	85	HORNELL, N. Y.	83	Hornell, N. Y.	83	Howard & Smith	94	MONTCLAIR, N. J.	74		
O'Brien, John J.	74	Bomb Floral Co.	85	FLINT, Mich.	85	HORNELL, N. Y.	83	Hornell, N. Y.	83	Redondo Flo. Co.	94	Massmann, Flor.	85		
Penn	74	Breitmeier's Sons	85	FLINT, Mich.	85	HORNELL, N. Y.	83	Hornell, N. Y.	83	Wolfskill & Golden-	94	MONTGOMERY, Ala.	85		
Wax Bros.	74	Central Floral Co.	85	FLINT, Mich.	85	HORNELL, N. Y.	83	Hornell, N. Y.	83	son	94	Rosemont Gardens	85		
BOZEMAN, Mont.	89	Fettters, E. A.	85	FLINT, Mich.	85	HORNELL, N. Y.	83	Hornell, N. Y.	83	Wright's Fl. Shop	67				
Langohr, M.	89	Reuss & Co.	85	FLINT, Mich.	85	HORNELL, N. Y.	83	Hornell, N. Y.	83						
		Scribner Floral Co.	85	FLINT, Mich.	85	HORNELL, N. Y.	83	Hornell, N. Y.	83						
		Taepke Flo. Co.	85	FLINT, Mich.	85	HORNELL, N. Y.	83	Hornell, N. Y.	83						
		Schiller	71	FLINT, Mich.	85	HORNELL, N. Y.	83	Hornell, N. Y.	83						

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Van Meter, C. L. ....	92	Clarke Bros. ....	94	Louwerse & Co. ....	92	Hammond Co. ....	83	Gleave's Flo. Shop. ..	84	Fallon, John ....	83	Utica Floral Co. ....	78
MONTREAL, Can.		Hogan & Evers. ....	93	PETERBOROUGH, Can.		Mosmiller, Florist. ..	83	SAN FRANCISCO, Cal.		STREATOR, Ill.		VANCOUVER, B. C.	
Hall & Robinson. ....	84	Seulberger & Co. ....	93	Peterborough Fl. Co. ..	84	Ratliff, John L. ....	82	Art Floral Co. ....	93	Thornton Flor. Co. ..	88	Brown Bros. & Co. ..	84
McKenna, Ltd. ....	84	OAKLAND, Md.		PETERSBURG, Va.		RIVERSIDE, Cal.		Darbee ..... 93		STROUDSBURG, Pa.		Woodward, A. J. ....	84
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Caple, Walter W. ....	85	OAK PARK, Ill.		PETOSKEY, Mich.		Orange Blo. Flo. Shop ..	94	Joseph, B. M. ....	93	Vogt's Greenhouse. ..	85	Woodward, A. J. ....	84
MUNCIE, Ind.		Avenue Flo. Shop. ....	37	Winans, Frank ....	85	ROANOKE, Va.		MacRorie-McLaren. ....	93	SULPHUR, Okla.		VINCENNES, Ind.	
Buchholz, Eric. ....	79	Schneider, A. H. ....	87	Philadelphia, Pa.		Fallon, Florist ....	83	Nelson, Mrs. D. A. ....	84	Summit, N. J.		Schultz, Paul C. ....	79
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Joy Floral Co. ....	83	OKLAHOMA CITY, Okla.		Hastings, Frank R. ....	80	ROCHESTER, N. Y.		Victoria Nursery ....	84	WALTHAM, Mass.		Young & Lester. ....	95
NEWARK, N. J.		Foster Floral Co. ....	84	Krueger Co. ....	80	Keller Sons, J. B. ....	77	SAVANNAH, Ga.		TACOMA, Wash.		WALHAM, Mass.	
Begerow's ....	76	OKMULGEE, Okla.		Phoenix, Ariz.		Wilson, H. E. ....	73	Oelschig & Sons. ....	82	California Florist. ....	95	Ruane, M. F. ....	74
Phillips Bros. ....	76	Marshall, Geo. W. ....	84	Arizona Flo. Co. ....	94	ROCKFORD, Ill.		SCHENECTADY, N. Y.		Smith Flo. Co. ....	95	WARREN, O.	
Washington Florist. ....	76	OLEAN, N. Y.		Donofrio Flo. Dept. ....	94	Buckbee, H. W. ....	86	Rosendale Fl. Shp. ....	77	TAMPA, Fla.		Adgate & Son. ....	90
NEWARK, O.		Herron D. R. ....	76	PINE BLUFF, Ark.		Peterson & Son, S. ....	86	SCRANTON, Pa.		Knoll Floral Co. ....	82	Park Flower Co. ....	90
Duerr, Chas. A. ....	90	Oppenheim, Manuel ....	76	Davis Floral Co. ....	73	Rockford Flo. Co. ....	36	Besancion & Co. ....	80	TARBORO, N. C.		WARREN, Pa.	
Halbrooks, Florist. ....	89	OMAHA, Neb.		PITTSBURGH, Pa.		ROCK SP'GS, Wyo.		Schulthels ..... 60		Crech ..... 82		Crescent Fl. Gar. ....	80
Kent Bros. ....	90	Bath, John H. ....	96	Harris Bros. ....	80	Westholder, L. B. ....	89	SEATTLE, Wash.		TERRE HAUTE, Ind.		WASHINGTON, D. C.	
NEW BEDFORD, Mass.		Donaghu, Alfred. ....	96	Ludwig Floral Co. ....	30	ROSWELL, N. Mex.		Hollywood Gardens. ....	65	Heini & Sons. ....	79	Blackstone, Z. D. ....	70
Murray ..... 74		Henderson, Lewis. ....	96	Ludwig, E. C. Co. ....	80	Alameda Grhses. ....	96	McCoy, L. W. ....	95	TEXARKANA, Tex.		Gude Bros. Co. ....	70
NEW BRITAIN, Conn.		Hess & Swoboda ....	96	Ramondph & Mc-		RUGBY, N. D.		Rosaia Bros. ....	95	Majestic Fl. Co. ....	73	Louise Flower Shop ..	70
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Avenue Floral Co. ....	71	OSWEGO, N. Y.		Atkins ..... 92		ST. LAURENT, France		Artindale & Son. ....	75	Schramm Bros. ....	90	Hamme, Erwin J. ....	88
Eble, Chas. ....	71	Floral Art Studio. ....	78										

**Los Angeles, Calif.**



# RETAIL STORE MANAGEMENT

WHAT THE LEADERS IN THE TRADE ARE DOING

## SIEBRECHT'S STAR DECORATION.

For the largest social event of the season in southern California, the dinner dance given by Mr. and Mrs. Arthur W. Cutten, of Chicago, at Hotel Huntington, Pasadena, on the evening of Friday, March 19, the ballroom was transformed into a secret garden taken from the "Garden of Allah" by Siebrecht's House of Flowers. The room was massed on all sides with tall eucalyptus trees of the blue color, from thirty-five to fifty feet in height, gracefully hanging over the entire room and forming a roof of green. Climbing roses grew up the trees, hanging down with thousands of roses of many varieties and colors.

The stage at the end of the ballroom was banked with palms fifteen to twenty-five feet in height. In front of the palms were banks of *Spiraea* Bridal Wreath, *Rhododendron* Pink Pearl and pink Chinese azaleas, forming a screen which completely hid the twenty musicians from view.

On each side of the ballroom were three miniature secret gardens, festooned with running roses and vines; in front of each garden was placed a standard rose tree, seven feet in height and three in width, with hundreds of roses on each tree.

On each side of the ballroom were four large, round tables, ten feet in diameter, festooned underneath and over the entire top with roses, making a perfect rose umbrella. Electric lights



Outer Entrance to Secret Garden, Covered with Climbing Roses.

were placed up under the umbrellas, spreading their rays over the tables, giving subdued light like that of can-

dles. Henry A. Siebrecht, Jr., of the House of Flowers, states that this is the first time that this effect has been produced. There were used in the umbrellas alone 700 to 800 roses, all of selected, specimen stock.

Entrance to the secret garden was most unique and interesting. At the first entrance a large, double gate was built, representing a garden gate. This was entirely covered with running and climbing roses in full bloom, as were the arches over the gates. These gates opened into a long corridor, which was transformed into an arbor of climbing and running roses in full bloom. At the garden was another large pair of gates, entirely covered with running and climbing roses in full bloom. There were between 10,000 and 12,000 roses used to beautify this arrangement and a staff of twenty-two skilled artists worked two days and a night to complete this setting.

## SPRING'S OPPORTUNITIES.

### Plenty of Stock.

Now that Easter is over, it behooves the retailer to form his plans for a grandstand finish to the season that will go down in history as one of the greatest that was ever known. The winter of 1919-20 will often be referred to as the winter of great scarcity of stock and high prices. But that is all past; stock can now be had in any quantities



Hotel Ballroom Transformed into Secret Garden by Henry A. Siebrecht, Jr.

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## FOREIGN SECTION

### C. ENGELMANN

Member American Florists' Telegraph Delivery Association.  
Life Member S. A. F.  
Member American Carnation Society.  
Member New York Florists' Club.

Orders for England, Scotland and Ireland taken care of by

C. ENGELMANN, Florist, Saffron Walden, Essex, ENGLAND.

Cables: Engelmanna, Saffronwalden (2 words only)

Orders for the French Riviera and Monte Carlo taken care of by

C. ENGELMANN, Etablissement Horticole "Carnation," Saint-Laurent-du-Var, near Nice, FRANCE.

Cables: Carnation, Saint-Laurent-du-Var (2 words only)

Liverpool, England  
DINGLEYS, Ltd., Florists

SHEFFIELD, ENGLAND  
WM. ARTINDALE & SON  
FLORISTS SEEDSMEN NURSERYMEN

Manchester, England  
DINGLEYS, Ltd., Florists

SCOTLAND SEND YOUR ORDERS NOW TO  
LEIGHTON, Florist, GLASGOW  
Scotland's Only Member F. T. D.

desired, at prices that are normal and in some cases below normal.

This is not the time for the retailer to try to get even for the high prices he was obliged to pay a short time ago. Put yourself in the grower's place and I am sure that you would have done as he did. The point I wish to emphasize is that there is no doubt going to be a big supply of cut stock as the spring advances and you owe it to your business to move as much of this stock through regular channels as it is possible to do. Remember that the stock, as it comes to the market, will not last long and that it is going to be sold at some price. And I am sure that any wholesaler would rather give his old customers the advantage of low prices than he would the street men.

#### Street Man Takes Opportunities.

Let us look at the situation from the side of the commission man for a moment. There will be a big supply arriving from day to day; if this is not kept moving, Saturday will find his iceboxes stocked up, with a fresh supply in sight for Monday morning. This is the opportunity that the street vender is looking for. He will make an offer for perhaps the whole quantity. It may be ridiculously cheap, but it is the commission man's last chance of a sale. It gives him his commission, though a much smaller amount than he should have, and, while it will not be profitable for the grower, this sale will make the latter's loss less than if it had not been made.

We all know something of the street

## Take a Leaf From Roehrs' Ten-Ten Book

When Roehrs first started telling about his Ten-Ten plan for increasing florists' business, I confess I was skeptical. Admittedly it sounded good, in those chats. But still I couldn't quite figure out how we florists would figure in it.

But now that I have looked carefully through the Ten-Ten Book itself—it's plain as day. Here, friends, is sure a new idea in selling. New in that it makes buying as easy as rolling off a log.

Doggone it all, if I didn't read every one of those delightful introductions and suggestions of what to do and the fun there would be in doing it.

All of us are 100 per cent sold on it.

Why, man alive—you can take that book, sit down with a customer and you can't help selling them seeds, shrubs, bulbs and even shade trees.

You don't invest a cent in stock, still you have the finest stock to sell.

I propose a rising vote of thanks to the Roehrs boys for helping the florists to help themselves to more business.

New York's  
Favorite Flower Shop

*G. E. M. Stumpff*

Fifth Avenue at 58th Street

man's methods. There will be good and bad stock in his purchase. A little judicious mixing will make a bunch look fairly good. He has an army of assistants, a set of bright young fellows who live by their wits. The object of the leader is to get the purchase price safe in his pocket. Then, in the vernacular of the faker, they are "on velvet," or

what they make after this is all clear profit. Sometimes this is large and often it is small, according to conditions. The point I want to impress upon the regular retailer is that, at best, these prices are cheap in comparison with current prices and it does not benefit our business to have such conditions to contend with.



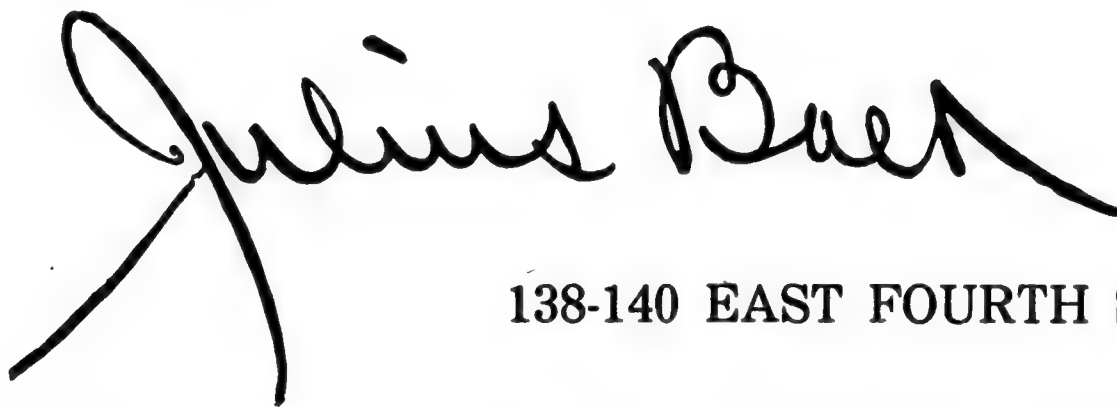
# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## QUALITY plus SERVICE!

## In CINCINNATI

To mention Flowers is to think of



138-140 EAST FOURTH STREET

Send us your orders for

## Washington, D. C.

and the surrounding country

## GUDE BROTHERS CO.,

1214 F Street, N. W.  
WASHINGTON, D. C.

MEMBER F. T. D.

WE OWN and operate 400,000 feet of glass for the cultivation of high class cut flowers and decorative plants for use in our retail store.

REMEMBER, every customer must be satisfied. If not, either the order will be duplicated or no pay accepted.

The proper thing for the retailer to do is to find a remedy. The solution of the problem is in his own hands; that is, to beat the street merchant at his own game. This can only be done by co-operation. In every large city there should be an organization of the retailers, including the little fellows as well as the big ones. If it is necessary, they can buy out the wholesaler in times of glut and then divide up the stock. Everyone will take some and what one cannot use another will, so that all qualities can be handled. Just here is where a little judicious advertising will count.

Such a method of handling surplus

Send Orders for  
**WASHINGTON,  
D. C.**

and vicinity to

*Blackstone*

EVERYTHING  
FIRST-CLASS

Member F. T. D.

14th and H. Streets

ORDERS IN OR AROUND  
**Washington, D. C.**  
MEMBER F. T. D.  
**GEO. C. SHAFFER**  
900 Fourteenth Street

WASHINGTON, D. C.  
**Louise Flower Shop**  
Connecticut Ave. at N St., N. W.  
Miss Louise W. Daugherty, - - Proprietress.  
Phones—Franklin 3579, 3841, 3842.  
Member Florists' Telegraph Delivery.

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## Schiller's

—two CHICAGO stores

cover every part of the exclusive residential district to the more thickly populated parts of the city and the suburbs.

## George Asmus

— is the active head of this corporation

which is a sufficient guarantee to the trade to warrant quality and service.

Member F. T. D.

North Side Store  
4509 BROADWAY

—CHICAGO—

West Side Store  
2221 W. MADISON ST.

For All Mississippi  
**ROBERT E. LANGLEY**  
Jackson's Leading Florist  
**Jackson, Miss.**  
MEMBER F. T. D.

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**NEW ORLEANS**  
MEMBER OF THE F. T. D. *Scheinuk* the Florist  
We Cater to the Best Trade  
2600 ST. CHARLES AVENUE

Quality and Promptness  
Members F. T. D.  
**NEW ORLEANS, LA.**  
The Avenue Floral Co.  
3442 ST. CHARLES AVENUE

**JACKSON, MISS.**  
THE CAPITOL FLORAL CO.  
THIRTY YEARS OF FLORAL PROGRESS  
Greenhouse and Retail Store  
PROMPT ATTENTION, OUR MOTTO  
218 E. Capitol St., P. O. Box 313

**LAKE CHARLES**  
AND SOUTHWEST LOUISIANA  
Member F. T. D. CHAS. D. OTIS  
**ALEXANDRIA, LA**  
E. BLUM & SON  
For all Points in Central Louisiana.

WE ARE YOUR ORDERS  
TO  
**HARRY PAPWORTH**  
The Morris Ridge Nursery Co. Ltd.  
FLORISTS  
135 Carondelet St.  
**NEW ORLEANS**  
ROSES ORCHIDS VIOLETS F.T.D.

**TUPELO, MISS.**  
Member F. T. D. At Your Service **TUPELO FLORAL CO.**

**MRS. J. E. WATTS**  
Cut Flowers for All Occasions **MERIDIAN, MISS.**

**MISSISSIPPI**  
STEMME & SONS :: HATTIESBURG

**GREENVILLE, MISS**  
IDLE HOUR FLORAL CO.  
Mrs W. Craft Designer 501 Perry Street

**BATON ROUGE, LA.**  
THE ROSELAND FLORIST  
MEMBER F. T. D.

stock will put the retail florists' business on a more dignified level. I have outlined but one method; the retail organization in each city can work out its own. The wise thing to do is to get together, have a better understanding with the growers and the wholesalers, keep stock moving, even if profits are small at times, and the business all along the line will be benefited.

### Time for Bedding Plants.

Now let us get back to regular business. One of the principal things the retailer will have to think of now is bedding plants. All handle more or less of these. Some are so situated that they have a greenhouse connected with their store; most of those in the big cities have not, and, in a great many cases, they have no range connected with the store at all.

**NEW ORLEANS, LA.**  
**CHAS. EBLE**  
OLDEST FLORIST SOUTH  
121 BARONNE STREET  
Member Florists' Telegraph Delivery

*D. E. Ruch*  
FLOWERS THAT ARE DIFFERENT  
**LOUISIANA - TEXAS - ARKANSAS**  
**SHREVEPORT, LA.**

**U. J. VIRGIN**  
838 Canal St., NEW ORLEANS, LA.



# Telegraph Delivery Department

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NO BRANCH STORES

MEMBER F. T. D.

FRED



WEBER

4326 Olive Street

ST. LOUIS, MO.

ST. LOUIS, MO.

Send Your Orders to

F. H. WEBER

Taylor Avenue and Olive Street

EVERYTHING SEASONABLE. PLANTS OR CUT FLOWERS.

ALL ORDERS CAREFULLY EXECUTED UNDER MY PERSONAL SUPERVISION.

Member Florists' Telegraph Delivery Association.

Flowers Delivered in City or State on Short Notice.

ST. LOUIS, MO.

GRIMM &amp; GORLY

Leading Downtown Florists

Members Florists' Telegraph Delivery

ORDERS FOR

ST. LOUIS, MO.

YOUNG'S :: 1406 Olive St.

ST. LOUIS, MO.

Wire or Phone Your Orders to the  
HOUSE OF FLOWERS

OSTERTAG BROS.

The Largest Retail Supply House in the West  
JEFFERSON AND WASHINGTON AVES.

ST. LOUIS, MO.

Wire your orders to  
MULLANPHY FLORISTS, Inc.  
8th and Locust Streets  
— Both Long Distance Phones —  
Member Florists' Telegraph Delivery Ass'n.

ST. LOUIS, MO.

Member  
Florists'  
Telegraph  
Delivery  
Association

4744-4748 McPherson Ave.

ST. LOUIS, MO.

BENTZEN  
FLORAL COMPANY8118 North Grand Avenue  
FACILITIES SECOND TO NONE

CHILLICOTHE, MO.

ISHERWOOD GREENHOUSES

We Strive to Please

ARCHIAS FLORAL CO., Sedalia, Mo.

Choice Cut Flowers and Designs on short notice.  
Prompt attention to telegraph and telephone orders.  
Members Florists' Telegraph Delivery Ass'n.SAINT  
JOSEPH  
MISSOURIFloral  
Company

225,000 Feet of Glass

Members Florists' Telegraph Delivery Association

Samuel Murray

KANSAS CITY, MO.

1017 GRAND AVE.

Member of the  
Florists' Telegraph Delivery Association

ST JOSEPH, MO.

QUENTIN FLORAL CO.

Orders for

Iowa, Nebraska, Kansas and Missouri

To those who have a range situated in the suburbs, it is an easy proposition. All you have to do is carry enough bedding plants to suggest them to your customers. Then, in these days of automobiles, it is an easy matter, with the use of a little tact, to get them out to the range; make them feel that it would be well worth their while to see the range in all its beauty at this time. Once you have them there, you will be able to sell them more than you would in the store. It is a well known fact that where you can show a customer bedding plants in good-sized blocks they look much better than when packed in flats.

Those who have no range to which to take customers will have to manage the best they can. Do not carry too large a stock, for soft-wooded bedding plants are quick to lose their freshness in a store. It is better to have small consignments frequently and as large an assortment as possible. Take the orders and have them delivered direct from your grower.

There is so much to think of about the store in spring time that space is insufficient now, but next week I want to talk about the windows. A good window is like charity; it covers a multitude of sins.

Tate.

Kansas City, Mo.

MEMBER F. T. D.

1106 GRAND AVENUE

KANSAS CITY

MEMBER  
F. T. D.

1122 Grand Avenue

Kansas City, Mo.

MUEHLEBACH  
FLOWER SHOP  
HUGO R. NEFF, Manager

KANSAS CITY

WE STRIVE TO PLEASE

Member  
of the  
F. T. D.

KANSAS CITY, MO.  
88th St. and Euclid Ave.  
Established 1890

No order too large or small. Member F. T. D.

Kansas City, Mo.

J. E. MURRAY &amp; CO. 212 E. 10th Street

# Telegraph Delivery Department

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WINCHESTER MELROSE MALDEN

## Only An Hour to Deliver in Boston and Vicinity

BELMONT HARVARD UNIVERSITY  
RADCLIFFE COLLEGE  
ARLINGTON BECKER'S CONSERVATORIES CAMBRIDGE  
SARGENT SCHOOL MASS. INSTITUTE TECHNOLOGY  
BOSTON  
BROOKLINE  
WATERTOWN  
NEWTON  
WELLESLEY  
QUINCY  
ROXBURY  
DORCHESTER  
NEPONSET  
SOUTH BOSTON  
SOMERVILLE  
EVERETT  
CHARLESTOWN  
SWAMPSCOTT  
LYNN  
WINTHROP

BECKER'S—8 minutes' from the heart of Boston—gives prompt service in and roundabout Boston. The courteous, careful service you yourself would give.

## BECKER'S CONSERVATORIES

Member Florists Telegraph Delivery 1730 Cambridge Street, CAMBRIDGE, —MASS.

Phone 1367

### Stokes FLORAL SHOP

"WE STRIVE TO PLEASE"  
203 E. Walnut St., Springfield, Mo.  
Members F. T. D.

Excelsior Springs, Mo.  
EXCELSIOR GREENHOUSES

COLUMBIA, MO.  
COLUMBIA FLORAL CO.  
Halfway between St. Louis and Kansas City

SUMMERFIELD FLORAL CO.  
SPRINGFIELD, MO.  
Growers and Shippers for Southwest.

SPRINGFIELD SEED CO.  
SPRINGFIELD, MO.  
FLORAL DEPARTMENT OPEN DAY AND NIGHT  
Members Florists' Telegraph Delivery Association

Helena, Ark. NEAREST FLORIST IN STATE 150 MILES  
BALL FLORAL COMPANY

PINE BLUFF, ARK.  
DAVIS FLORAL CO. MEMBER F. T. D.

### Orders for TEXAS

KERR The Florist, Houston, Tex.  
Member Florists' Telegraph Delivery

EUREKA SPRINGS, ARK.  
C. I. POOR, 27 Hilton St.

TEXARKANA, ARK. TEX.  
MAJESTIC FLORAL COMPANY

El Paso, Texas POTTER FLORAL CO.  
Members Florists' Telegraph Delivery

GEORGE RYE, Some Florist  
THE PLAZA Ft. Smith, Ark.  
F. T. D.

HOT SPRINGS, ARK.  
The Flower Shop 366 Central Avenue

NATIONAL PUBLICITY CAMPAIGN.

Mothers' Day Next.

With Easter behind us, we may now look forward to another important flower day, Mothers' day, May 9. Our advertising program has provided for liberal space in the magazines for advertisements covering this day. Florists who use the advertising columns

FOR WEST AND CENTRAL TEXAS AND THE OIL FIELDS  
Phone, wire or write Brownwood Floral Co.  
BROWNWOOD, TEXAS  
We are prepared to fill your orders  
Members F. T. D.

SHERMAN, TEXAS  
H. O. HANNAH & SON  
Service up to-date. Northern Texas-Southern Oklahoma.

WACO in the heart of Texas  
Member F. T. D. WOLFE THE FLORIST

AMARILLO, TEXAS  
West Texas, Western Oklahoma, Eastern New Mexico, CUNNINGHAM FLOWER SHOP

CISCO, TEXAS  
Only Florist in the Oil Fields Cisco Floral Co.

Lang Floral & Nursery Co., Dallas, Tex.  
Write or wire headquarters for flowers for Texas Oklahoma, Louisiana, New Mexico. No orders too large, none too small.

FORT WORTH, TEXAS  
Baker Bros. Members Florists' Telegraph Delivery



# Telegraph Delivery Department

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## Boston—O'BRIEN

67 Beacon Street

Deliveries

To All Suburbs

QUALITY AND SERVICE

Member Florists' Telegraph Delivery Association

CARBONE, 342  
Boylston Street,  
**BOSTON**

Member Florists' Telegraph Delivery Ass'n.

Caplan—BOSTON, MASS.  
144 Massachusetts Ave.  
Member F. T. D.

Special attention given Telegraph Orders for New  
England Conservatory of Music; Radcliffe and Wel-  
lesley Colleges.  
We deliver to all parts of Massachusetts.

The Beacon Florist  
7 Beacon Street, **BOSTON**

J. EISEMANN, Manager, 14 years head dec-  
orator and designer for Penn's.  
PROMPT, EFFICIENT SERVICE GUARANTEED.

H. F. A. LANGE  
Worcester, Mass.

Delivers to All Points in New England  
125,000 Square Feet of Glass  
Member Florists' Telegraph Delivery Ass'n.

New Bedford, Mass.  
and all parts of CAPE COD, MASS.  
MURRAY, Florist  
232 Union Street  
GREENHOUSES: FAIRHAVEN, MASS.  
National Florist. Member F. T. D.

**CAMBRIDGE, MASS.**

ROBBINS BROS., 636 Massachusetts Avenue  
Near All Colleges Members F. T. D.

WELLESLEY COLLEGE  
Dana Hall, Walnut Hill, Rockbridge Hall Schools  
TAILBY, Wellesley, Mass.  
Tel. Wellesley 441-442-443

**MALDEN, MASS.**

J. WALSH & SON  
Members Florists' Telegraph Delivery Ass'n.

Lynn, Mass. MEMBERS  
F. T. D.  
GIBBS BROS., 231-233 Union St.

**BROCKTON, MASS**  
Belmont Flower Shop. MEMBER  
F. T. D.

Newton, Mass. COTTON  
Also BOSTON, BROOKLINE  
CAMBRIDGE, WELLESLEY The Florist

I should like to write a  
little essay on

"The Sweet Perfume  
of Courteous Service"

but actions speak louder  
than words. Flowers are  
my hobby and my business.  
If you have orders for de-  
livery in N. E., wire us.

BOSTON, MASS.

*Penn The Florist*

"Penn, the Telegraph Florist"

Member of Florists' Telegraph Delivery Association  
124 TREMONT STREET

*Wax Brothers* Boston, Massachusetts  
44 TEMPLE PLACE  
The Centrally Located Florist Shop  
We cover all points in New England.  
Members Florists' Telegraph Delivery.

Brookline, Mass.

1314 Beacon St. Alice B. Merrill  
Member F. T. D.

**BOSTON, MASS.**

HENRY R. COMLEY, Florist. 6 Park Street  
50 years' experience in the florist business guarantees  
efficiency to take care of all orders. 20 per cent allowed.

of their local papers and who have not  
availed themselves of the special elec-  
trotype issued for this day by the pro-  
motion bureau should at least use the  
slogan, "Say It with Flowers," promi-  
nently in their announcements, for such  
use links up with the national advertis-  
ing. The more the slogan is used, the  
better it is for our industry.

It has been erroneously reported that  
our promotion bureau is to be removed  
to a western office. The bureau prob-  
ably has been confused with the depart-  
ment which has handled our dealers'  
helps and which is to be transferred to  
Chicago. The amount of business trans-  
acted by this department becoming too  
great for the small staff maintained in  
our promotion bureau and an extension  
of our service being considered advis-  
able, the committee at its last meeting  
decided to open what is to be known as  
the Florists' Publicity Service Bureau  
of the S. A. F., which is to be conducted  
under the management of H. V. Swen-  
son, 431 South Dearborn street, Chicago,  
to which is to be transferred, as soon as  
possible, the stock of electrotypes, signs,  
stickers and other dealers' helps  
handled by the promotion bureau. The  
bureau remains as part of the adminis-  
tration offices of the society, 1170  
Broadway, New York.

### Lack of Funds.

In everything but funds the organiza-  
tion of the publicity campaign is com-  
plete. It is unfortunate that a better  
response is not made to our appeals for  
contributions to the fund. A big and  
profitable industry such as ours should  
be able to provide the \$100,000 fund for

Waltham, Mass.

1st CLASS STOCK  
FACILITIES  
SERVICE

M. F. RUANE

Member F. T. D.

121 Moody St.

Brookline, Mass.

220 Washington Street

F. E. PALMER, Inc.

Established 1886

Members Florists' Telegraph Delivery Ass'n.

Cambridge, Mass.

Largest Retail Conservatories near the heart  
of Boston. Deliveries in all suburbs.

HAROLD A. RYAN, Inc.

Opposite Mount Auburn Cemetery.

*Warburton*

Member  
F. T. D.

FALL RIVER  
MASS.

33 N. Main Street

Orders Executed for  
Southeastern Mass., Newport  
and Rhode Island Points.

Worcester, Mass.

Randall's Flower Shop

Member Florists' Telegraph Delivery

**FITCHBURG, MASS.**

LESURE The Florist  
EVERYTHING IN FLOWERS

# Telegraph Delivery Department

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**SAN ANTONIO, TEX.**

MEMBER F. T. D.

YOUR CREDIT IS GOOD WITH US FOR  
CUT FLOWERS AND FLORAL OFFERINGS

**GREEN, The Florist**  
Avenue C at 8th Street

**HARTFORD,  
CONNECTICUT**

Welch's Flower Shop  
197 Trumbull Street  
A. W. Welch Mrs. E. M. Welch

**Coombs**  
LEADING FLORIST  
Member Florists' Telegraph  
Delivery Association.

Orders  
solicited for  
all parts of  
Connecticut  
Stores:  
741 Main St.  
364 Asylum St.  
Greenhouses  
Benton St.  
Hartford,  
Conn.

**Hartford, Conn.  
GEORGE G. McCLUNIE**

165 Main Street  
Established 1897 Member F. T. D.

Hartford, Conn.

**George F. Lane  
to  
Welch**  
SUCCESSION  
THE FLORIST  
180 Asylum Street Member  
F. T. D.

**Hartford, Conn.**

J. Albert Brodrib, Store,  
639 Main Street  
Deliveries to  
New Britain, Meriden, Middletown, Manchester,  
Rockville, Farmington, Willimantic.  
Member Florists' Telegraph Delivery Association

**Waterbury, Conn.**

RYAN & POWERS  
30 Center St.  
Special attention Westover and St. Margaret  
School Orders.  
Members F. T. D. and Rotary Florist.

**STAMFORD, CONN.**

QUALITY FLOWER SHOP  
Member F. T. D. 43 ATLANTIC ST.  
Prompt delivery to  
NOROTON, DARIEN, NORWALK, GREENWICH

**NEWPORT, R. I.**

SMITH Est. 1864 Greenhouses  
JAMESTOWN, R. I.

**PORTLAND, ME.**

THE FLOWER SHOP  
M. E. McGunagle 47 Oak Street

ESTABLISHED 1847

F. T. D.

**Thos. F. Gavin**  
INC.

Steamers are  
Again Sailing on Schedule  
Deliveries made on board

THE NAME  
PROTECTS YOU

**BOSTON**

1 PARK STREET  
799 BOYLSTON STREET

**NEW YORK**

561 FIFTH AVENUE

**Morse & Beals, LOWELL, MASS.**

Nearest Shipping Point to  
**NEW HAMPSHIRE and VERMONT**  
Members Florists' Telegraph Delivery Association

**New Haven,  
Conn.**

**J. N. CHAMPION & CO.**  
The F. T. D. Artists

Yale  
College

Covering All Connecticut

**MANCHESTER, N. H.**  
H. C. STACHE. L. D. PHONE  
1251-N

one year's work that our committee so earnestly desires. It is less than an average of \$5 per head from those who are conducting florists' establishments. A contribution should not be considered in the category of many other contributions a business man is called upon to make, as for churches, institutions, local enterprises and functions. It is a contribution that he owes to himself. It is an investment in the clearest sense of the term. It is an investment of a small sum of money in a fund for advertising the florists' business, the business from which all in the trade make their living, so that they can make more than a mere competence. It is a business proposition, the success of which has already been assured. Until this campaign started, the florists' industry, unlike other industries no more important, was never advertised. It was not in the public eye and suffered in consequence.

Like Aladdin's Lamp.

The publicity we have secured in the last two years has worked wonders. Never were flowers in better demand than they are today, because people have been brought to look upon them as necessities in every home of refinement. Many now make the permanent decorations of their living rooms in neutral color, so that flowers shall give the color note, changeable at will. Re-

**Providence, Rhode Island  
Johnston Brothers**

LEADING FLORISTS  
38 DORRANCE STREET  
Member Florists' Telegraph Delivery Ass'n.

Orders for Vermont and Northern N. Y. filled to your entire satisfaction at right prices.

**Give Florist**  
BURLINGTON VT

**A Card This Size**

Costs only \$1.10 per Week  
on Yearly Order  
It would keep your name and your specialty before the whole trade.  
A half-inch card costs only 55c per week on yearly order.

**PROVIDENCE, R. I.**

AND ALL NEW ENGLAND POINTS  
T. J. Johnston & Co., 107 Washington St.,  
PROVIDENCE

**New Britain, Conn.**

**VOLZ FLORAL CO.**

**Bridgeport, Conn.**

John Reck & Son, 985 Main Street



# Telegraph Delivery Department

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Member  
F. T. D.  
2077 Broadway at 72 St.  
Phone Columbus 6883

WE CARRY THE HIGHEST GRADE OF CUT FLOWERS  
**SEND US YOUR NEW YORK ORDERS**  
ADJACENT TO THEATRICAL AND HOTEL DISTRICTS

**EAST ORANGE, N. J.**  
George Smith & Sons  
557 Main Street  
EAST ORANGE  
Maplewood, Glen Ridge  
and Bloomfield  
We are located in the center  
of these cities

**ENGLEWOOD**  
Bergen County and Northern Jersey  
Meadowbrook Nurseries, Inc.  
F. T. D. Member  
275 Grand Ave., Englewood, N. J.  
Telegraph orders promptly and carefully filled.

ABUNDANTLY PREPARED  
AT ALL TIMES  
**Edwards Floral  
Hall Company**  
1716 Pacific Avenue  
Atlantic City, New Jersey  
Nurseries: Mediterranean  
and South Carolina Aves.  
Member Florists' Telegraph Delivery Ass'n.

**NEWARK, N. J.**  
PHILIPS BROS.  
938 BROAD STREET  
Members F. T. D.

**PATERSON**  
PASSAIC New Jersey  
EDWARD SCEERY  
Member Florists' Telegraph Delivery Assn.

**ATLANTIC CITY, N. J.**  
Atlantic City Flower Shop  
1519 Pacific Avenue  
Always a big stock on hand of all kinds of flowers  
and plants. Personal attention. F. T. D. Member

**NEWARK, N. J.**  
WASHINGTON FLORIST  
577 Broad Street  
Member F. T. D.  
Open 7 a. m. to 10 p. m. every day

All Middle State and Seashore  
**NEW JERSEY POINTS**  
and Northeastern Pennsylvania towns  
are best reached from  
**TRENTON**  
MARTIN C. RIBSAM, Florist  
Member F. T. D. Broad and Front Sts.

**Red Bank, N. J.**  
W. W. KENNEDY & SONS  
FLORISTS  
MEMBERS F. T. D.  
41 BROAD STREET

Stroudsburg, Pa. Boonton, N. J.  
Dover, N. J. Hackettstown, N. J.  
Store in each town. Flowers fresh from our  
own greenhouses. Immediate delivery all  
Eastern Penna. and Northern New Jersey.  
**HERRICK, Florist** Member Florists'  
Telegraph Delivery

membrance of anniversaries by gifts of  
flowers was never so general as it is  
today. And what has caused all this?  
Simply the publicity which has been  
provided by our campaign. And you,  
Mr. Nonsubscriber, are asked to con-  
tribute a small share of the expense;  
yet you hesitate to come across with  
your mite. You want to see the good  
work go on, without doubt. Then sit  
right down, no better time than now,  
write out your check for what you think  
you can afford and send it in to the sec-  
retary. It is needed.

John Young, Sec'y.

ST. LOUIS, MO.

The Market.

Easter of 1920 has come and gone and  
every indication is that it was a record-  
breaker. Judging from the reports  
from the leading retailers, the harvest  
was rich. Up to the end of last week,  
weather conditions were all that could  
be desired. About 4 o'clock Saturday  
afternoon, April 3, a steady rain began,  
which lessened the transient trade some-  
what, but most orders had already been  
placed. The perfect weather all last  
week was a great help to the Easter  
trade. A great deal of credit for the  
excellent business must also be given to  
the publicity campaign, both local and  
national.

The market was well supplied with  
everything in season. As is usual at  
Easter, there was a big demand for

**JERSEY CITY, N. J.**  
WEIDEMANN'S FLOWER SHOP  
222 MONTICELLO AVE.  
Member F. T. D.

**TRENTON, N. J.**  
PARK FLORAL CO. R. ABBOTT  
Greenhouses--Buchanan, Lafayette and Schiller Ave.

**NEWARK, N. J.** F. T. D. Member  
**BEGEROW'S** 946 Broad St.  
FRESH FLOWERS AND BEST SERVICE

**OLEAN, N. Y.**  
Member Florists' Telegraph Delivery  
Manuel Oppenheim

**ONEONTA, NEW YORK**  
DERRICK, Florist, MEMBER  
F. T. D.

**For SYRACUSE, N. Y.**  
W. E. Day Co., Onondaga Hotel Bldg.  
F. T. D.

**SYRACUSE, N. Y.**  
MILES S. HENCELE, 118 Harrison St.  
Telegraph or mail orders receive my personal attention.

**Olean, N. Y. HERRON**  
The Florist  
WE GROW OUR OWN FLOWERS

**Malone, N. Y.** Member  
F. T. D. L. G. RENNIE, 51 East Main Street

**MEDINA, N. Y., White Bros.**  
Members Orders for Western New York  
F. T. D. handled with promptness

**HOBOKEN, N. J.**  
J. GRULICH & SONS  
Members F. T. D. 616 Washington Street

**MONTCLAIR, N. J.**  
MASSMANN  
Member Florists' Telegraph Delivery

**Atlantic City, N. J.**  
EGG HARBOR FLOWER SHOP Members  
1831 Pacific Ave. Crane & Hill, Props. F. T. D.

**Englewood, N. J.** Camp Merritt  
EDWARD G. BURROWS  
Member F. T. D.

**Summit, HARRY O. MAY,**  
New Jersey PROPRIETOR  
The Rose Shop

# Telegraph Delivery Department

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NEW YORK

DARDS

341 Madison Avenue

Member of  
Florists' Telegraph DeliveryGuaranteed Satisfaction  
Nearly 50 Years

LET US FILL YOUR STEAMER ORDERS

Leading Florist

Regular European Sailings Now Established

## Kottmiller

... FLORIST ...

426 Madison Ave.—and 49th Street

Also Vanderbilt and  
Ritz-Carlton Hotels

NEW YORK

Telephone Murray Hill 783

Highest award at the International Flower Show,  
April 11, Grand Central Palace.  
Location Central. Personal Attention.  
Member Florists' Telegraph Delivery Association.

## RAMM'S Flower ...Shop

350 Madison Avenue

Prompt and  
Efficient  
Service.In the Heart of  
NEW YORK

## THE BOSTON FLORIST

Personal selection. Satisfaction guaranteed.  
In the heart of New York City.  
Close to Theaters and Steamships.  
Established 1902.

135 E. 34th St., - NEW YORK

## M.A. Bowe

IN HEART OF NEW YORK CITY

332 FIFTH AVE., NEAR 33rd ST.  
Opposite the Waldorf-Astoria. Phone Mad. Sq. 358-359  
OUR MOTTO—THE GOLDEN RULE.

## NEW YORK HENRY HART, Inc.

Telephone Lenox 3822

1000 MADISON AVENUE

In the heart of most exclusive residential section

## The Rosendale Flower Shop

126 JAY STREET

### Schenectady, N. Y.

No order too large for us to fill, none too small for consideration.

Member F. T. D.

## YONKERS, N. Y. MEMBER F. T. D.

1 MANOR HOUSE SQ. R. T. BRODERICK

## Chatham, N. Y. The Chatham Floral Co.

PROMPTNESS WITH CARE

Eastern New York and Western Mass.

BUNYARD

413 Madison Avenue

NEW YORK CITY

Member F. T. D.

SUMMER SEASON, Bellevue Ave.,  
NEWPORT R. I.

NEW YORK CITY

## A. WARENDORFF

F. T. D. Member

TWO STORES { 225 Fifth Avenue  
1193 Broadway

SPLENDID SERVICE

NEW YORK, N. Y.

QUALITY

SERVICE

2366 Broadway, New York City

CHOICE



FLOWERS

blooming plants, which practically cleaned up all of the large supply of the plant growers.

Lilies had the greatest call of any Easter known. While prices were high, the public did not seem to mind it so long as the retailers had what they wanted. The demand for bulbous stock in pots and pans was also large, especially for Dutch hyacinths, tulips, jonquils, freesias and valley. Callas, too, were plentiful this year and many were sold for Holy Thursday for church decorations. Hydrangeas and rambler roses cleaned out early. Made-up plant baskets had the largest call this year; in fact, when you asked the retailer what was selling best, he would say, "Everything, from lilies down to geraniums."

## NEW YORK CITY ADOLPH MEYER

In center of the BONTON residential district

1062 Madison Avenue

Near the great Art Museum and Cleopatra's Needle  
WE COVER LONG ISLAND  
JERSEY and CONNECTICUT  
Phones: 2352-7019 Lenox

## NEW YORK

Orders Sent to H. H. BURNS 509 Madison Av.  
will receive prompt and careful attention.  
LONG ISLAND JERSEY CITY  
BROOKLYN NEWARK

## David Clarke's Sons

2139-2141 BROADWAY

Tel. 1562, 1553 Columbus

NEW YORK CITY

Out-of-town orders for delivery in New York carefully and promptly filled at reasonable rates

"Where Roses and Lilies and Violets Meet"

## GUIDO, Inc.

Florist

PHONES: Plaza 7870; Night call, South 1139  
585 Lexington Ave.,  
Corner 52nd St. NEW YORK

## A. B. Cazan Flowers of Quality Efforts to Please

2751 Broadway

## NEW YORK CITY

Member F. T. D. Association

## ROCHESTER, N. Y. J. B. KELLER SONS

Florists

25 CLINTON AVENUE, N.

Roch. Phone Stone 506 L. D. Bell Phone Main 2189  
Members Florists' Telegraph Delivery

## Batavia, N. Y. L. C. Stroh & Sons

Flowers delivered to all nearby towns

## ALBANY, N. Y. The CAPITAL DISTRICT and all Eastern New York

### WILLIAM GLOECKNER

We guarantee absolute satisfaction.  
Member F. T. D. and N. Y.

Always mention the Florists' Review when writing advertisers.



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



## BUFFALO COLONIAL FLOWER SHOP

219 Delaware Ave.

Member of the F. T. D.

**S. A. ANDERSON**  
440 Main St., BUFFALO, N. Y.

Anderson service means fresh, sturdy stock and prompt deliveries in Buffalo, Lockport, Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

**BUFFALO**

**L. H. NEUBECK**  
MAIN AND HIGH STS.

Member Florists' Telegraph Delivery

**Scott The Florist**

— MEMBER OF THE F. T. D. —

**BUFFALO, NEW YORK**

F. T. D.

*Stroh's*

Greenhouses 379 Main Street, Buffalo, N. Y.  
ATTICA, N. Y.

**W. & T. CASS**

**Geneva, N. Y.**

Telegraph Orders Promptly Filled  
in Western New York

**Niagara Falls, N. Y.**

**HARRIS & LEVER**  
Florists

Members of Florists' Telegraph Delivery

**Wm. H. Grever** Formerly manager Palmer's.  
77 Allen Street, BUFFALO, N. Y.  
F. T. D.

**HUGO H. JAHN**, 710 Nostrand Ave.,  
BROOKLYN, N. Y.  
Tel. 1952 Bedford. Will deliver to Steamships, Theaters,  
anywhere within 20 miles of New York. Artistic work.  
Personal attention. Special care of telegraph order.

**GENEVA, N. Y.**  
Members Florists' Telegraph Delivery **TRAUTMAN & SMITH**

**WILSON** 3 and 5 Greene Ave.  
Main Store: Cor. Fulton St.

**BROOKLYN**

PHONE 6900 PROSPECT **NEW YORK**

**BROOKLYN, N. Y.**

**JAMES WEIR, Inc.**

324 Fulton St., cor. Pierrepont

Telegraph orders receive our usual good care and prompt attention. Phones, 270-271 Main

**JOSEPH TREPEL**

Member F. T. D.  
Brooklyn's Largest Florist  
ELEVEN STORES

MAIN STORE, 334 Lewis Avenue

Phone 1150 Bedford. BROOKLYN, N. Y.  
Telegraph orders delivered to any part of New York City, Brooklyn and Long Island.

**UTICA, N. Y.**

**Utica Floral Co.**

MEMBERS F. T. D.

**TROY, N. Y.** MEMBER F. T. D.

33 Fourth St. H. LOUIS MENAND

**Elmira, N. Y.**

SHIPMENTS

Southern New York  
Northern Pennsylvania

Member F. T. D. The Rosery Garden Shop 182 N. Main Street

**FLORAL OSWEGO, N. Y.**

**ART STUDIO E. KENDIG, Prop.**

Member F. T. D. At Your Service. Personal Attention.

The market had plenty of cut stock, as the fine weather forced out an abundance, and prices were not out of reach in any of the grades. The big demand started as early as Thursday, with many advance orders placed for an extra daily supply up to Sunday morning. Roses were in excellent supply and the quality was of the best, with all varieties in good demand. In carnations the supply was also large, with excellent stock bringing as high as \$8 to \$10 per hundred; this was only in the extra fancies. All colors were in equal demand.

Sweet peas has a greater demand than any other flower this Easter. The warm, clear days brought an abundance of

**Jamestown, N. Y.**

**LAKEVIEW  
ROSE GARDENS**

1,500,000 ft. of glass

**CAPABLE RETAIL SERVICE**

**INSTANT SERVICE TO**

Mayville, N. Y. Fredonia, N. Y.  
Brocton, N. Y. Chautauqua, N. Y.  
Randolph, N. Y. Lakewood, N. Y.  
Genes Point, N. Y. Cassadaga, N. Y.  
Other Principal Western N. Y. towns

*Danker*  
FLOREST  
Albany, N. Y.

**Albany, New York**

*The Rosery*  
FLOWER SHOP

23 STEUBEN STREET

Best service  
Send your orders to us

Members Florists' Telegraph Delivery Ass'n

**WETTLIN FLORAL CO.  
HORNELL, N. Y.**

For quick service to Avoca, Addison, Andover, Arkport, Almond, Angelica, Bath, Corning, Cuba, Canisteo, Castile, Cassarga, Cohocton, Friendship, Wellsville, Wayland, Warsaw, Dansville, Nunda and other Western New York towns.

**ROCHESTER, N. Y.**

*Wilson*  
THE FLORIST  
88 E. MAIN ST

F. T. D.

We reach all  
Western  
N. Y. Points

**HORNELL, New York**

**C. G. JAMES & SON**

Prompt Deliveries to Elmira, Corning and Wellsville.

**Elmira, N. Y. RAWSON,**  
THE FLORIST  
Deliveries to Ithaca.

Binghamton, Hornell, Corning and other points.

**JAMESTOWN, N. Y.**

**Heelas Flower Store**

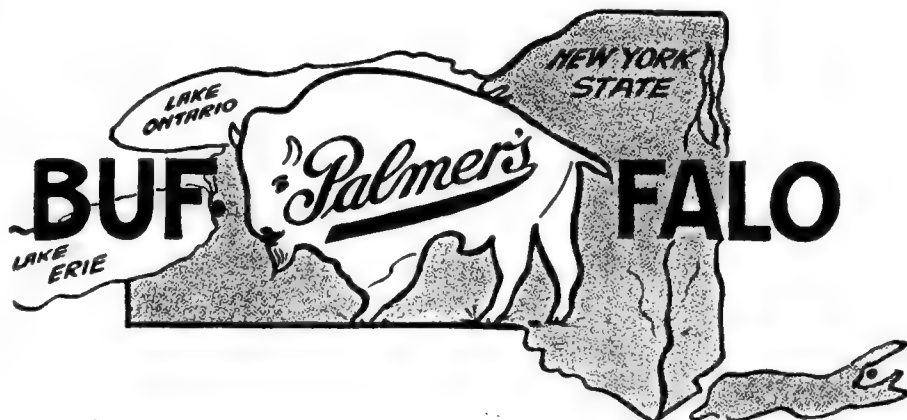
For all  
Chautauqua  
County

# Telegraph Delivery Department

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Members of the Florists' Telegraph Delivery Association

*"Say it with Flowers"*



THROUGH

*Palmer's*

350,000 Square Feet of Glass  
at Lancaster, New York

TWO STORES  
304 MAIN STREET  
260 DELAWARE AVENUE

Ft. Wayne and Northern Ind.  
**DOSWELL'S**  
QUALITY FLOWERS  
Store: 301 W. Main and Lindenwood Cemetery

**ERIC BUCHHOLZ**  
**MUNCIE INDIANA**  
Member Florists' Telegraph Delivery  
30,000 square feet of modern greenhouses  
18 acres of outdoor cultivation  
SATISFACTION ON ALL ORDERS ASSURED

Indianapolis, Ind.  
**GREENE'S FLOWER SHOP**  
Board of Trade Building  
Member Florists' Telegraph Delivery Association

**FT. WAYNE, IND.**  
**FLICK FLORAL CO.**  
The Largest Store in the State  
207-209 WEST BERRY STREET

**VINCENNES, IND.**  
**PAUL C. SCHULTZ**  
Member Florists' Telegraph Delivery.

Established 1859  
**A. WIEGAND'S SONS CO.**  
1610 to 1620 North Illinois Street  
INDIANAPOLIS, IND.  
Indiana's oldest, largest and most complete  
retail establishment  
Member Florists' Telegraph Delivery Ass'n.

**GARY FLORAL CO. GARY**  
118 W. 5th Ave. IND.  
Always a complete stock and prompt service  
MINIMUM ORDER \$2.00

Attica, Ind. and all Surrounding Cities  
**ATTICA FLORAL CO.**  
Free daily delivery to Mudlavia Hotel,  
Kramer, Ind.

Indianapolis, Ind.  
241 MASSACHUSETTS AVENUE  
**Bertermann Bros Co.**  
LEADING FLORISTS  
Members Florists' Telegraph Delivery Assn.

**Ft. Wayne, Ind.**  
**BLOSSOM FLORAL CO.**  
110 WEST WAYNE STREET  
QUALITY, SERVICE, ART  
Telegraph orders delivered to all surrounding towns  
Member Florists' Telegraph Delivery Association

**FORT WAYNE, IND. MEMBERS**  
**W. J. & M. S. VESEY**  
F. T. D.  
Prompt Service 2602 Thompson Ave.

**RICHMOND, INDIANA**  
**FRED H. LEMON & CO.**  
Florists and Decorators Send us your orders

**RICHMOND, INDIANA**  
AND VICINITY  
Member F. T. D. **G. R. GAUSE**

**TERRE HAUTE, IND.**  
129 SOUTH 7th STREET  
**JOHN G. HEINL & SON**

stock to the wholesale markets, all of it of extremely fine quality.

Cut lilies and callas had a large demand, at from 25 to 35 cents per bloom. Other bulbous stock, such as valley, tulips, jonquils, freesias and Dutch hyacinths, were in heavy supply and sold well. Snapdragons, calendulas, mignonette, daisies, pansies and irises all had a good call and the market was well supplied.

The market had an exceptionally large demand for greens. Asparagus plumosus and Sprengeri were plentiful, but not enough to go around. Adiantum, flat ferns and leucothoe were scarce. Good, long smilax had many calls during the week.

**Easter with Some of the Leaders.**

Nathan Kingsley, of the Mullanphy Florists, in speaking of the business of their uptown and downtown stores, said

**BEYER FLOWER SHOP**  
SOUTH BEND, INDIANA  
Daily deliveries to Notre Dame University and St. Mary's Academy Also close connections with  
NILES, BERRIEN SPRINGS, ST. JOSEPH, MICH.;  
NEW CARLISLE, MICHIGAN CITY, LA PORTE,  
ELKHART, GOSHEN, WARSAW, IND.

**Williams & Co. South Bend, Ind.**  
Florists  
For Northern Indiana 133 S. MICHIGAN ST.  
and South'n Michigan Members F. T. D.

**SOUTH BEND, IND.**  
**Adam Beehler**

Always mention the Florists' Review  
when writing advertisers.



# Telegraph Delivery Department

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**PITTSBURGH**  
—AND VICINITY—

F. T. D.  
Service

A. W. Smith  
Flower Stores Company

Keenan Building, PITTSBURGH, PA.

**Pittsburgh, Pa.**

MRS. E. A. WILLIAMS

621 PENN AVENUE

Member F. T. D.

**PITTSBURGH**



E. C. LUDWIG  
FLORAL CO.  
710 E. Diamond St.  
Members F. T. D.

**Pittsburgh, Pa.**

RANDOLPH & McCLEMENTS  
Floral Experts

5936 PENN AVENUE

Members of the Florists' Telegraph Delivery

**PITTSBURGH, PA.**

Ludwig Floral Co.

502 FEDERAL STREET

HARRIS BROS.

510 Market St.

**PITTSBURGH**

BEST  
SERVICE

**SCRANTON, PA.**

A. L. BESANCON & CO.

Florists and Decorators

Adams Ave. and Spruce St., LIFE BLDG.  
BOTH PHONES

You can depend on us. Order your flowers on any occasion for delivery in Scranton and vicinity

**SCHULTHEIS, Florist**

317 Church Street,  
DUNMORE, PA.

512 Linden Street,  
SCRANTON, PA.

Members of the Florists' Telegraph Delivery Ass'n.

**New Kensington, Pa.**

McRAE-JENKINSON CO.

Member Florists' Telegraph Delivery

**TITUSVILLE, PA.**

WM. A. MURDOCH, MEMBER  
F. T. D.

**WARREN, PA.**

Crescent Floral Garden, SHERM OFFERLE  
Proprietor

**THINK!** Everything in Flowers  
GRAKELOW'S

Member Florists' Telegraph  
Delivery Association

Broad Street at Cumberland, PHILADELPHIA, PA.

**Williamsport, Pa.**

W. J. EVENDEN'S SONS

THE LEADING FLORISTS

Members Telegraph Delivery Association

Members Florists' Telegraph Delivery Ass'n

EVENDEN BROS.

Largest Growers in  
Central Pennsylvania.

Williamsport, Pa.

**PITTSTON, PA.**

Bell Phone  
110-J

MARTHA HUNTLEY HOUSER

Member of F. T. D.

8 Williams Street

**HUNTINGDON, PA.**

J. LESLIE LAIRD

GOOD SERVICE  
GUARANTEED

that by Sunday evening everything was cleaned out and that he could not remember a better Easter business.

Fred C. Weber, F. H. Weber, Joseph Witek and Otto Sander had grand displays of Easter plants and their sales greatly exceeded those of last year.

H. Young & Son, John Borm, Heil & Haizlep, Miss M. Carroll, Theodore Miller and Fred Hermann made fine displays and did a rushing business.

George Waldbart, M. S. Newman, the Ayres Floral Co. and the Koenig Floral Co., all near Grand avenue and Olive street, reported this year a good increase over last year.

The Ostertag Floral Co. and Young's put in some especially busy days last week and wound up with a big rush at the end.

Grimm & Gorly's new store was packed daily. Large daily advertisements in the newspapers helped them to dispose of their big supply. It was their best Easter since they have been in business.

Vandervoort's floral department, the Foster Floral Co., George Berner, the Riessen Floral Co. and the floral department of the Famous-Barr Co., all in the downtown district, had an especially heavy trade in plants.

In the south end, remarkable business is reported by the Eggeling Floral Co., Windler's Flowers, the Schoenle Floral Co., the Bergstermann Floral Co., Otto Bruenig, A. Meyer, W. H. Kruse, Mrs. T. Diemer, Mrs. Julia Pelletier, Charles Beyer and Emil Schray.

**J. J. Habermehl's Sons**

The finest floral arrangements, flowers and plants furnished on telegraphic orders.

The Bellevue-Stratford Philadelphia Broad and Walnut Streets

**PHILADELPHIA**

Germantown and Chestnut Hill  
Orders carefully filled in first-class style and on time

WILLIAM BERGER'S SONS

5522 Germantown Ave., Philadelphia, Pa.

ORDERS FOR

**PHILADELPHIA**

AND SUBURBS CAREFULLY FILLED

We are in close touch with all the suburbs by railroad service and can make quick delivery.

CHARLES F. KRUEGER CO.

Reading Terminal Flower Shop, Philadelphia

**Germantown and Chestnut Hill**

ORDERS Carefully executed with taste and promptness.

FRANK R. HASTINGS

8 West Chelton Avenue, GERMANTOWN,  
PHILADELPHIA, PA.

ORDERS FOR

**PHILADELPHIA**

Carefully and Promptly Executed  
with Good Flowers and Good Taste by

M. J. Callahan, 3924 Market St., PHILADELPHIA

**Wilkes-Barre** and near-by Pennsylvania Towns

Member F. T. D. 14 N. Main St. A. W. B. EVANS

**Wilkes-Barre, Pa.**

Member F. T. D. Ira G. Marvin, 23 So. Franklin St. 53 No. Main St.

**LANCASTER, PA.**

B. F. BARR & CO., Leading Florists

**LEBANON, PA.** Member F. T. D.

J. F. VAVROUS SONS

Orders for central Penna. handled with promptness.

# Telegraph Delivery Department

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## Louisville, Ky.

F. T. D. orders taken for Louisville and placed with

### EDITH V. WALKER & BROS.

636 FOURTH AVENUE

NEW MEMBERS OF THE F. T. D., BUT OLD AT THE TRADE

will be filled according to our reputation, which is the best

## LEXINGTON, KY.

MEMBERS F. T. D.

### MICHLER BROS. CO.

Will take care of all orders for Central Kentucky.

## LEXINGTON, KY.

### John A. Keller Co.

INCORPORATED

Main St., Opposite Phoenix Hotel

Member Florists' Telegraph Delivery Ass'n.

## LEXINGTON, KY.

### HONAKER, The Florist

Largest Cut Flower Grower in the State

160 West Main Street

Member Florists' Telegraph Delivery Ass'n.

## UNIONTOWN, PA.

### STENSON & McGRAIL, "The Leading Florists"

11 Morgantown Street

FRESH HOME-GROWN CUT FLOWERS AND PLANTS at all times

## GILES, The Florist

### READING, PENNA.

Member F. T. D.

## J. V. LAVER

### ERIE, PA.

Write, Phone or Wire Member Florists' Telegraph Delivery

## Baur Floral Co.

### ERIE, PA.

## Erie, Pa.

### Charles G. Offerle

2408 Poplar Street

## AUGUSTA, KY.

Victor H. Thomas, Deliveries to Georgetown and Ripley, Ohio

In **KENTUCKY** where prestige counts for much, let your customers be represented by a concern whose progressiveness is combined with the dignity of forty-six years of distinguished service.

### Jacob Schulz Co.

INCORPORATED  
550 FOURTH AVENUE - LOUISVILLE  
Members F. T. D. Association.

## COVINGTON, KY.

Good Stock. Prompt Delivery.  
MILLER, "THE FLORIST," Grower

## Covington, Ky.

Member

F. T. D.

ROBERT D. RUTTLE  
THE MADISON AVENUE FLORIST

## Kentucky — Owensboro

TAPSCOTT, Florist MEMBER F. T. D.

## Owensboro, Ky.

Members F. T. D. NANZ FLORAL CO.

Similar reports of record-breaking business came from the north end, especially from the Brix Floral Co., the Bentzen Floral Co., the Pieper Floral Co., the Aurora Florist, Oscar Huettmann, F. H. Meinhardt, John Nyflot and the Rosery. J. Bourdet, the Blossom Shop, Max Herzog, John M. Walther, Herman A. Knoll, Frank J. Fillmore and John Held had all the business they could handle.

### Grimm & Gorly's Opening.

The opening of the new store of Grimm & Gorly, at 712 Washington street, took the form of a house-warming March 29, when thousands of visitors participated, brought in partly by the large display advertisements in the daily papers. All visitors were presented with flowers by a corps of young ladies engaged especially for the occasion.

The interior decorations consist of French gold and marble panel mirror effects. The store is well lighted by large plate glass windows. The draperies are of silk texture and were designed especially for them. The building contains four stories, all well ventilated, and the firm occupies the entire floor space.

Many unusual gifts were received from friends in the city instead of the customary floral offerings. Among these was a yard of woolen goods from

## LOUISVILLE KENTUCKY

Fine Flowers and Efficient Service have distinguished this house for nearly forty years.

Send us your particular orders.

### William Walker Co.

Incorporated

Home-grown Flowers

615 SOUTH FOURTH AVENUE

Members Florists' Telegraph Delivery Ass'n.

## LOUISVILLE, KY.

THE F. WALKER CO.

310-312 West Chestnut Street

LARGEST FLOWER STORE IN THE CITY

## LOUISVILLE, KY.

### MARRET & MILLER

J. E. MARRET

J. S. MILLER

Established 1878

At Cave Hill Cemetery

814-822 CHEROKEE ROAD

## LOUISVILLE, KY.

### AUGUST R. BAUMER

MASONIC TEMPLE

Member Florists' Telegraph Delivery Ass'n

## LOUISVILLE, KY.

### E. G. REIMERS & SON CO.

Established 1880

Incorporated 1913

## Paducah, Ky. LEADING FLORIST

JOHN VAN AART

90,000 Feet of Glass and Retail Store



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**JOHN L. RATCLIFFE**  
209 West Broad Street  
"FLOWERS OF QUALITY"

**RICHMOND**  
— VIRGINIA —

BRANCH STORE:  
Hotel Greenbrier  
WHITE SULPHUR  
SPRINGS, W. VA.

Charlotte, N. C. AND VICINITY  
**Scholtz, THE FLORIST**  
INC.  
Member Florists' Telegraph Delivery Ass'n.

Birmingham, Ala.

**Tutwiler Flower Shop**  
FRASER NURSERY CO.

Best attention  
given your orders.

**Charlotte, N.C.**  
AND VICINITY  
**THE FLOWER SHOP**  
203 N. TRYON ST.  
Member F. T. D.

**SPARTANBURG**  
AND ALL SOUTH CAROLINA  
**CHARLES A. MOSS**  
Member Florists' Telegraph Delivery Assn.

**Mobile**  
MEMBER  
F. T. D.  
**C. RAVIER & SONS**  
**Ala.**

**LYNCHBURG DURHAM**  
VA. N. C.  
**J. J. FALLON**  
PROMPT SERVICE  
Member Florists' Telegraph Delivery Ass'n

**GOLDSBORO, N. C.**  
Gate City to Eastern North Carolina  
**GOLDSBORO FLORAL CO.**  
Modern Greenhouses Retail Store  
Members F. T. D. 20 years' experience

**MOBILE,**  
**ALABAMA**  
**GOODBRAD FLORAL CO.**

**GEORGIA — CAROLINA**  
Orders Executed by  
*Stull's Nursery*  
MEMBER  
F. T. D.  
AUGUSTA, GA.

**Charlotte, N. C.**  
**Louis G. Ratcliffe**  
322 S. Tryon Street

**MILLS THE FLORIST, Inc.**  
36 West Forsyth Street  
**Jacksonville, Fla.**  
We reach all  
FLORIDA AND SOUTH GEORGIA POINTS

**SAVANNAH**  
*A. C. Oelschig & Sons*  
FLORISTS  
and for all South Georgia  
MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

**MONTGOMERY, ALA.**  
Alabama's Leading Florists  
**Rosemont Gardens**  
Member  
F. T. D. Correspondence  
Solicited

**Miami Floral Co.**  
Orders Promptly Filled  
*National Florist*  
**MIAMI, FLORIDA**

**ATLANTA, GA.**  
Lawrence Floral Co. Supply Flowers for all  
occasions in Georgia.

**COLUMBUS, GA.**  
**J. T. KEHELEY,**  
Columbus' Leading Florist  
MEMBER F. T. D.

**TAMPA, FLA.** KNOLL  
FLORAL  
CO.  
Member F. T. D.

**Carolina Floral Store** Member  
F. T. D.  
King and George Sts., Charleston, S. C.  
Nursery at S. C.

**Mobile, Alabama**  
Member  
F. T. D. **The Minge Floral Co.**

**Creech, FLORIST**  
**TARBORO, N. C.**  
WANTS YOUR ORDERS FOR ALL  
EASTERN NORTH CAROLINA

**GREENSBORO, N. C.**  
**VAN LINDLEY CO.**

**DURHAM, N. C.**  
Durham Floral Co. MEMBER  
F. T. D.

**WILMINGTON, N. C.**  
Fifth Avenue Florist  
Member  
F. T. D.

a woolen goods company, with a card saying:

The rose unfolds its beauty;  
Grimm & Gorly stand aloft.  
We might "Say It with Flowers,"  
But we say it with cloth.

Other gifts were a bucket of coal from a coal company, a dollar bill from the bank, a box of doughnuts from a baker customer, a porous plaster from Dr. Jacobson, and artificial sunflowers from the Grimm-Lembach Co. Among the presents received from friends in the trade were a handsome clock, from Henry Berning; cut glass vases and a large bunch of roses, from the W. C. Smith Wholesale Floral Co.; a large alabaster urn, filled with choice cut

**American Flower Shop**  
319 N. 20th St. BIRMINGHAM, ALA.

**BIRMINGHAM, ALA.**  
**PARKER'S FLOWER STORE**

**HIGH POINT, N. C.** MEMBER  
F. T. D.  
**FRANK H. FORD, Greenhouses**

**GREENVILLE, S. C.** OTTARAY  
HOTEL  
**MAULDIN FLOWER SHOP**  
Supplies the Piedmont Section of South Carolina

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**RICHMOND, VA.**  
and all  
Nearby Points

*Mosmiller*  
FLORIST  
115 E. Main St.

**OUR FACILITIES**  
are unexcelled in this  
section of the country.

Member Florists' Telegraph Delivery Ass'n.

**NORFOLK**

PROMPT SERVICE  
FIRST-CLASS STOCK

VIRGINIA  
*Grandy*  
THE FLORIST  
269 GRANDY ST.  
NORFOLK, VA.

NORFOLK'S TELEGRAPH FLORIST

**Fortress Monroe, Va.**

Special messenger service to above city, \$1.00

Member Florists' Telegraph  
Delivery Association.

**Nashville and  
Chattanooga**

Member  
Florists'  
Telegraph  
Delivery



**Richmond, Va.**

THE HAMMOND COMPANY, Inc.

LEADING FLORISTS

109 EAST BROAD STREET

ORDERS FOR **ROANOKE, VA.**

are given prompt and careful attention by

WERTZ, FLORIST, Inc. MEMBER F. T. D.

**Portsmouth, Va.**

Cotton The Florist, 333 High St.

**ROANOKE, VA.**

Member  
F. T. D.

Fallon, Florist

**PETERSBURG, VA.**

MRS. ROBT. B. STILES, Florist  
Phone 910 1202 W. Washington St.

**NORFOLK, VIRGINIA**

GEORGE, Inc.

Member Florists' Telegraph Delivery Association

**Charlottesville, Va.**

LANKFORD'S Orders solicited for  
University of Va.

**BRISTOL, TENN.**

FALLON, Florist.

HOPKINSVILLE, KY. - Enterprise Greenhouses  
MADISONVILLE, KY. Pleasant View Greenhouses  
CLARKSVILLE, TENN. Metcalfe Greenhouse Co.  
UNION CITY, TENN. - City Greenhouse Co.  
Owned and Operated by T. T. METCALFE

stock, from the Windler Wholesale  
Floral Co., and a plant stand, filled with  
cut roses, from the St. Louis Wholesale  
Cut Flower Co. The new quarters pre-  
sented a handsome appearance with the  
elaborate display of cut flowers, plants,  
palms and ferns for the Easter trade.

The officers of the firm are as follows:  
President, Vincent J. Gorly; secretary  
and treasurer, Frank X. Gorly, and  
manager, Henri Duerberg. All three  
are members of the S. A. F. and the St.  
Louis Florists' Club.

Various Notes.

Julius Schaeffer, of Vandervoort's

**J. W. Dudley Sons Co.**

PARKERSBURG, W. VA.  
CLARKSBURG, W. VA.  
MARIETTA, OHIO.

Orders Carefully Executed

**CLARKSBURG, W. VA.**

Order your flowers on any occasion  
for delivery in this section from the  
leading Florists in the State.

**HAYMAN GREENHOUSE CO.**

CLARKSBURG, W. VA.

WEST VIRGINIA  
WESTERN MARYLAND

**The H. Weber & Sons Co.**

Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.  
Commissions Promptly Executed.  
QUALITY EXCELLENCE ABILITY  
Members Florists' Telegraph Delivery Association

**CHARLESTON, W. VA.**

Look at your map. We cover many towns.  
WINTER FLORAL CO.

ORDERS FOR **CHARLESTON, W. VA.**  
are given prompt and careful attention by the  
Charleston Cut Flower and Plant Co.

**Huntington, W. Va.** Member  
F. T. D.

McClure-Coffman Successors to  
J. W. Dudley Sons Co.

**BLUEFIELD, W. VA.**  
FALLON, Florist.

**CHARLESTON, W. VA.**  
Capital City Floral Co., Successor to  
ALEXANDER'S  
FOR ALL SOUTHERN WEST VIRGINIA

**Norton, Va.** Flowers delivered  
promptly to all parts of  
Southwest Virginia.  
NORTON FLORAL CO.

**LYNCHBURG, Va.**

MISS McCARRON Member Florists'  
Telegraph Delivery

**STAUNTON, VA.**

Central Ave. and  
Lewis St. JOHN FALLON

**Geny Bros.** LEADING  
FLORISTS  
Members Florists' Telegraph Delivery  
212 Fifth Avenue North  
**NASHVILLE, TENN.**

Send all **MEMPHIS** Orders to  
**THE FLOWER SHOP**  
84 Madison Avenue  
MEMPHIS, TENNESSEE

"WE NEVER SLEEP"  
Idlewild Greenhouses **Memphis, Tenn.**  
89 South Main Street  
"Up-to-the-minute" Service and Execution  
Member Florists' Telegraph Delivery

**Memphis, Tenn.**  
**JOHNSON'S GREENHOUSES**  
153 MADISON AVE.  
Established 1888  
Member Florists' Telegraph Delivery Assn.

**JACKSON, TENN.**  
Between Nashville and Memphis  
**SANDS THE FLORIST**

**CHAS. W. CROUCH** Member F. T. D.  
The Leading Florist of the South  
**Knoxville, Tenn.**  
ALL ORDERS GIVEN SPECIAL ATTENTION



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

**BALTIMORE**  
and all Maryland

**Samuel Feast & Sons**

Members F. T. D.

Established 1832

Charles and Pleasant Streets

**FURROW & Co.**

Service unexcelled  
for central and northern  
Oklahoma

Guthrie, Oklahoma

**Oklahoma City, Okla.**

**FOSTER FLORAL CO.**

Successors to Furrow & Co.  
Member Florists' Telegraph Delivery.

**OKMULGEE, OKLA.**

GEO. W. MARSHALL, 108 N. Grand Ave.  
MEMBER F. T. D.

**TULSA, OKLAHOMA**

Boston's Flower Store. O. O. Boston  
Member Florists' Telegraph Delivery.

**Hornaday Greenhouse, LAWTON, OKLA.**

can fill your orders for Walter, Temple, Burk-  
burnett, Altus, Snyder, Grandfield, Apache,  
Anadarko and Fort Sill.

**ENID, OKLA.** Largest growers  
in northern Okla.

MEMBER F. T. D. **ENID FLORAL CO.**

**FOR ALL TOWNS IN SOUTHERN OKLAHOMA**

AND NORTHERN TEXAS  
Mrs. B. A. Nelson Sulphur, Okla.

**CHICKASHA, OKLA.**

Mrs. Stella Johnson Member F. T. D.

**HAGERSTOWN, MD.**

HENRY A. BESTER & SONS  
Members Florists' Telegraph Delivery Ass'n.

**MARY JOHNSTON, Florist**

Nee Paterson  
221-223 W. Madison Street Baltimore, Md.  
Member Florists' Tel. Delivery

**SCRIM'S, FLORIST**

OTTAWA, CANADA

**VANCOUVER, VICTORIA,**

B. C. B. C.

A. J. WOODWARD  
BON VOYAGE ORDERS my specialty

**TRURO, NOVA SCOTIA,**

Member F. T. D. **SUCKLING & CHASE, Ltd.**

**WINNIPEG,**

MANITOBA

R. B. Ormiston

96 Osborne Street

Member  
Florists'  
Telegraph  
Delivery

**Winnipeg, Man., Can.**

**THE "KING" FLORIST**

Member F. T. D. Ass'n. 270 Hargrave St.

**People's Florists** Members F. T. D.

836 Queen St., west and 92 Queen St., east **TORONTO**

floral department, is to be married April 8 to Mrs. Bertha Bredemeyer, a sister of his business partner, Edward Steitz. The happy couple will spend their honeymoon in Florida, where they expect to stay until May 1. When the news became known, both were showered with congratulations by their many friends.

Walter Retzer, of Houston, Tex., a former member of the St. Louis trade, spent a few days here last week looking up old acquaintances in the trade. Mr. Retzer was a former student of the Missouri Botanical Garden and later an officer of the St. Louis Seed Co.

Mr. and Mrs. H. W. Newman have opened a store at 2519 California avenue under the name of the H. W. Newman Floral Co. They have a nicely furnished store in a good location. Both are former employees of Grimm & Gorly.

D. Bova, of the Red Bud Floral Co., has opened a store at the corner of Seventh avenue and Pine street and specializes in fancy fruit and cut flowers and plants.

The Acme Floral Co., in the Arcade building, enjoyed a splendid business its first Easter in business.

Carr & Richardson handled one of the largest assortments of blooming plants in the downtown district. In addition to a good Easter business, they had a large golden wedding order.

The officers of the St. Louis Florists' Club held their monthly conference at W. A. Rowe's new home, in Kirkwood, April 1. An interesting program was planned for the club's meeting to be held April 8 in Vandervoort's new music hall.

An important meeting of the florists' publicity committee will be held at 8 p. m., Tuesday, April 13, at its headquarters, 1316 Pine street. There will be plenty of urgent business to transact and Chairman Bourdet requests every member of the committee to be present at this meeting.

**PICKS**  
FLOWER SHOP

Member F. T. D. Ass'n.

**WESTERN ONTARIO'S FLORIST**

LONDON, ONT., CAN.

**CANADA'S FLORIST**

*Dunlop's* 8-10 W. Adelaide Street  
Toronto

Member Florists' Telegraph Delivery Association

**CANADA**

**JOHN CONNOR CO., Limited**

HAMILTON, ONT.

Members Florists' Telegraph Delivery Association.

*McKenna* Largest Retailers in Canada.

Cor. St. Catherine and Guy Streets  
9 St. John St., QUEBEC, CAN. **Montreal**

**VANCOUVER, B. C.**

**BROWN BROS. & CO., Ltd.**

48 HASTINGS STREET, E.

**FOR ALL BRITISH COLUMBIA ORDERS**

Members Florists' Telegraph Delivery Assn.

**London, Ont., Can.**

**J. GAMMAGE & SONS, LTD.**

"The House of Flowers"

All Orders Carefully Executed

Members Florists' Telegraph Delivery Ass'n.

**Central and Eastern ONTARIO**

Orders carefully executed

**THE PETERBOROUGH FLORAL CO.**

Peterborough, Canada

**Montreal, Que., HALL & ROBINSON**

825 St. Catherine St., W. MEMBER F. T. D.

**St. Catharines, Ont.**

Robt. L. Dunn 104 Queenston Street  
Member F. T. D.

**Saskatoon, Sask., Can.**

*Victoria Nursery* The Quality Florists in the Center of the west

# Telegraph Delivery Department

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## BALTIMORE, MD.

Guilford Mt. Washington Walbrook  
Forest Park Roland Park Catonsville  
Send Me Your Suburban Orders.



## 1520 E. Chase St.

Only 3 blocks from  
Johns Hopkins Hospital Md. General Hospital  
Church Home and Infirmary St. Joseph's Hospital  
Hebrew Hospital St. Agnes' Hospital  
Mercy Hospital

## MICHIGAN

ORDERS WILL BE CAREFULLY  
CARED FOR BY

## HENRY SMITH GRAND RAPIDS

WHOLESALE AND RETAIL FLORIST.  
Member F. T. D.  
200,000 FEET OF GLASS DEVOTED TO  
FLOWERS AND PLANTS.

## GRAND RAPIDS

ARTHUR F. CRABB  
F. T. D. Member. 13 Jefferson Ave., S.  
Serving all West Michigan Towns

## DETROIT, MICH.

Peter F. Reuss & Co.,  
56 BROADWAY

## MT. PLEASANT, MICH.

Member F. T. D. Walter W. Caple

## MIDLAND, MICH.

PERCIVAL F. PENFOLD

## Saginaw, Michigan

GROHMAN THE FLORIST  
Member F. T. D. Ass'n. 117 NORTH FRANKLIN ST.

J. B. GOETZ SONS  
SAGINAW, MICH.  
OR ANY CITY IN MICHIGAN

Ann Arbor, Mich. Member F. T. D.  
BLUMAIZE BLOSSOM SHOP

Flint, Mich. EVANS  
THE FLORIST  
House of Personal Service

Muskegon, Mich.  
F. T. D. Member BUTTERWORTH FLORAL CO.

PORT HURON, MICH.  
ASMAN, LEADING FLORIST  
Prompt Delivery

## FLINT, MICH.

WM. F.  
KEYS, JR.



*Hasselbring*  
FLORIST

MEMBER F. T. D.

## VAN AKEN BROS. LEADING FLORISTS COLDWATER, MICH.

ELKHART, IND.  
COVER MICHIGAN and INDIANA POINTS  
Orders promptly and carefully taken care of

STURGIS, Mich. *Veget's* Coldwater, Mich.  
Member F. T. D. All So. Mich. points

## HILLSDALE, MICH.

Southern Michigan Points O. A. STOLL F. T. D. Member

Battle Creek, Michigan  
S. W. COGGAN, Florist, 25 E. Main St.  
Member of Florists' Telegraph Delivery

PETOSKEY, MICH.  
AND NORTHERN MICHIGAN RESORTS.  
Member Florists' Telegraph Delivery Association. Frank Winans

At H. G. Berning's store, the large extra force was kept busy from March 31 up to April 3 packing shipping orders to points west and east. Since stock was quite plentiful, all orders were filled to the letter.

The big blackboard in the salesroom of the Windler Wholesale Floral Co. is of much interest these days to the trade who are watching the changes in the standing of the various bowling teams and of each player.

George Deutschmann, of Kirkwood, was supplying the market with especially fine Darwin tulips last week, also splendid Spencer sweet peas.

August H. Hummert, president of the St. Louis Florists' Club, celebrated his forty-second birthday April 1 with the officers of the club at the home of Trustee Rowe, in Kirkwood, Mo.

A. Jablonsky, at Olivette, Mo., got all his lilies in for Easter; as they were among the finest, he cleaned them all out early among the local trade.

The Review's advertisers in the Pink Part say that telegraph orders this year exceeded those of any previous Easter. Plant orders greatly exceeded those for cut flowers. The retailers in the west end, especially, had a large number of plant orders by wire.

The premium list of the first annual flower show of the Garden Club of St.

## DETROIT MICHIGAN

Orders given  
best of care  
by these five

F. T. D. Members

J. Breitmeyer's Sons  
Broadway and Gratiot Ave.

Fetter's Flowers  
17 Adams Avenue E.

Scribner Floral Co.  
604 East Fort St.

G. H. Taepke Co.  
WALTER G. TAEPKE, 95 Gratiot Ave.

The  
L. Bemb Floral Co.  
ALBERT POCHOLON, 153 Bates Street

Yours For More Co-operation

Detroit, Mich. BEARD  
FLORAL CO.  
1617 Grand River Avenue

Kalamazoo, Michigan  
G. VAN BOCHOVE & BRO.  
F. T. D. Orders Satisfactorily Filled.

GRAND RAPIDS, MICH.  
GRAND RAPIDS FLORAL CO.  
WENCEL L. CUKERSKI will fill your orders for  
Designs and Cut Flowers in Michigan.

LANSING, MICH.  
J. A. BISSINGER Established 25 Years  
Member F. T. D.

IONIA, MICH. Member Florists'  
Telegraph Delivery  
Flowers for Ionia and  
Montcalm counties Byron L. Smith, Florist

OWOSSO, MICH.  
OWOSSO FLORAL CO.  
Hermann Thiemann, Prop. Member F. T. D.



# Telegraph Delivery Department

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## DECATUR, ILLINOIS DAUT BROS.

F. T. D. 120 E. Prairie St.

## STORES IN DECATUR and GIBSON CITY, ILL.

Railroad Centers. Excellent facilities for filling orders for all Central Illinois towns.

PETERSON FLORAL CO.  
Member Florists' Telegraph Delivery Assn.

## FREEPORT, ILL.

JOHN BAUSCHER, Prop.  
Established 1868.

We are the largest growers in the Northwest.  
100,000 square feet of glass. All orders receive careful attention and prompt delivery.

## OTTAWA, ILL. LOHR'S GREENHOUSES

Fancy Cut Flowers and Blooming Plants.

Good R. R. Service. Orders filled promptly.

## JOLIET FLORAL CO.

507 E. Jefferson Street JOLIET, ILL.  
All points in Will Co. and Vicinity

## SPRINGFIELD, ILL.

Hembreiker & Cole, Springfield's largest retail florists  
Members Florists' Telegraph Delivery Association

## Springfield's Best Florist ILLINOIS

MEMBER F. T. D. A. C. BROWN  
217 S. 6th Street

## BRINKERHOFF GREENHOUSES SPRINGFIELD and CENTRAL ILLINOIS

Member Florists' Telegraph Delivery Association  
Best and Prompt Service Always

## ELGIN, ILL. MEMBER F. T. D.

158 DuPage Street GEORGE SOUSTER

## JACKSONVILLE, ILL.

JOS. HEINL & SONS

Largest Growers in Central Illinois

WE have always the most perfect facilities to perform every part of the Florists' craft; spacious workrooms, experienced workmen, expert shipping department. Finest Flowers in greatest variety. These are important reasons why we solicit your patronage and can assure you of perfect satisfaction.

Let us convince you.

A. LANGE, Florist, 77-79 EAST MADISON STREET CHICAGO  
MEMBER F. T. D.

## CHICAGO

2132-2134

Michigan Avenue

Member F. T. D.

*Samuelson*  
Florist

Orders

Carefully

Executed

## PEACOCK'S FLOWER SHOP

HERBERT STONE, Mgr. Member F. T. D.

4013 Milwaukee Avenue, CHICAGO

## QUINCY, ILL.

H. A. GENTEMAN

Member Florists' Telegraph Delivery Association  
For Northeastern Missouri and Central-western Illinois.

## Aurora, Ill., and Vicinity

JOS. M. SMELY PHONES 147

AURORA GREENHOUSE CO.

AURORA, ILL.

Our service is the best.

## CENTRALIA AND SOUTHERN ILL.

THE WEBSTER GREENHOUSES

Member Florists' Telegraph Delivery

Louis is ready for distribution. All members of the trade will receive one by mail. In addition to classes for amateurs and vegetable and fruit growers, there are noncompetitive classes for the retailers and a creditable list of premiums for the commercial growers. The retailers' list comprises table decorations, basket of flowers and plants, bride's bouquet, fern dish, mantel decorations, window box and hanging baskets. The commercial growers will compete in a variety of flowering plants, foliage plants and cut flowers, the last including carnations, roses, sweet peas, snapdragons, calendulas, delphiniums, gladioli, stocks and mignonette. The judges will be as follows: Floral arrangement, Miss Clara Blattner; amateur floral exhibits, G. H. Pring, Jules Bourdet and L. P. Jensen; vegetable and fruit exhibits, H. C. Irish

## MOLINE, ILL.

Orders for Western Illinois and Iowa handled with care and dispatch.

J. STAACK & SONS

## CENTRALIA, ILL.

J. W. ROSS We serve the following Illinois towns, direct train service: Mt. Vernon, Wayne City, Fairfield, Sesser, Christopher, Herrin, Ashley, Carbondale, Nashville, Oakdale, Coulterville, Sparta, Salem, Odin, Sandoval, Carlyle, Patoka, Kinmundy, Farina.  
F. T. D. Member.

## Rockford, Ill. —AND— VICINITY ROCKFORD FLORAL CO.

108 WEST STATE STREET

Prompt Deliveries to CAMP GRANT

## ROCKFORD, ILL., and Vicinity SWAN PETERSON & SON

Corner E. State and Longwood Streets.

## Rockford, Ill., and Camp Grant

H. W. BUCKBEE

Member Florists' Telegraph Delivery

## GALESBURG, ILL.

I. L. PILLSBURY — For Central Ill.

Member Florists' Telegraph Delivery Association.

## GALESBURG, ILL.

H. F. DRURY

All Orders Filled Promptly and Carefully


# Telegraph Delivery Department

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Where F. T. D. Members will always get the greatest satisfaction.

*Fleischman*  
Members F. T. D.

CHICAGO'S  
LEADING  
FLORIST  
RAILWAY EXCHANGE BUILDING

  
THE UNEQUALLED FACILITIES OF THE  
**E. WIENHOEBER CO.**  
22 E. ELM ST., CHICAGO  
Are available to the trade in filling all orders.  
MEMBER F. T. D.

Member Florists'  
Telegraph Delivery  
Association

*Alpha Floral Company*  
146 S. Wabash Ave.  
CHICAGO

Send your telegraph orders to us for delivery in Chicago and vicinity

EVANSTON, ILL. WILMETTE, ILL.  
1614 Sherman Ave. JOHN WEILAND 1161 Wilmette Ave.  
TWO STORES Catering to the best trade in Chicago's Rich North Shore Suburbs. MEMBER F. T. D.

CHICAGO  
4701 to 4705 Lake Park Ave.  
*Johnson & Thomas*  
FLORISTS  
"The Home of Flowers"

CHICAGO DETROIT  
**Central Floral Co.**  
"FLOWERS THAT LAST LONGER"  
35-37 Broadway, Detroit, Mich.  
132 N. State St., Chicago, Ill.  
CENTRALLY LOCATED  
OPEN EVENINGS AND SUNDAYS  
Members F. T. D.

MEMBER F. T. D.  
Established 1857  
*Nittbold*  
FLORIST  
746 Buckingham Place Chicago  
L. D. Phone 1112 Grandland  
Send us your retail orders. We have facilities second to none in the city.

**FRIEDMAN, Flowers**  
CHICAGO, ILL.  
522 So. Michigan Ave., Congress Hotel  
Courtesies Extended to all Florists.

*Engel* CHICAGO  
FLORIST  
THE PALMER  
HOUSE FLORIST  
17 EAST  
Member F. T. D. MONROE ST.

CHICAGO  
**Paul Blome & Co.**  
Member F. T. D. 1361 N. Clark St.

CHICAGO  
We are growers of Cut Flowers and Potted Plants  
*J. F. Kidwell Co.*  
(not inc.) Member F. T. D.  
3530 Michigan Avenue

MEMBER F. T. D.  
*Truitt*  
CHICAGO  
ESTABLISHED 1865  
4647 GRAND BLVD.  
We cater to those who require the best. Prices reasonable

CHICAGO  
*C. Trauenseider*  
3343 W. Madison St.

Flowers for occasions  
*Loddy's*  
FLOWER SHOP  
Tel. Lake View 1121  
3912 North Clark St., CHICAGO

GEORGE  
**FISHER & BRO.**  
183 N. WABASH AVE.  
CHICAGO

OAK PARK  
and all western suburbs of Chicago  
**A. H. SCHNEIDER**  
Member F. T. D. 1048 Lake Street, OAK PARK, ILL.

and A. H. Hummert; commercial growers' exhibits, F. J. Fillmore, W. J. Pilcher and F. H. Weber.

There was no bowling last week, owing to the big Easter rush, but Wednesday evening, April 7, the Roses met the Daisies and the Carnations met the Sweet Peas. At the end of the bowling season, there will be one big night when the prizes will be distributed. This event will take place at the Western Rowing Club and all the florists in the city will be invited to attend and participate in the fun. Refreshments of all kinds will be served. J. J. B.

PITTSBURGH, PA.

Mrs. E. A. Williams had a superb exhibition of Easter plants, including the choicest and most varied collection seen anywhere. All of the plants were grown at the Williams greenhouses on Bausman street, Knoxville. The owner gives the entire credit to her foreman, Frank Hehman.

Send Your CHICAGO Orders to  
**H. N. BRUNS**  
Best Equipped Retail Store on the West Side  
3040 W. Madison St., Chicago, Ill.

A Card This Size  
Costs only \$1.10 per Week on Yearly Order  
It would keep your name and your specialty before the whole trade.  
A half-inch card costs only 55c per week on yearly order.

OAK PARK, ILL.  
AVENUE FLOWER SHOP, 811 Lake St.  
Also for River Forest, Austin, Maywood

Highland Park, Ill.  
HIGHLAND PARK GREENHOUSES  
Established 1894 Members F. T. D.



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## MILWAUKEE

Member  
F.  
T.  
D.

*Lubliner's*  
**FLORIST**  
225 Grand Ave.

## Milwaukee, Wis.

EDLEFSEN-LEIDIGER CO.  
419 Milwaukee Street

Members Florists' Telegraph Delivery Ass'n

## MILWAUKEE, WIS.

J. M. Fox & Son

437-39-41 Milwaukee Street

Members Florists' Telegraph Delivery Ass'n

## MILWAUKEE

EXCLUSIVE FLORAL  
ARRANGEMENTS

BAUMGARTEN, Inc.

Member F. T. D. 98 WISCONSIN ST.

## LA CROSSE, WIS.

La Crosse Floral Co. Member Florists' Telegraph Delivery

J. L. JOHNSON  
NORTHERN ILLINOIS  
SOUTHERN WISCONSIN  
De Kalb, Ill.  
YOUR ORDER WILL RECEIVE OUR  
PROMPT AND CAREFUL ATTENTION.

## KRUG FLORAL CO.

ALTON, ILLINOIS Branch Store  
Granite City, Ill.

## PEORIA, ILL.

423 Main St. Member F. T. D.  
LARGE GREENHOUSES CHAS. LOVERIDGE

## DIXON, ILL., and NORTHERN ILL.

We can and will be  
glad to serve you  
Member F. T. D. Dixon Floral Co.

## PRINCETON, ILL.

W. E. TRIMBLE For Central and  
GREENHOUSE CO. Northern Illinois  
Members F. T. D.

## PEKIN — PEORIA

All Orders Receive Personal Attention

GEO. A. KUHL, Pekin, Ill.

## Streator, Ill. THORNTON'S

FLOWER SHOP  
F. T. D. FLORIST - Quality is Our Hobby

## PONTIAC, ILLINOIS

Members F. T. D.  
Flowers of all kinds  
in their season. W. J. MILLER & SON

## MILWAUKEE

1-3-5 GRAND AVENUE

GIMBELS

A. H. MacDonald, Mgr.  
Member Florists' Telegraph Delivery Association

## Yankton and Mitchell, S. D.

We grow Roses, Carnations and all seasonable  
flowers. Floral emblems that are right. Give  
us your northwest orders. 160-page catalogue.

Gurney Greenhouse Company

## Mitchell S. D. WM. DETHLEFS

Leading Florist  
Choice flowers and prompt service  
781 SOUTH MONTANA ST. Member F. T. D.

## ABERDEEN, S. D. Member

Quality Blooms for all Occasions. Milady's Flower Shop

James J. Higgins and Norbert Huttinger, of the A. L. Randall Co. sales staff, headed the Easter force of twenty-five additional people at Randolph & McClements'. Mr. Huttinger, who formerly traveled in the immediate vicinity of Pittsburgh, has extended his territory to include the cities of Scranton and Lancaster.

Benjamin Fineberg, who was formerly identified with his brother, Joseph Fineberg, in the Pitt Floral Co., has gone into business for himself.

William Shirley, who has just recovered from an illness, has taken charge of the store greenhouse of the E. C. Ludwig Co. for a week or so of the Easter season and is also supervising the combination basket making. This greenhouse, which is supplied from the Ludwig station farm, near Mars, Pa., is now in the pink of perfection. Mr. Shirley has been in the employ of Randolph & Son, of Verona, Pa., for the last sixteen or seventeen years. He contemplates spending next winter in Texas.

Mrs. Edward Ernest Ludwig, a bride of last autumn, was also pressed into the firm's service for the week.

Mrs. Victor Bergman, of Chicago, arrived Thursday morning, April 1, to spend a week with her parents, Mr. and Mrs. Gustav Ludwig, and help out with the Easter trade of the Ludwig Floral Co. Mrs. Bergman was accompanied by her young son, Victor Bergman, Jr.

Mr. and Mrs. James Wilkinson Elliott have returned from a week's visit in Chicago, the object of Mr. Elliott's trip being to fulfill several lecture engagements before garden clubs.

William A. Dietz was a recent visitor among western Pennsylvania florists in the interest of Stumpp & Walter Co., of New York.

M. Ellison, who has been laid up for some time with a fractured rib, is again at his old stand with C. Beckert & Co., 918 East Ohio street.

With the coming of spring weather the landscape departments are getting ready to open what appears to be a

## Milwaukee, Wis.

429 Grand Avenue

W. C. Zimmermann

Member F. T. D.

## MILWAUKEE WEST ALLIS WAUWATOSA

ERWIN J. HAMME

Greenhouses and Flower Shop

at WAUWATOSA, WIS.

## MILWAUKEE

*E. WELKE & CO.*

*The House of Roses.*

Member F. T. D. 750-752 Third Street

## Milwaukee, Wis.

A. CURRIE & CO.,

130-132 Wisconsin Street

Member Florists' Telegraph Delivery Ass'n.

## La Crosse, Wis.

Send your orders for flowers for delivery  
in this city and vicinity to

JOHN A. SALZER SEED CO.

QUALITY AND SERVICE ASSURED

For WISCONSIN delivery of

"HOME-GROWN FLOWERS"

GET IN TOUCH WITH

J. E. MATTHEWSON

SHEBOYGAN, WIS.

Member Florists' Telegraph Delivery Association

## RACINE, WIS.

617 THE FLOWER SHOP Member  
Main St. F. T. D.

## KENOSHA, WIS.

L. Turner & Sons, 352 Park Ave.

Members Florists' Telegraph Delivery

## Racine and Kenosha

Operating large Greenhouse in both these Wisconsin cities P. N. Obertin

## MADISON, WIS.

RENTSCHLER FLORAL CO. Member  
F. T. D.

## GREEN BAY, WIS.

Meier-Schroeder Co. Orders for Cut Flowers and  
Designs delivered anywhere  
in Wisconsin and Northern Michigan at right prices.

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## DENVER, COLORADO

MEMBER FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

PARK FLORAL COMPANY

### CASPER, WYOMING

#### CASPER FLORAL CO.

We deliver to all of  
Central and Northern Wyoming  
Western Nebraska and South Dakota.  
Members F. T. D.

### IN WYOMING

We own and operate the  
TWO LARGEST FLOWER STORES  
Evanston, Wyo. Rock Springs, Wyo.  
LOUIS B. WESTHOLDER

### Cheyenne, Wyo.

"THE UNDERWOOD"  
FOR PROMPT AND FAITHFUL  
SERVICE

### SHERIDAN, WYO.

SHERIDAN GREENHOUSE CO.  
Plants and Flowers

State Nursery & Seed Co.  
Helena, Mont. Cut Flowers for any  
Part of the Northwest.  
Only the Best. Members F. T. D. Ass'n.

### MISSOULA, MONT.

ANDERSON GREENHOUSE  
For all towns in Western Montana

Send your orders for Eastern and Southern Montana  
to M. LANGOHR, F. T. D. Florist  
BOZEMAN, MONTANA.

### Livingston, Mont.

Quality Flower Shop  
Entrance Yellowstone National Park. Train Bou-  
quets. Flowers for all occasions. Member F. T. D.

### FORT COLLINS, COLO.

ESPELIN FLORAL COMPANY  
Member Florists' Telegraph Delivery Ass'n.

### TRINIDAD, COLO.

J. R. BARKER Trinidad Floral Store  
Masonic Bld'g.

### North Dakota

TRY US  
RUGBY GREENHOUSES, Rugby, N. D.  
We are centrally located. Members F. T. D.

### GRAND FORKS, N. D.

McELROY'S FLOWER SHOP  
Orders for North Dakota and Northern Minnesota

### TRINIDAD, COLO.

Supplies Colorado, New Mexico,  
Texas and Western Kansas.  
The only Greenhouses in this Section  
The Park Floral and Garden Co.

### DENVER and all COLORADO and WYOMING

Established 1880 The Mauff Floral Co. 1225 Logan Street  
Member Florists' Telegraph Delivery Association

### Colorado Springs, Colo.

ORDERS CAREFULLY EXECUTED  
Pikes Peak Floral Co.  
Wholesale and Retail  
Member Florists' Telegraph Delivery

### Denver

Bright Spot Greenhouses  
Cor. 5th Ave. & Josephine St.

DOWNING & KASK, Proprietor

### FORT MORGAN, COLO.

Morgan Floral Co. Member F. T. D.

### Colorado Springs, Colo.

Frank F. Crump, Wholesale and Retail Florist  
Member Florists' Telegraph Delivery Ass'n.

season of prosperity. There is a lack of stock for this kind of work and the stock that is arriving is not up to the standard that it should be. The seed industry is also booming, the weather having brought forth the prospective sowers in unprecedented numbers.

Freeland & Jones, who recently opened headquarters at the corner of Liberty, Diamond and Ferry streets, find it impossible to get stock enough to meet their demand for landscape work.

The landscape work of the A. W. Smith Co. is pressing. Last week they had to release several of the staff to help with the Easter work. This firm has just closed a contract for grading and planting the grounds of the new Montour Heights Country Club and another with the Oliver & Snyder Steel Co. for the new town site of Oliver, near Uniontown, Pa.

The Scobie & Parker Co. has engaged Mr. Smail to meet the increasing demands of the seed business. E. E. S.

### BALTIMORE, MD.

#### The Market.

This was written Saturday, April 3, and the big rush was at its height. The best plants had already been cleaned up. There was a marked shortage of the better quality of blooming plants. Lilies and hydrangeas were mostly depended upon in this line, although some good azaleas and genistas were to be

### Schneider, Florist

22 EAST HIGH ST.  
Largest and Best Store and Greenhouses  
Large stock always on hand  
Springfield, Ohio

### DAYTON, OHIO

16 and 18 W. Third St.  
Matthews the Florist  
Established in 1883. Member F. T. D.  
Greenhouses and Nurseries in Riverdale.

### Youngstown, O.

RYAN & CULVER  
27 S. Hazel St. Member F. T. D.

### YOUNGSTOWN, O.

HARRY C. WALTHER  
Orders receive prompt and careful attention  
Member F. T. D.

### YOUNGSTOWN, OHIO

The Posa Shoppe  
164 N. Phelps Street QUALITY AND SERVICE

### DAYTON, OHIO

J. W. RODGERS  
Member F. T. D. Elks Bldg., 3d and Jefferson Sts.

### VAN METER FLOWER SHOP

SPRING and HIGH SPRINGFIELD, O.  
BEST FLOWERS FOR EVERY OCCASION.

### Canton, O.

JOHNSTON'S Flower Shop  
HARRIS ARCADE  
Member Florists' Telegraph Delivery Assn.

### NEWARK, OHIO

Most complete stock in central Ohio  
HALBROOKS THE FLORIST

### Upper Sandusky, O.

B. E. CONSTIEN, AT YOUR SERVICE



# Telegraph Delivery Department

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## Cleveland

**The KNOBLE BROS. CO.,**  
Flowers and Nursery Products  
Well equipped to handle your orders.  
MEMBERS F. T. D.  
1836 W. 25th St.

Member **TOLEDO, O.** Est  
F. T. D. 1897

**Spanner**  
FLORIST

AND  
VICINITY

MEMBERS } TOLEDO COMMERCIAL CLUB  
TOLEDO RETAIL MERCHANTS  
FLORISTS' TELEGRAPH DELIVERY

**TOLEDO, OHIO**

**METZ & BATEMAN,**  
221 Superior St. Ohio Building

**F. T. D. FLORISTS**  
**TOLEDO, O.**  
**SCHRAMM BROS.**  
1315 CHERKY ST.

**TOLEDO and Vicinity**

WHOLESALE AND RETAIL

**OTTO P. KRUEGER**

427 East Broadway.



**Fremont, O.**

**Horn Floral Co.**

912 CROGHAN ST.  
Member F. T. D.

**COLUMBUS, O., and Vicinity**  
**THE MUNK FLORAL CO., Growers**  
Can fill all retail orders.

**WILSON'S** WE WILL DO IT PROMPTLY  
**COLUMBUS, OHIO**

**Columbus, Ohio** Members F. T. D. Ass'n  
**THE FRANKLIN PARK FLORAL CO**  
Cut Flowers for Central Ohio

**MRS. J. B. FREEMAN**  
MEMBER F. T. D.

336 Superior St., **TOLEDO, OHIO**

**Kent Brothers** FLOWER SHOP

Covers All Ohio Points  
Members F. T. D. **Newark, Ohio**

**CINCINNATI**  
**FRANK A. VOLZ**

Dina Avenue Sta. L.

Most centrally located to the suburbs

**CINCINNATI**

**HENRY W. SHEPPARD**

532-534 RACE STREET

Successor to the HILL FLORAL CO.

Good Stock and Good Service

**Cincinnati, Ohio**

**Mickley the Florist'**

108 West Seventh Street

**ADA, OHIO** MOHLER'S  
FLOWER SHOP.....

**CHAS. A. DUERR**

Newark, Ohio Granville, Ohio

Member Florists' Telegraph Delivery

**WARREN, OHIO**

THE F. T. D. FLORISTS **ADGATE & SON**  
WE GROW OUR FLOWERS

seen. Made-up baskets were everywhere; these ranged in prices from \$5 to \$25, with specials in some of the stores at higher prices.

I never, in all my experience, saw the stores cleaned up so early on blooming plants and at prices that are certainly in keeping with the high cost of living. Another significant thing is that this year high prices seem to be taken as a matter of fact. I have heard no grumbling, either on the part of the public or the retailer, and I am sure that it is safe to say that the grower was well satisfied with what he received for his stock. It is true that there were a good many plants that could not be classed as first grade, yet everything was sold. If a plant could not stand alone, it was used in basket work, the popular price being \$8 and \$10. There was a big supply of cut stock of all kinds.

I heard some complaints of shortage in special lines. For instance, one wholesaler told me that he would not be able to fill all orders on first-grade sweet peas for corsage work; another said he would run short on valley, and a third was short on medium roses. There

**EGGERT N. ZETLITZ**

THE LEADING FLORIST

209 West Market Street

**LIMA, OHIO**

Member of Florists' Telegraph Delivery

**MARION, OHIO**

5 railroads with good connections to all parts of State  
A GOOD SELECTION OF FLOWERS  
ON HAND AT ALL TIMES.

**BLAKE'S,** 140 W. Center

**HODY & TULEA**

Leading Flower Stores at

727 Broadway 378 Broad Street  
LORAIN, OHIO ELYRIA, OHIO

Stock is supplied by our range of 30,000 feet of glass

**LORAIN, OHIO**

Member **F. G. CAREK** ARTISTIC  
F. T. D. Leading Florist WORK

Our Motto: "Anywhere; Any time."

**AKRON**

OHIO

**THE HEEPE CO.**

W. P. McFARLAND L. C. McFARLAND  
**McFARLANDS, Florists**  
**AKRON, OHIO**

**AKRON, OHIO** MEMBERS  
F. T. D.  
**HAMMERSCHMIDT & CLARK**  
12 W. MARKET ST.

**The East Lawn Gardens**

MEMBER F. T. D.

**URBANA, Champaign Co., OHIO**

**MANSFIELD, OHIO**

**STUHLBREHER BROS.**

Members F. T. D. 82 W. 4th Street

**ALLIANCE, O.** Member  
F. T. D.  
522 S. Freedom Avenue **H. T. MILLER**

# Telegraph Delivery Department

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NO ORDER TOO LARGE ——— NO ORDER TOO SMALL

**CLEVELAND** Member F. T. D. **The J. M. Gasser Co.**  
1006 EUCLID AVENUE

WE ARE THE LARGEST GROWERS OF CUT FLOWERS IN OHIO

Cleveland



We are the only Cleveland florists who regularly advertise locally to create business for the F. T. D.

**The Jones-Russell Co.**  
1284 Euclid Avenue  
Cleveland

Members F. T. D.

*The Smith & Fetter Co.*  
LEADING FLORISTS  
930 Prospect Avenue Cleveland

**CLEVELAND, OHIO**  
**A. GRAHAM & SON**  
5523 EUCLID AVENUE  
Members Florists' Telegraph Delivery Assn.

**CLEVELAND, O.**  
5923 EUCLID AVENUE  
**WESTMAN & GETZ**  
FLOWERS and SERVICE  
Members Florists' Telegraph Delivery.

**Zanesville, O.**  
**C. L. HUMPHREY**  
Has the best facilities for filling your orders.  
Member Florists' Telegraph Delivery.

**XENIA, OHIO**  
Engle Floral Company

## FIVE STORES IN NORTHERN OHIO

CLEVELAND [TWO STORES] — - - 13336 EUCLID AVE.  
144 PUBLIC SQ.  
YOUNGSTOWN — 33 East Federal St.  
WARREN - - - 215 East Market St.  
AKRON - - - 109 South Main St.

## THE PARK FLOWER COMPANY

MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

## Kirchner's for Cleveland

Member Florists' Telegraph Delivery

Address KIRCHNER'S FLOWERS, 6701 Quincy St., CLEVELAND, O.

## CLEVELAND, OHIO

**Wm. H. Temblett**

FLOWERS

Member F. T. D. 10313 Euclid Avenue

was, however, no real shortage on any single item.

I don't think that finer roses were ever seen on the Baltimore market; carnations could not have been better; sweet peas were fine; violets, which were depended on from out of town, were slow in arriving. No one seemed to know whether they would come at all, although the orders had been placed early on condition that they be good stock. One shipment of them from New York state was all that could be desired.

There was plenty of bulbous stock of all sorts. In fact, I think that there was plenty of cut stock to meet all demands, in spite of an unusually heavy week in funeral work. Dr. John D. Blake, the former commissioner of health, was buried Holy Thursday and Ex-governor Warfield Good Friday morning. Both of these men were well known in all walks of life and every florist in town had something to do for the funerals. One florist's orders for the Warfield funeral amounted to \$1,000 alone. To sum up, it was a big floral

## CLEVELAND OHIO

**G. W. MERCER**

2991 West 25th Street Member F. T. D.

## CLEVELAND and

**EAST CLEVELAND, OHIO**

**HAHN, The Florist, SUPERIOR AVE.**  
10515  
Artistic Floral Work and Fresh Cut Flowers  
Member F. T. D.



## CLEVELAND, O.

**BRAMLEY & SON**  
Store and Greenhouses, 1181 E. 71st St.

**Cleveland, PENN SQUARE FLORISTS**  
ALWAYS OPEN

**Elyria, Ohio LORAIN, OHIO**  
**THE L. C. HECOCK FLORAL CO.**  
Member Florists' Telegraph Delivery Assn.

**ELYRIA, O. Member F. T. D.**  
**ELYRIA FLOWER SHOPPE**



# Telegraph Delivery Department

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**San Francisco**  
OAKLAND, BERKELEY and Vicinity

**CHAS. C. NAVLET CO.**  
THREE STORES:  
423 and 427 Market Street .... SAN FRANCISCO, CALIF.  
917 Washington Street..... OAKLAND, CALIF.  
20 and 22 East San Fernando Street... SAN JOSE, CALIF.



Hutchinson,  
Kansas  
Member Florists'  
Telegraph Delivery

**JAMES HAYES**, 819 KANSAS AVENUE  
TOPEKA, KAN.  
Member F. T. D.

**MRS. LORD'S FLOWER ROOM**  
112 W. 8th Ave., TOPEKA, KAN.  
Member Florists' Telegraph Delivery.

**SALINA, KANSAS**  
LEIGHTON FLORAL CO.  
Members Florists' Telegraph Delivery Ass'n.

**ATCHISON, KAN.**  
The Atchison Seed and Flower Store Co.  
MEMBER F. T. D.

**Kansas City, Kansas**  
L. C. FIELD  
Member Florists' Telegraph Delivery

**Atchison, Kan.** GROVES FLORAL CO.  
Established 1865. Member of F. T. D.

**WICHITA, KANSAS** Shipments for Kansas  
and Oklahoma  
W. H. CULP & COMPANY  
Quality Flowers Personal Service Members  
F. T. D. A.

**DES MOINES, IA.**  
GUTHRIE-LORENZ CO.

**Cedar Falls, Ia.** BANCROFT'S  
Beautiful Flowers  
55,000 Feet Glass Joseph Bancroft & Son  
Members F. T. D.

**PERRY, IOWA**  
LOUWERSE & CO.

**MONTICELLO, IA.**  
C. L. VAN METER MEMBER  
F. T. D.

**COUNCIL BLUFFS, IOWA**  
GARDINER FLORAL CO.  
Leading Retail Florist 545 W. BROADWAY



**FT. DODGE, IA.**  
N O R D W A L L  
E. E. NORDWALL

**Pocatello, Idaho** Member  
F. T. D.  
We cover Southern Idaho  
and Western Wyoming  
**ATKIN'S**

**COUNCIL BLUFFS, IA.**

**J. F. WILCOX & SONS**  
750,000 FEET OF GLASS

Orders shipped to any part of Iowa or Nebraska on a moment's notice.  
Daily Delivery to Omaha.

MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

**Harkett's**  
FLORAL NURSERY

For { Eastern Iowa  
Western Wis.  
N. W. Illinois

Dubuque, Iowa



**DAVENPORT, IOWA**  
AND WESTERN ILLINOIS

G. F. FORBER, 313 Brady Street  
Member Florists' Telegraph Delivery Association

I  
O  
W  
A

**Kemble's Flowers**

Marshalltown, Boone, Center-  
ville, Oskaloosa, Oelwein,  
Mason City, Chariton,  
Grinnell and Ottumwa.

SEND YOUR ORDER TO HOUSE NEAREST  
PLACE OF DELIVERY

Easter and, as is usually the case, the florists were meeting every emergency in fine style.

## Various Notes.

A visit to Sieck & Glick Friday, April 2, found them entirely cleaned out of plants and busy filling their cut flower orders. They told me that they would be in a position to take care of all of their orders, but said they might have had many more had they taken them. These young men had calculated closely on what stock they would have and would not book orders after this had been exhausted.

At the S. S. Pennock Co. I found J. J. Perry and his staff hard at work getting the cut flower and especially the shipping orders out of the way. Mr. Perry said that he felt he would be able to fulfill all promises, except perhaps on valley and violets. This establishment, which had been full of plants the entire week, did not have a salable plant left. I was assured that everything was going finely and that there were virtually no complaints as to prices.

At the Leo Niessen Co. everyone was so busy that I did not have an opportunity to get much information, but the appearance of the store was all that was necessary for a florist to understand the volume of business it had done and was doing. In the first place, there

**DAVENPORT, IOWA**

"Say It with Flowers"

**BILLS FLORAL CO.**

M. A. TIERNEY, Owner Member F. T. D.

**WATERLOO, IOWA**

**GALLOWAY'S FLOWER STORE**

Russel-Lamson Bldg., 211 West 5th Street

Special attention given to out-of-town orders

**SIoux CITY, IOWA** Supplies western Iowa,  
southern Minnesota, all of  
South Dakota and north-  
eastern Nebraska.  
J. C. RENNISON CO.

**SIoux CITY, IOWA**  
Members of F. T. D. ROCKLIN & LEHMAN

M. J. SPORMAN  
**CEDAR RAPIDS**  
IOWA

**CEDAR RAPIDS, IA.**  
I. N. KRAMER & SON  
Member Florists' Telegraph Delivery

# Telegraph Delivery Department

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## San Francisco and Vicinity

MacRorie-McLaren Company  
141 Powell Street  
Florists

We grow our own stock and with extensive nurseries to draw from can give unusual values.

RETAIL

WHOLESALE

San Francisco, Calif.  
ALBERT O. STEIN  
Flower Shop  
1150 SUTTER STREET

SALT LAKE CITY, FORT DOUGLAS  
and VICINITY  
MILLER FLORAL CO., 10 EAST BROADWAY  
250,000 sq. ft. of modern glass. Unexcelled facilities. Prompt and courteous service always.

SAN FRANCISCO  
Podesta & Baldocchi  
224-226 Grant Avenue  
Prompt and careful attention to orders from out-of-town florists.

OGDEN, UTAH  
FLOWERS Best shipping facilities as Dumke  
FRESH Ogden is a railroad center. F. T. D.  
FROM THE GREENHOUSES Floral Co.

SALT LAKE CITY  
AND CONTRIBUTING TERRITORY  
BAILEY & SONS CO. Member  
Est. 1865. 61-63 East Second South F. T. D.  
Special consideration given Telegraph Orders.  
LARGE STOCK ALWAYS ON HAND.

SAN FRANCISCO  
JOSEPH'S  
Member F. T. D.  
233-35 Grant Ave.  
Steamer and train packages our specialty.

BERKELEY, CAL. MEMBER  
Curtis D. Shoemaker, F. T. D.  
Prop. NORTON, Florist

Salt Lake City  
ALSO PARTS OF COLORADO, IDAHO,  
MONTANA AND NEVADA  
HUDDART FLORAL CO.  
56 South Main Street  
Member Florists' Telegraph Delivery Ass'n.

SAN FRANCISCO, CAL.  
ART FLORAL CO.  
255 Powell Street  
Best attention given your orders  
Members Florists' Telegraph Delivery

was not a plant left, the floor being piled high with boxes ready for the express office, and at one of the desks a clerk was sorting over a bunch of local orders that would mean an all-night seance for the staff. Mr. McKissick, the manager, was here, there and everywhere. He said that he would be able to meet all requirements; that stock was in A-1 condition and that altogether it was a great Easter.

Lehr Bros., whose aim it is to have a steady crop of roses throughout the season, never cropping their plants, have certainly got the goods at the right time this year. Their Double White Killarney, Hoosier Beauty, Columbia, Premier and Prima Donna are as fine roses as I have ever seen. They are shipped in the regulation bundles of twenty-five and it is almost impossible to pick one of these up and not find it stamped special or extra.

Jesse P. King is sending in some wonderful snapdragons and his sweet peas are fine.

Andrew Anderson had a fine cut of roses and his snapdragons were the talk of the town.

Arthur Richmond has carnations that for quality and quantity cannot be beat; his snapdragons also are fine.

William Paterson is sending in fine Radiance roses and next year he is going to grow two new houses of Columbia. Tate.

### WICHITA FALLS, TEX.

The floral department and greenhouses of the Wichita Nursery & Floral Co. have been purchased by Robert Bebb, M. R. Bebb and Forrest Bebb, of Muskogee, Okla., and Edwin A. Bebb,

SALT LAKE'S  
LEADING FLORIST  
ERNEST LAMBOURNE  
67 South Main, Salt Lake City, Utah.

OAKLAND, CAL.  
HOGAN & EVERS  
1439 Broadway  
THE BEST SERVICE

SAN DIEGO, CAL.  
BOYLE & DARNAUD



F. T. D. florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.

Members Florists' Telegraph Delivery.

SAN JOAQUIN VALLEY  
"The Personal Service Store"  
Turlock Seed Co. TURLOCK CALIF.

Sacramento, Cal.  
A. NAVLET, 1130 Tenth St. 20 YEARS AT IT

Berkeley OAKLAND  
SAN FRANCISCO  
THE FLOWERSHOP  
Berkeley's most up-to-date flower establishment

JULIUS EPPSTEIN, FLORIST AND  
Decorators for All Occasions DELICATOR  
Hotel St. Francis, SAN FRANCISCO



# Telegraph Delivery Department

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## LOS ANGELES

414½ SOUTH BROADWAY

SEND YOUR ORDERS TO  
**BROADWAY  
FLORISTS**

### LOS ANGELES, CAL. REDONDO FLORAL CO.

218 West Seventh Street  
Members of Florists' Telegraph Delivery  
A. KNOFF A. F. BORDEN

### WOLFSKILLS' and MORRIS GOLDENSON

FLORISTS AND DECORATORS  
We Solicit Telegraph Orders.  
Regular Trade Discount.  
229 W. Third St., LOS ANGELES, CAL.

### Darling's Shop

"FLOWERS FOR HER"

208 West Sixth Street, LOS ANGELES, CAL.

Cut flowers or good design work by best artists and designers delivered anywhere in the west on receipt of mail or telegraph orders.

Members Florists' Telegraph Delivery Association.

### LOS ANGELES, CAL.

HOWARD & SMITH  
NINTH AND OLIVE STREETS

You can depend on us for all orders for delivery in this section.

### LOS ANGELES, CAL. ATHLETIC CLUB FLORIST

Formerly California Cut Flower Co.

433 West 7th Street

Takes care of telephone and telegraph orders over the whole of Southern California.  
Usual trade discount.

### Pasadena, Cal. 342 East Colorado St. THE ORCHID

PASADENA'S OLDEST FLORIST WILL  
EXTEND THE USUAL COURTESIES  
Member of F. T. D.

### PASADENA, CAL.

ELDRED FLOWER SHOP.  
Member Florists' Telegraph Delivery.

### RIVERSIDE, CALIFORNIA

Florist to the Glenwood Mission Inn  
ORANGE BLOSSOM FLOWER SHOP

### RIVERSIDE, CALIFORNIA

A. M. HOSP  
Leading Retail Florist 659 Main Street

### LONG BEACH, CAL.

Lowe's Flower Shop, The Pioneer and  
Leading Florist  
Member Florists' Telegraph Delivery

### PASADENA, CALIF.

MEMBER F. T. D.

HENRY A. SIEBRECHT, Jr.

SIEBRECHT'S  
HOUSE  
OF  
FLOWERS

### Portland ORE.

### Tonseth's

287 Washington Street  
In the heart of the city

Growers and Retailers F. T. D.  
MEMBERS

### The Alexandria Florist

Member of  
F. T. D.  
and S. A. F.



Hotel Alexandria  
Los Angeles,  
Calif.

of Chicago, and are now operated as the Wichita Floral Co., under the active management of Edwin A. Bebb. The first move of this firm was to lease a downtown store and open it in time for the Easter business. It intends to operate the most up-to-date flower shop in northern Texas. It is a member of the F. T. D. Three members of the firm were students of Prof. H. B. Dorner, at the University of Illinois, and graduates of the 4-year course in horticulture there. Robert Bebb, M. R. Bebb and Forrest Bebb have operated the Muskogee Carnation Co., at Muskogee, Okla., for the last ten years and Edwin A. Bebb was formerly with the Mount Greenwood Cemetery Association, of Chicago, under the direction of C. W. Johnson and W. N. Rudd.

### TORONTO, ONT.

#### The Market.

The Easter demand was greater this year than ever before. The retail florists were paying 20 and 25 cents per bloom for lilies only to find that the department stores were selling them at 20 cents per bloom. However, the florists disposed of theirs without trouble at 35 to 50 cents per bloom.

There was a good supply of the lower-priced plants, but a shortage of the

Portland, Ore.  
CLARKE BROS.  
FLORISTS  
Oakland, Cal.

PORTLAND  
ORE.  
*Lubliner*  
FLORIST 328 & 348  
MORRISON ST.

### Santa Barbara, Cal.

912 STATE STREET  
GLEAVE'S FLOWER SHOP  
ARTHUR GLEAVE, Prop.  
Choicest Cut Flowers and Floral Designs  
on short notice.  
Both Phones 1013

### Hollywood Flower Shop

HOLLYWOOD, CAL.  
ARTISTIC WORK. PERSONAL ATTENTION.  
Telegraph Orders Delivered to  
LOS ANGELES OCEAN PARK  
SANTA MONICA VENICE

### PHOENIX, ARIZ.

Arizona Seed & Floral Co.

23 and 80 So. Central Ave. Member F. T. D.

### PHOENIX, ARIZONA

Donofrio Floral Dept.

CHAS. E. MORTON, Mgr.

Wire your orders to us for delivery in  
Arizona and New Mexico.

### Flowers for all ARIZONA

Tucson Seed & Floral Co., TUCSON, ARIZONA

### DOUGLAS, ARIZ.

TRAVIS' FLOWER SHOP For all points  
in Arizona

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## SEATTLE

### Woodlawn Flower Shop

1410-1412 2nd Avenue—Beside Clemmer Theater Building

"IN THE HEART OF THE CITY"

Base the Recipient of Your Telegraphic Orders Upon Merit

We offer unexcelled facilities. More than 13,000 square feet of store space devoted exclusively to retailing of flowers. Where quality and service reign.

21 EMPLOYEES

CHARLES E. SULLIVAN, in charge of Telegraphic Service

## SEATTLE HOLLYWOOD GARDENS

SEATTLE'S LEADING FLORIST

1622 SECOND AVENUE

Member Florists' Telegraph Delivery Ass'n.

### Bellingham, Wash.

Telegraph orders delivered anywhere in the northwest country

FLORAL EXCHANGE

### SEATTLE

1001-1003 Third Avenue

Finest Floral Studio in the Northwest

*Rosaia Bros.*  
Members  
F. T. D.

### Yakima, Washington STATE FLORAL CO.

We Grow Our Own Flowers

Telegraph Orders filled promptly and carefully  
Members F. T. D. Association.

### California Florist TACOMA, WASH.

Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

### SEATTLE

Choice Flowers, prompt and careful

L.W. McCOY 904 3rd Avenue  
Established 1900

### WALLA WALLA, WASH. YOUNG & LESTER

SOUTHEASTERN WASHINGTON  
NORTHEASTERN OREGON  
NORTHERN IDAHO orders filled promptly  
Members Florists' Telegraph Delivery Association

### WALLA WALLA, WASH. Jones' Flower Shop, Telegraph orders filled promptly

YAKIMA, WASHINGTON  
ANNAVEE FLOWER SHOP (Formerly Bourn's)  
QUALITY FLOWERS Artistic Arrangement  
Members Florists' Telegraph Delivery.

### FORSHAW, Florist THE ROUND-UP CITY PENDLETON, ORE.

### HONOLULU, HAWAII

TAYLOR, FLORIST

Wireless and Cable Address, "FLORIST" Honolulu

### TACOMA

SMITH FLORAL Co., 1112 Broadway

better ones. The supply of roses and other flowers was good and there was little trouble in obtaining all that was needed.

#### Various Notes.

Recently the retail department of John H. Dunlop's was incorporated into a limited company with the name of Dunlop's, Ltd. The growing end of the business has also been incorporated, under the name of John H. Dunlop & Son, Ltd. This company will take over the greenhouses of John H. Dunlop, at Richmond Hill.

The Toronto Retail Florists' Club has arranged for a dinner and meeting with the growers April 19. It was long ago realized that for the best interests of the florists' trade the growers and the retailers must pull together. A meeting was proposed, but the illness

### Spokane, Wash.

Eugene's Flower Shop

PROMPT AND RELIABLE

### Spokane, Wash.

A. J. BURT, Florist

Established 20 Years Always on the job  
CLEMMER THEATER BUILDING

### Spokane, Washington

Reimer's Floral Art Shop

RETAILERS AND GROWERS



# Telegraph Delivery Department

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## MINNEAPOLIS MAZEY

MINN.

"The  
Society  
Florist"

SECOND AVE. SO. AT EIGHTH ST.

### Rochester, Minn.

FLOWERS ON SHORT NOTICE

Rochester Greenhouse Co.

EMIL RIEPLE

Rochester's only store having its own greenhouses

Member F. T. D.

111 2nd Street.

### ROCHESTER, MINN. ROCHESTER FLORAL CO.

114-116 FIRST AVE., S. W.

Run in connection with Greenhouses.  
Cut Flowers and Plants delivered promptly.  
Under new management.

H. W. KLEIN, Mgr.

Member F. T. D.

### ST. PAUL, MINN.

THE LARGEST STORE IN AMERICA

MEMBER F. T. D. ASS'N

The finest and largest stock west of Chicago  
Awake night and day looking for ordersHOLM & OLSON, Inc., 20-22-24  
W. 5th St.

### Swanson's

Incorporated

912 Nicollet Avenue, offers the trade its  
unexcelled facilities for filling orders in  
MINNEAPOLIS

SEND ORDERS FOR

### Minneapolis & Minnesota

To J. J. WEST'S, Inc.

3009 4th Ave., South

TWO STORES—LARGE STOCK

### Duluth, Minn.

Flowers delivered promptly  
to any place within 300 miles

THE ALPHA FLORIST

### DULUTH, MINN.

THE ONLY GREENHOUSES  
IN DULUTH OR SUPERIOR

Flowers delivered anywhere on the Iron Range

J. J. LEBORIOUS

### DULUTH FLORAL CO.

200 MILES in any direction. Duluth, Minn.  
We are the center of the great  
Northwest. Daily deliveries to SUPERIOR, WIS.

### MANKATO, MINN.

THE WINDMILLER CO.

Flowers to all points on short notice

Member Florists' Telegraph Delivery

### AUSTIN, MINN.

A. N. Kinsman, Inc.

Competent Service to all Iowa and  
Minnesota Points.

Member Florists' Telegraph Delivery.

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J. J. H.

### STEAMER SAILINGS.

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Steamer—	From—	To—	Sails
Kashimi .....	Seattle	Yokohama	Apr. 10
New York .....	New York	Southampton	Apr. 10
Scandinavian .....			
.....St. John, N. B.	Liverpool		Apr. 10
Ponce .....	New York	San Juan, P. R.	Apr. 10
Tunisian .....	St. John, N. B.	Antwerp	Apr. 12
Rochambeau .....	New York	Havre	Apr. 13
Royal George .....	New York	Southampton	Apr. 14
Metagama .....	St. John, N. B.	Liverpool	Apr. 16
Noordam .....	New York	Rotterdam	Apr. 17
St. Paul .....	New York	Southampton	Apr. 17
Mauretania .....	New York	Southampton	Apr. 17
Brazos .....	New York	San Juan, P. R.	Apr. 17
Monteagle .....	Vancouver	Yokohama	Apr. 17
Mongolia .....	New York	Hamburg	Apr. 18
Pretorian .....	St. John, N. B.	Glasgow	Apr. 19
Ventura .....	San Francisco	Sydney	Apr. 20
Minnedosa .....	St. John, N. B.	Liverpool	Apr. 23
Bergensfjord .....	New York	Norway	Apr. 23
Philadelphia .....	New York	Southampton	Apr. 24
Adriatic .....	New York	Southampton	Apr. 24
Coamo .....	New York	San Juan, P. R.	Apr. 24

### LINCOLN, NEB.

1338 O Street

FREY & FREY  
WHOLESALE AND RETAIL

120,000 square feet of glass at your service.

Trade Discount

Members of the Florists' Telegraph Delivery



### C. H. FREY

Wholesale and Retail Florist

1133 O Street, LINCOLN, NEB.

Will Fill Orders for the West on Short Notice.  
Trade Discounts. First-class Stock.

### OMAHA, NEB.

### Alfred Donaghue

1622 Harney Street

Established 1866

### OMAHA, NEB. Member F. T. D.

Louis M. Rogers, 319 So. 16th St.

### OMAHA, NEBRASKA

Lee L. Larmon Fontenelle Florist,  
1814 DOUGLAS ST.

### OMAHA, NEBRASKA

John H. Bath, The Careful Florist,  
1804 FARNUM STREET

Member Florists' Telegraph Delivery

### Hess & Swoboda, Florists

Telephones 1501 and L 1582

1415 Farnam Street, OMAHA, NEB.

### Lewis Henderson, Florist

1519 Farnum Street, OMAHA, NEBRASKA

Member Florists' Telegraph Delivery Ass'n

### Lincoln, Neb. Flowers for All Occasions from Cradle to Grave

CHAPIN BROS., Retail Florists

FOR ALL NEBRASKA ORDERS USE

ED. WILLIAMS, Grand Island  
Competent Florist Railroad Center

### ROSWELL, N. MEX.

ALAMEDA GREENHOUSES

Headquarters for Flowers New Mexico and Texas.

# E. F. WINTERSON CO.,

166 N. Wabash Avenue  
L. D. Phone Central 6004  
ESTABLISHED 1892

# Chicago

DAILY SHIPMENTS of the finest stock in ROSES, CARNATIONS, VIOLETS and BULBOUS FLOWERS. Headquarters for WILD SMILAX, FANCY FERNS, ADIANTUM and all green goods. DON'T FORGET - Our Supply Department is complete - RIBBONS, CHIFFONS, BOXES, CREPE PAPER AND WIRE DESIGNS.

Mention The Review when you write.

## Wholesale Cut Flower Prices.

Chicago, April 7, 1920.

	Per doz.	
Beauty, Special	\$ 6.00 @	\$ 7.50
Beauty, 30 to 36-in. stems.		5.00
Beauty, 24 to 30-in. stems.		4.00
Beauty, 20 to 24-in. stems.		3.00
Beauty, 12 to 20-in. stems.	1.50 @	2.00
Beauty, Short	.50 @	1.00
	Per 100	
Columbia	6.00 @	\$30.00
Mrs. Russell	8.00 @	35.00
Premier	8.00 @	35.00
Milady	4.00 @	20.00
Montrose	6.00 @	20.00
Sunburst	6.00 @	20.00
Ophelia	6.00 @	20.00
Killarney	5.00 @	20.00
White Killarney	5.00 @	20.00
Double White Killarney	5.00 @	20.00
Killarney Brilliant	6.00 @	20.00
Champ Weiland	6.00 @	20.00
Nesbit	3.00 @	5.00
Cecile Brunner		8.00
Carnations	2.00 @	6.00
Valley	6.00 @	8.00
Cattleyas, doz.	\$9.00 @	\$12.00
Callas, doz.		2.00
Easter Lilies, doz.	2.00 @	2.50
Snapdragons, doz.	2.00 @	3.00
Pansies, bunch	.08 @	.12
Calendulas	4.00 @	8.00
Sweet Peas	1.00 @	3.00
Darwin Tulips	6.00 @	10.00
Jonquills	4.00 @	6.00
Daffodils	4.00 @	6.00
Daisies		2.00
Spanish Iris	15.00 @	20.00

Pittsburgh, April 7, 1920.

	Per doz.	
Beauty, Special	\$ 6.00 @	\$ 9.00
Beauty, Fancy, 24 to 30-inch.		5.00
Beauty, Shorter, 18 to 24-inch.	3.00 @	4.00
Beauty, Firsts, 12 to 18-inch.		2.00
	Per 100	
Beauty, Seconds	6.00 @	\$10.00
White Killarney	6.00 @	15.00
Richmond	6.00 @	15.00
Ophelia	6.00 @	15.00
My Maryland	6.00 @	15.00
Mrs. Charles Russell	8.00 @	25.00
Premier	8.00 @	25.00
Columbia	8.00 @	25.00
Orchids	75.00 @	125.00
Carnations	6.00 @	8.00
Violets, double		.75
Tulips	4.00 @	8.00
Freelias		4.00
Mignonette		6.00
Yellow Narcissi	4.00 @	8.00
Sweet Peas	1.00 @	3.00
Daisies		3.00
Snapdragon	6.00 @	8.00
Lilies	12.00 @	20.00

St. Louis, April 7, 1920.

	Per doz.	
Beauty, Specials	\$ 8.00 @	\$12.00
Beauty, Extra	5.00 @	10.00
	Per 100	
Columbia	6.00 @	\$20.00
Premier	10.00 @	35.00
White Killarney	4.00 @	10.00
Killarney	4.00 @	10.00
Ward	4.00 @	10.00
Milady and Ophelia	6.00 @	20.00
Russell	10.00 @	35.00
Carnations	3.00 @	4.00
Easter Lilies	15.00 @	25.00
Snapdragons	3.00 @	5.00
Daisies	1.00 @	1.50
Valley	6.00 @	8.00
Orchids, per doz.	\$12.00 @	\$18.00
Sweet Peas	1.00 @	2.00
Paper Whites	3.00 @	4.00
Violets	.50 @	.75
Jonquills	4.00 @	6.00
Freelias	2.00 @	3.00
Callas	20.00 @	25.00
Tulips	4.00 @	5.00

## GEO. REINBERG

Wholesale  
Grower of **Cut Flowers**  
Milady, Columbia, Sunburst, Ophelia, White  
Killarney and Russell  
30 E. Randolph St., CHICAGO, ILL.  
Mention The Review when you write.

## You need Bailey's books

Get the knowledge you need, hints and practical suggestions that will help in your work, by buying Bailey's new "Standard Cyclopedia of Horticulture"—the florists' 6-volume library. 4,000 engravings, 96 full-page cuts, fine color work.

Take advantage of the present easy payment plan of \$3.00 per month, or send \$42.00 for the complete set of six volumes. This is the best book buy any florist could make—an investment that will pay a life-time of dividends.

**FLORISTS' PUBLISHING CO.,** 508 South Dearborn St., CHICAGO

Mention The Review when you write.

## Asparagus Plumosus Sprays

LET US QUOTE YOU PRICE ON YOUR WANTS

WHITE EASELS, 4 ft., \$10.00 per dozen; 5 ft., \$12.00

**E. G. GILLET,** Wholesale Commission Florist, 131 E. 3rd St., Cincinnati, O.

Mention The Review when you write.

## Cut Flowers Greens Supplies

Everything a Florist Needs

**CINCINNATI CUT FLOWER EXCHANGE**

Wholesale Commission Florists 14 E. Third St., Cincinnati, Ohio

## Wholesale Cut Flower Prices.

Buffalo, April 7, 1920.

	Per 100	
Beauty, Special	\$60.00 @	\$75.00
Beauty, Fancy	30.00 @	40.00
Beauty, Extra	20.00 @	25.00
Beauty, First	8.00 @	12.00
Columbia	10.00 @	25.00
Killarney	6.00 @	15.00
White Killarney	6.00 @	15.00
Double White Killarney	6.00 @	15.00
Richmond	6.00 @	12.00
Maryland	6.00 @	20.00
Russell	12.00 @	20.00
Ophelia	6.00 @	20.00
Mrs. Ward	4.00 @	8.00
Sunburst	6.00 @	15.00
Bon Silene	4.00 @	6.00
Cecile Brunner	4.00 @	5.00
Carnations	4.00 @	8.00
Cattleyas	75.00 @	100.00
Easter Lilies	20.00 @	30.00
Rubrum Lilies	8.00 @	10.00
Sweet Peas	.75 @	3.00
Snapdragons	8.00 @	15.00
Violets	.75 @	1.00
Calla Lilies	15.00 @	25.00
Narcissus Golden Spur	3.00 @	4.00
Calendula	3.00 @	6.00
Freelias	3.00 @	4.00
Valley	10.00 @	12.00
Daffodils	3.00 @	4.00

## FLORISTS' SUPPLY CO., Inc.

WHOLESALE FLORISTS

618-620 Duquesne Way

PITTSBURGH, PA.

Consignments Solicited

Mention The Review when you write.

## A. T. Pyfer & Co.

OUR MOTTO:

"Nothing is too much trouble to please a customer."

164 N. Wabash Ave., CHICAGO

Mention The Review when you write.

## Many Florists Add New Department to Their Business

A decided trend in recent enrollments in our Correspondence School has developed the fact that Florists are awakening to the great possibilities in Landscape Architecture and Gardening. Let us tell you how you can start a complete, well equipped department to handle this business.

**American Landscape School**  
11 K, NEWARK, NEW YORK

## JOHNSON BASKET WORKS

2535 Milwaukee Avenue  
CHICAGO

## WEILAND-RISCH CO.

FLOWER GROWERS

TELEPHONE 154 N. WABASH AVE. CHICAGO  
CENTRAL 879 ILLINOIS

## RICE BROTHERS

Wholesale Florists and Supplies

MINNEAPOLIS, MINN.

SEND LIST FOR QUOTATIONS



# Telegraph Delivery Department

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## MINNEAPOLIS MAZEY

MINN.

"The Society Florist"

SECOND AVE. SO. AT EIGHTH ST.

### Rochester, Minn.

FLOWERS ON SHORT NOTICE

Rochester Greenhouse Co.

EMIL RIEPLE

Rochester's only store having its own greenhouses

Member F. T. D.

111 2nd Street.

### ROCHESTER, MINN.

ROCHESTER FLORAL CO.

114-116 FIRST AVE., S. W.

Run in connection with Greenhouses. Cut Flowers and Plants delivered promptly. Under new management.

H. W. KLEIN, Mgr.

Member F. T. D.

### ST. PAUL, MINN.

THE LARGEST STORE IN AMERICA

MEMBER F. T. D. ASS'N

The finest and largest stock west of Chicago Awake night and day looking for orders

HOLM &amp; OLSON, Inc., 20-22-24 W. 5th St.

### Swanson's

Incorporated

912 Nicollet Avenue, offers the trade its unexcelled facilities for filling orders in MINNEAPOLIS

SEND ORDERS FOR

Minneapolis &amp; Minnesota

To J. J. WEST'S, Inc.

3009 4th Ave., South

TWO STORES—LARGE STOCK

### Duluth, Minn.

Flowers delivered promptly to any place within 300 miles

THE ALPHA FLORIST

### DULUTH, MINN.

THE ONLY GREENHOUSES IN DULUTH OR SUPERIOR

Flowers delivered anywhere on the Iron Range

J. J. LEBORIOUS

### DULUTH FLORAL CO.

200 MILES in any direction. Duluth, Minn. We are the center of the great Northwest. Daily deliveries to SUPERIOR, WIS.

### MANKATO, MINN.

THE WINDMILLER CO.

Flowers to all points on short notice

Member Florists' Telegraph Delivery

### AUSTIN, MINN.

A. N. Kinsman, Inc.

Competent Service to all Iowa and Minnesota Points.

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New York	New York	Southampton	Apr. 10
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Ponce	New York	San Juan, P. R.	Apr. 10
Tunisian	St. John, N. B.	Antwerp	Apr. 12
Bochambeau	New York	Havre	Apr. 13
Royal George	New York	Southampton	Apr. 14
Metagama	St. John, N. B.	Liverpool	Apr. 16
Noordam	New York	Rotterdam	Apr. 17
St. Paul	New York	Southampton	Apr. 17
Mauretania	New York	Southampton	Apr. 17
Brasos	New York	San Juan, P. R.	Apr. 17
Monteagle	Vancouver	Yokohama	Apr. 17
Mongolia	New York	Hamburg	Apr. 18
Pretorian	St. John, N. B.	Glasgow	Apr. 19
Ventura	San Francisco	Sydney	Apr. 20
Minnedosa	St. John, N. B.	Liverpool	Apr. 23
Bergensfjord	New York	Norway	Apr. 23
Philadelphia	New York	Southampton	Apr. 24
Adriatic	New York	Southampton	Apr. 24
Coamo	New York	San Juan, P. R.	Apr. 24

### LINCOLN, NEB.

1838 O Street

FREY & FREY  
WHOLESALE AND RETAIL

120,000 square feet of glass at your service.

Trade Discount

Members of the Florists' Telegraph Delivery



### C. H. FREY

Wholesale and Retail Florist

1133 O Street, LINCOLN, NEB.

Will Fill Orders for the West on Short Notice. Trade Discounts. First-class Stock.

### OMAHA, NEB.

Alfred Donaghue

1622 Harney Street

Established 1866

### OMAHA, NEB. Member F. T. D.

Louis M. Rogers, 319 So. 16th St.

### OMAHA, NEBRASKA

Lee L. Larmon

Fontenelle Florist, 1814 DOUGLAS ST.

### OMAHA, NEBRASKA

John H. Bath, The Careful Florist, 1804 FARNUM STREET

Member Florists' Telegraph Delivery

### Hess & Swoboda, Florists

Telephones 1501 and L 1583

1415 Farnam Street, OMAHA, NEB.

### Lewis Henderson, Florist

1519 Farnum Street, OMAHA, NEBRASKA

Member Florists' Telegraph Delivery Ass'n

### Lincoln, Neb.

Flowers for All Occasions from Cradle to Grave

CHAPIN BROS., Retail Florists

FOR ALL NEBRASKA ORDERS USE CENTRAL

ED. WILLIAMS, Grand Island

Competent Florist

Railroad Center

### ROSWELL, N. MEX.

ALAMEDA GREENHOUSES

Headquarters for Flowers New Mexico and Texas.

E. F. WINTERSON CO.,166 N. Wabash AvenueChicagoL. D. Phone Central 6004ESTABLISHED 1892

DAILY SHIPMENTS of the finest stock in ROSES, CARNATIONS, VIOLETS and BULBOUS FLOWERS. Headquarters for WILD SMILAX, FANCY FERNS, ADIANTUM and all green goods. DON'T FORGET - Our Supply Department is complete - RIBBONS, CHIFFONS, BOXES, CREPE PAPER AND WIRE DESIGNS.

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Wholesale Cut Flower Prices.

Chicago, April 7, 1920.

	Per doz.	
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Beauty, 30 to 36-in. stems	5.00	
Beauty, 24 to 30-in. stems	4.00	
Beauty, 20 to 24-in. stems	3.00	
Beauty, 12 to 20-in. stems	1.50 @ 2.00	
Beauty, Short	.50 @ 1.00	
	Per 100	
Columbia	\$ 6.00 @ \$30.00	
Mrs. Russell	8.00 @ 35.00	
Premier	8.00 @ 35.00	
Milady	4.00 @ 20.00	
Montrose	6.00 @ 20.00	
Sunburst	6.00 @ 20.00	
Ophelia	6.00 @ 20.00	
Killarney	5.00 @ 20.00	
White Killarney	5.00 @ 20.00	
Double White Killarney	5.00 @ 20.00	
Killarney Brilliant	6.00 @ 20.00	
Champ Weiland	6.00 @ 20.00	
Nesbit	3.00 @ 5.00	
Cecile Brunner	2.00 @ 8.00	
Carnations	2.00 @ 6.00	
Valley	6.00 @ 8.00	
Cattleyas, doz.	\$9.00 @ \$12.00	
Callas, doz.	2.00	
Easter Lilies, doz.	2.00 @ 2.50	
Snapdragons, doz.	2.00 @ 3.00	
Pansies, bunch	.08 @ .12	
Calendulas	4.00 @ 8.00	
Sweet Peas	1.00 @ 3.00	
Darwin Tulips	6.00 @ 10.00	
Jonquills	4.00 @ 6.00	
Daffodils	4.00 @ 6.00	
Daisies	2.00	
Spanish Iris	15.00 @ 20.00	

Pittsburgh, April 7, 1920.

	Per doz.	
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Beauty, Shorter, 18 to 24-inch	3.00 @ 4.00	
Beauty, Firsts, 12 to 18-inch	2.00	
	Per 100	
Beauty, Seconds	\$ 6.00 @ \$10.00	
White Killarney	6.00 @ 15.00	
Richmond	6.00 @ 15.00	
Ophelia	6.00 @ 15.00	
My Maryland	6.00 @ 15.00	
Mrs. Charles Russell	8.00 @ 25.00	
Premier	8.00 @ 25.00	
Columbia	8.00 @ 25.00	
Orchids	75.00 @ 125.00	
Carnations	6.00 @ 8.00	
Violets, double	.75	
Tulips	4.00 @ 8.00	
Freestias	4.00	
Mignonette	6.00	
Yellow Narcissal	4.00 @ 8.00	
Sweet Peas	1.00 @ 3.00	
Daisies	3.00	
Snapdragon	6.00 @ 8.00	
Lilies	12.00 @ 20.00	

St. Louis, April 7, 1920.

	Per doz.	
Beauty, Specials	\$ 8.00 @ \$12.00	
Beauty, Extra	5.00 @ 10.00	
	Per 100	
Columbia	\$ 6.00 @ \$20.00	
Premier	10.00 @ 35.00	
White Killarney	4.00 @ 10.00	
Killarney	4.00 @ 10.00	
Ward	4.00 @ 10.00	
Milady and Ophelia	6.00 @ 20.00	
Russell	10.00 @ 35.00	
Carnations	3.00 @ 4.00	
Easter Lilies	15.00 @ 25.00	
Snapdragons	3.00 @ 5.00	
Daisies	1.00 @ 1.50	
Valley	6.00 @ 8.00	
Orchids, per doz.	\$12.00 @ \$18.00	
Sweet Peas	1.00 @ 2.00	
Paper Whites	3.00 @ 4.00	
Violets	.50 @ .75	
Jonquills	4.00 @ 6.00	
Freestias	2.00 @ 3.00	
Callas	20.00 @ 25.00	
Tulips	4.00 @ 8.00	

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Wholesale Cut Flower Prices.

Buffalo, April 7, 1920.

	Per 100	
Beauty, Special	\$30.00 @ \$75.00	
Beauty, Fancy	30.00 @ 40.00	
Beauty, Extra	20.00 @ 25.00	
Beauty, First	8.00 @ 12.00	
Columbia	10.00 @ 25.00	
Killarney	6.00 @ 15.00	
White Killarney	6.00 @ 15.00	
Double White Killarney	6.00 @ 15.00	
Richmond	6.00 @ 12.00	
Maryland	6.00 @ 20.00	
Russell	12.00 @ 20.00	
Ophelia	6.00 @ 20.00	
Mrs. Ward	4.00 @ 8.00	
Sunburst	6.00 @ 15.00	
Bon Silene	4.00 @ 6.00	
Cecile Brunner	4.00 @ 5.00	
Carnations	4.00 @ 6.00	
Cattleyas	75.00 @ 100.00	
Easter Lilies	20.00 @ 30.00	
Rubrum Lilies	8.00 @ 10.00	
Sweet Peas	.75 @ 3.00	
Snapdragons	8.00 @ 15.00	
Violets	.75 @ 1.00	
Calla Lilies	15.00 @ 25.00	
Narcissus Golden Spur	3.00 @ 4.00	
Calendula	3.00 @ 6.00	
Freestias	3.00 @ 4.00	
Valley	10.00 @ 12.00	
Daffodils	3.00 @ 4.00	

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GROWERS AND SHIPPERS OF  
**CUT FLOWERS,  
GREENS and  
PLANTS**

## Wholesale Cut Flower Prices.

Philadelphia, April 6, 1920.  
Per 100

Beauties, Long	\$75.00	@	\$75.00
Russell, Hadley, Long	\$25.00	@	30.00
Russell, Hadley, Short	10.00	@	15.00
The Killarneys, Long	8.00	@	10.00
The Killarneys, Short	3.00	@	5.00
Ward	4.00	@	8.00
Prima Donna, Maryland, Long	10.00	@	15.00
Prima Donna, Maryland, Short	4.00	@	6.00
Premier, Long	15.00	@	20.00
Premier, Medium	8.00	@	10.00
Columbia, Long	15.00	@	20.00
Columbia, Medium	8.00	@	10.00
Ophelia, Sunburst, Long	10.00	@	15.00
Ophelia, Sunburst, Short	4.00	@	6.00
Cattleyas	50.00	@	75.00
Carnations, Fancy		@	8.00
Carnations, Select		@	6.00
Carnations, Ordinary		@	4.00
Violets, double	.50	@	.75
Sweet Peas, Fancy	1.50	@	2.50
Sweet Peas, Ordinary	.50	@	1.00
Valley	6.00	@	10.00
Daisies, Yellow	1.50	@	2.00
Paper Whites	4.00	@	5.00
Snapdragons	4.00	@	12.00
Gardenias	10.00	@	25.00
Calendulas	2.00	@	4.00
Easter Lilies	15.00	@	25.00
Callas	15.00	@	30.00
Narcissus Emperor	4.00	@	5.00
Tulips	3.00	@	5.00

Boston, April 6, 1920.

American Beauty	\$10.00	@	\$40.00
Shawyer, Russell	4.00	@	20.00
Killarney	2.00	@	12.00
Milady, Miller	3.00	@	12.00
Francis Scott Key, Radiance	3.00	@	12.00
White Killarney	2.00	@	10.00
Double White Killarney	2.00	@	10.00
Killarney Brilliant	3.00	@	12.00
Mrs. Aaron Ward, Sunburst	3.00	@	16.00
Hadley	4.00	@	25.00
Ophelia	3.00	@	20.00
Premier	4.00	@	20.00
Columbia	4.00	@	20.00
Maryland, Hoosier Beauty	3.00	@	12.00
Cattleyas	30.00	@	60.00
Sweet Peas	.50	@	3.00
Carnations	4.00	@	6.00
Violets	1.50	@	2.00
Marguerites	2.00	@	4.00
Calendulas	3.00	@	4.00
Callas	12.00	@	16.00
Mignonette	4.00	@	6.00
Freesia	3.00	@	4.00
Trumpet Daffodils	4.00	@	6.00
Tulips	3.00	@	5.00
Easter Lilies	10.00	@	12.00

Milwaukee, April 7, 1920.

Columbia	\$12.00	@	\$35.00
Premier	15.00	@	35.00
Killarney	8.00	@	20.00
White Killarney	8.00	@	20.00
Hoosier Beauty	6.00	@	15.00
Mrs. Ward	6.00	@	15.00
Ophelia	8.00	@	25.00
Carnations, assorted	6.00	@	8.00
Violets	.75	@	1.00
Cattleyas, per doz.	\$5.00	@	\$6.00
Narcissal	6.00	@	8.00
Calendulas	4.00	@	6.00
Callas, per doz.	\$3.00	@	\$4.00
Easter Lilies	20.00	@	30.00
Freesias		@	4.00
Daffodils	6.00	@	8.00
Golden Spur	6.00	@	8.00
Sweet Peas	1.00	@	8.00
Snapdragons, per doz.	\$1.00	@	\$1.50

Cincinnati, April 7, 1920.

Beauties, 36-inch	\$10.00	@	
Beauties, 30-inch	8.00	@	
Beauties, 24-inch	6.00	@	
Beauties, 18-inch	\$ 2.00	@	3.00
Per 100			
Beauties, Short	\$ 4.00	@	
Columbia	6.00	@	25.00
Premier	6.00	@	30.00
Killarney	4.00	@	10.00
Ophelia	4.00	@	10.00
Russell	6.00	@	20.00
Carnations	6.00	@	8.00

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14-inch	Per 100, 9.00
16-inch	Per 100, 12.00
18-inch	Per 100, 14.00
20-inch	Per 100, 17.00
22-inch	Per 100, 21.00
24-inch	Per 100, 24.00

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436 6th AVENUE, between 26th and 27th Streets, NEW YORK

Phones 797, 798 and 799 Farragut

CONSIGNMENTS SOLICITED

## Wholesale Cut Flower Prices.

New York, April 7, 1920.

	Per 100	
Beauty Specials .....	\$35.00 @	\$75.00
Beauty, Fancy .....	25.00 @	50.00
Beauty, Extra .....	15.00 @	30.00
Beauty, No. 1 .....	10.00 @	15.00
Beauty, No. 2 .....	4.00 @	10.00
Prima Donna .....	4.00 @	20.00
White Killarney .....	8.00 @	15.00
Francis Scott Key .....	15.00 @	50.00
Premier .....	4.00 @	25.00
Mrs. Aaron Ward .....	3.00 @	15.00
Russell .....	4.00 @	15.00
Ophelia .....	3.00 @	15.00
Columbia .....	4.00 @	15.00
Hadley .....	4.00 @	50.00
Sunburst .....	3.00 @	15.00
Orchids—Cattleyas .....	25.00 @	75.00
Sweet Peas .....	.50 @	3.00
Gardenias .....	5.00 @	25.00
Lilies of the Valley .....	.50 @	6.00
Carnations .....	3.00 @	7.00
Tulips, per bunch .....	\$0.15 @ \$0.50	
Paper Whites, bunch .....	.30 @ .40	
Daffodils, per bunch .....	.30 @ .75	

## GEORGE C. SIEBRECHT

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American Beauties and Carnations  
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You cannot afford to overlook the  
New York Market if you are a shipper  
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New York prices are always the  
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good.

You do not need to take our word  
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Special opportunity for a couple  
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for best returns. Our present demand  
is greater than our supply.

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Telephones No. 2004 and 646 Mad. Sq. 57 W. 28th St.



## DULUTH, MINN.

## The Market.

The Easter trade turned out satisfactory, although Good Friday was wintry, strong gales blowing and snow falling during the day, which was contrary to all expectations for the Easter weather. Easter Saturday was much better, being a bright, sunny day, and a large volume of business was done during the day.

Blooming plants were the strong demand with flower buyers for Easter and there was a large and fine assortment to choose from. There were hydrangeas, which were extra fine; rambler roses, fine, well flowered stock; hyacinths in all colors; daffodils; cinerarias; genistas; primulas; begonias; calceolarias, and Easter lilies, which were well grown, bushy stock, with from three to seven blooms to a plant. There were few lilies left in any of the stores Sunday morning.

In cut flowers there was plenty of everything, including roses, carnations, Easter lilies, callas, mignonette, calendulas, sweet peas, daffodils, tulips, freesias, violets, valley and orchids.

## Various Notes.

J. J. Le Borious was busy right up to Saturday in the wholesale and shipping department, his stock consisting of hydrangeas, lilies, hyacinths, tulips, daffodils, rambler roses and primulas. He also had a large cut of carnations.

William Jaap sent in some fine lilies, bulbous stock and primulas.

The Quality Flower Shop reported good business for the Easter trade, both in plants and cut flowers.

The Alpha Florist had a good showing of rambler roses and hydrangeas, and a good display of bulbous stock.

A. F. Longren, of the Burlington Willow Ware Shops, was a visitor to Duluth during Easter week and reported business exceedingly good.

The Duluth Floral Co. had a busy week with plants and cut flowers and had an extra large number of corsages for delivery Sunday morning, which kept the staff busy most of Saturday night. J. E. S.

Lincoln, Neb.—Damage estimated at about \$5,000 was done to florists' establishments March 23, as a result of a hail storm. Hiltner Bros. had the heaviest loss, about one-third of their glass being broken, besides heavy damage done to plants. Frey & Frey report a loss of \$1,500. The Eiche Floral Co. escaped with little loss, the total being estimated at \$200. F. G. Yule lost \$600 worth of glass and the greenhouse at the state farm reported \$300 loss.

**"DURO"**

## FOLDING FLOWER BOXES

For Prices Write

Duro Paper Products Co., 729 S. Wabash Ave., Chicago, Ill.

Mention The Review when you write.

**H. & D. Design Boxes**

Are made of light, strong Corrugated Fiber-board and can be furnished with K. D. lock-corner covers, safe and convenient.

Write for full particulars.

THE HINDE & DAUCH PAPER CO.  
SANDUSKY, OHIO

**Lindley Boxes**

Regardless of present paper shortage, we have a large supply

**READY FOR SHIPMENT**  
AT VERY REASONABLE PRICES

**MIST GRAY BOXES**

Corner Lock Style

An excellent Box for all occasions. Does not soil easily.

Corsage and Violet Boxes		
9x6x5 1/4	Shallow Lid	\$5.00
11x8x5 1/4	Shallow Lid	6.15
15x8x6 1/4	Shallow Lid	8.35
Cut Flowers and Sprays		
	Shallow Lid	Full Telescope
18x5x3	\$ 4.40	\$ 4.70
21x5x3	4.75	5.15
24x5x3 1/4	5.60	6.50
30x5x3 1/4	6.80	7.80
36x5 1/4 x3 1/4		10.20
21x7x3 1/4	7.00	
24x8x4	8.50	10.20
28x8x5	11.00	14.00
36x8x5	13.70	16.50

Designs, Sprays, Etc.  
All Full Telescope

30x10x5	\$17.50
36x10x5	24.20
40x10x5	25.50
48x10x5	30.75
30x12x7	25.80
36x12x8	35.80
36x14x6	28.90
34x16x5	25.80
16x16x8	24.80
18x18x7	24.80
20x20x6	24.80
20x20x8	32.40
24x24x8	39.20

Always specify whether Full Telescope or Shallow Lids are wanted on sizes where we price each.

**GREEN BOXES**Corner Lock Style  
An Appropriate Color

18x 5x3	3 -inch lid	\$ 4.90
21x 5x3	3 -inch lid	5.40
24x 5x3 1/4	3 1/4 -inch lid	6.95
30x 5x3 1/4	3 1/4 -inch lid	8.30
34x 6x3 1/4	3 1/4 -inch lid	10.60
21x 8x4	2 -inch lid	8.25
24x 8x4	2 -inch lid	8.85
24x 8x4	4 -inch lid	10.20
28x 8x5	2 -inch lid	11.30
36x 8x5	2 -inch lid	13.90
12x12x8	8 -inch lid	17.50
28x22x8	8 -inch lid	46.50

## CORSAGE AND VIOLET

7x4x4	2-inch lid	\$ 3.20
15x7x6 1/4	2-inch lid	7.50

Owing to increased cost of labor, ink and supplies we can no longer print boxes free of charge, regardless of quantity; however, note—

## Following Discounts for Quantity Orders:

Orders of 500 and over, assorted sizes	less 5%
Orders of 1,000 and over, assorted sizes	less 7 1/2%
Printing black or colored ink, \$2.00 extra per thousand or less quantity.	
All prices per 100, f. o. b. factory.	

**ECONOMY FLOWER CARTONS**

Far better than wrapping paper. Almost as cheap.  
Just the box for LOCAL deliveries.

A handy, neat, one-piece carton made from light-weight Mist Gray board.

20x4 1/2 x3	\$2.90	Prices per 100, f. o. b. factory. Same discounts and printing charges as for our regular two-piece boxes.
24x4 1/2 x3	3.30	
30x5 x3 1/4	4.30	

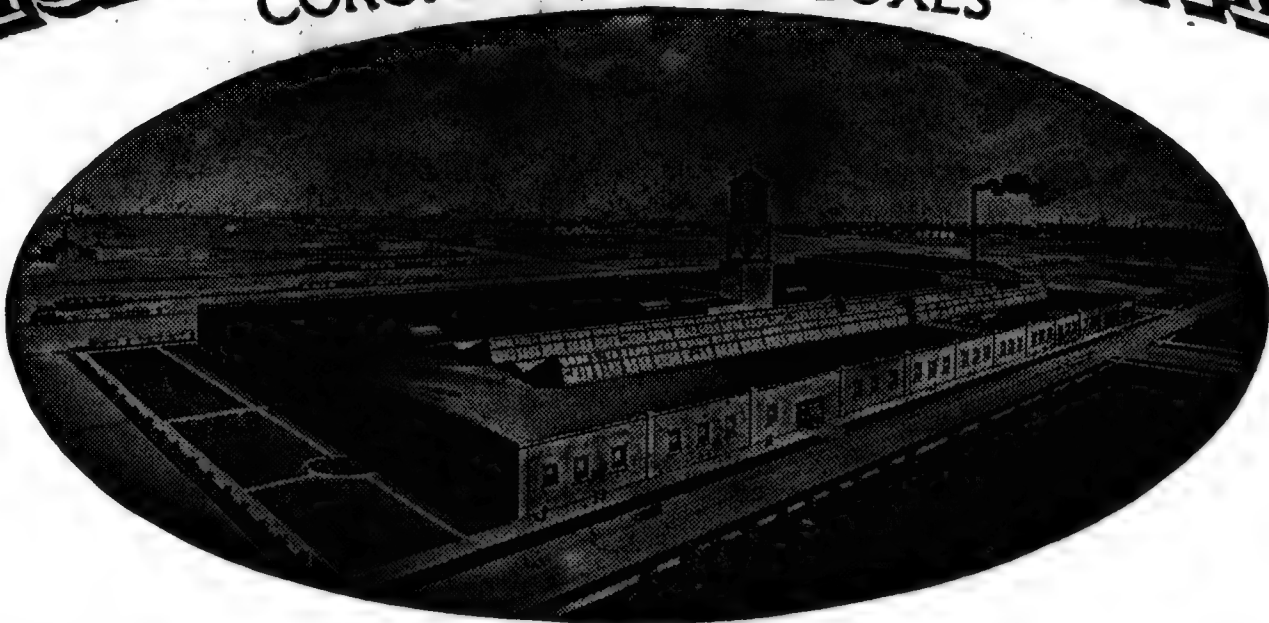
Three per cent cash discount where cash accompanies order. We recommend full telescope lids for designs and shipping purposes; shallow lids satisfactory to most florists for local delivery.

Chicago trade phone, Wabash 5212—A. V. Z. Jennings, Representative.  
New York trade phone, Audubon 2860—Geo. L. Hoopis, Representative.  
St. Louis trade phone, Olive 8766—H. F. Seigneur, Representative.  
Louisville trade phone, 2669—J. Raymond Clark, Representative.

**Lindley Florist Box Co., "Quality Box Makers" Marion, Ind.**

# CHICAGO CARTON COMPANY

## CORONA FLOWER BOXES



**Representatives**

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and Factory**

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**For Violets and Corsages**

Size	Per 100
7 x 4 x 4 2-inch Top.....	\$ 5.00
10 x 6 x 5 1/2 2-inch Top.....	5.70
12 x 8 x 5 1/2 2-inch Top.....	7.40
14 x 10 x 8 2-inch Top.....	12.60

**For Cut Flowers**

18 x 5 x 3 2-inch Top.....	\$4.55
20 x 4 x 3 2-inch Top.....	4.55
21 x 5 x 3 3-inch Top.....	6.00
24 x 5 x 3 1/2 2-inch Top.....	6.35
24 x 8 x 4 2-inch Top.....	8.15
28 x 8 x 4 2-inch Top.....	9.20
28 x 8 x 5 2-inch Top.....	10.50
30 x 5 x 3 1/2 2-inch Top.....	6.95
36 x 8 x 5 2-inch Top.....	13.35

The sizes given here are carried in stock, in the popular MIST-GRAY and GREEN colors.

**5% DISCOUNT**  
CASH WITH ORDER

The prices quoted herewith are f. o. b. Chicago.  
When printing is wanted there will be a charge of \$3.50 for 500 boxes or any part thereof.  
A charge of \$5.00 per 1000 will be made for printing when quantity is over 500.  
Border printing and embossing will be charged for as time work in accordance with the amount of work involved.

Mention The Review when you write.

**For Sprays, Designs and Cut Flowers**

Size	Per 100
16 x 16 x 8 Telescope.....	\$21.15
20 x 20 x 8 Telescope.....	27.40
21 x 5 x 3 Telescope.....	6.00
24 x 5 x 3 1/2 Telescope.....	7.35
24 x 24 x 10 Telescope.....	42.10
30 x 10 x 5 Telescope.....	14.65
30 x 12 x 6 Telescope.....	21.15
32 x 32 x 8 Telescope.....	52.60
36 x 10 x 5 Telescope.....	18.95
36 x 12 x 6 Telescope.....	25.30
36 x 14 x 8 Telescope.....	33.75
40 x 10 x 6 Telescope.....	30.00

### FLORISTS' BOXES

Made in Dayton, Ohio

We are not profiteering. Our prices are low but we give you a heavy, high-grade material and good workmanship. Convince yourself by sending us a sample order. We satisfy our customers.

Write for Samples.	Mist Gray or Manila Shallow Cover Price per 100	Mist Gray or Manila Full Telescope Price per 100
SIZES		
3 x 20x 4.....	\$ 3.00	\$ 3.30
3 x 18x 5.....	3.10	3.40
3 1/2 x 24x 5.....	4.80	5.60
3 1/2 x 30x 5.....	5.70	6.60
5 x 24x 8.....	7.10	9.00
5 x 28x 8.....	8.80	10.80
5 x 36x 8.....	10.60	12.90
5 x 38x 8.....	12.60	15.00
5 x 30x 10.....	13.50	15.50
6 x 28x 12.....	14.00	16.60
5 x 35x 10.....	15.00	17.10
6 x 36x 12.....	18.90	21.80
8 x 20x 20.....	19.80	25.00
8 x 24x 24.....	29.70	33.80
7 x 42x 12.....	.....	34.00
8 x 48x 14.....	.....	41.40

**GRAY CORSAGE AND VIOLET**

With Shallow Fluted Edge Lid

5 1/2 x 9x 6.....	\$4.50	6x9x13.....	\$7.00
6 x 7x14.....	6.50	7x9x 9.....	7.00

Printing in black ink, \$1.50 per 1000, or less quantity; printing in colored ink, \$2.25 per 1000, or less quantity, in assorted sizes. All f. o. b. Dayton, Ohio.

No order printed less than 50 of each size. We allow a discount of 5 per cent when remittance accompanies the order.

**The Aull Bros. Co., Dayton, O.**  
Established 1890

### Cut Flower Boxes

All Sizes

**C. C. POLLWORTH CO.,**  
Milwaukee, Wis.

**C**ONTINUOUSLY, for over ten years, we have specialized in the manufacture of high grade Florists' Boxes which have been most satisfactory in quality and price.

**L**ARGE or small shipments from stock sizes in Oxford Gray, Mist Green, Mist Tan, White Patent Coated or Favorite Manila grades receive prompt attention.

**I**N addition we have ample facilities to print in plain inks or bronzes, to stripe, or emboss just what you require, at a reasonable extra charge.

**M**OST of the leading florists, those who desire a box in keeping with the high quality of their flowers, are numbered among our satisfied customers.

**A**LL conditions considered, we believe we have, fortunately, had reasonably good deliveries from our mills to take care of your requirements.

**X**TRA! Have you placed your order for early requirements? We are prepared to serve you, in large or small quantities, to make shipment when desired.

## Climax Manufacturing Company

Main Office and Plant

**Castorland, N. Y.**



## Seed Trade News

### AMERICAN SEED TRADE ASSOCIATION.

President, E. O. Dungan, Philadelphia, Pa.;  
secretary-treasurer, C. E. Kendel, Cleveland, O.

RETAIL stores have a problem in securing sufficient help to handle the spring rush adequately.

THE Poole Implement & Seed Co., of Tacoma, Wash., has been experiencing a heavy demand for seeds this season.

SEEDSMEN can save a lot of paper and presswork by editing their mailing lists. It is the exceptional list which does not contain many dead names and duplicates.

CONFIDENCE has succeeded suspicion in the attitude of buyer toward seller in the business world and only those continue prosperously who develop that feeling by their transactions.

THE call for tomato seed is not expected to be so large this season as in other years, since the packers are closing their factories and growers curtailing production because of the present overstock of canned goods.

CATALOGUE houses have an interesting problem in the purchase of paper for 1921 books. Under present conditions orders must be placed months in advance of delivery and the price today is more than fifty per cent higher than a year ago. The question is, should one insure his needs by contracting now at market price time of delivery or take a chance by waiting?

WHEN 147 cases of valley arrived in Chicago badly sprouted as the result of delays in transit, H. N. Bruns refused to accept them and they were sold by the government for duty for a total sum of \$59 to a farmer. Though the insurance covers Mr. Bruns' monetary loss, he is still the loser, for the stock was of excellent quality and such as is much in demand now.

THE seed warehouse of the Livingston Seed Co., at 59 East Chestnut street, Columbus, O., was damaged by fire early in the morning of April 1. There was no interruption in the routine of business, as all orders were handled from the retail store on High street and all stock was brought in from the warehouses on the farms at Kirkersville, O., and the True Blue trial grounds, near Columbus, O.

### FREE SEEDS FIGHT AGAIN.

Once more the tussle is on to see whether economy and good sense will end the time-worn and joke-ridden custom of the congressional distribution of free seeds or whether the ancient prerogative of the federal legislator to send his constituents a few packets of beans, etc., will be continued. So little does this custom hold the serious attention of any but members of the lower house of Congress that its annual appearance evokes almost no serious argument, but merely treatment such as that in the editorial columns of the New York Tribune, which, says S. S. Skidelsky, of that city, will give the trade an idea of others' attitude toward this long-standing irritation of seedsmen:

### THE FREE SEED COMEDY.

In all the high resolves at Washington to cut out superfluous expenditure the existence of one ancient eleemosynary custom seems to have been

# Tested Proven Seeds



Early View of Our Trial Grounds

**Did you ever sow Peacock's Flower Seeds? If not—why not? Other florists do.**

Please see full list of Florists' and Market Gardeners' Seeds in the 16-page Green Section, pages 117 to 132 of The Review for January 29.

## Everette R. Peacock Co.

**SEED GROWERS AND IMPORTERS**

4011-15 Milwaukee Avenue,

CHICAGO, ILL.

Get Quotations on Seeds  
FROM  
**LANDRETH**

*Before Buying Elsewhere*

We will quote you for immediate or future shipment.

**D. LANDRETH SEED CO.**  
Bristol, Pennsylvania

Mention The Review when you write.

**Western Seed & Irrigation Co.**

Seed Growers and Dealers

Office and Warehouse, Growing Station,  
Fremont, Neb. Rocky Ford, Colo.

SPECIALTIES

CUCUMBER

MUSKMELON WATERMELON

PUMPKIN and SQUASH

SWEET, FLINT and FIELD CORN

Write for Special Contract and Spot Prices

Mention The Review when you write.

— THE —

**J. C. Robinson Seed Co.**

WATERLOO, NEB.  
ROCKY FORD, COLO.

Contract growers of Cucumber, Cantaloupe, Watermelon, Squash and Pumpkin Seed, Sugar, Flint and Field Seed Corn.

Mention The Review when you write.

**THE KIMBERLIN SEED CO.**

Wholesale Seed Growers **SAN JOSE, CAL.**

Growers of

ONION, LETTUCE, RADISH, Etc.

Correspondence Solicited

**The C. Herbert Coy Seed Co.**

VALLEY, Douglas County, NEB.

Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pumpkin; Sweet, Flint and Dent Seed Corn.

**The Harnden Seed Co.**

Garden, Flower and Farm Seeds

ASK FOR PRICE LIST

505 Walnut St. Kansas City, Mo.

An Experience of Half a Century

IN PRODUCING HIGH GRADE

**GARDEN SEEDS**

at your disposal. Contract growers for the jobbing trade of a full line. Mail us your list for both SPOT and FUTURE requirements.

Orange, S. D. Woodruff & Sons New York City

**Waldo Rohnert**

GILROY, CAL.

Wholesale Seed Grower

Specialties: Beet, Carrot, Endive, Lettuce, Onion and Radish.

Correspondence solicited.

We are Headquarters for the  
**BEST OF EVERYTHING**

in

**VEGETABLE SEEDS**

With our Stock Seed Farms at Grass Lake, Mich., and our growing stations in every part of the United States where seeds are grown successfully, all in charge of capable and experienced men, we are equipped for and are producing

**Peas, Beans, Corn and Vegetable Seeds**

of all kinds in quantity and of highest quality.

Glad to quote for present delivery or on growing contract for future delivery.

**Jerome B. Rice Seed Co., Cambridge, N.Y.**

Mention The Review when you write.

YOU will be satisfied with the products of  
**Burpee's "Seeds that Grow"**

Better write to Burpee, Philadelphia,—for new Complete Catalogue.

Mention The Review when you write.

**Onion Sets**

GROWERS for the Trade

**LEONARD SEED CO.**  
226-230 W. KINZIE STREET, CHICAGO

Write for Prices

**BEANS  
PEAS  
CORN**

**Braslan**

Growers for the Wholesale Trade Only. Cukes, Lettuce, Carrot, Parsnips, Parsley, Celery, Radishes, Celery, Named and Mixed Grandiflora and Spencer Sweet Peas, and Sunflower.

**Seed Growers**

SAN JOSE, CALIFORNIA

**Company**

Mention The Review when you write.

**The Everett B. Clark Seed Co., Milford, Conn.**

Branch Houses in Wisconsin, Colorado, Montana, Idaho and Washington

Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Spinach.

**Wholesale Seed Grower**

Pepper, Egg Plant, Tomato, Okra, Asparagus, Rhubarb, Celery, Spinach, Beet, Onion, Beans, Cabbage, Cauliflower, Sweet Corn, Vine Seeds.

Correspondence Solicited.

**GEORGE R. PEDRICK & SON**  
PEDRICKTOWN, N. J.

**TOMATO SEED**

Pepper, Egg Plant, Squash, Pumpkin, Cucumber, Cantaloupe and Watermelon Seed and Field Corn, on contract.

**EDGAR F. HURFF**

Correspondence Solicited. Swedesboro, N. J.  
Mention The Review when you write.

**James Vick's Sons**

Growers of

**Flower and Vegetable Seeds**

Get the benefit of our 71 years' experience

All Seasonable Varieties

Our stocks are very complete

ROCHESTER, N. Y.

The Flower City

**I. N. Simon & Son**  
**Garden Seeds**

—AT WHOLESALE—

438 Market Street PHILADELPHIA, Pa.

**TOMATO SEED**

Grown for the  
Wholesale Seed Trade

**HAVEN SEED CO.**

SANTA ANA, CALIFORNIA

Mention The Review when you write

JOHANSEN-WINSLOW CO.

Growers of **HIGH GRADE FLOWER SEED**

SPECIALTIES

Alyssum Verbenas  
Candytuft Asters  
Carnations Dianthus  
Nasturtiums Zinnias  
Sweet Peas

**LOS ANGELES  
EL MONTE  
CALIFORNIA**

Send for 1920 Contract List



# BUY BOOT'S BULBS

Boot's Bulbs, Dutch and French, bring best business to buyers. Book 'Bout Boot's Bulbs being mailed to all who ask for it. Write for yours today.

*Specialists in growing Single Narcissi, Bicolor, Victoria.*

## BOOT & CO., Voorhout, Holland

Address care G. W. HAMPTON CO., 17 Battery Place, New York, N. Y.

overlooked. The free seed distribution has been one of the cherished perquisites of members of Congress. The receipt, postage free, of a seed package is supposed to be the most magical reminder possible to a constituent that a benevolent government is still functioning on the banks of the Potomac. That one direct route to the heart of the voter is prized by many congressmen above all other methods of publicity. So Congress has gone on appropriating money in the agricultural bills for garden seeds, which, if they will not root in the soil of a pot or a bed in the back yard, are at least available as provender for the chickens.

Millions of words have been written in ridicule of the seed package fetish. But it has held its own, chiefly because of the human relation which it has helped to establish between a congressman and those who send him to Washington. Even in this year of herculean retrenchment the House of Representatives voted an appropriation of \$239,416 for the seed handout. The Senate, which holds a little more aloof from petty electioneering devices than the House does, has stricken out this allowance. For that matter, the Senate became educated years ago beyond the theory that seeds are sure gatherers of votes. It has repeatedly challenged the House's efforts to continue the distribution. But the House has succeeded in conference committee in keeping alive the genial comedy of solicitude for the kitchen gardeners.

Now is the opportune occasion for displacing that comedy from the boards. The government needs dollars more than the amateur horticulturists or their poultry need seeds.

### IMPLIED WARRANTY OF BULBS.

#### Cold Storage Bulbs Substituted.

A court decision of special interest to florists was handed down by the North Dakota Supreme court recently in the case of Ward vs. Valke, 176 Northwestern Reporter, 129. The decision is based upon provisions of the uniform sales act, which is in force in numerous states and which is in the main simply a codification of generally recognized legal principles, and covers an important point concerning implied warranties in the sale of goods.

The plaintiff, a wholesale dealer and importer of bulbs, received an order from the defendant, a florist at Minot, N. D., for certain bulbs. With a few exceptions the orders were filled, but the plaintiff failed to furnish an item of lily bulbs as ordered, some cold-storage bulbs being shipped as substitutes.

The plaintiff sued to recover a balance on account. The defendant filed a counterclaim based on asserted inferiority of the bulbs substituted for those ordered, claiming damages for the failure of the flower crop. The trial of the suit resulted in a judgment in favor of the defendant on his counterclaim and the plaintiff appealed to the North Dakota Supreme court, which has affirmed the judgment.

#### Warranty Questioned.

The principal argument made by the plaintiff's attorneys on appeal was that the damages claimed in the counterclaim were not recoverable, for the reason that the goods were sold without warranty. It appears that the orders

The demand for  
**Finest Quality French Bulbs**  
has never been greater.

Place your order with us now, so as to secure prompt delivery; nothing can be gained by waiting.

We have our own nurseries and we produce more bulbs than any other exporter in France.

Why not give us a trial?

For further information write

## DREVON-TEGELAAR & CO.

1133 BROADWAY, NEW YORK

Nurseries: Ollioules, Var, France

Mention The Review when you write.



When Buying Holland Bulbs for Next Season  
**BUY THE BEST**

Order from Segers Brothers, Ltd., Wholesale Bulb Growers, Lisse, Holland  
Write our Mr. A. Schravendeel, 116 Broad St., New York, for prices

IF YOU NEED

**FRENCH BULBS**

for your fall planting, why don't you buy them from a FRENCH FIRM?

**A. & L. BREMOND FRERES**

(SONS OF LOUIS BREMOND)

Wholesale Bulb Growers, OLLIOULES (VAR), FRANCE

are the oldest and most reliable French Firm in this line. Ask them for their quotations either by letter or by cable.

A. B. C. Code, 5th Edition. Cable Address, Albremond, Ollioules

**CANNAS****2 TO 3 EYE ROOTS**

CHAS. HENDERSON

Deep Crimson, green foliage, 4½ Doz.	100	1000
feet.....	\$0.50	\$3.00 \$25.00

**EXPRESS**

Scarlet Crimson, green foliage, 2½ feet.....	.60	3.50	35.00
--	-----	------	-------

**WINTZER'S COLOSSAL**

Bright Scarlet, green foliage, 5 ft.	.70	4.50	40.00
--------------------------------------	-----	------	-------

**RICHARD WALLACE**

Light Yellow, green foliage, 4½ feet.....	.60	3.50	30.00
---	-----	------	-------

**DAVID HARUM**

Red, dark bronze foliage, 3½ ft.	.60	3.50	30.00
----------------------------------	-----	------	-------

**KING HUMBERT**

Scarlet Bronze foliage, 4½ ft.....	.75	5.00	45.00
------------------------------------	-----	------	-------

**CALADIUM ESCULENTUM**

	Doz.	100
5 to 7-inch.....	\$ 1.10	\$ 7.00
7 to 9-inch.....	1.35	9.00
9 to 11-inch.....	2.25	15.00
12-inch and up.....	5.00	35.00

**TUBEROSES DWARF PEARL**

	100	1000
First size, 4 to 6-inch.....	\$4.50	\$40.00

**A. HENDERSON & CO.**

166 N. Wabash Ave., CHICAGO

**Let Me Be Your Seedsman****J. K. RUGOWSKI SEED CO., Inc.**  
MANITOWOC, WIS.

—Enough said

**M. Veldhuyzen Van Zanten & Sons**

Established 1870.

Wholesale Bulb Growers Lisse, Holland

Catalogue Free on Application

**Seeds, Bulbs and Plants****BARCLAY NURSERY**

14 W. Broadway, NEW YORK CITY

**Lily of the Valley Pips****Extra Selected German Type**

Just a few cases left which we offer at reduced price to clean up

**2500 Pips to the Case, per 1000, \$30.00****DUTCH BULBS**

Write us for our special prices

**VAN MEEUWEN & TEGELAAR****1133 Broadway****NEW YORK**

Nurseries: Lisse, Holland

Mention The Review when you write.

**BULBS****Holland****BULBS****R. A. VANDERSCHOOT****Wholesale Bulb Grower****HILLEGOM, HOLLAND**

The Superiority of our products will contribute to your success

**BULBS****299 BROADWAY  
NEW YORK****BULBS**



which the plaintiff signed contained, among various reservations, the following sentence:

All bulbs and plants are carefully selected and packed, but on account of the goods having been imported and of many other circumstances entirely beyond our control, no guaranty of the character of the goods, sizes or flowering results is given under any circumstances.

On receipt of a shipment of formosum lily bulbs under the contract, the defendant complained that the stock was small and poor. In response, the plaintiff wrote that cold-storage giganteum bulbs would be shipped, suggesting that it was then too late for the flowering of formosum.

The court found that the cold-storage giganteum bulbs which were shipped as a substitute for the formosum were planted as soon as they were received and that the flower crop from them was a failure, due to the quality of the bulbs. Under these circumstances, the North Dakota Supreme court said:

#### When Implied.

"The question that arises from the foregoing facts is whether or not the plaintiff is liable for the breach of an implied warranty of the quality of the goods sold. The first contention is that the plaintiff is not liable by reason of the stipulation in the written order hereinbefore quoted. But it is clear from the testimony and the correspondence in evidence that the damages claimed did not result from a breach of warranty concerning any goods embraced within the written order. On the contrary, it appears that the claim is based upon the inferior quality of the bulbs sent as a substitute for an order which the plaintiff admitted was not properly filled by it. Section 15 of the uniform sales act provides that there is an implied warranty or condition as to quality or fitness 'where the buyer, expressly or by implication, makes known to the seller the particular purpose for which the goods are required and it appears that the buyer relies upon the seller's skill or judgment, whether he be the grower or manufacturer or not,' and 'where the goods are bought by description from a seller who deals in goods of that description, whether he be the grower or manufacturer or not.'

"Under the sales act the implied warranty arises out of the reliance of the buyer upon either the skill or the judgment of the seller, and the relative position of the parties, due principally to the character of the business or occupation of the seller, which was once deemed practically conclusive in determining the existence of an implied warranty, is not conclusive under the act.

#### Printed Warning Inadequate.

"It is also contended that a printed statement upon the various invoices sufficiently negated the implied warranties as a matter of law. The observation of Justice Holmes in a parallel case is a sufficient answer to this contention and we are content to adopt it as such:

"The general printed warning on the billhead that the defendant did not warrant seeds could have no effect unless it led to the inference that the old contract had been rescinded and a new one substituted by mutual agreement. Even if the bill had been receipted, it would not have excluded proof of warranty and, whether it was evidence of a re-

# Lily Bulbs

Now in storage awaiting your order.

#### GIGANTEUM

6 to 8-inch.....	\$45.00 per case
7 to 9-inch.....	49.50 per case
8 to 10-inch.....	52.00 per case
9 to 10-inch.....	55.00 per case

#### RUBRUM, MAGNIFICUM, MELPOMENE

8 to 9-inch.....	\$17.00 per 100
8 to 9-inch.....	32.00 per case
9 to 10-inch.....	22.00 per 100
9 to 10-inch.....	30.00 per case
10 to 11-inch.....	30.00 per case

Shipment any time you say.



**American Bulb Co.**  
172 North Wabash Avenue, Chicago

Mention The Review when you write.

## Snapdragons

are laying a leading role with every live florist. Get your share of this business. Plants may be started any time from seed.

Seed of our famous Silver Pink, \$1.00 per pkt.; 8 for \$2.50; 7 for \$5.00.  
Seed of our new Hybrid Pink and of our new Golden Pink Queen, same price.  
Seed of Keystone, Nelrose, Garnet, White, Yellow, Light Pink, Buxton and Fancy Mixed, 5c per pkt.; 8 for \$1.00.

Free cultural directions. All orders cash.

**G. S. RAMSBURG, SOMERSWORTH, N. H.**

Mention The Review when you write.

## Cold Storage Giganteum

7 to 9-inch.....\$17.50 per 100 Case of 300.....\$50.00

Order now for immediate delivery, or when needed

**C. J. SPEELMAN & SONS, 38 Murray Street, New York City**  
ESTABLISHED 1868

Mention The Review when you write.

## P. Vos & Son

Growers of  
New and Choice

**Mt. Clemens, Mich. GLADIOLI**

## Seed Packets

FLOWER SEED SIZES TO CATALOGUE  
ENVELOPES—RETURN ENVELOPES  
**Brown Bag Filling Machine Co.**  
FITCHBURG, MASS., U. S. A.  
Mention The Review when you write.

scission or not, it did not establish one as a matter of law.

HELLER'S  
MILK  
PROOF  
SEED  
CASES.

Send for Catalogue.

**HELLER & CO.**  
Montpelier, Ohio

Mention The Review when you write.

"If the circumstances anterior to the invoices indicated the existence of a

# GLADIOLI

We offer none but our own grown extra quality Gladioli. Heavy, plump bulbs, grown in Michigan soil. Ask our prices for smaller sizes.

TERMS: 3% cash with order; 30 days net. Unknown correspondents give references, please. No charge for packing.

## Commercial Varieties

	Per 1000	1 1/4 in.	1 in.
	up	up	up
America, flesh pink.....	\$ 30.00		\$ 18.00
Chris, maroon red, new.....	60.00	\$50.00	40.00
Glory of Holland, fine white.....		35.00	27.00
Golden West, orange red, large.....	30.00	25.00	.....
Goliath, purplish maroon, 100% better than Empress of India.....	60.00	50.00	40.00
Halley, salmon pink, early.....	30.00	.....	.....
Francis King, salmon red.....	30.00	.....	18.00
La Grandesse, extra large white, new.....	75.00	60.00	50.00
Lily Lehman, ivory white.....	50.00	40.00	32.00
Lisa, apple blossom pink.....		60.00	50.00
Master Wiebertus, mauve white.....	30.00	.....	.....
Loveliness, creamy white.....	70.00	60.00	50.00
Mr. Mark, light blue, large.....	110.00	.....	70.00
Mrs. Frank Pendleton, light pink, carmine blotch, 2 1/4 in. over \$55.00	45.00	.....	.....
Mrs. Velthuis, brilliant red.....	75.00	60.00	50.00
Niagara, creamy yellow.....	50.00	40.00	32.00
Panama, fine pink.....	50.00	40.00	32.00
Proserpine, very deep pink.....	50.00	40.00	32.00
Pride of Hillegom, the best scarlet for cut flowers, large, new.....	150.00	120.00	100.00
Prince of Wales, salmon rose, very early, extra.....	70.00	60.00	50.00
Prinsepine, carmine red, white spot	40.00	32.00	.....
Roem Van Kennemerland, extra pink, immense flowers.....	50.00	40.00	32.00
Schwaben, yellow.....	60.00	48.00	36.00
Willy Wigman, white, red blotch..	45.00	35.00	.....
Primulinus Hybrids.....	25.00	20.00	16.00

## New Varieties of High Value

	Per 100	1 1/4 in.	1 in.
	up	up	up
Catharina, grayish light blue, with deeper spot.....	\$ 45.00	\$ 36.00	\$ 27.00
Distinction, large maroon.....	10.00	8.00	6.00
Glory of Noordwyk, soft large yellow.....	40.00	32.00	25.00
Gretchen Zang, lively pink.....	8.00	6.50	5.00
Hubertus, light blue and mauve....	11.00	9.00	7.00
Illinois, apple blossom pink, little red spot, extra.....	20.00	18.00	9.00
Liebesfeuer, bright scarlet.....	8.00	6.50	5.00
Majestic, delicate orange pink, large flowers, brilliant, new variety....	50.00	40.00	32.00
Mr. Theodore, light scarlet, white blotch.....	5.00	4.00	3.00
Muriel, extra fine light blue with little darker spot.....	60.00	50.00	40.00
Mrs. Dr. Norton, white edged soft pink, sulphurish yellow spot.....	75.00	60.00	50.00
Nora, light blue.....	35.00	28.00	20.00
Red Emperor, immense scarlet....	12.00	9.00	7.00
Sulphur King, deep yellow.....	12.00	9.00	7.00
Flora, golden yellow, large, each... each.....	1.50 4.00	1.25 .....	1.00 .....
Golden Measure, deep yellow, extra, each.....	4.00	.....	.....
Maine, citron yellow, turning into the purest white when in bloom, very delicate, each.....	4.00	3.50	3.00

# United Bulb Company

The Home of Choice Gladioli.

Box A, Mount Clemens, Mich.

ASK FOR OUR PRICES ON TULIPS, HYACINTHS, DAFFODILS, ETC.

## Orlando Offerings

### CARNATION SEED for SOUTHERN FLORISTS

From a noted grower in the South of France. Grown for many years as an outdoor cut flower. My stock is very limited. Trade packet, \$1.00.

**F. W. FLETCHER,**  
Orlando, Florida.

### Schiller's

"The Strain That Leads"

### Primroses

Mention The Review when you write.

### GLADIOLI

Please send for my quotations on large or small quantities of all the leading varieties.

### JELLE ROOS

Gladiolus Specialist. Box A, MILTON, MASS.

Mention The Review when you write.

### SEEDS

*Stump & Walter Co*

30-32 Barclay St., New York City

Mention The Review when you write.

## THE HOUSE OF KELWAY

has a reputation of 70 years behind it as a guarantee.

For three generations we have been Growers and Selectors of pedigree stocks of

## BRITISH SEEDS

Get our prices for booking forward orders (delivery after 1920 harvest), not tomorrow but NOW.

**Specialties: GARDEN SEEDS and FARM ROOT SEEDS**  
**KELWAY & SON, Wholesale SEED GROWERS, LANGPORT, ENG.**

Mention The Review when you write.

## Watkins & Simpson, Ltd.

Recommend their "Pedigree" strains of

### Vegetable, Flower and Farm Seeds

to the seedsmen of the United States

WRITE FOR ILLUSTRATED CATALOGUE TO

27-29 Drury Lane

LONDON, W. C. 2, England

Mention The Review when you write.

## Chas. Schwake & Co., Inc.

### LILY OF THE VALLEY

Japanese Lilies, French and Dutch Bulbs

90-92 West Broadway NEW YORK

Mention The Review when you write.

*Hart & Vick* Inc.  
ROCHESTER N.Y.

Florists' sec's, plants and bulbs. A complete stock of all the leading varieties.

Buy Your Seeds from Men Who Know  
Get our new catalogue.

Mention The Review when you write.



warranty, we cannot say that the printed statement on the invoice operated to extinguish it as a matter of law.

#### Different Variety Substituted.

"Under the facts in the present case there can be little or no question that the purchaser relied upon the judgment of the seller in supplying bulbs that would take the place of the ones previously shipped, and which would be capable of producing a flower crop for the market intended to be supplied by the first order. It is apparent, too, that the seller exercised his judgment in this particular by changing from one species to another and shipping from a different source of supply, to wit, cold storage from Omaha, instead of Chicago."

It is to be specially noted that the court did not hold that there would have been an implied warranty of bulbs, had they been of the variety provided for in the orders. It is to be inferred from the opinion that the provision in the orders that the seller did not guarantee the character of the goods, flowering results, etc., would have been sufficient to protect the seller, had bulbs of the kind provided for by the orders been shipped. The decision rests on the fact that the original contract was not executed, the buyer trusting to the seller's judgment to substitute proper bulbs for the variety previously agreed upon. S.

#### IMPORTS OF GRASS SEED.

The following table, prepared in the seed laboratory of the Bureau of Plant Industry, United States Department of Agriculture, shows the amount of the various kinds of forage plant seeds subject to the seed importation act permitted entry into the United States during the month of March, 1920, and also during the same month in 1918 and 1919:

Kind of seed	1920, Pounds	1919, Pounds	1918, Pounds
Alfalfa	4,986,400	33,200	.....
Bluegrass:			
Canada	45,600	48,900	167,800
Kentucky	.....	.....	.....
Brome-grass, awnless	18,300	.....	.....
Clover:			
Alsike	220,000	1,244,400	1,053,800
Crimson	1,345,200	44,000	124,800
Red	3,937,300	411,400	14,800
White	200	.....	.....
Clover mixtures:			
White and alsike	300	13,200	.....
Red and alsike	.....	.....	.....
Alsike and timothy	400	240,800	4,900
Timothy, alsike and white	900	.....	.....
Fescue, meadow	.....	.....	.....
Millet:			
Broom corn	.....	.....	484,800
Hungarian	6,300	6,800	.....
Mixtures, grass	.....	100	.....
Orchard grass	209,600	.....	.....
Rape	479,800	200,000	430,000
Red top	.....	.....	.....
Rye grass:			
English	102,900	138,800	456,000
Italian	111,800	23,900	236,600
Timothy	31,000	.....	17,700
Vetch:			
Hairy	311,400	2,800	2,100
Spring	79,300	60,000	55,500

#### XXX SEEDS

Alyssum Snowball, only true dwf., pkt. 25c.  
Chinese Primrose, finest grown, 300 seeds \$1.  
Primula Malacoides, Giant Baby, pkt., 25c.  
Primula Kewensis, New Dwarf yellow, pkt., 25c.  
P. Obconica, New Giants, pkt., 50c; 1/4 pkt., 25c.  
Cineraria, large-flowered dwf., pkt. 50c; 1/2 pkt. 25c.  
Cyclamen Giants, 150 seeds \$1, 1/2 pkt. 50c.  
Petunia Giant French Fringed, fine, pkt. 25c.  
**JOHN F. RUPP, Shiremanstown, Pa.**

Mention The Review when you write.

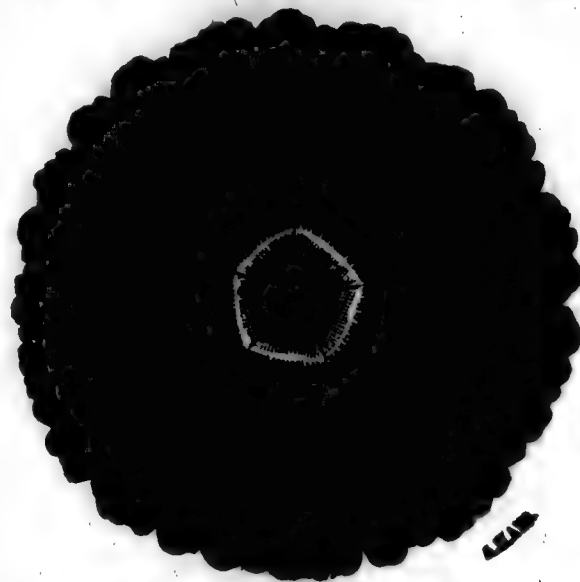
#### BURNETT BROS.

SEEDS : BULBS : PLANTS

98 Chambers Street NEW YORK CITY

## MICHELL'S PRIMULA SEED

### Primula Chinensis



	1/2 tr.	Tr.
	pkt.	pkt.
Mitchell's Prize Mixture. An even blending of all colors..	\$0.60	\$1.00
Alba Magnifica. White.....	.60	1.00
Chiswick Red. Bright red....	.60	1.00
Duchess. White with zone of rosy carmine, yellow eye....	.60	1.00
Holborn Blue .....	.60	1.00
Kermesina Splendens.		
Crimson.....	.60	1.00
Rosy Morn. Pink.....	.60	1.00

### Primula Obconica Gigantea

A great improvement over the old type; flowers much larger. Tr. pkt.

Lilacina. Pale lilac.....	\$0.50
Kermesina. Deep crimson.....	.50
Rosea. Pink .....	.50
Alba. White. ....	.50
Hybrida Mixed.....	.50

Also all other Seasonable Seeds, Bulbs and Supplies. Send for Wholesale Catalogue.

**HENRY F. MICHELL CO., 518 Market St., PHILADELPHIA, PA.**

### Giant Pansy Seed

In Mixture or Separate Colors

1000 seeds, 30c; 4000, \$1.00;  
1/4 oz., \$1.30; oz., \$5.00.

#### Early Flowering or Winter

#### Blooming Giant Pansies.

1000 seeds, 40c; 1/4 oz., \$1.00;  
1/2 oz., \$2.00; oz., \$7.50.

## WING'S Iris, Peonies, Dahlias, Gladioli

"Specialists to the Connoisseur"

THE WING SEED CO., Mechanicsburg, Ohio

Write for wholesale price lists

Mention The Review when you write.

## NATIONAL BULB FARMS, Inc.

Benton Harbor, Michigan

Gladioli, Dahlias, Peonies and Hardy Perennials.

300 acres under cultivation

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## Seeds, Bulbs and Horticultural Supplies

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## Tomato Seed and Seed Sweet Potatoes

Pleased to quote you prices on quantities and varieties wanted for present or future delivery.

**H. AUSTIN Felton, Del.**

## GIGANTEUM LILIES

Inch	To case	Per case
7 to 9	800	\$55.00
8 to 9	250	55.00
9 to 10	200	55.00

10% discount on five-case lots

**HOLTON & HUNKEL CO., Milwaukee, Wis.**

## DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed growers in Denmark. Please send for price list.

Chr. Mosbjerg, 216 7th St. N., Minneapolis, (Minn.)

### Statement of the Ownership, Management, Circulation, Etc., Required by the Act of Congress of August 24, 1912.

Of The Florists' Review, published weekly, at Chicago, Ill., for April 1, 1920.

STATE OF ILLINOIS, {  
COUNTY OF COOK, {

Before me, a Notary Public in and for the State and county aforesaid, personally appeared Hugh B. Howard, who, having been duly sworn according to law, deposes and says that he is the Editor of The Florists' Review, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 443, Postal Laws and Regulations, printed on the reverse of this form, to-wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are:

NAME OF— POST-OFFICE ADDRESS.  
Publisher, The Florists' Publishing Co., 508 So. Dearborn St., Chicago, Ill.  
Editor, H. B. Howard, 508 So. Dearborn St., Chicago, Ill.

Managing Editor, F. R. Kilner, 508 So. Dearborn St., Chicago, Ill.

Business Manager, Hugh B. Howard, 508 So. Dearborn St., Chicago, Ill.

2. That the owners are: (Give names and addresses of individual owners, or, if a corporation, give its name and the names and addresses of stockholders owning or holding 1 per cent or more of the total amount of stock.)

Florists' Publishing Co.  
David Burpee, 474 No. 5th St., Philadelphia, Pa.

W. C. Egan, Highland Park, Ill.

Mrs. Alda L. Graham, Soquel, Calif.

Edwin R. Grant, Soquel, Calif.

Mrs. May L. Grant, Soquel, Calif.

Mrs. Helene M. Hollister, Soquel, Calif.

H. B. Howard, 508 So. Dearborn St., Chicago, Ill.

Mrs. Maud E. Miller, Soquel, Cal.

Mrs. Elizabeth Olive, Santa Cruz, Calif.

Mrs. Maud E. Post, San Diego, Cal.

C. A. Samuelson, 2132 Michigan Ave., Chicago, Ill.

Estate of Christina F. Scott, Main and Balcon Sta., Buffalo, N. Y.

W. J. Smyth, 101 31st St., Chicago, Ill.

E. Wienhoeber, 22 E. Elm St., Chicago, Ill.

3. That the known bondholders, mortgagees, and other security holders, owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.)

There are no bonds, mortgages or other securities outstanding against The Florists' Publishing Co.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

HUGH B. HOWARD.

Sworn to and subscribed before me this 29th day of March, 1920.

JOHN J. ZIBKA, Notary Public.

[SEAL.]

(My commission expires October, 1921.)

# BULBS AND ROOTS

For Immediate Shipment

## T. R. Begonia Bulbs

	Per 1000
Single mixed, 3/4 to 1 in. diameter.....	\$90.00
Single, in Scarlet and Pink, 3/4 to 1 in. diameter.....	95.00

## Lilium Giganteum

### F. O. B. NEW YORK

Size	Per case	Per case
7-9.....	300.....	\$49.50
8-10.....	250.....	47.50
9-10.....	200.....	50.00
10-11.....	150.....	49.50
11-12.....	130.....	47.50

### F. O. B. DENVER

6-8.....	400.....	42.00
7-9.....	300.....	49.50
8-10.....	250.....	47.50
9-10.....	200.....	50.00

### F. O. B. CHICAGO

7-9.....	300.....	49.50
10-11.....	150.....	49.50

### F. O. B. LONDON (Ont.)

7-9.....	300.....	49.50
8-10.....	250.....	47.50
9-10.....	200.....	50.00
10-11.....	150.....	49.50

## Hardy Lily Bulbs

### F. O. B. NEW YORK

	Per case	Per case
RUBRUM — 7-9.....	220.....	\$29.00
9-11.....	140.....	30.00
AURATUM—9-11.....	140.....	32.00
10-12.....	120.....	32.00
ALBUM — 7-9.....	220.....	30.00
8-10.....	170.....	30.00
9-11.....	130.....	30.00

TERMS:—60 days net, 2% cash 10 days from invoice date. Cash with order unless your credit is established with us.

## Bamboo Stakes

Natural	In bale	Per bale
2 ft.	4000	\$16.00
3 ft.	3000	28.50
Green		
3 1/2 ft.	2500	24.00
4 ft.	2500	28.00

WRITE FOR PRICES ON

Dracaena Canes,  
Palm Seeds, Raffia,  
Bamboo Canes, Etc.

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"RELIABILITY"

is our motto. We occupy our own building, a city block through, and give prompt, efficient, courteous service.

**McHutchison & Co.**  
95 Chambers Street  
NEW YORK

# Flower Seeds for Florists

## ALYSSUM

	Tr. Pkt.	Oz.
Maritimum, Sweet.....	...	\$0.15
Carpet of Snow.....	\$0.10	.35
Little Gem.....	.10	.40

## ASTER, EXTRA EARLY PERFECTION

	Tr. Pkt.	Oz.
White.....	\$0.25	\$1.50
Rose.....	.25	1.50
Light Blue.....	.25	1.50
Dark Blue.....	.25	1.50
Mixed.....	.25	1.50

## ASTER, QUEEN OF THE MARKET

	Tr. Pkt.	Oz.
Crimson.....	\$0.20	\$0.75
Light Blue.....	.20	.75
Dark Blue.....	.20	.75
Rose.....	.20	.75
White.....	.20	.75
Lavender.....	.20	.75
Blush Pink.....	.20	.75
Mixed.....	.20	.75

## ASTER, IMPROVED GIANT CREGO

	Tr. Pkt.	Oz.
Light Blue.....	\$0.25	\$1.00
White.....	.25	1.00
Pink.....	.25	1.00
Crimson.....	.25	1.00
Lavender.....	.25	1.00
Rose.....	.25	1.00
Purple.....	.25	1.00
Dark Blue.....	.25	1.00
Mixed.....	.25	1.00

## ASTER, BRANCHING COMET

	Tr. Pkt.	Oz.
White.....	\$0.25	\$1.00
Rose.....	.25	1.00
Shell Pink.....	.25	1.00
Light Blue.....	.25	1.00
Dark Blue.....	.25	1.00
Lavender.....	.25	1.00
Royal Purple.....	.25	1.00
Crimson.....	.25	1.00
Mixed.....	.25	1.00

## CANDYTUFT

	Tr. Pkt.	Oz.
Empress—White, 1/4 lb., 75c.....	\$0.10	\$0.25
Mixed—1/4 lb., 50c.....	.10	.20

## CENTAUREA

	Tr. Pkt.	Oz.
Cyanus—Single Blue.....	\$0.10	\$0.25
Cyanus—Single Mixed.....	.10	.20
Cyanus—Double Blue.....	.10	.35
Cyanus—Double Mixed.....	.10	.25
Marguerite White.....	.20	1.00
Imperialis Mixed.....	.15	.50
Moschata Mixed.....	.15	.50
Candidissima, Dusty Miller.....	.25	1.50
Gymnocarpa.....	.15	.50

## PETUNIA

	Tr. Pkt.	Oz.
Howard's Star.....	\$0.25	\$1.25
Snowball, Dwarf.....	.25	1.25
Rosy Morn, Dwarf Extra.....	.50	...
(1/4 oz., \$1.00.)		
Dwarf, Mixed.....	.25	1.00
Giants of California.....	.50	...
Choice Mixed.....	.20	.75
Fine Mixed.....	.15	.50
Double, Mixed.....	.50	...

## THUNBERGIA

Mixed.....	.15	.60
------------	-----	-----

## VERBENA

	Tr. Pkt.	Oz.
Mammoth White.....	\$0.30	\$1.00
Mammoth Purple Mantle..	.30	1.25
Mammoth Mayflower Pink..	.30	1.25
Mammoth Scarlet.....	.30	1.00
Mammoth Blue Shades....	.30	1.00
Mammoth Mixed.....	.30	1.00
Floral Clock Mixt. Ex. large	.40	1.50
Fine Mixed.....	.15	.50

## VINCA

	Tr. Pkt.	Oz.
Rosea.....	\$0.15	\$0.60
Rosea Alba.....	.15	.60
Alba Pura.....	.15	.60
Mixed.....	.15	.60

Write for our complete Flower Seed Price List

# ST. LOUIS SEED CO.

411-413 Washington Avenue,

ST. LOUIS, MO.

Lily of the Valley Pips  
Delphinium Newport Rose  
Dracaena Indivisa  
Salvia Zurich

Smilax Seeds  
Grass Seed Mixtures  
OF ALL KINDS

Send for our Catalogue

**J. M. THORBURN & CO.,**  
53 Barclay St., NEW YORK

**BOLGIANO'S**  
"BIG CROP" SEEDS  
"Tested and Trusted" Over a Century  
Special Price List to Florists and Market Gardeners.  
Write for a copy at once—it will save you money.  
**J. BOLGIANO & SON, Baltimore, Md.**

## Lilium Giganteum

From Cold Storage

SPECIAL PRICE:

7x9—per 100.....	\$18.00
7x9—per case 300.....	50.00

**B. E. and J. T. Cokely**  
Scranton, Pa.

**F. G. MARQUARDT, Inc.**  
Importers of Bulbs  
116-120 West 32nd Street  
NEW YORK CITY



## NEWS OF THE NURSERY TRADE

THE demand for perennials is reported to be exceptionally heavy this spring.

THE Amawalk Nursery, Eddyville, N. Y., was recently reorganized to carry on business with \$140,000 capitalization.

THERE is little danger of overproduction so long as nurserymen are as short-handed as they are this spring.

ELABORATE nursery catalogues are not numerous this season; it has been found that they are costly and, under present conditions, more or less unnecessary.

THE Easter snow interrupted a period of fine weather that was of great help to nurserymen. Reports indicate that no serious damage will result unless the cold continues.

THE W. & T. Smith Co., one of the pioneers in the business in western New York, next season will celebrate the seventy-fifth anniversary of the founding of the nursery at Geneva.

THAT the promotion work of the American Association of Nurserymen is working in the way it was hoped it would is well illustrated by the circumstance that Secretary John Watson received an unsolicited invitation to address the national organization of editors of agricultural papers in convention at Chicago April 6. Of course he accepted and told the editors all about the high aspirations of the nursery trade.

THE John W. Baker Nursery Co., at Higginson, Ark., has purchased 110 acres of land, one and one-half miles south of Searcy, Ark., and will install one of the most complete and modern nursery establishments in the south. The consideration for this acreage was \$11,000. The officers of the company are: President, John W. Baker, of Higginson, Ark.; vice-president, C. E. Yingling, of Searcy, Ark.; secretary-treasurer, R. E. Baker, of Higginson. J. V. Smith, of Sherman, Tex., who has had twenty years' experience in this business, will have charge of the planting.

### BAR ORIENTAL FRUIT STOCKS.

The Secretary of Agriculture has issued a quarantine, effective June 1, prohibiting the importation of fruit stocks, cuttings, scions and buds from Asia, Japan, the Philippine islands and Oceania. This quarantine was issued in response to a hearing held at the department in Washington, March 9, and is for the purpose of excluding from the United States diseases and insects

which are known to infest such materials in various oriental countries. These pests include cankers, blister blights and rusts, the oriental fruit moth, the pear fruit borer and the apple moth.

This quarantine has little commercial significance, as the importations involved are limited in quantity and of minor importance. Such imported fruit stocks and cuttings have hitherto come chiefly from France or other European countries, and only recently have some requests for permits for the importation of such stock from Japan been received.

Enough is known of the insects and diseases which attack such trees in the orient, state government experts, to indicate the extreme undesirability of opening up general commercial importation of such articles. Furthermore, no adequate survey of these countries has been made and the diseases which are not known probably outnumber those which are known. It will still be possible under Quarantine No. 37, to which this action is an amendment, to import the articles prohibited, through the agency of the Department of Agriculture, and under full departmental disinfection and control to meet all legitimate needs for the introduction of any

new varieties or strains of necessary stock which would otherwise not be available for horticulturists in this country.

### PEONY DIVISIONS.

I have some peonies which are 7 and 8 years old and some of the roots seem to decay. They have not been cultivated for a year. I do not know where each variety is located; I bought the lot in about five acres. They will make six or eight divisions to the plant. Most of them are Marie Lemoine and festiva maxima. I think they need changing and I want to get them in healthy condition to sell or replant on my own place. I want to sell blooms if they open for Memorial day. I also should like to know about rooting or propagating and how it is done.

— M. F. J.—Va.

I would suggest that you give the peonies a top-dressing of a good kitchen garden fertilizer as they start to grow, at the rate of 1,200 pounds per acre, and harrow it in. If they have not been cultivated for a year, they cannot be in good condition and are probably weedy. I should keep the cultivator going among them right through the growing



GARDEN BORDERED WITH BOX-BARBERRY.  
Electros of this illustration free with each order for 1000, if requested.

## Box-Barberry

Well rooted, dormant summer frame cuttings ready to set direct into the nursery without further expense.

**\$65.00 per 1000**

Many leading catalogue firms will list Box-Barberry next season.

**THE ELM CITY NURSERY CO.**  
**WOODMONT NURSERIES, Inc.**  
NEW HAVEN, CONN.

SEND FOR TRADE BULLETIN

## HARDY PLANTS

**THE WAYSIDE GARDENS CO.**  
Mentor, Ohio

## NURSERY STOCK *for* FLORISTS' TRADE

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits,  
Roses, Clematis, Phlox, Peonies, Herbaceous Perennials

WRITE FOR OUR WHOLE-  
SALE TRADE LIST

**W. & T. SMITH COMPANY, Geneva, N.Y.**

74 Years — 1000 Acres

## EVERGREENS that GROW

The scramble for this stock has just begun. Try our POT-GROWN EVERGREENS and invite success. These are shipped with pot ball attached and with just ordinary care will give 100% stand. Can you beat it?

	Per 100
150 Thuya Erecta.....	\$10.00
150 Thuya Douglasii Pyramidalis....	12.00
400 Thuya Ericoides.....	10.00
1200 Thuya Globosa Woodwardii.....	11.00
1500 Thuya Hoveyi.....	9.00
2000 Thuya Pumila.....	11.00
3500 Thuya Pyramidalis.....	10.00
1000 Thuya Tom Thumb.....	10.00
8800 Thuya Wareana.....	10.00
300 Juniper Hibernica.....	8.00
250 Juniper Sabina.....	15.00
1400 Retinispora Filifera.....	11.00
2000 Retinispora Plumosa Aurea.....	8.00

Samples sent on request

We grow also a full line of fruit and ornamental stock. Write for prices.

**Farmers Nursery Co.**  
TROY, OHIO

Mention The Review when you write.

## GRAPES and HARDY PRIVET

The largest stock left  
in the United States.

Write for special price on thousand  
lots or more.

Trade list containing prices on  
TREES, SHRUBS, ROSES and  
PERENNIALS now ready.

**Onarga Nursery Company**  
CULTRA BROS., Managers  
Onarga, Illinois.

Mention The Review when you write.

## NURSERY STOCK

AT WHOLESALE

A complete assortment of general nursery stock—shrubs, roses, vines, shade trees, fruit trees, etc., well grown and well graded, such as will satisfy your customers and build up your trade.

We solicit a trial order, believing that our stock, service and reasonable prices will make you our regular customer

Our Wholesale Trade List free upon request.

**SHENANDOAH NURSERIES**

D. S. LAKE, Pres.

SHENANDOAH, IOWA

**Hardy Old-fashioned Plants**

Our Specialty

Specially grown for Florists, Nurserymen and Landscape Architects. Prices on request.

**WILLIAM TOOLE & SON**

Hardy Plant and Pansy Farm

BARABOO, WIS.

## STAR BRAND ROSES

"American Pillar" and nearly every other good hardy climber.

Send for our list.

The **CONARD & JONES Co.**  
Robert Pyle, Pres.



West Grove,  
Penna., U.S.A.  
Ant. Wintzer, V.-P.

Mention The Review when you write.

## SOME GOOD CONIFERS STILL IN FAIR SUPPLY AT DUNDEE

Strong, thrifty, home-grown stock. Order now before the supply is exhausted.

### ABIES CONCOLOR (Colo.)

(Concolor Fir)

Size, In.	10	100
6-10 xx, twice transplanted....	\$2.00	\$14.00
10-12 xx, twice transplanted....	2.50	20.00
12-18 xx, twice transplanted....	3.00	26.00

### ABIES DOUGLASSI (Colo.)

(Douglas Fir)

10-12 xx, twice transplanted....	\$2.25	\$17.50
12-18 xx, twice transplanted....	2.75	22.50

### JUNIPERUS VIRGINIANA

Northern Type

(Red Cedar)

6-10 xx, twice transplanted....	\$1.75	\$13.50
10-12 xx, twice transplanted....	2.50	20.00
12-18 xx, twice transplanted....	2.75	23.00

### JUNIPERUS SCHOTTI

24-36 xx, twice transplanted....	\$17.50	....
----------------------------------	---------	------

### JUNIPERUS CANADENSIS

Syn. J. Communis Dupressa

6-10 x, once transplanted....	....	\$16.50
-------------------------------	------	---------

### PICEA CANADENSIS

(Black Hill Spruce)

10-12 xx, twice transplanted....	\$2.75	\$22.50
12-18 xx, twice transplanted....	3.25	28.50

### PICEA EXCELSA

(Norway Spruce)

8-10 x, once transplanted....	....	\$ 7.00
10-12 xx, twice transplanted....	\$1.75	11.00
12-18 xx, twice transplanted....	2.00	15.00

### PICEA PUNGENS

(Colorado Blue Spruce)

6-10 xx, twice transplanted....	\$2.75	\$22.50
10-12 xx, twice transplanted....	3.25	28.50

\* Each x indicates one transplanting.

Send for Complete Price List

**THE D. HILL NURSERY CO., Inc.**

Evergreen Specialists—Largest Growers in America

Box 403

DUNDEE, ILLINOIS

Mention The Review when you write.

## California Privet

	100	1000
3-4 ft.....	\$6.00	\$50.00
2-3 ft.....	5.00	40.00
18-24 in.....	4.00	30.00

## Berberis Thunbergii, 4 yr., very heavy.

2-3 ft.....	\$15.00	\$140.00
18-24 in.....	14.00	120.00

## Ampelopsis Veitchii,

For potting or planting in nursery rows.

Strong, 1 yr., 18 in.....	\$15.00	
Strong, 1 yr., 12-15 in.....	12.00	\$100.00

Above prices F. O. B. Manchester, Conn. Boxing extra.

Send for bulletin covering a complete line of Fruit and Shade Trees, Evergreens, Ornamental Shrubs, H. P. and Climbing Roses.

**C. R. BURR & CO., Manchester, Conn.**

**Raspberry Plants**—Our own growing, fresh dug on order, packed in sphagnum moss. Prompt shipment. **Cumberland**, large black; **Gregg**, large bluish black; **Kansas**, jet black, productive; **Cuthbert**, standard red. An assortment, your choice, 25 by prepaid post, \$1.25; 40 by prepaid post, \$1.80; 100 by express, not prepaid, \$3.00; 1000 by express, not prepaid, \$20.00; 10,000 by express, not prepaid, \$150.00. See our classified ad of **Grape Cuttings** in this issue. **Charles Nash**, Nurseryman, Three Rivers, Mich.

## ENGLISH LAUREL

BY THE HUNDRED OR THOUSAND  
**THE AUDUBON NURSERY**

WILMINGTON, N. C.

H. VERZAAL, Prop.



season. It will make a great difference in their growth. As they have been planted seven or eight years, it is time they were taken up, divided and replanted. In your state late September would be a good time to do this work. You can make the divisions large or small. If you want your plants to produce flowers rather than roots for sale, I would not make the divisions smaller than four or five eyes each. If possible plant on new land, giving it a dressing of well rotted manure before planting. If this is not done, use fertilizer in spring to give them a boost. C. W.

#### PAINESVILLE, O.

The busy season for nurserymen in this section is at full blast and, with help still scarce, the exceptionally fine weather has been a valuable asset.

R. E. Huntington has taken up his abode in Mentor, O., where he is manager of the Good Hold Farms.

Fred Braid has returned from England and is again in the employ of the Storrs & Harrison Co.

J. J. Hedderman, who has been growing asters and other annuals for the Cleveland market, intends to grow sweet peas as a specialty.

William Dwyer has an excellent stock of geraniums and other bedding plants.

The demand for perennials this spring is heavy and the smaller growers are having no trouble in disposing of their stock.

T. R. Norman & Sons intend to grow perennials more extensively the coming season and have taken much of the stock of Martin Kohankie, who dropped out of the race last fall.

The Wayside Gardens, Mentor, O., report business better than ever. This firm is rapidly coming into prominence.

Alva Smith, in charge of the perennial department of the Storrs & Harrison Co., has purchased a new Dodge car.

Wilson the Florist has purchased a new delivery truck. T. J. M.

## Bobbink & Atkins

Choice Nursery Stock, including Rhododendrons, Hardy Azaleas, Hybrid Perpetual Roses, Herbaceous Plants, Bay Trees, Boxwood and a general line of Decorative Greenhouse Plants.

RUTHERFORD, NEW JERSEY

## A. N. PIERSON

INCORPORATED

Growers of Plants, Cut Flowers, Palms and Ferns

CROMWELL, CONNECTICUT.

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ROBERT CRAIG CO.

4900 Market St., PHILADELPHIA

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# For Fall 1920— ORDER NOW and BE SURE

Florists' XXX Forcing Grade, 2-yr. Field-Grown Roses.

We will be in position to supply more and better roses for Florists' Pot Plant Forcing than ever before. Top-notch stock can be expected from our blocks this year.

**Baby Rambler Class**—Erna Teschendorff, Orleans, Jessie and Crimson Baby, \$45.00 per 100, \$400.00 per 1000.

**Hybrid Perpetuals**—Magna Charta, Ulrich Brunner, Frau Karl Druschki, Mme. Gabriel Luizet and Capt. Hayward, \$45.00 per 100, \$400.00 per 1000.

**Rambler or Climbing Roses**—Crimson Rambler, Dorothy Perkins, Excelsa and White Dorothy, \$35.00 per 100, \$300.00 per 1000. For staked and ripened plants.

Owing to the unusual demand for Baby Ramblers, we are forced to ask that each order of roses shall include at least 50 per cent Hybrid Perpetuals or Climbing Roses, where 250 or more are taken.

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## CYCLAMEN

2½-in., 3-in., 4-in., for May, June and July delivery

\$15.00, \$25.00 and \$50.00 per 100

**Finest Stock of Best Varieties**

Place your order now and be sure of your supply.

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From 2¼-inch and 4-inch pots. The Best varieties. For forcing and bedding. Ready for the early planter. Send us your list.

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Send us your name now for our new Catalogue.

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## ORCHIDS

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# POINSETTIAS

We are booking orders for delivery in July or later. Our stock will be as good as ever in quality and larger in quantity. Send in your order NOW, giving date for delivery. We will get them to you when you want them. \$8.00 per 100; \$75.00 per 1000.

When making up your Mum planting list, don't forget to include our four new pink varieties. Harbinger, Pandora, Tokio and Progress will make you good money. See our ad in the Easter number for description. A postal card will bring our list of standard varieties.

WE CHARGE 5% OF INVOICE FOR PACKING

## Baur & Steinkamp

3800 Rockwood Ave.,

INDIANAPOLIS, IND.

### Spring Plants in Abundance

	Per 100	Per 1000
Ageratums, light or dark, 2-in.	\$2.50	\$22.50
Calendulas, Orange King, 2 1/4-in.	8.00	25.00
Centaureas, Dusty Miller, 2 1/4-in.	8.00	25.00
Coleus, red or yellow, 2-in.	3.25	30.00
Fuchsias, 12 good var., 2 1/4-in.	3.00	25.00
Fuchsias, 12 good varieties, 4-in.	12.50	120.00
Geraniums, Ricard, Poitevine, Nutt, Buchner, etc., 2-in.	4.25	40.00
Geraniums, above kinds, 3 1/2-in.	10.50	100.00
Heliotropes, light or dark blue, 2 1/4-in.	4.50	40.00
Heliotropes, 4-in.	12.00	110.00
Larkspurs, separate colors, 2 1/2-in.	3.00	25.00
Marguerites, white or yellow, 2 1/4-in.	4.00	37.50
Marguerites, 4-in.	12.00	110.00
Salvias, Scarlet Sage, 2 1/4-in.	5.00	45.00
Salvias, 3-in.	8.00	75.00
Verbenas, choicest mixed, 2 1/4-in.	2.75	25.00
Vinca Variegata, 2 1/4-in.	5.00	45.00
Vinca Variegata, 4-in.	13.00	125.00

For prices on other stock send for catalogue, now ready. Cabbage and tomato plants in abundance, \$5.00 per 1,000.

**ALONZO J. BRYAN**  
Wholesale Florist

WASHINGTON, NEW JERSEY  
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### ASPARAGUS

**SPRENGER**, 2-in., 3c; 3-in., 7c.  
Daisies, Marguerites, 2 1/4-in., 4c.  
Mesembryanthemums, large pink, 2 1/2-in., \$5.00 per 100.  
Dracaena Indivisa, 4-in., 25c.  
Primula Obconica, 5-in., \$4.00 per doz.  
Anthericum Mandaianum, 3-in., 8c; 4-in., 15c.  
Cleveland Cherry Seedlings, May del., \$1.50 per 100, prepaid; \$12.00 per 1000.  
Cleveland Cherry Seed, 50c tr. pkt.  
Orange Queen Cherry Seed, 50c tr. pkt.  
Tobacco Stems, per bale of about 175 lbs., \$3.50; per ton, \$28.00.

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**SEEDS and SEEDLINGS**

Large Surplus Arbor Vitae and Sugar Maple, any size, low prices. What have you to sell or exchange?  
**AMERICAN FORESTRY CO.,** Pembine, Wis.  
Mention The Review when you write.

## Roses! Roses!!

Quick Delivery of Strong Stock. Shipment from East or Middle West.

	Pots	Own Root		Grafted	
		100	1000	100	1000
Frank W. Dunlop	2 1/4-inch	\$35.00	\$300.00	\$45.00	\$375.00
Mme. Butterfly	2 1/4-inch	35.00	300.00	45.00	375.00
Premier	2 1/4-inch	20.00	175.00	.....	.....
Columbia	2 1/4-inch	16.00	140.00	.....	.....
Ophelia	2 1/4-inch	15.00	125.00	.....	.....
American Beauty	2 1/4-inch	20.00	185.00	.....	.....

My Maryland and Scott Key. Summer propagation, own root plants. Immediate shipment if wanted. 600 3-inch Maryland, \$20.00 per 100, \$185.00 per 1000; 300 2 1/4-inch Maryland, \$15.00 per 100; 1500 2 1/4-inch Scott Key, \$15.00 per 100, \$125.00 per 1000.

## Carnations and Chrysanthemums

Rooted Cuttings.  
All Standard Varieties.

### SPECIAL OFFER OF CARNATIONS

Morning Glow and Pink Delight.  
5000 Rooted Cuttings of each ready for immediate delivery.  
Also all other varieties.

Cash or satisfactory trade references. No C. O. D. Shipments.

**L. J. REUTER CO.,** PLANT 15 Cedar St.  
BROKERS Watertown, P. O. Boston, Mass.

Mention The Review when you write.

## TAUSENDSCHOEN

One of the very best climbing Roses.  
Put in a supply now for growing over summer in pots to force for next Easter.

Strong plants, No. 1 grade, \$30.00 per 100

Strong plants, Medium grade, \$20.00 per 100

**JACKSON & PERKINS CO.,** Newark, New York

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### OPHELIA

ROSE PLANTS from 3-inch pots  
\$17.50 per 100, \$150.00 per 1000.

**J. W. YOUNG,** Enfield, Pa.

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Write for prices and description of

**Madame Butterfly**

**The Jos. H. Hill Co.**  
RICHMOND, IND.

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# FERNS

EXCLUSIVELY

# FERNS

OUR HOUSES ARE FULL OF EXCELLENT STOCK, HEALTHY AND OF SPLENDID COLOR

Boston . . . . .	} 2 1/4-inch		100	1000
Roosevelt . . . . .			\$ 6.00	\$ 55.00
Teddy, Jr. . . . .				
Whitmanii . . . . .				
Whitmanii Comp. . . . .				
Boston . . . . .	3-inch	15.00	140.00	
Asparagus Plumosus, . . . . .	2 1/4-inch	4.00	35.00	
" " . . . . .	2 1/2-inch	5.00	45.00	
" " . . . . .	3-inch	8.00	75.00	
Sprengeri . . . . .		15.00	130.00	

Trade references or cash with order

The Springfield Floral & Fern Co.,  
Successors to the Springfield Floral Co.

SPRINGFIELD,  
OHIO

## BRAMPTON, ONT.

### The Market.

After a winter almost unprecedented in its drawbacks, Easter was ushered in with fine weather for shipping. The stock of lilies, orchids and Beauties, particularly, found a wider outlet than in any previous year. Everything that could be cut was sold without any difficulty whatever and the market was keen throughout the Dominion.

Wages have made another increase, but this is not begrudged when good work is the result. Labor is still scarce and the house problem is as irksome here as elsewhere.

### Various Notes.

It is hardly likely that there will be any greenhouse building done in this neighborhood this season, owing to the high cost of materials, but the repair work will keep everybody busy from now on.

T. W. Duggan, manager of the Dale Estate, returned last week fully recovered, after a three weeks' stay in the hospital, where he underwent a serious operation. W. G. P.

## WESTERLY, R. I.

Farquhar Smith has just finished his third greenhouse, which is almost double the capacity of the other two.

Munroe's Flower Shop reports a big sale of potted tulips and Easter lilies.

George L. Stillman is busy preparing for his spring deliveries and propagation of dahlias. He expects to have a larger field than ever this year.

Smith had a large supply of lilies and other potted plants. He has over 7,500 geranium plants for bedding purposes. W. H. M.

**JULIUS ROEHRS CO.**  
**RUTHERFORD, N.J.**

ORCHIDS, PALMS  
and plants of every variety

Mention The Review when you write.

# Chrysanthemums

MY SPECIALTY

**CHAS. H. TOTTY**  
Madison, New Jersey

# Special Stock Selections READY NOW

Asparagus Plumosus, 2 1/2-in., \$5.00 per 100; 3-in., \$10.00 per 100; 4-in., \$18.00 per 100.  
Achyranthes Herbstii, bright red, \$5.00 per 100.  
Bougainvillea Glabra Sanderiana, 2 1/2-in., \$7.50 per 100; 3-in., \$25.00 per 100.  
Begonia Chatelaine, \$8.00 per 100.  
Begonia Otto Hacker, \$10.00 per 100.  
Begonia Pres. Carnot, \$10.00 per 100.  
Caladium, Fancy Leaved, splendid bulbs, \$16.00 per 100.  
Dracaena Indivisa, heavy, 2 1/2-in., ready for 3-in., \$7.00 per 100.  
Ferns, Fern dish sorts, bushy, \$6.00 per 100.  
Ferns, Neph. Verona, 2 1/2-in., \$7.00 per 100.  
Fuchsia Mrs. E. G. Hill, best double white, \$6.00 per 100.  
Heliotrope, best purple sorts, \$5.00 per 100.  
Hydrangea, fine, 2 1/2-in., Mme. E. Mouillere, Mme. Chautard, Vicomtesse de Vibraye, Mme. Maurice Hamar, \$7.00 per 100; Bouquet Rose, Ramis Pictis and Otaksa, \$6.00 per 100.  
Impatiens Sultani Hybrids, fine range of color, in mixed hybrids from cuttings, \$6.00 per 100.  
Pelargonium Mrs. Loyal, Pansy Geranium, \$10.00 per 100.  
Salvia America, the best one of all, true from cuttings, \$5.00 per 100.

**STORRS & HARRISON CO.**  
PAINESVILLE, OHIO

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# New Mum Enchantress

Light pink sport of Mrs. Edw. A. Seidewitz.

Rooted Cuttings, \$10.00 per 100; 2 1/4-in., \$12.00 per 100

**Ryan & Culver**

27 South Hazel Street

Successors to H. H. Cade

YOUNGSTOWN, O.

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**CHAS. D. BALL**  
GROWER OF  
**PALMS, ETC.**

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Lima - Columbus - Dayton - Ada - Ohio

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## SPRING STOCK

### Rooted Cuttings at \$2.00 per 100

Cupheas, Salvia, Blue Heliotrope, Variegated Vincas, Double Sweet Alyssum, Wandering Jew, tricolor, Lantanas, pink, yellow and trailing, Daisies, yellow and Marguerite.

### Rooted Cuttings at \$2.50 per 100

Rose Geranium, Ivy Geranium, Martha Washington Geraniums, Fuchsias, Little Beauty and trailing, Silver pink Snapdragons.

### Plants at \$3.50 per 100

2-in. Double Sweet Alyssum.  
2 1/2-in. Blue Ageratum.

### Plants at \$4.00 per 100

2-in. Mme. Salleroi Geranium.  
2-in. Blue Heliotrope, 2 1/2-in. Salvia.  
2-in. Lantanas, pink, yellow and trailing.  
2 1/2-in. Variegated Vincas.  
2 1/2-in. Cinerarias.

### Plants at \$5.00 per 100

2 1/2-in. Daisies, Marguerite and yellow.  
2 1/2-in. Fuchsias, Little Beauty and trailing.  
2 1/2-in. Begonias, Chatelaine and Luminosa.

2 1/2-in. Brilliancy Coleus.

2 1/2-in. Ivy Geraniums.

2 1/2-in. S. A. Nutt Geranium.

2 1/2-in. Silver Pink Snapdragons.

### Plants at \$7.50 per 100

3-in. Variegated Vincas. 3-in. Feverfew.

### Plants at \$10.00 per 100

3-in. Marguerite Daisies.  
3-in. S. A. Nutt Geraniums.  
3-in. Ivy Geraniums. 3-in. Cinerarias.

### EXTRA SPECIALS Per 100

4-in. Snapdragons ..... \$25.00  
3-in. Boston Yellow Daisies ..... 12.50  
2 1/2-in. Ivy Geraniums ..... 7.50  
2 1/2-in. Pansy, Steele's Special ..... 3.00  
3-in. Godfrey Callas ..... 3.00  
Also started bulbets ready for 2 1/2-in. and 3-in. pots ..... 2.50  
According to the size.

### 5% for Packing

### SAVE THIS BY SENDING CASH

Everything we sell guaranteed. Subject to change without notice.

GEO. A. KUHL, PEKIN, ILL.  
Wholesale Grower

## Foliage Plants

**Ferns** — Scottii and Teddy, Jr., 6-inch pots, 75c; 7-inch, \$1.25; 8-inch, \$2.00 each. Whitmanii, 5-inch pots, 50c each; 4-inch, 30c each.

**Palms** — Kentia Forsteriana and Belmoreana, 4-inch, 60c each.

**Ficus Elastica or Rubber Plant** — 4-inch pots, 50c each; 5-inch, 75c each.

Add 5 per cent to amount of bill for packing charges.

Cash with order. No plants shipped C. O. D. All plants will be shipped at purchaser's risk. All plants shipped out of pots unless otherwise stated.

**GODFREY ASCHMANN**

1012 W. Ontario St., PHILADELPHIA, PA.

## A. L. MILLER

Pot Plants a Specialty

Jamaica, N. Y.

## CARNATIONS

F. Dorner & Sons Co.

LA FAYETTE, IND.

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## Chrysanthemum Cuttings

READY NOW AND LATER

### The Following Varieties:

\$3.50 per 100, \$30.00 per 1000.

Smith's Advance, October Frost, Oconto, White Chieftain, Chas. Rager, Mistletoe, White Bonaffon, Odessa, Early Snow, Dolly Dimple, Marigold, Mrs. Morgan, Roman Gold, Yellow Bonaffon, Golden Queen, Golden Wedding, Chrysolora, Robert Halliday, Pacific Supreme, Pink Chieftain, Enguehard, Wells' Late Pink, Seidewitz, Maud Dean, Glory Pacific, Unaka, Harvard, Helen Frick.

### The Following Varieties:

\$4.00 per 100, \$35.00 per 1000.

October Queen, Lynnwood Hall, Jeanne Nonin, White Eaton, Mrs. Pollworth, Golden Glow, Yellow Eaton, Early Rose, Hamburg Late White.

### The Following Varieties:

\$5.00 per 100, \$45.00 per 1000.

Josephine Foley, Wm. Turner, Yellow Turner, White Chadwick, Golden Chadwick, Pink Chadwick, Golden Mistletoe, White Seidewitz, Richmond, Tiger and others.

Plants from 2 1/4-inch Pots, Add \$2.00 per 100.

### AGERATUM

Stella Gurney and Dwarf Dark Blue.

Rooted Cuttings.....	100	1000
2-inch .....	\$1.50	\$12.00
2 1/2-inch .....	5.00	40.00
3-inch .....	6.00	50.00

### FERNS

Macawii. A new one. And if you have not already ordered, you will do so and wish you had bought it earlier. It is the fastest grower, most symmetrical and one of the best keepers of any of the Nephrolepis Ferns on the market. Immediate delivery. 2 1/2-in., \$150.00 per 1000.

Good, heavy stock that will please.

2 1/2-inch	100	1000
Teddy, Jr. ....	\$8.00	\$70.00
Scottii .....	8.00	70.00
Boston .....	8.00	70.00
Whitmanii .....	8.00	70.00
Verona .....	12.00	....

### BEGONIAS

Mrs. M. A. Patten. A new and much improved sport of Chatelaine. Beautiful shade of dark pink, bordering on brilliant scarlet.

Rooted Cuttings.....	100	1000
2 1/2-inch .....	\$7.00	\$60.00
3-inch .....	10.00	....
Chatelaine, 2 1/2-inch.....	7.50	65.00
Chatelaine, 3-inch.....	15.00	....
Lorraine, 2 1/2-inch.....	25.00	225.00
Cincinnati, 2 1/2-inch.....	35.00	325.00
Meteor, 2 1/2-inch.....	35.00	325.00
Peterson .....	32.50	300.00
Turnford Hall .....	25.00	225.00
Concurrent .....	35.00	....
Cardinal Mercier (Sport of Luminosa) .....	16.00	....

Packing and boxes extra at cost.

We assume no risk for damage or delay in transit.

**C. U. LIGGIT** Office: 303 Bulletin Bldg. Philadelphia, Pa.

### The following Varieties:

\$3.50 per 100, \$30.00 per 1000.

### POMPONS

Niza, Zora, Golden Climax, Zenobia Gold, Fairy Queen, Lillian Doty, Diana, Klondike, Mariana, Mary, Western Beauty, Yellow Baby, Hilda Canning, Helen Newberry, White Mensa, Golden Mensa, Mrs. E. D. Godfrey, Mrs. W. E. Buckingham, Marguerite Waite, White Garza, Yellow Garza, Iola, Blanche, Mrs. Horne, Mary Pape, Emma Richard Brown, Volunteer, November Pearl, Halloween, Golden Star, Winter, Pink Lady Marianna, Isabelle, Romaine Warren, Source d'Or, Etoile d'Or, Edina, Jean Edwards, Kate Koval, Dusky Maid.

### CHRISTMAS GOLD

\$6.00 per 100, \$50.00 per 1000.

### COLEUS CUTTINGS

1000

Verschaffeltii, Beckwith Gem, Golden Bedder, Queen Victoria, Trailing Queen, Firebrand and others.  
Rooted Cuttings ..... \$12.00

Brilliancy, Salvator and other fancy varieties ..... 20.00

### CYCLAMEN

English and German Strain

Salmon, Light Red, Dark Red, Light Pink, Rose Pink, Pure White, White with Eye.

Seedlings, 2 leaves, assorted varieties .....	100	1000
.....	\$7.50	\$65.00
Seedlings, 3 leaves.....	8.00	75.00
Seedlings, extra select.....	10.00	....

Purchaser's selection of varieties, \$5.00 per 1000 extra.

2 1/2-inch .....	\$14.00
2 1/2-inch, extra select.....	18.00
3-inch .....	25.00
4-inch .....	50.00

### CHERRIES

Holly Berry. Cross between Melvini and Cleveland and an improvement on both. Dwarfier grower; darker color; heavier truss; smaller berry; smaller foliage. May delivery.

2 1/2-inch pots .....	100	1000
.....	\$10.00	\$90.00

Order early.

## FERNS

**NEPHROLEPIS VICTORIA** (The Victory Fern). A beautifully created form of "Teddy Jr." with fronds frequently subdivided at the ends, making a most unique, distinct, and desirable variety.

Strong plants, 2 1/4-inch pots, \$3.00 per dozen; \$20.00 per 100.

Strong plants, 3 1/2-inch pots, \$7.00 per dozen; \$50.00 per 100.

Extra fine specimen plants, 8-in., \$3.00 each; 10-in., \$5.00 each; 12-in., \$7.50 each.

NEPHROLEPIS ELEGANTISSIMA and ELEGANTISSIMA COMPACTA, 2 1/4-in.,	Each
NEPHROLEPIS ELEGANTISSIMA and ELEGANTISSIMA COMPACTA, 3-in.,	.75
NEPHROLEPIS ELEGANTISSIMA and ELEGANTISSIMA COMPACTA, 4-in.,	2.00
NEPHROLEPIS ELEGANTISSIMA and ELEGANTISSIMA COMPACTA, 10-in.,	4.00
NEPHROLEPIS MUSCOSA, 5-inch.....	.75
NEPHROLEPIS HARRISII, 8-inch.....	2.00
NEPHROLEPIS DWARF BOSTON, 8-inch.....	2.00

If plants are shipped in pots, 10 per cent additional.

**F. R. PIERSON, Tarrytown, New York**



# Dracaenas, Pandanus

**Dracaenas** Each  
 Terminalis, 5-in.....75c and \$1.00  
                   6-in..... 1.25  
 Marguerite Storey, 6-in..... 1.50  
                   5-in., 75c and 1.00  
 Imperialis, 5-in..... 1.00  
 Lord Wolseley, 5-in., 75c and 1.00  
 Lord Wolseley Superba,  
 5-in..... 75c and 1.00  
 Lord Wolseley Superba,  
 6-in..... 1.50  
 Gladstonei, 5-in..... 1.00  
 Gladstonei, 4-in..... .60  
 Eugene Andre, 5-in..... 1.00  
**Kentia Belmoreana**  
 Single and made-up from 2 1/4-in.,  
 to 6-in.

and other well-grown pot plants

## BEGONIAS

Chatelaine .....3-inch, 12 cents; 4-inch, 20 cents; 5-inch, 50 cents  
 Mrs. Patten .....3-inch, 20 cents; 4-inch, 50 cents; 5-inch, 75 cents

## Gloriosa Ferns

7-inch, \$2.50 and \$3.00

## Marguerites

6-inch, 75c; 6-inch, \$1.00 to \$1.50

# Poehlmann Brothers Company

MORTON GROVE, ILLINOIS

Long Distance Phone  
 Morton Grove 81-J.

Chicago Buyers Call  
 Rogers Park 684.

**Kentia Forsteriana**  
 5 and 6-in. made-up; 6-in. single;  
 2 1/4-in.

## Pandanus

Veitchii, 4-in..... 50c each  
 Utilis, 3-inch.....\$20.00 per 100

## Rubbers

4-in., extra strong.....50c each  
 5-in.....75c and \$1.00 each

## Crotons

Well colored, 50c, 75c, \$1.00 and  
 \$1.50 each.

## Boston Ferns

7-in.....\$1.50 each  
 6-in..... 1.00 each

## NEWPORT, R. I.

### The Market.

It will be a long time before Easter, 1920, is forgotten by the florists and greenhouse men of Newport. They were simply deluged with demands. The majority had anticipated a big trade and had, as they thought, fully entrenched themselves with unusually large supplies, but they were left long before closing time Saturday night with depleted stocks. Prices ruled somewhat higher than usual, but this made no difference, as potted plants and blooms went as fast as they could be brought to the front. It was a clean-up never before experienced in this city.

### Various Notes.

Eugene D. Hughes, 18 Holland street, is heavily booked for landscape work. "Biggest business I ever had," was the report of Oscar Schultz about his Easter trade.

Smith the Florist had all that he could do both at the store and at the greenhouses.

John D. Martin, 20 Narragansett avenue, says that the demand for ornamental trees and shrubs is unusually brisk.

Leikens, Inc., has leased a store at 110 Bellevue avenue for one year.  
 W. H. M.

Chillicothe, O.—Huizinga & Bjorklund have succeeded Louis Elsass in business.

# FERNS

We have on hand, for immediate shipment, a lot of POT-GROWN FERNS. All extra good value for the money. Shipped without pots.

Size	Per Doz.	Per 100	Per 1000
<b>Boston</b> , 4-in. ....	\$3.00	\$20.00	\$190.00
5-in. ....	4.50	35.00	325.00
8-in. ....	\$2.50 each		
<b>Scottii</b> , 4-in. ....	3.00	20.00	190.00
5-in. ....	4.50	35.00	
<b>Cordata Compacta</b> , 6-in. ....	4.80	50.00	
<b>Cyrtomium</b> (Holly Fern), 4-in. ....	8.00	20.00	

## CANNAS

3-inch pot plants, ready for immediate shipment.

<b>King Humbert</b> .....	\$6.50 per 100
<b>Mrs. A. Conard</b> .....	6.50 per 100
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**ASPARAGUS, PLUMOSUS and SPRENGERI**, 2 1/4-in., 5c each.  
**ASPARAGUS, PLUMOSUS and SPRENGERI**, 3-in., 10c each.  
**KENTIAS**, 4-in., 50c; 5-in., \$1.00 each.  
**KENTIAS**, made up, 5-in., \$1.50; 6-in., \$2.50 ea.  
**KENTIAS**, large made up plants, 8-in., \$25.00 each.  
**ARECA LUTESCENS**, 4-in., made up, 50c each.  
**CIBOTIUMS**, 8-in. tubs, \$7.50; 10-in. tubs, \$10.00 each.  
**BAMBOO**, 8-in. tubs, \$6.00 each.  
**DRACAENA MASSANGIANA**, 6-in., \$1.50 each  
**RUBBERS**, 5-in., 50c; 6-in., 75c each.  
**FICUS PANDURATA**, \$1.00, \$1.50, \$2.50 and \$5.00 each.  
**HARDY IVIES**, 25c and 50c each.  
**BEGONIAS**, Thurstonii, 4-in., 20c each.  
**BEGONIAS**, Angel Wings, 4-in., 20c each.  
**PANDANUS**, 4-in., 75c; 5-in., \$1.00; 6-in., \$1.50 and \$2.50 each.  
**BIRD'S-NEST FERN**, 4-in., 75c; 5-in., \$1.00 each.

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**Nephrolepis**, Teddy, Jr., and **Scottii**, 6-in. pots, \$9.00 per doz.; 7-in. pots, \$15.00 and \$18.00 per doz.; 8-in. pots, \$24.00 per doz.

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**Asparagus Plumosus**, 3-in. pots, \$10.00 per 100.

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Owing to the very great increase in price of all materials used in packing of plants, we find it necessary to make a small charge for same; add 5% to bill for packing charges.

All plants travel at purchaser's risk. Our responsibility ceases after delivery to Express Companies. To save Express charges, please mention if pots are wanted. Cash with order. No plants shipped C. O. D.

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# EVERTITE

## GLAZING CEMENT

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## Greenhouse Heating

SUBSCRIBERS are invited to write the editor of this department with regard to any details of greenhouse heating that are not understood. When information is desired regarding the capacity of boilers, or the amount of radiation required for a greenhouse, the needed temperatures should be stated in the inquiry, as well as the amount of glass in the side walls, and the dimensions and general arrangement of the greenhouses. It is often helpful, also, to have a sketch showing the location of the houses.

### FOUR HOUSES, ONE BOILER.

I should like to know the size of a boiler required to heat the following greenhouses to a temperature of 55 degrees at 4 degrees below zero: One house, 30x175 feet, with four feet to the gutter and thirteen feet to the ridge; one, 22x100 feet, with twelve feet to ridge and five feet of wall; one, 9x75 feet, with seven feet to ridge and five feet of wall; one, 28x130 feet, with fourteen feet to the ridge and seven feet of walls and four feet of glass. The first three houses have no glass in the walls.

I have a tubular boiler 2 $\frac{3}{4}$ x9 feet. It has a steam dome and thirty-two 3-inch flues. What size should the fire-box be and how high and what size should the chimney be? I want to use the hot water system.

What size of flows and how many 2-inch returns are required to heat these houses? All the houses are connected.  
G. B. & S.—Ore.

To heat the four houses described to 55 degrees when it is 10 degrees below zero, about 4,000 square feet of radiation will be required and, if one boiler is to be used, it should have a rating of about 5,000 square feet of hot water radiation, with twelve square feet of grate.

The boiler described is, as surmised, only about one-half large enough. Such a boiler should have a grate about thirty inches square. It requires a chimney fourteen inches in diameter and thirty feet high.

For the house 30x175 feet, use five 2 $\frac{1}{2}$ -inch overhead flow pipes and ten 2-inch returns. In the house 22x100 feet, three 2 $\frac{1}{2}$ -inch flows and nine 2-inch returns will suffice. One 2 $\frac{1}{2}$ -inch flow and four 2-inch returns will answer for the house 9x75 feet. The house 28x130 feet, with four feet of glass in the side walls, should have five 2 $\frac{1}{2}$ -inch flow pipes and twelve 2-inch returns.

### FOR OVERHEAD HEATING.

I have a house 18x75 feet, with thirty-six inches of 14x18-inch glass in the side walls and 16x24-inch glass in the roof. The side wall is of boards and waterproof paper. I am using 3-inch boiler tubes. I have two flows and two returns on each side under the benches. I should like to carry some of the pipes overhead. Can I use the four pipes under the benches for returns? What size of pipe should I use for the flows and what distance should they be from the glass? I have a tubular boiler with a 28-inch grate. The pipes are all running uphill and all the returns are above the top of the boiler. I can keep a temperature of 60 degrees at 20 degrees

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Made in 20 Sizes

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For Hot  
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KROESCHELL Boilers are making the most wonderful greenhouse heating record in the world. Florists who have used other makes are constantly giving the KROESCHELL the highest praise.

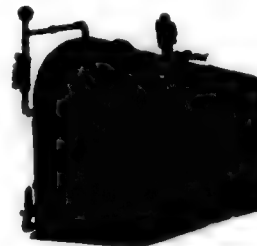
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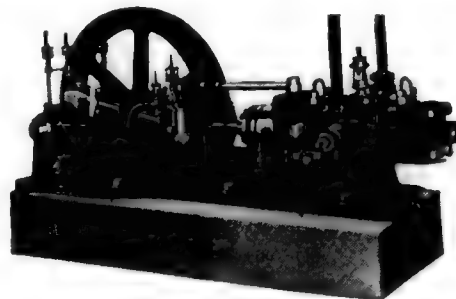
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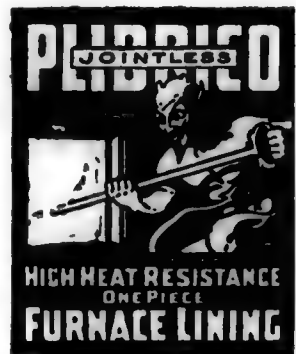
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**GLASS**

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Made for two 6-inch boards or two lines of 1-inch or 1 1/4-inch pipe, and can be clamped on 1 to 2-in upright pipe columns.

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Well made, iron-bound, 20c each. Send 30c for sample.

**NON-KINK WOVEN HOSE**

Remnants, 12 ft. and up, coupled, 12c per ft. This hose is cheap at twice the price.



Metropolitan Patented  
**BOILERS**

Will do more work than any other boiler of the same size; starts circulating almost instantaneously; made in all sizes to heat every size greenhouse.

**PIPE**

**Metropolitan Material Co.**

1299-1323 Flushing Ave.,

Brooklyn, N. Y.

below zero now, with the water at 180 degrees.

W. D. B.—N. Y.

To heat a house 18x75 feet, with thirty-six inches of glass in each wall, about 600 square feet of radiation will be required to maintain a temperature of 60 degrees when it is 20 degrees below zero.

While I would advise the use of three 2 1/2-inch flow pipes and nine 2-inch returns, it will be possible to use the piping now installed and to carry the flow pipes overhead. Two 3-inch overhead flow pipes, each supplying three 3-

**IMICO****Hot Water Boilers**

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You don't have to sit up and watch a

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**Morehead****Back-to-Boiler SYSTEM****Uniform Heat for Flowers**

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Uniform temperature throughout your greenhouse is assured.

Fuel is saved—because the condensation is returned to the boilers as hot, pure water—ready to burst into steam.

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inch returns, may be used, or four flows may be arranged so that each will supply one return. One of the flows may be

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For Economy, Durability, Dependability

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and forget your  
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No night fireman required—as the magazine or coal chamber holds sufficient fuel to keep fire 10 to 12 hours without attention. Best made for a small greenhouse.

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upon each plate and the others on the purlins, or under the ridge. Run the flows at the purlins about one foot below the glass, or two feet from the glass if under the ridge. The boiler is amply large for a house 18x75 feet.

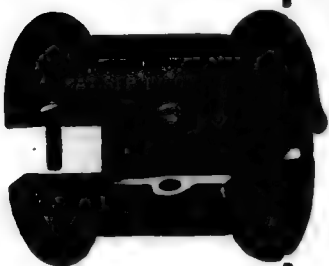
### CAPACITY OF BOILER.

Would you advise me as to the capacity of the boiler and the size and quantity of pipe necessary to heat three greenhouses, 15x60 feet each? The side and end walls are four feet high and it is ten feet to the ridge cap. One house, disconnected, has ten feet of cement wall; the others have walls of wood covered with asphalt. There are sheds at the north end of all the houses. At present we have flue heat in each, but wish to install hot water heat, with sufficient temperature to grow carnations. Can cut flowers be grown with flue heat? J. K. H.—Pa.

The hot water boiler for the three houses should have a rating of about 1,050 square feet of radiation for hard coal, or 1,200 square feet for bituminous coal, and the grates should be respectively twenty-four and twenty-six inches in diameter for most makes of heaters. This, however, is not uniform.

For radiation, use two 2½-inch flow pipes either on the plates or purlins and three 2-inch returns on exposed walls and two returns on each inside wall of each house. This calls for six 2½-inch flows and sixteen 2-inch returns for the three houses. While hot water or steam heat is by all means preferred, cut flowers may be grown successfully in greenhouses heated with flues.

Alliance, O.—A. C. Eastwood, of 15 South Arch avenue, has purchased the Barber greenhouses at Beloit, O. The purchase includes twenty acres of land, six greenhouses and all of the equipment. He intends to add other greenhouses to the range this summer.



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Height, 38 in. Width, 36 in.  
Base 17 in. sq. Weight, 155 lbs.  
Capacity of Reservoir, 2½ gallons  
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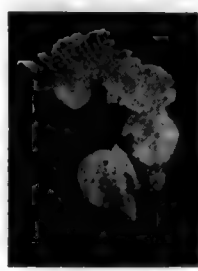
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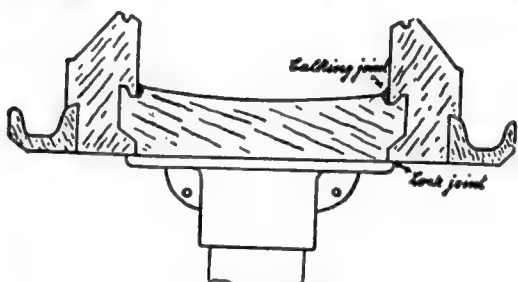
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1000, 25c; 3000 for \$1.00, postpaid.  
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Pat. Oct. 30, 1919.

in placing the order for this year's greenhouses now. The best grade of the old genuine Louisiana Red Gulf Cypress is scarce and will be more so this spring, while the cost of labor will be higher than it is now.

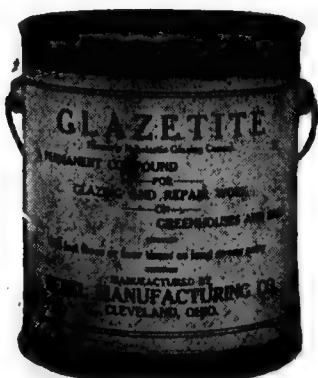
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One of the sights of Easter Saturday was the steady stream of people leaving the Sixth Street Market with plants and bouquets of assorted spring flowers of every description. If there was any doubt about the people being willing to buy if the price is right, this was an opportunity for disillusionment.

In the wholesale market lilies moved up to expectations, the warm weather bringing on plenty of stock. The prevailing price for the best stock was \$25 per hundred. Sweet peas ranged in price from \$1 to \$2.50 per hundred and they were not up to standard. Early-flowering ones are about out and there is too much short-stemmed stock. Full-bloomed stock had to be used to fill orders. The lasting qualities of stock of this kind are a great hindrance at holiday time when stock must be bought a day or so ahead. Carnations brought \$10 for the best stock and other grades sold according to quality. Violets were scarce; Governor Herrick was the most satisfactory.

The retailers all did a big business, which was foretold by the increased business of the earlier days preceding the rush. F. T. D. orders were in greater volume than ever.

H. E. K.

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We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. Get the value of our long experience. **PECKY CYPRESS**, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

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LOW PRICES  
PROMPT SHIPMENTS

GOOD QUALITY. UNIFORM STANDARD THICKNESS. WELL FLATTENED.

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BRASS, NICKEL PLATED

The most extensively used nozzle—Controls flow—A turn of the control cap and you have a fine mist or a coarse spray, placed just where you want it—Operates under normal hose pressure. 2 caps with each nozzle—1 for over 30-lb. water pressure, the other for less than 30-lb. Weight, 4 oz.; length, 9 in.; fits 1/4-in. coupling.

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Pittsburgh Cut Flower Co., 116-118 Seventh St., Pittsburgh, Pa.

Best Quality Extra Heavy Perfectly Flat

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Our Glass is especially selected for the Greenhouse Trade and we know it will please you.

Write us for prices on any SIZE OR QUANTITY—SINGLE OR DOUBLE STRENGTH GLASS

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## REMARKABLE RESULTS

obtained by the use of LIME-FERTILE (the inoculated soil builder); also NITRO-FERTILE (the odorless liquid fertilizer).

We have endorsements from a number of the most reputable people in this country, including the largest growers of cut flowers in the world.

Let us fill your order early. WRITE TODAY.

**THE FERTILE CHEMICAL CO., Dept. A, Cleveland, Ohio.**

### MILWAUKEE, WIS.

#### Easter Business.

With the exception of carnations and some bulbous stock, Easter was a grand clean-up on everything. The sale of plants was unprecedented, everything salable finding a ready market. There was an abundance of stock to take care of all orders, but the heavy call for sweet peas and high-grade roses made these items short of demand. In plants, lilies, as usual, took the lead, with rambler roses and hydrangeas a close second.

"Say It with Flowers" is surely making an impression and few homes were without some flowers or plants at Easter.

The weather was not favorable for delivery, high winds and cold weather making it necessary to protect all plants and causing considerable additional work in getting out orders. With plenty of stock to meet the heavy demand, there is no doubt that this Easter surpassed any previous one here. Shipping trade was heavy, the call being mostly for roses, sweet peas and lilies. Greens were scarce. The southern asparagus arrived almost in worthless condition and the local stock was inadequate to meet the demand.

A. McDonald, who places the advertisements for the publicity committee, did some excellent work in the advertising line and, without a doubt, publicity was a great factor in stimulating the demand.

The stores all made beautiful displays in the downtown district. The windows of the Baumgarten Floral Co., J. M. Fox & Son, M. A. McKenny Co., Edlefsen-Leidiger Co., Maas & Co. and A. Currie & Co. had fine displays of genistas, roses, lilies and hydrangeas, all effectively arranged, which buyers could not resist.

At Gimble's the display was excellent and in great variety. P.

#### To Members of the Florists' Hail Association of America:

If you desire greater compensation in case of loss, take out extra one-half or extra whole insurance, if you have not already done so.

No extra membership fee is required if glass is already insured. Write to

**JOHN G. ESLER, Secretary,**  
Saddle River, N. J.

## SPECIFY MAGIC BRAND FERTILIZERS

Pure Steamed  
Bone Meal

Magic Special  
Rose and Carnation  
Feed



Precipitate  
Bone Phosphate

Magic  
Blood and Bone

### Pure Pulverized Sheep Manure NATURE'S OWN FERTILIZER

Write for Prices and our Instructive  
Booklet containing Feeding Charts.

**CHICAGO FEED & FERTILIZER CO.**

MANUFACTURERS AND DISTRIBUTORS

UNION STOCK YARDS

CHICAGO

Mention The Review when you write.

## FERTILIZERS

Pure Ground Bone—4½% ammonia, 48% bone phosphate of lime.

Tankage—8% ammonia, 20% bone phosphate of lime.

Dried Blood—12-14% ammonia.

Nitrate of Soda—19% ammonia.

**BERGER FERTILIZER & CHEMICAL CO.**

1225 Race St., PHILADELPHIA, PA.

## Rough Sheep Manure

Clean, Short and Free from Straw

In Carload Lots

**R. E. DOANE : 323 Marine Building : CHICAGO**

Always mention the Florists' Review when writing advertisers

DO YOUR

# BENCHES NEED REPAIRING?

We have a large and well assorted stock of bench lumber—  
just what you need

## Genuine Louisiana Red Gulf Cypress

Our unexcelled shipping facilities enable us to make prompt shipments from our Chicago yard—  
large or small lots. Write for prices.

—and when you are ready to build your next greenhouse—get our sketches and estimate.

## THE FOLEY GREENHOUSE MFG. CO.

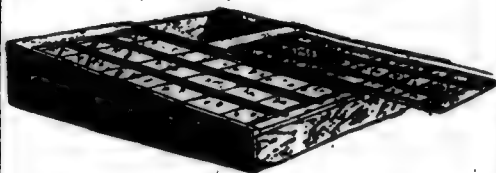
Main Office and Factory, 3248 W. 31st St. Downtown Office, State-Lake Bldg.

CHICAGO, ILL.

## Hotbed Sash

PRICES RISING

Order today and save money



Made of No. 1 Gulf Cypress.  
Constructed as perfect as half  
a century's experience can  
make it.

## S. JACOBS & SONS

Largest Hotbed Mfrs. in America  
1299-1323 Flushing Avenue., BROOKLYN, N. Y.

# WIZARD BRAND

PULVERIZED SHEEP—PULVERIZED CATTLE  
SHREDDED CATTLE  
**MANURE**

Write Wizard Brand into your supply  
house order for manure—or drop us a  
postal for latest price list and freight rates.

## The Pulverized Manure Co.

33 Union Stock Yards

CHICAGO

A Fine Seller in Retail Flower Stores

## Gro-Well Plant Food



We put this up to be  
able to meet the calls  
in our own flower store.  
It has taken so well we  
have decided to whole-  
sale it at

\$2.00 per dozen;

\$15.00 per 100.

Retails at 25c per pkg.

## BRAMLEY & SON

1181 East 71st Street, CLEVELAND, O.

FOR RESULTS USE

## Master Brand Prepared Concentrated Manures

THEY ARE NATURE'S MASTER SOIL BUILDERS

They will give lasting results and are perfectly adaptable for both outside and inside growing conditions.

MASTER BRAND Pulverized Sheep Manure

MASTER BRAND Vine and Plant Manure

Guaranteed Analysis  
Ammonia 2.25%  
Phos. Acid 1.50%  
Potash 1.50%

Guaranteed Analysis  
Ammonia 5.00%  
Phos. Acid 2.00%  
Potash 1.00%

Quotations on any quantity and all information furnished on application.

## THE PROTO-FEED AND GUANO COMPANY

"Manufacturers and Distributors of MASTER BRAND PRODUCTS"

4121 S. LaSalle Street,

Chicago, Ill.

## DREER'S

Florist Specialties

New Brand New Style

"RIVERTON" HOSE

Furnished in lengths up  
to 500 feet without seam or  
joint.

The HOSE for the FLORIST

4-inch.....per ft.. 22c

Reel of 500 ft... 21c

2 reels, 1000 ft... 20c

3-inch..... 19c

Reel of 500 ft... 18c

Couplings furnished free

HENRY A. DREER,

714-716 Chestnut St.

PHILADELPHIA, PA.



Lasts longer; gives longest  
service; is the most economi-  
cal; saves labor and material;  
has a reputation of over fifty  
years for economy; made in  
FIRST QUALITY only.

Booklet 54-B

Joseph Dixon Crucible Company

Jersey City, N. J. Est. 1827



A TANK THAT LASTS  
The Caldwell Cypress tank is  
the tank that every florist  
needs. It costs a little more  
than some but it gives TWICE  
THE SERVICE

Send for catalogue.

W. E. CALDWELL CO.

1930 Inc.

Brook St., Louisville, Ky.

Caldwell  
TANKS  
TOWERS



## PROVIDENCE, R. I.

## The Market.

Easter business exceeded any holiday trade that was ever experienced by the florists of this city and vicinity. Everybody not only cleaned up, but many went shy. Lilies and violets were far short of the demand. Prices ruled about the same as last year, being slightly higher if anything.

Regular business has been somewhat better than for some time. With the return of the pleasant days, the demand for corsage bouquets has become heavy and the stores have been kept busy, violets and sweet peas being the favorites. Funeral work has also kept above the average.

## Easter Business.

The Quidnick Greenhouses threw a bomb into the Easter camp by advertising lilies at 25 cents per bud and bloom retail, at the houses at Quidnick, R. I.

The Flower Growers' Store, at the Crown hotel, made a specialty of violets, handling several thousands of them.

The Boston Store handled 10,000 Easter lily plants at 50 cents per bud and bloom.

T. O'Connor had some of the finest lily plants in town from his own houses, some with ten and twelve buds and blooms. He had to close his doors early Saturday, so great was the demand.

William A. Bowers had fifteen extra employees. He reports a big business. He handled several hundred bougainvillea plants.

Johnston Bros., with an augmented force, required from Good Friday noon until Sunday noon, working practically all of both nights, to get their orders out.

Macnair had more than triple his usual large force at his two stores and all the deliveries he could get and then had to turn away customers.

[Concluded on page 128.]

## Grow Plants in Bands

No set-back when transplanted



## THE HARRIS READY-TO-USE LOCKED PLANT BAND

A trial package of 250 2-in. bands .... 75c Postpaid, truly READY-TO-USE.

The A. W. Harris Manufacturing Department Company Sleepy Eye, Minn.

## NEPONSET

## Waterproof Paper FLOWER POTS

ONE-TENTH as heavy; one-third the cost; no breakage—these are some of the advantages of our paper pots over clay pots.

Cut cost of express charges, pack closely and deliver plants in perfect condition.

Ideal for strawberries, tomatoes, small seedlings and greenhouse work.



Immediate deliveries on all standard sizes. Your dealer can supply you. If not, write for FREE Samples and Booklet.

BIRD & SON, Inc.  
East Walpole : : Mass.

BIRD & SON, Inc.

East Walpole, Mass.

Send me Free Samples and prices of Neponset Waterproof Paper Flower Pots.

Name .....

Address .....



## "MOSS AZTEC" Ware

Azalea Pots  
Hanging Baskets  
Lawn Vases  
Bird Baths, Etc.

The Peters & Reed Pottery Co. HORACE C. GRAY CO. So. Zanesville, Ohio  
200 Fifth Ave., New York.

Mention The Review when you write.

## COMPETITION PROVES OUR QUALITY

## RED POTS

Best Materials—Skilled Labor—Uniformly Burned—Carefully Packed.

## IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER that we solved the breakage problem years ago

IONIA POTTERY CO., IONIA, MICH.

Mention The Review when you write.

## Paper Pots

These pots are nested and packed in cases of 1000 each.	Per 1000	Per 500	Per 100
2 1/4-inch.....	\$ 4.25	\$ 2.50	\$0.60
2 3/4-inch.....	5.00	3.00	.70
3-inch.....	7.00	4.00	.90
3 1/2-inch.....	9.00	5.00	1.25
4-inch.....	12.00	6.00	1.50
5-inch.....	17.00	9.25	2.00
6-inch.....	22.00	12.00	2.50

Special pricelist of many other items sent free.

Geo. H. Angermueller Co.

1324 Pine St., St. Louis, Mo.

## Ramsburg Locking Pot

Send postal for samples of our Manila board, locking, square pots and bands. The strongest and best on the market and a money-maker for every user.

G. S. RAMSBURG, SOMERSWORTH, N. H.

## GEORGE KELLER POTTERY CO.

Successors to

GEORGE KELLER & SON

Manufacturers of



## RED POTS

Before buying write for prices

2614-2622 Herndon Street  
Near Wrightwood Ave.

CHICAGO, ILL.

## RED POTS

Our superior facilities enable us to keep

QUALITY UP—PRICES DOWN

Write for prices and Save Money

MISSOURI POTTERY CO.  
and SUPPLY CO.  
4219 Iowa Ave. ST. LOUIS, MO.

# Pecky Cypress for Benches (Of Course)



Insist on Genuine Tidewater Cypress—which you can identify by the following Trade-Mark on the end of every piece. This is your guaranty. Don't accept any without This Sign of Responsible Manufacture, Accurate Grading and Honest Count. Only Association Mills can apply this mark.



## SOUTHERN CYPRESS MANUFACTURERS' ASSOCIATION

1230 HIBERNIA BANK BLDG.  
NEW ORLEANS, LA.

1230 HEARD NAT'L BANK BLDG.  
JACKSONVILLE, FLA.

(Please address nearest office.)

Mention The Review when you write.

Quality  
and  
Service  
First



## KAHLER REAL RED POTS

The new quality of our product has more than doubled our output in six months. Our experience has proved the necessity for a TOUGH, "REAL RED," yet very POROUS flower pot. Allow us to prove our statement by expressing to you samples.

**KAHLER POTTERY CO., LOUISVILLE, NEB.**

## SUPERIOR RED POTS

QUALITY AND PRICES RIGHT

—ASK US—

FLORIST SPECIALTY CO., Idaville, Ind.

## Standard Red Flower Pots

Price list and samples on application.

**PADUCAH POTTERY CO., Inc.**  
PADUCAH, KENTUCKY

FOR THE SMOOTHEST, MOST POROUS

## RED POT

in which plants do the best, write to

**MISSOURI POTTERY CO.**  
1227 W. 8th St., Kansas City, Mo.

Always mention the Florists' Review when writing advertisers.



## THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot. **W. H. Elverson Pottery Co., New Brighton, Pa**

CAMBRIDGE

NEW YORK



World's Oldest and Largest Manufacturers of

**FLOWER POTS**

WHY?

**A. H. HEWS & CO., INC.**  
Cambridge, Mass.

Always mention the Florists' Review when writing advertisers.

## Waterproof PAPER POTS

	Per 1000
2 $\frac{1}{4}$ -inch .....	\$ 4.00
2 $\frac{1}{2}$ -inch.....	4.50
3-inch.....	6.00
3 $\frac{1}{2}$ -inch.....	8.00
4-inch .....	10.00
5-inch.....	16.00
6-inch.....	20.00

F. O. B. Milwaukee  
**C. C. Pollworth Co., Milwaukee, Wis.**

Mention The Review when you write.



# Greenhouse Construction Material

## FITTINGS — HOTBED SASH



SAFE and DURABLE houses that give satisfaction because they are constructed of the best materials. Our prices are the lowest, our service the best.

ESTIMATES AND CATALOGUE FREE

Louisiana Red Gulf Cypress and Washington Red Cedar (WOOD WORK)

**A. DIETSCH CO.,** DEPT: "B." 2640 SHEFFIELD AVE. Chicago, Ill.

The Lowell Avenue Greenhouses did a rushing business at the temporary retail store, corner Westminster and Aborn streets.

### Various Notes.

Charles Smith has petitioned the Superior court for a dissolution of the corporation of the Eastern Wreath Manufacturing Co.

H. C. Neubrand, representing R. A. Vanderschoot, of Hillegom, Holland, and New York, was in the city recently.

Frederick Hoffman, who has been on the sick list, is able to attend to his duties again.

Edward Brooke, of T. J. Johnston & Co., had the contract for palms and Easter decorations at several of the larger Catholic and Episcopal churches.

Timothy O'Connor has returned to Florida for several weeks' longer sojourn.

Frank P. Swanson, of Swanson Bros., attended the flower show at New York.

Henry Patry has entered the employ of Johnston Bros.

The inventory of the personal estate of the late James A. Foster, of the Warwick Greenhouses, shows a valuation of \$556,123.46.

Raymond Leach has added an automobile truck to his delivery department at Pawtucket, R. I.

Joseph Koppelman, of Eddy street, was a business visitor in New York and Philadelphia.

W. H. M.



Save your plants and trees. Just the thing for greenhouse and outdoor use. Destroys Mealy Bug, Brown and White Scale, Thrips, Red Spider, Black and Green Fly, Mites, Ants, etc., without injury to plants and without odor. Used according to direction, our Standard Insecticide will prevent ravages on your crops by insects.

Non-poisonous and harmless to user and plant. Leading Seedsmen and Florists have used it with wonderful results.

Destroys Lice in Poultry Houses, Fleas on Dogs and all Domestic Pets. Excellent as a wash for dogs and other animals. Relieves mange. Dilute with water 30 to 50 parts.

1/2 Pint, 30c; Pint, 50c; Quart, 90c;  
1/2 Gallon, \$1.50; Gallon, \$2.50; 5-Gallon Can, \$10.90; 10-Gallon Can, \$20.00. Directions on package.

**LEMON OIL COMPANY**  
420 W. Lexington St., BALTIMORE, MD

## Asbestfalt

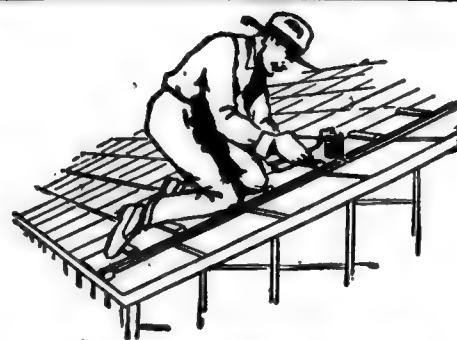
An Elastic Cement That Expands and Contracts With the Weather

Make your greenhouse weather-tight with Asbestfalt, the elastic cement that never gets hard, cracks or peels in cold weather or runs in hot weather.

\$1.25 per gallon. Why pay more?

You can't get anything better no matter how much more you pay. The ingredients are of the purest; weighs but 10 pounds to the gallon.

With the scarcity of coal and its high prices, the careful application of Asbestfalt will more than pay for itself by keeping your greenhouse air-tight.



To insure best results, apply Asbestfalt with our Liquid Putty Machine, price \$2.00. With every barrel purchase of Asbestfalt, one machine free.

## Metropolitan Material Co.

PATENTED GREENHOUSES

1299-1323 FLUSHING AVENUE,

BROOKLYN, NEW YORK

Mention The Review when you write.

## INSECTONOS

This non-poisonous contact insecticide will enable you to control White Fly, Rose Leaf Roller, Chrysanthemum Leaf Tyer, etc. One pound makes 32 gallons of spray.

**SEND \$2.25** For 1-lb. Can Postpaid

Case of 8 Cans Sent Postpaid **\$13.50** in the U. S.

Use according to directions and it will do the work

**EARL L. HEMPSTEAD,**  
Distributor Bloomington, Ill.

For Sale in Chicago by

Poehlmann Bros. Co., 66 E. Randolph St.  
A. Henderson & Co., 166 N. Wabash Ave.

Mention The Review when you write.

## THE REGAN PRINTING HOUSE

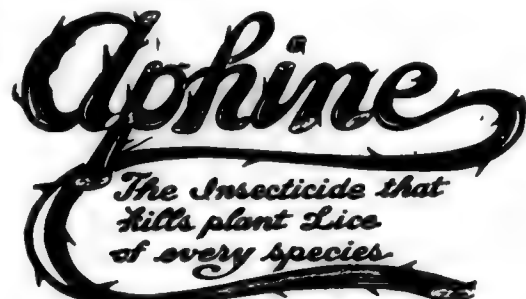
Large Runs of

**CATALOGUES**

Our Specialty — Get Our Figures

531-537 Plymouth Pl., CHICAGO

Mention The Review when you write.



THE RECOGNIZED STANDARD INSECTICIDE

A spray remedy for green, black, white fly, thrips and soft scale.

## FUNGINE

For mildew rust and other blights affecting flowers, fruits and vegetables.

## VERMINE

For eelworms, angleworms and other worms working in the soil.

Quart, \$1.00 Gallon, \$3.00

Sold by Dealers

**Aphine Mfg. CO.,** Madison, N. J.

Mention The Review when you write.

## GLASS CLOTH

A transparent waterproof fabric as efficient as glass for hotbeds, cold frames, etc. Per sq. yd., 40c; 25 yds. at 39<sup>1</sup>/<sub>2</sub>ac; 50 yds. at 39c; 100 yds. at 38<sup>1</sup>/<sub>2</sub>ac. Let us figure on your larger orders. For parcel post add 3c per yd. to above prices. Try it out now and be convinced.

**TURNER BROS.,** Bladen, Neb.

Mention The Review when you write.

# Permanite

(Trade-mark registered U. S. Patent Office.)

## PAINT UP--SPRUCE UP

Let paint and varnish get busy and you will be surprised to see how that house of yours changes over night.

And don't forget your roofs—on the sheds as well as on your houses.

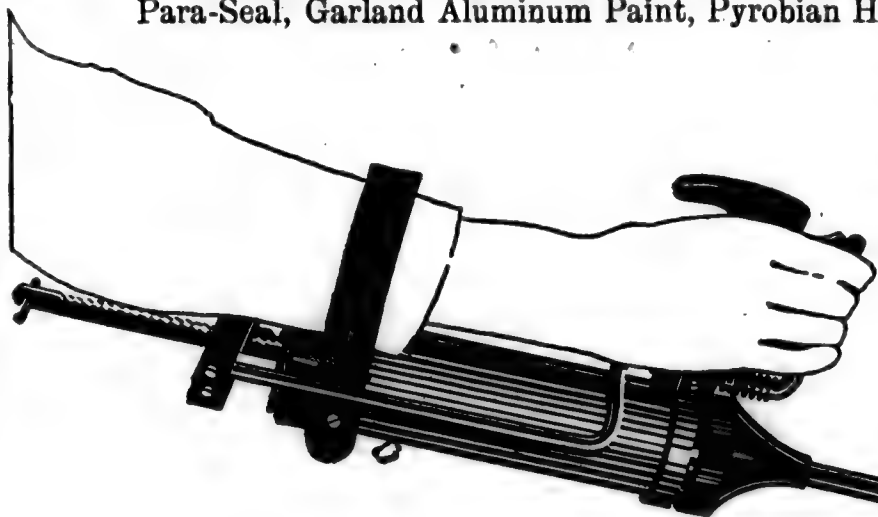
After a long winter there will naturally be a lot of things to take care of—particularly on the roofs—and the sooner you get them in shape, the less trouble it will be.

Take your choice then, gentlemen: Garland Greenhouse White, Permanite, Guttercote, Para-Seal, Garland Aluminum Paint, Pyrobian Hot Surface Paint and a lot of other greenhouse supplies—all members of the family of Guaranteed Garland Goods.

Write for a copy of our general catalogue; it will help you to pick out what you need the most.

*Yours for a Tight House*

**The Garland Company**  
Cleveland O., U.S.A.



### MILLER'S LINE OF DIRT POTS AND BANDS

Miller's Lock-Process Dirt Pot			
Sizes	500	1000	5000
2x2x2	\$1.25	\$2.00	\$ 9.00
2½x2½x2	1.50	2.50	12.00
3x3x3	2.50	4.00	19.00
4x4x3½	3.00	5.00	24.00

(Each Pot has drainage in bottom.)

Miller's Notax Paper Pot			
This style Pot is made over a block with tack in the bottom, and is made of the best Tag Board.			
Sizes	1000	5000	
2	\$1.75	\$ 7.00	
2½	2.50	12.00	
3	3.25	16.00	
4	4.25	21.00	

Folding Block and Tacks included.

Miller's Lock-Process Dirt Band			
(Made of Cardboard.)			
Sizes	1000	3000	5000
2x2x2	\$1.00	\$2.00	\$ 3.50
2½x2½x2	1.15	2.25	4.00
2½x2½x2½	1.25	3.00	6.00
3x3x2½	1.75	5.00	8.00
3x3x3	2.50	7.25	12.00

Miller's Notax Paper Bands			
(Made of Tag Board.)			
Sizes	1000	3000	5000
2	\$1.00	\$2.00	\$ 3.50
2½	2.00	5.50	8.00
3	2.50	7.25	12.00
4	3.00	8.75	14.50

P. S.—Each Band is creased to the exact size and slitted at the end to hold the band in place when folded.

TERMS—Cash must be sent with order to secure prompt shipment.

NOTE—We guarantee to furnish in our orders the same stock as we give in our samples.

NOTE—Prices quoted are F. O. B. Philadelphia. We ship only by freight and express. When Pots or Bands are to be sent by parcel post, please send the cost of Pots or Bands desired and we will send them, you to pay the charges when you receive them.

Manufactured by  
**MODERN MANUFACTURING CO.**  
P. O. Box 2854 543 N. Lawrence St.  
Philadelphia, Pa.

Mention The Review when you write.

## "California" Plant Tub

(REDWOOD)



The "California" Plant Tub is a special product for Florists and Nurserymen. Expert workmanship, artistic lines, harmonious color and substantial quality. Made from selected No. 1 Redwood, bound with electrically welded wire hoops. No better tub made.

NET WHOLESALE PRICE LIST			
No.	Diameter	Each	Doz.
5	8-inch	\$0.75	\$ 8.25
10	10-inch	.95	10.50
15	12-inch	1.50	16.00
20	14-inch, with handles	1.90	21.75
25	16-inch, "	2.25	25.25
30	18-inch, "	2.75	31.50
35	20-inch, "	3.25	37.00

F. O. B. Factory.

Moderate Packing Charge.  
Prices Subject to Change.

**ROY F. WILCOX & CO.**

Manufacturers  
Wholesale Florists and Nurserymen  
[MONTEBELLO, CAL.]



**Red Gulf  
Cypress  
Greenhouse  
Material**

Our big stock insures immediate deliveries; special equipment enables us to furnish odd shapes and sizes at prices you can afford.

Ask us about single and double glass sash and ready-made greenhouses. Get estimates now for that new greenhouse.

**ALFRED STRUCK COMPANY**  
Incorporated  
948 E. Broadway—Est. 1860—LOUISVILLE, KY.





## BUFFALO, N. Y.

## The Market.

The market for last week was a record-breaking Easter rush. Favored with ideal weather for this time of year, the week opened Monday, March 29, with a rush and closed with a runaway. Although more stock could be had at the greenhouses, especially in the plant line, Sunday noon found all the shops sold out. Whether it was conservatism on the part of shop managers or not, every report is that big business was done and all are well satisfied.

In the cut flower line there was none too much stock and many more sweet peas and violets could have been sold. By all indications, the Easter corsages were an important item with the retail shops, and for these the most popular flower is the sweet pea. Roses were also short of the demand, the only plentiful flowers being daffodils and carnations. The carnations have been more than plentiful during the last two weeks.

F. P. A.

## SEATTLE NOTES.

[Concluded from page 60.]

on Easter lilies in good style and cleaned up considerably more stock than a year ago.

Growers are finding it difficult to maintain a large enough supply of small ferns, is the statement of C. S. MacManus, of the Madison Park Greenhouses. He states that the crop of lilies was all that could have been desired as to quality, despite some trouble in the early part of March with an inclination to bloom too soon.

A fine 2-color illustration of the lily house at the Hollywood Gardens was used as the cover piece for the Town Crier, a local weekly, Saturday, March 27. This was handled in green and white and made a fine showing. Additional motion pictures of the gardens and city store were taken during the week and Dr. Walter A. Moore expects to show these pictures shortly.

William Goldsberry, of Kenney's Home of Flowers, spent several days in Vancouver, B. C., last week on a combined business and pleasure trip. M.



## Why Spend Money for Repairs

when through the use of concrete benches all such expenses are eliminated? Concrete improves appearances—the first cost is the last cost.

## READY-SET CONCRETE BENCHES

are easily, quickly and inexpensively built—you can build them yourself. Send for information that will prove conclusively they are better and cheaper than wood.

FRED J. MEAD, 371 Park Ave., Newark, N. J.



## Here's How C. & J. Hold Down the High Cost of Hose Holding

You know how the frames drink up water these spring days, when Old Sol begins to get his strength back.

It's water—water—water, all the time.

Men hauling and holding hose, just when you need everybody every minute to fill orders, and move plants, and repot, and transplant.

It's enough to frazzle one's nerves—**and expense account**—completely!

This hose-holding expense got so serious at the plant of Conard & Jones, at West Grove, Pa., that they decided to buy the Skinner System.

Now one man turns a valve and waters a whole string of frames at once. Waters them **better**. And then goes on with his other work too, because the Skinner System of **rain when you want it**, works by itself.

You can have a line like the one above working in a couple of hours after you receive it.

Send for our new book; tells all about the Skinner System.

**THE SKINNER IRRIGATION CO.**  
223 Water Street TROY, OHIO

**SKINNER**  
**SYSTEM**  
OF IRRIGATION.

# Assurance of Proper Ventilation



is only to be found in the Advance Sash Operating Device. Our worm and gear means that the sashes are securely held in any position, with no possible chance for them to drop. Our truss type arm adds to the strength and neatness of this machine and we are certain that you will be more than pleased with this equipment.

Now we want you to know about our

## Greenhouse Fittings

which are labor savers around your plant. We have a complete line of these, such as shelf brackets, column brackets, "Y" fittings, pipe carriers, etc. Prices are also to be noticed. Fair and square dealing at all times.

To explain all, let us send you our Catalogue.  
Free on request, by writing to

**ADVANCE CO., Richmond, Ind.**

## Want to Discount Your Coal Bill?

—not in actual money, but in saving of coal—

THEN USE

### ***Federal Elastic Cement***

"The glazing cement without an equal"  
to tighten your greenhouse

**Federal Elastic Cement** is put up in all sizes from 1 gallon cans to barrels—one gallon is equal to three gallons of putty. It is cheaper than putty and will last at least from two to five times as long. It holds the glass, thus reducing breakage. These are just a few of the many reasons why you should use **Federal Elastic Cement** for your glazing work. Placing your order now assures you of having your supply when needed.

Our advice on all glazing problems is free to you.

**Federal Elastic Cement** has no equal for coating over brickwork boiler settings.

## **The Federal Process Co.**

Sold direct to the  
greenhouse trade by the

**Manufacturers**

**Cleveland, O.**

**GASOLIA STOPS OIL AND GASOLINE LEAKS**



# ◆ Classified Ad Department ◆



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Pays

Rate for advertising in this department  
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No advertisement for less than 30c accepted.

## ACALYPHAS

Acalypha, Tricolor and Triumphans, 2½-in. pots, \$6.00 per 100.  
THE M'GREGOR BROS. CO, SPRINGFIELD, O.

## ACHYRANTHES

Achyranthes, McNally and Brilliantissima, 2½-in., \$5.00 per 100. Cash please.  
H. G. Norton, Perry, O.

Achyranthes, McNally, green, red and yellow R. C., \$2.50 per 100. Cash with order.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

Achyranthes Herbsti, bright red, \$5.00 per 100.  
The Storrs & Harrison Co., Painesville, Ohio.

Achyranthes, Herbsti, R. C., \$3.00 per 100.  
BAUR FLORAL CO., ERIE, PA.

Achyranthes, 2 varieties R. C., \$1.50 per 100, prepaid.  
S. D. Brant, Clay Center, Kans.

## ADIANTUMS

Adiantum Cuneatum, strong 2½-in., 12c; 3-in., 15c; 4-in., 25c; 5-in., 35c. This is a real bargain, so speak quickly.

Adiantum Croweanum clumps, the kind that will give immediate results, \$50.00 per 100.  
S. S. Skidelsky & Co., 50 Park Place, New York.

## AGERATUMS

Ageratums, Stella Gurney, strong bushy plants, from 2½-in. pots, ready for 3-in., at \$3.00 per 100; Stella Gurney rooted cuttings, 90c per 100. Speak quick. Cash.  
H. E. Rogers & Son, Spencerport, N. Y.

Ageratums, Fraseri and Stella Gurney, R. C., dwarf, dark blue, large flowering, \$2.00 per 100, \$15.00 per 1000, parcelpost paid; 2½-in. pots, \$5.00 per 100, \$40.00 per 1000.  
Roman J. Irwin, 321 6th Ave., New York.

Ageratums, R. C., Stella Gurney and Blue Star, \$1.50 per 100, \$12.00 per 1000; 2½-in., \$5.00 per 100, \$40.00 per 1000.  
S. S. Skidelsky & Co., 50 Park Place, New York.

Ageratums, best blooming blue obtainable, strong R. C., \$1.50 per 100, \$12.00 per 1000.  
J. A. Keeney Co., Monongahela, Pa.

Ageratum, Stella Gurney, 2½-in., \$3.00 per 100. Cash.  
A. Begerow, 16 Girard Place, Newark, N. J.

Ageratums, Gurney and Blue Star, 2-in., \$3.00 per 100. Cash with order.  
James Ambacher, West End, N. J.

Ageratum, Blue Perfection, 2½-in., \$4.00 per 100, height when in bloom about 12-in.  
Riverside Greenhouses, Muncie, Ind.

Ageratums, R. C., dwarf, blue, \$1.25 per 100, \$10.00 per 1000.  
A. C. BROWN, SPRINGFIELD, ILL.

Ageratum, Stella Gurney, 2½-in., \$3.50 per 100, real bushy plant. Cash please.  
W. BEZDEK, CEDAR RAPIDS, IA.

Ageratums, Little Blue Star, 2½-in. pots, \$5.00 per 100. Cash with order.  
P. Hopman, New Galilee, Pa.

Ageratums, Stella Gurney R. C., \$12.00 per 1000; 2-in., \$3.25 per 100.  
Peterson Floral Co., Gibson City, Ill.

Ageratums, R. C., 4 varieties, \$1.00 per 100; \$9.00 per 1000, prepaid.  
S. D. Brant, Clay Center, Kan.

Ageratums, Stella Gurney, R. C., 90c per 100, \$8.00 per 1000, postpaid; 2-in., 3c. Cash.  
Harglerode Bros., Shippensburg, Pa.

Ageratums, blue, R. C., \$1.25 per 100, \$10.00 per 1000; 2-in., \$3.00 per 100.  
Fred Burre, Peoria, Ill.

Ageratums, blue 2½-in., 3c; R. C., \$1.00 per 100.  
Chas. Sherwood, Waterloo, Ia.

Ageratums, \$4.00 per 100, \$35.00 per 1,000.  
The Schmidt & Botley Co., Springfield O.

Ageratums, R. C., \$1.25 per 100; 2½-in., 3c.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

Ageratums, white and purple, 2-in., 4c.  
J. S. Stuart & Son, Anderson, Ind.

Ageratums, 2-in., 4c.  
J. H. Dann & Son, Westfield, N. Y.

Ageratums, Gurney and Blue Star, R. C., 90c per 100. Cash. Byer Bros., Chambersburg, Pa.

## ALTERNANTHERAS

Alternantheras, red and yellow, full cuttings, from soil, strong bushy stock, \$1.25 per 100 by mail, \$10.00 per 1000 express. R. C. from sand, \$1.00 per 100, \$8.00 per 1000.  
S. W. Pike, St. Charles, Ill.

Alternantheras, red and yellow, from soil, fall struck, \$1.50 per 100.  
E. H. Woerner, Arlington, Nebr.

Alternantheras, red, green and yellow, strong 2-in. stock, \$4.00 per 100, \$37.00 per 1000.  
Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Alternantheras, 2½-in., red and yellow, \$4.00 per 100. Brilliantissima, 2½-in., \$5.00 per 100. All extra heavy plants, full of cuttings. Cash with order.  
G. A. Weberg, Chicago Heights, Ill.

Alternantheras, Brilliantissima and Aurea Nana, 2½-in., \$5.00 per 100, \$40.00 per 1000; R. C. red and yellow, \$2.00 per 100, \$15.00 per 1000. Parcelpost paid.  
Roman J. Irwin, 321 6th Ave., New York.

Alternantheras, 2-in. red and yellow, mostly red, \$3.50 per 100, \$30.00 per 1000, R. C., \$1.25 per 100, \$10.00 per 1000.  
Fred Burre, 936 W. Wilcox St., Peoria, Ill.

Alternantheras, 3 varieties, just rooted, the kind that start quick, \$1.50 per 100, \$14.00 per 1000, prepaid. Cash with order.  
S. D. Brant, Clay Center, Kans.

Alternantheras, red and yellow, extra strong, 2½-in., \$5.00 per 100.  
Archias Floral Co., Sedalia, Mo.

Alternantheras, red and yellow, heavy fall potted, 2½-in., full of cuttings, \$3.00 per 100.  
Burdell Floral Co., Bowling Green, Ky.

Alternantheras, Aurea Nana, R. C., \$10.00 per 1000.  
J. Russler, 11352 S. Fairfield Ave., Chicago, Ill.

Alternantheras, yellow, strong cuttings from sand, \$7.50 per 1000.  
Thornton Floral Co., Streator, Ill.

Alternantheras, narrow and broad leaf, red, 2½-in., \$5.00 per 100. Packing 5%.  
Trullitt's Greenhouses, Chanute, Kans.

Alternantheras, red and green, 2-in., \$4.00 per 100, \$35.00 per 1,000.  
The Schmidt & Botley Co., Springfield, O.

Alternantheras, R. C., fall struck, fine stock, red and yellow, \$1.25 per 100, \$10.00 per 1000.  
N. O. Caswell, Delavan, Ill.

Alternantheras, R. C., from soil, fall struck, pink and yellow, \$10.00 per 1000. Cash please.  
E. B. Randolph, Delavan, Ill.

Alternantheras, R. C., red and yellow, \$8.00 per 1000; Brilliantissima, \$10.00 per 1000. Cash.  
Byer Bros., Chambersburg, Pa.

Red and yellow Alternantheras from soil, \$1.50 per 100, \$12.50 per 1000. Cash.  
F. W. Meyer, Cherryvale, Kans.

Alternantheras, fall struck, branched cuttings from soil, red and yellow, \$1.75 per 100, \$15.00 per 1000.  
O. Humfeld, Clay Center, Kans.

## ALYSSUM

Alyssum, Little Gem, plants from seed bed, ready to pot, \$1.00 per 100, post paid.  
A. B. Campbell, Cochranville, Pa.

Sweet Alyssum, dbl., 2½-in., \$4.00 per 100.  
Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Sweet Alyssum, giant, double, 2½-in., \$3.00 per 100. Packing 5%.  
Trullitt's Greenhouses, Chanute, Kans.

Alyssum, \$3.50 per 100, \$30.00 per 1,000.  
The Schmidt & Botley Co., Springfield O.

Alyssum, double giant, 2-in., \$2.00 per 100, \$18.00 per 1000.  
W. Rawlings, Wholesale Grower, Allegany, N. Y.

Alyssum, dbl. giant, R. C., \$1.50; 2½-in., 3c.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

Alyssum, double giant white, 2½-in., \$5.00 per 100.  
Archias Floral Co., Sedalia, Mo.

Alyssum, double giant, 2-in., \$2.00 per 100.  
J. C. Schmidt, Bristol, Pa.

Alyssum, dbl., R. C., \$1.50 per 100, prepaid.  
S. D. Brant, Clay Center, Kans.

## AMPELOPSIS

Ampelopsis Veitchii, 1 yr., field grown, \$15.00 per 100, \$180.00 per 1,000.  
The Schmidt & Botley Co., Springfield O.

Ampelopsis Veitchii, 2-yr., field-grown, 25c.  
W. H. Salter, Rochester, N. Y.

## ANTHERICUMS

Anthericum, Variegatum, some very choice high colored stock, 2-in., \$5.00 per 100; 2½-in., \$8.00 per 100.  
Louis P. Faulk, R. F. D. 7, Box 9, Bellevue, Pa.

Anthericum, variegated, strong plants, 2½-in., 6c.  
J. H. Dann & Son, Westfield, N. Y.

## AQUATICS

For water, rock and nature gardens. Aquatic plants, Water Lilies, Arrowhead, Iris, etc., Wild Flowers, Ferns, Violets, etc. Plants that attract birds, game, fish.

Write TERRELL, Naturalist, Drawer V. 173, Oshkosh, Wis.

Water Hyacinths, good strong plants, \$3.50 per 100, \$30.00 per 1000. The Pomona Nurseries, Drawer 24, Dade City, Fla.

## AQUILEGIAS

### CAERULEA.

\$8.00 per 100 and worth it.

### AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Aquilegia, \$4.00 per 100.  
The Schmidt & Botley Co., Springfield, O.

ALBUM OF DESIGNS, \$1.00 per copy, prepaid.  
Florists' Pub. Co., Caxton Bldg., Chicago.

## ASPARAGUS

Asparagus Sprengerii, 2½-in., fine stock, \$4.50 per 100, \$40.00 per 1000; Asparagus Plumosus Nanus, 3-in., \$8.00 per 100; 2-in., strong, \$4.00 per 100, \$35.00 per 1000; 2½-in., \$5.00 per 100, \$45.00 per 1000.

Plumosus seedlings, \$1.00 per 100, \$9.00 per 1000. Asparagus Sprengerii seedlings, \$1.00 per 100, \$8.00 per 1000.  
S. S. Skidelsky & Co., 50 Park Place, New York.

### ASPARAGUS SPRENGERII

Seedlings, \$1.00 per 100, \$8.50 per 1000.

2½-in., \$3.00 per 100.

3-in., 7.00 per 100.

### ASPARAGUS PLUMOSUS

3½-in., \$12.50 per 100.

CHAS. SHERWOOD, WATERLOO, IOWA.

Asparagus, Plumosus and Sprengerii, extra strong. Per 100 Per 1000

2½-in. Plumosus ..... \$ 5.00 \$ 45.00

2½-in. Sprengerii ..... 3.00 28.00

4-in. Sprengerii ..... 18.00 155.00

Cash, no C. O. D. orders accepted.  
John Bauscher, Freeport, Ill.

Asparagus Plumosus, 2-in., \$3.50 per 100, \$30.00 per 1000; 2½-in., \$5.00 per 100, \$45.00 per 1000; 3-in., \$8.00 per 100; 4-in., \$2.00 per doz. Asparagus Sprengerii, 3-in., \$8.00 per 100.

Joseph Michal, 57th St. and Kostner Ave., Chicago.

Asparagus Plumosus and Sprengerii seedlings, \$1.25 per 100, \$10.00 per 1000; 2½-in., extra strong, \$5.00 per 100, \$45.00 per 1000; 3-in., \$10.00 per 100, parcelpost paid. Larger sizes, ask for price list.

Roman J. Irwin, 321 6th Ave., New York.

### GOOD PLUMOSUS.

Asparagus Sprengerii 2½-in., \$5.00 per 100; Plumosus, 2½-in., select, \$5.00 per 100; 3-in., \$8.00 per 100; 4-in., \$15.00.

GULLETT & SONS, LINCOLN, ILL.

Asparagus P. Nanus, 3-in. .... \$8.00 \$75.00

Asparagus P. Nanus, 2½-in. .... 5.00

Asparagus P. Nanus, 2-in. .... 3.50 \$30.00

FRED BURRE, PEORIA, ILL.

### ASPARAGUS.

Good, strong 2½-in. stock, ready for shipment. Plumosus ..... \$6.00 per 100; \$50.00 per 1000

Sprengerii ..... 5.00 per 100, 45.00 per 1000

Rolf Zetlitz Co., Dayton, O.

### ASPARAGUS SPRENGERII.

5-in. .... 30c each

4-in. .... 17½c each

Ready for shipment, very heavy. Cash.

W. BEZDEK, CEDAR RAPIDS, IA.

4000 Asparagus Sprengerii, 3-in., \$12.00 per 100. Cash, please. See my other ads under Geraniums, Vincas and Cannas.

Martin Kelt, 601 Washington, Bay City, Mich.

Advertisers have learned from experience that

THE REVIEW

PAYS BEST.

Asparagus Plumosus, 3-in., \$8.00 per 100.  
Asparagus Sprenger, 3-in., \$8.00; strong 4-in., \$16.00 per 100.

B. B. Morgan Floral Co., Paxton, Ill.

Asparagus Sprenger seedlings, \$1.00 per 100, \$7.00 per 1000. A. Sprenger, 3-in., \$3.00 per 100, \$70.00 per 1000.  
Edward W. Schuster, Crookston, Minn.

#### CLEAN, WELL GROWN PLANTS

#### ASPARAGUS SPRENGERI

FROM 4-IN. POTS, \$15.00 PER 100.

G. R. NOBLE, PADUCAH, KY.

What can you offer us in Plumosus seedlings for early delivery?  
LOS ROBLES NURSERY & GARDEN,  
Santa Cruz, Calif.

Asparagus Plumosus, 2 1/4-in., \$4.00 per 100, \$35.00 per 1000; 2 1/2-in., \$5.00 per 100, \$45.00 per 1000; 3-in., \$8.00 per 100, \$75.00 per 1000.  
Springfield Floral & Fern Co., Springfield, O.

Strong Sprenger, 2 1/4-in., 3c; 3-in., 8c; 4-in., 15c-20c. Cash.  
G. E. Berthold, Nebraska City, Nebr.

Asparagus Sprenger, heavy 4-in., \$15.00 per 100. Cash. North Madison Floral Co., North Madison, Ind.

4-in. Plumosus, very strong plants, 14c; 3-in., 7c. Cash please.  
Edgar Easterday, Nokomis, Ill.

Asparagus Plumosus, 2-in., strong, \$3.50 per 100.  
J. Russler, 11352 S. Fairfield Ave., Chicago, Ill.

A. Sprenger, strong 3-in., \$5.00 per 100. Cash, please. Cottage Grove Floral Co., Mrs. R. G. Wagoner, Route A, No. 241 B, Houston, Tex.

Asparagus Plumosus and Sprenger, extra strong, 3-in., \$10.00 per 100; 4-in., \$20.00 per 100.  
Archias Floral Co., Sedalia, Mo.

Asparagus Sprenger seedlings, extra good, \$1.00 per 100 delivered, \$7.00 per 1000 express.  
A. M. Davis, Brownwood, Tex.

Asparagus Plumosus, 3-in. potted plants, none better, 8c, \$75.00 per 1000, 200 at 1000 rate. Cash please.  
B. C. Blake, Springfield, O.

Asparagus Plumosus, 2 1/4-in., \$5.00; 3-in., at \$10.00; 4-in., \$15.00 per 100.  
Henry Smith, Grand Rapids, Mich.

Asparagus Sprenger, transplanted, as good as 2 1/4-in. stock, \$2.00 per 100, \$15.00 per 1000.  
S. A. Pinkstone, Utica, N. Y.

Asparagus Plumosus, 3-in., \$7.50 per 100. Cash, please.  
J. J. Clayton & Son, West Grove, Pa.

2-in. Asparagus Sprenger, \$4.00 \$35.00  
2-in. Asparagus Plumosus, 4.50 40.00  
The Schmidt & Botley Co., Springfield, O.

Asparagus Plumosus, 2 1/4-in., \$5.00 per 100; 3-in., \$10.00 per 100; 4-in., \$18.00 per 100.  
The Storrs & Harrison Co., Painesville, Ohio.

Asparagus Plumosus, 3-in., \$8.00 per 100. Packing 5%.  
Trullitt's Greenhouses, Chanute, Kans.

Asparagus Plumosus and Sprenger, 2 1/4-in., \$5.00 per 100.  
THE M'GREGOR BROS. CO., SPRINGFIELD, O.

Asparagus and Sprenger seedlings, \$7.50 per 1000. Geo. Bigler, 28th and Sherman Ave., Camden, N. J.

2000 Asparagus Sprenger, 2 1/2-in., extra strong, \$45.00 per 1000.  
Herman Schau, 10817 Hale Ave., Chicago.

Extra nice 3-in. Asp. Plumosus, \$7.00 per 100, \$60.00 per 1000. Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Asparagus Plumosus, 4-in., strong, \$12.50 per 100. Packed in paper pots. Cash.  
Fairview Gardens, Elmore, Ind.

Asp. Plumosus and Sprenger, 2 1/4-in., strong, ready for shift, 8c. Cash with order.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

Asparagus Sprenger, extra heavy 5-in., 25c each.  
J. E. MATTHEWSON, SHEBOYGAN, WIS.

2-in. Plumosus ..... 3 1/2c  
2-in. Sprenger ..... 3c  
Bird Forrest, Waxahatchie, Tex.

Asparagus Plumosus sprays all sold for the coming season.  
The Pennock Plantation, Jupiter, Fla.

Asparagus Plumosus, fine 3-in., 8c; 2-in., 4c.  
F. C. Freeman & Sons, Portland, Ind.

Strong 3-in. Plumosus, \$10.00 per 100.  
J. E. Leslie & Son, 2816 E. Boots St., Marion, Ind.

3-in. Sprenger, \$8.00 per 100; 2-in., \$3.00 per 100. Cash.  
Jacobs Bros., Peoria, Ill.

Asparagus Plumosus, 2-in., \$3.50 per 100. Cash.  
M. & S. L. Dysinger, Albion, Mich.

Asparagus Sprenger, 2 1/4-in., 3 1/2c; 3-in., 8c.  
S. M. Harbison, Danville, Ky.

Asparagus Plumosus, 2 1/4-in., 5c; 3-in., 8c.  
Furrow & Co., Guthrie, Okla.

Asparagus Sprenger, 2 1/2-in., 4c each.  
Odor Greenhouses, Iola, Kans.

200 4-in. Sprenger, very heavy, \$10.00 per 100.  
J. G. Layton, Allegany, N. Y.

Asparagus Sprenger, 3-in., \$8.00 per 100.  
Sarver Floral Co., R. F. D. 11, Dallas, Tex.

2-in. Sprenger, \$45.00 per 1000.  
Poehlmann Bros. Co., Morton Grove, Ill.

Asp. Sprenger, large 2 1/4-in., \$4.00 per 100.  
Burdell Floral Co., Bowling Green, Ky.

A. Sprenger, 2-in., 3c; 3-in., 8c; 4-in., 12c.  
Abbey Ave. Greenhouses, Dayton, O.

#### ASPIDISTRAS

Aspidistras, green, fine plants, \$2.00 each.  
HOLTON & HUNKEL CO.,  
Milwaukee, Wisconsin.

#### ASTERS

Queen of the Market, Rose Pink, Red, Scarlet, Flesh, White, Lavender, Dark Blue, strong transplanted, \$12.00 per 1000. Cash please. Also see our ads under Calendulas, Snapdragons and Chrysanthemums.  
Hillview Greenhouse Co., La Crosse, Wis.

Aster seed, Late Branching, white purple, lavender, shell-pink; Royal, white; white Asterum; Queen of the Market, white and pink; separate colors or mixed, oz., \$1.00; 1/2 oz., 60c; 1/4 oz., 35c. Postpaid.  
W. S. Mudge, Gasport, N. Y.

Aster seedlings, Crego's, 5 colors and American Beauty, \$5.00 per 1000, prepaid.  
E. H. Woerner, Arlington, Nebr.

Asters, strong seedlings, Semple's Branching, Queen of the Market, \$6.00 per 1000, P. P.  
S. T. Danley & Son, Macomb, Ill.

#### BEDDING PLANTS

3-in. Begonias, full of bloom, Luminosa and Vernon, 8c; rooted cuttings of same, 2 1/2c. Extra strong Salvias, from seed, 1c. Verbenas, assorted, 1c. White and yellow Snapdragons, well rooted, 1 1/2c. Variegated Vincas, 2 1/4-in., 5c. Dbl. Petunias, good assortment, 3 1/2c. Mesembryanthemums in bloom, 2 1/4-in., 5c. Ice plant, 2 1/4-in., 4c. Heliotropes, blue, in bloom, 3-in., 6c. Fern leaf Dusty Miller, 2 1/4-in., 4c. I guarantee all these to be better than the average or money back. Please send cash with order.  
Wm. S. Lohr, Ottawa, Ill.

Geraniums, strong 3-in. E. G. Hill, 10c. Nutt, big 3-in., 10c. R. O. Nutt, 1 1/2c. Double Petunias, R. Cuttings, 2c. Dusty Miller seedlings, 2c. Cash with order.  
Wm. S. Lohr Greenhouses, Ottawa, Ill.

Coleus rooted cuttings ..... \$1.25 per 100  
Coleus, 2-in., ..... 3.00 per 100  
Salvia Bonfire, rooted cuttings, ..... 1.50 per 100  
Salvia Bonfire, 2-in., ..... 3.50 per 100  
Vinca Variegata, 2 1/4-in. and 2 1/2-in., 4.00 per 100  
Calendulas, 2 1/4-in., ..... 3.00 per 100  
Wm. Hasselmann, Independence, Kans.

#### BEGONIAS

##### BEGONIAS FROM 2 1/4-IN. POTS.

	100	1000
Begonia, Chatelaine, 2 1/4-in., \$7.00	\$65.00	
Begonia Chatelaine, 3 1/4-in. pots, 20.00		
New Begonia Mrs. M. A. Patten (dark pink sport of Begonia Chatelaine), a beautiful plant for bedding purposes or as pot plants, 2 1/4-in. pots, 10.00		
Rex Begonias, 3 1/4-in. pots, \$25.00 per 100; larger sizes ask for prices. 2-in. pots, ready May 15th, \$14.00 per 100.		
Parcel post paid on rooted cuttings only.		
Roman J. Irwin, 321 6th Ave., New York.		

New Begonia, Mrs. M. A. Patten (sport of Chatelaine), very dark pink, strong rooted cuttings, \$7.00 per 100, \$60.00 per 1000; 2-in. plants, \$10.00 per 100. Strong 3 1/4-in., \$35.00 per 100; Begonia Chatelaine, strong rooted cuttings, \$3.00 per 100, \$27.50 per 1000; nice 2 1/4-in. stock, \$7.00 per 100, \$65.00 per 1000; 3-in., very fine, \$10.00 per 100.  
S. S. Skidelsky & Co., 50 Park Place, New York.

Begonia Luminosa, red, pink and white, 2 in., \$5.00 per 100; 2 1/2 in., mixed colors, mostly red, \$8.50 per 100; 3 in., red only, \$8.00 per 100; 4 in., red only, ready for immediate sales or potting on, \$20.00 per 100. Assorted Begonias, 2 in., \$5.00 per 100. Luminosa varieties, mixed colors, and Marguerite rooted cuttings, \$3.00 per 100, \$25.00 per 1000.  
N. O. Caswell, Delavan, Ill.

Begonia R. C., Chatelaine and Patten.  
Chatelaine ..... \$3.00 per 100, \$25.00 per 1000  
Patten ..... 5.00 per 100, 45.00 per 1000

PIERSON FLORAL CO.,  
2000 Perry Ave., Peoria, Ill.

Begonias, R. C., Chatelaine, 3c; Mrs. M. A. Patten, 5c; Luminosa, 2 1/2c; Erfordia, 2 1/2c; Dewdrop, the best white, 2 1/2c; Prima Donna, 3c. As many of a kind as wanted, prepaid by mail.  
S. W. Pike, St. Charles, Ill.

Begonias, Prima Donna and Luminosa seedlings, mixed, \$3.00 per 100, \$25.00 per 1000; twice transplanted, \$4.50 per 100, \$40.00 per 1000, parcel post paid special delivery.  
Roman J. Irwin, 321 6th Ave., New York.

Begonia Chatelaine from flats, ready for 3-in. pots, \$5.50 per 100; 3-in., \$10.00 per 100, 4-in., 25c; 5-in., 50c. Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Begonia Chatelaine, 2 1/4-in., \$7.00 per 100, \$65.00 per 1000. Mrs. Patten, 2 1/4-in., \$10.00 per 100. A. J. Schmutz, 23 Arnold Place, North Adams, Mass.

	Per 100	Per 1000
Begonia Chatelaine, 2-in., ..... \$6.00	\$60.00	
Begonia Chatelaine, 3-in., ..... 12.00	100.00	
Stocky and clean. N. Grillo, Milldale, Conn.		

Begonias, Luminosa, Prima Donna and Erfordia, strong, transplanted seedlings, ready for 3 in., \$2.50 per 100. Cash.  
Brill Celery Gardens, Kalamazoo, Mich.

Begonia Chatelaine ..... \$8.00 per 100  
Begonia Otto Hackers ..... 10.00 per 100  
Begonia Pres. Carnot ..... 10.00 per 100  
The Storrs & Harrison Co., Painesville, Ohio.

Begonia Luminosa, good heavy 4-in., in bloom, \$25.00 per 100. You cannot lose on these.  
Linwood Floral Co., 31st and Park Ave., Kansas City, Mo.

Begonia Chatelaine R. C., all bottom cuttings and will make splendid bedding plants, \$3.00 per 100 by mail, \$25.00 per 1000 by express. Cash with order. Swaby Greenhouses, St. Charles, Ill.

#### BEGONIAS IN BLOOM.

Chatelaine, Luminosa, Salmon Queen, Prima Donna, White Pearl, 4-in., 20c; 2 1/4-in., \$8.00 per 100. Burdell Floral Co., Bowling Green, Ky.

Chatelaine Begonias, rooted cuttings, \$3.00 per 100, \$27.50 per 1000.  
Lyon & Anderson, Belvidere, Ill.

Begonias, Luminosa, Chatelaine and Sander-sonii, extra strong, 2 1/4-in., \$7.50 per 100; 3-in., \$12.00 per 100. Archias Floral Co., Sedalia, Mo.

Begonias, Vernon and Erfordia, 2-in., 7c; 3-in., 10c.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

Begonia Pittum, very fine plants, 3-in., \$20.00 per 100.  
C. C. POLLWORTH CO., MILWAUKEE, WIS.

Begonia Vernon, extra fine, 3 1/2-in., ready for shift, \$10.00 per 100. Cash please.  
Olney Greenhouses, Olney, Ill.

Begonias, strong 2 1/4-in. Corallina de Lucerne and Duchartrei, 8c each. See Cannas and Impatiens. A. C. Anderson, Columbus, Neb.

Begonia Chatelaine, strong R. C., \$3.00 per 100, \$25.00 per 1000.  
S. A. Pinkstone, Utica, N. Y.

Begonia Chatelaine, 3-in., in bud and bloom. fine bushy plants for Easter, 10c. Cash please.  
J. Sylvester, Oconto, Wis.

Begonia Chatelaine, rooted cuttings, \$3.00 per 100.  
L. Potter & Sons, Waukegan, Ill.

Begonias, Chatelaine, 2-in., 6c; Mrs. Patten, 2-in., 10c. Cash. C. Betacher, Dover, Ohio.

Begonias, Luminosa, red, heavy, 2-in., 5c each.  
Coupland's Coffeyville, Kans.

Begonia Chatelaine, 2-in. pots, \$5.00 per 100.  
Zumbrota Greenhouses, Zumbrota, Minn.

Begonias, 3-in., Luminosa and Prima Donna, \$8.00 per 100. Cash. Jacobs Bros., Peoria, Ill.

Begonia Luminosa, \$6.00 per 100.  
The Schmidt & Botley Co., Springfield, O.

Begonias, Chatelaine, 2-in., \$5.00 per 100. Cash, please. Mrs. E. A. Llewellyn, Olean, N. Y.

Chatelaine Begonias, rooted cuttings, \$3.00 per 100. Cash. H. E. Mitting, Cambridge City, Ind.

#### BERBERIS

Berberis, B. Thunbergii, 6-10-in., No. 1, 1 yr., \$2.00 per 100 postpaid, for cash. Box Barberry, fine 2 yr., transplanted, 4-6-in., \$8.00 per 100 postpaid. Cash. You need our trade list of lining out stock, cuttings, etc., send for it today.  
Atlantic Nursery Co., Inc., Berlin, Md.

Japanese Barberry, well branched, 2-yr., transplanted plants, \$5.00 per 100, \$40.00 per 1000. No charge for packing.  
Chas. Black, Hightstown, N. J.

#### BERRIED PLANTS

Cleveland Cherries, transplanted seedlings, \$3.50 per 100, \$30.00 per 1000; 2-in. pots at \$7.00 per 100, \$60.00 per 1000, parcel post paid. New Christmas Holly Berry, 2 1/4-in. pots, \$10.00 per 100, \$80.00 per 1000. May delivery.  
Roman J. Irwin, 321 6th Ave., New York.

Cleveland Cherries, seed saved only from specimen plants, transplanted seedlings, \$3.00 per 100, \$25.00 per 1000; 2-in., \$4.00 per 100, \$35.00 per 1000.  
N. Kiger, Marietta, O.

Cleveland Cherries, seedlings, ready now, \$1.00 per 100. Cash.  
Byer Bros., Chambersburg, Pa.

#### BOUGAINVILLEAS

Bougainvillea, Glabra Sanderiana, 2 1/4-in., \$7.50 per 100; 3-in., \$25.00 per 100.  
The Storrs & Harrison Co., Painesville, Ohio.

Bougainvillea Sanderiana, 4-in., \$4.50 per doz., \$35.00 per 100.  
Baur Floral Co., Erie, Pa.

#### BOUVARDIAS

Single white and single pink Bouvardias, at \$5.00 per 100, well rooted.  
Adam Helts, 1166 Barrett Ave., Louisville, Ky.

#### BULBS

Hyacinths, Tulips, Narcissi, Crocus, Lilies and Lily of the Valley pipe; Roman Hyacinths, Paper Whites, Lilium Candidum and all other French bulbs; Japanese Lilies, high grade quality only. Prices on application.

VAN ZONNEVELD BROS. & PHILIPPO,  
Sassenheim, Holland,  
NEW YORK BRANCH, 18 BROADWAY.

Stammes & Co., Wholesale Bulb Growers and Exporters, Vogelenzang, Holland. We sell at growers' prices. Ask for special quotations and catalogue or mail your list of wants care R. F. Lang, 32 Broadway, New York City.

Your address for Holland grown Hyacinths, Tulips, Narcissi, Crocus, Lilies of the Valley and Liliums. Please write for catalogue to  
GT. VAN WAVEREN & KRUIFF,  
116 Broad St., Room 40, New York City.



**BULBS Continued**

Having made arrangements with Tromp Bros., Lisse, Holland, to represent them south and west of Chicago, I kindly solicit from my customers their Bulb orders for 1920.

H. W. Peterson, Poplar Bluff, Mo.

Bulbs of all description. Write for prices. C. KEUR & SONS, HILLEGOM, HOLLAND. New York Branch, Room 1014, 32 Broadway.

See our display ad in this issue. S. S. Skidelsky & Co., 50 Park Place, New York.

**CACTI**

Cacti, my choice, 25 vars., \$3.90; 50 vars., \$8.00; succulents, 25 vars., \$1.50; large, \$2.00; 50 vars., \$4.00. We never had better plants. Cash. Charges paid. A. G. Greiner, 4202 W. Natural Bridge Ave., St. Louis, Mo.

**CALADIUMS****CALADIUM ESCULENTUM.**

Start them at once.

Special reduced prices to close out.

5 to 7-in. bulbs	.....\$ 5.50 per 100
7 to 9-in. bulbs	..... 9.00 per 100
9 to 11-in. bulbs	..... 12.00 per 100
11 to 12-in. bulbs	..... 18.00 per 100

**AMERICAN BULB CO.,**

172 N. Wabash Ave., Chicago, Ill.

**CALADIUM ESCULENTUM**

For immediate delivery.

	Per doz.	Per 100
5 to 7-in.	.....\$1.10	\$ 7.00
7 to 9-in.	..... 1.35	9.00
9 to 11-in.	..... 2.25	15.00
12-in. and up	..... 5.00	35.00

**A. HENDERSON & CO.,**

166 N. Wabash Ave., Chicago, Ill.

Prices are f. o. b. Southern Texas.

	Per 100
5 to 7-in. cir.	.....\$ 5.50
7 to 9-in. cir.	..... 7.00
9 to 11-in. cir.	..... 9.00
11 to 12-in. cir.	..... 14.00
12-in. up	..... 20.00

Cash. H. W. Peterson, Poplar Bluff, Mo.

Fancy-leaved Caladiums, extra fine bulbs from choicest named varieties, \$2.25 per doz., \$18.00 per 100, postpaid. Archias Floral Co., Sedalia, Mo.

Caladiums, fancy leaved, splendid bulbs, \$16.00 per 100.

The Storrs & Harrison, Co. Painesville, Ohio.

Caladiums, 5 to 7 in. ....\$4.50 per 100  
Caladiums, 7 to 9 in. .... 7.00 per 100  
The Schmidt & Botley Co., Springfield, O.

**CALCEOLARIAS**

Calceolaria Hybrida Grandiflora in bud and bloom, 3½ and 4-in., 25c each. Good plants for Mothers' day.

Vogt's Greenhouses, Coldwater, Mich.

Calceolarias, mixed, good plants, 4-in., 30c. Toledo Greenhouse, 2828 Chestnut St., Toledo, O.

**CALENDULAS**

Orange King, strong plants in 2-in. square paper pots, \$3.00 per 100. Cash please. Also see our ads. under Chrysanthemums, Asters and Snapdragons.

Hillview Greenhouse Co., La Crosse, Wis.

Calendulas, Orange King, strong, 2½-in., special, \$4.00 per 100; 3-in., \$6.00 per 100. S. S. Skidelsky & Co., 50 Park Place, New York.

Calendula Orange King, plant now for Memorial day, strong 3-in., \$6.00 per 100. Baur Floral Co., Erie, Pa.

Calendulas, Orange and Lemon King, Dreer's, 2-in., \$3.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Calendula Orange King, 2-in., \$2.50 per 100. Cash. Peter J. Schumer, 748 Wesley Ave., Evanston, Ill.

Calendulas, Orange King and Prince of Orange, strong plants, 2½-in. pots, \$4.00 per 100. Zumbrota Greenhouses, Zumbrota, Minn.

Calendulas, Orange King, Lemon Queen, 2½-in., \$3.00 per 100. Packing 5%. Truitt's Greenhouses, Chanute, Kans.

Calendulas, Orange King, 2½-in., \$3.00 per 100. Cash. W. Bezdek, Cedar Rapids, Ia.

Calendula Orange King, 2-in., \$2.70 per 100. Cash. Ryer Bros., Chambersburg, Pa.

**CALLAS****GODFREY CALLAS.**

Are the only ones that you can make money on. Your blooms don't come all at once; but get them once established and with proper attention, you have a steady cut of blooms; and then, how the Godfrey does bloom.

We have 40,000 well established bulbets in flats, just the kind to grow on for next season; we are offering at \$2.50 per 100, or \$22.50 per 1000 prepaid. Fine lot of 2½-in. in pots, ready for move up, \$5.00 per 100 or \$45.00 per 1000. Cash.

C. L. HUMPHREY,

ZANESVILLE, OHIO.

Godfrey Callas, 2½-in., \$5.00 per 100; 3-in., \$8.00 per 100. All strong stock. Cash. Freeport Floral Co., Freeport, Ill.

Godfrey Callas, strong 2½-in. stock, \$5.00 per 100, \$45.00 per 1000. Cash with order. Pinehurst Floral Co., Pleasant Hill, Mo.

Godfrey Callas, 2½-in., \$5.00 per 100. This is the true strain. Schmidt & Meine, 3121 Market St., Youngstown, O.

Godfrey Callas, 2½-in., \$5.00 per 100; 3½-in., will bloom soon, \$12.50 per 100. Cash. Scharff Bros., Van Wert, Ohio.

Godfrey Callas, 2½-in., at \$4.00 per 100, \$35.00 per 1000. A bargain. Cash.

Kirkwood Floral Co., Des Moines, Ia.

Callas, white, 2½-in. pots, \$4.00 per 100, \$35.00 per 1000.

Lagonda Floral Co., Springfield, O.

Callas, Godfrey, Devoniensis, strong 3-in., \$3.00 per 100, \$75.00 per 1000.

Fred H. Lemon & Co., Richmond, Ind.

Callas, white, 2½ in. ....\$ 8.00 per 100

Callas, white, 3 in. .... 12.00 per 100

The Schmidt & Botley Co., Springfield, O.

Godfrey Callas, 2½-in., \$5.00 per 100.

A. N. Kinsman, Inc., Austin, Minn.

3-in. Callas, \$3.00 per 100.

Tarentum Floral Co., Tarentum, Pa.

100 Godfrey Callas, 3-in., \$8.00 per 100.

Edward W. Schuster, Crookston, Minn.

Callas, extra strong 2½-in., \$5.00 per 100.

John Bauscher, Freeport, Ill.

**CAMPANULAS**

Strong, 1½-in. Campanulas, Pyramidalis Blue, \$3.50 per 100, \$30.00 per 1000.

Lagonda Floral Co., Springfield, Ohio.

**CANNAS**

Cannas, fresh cut, home grown stock, true to name. Extra selected, plump; sound, 2 and 3 eye roots.

	100	Mrs. Kate Gray	100
Austria	.....\$2.50	Meteor	.....\$2.50
Alemannia	..... 2.50	Mme. Crozy	..... 3.00
Alph. Bouvier	..... 2.50	Panama	..... 5.00
Crimson Bedder	..... 3.00	Prem'r, gold edge	..... 2.00
Chas. Henderson	..... 2.50	Queen Charlotte	..... 3.00
City of Portland	..... 8.00	Robusta perfec.	..... 3.00
David Harum	..... 3.00	R. Wallace, yel.	..... 2.50
Express, dwarf	..... 3.50	Rosea Gigantea	..... 5.00
Egandale	..... 3.00	Venus, dwarf	..... 3.00
Florence Vaughan	..... 2.50	Wm. Boffinger	..... 2.80
Golden Gate	..... 5.00	Wintzer's Colossal	..... 5.00
Gust. Gumpfer	..... 3.00	Wyoming	..... 3.50
Hungaria	..... 5.00	All colors mixed	..... 2.00
King Humbert	..... 4.50		
Yellow Humbert	..... 3.50		

Also Caladiums, Dahlias, Gladioli, etc., see 2 page adv., pp. 12, 13, Review, Jan. 15.

IMPERIAL SEED & PLANT CO.,

Colgate Box 76, Baltimore, Md.

Good plump tubers, 1 to 3 eyes.

	Per 100
400 Alice Roosevelt, green foliage, maroon red; prolific bloomer	.....\$2.50
600 Austria	..... 2.50
800 Chas. Henderson	..... 2.50
300 David Harum	..... 3.00
250 Gladiator	..... 3.00
400 Gladiolus	..... 3.00
500 Florence Vaughan	..... 3.00
300 King Humbert	..... 5.00
300 Mme. Crozy	..... 4.00
1200 Pennsylvania	..... 2.50
1200 Wyoming	..... 3.50
400 Yellow Humbert	..... 4.00

F. E. Blake, Marion, O.

**STARTED CANNA PLANTS, EXTRA STRONG.**

Austria, Marshall Volantia, Alemannia, Burbank, \$2.50 per 100; Yellow King Humbert, \$5.50 per 100. Dormant roots, Austria, Alemannia, M. Volantia, Burbank, \$15.00 per 1000. Pennsylvania, King of the Bronzes, Marvel, Uncle Sam, Indiana, Louisiana, Wyoming, Attraction, Mlle. Berat, John Farquhar, Martha Washington, Duke of Marlboro, \$20.00 per 1000. Loveliness and Yellow King Humbert, \$4.50 per 100. Peaches and Cream, \$5.00 per 100. New Pink Delight, (some fine), \$1.00 each.

Draime Bros., Citronelle, Ala.

Canna roots, two to three eyes, exceptional fine lot of King Humbert, \$5.00 per 100, \$40.00 per 1000; Florence Vaughan, \$3.50 per 100, \$30.00 per 1000. Other varieties, ask for complete price list. 3-in. pot plants ready April 15th. King Humbert, \$10.00 per 100, \$90.00 per 1000. Standard varieties, A. Bouvier, Florence Vaughan, J. D. Elisele, Maros (white), Mme. Crozy, Richard Wallace, Venus, Wyoming, \$7.00 per 100, \$60.00 per 1000. Firebird, Rosea Gigantea, Mrs. A. Conard, \$10.00 per 100, \$90.00 per 1000. Other varieties, ask for quotations.

Roman J. Irwin, 321 6th Ave., New York.

Cannas, Ohio grown, fresh grown, 2-3 eyes; City of Portland, Eureka, The Gem, 12c; Mrs. Conard, 8c; Panama, 6c; King Humbert, Orange Bedder, Colossal, Maras, Oriole, Uncle Sam, 5c, \$45.00 per 1000. Favorite, Garam, Gus. Gumpfer, Louisiana, Queen Charlotte, Souv. d'A. Crozy, Venus, Wyoming, 3½c, \$30.00 per 1000. Alemannia, A. Bouvier, J. D. Elisele, D. Harum, M. Berat, Pennsylvania, Pillar of Fire, 3c, \$25.00 per 1000. 1000 our choice, including Humbert, \$30.00. Cash. Special rate on large lots.

C. BETSCHER, DOVER, O.

Cannas, fine plants, ready for 3 and 4-in. pots. King Humbert, Hungaria and Yellow Humbert, \$7.00 per 100; Egandale and D. Harum, \$6.00 per 100; F. Vaughan, Chas. Henderson, Queen Charlotte, Burbank and Crozy, \$5.00 per 100. These are large plants, not merely started roots. Strong dormant roots, F. Vaughan and Chas. Henderson, \$2.50 per 100.

S. W. Pike, St. Charles, Ill.

	12	100	1000
Strong, 2 to 3 eyes, plump divisions.			
Queen Helene, Yellow King Humbert	.....\$1.00	\$4.00	\$35.00
Meteor, glowing red	..... .75	3.50	22.50
Rosea Gigantea, large pink	..... 1.25	5.00	40.00

No charge for packing. We will pay express.

SUPERIOR NURSERY CO.,

1417 E. 59th St., Los Angeles, Calif.

**FAT ROOTS.**

Grown under irrigation, two to three eyes, true to name.

	Per 100	Per 1000
King Humbert	.....\$5.00	\$45.00
Yellow Humbert	..... 4.00	35.00
Mlle. Berat	..... 3.00	25.00
Firebird	..... 7.50	70.00

LOYD C. BUNCH, FREDONIA, KAN.

Canna roots, 2 to 3 eyes, cut as orders received, Austria, \$3.50 per 100, \$30.00 per 1,000; Uncle Sam, \$3.50 per 100, \$30.00 per 1,000; Florence Vaughan, \$3.50 per 100, \$30.00 per 1,000; Gigantea, \$3.50 per 100, \$30.00 per 1,000; Bronze-leaf Musaeifolia, \$3.50 per 100, \$30.00 per 1,000. These are very fine bulbs. Cash.

Max Zschau, Marshall, Ill.

CANNAS, select plump roots, 2 to 3 eyes, EGANDALE, QUEEN CHARLOTTE, MME. CROZY, CHAS. HENDERSON, MT. ETNA, \$4.00 per 100, \$35.00 per 1000. WYOMING and GIGANTEA, \$3.00 per 100, \$25.00 per 1000. Order your supply now. Our stock is sure to please. The Wagner Park Nursery Co., Sidney, O.

Cannas, all northern grown roots, good 2 and 3 eye divisions, in the following varieties: King Humbert, \$5.00 per 100, \$45.00 per 1000.

Venus, David Harum, J. D. Elisele, Fireblade, Louisiana and Mme. Crozy, at \$2.25 per 100, \$20.00 per 1000.

The McGregor Bros. Co., Springfield, Ohio.

Cannas, 2 and 3 eyes.

King Humbert	.....\$5.00 per 100, \$45.00 per 1000
Kate Gray	.....\$3.00 per 100
Austria	..... 3.00 per 100
Wyoming	..... 3.50 per 100
Hungaria	..... 5.00 per 100

Levy Greenhouse, Norman, Okla.

Cannas, fresh cut, home grown, selected. Alph. Bouvier, \$3.00; King Humbert, \$5.00; Richard Wallace, \$3.00; Mrs. Conard, \$7.00.

DORMONT GREENHOUSES,

Cor. Waddington & Pioneer Aves.,

Pittsburgh, Pa.

Cannas, Humbert, \$5.00 per 100; Deemer, Louisiana, \$4.00 per 100; King of the Bronzes, Wyoming, Express, \$3.50 per 100; Wallace, Berat, Alemannia, Austria, Burbank, Henderson, J. D. Elisele, Fl. Vaughan, Karl Kelsey, write for prices. J. L. Johnson, De Kalb, Ill.

Cannas, King Humbert, red, \$6.00 per 100; Chas. Henderson, red, \$5.00 per 100; Burbank, yellow, \$4.00 per 100, ready to pot. Cash. See my other ads under Geraniums, Asparagus and Vincas.

Martin Keit, 601 Washington, Bay City, Mich.

**CANNAS**

King Humbert, 3-in. ....\$10.00 per 100  
Florence Vaughan, 3-in. .... 10.00 per 100  
Strong plants, 12 in. and more in height. Cash with order. Immediate delivery.

Paul M. Halbrooks, Newark, O.

**CANNAS, 2-3 EYES.**

Burbank, 3c.	Alemannia, 3c.
Feuermeer, 3c.	Henderson, 4c.
Kate Gray, 3c.	Hopp, 8c.
Florence Vaughan, 3c.	Firebird, 6c.

Chas. Sherwood, Waterloo, Iowa.

California field-grown Cannas, 2 or 3 eyes, Yellow King Humbert, Hungaria, clear rose pink, Meteor, the best red, \$5.00 per 100. Cash. Culver Bros., 1752 Garfield Place, Los Angeles, Calif.

**CANNAS.**

Good strong divisions.

King Humbert	.....\$5.00 per 100
Crimson Bedder	..... 4.00 per 100

THE REESER PLANT CO., SPRINGFIELD, O.

**CANNAS.**

King Humbert	.....\$5.00 per 100
Firefly	..... 4.00 per 100
Golden Gate	..... 3.00 per 100

H. O. HANNAH & SON, SHERMAN, TEX.

Good Strong Cannas, 2 and 3 Eyes.

King Humbert	.....\$30.00 per 1000
Yellow King Humbert	..... 28.00 per 1000
Henderson and Crimson Bedder	..... 20.00 per 1000

Cash. John Van Aart, Paducah, Ky.

Write us for complete list including the best varieties, such as Humbert, Yellow Humbert, Wintzer's Colossal, and all the standards. Our stock and price both will suit you.

S. S. Skidelsky & Co., 50 Park Place, New York.

Cannas, strong started plants from soil, ready to pot. Conard, \$8.00 per 100; King Humbert and Yellow King Humbert, \$6.00 per 100; Mrs. Woodrow Wilson, \$15.00 per 100.

A. B. Campbell, Cochranville, Pa.

Cannas, 10,000 unknown name, red flowering, beautiful bronze foliage, two and three eyes, excellent condition, \$20.00 per 1000, no charge for packing. Cash, please.

Missouri Colony Greenhouses, Marshall, Mo.

Cannas, Kate Gray and Richard Wallace, \$1.50 per 100. Meteor, Egandale, Florence Vaughan, \$2.00. David Harum, \$2.50.

C. E. Brown, Bridgeville, Del.

Cannas, strong rooted plants of King Humbert 7c. King of Bronzes and Musaeifolia, 5c. Cash. Packing free.

The East Lawn Gardens, Urbana, O.

Strong 4-in. Cannas, Humbert, Yellow Humbert, Firebird, \$15.00 per 100. Eureka, 4-in., fine stock, \$20.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Cannas, started in sand ready to pot, King Humbert, \$6.00 per 100, Queen Charlotte Pennsylvania and Austria, \$4.00 per 100.

W. W. Dederick, Warsaw, Ind.

## CANNAS.

Extra good, strong Henderson, green-leaved, scarlet red, \$45.00 per 1000.  
John Bauscher, Freeport, Ill.

Cannas, strong 2-3 eye, plump divisions, King Humbert, \$5.00 per 100. Kate Gray, Wyoming, and Pennsylvania, \$3.50 per 100.  
Furrow & Co., Guthrie, Okla.

CANNAS, KING HUMBERT, 1 TO 3 EYE DIVISIONS, \$4.50 PER 100, \$45.00 PER 1000. PACKED FREE. CASH, EVANSVILLE NURSERIES, EVANSVILLE, IND.

15,000 King Humbert

2 to 3 eye, \$4.50 per 100,

\$40.00 per 1000. Cash.

Bushy Flower Garden, Bushy, Va.

Cannas, Charles Henderson, leaves green, flowers red, 3 ft., \$4.00 per 100, \$35.00 per 1000.  
Edward W. Schuster, Crookston, Minn.

Cannas, City of Portland, 8c; F. Vaughan and Chas. Henderson, 3c.  
S. M. Harbison, Danville, Ky.

Cannas, 2-3 eyes, Robusta, bronze leaf, red flower, 4c. Cash.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

Cannas, Austria, 2½c; Allemannia, 2½c; Pennsylvania, big, 4c.  
Coupland's Coffeyville, Kan.

Yellow King Humbert, fine, large, plump roots, \$3.50 per 100, \$30.00 per 1000.  
W. W. Coles, Kokomo, Ind.

Cannas, strong roots, Burbank, the best yellow, \$2.50 per 100. See Begonias and Impatiens.  
A. C. Anderson, Columbus, Neb.

Cannas, in pots, 20 good varieties. Ask for quotations.  
The Schmidt & Botley Co., Springfield, O.

Cannas, a few hundred each, Gladiator, King of the Bronzes, and Henderson, \$3.00 per 100. Cash please. A. S. Pett, Crawfordville, Ind.

4000 Strong Cannas, 2-3 eyes, Austria, is a fine clear yellow, \$3.00 per 100, \$25.00 per 1000. Cash. G. E. Berthold, Nebraska City, Nebr.

Good strong 2 to 3 eye Italia Cannas, \$3.50 per 100, \$30.00 per 1000.  
Hubbard's, Topeka, Kans.

Cannas, good divisions, King Humbert, \$5.00 per 100. Sunnyside Greenhouses, Howell, Mich.

## CARNATIONS

## CARNATION PLANTS.

from 2¼-in. pots

	Per 100	Per 1000
Enchantress Supreme	\$10.00	\$90.00
Mrs. C. W. Ward	8.00	70.00
Pink Enchantress	7.50	65.00
Alice	7.50	65.00
Belle Washburn	8.00	70.00
Beacon	8.00	70.00
White Perfection	7.50	65.00
Matchless	7.50	65.00

## ROOTED CUTTINGS.

Enchantress Supreme	7.50	65.00
White Benora	7.50	65.00
Rose-pink Enchantress, Mrs. C. W. Ward, Pink Enchantress, Belle Washburn, Beacon, White Enchantress and White Perfection, \$6.00 per 100, \$50.00 per 1000.		
Matchless, Alice, \$5.00 per 100, \$45.00 per 1000.		

O. U. LIGGIT,

Wholesale Plantsman,

303 Bulletin Bldg., Philadelphia, Pa.

## CARNATION ROOTED CUTTINGS.

## READY NOW.

Strong, healthy A. No. 1

Enchantress	\$40.00 per 1000
Enchantress Supreme	\$7.00 per 100; 60.00 per 1000
Aviator	40.00 per 1000
Matchless	50.00 per 1000
Herald	50.00 per 1000
White Enchantress	50.00 per 1000
4000 rooted cuttings of Victory, \$40.00 per 1000. 4000 Victory cuttings, out of soil, \$50.00 per 1000.	

Immediate shipment,

Order today.

A. T. PYFER & CO.,

164 N. Wabash Ave., Chicago, Ill.

CARNATIONS, STRONG ROOTED CUTTINGS, CLEAN STOCK, READY FOR IMMEDIATE SHIPMENT. SPECIAL LOW PRICE TO

## MOVE SURPLUS

80,000 Matchless	\$32.50 per 1000
15,000 White Enchantress	32.50 per 1000
8,000 Pink Enchantress	32.50 per 1000
10,000 Aviator	32.50 per 1000
1,000 Alice	32.50 per 1000
25,000 White Perfection	32.50 per 1000
10,000 White Wonder	45.00 per 1000
Enchantress Supreme	\$7.00 per 100, 60.00 per 1000
Mrs. C. W. Ward	6.00 per 100, 55.00 per 1000
Rose-pink Enchantress	6.00 per 100, 55.00 per 1000
Philadelphia	5.00 per 100, 45.00 per 1000
Belle Washburn	6.00 per 100, 55.00 per 1000
Roman J. Irwin, 321 6th Ave., New York.	

## CARNATIONS, R. C. and 2¼-IN.

Clean, healthy and well-rooted plants.  
Matchless, R. C. \$35.00; 2¼-in., \$55.00 per 1000  
C. W. Ward, R. C. 45.00; 2¼-in., 65.00 per 1000  
P. Enchant., R. C. 45.00; 2¼-in., 65.00 per 1000  
Same rate per 100. Cash with order.  
Cherry Park Gardens, Fredonia, N. Y.

## ROOTED CARNATION CUTTINGS

Exceptionally clean, well-rooted stock.

	Per 100	Per 1000
Mrs. C. W. Ward	\$ 6.00	\$ 50.00
Pink Enchantress	6.00	50.00
Alice	6.00	50.00
Miss Theo	6.00	50.00
Matchless	6.00	50.00
White Perfection	6.00	50.00
White Enchantress	6.00	50.00
Beacon	6.00	50.00
Belle Washburn	6.00	50.00
Ethel Fisher	14.00	115.00

Several thousand exceptionally choice Matchless ready now. Special price on quantity lots.

S. S. PENNOCK CO.,

1608-20 Ludlow St., Philadelphia, Pa.

## LAST CALL, PLANTING TIME.

	100	R. C.	2¼-in.
W. Wonder	\$7.00	\$60.00	\$7.50
B. Washburn	7.00	60.00	7.50
Nebraska	6.00	55.00	7.50
W. Enchantress	6.00	50.00	7.50
Mrs. Ward	6.00	50.00	7.50
Enchantress	6.00	50.00	7.50
Alice	5.00	45.00	7.00
Mrs. A. Roper	5.00	45.00	6.00
Merry Xmas	5.00	45.00	6.00
Matchless	5.00	45.00	6.00

These are fine plants grown cool. Quick delivery.

GULLETT & SONS, LINCOLN, ILL.

## CARNATION CUTTINGS

Well rooted stock, sure to please.

Ready for immediate shipment.

Matchless	\$5.00 per 100; \$40.00 per 1000
White Enchantress	5.00 per 100; 40.00 per 1000
White Perfection	5.00 per 100; 40.00 per 1000
White Wonder	4.00 per 100; 37.50 per 1000
Enchantress	5.00 per 100; 40.00 per 1000
O. W. Ward	6.00 per 100; 50.00 per 1000
Miss Theo	5.00 per 100; 40.00 per 1000
Nebraska	7.00 per 100; 60.00 per 1000
Aviator	5.00 per 100; 40.00 per 1000
Herald	5.00 per 100; 40.00 per 1000
Merry Christmas	5.00 per 100; 40.00 per 1000

## AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

## NOW READY

Rooted Cuttings. First Class Stock.

Pink Enchantress	\$4.00 per 100; \$30.00 per 1000
Peerless Pink	4.00 per 100; 35.00 per 1000
Winsor	4.00 per 100; 35.00 per 1000
Belle Washburn	4.50 per 100; 40.00 per 1000
Crystal White	4.50 per 100; 40.00 per 1000
Merry Christmas	4.50 per 100; 40.00 per 1000
Cottage Maid	4.50 per 100; 40.00 per 1000
Aviator	4.50 per 100; 40.00 per 1000
White Enchantress	4.50 per 100; 40.00 per 1000
Matchless	4.00 per 100; 35.00 per 1000
Miss Theo	4.00 per 100; 30.00 per 1000

J. A. BUDLONG CO.,

184 N. Wabash Ave., Chicago, Ill.

## READY NOW

Fine cuttings, healthy and strong, well rooted.

Better order now.		
Variety.	Per 100	Per 1000
Rose-pink Enchantress	\$4.50	\$40.00
Enchantress	4.50	40.00
White Enchantress	4.50	40.00
Mrs. C. W. Ward	4.50	40.00
Aviator	4.50	40.00
Thenanthos	4.50	40.00
Matchless	4.50	40.00
Rosette	4.50	40.00

PETER REINBERG,

30 E. Randolph St., Chicago, Ill.

## ROOTED CARNATION CUTTINGS

Enchantress	\$5.00 per 100 \$40.00 per 1000
White Enchantress	5.00 per 100 40.00 per 1000
Matchless	5.00 per 100 40.00 per 1000
Aviator	5.00 per 100 40.00 per 1000
Herald	5.00 per 100 40.00 per 1000
Miss Theo	5.00 per 100 40.00 per 1000

75,000 ready now,

30,000 weekly.

Elegant stock, orders filled in rotation.

A. L. RANDALL CO.,

180 N. Wabash Ave., Chicago, Ill.

## CARNATION CUTTINGS.

Healthy, well rooted stock.

	Per 100	Per 1000
Enchantress	\$4.50	\$30.00
White Enchantress	4.50	30.00
Matchless	4.50	30.00
Beacon	4.50	30.00
Ward	4.50	30.00

Cash with order.

PETER J. SCHUMER,

748 Wesley Ave., Evanston, Ill.

## CARNATION PLANTS IN FLATS.

From December and January struck cuttings, carefully topped and grown for our own use.  
Rosalia \$10.00 per 100; \$90.00 per 1000  
Nebraska 8.00 per 100; 75.00 per 1000  
Enchantress 8.00 per 100; 75.00 per 1000  
White Enchantress 8.00 per 100; 75.00 per 1000  
Matchless 8.00 per 100; 75.00 per 1000  
Ward 8.00 per 100; 75.00 per 1000

ALFRED DONAGHUE, JR.,

1622 Harney St., Omaha, Nebr.

## CARNATIONS, ROOTED CUTTINGS.

	Per 100	Per 1000
Ethel Fisher	\$14.00	\$115.00
Mrs. C. W. Ward, Beacon and Matchless, \$6.00 per 100, \$50.00 per 1000. Ready now.		
ALFRED M. CAMPBELL, STRAFFORD, PA.		
Carnation cuttings, good fine 2¼-in., C. W. Wards, Matchless, Beacon, Nebraska, \$7.00 per 100, \$60.00 per 1000. Alice, \$6.00 per 100, \$50.00 per 1000.		

C. C. POLLWORTH CO., MILWAUKEE, WIS.

## 50,000 rooted Carnation cuttings.

	Per 100	Per 1000
Matchless	\$3.50	\$30.00
Pink Enchantress	3.50	30.00
White Enchantress	5.00	.....
Pink Enchantress, unrooted	2.00	18.00
Matchless, unrooted	2.00	18.00

Cash with order, or C. O. D., with the privilege of inspecting same.

Jos. Schoos, 1433 Warren St., Evanston, Ill.

## ROOTED CARNATION

## CUTTINGS

C. W. Ward, Theo, Alice, Belle Washburn, Beacon, Matchless, White Perfection,

\$6.00 per 100, \$50.00 per 1000.

Pink Benora, very fine light pink,

\$100.00 per 1000.

READY NOW.

THE LEO NIESSEN CO.,

1201 Race St., Philadelphia, Pa.

## CARNATION CUTTINGS

Healthy, Well Rooted Stock

Philadelphia	\$5.00 per 100; \$40.00 per 1000
Beacon	5.00 per 100; 40.00 per 1000
W. Enchantress	5.00 per 100; 45.00 per 1000
Enchantress	5.00 per 100; 40.00 per 1000
Matchless	5.00 per 100; 40.00 per 1000

Cash with order.

JOHN SCHEIDEN,

135 Asbury Ave., Evanston, Ill.

## "At Their Best"

Carnation Cuttings

Thoroughly rooted and carefully packed

	Per 100	Per 1000
Matchless	\$3.50	\$30.00
Enchantress	3.50	30.00
Joy (fine red)	5.00	40.00

WEILAND-RISCH CO.,

Flower Growers,

154 N. Wabash Ave., Chicago, Ill.

Carnations, well rooted cuttings, immediate delivery; nice stock.

	Per 100	Per 1000
Nebraska	\$6.00	\$50.00
White Enchantress	6.00	50.00
Crystal White	6.00	50.00
Cottage Maid	5.00	40.00
Aviator	5.00	40.00
Miss Theo	5.00	40.00
Miller Bros., 5558 N. Lincoln St., Chicago, Ill.		

## FINE STOCK.

Well rooted, clean and healthy.

Ready now.

Matchless	\$4.50 per 100, \$40.00 per 1000
White Enchantress	4.50 per 100, 40.00 per 1000
Enchantress	4.50 per 100, 40.00 per 1000

WIETOR BROS.,

Wholesale Cut Flower Growers,

30 E. Randolph St., Chicago, Ill.

## CARNATION CUTTINGS

White Enchantress	\$4.50 per 100; \$40.00 per 1000
Matchless	4.00 per 100; 35.00 per 1000
Winsor	4.00 per 100; 35.00 per 1000
Pink Enchantress	4.00 per 100; 30.00 per 1000
Peerless Pink	4.00 per 100; 35.00 per 1000
Miss Theo	4.00 per 100; 30.00 per 1000

FRED WEBER,

6137 No. Robey St., Chicago, Ill.

Ethel Fisher, Peter Fisher's new red, \$14.00 per 100, \$115.00 per 1000. Ruth Baur, Baur & Steinkamp's fine pink, \$12.00 per 100, \$100.00 per 1000. Enchantress Supreme, \$7.00 per 100, \$60.00 per 1000. Alice, Matchless, \$5.00 per 100, \$40.00 per 1000. All the standard varieties, \$6.00 per 100, \$50.00 per 1000.  
S. S. Skidelsky & Co., 50 Park Place, New York.

## CARNATION CUTTINGS

White Enchantress	\$45.00 per 1000
Rose-pink Enchantress	45.00 per 1000
Enchantress	45.00 per 1000
Matchless	40.00 per 1000

JOHN STEVENS,

Carnation Specialist,

58th St. & Bennington Ave., Kansas City, Mo.

## CARNATIONS.

Rooted cuttings, Matchless, Ward, Enchantress, \$50.00 per 1000. 2¼-in. stock, Matchless, Ward, Enchantress, White Wonder, \$70.00 per 1000.

POEHLMANN BROTHERS COMPANY,

Morton Grove, Illinois.

CARNATION CUTTINGS, well rooted, cool grown, Enchantress, Enchantress Supreme, White Enchantress and Rose-pink Enchantress, \$5.00 per 100, \$45.00 per 1000; Belle Washburn, \$6.00 per 100, \$50.00 per 1000.

ROSEMONT GARDENS,



## CARNATIONS—Continued

**GOLDEN RULE CARNATION R. C.**  
1500 Winsor .....\$40.00 per 1000  
1000 Ward .....\$40.00

Ready now. Cash.  
Jas. W. Riggs & Co., Three Rivers, Mich.

2500 Matchless, 2½-in., \$7.50 per 100. 2500 unrooted cuttings, \$25.00 per 1000. We will root them at \$40.00 per 1000. Best stock money can buy.

Micuel's Greenhouses, Alton Park, Tenn.

Rooted Carnation cuttings from healthy stock, Mrs. Ward, \$45.00; Matchless, \$40.00; Alice, \$35.00 per 1000. Special price on quantity orders of stock we have a surplus of.  
Enos W. Kohr, Lancaster, Pa.

Clean, healthy rooted cuttings, White and Pink Enchantress, \$3.50 per 100, \$35.00 per 1000.  
A. C. BUTERBAUGH, FLORIST, Waynesboro, Pa.

Carnation R. O., Pink Enchantress, \$40.00 per 1000. Matchless, \$35.00 per 1000; C. W. Ward, \$45.00 per 1000. Plants are first class and are ready to ship. Cash.  
Kirkwood Floral Co., Des Moines, Ia.

**ROOTED CARNATION CUTTINGS.**  
Belle Washburn and Matchless, fine strong stock, per 1000, \$50.00.

**BASSETT & WASHBURN,**  
178 No. Wabash Ave., Chicago, Ill.

Carnation cuttings, Enchantress, W. Enchantress, Matchless, Ward, Nebraska, Beacon, \$4.50 per 100, \$42.50 per 1000. Add \$1.00 per 100 for potted stock.

J. C. Steinhauser, Pittsburg, Kans.

1250 Enchantress, 1250 W. Enchantress, 2½-in. All have been topped, starting to branch, \$7.50 per 100, \$65.00 per 1000.  
E. Huston & Co., Sistersville, W. Va.

White Enchantress, R. O. ....\$4.50 per 100  
Pink Enchantress, R. O. .... 4.50 per 100  
Matchless, R. O. .... 4.50 per 100  
F. Wunker & Sons, Terre Haute, Ind.

Strong 2½-in. Carnation plants, Matchless, Alice, Ward and Nebraska.  
ROBERTS ROSE CO.,  
3400 S. Emerson St., Denver, Colo.

Queen Louise Carnation plants, 2½-in. strong plants, an old white variety but a very free bloomer, \$5.00 per 100.  
Goshen Floral Co., Goshen, Ind.

R. O. Carnation, Pink and White Enchantress, Philadelphia, and Matchless, \$4.50 per 100, \$40.00 per 1000. Cash with order.  
Mrs. E. A. Llewellyn, Olean, N. Y.

Carnations, R. O. and 2½-in. pots, immediate delivery, Enchantress and White Enchantress, \$4.50 per 100; 2½-in. pots, \$7.00 per 100.  
Zumbrota Greenhouses, Zumbrota, Minn.

We specialize in Mrs. C. W. Ward Carnations, 100,000 rooted cuttings for immediate delivery and later, \$6.00 per 100, \$50.00 per 1,000.  
Alois Frey, Crown Point, Ind.

Carnation plants, very fine, from 2½-in. pots, Matchless, Mrs. C. W. Ward, Cottage Maid, \$7.00 per 100, \$60.00 per 1000. The Denver Wholesale Florists' Co., Denver, Colo.

Carnations, rooted cuttings, Pink Enchantress, \$3.50 per 1000. Cash.  
A. Begerow, 16 Girard Place, Newark, N. J.

1500 2-in. C. W. Ward, 500 Matchless Carnation plants, \$30.00 per 1000. These are fine plants.  
City Floral Co., 1445 Krameria St., Denver, Colo.

1200 Pink Enchantress, from 2-in. pots, fine, good and healthy plants, \$5.00 per 100. Cash.  
G. Raymond Smith, Latrobe, Pa.

Carnations, Victory rooted cuttings, out of soil, \$4.00 per 100. Cash.  
L. O. Busse & Son, Mt. Prospect, Ill.

Carnation cuttings, White Enchantress and Enchantress, \$40.00 per 1000.  
T. J. Enright, Fostoria, O.

Well rooted cuttings of Matchless and Ward Carnations, \$40.00 per 1000. Cash please.  
J. H. Leach & Sons, North Easton, Mass.

Carnations, R. O., White Enchantress, Pink Enchantress, \$5.00 per 100, \$45.00 per 1000.  
Page's Greenhouses, Staunton, Ill.

R. O. Enchantress, well rooted, extra clean stock, \$3.50 per 100. Cash with order. P. N. Obertin, 1948-54 Asylum Ave., Racine, Wis.

Beacon Carnation cuttings, \$50.00 per 1,000, \$6.00 per 100.  
The William Murphy Co., Cincinnati, Ohio.

Carnations, White Fairmaid rooted cuttings, \$3.00 per 100, \$26.00 per 1000. Cash.  
Long Beach Floral Co., Long Beach, Calif.

Carnation Miss Theo, rooted cuttings, \$4.50 per 100. L. Potter & Sons, Waukegan, Ill.

## CENTAUREAS

Centaurea Gymnocarpa (Dusty Miller), strong 2½-in., \$3.50 per 100; 8-in., \$6.00 per 100.  
Archias Floral Co., Sedalia, Mo.

Centaurea Gymnocarpa, 2-in., strong plants, \$3.50 per 100, \$30.00 per 1000.  
Riverside Greenhouses, Muncie, Ind.

Centaurea Gymnocarpa, Dusty Miller, strong, transplanted plants, \$2.00 per 100, \$18.00 per 1000.  
Edward W. Schuster, Crookston, Minn.

Centaurea Gymnocarpa, Dusty Miller, 2-in., \$3.00 per 100; seedlings, \$1.00 per 100. Cash.  
Byer Bros., Chambersburg, Pa.

Centaureas, Dusty Miller, \$3.50 per 100, \$30.00 per 1,000.

The Schmidt & Botley Co., Springfield, O.

Centaureas, Gymnocarpa (Dusty Miller), strong transplanted seedlings, \$2.50 per 100. Cash.  
Brill Celery Gardens, Kalama, Mich.

**BUSINESS BRINGERS—**  
**REVIEW CLASSIFIED ADS.**

## CHRYSANTHEMUMS

## CHRYSANTHEMUMS

Rooted Cuttings Ready Now.  
Clean Stock, Free from Midge.

## CHOICE VARIETIES:

Golden Chadwick, Pink Chadwick, White Chadwick, Bronze Chadwick, Wm. Turner, Yellow Turner, Golden Mistletoe, Barbara Davis (bronze), C. H. Totty, Wells' Late Pink Hamburg Late White, R. C., \$5.00 per 100, \$45.00 per 1000.

## GENERAL LIST OF COMMERCIAL VARIETIES

**WHITE:**  
Chas. Rager, Autocrat, Mistletoe, Smith's Advance, White Chieftain, December Gem, Early Frost, Polly Rose, Smith's Imperial.  
White, Mistletoe, Smith's Advance, White Chieftain, December Gem, Early Frost, Polly Rose, Smith's Imperial.

**YELLOW:**  
Chrysolora, Golden Glow, Maj. Bonaffon, Mrs. Pollworth, Richmond, Yellow Rager, Nagoya, Col. Appleton, Mrs. Morgan, Yellow Polly Rose, Tints of Gold.

**PINK:**  
Chieftain, Dr. Enguehard, E. A. Seidewitz, Glory of Pacific, Maud Dean, Unaka.

**RED:**  
Harvard.  
R. C. of the above, \$3.00 per 100, \$30.00 per 1000.

**POMPONS:**  
XMAS GOLD, fine golden yellow pompon introduced last year, ready early December, Rooted Cuttings ready now, \$6.00 per 100, \$50.00 per 1000.

R. C., Baby, Baby Margaret, Diana, Fairy Queen, Lillian Doty, White Doty, Maid of Kent, Mimico, Nesco, Quinola, and other best kinds, \$3.50 per 100, \$30.00 per 1000. Ask for complete list of Mums, new varieties, singles, anemones, hardy early flowering, etc.

**SINGLES:**  
E. D. Godfrey, Mrs. W. E. Buckingham and others, R. C., \$3.50 per 100, \$30.00 per 1000.  
Caprice, best for pot plants, R. C., \$3.50 per 100, \$30.00 per 1000.

Roman J. Irwin, 321 6th Ave., New York.

## CHRYSANTHEMUM CUTTINGS.

Well rooted. Ready now.

These varieties \$3.50 per 100; \$30.00 per 1000.

Early Snow, Oconto, Polly Rose, Chas. Rager, White Chieftain, Josephine Foley, W. Eaton, Wm. Turner, Mistletoe, Yellow Advance, Golden Glow, Golden Queen, Chrysolora, Marigold, Richmond, Maj. Bonaffon, Golden Chadwick, Unaka, Pink Chieftain, Dr. Enguehard, Mrs. E. A. Seidewitz.

These varieties \$4.00 per 100, \$35.00 per 1000.  
Richmond, Eaton, Turner, Yellow Advance and Golden Chadwick.

These Pompons \$3.50 per 100, \$30.00 per 1000.  
Snow Flake, Mariana, White Doty, Diana, Zenobia, Golden Climax, Glory of Seven Oaks, Peter Pan, Baby Marguerite, Klondike, Christmas Gold, Niza, Fairy Queen, Dark Mint, Lillian Doty, Simplicity, Felicity, Western Beauty, Iva, Mrs. Beu, Ivan Grant, Graystone, Hilda Canning.

Christmas Gold, \$8.00 per 100, \$75.00 per 1000.

These Singles \$3.50 per 100, \$30.00 per 1000.  
Mensa, Single Salmon, Virginia Holden, Mrs. Buckingham, Mrs. E. D. Godfrey.

These Anemones \$3.50 per 100, \$30.00 per 1000.  
Blanche, Elizabeth, Emma, Graf Von Oriola, Sunshine, \$8.00 per 100, \$75.00 per 1000.

**AMERICAN BULB CO.,**  
172 N. Wabash Ave., Chicago, Ill.

Chrysanthemums, rooted cuttings for immediate and later delivery. We have stock plants sufficient to propagate a million cuttings. If in need of MUM STOCK, write me before placing your orders.

Golden Wedding, late  
Silver Wedding, early  
Florence Pulman, midseason  
Chas. Rager, midseason  
Patty, midseason  
Wm. Turner, early  
Mistletoe, very late  
Chieftain, early  
Chrysolora, early  
Yanoma, very late  
Seidewitz, pink, late  
Helen Frick, pink, late  
Dr. Enguehard, pink, midseason  
Mrs. Robertson, early

**POMPONS.**  
Golden Wedding  
Diana, best white

Immediate delivery .....\$25.00 per 1000  
April delivery ..... 22.50 per 1000  
May, June, July delivery ..... 20.00 per 1000

Here is your chance to buy your CHRYSANTHEMUM STOCK for the coming season at prices that are right. We guarantee certain delivery, cuttings to be choice, well-rooted stock in perfectly healthy condition. Terms ten per cent cash with the order, balance, shipment O. O. D. or thirty days net if bank reference is enclosed with the order.

T. G. OWEN, COLUMBUS, MISS.

Strong, healthy cuttings ready to pot.  
Golden Glow .....\$4.00 per 100, \$35.00 per 1000  
Golden Queen ..... 4.50 per 100, 40.00 per 1000  
Mrs. C. C. Pollworth 4.50 per 100, 40.00 per 1000  
Bonaffon ..... 4.00 per 100, 35.00 per 1000  
Odessa ..... 5.00 per 100, 45.00 per 1000  
Richmond ..... 5.00 per 100, 50.00 per 1000

Imp. Golden Chadwick ..... 5.00 per 100, 50.00 per 1000  
Pacific Supreme ..... 4.00 per 100, 35.00 per 1000  
Helen Frick ..... 4.00 per 100, 35.00 per 1000  
Maud Dean ..... 4.00 per 100, 35.00 per 1000

Imp. Chieftain, very fine ..... 5.00 per 100  
Early Frost ..... 4.00 per 100, 35.00 per 1000  
Oconto ..... 4.00 per 100, 35.00 per 1000  
White Gem ..... 4.00 per 100, 35.00 per 1000  
L. Hall ..... 4.00 per 100, 35.00 per 1000  
December Gem ..... 4.00 per 100, 35.00 per 1000

Imp. White Chadwick ..... 5.00 per 100, 40.00 per 1000  
Wm. Turner ..... 5.00 per 100

## POMPONS.

Klondike .....\$4.00 per 100, \$35.00 per 1000  
Baby Klondike ..... 4.00 per 100, 35.00 per 1000  
Golden Climax ..... 4.00 per 100, 35.00 per 1000  
Bronze Climax ..... 4.00 per 100, 35.00 per 1000  
Western Beauty ..... 4.00 per 100, 35.00 per 1000  
Niza ..... 4.00 per 100, 35.00 per 1000  
Golden Mensa ..... 4.00 per 100, 35.00 per 1000  
C. C. POLLWORTH CO., MILWAUKEE, WIS.

## CHRYSANTHEMUMS.

**YELLOW VARIETIES:**  
Golden Glow, Chrysolora, Mrs. C. C. Pollworth, Golden Eagle, Mrs. Kelly, Yellow Eaton, Whittier.

**PINK and ROSE VARIETIES:**  
Early Rose, Pink Ivory, Patty, Chieftain, E. A. Seidewitz, Maud Dean.

**WHITE VARIETIES:**  
Early Frost, White Ivory, Oconto, Alice Day, Western King, White Eaton, Chas. Rager, White Dean.

Rooted cuttings of the above, \$3.50 per 100, \$30.00 per 1000.

2-in. pots, \$5.00 per 100, \$45.00 per 1000.  
White Chadwick and Golden Chadwick rooted cuttings, \$5.00 per 100.

## POMPONS.

Lillian Doty, White Doty, Buckingham, Godfrey, Fairy King, Nancy, Phoenix, Golden Mensa, Western Beauty, Bronze Beauty, Sunray, Frank Beu, Golden Climax, Columbia, Snow Queen, Garza.

Rooted cuttings of the above, \$3.50 per 100, \$30.00 per 1000.

2-in. pots, \$5.00 per 100, \$45.00 per 1000.

Clean stock free from midge.

**FRED M. YOUNG,**  
211 East 52nd St., Portland, Ore.

Good strong rooted cuttings in following varieties. Prepaid parcel post special delivery.

	Per 100	Per 1000
Early Frost	\$2.25	\$20.00
Oconto	2.25	20.00
Chas. Rager	2.50	22.50
White Chieftain	2.25	20.00
Timothy Eaton	2.50	22.50
Wm. Turner	2.50	25.00
Wm. H. Chadwick	2.50	25.00
Lynwood Hall	2.50	22.50
Yellow Smith's Advance	2.25	20.00
Chrysolora	2.50	22.50
Rob't. Halliday	2.50	22.50
Yellow Chas. Rager	2.50	22.50
Roman Gold	2.50	22.50
Col. D. Appleton	2.50	22.50
Maj. Bonaffon	2.25	20.00
Yellow Eaton	3.00	27.50
Gold Wedding	3.00	27.50
Yellow Turner	2.50	25.00
Unaka	2.25	20.00
Chieftain	2.25	22.50
Dr. Enguehard	2.25	22.50
E. A. Seidewitz	2.25	22.50
Well's Late	2.50	22.50
Harvard	2.50	22.50

Mixed Orders at 1000 rate.

**D. H. GREEN,** BOONSBORO, MD.

**WHITE**  
Chieftain  
Chadwick  
Seidewitz

**PINK**  
Maud Dean  
Farley Rose  
Enguehard

**YELLOW**  
Golden Gleam  
Eaton  
Golden Queen  
Nagoya

## POMPONS

Little Gem  
Illona  
Lillian, red  
Neola  
Katie Manning  
Niza  
Hilda Canning  
Cavell

Savannah  
Golden Mensa  
White Mensa  
Klondike  
Diana  
Tula  
Helen Newberry

Rooted cuttings, \$30.00; 2½-in. pots, \$50.00. Extra fine stock. We are booking orders for same now.

**Pinehurst Floral Co., Pleasant Hill, Mo.**

Chrysanthemums, Unaka and Glory of Pacific, early pinks, Mrs. George Kalb, early white; Golden Glow and Chrysolora, early yellow; Bonaffon and Golden Wedding, late yellow; Pink Ivory, midseason; Seidewitz, Enguehard, late pink; Chas. Rager, late white. All fine stock.

Rooted cuttings, \$3.00 per 100  
2½-in. pots, \$4.00 per 100.  
**WM. SCHWAN & SON, FREDONIA, N. Y.**

## CHRYSANTHEMUMS.

<b>WHITE</b>	
Mistletoe, late white	Yellow Chadwick
Chas. Rager	Mrs. Morgan
Smith's Ideal	Golden Queen
Elsie Papworth	C. C. Pollworth
W. H. Chadwick	PINK
December Gem	McNiece
<b>YELLOW</b>	Patty
Chrysolora	Dr. Enguehard
Marigold	Chieftain
Rooted Cuttings	R. E. Loeben
2 1/2-in. pots	\$30.00 per 1000
<b>WHITE</b>	<b>POMPONS</b>
Alva	Lillian Doty
Kenneth	Western Beauty
November Pearl	Eliz. Firestone, single
Queen Marie	BRONZE
<b>YELLOW</b>	Mme. la Porte
Mike Gabel	Hilda Canning
Madge	Becky McLean
Quinola	Mrs. Beu
Krut	
Rooted Cuttings	\$40.00 per 1000
2 1/2-in. pots	50.00 per 1000

POEHLMANN BROTHERS COMPANY,  
Morton Grove, Illinois.

## HERE'S A GOOD ONE

Everyone who grows single Pompons knows Mrs. E. D. Godfrey. It has been the best late pink variety. Now comes a sport of Godfrey, its name is:

## ANNABEL

It is a sturdier grower with exceptionally good foliage. Has long stiff stems, well branched. Have cut stems with seventeen flowers and buds running up to 3 1/2 in. across. Unusually good keeper in bench or when cut. Color, a beautiful cerise, tending toward lavender. Flowers of anemone type with several rows of petals, and yellow center. Season of blooming, Thanksgiving to Christmas. It is better than parent or any other Pompon and will bring more money. It is later than any variety we know of. 2 1/2-in. plants for delivery April and later. Orders filled in rotation. Order early. Sold under agreement that you dispose of no stock to any person until 1922. Prices, \$3.00 per doz., \$20.00 per 100, \$180.00 per 1000. Rooted cuttings, \$15.00 per 100, delivery May and later. Strong plants and careful packing guaranteed.

GRAND VIEW GREENHOUSES,  
Hopkins, Minn.

## CHRYSANTHEMUMS ROOTED CUTTINGS, CLEAN, HEALTHY STOCK, IMMEDIATE OR LATER DELIVERY, 50,000 READY. CASH WITH ORDER.

Unaka, Golden Queen, Oconto and Marigold, \$3.00 per 100 or \$28.00 per 1000. Christmas Gold, \$8.00 per 100, or \$70.00 per 1000. Golden Mistletoe, \$5.00 per 100, or \$45.00 per 1000. Smith's Advance, Chrysolora, Josephine Foley, Chieftain, White Chieftain, Roman Gold, William Turner, Nerissa, Dr. Enguehard, Odessa, Seidewitz, Earl Kichener, Wells' Late Pink, Golden Wedding and Mistletoe, \$3.50 per 100, or \$30.00 per 1000.

Pompons—Mary Pope, La Argentuillais, Butlers Caprice, Kathleen, Etoile d'Or, White Caprice, Mrs. E. M. Horne, Blanche, Isola, Mrs. Frances Bergen, Baby, Yellow and White Menza, White and Yellow Garza, Emma, Peggy Bulkeley, Molly Whetstone, Pink Lady, Elizabeth Firestone, Richard Brown, Volunteer, Western Beauty, November Pearl, Halloween, Winter, Golden Star, Orange Cluster, Miss Isabelle, Margaret Waite and Jean Ingalls, all \$3.50 per 100, or \$30.00 per 1000.

Julius Niednagel, Evansville, Ind.

We have left 100 each of the following Mum plants from 2 1/2-in. pots which we offer at \$5.00 per 100.

<b>WHITE</b>	
R. O. Berthur	Golden Glow
White Frick	Yellow Eaton
Wm. Turner	Polyphene
Chadwick Imp.	Yellow Jones
Touset	Chrysolora
Smith's Advance	Bonnafton
Chas. Rager	PINK
White Jones	Pacific Supreme
	Maud Dean
	Chieftain

<b>POMPONS</b>	
Diana	Clorinda
King Henry	Blick
Helen Newberry	California
Minta	PINK
Golden Martha	White Mensa
	Little Dolly Pink

STATE FLORAL CO., YAKIMA, WASH.

## CHRYSANTHEMUM CUTTINGS

Immediate or later delivery	Per 100	Per 1000
Golden Chadwick	\$5.00	\$40.00
White Chadwick	5.00	40.00
Wm. Turner	5.00	40.00
Yellow Turner	5.00	40.00
Bonnafton	3.50	30.00
E. A. Seidewitz	3.50	30.00
Chas. Rager	3.50	30.00
Pompons, best varieties	3.50	30.00

Rolf Zetlitz Co., Lima, O.

Chrysanthemums, R. C., now ready, extra choice, about 500 of each, \$3.00 per 100: White Eaton, Yellow Eaton, Smith's Advance, Yellow Jones, Maud Dean, Golden Glow, Golden Queen, Unaka, Money-maker, Pink Chieftain, Roman Gold.

## POMPONS and SINGLES.

Acto, Golden Harvest, Diana, Niza, Rufins, Buckingham, Garza, Overbrook, Aileen, Baby, about 500 of each, \$3.00 per 100.

J. S. WILSON FLORAL CO., DES MOINES, IA.

Chrysanthemum rooted cuttings, ready soon, strong clean stock. \$5.00 reduction on 1000 lots.

## WHITE—

Smith's Imperial, early	\$5.00 per 100
Kalb, early	3.00 per 100
Mariana, large midseason Pom.	3.00 per 100
Wm. Turner, midseason	4.00 per 100
Autocrat, midseason	4.00 per 100
White Frick, late	4.00 per 100
Silver Wedding, late	4.00 per 100
December Gem, late	4.00 per 100

## PINK—

Pacific, early	3.00 per 100
Chieftain, midseason	3.00 per 100
Edwin Seidewitz, late	3.00 per 100

## YELLOW—

Richmond, early	4.00 per 100
Whittier, late	4.00 per 100
Dolly Dimple	4.00 per 100
Helen Newberry Pompon and bronze Oct. Herald at \$4.00 per 100.	

W. R. MAXWELL,

ALVA, OKLA.

## CHRYSANTHEMUM ROOTED CUTTINGS.

## CLEAN STOCK.

Chas. Rager	\$4.00 per 100, \$35.00 per 1000
Bonnafton	4.00 per 100, 35.00 per 1000
White Chieftain	4.00 per 100, 35.00 per 1000
Pink Chieftain	4.00 per 100, 35.00 per 1000
Yellow Turner	4.00 per 100, 35.00 per 1000
Wm. Turner	4.00 per 100, 35.00 per 1000
Marigold	4.00 per 100, 35.00 per 1000
Dr. Enguehard	4.00 per 100, 35.00 per 1000
White Chadwick	4.00 per 100, 35.00 per 1000
Yellow Chadwick	4.00 per 100, 35.00 per 1000
Chadwick Improved	4.00 per 100, 35.00 per 1000
Yellow Eaton	4.50 per 100, 40.00 per 1000
White Eaton	4.50 per 100, 40.00 per 1000
Chrysolora	4.00 per 100, 40.00 per 1000

## POMPONS.

Diana	4.00 per 100, 35.00 per 1000
Frank Beu	4.00 per 100, 35.00 per 1000

Cash.

C. Erickson, Princeton, Ill.

Chrysanthemums: Orders booked for the following varieties, most of which are ready for immediate delivery. All stock guaranteed to be first class in every particular.

Wm. Turner	Early Frost
Unaka	Marigold
Oconto	P. Chieftain
Seidewitz	W. Chieftain
Chas. Rager	Mrs. C. C. Pollworth
Golden Queen	

## Pompons.

Diana, Mrs. Buckingham, Mrs. Beu.	
Rooted cuttings	\$30.00 per 1000; \$3.50 per 100
2 1/2-in. stock	40.00 per 1000; 4.50 per 100
Improved White Chadwick and Improved Golden Chadwick, rooted cuttings	\$40.00 per 1000, \$5.00 per 100; 2 1/2-in. stock, \$50.00 per 1000, \$6.00 per 100.

ELITCH GARDENS CO., DENVER, COLO.

## CHRYSANTHEMUMS.

<b>WHITE</b>	
Smith's Advance	Golden Queen
October Frost	Robert Halliday
Crystal Gem	Chrysolora
Early Frost	PINK
Early Snow	Unaka
Oconto	Pacific Supreme
Chieftain	Chieftain
Mistletoe	Seidewitz

Rooted cuttings	\$3.00 per 100, \$25.00 per 1000.
2 1/2-in. pots	\$4.00 per 100, \$35.00 per 1000.

L. H. DORNBUSCH,

Hills & Dale Greenhouses, Dayton, O.

Chrysanthemums, strong, well rooted cuttings, free of all insects and disease.

**WHITE:** Smith's Advance, Oconto, White Chieftain, Timothy Eaton, White Patty, Adelia, Chas. Rager, Wm. Turner. **PINK:** Unaka, Chieftain, Enguehard, Patty, Seidewitz. **YELLOW:** Chrysolora, Golden Queen, Roman Gold, C. C. Pollworth, Mrs. Morgan, Tints of Gold. **POMPONS:** Lillian Doty, White Doty, Helen Newberry, Mrs. Beu, Little Gem, Golden Harvest, Western Beauty, Delphine Dodge, Soleil d'Or, Golden Climax. Single: Mensa, Golden Mensa, Mrs. Godfrey, \$3.00 per 100, \$25.00 per 1000. Cash. T. F. Browne, Greenfield, Mich.

## CHRYSANTHEMUMS R. C.

	Per 100	Per 1000
Chrysolora	\$8.00	\$25.00
Golden Glow	3.00	25.00
Smith's Advance	3.00	25.00
Early Frost	3.00	25.00
Early Rose	3.00	25.00
Chieftain Pink and White	3.00	25.00
Bonnafton, Yellow and White	3.00	25.00
Rager, Yellow and White	3.00	25.00
Turner, Yellow and White	3.00	25.00
Pompons, best varieties	3.00	25.00

Anoka Greenhouses, Anoka, Minn.

## CHRYSANTHEMUMS, STRONG R. C.

Bonnafton, Seidewitz, Pollworth, Chrysolora, Pacific, Smith's Advance, Polly Rose, Early Snow, Early Frost, White Shaw, Pink Shaw, Enguehard, Harvard, Golden Glow, Rager, Oconto, Unaka, Roman Gold, Chieftain, Halliday Comolita, \$4.00 per 100, \$35.00 per 1000. Odessa, Golden Wedding, Pink Frick, White Frick, Mistletoe, Richmond, \$5.00 per 100, \$45.00 per 1000.

BAUR FLORAL CO.,

ERIE, PA.

Chrysanthemum rooted cuttings and 2 1/2-in. pots, for immediate and later delivery.

Smith's Advance	Chrysolora
Morgan, or	Dr. Enguehard
Improved Eaton	Seidewitz

## POMPONS

Golden Mensa	Zenobia
White Mensa	Lilla
Lillian Doty	Golden Perfection
Golden Climax	Diana

A. KRUT FLORAL CO.,

BUTLER, PA.

We have a very fine lot of Christmas Gold, the golden yellow button Pompon introduced last season, and while it lasts we offer same at \$6.00 per 100, \$50.00 per 1000, strong rooted cuttings.

Ask us for our complete list of Mums and Pompons both new and standard. Our stock is clean and absolutely free from midge. Especially strong on the Chadwicks, White and Yellow.

S. S. Skidelsky & Co., 50 Park Place, New York.

## Mums, R. C.

Advance	\$3.00 per 100
Early Frost	3.00 per 100
Unaka	3.00 per 100
Chieftain	3.00 per 100
Richmond	4.50 per 100
Whittier	4.50 per 100
White and Yellow Turner	4.50 per 100
White Chadwick	4.50 per 100

W. E. F. Weber, Sault Ste. Marie, Mich.

## MUMS R. C. FROM SOIL. CASH.

Oconto, J. Nonin, white, Golden Queen, Chrysolora, Bonnafton, yellow, \$2.00 per 100, \$17.75 per 1000.

Pompons: Pink, Fairy Queen, Buckingham, Western Beauty, Neola, White, Melaine, Bronze, Beu, Blake, Yellow, Golden Wedding, Klondike, Zenobia, Red, La Gravera. While they last, at \$17.75 per 1000.

R. Scheffler, Wheaton, Ill.

## CHRYSANTHEMUM CUTTINGS

## Ready Now

Bonnafton, Chas. Rager, Oconto, Seidewitz, Halliday, Early Snow. This is strong healthy stock, \$20.00 per 1000.

Your money back if not satisfactory.

JOHN T. GALE, FLOREST,  
Box 63, Tewksbury Centre, Mass.

## CHRYSANTHEMUM ROOTED CUTTINGS.

Wm. Turner	\$4.00 per 100
Robinson	3.00 per 100
White Chieftain	3.00 per 100
Pink Chieftain	3.00 per 100
Marigold	3.00 per 100
Wells' Late Pink	3.00 per 100

Cash with order.

OPELIKA FLORAL CO., OPELIKA, ALA.

Chrysanthemums, R. C., Chrysolora, early yellow, Unaka, early pink, Chas. Brocke, large yellow, Silver Wedding, late white, Dr. Enguehard, large pink, Lillian Doty, pink pompon, \$2.00 per 100. Oconto, early white, Wm. Turner, Yellow Turner, Pink Chieftain, White Chieftain, \$3.00 per 100. Cash. Postage extra. Furst Floral Co., Dayton, O.

## CHRYSANTHEMUM ROOTED CUTTINGS

Oconto	\$4.00 per 100; \$30.00 per 1000
Seidewitz	4.00 per 100; 30.00 per 1000
Unaka	4.00 per 100; 30.00 per 1000
Bonnafton	4.00 per 100; 30.00 per 1000
Mistletoe	4.00 per 100; 30.00 per 1000

Cash with order.

B. F. Hensley, Knightstown, Ind.

## MUMS You Should Know.

## MUMS You Should Grow.

Yellow Smith's Advance, originated with us, \$5.00 per 100, \$40.00 per 1000. Sunshine \$8.00 per 100, \$75.00 per 1000. Xmas Gold \$8.00 per 100, \$75.00 per 1000. Cash, please.

W. A. Rowe Floral Co., Kirkwood, Mo.

## COOL GROWN MUMS.

Strong, healthy stock: Golden Queen, early yellow; Smith's Advance, early white; Pacific Supreme, early pink, only \$3.00 per 100 in any quantity. Old fashioned hardy outdoor Mums, white, rose and yellow, divided clumps, \$4.00 per 100. Cash with order, please.

BERTHA PAYNIE, SHAWNEE, KAN.

## CHRYSANTHEMUMS.

Early white pompon. Our well known, double white, extra early, will bloom from October 1st to the end of the season, especially fine for either cut flowers or plants.

Rooted cuttings, per 100, \$5.00.

BASSETT & WASHBURN,

178 No. Wabash Ave., Chicago, Ill.

Chrysanthemums, R. C., nicely rooted and good shape. 200 Golden Gleam, 250 McNiece, 200 Mrs. Morgan, 700 Golden Glow, \$3.00 per 100.

J. G. Layton, Allegany, N. Y.

Special prices on Golden Glow, Golden Queen, Oconto, Dr. Enguehard, Mistletoe, Chrysolora, Mrs. Robinson, Pac. Sup., Harvard, Thanksgiving Queen; clean, healthy stock in 2-in. square paper pots, \$3.75 per 100. Cash please. Also see our ads. under Asters, Calendulas and Snapdragons.

Hillview Greenhouse Co., La Crosse, Wis.

Chrysanthemum plants, Marigold, W. Chieftain, P. Chieftain, Seidewitz, Dr. Enguehard; Pompons, Golden Climax, Golden Wedding, Golden Harvest, Hilda Canning, Mariana, all 2-in. and 2 1/2-in., \$8.00 per 100, \$50.00 per 1000. Good healthy stock. Wm. C. Manke & Co., No. Milwaukee 62, North Milwaukee, Wis.

## CHRYSANTHEMUM ROOTED CUTTINGS.

Early Frost, \$30.00 per 1000, \$3.50 per 100. Also Chrysolora, Yellow Bonnafton, Marigold and Harvard, \$3.50 per 100. All from strong, healthy stock. They will please you.

L. H. Haney, Greenfield, Ind.

Chrysanthemum R. C. Chas. Rager, White Mistletoe, Red Harvard, \$3.00 per 100. Cash with order.

Eagle Grove Greenhouse, Eagle Grove, Ia.



**CHRYSANTHEMUMS—Continued**

Rooted cuttings Ulaka, Oconto, Chrysolora, Pacific Supreme, Mistletoe, Dr. Enguehard, Seidewitz, Buckingham and Diana, \$3.00 per 100; 2½-in., \$4.50 per 100. Mixed pompons, \$2.00 per 100.

Abbey Ave. Greenhouses, Dayton, Ohio.

**CHRYSANTHEMUM ROOTED CUTTINGS.**

Early Snow, Chrysolora, Roman Gold, Seidewitz, Jeanne Nonin, Wm. Turner and Enguehard, \$3.50 per 100, \$30.00 per 1000. Cash, please.

WAGONER FLORAL CO.,  
369 N. Walnut St., Columbia City, Ind.

2-in. Mums, Chrysolora, Nakota, Golden Wedding, Helen Frick, Seidewitz, Patty, White Frick, White Chadwick, Wm. Turner, Mistletoe, ready April 15th, \$4.50 per 100. 10% less in thousand lots.

Bird Forrest, Florist, Waxahachie, Tex.

**CHRYSANTHEMUM ROOTED CUTTINGS FROM CLEAN, HEALTHY STOCK, CALUMET, BRONZE, HARVARD, RED, AND EARLY YELLOW, \$25.00 PER 1000.**

BURROWS BROTHERS,  
2021 SO. MAIN ST., ROCKFORD, ILL.

**CHRYSANTHEMUMS.****THE BEST**

In novelties and standard kinds.

Catalog on application.

ELMER D. SMITH & CO.,

Adrian, Mich.

Chrysanthemum rooted cuttings, the best standard varieties and pompons, clean, healthy stock, no midge, \$3.50 per 100, \$30.00 per 1000; Chadwicks and White Seidewitz, \$5.00 per 100. We ship from Spokane.

Peters & Sons, Hillyard, Wash.

Chrysanthemums, Halliday, Seidewitz, Golden Wedding, October Frost, Robinson, Golden Glow, Lillian Doty, Mensa, Clean 2-in., \$4.00 per 100, or will exchange for roses.

Mealy the Florist, Colorado Springs, Colo.

Rooted cuttings Chrysanthemums: Seidewitz, Pink, White and Yellow, Bonaffon, Chrysolora, Golden Queen, Oconto, Crystal Gem. Pompons: Yellow and White Mensa, Diana.

Joplin Greenhouse, 2004 Bird St., Joplin, Mo.

**ROOTED CUTTINGS**

We will book orders at market prices for all leading varieties of Chrysanthemums, rooted cuttings, for immediate delivery.

J. C. RENNISON CO., SIOUX CITY, IA.

Rooted Cuttings, Chrysolora, Roman Gold, Touset, White Cloud, Enguehard, and others, \$3.00 per 100. Cash.

Harper Floral Co., 1618 E. 6th Ave., Pine Bluff, Ark.

Chrysanthemum rooted cuttings, from extra fine stock, Golden Glow, Chrysolora, White Baton, Maud Dean, Chas. Rager, Yellow Bonaffon, \$3.00 per 100, \$25.00 per 1000.

T. W. Baylis & Son, West Grove, Pa.

Chrysanthemums, 2½-in. Patty, Nagoya, Golden Glow, Pacific Supreme, Yellow and White Bonaffon, \$4.00 per 100, R. C. Patty, Nagoya and Yellow Bonaffon, \$2.00 per 100. Cash please.

W. G. Thomas & Sons, Sheffield, Ill.

Chrysanthemum rooted cuttings, Oct. Frost, Chieftain, Golden Glow, Touset, Dr. Enguehard, and Harvard, \$2.50 per 100.

L. G. Barbier, Dunkirk, Ind.

Yellow Chadwick and White Chadwick, rooted cuttings, \$5.00 per 100, \$40.00 per 1000; pot plants, \$50.00 per 1000, clean, healthy stock, free from midge. Scharff Bros., Van Wert, O.

Strong, well rooted cutting of Edwin Seidewitz, the best late pink variety, \$3.00 per 100, \$25.00 per 1000, prepaid.

Furrow & Co. Guthrie, Okla.

Mum cuttings, Sunshine Pompon, \$6.00 per 100, \$50.00 per 1000.

A. HENDERSON & CO.,

166 N. Wabash Ave., Chicago, Ill.

Chrysanthemums, Halliday, Nagoya, Dr. Enguehard, Harvard, Diana, 2½-in., \$5.00 per 100. Packing 5%.

Truitt's Greenhouses, Chanute, Kans.

Chrysanthemums, R. C., Chas. Rager, Patty, Enguehard, Oconto, Roman Gold, Marigold, Chrysolora, Seidewitz, Early Snow, \$2.50 per 100. Cash. Mrs. E. A. Llewellyn, Olean, N. Y.

Chrysanthemums, 2½-in., fine plants, \$3.50 per 100; Yellow Turner, White Turner, Robinson, Oconto, Beal's Greenhouses, Cren Springs, Ill.

Chrysanthemums, Harvard, red, extra strong, from 2½-in., \$3.50 per 100, \$30.00 per 1000. Cash.

Chas. Eble, New Orleans, La.

New White Seidewitz,

2-in., \$5.00 per 100; R. C., \$3.50 per 100.

Toerner's Greenhouses, Logan, O.

800 Seidewitz, strong rooted cuttings, quick sale, \$20.00 for the lot.

W. E. F. Weber, Sault Ste. Marie, Mich.

Chrysanthemum rooted cuttings, best standard varieties, \$3.00 per 100, \$25.00 per 1000.

A. Mirring, Edgemont, Sta., East St. Louis, Ill.

Mums, Bonaffon, White and Yellow, R. C., 3c; 2½-in., ready for shift, 5c.

Perry Feagler, Auburn, Ind.

**CINERARIAS**

Cinerarias, Moore's prize strain, 3-in. pots, \$12.00 per 100.

ASCHMANN BROS.,

Second and Bristol Sts., Philadelphia, Pa.

Cineraria, 4-in. pots, fine plants at \$25.00 per 100.

Roman J. Irwin, 321 6th Ave., New York.

Cinerarias, dwarf, 4-in., 40c; 5-in., 50c, in bud and bloom. Brown's Greenhouse, 35th and Kensington, Kansas City, Mo.

Cinerarias, Dreer's half dwarf 4-in. ready for 6-in. Very strong, 25c. Cash.

L. J. Rowe, Box 244, Titusville, Pa.

Cinerarias, Vaughan's Columbian, extra fine 2-in., ready for 3-in., \$3.50 per 100. Cash please.

Olney Greenhouses, Olney, Ill.

Cinerarias, Dreer's Prize Strain, 3000 fine large plants, in bloom, 4-in., 25c; 5-in., 50c each.

E. J. Ulrich Floral Co., Tiffin, O.

Clean strong plants, bud or bloom, 2½-in., 8c; 4-in., 35c; 5-in., 50-75c. Add 10% for packing.

Otto P. Krueger, Toledo, Ohio.

Cinerarias, fine large plants, in bud and bloom, 4-in., 25c; 5-in., 50c. Order now for Easter.

C. A. Riegan, Connersville, Ind.

Cinerarias, 3½-in., in bud and bloom, \$25.00 per 100, less 5% for cash with order.

Preisach Bros., Le Roy, N. Y.

Cinerarias, extra fine, 2-in., \$4.00; 3-in., \$10.00; 4-in., \$20.00 and \$25.00; 5-in., \$50.00; 6-in., \$75.00.

Geo. A. Kuhl, Pekin, Ill.

Fine 4-in. Cinerarias for growing on, 10c.

Wagner's Greenhouse, Tiffin, O.

**CLEMATIS****CLEMATIS.**

CLEMATIS JACKMANNI, ANDRE, VEIL-LARD and HENRYI, 40c each, \$3.50 per 10, \$30.00 per 100. These are nice little plants.

CLEMATIS PANICULATA, 2-yr., 1st size, 25c each, \$2.00 per 10, \$15.00 per 100; 2nd size, 20c each, \$1.50 per 10, \$12.00 per 100.

AURORA NURSERIES,

Aurora, Illinois.

Clematis Paniculata, 2-yr., 15c; 3-yr., 25c, fine plants. See ad under Nursery Stock.

W. H. Salter, Rochester, N. Y.

Clematis Paniculata, 2 yr., \$15.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

Clematis Paniculata, field grown, \$20.00 per 100. The Schmidt & Botley Co., Springfield, O.

**COLEUS**

Coleus, ready rooted cuttings, best varieties, ready now and later, \$1.50 per 100, \$12.00 per 1000. Golden Bedder, Verschaffeltii, Queen Victoria, Golden Queen, Beckwith's Gem, and best bedding kinds. Brillancy, \$2.50 per 100, \$20.00 per 1000. Special delivery, parcels post, paid. 2-in. ready now, above kinds, \$5.00 per 100, \$40.00 per 1000.

Roman J. Irwin, 321 6th Ave., New York.

R. C. Coleus, 12 varieties, good, clean, healthy stock, \$1.25 per 100, \$10.00 per 1000. Large leaf Coleus Brillancy, 2½-in. pots, \$3.00 per 100; the kind you like to buy. We guarantee this stock. Cash.

J. A. Farnworth & Son, Gallon, O.

Coleus, Trailing Queen, Golden Bedder, Beckwith's Gem, Firebrand, 2½-in. stock, ready to shift, \$3.00 per 100, \$25.00 per 1000. No packing charges. Cash please.

J. A. Tapscott, Box 343, Owensboro, Ky.

Coleus, Red and Yellow Trailing Queen, strong R. C., \$1.50 per 100, \$12.00 per 1000. Also 10 best bedding varieties mixed, \$1.50 per 100, \$15.00 per 1000.

J. A. Keeney Co., Monongahela, Pa.

2-in. Coleus, good strong plants, 10 varieties, plenty of Golden Bedder, \$30.00 per 1000; rooted cuttings at \$10.00 per 1000. Prompt delivery. Cash with order. Danish Seed Import, 210 N. 7th St., Minneapolis, Minn.

Coleus R. C., Golden Bedder, Verschaffeltii, and 10 other varieties, \$1.50 per 100, \$12.50 per 1000; 2-in., \$3.00 per 100. Brillancy, R. C., \$3.00 per 100; 2-in., \$5.00 per 100. Cash please.

E. B. Randolph, Delavan, Ill.

New Trailing Coleus "Sunshine." Red, edged with white, bordered green and gold, will entirely replace Trailing Queen, 2½-in., \$10.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

Trailing Queen and Golden Trailing Queen, strong 2½-in., \$4.00 per 100.

**HOMEWOOD GREENHOUSES,**

Atchison, Kansas.

Coleus rooted cuttings, Verschaffeltii, Golden Bedder, Firebrand, Trailing Queen and others, \$1.25 per 100; 2-in. pots, extra strong, \$2.50.

Joplin Greenhouse, 2004 Bird St., Joplin, Mo.

Coleus, Xmas Gem or Brillancy, strong stock, 2-in., \$5.00 per 100; Xmas Queen, \$5.00; rooted cuttings, \$3.00 per 100.

N. O. Caswell, Delavan, Ill.

Coleus R. C. Golden Bedder, Trailing Queen, Firebrand and 5 other named varieties, \$2.00 per 100, \$18.00 per 1000.

Baur Floral Co., Erie, Pa.

300 Coleus, Trailing Queen and Yellow Trailing Queen, 3-in., branching and stocky, 5c. 600 Trailing Queen, pink, 2-in., 3c.

The Johnson Floral Co., Kendallville, Ind.

Coleus, strong R. C., in the finest assortment of bedders, plenty of bright colors, labeled true to name, \$1.50 per 100 by mail, \$12.50 per 1000, by express.

S. W. Pike, St. Charles, Ill.

COLEUS, MIXED, BEST BEDDERS, BRIGHT COLORS, 2-IN., \$3.00 PER 100. WHITSON'S, 618 N. 8TH ST., VINCENNES, IND.

Liberty Coleus, R. C., \$4.00 per 100; Brillancy R. C., \$3.00 per 100; mixed Coleus, R. C., \$1.50 per 100; all prepaid. Cash.

Royston & Fenton, Evansville, Ind.

Coleus, ten varieties, clean, healthy stock, rooted cuttings, \$1.50 per 100.

Vogt's Greenhouses, Coldwater, Mich.

Coleus, all dark color, no light ones, 2-in., \$3.00 per 100. Cash.

Harglerode Bros., Shippensburg, Pa.

Coleus, all the leading varieties, strong 2-in. stock, ready to shift, \$4.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Coleus, rooted cuttings, a good assortment, \$1.50 per 100.

A. C. BROWN, SPRINGFIELD, ILL.

Coleus, best standard varieties, 2½-in., \$4.00 per 100. Packing 5%.

Truitt's Greenhouses, Chanute, Kans.

Ten best bedding varieties, rooted cuttings, \$1.50 per 100, \$12.00 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

Coleus, Brillancy or Christmas Gem, strong 2½-in. stock ready for 4-in. pots, \$7.00 per 100.

The McGregor Bros. Co., Springfield, O.

Coleus, 8 best named bedding sorts, extra strong 2½-in., per 100, \$5.00.

Archias Floral Co., Sedalia, Mo.

Coleus, Trailing Queen, 2½-in., 2½c; 3-in., 3c. Want bench room. Cash with order.

Harry A. Cook, Oberlin, O.

Coleus, well rooted cuttings, 8 varieties, mixed, best kinds, \$1.25 per 100, prepaid.

J. F. Link, 1124 Rammers Ave., Louisville, Ky.

Coleus, Trailing Queen, R. C., \$1.50 per 100, postpaid. Write for prices on larger quantities.

The East Lawn Gardens, Urbana, Ohio.

1200 2-in. Coleus, 12 varieties, clean plants, \$3.00 per 100. Cash please.

Wagner Floral Co., Sandusky, Ohio.

Coleus, 10 varieties, R. C., \$1.50 per 100, \$12.00 per 1000; 2½-in., 4c. Cash with order.

W. M. Trimble Greenhouse Co., Princeton, Ill.

Coleus, good varieties, 2-in., 4c and 5c; R. C. mixed, 1½c. J. S. Stuart & Son, Anderson, Ind.

Coleus, Xmas Gem, 2½-in., 5c; R. C., 2½c.

S. M. Harbison, Danville, Ky.

Coleus, 2-in., in good assortment, \$3.00 per 100.

M. H. Wetherbee, Charles City, Ia.

Coleus, R. C., \$1.50 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Coleus, R. C., \$1.50 per 100, \$14.00 per 1000, prepaid.

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**COREOPSIS**

Coreopsis, \$4.00 per 100.

The Schmidt & Botley Co., Springfield, O.

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Cupheas (Cigar Plant), \$3.50 per 100, \$32.50 per 1000.

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Cupheas, 2-in., \$3.00 per 100; R. C., \$1.00 per 100, postpaid.

The East Lawn Gardens, Urbana, O.

Cupheas, R. C., 90c per 100, postpaid; 2-in. \$3.00 per 100. Cash.

Harglerode Bros., Shippensburg, Pa.

Cupheas, 2-in., \$3.00 per 100.

Fred Burre, 936 W. Wilcox, Peoria, Ill.

Cupheas, R. C., 90c per 100. Cash.

Byer Bros., Chambersburg, Pa.

**CYCLAMEN**

Scarcity of extra choice Cyclamen seed will put price still higher the coming season. Buy now and have it on hand for early sowing. We have a few thousand dependable seeds of our choice strain of the following colors: Christmas Red, Defiance, dark and light salmon, dark blood, and bright red, \$2.00 per 100, \$18.00 per 1000. Cyclamen plants, seedlings, hardy outdoor grown seedlings of above colors, and white, with carmine eye, soft pink, red eye, rose pink, and Ivory colored, for immediate delivery, postpaid special delivery, guaranteed perfect arrival, \$6.50 per 100, \$60.00 per 1000. Cultural directions with all orders. Cash please.

C. Winterich, St. Petersburg, The Sunshine City, Fla., formerly of Defiance, O.

**CYCLAMEN SEEDLINGS.**

Cyclamen seedlings of extra good quality, grown from best strain of German seed, also Peterson strain. All colors, named varieties.

\$8.00 per 100, \$75.00 per 1000

Strong transplanted seedlings, ready for 2½-in. and 3-in. pots, same as above, \$100.00 per 1000. This stock ready for immediate shipment.

Rolf Zettlitz Co., Dayton, O.

Transplanted Cyclamen seedlings, strong plants, salmon and red, \$7.00 per 100, \$65.00 per 1000.

Rose pink, red eye and white, \$6.00 per 100, \$55.00 per 1000; mixed, \$5.50 per 100, \$50.00 per 1000.

Strong 2½-in. ready May 1st, named varieties, \$12.00 per 100, mixed, \$10.00 per 100.

H. O. Lehde, Forks, N. Y.

CYCLAMEN, TRANSPLANTED SEEDLINGS. THREE TO FIVE AND SIX LEAVES, READY NOW, \$7.50 PER 100, \$70.00 PER 1000. BEST GIANT FLOWERING STRAINS, BEST COLORS. SALMON, BRILLIANT, (RED), ROSY MORN. (LIGHT PINK). WE PACK WELL FOR SHIPPING. CASH PLEASE. KAMP & SPINTI CO., NORTH MILWAUKEE, WIS.



Cyclamen, transplanted seedlings, ready for 2½-in., dwarf and stocky, with from 3 to 5 leaves, extra large flowering German strain, dark red, light red, salmon, pink with violet eye, violet with pink eye, and white with red eye, \$8.00 per 100, \$75.00 per 1000. Cash with order.

#### PIERSON FLORAL CO.,

2000 Perry Ave., Peoria, Ill.

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We offer from the best strain of imported seed grown for us by a Cyclamen specialist, light salmon, dark salmon, rose, pink, Xmas Red, white with red eye, pure white, \$8.00 per 100, \$75.00 per 1000.

#### AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Cyclamen, strong 2½-in. plants ready now, \$10.00 per 100, mixed, white and white with red eye. Note: We do not guarantee these varieties absolutely true to color, but the above varieties will predominate. All very choice strains.

J. E. MATTHEWSON, SHEBOYGAN, WIS.

Cyclamen, extra heavy stock, full of bud and bloom.

5-in. ....	\$0.75 to \$1.00
6-in. ....	1.50 to 2.00
7-in. ....	2.50 to 3.00
8-in. ....	3.50 to 4.00

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Cyclamen transplanted seedlings, three to four leaves, ready now, \$8.50 per 100; \$76.00 per 1000, postpaid. Best giant flowering strains, best colors, bright red, dark red, white, salmon, rose and other best kinds, separate or mixed. Roman J. Irwin, 321 6th Ave., New York.

Cyclamen, transplanted seedlings from flats, dwarf and stocky, with from 3 to 5 leaves, large flowering German strain, dark red, light red, pink, pink with dark eye, white with dark eye and mixed colors, \$6.00 per 100.

J. L. Schiller, Toledo, O.

Cyclamen, strong transplanted seedlings, Wandsbek strain, ready for 3-in. pots, \$10.00 per 100, dark and light red, salmon, pink, white with eye; 3-in. ready for shift to 4-in., \$25.00 per 100, same colors, all named varieties. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Cyclamen, twice transplanted seedlings, 3 to 5 leaves.....\$ 8.00 per 100; \$ 75.00 per 1000  
5 to 9 leaves..... 10.00 per 100; 100.00 per 1000  
Best varieties, imported Wandsbek seed.

STUPPY FLORAL CO., ST. JOSEPH, MO.

Cyclamen seedlings, separate colors, all varieties, none better, \$8.00 per 100, \$75.00 per 1000. Extra strong, 2½-in., mixed, at \$12.00 per 100, \$100.00 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

Extra fine Cyclamen seedlings, ready for 3-in. pots, in splendid assortment of white, white with eye, peach bloom, light pink, New Salmon, Fire King, cherry red and dark red, \$9.00 per 100. Cash. C. G. James & Son, Hornell, N. Y.

Orders booked for 2½-in. stock, April, May and June delivery. Finest colors, grown from high grade German seed. Write us.

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Seedlings from flats mixed.  
\$7.00 per 100 or \$50.00 per 1000. Cash with order. J. Julius' Sons, Greenhouses, Charles-town Pike, Jeffersonville, Ind.

Cyclamen seedlings, fine, young plants, 3 to 4 leaves, \$8.00 per 100, \$75.00 per 1000.

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Cyclamen, for immediate and Easter sales, 3-in., 25c; 4-in., 40c and 50c; 5-in., 75c and \$1.00 each.  
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Umbrella plants, strong plants, \$3.00 per 100, postpaid.  
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Mr. Florist, grow Dahlias for profit. Be sure you have the right varieties, then you will be sure to get the profit. We can offer you a hundred varieties of our own growing, but offer you here 7 varieties that will assure you profit. Each variety produces freely, high quality, perfect, long stem, good keeping cut flowers, absolutely true. Last year we grew 2½ acres of these 7 varieties alone for our local trade and did not have enough. This year we will grow 5 acres of these 7 varieties. Arabella, show, gold, lavender with old rose sheen.

Jack Rose, decorative, rich velvety crimson. Sylvia, decorative, rich pink, white center. Strong field divisions, \$12.00 per 100; sample order of 12 each of these 8 varieties at 100 rate.

Delice, decorative, glowing rose pink. Mina Burgle, decorative, dark scarlet. These 2 varieties, strong field divisions, each 25c. doz., \$2.50.

Golden Gate, cactus, gold, there is no better cactus Dahlia grown, field divisions, 35c each, doz., \$3.50.

Neff's White, show, there is no better white cut flower Dahlia grown. Long stiff stem, free and perfect, likes rich soil and a little shade. You will do well to try this variety and try it freely. Each 35c, \$4.00 per doz. Cash with order. Our list of other varieties ready March 1st.

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2222 W. Liberty Ave., W. L. Pittsburgh, Pa.

Dahlias, strong divisions, mixture of finest and most expensive varieties, 3½c. Cash.  
A. B. Williams, Coshocton, O.

MAUDE ADAMS, the florists, coming money maker is this grand new Dahlia, the freest bloomer I have ever seen. Strong clumps, 50c each, \$5.00 per doz., \$35.00 per 100. Strong divisions, \$3.50 per doz., \$20.00 per 100. All postpaid.

Get my spring bulb list of this and other wonderful new Dahlias and Gladioli for florists' use.

RAYMOND M. CHAMPE,

Walled Lake, Oakland Co., Mich.

For the best in Dahlias consult us.

Kriemhilde, Arabella, White Swan, \$5.00 per 100. Yellow Duke, \$6.00 per 100. Princess Juliana, Mrs. Cassett, Colliath, \$7.00 per 100. Perle de Lyon, Golden West, Golden Gate, \$8.00 per 100. Mina Burgle, \$12.00 per 100.

Best varieties for cut flowers and garden decoration. Good generous divisions of field clumps.

LYNDHURST FARM,

R. F. D. 2, Hammonston, N. J.

#### COLORADO GROWN DAHLIAS

20th Century, B. Von Heemstede, Pr. Juliana, W. W. Rawson, \$10.00 per 100.

Ruth Forbes, Mrs. H. J. Jones, Snowball, Mary Pickford and The Rose, \$7.50 per 100.

Pink J. Rose, Mrs. Hartong, J. Rose, Lyndhurst, Sylvia, Purple Gem, Robt. Broomfield, A. D. Livoni, Bon Ton, \$6.00 per 100. Cash please, or satisfactory reference given.  
R. T. DAVIS, JR., WHEATRIDGE, COLO.

Dahlias for cut flowers.

I have a big stock of cut flower varieties, all colors, types and prices; such varieties as these—White: Princess Juliana, \$8.00 per 100 div., White Swan, \$5.00 per 100 div. Pink: Delice, \$10.00 per 100 div., Queen Mary, \$10.00 per 100 div., Painted Lady, \$7.50 per 100 div., and many others. Get my big list, now ready. John W. Merritt, Farmingdale, Long Island, N. Y.

15 plump Dahlias, all different, labeled true to name, \$1.00. Retail value about \$3.00. 6 sets (90 tubers), \$5.00; 13 sets (195 tubers), \$10.00. Everything PREPAID. Various classes and colors, standard varieties.

Hand pollinated Dahlia seed, from best varieties, selected mixture, \$1.00 a trade packet. Dahlia trade LIST FREE.

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Ye Dahlia growers and florists, it will pay you to send for our 1920 trade list of Dahlias, 205 varieties of novelties selected for 3 years in trial gardens, and also the best of the oldest and standard sorts. Stock guaranteed true to name. WE DO NOT SUBSTITUTE. A few of our leaders are Kalif, Mina Burgle, Princess Juliana, King of the Autumn, Long Island Dahlia Gardens, Hicksville, L. I., N. Y.

Dahlias, strong divisions, extra quality. Queen Wilhelmina, Countess of Lonsdale, Souvenir de Gustave Doazon, Kriemhilde, \$10.00 per 100. Twentieth Century, \$8.00; White Century, Rheinkoenig, \$6.00 per 100.

Write for bargains in Iris.

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Dahlias, the best varieties for cut-flowers.

Golden West, H. cactus, golden yellow.....	15c
Mina Burgle, the best red.....	12c
Wacht am Rhein, pink.....	15c
Eventide, pink.....	10c
Washington City, best white in existence.....	75c

Divisions, strong clean roots.

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I have a surplus of good, sound, divided clumps, suitable for planting. 10,000 Sylvia, 10,000 Jack Rose and 10,000 Pearl, shell pink, at \$6.00 per 100; 2000 Jamaica and 1000 Emily, at \$8.00 per 100; 2000 Koerner's White at \$15.00 per 100. Cash with order.  
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Dahlias, Mina Burgle, Queen Mary, Hortulanus Flet, Delice, J. B. Bryant, F. W. Fellows, John Riding, Bridal Robe, John Wanamaker, Wacht am Rhein, F. R. Austin and others. Write for full list and prices.

Z. T. Adkisson, Absecon, N. J.

Send your want list of dahlias to THE DAHLIA KING, who is listing 400 of the best varieties for cut flowers and for retail catalog trade. The largest dahlia grower in the world.  
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EAST BRIDGEWATER, MASSACHUSETTS.

Choice Peony Dahlias for cut flowers. Divisions, Caecilia, Wm. Reed, Butler, 15c; Mrs. A. Boyer, H. J. Loving, 20c; Cour De La Paix, Mrs. G. Gordon, 30c; Copper, 40c. Also other varieties. J. R. Benjamin, Calverton, N. Y.

Dahlias, Good divisions, field grown. Blushing Beauty, a good cut flower, pink, \$5.00 per 100. Sylvia, \$8.00 per 100. Storm King, best white, \$10.00 per 100. Sold out on Dreer's white and yellow.  
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Dahlias, write for special offer on mixed roots, divisions or clumps, first class and guaranteed to sprout. Also for list of the best named varieties.

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Dahlias, over sixty of the very finest florists' varieties for cut flowers. 100 fine roots, field grown, in ten to twenty named kinds, \$6.00. Will send more than twenty kinds if wanted.  
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Best named sorts Dahlia roots, only \$1.50 for 10 assorted, \$2.50 for 20; mixed, \$1.50 per doz.  
Brown Bulb Ranch, Capitola, Calif.

Dahlias, 10 to 20 varieties, labeled, \$5.00 per 100. Circular. Mrs. Howard Holsinger, Dahlia Specialist, Denton, Md.

20,000 strong field grown clumps, ready for spring delivery, in varieties such as, King of the Autumn, Hortulanus, Flet, Countess of Lonsdale, etc. Ask for our list.

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Dahlias, 50 tubers, in 5 good cut flower varieties, \$3.00. Cash with order, please. E. F. Stabelfeldt, Wauwatosa, Wis., Successor to H. W. Koerner, Dahlia Specialist.

Dahlias, desirable varieties at attractive prices. Minnetonka Nursery, Wayzata, Minn.

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Daisies, R. C. of single white, \$4.00 per 100, \$35.00 per 1000; 2½-in., \$7.00 per 100, \$65.00 per 1000. Boston Yellow, best strain, R. C., \$5.00 per 100, \$40.00 per 1000; 2½-in., \$8.00 per 100, \$75.00 per 1000.

Roman J. Irwin, 321 6th Ave., New York.

#### BOSTON YELLOW DAISY

A special good strain,

From 2-in. pots, \$3.50 per 100.

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Daisies, yellow Marguerites, Boston type, strong well rooted cuttings, from soil, \$2.50 per 100, \$20.00 per 1000. Cash from unknown parties. L. A. Floral Co., 236 E. Fourth St., Los Angeles, Calif.

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Memorial, Shasta Alaska, Mrs. C. L. Bell, 2½-in. pot bound, ready for the field, will bloom this season, \$5.00 per 100.

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Daisies, R. C., Giant White, \$1.50 per 100; Boston Yellow, \$1.50 per 100; White, 2-in., \$3.00 per 100; Boston Yellow and Sander, 2-in., \$4.00 per 100. Sander R. C., \$1.50 per 100. Cash.  
Byer Bros., Chambersburg, Pa.

Good strong 2½-in. double Daisies, Mrs. Sander, \$4.50 per 100; good strong 3-in. double Daisies, Mrs. Sander, \$10.00 per 100. Cash, please.  
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Extra strong, double Marguerites, Mrs. Sander, 2-in., \$45.00 per 1000. Prompt shipment. Cash with order. Danish Seed Import, 210 No. 7th St., Minneapolis, Minn.

Daisies, Mrs. Sander, 3-in., \$8.00 per 100, \$75.00 per 1000. 400 Marguerites, \$3.00 per 100, 200 Marguerites, \$6.00 per 100.

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Daisies, select, Mrs. Sander, 3-in., \$8.00 per 100; 2½-in., \$4.50 per 100. Ready to shift. Cash. W. BEZDEK, CEDAR RAPIDS, IOWA.

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Boston Yellow Daisies, R. C., strong, about 4000 ready, \$3.00 per 100, \$25.00 per 1000. Cash. Postpaid. Park Floral Co., Trenton, N. J.

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Daisies, Mrs. Sander, extra strong R. C., ready now, \$2.00 per 100, \$18.00 per 1000. Cash.  
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Daisies, Mrs. Sander, out of 2½-in. pots, \$8.00 per 100. Quick shipment. J. C. Bigelow & Son, 1542 Sunset Ave., Utica, N. Y.

Boston Yellow, 2½-in., strong, \$7.00 per 100; Giant White, 2½-in., \$5.00 per 100.  
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Boston Yellow and Giant White Daisies, R. C., \$2.50 per 100. Cash with order.  
W. A. Ballou, Wheaton, Ill.

Boston Yellow Daisies, rooted cuttings, \$20.00 per 1000.  
Pana Greenhouses, Pann, Ill.

Marguerite Daisies, 4-in., \$10.00 per 100. Cash. Dumser Floral Co., Elgin, Ill.

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Daisies, Marguerites, fine 2-in., \$3.00 per 100. Cash.  
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Shasta Daisies, \$4.50 per 100.  
The Schmidt & Botley Co., Springfield, O.

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#### DASHEENS.

5 to 7 ins. circum.....	\$6.00 per 100
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Gold Medal Hybrids, 2 yr. ....\$5.00  
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Chinese, blue and white, 2 yr. .... 5.00  
These plants are just right to move now.  
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Strong 1½-in. Delphiniums, Belladonna and Gold Medal Hybrids mixed, \$4.50 per 100, \$40.00 per 1000. Lagonda Floral Co., Springfield, O.

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Dracaenas, Indivisa, extra strong.  
Per 100 Per 1000  
2¼-in. ....\$ 4.00 \$ 35.00  
4-in. .... 18.00 190.00  
5-in. .... 35.00 340.00  
6-in. .... 60.00 585.00  
8-in. .... 125.00 1200.00  
Cash, no C. O. D. orders accepted.  
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DRACAENA IND., STRONG, HEALTHY STOCK.  
1000 4-in. ....\$15.00 per 100  
300 5-in. .... 30.00 per 100  
100 6-in. .... 50.00 per 100  
50 7-in. .... 75.00 per 100  
Dracaena Ind. seedlings, \$1.00 per 100, prepaid. Cash with order.  
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Dracaena Indivisa, 600 plants, out of 6-in. pots, \$75.00 per 100, 500 at 1000 rates, \$10.00 per doz. These are good plants, no charge for packing. Cash.  
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Strong, 2¼-in., \$4.50 per 100, \$40.00 per 1000. 3½-in., very good plants, \$12.50 per 100.  
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Dracaenas, extra heavy, 4-in., 17½c each.  
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Dracaena Indivisa, 4-in., 15c. Packing 5%.  
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Dracaena Indivisa, 2¼-in., \$4.00 per 100  
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Echeverias, Secunda Glauca, up to 2¼-in., \$5.00 per 100, \$45.00 per 1000; 3-in. up, \$8.00 per 100, \$70.00 per 1000.  
Winfield S. Kircher, Oyclamen Specialist, Defiance, Ohio.

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## EVONYMUS JAPONICA

Per 1000  
Rooted Cuttings .....\$30.00  
Sarver Floral Co., R. F. D. 11, Dallas, Tex.

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FERNS FOR FERN DISHES. Strong bushy 2¼-in. stock, in largest and best assortment, \$6.00 per 100, \$50.00 per 1000; 3-in., \$15.00 per 100; 4-in., \$25.00 per 100.

FERN SEEDLINGS. Excellent stock, ready for potting, in assortment of 6 best Fern dish varieties, \$1.75 per 100, \$15.00 per 1000.

CIBOTIUM SCHIEDEI (King of Ferns). Strong, thrifty 3-in., \$6.00 per doz., \$45.00 per 100.

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Good, strong, clean, bushy stock.  
5-in. ....\$0.65 each  
6-in. .... .80 each  
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## READY NOW

Size	100	1000
Boston .....2¼-in.	\$ 7.00	\$65.00
Scottii .....2¼-in.	7.00	65.00
Teddy, Jr. ....2¼-in.	7.00	65.00
Verona .....2¼-in.	7.00	65.00
Roosevelt .....2¼-in.	7.00	65.00
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Bird Nest Ferns, 4-in. pots, \$70.00 per 100, larger sizes ask for prices. 2-in. pots ready April 20th, \$14.00 per 100. 2-in. pots Holly Ferns, fine lot ready for 3 and 3½-in. pots, \$6.50 per 100, \$60.00 per 1000.

Table Ferns for Fern dishes, well established 2¼-in. pots, best Pteris, Cryptogram and other varieties, \$6.00 per 100, \$55.00 per 1000. Boston Ferns, 3-in. pots, \$15.00 per 100; 3½-in. pots, \$20.00 per 100.

Roman J. Irwin, 321 6th Ave., New York.

Ferns, Boston 4-in., \$35.00, 5-in., \$60.00 and \$65.00, 6-in., \$75.00, 7-in., \$100.00, 8-in., \$150.00 and \$200.00; Whitmanii, 4-in., \$50.00, 5-in., \$65.00. Amerpohlii, 4-in., \$50.00, 5-in., \$75.00; Anthony Wayne, 4-in., \$50.00, 5-in., \$75.00; Sprengeri, extra value, 4-in., \$25.00; Plumosus and Sprengeri seedlings, \$1.00 per 100, \$9.00 per 1000; Sprengeri 2-in., \$3.00, 3-in., \$8.00, 4-in., \$15.00 per 100; Plumosus, 2-in., \$3.50 per 100. Ask for prices on soft wooded plants and blooming stock. 5% for packing. Save this by sending CASH. Everything we sell, guaranteed.

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Asplenium (Bird's-Nest Fern) good 2-in. plants, ready for 3-in., \$15.00 per 100.

Ferns for Fern dishes, strong 2¼-in., \$6.00 per 100, \$50.00 per 1000; strong 3-in. plants, \$12.00 per 100; 4-in., \$25.00 per 100. Boston and Roosevelt, 2¼-in., \$6.50 per 100, \$60.00 per 1000. Scottii, Teddy Jr. and Verona, 2¼-in., \$7.00 per 100, \$65.00 per 1000. MACAWII, 2¼-in., new and very fine, \$15.00 per 100. Bench Bostons, ready for 4-in. pots, \$25.00 per 100. S. S. Skidelsky & Co., 50 Park Place, New York.

## 300,000 POT GROWN FERNS

Boston, Whitmanii, Roosevelt, Whit. Compacta, Teddy Jr., Wanamaker, Splendida, Scottii, Scholzei, Elegantisima, all 2¼-in., \$6.00 per 100, \$55.00 per 1000. Extra heavy Boston and Roosevelt, 3-in., \$15.00 per 100, \$140.00 per 1000. Immediate delivery. Cash, please.  
G. M. REBURN & CO.,  
3807 Lake Park Ave., Chicago, Ill.

## BOSTON AND WHITMANII

Extra strong 2¼-in. plants. Order now and let us set stock aside. Plants offered were potted in fall and are not to be compared with runners that are potted and held for a week and then shipped.  
\$6.00 per 100, \$60.00 per 1000.

AMERICAN BULB CO.,  
172 N. Wabash Ave., Chicago, Ill.

## BOSTON FERNS

Order your Boston Ferns now while we have a large stock and we will guarantee shipment at once. Our stock is first class.

3-inch	\$15.00 per 100
4-inch	25.00 per 100
5-inch	40.00 per 100
6-inch	55.00 per 100

Peterson Floral Co., Gibson City, Ill.

## BOSTON FERNS

Strong runners, ready for immediate delivery, \$10.00 per 1000. Write for special price on quantities.

3-in. and 4-in. pot size, at \$5.00 and \$7.00 per 100. 2% discount for cash.

F. M. Soar, Little River, Fla.

## LEATHER-LEAF FERN

Beautiful and undoubtedly the most valuable for cutting. Now very popular for best design work. Useful for pots, tubs and window boxes. Strong divisions only, \$10.00 per 100, 25 post-paid, \$3.00. F. W. Fletcher, Orlando, Fla.

Table Ferns, from 2¼-in., \$4.50 per 100; 2½-in., very strong, fine for filling in combinations, \$6.00 per 100. Cash with order.

NEFF FLORAL CO.,

2222 West Liberty Ave., W. L., Pittsburgh, Pa.

Boston Ferns, potted in October, strong, ready to shift, or for immediate sale.

4-in., \$30.00 per 100; 5-in., \$45.00 per 100.

No packing charges, immediate delivery. Cash with order. Momen Greenhouse, Momen, Ill.

## BOSTON FERNS.

4-in. ....\$25.00 per 100

5-in. .... 50.00 per 100

Cash with order, immediate delivery.

PAUL M. HALBROOKS, NEWARK, OHIO.

Boston Ferns, pot grown, 3-in., \$15.00 per 100, \$125.00 per 1000; 2¼-in., \$7.00 per 100, \$65.00 per 1000; 2-in., \$6.00 per 100, \$55.00 per 1000. Joseph Michal, 57th St. and Kostner Ave., Chicago.

## POT GROWN BOSTON FERNS

6-in. ....\$0.75

7-in. .... .90

8-in. .... 1.10

DAVIS & STEINER CO., MORRISON, ILL.

FERNs, for fern dishes, 2¼-in. in assorted varieties, \$5.00 per 100, \$47.50 per 1000. Sold in assortment of varieties only. Cash with order, please.

Frank Oechslein, 4911 Quincy St., Chicago, Ill.

## FERNs.

Per 100 Per 1000

Boston, 2-in. ....\$6.00 \$55.00

Whitmanii Compacta, 2-in. .... 6.50 60.00

The Schmidt & Botley Co., Springfield, O.

Ferns, fern-dish sorts, bushy ....\$6.00 per 100

Neph. Verona, 2¼-in. .... 7.00 per 100

The Storrs & Harrison Co., Painesville, Ohio.

## FERNs

Some of the finest stock in the country. See our display in this issue.

SPRINGFIELD FLORAL & FERN CO.,  
Springfield, Ohio.

Bostons, 4-in. stocky and shapely, \$10.00 per 100

Bostons, 3-in. stocky and shapely, 8.00 per 100

Sprengeri, 3-in., good, stocky, 7.00 per 100

4-in. Chinese Fan Palms, 25c each. Cash please.

W. P. Newell Co., Apopka, Fla.

## FERNs CHOICE PLANTS.

Boston, Whitmanii and Verona, 4-in. ....\$0.35

Birds Nest Ferns, 4-in., each..... .50

GULLETT & SONS, LINCOLN, ILL.

## Two-Inch Potted Ferns.

Boston, Roosevelt, Whitmanii and Teddy, Jr., at 5c, \$45.00 per 1000. Cash please.

B. C. Blake, Springfield, O.

## STRONG POT GROWN BOSTON FERNS

4 in. ....\$4.00 per doz.; \$30.00 per 100

5 in. .... 7.00 per doz.; 50.00 per 100

A. C. BROWN, SPRINGFIELD, ILL.

## TABLE FERNS FOR FERNERIES

Strong, bushy stock, leading varieties, 2¼-in. pots, \$4.00 per 100, \$35.00 per 1000.

Evenden Bros. Co., Williamsport, Pa.

Boston Ferns, from bench, ready for 6-in. and 7-in., 75c; 5-in., 50c. 5% for packing. Try them and you will want more.

Anoka Greenhouses, Anoka, Minn.

Boston Ferns, ready for shipment, 3-in., \$15.00 per 100; 4-in., \$25.00 per 100. Cash. No. C. O. D. orders accepted.

John Bauscher, Freeport, Ill.

Boston Ferns, out of bench, ready for 5-in. and 6-in., 50c. This is keen stuff and will not last long at this price. Linwood Floral Co., 81st and Park Ave., Kansas City, Mo.

Ferns, Boston, Piersonii, Whitmanii and Amerpohlii, 2¼-in., 6c. Boston, 3-in., 15c; 4-in., 25c; 5-in., 50c. Packing 5%.

Truitt's Greenhouses, Chanute, Kan.

Table Ferns, standard varieties, 2¼-in., \$5.00 per 100. Adiantum Cuneatum, 2¼-in., \$5.00 per 100; 3-in., \$12.00 per 100.

Henry Smith, Grand Rapids, Mich.

Cibotium Ferns, 9-in. tubs, 4 to 4½ ft. spread, \$6.00, splendid stock.

Joseph Heacock Co., Wyncote, Pa.

Boston Ferns, good, strong, bushy stock, 5-in., at 60 cts. each.

Davis Floral Co., Davenport, Ia.

Holly Ferns, 2-in., nice strong plants, \$5.00 per 100. Adelphi D. Mohr, 76th and Broadway, Kansas City, Mo.

Ferns, Elegantisima Compacta and Roosevelt, 2¼-in., \$6.00 per 100, \$55.00 per 1000.

The McGregor Bros. Co., Springfield, Ohio.

Boston Ferns, 4-in., 25c; 5-in., 50c; 6-in., 75c. Cash.

L. J. Rowe, Box 244, Titusville, Pa.

5-in. Boston Ferns, well established, \$50.00 per 100.

Labo, Florist, Joliet, Ill.

## FEVERFEW

Extra strong 4-in. Feverfew ready for 5-in. or 6-in. pots, \$12.50 per 100. 5% for packing.

Cash. Klimmer's Greenhouses, 812 Dunlop Ave., Forest Park, Illinois.

Feverfew, double, from cuttings, 2-in., \$5.00 per 100, \$45.00 per 1000; 3-in., \$8.00 per 100, \$75.00 per 1000. Joseph Michal, 57th St. and Kostner Ave., Chicago.

Feverfew, 2-in. strong plants, \$4.00 per 100. Cash.

Dumser Floral Co., Elgin, Ill.

Feverfew, R. C., 2c; 2¼-in., 4c.

W. E. Trimble Greenhouse Co., Princeton, Ill.

Feverfew R. C., \$2.00 per 100; 2¼-in., \$4.00 per 100. E. B. Morgan Floral Co., Paxton, Ill.

Feverfew H. C., \$1.50 per 100; 2-in., \$3.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Feverfew, 2-in., strong, \$4.00 per 100. Cash.

C. Erickson, Princeton, Ill.

Feverfew, \$4.00 per 100.

The Schmidt & Botley Co., Springfield, O.

## FORGET-ME-NOTS

Forget-me-nots, hardy, fine clumps, from cold frames, \$3.00 per 100, \$25.00 per 1000; strong seedlings that will make early bloomers, at \$4.00 per 1000. J. C. Schmidt, Bristol, Pa.

Forget-me-nots, best early, strong divisions, \$2.50 per 100, \$20.00 per 1000. Cash.

Chas. Eble, New Orleans, La.

Strong, Winter-blooming Forget-me-nots, 2¼-in., \$4.00 per 100.

S. S. Skidelsky & Co., 50 Park Place, New York.

Forget-me-nots, transplanted, growing in flats, \$2.50 per 100. S. T. Danley & Son, Macomb, Ill.

## FREESIAS

Cut colored Freesias in beautiful soft shades, long stems, \$2.50 per 100, \$20.00 per 1000; short stems, \$1.50 per 100, \$12.00 per 1000.

O. Fehrlin, Bulb Specialist, Citronelle, Ala.

## FUCHSIAS

Per 100

Black Prince, strong 2¼-in. ....\$6.00

Purple Prince, strong 2¼-in. .... 5.00

Little Beauty, choice X 2¼-in. .... 7.00

Walter Lang, strong 2¼-in. .... 5.00

White Giant, d. white, 2¼-in. .... 6.00

R. C. of the same varieties.

Little Beauty, strong R. C. .... 4.00

The other varieties, strong R. C. .... 3.00

Louis P. Faulk, R. F. D. 7, Box 9, Bellevue, Pa.



Fuchsias R. C., best double dwarf kinds, \$2.50 per 100, \$20.00 per 1000, parcellpost paid. From soil, as good as pot plants, \$4.00 per 100, \$35.00 per 1000; 2 1/2-in. pots, \$6.00 per 100, \$50.00 per 1000. Little Beauty and Black Prince R. C., \$3.00 per 100, \$25.00 per 1000, parcellpost paid.

Roman J. Irwin, 321 6th Ave., New York.

Black Prince, the great leader in Fuchsias, well established 2-in., \$5.00 per 100; 3-in., cut back and well branched, \$10.00 per 100. Cash with order.

C. L. HUMPHREY,

ZANESVILLE, OHIO.

Fuchsias, strong R. C. of finest named single and double varieties, in best assortment, labeled true to name, \$2.00 per 100 by mail, \$15.00 per 1000 by express; Black Prince separate if wanted, 2-in. stock of above, 4c.

S. W. Pike, St. Charles, Ill.

Fine double Fuchsias, dwarf habit, early and free blooming, strong, well rooted cuttings, \$1.50 per 100, \$14.00 per 1000. Prepaid by mail. Cash.

J. P. Cannata, Mt. Freedom, N. J.

FUCHSIAS, 2 1/2-IN.

Little Beauty, \$7.00 per 100; other named varieties, \$5.00 per 100.

Baur Floral Co., Erie, Pa.

Fuchsias, strong 2 1/2-in., red, white, blue and Black Prince, ready for 3-in., \$4.00 per 100, 300 for \$10.00. Chas. Whitton, York and Gray Ave., Utica, N. Y.

Fuchsias, strong 2 1/2-in., \$4.00 per 100. Cash with order. James Ambacher, Brighton Ave., West End, N. J.

Fuchsias, fine, strong 2 1/2-in. Phenomenal, Black Prince and Speciosa, assorted, per 100, \$5.00.

Archias Floral Co., Sedalia, Mo.

Fuchsia, Mrs. E. G. Hill, best double white, \$6.00 per 100.

The Storrs & Harrison Co., Palmyra, Ohio.

Fuchsias, 2 1/2-in., seven varieties, 6c.

GULLETT & SONS, LINCOLN, ILL.

Fuchsias, extra strong 2-in., \$4.00 per 100.

F. C. Freeman & Sons, Portland, Ind.

Fuchsia Speciosa, strong 2 1/2-in., \$5.00 per 100.

THE MCGREGOR BROS. CO., SPRINGFIELD, O.

Fuchsias, mixed, 2-in., \$5.00 per 100. Cash.

Mrs. E. A. Llewellyn, Olean, N. Y.

Fuchsias, R. C., \$1.50 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Fuchsias, mixed, 2-in., \$4.50 per 100.

Fred Burre, Peoria, Ill.

FUNKIAS

Funkias, variegated, divided roots, single eye, \$2.50 per 100. Chas. Frost, Kenilworth, N. J.

GAILLARDIAS

Gaillardias, \$4.00 per 100.

The Schmidt & Botley Co., Springfield, O.

GENISTAS

Genistas, the large flowering kind with long spikes, full of buds and showing color, well grown, shapely plants, from 5-in. pots, 75c.

J. L. SCHILLER, TOLEDO, OHIO.

Genistas R. C., \$4.00 per 100, \$35.00 per 1000. Post Paid. 2-in. pots, \$7.00 per 100, \$65.00 per 1000.

Roman J. Irwin, 321 6th Ave., New York.

Genistas, R. C., \$1.50 per 100. Cash.

Ryer Bros., Chambersburg, Pa.

GERANIUMS

I am booking orders for future delivery (May) on the following varieties of Geraniums, out of 3 1/2, 3 1/2 and 4-in. pots:

S. A. Nutt

A. Ricard

La Favorite

Beaute Poitevine

These are A No. 1 plants, grown right, shipped right in paper pots, at \$20.00 per 100. Order now and be sure of your stock for Memorial Day.

O. W. Paige, Tivoli, N. Y.

GERANIUMS ROOTED CUTTINGS

2000 IMPROVED POITEVINE

1500 RICARD

1000 MONTMORT

500 GETTYSBURG

1500 POITEVINE

ABOVE VARIETIES MIXED, \$22.00 PER 1000. READY NOW.

FRED W. ARNOLD, CAMBRIDGE, O.

READY AT ONCE

S. A. NUTT, \$20.00 PER 1000

PARCEL POST, \$1.00 PER 1000

VIAUD, \$25.00 PER 1000

FRED W. RITCHEY, LANCASTER, PA.

ROOTED GERANIUM CUTTINGS

APRIL DELIVERY

Per 1000

S. A. Nutt (greatest dark red).....\$25.00

Gen. Grant (king of all scarlets)..... 25.00

Mme. Buchner (only double white)..... 25.00

Beaute Poitevine (favorite salmon)..... 35.00

CASH

THE W. T. BUCKLEY CO., SPRINGFIELD, ILL.

Geraniums, from 2-in. pots, ready to shift, Ricard, \$8.00 per 100, \$50.00 per 1000. Poitevine, Nutt and Viand, \$5.00 per 100, \$45.00 per 1000. Cash with order.

James Ambacher, West End, N. J.

Geraniums, 4-in., 8 varieties mixed, including Ricard Poitevine, Nutt, Jean Oberle and other varieties, \$15.00 per 100. 3-in. Ricard, Jean Viand and Edmond Blanc, \$8.50 per 100. 2-in., mixed Geraniums, \$4.00 per 100. 2-in. Ivy Geraniums, mixed, mostly pink, \$5.00 per 100. Cash. Jacobs Bros., Peoria, Ill.

Geraniums Per 100

Poitevine, 3-in. .... \$12.00

Ricard, 3-in. .... 12.00

Nutt 3-in. .... 10.00

Mixed Varieties of Above 3-in. .... 10.00

Strong healthy stock. Cash with order.

A. Begerow, 16 Girard Place, Newark, N. J.

Geraniums, Nutt, Ricard, Poitevine, White, Mary Hill and a dozen other varieties I do not know the names of, but are good colors and sellers, \$12.50 per 100. Some are in bud and bloom now, from 3 1/2-in. pots, fine plants, ready to put outside now.

L. R. Friederichsen, Wilton Junction, Iowa.

Geraniums, strong 2-in. Nutt, Buchner, Poitevine, Ricard, etc., \$5.00 per 100; 3-in. Nutt, extra strong, \$10.00 per 100; 4-in. extra nice, Nutt, Ricard, Buchner, etc., \$15.00 per 100. Our New Defiance, three flowers to any other Geraniums' one, fine 4-in. stock, \$20.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Geraniums, extra strong, branched 3-in. stock, ready for 4-in. pots. 500 S. A. Nutt, 300 Beaute Poitevine and 250 Ricard, \$10.00 per 100. 2 1/2-in. pots, strong stock, 700 S. A. Nutt, 600 Beaute Poitevine, 400 Ricard and 150 Montmort, \$6.00 per 100. Cash please.

O. Warren Swayne, West Grove, Pa.

Extra fine 2 1/2-in. S. A. Nutt Geraniums, ready for 4-in. pots, \$7.00 per 100; \$60.00 per 1000. 4 1/2-in. stock ready to bloom, \$18.00 per 100; \$150.00 per 1000. 500 at 1000 rate. Add 5% for packing. Cash. Klimmer's Greenhouses, 812 Dunlop Ave., Forest Park, Ill.

GERANIUMS

Rooted Cuttings

Ricard, Poitevine, Scarlet Bedder,

Nutt and Buchner,

Cash with order.

PETER BROWN, LANCASTER, PA.

Geraniums, 3000 extra fine, large, stocky, 2-in., Buchner, \$35.00 per 1000. A fine lot of 3-in., stocky and branching, Nutt, Buchner, light and dark pink and light red, several varieties, \$10.00 per 100. Cash with order.

Cherry Park Gardens, Fredonia, N. Y.

Geraniums, S. A. Nutt, Viand and Buchner, \$45.00 per 1000. Ricard, Regalia and a few Poitevine, \$6.00 per 100. All extra strong 2-in. stock, ready now. Packed right, free. April 15th delivery. Cash, please.

J. A. Swartley & Sons, Sterling, Ill.

Geraniums Per 100 Per 1000

Strong 4-in. S. A. Nutt.....\$15.00 \$140.00

Strong 4-in. Perkins ..... 18.00 160.00

Strong 4-in. Poitevine Fancy... 22.00 200.00

J. E. Leslie & Son, 2816 S. Boots St., Marion, Ind.

Geraniums, Nutt, 3-in. bud and bloom, ready for 4-in., \$9.00 per 100; 2 1/2-in. ready for 3-in., Nutt and Ricard, \$6.00 per 100; Poitevine, \$7.00 per 100.

Chas. Whitton, York and Gray, Utica, N. Y.

30,000 2-in. Geraniums, S. A. Nutt and Buchner, \$6.00 per 100, \$55.00 per 1000. Cash, please. See my other ads under Vincas, Asparagus and Cannas.

Martin Kelt, 601 Washington, Bay City, Mich.

Geraniums, out of 4-in. pots, \$15.00 per 100. Best mixed varieties such as Viand, Nutt, Ricard, Am. Beauty. These are strong bushy plants and packed right. Coming into bud and bloom.

C. C. Breece, R. 7, Delaware, O.

Geraniums extra good

Ready for shipment

S. A. Nutt, 2 1/2-in., \$5.00 per 100; \$45.00 per 1000

No C. O. D. order accepted. Cash only.

John Bauscher, Freeport, Ill.

GERANIUMS, QUICK DELIVERY.

Best bedders, strong healthy stock, 3-in., \$10.00 per 100, \$95.00 per 1000; 4-in. select, \$18.00 per 100.

GULLETT & SONS, LINCOLN, ILL.

1000 General Grant, 5000 S. A. Nutt, 2 1/2-in., and 3000 mixed, consisting of Nutt, Ricard, Poitevine and Buchner, at \$6.00 per 100, \$50.00 per 1000, while they last.

S. S. Skidelsky & Co., 50 Park Place, New York.

Geraniums, Nutt, Buchner, Jean Viand and Mme. Jaulin, immediate shipment, 2-in., \$40.00; 2 1/2-in., \$50.00; 3-in., \$60.00 per 1000. B. Poitevine, \$50.00, \$60.00 and \$70.00 per 1000. Cash with order. Hudson Greenhouse, Hudson, Mich.

Mixed Geraniums, strong vigorous plants, growing in open ground, about 6-in. high, good varieties, \$5.00 per 100. Ten sample plants, prepaid, 50c. The Far West Nursery, 842 Waterloo, Los Angeles, Cal.

10,000 R. C. Geraniums, Nutt, Doyle mixed, and Buchner, \$22.50 per 1000. Cash with order.

First draft of \$215.00 takes the lot. Immediate delivery. Cash.

Mrs. E. A. Llewellyn, Olean, N. Y.

Geraniums, good strong 3-in., ready for 4-in., to make room, good retail color, \$90.00 per 1000. Cash please.

Joplin Greenhouse, 2004 Bird St., Joplin, Mo.

Geraniums, strong plants, 3-in.; 500 S. A. Nutt, 300 Beauty Poitevine, 100 La Favorite, \$10.00 per 100. Cash please.

Meadow Side Greenhouses, Avondale Pa.

Geraniums, 4-in., select, Ricard, Nutt, Poitevine, Buchner, Jean Viand and Landry, \$18.00 per 100; 3-in., \$10.00 per 100. Cash, packing free.

The East Lawn Gardens, Urbana, O.

NUTT AND GRANT.

4-inch Geraniums, in bud and bloom, \$16.00 per 100, plus 5% for packing.

LOYD C. BUNCH, FREDONIA, KAN.

Geraniums, Mrs. E. G. Hill, best pink, 3-in., strong, well branched, ready for 4-in., \$10.00 per 100. Cash.

Theo. J. Fatters, Harbor Springs, Mich.

Geraniums, 2-in. pots, strong plants, S. A. Nutt, mixed double red and single scarlet, \$4.00 per 100; Mme. Sallerol, 2-in., strong, \$3.00 per 100.

J. H. Dann & Son, Macomb, Ill.

8000 Geraniums, mixed 2 1/2-in., ready for shift, large plants, Double White, Single Pink, Brick Red and S. A. Nutt, \$5.00 per 100, \$45.00 per 1000.

E. Huston & Co., Sistersville, W. Va.

GERANIUM BARGAIN.

Best standard sorts, mixed, 2 1/2-in., 5c; 3-in., 6 1/2c; 3 1/2-in., 8c.

Augustus Caspers, Rochelle, Ill.

Geraniums, S. A. Nutt and Mrs. Frances Perkins, strong 3-in., \$8.00 per 100, \$75.00 per 1000. No packing charge. Cash.

Hoffman Greenhouses, Elmira, N. Y.

Geraniums, good strong 2 1/2-in. S. A. Nutt, \$35.00 per 1000. This will make good strong stock for May 30th. Cash please.

Haase Bros., Pekin, Ill.

Geraniums, 2 1/2-in. pots, strong S. A. Nutt, \$50.00 per 1000. 2 1/2-in. pots, Nutt, Grant, and 2 others, mixed, \$50.00 per 1000. Ready to shift.

A. Krut Floral Co., Butler, Pa.

Geraniums, strong 2-in. Nutt, ready for 4-in., \$35.00 per 1000; strong R. C. Nutt, \$20.00 per 1000. Ready now. Cash.

John Van Aart, Paducah, Ky.

Geraniums, Nutt, 2 1/2-in. pots, \$40.00 per 1000. Rooted cuttings, Nutt, Poitevine, Ricard, \$20.00 per 1000. Cash with order.

P. Hopman, New Galilee, Pa.

50,000 strongly rooted Geranium cuttings, in best standard varieties, \$20.00 per 1000. Cash.

LOS ANGELES GERANIUM CO.,

1752 Garfield Place, Los Angeles, Cal.

GERANIUMS.

From 2-in. pots, standard sorts labeled, \$35.00 per 1000.

E. Rawlings, Wholesale Grower, Allegany, N. Y.

S. A. Nutt, 2 1/2-in. .... \$45.00 per 1000

S. A. Nutt, rooted cuttings ..... 22.50 per 1000

Ready for shipment. Cash please.

W. BEZDEK, CEDAR RAPIDS, IA.

Geraniums, best bedders, mixed, mostly red and pink, 2 1/2-in., ready for shift, \$6.00 per 100. Cash with order.

G. A. Weberg, Chicago Heights, Ill.

S. A. NUTT GERANIUMS.

2 1/2-in., 4c; 3-in., cut back, 7c; 4-in., 10c.

Packing free. Cash.

G. E. Berthold, Nebraska City, Nebr.

Geraniums, 2 1/2-in. S. A. Nutt, Gen. Grant, Snow Queen, La Favorite, 6c; 3-in., 8c. Cash with order.

W. E. Trimble Greenhouse Co., Princeton, Ill.

2 1/2-in. pots of S. A. Nutt and other best kinds at \$6.00 per 100, \$50.00 per 1000. Ask for other varieties.

Roman J. Irwin, 321 6th Ave., New York.

Geranium Mme. Sallerol. Rooted cuttings, \$1.75. Out of 2 1/2-in. pots, \$3.00 per 100. Strong plants.

Kane Greenhouses, Kane, Pa.

Mme. Sallerol, 2-in., \$3.50 per 100; \$30.00 per 1000

Mme. Sallerol, R.C., \$1.25 per 100; \$10.00 per 1000

Fred Burre, 936 W. Wilcox St., Peoria, Ill.

Geraniums, S. A. Nutt, 2 1/2-in., \$7.00 per 100; 3-in., \$10.00 per 100; 4-in., select, \$17.00 per 100.

E. B. Morgan Floral Co., Paxton, Ill.

Sallerol Geraniums, 2-in., \$3.00 per 100; Rose Geraniums, strong 2 1/2-in., \$5.00 per 100. Cash.

Dumser Floral Co., Elgin, Ill.

Good 4-in. Geraniums, Mme. Barney, Ricard, Nutt and Poitevine, 15c. Cash.

Tom Knipe, Kokomo, Ind.

1000 2-in. Buchner ..... \$7.00 per 1000

400 2-in. Gen. Grant ..... 5.00 per 100

J. G. Layton, Allegany, N. Y.

Four-inch Poitevine and S. A. Nutt Geraniums, while they last 15c each, bush plants. Cash please.

B. C. Blake, Springfield, O.

GERANIUMS, STRONG 3-IN.

S. A. Nutt, \$10.00 per 100.

BAUR FLORAL CO., ERIE, PA.

Geraniums, Nutt, Poitevine, Ricard and Buchner, 3 1/2-in., good as 4-in., \$12.00 per 100.

Edward Whitton, Utica, N. Y.

Geraniums, best varieties, white, pink, salmon and red, \$5.00 per 100. Cash with order.

M. & S. L. Dysinger, Albion, Mich.

Well rooted Geranium cuttings, Poitevine, \$20.00 per 1000. Mixed cuttings, \$17.50 per 1000. Cash. Valley View Gardens, Tiffin, O.

Geraniums, 3 1/2-in. S. A. Nut



## GERANIUMS—Continued

Extra fine Geraniums, standard varieties, strong 4-in., 15c. Cash.	ATWELL, FLORIST, FT. DODGE, IA.
Extra fine General Grant, 2½-in. Geraniums, \$6.00 per 100. We need the room. Act quick.	Virden Greenhouses, Virden, Ill.
8000 2½-in., S. A. Nutt, ready for 4-in., \$45.00 per 1000.	Will Bros. Co., Box 29, Minneapolis, Minn.
Geraniums, Mme. Sallerol, 4-in., very heavy, \$5.00 per 100. No charge for packing.	The Bell Seed Co., Manlius, N. Y.
100,000 Geraniums to offer this season, strong 4-in. Nutt and Castellane, ready now, 17½c.	L. J. Rowe, Box 244, Titusville, Pa.
Geraniums, Ricard and S. A. Nutt, fine 4-in., 15c. Packing 5%.	Truitt's Greenhouses, Chanute, Kans.
Geraniums, 2½-in., A1 stock, mixed varieties, \$7.00 per 100.	Tarentum Floral Co., Tarentum, Pa.
Geraniums, Nutt, double Grant and others, mixed, 2½-in., \$6.00 per 100, \$50.00 per 1000. Cash.	G. B. Morrell, Torresdale, Pa.
Geraniums, S. A. Nutt, 2½-in., 3-in., 3½-in., \$6.50, \$8.00, \$9.00 per 100. Strong plants ready for shift.	Gowanda Greenhouse, Gowanda, N. Y.
Fine 3-in. Mme. Sallerol Geraniums, \$5.00 per 100. No charge for packing. Cash please.	The Johnson Floral Co., Kendallville, Ind.
Rose Geraniums, strong 2-in., \$3.00 per 100. Cash.	J. P. Cannata, Mt. Freedom, N. J.
Geraniums, 3-in., 8 best bedders, \$10.00 per 100.	FRED H. LEMON & CO., RICHMOND, IND.
Geraniums, Mme. Sallerol and Rose, 2½-in., 3½c.	S. M. Harbison, Danville, Ky.
Geraniums, Sallerol, 2-in., 3c; 2½-in., 4c. Cash with order.	H. A. Cook, Oberlin, O.
3-in. Mme. Sallerol, \$5.00 per 100. Cash.	M. S. Etter, Shiremanstown, Pa.
Geraniums, Mme. Sallerol, 2-in., \$3.00 per 100. Cash.	Harglerode Bros., Shippensburg, Pa.

## GLADIOLI

Our planting of Gladioli embraced 110 acres, and we still have some of the finest bulbs to sell. Mail us your order at once. For smaller sizes than here listed, ask for our special prices. Catalog mailed on request.

	1½-in.	Per 1000	1-in.
America .....	\$35.00	\$28.00	\$21.00
Annie Wigman .....	40.00	32.00	24.00
Ashtabula, a color between America and Panama. It is the improved America and will take an important place among the leading Gladioli (new) ....	12.00	9.50	7.00
Baltimore .....	45.00	36.00	27.00
Cattleya .....	60.00	48.00	36.00
Crackerjack .....	30.00	24.00	18.00
Czar Peter .....	40.00	32.00	24.00
Emp. of India .....	50.00	40.00	32.00
Faust .....	30.00	24.00	18.00
Friendship .....	35.00	28.00	21.00
Gl. of Holland .....	50.00	40.00	30.00
Golden West .....	50.00	40.00	30.00
Halley .....	40.00	32.00	25.00
Hilda .....	80.00	64.00	48.00
Ida Van .....	35.00	28.00	21.00
Independence .....	35.00	28.00	21.00
Loveliness .....	75.00	60.00	45.00
Lucretia .....	30.00	24.00	18.00
Marie .....	60.00	48.00	36.00
Master Wiebertus .....	55.00	44.00	33.00
Master Wietze .....	50.00	40.00	30.00
May .....	40.00	32.00	24.00
Mont Blanc .....	70.00	56.00	42.00
Mr. Theodore .....	75.00	60.00	45.00
Miss Lucile .....	40.00	32.00	24.00
Mrs. Fr. King .....	28.00	22.50	17.00
Mrs. Watt .....	40.00	32.00	24.00
Niagara .....	60.00	48.00	35.00
Orion .....	80.00	64.00	48.00
Panama .....	50.00	40.00	30.00
Peace .....	45.00	36.00	27.00
Pink Beauty .....	50.00	40.00	30.00
Pink Perfection .....	50.00	40.00	30.00
Pr. of Wales .....	80.00	64.00	48.00
Princepine .....	40.00	32.00	24.00
Princepts .....	40.00	32.00	24.00
Proserpine .....	90.00	72.00	54.00
Stella .....	40.00	32.00	24.00
Willy Wigman .....	50.00	40.00	30.00
Yellow Hammer .....	50.00	40.00	30.00

## NATIONAL BULB FARMS,

Benton Harbor, Michigan.	
Fine home grown bulbs.	Per 1000
America, No. 1 .....	\$27.50
America, No. 2 .....	22.00
Mrs. F. King, No. 1 .....	25.00
Mrs. F. King, No. 2 .....	20.00
Niagara, No. 1 .....	45.00
Niagara, No. 2 .....	38.00
Mrs. Pendleton, No. 1 .....	50.00
Schwaben, No. 1 .....	55.00

## PLANTING STOCK, PER 1000.

America, ¾ to 1-in., \$11.00; King, ¾ to 1-in., \$9.00; Halley, ¾ to 1-in., \$10.00; Panama, ¾ to 1-in., \$12.00; Chicago White, ¾ to 1-in., \$15.00; Augusta, ¾ to 1-in., \$7.50.	
America, black bulbets, per peck, \$8.00; Mrs. King, \$7.00.	
250 at 1000 rates. No charge for packing.	
S. W. PIKE, ST. CHARLES, ILL.	

## GLADIOLI.

We have a small surplus of the following. How many of these lots can you use? Just think of it, Mr. Florist, good named varieties of Gladioli at less money than ordinary mixtures sell for. Here's the list, better get busy before it is too late.

	100	1000	lot per
8,000 America, 1½-in. up..	\$3.00	\$25.00	\$22.00
2,000 A. Queen, 1½-in. up	3.00	28.00	25.00
4,000 A. Queen, 1½-1½-in.	2.50	23.00	20.00
1,000 A. Queen, 1-1½-in.	2.00	18.00	.....
800 Faust, 1½-in. up....	2.00	16.00	.....
2,500 Faust, 1½-1½-in....	1.80	14.00	12.00
2,000 Halley, 1½-1½-in....	2.40	20.00	18.00
2,000 Halley, 1-1½-in. ....	2.00	18.00	15.00
3,000 Ida Van, 1½-in. up..	2.50	20.00	16.00
4,500 Ida Van, 1½-1½-in..	2.00	16.00	13.00
3,000 Ida Van, 1-1½-in....	1.75	13.00	11.00
2,000 Independence, 1½-in. up .....	2.00	18.00	15.00
2,000 Independence, 1½-1½-in. ....	1.80	15.00	12.00
1,000 Mary Fennell, 1-1½-in. ....	5.00	45.00	.....
7,000 Pendleton, 1½-in. up	4.50	35.00	33.00
14,000 Pendleton, 1½-1½-in.	3.50	30.00	28.00
2,000 Mrs. Fryer, 1½-in. up	4.00	30.00	25.00
2,000 Mrs. Freyer, 1½-1½-in. ....	3.50	25.00	20.00
1,000 Mrs. Watt, 1½-in. up	4.00	35.00	.....
3,000 Mrs. Watt, 1½-1½-in.	3.50	28.00	25.00
2,000 Niagara, 1½-in. up..	4.00	34.00	32.00
2,000 Niagara, 1½-1½-in..	3.50	30.00	27.00
5,000 Niagara, 1-1½-in....	2.60	24.00	21.00
1,000 Panama, 1-1½-in....	2.50	22.50	.....
3,000 Peace, 1½-in. up....	4.00	32.00	28.00
8,000 Peace, 1½-1½-in....	3.50	28.00	25.00
3,000 Peace, 1-1½-in....	3.00	25.00	21.00
1,500 Princepine, 1½-in. up	2.00	17.00	15.00
2,000 Princepine, 1½-1½-in.	1.80	15.00	12.00
1,000 Princepine, 1-1½-in..	1.50	12.00	.....
2,500 Velvet King, 1½-in. up .....	2.50	20.00	18.00
1,000 Velvet King, 1½-1½-in. ....	2.00	17.00	.....
2,000 War, 1-1½-in. ....	3.20	30.00	27.00
10,000 Y. Hammer, 1½-in..	4.00	32.00	27.00
50 at 100 rate, 500 at 1000 rate. Terms, cash with order.			

W. E. KIRCHHOFF CO., PEMBROKE, N. Y.

## GLADIOLUS BULBS OF UNSURPASSED BLOOMING POWER.

	No.1	No.2	No.3	No.4
	1½ in. 1½ in.	1 in. 1 in.	¾ in. ¾ in.	¾ in. ¾ in.
America .....	\$30.00	\$24.00	\$18.00	\$15.00
Chicago White .....	28.00	22.00	18.00	16.00
Crackerjack .....	50.00	40.00	30.00	20.00
Crystal White .....	90.00	72.00	54.00	40.00
Dawn .....	35.00	28.00	22.00	16.00
Empress of India .....	60.00	48.00	36.00	24.00
Golden West .....	30.00	24.00	18.00	15.00
Goliath .....	30.00	24.00	18.00	15.00
Halley .....	35.00	28.00	22.00	16.00
Ida Van .....	28.00	22.00	17.00	15.00
Independence .....	35.00	28.00	22.00	16.00
Klondike .....	80.00	64.00	48.00	40.00
L'immaculee .....	75.00	60.00	50.00	40.00
Loveliness .....	30.00	24.00	18.00	15.00
Meadowvale .....	30.00	24.00	18.00	15.00
Mrs. Francis King .....	50.00	40.00	30.00	25.00
Mrs. Frank Pendleton .....	45.00	36.00	27.00	20.00
Mrs. Watt .....	50.00	40.00	30.00	25.00
Niagara .....	45.00	36.00	27.00	20.00
Panama .....	80.00	64.00	48.00	40.00
Peace .....	80.00	64.00	48.00	40.00
Prince of Wales .....	70.00	56.00	42.00	32.00
Rouge Torch .....	80.00	64.00	48.00	40.00
Scardale .....	25.00	20.00	15.00	.....
Schwaben .....	20.00	16.00	12.00	.....
Wilbrink .....	25.00	20.00	15.00	12.00
Exhibition Mixed .....	30.00	24.00	18.00	15.00
Extra Choice Mixed .....	50.00	40.00	30.00	25.00
Primulinus Hybrids .....	40.00	32.00	24.00	20.00
Miranda (a new large primulinus type, producing 2 to 4 flower spikes from every bulb; color, fine canary yellow, slightly striped with carmine rose).	30.00	24.00	18.00	15.00
Baron Hulot, 1½-in. up .....	50.00	40.00	30.00	25.00

Terms, 5% for cash. Prices are quoted per 1000; 100 sold at the thousand rate; less than 100, add 10%.

Prices on smaller sizes quoted on request.

## JELLE ROOS,

Gladiolus Specialist, Box A, Milton, Mass.

## NEW JERSEY GROWN GLADIOLUS BULBS

	1½-in.	1½-in.	1½-in.
	and up	and up	and up
America .....	\$30.00	\$25.00	.....
Chicago White .....	40.00	35.00	.....
Childsli, mixed light colors .....	30.00	25.00	.....
Czar Peter, Dieulafoy .....	50.00	45.00	.....
Queen Wilhelmina .....	70.00	60.00	.....
Faust, Glory of Holland .....	40.00	35.00	.....
Golden West, Niagara .....	40.00	35.00	.....
Mrs. Francis King .....	30.00	25.00	.....
Loveliness .....	60.00	50.00	.....
Master Wietzen, Peace .....	40.00	35.00	.....
Pink Perfection .....	45.00	40.00	.....
Panama, Princepts .....	45.00	40.00	.....
Schwaben, War .....	50.00	45.00	.....
Yellow Hammer, Wm. Copeland .....	40.00	35.00	.....
Mixed of the above named .....	30.00	25.00	.....

Cash with order.

Wm. Becker, Sr., P. O. Box 138, Lakehurst, N. J.

America, No. 1, \$30.00; No. 2, \$25.00; No. 3, \$20.00. Panama, No. 1, \$40.00. Klondyke, 1½-in. up, \$20.00; 1-in., \$12.00; ¾ to 1-in., \$8.00. Baron Hulot and red, mixed, \$15.00. Pride of Goshen, No. 1, \$80.00; No. 2, \$60.00. All per 1000. Flowerfarm, Fort Atkinson, Wis.	
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## NONE BETTER.

We offer a selected quality. All produced from young bulbs that were never allowed to flower. We guarantee our stock to be up to size, free from disease, and will refund any money advanced if dissatisfied upon return of bulbs. It is important to know from whom you buy. We own our own stock which was especially grown for us. Our growers and ourselves stand back of you. 1½-in. 1½-in. and up and up

Price per 1000	and up
Yellow Hammer .....	\$50.00
Master Wietze .....	45.00
Europa .....	75.00
Glory of Holland .....	50.00
Loveliness .....	50.00
White King .....	40.00
America .....	30.00
Brenchleyensis .....	25.00
Francis King .....	28.00
Halley .....	35.00
Mrs. Frank Pendleton .....	50.00
Niagara .....	45.00
Panama .....	45.00
Peace .....	40.00
Schwaben .....	60.00
Ida Van .....	25.00
Miss Lucile .....	25.00
Kunderdi Glory .....	50.00
Augusta .....	30.00
Cracker Jack, large, velvety dark red flowers .....	35.00
Meadowvale, white, dainty blue throat .....	35.00
Primulinus Hybrids .....	25.00
Florists' Mixture .....	15.00

## AMERICAN BULB CO.,

172 N. Wabash Ave. Chicago, Ill.

## A1 STOCK GLADIOLI

## FULLY UP TO MEASUREMENT.

	Per 100	Per 1000
America, 1½-in. and up .....	\$4.00	\$35.00
America, 1½-in. and up .....	3.75	30.00
America, 1-in. to 1½-in. ....	2.75	22.00
Augusta, 1½-in. and up .....	4.00	35.00
Augusta, 1½-in. and up .....	3.50	30.00
Baron Hulot, 1½-in. and up .....	7.00	60.00
Baron Hulot, 1½-in. and up .....	6.00	50.00
Brenchleyensis, 1½-in. and up .....	3.50	30.00
Brenchleyensis, 1½-in. and up .....	3.00	25.00
Chicago White, 1½-in. and up .....	5.00	45.00
Chicago White, 1½-in. and up .....	4.00	35.00
Glory of Holland, 1½-in. and up .....	5.00	45.00
Halley, 1½-in. and up .....	5.00	45.00
Halley, 1½-in. and up .....	4.00	35.00
Mrs. F. King, 1½-in. and up .....	4.00	35.00
Mrs. F. King, 1½-in. and up .....	3.00	25.00
Mrs. Pendleton, 1½-in. and up .....	6.00	50.00
Panama, 1½-in. and up .....	8.00	75.00
Panama, 1½-in. and up .....	7.00	65.00
Princepts, 1½-in. and up .....	7.00	65.00
Peace, 1½-in. and up .....	5.00	45.00
Schwaben, 1½-in. and up .....	7.00	65.00
Niagara, 1½-in. and up .....	6.00	50.00
Best Mixed, all colors .....	2.00	15.00
Primulinus Hybrids .....	3.00	25.00
Primulinus Hybrids, selected .....	4.00	35.00
White and Light mixed, 1½-in. and up .....	2.50	20.00
Pink mixed, 1½-in. and up .....	2.50	20.00
Red and Scarlet mixed, 1½-in. and up .....	2.50	20.00
Popular mixed, 1½-in. and up .....	2.00	15.00

For other varieties and mixtures ask for list of planting sizes and bulbets.

Roman J. Irwin, 321 6th Ave., New York.

## GLADIOLI

## PLANTING STOCK, PRICES PER 1000.

PRINCEPINE, 1½-¾-in. .... \$ 7.00

PRINCEPINE, 1½-in. and less .....

WAR, 1½-in. and less .....

## BULBETS, PRICES PER 1000.

PRINCE OF WALES .....

PRINCEPINE .....

RED EMPEROR .....

WAR .....

Terms: 6% cash with order. Bills due 60 days from date of invoice. Unknown parties, cash with order or satisfactory references. We have grown what we offer, therefore guarantee them to be true to name.

P. VOS &amp; SON,

Phone 548 J. 5, P. O. Box No. 77,

Mt. Clemens, Mich.

## 5,000,000 GLADIOLUS PLANTING STOCK.

¾-in. ¾ to 1-in. 1-in. 1½-in.

America .....

Empress of India .....

Halley .....

Mrs. F. King .....

Panama .....

War .....

Willy Wigman .....



## GLADIOLUS BULBS.

Young, healthy, plump bulbs, true to name.		
	1st size	2nd size
AMERICA .....	\$30.00	\$24.00
AUGUSTA .....	.....	.....
BRENCHLEYENSIS .....	.....	.....
CRACKERJACK .....	25.00	20.00
EMPERESS OF INDIA .....	40.00	32.00
KLONDYKE .....	30.00	24.00
MRS. FRANCIS KING .....	30.00	24.00
MRS. FRANK PENDLETON .....	50.00	40.00
PRINCEPINE .....	25.00	20.00
GENERAL MIXTURE .....	20.00	15.00

N. LEON WINTZER,  
Gladiolus Grower, West Grove, Pa.

## GLADIOLI.

	Per 100	Per 1000
America .....	\$ 3.50	\$30.00
Black Beauty .....	3.00	25.00
Fairy (Mrs. Jas. Lancashire) .....	3.00	25.00
Mrs. F. King .....	3.50	30.00
Mrs. F. Pendleton .....	5.50	50.00
Mrs. Watt .....	5.00	40.00
Minneapolis .....	3.00	25.00
Pres. Taft .....	3.00	.....
Pink Princess .....	6.00	.....

Second size, 20% less, 25 at 100 rate. 5%  
for cash with order.

BROOKLYN, MICH.

1000 very large Schwaben, \$60.00. 1000 first size Panama, \$45.00; 880 Panama, 1/2 to 3/4-in., \$8.00 for lot; 2100 Panama, under 1/2-in., \$9.00 per 1000, \$18.00 lot. 625 Autumn Queen, mixed with 25% America, 1/2 to 1 1/4-in., \$2.00 per 100, \$11.00 for lot; 880 1/2 to 3/4-in., lot for \$3.00; 2400 under 1/2-in., lot for \$8.00.

Bulbets: Panama, \$3.00 per qt. Autumn Queen, \$2.50 per qt. Autumn Queen, mixed 25% America, \$2.00 per qt.

10% discount to anyone taking whole lot bulbs and bulbets. Cash.

FRANK B. REID, CUMBERLAND, MD.

	1-in.	1 1/4-in.	1 1/2-in.
America .....	\$18.00	\$24.00	\$30.00
F. King .....	17.00	22.50	28.00
Ida Van .....	17.50	24.00	30.00
Niagara .....	.....	.....	45.00
Schwaben .....	50.00	60.00	.....
Primulus Hy. ....	18.00	23.00	.....

## PLANTING STOCK

	Under 1/2-in.	1/2-in.-3/4
Mrs. F. King .....	\$ 6.00	\$ 8.50
Per 5000 .....	25.00	40.00

John De Groot, Catonsville, Md.

## GLADIOLI FOR FORCING

Strictly first size bulbs, 1 1/4-in. and up.		
	Per 100	Per 1000
America, pink .....	\$3.50	\$30.00
Autumn Queen, light yellow, red throat .....	4.00	35.00
Brenchleyensis, scarlet .....	2.75	25.00
Francis King, scarlet .....	3.25	28.00
Halley, salmon .....	4.00	35.00
Peace, white .....	5.00	45.00

A. HENDERSON &amp; CO., 166 N. Wabash Ave., Chicago, Ill.

Price per 1000	1 1/2 to 2-in.	1 1/4 to 1 1/2-in.
Europa .....	2000	\$50.00
Glory of Holland .....	1500	\$30.00
Golden West .....	1000	40.00
Independence .....	5000	20.00
Loveliness .....	1000	60.00
Mrs. F. King .....	5000	23.00
Pink Beauty .....	.....	4000
Pink Perfection .....	5000	40.00
War .....	2000	45.00

The Wayside Gardens, Mentor, O.

	Per 100	Per 1000
Mrs. Francis King, 1 1/2-in. and up .....	\$2.75	\$25.00
Mrs. Francis King, 1 1/4 to 1 1/2-in. ....	2.25	20.00
Mrs. Francis King, 1 to 1 1/4-in. ....	2.00	17.00
Mrs. Francis King, 3/4 to 1-in. ....	1.60	14.00
Halley, 1 1/2-in. and up .....	2.75	25.00
Halley, 1 to 1 1/4-in. ....	2.00	18.00
Ida Van, 1 1/2-in. and up .....	3.50	30.00
Ida Van, 1 1/4 to 1 1/2-in. ....	3.00	25.00
Ida Van, 3/4 to 1-in. ....	2.00	15.00

FRANKLIN NURSERY, Station F, Minneapolis, Minn.

PETOSKEY GROWN GLADIOLI.  
Autumn Queen, the finest late blooming Gladiolus in existence. A few thousand No. 1, only, at \$40.00.

Mrs. Frank Pendleton, a small surplus only, No. 1, \$45.00; No. 2, \$40.00.

Autumn Queen bulbets, \$5.00 per quart.  
This stock was grown on new land and is extra fine.

C. M. GROSSMAN, Evergreen Farm, Petoskey, Mich.

First class Gladiolus bulbs, following quotations per 1000.

	1st	2nd	3rd	4th	5th
America .....	\$30.00	\$27.50	\$22.00	.....	.....
Prophetess .....	35.00	30.00	25.00	\$15.00	\$12.50
Standard Mixed .....	24.00	20.00	15.00	10.00	7.50
Prophetess bulbets .....	.....	.....	.....	\$1.50	per 1000
Mixed bulbets .....	.....	.....	.....	1.00	per 1000

Cash with order. Immediate shipment.

MRS. J. W. MOORE, TIFFIN, O.

## GLADIOLI.

Reports from all over the world state that DIENER'S new Gladioli are the largest, finest and most wonderful ever produced. Our new catalog showing eight of our new varieties in natural colored plates will be sent free on request.

RICHARD DIENER COMPANY, KENTFIELD, CALIFORNIA.

ALBUM OF DESIGNS.  
Fifth Edition Now Ready.  
Better than ever before.  
\$1.00 per copy prepaid.

Surplus Gladioli priced for amount given. Size 1 to 1 1/4-in., 700 Halley, \$15.00; 755 Crackerjack, \$14.00; 850 Klondike, \$14.00; 1000 Ida Van, \$20.00; 900 Independence, \$18.00; 975 Norma Dee Childs, \$25.00; 150 Mrs. Francis King, \$3.00; mixture, 2100 1 1/4-in., \$33.00; 3300 1-in., \$33.00; 8300 3/4-in., \$67.00; 2 bu. bulbets, \$20.00. Cash F. O. B. J. J. Hats, Mizpah, N. J.

## Very fine, mixed Gladioli.

1,000 1st size .....	\$16.00
2,000 2nd size .....	\$12.00 per 1000
4,000 3rd size .....	9.00 per 1000
7,000 4th size .....	7.00 per 1000
10,000 5th size .....	4.00 per 1000

Geo. M. Frederick, Seymour, Ind.

GLADIOLI, clean, sound, plump bulbs, ready for immediate shipment.

America, 1 1/2 to 2 1/2 in. .... \$20.00 per 1000  
Panama, 1 1/2 to 2 1/2 in. .... 30.00 per 1000

## SEVIN VINCENT CO.,

417 Montgomery St., San Francisco, Cal.

Gladioli bulbets, per 1000, prepaid: America, 60c; Victory, 60c; Independence, 60c; Mrs. F. Pendleton, \$1.50; Panama, \$1.25; War, \$2.00; Halley, 75c; Empress of India, \$1.50; Mary Fennell, \$4.00.

F. C. Hornberger, Abbott Rd., Hamburg, N. Y.

Gladioli, America XXX, 2-in. No. 1, 1 1/4-in. No. 2, 1 1/4-in. Mrs. King XXX, No. 1, No. 2, No. 3, and small planting stock of King only. Write for cash prices in quantity, no inquiries for less than 1000 considered.

The Urbana Floral Co., Urbana, O.

GLADIOLI, America, F. King, Klondike, Halley, Independence, 1 1/4-in. and up, \$2.50 per 100, \$22.50 per 1000. Cash please, or satisfactory reference given.

R. T. DAVIS, JR., WHEATRIDGE, COLO.

## GLADIOLUS BULBS.

We predict that eventually 90% of all Gladiolus bulbs used for greenhouse forcing will be GROWN IN IOWA.

GARDENS OF SMEDLEY, WATERLOO, IOWA.

2500 Chicago White, 1 1/4-in. up... \$25.00 per 1000  
1000 Chicago White, 1 1/2-in. up... 30.00 per 1000

The lot for first check for \$90.00.

H. O. Mallett, Breedsville, Mich.

Gladioli, Primulinus Hybrids, extra large, \$30.00; 1 1/2-in. and up, \$25.00; 1 1/4-in. and up, \$20.00. Cash please.

A. S. Pett, Crawfordsville, Ind.

For extra quality of Gladioli see our display ad in this issue.

## UNITED BULB CO.,

Mount Clemens, Mich.

## GLADIOLUS BULBS.

America, 1 1/4-in. and up... \$30.00 per 1000  
Augusta, 1 1/2-in. and up... 30.00 per 1000

John Bauscher, Freeport, Ill.

Gladiolus America, \$20.00 3rd size; a good flowering size, \$15.00 per 1000. Cash.

F. J. Bixby, Manchester, N. H.

GLADIOLI, 1000 Panama, 1 1/2 to 3-in., \$4.50 per 100, lot, \$40.00.

Mrs. E. M. Wilson, R. 1, Washington, Ia.

America, Pink Beauty, Princeps, Panama, and mixed, all sizes, in small lots. Write for clean-up prices. Perry Feagler, Auburn, Ind.

400 Pendleton, No. 1, \$4.00 per 100; 1500 No. 2, \$30.00; 5000 No. 3, \$22.50 per 1000.

Toerner Greenhouses, Logan, Ohio.

Pendleton Gladioli, 1-1 1/4-in., 5000 lots, \$100.00. Cash.

Toerner's Greenhouses, Logan, O.

Gladioli in good mixture, 1-2-in., \$12.50 per 1000.

Charles Frost, Kenilworth, N. J.

## BUSINESS BRINGERS—

## REVIEW CLASSIFIED ADS

## GREVILLEAS

## GREVILLEA ROBUSTA.

Extra fine from 2-in. pots, \$3.00 per 100.  
E. Rawlings, Wholesale Grower, Allegany, N. Y.

## HARDY FERNS

Every florist should grow his own hardy fancy Ferns. Our price per 100 plants is only \$8.00. Give us a trial. Somerset Gardens, 27 Shinglass St., Pittsburgh, Pa.

Hardy ferns. Illustrated descriptive list mailed. Ludvig Mosbaek, Ferndale, Askov, Minn.

Hardy Ferns, 25 varieties.  
L. E. Williams, Exeter, N. H.

## HARDY PINKS

Hardy Pinks, 4 varieties, \$6.00 per 100, \$55.00 per 1000.

The Schmidt &amp; Botley Co., Springfield, O.

## HARDY PLANTS

## PERENNIALS.

A large stock of good plants in several varieties. Your orders filled quick.

	Per 10	Per 100
Aquilegia Chrysantha, (Columbine) .....	\$1.25	\$ 9.00
Aquilegia Coerulea, (Columbine) .....	1.25	10.00
Campanula Media, (Canterbury Bells) .....	.80	7.00
Coreopsis, (Tickseed) .....	1.00	8.00
Delphinium Gold Medal Hybrids .....	.80	8.00
Digitalis Gloxiniaeflora, (Foxglove) .....	.90	8.00
Hollyhocks, red, white, pink, maroon .....	.80	6.00
Platycodon, blue (Japanese Bell Flower) .....	1.00	8.00
Shasta Daisy Alaska .....	1.00	8.00

The above and many other good varieties. List on application.

## AURORA NURSERIES,

Aurora, Ill.

Hardy plants, Columbine, mixed, Canterbury Bells, mixed, Coreopsis, Delphinium Belladonna, Gaillardias, Shasta Daisy Alaska, hardy Pinks, Oriental Poppies, Sweet Williams, double Hollyhocks, separate colors, Pyrethrum, Mallow Marvels, red, one year, \$5.00 per 100. Columbine, mixed, Delphinium Belladonna, Shasta Daisy Alaska, and Coreopsis, 2 yr., \$8.00 per 100.

Vinca Minor (hardy Myrtle), 4-in. pots, from cold frame, shipped out of pots, \$12.00 per 100. Cash with order. Packing free.

## GEORGE SJOERDSMA,

2344 W. 111th St., Chicago, Ill.

Hardy Ferns, wholesale.	100	10 Each
Aspidium Pedatum, Maidenhair .....	\$9.00	\$1.00
Aspidium Goldiana, Gold Fern .....	9.00	1.00
Aspl. Thely. Silver Spleenwort .....	9.00	1.00
Onoclea Sensibilla .....	8.00	1.00
Onoclea Struthiopteris, Ostrich .....	10.00	1.20
Osmunda Cinnamomea & Clayt. ....	12.00	1.40

And 5 other varieties. Descriptive list mailed free. 100 Ferns, your selection, billed 100 rate. Goldiana, Ostrich and Cinnamomea most popular.

LUDVIG MOSBAEK, Ferndale, Askov, Minn.

## PERENNIAL PLANTS.

Strong 1 1/2-in. double Hollyhocks, yellow, rose, red and white, ready to be shifted, \$5.00 per 100, \$45.00 per 1000.

Strong 2 1/4-in. Shasta Daisy, Alaska, \$4.50 per 100, \$40.00 per 1000.

Strong 1 1/2-in. Oriental Poppy, \$4.00 per 100, \$35.00 per 1000.

## Cash with order please.

LAGONDA FLORAL CO., SPRINGFIELD, O.

Hardy plants: Overwintered seedlings of Delphinium, Belladonna, extra choice, straight, \$1.00 per 100; Delphinium Formosum (Gold Medal), Shasta Daisy Alaska, Boltonia Latisquama, Aquilegias (double pink Scotch), Coreopsis, Achillea The Pearl, 60c per 100, \$6.00 per 1000. Cash, please. The above are 7 months old seedlings. J. Dvorak, Robinson Ave., Flushing, N. Y.

Oriental Poppies, 2-yr., No. 1..... \$6.00 per 100  
Oriental Poppies, 2-yr., No. 2..... 4.00 per 100  
Hollyhocks, 2-yr., No. 1, mixed..... 6.00 per 100  
Hollyhocks, 1-yr., No. 1, red, white, yellow, pink..... 4.00 per 100

Iris, assorted named varieties..... 4.00 per 100  
MAPLE HILL NURSERY,  
NORA SPRINGS, IOWA.

## STRONG FIELD GROWN PERENNIALS

	Per 100	Per 1000
Coreopsis Lanceolata .....	\$5.00	\$40.00
Sweet William, mixed .....	5.00	40.00
Sweet William, Newport Pink .....	6.00	50.00
Sweet William, Scarlet Beauty .....	6.00	50.00

WELLER NURSERIES, HOLLAND, MICH.

Delphinium Belladonna and Oriental Poppies, strong transplanted stock for potting, \$2.50 per 100, prepaid. Clematis Paniculata, 1 yr. pot grown, 5c. Iceland Poppies, strong 3-in., 7c. Aquilegias, best named kinds, from pots, 5c. Eupatorium Fraseri, strong 3-in., 5c.

S. W. Pike, St. Charles, Ill.

Gypsophila, 2-yr.-old, Daisies (Alaska), Hemerocallis, Sweet William, Hollyhocks, double 6 colors, \$5.00 per 100. Iris Pallida, Dalmatica, \$7.50 per 100. Cash, please, or satisfactory reference given.

R. T. DAVIS, JR., WHEATRIDGE, COLO.

Sweet Williams, Oriental Poppies, Delphiniums, Coreopsis, Gaillardias, Canterbury Bells, hardy Pinks, Hollyhocks, Columbine, Foxgloves, Pyrethrum, Hybrids and hardy Primulas, strong plants, out of 2 1/2-in., \$3.00 per 100, \$25.00 per 1000.

J. C. Schmidt, Bristol, Pa.

Hardy Mums, pink, white, red and yellow, \$6.00 per 100. Coreopsis, Gaillardias, Shasta Daisies, \$5.00 per 100. Delphinium Belladonna, \$7.00 per 100. Phlox, Richard Wallace, \$6.00 per 100. Julius Kohankie, Painesville, O.

A small supply of 27 varieties, including Aquilegia, Shasta Daisy Alaska, Coreopsis Lanceolata, Delphinium Gold Medal Hybrids, at \$6.50 per 100, while they last. Cash.

M. Newkirk, Downers Grove, Ill.

3000 Polyanthus, ever blooming Primrose, \$8.00 per 100. Aquilegia Coerulea, \$8.00 per 100. Cash.

Stanley Walski, Florist, Glencoe, Ill.

Hardy Perennials, a very fine list of Hardy Perennials, best kinds, ask for complete list.

Roman J. Irwin, 321 6th Ave., New York.

Lychnis Viscaria Splendens and Gaillardia Grand, \$6.00 per 100, fg. stg.

Thos. J. Murphy, Painesville, O.

Hardy Phlox, 6 best named sorts, 2 1/2-in., \$6.00 per 100.

Archias Floral Co., Sedalia, Mo.

## HELIOTROPES

## HELIOTROPE CENTEFLEUR.

We have the true stock of this variety and it is absolutely clean and in healthy condition, ready for immediate delivery. ROOTED CUTTINGS, \$3.00 per 100. POT PLANTS, \$6.00 per 100.

CHARLES H. TOTTY COMPANY,  
Madison, New Jersey.

Heliotrope, dark blue rooted cuttings, \$2.50 per 100, \$20.00 per 1000, postpaid, special delivery; 2 1/4-in. pots, Eliz. Dennison and Centefleur and La Duse, \$5.00 per 100, \$45.00 per 1000.

Roman J. Irwin, 321 6th Ave., New York.

Heliotrope, 5 best named kinds, separate, R. C., \$1.50 per 100; 2 1/4-in., \$4.00 per 100. Centefleur, R. C., \$3.00 per 100; 2 1/4-in., \$5.00.

Burdell Floral Co., Bowling Green, Ky.

Heliotropes, 2 1/2-in., in bud and bloom, \$5.00 per 100.

Brown's Greenhouses, Clyde, O.

Heliotropes, blue, 2-in., \$3.00 per 100. Cash. Harglerode Bros., Shippensburg, Pa.



## HELIOTROPES—Continued

Heliotrope, Bridal Wreath, 2½-in., extra fine, \$5.00 per 100.  
BAUR FLORAL CO., ERIE, PA.

Heliotropes, 2-in., ready for 4-in., \$4.00 per 100. Cash with order.  
James Ambacher, West End, N. J.

Heliotropes, Violet Queen and Snow Wreath, 2½-in., \$5.00 per 100; 3-in., \$7.50 per 100.  
Archias Floral Co., Sedalia, Mo.

Heliotrope, dark blue, 2½-in., \$3.50 per 100. Packing 5%.  
Truitt's Greenhouses, Chanute, Kans.

Heliotropes, R. C., 8 to 10 varieties, \$1.50 per 100; \$14.00 per 1000, prepaid.  
S. D. Brant, Clay Center, Kan.

Heliotropes, dark, fragrant, well rooted cuttings, \$1.25 per 100, \$12.00 per 1000, postpaid.  
Cash. J. P. Cannata, Mt. Freedom, N. J.

Heliotropes, best dark blue, R. C., \$1.25 per 100; 2½-in., \$3.50 per 100. Stocky plants. Cash.  
W. BEZDEK, CEDAR RAPIDS, IA.

Heliotropes, R. C., \$2.00 per 100; 2½-in., 5c. Cash with order.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

Heliotrope, blue, R. C., \$1.50 per 100, postpaid.  
Quaker Hill Greenhouses, Sebring, O.

Heliotrope, \$4.00 per 100, \$35.00 per 1000.  
The Schmidt & Botley Co., Springfield, O.

Heliotrope, best purple sorts, \$5.00 per 100.  
The Storrs & Harrison Co., Painesville, Ohio.

Heliotrope, blue R. C., \$1.50 per 100. Cash.  
Byer Bros., Chambersburg, Pa.

## HIBISCUS

## HIBISCUS.

8-in., \$10.00 per 100.

Extra fine stock.

H. O. HANNAH & SON, SHERMAN, TEX.

2-in. Hibiscus ..... \$4.50 per 100; \$40.00 per 1000

4-in. Hibiscus ..... 20.00 per 100.

The Schmidt & Botley Co., Springfield, O.

Crimson Eye Hibiscus, 2½-in. pots, \$4.00 per 100.

Lagonda Floral Co., Springfield, Ohio.

## HOLLYHOCKS

Hollyhocks, the finest varieties in colors, red, white, pink, maroon and yellow by the hundred or thousand. Big stock, 80c per 10, \$6.00 per 100.

AURORA NURSERIES,  
Aurora, Ill.

## HYDRANGEAS

HYDRANGEAS FOR MOTHERS' DAY  
AND MEMORIAL DAY.

FRENCH HYDRANGEAS, PINK, GEN. DE VIRRAYE AND MAURICE HAMAR, 20c PER BUD, PLANTS HAVING FROM 2 TO 6 BUDS. 2 BUDS, 40c; 3 BUDS, 60c; 4 BUDS, 80c; 5 BUDS, \$1.25; 6 BUDS, \$1.50. PLANTS ARE BUSHY AND WELL BRANCHED. ADD 10% FOR PACKING, AS WE EXERCISE CARE IN SHIPPING. KAMP & SPINTI CO., NORTH MILWAUKEE, WIS.

Best French varieties, Otaksa Baby Bimblinette, Souv. Mad. Chautard, Mme. Emil Mouillere, Mad. Maurice Hamar, Eclairer, Bouquet Rose, Avalanche, General de Vibraye, 2½-in. pots, \$8.00 per 100, \$70.00 per 1000; 3-in. pots, \$14.00 per 100; 6-in. pots, very fine plants to grow on for Easter, \$80.00 per 100. R. C., some of above varieties, mixed, \$6.00 per 100, \$50.00 per 1000, postpaid.

Roman J. Irwin, 321 6th Ave., New York.

Hydrangeas, fine 2½-in. Mme. E. Mouillere, Mme. Chautard, Vicomtesse de Vibraye, Mme. Maurice Hamar, \$7.00 per 100; Bouquet Rose, Ramis Pictis and Otaksa, \$6.00 per 100.  
The Storrs & Harrison Co., Painesville, Ohio.

Teas' Snowball Hydrangea from 2 to 2½-ft. tall, \$7.00 per doz., \$50.00 per 100.  
Fred S. Davis, Centerville, Ind.

Hydrangeas, Otaksa, 3-in. plants, 4 to 7 branches, \$50.00 per 100.  
W. E. F. Weber, Sault Ste. Marie, Mich.

Hydrangeas, 2½-in. French and Otaksa, \$7.00 per 100.  
S. S. Skidelsky & Co., 50 Park Place, New York.

Hydrangea Otaksa, 3-in., 10c; 1 branch, 4-in., 25c; larger plants, 45c to \$2.50. Cash.  
Port Allegany Greenhouses, Port Allegany, Pa.

Hydrangeas, can only offer 7-in. at \$1.50 to \$2.00. 6 to 9 heads. Geo. A. Kuhl, Pekin, Ill.

Hydrangeas, Otaksa and French, 5-in., 30c. Cash.  
L. J. Rowe, Box 244, Titusville, Pa.

## IMPATIENS

Impatiens Sultan Hybrid, fine range of colors in mixed hybrids from cuttings, \$6.00 per 100.

The Storrs & Harrison Co., Painesville, Ohio.

## IMPATIENS SULTANI

Deep pink, white, violet, rose, orange, 2½-in. pots, \$4.00 per 100.  
Oak Grove Greenhouse, Tuskegee, Ala.

Impatiens Sultan Hybrid, in fine colors, 2½-in., \$3.50 per 100. See Begonias and Cannas.  
A. C. Anderson, Columbus, Neb.

Impatiens Sultani, mostly rose pink, some salmon, R. C., \$3.00 per 100, prepaid; 2½-in., \$5.00 per 100. Royston & Fenton, Evansville, Ind.

Impatiens, Sultani, nice stock, 2-in., \$4.00 per 100.  
N. O. Caswell, Delavan, Ill.

Impatiens Sultani, fine plants, 2½-in., per 100, \$6.00.  
Archias Floral Co., Sedalia, Mo.

## IRISES

## IRIS.

Siberian, Sans Souci, Sappho, Sir Walter Scott, Nestor, \$2.50 per 100. Madame Chereau, \$3.75 per 100. Special prices in large quantities.  
HARRY FRANKLIN BAKER,  
1118 W. Lake St., Minneapolis, Minn.

Irises, Berchta, Celeste, Charon, Gipsy Queen, Her Majesty, King, La Tendresse, Lohengrin, Mme. Chereau, Niebelungen, Princess Louise, Queen of May, Superbissima, \$4.00 per 100.  
John F. Rupp, Shiremanstown, Pa.

Irises, Pallida Dalmatica, fine, strong divisions, \$7.00 per 100. 500 mixed, named varieties, the lot, \$6.00. Mme. Chereau, \$3.00 per 100.  
Brookland Gardens, Woburn, Mass.

Dormant stock of Iris, Black Prince, Celeste, Flavescens, Queen of May, Sans Souci, Siberian Blue, \$2.50 per 100. Cash.  
Neosho Nurseries Co., Box F, Neosho, Mo.

Iris, a fine stock of Pallida Dalmatica, \$6.00 per 100. Send for list of 25 other varieties.  
W. J. ENGLE & SON,  
R. D. No. 8, Dayton, O.

## ISMENES

## ISMENE BULBS.

1 to 1½-in. diam., \$2.50 per 100; \$20.00 per 1000  
1½ to 2 -in. diam., 3.50 per 100; 30.00 per 1000  
2 to 2½-in. diam., 4.50 per 100; 40.00 per 1000  
Cash with order. Packing free.

R. S. BROWN & SON,  
Station B. Kansas City, Mo.

## IVIES

English Ivy, strong rooted cuttings, from soil, \$2.50 per 100, \$20.00 per 1000; parcel post paid; 3-in. pots, 15 to 18-in., ready for 4-in., \$16.00 per 100. Parlor Ivy R. C., \$2.00 per 100, \$15.00 per 1000, parcel post paid; 2½-in. pots, \$5.00 per 100, \$45.00 per 1000.  
Roman J. Irwin, 321 6th Ave., New York.

English Ivy, 2-in., 2 plants in a pot, ready for 4-in., \$3.50 per 100, \$30.00 per 1000; extra fine 4-in. plants, 3 to 5 vines, \$20.00 per 100. Cash with order.  
James Ambacher, West End, N. J.

English Ivy, R. C., \$1.50 per 100; 2½-in., 6c, staked 18-in. high. German Ivy, R. C., 1c; 2½-in., 4c. Cash with order.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

2-in. Water Ivy and English Ivy, \$3.50 per 100, \$30.00 per 1000. Cash with order. Wagoner Floral Co., 269 N. Walnut St., Columbia City, Ind.

## EXTRA STRONG

English Ivy, 15-in., 2½-in. pot, \$3.50 per 100  
English Ivy, 3-in. pot, \$6.00 per 100  
Oak Grove Greenhouse, Tuskegee, Ala.

English Ivy, extra strong 2-in. stock, 4c; R. C., \$1.50 per 100, by mail.  
S. W. Pike, St. Charles, Ill.

German and Japanese Ivies, \$1.00 per 100 and up. Cash.  
Brecksville Dahlia Farm, Brecksville, O.

German Ivy, bench grown plants, \$4.00 per 100; R. C., \$1.25 per 100, prepaid. Cash please.  
W. G. Thomas & Sons, Sheffield, Ill.

German Ivy, 2-in., \$3.50 per 100  
German Ivy, R. C., \$1.50 per 100  
Fred Burre, 936 W. Wilcox, Peoria, Ill.

English Ivy, fine stock with runners, 2½-in., \$4.00 per 100.  
Burdell Floral Co., Bowling Green, Ky.

English Ivy and Parlor Ivy, out of 2½-in. pots, \$2.00 per 100, \$18.50 per 1000.  
J. C. Schmidt, Bristol, Pa.

English Ivy, 2½-in. pot plants, \$6.00 per 100, parcel post prepaid.  
DINGEE & CONARD CO., WEST GROVE, PA.

English Ivy, strong, well-rooted cuttings, \$1.75 per 100, \$15.00 per 1000.  
S. S. Skidelsky & Co., 50 Park Place, New York.

German Ivy, 2-in., \$4.00 per 100. English Ivy, 2-in., \$4.00 per 100, \$35.00 per 1000.  
The Schmidt & Botley Co., Springfield, O.

German or Parlor Ivy, R. C., 90c per 100, \$8.00 per 1000 postpaid; 2-in., 3c. Cash.  
Harglerode Bros., Shippensburg, Pa.

Parlor and English Ivy, extra strong, ready for 4-in., \$5.00 per 100, to reduce stock.  
Archias Floral Co., Sedalia, Mo.

German Ivy, 2-in., \$3.00 per 100; 3-in., 5c.  
The Thumb Nursery, Marlette, Mich.

German Ivy, 3-in., 6c. Cash.  
La Grange Nursery Co., La Grange, Ill.

English Ivy, extra strong, well rooted, \$1.50 per 100. Cash. J. Dvorak, Flushing, N. Y.

German Ivy, extra good 2-in., \$2.50 per 100, Brown's Greenhouses, Clyde, O.

German Ivy, well rooted cuttings, \$1.00 per 100.  
F. C. Freeman & Son, Portland, Ind.

Parlor Ivy, strong, 2-in., 5c.  
J. S. Stuart & Son, Anderson, Ind.

Parlor Ivy, R. C., \$1.25 per 100; 2½-in., \$3.00 per 100. Burdell Floral Co., Bowling Green, Ky.

English Ivy, 4-in., \$15.00 per 100.  
Goshen Floral Co., Goshen, Ind.

German Ivy, 2½-in., very strong, 5c.  
GULLETT & SONS, LINCOLN, ILL.

English Ivy, strong R. C., \$1.50 per 100, postpaid.  
Chas. Frost, Kenilworth, N. J.

German or Parlor Ivy, R. C., \$1.25 per 100, postpaid. The East Lawn Gardens, Urbana, O.

German Ivy, R. C., \$1.50 per 100. Cash.  
Byer Bros., Chambersburg, Pa.

## JASMINES

Jessamine Vine, 2½-in., \$5.00 per 100, fine for window boxes, cemetery vases and hanging baskets. Used once you will never be without it. Cash.  
Mrs. E. A. Llewellyn, Olean, N. Y.

## LANTANAS

Lantanas, 2-in., \$4.00 per 100; \$35.00 per 1000  
Lantanas, R. C., \$1.50 per 100; \$12.50 per 1000  
2-in. Lantanas, weeping, \$4.00 per 100; \$35.00 per 1000. Lantanas, weeping, R. C., \$1.25 per 100; \$10.00 per 1000.  
Fred Burre, 936 W. Wilcox St., Peoria, Ill.

## EXTRA STRONG.

Weeping Lantanas, 2½-in. pots, \$4.00 per 100  
Pink Lantanas, 2½-in. pots, \$4.00 per 100  
Oak Grove Greenhouse, Tuskegee, Ala.

Lantanas, 6 best named kinds, separate, 2½-in., \$5.00 per 100.  
Burdell Floral Co., Bowling Green, Ky.

Lantanas, Mrs. McKinley, best trailing ever-bloomer, strong 2½-in., per 100, \$5.00.  
Archias Floral Co., Sedalia, Mo.

Dwarf Lantanas, best varieties, \$6.00 per 100, \$55.00 per 1000.  
Roman J. Irwin, 321 6th Ave., New York.

Lantanas, assorted named kinds, 2-in., 4c.  
S. W. Pike, St. Charles, Ill.

Lantanas, \$4.50 per 100, \$42.50 per 1000.  
The Schmidt & Botley Co., Springfield, O.

Lantanas, weeping, 2-in., \$4.00 per 100.  
S. D. Brant, Clay Center, Kans.

## LILIUIMS

## LILY BULBS.

Now in storage, awaiting orders.

## GIANTEUM

6 to 8-inch ..... \$45.00 per case  
7 to 9-inch ..... 49.50 per case  
8 to 10-inch ..... 52.00 per case  
9 to 10-inch ..... 55.00 per case  
RUBRUM, MAGNIFICUM, MELPOMENE  
8 to 9-inch ..... \$17.00 per 100; \$32.00 per case  
9 to 10-inch ..... 22.00 per 100; 30.00 per case  
10 to 11-inch ..... 30.00 per case  
Ship any time you say.

## AMERICAN BULB CO.

172 N. Wabash Ave., Chicago, Ill.

## LILIES.

Giganteum and Hardy Lilies, ready for immediate shipment. Special prices on request.  
THE W. W. BARNARD CO.,  
231-235 W. Madison St., Chicago.

## LILY OF THE VALLEY

Lily-of-the-Valley, \$3.00 per 100, \$27.50 per 1000. The Schmidt & Botley Co., Springfield, O.

## LOBELIAS

Lobelias, double, bushy, 2½-in., ready for 3-in., \$4.00 per 100.  
Chas. Whitton, York and Gray, Utica, N. Y.

Lobelia Kathleen Mallard, true double, stocky, good strong 2-in., \$4.00 per 100.  
E. B. Morgan Floral Co., Paxton, Ill.

Lobelia Kath. Mallard, 2½-in. at \$6.00 per 100, \$50.00 per 1000.  
Roman J. Irwin, 321 6th Ave., New York.

## MADEIRA VINES

Madeira Vines, big stock, \$10.00, \$15.00, \$25.00 per 1000; \$1.50, \$2.00, \$3.00 per 100. Cash.  
O. Betacher, Dover, O.

## MESEMBRYANTHEMUMS

Mesembryanthemums, the large, pink blooming kind. A limited number of small pots, \$3.50 per 100; 2½-in., \$5.00 per 100; 3-in., \$7.50 per 100. 3-in. stock plants, very bushy, \$10.00 per 100. All the above plants are in bud and will bloom soon.  
C. V. Frueh, Lima, O.

Mesembryanthemum Rosea, fine for hanging baskets, the true large pink variety, 2-in., very strong and bushy, starting to bud, \$5.00 per 100. Just a few hundred left out of 12,000. Large R. C., \$2.00 per 100.  
Louis P. Faulk, R. F. D. 7, Box 9, Bellevue, Pa.

Mesembryanthemum, nice for porch boxes and hanging baskets, extra strong 2-in., ready for 3-in., \$4.00 per 100.  
J. E. Leslie & Son, 2816 S. Boots St., Marion, Ind.

Mesembryanthemums, rose pink plants, from bench, 4-6 leaves, \$2.00; plants from bench, branching, \$5.00 per 100.  
Levy Greenhouse, Norman, Okla.

Mesembryanthemums or Ice plant, from 2-in. pots, delivery now or any time to May 15th, \$10.00 per 1000.  
R. A. Casad, Huntington Beach, Calif.

Mesembryanthemums, large pink, R. C., \$1.25 per 100, postpaid; 2-in., \$3.00 per 100.  
Quaker Hill Greenhouses, Sebring, O.

Mesembryanthemums, 2½-in. pots, \$6.00 per 100, \$50.00 per 1000.  
Roman J. Irwin, 321 6th Ave., New York.

Fancy Large Pink Mesembryanthemums, 3-in., 5c, extra heavy 2-in., 8c.  
Carrollton Greenhouse, Carrollton, O.

## MOONVINES

Moonvines, 2-in. .... \$5.00 per 100  
Moonvines, R. C. .... 2.50 per 100  
Fred Burre, 936 W. Wilcox St., Peoria, Ill.

Moonvines, white, strong 2½-in., pots, \$6.00 per 100.  
THE M'GREGOR BROS. CO., SPRINGFIELD, O.



Moonvines, strong 2 1/4-in., \$6.00 per 100. John Heidenreich, 725 Iowa St., Indianapolis, Ind.

Moonvines, good, 2-in., 5c. J. B. Stuart & Son, Anderson, Ind.

Moonvines, \$4.50 per 100, \$42.50 per 1000. The Schmidt & Botley Co., Springfield, O.

Moonvines, strong, 2-in., \$4.00 per 100. F. C. Freeman & Sons, Portland, Ind.

#### MIGNONETTES

Mignonette seedlings, \$1.25 per 100. J. G. Witt & Son, 10429 Wallace St., Chicago.

#### MYRTLE

Hardy Myrtle (Evergreen) for cemetery, fresh from the field, full of green leaves, 6 to 10 leads, \$20.00 per 1000 bunches.

H. Schlachter, 600 Ross Ave., St. Bernard, O.

Vinca Minor (Myrtle), heavy, 3 1/2-in., \$10.00 per 100, \$95.00 per 1000.

W. W. Kennedy & Sons, Red Bank, N. J.

Myrtle, hardy crepe variety for graves, etc., \$7.00 per 100, \$60.00 per 1000. Ready now.

Roman J. Irwin, 821 6th Ave., New York.

#### NURSERY STOCK

ONARGA NURSERY COMPANY. LARGEST ASSORTMENT OF HIGH QUALITY NURSERY STOCK FOR THE FLORISTS' TRADE IN THE CENTRAL WEST.

Althea, assorted colors, 18-24 in.	100	\$75.00
Althea, assorted colors, 2-3 ft.	100	100.00
Althea, assorted colors, 3-4 ft.	15.00	.....
Althea Tree, 3-4 ft.	20.00	.....
Ampelopsis Veitchii, 2-yr.	20.00	.....
Barberry Thunbergii, 18-24 in.	12.00	.....
Clematis Jackmanni, 2-yr.	25.00	.....
Clematis Paniculata, 3-yr.	25.00	.....
Clematis Paniculata, 2-yr.	20.00	.....
Cornus Florida, 4-5 ft.	30.00	.....
Forsythia (Golden Bell), 3-4 ft.	15.00	120.00
Hydrangea P. G., 2-3 ft.	25.00	.....
Lilac, purple and white, 2-3 ft.	17.50	.....
Privet, Amoor River North, 12-18 in., 2 br. and up.	6.00	50.00
Privet, Amoor River North, 18-24 in., 2 br. and up.	8.00	70.00
Privet, California, 3-4 ft.	6.00	50.00
Roses, Seven Sisters, 2-3-yr., extra strong	20.00	150.00
Snowball, 3-4 ft.	18.00	.....
Snowberry, white, 3-4 ft., strong	18.00	120.00
Spiraea Van H., 12-18 in., strong	6.00	50.00
Spiraea Van H., 18-24 in., strong	8.00	70.00
Spiraea Van H., 2-3 ft., strong	12.00	.....
Spiraea Van H., 3-4 ft., strong	15.00	.....
Syringa Cor., 3-4 ft., strong	15.00	120.00
Weigela Eva Rathke, 3-4 ft.	25.00	.....
Weigela Floribunda, 3-4 ft.	25.00	.....
Weigela Rosea, 3-4 ft.	20.00	.....
Weigela Variegata, 3-4 ft.	20.00	.....
Willow Golden, bush form, 6-8 ft.	25.00	.....
Willow Laurel Leaf, bush form, 6-8 ft.	25.00	.....

Apple Trees, asstd., 1-1 1/4-in. stem	Per 100	\$50.00
Cherry Trees, asstd., 1-1 1/4-in. stem	Per 100	75.00
Plum Trees, asstd., 1-1 1/4-in. stem	Per 100	75.00
Pear Trees, asstd., 1-1 1/4-in. stem	Per 100	50.00
Currants, asstd., 2-yr., No. 1	Per 100	20.00

15,000 Concord Grapes	\$14.00	\$120.00
St. Regis Everbearing Raspberries	3.00	25.00
Everbearing Strawberries	2.00	15.00
Baby Rambler Roses, 2 1/4-in. pots	8.00	60.00

TREES, SHRUBS, ROSES AND PERENNIALS IN CARLOAD LOTS. NEW TRADE LIST READY.

ONARGA NURSERY COMPANY. CULTRA BROS., MGRS., ONARGA, ILLINOIS.

Asparagus, Conover's, 2-yr.	Per 100	\$1.00
Ampelopsis Quinquefolia, 2-yr.	Per 100	10.00
Apples, in var., 1/2-in.	Per 100	35.00
Currant Black, 3-yr., No. 1	Per 100	18.00
C. W. Birch, 6-8 ft.	Per 100	75.00
Grapes, Concord, Moore's Early, 1-yr., No. 1	Per 100	20.00
Privet, California, 12-18 in.	Per 100	3.00
Norway Spruce, 12-18 in.	Per 100	25.00
Norway Spruce, 18-24 in.	Per 100	35.00
Plums, in var., 1/2-in.	Per 100	50.00
Raspberry Cumberland	Per 100	2.50
Raspberry St. Regis, lining out	Per 100	1.20
Raspberry Cuthbert, lining out	Per 100	.80

Properly dug, packed and shipped, f. o. b. cars Holland.

WELLER NURSERIES, HOLLAND, MICH.

AURORA NURSERIES, Aurora, Illinois

Barberis Thunbergii, 18-24 in.	Per 10	\$12.50
Barberis Thunbergii, 24-30 in.	Per 10	17.50
Hydrangea P. G., 18-24 in.	Per 10	3.50
Hydrangea P. G., 2-3 ft.	Per 10	4.00
Spiraea Van Houttei, 4-5 ft., extra nice	Per 10	3.50
Apple Trees	Per 100	\$0.75 each
Cherry Trees	Per 100	1.00 each
Plum Trees	Per 100	1.25 each
Peach Trees	Per 100	.75 each

See our bulletin just issued. Order today.

AURORA NURSERIES, Aurora, Illinois.

FRENCH PUSSY WILLOW.

What could be more profitable to grow than French Pussy Willow? It is just like finding money. Everybody uses it. Grown outside with practically no work or attention.

3 to 4 eye plants from 2 1/4-in. pots, for April delivery, \$8.00 per 100, \$50.00 per 1000.

C. U. LIGGITT, Wholesale Plantman, 303 Bulletin Bldg., Philadelphia, Pa.

#### BARR'S TREES GROW

Norway Maples a Specialty. Special carload lot offer.

8 to 10 ft., 1 1/4 to 1 1/2 in. cal.	\$80.00 per 100
10 to 12 ft., 1 1/4 to 1 1/2 in. cal.	100.00 per 100
12 to 14 ft., 1 1/4 to 1 1/2 in. cal.	150.00 per 100
12 to 14 ft., 2 to 2 1/2 in. cal.	175.00 per 100
14 to 16 ft., 2 1/2 to 3 in. cal.	225.00 per 100
14 to 16 ft., 3 to 3 1/2 in. cal.	300.00 per 100
14 to 16 ft., 3 1/2 to 4 in. cal.	400.00 per 100

F. o. b. Lancaster, Pa. Must be moved to clear ground.

B. F. BARR & CO., Lancaster, Pa.

Gooseberry, Houghton, 3-yr. transpl.

Elm, 6 to 8 ft. .... per 100, \$ 8.00

Elm, 5 to 6 ft. .... per 100, 15.00

Packing extra at cost.

Have about 1500 fine Carolina Poplars, mostly 10-12-ft. If interested in the entire lot, write for prices.

MAPLE HILL NURSERY, NORA SPRINGS, IOWA.

SPECIAL OFFER OF 5000 NORWAY MAPLES

Fine, heavily branched—Straight trunks.

Height Caliper 6-in. above ground 10 100

8-10 ft. 1 to 1 1/2 in. .... \$11.00 \$ 95.00

10-12 ft. 1 1/2 to 2 in. .... 16.50 140.00

12-14 ft. 2 to 3 in. .... 27.50 235.00

14-16 ft. 3 to 4 in. .... 65.00 .....

THE D. HILL NURSERY CO., Dundee, Illinois.

GRAPE CUTTINGS, Moore's Early and Delaware, (fine ones), 1000 for \$4.00, 5000 to 10,000 at \$3.50 per 1000.

Campbell's Early, (fine ones), \$6.00 per 1000, 5000 to 10,000 at \$5.50 per 1000. See my display ad on Raspberry plants this issue.

Charles Nash, Nurseryman, Three Rivers, Mich.

Pussy Willows, Salix Caprea cuttings, sure to grow with fair care, 100 for \$1.00, 200 for \$1.50 by mail.

Strong cuttings, \$2.50 per 1000, 5000 for \$10.00 by express. Trans. 2 yr., with heads, 5 to 6 ft., \$3.00 per doz., \$15.00 per 100; 4 to 5 ft., \$2.50 per doz., \$10.00 per 100.

Packed free. Chas. Black, Hightstown, N. J.

Let me price your Nursery Stock. I guarantee satisfaction. I filled twice the trade orders last fall as any fall before and did not get one complaint regarding stock, packing or promptness. I may not print so good a little ad as this again, but not because I don't try.

W. H. Salter, Rochester, N. Y.

10 100

Acer Saccharum, 2-3 ft. .... \$1.80 \$16.50

Acer Saccharum, 4-6 ft. .... 3.80 33.50

Morus Tatarica Alba, 2-3 ft. .... 2.25 21.00

Morus Tatarica Alba, 3-4 ft. .... 2.80 26.00

ARDEN FLORAL GARDENS, ARDEN, DEL.

Grape cuttings, see display ad this issue.

Campbell's Early, select 3 bud cuttings, 100 for 85c; 1000 lots 20%, and 10,000 lots 30% discount on 100 rates. 100 Concord, 40c; 1000 Concord, \$2.50; 10,000 Concord, \$19.50.

Charles Nash, Nurseryman, Three Rivers, Mich.

American Arbor-Vitae, 1-year-old, nice, 60c per 100, \$6.00 per 1000.

Retinispora Squarrosa, 3 to 4-in., \$4.00 per 100.

Spiraea A. Waterer, 3 to 5, for bedding out, \$2.00 per 100. J. Dvorak, Flushing, N. Y.

CATALPA BUNGEI.

A good assortment of Catalpa Bungei still to select from, in 2 and 3-yr. heads. Write for description and prices.

H. G. Norton, Perry, O.

Hall's Japanese Honeysuckle. (Lonicera Halliana) 2 yr. old, \$25.00 per 100; less than 100, 30c each by express.

Van Horne Greenhouses, Van Horne, Ia.

SHRUBS

Send for list.

NILES NURSERY CO., NILES, MICH.

Berberis Thunbergii, 18 to 24-in., \$12.00 per 100.

Spiraea Van Houttei, 3 to 4-ft., \$15.00 per 100.

Julius Kohankie, Painesville, O.

Stayman's Winesap Apple trees, 3-yr. 1-in. and up. 50c each.

L. F. Dintelman, Belleville, Ill.

Evonymus Japonica, R. C., \$30.00 per 1000.

Sarver Floral Co., R. F. D. 11, Dallas Tex.

OLEANDERS

Oleander, pink .... \$6.00 per 100

Oleander, white .... 6.00 per 100

The Schmidt & Botley Co., Springfield, O.

ORANGES

Oranges, Dwarf, 2 1/4-in., pots, \$7.00 per 100.

THE M'GREGOR BROS. CO., SPRINGFIELD, O.

ORCHIDS

ORCHIDS—4000 large orchid plants in following varieties: Cattleya Trianae, Gaskelliana, Schroederae, Percivaliana, Speciosissima, Gigas, Mossiae, Lablata. Price to close this stock out, which will be shipped in spring, is \$2.50 up to \$15 per plant, or the lot for \$12,000. Terms of sale are cash with order to close them out, all are worth twice price asked. Address Orchid, P. O. Box 986, Providence, R. I.

OXALIS

OXALIS FLORIBUNDA.

Pink or white flowered, strong 2 1/4-in. and 2 1/2-in., \$4.00 per 100. Cash. Packing free.

R. S. BROWN & SON, Station B, Kansas City, Mo.

PALMS

Palm Kentia Belmoreana, 4-in. .... 55c each

Palm Kentia Forsteriana, 4-in. .... 65c each

The Schmidt & Botley Co., Springfield, O.

Kentia Belmoreana and Forsteriana, 8-in., ready for shift, \$15.00 per 100. Cash. Add 5% for packing.

Fraser Nursery Co., Birmingham, Ala.

Coccos Weddelliana, 2 1/4-in., 8 to 9 in. high, 4 to 5 leaves, fine color, \$17.50 per 100.

S. S. Skidelsky & Co., 50 Park Place, New York.

#### PANDANUS

Pandanus Veitchii, nicely variegated plants, 2 1/4-in. pot sizes, \$6.00 per 100; 3-in. pot, \$8.00 per 100; 4-in. pot, \$10.00 per 100; 6-in. pot, \$15.00 per 100; 8-in. pot, \$25.00 per 100. Larger sizes at 35c and 50c each; cuttings at \$4.00 and \$6.00 per 100. 20% discount for cash.

F. M. Soar, Little River, Fla.

PANDANUS VEITCHII—from open ground for 3-in. pots. .... \$ 6.00 per 100

4-in. pots. .... 8.00 per 100

6-in. pots. .... 12.00 per 100

Will book orders for 3-in. pot-grown for spring delivery at \$10.00 per 100. Cash with order.

J. J. Soar, Little River, Fla.

3-in. Pandanus Utilis. .... \$20.00 per 100

4-in. Pandanus Utilis. .... 25.00 per 100

2 1/4-in. Pandanus Utilis. .... 15.00 per 100

POEHLMANN BROS. CO., Morton Grove, Illinois.

Pandanus Veitchii, 4-in., 50c; 5-in., 75c.; 6-in., very heavy, \$3.00. These are all good strong plants and can be shipped either in the near plants and can be shipped now. S. S. Skidelsky & Co., 50 Park Place, New York.

ALBUM OF DESIGNS, \$1.00 per copy, prepaid. Florists' Pub. Co., Caxton, Bldg., Chicago.

#### PANSIES

PANSY PARK PERFECTION is a mixture of over 50 thoroughbred Giant Show and Fancy Pansies. It contains every Giant variety known, the red, bronzes and fancy varieties in good numbers, all the colors in the right proportion for the retail trade. Hundreds of florist customers say that they are the best in all respects they ever had. The growing of Pansy seeds and plants a specialty nearly 50 years. Hardy, stocky, bushy, field-grown, July sown, September transplanted plants in bud and beginning to bud, 1000, \$15.00; 500, \$8.00; 100, \$1.75. Cash with order. L. W. Goodell, Pansy Park, Dwight, Mass.

200,000 Large, stocky, September transplanted field grown, blooming Pansy plants, superb strain, all salable stock, satisfaction guaranteed, \$1.60 per 100, \$15.00 per 1000. Ready about April 20th. Cash with order.

BRILL CELERY GARDENS, KALAMAZOO, MICHIGAN.

200,000 FIELD GROWN PANSIES

Fall transplanted Pansies, mixed colors of my famous Superb strain. Have your Pansies shipped early and they will get no check and give you much more satisfaction and money than they will if you wait for the blossoms.

Pansies in bud, \$2.25 per 100, \$20.00 per 1000. A few thousand extra large plants at \$3.00 per 100 or \$25.00 per 1000. Express only. Cash with order.

Leonard Cousins, Jr., Concord Jct., Mass.

Pansy plants of my largest flowering mixture of show varieties, strong stocky plants, from the field, August sown, \$3.50 per 1000; large in bud, \$6.00 per 1000; fine bushy, fall transplanted, from cold frames, in bud and bloom, \$2.00 per 100.

Gustav Pitzonka, Pansy Farm, Bristol, Pa.

Pansies, Steele's Mastodon, Vaughan's Giant, Dreer's Premium, in equal preparations, July sown. Sizes run from plants with six leaves up to large plants in bud and bloom; 75c per 100, \$6.00 per 1000, \$16.50 per 3000, \$25.00 per 5000. Cash with order. John Irvine, Bay City, Mich.

20,000 Transplanted Giant Trimardeau, Florist's best mixture, from early sown seed, grown cool; healthy foliage, good strong roots, stand shipping, and bloom early, after you plant them out in cold frames. 80c per 100, \$7.50 per 1000. H. J. Potomkin, Muncie, Ind.

Strong, transplanted Pansy plants of choice giant strains, in bud and bloom, \$15.00 per 1000; seedlings, 4 to 6 leaves, \$5.00 per 1000. Cash, please. H. G. Norton, Perry, O.

Pansy Plants, Giant Inmardeau, mixed, large flowering and choice colors. Fall transplanted field grown in bud and bloom, \$1.50 per 100, \$11.00 per 1000. F. Danley, Macomb, Ill.

Pansy Plants, transplanted seedlings, \$7.00 per 1000, post paid. Large plants at \$6.00 per 100, \$55.00 per 1000.

Roman J. Irwin, 321 6th Ave., New York.

PANSY PLANTS

FROM STEELE'S BEST SEED.

STRONG, 2-IN. POTS, \$3.50 PER 100.

G. B. NOBLE, PADUCAH, KY.

PANSIES, TOOLE'S STRAIN, best yet, heavy, transplanted plants, \$1.00 per 100; \$9.50 per 1000. Cash please. W. Bezdek, Cedar Rapids, Ia.

Surplus July-sown Pansies, Steele's Mastodon, large plants, \$6.50 per 1000.

Jensen, 9801 S. Western Ave., Chicago.

Pansies, fall sown, Giant Trimardeau, mixed, \$3.50 per 1000. Cash.

Harglerode Bros., Shippensburg, Pa.

BUSINESS BRINGERS

REVIEW CLASSIFIED ADS.



**PANSIES—Continued.**

Pansies, Giant Trimardeau, mixed, strong seedlings at \$4.00 per 1000. Cash.

H. E. Rogers & Son, Spencerport, N. Y.

Pansy plants, Giant Trimardeau, mixed seedlings, \$4.00 per 1000, 5000 and over, \$3.00 per 1000, P. P. S. T. Danley & Son, Macomb, Ill.

Pansy plants, strong and stocky, from our "Well Known Strain," unsurpassed in size and colors, \$4.00 per 1000. J. O. Schmidt, Bristol, Pa.

**PELARGONIUMS****PELARGONIUMS.**

Easter Greeting, Wurtembergia and Swabian Maid.

2½-in. .... \$12.00 per 100, \$110.00 per 1000

3-in. .... 17.50 per 100, 175.00 per 1000

4-in. .... 25.00 per 100, 250.00 per 1000

5-in. .... 50.00 per 100

Add 5% for packing.

KROWKA BROS.,

4938 N. Western Ave., Chicago, Ill.

Easter Greeting, Wurtembergia, Lucy Becker, Swabian Maid, Gardener's Joy, German Glory, Wolfgang Goethe, Graf Zeppelin, Eastern Star, Prince Bismarck, Wilhelm Hauff, Mrs. Loyal.

Delivery in June.

\$1.75 per doz., \$14.00 per 100.

Add 5% for packing.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

**PELARGONIUMS.**

German Glory, Wurtembergia, Prime Bismarck, Swabian Maid, Wolfgang Goethe, Gardener's Joy, and Graf Zeppelin, 2½-in., 12c. Good strong plants, ready for shift. Cash please.

J. Sylvester, Oconto, Wis.

Pelargoniums, Easter Greeting, Lucy Becker, Wurtembergia, Caird, Eastern Star, Gardener's Joy, strong 4-in. stock, ready for shift, \$25.00 per 100; 5-in., 75c.

Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Pelargoniums, Easter Greeting and Lucy Becker, the very best varieties, 4-in., \$35.00, and 5-in., \$65.00 per 100. Splendid stock, immediate shipment.

Elitch Gardens Co., Denver, Colo.

**PELARGONIUMS.**

Easter Greeting, 4-in. .... \$25.00 per 100  
Wurtembergia, 4-in. .... 25.00 per 100  
Cash with order. Immediate delivery.

Paul M. Halbrooks, Newark, O.

Pelargoniums, Easter Greeting, Swabian Maid, Prince Bismarck, Gardener's Joy, 3-in., named, \$15.00 per 100, \$14.00 mixed. Cash please.

W. G. Thomas & Sons, Sheffield, Ill.

Pelargoniums, good 2-in. stock: Easter Greeting, Lucy Becker, Swabian Maid, Wurtembergia, \$14.00 per 100, \$130.00 per 1000. June delivery.

S. S. Skidelsky & Co., 50 Park Place, New York.

Pelargoniums, 2½-in., \$12.00 per 100, mixed only, ready now. Separate varieties will be ready later.

Roman J. Irwin, 321 6th Ave., New York.

**PELARGONIUMS.**

Finest stock in Central Illinois, 2½-in., \$12.50; 4-in., \$35.00 per 100; 5-in., 65c and 75c; 6-in., \$1.00 each.

Geo. A. Kuhl, Pekin, Ill.

Pelargoniums, extra strong, Easter Greeting, Wurtembergia and Swabian Maid, asstd., 2½-in., 10c; 3-in., 15c; 4-in., 25c. All ready for shift. Packing free. Archias Floral Co., Sedalia, Mo.

Pelargoniums, Easter Greeting and Swabian Maid, about 125 left. First \$10.00 takes them.

J. A. Keeney Co., Monongahela, Pa.

Strong Easter Greeting, 2½-in., \$12.00 per 100; 3-in., \$16.00 per 100. Cash.

Royston & Fenton, Evansville, Ind.

Pelargonium Mrs. Loyal, pansy geranium; \$10.00 per 100.

The Storrs & Harrison Co., Painesville, Ohio.

500 LUCY BECKER PELARGONIUMS, 2-IN., \$12.00 PER 100.

FRED W. ARNOLD, CAMBRIDGE, O.

Pelargoniums, Easter Greeting, 2½-in., \$15.00 per 100, fine stock. Cash.

Mrs. E. A. Llewellyn, Olean, N. Y.

Pelargoniums, 2½-in., 10c. Cash with order.

W. E. Trimble Greenhouse Co., Princeton, Ill.

Pelargoniums, mixed, 2-in., \$10.00 per 100.

Fred Burre, Peoria, Ill.

**PEONIES****PEONIES.**

Assortment of 5 varieties ..... \$12.00 per 100  
Assortment of 10 varieties ..... 15.00 per 100  
Assortment of 15 varieties ..... 20.00 per 100  
Choice Chinese Peonies, imported by us, \$25.00 per 100. Cash.

Brecksville Dahlia Farm, Brecksville, O.

Extra Fancy Lucy Becker, \$18.00 per 100.

J. E. Leslie & Son, 2816, S. Boots St., Marion, Ind.

Peonies, finest named sorts, 15c. List free. See ad under Nursery Stock.

W. H. Salter, Rochester, N. Y.

Double pink Peonies, 7c.

Levant Cole, Battle Creek, Mich.

Peonies, fine lot, for immediate delivery, buy now.

O. Retscher, Dover, O.

**PETUNIAS.**

Diener's Ruffled Monsters, single, largest and finest in existence. Quickest and surest money-makers of the day; sell at sight. Seed in separate colors, red, pink, white, purple, flesh pink frilled, variegated and mixed colors, 50c per trade package. Our new catalog with natural colored plates free on request.

RICHARD DIENER COMPANY,

Kentfield, California.

Petunias, double, single and Rosy Morn, rooted cuttings, best kinds mixed, \$3.00 per 100, \$25.00 per 1000. Special delivery parcels post paid. 2½-in. pots, \$5.00 per 100, \$45.00 per 1000; single giant blue, very fine rooted cuttings, ready now, \$6.00 per 100, parcels post paid. Single and double seedlings, \$2.00 per 100, \$15.00 per 1000, parcels post paid.

Roman J. Irwin, 321 6th Ave., New York.

Petunias, Dreer's single fringed and California Giant, strong, transplanted plants, ready for 2½-in., \$1.75 per 100, post paid, \$14.00 per 1000, express. Dreer's famous double, 8 varieties, \$2.50 per 100, post paid, \$20.00 per 1000, express.

S. A. Pinkstone, Utica, N. Y.

Petunias, Peter Henderson's Strain; double ruffled, large flowering, variegated; good, healthy and choice stock. From 2-in., ready for 3-in. pots, \$3.00 per 100. Rooted Cuttings, \$2.00 per 100. Cash. G. Raymond Smith, Latrobe, Pa.

Petunias, Victory strain, largest and finest Ruffled Giant grown, mixed colors, strong 2½-in., 5c, 3-in., 8c. Cash. Packing free.

The East Lawn Gardens, Urbana, O.

Double Petunias, 3-in. .... \$8.00 per 100  
Double Petunias, 2-in. .... 4.00 per 100  
Single Petunias, 3-in. .... 8.00 per 100  
Cash please.

Haase Bros., Pekin, Ill.

Dreer's double Petunias, large flowering, fringed, mixed colors, rooted cuttings, \$1.50 per 100, \$14.00 per 1000, postpaid. Cash.

J. P. Cannata, Mt. Freedom, N. J.

Petunias, double ..... 100 1000  
Petunias, double ..... \$4.50 \$40.00  
Petunias, single ..... 4.00 35.00  
The Schmidt & Botley Co., Springfield, O.

Double Fringed Petunias, the big Carnation white, fine for funeral work, 2-in., \$5.00 per 100.

Royston & Fenton, Evansville, Ind.

Petunias, Monster, single, largest and finest in existence, mixed, 2-in., 5c.

Toledo Greenhouse, 2829 Chestnut St., Toledo, O.

Double Petunias, Dreer's Fringed, strong plants, out of 2½-in. pots, \$3.00 per 100.

J. O. Schmidt, Bristol, Pa.

Petunias, single fringed, splendid strain, strong transplanted, seedlings, \$2.50 per 100, cash. Brill Celery Gardens, Kalamazoo, Mich.

Petunias, 2½-in., double white, very strong, at \$3.50 per 100.

Wm. Schwan & Son, Fredonia, N. Y.

Advertisers have learned from experience that  
THE REVIEW  
PAYS BEST.

Petunias, double, R. O., \$1.50 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Petunias, double white, R. O., 3c; 2½-in., 5c.

S. M. Harbison, Danville, Ky.

2½-in. Double White Petunias, \$5.00 per 100.

Tarentum Floral Co., Tarentum, Pa.

Petunias, double variegated, 3-in., \$6.00 per 100. Cash. Geo. B. Morrell, Torreadale, Pa.

**PHLOXES**

Hardy Phlox, 2 yr., and other strong Perennials. List free.

W. H. Salter, Rochester, N. Y.

**PILEAS**

We have a fine lot of Pilea rooted cuttings, \$2.50 per 100; \$20.00 per 1000. Strong Stock from soil, \$3.50 per 100; \$30.00 per 1000. 5% for packing. Cash.

Klimmer's Greenhouses, 812 Dunlop Ave., Forest Park, Ill.

Pileas, Artillery plant, 2-in., \$6.00 per 100; R. O., \$3.00 per 100.

The East Lawn Gardens, Urbana, O.

**PLUMBAGOS**

Plumbago Capensis, blue, strong, 2½-in., pots, \$10.00 per 100.

THE MCGREGOR BROS. CO., SPRINGFIELD, O.

**POINSETTIAS**

Poinsettia stock plants, California variety, early variety and late variety. Heavy stock plants, ready for shipment now or later, \$4.00 per doz., 50 for \$14.00, \$25.00 per 100. Poinsettias, regular variety, \$15.00 per 100, less than 100 at \$17.00 per 100.

Roman J. Irwin, 321 6th Ave., New York.

Poinsettias, stock plants, strong; write for sizes and prices. Special lot, 1,200 strong, 1-yr.-old stock plants, \$10.00 per 100.

S. S. Skidelsky & Co., 50 Park Place, New York.

California field-grown Poinsettia, stock plants, \$18.00, \$25.00 and \$30.00 per 100.

Paul Ecke, 1226 Hay Ave., Los Angeles, Calif.

Poinsettias, strong, dormant stock plants from bench, \$10.00 per 100.

The Geo. H. Mellen Co., Springfield, O.

Poinsettia stock plants from bench, \$8.00 per 100. Cash.

Daut Bros., Decatur, Ill.

Poinsettias, 2 yr. old stock plants, fine, \$12.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

**PRIMULAS****PRIMULAS****The Strain That Leads.**

Orders booked now for June delivery of our unexcelled strains. Early orders insure strong blooming plants for Christmas.

OBCONICA, LARGE FLOWERING FRINGED, in separate colors or mixed, 2-in. pots, \$5.00 per 100; \$47.50 per 1,000.

OBCONICA NAMED VARIETIES, the cream of the best, 2-in. pots, \$6.00 per 100; \$55.00 per 1,000.

MALACOIDES ROSEA and MALACOIDES GRANDIFLORA, 2-in. pots, \$5.00 per 100; \$47.50 per 1,000.

MALACOIDES TOWNSENDII, 2-in. pots \$7.50 per 100; \$70.00 per 1,000.

OBCONICA, LARGE FLOWERING, in 10 separate colors or mixed, 2-in. pots, \$6.00 per 100; \$55.00 per 1,000.

OBCONICA, LARGE FLOWERING FRINGED, in 6 separate colors or mixed, 2-in. pots, \$6.00 per 100; \$55.00 per 1,000.

OBCONICA GIGANTEA, in 6 separate colors or mixed, 2-in. pots, \$6.00 per 100; \$55.00 per 1,000.

All Obconicas for June delivery from 3-in. pots, \$12.00 per 100.

SCHILLER, a cross of Malacoides X Obconica, large flowers of long stiff stems, representing a giant Malacoides, fine for cutting, 2-in. pots, \$7.50 per 100. Supply limited.

All Obconicas and Malacoides are grown from our own grown seed, carefully selected as to size and color of flower, and there are none better. Our supply this season will be better than ever before.

J. L. SCHILLER, TOLEDO, OHIO.

Kewensis, fine, yellow, in bloom, 2½-in., 3-in., 5c and 6c. Malacoides, fine bloom, 2½-in., 4c. 4-in. Easter plants, 25c. Chinese, white, big yellow center, extra fine, 5c to 50c each. Cash.

M. & S. L. Dyingier, Albion, Mich.

**PRIMULA OBCONICA.**

Roses, Apple Blossom, Kermesina. Good strong stock, from 2½-in. pots, at \$6.00 per 100, \$55.00 per 1000. J. H. Fleaser, 711-741 Hamilton Ave., North Bergen, N. J.

**POLYANTHUS.**

The everblooming Primrose ..... \$8.00 per 100

**AMERICAN BULB CO.,**

172 N. Wabash Ave., Chicago, Ill.

Primula Obconica, 4-in. in bloom, 20c; 5-in. in bloom, 40c each. Cash. Fine healthy plants.

H. J. Ulrich Floral Co., Tiffin, O.

Primula Obconica and Malacoides in bloom, 4-in., 35 cts; 5-in., 50 cts; add 10% for packing.

Otto P. Krueger, Toledo, Ohio.

Primula Malacoides Rosea, \$5.00 per 100, \$40.00 per 1000.

FRED H. LEMON CO., RICHMOND, IND.

Primula Obconica Grandiflora, 2-in., nice plants, \$5.00 per 100. Malacoides, \$3.00 per 100.

N. O. Caswell, Delavan, Ill.

Primula Obconica, best large flowering mixed, 3-in., \$10.00 per 100.

Toledo Greenhouses, 2829 Chestnut St., Toledo, O.

**PRIVET**

CALIFORNIA PRIVET, EXTRA HEAVILY BRANCHED, 3-4 FT., \$3.50 PER 100, \$30.00 PER 1000. THEY ARE SECOND TO NONE AND SATISFACTION GUARANTEED. PACKING FREE. CASH. EVANSVILLE NURSERIES, EVANSVILLE, IND.

**AMOUR RIVER PRIVET**

2 year, 2 to 3 ft., cut back, ready for planting, \$30.00 per 1000. Packing free.

L. A. REYNOLDS NURSERY,

Country Club Road, Winston-Salem, N. C.

**75,000 CALIFORNIA PRIVET.**

2-yr.-old, thin, well rooted ..... \$10.00 per 1000  
2-yr.-old, 2 to 3 ft., \$2.50 per 100 20.00 per 1000  
Packed free. Cash with order.

Clement S. Lewis, Aldan, Del. Co., Pa.

Amour River Privet of the North, strong rooted cuttings, ready to line out, \$2.50 per 100, \$20.00 per 1000, in 5000 lots, \$15.00 per 1000.

Lagonda Floral Co., Springfield, Ohio.

**RASPBERRY PLANTS****RASPBERRY PLANTS.**

I will fill your customers' orders on your tag, if desired, in 25 and 40 lots, by parcel post, carefully packed in moss.

See my display at this issue.

Charles Nash, Nurseryman, Three Rivers, Mich.

Cumberland plants dug fresh from our own field and packed in moss. Main tip plants, extra grade, \$3.50 per 100. Strong grade, first class plants, \$3.00 per 100; field run, good, well rooted plants, \$2.50 per 100.

Elmer H. Nevins Nurseryman, Ovid, Mich.

Hammonton is the origin of the famous St. Regis. Quotations on small and large lots. Immediate shipment. Hugo Kind, Shady Lane Nurseries, Hammonton, N. J.

Cumberland black Raspberries, fresh dug, \$12.00 per 500, \$20.00 per 1000.

Wm. Mandel, Nurseryman, Bloomington, Ill.

**ROSEMARY.**

Rosemary, 2-in., \$6.00 per 100.

George Bros. & Co., New Kensington, Pa.

**ROSES**

Bench plants of Mrs. Chas. Russell, \$150.00 per 1000.

HOLTON & HUNKEL CO.,

Milwaukee, Wisconsin.

## 50,000 GRAFTED

## ROSE PREMIER

Here is your only  
opportunity to buy

## CHOICE GRAFTED

## PREMIER PLANTS

\$40.00 per 100

\$350.00 per 1000

Can make delivery at  
rate of 5000 weekly  
beginning at once.

Absolutely healthy  
A No. 1 stock.

Place your order at  
once for immediate  
or  
deferred shipment.

WEISS & MEYER CO.,

MAYWOOD,

ILLINOIS.

## ROSE PLANTS.

Young Stock, Own Root and Grafted.	Own Root	Grafted
2 1/2-inch	100	1000
Pilgrim (New Pink) \$40.00	\$350.00	\$45.00 \$400.00
Crusader (New Pink) 40.00	350.00	45.00 400.00
Frank W. Dunlop (New Pink) 37.00	300.00	45.00 375.00
Mrs. John Cook 40.00	350.00	45.00 400.00
Mme. Butterfly (New Pink) 35.00	300.00	45.00 375.00
Cornelia (New Pink) 30.00	250.00	40.00 350.00
Premier 20.00	180.00	35.00 300.00
Columbia 18.00	150.00	30.00 250.00
Hoosier Beauty 15.00	125.00	
Hadley 15.00	125.00	
Mrs. Charles Russell 25.00	200.00	
American Beauty 20.00		
Ophelia, Double White Killarney, Double Pink Killarney, Single White Killarney, Killarney Brilliant, Sunburst, Maryland, Mrs. Aaron Ward, Richmond 15.00	120.00	
Kaiserin, Early delivery 12.00	110.00	
Baby Rambler 10.00	90.00	

## ROOTED CUTTINGS.

	Per 100	Per 1000
Premier	\$15.00	\$120.00
Columbia	12.00	100.00

C. U. LIGGIT,

Wholesale Plantsman,

303 Bulletin Bldg., Philadelphia, Pa.

## ROSES.

We offer good 2 1/2-in. stock of the following varieties for present and later delivery:

OWN ROOT	GRAFTED
Per 100	Per 1000
Premier \$20.00	\$175.00
Columbia 18.00	150.00
Russell 22.00	200.00
Hadley 15.00	125.00
Pink Killarney 15.00	125.00
White Killarney 15.00	125.00
Killarney Brill't 15.00	125.00
Ophelia 15.00	125.00
My Maryland 15.00	125.00
Geo. Sawyer 15.00	125.00
Pilgrim 40.00	350.00
Crusader 40.00	350.00
Mrs. John Cook 40.00	350.00
Frank W. Dunlop 35.00	300.00 \$40.00 \$350.00
Madam Butterfly 35.00	300.00
Cornelia 30.00	250.00

SPECIAL: An exceptionally fine lot of Russells ready for immediate delivery.

We should be pleased to quote special prices in lots of three to five thousand.

S. S. PENNOCK CO.,

1608-20 Ludlow St., Philadelphia, Pa.

## ROSE PLANTS.

2 1/2-in. Strong Stock, Ready	Per 100	Per 1000
Ophelia \$12.00	\$100.00	\$100.00 per 1000
Milady 12.00	per 100	100.00 per 1000
Pink Killarney 12.00	per 100	100.00 per 1000
White Killarney 12.00	per 100	100.00 per 1000

## BENCH PLANTS, 2-YR.

Ready April 10 to 30th	Per 100
Russell \$15.00	per 100
Milady 12.00	per 100
Ophelia 12.00	per 100
Pink Killarney 12.00	per 100
White Killarney 12.00	per 100

STUPPY FLORAL CO., ST. JOSEPH, MO.

## ROSES.

Field grown climbers and ramblers.

NILES NURSERY CO., NILES, MICH.

ROSES.  
Own Root, 2 1/2-in.

20,000  
RUSSELL, 2 1/2-in.,  
from 2 and 3 eye  
cuttings, excellent condition  
for shipping now,  
\$22.00 per 100,  
\$190.00 per 1000.

10,000  
AMERICAN BEAUTIES, 2 1/2-in.  
extra strong  
healthy plants,  
ready now  
\$20.00 per 100,  
\$190.00 per 1000.  
The above varieties  
are scarce,  
better order now.

1000 CORNELIA, 3-IN. O. R.,  
new pink,  
cross between Ophelia and Ward,  
\$300.00 for the lot.

C. U. LIGGIT,  
Wholesale Plantsman,  
303 Bulletin Bldg., Philadelphia, Pa.

FOR FALL 1920  
ORDER NOW AND BE SURE.  
Florists' XXX Forcing Grade

2 yr. Field Grown Roses  
We will be in position to supply more and  
better Roses for florists' pot plant forcing than  
ever before. Top notch stock can be expected  
from our blocks this year.

BABY RAMBLER CLASS: Erna Teschen-  
dorff, Orleans, Jessie and Crimmon Baby, \$45.00  
per 100, \$400.00 per 1000.

HYBRID PERPETUALS: Magna Charter,  
Ulrich Brunner, Frau Karl Druschki, Mme.  
Gabriel Luisset, and Capt. Hayward, \$45.00 per  
100, \$400.00 per 1000.

RAMBLER OR CLIMBING ROSES: Orimmon  
Rambler, Dorothy Perkins, Excelsa, and White  
Dorothy, \$35.00 per 100, \$300.00 per 1000.  
Staked and ripened plants.

Owing to the unusual demand for Baby  
Rambler, we are forced to ask that each order  
of roses shall include at least 50% Hybrid  
Perpetuals or Climbing Roses, where 250 or  
more are taken.

THE STORRS & HARRISON CO.,  
Painesville, Ohio.

## ROSES FOR GREENHOUSE FORCING.

Columbia	Mrs. Aaron Ward
Hadley	My Maryland
Hoosier Beauty	Red Radiance
Mock	K. A. Victoria
Milady	Killarney
Ophelia	Dbl. W. Killarney
Radiance	Killarney Brilliant
Cecile Brunner	Hillingdon
Evelyn	Richmond
Lady Alice Stanley	Sunburst
Mme. O. Martinet	White Killarney

and other best Hybrid Teas for cut flowers, 2 1/2-  
in. pots, grafted Roses ask for prices. Own  
root, \$15.00 per 100, \$125.00 per 1000. Bench  
grown Roses ready now, 2 and 3-yr. old Mrs.  
Chas. Russell, Milady, Old Champ Weiland,  
Ophelia, \$20.00 per 100. Sunburst and American  
Beauty, \$30.00 per 100. Other varieties ready  
later, ask for prices.

Premier, also new varieties Pilgrim and Oru-  
sader. Ask for complete price list.

Roman J. Irwin, 321 6th Ave., New York.

## COLUMBIA

Extra fine stock. Ready.

	Per 100	Per 1000
2000 rooted cuttings	\$10.00	\$100.00
4000 2 1/2-inch	15.00	125.00
4000 3-inch	20.00	200.00

A. T. PYFER & CO.,  
164 N. Wabash Ave., Chicago, Ill.

## 150,000 Rose Plants

Ready Now

	Per 100	Per 1000
PREMIER	\$20.00	\$175.00
OPHELIA	15.00	130.00
MILADY	18.00	140.00

These are all fine, strong, own root plants in  
2 1/2-in. pots, and are sure to please you.

J. F. WILCOX & SONS,

Progressive Florists,

COUNCIL BLUFFS, IOWA.

## IMMEDIATE DELIVERY.

	Per 100	Per 1000
2 1/2-in. Premier	\$20.00	\$175.00
2 1/2-in. Columbia	18.00	150.00

## ROOTED CUTTINGS.

	Per 100	Per 1000
Premier	\$15.00	\$120.00
Columbia	12.00	100.00

Cash with order only.

MYERS & SAMTMAN,

Chestnut Hill, Philadelphia, Pennsylvania.

## OPHELIA ROSES

From 3-in. pots.

\$17.50 per 100.

\$150.00 per 1000.

J. W. YOUNG,

Enfield, Pa.

Roses, heavy 2-yr. old field grown, extra  
selected, immediate delivery.

Dorothy Perkins 35c

Excelsa 35c

This stock will please the most critical.

J. L. Schiller, Toledo, O.

## ROSES.

Quality of our stock will please you. 2 1/2-in.  
plants. Per 100 Per 1000  
Premier \$20.00 \$175.00  
Columbia 15.00 125.00

## Rooted Cuttings, Immediate Delivery

	Per 100	Per 1000
Premier	\$15.00	\$125.00
Columbia	10.00	80.00

Can also furnish Russell and Ophelia in  
limited quantity. Rolf Zetlitz Co., Dayton, O.

## ROSE PLANTS.

From 2 1/2-in. pots, ready for shipment; fine  
stock, best in the market.

Richmond	\$10.00 per 100, \$ 90.00 per 1000
Killarney Brill.	11.00 per 100, 100.00 per 1000
Pink Killarney	10.00 per 100, 90.00 per 1000
White Killarney	10.00 per 100, 90.00 per 1000
Ophelia	10.00 per 100

WIETOR BROS.,

30 East Randolph St., Chicago, Ill.

## ROSES, 3-IN., OWN ROOT.

Russell	\$25.00 per 100
Premier	22.00 per 100
Columbia	20.00 per 100
Ophelia	15.00 per 100
Hoosier Beauty	15.00 per 100
Dbl. White Killarney	15.00 per 100
Mrs. Aaron Ward	15.00 per 100

ALFRED DONAGHUE, JR.,  
1622 Harney St., Omaha, Neb.

## 20,000

Russell Plants

own roots

Ready now and later

\$22.00 per 100

200.00 per 1000

Russell Plants may be scarce later.

Order now for future delivery.

The Leo Niessen Co.,

1201 Race St., Philadelphia, Pa.

Rose Plants:	Own Root	Rooted Cuttings
	100	1000
Shawyer, 2 1/2-in.	\$9.00	\$80.00 \$7.00 \$65.00
Kaiserin, 2 1/2-in.	9.00	80.00 7.00 65.00
J. J. L. Mock, 2 1/2-in.	9.00	80.00 7.00 65.00
Hoosier Beauty, 2 1/2-in.	9.00	80.00 7.00 65.00
Richmond, 2 1/2-in.	9.00	80.00 7.00 65.00
Ophelia, 2 1/2-in.	9.00	80.00 7.00 65.00

United States Out Flower Co., Elmira, N. Y.

## BENCH-GROWN ROSES.

	Per 100	Per 1000
American Beauty	\$27.50	\$250.00
Milady	15.00	140.00
Ophelia	15.00	140.00
Russell	18.00	150.00

A. HENDERSON & CO.,  
166 N. Wabash Ave., Chicago, Ill.

## BENCH PLANTS.

Mrs. Charles Russell	\$100.00 per 1000
Champ Weiland	80.00 per 1000

## YOUNG STOCK.

20,000 Ophelia, 2-in.	\$75.00 per 1000
5,000 Milady, 2-in.	75.00 per 1000

PETER REINBERG,  
30 E. Randolph St., Chicago, Ill.

## ROSES, TWO-INCH.

Premier	\$20.00 per 100; \$175.00 per 1000
Columbia	15.00 per 100; 125.00 per 1000
Ophelia	15.00 per 100; 120.00 per 1000
Sunburst	15.00 per 100; 120.00 per 1000
Richmond	10.00 per 100; 90.00 per 1000

For cash with order, free packing. Glad to  
submit sample for the asking.

DANA R. HERRON, OLEAN, N. Y.

## BENCH GROWN.

White Killarney	\$12.00 per 100
Killarney	12.00 per 100

## OWN ROOT, YOUNG STOCK.

Ophelia, 2-in.	\$12.00 per 100; \$110.00 per 1000
Sunburst, 2-in.	12.00 per 100; 110.00 per 1000

First class stock. Cash.  
CHICAGO FLOWER GROWERS' ASSOCIATION,  
180 N. Wabash Ave., Chicago, Ill.

## ROSES ROSES

	Per 100	Per 1000
COLUMBIA, 2 1/2-in., fine	\$16.00	\$140.00
WHITE KILLARNEY, 2 1/2-in.	15.00	125.00

## BENCH ROSES

RESTED BENCH RUSSELL	\$17.50	\$160.00
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Healthy stock in first class condition.

GULLETT & SONS, LINCOLN, ILL.

## ROSES.

Own root, 2 1/2-in.

	Per 100	Per 1000
COLUMBIA	\$15.00	\$125.00

2500 Russell bench plants, strong 2 yr. old,  
\$175.00 per 1000.

## PACKED IN WIRED VENEER BOXES.

A. N. KINSMAN, INC., AUSTIN, MINN.

400 Sunburst Roses	12c each
500 Pink Killarney Roses	10c each
1000 Mrs. Russell Roses	20c each

Fine strong plants, 2 1/2-in. pots.

KEMBLE-SMITH CO., BOONE, IA.

Roses, 2 yr. old bench plants of Premier,  
\$50.00; Scott Key, \$20.00; Ophelia, Hoosier  
Beauty and Cecile Brunner, \$15.00 per 100.  
Also 500 3-in. Ophelia, \$20.00.

ELITCH GARDENS, DENVER, COLO.

Columbia own-root cuttings; immediate and  
future delivery, price \$75.00 per 1000. Place  
your order now, so as to be assured of delivery  
at time when wanted.

Fred C. Meyer & Co., Addison, Ill.

Extra fine Mrs. Chas. Russell bench plants,  
\$17.50 per 100, \$160.00 per 1000.

Write us for your wants on Roses of all kinds.  
S. S. Skidelsky & Co., 50 Park Place, New York.



## ROSES—Continued

**COLUMBIA ROSES.**  
Rooted cuttings, \$10.00 per 100. These are strong, well rooted, choice stock.  
**BASSETT & WASHBURN,**  
178 No. Wabash Ave., Chicago, Ill.

**BENCH ROSE PLANTS**  
4500 Sunburst 300 Ophelia  
**WEHRMANN & WEHRMANN,**  
5332 Bowmanville Ave., Chicago, Ill.  
Surplus lot of Russell bench plants, \$125.00 per 1000; strong bushy plants with good roots.  
**ALBERT F. AMLING COMPANY,**  
Maywood, Illinois.

Roses, 1200 1-yr. old Kaiserin, 400 2-yr. old Mock, \$16.00 per 100.  
Maple Terrace Gardens, Naperville, Ill.

Hardy Roses, 2-yr. best sorts, other plants and trees. See ad under Nursery Stock.  
W. H. Salter, Rochester, N. Y.

Bench plants of White Killarney, \$8.00 per 100.  
**HOLTON & HUNKEL CO.,**  
Milwaukee, Wisconsin.

Bench Roses, Ophelia, rested and cool all winter, \$12.00 per 100, \$110.00 per 1000.  
South Park Floral Co., New Castle, Ind.

Roses, Russell, 2-in. stock, nice plants, \$22.00 per 100, \$200.00 per 1000.  
Wm. Dittman, New Castle, Ind.

Rose plants, strong 4-in. White Killarney, at \$20.00 per 1000. Rosemont Gardens, 116 Dexter Ave., Montgomery, Ala.

Hardy Roses, 2-yr. best sorts, other plants and trees. See ad under Nursery Stock.  
W. H. Salter, Rochester, N. Y.

Roses, Dorothy Perkins, 1 yr. field grown, cut back to 15-in., \$10.00 per 100. Will trade for Cannas or Gladioli. J. W. Ross, Centralia, Ill.

3000 Russell bench Rose plants, \$170.00 per 1000. Bassett & Washburn, 178 N. Wabash Ave., Chicago, Ill.

List of 2½ and 4-in. Roses ready, on request.  
Leedle Co., Expert Rose Growers, Springfield, O.

## RUBBERS

Ficus Elastica, strong rooted cuttings, now in 2½-in. pots, ready for shift, \$30.00 per 100, \$280.00 per 1000; medium size, \$20.00 per 100, \$180.00 per 1000.  
**BOBBINK & ATKINS, RUTHERFORD, N. J.**

Ficus Elastica, 5-in., select, 75c and \$1.00 each.  
**GULLETT & SONS, LINCOLN, ILL.**

## SAGE

Holt's Mammoth Sage, strong plants, \$5.00 per 100.  
Archias Floral Co., Sedalia, Mo.

## SALVIAS

**50,000 TRANSPLANTED SALVIAS.**  
Better than rooted cuttings, no red spider, as good as from 2-in. pots, healthy foliage, stocky stem, from 4 to 5-in. high, a strong mass of roots, ready to go in 2½ or 3-in. pots.  
\$7.50 per 1000, \$35.00 per 5000  
10,000 for \$65.00. Cash

If dissatisfied send plants back and get your money.  
**H. J. POTOMKIN, MUNCIE, IND.**

A rich purple color. Something new. A ground bedding plant. Everybody wants it. Nothing like it has ever been offered before. Buy now and propagate for next season. Strong 2½-in. pots, \$5.00 per dozen. Send the cash.  
Harper Floral Co., 1618 E. 6th Ave., Pine Bluff, Ark.

Salvia Bonfire, America, Zurich, Splendens, and other best varieties, R. C. \$2.00 per 100, \$15.00 per 1000. Special delivery, postpaid. Seedlings, \$2.00 per 100, \$15.00 per 1000, postpaid; 2½-in. pots, \$5.00 per 100, \$40.00 per 1000.  
Roman J. Irwin, 321 6th Ave., New York.

**SALVIAS, AMERICA AND ZURICH, 2-IN. POTS, PINCHED BACK, BUSHY PLANTS, READY FOR 4-IN. POTS, AMERICA, \$5.50 PER 100; ZURICH, \$5.00 PER 100. KAMP & SPINTI CO., NORTH MILWAUKEE, WIS.**

Salvia Splendens, large transplanted seedlings, ready 2½-in. pots, \$1.25 per 100, \$10.00 per 1000, prepaid. Cash. C. A. Anderson Greenhouse Co., P. O. Box 158, Tionesta, Pa.

Salvia Bonfire, strong transplanted seedlings, \$1.25 per 100, post paid, \$10.00 per 1000 by express.  
The East Lawn Gardens, Urbana, O.

Salvia Clara Bedman or Bonfire, 2-in., \$3.00 per 100, \$25.00 per 1000; transplanted seedlings, \$1.25 per 100, \$10.00 per 1000. Cash only.  
Restland Floral Co., Mendota, Ill.

Salvia Bonfire, strong transplanted plants, ready for 2½-in., \$1.25 per 100, \$10.00 per 1000. Cash. Sunny Point Floral Co., R. R. 1, No. Milwaukee, Wis.

Salvias, rooted cuttings, best varieties, \$1.50 per 100, \$12.50 per 1000; 2½-in., \$5.00 per 100, \$40.00 per 1000.  
S. S. Skidelsky & Co., 50 Park Place, New York.

Salvias, Bonfire and Splendens, large, transplanted plants, ready for 2½-in., \$1.25 per 100, post paid, \$10.00 per 1000, express.  
S. A. Pinkstone, Utica, N. Y.

Salvias, fine 2-in. stock, true Bonfire, grown from cuttings, \$3.00 per 100; 2½-in., \$4.00.  
S. W. Pike, St. Charles, Ill.

Salvia Bonfire, \$1.25 per 100, postpaid. Cash.  
H. W. & S. W. Albrecht, Germantown, N. Y.

Salvia seedlings, Clara Bedman, \$1.00 per 100; Zurich, \$1.25 per 100; America, \$1.50 per 100. 4-in., tall strong plants. Cash.  
Olson Floral Co., Elgin, Ill.

Salvia Bonfire and Splendens, large transplanted plants, ready for 2½-in., \$1.25 per 100 postpaid, \$10.00 per 1000 express.  
Edward Whitton, Utica, N. Y.

Salvias, Zurich, rooted cuttings, \$1.25 per 100, \$10.00 per 1000. Post paid, Cash.  
Hasler Bros., Shippensburg, Pa.

Salvias, 2-in., \$3.50 per 100; \$80.00 per 1000  
Salvias, R. C., \$1.50 per 100; \$12.50 per 1000  
Fred Burre, 938 W. Wilcox St., Peoria, Ill.

Salvia Splendens Transplants, \$1.25 per 100, \$10.00 per 1000; 2½-in., \$5.00 per 100.  
The Thumb Nursery, Mariette, Mich.

Salvias, Zurich and Bedman, 2-in., \$3.00 per 100. Cash with order.  
James Ambacher, West End, N. J.

Salvia Bonfire and America, the two best scarlet bedders, extra strong, 2½-in., \$8.00 per 100.  
Archias Floral Co., Sedalia, Mo.

Salvia seedlings, Bonfire and Splendens, \$1.00 per 100, postpaid, or exchanged for Gladioli bulbs.  
Lamprecht Bros., Ashland, O.

Salvia Splendens and Bonfire, strong 2-in., ready for shift, \$4.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Salvia Splendens, extra strong, once transplanted, 4 to 5-in., \$1.50 per 100.  
Wagner's Greenhouses, Tiffin, O.

Salvias, Bonfire, strong plants, from 2½-in., ship at once, \$3.50 per 100. Cash.  
H. E. Rogers & Son, Spencerport, N. Y.

Salvias, America, 2½-in., strong, \$3.00 per 100. Cash with order.  
Eagle Grove Greenhouse, Eagle Grove, Ia.

Salvia Bonfire, strong, transplanted seedlings, \$1.25 per 100, \$10.00 per 1000.  
Edward W. Schuster, Crookston, Minn.

Salvia, good strong seedlings, Bonfire, \$1.00 per 100, \$9.00 per 1000, postpaid.  
C. E. Majors, The Florist, Denison, Tex.

Salvias, Bonfire and Zurich, 2½-in., \$5.00 per 100. Packing 5%.  
Truitt's Greenhouses, Chanute, Kans.

Salvia America, the best one of all, true from cuttings, \$5.00 per 100.  
The Storrs & Harrison Co., Painesville, Ohio.

Selected Salvia Zurich, 2½-in., \$3.00; R. C., \$1.75 per 100; fine stock.  
Simanton & Pence, Falls City, Neb.

Salvia Bonfire, 2½-in., \$3.50 per 100. Ready to shift. Cash please.  
W. BEZDEK, CEDAR RAPIDS, IA.

Salvias, America and Bonfire, strong 2-in. from cuttings, at \$3.00 per 100.  
M. H. Wetherbee, Charles City, Ia.

Salvia seedlings, 3 to 4 ins. high, good stock, \$10.00 per 1000, by parcel post prepaid.  
Alexander A. Laub, New Hamburg, N. Y.

Salvia R. C., Bonfire and Splendens, \$1.25 per 100; America, \$1.75 per 100. Cash.  
Byer Bros., Chambersburg, Pa.

**ALBUM OF DESIGNS.**  
\$1.00 per copy prepaid.  
Florists' Pub. Co., Caxton, Bldg., Chicago.

Salvia, America, strong R. C., \$1.50 per 100. Cash.  
J. P. Canpata, Mt. Freedom, N. J.

Salvia Bonfire, 2-in., \$3.50 per 100. Cash.  
Jacobs Bros., Peoria, Ill.

Salvia Splendens, seedlings, \$6.50 per 1000.  
F. C. Freeman & Sons, Portland, Ind.

Salvia Bonfire, large transplanted, \$1.25 per 100.  
Odor Greenhouses, Iola, Kans.

Salvias, R. C., \$1.50 per 100; \$14.00 per 1000, prepaid.  
S. D. Brant, Clay Center, Kan.

Salvias, \$3.50 per 100, \$30.00 per 1000.  
The Schmidt & Botley Co., Springfield, O.

Salvias, transplanted seedlings, \$1.50 per 100.  
Graham, The Florist, Saginaw, Mich.

Salvia Bonfire, 2½-in. pots, \$5.00 per 100. Cash with order. P. Hopman, New Galilee, Pa.

Salvia Bonfire R. C., \$2.00 per 100, \$15.00 per 1000.  
A. C. BROWN, SPRINGFIELD, ILL.

Salvia Bonfire, 2½-in., \$5.00 per 100.  
J. Herbert Moore, Claremore, Okla.

## SAXIFRAGAS

Saxifraga, ready for 3-in. pots, \$15.00 per 100.  
L. Schussert, 4332 Bernard St., Chicago.

## SEEDS

**NEW CROP ASPARAGUS SEED.**  
Plumosus, 500 seeds, 85c; 1000 seeds, \$1.50.  
Sprengeri, 500 seeds, 60c; 1000 seeds, \$1.00.

**CALIFORNIA GROWN PALM SEED.**

Phoenix Canariensis, 500 seeds, \$1.00; 1000 seeds, \$1.75.

Phoenix Reclinata, 500 seeds, \$1.50; 1000 seeds, \$3.00.

Washingtonia Fillifera, 500 seeds, 75c; 1000 seeds, \$1.50.

Washingtonia Robusta, 500 seeds, \$1.00; 1000 seeds, \$2.00.

Washingtonia Sonora, 500 seeds, \$1.50; 1000 seeds, \$3.00.

Chamaerops Excelsa, 500 seeds, \$1.00; 1000 seeds, \$1.75.

**GEORGE LEAVER,**  
P. O. Box 1049, Los Angeles, Cal.

## SEEDS.

**ASPARAGUS PLUMOSUS NANUS:** Seed of Asparagus Plumosus of the true Nanus variety, lath-house grown. We have many testimonials from growers who use large quantities of this seed, people who know and want the best.

1000 Seeds .....\$ 1.75  
5000 Seeds ..... 7.50  
Per pound ..... 12.50

**ASPARAGUS SPRENGERI SEED:** Fresh, plump, live seed from healthy stock plants.

1000 Seeds .....\$ 1.25  
5000 Seeds ..... 5.00  
Per pound ..... 10.00

**CALENDULA ORANGE KING:** Why not grow your own from seed? It requires no skill. There is always a ready market at good prices for cut flowers. This is the true Orange King. Ounce 50c, pound \$5.00.

**DRACAENA INDIVISA:** The true Cordyline Australis narrow leaved variety. Fresh ripe seeds that will make quick-growing profitable plants for you.

1,000 Seeds .....\$0.50  
5,000 Seeds ..... 2.00  
10,000 Seeds ..... 3.50

**SMILAX SEED:** There is no good substitute for Smilax in bridal bouquets or table decorations, etc. Why not have the right thing to use at the right moment? Trade packet 50c; ¼ pound, \$1.50; 1 pound, \$4.00.

**PRIMULA OBCONICA:** A new giant flowering strain, superior in size to any strain now on market. Try a few packets and you will want more next season.

**GRANDIFLORA:** Alba, Salmon, Coerulea, Lilacina, Occlusa, Apple Blossom, Crispa, Kermesina, Rosea, Fire Queen.

**GIGANTEA:** Apple Blossom, Kermesina, Coerulea, Lilacina, Plathii, Rosea.

50c per trade packet, postpaid.  
We pay postage on all above items.

Why not buy direct from the grower?  
**SEVIN-VINCENT CO.,**

Wholesale Seed Growers,  
417 Montgomery St., San Francisco, Calif.

**CABBAGE AND CAULIFLOWER SEEDS**  
Northern Danish Grown Seed from Improved Selected Strains.

Imported Direct from the Grower.

Copenhagen Market .....\$4.00 per lb.  
Enkhuizen Glory ..... 3.50 per lb.  
Danish Ballhead Short Stem ..... 3.00 per lb.

Danish Ballhead Tall Stem ..... 3.00 per lb.  
Danish Roundhead ..... 3.00 per lb.

Danish Mammoth, Rock Red ..... 4.00 per lb.  
Wisconsin Hollander ..... 15.00 per lb.

Wisconsin Hollander "Yellows Re-  
sistant" Crown at Racine ..... 15.00 per lb.

**CAULIFLOWER SEEDS.**  
Extra Early Dwarf Erfurt .....\$2.50 per oz.

New Earliest Snowball ..... 2.50 per oz.  
Giant Dry Weather ..... 2.50 per oz.

Danish Perfection ..... 3.00 per oz.  
You can depend on this seed.

**STANDARD SEED COMPANY,** Racine, Wis.

**ASPARAGUS PLUMOSUS NANUS SEED**

We offer new crop, well ripened seeds, northern greenhouse grown and true to type.

Per 1,000 seeds .....\$3.50 per 1000  
Per 10,000 seeds ..... 3.25 per 1000  
Per 20,000 seeds ..... 3.00 per 1000

**ASPARAGUS SPRENGERI SEED**  
Greenhouse Grown

Per 1,000 seeds .....\$1.50 per 1000  
Per 10,000 seeds ..... 1.25 per 1000

**S. S. PENNOCK CO.,**  
1608-20 Ludlow St., Philadelphia, Pa.

**Ricinus Panormitanus, Zanzibarien-**

sis, Sanguineus .....\$0.40  
Vinca, mixed colors ..... 4.00

Wool Flowers, select ..... 1.00  
Rainbow Hybrid Hibiscus ..... 4.50

Rainbow Hybrid Sunflower ..... 4.00  
Stokesia, white, pink and blue ..... 4.00

shades ..... 4.50  
L. H. Read & Co., Deer Park, Ala.

Antirrhinum, light shades only, immune from rust, mixed trade pkt., about 5000 seeds \$1.00.

Primula Obconica and Gigantea, fringed Apple-blossom, Rosea, Lilacina, Kermesina, 1000 seeds, \$1.00.

Sweet Scabious, large flowers, fine for cut, soft lavender, blue, pink, dark red, and white, trade pkt., 50c.

Belvedere Nursery Co., Santa Barbara, Calif.

Sweet Corn, Early Peep o' Day, \$8.00 per 100 lbs. Sweet Corn, Early Independence, \$8.00 per 100 lbs. 1919 crop, good germination. f. o. b. Nora Springs, Ia. Sacks extra. Special prices on large quantities.

**MAPLE HILL NURSERY, NORA SPRINGS, IA.**

**ASPARAGUS SEEDS.**

Plumosus (scarce) .....\$3.00 per 1000  
Sprengeri ..... 1.25 per 1000

**AMERICAN BULB CO.,**

172 N. Wabash Ave., Chicago, Ill.

Ampelopsis Veitchii, new seed .....25c oz.  
Berberis Thunbergii, extra .....25c oz.

Clematis Panticulata, fine .....80c oz.  
F. N. Hadden, 263 Broad St., Providence, R. I.

**SALVIA "AMERICA"**

The best of all, 50c per packet, \$5.00 per oz.

**AMERICAN BULB CO.,**

172 N. Wabash Ave., Chicago, Ill.

Seed of New Cleveland Cherries, picked from the largest plants and berries; per pkt., 50c, or 3 pkts., \$1.35. Cash.

Geo. W. Frisch's Son, Dayton, Ohio.

Asterum seed, selected pink, white, lavender, the florists' best type, \$1.00 per pkt., \$3.00 oz. Cash.

O. Betscher, Dover, O.



Asparagus, Plumosus, strictly fresh, northern greenhouse grown, \$3.50 per 1000, \$15.00 per 5000. Write for prices on large quantities. S. S. Skidelsky & Co., 50 Park Place, New York.

Aster seed, Orego's Giant Comet, white, pink, rose, lavender and purple, 1/4 oz., 30c; 1/2 oz., 55c; ounce, \$2.00. H. B. Snow, Camden, N. Y.

Cleveland Cherry Seed, \$5.00 per oz.

GEO. WITTOLD CO.,

745 Buckingham Place, Chicago.

Cleveland and Orange Queen Cherry seed, 50c tr. pkt. Abbey Ave. Greenhouses, Dayton, O.

#### SEED SWEET POTATOES

GENUINE JERSEY SEED SWEET POTATOES. For prompt shipment at any time before April 15th. Early yellow Jersey and yellow Nansemond, full bushel hamper, \$2.00. Red Nansemond, \$3.00 per hamper. All prices F. O. B. Pedricktown.

Geo. R. Pedrick & Son, Pedricktown, N. J.

Seed Sweet Potatoes, Yellow Jersey, Nancy Hall, Red Bermuda and Southern Queen, 8c per pound. Cash, please.

Groves Floral Co., Atchison, Kan.

#### SHAMROCKS

Shamrocks, ready now, 2-in. pots, \$5.00 per 100, \$45.00 per 1000; 2 1/2-in. pots, \$6.00 per 100, \$55.00 per 1000.

Roman J. Irwin, 321 6th Ave., New York.

Shamrocks, everblooming, pink Oxalis, strong plants, \$2.00 per doz.; 1-yr. old plants from soil, \$2.00 per 100.

H. Schlachter, 600 Ross Ave., St. Bernard, O.

#### SMILAX

Smilax seedlings, 75c per 100, \$6.50 per 1000, well rooted and sure to please. Will make this offer for limited time.

F. O. Freeman & Sons, Portland, Ind.

#### SMILAX

Extra strong, will make quick strings. From 2-in. pots, \$2.50 per 100.

E. Rawlings, Wholesale Grower, Allegany, N. Y.

Smilax, 2 1/2-in. pots, \$4.00 per 100, \$35.00 per 1000.

Roman J. Irwin, 321 6th Ave., New York.

Smilax, strong 2 1/2-in., \$3.50 per 100, \$30.00 per 1000. Cash.

J. C. Steinhauser, Pittsburg, Kan.

Smilax, seedlings, \$1.00 per 100, \$7.50 per 1,000; 2-in., \$3.00 per 100, \$25.00 per 1,000.

Edward W. Schuster, Crookston, Minn.

Smilax, extra strong, 2 1/2-in., \$4.00 per 100.

Archias Floral Co., Sedalia, Mo.

Smilax, strong 2 1/2-in., cut back stock, \$3.00 per 100.

E. B. Morgan Floral Co., Paxton, Ill.

Smilax, \$4.00 per 100, \$35.00 per 1000.

The Schmidt & Botley Co., Springfield, O.

3-in. Smilax, \$65.00 per 1000.

Poehlmann Bros. Co., Morton Grove, Ill.

#### SNAPDRAGONS

Plant a bench of Snapdragons and have plenty of flowers all through the summer; big producers and profit makers. If that bench of Carnations or Roses is not doing well, pull up and plant to Snap; will pay BIG. Cultural directions with every shipment. Silver Pink, Rose Pink, Enchantress Pink, Red, Lavender, White, Yellow; Exceptionally fine plants 2 1/2-in., \$4.50 per 100, worth much more. Cash please. Also see our ads under Asters, Chrysanthemums and Calendulas.

Hillville Greenhouse Co., La Crosse, Wis.

Snapdragon Donaghue's Pink, by far the finest Snapdragon on the market, beautiful color, very early flowering. Very strong grower, throwing stalks from the bottom three to four feet long, with massive heads of pure pink flowers that require little tying up. We have grown this Snapdragon alone for twelve years and it comes almost 100 per cent true from seed. 3-in., only \$10.00 per 100, \$90.00 per 1000.

ALFRED DONAGHUE, JR., 1622 Harney St., Omaha, Neb.

#### SNAPDRAGONS

Nice, pinched back plants, ready now.

	100	1000
Silver Pink	2 1/2-in. \$6.00	\$55.00
Phelps' White	2 1/2-in. 6.00	55.00
Nelrose	2 1/2-in. 6.00	55.00
Yellow	2 1/2-in. 6.00	55.00
Garnet	2 1/2-in. 6.00	55.00
Keystone	2 1/2-in. 6.00	55.00

#### ROMAN J. IRWIN,

321 6th Ave., NEW YORK.

SNAPDRAGONS, Giant Pink, Venus Pink, salmon pink, white and yellow, 3-in., pot-bound, ready to bloom, 8c; 2 1/2-in., well branched, 5c, wrapped separately. Branched, transplanted, 1c. Satisfaction guaranteed or money back.

Maple Park Greenhouses, Sullivan, Ind.

Snapdragons, Dreer's strain of seed, giant flowering mixed, transplanted in flats, \$4.00 per 100; \$30.00 per 1,000; fine seedlings, \$1.00 per 100; \$9.00 per 1,000, P. P.

S. T. Danley & Son, Macomb, Ill.

Silver Pink, Giant White, Yellow, Scarlet seedling Snapdragons, once transplanted and topped, good as any 2-in., \$3.00 per 100.

Wagner's Greenhouses, Tiffin, O.

Snapdragons, white, pink, yellow, named, selected, extra heavy, ready for 4-in. pots, \$1.25 per dozen, \$7.50 per 100.

The Wagner Park Nursery Co., Sidney, O.

Snapdragons, Florists' Mixture, 2 1/2-in. and 3-in., 5c. Cash with order.

M. & S. L. Dysinger, Albion, Mich.

Snapdragons, good strong, cut back, 2 1/2-in. stock, Garnet, Silver Pink, Queen of the Whites, Diana, Rose Morn, Golden Queen, \$4.00 per 100. E. B. Morgan Floral Co., Paxton, Ill.

Snapdragons, Ramsburg's Nelrose, Phelps' White, Bronze Beauty and Yellow, large, transplanted plants, ready for 2 1/2-in., \$3.00 per 100, \$25.00 per 1000. S. A. Pinkstone, Utica, N. Y.

Snapdragons, 2 1/2-in., Silver Pink, Nelrose, Keystone, Rose Queen, new, and White, \$4.00 per 100, very bushy stock. Cash please. W. BEZDEK, CEDAR RAPIDS, IA.

Strong 2 1/2-in. Silver Pink, Nelrose and Keystone, \$5.00 per 100, \$45.00 per 1,000. Ready now. S. S. Skidelsky & Co., 50 Park Place, New York.

Silver, Pink, Giant Yellow, Giant White, 2 1/2-in., 5c. Packing 5%. Truitt's Greenhouses, Chanute, Kans.

Snapdragons, Silver Pink and Nelrose Pink, extra strong plants, \$5.00 per 100, to reduce stock. Archias Floral Co., Sedalia, Mo.

Snapdragons, pink, white and yellow, R. C., 2c; 2 1/2-in., 5c. Cash with order. W. E. Trimble Greenhouse Co., Princeton, Ill.

Snapdragons, \$3.50 per 100, \$30.00 per 1000. The Schmidt & Botley Co., Springfield, O.

#### STEVIAS

Extra strong, double 2 1/2-in. Stevias, \$4.00 per 100. Extra strong double, ready for 5-in., \$15.00 per 100. Packing 5%.

Pinehurst Floral Co., Pleasant Hill, Mo.

Stevia, stock plants, in fine condition, \$1.00 doz., \$8.00 per 100.

Archias Floral Co., Sedalia, Mo.

Double Stevias, R. C., \$1.50 per 100.

Lindley & Dawson, New Castle, Ind.

Stevia R. C., \$2.00 per 100. Jacob Russler, 11350 So. Fairfield Ave., Chicago, Ill.

#### STOCKS

Stocks, strong transplanted seedlings, \$1.25 per 100, \$10.00 per 1000.

Edward W. Schuster, Crookston, Minn.

Stocks, 10 Weeks, pink, white, lavender, 2 1/2-in., \$4.00 per 100. Packing 5%.

Truitt's Greenhouses, Chanute, Kans.

Stocks, strong 2-in., \$4.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

#### STRAWBERRY PLANTS

Strawberry plants, fresh dug, packed right; Progressive, everbearing, \$10.00; Dr. Burrell, \$7.00; Aroma, Gibson, Brandywine, \$6.00; S. Dunlap, Warfield, \$5.00 per 1000; 5% discount on lots of 5000 or more. Special discount on larger lots of S. Dunlap.

P. D. Aspinwall, Fort Atkinson, Wis.

Strawberry plants, spring varieties, 14 standard kinds, Dunlap, Warfield, Bubach, Haverland, etc., 80c per 100, postpaid; \$6.00 per 1000 by express.

Geo. H. Schenck, Elsie, Mich.

Progressive Everbearing Strawberry plants, \$1.25 per 100, P. P. prepaid, \$10.00 per 1000 express. Immediate shipment.

Lynn L. Aspinwall, Ft. Atkinson, Wis.

Progressive and Peerless Everbearing Strawberry plants, \$1.50 per 100, \$10.00 per 1000. Also other varieties. Catalog free.

Basil Perry, Georgetown, Dela.

PROGRESSIVE EVERBEARING, \$12.00 per 1000.

LOYD C. BUNCH, FREDONIA, KAN.

Strawberry plants, Progressive Everbearing, 50 for \$1.25; 100 for \$2.25.

Archias Floral Co., Sedalia, Mo.

Strawberry plants, Catalog on request.

L. G. Tingle, Box 101, Pittsville, Md.

#### SWAINSONAS

Swainsonas, white, fine 2 1/2-in., \$5.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

Swainsonas, white, 2-in., 3c; R. C., 2c.

#### SWEET WILLIAMS

Sweet Williams, \$4.50 per 100, \$40.00 per 1000. The Schmidt & Botley Co., Springfield, O.

#### TAMARIX

Tamarix Gallica. Fine strong plants, 2 to 3-ft., \$8.00 per 100, \$50.00 per 1000; 3 to 4-ft., \$12.00 per 100, \$10.00 per 1000; 4 to 5-ft., \$16.00 per 100. The Valley Floral & Nursery Co., La Junta, Colorado.

#### TRADESCANTIAS

TRADESCANTIAS. Green, 6-in. rooted cuttings, \$1.00 per 100.

Red, 6-in. rooted cuttings, 1.00 per 100. Cash with order.

OPELIKA FLORAL CO., OPELIKA, ALA.

Tradescantia, green, and green and white, 2 1/2-in., extra heavy, 3c. Some not so heavy, 2 1/2-in., 2c; Green R. C., \$1.25.

Carrollton Greenhouse, Carrollton, O.

Tradescantias, tricolor and green, R. C., \$1.25 per 100; 2 1/2-in., 3c. Cash with order.

W. E. Trimble Greenhouse Co., Princeton, Ill.

Wandering Jew, 3 varieties unrooted cuttings, 4 to 6-in. long, \$1.00 per 100.

Victor H. Thomas, Augusta, Ky.

Wandering Jew, tricolor and white, R. C., \$1.25 per 100; 2 1/2-in., \$3.00.

Burdell Floral Co., Bowling Green, Ky.

Tradescantias, Wandering Jew, green, \$1.00 per 100; brown, \$1.50 per 100, postpaid.

H. Schlachter, 600 Ross Ave., St. Bernard, O.

Wandering Jew, red, 2-in. \$3.00 per 100.

Wandering Jew, white, var. 2-in., 3.50 per 100.

Fred Burre, 950 W. Wilcox, Peoria, Ill.

Tradescantias, Wandering Jew, \$4.00 per 100.

The Schmidt & Botley Co., Springfield, O.

Tradescantias, tricolor, R. C., \$1.25 per 100, postpaid.

The East Lawn Gardens, Urbana, O.

Wandering Jew, tricolor and white var., 2-in., \$3.50 per 100.

Archias Floral Co., Sedalia, Mo.

#### TUBEROSES

TUBEROSES. 100 1000

Dwarf Pearl, 4 to 6-in., \$5.00 \$40.00

A. HENDERSON & CO., Chicago, Ill.

Tuberoses, Pearl, No. 1, 5-7-in., \$40.00 per 1000.

Tuberoses, Pearl, No. 2, 3-5-in., 25.00 per 1000.

The Schmidt & Botley Co., Springfield, O.

Tuberose, single large bulbs, \$2.50 per 100, the good ones. Cash please.

A. S. Pett, Crawfordsville, Ind.

We have a limited number of Tuberose bulbs to offer for shipment, at \$15.00 per 1000.

Imperial Mercantile Co., Sugar Land, Tex.

#### VEGETABLE PLANTS

We are booking orders for the following plants to be delivered at your order. If you place your order early you can be sure of getting your plants when you are ready for them. You will find we are selling all the best varieties at a moderate price. These are not seedlings but well rooted, stocky, good sized plants, ready for the field or retail trade. We can supply most any variety of plants anytime from April 10th to July 1st. We guarantee our plants to be from good seed and true to name, and free from disease. We sterilize all soil thoroughly. We will ship anywhere by parcel post or express, no order too large or too small.

CABBAGE: Early Jersey Wakefield, Charleston Wakefield, All Head, Copenhagen Market, Succession, Winnigstad, Early Flat Dutch, Red Rock, 50c per 100, \$4.00 per 1000.

TOMATOES: New Earliana, Ponderosa, John Baer, Chalk's Early Jewel, Bonny Best, Livingston's, Beauty, Perfection, Improved New Stone, 65c per 100, \$5.00 per 1000.

SWEET POTATO PLANTS: Yellow Jersey, Southern Queen, Early Strassburg, Nancy Hall, Red Bermuda, 50c per 100, \$4.00 per 1000.

Postage must be included in all parcel post orders. Special prices on large quantities and seedlings.

COOK & SAMPSON, GREENVIEW, ILL.

500,000 Sweet Potato Plants. Orders booked now for delivery beginning April 15th. Varieties include:

NANCY HALL and RED BERMUDA.

	100	1000	10,000
Nancy Hall	75c	\$6.50	\$50.00
Red Bermuda	85c	7.00	60.00

We are also wholesale growers of Cabbage, Tomato and Pepper plants, prices on application. Frostproof Cabbage plants now ready for delivery. No orders booked unless 25 per cent cash accompanies the order.

OAKLEY-PATE SEED CO., JOPLIN, MO.

Seed Sweet Potatoes. For prompt order. Big Stem and Yellow Jersey varieties in heavy packed full bushel hampers. \$2.00 per hamper.

F. O. B. Felton.

Sweet Potato plants, all varieties, will be ready about May 5th and on through June. 25 each of any variety 100, postpaid, 50c. Big Stem, Yellow Nansemond, and Yellow Jersey varieties, 1000, \$2.50 F. O. B. Felton. Special price on 10,000 lots or more.

H. Austin, Felton, Del.

Wakefield, O. Market, D. Ball Head Cabbage, \$2.50 per 1000. Large Chinese Giant and Bull Nose Peppers, strong for this time of the year, \$1.00 per 100, \$6.00 per 1000.

New York Improved and Black Beauty Egg Plant, strong for this time of the year, \$1.00 per 100, \$6.00 per 1000. Order a few for real early.

The above is prepaid by P. P. Cash with order.

Ozark Pansy Gardens, West Plains, Mo.

Grand Rapids Lettuce, strong seedlings, \$1.50; transplanted, \$3.00 per 1000.

Cabbages, Early Copenhagen and Jersey Wakefield, strong seedlings, \$2.50 per 1000; transplanted, \$5.00 per 1000.

Tomatoes, Goetz, Best Yet, Bonny Best, John Baer, Matchless, strong seedlings, \$4.00 per 1000; transplanted, \$9.00 per 1000. Cash with order.

W. E. Trimble Greenhouse Co., Princeton, Ill.

Cabbage plants, Copenhagen, Danish Ball Head, Early Wakefield, ready to transplant, \$2.50 per 1000, prepaid. These are early ones.

Mangoes, Bull Nose and Chinese Giant, \$5.00 per 1000, prepaid. This is early stuff. Cash with order.

OZARK PANSY GARDENS, WEST PLAINES, MISSOURI.

Seedlings for transplanting: Celery, Golden Self Blanching and W. Plume, \$1.25 per 1000, \$5.00 per 5000. Tomatoes, John Baer and Bonny Best, \$2.00 per 1000, \$8.00 per 5000. Sweet Pepper Bull Nose and New York Imp. Egg plants, \$2.50 per 1000, \$10.00 per 5000.

F. Danley, Macomb, Ill.

Bonny Best Tomatoes, once transplanted, ready for 3-in., \$1.50 per 100.

Early Jersey Wakefield Cabbage, once transplanted, \$1.00 per 100.

Wagner's Greenhouse, Tiffin, O.



## VEGETABLE PLANTS—Continued

Fine field grown "frost proof" cabbage plants, Copenhagen Market, Wakefield, Ballhead, etc., 300, \$1.25; 500, \$2.00; 1000, \$3.00, post paid. Express, \$2.50 1000; 10,000, \$20.00. Cash. Shipped safely anywhere, well packed. Tidewater Plant Co., Franklin, Va.

## SPECIAL FORCING TOMATOES.

Bonny Best, extra selected greenhouse strain, grown right, potted right and shipped right in paper pots. No culls, but strong, stocky plants, out of 3-in. pots, \$3.50 per 100. Cash with order. C. W. Paige, Tivoli, N. Y.

Cabbage, Copenhagen Market, strong transplanted, \$4.00 per 1000. Peppers, Neapolitan and Ruby King, strong seedlings, \$3.00 per 1000; Tomatoes, Earliana, Matchless, Red Ponderosa and Ponderosa, strong seedlings, \$2.50 per 1000. Odor Greenhouses, Iola, Kans.

## CABBAGE.

Early Jersey Wakefield, Copenhagen Market, All Head Early, All Seasons, Sure Head, Winnigstadt, strong seedlings, \$2.50 per 1000. Lamar Flower Shop, Lamar, Colo.

## TOMATOES.

Earliana, Chalk's Early Jewel, June Pink, Livingston's Beauty, Ponderosa, New Stone, strong seedlings, \$4.00 per 1000. Lamar Flower Shop, Lamar, Colo.

Tomato plants, 1000 fine Bonny plants. These are strong, stocky, transplanted plants, ready for the bench, \$1.50 per 100. Livingston's Beauty, transplanted, at \$1.25 per 100. Cash. A. B. Williams, Coshocton, O.

Mango seedlings, extra strong stock for transplanting, \$3.00 per 1000, prepaid. Ruby King, Neapolitan and Pimento. Transplanted cabbage, Cop. market, \$15.00 per 1000. F. C. Freeman & Sons, Portland, Ind.

Bonny Best Tomato Transplants, \$1.25 per 100, \$10.00 per 1000; 3-in., \$5.00 per 100. Pepper, Neapolitan Transplants, \$1.25 per 100. The Thumb Nursery, Marlette, Mich.

## CELERY PLANTS.

White Plume and Golden Self Blanching, transplanted plants, \$1.25 per 1000. Van Horne Greenhouses, Van Horne, Ia.

Cabbage plants, Copenhagen Market, E. Flat Dutch, Jersey Wakefield, transplanted, growing out doors in pots, \$6.00 per 1000. S. T. Danley & Son, Macomb, Ill.

Rhubarb, good divided roots, \$3.00 per 100. Asparagus, 2-yr., \$6.00 per 1000. H. Hills, Bristol, Ind.

Tomatoes, Bonny Best, 3-in. pots, \$3.00 per 100; 2-in., \$2.00 per 100. L. G. Barbier, Dunkirk, Ind.

Cabbage Plants, Early Jersey Wakefield, cool grown, \$2.00 per 1000. Cash. Geo. B. Morrell, Torreadale, Pa.

Bonny Best Tomatoes, once transplanted, fine plants, \$1.00 per 100; seedlings, \$2.00 per 1000. Cash. Aug. Basken, Port Washington, Wis.

Tomato plants, strong seedlings of John Baer, Bony Best, and Earliana, \$2.00 per 1000. J. C. Schmidt, Britol, Pa.

Rhubarb roots, \$30.00 per 1000, Strawberry variety. H. Corval Richman, Malaga, N. J.

Asparagus roots, 1 yr. old, \$1.00 per 100, \$4.50 per 1000. Lynn L. Aspinwall, Ft. Atkinson, Wis.

Tomatoes, Comet, transplanted, \$8.00 per 1000. S. T. Danley & Son, Macomb, Ill.

Asparagus plants, 1 yr. old, 75c per 100. Odor Greenhouses, Iola, Kans.

## VERBENAS

20,000 Transplanted Verbenas. Mammoth pink, scarlet, blue and purple, separate colors, labeled and grown right, as good as from 2-in. pots, \$7.50 per 1000. See Salvias and Pansies. H. J. Potomkin, Muncie, Ind.

Verbenas, Beauty of Oxford, 2½-in. strong plants, \$6.00 per 100; transplanted into flats, \$3.50 per 100; also mixed Verbenas out of flats, \$2.50 per 100. Cash. Dumser Floral Co., Elgin, Ill.

Nice strong seedling Verbenas of the giant variety, ready for 2½-in. pots, these are good strong stuff, separate colors, \$1.25, prepaid, \$10.00 per 1000. This is good stuff. Ozark Pansy Gardens, West Plains, Mo.

Verbenas, mammoth, large trans. plants, ready for 2½-in., brilliant mixed colors, \$1.25 per 100; postpaid, \$10.00 per 1000 express. Chas. Whitton, York and Gray, Utica, N. Y.

Verbenas, mammoth, strong transplanted plants in colors of pink, red, white, blue, \$1.00 per 100, \$9.00 per 1000. Sunny Point Floral Co., R. R. 1, No. Milwaukee, Wis.

Verbenas, mammoth, mixed colors, large, strong, transplanted plants ready for 2½-in., \$1.25 per 100, postpaid, \$10.00 per 1000, express. S. A. Pinkstone, Utica, N. Y.

Verbenas, 46 best named kinds, separate, 2½-in., \$3.00 per 100. Burdell Floral Co., Bowling Green, Ky.

Verbenas, choice mixed, strong, transplanted seedlings, \$1.25 per 100, \$10.00 per 1000. Edward W. Schuster, Crookston, Minn.

Verbenas, giant flowering R. C., \$1.50 per 100. A. O. BROWN, SPRINGFIELD, ILL.

Verbenas, \$3.50 per 100, \$30.00 per 1000. The Schmidt & Botley Co., Springfield, O.

Verbenas, mammoth scarlet, white, pink, named, strong 2½-in., per 100, \$4.00. Archias Floral Co., Sedalia, Mo.

2-in. scarlet Verbenas, fine variety, 8½c. Bird Forrest, Florist, Waxahachie, Tex.

## VINCAS

Vincas, variegated, R. C., \$2.00 per 100, \$16.00 per 1000; 2½-in. pots, \$6.00 per 100, \$50.00 per 1000, postpaid; 3-in. pots, \$10.00 per 100, \$90.00 per 1000; 3½-in. pots, \$14.00 per 100, \$130.00 per 1000; 4-in. pots, \$18.00 per 100, \$150.00 per 1000. Roman J. Irwin, 321 6th Ave., New York.

Vincas, variegated, extra strong stock. Per 100 Per 1000

3-in. .... \$ 7.00 \$ 65.00  
4-in. .... 17.00 165.00  
Cash, no C. O. D. orders accepted. John Bauscher, Freeport, Ill.

Vinca Var., 2½-in., potted plants, just like those last year, 5 to 10 ins. above pots, \$3.50 per 100, \$30.00 per 1000. Strong plants. Cash please. B. C. BLAKE, SPRINGFIELD, O.

Vinca Variegata, 2-in., \$4.00 per 100, \$35.00 per 1000. Good, thrifty, well-rooted plants, ready for a shift, will make good stock for Decoration day. Cash, please. Hudson & Welsh, Lyndonville, N. Y.

2½-in. variegated Vincas ..... \$ 8.50 per 100  
3-in. variegated Vincas, bushy.. 8.00 per 100  
3½-in. variegated Vincas, bushy.. 10.00 per 100  
MUSKOGEE SHRUBBERRY GARDENS,  
P. O. Box 36, Muskogee, Okla.

Vinca Variegata, fine plants, ready to shift, 3-in., \$7.00 per 100; 2½-in., \$4.00, \$35.00 per 1000. Edward Whitton, York and Walnut, Utica, N. Y.

Vincas, variegated, well rooted, strong stock, extra heavy, 3½-in., \$15.00 per 100, shipped in paper pots. Cash, please. Crissman Greenhouse Co., Punxsutawney, Pa.

1500 Vincas, 4-in., \$20.00 per 100. Cash. See my other ads under Geraniums, Asparagus and Cannas. Martin Kelt, 601 Washington, Bay City, Mich.

Vinca Var., 2½-in., well rooted, \$6.00 per 100; field grown, 3-in., 3½-in., and 4-in., \$8.00, \$10.00 and \$12.00 per 100 respectively. Hoffman Greenhouses, Elmira, N. Y.

Vincas, strong stock of green and variegated, 2½-in., \$4.00; 3-in., \$8.00 and 4-in., \$15.00 per 1000. Packing at cost. Elitch Gardens Co., Denver, Col.

Vinca Minor or Myrtle, plants with three to five leads, \$7.00 per 1000. Will exchange for Geraniums, Ferns, anything I can use. O. M. Webb, Fayetteville, Tenn.

Vincas variegated, 2½-in., \$4.00 per 100; 3-in., \$7.00 per 100. Cash please. Both sizes were fall potted and are ready for a shift at once. Griffen's Flower Shop, Hannibal, Mo.

Vincas Var., strong rooted cuttings, \$1.75 per 100, \$15.00 per 1000; 2½-in., \$6.00 per 100, \$50.00 per 1000. S. S. Skidelsky & Co., 50 Park Place, New York.

Vincas, green, 2-in., \$3.75 per 100, \$35.00 per 1000; variegated, 2-in., \$4.50 per 100, \$40.00 per 1000. Fred Burre, 936 W. Wilcox, Peoria, Ill.

Vinca Variegata, good stock from 3-in. pots, ready for delivery, \$7.00 per 100. C. F. Mahan & Co., R. No. 8, Dayton, O.

4-in. Vincas, variegated, fine stock, \$15.00 per 100; ready for shipment. Cash please. W. Bezdek, Cedar Rapids, Ia.

Green Vincas, 4-in., extra strong, \$10.00 per 100. J. E. MATTHEWS, SHEBOYGAN, WIS.

Vinca Minor or Myrtle, strong plants, from 3 to 6 leads, \$11.50 per 100; \$112.00 per 1000. Fred S. Davis, Centerville, Ind.

Vinca Variegata, heavy bushy stock, 3-in., \$8.00; 4-in., \$15.00 per 100. No packing charge. R. M. Henley, Hartford City, Ind.

Vinca Variegata, strong rooted cuttings, \$1.75 per 100, \$15.00 per 1000. Cash, please. J. F. Vavrou Sons, Lebanon, Pa.

Vincas, variegated and green, strong 3-in., ready for 4-in., \$8.00 per 100. Cash. Theo. J. Feters, Harbor Springs, Mich.

Good, extra heavy variegated Vincas, 4-in., \$18.00 per 100. C. C. POLLWORTH CO., MILWAUKEE, WIS.

Vinca Variegata, nice 2-in., \$4.50 per 100, \$40.00 per 1000. Cash with order. Pierson Floral Co., 2000 Perry Ave., Peoria, Ill.

Vinca Variegata, 2-in., fine plants, \$4.00 per 100. Cash. M. S. Etter, Shiremanstown, Pa.

Vinca, green, R. C., \$2.00 per 100; 3-in., \$8.00 per 100; 4-in., \$15.00. The Webster Greenhouses, Centralia, Ill.

Vincas, variegated, good strong stock, ready for shift, 2½-in., 5c; 3-in., 8c; 4-in., 15c. Cash with order. Harry A. Cook, Oberlin, O.

Vinca Var., sand rooted cuttings, \$1.50 per 100. Brown's Greenhouse, 35th and Kensington, Kansas City, Mo.

Vinca Variegata, extra strong 2½-in., per 100, \$5.00; 3-in., \$8.00. Archias Floral Co., Sedalia, Mo.

Vincas, R. C., extra nice, \$2.00 per 100, \$18.00 per 1000; 2½-in., 3½c; 3-in., 9c; 4-in., 15c. Cash. Port Allegany Greenhouses, Port Allegany, Pa.

Vinca Variegata, 2-in., \$4.00 per 100; 4-in., \$12.00 and \$15.00 per 100. The East Lawn Gardens, Urbana, O.

Vincas, variegated, extra strong, 3-in., ready for 4-in., \$8.00 per 100. T. J. Enright, Fostoria, O.

Vincas, variegated, 2½-in. pots, \$3.50 per 100. Cash please. Warren Huckleberry, North Vernon, Ind.

Vinca Variegata, rooted cuttings, ready now, \$1.60 per 100, \$15.00 per 1000. Wm. Schwan & Son, Fredonia, N. Y.

Vincas, variegated and green, 2½-in., 6c; 3-in., 8c. Cash with order. W. M. Trimble Greenhouse Co., Princeton, Ill.

Vinca Var., heavy 4-in., \$15.00 per 100. Cash. North Madison Floral Co., North Madison, Ind.

Vincas, variegated, nice plants, 2-in., \$3.00 100. Vogt's Greenhouses, Coldwater, Mich.

Vincas, R. C., \$2.00 per 100. J. H. Dann & Son, Westfield, N. Y.

Vincas, variegated, strong 2-in., \$3.50 per 100. Cash. Harglerode Bros., Shippensburg, Pa.

Vincas, 2-in., variegated, 4c. Cash. Coupland's, Coffeyville, Kan.

Variegated Vincas, 3-in., 8c; 4-in., 12c. F. O. Freeman & Sons, Portland, Ind.

100 4-in. Vinca Variegata, \$12.00. Cash please. Edgar Easterday, Nokomis, Ill.

Vinca Variegata, 3-in. select, 8c; 4-in., 15c. GULLETT & SONS, LINCOLN, ILL.

Vincas, 2-in., \$4.00 per 100, \$35.00 per 1000. The Schmidt & Botley Co., Springfield, O.

## VIOLETS

Violets, Princess of Wales, rooted cuttings from sand, \$20.00 per 100; 2½-in. pots, \$45.00 per 1000. FRED M. YOUNG, Portland, Ore.

41 East 52nd St., Violet, divisions, fine stock, \$3.00 per 100; \$25.00 per 1000. William Murphy Co., Cincinnati, Ohio.

Violets, Prince of Wales, strong rooted runners, \$2.00 per 100. E. B. Morgan Floral Co., Paxton, Ill.

Violets, sweet, single, strong rooted plants, \$10.00 per 1000. Cash, please. Neosho Nurseries Co., Box F, Neosho, Mo.

Violets, healthy rooted runners, Princess of Wales, \$2.00 per 100, \$12.00 per 1000. Cash with order. Jacques Gillmet, Moylan, Del. Co., Pa.

Violets, Princess of Wales and Gov. Herrick, extra strong runners, \$15.00 per 1000. Eli Cross, Grand Rapids, Mich.

## WISTERIA

Wisteria, blue and white, 1 yr. field, \$6.00 per 100. The Schmidt & Botley Co., Springfield, O.

## MISCELLANEOUS

Asparagus Sprenger, strong 2½-in., \$4.00 per 100, \$35.00 per 1000. Cannas, King Humbert, strong plants, 3 and 3½-ins., \$10.00 and \$15.00 per 100, \$90.00 and \$135.00 per 1000, ready May 1st. Dahlias, Countess of Lonsdale, strong green plants, out of 2½-in. pots, \$10.00 per 100, \$90.00 per 1000, ready May 1st. New hardy perpetual Pinks, in 5 varieties, strong plants, out of 2½-in., \$3.50 per doz., \$25.00 per 100. Delphiniums, Gloede's choice Hybrids, \$10.00 per 100, \$90.00 per 1000. Delphinium seed, selected from best Hybrids, per oz., \$1.50. Aquilegia seed, selected from finest long spurred Hybrids, in mixed colors only, per oz., \$1.50.

R. F. GLOEDE, Evanston, Ill.

Godfrey Callas, 2½-in., root bound, ready for 3½-in., \$5.00 per 100. Stocky field plants of the double white pompon, blooms 15th Oct., \$3.50 per 100. Trans. plants of red, white and pink mammoth Verbenas, \$1.25 per 100. Trans. plants of Petunias, Rosy Morn, \$1.50 per 100. Trans. plants of Salvia Bonfire and Splendens, \$1.25 per 100. Seedlings, blooming Sweet Alyssum, Little Gem, 75c per 100. Dasheen, the new Caladium, 5-7-in., \$4.00 per 100; 7-9-in., \$6.00 per 100. Will exchange Calla pompoms or Dasheen for 1-in. size Gladioli or cash. Mrs. Glass, Long Beach, Miss.

LOOK what we are offering under Callas, Ageratums and Geraniums. Freeport Floral Co., Freeport, Ill.

## TO EXCHANGE

To Exchange—Chrysanthemum rooted cuttings. White: Chieftain, Turner, Chas. Rager, Early Frost, October Frost, Helen Frick, Chadwick. Yellow: October Frost, Golden Glow. Pink: Seidewitz, Dr. Enguehard, Chieftain; also 44 varieties of Pompoms. Want Roses, 2-yr.-old, and Yellow Turner Mums, or what have you? Frank Lindsay, Portsmouth, Va.

To Exchange—Pompoms, R. C. or plants, Zenobia, Triumph, Inga, red or maroon, G. Wedding, Buckingham, Beu, Diana, for Ida, Fairy Queen, Pink Ivory, Lillian Doty. The Lindsay Co., Minneapolis, Minn.

To Exchange—Double Stevia, R. C., \$1.00 per 100. Parlor Ivy, R. C., \$1.00 per 100. Or will exchange for R. C. Pink Enchantress Carnations. Jos. Lossen & Son, New Albany, Ind.



To Exchange—Mesembryanthemums, the large pink blooming kind, 2½-in., \$5.00 per 100; 3-in., \$7.50 per 100. We have a limited number of small pots at \$3.50 per 100. All the above plants are in bud and will bloom soon. Will exchange for Cannas, Sprengerii, Coleus, Gladioli, or anything we can use. C. V. Frueh, Lima, O.

To Exchange—Godfrey Calla seedlings, ready for 3-in. pots, fine plants, \$2.50 per 100. Chrysanthemum R. O., \$3.50 per 100, or will exchange for Fuchsias, Moonvines, Nursery Stock, iron pipe and rafters. Page's Greenhouses, Staunton, Ill.

To Exchange—Alternantheras, strong R. O., yellow and green, \$10.00 per 1000. Feverfew, strong, 2½-in., \$5.00 per 100. What have you to offer? Thornton Floral Co., Streator, Ill.

To Exchange—Good typewriter, fancy eggs for hatching, will trade for Gladioli, Irises, Cannas, or Peonies. Hoevet & Sons, Fairfield, Nebr.

#### WANTED

Wanted—For cash, Peony roots in separate varieties and mixed. Any quantity. German Iris, separate colors. National Bulb Farms, Benton Harbor, Mich.

Wanted—Speculata and Star Begonias, 2½-in. stock. In answering, please state the quantity you have to offer, also price. The McGregor Bros. Co., Springfield, O.

Wanted—Gladioli, Chicago White, one bushel bulbs or peck fractions, true stock only. State cash price. The Urbana Floral Co., Urbana, O.

Wanted—At once, 2000 seedlings of Gymnocarpa Dusty Miller. Must be Gymnocarpa. Haase Bros., Pekin, Ill.

Wanted—200 or 300 strong, field grown, double Gypsophila for immediate or October delivery. Furrow & Co., Guthrie, Okla.

Wanted—Phlox, one or two year field grown, in varieties. Give price and quantity. Weiler Nurseries, Holland, Mich.

Wanted—Strong R. O. Vinca Var., English Ivy. Arden Floral Gardens, Arden, Dela.

Wanted—25 large Goldfish (carp), 8 to 10 in. Hugo Kind, Hammon, N. J.

#### CANE STAKES

Have Them When You Need Them  
GREEN PAINTED HYACINTH STAKES  
at following low prices:

12-in. .... \$1.75 per 1000  
18-in. .... 2.50 per 1000  
Special price on original cases, 25,000 to a case.

JOS. G. NEIDINGER CO.,  
Florists' Supplies,  
1309-11 N. 2nd St., Philadelphia, Pa.

JAPANESE GREEN CANE STAKES.  
30-in. .... \$0.85 per 100; \$ 7.50 per 1000  
36-in. .... 1.10 per 100; 9.00 per 1000  
5-ft., natural .... 1.35 per 100; 12.00 per 1000  
6-ft., natural .... 1.75 per 100; 15.00 per 1000  
A. HENDERSON & CO.,  
166 N. Wabash Ave., Chicago, Ill.

BAMBOO STAKES.  
1-foot, green .... \$ 2.50 per 1000  
5 to 6-foot, natural .... 13.00 per 1000  
6-foot, natural .... 15.00 per 1000  
AMERICAN BULB CO.,  
172 N. Wabash Ave., Chicago, Ill.

Special offer on Japanese Cane Stakes, 2, 4, 5, 6 and 8-ft., green and natural color. Prices on application.

TOKYO NURSERY CO.,  
3701 Broadway, Oakland, Cal.

#### CARNATION STAPLES

Superior Carnation Staples, best Staples on the market, 35c per 1000, 3000 for \$1.00, postage paid.

MICHIGAN CUT FLOWER EXCHANGE,  
264 Randolph St., Detroit, Mich.

Pillsbury's carnation staples, 35c per 1000, 3000 for \$1.00. I. L. Pillsbury, Galesburg, Ill.

#### CHARCOAL

Prepared Charcoal, \$4.00 per 100 lbs.; ton, \$60.00; bags, 15c extra. Charcoal dust, excellent for mixing in soil, same price. Peter Pearson, 5732 Gunnison St., Chicago, Ill.

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Tait Bros. Co., Box 556, Brunswick, Ga., Wholesale Growers of Cut Flowers, will have in March, Narcissi Barrii Conspicuous, Sulphur Phoenix several varieties of Yellow Trumpet. Gladioli will be ready about May 1st. Contract orders solicited. No more Paper Whites.

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SHEEP MANURE  
Pulverized and Shredded  
CATTLE MANURE  
Pulverized and Shredded  
BONE MEAL  
Pure, free from acid  
HORN SHAVINGS  
Write for our prices  
AMERICAN BULB CO.,  
172 N. Wabash Ave., Chicago, Ill.

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Florists use our cut HEMLOCK SPRAYS to advantage in place of Ferns. Fresh from the woods, \$6.75 per 1000.  
JOHN B. ROY,  
CONWAY, MICH.

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PREPARED BY  
REEVES.

COLORS: BROWN, GREEN OR PURPLE.  
Per carton ..... \$1.25  
25 lbs. of Leaves ..... \$ 4.50 per case  
50 lbs. of Leaves ..... 8.00 per case  
100 lb. of Leaves ..... 15.00 per case  
Your credit is good  
with proper reference.

REEVES FOLIAGE CO., INC., BREWTON, ALA.

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Gummed	Prices are	Un-gummed
500	1000	500
\$2.50	\$4.00	\$2.00
3.00	4.50	2.50
3.10	4.60	2.60
4.00	6.00	3.00

These prices are for any one color. Prices of two or three color labels on application. Let us quote on your other printed matter. Satisfaction guaranteed. Glenn H. Snow, Camden, New York.

NOT CHEAP CRUMPLED LEAVES, BUT THE BEST.

SUPERIORA MAGNOLIA, FULL WEIGHT.  
We offer brown, green and purple Magnolia leaves, choice medium size, of the first quality. per carton, \$1.75; 10 cartons, \$17.00; 25 cartons, \$40.00. Write for prices on 100 box lots. GULLETT & SONS, LINCOLN, ILL.

FRESH STOCK—MAGNOLIA LEAVES.  
Dux Superiora Brand  
Brown and green

Per carton ..... \$ 1.50  
Per 10 cartons ..... 14.00  
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Goldfish, aquarium plants, castles, globes and all supplies. Send for wholesale catalogue. AUBURNDALE GOLDFISH CO.,  
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PAPER POTS  
Neponset—the best made.  
2½-inch ..... \$ 3.50 per 1000  
2½-inch ..... 4.00 per 1000  
3 -inch ..... 5.55 per 1000  
3½-inch ..... 7.60 per 1000  
4 -inch ..... 9.25 per 1000  
5 -inch ..... 14.65 per 1000  
6 -inch ..... 19.85 per 1000  
AMERICAN BULB CO.,  
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NEPONSET PAPER POTS  
2½-inch ..... \$ 3.50 per 1000  
2½-inch ..... 4.00 per 1000  
3 -inch ..... 5.55 per 1000  
3½-inch ..... 7.60 per 1000  
4 -inch ..... 9.25 per 1000  
5 -inch ..... 14.65 per 1000  
6 -inch ..... 19.85 per 1000  
PITTSBURGH CUT FLOWER CO.,  
116-118 Seventh St., Pittsburgh, Pa.

NEPONSET PAPER POTS  
2½-inch ..... \$ 3.50 per 1000  
2½-inch ..... 4.00 per 1000  
3 -inch ..... 5.55 per 1000  
3½-inch ..... 7.60 per 1000  
4 -inch ..... 9.25 per 1000  
5 -inch ..... 14.65 per 1000  
6 -inch ..... 19.85 per 1000  
GULLETT & SONS, LINCOLN, ILL.

GOOD USED POTS.  
2½-in., 2½-in., 3-in., 3½-in., write for prices. South Park Floral Co., New Castle, Ind.

10,000 2½-in. Flower Pots, \$7.50 per 1000. E. Huston & Co., Sistersville, W. Va.

4-in. flower pots, standard, new, \$15.00 per 1000. Eric Buchholz, Muncie, Ind.

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SHEEP MANURE, PULVERIZED SHEEP'S HEAD BRAND ONLY.  
100 lbs., \$2.00; 1000 lbs., \$17.50;  
500 lbs., \$9.25; 2000 lbs., \$34.00;  
3 to 5 ton lots, \$33.00 ton;  
5 to 15 ton lots, \$31.00 ton.  
Guaranteed purest fertilizer ever sold.  
G. M. REBURN & CO.,  
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Dry ground pulverized Sheep Manure, in 125 burlap bags (analysis on request), f. o. b. Philadelphia, \$45.00 per ton. S. S. Skidelsky & Co., 50 Park Place, New York.

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The Wholesale Moss Co.  
5 Sacks, \$5.00 for filling baskets.  
Eureka Springs, Ark.

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GOOD CLEAN MOSS.  
Sphagnum Moss, burlapped \$2.25, 10 bales at \$2.00. Immediate shipment. GULLETT & SONS, LINCOLN, ILL.  
Sphagnum Moss, per bale ..... \$2.00  
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Fifth Edition Now Ready.  
\$1.00 per copy prepaid.  
Florists' Pub. Co., Caxton, Bldg., Chicago.

High grade Sphagnum Moss for florists and nursery use. Prices on request.

A. J. Amundson Co., City Point, Wis.

SPHAGNUM MOSS, burlapped, \$2.00 per bale; 25 bale lots, \$1.80 per bale. Kemble Floral Co., Oskaloosa, Ia.

#### TOBACCO

##### TOBACCO STEMS

2½c per lb. in sacks; baled, \$30.00 per ton. Tobacco dust, fine for spraying, \$4.00 per 100 lbs.; for drilling, \$3.00 per 100 lbs. The Ohio Tobacco Products Co., Bedford, O.

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Stems from Tobacco of extra high quality, 250 to 300 bales, \$1.50 per 100, \$28.00 per ton, f. o. b. Dayton. Rolf Zetlitz Co., Dayton, O.

Tobacco stems for fumigating, large bales, 250 to 300 lbs. each, at \$5.00 per bale. Cash with order. Willis H. Baldwin, Conshohocken, Pa.

Cigar Tobacco stems, \$1.50 per 100 lbs. Special prices in ton lots. Peter N. Jacobsen, Cigar Mfr., 332 Harrison St., Davenport, Ia.

Good, fresh Tobacco stems in bales, \$1.50 per 100 lbs. Special prices in ton lots. Address, Leon S. Boucher Cigar Co., Joplin, Mo.

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Strong Tobacco stems, 500 pounds, \$7.00. Beal's Greenhouses, Creal Springs, Ill.

Strong Tobacco dust, \$2.00 per 100 lbs.; 200 lbs., \$3.50. G. H. Hunkel Co., Milwaukee, Wis.

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##### WIRE STAKES.

Used galvanized Wire Stakes, No. 8 and No. 9, in excellent condition.  
3 -ft. Stakes ..... \$12.00 per 1000  
3½-ft. Stakes ..... 14.00 per 1000  
Amiling Bros., Desplaines, Ill.

Mfr. Wire Stakes, Galvanized, Florists' Box Wire, Stone Wire. THOS. HAMILTON'S SON CO.,  
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Rose Stakes, galvanized wire, 30 to 40 inches long, mixed, \$11.00 per 1000. South Park Floral Co., New Castle, Ind.

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100 wreaths, 10-in., 12-in., 14-in., \$8.00. Special discount on all wire orders. Write us for a catalogue. PITTSBURGH CUT FLOWER CO.,  
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LABELS FOR NURSERYMEN AND FLORISTS.  
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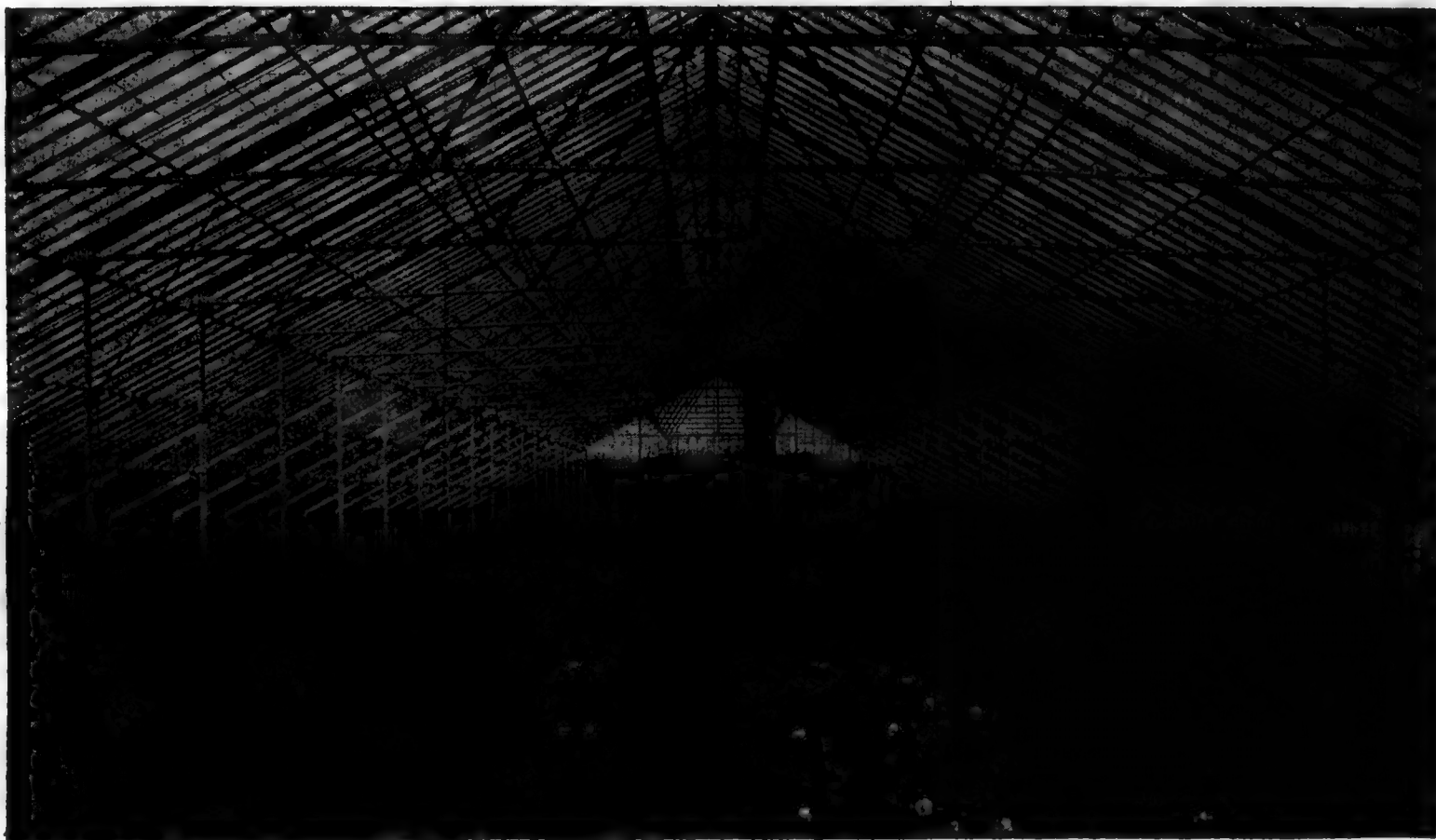
#### ROSE AND CARNATION RAISING.

Please describe the usual methods which rose and carnation hybridizers use to try out their seedlings, in order to weed out the worthless ones.  
J. D.—Pa.

The usual custom with rose and carnation raisers is to plant some of each new variety which shows merit in beds or benches for two or three seasons. With both flowers, it is possible to eliminate a large number as soon as they flower. Undesirable colors, poor calyxes (in the case of carnations), weakness of stems, lack of productivity and poor foliage are to be considered. It is not possible until after two or three years of fair trial to determine whether or not seedlings will be of value. Sometimes varieties which seem unlikely to be valuable develop good qualities as they are further tested, and vice versa. Careful selection of cuttings is also of great value.  
C. W.

Tampa, Fla.—The Knull Floral Co. is developing a 5-acre tract near here and has 3,000 rose bushes on it now. At Nebraska and Twenty-seventh avenues the company has five glass houses and 100,000 square feet of slat houses, cold-frames and open beds, covering altogether fourteen city lots.





## The Center Distance Between Columns In This 78-Foot House Is Wider Than the Widest Houses Used To Be

**W**ELL do I remember going into one of our first 40-foot houses on a winter's moonlight night, and the owner calling attention to how wonderfully light it was.

Early the next morning when we again visited it, the air was so noticeably fresh in contrast to his narrow 28-foot houses. Comparison of the coal used, proved the 40-foot one took practically no more to heat it than the narrow one.

That 40-foot house would just about fit in nicely between the two columns of this 78-foot house of Willig's, at Poughkeepsie, N. Y.

If the 40-foot house was so much lighter and heated so economically, it's plain to be seen that this 78-foot one had proportionate advantages over the 40.

Consider the reason for the increase in lightness. The roof framing members are so far from the plants that any shade they do cast is so thinned out, or diffused, that its effect on the plants is next to nothing.

When it comes to the heating, the big volume of air, when once it's warmed up, holds the heat and acts as an insulation against sudden changes

of temperature. Willig says it will protect the plants for over an hour against even a severe drop in the mercury.

When it comes to the ventilation, growers long ago found they could open a ridge vent practically any day without injury. The freshness and buoyancy of the air in such houses is one of the vital reasons for the vigor of the plants and quantity and quality of blooms.

As for working these big houses, it's as plain as the nose on your face that it costs less than running in and out and up and down several small ones.

When it comes to proportionate cost of the first building and the after cost of keeping it up, the big house covering the same ground space has the small houses backed off the boards. There is simply no comparison.

All of these facts and figures, of course, apply to our iron frame construction. In the next two ads we will tell you some direct construction points about this 78-footer.

Be on the lookout for them. And remember that we go anywhere for business.

## Hitchings and Company

General Offices and Factory, ELIZABETH, N. J.

NEW YORK  
1170 Broadway

BOSTON-9  
294 Washington St.



# Is the wide house best?

The AGMCO has had three modern types of greenhouses built in Pana, Ill., where the AGMCO factory is located.

There is the wide detached house; the medium width detached house; and the connected range style.

ALL are planted to roses.

ALL are subject to the same conditions of weather and of ventilation,

and,

ALL have the same heating plants.

ALL are operated for ONE PURPOSE and on ONE SET of principles.

Experiments are conducted in these houses on a basis of known facts. Here we have the whole subject of greenhouse performance right under one microscope, as it were.

A daily record is kept of every important detail of performance: the heat; the coal pile; the ventilation; the quality and quantity of stock grown under the varying weather conditions.

At the end of a year of thorough, scientific tests, all these data are carefully tabulated.

## And for what purpose?

To enable the AGMCO to answer with facts a lot of questions that the greenhouse world has heretofore been answering with guesses. With the AGMCO there will be no necessity of making allowances for variations in conditions from one point to another, for different growers, for different heating, different builders, etc. The AGMCO will know what every type of greenhouse can do under identical circumstances and conditions.

AGMCO acts have always been based on facts, but now AGMCO acts will be based on scientific data.

And now, Mr. Grower, all this investment of money and time has but one object—

—your advantage.

### Sales Offices:

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5 Columbus Circle

Chicago

Masonic Temple

Kansas City

N. Y. Life Bldg.

Pana, Ill.

Drawer 335

Seattle, Wash.

Smith Bldg.

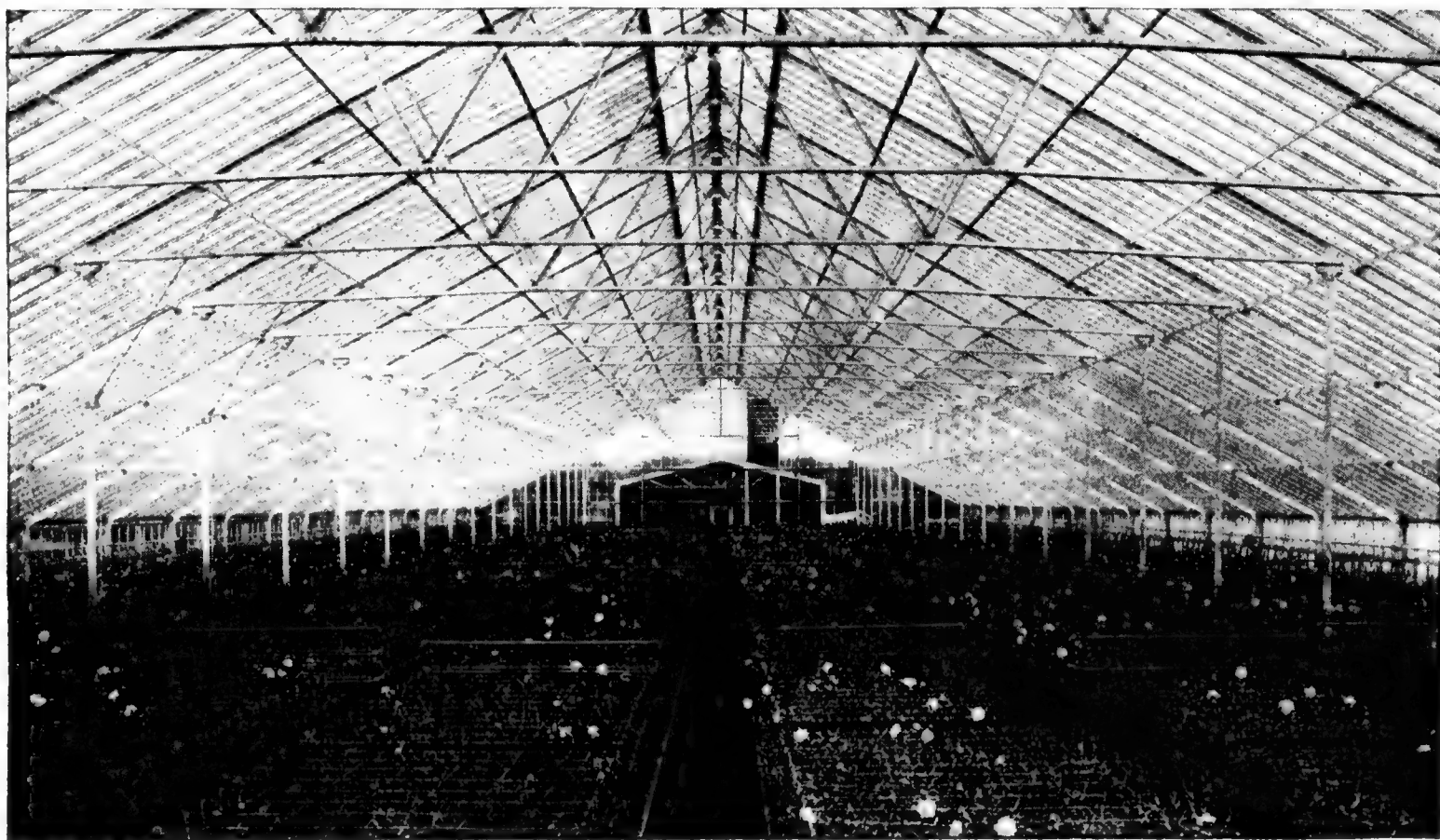
General Office  
Factory

Chicago  
Pana, Ill.

AGMCO







## The Center Distance Between Columns In This 78-Foot House Is Wider Than the Widest Houses Used To Be

**W**ELL do I remember going into one of our first 40-foot houses on a winter's moonlight night, and the owner calling attention to how wonderfully light it was.

Early the next morning when we again visited it, the air was so noticeably fresh in contrast to his narrow 28-foot houses. Comparison of the coal used, proved the 40-foot one took practically no more to heat it than the narrow one.

That 40-foot house would just about fit in nicely between the two columns of this 78-foot house of Willig's, at Poughkeepsie, N. Y.

If the 40-foot house was so much lighter and heated so economically, it's plain to be seen that this 78-foot one had proportionate advantages over the 40.

Consider the reason for the increase in lightness. The roof framing members are so far from the plants that any shade they do cast is so thinned out, or diffused, that its effect on the plants is next to nothing.

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**Pana, Ill.**  
Drawer 335

**Seattle, Wash.**  
Smith Bldg.

**General Office**  
**Factory**

**Chicago**  
**Pana, Ill.**







## Our All Steel Greenhouse Is a Lasting Investment



In 1914 we furnished Mr. Neil Nielsen of Mankato, Minnesota, two of our all steel greenhouses, 34 x 240 ft., and now he has ordered another house, to be attached to the present ones.

Mr. Nielsen paid more money for these all steel greenhouses than the ordinary pipe frame style would have cost him, but in the long run he will be money ahead, for they are much stronger and a better permanent investment.

Want us to figure on your building requirements?

Just drop us a line.

## JOHN C. MONINGER COMPANY

914 BLACKHAWK STREET

CHICAGO, ILLINOIS



EVERYTHING FOR THE GREENHOUSE



Improved Challenge



Fig. 44  
8-inch



Fig. 41  
8-inch



Fig. 47  
8-inch  
Split Gutter Bracket



Single Combination Shelf Bracket. Carries one 12-inch board, or two pipes.



Fig. 24  
Double Pipe Carrier.

### Quality and Economy Meet in Evans' Ventilating Apparatus

When you build use the best Fittings available and Lifters to match. The initial cost may be a trifle more, but the lasting qualities pay you in the end.

Get our prices on Gutter Post Brackets—threaded, set-screwed or split—Ridge Brackets, Y Brackets, Purlin Brackets, Tie Brackets, Split Tees, Split Crosses, Hinges, etc. Complete line of Fittings.

OUR ESTIMATE WILL INTEREST YOU

**John A. Evans Co., Richmond, Ind.**

Corner North 1-4th and Penna. R. R.



Price, \$7.50

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10 cents the copy  
SUBSCRIPTIONS  
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A WEEKLY JOURNAL FOR FLORISTS, SEEDSMEN AND NURSEYMEN.

FLORISTS' PUBLISHING CO., 530 Oxnard Building, 508 South Dearborn St., CHICAGO.

VOL XLV.

CHICAGO, APRIL 15, 1920.

NO. 1168.

## Bench-Grown Roses

American Beauty .....	Per 100	\$27.50	Per 1000	\$250.00
Madame .....	"	15.00	"	140.00
Ophelia .....	"	15.00	"	140.00
Russell .....	"	16.00	"	150.00

### New Crop Seed

## Primula Obconica Grandiflora

Appleblossom, Alba, Oculata, Rosea, Magnifica,  
Violacea, Fimbriata, Mixed; Gigantea Plathii, Rosea.

Trade Pkt., 75c; six Pkts. for \$4.00

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FOR PROMPT DELIVERY  
or for shipment later from Cold Storage

## Lilium Giganteum

6 to 8 inch, 400 bulbs to the case 9 to 10 inch, 200 bulbs to the case  
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All Standard Packing.

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The Lily House

Not How Cheap,  
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Plant a case now. You will  
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Rager, Golden Eaton

\$3.50 per 100, \$30.00 per 1000

Caladiums, 5 to 7-inch, \$7.50 per 100; 7 to 9-  
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### Mme. Butterfly

A limited quantity of own-root ready during April  
at \$300.00 per 1000.

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## Primula Obconica Gigantea

### NEW CROP SEED

### Best Ronsdorfer (German) Strain

Giant Crimson, Dark Crimson, Bright Crimson, Rose, Dark  
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Tr. Pkt., 250 seeds, \$1.00; 5 pkts., \$4.50; 10 pkts., \$8.50

Primula chinensis, best English Strain, best colors, tr. pkt. (250  
seeds), 75c.

Primula Malacoides, Lilac or mixed, tr. pkt., 50c.

Other Primula Varieties, ask for complete flower seed list.

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\$4.00 per 100

Alice Day, V. Poehlmann, Chas. Rager, C. Touse, Robinson,  
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Write for Prices

The W. W. BARNARD CO., 231-235 W. Madison St.  
CHICAGO





# Greenhouse Builders



## One Good Thing Leads to Another, says Bartleson, of Shawnee, Kansas

Shawnee is about a half hour's ride from Kansas City. A ride long to be remembered for its beauty, especially if taken on a crisp, sunny fall morning, as I did.

Bartleson is one of those men looking further forward. He is establishing a business for his two sons, who soon will be through their studies and back home, keen to do something to make a noise like money in the bank.

With this in mind, Bartleson put up a couple of our pipe frame houses and started growing vegetables.

Mrs. Bartleson is one of those wiry, wide-awake

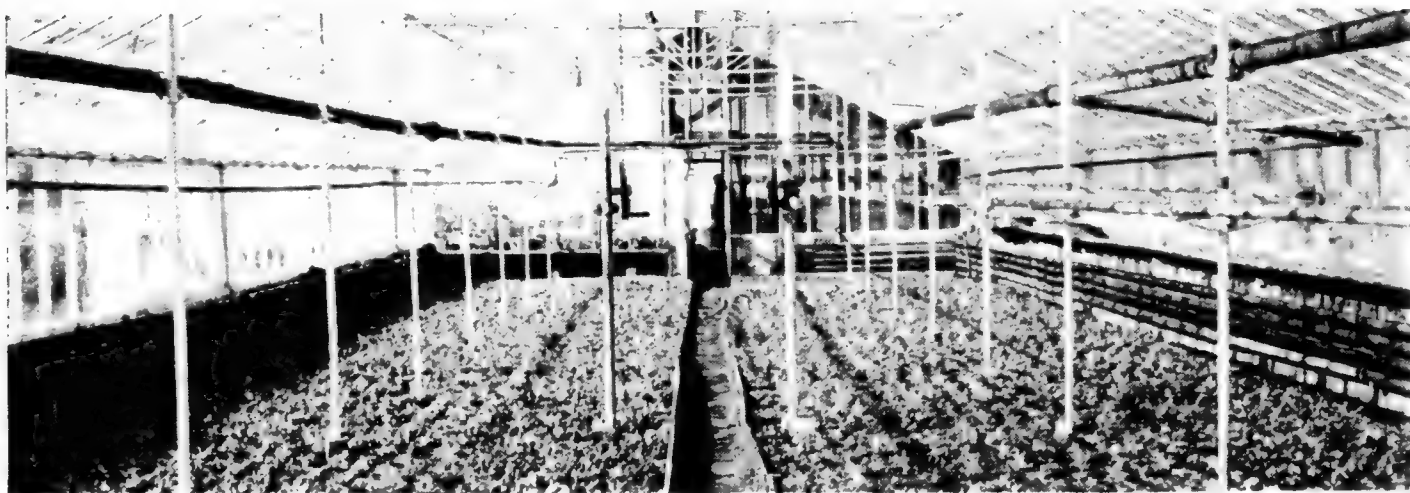
women who takes hold and does her bit, and then some.

In fact, she told me the things I have just told you.

To which she added, "We are going to build more of your houses soon. My husband says 'one good thing leads to another.'"

Which, after all, is about as good a thing as we could wish to be said of our houses.

If you want to talk building, say when and where and we'll be there.



## Lord & Burnham Co.

**Builders of Greenhouses and Conservatories**

IRVINGTON  
New York  
BOSTON  
Little Bldg.

Eastern Factory  
Irvington, N. Y.

NEW YORK  
42nd St. Bldg.  
CLEVELAND  
2063 E. 4th St.

Western Factory  
Des Plaines, Ill.

PHILADELPHIA  
Land Title Bldg.  
TORONTO  
Royal Bank Bldg.

Canadian Factory  
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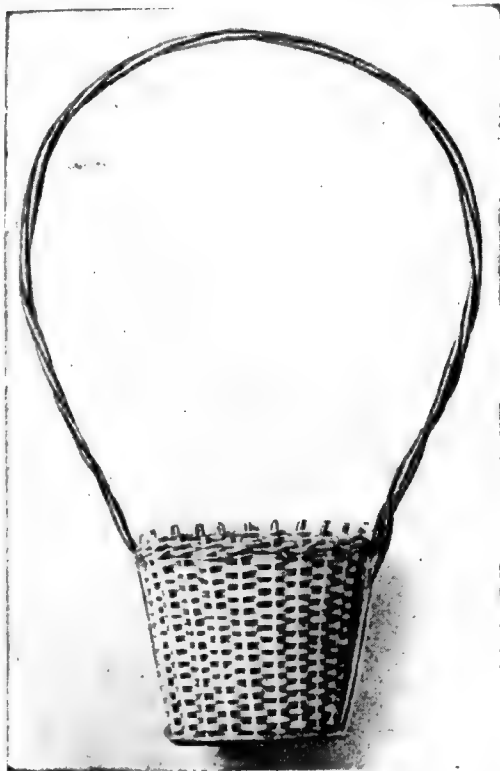
CHICAGO  
Continental Bank Bldg.  
MONTREAL  
Transportation Bldg.

# BASKETS

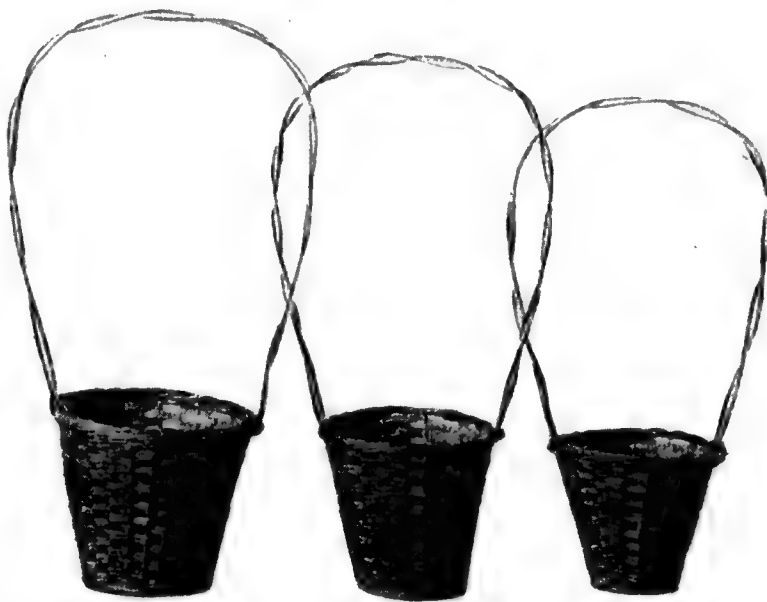
## FOR MOTHERS' DAY AND SPRING

Here are some popular numbers that will be useful and profitable in any flower store. Note the special values.

**Standard Two-Tone Finishes** are Old Ivory, Green, Pink, Blue, Yellow, Green Gold, Blue Gold and Silvery Pink



**No. 44. Plant Basket.** Made of flat reed with strong handle. Height over all, 22 inches. Depth of body, 7 inches. Suitable for 5 or 6-inch standard pot. **Price, finished without liner, \$1.50 each; \$16.50 per dozen.**



**No. 55. Nest of 3 Plant Baskets.** Suitable for 5, 6 and 7-inch standard pots. Height of handle, 22, 24 and 26 inches. This nest is made of split willow and is very serviceable. **Price, per nest, finished without liners, \$3.75; with liners, \$4.25.**



**No. 61. Willow Flower Basket.** 21 inches high. Depth of body, 6 inches. Opening, 5 inches. **Price, complete, finished with liner, \$9.00 per dozen.**

**Waterproof Crepe Paper**—Colors, moss green, Nile green, red, pink, lavender, yellow and white. **Price, \$4.75 per dozen.**



**No. 96. Flower Basket.** With large sweeping handle. Made of willow and rattan. Height, 30 inches. Body, 8 in. high. Diameter, 5 inches. **Price, complete, finished with liner, \$1.25 each, \$13.50 per dozen.**



**No. 18. Flower Basket.** Made of split willow, 20 inches high over all. Diameter of body, 4 in., 6 in. deep. **Price, finished with liner, \$7.00 per dozen.**

### SILK FIBER

Can be used effectively for bows on basket handles. 1-inch size. Colors, moss green, red, pink, lavender, white, blue, purple and yellow.

**No. 1, extra fine quality, \$2.50 per bolt; 1-doz. bolt lots \$2.25 per bolt.**

**No. 2 Quality, 1-inch size, \$1.75 per bolt, 1-doz. bolt lots, \$1.65 per bolt.**

# The Ove Gnatt Co., Inc.

Preservers of Natural Foliages, Manufacturers and Importers of Baskets, Florists' Supplies and Decorative Novelties

LA PORTE, INDIANA





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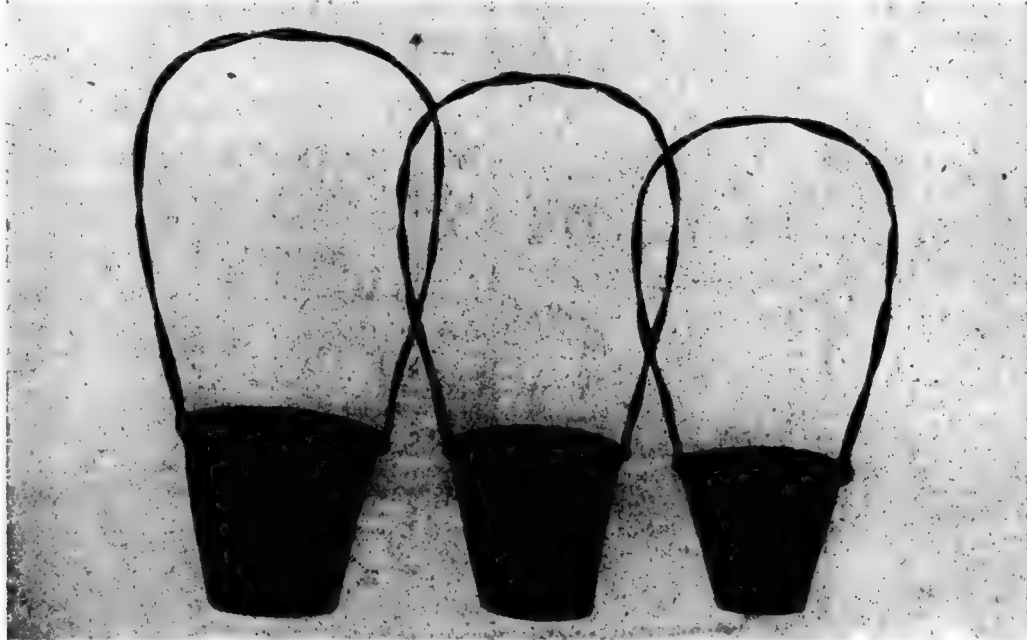
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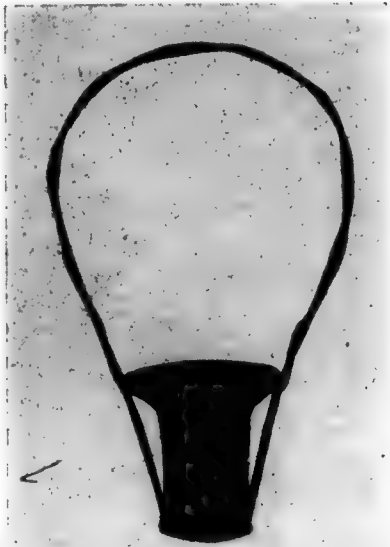
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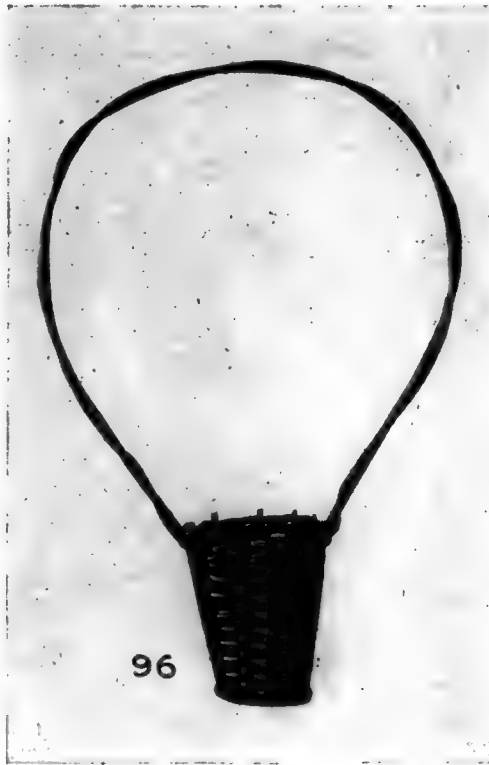
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# CARNA

We take an intense pride in our twice-  
Quality." *Fresh from our greenhouses*  
*absolute assurance of satisfaction.* Take

CARNATIONS - - - -  
GOOD SHORT ROSES -

## ROSES

*Russell, Columbia, Milady,  
Premier*

Short.....	Per 100	\$ 6.00 to \$ 8.00
Medium.....	Per 100	10.00 to 15.00
Select.....	Per 100	18.00 to 20.00
Ex. Fancy.....	Per 100	25.00 to 35.00
Sunburst	} Short.....	Per 100 4.00 to 5.00
Brilliant		
Ophelia		
Killarney		
Wh. Killarney	Long ..	Per 100 10.00
A. Ward	Special....	Per 100 20.00
ROSES, good short, in 1000 lots.....		
30.00		

## CARNATIONS

Fancy.....	Per 100	\$4.00 to \$ 6.00
Split.....	Per 100	2.00 to 3.00
Laddie, Superb.....	Per 100	15.00
Thousand lots.....	Per 1000	30.00

## MINIATURE ROSES

Cecile Brunner.....	Per 100	\$3.00
---------------------	---------	--------

## CATTLEYAS

Dark and Large Pink.....	Per Doz.	\$24.00
Medium Light.....	Per Doz.	18.00



# POEHLMANN BROS

66 to 74 East

TELEPHONE

CHICAGO

*Complete Service*

# TIONS

daily supply of "Carnations of Superior  
*and packed with scientific care, they give*  
 advantage now of our specials.

\$30.00 PER THOUSAND

\$30.00 PER THOUSAND

## MISCELLANEOUS STOCK

Valley.....	Per 100	\$ 6.00
Calendulas .....	Per 100	4.00
Sweet Peas .....	Per 100	\$ 1.50 to 3.00
Easter Lilies.....	Per 100	12.00 to 15.00
Calla Lilies .....	Per 100	15.00
Jonquils.....	Per 100	3.00 to 6.00
Tulips.....	Per 100	4.00 to 6.00
Darwin Tulips .....	Per 100	6.00 to 8.00
Mignonette .....	Per 100	6.00 to 8.00
Snapdragon.....	Per Doz.	2.00 to 3.00

## DECORATIVE GREENS

Plumosus.....	Per 100	\$4.00 to \$ 6.00
Sprengerl.....	Per 100	3.00 to 6.00
Adiantum.....	Per 100	2.00
Leucothoe.....	Per 100	1.00
Mexican Ivy.....	Per 100	.75 to 1.00
Woodwardia Ferns.....	Per 100	10.00
Smilax .....	Per Doz.	5.00
Ferns .....	Per 1000	5.00
Galax .....	Per 1000	2.00

or Florists

# THERS COMPANY

Randolph St.

RANDOLPH 35

U. S. A.



*The Largest Growers  
 of Flowers in the World*



***An Event Which Marks an Epoch***

**New York's Wholesale Flower Market**

Will be in operation on Monday, April 26th, 1920

on the ground floor of the

**GREENHUT BUILDING**

18th to 19th Street, East of 6th Avenue

A long-felt need is here completely filled. Magnificent quarters. Every facility and convenience, and the greatest quantity and most complete variety of cut flowers ever assembled for sale under one roof.

And at your service the following:

J. K. Allen

Wm. Badgley

Edw. Brenner

J. J. Coan

Dolansky & McDonald

M. C. Ford

J. S. Fenrich

H. E. Froment

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I. Goldstein

Henshaw Floral Co.

E. C. Horan

P. J. Smith

R. J. Irwin

B. Jacobs

Jas. McManus

Wm. Mackie

Geo. Polykranas

C. Slinn

John Young Co.

# Fancy Roses at Low Prices

## Large Crop of Roses

### Buy Direct From the Grower

#### CURRENT PRICE LIST

We are rose specialists, and are cutting from 245,000 rose plants.

OPHELIA, HOOSIER, WHITE		RUSSELL AND COLUMBIA	
KILLARNEY, SUNBURST		Per 100	
Extra Long...	\$12.00 to \$16.00	Fancy Long.....	\$25.00
Medium.....	8.00 to 10.00	Long Medium.....	20.00
Good Short...	5.00 to 6.00	Medium.....	\$12.00 to 16.00
		Short.....	6.00 to 10.00

**ASSORTED ROSES—OUR SELECTION—including**  
some Russell and Columbia

Lots of 200 or more.....per 100, \$5.00  
Pink and White Roses, short stems, in lots of 200 or more, per 100, \$3.00

**Carnations—Per 100, \$3.00 to \$5.00**

Big supplies of spring flowers are now coming into this market, and we will procure the best at lowest market prices.

NEW FANCY FERNS.....Per 1000, \$4.50 to \$5.00  
ADIANTUM.....Per 100, \$2.00  
GALAX, bronze.....Per 1000, \$1.50  
SPRENGERI.....Per 100, \$3.00 to \$4.00  
ASPARAGUS SPRAYS.....Per 100, \$3.00 to \$4.00

The express embargo, due to the switchmen's strike, is causing considerable delay in the receipt of greens. We will do our best on asparagus.

All seasonable flowers not grown by us will be procured for our customers.  
A trial order solicited.

In buying direct of the grower you are assured of fresh stock at all times,  
and the most even run of quality possible.

# Bassett & Washburn

Greenhouses:  
Hinsdale and Gregg Station, Ill.

**CHICAGO, ILL.**

Office and Store: 178 N. Wabash Avenue  
Long Distance Phone, Central 1457



## BIG DROP IN PRICES

# Buy Direct from the Grower

*We advise all Retailers to Advertise Flower Sales*

**Supreme Quality Russell, Columbia, Premier, Richmond, Milady, Ophelia, Killarney, White Killarney, Killarney Queen, Cecile Brunner, New Pink Radiance and Champ Weiland.**

Our quality Carnations are recognized as the best on the market.

Subject to market change

### PRICE LIST

Open Days, Nights and Sundays

Mrs. Chas. Russell and Premier	Per 100
Specials .....	\$20.00
Select .....	15.00
Medium .....	12.00
Short .....	\$3.00, \$4.00, \$6.00

Ophelia, Radiance, Killarney, White Killarney, Killarney Queen, Champ Weiland	Per 100
Specials .....	\$15.00
Select .....	10.00
Medium .....	6.00
Short .....	4.00

Columbia, Milady, Richmond	Per 100
Specials .....	\$20.00
Select .....	15.00
Medium .....	\$10.00 to 12.00
Short .....	6.00 to 8.00
Cecile Brunner .....	3.00 to 4.00
Roses—Our selection .....	5.00
Carnations—Fancy .....	4.00 to 6.00
Asparagus—Per bunch .....	.50
Sweet Peas—Per 100 .....	1.00 to 1.50
Daisies—Per 100 .....	1.00 to 1.50
Ferns—Per 1000 .....	4.50

Easter Lily Plants, 15c bud or bloom.

**W. E. TRIMBLE GREENHOUSE CO., WHOLESALE GROWERS Princeton, Ill.**

MEMBERS F. T. D.

Write for Price List on Rooted Cuttings, Potted Plants and Vegetable Plants.

## HYDRANGEAS, PELARGONIUMS, GERANIUMS

### FRENCH HYDRANGEAS

Fine stock, in bud and flower, worth 75c. \$1.00, \$1.50 and \$2.00 each.  
Large specimens, \$2.50 and \$3.00 each.

### EASTER GREETING

Shapely, well-grown Pelargoniums, loaded with buds and flowers, quick sellers, 85c. 50c, 75c and \$1.00 each.

### GERANIUMS

Fine lot of S. A. Nutt, 2 1/4-inch, \$5.00 per 100, \$45.00 per 1000; 3-inch Nutt, Poitevine, Double Grant, Mme. Buchner, \$9.00 per 100, \$80.00 per 1000; 4-inch Nutt, Grant, Poitevine, Buchner, very strong, \$15.00 per 100.

### SPRING PLANTS

	—2 1/4-inch—		—3-inch—		—4-inch—	
	100	1000	100	1000	100	1000
Alyssum .....	\$4.00	\$37.50				
Asparagus Plumosus .....	5.00		\$ 8.00		\$15.00	
Asparagus Sprengeri .....	5.00		8.00			
Begonia Chatelaine .....			10.00		25.00	
Carnations. (See Classified.)						
Coleus .....	5.00	45.00	8.00			
Daisies, Paris .....	6.00	50.00	15.00		25.00	
English Ivy, strong .....	6.00					
Ferns. (See Classified.)						
Feverfew .....					12.00	
Ficus Elastica. (See Classified.)						
Fuchsias .....	6.00					
Geraniums. (See Classified.)			10.00		18.00	
German Ivy, very strong .....	5.00					
Heliotrope .....	6.00					
Impatiens Sultani .....	6.00					
Lantanas .....	6.00					
Moonvines, fine .....			12.00			
Palms, Kentias .....			30.00		50.00	
Petunias, Double .....	6.00					
Roses. (See Classified.)						
Vincas, fine .....			8.00		15.00	

Add 10% for Packing Large Plants and Plants in Pots; 5% for Small Bedding Plants; 2% for Rooted Cuttings.

### LAST CALL—PLANTING TIME.

	Rooted Cuttings		2 1/4-inch	
	100	1000	100	1000
White Wonder .....	\$7.00	\$60.00	\$7.50	\$70.00
Belle Washburn .....	7.00	60.00	7.50	70.00
Nebraska .....	6.00	55.00	7.50	70.00
White Enchantress .....	6.00	50.00	7.50	70.00
Mrs. Ward .....	6.00	50.00	7.50	70.00
Enchantress .....	6.00	50.00	7.00	60.00
Alice .....	5.00	45.00	7.00	60.00
Mrs. A. Roper .....	5.00	45.00	6.00	55.00
Merry Xmas .....	5.00	45.00	6.00	55.00
Matchless .....	5.00	45.00		

These are fine plants, grown cool. Quick delivery.

### CHRYSANTHEMUM R. C.

All at \$3.50 per 100, \$30.00 per 1000, except those marked (\*), which are \$5.00 per 100, \$45.00 per 1000.

Mrs. Chas. Rager	Pacific Supreme	Marigold
Oconto	Edwin Seidewitz	*Richmond
White Chieftain	Harvard	Pink Chieftain
White Mistletoe	Maj. Bonnaffon	Golden Glow
Patty		Smith's Advance

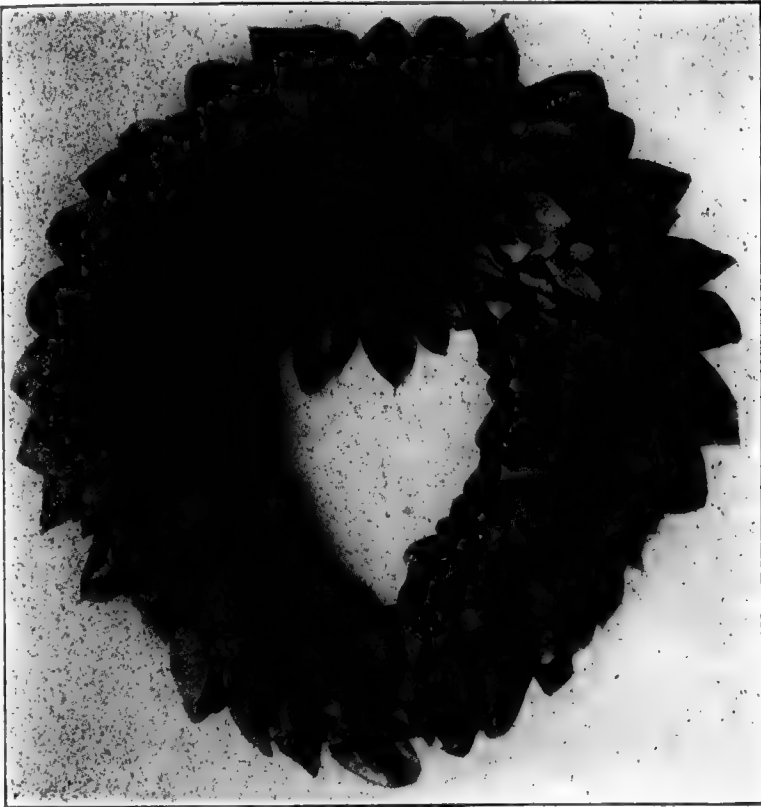
### POMPONS

Mrs. Frank Beu	White Mensa	Niza
*Romaine Warren	Quinola	*Volunteer
Golden Climax	Elva	Eugene Langaulet
Golden Wedding	Western Beauty	Acto
Golden Mensa	E. D. Godfrey	*Mariana
	Buckingham	

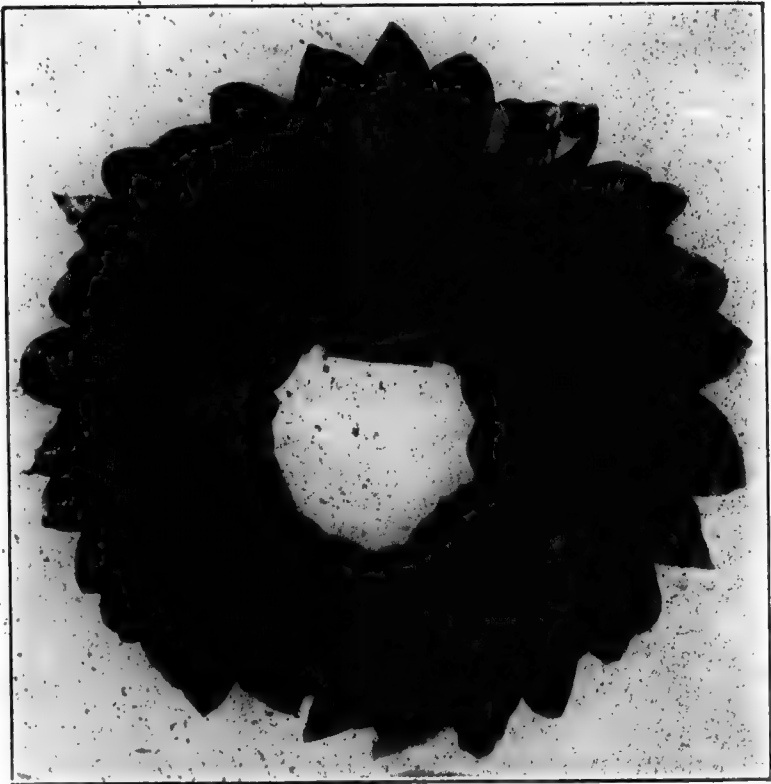
**GULLETT & SONS, : : Lincoln, Illinois**

# Decoration Day Specials

Prices in effect for the months of April and May only



No. 4001—OVAL



No. 4000—ROUND

No. 4001, OVAL, MAGNOLIA WREATH. each **\$1.75**  
 No. 4000, ROUND, MAGNOLIA WREATH, each **1.45**

## Artificial Flower Specials

**Cape Flowers**, per 1000.....**\$5.50**  
**Wax Roses**, per 1000 ..... **5.50**  
**Lilies of the Valley**,  
 per gross..... **6.00**  
**Wax Carnations**, per gross.. **6.00**  
**Hyacinths** (36 blossoms in a  
 bunch), per doz. bunches **2.50**  
**Magnolia Leaves**, Dr. Dux  
 brand, per carton..... **1.45**

## Lycopodium

This season's crop  
 per carton..... **\$13.00**



## Cycas

**Extra Special for  
 Decoration Day**

Inch	Per 100
8 to 12.....	\$ 3.00
12 to 16 .....	4.00
16 to 20 .....	4.50
20 to 24.....	6.50
24 to 28 .....	7.75
28 to 32 .....	9.75
32 to 36.....	12.25
36 to 40.....	14.50

## Ruscus

Two Tone Ruscus—Three Shades  
 —Lavender tinted, Gray tinted,  
 Pink tinted, per lb., **\$1.25.**

Single Tone—Green Ruscus, Red  
 Ruscus, per lb., **\$1.00.**



# A. L. RANDALL CO.

180 N. Wabash Ave.

CHICAGO, ILL.



# Daily Necessities In Business

## AND A GOOD PLACE TO BUY THEM

**ART FIBER RIBBON**, all colors, 36 yards, 1-in. wide, \$9.00 per doz.

**BULL DOG CLIPS**, \$1.25 per 1000.

**BABY RIBBON**, 50-yd. spools, \$1.00; 250-yd. spools, \$1.50; 500-yd. spools, \$3.00.

**BASKETS**, for cut flowers and plants. Our stock represents the output of several factories; therefore we have the greatest variety. Send for a \$15.00 to \$25.00 collection. It will please you.

**BOUQUET PAPERS**, 5-in., 75c per doz.; 6-in., \$1.00 per doz.; 9-in., \$1.25 per doz.; 11-in., \$1.50 per doz.

**CREPE PAPER**, all colors, 40c per roll.

**CHIFFON**, all colors, 4-in., 9c a yd.; 6-in., 14c a yd. 40 yards to a bolt.

**SHOWER RIBBON**, No. 2 gauze, 50 yds., \$3.50; 10-yd pieces, 80c each.

**COTTON TWINE**, 5-lb. bag, 25 balls, \$4.00; 2½-lb. cones, \$2.00 each.

**CORSAGE PINS**, glass heads, 3-in., box of 250, \$1.00; 4-in., box of 250, \$1.25; 5-in., box of 250, \$1.50.

**CARDS**, size 2½ x 3½, 500 for \$1.25. Envelopes to match, 500 for \$2.00.

**CYCAS LEAVES**, per 10, 8/12, 60c; 16, 75c; 20, 85c; 24, \$1.00; 28, \$1.25; 32, \$1.50; 36, \$1.60; 42, \$1.75.

**CUT FLOWER BOXES**, Mist Gray.

	Per 100
18 x 5 x 3.....	\$ 4.50
21 x 6 x 3½.....	5.00
24 x 5 x 3½.....	5.50
24 x 8 x 4.....	8.00
28 x 8 x 4.....	9.50
30 x 6 x 3½.....	7.75
36 x 8 x 5, full tel.....	14.00
30 x 12 x 6.....	22.00
36 x 12 x 6.....	25.00
42 x 12 x 6.....	26.50
48 x 12 x 6.....	30.00

Printing, \$3.00 extra for 500 boxes. \$5.00 per 1000. We cannot print the last four sizes.

The first six sizes come 100 to a bundle. Last five sizes 25 to a bundle. We do not break bundles.

**C. C. POLLWORTH CO.**  
MILWAUKEE

**CORRUGATED DESIGN BOXES.**  
Per Doz.

24 x 20 x 10.....	\$6.00
24 x 24 x 10.....	7.00
30 x 30 x 10.....	9.00
40 x 20 x 10.....	9.00

**DESIGN BOXES**, Gray Board.  
Per 100

20 x 20 x 8.....	\$40.00
24 x 24 x 8.....	45.00

**EASELS**, white enameled, 3-ft., \$8.00 per doz.; 4-ft., \$10.00 per doz.; 5-ft., \$12.00 per doz. Put up 1 dozen to a crate.

**FLORISTS' GREEN THREAD**, extra strong, 8 spools to a box, \$2.25.

**FOIL**, plain, 22c per lb., 25-lb. box, \$5.00. Green and violet, per lb., 55c.

**GREENING PINS**, 10-lb. box, \$3.50.

**MAGNOLIA LEAVES**, brown, green, \$1.50 per carton.

**SPHAGNUM MOSS**, \$2.00 per bale; 10 bales, \$17.50. Write for special low summer delivery prices.

**TISSUE PAPER**, fine white grade, per ream, \$1.60; 10 reams, \$15.00.

**WHITE WAX TISSUE**, \$2.75 per ream.

**GREEN WAX TISSUE**, \$3.25 per ream.

**MATCH STICKS**, green, 12-in., 500 for \$1.25; 18-in., 500 for \$1.35.

**SPRAY STICKS**, plain, 24-in., \$1.00 per 100; 30-in., \$1.25 per 100.

**HEMP TWINE**, 6 balls, \$1.50; 10-lb. reel, \$5.00.

**WIRED PICKS**, plain box of 10,000, \$2.50; box of 50,000, \$11.00.

**WIRED GREEN SKEWERS**, 4-in., box of 4200, \$2.50; 6-in., box of 3000, \$2.00.

**WIRE WORK**. Our own manufacture. Send for special list.

**"BOOST YOUR BUSINESS"**

Subscribe to the National Publicity Fund

**C. C. POLLWORTH CO.**  
MILWAUKEE

**For the Greenhouse**

**ARSENATE OF LEAD**, dry, ½ lb., 40c; 1 lb., 75c; 5 lbs., \$2.50.

**BORDEAUX MIXTURE**, 5-lb. pkg., \$1.40.

**BLACK LEAF 40**, ¼ pt., \$1.00; quart can, \$3.25; gallon, \$13.75.

**BONE MEAL**, 125-lb. bag, \$3.75; 1000 lbs., \$30.00; 1 ton, \$55.00.

**BLOOD AND BONE**, 1000 lbs., \$40.00; per ton, \$70.00.

**CANE STAKES**, 6 to 8 ft., \$12.00 per 1000.

**HOSE**, special high-grade, ¾-in., cut any length, 25c per ft. Coupled free on 60 ft. or over.

**NICO-FUME LIQUID**, 1-pt. can, \$2.00; 2-qt. can, \$7.50; 1 gal., \$14.50.

**NICO-FUME PAPER**, 144 sheets, \$5.00; 288 sheets, \$9.50.

**POT LABELS**, 4-in., per 1000, \$1.00; 5-in., per 1000, \$1.35; 6-in., per 1000, \$1.75; 8-in., 250 for \$1.25; 10-in., 250 for \$1.65; 12-in., \$1.00 per 100.

**SHEEP MANURE**, 100 lbs., \$3.00; 1000 lbs., \$25.00; 2000 lbs., \$37.50.

**GRAPE DUST**, 5-lb. pkg., 85c.

**SLUG SHOT**, 5-lb. pkg., 75c.

**LIME SULPHUR SOLUTION**, \$1.00 per gal. 5 gal., \$4.50.

**SHADERINE**, green, \$3.00 per gal. Will make 8 gallons diluted.

**FISH OIL SOAP**, 1 lb., 40c; 2 lbs., 70c; 5 lbs., \$1.75.

**ZENKE'S PLANT LIFE**, for retail trade, \$1.80 per doz. 1-pt. cans.

**ZENKE'S PLANT LIFE**, \$3.00 per gal.

**ZENKE'S INSECTICIDE**, \$1.50 per gal.

**ZENKE'S FUNGICIDE**, qt., \$1.00; gal., \$3.00.

**SPRAYERS**, comp. air sprayer, galv., holds 1 qt., \$1.25 each.

**BROWN'S AUTO SPRAY**, capacity about 2½ gallons, \$6.50.

**C. C. POLLWORTH CO.**  
MILWAUKEE

# Florists' Baskets

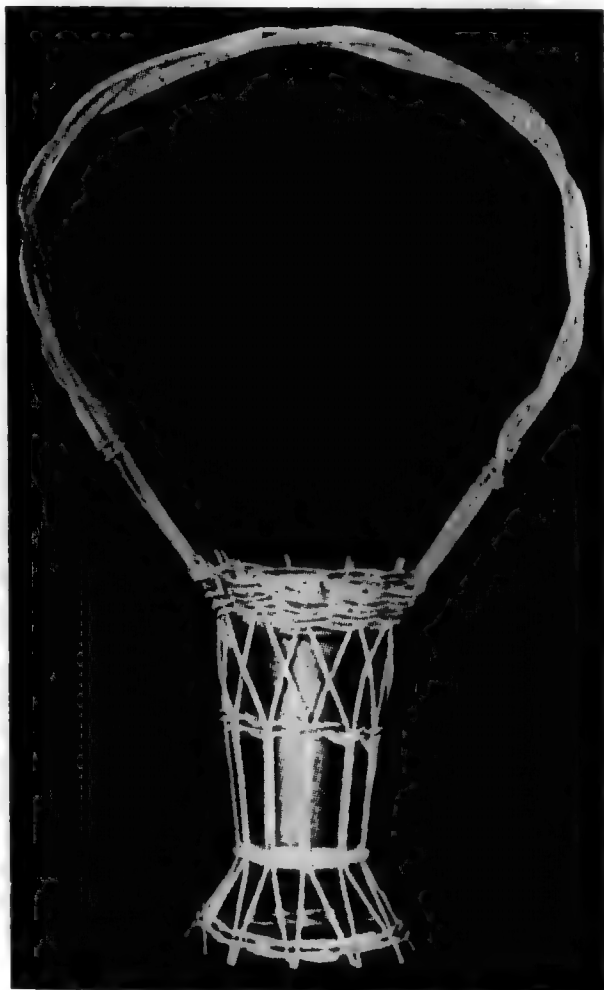
A New Firm—New Ideas  
New Styles

WHOLE WILLOW AND REED ONLY

In the manufacture  
of our  
Baskets

We insure the  
BEST material,  
BEST workmanship,  
BEST and promptest  
SERVICE.

Baskets,  
Pedestals,  
Bird Cages,  
Fern Stands—  
anything in  
the Willow or Reed  
Ware.



To introduce  
our goods  
we are offering these  
Florists'  
Assortments.

A purchase  
of either one of them  
will prompt you to  
look to us  
for your future supply  
of  
Baskets.

COLORS: Black, Red, Willow Brown, Green  
Stain or Two-tone.

<b>Assortment No. 1</b> —Twenty-seven Baskets, ranging in height from 12 to 31 inches, complete with <b>metal</b> liners.....	<b>\$25.00</b>
<b>Assortment No. 2</b> —Twenty-five large Baskets, ranging in height from 15 to 31 inches, complete with <b>metal</b> liners.....	<b>35.00</b>
<b>Assortment No. 3</b> —Fifty-five Baskets, ranging in height from 12 to 35 inches, complete with <b>metal</b> liners.....	<b>47.25</b>
<b>Assortment No. 4</b> — Fifty Tumblers (not lined).....	<b>17.50</b>
<b>Baby Assortment</b> — Fifteen dandy Baskets (not lined).....	<b>9.50</b>

*Send for Illustrated Catalogue*

Cash with order.

**Quincy Art Willow Ware Company**  
Quincy, Illinois, U. S. A.



# SPRING SPECIALTIES

We offer the largest and most complete line of Spring Plants in the country and feel sure we can take BEST care of your ORDERS, considering Quality and Assortment. Would suggest early booking to avoid disappointment.

## HYDRANGEAS

The New French Hydrangeas  
All of the varieties here offered have been tested by us under ordinary conditions as to their adaptability to spring forcing.

4-inch pots, \$6 per dozen.  
5-inch, 6-inch and 7-inch pots, from 3 to 20 flowers, \$9, \$12, \$15, \$18, \$24.

April delivery, 2½-inch pots, Hydrangea Otaksa, strong plants, \$8 per 100, \$75 per 1000.  
April delivery, assorted French Hydrangeas, 2½-inch pots, strong plants, \$8 per 100, \$75 per 1000.

4-inch for growing on, \$30 per 100.  
For Memorial Day and for Growing On  
4-inch pots, in bud and flower, \$6 per doz., \$45 per 100. Larger Plants, \$9, \$12, \$15 and \$18 per doz.

## 10,000 ROSES

Lady Gay and Excelsa

2½-inch pots, \$6 per 100; \$50 per 1000.

Hybrid Tea Roses

Including American Beauty, Hadley, Ophelia and Prima Donna.

6-inch pots, \$75 per 100.

## MARGUERITES

An exceptionally large and well grown stock, well shaped and well flowered.

4-inch pots, heavy, \$35 per 100.

6-inch pots, heavy, \$9 and \$12 per doz.

8-inch pans, \$18 per doz.

10-inch pans, \$30 per doz.

## NEW DOUBLE DAISY CRAIGII

A sport of Mrs. Sander. Much freer, large flower, being golden yellow center with white petals. Produces less single flowers than Mrs. Sander. Makes an ideal variety for either cut flowers or pot culture. Stock ready now. Orders filled strictly in rotation.

2½-inch pots, \$20 per 100, \$150 per 1000.

4-inch pots, \$50 per 100, \$450 per 1000.

6-inch pots, \$18 per doz.

## CROTONS

The Croton, with its highly colored foliage, is indispensable during spring and summer. We have the largest and most complete collection of Crotons in the world, carrying at the present time for spring sales over 50,000 in 200 varieties, all of the very highest quality and brilliantly colored.

Immediate Delivery.

4-inch pots, strong plants, \$9 per doz.

5-inch pots, strong plants, \$12 and \$15 per doz.

6-inch pots, strong plants, \$18 per doz.

8-inch pots, strong plants, \$4 each.

10-inch pots, strong plants, \$7.50 and \$10 each.

12 and 14-inch tubs, specimen plants, \$15, \$20 and \$25 each.

Crotons (Narrow Leaf Type)

Delicatissima, Golden Thread and Florence.

These varieties are indispensable for table decoration and we predict a great future for them, as nothing surpasses them for use in artistic arrangement.

4-inch pots, \$9 per doz.

5-inch pots, \$15 and 18 per doz.

6-inch pots, \$18 and \$24 per doz.

## Croton Punctata

One of the finest and most satisfactory varieties for basket work and centers of ferneries.

4-inch pots, \$50 per 100.

Every retail store and grower should feature Crotons this spring. We know our stock will please you and your customer.

## DRACAENAS

There is no variety of foliage plants of greater use to florists.

Dracaena Kellermaniana (New)

One of the finest foliage plants for combination boxes or baskets.

2½-inch pots, \$20 per 100.

3-inch pots, \$35 per 100.

4-inch pots, \$50 per 100.

8-inch pots, made up, very handsome, \$4 and \$5 each.

Dracaena Terminalis

Exceptionally well colored.

3-inch pots, \$35 per 100.

4-inch pots, \$60 per 100.

6-inch pots, \$1.50 each, April delivery.

Dracaena Warneckii (New)

Silver and green leaf. Very durable.

6-inch pots, \$30 per doz.

Dracaena De Smetiana

A strong, vigorous grower, with bold, dark green foliage, which becomes beautifully suffused and variegated.

4-inch pots, \$7.50 per doz., \$60 per 100.

5-inch pots, \$1 each.

6-inch pots, \$1.50 each.

Dracaena Indivisa

Very large stock in splendid condition.

6 and 7-inch pots, \$12, \$15, \$18 and \$24 per doz.

Dracaena Lindenii

Same type as Massangeana but with the golden stripes on the outer edges of the leaf.

6-inch pots, \$24 per doz.

8-inch pots, \$4 each.

Dracaena Shepherdii

Very handsome plants; red and green.

6-inch pots, \$18 per doz.

7-inch pots, \$30 per doz.

8-inch pots, \$4 and \$5 each.

Branch

NORWOOD, PA.

**ROBERT CRAIG COMPANY, 4900 Market Street, Philadelphia, Pa.**

## EAR IN

# CRAIG QUALITY STOCK IS UNSURPASSED

## LATANIA BORBONICA

Fan-leaf palm.

3-inch pots, strong plants, \$25 per 100.

## FICUS PANDURATA

Positively the best house and porch plant to date. Our stock of this wonderful plant this year is finer than we have heretofore offered.

6-inch pots, 2 ft. tall, \$2 each.

7-inch pots, 3 ft. tall, \$2.50 each.

8-inch pots, 4 ft. tall, \$3 each.

10-inch and 11-inch tubs, 5 ft. to 10 ft. tall, \$4, \$5, \$6 and \$7.50 each.

The large plants are unusually fine.

## FICUS CRAIGII

This variety is a greatly improved Ficus Elastica. It is close-jointed and the midrib stands out prominently, being ivory-white in color.

4-inch pots, 15 inches tall, \$6 per doz, \$50 per 100.

6-inch pots, 18 to 24 inches tall, \$9 and \$12 per doz.

## ARECA LUTESCENS

Perfect plants with rich, dark green foliage. Our stock is grown cool and hard. It is in splendid condition and will surely give satisfaction. Large sizes are very scarce this year. We have the largest stock in the country.

4-inch pots, made-up plants, 3 plants, \$50 per 100, \$475 per 1000.

6-inch pots, made-up plants, 3 plants, 24 to 28 inches tall, \$24 per doz.

## PANDANUS VEITCHII

Well colored plants.

6-inch pots, \$24 and \$30 per doz.

7-inch pots, \$3.50 and \$4 each; \$36 per doz.

## GARDENIA VEITCHII

We have an exceptionally fine stock for growing on and for spring flowering.

2½-inch pots, \$15 per 100, \$140 per 1000.

4-inch pots, in bud, \$9 per doz.

6-inch pots, \$18 per doz.

## PHOENIX ROEBELENI

8-inch tubs, \$5 each.

10-inch tubs, \$10 and \$12.50 each.

## 150,000 NEPHROLEPIS

(In Variety.)

We are the largest growers of Nephrolepis Ferns in the country; in fact, we are headquarters for them.

Nephrolepis Verona

Makes a good plant in all sizes. Much finer frond than any crested sort outside of N. Smithii. The fronds are carried on a heavy, wiry stem. We consider it one of the best of the newer introductions.

4-inch pots, \$35 per 100.

6-inch pots, \$9 and \$12 per doz.

Nephrolepis Bostoniensis, Dwarf

This is a dwarf form of the old Boston Fern, same character, form and graceful habit.

2½-inch pots, \$10 per 100, \$90 per 1000.

4-inch pots, \$35 per 100.

6-inch pots, \$12 per doz.

8-inch pots, \$30 and \$36 per doz.

11-inch tubs, \$5 and \$6 each.

Nephrolepis Scottii

Our stock is in superb condition.

2½-inch stock, \$10 per 100, \$90 per 1000.

4-inch stock, \$35 per 100.

6-inch stock, heavy, \$12 per doz.

8-inch ¾ pots, heavy, \$24 per doz.

10-inch ¾ pots, \$36 per doz.

11-inch tubs, \$4 and \$5 each.

Nephrolepis Elegantisima Compacta

A dwarf, compact form of Nephrolepis Elegantisima, each plant making an ideal shape.

2½-inch pots, \$10 per 100, \$90 per 1000.

4-inch pots, \$35 per 100.

Nephrolepis Smithii

The greatly improved Amerpohlil. It is a compact form, much finer than Amerpohlil, and does not break down in the center. The fronds are carried on wiry stems. This variety will have a wonderful sale up to a 6-inch pot, being particularly showy for basket work.

2½-inch pots, \$10 per 100, \$90 per 1000.

Teddy, Junior

A Grand, New Dwarf Fern

Fine young plants from 2½-inch pots, \$10 per 100, \$90 per 1000.

4-inch pots, \$35 per 100.

6-inch pots, \$100 per 100.

7-inch pots, \$18 per doz.

8-inch pots, \$2 each.

11-inch tubs, \$5 and \$6 each.

Nephrolepis Harrisii or Roosevelt

2½-inch pots, \$10 per 100, \$90 per 1000.

4-inch pots, \$35 per 100.

6-inch pots, \$100 per 100.

8-inch pots, \$2 each.

10-inch pots, \$3 each.

11-inch tubs, \$5 and \$6 each.

## ADIANTUM GLORIOSA

Same as Farleyense, but as hardy as Nephrolepis.

4-inch strong plants, \$60 per 100.

## CHRYSANTHEMUMS

We are booking orders for both rooted cuttings and pot stock for delivery now and later. Our stock is perfectly healthy and absolutely free of mildew or other diseases.

## YELLOW

Golden Glow

Chrysolora

Marigold

Yellow Jones

Bonapaffon

Tints of Gold

## PINK

Chieftain

Maud Dean

Mrs. E. A. Seidewitz

## WHITE

White Chieftain

Early Frost

## POMPONS AND SINGLES

La Porte

Mrs. Beu

Hilda Canning

Mrs. Buckingham

Margaret Waite

Lillian Doty

Rooted Cuttings, \$3.50 per 100, \$30 per 1000.

Strong Stock, 2½-inch, \$5 per 100, \$40 per 1000.

## ENGLISH IVIES

We have a large stock of both the large and small-leaf varieties for growing on.

2½-inch pots, 2 and 3 runners to pot, \$10 per 100, \$90 per 1000.

## CYCLAMENS

We are growing 100,000 plants this year and our stock was never in finer condition at this time of year. Grown from the best seed obtainable. Home-grown seed plants from the best German strain. Booking orders for May and later delivery. Suggest placing orders at once to insure prompt delivery.

2½-inch pots, equal to 3-inch stock, \$20 per 100, \$175 per 1000.

4-inch pots, July 1st delivery, \$60 per 100, \$550 per 1000.

## BEGONIA MRS. PATTEN

Dark Sport of Chatelaine.

Blooms continually the entire year.

4-inch pots, \$6 per doz., \$40 per 100.

6-inch pots, \$12 per doz., \$90 per 100.

## SPRING PLANTS

We will offer this year an immense stock of Spring plants, all of the same high quality as other Craig Specialties.

Geraniums, strong plants, 8 varieties, 4-inch pots, \$18 per 100.

Verbenas, best strain, 2½ and 3-inch pots, \$6 and \$8 per 100; 4-inch pots, \$15 per 100.

Snapdragon, Sutton's Prize Winners, 2½ and 3-inch pots, \$6 and \$8 per 100; 4-inch pots, \$15 per 100.

Sweet Alyssum, Little Gem, 2½ and 3-inch pots, \$6 and \$8 per 100.

Lobelia, double, Kathleen Mallard, 2½ and 3-inch pots, \$6 and \$8 per 100.

Phlox Drummondii, 2½ and 3-inch pots, \$6 and \$8 per 100.

Thunbergia, Black-Eyed Susan, 2½ and 3-inch pots, \$6 and \$8 per 100.

Ageratum, Little Blue Star, 2½ and 3-inch pots, \$6 and \$8 per 100; 4-inch pots, \$15 per 100.

Ageratum, Stella Gurney, 4-inch pots, \$15 per 100.

Begonias, Luminosa, red; Prima Donna, pink, 4-inch pots, \$15 per 100.

Nasturtiums, yellow and red, 4-inch pots, \$15 per 100.

Celosia, Sutton's large asst., Thompsonii and Plumosa, 4-inch pots, \$15 per 100.

Torenia, blue, 2½ and 3-inch pots, \$6 and \$8 per 100.

Petunia, California Giant, 4-inch pots, \$18 per 100.

Petunia, double, Dreer's, 4-inch pots, \$18 per 100.

Heliotropes, 4-inch pots, \$15 per 100.

Petunia, Rosy Morn, 2½ and 3-inch pots, \$6 and \$8 per 100; 4-inch pots, \$15 per 100.

Petunia Star, 2½ and 3-inch pots, \$6 and \$8 per 100.

Coleus, five varieties, 2½ and 3-inch pots, \$6 per 100, \$50 per 1000.

Coleus, large-leaf seedlings, 4-inch pots, \$15 per 100.

Coleus, Brilliancy, 4-inch pots, \$15 per 100.

Alternanthera, red and yellow, 2½-inch pots, \$5 per 100.

Cannas, eight varieties, asst., 4-inch pots, \$15 per 100.

Cannas, King Humbert, 4-inch pots, \$15 per 100.

Lantanas, 4-inch pots, \$15 per 100.

Fuchsias, heavy, 4-inch pots, \$15 per 100.

Periwinkle, variegated, heavy, 2½-inch pots, \$8 per 100; 4-inch pots, \$20 per 100.

Salvia, America, 2½-inch pots, \$8 per 100; 4-inch pots, \$12 per 100.

## IMPORTANT NOTICE

Owing to the very great increase in price of all materials used in packing of plants, we find it necessary to make a small charge for same, as follows, much lower than the percentage plan:

Full size cases.....\$1.50 each

Three-quarter size cases..... 1.00 each

Small size cases..... .50 each

Would suggest taking plants in paper pots whenever possible. It is a big saving in both packing and express charges.



## New Sweet Pea Mrs. Rudolph Nagel

The Sweet Pea Grower who is no longer content with a "mere white," who has been dreaming of a variety that would come into the market early, bloom

continuously throughout the winter and late into the spring season, should by all means invest in an ounce or more of **Mrs. Rudolph Nagel**, the new black-seeded White Sweet Pea, originated and grown for the past two years by Mr. Rudolph Nagel, of Lancaster, Pa.

The concensus of opinion of growers who "watched it grow" is that **Mrs. Rudolph Nagel** is without a doubt the best variety in sight today.

In a letter under date of March 29, 1920, the Leo Niessen Co., the well known commission house of Philadelphia, writes us as follows:

S. S. Skidelsky & Co., 50 Park Place,  
New York City.

Gentlemen:

Referring to the new White Sweet Pea introduced by Mr. Rudolph Nagel, of Lancaster, Pa., would say that we have handled the flowers this and last season, and we consider this variety has many good qualities.

It blooms early in the season; in fact, Mr. Nagel was cutting good Peas in November. They bloomed all winter and the same vines are still producing good flowers at this date. We do not hesitate to recommend this Pea very highly. Respectfully yours,

THE L. O. NIESSEN CO. (signed) A. A. Niessen.

In its issue of February 21, 1920, the Florists' Exchange has this to say about Mrs. Rudolph Nagel:

"The flowers arrived in good condition and kept well after they arrived; in fact, unusually well. These new Sweet Peas are of the Spencer type, very large, and the long, stout stems carry three and four blooms each. The white variety looks to us like a desirable addition to the present list of Sweet Peas of that color."

A Certificate of Merit was awarded this variety by the expert Sweet Pea judges at the recent International Flower Show held in New York.

So, lest you forget, we say again, invest in an ounce or more of **Mrs. Rudolph Nagel**, the Black-Seeded White Sweet Pea.

Prices per  $\frac{1}{4}$  oz., \$ 5.00  
" 1 " 15.00 Stock is limited  
"  $\frac{1}{4}$  lb., 50.00

### Begonia Pride of New Castle

Here is another meritorious acquisition, that should and undoubtedly will command the attention of the plant grower, namely, the **New Begonia Pride of New Castle**, a genuine red sport of the well known Begonia Gloire de Chatelaine. Those who grow Begonia Chatelaine know full well its merits. A real red Chatelaine as a Christmas plant is especially desirable.

Strong  $2\frac{1}{4}$ -inch pot plants, \$15.00 per 100, \$150 per 1000. Deliveries May and later.



Begonia  
Pride of  
New Castle

Red Sport of  
the well known  
Gloire de  
Chatelaine

# S. S. SKIDELSKY & COMPANY

50 PARK PLACE

NEW YORK CITY



M.  
RICE  
CO.

# Wax Wreaths *for* Memorial Day



should be of "Keystone Quality" because they are

## The Better Kind

The sale of this class of designs has been steadily increasing every year until now we have one large department exclusively devoted to its manufacture, with skilled artists and designers to see that every piece is JUST RIGHT.

Those florists who have not tried them out should do so now to convince themselves of its big selling possibilities.

**Wreaths from \$1.00 up**—and a complete assortment of crosses, pillows, stars, anchors, lyres, harps, clocks, gates ajar,

hearts, sickles, vacant chairs, sheaf and sprays, standing designs of all kinds, cypress sprays, etc. *Place a trial order today.*

## M. Rice Co.

*Florists' Supplies that Excel*

1220-22-24 Spring Garden St.

PHILADELPHIA, PA

M.  
RICE  
CO.

W

## Werbro Ribbons and Chiffons

The recollection of quality remains  
long after the price  
is forgotten

## WERTHEIMER BROTHERS

THE NATIONAL FLORAL RIBBON HOUSE  
Owners and Operators of WERBRO RIBBON MFG. CO.  
PATERSON, N. J. BATH, PA.  
Office and Salesrooms, 17-25 East 24th St., NEW YORK



# THE FLORISTS' REVIEW

## WINDOW BOXES WIN BUSINESS

*With the arrival of warm weather comes another opportunity for the florist, that of filling window and porch boxes. In this lies the means of adding to present profits and also of developing a dependence upon flowers that will redound to florists' advantage in other sales when winter returns.*



WINDOW boxes confer their favors alike on the out-looker and the onlooker. Window sills are the thresholds of the doorways through which those who live or work within look at the outside world; because of the approximate height of window boxes, the eye easily rests on them before going farther. In a dwelling, the family gains constant pleasure from watching the growth of the plants and caring for them. In an office building, the wheels of business turn more smoothly when there are flowers blooming just a few feet away. In a factory, the strain of speeded-up work is lightened and the wearisome monotony is brightened by flowers in boxes where the workers can readily enjoy them.

On the other hand, the passer-by outside is attracted by any building which has the touch of life and beauty given to it by window boxes. They provide an element of finish, of distinction, to home, store, factory and office building alike. If used to adorn a home set in carefully landscaped surroundings, they serve to connect the house with its environment and so enhance the total decorative effect.

### Presenting Plants.

In the case of dwellings particularly, the same principles would apply to porch boxes, which add both to the livableness of the house for those who inhabit it and to its pleasingness as a part of other people's scenery. Carrying the idea still further, plant boxes for the railings or side walls of bridges, especially of concrete bridges, and concrete vases for the safety islands between the streams of street traffic are additional ways in which plants, whether blooming or foliage, can be attractively presented to the public.

Clearly there is a large possible demand, which florists may profitably cultivate. Whether they simply sell the plants or seeds and the soil and fertilizers, or make up the box and deliver it complete, it will not only be worth while doing in itself, but will stimulate a love for flowers and a dependence upon them which will lead to an increase in the cut flower trade. The retailer may assume a continual charge over the boxes of a customer, changing the plants with the season and making any recommendations for their care which periodic inspections may suggest.

### Developing the Demand.

Public interest in the increased use of window boxes may be aroused in at least three ways. Newspapers have successfully carried out window gardening

contests, providing additional publicity for both themselves and the boxes. In most cities there are improvement societies, which may organize a home gardening campaign. Florists' clubs themselves can either include the idea of window decoration in their flower weeks or undertake separate campaigns to stimulate that particular demand. And, of course, the individual retailer may have, in addition, his own line of attack on the empty window sills of his customers.

A letter from Ohio, called forth by a paragraph on the editorial page of *The Review* for March 25, says: "In this town of 6,000 I don't think there are a half-dozen window boxes. In another town in which I lived, almost every other house had a porch box and many had vases on the lawns. How can I

get them started here and how can I learn to fill the boxes properly?" The preceding paragraph offered a few suggestions in answer to the first part of that question. Whether the florist fills the box himself or simply supplies the prospective gardener with plants, soil, fertilizer and advice, he will wish to know what the proposed location of the boxes is to be, in order that the plants may be properly chosen and the boxes appropriately made.

### The Box Itself.

Window boxes may be bought ready-made, with pattern tiling or made of highly finished wood and supported by fancy brackets, but a strong pine box of the necessary length, from ten to twelve inches wide and at least six inches deep, will serve quite satisfactorily, if painted a suitable color. After the plants are growing well, especially if vines or drooping plants are included, the appearance of the box itself will make little difference. Good drainage is particularly desirable and may be provided by



Boxes Such as These Represent Good Business for the Florist.



M.  
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CO.

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Clearly there is a large possible demand, which florists may profitably cultivate. Whether they simply sell the plants or seeds and the soil and fertilizers, or make up the box and deliver it complete, it will not only be worth while doing in itself, but will stimulate a love for flowers and a dependence upon them which will lead to an increase in the cut flower trade. The retailer may assume a continual charge over the boxes of a customer, changing the plants with the season and making any recommendations for their care which periodic inspections may suggest.

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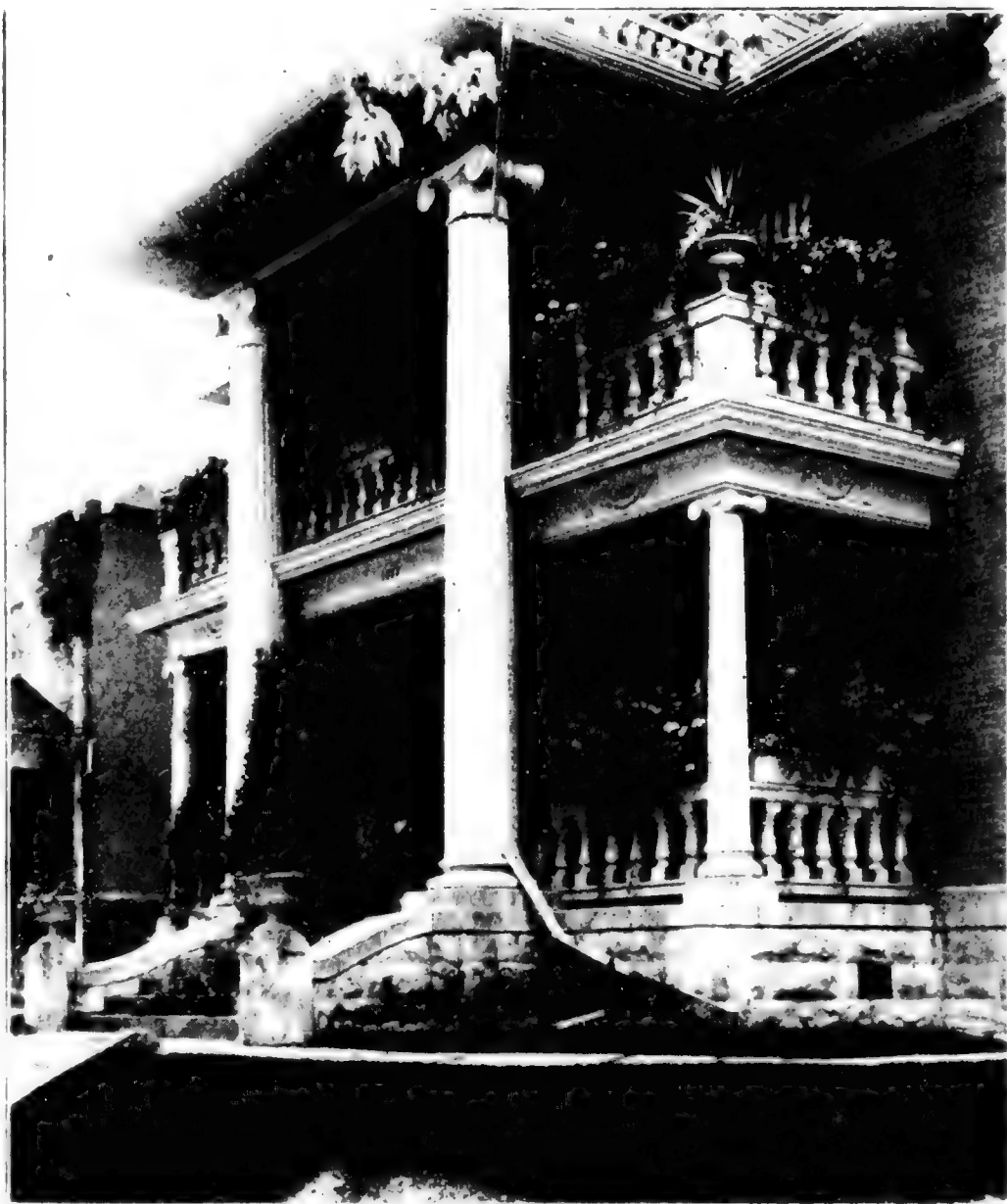
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Boxes Such as These Represent Good Business for the Florist.





For Civic Decoration Nothing Beats these Boxes on the Big Bridge at Dayton.

boring several half-inch holes in the bottom of the box and covering them with coal cinders, gravel-stones or pieces of broken pots, placed with the convex side up. This arrangement will allow water to escape, but retain the soil. If the box is to be located where water dripping from it will be objectionable, it may be set in a galvanized drip pan, which should be about two inches wider than the box. The box should be raised from the bottom of the pan by means of cleats, so as to permit free drainage.

Because of the restricted space in these boxes, the soil should be one which is quite rich in plant food, yet one which neither packs hard when watered nor contracts much when dry, but remains porous and springy. Such soil may be made by mixing two parts of garden loam, one part of leaf-mold or wood-earth and one part of sand, with the addition of well decayed manure, preferably cow manure, at the rate of one peck to two bushels of soil. About one inch of space should be left between the surface of the soil and the top of the box, to afford room for watering, which should be done as late in the day as possible. After the plants have filled the box with roots, more plant food must be worked into the soil; a weekly watering with dilute liquid manure is best, but a light coating of bone meal, a thicker layer of well rotted manure, or an application of a complete commercial fertilizer will prove adequate.

#### Potting for Seasonal Changes.

When plants grow together so compactly as is the case in window boxes, if one plant dies the desired effect is lost and it is practically impossible to dig it out without injuring the other plants or to cut it out without leaving a space. This difficulty may be overcome by using pot-grown plants, setting the pots containing the plants in the boxes and filling in around the pots with earth or moss; with that method, any one plant can be removed and another substituted without danger of injury to the others. This also makes it possible to change quickly from winter material to spring-flowering bulbs, from bulbs to pansies, then to summer-blooming annuals and, once more, to autumn-blooming plants, or to make whatever other changes may be desired. With few exceptions, a 4-inch or 5-inch pot is sufficiently large for this purpose. In using potted plants in this way, it is best to have two or three inches of rich earth in the bottom of the box, on which to place the pots; the roots of the plants will escape through the hole in the bottom of the pot and find sufficient food for their development.

In selecting the plants, attention must

be paid to the exposure of the windows, the color of the walls and the general style of the exterior decoration. The plants should harmonize, not only with one another, but with the color of the building; if that is a neutral tint, like the gray of concrete or of most stucco, less care will be required than if it has a distinct character, like the red of brick.

#### Selection of Plants.

If the exposure is northern, the choice is practically confined to foliage plants; these will be of the more delicate types than would be desirable if the boxes were to be in full sunlight. For sun-loving plants, geraniums, coleus, achyr-anthes, Paris daisies and double petunias may be used, or, if more display is desired, crotons, colored-leaved dracænas, acalyphas, aspidistras or small palms. Possible low-growing plants for the front of the box are the dwarf white-leaved geranium, Madame Salleroi; the golden feverfew, lobelia, sweet alyssum and the white-leaved cineraria. Excellent drooping vines are the variegated-leaved vinca, nasturtiums, tradescantias and German ivy. For window boxes in shady locations, vigorous-growing ferns, like the nephrolepis, a few of the pteris and the hardiest of the adian-

tums; narrow-leaved dracænas; grevilleas, and Rex begonias are good plants to use.

No set of rules can be given for the combining of these or other suitable plants into appropriate box groups, but, as a suggestion, the following arrangements of common plants are enumerated:

#### FOR SUNNY LOCATION.

1. Vinca major—front.  
Petunia—filler.  
Ageratum—filler.  
Vinca rosea—points.
2. English ivy—front.  
Asparagus Sprengeri—front.  
Geranium—filler.  
Lantana—filler.  
Hibiscus—points.
3. Wandering Jew—front.  
Asparagus Sprengeri—front.  
Verbena—filler.  
Petunia—filler.  
Marigold—filler.  
Croton—filler.

#### FOR SHADY LOCATION.

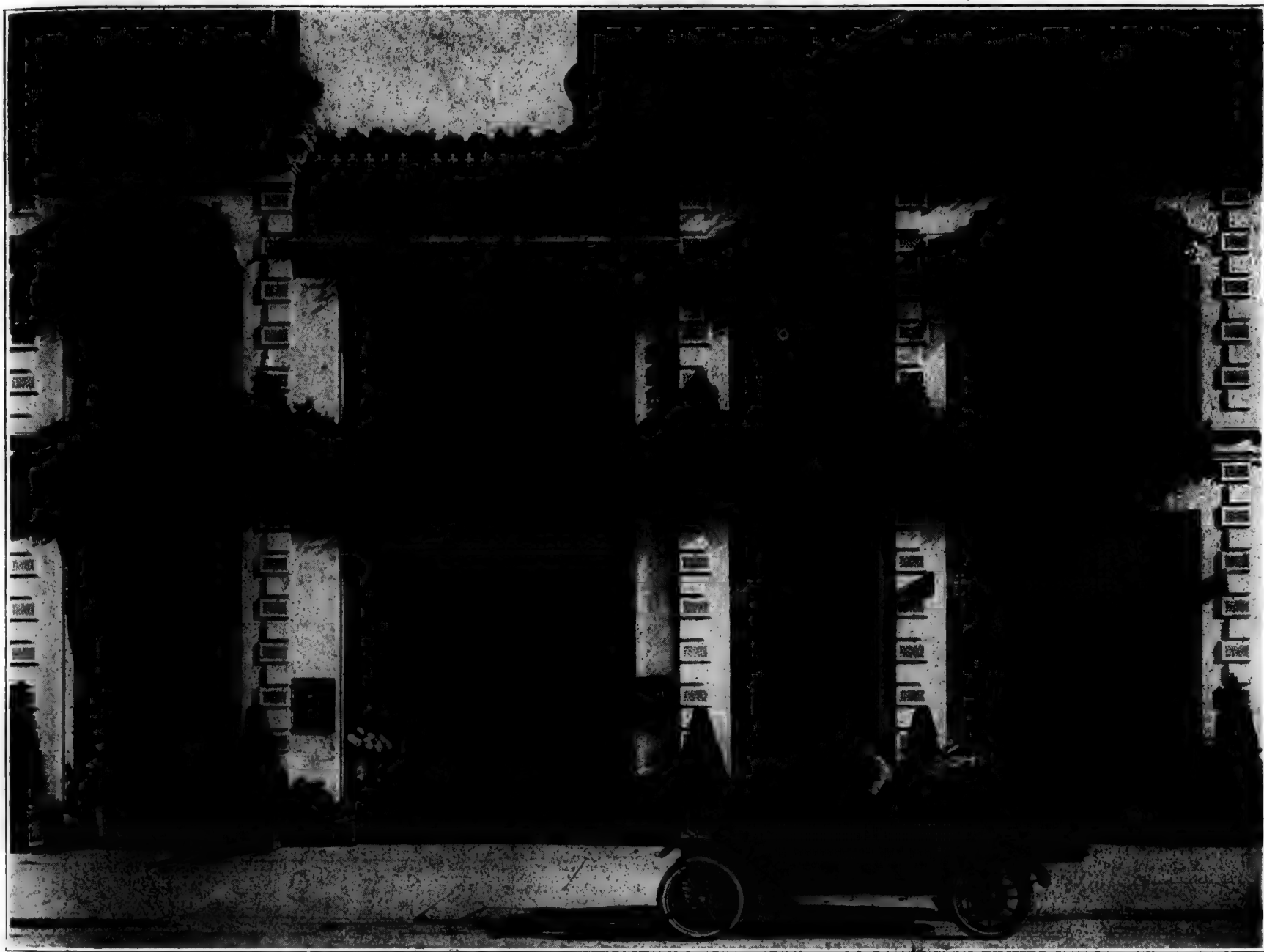
1. Asparagus Sprengeri—front.  
Dracæna terminalis—points.  
Boston fern—filler.
2. English ivy—front.  
Coleus—filler.  
Boston fern—filler.  
Pandanus Veitchii—points.
3. German ivy—front.  
Asparagus Sprengeri—front.  
Hibiscus—points.  
Whitmanii fern—filler.  
Croton—filler.

#### After Summer Comes Winter.

The matter of seasonal changes in the plants has already been touched upon. In the fall evergreens may be substituted for the summer selection and with these early spring-flowering bulbs may be planted, such as tulips, daffodils, crocuses and snowdrops. The winter group may include a choice of small conifers, broad-leaved evergreens, small Irish junipers, low-growing junipers, arbor-vitæ and young trees of spruce, hemlock or pine. Of broad-leaved evergreens, dwarf box, mahonia, Evonymus radicans and pachysandra or Vinca minor are good. To relieve the somber effect of the dense green, small shrubs bearing bright-colored fruits may be introduced, such as dwarfed plants of Berberis Thunbergii, with its bright scarlet berries borne along the gracefully bending branches. Privets, either Ligustrum vulgare or L. Regelianum, are good for berries, both bearing clusters of blue-black fruits, which contrast well with the green of the conifers or the reds of the barberry; these fruits are held through the winter without change of color. Hardy strains of English ivy or drooping plants of Evonymus radicans may be used to hide the boxes in winter. Evergreens used for winter may be arranged to produce a hedge-like appearance or some points may be introduced either at the ends or in the center or at both ends and center. Customers to



Flowers for Factory Workers.



How a Firm of Florists Sets an Example in Window Boxes for Customers to Follow."

whom the prospect of all-the-year-around window boxes is presented are likely to invest more heavily than if they were expecting to have only some flowers for the summer.

#### New Arrangements.

The plant arrangements for filling window boxes suggested in this article are those which have found wide favor with florists who do this work and are therefore likely to be of most value to others who wish to undertake it. As in other things, however, there is a constant search for something new. So florists who have tried out new arrangements which have been successful will contribute to fellow tradesmen's success in other towns if they send suggestions on this score to be printed in these columns. In this interchange of novel ideas comes the trade's rapid advancement.

#### BALDWIN ON BUILDING.

"The building outlook, especially in the west and in the middle states, is promising. The east is more conservative and the high prices of building materials are not looked upon as being an incentive to erect ranges. The western growers are looking to the present prosperity, good prices and brisk demand to compensate them for the cost of building and labor and are willing to take a chance on the cost of construction becoming lower," is the opinion of Harry Baldwin, of Mamaroneck, N. Y., salesman in the Boston office of the Lord & Burnham Co.

His observations lead him to think that there will be no let-up in the erection of houses and, although no one knows whether building costs will go higher or come down, the growers are willing to take a risk.

Mr. Baldwin, in addition to his position with the greenhouse builders, is a manufacturer of lath sun blinds that work with ropes and pulleys. These blinds, it is claimed, will reduce the heat by 10 degrees and are especially valuable to orchid growers. The A. C. Burrage estate, at Beverly Farms, Mass., gave him an order for 11,000 of the blinds. He also operates a greenhouse,

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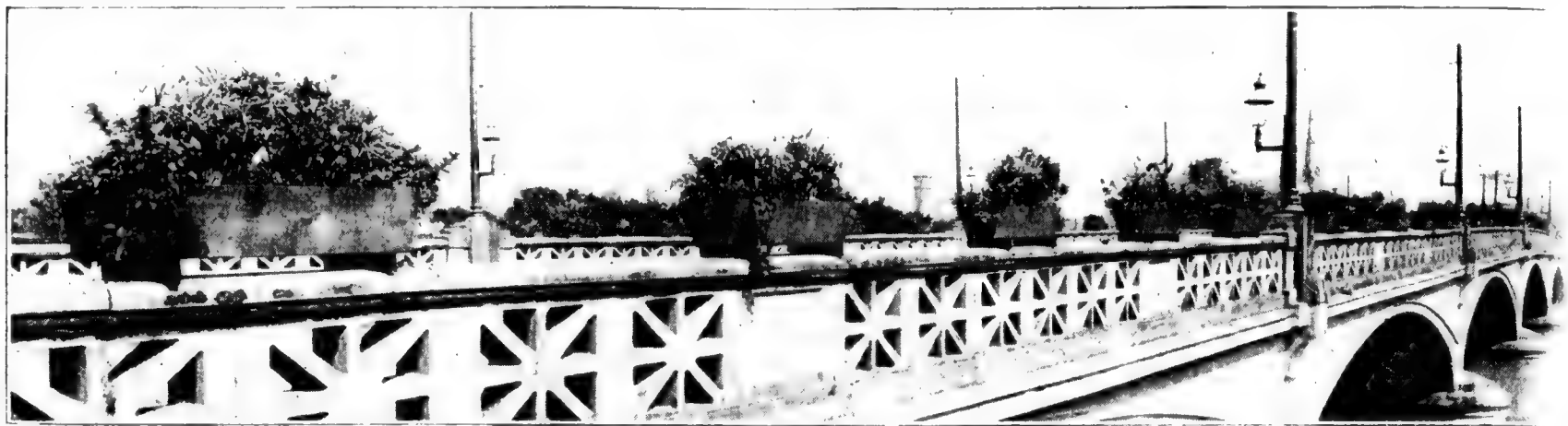
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This Box of Miscellaneous Stock Makes an Office Attractive.





For Civic Decoration Nothing Beats these Boxes on the Big Bridge at Dayton.

boring several half-inch holes in the bottom of the box and covering them with coal cinders, gravel-stones or pieces of broken pots, placed with the convex side up. This arrangement will allow water to escape, but retain the soil. If the box is to be located where water dripping from it will be objectionable, it may be set in a galvanized drip pan, which should be about two inches wider than the box. The box should be raised from the bottom of the pan by means of cleats, so as to permit free drainage.

Because of the restricted space in these boxes, the soil should be one which is quite rich in plant food, yet one which neither packs hard when watered nor contracts much when dry, but remains porous and springy. Such soil may be made by mixing two parts of garden loam, one part of leaf-mold or wood-earth and one part of sand, with the addition of well decayed manure, preferably cow manure, at the rate of one peck to two bushels of soil. About one inch of space should be left between the surface of the soil and the top of the box, to afford room for watering, which should be done as late in the day as possible. After the plants have filled the box with roots, more plant food must be worked into the soil; a weekly watering with dilute liquid manure is best, but a light coating of bone meal, a thicker layer of well rotted manure, or an application of a complete commercial fertilizer will prove adequate.

#### Potting for Seasonal Changes.

When plants grow together so compactly as is the case in window boxes, if one plant dies the desired effect is lost and it is practically impossible to dig it out without injuring the other plants or to cut it out without leaving a space. This difficulty may be overcome by using pot-grown plants, setting the pots containing the plants in the boxes and filling in around the pots with earth or moss; with that method, any one plant can be removed and another substituted without danger of injury to the others. This also makes it possible to change quickly from winter material to spring-flowering bulbs, from bulbs to pansies, then to summer-blooming annuals and, once more, to autumn-blooming plants, or to make whatever other changes may be desired. With few exceptions, a 4-inch or 5-inch pot is sufficiently large for this purpose. In using potted plants in this way, it is best to have two or three inches of rich earth in the bottom of the box, on which to place the pots; the roots of the plants will escape through the hole in the bottom of the pot and find sufficient food for their development.

In selecting the plants, attention must

be paid to the exposure of the windows, the color of the walls and the general style of the exterior decoration. The plants should harmonize, not only with one another, but with the color of the building; if that is a neutral tint, like the gray of concrete or of most stucco, less care will be required than if it has a distinct character, like the red of brick.

#### Selection of Plants.

If the exposure is northern, the choice is practically confined to foliage plants; these will be of the more delicate types than would be desirable if the boxes were to be in full sunlight. For sun-loving plants, geraniums, coleus, achyr-anthes, Paris daisies and double petunias may be used, or, if more display is desired, crotons, colored-leaved dracaenas, acalyphas, aspidistras or small palms. Possible low-growing plants for the front of the box are the dwarf white-leaved geranium, Madame Salleron; the golden feverfew, lobelia, sweet alyssum and the white-leaved cineraria. Excellent drooping vines are the variegated-leaved vinca, nasturtiums, tradescantias and German ivy. For window boxes in shady locations, vigorous-growing ferns, like the nephrolepis, a few of the pteris and the hardiest of the adian-

tums; narrow-leaved dracaenas; grasses, and Rex begonias are good plants to use.

No set of rules can be given for combining of these or other suitable plants into appropriate box groupings, but, as a suggestion, the following arrangements of common plants are enumerated:

#### FOR SUNNY LOCATION.

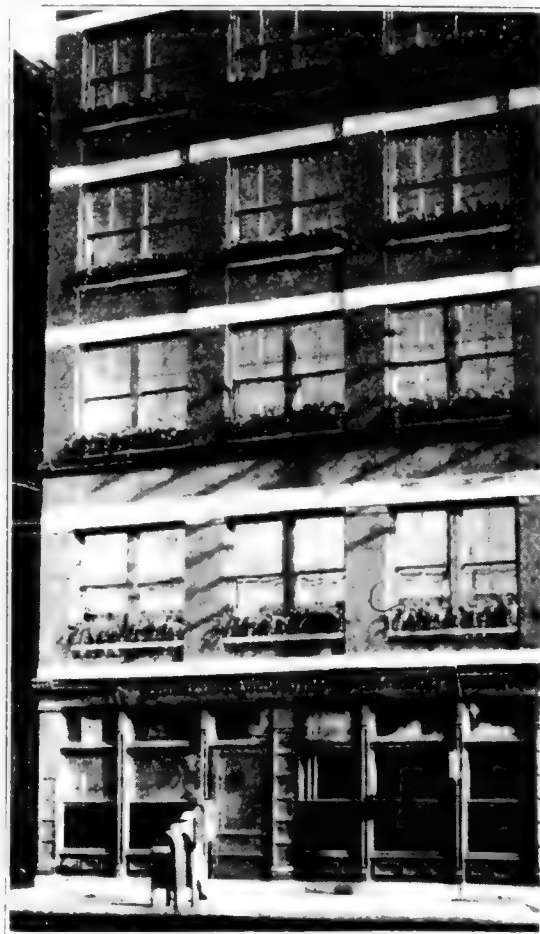
1. Vinca major—front.  
Petunia—filler.  
Ageratum—filler.  
Vinca rosea—points.
2. English ivy—front.  
Asparagus Sprengeri—front.  
Geranium—filler.  
Lantana—filler.  
Hibiscus—points.
3. Wandering Jew—front.  
Asparagus Sprengeri—front.  
Verbena—filler.  
Petunia—filler.  
Marigold—filler.  
Croton—filler.

#### FOR SHADY LOCATION.

1. Asparagus Sprengeri—front.  
Dracena terminalis—points.  
Boston fern—filler.
2. English ivy—front.  
Coleus—filler.  
Boston fern—filler.  
Pandanus Veitchii—points.
3. German ivy—front.  
Asparagus Sprengeri—front.  
Hibiscus—points.  
Whitmanii fern—filler.  
Croton—filler.

#### After Summer Comes Winter.

The matter of seasonal changes in plants has already been touched upon. In the fall evergreens may be substituted for the summer selection and with these early spring-flowering bulbs may be planted, such as tulips, daffodils, crocuses and snowdrops. The winter group may include a choice of small conifers, broad-leaved evergreens, small Irish junipers, low-growing junipers, box-vitae and young trees of spruce, hemlock or pine. Of broad-leaved evergreens, dwarf box, mahonia, Evonymus radicans and pachysandra or Vinca minor are good. To relieve the somber effect of the dense green, small shrubs bearing bright-colored fruits may be introduced, such as dwarfed plants of Berberis Thunbergii, with its bright scarlet berries borne along the gracefully bending branches. Privets, either Ligustrum vulgare or L. Regelianum, are good for berries, both bearing clusters of blue or black fruits, which contrast well with the green of the conifers or the reds of the barberry; these fruits are held through the winter without change of color. Hardy strains of English ivy or drooping plants of Evonymus radicans may be used to hide the boxes in winter. Evergreens used for winter may be arranged to produce a hedge-like appearance or some points may be introduced either at the ends or in the center or at both ends and center. Customers t



Flowers for Factory Workers.



How a Firm of Florists Sets an Example in Window Boxes for Customers to Follow.

whom the prospect of all-the-year-around window boxes is presented are likely to invest more heavily than if they were expecting to have only some flowers for the summer.

#### New Arrangements.

The plant arrangements for filling window boxes suggested in this article are those which have found wide favor with florists who do this work and are therefore likely to be of most value to others who wish to undertake it. As in other things, however, there is a constant search for something new. So florists who have tried out new arrangements which have been successful will attribute to fellow tradesmen's success in other towns if they send suggestions on this score to be printed in these columns. In this interchange of novel ideas comes the trade's rapid advancement.

#### BALDWIN ON BUILDING.

The building outlook, especially in the west and in the middle states, is promising. The east is more conservative and the high prices of building materials are not looked upon as being an incentive to erect ranges. The western growers are looking to the present prosperity, good prices and brisk demand to compensate them for the cost of building and labor and are willing to take a chance on the cost of construction coming lower," is the opinion of Harry Baldwin, of Mamaroneck, N. Y., salesman in the Boston office of the Lord & Burnham Co.

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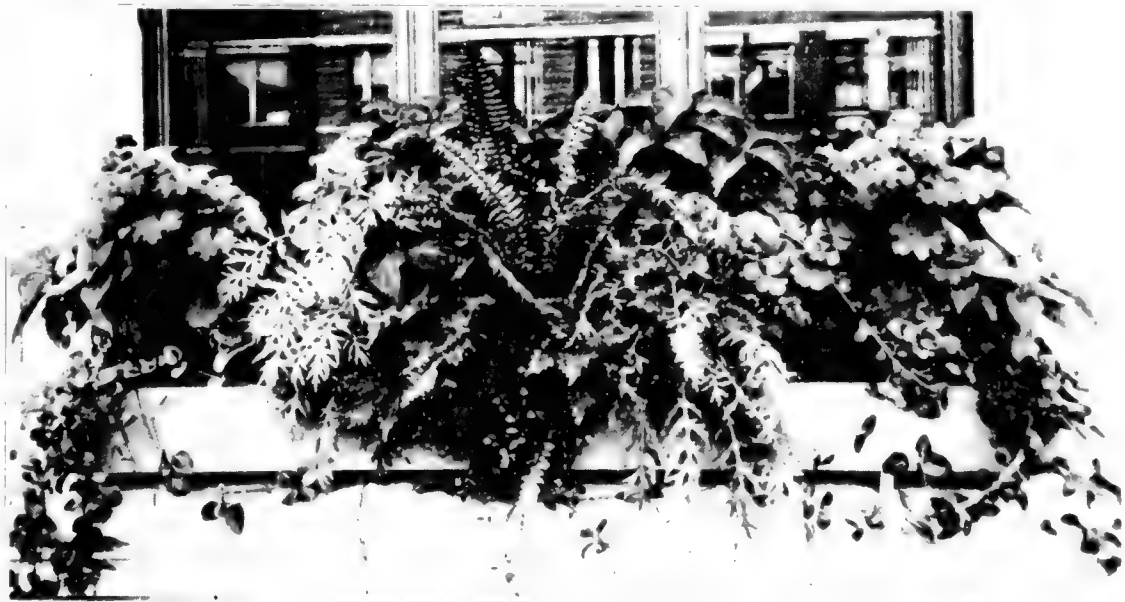
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### TROUBLE WITH BEACONS.

I am sending you a Beacon carnation plant and some of the soil that it grows in. I have a large number of plants in the same condition as this one and should like to know if it is fungous disease working on the plants and if there is a fungus in the soil. The large majority of the plants are doing well, but here and there one is like the sample. Is Beacon more subject to disease than Nebraska?

Is Alice a better pink than Cottage Maid?  
D. F. C.—Colo.

The Beacon plant and the sample of soil failed to arrive, so we are unable to give you any information on the subject in question. If you will send another sample, I shall be glad to examine it.

Beacon is not more subject to disease than is Nebraska; in fact, I think it is healthier. Nebraska seems susceptible to branch-rot during the winter, while Beacon's greatest fault is its tendency to split the calyx after the holidays.

Alice and Cottage Maid have both been tried and found wanting. Alice does not keep after being cut. Cottage Maid goes off color in the winter, but is beautiful during the fall and spring. It is also shy in blooming.  
A. F. J. B.

### EELWORM ON CARNATIONS.

I am sending you a specimen of our carnations, which seem to be affected with the yellows. The plants started out well after coming in from the field, but since November they have hardly done any growing. We have tried all the spraying solutions, but they do not seem to be able to check the trouble. It is also in the young stock, which we had difficulty in striking. Could you give us any information concerning this trouble?  
J. W. H.—Mich.

Your description of the behavior of your plants suggests, more than anything else, the presence of eelworm. Dig up one of these affected plants, wash the soil from the roots and see if they are not matted with a number of small nodules or globular knots. If so, you would do well to discard the entire lot and purchase new stock. The soil you are using may be infested with these nematodes and you should procure your next year's soil from a different location.  
A. F. J. B.

### CHECKING LEAF-SPOT.

I am sending you specimens of Nebraska and Enchantress carnations and a sample of the soil in which I planted them about three weeks ago. The Nebraska is one that I rooted, having received about 2,000 unrooted cuttings November 19, 1919. These cuttings were on the road five days from the time of shipment and I only succeeded in rooting fifty per cent of them. When they

were rooted I put them in flats and, after a month and a half, planted them in raised benches containing the soil which I am sending you wrapped in paper. The loose soil I am sending you to find out if it is good for carnation culture. What is the trouble with the enclosed plants and what is your opinion of the soil? I am located in southern California.  
E. L. R.—Cal.

The carnation plants are badly affected with bacterial or leaf-spot. Nebraska is one of the varieties of carnations that seem particularly susceptible to this disease. Clean culture in every detail is the surest method of combating the disease that is known. Allow the plants ample room for development and maintain a moderate moisture, both at

the roots and about the foliage. Watch closely to keep the plants free from thrips and other insects. Dusting with air-slaked lime or spraying with Bordeaux mixture every week or ten days will help to check the disease.

The tips of the plants also showed signs of being affected by some soil condition. Judging from the sample, the soil that you are using contains alkali or some mineral substance that is not favorable to carnation culture and I would suggest a change of soil for your plants.  
M. P.

**Williston, N. D.**—Edwin Rickard expects to go to England in May and during his absence his business will be taken care of by W. B. Overson.

**Sioux Falls, S. D.**—M. M. Strong suffered a loss of about \$4,000 from a fire which started in a barn on his property about noon Saturday, April 3. The fire for a time threatened to destroy both his residence and his entire range, but the fire department responded in time to save these. The barn contained a carload of corrugated pasteboard boxes, which had arrived only the day before, also fertilizer and other supplies not covered by insurance. The cause of the fire is not known.

## BARGAIN SALE

### CHICAGO CONDUCTS SALE.

#### Of Carnations Cooperatively.

Coöperative selling is the latest idea to be established in Chicago. Monday evening and Tuesday morning, April 12 and 13, there was an advertisement in the leading newspapers, ten and a half inches by three columns wide, announcing a sale of choice, fresh carnations at 75 cents per dozen or three dozen for \$2, by all members of the Allied Florists' Association of Illinois, to be held Tuesday to Thursday, April 13 to 15.

The advertisement, which displayed a picture of a bunch of carnations at the top and a few carnations at the bottom, said that at all flower shops in and about Chicago, where the sign of the Allied Florists' Association was displayed—a picture of the sign was reproduced—fancy high-grade carnations, fresh from the greenhouses, would be sold at the aforementioned prices. It said that the identical quality is being sold every day at double the price and more. The purpose of the sale, it said, was to encourage the wide use of flowers and to demonstrate the benefit of their presence wherever they go, as no man-made gift or article spreads so much cheer and happiness as flowers do.

#### Benefiting the Retailer.

In getting the trade to coöperate and make the sale a success, the following letter was sent out to all retailers by Secretary Hilmer V. Swenson, of the Allied Florists' Association:

#### A CITY-WIDE SALE

BY ALL A. F. A. MEMBERS.

Tuesday, Wednesday and Thursday of this Week. Read this—then coöperate and let's put it over. To a certain extent, this sale is an experiment. If it proves successful, flowers won't have to be dumped and sold to department stores. The retailer is the natural distributor. Let's see, then,

if we cannot sell all the flowers through him. The purpose of this sale is to encourage selling of flowers through retailers exclusively. The success of this endeavor depends on you, Mr. Retailer.

Big ads will appear in the News Monday and in the Tribune Tuesday, advertising fancy fresh carnations at 75 cents per dozen—three dozen for \$2. A lower price was suggested, but the committee believes the price low enough, considering the public has been paying anywhere from \$1.50 to \$2.50 per dozen. Furthermore, this ad advertises high-grade stock, the best you can offer. The Allied Florists' Association is not only going to develop new flower business, but it is going to endeavor to maintain fair prices.

Everybody will coöperate. The wholesalers have agreed to stick by a price of no more than 3 cents on all carnations, regardless of how great the demand will be during this sale. This includes fresh stock—no splits or seconds; 500 or more carnations to each retailer.

#### HOW TO CONDUCT THE SALE.

Your main attraction will be carnations; so fix up your windows, put in a big display and don't be afraid to put up big cards announcing the prices and, whatever you do, give them the best stock that you have got. Give them an "honest-to-goodness" bargain and your customer will leave the store well satisfied, which means he will come back. Now, don't be afraid that the sale price will hurt your future business. The ad states the reason for the lower price and the public will understand it. Your benefit from this sale will not be on the profit you make from the sale of carnations. The benefit will come in getting a lot of new people into your store, which also results in a few more new steady customers. Not only that, you will find that a lot of people will come in to buy the bargain and turn around and buy a \$5 plant besides. The big aim of the sale is to attract people. That is where a sale benefits—the reason why Marshall Field & Co. and other big merchandisers have them. The success of this sale, as far as you are concerned, depends entirely on how hard you go after it. The newspaper ads will bring a certain number of people into your store, but you have got to do some pushing also. Display your ad in all the windows—announce it to your trade in every way that you like. The writer will be glad to offer suggestions on how to conduct the sale if you will call him up at Harrison 6075.

The plan is not theoretical. It has already been proved successful by individual concerns. In Chicago several weeks ago, one florist sold 3,000 carnations through a sale.

Yours very truly,

ALLIED FLORISTS' ASS'N OF ILL.

P. S.—Under separate cover we are sending you a sign showing that you are a member of the A. F. A. Hang it up on your door so people can see it just as they come in. The ad tells the public that this sale is being conducted by members of the A. F. A. Cash in on it.

## ECHOES OF EASTER

### WINTER'S FAREWELL.

The sketch on this page illustrates just how a good many florists felt when the snow descended Easter morning. H. C. Pfeiffer, of the Mount Saint Mary's Greenhouses, just opposite that cemetery in Kansas City, Mo., in sending it, facetiously explains, "This is reproduced from a photograph taken in the cemetery Easter morning. The boy was attempting to deliver an Easter lily to a grave. This was one of over 200 orders we had to place on graves Sunday morning. The boy quit!"

### HERE'S REAL CO-OPERATION.

When a coöperative advertisement is placed in the Minneapolis newspapers the coöperation is not only on the part of the florists, as was testified by an article in the Minneapolis Journal, Easter Sunday. Before Easter an advertisement of sixteen inches four columns wide was published, using the same copy which the St. Louis florists used in their advertisement reproduced in The Review of April 1. On Easter the Journal, on the first page of its city life section, devoted four columns, thirteen and a half inches long, to a story and a large picture about flowers and the Easter floral display. The article could not have been more pleasing or helpful to the florists had they written it themselves.

The illustration, which occupied almost three-quarters of the space, was of a corner of a florist's shop, showing many offerings in plants, cut flowers and fancy baskets.

The story told of the largest display of flowers that had ever been seen in Minneapolis, of the love of flowers growing from the war and the increased demand for them, stating that contact with the French had taught young America to appreciate flowers. Miss Cecile James, a saleslady in one of the stores, told how prospective flower buyers were treated on their entrance into the store and how they were helped in their choice. The article said the increased popularity of flowers would affect the life of the nation. As the final reason for the increased demand, the low cost of flowers was given. The prices of former years were compared with those of this year and the present prices were stated to be much lower.

### FORT SMITH, ARK.

George Rye's report of Easter business was: "I cannot say that Easter business was the best in the world, nor can I say I did not make any money, but it seems that I am an unlucky cuss after all. Saturday prospects were grand for a clean-up, but that night it turned cold and Sunday the thermometer went down to 25 degrees and it snowed all day." You can imagine how a fellow felt with about \$1,000 worth of stock on his hands. Then, too, the glass in my house that was broken March 21 was still out, since I was unable, in the rush of business, to get it in. With a

big spring stock in the house, you can guess just how I felt and just what I thought. But with all that I cannot kick on the Easter business, for it was good. Yet just think what it would have been if the weather had been good! I lost a number of plants in the greenhouse April 4, for the temperature dropped to 20 degrees, and though I kept the boilers going hard, considerable stock was frozen."

### WATERBURY, CONN.

#### Easter Business.

From reports received from the various florists, business ran ahead of last year for Easter. There was plenty of stock of all kinds, both plants and cut flowers. Prices were approximately the same as a year ago, Easter lilies selling for 50 cents a bloom retail, although one florist sold them for 40 cents if the customers carried the plants with them and 50 cents if delivered. Bougainvilleas sold well. They seemed to take the place of azaleas. Roses sold from \$2.50 to \$8 per dozen; carnations, \$2 to \$3; valley, \$4 per bunch; orchids, \$2 to \$3 apiece, and American Beauties, \$12 to \$24 a dozen. Violets sold well, but were poor in quality.

A campaign to reduce the high cost of living was started about two weeks before Easter. It affected somewhat the trade of the wealthier class, but the middle and working classes did not seem to pay much attention to it.

Good Friday rain fell all day and trade ran behind a year ago. Everyone was more or less discouraged, but Saturday was a beautiful day, and brisk trade more than made up for the loss on Friday.

G. T. Ryan, of Ryan & Powers, thinks that if sweet peas were grown in larger quantities, so that the demand for corsages could be supplied, they would take the place of violets, as the public is becoming tired of buying the inferior violets that are sent out at Easter. On Saturday before Easter this firm's sales were fifty per cent ahead of those a year ago.

### HARTFORD, CONN.

#### Easter Business.

Everyone is more than satisfied with the amount of business that was done. The weather preceding Easter was regular New England weather. It rained hard Good Friday, but that made little difference in the amount of business done on that day. Saturday was ideal and the stores were filled with buyers all day long and in the evening. Easter of 1920 was the best one the florists of Hartford have ever had.

The Florists' Club did some newspaper advertising which helped to boom the sale of flowers. There were full-page advertisements in all the local papers and, as the papers sold in the surrounding towns, it helped the out-of-town florists also. The advertisements were the subject of many favorable comments.

In speaking of the Easter trade, George F. Lane, doing business as Lane the Florist, said that this was the best Easter he has ever had and that he was unable to meet the demand for corsages. Potted plants were also in good demand.

E. M. Welch's Flower Shop reported that business was the best yet. It was completely sold out of potted plants and cut flowers. The supply of violets and



Old Man Winter's Parting Jest.



sweet peas gave out early, as the demand was so great.

"Our potted plants were in greater demand than cut flowers," was the report from John Coombs. The call for corsage bouquets was greater than the supply. Funeral work has kept his force jumping most of the time. Newton Osborne, the carnation grower for Mr. Coombs, went to the Boston flower show recently and brought home the bacon in the shape of eight prizes.

Robert Marchant & Sons stated that business was the best yet and that their supply of potted plants gave out too soon. Their supply of cut flowers was large, but they were all in fine demand.

Spear & McManus were busy, as usual. Their trade was larger than ever. Cut flowers and plants sold about evenly.

Albert Brodrib's store was decorated for the week and business was great. His new delivery car is attractive. He believes in advertising.

George G. McClunie reports that business was a little better than last year. Everything sold well, but plants were in the lead.

The Whiting Greenhouses were sold out of lilies on Good Friday. Business was the best they ever experienced. The spring bedding stock is in fine condition.

Hallgren Bros. were unable to get all their lilies in bloom for Easter, but they had a fine lot of bulbous stock.

Edmund Pehl was completely sold out.

The Cedar Hill Greenhouses were successful with their lilies and bulbous stock and found ready sale for them all.

G. B. M.

## TATE'S TIPS

### WINDOW DECORATIONS.

#### As Silent Salesmen.

Aside from your best salespeople, your window is the most important part of your store. I do not mean by this statement that the rest of your store should not be in keeping with the window, but while your salespeople have only one important function to perform, namely, the sale of stock, the window has two. Did you ever stop to think that a window of well arranged stock, while silent, is one of the best salesmen you could possibly have? A good floral decorator might be deaf and dumb and yet be a good salesman and, at the same time, be one of the best local advertising experts you could obtain. Now, the first thing we are going to talk about is a few "don'ts" to be observed in decorating the window.

The only thing with which I can compare the idea that I am trying to convey is the cook who has a fine assortment of victuals and cooks them in such a manner that you are obliged to mix two or three vegetables together to make them palatable. They are not cooked at all; they are just boiled. Don't try to see how much you can crowd into the window, as though you were trying to impress upon the passing public the amount of stock you carry. Don't try to see how many different colors you can get into one window decoration. I have seen windows which made me think of but one thing, Joseph's coat. Stick to some such color scheme as green, pink and white; three, or perhaps four, colors that will harmonize are sufficient. You will always have foliage as a green basis. Then have whatever flowers you intend to feature in the window as fine as you can possibly get them and have them arranged in glass vases or in baskets with metal linings, with ribbon to harmonize with the flowers. A border of small ferns around the outer edge of the window will always add a good finish. Any plants that may be displayed should be specimens.

Let everything that finds its way into the window be in a position to stand on its own merits. In other words, let

each article displayed have the appearance of being in competition with its neighbor and let all be light and airy. Spring is here and from time to time outside shrubbery will be in bloom. Then there will be fruit blossoms and even dogwood to use; any of these can be worked into an artistic and attractive window. While they will not last long, yet, if properly handled, they will bring with them a breath of the season they represent and be appreciated by those who pass by.

#### Recalling Pleasant Memories.

I have often heard of a slogan used by a well known lunch room, "Come in and try a cup of coffee like your mother used to make." I have heard all sorts of claims about what a business getter it is, carrying one back to the old home and making one long for a cup of that coffee. At least fifty per cent of our captains of industry were at one time boys on the farm; let them see a window on our downtown streets in which dogwood is featured. It may have been a long time since they have seen a tree of it in bloom and the novelty of the thing will compel them to stop and look. Their thoughts will drift back over a span of years and for a moment they will be boys again, driving the cows to pasture. But my readers will be asking, "What has all this to do with a florist's window?" My reply is just this: You are "Saying It with Flowers" to this man in a manner more impressive than a page in a magazine could say it. In the moment he stands and admires your window a mental note is registered; the time will come when that man will need flowers and, when it does, the thought of your dogwood window will come with it.

Our next big flower day is Mothers' day. Start at least ten days before to have the window well dressed. Then depend upon neatly printed signs, posters, stickers and folders to do the rest. These can be had from the publicity service bureau. Be sure to emphasize the fact that no matter in what part of the world mother may be located, you can "Say It with Flowers" to her in a few hours.

We are going after big fish; the season is here and all we have to do is to have the right bait. There will be many weddings this spring and early May would be a fine time to feature a bridal window for a week. You must have your window decorated and it will be just as inexpensive and attractive to have this feature as anything else. For such a decoration a well worded advertisement in your local paper would be a big help. Have something that is readable and catchy and mention the fact that those who cannot find time to see it during the day can see it in the evening, stating that all floral necessities for the wedding will be on display in your window every evening during the week. Remember that weddings are being planned every evening, and on these fine spring evenings what would be more natural than a walk for the prospective bride and groom past your store for a look? Then live up to your advertisement. Have a well decorated kneeling stool for a central feature. Outdoor valley will be in bloom; have a shower bouquet of it and one of Double White Killarney. Show several bridesmaids' bouquets, a spray of valley for the groom, the boutonnieres for the ushers and a basket or two for the flower girls. Have each article labeled with a neatly printed card. These are just pointers. You can work out the decoration for yourself. In every city some photographer will have a number of photographs of brides. He will be glad to cooperate with you for the advertisement and lend you the photographs. I have seen this done most successfully. This is the next best thing to having the bride herself in the window.

Tate.

### ATTACK COAL PROFITEERS.

Perhaps growers will not have to pay the exorbitant prices which face them if the attack on coal profiteers at Washington achieves the results it aims at.

The government, it was reported last week, has compiled a list of coal profiteers and, under the president's direction, Attorney General Palmer is preparing to act against them.

Present high prices of bituminous coal were characterized as inexcusable on any theory of supply and demand or on any economic principle, in a formal statement issued by Herbert N. Shenton, secretary of the United States bituminous coal commission, which adjudicated the dispute between the soft coal operators and miners.

### LAMBERT'S LOCALS.

C. W. Sidles, Hastings, Neb., is completing a greenhouse for carnations, of John C. Moninger Co. construction. Mr. Sidles reports a successful business for the season.

The Howe Floral Co., Hastings, Neb., was recently organized and has 100,000 feet of glass well stocked with plants. The houses, of John C. Moninger Co. construction, are complete in every detail. This firm is catering to both wholesale and retail trade. Mr. and Mrs. Howe went to Hastings from Fairfield, Neb.

The Davidson Floral Co., Holdrege, Neb., enjoys a fine business. It has added nursery and seed departments, which have proved profitable. J. A. L.

# GROWERS' ORGANIZATION



EVERYONE knows that the average grower comes from a hard-working, industrious class of people, who by their hard work and love of independence acquire some land that will some day start them "out on their own hook," as the saying goes. It is evi-

dent to most of us that the grower is just a grower. No opportunity was placed before him to be anything else, and in justice to him as a grower, a lifetime is too short to know it all. His mind is largely concentrated to succeed, as a good grower confines himself mostly to his greenhouses, losing sight of the fact that he should be a good business man as well. If some of us growers had been better business men, our success as a whole would have been far greater. Many of the leading growers learned to grow stock, but attribute their progress to having applied up-to-date business methods to their greenhouse management. It was not so long ago that it was often said that the less the grower knew about business as it concerned him as a consignor the better for him.

The growers all over the country have been like a sleeping giant. As long as they did not wake up, they would not claim something of which they had been deprived in years gone by.

Conditions for the grower in this market until the growers organized were going from bad to worse. Ambition was throttled, since the grower was not able to get the needed improvements as an individual, and all the time his thoughts were farthest from a growers' organization—the very thing he needed most.

## In Chicago.

Alone, I could do nothing to have my wishes brought to the attention of the trade. My time, labor and equipment were practically placed at the mercy of the success or failure in marketing—wholly dependent upon outsiders. With any grievances or complaints I had, I stood alone—to keep them to myself. There was no organization I could go to, either to convince myself of my faults or to compare my work with other grow-

The address of Joseph Kohout, president of the Commercial Flower Growers of Chicago, delivered at the meeting of the Chicago Florists' Club April 8, 1920.

ers'. If I could only be side by side with other growers in a body to counsel with, to talk about our problems, to meet other growers as friends in a common cause so as to better our business for you and me and somehow for all of us in an associated capacity! The small grower was particularly isolated from the affairs of the Chicago market.

In 1916 a beginning was made towards a growers' organization by petition. I just wanted to see what could be done that way toward getting together. This petition led to the organization as we have it today. Since its inception the Chicago market has seen more action than it had seen in twelve years past.

## Organization Did It.

When we first started we had limited encouragement from the growers, sneers and slander from others, just as if by force of habit or custom the growers had no right to speak for themselves as an organization. The sales agent or commission merchant offered no encouragement, being firmly entrenched to stand for higher prices or for such

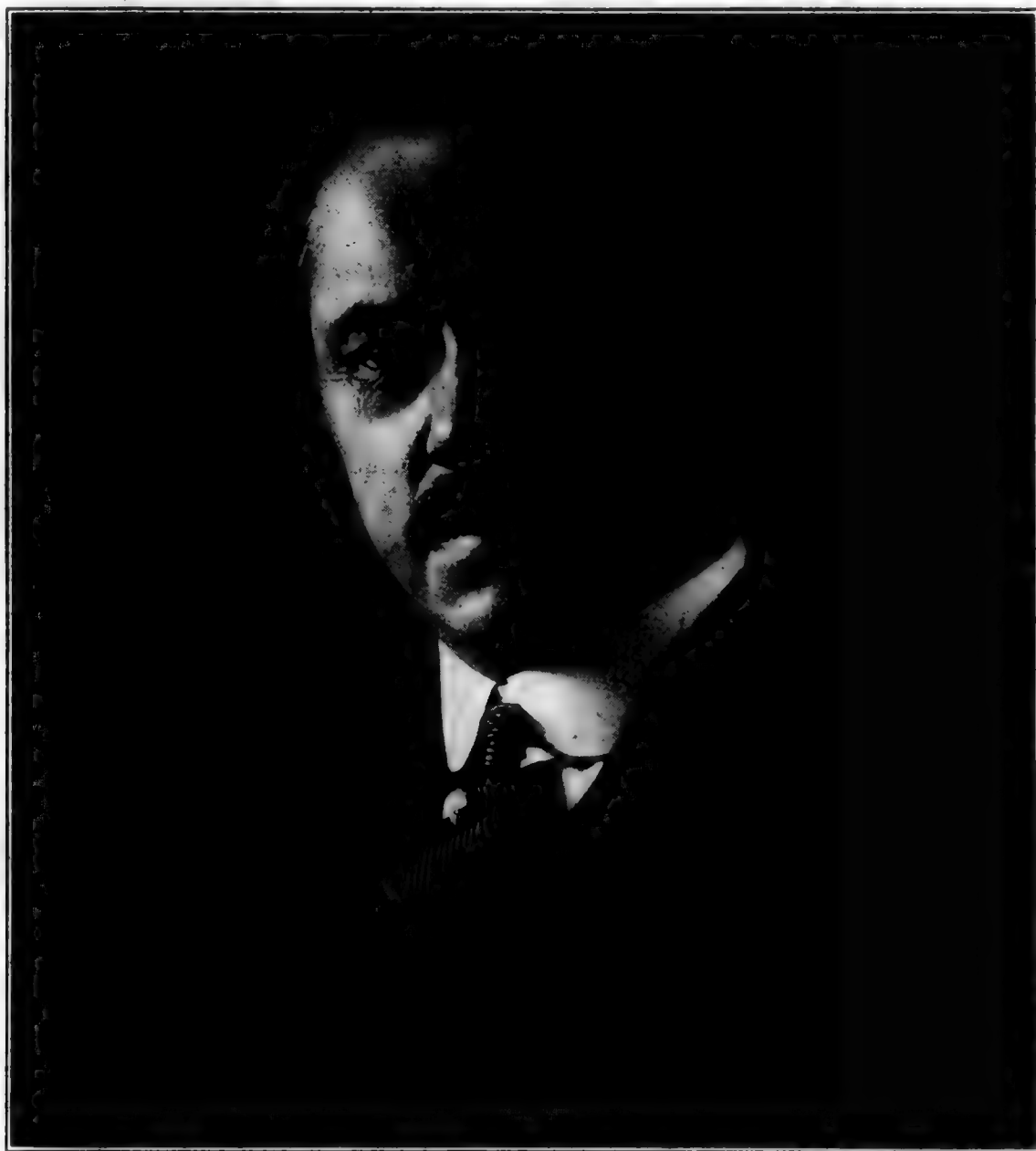
prices as he could get. The retailer had no sympathy for us, as he has always stood for the lowest prices. But we are now organized to do things and here to stay. As an organization we have not scratched yet, but we will continue to keep pace with the opportunities as they open to the grower. Our organization has a purpose, to show a better service alike to the grower, wholesaler and retailer.

Our organization represents the highest percentage in membership and the greatest in financial strength. Our organization represents the wishes of the majority, so that a small grower like myself stands shoulder to shoulder, in voting power at least, with the largest grower, on the principle that what is good for the big grower is good for the small grower. Alone as a grower I could do nothing, but with him in our organization we get the results we hope for. From the interchange of ideas, of improvements, of successes and of failures we each one learn something to better his own condition at home. Strong in our membership, we can cooperate as our needs require. We can protect the retailer from the encroachments of a wholesaler upon the consumer direct. We can check such abuses as may arise that are detrimental to the

general welfare of our industry. In fact, the preservation of our business lies within the activities of our own organization. As growers, of course, we have differences of opinions that make for competition, which is good for all of us. Such competition thrashes out questions raised among ourselves, that lead to better business for all of us.

## For the Future.

Through our organization we can pave the way to a future inheritance to hand down to our children for them to continue our work. As it is, there must be something wrong when our sons refuse to follow the steps of their fathers in the growing of floricultural products, as is noticed on many occasions. There must be something wrong when we attract the lowest type of labor or the overflow from other industries. The hard, steady grind, with little recupera-



Joseph Kohout.



We are going after big fish; the ones here and all we have to do is give them the bait. There will be no endings this spring and only when it's the time to feature a fish, we'll let it go. You must be a good sport and respect the fisherman's ethic.

## WINDOW DECORATIONS

A. S. ... S. ...

Proc. Ann. Phil. Nat. Mus. N. Y.

## ATTACK COAL PROFTTES

# GROWERS' ORGANIZATION

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Organization Did It





tion, is one of the troubles confronting us and today we are willing to pay as much as we can afford under the present condition of the labor market. Progress is a watchword with us.

The Allied Florists' Association owes its birth to the one hundred per cent membership we had to support it. Such a thing as an Allied Florists' Association was impossible two years ago. Only a year ago publicity was attempted and failed for lack of organization, lack of money and lack of teamwork.

The future will possibly not reveal the history of the real movers of the organization of the Commercial Flower Growers of Chicago, but it is here now, for there is work to be done to improve our profession. The strength of our organization is what makes our organization something more than a name. Organization today is the product of modern business enterprise. Competition may be the life of trade, but co-operation is creeping in by competitive business becoming organized. As growers our organization has a distinct purpose; so we look kindly to such practical reforms as are adaptable to our needs. We avoid a selfish purpose by always having in mind the welfare of all those engaged in the industry. The rank and file is the strength of every organization; so we give every grower a free and untrammelled opportunity for expression, the real purpose for which we became organized.

#### Good Leadership.

The leadership of any organization should be devoid of any control or influence of the stronger members over the weak. Leadership in a successful organization should attract and hold the membership. This is only possible when it is in the hands of those who will give their time to working toward the success of all, men who by example of their membership have proved their sincerity to their organization. If we look back into the history of so-called organizations we find failure largely because the functions of an executive office served a group of individuals or such executive office was used for social glory.

Organizations of growers, wherever they may be, should tend to protect capital investment, stabilize prices as much as possible, improve labor conditions and restrain wasteful competition. Improved production, improved marketing and fair profits fairly represent the wishes of our organization. To obtain these desires we hope to obtain favorable viewpoints about the commission wholesaler, about the retail florist and the public at large and thus obtain an insight as to how other branches of the trade run their business, since we operate on such a different basis from those with whom we deal to maintain an outlet for our products.

#### Backbone of Business.

The grower is the backbone of the flower business, yet we have trusted the larger part of our interests to somebody else. There is the commission man, who always derives his profits from the work of the grower; there is the retailer, who derives his profit in adding his cost of selling to his purchase price, while the grower takes his chances on a possible profit from the unregulated law of supply and demand. Hence he now comes in on creating a demand for his products that will lead

to a profit over the annual average cost of greenhouse production. Some day I hope to see a maximum selling price around the holidays because of the extra demand and a minimum price in times of an overabundance, whether because of heavy production or a small demand. In either case we should establish an equilibrium or a law of average to safeguard a margin of profit to continued successful flower production. Stock dumped has cost us millions of dollars. Finally, we believe we have the plan in grasping the value of advertising to reduce such losses. A supply in excess of the demand makes unstable and erratic prices to the public, while a demand in excess of the supply has the tendency to make prices more uniform to the public. If the retailer can be brought to harmonize his selling price with his purchase price on an established basis of the market selling on a minimum and maximum price, such regulation might reduce the waste in the sale and distribution of the growers' products. The national organization could well branch out as a result of our success in Chicago, since Chicago's geographical position lends support to the activities of a resident organizer, so as to effect further state or sectional organizations among the growers.

#### Nation-wide Coöperation.

Our plan of organization, adopted along national lines, will bring to other growers the remarkable progress we made within a year's time. Our preliminary experience is available to growers surrounding other centers of distribution. After these various organizations have been perfected, one section of the country will learn from the other. It is surprising how the Chicago growers overcome trade jealousies and suspicion and get together toward friendly coöperation.

On a national basis our organization will coöperate with the scientific and theoretical experimental work in floriculture. We can deal safely with positive results and leave the experimental stations to do the experimenting.

Disease control, soil fertility, heating and refrigeration, rotation of crops, crops to grow, marketing, cost of production, labor, employment of women and children, long hours, advertising—all these and more can be brought to a new idea, to the advantage of the growers as a whole.

A national organization can give us an exchange of the best cultural methods, of the best markets, supplying the different local organizations with instructors and organizers for every prospective and permanent organization.

To do our own advertising and create a growers' publicity fund to organize dollars to boost us all along.

As our industry advances we become individually more ready to surmount difficulties and make our profession in keeping with the most advanced methods in practice in other industries.

Our national organization will stand out like the rock of Gibraltar to husband our resources to meet any emergency. "In union there is strength."

**Downieville, Pa.**—R. P. Harmany recently formed a partnership with J. W. Church. The firm, which will carry on a general florists' business, is known as Church & Harmany and Mr. Harmany is manager.

**Marion, Kan.**—Mrs. Minnie L. Sherman, who has formerly owned establishments in Shenandoah, Ia.; Birch Tree, Mo.; Ellsworth and Topeka, Kan., and who has been ill in the hospital for a long time, is starting again in business.



**RED COLUMBIA.**

Should the new red rose of the Joseph H. Hill Co., Richmond, Ind., live up to its parent, the trade will have something which it has been long seeking. Red Columbia appeared first at Richmond two years ago, when a plant of Columbia bore a red bloom flecked with white, after the fashion of an occasional Richmond. Of three plants propagated from this, two yielded similarly flecked blooms and were discarded, while one bore a pure red. The plants propagated from this one have all come true and this year Mr. Hill will have a stock of about 800 plants worked up, 200 grafted

and 600 budded. He does not intend to send out plants before 1922, since he will not have sufficient stock to take care of orders before that time.

The new rose resembles Columbia in all its characteristics save color and petalage. There are fewer petals in Red Columbia than in the parent, which is to be considered an advantage rather than otherwise in the opinion of growers who have handled the latter. The long guard petals protect the bloom and will aid it in shipping. The color is similar to Hoosier Beauty, but the flower is free from Hoosier Beauty's failing, a weak neck. A specimen bloom of Red Columbia exhibited at the Chicago Florists' Club April 8 aroused keen interest on the part of the growers present. Its further appearance will be watched closely by the trade.

# CLUB DOINGS

## CHICAGO CLUB HAS MOVIE.

### "Wonderland Under Glass."

The special attraction of the meeting of the Chicago Florists' Club Thursday evening, April 8, was the presentation of the 2-reel motion picture, "Wonderland Under Glass," by the American Greenhouse Manufacturing Co. This interesting and instructive movie was shown on that night for the first time in this country. Starting at the office of P. L. McKee, president of the company, the first reel showed the planning and measuring, the hauling and storing, the punching and riveting, the sanding and painting and all the other operations performed in the company's factory. The second reel showed various types of houses, many interesting details of construction and finally the houses in actual use, both for large-scale growing and for the retailer's display purposes. Actual views were shown of the company's houses erected for the W. A. Rowe Floral Co., and Albert Senger, Kirkwood, Mo.; Herman Knoll, and Wm. J. Lemp, St. Louis; Gullett & Sons, Lincoln, Ill., and A. N. Nielsen, Inc., and W. A. Amling, Pana, Ill.

A rising vote of thanks was extended to the American Greenhouse Manufacturing Co. Owing to the small attendance, P. L. McKee, president of the company, was requested to allow the Chicago Florists' Club to present "Wonderland Under Glass" again at the May meeting, and he kindly consented to do so. Tickets free of cost will be issued for this occasion.

### Joseph Kohout on Organization.

Another feature of the evening was an exceedingly instructive paper read by Joseph Kohout, president of the Commercial Flower Growers of Chicago, on the benefits to growers of organization, which appears on page 21.

When President Waters called for comments on Mr. Kohout's paper, J. E. Pollworth emphasized the desirability, for retailer, wholesaler and grower alike, of stabilizing prices, since the natural operation of the law of supply and demand causes the public to react against the purchase of flowers and thus hurts the whole industry.

### Red Columbia Shown.

The flowers exhibited at the meeting totaled one bloom. But that one was of a quality which would have made it stand alone, even if there had been other exhibits. It was an excellent specimen of Red Columbia, which Joseph Hill had brought up from Richmond, Ind.

This flower attracted the attention of all the growers present, who had much admiration for its appearance and great interest in Mr. Hill's description of its characteristics, which, he said, are just like its parent's.

### New Members.

In addition to these notable features, the regular business of the club showed progress. L. A. Woodward, 208 South

La Salle street, and Mr. Paselk, grower with Poehlmann Bros. Co., were proposed for membership and the following new members were elected: Charles S. McCauley, Geneva; William Langhout, 172 North Wabash avenue; Lorenz P. Geiger, 4905 Quincy street; Edward Clody, 3912 North Clark street; George Wienhoeber, 41 South Wabash avenue; A. Hall, 4700 Sheridan road; H. E. Bruns, 3040 West Madison street; Fred Stielow, Niles Center; C. Clemensen, 7801 Exchange avenue; Nick Damm, Jr., Morton Grove; James R. Paul, 1112 Lawrence avenue, and Ernst Weiss, Elmhurst.

### Ladies' Night in May.

Paul Weiss, when asked whether he had anything to add to his "Facts About the Coal Situation" printed in the announcement of the meeting, repeated with emphasis his injunction to buy early.

Guy French, for the good-of-the-club committee, announced that the next meeting of the club would be ladies' night; the details are to be announced later. Mr. French suggested that there would be less occasion than usual for drying off plants this summer, since a good demand will result from such events as the Republican convention in this city in June and the gathering of the Elks July 5 to 10. Between 5,000 and 10,000 corsage bouquets will be required for the Elks' convention, as well as about 20,000 roses and probably other flowers in proportion.

## NEW YORK CLUB MEETS.

### Mossman Speaks on Orchids.

The monthly meeting of the New York Florists' Club was held in the club's rooms, in the Engineering Societies' building, Monday evening, April 12, with a good attendance despite the bad transportation conditions due to the railroad trainmen's strike.

J. P. Mossman, superintendent of the orchid growing establishment of Clement Moore, Hackensack, N. J., read a most interesting paper on "Raising Orchids from Seed."

In the short discussion which followed, Joseph A. Manda asked the speaker whether in raising hybrid orchids he had found that the hybrids could be brought into flower at the same season as the species. The reply was that it had been found that some hybrids had come into flower two or three weeks earlier than the species. Mr. Manda explained that he had made the point before the Federal Horticultural Board in Washington that hybrids could not be depended upon for a crop of flowers at the same time as the species. For instance, brassocattleyas could be flowered three or four times.

S. G. Milosy spoke of difficulties in the flowering of cattleya seedlings and remarked that it would be necessary to have a separate house for each variety's seedlings. He believed it would take about ten years to work up a stock of cattleyas to make the plants of com-

mercial value. On the motion of P. F. Kessler, Mr. Mossman was given a rising vote of thanks for his paper.

### Committee Reports.

Roman J. Irwin, chairman of the dinner committee, reported that the club's annual dinner, March 17, was a complete success. There were sixty-eight guests and 375 tickets were taken by members. On motion of Max Schling, the report was approved and a rising vote of thanks was given the committee.

Secretary Young, for the flower show committee, made a preliminary report which, he said, was almost conclusive, the final report awaiting settlement of matters which might necessitate but a slight difference in the final report. Chairman Havemeyer and Treasurer Newbold had made an audit in detail of the accounts, which showed that receipts in all were \$61,540.22, which, after running expenses, premiums and war taxes amounting to over \$5,000 were deducted, would leave a balance of about \$9,000 for division between the club and the Horticultural Society of New York. The report was, on motion, received amid applause.

The transportation committee presented a report on travel arrangements for the Cleveland convention of the S. A. F., covering two routes, but no action was taken and the matter was held over until the next meeting, when a third route is to be presented.

### New Members.

The following were elected to membership in the club: J. N. Champion, New Haven, Conn.; D. A. Laird, Brooklyn, N. Y.; K. H. Zeevat, New York; H. Berkowitz, New York; J. M. Nitschke, New York; H. M. Cooke, Plattsburg, N. Y.; F. A. Heffner, Hoboken, N. J.; M. J. Watson, New York; Herman Mamitsch, Rockville Center, L. I.; A. H. Brown, Greenwich, Conn.; H. Bergman, Far Rockaway, N. Y., and D. A. Dawson, New York.

The following were nominated for election at the next meeting: T. E. King, Irvington-on-Hudson, N. Y.; Wm. A. Finger, Jr., Hicksville, N. Y.; Alonzo J. Bryan, Washington, N. J.; W. Stanley Murtfeldt, Newburgh, N. Y.; Samuel J. Clark, Mt. Vernon, N. Y.; T. A. Weston, New York; Axel C. Palm, Portchester, N. Y., and J. P. Mossman, Hackensack, N. J.

### Flower Markets Discussed.

Max Schling addressed the meeting at some length on the subject of the flower markets which Park Commissioner Gallatin was trying to establish at Columbus Circle, Union Square and other points. Mr. Schling appeared to see in these markets a means for the disposal of the surplus stock of growers of plants and flowers without detriment to the interests of the trade, and also for satisfying the demands of the poorer classes, a love for plants and flowers among whom he thought it desirable to cultivate. A long discussion followed, the consensus appearing to be that no grower could be found who would be



willing to sell his products at retail in these markets and that if such selling were possible at all it would be through the energies of peddlers and others, who would take over any surpluses offered. No action was taken in the matter.

A. L. Miller reported the death of Mrs. Laird, mother of Daniel and George Laird, members of the club, and Secretary Young reported the death of Mrs. Laura Hammond, wife of Benjamin Hammond, a member of the club of many years' standing. On motion, the appointment of committees to prepare resolutions of sympathy with the bereaved was ordered.

A resolution of sympathy with the relatives of F. W. Bruggerhof, late head of the firm of J. M. Hartman & Co., New York, in his demise last month, was introduced by J. H. Pepper, adopted and ordered to be entered upon the minutes of the club.

A motion by J. A. Manda that a committee be appointed by President Henshaw to confer and act with a similar committee of the Horticultural Society of New York, in regard to arrangements for the eighth international flower show, in 1921, was carried, and it was announced that the appointment would be made later.

#### Quarantine Meeting.

Secretary Young reported a communication from the Massachusetts Horticultural Society to the effect that at a special meeting of the advisory committee of that body called to consider the question of Quarantine 37, it was voted that the New York and Pennsylvania horticultural organizations be asked to join with the Massachusetts Horticultural Society in a meeting to be held in New York at a date to be

decided upon, the object to be a general discussion of the question. Secretary Young moved that the president appoint a delegate and alternate to attend this meeting, which would probably be held upon the invitation of Treasurer F. R. Newbold, of the Horticultural Society of New York, in the American Museum of Natural History, New York, sometime after May 19. The motion was carried and Joseph A. Manda was appointed delegate, with I. S. Hendrickson as alternate.

The secretary announced that through Mrs. J. C. Curtin, it was reported that a large number of wounded soldiers were still at the base hospital at Fox Hills, apparently forgotten, and receiving neither visitors nor other outside attention or commiseration. Mrs. Curtin had suggested that it would be a graceful act on the part of florists to provide gifts of surplus flowers and plants for these men, and she would see that visits were made and the men cheered by the distribution of the material collected. A number of members pledged contributions of plants and flowers for the purpose and a committee was appointed to make a general collection.

#### Awards to Exhibits.

The committee on awards passed upon plants and flowers exhibited before the meeting as follows:

*Laeliocattleya* Alphand, by Joseph Manda Co., West Orange, N. J., silver medal.  
*Brassocattleya* Ilene, by Joseph Manda Co., silver medal.  
*Dendrobium* nobile album, by Louis Strauss, Brooklyn, N. Y., honorable mention.  
 Collection of *Miltonia* *Bleuana* *grandiflora* and *Miltonia* *vexillaria*, by S. G. Milosy, Geo. Schlegel estate, Brooklyn, N. Y., silver medal.  
*Antirrhinum* Ruth Brewster, by Philip F. Kessler, New York, cultural certificate.

J. H. P.

## MOTT-LY MUSINGS

"The income tax took a considerable part of the long green," said Victor Dorval, of Victor S. Dorval Sons, Woodside, N. Y. "Fortunately, we had a fine crop of asparagus in long strings, which materially helped to fill the pocketbook, for this was one of the few items short on the market and brought the longest price on record." He said that a fine crop had been produced all winter, running a temperature of 60 to 70 degrees at night. Holland bulbs sold well. A batch of lilies did not bloom in time for Easter, but will sell as well for Mothers' day, for which preparations are being made, as it promises to be another big day for the trade:

The Nippon Nursery, Woodside, N. Y., had 10,000 lilies just right for Easter, that sold well. The quality was no better than the bulbs imported, according to P. Suzuki, the proprietor, who is in close touch with the grower in Japan. The whole crop was almost free from disease and it is hoped the same care will be taken in the future.

The introducer of the floral basket is entitled to a gold medal in the opinion of F. X. Dienst, of Middletown, N. Y., whose record of seventy-five baskets exceeds anything of the kind at any

previous Easter. He says that it has abolished much detail, saves time in selling and, when properly figured out as to cost, is the most profitable item in the store.

"Have you heard anyone say that his lilies were too big?" inquired E. A. Lorentz, of Middletown, N. Y., who had formosum that averaged fourteen to fifteen blooms to a 9 to 11-inch bulb. The selling price was 50 cents per bloom and, consequently, with few exceptions, the plants were too large for ordinary purposes. It was an agreeable surprise to get a perfect crop and sell it all.

"Red hot" describes conditions prevailing around the place of Edward Seery, known as the telegraph florist of Passaic, N. J.

"I had nothing left over, but could have doubled sales if I only had accommodations," was the comment of J. Hundertmark, of Passaic, N. J.

Elmer Rawlings, Allegany, N. Y., was making a shipment to the far east and observed that a shipping business, extending from coast to coast and from the Great Lakes to the Gulf, has been built up through the Classified column route and, in place of putting the profits

in the air, so to speak, he has sunk them in the soil; in other words, purchased a fine farm adjoining the greenhouses. "One can do just so much business satisfactorily," said Mr. Rawlings, "for just as soon as more orders are taken than can satisfactorily be filled, then trouble for everyone begins." A fine stock of geraniums in 2-inch pots, grown on the ground, makes stockier plants than bench-grown. Rex begonias grown in the same way were noted.

A. Buchholz, of Woodside, N. Y., observed that, with the higher cost of Holland bulbs, it is more than ever necessary to buy carefully. The day for plunging has passed. Prices obtained at Easter and since are satisfactory.

"I have never been better equipped for Easter business," observed Carl Lange, of H. A. Lange's, Worcester, Mass., adding that the greenhouses were again in shape and running to full capacity.

Maurice M. Dye, Salamanca, N. Y., observed that the old saying of the new broom certainly applied to business in his experience, as his new houses have proved a sweeping success. More are in project, if conditions continue as they exist at present.

The whir of the motor of the New York-Chicago mail airplane caused E. Ross Adgate, of the McCallum Co., Pittsburgh, Pa., to observe that before long they would be up in the air, as soon as suitable landings were secured. Conditions warrant the innovation, he asserted.

"Tate, in his Tips, aptly describes the relative conditions of cleaning up and out," said Frank W. Durand, of Rawson's, Elmira, N. Y. "Sassafras tea is an ideal spring tonic, which such veterans as myself in the business need after such a rush as was unknown before. Orders for Mothers' day are already being booked."

A. H. Woeppel, Corning, N. Y., reported excellent business, with stock in fine shape and prices well sustained.

Graham's Flower Store, Bradford, Pa., reports a satisfactory condition of things.

C. E. Gunton, Bradford, Pa., had a fine crop of roses and carnations, which brought the highest prices for Easter in the history of the business. "It is our fault," observed Mr. Gunton, "if prices are allowed to drop to any great extent, for it appears to me the public realizes more than ever before the value of flowers in winter."

Manuel Oppenheim, Olean, N. Y., reports great strides in his business since he returned from Paris, where he gave the Parisians some points on design work and obtained a few ideas in return, which are seen in the fine flower shop, with a soda fountain and real fountain adjoining. W. M.

#### NO PROFITEERING.

What should be your sales expense in moving a stock of plants, bulbs, seeds, or other item to the trade? You don't know offhand, but you'd guess a respect-

## ADVERTISERS PLEASE NOTE

The steadily increasing size of The Review, both in number of pages and in circulation, makes it imperative that advertising copy be obtained farther in advance of publication date. In order that forms may be held open as late as possible, advertisers are urged to send instructions (to start or change) to reach Chicago Thursday, Friday or Saturday, whenever possible. Monday is the last day on which instructions regarding display advertisements can be received for the issue of that week.

able percentage of the total business, you say. Not as low as one per cent; oh! no, that would be ridiculous!

Then if you sold them out right off the reel—just like that (a snap of the fingers)—and the cost of getting the orders was 45 cents, you'd think you had a bargain.

A lot of people are getting those bargains in the Classified pages of The Review. Pretty nearly every letter canceling an ad tells about such a bargain—a few cents' worth of advertising selling hundreds of dollars' worth of stock. The Review is doing that selling for florists at the bargain prices because its volume of business reduces the proportionate overhead cost. It doesn't charge what the market will bear—why, you'd pay considerably more than 45 cents to move several thousand gladiolus bulbs at \$5 a thousand, wouldn't you? But that's all it cost this florist:

One ad in The Review more than sold out my surplus of Gladiolus Empress of India planting stock. Classified ads in The Review pay.—Alfred Oesterling, Butler, Pa., April 5, 1920.

If you hear a man complain of the cost of advertising you can be pretty certain he spends a good bit of money elsewhere than in The Review.

### ROCHESTER, N. Y.

#### The Market.

The cold, dark weather which set in again the day before Easter continued during the whole of last week; following the beautiful, springlike weather of the two or three previous weeks, it appears to have taken the pep out of business. In addition, shippers have been somewhat up against it owing to the threatened strike; at certain points stock was not accepted for shipment by express and the only way in which to overcome the difficulty was to send small packages by parcel post. This, however, did not make fast connections.

The amount of business for Easter was greatly in advance of what was predicted. Plenty of good stock arrived all last week, when the pre-Easter prices were resumed. Included in this stock was an unusual supply of Easter lilies, which, in order to clear, were sold at \$15 per hundred.

Callas are plentiful, with only a small sale. Roses, carnations and sweet peas are plentiful and good stock is arriving in all grades. Plenty of bulbous cut stock is arriving and it continues to sell well. Gardenias are fine and have a good sale. The demand for violets was not particularly brisk last week, since they were poorer in quality than before.

However, with colder weather we should still be able to get some good stock on the market again. Lily of the valley continues to be quite plentiful, but has no special demand. Orchids are in fair supply, with only a medium demand. Greens continue to be in sufficient supply for the demand.

#### Club Meeting.

A well attended meeting of the Rochester Florists' Association was held at the Osborn House Friday evening, April 9. The speaker of the evening was Hugo Teute, one of the members, who spoke on his experience in growing cyclamen plants. Mr. Teute is a particularly successful grower and his talk was fully appreciated by all who attended.

Irving W. Briggs, the new secretary, presented nine names of candidates for membership, all of whom were voted on and accepted.

Charles H. Vick and his committee reported on the proposed flower show and after discussion it was decided to hold a flower show in the fall. Chrysanthemums and a general line of blooming plants will be featured. Among those invited to exhibit are the city florists, the growers and the many private floriculturists of Rochester.

Wallace R. Pierson, of Cromwell, Conn., will be entertained at a dinner Friday, April 16. He is to address the Rochester Rose Society in the assembly hall of the Chamber of Commerce. Dinner arrangements are in charge of George B. Hart, Edwin P. Wilson and George T. Boucher.

#### Various Notes.

An excellent exhibit of Easter stock was on display at the Lamberton Conservatories Easter Sunday, when thousands of people took advantage of the display. In spite of the bad weather, the houses were well filled throughout the day.

Among the visitors to this city last week were Milton Selinka, of Schloss Bros., New York; J. Keur, of Keur & Sons, Hillegom, Holland; William B. Leipzig, of A. L. Leipzig, New York, and J. K. Wilson, of the Taiyo Trading Co., Inc., New York.

A building covering a root cellar and stock belonging to the Heberle Bros. Nurseries, Brighton, N. Y., was burned early Saturday morning, April 10. Only the walls of the cement structure remain. Young trees and shrubs valued at more than \$10,000 were destroyed. Altogether the loss is estimated by Arthur H. Heberle at from \$25,000 to \$30,000. The fire was discovered about

3 a. m. by one of the workmen, who lives a short distance from the root cellar and who was awakened by the crackling of the flames. Mr. Heberle also awakened and telephoned for the fire department. The firemen started out, but were prevented from reaching the burning building by the condition of the road.

H. J. H.

#### WESTERLY, R. I.

The greenhouses located on Franklin street that have been owned and operated by Conrad Schultz for a number of years were sold at auction last week in bankruptcy proceedings and were purchased by Michael Dobridia, of Hobart street, Westerly. The price at which the property was struck off was \$2,150. The sale included four greenhouses and three acres of land. Conrad Schultz went into bankruptcy several months ago and the sale of this property was in connection with the adjudication of his affairs.

Farquhar Smith had the decorations for the Larkin-Smith wedding at Ashaway last week, palms, laurel and Easter lilies being used.

John Newton has more than 70,000 tomato, pepper, cabbage and lettuce plants at his greenhouses at Bradford.

The decorations for the Easter Monday ball of Merrill post of the American Legion were furnished by Benjamin Spargo.

W. H. M.

#### PUSHING SLOGAN ABROAD.

Not only in this country, but also abroad is the force of the florists' slogan recognized. It is being used by the trade in Great Britain and one way of impressing it on the public is by use of such poems as have been printed in the columns of The Review from time to time. These have been reprinted by florists in many parts of the United States. Now William Leighton, at Glasgow, Scotland, wishes to give them circularization in his country. He writes:

"The Review, to a Scotsman, is most interesting and attractive. Many articles in it give such valuable hints that one feels he has lost much in being so long without it. The issue of February 26 is just to hand. The poetry on 'Say It with Flowers' is 'pat.' What I want to know is, can I have permission to reprint those on neat cards, for presentation to my customers, and in this way help to make the S. A. F. slogan better known, as it ought to be, in 'Dear Auld Scotland?'"





Results bring advertising.  
The Review brings results.

THE 1919-20 year book of the New York Florists' Club shows a membership of 562 and an average attendance at meetings during the last year of 116.

THE latest state to promulgate a quarantine against the corn borer is South Dakota, through H. C. Severin, state entomologist. It was put in effect April 1.

A FLORIST wishes to know where he can purchase brass vases and such ware, which the old makers no longer supply. Perhaps some reader can furnish an address.

If you want your letter to get to The Review office or somewhere else by a set time, better mail it a day earlier than you have been, to allow for delay in the mail.

THE condition of the trade as regards labor needs is reflected in the Want Ad department of The Review this week. It never before carried so many requests for help.

THE wage expectations of the average employee astound many a florist. Not infrequently the wages asked are more than the owner ever has drawn out of the business for his own living expenses.

THOSE who send telegraph orders should give consideration to the probable prices prevailing where the order is to be filled. The price should be sufficiently high to buy the best grade of stock.

IN connection with an article on collecting native plants for the garden, the Missouri Botanical Garden Bulletin for March presents a list of eleven pages of native plants suitable for the gardens of Missouri and adjoining states.

THE bulletin of the American Dahlia Society, grown to the distinction of application for second class postage rates April 1, is full of experiences interesting to the amateur growers of this flower and affords a means of encouragement for florists to suggest to their customers devoted to the dahlia.

MANY a florist made large preparations for Easter and failed to realize his expectations. It is sure to react on the preparations for Mothers' day, in spite of the evident fact that the unexpected features of the Easter situation may all be traced to a general failure to guess the weather and its effects.

SAVE paper! Use as little as you can. The price not only still is going up but is rising faster than ever before.

SOME of the medical men have doped it out that there will be no epidemic of flu next winter, but that one is due in the late autumn of 1921. If this is correct, where will the growers go to get their gravy next winter?

IT costs twice as much today as it did five years ago to start a florists' business. The capital required is twice as great, for original investment and for operating expenses; also, the risk is double, but is the likelihood of profit increased?

How quickly things change in this trade! Only a couple of months ago the talk was all of the need for greater production; today it is of overproduction and the need for curtailment to keep the prices above the cost of growing.

UNDER present conditions the florists' business can grow only by the development of existing units. No one starts anything new; in times such as these it is all anyone can do to maintain existing enterprises, without trying to start anything new.

OPPORTUNITIES never were more numerous than now, in this trade. Note the Wanted and For Sale ads in this issue of The Review. They offer splendid openings in greater number than ever before, something for everybody. Read them; they're full of interest, illustrating trade tendencies.

#### EXPRESS EMBARGOES.

Embargoes in the principal cities have disorganized the usual shipping facilities during the last week. They have varied in effect from day to day and in different centers, so that no general statement of the situation can be expressed. There seems, however, to be a gradual waning of the difficulties in the west caused by the railroad strikes, as the wave passed in force to the eastward. Since the radical element, and not the regular organization, of the laborers is responsible, it is expected that the insurgent movement will speedily subside as the recognized leaders exert their authority.

Shipments, both in and out of the large cities, have been difficult. Growers have in some places been compelled to carry in their cuts as hand baggage on passenger trains. The usual means of getting around emergencies of this kind, which have become common of late, has enabled wholesalers to make many shipments to out-of-town customers, but the service has been far from regular.

Return of the express companies to private from government hands has not proved an unmixed blessing. In fact, many find preference for Uncle Sam's control. March and April have seen some of the worst express service ever given to the trade.

#### THE OUTLOOK FOR BUSINESS.

After Easter is past and preparations for Mothers' day and Memorial day are well in hand, the approach of summer causes florists, both greenhouse men and store proprietors, to form their judgment as to the outlook of business, upon which will depend their activities during the warm weather in anticipation of next season's demands. In for-

mulating their opinion, they will find valuable the survey of the New York Journal of Commerce, the leading business paper of the country. It says in part:

"Taken in the aggregate, the testimony as to our economic outlook for the spring and summer of 1920 is bright. Crop prospects are satisfactory, so far as they can be judged at this early date, while industrially speaking, the productive machinery of the country is probably as fully occupied as it ever has been. Labor is fully employed at high wages and the output of American factories is decidedly larger than it has been in past months. There is little accumulation of goods in the country as a whole and during the war we fell so far behind in our investment in productive capital that it will be a good while before we can catch up. It would be almost absurd to suppose that overproduction in any general sense could occur, except perhaps locally. We need all that we can manufacture and if we do not dispose of it abroad we shall use it at home in enlarging our capital investment and in adding to the consumable goods of the community.

"The genuine prosperity which is in sight all over the country should not be allowed to blind us to some dangers in the outlook. Money rates are high and banking accommodation is relatively scanty. There is no use in pretending that credit facilities are ample, for they are not. The whole world has been destroying capital for several years past, and the processes of accumulation have reasserted themselves but slowly. It is an encouraging fact that some advance in the degree of thrift exhibited by various sections of the country is now noted, and there is a lessening of popular extravagance. There must be a still further revision of consumptive tendencies and more rapid accumulation of real wealth must be relied upon in order to fill the gap in capital formation caused by the war interruptions.

"During the time that capital accumulation is proceeding and until it is more nearly equal to the demand, money rates will continue high, and there will be urgent need for efficiency on the part of every dollar of productive plant.

"Our business outlook is excellent, and we have, with our new banking organization, every reason to hope for successful readjustment to the new post-war conditions without the extreme depression or violent break which has usually come after former wars. To attain these desirable results, however, skill and moderation in banking, avoidance of overcommitments and a large development of individual thrift will be requisite."

#### FIRST TIME, BUT NOT LAST.

There still are a few florists, particularly in the east, who do not realize how useful the Classified section of The Review would be to them. It works like this:

Just a line to thank you for the results from my delphinium adv. It was the first time I advertised in The Review. I sold all my stock and had to return checks. You know it means work harder to grow more stock when you have such results.—Jos. Haupt, Glenview, Ill., April 6, 1920.

Mr. Haupt sold out on an expenditure of \$3.60. If you hear a man complain of the cost of advertising you can be pretty certain he spends a good bit of money elsewhere than in The Review.

# OBITUARY

## Henry Pritchard.

Henry Pritchard, long and well known in the trade about New York city, died at his home, 356 Thirteenth avenue, Astoria, L. I., after a lingering illness. He was in his seventy-sixth year.

Mr. Pritchard was born in Staffordshire, England, April 17, 1844. He was a grower of grafted fruit trees and general nursery stock at Birkenhead, England, for a number of years. He sold his business there in 1877 and came to the United States in 1878. He began in this country as head gardener on the estate of the late Joseph Towl, at Paterson, N. J. In 1880 he went to Long Island City and started in business for himself, growing cut flowers and bedding plants. He was quite successful. He won prizes for English cucumbers.

Mr. Pritchard is survived by his wife, Rhoda Pritchard; three sons, Albert E., Arthur H. and Walter Pritchard; two daughters, Mrs. George Keneuth and Mrs. Jacob Weimann; twenty-eight grandchildren and nine great-grandchildren.

Interment was in the family vault at Cedar Grove cemetery, Flushing, L. I.

## John T. Cochran.

John T. Cochran, for many years in business at Claymont, Del., died April 3. He is survived by his son, Paul T. Cochran. The business is being continued by William L. Hobbart.

## Josiah W. Day.

Josiah W. Day died March 20 at the residence of his daughter, Mrs. A. B. Hall, at Omaha, Neb. He was 85 years of age.

Mr. Day was born in Tarentum, Pa. He served in the Civil war and was twice wounded. He went to Omaha in 1882 and engaged in the nursery business until his retirement, two years ago. He was a member of the Methodist church and Crook Post, G. A. R. He was buried beside his wife at Forest Lawn cemetery.

## Charles Clegg.

Charles Clegg, a resident of West Orange, N. J., for the last forty-seven years, dropped dead at his home, 305 Valley road.

Mr. Clegg was engaged in the florists' business for over thirty years in that city. His death resulted from heart disease and hardening of the arteries.

R. B. M.

## Mrs. Carrie Lange.

Mrs. Carrie Lange, widow of the late William Lange, died April 6 at her home on South Meridian street, Indianapolis, Ind. She was 65 years of age.

Mrs. Lange had been in the business for the last forty years. Her husband was one of the first members of the trade in Indianapolis. She is survived by four children and seven grandchildren.

E. E. T.

## Mrs. Laura Anthony Hammond.

Mrs. Laura Anthony Hammond, of Beacon, N. Y., whose death was briefly recorded in the obituary column of The Review last week, died early Thursday

morning, April 1. About a month before her death Mrs. Hammond contracted a severe cold, which later developed into the pneumonia which caused her death. Every possible care was taken and two nurses were in attendance, but, just when it was thought that she had begun to recover, her heart gave way under the strain.

Mrs. Hammond was born in New York and her early life was spent in Harrison, Westchester county. In 1898 she became the wife of Benjamin Hammond, now president of the Hammond Paint & Slug Shot Works, at Beacon, N. Y. During her years of residence there she became prominently known and highly esteemed by all. She was deeply interested in the local hospital, in her church and in charity; while of a quiet disposition, she was constantly active in the philanthropic enterprises which seemed worthy of her support.

She is survived by her husband, two sisters, Mrs. George C. Park and Miss A. D. Anthony, of Harrison, N. Y., and three stepdaughters, of Fishkill, N. Y.

The funeral services at the home Friday evening, April 2, were conducted by the Rev. William H. Wheeler, rector of St. Andrew's church, of which Mrs. Hammond was a communicant. Interment took place the afternoon of the following day in Greenwood Union cemetery, Rye, N. Y.

## INDIANAPOLIS, IND.

### The Market.

Stock is abundant. Although everything is in plentiful supply, there would not be a glut if business were good. Stock moves slowly.

Carnations, in any number, can be obtained in all qualities. In small quantities they are selling for \$4 per hundred, but in large quantities can be had at almost the buyer's own price. Roses have been about equal to the demand and range from \$4 to \$30 per hundred. Snapdragons are now plentiful and sell fairly well. Plenty of bulbous stock is still available, such as jonquils, daffodils, hyacinths and tulips. Both Easter and calla lilies are in good supply. A few freesias remain in the market.

Sweet peas are, as usual, popular, but are not so plentiful as they were. Calendulas have been in unusual favor this winter and are still in demand. Delphinium is a newcomer in the market, but is short in supply.

On account of the railroad strike, green goods have been scarce. The embargo on ferns has been lifted, but they have been arriving slowly.

### Various Notes.

The death of Mrs. Carrie Lange, wife of the late William Lange, is reported in this week's obituary column.

Albert Joackimi, who for several years has been with Bertermann Bros. Co., has sold his home and, with his family, will move to Portland, Ore.

The Indianapolis Flower & Plant Co. is cutting some good roses.

Tuesday, April 13, there was a meeting of the local committees that were appointed for the October meeting of the F. T. D., which is to be held in Indianapolis.

Albert Stanley is the first in the city to cut delphinium.

Mr. Herleman, of the M. Rice Co., and

Mr. Huddleson, of the Ove Gnatt Co., called on the trade last week.

W. Denny, of Cloverdale, Ind., was visiting the city last week.

While complaint about business was general among the store men last week, the city market enjoyed active trade.

Joseph Schoey, formerly with Bertermann Bros. Co., is now with A. Wiegand's Sons Co.

Bertermann Bros. Co. is cutting a fine lot of Darwin tulips.

Mr. and Mrs. Clarence Greene have a new baby daughter, born Sunday, April 11.

E. E. T.

## NEWPORT, R. I.

Joseph Leikens, Inc., has leased his former place of business on Bellevue avenue for the present season.

Mr. and Mrs. John K. MacLennan are in Canada for their annual month's vacation.

Arthur T. Bunyard will be found at his former location, on Bellevue avenue, having leased again for this season.

W. H. M.

## CHICAGO.

### The Market.

As often happens, the rush of Easter was followed by several days of dull business. It has been noted that each of the special flower days, especially those on which plants are of prime importance, results in so stocking the public with flowers that the next few days see little demand except for funeral and other special uses. This time the condition was aggravated by the fact that large numbers of those who look to this market for their flowers had more or less stock left from Easter, which it took them several days to work off. Then the demand began to improve and at the beginning of this week flowers were being sold in large quantities, though at rather low prices. The shipping business again has become active. In spite of the difficulties of transportation, which still are a distinct handicap, the volume of shipping business is large. There have been times when the individual orders were larger, but the number of orders has increased so that many besides the regular buyers are being heard from.

There is an abundance of stock in most lines. Orchids are scarce, almost as scarce as in winter, and there has been almost a shortage of sweet peas. The latter are the principal corsage flowers at present and the dark, cold days following the cooking hot ones just before Easter have cut down the supply of peas to a surprising extent. Jonquils are on the wane, the present supply being principally from outdoors, and early tulips also are about at the end of their season.

The leading flower in the market at present is the carnation, the anticipated spring crops having come on in full force. Most of the stock is of fine quality and the carnations are selling well, though at low prices. The Allied Florists' Association has been making a trial this week of a new plan of relieving the market. It was arranged between wholesalers and retailers that good stock should be supplied at \$30 per thousand for an advertised special sale in every flower store in Chicago at

[Continued on page 32.]



# ROSES—O

A GOOD ASSORTMENT OF THE

Good Flowers, shorter stems - - -  
 Fine Flowers, medium stems - - -  
 Choice Flowers, long stems - - -

500 AT THE

## Carnations

The largest supply of strictly fancy stock in the middle west—the product of some of the most expert growers in America. At present prices values are excellent. Put us to your test by ordering today.

## Sweet Peas

If there are larger or more dependable supplies of high-class, long-stemmed Spencers we don't know where. Order some today—you'll find they sell well.

REMEMBER—Lower prices than Amling's invariably mean lower quality of flowers.

TRY OUR NEW GREEN,  
*Mahonia, \$1.00 per large bunch*

## OUR CURRENT

### AMERICAN BEAUTIES

		Per doz.
Long stems.....	\$7.50 @	\$9.00
Stems 30 to 36 inches.....	5.00 @	6.00
Stems 24 to 30 inches.....		4.00
Stems 18 to 24 inches.....		3.00
Stems 12 to 18 inches.....		2.00
Stems 12 inches.....	Per 100 4.00 @	8.00

### ROSES

		Per 100
Premier, special.....	\$30.00 @	\$35.00
Premier, medium.....	20.00 @	25.00
Premier, select.....	15.00 @	18.00
Premier, short.....	8.00 @	12.00
Columbia, special.....		20.00
Columbia, medium.....	15.00 @	18.00
Columbia, select.....	10.00 @	12.00
Columbia, short.....	6.00 @	8.00
Mrs. Russell, special.....	30.00 @	35.00
Mrs. Russell, medium.....	20.00 @	25.00
Mrs. Russell, select.....	15.00 @	18.00
Mrs. Russell, short.....	8.00 @	12.00
Milady, special.....		25.00
Milady, medium.....	18.00 @	20.00
Milady, select.....	12.00 @	15.00
Milady, short.....	4.00 @	6.00
Montrose, medium.....	12.00 @	15.00
Montrose, select.....	8.00 @	10.00
Montrose, short.....	4.00 @	6.00
Ophelia, special.....	12.00 @	15.00
Ophelia, select.....	8.00 @	10.00
Ophelia, short.....		6.00
Dbi. White Killarney, special.....	15.00 @	20.00
Dbi. White Killarney, select.....	10.00 @	12.00
Dbi. White Killarney, short.....	4.00 @	6.00
Sunburst, special.....		20.00
Sunburst, select.....	12.00 @	15.00
Sunburst, short.....	6.00 @	10.00

Extra special roses billed accordingly.

# E. C. AMLING CO.

Headquarters for Greens

The Largest, Best Equipped and Most Centrally  
 Located Wholesale Cut Flower House in Chicago

# Our Selection

VARIETIES IN THE SUBJOINED LIST

-	-	-	-	\$ 40.00 per 1000
-	-	-	-	75.00 per 1000
-	-	-	-	125.00 per 1000

THOUSAND RATE

## PRICE LIST

CORSAGE ROSES		Per 100
Cecile Brunner.....		\$3.00
Evelyn Nesbit.....	\$3.00 @	5.00

CARNATIONS		Per 100
Large and Fancy.....	\$ 4.00 @	\$ 5.00
Good Grade.....		3.00
Laddie.....	12.00 @	15.00

SWEET PEAS		Per 100
Spencer.....	\$1.50 @	\$3.00

BULBOUS STOCK		Per 100
Tulips, Darwin .....	\$8.00 @	\$10.00
Rainbow Freesia .....	3.00 @	4.00

MISCELLANEOUS		Per 100
Valley .....	\$6.00 @	\$8.00
Mignonette .....	4.00 @	8.00
Daisies, white or yellow.....	2.00 @	3.00
Calendulas.....	3.00 @	4.00
Callas.....	doz.,	2.00
Easter Lilies.....	100, 10.00 @	15.00
Pansies.....	doz. bunches, 1.00 @	1.50

GREENS		
Plumosus.....	per bunch,	\$ 0.50 @ \$ 0.75
Sprengeri.....	per bunch,	.50
Adiantum, fancy long.....	per 100, 1.00 @	1.50
Smilax.....	per doz.,	3.00
Ferns.....	per 100, \$0.50; per 1000,	5.00
Galax.....	per 100, .25; per 1000,	2.00
Mexican Ivy.....	per 100, .75; per 1000,	6.00
Leucothoe.....	per 100, 1.00; per 1000,	10.00

Prices Subject to Market Changes.

Store Open from 7:30 A. M. to 5 P. M.  
Saturday to 8 P. M. Closed on Sunday

## Lily of the Valley

You can get here all the Valley you need for the spring weddings. Amling's Valley is widely known, not only for its quality but for the size and dependability of the supply.

## Easter Lilies

We again have a steady supply of Lilies every day in the year. High prices for Lilies are of the past—you can use them every day at a profit.

NOTE—Large Supply of Southern Jonquils, fine stock at reasonable prices.

INCLUDE WITH EACH ORDER  
*Ferns - - \$5.00 per 1000*

# 169-175 N. Wabash Ave.

Long Distance Telephone

Central 1978  
1977  
1975

# CHICAGO, ILL.



GEO. C. WEILAND, President  
EDWARD MEURET, Vice-President  
RUDOLPH ELLSWORTH, Secretary  
CHARLES McCAULEY, Treasurer

**Our Customers Want—and**

# The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Avenue

Chicago,

L. D. Phone Randolph 631

## Push Your Business— Prices Are Sharply Reduced

It is the time to push the retail selling. You can send orders to us with the assurance that you will receive the full benefit of the condition of the market.

**QUALITY** OF OUR STOCK **FINER**  
NEVER WAS

**Mothers' Day** The wonderful demand for flowers for Easter shows that the public will call for more flowers than ever before for Mothers' Day, May 9. Place your order with us now and be sure of your supply.

**Peonies for Memorial Day** We are ready to book your orders for Peonies for shipment May 25 to 28. Will quote on request stating quantity you can use.

Get—the Best There Is

PAUL R. KLINGSPORN, Manager

# The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Ave.

Chicago

L. D. Phone, Randolph 631

## Current Price List

Many kinds of Flowers are very plentiful, but the supply will change from day to day. If you plan special sales, don't order without getting our prices. Let us know what you can use.

	Per 100
<b>Premier</b>	
Special.....	\$30.00 to \$35.00
Long .....	20.00 to 25.00
Medium.....	12.00 to 18.00
Short.....	6.00 to 10.00

<b>Russell</b>	
Special.....	\$30.00 to \$35.00
Long .....	20.00 to 25.00
Medium.....	12.00 to 18.00
Short.....	6.00 to 10.00

<b>Milady</b>	
Special.....	\$30.00
Long .....	\$20.00 to 25.00
Medium.....	12.00 to 15.00
Short.....	6.00 to 10.00

<b>Columbia</b>	
Special.....	\$30.00
Long .....	\$20.00 to 25.00
Medium.....	12.00 to 15.00
Short.....	6.00 to 10.00

<b>Ophelia</b>	
Special.....	\$20.00
Long .....	\$15.00 to 18.00
Medium.....	10.00 to 12.00
Short.....	6.00 to 8.00

	Per 100
<b>Sunburst</b>	
Special.....	\$20.00
Long .....	\$15.00 to 18.00
Medium.....	10.00 to 12.00
Short.....	6.00 to 8.00

<b>Brilliant</b>	
Special.....	\$20.00
Long .....	\$15.00 to 18.00
Medium.....	10.00 to 12.00
Short .....	6.00 to 8.00

<b>White</b>	
Special.....	\$20.00
Long .....	\$15.00 to 18.00
Medium.....	10.00 to 12.00
Short .....	6.00 to 8.00

<b>Mrs. Ward</b>	
Special.....	\$15.00
Long .....	12.00
Medium.....	10.00
Short .....	\$6.00 to 8.00

<b>Brunner</b>	
Corsage Buds...	\$2.00 to \$3.00

EXTRA SPECIAL ROSES BILLED ACCORDINGLY.

## Miscellaneous Flowers

Fancy Giganteum Lilies, \$12.50 to \$15.00 per 100.

	Per 100
<b>Carnations, Fancy</b> .....	\$ 5.00
" Good Stock.....	\$ 3.00 to 4.00
" Split.....	2.00
" Laddie and Superb .....	10.00 to 12.00
<b>Sweet Peas</b> .....	1.50 to 3.00
<b>Calendulas, Ball's Mammoth Special,</b>	6.00 to 8.00
<b>Poet's Narcissi</b> .....	1.50 to 2.00

	Per 100
<b>Darwin Tulips</b> .....	\$8.00 to \$10.00
<b>Jonquils</b> .....	6.00 to 8.00
<b>Valley</b> .....	8.00
<b>Snapdragon</b> ..	\$1.50 to \$2.00 per doz.
<b>Callas</b> .....	2.00 per doz.
<b>Cattleya Trianae, Limited Supply</b>	
<b>Pussy Willow</b> .....	2.00 to 3.00

## Florists' Greens

<b>Ferns</b> .....	\$5.00 per 1000
<b>Adiantum</b> .....	\$2.00 per 100
<b>Plumosus</b> .....	.50c to 75c bunch
<b>Sprengeri</b> .....	.50c to 75c bunch
<b>Smilax</b> .....	\$4.00 doz.

<b>Mexican Ivy</b> .....	\$1.00 per 100; \$7.50 per 1000
<b>Leucothoe</b> .....	\$7.50 per 1000
<b>Galax</b> .....	\$2.00 per 1000
<b>Boxwood</b> .....	25c lb.
<b>Woodwardia Fronds</b> .....	\$8.00 per 100

Prices Subject to Change Without Notice



# ROSES HEAVY SUPPLY CARNATIONS

Fine quality in all leading varieties. Russell, Columbia, Premier, Milady, Hearst, Ophelia, Sunburst, Weiland, Killarney, Richmond, Double White Killarney, besides Nesbit and Brunner, the Miniature Roses.

**CARNATIONS: Red, White, Deep Pink and Light Pink**

Easter Lilies, Rubrum Lilies, Callas, Tulips, Hyacinths, Purity Freesia, Snapdragons, Sweet Peas, Daisies, Calendula, Pansies, Lupines, Mignonette and all other seasonable Cut Flowers, including Greens of all kinds.

**Tulips, Jonquils, Darwin Tulips  
Ten Weeks' Stocks** **In Good Supply**  
You will find these ready sellers at this season.

If you want good stock and good treatment, buy of Chicago's most up-to-date and best-located Wholesale Cut Flower House

## J.A. BUDLONG CO.

WHOLESALE CUT FLOWERS AND GREENS

**QUALITY  
SPEAKS  
LOUDER  
THAN  
PRICES**

Roses, Valley and Carnations our Specialties  
**184-186 North Wabash Ave.  
CHICAGO**

WE ARE CLOSED ALL DAY SUNDAY

SHIPPING ORDERS GIVEN CAREFUL ATTENTION

**PRICES  
AS  
LOW  
AS  
OTHERS**

We are in constant touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

75 cents per dozen. The retailers were by no means unanimous in backing up the idea, but enough of them took hold to have an appreciable effect on the market.

Some growers are in heavy crop with roses, while others are cutting comparatively little. Consequently, some houses have rather more roses than they need, while others are short. There are scarcely any Beauties.

The leftover stock of Easter lilies has been pretty well worked off in funeral designs; there still are plenty of lilies, but the iceboxes no longer are crowded with them. Callas also are down to normal supply. Freesias are nearly gone, but there are poet's narcissi and other southern flowers in considerable quantity. The green goods situation is easing up.

### The Easter Aftermath.

The aftermath of Easter has been an unusual number of complaints from buyers. Beyond any question there was a good deal of poor stock in the market. It was inevitable with weather conditions as they were. Following a long spell of cool weather there were several hot days just at the time the shipments

## TONNER

**WHOLESALE  
CUT FLOWERS  
and  
SUPPLIES**

30 East Randolph St.

**CHICAGO**

Telephone Central 6284

There are plenty of Cut Flowers and there will be for some time to come. Push your sales. Every effort with Tonner's flowers means money in your pocket.

had to go out. Most buyers ordered their stock sent a day earlier than usual. If no attempt were made at accumulation it would be impossible to fill half the orders of any holiday. But the hot weather hit the accumulated stock one blow and much of it died. It also is a fact often observed that when the retailers sell out there are few complaints, regardless of what kind of stock was available, while there invariably are

complaints when the retailers get stuck. The stormy Easter resulted in an unusual number getting stuck this spring. A good many of them wrote a letter to their wholesaler about it and some used rather strong language. The complaints are particularly numerous as to roses.

### Express Service Improves.

The express service changes from day to day, depending on the ebb and flow of

# CARNATIONS

## Use Them for Your Special Sales

Get your stock from Randall's and you can offer splendid values and get the public into your store in throngs.

**Randall's growers are in full crop. We can supply fine quality in quantity. All colors and all the popular varieties.**

### **Fine Roses**

Large quantities of the medium lengths that sell so well in your store; all the popular varieties.

### **Sweet Peas**

These will sell wonderfully in your store; splendid for corsages, for table use, etc.

All Other Seasonable Flowers in Full Spring Supply

***Advertise, make a show, push your sales and order your Cut Flowers of Randall's***

## **Mothers' Day Is Near**

Mothers' Day, May 9, has become one of the biggest days of the year. All the National and Local advertising campaigns will make it better for 1920 than ever before. YOU will need large quantities of all kinds of Flowers. RANDALL'S will have them. LET'S GET TOGETHER.

# **A. L. Randall Co.**

180 N.  
Wabash Ave.

**CHICAGO**

L. D. Phone  
Central 7720



# ROSES, CARNATIONS, SWEET PEAS

AND

## Home-grown Gardenias

### JOSEPH FOERSTER CO.

Wholesale Dealers in Cut Flowers

160 North Wabash Ave.

CHICAGO

strikes, but there was considerable improvement last week in the situation in Chicago. For a day or two the company abandoned the market, because of the switchmen's walkout, but during the latter part of the week full service was given for shipments going out on the B. & O., Panhandle, C. B. & Q., St. Paul and Alton, except that there was a complete embargo against St. Louis, East St. Louis, Kansas City and Buffalo, where the conditions were worse than here. No pickups were made for points on the New York Central, Rock Island, Nickel Plate, I. C., Michigan Central, Big Four or Northwestern, but shipments of "funeral flowers" were accepted if taken to the stations. It was no longer necessary to fee the station men.

This week conditions in Chicago are still further improved, the express company is giving a little better service each day, but there is a lengthening list of eastern points for which shipments are not accepted. The express clerks' strike in Chicago has ceased to be much of a factor, the present trouble arising from the railroad employees' strikes.

Among the wholesalers the idea is fast gaining ground that conditions approach the intolerable and that something of serious character is likely to happen soon.

#### What Coal Will Cost.

The growers have a problem before them in the continual rise in the cost of fuel. N. J. Wietor says that if he ever had any question that Pocahontas is the cheapest coal for a florist to use, every doubt was dispelled during the war, while all Pocahontas was diverted from this district. Not so many years ago Pocahontas mine-run cost the growers \$1 per ton at the mine mouth. Last season it was \$3. Recently it has been \$4, with the prospect of a further rise to \$4.50 as the result of recent miners' wage adjustment. And then there is the matter of freight. It used to seem high at \$1.65 per ton to Rogers Park, but government operation of the railroads brought the present rate to \$2.70 per ton, with the almost certainty that before September freights will be advanced anywhere from twenty-five to



IN  
CHICAGO

## A \$10 or a \$1000 Order

For Cut Flowers receives the same consideration and thorough handling to meet the requirement of the "UNSEEN BUYER" as only the Great Central Market is most capable of giving.

Our sphere of usefulness to the retail florist is reflected in the things our policy of **Commission Wholesaling** stands for, and the advantages our large supply of Cut Flowers has to give.

Established reciprocal relations with a customer places the responsibilities of handling all orders "RIGHT UP TO US."

YOUR



Protection

### Kennicott Bros. Co.

174 North Wabash Avenue

CHICAGO

Heaviest in Roses  
and Carnations  
with all  
other reasonable  
Cut Flowers  
right  
"IN THE PLACE"

# REINBERG'S FOR ROSES

The exceptionally fine quality of the Roses we are offering is an inducement to order more than ever before. Reinberg quality means the best.

## CARNATIONS

Plenty of Red, White and Pink for everybody, at \$4.00 to \$6.00 per 100.

Buy Direct From the Grower

### CURRENT PRICE LIST

Subject to change without notice

<b>MRS. CHAS. RUSSELL, PREMIER and COLUMBIA</b>		Per 100
Specials .....		\$30.00
Select .....	\$20.00 to	25.00
Medium .....	12.00 to	15.00
Short .....	6.00 to	8.00
<b>OPHELIA and SUNBURST</b>		Per 100
Specials .....		\$20.00
Select .....	\$15.00 to	18.00
Medium .....	10.00 to	12.00
Short .....		6.00

<b>CARNATIONS—</b>		Per 100
Assorted Colors .....	\$4.00 to	\$6.00
Sweet Peas .....	2.00 to	4.00
Valley .....		8.00

<b>MILADY</b>		Per 100
Specials .....		\$20.00
Select .....	\$15.00 to	18.00
Medium .....	10.00 to	12.00
Short .....		5.00

<b>Killarney.....</b>		Per 100
White Killarney.....	Specials.....	\$18.00 to \$20.00
Killarney Brilliant.....	Select.....	12.00 to 15.00
Champ Weiland.....	Medium.....	8.00 to 10.00
	Short.....	5.00

<b>ROSES, OUR SELECTION.....</b>	5.00
----------------------------------	------

<b>Adiantum, per 100 .....</b>	\$2.00
<b>Asparagus, per bunch .....</b>	\$0.50 to .75
<b>Boxwood, per bunch .....</b>	.35
<b>Ferns, per 1000. ....</b>	5.00
<b>Galax, bronze and green, per 1000.....</b>	2.00

# PETER REINBERG

WHOLESALE GROWER OF CUT FLOWERS

30 E. Randolph St., PHONES: Central 2846 and 601 CHICAGO, ILL.

## GOOD STOCK—Large Supply

Sunburst	Premier	Carnations	Jonquils	Boxwood
Columbia	Milady	Snapdragons	Tulips	Sprenger
Russell	Ophelia	Calendulas	Freesia	Galax
Brunner	Nesbit	Lilies	Callas	Ferns
White Killarney	Maryland	Yellow Daisies	Cattleyas	Adiantum
Richmond	Champ Weiland	Sweet Peas	Marguerites	Smilax
Beauties	Mignonette	Pansies	Plumosus	

Our Prices Never Are Higher than Others Ask for an Equally Good Grade of Stock.

## ERNE & COMPANY

30 E. Randolph St.

WHOLESALE FLORISTS  
L. D. Phone Randolph 6578

CHICAGO

fifty per cent. With a freight rate advance of only 75 cents per ton it will mean that fuel which last season cost \$5.70 per ton on track next season will cost almost \$8. When a grower uses, as do Wietor Bros., over 5,000 tons a year it means an addition of \$12,000 to the cost of operation.

It might be said \$12,000 does not grow on every rose bush.

### Various Notes.

George Asmus has suffered an attack

of his ancient enemy, rheumatism, aggravated by a general reduction of his well known resistant forces due to long continued overwork. His activities touch so many lines of trade welfare that everyone hopes for his early recovery.

Grossberg, Tyler, Finnerman Co., which has had two separate stores on the second floor of the Atlas block, 30 East Randolph street, has sold the lease on room 220, adjoining Percy Jones, Inc., to A. L. Vaughan & Co., who will

remove to the new location by May 1. The space is completely fitted up for wholesaling cut flowers. For several years it was the headquarters of Zech & Mann.

C. A. Samuelson is delaying his return to the farm in Idaho to work out the details of a plan to form a corporation in which the store employees will be stockholders and managers. One by one Mr. Samuelson is arranging his interests here so that he can remain on the farm the year around, and so that Mrs.



Samuelson can be with him. They are agreed farming is the life and that Idaho is the place to live.

Eric Johnson has had an extremely painful experience. He was absent from business for nearly two weeks because of an abscess in his ear.

H. P. Gebhardt is back at Wilmette after spending the last three years farming in Michigan. He will not reëngage in the florists' business, as he expects to remove to California in the autumn.

The more easterly of the larger houses back of Daniel Branch's store on Fifty-first street has been demolished.

J. H. McNeilly has closed his combination flower and candy store at the corner of University avenue and Sixty-third street, the lease having been sold to a druggist. On a neighboring window appears a sign which has made most of Woodlawn stop and stare, indicating, as it does in strong language, that Mr. McNeilly has acquired the lease there by methods displeasing to the present tenant.

Joseph H. Hill brought a specimen bloom of Red Columbia from Richmond, Ind., to the meeting of the Chicago Florists' Club April 8 and that night booked an order for 25,000 for the Weiss syndicate. Mr. Hill had just been in St. Louis, where a shipment of plants was stranded by the express strike and could not be shipped on to their destination or back to Richmond. He hastened home after the meeting, to the 3-months-old Joanna, who is doing splendidly.

Paul Weiss is a little busier than usual because the Fort Dearborn Coal Co., of which he is secretary, is preparing to hold the opening of the new offices, in the Fisher building as before.

When the grower must pay \$6 for eight hours' work by shovel-and-wheelbarrow hands—and not any, too much work, either—he needs high prices in more than the winter months, says Joseph Kohout.

Escape from the tornado of Palm Sunday was only one reason for Otto Amling's rejoicing next day. The other was the arrival of a third daughter in his household.

The S. A. F. slides shown in the movies at Maywood by the Weiss & Meyer Co. have received the praise of patrons of the theater.

Ernst Amling examined Joseph Hill's specimen of Red Columbia at the meeting of the Chicago Florists' Club with keen interest, because he is nursing a red sport which appeared on a plant of Columbia at his greenhouses last December.

Ziska & Sons gauge the state of business largely by the demand for wire frames, which they say is so strong as to indicate that the average florist who does funeral work is having an active trade. Wire is high, but Ziska & Sons have as yet had no difficulty getting their requirements.

Lewis & Rocca are advertising their store in the Cable building, using the Sunday newspapers and the trade's slogan. The phrase "Members Florists' Telegraph Delivery Association" occupies enough space so that the explanation of what the service is might have been used instead.

The J. Bombenger greenhouses, on Woodlawn avenue south of Sixty-third street, are being demolished. It was the oldest florists' stand in Woodlawn, but has been closed since just before the armistice.

## You do not have to HUNT for the best flowers in this market



### Our Stock

is of such quality that we guarantee to deliver our flowers in good condition and give you every satisfaction or refund your money.

#### Heavy crop of Roses, Carnations, Sweet Peas and Miscellaneous Stock.

	Per 100	Per dozen
ROSES—Premier, Columbia, Russell.....	\$6.00	\$20.00
Ophelia, Sunburst, Hearst & Killarney.....	4.00	10.00
CARNATIONS—Best fancy stock.....	8.00	5.00
SWEET PEAS—Spencers.....	1.50	3.00
VIOLETS—Home-grown single.....	1.50	2.00
PANSIES—Per dozen bunches.....	\$1.00	\$1.50
SNAPDRAGON—Extra fine.....	1.00	1.50
CALLA LILIES.....	1.50	2.00
EASTER LILIES.....	1.50	2.50
STOCKS—Fancy double.....	1.00	1.50
Fancy single.....	.50	.75
YELLOW DAISIES—Extra good.....	\$1.50	\$3.00
WHITE DAISIES.....	1.00	2.00
DARWIN TULIPS.....	8.00	10.00
TULIPS—Good single.....	4.00	6.00
ASPARAGUS—Per bunch.....	.35	.75
ASPARAGUS SPRENGERI—Per bunch.....	.35	.50
FERNS—Per thousand.....		5.00
GALAX—Per thousand.....		2.00

If you are not familiar with our stock, a trial order will convince you.

Orders booked now for MOTHERS' DAY, under our guarantee.

## A.T. Pyfer & Company

Our Motto: "Nothing is too much trouble to please a customer."  
164 NORTH WABASH AVENUE CHICAGO, ILLINOIS

Mention The Review when you write.

Edward Meuret says the season to date has been one of the best in his long experience as a carnation grower, in spite of the general disappointment with the results at Easter. Mr. Meuret has done so well as a grower that he would like to sell out and play the gentleman of leisure for a while.

The hearing on Arthur F. Keenan's petition for a discharge from bankruptcy was held in the U. S. District court in the Federal building April 12 and granted. Since his return from overseas Mr. Keenan has been employed as a salesman by the United States Rubber Co. Relieved of his old debts, which aggregated \$5,403.09, he is in position to start in the florists' business again.

April 10 I. Rosnosky severed his connection with the W. W. Barnard Co.

K. N. Cooper, manager of the Auburn-dale Goldfish Co., says wholesale florists are by no means the only ones

seriously affected by the express situation. Moreover, goldfish cannot be sent by parcel post even if express shipments have been held up for four weeks.

#### ST. LOUIS, MO.

##### The Market.

A week of sunshine, following the disagreeable snow storm Easter Sunday afternoon, warmed up the atmosphere and created a large supply of cut flowers for the growers. The wholesale markets were loaded up with stock in all grades daily. Those markets which do much shipping had a great deal of stock left on their hands, since the railroad strike prevented the express companies from taking outbound shipments. Consequently the local market was choked up and cheap prices prevailed almost daily. To help dispose of the stock, some of which was of excellent

ROSES :: CARNATIONS :: SWEET PEAS

In Large and Fine Supply for your Big Spring Needs

Zech & Mann

Wholesale Cut Flowers

30 East Randolph St., Chicago, Ill.

We fill all orders for  
all kinds of flowers

There is  
No More Reliable  
Source of Supply

for

Cut Flowers  
and Greens

WIETOR BROS. 30 East Randolph St., Chicago

... CURRENT PRICE LIST ...

Subject to change  
without notice

Premier	Per 100
Special.....	\$25.00
Select .....	20.00
Medium.....	15.00
Short.....	10.00

Russell	
Special.....	25.00
Select .....	20.00
Medium.....	15.00
Short.....	10.00

Columbia	
Special.....	20.00
Select .....	15.00
Medium.....	12.00
Short.....	10.00

Ophelia	Per 100
Special.....	\$15.00
Select .....	12.00
Medium.....	10.00
Short.....	8.00

Sunburst	
Special.....	15.00
Select .....	12.00
Medium.....	10.00
Short.....	8.00

Killarney and White Killarney	
Select .....	8.00
Medium.....	6.00
Short.....	5.00

Carnations	Per 100
Fancy .....	\$5.00
Good.....	4.00
Split .....	2.00

Calla Lilies, per doz.....	\$2.00
Ferns, per 1000.....	5.00
Galax, per 1000.....	2.00
Sprengeri, per bunch.....	.50

ROSES  
Our Selection,  
\$6.00 per 100

Mention The Review when you write.

JOHN KRUCHTEN HENRY KRUCHTEN  
JOHN KRUCHTEN CO.  
(NOT INCORPORATED)  
Wholesale Florists 30 East Randolph Street, CHICAGO, ILL.  
L. D. PHONE, CENTRAL 9016-9017-9018

quality, big lots were sold at low prices. Roses were of excellent quality, especially Premier, Russell, Ophelia and Milady. Killarney and Sunburst were also in fine crop. Carnations were plentiful and the top prices were not over \$4 per hundred; many sales were made as low as \$1.50 per hundred, all in excellent quality. Sweet peas were not plentiful at the

end of last week, since the heavy cut for Easter kept them down, but a good supply was expected for this week. There were plenty of cut Easter lilies, which came down in price to as low as \$6 per hundred blooms and sold fairly well at these figures. Violets are showing the effects of warm sunshine and will soon be over for this season. In miscellaneous stock,

there is a good supply of irises, jonquils, freesias, mignonette, calendulas, pansies, snapdragons and candytuft. Valley is selling well, since a good many weddings are booked. Plants had a good sale in the wholesale market all week, since the retailers were restocking their stores after Easter. This market cleans up daily in aspen-



# St. Louis for Your Cut Flowers and Florists' Supplies

Send for Complete Price List

**St. Louis Wholesale Cut Flower Company**  
1406-08 Pine St., Long Distance Phone Bell, Olive 4203 ST. LOUIS, MO.

gus, adiantum and long smilax. Flat ferns, galax and leucothoe are also well called for and in good supply.

## Club Meeting.

The St. Louis Florists' Club held its regular meeting Thursday afternoon, April 8, in the tea room at Vandervoort's, at the invitation of Edward Steitz and Julius Schaeffer. The meeting opened at 2 o'clock, with President Hummert in the chair and all officers present. The attendance numbered forty. Mrs. Wagner spoke on the \$24,000,000 bond issue and was followed by V. J. Gorly, who represents the club on the mayor's committee for the bond issue. At the conclusion of his talk, the members present voted to endorse the issue.

The publicity committee reported through its chairman, L. J. Bourdet, what the committee had accomplished last year and read a financial report showing receipts and expenditures. The report was thoroughly considered, J. F. Ammann and F. C. Weber taking a leading part in the discussion. F. A. Windler, of the Missouri State Florists' Association, reported that the arrangements were not yet complete for the annual meeting of that association, to be held in St. Louis in May. The committee on the reprinting of the by-laws reported through its chairman, H. C. Irish, who read the various changes adopted; this was their first reading and they will come up for final adoption at the May meeting. L. J. Bourdet, chairman of the committee for the national flower show, asked that his committee be discharged, as Cleveland had been selected for the city in which to hold the next national flower show, in 1922. On motion, the committee was discharged with thanks.

A discussion was then started by D. S. Geddis as to why St. Louis was ignored by the national flower show committee when the time came to select the city in which the show would be held, since St. Louis had been promised the next show. J. F. Ammann, former president of the S. A. F., explained to the satisfaction of those present why Cleveland was chosen to be the next flower show city.

The committee on the applications of R. E. Wallace, George S. Walters and T. Kammer for membership reported favorably and their election as members followed. Richard Hassell, of Webster Groves, Mo., submitted his application for membership.

J. F. Ammann, of the national publicity committee, was called upon for a talk on publicity, which was interest-

## MEMORIAL DAY HEADQUARTERS

We guarantee our prices to be as low as the lowest

WAX FLOWERS		MANILA BOXES		GYCAS LEAVES	
	Per 100	Cut Flower Boxes	Wreath Boxes		Per 100
WAX ROSES, Pink, White,		Per 100	Per 100	8 to 12-in.....	\$ 3.25
Golden Gate, Yellow.		18-5-3 1/4 \$3.75	16-16-5 \$10.25	12 to 16-in.....	4.00
Large size .....	\$2.50	21-5-3 1/4 4.50	18-18-6 12.25	16 to 20-in.....	5.00
Very large size.....	3.50	24-5-3 1/4 5.25	18-18-8 13.75	28 to 32-in.....	8.50
CREPE ROSES, Pink, White,		28-5-3 1/4 6.75	20-20-8 14.00	32 to 36-in.....	9.50
Golden Gate, Yellow or Rus-		21-8-5 7.00	22-22-6 16.50	36 to 40-in.....	11.50
sell .....	2.50	30-5-3 1/4 7.00	22-22-8 19.00	40 to 44-in.....	13.25
CARNATIONS, Pink, White,		24-8-5 7.50	Violet Boxes	44 to 48-in.....	15.00
Golden Gate.....	2.50	28-8-5 8.00	8-5-4 \$4.00		
SWEET PEAS, Pink, White,		30-8-5 8.50	9 1/2-6-5 5.25		
Lavender. Per 1000.....	5.50	36-8-5 11.75	10-7-6 6.25		
		30-12-6 13.50	12-8-7 7.75		
		36-12-6 15.50	Bouquet Boxes		
		36-14-6 16.50	19-9-8 \$11.50		
CALLA LILIES .....	\$4.00				
EASTER LILIES .....	4.50				
APPLE BLOSSOMS, Pink or					
White .....	1.25				

As railroad conditions are upset all over the country, order now, don't delay, save yourself many disappointments.

## BOSTON FLORAL SUPPLY & SNYDER CO.

15 Otis Street

WHOLESALE FLORISTS

94-96 Arch Street

OFFICE - SALESROOMS - SHIPPING DEPT.  
BOSTON, MASS.

PHONES Main 2574  
Forthill 1083  
Forthill 1084  
Forthill 1085

Kindly address all communications to our Main Office, 15 Otis Street, Boston, Mass.

## Cut Flowers

OUR SPECIALTY

H. G. BERNING

1402-4 Pine St., ST. LOUIS, MO.

## WM. C. SMITH

Wholesale Floral Co.

WHOLESALE FLORISTS

1316 PINE ST. (Both L. D. Phones) ST. LOUIS

Smaller and Everything in Season Always on Hand

ing throughout; he concluded his talk by advising the club to invite all the florists to attend a big get-together meeting, at which an able speaker should address them on publicity and the arrangements for which should be left in the hands of the publicity committee. H. J. Seel, of Milwaukee, was the speaker selected for that occasion.

The meeting then adjourned and the members were invited to a fine luncheon, which was much enjoyed.

The next meeting will be held May 13.

## Growers' Meeting.

The meeting of the St. Louis County

## CHOICE

## VALLEY

Per 100 — \$8.00

C. A. KUEHN WHOLESALE FLORIST

1312 Pine Street ST. LOUIS, MO.

## Artificial Flowers

We have just received an import shipment of best quality

Valley, Lilac, Pansies  
and Forget-me-nots

LOTOS MFG. CO.

1366-68 Clybourn Ave., CHICAGO

Growers' Association was held April 7; the attendance was good. It was de-

# PINEHURST FLORAL CO.

1121 Grand Ave.

Successors to Geo. M. Kellogg Floral Co.

Wholesale Florists

Kansas City, Mo.

## CURRENT PRICE LIST

### Roses

Ophelia.....	Per 100, \$6.00 to \$20.00
Richmond.....	Per 100, 5.00 to 20.00
Sunburst.....	Per 100, 5.00 to 16.00
Shawyer.....	Per 100, 5.00 to 16.00
Killarney.....	Per 100, 5.00 to 16.00
American Beauty.....	.....at Market

CARNATIONS.....	Per 100, \$ 4.00 to \$ 6.00
EASTER LILIES.....	Per 100, 12.00 to 20.00
CALLA LILIES.....	Per 100, 12.00 to 20.00

### Miscellaneous

Jonquils.....	Per 100, \$4.00 to \$ 6.00
Tulips.....	Per 100, 6.00 to 10.00
Sweet Peas.....	Per 100, 1.50 to 3.00
Snapdragon.....	Per 100, 8.00 to 12.00
Calendula.....	Per 100, 3.00 to 8.00
Adiantum.....	Per 100, 1.00 to 1.50
Sprengerl, Plumosus.....	Per bunch, .50
Smilax.....	Per dozen, 8.00
Ferns.....	Per 1000, 4.00

Home Phone Main 2765  
Bell Phone Grand 2765

Store closed all day Sunday. Open weekdays until 5:30 p. m.  
Sunday shipping orders accepted at Greenhouses:  
Pleasant Hill, Mo., Phone 18

OVER 500,000 FEET OF GLASS

## This is all Good Stock

### ASPLENIUM NIDUS-AVIS (Bird's-Nest Fern)

Heavy, 4-in.....	75c each
Heavy, 3-in.....	50c each

### PANDANUS VEITCHII

4-in.....	75c each
5-in.....	\$1.00 and \$1.25 each
6-in.....	2.00 and 2.25 each

### BOSTON FERNS

4-in.....	35c each
5-in.....	50c and 75c each
6-in.....	\$1.00 and \$1.25 each
7-in.....	2.25 and 2.50 each
8-in.....	3.00 and 3.50 each

### MACAWII FERN—New

Good 4-in.....	50c and 75c each
----------------	------------------

### HOLLY FERN

4-in.....	35c each
-----------	----------

### GOOD STRONG TABLE FERNS

3-in.....	\$15.00 per 100
Packed in paper pots. Packing 5%	

# PINEHURST FLORAL CO.

Wholesale Store:  
Kansas City, Mo.

Successors to Geo. M. Kellogg Floral Co.  
WHOLESALE FLORISTS

Greenhouses: PLEASANT HILL, MO.

Cash or satisfactory references  
Part cash if C. O. D.

## H. KUSIK & CO.

Largest Shippers of  
Fresh Cut Flowers  
at Kansas City.

Florists' Supplies  
Manufacturers of Wire Designs

1018 McGee Street

KANSAS CITY, MO.

cided to hold a meeting of the association in the city the latter part of May at one of the leading hotels and invite all the growers to be present, not only from the city and county, but from all near-by towns in Missouri and Illinois. J. F. Ammann, who was chiefly responsible for the founding of the national growers' association, has accepted an invitation to be present and other speakers will also be invited.

The following members were nominated for the various offices: For president, Thomas Kirkwood, Jr., W. A. Rowe and Charles Meier; for vice-president, O. C. May and William J. Edwards; for secretary, Joseph Deutschmann; for treasurer, Gustave Hartmann, and for trustee, A. P. Scheidegger.

The remainder of the evening was taken up with a discussion of Easter business and publicity.

The next meeting of this association will be held May 5.

## Plenty Flowers at Low Prices

OPHELIA—good color, medium grade.	
PREMIER and COLUMBIA.....	10c to 25c
RUSSELL and MILADY.....	10c to 25c
OPHELIA and KILLARNEYS.....	6c to 15c
EASTER LILIES.....	18c to 20c
FANCY FERNS—1000.....	\$4.00
CARNATIONS.....	3c to 5c
SNAPDRAGONS.....	10c to 12c
CALENDULAS.....	4c to 6c
CALLAS—dozen.....	\$2.00

## T. J. Noll & Company

1108 Grand Ave., KANSAS CITY, MO.

Mention The Review when you write.

### Gardeners' Meeting.

The largest attendance of the year greeted the officers at the monthly meeting of the St. Louis Association of Gardeners at the Forest park green-

houses Wednesday, April 7. President Jensen presided.

All committees in charge of arrangements for the coming convention of the American Association of Gardeners reported that the arrangements for the



various events during the convention were completed. President Jensen announced that the dates for that meeting would be September 6 to 8; these dates being chosen in order to allow the members of the Park Superintendents' Association to be present, since they will meet in convention September 9 to 11 at Louisville, Ky.; they will leave this city on a special train for Louisville the evening of September 8. The sum of \$125 was raised at the meeting toward the defraying of the expenses of entertaining the national association.

The feature of the evening was the talk of Hugo Schaff on "City Garden Designs of Flowers and Foliage Plants"; this brought out a good discussion.

The next meeting will be held at the same place May 5, when Herman Schwarz will open an interesting discussion.

#### Bowling League.

The big bowling night will be Saturday, April 24, at the Western Rowing Club. A meeting was held at the store of the Windler Wholesale Floral Co., Monday evening, April 5, and all arrangements were completed for the big event. All florists are invited to attend and take part in the bowling, for which special prizes will be offered. Refreshments will be served after the bowling and the various prizes will be distributed by the committee in charge.

The results of the bowling Wednesday night, April 7, were that the Carnations won two from the Sweet Peas and the Daisies won two from the Roses.

The scores were as follows:

Roses	1st	2nd	3rd	Totals
J. J. Beneke.....	157	215	168	540
C. Hahn .....	129	180	133	442
G. Berner .....	121	145	147	413
H. Schlechter .....	106	130	95	331
G. Kuehner .....	144	141	125	410
<b>Totals .....</b>	<b>657</b>	<b>811</b>	<b>668</b>	<b>2,136</b>
Daisies	1st	2nd	3rd	Totals
A. Hoffmann, Jr.....	157	121	148	426
W. Ossick .....	134	164	143	441
C. Kuehn .....	122	167	168	457
A. Bourdet .....	122	125	113	360
J. Blind .....	100	100	100	300
Handicap .....	31	31	31	93
<b>Totals .....</b>	<b>666</b>	<b>708</b>	<b>703</b>	<b>2,079</b>
Carnations	1st	2nd	3rd	Totals
F. Hermann .....	132	149	171	452
A. Gums .....	155	138	160	453
J. Krager .....	118	137	114	367
F. Windler .....	167	121	144	432
O. Ruff .....	158	137	152	447
<b>Totals .....</b>	<b>730</b>	<b>680</b>	<b>741</b>	<b>2,151</b>
Sweet Peas	1st	2nd	3rd	Totals
J. J. Bentzen .....	136	125	157	418
J. McAnna .....	145	150	131	426
A. J. Bentzen .....	87	113	114	304
A. Hoffmann, Sr.....	87	120	133	340
F. Plotz .....	135	143	154	432
Handicap .....	30	30	30	90
<b>Totals .....</b>	<b>620</b>	<b>681</b>	<b>719</b>	<b>2,010</b>

#### Various Notes.

The Ladies' Florists' Club met at the home of Mrs. E. E. Windler, on Virginia avenue, Wednesday afternoon, April 7. The attendance was good and all present enjoyed a decidedly pleasant afternoon.

F. W. Ude, Jr., of Kirkwood, is spending most of his time this winter in Florida, where he and his son, Emil, have large interests in a fruit farm. The other two sons, Martin and Paul, are managing the greenhouses during his absence.

Joseph Hill, of the Jos. H. Hill Co., Richmond, Ind., was in this city April 9, looking after a shipment of 12,000 Premier roses for California. They were sidetracked on the east side and could not be moved by rail because of

# LAST CALL

## *Mothers' Day*

FOLDERS  
POSTERS  
STICKERS  
N. P. ADS  
MOVIE SLIDES

## Order from the Broadside Mailed You

HUNDREDS OF LIVE WIRE FLORISTS HAVE ALREADY PAVED THE WAY FOR **BIG BUSINESS** ON MOTHERS' DAY BY SENDING IN GENEROUS ORDERS FOR ALL OF THE MOTHERS' DAY DEALERS' HELPS

## DON'T DELAY ORDERING

MAIL AND EXPRESS ARE SLOW, AND TO ENABLE YOU TO PUT YOUR MOTHERS' DAY **HELPS** IN ACTION EARLY WE ADVISE YOU TO SEND IN YOUR ORDER WITHOUT DELAY

## Florists' Publicity Service Bureau Of the S. A. F. & O. H.

HILMER V. SWENSON, Director

431 So. Dearborn St., Chicago, Ill.

NOTE—A profit on the sale of these Dealers' Helps will be paid to the National Publicity Fund. You not only boost your own business, but also help the S. A. F. by buying them in abundance.

**THE FLORISTS' SUPPLY HOUSE OF AMERICA*****Always On Top***

A Pleasing Novelty

**For Mothers' Day****Sunday, May 9th**

Each figure is equipped with a container on the back, so that a few flowers — mother's favorite kind — can be added. **\$6.00** per dozen, with cups.



We offer a good assortment of WIRE FRAMES in all styles and in all sizes

**H. Bayersdorfer & Co.****1129-1131 Arch St.****PHILADELPHIA, PA.**

Branch Factory, 709 First Ave., New York City, Telephone Vanderbilt 4976

the strike. Mr. Hill expects to take them back to Richmond in a truck.

The six wholesale houses were loaded down with stock April 8 to 10 and no outgoing shipments could be made, although there were plenty of shipping orders on hand. The stock had to be sold off cheap in large lots to the local buyers.

The Alton Floral Co. and Mrs. Krug, Alton, Ill., report the best Easter trade which they have ever had.

At Belleville, Ill., G. W. Grossart, Henry Emunds, W. E. Ogle, Matthew Schoenberger and Adolph Fehr all did a big Easter business and say that there was an unusual demand for blooming plants this year.

On the east side, Miss Doussard, J. J. Friday, A. Mirring and the branch of Grimm & Gorly under the management of Charles Hahn report that never before was Easter trade so good as this year; everything sold well and all cleaned up early.

The show houses of Fred C. Weber, P. Hueber, the Sanders Nursery, George Waldbart and the Ayres Floral Co. have been replenished, as the Easter sales cleaned them out.

The Blossom Shop has been having a large amount of wedding and funeral work since Easter. Mr. and Mrs. G. N. Rothenheber, proprietors of the store, have purchased a new pleasure car.

Suburban visitors April 8 were J. F. Ammann, Edwardsville, Ill.; Arno Grossart, A. B. Fehr and Matthew Schoenberger, Belleville, Ill.; George Madsen, Alton, Ill.; Edwin Denker, St. Charles, Mo.; Charles Johann, Collinsville, Ill., and Lucian Doussard, East St. Louis, Ill. They all attended the

# BASKETS

## and Florists' Supplies

The extensive business you undoubtedly enjoyed at Easter has considerably lowered your stock of Florists' Supplies.

Let us express you at once one of our attractive assortments of Cut Flower and Plant Baskets consisting of

<b>50</b> Tumbler Baskets for . . . . .	<b>\$21.75</b>
<b>50</b> Cut Flower and Tumbler Baskets for	<b>35.75</b>
<b>50</b> Plant Baskets for 4-inch and 5-inch pots for . . . . .	<b>26.00</b>

**GEORGE B. HART**

49 to 55 Stone Street

ROCHESTER, N. Y.



meeting of the St. Louis Florists' Club that afternoon.

Walter Amling, Pana, Ill.; Morris Le Vine, of Lion & Co., New York, and S. P. Dernison, with A. Henderson & Co., Chicago, spent a few days in this city last week.

L. Baumann, one of the most regular attendants at the meetings of the Florists' Club, says that he had to miss the last one because of heavy orders in landscape work.

Heil & Haizlep's new store, in the extreme west end, furnished a large wedding last week. This with other social work kept the force busy all the week.

J. J. B.

#### CLEVELAND, O.

##### Easter Business.

Cleveland florists had the biggest and best Easter trade ever experienced. The weather was good, with the exception of Sunday afternoon, when there was a steady downpour of rain.

Carnations and bulbous stock were plentiful. Roses and peas were far short of the demand. The warm weather a few days before Easter showed its effect on violets. Small roses for corsages were scarce. Plants were cleaned up in a short time, many stores being sold out early Saturday. Lily plants were scarce and few were seen in the stores. The demand for corsages was far greater than in any previous year; many florists kept a crew busy doing nothing but making corsages and many customers were turned away.

##### The Market.

Business during the last week has been fairly good. Roses and carnations moved well. Bulbous stock was scarce and in demand. Peas cleaned up well. Greens are a little more plentiful.

##### Various Notes.

C. B. Wilhelmy received his new Dodge truck in time for the rush.

The Daisy Hill Farms consigned sweet peas to this market in quantity.

D. Bramley, formerly with his brother, has opened a store on East Seventy-first street.

Albert Barber reports a wonderful Easter trade from all his stores.

W. F. B.

#### TORONTO, ONT.

##### The Market.

The Easter business was heavy. Both downtown and uptown stores shared in the increased volume of business and the stores were crowded until a late hour on Saturday night. Some of the florists state that they did double the business of last year, but that does not mean that they have double the profit, because of the high prices paid for flowers.

After the rush of Easter the last week appeared to be quiet, but really it has not been so, as a reference to the cash register shows it to have been a heavy week. Flowers are fairly plentiful, though during the Easter rush there was a shortage of lilies, violets and sweet peas.

##### Club Meeting.

A telegram from George Asmus, of Chicago, states that he will be at the

# Lindley Boxes

Regardless of present paper shortage, we have a large supply

**READY FOR SHIPMENT**  
AT VERY REASONABLE PRICES



## MIST GRAY BOXES

Corner Lock Style

An excellent Box for all occasions. Does not soil easily.

Gray Corsage and Violet Boxes		
9x6x5 1/4	Shallow Lid	\$5.50
11x8x5 1/4	Shallow Lid	6.70
15x8x6 1/4	Shallow Lid	9.00

#### Cut Flowers and Sprays

	Shallow Lids	Full Telescope
18x5x3	\$4.80	\$5.30
21x5x3	5.15	5.75
24x5x3 1/4	6.00	7.10
30x5x3 1/4	7.20	8.40
36x5 1/4 x3 1/4		10.80
21x7x3 1/4	7.40	
24x8x4	9.00	10.80
28x8x5	11.50	14.80
36x8x5	14.30	17.70

Always specify whether Full Telescope or Shallow Lids are wanted on sizes where we price each.

#### Gray—Designs, Sprays, Etc.

##### All Full Telescope

30x10x5	\$18.50
36x10x6	25.00
40x10x6	29.00
48x10x6	33.00
30x12x7	27.00
36x12x8	36.50
36x14x6	30.00
34x16x5	27.50
16x16x8	25.00
18x18x7	25.00
20x20x6	25.00
20x20x8	33.50
24x24x8	41.00

## GREEN BOXES

Corner Lock Style  
An Appropriate Color

18x 5x3	3 -inch lid	\$ 5.40
21x 5x3	3 -inch lid	5.90
24x 5x3 1/4	3 1/4 -inch lid	7.50
30x 5x3 1/4	3 1/4 -inch lid	8.90
34x 6x3 1/4	3 1/4 -inch lid	11.20
21x 8x4	2 -inch lid	8.70
24x 8x4	2 -inch lid	9.40
24x 8x4	4 -inch lid	10.70
28x 8x5	2 -inch lid	12.00
36x 8x5	2 -inch lid	14.90
12x12x8	8 -inch lid	17.50
28x22x8	8 -inch lid	46.50

#### CORSAGE AND VIOLET

7x4x4	2-inch lid	\$ 3.80
15x7x6 1/4	2-inch lid	8.50

Owing to increased cost of labor, ink and supplies we can no longer print boxes free of charge, regardless of quantity; however, note—

#### Following Discounts for Quantity Orders:

Orders of 500 and over, assorted sizes	less 3%
Orders of 1,000 and over, assorted sizes	less 5%
Printing black or colored ink, \$2.00 extra per thousand or less quantity.	

All prices per 100, f. o. b. factory.



## ECONOMY FLOWER CARTONS

Far better than wrapping paper. Almost as cheap.  
Just the box for LOCAL deliveries.

A handy, neat, one-piece carton made from light-weight Mist Gray board.

20x4 1/2 x3	\$3.15
24x4 1/2 x3	3.50
30x5x3 1/4	4.50

Prices per 100, f. o. b. factory. Same discounts and printing charges as for our regular two-piece boxes.

Three per cent cash discount where cash accompanies order. We recommend full telescope lids for designs and shipping purposes; shallow lids satisfactory to most florists for local delivery.

Chicago trade phone, Wabash 5212—A. V. Z. Jennings, Representative.  
New York trade phone, Audubon 2860—Geo. L. Hoopla, Representative.  
St. Louis trade phone, Olive 3766—H. F. Seigneur, Representative.  
Louisville trade phone, 2869—J. Raymond Clark, Representative.  
Detroit trade phone, Cadillac 4178—A. A. Fordon, Representative.

**Lindley Florist Box Co., "Quality Box Makers" Marion, Ind.**

# CHICAGO CARTON COMPANY

## CORONA FLOWER BOXES



**Representatives**

**M. E. CHAPIN**  
516 Fifth Avenue  
New York City

**T. A. DIXON CO.**  
1526 Blake St.  
Denver, Colorado.

**T. S. FINCH**  
601 Elm St.  
Dallas, Texas.

**Home Office  
and Factory**  
4433 Ogden Ave.  
**CHICAGO**  
  
Telephone  
Lawndale 808

**For Violets and Corsages**

Size	Per 100
7 x 4 x 4 2-inch Top.....	\$ 5.00
10 x 6 x 5 1/2 2-inch Top.....	5.70
12 x 8 x 5 1/2 2-inch Top.....	7.40
14 x 10 x 8 2-inch Top.....	12.60

**For Cut Flowers**

18 x 5 x 3 2-inch Top.....	\$4.55
20 x 4 x 3 2-inch Top.....	4.55
21 x 5 x 3 3-inch Top.....	6.00
24 x 5 x 3 1/2 2-inch Top.....	6.35
24 x 8 x 4 2-inch Top.....	8.15
28 x 8 x 4 2-inch Top.....	9.20
28 x 8 x 5 2-inch Top.....	10.50
30 x 5 x 3 1/2 2-inch Top.....	6.95
36 x 8 x 5 2-inch Top.....	13.35

The sizes given here are carried in stock, in the popular MIST-GRAY and GREEN colors.

**5% DISCOUNT**  
CASH WITH ORDER

The prices quoted herewith are f. o. b. Chicago. When printing is wanted there will be a charge of \$3.50 for 500 boxes or any part thereof. A charge of \$5.00 per 1000 will be made for printing when quantity is over 500. Border printing and embossing will be charged for as time work in accordance with the amount of work involved.

Mention The Review when you write.

**For Sprays, Designs and Cut Flowers**

Size	Per 100
16 x 16 x 8 Telescope .....	\$21.15
20 x 20 x 8 Telescope .....	27.40
21 x 5 x 3 Telescope .....	6.00
24 x 5 x 3 1/2 Telescope .....	7.35
24 x 24 x 10 Telescope .....	42.10
30 x 10 x 5 Telescope .....	14.65
30 x 12 x 6 Telescope .....	21.15
32 x 32 x 8 Telescope .....	52.60
36 x 10 x 5 Telescope .....	18.95
36 x 12 x 6 Telescope .....	25.30
36 x 14 x 8 Telescope .....	33.75
40 x 10 x 6 Telescope .....	30.00

## FLORISTS' BOXES

Made in Dayton, Ohio

We are not profiteering. Our prices are low but we give you a heavy, high-grade material and good workmanship. Convince yourself by sending us a sample order. We satisfy our customers.

Write for Samples.	Mist Gray or Manila Shallow Cover Price per 100	Mist Gray or Manila Full Telescope Price per 100
8 x 20x 4 .....	\$ 3.00	\$ 3.30
8 x 18x 5 .....	3.10	3.40
8 1/2 x 24x 5 .....	4.30	5.60
8 1/2 x 30x 5 .....	5.70	6.60
5 x 24x 8 .....	7.10	9.00
5 x 28x 8 .....	8.80	10.80
5 x 36x 6 .....	10.60	12.90
5 x 38x 8 .....	12.60	15.00
5 x 30x 10 .....	13.50	15.50
6 x 28x 12 .....	14.00	16.60
5 x 36x 10 .....	15.00	17.10
6 x 36x 12 .....	18.90	21.80
8 x 20x 20 .....	19.80	25.00
8 x 24x 24 .....	29.70	33.80
7 x 42x 12 .....	.....	34.60
8 x 48x 14 .....	.....	41.40

**GRAY CORSAGE AND VIOLET**

With Shallow Fluted Edge Lid

5 1/2 x 9x 6 .....	\$4.50	6 x 9x 13 .....	\$7.00
6 x 7x 14 .....	6.50	7 x 9x 9 .....	7.00

Printing in black ink, \$1.50 per 1000, or less quantity; printing in colored ink, \$2.25 per 1000, or less quantity, in assorted sizes. All f. o. b. Dayton, Ohio.

No order printed less than 50 of each size. We allow a discount of 5 per cent when remittance accompanies the order.

**The Aull Bros. Co., Dayton, O.**  
Established 1890.

**Order Your BASKETS From**

## Florists' Supply House

We handle baskets of quality. Give us a trial order and be listed among the many satisfied customers.

## FLORISTS' SUPPLY HOUSE

WHOLESALE COMMISSION FLORISTS

105 East Ohio Street,

Phone Main 831

INDIANAPOLIS, IND.

## "DURO"

### FOLDING FLOWER BOXES

For Prices Write

Duro Paper Products Co., 729 S. Wabash Ave., Chicago, Ill.

## H. & D. Design Boxes

Are made of light, strong Corrugated Fiber-board and can be furnished with K. D. look-corner covers, safe and convenient.

Write for full particulars.

**THE HINDE & DAUCH PAPER CO.**  
SANDUSKY, OHIO

Others invited are J. Fred Ammann, of Edwardsville, Ill.; Fred C. W. Brown, of Cleveland, O., and W. W. Gammage, of London, Ont. W. E. Groves, of the John Connors Co., Hamilton, Ont., will give an address on coöperation, a subject with which he is quite conversant.

## Climax Manufacturing Co.

High Grade

## FLORISTS' BOXES

Castorland : : New York

## Cut Flower Boxes

All Sizes

**C. C. POLLWORTH CO.,**  
Milwaukee, Wis.

The plan of George M. Geraghty, president of the Canadian Retail Florists' Association, is to have the meeting

meeting of the Toronto Retail Florists' Club and the growers April 19. President Dillemath, of the Toronto Retail Florists' Club, said that a telegram from W. H. Eiss, of Buffalo, N. Y., states that he, also, will be here. The Dale Estate, of Brampton, will be represented by either T. Duggan or J. E. Cooper.



of the executive committee of that association in the afternoon. They will then, with the growers and visitors from the United States, be entertained at dinner. Immediately following the dinner addresses will be given by the visitors. There will be an amicable discussion as to the best way in which the growers and retailers can cooperate for the betterment of the business.

The sessions and dinner will be held at the club rooms, 12 Adelaide street, west, Toronto. All growers are invited.

#### Various Notes.

By courtesy of the Queen Victoria Niagara Falls park commission an interesting display of calceolarias was loaned to Toronto Hydro store and was on exhibition in the windows at 228 Yonge street.

H. G. Dilleuth has purchased a fine new sedan.

Mrs. H. James, of the People's Florists, has purchased a fine new touring car for her personal use.

Frank Saunders has issued a new calendar. The picture is of a pretty little girl with a bunch of chrysanthemums.

Dickenson's greenhouses, St. Thomas, suffered by fire March 29.

Wilfred McClure has been visiting at his home here since Easter. He has purchased the store of McKenzie Ross, Chatham, Ont., and will operate the two stores there.

There have been several visitors from the United States to see the Dunlop rose growing at Richmond Hill. J. J. H.

#### PHILADELPHIA.

##### The Market.

The week after Easter was satisfactory. This is not usually the case. The good showing is due to two things, clear weather and the bare market. Usually the first day or two after Easter sees the arrival of any amount of odds and ends, leftovers from Easter on the places of the growers. When these are added to the regular supply they quickly overload a market that is apt to be quiet after a big floral holiday. This Easter there was no accumulation. There was practically nothing left over anywhere. The clean-up was general. As a result, Easter Monday saw the arrival of but a few flowers. They were nice and fresh. The supply has slowly increased as the week advanced, but not enough to exceed the demand. Prices declined from twenty-five to thirty-three and one-third per cent at the beginning; then they held fairly well. An angry cloud appeared on the bright horizon Saturday when the transportation authorities declined shipments of perishables owing to the switchmen's strike. This created alarm in the market. Some shipments were sent by parcel post; some went at shipper's risk; some were refused outright. Fortunately, Saturday is not a heavy shipping day. Should the condition continue Monday and Tuesday of this week, the market will be completely demoralized.

Carnations have continued short of the demand. That is, pink and white; there is no need of red at present. Good sweet peas have also been asked for more frequently than they have been obtained. The fine peas of March have made the buyers extremely critical. They want the best. Snapdragon is a valuable flower just now. A lot of it

## When it comes to Beauties this is the place

A big spring crop and extra fine quality.

Ever since Beauties were first introduced, they have been grown more consistently and more successfully around Philadelphia than anywhere else in the United States.

Associated with Philadelphia Beauties is the name of Burton—father and son. As Beauty Growers they rank very high. We have handled the Burton product for more than 15 years.

Every morning a big cut of these good Beauties are on sale in our daylight store.

And the prices are very reasonable—about half the winter quotations.

## THE LEO NIESSEN CO.

Wholesale Florists

Branches:  
BALTIMORE  
WASHINGTON

1201-3-5 Race St.  
**PHILADELPHIA**

Mention The Review when you write.

## BERGER BROTHERS

### SWEET PEAS, VALLEY, CARNATIONS, ROSES, LILIES

1225 Race Street :: PHILADELPHIA

Roses  
Carnations  
Callas  
Sweet Peas

CHARLES E. MEEHAN  
5 South Mole Street,  
PHILADELPHIA, PA.

PLUMOSUS  
Strings and Branches  
ADIANTUM  
and Green  
of all kinds

Mention The Review when you write.

is sold at good prices. Violets are about over. There are some lilies sold at a price that seems moderate by comparison with that of Easter. After all, it is something to be able to sell lilies at

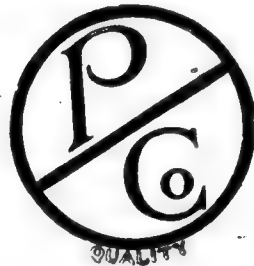
all so soon after such an immense number of them were marketed.

There are callas, yellow daisies, daffodils and a few tulips. Orchids are quite scarce and roses quite plentiful.

# ROSES

With milder weather conditions, Roses in particular are wonderfully improved, both in quality and quantity. **RUSSELLS** were never choicer than they are now, all lengths:

SPECIAL, \$30.00; FANCY, \$25.00; EXTRA, \$20.00; FIRST, \$15.00; SECOND, \$10.00



## Premier

SPECIAL.....	\$30.00
FANCY.....	25.00
EXTRA.....	20.00

## Columbia

SPECIAL.....	\$25.00
FANCY.....	20.00
EXTRA.....	15.00
FIRST.....	12.00

## American Beauty

SPECIAL.....	\$30.00
FANCY.....	50.00
EXTRA.....	40.00
FIRST.....	25.00
SECOND.....	15.00

**GARDENIAS**,..... per dozen, \$3.00 to \$4.00

Everything in Cut Flowers, Plants, Greens, Ribbons and Supplies  
BUSINESS HOURS, 7 A. M. TO 5 P. M.

## S. S. PENNOCK COMPANY

1608-20 Ludlow St., PHILADELPHIA, PA.

NEW YORK  
17 West 28th Street.

BALTIMORE  
Franklin and St. Paul Sts.

WASHINGTON  
1216 H Street, N. W.

**Peas, Snapdragons,  
Roses, Carnations,**  
and all Seasonable Flowers

**Philadelphia Cut Flower Co.**  
GEORGE AEUGLE, Prop.  
1517 Sansom Street, PHILADELPHIA, PA.

**All Seasonable  
Cut Flowers**  
WM. J. BAKER  
Wholesale Florist  
12 South Mole Street, Philadelphia, Pa.

**GRAVE MARKERS**  
Stein's Floral Supply Mfrs. 2223 N. Front St., Philadelphia.

There will be business this week. The uncertainties are the weather and the strike.

### The Lesson of Easter.

No one who has thoughtfully considered the florists' problems of today can fail to receive from Easter this idea: That so large a quantity of plants and flowers could be disposed of at one time is proof of their popularity. Add to that that prices, especially on plants, were higher than they have ever been before and there is every reason for confidence in the future of the business. The lesson of Easter is clear and

## EDWARD REID Offers for April

**Sweet Peas, Snapdragon, Carnations  
Roses, Yellow Daisies**

*When They're Reid's They're Right*

**1619-21 Ranstead St., PHILADELPHIA, PA.**

## Roses! Roses! Roses!

The best varieties — fresh daily

**Sweet Peas, Valley, Carnations**

**THE PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE**  
1615 Ranstead Street, PHILADELPHIA

simple. Produce stock when it is wanted; it can then be sold at a fair profit.

### West Laurel Hill.

When William Donaghy came to the West Laurel Hill Cemetery Co. sixteen years ago, there were only a couple of small greenhouses on the place. They were down in the valley. Now there are a dozen or so, large, built on high, dry ground, with a great, big shed

dividing the place in two. The shed is so large that a big truck or double team can easily pass throughout its entire length without danger of mishap. On this particular day this roomy shed was full of plants in full bloom. That made it appear fairly alive with color. There were hyacinths and hydrangeas and tulips and astilbes and lilies and many more. It was the general excellence of these plants which



EMIL SCHLOSS,  
Pres. and Treas.

MILTON SELINKA,  
Secretary

# THE RIBBON HOUSE

## SCHLOSS BROS., RIBBONS, INC.

31 and 33 East 28th Street, NEW YORK

### HEADQUARTERS

For Florists' Ribbons, Chiffons and Novelties

made it clear that the company knew what they were doing when they erected this range of glass for Mr. Donaghy to manage. House after house of plants were in good condition, clean and thrifty. Aside from the Easter plants, the stock grown was mainly of the soft-wooded type, running all the way from *Alternanthera brilliantissima* to *Mesembryanthemum cordifolium aureum*. The plants that bore most eloquent testimony to Mr. Donaghy's skill were the geraniums. He said there were 75,000 of them. They were in 4-inch pots, stocky, close-jointed and even, a fine sight. The varieties were Alphonse Ricard, S. A. Nutt, Mrs. Williams and two others which were unfamiliar. Mr. Donaghy said that this stock was grown for use on the place, which covers over 200 acres.

#### Various Notes.

Charles E. Meehan thinks that it will be wise to buy coal early.

Sydney H. Bayersdorfer sailed from New York for Europe on the steamer Mongolia April 10. His father, Henry Bayersdorfer, went over to see him off.

Edward Reid was indignant at the idea of the switchmen's strike holding up the business of the country, which has suffered so much during the war. Mr. Reid thought that our government should not permit it for a moment.

H. H. Battles' window contained an exquisite bunch of *Delphinium Belladonna* after Easter, their grace of form and delicacy of color tastefully displayed.

Professor A. C. Beal delivered an illustrated lecture on "Gladioli" before the Pennsylvania Horticultural Society in the New Century Club room the afternoon of April 13.

Raymond Brunswick, secretary and treasurer of the M. Rice Co., is enjoying a few days' holiday. Those who know the big load of responsibility that Mr. Brunswick smilingly shoulders will wish him a jolly good time.

The April meeting of the German-town Horticultural Society was held in the library of Vernon park April 12. Edward Neville spoke on the plant exchange which is planned for the May meeting.



We handle a large line of Florists' Letters. It will pay you to write for our price list.  
C. A. KUEHN WHOLESALE FLORIST  
1312 Pine Street ST. LOUIS, MO.



#### THE HELP PROBLEM

Relieved by the

**Ever Ready  
Flower Pot  
Cover....**

Dresses your plants in a smart style quickly and without work. Write for sample and price list today.

Send 10c Postage.

**The Ever Ready Flower Pot Cover Co.**  
146 Hughes Avenue, BUFFALO, N. Y.

Charles F. Pennock, eldest son of Samuel Pennock, was married to Miss Runcle April 15. Phil.

#### BOSTON.

#### The Market.

For a few days after Easter business was extremely quiet, just as it has been in previous years. The weather was unusually cold for April and supplies were not particularly large during the whole of last week. Business April 10 was good and nearly all cut flowers cleaned up. The present week brings somewhat milder weather and this has increased arrivals, but trade is quite satisfactory and prices are holding up well.

Roses are somewhat weak and move quite sluggishly, with prices varying



A beautiful, green enameled, adjustable

### Plant Stand

It has a range in height from 26 to 52 inches, and you will find it invaluable for decorative purposes and the display of plants and baskets in your store and window.

Poppy design is carried throughout. A beautiful ornament for any store.

Price - - \$3.50 each

**PERCY JONES**

INC.  
30 EAST RANDOLPH STREET  
CHICAGO - - ILLINOIS

**CHICAGO PRINTED STRING CO.**  
Advertising String and Ribbon Specialties  
2411 Clybourn Ave., Chicago, Ill.

from \$2 to \$16 per hundred, except for some fancies. American Beauties are arriving more freely and sold well at Easter and since that date. Special Hadleys still realize good prices. Car-

# THE FLORISTS' SUPPLY HOUSE OF AMERICA

## MEMORIAL DAY

Sunday, May 30

We offer a splendid assortment of our  
Memorial Day Specialties

### Metal Wreaths

Do you know that we manufacture them in our own factories in New York and in Philadelphia? Try an assortment at \$25.00 or \$50.00—sure to please you.

### Wheat Sheaves

Just received a large supply of fresh Wheat. Can make it up in any style and in any quantity.

**Wax Flowers, Cycas Leaves, Wax Designs,  
Ruscus, Beech Sprays,  
Adiantum Fronds, Magnolia Leaves, Oak Sprays,  
Lycopodium, Cape Flowers, Felt Letters.**

**DOVES**—We stuff them ourselves.

### JUST ARRIVED

**Chiffons**—All widths, all colors.

**Netting**—6-inch, all colors.

Imported Gold Letters.

Fresh Lot of Statice.

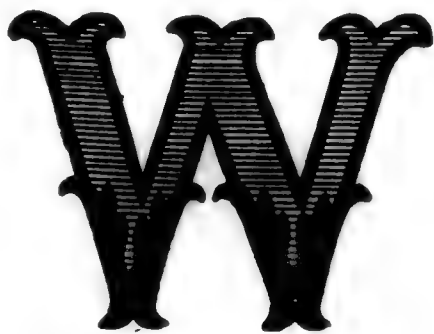
# H. Bayersdorfer & Co.

1129-1133 Arch St.

PHILADELPHIA, PA.

Branch Factory, 709 First Ave., New York City, Telephone Vanderbilt 4976

## GOLD LETTERS—SPECIAL PRICES



No. 1  
In Gold and Purple, per 1000, \$5.50

Letters packed 25 to each package.  
Numerals in same colors and price.



No. 4  
In Gold Only, per 1000, \$5.00



No. 6  
In Gold Only, per 1000, \$4.50

The kind that will stick, STICK and STICK, and won't come off.

**B. E. and J. T. COKELY,**

**201 N. 7th Ave., SCRANTON, PA.**

Established 25 years

Manufacturers and Importers of Florists' Supplies

ABOVE PRICES ARE POSTPAID

## PAPER SCRIPT LETTERS

Can be had in the following inscriptions in Gold and Purple

Father	Rest	Darling
Mother	Our	Dear
Brother	My	Too Soon
Sister	Asleep	Grandpa
Husband	Baby	Grandma
Wife	Sleeping	Friend
Mamma	Cousin	Aunt
Comrade	Peace	Uncle
Nephew	Niece	Papa
At Rest	Daughter	Son

Ten Words to Each Package  
Per 100 words.....\$3.50

Always state what color is wanted, otherwise gold will be sent.



# 100% PROFIT-PAYING BUSINESS BUILDER GOLDFISH

Large, Healthy Fish at Rock Bottom Prices

OUR FOUR BIG SELLERS.

Small Investments and Large Profits

## "Our Special"

Assortment all for **\$22.50**

144 Pint Globes  
144 Boxes Fish Food  
288 Goldfish  
50 Extra Fish, Moss, Pebbles and Dip Net FREE with this offer.  
You may have half this Assortment for \$12.00.  
We can furnish "Our Special" Assortment with Quart Globes for \$24.50.

## "Our Winner"

Assortment Only **\$33.00**

144 Half-gallon Globes  
144 Boxes Fish Food  
288 Medium Goldfish  
50 Extra Fish, Moss, Pebbles and Dip Net FREE with this offer.  
One-half this Assortment will cost you \$17.00.

## "Our Leader"

Assortment Price **\$13.75**

48 Half-gallon Globes  
48 Boxes Fish Food  
24 Terra Cotta Ornaments  
96 Medium Goldfish  
30 Extra Fish, Moss, Pebbles and Dip Net FREE with this offer.  
One-half this Assortment will cost you \$7.50.

## "Special Display"

Assortment Price **\$11.00**

12 One-gallon Globes  
36 Boxes Fish Food  
12 Assorted Ornaments  
48 Selected Goldfish, Pebbles, Moss and Dip Net to complete the assortment.

### OUR PRICES ON FISH

#### LARGE, HEALTHY STOCK

	Per 100
Medium Selected Goldfish, assorted colors.....	\$3.00
Medium Large Selected Goldfish, assorted colors.....	5.00
Large Selected Goldfish, assorted colors .....	7.00
Per doz.	
Japanese Fantails, small, assorted colors.....	\$2.40
Japanese Fantails, medium, assorted colors .....	3.00
Japanese Telescopes, small, assorted colors .....	3.00
Japanese Telescopes, medium, assorted colors.....	4.50
Japanese Comets, medium, assorted colors .....	2.00
Japanese Comets, extra large, assorted colors .....	3.00
Japanese Singletails, medium, assorted colors.....	1.80
Japanese Singletails, large, assorted colors.....	2.40

### WATER PLANT AND FISH FOOD

Water Plant.....	75c per doz. bunches;	\$5.50 per 100
Wafer Food, large 8-colored package.....	\$1.30 doz.;	\$14.50 gross
Flake Food, large 8-colored package..	.60 doz.;	6.50 gross
Natural Food, large 8-colored package	.60 doz.;	6.50 gross
Natural Food, in tin boxes.....	.75 doz.;	8.50 gross

### FISH GLOBES

Good, Heavy Glass, and in Original Cases.

Half-gallon Globes, 4 dozen to crate.....	\$ 1.30 per doz.
Gallon Globes, 2 dozen to crate.....	4.50 per doz.
Two-gallon Globes, 1 dozen to crate.....	7.50 per doz.
Three-gallon Globes, 1/2 dozen to crate.....	12.00 per doz.

Order your Globes and Supplies to be shipped at once by freight. Fish will follow by express.

## ASHBORNE GOLDFISH & SUPPLY COMPANY

Hatcheries: Burlington, Iowa; Indianapolis, Ind.; Frederick, Md.

1313 Agency St., BURLINGTON, IOWA

nations have sold as high as \$10, but \$6 to \$8 is a general average today, with a tendency toward lower prices. The last of the single violets sell at \$2. Sweet peas are abundant and popular, with select flowers making \$3 per hundred.

There is not a large supply of Dutch bulbous flowers and narcissi make \$6 to \$8 per hundred. Tulips are comparatively scarce. Small lots of hyacinths, ranunculuses and anemones arrive. Some splendid freesias still are coming in, also an abundance of yellow marguerites. Snapdragons continue decidedly in oversupply and superb spikes are offered at half their real value. Callas are somewhat overdone; so are cut lilies. In the way of miscellaneous flowers, some Bouvardia Humboldtii and orange blossoms are noted. Plant trade following Easter has been rather quiet.

At Horticultural Hall.

A. C. Burrage made another of his noteworthy orchid displays at Horticultural hall April 10 and 11, when his superintendent, Douglas Eccleston, set up a handsome group of 100 choice specimens, including some fine oncidiums, odontiodas, odontoglossums, renantheras, brassocattleyas, cypripediums and other genera. A silver medal was awarded to Odontioda Mrs. H. F. Chalifoux, and a similar award to Sophrolaelocattleya Anzæ. A certificate of merit was given to Odontioda Zephyr.

J. T. Butterworth had a nice collection of well flowered plants and received a silver medal for Odontoglossum Wilckeanum x gloriosum and honorable mention for O. cirrhosum x triumphans.

## The SAVO Steel All-Year-Round Flower Box

Self-Watering and Sub-Irrigating  
For WINDOWS, PORCHES,  
LEDGES, SUN PARLORS, Etc.

Leak-proof and rust-proof. No surface watering. Perfect AIR circulation and drainage.

A Sales Booster—A Trade Winner—An Easy Seller. Good Margin of Profit to Dealers.

Write for free Catalogue, prices and discounts

SAVO MANUFACTURING CO.,  
39 S. LaSalle St. CHICAGO



Patented Jan. 23, 1917

## GOLDFISH BUY FROM THE BREEDER

41 Acres of Ponds this Season.

Write for big new catalogue

Globes, Aquariums, Aquarium Supplies, Etc.

BERT J. PUTNAM, Scientific Aquarist, 490 Washington St., Buffalo, N. Y.

There was a constant stream of visitors, both April 10 and 11, to view these orchid displays.

Professor Osterhout delivered an interesting lecture on "Plant Breeding" at Horticultural hall April 10. In the course of his remarks he scouted the idea of new varieties being secured by selection; he believes that it will be rather by mutation, an opinion more generally held in scientific circles.

The next exhibition at Horticultural hall comes May 15 and 16, when, in addition to A. C. Burrage's monthly orchid display, classes are provided for narcissi,

## GOLDFISH 1,500,000 (Plain and Fancy)

Ready for market at rock bottom prices. Ship anywhere in U. S. or Canada.

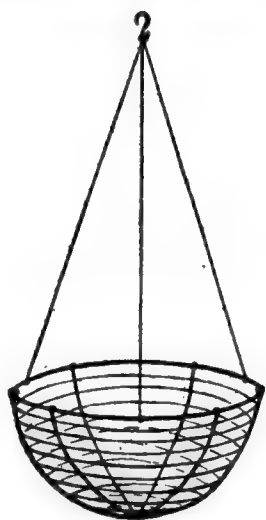
Write for our illustrated catalogue.

ORIENTAL GOLDFISH & SUPPLY CO.  
3757 to 3761 Cottage Grove Ave., CHICAGO, ILL.

tulips, hardy flowering shrubs, pansies and miniature rock gardens, also wild flowers and vegetables.

Various Notes.

The Boston Florists' Association held

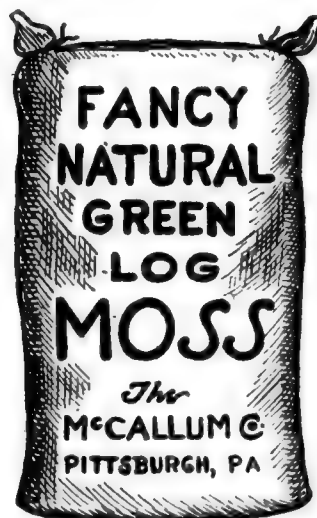


# The "McCallum" Hanging Basket—

Is not just so much wire stuck together to look like a basket, but a strongly made, correctly designed receptacle that will give long service; and being plain, it has no projecting wires which are apt to catch hold of other things through contact.

## Note These Prices for a Superior Basket

Size	Each	Per Dozen	Per Gross
8-inch.....	\$0.20	\$1.55	\$17.05
10-inch.....	.25	1.75	19.25
12-inch.....	.35	2.50	27.50
14-inch.....	.40	3.00	33.00
16-inch.....	.50	4.00	44.00
18-inch.....	.60	5.00	55.00



**Green Log Moss** — Best quality Blue Ridge Mountain Log Moss — per large bag, \$1.65 ..... 10 bags @ \$1.50 ..... 25 bags @ \$1.40

# The McCallum Company

HEADQUARTERS—PITTSBURGH—FACTORIES

NEW YORK BRANCH: 239 Fourth Ave.

DETROIT BRANCH: 34 W. Elizabeth St.

CLEVELAND BRANCH: 421 High Ave.

CINCINNATI BRANCH: 112 E. Third St.

a postponed meeting April 13, when there was an excellent attendance. The flower salesmen presented their side in vigorous fashion.

The Boston Floral Supply & Snyder Co. states that its Easter sales were heavy and that demand continues excellent. This company's cut flower department has greatly increased its volume of sales since Julius and B. A. Snyder joined the firm.

Governor Calvin Coolidge signed the daylight-saving bill for Massachusetts April 9 and we shall start under the new dispensation April 25. The measure passed both house and senate by such overwhelming majorities and the demand for it was so general that the governor had no alternative. While there was some opposition to the bill from farmers, they were by no means

unanimous in opposing it; in fact, some granges unanimously favored. This law becomes permanent and is not for one year, as many imagine. A repeal is necessary for a return to the old basis.

P. Welch says that he could have sold many thousands more of double violets for Easter, also that American Beauties sold extremely well. He is much concerned over the agitation in Canada to shut off imports of all cut flowers from the United States. With the present exchange against Canada added to the import duty, sales to the Dominion are an uncertain quantity.

Kidder Bros. brought in the last single violets of the season this week. They are always beautifully bunched and realize top-notch prices. This firm still has freesias of remarkable quality. Mr. Kidder states that a large crop of

mushrooms appeared among his violets and that Mrs. Kidder sold over \$80 worth of them last season. They came in the manure spontaneously, no spawn being used.

The Gardeners' and Florists' Club meets April 20 at Horticultural hall. W. N. Craig will be the speaker and he will take as his subject "Some Seasonable Thoughts and Suggestions." There will be a good display of spring flowers.

Thomas F. Galvin, Jr., has moved to more commodious quarters at 224 Devonshire street, where he is on the street floor, with two large show windows.

Last week the writer met two men sincerely desirous of starting in business on their own account, but who, after investigating construction and other costs, decided that it would be better and more profitable for them to earn a salary a



# CARNATIONS, ROSES

Ferns, \$3.50 per 1000.

Green and Bronze Galax, \$1.50 per 1000; case of 10,000, \$10.00.

Magnolia Leaves, prepared, per carton, \$1.75.

Sphagnum Moss, per bale, \$2.00; 10 bales, \$17.50.

Green Sheet Moss, \$1.00 per bundle; \$1.75 per bag.

## EVERYTHING

In Florists' Supplies

# THE WILLIAM MURPHY COMPANY

WHOLESALE COMMISSION FLORISTS

Phones Main 980-981

329 Main Street

CINCINNATI, OHIO

Largest Shippers of Home-Grown Cut Flowers in the Cincinnati Market

## THE BEST WIRE HANGING BASKETS

Inch	Doz.	100
10.....	\$3.00	\$20.00
12.....	3.50	25.00
14.....	4.00	27.50
16.....	5.00	35.00

while longer. Glass at \$9.25 to \$9.50 a box is some deterrent in itself.

John R. Ness was able to resume his duties this week after a sickness of more than two months' duration.

One grower had over 3,500 lilies which failed to open in time for Easter, another 3,000, and others smaller quantities. With Easter, 1921, coming March 27, several who have grown lilies this season say they will try something more dependable. The late arrival of the bulbs made it impossible to flower the plants on time.

W. N. C.

Herman H. Bartsch, of the W. W. Edgar Co., states that his firm bought \$150 worth of newspapers for wrapping plants for Easter.

E. E. R.

### NEW YORK.

#### The Market.

Post-Easter conditions were rather remarkable this year, in that the market settled the Tuesday following Easter to a quite normal state. A good supply of flowers was available, with an active demand, and this condition continued throughout the week. Clearances were good and prices settled down to a pre-Easter basis, although it may be said that Easter prices, except in one or two lines, were not far removed from the normal. Easter business is reported generally as having been excellent. Cut flowers met an unusually good demand and many more plants could have been sold if they had been available.

The market at the beginning of this week was good, with a plentiful supply and a fairly active demand. Arrivals of roses are not particularly heavy, but there is a sufficiency, except of American Beauty, which is on the short side, special grades moving at \$35 to \$100 per hundred. Hybrid teas are of good quality, the weather having been quite cool for many days. Premier and Columbia seem to be prime favorites and Francis Scott Key scores well among the larger varieties. The price range is \$3 to \$25 per hundred, with Hadley and Key running to \$50 per hundred.

Carnations are in fair supply and the demand for them is good at \$4 to \$6

## HANGING BASKET

Hand made, wire bound, enameled green, substantial.

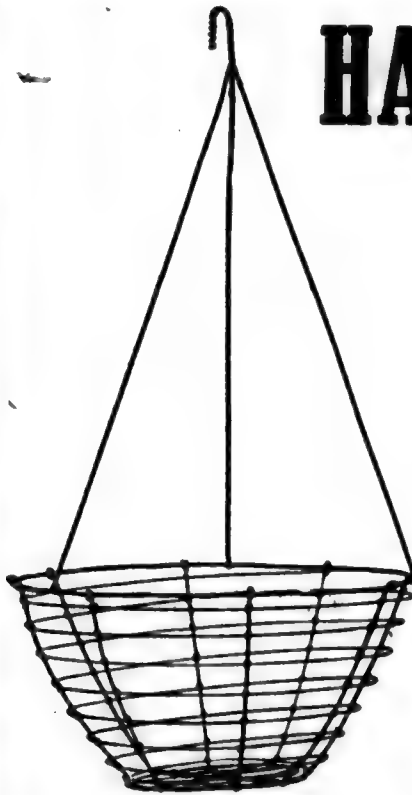
	doz.	100
8-inch.....	\$2.00	\$16.00
10-inch.....	2.25	17.00
12-inch.....	3.00	21.00
14-inch.....	3.50	25.00
16-inch.....	4.50	34.00
18-inch.....	6.00	45.00

Fancy Green Sheet Moss

Large Sack, \$2.00

Pittsburgh Cut Flower Co.

116-118 Seventh St., PITTSBURGH, PA.



Mention The Review when you write.



Vase and  
Settee  
Catalogue  
on request

No. F-17

## Get the Vase Business

The Florist has many opportunities to sell VASES—and filled with blooming plants, they make a beautiful decoration for the store. Order a few of this popular style—it's a winner. Big profits for you and a quick "turn-over." Send us your order now so you can make immediate deliveries.

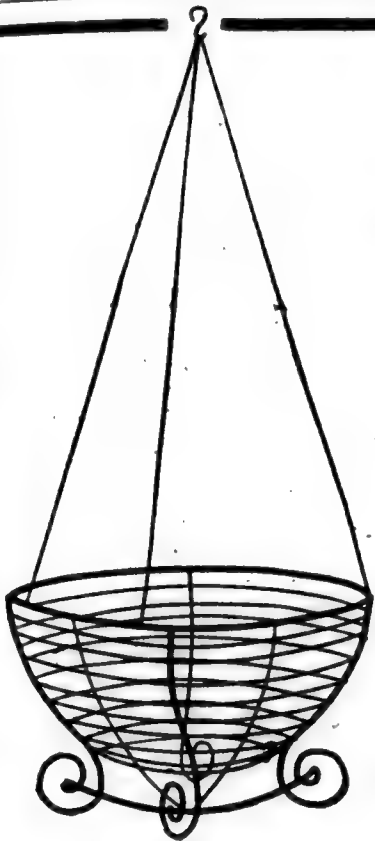
TERMS: 30 days net to dealers with approved credit rating; 2 per cent cash with order.

### Measurements and Weights (Including Handles)

Height, 38 in. Width, 36 in.  
Base 17 in. sq. Weight, 155 lbs.  
Capacity of Reservoir, 2½ gallons  
Price, painted one coat . . . . \$19.00 net  
Price, without handles . . . . 17.50 net

THE STEWART IRON WORKS CO., Cincinnati, O.

"THE WORLD'S GREATEST IRON FENCE BUILDERS"



# Wire Hanging Baskets

The well-made kind. Painted, bound with galvanized wire.

6 AT DOZEN RATE, 50 AT 100 RATE

	Per doz.	Per 100
8-inch.....	\$2.50	\$18.00
10-inch.....	3.00	20.00
12-inch.....	3.50	25.00
14-inch.....	4.00	27.50
16-inch.....	5.00	35.00
18-inch.....	7.50	60.00

## GREEN SHEET MOSS

Long, green sheets for hanging baskets.....per bag, \$1.75; 10 bags, \$16.00

**C. E. CRITCHELL,** THE WHOLESALE FLORIST Cincinnati, Ohio  
15 EAST THIRD STREET



**Make an even stronger appeal  
to the artistic sense of your  
customers—use this Jardiniere**

for cut flowers, potted plants, ferns, baskets and the like. Made of wood fiber, waterproofed. Handsomely decorated in classic designs and Wedgwood colors. Inexpensive—practical—

**ASK YOUR SUPPLY HOUSE FOR QUOTATIONS**

Made by the MONO SERVICE CO., Newark, N. J.

per hundred, with selected stock bringing as much as \$8 per hundred. There is rather a large supply of inferiors and splits, which sell down to \$2 per hundred.

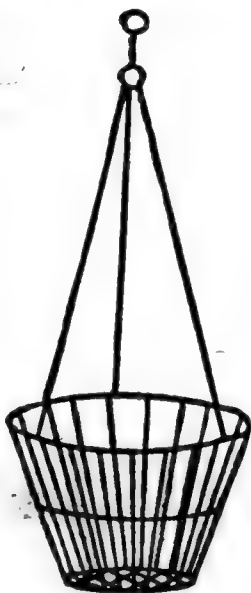
Gardenias are abundant and, while selected stock brings \$3 per dozen, much is cleared at as low as \$5 per hundred. Cattleyas are quite plentiful, with an abundance of low-grade flowers. Perfect flowers of Mossiae when large bring as much as \$1.50 each. Inferiors move at \$1 downward. Lily of the valley is quite abundant, moving within a range of \$2 to \$8 per hundred sprays, with quality fairly good in all grades. Easter lilies are plentiful, moving slowly at \$8 to \$15 per hundred, with short-stemmed stock at \$6 per hundred. Callas are available in several grades at from \$1 to \$3 per dozen.

There is a great abundance of bulbous flowers, but all lines appear to meet a good demand, the daily surplus being made up of poor quality flowers, which are moved on a clean-up basis. Some fine Darwin tulips and Narcissus poeticus are among the arrivals. Selected bunches of tulips and daffodils bring as much as \$1, with 35 cents the low mark for other grades. Considerable outdoor-grown stock is arriving from the south.

Miscellaneous stock is arriving in

# Wire Hanging Baskets

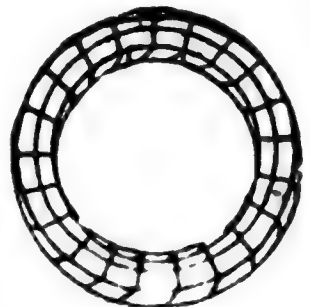
The Wise Florist  
Will Buy NOW!



No. 1

Size	Per 100
10-inch.....	\$14.00
12-inch.....	16.25
14-inch.....	23.00
16-inch.....	26.00

**JUST ASK  
for  
OUR PRICES  
on  
WIRE DESIGNS**



**B. E. and J. T. COKELY**

Everything in Florists' Supplies Established 25 Years  
201 N. Seventh Ave. SCRANTON, PA.

Mention The Review when you write.



LIKE LEATHER — ALWAYS PLIABLE

# MAGNOLIA LEAVES

"Money Talks" (it is said). So give it a chance to say "something." If money can talk, here's a chance for the "almighty dollar" to make SOME HOLLER.

Prepared by  
**REEVES**

COLORS:  
Brown, Green or Purple  
**\$1.25** PRICE PER CARTON

Formerly owned NATURAL FOLIAGE CO.,  
of Savannah, Ga., and St. Louis, Mo.

25 lbs. of leaves.... \$ 4.50  
50 lbs. of leaves.... 8.00  
100 lbs. of leaves.... 15.00  
If Red is wanted add 15 per cent.

WILL NOT MOLD

## YOUR CREDIT IS GOOD

WITH PROPER REFERENCE

## Southern Decorative Evergreens

### SMILAX

Standard Cases, \$3.00

Half Cases..... 2.00

#### NOTICE

We have enlarged our plant.  
Can make prompt shipments.  
No order too large or  
too small

Let us book your  
future orders for  
**Fancy Ferns**  
**Dagger Ferns**  
**Huckleberry Foliage**  
**Water Oak Foliage**

**REEVES FOLIAGE CO., Inc., Brewton, Ala.**

SURE TO PLEASE

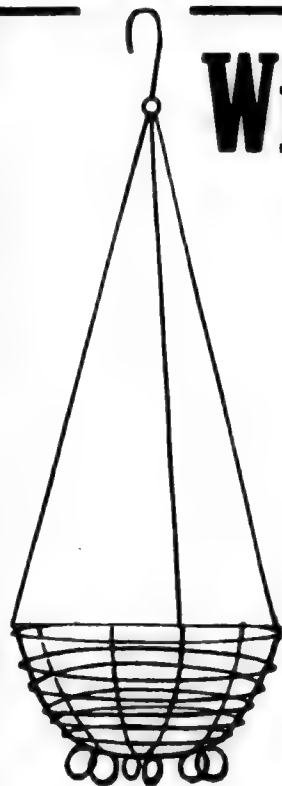
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GLOSS FINISH

large quantities, the gladiolus being conspicuous as a newcomer. Spanish iris, pansies, snapdragons and daisies are in good demand, and myosotis, lupines, delphiniums, mignonette, calendulas, primroses, lilac and wallflowers clean up well at remunerative prices. Sweet peas move well, at 50 cents to \$3 per hundred, and violets, which are favored by the cool weather, are bringing 50 cents to 75 cents per hundred.

#### Various Notes.

April 26 the new wholesale market in the old Greenhut building, or Siegel-Cooper building, as most people prefer to call it, Sixth avenue, Eighteenth to Nineteenth street, is to open with a good list of tenants. The large ground-floor space, which is occupied, has been remodeled to suit the purposes of the market, and walls and ceilings painted white. The store, or booth, of each wholesaler embodies every requirement for the business. The booths are separated from each other by 8-foot partitions and front on Eighteenth and Nineteenth streets, with a 25-foot central aisle running east and west, with entrances on each street. Roman J. Irwin's offices and seed and bulb store are located on the mezzanine floor, fronting on Nineteenth street, and it is expected that the remainder of this floor will shortly be occupied by other interests allied to the florists' business. The following wholesalers will be found on opening day in the new quarters: J. K. Allen, J. S. Fenrich, H. E. Froment, the Henshaw Floral Co., William Badgley, John Young & Co., P. J. Smith, M. C. Ford, J. J. Coan, James McManus,



## Wire Hanging Baskets

Our baskets are made strong and substantial, well painted, have strong wire hangers and are guaranteed to be the best on the market. Will outlast many other makes.

Size (Measure across top)	Per doz.
10 inches.....	\$3.00
12 inches.....	4.00
14 inches.....	5.00
16 inches.....	6.00

### GREEN SHEET MOSS

For Lining Hanging Baskets, Etc.

Per large size bag.....\$3.00

**Geo. H. Angermueller Co.**

Wholesale Florists 1324 Pine St., ST. LOUIS, MO.

Get Our List of Other Supplies—It's Free

Mention The Review when you write.

E. C. Horan, I. Goldstein, C. Slinn, B. Jacobs, Dolansky & McDonald, George Polykranas, William Mackie, S. Gilbert and Edward Brenner. The Hudson tube station is beneath the building, the Sixth avenue elevated passes it and Seventh avenue and Broadway subway stations are only about a block away; therefore transportation facilities are excellent. In a way, the market is a realization of the dreams of some of the older wholesale men of a concentration of wholesale florists' interests.

The Von Tilzer "Say It with Flowers" song was on sale in New York at the beginning of the week in Columbia phonograph record form and will, doubtless, be on sale in other cities as soon as express conditions will permit. Those who have heard the record played say that it is tiptop.

At the beginning of the week, express service had become completely demoralized within the two or three days previous, owing to the great strike on the railroads. Passenger service was

**"Superiora"**  
**Maidenhair Ferns**  
**Adiantum Formosum**

IN ALL SIZES

Recognized by the leading wholesale florists as the best on the market.

One trial will convince you.



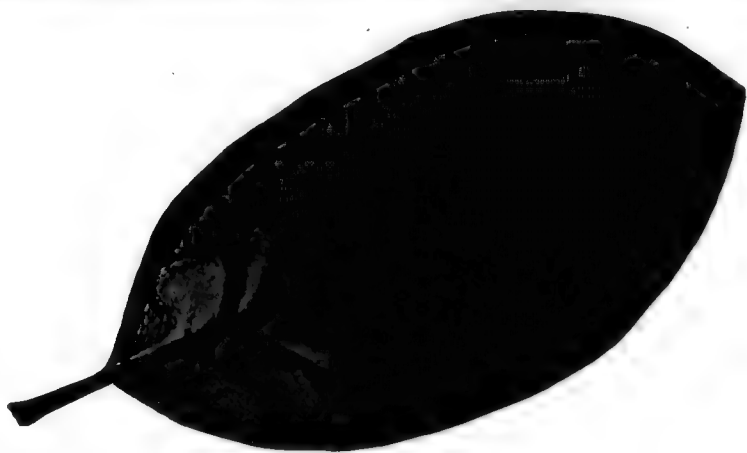
**"Superiora"**  
**Magnolia Leaves**

Are today more in demand than ever on account of their far superior quality.

We have over 58 endorsements from the largest Florists' Supply Houses.

"Enough said."

**DR. H. DUX CO., Jacksonville, Fla.**



**Announcement  
to The Trade**

We are now  
preserving and dyeing

**Magnolia Leaves**

under our new process and stock is ready for shipment.

**Quality the Best**

**Quantity Unlimited**

Carload orders solicited. Samples sent prepaid.

**We Make Brown, Green or Purple**

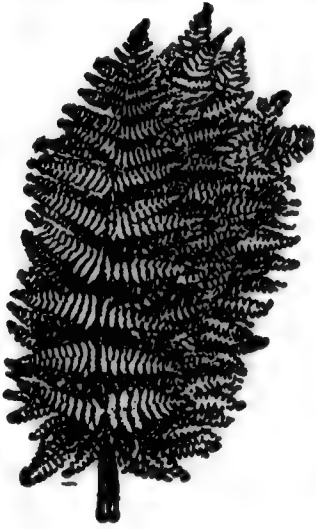
Packed in cases or cartons.

Make up your wreaths with Rumbley's Leaves for Memorial Day, May 30th.

**ORDER TODAY**

**THE RUMBLEY CO., Evergreen, Ala.**





# FANCY FERNS

Finest stock in the country

**\$4.00 per 1000**

**\$4.00 per 1000**

Subject to Change Without Notice.

Green Leucothoe, 100.....	\$1.50.	1000.....	\$10.00
Wild Smilax, 50-pound cases, \$6.00; 25-pound cases.....			4.00
Magnolia Leaves, green and bronze, per carton.....			1.50
Galax Leaves, green and bronze, per case of 10,000.....			12.50
GREEN SHEET MOSS, very fine for basket work, trimming pots, etc., per bag, 15 lbs. to the bag.....			2.00
Sphagnum Moss, per bale.....			2.50

FULL SUPPLY CUT FLOWERS AT ALL TIMES

**MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.**

also suffering, service on the Erie being completely abandoned. Growers who could not ship by road conveyances were without means of getting their flowers to market, except by bringing them in as baggage in hand. How long these conditions would last no one could say, but there was no sign then of immediate relief.

The flower show committees of the New York Florists' Club and the Horticultural Society of New York held a meeting April 12, at which a satisfactory settlement of matters in connection with the recent flower show was accomplished. The two organizations will share a handsome balance accruing from the show.

Carl Hagenburger, West Mentor, O., and Carl Reck, Bridgeport, Conn., were visitors in New York last week.

Adolph Krumm, for some time connected with Beckert's Seed Store, Pittsburgh, Pa., is back in his old position as advertising manager of the Garden Magazine. He has located in Hempstead, L. I.

A meeting of the executive board of the American Dahlia Society was held April 12 at the Grand hotel, at which matters concerning the society's fall show, to be held on the top floor of the Pennsylvania hotel next September, were discussed.

The executive board of the American Rose Society is to meet in New York April 19.

Steve Masur, the Brooklyn retailer, is so far recovered from his accident as to be able to visit the flower district occasionally. His many friends are glad to see him around again.

J. H. P.

The firm of Russin & Hanfling, manufacturers of baskets and dealers in florists' supplies, have dissolved partnership, as of April 15, by mutual consent, each partner having agreed to commence in the same line of business for himself. Samuel H. Russin will continue in business at 55 West Nineteenth street and Solomon Hanfling at 131 West Twenty-eighth street.

Wednesday, April 21, at 8:15 p. m., at the American Museum of Natural History, Seventy-seventh street and Central Park west, there will be a meeting of the Horticultural Society of New York, at which J. Otto Thilow, of Henry

IT is seldom that we receive a complaint about Brague's Cut Ferns.

Our customers know that we try to give them the best stock obtainable.

They know we are not simply looking for the money we may receive, but that we are trying to co-operate with them so that the ultimate consumer will be satisfied.

We sell cut ferns, but we sell something else that cannot be purchased from any other dealer.

It is the *soul* of our *business*.

It is the *personality* back of every order sent out by the house of

**L. B. Brague & Son**

Located in HINSDALE, MASS.

Since 1867

## GREEN SHEET MOSS

Dry, weight about 18 lbs. to the bag, put up in 2-bu. bags, per bag.....	\$2.00
Damp Sheet Moss, in boxes, per lb.....	.05
Dagger Ferns, per 1000.....	1.50
Galax, Green and Bronze, per 1000.....	1.50
Leucothoe, Green and Bronze, per 1000.....	3.00
Prompt attention to all orders. Cash with order.	

**G. C. GIBBS, Del Rio, Tenn, R. 2**

## BOXWOOD

Selected Sprays — 18c per pound

**W. Z. PURNELL, Snow Hill, Md.**

# Ferns

<b>FANCY FERNS</b>	
Per 1000.....	\$4.00
<b>LEUCOTHOE SPRAYS</b>	
Per 100.....	\$0.75
Per 1000.....	6.00
<b>BOXWOOD</b>	
Per lb.....	\$ 0.25
50 lbs.....	12.00

# Galax

<b>BRONZE GALAX LEAVES</b>	
Per 1000.....	\$ 1.50
Per case of 10,000 .....	10.00
<b>GREEN GALAX</b>	
Per 1000.....	\$ 1.50
Per case of 10,000 .....	10.00

# Moss

<b>SPHAGNUM MOSS</b>	
Per bale.....	\$ 2.00
Per 10 bales.....	17.50
<b>GREEN SHEET MOSS</b>	
Per bag.....	\$ 1.75
Per 10 bags .....	16.00

## SPECIAL PRICES ON LARGE QUANTITIES

Brown, Green and Purple Magnolia Leaves .....\$1.50 per carton; 10 cartons, \$14.00

Everything in Florists' Supplies

**FULL LINE OF CUT FLOWERS AND OTHER GREENS AT ALL TIMES**

Orders from unknown parties must be accompanied with cash or shipments will be made C. O. D.

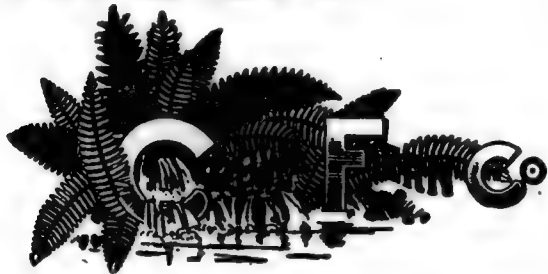
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Wholesale Commission Florist,  
15 East Third Street,

**Cincinnati, Ohio**

## NEW CROP, FANCY AND DAGGER FERNS Write for Prices

Laurel Festooning, 6c and 8c per yard. Fresh stock supplied on short notice; use it for your weddings and other similar decorations; nothing better.  
Bronze Galax, fine quality, \$1.25 per 1000; \$11.00 per case of 10,000; extra fine leaves.  
Sphagnum Moss, \$5.00 per large bale.  
Ground Pine, 12c per lb.; made up, 10c and 12c per yd.  
Branch Laurel, large bundles, 50c.  
Hemlock, large bundles \$1.00.



Telegraph Address, New Salem, Mass.  
Post Office and L. D. Phone Address  
**MILLINGTON, MASS.**

## GOOD STOCK ON Dagger and Fancy Ferns

\$2.50 per 1000

Terms: Cash with order.

**P. S. Pulos & Bro.**

27 Willoughby St., BROOKLYN, N. Y.

## MOSS

Natural Sheet Moss. ....\$1.75 per bag  
Perpetuated Sheet Moss.. 3.50 per bag

**CALDWELL THE WOODSMAN COMPANY**  
EVERGREEN, ALABAMA

A. Dreer, Inc., Philadelphia, will deliver a lecture on "Annuals and Perennials for the Garden," illustrated with lantern slides.

High Point, N. C.—F. H. Ford sold out Saturday morning before Easter of all available stock at good prices. His price list quoted Beauties at \$20 and \$25 per dozen, red roses at \$12 and \$15 and other roses at \$8 and \$10. Easter lilies were \$7.50 per dozen.

## Fancy Ferns

Extra fine and large size.

## Cut Asparagus Sprays

Fresh every day. Every spray a tip.  
Four lengths—short, medium, long and extra long.

## Galax Leaves

Bronze and Green; new crop.

## Southern Smilax

The best that grows. Large stock always on hand.

## Sheet Moss

Grass-green.

## Sphagnum Moss

Good, clean stock.

## Mexican Ivy

Try something different. Excellent for corsage work.

## Pussy Willow

Large, cultivated variety. Long and short sprays.

The Largest Stock and Most Complete Assortment in America, which includes many other Greens. Quality the Very Best and Prompt Attention.

**RIBBONS, CHIFFONS—complete assortment  
FLORISTS' SUPPLIES WIRE WORK**

## The KERVAN COMPANY

119 W. 28th St., NEW YORK



## NEW CROP FANCY FERNS

First-class Stock. Write for prices.

**Teahan Fern Co.**

694-696 River St.,

TROY, N. Y.

Phone Troy 1706-W.

## Natural Green Sheet Moss

Per 10-lb. bag, \$1.75

## Dyed Green Sheet Moss

Per 10-lb. bag, \$3.50

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EVERGREEN, ALA.

## FANCY FERNS

(Special Picked)

Per M \$4.50

Leave your order with us for regular shipments

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Perpetuated Moss .....\$3.50 per bag

Natural Moss ..... 1.75 per bag

Wire, Write, Phone

**E. A. BEAVEN, Evergreen, Ala.**



**E. F. WINTERSON CO.,**166 N. Wabash Avenue  
L. D. Phone Central 6004  
ESTABLISHED 1892**Chicago**

DAILY SHIPMENTS of the finest stock in ROSES, CARNATIONS, VIOLETS and BULBOUS FLOWERS. Headquarters for WILD SMILAX, FANCY FERNS, ADIANTUM and all green goods. DON'T FORGET—Our Supply Department is complete—RIBBONS, CHIFFONS, BOXES, CREPE PAPER AND WIRE DESIGNS.

Mention The Review when you write.

**Wholesale Cut Flower Prices.**

Chicago, April 14, 1920.

	Per doz.	
Beauty, Special	\$ 7.50 @	\$ 9.00
Beauty, 30 to 36-in. stems	5.00 @	6.00
Beauty, 24 to 30-in. stems		4.00
Beauty, 20 to 24-in. stems		3.00
Beauty, 12 to 20-in. stems	1.50 @	2.00
Beauty, Short	.50 @	1.00
<b>Per 100</b>		
Columbia	6.00 @	\$30.00
Mrs. Russell	8.00 @	35.00
Premier	8.00 @	35.00
Milady	4.00 @	20.00
Montrose	4.00 @	15.00
Sunburst	6.00 @	20.00
Ophelia	6.00 @	15.00
Killarney	4.00 @	15.00
White Killarney	4.00 @	15.00
Double White Killarney	4.00 @	20.00
Killarney Brilliant	6.00 @	20.00
Champ Welland	4.00 @	20.00
Nesbit	3.00 @	5.00
Cecile Brunner		3.00
Carnations	2.00 @	5.00
Valley	6.00 @	8.00
Cattleyas, doz.	\$18.00 @	\$24.00
Callas, doz.	1.50 @	2.00
Easter Lilies, doz.	1.50 @	2.00
Snapdragons, doz.	2.00 @	3.00
Pansies, bunch	.08 @	.12
Calendulas	4.00 @	8.00
Sweet Peas	1.00 @	3.00
Darwin Tulips	6.00 @	10.00
Daisies		2.00

Pittsburgh, April 14, 1920.

	Per doz.	
Beauty, Special	\$ 6.00 @	\$ 9.00
Beauty, Fancy, 24 to 30-inch		5.00
Beauty, Shorter, 18 to 24-inch	3.00 @	4.00
Beauty, Firsts, 12 to 18-inch		2.00
<b>Per 100</b>		
Beauty, Seconds	6.00 @	\$ 8.00
White Killarney	6.00 @	15.00
Richmond	6.00 @	15.00
Ophelia	6.00 @	15.00
My Maryland	6.00 @	15.00
Mrs. Charles Russell	8.00 @	25.00
Premier	8.00 @	25.00
Columbia	8.00 @	25.00
Orchids	75.00 @	100.00
Carnations	4.00 @	6.00
Violets, double		.75
Tulips	4.00 @	8.00
Freesias		4.00
Mignonette		6.00
Yellow Narcissi	4.00 @	8.00
Sweet Peas	1.00 @	3.00
Daisies		3.00
Snapdragon	6.00 @	8.00
Lilies	12.00 @	20.00
Callas	15.00 @	20.00
Pansies		1.00

St. Louis, April 14, 1920.

	Per doz.	
Beauty, Specials	\$ 8.00 @	\$10.00
Beauty, Extra	5.00 @	6.00
<b>Per 100</b>		
Columbia	6.00 @	\$15.00
Premier	10.00 @	20.00
White Killarney	4.00 @	6.00
Killarney	4.00 @	10.00
Ward	4.00 @	6.00
Milady and Ophelia	6.00 @	10.00
Russell	10.00 @	20.00
Carnations	2.00 @	4.00
Easter Lilies	6.00 @	10.00
Snapdragons	3.00 @	5.00
Daisies	1.00 @	1.50
Valley	6.00 @	8.00
Orchids, per doz.	\$12.00 @	\$18.00
Sweet Peas	.50 @	1.00
Paper Whites	3.00 @	4.00
Violets	.50 @	.75
Jonquills	4.00 @	5.00
Freesias	2.00 @	3.00
Callas	6.00 @	10.00
Tulips	3.00 @	4.00

**GEO. REINBERG**Wholesale  
Grower of **Cut Flowers**Milady, Columbia, Sunburst, Ophelia, White  
Killarney and Russell

30 E. Randolph St., CHICAGO, ILL.

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Get the knowledge you need, hints and practical suggestions that will help in your work, by buying Bailey's new "Standard Cyclopedia of Horticulture"—the florists' 6-volume library. 4,000 engravings, 96 full-page cuts, fine color work.

Take advantage of the present easy payment plan of \$8.00 per month, or send \$42.00 for the complete set of six volumes. This is the best book buy any florist could make—an investment that will pay a life-time of dividends.

**FLORISTS' PUBLISHING CO.,** 508 South Dearborn St., CHICAGO**Asparagus Plumosus Sprays**

LET US QUOTE YOU PRICE ON YOUR WANTS

WHITE EASELS, 4 ft., \$10.00 per dozen; 5 ft., \$12.00

**E. G. GILLET,** Wholesale Commission Florist, 131 E. 3rd St., Cincinnati, O.

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**Cut Flowers Greens Supplies**

Everything a Florist Needs

**CINCINNATI CUT FLOWER EXCHANGE**

Wholesale Commission Florists

14 E. Third St., Cincinnati, Ohio

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**Wholesale Cut Flower Prices.**

Buffalo, April 14, 1920.

	Per 100	
Beauty, Special	\$50.00 @	\$60.00
Beauty, Fancy	25.00 @	30.00
Beauty, Extra	20.00 @	25.00
Beauty, First	8.00 @	12.00
Columbia	10.00 @	25.00
Killarney	6.00 @	15.00
White Killarney	6.00 @	15.00
Double White Killarney	6.00 @	15.00
Richmond	6.00 @	12.00
Maryland	6.00 @	20.00
Russell	12.00 @	20.00
Ophelia	6.00 @	20.00
Mrs. Ward	4.00 @	8.00
Sunburst	6.00 @	15.00
Bon Silene	4.00 @	6.00
Cecile Brunner	3.00 @	5.00
Carnations	3.00 @	6.00
Cattleyas	75.00 @	100.00
Easter Lilies	10.00 @	20.00
Rubrum Lilies	8.00 @	10.00
Sweet Peas	1.00 @	3.00
Snapdragons	8.00 @	15.00
Violets	.75 @	1.00
Calla Lilies	12.00 @	30.00
Narcissus Golden Spur	3.00 @	4.00
Calendula	3.00 @	6.00
Freesias	3.00 @	4.00
Valley	8.00 @	10.00
Daffodils	3.00 @	4.00

**FLORISTS' SUPPLY CO., Inc.**

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SEND LIST FOR QUOTATIONS

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462 Milwaukee Street, Milwaukee, Wis.

GROWERS AND SHIPPERS OF  
**CUT FLOWERS,  
GREENS and  
PLANTS**

## Wholesale Cut Flower Prices.

Philadelphia, April 13, 1920.

Per 100

Beauties, Long	\$40.00 @	\$75.00
Russell, Hadley, Long	25.00 @	30.00
Russell, Hadley, Short	8.00 @	15.00
The Killarneys, Long	8.00 @	10.00
The Killarneys, Short	3.00 @	5.00
Ward	4.00 @	8.00
Prima Donna, Maryland, Long	10.00 @	15.00
Prima Donna, Maryland, Short	4.00 @	8.00
Premier, Long	15.00 @	20.00
Premier, Medium	8.00 @	10.00
Columbia, Long	15.00 @	20.00
Columbia, Medium	8.00 @	10.00
Ophelia, Sunburst, Long	10.00 @	15.00
Ophelia, Sunburst, Short	4.00 @	8.00
Cattleyas	50.00 @	100.00
Carnations, Fancy		8.00
Carnations, Select		8.00
Carnations, Ordinary		4.00
Sweet Peas, Fancy	1.50 @	2.50
Sweet Peas, Ordinary		1.00
Valley	6.00 @	10.00
Daisies, Yellow	1.50 @	2.50
Snappdragons	6.00 @	15.00
Gardenias	10.00 @	25.00
Calendulas	2.00 @	4.00
Easter Lilies	15.00 @	20.00
Callas	15.00 @	20.00
Narcissus Emperor	4.00 @	5.00
Tulips	3.00 @	5.00

Boston, April 14, 1920.

Per 100

American Beauty	\$10.00 @	\$40.00
Shawyer, Russell	4.00 @	20.00
Killarney	2.00 @	12.00
Milady, Miller	3.00 @	12.00
Francis Scott Key, Radiance	3.00 @	12.00
White Killarney	2.00 @	10.00
Double White Killarney	2.00 @	10.00
Killarney Brilliant	3.00 @	12.00
Mrs. Aaron Ward, Sunburst	3.00 @	16.00
Hadley	4.00 @	25.00
Ophelia	3.00 @	20.00
Premier	4.00 @	20.00
Columbia	4.00 @	20.00
Maryland, Hoosier Beauty	3.00 @	12.00
Cattleyas	30.00 @	60.00
Sweet Peas	.50 @	3.00
Carnations	4.00 @	6.00
Violets	1.50 @	2.00
Marguerites	2.00 @	4.00
Calendulas	3.00 @	4.00
Callas	12.00 @	16.00
Mignonette	4.00 @	6.00
Freesia	3.00 @	4.00
Trumpet Daffodils	4.00 @	6.00
Tulips	3.00 @	5.00
Easter Lilies	10.00 @	12.00

Milwaukee, April 14, 1920.

Per 100

Columbia	\$10.00 @	\$35.00
Premier	10.00 @	25.00
Killarney	6.00 @	15.00
White Killarney	6.00 @	15.00
Hoosier Beauty	6.00 @	18.00
Mrs. Ward	4.00 @	12.00
Ophelia	8.00 @	18.00
Carnations, assorted	4.00 @	6.00
Cattleyas, per doz.	\$9.00 @ \$12.00	
Narcissus	6.00 @	8.00
Calendulas	2.00 @	4.00
Callas, per doz.	\$2.50 @ \$3.00	
Easter Lilies, per doz.	2.00 @ 2.50	
Daffodils	4.00 @	6.00
Sweet peas	1.50 @	3.00
Snappdragons, per doz.	\$1.00 @ \$1.50	
Tulips	4.00 @	6.00
Hyacinths	8.00 @	10.00
Daisies, Yellow	3.00 @	4.00
Wallflower	4.00 @	6.00

Cincinnati, April 14, 1920.

Per doz.

Beauties, 36-inch	\$ 7.50
Beauties, 30-inch	5.00
Beauties, 24-inch	4.00
Beauties, 18-inch	\$ 1.50 @ 2.00

Per 100

Beauties, Short	\$ 1.00
Columbia	6.00 @ 25.00
Premier	6.00 @ 30.00
Killarney	4.00 @ 10.00
Ophelia	4.00 @ 10.00
Russell	6.00 @ 20.00
Carnations	2.00 @ 6.00

## Futtermann Bros.

102 W. 28th St. Wholesale Florists NEW YORK  
"The House of Novelties" Phone Watkins 9761 and 159 Consignments solicited

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## RAEDLEIN BASKET CO.

DESIGNERS AND MANUFACTURERS

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## WESTERN FLORISTS

can depend on getting prompt service  
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## COLORADO SEED CO.

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1515 Champa St., DENVER, COLO.

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235 Eighth Ave., NEWARK, N.J.

Manufacturer and Dealer in  
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SEND FOR PRICE LIST

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THE JOHN HENRY CO.,  
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## The Anita Brand Goods

Everything in the Paper Line  
FOR FLORISTS

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77 Summer St. P. O. Box 2378 Boston, Mass.

## A Card This Size

Costs only \$1.10 per Week  
on Yearly Order

It would keep your name and your specialty  
before the whole trade.

A half-inch card costs only 85c per week on  
yearly order.

## J. E. KOPPELMAN

47 Eddy Street, Providence, R. I.

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Wire Wreaths, Double

In not less than 100 lots

10-inch	Per 100, \$ 6.00
12-inch	Per 100, 7.00
14-inch	Per 100, 9.00
16-inch	Per 100, 12.00
18-inch	Per 100, 14.00
20-inch	Per 100, 17.00
22-inch	Per 100, 21.00
24-inch	Per 100, 24.00

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1433-1435 California St.  
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## GUST. RUSCH & CO.

WHOLESALE FLORISTS

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FLORISTS' SUPPLIES

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10,000, \$2.50 50,000, \$11.00

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Wholesale Growers

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when writing to artists.



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PLANTS - BULBS  
Florists' Supplies  
MILWAUKEE, WIS.

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In the exact center of the Wholesale Cut  
Flower Section. Prompt and careful  
attention to your interests.

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and the best the mar-  
ket affords every day in the year. Prompt ship-  
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ROSES, CARNATIONS, VALLEY, Etc.

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122 W. 25th St., New York

## Florists' Supplies

We manufacture all our Metal Designs,  
Baskets, Wire Work and Novelties

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WHOLESALE FLORISTS

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THE BUSY BEES

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Established 1905

Prompt Payments

## A. L. YOUNG & CO., Inc. WHOLESALE FLORISTS

54 West 30th St., NEW YORK

CONSIGNMENTS SOLICITED

## Wholesale Cut Flower Prices.

New York, April 14, 1920.

	Per 100	
Beauty Specials .....	\$35.00 @	\$75.00
Beauty, Fancy .....	25.00 @	50.00
Beauty, Extra .....	15.00 @	30.00
Beauty, No. 1 .....	10.00 @	15.00
Beauty, No. 2 .....	4.00 @	10.00
Prima Donna .....	4.00 @	20.00
White Killarney .....	3.00 @	15.00
Francis Scott Key .....	15.00 @	30.00
Premier .....	4.00 @	25.00
Mrs. Aaron Ward .....	3.00 @	15.00
Russell .....	4.00 @	15.00
Ophelia .....	3.00 @	15.00
Columbia .....	4.00 @	15.00
Hadley .....	4.00 @	50.00
Sunburst .....	3.00 @	15.00
Orchids—Cattleyas .....	25.00 @	150.00
Sweet Peas .....	.50 @	3.00
Gardenias .....	5.00 @	25.00
Lilies of the Valley .....	2.00 @	8.00
Carnations .....	3.00 @	6.00
Tulips, per bunch .....	\$0.25 @ \$0.75	
Daffodils, per bunch .....	.30 @ .75	

## GEORGE C. SIEBRECHT

WHOLESALE FLORIST

109 W. 28th St., NEW YORK

Phones 608 and 609 Farragut

Consignments of QUALITY Stock Solicited

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Wholesale Florist

American Beauties and Carnations

121 W. 28th St. NEW YORK CITY

Telephone 3870-3871 Farragut

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## Is it possible

that you are a shipper of  
flowers and have never  
shipped to us?

We have unexcelled fa-  
cilities for handling them,  
backed by years of exper-  
ience and ample capital.

Special opportunity for a couple  
of good Rose Growers who are looking  
for best returns. Our present demand  
is greater than our supply.

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Telephones No. 2474 and 896 Mad. Rg. 57 W. 28th St

## PROVIDENCE, R. I.

Following a bumper Easter business, that exceeded anything in the experience of the florists of this city, the retailers are taking a breathing spell, while the growers are restocking their benches and preparing for the Memorial day rush.

S. S. Skidelsky, of New York, was a business visitor last week.

Henry Patry has entered the employ of Joseph Koppelman.

Lawrence Hay, of East Providence, has added a new automobile to his delivery service.

J. H. Collingham, of Conimicut, fur-

nished the bouquets and cut flowers for the installation ceremonies at Providence Lodge of Elks last week. Among those attending the ceremonies were Messrs. Collingham, Brooke, Patry, Peterson and Smith.

E. A. Chipman, of Woonsocket, had a big funeral order April 10, among the pieces being a large-sized casket cover of Premier roses.

Walter V. O'Connor is preparing to make a number of improvements at his place, 195 Mineral Spring avenue.

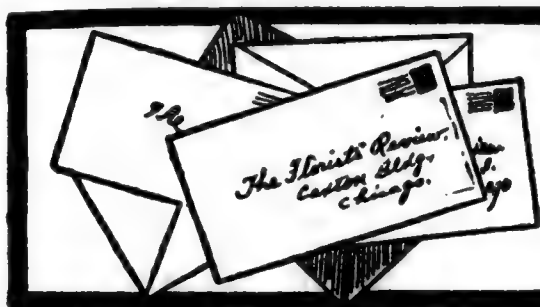
James Hockey, at Moshashuck cemetery, Pawtucket, is reported to be quite sick.

An automobile delivery truck oper-

ated by John Johnston, of Johnston Bros., was crashed into by another machine a few days ago and he was badly shaken up.

Eugene L. Lemery, of Woonsocket, reports a large demand for landscape work. W. H. M.

Olean, N. Y.—The florists of Olean went after Easter business with determination. Herron the Florist ran ads in the daily paper of special sales of carnations at 59 cents per dozen and Oppenheim the Florist ran a 6-inch double column ad featuring the slogan and suggesting the kind of flowers to say it with.



## Wanted and For Sale Department

Advertisements under this head 15 cents per line, cash with order from all who do not do other advertising. In sending remittance count six words to the line.

Display advertisements in this department \$1.75 net, for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

Plant advertisements not admitted under this head.



**SITUATION WANTED**—Married man; 8 years' experience in general greenhouse work; some knowledge of design work; at present holding position as foreman of small place. Address No. 473, care Florists' Review, Chicago.

**SITUATION WANTED**—As assistant to grower of carnations, mums and general line of pot plants; good worker; can give good references; single, 26; please state full particulars in first letter. Ernest Brinkman, 806 So. Lawrence Ave., Wichita, Kan.

**SITUATION WANTED**—Eight years' experience; florist and gardener; age 26, single; private or commercial establishment; first-class pot plant grower and propagator; A1 references. Louis F. Ely, Hort., Eastern Oregon State Hospital, Pendleton, Ore.

**SITUATION WANTED**—By single, middle-aged man; all-around grower; cut flowers, pot plants; good propagator; lifetime experience, commercial; steady, good habits; central and southern Atlantic states preferred. Address No. 474, care Florists' Review, Chicago.

**SITUATION WANTED**—By head gardener, 44, single, on commercial place; competent in roses, mums, carnations, bulbs and fancy pot plants; good propagator; best references; would like to do some design work; state wages in first letter. H. Wenderhold, 1029 W. First St., Muncie, Ind.

**HELP WANTED**—Second man; married preferred; good wages for the right party. P. N. Obertin Co., Racine, Wis.

**HELP WANTED**—An assistant gardener for Oak Park home. Apply Mills Novelty Co., Green and Jackson Boulevard, Chicago.

**HELP WANTED**—Experienced young woman for retail florist's establishment. Address No. 131, care Florists' Review, Chicago.

**HELP WANTED**—Gardener with first-class reference for an Oak Park home. Address No. 458, care Florists' Review, Chicago.

**HELP WANTED**—Florist, to take complete charge and care of store and greenhouse. Address No. 462, care Florists' Review, Chicago.

**HELP WANTED**—Two experienced florists; permanent positions; furnish references and state wages expected. Harry Heini, W. Toledo, Ohio.

**HELP WANTED**—Man for general greenhouse and garden work; good salary to trustworthy man of ability. M. & S. L. Dysinger, Albion, Mich.

**HELP WANTED**—An experienced carnation grower for carnation section; \$60.00 per month, room and board. John Dieckmann, Elm Grove, W. Va.

**HELP WANTED**—Man for general greenhouse work; good place; will pay \$25.00 per week to good man. Address No. 466, care Florists' Review, Chicago.

**HELP WANTED**—Working foreman for growing roses, carnations and potted plants; state wages wanted in first letter. Rhea-Trobaugh Co., Morristown, Tenn.

**HELP WANTED**—At once; single man for all-around greenhouse work; steady position; state wages and send copy of reference. W. W. Coles, Kokomo, Indiana.

**HELP WANTED**—At once, on a commercial place of 8,000 sq. ft., a good grower and handy at design work; reliable and not afraid of work; if liked, can become interested later. Geo. E. Felch, Ayer, Mass.

**HELP WANTED**—Man for general greenhouse work, no roses; state wages expected. A. Krut Floral Co., Butler, Pa.

**HELP WANTED**—Reliable grower at once; permanent place; good treatment. Smith's Greenhouses, Columbus, Georgia.

**HELP WANTED**—Good all-around grower and designer; 1,200 ft. glass; give references and salary; full particulars. Address No. 415, care Florists' Review, Chicago.

**HELP WANTED**—A good all-around grower to work under foreman; must be married; good pay and house to the right kind of a man. Idle Hour Nurseries, Macon, Georgia.

**HELP WANTED**—An all-around grower to work under foreman; please send references, age and salary wanted in first letter. Williams & Meyer, South Bend, Ind.

**HELP WANTED**—Man with general knowledge of greenhouse work, for place near Boston; carnations grown; \$25.00 per week. Address No. 459, care Florists' Review, Chicago.

**HELP WANTED**—At once, man with several years' experience in greenhouse work to work under foreman; references required; good wages paid. J. A. Bissinger, Lansing, Mich.

**HELP WANTED**—Rose grower for rose section; want a good worker, references; man used to conditions in Rocky Mountain country preferred. Byron Henry Ives, Albuquerque, N. M.

**HELP WANTED**—An experienced rose and carnation grower; permanent position; highest wages to capable person, open May 1, near Pittsburgh, Pa. MacCallum Company, Evans City, Pa.

**HELP WANTED**—Greenhouse man on commercial place; single, good hustler; wages \$75.00 per month, room and board; apply at once. Address No. 465, care Florists' Review, Chicago.

**HELP WANTED**—A good landscape gardener with knowledge of bees and mushrooms; single; must come well recommended; not far from Chicago. Address No. 467, care Florists' Review, Chicago.

**HELP WANTED**—At once, good all-around man; married, wages \$20.00 per week with good 6-room house, all conveniences included; right in the city; give references. Adgate & Son, Warren, O.

**HELP WANTED**—At once, experienced helper growing roses, carnations, mums and pot plants; good steady position; \$25 per week; single German preferred. Mansfield Floral Co., Mansfield, Ohio.

**HELP WANTED**—All-around single man for ornamental and perennial nursery, landscape work in connection; room and board furnished; state age and wages. Eschrich's Nursery, North Milwaukee, Wis.

**HELP WANTED**—At once, man to take charge of two small greenhouses; general line of bedding stock; good place for the right man; board and room with owner. Sandwich Greenhouses, Sandwich, Ill.

**HELP WANTED**—A young man with greenhouse experience who can handle bedding work and also help in greenhouses; good wages for a good hustler who can come at once and make good. Woerz Bros., Ardmore, Okla.

**HELP WANTED**—Would prefer a man with some experience growing carnations, sweet peas and mums; also must be willing to help with design work; state wages wanted. Address No. 410, care Florists' Review, Chicago.

**HELP WANTED**—At once; all-around good greenhouse helper and potter. Groves Floral Co., Atchison, Kan.

**HELP WANTED**—All-around man and landscape gardener. Johnson & Chronis, 4701 Lake Park Ave., Chicago.

**HELP WANTED**—At once, plant and mum grower for first-class wholesale and retail trade; \$60.00 per month, room and board; steady employment; state age and experience. T. Malbranc, Main St., Johnstown, Pa.

**HELP WANTED**—A man with greenhouse experience and versed in the propagation of conifers; in writing state experience and give references; wages \$100.00 per month with board and lodging. Address California Nursery Co., Niles, Calif.

**HELP WANTED**—Good man who would be handy at repairing greenhouses and to make himself useful at a place of 35,000 feet of glass; must be willing to fire boiler during the winter; state wages wanted. Address No. 411, care Florists' Review, Chicago.

**HELP WANTED**—Houseman; assistant gardener for suburbs; one who understands truck gardening and the care of chickens and pigeons; a man who is competent and willing to work; references required; good wages to right party. Address No. 468, care Florists' Review, Chicago.

**HELP WANTED**—Single man with experience in growing lilies and general stock on small place; must be industrious and interested in work and results; one who can take charge of place later on; wages \$75.00 month, board and room. Grand View Greenhouses, Hopkins, Minn.

**HELP WANTED**—An A1 grower of roses, carnations and mums, on a commercial place of 130,000 sq. ft. glass; open May 1; highest wages; permanent position; advancement to right party; good conditions; convenient to Pittsburgh, Pa. Address No. 471, care Florists' Review, Chicago.

**HELP WANTED**—May 1, married man, 45 to 55, to grow Easter, Christmas and bedding plants and to make designs; state experience, where last employed and wages expected with house of 6-rooms, light, water and coal; must board owner; 50 miles from Pittsburgh. W. C. Myers & Son, Scottdale, Pa.

**HELP WANTED**—An experienced grower of carnations, sweet peas and mums, also full line of potted plants; no roses for cutting; 11,000 sq. ft. glass in first-class condition; \$35.00 per week; write today; can start at once or later, just as you want. Address No. 457, care Florists' Review, Chicago.

**HELP WANTED**—Competent man to take charge of 10,000 ft. of glass, growing carnations, mums and general line of pot plants; no retailing or make-up work done at the greenhouses; good wages for the man who can produce results; apply giving references and wages expected. Coupland's, Coffeyville, Kan.

**HELP WANTED**—Experienced gardener to take charge of extensive grounds on large estate in Oregon; must have knowledge of greenhouses and be capable of laying out and directing general landscape work; single man preferred; state wages and references. Address No. 442, care Florists' Review, Chicago.

**HELP WANTED**—A man who knows how and is not afraid to work; mums, ferns and other pot plants; one who has had southern experience preferred and who can wait on the trade; \$30.00 a week; good references required; if you can deliver the goods wire at once. O. D. Otis, F. T. D., Lake Charles, La.

[TURN THE PAGE]



**WANTED**—Greenhouses to be torn down. Address M. Weingarten, 286 5th Ave., New York City.

**WANTED**—To buy greenhouses to dismantle; please state particulars and price in first letter. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

**WANTED**—Anyone knowing of whereabouts of John H. Buxton please notify George W. Bright, 609 Lyon building, Seattle, Wash., executor of estate of Alfred E. Buxton, deceased.

**FOR RENT**—Oldest established west side, corner florist's shop. Phone West 619. H. R. Hughes, Chicago, Ill.

**FOR SALE**—100 horse power boiler in good condition, cheap. Kemble-Smith Co., Boone, Iowa.

**FOR SALE**—Used roof bars in good condition, 2c per foot. South Park Floral Co., New Castle, Ind.

**FOR SALE**—Evans' ventilating machines, arms and pipes. South Park Floral Co., New Castle, Ind.

**FOR SALE**—27 boxes second-hand greenhouse glass, A. D. S., 14x14, 14x18, cleaned, \$3.50 per box. Mrs. M. L. Darland, Ashland, Ill.

**FOR SALE**—Greenhouse in good town about 8 miles west of Boise. A. Gonderman, 7th street and 18th avenue south, Nampa, Idaho.

**FOR SALE**—Kroeschell boiler, 5 ft. x 5 ft. x 18 ft. 8 inches; forty 4 in. x 14 ft. tubes; May delivery. Leedle Floral Co., Springfield, O.

**FOR SALE**—Florist's icebox, 10 ft. long, 10 ft. high, 6 ft. deep, glass front, white enamel; write for photo. H. P. Gerhardt, Wilmette, Ill.

**FOR SALE**—One-inch pipe bench posts with brackets at one end, 3 feet long, price 10 cents each. Batavia Greenhouse Company, Batavia, Ill.

**FOR SALE**—Retail florist's business; greenhouse, 6,000 feet of glass and store in city of 15,000; no competition; possession at once if desired. H. G. Hershey, Clinton, Ind.

**FOR SALE**—Used galvanized wire stakes, No. 8 and No. 9, in excellent condition; 3-ft. stakes, \$12.00 per 1000; 3½-ft. stakes, \$14.00 per 1000. Amling Bros., Desplaines, Ill.

**FOR SALE**—Glass, pipes, frame, boiler, pots, all sizes; or will sell the whole outfit; 7 acres; house, flowing well; barn. Write to St. Peter Greenhouse, R. R. 5, St. Peter, Minn.

**FOR SALE**—Florist's business and nursery; 40 acres of ground, 10,000 feet of glass; warehouse, barns, office and dwelling; southern New Jersey, 18 miles from Philadelphia. David Herbert & Son, Atco, N. J.

**FOR SALE**—Quantity of greenhouse materials, such as good second-hand pipes, glass, sash-bars, apparatus, boilers, etc.; also complete greenhouses. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

**FOR SALE**—Greenhouses; 40,000 ft. of glass, modern iron construction, adjacent to Chicago, with 7-room house, 5 acres of land, price, \$21,000.00; terms to suit. Address No. 463, care Florists' Review, Chicago.

**FOR SALE**—45 H. P. White 7 passenger touring car, Any demonstration. Would make the best kind of delivery wagon, \$700, cost new over \$4,000. Metropolitan Material Co., 1335 Flushing Ave., Brooklyn, N. Y.

**FOR SALE**—Cheap; 15,000 sq. ft. greenhouses, located at Park Ridge, Ill., 13 miles from Chicago; place in good condition and have a good reason for selling; with or without residence. Write Emil Panvogel, Park Ridge, Ill.

**FOR SALE**—Well established florist's store; excellent location in Chicago; cash trade; low rental with lease; reason for selling explained; don't answer unless you mean business. Address No. 449, care Florists' Review, Chicago.

**FOR SALE**—Greenhouses and 2 stores located at the entrance of Rosehill cemetery, Chicago; greenhouses 5729 E. Ravenswood Ave.; street car stops at the door; doing good retail business. W. Burmeister, 1767 Cemetery Drive, Chicago.

**FOR SALE**—Retail florist's business; a rare opportunity to secure an up-to-date flower shop; established; on account of sickness must sell. Address Miss Lucille Getzinger, care of Floral Art Shop, 3262 Armitage Ave., Chicago, Illinois.

**FOR SALE**—Second-hand combination florist's display and storage cooler; also second-hand display wall case; excellent condition; exceptional bargain; must sell quick; wire for information. A. L. Randall Company, 180 N. Wabash Ave., Chicago, Ill.

**FOR SALE**—Over 8,500 ft. under glass, with store in connection; all in good condition, fully stocked and equipped, including delivery car; well established and doing a good business; good reason for selling. Address No. 440, care Florists' Review, Chicago.

**FOR SALE**—Hotbed sash, second-hand, 1½ in. thick, by 8 ft. ¾ in. wide by 6 ft. long, glazed with 5 rows 6-in. glass, all repuddled and in excellent condition, ready for use, \$3.50 each. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

**FOR SALE**—Seed and florist's business in city of 15,000 inhabitants near San Francisco, Calif.; sales run about \$12,000 a year; great chance for good florist; will sell at inventory price; owner has other interest to look after. Address No. 431, care Florists' Review, Chicago.

**FOR SALE**—Greenhouses of modern construction; 26,000 sq. ft.; substantial brick dwelling in first-class condition, with four or more acres of ground; on good road in high-class section near New York; \$25,000 cash required. Address No. 429, care Florists' Review, Chicago.

**FOR SALE**—Greenhouses; \$10,000 will buy a very profitable rose-growing establishment; first-class condition in every respect; 28,000 rose plants; switchtrack; 10 acres of land; consign to Chicago market. Inquire J. E. Pollworth, care Kennicott Bros. Co., 174 N. Wabash Ave., Chicago.

**FOR SALE**—Wholesale rose-growing establishment in the vicinity of Chicago; up-to-date in every respect; 20,000 rose plants of best varieties; healthy, productive stock; \$10,000 down, \$15,000 on satisfactory terms; sidetrack facilities; residence, garage, 4 acres of land. Address No. 464, care Florists' Review, Chicago.

**FOR SALE**—Greenhouses and property as follows: Four greenhouses of about 4,000 ft. altogether; houses are all new; two and one-half acres of muck ground in connection and a 7-room frame house; greenhouses and residence heated from same plant; electric lights and city water; only 70 miles out of Chicago; town is not large but trade is from entire county; sale for all that can be produced and more; price, \$10,000 if possession to be given at once; \$9,000 after spring trade; \$5,000 cash, balance on easy terms. I. L. Totten, Knox, Ind.

**FOR SALE**—Glass, 16x24 double thick, unselected, brand new, \$7.45 per box, in lots of 5 boxes or over; second-hand black pipe, 1-in., 6½c per ft.; 1¼-in., 9½c per ft.; 1½-in., 11c per ft.; 2-in., 16c per ft. Used roof drip bars, 2c per ft. One old No. 5 and 1 No. 12 Kroeschell boiler, \$600 each. The following round boilers: 18-in., \$69; 21-in., \$92; 24-in., \$124. New Pipe Tools, Malleable Hinged Vises; No. 1, capacity 2½-in., \$3.25; No. 2, capacity 3½-in., \$4.88. Stocks and Dies, Armstrong pattern; No. 2R, threads ¼ to 1-in., \$7.20; No. 3R, threads 1¼ to 2-in., \$10.80. Toledo Stocks and Dies: No. 1, threads 1 to 2-in., \$16.00. Pipe Wrenches: 18-in. grips, 2-in., \$2.10; 24-in. grips, 2½-in., \$3. Pipe Cutters, Saunders Pattern: No. 1, cuts ¼ to 1-in., \$1.80; No. 2, cuts 1-in. to 2-in., \$2.70. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

## SITUATION WANTED

By married man with 15 years' experience in retail business; capable of managing, selling, designing, decorating, etc.; good references; want position at once; state salary in first letter. Address No. 454, care Florists' Review, Chicago.

## SITUATION WANTED

By all round store man, life experience, married, 37 years' old; first-class designer and decorator, accustomed to handling the best class of trade and not afraid to work; can give best of references; state salary and all particulars in first letter; can come at once and am capable of taking full charge of store if necessary. Address No. 455, care Florists' Review, Chicago.

## SITUATION WANTED

As working foreman or manager of greenhouse where cut flowers and a general line of pot plants are grown; am 36 years old; life experience; can give good reference; open for engagement May 10; please state wages. Address No. 456, care Florists' Review, Chicago.

## SITUATION WANTED

A grower of 18 years' experience in the handling of roses, carnations, Easter lilies, sweet peas, bedding plants, etc., expert on designs, basket making and corsages, is now open for a job; can handle help and must have full charge of greenhouses; good wages wanted, but worth it. Address No. 472, care Florists' Review, Chicago.

## HELP WANTED

Three experienced, all-round growers for sections on a new, up-to-date place, where mums, roses, carnations and pot stuff are grown; good salary paid to begin with; single men preferred, or a married man with small family, where wife can work in greenhouse; reference required; write for particulars to J. C. RENNISON CO., Sioux City, Iowa.

## SITUATION WANTED

Having sold my business, which I personally built up and successfully conducted for 16 years, in an up-to-date town in Ohio, I am open for engagement as foreman or manager; acquainted with all branches of horticulture, floriculture, decorating and designing, nursery work and landscape gardening; some money to invest; 42 years old, with small family.

SIMON BROUWER,  
Ft. Lauderdale, Fla.

## HELP WANTED

Growers and potters; good positions for reliable men.

J. F. WILCOX & SONS,  
Council Bluffs, Ia.

## HELP WANTED

Helpers in modern rose houses; neat and clean place to work; cement walks throughout; steady work at good wages.

ALBERT F. AMLING COMPANY  
Maywood, Ill.

## HELP WANTED

Men to work under foreman in roses, carnations and pot plant houses; wages \$4.00 per day; steady employment to men willing to work.

W. E. TRIMBLE GREENHOUSE CO.,  
Princeton, Ill.

## HELP WANTED

Single man to take charge of greenhouse; 3500 sq. ft. of glass and gardens; must be competent to grow carnations, mums and bedding stock, also do designing when necessary; \$120.00 a month and room.

A. W. HARRIS, Sleepy Eye, Minn.

## HELP WANTED

Experienced florist on place of 13,000 ft., where stock is grown for retail; one who can do design work and grow good stock; we furnish anything you need and expect results; if you can do it, name your price.

H. W. GIRTON, Ridgway, Pa.

## HELP WANTED

Working foreman for pot plant place; first-class opening for a first-class man; good salary and every encouragement to do best work. Call on or write

C. J. MICHELSEN,  
Care E. C. Amling Co., Chicago, Ill.

## HELP WANTED

Experienced man for high-class retail florist's shop; splendid opportunity; good pay.

JOSEPH TREPEL,  
334 Lewis Ave., Brooklyn, N. Y.

## HELP WANTED

Practical grower for retail place; roses, carnations, mums, Christmas, Easter and bedding plants; capable of first-class designing and waiting on trade; able to speak good English; permanent position; references required and salary expected.

W. E. F. WEBER, Sault Ste. Marie, Mich.



**HELP WANTED**

Rose grower for section; also grower who understands orchids and pot plants; \$35.00 per week.

MARTIN & FORBES CO.,  
Forest Grove, Ore.

**HELP WANTED**

Two helpers in greenhouses; good places for capable and steady workers. Address or apply to

WM. BEYER,  
Frey's Greenhouses,  
Crown Point, Ind.

**HELP WANTED**

Salesman and designer; state particulars and salary expected.

C. A. SAMUELSON,  
2132 S. Michigan Avenue, Chicago.

**HELP WANTED**

Foreman of ability for a small place of 25,000 sq. ft. of glass, where a general stock is grown; a man able to get on with men and who can get results; a good salary paid.

H. E. REIMERS,  
Box 255, Spokane, Wash.

**HELP WANTED**

Young man in nursery department; must understand shrubs and perennials; write immediately.

JACOB SCHULZ COMPANY,  
550 So. Fourth Ave., Louisville, Ky.

**HELP WANTED**

Gardener who understands both greenhouse and outside gardening; good wages; no children preferred. Address No. 412, care Florists' Review, Chicago.

**HELP WANTED**

Two good pot plant growers; one to take charge of large cyclamen section under supervision of foreman; good opening for men who understand their business; write full particulars in first letter; \$5.00 per day.

C. G. Anderson, Foreman,  
ROLF ZETLITZ CO., Dayton, Ohio.

**HELP WANTED**

Gardener and florist for greenhouse, also chrysanthemum grower and orchid grower; 60c an hour and time-and-one-half for Sundays and holidays. Address No. 447, care Florists' Review, Chicago.

**HELP WANTED**

Young lady designer; must be experienced and a good salesperson; \$25.00 to start; will pay more for the right one.

ERIC BUCHHOLZ, Muncie, Ind.

**HELP WANTED**

Thoroughly experienced florist and salesman, capable of handling high-class trade, in downtown store in St. Louis; salary no object; state references in first letter. Address No. 468, care Florists' Review, Chicago.

**HELP WANTED**

Twelve good commercial rose growers; pay \$30.00 to \$35.00 per week; nine-hour day.

Ten firemen, \$32.00 per week for nine-hour shift, or \$38.00 per week for twelve-hour shift.

Laborers, \$24.00 per week. Laborers for contract work, emptying and filling greenhouse benches, can earn \$5.00 to \$6.00 per day. Only strong young fellows willing to work and earn this money need apply.

Temperature men for night work, \$28.00 to \$30.00 per week.

Work all year round, rain or shine. Board and room \$10.00 per week.

POEHLMANN BROTHERS COMPANY, Morton Grove, Ill.

**HELP WANTED**

We have purchased the whole idle plant, 20,000 sq. ft. of glass, five acres land, residence, known as Beal's Greenhouses, Creal Springs, Ill., 10 miles from Marion, Ill. We grow roses, carnations, peas, mums, stock to be largely sold retail at Marion Greenhouses, Marion, Ill.; coal belt district; we prefer man with family; must be honest, industrious, capable; none but best reference accepted; good wages; home furnished; good schools; healthful climate; fruit country.

MINNIE LILLEY COPELAND Prop.,  
Marion, Ill.

**HELP WANTED**

First-class salesman, decorator and designer; permanent man only; state particulars and salary expected.

MORSE & BEALS,  
Lowell, Mass.

**HELP WANTED**

A-1 rose grower to take charge of section rose houses in Virginia; give references. Address No. 283, care Florists' Review, Chicago.

**HELP WANTED**

First-class storeman; must be up-to-the-minute man; otherwise do not answer this ad; state reference.

JACOB SCHULZ COMPANY,  
550 South Fourth Avenue, Louisville, Ky.

**HELP WANTED**

At once—experienced retail store man; permanent position; state salary expected in first letter, also experience.

OEHLER FLORAL CO.,  
1329 G St., N. W. - Washington, D. C.

**HELP WANTED**

At once, an all-round assistant greenhouse man, capable in plant as well as cut flower section; give references and state wages wanted in first letter.

CHAS. FRUEH & SONS,  
Saginaw, Mich.

**HELP WANTED**

Three men for general greenhouse work; good steady jobs at \$27.00 per week; more pay if found competent; must be prepared to come at once.

WM. ROETHKE FLORAL CO.,  
200 S. Michigan Ave., - Saginaw, Mich.

**HELP WANTED**

Working foreman wanted at once; successful grower of carnations, roses, mums, pot and bedding plants can secure a splendid permanent job in a good town in Alabama; don't answer unless you want to come to stay, but if you want something good send copy of recommendations and state wages wanted. Address No. 461, care Florists' Review, Chicago.

**HELP WANTED**

High-class men for various departments. We specialize in roses and fancy pot plants; also grow carnations and some miscellaneous stock. We operate five distinct ranges of glass. An exceptional opportunity for a future to growers who have the ability and can show results.

ROLF ZETLITZ CO., Dayton, Ohio.

**HELP WANTED**

Rose grower wanted by a large concern near Chicago; good chances for advancement; \$30.00 per week to start; increase depends on your abilities. Address No. 469, care Florists' Review, Chicago.

**HELP WANTED**

A large florists' supply house has an opening on its sales force for a resident representative in the State of Tennessee; liberal commission paid; give age, experience and references in first letter. Address No. 473, care Florists' Review, Chicago.

**HELP WANTED**

A man at once, to take charge of the growing of cyclamen; permanent position and good wages to the one who can produce the goods; give reference with application. J. L. SCHILLER, Toledo, Ohio.

**HELP WANTED**

Woman not over 35, for waiting on trade and general light work; good pay and nice place to work; sterling character and ability to learn essential; good chance for some Eastern girl who wants to come west; quite high altitude; answer with all particulars. CITY TOWER GREENHOUSES,  
Twin Falls, Idaho.



**HELP WANTED**

Salesman and designer; state particulars and salary expected.

O'LEARY, Florist,  
369 E. 47th St., - - - Chicago.

**HELP WANTED**

Growers for carnations, sweet peas and mums; wages \$30.00 per week.

PETER WEILAND,  
New Castle, Ind.

**HELP WANTED**

Expert gardener, capable of growing perennials, annuals and nursery stock for cut flower market; must have some landscape knowledge; not afraid of work; require satisfactory references; opportunity to acquire part interest in property if desired

WILLIAM L. ROCK FLOWER CO.,  
Kansas City, Mo.

**HELP WANTED**

Single man; propagator and grower of general stock; state wages expected; chance to advance.

FAIRVIEW GREENHOUSES,  
Milton, Pa.

**HELP WANTED**

Expert man for city conservatory, must be a good propagator and pot plant grower, able to take full charge of the plant. Apply to

L. ROMANSKY, Park Supt.,  
E. Chicago, Ind.

**WANTED**

Glazing, Painting, Putty Bulbing. Experienced men. All work guaranteed. Out-of-town work solicited. Best of references.

C. MAXWELL & CO.,  
7423 Ridge Avenue, - - - CHICAGO.

**WANTED**

Greenhouse painter seeks work; owner furnish paint; state size of houses; job will be done in a contract way.

WM. C. KIRSTIEN,  
308 E. Baker St., - - - Bloomington, Ill.

**WANTED**

100 hotbed sash, 3x6 feet, glazed. Quote lowest price at once.

THE D. HILL NURSERY CO.,  
Dundee, Ill.

**WANTED**

Glazing, painting and Permaniting done on contract or by hour; best references furnished; we employ experienced men only.

E. STENGER, Rocky River, Ohio.  
Box 225. Tel. Marlo 711R.

**FOR SALE**

In northeastern Indiana. 85,000 sq. ft. of glass on 10-acre plot, 1/2 mile from town of 7,500, on good brick road; houses modern, steam heated and in good condition; wholesale and retail business; price \$75,000.00. For full particulars, address No. 451, care Florists' Review, Chicago.

**FOR SALE**

GREENHOUSE establishment in excellent condition; 42,500 square feet of glass, all in Russell and Columbia roses; 10 acres good land, affording fine opportunity to enlarge; 8-room dwelling with bath and double garage; going, money-making business ready for party with the necessary capital to step into; better proposition than building a new place under present conditions.

ERNST C. AMLING, Maywood, Ill.

**FOR SALE**

The chance of a lifetime. The highly prosperous retail business of the late Henry J. G. Hilmers (Kenwood Floral Co.), 1117 East Forty-seventh Street, Chicago. Established twenty years. The property includes 5-year lease, well appointed store, with modern fixtures and supplies, three greenhouses and stock therein.

PAUL O. HILMERS

1117 East Forty-seventh Street, Chicago.

**FOR SALE**

Greenhouse property, consisting of 30,000 ft. of glass; eleven acres of land; new barn; battery of boilers; garage, one panel body Ford, new last year; one three-quarter ton white truck; operating three stores, doing a business of \$40,000.00 per year. This is a high-grade proposition and will bear the closest investigation; will have to be seen to be appreciated.

DALE & NICHOLAS, Hancock, Michigan.

**FOR SALE**

New McCray refrigerator; mahogany finish; bargain; write or wire.

HUBBLE'S,  
302 St. Louis Street, Springfield, Mo.

**FOR SALE**

A small greenhouse establishment doing a big business; 7-room house in connection; a good location for retail trade.

WM. W. McDIVITT,  
1501 Euclid Ave., - - - Marion, Ind.

**FOR SALE**

About 30,000 sq. ft. of modern glass, close to Chicago; planted carnations, young stock for next season; tools, etc.; 5-room modern dwelling; \$5,000.00 cash required. Address No. 453, care Florists' Review, Chicago.

**FOR SALE**

New greenhouses, 10 acres, modern residence in a valuable location on electric line close to Aurora, Ill., doing a growing wholesale cut flower and cucumber business; also a retail plant trade; age and ill health cause of selling.

A. L. TREMAN, Oswego, Ill.

**FOR SALE**

New built greenhouses, fully stocked; established business; \$5000.00, half cash; located heart of city of 5000 population; exclusive territory in Wisconsin and Iowa for radius of 50 miles; center of two railroads and branches in all directions.

C. C. CASE, Prairie du Chien, Wis.

**FOR SALE**

Five greenhouses in A-No. 1 condition, fully stocked; located near Chicago; a bargain if taken soon; owner leaving city. Address No. 423, care Florists' Review, Chicago.

**FOR SALE**

Two Babcock & Wilcox water tube boilers, ninety horsepower each, insured for 115 pounds pressure equipped with Murphy automatic furnaces; these boilers will come out in July to be replaced by larger units; price reasonable; for particulars address,

COHANKUS MANUFACTURING CO.,  
Paducah, Ky.

**FOR SALE**

**IN CHICAGO'S RICHEST SUBURB.**  
 Going, profitable business, greenhouses, office building and store; four greenhouses 22x95 and one house 17x95; one two-story building 20x115 attached to greenhouses, main floor used for potting shed and work room, tools, etc.; second floor contains one modern 7-room flat, one 3-room flat and several extra rooms; main floor of this building all cement; also all greenhouses are equipped with cement walks; electric light throughout; hot water heat; Superior boiler; coal consumed on an average of eighty tons of best Pocahontas; there are other buildings attached to this 2-story building, such as cold storage for plants, bulbs, etc., garage for two automobiles, large building for soil to be stored for winter use and coal bunker which holds two cars of coal; property 120x200; price \$30,000. For full particulars address  
**A. L. RANDALL CO.,**  
 180 N. Wabash Ave., - - Chicago, Ill.

**FOR SALE**

The Jos. H. Cunningham plant, established 35 yrs.; located in heart of city; fine college city; doing big business, wholesale and retail; death of general manager reason of sale; consists of 9 houses in A-No. 1 condition, heavily stocked; hot water heat; all supplies and tools; barns, delivery car, etc.; beautiful residence, 10 rooms, modern; 4 city lots with place. Wonderful opportunity.  
**MRS. J. H. CUNNINGHAM,**  
 Delaware, Ohio.

**FOR SALE**

On account of sickness we will sacrifice our greenhouses, 18,000 ft. of glass; fully stocked; roses, carnations, chrysanthemums, cyclamen, ferns, orchids; four acres of land; six minutes to the center of the city; all planted with ferns, bulbs; we will continue our retail business and take all the products of the place; inventory shows the place is valued at \$20,000; price, \$15,000; we will take \$10,000 on easy terms; write for details.  
**BOYLE & DARNAUD,**  
 San Diego, Calif.

**FOR SALE**

Ideal sectional boiler; can be used for steam or hot water; 8,500 feet hot water radiation; used two seasons; good as new; price \$650.00; a large number of other sizes; write us your wants. 1,500 ft. good used 2-in. pipe, 14c per ft.  
**ROGERS HEATING CO.,** Ransomville, N. Y.

**FOR SALE**

Bargain; greenhouse business; ground 250x179; 5 houses, 18,000 ft. of glass; new Kroeschell boiler; 6-room cottage near cemeteries in Forest Park, Ill., a suburb of Chicago; \$21,000.00; \$10,000.00 cash.  
**ERNEST REICH,**  
 7407 Madison St., - - Forest Park, Ill.

**FOR SALE**

Established greenhouse; fine business, large plant for sale cheap if taken at once; property and business located in western Nebraska city of 6,000; four large greenhouses, five city lots, fine residence; a large and growing business; easy terms; wire, write or see  
**THE THOMAS COMPANY,**  
 Western Nebraska Investments. Alliance, Neb.

**FOR SALE**

Rare opportunity to procure an established, up-to-date business and an excellent greenhouse plant of over 60,000 feet; 12 houses in all; last house just completed, for roses, with stock on hand; have two residences, two barns, with ten acres; greenhouses covering 13 city lots; houses fully stocked; cheap fuel and pottery located here; seven interurban lines; 4 steam lines leading into city of 27,000 in Kansas; will sacrifice on account of sickness and other business, or will sell a half interest to thorough greenhouse party of successful, proven ability; must retire on account of health by June 1. Write for full particulars to No. 470, care Florists' Review, Chicago, Ill.

**FOR SALE**

Five greenhouses; 19,000 sq. ft. of modern glass; 1 acre land; garage, dwelling, all hot water heat; range completely stocked for pot plant trade; also young stock ready for fall planting; frontage on two streets, on main car line; across street from Rose Hill Cemetery; excellent retail trade; I now have two ranges and am unable to give my attention to both, therefore offer one for sale; if you are interested in a real live pot plant establishment this will interest you. Apply for price.

**ANDREW KOLKE,** 5442 N. Western Ave., Chicago, Ill.

**FOR SALE**

One of the best equipped and most up-to-date flower stores on the Pacific coast, located on one of the best streets in shopping district of San Francisco, carrying a long lease at excellent terms; in addition, this includes the flower stand in the leading hotel of the city on an excellent lease; magnificent opportunity for live florist to step into a going and paying business at a reasonable figure; price \$20,000.00 cash; reason for selling is desire to retire from retail business.

**MACRORIE-MCLAREN COMPANY**

141 Powell Street

**SAN FRANCISCO**

**FOR SALE**

Cheap, 7 greenhouses; built last year; good heating system; size each house, 16 ft. wide by 250 ft. long, 12 eaves; sell on account of death of wife and poor health; 2 1/4 acres of land; best city in Kansas.  
**JOSEPH COLLIATIE,**  
 1857 So. Hydraulic St., Wichita, Kansas.

**FOR SALE**

Florists' business, greenhouses and store, all in good condition; modern brick house; doing an excellent business; in Chicago; well established trade; must sell on account of ill health.  
**J. W. ENSWEILER,**  
 5329-31 Morgan St., - - Chicago.

**FOR SALE**

Boilers. No. 10 Kroeschell type, new; No. 11 Kewanee type, firebox boiler; 20 H. P. Scotch marine; two 125 H. P. tubular boilers; one 70 H. P., one 45 H. P., one 35 H. P., one 15 H. P., one pressure tank 48 in. x 16 ft., one pressure tank 28 in. x 6 ft., small boilers all sizes.  
**CASEY BOILER WORKS**  
 Springfield, Ohio

**FOR SALE**

Three modern greenhouses, running to full capacity; about 10,000 sq. ft. glass; 5-room modern bungalow; garage; a large store up town; located in best part of city; population about 6,000; doing good business; price is right if taken at once; if interested, write or come; good reasons for selling.  
**ALLIANCE FLORAL CO.,** Alliance, Neb.

**FOR SALE**

A greenhouse establishment located in Illinois, 100 miles from Chicago; well stocked with everything for spring business; about 10,000 sq. ft. glass; a good chance for a live florist to get a good business; a full description given of the plant, together with price, on request. Address  
**No. 452, care Florists' Review, Chicago.**

**FOR SALE**

Modern greenhouse; 15,000 ft. glass; steam heat; city and well water; two lath houses; one acre under Skinner irrigation; electric motor and pump; entire plant has been built since 1915; in good repair; a good business, wholesale and retail; excellent shipping point; finest opportunity in the middle west; bad health only reason for selling.  
**J. RALPH SOUDER,** Hutchinson, Kan.



**Copy of Advertisement used by Grimm & Gorly, Announcing  
the Opening of Their Wonderful New Store.**



**TO-  
MORROW  
ALL DAY**

## ***You Are Invited***

**MONDAY  
MARCH  
29th**

with whole-hearted cordiality to the Formal Opening of this new Floral Eden of St. Louis —unmatched in point of ultra-superior excellence west of Fifth Avenue, New York—and reflecting, as it does, the progressive spirit of our beloved city and the high character of our patrons. To commemorate this pleasant event we will give floral souvenirs.

# **GRIMM AND GORLY**

**Florists de Luxe**

**712 Washington Av.**

# Telegraph Delivery Department

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## IF I KNEW YOU AND YOU KNEW ME

1.  
If I knew you and you knew me,  
'Tis seldom we would disagree;  
But, never having yet clasped hands,  
We might, perhaps, not understand  
That each intends to do what's right,  
And treat each other "honor bright."  
How little to complain there'd be  
If I knew you and you knew me!

2.  
If e'er we ship you by mistake,  
Or in your bill some error make,  
From irritation you'd be free  
If I knew you and you knew me.  
Or when the checks don't come on time,  
And customers send us nary a line,  
We'd wait without anxiety  
If I knew you and you knew me!

3.  
Or when some goods you "fire back,"  
Or make a "kick" on this or that,  
We'd take it in good part, you see,  
If I knew you and you knew me.  
With customers six thousand strong,  
Occasionally things go wrong—  
Sometimes our fault, sometimes theirs—  
Forbearance would decrease all cares.  
Kind friend, how pleasant things would be  
If I knew you and you knew me!

4.  
So let us trust, rely, confide,  
Have firm good faith on either side,  
Confidence to each other give—  
Living ourselves, let others live;  
And any time you come this way,  
That you will call, we hope and pray;  
Then face to face we each shall be  
And I'll know you and you'll know me.  
—From an "Old Scrap Book."

124 Tremont St.

**Penn**  
*The Florist*

BOSTON

"When You Think of Boston, Think of Penn"

## SEC'Y YOUNG'S CORNER

OFFICE: 1170 BROADWAY, NEW YORK

### SOCIETY OF AMERICAN FLORISTS.

#### Plant Registration.

Public notice is hereby given that the following new plants have been submitted for registration:

By Theodore H. Townsend, horticulturist, New York State School of Agriculture, Morrisville, Madison county, N. Y.

Geranium Betty, seedling, grown at Morrisville, origin unknown. Plant twelve inches in height, a strong grower and a free bloomer in the spring and summer; has a plain leaf, no zone; flowers fourteen in cluster, single, fine petals; diameter of single flower, two and one-quarter inches; flower pink in the bud, opening to pure white, retaining this color. The flowers have red

pollen. Originator notes that many varieties were crossed, including geraniums and pelargoniums, but the varieties became mixed and the parentage lost. The name proposed is Betty, in honor of the deceased daughter of Professor and Mrs. Frank G. Helyar, the former a director of the school.

By R. L. Isherwood, Chillicothe, Mo.:

Petunia Royal Purple, seedling, a strong grower, retaining its blooms from ten to twelve days and holding color in sun or shade. Parentage unknown.

Any person objecting to these registrations or to the use of the proposed names is requested to communicate with the secretary at once. If there is no objection to the registration, it will be made three weeks from this date.

Public notice is hereby given that,

as no objection has been filed against the registration of Begonia Peerless, by J. A. Peterson & Sons, 3132 McHenry avenue, Westwood, Cincinnati, O., the same becomes complete.

John Young, Sec'y.

April 9, 1920.

### SOCIETY OF AMERICAN FLORISTS.

#### The Cleveland Convention.

It has been definitely decided that the annual convention and trade exhibition of the society, to be held August 17 to 19, shall be held in the Ninth Garage, St. Clair avenue and East Sixth street, Cleveland, O.

The building is of reinforced concrete and steel construction, equipped with a modern sprinkler system. A whole floor of the immense building has been leased, which allows about 20,000 square feet of space available for the trade exhibition. The sessions of the convention

[Continued on page 66.]



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We might, perhaps, not understand  
That each intends to do what's right,  
And treat each other "honor bright."  
How little to complain there'd be  
If I knew you and you knew me!

2.  
If e'er we ship you by mistake,  
Or in your bill some error make,  
From irritation you'd be free  
If I knew you and you knew me.  
Or when the checks don't come on time,  
And customers send us nary a line,  
We'd wait without anxiety  
If I knew you and you knew me!

3.  
Or when some goods you "fire back,"  
Or make a "kick" on this or that,  
We'd take it in good part, you see,  
If I knew you and you knew me.  
With customers six thousand strong  
Occasionally things go wrong—  
Sometimes our fault, sometimes theirs—  
Forbearance would decrease all cares.  
Kind friend, how pleasant things would be  
If I knew you and you knew me!

4.  
So let us trust, rely, confide,  
Have firm good faith on either side,  
Confidence to each other give—  
Living ourselves, let others live;  
And any time you come this way,  
That you will call, we hope and pray;  
Then face to face we each shall be  
And I'll know you and you'll know me.  
—From an "Old Scrap Book."

124 Tremont St.

*Penn*  
*The Florist*

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For **SAN FRANCISCO**  
the Bay Cities and all Central California

**PELICANO, ROSSI & Co.**

Members F. T. D.

123-125 Kearny Street

OFFER UNEXCELLED FACILITIES FOR HANDLING YOUR ORDERS

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Atlantic City Flr. Shop	76	Becker's Conserv.	74	Kirchner's	91	Meadowbrook Nurs.	76	FURROW & CO.	84	Salzer, John A.	88	LAKE CHARLES, La.	70
Edwards Flo'l Hall	76	Robbins Bros.	74	Knoble Bros.	90	ENID, Okla.	84	HACKETTSTOWN, N. J.	84	Otis, Chas. D.	70	LANCASTER, Pa.	80
Egg Harbor Flr.	76	RYAN, H. A.	74	Mercer, G. W.	91	ENID Flo. Co.	84	Herrick, Alonzo D.	83	Barr & Co., B. F.	80	LANSING, Mich.	85
ATTICA, Ind.	79	CANTON, O.	89	Park Flower Co.	91	ERIE, Pa.	81	HAGERSTOWN, Md.	84	LAKE CHARLES, La.	70	Blaissing, J. A.	85
Attica Floral Co.	79	Johnston Flr. Shop.	89	Smith & Fetters Co.	91	Laver, J. V.	81	Bester & Sons	84	LAKE CHARLES, La.	70	LAWTON, Okla.	84
AUGUSTA, Ga.	83	CASPER, Wyo.	89	Temblett, W. H.	91	Offerle, Chas. G.	81	HAMILTON, Ont.	84	LAKE CHARLES, La.	70	Hornaday Grhse.	84
Stulb's Nursery	83	Casper Flo. Co.	89	Westman & Getz	91	EUREKA SP'GS, Ark.	73	Canon Co.	84	LAKE CHARLES, La.	70	Idelwild Grhse.	83
AUGUSTA, Ky.	81	CEDAR FALLS, Ia.	92	Van Aken Bros.	85	POOR, C. I.	73	HARTFORD, Conn.	75	LANCASTER, Pa.	80	Johnson Grhse.	83
Thomas, Victor H.	81	Bancroft & Sons	92	Yort's Greenhouse	85	EVANSTON, Ill.	87	Brodrick, J. Albert	75	LAKE CHARLES, La.	70	MARIETTA, O.	83
AURORA, Ill.	86	Kramer & Son	92	COLORADO SPRINGS, Colo.	89	Weiland, John	87	Coombs, John	75	LAKE CHARLES, La.	70	Dudley & Sons	83
Aurora Greenhouse	86	Sportman, M. J.	92	Cole	89	Excelsior Grhse.	73	McClunie, G. C.	75	LAKE CHARLES, La.	70	Blake's	90
Smely, Jos. M.	86	CENTERVILLE, Ia.	92	Crump, Frank F.	89	EVANSTON, Wyo.	87	WELCH the Florist	75	LAKE CHARLES, La.	70	MARION, O.	80
AUSTIN, Miss.	96	Kemble's Grhse.	92	Primes Peak Flo. Co.	89	FAIRMONT, W. Va.	89	HATTIESBURG, Miss.	70	LAKE CHARLES, La.	70	LAKE CHARLES, La.	70
Kinsman, A. N.	96	CENTRALIA, Ill.	86	COLUMBIA, Mo.	73	Webster & Sons Co.	83	Stemme & Sons	70	LAKE CHARLES, La.	70	LAKE CHARLES, La.	70
BALTIMORE, Md.	84	Ross, J. W.	86	COLUMBIA, Ga.	82	Baur Floral Co.	81	HELENA, Ark.	73	LAKE CHARLES, La.	70	LAKE CHARLES, La.	70
Feast & Sons	84	Webster Grhse.	86	Keheley, J. T.	82	Laver, J. V.	81	Ball Floral Co.	73	LAKE CHARLES, La.	70	LAKE CHARLES, La.	70
Johnston, Mary	84	CHARITON, Ia.	92	COLUMBUS, O.	90	Offerle, Chas. G.	81	HELENA, Mont.	89	LAKE CHARLES, La.	70	LAKE CHARLES, La.	70
Keys, Wm. F.	85	Kemble's Grhse.	92	Franklin Pk. Fl. Co.	90	EUREKA SP'GS, Ark.	73	State Nurs. Co.	89	LAKE CHARLES, La.	70	LAKE CHARLES, La.	70
BATAVIA, N. Y.	77	CHARLESTON, S. C.	82	Munk Floral Co.	90	POOR, C. I.	73	HIGHLAND PARK, Ill.	81	LAKE CHARLES, La.	70	LAKE CHARLES, La.	70
Stroh & Sons, L. C.	77	Carolina Floral Str.	82	Wilson's	90	EVANSTON, Ill.	87	HIGH D'PK. Grhse.	81	LAKE CHARLES, La.	70	LAKE CHARLES, La.	70
BATON ROUGE, La.	70	CHARLESTON, W. Va.	82	Gardiner Floral Co.	92	WELLAND, John	87	HIGH POINT, N. C.	82	LAKE CHARLES, La.	70	LAKE CHARLES, La.	70
Roseland Florist	70	Capital City Fl. Co.	83	Wintco & Sons	92	Excelsior Grhse.	73	Ford, Frank H.	82	LAKE CHARLES, La.	70	LAKE CHARLES, La.	70
BATTLE CREEK, Mich.	83	Ch'ton Cut Flo. Co.	83	COVINGTON, Ky.	81	EVANSTON, Ill.	87	HILLSDALE, Mich.	85	LAKE CHARLES, La.	70	LAKE CHARLES, La.	70
Coggan, S. W.	83	Winter Floral Co.	83	Miller the Florist	81	EVANSTON, Wyo.	87	Stoll, O. A.	85	LAKE CHARLES, La.	70	LAKE CHARLES, La.	70
BELLINGHAM, Wash.	95	CHARLOTTE, N. C.	82	Ruttie, Robt. D.	81	FAIRMONT, W. Va.	89	HOBOKEN, N. J.	85	LAKE CHARLES, La.	70	LAKE CHARLES, La.	70
Floral Exchange	95	Flower Shop	82	DALLAS, Tex.	78	Webster & Sons Co.	83	GRULICH & SONS	76	LAKE CHARLES, La.	70	LAKE CHARLES, La.	70
BERKELEY, Cal.	93	Ratliff, Louis G.	82	Lang Floral Co.	78	WELCH the Florist	75	HOLLYWOOD, Cal.	94	LAKE CHARLES, La.	70	LAKE CHARLES, La.	70
Flowershop	93	Scholtz, Inc.	89	DAVENPORT, Ia.	92	HATTIESBURG, Miss.	70	Hollywood Fl. Shp.	94	LAKE CHARLES, La.	70	LAKE CHARLES, La.	70
Norton, Florist	93	CHARLOTTESVILLE, Va.	83	Bills Floral Co.	92	HELENA, Ark.	73	HONOLULU, Hawaii	95	LAKE CHARLES, La.	70	LAKE CHARLES, La.	70
BIRMINGHAM, Ala.	82	Lankford, W. A.	83	Forber, G. F.	92	HELENA, Mont.	89	Taylor, Florist	95	LAKE CHARLES, La.	70	LAKE CHARLES, La.	70
American Fl. Shop	82	CHATHAM, N. Y.	77	DAYTON, O.	89	HELENA, Mont.	89	HOPKINSVILLE, Ky.	83	LAKE CHARLES, La.	70	LAKE CHARLES, La.	70
Fraser Nursery Co.	82	Chatham Floral Co.	77	Mathews the Flo.	89	HELENA, Mont.	89	Metcalfe, T. L.	83	LAKE CHARLES, La.	70	LAKE CHARLES, La.	70
Parker's Fl. Store	82	CHATTANOOGA, Tenn.	83	Rodgers, J. W.	89	HELENA, Mont.	89	JAMES & SON	78	LAKE CHARLES, La.	70	LAKE CHARLES, La.	70
Tutwiler Fl. Shop	82	Joy Floral Co.	83	DECATUR, Ill.	86	HELENA, Mont.	89	Wetlin Floral Co.	78	LAKE CHARLES, La.	70	LAKE CHARLES, La.	70
BLUEFIELD, W. Va.	83	CHEYENNE, Wyo.	89	Brown, A. C.	86	HELENA, Mont.	89	HOT SPRINGS, Ark.	73	LAKE CHARLES, La.	70	LAKE CHARLES, La.	70
Fallon, Florist	83	Underwood, The	89	Daut Bros.	86	HELENA, Mont.	89	Flower Shop	73	LAKE CHARLES, La.	70	LAKE CHARLES, La.	70
BOONE, Iowa	93	CHICAGO	87	Peterson Floral Co.	86	HELENA, Mont.	89	HOUSTON, Tex.	73	LAKE CHARLES, La.	70	LAKE CHARLES, La.	70
Kemble's Grhse.	93	Alpha Flo. Co.	87	DE KALB, Ill.	83	HELENA, Mont.	89	Kerr, B. C.	73	LAKE CHARLES, La.	70	LAKE CHARLES, La.	70
BOONTON, N. J.	74	Blome, Paul, & Co.	87	JOHNSON, J. L.	83	HELENA, Mont.	89	HUNTINGDON, Pa.	80	LAKE CHARLES, La.	70	LAKE CHARLES, La.	70
Herrick	74	Bruno, H. N.	87	DENVER, Colo.	89	HELENA, Mont.	89	Laird, J. Leslie	80	LAKE CHARLES, La.	70	LAKE CHARLES, La.	70
BOSTON, Mass.	74	Central Floral Co.	85	Bright Spot Grhse.	89	HELENA, Mont.	89	HUNTINGTON, W. Va.	83	LAKE CHARLES, La.	70	LAKE CHARLES, La.	70
Beacon Florist	74	Clody's	87	Maufl Floral Co.	89	HELENA, Mont.	89	McClure-Coffman	83	LAKE CHARLES, La.	70	LAKE CHARLES, La.	70
Caplan	74	Fisher & Bros.	87	Park Floral Co.	89	HELENA, Mont.	89	HUTCHINSON, Kan.	93	LAKE CHARLES, La.	70	LAKE CHARLES, La.	70
Carbone	74	Fleischman	87	DES MOINES, Ia.	85	HELENA, Mont.	89	Smith Flower Shop	93	LAKE CHARLES, La.	70	LAKE CHARLES, La.	70
Comley, Henry R.	74	Frauenfelder, C.	87	Bomb Floral Co.	85	HELENA, Mont.	89	INDIANAPOLIS, Ind.	79	LAKE CHARLES, La.	70	LAKE CHARLES, La.	70
Galvin, Inc., T. F.	75	Friedman, O. J.	87	Breitmeyer's Sons	85	HELENA, Mont.	89	Bertermann Bros.	79	LAKE CHARLES, La.	70	LAKE CHARLES, La.	70
O'Brien, John J.	74	Johnson & Chronis	87	Central Floral Co.	85	HELENA, Mont.	89	Greene's Flower S'p	79	LAKE CHARLES, La.	70	LAKE CHARLES, La.	70
Penn	85	Kidwell Co., J. F.	87	Fettlers, E. A.	85	HELENA, Mont.	89	Wiegand's Sons Co.	79	LAKE CHARLES, La.	70	LAKE CHARLES, La.	70
Wax Bros.	74	Lange, A.	86	Reus & Co.	85	HELENA, Mont.	89			LAKE CHARLES, La.	70	LAKE CHARLES, La.	70
BOZEMAN, Mont.	89	Mangal	87	Scribner Floral Co.	85	HELENA, Mont.	89			LAKE CHARLES, La.	70	LAKE CHARLES, La.	70
Langohr, M.	89	Muir	87	Taepeke Flo. Co.	85	HELENA, Mont.	89			LAKE CHARLES, La.	70	LAKE CHARLES, La.	70
		Peacock Fl. Shop	86			HELENA, Mont.	89			LAKE CHARLES, La.	70	LAKE CHARLES, La.	70
		Samuelson, Chas. A.	86			HELENA, Mont.	89			LAKE CHARLES, La.	70	LAKE CHARLES, La.	70
		Schiller	87			HELENA, Mont.	89			LAKE CHARLES, La.	70	LAKE CHARLES, La.	70
						HELENA, Mont.	89			LAKE CHARLES, La.	70	LAKE CHARLES, La.	70

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

City	Page	City	Page	City	Page	City	Page	City	Page	City	Page	City	Page	City	Page
MONTICELLO, Ia.		OAKLAND, Cal.		PERRY, Ia.		RICHMOND, Va.		SAN DIEGO, Cal.		STAUNTON, Va.		VANCOUVER, B. C.			
Van Meter, C. L....	92	Clarke Bros. ....	94	Louwerse & Co....	92	Hammond Co. ....	33	Boyle & Darnaud..	93	Fallon, John ....	83	Brown Bros. & Co.	84		
MONTREAL, Can.		Hogan & Evers....	93	PETERBOROUGH, Can.		Mosmiller, Florist..	84	SANTA BARBARA, Cal.		STREATOR, Ill.		Woodward, A. J....	84		
Hall & Robinson....	84	Seulberger & Co....	93	Peterborough Fl. Co.	34	Ratcliffe, John L....	83	Gleaves' Flo. Shop.	94	Thornton Flor. Co.	88	VICTORIA, B. C.			
McKenna, Ltd. ....	84	OAKLAND, Md.		Petersburg, Va.		RIVERSIDE, Cal.		SAN FRANCISCO, Cal.		STROUDSBURG, Pa.		Woodward, A. J....	84		
MT. PLEASANT, Mich.		Weber & Sons Co..	83	Stiles, Mrs. Robt. B.	83	Hosp. A. M. ....	94	Art Floral Co. ....	93	Herrick .....	76	VINCENNES, Ind.			
Carle, Walter W....	85	OAK PARK, Ill.		PETOSKEY, Mich.		Orange Bloss. Flo. Shop .....	94	Darbee .....	93	STURGIS, Mich.		Schultz, Paul C....	79		
MUNCIE, Ind.		Avenue Flo. Shop..	37	Winans, Frank ....	85	ROANOKE, Va.		Eppstein, Julius....	93	Vogt's Greenhouse..	85	WACO, Tex.			
Buchholz, Eric....	79	Schneider, A. H....	87	PHILADELPHIA, Pa.		Fallon, Florist ....	83	Joseph, B. M. ....	93	SULPHUR, Okla.		Wolfe the Florist..	73		
MUSKEGON, Mich.		OELWEIN, Ia.		Berger's Sons, Wm.	89	Werts the Florist..	83	MacRorie-McLaren..	93	Nelson, Mrs. D. A.	84	WALLA WALLA, Wash.			
Butterworth Fl. Co.	85	Kemble's Grhsees..	92	Callahan, M. J. ....	80	ROCHESTER, Minn.		Navlet Co. ....	92	SUMMIT, N. J.		Jones' Flower Shop	95		
NASHVILLE, Tenn.		OGDEN, Utah		Grakelov's .....	80	Rochester Floral Co.	96	Pellicano, Rossi ..	93	May, Harry O. ....	76	Young & Lester....	95		
Geny Bros. ....	83	Dumke Floral Co..	93	Habermehl's Sons..	80	Rochester Grha. Co.	96	Podesta-Baldocchi..	93	SYRACUSE, N. Y.		WALTHAM, Mass.			
Joy Floral Co. ....	83	OKLAHOMA CITY, Okla.		Hastings, Frank R.	80	ROCHESTER, N. Y.		Stein, A. O. ....	93	Day Co., W. M....	76	Ruane, M. F. ....	74		
NEWARK, N. J.		Foster Floral Co..	84	Krueger Co. ....	30	Keller Sons, J. B..	77	SASKATOON, Sask.		Hencie, M. S. ....	70	WARREN, O.			
Begerow's .....	76	OKMULGEE, Okla.		PHOENIX, Ariz.		Wilson, H. E. ....	75	Victoria Nursery ..	84	TACOMA, Wash.		Adgate & Son....	90		
Phillips Bros. ....	76	Marshall, Geo. W..	84	Arizona Co. ....	94	ROCKFORD, Ill.		SAVANNAH, Ga.		California Florist..	95	Park Flower Co....	91		
Washington Florist.	76	OLEAN, N. Y.		Donofrio Flo. Dept.	94	Buckbee, H. W....	86	Oelshig & Sons....	82	Smith Flo. Co....	95	WARREN, Pa.			
NEWARK, O.		Herron D. R. ....	76	Davis Floral Co....	75	Peterson & Son, S..	86	SCHENECTADY, N. Y.		TAMPA, Fla.		Crescent Fl. Gar...	30		
Duerr, Chas. A....	90	Oppenheim, Manuel	76	PITTSBURGH, Pa.		Rockford Flo. Co..	36	Rosendale Fl. Shp..	77	Knoll Floral Co..	83	WASHINGTON, D. C.			
Halbrooks, Florist.	89	OMAHA, Neb.		Harris Bros. ....	80	ROCK SP'GS, Wyo.		SCRANTON, Pa.		TARBORO, N. C.		Blackstone, E. D..	79		
Kent Bros. ....	90	Bath, John H. ....	96	Ludwig Floral Co..	30	Westholder, L. B..	89	Besancan & Co....	80	Creech .....	82	Gude Bros. Co....	70		
NEW BEDFORD, Mass.		Donaghue, Alfred..	96	Ludwig, E. C., Co.	80	RUSSELL, N. Mex.		Schultheis .....	80	TERRE HAUTE, Ind.		Louise Flower Shop	70		
Murray .....	74	Hess & Swoboda ..	96	Randolph & Mc-	80	Alameda Grhsees..	96	SEATTLE, Wash.		Heinl & Sons....	79	Shaffer, Geo. C....	70		
NEW BRITAIN, Conn.		Larmon, Lee L....	96	Clements .....	80	RUGBY, N. D.		Hollywood Gardens.	93	TEXARKANA, Tex.		WATERBURY, Conn.			
Volz Floral Co....	75	Rogers, Louis M....	96	Smith Co., A. W..	80	Rugby Grhsees. ....	89	McCoy, L. W. ....	95	Majestic Fl. Co....	73	Ryan & Powers....	75		
NEW HAVEN, Conn.		ONEONTA, N. Y.		Williams, Mrs. E. A.	80	ST. CATHARINES, Ont.		Rosals Bros. ....	95	TITUSVILLE, Pa.		WATERLOO, Ia.			
Champion & Co....	75	Derrick .....	76	PITTSFORD, Pa.		Dunn, Robt. L....	84	Woodlawn Fl. Shp..	95	Murdoch, Wm. A.	84	Galloway Bros. Co.	92		
NEW KENSINGTON, Pa.		OSKALOOSA, Ia.		Houser, Martha H..	80	ST. JOSEPH, Mo.		SEDALIA, Mo.		TOLEDO, O.		WAWATOSA, Wis.			
McRae-Jenkinson ..	80	Kemble's Grhsees..	92	POCATELLO, Idaho		Quentin Floral Co..	72	Archias Flo. Co....	72	Freeman, Mrs. J. B.	90	Hamme, Erwin J..	38		
NEW ORLEANS, La.		OSWEGO, N. Y.		POCAHONTE, Okla.		Stuppy Floral Co..	72	SHEBOYGAN, Wis.		Krueger, Otto P....	90	WELLESLEY, Mass.			
Avenue Floral Co..	70	Floral Art Studio..	78	PONTIAC, Ill.		ST. LAURENT, France		Matthewson, J. E..	38	Metz & Bateman..	90	Tailby & Son....	74		
Ehle, Chas. ....	70	OTTAWA, Ill.		Miller & Son....	88	Engelmann, C. ....	69	SHEFFIELD, Eng.		Schramm Bros....	90	WICHITA, Kan.			
Metairie Ridge Co..	70	Lohr's Greenhouses.	86	PORT HURON, Mich.		ST. LOUIS, Mo.		Artindale & Son....	75	Spanner, Florist..	90	Culp & Co., W. H.	92		
Scheinuk, Max ....	70	OTTAWA, Ont., Can.		Aaman .....	85	Engelmann, C. ....	69	SHERIDAN, Wyo.		TOPEKA, Kan.		Buchanan Flo. Co.	73		
Virgin, U. J. ....	70	Scrim's, Florist ..	84	PORTLAND, Me.		ST. LOUIS, Mo.		Sheridan Grhse. Co.	89	Lord's Flo. Room..	92	WILKES-BARRE, Pa.			
NEWPORT, R. I.		OTTUMWA, Ia.		Portland, Ore.		Bentzen Flo. Co..	72	SHERMAN, Tex.		TORONTO, Ont.		Evans, A. W. B....	86		
Smith, Florist ....	75	Kemble's Grhsees..	92	Portland, Ore.		Blossom Shop ....	72	Hannah & Son....	73	Dunlop, John H....	84	Marrin, Ira G....	86		
NEWTON, Mass.		Nanz Floral Co....	81	PORTSMOUTH, Va.		Grimm & Gorly....	73	SHERREPORT, La.		People's Florists..	84	WILLIAMSPORT, Pa.			
Cotton the Florist..	74	Tapscott .....	81	Cotton Floral Co..	83	Mullanphy .....	72	Ruch, D. E. ....	70	TRENTON, N. J.		Evenden Bros. ...	80		
NEW YORK CITY		OWENSBORO, Ky.		PRINCETON, Ill.		Ostertag Bros. ....	72	SIoux City, Ia.		Park Floral Co....	76	Evenden's Sons ..	80		
Boston Florist ....	77	Paducah, Ky.		Trimble Grhse. Co.	78	Weber, Fred C....	72	Rennison Co., J. C.	92	Ribsam, Florist ..	76	WILMETTE, Ill.			
Bowe, M. A. ....	77	PARKERSBURG, W. Va.		Johnston Bros. ....	75	Weber, F. H. ....	72	Rocklin & Lehman.	94	TRINIDAD, Colo.		Weiland, John ....	87		
Brown, Chas. H....	77	Dudley & Sons....	88	Johnston & Co., T. J.	75	Witek, Joseph ....	72	SACRAMENTO, Cal.		Park Floral Co....	89	WILMINGTON, N. C.			
Bunyard, A. T....	77	PASADENA, Cal.		Engelmann, C. ....	69	Young & Sons Co..	72	Navlet, A. ....	8	Trinidad Fl. Store.	89	Fifth Ave. Florist..	82		
Burns, H. H. ....	77	Eldred Flr. Shop....	94	QUEBEC, Can.		ST. PAUL, Minn.		Spartanburg, S. C.		TROY, N. Y.		WINNIPEG, Man.			
Cazan, A. B. ....	77	Orchid, The .....	94	McKenna, Ltd. ....	84	Holm & Olson....	96	Moss, Chas. A....	82	Menand, H. Louis.	78	The "King" Flor..	84		
Clarke's Sons .....	77	Siebrecht, Jr., H. A.	94	QUINCY, Ill.		SACRAMENTO, Cal.		SPOKANE, Wash.		TRURO, N. S., Can.		Suckling & Chase..	84		
Dards, Chas. A....	77	PASSAIC, N. J.		Genteman, H. A....	86	SAFFRON WALDEN, Eng.		Burt, A. J. ....	95	TUCSON, Ariz.		Tucson Floral Co..	94		
Galvin, T. F. ....	75	Seeery, Edward ....	76	RACINE, Wis.		Engelmann, C. ....	69	Eugene's Flo. Shp..	95	TULSA, Okla.		Boston's Flo. Store	84		
Guido, Inc. ....	77	PATERSON, N. J.		Obertin, P. N....	88	SAGINAW, Mich.		Reimers Art Shop..	95	TUPELO, Miss.		Tupelo Floral Co..	70		
Hart, Inc., Henry..	77	Seeery, Edward ....	76	The Flower Shop..	83	Goez Sons, J. B....	85	SPRINGFIELD, Ill.		TURLOCK, Cal.		Turlock Seed Co....	93		
Kottmiller, A. ....	77	PEKIN, Ill.		READING, Pa.		Grohman Florist..	85	Brown, A. C. ....	86	UNION CITY, Tenn.		Metcalfe, T. L....	83		
Malandre Bros. ....	76	Kuhl, Geo. A....	38	Giles .....	61	Roethke Co. ....	84	Brinkerhoff Grhsees.	86	Metcalfe, T. L....	83	YONKERS, N. Y.			
Meyer Adolph .....	77	PENDLETON, Ore.		RED BANK, N. J.		SALINA, Kan.		Hembreiker & Cole.	86	UPPER SANDUSKY, O.		Brokerick, B. T....	77		
Ramm's Flo. Shop..	77	Forshaw .....	96	Kennedy & Sons...	76	Leighton Floral Co.	92	Springfield Seed Co.	73	UTICA, N. Y.		Stenson & McGrail	81		
Schling, Max ....	77	PEORIA, Ill.		RICHMOND, Ind.		SALT LAKE CITY, Utah		Stokes Floral Shop	73	Constien, B. E....	89	YOUNGSTOWN, O.			
Stump, G. E. M....	69	Kuhl, Geo. A....	38	Lemon & Co., F. H.	79	SAINT ANTONIO, Tex.		Summerfield Fl. Co.	73	UTICA, N. Y.		Park Flower Co....	91		
Warendorff, A. ....	77	LOVERIDGE, Chas. ..	83			Green, Edward....	75	Springfield, O.		Utica Floral Co....	78	Posy Shoppe .....	89		
NIAGARA FALLS, N. Y.								Schneider .....	89			Ryan & Culver....	86		
Harris & Lever....	78							Van Meter Fl. Shop	89			Walther, Harry C..	89		
NORFOLK, Va.								STAMFORD, Conn.				ZANESVILLE, O.			
George, Inc. ....	83							Quality Flr. Shop.	75			Humphrey, C. L....	91		
Grandy the Florist.	83														
NORTON, Va.															
Norton Floral Co..	83														

## LOS ANGELES—

POPULATION .....About 650,000  
 Surrounding towns ..... 500,000  
 Transients, tourists ..... 200,000  
 All well-to-do people, nearly all flower buyers.

We deliver *your* orders to them, and send *their* orders to you.

## Wright's Flower Shop

224 W. Fourth St.

MEMBER F. T. D.

Los Angeles, Calif.



# RETAIL STORE MANAGEMENT

## WHAT THE LEADERS IN THE TRADE ARE DOING

### WATCH THE WIRE ORDERS.

#### They Grow Each Holiday.

Once on a time wire orders were few and far between. Now the business has developed so that the monthly telegraph bill forms a considerable item in the expenses of some retail florists. The telegraph orders come throughout the month, but of course they are much heavier for special days.

For Easter, as an instance, they mounted to a large total in some florists' stores. One retailer in a large city stated that he had received approximately 150 telegraph orders for the holiday. Few were below \$5, he said, and few were for exceedingly large amounts, since his was not a store that did a top-price business. They were chiefly from \$5 to \$10. An average figure, he stated, would be between \$6 and \$7. The total business that came into his store from other cities was, therefore, close to \$1,000. For this amount of business he had no sales expense, no selling force on the floor; all he needed to do was to make up the orders and send them out. He rightly figured that this was an extremely profitable addition to his local holiday trade.

Reports from the other florists tell a like story. The figures are not so large, naturally, in small communities, but many enjoyed a proportion of telegraph to local business quite as large as did the florist mentioned.

#### Mothers' Day Next.

The size of the telegraph business for each succeeding flower holiday has been so encouraging that florists are making preparations for those coming. Mothers' day is next and then comes Memorial day. The former has been a good day for telegraph orders in previous years—as the observance of the day has grown, it has been more and more the custom to telegraph an order back to the old home for the second Sunday in May, so that mother should have her flowers, even if son or daughter were hundreds or thousands of miles away. Mothers' day has taken a strong grip on the hearts of the American people; only the days, such as Christmas, Easter, Memorial day and Mother's day, which have strong sentiment as their support, make truly great flower occasions. Mothers' day is growing to be one of the greatest of them all, for the maternal tie is strongest of all ties and does not change or wear with the passage of time. That is the reason that the brief space of eight years has made this day so splendid an occasion for florists. And, for the reasons outlined above, more and more telegraph business has been done at that time.

#### Make Preparations.

This year will be no exception. Indeed, it will surpass all previous years, just as Christmas and Easter this season excelled all previous ones. Florists

can make the day still better by devoting their energies to early preparation. Start now for telegraph business. Develop it in your own town and develop your facilities to handle business from other florists as well. The two go hand in hand—one hand, indeed, washes the other. The methods are well known to florists; they have been dwelt upon often in these columns. Start early and finish strong.

### MEMORIAL DAY ABROAD.

The greater vogue of telegraph orders and the desire of parents and friends in this country to decorate the graves of soldiers in France and England at Memorial day will combine to create a large number of orders for florists in those countries if the trade here recognizes the situation and informs patrons of facilities to handle such business. There are florists abroad able and willing to receive orders to decorate graves in the vicinity of their establishments and explanation of this fact to retailers' patrons in this country will doubtless produce many orders.

Last year some orders of this nature were sent abroad. One, which was reported in *The Review* at the time, was an order for fifty laurel wreaths for graves of soldiers who perished on the island of Islay, on the west coast of Scotland. The florist who handled that order, William Leighton, 36 Renfield street, Glasgow, Scotland, has written Albert Poehelon, secretary of the F. T. D., regarding possible orders for this, stating:

Last year I was favored by the American Red Cross Society, London, with an order for laurel wreaths for the graves of the American soldiers and sailors who perished on the island of Islay by the wrecking of the two steamers. If it were known to the members of your association that I am in a position to execute orders for Memorial day here, it might be an inducement for them to receive orders which I would be pleased to execute.

An early start by florists in this country will enable them to send such orders abroad by mail, saving their customers heavy cable charges.

### IT'S A GREAT LIFE.

Brr'r—brr'r—brr'r—brr'r—brr'r (the usual sound of a telephone bell).

Florist leaves customer with cash in his hand and answers the telephone.

Voice over phone: "Hello! This is Mr. Soandso, representing Iron & Co. I hear that Mr. Goodcustomer's father is dead and I should like to send up a nice, large bunch of flowers, as Mr. Goodcustomer is a particular friend of mine and recently placed an order with us for about \$3,000."

"Yes, sir," answers the obliging florist, after recovering from the shock of the call's not being the wrong number and seeing a nice order in view. "What price would you like to pay?"

"Well, let's see," the Iron & Co. man replies. "About 50 or 75 cents, or I shouldn't mind spending a dollar."

After the cash customer in the store has picked the florist up, revived him, and held him up to the phone, the party on the other end can be heard asking what the trouble is.

"Say, Mr. Soandso, you charge us \$1.60 for a fitting and 20 cents per foot for pipe," says the florist weakly.

"Quite so; that suits me."

"But a 50-cent bunch of flowers does not suit me," replies the purveyor of nature's product.

"Oh, all right," comes from the receiver. "I just thought that I should like to have you send up something nice, for the old gentleman was a particular friend. Good-bye."

George E. Beal.

### NOT ADVERTISING?

Oh! no, not for advertising, but just to express appreciation of the splendid exhibits and to urge the public to see them, did Penn the Florist run ads in all the Boston papers at the time of the orchid and spring flower show. However, it served the former as well as the latter purpose, for the ads created much comment. Here is a sample of the copy used; it appeared in 7½-inch double-column space in the Boston Post:

#### AN APPRECIATION

Flower Lovers who miss the Boston Orchid and Spring Flower Show now being held at Horticultural Hall are passing by a treat that is well worth traveling miles to see.

I cannot let the opportunity go by without a word of appreciation for the most fascinating showing of Nature's Colorings and all I seek is the knowledge that I have suggested a real pleasure to those who may thus be led to visit this truly wonderful exhibition.

Having just returned from New York and having seen the show in that city, I can say without qualification that Boston easily takes first place for beauty, quality and artistry of display.

It is a collection of Orchids, Acacias and Japanese Azaleas that words simply fail to describe.

See it today, tomorrow, Saturday or Sunday, and the memory will linger for many and many a day.

HENRY PENN.

### DEALERS' HELPS.

Material such as is furnished to retailers in other lines of business by the big manufacturers with national business is supplied to florists by the S. A. F. In so doing the national society is performing a service that enables the small florist to do business on as elaborate a scale, so far as advertising matter is concerned, as the biggest in the trade. By contracting for posters, folders, stickers, movie slides and similar advertising aids in exceedingly large quantities, the S. A. F. is able to get them at prices no individual florist can touch. Those who have already used any of this matter realize that fact quite well and take advantage of every such opportunity given by the publicity service bureau. The retailer who has not tried them is overlooking a big business-getter.

For Mothers' day the bureau has prepared material that is going out to florists already. Orders came in rapidly

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## FOREIGN SECTION

### C. ENGELMANN

Member American Florists' Telegraph Delivery Association.  
Life Member S. A. F.  
Member American Carnation Society.  
Member New York Florists' Club.

Orders for England, Scotland and Ireland taken care of by

C. ENGELMANN, Florist, Saffron Walden, Essex, ENGLAND.

Cables: Engelmann, Saffronwalden (2 words only)

Orders for the French Riviera and Monte Carlo taken care of by

C. ENGELMANN, Etablissement Horticole "Carnation," Saint-Laurent-du-Var, near Nice, FRANCE.

Cables: Carnation, Saint-Laurent-du-Var (2 words only)

Liverpool, England  
DINGLEYS, Ltd., Florists

SHEFFIELD, ENGLAND  
WM. ARTINDALE & SON  
FLORISTS SEEDSMEN NURSERYMEN

Manchester, England  
DINGLEYS, Ltd., Florists

SCOTLAND SEND YOUR ORDERS NOW TO  
LEIGHTON, Florist, GLASGOW  
Scotland's Only Member F. T. D.

as soon as the circular of information was sent out and they are being dispatched quickly. Since the orders are sent out by parcel post, they are not held up by the express difficulties. But, since even mail is slowed up somewhat, florists should place their requests early with the bureau, for Mothers' day is not far off.

The florists in small towns, where printing is not so easily and cheaply done as in the cities, will find the S. A. F. material especially valuable. Publicity is the trade's best means of developing business and these helps are some of the best of their sort.

## SOCIETY OF AMERICAN FLORISTS.

[Continued from page 65.]

will be held on the same floor, in quarters separated from the rest of the floor, but light and cheerful and having entry from the exhibition floor. There is every convenience for a gathering of this kind and the convention and exhibition will be most comfortably housed.

Located in Heart of City.

The location of the Ninth Garage is immediately adjacent to the heart of the downtown business, shopping, financial, office and amusement district of Cleveland. It is just across the street from the new \$3,000,000 convention hall and is one block from the city hall, two blocks from the postoffice, three blocks from the public square, two blocks from Euclid avenue and one block from the Hollenden hotel. The transportation lines of the city, railroads, interurban

## Taking The Weakness Out Of The Week End

Yesterday there came through the mail a charming circular from Hitchings & Co., Greenhouse Builders.

Its title was: "A Walk That Leads To Perpetual Summerland." That walk led you right into a greenhouse and promptly you were surrounded with blooming flowers and ripening fruit.

It sure did make you want a greenhouse just for your own pleasure, regardless of how many square feet of regular growing houses you may have.

At the bottom were three sketches of which the above was one. Each carried a welcome suggestion that made you feel that you simply couldn't keep house without a greenhouse and the flowers it yielded.

Under the cut shown above, which they courteously loaned us, was this thought, "A friend of whom you are particularly fond comes to spend a week end.

Added to your sincere welcome downstairs, is that of her favorite flower in her room upstairs, for you took genuine pleasure in recalling it and picked for her the finest ones yourself."

After reading which, says I to myself says I, "George, you are a dub. Why don't you make a special drive at week enders, a drive at the hostess and a drive at the guest?"

Every Saturday afternoon from now till November there will be thousands of cars leaving the city for week end parties."

So I promptly laid my plans, which may or may not hold a suggestion for you.

New York's  
Favorite Flower Shop

*G.E. M. Stumpff*

Fifth Avenue at 58th Street

and street cars, center in and around the public square. Visitors journeying to the convention in their automobiles can store their cars in the convention building.

Plans of the trade exhibition floor, showing the different blocks of space available for exhibits, will be issued about the middle of April and the secre-

tary will be pleased to mail one, with regulations governing exhibits and blank forms of contracts, to anybody making request for them. The rate for space is 60 cents per square foot. The selling of merchandise by persons or firms not having engaged space will not be allowed, unless such person or firm shall have secured a permit or license from



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Send us your orders for  
**Washington, D. C.**

and the surrounding country

**GUDE BROTHERS CO.,** 1214 F Street, N. W.  
WASHINGTON, D. C.

MEMBER F. T. D.

WE OWN and operate 400,000 feet of glass for the cultivation of high class cut flowers and decorative plants for use in our retail store.

REMEMBER, every customer must be satisfied. If not, either the order will be duplicated or no pay accepted.

**NEW ORLEANS**

MEMBER  
OF THE  
F. T. D.

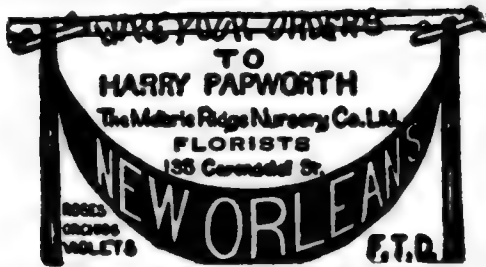


We Cater  
to the  
Best Trade

2600 ST. CHARLES AVENUE

Quality and  
Promptness  
Members  
F. T. D.

**NEW ORLEANS, LA.**  
The  
Avenue Floral Co.  
3442 ST. CHARLES AVENUE



**NEW ORLEANS, LA.**  
**CHAS. EBLE**

OLDEST FLORIST SOUTH  
121 BARONNE STREET  
Member Florists' Telegraph Delivery.

**D. E. Ruch**  
FLOWERS THAT ARE DIFFERENT

LOUISIANA - TEXAS - ARKANSAS  
SHREVEPORT, LA.

**U. J. VIRGIN**  
838 Canal St., NEW ORLEANS, LA.

**LAKE CHARLES**  
AND SOUTHWEST LOUISIANA  
Member F. T. D. CHAS. D. OTIS

**ALEXANDRIA, LA.**  
E. BLUM & SON  
For all Points in Central Louisiana.

Send Orders for  
**WASHINGTON,  
D. C.**

and vicinity to

**Blackstone**

EVERYTHING  
FIRST-CLASS

Member F. T. D.

14th and H. Streets

ORDERS IN OR AROUND  
**Washington, D. C.**

MEMBER F. T. D.  
**GEO. C. SHAFFER**  
900 Fourteenth Street

**WASHINGTON, D. C.**  
**Louise Flower Shop**

Connecticut Ave. at N. St., N. W.  
Miss Louise W. Daugherty, - - Proprietress.  
Phones—Franklin 3579, 3841, 3842.  
Member Florists' Telegraph Delivery.

For All Mississippi  
**ROBERT E. LANGLEY**  
Jackson's Leading Florist  
**Jackson, Miss.**  
MEMBER F. T. D.

**JACKSON, MISS.**

**THE CAPITOL FLORAL CO.**  
THIRTY YEARS OF FLORAL PROGRESS  
Greenhouse and Retail Store  
PROMPT ATTENTION, OUR MOTTO  
218 E. Capitol St., P. O. Box 313

**TUPELO, MISS.**

Member F. T. D. **TUPELO FLORAL CO.**  
At Your Service

**MRS. J. E. WATTS**

Cut Flowers for All Occasions **MERIDIAN, MISS.**

**MISSISSIPPI**  
**STEMME & SONS :: HATTIESBURG**

**GREENVILLE, MISS.**

**IDLE HOUR FLORAL CO.**  
Mrs. W. A. Craft, Designer. 701 Percy Street

**BATON ROUGE, LA.**

**THE ROSELAND FLORIST**  
MEMBER F. T. D.

the secretary, the fee for which is \$20. The exhibition classes will be as follows: Plants; cut blooms; boilers and heating apparatus; greenhouse structures; florists' supplies, including fancy pottery; bulbs, seeds and garden requisites, and miscellaneous. Judges of trade exhibits will be appointed by President Miller and will examine all exhibits and make detailed reports on them in the afternoon of the opening day. Exhibitors showing novelties or improved devices which they wish to have examined by the judges for special notice or award are required to make an itemized entry of them in advance. For exhibits deemed worthy diplomas in three grades are granted as follows: Certificate of merit, honorable mention, and highly commended. The judges also are authorized to recommend to the executive board any exhibits they deem worthy for award of the society's medals. Such exhibits must be of unusual merit, but the judges' action will not be made public until passed upon by the board. Diplomas of equal value may be awarded to several exhibits in the same class. No award will be made to exhibitors who are not members of the society or to firms or corporations not represented through personal membership of partner or officer; no exhibitor will be allowed to exhibit any other goods than those sold in the regular course of business by such exhibitor, without the permission of the secretary. The committee in charge of the program for the convention is now giving attention to this important matter and

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## Telegraph Orders for Mothers' Day

will constitute a big portion of the day's business, bigger than ever before. Why not get your share by using a special half-page ad in the Pink Part of The Review for **APRIL 29**?

### As at Easter:—

"Our telegraph business showed a wonderful improvement in both incoming and outgoing orders. We feel that it is due in a large measure to our advertisement in The Review that we received so many incoming orders."—Ryan & Powers, Waterbury, Conn., April 9, 1920.

If you are not already represented in the Pink Part of The Review, now—just before Mothers' Day and Memorial Day—is your best opportunity to start. Use this order blank.

#### FLORISTS' PUBLISHING CO.

508 South Dearborn St., CHICAGO

You may insert a Telegraph Delivery card occupying  $\left\{ \frac{1}{2} \right\}$  inch in each issue of the Florists' Review for a period of one year from date, and thereafter until forbid by either party, for which \_\_\_\_\_ agree to pay at the rate of  $\left\{ \begin{array}{l} \$1.10 \\ 55 \text{ cts.} \end{array} \right\}$  net per week, bills payable monthly.

Strike out size NOT wanted.

Strike out same as above.



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NO BRANCH STORES

MEMBER F. T. D.

FRED



WEBER

4326 Olive Street

ST. LOUIS, MO.

ST. LOUIS, MO.

Send Your Orders to

F. H. WEBER

Taylor Avenue and Olive Street

EVERYTHING SEASONABLE. PLANTS OR CUT FLOWERS.

ALL ORDERS CAREFULLY EXECUTED UNDER MY PERSONAL SUPERVISION.

Member Florists' Telegraph Delivery Association.

Flowers Delivered in City or State on Short Notice.

ST. LOUIS, MO.

GRIMM &amp; GORLY

Leading Downtown Florists

Members Florists' Telegraph Delivery

ORDERS FOR

ST. LOUIS, MO.

YOUNG'S :: 1406 Olive St.

ST. LOUIS, MO.

Wire or Phone Your Orders to the  
HOUSE OF FLOWERS

OSTERTAG BROS.

The Largest Retail Supply House in the West  
JEFFERSON AND WASHINGTON AVES.

ST. LOUIS, MO.

Wire your orders to  
MULLANPHY FLORISTS, Inc.  
8th and Locust Streets  
— Both Long Distance Phones —  
Member Florists' Telegraph Delivery Ass'n.

ST. LOUIS, MO.

Member  
Florists'  
Telegraph  
Delivery  
Association

4744-4748 McPherson Ave.

ST. LOUIS, MO.

BENTZEN  
FLORAL COMPANY8118 North Grand Avenue  
FACILITIES SECOND TO NONE

CHILLICOTHE, MO.

ISHERWOOD GREENHOUSES

We Strive to Please

ARCHIAS FLORAL CO., Sedalia, Mo.

Choice Cut Flowers and Designs on short notice.  
Prompt attention to telegraph and telephone orders.  
Members Florists' Telegraph Delivery Ass'n.SAINT  
JOSEPH  
MISSOURIFloral  
Company

225,000 Feet of Glass

Members Florists' Telegraph Delivery Association

Samuel Murray

KANSAS CITY, MO.

1017 GRAND AVE.

Member of the  
Florists' Telegraph Delivery Association

ST JOSEPH, MO.

QUENTIN FLORAL CO.

Orders for

Iowa, Nebraska, Kansas and Missouri

ST. LOUIS, MISSOURI  
BLOSSOM SHOP

Up-to-Date Service. 4110 Manchester Ave.

the prospects are that it will excel in interest all previous convention programs. There will be no souvenir program this year, the executive board having disapproved of such publications.

John Young, Sec'y.

NATIONAL PUBLICITY CAMPAIGN.

Holland Contributes.

We could hardly start our column this week with a more cheering announcement than the following letter to A. L. Miller, president of the S. A. F., from the Dutch Bulb Growers' Association, Holland:

The Dutch Bulb Growers' Association of Holland has admired your efforts to "Say It with Flowers" and, as the Holland bulbs are part of the flowers with which to say it, we believe that we should show our sympathy with your ideas and therefore enclose check for \$1,000 for the national publicity campaign fund, as a donation to this worthy cause.

Our Holland friends evidently appreciate to the full the efforts we are making to promote increased sales of flowers, realizing that success in this direction means better business for them.

Kansas City, Mo.

MEMBER F. T. D.

1106 GRAND AVENUE

KANSAS CITY

MEMBER  
F. T. D.

1122 Grand Avenue

Kansas City, Mo.

MUEHLEBACH  
FLOWER SHOP

HUGO R. NEFF, Manager

KANSAS CITY

WE STRIVE TO PLEASE

Member  
of the  
F. T. D.

KANSAS CITY, MO  
88th St. and Euclid Ave  
Established 1890

No order too large or small.

Member F. T. D.

Kansas City, Mo.

J. E. MURRAY &amp; CO. 212 E. 10th Street

# Telegraph Delivery Department

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## We Offer the Trade the Unexcelled Facilities



afforded by our

### New Store

For Filling

F. T. D. ORDERS

### In Kentucky and the South

GOOD STOCK, BEST WORK,  
PROMPT SERVICE

FIRST-CLASS  
RAILROAD CONNECTIONS

to serve you on all orders south  
of Cincinnati and east of Louisville.

MEMBER F. T. D.

**JOHN A. KELLER CO.,** 135 E. Main St., **LEXINGTON, KY.**  
Opposite Phoenix Hotel

Phone 1367  
**Stokes FLORAL SHOP**  
"WE STRIVE TO PLEASE"  
205 E. Walnut St., Springfield, Mo.  
Members F. T. D.

**Excelsior Springs, Mo.**  
EXCELSIOR GREENHOUSES

**COLUMBIA, MO.**  
COLUMBIA FLORAL CO.  
Halfway between St. Louis and Kansas City

**SUMMERFIELD FLORAL CO.**  
SPRINGFIELD, MO.  
Growers and Shippers for Southwest.

**SPRINGFIELD SEED CO.**  
SPRINGFIELD, MO.  
FLORAL DEPARTMENT OPEN DAY AND NIGHT  
Members Florists' Telegraph Delivery Association

**Helena, Ark.** NEAREST FLORIST  
IN STATE  
150 MILES  
**BALL FLORAL COMPANY**

**PINE BLUFF, ARK.**  
**DAVIS FLORAL CO.** MEMBER  
F. T. D.

**EUREKA SPRINGS, ARK.**  
C. I. POOR, 27 Hilton St.

**GEORGE RYE, Some Florist**  
THE PLAZA Ft. Smith, Ark.  
F. T. D.

**HOT SPRINGS, ARK.**  
The Flower Shop 366 Central  
Avenue

**TEXARKANA, ARK. TEX.**  
MAJESTIC FLORAL COMPANY

**El Paso, Texas** POTTER  
FLORAL CO.  
Members Florists' Telegraph Delivery

**WICHITA FALLS, TEXAS**  
LEADING FLORIST  
BUCHANAN FLORAL CO. :: 603 1/2 Indiana Ave.

We are also pleased to announce the receipt of a check for \$400 from Bassett & Washburn, Chicago, completing their subscription of \$500 for this year.

Greater publicity than ever is being given to the Von Tilzer song, "Say It with Flowers," through its adoption for reproduction as a phonograph record by the Columbia Graphophone Co. The record appears in the Columbia list for mid-April and is now on sale in every city and town in the United States and Canada and will soon be available throughout the civilized world. This publicity costs us absolutely nothing; in fact, we are to receive a royalty on every score copy sold. The exploitation

FOR WEST AND CENTRAL TEXAS  
AND THE OIL FIELDS  
Phone, wire or write Brownwood Floral Co.  
**BROWNWOOD, TEXAS**  
We are prepared to fill your orders  
Members F. T. D.

**SHERMAN, TEXAS**  
H. O. HANNAH & SON  
Service up to-date. Northern Texas-Southern Oklahoma.

**WACO** in the heart of Texas  
Member F. T. D. **WOLFE THE FLORIST**

**AMARILLO, TEXAS**  
West Texas, Western Oklahoma, Eastern New Mexico.  
CUNNINGHAM  
FLOWER SHOP

**CISCO, TEXAS**  
Only Florist in the Oil Fields  
Cisco Floral Co.

**Lang Floral & Nursery Co., Dallas, Tex.**  
Write or wire headquarters for flowers for Texas Oklahoma, Louisiana, New Mexico. No orders too large, none too small.

**FORT WORTH, TEXAS**  
Baker Bros. Members Florists' Telegraph Delivery

**Orders for TEXAS**  
KERR The Florist, Houston, Tex.  
Member Florists' Telegraph Delivery



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## Boston—O'BRIEN

QUALITY AND SERVICE

Member Florists' Telegraph Delivery Association

67 Beacon Street  
Deliveries  
To All Suburbs

CARBONE, 342  
Boylston Street,  
**BOSTON**

Member Florists' Telegraph Delivery Ass'n.

Caplan—BOSTON, MASS.  
144 Massachusetts Ave.  
Member F. T. D.

Special attention given Telegraph Orders for New  
England Conservatory of Music; Radcliffe and Wel-  
lesley Colleges.  
We deliver to all parts of Massachusetts.

The Beacon Florist  
7 Beacon Street, **BOSTON**

J. EISEMANN, Manager, 14 years head dec-  
orator and designer for Penn's.  
PROMPT, EFFICIENT SERVICE GUARANTEED.

H. F. A. LANGE  
Worcester, Mass.

Delivers to All Points in New England  
125,000 Square Feet of Glass  
Member Florists' Telegraph Delivery Ass'n.

New Bedford, Mass.  
and all parts of CAPE COD, MASS.  
MURRAY, Florist  
232 Union Street  
GREENHOUSES: FAIRHAVEN, MASS.  
National Florist. Member F. T. D.

**CAMBRIDGE, MASS.**

ROBBINS BROS., 636 Massachusetts Avenue  
Near All Colleges Members F. T. D.

WELLESLEY COLLEGE  
Dana Hall, Walnut Hill, Rockbridge Hall School  
TAILBY, Wellesley, Mass.  
Long Distance Tel. Wellesley 441 442 443

**MALDEN, MASS.**

J. WALSH & SON  
Members Florists' Telegraph Delivery Ass'n.

Lynn, Mass. MEMBERS  
F. T. D.  
GIBBS BROS., 231-233 Union St.

**BROCKTON, MASS**  
Belmont Flower Shop. MEMBER  
F. T. D.

Newton, Mass. | COTTON  
Also BOSTON, BROOKLINE  
CAMBRIDGE, WELLESLEY | The Florist

*War Brothers*

Yours for Reciprocity.

Boston, Massachusetts  
44 TEMPLE PLACE

The Centrally Located Florist Shop

We cover all points in New England.

Members Florists' Telegraph Delivery.

**BOSTON, MASS.**

HENRY R. COMLEY, Florist. 6 Park Street  
50 years' experience in the florist business guarantees  
efficiency to take care of all orders. 20 per cent allowed.

of this song has certainly proved  
a triumph for the publicity committee.

Ads in May Magazines.

The May magazines which are to  
carry the Mothers' day advertisements  
will be on sale in a few days and some  
of the large weeklies will carry the same  
advertisements about one week before  
the big day. Any florist who has not  
received a pamphlet describing the  
helps provided for securing Mothers'  
day business should write for one im-  
mediately, addressing the request to the  
Florists' Public Service Bureau of the  
S. A. F., 431 South Dearborn street,  
Chicago. These helps include poster  
stamps, posters, folders, electrotypes  
and lantern slides, all calculated to pro-  
duce local publicity and to link up with  
the campaign advertising.

The campaign is swinging along to  
the full extent of the funds available.  
What a tremendous advantage we are  
missing through being obliged to adopt a  
parsimonious course! Was ever a good  
movement so hampered as ours through  
niggardliness on the part of most of  
those whom it was promoted to assist?  
Instead of a drive for subscriptions we  
should be driven in the acceptance of  
them. There has been an unreasonable  
amount of the "let George do it" spirit  
shown in the campaign. To think that  
20,000 or more florists in this prosperous  
country cannot raise \$100,000 to pro-  
mote benefit for themselves, worth many  
millions of dollars, is to think wrong.  
It is more than possible to raise this  
amount, if those it is to benefit will only  
think the right way. What is an aver-  
age contribution of \$5 apiece in com-  
parison with the resulting good? And,  
surely, none can dispute the fact that  
the campaign has resulted to our great  
benefit.

Mr. Nonsubscriber, please do not  
block the best game ever played in the  
interest of the florists' industry by  
withholding further your support. You  
owe it to yourself. You owe it to that  
little band of generous brother florists  
who have personified "George" up to  
this time. Think of your Holland  
friends. Don't be an outlaw. Show us,  
through your check, that you don't in-  
tend to be. John Young, Sec'y.

Hugo, Okla.—W. T. Willis has suc-  
ceeded E. C. Carpenter in business.

**BOSTON—BECKER'S**

Send us your telegrams Prompt service IN  
and ROUNDABOUT BOSTON. Our con-  
servatories are in Cambridge, only 8 minutes  
from the heart of Boston

BECKER'S CONSERVATORIES

CAMBRIDGE - - MASS.

Members Florists' Telegraph Delivery

**Waltham, Mass.**

1st CLASS STOCK  
FACILITIES  
SERVICE

M. F. RUANE

Member F. T. D.

121 Moody St.

**Brookline, Mass.**

220 Washington Street

F. E. PALMER, Inc.

Established 1886

Members Florists' Telegraph Delivery Ass'n.

**Cambridge, Mass.**

Largest Retail Conservatories near the heart  
of Boston. Deliveries in all suburbs.

HAROLD A. RYAN, Inc.

Opposite Mount Auburn Cemetery.

*Warburton*

Member  
F. T. D.

FALL RIVER  
MASS.

33 N. Main Street  
Orders Executed for  
Southeastern Mass., Newport  
and Rhode Island Points

**Worcester, Mass.**

Randall's Flower Shop

Member Florists' Telegraph Delivery

**FITCHBURG, MASS.**

LESURE The Florist  
EVERYTHING IN FLOWERS

**Brookline, Mass.**

1314 Beacon St. Alice B. Merrill  
Member F. T. D.

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## SAN ANTONIO, TEX.

MEMBER F. T. D.

YOUR CREDIT IS GOOD WITH US FOR  
CUT FLOWERS AND FLORAL OFFERINGS

## GREEN, The Florist

Avenue C at 8th Street

## HARTFORD, CONNECTICUT

Welch's Flower Shop  
197 Trumbull Street

A. W. Welch Mrs. E. M. Welch

**Coombs**  
LEADING FLORIST  
Member Florists' Telegraph  
Delivery Association.

Orders  
solicited for  
all parts of  
Connecticut

Stores:  
741 Main St.  
364 Asylum St.  
Greenhouses:  
Benton St.  
Hartford,  
Conn.

## Hartford, Conn. GEORGE G. McCLUNIE

165 Main Street

Established 1897 Member F. T. D.

Hartford, Conn.

**George F. Lane**  
SUCCESSOR TO  
**Welch**  
THE FLORIST  
180 Asylum Street Member  
F. T. D.

## Hartford, Conn.

J. Albert Brodrib, Store,  
639 Main Street  
Deliveries to  
New Britain, Meriden, Middletown, Manchester,  
Rockville, Farmington, Willimantic.  
Member Florists' Telegraph Delivery Association

## Waterbury, Conn.

RYAN & POWERS

80 Center St.

Special attention Westover and St. Margaret  
School Orders.  
Members F. T. D. and Rotary Florist.

## STAMFORD, CONN.

QUALITY FLOWER SHOP

Member F. T. D. 43 ATLANTIC ST.

Prompt delivery to

NOROTON, DARIEN, NORWALK, GREENWICH

## NEWPORT, R. I.

SMITH Est. 1864 Greenhouses  
JAMESTOWN, R. I.

## PORTLAND, ME.

THE FLOWER SHOP  
M. E. McGunagle 47 Oak Street

ESTABLISHED 1847

F. T. D.

**Thos. F. Gavin**  
INC.

THE NAME  
PROTECTS YOU

## BOSTON

1 PARK STREET  
799 BOYLSTON STREET

## NEW YORK

561 FIFTH AVENUE

Steamers are  
Again Sailing on Schedule  
Deliveries made on board

## Morse & Beals, LOWELL, MASS.

Nearest Shipping Point to

NEW HAMPSHIRE and VERMONT

Members Florists' Telegraph Delivery Association

New Haven,  
Conn.

**J. N. CHAMPION & CO.**  
The F. T. D. Artists

Yale  
College

Covering All Connecticut

**MANCHESTER, N. H.**  
H. C. STACHE. L. D. PHONE  
1261-R.

BALTIMORE, MD.

The Easter Rush.

Just before Easter, business was quite dull for a time. It was said to be the calm before the storm and the same proverb would apply to the week after Easter. This, of course, would imply that Easter was the storm center, and truly it was some storm. Saturday noon, April 3, when the trade was in the midst of the rush, anyone could see that business was going to be a record-breaker, but before midnight Saturday it had passed all expectations. There was plenty of stock, there was plenty of money about and the people seemed determined to "Say It with Flowers." The weather Saturday could not have been better for business if it had been made to order. There was not a flower left in any store that I know of. Before dark Saturday night it was impossible to get into any store; the doors were locked and the entire staff in each store doing its utmost to cope with the corsage and cut flower orders to be delivered Sunday morning.

The public were out to buy flowers and, when they could not get into the stores, they made a grand charge on the markets. Consequently the market people and the street men were cleaned up before 10 o'clock. One example worthy

## Providence, Rhode Island Johnston Brothers

LEADING FLORISTS

38 DORRANCE STREET

Member Florists' Telegraph Delivery Ass'n.

Orders for Vermont and Northern N. Y. filled to  
your entire satisfaction at right prices.

**Gave Florist**  
BURLINGTON, VT

## A Card This Size

Costs only \$1.10 per Week  
on Yearly Order

It would keep your name and your specialty  
before the whole trade.

A half-inch card costs only 55c per week on  
yearly order.

## PROVIDENCE, R. I.

AND ALL NEW ENGLAND POINTS

T. J. Johnston & Co., 197 Washington St.  
PROVIDENCE

## New Britain, Conn.

VOLZ FLORAL CO.


## Bridgeport, Conn.

John Reck & Son, 985 Main Street



# Telegraph Delivery Department

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**Florists' Review**  
Member  
F. T. D.  
2077 Broadway at 72 St.  
Phone Columbus 6883  
Greenhouse WOODSIDE, L.I.

WE CARRY THE HIGHEST GRADE OF CUT FLOWERS  
**SEND US YOUR NEW YORK ORDERS**  
ADJACENT TO THEATRICAL AND HOTEL DISTRICTS

## EAST ORANGE, N. J.

**George Smith & Sons**  
557 Main Street  
EAST ORANGE  
Maplewood, Glen Ridge  
and Bloomfield  
We are located in the center  
of these cities

## ENGLEWOOD

Bergen County and Northern Jersey  
**Meadowbrook Nurseries, Inc.**  
F. T. D. Member  
275 Grand Ave., Englewood, N. J.  
Telegraph orders promptly and carefully filled.

## NEWARK, N. J.

**PHILIPS BROS.**  
938 BROAD STREET  
Members F. T. D.

**PATERSON PASSAIC New Jersey**  
**EDWARD SCEERY**  
Member Florists' Telegraph Delivery Assn.

## NEWARK, N. J.

**WASHINGTON FLORIST**  
577 Broad Street  
Member F. T. D.  
Open 7 a. m. to 10 p. m. every day

All Middle State and Seashore  
**NEW JERSEY POINTS**  
and Northeastern Pennsylvania towns  
are best reached from  
**TRENTON**  
MARTIN C. RIBSAM, Florist  
Member F. T. D. Broad and Front Sts.

ABUNDANTLY PREPARED  
AT ALL TIMES  
**Edwards Floral  
Hall Company**  
1716 Pacific Avenue  
Atlantic City, New Jersey  
Nurseries: Mediterranean  
and South Carolina Aves.  
Member Florists' Telegraph Delivery Ass'n.

## ATLANTIC CITY, N. J.

**Atlantic City Flower Shop**  
1519 Pacific Avenue  
Always a big stock on hand of all kinds of flowers  
and plants. Personal attention. F. T. D. Member

## Red Bank, N. J.

**W. W. KENNEDY & SONS**  
FLORISTS  
MEMBERS F. T. D.  
41 BROAD STREET

## TRENTON, N. J.

**PARK FLORAL CO.** R. ABBOTT  
Greenhouses--Buchanan, Lafayette and Schiller Ave.

**NEWARK, N. J.** F. T. D. Member  
**BEGEROW'S** 946 Broad St.  
FRESH FLOWERS AND BEST SERVICE

## OLEAN, N. Y.

Member Florists' Telegraph Delivery  
**Manuel Oppenheim**

## ONEONTA, NEW YORK

**DERRICK, Florist,** MEMBER F. T. D.

## For SYRACUSE, N. Y.

**W. E. Day Co.,** Onondaga Hotel Bldg. F. T. D.

## SYRACUSE, N. Y.

**MILES S. HENCLE,** 118 Harrison St.  
Telegraph or mail orders receive my personal attention.

**Olean, N. Y. HERRON**  
The Florist  
WE GROW OUR OWN FLOWERS

## Malone, N. Y.

L. G. RENNIE, 51 East Main Street  
Member F. T. D.

## MEDINA, N. Y., White Bros.

Members F. T. D. Orders for Western New York  
handled with promptness

Stroudsburg, Pa. Boonton, N. J.  
Dover, N. J. Hackettstown, N. J.  
Store in each town. Flowers fresh from our  
own greenhouses. Immediate delivery all  
Eastern Penna. and Northern New Jersey.  
**HERRICK, Florist** Member Florists'  
Telegraph Delivery

## JERSEY CITY, N. J.

**WEIDEMANN'S FLOWER SHOP**  
222 MONTICELLO AVE.  
Member F. T. D.

## HOBOKEN, N. J.

**J. GRULICH & SONS**  
Members F. T. D. 616 Washington Street

## MONTCLAIR, N. J.

**MASSMANN**  
Member Florists' Telegraph Delivery

## Atlantic City, N. J.

**EGG HARBOR FLOWER SHOP** Members  
1811 Pacific Ave. Crane & Hill, Props. F. T. D.

**Englewood, N. J. Camp Merritt**  
**EDWARD G. BURROWS**  
Member F. T. D.

**Summit, HARRY O. MAY,**  
New Jersey PROPRIETOR  
The Rose Shop

of note occurred in the Lexington market about 9 o'clock at night. One set of street men who have a store in the neighborhood, when their stock of plants was not going fast enough to suit them, loaded them onto a truck and drove up to the market. The consequence was that they were nearly mobbed and the entire load was sold from the truck in a few minutes, at prices which seemed ridiculous to anyone familiar with their value. But the ointment must always contain its proverbial fly. I heard of some stores which were refusing corsage orders as early as 4 o'clock, not because they could not obtain stock, but because of their inability to handle any more work. While the two previous Easters had perhaps more money in circulation and many an Easter has seen stock of better quality, certainly no Easter ever had better prices with less grumbling. This is clearly the result of the advertising campaign, which has developed a holiday demand greater than the trade can handle. Now advertising between the big flower days needs to be pushed and the output equalized.

### Easter Notes.

At Mary Johnston's Sunday noon, April 4, there was not a flower left in the store. Mrs. Johnston said that it was the biggest Easter they had ever experienced. Their telegraph orders, which were the heaviest on record, were still coming and being sent as late as 1 o'clock Sunday. Samuel Feast & Sons had nothing

# Telegraph Delivery Department

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**NEW YORK**

Member of  
Florists' Telegraph Delivery

LET US FILL YOUR STEAMER ORDERS

**DARDS**

Leading Florist

341 Madison Avenue

Guaranteed Satisfaction  
Nearly 50 Years

Regular European Sailings Now Established

**Kottmiller**

... FLORIST ...

426 Madison Ave.—and 49th Street  
Also Vanderbilt and Ritz-Carlton Hotels  
Telephone Murray Hill 788  
Highest award at the International Flower Show,  
April 11, Grand Central Palace.  
Location Central. Personal Attention.  
Member Florists' Telegraph Delivery Association.

**RAMM'S Flower ...Shop**

350 Madison Avenue

Prompt and Efficient Service. In the Heart of NEW YORK

**THE BOSTON FLORIST**

Personal selection. Satisfaction guaranteed.  
In the heart of New York City.  
Close to Theaters and Steamships.  
Established 1902.

135 E. 34th St., - NEW YORK

**M.A. Bowe**

IN HEART OF NEW YORK CITY

332 FIFTH AVE., NEAR 33rd ST.  
Opposite the Waldorf-Astoria. Phone Mad. Sq. 358-359  
OUR MOTTO—THE GOLDEN RULE.

**NEW YORK HENRY HART, Inc.**

Telephone Lenox 3822

1000 MADISON AVENUE

In the heart of most exclusive residential section

**The Rosendale Flower Shop**

126 JAY STREET  
Schenectady, N. Y.

No order too large for us to fill, none too small for consideration.  
Member F. T. D.

**YONKERS, N. Y. MEMBER F. T. D.**

MANOR HOUSE SQ. R. T. BRODERICK

**Chatham, N. Y.** The Chatha. Floral Co.  
PROMPTNESS WITH CARE  
Eastern New York and Western Mass

**BUNYARD** 413 Madison Avenue NEW YORK CITY

Member F. T. D. SUMMER SEASON, Bellevue Ave., NEWPORT R. I.

"Say It with Flowers"

**Max Schling Flowers**

MEMBER OF F.T.D.

MAX SCHLING, INC., 785 FIFTH AVE. NEW YORK, N.Y.

NEW YORK CITY

**A. WARENDORFF**

F. T. D. Member

TWO STORES { 225 Fifth Avenue  
1193 Broadway

SPLENDID SERVICE

NEW YORK, N. Y.

QUALITY SERVICE

*Charles H. Brown*

2366 Broadway, New York City

CHOICE FLOWERS

left. The store, which was well stocked up Friday, April 2, was as clean as a well-ordered dancing floor. Here also a great number of telegraph orders had been received and sent.

At John Cook's the nothing-left sign was hung out early. This establishment had a fine line of stock, mostly from its own range, and it was a clean sweep with them.

At Wm. J. Halliday's there was nothing left except a window full of orchid plants which had been a mass of bloom April 2. "A record-breaker" was Mr. Halliday's comment.

At Edwin Seidewitz's the store was cleaned up; the evidence that it had ever been a flower store was altogether missing Sunday.

At Robt. L. Graham's two stores

NEW YORK CITY

**ADOLPH MEYER**

In center of the BON TON residential district

1062 Madison Avenue

Near the great Art Museum and Cleopatra's Needle

WE COVER LONG ISLAND  
JERSEY and CONNECTICUT

Phones: 2352-7019 Lenox

NEW YORK

Orders Sent to **H. H. BURNS** 509 Madison Av.

will receive prompt and careful attention.

LONG ISLAND BROOKLYN JERSEY CITY NEWARK

**David Clarke's Sons**

2139-2141 BROADWAY

Tel. 1552, 1553 Columbus

NEW YORK CITY

Out-of-town orders for delivery in New York carefully and promptly filled at reasonable rates

"Where Roses and Lilies and Violets Meet"

**GUIDO, Inc.**

Florist

PHONES: Plaza 7870; Night call, South 1125

595 Lexington Ave., Corner 52nd St., NEW YORK

**A. B. Cazan** Flowers of Quality Efforts to Please

2751 Broadway

NEW YORK CITY

Member F. T. D. Association

ROCHESTER, N. Y. J. B. KELLER SONS Florists

25 CLINTON AVENUE, N.

Roch. Phone Stone 506 L. D. Bell Phone Main 2189

Members Florists' Telegraph Delivery

**Batavia, N. Y. L. C. Stroh & Sons**

Flowers delivered to all nearby towns

ALBANY, N. Y. The CAPITAL DISTRICT and all Eastern New York

**WILLIAM GLOECKNER**

We guarantee absolute satisfaction.  
Member F. T. D. and N. Y.

Always mention the Florists' Review when writing advertisers.



# Telegraph Delivery Department

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## BUFFALO COLONIAL FLOWER SHOP

219 Delaware Ave.

Member of the F. T. D.

### S. A. ANDERSON 440 Main St., BUFFALO, N. Y.

Anderson service means fresh, sturdy stock and prompt deliveries in Buffalo, Lockport, Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

### BUFFALO

L. H. NEUBECK  
MAIN AND HIGH STS.

Member Florists' Telegraph Delivery

### Scott The Florist

— MEMBER OF THE F. T. D. —  
BUFFALO, NEW YORK

F. T. D.

*Stroh's*

Greenhouses ATTICA, N. Y. 379 Main Street, Buffalo, N. Y.

### W. & T. CASS Geneva, N. Y.

Telegraph Orders Promptly Filled  
in Western New York

### Niagara Falls, N. Y.

HARRIS & LEVER  
Florists

Members of Florists' Telegraph Delivery

### Wm. H. Grever Formerly manager Palmer's. 77 Allen Street, BUFFALO, N. Y.

F. T. D.

### HUGO H. JAHN, 710 Nostrand Ave., BROOKLYN, N. Y.

Tel. 1952 Bedford. Will deliver to Steamships, Theaters, anywhere within 20 miles of New York. Artistic work Personal attention Special care of telegraph orders

### Elmira, N. Y. SHIPMENTS Southern New York Northern Pennsylvania 182 N. Main Street Member F. T. D. The Rosery Garden Shop

### WILSON 3 and 5 Greene Ave. Main Store: Cor. Fulton St.

### BROOKLYN

PHONE 6800 PROSPECT NEW YORK

### BROOKLYN, N. Y.

JAMES WEIR, Inc.

324 Fulton St., cor. Pierrepont

Telegraph orders receive our usual good care and prompt attention. Phones, 270-271-Main

### JOSEPH TREPEL

Member F. T. D.  
Brooklyn's Largest Florist  
ELEVEN STORES

MAIN STORE, 334 Lewis Avenue

Phone 1150 Bedford. BROOKLYN, N. Y.  
Telegraph orders delivered to any part of New York City, Brooklyn and Long Island.

### UTICA, N. Y.

Utica Floral Co.

MEMBERS F. T. D.

### TROY, N. Y. MEMBER F. T. D.

33 Fourth St. H. LOUIS MENAND

### FLORAL ART STUDIO OSWEGO, N. Y. E. KENDIG, Prop.

Member F. T. D. At Your Service. Personal Attention.

there was nothing left, no sign of a flower either at the range or in the stores.

Wm. F. Keys, Jr., said that they had never experienced anything to equal it. His F. T. D. orders were unusually heavy. Those two Keys in his advertisement certainly catch the eye of the sender. Tate.

### BRIDGEPORT, CONN.

The market.

The trade's windows never presented a more attractive and tempting appearance than they did at Easter. Judging from the general report, there were not many who resisted the temptation to buy, for most of the florists say that this was the best Easter, so far as the sale of potted plants was concerned, that they have ever had. In spite of

### Jamestown, N. Y.

### LAKEVIEW ROSE GARDENS

1,500,000 ft. of glass

CAPABLE RETAIL SERVICE

INSTANT SERVICE TO

Mayville, N. Y. Fredonia, N. Y.  
Brocton, N. Y. Chautauque, N. Y.  
Randolph, N. Y. Lakewood, N. Y.  
Genes Point, N. Y. Cassadaga, N. Y.  
Other Principal Western N. Y. towns

*Danker*  
Albany, N. Y.

### Albany, New York

*The Rosery* 28 STEUBEN STREET  
Best service  
Send your orders to us  
Members Florists' Telegraph Delivery Ass'n

### WETTLIN FLORAL CO. HORNELL, N. Y.

For quick service to Avoca, Addison, Andover, Arkport, Almond, Angelica, Bath, Corning, Cuba, Canisteo, Castile, Cansara, Coboceton, Friendship, Wellsville, Wayland, Warsaw, Danville, Nunda and other Western New York towns.

### ROCHESTER, N. Y.

*Wilson* F. T. D.  
THE FLORIST  
88 E. MAIN ST  
We reach all Western N. Y. Points

### HORNELL, New York

C. G. JAMES &amp; SON

Prompt Deliveries to Elmira, Corning and Wellsville.

### Elmira, N. Y. RAWSON, THE FLORIST

Deliveries to Ithaca, Binghamton, Hornell, Corning and other points

### JAMESTOWN, N. Y.

Heelas Flower Store

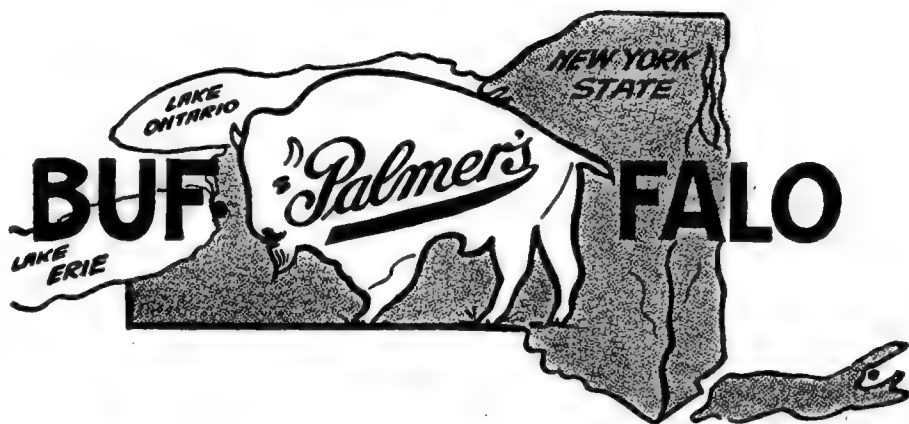
For all Chautauque County

# Telegraph Delivery Department

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Members of the Florists' Telegraph Delivery Association

*"Say it with Flowers"*



THROUGH

*Palmer's*

350,000 Square Feet of Glass  
at Lancaster, New York

TWO STORES  
304 MAIN STREET  
260 DELAWARE AVENUE

Ft. Wayne and Northern Ind.  
**DOSWELL'S**  
QUALITY FLOWERS  
Store: 301 W. Main and Lindenwood Cemetery

**ERIC BUCHHOLZ**  
**MUNCIE INDIANA**  
Member Florists' Telegraph Delivery  
30,000 square feet of modern greenhouses  
18 acres of outdoor cultivation  
SATISFACTION ON ALL ORDERS ASSURED

Indianapolis, Ind.  
**GREENE'S FLOWER SHOP**  
Board of Trade Building  
Member Florists' Telegraph Delivery Association

**FT. WAYNE, IND.**  
**FLICK FLORAL CO.**  
The Largest Store in the State  
207-209 WEST BERRY STREET

**VINCENNES, IND.**  
**PAUL C. SCHULTZ**  
Member Florists' Telegraph Delivery.

**GARY FLORAL CO. GARY**  
118 W. 5th Ave. IND.  
Always a complete stock and prompt service  
MINIMUM ORDER, \$2.00

Established 1869  
**A. WIEGAND'S SONS CO.**  
1610 to 1620 North Illinois Street  
INDIANAPOLIS, IND.  
Indiana's oldest, largest and most complete  
retail establishment  
Member Florists' Telegraph Delivery Ass'n.

**FORT WAYNE, IND.**  
**Blossom Floral Co.**  
MEMBER F. T. D.  
QUALITY—SERVICE—ART 110 W. Wayne St.

Attica, Ind. and all Surrounding Cities  
**ATTICA FLORAL CO.**  
Free daily delivery to Mudlavia Hotel,  
Kramer, Ind.

Indianapolis, Ind.  
241 MASSACHUSETTS AVENUE  
**Bertermann Bros Co.**  
LEADING FLORISTS  
Members Florists' Telegraph Delivery Assn.

**FORT WAYNE, IND. MEMBERS F. T. D.**  
**W. J. & M. S. VESEY**  
Prompt Service 2602 Thompson Ave.

**RICHMOND, INDIANA**  
**FRED H. LEMON & CO.**  
Florists and Decorators Send us your orders

**RICHMOND, INDIANA**  
AND VICINITY  
Member F. T. D. **G. R. GAUSE**

**TERRE HAUTE, IND.**  
129 SOUTH 7th STREET  
**JOHN G. HEINL & SON**

the fact that the prices were advanced to some extent over those asked last year, few people objected to paying them.

Lilies were in abundant supply at most of the stores. They brought from 35 cents to 50 cents per bud and bloom. Most of the plants were good and had splendid foliage. Some azaleas were to be had. Tulips, hyacinths and daffodils were in plentiful supply. The general line of potted plants made a gay showing and included cinerarias, cyclamens, roses, baby ramblers, hydrangeas, rhododendrons, bougainvilleas, spiraeas, heather, pansies, primroses, genistas and lilacs.

Although people willingly paid the price asked for potted plants, this was not true in connection with cut flowers. They complained to a great extent and in many cases took potted plants in preference to cut stock. Many of the

**BEYER FLOWER SHOP**  
**SOUTH BEND, INDIANA**  
Daily deliveries to Notre Dame University and St. Mary's Academy Also close connections with  
**NILES, BERRIEN SPRINGS, ST. JOSEPH, MICH.;**  
**NEW CARLISLE, MICHIGAN CITY, LA PORTE,**  
**ELKHART, GOSHEN, WARSAW, IND.**

**Williams & Co. South Bend, Ind.**  
Florists  
For Northern Indiana and South'n Michigan 138 S. MICHIGAN ST.  
Members F. T. D.

**SOUTH BEND, IND.**  
**Adam Beehler**  
Always mention the Florists' Review when writing advertisers.



# Telegraph Delivery Department

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**PITTSBURGH**  
AND VICINITY

F. T. D.  
Service

**A. W. Smith**  
**Flower Stores Company**

Keenan Building, PITTSBURGH, PA.

**Pittsburgh, Pa.**

MRS. E. A. WILLIAMS

621 PENN AVENUE

Member F. T. D.

**PITTSBURGH**



E. C. LUDWIG  
FLORAL CO.  
710 E. Diamond St.  
Members F. T. D.

**Pittsburgh, Pa.**

**RANDOLPH & McCLEMENTS**  
Floral Experts

5936 PENN AVENUE

Members of the Florists' Telegraph Delivery

**PITTSBURGH, PA.**

**Ludwig Floral Co.**

502 FEDERAL STREET

**HARRIS BROS.**

610 Market St.

**PITTSBURGH**

BEST  
SERVICE

**SCRANTON, PA.**

**A. L. BESANCON & CO.**

Florists and Decorators

Adams Ave. and Spruce St., SCRANTON  
BOTH PHONES

You can depend on us. Order your flowers on any occasion for delivery in Scranton and vicinity

**SCHULTHEIS, Florist**

817 Church Street, DUNMORE, PA. 612 Linden Street, SCRANTON, PA.  
Members of the Florists' Telegraph Delivery Ass'n

**New Kensington, Pa.**

**McRAE-JENKINSON CO.**

Member Florists' Telegraph Delivery

**TITUSVILLE, PA.**

**WM. A. MURDOCH, MEMBER F. T. D.**

**WARREN, PA.**

Crescent Floral Garden, SHERM OFFERLE Proprietor

**THINK!** Everything in Flowers  
**GRAKELOW'S**

Member Florists' Telegraph  
Delivery Association

Broad Street at Cumberland, PHILADELPHIA, PA.

**Williamsport, Pa.**

**W. J. EVENDEN'S SONS**  
THE LEADING FLORISTS

Members Telegraph Delivery Association

Members Florists' Telegraph Delivery Ass'n  
**EVENDEN BROS.**

Largest Growers in  
Central Pennsylvania.

Williamsport, Pa.

**PITTSTON, PA.** Bell Phone 110-J

**MARTHA HUNTLEY HOUSER**

Member of F. T. D.

8 Williams Street

**HUNTINGDON, PA.**

**J. LESLIE LAIRD** GOOD SERVICE GUARANTEED

florists said that the cut flower sales were small compared with the plant sales. Although this was true, a number of corsages were disposed of.

Lilies of the valley sold at \$2.50 per dozen; sweet peas at \$1 to \$2.50 per dozen; carnations at \$2 to \$3 per dozen, and roses at \$5 per dozen.

The weather was stormy all through Easter week, but cleared up for Saturday.

#### Various Notes.

James Horan & Son had an attractive window decoration Easter week. It consisted largely of flowering plants in baskets. They reported that the Easter sales were about the average.

Julius Reck said that the bulk of sales ran to flowering plants.

Victor Carwardine was more than satisfied with the results of the Easter sales. He was nearly cleaned out on the day before Easter.

James E. Beach reported one of the biggest Easters that he ever had. He had exceptionally fine lilies.

The Park Garden & Flower Shop had a splendid Easter trade. Both cut flowers and plants went well. Corsages also were in big demand.

The Arcade Flower Shop had a branch in the center of the Arcade. It had a fine assortment of combination baskets and sales were more than satisfactory.

John Reck & Son will decorate both St. John's church and the home for the Lashen-Weed wedding. This will be one of the most elaborate decorations that this city has had in a number of

**J. J. Habermehl's Sons**

The finest floral arrangements, flowers and plants furnished on telegraphic orders.

The Bellevue-Stratford Philadelphia Broad and Walnut Streets

**PHILADELPHIA**

Germantown and Chestnut Hill  
Orders carefully filled in first-class style and on time

**WILLIAM BERGER'S SONS**  
5522 Germantown Ave., Philadelphia, Pa.

#### ORDERS FOR

**PHILADELPHIA**

AND SUBURBS CAREFULLY FILLED

We are in close touch with all the suburbs by railroad service and can make quick delivery.

**CHARLES F. KRUEGER CO.**  
Reading Terminal Flower Shop, Philadelphia

**Germantown and Chestnut Hill**

ORDERS Carefully executed with taste and promptness.

**FRANK R. HASTINGS**

8 West Cheltenham Avenue, GERMANTOWN, PHILADELPHIA, PA.

#### ORDERS FOR

**PHILADELPHIA**

Carefully and Promptly Executed with Good Flowers and Good Taste by

**M. J. Callahan,** 3924 Market St., PHILADELPHIA

**Wilkes-Barre** and near-by Pennsylvania Towns

Member F. T. D. **A. W. B. EVANS**  
14 N. Main St.

**Wilkes-Barre, Pa.**

Member F. T. D. **Ira G. Marvin,** 23 So. Franklin St., 63 No. Main St.

**LANCASTER, PA.**

**B. F. BARR & CO.,** Leading Florists

**LEBANON, PA.** Member F. T. D.

**J. F. VAVROUS SONS**

Orders for central Penna. handled with promptness.

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## Louisville, Ky.

NEW MEMBERS OF THE F. T. D., BUT OLD AT THE TRADE

F. T. D. orders taken for Louisville and placed with

### EDITH V. WALKER & BROS.

636 FOURTH AVENUE

will be filled according to our reputation, which is the best

## LEXINGTON, KY.

MEMBERS F. T. D.

### MICHLER BROS. CO.

Will take care of all orders for Central Kentucky.

## LEXINGTON, KY.

### John A. Keller Co.

INCORPORATED

Main St., Opposite Phoenix Hotel  
Member Florists' Telegraph Delivery Ass'n.

## LEXINGTON, KY.

### HONAKER, The Florist

Largest Cut Flower Grower in the State  
160 West Main Street

Member Florists' Telegraph Delivery Ass'n.

## UNIONTOWN, PA.

### STENSON & McGRAIL, "The Leading Florists"

11 Morgantown Street  
FRESH HOME-GROWN CUT FLOWERS AND PLANTS at all times

## GILES, The Florist

## READING, PENNA.

Member F. T. D.

## J. V. LAVER

## ERIE, PA.

Write, Phone or Wire Member Florists' Telegraph Delivery

## Baur Floral Co.

## ERIE, PA.

Erie, Pa. Charles G. Offerle  
2408 Poplar Street

## AUGUSTA, KY.

Victor H. Thomas, Deliveries to Georgetown and Ripley, Ohio

In **KENTUCKY** where prestige counts for much, let your customers be represented by a concern whose progressiveness is combined with the dignity of forty-six years of distinguished service.

### Jacob Schulz Co.

INCORPORATED  
550 FOURTH AVENUE - LOUISVILLE  
Members F. T. D. Association.

## COVINGTON, KY.

Good Stock. Prompt Delivery.  
MILLER, "THE FLORIST," Grower

## Covington, Ky.

Member F. T. D.  
ROBERT D. RUTTLE  
THE MADISON AVENUE FLORIST

## Kentucky — Owensboro

### TAPSCOTT, Florist

MEMBER F. T. D.

## Owensboro, Ky.

Members F. T. D. NANZ FLORAL CO.

years. This firm had two branch stores in addition to their regular place of business for Easter. They had a splendid showing of potted plants and cut flowers.

Robert Hawkins decorated the ballroom of the Stratfield hotel for the ball which was given by the Elks, April 5. The decorations consisted of southern smilax and spring flowers.

George Pfomm had a successful Easter. A large number of combination baskets and boxes were disposed of.

I. L. B.

NASHVILLE, TENN.

The Market.

This winter the florists have been limited in the business done only by the number of flowers they could get; prices have been uniformly good, and collections correspondingly satisfactory. The winter was remarkable, because there was no winter weather until the time when the outdoor flowers should have been blooming; then we had a month of real winter weather. As a result flowers bloomed freely all winter, except that the growers had considerable trouble with stem-rot in carnations, which have been on the short side all winter and now are retailing at \$4 per dozen.

Considerable complaint has been made

## LOUISVILLE KENTUCKY

Fine Flowers and Efficient Service have distinguished this house for nearly forty years.

Send us your particular orders.

### William Walker Co.

Incorporated

Home-grown Flowers

615 SOUTH FOURTH AVENUE

Members Florists' Telegraph Delivery Ass'n.

## LOUISVILLE, KY.

### THE F. WALKER CO.

310-312 West Chestnut Street

LARGEST FLOWER STORE IN THE CITY

## LOUISVILLE, KY.

### MARRET & MILLER

J. E. MARRET J. S. MILLER

Established 1878

At Cave Hill Cemetery

814-822 CHEROKEE ROAD

## LOUISVILLE, KY.

### AUGUST R. BAUMER

MASONIC TEMPLE

Member Florists' Telegraph Delivery Ass'n

## LOUISVILLE, KY.

### E. G. REIMERS & SON CO.

Established 1880

Incorporated 1912

## Paducah, Ky. LEADING FLORIST

JOHN VAN AART  
10,000 Feet of Glass and Retail Store



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**JOHN L. RATCLIFFE**  
209 West Broad Street  
"FLOWERS OF QUALITY"

**RICHMOND**  
— VIRGINIA —

BRANCH STORE:  
Hotel Greenbrier  
WHITE SULPHUR  
SPRINGS, W. VA.

Charlotte, N. C. AND VICINITY  
**Scholtz, THE FLORIST**  
INC.  
Member Florists' Telegraph Delivery Ass'n.

Birmingham, Ala.

**Tutwiler Flower Shop**  
FRASER NURSERY CO.

Best attention  
given your orders.

**Charlotte, N.C.**  
AND VICINITY  
**THE FLOWER SHOP**  
203 N. TRYON ST.  
Member F. T. D.

**SPARTANBURG**  
AND ALL SOUTH CAROLINA  
**CHARLES A. MOSS**  
Member Florists' Telegraph Delivery Assn.

**Mobile**  
MEMBER F. T. D.  
**C. RAVIER & SONS**  
**Ala.**

**LYNCHBURG DURHAM**  
VA. N. C.  
**J. J. FALLON**  
PROMPT SERVICE  
Member Florists' Telegraph Delivery Ass'n.

**GOLDSBORO, N. C.**  
Gate City to Eastern North Carolina  
**GOLDSBORO FLORAL CO.**  
Modern Greenhouses - Retail Store  
Members F. T. D. 20 years' experience

**MOBILE, ALABAMA**  
**GOODBRAD FLORAL CO.**

**GEORGIA — CAROLINA**  
Orders Executed by  
*Stull's Nursery*  
MEMBER F. T. D.  
AUGUSTA, GA.

**Charlotte, N. C.**  
**Louis G. Ratcliffe**  
322 S. Tryon Street

**MILLS THE FLORIST, Inc.**  
36 West Forsyth Street  
**Jacksonville, Fla.**  
We reach all  
FLORIDA AND SOUTH GEORGIA POINTS

**S A V A N N A H**  
*A. C. Oelschig & Sons*  
FLORISTS  
and for all South Georgia  
MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

**MONTGOMERY, ALA.**  
Alabama's Leading Florists  
**Rosemont Gardens**  
Member F. T. D. Correspondence Solicited

**Miami Floral Co.**  
Orders Promptly Filled  
**MIAMI, FLORIDA**

**ATLANTA, GA.**  
**Lawrence Floral Co.** Supply Flowers for all occasions in Georgia.

**COLUMBUS, GA.**  
**J. T. KEHELEY,**  
Columbus' Leading Florist  
MEMBER F. T. D.

**TAMPA, FLA.** **KNULL FLORAL CO.**  
Member F. T. D.

**Carolina Floral Store** Member F. T. D.  
King and George Sts., Charleston, S. C.  
Nurseries at Saxon, S. C.

**Mobile, Alabama**  
Member F. T. D. **The Minge Floral Co.**

**Creech, TARBORO, N. C.** FLORIST  
WANTS YOUR ORDERS FOR ALL  
EASTERN NORTH CAROLINA

by the trade about the uncertainty of receiving on time flowers ordered from out-of-town wholesalers. Transportation has been uncertain all winter.

Orchids have been scarce all winter, but roses were never more plentiful or of better quality. Columbia has easily outdistanced all rivals in popularity with both the growers and the public. Just at present sweet peas are in abundance and the quality is excellent. Valley is scarce and high-priced. Bulbous stock is in abundance and is selling well. Fortunately, the season held the outdoor daffodils back until the florists had sold their supply. At present they can be bought in a dozen varieties on any

**GREENSBORO, N. C.**  
**VAN LINDLEY CO.**

**American Flower Shop**  
319 N. 20th St. **BIRMINGHAM, ALA.**

**BIRMINGHAM, ALA.**  
**PARKER'S FLOWER STORE**

**DURHAM, N. C.**  
**Durham Floral Co.** HIBBERD Proprietor

**HIGH POINT, N. C.** MEMBER F. T. D.  
**FRANK H FORD, Greenhouses**

**WILMINGTON, N. C.**  
Fifth Avenue Florist Member F. T. D.

**GREENVILLE, S. C.** OTTARAY HOTEL  
**MAULDIN FLOWER SHOP**  
Supplies the Piedmont Section of South Carolina

# Telegraph Delivery Department

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**RICHMOND, VA.**

and all  
Nearby Points

*Mosmiller*  
FLORIST  
115 E. Main St.

OUR FACILITIES  
are unexcelled in this  
section of the country.

Member Florists' Telegraph Delivery Ass'n.

**NORFOLK**

PROMPT SERVICE  
FIRST-CLASS STOCK

VIRGINIA  
*Grandy*  
THE FLORIST  
268 GRADY ST.  
NORFOLK, VA.  
NORFOLK'S TELEGRAPH FLORIST

**Fortress Monroe, Va.**

Special messenger service to above city, \$1.00

Member Florists' Telegraph  
Delivery Association.

**Nashville and  
Chattanooga**

Member  
Florists'  
Telegraph  
Delivery



**Richmond, Va.**

THE HAMMOND COMPANY, Inc.

LEADING FLORISTS

109 EAST BROAD STREET

ORDERS FOR **ROANOKE, VA.**

are given prompt and careful attention by  
WERTZ, FLORIST, Inc. MEMBER F. T. D.

**Portsmouth, Va.**

Cotton The Florist, 333 High St.

**ROANOKE, VA.**

Member Fallon, Florist  
F. T. D.

**PETERSBURG, VA.**

MRS. ROBT. B. STILES, Florist  
Phone 910 1202 W. Washington St.

**NORFOLK, VIRGINIA**

GEORGE, Inc.  
Member Florists' Telegraph Delivery Association

**Charlottesville, Va.**

LANKFORD'S Orders solicited for  
University of Va.

**BRISTOL, TENN.**

FALLON, Florist.

HOPKINSVILLE, KY., - Enterprise Greenhouses  
MADISONVILLE, KY., - Pleasant View Greenhouses  
CLARKSVILLE, TENN., - Metcalfe Greenhouse Co.  
UNION CITY, TENN., - City Greenhouse Co.  
Owned and Operated by T. L. METCALFE

street corner for 10 cents per dozen or  
three dozen for 25 cents.

There were more flowers for Easter than anyone could have reasonably expected. Lilies were about as plentiful this year as formerly and the quality was fully as good. The retail price was 30 cents per bloom or bud. These, with hyacinths, made up with foliage plants of various kinds into baskets and boxes, constituted the principal part of the Easter offering aside from cut flowers.

The almost constant rainfall for several days before Easter delayed business, so that when Friday was clear and fair everyone was rushed to the

**J. W. Dudley Sons Co.**

PARKERSBURG, W. VA.  
CLARKSBURG, W. VA.  
MARIETTA, OHIO.

Orders Carefully Executed

**CLARKSBURG, W. VA.**

Order your flowers on any occasion  
for delivery in this section from the  
leading Florists in the State.

**HAYMAN GREENHOUSE CO.**

CLARKSBURG, W. VA.

**Geny Bros.** LEADING FLORISTS

Members Florists' Telegraph Delivery

212 Fifth Avenue North

**NASHVILLE, TENN.**

Send all **MEMPHIS** Orders to  
**THE FLOWER SHOP**

84 Madison Avenue  
MEMPHIS, TENNESSEE

"WE NEVER SLEEP"

Idlewild Greenhouses **Memphis, Tenn.**

89 South Main Street

"Up-to-the-minute" Service and Execution  
Member Florists' Telegraph Delivery

**Memphis, Tenn.**  
**JOHNSON'S GREENHOUSES**

153 MADISON AVE.

Established 1888

Member Florists' Telegraph Delivery Assn.

**JACKSON, TENN.**

Between Nashville and Memphis

**SANDS THE FLORIST**

**CHAS. W. CROUCH** Member F. T. D.

The Leading Florist of the South **Knoxville, Tenn.**

ALL ORDERS GIVEN SPECIAL ATTENTION

WEST VIRGINIA  
WESTERN MARYLAND  
**The H. Weber & Sons Co.**

Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.

Commissions Promptly Executed.

QUALITY EXCELLENCE ABILITY

Members Florists' Telegraph Delivery Association

**CHARLESTON, W. VA.**

Look at your map. We cover many towns.  
**WINTER FLORAL CO.**

ORDERS FOR **CHARLESTON, W. VA.**

are given prompt and careful attention by the  
Charleston Cut Flower and Plant Co.

**Huntington, W. Va.** Member F. T. D.

McClure-Coffman Successors to J. W. Dudley Sons Co.

**BLUEFIELD, W. VA.**

FALLON, Florist.

**CHARLESTON, W. VA.**

Capital City Floral Co., Successor to ALEXANDER'S  
FOR ALL SOUTHERN WEST VIRGINIA

**Norton, Va.** Flowers delivered promptly to all parts of Southwest Virginia.

**NORTON FLORAL CO.**

**LYNCHBURG, Va.**

MISS McCARRON Member Florists' Telegraph Delivery

**STAUNTON, VA.**

Central Ave. and Lewis St. **JOHN FALLON**



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**BALTIMORE**  
and all Maryland

**Samuel Feast & Sons**  
Members F. T. D. Established 1832  
Charles and Pleasant Streets

**FURROW & Co.**

Service unexcelled  
for central and northern  
Oklahoma

Guthrie, Oklahoma

**Oklahoma City, Okla.**

**FOSTER FLORAL CO.**

Successors to Furrow & Co.

Member Florists' Telegraph Delivery.

**OKMULGEE, OKLA.**

GEO. W. MARSHALL, 108 N. Grand Ave.

MEMBER F. T. D.

**TULSA, OKLAHOMA**

Boston's Flower Store. O. O. Boston  
Member Florists' Telegraph Delivery.

**Hornaday Greenhouse, LAWTON, OKLA.**

can fill your orders for Walter, Temple, Burk-  
burnett, Altus, Snyder, Grandfield, Apache,  
Anadarko and Fort Sill.

**ENID, OKLA.** Largest growers  
in northern Okla.

MEMBER F. T. D. **ENID FLORAL CO.**

FOR ALL TOWNS IN SOUTHERN OKLAHOMA

AND NORTHERN TEXAS

Mrs. B. A. Nelson Sulphur, Okla.

**CHICKASHA, OKLA.**

Mrs. Stella Johnson Member F. T. D.

**HAGERSTOWN, MD.**

HENRY A. BESTER & SONS

Members Florists' Telegraph Delivery Ass'n.

**MARY JOHNSTON, Florist**

Nee Paterson  
221-223 W. Madison Street  
Member Florists' Tel. Delivery Baltimore, Md.

**SCRIM'S, FLORIST**

OTTAWA, CANADA

**VANCOUVER, VICTORIA,**

B. C. B. C.

A. J. WOODWARD

BON VOYAGE ORDERS my specialty

**TRURO, NOVA SCOTIA,**

CANADA.

Member F. T. D. **SUCKLING & CHASE, Ltd.**

**MICHIGAN**



**WM. ROETHKE FLORAL CO.**

(Member F. T. D.)

**SAGINAW, MICH.**

The most complete establishment in  
Michigan.

We grow our own flowers in 150,000 square  
feet of glass. Two stores.

**WINNIPEG, MANITOBA**

Member  
Florists'  
Telegraph  
Delivery

**R. B. Ormiston**

96 Osborne Street

**Winnipeg, Man., Can.**

**THE "KING" FLORIST**

Member F. T. D. Ass'n. 270 Hargrave St.

**People's Florists** Members  
F. T. D. 336 Queen St., west  
and 92 Queen St., east **TORONTO**

limit. Saturday was almost as busy, in  
spite of the fact that it rained part of  
the day. The delivery force had to work  
most of the night to get the late orders  
delivered.

#### Various Notes.

The Joy Floral Co. shipped a solid  
car of flowers and pot plants to its Chat-  
tanooga store the Thursday before  
Easter, besides heavy shipments later  
and large shipments to its agents in  
smaller towns. This company had to get



Member  
F. T. D. Ass'n.  
**WESTERN  
ONTARIO'S  
FLORIST**  
**LONDON,  
ONT., CAN.**

**CANADA'S FLORIST**

*Dunlop's*

8-10 W.  
Adelaide  
Street  
**Toronto**

Member Florists' Telegraph Delivery Association

**CANADA**

**JOHN CONNOR CO., Limited**

HAMILTON, ONT.

Members Florists' Telegraph Delivery Association.

*McKenna*

Largest  
Retailers  
in  
Canada.

Cor. St. Catherine and Guy Streets  
9 St. John St., QUEBEC, CAN.  
Member Florists' Tel. Delivery **Montreal**

**VANCOUVER, B. C.**

**BROWN BROS. & CO., Ltd.**

48 HASTINGS STREET, E.

FOR ALL BRITISH COLUMBIA ORDERS

Members Florists' Telegraph Delivery Assn.

**London, Ont., Can.**

**J. GAMMAGE & SONS, LTD.**

"The House of Flowers"

All Orders Carefully Executed

Members Florists' Telegraph Delivery Ass'n.

**Central and Eastern ONTARIO**

Orders carefully executed

**THE PETERBOROUGH FLORAL CO.,**  
Peterborough, Canada

**Montreal, Que., HALL & ROBINSON**

825 St. Catherine St., W. MEMBER F. T. D.

**St. Catharines, Ont.**

Robt. L. Dunn 104 Queenston Street  
Member F. T. D.

**Saskatoon, Sask., Can.**

*Victoria Nursery* The Quality Florists in  
the Center of the west

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## DETROIT MICHIGAN

Orders given  
best of care  
by these five

F. T. D. Members

**J. Breitmeyer's Sons**

Broadway and Gratiot Ave.

**Fetter's Flowers**

17 Adams Avenue E.

**Scribner Floral Co.**

604 East Fort St.

**G. H. Taepke Co.**

WALTER G. TAEPKE, 95 Gratiot Ave.

**The L. Bemb Floral Co.**

ALBERT POCHOLON, 153 Bates Street

*Yours For More Co-operation*

**FLINT, MICH.**

*Hasselbring*  
**FLORIST**

MEMBER F. T. D.

**Detroit, Mich. BEARD FLORAL CO.**  
1617 Grand River Avenue

**Kalamazoo, Michigan**  
G. VAN BOCHOVE & BRO.  
F. T. D. Orders Satisfactorily Filled.

**GRAND RAPIDS, MICH.**  
GRAND RAPIDS FLORAL CO.  
WENCEL L. CUKERSKI will fill your orders for  
Designs and Cut Flowers in Michigan.

**LANSING, MICH.**  
J. A. BISSINGER Established 25 Years  
Member F. T. D.

**IONIA, MICH.** Member Florists' Telegraph Delivery  
Flowers for Ionia and Montcalm counties  
Byron L. Smith, Florist

**OWOSSO, MICH.**  
OWOSSO FLORAL CO.  
Hermann Thir mann, Prop. Member F. T. D.

## Baltimore, Md.

Guilford  
Mt. Washington  
Walbrook

Forest Park  
Roland Park  
Catonsville



1731 Harford Avenue

Johns-Hopkins Hospital  
Mercy Hospital  
St. Agnes' Hospital

Church Home and Infirmary  
Md. General Hospital

Hebrew Hospital  
St. Joseph's Hospital

SEND ME YOUR SUBURBAN ORDERS

CHICAGO

DETROIT

## Central Floral Co.

"FLOWERS THAT LAST LONGER"

35-37 Broadway, Detroit, Mich.  
132 N. State St., Chicago, Ill.

CENTRALLY LOCATED

OPEN EVENINGS AND SUNDAYS

Members F. T. D.

**VAN AKEN BROS.**  
LEADING FLORISTS  
**COLDWATER, MICH.**  
**ELKHART, IND.**  
OVER MICHIGAN and INDIANA POINTS  
Orders promptly and carefully taken care of

**STURGIS, Mich.** *Veget's* **Coldwater, Mich.**  
Member F. T. D. All So. Mich. points

**HILLSDALE, MICH.**  
Southern Michigan Points **O. A. STOLL** F. T. D. Member

**Battle Creek, Michigan**  
S. W. COGGAN, Florist, 25 E. Main St.  
Member of Florists' Telegraph Delivery

**PETOSKEY, MICH.**  
AND NORTHERN MICHIGAN RESORTS.  
Member Florists' Telegraph Delivery Association. **Frank Winans**

**Muskegon, Mich.**  
F. T. D. Member **BUTTERWORTH FLORAL CO.**

**PORT HURON, MICH.**  
ASMAN, LEADING FLORIST  
Prompt Delivery

another truck, one of the large-sized  
Federals, to carry its flowers to and  
from the greenhouses.

Lewis Haury is making a good showing  
of pot plants at his stall in the city  
market at present and his wagon is doing  
a good business on the street.

Geny Bros. had a remarkably good  
showing of both lilies and hyacinths for  
Easter. They are cutting heavily of fine  
Spencer sweet peas, which have been

## MICHIGAN

ORDERS WILL BE CAREFULLY  
CARED FOR BY

**HENRY SMITH**  
**GRAND RAPIDS**

WHOLESALE AND RETAIL FLORIST.

Member F. T. D.

200,000 FEET OF GLASS DEVOTED TO  
FLOWERS AND PLANTS.

## GRAND RAPIDS

ARTHUR F. CRABB

F. T. D. Member. 13 Jefferson Ave., S.  
Serving all West Michigan Towns

## DETROIT, MICH.

**Peter F. Reuss & Co.,**  
56 BROADWAY

## MT. PLEASANT, MICH.

Member F. T. D. **Walter W. Caple**

## MIDLAND, MICH.

PERCIVAL F. PENFOLD

## Saginaw, Michigan

GROHMAN THE FLORIST  
Member F. T. D. Ass'n. 117 NORTH FRANKLIN ST.

J. B. GOETZ SONS  
**SAGINAW, MICH.**  
OR ANY CITY IN MICHIGAN

**Ann Arbor, Mich.** Member F. T. D.  
**BLUMAIZE BLOSSOM SHOP**

**Flint, Mich.** **EVANS**  
THE FLORIST  
House of Personal Service



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## DECATUR, ILLINOIS DAUT BROS.

F. T. D. 120 E. Prairie St.

WE have always the most perfect facilities to perform every part of the Florists' craft; spacious workrooms, experienced workmen, expert shipping department. Finest Flowers in greatest variety. These are important reasons why we solicit your patronage and can assure you of perfect satisfaction.

Let us convince you.

A. LANGE, Florist, 77-79 EAST MADISON STREET CHICAGO  
MEMBER F. T. D.

## STORES IN DECATUR and GIBSON CITY, ILL.

Railroad Centers. Excellent facilities for filling orders for all Central Illinois towns.

PETERSON FLORAL CO.  
Member Florists' Telegraph Delivery Assn.

## FREEPORT, ILL.

JOHN BAUSCHER, Prop.  
Established 1868.

We are the largest growers in the Northwest.  
100,000 square feet of glass. All orders receive careful attention and prompt delivery.

## OTTAWA, ILL. LOHR'S GREENHOUSES

Fancy Cut Flowers and Blooming Plants.

Good R. R. Service. Orders filled promptly.

## JOLIET FLORAL CO.

507 E. Jefferson Street JOLIET, ILL.  
All points in Will Co. and Vicinity

## SPRINGFIELD, ILL.

Hembreiker & Cole, Springfield's largest retail florists  
Members Florists' Telegraph Delivery Association

Springfield's Best Florist  
ILLINOIS MEMBER F. T. D. A. C. BROWN  
217 S. 5th Street

## BRINKERHOFF GREENHOUSES

SPRINGFIELD and CENTRAL ILLINOIS  
Member Florists' Telegraph Delivery Association  
Best and Prompt Service Always

## ELGIN, ILL. MEMBER F. T. D.

158 DuPage Street GEORGE SOUSTER

## JACKSONVILLE, ILL.

JOS. HEINL & SONS  
Largest Growers in Central Illinois

## CHICAGO

2132-2134

Michigan Avenue

Member F. T. D.

*SAMUELSON*  
*Florist*

Orders

Carefully

Executed

## PEACOCK'S FLOWER SHOP

HERBERT STONE, Mgr. Member F. T. D.

4013 Milwaukee Avenue, CHICAGO

## QUINCY, ILL.

H. A. GENTEMAN

Member Florists' Telegraph Delivery Association  
For Northeastern Missouri and Central-western Illinois.

## Aurora, Ill., and Vicinity

JOS. M. SMELY PHONES 147

AURORA GREENHOUSE CO.

AURORA, ILL.

Our service is the best.

## CENTRALIA AND SOUTHERN ILL.

THE WEBSTER GREENHOUSES

Member Florists' Telegraph Delivery

grown in beds instead of in raised benches, in a house which gives them plenty of head room.

McIntyre Bros. repaired and remodeled their store and show room last fall and have been able to make a better showing of their plants and flowers than ever before. They were fortunate enough to escape disease in their carnation and orchid houses and so have had a good supply all winter.

Charles Tritcher has been devoting practically all of his space this season to the growing of pot plants and bedding stock. He has a fine lot of stock in perhaps a wider assortment than any other grower in the south. He is already doing a heavy business in bedding plants and baskets.

Floyd Bralliar was elected regional vice-president of the National Iris Society, for the southern district. It is

## MOLINE, ILL.

Orders for Western Illinois and Iowa handled with care and dispatch.

J. STAACK & SONS

## CENTRALIA, ILL.

J. W. ROSS We serve the following Illinois towns direct train service: Mt. Vernon, Wayne City, Fairfield, Sesser, Christopher, Herrin, Ashley, Carbondale, Nashville, Oakdale, Coulterville, Sparta, Salem, Odin, Sandoval, Carlyle, Patoka, Kinmundy, Farina.  
F. T. D. Member.

## Rockford, Ill. —AND— VICINITY

ROCKFORD FLORAL CO.

103 WEST STATE STREET

Prompt Deliveries to CAMP GRANT

## ROCKFORD, ILL., and Vicinity

SWAN PETERSON & SON Members F. T. D.  
Corner E. State and Longwood Streets.

## Rockford, Ill., and Camp Grant

H. W. BUCKBEE

Member Florists' Telegraph Delivery

## GALESBURG, ILL.

I. L. PILLSBURY — For Central Ill.

Member Florists' Telegraph Delivery Association.

## GALESBURG, ILL.

H. F. DRURY

All Orders Filled Promptly and Carefully

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## CHICAGO Send Your Orders to WILLIAM J. SMYTH

Member Florists' Telegraph Delivery Association

3101 to 3109 Michigan Ave.

Where F. T. D. Members will always get the greatest satisfaction.

*Heischman*  
Members F. T. D.

CHICAGO'S  
LEADING  
FLORIST  
RAILWAY EXCHANGE BUILDING



THE UNEXCELLED FACILITIES OF THE  
**E. WIENHOEBER CO.**  
22 E. ELM ST., CHICAGO  
Are available to the trade in filling all orders.  
MEMBER F. T. D.

Member Florists'  
Telegraph Delivery  
Association

*Alpha Floral Company*  
146 S. Wabash Ave.  
CHICAGO

Send your telegraph  
orders to us for delivery  
in Chicago and vicinity

EVANSTON, ILL. WILMETTE, ILL.  
1614 Sherman Ave. JOHN WEILAND 1161 Wilmette Ave.  
TWO STORES Catering to the best trade in Chicago's Rich North Shore Suburbs. MEMBER F. T. D.

**FRIEDMAN, Flowers**  
CHICAGO, ILL.  
822 So. Michigan Ave., Congress Hotel  
Courtesies Extended to all Florists.

**CHICAGO**  
4701 to 4705 Lake Park Ave. *Johnson & Thomas Florists*  
Our service covers the city and suburbs as well as a blanket  
"The Home of Flowers"

MEMBER F. T. D.  
Established 1897  
**Wittbold**  
FLORIST  
741 Buckingham Place Chicago  
L. D. Phone 1112 Grandland  
Send us your retail orders. We have facilities second to none in the city.

**CHICAGO**  
We are growers of Cut Flowers and Potted Plants  
*J. F. Kidwell Co.*  
(INC. INC.)  
3530 Michigan Avenue  
Member F. T. D.

MEMBER F. T. D.  
*Travis*  
CHICAGO  
ESTABLISHED 1865  
4647 GRAND BLVD.  
We cater to those who require the best. Prices reasonable

Flowers for all Occasions  
*Clady's Flower Shop*  
Tel. Lake View 1121  
3912 North Clark St., CHICAGO

**SCHILLER'S**  
TWO CHICAGO STORES  
cover every part of city and suburbs  
GEORGE ASMUS, Mgr.  
4509 Broadway :: 2221 W. Madison St.  
Member Florists' Telegraph Delivery Ass'n.

**CHICAGO**  
**Paul Blome & Co.**  
Member F. T. D. 1361 N. Clark St.

GEORGE  
**FISHER & BRO.**  
183 N. WABASH AVE.  
CHICAGO

*Engel Florist* CHICAGO  
THE PALMER HOUSE FLORIST  
17 EAST  
Member F. T. D. MONROE ST.

**CHICAGO**  
*C. Trauelfelder*  
FLORIST  
3343 W. Madison St.

**OAK PARK**  
and all western suburbs of Chicago  
**A. H. SCHNEIDER**  
Member F. T. D. 1048 Lake Street, OAK PARK, ILL.

planned to hold at least a local show in Nashville this spring. In addition, a continuous show is to be held in one of the show windows, of labeled varieties, placing them on display as they bloom. The Joy Floral Co. has let contracts for the construction of 225,000 feet of new steel-frame houses this spring and the work has already begun. This company has increased its capital stock \$160,000. All the stock still remains in the family.

The city park authorities are planning

Send Your CHICAGO Orders to  
**H. N. BRUNS**  
Best Equipped Retail Store on the West Side  
3040 W. Madison St., Chicago, Ill.

**OAK PARK, ILL.**  
AVENUE FLOWER SHOP, 811 Lake St.  
Also for River Forest, Austin, Maywood

**Highland Park, Ill.**  
HIGHLAND PARK GREENHOUSES  
Established 1894 Members F. T. D.



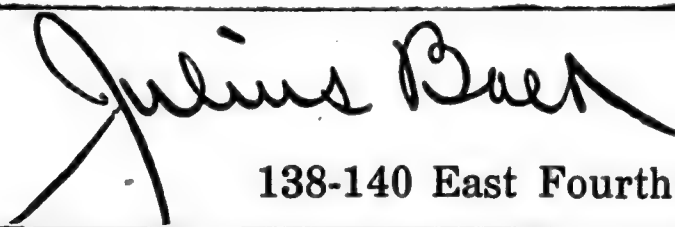
# Telegraph Delivery Department

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## CINCINNATI'S

### LEADING FLORIST

MEMBER F. T. D.



138-140 East Fourth Street

## MILWAUKEE

Member  
F.  
T.  
D.


225 Grand Ave.

## MILWAUKEE, WIS.

J. M. Fox &amp; Son

437-39-41 Milwaukee Street

Members Florists' Telegraph Delivery Ass'n

## MILWAUKEE

EXCLUSIVE FLORAL  
ARRANGEMENTS

BAUMGARTEN, Inc.

Member F. T. D. 93 WISCONSIN ST.

## LA CROSSE, WIS.

La Crosse Floral Co. Member Florists' Telegraph Delivery

J. L. JOHNSON  
NORTHERN ILLINOIS  
SOUTHERN WISCONSIN

## De Kalb, Ill.

YOUR ORDER WILL RECEIVE OUR  
PROMPT AND CAREFUL ATTENTION.

## KRUG FLORAL CO.

ALTON,  
ILLINOISBranch Store  
Granite City, Ill.

## PEORIA, ILL.

LARGE  
GREENHOUSES423 Main St.  
Member F. T. D.  
CHAS. LOVERIDGE

## DIXON, ILL., and NORTHERN ILL.

We can and will be  
glad to serve you

Member F. T. D. Dixon Floral Co.

## PRINCETON, ILL.

W. E. TRIMBLE  
GREENHOUSE CO.For Central and  
Northern Illinois  
Members F. T. D.

## PEKIN ——— PEORIA

All Orders Receive Personal Attention

GEO. A. KUHL, Pekin, Ill.

## Streator, Ill. THORNTON'S

F. T. D. FLOWER SHOP  
FLORIST - Quality is Our Hobby

## PONTIAC, ILLINOIS

Flowers of all kinds  
in their season.Members  
F. T. D.  
W. J. MILLER & SON

## Milwaukee, Wis.

EDLEFSEN-LEIDIGER CO.

419 Milwaukee Street

Members Florists' Telegraph Delivery Ass'n

## Milwaukee, Wis.

429 Grand Avenue

W. C. Zimmermann

Member F. T. D.

## MILWAUKEE

1-3-5 GRAND AVENUE

GIMBELS

A. H. MacDonald, Mgr.  
Member Florists' Telegraph Delivery Association

## Yankton and Mitchell, S. D.

We grow Roses, Carnations and all seasonable  
flowers. Floral emblems that are right. Give  
us your northwest orders. 160-page catalogue.

Gurney Greenhouse Company

## Mitchell S. D.

WM. DETHLEFS  
Leading  
FloristChoice flowers and prompt service  
731 SOUTH MONTANA ST. Member F. T. D.

## ABERDEEN, S. D.

Quality Blossoms  
for all Occasions.Member  
F. T. D.  
Milady's Flower Shopto naturalize about 30,000 narcissus  
bulbs of various kinds in Centennial  
park this fall.Haury & Sons have improved the  
showing they are able to make in their  
store windows by remodeling their  
shelving. F. B.

## WORCESTER, MASS.

Easter Business.

In spite of a rainy Good Friday,  
Easter business was good this year.  
Friday, as was expected, was fairly  
quiet, with the exception of telephone  
calls, which kept the florists busy long  
past midnight. Saturday, however, the  
storm of Easter buyers commenced and  
did not stop until after the theater  
crowd had gone home.Lilies were the popular flowers and  
sold for 50 cents per bud and bloom.  
The \$2 sizes were popular, much more  
so than the higher-priced ones. The  
supply was equal to the demand.  
Azaleas seemed to be missed and the

## MILWAUKEE WEST ALLIS

WAUWATOSA

ERWIN J. HAMME

Greenhouses and Flower Shop

at WAUWATOSA, WIS.

## MILWAUKEE



The House of Roses.

Member F. T. D. 750-752 Third Street

## Milwaukee, Wis.

A. CURRIE &amp; CO.,

130-132 Wisconsin Street

Member Florists' Telegraph Delivery Ass'n.

## La Crosse, Wis.

Send your orders for flowers for delivery  
in this city and vicinity to

JOHN A. SALZER SEED CO.

QUALITY AND SERVICE ASSURED

For WISCONSIN delivery of

"HOME-GROWN FLOWERS"

GET IN TOUCH WITH

## J. E. MATTHEWSON

SHEBOYGAN, WIS.

Member Florists' Telegraph Delivery Association

## RACINE, WIS.

617 THE  
Main St. FLOWER SHOP Member  
F. T. D.

## KENOSHA, WIS.

L. Turner &amp; Sons, 352 Park Ave.

Members Florists' Telegraph Delivery

## Racine and Kenosha

Operating large Greenhouse  
in both these Wisconsin cities P. N. Obertin

## MADISON, WIS.

RENTSCHLER FLORAL CO. Member  
F. T. D.

## GREEN BAY, WIS.

Meier-Schroeder Co. Orders for Cut Flowers and  
Designs delivered anywhere  
in Wisconsin and Northern Michigan at right prices.

# Telegraph Delivery Department

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## DENVER, COLORADO

MEMBER FLORISTS' TELEGRAPH  
DELIVERY ASSOCIATION

PARK FLORAL COMPANY

### CASPER, WYOMING CASPER FLORAL CO.

We deliver to all of  
Central and Northern Wyoming  
Western Nebraska and South Dakota.  
Members F. T. D.

We own and operate the  
TWO LARGEST FLOWER STORES  
**IN WYOMING**  
Evanston, Wyo. Rock Springs, Wyo.  
LOUIS B. WESTHOLDER

**Cheyenne, Wyo.**  
"THE UNDERWOOD"  
FOR PROMPT AND FAITHFUL  
SERVICE

**SHERIDAN, WYO.**  
SHERIDAN GREENHOUSE CO.  
Plants and Flowers

**State Nursery & Seed Co.**  
Helena, Mont. Cut Flowers for any  
Only the Best. Part of the Northwest.  
Members F. T. D. Ass'n.

**MISSOULA, MONT.**  
ANDERSON GREENHOUSE  
For all towns in Western Montana

Send your orders for Eastern and Southern Montana  
to **M. LANGOHR, F. T. D. Florist**  
BOZEMAN, MONTANA.

**Livingston, Mont.** Quality Flower Shop  
Entrance Yellowstone National Park. Train Bou-  
quets. Flowers for all occasions. Member F. T. D.

**FORT COLLINS, COLO.**  
ESPELIN FLORAL COMPANY  
Member Florists' Telegraph Delivery Ass'n.

**TRINIDAD, COLO.**  
J. R. BARKER Trinidad Floral Store  
Masonic Bld'g.

Your Orders to **North Dakota** TRY  
RUGBY GREENHOUSES, Rugby, N. D.  
We are centrally located. Members F. T. D.

**GRAND FORKS, N. D.**  
McELROY'S FLOWER SHOP  
Orders for North Dakota and Northern Minnesota

**Trinidad, Colo.** The only Greenhouses  
in this section  
The Park Floral and Garden Co.  
Members F. T. D.

### DENVER and all COLORADO and WYOMING

Established 1880 **The Mauff Floral Co.** 1225 Logan Street  
Member Florists' Telegraph Delivery Association

**Colorado Springs, Colo.**  
ORDERS CAREFULLY EXECUTED  
**Pikes Peak Floral Co.**  
Wholesale and Retail  
Member Florists' Telegraph Delivery

**Denver** Bright Spot Greenhouses  
Cor. 5th Ave. & Josephine St.  
DOWNING & KASK, Proprietor

**FORT MORGAN, COLO.**  
Morgan Floral Co. Member F. T. D.

**Colorado Springs, Colo.**  
Frank F. Crump, Wholesale and Retail Florist  
Member Florists' Telegraph Delivery Ass'n

few on the market, which have been carried over, were quickly snatched up. Ramblers and baby ramblers went well, as did also the small hydrangeas. The large ones were not so easy to dispose of. Bulbous stock was popular and violets were scarce. Sweet peas and yellow primroses were used as substitutes and found great favor. Roses at \$5 per dozen went well, but the higher-priced ones did not sell. Carnations started slowly at \$3 per dozen, but finished strong.

Standing in the store of the largest florist in Worcester, one would have thought he was in the bargain department of a large department store. This particular florist advertised a special sale of lilies at \$1.50, no delivery, and customers picked them out of the section set aside for these plants and clamored for a clerk to wrap them up. No one was needed to select them for them; but it kept the sales force busy wrapping them up.

#### Various Notes.

Harry I. Randall lost his new residence recently. It was still in the hands of the builders, but Mr. Randall expected to move in soon, when fire destroyed it completely. The loss was covered by insurance.

Raymond Madaus, son of Fred Madaus, has been ill and the Easter rush was therefore unusually hard for the father.

H. F. A. Lange has the sole agency for Burpee's seeds in Worcester county.

**Schneider, Florist**  
22 EAST HIGH ST.  
Largest and Best Store and Greenhouses  
Large stock always on hand  
Springfield, Ohio

**DAYTON, OHIO**  
16 and 18 W. Third St.  
**Matthews the Florist**  
Established in 1883. Member F. T. D.  
Greenhouses and Nurseries in Riverdale.

**Youngstown, O.**  
RYAN & CULVER  
27 S. Hazel St. Member F. T. D.

**YOUNGSTOWN, O.**  
HARRY C. WALTHER  
Orders receive prompt and careful attention  
Member F. T. D.

**YOUNGSTOWN, OHIO**  
**The Posa Shoppe**  
34 N. Phelps Street QUALITY AND SERVICE

**DAYTON, OHIO**  
J. W. RODGERS  
Member F. T. D. Elks Bldg., 3d and Jefferson Sts

**VAN METER FLOWER SHOP**  
SPRING and HIGH SPRINGFIELD, O.  
BEST FLOWERS FOR EVERY OCCASION.

**Canton, O.** JOHNSTON'S Flower Shop  
HARRIS ARCADE  
Member Florists' Telegraph Delivery Ass'n.

**NEWARK, OHIO**  
Most complete stock in central Ohio  
**HALBROOKS THE FLORIST**

**Upper Sandusky, O.**  
B. E. CONSTIEN, AT YOUR SERVICE



# Telegraph Delivery Department

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## Cleveland

The **KNOBLE BROS. CO.**,  
Flowers and Nursery Products  
Well equipped to handle your orders.  
MEMBERS F. T. D.  
1836 W. 25th St.

Member  
F. T. D.  
**TOLEDO, O.** Est. 1897  
**Spanner**  
FLORIST  
AND VICINITY

MEMBERS } TOLEDO COMMERCIAL CLUB  
TOLEDO RETAIL MERCHANTS  
FLORISTS' TELEGRAPH DELIVERY  
**TOLEDO, OHIO**  
METZ & BATEMAN,  
221 Superior St. Ohio Building

**F. T. D. FLORISTS**  
**TOLEDO, O.**  
**SCHRAMM BROS.**  
1315 CHERKY ST.

**TOLEDO and Vicinity**  
WHOLESALE AND RETAIL  
**OTTO P. KRUEGER**  
427 East Broadway.

 **Fremont, O.**  
**Horn Floral Co.**  
912 CROGHAN ST.  
Member F. T. D.

**COLUMBUS, O., and Vicinity**  
**THE MUNK FLORAL CO., Growers**  
Can fill all retail orders.

**WILSON'S** WE WILL DO IT PROMPTLY  
**COLUMBUS, OHIO**

**Columbus, Ohio** Members F. T. D. Ass't  
**THE FRANKLIN PARK FLORAL CO**  
Int Flowers for Central Ohio

**MRS. J. B. FREEMAN**  
MEMBER F. T. D.  
336 Superior St., TOLEDO, OHIO

**Kent Brothers** FLOWER SHOP  
Covers All Ohio Points  
Members F. T. D. **Newark, Ohio**

**CINCINNATI**  
**FRANK A. VOLZ**  
Dina Avenue Sta. L.  
Most centrally located to the suburbs

**CINCINNATI**  
**HENRY W. SHEPPARD**  
582-584 RACE STREET  
Successor to the HILL FLORAL CO.  
Good Stock and Good Service

**Cincinnati, Ohio**  
**Mickley the Florist'**  
108 West Seventh Street

**WARREN, OHIO**  
THE F. T. D. FLORISTS  
**ADGATE & SON**  
WE GROW OUR FLOWERS

Mr. Lange recently purchased a Beaman tractor to use on his summer stock.  
H. L.

**NEWARK, N. J.**

**The Market.**

The severity of the winter, high price of coal and lack of greenhouse labor were responsible for the comparative scarcity of flowers at Easter and the consequent high prices which they brought. The quantity of flowers offered was smaller than last year. Potted Easter lilies sold as high as 75 cents per bloom and cut lilies brought as high as \$6 a dozen. Azaleas brought about fifty per cent higher prices than at Easter a year ago. Prices ranged from \$3 for the smallest plants to \$25 or more for the largest and best. Potted bulbous flowers arrived on the market in larger quantities than other flowers, nearly equaling last year's supply. Prices of tulips, hyacinths, narcissi, etc., however, were high. The same is true of hydrangeas. Notwithstanding the high prices, however, there was a big Easter business. Good Friday was stormy and stock did not move well. Saturday, however, was clear and there was a large sale.

**Various Notes.**

Harry J. Stein, proprietor of the Public Service Terminal flower shop, left his automobile standing in front of the Terminal building one night until

**EGGERT N. ZETLITZ**  
THE LEADING FLORIST  
209 West Market Street  
**LIMA, OHIO**  
Member of Florists' Telegraph Delivery

**MARION, OHIO**  
5 railroads with good connections to all parts of State  
A GOOD SELECTION OF FLOWERS  
ON HAND AT ALL TIMES.  
**BLAKE'S,** 140 W. Center

**HODY & TULEA**  
Leading Flower Stores at  
727 Broadway 378 Broad Street  
LORAIN, OHIO ELYRIA, OHIO  
Stock is supplied by our range of 30,000 feet of glass

**LORAIN, OHIO**  
Member F. T. D. **F. G. CAREK** ARTISTIC WORK  
Leading Florist  
Our Motto: "Anywhere; Any time."

**AKRON**  
OHIO  
**THE HEEPE CO.**

W. P. McFARLAND L. C. McFARLAND  
**McFARLANDS, Florists**  
**AKRON, OHIO**

**AKRON, OHIO** MEMBERS F. T. D.  
**HAMMERSCHMIDT & CLARK**  
12 W. MARKET ST.

**CHAS. A. DUERR**  
Newark, Ohio Granville, Ohio  
Member Florists' Telegraph Delivery

**MANSFIELD, OHIO**  
**STUHLREHER BROS.**  
Members F. T. D. 82 W. 4th Street

**ALLIANCE, O.** Member F. T. D.  
522 S. Freedom Avenue **H. T. MILLER**

# Telegraph Delivery Department

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NO ORDER TOO LARGE — NO ORDER TOO SMALL

**CLEVELAND** The J. M. Gasser Co.

1006 EUCLID AVENUE

WE ARE THE LARGEST GROWERS OF CUT FLOWERS IN OHIO

Cleveland

people know this trade-mark:



It means perfect flowers — and almost perfect service.

The Jones-Russell Co.

1284 Euclid Avenue

Members F. T. D.

Bell Main 2809  
Cuy. Central 1866

*The Smith & Fetter Co.*  
LEADING FLORISTS  
360 Prospect Avenue Cleveland

CLEVELAND, OHIO

A. GRAHAM & SON

5523 EUCLID AVENUE

Members Florists' Telegraph Delivery Assn.

CLEVELAND, O.

5923 EUCLID AVENUE

WESTMAN & GETZ  
FLOWERS and SERVICE

Members Florists Telegraph Delivery.

Zanesville, O.

C. L. HUMPHREY

Has the best facilities for filling your orders.  
Member Florists' Telegraph Delivery.

XENIA, OHIO

Engle Floral Company

FIVE STORES IN NORTHERN OHIO

CLEVELAND	[TWO STORES]	13336 EUCLID AVE. 144 PUBLIC SQ.
YOUNGSTOWN	—	33 East Federal St.
WARREN	—	215 East Market St.
AKRON	—	109 South Main St.

THE PARK FLOWER COMPANY

MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

Kirchner's for Cleveland

Member Florists' Telegraph Delivery

Address KIRCHNER'S FLOWERS, 6701 Quincy St., CLEVELAND, O.

CLEVELAND, OHIO

Wm. H. Temblett

FLOWERS

Member F. T. D. 10313 Euclid Avenue

he closed his shop, when he found the machine was gone. He notified the police of the loss and went to his home in Irvington. When he got there his automobile was standing in front of his door. He has been unable to find how it got there.

Penek's Flower Shop reported Easter business as good. R. B. M.

LINCOLN, NEB.

Lincoln, Neb., was visited by a hail, wind and snow storm about ten days before Easter and many greenhouses were damaged, as well as much stock.

Hiltner Bros. suffered a large loss, losing almost the entire amount of glass and receiving much damage to the contents of their houses. They saved some of their stock by transferring it to the state farm.

Chapin Bros. were hit slightly, the hail and snow causing them some anxiety, but they were successful in making their Easter deliveries and business was good.

The Eiche Floral Co. suffered loss to

CLEVELAND

OHIO

G. W. MERCER

2991 West 25th Street Member F. T. D.

CLEVELAND and  
EAST CLEVELAND, OHIO  
HAHN, The Florist, 10615 SUPERIOR AVE.  
Artistic Floral Work and Fresh Cut Flowers  
Member F. T. D.



CLEVELAND, O.

BRAMLEY & SON

Store and Greenhouses, 1181 E. 71st St.

Cleveland, PENN SQUARE  
FLORISTS  
ALWAYS OPEN

Elyria, Ohio LORAIN, OHIO

THE L. C. HECOCK FLORAL CO.  
Member Florists' Telegraph Delivery Assn.

ELYRIA, O. Member F. T. D.

ELYRIA FLOWER SHOPPE



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## San Francisco

OAKLAND, BERKELEY and Vicinity

## CHAS. C. NAVLET CO.

THREE STORES:

423 and 427 Market Street .... SAN FRANCISCO, CALIF.  
917 Washington Street ..... OAKLAND, CALIF.  
20 and 22 East San Fernando Street .. SAN JOSE, CALIF.



Hutchinson,  
Kansas

Member Florists'  
Telegraph Delivery

**JAMES HAYES**, 819 KANSAS AVENUE  
TOPEKA, KAN.  
Member F. T. D.

**MRS. LORD'S FLOWER ROOM**  
112 W. 8th Ave., TOPEKA, KAN.  
Member Florists' Telegraph Delivery.

**SALINA, KANSAS**  
LEIGHTON FLORAL CO.  
Members Florists' Telegraph Delivery Ass'n

**ATCHISON, KAN.**  
The Atchison Seed and Flower Store Co.  
MEMBER F. T. D.

**Kansas City, Kansas**  
L. C. FIELD  
Member Florists' Telegraph Delivery

**Atchison, Kan.** GROVES  
FLORAL CO.  
Established 1865. Member of F. T. D.

**WICHITA, KANSAS** Shipments for Kansas  
and Oklahoma  
W. H. CULP & COMPANY  
Quality Flowers Members  
Personal Service F. T. D. A.

**DES MOINES, IA.**  
GUTHRIE-LORENZ CO.

**Cedar Falls, Ia.** BANCROFT'S  
Beautiful Flowers  
55,000 Feet Glass Joseph Bancroft & Son  
Members F. T. D.

**PERRY, IOWA**  
LOUWERSE & CO.

**MONTICELLO, IA.**  
C. L. VAN METER MEMBER  
F. T. D.

**COUNCIL BLUFFS, IOWA**  
GARDINER FLORAL CO.  
Leading Retail Florist 545 W. BROADWAY



**FT. DODGE, IA.**  
NORDWALL  
E. E. NORDWALL

**Pocatello, Idaho** Member  
F. T. D.  
We cover Southern Idaho and Western Wyoming **ATKIN'S**

## COUNCIL BLUFFS, IA.

## J. F. WILCOX & SONS

750,000 FEET OF GLASS

Orders shipped to any part of Iowa or Nebraska on a moment's notice.  
Daily Delivery to Omaha.

MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

*Harkett's* For { Eastern Iowa  
Western Wis.  
N. W. Illinois  
**FLORAL NURSERY** Dubuque, Iowa

QUALITY  
PLUS  
SERVICE

## DAVENPORT, IOWA

AND WESTERN ILLINOIS

G. F. FORBER,

313 Brady Street

Member Florists' Telegraph Delivery Association

I  
O  
W  
A

*Kemble's Flowers*

Marshalltown, Boone, Center-  
ville, Oskaloosa, Oelwein,  
Mason City, Chariton,  
Grinnell and Ottumwa.

SEND YOUR ORDER TO HOUSE NEAREST  
PLACE OF DELIVERY

the extent of \$1,000. This firm managed to get out all of the shipping orders in fine shape, but local deliveries were difficult, four automobiles breaking down. F. Eiche, the head of the firm, is planning to take a much needed rest in the woods of Minnesota, where he owns land.

C. H. Frey suffered about \$2,000 damage, but had a plentiful supply of lilies and his receipts show up equal to last Easter. Mr. Frey has recently made extensive improvements in his store, adding new fixtures and equipment.

Frey & Frey escaped serious damage to their houses. Their sales were far greater than a year ago. They got their wholesale orders out before the storm. They were successful in getting glass and getting back in shape quickly.

Oscar Enslow had little or no trouble, handling his deliveries successfully.

F. G. Yule's greenhouses were damaged to the extent of about \$3,000 by hail and, after most of the damage had been repaired, one house caved in under weight of the snow. Mr. Yule is grateful, however, saying that it might have been worse.

C. H. Green, at Fremont, Neb., suffered \$2,000 damage from hail, but managed to market most of his stock. Mr. Green's two sons have joined him in the business and they conduct a well equipped store in the city.

## DAVENPORT, IOWA

"Say It with Flowers"

## BILLS FLORAL CO.

M. A. TIERNEY, Owner Member F. T. D.

## WATERLOO, IOWA

## GALLOWAY'S FLOWER STORE

Russel-Lamson Bldg., 211 West 5th Street

Special attention given to out-of-town orders

## SIoux CITY, IOWA

Supplies western Iowa,  
southern Minnesota, all of  
South Dakota and north-  
eastern Nebraska.

J. C. RENNISON CO.

## SIoux CITY, IOWA

Members of F. T. D. ROCKLIN & LEHMAN

## M. J. SPORMAN CEDAR RAPIDS IOWA

## CEDAR RAPIDS, IA.

I. N. KRAMER & SON  
Member Florists' Telegraph Delivery

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## San Francisco and Vicinity

MacRorie-McLaren Company

141 Powell Street

Florists

We grow our own stock and with extensive nurseries to draw from can give unusual values.

RETAIL

WHOLESALE

San Francisco, Calif.

ALBERT O. STEIN

Flower Shop

1150 SUTTER STREET

SALT LAKE CITY, FORT DOUGLAS  
and VICINITY

MILLER FLORAL CO., 10 EAST BROADWAY

250,000 sq. ft. of modern glass. Unexcelled facilities. Prompt and courteous service always.

SAN FRANCISCO

Podesta & Baldocchi

224-226 Grant Avenue

Prompt and careful attention to orders from out-of-town florists.

OGDEN, UTAH

FLOWERS Best shipping facilities as Dumke  
FRESH Ogden is a railroad center. Floral Co.  
FROM THE GREENHOUSES

BERKELEY, CAL. MEMBER  
F. T. D.

Curtis D. Shoemaker, NORTON, Florist  
Prop.

SALT LAKE CITY

AND CONTRIBUTING TERRITORY

BAILEY & SONS CO. Member  
F. T. D.

Est. 1885. 61-63 East Second South  
Special consideration given Telegraph Orders.  
LARGE STOCK ALWAYS ON HAND.

SAN FRANCISCO

JOSEPH'S

Member F. T. D.

233-35 Grant Ave.

Steamer and train packages our specialty.

Mrs. Jessie C. Ireland, Crete, Neb., visited Lincoln April 5, and reported phenomenal business for the entire season, as well as Easter. J. A. L.

ALBANY, N. Y.

Easter Business.

Easter was one grand rush. Nearly all of the stores worked all of Friday and Saturday nights and a part of the day Sunday. Although there was not so much variety in large plants as in former years, everything seemed to have sold well with the exception of a few azaleas and bougainvilleas, which are always good property after the holiday.

The day before Easter was all that could have been desired, as to weather, and it was a blessing for the retailers, as Friday it rained all day and Sunday it snowed all day.

The florists at the cemeteries were not so fortunate, as most of their selling is done Sunday and people would not venture out in a blizzard, especially in the cemeteries.

E. P. Tracey, proprietor of the Rosery Flower Shop, was more than pleased with his Easter business and, as Mr. Tracey has one of the finest stores and is located on one of the best streets in the city, everything seems to be coming his way.

F. A. Danker had almost as much display at his store during the week as he had at his greenhouses Palm Sunday and everything cleaned up in good style.

The Broadway Florists did a good business and are well pleased with the increase in their trade.

Holmes Bros. had a fine trade and are

Salt Lake City

ALSO PARTS OF COLORADO, IDAHO,  
MONTANA AND NEVADA

HUDDART FLORAL CO.

56 South Main Street

Member Florists' Telegraph Delivery Ass'n.

SALT LAKE'S  
LEADING FLORIST

ERNEST LAMBOURNE

67 South Main, Salt Lake City, Utah.

OAKLAND, CAL.

HOGAN & EVERS

1439 Broadway

THE BEST SERVICE

SAN DIEGO, CAL.

BOYLE & DARNAUD



F. T. D. florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.

Members Florists' Telegraph Delivery.

SAN JOAQUIN VALLEY

"The Personal Service Store"

Turlock Seed Co.

TURLOCK  
CALIF.

Sacramento, Cal.

A. NAVLET, 1130 Tenth St. 20 YEARS AT IT

San Francisco

DARBEE'S

1036 Hyde Street

LARGEST STOCK OF CHOICEST FLOWERS  
Members Florists' Telegraph Delivery

Oakland, Calif.

J. SEULBERGER & CO.,

418 Fourteenth Street

Est. 1882

Members F. T. D.

Immediate Deliveries in  
Berkeley and Alameda

Berkeley OAKLAND  
SAN FRANCISCO

THE FLOWERSHOP

Berkeley's most up-to-date flower establishment

JULIUS EPPSTEIN,

FLORIST AND  
DECORATOR

Flowers for All Occasions

Delivery Anywhere

Hotel

St. Francis,

SAN FRANCISCO



# Telegraph Delivery Department

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## LOS ANGELES

414½ SOUTH BROADWAY

SEND YOUR ORDERS TO

**BROADWAY  
FLORISTS**

### LOS ANGELES, CAL. REDONDO FLORAL CO.

218 West Seventh Street  
Members of Florists' Telegraph Delivery  
A. KNOFF A. F. BORDEN

### WOLFSKILLS' and MORRIS GOLDENSON

FLORISTS AND DECORATORS  
We Solicit Telegraph Orders.  
Regular Trade Discount.  
229 W. Third St., LOS ANGELES, CAL.

### Darling's Shop

"FLOWERS FOR HER"

208 West Sixth Street, LOS ANGELES, CAL.

Cut flowers or good design work by best artists and designers delivered anywhere in the west on receipt of mail or telegraph orders.

Members Florists' Telegraph Delivery Association.

### LOS ANGELES, CAL.

HOWARD & SMITH  
NINTH AND OLIVE STREETS

You can depend on us for all orders for delivery in this section.

### LOS ANGELES, CAL. ATHLETIC CLUB FLORIST

Formerly California Cut Flower Co.  
433 West 7th Street

Takes care of telephone and telegraph orders over the whole of Southern California.  
Usual trade discount.

### Pasadena, Cal. 342 East THE ORCHID

PASADENA'S OLDEST FLORIST WILL  
EXTEND THE USUAL COURTESIES  
Member of F. T. D.

### PASADENA, CAL.

ELDRED FLOWER SHOP.  
Member Florists' Telegraph Delivery.

### RIVERSIDE, CALIFORNIA

Florist to the Glenwood Mission Inn  
ORANGE BLOSSOM FLOWER SHOP

### RIVERSIDE, CALIFORNIA

A. M. HOSP  
Leading Retail Florist 659 Main Street

### LONG BEACH, CAL.

Lowe's Flower Shop, The Pioneer and  
Leading Florist  
Member Florists' Telegraph Delivery

### PASADENA, CALIF.

MEMBER F. T. D.

HENRY A. SIEBRECHT, Jr.

SIEBRECHT'S  
HOUSE  
OF  
FLOWERS

### Portland ORE.

### Tonseth's

287 Washington Street  
In the heart of the city

Growers and Retailers F. T. D.  
MEMBERS

### The Alexandria Florist

Member of  
F. T. D.  
and S. A. F.



Hotel Alexandria  
Los Angeles,  
Calif.

now showing some fine specimens of Primula obconica, their window being arranged with a few made-up plants in baskets and trimmed with ribbons and chiffons to match.

Two weeks ago everyone thought spring had surely come and we could lay aside our heavy coats and wraps, as the weather was warm and balmy, but since that time we have had almost another winter.

Outside planting will soon be in full swing and the nurserymen are preparing for a banner year in their line, as people have had enough of winter and now want to get out on the ground and get their lawns and gardens prepared for the summer.

Ten Albany florists contributed towards an advertisement in the local papers during the week preceding Easter and all feel well repaid for their investment.

#### Club Meeting.

The Albany Florists' Club did not hold the meeting for April on the usual night, but held it April 8 at the Albany Cut Flower Exchange. The attendance was small, but an interesting meeting was enjoyed by those present.

At the suggestion of Joseph Traudt, of Canajoharie, N. Y., it was decided to have a question box, to be opened on meeting nights and each question discussed by those best informed on

Portland, Ore.  
CLARKE BROS.  
FLORISTS  
Oakland, Cal.

**PORTLAND  
ORE.**  
*Lubliner*  
FLORIST  
328 & 348  
MORRISON ST.

### Santa Barbara, Cal.

912 STATE STREET  
GLEAVE'S FLOWER SHOP  
ARTHUR GLEAVE, Prop.  
Choicest Cut Flowers and Floral Designs  
on short notice.  
Both Phones 1018

### Hollywood Flower Shop

HOLLYWOOD, CAL.  
ARTISTIC WORK. PERSONAL ATTENTION.  
Telegraph Orders Delivered to  
LOS ANGELES OCEAN PARK  
SANTA MONICA VENICE

### PHOENIX, ARIZ.

Arizona Seed & Floral Co.  
28 and 30 So. Central Ave. Member F. T. D.

### PHOENIX, ARIZONA

Donofrio Floral Dept.  
CHAS. E. MORTON, Mgr.  
Wire your orders to us for delivery in  
Arizona and New Mexico.

Flowers for all ARIZONA  
Tucson Seed & Floral Co., TUCSON, ARIZONA

DOUGLAS, ARIZ.  
TRAVIS' FLOWER SHOP For all points  
in Arizona

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## SEATTLE

### Woodlawn Flower Shop

1410-1412 2nd Avenue—Beside Clemmer Theater Building

"IN THE HEART OF THE CITY"

Base the Recipient of Your Telegraphic Orders Upon Merit

We offer unexcelled facilities. More than 13,000 square feet of store space devoted exclusively to retailing of flowers. Where quality and service reign.

21 EMPLOYEES

CHARLES E. SULLIVAN, in charge of Telegraphic Service

## SEATTLE

## HOLLYWOOD GARDENS

SEATTLE'S LEADING FLORIST

Member Florists' Telegraph Delivery Ass'n.

1622 SECOND AVENUE

### Bellingham, Wash.

Telegraph orders delivered anywhere in the northwest country  
**FLORAL EXCHANGE**

### SEATTLE

1001-1003 Third Avenue

Finest Floral Studio  
in the Northwest

*Rosalia Bros.*  
Members  
F. T. D.

### Yakima, Washington STATE FLORAL CO.

We Grow Our Own Flowers  
Telegraph Orders filled promptly and carefully  
Members F. T. D. Association.

### California Florist TACOMA, WASH.

Orders for Cut Flowers and Designs delivered  
anywhere in the United States and Canada.

### SEATTLE

Choice Flowers, prompt and careful  
**L. W. McCOY** 904 3rd Avenue  
Established 1900

### WALLA WALLA, WASH. YOUNG & LESTER

SOUTHEASTERN WASHINGTON  
NORTHEASTERN OREGON  
NORTHERN IDAHO orders filled promptly  
Members Florists' Telegraph Delivery Association

### WALLA WALLA, WASH. Jones' Flower Shop,

Telegraph orders  
filled promptly

YAKIMA, WASHINGTON  
ANNAVEE FLOWER SHOP (Formerly  
Bourn's)  
QUALITY FLOWERS Artistic Arrangement  
Members Florists' Telegraph Delivery.

### FORSHAW, Florist THE ROUND-UP CITY PENDLETON, ORE.

HONOLULU, HAWAII  
TAYLOR, FLORIST  
Wireless and Cable Address, "FLORIST" Honolulu

### TACOMA

SMITH FLORAL Co., 1112 Broadway

any particular subject that might arise. This box will always be open for business at the Albany Cut Flower Exchange during business hours and all members of the trade are urged to make use of it.

An interesting letter was read by the secretary from W. H. Van Hoesen, of Round Lake, N. Y., a new member of the club, inviting the club to his establishment for a social time during the coming summer. This met with great favor by the members.

The secretary reported that the receipts from the auction of plants and flowers at the flower show, held for the club members, amounted to something over \$200.

H. M.

Oklahoma City, Okla.—Mrs. L. E. Pzbas is starting in the cut flower business.

### Spokane, Wash.

Eugene's Flower Shop  
PROMPT AND RELIABLE

### Spokane, Wash.

A. J. BURT, Florist  
Established 20 Years Always on the job  
CLEMMER THEATER BUILDING

### Spokane, Washington

Reimer's Floral Art Shop  
RETAILERS AND GROWERS



# Telegraph Delivery Department

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## MINNEAPOLIS MAZEY

MINN.

"The  
Society  
Florist"

SECOND AVE. SO. AT EIGHTH ST.

### Rochester, Minn.

FLOWERS ON SHORT NOTICE

Rochester Greenhouse Co.

EMIL RIEPLE

Rochester's only store having its own greenhouses

Member F. T. D.

111 2nd Street.

### ROCHESTER, MINN. ROCHESTER FLORAL CO.

114-116 FIRST AVE., S. W.

Run in connection with Greenhouses.  
Cut Flowers and Plants delivered promptly.  
Under new management.

H. W. KLEIN, Mgr.

Member F. T. D.

### ST. PAUL, MINN.

THE LARGEST STORE IN AMERICA

MEMBER F. T. D. ASS'N

The finest and largest stock west of Chicago

Awake night and day looking for orders

HOLM &amp; OLSON, Inc., 20-22-24 W. 5th St.

### Swanson's

Incorporated

912 Nicollet Avenue, offers the trade its unexcelled facilities for filling orders in MINNEAPOLIS

SEND ORDERS FOR

Minneapolis &amp; Minnesota

To J. J. WEST'S, Inc.

3009 4th Ave., South

TWO STORES—LARGE STOCK

### Duluth, Minn.

Flowers delivered promptly to any place within 300 miles

THE ALPHA FLORIST

### DULUTH, MINN.

THE ONLY GREENHOUSES IN DULUTH OR SUPERIOR

Flowers delivered anywhere on the Iron Range

J. J. LEBORIOUS

### DULUTH FLORAL CO.

200 MILES in any direction. Duluth, Minn.  
We are the center of the great Northwest. Daily deliveries to SUPERIOR, WIS.

### MANKATO, MINN.

THE WINDMILLER CO.

Flowers to all points on short notice

Member Florists' Telegraph Delivery

### AUSTIN, MINN.

A. N. Kinsman, Inc.

Competent Service to all Iowa and Minnesota Points.

Member Florists' Telegraph Delivery.

#### STEAMER SAILINGS.

The following sailing list, displayed in a conspicuous place in the window or store or used in advertising matter with the information that you have facilities for filling bon voyage orders on short notice, will aid in developing your telegraph orders for steamer trade:

Steamer	From	To	Sails
Baltic	N. Y.	Liverp'l	Apr. 17
Tenyo Maru	San Fran.	Yok'h'a	Apr. 17
China	San Fran.	Yok'h'a	Apr. 17
Columbia	N. Y.	Glasgow	Apr. 17
Philadelphia	N. Y.	S'th'ton	Apr. 17
Canada	Portl'd	Liverp'l	Apr. 17
Taormina	N. Y.	Genoa	Apr. 17
Brazos	N. Y.	San Juan	Apr. 17
Britannia	N. Y.	Lisbon	Apr. 17
Giuseppe Verdi	N. Y.	Genoa	Apr. 18
Britannia	Prov., R. I.	Lisbon	Apr. 18
Patria	N. Y.	Naples	Apr. 20
Ventura	San Fran.	Sydney	Apr. 20
Pretorian	St. John, N. B.	Glasgow	Apr. 20
Megantic	N. Y.	Liverp'l	Apr. 21
Matsonia	San Fran.	H'lulu	Apr. 21
Rochambeau	N. Y.	Havre	Apr. 22
Re D'Italia	N. Y.	Genoa	Apr. 22
Bergensfjord	N. Y.	Norway	Apr. 23
Minnedosa	St. John, N. B.	Liverp'l	Apr. 23
Adriatic	N. Y.	S'th'ton	Apr. 24
K. A. Victoria	N. Y.	Liverp'l	Apr. 24
Cassandra	Portl'd	Glasgow	Apr. 24
New York	N. Y.	S'th'ton	Apr. 24
Mauretania	N. Y.	S'th'ton	Apr. 24
Metagama	St. John, N. B.	Liverp'l	Apr. 24
Coamo	N. Y.	San Juan	Apr. 24
Tahiti	Vanc'er	Sydney	Apr. 25
Siberia Maru	San Fran.	Yok'h'a	Apr. 27
Manoa	San Fran.	H'lulu	Apr. 27
Megali Hellas	N. Y.	Greece	Apr. 28
Regina D'Italia	N. Y.	Genoa	Apr. 28
Emp. of Japan	Vanc'er	Yok'h'a	Apr. 28
Nanking	San Fran.	Yok'h'a	Apr. 29
Kroonland	N. Y.	Antwerp	May 1
St. Paul	N. Y.	S'th'ton	May 1
La Lorraine	N. Y.	Havre	May 1
Ecuador	San Fran.	Yok'h'a	May 1
San Juan	N. Y.	San Juan	May 1
Fushimi	Seattle	Yok'h'a	May 3
Canada	N. Y.	Naples	May 5
Mani	San Fran.	H'lulu	May 5
Frederik VIII	N. Y.	Cop'h'n	May 6
Emp. of Asia	Vanc'er	Yok'h'a	May 6
Victorian	Quebec	Liverp'l	May 7
Shinyo Maru	San Fran.	Yok'h'a	May 8
Lapland	N. Y.	Antwerp	May 8
Saturnia	Montreal	Glasgow	May 8
Manchuria	N. Y.	Hamburg	May 8
Winifredian	Boston	Liverp'l	May 8
Imperator	N. Y.	S'th'ton	May 8
Corsican	Montreal	Liverp'l	May 8
Brazos	N. Y.	San Juan	May 8
Scotian	Montreal	London	May 8
Leopoldina	N. Y.	Havre	May 11
Wilhelmina	San Fran.	H'lulu	May 11
Canopic	N. Y.	Genoa	May 12
France	N. Y.	Havre	May 12
Stavangerf'd	N. Y.	Norway	May 14
Emp. of France	Quebec	Liverp'l	May 14
Finland	N. Y.	Antwerp	May 15
Carmania	N. Y.	Liverp'l	May 15

### LINCOLN, NEB.

1838 O Street

FREY &amp; FREY

WHOLESALE AND RETAIL

120,000 square feet of glass at your service.

Trade Discount

Members of the Florists' Telegraph Delivery



### C. H. FREY

Wholesale and Retail Florist

1133 O Street, LINCOLN, NEB.

Will Fill Orders for the West on Short Notice.  
Trade Discounts. First-class Stock.

### OMAHA, NEB.

Alfred Donaghue

1622 Harney Street

Established 1866

### OMAHA, NEB. Member F. T. D.

Louis M. Rogers, 319 So. 16th St.

### OMAHA, NEBRASKA

Lee L. Larmon

Fontenelle Florist,  
1814 DOUGLAS ST.

### OMAHA, NEBRASKA

John H. Bath, The Careful Florist,  
1804 FARNUM STREET

Member Florists' Telegraph Delivery

### Hess & Swoboda, Florists

Telephones 1501 and L 1582

1415 Farnam Street, OMAHA, NEB.

### Lewis Henderson, Florist

1519 Farnum Street, OMAHA, NEBRASKA  
Member Florists' Telegraph Delivery Ass'n

### Lincoln, Neb. Flowers for All Occasions from Cradle to Grave

CHAPIN BROS., Retail Florists

FOR ALL NEBRASKA ORDERS USE

ED. WILLIAMS, Grand Island  
Competent Florist Railroad Center

### ROSWELL, N. MEX.

ALAMEDA GREENHOUSES

Headquarters for Flowers New Mexico and Texas.



## Florists' Refrigerators

We manufacture, in our own plant, a complete line of florists' refrigerators. While we have many popular standard designs, most refrigerators are built for individual requirements.

Brecht Refrigerators are the result of 67 years' experience. They are designed on a scientific basis, from the best material obtainable, and are built to give greatest service with minimum ice consumption.

We will be glad to quote you on our standard designs, or to offer suggestions and submit special designs upon receipt of your requirements.

Address Dept. N.

### THE BRECHT COMPANY

Main Office and Factories

ST. LOUIS, MO., U. S. A.

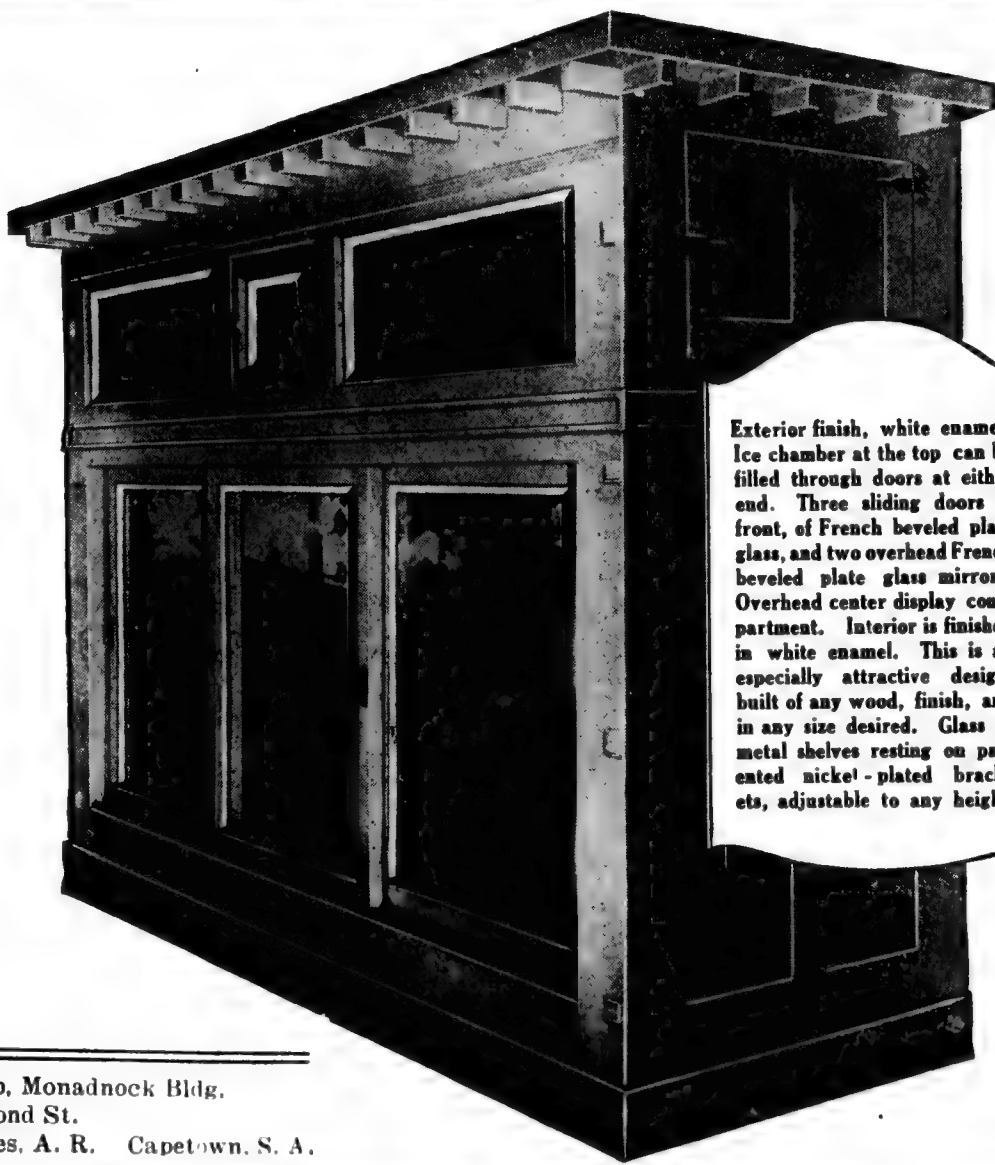
#### BRANCHES

New York, 174-176 Pearl St.

Chicago, Monadnock Bldg.

San Francisco, Calif., 67 Second St.

Paris, France Liverpool, England Buenos Aires, A. R. Capetown, S. A.



Exterior finish, white enamel. Ice chamber at the top can be filled through doors at either end. Three sliding doors at front, of French beveled plate glass, and two overhead French beveled plate glass mirrors. Overhead center display compartment. Interior is finished in white enamel. This is an especially attractive design, built of any wood, finish, and in any size desired. Glass or metal shelves resting on patented nickel-plated brackets, adjustable to any height.

#### COLUMBUS, O.

##### The Market.

Everyone reported a successful Easter trade. The stores delivered the plants Friday and loose orders Saturday. More corsages were sold this year than ever before, but baskets were not in demand. All violets were spoiled in shipping and sweet peas were substituted on most orders.

The business here is good and the supply is about the same as the demand. The weather for flowers has been good, but several snow storms last week kept the market stocked up. Sweet peas can be had in all colors and there are some beautiful orchid peas. They retail at \$1 to \$2 per bunch. Potted plants are plentiful and the prices are lower than before Easter. Hyacinths, primroses, lilies, hydrangeas and rambles range in price from \$1 to \$10, according to quality.

##### Various Notes.

L. Ludwig sold out completely at Easter and had a system by which the employees were able to quit work every night at 9 p. m. during Easter week. The salesroom at this store was closed Sunday and the orders all filled by noon. Sixty people were working during the rush.

The Munk Floral Co. did a good Easter business and was forced to work all night Friday and Saturday. The new Ford truck was wrecked, but it did not affect the delivery system.

The Acme Floral Co. reports a fair business and a general clean-up, with the exception of a few plants.

The Art Floral Co. did a good business, but stayed open all day Easter Sunday.

McKellar cleaned up with the exception of some plants.

The Wilson Seed Store did a good business, but was somewhat handicapped by the absence of H. K. Wilson. He was ill during the busy time, but is much better now.

Miss Pfefferly was much pleased with her Easter business. She has opened a small store under the name of the Margaret Floral Co. She expects to get a larger store later and has big plans for the future.

Write for our 32-page 1920 booklet

## "Modern Flower Shops"

Refrigerators and Store Fixtures

A. L. Randall Co., COMPLETE FLORISTS' OUTFITTERS Chicago, Ill.

### GLOEKLER FLOWER REFRIGERATORS.....

Send at once for Catalogue F, illustrating and describing flower homes.

BERNARD GLOEKLER CO., Pittsburgh, Pa.

### MCCRAY

REFRIGERATORS for all Purposes

Send for Catalogue

McCray Refrigerator Co., 2088 Lake St., Kendallville, Ind.

## REFRIGERATORS

COMPLETE FIXTURES

CENTRAL REFRIGERATOR & EQUIPMENT CO.

Estimates Submitted.

155 N. Clark St.,

CHICAGO

Miss Helen Shely, of the Louise Flower Shop, Washington, D. C., is visiting friends in Columbus.

The Rolf Zetlitz Co. is planting its recently acquired glass of the Columbus Floral Co. to roses.

J. W. T.



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## MINNEAPOLIS MAZEY

MINN. "The Society Florist"

SECOND AVE. SO. AT EIGHTH ST.

### Rochester, Minn.

FLOWERS ON SHORT NOTICE

Rochester Greenhouse Co.

EMIL RIEPLE

Rochester's only store having its own greenhouses

Member F. T. D.

111 2nd Street.

### ROCHESTER, MINN. ROCHESTER FLORAL CO.

114-116 FIRST AVE., S. W.

Run in connection with Greenhouses.  
Cut Flowers and Plants delivered promptly.  
Under new management.

H. W. KLEIN, Mgr.

Member F. T. D.

### ST. PAUL, MINN.

THE LARGEST STORE IN AMERICA

MEMBER F. T. D. ASS'N

The finest and largest stock west of Chicago

Awake night and day looking for orders

HOLM & OLSON, Inc., 20-22-24  
W. 5th St.

### Swanson's

Incorporated

912 Nicollet Avenue, offers the trade its  
unexcelled facilities for filling orders in  
MINNEAPOLIS

SEND ORDERS FOR

Minneapolis &amp; Minnesota

To J. J. WEST'S, Inc.

3009 4th Ave., South

TWO STORES—LARGE STOCK

### Duluth, Minn.

Flowers delivered promptly  
to any place within 300 miles

THE ALPHA FLORIST

### DULUTH, MINN.

THE ONLY GREENHOUSES  
IN DULUTH OR SUPERIOR

Flowers delivered anywhere on the Iron Range

J. J. LEBORIOUS

### DULUTH FLORAL CO.

200 MILES in any direction. Duluth, Minn.  
We are the center of the great  
Northwest. Daily deliveries to SUPERIOR, WIS.

### MANKATO, MINN.

THE WINDMILLER CO.

Flowers to all points on short notice

Member Florists' Telegraph Delivery

### AUSTIN, MINN.

A. N. Kinsman, Inc.

Competent Service to all Iowa and  
Minnesota Points.

Member Florists' Telegraph Delivery.

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China	San Fran.	Yok'h'a	Apr. 17
Columbia	N. Y.	Glasgow	Apr. 17
Philadelphia	N. Y.	S'th'ton	Apr. 17
Canada	Portl'd	Liverp'l	Apr. 17
Taormina	N. Y.	Genoa	Apr. 17
Brazos	N. Y.	San Juan,	Apr. 17
		P. R.	Apr. 17
Britannia	N. Y.	Lisbon	Apr. 17
Giuseppe Verdi	N. Y.	Genoa	Apr. 18
Britannia	Prov., R. I.	Lisbon	Apr. 19
Patria	N. Y.	Naples	Apr. 20
Ventura	San Fran.	Sydney	Apr. 20
Pretorian	St. John, N. B.	Glasgow	Apr. 20
Megantic	N. Y.	Liverp'l	Apr. 21
Matsonia	San Fran.	H'lulu	Apr. 21
Rochambeau	N. Y.	Havre	Apr. 22
Re D'Italia	N. Y.	Genoa	Apr. 22
Bergensfjord	N. Y.	Norway	Apr. 23
Minnedosa	St. John, N. B.	Liverp'l	Apr. 23
Adriatic	N. Y.	S'th'ton	Apr. 24
K. A. Victoria	N. Y.	Liverp'l	Apr. 24
Cassandra	Portl'd	Glasgow	Apr. 24
New York	N. Y.	S'th'ton	Apr. 24
Mauretania	N. Y.	S'th'ton	Apr. 24
Metagama	St. John, N. B.	Liverp'l	Apr. 24
Coamo	N. Y.	San Juan,	Apr. 24
		P. R.	Apr. 24
Tahiti	Vanc'er	Sydney	Apr. 25
Siberia Maru	San Fran.	Yok'h'a	Apr. 27
Manoa	San Fran.	H'lulu	Apr. 27
Megall Hellas	N. Y.	Greece	Apr. 28
Regina D'Italia	N. Y.	Genoa	Apr. 28
Emp. of Japan	Vanc'er	Yok'h'a	Apr. 28
Nanking	San Fran.	Yok'h'a	Apr. 29
Kronland	N. Y.	Antwerp	May 1
St. Paul	N. Y.	S'th'ton	May 1
La Lorraine	N. Y.	Havre	May 1
Ecuador	San Fran.	Yok'h'a	May 1
San Juan	N. Y.	San Juan,	May 1
		P. R.	May 1
Fushimi	Seattle	Yok'h'a	May 3
Canada	N. Y.	Naples	May 5
Mani	San Fran.	H'lulu	May 5
Frederik VIII.	N. Y.	Cop'h'n	May 6
Emp. of Asia	Vanc'er	Yok'h'a	May 6
Victorian	Quebec	Liverp'l	May 7
Shinyo Maru	San Fran.	Yok'h'a	May 8
Lapland	N. Y.	Antwerp	May 8
Saturnia	Montreal	Glasgow	May 8
Manchuria	N. Y.	Hamburg	May 8
Winifredian	Boston	Liverp'l	May 8
Imperator	N. Y.	S'th'ton	May 8
Corsican	Montreal	Liverp'l	May 8
Brazos	N. Y.	San Juan,	May 8
		P. R.	May 8
Scotian	Montreal	London	May 8
Leopoldina	N. Y.	Havre	May 11
Wilhelmina	San Fran.	H'lulu	May 11
Canopic	N. Y.	Genoa	May 12
France	N. Y.	Havre	May 12
Stavangerf'd	N. Y.	Norway	May 14
Emp. of France	Quebec	Liverp'l	May 14
Finland	N. Y.	Antwerp	May 15
Carmania	N. Y.	Liverp'l	May 15

### LINCOLN, NEB.

1838 O Street

FREY & FREY  
WHOLESALE AND RETAIL

120,000 square feet of glass at your service.

Trade Discount

Members of the Florists' Telegraph Delivery



### C. H. FREY

Wholesale and Retail Florist

1133 O Street, LINCOLN, NEB.

Will Fill Orders for the West on Short Notice.  
Trade Discounts. First-class Stock.

### OMAHA, NEB.

Alfred Donaghue

1622 Harney Street

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Member F. T. D.  
Louis M. Rogers, 319 So. 16th St.

### OMAHA, NEBRASKA

Lee L. Larmon

Fontenelle Florist,  
1814 DOUGLAS ST.

### OMAHA, NEBRASKA

John H. Bath, The Careful Florist,  
1804 FARNUM STREET  
Member Florists' Telegraph Delivery

### Hess & Swoboda, Florists

Telephones 1501 and L 1582

1415 Farnam Street, OMAHA, NEB.

### Lewis Henderson, Florist

1519 Farnum Street, OMAHA, NEBRASKA  
Member Florists' Telegraph Delivery Ass'n

### Lincoln, Neb.

Flowers for All  
Occasions from  
Cradle to Grave

CHAPIN BROS., Retail Florists

### FOR ALL NEBRASKA ORDERS CENTRAL NEBRASKA USE

ED. WILLIAMS, Grand Island  
Competent Florist Railroad Center

### ROSWELL, N. MEX.

ALAMEDA GREENHOUSES

Headquarters for Flowers New Mexico and Texas.



## Florists' Refrigerators

We manufacture, in our own plant, a complete line of florists' refrigerators. While we have many popular standard designs, most refrigerators are built for individual requirements.

Brecht Refrigerators are the result of 67 years' experience. They are designed on a scientific basis, from the best material obtainable, and are built to give greatest service with minimum ice consumption.

We will be glad to quote you on our standard designs, or to offer suggestions and submit special designs upon receipt of your requirements.

Address Dept. N.

### THE BRECHT COMPANY

Main Office and Factories

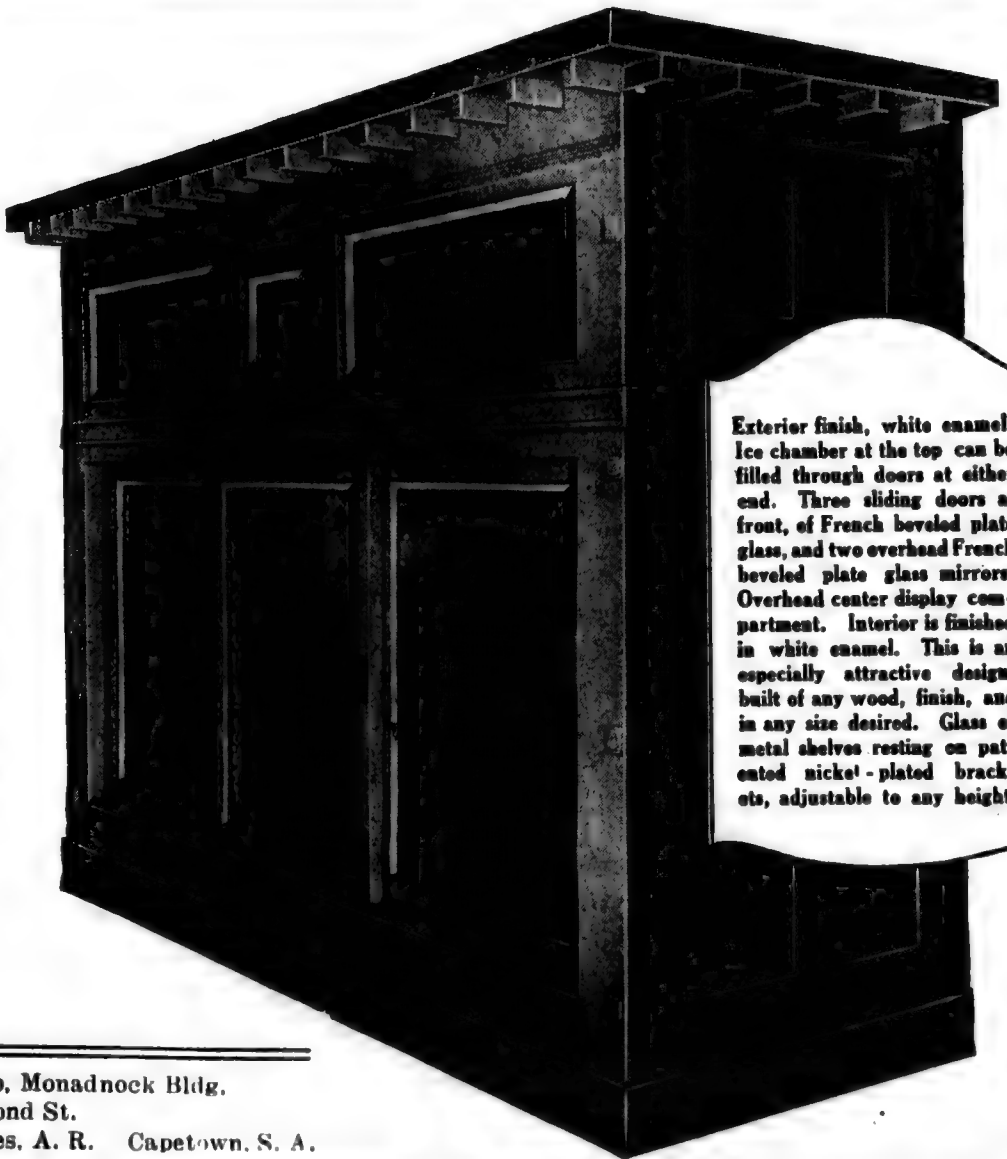
ST. LOUIS, MO., U. S. A.

#### BRANCHES

New York, 174-176 Pearl St. Chicago, Monadnock Bldg.

San Francisco, Calif., 67 Second St.

Paris, France Liverpool, England Buenos Aires, A. R. Capetown, S. A.



Exterior finish, white enamel. Ice chamber at the top can be filled through doors at either end. Three sliding doors at front, of French beveled plate glass, and two overhead French beveled plate glass mirrors. Overhead center display compartment. Interior is finished in white enamel. This is an especially attractive design, built of any wood, finish, and in any size desired. Glass or metal shelves resting on patented nickel-plated brackets, adjustable to any height.

#### COLUMBUS, O.

##### The Market.

Everyone reported a successful Easter trade. The stores delivered the plants Friday and loose orders Saturday. More corsages were sold this year than ever before, but baskets were not in demand. All violets were spoiled in shipping and sweet peas were substituted on most orders.

The business here is good and the supply is about the same as the demand. The weather for flowers has been good, but several snow storms last week kept the market stocked up. Sweet peas can be had in all colors and there are some beautiful orchid peas. They retail at \$1 to \$2 per bunch. Potted plants are plentiful and the prices are lower than before Easter. Hyacinths, primroses, lilies, hydrangeas and ramblers range in price from \$1 to \$10, according to quality.

##### Various Notes.

T. J. Ludwig sold out completely at Easter and had a system by which the employees were able to quit work every night at 9 p. m. during Easter week. The salesroom at this store was closed Sunday and the orders all filled by noon. Sixty people were working during the rush.

The Munk Floral Co. did a good Easter business and was forced to work all night Friday and Saturday. The new Ford truck was wrecked, but it did not affect the delivery system.

The Acme Floral Co. reports a fair business and a general clean-up, with the exception of a few plants.

The Art Floral Co. did a good busi-

Write for our 32-page 1920 booklet

## "Modern Flower Shops"

Refrigerators and Store Fixtures

A. L. Randall Co., COMPLETE FLORISTS' OUTFITTERS Chicago, Ill.

### GLOEKLER FLOWER REFRIGERATORS.....

Send at once for Catalogue F, illustrating and describing flower boxes.

BERNARD GLOEKLER CO., Pittsburgh, Pa.

ness, but stayed open all day Easter Sunday.

McKellar cleaned up with the exception of some plants.

The Wilson Seed Store did a good business, but was somewhat handicapped by the absence of H. K. Wilson. He was ill during the busy time, but is much better now.

Miss Pfefferly was much pleased with her Easter business. She has opened a small store under the name of the Margaret Floral Co. She expects to get a larger store later and has big plans for the future.

## MCCRAY

REFRIGERATORS for all Purposes

Send for Catalogue

McCray Refrigerator Co., 2088 Lake St., Kendallville, Ind.

## REFRIGERATORS

COMPLETE FIXTURES

CENTRAL REFRIGERATOR & EQUIPMENT CO.

Estimates Submitted.

155 N. Clark St.,

CHICAGO

Miss Helen Shely, of the Louise Flower Shop, Washington, D. C., is visiting friends in Columbus.

The Rolf Zetlitz Co. is planting its recently acquired glass of the Columbus Floral Co. to roses. J. W. T.



# PACIFIC COAST DEPARTMENT

## RAISING CINERARIAS.

### At Howard & Smith's Nursery.

For over ten years Fred H. Howard, president of Howard & Smith, Los Angeles, Cal., has been working to improve various strains of flower seeds. Probably at first it was done more as a labor of love than with a view to commercial production, but the work had already become so big before the war that his firm was selling large quantities of the now famous H. & S. strains. During the period of war-time scarcity the demand could not be met, and every year the stock has been increased, new acreage devoted to the outdoor varieties and new glass to the indoor kinds.

### Working for Broad Petals.

The cineraria, always a favorite here, has been improved out of all comparison with even the choicest European and American strains of a few years ago and it may be said without fear of contradiction that there is nothing in cultivation today better than the Howard & Smith strain. A recent inspection of the selected seed plants for the coming year's sales showed them to be truly wonderful. Among other things which Mr. Howard has been working for is a broad petal and in the select stock these are one-half inch and upward in width, many of the individual flowers measuring from three and one-half to four inches in diameter. The splendid effect made by the hundreds of plants bearing such flowers as these in every color and tint can be better imagined than described. The blues alone are worth a long journey to see. Big plants, each one given a yard or so of space, and dwarfs, with immense flower heads and great healthy leaves, are there. Louis Dupuy, of Whitestone, N. Y., was visiting the nursery at the same time as the writer and, good plantsman as he is, was surprised. "These plants attract you and seem almost to speak to you," was the way Mr. Dupuy explained his feelings. And they certainly do. They are a fit climax to many years of selection and hybrid raising, a climax which must be distinctly satisfying to such an enthusiastic plant lover as Fred Howard.

While the cinerarias were the chief object of our visit, fine things appeared at every turn in the nursery. The stretches of lemon and orange calendulas were past their best and the seed was forming, but enough were left to make a grand show.

### To See Amaryllis and Iris.

A few miles away from the home nursery, at Rivera, is the principal proving ground for florists' flowers, bulbs and other specialties and, although it is off in the country, the same good order and cleanliness, system and careful cultivation prevail here as in all the other departments. Pansies are fine now, but the great show will be in May, when the magnificent collection of amaryllis, or hippeastrums, will be in bloom. To see these gorgeous flowers by the acre is a treat in store

for anyone who can visit them, for Mr. Howard and all his staff always have the latchstring out. Acres of iris in all the best varieties will be in their full beauty about the same time and these alone would make the trip profitable. H. R. Richards.

## PASADENA, CAL.

### Flower Show.

The fifteenth annual spring flower show of the Pasadena Horticultural Society opened April 8 in a large tent in Library park under excellent conditions. President W. Rapp and his officers are to be congratulated on the culmination of their efforts in a most beautiful show. The tent was decorated with cypress boughs, eucalyptus and other greens and, while apparently the show was not so large as usual, owing to the absence of the large trade groups, yet the even quality of the exhibits, the excellent arrangement and the delightful setting of green turf underfoot and fine shrubs and trees in the park made it one of the most attractive shows ever held in Pasadena.

In the center of the tent William Hertich, gardener at the Huntington estate, put up a group of palms, including the rare and beautiful *Pinanga maculata*, with its showy varicolored seeds, and *P. Kuhlii*, also in fruit. Some tall caryotas and specimen kentias were also included. The only trade groups noted were one of shrubs from Robert Peff, of the Mentor Nursery, and one from Campbell's Seed Store, both attractive.

Some splendid pots of tulips were shown and, in one exhibit, single bulbs in 6-inch pots had wonderful flowers of the Darwin tulips. Poppies, anemones, ranunculuses and hybrid watsonias were superb and the showy *Antholyza caffra* was shown in grand shapes by one exhibitor.

The classes for collections of cut flowers are always good at Pasadena and they were exceptionally good this time.

The judges must have had a hard time making their decisions. Among the better shrubs shown were fine varieties of *Erica persoluta*, *E. persoluta rosea* and *E. codonodes*, the glorious *Fremonia californica* and *Carpenteria californica*, *Dendromecon rigida*, various *ceanothuses*, *rhus*, *raphiolepis* and others. Large bunches of *Bletia hyacinthina* were attractive, this orchid thriving well outside in California, and the best types of *aquilegia*, *antirrhinum* and *pentstemons*.

The show, in fact, was an education and a joy to the outdoor plant lover and shows what can be done in this favored clime. A word should be given to the wild flower and vegetable classes from the school children, which were extremely well filled, and that veteran vegetable grower, W. W. Felgate, had some choice offerings. The judges were Roderick MacKenzie, Arthur Wilson, C. Shoebridge, J. Albrecht, James MacGillivray and R. G. Gunther.

H. R. Richards.

## LOS ANGELES, CAL.

### Easter Business.

Another successful Easter can be recorded. Up to a couple of days before shipping time, the wholesalers' orders did not look big, but, as is frequently the case, they piled in later and everyone reports a clean-up. Retailers, as usual, prepared for a big trade and were not disappointed, the reports everywhere being good.

A moderate supply of Easter lilies was cleaned out at excellent prices, the maximum being \$1 per bud and bloom. Even the flower stands made good prices. The season proved profitable to growers and retailers alike. In most cases cut stock sold at the same price as the potted, there being no surplus. Roses were fairly plentiful. Bulbous stock, such as tulips and Spanish irises, was cleaned up early at good prices. At the close of business Sunday morn-

**We will give you SATISFACTION**

**Not only in PRICE BUT EVERY OTHER WAY.**

Keep in touch with us for everything in the trade.

**IT WILL PAY YOU ALL THE TIME.**

**YELLOW DAISIES**—Extra strong rooted cuttings, from soil, \$2.50 per 100; \$20.00 per 1000

**L. A. FLORAL CO.**

236 EAST FOURTH ST.,

LOS ANGELES, CALIF.

THE HOUSE OF QUALITY AND SERVICE

# Don't Stop!

Easter does not end the year's business. Flowers will be more plentiful, the prices more reasonable. Keep the orders coming.

We have a splendid crop of ROSES—and everything that goes with them.

## WALTER ARMACOST & CO.

321-23 East Fourth Street  
LOS ANGELES, CAL.

*We Close Sundays*

### PRICE LIST

Effective  
April 15, 1920

Subject to change.	Short	Medium	Long
Hoosier Beauty.....	\$0.10	\$0.18	\$0.25
Columbia.....	.10	.18	.25
Red Sawyer.....	.08	.15	.20
Champ Welland.....	.10	.18	.25
White Killarney.....	.08	.15	.20
Ophelia.....	.08	.15	.20
Shawyer.....	.08	.15	.20
Peace (White Sawyer).....	.08	.15	.20
Helen Taft.....	.08	.15	.20
CARNATIONS, Splits.....			.05
Best.....			.08
Darwin Tulips.....		\$8.00 per 100	
Easter Lilies.....		3.00 per doz.	
Calla Lilies.....		2.50 per doz.	
Sweet Peas.....		2.00 per 100	
Sprenger and Plumous.....		.75c bunch	
Ferns.....		\$3.00 doz. bunches	

Miller Floral Co. **UTAH**  
FARMINGTON,

ing. April 4, scarcely a carnation, either field or greenhouse-grown, was left.

Pot plants and greens were hardly up to the demand and more could have been sold.

#### Various Notes.

Among the finest orchids grown around Los Angeles for wholesaling are those which come from the West Adams Nursery. Mr. Nishida was recently in the city with a fine cut of Cattleya Mossiae from healthy, vigorous plants.

The Alexandria Florist cleaned up well at big prices; this store is rapidly becoming one of the finest in town. Andrew G. Brun, of the force of the Alexandria Florist, is to be congratulated on his engagement to Miss Gertrude Neumier.

S. Murata & Co. report good shipping business, many of the orders coming later than usual.

W. Armacost & Co. sold out everything which was ready in Easter lilies,

## Service that Advertises

## GEORGE J. HALL & CO.

WHOLESALE  
FLORISTS

423 East 5th St.

Los Angeles, Cal.

WE NEVER FAIL

a few plants not quite making the holiday. Business in other lines was reported as excellent.

George Hall & Co. are well satisfied with their first Easter and report fine business.

The L. A. Floral Co., which had bought heavily for Easter in all lines, was absolutely sold out on everything, not a cut flower or plant being left.

The P. C. Miller Co. was well sold up on everything and its first Easter business was quite encouraging.

Among the visitors to this city from San Diego last week were Robert Armstrong, who has resigned his position

at Ocean Beach, and E. Rucker, of the Coronado Nursery.

The Amling Co. is rushing construction at its new establishment, at Sawtelle. E. C. Amling is one of the busiest and most cheerful men in southern California, to say nothing of E. C. Amling, Jr., who is following in his father's footsteps.

Jack d'Ortignac has received some excellent Cattleya Mossiae. He is back to old-time form and is handling much good stock in all lines.

Things are moving as if by magic at Roy F. Wilcox's establishment at Montebello. Every visit shows some-



thing accomplished and cleanliness, order and hustle seem to be the pass-words.  
H. R. Richards.

#### SAN FRANCISCO, CAL.

##### The Market.

The close of Easter week saw a good clean-up on the San Francisco Easter trade. Large quantities of lilies, spring flowers, roses, carnations and potted plants were sold during the week. The nurseries, also, made a better clearing this year than usual, due to the great demand of the trade. A considerable drop took place on the price of roses last week. This drop was caused by the abundance of spring flowers and outside flowers that have been arriving on the market. Tulips have been more plentiful, as the full crop is now on. Lilacs, iris and American Beauty roses made their appearance in large quantities last week.

The violet supply, which has been unusually good this year, is still keeping up well. A few more days, however, will see the close of the season for them. Gardenias are scarce at present, but the dealers hope to have a full line on hand in a week or so. The outside sweet peas, which have been greatly handicapped by the lack of rains and the cold winds along the coast, are now arriving. The dealers say, however, that they will not be as plentiful as they were last year.

The demand for dahlia bulbs is large, shipments to South America and to the northern and eastern sections of the country being heavy. Lilies of the valley are scarce and hold up in price. The carnation season is closing and the flowers demand a good price. Orchids were higher and scarcer last week than they had been for some time. However, the growers are promising more of these blooms in a short time.

##### Various Notes.

At a special meeting of the Pacific Coast Horticultural Society a resolution was carried in favor of holding a rose tournament in San Francisco this spring. The rose show, as it is called, is to take place the first week in May. In the parade, all the different varieties of roses grown in the San Francisco district will be exhibited. Beautiful floral floats will be the leading feature of the day.

Podesta & Baldocchi report having had a splendid Easter trade. They are being kept busy with after-Easter functions. They decorated a suite in the St. Francis hotel for Mrs. A. W. Maltby April 6. The decoration was for the wedding of Miss Maltby and was carried out in Dorothy Perkins roses and rhododendrons. They also decorated the J. J. Tynan home for a social affair and supplied a large quantity of flowers for the funeral of Clement Tobin, one of the directors of the Hibernia Savings & Loan Society.

The California State Floral Society held its meeting in Red Men's hall, San Francisco, last week for the purpose of installing the new officers. Carl Smith gave a reading entitled "The Poetry of Flowers."

The E. W. McLellan Co. has started to cut a splendid crop of American Beauty roses. It is also cutting and marketing a good line of lilac blooms.

J. A. Axell reports that his Easter trade was heavy this year. He has a

## Statice and Strawflowers

### Everlasting Stock

WE HAVE IT—in assorted colors

Write for sample shipment

also

Everything in seasonable spring Cut Flowers and Greens

**P. C. MILLER CO.**

Wholesale Dealers in CUT FLOWERS

217 Winston Street :: Los Angeles, Cal.

Everybody Knows Our Motto:

# "We Never Miss"

EVERYTHING IN

*Cut Flowers and Supplies*

## S. MURATA & CO.

Oldest and Most Experienced Shippers in Southern California

380-386 S. Los Angeles St., LOS ANGELES, CAL.

**PLUMOSUS**

Tulips, Roses, Freesias, Gypsophilas, Spring Flowers

**GEN. A. J. GOOCH**

537 PINE STREET, SAN FRANCISCO, CALIFORNIA

**FREESIA PURITY**

Get our prices for 1920 crop

**HARRY BAILEY**

R. F. D. No. 6, Los Angeles, Cal.  
Box 354

Mention The Review when you write.

**LOS ANGELES GERANIUM CO.**

CULVER BROS., Props., Wholesale Growers of

**California Sunshine Geraniums**

For the Trade. Leading Standard Varieties.

Strongly Rooted Outtings .....\$20.00 per 1000

1752 Garfield Place. LOS ANGELES, CALIF.

Mention The Review when you write.

**RUDOLPH FISCHER**

Freesia Specialist San Gabriel, Cal.

Mention The Review when you write.

**Patchole Glazing Putty**

\$1.00 PER GALLON

California Plastic Products Company

521 Sheldon Bldg.,  
SAN FRANCISCO, CALIFORNIA

Mention The Review when you write.

**POINSETTIAS**  
STOCK PLANTS

One-year-old, early and late California field-grown plants, 1-inch to 1 $\frac{3}{4}$ -inch caliper.

**PAUL ECKE**, 1226 Hay Avenue  
Los Angeles, Calif.

Mention The Review when you write.

**PANSIES**

Steele's best mixture, seedlings, \$4.50; transplanted \$9.00 per 1000. Verbenas, Petunias, Cinerarias, Pelargoniums, Geraniums, Fuchsias, etc.

**FRED G. EHLE**, Wholesale Grower,  
224-236 Sanborn Ave., San Jose, Calif.

Mention The Review when you write.

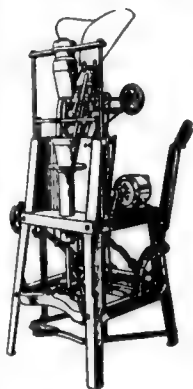
# J. A. AXELL

**Wholesale Commission Florist**

463 BUSH STREET

**SAN FRANCISCO, CALIFORNIA**

## Are the Concrete Pots Good?



Yes, Mr. Florist. These pots made on our new model machine are the best ever. Very porous, light, and keep clean.

Price, \$500.00  
F. O. B. Spokane

Spokane Concrete Flower Pot Machine Co., Inc.  
P. O. Box 255, SPOKANE, WASH.

## H. PLATH

"THE FERNERIES"

Lawrence and Winnipeg Avenues  
SAN FRANCISCO, CAL.

Write for wholesale list of  
FERNS, KENTIAS and  
PRIMULA OBCONICA

beautiful and large stock of roses ready for market.

C. Kooyman & Co. made a beautiful display with greenhouse-grown Ulrich Brunner roses last week.

The United Flower & Supply Co. is soon to enlarge its floor space by building a balcony around the front of the store, which will provide better facilities for displaying the large stock of florists' supplies. It reports that this department of the business is growing rapidly.

Domoto Bros. have handled large quantities of Easter lilies during the last week and general business has held up well since Easter.

P. M. Joseph's is busy with after-Easter wedding decorations. Last week the store averaged one or two weddings

**FREESIAS  
DAFFODILS**

**VIOLETS**

**ROSES  
CARNATIONS**

\$1.00 per dozen bunches

Seasonable Spring Flowers and Greens

**United Flower & Supply Co., Inc.**

448 Bush Street,

Wholesale Growers and Shippers

SAN FRANCISCO

Mention The Review when you write.

## California Flowers and Greens

of all kinds are being used generally  
by Eastern Florists.

**DARBEE'S**

for best quality and service

1036 HYDE STREET,

SAN FRANCISCO, CALIF.

Mention The Review when you write.

## ROSES, VIOLETS

We have Cecile Brunners of excellent quality

Other Seasonable Flowers and Greens

READY FOR SHIPMENT

**DOMOTO BROS.**

440 Bush Street,

SAN FRANCISCO, CAL.

Mention The Review when you write.

**Berberis Darwinii**

Per 100

Out of 2-inch pots ..... \$ 6.00

**Diosma alba**

Out of 2-inch pots ..... 10.00

**Erica Melanthera**

Out of 2-inch pots ..... 15.00

Cash with order, please.

PACIFIC NURSERIES, Colma, San Mateo Co., Calif.

Mention The Review when you write.

**PHOENIX CANARIENSIS**

Pot-grown, 24 inches, at \$9.00  
per dozen, F. O. B. cars.

**EDWARD H. RUST**

1825 Bank St. South Pasadena, Cal.

Mention The Review when you write.



## Ferns - Mahonia - Moss

All are gathered from the woods here and sent out fresh, clean and as promptly as possible.

<b>Brake Ferns</b> , 1000.....	\$2.50
<b>Ferns</b> , Lomaria, 16 to 20 inches, 1000.....	2.75
<b>Mahonia</b> , Aquifolium, very pretty, 1000... 3.50	
<b>Salal</b> , or wild Lemon, 25-lb. or 50-lb. case, per lb. ....	.10
<b>Cedar Branches</b> , 14 to 24 inches, per lb....	.15
<b>Hemlock Branches</b> , any length, per lb....	.10
<b>Tree Moss</b> , wire bales, 30 to 40 lbs., per lb. ....	.07
<b>Sphagnum Moss</b> , bales 30 to 40 lbs., per lb. ....	.07
<b>Log Moss or Sheet Moss</b> , very pretty, per sack.....	1.50

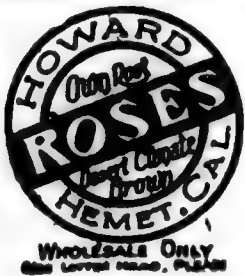
Trees—Spruce, Cedar, Hemlock.

**H. W. GOOCH,**

Wholesale Florist

Tillamook, - - Oregon

Mention The Review when you write.



**FIELD GROWN**

1920-21

List in June

We Grow Only Own-Root Roses

**HOWARD ROSE CO., Hemet, Calif.**

Mention The Review when you write.

See our **PRICE LIST of PLANTS**

on page 90 of The Review's Easter Number

**WILSON-CROUT-GEHR CO.**

E. 62d and Ankeny Sts., Portland, Ore.

### ASPARAGUS

Plumosus, 3-in. ....	\$ 6.00 per 100
Sprengerl, 4-in. ....	12.00 per 100

### CINERARIAS

Dwarf strain, 2 1/4-in. ....	\$4.00 per 100
------------------------------	----------------

### PETUNIAS

Grohe's large-flowering double, 2 1/4-in. ....	\$6.00 per 100
--	----------------

**FRED GROHE CO.,**

R. F. D. 4, Box 367, Cash please Santa Rosa, Cal.  
Mention The Review when you write.

## California Grown Bulbs

**C. Kooyman & Co., Inc.**

431 Bush St., San Francisco, Calif.

### THORNLESS BLACKBERRIES

(CORY'S THORNLESS)

Good Rooted Tips,  
\$1.60 per dozen, postpaid

**Los Robles Nursery and Garden,**  
SANTA CRUZ, CALIF.

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## W. H. HAWKINS

Cyclamen - SEEDS - Primula  
EVERYTHING FOR THE GREENHOUSE  
1206 N. 47th Street, SEATTLE, WASH.

per day and the calendar is full for the next two or three weeks. Lilies and spring flowers seem to have the preference for decorating purposes just now. Oriental bird cages and song birds, of which Joseph's made a specialty for Easter, had a splendid sale.

Mark Ebel, of Sacramento, visited friends in the San Francisco trade last week and brought with him good reports of Easter business in the capital city.

Mrs. Copeland, of the Hannon Shop, reports a splendid clean-up of her Easter stock, business this year having shown a substantial increase over last Easter. She supplied the steamer Wilhelmina, which sailed for Honolulu last week, with a large number of fruit baskets. She will also furnish the Mill's College alumni with flowers for their benefit.

Mr. Baldocchi, of Podesta & Baldocchi, went to Los Angeles on a pleasure trip last week.

Mr. and Mrs. A. A. Hart, of Cleveland, O., visited the trade in San Francisco last week, while on a tour of the Pacific coast.

The MacRorie-McLaren Co. was busy last week with several large wedding decorations. M. M.

### SPOKANE, WASH.

#### Easter Business.

Easter lilies were not so plentiful as they should have been. Consequently, most of the stores were short, being sold out by Saturday afternoon. The stock to be had was good and the trade seemed pleased to be able to have the Easter lilies once more, in spite of the fact that they were much higher than in other years. Roses were plentiful and brought a good price, the cut being of unusually good quality. Daffodils were scarce, the cold weather on the coast being responsible for the scarcity. The Spokane market was depending upon the coast stock for Easter, as the local crop is about over. Some fine sweet peas and valley were to be had and found a ready sale for corsage work. Genistas, cinerarias, hydrangeas, geraniums, hyacinths, tulips, daffodils and roses made up the balance in potted stock.

#### Various Notes.

Donart & Lewis, Coeur d'Alene, Idaho, shipped in some wonderful hydrangeas, which sold well at good prices.

E. Sinclair brought in a fine cut of Ophelia roses, some with stems four feet long.

H. L. Olsson, Inc., is planning to erect another rose house this summer.

The Glenrose Greenhouses are adding two new houses to their range.

The members of the trade at Spokane extend sympathy to W. S. Hoyt, of Hoyt Bros., on the loss of his wife. The funeral was held Monday, April 5, from the church at Garden Springs. H. H.

### PORTLAND, ORE.

#### The Market.

Business is holding up well since Easter. There seems to be as large a demand as ever. There is plenty of good stock on the market and the public appears to be eager to buy the good offerings.

Some excellent rhododendrons are be-



Get Catalogue for Description of Separate Colors

### SEED

**Steele's Mastodon Greenhouse**, special mixed, O. K. Outside, 1/8 oz., \$1.00; oz., \$7.00.  
**Steele's Mastodon Private Stock**, mixed, 1/8 oz., \$1.00; oz., \$6.00.

**STEELE'S PANSY GARDENS**  
PORTLAND, ORE.

Mention The Review when you write.

## STRONG DIVISIONS

<b>Goldenrod</b> .....	\$3.00 per 100
<b>Golden Glow</b> .....	8.00 per 100

### HARDY ASTERS—Assorted Colors

Divisions .....	\$3.00 per 100
-----------------	----------------

### MIXED HARDY PHLOX—3-in. Pots.

Per dozen .....	\$1.00
Per 100 .....	8.00

**H. N. GAGE CO.,**  
Montebello, Calif.

Mention The Review when you write.

## PORTLAND ROSES

### EVERGREENS

### HARDY PERENNIALS

Price List on Request

**Mountain View Floral Co.,** Portland, Oregon

Mention The Review when you write.

Your inquiries for anything you may need

WILL BE APPRECIATED

**H. L. OLSSON CO., Inc.**

Growers of Quality Plants for the Trade

Box 494

SPOKANE, WASH.

## Hardy Perennials

**THOMAS WYLIE**

5138 Holly St. Seattle, Wash.

### CHRYSANTHEMUMS

Rooted cuttings, the best standard varieties and pompons, clean, healthy stock, no midge, at \$3.00 per 100; \$30.00 per 1000. Chadwicks and White Seidewitz, \$5.00 per 100.

### COLEUS

Trailing Queen, 2-inch ..... \$3.00 per 10

**PETERS & SONS, HILLYARD, WASH.**

We ship from Spokane, Wash.

## A HALF-INCH ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 55c per week on a yearly order.

## Wire Hanging Baskets

Electrically Welded

AND

## Cemetery Vases

Painted Green

### Hanging Baskets

10-inch.....	\$1.75 per doz.
12-inch.....	2.25 per doz.
14-inch.....	3.00 per doz.
16-inch.....	4.00 per doz.

### Cemetery Vases

4 x 9.....	\$12.00 per 100
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Ask for special offer of 100 wreaths  
12, 14, 16, 18, 20, 22, 24 inches.

**J. W. Huserik & Son**

MANUFACTURERS OF  
WIRE FLORAL DESIGNS

1151 E. Grant St., PORTLAND, ORE.

I have 2000 healthy, strong,  
well-rooted

## Two-inch Carnation Plants

to offer at \$7.00 per hundred,  
\$65.00 per thousand.

The following varieties:

ENCHANTRESS SUPREME,  
BEACON, MATCHLESS  
and AVIATOR.

H. E. REIMERS, Spokane, Wash.  
P. O. Box, 255

## IMPORTED PLANT TUBS

12-inch Diameter



60c Each

Excellent Crop of  
Roses of all kinds

Spring Flowers

WOODWARDIA  
and OTHER GREENS

**ENOMOTO & CO., Inc.**

Wholesale Growers and Shippers

35 St. Anne St.

SAN FRANCISCO, CAL.

## "California" Plant Tub

(REDWOOD)



The "California" Plant Tub is a special product for Florists and Nurserymen. Expert workmanship, artistic lines, harmonious color and substantial quality. Made from selected No. 1 Redwood, bound with electrically welded wire hoops. No better tub made.

### NET WHOLESALE PRICE LIST

No.	Diameter	Each	Doz.	100
5	8-inch	\$0.75	\$8.25	\$82.50
10	10-inch	.95	10.50	105.00
15	12-inch	1.50	16.00	160.00
20	14-inch, with handles	1.90	21.75	217.50
25	16-inch, "	2.25	26.25	262.50
30	18-inch, "	2.75	31.50	315.00
35	20-inch, "	3.25	37.00	370.00

F. O. B. Factory.

Moderate Packing Charge.  
Prices Subject to Change.

**ROY F. WILCOX & CO.**

Manufacturers  
Wholesale Florists and Nurserymen  
MONTEBELLO, CAL.

## CHRYSANTHEMUMS

### ROOTED CUTTINGS

Lillian Doty and Mrs. Wm. Buckingham,  
\$3.00 per 100; \$25.00 per 1000

Prince d'Or, White Anemone,  
\$4.00 per 100; \$35.00 per 1000

## Carnation Plants from Soil

Matchless and Alice,  
\$6.00 per 100; \$50.00 per 1000

**Peninsula Nursery,**  
SAN MATEO, CALIF.

## Panama Gladiolus Bulblets

\$3.00 per qt.

3000 first size Panama Bulbs—  
1½ to 3 inch.....\$75.00 for the lot.  
**Humboldt Evergreen Co.**  
Dyerville, Calif.

on its prices Saturday night and Japanese growers sold under regular prices in the public market, but for the most part the trade held to their prices and came through in good shape. The small stock left over in a few cases went into funeral pieces and the cost was readily realized; in fact, with such an increase in gross sales, the small surplus was far from being a matter of worry.

Potted hydrangeas took second place

## CHRYSANTHEMUMS

### STANDARDS

Chas. Rager White Chadwick  
Marigold Gold Chadwick  
Yellow Jones Early Frost

### POMPONS

Frank Beu Godfrey  
Hilda Canning Lydia Thomas

### ROOTED CUTTINGS

\$35.00 per 1000 \$4.00 per 100  
From 2½-inch pots, \$5.00 per 100

**STUBER & RICHARDSON,**  
Bryn Mawr, Wash.

Mention The Review when you write.

## ASTER SEED

YOU CAN ALWAYS DEPEND ON FOR GROWING  
CUT ASTERS

THE HOME OF ASTERS

**Herbert & Fleishauer**

Aster Specialists, McMinnville, Ore.

in public interest to the lilies and there was a ready sale for all good offerings. Some growers offered stock which was too ripe and opened too wide, but, on the whole, the quality was all that could have been asked. Fancy baskets were the good sellers and after these came corsages and cut flowers. Potted tulips were popular, but, owing to the

[Continued on page 114.]

SEATTLE, WASH.

### The Market.

Easter business for the local trade was extremely satisfactory, as every house reported larger sales than for the 1919 Easter period. Prices were better maintained, stock was better and there was no surplus left on the market. It is conceded that but for the rain at the close of Easter week there would have been a complete clean-up, but weather conditions held back the demand for cut flowers and for stock for the cemeteries Sunday.

The lilies offered this year were much superior in quality to those shown last year and there was also a notable increase in the supply. One house broke



## Seed Trade News

**AMERICAN SEED TRADE ASSOCIATION.**  
President, E. C. Dungan, Philadelphia, Pa.;  
secretary-treasurer, C. E. Kendel, Cleveland, O.

THE mail-order seed season is being prolonged by winter's lingering.

W. W. BARNARD returned to Chicago greatly improved in health as the result of his sojourn in southern California.

WHOLESALE dealers in vegetable seeds report that fill-in orders are coming in good volume from the retailers who buy bulk seeds.

THE chief reason market gardeners give for reduced seed purchases is that help is scarce; many will plant only so much as the family can cultivate.

THE onion-set market is cleaning up in good shape this year, but the price seems to have cut demand to a point where the short supply will be enough.

IT does not speak well for the future of the trade that the price of vegetable seeds is steadily falling while the prices of all other commodities steadily advance. Production surely will be reduced until the other extreme results.

E. C. DUNGAN, president of the American Seed Trade Association, is back at his desk for a few hours daily after an absence of four months, caused by severe illness. He expresses his thanks to the trade for the many letters of sympathy he received during that time.

THE fire that destroyed the warehouse of the Livingston Seed Co., 59 East Chestnut street, Columbus, O., burned for six hours before it was controlled, the entire fire department of Columbus being called upon to fight it. It was confined to the rear of the building and the upper floors, the offices escaping total destruction. The loss amounted to about \$100,000, largely covered by insurance. No one was seriously injured.

### TRADE TROUBLES IN HOLLAND.

An insight into the situation among the bulb growers of Holland is afforded in the following communication from one of them to a British horticultural journal:

"Most of the bulb growers are opposed to the measures taken by the Dutch Bulb Exporters' Association concerning minimum prices.

"To force the system upon every bulb exporter, the D. B. E. A. boycotts every bulb grower who does not sign and submit to a contract in which the grower undertakes not to sell bulbs to, or buy bulbs from, persons not members of the D. B. E. A., on a fine of 500 florins for each transgression. The members of the D. B. E. A., on still higher fines, are forced to trade only with their fellow members in Holland or such bulb growers as have signed the contract.

"Up till now the only result has been that the D. B. E. A. has boycotted itself, for almost all bulb growers refuse to afford the means by which the D. B. E. A. can govern the trade and force upon their customers prices which may be profitable to themselves, but most probably will reduce the sale of bulbs in general, so that part of the salable

# Tested Proven Seeds



Early View of Our Trial Grounds

**Did you ever sow Peacock's Flower Seeds? If not—why not? Other florists do.**

Please see full list of Florists' and Market Gardeners' Seeds in the 16-page Green Section, pages 117 to 132 of The Review for January 29.

## Everette R. Peacock Co.

**SEED GROWERS AND IMPORTERS**

4011-15 Milwaukee Avenue,

CHICAGO, ILL.

Get Quotations on Seeds

FROM

**LANDRETH***Before Buying Elsewhere*

We will quote you for immediate or future shipment.

**D. LANDRETH SEED CO.**

Bristol, Pennsylvania

Mention The Review when you write.

**Western Seed & Irrigation Co.**

Seed Growers and Dealers

Office and Warehouse, Growing Station,  
Fremont, Neb. Rocky Ford, Colo.

SPECIALTIES

CUCUMBER

MUSKMELON WATERMELON

PUMPKIN and SQUASH

SWEET, FLINT and FIELD CORN

Write for Special Contract and Spot Prices

Mention The Review when you write.

**J. C. Robinson Seed Co.**WATERLOO, NEB.  
ROCKY FORD, COLO.Contract growers of Cucumber, Cantaloupe,  
Watermelon, Squash and Pumpkin Seed, Sugar,  
Flint and Field Seed Corn.

Mention The Review when you write.

**THE KIMBERLIN SEED CO.**Wholesale Seed Growers **SAN JOSE, CAL.**

Growers of

ONION, LETTUCE, RADISH, Etc.

Correspondence Solicited

**The C. Herbert Coy Seed Co.**

VALLEY, Douglas County, NEB.

Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pump-  
kin; Sweet, Flint and Dent Seed Corn**The Harnden Seed Co.**

Garden, Flower and Farm Seeds

ASK FOR PRICE LIST

505 Walnut St. Kansas City, Mo.

An Experience of Half a Century  
IN PRODUCING HIGH GRADE**GARDEN SEEDS**at your disposal. Contract growers for the  
jobbing trade of a full line. Mail us your list  
for both SPOT and FUTURE requirements.Orange, S. D. Woodruff & Sons New York  
City**Waldo Rohnert**

GILROY, CAL.

Wholesale Seed Grower

Specialties: Beet, Carrot, Endive, Lettuce,

Onion and Radish.

Correspondence solicited.

We are Headquarters for the  
**BEST OF EVERYTHING**

in

**VEGETABLE SEEDS**With our Stock Seed Farms at Grass Lake, Mich., and our growing stations  
in every part of the United States where seeds are grown successfully, all  
in charge of capable and experienced men, we are equipped for and are producing**Peas, Beans, Corn and Vegetable Seeds**

of all kinds in quantity and of highest quality.

Glad to quote for present delivery or on  
growing contract for future delivery.**Jerome B. Rice Seed Co.,** Cambridge, N.Y.

Mention The Review when you write.

YOU will be satisfied with the products of  
**Burpee's "Seeds that Grow"**

Better write to Burpee, Philadelphia,—for new Complete Catalogue.

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**Onion Sets**

GROWERS for the Trade

**LEONARD SEED CO.**

226-230 W. KINZIE STREET, CHICAGO

Write for Prices

**BEANS  
PEAS  
CORN****Braslan**Growers for the Wholesale Trade Only. Onions, Lettuce, Carrot,  
Parsnip, Parsley, Celery, Endive, Scallion, Napa and White  
Brassicas and Spencer Sweet Peas, and Sunflower.**Seed Growers**

SAN JOSE, CALIFORNIA

**Company**

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**The Everett B. Clark Seed Co.,** Milford, Conn.

Branch Houses in Wisconsin, Colorado, Montana, Idaho and Washington

Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Spinach.

**Wholesale Seed Grower**Pepper, Egg Plant, Tomato, Okra, Asparagus,  
Rhubarb, Celery, Spinach, Beet, Onion, Beans,  
Cabbage, Cauliflower, Sweet Corn, Vine Seeds.

Correspondence Solicited.

**GEORGE R. PEDRICK & SON**  
PEDRICKTOWN, N. J.**TOMATO SEED**Pepper, Egg Plant, Squash, Pumpkin,  
Cucumber, Cantaloupe and Watermelon  
Seed and Field Corn, on contract.**EDGAR F. HURFF**Correspondence Solicited. Swedesboro, N. J.  
Mention The Review when you write**James Vick's Sons**

Growers of

**Flower and Vegetable Seeds**

Get the benefit of our 71 years' experience

All Seasonable Varieties

Our stocks are very complete

ROCHESTER, N. Y.

The Flower City

**I. N. Simon & Son**  
**Garden Seeds**

—AT WHOLESALE—

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**TOMATO SEED**Grown for the  
Wholesale Seed Trade**HAVEN SEED CO.**

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**JOHANSEN-WINSLOW CO.**Growers of **HIGH GRADE FLOWER SEED**

SPECIALTIES

Alyssum Verbenas  
Candytuft Asters  
Carnations Dianthus  
Nasturtiums Zinnias  
Sweet Peas**LOS ANGELES  
EL MONTE  
CALIFORNIA**

Send for 1920 Contract List



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Boot's Bulbs, Dutch and French, bring best business to buyers. Book 'Bout Boot's Bulbs being mailed to all who ask for it. Write for yours today.

*Specialists in growing Single Narcissi, Bicolor, Victoria.*

## BOOT & CO., Voorhout, Holland

Address care G. W. HAMPTON CO., 17 Battery Place, New York, N. Y.

bulbs yearly will remain in the hands of the growers with, as a result, lower prices here.

"A meeting of bulb growers was held some time ago at Haarlem, at which an anti-trust committee was chosen, to which were elected Jan Roes, Heemstede; P. Bakker, Enkhuizen; L. van Staalduinens, Gravenzande; J. Valkering, Limmen, and E. Nieuwenhuis, Lisse.

"The committee had a conference with the council of the D. B. E. A. and tried to convince the council that it would be in the interest of both parties to repeal the boycott, but the council seems of opinion that they have the power, and consequently the right, to dictate their will, i. e., their prices and their conditions to the trade at home and abroad.

"Many of the largest growers and other enterprising people are now going to open an export trade for themselves, while projects are being formed—if the boycott is not repealed shortly—to arrange the large yearly auction sales in the different places of the bulb district, to be held on consecutive days in the latter part of July and the beginning of August, and by advertising in the principal trade papers abroad, attract buyers from different countries and make special accommodations so that they may be able to handle bulbs bought there in the easiest and cheapest way."

### KOEHLER IN GERMANY.

#### Finds Conditions Difficult.

How the unsettled state of Germany affects the seed trade there and here is described in a letter from Albert Koehler, of the American Bulb Co., Chicago, who was marooned there by the revolution. When it broke out, he had boarded a train from Wiesbaden to Hamburg, which was a week instead of one night in getting to its destination.

Mr. Koehler writes that at present it is impossible to leave Germany on account of the revolution. He is trying to get back to Holland and from there he will go to France to investigate the French bulb situation and then to England to investigate Manetti stock and English-grown cyclamen seed.

#### Prices Exceedingly High.

Conditions in Germany, Mr. Koehler states, are far from settled and much more terrible than he realized before he left this country. He writes that prices on all commodities are extremely high, especially foodstuffs and clothing, because of the exchange, which makes it impossible for Germany to import from America at the present American prices. A suit of clothing that was

The demand for  
**Finest Quality French Bulbs**  
has never been greater.

Place your order with us now, so as to secure prompt delivery; nothing can be gained by waiting.

We have our own nurseries and we produce more bulbs than any other exporter in France.

Why not give us a trial?

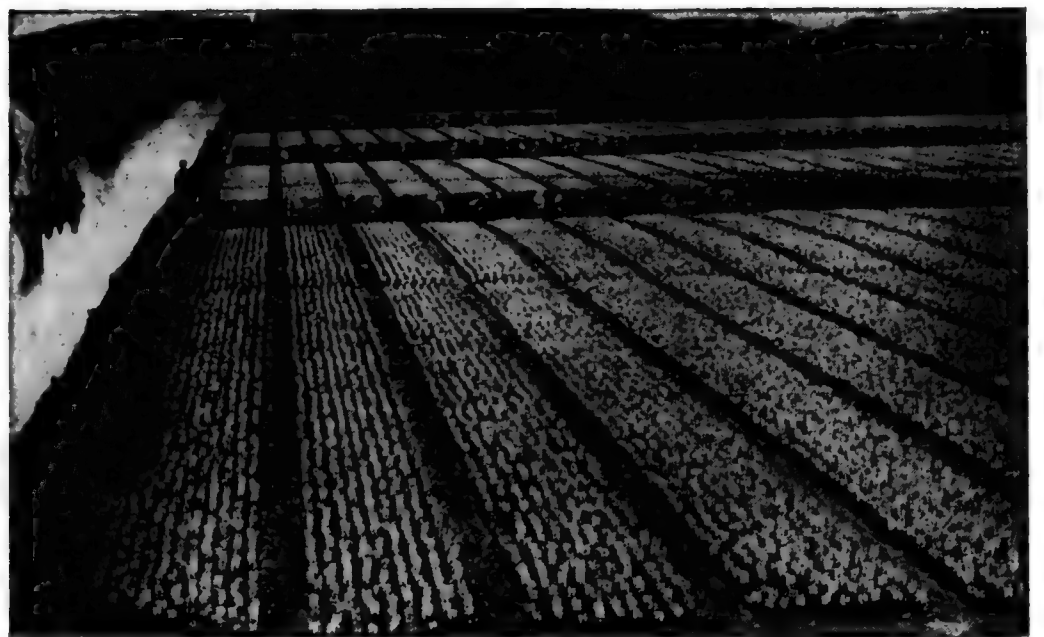
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## DREVON-TEGELAAR & CO.

1133 BROADWAY, NEW YORK

Nurseries: Ollioules, Var, France

Mention The Review when you write.



When Buying Holland Bulbs for Next Season  
**BUY THE BEST**

Order from Segers Brothers, Ltd., Wholesale Bulb Growers, Lisse, Holland  
Write our Mr. A. Schravendeel, 116 Broad St., New York, for prices

IF YOU NEED

**FRENCH BULBS**

for your fall planting, why don't you buy them from a FRENCH FIRM?

**A. & L. BREMOND FRERES**

(SONS OF LOUIS BREMOND)

Wholesale Bulb Growers, OLLIOULES (VAR), FRANCE

are the oldest and most reliable French Firm in this line. Ask them for their quotations either by letter or by cable.

A. B. C. Code, 5th Edition. Cable Address, Albremond, Ollioules

**CANNAS****2 TO 3 EYE ROOTS**

<b>EXPRESS</b>			
Scarlet Crimson, green foliage, Doz.	100	1000	
2 1/2 feet.....	\$0.60	\$3.50	\$35.00
<b>WINTZER'S COLOSSAL</b>			
Bright Scarlet, green foliage, 5 ft.	.70	4.50	40.00
<b>RICHARD WALLACE</b>			
Light Yellow, green foliage, 4 1/2 feet.....	.60	3.50	30.00
<b>DAVID HARUM</b>			
Red, dark bronze foliage, 3 1/2 ft.	.60	3.50	30.00
<b>KING HUMBERT</b>			
Scarlet Bronze foliage, 4 1/2 ft.....	.75	5.00	45.00

**CALADIUM ESCULENTUM**

	Doz.	100
5 to 7-inch.....	\$ 1.10	\$ 7.00
7 to 9-inch.....	1.35	9.00
9 to 11-inch.....	2.25	15.00
12-inch and up.....	5.00	35.00

**TUBEROSES DWARF PEARL**

	100	1000
First size, 4 to 6-inch.....	\$4.50	\$40.00

**A. HENDERSON & CO.**

166 N. Wabash Ave., CHICAGO

Mention The Review when you write

**Let Me Be Your Seedsman****J. K. RUGOWSKI SEED CO., Inc.**  
MANITOWOC, WIS.

—Enough said

**M. Veldhuyzen Van Zanten & Sons**

Established 1870.

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Catalogue Free on Application

**Seeds, Bulbs and Plants****BARCLAY NURSERY**

14 W. Broadway, NEW YORK CITY

**Lily of the Valley Pips**

Extra Selected German Type

Just a few cases left which we offer at reduced price to clean up

2500 Pips to the Case, per 1000, \$30.00

**DUTCH BULBS**

Write us for our special prices

**VAN MEEUWEN & TEGELAAR**

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Nurseries: Lisse, Holland

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**BULBS****Holland****BULBS****R. A. VANDERSCHOOT****Wholesale Bulb Grower****HILLEGOM, HOLLAND**

Our experience of 80 years qualifies us to excel.

**BULBS****299 BROADWAY,  
NEW YORK****BULBS**



formerly purchased for 50 marks now is sold at 3,500 marks. Wages, in comparison with the prices, have not increased in anywhere near the proportion that they have in America. The government now in control guarantees a wage to everyone who is unemployed and many are not looking for employment. The scarcity of labor is much greater than in America.

#### Cyclamen Seed Scarce.

Mr. Koehler has visited all the cyclamen growers and has not found the quantity of seed that was originally reported would come from Germany. Owing to the scarcity of coke, many of the growers had to throw away their seed plants and were even unable to keep a part according to their supply of coke. He writes that American dealers have sent large orders to the German growers. In fact, Ferd. Fischer, of Wiesbaden, has received orders up to 10,000,000 from dealers and large florists in America. This makes the growers feel that there is a tremendous demand in America and has a tendency to make them quite independent and ask high prices. There are now enough orders from America in Germany for this year's delivery to take Germany five years to fill. While these orders are not all genuine but in many cases are only a request as to price, yet they create an artificial demand which causes the price to go up.

It is hard for growers to do business direct with many concerns, owing to the exchange. They will not do business unless cash is with the order in American dollars. This cash must be put up in advance, to enable them to buy supplies in order to produce their seed.

#### Valley Situation.

Mr. Koehler has also visited the valley districts and found that valley has been reduced to practically nothing in comparison with the supply in former years. He says that large valley forcers in Germany are forcing on the average of 50,000 a day for the German market, as valley is a much-prized flower and there are still enough wealthy persons to make the flower business good.

The valley growers and exporters are making preparations for a big business in America next season. The only handicap now is the shipping facilities. Formerly the boats running from Hamburg had cold storage facilities, but now, since the boats have been taken over by other governments, these facilities are lacking. Another disturbing factor is that the sand and moss must be sterilized before the valley is shipped and all the sand must be removed from the valley before it is packed. These operations require considerable labor and are expensive.

#### BRITISH STOCKS.

In reviewing post-war conditions in the seed trade in Great Britain, Kelway & Son, Langport, England, state:

"Peace has been accompanied by a good seed harvest. Crops are full and well matured, the result of splendid summer and autumn weather. Some seeds, such as runner and dwarf beans, are an exception on account of the drought during May, which caused sowing to be too long deferred, and other kinds vary according to the district in which they were saved; for example, Swede seed and garden peas and some

## THE HOUSE OF KELWAY

has a reputation of 70 years behind it as a guarantee.

For three generations we have been Growers and Selectors of pedigree stocks of

## BRITISH SEEDS

Get our prices for booking forward orders (delivery after 1920 harvest), not tomorrow but NOW.

**Specialties: GARDEN SEEDS and FARM ROOT SEEDS**  
**KELWAY & SON, Wholesale SEED GROWERS, LANGPORT, ENG.**

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## Watkins & Simpson, Ltd.

Recommend their "Pedigree" strains of

## Vegetable, Flower and Farm Seeds

to the seedsmen of the United States

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Lily of the Valley Pips

Delphinium Newport Rose

Dracaena Indivisa

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Grass Seed Mixtures  
OF ALL KINDS

Send for our Catalogue

**J. M. THORBURN & CO.,**  
53 Barclay St., NEW YORK

#### BOLGIANO'S

#### "BIG CROP" SEEDS

"Tested and Trusted" Over a Century  
Special Price List to Florists and Market Gardeners.  
Write for a copy at once—it will  
save you money.

**J. BOLGIANO & SON, Baltimore, Md.**

## NATIONAL BULB FARMS, Inc.

Benton Harbor, Michigan

Gladioli, Dahlias, Peonies  
and Hardy Perennials.

300 acres under cultivation

Mention The Review when you write.

## Seeds, Bulbs and Horticultural Supplies

**BECKERT'S SEED STORE**

101-103 Federal St., PITTSBURGH, PA.

Mention The Review when you write.

## Tomato Seed and Seed Sweet Potatoes

Pleased to quote you prices on quantities and  
varieties wanted for present or future delivery.

**H. AUSTIN Felton, Del.**

## Lilium Giganteum

From Cold Storage

#### SPECIAL PRICE:

7x9—per 100 ..... \$18.00  
7x9—per case 300..... 50.00

**B. E. and J. T. Cokely**  
Scranton, Pa.

## F. G. MARQUARDT, Inc.

Importers of Bulbs

116-120 West 32nd Street  
NEW YORK CITY

## GLADIOLI

Please send for my quotations on large or  
small quantities of all the leading varieties.

**JELLE ROOS**

Gladiolus Specialist. Box A, MILTON, MASS.

## SEEDS

*Stump & Walter Co*

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## WING'S

Iris, Peonies, Dahlias, Gladioli

"You Can Get It At Wing's"

Write for Wholesale Price Lists

**The Wing Seed Co.**  
MECHANICSBURG, OHIO

# GLADIOLI

We offer none but our own grown extra quality Gladioli. Heavy, plump bulbs, grown in Michigan soil. Ask our prices for smaller sizes.

TERMS: 3% cash with order; 30 days net. Unknown correspondents give references, please. No charge for packing.

## Commercial Varieties

	1 1/4 in. up	1 1/2 in. up	1 in. up
America, flesh pink.....	\$ 30.00		\$ 18.00
Chris, maroon red, new.....	60.00	50.00	40.00
Glory of Holland, fine white.....		25.00	27.00
Golden West, orange red, large.....	30.00	25.00	.....
Goliath, purplish maroon, 100% better than Empress of India.....	60.00	50.00	40.00
Halley, salmon pink, early.....	30.00	.....	.....
Francis King, salmon red.....	30.00	.....	15.00
La Grandesse, extra large white, new.....	75.00	60.00	50.00
Lily Lehman, ivory white.....	50.00	40.00	32.00
Liss, apple blossom pink.....		60.00	50.00
Master Wiebertus, mauve white.....	30.00	.....	.....
Loveliness, creamy white.....	70.00	60.00	50.00
Mr. Mark, light blue, large.....	110.00	.....	70.00
Mrs. Frank Pendleton, light pink, carmine blotch, 2 1/4 in. over \$55.00	45.00	.....	.....
Mrs. Velthuys, brilliant red.....	75.00	60.00	50.00
Niagara, creamy yellow.....	50.00	40.00	32.00
Panama, fine pink.....	50.00	40.00	32.00
Proserpine, very deep pink.....	50.00	40.00	32.00
Pride of Hillegom, the best scarlet for cut flowers, large, new.....	150.00	120.00	100.00
Prince of Wales, salmon rose, very early, extra.....	70.00	60.00	50.00
Princeps, carmine red, white spot	40.00	32.00	.....
Roem Van Kennemerland, extra pink, immense flowers.....	50.00	40.00	32.00
Schwaben, yellow.....	60.00	48.00	35.00
Willy Wigman, white, red blotch..	45.00	35.00	.....
Primulinus Hybrids.....	25.00	20.00	15.00

## New Varieties of High Value

	1 1/4 in. up	1 1/2 in. up	1 in. up
Catharina, grayish light blue, with deeper spot.....	\$ 45.00	\$ 26.00	\$ 27.00
Distinction, large maroon.....	10.00	8.00	6.00
Glory of Noordwyk, soft large yellow.....	40.00	32.00	25.00
Gretchen Zang, lively pink.....	8.00	6.50	5.00
Hubertus, light blue and mauve....	11.00	9.00	7.00
Illinois, apple blossom pink, little red spot, extra.....	20.00	18.00	9.00
Liebesfeuer, bright scarlet.....	8.00	6.50	5.00
Majestic, delicate orange pink, large flowers, brilliant, new variety....	50.00	40.00	32.00
Mr. Theodore, light scarlet, white blotch.....	5.00	4.00	3.00
Muriel, extra fine light blue with little darker spot.....	60.00	50.00	40.00
Mrs. Dr. Norton, white edged soft pink, sulphurish yellow spot.....	75.00	60.00	50.00
Nora, light blue.....	35.00	28.00	20.00
Red Emperor, immense scarlet.....	12.00	9.00	7.00
Sulphur King, deep yellow.....	12.00	9.00	7.00
Flora, golden yellow, large, each...	1.50	1.25	1.00
Golden Measure, deep yellow, extra, each.....	4.00	.....	.....
Maine, citron yellow, turning into the purest white when in bloom, very delicate, each.....	4.00	3.50	3.00

# United Bulb Company

The Home of Choice Gladioli.

Box A, Mount Clemens, Mich.

ASK FOR OUR PRICES ON TULIPS, HYACINTHS, DAFFODILS, ETC.

## Orlando Offerings

### Two New Snapdragons

From the originator of Nelrose, Enchantress, Bronze Beauty and other standard greenhouse varieties.

**GOLDEN DELIGHT.** During the past 15 years I have grown thousands of **Yellow Seedlings** from all manner of crosses, but this is the first I have deemed worthy of introduction to the trade. *Pure deep golden yellow*, very large flower and fine habit. If it does not prove the best *yellow* for greenhouse culture I shall be disappointed.

**ORLANDO.** Better than **Bronze Beauty**. Cleaner colors, flowers as large and has a better habit. It is the one variety for a fastidious trade.

Fresh seed, tr. pkt. \$1.00; 3 pkts. of each for \$5.00

### 50,000 ALTERNANTHERA

Red and Yellow, strong, transplanted, bench grown, equal to 2-inch pot plants. Shipped without soil, packed light. Send cash with order and will ship any time up to May 10. \$2.00 per 100; \$15.00 per 1000.

### ASPARAGUS ELONGATUS

(Cut-and-Come-Again.) Fresh seed, \$1 per 100.

**F. W. FLETCHER,**  
Orlando, Florida.

## WHY

show your customers  
an old, soiled

## Album of Designs

when you can get a nice, fresh, clean,  
bright, attractive new one postpaid for  
only

**\$1.00**

FIFTH EDITION JUST OFF THE PRESS

Publishers of  
The Florists' Review  
The Album of Designs

**FLORISTS' PUBLISHING CO.**

508 S. Dearborn St., Caxton Bldg., CHICAGO, ILL.

## Chas. Schwake & Co., Inc.

### LILY OF THE VALLEY

Japanese Lilies, French and Dutch Bulbs

80-82 West Broadway NEW YORK

Mention The Review when you write.

## Hart & Vick Inc.

ROCHESTER, N.Y.  
Florists' seeds, plants and bulbs. A complete  
stock of all the leading varieties.

Buy Your Seeds from Men Who Knew  
Get our new catalogue.

Mention The Review when you write.



kinds of mangel. Owing to the energies of seed growers being concentrated more or less on food seeds during the war, there will not be sufficient flower seeds."

#### ADVERTISING IN SEED TERMS.

The April poster of the Treasury Department urges investment in war savings stamps and treasury certificates in seed terms, employing an alliterative and rhyming caption that is worthy of seedsmen's publicity. The poster reads:

Spring Seeds.  
Fill Fall Needs.  
To Harvest then, Plant now.  
The man who plants his savings in War Savings Stamps and Treasury Savings Certificates grows a crop of interest that nothing can hurt.  
Frosts, droughts and market slumps mean nothing to them. They are always worth more than they cost you.

#### CATALOGUES RECEIVED.

Knull Floral Co., Tampa, Fla.—Illustrated, 27-page catalogue of palms, nursery stock, roses, flowering and foliage plants. Prominence is given to the company's landscape department. In outdoor stock, a good proportion of the varieties listed are especially adapted to the south.

Leedle Floral Co., Springfield, O.—Wholesale list of "Leedle Springfield Roses," a tiny 40-page booklet, but remarkably thorough and comprehensive. First in order is a condensed price list in which the varieties are grouped according to types or classes; next is a "combined telegraphic code and predominating color classification," and then follows a complete descriptive list, arranged alphabetically without division into groups, but with abbreviations to indicate the class or type and with the year of introduction and the name of the originator in each case.

Kelway & Son, Langport, England.—Two wholesale seed lists, one of them intended especially for the gardener, the other for the farmer. Both catalogues are of notably high grade in regard to illustrations, typography, quality of paper and general arrangement. The garden book consists of ninety-six large pages and offers full stocks of flower and vegetable seeds; the 20-page farm list offers seeds of field roots, clovers, grasses and forage plants. The prices are "calculated at the current rate of exchange," with the provision that in case the exchange shall alter decidedly in the company's favor, orders will be filled at "the then revised rate of exchange, so far as stock is unsold."

Spy Hill Conservatories, Beacon, N. Y.—Catalogue of vegetable and flower seeds; a 22-page booklet, in a neat brown cover.

Alt F. Clark, Netcong, N. J.—A folder containing a wholesale list of dahlias. The stock is not grouped according to classes, but is arranged in one continuous alphabetical list, with abbreviations to indicate the type or class to which each variety belongs.

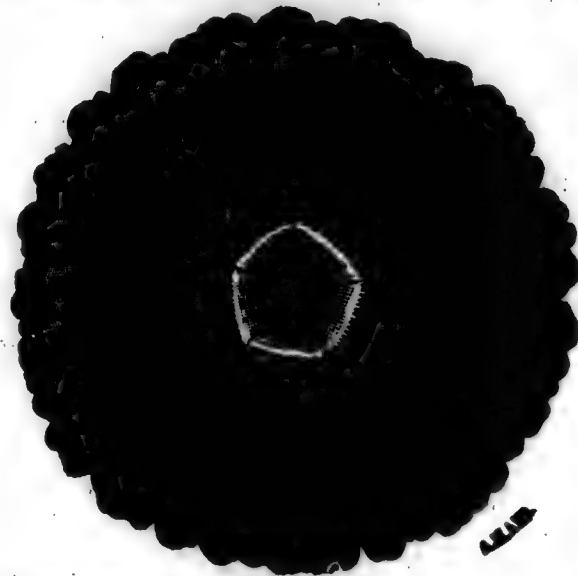
#### ONION SEED IN CANARIES.

Present indications point to a small yield of onion seed in the Canary islands during 1920, states the United States consul at Teneriffe. This crop is of particular interest in that from eighty to ninety per cent of it is exported to the United States. This crop is planted in November and harvested in June, July and August. The greater part of each year's production is contracted for in advance by American seedsmen. It is grown principally on the island of Teneriffe, though small amounts are raised in La Palma, Gomera and Hierro.

According to exporting interests, plantings last fall were smaller by fifty per cent than the year before and the crop will consequently be the smallest in many years. This was due to two causes: First, the American market was well supplied with seed in 1919 and seedsmen postponed sending their contracts; second, onions for planting were 300 per cent higher in price than usual, which made the prospective profits from an onion seed crop an extremely speculative proposition. It is too soon to form any reliable opinion as to the prospects of the crop now in the ground, as March and April are critical months.

## MICHELL'S PRIMULA SEED

### Primula Chinensis



	$\frac{1}{2}$ tr. pkt.	Tr. pkt.
Michell's Prize Mixture. An even blending of all colors...	\$0.60	\$1.00
Alba Magnifica. White.....	.60	1.00
Chiswick Red. Bright red....	.60	1.00
Duchess. White with zone of rosy carmine, yellow eye....	.60	1.00
Holborn Blue.....	.60	1.00
Kermesina Splendens.		
Crimson.....	.60	1.00
Rosy Morn. Pink.....	.60	1.00

### Primula Obconica Gigantea

A great improvement over the old type; flowers much larger. Tr. pkt.

Lilacina. Pale lilac....	\$0.50
Kermesina. Deep crimson.....	.50
Rosea. Pink.....	.50
Alba. White.....	.50
Hybrida Mixed.....	.50

Also all other Seasonable Seeds, Bulbs and Supplies. Send for Wholesale Catalogue.

HENRY F. MICHELL CO., 518 Market St., PHILADELPHIA, PA.

## Snapdragons

are playing a leading role with every live florist. Get your share of this business. Plants may be started any time from seed.

Seed of our famous Silver Pink, \$1.00 per pkt.; 3 for \$2.50; 7 for \$5.00.

Seed of our new Hybrid Pink and of our new Golden Pink Queen, same price.

Seed of Keystone, Nelrose, Garnet, White, Yellow, Light Pink, Buxton and Fancy Mixed, 5c per pkt.; 3 for \$1.00.

Free cultural directions. All orders cash.

G. S. RAMSBURG, SOMERSWORTH, N. H.



Selected Seed of  
**Solanum Melvinii**  
and  
**Bird's Eye Peppers**  
50c per trade packet  
**PETER PEARSON**  
5732 Gunnison Street, CHICAGO

## ST. LOUIS SEED CO.

The Home of "Pure and Sure" Seeds  
411-413 WASHINGTON AVENUE  
ST. LOUIS, MO.

#### PRIMROSE SEED

Improved Chinese—Finest grown; mixed, 350 seeds, \$1.00;  $\frac{1}{2}$  pkt., 50c; 1000 seeds, \$2.00. **Primula Obconica**—Finest Giants, mixed, pkt., 50c;  $\frac{1}{2}$  pkt., 25c. **P. Malacoides**—Giant Baby, pkt., 25c. **P. Kewensis**—New dwarf yellow, 25c. **CINERARIA**, Large-flowering dwarf, finest grown, all colors, mixed, pkt., 50c;  $\frac{1}{2}$  pkt., 25c. **CYCLAMEN GIGANTEUM**, Choicest Giants, mixed, 150 seeds, \$1.00;  $\frac{1}{2}$  pkt., 50c.

JOHN F. RUPP, Shiremanstown, Pa.

Exports of onion seed to the United States during the last two years have been as follows: 1918, 94,045 pounds, valued at \$99,036; 1919, 69,592 pounds, valued at \$74,245.

**HELLER & CO.**  
MONTPELIER, OHIO

HELLERS MICE PROOF SEED CASES

Send for Catalog No. 34

**KENILWORTH**  
GIANT PANSY SEED

In Mixture or Separate Colors

1000 seeds, 30c; 4000, \$1.00  
 $\frac{1}{4}$  oz.; \$1.25; oz., \$5.00

## My Winter Orchid-flowering Sweet Peas

are now grown by over 8000 commercial florists. They have no equal. Send for list.

**Ant. C. Zvolanek & Sons,**  
LOMPOC, CAL.

St. Paul, Minn.—The employees of Holm & Olson have organized a club with a membership of eighty persons. It will meet every second and fourth Tuesday. Aaron Johnson is chairman.

# BULBS AND ROOTS

For Immediate Shipment

## T. R. Begonia Bulbs

Per 1000  
Single mixed, 3/4 to 1 in.  
diameter..... \$90.00  
Single, in Scarlet and Pink,  
3/4 to 1 in. diameter..... 95.00

## Lilium Giganteum

F. O. B. NEW YORK

Size	Per case	Per case
7-9.....	300	\$49.50
8-10.....	250	47.50
9-10.....	200	50.00
10-11.....	150	49.50
11-12.....	130	47.50

F. O. B. DENVER

6-8.....	400	42.00
7-9.....	300	49.50
8-10.....	250	47.50
9-10.....	200	50.00

F. O. B. CHICAGO

7-9.....	300	49.50
10-11.....	150	49.50

F. O. B. LONDON (Ont.)

7-9.....	300	49.50
8-10.....	250	47.50
9-10.....	200	50.00
10-11.....	150	49.50

## Hardy Lily Bulbs

F. O. B. NEW YORK

	Per case	Per case
RUBRUM — 7-9.....	220	\$29.00
9-11.....	140	30.00
AURATUM — 9-11.....	140	32.00
10-12.....	120	32.00
ALBUM — 7-9.....	220	30.00
8-10.....	170	30.00
9-11.....	130	30.00

TERMS:—60 days net, 2% cash 10 days from invoice date. Cash with order unless your credit is established with us.

## Bamboo Stakes

Natural	In bale	Per bale
2 ft.	4000	\$16.00
5 ft.	3000	28.50
Green		
3 1/2 ft.	2500	24.00
4 ft.	2500	28.00

WRITE FOR PRICES ON

Dracaena Canes,  
Palm Seeds, Raffia,  
Bamboo Canes, Etc.

ESTABLISHED 1902

"RELIABILITY"

is our motto. We occupy our own building, a city block through, and give prompt, efficient, courteous service.

**McHutchison & Co.**

95 Chambers Street  
NEW YORK

# Lily Bulbs

Now in storage awaiting your order.

## GIGANTEUM

6 to 8-inch.....	\$45.00 per case
7 to 9-inch.....	49.50 per case
8 to 10-inch.....	52.00 per case
9 to 10-inch.....	55.00 per case

## RUBRUM, MAGNIFICUM, MELPOMENE

8 to 9-inch.....	\$17.00 per 100
8 to 9-inch.....	32.00 per case
9 to 10-inch.....	22.00 per 100
9 to 10-inch.....	30.00 per case
10 to 11-inch.....	30.00 per case

Shipment any time you say.



**American Bulb Co.**

172 North Wabash Avenue, Chicago



## New Crop Flower Seeds and Bulbs

### SOW NOW

Salvia	Petunia	Verbena	Salpiglossis
Asparagus	Cosmos	Candytuft	Snapdragon
Lobelia	Phlox	Scabiosa	Gypsophila

BULBS: { Gladioli	Cannas	Tuberose	Caladiums
{ Dahlias	Anemones	Madeira Vines	Cinnamon Vines

Lilium Auratum, Rubrum, Magnificum. Per case..... \$32.00  
Lilium Giganteum, 7/9 case 300, \$50.00; 8/9 case 250, per case, \$50.00

If you have not received our Florists' List, a postcard will bring it.

**FOTTLER, FISKE, RAWSON CO.**

12 and 13 Faneuil Hall Sq., BOSTON, MASS.

## Cold Storage Giganteum

7 to 9-inch.....\$17.50 per 100 Case of 300.....\$50.00

Order now for immediate delivery, or when needed

**C. J. SPEELMAN & SONS, 38 Murray Street, New York City**

ESTABLISHED 1868

**P. Vos & Son**

Growers of  
New and Choice

**Mt. Clemens, Mich. GLADIOLI**

## GIGANTEUM LILIES

Inch	To case	Per case
7 to 9	300	\$55.00
8 to 9	250	55.00
9 to 10	200	55.00

10% discount on five-case lots

**HOLTON & HUNKEL CO., Milwaukee, Wis.**

## DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed growers in Denmark. Please send for price list.

Chr. Mosbjerg, 216 7th St. N., Minneapolis, Minn.

## Seed Packets

FLOWER SEED SIZES TO CATALOGUE  
ENVELOPES—RETURN ENVELOPES

**Brown Bag Filling Machine Co.**

FITCHBURG, MASS., U. S. A.

**BURNETT BROS.**

SEEDS : BULBS : PLANTS

98 Chambers Street NEW YORK CITY



# NEWS OF THE NURSERY TRADE

THE death of Josiah W. Day, in the nursery business at Omaha, Neb., until his retirement two years ago, is recorded in the obituary column this week.

THE Heberle Bros. Nurseries, Brighton, Rochester, N. Y., lost young trees and shrubs to the value of over \$10,000 when a building covering a root cellar burned down early Saturday morning, April 10. The total loss was estimated by Arthur H. Heberle at between \$25,000 and \$30,000.

IN the Yakima valley, Washington, nursery stock is reported to be scarce and the prices exceptionally high, a condition attributed largely to the cessation of European exportation of seedlings to this country since the war. The scarcity is increased by the strong demand for fruit trees, the call for apples and cherries being especially notable. In small lots \$1 per tree and \$10 per dozen is asked, while in larger quantities the quotations for all varieties are \$60 per hundred.

## SECURING PUBLIC CONFIDENCE.

### Work of the A. A. N.

When we organized at Chicago in 1875, the American Association of Nurserymen was one of nurserymen, florists and seedsmen and so continued for a number of years. The rapid growth of all these interests caused the two latter groups to withdraw after a while to form separate associations. If happy is the land that has no history, could the same be said of trade associations, then ours should have led an ideal existence during its first forty years; for during that time its even course was marked only by annual reunions, almost altogether social in character, but pleasant as affording opportunity for old friends to greet each other. As the years went by, however, it became apparent that many problems required concerted action for their solving, and the necessity for a business organization for strictly business purposes caused a reorganization at Detroit in 1915. While pending for several years, the actual fact was so sudden that the old constitution had to be changed over in the short time of the meeting and, while the purposes of the association were quite clear, the made-over constitution did not seem somehow to fit. It became as uncomfortable as a man trying to feel at ease

From the address of John Watson, secretary of the American Association of Nurserymen, on "The Association: Its Aims and Progress," delivered before the Gardeners' and Florists' Club of Boston, March 16.

in the clothes he wore as a schoolboy. But in 1917 an important change was made, whereby the association so amended the constitution as to establish a code of ethics for the guidance of its members. An important addition to that was made in our last convention. I mention these two changes, for I hope to have you gentlemen realize their importance to you.

### Broad Code of Ethics.

They laid down a code of ethics, not in detail but broadly, and they made fair dealing a requisite for continued membership in the association. It is made the duty of every member to report every instance of unfair dealing or unethical practice that comes to his notice, whether between members or with the public. We have a vigilance committee, whose duty it is to investigate every report and to apply or recommend such remedy as seems appropriate to the circumstances, even to expulsion from the association. There is nothing behind that more substantial than the moral influence of the association, but the moral effect of the opinion of one's fellows in a national trade organization of 400 members, and the possibility of losing not only that good opinion but the privilege of fellowship, is strong enough to secure observance of the rules of fair play.

It might possibly be asked if that amendment to our constitution is by way of intimating that members of the association need supervision. We ask the same fair dealing of others, not members of our association; we ask no more of them than we are willing to do ourselves, and we give assurance of our sincerity by doing it first. The association has been in existence forty-five

years; some of its members have been in business longer than that. It means a high average of ability, a certain degree of service and the giving of real values, to continue in business so long a time. But we realize that we need some standards, that we have been without any statement of them for many years. It was only five years ago that we made membership elective. Before that, our ranks were open to all who paid nominal dues; there was no other formality required. Since then we have investigated all applicants. New members are voted on by our executive committee acting as a membership committee. We make observance of our rules the condition of membership. We are not exclusive. Our doors are hospitably open to all reputable nurserymen who approve of our policies and program and who care to stand with us.

### To Create Confidence.

If you ask why we should do this, let me point out that the nurseryman bears a peculiar relationship to his customer. In every business, confidence must be established. Business, to be profitable, must be permanent. Ours is a continuing business. Often it passes down from father to son. It has the advantages and the disadvantages of permanency. It means the possession of real estate and crops that are carried in stock for from two to ten years. Once in, you are in to stay, unless, unhappily, the sheriff should close you up. Now, if permanency is requisite to success, the confidence of the buying public is of vital importance.

## NURSERY STOCK

### AT WHOLESALE

A complete assortment of general nursery stock—shrubs, roses, vines, shade trees, fruit trees, etc., well grown and well graded, such as will satisfy your customers and build up your trade.

We solicit a trial order, believing that our stock, service and reasonable prices will make you our regular customer.

Our Wholesale Trade List free upon request.

## SHENANDOAH NURSERIES

D. S. LAKE, Pres.

SHENANDOAH, IOWA

## GRAPES and HARDY PRIVET

The largest stock left  
in the United States.

Write for special price on thousand  
lots or more.

Trade list containing prices on  
TREES, SHRUBS, ROSES and  
PERENNIALS now ready.

**Onarga Nursery Company**  
CULTRA BROS., Managers  
Onarga, Illinois.

## NURSERY STOCK for FLORISTS' TRADE

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits,  
Roses, Clematis, Phlox, Peonies, Herbaceous Perennials

WRITE FOR OUR WHOLE-  
SALE TRADE LIST

**W. & T. SMITH COMPANY, Geneva, N.Y.**

74 Years — 1000 Acres

## EVERGREENS that GROW

The scramble for this stock has just begun. Try our POT-GROWN EVERGREENS and invite success. These are shipped with pot ball attached and with just ordinary care will give 100% stand. Can you beat it?

	Per 100
150 Thuya Erecta.....	\$10.00
150 Thuya Douglasii Pyramidalis....	12.00
400 Thuya Ericoides.....	10.00
1200 Thuya Globosa Woodwardii.....	11.00
1500 Thuya Hoveyi.....	9.00
2000 Thuya Pumila.....	11.00
8500 Thuya Pyramidalis.....	10.00
1000 Thuya Tom Thumb.....	10.00
8800 Thuya Wareana.....	10.00
800 Juniper Hibernica.....	8.00
250 Juniper Sabina.....	15.00
1400 Retinispora Filifera.....	11.00
2000 Retinispora Plumosa Aurea.....	8.00

Samples sent on request

We grow also a full line of fruit and ornamental stock. Write for prices.

**Farmers Nursery Co.**  
TROY, OHIO

Mention The Review when you write.

## Bobbink & Atkins

Choice Nursery Stock, including Rhododendrons, Hardy Azaleas, Hybrid Perpetual Roses, Herbaceous Plants, Bay Trees, Boxwood and a general line of Decorative Greenhouse Plants.

**RUTHERFORD, NEW JERSEY**

## Grape Cuttings

Prepaid by Parcel Post. Per 100

Campbell's Early, black vintage.....	\$0.95
Niagara, white.....	.85
Moore's Early, black.....	.85
Delaware, red.....	.85
Worden, black.....	.85
Vergennes, red.....	.85
Concord, black.....	.65

100 of each variety, postpaid, \$5.00

**CHARLES NASH NURSERY**  
Three Rivers, Mich.

The relationship of the nurserymen to the public is peculiar in this, that a larger degree of confidence has to be reposed in him than in almost any other tradesman. I can go into one of your flower shops and I see what you have; I know if it is what I want. But in the case of nursery stock it is different. We can't look at trees and tell what they are. Some of them we know at a glance, but many things do not bloom or fruit until some years after the customer buys them.

The man who invests in a piano or an automobile or a suit of clothes or any of the things of ordinary commerce can see the goods and when he sees them can judge accurately whether they are all right. But the man who buys an orchard of fruit trees can't look into them and tell what they are; he buys out of confidence in the seller. And his investment has to continue for some years, in the case of fruit trees, until he does know what he has bought. He must invest in land or the value of its use, the preparation of the ground, the planting, pruning, spraying and cultiva-

## SOME GOOD CONIFERS STILL IN FAIR SUPPLY AT DUNDEE

Strong, thrifty, home-grown stock. Order now before the supply is exhausted.

### ABIES CONCOLOR (Colo.)

(Concolor Fir)

Size, In.	10	100
6-10 xx*, twice transplanted....	\$2.00	\$14.00
10-12 xx, twice transplanted....	2.50	20.00
12-18 xx, twice transplanted....	3.00	26.00

### ABIES DOUGLASSI (Colo.)

(Douglas Fir)

10-12 xx, twice transplanted....	\$2.25	\$17.50
12-18 xx, twice transplanted....	2.75	22.50

### JUNIPERUS VIRGINIANA

Northern Type

(Red Cedar)

6-10 xx, twice transplanted....	\$1.75	\$13.50
10-12 xx, twice transplanted....	2.50	20.00
12-18 xx, twice transplanted....	2.75	23.00

### JUNIPERUS SCHOTTI

24-36 xx, twice transplanted....	\$17.50	....
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### JUNIPERUS CANADENSIS

Syn. J. Communis Dupressa

6-10 x, once transplanted....	....	\$16.50
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### PICEA CANADENSIS

(Black Hill Spruce)

10-12 xx, twice transplanted....	\$2.75	\$22.50
12-18 xx, twice transplanted....	3.25	28.50

### PICEA EXCELSA

(Norway Spruce)

8-10 x, once transplanted....	....	\$ 7.00
10-12 xx, twice transplanted....	\$1.75	11.00
12-18 xx, twice transplanted....	2.00	15.00

### PICEA PUNGENS

(Colorado Blue Spruce)

6-10 xx, twice transplanted....	\$2.75	\$22.50
10-12 xx, twice transplanted....	3.25	28.50

\* Each x indicates one transplanting.

Send for Complete Price List

## THE D. HILL NURSERY CO., Inc.

Evergreen Specialists—Largest Growers in America

Box 403

DUNDEE, ILLINOIS

Mention The Review when you write.

## California Privet

	100	1000
3-4 ft.....	\$6.00	\$50.00
2-3 ft.....	5.00	40.00
18-24 in.....	4.00	30.00

## Berberis Thunbergii, 4 yr., very heavy.

2-3 ft.....	\$15.00	\$140.00
18-24 in.....	14.00	120.00

## Ampelopsis Veitchii,

For potting or planting in nursery rows.

Strong, 1 yr., 18 in.....	\$15.00	
Strong, 1 yr., 12-15 in.....	12.00	\$100.00

Above prices F. O. B. Manchester, Conn. Boxing extra.

Send for bulletin covering a complete line of Fruit and Shade Trees, Evergreens, Ornamental Shrubs, H. P. and Climbing Roses.

## C. R. BURR & CO., Manchester, Conn.

## Peonies and Iris

Send us your name now for our new Catalogue.

**PETERSON NURSERY**  
30 N. La Salle St. CHICAGO, ILL.

## ENGLISH LAUREL

BY THE HUNDRED OR THOUSAND  
**THE AUDUBON NURSERY**

WILMINGTON, N. C. H. VERZAAL, Prop.



tion of the trees until at length they come into bearing. His investment, during those years, becomes many times the original cost of the trees.

Therefore, in buying trees and plants, their nature makes it necessary for the buyer to place great confidence in the grower. So I say our responsibility is greater because the degree of confidence must be greater. In some cases that confidence is misplaced and they are the cases that find ready space for publicity, while the many thousands of properly and satisfactorily filled orders are not advertised in the same way. It is not surprising that in an industry representing an annual turnover of \$30,000,000 and in which hundreds of thousands of orders are filled in the short space of the fall and spring seasons, some errors should occur. Nor is it strange that actual imposition is not unknown in the nursery business. And that is what we purpose to try to eliminate.

#### Telling the Public.

Now, taking that stand and making the association the partner of those who buy goods of any of our members, we feel that they and we are both entitled to have that fact known. And so we have just placed contracts for a series of advertisements to tell the public what the American Association of Nurserymen stands for; how our members are held to the observance of rules of fair dealing and how we have provided for the public to get what we promise them. We assume no "holier than thou" attitude. We realize that there are firms outside our ranks that are of unquestioned standing and responsibility. We take our stand for fair dealing and ask others to stand with us.

That, to my mind, is the most outstanding fact in American horticulture today. We want it to benefit the buyers of trees and plants; we know it will. We are human enough to want it to benefit us, too. We think the public demands what we are doing; and we are doing it as careful, thoughtful business men, meeting a situation that we have no wish to evade. Every business transaction affects two parties, those immediately at interest and also the general public. The business of every nurseryman affects the association and all its members. We simply take note of that and do the obvious thing. That is all. And yet it means a great change. It is not revolutionary. To some, all change is revolution; this is merely the evolution of business standards following the lead of other lines.

#### SEATTLE NOTES.

[Continued from page 103.]

advanced season for these flowers, did not sell as freely as hyacinths.

Some roses and plenty of asparagus ferns are arriving from California, but otherwise local growers are supplying the greater share of the orders. Local violets are a little light on quantity yet, but make a splendid showing as to quality. Columbia and Ophelia roses still lead the local cut, with Premier plentiful and Ward a little scarcer. All of these have shown improvement in the keeping quality. There has been a notable improvement in the quality of the ordinary varieties of carnations, especially Enchantress. The red varieties are showing more color and Laddie is selling well. Gardenias and lilies of

## For Fall 1920— ORDER NOW and BE SURE

Florists' XXX Forcing Grade, 2-yr. Field-Grown Roses.

We will be in position to supply more and better roses for Florists' Pot Plant Forcing than ever before. Top-notch stock can be expected from our blocks this year.

**Baby Rambler Class**—Erna Teschendorff, Orleans, Jessie and Crimson Baby, \$45.00 per 100, \$400.00 per 1000.

**Hybrid Perpetuals**—Magna Charta, Ulrich Brunner, Frau Karl Druschki, Mme. Gabriel Luizet and Capt. Hayward, \$45.00 per 100, \$400.00 per 1000.

**Rambler or Climbing Roses**—Crimson Rambler, Dorothy Perkins, Excelsa and White Dorothy, \$35.00 per 100, \$300.00 per 1000. For staked and ripened plants.

Owing to the unusual demand for Baby Ramblers, we are forced to ask that each order of roses shall include at least 50 per cent Hybrid Perpetuals or Climbing Roses, where 250 or more are taken.

## Storrs & Harrison Co.

Painesville, Ohio.

## TAUSENDSCHOEN

One of the very best climbing Roses.  
Put in a supply now for growing over  
summer in pots to force for next Easter.

Strong plants, No. 1 grade, \$30.00 per 100

Strong plants, Medium grade, \$20.00 per 100

**JACKSON & PERKINS CO., Newark, New York**

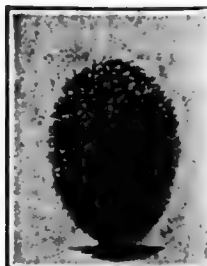


IBOLIUM PRIVET  
Natural Habit

## IBOLIUM

The New **HARDY PRIVET** (L. Iboia X Ovalifolium)

Now sent out for the first time. Inquire for further information. One-year field-grown plants, \$5.00 each. Summer rooted frame-grown, \$3.00 each. Plants in storage for immediate shipment. Introducers of **BOX BARBERRY**. Well rooted frame cuttings, \$65.00 per 1000.



IBOLIUM PRIVET  
When Trimmed

THE ELM CITY NURSERY CO. NEW HAVEN, CONN.  
WOODMONT NURSERIES, Inc.

#### RASPBERRY PLANTS

By Prepaid Mail or Prepaid Express

Per 25	Per 25
Cumberland, black, \$1.25	Kansas, black, \$1.25
Gregg, black, 1.25	Cuthbert, red, 1.25
Columbian, purple	St. Regis, ever-
red, 2.00	bearing red, 2.00
25 of each variety for \$6.00, postpaid.	

CHARLES NASH NURSERY - Three Rivers, Mich.

#### Hardy Old-fashioned Plants Our Specialty

Specially grown for Florists, Nurserymen and Landscape Architects. Prices on request.

**WILLIAM TOOLE & SON**

Hardy Plant and Pansy Farm

BARABOO, WIS.

the valley are holding up, while orchids have registered a small decline. Potted

cinerarias and primroses have sold freely, especially the brighter hues of the

# Plants for Immediate Delivery

Kentias, single plants, each.....	\$25.00 to \$40.00
Kentias, single plants, large specimen plants, up to, each..	100.00
Phoenix Roebelenii, each.....	\$10.00 to 25.00
Phoenix Roebelenii, large specimen plants, up to, each....	100.00
Phoenix Canariensis, large specimen plants, each.....	25.00
Phoenix Canariensis, 4-inch, each.....	.50
Phoenix Canariensis 6-inch, each.....	2.00
Livistonia Rotundifolia, 5-inch, each.....	1.25
Livistonia Rotundifolia, 6-inch, each.....	\$2.00 and 2.50
Sansevieria Zeylanica, 4-inch, each.....	.75
Sansevieria Zeylanica, 6-inch, each.....	1.50
Crotons, 4-inch, each.....	.50
Crotons, 5-inch, each.....	\$1.00 to 1.50
Geonoma Gracilis, 3 1/4-inch, per hundred.....	35.00
Latania Borbonica, 4-inch, per hundred.....	40.00
Dracaena Lindenii, extra strong plants, 2 1/2-inch, per 100..	35.00
Dracaena Terminalis, extra strong plants, 3-inch, per 100..	85.00
Dracaena Terminalis, extra strong plants, 2 1/4-inch, per 100..	20.00
Dracaena Lord Wolseley, ex. strong plants, 2 1/4-in., per 100	20.00
Dracaena Lord Wolseley, ex. strong plants, 3-inch, per 100	35.00
Dracaena Amabilis, extra strong plants, 2 1/4-inch, per 100..	20.00
Dracaena Amabilis, 3-inch, extra strong plants, per 100....	35.00
Dracaena Superialis, extra strong plants, 2 1/4-inch, per 100..	20.00
Dracaena Superialis, extra strong plants, 3-inch, per 100....	35.00
Dracaena Stricta Grandis, extra strong plants, 2 1/4-inch, per 100	20.00
Dracaena Stricta Grandis, extra strong plants, 3-in., per 100	35.00
Dracaena Eugene Andre, 4-inch (well colored extra fine stock), per 100.....	50.00
Dracaena Eugene Andre, 5-inch (well colored extra fine stock), each.....	1.00
Dracaena Gladstonei, 5-inch (well colored extra fine stock), each.....	1.00
Dracaena Gladstonei, 4-inch (well colored extra fine stock), each.....	.60
Dracaena Lord Wolseley, 5-inch (well colored extra fine stock), each.....	\$0.75 to 1.00
Dracaena Superba, 5-inch (well colored extra fine stock), each.....	\$0.75 to 1.00
Dracaena Imperialis, 5-inch (well colored extra fine stock), each.....	1.00
Dracaena Marguerite Storey, 5-inch (well colored extra fine stock), each.....	.75
Dracaena Terminalis, 5-inch (well colored extra fine stock), each.....	1.00
Dracaena Juno, 4-inch (well colored extra fine stock), each.....	.60
Hydrangeas, pink, white and blue, 5-, 6- and 7-inch, each..	\$1.00 to 3.50
Hydrangeas, pink, white and blue, 4-inch, each.....	\$0.50 to .75
Climbing Roses, 6-inch, each.....	\$2.00 to 3.00
American Beauties, in bud and bloom, 5 1/4-inch, each.....	.75
Asparagus Plumosus, 2 1/4-inch, per 100.....	5.00
Asparagus Plumosus, 3-inch, per 100.....	10.00
Asparagus Plumosus, 5-inch, each.....	.40
Asparagus Plumosus, 6-inch, each.....	.60
Table Ferns, Pteris Wimsettii, 2 1/4-inch, per 100.....	6.00
Table Ferns, Pteris Victoria Vari., 2 1/4-inch, per 100.....	6.00
Table Ferns, Pteris Victoria Green, 2 1/4-inch, per 100.....	6.00
Table Ferns, Pteris Serrulata, 2 1/4-inch, per 100.....	6.00
Holly Ferns, 2 1/4-inch, per 100.....	6.00
Cyclamen Seedlings, per 1000.....	75.00
Cyclamen, 3-inch, per 100.....	20.00
Cyclamen, 2 1/2-inch, per 100.....	15.00
Geraniums, S. A. Nutt, 4-inch, per 100.....	18.00
Geraniums, Ricard, 4-inch, per 100.....	20.00
Geraniums, Poltevine, 4-inch, per 100.....	20.00
Kentia Belmoreana, Single, 2 1/4-inch, per 100.....	18.00
Kentia Belmoreana, Single, 3-inch, per 100.....	30.00
Kentia Belmoreana, Single, 4-inch, per 100.....	60.00
Kentia Belmoreana, Single, 6-8 leaves, 5-inch, each, \$1.50 &	2.00
Kentia Belmoreana, Single, 6-inch, each.....	2.50
Kentia Forsteriana, Single, 6-inch, each.....	3.00
Kentia Forsteriana, made up, 5-inch, each.....	2.00
Boston Ferns, 4-inch, each.....	.35
Boston Ferns, 5-inch, each.....	.60
Boston Ferns, 6-inch, each.....	.75
Boston Ferns, 7-inch, each.....	1.00
Macawil Ferns, 5-inch, each.....	.75
Macawil Ferns, 6-inch, each.....	1.25
Macawil Ferns, 7-inch, each.....	2.00
Pandanus Veltheil, 4-inch, each.....	.50
Pandanus Veltheil, 3-inch, each.....	.35
Pandanus Veltheil, 5-inch, each.....	\$1.00 & 1.25
Pandanus Utilis, strong plants, 3-inch, per 100.....	20.00
Pandanus Utilis, strong plants, 4-inch, per 100.....	35.00
Begonia Chatelaine, 2-inch, per 100.....	6.00
Begonia Chatelaine, 3-inch, per 100.....	12.00
Begonia Chatelaine, 4-inch, per 100.....	20.00

Begonia Chatelaine, 5-inch, each.....	\$ 0.40
Begonia Mrs. M. A. Patten, 2-inch, per 100.....	10.00
Begonia Mrs. M. A. Patten, 3-inch, per 100.....	20.00
Begonia Mrs. M. A. Patten, 4-inch, per 100.....	35.00
Begonia Mrs. M. A. Patten, 5-inch, per 100.....	50.00
English Ivy Baskets, 12-inch, each.....	2.50
English Ivy Baskets, 6-inch pots, each.....	.60
English Ivy Baskets, 2 1/2-inch pots, per 100.....	6.00
Pelargonium, extra strong plants—	
Easter Greeting—Wurtembergia, 3-inch, in bud and bloom, ready for 4-inch, per 100.....	18.00
Swabian Maid, 4 1/2-inch, in bloom, extra fine stock, per 100.....	35.00
Marguerites, white, extra strong plants, 5-inch, each.....	.50
Marguerites, white, extra strong plants, 6-inch, each.....	.75
Yellow, Callas, 5-inch, each.....	.75
Genista Racemosa, 2 1/4-inch, per 100.....	15.00
Adiantum Gloriosa, extra fine stock, 7-inch, each.....	8.00
Schizanthus, in bloom, each.....	\$0.35, \$0.50 & .75

## FOR MAY DELIVERY

Geraniums, S. A. Nutt, 4-inch, per 100.....	18.00
Geraniums, Ricard, 4-inch, per 100.....	20.00
Geraniums, Poltevine, 4-inch, per 100.....	20.00
Lobelia, Speciosa and Crystal Palace, 2 1/4-inch, out of pots, per 100.....	6.00
Marigold, Dwarf Mixed, out of pots, 3-inch, per 100.....	10.00
Petunia Rosy Morn, Single, out of pots, 3-inch, per 100....	10.00
Petunia Rosy Morn, Single, out of pots, 4-inch, per 100....	18.00
Petunia Ruffled Giant, out of pots, 3-inch, per 100.....	10.00
Petunia Ruffled Giant, out of pots, 4-inch, per 100.....	18.00
Petunia Double Fringed, 4-inch, per 100.....	25.00
Alternanthera, Red and Yellow, in pots, 2-inch, per 1000..	50.00
Alternanthera, Red and Yellow, out of pots, 2-inch, per 1000	40.00
Tradescantia, out of pots, 2 1/4-inch, per 100.....	5.00
Tradescantia, out of pots, 3-inch, per 100.....	10.00
Begonia Luminosa, 2 1/4-inch, per 100.....	5.00
Hydrangeas, French type, 2 1/4-inch, per 100.....	8.00
Begonia Prima Donna, out of pots, 2 1/4-inch, per 100.....	5.00
Coleus, in the following varieties:	

Trailing Queen	Joseph Choate
Beauty of Carolina	Salamander
Mabel Longfield	Defiance
Golden Bedder	Purple Prince
Robert Roy	Verschaffeltii

Out of 2 1/4-inch pots, \$4.00 per 100, per 1000.....	35.00
In pots, \$5.00 per 100, per 1000.....	45.00

For immediate and May delivery.

Celosia Cristata, 2 1/4-inch, out of pots, per 100.....	6.00
Centaurea Dusty Miller, 2 1/4-inch, out of pots, per 100.....	5.00
Cannas King Humbert, 4-inch, per 100.....	20.00
Cannas King Humbert, Yellow, 4-inch, per 100.....	20.00
Cannas Gigantea Rosea, 4-inch, per 100.....	20.00
Cannas Mme. Barret, 4-inch, per 100.....	20.00
Salvia, 2 1/4-inch, out of pots, per 100.....	6.00
Salvia, 4-inch, per 100.....	20.00
Marguerites, 4-inch, per 100.....	20.00
Smilax, 2 1/4-inch, \$5.50 per 100, per 1000.....	50.00
Sweet Alyssum, Dwarf, 2-inch, out of pots, per 100.....	5.00
Stocks, Double Mixed, 2 1/4-inch, out of pots, per 100.....	6.00
Asters, Queen of the Market, 2-inch, out of pots, per 100..	4.00
Asters, Queen of the Market, out of pots, per 1000.....	30.00
Asters, Lavender, 2-inch, out of pots, per 100.....	4.00
Asters, Lavender, out of pots, per 1000.....	30.00
Lavender, Rose, 2-inch, out of pots, per 100.....	4.00
Asters, Rose, out of pots, per 1000.....	30.00
Ageratum, 2 1/4-inch, out of pots, per 100.....	5.00
German Ivy, 2 1/4-inch, out of pots, per 100.....	6.00
Thunbergia, Mixed, 2 1/4-inch, out of pots, per 100.....	5.00
Hanging Baskets, Combination, each.....	2.00
Hanging Baskets, Wandering Jew, each.....	2.00
Hanging Baskets, Asparagus Sprengerii, each.....	1.00
No Drip Hanging Baskets, filled with Wandering Jew, Petunias and Geraniums, each.....	3.00
Cyclamen, 4-inch, per 100.....	40.00
Boston Ferns, 7-inch, each.....	1.50
Boston Ferns, 8-inch, each.....	2.50
Boston Ferns, Baskets, each.....	\$3.00 to 4.00

## DELIVERY JUNE 15th AND LATER

Primula Obconica, 2 1/4-inch, per 1000.....	70.00
Fancy Leaf Caladiums, each.....	\$1.25 to 2.50
Bird's-Nest Ferns, 5-inch, each.....	1.50
Rubbers, 4-inch, each.....	.50
Rubbers, 5-inch.....	\$0.75 to 1.00
Rubbers, 6-inch.....	1.50

All orders booked subject to strikes and delays.

We will hurry shipments through as fast as conditions warrant.

**POEHLMANN BROTHERS CO.,**  **Morton Grove, Ill.**

Mention The Review when you write.

former. The supply of snapdragons and forget-me-nots has also increased, with the demand more than keeping pace. Sweet peas have been used less frequently of late.

There is an abundance of daffodils and these have been selling as fast as received. Funeral work has been heavy and there has been an increasing number of weddings. One of the features of Easter business which drew comment

this year was the increase in the number of telegraph orders for flowers, both received and sent, proving conclusively that the advertising campaign is having its effect.

### Various Notes.

The first potted rhododendrons of the season were offered by the Woodlawn Flower Shop and proved probably the highest-priced Easter offerings shown.

This firm, according to Harry Crouch, had a nice gain over last year's business and only weather conditions prevented a doubling of the former total.

Roses, snapdragons, hyacinths, ferns and daffodils were used by the Hollywood Gardens in the window display which was one of the seven to win honorable mention in the Easter contest of the Chamber of Commerce. This house prepared all of its own baskets and these,



in variegated hues, produced a most pleasing effect when filled with the bright spring offerings.

Another effective window display was that of the Burns Floral Co. In the foreground there were about a dozen small Easter rabbits and behind them rose tier on tier of Easter lilies. The simplicity of the window made it all the more effective.

William Langhout, representing the American Bulb Co., Chicago; George Peters, of Cleveland, O.; P. Elliott, of Boston, and Thomas Luke, with Max M. Smith, Portland, Ore., were visitors recently.

Rosaia Bros. reported a satisfactory business on all lines for Easter and the second store, under the management of Henry Day, showed a business double that of 1919. There was even a fair Easter Sunday morning business at the main store, with lilies, hydrangeas and mixed baskets as the popular offerings. Some of the finest local roses are being sent to this firm from the Thomas Floral Co. greenhouses.

In order to care for the Easter rush, Kenney's Home of Flowers rented the storeroom next to its establishment and this step was more than justified. Funeral work has been especially heavy and has kept this firm cleaned up on stock.

Fred H. Rowe, of Mrs. L. W. McCoy's, reports that it will be about two weeks before the new store on Second avenue will be decorated and ready for occupancy, although it was used a few days before Easter, along with the Third avenue shop.

#### NEWARK, N. J.

##### The Market.

Newark florists did a fine Easter business. Prices were high, but the stock moved fast. Since the holiday, business has been quiet and prices are somewhat lower. Flowers are now arriving in quantities sufficient to meet the demand in full. There is also a large variety to choose from. The outlook for business between now and Memorial day is good, but no one looks for any great rush.

##### Various Notes.

Charles Luthy reported an excellent Easter business and also the post-Easter trade as being good.

R. B. M.

## ASPARAGUS

**SPRENGER**, 2-in., 3c; 3 in., 7c.

**Daisies**, Marguerites, 2½-in., 4c.

**Mesembryanthemums**, large pink, 2½-in., \$5.00 per 100.

**Dracaena Indivisa**, 4-in., 25c.

**Primula Obconica**, 5-in., \$4.00 per doz.

**Anthericum Mandaianum**, 8-in., 8c; 4-in., 15c.

**Cleveland Cherry Seedlings**, May del., \$1.50 per 100, prepaid; \$12.00 per 1000.

**Cleveland Cherry Seed**, 50c tr. pkt.

**Orange Queen Cherry Seed**, 50c tr. pkt.

**Tobacco Stems**, per bale of about 175 lbs., \$3.50; per ton, \$28.00.

**Abbey Ave. Greenhouses**  
DAYTON, OHIO

## ROSES Own Root

From 2½-inch and 4-inch pots.  
The Best varieties. For forcing and bedding.  
Ready for the early planter.  
Send us your list.

**The American Rose & Plant Co.**  
Springfield, Ohio

# Special Stock Selections

## READY NOW

**Abutilon Daydawn**, pink, \$6.00 per 100.

**Asparagus Plumosus**, 2½-in., \$5.00 per 100; 4-in., \$18.00 per 100.

**Bougainvillea Glabra Sanderiana**, 2½-in., \$7.50 per 100; 3-in., \$25.00 per 100.

**Begonia Chatelaine**, \$8.00 per 100.

**Begonia Mrs. Patton**, deep pink, \$10.00 per 100.

**Dahlias**, good assortment, \$12.00 per 100.

**Dracaena Indivisa**, heavy, 2½-in., ready for 3-in., \$7.00 per 100.

**Ferns**, Fern dish sorts, bushy, \$6.00 per 100.

**Ferns**, Neph. Verona, 2½-in., \$7.00 per 100.

**Fuchsia Mrs. E. G. Hill**, best double white, \$6.00 per 100.

**Gladioli**, Niagara, best yellow, \$5.00 per 100, \$45.00 per 1000.

**Hardy Pinks**, Her Majesty, Gertrude, Essex Witch and Laura Wilmer, 2-in. at \$7.00 per 100, \$65.00 per 1000.

**Pelargonium Mrs. Loyal**, Pansy Geranium, \$10.00 per 100.

**Petunia**, Giant Ruffled, \$5.00 per 100.

**Petunia**, Rosy Morn, \$5.00 per 100.

**Petunia**, Giant Double, assorted, \$6.00 per 100.

**Salvia America**, the best one of all, true from cuttings, \$5.00 per 100.

**STORRS & HARRISON CO.**  
PAINESVILLE, OHIO

Mention The Review when you write.

## Ferns and Decorative Plants

**Nephrolepis**, Teddy, Jr., and Scottii, 6-in. pots, \$9.00 per doz.; 7-in. pots, \$15.00 and \$18.00 per doz.; 8-in. pots, \$24.00 per doz.

**Ficus Elastica**, (Rubber plants), 6-in. pots, \$12.00 per doz.; 7-in. pots, \$18.00 per doz.

**Dracaena Fragrans**, 6-in. pots, \$12.00 per doz.

**Asplenium Nidus-Avis**, (Bird's-Nest Fern), 5½-in. pots, \$9.00 and \$12.00 per doz.

**Asparagus Plumosus**, 3-in. pots, \$10.00 per 100.

#### IMPORTANT NOTICE

Owing to the very great increase in price of all materials used in packing of plants, we find it necessary to make a small charge for same; add 5% to bill for packing charges.

All plants travel at purchaser's risk. Our responsibility ceases after delivery to Express Companies. To save Express charges, please mention if pots are wanted. Cash with order. No plants shipped C. O. D.

**ASCHMANN BROS.**, Second and Bristol Sts. Philadelphia  
and Rising Sun Ave.

Mention The Review when you write.

## HARDY PLANTS

**THE WAYSIDE GARDENS CO.**  
Mentor, Ohio

Mention The Review when you write.

## Schiller's

"The Strain That Leads"

## Primroses

Mention The Review when you write.

## SNOW QUEEN CANNA

Awarded Certificate of Merit at S. A. F. & O. H. New York Convention. And 100 other notable kinds. Always ask for

**SWASTIKA BRAND CANNAS**

The **CONARD & JONES CO.** West Grove, Penna., U.S.A.  
Robert Pyle, Pres. Ant. Wintner, V.P.

Mention The Review when you write.

# GODFREY CALLAS

Variety *Devoniensis*, strong 3-inch plants, \$8.00 per 100; \$75.00 per 1000.

These plants potted on will give quantities of flowers throughout the winter.

## Geraniums

3-inch, eight best bedders, \$10.00 per 100.

**Fred H. Lemon & Co.**  
RICHMOND, IND.

Mention The Review when you write.

## Miscellaneous Plants

ASPARAGUS, PLUMOSUS and SPRENGERI, 2½-in., 5c each.  
ASPARAGUS, PLUMOSUS and SPRENGERI, 3-in., 10c each.  
KENTIAS, 4-in., 50c; 5-in., \$1.00 each.  
KENTIAS, made up, 5-in., \$1.50; 6-in., \$2.50 ea.  
KENTIAS, large made up plants, 8-in., \$25.00 each.  
ARECA LUTESCENS, 4-in., made up, 50c each.  
CIBOTIUMS, 8-in. tubs, \$7.50; 10-in. tubs, \$10.00 each.  
BAMBOO, 8-in. tubs, \$6.00 each.  
DRACAENA MASSANGIANA, 6-in., \$1.50 each.  
RUBBERS, 5-in., 50c; 6-in., 75c each.  
FICUS PANDURATA, \$1.00, \$1.50, \$2.50 and \$5.00 each.  
HARDY IVIES, 25c and 50c each.  
BEGONIAS, Thurstonii, 4-in., 20c each.  
BEGONIAS, Angel Wings, 4-in., 20c each.  
PANDANUS, 4-in., 75c; 5-in., \$1.00; 6-in., \$1.50 and \$2.50 each.  
BIRD'S-NEST FERN, 4-in., 75c; 5-in., \$1.00 each.

**JOHN BADER CO.,**  
MT. TROY, N. S. PITTSBURGH, PA.

**JULIUS ROEHRS CO.**  
**RUTHERFORD, N.J.**  
ORCHIDS, PALMS  
and plants of every variety

Mention The Review when you write.

## Chrysanthemums

MY SPECIALTY

**CHAS. H. TOTTY**  
Madison, New Jersey

SEEDS and SEEDLINGS

Large surplus Arbor Vitae and Sugar Maple, any size, low prices. What have you to sell or exchange?  
AMERICAN FORESTRY CO., Pembine, Wis.

Mention The Review when you write.

## Chrysanthemum Cuttings

READY NOW AND LATER

The Following Varieties:

\$3.50 per 100, \$30.00 per 1000.

Smith's Advance, October Frost, Oconto, White Chieftain, Chas. Rager, Mistletoe, White Bonnaillon, Odessa, Early Snow, Dolly Dimple, Marigold, Mrs. Morgan, Roman Gold, Yellow Bonnaillon, Golden Queen, Golden Wedding, Chrysolora, Robert Halliday, Pacific Supreme, Pink Chieftain, Enguhard, Wells' Late Pink, Seidewitz, Maud Dean, Glory Pacific, Unaka, Harvard, Helen Frick.

The Following Varieties:

\$4.00 per 100, \$35.00 per 1000.

October Queen, Lynnwood Hall, Jeanne Nonin, White Eaton, Mrs. Pollworth, Golden Glow, Yellow Eaton, Early Rose, Hamburg Late White.

The Following Varieties:

\$5.00 per 100, \$45.00 per 1000.

Josephine Foley, Wm. Turner, Yellow Turner, White Chadwick, Golden Chadwick, Pink Chadwick, Golden Mistletoe, White Seidewitz, Richmond, Tiger and others.

Plants from 2¼-inch Pots, Add \$2.00 per 100.

### AGERATUM

Stella Gurney and Dwarf Dark Blue.  
100 1000  
Rooted Cuttings.....\$1.50 \$12.00  
2-inch ..... 5.00 40.00  
2½-inch ..... 6.00 50.00

### FERNS

Macawil. A new one. And if you have not already ordered, you will do so and wish you had bought it earlier. It is the fastest grower, most symmetrical and one of the best keepers of any of the Nephrolepis Ferns on the market. Immediate delivery. 2½-in., \$150.00 per 1000. Good, heavy stock that will please.

2½-inch 100 1000  
Teddy, Jr. ....\$8.00 \$70.00  
Scottii ..... 8.00 70.00  
Boston ..... 8.00 70.00  
Whitmanii ..... 8.00 70.00  
Verona ..... 12.00 ....

### BEGONIAS

Mrs. M. A. Patten. A new and much improved sport of Chatelaine. Beautiful shade of dark pink, bordering on brilliant scarlet. 100 1000  
Rooted Cuttings.....\$7.00 \$60.00  
2½-inch ..... 10.00 ....  
Chatelaine, 2½-inch..... 7.50 65.00  
Chatelaine, 3-inch..... 15.00 ....  
Lorraine, 2½-inch..... 25.00 225.00  
Cincinnati, 2½-inch..... 35.00 325.00  
Meteor, 2½-inch..... 35.00 325.00  
Peterson ..... 32.50 300.00  
Turnford Hall ..... 25.00 225.00  
Concurrent ..... 35.00 ....  
Cardinal Mercier (Sport of Lorraine) ..... 16.00 ....

Packing and boxes extra at cost.

We assume no risk for damage or delay in transit.

**C. U. LIGGIT** Office: 303 Bulletin Bldg. Philadelphia, Pa.

The following Varieties:

\$3.50 per 100, \$30.00 per 1000.

### POMPONS

Niza, Zora, Golden Climax, Zenobia Gold, Fairy Queen, Lillian Doty, Diana, Klondike, Mariana, Mary, Western Beauty, Yellow Baby, Hilda Canning, Helen Newberry, White Mensa, Golden Mensa, Mrs. E. D. Godfrey, Mrs. W. E. Buckingham, Marguerite Waite, White Garza, Yellow Garza, Iola, Blanche, Mrs. Horne, Mary Pape, Emma Richard Brown, Volunteer, November Pearl, Halloween, Golden Star, Winter, Pink Lady Marianna, Isabelle, Romaine Warren, Source d'Or, Etoile d'Or, Edina, Jean Edwards, Kate Koval, Dusky Maid.

### CHRISTMAS GOLD

\$6.00 per 100, \$50.00 per 1000.

### COLEUS CUTTINGS

1000

Verschaffeltii, Beckwith Gem, Golden Bedder, Queen Victoria, Trail-ing Queen, Firebrand and others.  
Rooted Cuttings .....\$12.00

Brilliance, Salvator and other fancy varieties ..... 20.00

### CYCLAMEN

English and German Strain

Salmon, Light Red, Dark Red, Light Pink, Rose Pink, Pure White, White with Eye.

100 1000  
Seedlings, 2 leaves, assorted varieties .....\$7.50 \$65.00  
Seedlings, 3 leaves..... 8.00 75.00  
Seedlings, extra select..... 10.00 ....

Purchaser's selection of varieties, \$5.00 per 1000 extra.

2½-inch .....\$14.00  
2½-inch, extra select..... 18.00  
3-inch ..... 25.00  
4-inch ..... 50.00

### CHERRIES

Holly Berry. Cross between Melvini and Cleveland and an improvement on both. Dwarfier grower; darker color; heavier truss; smaller berry; smaller foliage. May delivery.

100 1000  
2½-inch pots .....\$10.00 \$90.00  
Order early.

## FERNS

NEPHROLEPIS VICTORIA (The Victory Fern). A beautifully crested form of "Teddy Jr." with fronds frequently subdivided at the ends, making a most unique, distinct, and desirable variety.  
Strong plants, 2½-inch pots, \$3.00 per dozen; \$20.00 per 100.  
Extra fine specimen plants, 6-in., \$1.00 each; 8-in., \$3.00 each; 10-in., \$5.00 each; 12-in., \$7.50 each.

Each  
NEPHROLEPIS ELEGANTISSIMA and ELEGANTISSIMA COMPACTA, 3½-in., \$0.35  
NEPHROLEPIS ELEGANTISSIMA and ELEGANTISSIMA COMPACTA, 8-in., 2.00  
NEPHROLEPIS ELEGANTISSIMA and ELEGANTISSIMA COMPACTA, 10-in., 4.00  
NEPHROLEPIS MUSCOSA, 3½-in., .35  
NEPHROLEPIS MUSCOSA, 5-in., .75

Packing Extra

**F. R. PIERSON, Tarrytown, New York**



## WASHINGTON, D. C.

## The Market.

Stock continues to become more plentiful and, naturally, prices have dropped in many instances. There has been an abundance of sweet peas and snapdragons. The carnation supply has also shown a large increase; last week they were selling as low as \$4 and \$5 per hundred. The rose supply is satisfactory and the quality of all varieties of stock is good. Beauties brought \$9 and \$12 per dozen, orchids \$1 to \$1.50 each, Easter and calla lilies \$3 per dozen and valley cleaned up at \$10 and \$12 per hundred.

The plant trade fell off considerably last week.

## Club Meeting, Roast and Dance.

The Florists' Club held its monthly meeting at Schmidt's hall, Tuesday, April 6, and the new officers were installed. Sunday closing was declared effective, beginning Sunday, April 11, and many other important matters were discussed. Mr. James, a carnation grower from England, was present and offered to give a talk on carnations and roses and plans are under way to get the growers together so that they can benefit from Mr. James' experience along their line.

The oyster roast and dance, which was held at Elks' hall Friday, April 9, was voted a success by everyone; many out-of-town florists expressed their regret because they were unable to attend the affair. Several leading members of the trade were present and they are getting together to start a movement to put more pep into the club and to have more outings and entertainments this year.

## Various Notes.

The Leo Niessen Co. is receiving fine cuts of roses, carnations and sweet peas and expects to be receiving an excellent cut of orchids for some time to come. Out-of-town business was satisfactory last week, several fine orders having been shipped. G. V. S.

Sycamore, Ill.—William Swinbank has sold his business to Martin Johnson, who was for several years his assistant.

## NEW Artillery Plant

New Artillery plant, giant variety, which we have named **Victory**. Looks like a fern, is fine for porch boxes, hanging baskets and vases. Easy to propagate.

3-in., 50c each; \$5.00 per doz.

Cash with order.

**John Brust,**

Hawkes Ave. and Mound St., COLUMBUS, O.

Mention The Review when you write.

**A. N. PIERSON**  
INCORPORATED

**Growers of Plants, Cut Flowers,  
Palms and Ferns**

**CROMWELL, CONNECTICUT.**

## HYDRANGEAS

**Baby Bimbinette, Mouillere, Mme. Chautard,  
Avalanche, M. Hamar, Gen. de Vibraye, Otaksa**

All plants are budded and ready for Spring flowering from Mother's Day to Memorial Day.

3-inch, \$14.00 per 100; 6-inch, 5 to 7 buds, at 85c each. Excellent value.

## ROSES!

## ROSES!!

Quick Delivery of Strong Stock. Shipment from East or Middle West.

	Pots	Own Root 100 1000	Grafted 100 1000
Frank W. Dunlop.....	2 1/4-inch	\$35.00 \$300.00	\$45.00 \$375.00
Mme. Butterfly .....	2 1/4-inch	35.00 300.00	45.00 375.00
Premier .....	2 1/4-inch	20.00 175.00	.....
Columbia .....	2 1/4-inch	16.00 140.00	.....
Ophelia .....	2 1/4-inch	15.00 125.00	.....
American Beauty .....	2 1/4-inch	20.00 185.00	.....

My Maryland. Summer propagation, own root plants. Immediate shipment if wanted. 600 3-inch Maryland, \$20.00 per 100, \$185.00 per 1000; 300 2 1/2-inch Maryland, \$15.00 per 100.

## Carnations and Chrysanthemums

Rooted Cuttings.  
All Standard Varieties.

### SPECIAL OFFER OF CARNATIONS

Morning Glow, Pink Delight and Enchantress Supreme.  
5000 Rooted Cuttings of each ready for immediate delivery.  
Also all other varieties.

## Cyclamen Seedlings

Extra fine stock, 4 to 6 leaves.

Mixed, \$8.00 per 100; \$75.00 per 1000. Salmon alone, \$10.00 per 100.  
RAISED FROM FANCY STRAIN OF SEED.

### IMMEDIATE SHIPMENT

Fine strong 2 1/4-inch plants, ready for 3-inch and 3 1/2-inch.

## Cyrtomium Falcatum and Rochfordianum

\$6.50 per 100, \$60.00 per 1000.

Cash or satisfactory trade references. No C. O. D. Shipments.

**L. J. REUTER CO.,** PLANT 15 Cedar St.  
BROKERS Watertown, P. O. Boston, Mass.

Mention The Review when you write.

## FERNS—Exclusively

Our houses are full of excellent stock, healthy  
and of splendid color

<b>Boston</b>				<b>Boston, 3-in.....</b>	<b>100</b>	<b>1000</b>
<b>Roosevelt</b>					<b>\$15.00</b>	<b>\$140.00</b>
<b>Teddy, Jr.</b>		<b>100</b>	<b>1000</b>	<b>Asparagus Plumosus, 2 1/4-in..</b>	<b>4.00</b>	<b>35.00</b>
<b>Whitmanii</b>	} 2 1/4-in....	<b>\$6.00</b>	<b>\$55.00</b>	“ “ 2 1/2-in..	<b>5.00</b>	<b>45.00</b>
<b>Whitmanii Comp.</b>				“ “ 3-in....	<b>8.00</b>	<b>75.00</b>
				<b>Sprengeri.....</b>	<b>15.00</b>	<b>130.00</b>

Trade references or cash with order.

**The Springfield Floral & Fern Co.,**  
Successors to The Springfield Floral Co.

**SPRINGFIELD, OHIO**

## OPHELIA

ROSE PLANTS from 3-inch pots  
\$17.50 per 100, \$150.00 per 1000.

J. W. YOUNG, Enfield, Pa.

Always mention the Florists' Review when  
writing advertisers.

Write for prices and description of  
**Madame Butterfly**

**The Jos. H. Hill Co.**  
RICHMOND, IND.

Always mention the Florists' Review when  
writing advertisers.

# POINSETTIAS

We are booking orders for delivery in July or later. Our stock will be as good as ever in quality and larger in quantity. Send in your order NOW, giving date for delivery. We will get them to you when you want them. \$8.00 per 100; \$75.00 per 1000.

When making up your Mum planting list, don't forget to include our four new pink varieties. Harbinger, Pandora, Tokio and Progress will make you good money. See our ad in the Easter number for description. A postal card will bring our list of standard varieties.

WE CHARGE 5% OF INVOICE FOR PACKING

**Baur & Steinkamp**  
3800 Rockwood Ave., INDIANAPOLIS, IND.

## Spring Plants in Abundance

	Per 100	Per 1000
Ageratums, light or dark, 2-in.	\$2.50	\$22.50
Calendulas, Orange King, 2 1/4-in.	3.00	25.00
Centaureas, Dusty Miller, 2 1/4-in.	3.00	25.00
Coleus, red or yellow, 2-in.	3.25	30.00
Fuchsias, 12 good var., 2 1/4-in.	3.00	25.00
Fuchsias, 12 good varieties, 4-in.	12.50	120.00
Geraniums, Ricard, Poltevine,		
Nutt, Buchner, etc., 2-in.	4.25	40.00
Geraniums, above kinds, 3 1/4-in.	10.50	100.00
Heliotropes, light or dark blue,		
2 1/4-in.	4.50	40.00
Heliotropes, 4-in.	12.00	110.00
Larkspurs, separate colors, 2 1/4-in.	3.00	25.00
Marguerites, white or yellow, 2 1/4-in.		
inch	4.00	37.50
Marguerites, 4-in.	12.00	110.00
Salvias, Scarlet Sage, 2 1/4-in.	5.00	45.00
Salvias, 3-inch.	8.00	75.00
Verbenas, choicest mixed, 2 1/4-in.	2.75	25.00
Vinca Variegata, 2 1/4-in.	5.00	45.00
Vinca Variegata, 4-in.	13.00	125.00

For prices on other stock send for catalogue, now ready. Cabbage and tomato plants in abundance, \$5.00 per 1,000.

**ALONZO J. BRYAN**  
Wholesale Florist  
WASHINGTON, NEW JERSEY

**A. L. MILLER**  
Pot Plants a Specialty  
Jamaica, N. Y.

**CARNATIONS**  
F. Dorner & Sons Co.  
LA FAYETTE, IND.

**WM. K. HARRIS**  
55th Street and Springfield Avenue  
WEST PHILADELPHIA, PA.  
Wholesale Grower of Blooming  
and Decorative Plants

Mention The Review when you write.

**YOU** Will find all the best  
offers all the time in The  
Review's Classified Advs.

# CANNAS

3-inch pot plants ready for immediate shipment.

\$1.00 per doz. \$5.00 per 100 \$40.00 per 1000

Alphonse Bouvier  
Florence Vaughan  
Gustav Gumpfer  
Maros  
President Myers

Richard Wallace  
Souv. d'Antoine Crozy  
Venus  
Gladiator  
J. D. Eisele  
Louisiana

Mme. Crozy  
Queen Charlotte  
Rubin  
Uncle Sam  
Wyoming

## VINCA VARIEGATA

Good strong stock. The 3 and 4-inch are heavy stuff.

2-inch, \$2.75 per 100 3-inch, \$3.75 per 100 4-inch, \$12.50 per 100

Alternantheras, Alyssum, Double Giant and Dwarf; Begonias; Lobelia, Crystal Palace Gem; Hardy English Ivy, assorted; Heliotrope; Vinca Variegata, all 2-inch, \$2.75 per 100, \$25.00 per 1000.

Send for Catalogue.

Cash With Orders.

**R. Vincent, Jr., & Sons Co.**  
White Marsh, Maryland

Mention The Review when you write.

**CHAS. D. BALL**  
GROWER OF  
**PALMS, ETC.**

Send for Price List

HOLMESBURG, PHILADELPHIA, PA.  
Mention The Review when you write.

## MOTHER'S DAY

NEXT BIG HOLIDAY

We will be in heavy supply on all seasonable cut flowers. Place your order early and be assured of an adequate supply.

"ZETLITZ QUALITY MAKES REPEAT ORDERS"  
**ROLF ZETLITZ CO.**  
LIMA - COLUMBUS - DAYTON - ADA, OHIO

Always mention the Florists' Review  
when writing advertisers.

## ORCHIDS

We have thousands of plants in all varieties in flower sheath.

Write for price list.

We deal in nothing but orchids.

**GEO. E. BALDWIN CO., Box 98, Mamaroneck, N.Y.**  
Mention The Review when you write.

See our ad on page 115  
April 8th Review

Rooted Cuttings and all Stock  
for Decoration Day

**GEO. A. KUHL, Wholesale Grower, PEKIN, ILL.**

Always mention the Florists' Review  
when writing advertisers.



## MINNEAPOLIS AND ST. PAUL.

## Easter Business.

Easter trade in the Twin Cities was affected by the stormy weather. The plant dealers were the hardest hit, because of the storm Thursday and Friday before Easter. It was difficult to make deliveries and the people in general were not in a mood to buy flowers. There was a good supply of Easter plants and cut flowers of all sorts. Easter lilies and other stock moved well and the business since the holiday for parties and social functions has cleared the market on lilies.

## Various Notes.

The April meeting of the Minneapolis Florists' Club took the form of a banquet at Donaldson's tea rooms. The ladies were invited on this occasion.

The ladies' florists' organization of Minneapolis had a party Tuesday evening, April 6.

The horticultural division of the state fair is offering about \$7,400 in premiums for this fall.

Frank Gustafson, St. Paul, has been ill for several weeks. H. E. Philpott has been looking after his business.

August Swanson, an old member of the trade in St. Paul, has moved to Pasadena, Cal.

C. H. Ramsdell has returned from a business trip to Montana. He reports considerable work under way there in the landscape line. Scarcity of good material and reliable labor is troubling the landscape men.

The forestry section of the St. Paul park board is to plant 4,600 trees on the streets this spring.

Will Bros. Co. has some fine houses of snapdragons, sweet peas and carnations.

Local nurseries began wholesale shipments last week and expect to make retail shipments and do local planting soon. L. C.

## HEADING WEST.

L. F. Darnell, of Cleveland, O., is headed for the west coast, seeking new members for the F. T. D. He has covered the states of Oklahoma, Kansas, Nebraska and Colorado and has met with success in getting at least one new member in good standing in every city that he has visited.

## Foliage Plants

Ferns — Scottii and Teddy, Jr., 6-inch pots, 75c; 7-inch, \$1.25; 8-inch, \$2.00 each. Whitmanii, 5-inch pots, 50c each; 4-inch, 30c each.

Palms — Kentia Forsteriana and Belmoreana, 4-inch, 60c each.

Ficus Elastica or Rubber Plant — 4-inch pots, 50c each; 5-inch, 75c each.

Add 5 per cent to amount of bill for packing charges.

Cash with order. No plants shipped C. O. D. All plants will be shipped at purchaser's risk. All plants shipped out of pots unless otherwise stated.

**GODFREY ASCHMANN**

1012 W. Ontario St., PHILADELPHIA, PA.

Mention The Review when you write.

This photograph was taken December 6, 1919, and will give a good idea of what HAMBURG LATE PINK looks like when grown to single stems and planted six inches each way.



## HAMBURG LATE PINK CHRYSANTHEMUM

is an improved late pink Maud Dean, having more petals and, if grown for late, will hardly ever show an open center.

The average grower of Chrysanthemums must have varieties which are easy to handle and from which he can cut as near 100% of perfect blooms as possible. Hamburg Late Pink has been grown for the last four years, and produces a very high proportion of good flowers. It is not an exhibition variety, but for late pink is one of the best for commercial purposes. It can be had in bloom the latter part of November by taking an early bud, but some of the flowers will show open centers. By selecting late buds, after October 1, most of the flowers are cut during December, and would advise to select late buds, as the later buds will hardly ever show an open center, and some flowers can be had even in January.

Keeping qualities are excellent and where a graceful pink flower is wanted, Hamburg Late Pink cannot be surpassed.

Rooted Cuttings (by parcel post), \$16.00 per 100; \$150.00 per 1000  
2-inch pots (by express), \$18.00 per 100; \$180.00 per 1000

**WILLIAM F. KASTING COMPANY,** 568-570 Washington St., BUFFALO, N. Y.

Mention The Review when you write.

## New Mum Enchantress

Light pink sport of Mrs. Edw. A. Seidewitz.

Rooted Cuttings, \$10.00 per 100; 2¼-in., \$12.00 per 100

## Ryan &amp; Culver

27 South Hazel Street

Successors to H. H. Cade

YOUNGSTOWN, O.

Mention The Review when you write.

## Orchid Grower Wanted

The man I want doesn't read "help wanted" ads on the classified page. He isn't looking for a job. He is 30 to 35 years old. He is commercially trained.

He has had experience with a progressive company, growing Orchids for a commercial, up-to-date place.

He will be interested in change only after he hears of our institution; its 40 years' record of sound success; its need for him and the opportunity it offers.

He would be willing to make his home on the place, west of Philadelphia.

Salary to be discussed later, but I do not want a man who hasn't proven to the satisfaction of others.

Just one answer is what I want. Make it in detail; be sure it will be treated in confidence.

Only written application will be received, but if your reply is considered favorably, an interview will be arranged at no expense to you.

Address No. 460, care Florists' Review, Chicago.

Always mention the Florists' Review when writing advertiser

# FigurAYtor --- The Wonder of the Age



Without Desk Stand

**Adds, Subtracts — FigurAYtor — Multiplies, Divides**

## SIX GOOD REASONS

Why the FigurAYtor is the logical machine for you. No other machine at any price embodies these six reasons.

- 1—**ADDS** with all the speed and accuracy of higher priced machines.
- 2—**DIRECTLY SUBTRACTS**—No roundabout, complicated method, but true, quick subtraction.
- 3—**ADDS FRACTIONAL PARTS**—Such as feet, inches and fractions.

**PRICE**  
**\$25.00**  
GUARANTEED  
THREE YEARS

- 4—**EASY TO LEARN**—You can become an expert operator in three days.
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Universally useful, the FigurAYtor is adaptable to any and every business. Suitable for any and every worker, from the executive to the youngest employee.

**IF YOU USE FIGURES YOU NEED A FIGURAYTOR! MAIL YOUR ORDER TODAY!**  
Complete descriptive matter sent on request.

**GROWERS' EXCHANGE,**


**CHAS. N. COTTER, Pres.**

**Jamestown, N. Y.**

## = OVERISSUED NEWSPAPERS =

Car Load Lots **FOR WRAPPING PURPOSES HAVE GIVEN EXCELLENT SERVICE AND** Protect your Supply  
Our Specialty **HAVE SAVED MONEY FOR MANY OF OUR SATISFIED CUSTOMERS** by ordering Now  
**910 Michigan Blvd. MENDELSON BROS. PAPER STOCK CO. CHICAGO, ILLINOIS**

Mention The Review when you write.




No loss if you mend your split carnations with

**SUPERIOR CARNATION STAPLES**

35c per 1000; 3000 for \$1.00, postpaid.

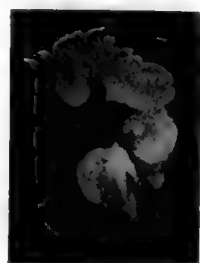
**Wm. Schlatter & Son**

422 Main St.  
Springfield, Mass.



BEFORE AFTER

Mention The Review when you write.



## Cokely's Carnation Clips


(BAUR PATENT)

The most practical device on the market for mending Split Carnations. Let us convince you by Ten Days' Free Trial.

**Price per Outfit (1 Plier and 1000 Clips), \$2.50**

CLIPS—1000, 85c; 2000, \$1.50; 5000, \$3.25; 10,000, \$5.50; 25,000, \$12.50; 50,000, \$22.50.

**B. E. & J. T. COKELY, Scranton, Pa.**



**SPLIT CARNATIONS**

Easily Mended with Pillsbury's Carnation Staples.

"Best device on the market." Joseph Traudt

"Could not get along without them." S. W. Pike.

1000, 35c; 3000 for \$1.00, postpaid.

**I. L. Pillsbury, Galesburg, Ill.**

Mention The Review when you write.



**Supreme Carnation Staples** will mend your Split Carnations. No tools required.

**35c per 1000—Postpaid—3000 for \$1.00**  
**F. W. WAITE, 85 Belmont Ave., SPRINGFIELD, MASS.**

## Lewis Bros.

Manufacturers of

**Wired Picks and Sticks Labels and Pot Markers**  
**Candy Sticks and Skewers**

**PEEKSKILL, N. Y.**

Mention The Review when you write.



## A SURE Water Supply

Install a Caldwell Tubular Tower and let it deliver you by force of gravity a dependable water supply every day in the year.

Simple, strong, safe. You can erect it yourself. Cost moderate. Most economical.


Send for Catalogue **W. E. CALDWELL CO.**

Incorporated  
1903 Brook St.  
**LOUISVILLE, Ky.**

C. J. Brooks, Florist  
Bloomington, Ill.

*Caldwell*  
TANKS AND TOWERS

Mention The Review when you write.



Every Storeman and Grower not familiar with "WIRE TIE" should send for samples.

**WM. F. BUSCHARDT**  
6 East Woodland Ave.  
**BALTIMORE, MD.**

Mention The Review when you write.



## Greenhouse Heating

SUBSCRIBERS are invited to write the editor of this department with regard to any details of greenhouse heating that are not understood. When information is desired regarding the capacity of boilers, or the amount of radiation required for a greenhouse, the needed temperatures should be stated in the inquiry, as well as the amount of glass in the side walls, and the dimensions and general arrangement of the greenhouses. It is often helpful, also, to have a sketch showing the location of the houses.

### NUMBER OF FLOWS.

Would you tell me how many 2-inch flow pipes a 4-inch main will take care of in a hot water system? The flows are 100 feet long, with two returns on each flow to the main returns. Some local plumbers say that they can carry ten, while others say five.

E. F. C.—Wash.

The amount of radiation which can be handled by a 4-inch flow pipe will depend upon the height of the system and, particularly, of the returns above the boiler, which is not stated. If the lowest part of the coils is two feet above the top of the boiler, ten 2-inch returns, 100 feet in length, should not be considered an excessive amount to be carried by a 4-inch flow of the same length, especially if the flow pipe is on the plate or overhead.

The radiation furnished by the flow and returns will only be 750 square feet. It is a safe rule with coils of a length of 100 feet to arrange the piping so that the combined area of the returns is twice the area of the flow pipe. With this as a basis, I should have eight 2-inch returns for a 4-inch flow pipe, especially if the returns are only level with the top of the boiler. It is preferable to use this number of returns instead of ten.

Instead of using a 4-inch main, a 2½-inch flow pipe with about three 2-inch returns can be used, although four returns, 100 feet long, may be used with a 2½-inch flow if they are two feet above the top of the boiler and the flow pipe runs downhill, at a somewhat higher level. The slope need not be more than one inch in fifteen or twenty feet, or just enough to allow the air to go to the highest point in the system.

### FIVE HOUSES, ONE BOILER.

I am sending you a sketch of my range in order to find out how to pipe it to get a temperature of 60 degrees when it is 15 degrees below zero. I grow cut flowers and pot plants. Of my five greenhouses, two have just been finished, but have not yet been piped. I have one No. 5 Kroeschell hot water boiler and have piped house No. 1 with the help of the drawings which the Kroeschell Bros. Co. sent me when I bought the boiler. House No. 2 is piped on the same plan except that there is not so much piping in it, as I did not want this house so warm. Experience, however, has shown that it has not enough piping in it to keep up a temperature for carnations, snapdragons, sweet peas and calendulas, but this can be remedied. House No. 3 I piped in

## KROESCHELL GREENHOUSE SPECIALTIES

NOT  
CAST  
IRON



NOT  
CAST  
IRON

Made in 20 Sizes

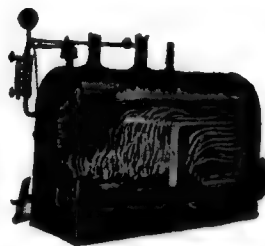
HEATING and COOLING are two branches of engineering on which we specialize for the greenhouse trade.

Over thirty years have been devoted by us to the construction and designing of boilers and refrigerating apparatus.

During this period we have furnished and installed heating and cooling systems for the most successful greenhouse men in this country.

### Tubeless Boiler

For Hot  
Water  
or  
Steam



For  
Vacuum  
or  
Vapor

KROESCHELL Boilers are making the most wonderful greenhouse heating record in the world. Florists who have used other makes are constantly giving the KROESCHELL the highest praise.

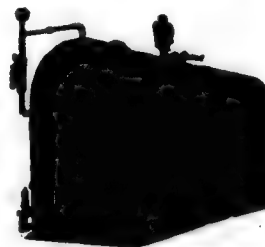
## KROESCHELL FIRE & WATER TUBE BOILER

The High Pressure Kroeschell—a highly efficient unit for steam plants 100 H. P. and over.

13,468,520 sq. ft. of glass was equipped with KROESCHELL Boilers during the past five years.

### Water Tube Steam Boiler

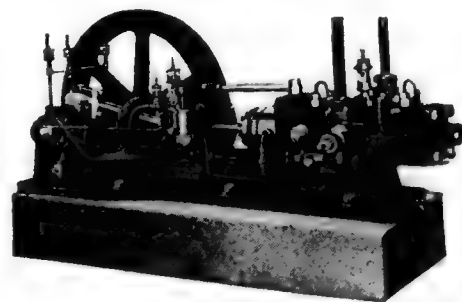
No  
Tubes  
to  
Clean



No  
Brick  
Work  
Re-  
quired

When in need of refrigeration investigate the Kroeschell System—its high efficiency and low cost of operation place the Kroeschell System of Refrigeration in the foremost rank for greenhouse use. Our system of Refrigeration and Cooling is easily installed—perfect control of temperature and absolute safety insured—no ammonia used for this system.

Safety  
CO<sub>2</sub>  
Economy



No  
Ammonia  
Used

Send for Boiler or Ice Machine Catalogues.  
State which is wanted.

BUY DIRECT—FACTORY TO USER PRICES

KROESCHELL BROS. CO.  
KROESCHELL BROS. ICE MACH. CO.

444 West Erie Street,  
CHICAGO, ILL.

**GULF CYPRESS****Greenhouse Materials**

Pecky Cypress Bench Lumber

**GLASS****HOTBED SASH**

All Kinds and Sizes

Lower than the  
market prices.**MOST PRACTICAL****SHELF BRACKET**38c  
with bolts  
completeMade for two 6-inch boards  
or two lines of 1-inch or  
1 1/4-inch pipe, and can be  
clamped on 1 to 2-in. upright pipe  
columns.**FLATS**Well made, iron-bound, 20c  
each. Send 80c for sample.**NON-KINK  
WOVEN HOSE**Remnants, 12 ft. and up, coupled,  
12c per ft. This hose is cheap at  
twice the price.**Metropolitan Patented  
BOILERS**Will do more work  
than any other boiler  
of the same size;  
starts circulating al-  
most instantaneously;  
made in all sizes to  
heat every size green-  
house.**PIPE****Metropolitan Manufacturing Co.**

1299-1323 Flushing Ave.,

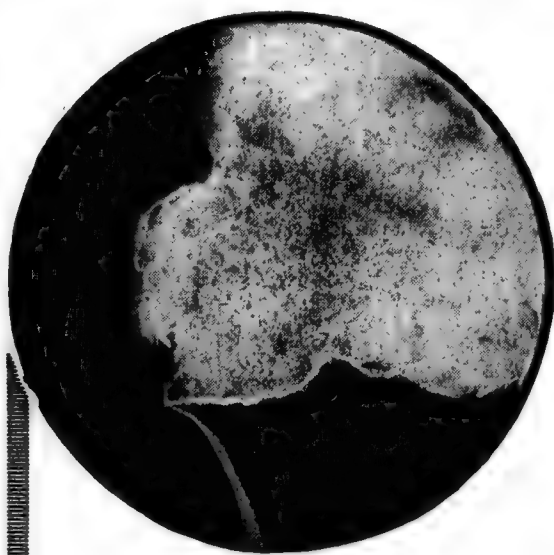
Brooklyn, N. Y.

Mention The Review when you write.

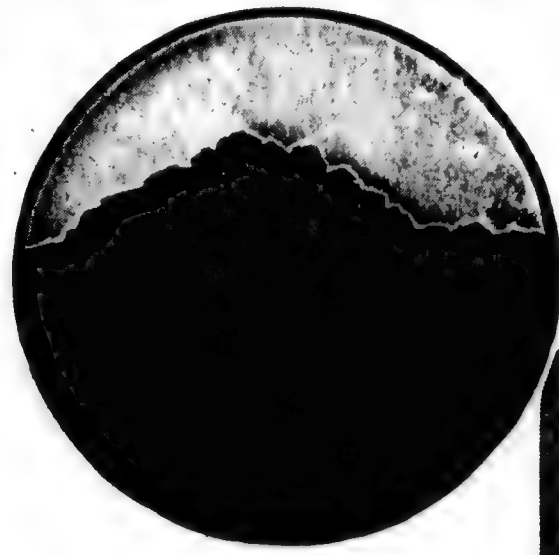
the same way except that instead of putting the pipes apart I put them together and got all the returns under two side benches, as I was not ready to put in the benches in the center at that time. Houses No. 4 and No. 5 are not piped and I need to use them. Could I pipe them now so as to carry enough heat to keep stock from freezing or would you advise piping later on?

There are three outlets on the boiler and two inlets on each side. At present I am not using the center outlet and, because the boiler is set too close to the wall, I am not using the two inlets on one side. If I have the water from all five houses return through the two inlets I am using now, will that be too much on one side? In accordance with the Kroeschell plans, one outlet supplies house No. 1 and the other takes care of Nos. 2 and 3. At present I cannot tear anything out or make radical changes in the building. Would you advise using steam in this size of range or will hot water be all right?

I could let the water out and put a 4-inch valve on the main and one on the return and pipe the two houses from those, letting the water in again when the change was completed. But I have about 150 feet of 3-inch pipe and a good deal of 1 1/4-inch pipe, which I should like to use if possible. Should the hot water mains be reduced, as is done with steam mains? I have one 4-inch main running through the service shed; should this be reduced from 4-inch to



"White Coal"



Black Coal

## Help Save the "White Coal of Industry"

The boiling hot water resulting from condensation in your steam lines is worth money. You have paid for it in terms of coal. It contains valuable heat units. It is the "White Coal of Industry"—it should not be wasted.

And it need not be wasted. The Morehead Back-to-Boiler System will save it for you by returning it to the boiler at temperatures as high as 400 degrees Fahrenheit. It reduces coal consumption an average of 20%. At the same time your steam will be "drier" and more efficient; your production speeded up and profits increased.

Write today for facts and figures on what the Morehead System will do in your plant.

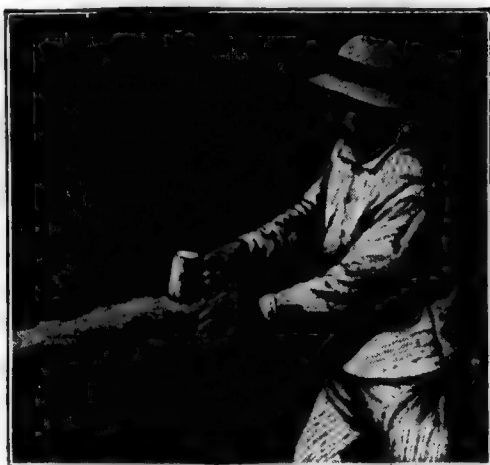
## Morehead Manufacturing Company

Dept. "M"

Detroit, Mich., U. S. A.







Showing ease with which Plibrico  
is laid in place

# Use PLIBRICO

## In Building Your Boiler Furnace Lining

It will outlast any fire brick. An ideal material for front door arches, side walls, combustion chamber linings, bridge walls and baffles. It's jointless. Makes your furnaces **Airtight and Saves Coal.**

Shipped in steel containers only. Warehouse stock carried in principal cities for immediate delivery.

Write for book on furnace building.

**JOINTLESS FIRE BRICK CO.**

Offices and Factory, 1130-1150 Clay St., CHICAGO, ILL.



Trade Mark  
Reg. U. S. Pat. Office

## IT PAYS TO USE—

# ELASTIC FIRE BRICK in all your boiler work.

*Any handy man can install it.*

Use it for patching when you cannot afford to cut a boiler out.

**ELASTIC FIRE BRICK** can be used for all fire brick purposes.

Hoerber Bros., Geo. Wittbold Co., Miller Bros., C. Hausermann, John Reading and Broadbeck the Florist are using Elastic Lining. These are only a few of the thousands we are selling.

**IT COMES IN BARRELS READY FOR USE. A TRIAL ORDER WILL CONVINCE YOU.**

## CURRAN & COMPANY

Tel. CANAL 1013

1163-67 W. Twentieth Street, CHICAGO, ILL.

Address Dept. 6

3-inch and so on until it reaches the farthest end? I have 4-inch pipe on hand which can be used for return to outlet, but I have no more 2-inch pipe. The system so far installed consists of 4-inch mains reduced to 2-inch mains, with 2-inch returns. C. T. M.—O.

The accompanying sketch shows a cross section of a range of five greenhouses, but one essential has been omitted, namely, the dimensions of the houses. Had the length and width of the houses been given, I could have been more definite in answering the questions.

The No. 5 Kroeschell boiler is rated to heat 12,000 square feet of glass to 60 degrees when it is 15 degrees below zero. This, then, indicates that it would be possible to heat the five houses as described, if they are approximately 20x100 feet each. From the data given it is to be inferred that house No. 1 is piped for 60 degrees and Nos. 2 and 3 for about 50 degrees. It is stated that sufficient radiation is desired in Nos. 4 and 5 to keep the plants from freezing. This will not require much more than one-half as much radiation as for 60 degrees. For temporary purposes as above outlined, the boiler should be able to keep out frost in Nos. 4 and 5, in addition to heating house No. 1 to 60 degrees and Nos. 2 and 3 to 50 degrees, even though they be as large as 20x150 feet, in a climate such as may be expected in southern Ohio.

To heat these houses, run a 4-inch pipe as a flow and take off from this a 3½-inch supply pipe for each of the new houses. Run this overhead to the farther end of each house. If they are



Mention The Review when you write.

Send for information about  
**FISHER GREENHOUSE  
FUEL ECONOMIZERS**  
**FISHER GOVERNOR CO.**  
Home Office—MARSHALLTOWN, IA.  
Branches in Principal Cities.

twenty feet wide, use in each house eight 1¼-inch pipes, with one or two more in house No. 5 if there is glass in the exposed wall, assuming that it is to be piped to keep out the frost and that the 1¼-inch pipe is to be used. Ordinarily it is not advisable to use pipes less than 1½-inch for houses more than fifty feet in length and in this case the pipes should be carried as high as possible on the walls and purlin posts.

For heating a house 20x100 feet to 60 degrees, three 2½-inch flow pipes and nine 2-inch returns would be best.

For the best results one of the re-

## WILKS SELF-FEEDING HOT WATER BOILER

For Economy, Durability, Dependability

Install a WILKS  
and forget your  
troubles.

No night fire-  
man required—  
as the magazine  
or coal chamber  
holds sufficient  
fuel to keep fire  
10 to 12 hours  
without atten-  
tion. Best made  
for a small  
greenhouse.

Send for Catalogue  
and Prices

Telephone  
Yards 866

**S. WILKS  
MFG. CO.**

3523 Shields Ave.,  
CHICAGO, ILL.



maining return ports should be used for the returns from houses 4 and 5, but, if this is out of the question, run a 3-inch return back from each of the new houses and connect each of them to one of the returns now in use, as close to the boiler as possible.

# Permanite

(Trade-mark registered U. S. Patent Office.)

## Modern Methods for Modern Business

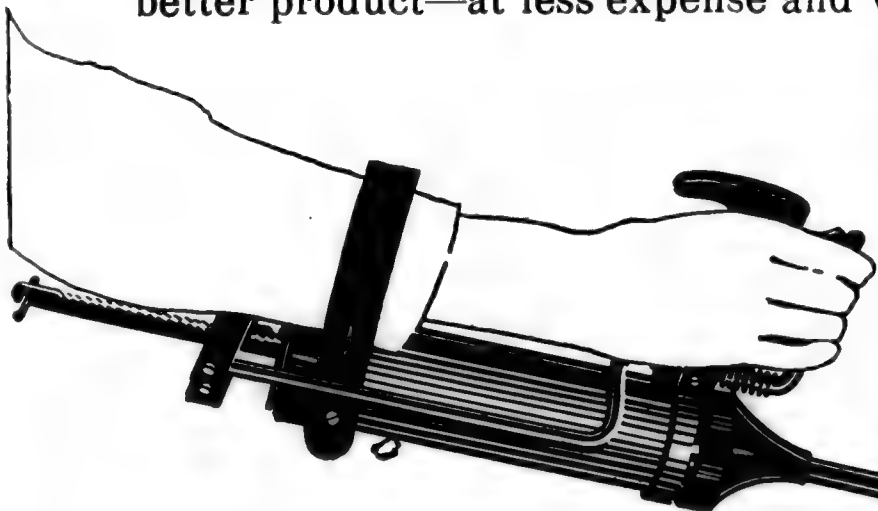
Years ago greenhouse men were satisfied in using their own putty and spent a couple of weeks every year getting their houses in shape.

Today, the modern greenhouse man does not want to use home-made putty and bother about putting it on himself—he knows he can get a better product—at less expense and with better results.

The man who knows glazing compounds, and recognizes their merits, always insists on **Permanite**, because it is the ONE and ONLY original Asbestos Glazing Cement—all others are imitations.

*Yours for a Tight House*

**The Garland Company**  
Cleveland O., U.S.A.



TUBING, ALL SIZES

PIPE CUT TO SKETCH

## SECOND HAND PIPE

Large stock, all sizes, furnished with new threads and couplings.

**JAMES F. GRIFFITH,** 416-24 Moyer Street,  
PHILADELPHIA, PA.

Mention The Review when you write.

## Pipe Fittings - Imico Boilers

—FOR GREENHOUSE WORK—

**ILLINOIS MALLEABLE IRON CO.**

1801-1825 DIVERSEY BOULEVARD CHICAGO

Mention The Review when you write.

## It Lets the Florist Sleep

You don't have to sit up and watch a

**GIBLIN GREENHOUSE BOILER**  
**GIBLIN & CO. UTICA, N. Y.**

Let us tell you what one  
will cost delivered at  
your Railroad Station.

**WRITE NOW.**

## PIPE

Wrought Iron of sound second-hand quality with new threads and coupling, 16-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.

ALSO NEW PIPE AND FITTINGS

**Pfaff & Kendall, Est. 1902 Newark, N. J.**

Mention The Review when you write.

advantages. However, when slack and other cheap grades of coal are used, the attention will be about the same whether steam or hot water is used. Among ranges of 20,000 square feet and upwards a great majority are using



To stop that

pipe leak permanently—cheaply—use Emergency Pipe Clamps.

**M. B. Skinner Co.**  
558-562 Washington  
Boul., Chicago.

steam and are well satisfied with the results.

*When it comes to Greenhouses come to Hitchings & Co.*  
Send for Supply Book  
New York 1179 Broadway Boston 201 Devonshire St.

Mention The Review when you write.

All of the pipes should be run downhill and carried as high as possible, in order to improve the circulation in the small return pipes.

When possible, it is better to reduce the size of the main flow and return pipes after taking off one or more supply pipes, but this is not necessary. In this case, the use of 3½-inch flows and 3-inch returns has been suggested, but if these are not on hand and there is plenty of 4-inch pipe on hand this may be substituted.

The question is asked, "Would you advise using steam or hot water in ranges of this size?" There is no way of telling whether there is 10,000 or 20,000 feet in the range, but the size of the boiler suggests that there is no more than 20,000 square feet of glass. The cost of installing a steam system is considerably less than for hot water, but the latter requires less fuel, can be left longer without attention and has other



## DO YOUR BENCHES NEED REPAIRING?

We have a large and well assorted stock of bench lumber—  
just what you need

### Genuine Louisiana Red Gulf Cypress

Our unexcelled shipping facilities enable us to make prompt shipments from our Chicago yard—  
large or small lots. Write for prices.

—and when you are ready to build your next greenhouse—get our sketches and estimate.

### THE FOLEY GREENHOUSE MFG. CO.

Main Office and Factory, 3248 W. 31st St. Downtown Office, State-Lake Bldg.

CHICAGO, ILL.

#### KANSAS CITY, MO.

##### Easter Business.

"Easter business was good," is the verdict of the trade, but there is a difference of opinion as to how good. Some of the stores had big stocks left over. Easter Saturday dawned with the temperature far below freezing and a blizzard scheduled for Sunday. But telephone orders came for corsages and for various other flowers and plants and delivery systems were worked overtime. Trucks had to be heated, but nothing was lost by freezing. It is certain that the sales would have been far ahead of what they were if conditions had been different. In the main it was better than a year ago, because stocks were so much larger. Wholesalers feel well satisfied. Their heaviest shipping days were Wednesday and Thursday and they disposed of big stocks.

##### The Market.

Business held up well last week and stock continued fairly plentiful. Bulbous stock is scarce and sweet peas are short, owing to dark weather. The express embargo has cut off wholesale business. No shipments were received by the express companies last week. Some orders were sent by parcel post.

##### Various Notes.

S. Bryson Ayres is well stocked on rose bushes. He has been buying wherever he could get good stock.

Samuel Murray's increase of business over last Easter was twenty-eight per cent. Lilies and hydrangeas were his best sellers.

Easter business was larger than the Christmas business at the Muehlebach Flower Shop. The heaviest trade was in plant baskets. April 8 this firm had three weddings and two table decorations, and April 9, three table decorations and a funeral.

Arthur Newell has taken a lease for the east half of what is now the Kupper hotel dining room. He will take possession about June 1.

Robert Newcomb, representing the Burlington Willow Ware Shops, Burlington, Ia., was in the city Friday, April 9.

## *Asbestfalt*

### An Elastic Cement That Expands and Contracts With the Weather

Make your greenhouse weather-tight with Asbestfalt, the elastic cement that never gets hard, cracks or peels in cold weather or runs in hot weather.

**\$1.25 per gallon. Why pay more?**

You can't get anything better no matter how much more you pay. The ingredients are of the purest; weighs but 10 pounds to the gallon.

With the scarcity of coal and its high prices, the careful application of Asbestfalt will more than pay for itself by keeping your greenhouse air-tight.



To insure best results, apply Asbestfalt with our Liquid Putty Machine, price \$2.00. With every barrel purchase of Asbestfalt, one machine free.

## *Metropolitan Material Co.*

PATENTED GREENHOUSES

1299-1323 FLUSHING AVENUE,

BROOKLYN, NEW YORK

Mention The Review when you write.

## GREENHOUSE GLASS

**LOW PRICES  
PROMPT SHIPMENTS**

**GOOD QUALITY. UNIFORM STANDARD THICKNESS. WELL FLATTENED.**

Our Service and Prices Will Save You Time and Money.

We Solicit Florists' Inquiries.

## THE THROOP-MARTIN CO., COLUMBUS, OHIO

Mention The Review when you write.

## MASTICA

FOR 25  
Greenhouse Glazing

**USE IT NOW.**

**F.O. PIERCE CO.**

P. O. Box 294

NEW YORK

Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

**Lasts Longer Than Putty. Easy to Apply**

Mention The Review when you write

A movement is under way for a local associated advertising fund. The plan

## Droer's Peerless Glazing Points

For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts.

The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

1000, 90c. postpaid.  
Samples free.

HENRY A. DROER,  
714 Chestnut Street,  
Philadelphia.

FULL  
SIZE  
No. 2

is the same as that which is in existence in several other cities, where a specified

# PAINT THAT WILL STAY WHITE

It will do this and more.

It will cover fully 25% more surface.

A better Greenhouse Paint can't be made.

We only ask a sample order. The quality will do the rest.

Try it and come back for more.

You'll like it.

Prices on application to



## Pittsburgh Plate Glass Company

431-451 St. Clair St.,

Phone Randolph 4540

CHICAGO, ILLINOIS

### Largest Jobbers of Greenhouse Glass

SEND US YOUR INQUIRY

LOWEST PRICES

BEST QUALITY

## GREENHOUSE GLASS

ALL SIZES

BEST BRANDS

SHARP, PARTRIDGE & CO.

2263 Lumber Street,  
CHICAGO

## WE ARE SPECIALISTS IN GREENHOUSE GLASS

Free from Bubbles—Uniform in Thickness.

## PAINTS AND PUTTY

Greenhouse White (Semi-Paste.) The Paint Particular Florists Prefer.

It will pay you to get our estimates.

THE DWELLE-KAISER CO.

251 Elm St., BUFFALO, N. Y.

Mention The Review when you write.

**YOU** Will find all the best offers all the time in The Review's Classified Advs.

## Greenhouse Glass

### WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform Grading, Flattening, Annealing and Careful Packing.

### "GET ACQUAINTED" WITH OUR SPECIALTIES 29-34-39-ounce Glass

## AMERICAN WINDOW GLASS CO.

General Offices: Farmers' Bank Building, PITTSBURGH, PA.

### — P. C. F. CO. IMPROVED — SPRAY NOZZLE



BRASS, NICKEL PLATED

The most extensively used nozzle—Controls flow—A turn of the control cap and you have a fine mist or a coarse spray, placed just where you want it—Operates under normal hose pressure. 2 caps with each nozzle—1 for over 30-lb. water pressure, the other for less than 30-lb. Weight, 4 oz.; length, 9 in.; fits 3/4-in. coupling.

Sent Prepaid for \$2.00. It's a wizard.

Pittsburgh Cut Flower Co., 116-118 Seventh St., Pittsburgh, Pa.

Best Quality Extra Heavy Perfectly Flat

## Greenhouse Glass

Our Glass is especially selected for the Greenhouse Trade and we know it will please you.

Write us for prices on any SIZE OR QUANTITY—SINGLE OR DOUBLE STRENGTH GLASS

BAUR WINDOW GLASS CO.  
EATON, IND.





Have them when you need them

## Green Painted Hyacinth Stakes

AT FOLLOWING LOW PRICES

12-inch - - \$1.75 per 1000

18-inch - - \$2.50 per 1000

Special prices on original cases, 25,000 to a case

**Jos. G. Neidinger Co.,**  
Florists' Supplies 1309-11 N. 2nd St., PHILADELPHIA, PA.



## KAHLER REAL RED POTS

are recognized everywhere for quality.

Your orders always receive prompt and careful attention. Made of high-grade material by skilled workmen in a modern plant. Write for prices and samples.

**KAHLER POTTERY CO.** - - - - - Louisville, Neb.

sum is contributed by everyone in the business, for the purpose of advertising in the local newspapers. The plan seems to meet with favor and it is believed that every dealer will join. It is hoped to have the advertising in effect for Mothers' day.

Mrs. James McGrail gave way under the Easter strain and had to remain home Saturday, April 3. After resting a few days she was entirely well again.

E. A. Humfeld says that the higher-priced plants were the ones that sold best.

The W. L. Rock Flower Co. sold rhododendrons and bougainvilleas for \$50. The plants were choice and found favor with those who could afford to pay for novelties.

Henry Kusik was on a jury during Easter week and, in spite of all his efforts to be excused, the judge refused to release him.

Tucker Smith, president of the Pinehurst Floral Co., was in the city Friday, April 9.

Samuel Murray has been sending a good many orders by parcel post lately and has found it quite satisfactory.

Mrs. John Stevens had a bad fall Easter week. She was picking sweet peas from the vines, some of which run ten and twelve feet high, and lost her footing. She fell into a bench and then to the ground and was badly shaken up and bruised, but not seriously hurt.

J. E. K.

### MACON, GA.

#### Lightning Wrecks Greenhouse.

Lightning crashed through the steel framework of a greenhouse in process of construction at the Idle Hour Nurseries at Macon, Ga., about 5 o'clock Friday morning, April 2, and completely wrecked the structure, hurling the steel beams to the ground, bent and twisted, and cracking heavy bolts.

The building was valued at \$20,000 at the stage of construction which it had



## THE ELVERSON POT

It is a dollars and cents saving proposition — plus satisfaction — to use the pot that proves its merit in the test of actual service. Write for free samples of that pot. **W. H. Elverson Pottery Co., New Brighton, Pa.**

CAMBRIDGE

NEW YORK



World's Oldest and Largest Manufacturers of

**FLOWER POTS**

WHY?

**A. H. HEWS & CO., INC.**  
Cambridge, Mass.

### Miller's Line of POTS AND BANDS

For prices see our ad in issue of March 11. Address

**MODERN MFG. CO.**  
P. O. Box 2854, 543 N. Lawrence St., Philadelphia, Pa.

## NEPONSET

Waterproof Paper

## FLOWER POTS

reached when wrecked by the lightning. Some of the steel was later salvaged, but the loss was expected to run over \$10,000. No storm insurance was carried on the building.

## Waterproof PAPER POTS

	Per 1000
2 1/4-inch .....	\$ 4.00
2 1/2-inch. ....	4.50
3-inch.....	6.00
3 1/2-inch.....	8.00
4-inch .....	10.00
5-inch. ....	16.00
6-inch.....	20.00

F. O. B. Milwaukee  
**C. C. Pollworth Co., Milwaukee, Wis.**

## SUPERIOR RED POTS

QUALITY AND PRICES RIGHT  
— ASK US —

**FLORIST SPECIALTY CO., Idaville, Ind.**

## Standard Red Flower Pots

Price list and samples on application.  
**PADUCAH POTTERY CO., Inc.**  
PADUCAH, KENTUCKY

Mention The Review when you write.

The destruction of this greenhouse was the only damage in Macon reported from the storm.

# VITAPLASTIC

## GLAZING COMPOUND

### QUALITY FIRST

Ten years is a long time—and it takes a good material to last that long.

**Vitaplastic Glazing Compound is Guaranteed for  
TEN YEAR SERVICE**

VITAPLASTIC IS A GOOD GLAZING MATERIAL—TESTED BY TIME AND FOUND O. K.  
Honest Material—Courteous Treatment—Real Service—this is our slogan.

Write your nearest office and warehouse—

THERE IS A "VITAPLASTIC MAN" IN YOUR TERRITORY

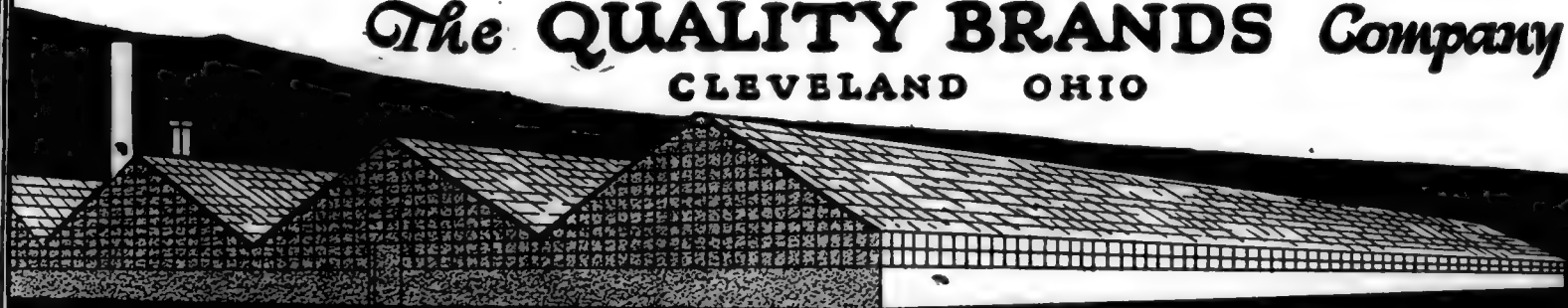
**NEW YORK**  
405 Lexington Ave.

**CHICAGO**  
68 W. Washington St.

**BOSTON**  
367 Boylston St.

*Order what you want when you want it. If it is "Vitaplastic"  
it will be there on time for your work.*

*The* **QUALITY BRANDS Company**  
CLEVELAND OHIO



## Grow Plants in Bands

No set-back when transplanted



**THE HARRIS READY-TO-USE  
LOCKED PLANT BAND**

A trial package of 250 2-in. bands.....75c  
Postpaid, truly READY-TO-USE.

**The A. W. Harris Manufacturing  
Company** Sleepy Eye,  
Minn.

FOR THE SMOOTHEST, MOST POROUS

## RED POT

In which plants do the best, write to

**MISSOURI POTTERY CO.**  
1227 W. 8th St., Kansas City, Mo.

### COMPETITION PROVES OUR QUALITY



"MOSS AZTEC"  
Ware

Azalea Pots  
Hanging Baskets  
Lawn Vases  
Bird Baths, Etc.

**The Peters & Reed Pottery Co.** HORACE C. GRAY CO. So. Zanesville, Ohio  
200 Fifth Ave., New York.

Mention The Review when you write.

## RED POTS

Best Materials—Skilled Labor—Uniformly  
Burned—Carefully Packed.

### IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER that we solved the  
breakage problem years ago

**IONIA POTTERY CO., IONIA, MICH.**

Mention The Review when you write.

## Paper Pots

These pots are nested and packed in cases of 1000 each.

	Per 1000	Per 500	Per 100
2 1/4 -inch .....	\$ 4.25	\$ 2.50	\$0.60
2 1/2 -inch .....	5.00	3.00	.70
3 -inch .....	7.00	4.00	.90
3 1/2 -inch .....	9.00	5.00	1.25
4 -inch .....	12.00	6.60	1.50
5 -inch .....	17.00	9.25	2.00
6 -inch .....	22.00	12.00	2.50

Special price list of many other items sent free.

**Geo. H. Angermueller Co.**

1324 Pine St., St. Louis, Mo.

Mention The Review when you write.

## GEORGE KELLER POTTERY CO.

Successors to

**GEO. KELLER & SON**

Manufacturers of



## RED POTS

Before buying write for prices

2614-2622 Herndon Street  
Near Wrightwood Ave.

**CHICAGO, ILL.**

Mention The Review when you write.

## Ramsburg Locking Pot

Send postal for samples of our Manila board, locking, square pots and bands. The strongest and best on the market and a money-maker for every user.

**G. S. RAMSBURG, SOMERSWORTH, N. H.**

## RED POTS

Our superior facilities enable us to keep

**QUALITY UP—PRICES DOWN**

Write for prices and Save Money

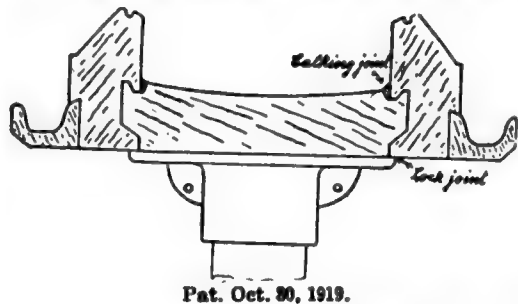
**MISSOURI POTTERY CO.**  
and SUPPLY

4219 Iowa Ave.

ST. LOUIS, MO



# "A satisfied customer is the best AD"



Mr. C. H. Rockwell, of Enterprise, W. Va., writes:

"As to your gutter, I have not yet seen any gutter made that will duplicate it. Your gutter I have in use shows no sign of a leak. I have two styles of gutters made by other firms and they are now leaking bad and no way to remedy them."

We are the patentees and sole manufacturers of this LEAK-PROOF gutter which is giving so much satisfaction.

## ICKES-BRAUN MILL CO.

2330 Wabansia Avenue,  
GREENHOUSE MATERIAL

Near Western and North Aves.

CHICAGO, ILL.  
GREENHOUSE HARDWARE

### CINCINNATI, O.

#### The Market.

The Easter excitement is over and everyone has more time. A distressing feature of the holiday business was the discrepancy in prices. Combined effort on the part of the commission men set a uniform price on lilies. A pre-Easter prediction made by a salesman that lilies would sell for \$50 per hundred was noted with regret; another gave publicity to the fact that lilies would sell at \$9 per dozen retail. The former kept the storeman from buying; the latter took all the pep out of the public.

The market conditions are slow. Roses are plentiful and of good quality. Sweet peas are poor, many large concerns in this district claim they have good peas, but no pickers. Lilies are now selling near their real value and are of little use except for church decorations or funeral work. Daffodils are slowly disappearing and the same may be said of tulips and hyacinths. Violets are through. Carnations are plentiful and can be had at normal prices.

Greens are not overplentiful, but much easier than at Easter, when many retailers were caught short and had to send their late cut flower orders out without green. Sunday morning a carload arrived from the south.

#### Various Notes.

C. E. Critchell is having a big call for southern smilax. Easter business was the best ever.

H. W. Sheppard is kept busy with wedding decorations, several of the more recent ones calling for exceptionally fine and elaborate work.

Julius Baer says funeral work is the most dependable business after all.

H. E. K.

### To Members of the Florists' Hail Association of America:

If you desire greater compensation in case of loss, take out extra one-half or extra whole insurance, if you have not already done so.

No extra membership fee is required if glass is already insured. Write to

JOHN G. ESLER, Secretary,  
Saddle River, N. J.

### DRUMMOND'S WHITE FLY LIQUID

An Insecticide for Spraying. Will Actually Destroy White Fly on Pelargoniums, Fuchsias, Etc. Mealy Bug on Coleus, Vincas, Etc., without Leaf Injury. Used Successfully by Thousands of Florists in U. S. and Canada.

Kansas City Tobacco Products Co.

KANSAS CITY, MO.

**Retail Price Drummond's White Fly Liquid**

8-lb. can (gallon size), \$16.00; 4-lb. can, \$9.00; 2-lb. can, \$5.00, F. O. B. Kansas City.  
1-lb. can, \$3.00; 1/2-lb. can, \$1.50, delivered.

**KANSAS CITY TOBACCO PRODUCTS CO., 407 E. 33rd St., Kansas City, Mo.**

Mention The Review when you write.

## INSECTONOS

This non-poisonous contact insecticide will enable you to control **White Fly, Rose Leaf Roller, Chrysanthemum Leaf Tyer, etc.** One pound makes 82 gallons of spray.

**SEND \$2.25** For 1-lb. Can Postpaid

Case of 8 Cans Sent Postpaid **\$13.50** in the U. S.

Use according to directions and it will do the work

**EARL L. HEMPSTEAD,**  
Distributor Bloomington, Ill.

For Sale in Chicago by

Pechmann Bros. Co., 66 E. Randolph St.  
A. Henderson & Co., 166 N. Wabash Ave.

## GLASS CLOTH

A transparent waterproof fabric as efficient as glass for hotbeds, cold frames, etc. Per sq. yd., 40c; 25 yds. at 39<sup>1</sup>/<sub>2</sub>c; 50 yds. at 39c; 100 yds. at 38<sup>1</sup>/<sub>2</sub>c. Let us figure on your larger orders. For parcel post add 8c per yd. to above prices. Try it out now and be convinced.

**TURNER BROS., Bladen, Neb.**

always mention the Florists' Review when writing advertisers.

*Aphine*  
The Insecticide that kills plant Lice of every species

THE RECOGNIZED STANDARD INSECTICIDE

A spray remedy for green, black, white fly, thrips and soft scale.

### FUNGINE

For mildew rust and other blights affecting flowers, fruits and vegetables.

### VERMINE

For eelworms, angleworms and other worms working in the soil.

Quart, \$1.00 Gallon, \$3.00

Sold by Dealers

**Aphine Mfg. CO., Madison, N. J.**

## THE REGAN PRINTING HOUSE

Large Runs of  
**CATALOGUES**

Our Specialty - Get Our Figures.

531-537 Plymouth Pl., CHICAGO

Always mention the Florists' Review when writing advertisers.

# Any Grower Who Needs 2 Barrels of Glazing Cement

Is invited to buy one barrel of us and one barrel of one of the numerous brands for which high prices are asked. If Federal does not prove to be at least as good as the other, we will refund the full purchase price.

**Federal Greenhouse Cement No. 2** is a medium thick consistency. We consider this the ideal consistency for glazing work, not too thick nor too thin. Can be used in greenhouse gun, putty bulb, or other instruments. Those who prefer a slightly thinner consistency can thin with **Federal Special Greenhouse Thinner**.

**Federal Greenhouse  
Cement No. 2**  
(Regular)



## The Federal Process Co.

We make several other grades of Cement for Special work. Write us about your problems.

**Manufacturers** **Cleveland, O.**

**GASOILA STOPS OIL AND GASOLINE LEAKS**

Mention The Review when you write.



Save your plants and trees. Just the thing for greenhouse and outdoor use. Destroys Mealy Bug, Brown and White Scale, Thrips, Red Spider, Black and Green Fly, Mites, Ants, etc., without injury to plants and without odor. Used according to direction, our Standard Insecticide will prevent ravages on your crops by insects.

Non-poisonous and harmless to user and plant. Leading Seedsmen and Florists have used it with wonderful results.

Destroys Lice in Poultry Houses, Fleas on Dogs and all Domestic Pets. Excellent as a wash for dogs and other animals. Relieves mange. Dilute with water 20 to 50 parts.

1/2 Pint, 30c; Pint, 50c; Quart, 90c; 1/2 Gallon, \$1.50; Gallon, \$2.50; 5-Gallon Can, \$10.90; 10-Gallon Can, \$20.00. Directions on package.

**LEMON OIL COMPANY**  
420 W. Lexington St., BALTIMORE, MD.

Mention The Review when you write.



Long-service paint costs less in the end because it saves the labor and material cost of repainting.

**DIXON'S SILICA-GRAPHITE PAINT** will give many years of service under the most trying conditions. Write for Booklet No. 64-B and long service records.

Joseph Dixon Crucible Company  
Jersey City, N. J. Est. 1827

Always Mention the  
**FLORISTS' REVIEW**  
When Writing to Advertisers

## PECKY CYPRESS

**WE ARE SPECIALISTS**

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. **Get the value of our long experience.** **PECKY CYPRESS**, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

**Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber**  
**WRITE FOR PRICES**

**Adam Schillo Lumber Co.,** Kingsbury and Weed Sts.  
**CHICAGO**  
L. D. Phones Lincoln 410 and 411

Mention The Review when you write.

## DREER'S "RIVERTON SPECIAL" PLANT TUBS

No.	Diam.	Each	Doz.	100	No.	Diam.	Each	Doz.	100
10	20 in.	\$4.50	\$49.50	\$375.00	50	12 in.	\$1.30	\$15.00	\$115.00
20	18 in.	8.30	36.00	293.00	60	10 in.	.90	9.90	77.50
30	16 in.	2.85	26.00	200.00	70	8 in.	.75	8.00	61.00
40	14 in.	1.90	21.50	170.00					

The Riverton Tub is sold exclusively by us and is the best ever introduced. The neatest, lightest and cheapest. Painted green and bound with electric-welded hoops. The four largest sizes are equipped with drop handles.



**HENRY A. DREER**  
Seeds, Plants, Bulbs, Supplies  
714-16 Chestnut St., Phila

Mention The Review when you write.

## GREENHOUSES

**WRITE FOR CATALOGUE OR ESTIMATE**  
**State Type of Construction You Want**

**King Construction Co.,** North Tonawanda, N. Y.  
Harrison Building, Philadelphia, Pa. 307 N. Irving Ave., Scranton, Pa. 1 W. 47th St., New York City, N. Y.

Mention The Review when you write.



# You Will Be Surprised

At the quality there is in WIZARD BRAND Shredded Cattle Manure this year. New equipment provides a better selection of crude manures than ever before, and it shows up in every bag of Shredded Cattle Manure.

## WIZARD TRADE BRAND MARK PULVERIZED SHEEP - PULVERIZED CATTLE SHREDDED CATTLE MANURE

Is dried and sterilized in high temperature direct heat dryers. It saves you time and labor in handling and application. Does not bring you foreign weeds and grasses that come with crude or air-dried manures.

WIZARD BRAND may not always be lowest in price, but it is highest in quality, and the recollection of quality remains long after price is forgotten.

WIZARD BRAND Trade Mark is tagged or printed on every bag for your protection.

Your dealer can supply WIZARD BRAND if you insist or we will quote on any quantity from a bag to a carload promptly.

**THE PULVERIZED MANURE CO., 33 Union Stock Yards, Chicago**

### PITTSBURGH, PA.

#### The Market.

Following Easter, prices have been low, the wholesale houses reporting the disposal of various roses at \$6, \$15 and \$20 per hundred.

The returns of the Easter trade are considerably better than those of any previous season. The stock was a little shy and a little below par in quality, on account of the rapid maturing weather of the week before the holiday. There were many complaints about sweet peas and violets. Lilies dominated the supply, the one class of blooms that were too plentiful.

#### Easter in the Parks.

John W. Jones, foreman of Schenley park, calls this the "back to nature" year, because of the exceptionally lavish use of the old-fashioned flowers. Formal old-fashioned gardens featured his Easter flower show in the Phipps conservatory, with gay beds of geraniums, marigolds, petunias, flags, begonias and columbines. One of the most effective displays was that of cinerarias. While no larger or more varied, Mr. Jones' collection of Mme. Edouard Herriot, Mme. Edmond Rostand and Los Angeles roses and Easter lilies were exceptionally superb in quality. Notwithstanding the long and dark winter, Superintendent George W. Burke and Mr. Jones decided not to force the plants, but to trust to luck for an Easter or later show. Fortunately, the ten days of warm weather before Easter made the show possible.

James Moore, of the West park, estimated more than 20,000 plants in his exhibition. His aquatic house attracted special attention. There were floral bridges crossing a miniature mountain stream, which emptied into a fish pool.

#### Various Notes.

The Ludwig Floral Co. has been pro-

**SPECIFY**

# MAGIC BRAND FERTILIZERS



Pure Steamed  
Bone Meal

Magic Special  
Rose and Carnation  
Feed

Precipitate  
Bone Phosphate

Magic  
Blood and Bone

**Pure Pulverized Sheep Manure**  
**NATURE'S OWN FERTILIZER**

Write for Prices and our Instructive  
Booklet containing Feeding Charts.

## CHICAGO FEED & FERTILIZER CO.

MANUFACTURERS AND DISTRIBUTORS

**UNION STOCK YARDS CHICAGO**

ducing lilies and carnations so plentifully that it has been possible to dispose of these blooms in wholesale lots to several retail friends.

Julius Dilloff was a visitor last week in the interest of Wertheimer Bros., New York.

Abraham Lindenberg, formerly in charge of A. Krongold's store in the Grand Arcade, has gone to Detroit to work for the Ford Co.

James Demas assisted Thomas Silver-

blatt in the William Penn hotel during the Easter rush.

Joseph Fineberg had to return to the Passavant hospital April 11, to undergo an operation. Mr. Fineberg was confined to this same institution before Christmas.

The Pittsburgh Vegetable Garden Commission will conduct a May campaign under the direction of W. S. Wiseman, a member of the Pittsburgh Florists' and Gardeners' Club. E. E. S.

# The "Master" Soil Builders

## *in cartons*

are just what Florists need to sell to the public at this season.



### CONCENTRATED VINE AND PLANT MANURE

Guaranteed analysis: Ammon., 5%; Phos. Acid, 2%; Potash, 1%.

5 and 10 lb. cartons, 25, 50, 100 lb. bags.

For the special feeding of lawns and gardens.



### CONCENTRATED STERILIZED SHEEP MANURE.

Guaranteed analysis: Ammon., 2.25%; Phos. Acid, 1.50%; Potash, 1.50%.

5 and 10 lb. cartons, 25 and 50 lb. bags.

For lawns and gardens.



### GUANO PLANT FOOD

Guaranteed analysis: Nitrogen, 4.11%; Phos. Acid, 2%; Potash, 1%.

10-oz. packages only.

Specially prepared pure manure for pot plants, etc.

## A side line that makes a sure profit for Retailers

These three MASTER BRANDS are the best prepared manures and plant foods it is possible to produce. They analyze higher than any other fertilizer on the market.

The packaged product is clean to handle, economical to carry, and eliminates every atom of waste. It is more than a fertilizer—it applies both humus-forming material and available plant food.

The Retail Florists' customers will take to these attractive packages like a duck to the water, because they are easy and pleasant to handle and supply a want long felt by the public.

Order a stock of the MASTER BRAND products—the concentrated, sterilized, pulverized prepared package manure and plant food. Once stocked, always carried—an easy, steady seller—a sure profit-maker.

Send now for our dealer offer and a copy of our new booklet for free distribution to your trade.



PHONE  
BOULEVARD  
4383

# Proto-Feed & Guano Co.

4123 So. LaSalle St. Chicago





## GREENHOUSE CONSTRUCTION MATERIALS

AT REASONABLE PRICES

Durable, Efficient, Light, Convenient, Inexpensive

It will be to your interest to let us quote you on your requirements. No charge for estimates.

OUR CATALOGUE WILL BE OF INTEREST TO EVERY GROWER.

**Louisiana Red Gulf Cypress or Washington Red Cedar**

CONSTRUCTION MATERIALS

FITTINGS

HARDWARE

HOTBED SASH

**A. DIETSCH CO.** DEPT. "B." 2640 SHEFFIELD AVE. **CHICAGO, ILL.**

## REMARKABLE RESULTS

obtained by the use of LIME-FERTILE (the inoculated soil builder); also NITRO-FERTILE (the odorless liquid fertilizer).

We have endorsements from a number of the most reputable people in this country, including the largest growers of cut flowers in the world.

Let us fill your order early. WRITE TODAY.

**THE FERTILE CHEMICAL CO.,** Dept. A, Cleveland, Ohio.

### BUFFALO, N. Y.

#### The Market.

Considering the time of year and the recent holiday week, the market has been steady. The weather during the week was cold and cloudy, with snow flurries. This did much in retarding the spring flood of stock, and trade, by holding up briskly, has taken care of production at profitable prices.

The local supply of roses is of exceptional quality. Some of the finest roses of the season are now arriving. It is the same with carnations. Good stock is more plentiful.

#### Various Notes.

The Fillmore Flower Shop will move to its new home this week.

Frank J. Baum is marketing a batch of valley. These were planted in pots and were intended for Easter. They missed their mark, but hit the market at a good time.

The Sandiford greenhouses sold clean for Easter and Charles Sandiford says that much more stock could have been disposed of. F. P. A.

### DENVER, COLO.

#### Easter Business.

Everyone was well satisfied with the Easter business. Cut flowers were sold out clean. About all that were left in plants were Darwin tulips and a few of the largest plants and made-up baskets. Moderate-priced plants sold best by far. The weather was cold and necessitated heavy wrapping.

#### Various Notes.

C. F. Maler is erecting an orchid house. He has just finished erecting an

## FERTILIZERS

Pure Ground Bone—4½% ammonia, 48% bone phosphate of lime.

Tankage—8% ammonia, 20% bone phosphate of lime.

Dried Blood—12-14% ammonia.

Nitrate of Soda—19% ammonia.

**BERGER FERTILIZER & CHEMICAL CO.**

1225 Race St., PHILADELPHIA, PA.

A Fine Seller in Retail Flower Stores

### Gro-Well Plant Food



We put this up to be able to meet the calls in our own flower store. It has taken so well we have decided to wholesale it at

**\$2.00 per dozen;**

**\$15.00 per 100.**

Retails at 25c per pkg.

**BRAMLEY & SON**

1181 East 71st Street, CLEVELAND, O.

ornamental iron fence in front of his property.

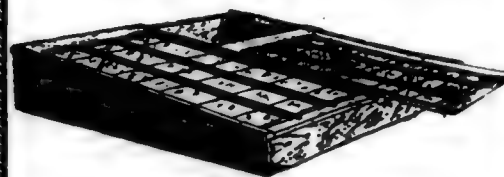
Ben Boldt has purchased a fine residence across the street from his greenhouses, on Twenty-ninth avenue. He will move into it May 1. Ben Boldt, Jr., will move into the old home at the greenhouse.

"Say It with Flowers" was sung recently with much success at the Orpheum theater. R. S.

## Hotbed Sash

PRICES RISING

Order today and save money



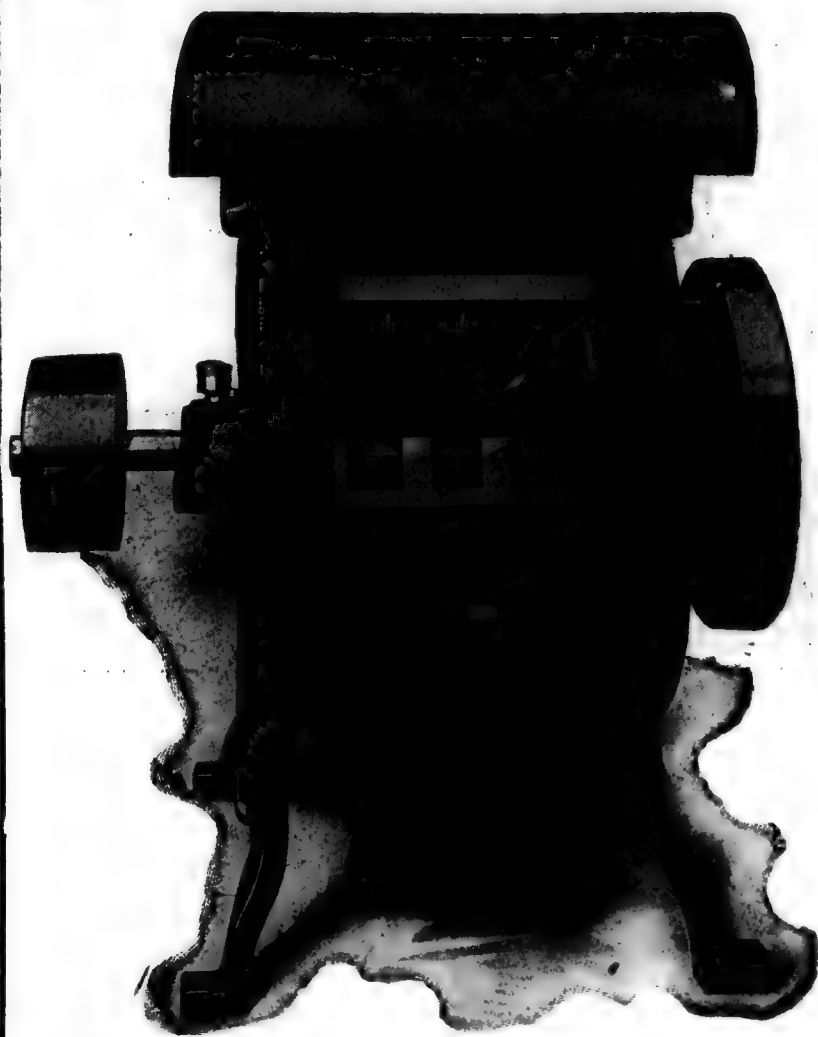
Made of No. 1 Gulf Cypress. Constructed as perfect as half a century's experience can make it.

**S. JACOBS & SONS**

Largest Hotbed Mfrs. in America  
1299-1323 Flushing Avenue., BROOKLYN, N. Y.

Flint, Mich.—A. H. Vogt has recently opened a new store in this city.

# ATTENTION, MR. GROWER!



KOST SOIL PULVERIZER

WHY do you throw away your coal ashes, when by using them in your soil you grow better crops?

There are plant food elements in coal ashes; ashes also help to keep the soil sweet; there are elements in ashes that dissolve plant food elements in the soil otherwise dormant.

Ashes act as a solvent to the soil, keep the soil porous and fresh from stagnation.

Don't waste your clinkers and ashes, spread them on your land to grow better carnations in your fields; your asters also need good light soil.

The leading growers use their coal ashes. Max Grohman of North Tonawanda, N. Y., Begonia Lorraine, Cincinnati and Cyclamen specialist, once one of the leading growers for Thomas Rowland, Boston, Mass., uses all his ashes; Mr. Carl Grohman, grower to H. A. Anderson, Buffalo, N. Y., another famous grower, uses all his ashes; J. P. Anderson, Short Hills, N. J., prominent fern specialist, uses all his ashes in his fern soil; The Lansdale Mushroom Co., Lansdale, Pa., who supply all the leading hotels with cucumbers, melons, tomatoes and mushrooms, grind all their clinkers and ashes for their soil.

Now, Mr. Grower, get our pulverizer for clinkers and ashes. We have a grinder that we are proud of—it is "fool proof," it grinds up soda, clam-shells and soft limestone. It keeps two to three men busy shoveling in as fast as they can. Don't fail to spread all your ashes on your soil, for it helps the crops and acts as a solvent on other plant food elements in the soil.

Mr. Grower, why throw your money away, by not using your clinkers and coal ashes?

This pulverizer was designed and made to grind up the soil and soda, also fertilizers that come in bulk from the sheep ranches direct to the grower in carload lots. It can be used for many other purposes, and the grower will surely be benefited in many ways. The pulverizer has not only many uses, is a big labor saver and a money maker, but is also a better crop producer and a saver in fertilizers. By using up all your coal ashes and clinkers, this alone will save you a lot of money.

As production and conservation are the great roads to success, we would ask you, Mr. Grower, to write us by return mail about this very reasonably priced pulverizer. Price \$150.00.

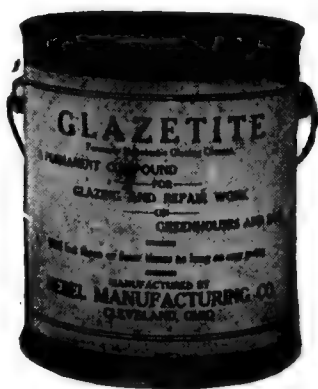
Guaranteed to do the work intended to do. Write us today—

Manufactured by

## WM. F. KASTING CO.

568-570 Washington St.

BUFFALO, N. Y.



## FOR A PERFECT JOB USE GLAZETITE

FORMERLY NEBELASTIC

Read what Mr. Sherwood, of the Sherwood Greenhouse Co., Waterloo, Iowa, says:

"I have used your glazing cement for five or six years, and on houses I glazed the first year the cement is still elastic and giving good service. I have tried out two other cements that were claimed to be equal to your product, but after tests I have not found them to have the lasting qualities of your cement. Before our houses were glazed with your cement it would take us from ten days to two weeks to do our general repairing. Our entire range is now Glazetited, and there is so little loose or broken glass that we can do our repairing in from one to two days."

**GLAZETITE** is carried in stock in 55 and 35-gallon drums, 5-gallon cans and 1-gallon cans, by the following reliable firms, who sell it to you on a *money back guarantee*:

VAUGHAN'S SEED STORE, 31 West Randolph St., Chicago, Ill.  
GUST. RUSCH & CO., 444 Milwaukee St., Milwaukee, Wis.  
H. KUSIK & CO., 1016 McGee St., Kansas City, Mo.  
ST. LOUIS WHOLESALE CUT FLOWER CO., 1410 Pine St., St. Louis, Mo.  
R. L. GOULD & CO., 496 Jackson St., St. Paul, Minn.  
RICE BROS. & CO., 218 N. Fifth St., Minneapolis, Minn.  
HENRY A. DREER, Inc., 714 Chestnut St., Philadelphia, Pa.  
HOLMES-LEATHERMAN SEED CO., Canton, Ohio.  
J. BOLGIANO & SON, Light and Pratt Sts., Baltimore, Md.  
F. W. BOLGIANO, 1009 B Street, Washington, D. C.  
JOSEPH BRECK & SON, 51 N. Market St., Boston, Mass.  
JAMES VICK'S SONS, 95 St. Paul St., Rochester, N. Y.  
VAUGHAN'S SEED STORE, 43 Barclay St., New York, N. Y.

The wise man said, a penny saved is a penny earned. Why pay freight on shipments of hundreds of miles when you can buy **Glazetite** near, and furthermore save considerable delay in transit? Make no mistake, be sure and **Glazetite** your greenhouses. Make purchase from list above.

Yours for a perfect job

## NEBEL MFG. CO., Cleveland, Ohio.

Names of satisfied users in your locality given on request.



## SALT LAKE CITY, UTAH.

## Easter Business.

The trade reports record-breaking Easter sales, but business would have been much better if it had not been for the stormy weather. It snowed every day during the week preceding Easter and a foot of snow held business down Saturday, April 3.

Easter lilies of excellent quality were in good supply, but the demand equaled the supply and all that were ready cleaned up. A few growers failed to get their stock in. Hydrangeas, rambler roses and spiræas were of excellent quality, but the supply was small and they cleaned up early. Bulbous stock, such as hyacinths, tulips and daffodils, was fine, with plenty for everyone.

Cut flowers were in good supply and all orders were taken care of in full. Rose prices ranged from \$10 to \$30 per hundred, with Hoosier Beauty and Columbia demanding best prices. Carnations cleaned up well, selling at \$5 to \$10 per hundred. The sweet pea supply was short of the demand, selling at \$2 per hundred. Cut Easter lilies cleaned out at \$4 per dozen, wholesale.

## Various Notes.

Some particularly fine Easter windows were in evidence in Salt Lake City, including those of the Huddart Floral Co., E. A. Lambourne, B. C. Morris and the Miller Floral Co.

J. Ginsburg, formerly manager of the American Florist, at the American theater, sold his interest to Mr. Eldridge, who operated the Utah Florist Shop. Mr. Ginsburg has now organized a company and has opened a store on Broadway, known as the Greenhouse.

The Miller Floral Co., at 10 East Broadway, used four trucks delivering Easter flowers. Besides the four machines, this company had about a dozen boys busy from Friday morning until Sunday afternoon. Some of the finest rambler roses ever grown in the state came from this company's greenhouse, but the supply was inadequate for the demand.

E. A. Lambourne was well pleased with Easter business, as he had about all he could handle. G. J. B.

NOT AN EXPENSE—  
AN INVESTMENT

It pays to build concrete greenhouse benches—they last several lifetimes—never need repairing—the first cost is the last cost.

## READY-SET CONCRETE BENCHES

are easily and quickly built. Cost but little more than those built of wood. Send for full information and cost to build under the most practical system.

FRED J. MEAD, 371 Park Ave., Newark, N. J.

Simply Turn the Valve  
Skinner Rain Does the Rest

Did you ever actually try a line of Skinner Irrigation—to see how it worked?

Just turn a valve, and watch the water spurt out of one nozzle after another, all along the line?

And smell the dry soil begin to grow moist again under the gentle, mist-like rain of the Skinner System?

Whatever you grow, you know you can't make it succeed without **water**.

And bitter past experience has proved that you can't depend on the weather man to send rain when your crops need it.

Seems like it would be good business, then, to have your own rain supply, under your own control. Skinner Systems cost so little that again and again they have paid for themselves—**the first season**. Let us send you our new book, "Rain for the Asking."

It tells definitely what a Skinner System will mean to you in taking the gamble out of your business and putting profits in.

## THE SKINNER IRRIGATION CO.

223 WATER STREET

TROY, OHIO

SKINNER  
SYSTEM  
OF IRRIGATION.



# ADVANCE

## Ventilating Apparatus and Greenhouse Fittings

are backed by fifteen years of  
satisfactory service.

The most progressive florists  
all over the country use our ma-  
terials, which is further proof  
that they must be correct.

It is not simply because of the *experience* or *thoroughness* of workmanship, or *care* with which your orders are handled, or *spirit* with which we co-operate with our customers, or *quality* which we always maintain, or *effort* we make to get your work out, or *right prices* which we charge, but because of the combination of **ALL** these things that we ask your patronage.

Always FAIR and SQUARE Business  
Methods and Dollar for Dollar Values

## ADVANCE CO.

Richmond, Ind.



# ◆ Classified Ad Department ◆



It  
Pays

Rate for advertising in this department  
15 cents a line net, per insertion.  
No advertisement for less than 30c accepted.

## ABUTILONS

Abutilons, Daydawn, pink, \$6.00 per 100.  
The Storrs & Harrison Co., Painesville, Ohio.

## ACALYPHAS

Acalypha, Tricolor and Triumphans, 2½-in. pots, \$6.00 per 100.  
THE M'GREGOR BROS. CO, SPRINGFIELD, O.

## ACHYRANTHES

Achyranthes, McNally and Brilliantissima, 2½-in., \$5.00 per 100. Cash please.  
H. G. Norton, Perry, O.

Achyranthes, McNally, green, red and yellow R. O., \$2.50 per 100. Cash with order.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

Achyranthes, Herbsti, R. O., \$3.00 per 100. 2½-in., \$5.00 per 100. Baur Floral Co., Erie, Pa.

Achyranthes, 2 varieties R. O., \$1.50 per 100, prepaid. S. D. Brant, Clay Center, Kans.

## ADIANTUMS

Adiantum Cuneatum, strong 2½-in., 12c; 3-in., 15c; 4-in., 25c; 5-in., 35c. This is a real bargain, so speak quickly.

Adiantum Croweanum clumps, the kind that will give immediate results, \$50.00 per 100. S. S. Skidelsky & Co., 50 Park Place, New York.

Adiantum Croweanum, strong 3-in., \$2.00 per doz., \$15.00 per 100.  
Baur Floral Co., Erie, Pa.

## AGERATUMS

Ageratums, Stella Gurney, strong bushy plants, from 2½-in. pots, ready for 3-in., at \$3.00 per 100; Stella Gurney rooted cuttings, 90c per 100. Speak quick. Cash.  
H. E. Rogers & Son, Spencerport, N. Y.

Ageratums, Fraseri and Stella Gurney, R. O., dwarf, dark blue, large flowering, \$2.00 per 100, \$15.00 per 1000, parcellpost paid; 2½-in. pots, \$5.00 per 100, \$40.00 per 1000.  
Roman J. Irwin, 321 6th Ave., New York.

Ageratums, R. O., Stella Gurney and Blue Star, \$1.50 per 100, \$12.00 per 1000; 2½-in., \$5.00 per 100, \$40.00 per 1000.  
S. S. Skidelsky & Co., 50 Park Place, New York.

Ageratum, Stella Gurney, 2½-in., \$3.00 per 100; rooted cuttings, \$1.50 per 100. Cash.  
A. Begerow, 16 Girard Place, Newark, N. J.

Ageratums, best blooming blue obtainable, strong R. O., \$1.50 per 100, \$12.00 per 1000.  
J. A. Keeney Co., Monongahela, Pa.

Ageratum, Blue Perfection, 2½-in., \$4.00 per 100, height when in bloom about 12-in.  
Riverside Greenhouses, Muncie, Ind.

Ageratums, R. O., dwarf, blue, \$1.25 per 100, \$10.00 per 1000.  
A. C. BROWN, SPRINGFIELD, ILL.

Ageratum, Stella Gurney, 2½-in., \$3.50 per 100, real bushy plant. Cash please.  
W. BEZDEK, CEDAR RAPIDS, IA.

Ageratums, Stella Gurney R. O., \$12.00 per 1000; 2-in., \$3.25 per 100.  
Peterson Floral Co., Gibson City, Ill.

Ageratums, R. O., 4 varieties, \$1.00 per 100; \$9.00 per 1000, prepaid.  
S. D. Brant, Clay Center, Kan.

Ageratums, Stella Gurney, R. O., 90c per 100, \$8.00 per 1000, postpaid; 2-in., 3c. Cash.  
Harglerode Bros., Shippensburg, Pa.

Ageratums, blue, R. O., \$1.25 per 100, \$10.00 per 1000; 2-in., \$3.00 per 100.  
Fred Burre, Peoria, Ill.

Ageratums, dwarf, blue and white, \$4.00 per 100. Cash.  
Chas. E. Smith, York, Pa.

Ageratums, 2½-in., \$4.00 per 100. Packing 5%.  
Truitt's Greenhouses, Chanute, Kans.

Ageratums, dwarf blue, 2½-in., \$4.00 per 100.  
Baur Floral Co., Erie, Pa.

Ageratums, new blue, rooted cuttings, 1¼c prepaid.  
C. Humfeld, Clay Center, Kans.

Ageratums, blue 2½-in., 3c; R. O., \$1.00 per 100.  
Chas. Sherwood, Waterloo, Ia.

Ageratums, \$4.00 per 100, \$35.00 per 1,000.  
The Schmidt & Botley Co., Springfield O.

Ageratums, R. O., \$1.25 per 100; 2½-in., 3c.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

Ageratums, 2-in., 4c.  
J. H. Dann & Son, Westfield, N. Y.

Ageratums, Gurney and Blue Star, R. O., 90c per 100. Cash. Byer Bros., Chambersburg, Pa.

## ALTERNANTHERAS

Alternantheras, Aurea Nana, Brilliantissima, Paronychoides, rooted cuttings from soil ready for 2½-in. to 3-in. pots, plenty of cuttings on, \$2.00 per 100; \$18.00 per 1000 by express. Rooted cuttings from sand \$1.25 per 100, \$10.00 per 1000. Postpaid. Cash. The Imlay Co., Zanesville, O.

Alternantheras, red and yellow, full cuttings, from soil, strong bushy stock, \$1.25 per 100 by mail, \$10.00 per 1000 express. R. O. from sand, \$1.00 per 100, \$8.00 per 1000.  
S. W. Pike, St. Charles, Ill.

Alternantheras, Brilliantissima and Aurea Nana, 2½-in., \$5.00 per 100, \$40.00 per 1000; R. O. red and yellow, \$2.00 per 100, \$15.00 per 1000. Parcellpost paid.  
Roman J. Irwin, 321 6th Ave., New York.

Alternantheras, strong 2-in. red and yellow, \$4.00 per 100, \$37.00 per 1000. Brilliantissima, \$5.00 per 100, \$45.00 per 1000. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Alternantheras, 2-in. red and yellow, mostly red, \$3.50 per 100, \$30.00 per 1000, R. O., \$1.25 per 100, \$10.00 per 1000.  
Fred Burre, 938 W. Wilcox St., Peoria, Ill.

Alternantheras, 3 varieties, just rooted, the kind that start quick, \$1.50 per 100, \$14.00 per 1000, prepaid. Cash with order.  
S. D. Brant, Clay Center, Kans.

Alternantheras, 2½-in., red and yellow, \$4.00 per 100. Cash with order.  
G. A. Weberg, Chicago Heights, Ill.

Alternantheras, red and yellow, from soil, fall struck, \$1.50 per 100.  
E. H. Woerner, Arlington, Nebr.

Alternantheras, red and yellow, extra strong, 2½-in., \$5.00 per 100.  
Archias Floral Co., Sedalia, Mo.

Alternantheras, red and yellow, heavy fall potted, 2½-in., full of cuttings, \$3.00 per 100.  
Burdell Floral Co., Bowling Green, Ky.

Alternantheras, yellow, strong cuttings from sand, \$7.50 per 1000.  
Thornton Floral Co., Streator, Ill.

Alternantheras, narrow and broad leaf, red, 2½-in., \$5.00 per 100. Packing 5%.  
Truitt's Greenhouses, Chanute, Kans.

Alternantheras, red and green, 2-in., \$4.00 per 100, \$35.00 per 1,000.  
The Schmidt & Botley Co., Springfield, O.

Alternantheras, R. O., fall struck, fine stock, red and yellow, \$1.25 per 100, \$10.00 per 1000.  
N. O. Caswell, Delavan, Ill.

Alternantheras, R. O., from soil, fall struck, pink and yellow, \$10.00 per 1000. Cash please.  
E. B. Randolph, Delavan, Ill.

Alternantheras, R. O., red and yellow, \$8.00 per 1000; Brilliantissima, \$10.00 per 1000. Cash.  
Byer Bros., Chambersburg, Pa.

Red and yellow Alternantheras from soil, \$1.50 per 100, \$12.50 per 1000. Cash.  
F. W. Meyer, Cherryvale, Kans.

Alternantheras, fall struck, branched cuttings from soil, red and yellow, \$1.75 per 100, \$15.00 per 1000.  
C. Humfeld, Clay Center, Kans.

Alternantheras, red and yellow, bench grown. See display ad. F. W. Fletcher, Orlando, Fla.

## ALYSSUM

Alyssum, Little Gem, in bud and bloom, \$1.00 per 100, \$8.00 per 1000, prepaid. Cash. C. A. Anderson Greenhouse Co., Box 56, Tionesta, Pa.

Alyssum, Little Gem, plants from seed bed, ready to pot, \$1.00 per 100, post paid.  
A. B. Campbell, Cochranville, Pa.

Sweet Alyssum, dbl., 2½-in., \$4.00 per 100.  
Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Sweet Alyssum, giant, double, 2½-in., \$3.00 per 100. Packing 5%.  
Truitt's Greenhouses, Chanute, Kans.

Alyssum, \$3.50 per 100, \$30.00 per 1,000.  
The Schmidt & Botley Co., Springfield O.

Alyssum, dbl. giant, R. O., \$1.50; 2½-in., 3c.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

Alyssum, double giant white, 2½-in., \$5.00 per 100.  
Archias Floral Co., Sedalia, Mo.

Alyssum, dbl., R. O., \$1.50 per 100, prepaid.  
S. D. Brant, Clay Center, Kans.

## AMPELOPSIS

Ampelopsis Veitchii, 2-yr., field-grown, 25c.  
W. H. Salter, Rochester, N. Y.

## ANTHERICUMS

Anthericums, Variegatum, some very choice high colored stock, 2-in., \$5.00 per 100; 2½-in., \$8.00 per 100.  
Louis P. Faulk, R. F. D. 7, Box 9, Bellevue, Pa.

Anthericums, variegated, strong plants, 2½-in., 6c.  
J. H. Dann & Son, Westfield, N. Y.

## AQUATICS

Water Hyacinths, good strong plants, \$3.50 per 100, \$30.00 per 1000. The Pomona Nurseries, Drawer 24, Dade City, Fla.

## AQUILEGIAS

### CAERULEA.

\$8.00 per 100 and worth it.

### AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Aquilegia, \$4.00 per 100.  
The Schmidt & Botley Co., Springfield, O.

## ASPARAGUS

Asparagus Sprengeri, 2½-in., fine stock, \$4.50 per 100, \$40.00 per 1000; Asparagus Plumosus Nanus, 3-in., \$8.00 per 100; 2-in., strong, \$4.00 per 100, \$35.00 per 1000; 2½-in., \$5.00 per 100, \$45.00 per 1000.

Plumosus seedlings, \$1.00 per 100, \$9.00 per 1000. Asparagus Sprengeri seedlings, \$1.00 per 100, \$8.00 per 1000.  
S. S. Skidelsky & Co., 50 Park Place, New York.

### ASPARAGUS SEEDLINGS.

Plumosus seedlings, \$1.00 per 100; \$8.50 per 1000 Sprengeri seedlings, .90 per 100; 7.00 per 1000 This is good stock.  
Rightly packed.  
Buy early.

3-in. Plumosus, strong, \$8.00 per 100.  
F. C. FREEMAN & SONS, PORTLAND, IND.

Asparagus, Plumosus and Sprengeri, extra strong. Per 100 Per 1000  
2½-in. Plumosus ..... \$ 5.00 \$ 45.00  
2½-in. Sprengeri ..... 3.00 28.00  
4 -in. Sprengeri ..... 16.00 155.00  
To avoid delay send a M. O. draft or certified check.  
John Bauscher, Freeport, Ill.

### ASPARAGUS SPRENGERI

2½-in., \$3.00 per 100.

3 -in., 7.00 per 100.

### ASPARAGUS PLUMOSUS

2½-in., \$8.00 per 100.

CHAS. SHERWOOD, WATERLOO, IOWA.

Asparagus Plumosus and Sprengeri seedlings, \$1.25 per 100, \$10.00 per 1000; 2½-in., extra strong, \$5.00 per 100, \$45.00 per 1000; 3-in., \$10.00 per 100, parcellpost paid. Larger sizes ask for price list.  
Roman J. Irwin, 321 6th Ave., New York.

Asparagus Plumosus, 2-in., \$3.50 per 100, \$30.00 per 1000; 2½-in., \$5.00 per 100, \$45.00 per 1000; 3-in., \$8.00 per 100; 4-in., \$2.00 per doz. Joseph Michal, 57th St. and Kostner Ave., Chicago.

### GOOD PLUMOSUS.

Asparagus Sprengeri 2½-in., \$5.00 per 100; Plumosus, 2½-in., select, \$5.00 per 100; 3-in., \$8.00 per 100; 4-in., \$15.00.

GULLETT & SONS, LINCOLN, ILL.

Per 100 Per 1000  
Asparagus P. Nanus, 3 -in.....\$8.00 \$75.00  
Asparagus P. Nanus, 2½-in..... 5.00 .....  
Asparagus P. Nanus, 2 -in..... 3.50 30.00  
FRED BURRE, PEORIA, ILL.

### ASPARAGUS.

Good, strong 2½-in. stock, ready for shipment. Plumosus .....\$8.00 per 100; \$50.00 per 1000 Sprengeri ..... 5.00 per 100, 45.00 per 1000 Rolf Zetlitz Co., Dayton, O.

### ASPARAGUS SPRENGERI.

5-in. ....30c each  
4-in. ....17½c each  
Ready for shipment, very heavy. Cash.  
W. BEZDEK, CEDAR RAPIDS, IA.

Asparagus Plumosus, seedlings, \$1.00 per 100, \$8.00 per 1000; 2-in., \$3.50; 2½-in., \$5.00; 3-in., \$10.00; 4-in., \$15.00 per 100. All first-class stock. Henry Smith, Grand Rapids, Mich.

4000 Asparagus Sprengeri, 3-in., \$12.00 per 100. Cash, please. See my other ads under Geraniums, Vincas and Cannas. Martin Kelt, 601 Washington, Bay City, Mich.

Asparagus Plumosus, 3-in., \$8.00 per 100. Asparagus Sprengeri, 3-in., \$8.00; strong 4-in., \$16.00 per 100. E. B. Morgan Floral Co., Paxton, Ill.

Asparagus Sprengeri seedlings, \$1.00 per 100, \$7.00 per 1000. A. Sprengeri, 3-in., \$8.00 per 100, \$70.00 per 1000. Edward W. Schuster, Crookston, Minn.

CLEAN, WELL GROWN PLANTS  
ASPARAGUS SPRENGERI  
FROM 4-IN. POTS, \$15.00 PER 100.  
G. R. NOBLE, PADUCAH, KY.

What can you offer us in Plumosus seedlings for early delivery?  
LOS ROBLES NURSERY & GARDEN,  
Santa Cruz, Calif.

Asparagus Plumosus, 2½-in., \$4.00 per 100, \$35.00 per 1000; 2½-in., \$5.00 per 100, \$45.00 per 1000; 3-in., \$8.00 per 100, \$75.00 per 1000. Springfield Floral & Fern Co., Springfield, O.

Asparagus Sprengeri, strong 4-in., \$15.00 per 100. Cash please. J. M. Walther, 3645 Iowa Ave., St. Louis, Mo.

Asparagus Plumosus and Sprengeri, 2½-in., \$3.50 per 100. Cash. Smith, The Florist, St. Johns, Mich.

ASPARAGUS PLUMOSUS.  
Strong 4-in., \$20.00 per 100.  
Van Horne Greenhouses, Van Horne, Ia.

Asparagus Plumosus, 2½-in., \$5.00 per 100; 4-in., \$18.00 per 100. The Storrs & Harrison Co., Painesville, Ohio.

Asparagus Sprengeri, 4-in., \$15.00 per 100; Plumosus, 3-in., \$8.00 per 100. Packing 5%. Truitt's Greenhouses, Chanute, Kans.

Asparagus Sprengeri, strong 2½-in., ready to shift into bed or pots, \$4.00 per 100. Cash. J. C. Steinhauer, Pittsburg, Kans.

Asparagus Sprengeri and Plumosus, 2½-in., \$5.00 per 100; 3½-in., \$10.00 per 100. The McGregor Bros. Co., Springfield, O.

Strong Sprengeri, 2½-in., 3c; 3-in., 8c; 4-in., 15c-20c. Cash. G. E. Berthold, Nebraska City, Nebr.

Asparagus Sprengeri, heavy 4-in., \$15.00 per 100. Cash. North Madison Floral Co., North Madison, Ind.

4-in. Plumosus, very strong plants, 14c; 3-in., 7c. Cash please. Edgar Easterday, Nokomis, Ill.

Asparagus Plumosus and Sprengeri, extra strong, 3-in., \$10.00 per 100; 4-in., \$20.00 per 100. Archias Floral Co., Sedalia, Mo.

Asparagus Sprengeri seedlings, extra good, \$1.00 per 100 delivered, \$7.00 per 1000 express. A. M. Davis, Brownwood, Tex.

Asparagus Plumosus, 3-in. potted plants, none better, 8c, \$75.00 per 1000, 200 at 1000 rate. Cash please. B. O. Blake, Springfield, O.

Asparagus Sprengeri, transplanted, as good as 2½-in. stock, \$2.00 per 100, \$15.00 per 1000. S. A. Pinkstone, Utica, N. Y.

Asparagus Plumosus, 3-in., \$7.50 per 100. Cash, please. J. J. Clayton & Son, West Grove, Pa.

2-in. Asparagus Sprengeri.....\$4.00 \$35.00  
2-in. Asparagus Plumosus..... 4.50 40.00  
The Schmidt & Botley Co., Springfield O.

Asparagus and Sprengeri seedlings, \$7.50 per 1000. Geo. Bigler, 28th and Sherman Ave., Camden, N. J.

2000 Asparagus Sprengeri, 2½-in., extra strong, \$45.00 per 1000. Herman Schau, 10817 Hale Ave., Chicago.

Extra nice 3-in. Asp. Plumosus, \$7.00 per 100, \$60.00 per 1000. Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Asparagus Plumosus, 4-in., strong, \$12.50 per 100. Packed in paper pots. Cash. Fairview Gardens, Elora, Ind.

Asp. Plumosus and Sprengeri, 2½-in., strong, ready for shift, 5c. Cash with order. W. E. Trimble Greenhouse Co., Princeton, Ill.

Asparagus Sprengeri, extra heavy 5-in., 25c each. J. E. MATTHEWSON, SHEBOYGAN, WIS.

2-in. Plumosus .....8½c  
2-in. Sprengeri .....8c  
Bird Forrest, Waxahachie, Tex.

2-in. Sprengeri .....3c  
Bird Forrest, Waxahachie, Tex.

Asparagus Plumosus, 2½-in., \$5.00 per 100. Baur Floral Co., Erie, Pa.

Strong 3-in. Plumosus, \$10.00 per 100. J. E. Leslie & Son, 2816 E. Boots St., Marion, Ind.

3-in. Sprengeri, \$8.00 per 100; 2-in., \$3.00 per 100. Cash. Jacobs Bros., Peoria, Ill.

Asparagus Plumosus, 2-in., \$3.50 per 100. Cash. M. & S. L. Dysinger, Albion, Mich.

Asparagus Plumosus, 2½-in., 5c; 3-in., 8c. Furrow & Co., Guthrie, Okla.

Asparagus Sprengeri, 2½-in., 4c each. Odor Greenhouses, Iola, Kans.

Asparagus Sprengeri, 3-in., \$8.00 per 100. Sarver Floral Co., R. F. D. 11, Dallas, Tex.

ALBUM OF DESIGNS, \$1.00 per copy, prepaid. Florists' Pub. Co., Caxton, Bldg., Chicago.

2-in. Sprengeri, \$45.00 per 1000. Poehlmann Bros. Co., Morton Grove, Ill.

Asp. Sprengeri, large 2½-in., \$4.00 per 100. Burdell Floral Co., Bowling Green, Ky.

A. Sprengeri, 2-in., 8c; 3-in., 8c; 4-in., 12c. Abbey Ave. Greenhouses, Dayton, O.

#### BUSINESS BRINGERS— REVIEW CLASSIFIED ADS

##### ASPIDISTRAS

Aspidistras, green, fine plants, \$2.00 each. HOLTON & HUNKEL CO., Milwaukee, Wisconsin.

##### ASTERS

ASTERS, SEEDLINGS AND TRANSPLANTED  
Aster seedlings, the following varieties, \$5.00 per 1000: Aster Royal Lavender, Aster Royal Pink, Aster Royal Rose. The following varieties, \$8.00 per 1000: Aster Daybreak Lavender, Aster Daybreak Salmon Pink, Aster Daybreak Purity, Aster Daybreak Rose, Aster Crego Giant Pink, Aster Crego Giant Rose, Aster Crego Giant Purple.

Transplanted Aster seedlings, the following varieties, \$10.00 per 1000: Aster Early Pink Wonder, Aster Early White Wonder, Aster-mum White, Aster-mum Pink, Aster-mum Lavender. The following varieties, \$12.00 per 1000: Aster Crego Lavender, Aster White King, Aster Lavender King, Aster Pink King, Aster Crimson King. The following varieties, \$10.00 per 1000: Aster Queen of the Market White, Aster Queen of the Market Pink, Aster Queen of the Market Lavender.

PINEHURST FLORAL CO., Pleasant Hill, Missouri.

## NOTICE

The increasing size of The Review, both in circulation and number of pages per issue, necessitates closing the forms a day farther ahead of publication date than was the custom when the paper was small.

To be certain your instructions receive attention for the current issue your letter should be in Chicago

## MONDAY

Queen of the Market, Rose Pink, Red, Scarlet, Flesh, White, Lavender, Dark Blue, strong transplanted, \$12.00 per 1000. Cash please. Also see our ads under Calendulas, Snapdragons and Chrysanthemums.

Hillview Greenhouse Co., La Crosse, Wis.  
Aster seed, Late Branching, white purple, lavender, shell-pink; Royal, white; white Aster-mum; Queen of the Market, white and pink; separate colors or mixed, oz., \$1.00; ½ oz., 60c; ¼ oz., 35c. Postpaid. W. S. Mudge, Gasport, N. Y.

ASTERS.  
Astermums, Crego's Giant, Royal and Invincible strains, strong, transplanted seedlings, \$2.00 per 100, \$15.00 per 1000. Cash please. R. G. Bock, Florist, Hamilton, O.

Sample's Late-branching Crego, Royal Comet, in pink, white, purple and lavender. Seedlings .....\$ 6.00 per 1000  
Transplanted plants ..... 14.00 per 1000  
Roman J. Irwin, 321 6th Ave., New York.

Aster seedlings, Crego's, 5 colors and American Beauty, \$5.00 per 1000, prepaid. E. H. Woerner, Arlington, Nebr.

Asters, strong seedlings, Sample's Branching, Queen of the Market, \$6.00 per 1000, P. P. S. T. Danley & Son, Macomb, Ill.

Advertisers have learned from experience that  
THE REVIEW  
PAYS BEST.

##### BEDDING PLANTS

3-in. Begonias, full of bloom, Luminosa and Vernon, 8c; rooted cuttings of same, 2½c. Extra strong Salvias, from seed, 1c. Verbenas, assorted, 1c. White and yellow Snapdragons, well rooted, 1½c. Variegated Vincas, 2½-in., 5c. Dbl. Petunias, good assortment, 8½c. Mesembryanthemums in bloom, 2½-in., 5c. Ice plant, 2½-in., 4c. Heliotropes, blue, in bloom, 3-in., 6c. Fern leaf Dusty Miller, 2½-in., 4c. I guarantee all these to be better than the average or money back. Please send cash with order. Wm. S. Lohr, Ottawa, Ill.

Geraniums, strong 3-in. E. G. Hill.....10c  
Nutt, big 3-in. ....10c  
R. C. Nutt .....1½c  
Double Petunias, R. Cuttings.....2c  
Dusty Miller seedlings .....2c  
Cash with order.  
Wm. S. Lohr Greenhouses, Ottawa, Ill.

Coleus rooted cuttings .....\$1.25 per 100  
Coleus, 2-in. .... 3.00 per 100  
Salvia Bonfire, rooted cuttings..... 1.50 per 100  
Salvia Bonfire, 2-in. .... 3.50 per 100  
Vinca Variegata, 2½-in. and 2½-in.. 4.00 per 100  
Calendulas, 2½-in. .... 3.00 per 100  
Wm. Hasselmann, Independence, Kans.

Begonias, Geraniums, Petunias, Vincas, Calendulas, Lobellias, Alyssum, Echeverias Santolinas, 2½-in., 5c each; 4-in., 15c each. Cash. Andrew Kolke, 5442 N. Western Ave., Chicago.

##### BEGONIAS

###### BEGONIAS FROM 2½-IN. POTS.

	100	1000
Begonia, Chatelaine, 2½-in.....	\$ 7.00	\$65.00
Begonia Chatelaine, 3½-in. pots..	20.00	.....
New Begonia Mrs. M. A. Patten (dark pink sport of Begonia Chatelaine), a beautiful plant for bedding purposes or as pot plants, 2½-in. pots.....	10.00	.....
Rex Begonias, 3½-in. pots, \$25.00 per 100; larger sizes ask for prices. 2-in. pots, ready May 15th, \$14.00 per 100.		

Parcel post paid on rooted cuttings only. Roman J. Irwin, 321 6th Ave., New York.

New Begonia, Mrs. M. A. Patten (sport of Chatelaine), very dark pink, strong rooted cuttings, \$7.00 per 100, \$60.00 per 1000; 2-in. plants, \$10.00 per 100. Strong 3½-in., \$35.00 per 100; Begonia Chatelaine, strong rooted cuttings, \$3.00 per 100, \$27.50 per 1,000; nice 2½-in. stock, \$7.00 per 100, \$65.00 per 1000; 3-in., very fine, \$10.00 per 100. S. S. Skidelsky & Co., 50 Park Place, New York.

Begonia Luminosa, red, pink and white, 2 in., \$5.00 per 100; 2½ in., mixed colors, mostly red, \$3.50 per 100; 3 in., red only, \$8.00 per 100; 4 in., red only, ready for immediate sales or potting on, \$20.00 per 100. Assorted Begonias, 2 in., \$5.00 per 100. Luminosa varieties, mixed colors, and Marguerite rooted cuttings, \$3.00 per 100, \$25.00 per 1,000. N. O. Caswell, Delavan, Ill.

Begonia Prima Donna, the best Pink, full of bloom all the year, from 2½-in., \$8.00 per 100; 3-in., \$10.00 per 100. Sample order of 25 plants of each size, full of bud and bloom, ready to sell at 100 rate, try them; you will come back for more. Cash with order. Neff Floral Co., 2222 West Liberty Ave., W. L. Pittsburgh, Pa.

Argenteo Guttata Begonias, from 2-in. Rose pots, from 6 to 8 in. above pots, extra fine, 12½c; 100 3-in., \$30.00 per 100. Cash please. No C. O. D. orders accepted. L. G. Snyder, Pansy Garden, R. R. 8, Dayton, O.

Begonia R. C., Chatelaine and Patten.  
Chatelaine .....\$3.00 per 100, \$25.00 per 1000  
Patten ..... 5.00 per 100, 45.00 per 1000  
PIERSON FLORAL CO.,  
2000 Perry Ave., Peoria, Ill.

Begonias, R. C., Chatelaine, 3c; Mrs. M. A. Patten, 5c; Luminosa, 2½c; Erfordia, 2½c; Dewdrop, the best white, 2½c; Prima Donna, 3c. As many of a kind as wanted, prepaid by mail. S. W. Pike, St. Charles, Ill.

Begonias, Prima Donna and Luminosa seedlings, mixed, \$3.00 per 100, \$25.00 per 1000; twice transplanted, \$4.50 per 100, \$40.00 per 1000, parcel post paid special delivery. Roman J. Irwin, 321 6th Ave., New York.

Begonia Chatelaine, 2½-in., \$7.00 per 100, \$65.00 per 1000. Mrs. Patten, 2½-in., \$10.00 per 100. A. J. Schmutz, 23 Arnold Place, North Adams, Mass.

Begonias, Prima Donna, heavy 4-in., \$15.00 per 100; strong 3-in. Prima Donna and Luminosa, \$8.00 per 100; 2-in. Luminosa, \$4.00 per 100. Cash. Jacobs Bros., Peoria, Ill.

2½-in. Rex Begonias, \$2.00 per doz.  
3 -in. Rex Begonias, \$2.50 per doz.  
Cash with order.

F. W. Aevermann, 5500 W. Hirsch St., Chicago.  
Begonia Luminosa, 3-in., \$10.00 per 100; 4-in., \$20.00 per 100. These are all fine, strong plants in bloom and in need of immediate shift. Cash. Nixon H. Gano, Martinsville, Ind.

	Per 100	Per 1000
Begonia Chatelaine, 2-in. ....	\$ 6.00	\$ 50.00
Begonia Chatelaine, 3-in. ....	12.00	100.00
Stocky and clean. N. Grillo, Milldale, Conn.		

Begonia Chatelaine .....\$ 8.00 per 100  
Begonia Otto Hackers..... 10.00 per 100  
Begonia Pres. Carnot..... 10.00 per 100  
The Storrs & Harrison Co., Painesville, Ohio.

Begonia Luminosa, good heavy 4-in., in bloom, \$25.00 per 100. You cannot lose on these. Linwood Floral Co., 31st and Park Ave., Kansas City, Mo.

Begonia Chatelaine R. C., all bottom cuttings and will make splendid bedding plants, \$3.00 per 100 by mail, \$25.00 per 1000 by express. Cash with order. Swaby Greenhouses, St. Charles, Ill.

BEGONIAS IN BLOOM.  
Chatelaine, Luminosa, Salmon Queen, Prima Donna, White Pearl, 4-in., 20c; 2½-in., \$6.00 per 100. Burdell Floral Co., Bowling Green, Ky.

Begonias, Chatelaine, strong 2½-in. ready for shift, \$7.00 per 100. Roepke Floral Co., Indianapolis, Ind.



**BEGONIAS—Continued**

3000 Red Chatelaine or Mrs. M. A. Patten, 2-in., \$10.00 per 100. 1000 Red Chatelaine, 3-in., \$20.00 per 100. Schmaus Bros., Paducah, Ky.

20,000 Begonias, Chatelaine, 2-in., \$6.50 per 100. W. C. Smith Wholesale Floral Co., 1316 Pine St., St. Louis, Mo.

Begonia Chatelaine ..... \$ 8.00 per 100  
Begonia Mrs. Patten, deep pink.. 10.00 per 100  
The Storrs & Harrison Co., Painesville, Ohio.

Begonias, Corallina de Lucerne, 3-in., \$12.00 per 100; 4-in., \$25.00 per 100. Cash.  
E. V. Myers, St. Joseph, Mo.

Begonia Chatelaine, 3-in., \$10.00 per 100, 4-in., 25c; 5-in., 50c. Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Begonias, Vernon and Erfordii, 2-in., 7c; 3-in., 10c.

W. E. Trimble Greenhouse Co., Princeton, Ill.

Begonia Pittum, very fine plants, 3-in., \$20.00 per 100.

O. C. POLLWORTH CO., MILWAUKEE, WIS.

Begonia Chatelaine, strong R. C., \$3.00 per 100, \$25.00 per 1000.

S. A. Pinkstone, Utica, N. Y.

Begonia Chatelaine, rooted cuttings, \$3.00 per 100.

L. Potter & Sons, Waukegan, Ill.

Begonias, Chatelaine, 2-in., 6c; Mrs. Patten, 2-in., 10c. Cash.

O. Betscher, Dover, Ohio.

Begonias, Luminosa, red, heavy, 2-in., 5c each.

Coupland's Coffeyville, Kans.

Begonias, Chatelaine, 2-in., \$5.00 per 100.

Cash, please. Mrs. E. A. Llewellyn, Olean, N. Y.

Chatelaine Begonias, rooted cuttings, \$3.00 per 100.

Cash. H. E. Mitting, Cambridge City, Ind.

**BERBERIS**

Berberis, B. Thunbergii, 6-10-in., No. 1, 1 yr., \$2.00 per 100 postpaid, for cash. Box Barberry, fine 2 yr., transplanted, 4-6-in., \$8.00 per 100 postpaid. Cash. You need our trade list of lining out stock, cuttings, etc., send for it today.

Atlantic Nursery Co., Inc., Berlin, Md.

**BERRIED PLANTS**

Cleveland Cherries, transplanted seedlings, \$3.50 per 100, \$30.00 per 1000; 2-in. pots at \$7.00 per 100, \$60.00 per 1000, parcel post paid.

New Christmas Holly Berry, 2½-in. pots, \$10.00 per 100, \$90.00 per 1000. May delivery.

Roman J. Irwin, 321 6th Ave., New York.

Cleveland Cherries, seed saved only from specimen plants, transplanted seedlings, \$3.00 per 100, \$25.00 per 1000; 2-in., \$4.00 per 100, \$35.00 per 1000.

N. Kiger, Marietta, O.

Cleveland Cherries, seedlings, ready now, \$1.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

**BOUGAINVILLEAS**

Bougainvillea, Glabra Sanderiana, 2½-in., \$7.50 per 100; 3-in., \$25.00 per 100.

The Storrs & Harrison Co., Painesville, Ohio.

**BOUVARDIAS**

Single white and single pink Bouvardias, at \$5.00 per 100, well rooted.

Adam Heits, 1166 Barrett Ave., Louisville, Ky.

**BOXWOOD****BOXWOOD FOR GROWING ON.**

Sempervirens Salicifolia, 4-6-in., 3½c; 6-8-in., 4½c; 8-10-in., 6c. Arborescens, 4-6-in., 3½c; 8-10-in., 6c; 10-12-in., 8c. Packing additional, or packed free for cash. Write us for list of conifers. Wild Bros. Nursery Co., Sarcoxie, Mo.

**BULBS**

Hyacinths, Tulips, Narcissi, Crocus, Lilies and Lily of the Valley pipe; Roman Hyacinths, Paper Whites, Lillium Candidum and all other French bulbs; Japanese Lilies, high grade quality only. Prices on application.

VAN ZONNEVELD BROS. & PHILIPPO, Sassenheim, Holland, NEW YORK BRANCH, 18 BROADWAY.

Stammes & Co., Wholesale Bulb Growers and Exporters, Vogelenzang, Holland. We sell at growers' prices. Ask for special quotations and catalogue or mail your list of wants care R. F. Lang, 32 Broadway, New York City.

Your address for Holland grown Hyacinths, Tulips, Narcissi, Crocus, Lilies of the Valley and Lilliums. Please write for catalogue to

GT. VAN WAVEREN & KRUIJFF, 116 Broad St., Room 40, New York City.

Having made arrangements with Tromp Bros., Lisse, Holland, to represent them south and west of Chicago, I kindly solicit from my customers their Bulb orders for 1920.

H. W. Peterson, Poplar Bluff, Mo.

Bulbs of all description. Write for prices. O. KEUR & SONS, HILLEGOM, HOLLAND. New York Branch, Room 1014, 32 Broadway.

See our display ad in this issue.

S. S. Skidelsky & Co., 50 Park Place, New York.

**CACTI**

Cacti, my choice, 25 vars., \$3.00; 50 vars., \$8.00; succulents, 25 vars., \$1.50; large, \$2.00; 50 vars., \$4.00. We never had better plants. Cash. Charges paid. A. G. Greiner, 4202 W. Natural Bridge Ave., St. Louis, Mo.

**CALADIUMS**

Caladium Esculentum, extra fine 5 to 7-in., \$5.50 per 100; 7 to 9 in., \$7.50 per 100.

S. S. Skidelsky & Co., 50 Park Place, New York.

**CALADIUM ESCULENTUM.**

Start them at once.

Special reduced prices to close out.

5 to 7-in. bulbs ..... \$ 5.50 per 100  
7 to 9-in. bulbs ..... 9.00 per 100  
9 to 11-in. bulbs ..... 12.00 per 100  
11 to 12-in. bulbs ..... 18.00 per 100

**AMERICAN BULB CO.,**

172 N. Wabash Ave., Chicago, Ill.

**CALADIUM ESCULENTUM**

For immediate delivery.

Per doz. Per 100  
5 to 7-in. .... \$1.10 \$ 7.00  
7 to 9-in. .... 1.35 9.00  
9 to 11-in. .... 2.25 15.00  
12-in. and up ..... 5.00 35.00

**A. HENDERSON & CO.,**

166 N. Wabash Ave., Chicago, Ill.

Prices are f. o. b. Southern Texas. Per 100  
5 to 7-in. cir. .... \$ 5.50  
7 to 9-in. cir. .... 7.00  
9 to 11-in. cir. .... 9.00  
11 to 12-in. cir. .... 14.00  
12-in. up ..... 20.00

Cash. H. W. Peterson, Poplar Bluff, Mo.

Caladiums, 7-in. to 10-in., Texas grown, \$1.50 per doz.

L. F. Dintelmann, Belleville, Ill.

**CALCEOLARIAS**

Calceolarias, yellow, fine plants in bud, 4-in., 25c each. Shipped in paper pots; no packing charge. Cash.

Crissman Greenhouse Co., Punxsutawney, Pa.

Calceolaria Hybrida Grandiflora in bud and bloom, 3½ and 4-in., 25c each. Good plants for Mothers' day.

Vogt's Greenhouses, Coldwater, Mich.

Calceolarias, 5-in., in bloom at 50c.

Dale & Nicholas, Hancock, Mich.

Calceolarias, mixed, good plants, 4-in., 30c.

Toledo Greenhouse, 2829 Chestnut St., Toledo, O.

**CALENDULAS**

Orange King, strong plants in 2-in. square paper pots, \$3.00 per 100. Cash please. Also see our ads. under Chrysanthemums, Asters and Snapdragons.

Hillview Greenhouse Co., La Crosse, Wis.

Calendulas, strong plants from 2½-in. pots, ready for 4-in., must have room, \$2.50 per 100. Cash.

Zumbrota Greenhouse, Zumbrota, Minn.

Calendulas, Orange King, transplanted seedlings, 75c per 100, \$5.00 per 1000. Cash.

O. A. Anderson Greenhouse Co., Box 58, Tionesta, Pa.

Calendula Orange King, strong 3-in., will bloom for Memorial Day, \$8.00 per 100.

Baur Floral Co., Erie, Pa.

Calendulas, Orange King, strong, 2½-in., special, \$4.00 per 100; 3-in., \$6.00 per 100.

S. S. Skidelsky & Co., 50 Park Place, New York.

Calendulas, Orange and Lemon King, Dreer's, 2-in., \$3.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Calendula Orange King, 2-in., \$2.50 per 100.

Cash. Peter J. Schumer, 748 Wesley Ave., Evanston, Ill.

Calendulas, Orange King, Lemon Queen, 2½-in., \$3.00 per 100. Packing 5%.

Truitt's Greenhouses, Chanute, Kans.

Calendulas, Orange King, 2½-in., \$3.00 per 100.

Henry Smith, Grand Rapids, Mich.

2½-in. Calendulas, fine Orange King, \$3.00 per 100.

Marion Greenhouses, Marion, Ill.

Calendulas, Orange King, 2½-in., \$3.00 per 100.

Cash. W. Bezdek, Cedar Rapids, Ia.

Calendula Orange King, 2-in., \$2.50 per 100.

Cash. Byer Bros., Chambersburg, Pa.

**CALLAS****GODFREY CALLAS.**

Are the only ones that you can make money on. Your blooms don't come all at once; but get them once established and with proper attention, you have a steady cut of blooms; and then, how the Godfrey does bloom.

We have 40,000 well established bulbets in flats, just the kind to grow on for next season; we are offering at \$2.50 per 100, or \$22.50 per 1000 prepaid. Fine lot of 2½-in. in pots, ready for move up, \$5.00 per 100 or \$45.00 per 1000. Cash.

O. L. HUMPHREY,

ZANESVILLE, OHIO.

**GODFREY CALLAS.**

The true strain, direct from the introducer, fine plants from 3-inch pots, \$8.00 per 100; \$75.00 per 1000. Immediate shipment.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Godfrey Callas, variety Devoniensis, strong 3-in. plants, \$8.00 per 100, \$75.00 per 1000. These plants, potted on, will give quantities of flowers throughout the winter.

Fred H. Lemon & Co., Richmond, Ind.

Callas, extra strong 2½-in., \$5.00 per 100. To avoid delay send a M. O. draft or certified check.

John Bauscher, Freeport, Ill.

Godfrey Callas, strong 2½ and 2½-in., \$5.00 per 100, \$45.00 per 1000. Cash.

J. C. Steinhäuser, Pittsburg, Kans.

Godfrey Callas, 2½-in., \$5.00 per 100; 3-in., \$8.00 per 100. All strong stock. Cash.

Freeport Floral Co., Freeport, Ill.

Godfrey Callas, strong 2½-in. stock, \$5.00 per 100, \$45.00 per 1000. Cash with order.

Pinehurst Floral Co., Pleasant Hill, Mo.

Godfrey Callas, 2½-in., \$5.00 per 100; 3½ in., will bloom soon, \$12.50 per 100. Cash.

Scharff Bros., Van Wert, Ohio.

Callas, white, 2½-in. pots, \$4.00 per 100, \$35.00 per 1000.

Lagonda Floral Co., Springfield, O.

Callas, white, 2½ in. .... \$ 8.00 per 100  
Callas, white, 3 in. .... 12.00 per 100

The Schmidt & Botley Co., Springfield, O.

Godfrey Callas, 2½-in., \$5.00 per 100.

A. N. Kinsman, Inc., Austin, Minn.

3-in. Callas, \$3.00 per 100.

Tarentum Floral Co., Tarentum, Pa.

100 Godfrey Callas, 3-in., \$8.00 per 100.

Edward W. Schuster, Crookston, Minn.

**CAMPANULAS**

Strong, 1½-in. Campanulas, Pyramidalis Blue,

\$3.50 per 100, \$30.00 per 1000.

Lagonda Floral Co., Springfield, Ohio.

**CANNAS**

Cannas, fresh cut, home grown stock, true to name. Extra selected, plump; sound, 2 and 3 eye roots.

100 Mrs. Kate Gray 100

Austria ..... \$2.50 Meteor ..... 4.50

Alemannia ..... 2.50 Mme. Crozy ..... 3.00

Alph. Bouvier ..... 2.50 Panama ..... 5.00

Crimson Bedder ..... 3.00 Prem'r, gold edge 2.00

Chas. Henderson ..... 2.50 Queen Charlotte. 3.00

City of Portland. 3.00 Robusta Perfec. 3.00

David Harum ..... 3.00 R. Wallace, yel. 2.50

Express, dwarf. 3.50 Rosea Gigantea. 5.00

Egendale ..... 3.00 Venus. dwarf ..... 3.00

Florence Vaughan 2.50 Wm. Boffinger .. 2.80

Golden Gate ..... 5.00 Wintzer's Colossal 5.00

Gust. Gumpfer. 3.00 Wyoming ..... 3.50

Hungaria ..... 5.00 All colors mixed. 2.00

King Humbert .. 4.50

Yellow Humbert. 3.50

Also Caladiums, Dahlias, Gladioli, etc., see 2 page adv., pp. 12, 13, Review, Jan. 15.

IMPERIAL SEED & PLANT CO.,

Colgate Box 76, Baltimore, Md.

STARTED CANNA PLANTS, EXTRA STRONG.

Austria, Marshall Volantia, Alemannia, Bur-

bank, \$2.50 per 100; Yellow King Humbert,

\$5.50 per 100. Dormant roots, Austria, Alemannia,

M. Volantia, Burbank, \$15.00 per 1000.

Pennsylvania, King of the Bronzes, Marvel,

Uncle Sam, Indiana, Louisiana, Wyoming, At-

traction, Mlle. Berat, John Farquhar, Martha

Washington, Duke of Marlboro, \$20.00 per 1000.

Loveliness and Yellow King Humbert, \$4.50

per 100. Peaches and Cream, \$5.00 per 100.

New Pink Delight, (some fine), \$1.00 each.

Draime Bros., Citronelle, Ala.

Canna roots, two to three eyes, exceptional

fine lot of King Humbert, \$5.00 per 100, \$40.00

per 1000; Florence Vaughan, \$3.50 per 100,

\$30.00 per 1000. Other varieties, ask for com-

plete price list. 3-in. pot plants ready April

15th. King Humbert, \$10.00 per 100, \$90.00 per

1000. Standard varieties, A. Bouvier, Florence

Vaughan, J. D. Eisele, Maros (white), Mme.

Crozy, Richard Wallace, Venus, Wyoming, \$7.00

per 100, \$60.00 per 1000. Firebird, Rosea Gi-

gantea, Mrs. A. Conard, \$10.00 per 100, \$90.00

per 1000. Other varieties, ask for quotations.

Roman J. Irwin, 321 6th Ave., New York.

**BIG BARGAIN!****KING HUMBERT**

Strong 2 and 3-eye roots, while they last,

\$3.50 per 100, \$30.00 per 1000.

**AMERICAN BULB CO.,**

172 N. Wabash Ave., Chicago, Ill.

Cannas, Ohio grown, fresh grown, 2-3 eyes;

City of Portland, Eureka, The Gem, 12c; Mrs.

Conard, 8c; Panama, 6c; King Humbert, Orange

Bedder, Colossal, Maras, Oriole, Uncle Sam, 5c,

\$45.00 per 1000. Favorite, Garam, Gus. Gumpfer,

Louisiana, Queen Charlotte, Souv. d'A. Crozy,

Venus, Wyoming, 3½c, \$30.00 per 1000. Ale-

mannia, A. Bouvier, J. D. Eisele, D. Harum,

M. Berat, Pennsylvania, Pillar of Fire, 3c,

\$25.00 per 1000. 1000 our choice, including

Humbert, \$30.00. Cash. Special rate on large

lots.

C. BETSCHER, DOVER, O.

Cannas, fine plants, ready for 3 and 4-in.

pots, King Humbert, Hungaria and Yellow Hum-



## FAT ROOTS.

Grown under irrigation, two to three eyes, true to name. Per 100 Per 1000  
 King Humbert .....\$5.00 \$45.00  
 Yellow Humbert ..... 4.00 35.00  
 Mile. Berat ..... 3.00 25.00  
 Firebird ..... 7.50 70.00  
 LLOYD C. BUNCH, FREDONIA, KAN.

Canna roots, 2 to 3 eyes, cut as orders received, Austria, \$3.50 per 100, \$30.00 per 1,000; Uncle Sam, \$3.50 per 100, \$30.00 per 1,000; Florence Vaughan, \$3.50 per 100, \$30.00 per 1,000; Gigantea, \$3.50 per 100, \$30.00 per 1,000; Bronze-leaf Musaeifolia, \$3.50 per 100, \$30.00 per 1,000. These are very fine bulbs. Cash.  
 Max Zschau, Marshall, Ill.

CANNAS, select plump roots, 2 to 3 eyes, EGANDALE, QUEEN CHARLOTTE, MME. CROZY, CHAS. HENDERSON, MT. ETNA, \$4.00 per 100, \$35.00 per 1000. WYOMING and GIGANTEA, \$3.00 per 100, \$25.00 per 1000. Order your supply now. Our stock is sure to please. The Wagner Park Nursery Co., Sidney, O.

Cannas, all northern grown roots, good 2 and 3 eye divisions, in the following varieties: King Humbert, \$5.00 per 100, \$45.00 per 1000. Venus, David Harum, J. D. Eisele, Fireflame, Louisiana and Mme. Crozy, at \$2.25 per 100, \$20.00 per 1000.  
 The McGregor Bros. Co., Springfield, Ohio.

Cannas, 2 and 3 eyes.  
 King Humbert .....\$5.00 per 100, \$45.00 per 1000  
 Kate Gray .....\$3.00 per 100  
 Austria ..... 3.00 per 100  
 Wyoming ..... 3.50 per 100  
 Hungaria ..... 5.00 per 100  
 Levy Greenhouse, Norman, Okla.

Cannas, King Humbert, red, \$6.00 per 100; Chas. Henderson, red, \$5.00 per 100; Burbank, yellow, \$4.00 per 100, ready to pot. Cash. See my other ads under Geraniums, Asparagus and Vincas.  
 Martin Kelt, 601 Washington, Bay City, Mich.

CANNAS  
 King Humbert, 3-in. ....\$10.00 per 100  
 Florence Vaughan, 3-in. .... 10.00 per 100  
 Strong plants, 12 in. and more in height. Cash with order. Immediate delivery.  
 Paul M. Halbrooks, Newark, O.

CANNAS, 2-3 EYES.  
 Burbank, 3c. .....Alemania, 3c.  
 Italia, 3c. ....Henderson, 4c.  
 Florence Vaughan, 3c. ....Firebird, 6c.  
 Chas. Sherwood, .....Waterloo, Iowa.

California field-grown Cannas, 2 or 3 eyes, Yellow King Humbert, Hungaria, clear rose pink, Meteor, the best red, \$5.00 per 100. Cash. Culver Bros., 1752 Garfield Place, Los Angeles, Calif.

CANNAS.  
 Good strong divisions.  
 King Humbert .....\$5.00 per 100  
 Crimson Bedder ..... 4.00 per 100  
 THE REESER PLANT CO., SPRINGFIELD, O.

CANNAS.  
 King Humbert .....\$5.00 per 100  
 Firefly ..... 4.00 per 100  
 Golden Gate ..... 3.00 per 100  
 H. O. HANNAH & SON, SHERMAN, TEX.

Good Strong Cannas, 2 and 3 Eyes.  
 King Humbert .....\$30.00 per 1000  
 Yellow King Humbert ..... 28.00 per 1000  
 Henderson and Crimson Bedder.. 20.00 per 1000  
 Cash. John Van Aart, Paducah, Ky.

Cannas, strong rooted plants of King Humbert 7c. King of Bronzes and Musaeifolia, 5c. Cash. Packing free.  
 The East Lawn Gardens, Urbana, O.

Strong 4-in. Cannas, Humbert, Yellow Humbert, Firebird, \$15.00 per 100. Eureka, 4-in., fine stock, \$20.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Cannas, strong 2-3 eye, plump divisions, King Humbert, \$5.00 per 100. Kate Gray, Wyoming, and Pennsylvania, \$3.50 per 100.  
 Furrow & Co., Guthrie, Okla.

CANNAS, KING HUMBERT, 1 TO 3 EYE DIVISIONS, \$4.50 PER 100, \$45.00 PER 1000. PACKED FREE. CASH, EVANSVILLE NURSERY, EVANSVILLE, IND.

15,000 King Humbert  
 2 to 3 eye, \$4.50 per 100,  
 \$40.00 per 1000. Cash.  
 Bushy Flower Garden, Bushy, Va.

See our page ad in the issue of April 1st, or write us for special list.  
 S. S. Skidelsky, 50 Park Place, New York.

Cannas, 2-3 eyes, Robusta, bronze leaf, red flower, 4c. Cash.  
 W. E. Trimble Greenhouse Co., Princeton, Ill.

Cannas, Austria, 2½c; Allemania, 2½c; Pennsylvania, big, 4c.  
 Coupland's Coffeyville, Kan.

Yellow King Humbert, fine, large, plump roots, \$3.50 per 100, \$30.00 per 1000.  
 W. W. Coles, Kokomo, Ind.

Cannas, in pots, 20 good varieties. Ask for quotations.  
 The Schmidt & Botley Co., Springfield, O.

4000 Strong Cannas, 2-3 eyes, Austria, is a clear yellow, \$3.00 per 100, \$25.00 per 1000. Cash. G. M. Berthold, Nebraska City, Nebr.

Good strong 2 to 3 eye Italia Cannas, \$3.50 per 100, \$30.00 per 1000.  
 Hubbard's, Topeka, Kans.

Cannas, good divisions, King Humbert, \$5.00 per 100. Sunnyside Greenhouses, Howell, Mich.

## CARNATIONS

CARNATIONS, STRONG ROOTED CUTTINGS, CLEAN STOCK, READY FOR IMMEDIATE SHIPMENT. SPECIAL LOW PRICE TO MOVE SURPLUS.

	Per 100	Per 1000
30,000 Matchless .....	\$32.50	
15,000 White Enchantress .....	32.50	
8,000 Pink Enchantress .....	32.50	
10,000 Aviator .....	32.50	
1,000 Alice .....	32.50	
25,000 White Perfection .....	32.50	
10,000 White Wonder .....	45.00	
Enchantress Supreme .....	\$7.00	60.00
Mrs. C. W. Ward .....	6.00	55.00
Rose-Pink Enchantress .....	6.00	55.00
Philadelphia .....	5.00	45.00
Belle Washburn .....	6.00	55.00

2¼-IN. POTS READY NOW

	Per 100	Per 1000
Matchless .....	\$7.00	\$65.00
White Perfection .....	8.00	70.00
Alice .....	8.00	70.00
Miss Theo .....	8.00	70.00
Mrs. C. W. Ward .....	8.00	70.00
Benora .....	8.00	70.00
White Benora .....	8.00	70.00
Belle Washburn .....	8.00	70.00
White Wonder .....	8.00	70.00
Enchantress Supreme .....	9.00	80.00

Roman J. Irwin, 321 6th Ave., New York.

## CARNATION PLANTS.

from 2¼-in. pots

	Per 100	Per 1000
Enchantress Supreme .....	\$10.00	\$90.00
Mrs. C. W. Ward .....	8.00	70.00
Pink Enchantress .....	7.50	65.00
Alice .....	7.50	65.00
Belle Washburn .....	8.00	70.00
Beacon .....	8.00	70.00
White Perfection .....	7.50	65.00
Matchless .....	7.50	65.00

## ROOTED CUTTINGS.

Enchantress Supreme .....	7.50	65.00
White Benora .....	7.50	65.00
Rose-pink Enchantress, Mrs. C. W. Ward, Pink Enchantress, Belle Washburn, Beacon, White Enchantress and White Perfection, \$6.00 per 100, \$50.00 per 1000.		
Matchless, Alice, \$5.00 per 100, \$45.00 per 1000.		

O. U. LIGGIT,  
 Wholesale Plantsman,  
 303 Bulletin Bldg., Philadelphia, Pa.

## CARNATION ROOTED CUTTINGS.

## READY NOW.

Strong, healthy A. No. 1

Enchantress .....	\$40.00 per 1000
Enchantress Supreme \$7.00 per 100; 60.00 per 1000	
Aviator .....	40.00 per 1000
Matchless .....	50.00 per 1000
Herald .....	50.00 per 1000
White Enchantress .....	50.00 per 1000
4000 rooted cuttings of Victory, \$40.00 per 1000. 4000 Victory cuttings, out of soil, \$50.00 per 1000.	

Immediate shipment.

Order today.

A. T. PYFER & CO.,  
 164 N. Wabash Ave., Chicago, Ill.

## ROOTED CARNATION CUTTINGS

Exceptionally clean, well-rooted stock.

	Per 100	Per 1000
Mrs. C. W. Ward .....	\$ 6.00	\$ 50.00
Pink Enchantress .....	6.00	50.00
Alice .....	6.00	50.00
Miss Theo .....	6.00	50.00
Matchless .....	6.00	50.00
White Perfection .....	6.00	50.00
White Enchantress .....	6.00	50.00
Beacon .....	6.00	50.00
Belle Washburn .....	6.00	50.00
Ethel Fisher .....	14.00	115.00

Several thousand exceptionally choice Matchless ready now. Special price on quantity lots.

S. S. PENNOCK CO.,  
 1608-20 Ludlow St., Philadelphia, Pa.

## LAST CALL, PLANTING TIME.

	R. C.	2¼-in.
W. Wonder .....	100	100
B. Washburn .....	\$7.00	\$60.00
Nebraska .....	7.00	60.00
W. Enchantress .....	6.00	55.00
Mrs. Ward .....	6.00	50.00
Enchantress .....	6.00	50.00
Alice .....	5.00	45.00
Mrs. A. Roper .....	5.00	45.00
Merry Xmas .....	5.00	45.00
Matchless .....	5.00	45.00

These are fine plants grown cool. Quick delivery.

GULLETT & SONS, LINCOLN, ILL.

## CARNATION CUTTINGS

White Enchantress \$4.50 per 100; \$40.00 per 1000	
Matchless .....	4.00 per 100; 35.00 per 1000
Winsor .....	4.00 per 100; 35.00 per 1000
Pink Enchantress .....	4.00 per 100; 35.00 per 1000
Peerless Pink .....	4.00 per 100; 35.00 per 1000
Miss Theo .....	4.00 per 100; 30.00 per 1000

FRED WEBER,  
 6137 No. Robey St., Chicago, Ill.

Ward Carnation rooted cuttings, fine quality, ready now, \$4.50 per 100. The Valley Floral & Nursery Co., La Junta, Colo.

## CARNATION CUTTINGS

Well rooted stock, sure to please.

Ready for immediate shipment.

Matchless .....	\$5.00 per 100; \$40.00 per 1000
White Enchantress .....	5.00 per 100; 40.00 per 1000
White Perfection .....	5.00 per 100; 40.00 per 1000
White Wonder .....	4.00 per 100; 37.50 per 1000
Enchantress .....	5.00 per 100; 40.00 per 1000
C. W. Ward .....	6.00 per 100; 50.00 per 1000
Miss Theo .....	5.00 per 100; 40.00 per 1000
Nebraska .....	7.00 per 100; 60.00 per 1000
Aviator .....	5.00 per 100; 40.00 per 1000
Herald .....	5.00 per 100; 40.00 per 1000
Merry Christmas .....	5.00 per 100; 40.00 per 1000

AMERICAN BULB CO.,  
 172 N. Wabash Ave., Chicago, Ill.

## NOW READY

Rooted Cuttings. First Class Stock.

Pink Enchantress .....	\$4.00 per 100; \$30.00 per 1000
Peerless Pink .....	4.00 per 100; 35.00 per 1000
Winsor .....	4.00 per 100; 35.00 per 1000
Good Cheer .....	4.50 per 100; 40.00 per 1000
Crystal White .....	4.50 per 100; 40.00 per 1000
Merry Christmas .....	4.50 per 100; 40.00 per 1000
Cottage Maid .....	4.50 per 100; 40.00 per 1000
White Enchantress .....	4.50 per 100; 40.00 per 1000
Matchless .....	4.00 per 100; 35.00 per 1000
Miss Theo .....	4.00 per 100; 30.00 per 1000

J. A. BUDLONG CO.,  
 184 N. Wabash Ave., Chicago, Ill.

## READY NOW

Fine cuttings, healthy and strong, well rooted. Better order now.

Variety.	Per 100	Per 1000
Rose-pink Enchantress .....	\$4.50	\$40.00
Enchantress .....	4.50	40.00
White Enchantress .....	4.50	40.00
Mrs. C. W. Ward .....	4.50	40.00
Aviator .....	4.50	40.00
Thenanthos .....	4.50	40.00
Matchless .....	4.50	40.00
Rosette .....	4.50	40.00

PETER REINBERG,  
 30 E. Randolph St., Chicago, Ill.

## ROOTED CARNATION CUTTINGS

Enchantress .....	\$5.00 per 100 \$40.00 per 1000
White Enchantress .....	5.00 per 100 40.00 per 1000
Matchless .....	5.00 per 100 40.00 per 1000
Aviator .....	5.00 per 100 40.00 per 1000
Herald .....	5.00 per 100 40.00 per 1000
Miss Theo .....	5.00 per 100 40.00 per 1000

75,000 ready now,  
 30,000 weekly.

Elegant stock, orders filled in rotation.  
 A. L. RANDALL CO.,  
 180 N. Wabash Ave., Chicago, Ill.

## CARNATION CUTTINGS

CLEAN, WELL ROOTED STOCK

	Per 100	Per 1000
Matchless .....	\$3.50	\$30.00
Pink Enchantress .....	3.50	30.00

## OUT OF BLACK SOIL

Matchless .....	\$5.00	\$45.00
Pink Enchantress .....	5.00	45.00

Will take orders for them now and will hold same until planting same in field. Cash with order or C. O. D.  
 Jos. Schoos, 1433 Warren St., Evanston, Ill.

## CARNATION CUTTINGS.

Healthy, well rooted stock.

	Per 100	Per 1000
Enchantress .....	\$4.50	\$30.00
White Enchantress .....	4.50	30.00
Matchless .....	4.50	30.00
Beacon .....	4.50	30.00
Ward .....	4.50	30.00

Cash with order.  
 PETER J. SCHUMER,  
 748 Wesley Ave., Evanston, Ill.

## CARNATION PLANTS IN FLATS.

From December and January struck cuttings, carefully topped and grown for our own use.  
 Rosalia .....

1622 Harney St., Omaha, Nebr.

## CARNATION ROOTED CUTTINGS.

	Per 100	Per 1000
White Enchantress .....	\$6.00	\$50.00
Enchantress Supreme .....	7.00	60.00
Rose-Pink Enchantress .....	6.00	50.00
Light Pink Enchantress .....	6.00	50.00
Matchless .....	6.00	50.00
Good White, prolific .....	4.00	35.00

Cash with order or satisfactory references.  
 GENEVA FLORAL CO., GENEVA, N. Y.

## CARNATION CUTTINGS

Healthy, Well Rooted Stock

Philadelphia .....	\$5.00 per 100; \$40.00 per 1000
Beacon .....	5.00 per 100; 40.00 per 1000
W. Enchantress .....	5.00 per 100; 45.00 per 1000
Enchantress .....	5.00 per 100; 40.00 per 1000
Matchless .....	5.00 per 100; 40.00 per 1000

Cash with order.  
 JOHN SCHEIDEN,  
 185 Asbury Ave., Evanston, Ill.

Carnations, well rooted cuttings, immediate delivery; nice stock. Per 100 Per 1000

Nebraska .....	\$6.00	\$50.00
White Enchantress .....	6.00	50.00
Crystal White .....	6.00	50.00
Cottage Maid .....	5.00	40.00
Aviator .....	5.00	40.00
Miss Theo .....	5.00	40.00

Miller Bros., 5558 N. Lincoln St., Chicago, Ill.

RUSTIN'S BRINGERS—

REVIEW CLASSIFIED ADS.



## CARNATIONS—Continued

"At Their Best"  
Carnation Cuttings  
Thoroughly rooted and carefully packed

	Per 100	Per 1000
Matchless .....	\$3.50	\$30.00
Enchantress .....	3.50	30.00
Joy (fine red).....	5.00	40.00

WEILAND-RISCH CO.,

Flower Growers,  
154 N. Wabash Ave., Chicago, Ill.

## FINE STOCK.

Well rooted, clean and healthy.  
Ready now.

Matchless .....	\$4.50 per 100, \$40.00 per 1000
White Enchantress .....	4.50 per 100, 40.00 per 1000
Enchantress .....	4.50 per 100, 40.00 per 1000

WIETOR BROS.,

Wholesale Cut Flower Growers,  
80 E. Randolph St., Chicago, Ill.

Ethel Fisher, Peter Fisher's new red, \$14.00 per 100, \$115.00 per 1000. Ruth Baur, Baur & Steinkamp's fine pink, \$12.00 per 100, \$100.00 per 1000. Enchantress Supreme, \$7.00 per 100, \$60.00 per 1000. Alice, Matchless, \$5.00 per 100, \$40.00 per 1000. All the standard varieties, \$6.00 per 100, \$50.00 per 1000.

S. S. Skidelsky &amp; Co., 50 Park Place, New York.

## CARNATION CUTTINGS

White Enchantress .....	\$45.00 per 1000
Rose-pink Enchantress .....	45.00 per 1000
Enchantress .....	45.00 per 1000
Matchless .....	40.00 per 1000

JOHN STEVENS,

Carnation Specialist,

58th St. &amp; Bennington Ave., Kansas City, Mo.

## CARNATIONS, R. C. and 2 1/4-IN.

Clean, healthy and well-rooted plants.

Matchless, R. C. .....	\$35.00; 2 1/4-in., \$55.00 per 1000
C. W. Ward, R. C. .....	45.00; 2 1/4-in., 65.00 per 1000
P. Enchant., R. C. .....	45.00; 2 1/4-in., 65.00 per 1000

Same rate per 100. Cash with order.

Cherry Park Gardens, Fredonia, N. Y.

CARNATION CUTTINGS, well rooted, cool grown, Enchantress, Enchantress Supreme, White Enchantress and Rose-pink Enchantress, \$5.00 per 100, \$45.00 per 1000; Belle Washburn, \$6.00 per 100, \$50.00 per 1000.

ROSEMONT GARDENS,

116 DEXTER AVE., MONTGOMERY, ALA.

## CARNATION ROOTED CUTTINGS.

Ready now.

White Enchantress, White Perfection, Matchless, Light Pink Enchantress, \$5.00 per 100, \$45.00 per 1000.

WILLIAM F. KASTING CO., INC.,

568-570 Washington St., Buffalo, N. Y.

Carnations, Enchantress and White Enchantress 2-in. pots .....
 \$5.00 per 100 || 2 1/4-in. pots ..... | 7.00 per 100 |

First class stock.

Cash.

Zumbrota Greenhouse, Zumbrota, Minn.

Carnation Cuttings ready to ship at once. 8000 Ward, 3500 Light Pink Enchantress, 1000 Dark Pink Enchantress, 1500 White Enchantress, at \$35.00 per 1000. Cash with order. This is fine stock.

Schmaus Bros., 428 Broadway, Paducah, Ky.

## CARNATIONS, ROOTED CUTTINGS.

Per 100 Per 1000

Ethel Fisher .....	\$14.00	\$115.00
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Mrs. C. W. Ward, Beacon and Matchless, \$6.00 per 100, \$50.00 per 1000. Ready now.

ALFRED M. CAMPBELL, STRAFFORD, PA.

Carnations, immediate delivery of strong 2 1/4-in. stock, of Mrs. Ward, Enchantress Supreme, White Enchantress, Matchless, Alice and Superb, \$65.00 per 1000. You take no chances with this stock.

Elitch Gardens Co., Denver, Colo.

Strong 2 1/4-in. Carnation plants, Matchless, Alice, Ward and Nebraska, \$60.00 per 1000. Cash. No packing charge.

ROBERTS ROSE CO.,

3400 S. Emerson St., Denver, Colo.

50,000 well established, 2 1/4-in. Carnations, Matchless and Rose-pink Enchantress, \$6.00 per 100, \$50.00 per 1000.

First class stock. Terms: 2% cash with order. Allan Humanson, 30 E. Randolph St., Chicago.

Carnations, Enchantress cuttings, 3c; Enchantress, 2-in., 5c, \$47.50 per 1000. This is fine stock and prices are made to move quickly. Careful packing free.

Wright's Greenhouses, Pittsburg, Kans.

## CARNATIONS.

2 1/4-in. stock, Matchless, Ward, Enchantress, White Wonder, \$70.00 per 1000.

POEHLMANN BROTHERS COMPANY,

Morton Grove, Illinois.

2500 Matchless, 2 1/4-in., \$7.50 per 100. 2500 unrooted cuttings, \$25.00 per 1000. We will root them at \$40.00 per 1000. Best stock money can buy.

Michel's Greenhouses, Alton Park, Tenn.

Rooted Carnation cuttings from healthy stock, Mrs. Ward, \$45.00; Matchless, \$40.00; Alice, \$35.00 per 1000. Special price on quantity orders of stock we have a surplus of.

Enos W. Kohr, Lancaster, Pa.

Clean, healthy rooted cuttings,

White and Pink Enchantress,

\$3.50 per 100, \$35.00 per 1000.

A. C. BUTERBAUGH, FLORIST,

Waynesboro, Pa.

Carnations, Victory rooted cuttings, out of soil, \$4.00 per 100. Cash.

L. O. Busse &amp; Son, Mt. Prospect, Ill.

## ROOTED CARNATION CUTTINGS.

Belle Washburn and Matchless, fine strong stock, per 1000, \$50.00.

BASSETT &amp; WASHBURN,

178 No. Wabash Ave., Chicago, Ill.

Carnation cuttings, Enchantress, W. Enchantress, Matchless, Ward, Nebraska, Beacon, \$4.50 per 100, \$42.50 per 1000. Add \$1.00 per 100 for potted stock.

J. C. Steinhauser, Pittsburg, Kans.

Carnations, fine 2 1/4-in., C. W. Ward, Matchless, Beacon, Nebraska, \$7.00 per 100, \$60.00 per 1000. Alice, \$8.00 per 100, \$50.00 per 1000. C. C. POLLWORTH CO., MILWAUKEE, WIS.

Carnation seed, especially adapted to conditions in the south, from a noted grower in the south of France, trade packet, \$1.00.

E. W. Fletcher, Orlando, Fla.

White Enchantress, R. C. ....	\$4.50 per 100
Pink Enchantress, R. C. ....	4.50 per 100
Matchless, R. C. ....	4.50 per 100

F. Wunker &amp; Sons, Terre Haute, Ind.

Queen Louise Carnation plants, 2 1/4-in. strong plants, an old white variety but a very free bloomer, \$5.00 per 100.

Goshen Floral Co., Goshen, Ind.

R. C. Carnation, Pink and White Enchantress, Philadelphia, and Matchless, \$4.50 per 100, \$40.00 per 1000. Cash with order.

Mrs. E. A. Llewellyn, Olean, N. Y.

We specialize in Mrs. C. W. Ward Carnations; 100,000 rooted cuttings for immediate delivery and later, \$6.00 per 100, \$50.00 per 1,000.

Alois Frey, Crown Point, Ind.

Carnation plants, very fine, from 2 1/4-in. pots, Matchless, Mrs. C. W. Ward, Cottage Maid, \$7.00 per 100, \$60.00 per 1000. The Denver Wholesale Florists' Co., Denver, Colo.

Enchantress Carnation plants, 2 1/2-in., well established, \$7.50 per 100. Cash.

J. T. Keheley, Columbus, Ga.

Carnations, rooted cuttings, Pink Enchantress, \$35.00 per 1000. Cash.

A. Begerow, 16 Girard Place, Newark, N. J.

Carnation plants, 2 1/4-in. ready for field, Mrs. C. W. Ward, \$7.50 per 100; Matchless, \$6.00 per 100.

Stuppy Floral Co., St. Joseph, Mo.

Well rooted cuttings of Matchless and Ward Carnations, \$40.00 per 1000. Cash please.

J. H. Leach &amp; Sons, North Easton, Mass.

Carnations, R. C., White Enchantress, Pink Enchantress, \$5.00 per 100, \$45.00 per 1000.

Page's Greenhouses, Staunton, Ill.

R. C. Enchantress, well rooted, extra clean stock, \$3.50 per 100. Cash with order. P. N. Obertin, 1948-54 Asylum Ave., Racine, Wis.

Advertisers have learned from experience that  
THE REVIEW  
PAYS BEST.

Carnation Miss Theo, rooted cuttings, \$4.50 per 100. L. Potter & Sons, Waukegan, Ill.

## CENTAUREAS

Centauress, Gymnocarpa (Dusty Miller), strong transplanted seedlings, \$2.00 per 100. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Centauress Gymnocarpa, Dusty Miller, strong 2-in. plants, \$3.00 per 100.

Herman Schallhorn, Kalamazoo, Mich.

Centauress Gymnocarpa (Dusty Miller), strong 2 1/4-in., \$3.50 per 100; 3-in., \$6.00 per 100.

Archias Floral Co., Sedalia, Mo.

Centauress Gymnocarpa, 2-in., strong plants, \$3.50 per 100, \$30.00 per 1000.

Riverside Greenhouses, Muncie, Ind.

Centauress Gymnocarpa, Dusty Miller, strong, transplanted plants, \$2.00 per 100, \$18.00 per 1000.

Edward W. Schuster, Crookston, Minn.

Centauress Gymnocarpa, Dusty Miller, 2-in., \$3.00 per 100; seedlings, \$1.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Centauress, Dusty Miller, \$3.50 per 100, \$30.00 per 1,000.

The Schmidt &amp; Botley Co., Springfield, O.

Centauress, double, \$1.50 per 100.

Miss Linda Clement, Winston-Salem, N. C.

## CHRYSANTHEMUMS

## CHRYSANTHEMUMS.

YELLOW VARIETIES:  
Golden Glow, Chrysolora, Mrs. C. C. Pollworth, Golden Eagle, Mrs. Kelly, Yellow Eaton, Whittier.

PINK and ROSE VARIETIES:  
Early Rose, Pink Ivory, Patty, Chieftain, E. A. Seidewitz, Maud Dean.

WHITE VARIETIES:  
Early Frost, White Ivory, Oconto, Alice Day, Western King, White Eaton, Chas. Rager, White Dean.

Rooted cuttings of the above, \$3.50 per 100, \$30.00 per 1000.

2-in. pots, \$5.00 per 100, \$45.00 per 1000.

White Chadwick and Golden Chadwick rooted cuttings, \$5.00 per 100.

## POMPONS.

Lillian Doty, White Doty, Buckingham, Godfrey, Fairy King, Nancy, Phoenix, Golden Mensa, Western Beauty, Bronze Beauty, Sunray, Frank Beu, Golden Climax, Columbia, Snow Queen, Garza.

Rooted cuttings of the above, \$3.50 per 100, \$30.00 per 1000.

2-in. pots, \$5.00 per 100, \$45.00 per 1000.

Clean stock free from midge.

FRED M. YOUNG,

211 East 52nd St., Portland, Ore.

## CHRYSANTHEMUMS

Rooted Cuttings Ready Now.

Clean Stock, Free from Midge.

## CHOICE VARIETIES:

Golden Chadwick, Pink Chadwick, White Chadwick, Bronze Chadwick, Wm. Turner, Yellow Turner, Golden Mistletoe, Barbara Davis (bronze), C. H. Totty, Wells' Late Pink, Hamburg Late White, R. C., \$5.00 per 100, \$45.00 per 1000.

## NEW VARIETIES:

White Seidewits and Enchantress Pink Seidewits, two very fine varieties, identical in habit and season of blooming with Pink Seidewits, rooted cuttings, \$8.00 per 100, \$75.00 per 1000.

## GENERAL LIST OF COMMERCIAL VARIETIES

## WHITE:

Chas. Rager, Autocrat, Mistletoe, Smith's Advance, White Chieftain, December Gem, Early Frost, Polly Rose, Smith's Imperial, Mistletoe, Smith's Advance, White Chieftain, December Gem, Early Frost, Polly Rose.

## YELLOW:

Chrysolora, Golden Glow, Maj. Bonnafton, Mrs. Pollworth, Richmond, Yellow Rager, Nagoya, Col. Appleton, Mrs. Morgan, Yellow Polly Rose, Tints of Gold.

## PINK:

Chieftain, Dr. Enguehard, E. A. Seidewitz, Glory of Pacific, Maud Dean, Unaka.

## RED:

Harvard.  
R. C. of the above, \$3.00 per 100, \$30.00 per 1000.

## POMPONS:

XMAS GOLD, fine golden yellow pompon introduced last year, ready early December, Rooted Cuttings ready now, \$6.00 per 100, \$50.00 per 1000.

R. C., Baby, Baby Margaret, Diana, Fairy Queen, Lillian Doty, White Doty, Maid of Kent, Mimico, Nesco, Quinola, and other best kinds, \$3.50 per 100, \$30.00 per 1000.

## SINGLES:

E. D. Godfrey, Mrs. W. E. Buckingham and others, R. C., \$3.50 per 100, \$30.00 per 1000.

Caprice, best for pot plants, R. C., \$3.50 per 100, \$30.00 per 1000.

Ask for complete list of Mums, new varieties, singles, anemones, hardy early flowering, etc. Roman J. Irwin, 321 6th Ave., New York.

CHRYSANTHEMUMS R. C. We are booking orders now and some varieties are ready for immediate shipment. Let us know your wants and we are sure we can please you. PACKING FREE.

	Per 100	Per 1000
Smith's Advance, early .....	\$3.00	\$27.50
Early Frost, early .....	3.00	27.50
Polly Rose, early .....	3.00	27.50
Oconto, early .....	3.00	27.50
Chas. Rager, midseason .....	3.00	27.50
Wm. Turner, midseason .....	3.50	30.00
White Patty, midseason .....	2.00	17.50
White Chieftain, midseason .....	3.00	27.50
J. Nonin, late .....	3.50	30.00
White Chadwick, late .....	3.50	30.00
Mistletoe, late .....	3.50	30.00

## YELLOW—

Chrysolora, early .....	3.50	30.00
Roman Gold, midseason .....	3.00	27.50
Yellow Turner, midseason .....	3.50	30.00
Yellow Rager, midseason .....	3.50	30.00
Marigold, midseason .....	3.00	25.00
Bonnafton, late .....	3.00	25.00
Yellow Chadwick, late .....	3.50	30.00

## PINK—

Unaka, early .....	2.00	17.50
Pacific Supreme, early .....	3.00	27.50
Chieftain, midseason .....	3.00	27.50
Dr. Enguehard, midseason .....	3.50	30.00
Pink Patty, midseason .....	2.00	17.50
Pink Seidewitz, late .....	3.00	25.00
Also Red Seidewitz .....	3.00	25.00
Golden Mensa .....	2.00	17.50
Single pink, fine for retail .....	2.00	17.50

Cash or satisfactory references. If wanted

by parcel post, add for postage.

Rather than let our Mum cuttings not sold injure in the sand, as soon as they should be moved, we put them in light soil and keep them growing. We have some of these now ready, mostly topped and branching: Unaka, White Patty, Pink Patty, Pink Seidewitz and Red Seidewitz. Add 50c per hundred to the hundred rates for this stock.

GENEVA FLORAL CO., GENEVA, N. Y.

## WHITE

October Frost	Chieftain
Tim. Eaton	Chadwick
Chas. Rager	Seidewitz
William Turner	

## PINK

Unaka	Maud Dean
Chieftain	Farley Rose
Seidewitz	Enguehard

## YELLOW

Bonnafton	Golden Gleam
Chadwick	Eaton
Celebration	Golden Queen
Tiger	Nagoya
Marigold	

## POMPONS

Little Gem	Savannah
Ilona	Golden Mensa
Lillian, red	White Mensa
Neola	Klondike
Katie Manning	Diana
Niza	Tula
Hilda Canning	Helen Newberry
Cavell	

Rooted cuttings, \$30.00; 2 1/4-in. pots, \$50.00 Extra fine stock. We are booking orders for same now.

Pinehurst Floral Co., Pleasant Hill, Mo.

### CHRYSANTHEMUM CUTTINGS.

Well rooted. Ready now.

These varieties \$3.50 per 100; \$30.00 per 1000.  
Early Snow, Oconto, Polly Rose, Chas. Rager, White Chieftain, Josephine Foley, W. Eaton, Wm. Turner, Mistletoe, Yellow Advance, Golden Glow, Golden Queen, Chrysolora, Marigold, Richmond, Maj. Bonnaffon, Golden Chadwick, Unaka, Pink Chieftain, Dr. Enguehard, Mrs. E. A. Seidewitz.

These varieties \$4.00 per 100, \$35.00 per 1000.  
Richmond, Eaton, Turner, Yellow Advance and Golden Chadwick.

These Pompons \$3.50 per 100, \$30.00 per 1000.  
Snow Flake, Mariana, White Doty, Diana, Zenobia, Golden Climax, Glory of Seven Oaks, Peter Pan, Baby Marguerite, Klondike, Christmas Gold, Niza, Fairy Queen, Dark Mint, Lillian Doty, Simplicity, Felicity, Western Beauty, Iva, Mrs. Beu, Ivan Grant, Graystone, Hilda Canning.  
Christmas Gold, \$8.00 per 100, \$75.00 per 1000.

These Singles \$3.50 per 100, \$30.00 per 1000.  
Mensa, Single Salmon, Virginia Holden, Mrs. Buckingham, Mrs. E. D. Godfrey.

These Anemones \$3.50 per 100, \$30.00 per 1000.  
Blanche, Elizabeth, Emma, Graf Von Oriola, Sunshine, \$8.00 per 100, \$75.00 per 1000.  
AMERICAN BULB CO.,  
172 N. Wabash Ave., Chicago, Ill.

Chrysanthemums, rooted cuttings for immediate and later delivery. We have stock plants sufficient to propagate a million cuttings. If in need of MUM STOCK, write me before placing your orders.

Golden Wedding, late  
Silver Wedding, early  
Florence Pulman, midseason  
Chas. Rager, midseason  
Patty, midseason  
Wm. Turner, early  
Mistletoe, very late  
Chieftain, early  
Chrysolora, early  
Yanoma, very late  
Seidewitz, pink, late  
Helen Frick, pink, late  
Dr. Enguehard, pink, midseason  
Mrs. Robertson, early

#### POMPONS.

Golden Wedding  
Diana, best white  
Immediate delivery ..... \$25.00 per 1000  
April delivery ..... 22.50 per 1000  
May, June, July delivery ..... 20.00 per 1000  
Here is your chance to buy your CHRYSAN-  
THEMUM STOCK for the coming season at  
prices that are right. We guarantee certain de-  
livery, cuttings to be choice, well-rooted stock in  
perfectly healthy condition. Terms ten per cent  
cash with the order, balance, shipment O. O. D.  
or thirty days net if bank reference is enclosed  
with the order.  
T. G. OWEN, COLUMBUS, MISS.

### ROOTED CHRYSANTHEMUM CUTTINGS.

Exceptionally clean, well-rooted stock.

Early Frost, Polly Rose, Oconto, Chas. Rager, White Chieftain, White Bonnaffon, Lynnwood Hall, Mrs. H. Robinson, Smith's Advance, Chrysolora, Halliday, Roman Gold, Appleton, Bonnaffon, Golden Eagle, Golden Wedding, Glory Pacific, Unaka, Pacific Supreme, Chieftain, Dr. Enguehard, Seidewitz and Harvard.

\$3.50 per 100, \$30.00 per 1000.

Dec. Gem, Jean Nonin and Helen Frick.  
\$4.00 per 100, \$35.00 per 1000.

William Turner, Timothy Eaton, Chadwick, Yellow Eaton, Golden Chadwick, Wells' Late Pink, Chadwick Supreme and Yellow Turner.

\$5.00 per 100, \$40.00 per 1000.

S. S. PENNOCK CO.,

1608-20 Ludlow St., Philadelphia, Pa.

Good strong rooted cuttings in following varieties. Prepaid parcel post special delivery.		
	Per 100	Per 1000
Early Frost .....	\$2.25	\$20.00
Oconto .....	2.25	20.00
Chas. Rager .....	2.50	22.50
White Chieftain .....	2.25	20.00
Timothy Eaton .....	2.50	22.50
Wm. Turner .....	2.50	25.00
Wm. H. Chadwick .....	2.50	25.00
Lynnwood Hall .....	2.50	22.50
Yellow Smith's Advance .....	2.25	20.00
Chrysolora .....	2.50	22.50
Rob't. Halliday .....	2.50	22.50
Yellow Chas. Rager .....	2.50	22.50
Roman Gold .....	2.50	22.50
Col. D. Appleton .....	2.50	22.50
Maj. Bonnaffon .....	2.25	20.00
Yellow Eaton .....	3.00	27.50
Gold Wedding .....	3.00	27.50
Yellow Turner .....	2.50	25.00
Unaka .....	2.25	20.00
Chieftain .....	2.25	22.50
Dr. Enguehard .....	2.25	22.50
E. A. Seidewitz .....	2.25	22.50
Wells' Late .....	2.50	22.50
Harvard .....	2.50	22.50

Mixed Orders at 1000 rate.  
D. H. GREEN, BOONSBORO, MD.

### CHRYSANTHEMUMS.

WHITE Yellow Chadwick  
Mistletoe, late white Mrs. Morgan  
Chas. Rager Golden Queen  
Smith's Ideal C. C. Pollworth  
Elsie Papworth PINK  
W. H. Chadwick McNiece

YELLOW  
Chrysolora  
Marigold  
Rooted Cuttings ..... \$30.00 per 1000  
2 1/2-in. pots ..... 45.00 per 1000

WHITE POMPONS PINK  
Kenneth Lillian Doty  
November Pearl Western Beauty  
Queen Marie Eliz. Firestone, single

YELLOW BRONZE  
Mike Gabel Mme. la Porte  
Madge Hilda Canning  
Quinola Beckey McLean  
Mrs. Beu

Rooted Cuttings ..... \$40.00 per 1000  
2 1/2-in. pots ..... 50.00 per 1000  
POEHLMANN BROTHERS COMPANY,  
Morton Grove, Illinois.

### HERE'S A GOOD ONE

Everyone who grows single Pompons knows Mrs. E. D. Godfrey. It has been the best late pink variety. Now comes a sport of Godfrey, its name is:

#### ANNABEL

It is a sturdier grower with exceptionally good foliage. Has long stiff stems, well branched. Have cut stems with seventeen flowers and buds running up to 3 1/2 in. across. Unusually good keeper in bench or when cut. Color, a beautiful cerise, tending toward lavender. Flowers of anemone type with several rows of petals, and yellow center. Season of blooming, Thanksgiving to Christmas. It is better than parent or any other Pompon and will bring more money. It is later than any variety we know of. 2 1/2-in. plants for delivery April and later. Orders filled in rotation. Order early. Sold under agreement that you dispose of no stock to any person until 1922. Prices, \$3.00 per doz., \$20.00 per 100, \$180.00 per 1000. Rooted cuttings, \$15.00 per 100, delivery May and later. Strong plants and careful packing guaranteed.

GRAND VIEW GREENHOUSES,  
Hopkins, Minn.

### CHRYSANTHEMUMS ROOTED CUTTINGS, CLEAN, HEALTHY STOCK. IMMEDIATE OR LATER DELIVERY, 50,000 READY. CASH WITH ORDER.

Unaka, Golden Queen, Oconto and Marigold, \$3.00 per 100 or \$28.00 per 1000. Christmas Gold, \$8.00 per 100, or \$70.00 per 1000. Golden Mistletoe, \$5.00 per 100, or \$45.00 per 1000. Smith's Advance, Chrysolora, Josephine Foley, Chieftain, White Chieftain, Roman Gold, William Turner, Nerissa, Dr. Enguehard, Odessa, Seidewitz, Earl Kichener, Wells' Late Pink, Golden Wedding and Mistletoe, \$3.50 per 100, or \$30.00 per 1000.

Pompons—Mary Pope, La Argentaullais, Butlers Caprice, Kathleen, Etelle d'Or, White Caprice, Mrs. E. M. Horne, Blanche, Isola, Mrs. Frances Bergen, Baby, Yellow and White Mensa, White and Yellow Garza, Emma, Peggy Bulkeley, Molly Whetstone, Pink Lady, Elizabeth Firestone, Richard Brown, Volunteer, Western Beauty, November Pearl, Halloween, Winter, Golden Star, Orange Cluster, Miss Isabelle, Margaret Waite and Jean Ingalls, all \$3.50 per 100, or \$30.00 per 1000.

Julius Niednagel, Evansville, Ind.

We have left 100 each of the following Mum plants from 2 1/2-in. pots which we offer at \$5.00 per 100.

WHITE  
R. O. Berthur  
White Frick  
Wm. Turner  
Chadwick Imp.  
Touset  
Smith's Advance  
Chas. Rager  
White Jones

YELLOW  
Golden Glow  
Yellow Eaton  
Polyphene  
Yellow Jones  
Chrysolora  
Bonnaffon

PINK  
Pacific Supreme  
Maud Dean  
Chieftain

#### POMPONS BRONZE

WHITE  
Diana  
King Henry  
Helen Newberry

Clorinda  
Blick  
California

#### PINK SINGLE

Minta

White Mensa

#### YELLOW SINGLE

Golden Martha

Little Dolly Pink

STATE FLORAL CO., YAKIMA, WASH.

CHRYSANTHEMUMS R. C.		
	Per 100	Per 1000
Chrysolora .....	\$3.00	\$25.00
Golden Glow .....	2.00	25.00
Smith's Advance .....	3.00	25.00
Early Frost .....	3.00	25.00
Early Rose .....	3.00	25.00
Chieftain Pink and White .....	3.00	25.00
Bonnaffon, Yellow and White .....	3.00	25.00
Rager, Yellow and White .....	3.00	25.00
Turner, Yellow and White .....	3.00	25.00
Pompons, best varieties .....	3.00	25.00

Anoka Greenhouses, Anoka, Minn.

Chrysanthemums, R. C., now ready, extra choice, about 500 of each, \$3.00 per 100: White Eaton, Yellow Eaton, Smith's Advance, Yellow Jones, Maud Dean, Golden Glow, Golden Queen, Unaka, Moneymaker, Pink Chieftain, Roman Gold.

#### POMPONS and SINGLES.

Acto, Golden Harvest, Diana, Niza, Ruffins, Buckingham, Garza, Overbrook, Alleen, Baby, about 500 of each, \$3.00 per 100.  
J. S. WILSON FLORAL CO., DES MOINES, IA.

Chrysanthemums, ours are the best standard kinds, early to late var.

WHITE—Crystal Gem, Oconto, Polly Rose, Touset, A. Salomon, Vir. Poehlmann, Chas. Rager, W. Chieftain, P. Plumeridge, Silver Wedding, W. Bonnaffon, Lynnwood Hall, December Gem.

YELLOW—Golden Queen, Chrysolora, Halliday, G. Salomon, Roman Gold, Maj. Bonnaffon, Nagoya.

PINK—Unaka, Pac. Supreme, Chieftain, Mary Mann, Dr. Enguehard, Seidewitz.

#### RED—Harvard.

Also Diana, Mrs. Beu, W. and Y. Baby, Buckingham, Garza and Klondike Pompons, R. C., \$3.50 per 100, \$32.50 per 1000.

Also Golden Wedding, W. and Y. Turner, W. and Y. Chadwick, \$4.50 per 100, \$42.50 per 1000. Add \$1.00 extra per 100 for strong potted plants. Orders filled in strict rotation. Cash.

J. C. STEINHAUSER, PITTSBURG, KANS.

### CHRYSANTHEMUM ROOTED CUTTINGS.

CLEAN STOCK.		
	Per 100	Per 1000
Chas. Rager .....	\$4.00	\$35.00
Bonnaffon .....	4.00	35.00
White Chieftain .....	4.00	35.00
Pink Chieftain .....	4.00	35.00
Yellow Turner .....	4.00	35.00
Wm. Turner .....	4.00	35.00
Marigold .....	4.00	35.00
Dr. Enguehard .....	4.00	35.00
White Chadwick .....	4.00	35.00
Yellow Chadwick .....	4.00	35.00
Chadwick Improved .....	4.00	35.00
Yellow Eaton .....	4.50	40.00
White Eaton .....	4.50	40.00
Chrysolora .....	4.00	40.00

POMPONS.  
Diana ..... 4.00 per 100, 35.00 per 1000 || Frank Beu ..... | 4.00 per 100, 35.00 per 1000 |
| Cash. | C. Erickson, Princeton, Ill. |

Chrysanthemums: Orders booked for the following varieties, most of which are ready for immediate delivery. All stock guaranteed to be first class in every particular.

Wm. Turner Early Frost  
Unaka Marigold  
Oconto P. Chieftain  
Seidewitz W. Chieftain  
Chas. Rager Mrs. C. C. Pollworth  
Golden Queen

#### Pompons.

Diana, Mrs. Buckingham, Mrs. Beu.  
Rooted cuttings .... \$30.00 per 1000; \$3.50 per 100  
2 1/2-in. stock ..... 40.00 per 1000; 4.50 per 100  
Improved White Chadwick and Improved Golden Chadwick, rooted cuttings, \$40.00 per 1000, \$5.00 per 100; 2 1/2-in. stock, \$50.00 per 1000, \$6.00 per 100.  
ELITCH GARDENS CO., DENVER, COLO.

Strong, 2 1/2-in. clean stock, free from midge.		
	5c	12c
Golden Glow, yel..	5c	12c
Smith's Advance...	5c	12c
Gloria .....	4c	25c
Unaka .....	5c	6c
Early Snow .....	4c	6c
Polly Rose .....	3 1/2c	6c
Chrysolora .....	5c	7c
Oconto .....	5c	5c
Donatello .....	4c	5c
Glory of Pacific...	3 1/2c	6c
Dr. Enguehard .....	6c	6c
Harvard .....	5c	6c
Pink Patty .....	5c	7c
White Turner .....	7c	Cash.

THE TONG & WEEKS FLORAL CO.,  
Ashtabula, Ohio.

### ROOTED CUTTINGS, CHRYSANTHEMUMS.

Fine stock 100 Tiger, 150 Chrysolora, 75 Yellow Advance, 275 Major Bonnaffon, 300 Unaka, 125 Golden Wedding, 125 Madge, 300 Western Beauty at \$4.00, 175 Yellow Turner, 225 Golden Chadwick, 150 Chadwick Improved, 225 Chadwick Supreme, \$5.00 per 100. 2 1/2-in. pots. Cash. 200 Diana, 250 Western Beauty, 125 Madge, 100 Helen Newberry, 100 Chadwick Improved, 150 Supreme, 350 Golden Chadwick, 1000 Unaka, 200 Dr. Enguehard, 150 Golden Wedding, 500 Major Bonnaffon, 225 Chrysolora, 225 Tiger, 200 Yellow Advance, extra fine stock, \$6.00 per 100. Cash.

La Crosse Floral Co., La Crosse, Wis.

### CHRYSANTHEMUMS

#### NOW AND LATER

Strong, healthy stock.

	Per 100	Per 1000
Golden Glow .....	\$4.00	\$30.00
Golden Queen .....	4.00	35.00
Chas. Rager .....	3.00	25.00
Yellow Rager .....	3.00	25.00
Nagoya .....	3.00	25.00

POMPONS  
Golden Wedding ..... \$2.50 \$20.00  
Mrs. Buckingham ..... 2.50 20.00  
Cash.

ANDREW KOLKE,

5442 N. Western Ave., Chicago, Ill.

### MUMS, ROOTED CUTTINGS

Golden Glow, Golden Queen, Unaka, Chrysolora, Oconto, Enguehard, Jeanne Nonin, Bonnaffon.

Pompons, Golden Climax, Diana, Wilcox, Quinola.

\$3.00 per 100; \$25.00 per 1000. Cash.  
We are not in the corn borers infested area. Stock guaranteed free from disease.

W. E. Spafford, Barker, N. Y.

Special prices on Golden Glow, Golden Queen, Oconto, Dr. Enguehard, Mistletoe, Chrysolora, Mrs. Robinson, Pac. Sup., Harvard, Thanksgiving Queen; clean, healthy stock in 2-in. square paper pots, \$3.75 per 100. Cash please. Also see our ads. under Asters, Calendulas and Snapdragons.  
Hillview Greenhouse Co., La Crosse, Wis.



**CHRYSANTHEMUMS—Continued**

Chrysanthemums, strong, well rooted cuttings, free of all insects and disease.

**WHITE:** Smith's Advance, Oconto, White Chieftain, Timothy Eaton, White Patty, Adelia, Chas. Rager, Wm. Turner. **PINK:** Unaka, Chieftain, Enguehard, Patty, Seidewitz. **YELLOW:** Chrysolora, Golden Queen, Roman Gold, C. C. Pollworth, Mrs. Morgan, Tints of Gold. **POMPONS:** Lillian Doty, White Doty, Helen Newberry, Mrs. Beu, Little Gem, Golden Harvest, Western Beauty, Delphine Dodge, Soleil d'Or, Golden Climax. Single: Mensa, Golden Mensa, Mrs. Godfrey, \$3.00 per 100, \$25.00 per 1000. Cash. T. F. Browne, Greenfield, Mich.

**CHRYSANTHEMUMS**

Rooted cuttings ready now.  
Good, clean stock.

**WHITE**

Oconto, Frost, Turner, Chieftain, Chadwick

**YELLOW**

Golden Queen, Tiger, Bonaffon, Turner, Chadwick

**PINK**

Chieftain, Enguehard, Chadwick,  
\$3.00 per 100.

Cash with order.

KELLOGG FLORISTS, KELLOGG, IDAHO.

**CHRYSANTHEMUM CUTTINGS**

Immediate or later delivery

	Per 100	Per 1000
Golden Chadwick .....	\$5.00	\$40.00
White Chadwick .....	5.00	40.00
Wm. Turner .....	5.00	40.00
Yellow Turner .....	5.00	40.00
Bonaffon .....	3.50	30.00
E. A. Seidewitz .....	3.50	30.00
Chas. Rager .....	3.50	30.00
Pompons, best varieties.....	3.50	30.00

Rolf Zetlitz Co., Lima, O.

**CHRYSANTHEMUMS.**

WHITE	YELLOW
Smiths' Advance	Golden Queen
October Frost	Robert Halliday
Crystal Gem	Chrysolora
Early Frost	PINK
Early Snow	Unaka
Oconto	Pacific Supreme
Chieftain	Chieftain
Mistletoe	Seidewitz

Rooted cuttings, \$3.00 per 100, \$25.00 per 1000. 2 1/2-in. pots, \$4.00 per 100, \$35.00 per 1000.

L. H. DORNBUSCH,

Hills & Dales Greenhouses, Dayton, O.

**CHRYSANTHEMUMS, STRONG R. O.**

Bonaffon, Seidewitz, Pollworth, Chrysolora, Pacific, Smith's Advance, Polly Rose, Early Snow, Early Frost, White Shaw, Pink Shaw, Enguehard, Harvard, Golden Glow, Rager, Oconto, Unaka, Roman Gold, Chieftain, Halliday Comoleta, \$4.00 per 100, \$35.00 per 1000. Odessa, Golden Wedding, Pink Frick, White Frick, Mistletoe, Richmond, \$5.00 per 100, \$45.00 per 1000.

BAUR FLORAL CO., ERIE, PA.

Chrysanthemum rooted cuttings and 2 1/2-in. pots, for immediate and later delivery. Smith's Advance, Chrysolora, Morgan, or Dr. Enguehard, Improved Eaton, Seidewitz.

**POMPONS**

Golden Mensa, Zenobia  
White Mensa, Lillia  
Lillian Doty, Golden Perfection  
Golden Climax, Diana

A. KRUT FLORAL CO., BUTLER, PA.

We have a very fine lot of CHRISTMAS GOLD, the golden yellow button POMPON introduced last season, and while it lasts we offer same at \$6.00 per 100, \$50.00 per 1000, strong rooted cuttings.

Ask us for our complete list of Mums and Pompons both new and standard. Our stock is clean and absolutely free from midge. Especially strong on the Chadwicks, White and Yellow.

S. S. Skidelsky & Co., 50 Park Place, New York.

Chrysanthemums, Unaka and Glory of Pacific, early pinks, Mrs. George Kalb, early white; Golden Glow and Chrysolora, early yellow; Bonaffon and Golden Wedding, late yellow; Pink Ivory, midseason; Seidewitz, Enguehard, late pink; Chas. Rager, late white. All fine stock.

Rooted cuttings, \$3.00 per 100

2 1/2-in. pots, \$4.00 per 100.

WM. SCHWAN & SON, FREDONIA, N. Y.

**Mums, R. O.**

Advance .....	\$3.00 per 100
Early Frost .....	3.00 per 100
Unaka .....	3.00 per 100
Chieftain .....	3.00 per 100
Richmond .....	4.50 per 100
Whittier .....	4.50 per 100
White and Yellow Turner.....	4.50 per 100
White Chadwick .....	4.50 per 100

W. E. F. Weber, Sault Ste. Marie, Mich.

**MUMS R. O. FROM SOIL. CASH.**

Oconto, J. Konia, white, Golden Queen, Chrysolora, Bonaffon, yellow, \$2.00 per 100, \$17.75 per 1000.

Pompons: Pink, Fairy Queen, Buckingham, Western Beauty, Neola, White, Melaine, Bronze, Beu, Blake, Yellow, Golden Wedding, Klondike, Zenobia, Red, La Gravera. While they last, at \$17.75 per 1000.

R. Scheffler, Wheaton, Ill.

Chrysanthemums, Halliday, Seidewitz, Golden Wedding, October Frost, Robinson, Golden Glow, Lillian Doty, Mensa. Clean 2-in., \$4.00 per 100, or will exchange for roses.

Mealy the Florist, Colorado Springs, Colo.

**CHRYSANTHEMUM CUTTINGS**

Ready Now

Bonaffon, Chas. Rager,  
Oconto, Seidewitz, Halliday,  
Early Snow.

This is strong healthy stock,  
\$20.00 per 1000.

Your money back if not satisfactory.

JOHN T. GALE, FLORIST,

Box 63, Tewksbury Centre, Mass.

Strong, well rooted cuttings, \$3.00 per 100. 300 Seidewitz, 100 White Seidewitz, 100 Chieftain, 100 Oconto.

Pompons: 100 Western Beauty, 100 Klondike, 200 Baby Craig, tiny yellow buttons for corsages, 100 Mariana, 100 Golden Wedding, 100 Golden Climax, 200 Mrs. Godfrey, fine, large, single pink for Thanksgiving, 50 Garza, white Anemone. R. A. Knight, Sta. B., Columbus, O.

Chrysanthemums, rooted cuttings and plants, May and June delivery, William Turner, Autocrat, White Frick, Silver Wedding, December Gem, Pacific, Chieftain, Ed. Seidewitz, Richmond, Whittier, Dolly Dimple, Oct. Herald and a few varieties of pompons. Cuttings, \$3.50 per 100, \$30.00 per 1000; 2 1/2-in. pot stock, \$5.00 per 100, \$45.00 per 1000.

W. R. MAXWELL, FLORIST, ALVA, OKLA.

**CHRISTMAS GOLD CHRYSANTHEMUMS**

The Yellow Pompon that has proved itself a money maker. Healthy stock free from midge. Returns have been greater than from any other variety.

\$5.00 per 100.

L. C. STROH & SONS,

Batavia, New York.

Chrysanthemums, rooted cuttings, Dr. Enguehard, Mrs. Meeks, Chrysolora, Golden Wedding, Wm. Turner, Xanoma, \$3.00 per 100.

Bergman, Diana, \$2.50 per 100. These cuttings, extra large size and same size as we sold last year, of which every one who bought said, "finest they had ever bought." Cash with order. Aberdeen Floral Co., Aberdeen, Miss.

**CHRYSANTHEMUM ROOTED CUTTINGS.**

Wm. Turner .....	\$4.00 per 100
Robinson .....	3.00 per 100
White Chieftain .....	3.00 per 100
Pink Chieftain .....	3.00 per 100
Marigold .....	3.00 per 100
Wells' Late Pink .....	3.00 per 100

Cash with order.

OPELIKA FLORAL CO., OPELIKA, ALA.

**MUMS You Should Know.**

MUMS You Should Grow.

Yellow Smith's Advance, originated with us, \$5.00 per 100, \$40.00 per 1000.

Sunshine ..... \$3.00 per 100, \$75.00 per 1000 |

Xmas Gold ..... 3.00 per 100, 75.00 per 1000 |

Cash, please.

W. A. Rowe Floral Co., Kirkwood, Mo.

**COOL GROWN MUMS.**

Strong, healthy stock: Golden Queen, early yellow; Smith's Advance, early white; Pacific Supreme, early pink, only \$3.00 per 100 in any quantity. Old fashioned hardy outdoor Mums, white, rose and yellow, divided clumps, \$4.00 per 100. Cash with order, please.

BERTHA PAYNIE, SHAWNEE, KAN.

**CHRYSANTHEMUMS.**

Early white pompon. Our well known, double white, extra early, will bloom from October 1st to the end of the season, especially fine for either cut flowers or plants.

Rooted cuttings, per 100, \$5.00.

BASSETT & WASHBURN,

178 No. Wabash Ave., Chicago, Ill.

**CHRYSANTHEMUMS, ROOTED CUTTINGS.**

Yellow Bonaffon .....	\$3.00 per 100
Marigold .....	3.00 per 100
White and Pink Chieftain.....	3.00 per 100
Mistletoe .....	3.00 per 100

W. C. Smith Wholesale Floral Co., 1316 Pine St., St. Louis, Mo.

Chrysanthemum rooted cuttings postpaid: E. Frost, Mistletoe, Unaka, Baby Margaret, Clorinda, Diana, Golden Climax, Golden Wedding. Pompons: White Doty, Western Beauty, 2c; Josephine Foley, the best white, 2 1/2c; Little Gem, Lillian Doty, 3c; Helen Lee, 4c. Cash. Theo. D. Kuebler, R. 6, Evansville, Ind.

Chrysanthemum plants, Marigold, W. Chieftain, P. Chieftain, Seidewitz, Dr. Enguehard; Pompons, Golden Climax, Golden Wedding, Golden Harvest, Hilda Canning, Mariana, all 2-in. and 2 1/2-in., \$6.00 per 100, \$50.00 per 1000. Good healthy stock. Wm. C. Manke & Co., No. Milwaukee 52, North Milwaukee, Wis.

Chrysanthemums, best variety, in early mid-season and late varieties. Pompons and large flowering rooted cuttings, \$3.00 per 100; \$25.00 per 1000. Correspondence invited.

Tricker, Chrysanthemum Specialist, 1530 Hague Avenue, St. Paul, Minn.

Chrysanthemums, rooted cuttings, Silver Wedding, late white Chas. Brock, large yellow Dr. Enguehard, pink Lillian Doty, finest pompon, \$2.00 per 100; Oconto, early white, \$3.00 per 100. Cash, postage extra.

Furst Floral Co., Dayton, Ohio.

Chrysanthemums, rooted cuttings, clean, healthy stock, Golden Glow, Chrysolora, Oconto, Pac. Supreme, white and yellow Bonaffon, Chas. Rager, white Baton, Maud Dean, Enguehard, \$3.00 per 100; \$25.00 per 1000.

T. W. Baylis & Son, West Grove, Pa.

Rooted cuttings, Chrysolora, Roman Gold, Tonsset, White Cloud, Enguehard, and others, \$3.00 per 100. Cash. Harper Floral Co., 1618 E. 6th Ave., Pine Bluff, Ark.

**CHRYSANTHEMUM ROOTED CUTTINGS.**

Early Frost, \$30.00 per 1000, \$3.50 per 100. Also Chrysolora, Yellow Bonaffon, Marigold and Harvard, \$3.50 per 100. All from strong, healthy stock. They will please you.

L. H. Haney, Greenfield, Ind.

**CHRYSANTHEMUM ROOTED CUTTINGS.**

Early Snow, Chrysolora, Roman Gold, Seidewitz, Jeanne Nonin, Wm. Turner and Enguehard, \$3.50 per 100, \$30.00 per 1000. Cash, please.

WAGONER FLORAL CO.,  
369 N. Walnut St., Columbia City, Ind.

2-in. Mums, Chrysolora, Nakota, Golden Wedding, Helen Frick, Seidewitz, Patty, White Frick, White Chadwick, Wm. Turner, Mistletoe, ready April 15th, \$4.50 per 100. 10% less in thousand lots.

Bird Forrest, Florist, Waxahachie, Tex.

**CHRYSANTHEMUMS.**

THE BEST

In novelties and standard kinds.

Catalog on application.

ELMER D. SMITH & CO.,

Adrian, Mich.

Chrysanthemum rooted cuttings, the best standard varieties and pompons, clean, healthy stock, no midge, \$3.50 per 100, \$30.00 per 1000; Chadwicks and White Seidewitz, \$5.00 per 100. We ship from Spokane.

Peters & Sons, Hillyard, Wash.

Ready now and booking orders for rooted cuttings, Chrysolora, Unaka, Pacific Supreme, Marigold, Oconto, Edw. Seidewitz and Yellow October Frost, \$3.00 per 100. Cash. The West Side Greenhouse, Independence, Ia.

Chrysanthemums, standard varieties for cut flowers and potted plants, rooted cuttings, \$3.00 per 100; 2 1/2-in. pots, \$4.00 per 100. Send list of varieties required.

Henry Smith, Grand Rapids, Mich.

**ROOTED CUTTINGS**

We will book orders at market prices for all leading varieties of Chrysanthemums, rooted cuttings, for immediate delivery.

J. C. RENNISON CO., SIOUX CITY, IA.

Chrysanthemums, 2 1/2-in. Patty, Nagoya, Golden Glow, Pacific Supreme, Yellow and White Bonaffon, \$4.00 per 100. Cash please.

W. G. Thomas & Son, Sheffield, Ill.

Chrysanthemums, rooted cuttings, Pollworth, October Frost and Unaka, \$3.50 per 100, \$30.00 per 1000. The William Murphy Co., 329 Main St., Cincinnati, O.

Chrysanthemum rooted cuttings, Oct. Frost, Chieftain, Golden Glow, Tonsset, Dr. Enguehard, and Harvard, \$2.50 per 100.

L. G. Barbier, Dunkirk, Ind.

Yellow Chadwick and White Chadwick, rooted cuttings, \$5.00 per 100, \$40.00 per 1000; pot plants, \$50.00 per 1000, clean, healthy stock, free from midge. Scharff Bros., Van Wert, O.

Strong, well rooted cutting of Edwin Seidewitz, the best late pink variety, \$3.00 per 100, \$25.00 per 1000, prepaid.

Furrow & Co. Guthrie, Okla.

Chrysanthemums, Halliday, Nagoya, Dr. Enguehard, Harvard, Diana, 2 1/2-in., \$5.00 per 100. Packing 5%.

Truitt's Greenhouses, Chanute, Kans.

Chrysanthemums, R. C., Chas. Rager, Patty, Enguehard, Oconto, Roman Gold, Marigold, Chrysolora, Seidewitz, Early Snow, \$2.50 per 100. Cash. Mrs. E. A. Llewellyn, Olean, N. Y.

Chrysanthemums, 2 1/2-in. fine plants, \$3.50 per 100; Yellow Turner, White Turner, Robinson, Oconto. Beal's Greenhouses, Creal Springs, Ill.

New White Seidewitz.

2-in., \$5.00 per 100; R. C., \$3.50 per 100.

Toerner's Greenhouses, Logan, O.

300 Seidewitz, strong rooted cuttings, quick sale, \$20.00 for the lot.

W. E. F. Weber, Sault Ste. Marie, Mich.

**CINERARIAS**

Cinerarias, mostly in bud and bloom, dwarf, Dreer's seed, to close out, 4-in., 15c; 5-in., 25c. Cash.

GENEVA FLORAL CO., GENEVA, N. Y.

Cinerarias, Moore's prize strain, 3-in. pots, \$12.00 per 100.

ASCHMANN BROS.,

Second and Bristol Sts., Philadelphia, Pa.

Cinerarias, Dreer's Prize Strain, 3000 fine large plants, in bloom, 4-in., 20c; 5-in., 40c each. Cash. E. J. Ulrich Floral Co., Tiffin, O.

Cineraria, 4-in. pots, fine plants at \$25.00 per 100.

Roman J. Irwin, 321 6th Ave., New York.

Cinerarias, dwarf, 4-in., 40c; 5-in., 50c, in bud and bloom. Brown's Greenhouse, 35th and Kensington, Kansas City, Mo.

Cinerarias, Dreer's half dwarf 4-in. ready for 6-in. Very strong, 25c. Cash.

L. J. Rowe, Box 244, Titusville, Pa.

Clean strong plants, bud or bloom, 2 1/2-in., 8c; 4-in., 35c; 5-in., 50-75c. Add 10% for packing.

Otto P. Krueger, Toledo, Ohio.

Cinerarias, 3 1/2-in., in bud and bloom, \$25.00 per 100, less 5% for cash with order.

Preisach Bros., Le Roy, N. Y.

Cinerarias, fine in bud and bloom, 50c to \$1.00.

Lester Park Greenhouses, Duluth, Minn.

Fine 4-in. Cinerarias for growing on, 10c.

Wagner's Greenhouse, Tiffin, O.



## CLEMATIS

## CLEMATIS.

CLEMATIS JACKMANNI, ANDRE, VEIL-HARD and HENRYI, 40c each, \$3.50 per 10, \$32.00 per 100. These are nice little plants. CLEMATIS PANICULATA, 2-yr., 1st size, 25c each, \$2.00 per 10, \$15.00 per 100; 2nd size, 20c each, \$1.50 per 10, \$12.00 per 100. AURORA NURSERIES, Aurora, Illinois.

Clematis Paniculata, 2 1/4-in. pots, \$6.00 per 100; \$55.00 per 1000. The McGregor Bros. Co., Springfield, O.

Clematis Paniculata, 2-yr., 15c; 3-yr., 25c, plants. See ad under Nursery Stock. W. H. Salter, Rochester, N. Y.

Clematis Paniculata, 2 yr., \$15.00 per 100. Burdell Floral Co., Bowling Green, Ky.

Clematis Paniculata, field grown, \$20.00 per 100. The Schmidt & Botley Co., Springfield, O.

## COLEUS

Coleus, ready rooted cuttings, best varieties, ready now and later, \$1.50 per 100, \$12.00 per 1000. Golden Bedder, Verschaffeltii, Queen Victoria, Golden Queen, Beckwith's Gem, and best bedding kinds. Brillancy, \$2.50 per 100, \$20.00 per 1000. Special delivery, parcels post, paid, 2 in. ready now, above kinds, \$5.00 per 100, \$40.00 per 1000. Roman J. Irwin, 321 6th Ave., New York.

## COLEUS ROOTED CUTTINGS

Trailing Queen, Trailing Beauty, Golden Bedder, Verschaffeltii, Beckwith's Gem, and other dwarf varieties, all good, clean stock, \$1.50 per 100; \$12.50 per 1000.

J. F. WILCOX & SONS, Progressive Florists, 530 Broadway, Council Bluffs, Ia.

R. C. Coleus, 12 varieties, good, clean, healthy stock, \$1.25 per 100, \$10.00 per 1000. Large leaf Coleus Brillancy, 2 1/4-in. pots, \$5.00 per 100; the kind you like to buy. We guarantee this stock. Cash. J. A. Farnworth & Son, Gallon, O.

Coleus, Trailing Queen, Golden Bedder, Beckwith's Gem, Firebrand, 2 1/4-in. stock, ready to shift, \$3.00 per 100, \$25.00 per 1000. No packing charges. Cash please. J. A. Tapscott, Box 343, Owensboro, Ky.

Coleus, Red and Yellow Trailing Queen, strong R. C., \$1.50 per 100, \$12.00 per 1000. Also 10 best bedding varieties mixed, \$1.50 per 100, \$15.00 per 1000. J. A. Keeney Co., Monongahela, Pa.

2-in. Coleus, good strong plants, 10 varieties, plenty of Golden Bedder, \$30.00 per 1000; rooted cuttings at \$10.00 per 1000. Prompt delivery. Cash with order. Danish Seed Import, 210 N. 7th St., Minneapolis, Minn.

Coleus R. C., Golden Bedder, Verschaffeltii, and 10 other varieties, \$1.50 per 100, \$12.50 per 1000; 2-in., \$3.00 per 100. Brillancy, R. C., \$3.00 per 100; 2-in., \$5.00 per 100. Cash please. E. B. Randolph, Delavan, Ill.

New Trailing Coleus "Sunshine." Red, edged with white, bordered green and gold, will entirely replace Trailing Queen, 2 1/4-in., \$10.00 per 100. Burdell Floral Co., Bowling Green, Ky.

Coleus, Golden Bedder, Verschaffeltii, Trailing Queen and five other varieties, 2 1/4-in., \$3.50 per 100; Brillancy, \$5.00 per 100; R. C., \$1.25 per 100. Cash. Chas. E. Smith, York, Pa.

Coleus, 2 1/4-in., ready for 3-in., Verschaffeltii, Golden Bedder, and fancy mixed, \$4.00 per 100, 300 for \$10.00. Chas. Whitton, York and Gray, Utica, N. Y.

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Coleus, 100 Xmas Gem, 4-in., 20c each. 200 mixed standard varieties, 3-in., \$5.00 per 100. Cash. The Flower Store, Wooster, O.

Coleus cuttings in ten varieties, \$1.50 per 100, \$12.00 per 1000. Grohman, the Florist, Saginaw, Mich.

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Coleus, all the leading varieties, strong 2-in. stock, ready to shift, \$4.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

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Coleus, Trailing Queen and others, 2 1/4-in., \$5.00 per 100. Baur Floral Co., Erie, Pa.

Coleus, R. C., \$1.50 per 100. Cash. Byer Bros., Chambersburg, Pa.

Coleus, R. C., \$1.50 per 100, \$14.00 per 1000, prepaid. S. D. Brant, Clay Center, Kan.

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Coreopsis, \$4.00 per 100. The Schmidt & Botley Co., Springfield, O.

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Cupheas (Cigar Plant), \$3.50 per 100, \$32.50 per 1000. The Schmidt & Botley Co., Springfield, O.

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Cupheas, R. C., 90c per 100, postpaid; 2-in. \$3.00 per 100. Cash. Harglerode Bros., Shippensburg, Pa.

Cupheas, Cigar Plant, 2 1/4-in., \$5.00 per 100. Baur Floral Co., Erie, Pa.

Cuphea rooted cuttings, \$1.25 per 100; 2-in., \$3.00 per 100. S. W. Pike, St. Charles, Ill.

Cupheas, 2-in., \$3.00 per 100. Fred Burro, 936 W. Wilcox, Peoria, Ill.

Cupheas, R. C., 90c per 100. Cash. Byer Bros., Chambersburg, Pa.

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Scarcity of extra choice Cyclamen seed will put price still higher the coming season. Buy now and have it on hand for early sowing. We have a few thousand dependable seeds of our choice strain of the following colors: Christmas Red, Defiance, dark and light salmon, dark blood, and bright red, \$2.00 per 100, \$18.00 per 1000. Cyclamen plants, seedlings, hardy outdoor grown seedlings of above colors, and white, with carmine eye, soft pink, red eye, rose pink, and Ivory colored, for immediate delivery, postpaid special delivery, guaranteed perfect arrival, \$6.50 per 100, \$60.00 per 1000. Cultural directions with all orders. Cash please. C. Winterich, St. Petersburg, The Sunshine City, Fla., formerly of Defiance, O.

Transplanted Cyclamen seedlings, strong plants, salmon and red, \$7.00 per 100, \$65.00 per 1000.

Rose pink, red eye and white, \$6.00 per 100, \$55.00 per 1000; mixed, \$5.50 per 100, \$50.00 per 1000.

Strong 2 1/2-in. ready May 1st, named varieties, \$12.00 per 100, mixed, \$10.00 per 100. H. O. Lehde, Forks, N. Y.

Cyclamen transplanted seedlings, three to four leaves, ready now, \$8.50 per 100; \$76.00 per 1000, postpaid. Best giant flowering strains, best colors, bright red, dark red, white, salmon, rose and other best kinds, separate or mixed. Roman J. Irwin, 321 6th Ave., New York.

FRED FISCHER, Weisbaden, Germany

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## I HAVE ARRANGED

with the

AMERICAN BULB CO., 172 N. Wabash Ave., Chicago,

to handle my entire crop of Cyclamen seeds this season.

My seed this season will consist of:

Three varieties of Salmon.

Three varieties of Red.

Pink.

Pink with Red Eye.

White.

White with Red Eye.

Rococco in variety.

Mr. Koehler, of the American Bulb Co., has visited my place this spring and has told me he found it the best he has seen in Germany, with the finest varieties and the stock in best condition.

## ALL ORDERS

## FOR 1920 CROPS

## FRED FISCHER'S FAMOUS

## CYCLAMEN SEED

## SHOULD BE SENT TO

AMERICAN BULB CO., 172 N. Wabash Ave., Chicago, Ill.

Fred Fischer, Weisbaden.

## CYCLAMEN SEEDLINGS

Extra fine plants, all the very best varieties, ready for 3 and 4-in. pots, five to nine leaves, out of benches, \$10.00 and \$12.00 per 100.

Let us send you samples of these fine plants.

J. F. WILCOX & SONS,

Progressive Florists, 530 Broadway, Council Bluffs, Ia.

## CYCLAMEN SEEDLINGS.

Cyclamen seedlings of extra good quality, grown from best strain of German seed, also Peterson strain. All colors, named varieties.

\$8.00 per 100, \$75.00 per 1000

Strong transplanted seedlings, ready for 2 1/2-in. and 3-in. pots, same as above, \$100.00 per 1000. This stock ready for immediate shipment. Rolf Zetlitz Co., Dayton, O.

Cyclamen, transplanted seedlings, ready for 2 1/4-in., dwarf and stocky, with from 3 to 5 leaves, extra large flowering German strain, dark red, light red, salmon, pink with violet eye, violet with pink eye, and white with red eye, \$8.00 per 100, \$75.00 per 1000. Cash with order.

PIERSON FLORAL CO., Peoria, Ill.

2000 Perry Ave., Peoria, Ill.

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We offer from the best strain of imported seed grown for us by a Cyclamen specialist, light salmon, dark salmon, rose, pink, Xmas Red, white with red eye, pure white, \$8.00 per 100, \$75.00 per 1000.

AMERICAN BULB CO., Chicago, Ill.

CYCLAMEN, TRANSPLANTED SEEDLINGS, THREE TO FIVE AND SIX LEAVES, READY NOW, \$7.50 PER 100, \$70.00 PER 1000. BEST GIANT FLOWERING STRAINS, BEST COLORS, SALMON, BRILLIANT, (RED), ROSY MORN, (LIGHT PINK). WE PACK WELL FOR SHIPPING. CASH PLEASE. KAMP & SPINTI CO., NORTH MILWAUKEE, WIS.

Cyclamen, strong 2 1/4-in. plants ready now, \$10.00 per 100, mixed, white and white with red eye. Note: We do not guarantee these varieties absolutely true to color, but the above varieties will predominate. All very choice strains.

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Cyclamen, extra heavy stock, full of bud and bloom.

5-in. .... \$0.75 to \$1.00

6-in. .... 1.50 to 2.00

7-in. .... 2.50 to 3.00

8-in. .... 3.50 to 4.00

J. C. Steinhauer, Pittsburg, Kan.

Cyclamen, transplanted seedlings from flats, dwarf and stocky, with from 3 to 5 leaves, large flowering German strain, dark red, light red, pink, pink with dark eye, white with dark eye and mixed colors, \$6.00 per 100.

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Seedlings from flats mixed.

\$5.00 per 100 or \$50.00 per 1000. Cash with order. J. Julius' Sons, Greenhouses, Charlestown Pike, Jeffersonville, Ind.

Cyclamen seedlings, fine, young plants, 3 to 4 leaves, \$8.00 per 100, \$75.00 per 1000. GULLETT & SONS, LINCOLN, ILL.



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Cyclamen, extra strong, healthy, transplanted seedlings, 3 to 6 leaves, from best strain seed, all leading colors, ready now, \$8.00 per 100, \$75.00 per 1000; 2½-in., \$12.00 per 100.

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Cyclamen, Wandsbek strain, dark and light red, salmon, pink, white with eye; 3-in. ready for shift to 4-in., \$25.00 per 100, all named varieties. Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Cyclamen, twice transplanted seedlings. 3 to 5 leaves.....\$ 8.00 per 100; \$ 75.00 per 1000  
5 to 9 leaves..... 10.00 per 100; 100.00 per 1000  
Best varieties, imported Wandsbek seed.  
STUPPY FLORAL CO., ST. JOSEPH, MO.

Cyclamen seedlings, separate colors, all varieties, none better, \$8.00 per 100, \$75.00 per 1000. Extra strong, 2½-in., mixed, at \$12.00 per 100, \$100.00 per 1000.  
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Extra fine Cyclamen seedlings, ready for 3-in. pots, in splendid assortment of white, white with eye, peach bloom, light pink, New Salmon, Fire King, cherry red and dark red, \$9.00 per 100. Cash. C. G. James & Son, Hornell, N. Y.

Cyclamen, May and June delivery, from 3-in. pots, \$20.00 per 100, \$180.00 per 1000.  
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Orders booked for 2½-in. stock, April, May and June delivery. Finest colors, grown from high grade German seed. Write us.  
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Umbrella plants, strong plants, \$3.00 per 100, postpaid.

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Cyperus (Umbrella Plant) 2½-in., \$4.00 per 100. The McGregor Bros. Co., Springfield, O.

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To the one who wants to start a Dahlia garden, I have 155 varieties, enough for from 5 to 15 hills of each variety; they are true to name and of the Cactus, Peony, Show, Fancy, Pompon and Decorative varieties. Of the cut flower varieties, I will sell a bunch of each variety for the price of one, as they are catalogued from \$1.50 down to 10c. Those who want list, write, or I will take \$40.00 for the lot to one address. A bargain; close out sale. I also have 25 varieties, names lost, will sell for \$3.00.  
Mrs. Rosa Reed, Elgin, Fayette Co., Iowa.

For the best in Dahlias consult us.  
Kriemhilde, Arabella, White Swan, \$5.00 per 100. Yellow Duke, \$6.00 per 100. Princess Juliana, Mrs. Cassatt, Goliath, \$7.00 per 100. Perle de Lyon, Golden West, Golden Gate, \$3.00 per 100. Mina Burgle, \$12.00 per 100.  
Best varieties for cut flowers and garden decoration. Good generous divisions of field clumps.  
**LYNDHURST FARM,**  
R. F. D. 2, Hammononton, N. J.

Dahlias, strong field grown clumps, best var. for cut flowers. Delice, Golden Gate, Grand Manitou, Mina Burgle, Queen Emma, Souv. de G. Doazon, \$8.00 per 100, Brunhilde, Cliff W. Bruton, Golden Eagle, Henry Patrick, Lyndhurst, Jack Rose, Sylvia, Queen Victoria, Yellow Grand Duke, etc., \$6.00 per 100. All colors mixed, \$4.50 per 100, \$40.00 per 1000. Cash.  
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20th Century, B. Von Heemstede, Pr. Juliana, W. W. Rawson, \$10.00 per 100.  
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Pink J. Rose, Mrs. Hartong, J. Rose, Lyndhurst, Sylvia, Purple Gem, Robt. Broomfield, A. D. Livoni, Bon Ton, \$6.00 per 100. Cash please, or satisfactory reference given.  
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Dahlias for cut flowers.  
I have a big stock of cut flower varieties, all colors, types and prices; such varieties as these—White: Princess Juliana, \$8.00 per 100 div., White Swan, \$5.00 per 100 div. Pink: Delice, \$10.00 per 100 div., Queen Mary, \$10.00 per 100 div., Painted Lady, \$7.50 per 100 div., and many others. Get my big list, now ready. John W. Merritt, Farmingdale, Long Island, N. Y.

Dahlia Roots, strong field divisions, Jack Rose, velvety crimson, Arabella, large yellow Sylvia pink, white amber, \$12.00 per 100, sample dozen each variety at 100 rate. Cash with order. Write us today for our illustrated descriptive list of our 25 best commercial cut flower sorts, including Neff's White and Mme. Butterfly the wonderful new Dahlia. Neff Floral Co., 2222 West Liberty Ave., W. L. Pittsburgh, Pa.

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Hand pollinated Dahlia seed, from best varieties, selected mixture, \$1.00 a trade packet. Dahlia trade LIST FREE.  
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Ye Dahlia growers and florists, it will pay you to send for our 1920 trade list of Dahlias, 205 varieties of novelties selected for 3 years in trial gardens, and also the best of the oldest and standard sorts. Stock guaranteed true to name. WE DO NOT SUBSTITUTE. A few of our leaders are Kalif, Mina Burgle, Princess Juliana, King of the Autumn, Long Island Dahlia Gardens, Hicksville, L. I., N. Y.

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Dahlias, the best varieties for cut-flowers.  
Golden West, H. cactus, golden yellow.....15c  
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Divisions, strong clean roots.

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I have a surplus of good, sound, divided clumps, suitable for planting. 10,000 Sylvia, 10,000 Jack Rose and 10,000 Pearl, shell pink, at \$6.00 per 100, or the above three varieties in field clumps, at \$12.00 per 100; 2000 Jamaica and 1000 Emily, at \$8.00 per 100; 2000 Koerner's White at \$15.00 per 100. Cash with order.  
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Write for bargains in Iris.

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Dahlias, for cutting, Mrs. J. C. Vaughan, bright yellow, Peony, very long, stiff stems, good size and free blooming, 25c each, \$2.50 per doz. Mina Burgle, red decorative, large, and an extra good bloomer, 15c each, \$1.25 per doz. J. S. Griffing, Cutchogue, L. I., N. Y.

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Choice Peony Dahlias for cut flowers. Divisions, Caecilia, Wm. Reed, Butler, 15c; Mrs. A. Boyer, H. J. Loving, 20c; Cour De La Paix, Mrs. G. Gordon, 30c; Copper, 40c. Also other varieties. J. R. Benjamin, Calverton, N. Y.

Dahlias, write for special offer on mixed roots, divisions or clumps, first class and guaranteed to sprout. Also for list of the best named varieties.  
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Dahlias, over sixty of the very finest florists' varieties for cut flowers. 100 fine roots, field grown, in ten to twenty named kinds, \$6.00. Will send more than twenty kinds if wanted.  
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20,000 strong field grown clumps, ready for spring delivery, in varieties such as, King of the Autumn, Hortulanus, Fiet, Countess of Lonsdale, etc. Ask for our list.  
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Dahlias, 50 tubers in six good, cut-flower varieties, \$2.50. 2000 Jack Rose and 1000 Sylvia at \$4.00 per 100. Cash with order.  
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Dahlias, 50 tubers, in 5 good cut flower varieties, \$3.00. Cash with order, please. E. F. Stabelfeldt, Wauwatosa, Wis., Successor to H. W. Koerner, Dahlia Specialist.

Dahlia roots ready now; 2½-in. pots, ready April 25th. Ask for complete list.  
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Best named sorts Dahlia roots, only \$1.50 for 10 assorted, \$2.50 for 20; mixed, \$1.50 per doz.  
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Dahlias, strong divisions, mixture of finest and most expensive varieties, 3¼c. Cash.  
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Daisies, R. C. of single white, \$4.00 per 100, \$35.00 per 1000; 2½-in., \$7.00 per 100, \$65.00 per 1000. Boston Yellow, best strain, R. C., \$5.00 per 100, \$40.00 per 1000; 2½-in., \$8.00 per 100, \$75.00 per 1000.  
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A special good strain.

From 2-in. pots, \$3.50 per 100.

E. Rawlings, Wholesale Grower,

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Daisies, 4-in., \$25.00; 3-in., \$10.00; 2½-in., \$6.00.  
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Daisies, yellow Marguerites, Boston type, strong well rooted cuttings, from soil, \$2.50 per 100, \$20.00 per 1000. Cash from unknown parties. L. A. Floral Co., 236 E. Fourth St., Los Angeles, Calif.

Daisies, R. C., Giant White, \$1.50 per 100; Boston Yellow, \$1.50 per 100; White, 2-in., \$3.00 per 100; Boston Yellow and Sander, 2-in., \$4.00 per 100. Sander R. C., \$1.50 per 100, Cash.  
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Good strong 2½-in. double Daisies, Mrs. Sander, \$4.50 per 100; good strong 3-in. double Daisies, Mrs. Sander, \$10.00 per 100. Cash, please.  
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Extra strong, double Marguerites, Mrs. Sander, 2-in., \$45.00 per 1000. Prompt shipment. Cash with order. Danish Seed Import, 210 No. 7th St., Minneapolis, Minn.

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Delphinium or true Larkspur, fine, 2-yr. old plants, will bloom early, \$7.00 per 100.  
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Strong 1½-in. Delphiniums, Belladonna and Gold Medal Hybrids mixed, \$4.50 per 100, \$40.00 per 1000. Lagonda Floral Co., Springfield, O.

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S. W. Pike, St. Charles, Ill.

Delphinium Belladonna, 2 yr. field grown plants, \$8.00 per 100.  
ESCHRICH'S NURSERY, N. Milwaukee, Wis.

Delphiniums, strong, wintered over seedlings, \$2.00 per 100. Cash. George Heath, Morris, Ill.

## DIGITALIS

Digitalis, \$5.00 per 100.  
The Schmidt & Botley Co., Springfield, O.

## DRACAENAS

Dracaenas, Indivisa, extra strong.

	Per 100	Per 1000
2½-in. ....	\$ 4.00	\$ 35.00
4-in. ....	18.00	100.00
5-in. ....	35.00	300.00
6-in. ....	60.00	500.00
8-in. ....	125.00	1200.00

To avoid delay send a M. O. draft or certified check.  
John Bauscher, Freeport, Ill.

DRACAENA IND., STRONG, HEALTHY STOCK.  
1000 4-in. .... \$15.00 per 100  
300 5-in. .... 30.00 per 100  
100 6-in. .... 50.00 per 100  
50 7-in. .... 75.00 per 100  
Dracaena Ind. seedlings, \$1.00 per 100, prepaid. Cash with order.

H. F. Merrill, Sayre, Pa.

Dracaena Indivisa, 2½-in., \$4.50 per 100, \$40.00 per 1000.

Dracaena Indivisa, 3½-in., \$12.50 per 100, \$120.00 per 1000.

United States Cut Flower Co., Elmira, N. Y.



**Dracaena Indivisa**, strong transplanted seedlings about 9 ins. to 10 ins. high, \$4.00 per 100; \$35.00 per 1000, parcel-post paid special delivery; 2 1/2-in. pots, fine stock, \$5.00 per 100, \$45.00 per 1000. 3 1/2-in. pots, \$14.00 per 100.  
Roman J. Irwin, 321 6th Ave., New York.

**Dracaenas**, fine 2-in. Indivisa, 8 to 10 leaves, 5 1/2-in. high, hungry for shift, only \$2.00 per 100, packed right.  
S. C. Tamplin & Son, Garrettsville, O.

Strong, 2 1/2-in., \$4.50 per 100, \$40.00 per 1000. 3 1/2-in., very good plants, \$12.50 per 100; very strong 6-in., 50c each.  
S. S. Skidelsky & Co., 50 Park Place, New York.

**Dracaena Indivisa**, 600 plants, out of 6-in. pots, \$75.00 per 100, 25 at 100 rates, \$10.00 per doz. These are good plants, no charge for packing.  
E. R. Pound, Newark, O.

**Dracaena Indivisa**, 5 1/2-in. pots, \$40.00 per 100. Cash.  
Andrew Kolke, 5442 N. Western Ave., Chicago.

**Dracaena Indivisa**, 4-in. .... \$20.00 per 100  
**Dracaena Indivisa**, 5-in. .... 35.00 per 100  
L. Stapp Co., Rock Island, Ill.

1000 strong **Dracaena Indivisa**, 3-in., ready for 4-in., extra good value, 8c.  
O. B. Stevens, Shenandoah, Ia.

**Dracaena Indivisa**, heavy 2 1/2-in., ready for 3-in., \$7.00 per 100.  
The Storrs & Harrison Co., Painesville, Ohio.

**Dracaena Indivisa**, 3-in., 10c; 4-in., 20c each. Cash.  
E. J. Ullrich Floral Co., Tiffin, Ohio.

**Dracaena Indivisa**, strong 4-in., 20c.  
Chas. Sherwood, Waterloo, Ia.

**Dracaena Indivisa**, 3 1/2-in. pots, \$8.00 per 100, The McGregor Bros. Co., Springfield, O.

**Dracaena**, 2 1/2-in. .... \$4.50 \$40.00  
The Schmidt & Botley Co., Springfield, O.

**Dracaena Indivisa**, 5-in., \$35.00 per 100, packing 5%.  
Lloyd C. Bunch, Fredonia, Kans.

**Dracaenas**, extra heavy, 4-in., 17 1/2c each.  
W. BEZDEK, CEDAR RAPIDS, IA.

**Dracaena Indivisa**, 2 1/2-in., \$3.00 per 100, \$27.50 per 1000.  
J. C. Schmidt, Bristol, Pa.

**Dracaena Indivisa**, 2 1/2-in., \$4.00 per 100  
O. W. Eany & Son, Brookville, Pa.

#### ECHEVERIAS

**Echeverias**, Secunda Glaucous, up to 2 1/2-in., \$5.00 per 100, \$45.00 per 1000; 3-in. up, \$8.00 per 100, \$70.00 per 1000.  
Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

#### EUPHORBIAS

**Euphorbia Splendens** (Crown of Thorns), 2 1/2-in., \$7.00 per 100.  
The McGregor Bros. Co., Springfield, O.

#### EVONYMUS

##### EVONYMUS JAPONICA

Rooted Cuttings ..... Per 1000  
Sarver Floral Co., R. F. D. 11, Dallas, Tex.  
Evonymus, variegated, 3-in., 12c; 5-in., 35c.  
Cash with order. F. W. Aevermann, 5500 W. Hirsch St., Chicago, Ill.

#### FERNS

##### FERNS MY SPECIALTY.

**FERNS FOR FERN DISHES.** Strong bushy 2 1/2-in. stock, in largest and best assortment, \$6.00 per 100, \$50.00 per 1000; 3-in., \$15.00 per 100; 4-in., \$25.00 per 100.

**FERN SEEDLINGS.** Excellent stock, ready for potting, in assortment of 6 best Fern dish varieties, \$1.75 per 100, \$15.00 per 1000.

**CIBOTIUM SCHIEDEI** (King of Ferns). Strong, thrifty 3-in., \$6.00 per doz., \$45.00 per 100.

**ASPARAGUS P. N. SEEDLINGS**, ready for potting, \$1.00 per 100, \$8.00 per 1000. Strong 2 1/2-in., \$5.00 per 100, \$45.00 per 1000.

**ASPARAGUS SPRENGERI SEEDLINGS**, \$1.00 per 100, \$7.00 per 1000.

**ADIANTUM CUNEATUM** and **GRACILLIMUM**, extra heavy 3-in., \$15.00 per 100; 4-in., \$25.00 per 100; 5-in., \$5.00 per 100.

I. F. ANDERSON, FERN SPECIALIST,  
SHORT HILLS, N. J.

##### READY NOW

Size	100	1000
Boston ..... 2 1/2-in.	\$ 7.00	\$65.00
Scottii ..... 2 1/2-in.	7.00	65.00
Teddy, Jr. .... 2 1/2-in.	7.00	65.00
Verona ..... 2 1/2-in.	7.00	65.00
Roosevelt ..... 2 1/2-in.	7.00	65.00
Whitmanii ..... 2 1/2-in.	7.00	65.00
Macawil (new) ..... 2 1/2-in.	16.00	150.00

Bird Nest Ferns, 4-in. pots, \$70.00 per 100, larger sizes ask for prices. 2-in. pots ready April 20th, \$14.00 per 100. 2-in. pots Helly Ferns, fine lot ready for 3 and 3 1/2-in. pots, \$6.50 per 100, \$60.00 per 1000.

Table Ferns for Fern dishes, well established 2 1/2-in. pots, best Pteris, Cyrtomium and other varieties, \$6.00 per 100, \$55.00 per 1000. Boston Ferns, 3-in. pots, \$15.00 per 100; 3 1/2-in. pots, \$20.00 per 100.

Roman J. Irwin, 321 6th Ave., New York.

#### HOLLY FERNS.

Strong, clean, bushy plants.  
3-in. .... \$0.50  
4-in. .... .75  
5-in. .... 1.00  
6-in. .... 1.25

Packing 5%. Cash please.

THE LINDSAY CO.,

University and Bedford, Minneapolis, Minn.

**Asplenium** (Bird's-Nest Fern) good 2-in. plants, ready for 3-in., \$15.00 per 100.

Ferns for Fern dishes, strong 2 1/2-in., \$6.00 per 100, \$50.00 per 1000; strong 3-in. plants, \$12.00 per 100; 4-in., \$25.00 per 100. Boston and Roosevelt, 2 1/2-in., \$6.50 per 100, \$60.00 per 1000. Scottii, Teddy Jr. and Verona, 2 1/2-in., \$7.00 per 100, \$65.00 per 1000. MACAWIL, 2 1/2-in., new and very fine, \$15.00 per 100. Bench Boston, ready for 4-in. pots, \$25.00 per 100.

A special offer of **Cyrtomium Falcatum** and **Rochfordianum**, strong, well rooted 2 1/2-in. plants, ready to shift into 3 and 3 1/2-in. pots, \$6.00 per 100, \$55.00 per 1000. This is an extraordinary value.  
S. S. Skidelsky & Co., 50 Park Place, New York.

#### 300,000 POT GROWN FERNS

Boston, Whitmanii, Roosevelt, Whit. Compacta, Teddy Jr., Wanamaker, Splendida, Scottii, Scholzei, Elegantisima, all 2 1/2-in., \$8.00 per 100, \$55.00 per 1000. Extra heavy Boston and Roosevelt, 3-in., \$15.00 per 100, \$140.00 per 1000. Immediate delivery. Cash, please.  
G. M. REBURN & CO.,  
3807 Lake Park Ave., Chicago, Ill.

#### BOSTON AND WHITMANII

Extra strong 2 1/2-in. plants. Order now and let us set stock aside. Plants offered were potted in fall and are not to be compared with runners that are potted and held for a week and then shipped.  
\$6.00 per 100, \$60.00 per 1000.

#### AMERICAN BULB CO.

172 N. Wabash Ave., Chicago, Ill.

#### BOSTON FERNS

Order your Boston Ferns now while we have a large stock and we will guarantee shipment at once. Our stock is first class.

3-inch	.....	\$15.00 per 100
4-inch	.....	25.00 per 100
5-inch	.....	40.00 per 100
6-inch	.....	55.00 per 100

Peterson Floral Co., Gibson City, Ill.

#### BOSTON FERNS

Good, strong, clean, bushy stock.  
5-in. .... \$0.65 each  
6-in. .... .80 each  
7-in. .... 1.00 each  
8-in. .... 1.25 each

#### A. L. RANDALL CO.

180 N. Wabash Ave., Chicago, Ill.

#### POT GROWN BOSTON FERNS.

3-in.	.....	\$15.00 per 100
4-in.	.....	25.00 per 100
5-in.	.....	50.00 per 100
3-in. Whitmanii	.....	18.00 per 100

Cash with order, immediate delivery.  
PAUL M. HALBROOKS, NEWARK, OHIO.

#### BOSTON FERNS

Strong runners, ready for immediate delivery, \$10.00 per 1000. Write for special price on quantities.

3-in. and 4-in. pot size, at \$5.00 and \$7.00 per 100. 2% discount for cash.  
F. M. Soar, Little River, Fla.

Ferns, Elegantissima Compacta and Roosevelt, 2 1/2-in., \$6.00 per 100, \$55.00 per 1000. Boston Ferns, 4-in. pots, \$3.00 per doz., \$25.00 per 100; Teddy Jr., 2 1/2-in., \$8.00 per 100, \$55.00 per 1000.  
The McGregor Bros. Co., Springfield, Ohio.

#### LEATHER-LEAF FERN

Beautiful and undoubtedly the most valuable for cutting. Now very popular for best design work. Useful for pots, tubs and window boxes. Strong divisions only, \$10.00 per 100, 25 post-paid, \$3.00. F. W. Fletcher, Orlando, Fla.

#### POTTED FERNS.

Potted Ferns, 2-in. Boston, Roosevelt and Whitmanii, \$6.00 per 100, \$55.00 per 1000. Short bushy Boston, 3-in., \$15.00 per 100. Cash, please.  
B. C. Blake, Springfield, O.

Table Ferns, from 2 1/2-in., \$4.50 per 100; 2 1/2-in., very strong, fine for filling in combinations, \$6.00 per 100. Cash with order.

#### NEFF FLORAL CO.

2222 West Liberty Ave., W. L., Pittsburgh, Pa.  
Boston Ferns, pot grown, 3-in., \$15.00 per 100, \$125.00 per 1000; 2 1/2-in., \$7.00 per 100, \$65.00 per 1000; 2-in., \$6.00 per 100, \$55.00 per 1000. Joseph Michal, 57th St. and Kostner Ave., Chicago.

#### POT GROWN BOSTON FERNS

6-in.	.....	\$0.75
7-in.	.....	.90
8-in.	.....	1.10

DAVIS & STEINER CO., MORRISON, ILL.

**FERNS**, for fern dishes, 2 1/2-in. in assorted varieties, \$5.00 per 100, \$47.50 per 1000. Sold in assortment of varieties only. Cash with order, please.  
Frank Oechslein, 4911 Quincy St., Chicago, Ill.

#### FERNS.

	Per 100	Per 1000
Boston, 2-in.	.....	\$6.00 \$55.00
Whitmanii Compacta, 2-in.	.....	6.50 60.00

The Schmidt & Botley Co., Springfield, O.

**FERNS** ..... **FERNS** ..... **FERNS** .....  
Some of the finest stock in the country. See our display in this issue.

#### SPRINGFIELD FLORAL & FERN CO.

Springfield, Ohio.

Bostons, 4-in. stocky and shapely, \$10.00 per 100  
Bostons, 3-in. stocky and shapely, 8.00 per 100  
Sprengerl. 3-in., good, stocky, 7.00 per 100  
4-in. Chinese Fan Palms, 25c each. Cash please.  
W. P. Newell Co., Apopka, Fla.

Boston Ferns, potted in October, strong, ready to shift, or for immediate sale, 4-in., \$30.00 per 100. No packing charges. Cash with order.  
Momence Greenhouse, Momence, Ill.

Boston Ferns, ready for shipment, 3-in., \$15.00 per 100; 4-in., \$25.00 per 100. To avoid delay send a M. O. draft or certified check.

John Bauscher, Freeport, Ill.

#### FINE FIVE-INCH BOSTON FERNS, 50c EACH.

J. F. WILCOX & SONS,  
Progressive Florists, 530 B'way, Council Bluffs, Iowa.

#### FERNS CHOICE PLANTS.

Boston, Whitmanii and Verona, 4-in. .... \$0.35  
Birds Nest Ferns, 4-in., each ..... .50  
GULLETT & SONS, LINCOLN, ILL.

#### Two-inch Potted Ferns.

Boston, Roosevelt, Whitmanii and Teddy, Jr., at 5c, \$45.00 per 1000. Cash please.  
B. C. Blake, Springfield, O.

#### STRONG POT GROWN BOSTON FERNS

4 in. .... \$4.00 per doz.; \$30.00 per 100  
5 in. .... 7.00 per doz.; 50.00 per 100  
A. C. BROWN, SPRINGFIELD, ILL.

#### TABLE FERNS FOR FERNERIES

Strong, bushy stock, leading varieties, 2 1/2-in. pots, \$4.00 per 100, \$35.00 per 1000.  
Evenden Bros. Co., Williamsport, Pa.

Boston Ferns, from bench, ready for 6-in. and 7-in., 75c; 5-in., 50c. 5% for packing. Try them and you will want more.  
Anoka Greenhouses, Anoka, Minn.

Boston Ferns, out of bench, ready for 5-in. and 6-in., 50c. This is keen stuff and will not last long at this price. Linwood Floral Co., 31st and Park Ave., Kansas City, Mo.

Table Ferns, standard varieties, 2 1/2-in., \$5.00 per 100. Adiantum Cuneatum, 2 1/2-in., \$5.00 per 100; 3-in., \$12.00 per 100.

Henry Smith, Grand Rapids, Mich.

10,000 2 1/2-in. Boston Ferns, \$6.00 per 100, \$55.00 per 1000.  
J. J. Le Borious, Duluth, Minn.

Ferns, Boston, 3-in., \$15.00 per 100. Pursoni, 2 1/2-in., \$6.00 per 100. Packing 5%.  
Truitt's Greenhouses, Chanute, Kans.

Ferns, fern-dish sorts, bushy .... \$6.00 per 100  
Neph. Verona, 2 1/2-in. .... 7.00 per 100  
The Storrs & Harrison Co., Painesville, Ohio.

Boston Ferns, good, strong, bushy stock, 5-in., at 60 cts. each.  
Davis Floral Co., Davenport, Ia.

Advertisers have learned from experience that  
THE REVIEW  
PAYS BEST.

Ferns, Boston, pot grown, 5-in., 50c.  
J. B. Masson, R. R. 1, Bethel, Kans.

Boston fine Ferns, 4-in., \$35.00.  
Geo. A. Kuhl, Pekin, Ill.

Boston Ferns, 4-in., 25c; 5-in., 50c; 6-in., 75c. Cash.  
L. J. Rowe, Box 244, Titusville, Pa.

5-in. Boston Ferns, well established, \$50.00 per 100.  
Labo. Florist, Joliet, Ill.

#### FEVERFEW

Extra strong 4-in. Feverfew ready for 5-in. or 6-in. pots, \$12.50 per 100. 5% for packing. Cash. Klimmer's Greenhouses, 812 Dunlop Ave., Forest Park, Illinois.

Feverfew R. C., \$2.00 per 100.

E. B. Morgan Floral Co., Paxton, Ill.

Feverfew, 2-in. strong plants, \$4.00 per 100. Cash.  
Dumser Floral Co., Elgin, Ill.

Feverfew, R. C., 2c; 2 1/2-in., 4c.

W. E. Trimble Greenhouse Co., Princeton, Ill.

Feverfew R. C., \$1.50 per 100; 2-in., \$3.00 per 100. Cash.  
Byer Bros., Chambersburg, Pa.

Feverfew, \$4.00 per 100.

The Schmidt & Botley Co., Springfield, O.

#### FORGET-ME-NOTS

Forget-me-nots, hardy, fine clumps, from cold frames, \$3.00 per 100, \$25.00 per 1000; strong seedlings that will make early bloomers, at \$4.00 per 1000.  
J. C. Schmidt, Bristol, Pa.

Forget-me-nots, transplanted, growing in flats, \$2.50 per 100. S. T. Danley & Son, Macomb, Ill.

#### FREESIAS

Cut colored Freesias in beautiful soft shades, long stems, \$2.50 per 100, \$20.00 per 1000; short stems, \$1.50 per 100, \$12.00 per 1000.  
O. Fehrlin, Bulb Specialist, Citronelle, Ala.

#### FUCHSIAS

	Per 100
Black Prince, strong 2 1/2-in.	..... \$6.00
Purple Prince, strong 2 1/2-in.	..... 5.00
Little Beauty, choice X 2 1/2-in.	..... 7.00
Walter Lang, strong 2 1/2-in.	..... 7.00
White Giant, d. white, 2 1/2-in.	..... 6.00

R. C. of the same varieties.

Little Beauty, strong R. C. .... 4.00  
The other varieties, strong R. C. .... 3.00  
Louis P. Faulk, R. F. D. 7, Box 9, Bellevue, Pa.

Fuchsias R. C., best double dwarf kinds, \$2.50 per 100, \$20.00 per 1000, parcel-post paid. From soil, as good as pot plants, \$4.00 per 100, \$35.00 per 1000; 2 1/2-in. pots, \$6.00 per 100, \$50.00 per 1000. Little Beauty and Black Prince R. C., \$3.00 per 100, \$25.00 per 1000, parcel-post paid.  
Roman J. Irwin, 321 6th Ave., New York.

Black Prince, the great leader in Fuchsias, well established 2-in., \$5.00 per 100; 3-in., cut back and well branched, \$10.00 per 100. Cash with order.

C. L. HUMPHREY,  
ZANESVILLE, OHIO.



## FUCHSIAS—Continued

Fuchsias, strong R. O. of finest named single and double varieties, in best assortment, labeled true to name, \$2.00 per 100 by mail, \$15.00 per 1000 by express; Black Prince separate if wanted, 2-in. stock of above, 4c.

S. W. Pike, St. Charles, Ill.

Fuchsias, strong 2½-in., ready for 3-in., red, white, blue and Black Prince, \$4.00 per 100; 300 for \$10.00. Large 4-in. all in bud, \$13.00 per 100.

Chas. Whitton, York and Gray Ave., Utica, N. Y.

Bushy Fuchsias, 2½-in., 8c; 3½-in., 12c. Drooping variety, 2½-in., 10c; 3½-in., 15c. Cash with order.

F. W. Aevermann, 5500 W. Hirsch St., Chicago.

Fine double Fuchsias, dwarf habit, early and free blooming, strong, well rooted cuttings, \$1.50 per 100, \$14.00 per 1000. Prepaid by mail. Cash.

J. P. Cannata, Mt. Freedom, N. J.

## FUCHSIAS, 2½-IN.

Little Beauty, \$7.00 per 100; other named varieties, \$5.00 per 100.

Baur Floral Co., Erie, Pa.

Fuchsias, 3-in., White, Purple, Elm City, \$12.00 per 100. Packing 5%.

Truitt's Greenhouses, Chanute, Kans.

Fuchsias, fine, strong 2½-in. Phenomenal, Black Prince and Speciosa, assorted, per 100, \$5.00. Archias Floral Co., Sedalia, Mo.

Fuchsia, Mrs. E. G. Hill, best double white, \$6.00 per 100.

The Storrs & Harrison Co., Painesville, Ohio.

Fuchsias, 4-in., \$25.00. Geo. A. Kuhl, Pekin, Ill.

Fuchsias, 2½-in., seven varieties, 6c. GULLETT & SONS, LINCOLN, ILL.

Fuchsias, extra strong 2-in., \$4.00 per 100. F. O. Freeman & Sons, Portland, Ind.

Fuchsias, mixed, 2-in., \$5.00 per 100. Cash. Mrs. E. A. Llewellyn, Olean, N. Y.

Fuchsias, R. O., \$1.50 per 100. Cash. Byer Bros., Chambersburg, Pa.

Fuchsias, mixed, 2-in., \$4.50 per 100. Fred Burre, Peoria, Ill.

## FUNKIAS

Funkias, variegated, divided roots, single eye, \$2.50 per 100. Chas. Frost, Kenilworth, N. J.

## GAILLARDIAS

Gaillardias, \$4.00 per 100. The Schmidt & Botley Co., Springfield, O.

## GENISTAS

Genistas, the large flowering kind with long spikes, full of buds and showing color, well grown, shapely plants, from 5-in. pots, 75c. J. L. SCHILLER, TOLEDO, OHIO.

Genistas R. C., \$4.00 per 100, \$35.00 per 1000. Post Paid. 2-in. pots, \$7.00 per 100, \$65.00 per 1000.

Roman J. Irwin, 321 6th Ave., New York.

Genistas, 5-in., in bloom at 40c. Dale & Nicholas, Hancock, Mich.

Genistas, R. C., \$1.50 per 100. Cash. Byer Bros., Chambersburg, Pa.

## GERANIUMS

I am booking orders for future delivery (May) on the following varieties of Geraniums, out of 3½, 3½ and 4-in. pots:

S. A. Nutt  
A. Ricard  
La Favorite  
Beaute Poitevine

These are A No. 1 plants, grown right, shipped right in paper pots, at \$20.00 per 100. Order now and be sure of your stock for Memorial Day. C. W. Paige, Tivoli, N. Y.

ROOTED GERANIUM CUTTINGS  
APRIL DELIVERY

S. A. Nutt (greatest dark red).....\$25.00  
Gen. Grant (king of all scarlets)..... 25.00  
Mme. Buchner (only double white)..... 20.00  
Beaute Poitevine (favorite salmon)..... 35.00

CASH.

THE W. T. BUCKLEY CO., SPRINGFIELD, ILL.

## READY AT ONCE

S. A. NUTT, \$20.00 PER 1000

PARCEL POST, \$1.00 PER 1000

VIAUD, \$25.00 PER 1000

FRED W. RITCHEY, LANCASTER, PA.

Geraniums extra good  
Ready for shipment  
S. A. Nutt, 2½-in., \$5.00 per 100; \$45.00 per 1000  
King Edward, 2½-in., \$5.00 per 100; \$45.00 per 1000.

Trego, 2½-in., \$5.00 per 100; \$45.00 per 1000  
To avoid delay send a M. O. draft or certified check.  
John Bauscher, Freeport, Ill.

## FINE GERANIUMS. LOW PRICES.

Fine lot of S. A. Nutt, 2½-in., \$5.00 per 100, \$45.00 per 1000; 3-in. Nutt, Poitevine, double Grant, Mme. Buchner, \$8.00 per 100, \$80.00 per 1000; 4-in. Nutt, Grant, Poitevine, Buchner, very strong, \$15.00 per 100.

GULLETT & SONS, LINCOLN, ILL.

Geraniums, 4-in., 8 varieties mixed, including Ricard Poitevine, Nutt, Jean Oberle and other varieties, \$15.00 per 100. 3-in. Ricard, Jean Viaud and Edmond Blanc, \$8.50 per 100. 2-in., mixed Geraniums, \$4.00 per 100.

Jacobs Bros., Peoria, Ill.

Geraniums, Nutt, Ricard, Poitevine, White, Mary Hill and a dozen other varieties I do not know the names of, but are good colors and sellers, \$12.50 per 100. Some are in bud and bloom now, from 3½-in. pots, fine plants, ready to put outside now.

L. R. Friederichsen, Wilton Junction, Iowa.

Extra fine 2½-in. S. A. Nutt Geraniums, ready for 4-in. pots, \$7.00 per 100; \$80.00 per 1000. 4½-in. stock ready to bloom, \$16.00 per 100; \$150.00 per 1000. 500 at 1000 rate. Add 5% for packing. Cash. Klimmer's Greenhouses, 812 Dunlop Ave., Forest Park, Ill.

## GERANIUMS, S. A. NUTT.

2½-in. pots .....\$ 5.00 per 100  
3½-in. pots ..... 10.00 per 100  
4 -in. pots ..... 12.00 per 100

Cash.

Zumbrota Greenhouse, Zumbrota, Minn.

Geraniums, 4-in., select stocky plants, S. A. Nutt, Buchner, Michell and Perkins, \$18.00 per 100. Beaute Poitevine, \$20.00 per 100. The same varieties mixed, 2½-in., ready to shift into 4-in., \$6.00 per 100. Cash with order.

G. A. Weberg, Chicago Heights, Ill.

Geraniums, 3-in. Nutt, extra strong, \$10.00 per 100; 4-in. extra nice, Nutt, Ricard, Buchner, etc., \$15.00 per 100. Our New Defiance, three flowers to any other Geranium's one, fine 4-in. stock, \$20.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

## GERANIUMS

## Rooted Cuttings

Ricard, Poitevine, Scarlet Bedder,  
Nutt and Buchner,  
Cash with order.

PETER BROWN, LANCASTER, PA.

Geraniums, 3000 extra fine, large, stocky, 2-in., Buchner, \$35.00 per 1000. A fine lot of 3-in., stocky and branching, Nutt, Buchner, light and dark pink and light red, several varieties, \$10.00 per 100. Cash with order.

Cherry Park Gardens, Fredonia, N. Y.

Geraniums, 2½-in. S. A. Nutt, extra strong plants, ready for 4-in., \$6.00 per 100; 2 and 2½-in. Sallerol, strong, bushy plants, \$3.00 per 100; rooted cuttings, \$1.50 per 100.

Geo. Jung, Oak Park, Ill.

Geraniums, Nutt, Ricard and Poitevine, strong 4-in., have been well spread, all in bud, \$13.00 per 100; 2½-in. ready for 3-in. Nutt and Ricard, \$6.00 per 100; Poitevine, \$7.00 per 100. Chas. Whitton, York and Gray Ave., Utica, N. Y.

Poitevine Geraniums, 3-in. ....\$15.00 per 100  
Ricard Geraniums, 3-in. .... 15.00 per 100  
Nutt Geraniums, 2-in. .... 10.00 per 100  
First class stock. Cash with order.

A. Begerow, 16 Girard Place, Newark, N. J.

Geraniums, S. A. Nutt, Viaud and Buchner, \$45.00 per 1000. Ricard, Regalia and Poitevine, \$6.00 per 100. All extra strong 2-in. stock. Ready now. Packed right, free. Cash please.

J. A. Swartley & Sons, Sterling, Ill.

Geraniums, S. A. Nutt, Viaud and Buchner, \$45.00 per 1000. Ricard, Regalia and Poitevine, \$6.00 per 100. All extra strong 2-in. stock. Ready now. Packed right, free. Cash please.

Geraniums, S. A. Nutt, Viaud and Buchner, \$45.00 per 1000. Ricard, Regalia and Poitevine, \$6.00 per 100. All extra strong 2-in. stock. Ready now. Packed right, free. Cash please.

Geraniums, out of 4-in. pots, \$15.00 per 100. Best mixed varieties such as Viaud, Nutt, Ricard, Am. Beauty. These are strong bushy plants and packed right. Coming into bud and bloom.

C. C. Breece, R. 7, Delaware, O.

1000 General Grant, 5000 S. A. Nutt, 2½-in., and 3000 mixed, consisting of Nutt, Ricard, Poitevine and Buchner, at \$6.00 per 100, \$50.00 per 1000, while they last.

S. S. Skidelsky & Co., 50 Park Place, New York.

Geraniums, Nutt, Buchner, Jean Viaud and Mme. Jaullin, immediate shipment, 2-in., \$40.00; 2½-in., \$50.00; 3-in., \$60.00 per 1000. B. Poitevine, \$50.00, \$60.00 and \$70.00 per 1000. Cash with order. Hudson Greenhouse, Hudson, Mich.

10,000 R. C. Geraniums, Nutt, Doyle mixed, and Buchner, \$22.50 per 1000. Cash with order. First draft of \$215.00 takes the lot. Immediate delivery. Cash.

Mrs. E. A. Llewellyn, Olean, N. Y.

Geraniums, Ricard, Poitevine, Viaud and Nutt, strong 2½-in., \$6.00 per 100; Mme. Sallerol, 2½-in., \$3.00 per 100. Cash.

Chas. E. Smith, York, Pa.

Geraniums, rooted cuttings, best varieties mixed, \$2.00 per 100. Strong 2½-in. mixed Ivy Geraniums, in bud and bloom, 6c. Cash. NEWPORT GREENHOUSES, NEWPORT, PA.

Geraniums, 25,000 fine 3½-in., good as 4-in., well branched, Nutt, Poitevine, Ricard and Buchner, \$12.00 per 100.

Edward Whitton, Utica, N. Y.

Geraniums, 3½ and 4-in., in bud and bloom, mixed, best varieties, 15c; 3-in., mixed, mostly Nutt, strong, 8c; 3-in. Nutt, strong, 8c. Cash.

J. B. Masson, R. R. 1, Bethel, Kans.

Geraniums, 4-in., select, Ricard, Nutt, Poitevine, Buchner, Jean Viaud and Landry, \$18.00 per 100; 3-in., \$10.00 per 100. Cash, packing free.

The East Lawn Gardens, Urbana, O.

## ALBUM OF DESIGNS.

Fifth Edition Now Ready.

Better than ever before.

\$1.00 per copy prepaid.

## NUTT AND GRANT.

4-inch Geraniums, in bud and bloom, \$16.00 per 100, plus 5% for packing.

LOYD C. BUNCH, FREDONIA, K. N.

Geraniums, 2-in. pots, strong plants, S. A. Nutt, mixed double red and single scarlet, \$5.00 per 100; Mme. Sallerol, 2-in., strong, \$3.00 per 100.

J. H. Dann & Son, Westfield, N. Y.

Geraniums, good strong 2½-in. S. A. Nutt, \$35.00 per 1000. This will make good strong stock for May 30th. Cash please.

Haase Bros., Pekin, Ill.

Geraniums, 2½-in. pots, strong S. A. Nutt, \$50.00 per 1000. 2½-in. pots, Nutt, Grant, and 2 others, mixed, \$50.00 per 1000. Ready to shift.

A. Krut Floral Co., Butler, Pa.

Geraniums, strong 2-in. Nutt, ready for 4-in., \$35.00 per 1000; strong R. O. Nutt, \$20.00 per 1000. Ready now. Cash.

John Van Aart, Paducah, Ky.

50,000 strongly rooted Geranium cuttings, in best standard varieties, \$20.00 per 1000. Cash.

LOS ANGELES GERANIUM CO.,

1752 Garfield Place, Los Angeles, Cal.

## GERANIUMS.

From 2-in. pots, standard sorts labeled, \$35.00 per 1000.

E. Rawlings, Wholesale Grower, Allegany, N. Y.

S. A. Nutt, 2½-in. ....\$45.00 per 1000  
S. A. Nutt, rooted cuttings ..... 22.50 per 1000  
Ready for shipment. Cash please.

W. BEZDEK, CEDAR RAPIDS, IA.

## S. A. NUTT GERANIUMS.

2½-in., 4c; 3-in., cut back, 7c; 4-in., 10c. Packing free. Cash.

G. E. Berthold, Nebraska City, Nebr.

Geraniums, 2½-in. S. A. Nutt, Gen. Grant, Snow Queen, La Favorite, 6c; 3-in., 8c. Cash with order.

W. E. Trimble Greenhouse Co., Princeton, Ill.

2½-in. pots of S. A. Nutt and other best kinds at \$6.00 per 100, \$50.00 per 1000. Ask for other varieties.

Roman J. Irwin, 321 6th Ave., New York.

Geraniums, mixed lot, about 100 strong 3 and 4-in., Nutt, Poitevine, Buchner and Hill, 8c and 15c.

W. A. Schreier, Argonia, Kans.

Geraniums, Mme. Sallerol, 2 and 2½-in., \$3.50 per 100. Cash.

Smith, The Florist, St. Johns, Mich.

## GERANIUMS, STRONG 3-IN.

S. A. Nutt, \$10.00 per 100.

BAUR FLORAL CO., ERIE, PA.

Mme. Sallerol, rooted cuttings, \$2.00 per 100. Cash with order.

Hastings & Prasil, South Lyon, Mich.

Geraniums, 1000 Sallerol, 2-in., strong plants, \$3.00 per 100.

Haentze Floral Co., Fond du Lac, Wis.

Ivy Geraniums, a good, double red, strong, clean plants, 2½-in., 5c; 3 and 4-in., 10c. Cash.

Warren Huckleberry, North Vernon, Ind.

Geraniums, Nutt, strong 3-in., topped back, \$10.00 per 100. Cash.

H. E. & C. W. Krebs, Cedar Rapids, Iowa.

IVY GERANIUMS, ALL COLORS MIXED.  
4-in., at 15 cents; 3-in., at 10 cents. 5% extra for packing. Labo Florist, Joliet, Ill.

Geranium Mme. Sallerol. Rooted cuttings, \$1.75. Out of 2½-in. pots, \$3.00 per 100. Strong plants.

Kane Greenhouses, Kane, Pa.

Mme. Sallerol, 2-in., \$3.50 per 100; \$30.00 per 1000  
Mme. Sallerol, R.C., \$1.25 per 100; \$10.00 per 1000  
Fred Burre, 936 W. Wilcox St., Peoria, Ill.

Geraniums, S. A. Nutt, 2½-in., \$7.00 per 100; 3-in., \$10.00 per 100; 4-in., select, \$17.00 per 100.

E. B. Morgan Floral Co., Paxton, Ill.

Sallerol Geraniums, 2-in., \$3.00 per 100; Rose Geraniums, strong 2½-in., \$5.00 per 100. Cash.

Dumser Floral Co., Elgin, Ill.

Good 4-in. Geraniums, Mme. Barney, Ricard, Nutt and Poitevine, 15c. Cash.

Tom Knipe, Kokomo, Ind.

Geraniums, best varieties, white, pink, salmon and red, \$5.00 per 100. Cash with order.

M. & S. L. Dysinger, Albion, Mich.

Well rooted Geranium cuttings, Poitevine, \$20.00 per 1000. Mixed cuttings, \$17.50 per 1000. Cash.

Valley View Gardens, Tiffin, O.

Geraniums, S. A. Nutt rooted cuttings, \$2.75 per 100, \$25.00 per 1000, 500 at 1000 rate. Cash.

Freeport Floral Co., Freeport, Ill.

Extra fine Geraniums, standard varieties, strong 4-in., 15c. Cash.

ATWELL, FLORIST, FT. DODGE, IA.

Extra fine General Grant, 2½-in. Geraniums, \$6.00 per 100. We need the room. Act quick.

Virden Greenhouses, Virden, Ill.

Geraniums, Mme. Sallerol, 4-in., very heavy, \$5.00 per 100. No charge for packing.

The Bell Seed Co., Manlius, N. Y.

100,000 Geraniums to offer this season, strong 4-in. Nutt and Castellane, ready now, 17½c.

L. J. Rowe, Box 244, Titusville, Pa.

Geraniums, Ricard and S. A. Nutt, fine 4-in., 15c. Packing 5%.

Truitt's Greenhouses, Chanute, Kans.

Geraniums, 2½-in., all stock, mixed varieties, \$5.00 per 100.

Tarentum Floral Co., Tarentum, Pa.

Geraniums, Mme. Sallerol, 2-in., \$3.00 per 100. Cash.

Harglerode Bros., Shippensburg, Pa.



Geraniums, Nutt, double Grant and others, mixed, 2½-in., \$6.00 per 100, \$50.00 per 1000. Cash. G. B. Morrell, Torresdale, Pa.	
Geraniums, Mme. Sallerol, strong plants, 2-in., Lawrence Floral Co., Lawrence, Kans.	
Geraniums, 4-in., Nutt, \$15.00. Geo. A. Kuhl, Pekin, Ill.	
3-in. Geraniums, eight best bedders, \$10.00 per 100. Fred H. Lemon & Co., Richmond, Ind.	
Rose Geraniums, strong 2-in., \$3.00 per 100. Cash. J. P. Cannata, Mt. Freedom, N. S.	
Geraniums, 3-in., 8 best bedders, \$10.00 per 100. FRED H. LEMON & CO., RICHMOND, IND.	
3-in. Mme. Sallerol, \$5.00 per 100. Cash. M. S. Etter, Shiremanstown, Pa.	

## GLADIOLI

Our planting of Gladioli embraced 110 acres, and we still have some of the finest bulbs to sell. Mail us your order at once. For smaller sizes than here listed, ask for our special prices. Catalog mailed on request.

	Per 1000	1½-in.	1½-in.	1-in.
America .....	\$35.00	\$28.00	\$21.00	
Annie Wigman .....	40.00	32.00	24.00	
Ashtabula, a color between America and Panama. It is the improved America and will take an important place among the leading Gladioli (new) ....	12.00	9.50	7.00	
Baltimore .....	45.00	36.00	27.00	
Cattleya .....	60.00	48.00	36.00	
Crackerjack .....	30.00	24.00	18.00	
Czar Peter .....	40.00	32.00	24.00	
Emp. of India .....	50.00	40.00	32.00	
Faust .....	30.00	24.00	18.00	
Friendship .....	35.00	28.00	21.00	
Gl. of Holland .....	50.00	40.00	30.00	
Golden West .....	50.00	40.00	30.00	
Halley .....	40.00	32.00	25.00	
Hilda .....	80.00	64.00	48.00	
Ida Van .....	35.00	28.00	21.00	
Independence .....	35.00	28.00	21.00	
Loveliness .....	75.00	60.00	45.00	
Lucretia .....	30.00	24.00	18.00	
Marie .....	60.00	48.00	36.00	
Master Wiebertus .....	55.00	44.00	33.00	
Master Wietze .....	50.00	40.00	30.00	
May .....	40.00	32.00	24.00	
Mont Blanc .....	70.00	56.00	42.00	
Mr. Theodore .....	75.00	60.00	45.00	
Miss Lucile .....	40.00	32.00	24.00	
Mrs. Fr. King .....	28.00	22.50	17.00	
Mrs. Watt .....	40.00	32.00	24.00	
Niagara .....	60.00	48.00	35.00	
Orion .....	30.00	24.00	18.00	
Panama .....	50.00	40.00	30.00	
Peace .....	45.00	36.00	27.00	
Pink Beauty .....	50.00	40.00	30.00	
Pink Perfection .....	50.00	40.00	30.00	
Pr. of Wales .....	80.00	64.00	48.00	
Principine .....	40.00	32.00	24.00	
Prinsep .....	40.00	32.00	24.00	
Proserpine .....	90.00	72.00	54.00	
Stella .....	40.00	32.00	24.00	
Willy Wigman .....	50.00	40.00	30.00	
Yellow Hammer .....	50.00	40.00	30.00	

NATIONAL BULB FARMS, Benton Harbor, Michigan.

## GLADIOLI.

We have a small surplus of the following. How many of these lots can you use? Just think of it, Mr. Florist, good named varieties of Gladioli at less money than ordinary mixtures sell for. Here's the list, better get busy before it is too late.

	100	1000	1000
8,000 America, 1½-in. up. ....	\$3.00	\$25.00	\$22.00
2,000 A. Queen, 1½-in. up. ....	3.00	28.00	25.00
4,000 A. Queen, 1½-1½-in. ....	2.50	23.00	20.00
1,000 A. Queen, 1-1½-in. ....	2.00	18.00	.....
800 Faust, 1½-in. up. ....	2.00	16.00	.....
2,500 Faust, 1½-1½-in. ....	1.80	14.00	12.00
2,000 Halley, 1½-1½-in. ....	2.40	20.00	18.00
2,000 Halley, 1-1½-in. ....	2.00	18.00	15.00
3,000 Ida Van, 1½-in. up. ....	2.50	20.00	16.00
4,500 Ida Van, 1½-1½-in. ....	2.00	16.00	13.00
3,000 Ida Van, 1-1½-in. ....	1.75	13.00	11.00
2,000 Independence, 1½-in. ....	2.00	18.00	15.00
2,000 Independence, 1½-1½-in. ....	1.80	15.00	12.00
1,000 Mary Fennell, 1-1½-in. ....	5.00	45.00	.....
7,000 Pendleton, 1½-in. up. ....	4.50	35.00	33.00
14,000 Pendleton, 1½-1½-in. ....	3.50	30.00	28.00
2,000 Mrs. Fryer, 1½-in. up. ....	4.00	30.00	25.00
2,000 Mrs. Freyer, 1½-1½-in. ....	3.50	25.00	20.00
1,000 Mrs. Watt, 1½-in. up. ....	4.00	35.00	.....
3,000 Mrs. Watt, 1½-1½-in. ....	3.50	28.00	25.00
2,000 Niagara, 1½-in. up. ....	4.00	34.00	32.00
2,000 Niagara, 1½-1½-in. ....	3.50	30.00	27.00
5,000 Niagara, 1-1½-in. ....	2.60	24.00	21.00
1,000 Panama, 1-1½-in. ....	2.50	22.50	.....
3,000 Peace, 1½-in. up. ....	4.00	32.00	28.00
8,000 Peace, 1½-1½-in. ....	3.50	28.00	25.00
3,000 Peace, 1-1½-in. ....	3.00	25.00	21.00
1,500 Principine, 1½-in. up. ....	2.00	17.00	15.00
2,000 Principine, 1½-1½-in. ....	1.80	15.00	12.00
1,000 Principine, 1-1½-in. ....	1.50	12.00	.....
2,500 Velvet King, 1½-in. ....	2.50	20.00	18.00
1,000 Velvet King, 1½-1½-in. ....	2.00	17.00	.....
2,000 War, 1-1½-in. ....	3.20	30.00	27.00
10,000 Y. Hammer, 1½-in. ....	4.00	32.00	27.00
50 at 100 rate, 500 at 1000 rate. Terms, cash with order.			

W. E. KIRCHHOFF CO., PEMBROKE, N. Y.

## GLADIOLUS BULBS OF UNSURPASSED BLOOMING POWER.

	No.1 1½ in. & up.	No.2 1½ in. & up.	No.3 1 in. & up.	No.4 ¾ in. & up.
America .....	\$30.00	\$24.00	\$18.00	\$15.00
Chicago White .....	28.00	22.00	18.00	15.00
Crackerjack .....	50.00	40.00	30.00	20.00
Crystal White .....	90.00	72.00	54.00	40.00
Dawn .....	85.00	68.00	51.00	38.00
Empress of India .....	60.00	48.00	36.00	24.00
Golden West .....	85.00	68.00	51.00	38.00
Goliath .....	80.00	64.00	48.00	36.00
Halley .....	85.00	68.00	51.00	38.00
Ida Van .....	28.00	22.00	17.00	15.00
Independence .....	35.00	28.00	21.00	16.00
Klondike .....	80.00	64.00	48.00	40.00
L'Immaculee .....	75.00	60.00	45.00	40.00
Loveliness .....	30.00	24.00	18.00	15.00
Meadowvale .....	30.00	24.00	18.00	15.00
Mrs. Francis King .....	50.00	40.00	30.00	25.00
Mrs. Frank Pendleton .....	45.00	36.00	27.00	20.00
Mrs. Watt .....	50.00	40.00	30.00	25.00
Niagara .....	50.00	40.00	30.00	25.00
Panama .....	45.00	36.00	27.00	20.00
Peace .....	80.00	64.00	48.00	40.00
Prince of Wales .....	80.00	64.00	48.00	40.00
Rouge Torch .....	80.00	64.00	48.00	40.00
Scarsdale .....	45.00	36.00	27.00	20.00
Schwaben .....	70.00	56.00	42.00	32.00
Wilbrink .....	80.00	64.00	48.00	40.00
Exhibition Mixed .....	25.00	20.00	15.00	.....
Extra Choice Mixed .....	20.00	16.00	12.00	.....
Primulinus Hybrids .....	25.00	20.00	15.00	12.00

Miranda (a new large primulinus type, producing 2 to 4 flower spikes from every bulb; color, fine canary yellow, slightly striped with carmine rose). 80.00 24.00 18.00 15.00  
Baron Hulot, 1½-in. up. .... 50.00 40.00 30.00 25.00  
Terms, 5% for cash. Prices are quoted per 1000; 100 sold at the thousand rate; less than 100, add 10%.

Prices on smaller sizes quoted on request.  
JELLE ROOS,  
Gladiolus Specialist, Box A, Milton, Mass.

## NONE BETTER.

We offer a selected quality. All produced from young bulbs that were never allowed to flower. We guarantee our stock to be up to size, free from disease, and will refund any money advanced if dissatisfied upon return of bulbs. It is important to know from whom you buy. We own our own stock which was especially grown for us. Our growers and ourselves stand back of you.

	1½-in.	1½-in.	1½-in.
Price per 1000 .....			
Yellow Hammer .....	\$50.00		
Master Wietze .....	45.00		
Europa .....		\$75.00	
Glory of Holland .....		50.00	
Loveliness .....		50.00	
White King .....		40.00	
America .....		30.00	
Brenchleyensis .....		25.00	
Francis King .....		28.00	
Halley .....		35.00	
Mrs. Frank Pendleton .....		50.00	
Niagara .....		45.00	
Panama .....		45.00	
Peace .....		40.00	
Schwaben .....		60.00	
Ida Van .....	25.00		
Miss Lucile .....	25.00		
Kunderdi Glory .....	50.00		
Augusta .....	30.00		
Cracker Jack, large, velvety dark red flowers .....		35.00	
Meadowvale, white, dainty blue throat .....		35.00	
Primulinus Hybrids .....	25.00	30.00	
Florists' Mixture .....	15.00	20.00	

AMERICAN BULB CO., 172 N. Wabash Ave., Chicago, Ill.

## NEW JERSEY GROWN GLADIOLUS BULBS

	1½-in.	1½-in.	1½-in.
	and up	and up	and up
	Per 1000	Per 1000	Per 1000
America .....	\$30.00	\$25.00	
Chicago White .....	40.00	35.00	
Childs, mixed light colors .....	30.00	28.00	
Czar Peter, Dieulafoy .....	59.00	45.00	
Queen Wilhelmina .....	70.00	60.00	
Faust, Glory of Holland .....	40.00	35.00	
Golden West, Niagara .....	40.00	35.00	
Mrs. Francis King .....	30.00	25.00	
Loveliness .....	60.00	50.00	
Master Wietzen, Peace .....	40.00	35.00	
Pink Perfection .....	45.00	40.00	
Panama, Prinsep .....	45.00	40.00	
Schwaben, War .....	50.00	45.00	
Yellow Hammer, Wm. Copeland .....	40.00	35.00	
Mixed of the above named .....	30.00	25.00	

Cash with order.  
Wm. Becker, Sr., P. O. Box 138, Lakehurst, N. J.

## GLADIOLI.

	Per 1000	Under	1½ to 1½ in.
		1½ in.	¾ in.
Planting stock .....			
America .....	\$ 6.50		\$ 8.50
Independence .....	5.00		7.50
Mrs. F. King .....	6.00		8.00
Peace .....	9.00		12.00
Niagara .....	9.50		.....
Mrs. Watt .....	9.50		14.00
Mrs. F. Pendleton .....	9.50		14.00
Schwaben .....	12.00		16.00
War .....	15.00		.....

Will make a special price on a large order for the first four items above.

Write for price of Blooming Stock per 100. Cash please.  
Flora-Croft Gladiolus Gardens, Lansing, Mich.

## ALL STOCK GLADIOLI FULLY UP TO MEASUREMENT.

	Per 100	Per 1000
America, 1½-in. and up. ....	\$4.00	\$35.00
America, 1½-in. and up. ....	3.75	30.00
America, 1-in. to 1½-in. ....	2.75	25.00
Augusta, 1½-in. and up. ....	4.00	35.00
Augusta, 1½-in. and up. ....	3.50	30.00
Baron Hulot, 1½-in. and up. ....	7.00	60.00
Baron Hulot, 1½-in. and up. ....	6.00	50.00
Brenchleyensis, 1½-in. and up. ....	3.50	30.00
Brenchleyensis, 1½-in. and up. ....	3.00	25.00
Chicago White, 1½-in. and up. ....	5.00	45.00
Chicago White, 1½-in. and up. ....	4.00	35.00
Glory of Holland, 1½-in. and up. ....	5.00	45.00
Halley, 1½-in. and up. ....	5.00	45.00
Halley, 1½-in. and up. ....	4.00	35.00
Mrs. F. King, 1½-in. and up. ....	4.00	35.00
Mrs. F. King, 1½-in. and up. ....	3.00	25.00
Mrs. Pendleton, 1½-in. and up. ....	6.00	50.00
Panama, 1½-in. and up. ....	8.00	75.00
Panama, 1½-in. and up. ....	7.00	65.00
Prinsep, 1½-in. and up. ....	7.00	65.00
Peace, 1½-in. and up. ....	5.00	45.00
Schwaben, 1½-in. and up. ....	7.00	65.00
Niagara, 1½-in. and up. ....	6.00	50.00
Best Mixed, all colors .....	2.00	15.00
Primulinus Hybrids .....	3.00	25.00
Primulinus Hybrids, selected .....	4.00	35.00
White and Light mixed, 1½-in. and up. ....	2.50	20.00
Pink mixed, 1½-in. and up. ....	2.50	20.00
Red and Scarlet mixed, 1½-in. and up. ....	2.50	20.00
Popular mixed, 1½-in. and up. ....	2.00	15.00

For other varieties and mixtures ask for list of planting sizes and bulblets.

Roman J. Irwin, 321 6th Ave., New York.

Established growers offer true to name Gladioli as follows:

	1st	2nd	3rd
America, F. King .....	\$2.75	\$2.25	\$1.75
Panama, Prinsep .....	3.90	2.90	2.40
Brenchleyensis .....	2.50	2.00	1.75
Crackerjack .....	.....	2.75	2.00
Chicago White, Glory of Holland .....	4.00	3.00	2.50
Europa, Liebesfeuer .....	7.00	5.50	4.25
Empress of India, Hulot .....	4.00	3.50	2.75
Ida Van, Kunderdi Glory .....	4.00	3.50	2.75
Lehman, Pendleton .....	5.00	4.25	3.50
Niagara, Rouge Torch .....	5.00	4.00	3.25
Pacific, Baltimore .....	5.75	4.75	3.75
Sulphur Queen .....	3.00	.....	.....
Mrs. Watt, Geo. Paul .....	4.00	3.50	3.00
Best sorts mixed .....	2.75	2.25	1.75
Cheap mixture .....	2.00	1.75	.....

Brown Bulb Ranch, Capitola, Calif.

## GLADIOLI

PLANTING STOCK, PRICES PER 1000.  
PRINCEPINE, ½-¾-in. .... \$ 7.00  
PRINCEPINE, ½-in. and less ..... 4.00 |

WAR, ½-in. and less ..... 9.00 |

BULBULETS, PRICES PER 1000.  
PRINCE OF WALES ..... 5.00 |

PRINCEPINE ..... 2.00 |

RED EMPEROR ..... 10.00 |

WAR ..... 1.00 |

Terms: 6% cash with order. Bills due 60 days from date of invoice. Unknown parties, cash with order or satisfactory references. We have grown what we offer, therefore guarantee them to be true to name.

P. VOS & SON,  
Phone 548 J. 5, P. O. Box No. 77,  
Mt. Clemens, Mich.

Fine home grown bulbs. Per



## GLADIOLI—Continued

## GLADIOLUS GENERAL PERSHING.

Gladiolus Growers: You now have the opportunity to buy Gladiolus General Pershing. If you are awake and progressive and wish to handle a variety that your customers will be wanting, then by all means invest now, in this good variety. You may have descriptive circular which gives the good qualities for the asking. But why not send \$3.00 for a doz., or \$20.00 for 100 bulbs today. Charges prepaid. 25 or 50 at the 100 rate. Better attend to it today. Tomorrow may be too late. Arthur A. Kirchhoff, Grower of Good Gladioli, Box 56, Pembroke, N. Y.

## GLADIOLI.

	Per 100	Per 1000
America .....	\$ 3.50	\$30.00
Black Beauty .....	3.00	25.00
Fairy (Mrs. Jas. Lancashire)...	3.00	25.00
Mrs. F. King .....	3.50	30.00
Mrs. F. Pendleton .....	5.50	50.00
Mrs. Watt .....	5.00	40.00
Minneapolis .....	3.00	25.00
Pres. Taft .....	3.00	.....
Pink Princess .....	6.00	.....

Second size, 20% less, 25 at 100 rate. 5% for cash with order.  
E. E. STEWART, BROOKLYN, MICH.

1000 very large Schwaben, \$60.00. 1000 first size Panama, \$45.00; 380 Panama, 1/4 to 1/2-in., \$8.00 for lot; 2100 Panama, under 1/2-in., \$9.00 per 1000; \$18.00 lot. 625 Autumn Queen, mixed with 25% America, 1/4 to 1 1/4-in., \$2.00 per 100, \$11.00 for lot; 330 1/2 to 1 1/4-in., lot for \$3.00; 2400 under 1/2-in., lot for \$8.00.

Bulbets: Panama, \$3.00 per qt. Autumn Queen, \$2.50 per qt. Autumn Queen, mixed 25% America, \$2.00 per qt.

10% discount to anyone taking whole lot bulbs and bulbets. Cash.  
FRANK B. REID, CUMBERLAND, MD.

	1-in.	1 1/4-in.	1 1/2-in.
America .....	\$18.00	\$24.00	\$30.00
F. King .....	17.00	22.50	28.00
Ida Van .....	17.50	24.00	30.00
Niagara .....	.....	.....	45.00
Schwaben .....	.....	50.00	60.00
Primulus Hy. ....	.....	18.00	23.00

## PLANTING STOCK

	Under 1/2-in.	1/2-in.-1
Mrs. F. King .....	\$ 6.00	\$ 8.50
Per 5000 .....	25.00	40.00

John De Groot, Catonsville, Md.

Gladioli, No. 1, 2 and 3; Europa, 8c, 7c and 6c; Baron Hulot, Kunderl Glory, Princes, Schwaben, Pendleton, Niagara and War, 6c, 5c and 4c. Attraction, Peace, Panama and Scribe, 5c, 4c and 3c. Chicago White and America, 4c, 3 1/2c and 3c. Augusta, 3c, 2 1/2c and 2c. Schwaben and War, 1/2-in. down, \$1.00 per 100.

Bulbets: Chicago White, Peace, Panama, Pendleton, Schwaben and War, 15c per 100. America, Francis King, Halley and Ida Van, 10c per 100.

L. Hemingway, Benton Harbor, Mich.

## GLADIOLI FOR FORCING

	Per 100	Per 1000
America, pink .....	\$3.50	\$30.00
Autumn Queen, light yellow, red throat .....	4.00	35.00
Brenchleyensis, scarlet .....	2.75	25.00
Francis King, scarlet .....	3.25	28.00
Halley, salmon .....	4.00	35.00
Peace, white .....	5.00	45.00

A. HENDERSON & CO.,

	1 1/2 to 2-in.	1 1/4 to 1 1/2-in.
Price per 1000 .....	1500	2000
Europa .....	\$30.00	.....
Glory of Holland .....	1000	40.00
Golden West .....	5000	20.00
Independence .....	1000	60.00
Loveliness .....	5000	23.00
Mrs. F. King .....	5000	19.00
Pink Beauty .....	.....	40.00
Pink Perfection .....	5000	35.00
War .....	2000	45.00

The Wayside Gardens, Mentor, O.

	Per 100	Per 1000
Mrs. Francis King, 1 1/4-in. and up .....	\$2.75	\$25.00
Mrs. Francis King, 1 1/4 to 1 1/2-in. ....	2.25	20.00
Mrs. Francis King, 1 to 1 1/4-in. ....	2.00	17.00
Mrs. Francis King, 1/4 to 1-in. ....	1.60	14.00
Halley, 1 1/2-in. and up .....	2.75	25.00
Halley, 1 to 1 1/4-in. ....	2.00	16.00
Ida Van, 1 1/2-in. and up .....	3.50	30.00
Ida Van, 1 1/4 to 1 1/2-in. ....	3.00	25.00
Ida Van, 1/4 to 1-in. ....	2.00	15.00

FRANKLIN NURSERY,

Station F, Minneapolis, Minn.

## PETOSKEY GROWN GLADIOLI.

Autumn Queen, the finest late blooming Gladiolus in existence. A few thousand No. 1, only, at \$40.00.

Mrs. Frank Pendleton, a small surplus only.

No. 1, \$45.00; No. 2, \$40.00.

Autumn Queen bulbets, \$5.00 per quart.

This stock was grown on new land and is extra fine.

C. M. GROSSMAN,

Evergreen Farm, Petoskey, Mich.

First class Gladiolus bulbs, following quotations per 1000.

	1st	2nd	3rd	4th	5th
America .....	\$30.00	\$27.50	\$22.00	.....	.....
Prophetess .....	35.00	30.00	25.00	\$15.00	\$12.50
Standard Mixed .....	24.00	20.00	15.00	10.00	7.50
Prophetess bulbets .....	.....	.....	.....	\$1.50	per 1000
Mixed bulbets .....	.....	.....	.....	1.00	per 1000

Cash with order. Immediate shipment.

MRS. J. W. MOORE, TIFFIN, O.

Gladiolus, Mrs. W. E. Fryer, having a few more of the Nos. 2 and 3 grades than I wish to plant I am offering them at a reduction from my trade list prices. No. 2, \$3.25 per 100, \$24.00 per 1000; No. 3, \$2.50 per 100, \$20.00 per 1000. This variety grows a fine spike from this size bulbs. Cracker Jack at a reduction too. No. 3, \$6.50 per 1000; No. 4, \$4.50 per 1000; No. 5, \$2.75 per 1000; choice mixed No. 5, \$2.75 per 1000. Willis E. Fryer, Mantorville, Minn.

BULBETS. My celebrated OAKWOOD MIXTURE, I believe there is no better mixture in the country and few as good, made up largely of named sorts, Groff's Hybrids, Primulinus and Blue Hybrids, quart, \$1.00; peck, \$5.00; bushel, \$15.00. Crackerjack, quart, \$2.00; peck, \$8.00; bushel, \$30.00. Mrs. King same prices. Quarts postpaid to 3rd zone. Cash with order.  
Geo. S. Woodruff, Independence, Ia.

## FINE FLORIST STOCK

	Per 100
Ida Van, red, 1 1/4-in. up .....	\$3.00
Ida Van, red, 1-in. up .....	2.00
Niagara, cream, 1 1/4-in. up .....	5.00
Marianna, white, 1 1/4-in. up .....	3.00
Florists' Mixture, 1-in. up .....	1.00
Geo. Paul, dark red, 1 1/4-in. up .....	3.00

BROOKLAND GARDENS, WOBURN, MASS.

## GLADIOLI.

Reports from all over the world state that DIENER'S new Gladioli are the largest, finest and most wonderful ever produced. Our new catalog showing eight of our new varieties in natural colored plates will be sent free on request.

RICHARD DIENER COMPANY, KENTFIELD, CALIFORNIA.

	Per 1000
1000 Chicago White, 1 1/4-in. up .....	\$30.00
2500 Chicago White, 1 1/4-in. up .....	\$25.00
150 America, 1 1/4-in. up .....	\$4.75
700 America, 1 1/4-in. up .....	\$19.00
250 Autumn Queen, 1 1/4-in. up .....	\$7.00
700 Autumn Queen, 1 1/4-in. up .....	\$15.00
1500 Halley, 1 1/4-in. up .....	\$28.00

H. O. Mallett, Breedsville, Mich.

Gladioli: Special Lone Elm Mixtures.

2000 No. 1.....	\$25.00;	1500 No. 2.....	\$14.00
1000 No. 3.....	8.00;	3000 No. 4.....	18.00
2000 No. 5.....	8.00;	5000 No. 6.....	10.00

The entire lot for \$75.00. These prices for cash with order.

J. W. Sells Co., R. F. D. 1, Ravenna, O.

Gladioli, first size only, prices per 100: America, \$3.00; Augusta, \$3.00; Chicago White, \$3.50; Halley, \$3.25; Mrs. F. King, \$3.00; Pendleton, \$5.00. 50 good mixed first size for \$1.00, postpaid. Planting sizes on above, 1/2-1 1/4-in., \$7.00 per 1000, under 1/2-in., \$4.00 per 1000. No Pendleton in small sizes.

Mark W. Simon & Son, Box 11, Berlin, N. J.

	Price per 100.	1-in. up	1 1/2-in. up
America .....	\$2.25	\$1.75	.....
Mrs. F. King .....	2.25	1.75	.....
Principine .....	2.50	1.75	.....
Good mixture America, King, with 5% Augusta .....	2.00	1.50	.....

Bulbets of above, pure or mixed, \$2.00 per qt.

F. U. Pratt, Orwell, Ashtabula Co., Ohio.

Surplus Gladioli priced for amount given. Size 1 to 1 1/4-in., 700 Halley, \$15.00; 755 Crackerjack, \$14.00; 650 Klondike, \$14.00; 1000 Ida Van, \$20.00; 900 Independence, \$18.00; 975 Norma Dee Childs, \$25.00; 150 Mrs. Francis King, \$3.00; mixture, 2100 1 1/4-in., \$33.00; 8300 1-in., \$33.00; 8300 1/2-in., \$67.00; 2 bu. bulbets, \$20.00. Cash F. O. B. J. J. Hats, Mizpah, N. J.

Gladiolus bulbets: America, Mrs. F. King, Crackerjack, Halley, \$2.50 per qt., 4 qts., \$6.00, peck, \$10.00, bushel, \$35.00. Panama twice these prices. General Mixture, \$8.00 peck, \$25.00 bushel.

N. LEON WINTZER,

Gladiolus Grower, West Grove, Pa.

Very fine, mixed Gladioli.

	Per 1000
1,000 1st size .....	\$16.00
2,000 2nd size .....	\$12.00
4,000 3rd size .....	9.00
7,000 4th size .....	7.00
10,000 5th size .....	4.00

Geo. M. Frederick, Seymour, Ind.

Gladiolus bulbs for sale, good clean stock.

Per 1000.

Augusta ..... 1-in. to 2 1/4-in., \$18.00 |

Good Mixture ..... 1-in. to 2 1/4-in., 12.00 |

Cash please.

Lacher Bros., R. D. 1, Liverpool, N. Y.

Gladioli, America and Mrs. F. King per 1000, 1 1/2-in. and up \$28.00, 1 1/4 to 1 1/2-in. \$22.00, 1 to 1 1/4-in. \$18.00. Cash. Frank Charlton, R. D. 3, Canfield, Ohio.

Gladiolus America, 1 to 1 1/4-in. \$15.00 per 1000.

Cash. F. J. Bixby, Manchester, N. H.

FIRST CLASS GLADIOLUS BULBS.

	Per 100
America .....	\$3.00
King .....	3.00
Baron Hulot .....	5.00
War .....	5.00

Sunnyside Greenhouse, Howell, Mich.

America, No. 1, \$30.00; No. 2, \$25.00; No. 3, \$20.00. Panama, No. 1, \$40.00. Klondike, 1 1/4-in. up, \$20.00; 1-in., \$12.00; 1/2 to 1-in., \$8.00. Baron Hulot and red, mixed, \$15.00. Pride of Goshen, No. 1, \$80.00; No. 2, \$60.00. All per 1000. Flowerfarm, Fort Atkinson, Wis.

GLADIOLI, clean, sound, plump bulbs, ready for immediate shipment.

America, 1 1/4 to 2 1/4 in. .... \$20.00 per 1000

Panama, 1 1/2 to 2 1/4 in. .... 30.00 per 1000

SEVINY VINCENT CO.,

417 Montgomery St., San Francisco, Cal.

Gladioli, America XXX, 2-in. No. 1, 1 1/2-in. No. 2, 1 1/4-in. Mrs. King XXX, No. 1, No. 2, No. 3, and small planting stock of King only. Write for cash prices in quantity, no inquiries for less than 1000 considered.

The Urbana Floral Co., Urbana, O.

QUALITY FIRST GLADIOLUS BULBS.

America, 1 1/2-in. up, \$2.50; Panama, 1 1/4-in. up, \$4.00; Glory, 1 1/4-in. up \$4.50; Niagara, 2-in. up \$4.25 per 100. Cash.

Norman E. Tully, Hubbard, O.

SURPLUS GLADIOLI.

Surplus Gladioli, choice mixed stock, per 1000, 1 1/2-2 1/2-in., \$12.00; planting stock, 1/4-1 1/2-in., \$3.50.

Alfred Oesterling, Gladiolus Grower, Butler, Pa.

GLADIOLUS BULBS

America, 1 1/2-in. and up ..... \$30.00 || Augusta, 1 1/2-in. and up ..... | 30.00 |
| To avoid delay send a M. O. draft or certified check. | ..... |

John Bauscher, Freeport, Ill.

GLADIOLI, America, F. King, Klondike, Halley, Independence, 1 1/4-in. and up, \$2.50 per 100, \$22.50 per 1000. Cash please, or satisfactory reference given.

R. T. DAVIS, JR., WHEATRIDGE, COLO.

GLADIOLUS BULBS.

We predict that eventually 90% of all Gladiolus bulbs used for greenhouse forcing will be GROWN in IOWA.

GARDENS OF SMEDLEY, WATERLOO, IOWA.

Gladioli, Primulinus Hybrids, extra large, \$30.00; 1 1/2-in. and up, \$25.00; 1 1/4-in. and up, \$20.00. Cash please.

A. S. Pett, Crawfordsville, Ind.

For extra quality of Gladioli see our display ad in this issue.

UNITED BULB CO.,

Mount Clemens, Mich.

Gladioli, Niagara, best yellow, \$5.00 per 100, \$45.00 per 1000.

The Storrs & Harrison Co., Painesville, Ohio.

See our page ad in the issue of April 1st, or write us for special list.

S. S. Skidelsky & Co., 50 Park Place, New York.

Pendleton Gladioli, 1-1 1/4-in., 5000 lots, \$100.00.

Cash. Toerner's Greenhouses, Logan, O.

Gladioli in good mixture, 1-2-in., \$12.50 per 1000.

Charles Frost, Kenilworth, N. J.

GYPSOPHILAS

Gypsophila Paniculata, heavy stock, \$6.00 per 100. Cash with order please. F. Meeder, 761 Spencer St., Grand Rapids, Mich.

HARDY FERNS

Every florist should grow his own hardy fancy ferns. Our price per 100 plants is only \$8.00. Give us a trial. Somerset Gardens, 27 Shingler St., Pittsburgh, Pa.

Hardy ferns. Illustrated descriptive list mailed. Ludvig Mosbaek, Ferndale, Askov, Minn.

Hardy Ferns, 25 varieties.

L. E. Williams, Exeter, N. H.

HARDY PLANTS

Hardy Perennials, strong, field grown plants for florists.

Per 10 Per 100

Aquilegia, 6 named varieties ..... \$0.80 | \$7.00 |

Campanula Medium, white, pink and blue ..... .70 | 6.00 |

Campanula Medium Calyc, white, pink and blue ..... .70 | 6.00 |

Carnation Grenadin, white and red ..... .80 | 7.00 |

Coreopsis Lanceolata ..... .70 | 6.00 |

Delphinium Belladonna ..... .80 | 7.00 |

Delphinium Chinense, white and blue ..... .70 | 6.00 |

Dianthus Barbatus, 9 named varieties ..... .60 | 5.00 |

Digitalis Gloxiniflora, white, pink and purple ..... .70 | 6.00 |

Lupinus Polyphyllus, 8 named varieties ..... .90 | 8.00 |

Shasta, Alaska Daisies ..... .70 | 6.00 |

Hollyhocks, 8 named varieties ..... .70 | 6.00 |

Bellis Longfellow and Snowball, 60c 100, \$3.00 per 1000.

John Irvine, 1907 S. Euclid Ave., Bay City, Mich.

PERENNIALS.

A large stock of good plants in several varieties. Your orders filled quick.

Per 10 Per 100

Aquilegia Chrysantha, (Columbine) ..... \$1.25 | \$ 9.00 |

Aquilegia Coerulea, (Columbine) ..... 1.25 | 10.00 |

Campanula Media, (Canterbury Bells) ..... .80 | 7.00 |

Coreopsis, (Tickseed) ..... 1.00 | 8.00 |

Delphinium Gold Medal Hybrids ..... .90 | 8.00 |



We have for immediate shipment the following surplus stock, all field-grown, strong plants:

	Per 100	Per 1000
600 Helianthus, Miss Mellish....	\$4.00	.....
3000 Moonpenny Daisies, 3-year clumps.....	6.00	\$55.00
5000 Moonpenny Daisies, 2-year clumps.....	4.50	40.00
7000 strong seedlings.....	1.50	10.00
700 Lysimachia Nummularia.....	5.00	.....
200 Sedum Brilliant.....	8.00	.....
300 Lythrum Roseum, 3-year.....	8.00	.....
70 Funkia Subcordata Alba, from 5 and 6-in. pots, 15c. Cash with order. Packing free.		

#### MINNEAPOLIS NURSERY,

417 S. Aldrich Ave., Minneapolis, Minn.

Hardy Ferns, wholesale, 100	10	Each
Aspidium Pedatum, Maidenhair.....	\$9.00	\$1.00 15c
Aspidium Goldiana, Gold Fern.....	9.00	1.00 15c
Aspl. Thely. Silver Splenwort.....	9.00	1.00 15c
Onclea Sensibilla.....	8.00	1.00 15c
Onclea Struthiopteris, Ostrich.....	10.00	1.20 15c
Osmunda Cinnamomea & Clayt.....	12.00	1.40 15c
And 5 other varieties. Descriptive list mailed free. 100 Ferns, your selection, billed 100 rate. Goldiana, Ostrich and Cinnamomea most popular.		

LUDVIG MOSBAEK, Ferndale, Askov, Minn.

#### PERENNIAL PLANTS.

Strong 1½-in. double Hollyhocks, yellow, rose, red and white, ready to be shifted, \$5.00 per 100, \$45.00 per 1000.	
Strong 2½-in. Shasta Daisy, Alaska, \$4.50 per 100, \$40.00 per 1000.	
Strong 1½-in. Oriental Poppy, \$4.00 per 100, \$35.00 per 1000.	

Cash with order please.

LAGONDA FLORAL CO., SPRINGFIELD, O.

Oriental Poppies, 2-yr., No. 1.....	\$6.00 per 100
Oriental Poppies, 2-yr., No. 2.....	4.00 per 100
Hollyhocks, 2-yr., No. 1, mixed.....	6.00 per 100
Hollyhocks, 1-yr., No. 1, red, white, yellow, pink.....	4.00 per 100
Iris, assorted named varieties.....	4.00 per 100

#### MAPLE HILL NURSERY,

NORA SPRINGS, IOWA.

#### STRONG FIELD GROWN PERENNIALS

	Per 100	Per 1000
Coreopsis Lanceolata.....	\$5.00	\$40.00
Sweet William, mixed.....	5.00	40.00
Sweet William, Newport Pink.....	6.00	50.00
Sweet William, Scarlet Beauty.....	6.00	50.00

WELLER NURSERIES, HOLLAND, MICH.  
Delphinium Belladonna and Oriental Poppies, strong transplanted stock for potting, \$2.50 per 100, prepaid. Clematis Paniculata, 1 yr. pot grown, 5c. Iceland Poppies, strong 3-in., 7c. Aquilegias, best named kinds, from pots, 5c. Eupatorium Fraseri, strong 3-in., 5c.  
S. W. Pike, St. Charles, Ill.

Hardy Phlox, Scarlet Beauty. Visitors going over my grounds in blooming season call this the prettiest bloomer of several of the choicest varieties. It is fine, 2 year plants by prepaid post, 25c each, or \$2.50 per doz. See Raspberry Plant and Grape Cutting advertisement in this issue. Charles C. Nash, Three River, Mich.

Gypsophila, 2-yr.-old, Daisies (Alaska), Hemerocallis, Sweet William, Hollyhocks, double 6 colors, \$5.00 per 100. Iris Pallida, Dalmatica, \$7.50 per 100. Cash, please, or satisfactory reference given.  
R. T. DAVIS, JR., WHEATRIDGE, COLO.

Sweet Williams, Oriental Poppies, Delphiniums, Coreopsis, Gaillardias, Canterbury Bells, hardy Pinks, Hollyhocks, Columbine, Foxgloves, Pyrethrums, Hybrids and hardy Primulas, strong plants, out of 2½-in., \$3.00 per 100, \$25.00 per 1000.  
J. C. Schmidt, Bristol, Pa.

Hardy Mums, pink, white, red and yellow, \$6.00 per 100. Coreopsis, Gaillardias, Shasta Daisies, \$5.00 per 100. Delphinium Belladonna, \$7.00 per 100. Phlox, Richard Wallace, \$6.00 per 100. Julius Kohankle, Painesville, O.

Specimen plants, Hardy Pinks, Dianthus Plumarius. Will retail quickly at 15c each. Get them now, only \$4.00 per 100.  
Paul L. Ward, Plantsman, Hillsdale, Mich.

Hardy Pinks, Her Majesty, Gertrude, Essex Witch and Laura Wilmer, 2-in., \$7.00 per 100, \$65.00 per 1000.  
The Storrs & Harrison Co., Painesville, Ohio.

Tritoma Pfitzerii, extra large field clumps, 25c each. Cash please.  
Chas. J. Tracht, Gallon, O.

Hardy Pinks, 4 varieties, \$6.00 per 100, \$55.00 per 1000.  
The Schmidt & Botley Co., Springfield, O.

3000 Polyanthus, ever blooming Primrose, \$8.00 per 100. Aquilegia Coerulea, \$8.00 per 100. Cash. Stanley Walski, Florist, Glencoe, Ill.

Hardy Perennials, a very fine list of Hardy Perennials, best kinds, ask for complete list. Roman J. Irwin, 321 6th Ave., New York.

Lychnis Viscaria Splendens and Gaillardia Grand, \$6.00 per 100, fg. stg.  
Thos. J. Murphy, Painesville, O.

Hardy Phlox, 6 best named sorts, 2½-in., \$6.00 per 100.  
Archias Floral Co., Sedalia, Mo.

#### HELIOTROPES

##### HELIOTROPE CENTEFLEUR.

We have the true stock of this variety and it is absolutely clean and in healthy condition, ready for immediate delivery. ROOTED CUTTINGS, \$3.00 per 100. POT PLANTS, \$6.00 per 100.

CHARLES H. TOTTY COMPANY,  
Madison, New Jersey.

Heliotrope, dark blue rooted cuttings, \$2.50 per 100, \$20.00 per 1000, postpaid, special delivery; 2½-in. pots, Ellis, Dennison and Centefleur and La Duse, \$5.00 per 100, \$45.00 per 1000. Roman J. Irwin, 321 6th Ave., New York.

Heliotrope, 5 best named kinds, separate, R. C., \$1.50 per 100; 2½-in., \$4.00 per 100. Centefleur, R. C., \$3.00 per 100; 2½-in., \$5.00. Burdell Floral Co., Bowling Green, Ky.

Heliotrope, Bridal Wreath, 2½-in., extra fine, \$5.00 per 100.  
BAUR FLORAL CO., ERIE, PA.

Heliotropes, Violet Queen and Snow Wreath, 2½-in., \$5.00 per 100; 3-in., \$7.50 per 100. Archias Floral Co., Sedalia, Mo.

Heliotropes, R. C., 8 to 10 varieties, \$1.50 per 100; \$14.00 per 1000, prepaid. S. D. Brant, Clay Center, Kan.

Heliotropes, dark, fragrant, well rooted cuttings, \$1.25 per 100, \$12.00 per 1000, postpaid. Cash. J. P. Cannata, Mt. Freedom, N. J.

Heliotropes, best dark blue, R. C., \$1.25 per 100; 2½-in., \$3.50 per 100. Stocky plants. Cash. W. BEZDEK, CEDAR RAPIDS, IA.

Heliotropes, R. C., \$2.00 per 100; 2½-in., 5c. Cash with order.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

Heliotrope, blue, 3-in., \$6.00 per 100. Packing 5%. Truitt's Greenhouses, Chanute, Kans.

Heliotrope, blue, 2-in., \$3.50 per 100. S. W. Pike, St. Charles, Ill.

Heliotrope, blue, R. C., \$1.50 per 100, postpaid. Quaker Hill Greenhouses, Sebring, O.

Heliotropes, blue, 2-in., \$3.00 per 100. Cash. Harglerode Bros., Shippensburg, Pa.

#### HIBISCUS

##### HIBISCUS.

3-in., \$10.00 per 100.

Extra fine stock.

H. O. HANNAH & SON, SHERMAN, TEX.

2-in. Hibiscus.....\$4.50 per 100; \$40.00 per 1000  
4-in. Hibiscus.....20.00 per 100.  
The Schmidt & Botley Co., Springfield, O.

Crimson Eye Hibiscus, 2½-in. pots, \$4.00 per 100.  
Lagonda Floral Co., Springfield, Ohio.

#### HOLLYHOCKS

Hollyhocks, the finest varieties in colors, red, white, pink, maroon and yellow by the hundred or thousand. Big stock, 80c per 10, \$6.00 per 100.

#### AURORA NURSERIES,

Aurora, Ill.

Fine, double Hollyhocks, \$3.00 per 100. Marion Greenhouses, Marion, Ill.

#### HYDRANGEAS

##### HYDRANGEAS FOR MOTHERS' DAY AND MEMORIAL DAY.

FRENCH HYDRANGEAS, PINK, GEN. DEVIBRAYE AND MAURICE HAMAR, 20c PER BUD. PLANTS HAVING FROM 2 TO 6 BUDS. 2 BUDS, 40c; 3 BUDS, 60c; 4 BUDS, 80c; 5 BUDS, \$1.25; 6 BUDS, \$1.50. PLANTS ARE BUSHY AND WELL BRANCHED. ADD 10% FOR PACKING, AS WE EXERCISE CARE IN SHIPPING. KAMP & SPINTI CO., NORTH MILWAUKEE, WIS.

Best French varieties, Otaksa Baby Bimbinette, Souv. Mad. Chautard, Mme. Emil Mouillere, Mad. Maurice Hamar, Eclairer, Bouquet Rose, Avalanche, General de Vibraye, 2½-in. pots, \$8.00 per 100, \$70.00 per 1000; 3-in. pots, \$14.00 per 100; 6-in. pots, very fine plants to grow on for Easter, \$80.00 per 100. R. C., some of above varieties, mixed, \$6.00 per 100, \$50.00 per 1000, postpaid.  
Roman J. Irwin, 321 6th Ave., New York.

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A good assortment of Catalpa Bungei still to select from, in 2 and 3-yr. heads. Write for description and prices.  
**H. G. Norton, Perry, O.**

Berberis Thunbergii, 18 to 24-in., \$12.00 per 100. Spirea Van Houttei, 3 to 4-ft., \$15.00 per 100. **Julius Kohankie, Painesville, O.**

**ORANGES**  
Oranges, Dwarf, 2½-in., pots, \$7.00 per 100. **THE M'GREGOR BROS. CO., SPRINGFIELD, O.**

**ORCHIDS**  
ORCHIDS—4000 large orchid plants in following varieties: Cattleya Trianae, Gaskelliana, Schroederiae, Percivalliana, Speciosissima, Gigas, Mossiae, Lablata. Price to close this stock out, which will be shipped in spring, is \$2.50 up to \$15 per plant, or the lot for \$12,000. Terms of sale are cash with order to close them out, all are worth twice price asked. Address Orchid, P. O. Box 966, Providence, R. I.

**OXALIS**  
**OXALIS FLORIBUNDA.**  
Pink or white flowered, strong 2½-in. and 2½-in., \$4.00 per 100. Cash. Packing free.  
**R. S. BROWN & SON,**  
Station B, Kansas City, Mo.

**PALMS**  
Palm Kentia Belmoreana, 4-in. .... 55c each  
Palm Kentia Forsteriana, 4-in. .... 65c each  
The Schmidt & Botley Co., Springfield, O.  
Cocos Weddelliana, 2½-in., 3 to 9 in. high, 4 to 5 leaves, fine color, \$17.50 per 100.  
**S. S. Skidelsky & Co., 50 Park Place, New York.**

**PANDANUS**  
Pandanus Veitchii, nicely variegated plants, 2½-in. pot sizes, \$6.00 per 100; 3-in. pot, \$8.00 per 100; 4-in. pot, \$10.00 per 100; 6-in. pot, \$15.00 per 100; 8-in. pot, \$25.00 per 100. Larger sizes at 35c and 50c each; cuttings at \$4.00 and \$6.00 per 100. 20% discount for cash.  
**F. M. Soar, Little River, Fla.**

**PANDANUS VEITCHII**—from open ground for 3-in. pots ..... \$ 6.00 per 100  
4-in. pots ..... 8.00 per 100  
6-in. pots ..... 12.00 per 100  
Will book orders for 3-in. pot-grown for spring delivery at \$10.00 per 100. Cash with order.  
**J. J. Soar, Little River, Fla.**

3-in. Pandanus Utilis ..... \$20.00 per 100  
4-in. Pandanus Utilis ..... 25.00 per 100  
2½-in. Pandanus Utilis ..... 15.00 per 100  
**POEHLMANN BROS. CO.,**  
Morton Grove, Illinois.

Pandanus Veitchii, 4-in., 50c; 5-in., 75c; 6-in., very heavy, \$3.00. These are all good strong plants and can be shipped either in the near plants and can be shipped now. **S. S. Skidelsky & Co., 50 Park Place, New York.**

Pandanus, Veitchii from 4-in. pots, strong, well colored, 65c each, \$7.00 per doz.  
**Neft Floral Co., 2222 West Liberty Ave.,**  
**W. L. Pittsburgh, Pa.**

**PANSIES**  
200,000 Large, stocky, September transplanted field grown, blooming Pansy plants, superb strain, all salable stock, satisfaction guaranteed, \$1.60 per 100, \$15.00 per 1000. Ready about April 20th. Cash with order.  
**BRILL CELERY GARDENS,**  
**KALAMAZOO, MICHIGAN.**

200,000 FIELD GROWN PANSIES  
Full transplanted Pansies, mixed colors of my famous Superb strain. Have your Pansies shipped early and they will get no check and give you much more satisfaction and money than they will if you wait for the blossoms.  
Pansies in bud, \$2.25 per 100, \$20.00 per 1000. A few thousand extra large plants at \$3.00 per 100 or \$25.00 per 1000. Express only. Cash with order.  
**Leonard Cousins, Jr., Concord Jct., Mass.**

Pansy plants of my largest flowering mixture of show varieties, strong stocky plants, from the field, August sown, \$3.50 per 1000; large in bud, \$6.00 per 1000; fine bushy, fall transplanted, from cold frames, in bud and bloom, \$2.00 per 100.  
**Gustav Pitsonka, Pansy Farm, Bristol, Pa.**

Strong, transplanted Pansy plants of choice giant strains, in bud and bloom, \$15.00 per 1000; seedlings, 4 to 6 leaves, \$5.00 per 1000. Cash, please.  
**H. G. Norton, Perry, O.**

Pansy Plants, Giant Trimardeau, mixed, large flowering and choice colors. Fall transplanted field grown in bud and bloom, \$1.50 per 100, \$11.00 per 1000.  
**F. Danley, Macomb, Ill.**

Pansy Plants, transplanted seedlings, \$7.00 per 1000, post paid. Large plants at \$6.00 per 100, \$55.00 per 1000.  
**Roman J. Irwin, 321 6th Ave., New York.**

**PANSY PLANTS**  
**FROM STEELE'S BEST SEED,**  
**STRONG, 2-IN. POTS, \$3.50 PER 100.**  
**G. R. NOBLE, PADUCAH, KY.**

Pansies, extra large, field-grown, mixed colors of many varieties, all in bud, \$3.00 per 100. Chas. Whitton, York and Gray Ave., Utica, N. Y.

Kenilworth Giant Pansy plants, transplanted, in bloom, \$1.50 per 100, \$12.00 per 1000.  
**E. B. Morgan Floral Co., Paxton, Ill.**

Pansy seedlings, Steele's Mastodon mixed, \$4.00 per 1000.  
**Edward W. Schuster, Crookston, Minn.**

**PANSIES, TOOLE'S STRAIN,** best yet, heavy, transplanted plants, \$1.00 per 100; \$9.50 per 1000. Cash please. **W. Bezdek, Cedar Rapids, Ia.**

Surplus July-sown Pansies, Steele's Mastodon, large plants, \$6.50 per 1000.  
**Jensen, 9801 S. Western Ave., Chicago.**

Pansies, fall sown, Giant Trimardeau, mixed, \$3.50 per 1000. Cash.  
**Harglerode Bros., Shippensburg, Pa.**

Pansies, Giant Trimardeau, mixed, strong seedlings at \$4.00 per 1000. Cash.  
**H. E. Rogers & Son, Spencerport, N. Y.**

Pansy plants, Giant Trimardeau, mixed seedlings, \$4.00 per 1000, 5000 and over, \$3.00 per 1000. **P. P. R. T. Danley & Son, Macomb, Ill.**

**PELARGONIUMS**  
Easter Greeting, Wurtembergia, Lucy Becker, Swabian Maid, Gardener's Joy, German Glory, Wolfgang Goethe, Graf Zeppelin, Eastern Star, Prince Bismarck, Wilhelm Hauff, Mrs. Loyal. Delivery in June.  
\$1.75 per doz., \$14.00 per 100.  
Add 5% for packing.  
**AMERICAN BULB CO.,**  
172 N. Wabash Ave., Chicago, Ill.

Pelargoniums, surplus stock of 4-in. Easter Greeting and Lucy Becker, the two best varieties, well in bud and ready for shift, 30c each. Will make extra fine plants for Decoration day. Packing at cost.  
**Elitch Gardens Co., Denver, Colo.**

Pelargoniums, Easter Greeting, Lucy Becker, Wurtembergia, Caird, Eastern Star, Gardener's Joy, strong 4-in. stock, ready for shift, \$25.00 per 100; 5-in., 75c.  
**Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.**

Pelargoniums, Easter Greeting, Lucy Becker, Wurtembergia and Swabian Maid, splendid stock, ready for immediate shipment, 6-in., \$75.00 per 100. 5% for packing. Cash please.  
**Aurora Greenhouse Co., Aurora, Ill.**

**PELARGONIUMS.**  
Easter Greeting, 4-in. .... \$25.00 per 100  
Wurtembergia, 4-in. .... 25.00 per 100  
Cash with order. Immediate delivery.  
**Paul M. Halbrooks, Newark, O.**

Pelargoniums, Easter Greeting, 3-in., most of them have branches started, and ready to shift. All in bud and bloom. Clean, healthy stock, 17c.  
**Wm. Krieger, R. D. 7, Lansing, Mich.**

Pelargoniums, Easter Greeting, Swabian Maid, Prince Bismarck, Gardener's Joy, 3-in., named, \$15.00 per 100, \$14.00 mixed. Cash please.  
**W. G. Thomas & Sons, Sheffield, Ill.**

Pelargoniums, good 2-in. stock: Easter Greeting, Lucy Becker, Swabian Maid, Wurtembergia, \$14.00 per 100, \$130.00 per 1000. June delivery.  
**S. S. Skidelsky & Co., 50 Park Place, New York.**

Pelargoniums, 2½-in., \$12.00 per 100, mixed only, ready now. Separate varieties will be ready later.  
**Roman J. Irwin, 321 6th Ave., New York.**

Pelargoniums, Easter Greeting, Lucy Becker and Swabian Maid, 4-in., 30c; 5-in., 60c each. Cash.  
**E. J. Ullrich Floral Co., Tiffin, Ohio.**

Pelargoniums, Easter Greeting, 4-in., \$25.00 per 100; 5-in., \$50.00 per 100. Cash.  
**Andrew Kolke, 5442 N. Western Ave., Chicago.**

Strong Easter Greeting, 2½-in., \$12.00 per 100; 3-in., \$16.00 per 100. Cash.  
**Royston & Fenton, Evansville, Ind.**

Pelargonium Mrs. Loyal, pansy geranium; \$10.00 per 100.  
**The Storrs & Harrison Co., Painesville, Ohio.**

Extra Fancy Lucy Becker, \$18.00 per 100.  
**J. E. Leslie & Son, 2816 S. Boots St., Marion, Ind.**

Pelargoniums, mixed, strong 2-in., 12c.  
**R. W. Zeiring, R. D. No. 1, Carlisle, Pa.**

Pelargoniums, good 2-in., \$8.00 per 100. Cash.  
**George Heath, Morris, Ill.**

Pelargoniums, Easter Greeting, 2½-in., \$15.00 per 100, fine stock. Cash.

**Mrs. E. A. Llewellyn, Olean, N. Y.**  
Pelargoniums, 2½-in., 10c. Cash with order.  
**W. E. Trimble Greenhouse Co., Princeton, Ill.**

Pelargoniums, mixed, 2-in., \$10.00 per 100.  
**Fred Burre, Peoria, Ill.**

**PEONIES**

**PEONIES.**  
Assortment of 5 varieties ..... \$12.00 per 100  
Assortment of 10 varieties ..... 15.00 per 100  
Assortment of 15 varieties ..... 20.00 per 100  
Choice Chinese Peonies, imported by us, \$25.00 per 100. Cash.  
**Brecksville Dahlia Farm, Brecksville, O.**

Peonies, finest named sorts, 15c. List free. See ad under Nursery Stock.  
**W. H. Salter, Rochester, N. Y.**

Peonies, fine lot, for immediate delivery, buy now.  
**O. Betscher, Dover, O.**

**PETUNIAS**

**PETUNIAS.**  
Diener's Ruffled Monsters, single, largest and finest in existence. Quickest and surest money-makers of the day; sell at sight. Seed in separate colors, red, pink, white, purple, flesh pink frilled, variegated and mixed colors, 50c per trade package. Our new catalogue with natural colored plates free on request.  
**RICHARD DIENER COMPANY,**  
Kentfield, California.

Petunias, double, single and Rosy Morn, rooted cuttings, best kinds mixed, \$3.00 per 100, \$25.00 per 1000. Special delivery parcels post paid. 2½-in. pots, \$5.00 per 100, \$45.00 per 1000; single giant blue, very fine rooted cuttings, ready now, \$6.00 per 100, parcels post paid. Single and double seedlings, \$2.00 per 100, \$15.00 per 1000, parcels post paid.  
**Roman J. Irwin, 321 6th Ave., New York.**

Petunias, Diener's Monsters, single, in white, blue, pink and red, 2½-in., 5c; Elks' Pride, single, largest and finest purple, 2½-in., 5c; Royal Purple, single, 2½-in., 4c; Rosy Morn seedlings, strong, 1½c postpaid. Cash.  
**J. B. Masson, R. R. 1, Bethel, Kans.**

Petunias, Peter Henderson's Strain; double ruffled, large flowering, variegated; good, healthy and choice stock. From 2-in., ready for 3-in. pots, \$3.00 per 100. Rooted cuttings, \$2.00 per 100. Cash. **G. Raymond Smith, Latrobe, Pa.**

Petunias, Victory strain, largest and finest Ruffled Giant grown, mixed colors, strong 2½-in., 5c, 3-in., 8c. Cash. Packing free.  
**The East Lawn Gardens, Urbana, O.**

Petunias, Ruffled Giant ..... \$5.00 per 100  
Petunias, Rosy Morn ..... 5.00 per 100  
Petunias, Double Giant, assorted ..... 6.00 per 100  
**The Storrs & Harrison Co., Painesville, Ohio.**

Petunias, Dreer's single fringed, large transplanted plants ready for 2½-in., mixed colors, \$1.75 per 100 postpaid; \$14.00 per 1000.  
**Chas. Whitton, York and Gray Ave., Utica, N. Y.**

Petunias, California, Ruffled Fringed Giants, assorted colors, 2-in., \$3.00 per 100; seedlings, \$1.00 per 100. Rosy Morn seedlings, \$1.00 per 100.  
**S. W. Pike, St. Charles, Ill.**

Petunias, extra good varieties, double fringed, white bloom, can be used instead of Carnations for making up, rooted cuttings, \$2.50 per 100. Cash. **Warren Huckleberry, North Vernon, Ind.**

Dreer's double Petunias, large-flowering, mixed colors, 600 2½-in. pots, ready to shift into 4-in., at 4c. Cash please.  
**J. M. Walther, 3645 Iowa Ave., St. Louis, Mo.**

Petunias, Rosy Morn and Star, extra strong, transplanted plants, ready for 3-in., \$2.00 per 100 P. P., \$15.00 per 1000 express. Cash.  
**S. A. Jennison, Natick, Mass.**

Double Petunias, 3-in. .... \$8.00 per 100  
Double Petunias, 2-in. .... 4.00 per 100  
Single Petunias, 3-in. .... 8.00 per 100  
Cash please. **Haase Bros., Pekin, Ill.**

Dreer's double Petunias, large flowering, fringed, mixed colors, rooted cuttings, \$1.50 per 100, \$14.00 per 1000, postpaid. Cash.  
**J. P. Cannata, Mt. Freedom, N. J.**

Petunias, single, blotched and striped, Howard's Blue Star, Rosy Morn, best sorts for baskets and bedding, 2½-in., \$4.00 per 100.  
**Archias Floral Co., Sedalia, Mo.**

Petunias, single fringed, splendid strain, strong transplanted seedlings, \$2.00 per 100. Cash. **Brill Celery Gardens, Kalamazoo, Mich.**

Petunias, Dreer's double fringed, 3-in., ready for 4-in., \$7.00 per 100.  
**Edward Whitton, Utica, N. Y.**

Petunias, double fringed, 10 varieties, rooted cuttings, \$1.50 per 100. Postpaid. Cash.  
**Harglerode Bros., Shippensburg, Pa.**

Double fringed Petunias, the big Carnation white, fine for funeral work, 2-in., \$5.00 per 100.  
**Royston & Fenton, Evansville, Ind.**

Petunias, Monster, single, largest and finest in existence, mixed, 2-in., 5c.  
**Toledo Greenhouse, 2829 Chestnut St., Toledo, O.**

Petunias, 2½-in., double white, very strong, at \$3.50 per 100.  
**Wm. Schwan & Son, Fredonia, N. Y.**

2½-in. double Snowball Petunias, \$5.00 per 100. Cash. **J. T. Keheley, Columbus, Ga.**

Petunias, double, R. C., \$1.50 per 100. Cash.  
**Byer Bros., Chambersburg, Pa.**



## PETUNIAS—Continued

Petunias, plant, double, 8-in., \$8.00 per 100.  
Edward W. Schuster, Crookston, Minn.

2½-in. double white Petunias, \$5.00 per 100.  
Tarentum Floral Co., Tarentum, Pa.

## PHLOXES

Hardy Phlox, 2 yr., and other strong Perennials. List free.  
W. H. Salter, Rochester, N. Y.

Phlox Drummondii, transplanted seedlings, \$1.50 per 100. Dale & Nicholas, Hancock, Mich.

## PILEAS

We have a fine lot of Pilea rooted cuttings, \$2.50 per 100; \$20.00 per 1000. Strong stock from soil, \$3.50 per 100; \$30.00 per 1000. 5% for packing. Cash.

Klimmer's Greenhouses, 812 Dunlop Ave., Forest Park, Ill.

Pileas, Artillery plant, 2-in., \$6.00 per 100; R. O., \$3.00 per 100.  
The East Lawn Gardens, Urbana, O.

Artillery plant, 2½-in., \$5.00 per 100.  
Baur Floral Co., Erie, Pa.

## PLUMBAGOS

Plumbago Capensis, blue, strong, 2½-in., pots, \$10.00 per 100.  
THE MCGREGOR BROS. CO., SPRINGFIELD, O.

## POINSETTIAS

Poinsettia stock plants, California variety, early variety and late variety. Heavy stock plants, ready for shipment now or later, \$4.00 per doz., 50 for \$14.00, \$25.00 per 100. Poinsettias, regular variety, \$15.00 per 100, less than 100 at \$17.00 per 100.

Roman J. Irwin, 321 6th Ave., New York.

Poinsettias, stock plants, strong; write for sizes and prices. Special lot, 1,200 strong, 1-yr.-old stock plants, \$10.00 per 100.  
S. S. Skidelsky & Co., 50 Park Place, New York.

California field-grown Poinsettia, stock plants, \$18.00, \$25.00 and \$30.00 per 100.  
Paul Ecke, 1226 Hay Ave., Los Angeles, Calif.

Poinsettia stock plants from bench, \$8.00 per 100. Cash.  
Daut Bros., Decatur, Ill.

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## REVIEW CLASSIFIED ADS.

## PRIMULAS

## PRIMULAS

The Strain That Leads.  
Orders booked now for June delivery of our unexcelled strains. Early orders insure strong blooming plants for Christmas.

CHINENSIS, LARGE FLOWERING FRINGED, in separate colors or mixed, 2-in. pots, \$5.00 per 100; \$47.50 per 1,000.

CHINENSIS NAMED VARIETIES, the cream of the best, 2-in. pots, \$6.00 per 100; \$55.00 per 1,000.

MALACOIDES ROSEA and MALACOIDES GRANDIFLORA, 2-in. pots, \$5.00 per 100; \$47.50 per 1,000.

MALACOIDES TOWNSENDII, 2-in. pots \$7.50 per 100; \$70.00 per 1,000.

OBCONICA, LARGE FLOWERING, in 10 separate colors or mixed, 2-in. pots, \$6.00 per 100; \$55.00 per 1,000.

OBCONICA, LARGE FLOWERING FRINGED, in 6 separate colors or mixed, 2-in. pots, \$6.00 per 100; \$55.00 per 1,000.

OBCONICA GIGANTEA, in 6 separate colors or mixed, 2-in. pots, \$6.00 per 100; \$55.00 per 1,000.

All Obconicas for June delivery from 2-in. pots, \$12.00 per 100.

SCHILLERI, a cross of Malacoides X Obconica, large flowers of long stiff stems, representing a giant Malacoides, fine for cutting, 2-in. pots, \$7.50 per 100. Supply limited.

All Obconicas and Malacoides are grown from our own grown seed, carefully selected as to size and color of flower, and there are none better. Our supply this season will be better than ever before.

J. L. SCHILLER, TOLEDO, OHIO.

Kewensis, fine, yellow, in bloom, 2½-in., 8-in., 5c and 6c. Malacoides, fine bloom, 2½-in., 4c. 4-in. Easter plants, 25c. Chinese, white, big yellow center, extra fine, 5c to 50c each. Cash.  
M. & S. L. Dyringer, Albion, Mich.

Primula Obconicas, extra fine plants in bloom and bud, surplus stock of assorted varieties, 4-in., 20c each. Packing at cost.  
Elitch Gardens Co., Denver, Colo.

## POLYANTHUS.

The everblooming Primrose.....\$8.00 per 100  
AMERICAN BULB CO.,  
172 N. Wabash Ave., Chicago, Ill.

Primula Obconica, 4-in. in bloom, 15c; 5-in. in bloom, 35c each. Cash. Fine healthy plants.  
E. J. Ullrich Floral Co., Tiffin, O.

Primula Obconica and Malacoides in bloom, 4-in., 35 cts; 5-in., 50 cts; add 10% for packing.  
Otto P. Krueger, Toledo, Ohio.

Primula Malacoides Rosea, \$5.00 per 100, \$40.00 per 1000.  
FRED H. LEMON CO., RICHMOND, IND.

Primula Obconica Grandiflora, 2-in., nice plants, \$5.00 per 100. Malacoides, \$3.00 per 100.  
N. O. Caswell, Delavan, Ill.

Primula Obconica, best large flowering mixed, 8-in., \$10.00 per 100.  
Toledo Greenhouses, 2229 Chestnut St., Toledo, O.

Primula Obconica, in bloom, 35c to \$1.50.  
Lester Park Greenhouses, Duluth, Minn.

## PRIVET

CALIFORNIA PRIVET, EXTRA HEAVILY BRANCHED, 8-4 FT., \$8.50 PER 100, \$80.00 PER 1000. THEY ARE SECOND TO NONE AND SATISFACTION GUARANTEED. PACKING FREE. CASH. EVANSVILLE NURSERIES, EVANSVILLE, IND.

75,000 CALIFORNIA PRIVET.

2-yr.-old, thin, well rooted.....\$10.00 per 1000  
2-yr.-old, 2 to 3 ft..\$2.50 per 100 20.00 per 1000  
Packed free. Cash with order.  
Clement S. Levin, Aldan, Del. Co., Pa.

Amoor River Privet of the North, strong rooted cuttings, ready to line out, \$2.50 per 100, \$20.00 per 1000, in 5000 lots, \$15.00 per 1000.  
Lagonda Floral Co., Springfield, Ohio.

## RASPBERRY PLANTS

Cumberland plants dug fresh from our own field and packed in moss. Main tip plants, extra grade, \$3.50 per 100. Strong grade, first class plants, \$3.00 per 100; field run, good, well rooted plants, \$2.50 per 100.  
Elmer H. Nevins Nurseryman, Ovid, Mich.

Raspberry plants, strong, well rooted, King, red, Golden Queen, Cumberland, black, fresh dug at my nursery, \$3.00 per 100, \$25.00 per 1000. Packing free.  
Highland Park Nursery, Sterling, Ill.

Hammonton is the origin of the famous St. Regis. Quotations on small and large lots. Immediate shipment. Hugo Kind, Shady Lawn Nurseries, Hammonton, N. J.

Cumberland black Raspberries, fresh dug, \$12.00 per 500, \$20.00 per 1000.  
Wm. Mandel, Nurseryman, Bloomington, Ill.

## ROSES

## 50,000 GRAFTED

## ROSE PREMIER

Here is your only

opportunity to buy

## CHOICE GRAFTED

## PREMIER PLANTS

\$40.00 per 100

\$350.00 per 1000

Can make delivery at rate of 5000 weekly beginning at once.

Absolutely healthy  
A No. 1 stock.

Place your order at once for immediate or deferred shipment.

WEISS & MEYER CO.,

MAYWOOD,

ILLINOIS.

## ROSE PLANTS.

Young Stock, Own Root and Grafted.

	Own Root	Grafted
2½-inch	100	1000
Pilgrim (New Pink)	\$40.00	\$350.00
Crusader (New Pink)	40.00	350.00
Frank W. Dunlop (New Pink)	35.00	300.00
Mrs. John Cook	40.00	350.00
Mme. Butterfly (New Pink)	35.00	300.00
Cornelia (New Pink)	30.00	250.00
Premier	20.00	180.00
Columbia	18.00	150.00
Hoosier Beauty	15.00	125.00
Hadley	15.00	125.00
Mrs. Charles Russell	25.00	200.00
American Beauty	20.00	
Ophelia, Double		
White Killarney		
Double Pink Killarney		
Single Killarney		
Brilliant		
Sunburst		
Maryland, Mrs. Aaron Ward		
Richmond	15.00	120.00
Kaiserin		
Early delivery	12.00	110.00
Baby Rambler	10.00	90.00

## ROOTED CUTTINGS.

	Per 100	Per 1000
Premier	\$15.00	\$120.00
Columbia	12.00	100.00

C. U. LIGGIT,  
Wholesale Plantman,  
303 Bulletin Bldg., Philadelphia, Pa.

Columbia own-root cuttings; immediate and future delivery, price \$75.00 per 1000. Place your order now, so as to be assured of delivery at time when wanted.

Fred C. Meyer & Co., Addison, Ill.

Elegant Rose stock of the leading varieties for immediate or later delivery. All clean, strong stock. Place your orders now and be assured of delivery.

	2½-inch Pot Plants	Per 100	Per 1000
Premier	\$22.00	\$200.00	
Columbia	18.00	140.00	
Ophelia	15.00	130.00	
Milady	18.00	140.00	
Russell	22.00	200.00	
White Killarney	15.00	130.00	
Bench Plants			
Russell	\$11.00	\$110.00	
Milady	15.00	140.00	

ALBERT F. AMLING CO.,

Maywood,

Illinois.

## ROSES.

We offer good 2½-in. stock of the following varieties for present and later delivery:

	OWN ROOT	GRAFTED
	Per 100	Per 1000
Premier	\$20.00	\$175.00
Columbia	18.00	150.00
Russell	22.00	200.00
Hadley	15.00	125.00
Pink Killarney	15.00	125.00
White Killarney	15.00	125.00
Killarney Brill't	15.00	125.00
Ophelia	15.00	125.00
My Maryland	15.00	125.00
Geo. Shawyer	15.00	125.00
Pilgrim	40.00	350.00
Crusader	40.00	350.00
Mrs. John Cook	40.00	350.00
Frank W. Dunlop	35.00	300.00
Madam Butterfly	35.00	300.00
Cornelia	30.00	250.00

SPECIAL: An exceptionally fine lot of Russells ready for immediate delivery.

We should be pleased to quote special prices in lots of three to five thousand.

S. S. PENNOCK CO.,

1608-20 Ludlow St., Philadelphia, Pa.

## ROSES.

Own Root, 2½-in.

## 20,000

RUSSELL, 2½-in., from 2 and 3 eye cuttings, excellent condition for shipping now, \$22.00 per 100, \$190.00 per 1000.

## 10,000

AMERICAN BEAUTIES, 2½-in.

extra strong healthy plants, ready now \$20.00 per 100, \$190.00 per 1000. The above varieties are scarce, better order now.

1000 CORNELIA, 3-IN. O. R.,

new pink, cross between Ophelia and Ward. \$300.00 for the lot.

C. U. LIGGIT,

Wholesale Plantman,  
303 Bulletin Bldg., Philadelphia, Pa.

## FOR FALL 1920

## ORDER NOW AND BE SURE.

## Florists' XXX Forcing Grade

## 2 yr. Field Grown Roses

We will be in position to supply more and better Roses for florists' pot plant forcing than ever before. Top notch stock can be expected from our blocks this year.

BABY RAMBLER CLASS: Erna Teuchendorf, Orleans, Jessie and Crimson Baby, \$45.00 per 100, \$400.00 per 1000.

HYBRID PERPETUALS: Magna Charter, Ulrich Brunner, Frau Karl Druschki, Mma. Gabriel Luisset, and Capt. Hayward, \$45.00 per 100, \$400.00 per 1000.

RAMBLER or CLIMBING ROSES: Crimson Rambler, Dorothy Perkins, Excelsa, and White Dorothy, \$35.00 per 100, \$300.00 per 1000. Staked and ripened plants.

Owing to the unusual demand for Baby Ramblers, we are forced to ask that each order of roses shall include at least 50% Hybrid Perpetuals or Climbing Roses, where 250 or more are taken.

THE STORRS & HARRISON CO.,

Painesville, Ohio.

Roses, heavy 2-yr. old field grown, extra selected, immediate delivery.

Dorothy Perkins .....35c

Excelsa .....35c

This stock will please the most critical.

J. L. Schiller, Toledo, O.

## 2-YR., NO. 1, FIELD-GROWN, 40c EACH.

180 Kaiserin Augusta Victoria  
230 General-Supt. A. Janssen  
80 Baby Doll  
70 Baby Rambler  
40 Geo. Dickson  
90 Ophelia  
220 J. L. Mock  
90 Duchess of Wellington  
50 Sunburst  
90 British Queen  
70 Killarney Pink

## CLIMBING ROSES, 30c EACH.

260 Excelsa  
90 Crimson Rambler  
250 Dorothy Perkins

Terms: Cash.

CHANDLER LANDSCAPE & FLORAL COMPANY  
4700 Mill Creek Parkway,  
Kansas City, Mo.

## ROSE PLANTS.

2 1/2-in. Strong Stock, Ready

Ophelia ..... \$12.00 per 100, \$100.00 per 1000  
Pink Killarney ... 12.00 per 100, 100.00 per 1000  
White Killarney .. 12.00 per 100, 100.00 per 1000

BENCH PLANTS, 2-YR.  
Ready April 10 to 30th

Russell ..... \$15.00 per 100  
Milady ..... 12.00 per 100  
Ophelia ..... 12.00 per 100  
Pink Killarney ..... 12.00 per 100  
White Killarney ..... 12.00 per 100

STUPPY FLORAL CO., ST. JOSEPH, MO.

## BENCH GROWN ROSES.

My Maryland, Milady, Champ Weiland, \$18.00 per 100.  
Mrs. Chas. Russell.....\$20.00 per 100  
American Beauty and Sunburst... 30.00 per 100  
Other varieties ready soon. Ask for prices.

## GREENHOUSE ROSES

Ophelia, 3-in. pots.....\$30.00 per 100  
American Beauty, 2 1/2-in..... 20.00 per 100  
Hoosier Beauty ..\$15.00 per 100; \$125.00 per 1000  
Double White Kil. 15.00 per 100; 125.00 per 1000  
For other varieties ask for prices.  
Roman J. Irwin, 321 6th Ave., New York.

## COLUMBIA

Extra fine stock. Ready.

Per 100 Per 1000  
2000 rooted cuttings .....\$10.00 \$100.00  
4000 2 1/2-inch ..... 15.00 125.00  
4000 3-inch ..... 20.00 200.00

## A. T. PYFER &amp; CO.,

164 N. Wabash Ave., Chicago, Ill.

## 150,000 Rose Plants

Ready Now

Per 100 Per 1000  
PREMIER .....\$20.00 \$175.00  
OPHELIA ..... 15.00 130.00  
MILADY ..... 16.00 140.00

These are all fine, strong, own root plants in 2 1/2-in. pots, and are sure to please you.  
J. F. WILCOX & SONS,  
Progressive Florists,

COUNCIL BLUFFS, IOWA.

## IMMEDIATE DELIVERY.

Per 100 Per 1000  
2 1/2-in. Premier .....\$20.00 \$175.00  
2 1/2-in. Columbia ..... 18.00 150.00

## ROOTED CUTTINGS.

Per 100 Per 1000  
Premier .....\$15.00 \$120.00  
Columbia ..... 12.00 100.00

Cash with order only.

MYERS &amp; SAMTMAN,

Chestnut Hill, Philadelphia, Pennsylvania.

## BENCH ROSE PLANTS.

In lots of 200 plants to the box.

Per 1000  
American Beauty .....\$150.00  
Sunburst ..... 150.00  
Ophelia ..... 100.00  
White Killarney ..... 100.00  
Hoosier ..... 100.00

## BASSETT &amp; WASHBURN,

178 No. Wabash Ave., Chicago.

## ROSE PLANTS.

From 2 1/2-in. pots, ready for shipment; fine stock, best in the market.

Richmond .....\$10.00 per 100, \$ 90.00 per 1000  
Killarney Brill. .. 11.00 per 100, 100.00 per 1000  
Pink Killarney .. 10.00 per 100, 90.00 per 1000  
White Killarney.. 10.00 per 100, 90.00 per 1000  
Ophelia ..... 10.00 per 100

## WIETOR BROS.,

30 East Randolph St., Chicago, Ill.

## ROSES, 3-IN., OWN ROOT.

Russell .....\$25.00 per 100  
Premier ..... 22.00 per 100  
Columbia ..... 20.00 per 100  
Ophelia ..... 15.00 per 100  
Hoosier Beauty ..... 15.00 per 100  
Dbl. White Killarney..... 15.00 per 100  
Mrs. Aaron Ward..... 15.00 per 100

## ALFRED DONAGHUE, JR.,

1622 Harney St., Omaha, Neb.

## Own Root

Per 100 Per 1000  
Rose Plants  
Shawyer, 2 1/2-in. ....\$9.00 \$80.00  
Kaiserin, 2 1/2-in. .... 9.00 80.00  
J. J. L. Mock, 2 1/2-in. .... 9.00 80.00  
Richmond, 2 1/2-in. .... 9.00 80.00  
Ophelia, 2 1/2-in. .... 9.00 80.00  
United States Cut Flower Co., Elmira, N. Y.

Roses, 2-yr. old bench plants, immediate delivery, 200 Russell, \$15.00 per 100; 200 Sunburst, 100 Hoosier Beauty, \$12.00 per 100. Cash please.  
Beaver Ave. Floral Co., 3422 Beaver Ave., Des Moines, Iowa.

## ROSE PLANTS

Milady, 3-in. ....\$15.00 per 100  
White Killarney, 3-in..... 15.00 per 100  
Cecile Brunner, 3-in..... 12.50 per 100  
Cecile Brunner and W. Killarney,  
2-yr. old ..... 12.00 per 100  
These are all good No. 1 stock.

Peterson Floral Co., Gibson City, Ill.

## BENCH-GROWN ROSES.

Per 100 Per 1000  
American Beauty .....\$27.50 \$250.00  
Milady ..... 15.00 140.00  
Ophelia ..... 15.00 140.00  
Russell ..... 16.00 150.00

## A. HENDERSON &amp; CO.,

166 N. Wabash Ave., Chicago, Ill.

## BENCH PLANTS.

Mrs. Charles Russell .....\$100.00 per 1000  
Champ Weiland ..... 80.00 per 1000

## YOUNG STOCK.

20,000 Ophelia, 2-in. ....\$75.00 per 1000  
5,000 Milady, 2-in. .... 75.00 per 1000

## PETER REINBERG,

30 E. Randolph St., Chicago, Ill.

## ROSES, TWO-INCH.

Premier .....\$20.00 per 100; \$175.00 per 1000  
Columbia ..... 15.00 per 100; 125.00 per 1000  
Ophelia ..... 15.00 per 100; 120.00 per 1000  
Sunburst ..... 15.00 per 100; 120.00 per 1000  
Richmond ..... 10.00 per 100; 90.00 per 1000

For cash with order, free packing. Glad to submit sample for the asking.

DANA R. HERRON, OLEAN, N. Y.

## BENCH GROWN.

White Killarney .....\$12.00 per 100  
Killarney ..... 12.00 per 100

## OWN ROOT, YOUNG STOCK.

Ophelia, 2-in. ...\$12.00 per 100; \$110.00 per 1000  
Sunburst, 2-in.... 12.00 per 100; 110.00 per 1000

## First class stock. Cash.

CHICAGO FLOWER GROWERS' ASSOCIATION.

180 N. Wabash Ave., Chicago, Ill.

## ROSES ROSES

Per 100 Per 1000  
PREMIER .....\$20.00 \$175.00  
COLUMBIA, 2 1/2-in., fine..... 15.00 125.00  
WHITE KILLARNEY, 2 1/2-in.... 15.00 125.00

## BENCH ROSES

RESTED BENCH RUSSELL... 16.00 150.00  
Healthy stock in first class condition.

GULLETT &amp; SONS, LINCOLN, ILL.

## ROSES.

## Own root, 2 1/2-in.

Per 100 Per 1000  
COLUMBIA .....\$15.00 \$125.00

2500 Russell bench plants, strong 2 yr. old, \$175.00 per 1000.

## PACKED IN WIRED VENEER BOXES.

A. N. KINSMAN, INC., AUSTIN, MINN.

## OPHELIA ROSES

From 3-in. pots.

\$17.50 per 100.

\$150.00 per 1000.

J. W. YOUNG,

Enfield, Pa.

Roses, Russell from bench, \$15.00 per 100, immediate shipment. Pink and White Killarney, \$8.00 per 100. Ophelia from bench, \$15.00 per 100. May and June delivery.

C. C. POLLWORTH CO., MILWAUKEE, WIS.

400 Sunburst Roses .....12c each  
500 Pink Killarney Roses.....10c each  
1000 Mrs. Russell Roses.....20c each

Fine strong plants, 2 1/2-in. pots.

KEMBLE-SMITH CO., BOONE, IA.

Roses, 2 yr. old bench plants of Premier, \$50.00; Scott Key, \$20.00; Ophelia, Hoosier Beauty and Cecile Brunner, \$15.00 per 100.

Also 500 3-in. Ophelia, \$20.00.

ELITCH GARDENS, DENVER, COLO.

## COLUMBIA ROSES.

Rooted cuttings, \$10.00 per 100. These are strong, well rooted, choice stock.

## BASSETT &amp; WASHBURN,

178 No. Wabash Ave., Chicago, Ill.

Extra fine 2 1/2-in. Rose stock, Shawyer, \$10.00 per 100, \$90.00 per 1000; Columbia, \$15.00 per 100, \$125.00 per 1000. 3-in., \$175.00 per 1000.

## Hembreker &amp; Cole, Springfield, Ill.

Roses, 1500 White Killarney, 2 1/2-in., \$12.00 per 100; 800 Richmond bench plants, 2-yr.-old, \$12.00 per 100.

## Haentze Floral Co., Fond du Lac, Wis.

Roses, Dorothy Perkins, heavy field-grown, 4-yr. old, 4-8 branches, 2-3 ft. tall, \$35.00 per 100. Packing free.

## Highland Park Nursery, Sterling, Ill.

Extra fine Mrs. Chas. Russell bench plants, \$17.50 per 100, \$160.00 per 1000.

Write us for your wants on Roses of all kinds.

S. S. Skidelsky &amp; Co., 50 Park Place, New York.

Bench plants of Mrs. Chas. Russell,

\$150.00 per 1000.

HOLTON &amp; HUNKEL CO.,

Milwaukee, Wisconsin.

## BENCH ROSE PLANTS

4500 Sunburst ..... 300 Ophelia  
WEHRMANN & WEHRMANN,  
5332 Bowmanville Ave., Chicago, Ill.

Roses, Russell, 2-in. stock, nice plants, \$22.00 per 100, \$200.00 per 1000. American Beauty bench plants, \$20.00 per 100.

## Wm. Dittman, New Castle, Ind.

Roses, a few fine, 2-yr. potted American Beauty in full bloom and bud, \$1.25 to \$1.50 each. Cash. J. C. Steinhäuser, Pittsburg, Kans.

Spring list for legitimate trade exclusively.

Leedle Co., Expert Rose Growers, Springfield, O.

## ROSES.

Field grown climbers and ramblers.

NILES NURSERY CO., NILES, MICH.

Roses, 1200 1-yr. old Kaiserin, 400 2-yr. old Mock, \$16.00 per 100.

Maple Terrace Gardens, Naperville, Ill.

Hardy Roses, 2-yr. best sorts, other plants and trees. See ad under Nursery Stock.

W. H. Salter, Rochester, N. Y.

Bench plants of White Killarney, \$8.00 per 100.

HOLTON &amp; HUNKEL CO.,

Milwaukee, Wisconsin.

Bench Roses, Ophelia, rested and cool all winter, \$12.00 per 100, \$110.00 per 1000.

South Park Floral Co., New Castle, Ind.

Rose plants, strong 4-in. White Killarney, at \$20.00 per 1000. Rosemont Gardens, 116 Dexter Ave., Montgomery, Ala.

Fine 2 1/2-in. Radiance Rose plants, \$15.00 per 100. Cash. J. T. Keheley, Columbus, Ga.

Columbia, 2 1/2-in. stock, 12 1/2c, \$125.00 per 1000. Cash please. H. P. Smith, Piqua, O.

## RUBBERS

Ficus Elastica, strong rooted cuttings, now in 2 1/2-in. pots, ready for shift, \$30.00 per 100, \$280.00 per 1000; medium size, \$20.00 per 100, \$180.00 per 1000.

BOBBINK &amp; ATKINS, RUTHERFORD, N. J.

## ALBUM OF DESIGNS.

Fifth Edition Now Ready.

\$1.00 per copy prepaid.

Florists' Pub. Co., Caxton, Bldg., Chicago.

Ficus Elastica, 5-in., select, 75c and \$1.00 each.

GULLETT &amp; SONS, LINCOLN, ILL.

## RUDBECKIAS

200 Golden Glow plants, 6c each.  
Mrs. Frank Johnson, Louisa, Va.

## SALVIAS

50,000 TRANSPLANTED SALVIAS.

Better than rooted cuttings, no red spider, as good as from 2-in. pots, healthy foliage, stocky stem, from 4 to 5-in. high, a strong mass of roots, ready to go in 2 1/2 or 3-in. pots. \$7.50 per 1000, \$35.00 per 5000, 10,000 for \$85.00. Cash

If dissatisfied send plants back and get your money.

H. J. POTOMKIN, MUNCIE, IND.

A rich purple color. Something new. A ground bedding plant. Everybody wants it. Nothing like it has ever been offered before. Buy now and propagate for next season. Strong 2 1/2-in. pots, \$5.00 per dozen. Send the cash. Harper Floral Co., 1618 E. 6th Ave., Pine Bluff, Ark.

Salvia Bonfire, America, Zurich, Splendens, and other best varieties, R. C., \$2.00 per 100, \$15.00 per 1000. Special delivery, postpaid.

Seedlings, \$2.00 per 100, \$15.00 per 1000, postpaid; 2 1/2-in. pots, \$5.00 per 100, \$40.00 per 1000.

Roman J. Irwin, 321 6th Ave., New York.

SALVIAS, AMERICA AND ZURICH, 2-IN. POTS, PINCHED BACK, BUSHY PLANTS,

READY FOR 4-IN. POTS. AMERICA, \$5.50 PER 100; ZURICH, \$5.00 PER 100. KAMP & SPINTI CO., NORTH MILWAUKEE, WIS.

Salvia Bonfire and Drooping Spike, fine 2-inch, \$3.00 per 100; 2 1/2-inch, \$3.50 per 100. America, 2-inch, \$3.50 per 100; 2 1/2-inch, \$4.00 per 100.

All grown from cuttings; true stock.

S. W. Pike, St. Charles, Ill.

10,000 extra fine Salvia America, from 2-in. pots, strong plants, \$5.00 per 100, \$45.00 per 1000. Cash with order. Giles, The Florist,

123 South 5th St., Reading, Pa.

Salvia, Bonfire, strong 2-in., fine stock, \$4.00 per 100; \$35.00 per 1000. America, 2 1/2-in., fine stock in bloom, from cuttings, \$6.00 per 100. Cash please.

C. E. Majors, Denison, Tex.

Salvia Splendens, large transplanted seedlings, ready 2 1/2-in. pots, \$1.25 per 100, \$10.00 per 1000, prepaid. Cash. C. A. Anderson Greenhouse Co., P. O. Box 156, Tionesta, Pa.

Salvia Bonfire, strong transplanted seedlings, \$1.25 per 100, post paid. \$10.00 per 1000 by express.

The East Lawn Gardens, Urbana, O.

Salvia Clara Bedman or Bonfire, 2-in., \$3.00 per 100, \$25.00 per 1000; transplanted seedlings, \$1.25 per 100, \$10.00 per 1000. Cash only.

Restland Floral Co., Mendota, Ill.

Salvia Bonfire, strong transplanted plants, ready for 2 1/2-in., \$1.25 per 100, \$10.00 per 1000. Cash. Sunny Point Floral Co., R. R. 1, No. Milwaukee, Wis.

Salvias, rooted cuttings, best varieties, \$1.50 per 100, \$12.50 per 1000; 2 1/2-in., \$5.00 per 100, \$40.00 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

Salvias, Bonfire and Splendens, large, transplanted plants, ready for 2 1/2-in., \$1.25 per 100, post paid, \$10.00 per 1000, express.

S. A. Pinkstone, Utica, N. Y.

Salvia seedlings, Clara Bedman, \$1.00 per 100; Zurich, \$1.25 per 100; America, \$1.50 per 100. 4-in., tall strong plants. Cash.

Olson Floral Co., Elgin, Ill.

Salvias, strong seedlings of Splendens and Bonfire, \$1.00 per 100. Cash.

Smith, The Florist, St. Johns, Mich.

Salvia America, out of 2-in. pots, \$3.50 per 100. Cash please. John H. Giles, 220 South 17th St., Reading, Pa.



100-443887-100



**Snapdragons, Florists' Mixture, 2 1/4-in. and 2-in., 5c.** Cash with order.  
M. & S. L. Dysinger, Albion, Mich.

**Snapdragons, pink, white and yellow, R. O., 2 1/4-in., 5c.** Cash with order.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

**Silver Pink, Giant Yellow, Giant White, 2 1/4-in., 5c.** Packing 5%.  
Tritt's Greenhouses, Chanute, Kans.

**Snapdragons, transplanted seedlings, \$1.50 per 100.**  
Dale & Nicholas, Hancock, Mich.

**SPIRAEA**

**Spiraea Van Houttei**, a special grade for the exacting landscape gardener, cultivated both ways, 2 1/2 to 3 feet, 24 inches wide, bushy tops and I guarantee they have the finest root system of any grown in the U. S. You will get your money back if not satisfied. These are a special grade of our own growing, shipped same day as dug in Sphagnum Moss, 50c each, not prepaid, 60c each, prepaid, or \$5.00 per doz., not prepaid.  
Charles C. Nash Nursery, Three Rivers, Mich.

**STEVIAS**

**Extra strong, double 2 1/4-in. Stevias, \$4.00 per 100.** Extra strong double, ready for 5-in., \$15.00 per 100. Packing 5%.  
Pinehurst Floral Co., Pleasant Hill, Mo.

**Stevias, double, rooted cuttings, 1 1/2c prepaid.**  
C. Humfeld, Clay Center, Kans.

**Stevias, rooted cuttings, \$1.25 per 100.**  
J. E. Hitz, Franklin, Ind.

**Double Stevias, R. O., \$1.50 per 100.**  
Lindley & Dawson, New Castle, Ind.

**ALBUM OF DESIGNS.**

**\$1.00 per copy prepaid.**  
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**STOCKS**

**Stocks, strong transplanted seedlings, \$1.25 per 100, \$10.00 per 1000.**  
Edward W. Schuster, Crookston, Minn.

**Stocks, 10 Weeks, pink, white, lavender, 2 1/4-in., \$4.00 per 100. Packing 5%.**  
Tritt's Greenhouses, Chanute, Kans.

**Stocks, strong 2-in., \$4.00 per 100.** Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

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Florists' Pub. Co., Caxton, Bldg., Chicago.

**STRAWBERRY PLANTS**

**Strawberry plants, first class and true to name, grown under Skinner irrigation.**  
Progressive Everbearing ..... \$10.00 per 1000  
Minnesota No. 1017 Everbearing.. 12.00 per 1000  
Dunlap and Warfield..... 4.00 per 1000  
E. O. Westerfield, Fort Atkinson, Wis.

**Strawberry plants, fresh dug, packed right, Dr. Burrell, Gibson, Aroma, Brandywine, \$6.00; S. Dunlap, Warfield, \$5.00 per 1000.** 5% discount on lots of 5000. Special discount on larger lots.  
Progressive (everbearing) \$10.00 per 1000.  
P. D. Aspinwall, Fort Atkinson, Wis.

**Strawberry Plants, 25 Dr. Burrell and 25 Gibson, the two heavy fruiters by parcel post, \$1.00.** See Grape cutting and Raspberry plant display in advertisement issue.  
Charles C. Nash, Three River, Mich.

**Strawberry plants, spring varieties, 14 standard kinds, Dunlap, Warfield, Bubach, Haverland, etc., 80c per 100, postpaid; \$6.00 per 1000 by express.**  
Geo. H. Schenck, Elsie, Mich.

**Progressive Everbearing Strawberry plants, \$1.25 per 100, P. P. prepaid, \$10.00 per 1000 express.** Immediate shipment.  
Lynn L. Aspinwall, Ft. Atkinson, Wis.

**Progressive and Peerless Everbearing Strawberry plants, \$1.50 per 100, \$10.00 per 1000.** Also other varieties. Catalog free.  
Basil Perry, Georgetown, Dela.

**ALBUM OF DESIGNS.**

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\$1.00 per copy prepaid.  
Florists' Pub. Co., Caxton, Bldg., Chicago.

**PROGRESSIVE EVERBEARING, \$12.00 per 1000.**  
LOYD C. BUNCH, FREDONIA, KAN.

**Strawberry plants, Progressive Everbearing, 50 for \$1.25; 100 for \$2.25.**  
Archias Floral Co., Sedalia, Mo.

**Strawberry plants. Catalog on request.**  
L. G. Tingle, Box 101, Pittsville, Md.

**STROBILANTHES**

**Strobilanthes Dyerianus, 2 1/4-in. pot, \$6.00 per 100; \$55.00 per 1000.**  
The McGregor Bros. Co., Springfield, O.

**SWAINSONAS**

**Swainsonas, white, 2 1/4-in., \$5.00 per 100.**  
Baur Floral Co., Erie, Pa.

**Swainsonas, white, fine 2 1/4-in., \$5.00 per 100.**  
Burdell Floral Co., Bowling Green, Ky.

**Swainsonas, white, 2-in., 3c; R. O., 2c.**  
S. W. Pike, St. Charles, Ill.

**SWEET WILLIAMS**

**Old Sweet Williams, double and single mixed, \$2.00 per 100.**  
Linda Clement, Winston-Salem, N. C.

**Sweet Williams, \$4.50 per 100, \$40.00 per 1000.**  
The Schmidt & Botley Co., Springfield, O.

**BUSINESS BRINGERS—**

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**Tamarix Gallica.** Fine strong plants, 2 to 3-ft., \$3.00 per 100, \$50.00 per 1000; 3 to 4-ft., \$12.00 per 100, \$10.00 per 1000; 4 to 5-ft., \$16.00 per 100. The Valley Floral & Nursery Co., La Junta, Colorado.

**THUNBERGIAS**

**Thunbergias, strong 2 1/4-in., in bloom, 5c.**  
J. B. Masson, R. R. 1, Bethel, Kans.

**TRADESCANTIAS**

**Wandering Jew, two varieties rooted cuttings, extra strong, ready for 2 1/4-in. pots; unrooted cuttings, 50c per 100, \$4.00 per 1000.** Cash.  
C. A. Anderson Greenhouse Co., Box 56, Tionesta, Pa.

**TRADESCANTIAS.**

**Green, 6-in. rooted cuttings.....\$1.00 per 100**  
**Red, 6-in. rooted cuttings.....1.00 per 100**  
Cash with order.

**OPELIKA FLORAL CO., OPELIKA, ALA.**

**Tradescantias, tricolor and green, R. O., \$1.25 per 100; 2 1/4-in., 3c.** Cash with order.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

**Wandering Jew, tricolor and white, R. O., \$1.25 per 100; 2 1/4-in., \$3.00.**  
Burdell Floral Co., Bowling Green, Ky.

**Tradescantias, Wandering Jew, green, \$1.00 per 100; brown, \$1.50 per 100, postpaid.**  
H. Schlachter, 600 Ross Ave., St. Bernard, O.

**Wandering Jew, red, 2-in. ....\$3.00 per 100**  
**Wandering Jew, white, var. 2-in. .... 3.50 per 100**  
Fred Burre, 950 W. Wilcox, Peoria, Ill.

**Wandering Jew, 3 varieties, 2 plants to a pot, \$3.50 per 100.** Victor H. Thomas, Augusta, Ky.

**Tradescantias, tricolor, R. O., \$1.25 per 100, postpaid.** The East Lawn Gardens, Urbana, O.

**ALBUM OF DESIGNS, \$1.00 per copy, prepaid.**  
Florists' Pub. Co., Caxton, Bldg., Chicago.

**TUBEROSES**

**TUBEROSES. 100 1000**  
**Dwarf Pearl, 4 to 6-in. ....\$5.00 \$40.00**  
A. HENDERSON & CO., Chicago, Ill.  
166 No. Wabash Ave., Chicago, Ill.

**Tuberoses, single large bulbs, \$2.50 per 100, the good ones.** Cash please.  
A. S. Pett, Crawfordsville, Ind.

**6000 Mexican Tuberoses at \$12.50 per 1000 or \$60.00 for the lot.** R. F. Lawson, 207 Bremond Ave., Houston, Tex.

**Tuberoses, Pearl, No. 1, 5-7-in., \$40.00 per 1000**  
**Tuberoses, Pearl, No. 2, 3-5-in., 25.00 per 1000**  
The Schmidt & Botley Co., Springfield, O.

**VEGETABLE PLANTS****THESE PLANTS READY NOW.**

**Cabbage: Early Jersey Wakefield, Charleston Wakefield, All Head, Copenhagen Market, Succession, Winnigstadt, Early Flat Dutch, Premium Late Flat Dutch, Red Rock, 50c per 100, \$4.00 per 1000.**

**Tomatoes: New Earliana, Ponderosa, John Baer, Chalk's Early Jewel, Bonny Best, Livingston's Beauty, Perfection, Improved New Stone, 75c per 100, \$6.50 per 1000.**

**THESE PLANTS READY APRIL 25.**

**Cauliflower: Early Snowball, Danish Giant, 90c per 100, \$8.00 per 1000.**

**Egg plant: Improved New York Purple, Black Beauty, 90c per 100, \$8.00 per 1000.**

**Mango Peppers: Ruby King, Chinese Giant, Sweet Mountain, 90c per 100, \$8.00 per 1000.**

**Sweet potato plants: Yellow Jersey, Southern Queen, Red Bermuda, Early Strassburg, Nancy Hall, 50c per 100, \$4.00 per 1000.**

These are not seedlings, but well rooted, good sized plants, ready for the field or retail trade. We can supply most any variety of plants, from April 10 to July 1st. We guarantee our plants to be from good seed, true to name, and free from disease. We sterilize all soil thoroughly. We will ship anywhere, by parcel post or express. Postage must be included in all parcel post orders. Order early to be sure of getting your plants when you are ready for them. No order too large or too small.

**COOK & SAMPSON, GREENVIEW, ILL.****VEGETABLE PLANTS**

**Several million plants ready now.**

**Cabbage and Tomato, extra fine plants at \$2.50.**

**Potato plants at \$3.50.**

**Our plants are grown right, packed right**

**and are first class in every sense.**

**Shipment on short notice.**

**WAXAHACHIE NURSERY COMPANY,**

**"Growers of good trees and plants,"**

**Waxahachie, Texas.**

**500,000 Sweet Potato Plants.**

**Orders booked now for delivery beginning**

**April 15th. Varieties include:**

**NANCY HALL and RED BERMUDA.**

**100 1000 10,000**

**Nancy Hall .....75c \$6.50 \$50.00**

**Red Bermuda .....85c 7.00 60.00**

**We are also wholesale growers of Cabbage,**

**Tomato and Pepper plants, prices on application.**

**Frostproof Cabbage plants now ready for delivery.**

**No orders booked unless 25 per cent cash accompanies the order.**

**OAKLEY-PATE SEED CO., JOPLIN, MO.**

**Sweet Potato plants, leading varieties, 500,**

**\$1.75; 1000, \$2.50; 10,000, \$24.00.** Tomato plants,

**field-grown, 500, \$2.50; 1000, \$4.00 postpaid.**

**10,000, \$25.00 express. Cash. WELL PACKED,**

**SHIPPED SAFELY ANYWHERE.**

**J. P. COUNCIL CO., FRANKLIN, VA.**

**Seed Sweet Potatoes.** For prompt order. Big Stem and Yellow Jersey varieties in heavy packed full bushel hampers. \$2.00 per hamper F. O. B. Felton.

**Sweet Potato plants, all varieties, will be ready about May 5th and on through June. 25 each of any variety 100, postpaid, 50c.** Big Stem, Yellow Nansemond, and Yellow Jersey varieties, 1000, \$2.50 F. O. B. Felton. Special price on 10,000 lots or more.

H. Austin, Felton, Del.

**Wakefield, O. Market, D. Ball Head Cabbage, \$2.50 per 1000.** Large Chinese Giant and Bull Nose Peppers, strong for this time of the year, \$1.00 per 100, \$6.00 per 1000. New York Improved and Black Beauty Egg Plant, strong for this time of the year, \$1.00 per 100, \$6.00 per 1000. Order a few for real early.

The above is prepaid by P. P. Cash with order.

Ozark Panay Gardens, West Plains, Mo.

**CABBAGE PLANTS**

**Cabbage plants, Flat Dutch, Copenhagen Market, Jersey Wakefield, Winnigstadt, Late Flat Dutch, \$3.50 per 1000.**

**Cool grown, well rooted, ready for the field, good packing. Cash please.**

**Will have Sweet Potato plants to sell in large quantities, after May 1st. Write for prices.**  
Greenview Greenhouses, Greenview, Ill.

**Grand Rapids Lettuce, strong seedlings, \$1.50; transplanted, \$3.00 per 1000.**

**Cabbages, Early Copenhagen and Jersey Wakefield, strong seedlings, \$2.50 per 1000; transplanted, \$5.00 per 1000.**

**Tomatoes, Goetz, Best Yet, Bonny Best, John Baer, Matchless, strong seedlings, \$4.00 per 1000; transplanted, \$9.00 per 1000.** Cash with order.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

**Seedlings for transplanting: Celery, Golden Self Blanching and W. Plume, \$1.25 per 1000, \$5.00 per 5000. Tomatoes, John Baer and Bonny Best, \$2.00 per 1000, \$3.00 per 5000. Sweet Pepper Bull Nose and New York imp. Egg plants, \$2.50 per 1000, \$10.00 per 5000.**  
F. Danley, Macomb, Ill.

**Fine field grown "frost proof" cabbage plants, Copenhagen Market, Wakefield, Ballhead, etc., 300, \$1.25; 500, \$2.00; 1000, \$3.00, post paid. Express, \$2.50 1000; 10,000, \$20.00.** Cash. Shipped safely anywhere, well packed.  
Tidewater Plant Co., Franklin, Va.

**SPECIAL FORCING TOMATOES.**

**Bonny Best, extra selected greenhouse strain, grown right, potted right and shipped right in paper pots. No culls, but strong, stocky plants, out of 3-in. pots, \$3.50 per 100.** Cash with order.  
C. W. Paige, Tivoli, N. Y.

**Cabbage, Copenhagen Market, strong transplanted, \$4.00 per 1000.** Peppers, Neapolitan and Ruby King, strong seedlings, \$3.00 per 1000; Tomatoes, Earliana, Matchless, Red Ponderosa and Ponderosa, strong seedlings, \$2.50 per 1000. Odor Greenhouses, Iola, Kans.

**Vegetable Plants, delivered to you all charges prepaid; Cabbage, Tomato, Beet, Lettuce, Celery, 100, 65c; 1000, \$3.50; 5000, \$15.00; 10,000, \$28.50.** Price list free.  
Commercial Plant Growers Co., New Bohemia, Va.

**CABBAGE.**

**Early Jersey Wakefield, Copenhagen Market, All Head Early, All Seasons, Sure Head, Winnigstadt, strong seedlings, \$2.50 per 1000.**

Lamar Flower Shop, Lamar, Colo.

**Bonny Best Tomatoes, once transplanted, ready for 3-in., \$1.50 per 100.**

**Early Jersey Wakefield Cabbage, once transplanted, \$1.00 per 100.**

Wagner's Greenhouse, Tiffin, O.

**TOMATOES.**

**Earliana, Chalk's Early Jewel, June Pink, Livingston's Beauty, Ponderosa, New Stone, strong seedlings, \$4.00 per 1000.**

Lamar Flower Shop, Lamar, Colo.

**Tomato plants, 1000 fine Bonny plants. These are strong, stocky, transplanted plants, ready for the bench, \$1.50 per 100.** Livingston's Beauty, transplanted, at \$1.25 per 100. Cash.

A. B. Williams, Coshocton, O.

**Cabbage, ready for planting out, Early Jersey Wakefield, Chas. Wakefield, Henderson's Early Summer and Early Flat Dutch, \$3.50 per 1000.**

R. L. Brashear, R. 1, Bowling Green, Ky.

**Cabbage plants, cold frame grown, ready for the field, Charleston Wakefield and Early Flat Dutch, \$2.50 per 1000; \$10.00 per 5000.**

F. Danley, Macomb, Ill.

**Bonny Best Tomato transplants, \$1.25 per 100, \$10.00 per 1000; 3-in., \$5.00 per 100.**

**Neapolitan Pepper transplants, \$1.25 per 100.**

The Thumb Nursery, Marlette, Mich.

**CELERY PLANTS.**

**White Plume and Golden Self Blanching, transplanted plants, \$1.25 per 1000.**

Van Horne Greenhouses, Van Horne, Ia.

**Cabbage plants, Copenhagen Market, E. Flat Dutch, Jersey Wakefield, transplanted, growing out doors in pots, \$6.00 per 1000.**

S. T. Danley & Son, Macomb, Ill.

**30,000 Tomato plants, transplanted, \$1.00 per 100, \$9.00 per 1000; seedlings, \$2.00 per 1000.**

Aug. Basken, Port Washington, Wis.

**Rhubarb, good divided roots, \$3.00 per 100.**

Asparagus, 2-yr., \$6.00 per 1000.

H. Hills, Bristol, Ind.

**Tomatoes, Bonny Best, 3-in. pots, \$3.00 per 100; 2-in., \$2.00 per 100.**

L. G. Barbier, Dunkirk, Ind.

**Asparagus roots, 1 yr. old, \$1.00 per 100, \$4.50 per 1000.** Lynn L. Aspinwall, Ft. Atkinson, Wis.



## VEGETABLE PLANTS—Continued.

Tomato plants, strong seedlings of John Baer, Bony Best, and Earliana, \$2.00 per 1000.  
J. C. Schmidt, Britol, Pa.

Rhubarb roots, \$30.00 per 1000, Strawberry variety.  
H. Corval Richman, Malaga, N. J.

Tomatoes, Comet, transplanted, \$8.00 per 1000.  
S. T. Danley & Son, Macomb, Ill.

Asparagus plants, 1 yr. old, 75c per 100.  
Odor Greenhouses, Iola, Kans.

## VERBENAS

20,000 Transplanted Verbenas.  
Mammoth pink, scarlet, blue and purple, separate colors, labeled and grown right, as good as from 2-in. pots, \$7.50 per 1000.  
See Salvias and Pansies.  
H. J. Potomkin, Muncie, Ind.

Verbenas, Beauty of Oxford, 2½-in. strong plants, \$6.00 per 100; transplanted into flats, \$3.50 per 100; also mixed Verbenas out of flats, \$2.50 per 100. Cash.  
Dumser Floral Co., Elgin, Ill.

Nice strong seedling Verbenas of the giant variety, ready for 2½-in. pots, these are good strong stuff, separate colors, \$1.25, prepaid, \$10.00 per 1000. This is good stuff.  
Ozark Pansy Gardens, West Plains, Mo.

Verbenas, red, white, pink, mammoth named, rooted cuttings, \$1.50 per 100 prepaid; 2½-in., well branched, 4c.  
C. Humfeld, Clay Center, Kans.

Verbenas, mammoth, large trans. plants, ready for 2½-in., brilliant mixed colors, \$1.25 per 100; postpaid, \$10.00 per 1000 express.  
Chas. Whitton, York and Gray, Utica, N. Y.

Verbenas, mammoth, strong transplanted plants in colors of pink, red, white, blue, \$1.00 per 100, \$9.00 per 1000. Sunny Point Floral Co., R. R. 1, No. Milwaukee, Wis.

Verbenas, 46 best named kinds, separate, 2½-in., \$3.00 per 100.  
Burdell Floral Co., Bowling Green, Ky.

Verbenas, choice mixed, strong, transplanted seedlings, \$1.25 per 100, \$10.00 per 1000.  
Edward W. Schuster, Crookston, Minn.

ALBUM OF DESIGNS.  
Fifth Edition Now Ready.  
\$1.00 per copy prepaid.

Verbenas, giant flowering R. C., \$1.50 per 100.  
A. C. BROWN, SPRINGFIELD, ILL.

Verbenas, \$3.50 per 100, \$30.00 per 1000.  
The Schmidt & Botley Co., Springfield, O.

2-in. scarlet Verbenas, fine variety, 3½c.  
Bird Forrest, Florist, Waxahachie, Tex.

## VINCAS

VINCAS, VARIEGATED  
3-in. .... \$ 6.50 per 100  
4-in. .... 15.00 per 100

GREEN  
3-in. .... 5.00 per 100  
4-in. .... 12.50 per 100  
Peterson Floral Co., Gibson City, Ill.

Vincas, variegated, R. C., \$2.00 per 100, \$16.00 per 1000; 2½-in. pots, \$8.00 per 100, \$50.00 per 1000; postpaid; 3-in. pots, \$10.00 per 100, \$90.00 per 1000; 3½-in. pots, \$14.00 per 100, \$130.00 per 1000; 4-in. pots, \$16.00 per 100, \$150.00 per 1000.  
Roman J. Irwin, 321 6th Ave., New York.

Vincas, variegated, extra strong stock.  
Per 100 Per 1000  
3-in. .... \$ 7.00 \$ 65.00  
4-in. .... 17.00 165.00  
To avoid delay send a M. O. draft or certified check.  
John Bauscher, Freeport, Ill.

Vinca Variegata, 2-in., \$4.00 per 100, \$35.00 per 1000. Good, thrifty, well-rooted plants, ready for a shift, will make good stock for Decoration day. Cash, please.  
Hudson & Welsh, Lyndonville, N. Y.

2½-in. variegated Vincas ..... \$ 3.50 per 100  
3-in. variegated Vincas, bushy.. 8.00 per 100  
3½-in. variegated Vincas, bushy.. 10.00 per 100  
MUSKOGEE SHRUBBERY GARDENS,  
P. O. Box 36, Muskogee, Okla.

Vincas, variegated, strong stock, 2½-in., \$4.50 per 100; 3-in., \$8.00 per 100. Cash.  
Chas. E. Smith, York, Pa.

Vinca Variegata, strong rooted plants, ready for field. Will make \$10.00 stock by fall, \$2.00 per 100; \$18.00 per 1000, parcel post. Cash.  
The Imlay Co., Zanesville, Ohio.

Vincas, variegated, well rooted, strong stock, extra heavy, 3½-in., \$15.00 per 100, shipped in paper pots. Cash, please.  
Crissman Greenhouse Co., Punxsutawney, Pa.

1500 Vincas, 4-in., \$20.00 per 100. Cash. See my other ads under Geraniums, Asparagus and Cannas.  
Martin Keit, 601 Washington, Bay City, Mich.

Vinca Var., 2½-in., well rooted, \$6.00 per 100; field grown, 3-in., 3½-in., and 4-in., \$8.00, \$10.00 and \$12.00 per 100 respectively.  
Hoffman Greenhouses, Elmira, N. Y.

20,000 Variegated Vincas, 2-in., \$4.50 per 100.  
W. C. Smith Wholesale Floral Co., 1316 Pine St., St. Louis, Mo.

Vinca Variegata, good stock from 3-in. pots, ready for delivery, \$7.00 per 100.  
C. F. Mahan & Co., R. No. 8, Dayton, O.

Advertisers have learned from experience that  
THE REVIEW  
PAYS BEST.

Vincas, strong stock of green and variegated, 2½-in., \$4.00; 3-in., \$8.00 and 4-in., \$15.00 per 1000. Packing at cost.  
Elitch Gardens Co., Denver, Col.

Vincas, green, 2-in., \$3.75 per 100, \$35.00 per 1000; variegated, 2-in., \$4.50 per 100, \$40.00 per 1000.  
Fred Burro, 936 W. Wilcox, Peoria, Ill.

Vinca Variegata, 2½-in., large plants, as good as 3-in., \$4.00 per 100, \$30.00 per 1000.  
Edward Whitton, Utica, N. Y.

Vinca Variegata, 4-in., 1st grade, \$18.00 per 100; 2nd grade, \$15.00 per 100. Cash.  
E. J. Ullrich Floral Co., Tiffin, Ohio.

Vinca Variegata, 2½-in., strong stock, \$5.00 per 100. Cash.  
Zumbrota Greenhouse, Zumbrota, Minn.

Vincas, variegated, extra heavy bushy, 2-in., \$4.00 per 100. Cash.  
Joseph Bancroft & Son, Cedar Falls, Ia.

Vinca Var., 2½-in., \$6.00 per 100, \$50.00 per 1000; 3-in., \$10.00 per 100, \$90.00 per 1000.  
S. S. Skidelsky & Co., 50 Park Place, New York.

Vincas, variegated, good, strong, clean plants, 2½-in., \$3.50 per 100. Cash.  
Warren Huckelberry, North Vernon, Ind.

FINEST 3-IN. EVER OFFERED  
Vinca Variegata, 3-in. select, 8c; 4-in., 15c.  
GULLETT & SONS, LINCOLN, ILL.

Vincas, variegated, 4-in., fine stock, \$17.00 per 100; \$165.00 per 1000. Jos. Michal, 57th St. and Kostner Ave., Chicago.

4-in. Vincas, variegated, fine stock, \$15.00 per 100; ready for shipment. Cash please.  
W. Bezdek, Cedar Rapids, Ia.

Green Vincas, 4-in., extra strong, \$10.00 per 100.  
J. E. MATTHEWS, SHEBOYGAN, WIS.

Vincas, variegated and green, strong 3-in., ready for 4-in., \$8.00 per 100. Cash.  
Theo. J. Fetters, Harbor Springs, Mich.

Good, extra heavy variegated Vincas, 4-in., \$18.00 per 100.  
C. C. POLLWORTH CO., MILWAUKEE, WIS.

Vinca Variegata, nice 2-in., \$4.50 per 100. \$40.00 per 1000. Cash with order. Pierson Floral Co., 2000 Perry Ave., Peoria, Ill.

Vinca Variegata, 2-in., fine plants, \$4.00 per 100. Cash.  
M. S. Etter, Shiremanstown, Pa.

Vinca, green, R. C., \$2.00 per 100; 3-in., \$8.00 per 100; 4-in., \$15.00.  
The Webster Greenhouses, Centralla, Ill.

Vincas, variegated, good strong stock, ready for shift, 2½-in., 5c; 3-in., 8c; 4-in., 15c. Cash with order.  
Harry A. Cook, Oberlin, O.

Vinca Var., sand rooted cuttings, \$1.50 per 100. Brown's Greenhouse, 35th and Kensington, Kansas City, Mo.

Vinca Variegata, extra strong 2½-in., per 100, \$5.00; 3-in., \$8.00.  
Archias Floral Co., Sedalia, Mo.

Vinca Variegata, 2-in., \$4.00 per 100; 4-in., \$12.00 and \$15.00 per 100.  
The East Lawn Gardens, Urbana, O.

Vinca Variegata, rooted cuttings, ready now, \$1.00 per 100, \$15.00 per 1000.  
Wm. Schwan & Son, Fredonia, N. Y.

Vincas, variegated and green, 2½-in., 6c; 3-in., 8c. Cash with order.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

Variegated Vincas, 4-in., \$15.00; 3-in., \$10.00 to \$12.50; 2½-in., \$5.00. Geo. A. Kuhl, Pekin, Ill.

Vinca Variegata, 3-in., 5c; 4-in., 12c. Cash please.  
H. P. Smith, Piqua, Ohio.

Vinca Var., heavy 4-in., \$15.00 per 100. Cash.  
North Madison Floral Co., North Madison, Ind.

Vincas, variegated, nice plants, 2-in., \$3.00 100.  
Vogt's Greenhouses, Coldwater, Mich.

Vincas, R. C., \$2.00 per 100.  
J. H. Dann & Son, Westfield, N. Y.

Vincas, variegated, strong 2-in., \$3.50 per 100. Cash.  
Harglerode Bros., Shippensburg, Pa.

Vincas, 2-in., variegated, 4c. Cash.  
Coupland's, Coffeyville, Kan.

Variegated Vincas, 3-in., 8c; 4-in., 12c.  
F. C. Freeman & Sons, Portland, Ind.

100 4-in. Vinca Variegata, \$12.00. Cash please.  
Edgar Easterday, Nokomis, Ill.

Vincas, 2-in., \$4.00 per 100, \$35.00 per 1000.  
The Schmidt & Botley Co., Springfield, O.

## VIOLETS

Violets, Princess of Wales, rooted cuttings from sand, \$20.00 per 100; 2½-in. pots, \$45.00 per 1000.  
FRED M. YOUNG, Portland, Ore.

Violets, double Marie Louise, strong rooted runners, \$1.50 per 100, \$10.00 per 1000 for cash.  
Loeffler & Benke, Watertown, Wis.

Violet divisions, fine stock, \$3.00 per 100; \$25.00 per 1000.  
William Murphy Co., Cincinnati, Ohio.

Violets, Prince of Wales, strong rooted runners, \$2.00 per 100.  
E. B. Morgan Floral Co., Paxton, Ill.

Violets, sweet, single, strong rooted plants, \$10.00 per 1000. Cash, please.  
Neosho Nurseries Co., Box F, Neosho, Mo.

Violets, healthy footed runners, Princess of Wales, \$2.00 per 100, \$12.00 per 1000. Cash with order. Jacques Gillmet, Moylan, Del. Co., Pa.

Violets, Princess of Wales and Gov. Herrick, extra strong runners, \$15.00 per 1000.  
Eli Cross, Grand Rapids, Mich.

50,000 Lady Campbell Violet plants, 5c each, \$18.00 per 1000. Mrs. Frank Johnson, Louisa, Va.

## MISCELLANEOUS

Cannas, King Humbert, strong plants, 3 and 3½-in., \$10.00 and \$15.00 per 100, \$90.00 and \$135.00 per 1000, ready May 1st. Dahlias, Countess of Lonsdale, strong green plants, out of 2½-in. pots, \$10.00 per 100, \$90.00 per 1000, ready May 1st. New hardy perpetual Pinks, in 5 varieties, strong plants, out of 2½-in., \$3.50 per doz., \$25.00 per 100. Delphiniums, Gloede's choice Hybrids, \$10.00 per 100, \$90.00 per 1000. Delphinium seed, selected from best Hybrids, per oz., \$1.50. Aquilegia seed, selected from finest long spurred Hybrids, in mixed colors only, per oz., \$1.50.

THE GLOEDE CONSERVATORIES,  
1405 Central St. Evanston, Ill.

Godfrey Callas, 2½-in., root bound, ready for 3½-in., \$5.00 per 100. Stocky field plants of the double white pompon, blooms 15th Oct., \$3.50 per 100. Trans. plants of red, white and pink mammoth Verbenas, \$1.25 per 100. Trans. plants of Petunias, Rosy Morn, \$1.50 per 100. Trans. plants of Salvia Bonfire and Splendens, \$1.25 per 100. Seedlings, blooming, Sweet Alyssum, Little Gem, 75c per 100. Dasheen, the new Caladium, 5-7-in., \$4.00 per 100; 7-9-in., \$6.00 per 100. Will exchange Calla pompoms or Dasheen for 1-in. size Gladioli or cash.  
Mrs. Glass, Long Beach, Miss.

	2-in.	R. C.
Alyssum .....	per 100 per 100	
Ageratum, Blue Star.....	3.00	\$1.25
Petunias, Rosy Morn.....	3.50	
Heliotropes, dark blue.....	3.50	
Verbenas, mammoth strain.....	3.50	
Vincas, variegated.....	4.00	
Santolinas .....	3.50	
Mesembryanthemums, large flower- ing .....	3.50	1.50
English Daisy seedlings, \$1.00 per 100.		

J. L. Johnson, DeKalb, Ill.

Candytuft, 2½-in. .... \$5.00 per 100  
Alyssum, 2½-in. .... 3.00 per 100  
Calendulas, Orange King, 2½-in. .... 4.00 per 100  
Marigold, African, 2½-in. .... 4.00 per 100  
Snapdragons, Giant Pink, 2½-in. .... 4.50 per 100  
Stocks, Beauty of Nice, 2½-in. .... 4.00 per 100  
4000 White Wonder Car., 2½-in. .... 8.00 per 100  
2000 White Enchantress Car., 2½-in. 7.00 per 100  
2000 Pink Enchantress Car., 2½-in. 7.00 per 100  
Cash please.  
D. O. McCAULEY,  
727 Himrod Ave., Youngstown, O.

LOOK what we are offering under Callas, Ageratum and Geraniums.  
Freeport Floral Co., Freeport, Ill.

## TO EXCHANGE

To Exchange—Chrysanthemum rooted cuttings. White: Chieftain, Turner, Chas. Rager, Early Frost, October Frost, Helen Frick, Chadwick. Yellow: October Frost, Golden Glow. Pink: Seidewitz, Dr. Enguehard, Chieftain; also 44 varieties of Pompons. Want Roses, 2-yr.-old, and Yellow Turner Mums, or what have you?  
Frank Lindsay, Portsmouth, Va.

To Exchange—Mesembryanthemums, the large pink blooming kind, 2½-in., \$5.00 per 100; 3-in., \$7.50 per 100. We have a limited number of small pots at \$3.50 per 100. All the above plants are in bud and will bloom soon. Will exchange for Cannas, Sprenger, Coleus, Gladioli, or anything we can use.  
C. V. Frueh, Lima, O.

To Exchange—Chrysanthemum rooted cuttings, transplanted in soil, Unaka, Turner, A. Salmon, V. Poehlmann, \$3.00 per 100, Enguehard and Marigold for Vincas, English Ivy, Sprenger and Coleus rooted cuttings.  
Geo. Jung, Oak Park, Ill.

To Exchange—Godfrey Calla seedlings, ready for 3-in. pots, fine plants, \$2.50 per 100. Chrysanthemum R. C., \$3.50 per 100, or will exchange for Fuchsias, Moonvines, Nursery Stock, iron pipe and rafters.  
Page's Greenhouses, Staunton, Ill.

To Exchange—Sweet Alyssum seedlings, good plants, 60c per 100, \$5.00 per 1000, for equal value in Petunias, any variety, rooted cuttings. German Ivy, Salvia plants or anything I can use.  
Walter L. Wright, Shortsville, N. Y.

200 3-in. Anthericum, 10c each; 400 Amoor River Privet, 18 to 30-in., 4c; 2000 Vincas, 2½-in., 6c. Will exchange for Dahlias or anything I can use, or cash. A. D. Ruble, Route C, Box 472, Indianapolis, Ind.

To Exchange—Alternantheras, strong R. C., yellow and green, \$10.00 per 1000. Feverfew, strong, 2½-in., \$5.00 per 100. What have you to offer?  
Thornton Floral Co., Streator, Ill.

To Exchange—Double Stevia, R. C., \$1.00 per 100. Parlor Ivy, R. C., \$1.00 per 100. Or will exchange for R. C. Pink Enchantress Carnations.  
Jos. Loason & Son, New Albany, Ind.

## WANTED

Wanted—Ouvirandra Fenestralis, Testudinaria Elephantipes, stove and foliage plants, orchid peat, 25 bags.  
F. Weinberg, Selig Zoo, Los Angeles, Calif.



Wanted—For cash, Peony roots in separate varieties and mixed. Any quantity. German Iris, separate colors.  
National Bulb Farms, Benton Harbor, Mich.

Wanted—Gladioli, Chicago White, one bushel bulbs or peck fractions, true stock only. State cash price.  
The Urbana Floral Co., Urbana, O.

Wanted—At once, 2000 seedlings of Gymnocarpa Dusty Miller. Must be Gymnocarpa.  
Haase Bros., Pekin, Ill.

Wanted—200 or 300 strong, field grown, double Gypsophila for immediate or October delivery.  
Furrow & Co., Guthrie, Okla.

Wanted—Phlox, one or two year field grown, in varieties. Give price and quantity.  
Weller Nurseries, Holland, Mich.

Wanted—2000 Santolinas, rooted cuttings or 2-in.  
John Nelson, Oshkosh, Wis.

Wanted—25 large Goldfish (carp), 8 to 10 in.  
Hugo Kind, Hammonton, N. J.

#### CANE STAKES

Have Them When You Need Them  
GREEN PAINTED HYACINTH STAKES  
at following low prices:

12-in. .... \$1.75 per 1000  
18-in. .... 2.50 per 1000  
Special price on original cases, 25,000 to a case.

JOS. G. NEIDINGER CO.,

Florists' Supplies,

1300-11 N. 2nd St., Philadelphia, Pa.

#### JAPANESE GREEN CANE STAKES.

30-in. .... \$0.85 per 100; \$ 7.50 per 1000  
36-in. .... 1.10 per 100; 9.00 per 1000  
5-ft., natural ..... 1.35 per 100; 12.00 per 1000  
6-ft., natural ..... 1.75 per 100; 15.00 per 1000

A. HENDERSON & CO.,

166 N. Wabash Ave., Chicago, Ill.

#### BAMBOO STAKES.

1-foot, green ..... \$ 2.50 per 1000  
5 to 6-foot, natural ..... 13.00 per 1000  
6-foot, natural ..... 15.00 per 1000

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Special offer on Japanese Cane Stakes, 2, 4, 5, 6 and 8-ft., green and natural color. Prices on application.

TOKYO NURSERY CO.,

3701 Broadway, Oakland, Cal.

#### CARNATION STAPLES

Superior Carnation Staples, best Staples on the market, 35c per 1000, 3000 for \$1.00, postage paid.

MICHIGAN CUT FLOWER EXCHANGE,  
264 Randolph St., Detroit, Mich.

Pillsbury's carnation staples, 35c per 1000, 3000 for \$1.00. I. L. Pillsbury, Galesburg, Ill.

#### CHARCOAL

Prepared Charcoal, \$4.00 per 100 lbs.; ton, \$60.00; bags, 15c extra. Charcoal dust, excellent for mixing in soil, same price.  
Peter Pearson, 5732 Gunnison St., Chicago, Ill.

#### CUT FLOWERS

Tait Bros. Co., Box 556, Brunswick, Ga., Wholesale Growers of Cut Flowers, will have in March, Narcissal Barrii Conspicuous, Sulphur Phoenix several varieties of Yellow Trumpet. Gladioli will be ready about May 1st. Contract orders solicited. No more Paper Whites.

#### FERTILIZERS

##### SHEEP MANURE

Pulverized and Shredded

##### CATTLE MANURE

Pulverized and Shredded

##### BONE MEAL

Pure, free from acid

##### HORN SHAVINGS

Write for our prices

##### AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

#### FLORISTS' SUPPLIES

##### MAGNOLIA LEAVES

PREPARED BY

REEVES.

COLORS: BROWN, GREEN OR PURPLE.  
Per carton ..... \$1.25  
25 lbs. of Leaves ..... \$ 4.50 per case  
50 lbs. of Leaves ..... 8.00 per case  
100 lb. of Leaves ..... 15.00 per case

Your credit is good

with proper reference.

REEVES FOLIAGE CO., INC., BREWTON, ALA.

#### NOT CHEAP CRUMPLED LEAVES, BUT

##### THE BEST.

SUPERIORA MAGNOLIA, FULL WEIGHT.  
We offer brown, green and purple Magnolia leaves, choice medium size, of the first quality, per carton, \$1.75; 10 cartons, \$17.00; 25 cartons, \$40.00. Write for prices on 100 box lots.  
GULLETT & SONS, LINCOLN, ILL.

#### FRESH STOCK—MAGNOLIA LEAVES.

Dux Superiora Brand

Brown and green

Per carton ..... \$ 1.50  
Per 10 cartons ..... 14.00

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

#### GOLDFISH

Goldfish, aquarium plants, castles, globes and all supplies. Send for wholesale catalogue.

AUBURNDALE GOLDFISH CO.,  
1440 Madison St. Tel. Haymarket 152. Chicago.

#### GREENS

Florists use our cut HEMLOCK SPRAYS to advantage in place of Ferns. Fresh from the woods, \$5.75 per 1000.  
JOHN B. ROY, CONWAY, MICH.

SPRENGERI SPRAYS. Want regular customers for ten bunches per week, less or more.  
Eden Nurseries, Port Alleghany, Pa.

Asparagus Plumosus sprays all sold for the coming season.  
The Pennock Plantation, Jupiter, Fla.

#### LEAF MOLD

Our screened LEAF MOLD is good stuff. Big growers say so. Order now for April shipment.  
2 1/2 bu., \$1.35; 5 sacks and up, \$1.15 per sack.  
JOHN B. ROY, CONWAY, MICH.

#### MOSS

Moss, good green hanging Basket Moss, 2 bu. sack, weight 30 lbs., 5 sacks, \$5.00, 1 sack, \$1.50 cash.  
The Wholesale Moss Co., Eureka Springs, Ark.

#### POTS

##### PAPER POTS

Neponset—the best made.

2 1/4-inch ..... \$ 3.50 per 1000  
2 1/2-inch ..... 4.00 per 1000  
3 -inch ..... 5.55 per 1000  
3 1/2-inch ..... 7.80 per 1000  
4 -inch ..... 9.25 per 1000  
5 -inch ..... 14.65 per 1000  
6 -inch ..... 19.85 per 1000

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

##### NEPONSET PAPER POTS

2 1/4-inch ..... \$ 3.50 per 1000  
2 1/2-inch ..... 4.00 per 1000  
3 -inch ..... 5.55 per 1000  
3 1/2-inch ..... 7.80 per 1000  
4 -inch ..... 9.25 per 1000  
5 -inch ..... 14.65 per 1000  
6 -inch ..... 19.85 per 1000

PITTSBURGH CUT FLOWER CO.,

116-118 Seventh St., Pittsburgh, Pa.

##### NEPONSET PAPER POTS

2 1/4-inch ..... \$ 3.50 per 1000  
2 1/2-inch ..... 4.00 per 1000  
3 -inch ..... 5.55 per 1000  
3 1/2-inch ..... 7.75 per 1000  
4 -inch ..... 9.25 per 1000  
5 -inch ..... 14.75 per 1000  
6 -inch ..... 20.00 per 1000

GULLETT & SONS, LINCOLN, ILL.

##### GOOD USED POTS.

2 1/4-in., 2 1/2-in., 3-in., 3 1/2-in., write for prices.

South Park Floral Co., New Castle, Ind.

The BEST WAY to get rid of your surplus stock is to use the REVIEW'S Classified ads.

#### SHEEP MANURE

##### SHEEP MANURE, PULVERIZED SHEEP'S

HEAD BRAND ONLY.

100 lbs., \$2.00; 1000 lbs., \$17.50;

500 lbs., \$9.25; 2000 lbs., \$34.00;

3 to 5 ton lots, \$33.00 ton;

5 to 15 ton lots, \$31.00 ton.

Guaranteed purest fertilizer ever sold.

G. M. REBURN & CO.,

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Dry ground pulverized Sheep Manure, in 125 burlap bags (analysis on request), f. o. b. Philadelphia, \$45.00 per ton.

S. S. Skidelsky & Co., 50 Park Place, New York.

#### SPHAGNUM MOSS

Sphagnum Moss, 10 bbl. bale, \$4.00, 5 bales, \$14.50; 8 bbl. bale, \$3.00, 5 bales, \$13.00; burlap 35c extra. Cash.  
Jos. H. Paul, Box 104, Manahawkin, N. J.

##### SPHAGNUM MOSS

5-bbl. bales ..... \$2.50 per bale  
7-bbl. bales ..... 3.00 per bale

M. L. Cranmer, Mayetta, N. J.

##### GOOD CLEAN MOSS.

Sphagnum Moss, burlapped \$2.25, 10 bales at \$2.00. Immediate shipment.

GULLETT & SONS, LINCOLN, ILL.

Sphagnum Moss, per bale ..... \$2.00  
Green Sheet Moss, per sack ..... 2.00

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

High grade Sphagnum Moss for florists and nursery use. Prices on request.

A. J. Amundson Co., City Point, Wis.

SPHAGNUM MOSS, burlapped, \$2.00 per bale; 25 bale lots, \$1.80 per bale.

Kemble Floral Co., Oskaloosa, Ia.

#### SHIPPING CRATES

##### TOMATO CRATES AND BASKETS

##### FOR SHIPPING.

200 4-basket crates with 800 3 qt. baskets. New. F. O. B. cars Kalamazoo, per 100 crates with 400 baskets, \$15.00 per 100.

G. Van Bochove & Bro., Kalamazoo, Mich.

#### TOBACCO

##### TOBACCO STEMS

2 1/2c per lb. in sacks; baled, \$30.00 per ton. Tobacco dust, fine for spraying, \$4.00 per 100 lbs.; for drilling, \$3.00 per 100 lbs.

The Ohio Tobacco Products Co., Bedford, O.

Tobacco stems for fumigating, large bales, 250 to 300 lbs. each, at \$3.00 per bale. Cash with order. Willis H. Baldwin, Conshohocken, Pa.

BUSINESS BRINGERS—  
REVIEW CLASSIFIED ADS.

Good, fresh Tobacco stems in bales, \$1.50 per 100 lbs. Special prices in ton lots. Address, Leon S. Beucher Cigar Co., Joplin, Mo.

Cigar Tobacco stems, \$1.50 per 100 lbs. Special prices in ton lots. Peter N. Jacobsen, Cigar Mfr., 382 Harrison St., Davenport, Ia.

TOBACCO STEMS, fresh all the time, best quality, \$2.00 per 100 lbs., in bales, \$30.00 per ton.  
Dayton Nicotine Co., Dayton, O.

#### ALBUM OF DESIGNS.

\$1.00 per copy prepaid.

Florists' Pub. Co., Caxton, Bldg., Chicago.

Strong Tobacco stems, 500 pounds, \$7.00.

Beal's Greenhouses, Creal Springs, Ill.

Strong Tobacco dust, \$2.00 per 100 lbs.; 200 lbs., \$3.50. G. H. Hunkel Co., Milwaukee, Wis.

#### WIRE STAKES

Rose Stakes, galvanized wire, 30 to 40 inches long, mixed, \$11.00 per 1000.

South Park Floral Co., New Castle, Ind.

#### WIRE WORK

##### FLORISTS' WIRE DESIGNS.

100 wreaths, 10-in., 12-in., 14-in., \$3.00.

Special discount on all wire orders. Write us for a catalogue.

PITTSBURGH CUT FLOWER CO.,

116-118 SEVENTH ST.,

PITTSBURGH, PA.

##### FLORISTS' WIRE DESIGNS.

FALLS CITY WIRE WORKS.

451 S. THIRD ST., LOUISVILLE, KY.

#### WOOD LABELS

##### LABELS FOR NURSEHYMEN AND FLORISTS.

Benjamin Chase Co., Derry Village, N. H.

##### BUSINESS BRINGERS—

REVIEW CLASSIFIED ADS.

#### CARRYING VIOLETS OVER.

We have heretofore grown our violet plants in the field in the summer under a lattice of laths. We have found that it is a considerable shock to violet clumps to be moved from their summer quarters to the greenhouses, which is done in late September; the plants take over a month to recover from this shock. We have decided this year to plant the rooted runners in 6-inch pots, growing them in these pots under the lattice-work until late September, and then plant them directly from the pots into the greenhouse beds. Our idea in doing this is that the plants when knocked out of the pots will not be disturbed as they would be if they were grown out in the field, lifted with a spade and transplanted. Do you think that this plan would be successful?

Also, please tell us whether in your opinion these pots should be plunged in the ground to the top of the pots or set on the level of the ground, with earth banked up around them. What would be the best drainage to put in the pots? We shall be glad to have any other suggestions. We intend to try this treatment on 12,000 Lady Hume Campbell plants.  
A. G. S. & S.—Va.

It will be a big and probably expensive task to carry over 12,000 double violets in 6-inch pots. It would be preferable to plant them outdoors; with artificial watering they should make good clumps, which, if carefully lifted, should become established within a fortnight. If you could remove your greenhouse sashes, the better plan would be to plant direct into the house, as many do today. If you decide on pot culture, it would, of course, be much better if the pots were plunged to their brims, as the roots would then be much cooler. Use 5-inch rather than 6-inch pots and plant a little earlier than the end of September, if you can. Ventilate abundantly and keep the plants well sprayed to keep spider in check.

Broken crocks make the best drainage, but cinders or small broken clinkers may be used, if preferred. A little moss, a few leaves or some coarse loam should be placed over the drainage to prevent it from becoming clogged.  
C. W.



# Time to Fix Up Your Benches

This time do it the AGMCO way. Discard your wood bench legs—which rot, settle, allow benches to sag and sometimes collapse.

This shows the perfect AGMCO concrete legs in place, and ready for benches.



We loan you the steel mold, or form, for making the legs.

Its use costs you only \$10.00.

Use it two months if you wish.

In order to insure prompt return of mold, we require a deposit of \$20.00 on the mold. You get \$10.00 back when you return the mold.

We tell you how to build the benches, and sell you the lumber, too. **Pecky cypress.**

It's mighty scarce, but we still have some in stock at the following prices:

1-inch random widths and random lengths.....	\$55.00 M
1 x 6, or 1 x 8 random lengths.....	65.00 M
2 x 4 random lengths.....	70.00 M

For each 100 feet of AGMCO No. 100 bench, you will need approximately the following lumber:

Bench Width	2 x 4 Stringers and Cross-pieces	1-inch Bottoms and Sides
3 feet.....	240 board feet.....	440 board feet
4 feet.....	275 board feet.....	540 board feet
5 feet.....	310 board feet.....	640 board feet
6 feet.....	345 board feet.....	740 board feet

All Orders must be addressed to Sundries Department and be accompanied by Check or Money Order

## American Greenhouse Mfg. Co., Sundries Dept.

ORDERS ACCEPTED SUBJECT TO STOCK ON HAND



**WILLIAM SPANDIKOW**



AGMC



# Time to Fix Up Your Benches

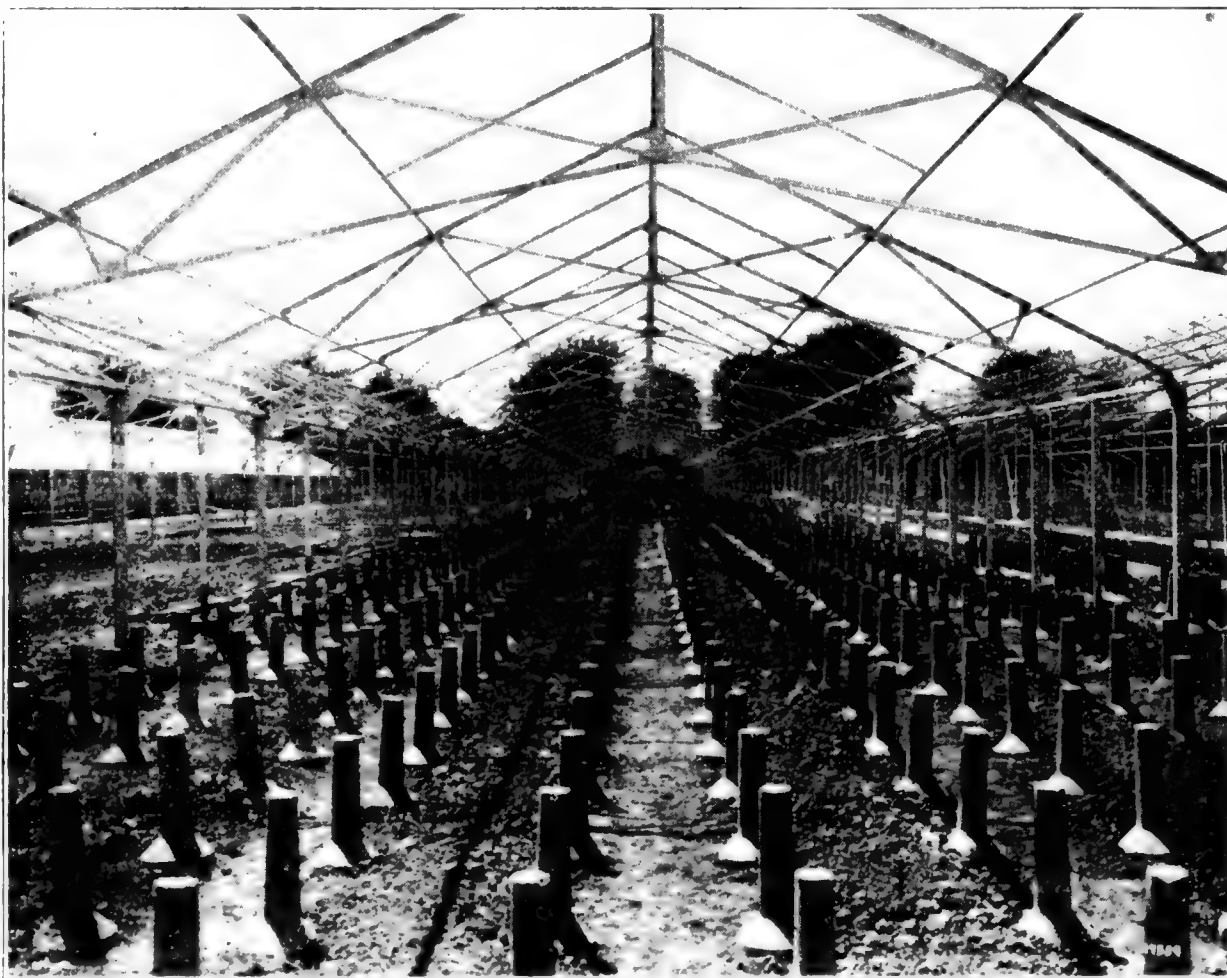
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All Orders must be addressed to Sundries Department and be accompanied by Check or Money Order

## American Greenhouse Mfg. Co., Sundries Dept.

ORDERS ACCEPTED SUBJECT TO STOCK ON HAND



## See who's here!



FRANK SCHRAMM



WILLIAM SPANDIKOW

You've all heard of the famous Frank Schramm place at Crystal Lake, Ill., and of the wonderful roses grown out there by William Spandikow. Well—

Mr. Spandikow has withdrawn from the Weiss-Spandikow Co. of Rhodes Siding, Ill. (for which the AGMCO built four steel frame houses 36x300) to go back to the Schramm place at Crystal Lake. But—

He's going to grow in AGMCO houses. The AGMCO always gets the contract from the men who actually know greenhouses—the men who have to do the work—the men who live in the houses day in and day out.

And Mr. Spandikow's choice of AGMCO houses is based on his experience growing in AGMCO and *other* houses. Anyone acquainted with Mr. Spandikow would know that he could be relied upon ultimately to choose the best.

And Mr. Schramm? For years his quiet, good judgment has impressed itself upon his business and those with whom he came in contact. Such a man was bound eventually to choose the AGMCO.

Can't you hear the voice of your good judgment telling you *you're next?*

### Sales Offices:



New York  
5 Columbus Circle

Chicago  
Masonic Temple

Kansas City  
N. Y. Life Bldg.

Pana, Ill.  
Drawer 335

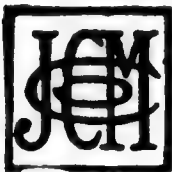
Seattle, Wash.  
Smith Bldg.

General Office  
Factory

Chicago  
Pana, Ill.







## Our All Steel Greenhouse Is a Lasting Investment



In 1914 we furnished Mr. Neil Nielsen of Mankato, Minnesota, two of our all steel greenhouses, 34 x 240 ft., and now he has ordered another house, to be attached to the present ones.

Mr. Nielsen paid more money for these all steel greenhouses than the ordinary pipe frame style would have cost him, but in the long run he will be money ahead, for they are much stronger and a better permanent investment.

Want us to figure on your building requirements?

Just drop us a line.



## JOHN C. MONINGER COMPANY

914 BLACK

K STREET

CHICAGO, ILLINOIS

RYTHING FOR THE GREENHOUSE



Improved Challenge

With  
The in  
the en  
Ge  
Ridge  
Crosses

Joh



Fig. 47  
8-inch  
Split Gutter Bracket



Single Combination Shelf Bracket. Carries  
one 12-inch board, or two pipes.



Fig. 24  
Double Pipe Carrier.

### ty and Economy Meet in s' Ventilating Apparatus

ould use the best Fittings available and Lifters to match.  
may be a trifle more, but the lasting qualities pay you in

is on Gutter Post Brackets—threaded, set-screwed or split—  
Y Brackets, Purlin Brackets, Tie Brackets, Split Tees, Split  
etc. Complete line of Fittings.

OUR ESTIMATE WILL INTEREST YOU

. Evans Co., Richmond, Ind.  
ner North 14th and Penna. R. R.



Price, \$7.50

# THE FLORISTS' REVIEW

10 cents the copy  
SUBSCRIPTIONS  
\$1.50 Per Year

ENTERED AS SECOND CLASS MAT-  
TER DEC. 3, 1897, AT THE POST-  
OFFICE AT CHICAGO, ILL., UNDER  
THE ACT OF MARCH 3, 1879.

A WEEKLY JOURNAL FOR FLORISTS, SEEDSMEN AND NURSERYMEN.

FLORISTS' PUBLISHING CO., 590 Caxton Building, 508 South Dearborn St., CHICAGO.

VO. XLV. CHICAGO, APRIL 22, 1920. NO. 1169.

## Bench-Grown Roses

An Beauty .....	Per 100	\$27.50	Per 1000	\$250.00
Mil .....	"	15.00	"	140.00
Op .....	"	15.00	"	140.00
Rus .....	"	16.00	"	150.00

### New Crop Seed

## Primula Obconica Grandiflora

Appleblossom, Alba, Oculata, Rosea, Magnifica,  
Violacea, Fimbriata, Mixed; Gigantea Plathii, Rosea.

Trade Pkt., 75c; six Pkts. for \$4.00

A. HENDERSON & CO., 166 N. Wabash Ave., Chicago

FOR PROMPT DELIVERY  
or for shipment later from Cold Storage

## Lilium Giganteum

6 to 8 inch, 400 bulbs to the case 9 to 10 inch, 200 bulbs to the case  
7 to 9 inch, 300 bulbs to the case 9 to 11 inch, 180 bulbs to the case  
8 to 10 inch, 250 bulbs to the case 10 to 11 inch, 150 bulbs to the case

All Standard Packing.

\$59.00 per case for any size.



RALPH M. WARD & CO., Inc.

The Lily House

Not How Cheap,  
But How Good

25 Murray Street, NEW YORK

## Cold Storage Giganteum Bulbs

Plant a case now. You will  
need them when they bloom

Write for price

C. C. Pollworth Co., Milwaukee, Wis.

## Primula Obconica Gigantea

NEW CROP SEED

### Best Ronsdorfer (German) Strain

Giant Crimson, Dark Crimson, Bright Crimson, Rose, Dark  
Rose, Bright Rose, Appleblossom, Oculata, Purple,  
Lavender, White, Mixed (all colors).

Tr. Pkt., 250 seeds, \$1.00; 5 pkts., \$4.50; 10 pkts., \$8.50

Primula Chinensis, best English Strain, best colors, tr. pkt. (250  
seeds), 75c.

Primula Malacoides, Lilac or mixed, tr. pkt., 50c.

Other Primula Varieties, ask for complete flower seed list.

ROMAN J. IRWIN, 43 W. 18th St., New York City

## CALADIUMS

5 to 7-inch ..... \$5.00 per 100 7 to 9-inch ..... \$8.00 per 100

## VINCAS

Variegated. Fine stock. Rooted in soil, equal to 2-inch.  
\$2.50 per 100; \$20.00 per 1000.

## Cold Storage Lily Bulbs

Giganteum—7 to 9-inch, 100 to the case; 7 to 9-inch, 300 to the case.  
Write for special prices.

Magnificum—8 to 9-inch, 200 to the case, \$35.00 per case.

W. F. Kasting Co., Inc., 568-570 Washington Street,  
Buffalo, N. Y.

## Ophelia

Extra choice own-root stock, ready now.  
4-inch, \$15.00 per 100, \$120.00 per 1000

### Mme. Butterfly

A limited quantity of own-root ready during April  
at \$300.00 per 1000.

E. G. Hill Co., Richmond, Ind.

## LILIUM GIGANTEUM

7 to 9-inch, 300 bulbs to the case ..... \$55.00 per case  
7 to 9-inch, 100 bulbs to the case ..... 20.00 per case

## Lilium Rubrum, Melpomene and Magnificum

8 to 9-inch, 200 bulbs to the case ..... \$30.00 per case  
9 to 11-inch, 125 bulbs to the case ..... 30.00 per case  
9 to 11-inch, 140 bulbs to the case ..... 34.00 per case

These are sound bulbs in good condition.

See our page ad in April 15 issue, relative to our new Begonia  
Pride of New Castle and Early White Sweet Pea Mrs. R. Nagel.

See classified ads or write us on anything you may want in  
plants, seeds or bulbs.

S. S. SKIDELSKY & CO., 50 PARK PLACE  
New York City

## Gladioli,

## Cannas,

## Caladiums

## LILY BULBS

Giganteum, Rubrum, Auratum, Album

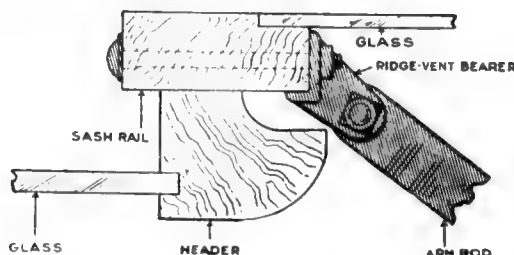
Write for Prices

The W. W. BARNARD CO., 231-235 W. Madison St.  
CHICAGO

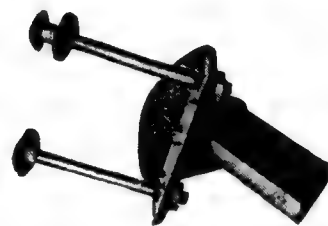




# Greenhouse Builders



Method of bolting to the sash the new No-come-off hanger.



No-come-off hanger fastened to rod and equipped with bolts.

## Here's Sound Sense For You

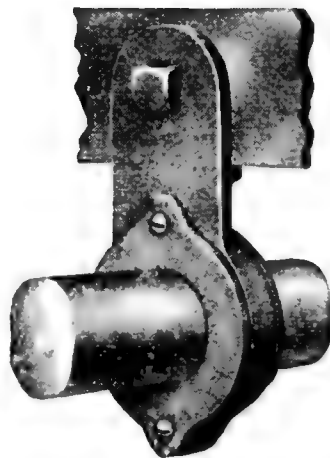
Isn't it so, that next to boiler grates that stick, the ventilating apparatus in a greenhouse comes in for the bulk of the swearing?

Isn't it also so, that it's not because most ventilating apparatus as a whole is not right, but that so many of the little things about it are wrong?

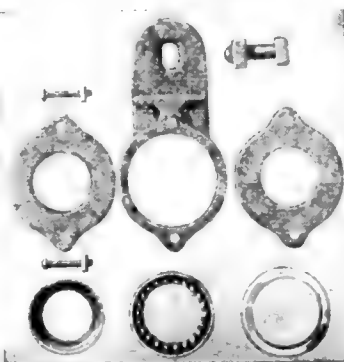
Take the question of fastening the rods to the bottom of the ridge vent sash.

It's no unusual thing to hear of the wind ripping the screws out and flopping the sash and breaking all the glass. Or tearing it off completely and flinging it through the roof.

Admittedly, it hasn't happened very



Ball-bearing hanger bolted to rafter and showing the shafting in place.



Parts of ball-bearing shaft hanger.

often; but it's not a pleasant possibility to have hanging over you. To overcome it, we have for several years bolted the fastener to the sash rail. Put two bolts straight through the wood.

Considering the fact that a house 300 feet long requires bolts at a cost of \$6.70 for them all, against screws costing \$1.25, it shows you one of the reasons why our houses sometimes cost more than some others.

Another thing about our ventilating apparatus is that we equip it with **ball-bearing** shaft hangers. You know what that means in making it work easier.

## Lord & Burnham Co.

**Builders of Greenhouses and Conservatories**

IRVINGTON  
New York  
BOSTON  
Little Bldg.

Eastern Factory  
Irvington, N. Y.

NEW YORK  
42nd St. Bldg.  
CLEVELAND  
2063 E. 4th St.

Western Factory  
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PHILADELPHIA  
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TORONTO  
Royal Bank Bldg.

CHICAGO  
Continental Bank Bldg.  
MONTREAL  
Transportation Bldg.  
Canadian Factory  
St. Catharines, Ont.

# Memorial Day NECESSITIES

Gnatt's Prepared Foliages are the Best ---- Often Imitated but Never Duplicated

*Order Your Prepared Foliages, Wreaths and Supplies Early*

## MAGNOLIA LEAVES

**NON-MOLDY. FLEXIBLE. UNIFORM SIZE.**  
Colors: Green, Brown, Purple.

Per carton .....	\$ 1.60
10 carton lots.....	per carton, 1.50
25 lb. cartons.....	per carton, 6.00
100 lb. cases .....	20.00

## CYCAS LEAVES

**PLIABLE. NON-CURLING. QUALITY LEAVES**  
at practically the same prices as inferior imitations.

	Per 100	Per 100	Per 100
8 to 12...	\$3.80	20 to 24... \$ 6.75	32 to 36... \$12.50
12 to 16...	4.50	24 to 28... 8.50	36 to 40... 13.50
16 to 20...	5.50	28 to 32... 10.00	40 to 44... 17.00

## MAGNOLIA WREATHS

Made on mossed wire frames of freshly prepared leaves  
by expert designers.

	Overall	Per doz.	Overall	Per doz.
18 inch.....	\$12.00	24 inch.....	\$24.00	
20 inch.....	14.50	28 inch.....	30.00	
22 inch.....	19.00			

## RUSTIC WREATHS

Made up of special assortment of Magnolia leaves, prepared Evergreen, Astral Ferns, Cycas, Pine Cones, etc.  
A grave wreath that sells at sight.

	Overall	Per doz.
18 inch.....	\$21.00	
22 inch.....	26.00	
28 inch.....	30.00	

## PREPARED EVERGREEN or Lycopodium,

Per carton of 10 lbs.....\$3.50 each

## RUSCUS

**Gray Tinted**—The new soft, pliable grade. Only satisfactory substitute for Statice. Per lb., \$1.00; 10 lb. lots, 85c per lb.

**Dyed Ruscus**—Red, purple, blue or green. Finest quality. Per lb., \$1.25; 10 lb. lots, \$1.15 per lb.

**Green Painted Ruscus**—Soft, pliable, freshly prepared. Per lb., 75c; 10-lb. lots, 70c per lb.

### WAX FLOWERS

We are headquarters for this merchandise and make only best quality grade.

**Wax Carnations**—2-inch diameter. Colors, white, pink or tea. Price, \$2.25 per 100; \$20.00 per 1000.

**Wax Chrysanthemums**—Large and fluffy flower, 3½ inches in diameter. Colors, white, purple, pink and yellow. Price, \$3.50 per 100; \$30.00 per 1000.

**Wax Dahlia**—3½-inch diameter. Colors, pink, white or lavender. Price, \$3.50 per 100; \$30.00 per 1000.

**Paper Cape Flowers**—Pink, white, lavender, red. Price, \$6.50 per 1000.

**Wax Orchid**—Large, delicately tinted flower, natural shade and white. Price, \$5.00 per 100.

**Wax Sweet Peas**—White, pink and lavender tinted. Price, \$8.50 per 1000.

**Wax Roses**—7 petal size. White, pink and tea. Price, \$3.00 per 100; \$25.00 per 1000.

### PINE CONES

**NATURAL**

Small.....	\$1.50 per 100
Medium .....	2.50 per 100

**METALLIC FINISH**

Small.....	\$1.00 per 100
Medium.....	6.00 per 100

### LILY OF VALLEY

No. 115. Lily of the Valley — Fancy imported French flower. 12 sprays to the bunch. Long stems with foliage. Price, \$5.50 per dozen bunches.

### IMMORTElLES

Fresh stock just received from France. Colors, red, purple, yellow, green and lavender. **No other colors.** Price, 85c per bunch.

## Our Decoration Day Special

**Illustrated Circular**  
Just off the Press

**Showing Wreaths  
Prepared Foliages  
and Decoration  
Day Supplies**

**Mail the Attached  
Coupon and Get  
Your Copy  
Today**



THE OVE GNATT CO.,  
La Porte, Indiana

Kindly mail me your illustrated circular  
**Decoration Day Specials.**

NAME.....  
TOWN.....  
STATE.....

# THE OVE GNATT CO., Inc.

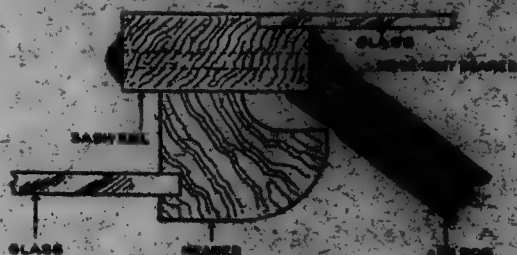
**Preservers of Natural Foliages La Porte, Ind.**

Manufacturers and Importers of Baskets, Florists' Supplies  
and Decorators' Novelties.





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Method of bolting to the sash the new No-comes-off hanger.



No-comes-off hanger fastened to rod and equipped with bolts.

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often; but it's not a pleasant possibility to have hanging over you. To overcome it, we have for several years bolted the fastener to the sash rail. Put two bolts straight through the wood.

Considering the fact that a house 300 feet long requires bolts at a cost of \$6.70 for them all, against screws costing \$1.25, it shows you one of the reasons why our houses sometimes cost more than some others.

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**NON-MOLDY. FLEXIBLE. UNIFORM SIZE.**  
Colors: Green, Brown, Purple.

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at practically the same prices as inferior imitations.

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Made on mossed wire frames of freshly prepared leaves by expert designers.

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18 inch.....	\$12.00	24 inch.....	\$24.00	
20 inch.....	14.50	28 inch.....	30.00	
22 inch.....	19.00			

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 508 S. Dearborn St.,  
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# W I

Your experience with the best  
a single order of "Flowers of  
by direct comparison a better

"Flowers of Superior Quality" and  
growing is given the strictest  
who have made a rigid study

*We will send to you*

*Complete Service*



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# TH

other flowers fresh in mind—  
Superior Quality” will show you  
standard of quality in flowers.

the product of an institution where  
attention and observation by men  
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*Florists*

## HERS COMPANY

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NDOLPH 35

S. A.



*The Largest Growers  
of Flowers in the World*



# **BIG DROP IN PRICES**

## **Buy Direct from the Grower**

*We advise all Retailers to Advertise Flower Sales*

**Supreme Quality Russell, Columbia, Premier, Richmond, Milady, Ophelia, Killarney, White Killarney, Killarney Queen, Cecile Brunner, New Pink Radiance and Champ Weiland.**

Our quality Carnations are recognized as the best on the market.

Subject to market change

### **PRICE LIST**

Open Days, Nights and Sundays

Mrs. Chas. Russell and Premier	Per 100
Specials .....	\$20.00
Select .....	15.00
Medium .....	12.00
Short .....	\$3.00, \$4.00, \$6.00
Ophelia, Radiance, Killarney, White Killarney, Killarney Queen, Champ Weiland	Per 100
Specials .....	\$15.00
Select .....	10.00
Medium .....	6.00
Short .....	4.00

Columbia, Milady, Richmond	Per 100
Specials .....	\$20.00
Select .....	15.00
Medium .....	\$10.00 to 12.00
Short .....	6.00 to 8.00
Cecile Brunner .....	3.00 to 4.00
Roses—Our selection .....	5.00
Carnations—Fancy .....	4.00 to 6.00
Asparagus—Per bunch .....	.50
Sweet Peas—Per 100 .....	1.00 to 1.50
Daisies—Per 100 .....	1.00 to 1.50
Ferns—Per 1000 .....	4.50

Easter Lily Plants, 15c bud or bloom.

**W. E. TRIMBLE GREENHOUSE CO., WHOLESALE GROWERS Princeton, Ill.**

MEMBERS F. T. D.

Write for Price List on Rooted Cuttings, Potted Plants and Vegetable Plants.

## **HYDRANGEAS, PELARGONIUMS, GERANIUMS**

### **FRENCH HYDRANGEAS**

Fine stock, in bud and flower, worth 50c, 60c, 75c, \$1.00, \$1.50 and \$2.00 each. Large specimens, \$2.50 and \$3.00 each.

### **EASTER GREETING**

Shapely, well-grown Pelargoniums, loaded with buds and flowers, quick sellers, 25c, 35c, 50c, 75c and \$1.00 each.

### **GERANIUMS**

Fine lot of S. A. Nutt, 2 1/4-inch, \$5.00 per 100, \$45.00 per 1000; 3-inch Nutt, Poitevine, Double Grant, Mme. Buchner, \$9.00 per 100, \$90.00 per 1000; 4-inch Nutt, Grant, Poitevine, Buchner, very strong, \$15.00 per 100.

### **SPRING PLANTS**

	—2 1/4-inch—		—3-inch—		—4-inch—	
	100	1000	100	1000	100	1000
Alyssum .....	\$3.50	\$30.00				
Asparagus Plumosus .....	5.00		\$ 8.00		\$15.00	
Asparagus Sprengeri .....	5.00		8.00			
Begonia Chatelaine .....			8.00		18.00	
Carnations. (See Classified.)						
Coleus .....	4.00	37.50				
Daisies, Paris, in bloom .....	5.00	45.00	10.00		18.00	
English Ivy, strong .....	6.00					
Ferns. (See Classified.)						
Feverfew .....					10.00	
Ficus Elastica. (See Classified.)						
Fuchsias, very strong .....	6.00					
Geraniums. (See Classified.)			10.00		15.00	
German Ivy, very strong .....	5.00					
Heliotrope .....	6.00					
Impatiens Sultan .....	6.00					
Lantanas .....	6.00					
Palms, Kentias .....			30.00		50.00	
Petunias, Double .....	6.00					
Petunias, finest single, \$6.00.						
Roses. (See Classified.)						
Vincas, fine .....			8.00		15.00	

Add 10% for Packing Large Plants and Plants in Pots; 5% for Small Bedding Plants; 2% for Rooted Cuttings.

### **LAST CALL—PLANTING TIME.**

	Rooted Cuttings		2 1/4-inch	
	100	1000	100	1000
White Wonder .....	\$7.00	\$60.00	\$7.50	\$70.00
Belle Washburn .....	7.00	60.00	7.50	70.00
Nebraska .....	6.00	55.00	7.50	70.00
White Enchantress .....	6.00	50.00	7.50	70.00
Mrs. Ward .....	6.00	50.00	7.50	70.00
Enchantress .....	6.00	50.00	7.00	60.00
Alice .....	5.00	45.00	7.00	60.00
Mrs. A. Roper .....	5.00	45.00	6.00	55.00
Merry Xmas .....	5.00	45.00	6.00	55.00
Matchless .....	5.00	45.00		

These are fine plants, grown cool. Quick delivery.

### **CHRYSANTHEMUM R. C.**

All at \$3.50 per 100, \$30.00 per 1000, except those marked (\*), which are \$5.00 per 100, \$45.00 per 1000.

Mrs. Chas. Rager	Pacific Supreme	Marigold
Oconto	Edwin Seidewitz	*Richmond
White Chieftain	Harvard	Pink Chieftain
White Mistletoe	Maj. Bonnaffon	Golden Glow
Patty		Smith's Advance
<b>POMPONS</b>		
Mrs. Frank Beu	White Mensa	Niza
*Romaine Warren	Quinola	*Volunteer
Golden Climax	Elva	Eugene Langaulet
Golden Wedding	Western Beauty	Acto
Golden Mensa	E. D. Godfrey	*Mariana
	Buckingham	

**GULLETT & SONS, : : Lincoln, Illinois**

We shall have a nice supply of Flowers for Mothers' Day—Prices will be found in our page next week

# Fancy Roses at Low Prices

## LARGE CROP OF ROSES

### Buy Direct From the Grower

#### CURRENT PRICE LIST

We are rose specialists, and are cutting from 245,000 rose plants.

OPHELIA, HOOSIER, WHITE

KILLARNEY, SUNBURST

RUSSELL AND COLUMBIA

	Per 100		Per 100
Extra Long...	\$12.00 to \$16.00	Fancy Long.....	\$25.00
Medium.....	8.00 to 10.00	Long Medium.....	20.00
Good Short...	5.00 to 6.00	Medium.....	\$12.00 to 16.00
		Short.....	6.00 to 10.00

**ASSORTED ROSES—OUR SELECTION—including some Russell and Columbia**

Lots of 200 or more.....per 100, \$6.00

**Carnations—Per 100, \$4.00 to \$6.00**

Big supplies of spring flowers are now coming into this market, and we will procure the best at lowest market prices.

NEW FANCY FERNS.....	Per 1000, \$5.00
ADIANTUM.....	Per 100, 2.00
GALAX, bronze.....	Per 1000, 1.50
SPRENGERI.....	Per 100, 4.00
ASPARAGUS SPRAYS.....	Per 100, 4.00

The express embargo, due to the switchmen's strike, is causing considerable delay in the receipt of greens. We will do our best on asparagus.

All seasonable flowers not grown by us will be procured for our customers.  
A trial order solicited.

In buying direct of the grower you are assured of fresh stock at all times, and the most even run of quality possible.

# Bassett & Washburn

Greenhouses:  
Hinsdale and Gregg Station, Ill.

**CHICAGO, ILL.**

Office and Store: 178 N. Wabash Avenue  
Long Distance Phone, Central 1457



ADMINISTRATION OFFICES

# Society of American Florists

AND

## Ornamental Horticulturists

### NOTICE OF REMOVAL

The amount of business in the administration offices has increased to such an extent that we have been compelled to seek larger quarters. We have secured offices containing about 1600 square feet of space in the former *Siegel-Cooper Building, 41-43 West 18th Street*, and will be located there on and after APRIL 26.

#### The 36th Annual Convention and Trade Exhibition

will be held in the Ninth Garage, Cleveland, O., August 17-18-19. Floor plans and diagrams showing available trade space are now ready. This Convention and Trade Exhibition should break all records in the history of the Society. You cannot afford to miss it. Make your plans now to be present.

### ARE YOU A MEMBER?

*It should be the duty of everyone in the trade to be enrolled.*

At present our membership consists of 1550 life and 1617 annual members, a **total of 3167 of the leading progressive Florists of the United States and Canada**. It is expected this number will be increased to **5000** by December 31. Five dollars will pay your dues to January 1, 1921. Fifty cents of this amount pays a year's subscription to the "Journal" of the Society. If you haven't seen this Journal, send for a sample copy.

*Do not delay in this important matter. Send in your check at once*, and become a member of the national organization that is doing so much important work for the Florists' Trade in general.

#### THE PUBLICITY CAMPAIGN

Have you subscribed to the fund which is making this Campaign productive of so much good to the Florist Industry? If not, why not do so at once? It would be the best investment you ever made.

**JOHN YOUNG, Secretary**

**Note New Address**

**41-43 WEST 18th STREET, NEW YORK**

# GOULD'S UNEXCELLED PEONIES



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## Mothers' Day (May 9) Special

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**The only available source from which to stock up your  
Mothers' Day supply of Peonies**

**T**HE usual high standard and unexcelled quality of Gould's Select Peonies prevail this year. We are specialists in Peony culture. The name of Gould's Select is the buyer's guarantee of absolute satisfaction.

Our series of Peony farms, stretching from Tennessee to Wisconsin, assures you of a ready source of supply of carefully, scientifically grown stock, to take care of your trade on Mothers' Day, Decoration Day and throughout the Peony season. You are guaranteed that the blooms are properly cooled, packed and shipped to reach you in perfect condition.

**Order early from A. L. RANDALL COMPANY, Chicago, Ill.**

**They will take care of your season's requirements**

Our crop is being marketed through the A. L. Randall Company, 180 North Wabash Avenue, Chicago, Ill. Send your order direct to them and your shipments will be made direct from Chicago.

A scarcity of Peonies last year makes it advisable to *order without delay*. While our supply will be large, the demand will be still larger.

A post card mailed today to the

**A. L. RANDALL COMPANY, 180 N. Wabash Avenue, Chicago, Ill.,**  
will bring you complete information and prices.

**GOULD COMPANY : Onarga, Ill.**



# SPRING SPECIALTIES

We offer the largest and most complete line of Spring Plants in the country and feel sure we can take **BEST** care of your **ORDERS**, considering **Quality and Assortment**. Would suggest early booking to avoid disappointment.

## HYDRANGEAS

The New French Hydrangeas  
All of the varieties here offered have been tested by us under ordinary conditions as to their adaptability to spring forcing.

4-inch pots, \$8 per dozen.  
5-inch, 6-inch and 7-inch pots, from 8 to 20 flowers, \$9, \$12, \$15, \$18, \$24.  
April delivery, 2½-inch pots, Hydrangea Otaksa, strong plants, \$8 per 100, \$75 per 1000.  
April delivery, assorted French Hydrangeas, 2½-inch pots, strong plants, \$8 per 100, \$75 per 1000.  
4-inch for growing on, \$30 per 100.

For Memorial Day and for Growing On  
4-inch pots, in bud and flower, \$8 per doz., \$45 per 100. Larger Plants, \$9, \$12, \$15 and \$18 per doz.

## 10,000 ROSES

Lady Gay and Excela

2½-inch pots, \$6 per 100; \$50 per 1000.

Hybrid Tea Roses

Including American Beauty, Hadley, Ophelia and Prima Donna.

6-inch pots, \$75 per 100.

## MARGUERITES

An exceptionally large and well grown stock, well shaped and well flowered.

4-inch pots, heavy, \$35 per 100.

6-inch pots, heavy, \$9 and \$12 per doz.

8-inch pans, \$18 per doz.

10-inch pans, \$30 per doz.

## NEW DOUBLE DAISY CRAIGII

A sport of Mrs. Sander. Much freer, large flower, being golden yellow center with white petals. Produces less single flowers than Mrs. Sander. Makes an ideal variety for either cut flowers or pot culture. Stock ready now. Orders filled strictly in rotation.

2½-inch pots, \$20 per 100, \$150 per 1000.

4-inch pots, \$50 per 100, \$450 per 1000.

6-inch pots, \$18 per doz.

## CROTON

The Croton, with its highly colored foliage, is indispensable during spring and summer. We have the largest and most complete collection of Crotons in the world, carrying at the present time for spring sales over 50,000 in 200 varieties, all of the very highest quality and brilliantly colored.

Immediate Delivery.

4-inch pots, strong plants, \$9 per doz.

5-inch pots, strong plants, \$12 and \$15 per doz.

6-inch pots, strong plants, \$18 per doz.

8-inch pots, strong plants, \$4 each.

10-inch pots, strong plants, \$7.50 and \$10 each.

12 and 14-inch tubs, specimen plants, \$15, \$20 and \$25 each.

## Crotons (Narrow Leaf Type)

Delicatissima, Golden Thread and Florence.

These varieties are indispensable for table decoration and we predict a great future for them, as nothing surpasses them for use in artistic arrangement.

4-inch pots, \$9 per doz.

5-inch pots, \$15 and \$18 per doz.

6-inch pots, \$18 and \$24 per doz.

## Croton Funicata

One of the finest and most satisfactory varieties for basket work and centers of ferneries.

4-inch pots, \$50 per 100.

Every retail store and grower should feature Crotons this spring. We know our stock will please you and your customer.

## DRACAENAS

There is no variety of foliage plants of greater use to florists.

## Dracaena Kellermaniana (New)

One of the finest foliage plants for combination boxes or baskets.

2½-inch pots, \$20 per 100.

3-inch pots, \$35 per 100.

4-inch pots, \$50 per 100.

8-inch pots, made up, very handsome, \$4 and \$5 each.

## Dracaena Terminalis

Exceptionally well colored.

3-inch pots, \$35 per 100.

4-inch pots, \$60 per 100.

6-inch pots, \$1.50 each, April delivery.

## Dracaena Warneckii (New)

Silver and green leaf. Very durable.

6-inch pots, \$30 per doz.

## Dracaena De Smetiana

A strong, vigorous grower, with bold, dark green foliage, which becomes beautifully suffused and variegated.

4-inch pots, \$7.50 per doz., \$60 per 100.

5-inch pots, \$1 each.

6-inch pots, \$1.50 each.

## Dracaena Indivisa

Very large stock in splendid condition.

6 and 7-inch pots, \$12, \$15, \$18 and \$24 per doz.

## Dracaena Lindenii

Same type as Massangeana but with the golden stripes on the outer edges of the leaf.

6-inch pots, \$24 per doz.

8-inch pots, \$4 each.

## Dracaena Shepherdii

Very handsome plants; red and green.

6-inch pots, \$18 per doz.

7-inch pots, \$30 per doz.

8-inch pots, \$4 and \$5 each.

Branch

NORWOOD, PA. **ROBERT CRAIG COMPANY**, 4900 Market Street, Philadelphia, Pa.

## BEAR IN MIND THE

# CRAIG QUALITY STOCK IS UNSURPASSED

## LANTANA BORBONICA

Fan-leaf palm.

3-inch pots, strong plants, \$25 per 100.

## FICUS PANDURATA

Positively the best house and porch plant to date. Our stock of this wonderful plant this year is finer than we have heretofore offered.

6-inch pots, 2 ft. tall, \$2 each.

7-inch pots, 3 ft. tall, \$2.50 each.

8-inch pots, 4 ft. tall, \$3 each.

10-inch and 11-inch tubs, 5 ft. to 10 ft. tall, \$4, \$5, \$6 and \$7.50 each.

The large plants are unusually fine.

## FICUS CRAIGII

This variety is a greatly improved Ficus Elastica. It is close-jointed and the midrib stands out prominently, being ivory-white in color.

4-inch pots, 15 inches tall, \$6 per doz, \$50 per 100.

6-inch pots, 18 to 24 inches tall, \$9 and \$12 per doz.

## ARECA LUTESCENS

Perfect plants with rich, dark green foliage. Our stock is grown cool and hard. It is in splendid condition and will surely give satisfaction. Large sizes are very scarce this year. We have the largest stock in the country.

4-inch pots, made-up plants, 8 plants, \$50 per 100, \$475 per 1000.

6-inch pots, made-up plants, 8 plants, 24 to 28 inches tall, \$24 per doz.

## PANDANUS VEITCHII

Well colored plants.

6-inch pots, \$24 and \$30 per doz.

7-inch pots, \$3.50 and \$4 each; \$36 per doz.

## GARDENIA VEITCHII

We have an exceptionally fine stock for growing on and for spring flowering.

2½-inch pots, \$15 per 100, \$140 per 1000.

4-inch pots, in bud, \$9 per doz.

6-inch pots, \$18 per doz.

## PHOENIX ROEBELENI

3-inch tubs, \$5 each.

10-inch tubs, \$10 and \$12.50 each.

## 150,000 NEPHROLEPIS

(In Variety.)

We are the largest growers of Nephrolepis Ferns in the country; in fact, we are headquarters for them.

## Nephrolepis Verona

Makes a good plant in all sizes. Much finer frond than any created sort outside of N. Smithii. The fronds are carried on a heavy, wiry stem. We consider it one of the best of the newer introductions.

4-inch pots, \$35 per 100.

6-inch pots, \$9 and \$12 per doz.

## Nephrolepis Bostoniensis, Dwarf

This is a dwarf form of the old Boston Fern, same character, form and graceful habit.

2½-inch pots, \$10 per 100, \$90 per 1000.

4-inch pots, \$35 per 100.

6-inch pots, \$12 per doz.

8-inch pots, \$30 and \$36 per doz.

11-inch tubs, \$5 and \$6 each.

## Nephrolepis Scottii

Our stock is in superb condition.

2½-inch stock, \$10 per 100, \$90 per 1000.

4-inch stock, \$35 per 100.

6-inch stock, heavy, \$12 per doz.

8-inch ½ pots, heavy, \$24 per doz.

10-inch ¼ pots, \$36 per doz.

11-inch tubs, \$4 and \$5 each.

## Nephrolepis Elegantisima Compacta

A dwarf, compact form of Nephrolepis Elegantisima, each plant making an ideal shape.

2½-inch pots, \$10 per 100, \$90 per 1000.

4-inch pots, \$35 per 100.

## Nephrolepis Smithii

The greatly improved Amerpohlii. It is a compact form, much finer than Amerpohlii, and does not break down in the center. The fronds are carried on wiry stems. This variety will have a wonderful sale up to a 6-inch pot, being particularly showy for basket work.

2½-inch pots, \$10 per 100, \$90 per 1000.

## Teddy, Junior

## A Grand, New Dwarf Fern

Fine young plants from 2½-inch pots, \$10 per 100, \$90 per 1000.

4-inch pots, \$35 per 100.

6-inch pots, \$100 per 100.

7-inch pots, \$18 per doz.

8-inch pots, \$2 each.

11-inch tubs, \$5 and \$6 each.

## Nephrolepis Harrisii or Roosevelt

2½-inch pots, \$10 per 100, \$90 per 1000.

4-inch pots, \$35 per 100.

6-inch pots, \$100 per 100.

8-inch pots, \$2 each.

10-inch pots, \$3 each.

11-inch tubs, \$5 and \$6 each.

## ADIANTUM GLORIOSA

Same as Farleyense, but as hardy as Nephrolepis.

4-inch strong plants, \$60 per 100.

## CHEYSANTHEMUMS

We are booking orders for both rooted cuttings and pot stock for delivery now and later. Our stock is perfectly healthy and absolutely free of mildew or other diseases.

## YELLOW

Golden-Glow

Chrysolora

Marigold

Yellow Jones

Bonnaffon

Tints of Gold

## PINK

Chieftain

Maud Dean

Mrs. E. A. Seidewitz

## WHITE

White Chieftain

Early Frost

## POMPONS AND SINGLES

La Porte

Mrs. Beu

Hilda Canning

Mrs. Buckingham

Margaret Waite

Lillian Doty

Rooted Cuttings, \$3.50 per 100, \$30 per 1000.

Strong Stock, 2½-inch, \$5 per 100, \$40 per 1000.

## ENGLISH IVIES

We have a large stock of both the large and small-leaf varieties for growing on.

2½-inch pots, 2 and 8 runners to pot, \$10 per 100, \$90 per 1000.

## CYCLAMENS

We are growing 100,000 plants this year and our stock was never in finer condition at this time of year. Grown from the best seed obtainable. Home-grown seed plants from the best German strain. Booking orders for May and later delivery. Suggest placing orders at once to insure prompt delivery.

2½-inch pots, equal to 3-inch stock, \$20 per 100, \$175 per 1000.

4-inch pots, July 1st delivery, \$60 per 100, \$550 per 1000.

## BEGONIA MRS. FATTEN

Dark Sport of Chatelaine.

Blooms continually the entire year.

4-inch pots, \$8 per doz., \$40 per 100.

6-inch pots, \$12 per doz., \$90 per 100.

## SPRING PLANTS

We will offer this year an immense stock of Spring plants, all of the same high quality as other Craig Specialties.

Geraniums, strong plants, 8 varieties, 4-inch pots, \$18 per 100.

Verbenas, best strain, 2½ and 3-inch pots, \$6 and \$8 per 100; 4-inch pots, \$15 per 100.

Snapdragon, Sutton's Prize Winners, 2½ and 3-inch pots, \$6 and \$8 per 100; 4-inch pots, \$15 per 100.

Sweet Alyssum, Little Gem, 2½ and 3-inch pots, \$6 and \$8 per 100.

Lobelia, double, Kathleen Mallard, 2½ and 3-inch pots, \$6 and \$8 per 100.

Phlox Drummondii, 2½ and 3-inch pots, \$6 and \$8 per 100.

Thunbergia, Black-Eyed Susan, 2½ and 3-inch pots, \$6 and \$8 per 100.

Ageratum, Little Blue Star, 2½ and 3-inch pots, \$6 and \$8 per 100; 4-inch pots, \$15 per 100.

Ageratum, Stella Gurney, 4-inch pots, \$15 per 100.

Begonias, Luminosa, red; Prima Donna, pink, 4-inch pots, \$15 per 100.

Nasturtiums, yellow and red, 4-inch pots, \$15 per 100.

Celosia, Sutton's large asst., Thompsonii and Plumosa, 4-inch pots, \$15 per 100.

Torenia, blue, 2½ and 3-inch pots, \$6 and \$8 per 100.

Petunia, California Giant, 4-inch pots, \$18 per 100.

Petunia, double, Dreer's, 4-inch pots, \$18 per 100.

Heliotropes, 4-inch pots, \$15 per 100.

Petunia, Rosy Morn, 2½ and 3-inch pots, \$6 and \$8 per 100; 4-inch pots, \$15 per 100.

Petunia Star, 2½ and 3-inch pots, \$6 and \$8 per 100.

Coleus, five varieties, 2½ and 3-inch pots, \$6 per 100, \$50 per 1000.

Coleus, large-leaf seedlings, 4-inch pots, \$15 per 100.

Coleus, Brilliancy, 4-inch pots, \$15 per 100.

Alternanthera, red and yellow, 2½-inch pots, \$5 per 100.

Cannas, eight varieties, asst., 4-inch pots, \$15 per 100.

Cannas, King Humbert, 4-inch pots, \$15 per 100.

Lantanas, 4-inch pots, \$15 per 100.

Fuchsias, heavy, 4-inch pots, \$15 per 100.

Periwinkle, variegated, heavy, 2½-inch pots, \$8 per 100; 4-inch pots, \$20 per 100.

Salvia, America, 2½-inch pots, \$8 per 100; 4-inch pots, \$12 per 100.

## IMPORTANT NOTICE

Owing to the very great increase in price of all materials used in packing of plants, we find it necessary to make a small charge for same, as follows, much lower than the percentage plan:

Full size cases.....\$1.50 each

Three-quarter size cases..... 1.00 each

Small size cases..... .50 each

Would suggest taking plants in paper pots whenever possible. It is a big saving in both packing and express charges.

# Roses for Forcing and Bedding

## Own-Root Plants

### From 2¼-inch Pots

Your last chance this season to secure A-1 quality Own-Root Roses from 2¼-inch pots.

Look over varieties named and mail your list promptly. We can make immediate shipment or set stock aside for later delivery.

There will be a big shortage next season in two-year-old plants of Marechal Niel and all varieties of bush baby roses. If you have room to plant, add some of them to your list—*they will pay big profits.*

Your orders will be filled as accepted, with stock of quality, packed to reach you in good condition and shipped when wanted.

For quotations on rose plants from 2¼-inch pots, note on list below quantity of each variety wanted and mail to

**The American Rose & Plant Company**  
*Producers of Plants That Grow and Bloom*  
**Springfield, Ohio**

Alexander Hill Gray, T., yellow.  
 Alfred Colomb, H. P., red.  
 American Beauty, H. P., red.  
 American Pillar, C. P., pink.  
 Bridesmaid, T., pink.  
 Catherine Zeimet, Poly., white  
 (White Baby Rambler).  
 Chas. Lefebvre, H. P., red.  
 Christine Wright, W., pink.  
 Coquette des Alpes, H. P., white.  
 Crimson Rambler, Clb. Poly.,  
 crimson.  
 Dorothy Perkins, W., pink.  
 Dr. Van Fleet, W., pink.  
 Ellen Poulsen, Poly., pink.  
 Etoile de France, H. T., red.  
 Etoile de Lyon, T., yellow.  
 Excelsa, W., red.  
 F. H. Veitch, H. T., red.  
 George Elger, Poly., yellow.  
 Hadley, H. Y., red.  
 Helen Good, T., pink.  
 Hermosa, C., pink.  
 Herz. Marie Antoinette, H. T.,  
 yellow.  
 Hugh Dickson, H. P., red.  
 Ivory, T., white.

Jessie, Poly., red.  
 Jonkheer J. L. Mock, H. T., pink.  
 Killarney, H. T., pink.  
 Killarney Brilliant, H. T., rose.  
 King George, H. P., red.  
 Lady Hillingdon, T., yellow.  
 Madame Chas. Wood, H. P., red.  
 Madame Collette Martinet, H. T.,  
 yellow.  
 Madame Hoste, T., yellow.  
 Madame Jules Grolez, H. T., red.  
 Madame Masson, H. P., red.  
 Madame Plantier, H. P., white.  
 Magna Charta, H. P., rosy red.  
 Maman Cochet, T., pink.  
 Marechal Niel, Clb. T., yellow.  
 Marie Guillot, T., white.  
 Marie Pavie, Poly., flesh.  
 Marshall P. Wilder, H. P., red.  
 Mrs. Aaron Ward, H. T., yellow.  
 Mrs. B. R. Cant, T., red.  
 Mrs. Chas. Russell, H. T., rosy  
 pink.  
 Mrs. Henry Winnett, H. T., red.  
 Mlle. Cecile Brunner, Poly., pink.  
 Mlle. Fran. Kruger, T., yellow.  
 Murille, T., yellow.

My Maryland, H. Y., pink.  
 Mrs. H. D. M. Barton, H. T., red.  
 Nova Zembla, H. P., white.  
 Ophelia, H. T., pink.  
 Orleans, Poly., pink with white  
 eye.  
 Perle d'Or, Poly., yellow.  
 Premier, H. T., pink.  
 Pres. Taft, H. T., pink.  
 Prince Camille de Rohan, H. P.,  
 maroon.  
 Radiance, H. T., pink.  
 Red Letter Day, H. T., red.  
 Rhea Reid, H. T., red.  
 Richmond, H. T., red.  
 Rena Robbins, T., yellow.  
 Snowflake, T., white.  
 Souv. de Pres. Carnot, H. T., pink.  
 Souv. de Pierre Notting, T., yel-  
 low.  
 Tausendschoen, Poly., pink.  
 The Bride, T., white.  
 The Queen, T., white.  
 Vick's Caprice, H. P., pink.  
 White Dorothy Perkins, W.,  
 white.  
 White Maman Cochet, T., white.





## DECORATION DAY SPECIALS



**of "Keystone Quality"**

In addition to our large line of Wreaths, including a big assortment of Trimmed Magnolia Wreaths and Wax Wreaths—

**Cycas Sprays**  
are in big demand

The trimming can be had in a variety of flowers, either wax or crepe, finished off with Ruscus and other prepared greens. You could not make them profitably yourself as cheaply as these are priced.

20-inch size . . .	\$0.80
24-inch size . . .	1.00
30-inch size . . .	1.35

Order a trial  
assortment today

STYLE NO. 76

# M. Rice Co.

*Florists' Supplies that Excel*

1220-22-24 Spring Garden St. PHILADELPHIA, PA.





## FOR SPRING WEDDINGS

SHOWER RIBBONS  
FANCY RIBBONS  
NOVELTY CHIFFONS

Fabrics of Rare Originality. Correspondence Solicited.

## WERTHEIMER BROTHERS

THE NATIONAL FLORAL RIBBON HOUSE  
Owners and Operators of WERBRO RIBBON MFG. CO.  
PATERSON, N. J. BATH, PA.

Office and Salesrooms, 17-25 East 24th St., NEW YORK



# MAKING MORE OF MOTHERS' DAY

*The present prominence of Mothers' day shows what work, advertising and the interchange of ideas can do to raise a good suggestion into an immensely profitable reality. That team of three can do yet more to make Mothers' day one of the best holidays, if not quite the best, for the trade.*

**C**URRENT interest in the political race, or races, and in the possibility of a "dark horse" unexpectedly dashing out ahead of the now uncertain field and gaining the victory, suggests the florists' attitude toward Mothers' day. Most of the six or eight "days"

for which the trade concentrates its energy are holidays of long standing. Public sentiment concerning them is well founded and widely spread; it has been so for a long time. But Mothers' day was unknown before 1908 and yet it is rapidly rising in rank among the others as a flower day. There are good reasons for this.

In comparison with other holidays, Mothers' day is notably universal in its appeal. It carries more sentiment as a flower day than Thanksgiving, which is associated rather with fruits and autumn vegetables than with flowers. Christmas and, even more, Easter are largely dependent upon people's religious beliefs for their observance as holidays; not so Mothers' day. It betokens an affection even more widespread than that shown on St. Valentine's day. It pays tribute to the living and not only to the dead, as does Memorial day. Even the person whose mother died during his infancy can think of her with love, if not with intimate knowledge. There is no one in whom Mothers' day will not find a response.

It's May 9.

Though the choice of the date by Miss Anna Jarvis, of Philadelphia, had no deliberate connection with the needs of the florists' trade, the day comes at an excellent time. The second Sunday in May, this year May 9, is about halfway between Easter and Memorial day and thus comes when flowers are plentiful and cheap and when there is no other particular reason for a large demand. It comes, too, when there is no special drain on people's purses for other buying, as there is at Christmas.

With the appropriateness of a Mothers' day recognized, the use of flowers follows as an

## MOTHERS' DAY.

On Mothers' day thoughts promptly fly  
To one who stilled each early cry,  
Who smoothed away all childish woe,  
And seemed the slightest need to know,  
With kindly fingers ever nigh.

A changeless friend, though oft a sigh  
Was caused in years that speeded by—  
Behold her face, with pride aglow,  
On Mothers' day.

Unite we, then, in praises high,  
With tender voice and moistened eye;  
Bright flowers send, gay flowers show—  
May love serene immeasured flow,  
Earth's children all to unify  
On Mothers' day.

inevitable consequence. There surely is no better way—one might even say, no other way—properly to express one's appreciation of the beauty and love exemplified in the mother. One's natural attitude is well expressed in the

verses which appeared in B. L. T.'s column in the Chicago Tribune and which are reprinted at the top of this page. The ways in which flowers may be used in this expression of feeling are limited only by human ingenuity.

Nor is there any real limit to what flowers may be used. Miss Jarvis, the originator of the idea of Mothers' day, believed that the white carnation was the proper flower for the day, but, since, on the one hand, the growers could not possibly supply enough white carnations for that day and, on the other, no single flower, however beautiful, could adequately express the diverse tastes of the multitudes who would need them, all flowers have come into use. The only distinction is that indicated in the couplet which, originated in the columns of The Review and spread by advertising, has done much to educate the public out of the white carnation idea:

For Mother at home, flowers bright;  
In Mother's memory, flowers white.

In the observance of Mothers' day, we are not restricted either to the giving of flowers to the mother at home or to the placing of flowers on the grave. It is a day of celebration, not only of individual relationships, but of all mothers the world over, of motherhood; it is a commemoration, not only of the particular loved one who has died, but of all those who through the long ages have raised up each succeeding generation.

All Wear Them.

Hence everybody should wear flowers, as well as give them. Churches have been decorated with flowers for this occasion, ministers have preached sermons on it and the children attending Sunday school on that day have been given flowers. Fraternal organizations and societies like the G. A. R. have attended church in a body, each individual wearing a flower. Industrial corporations have presented flowers to all of their employees for that day. An early and especially effective instance of that occurred in Philadelphia when the Philadelphia Rapid Transit Co. ordered 7,350 carnations, to be distributed among its twenty

## Mothers' Day

### Next Sunday

### May 11th




**SUNDAY NEXT** is the day dedicated to the Mothers of our Country: Mothers were the first to make the sacrifice in war—first to realize the blessings of peace. Do not let next Sunday go by without remembering "Mother" on her day. Make next Sunday, May 11th, a glorious "Mothers' Day"—No matter how far from the hearthside, remember "Mother" and—

Flowers Best Express the  
**"Mothers' Day"**  
Sentiment

*THE Florists of this city are adequately provided to supply Favorite Flowers, of all kinds, for Mothers' Day.*

*If Your Mother Is In Another City*  
—no matter what the distance, flowers can be delivered there within a few hours thru an organized and reliable telegraphic arrangement existing between reputable florists in all parts of the United States and Canada.

Place Your Order for Mothers' Day Early.

## Retail Florists of Richmond, Va.

"For Mother's Living—Flowers Bright"      "For Mother's Memory—Flowers White."

Co-operative Advertising is a Big Factor in Mothers' Day.



car barns; the appearance of conductors and motormen, each wearing a carnation, was a constant reminder and incentive to all of that day's street car passengers to buy flowers. Many people who appreciate the loneliness of patients in hospitals will want to "mother" them by sending them flowers. The spirit of Mothers' day, once aroused, finds innumerable ways to express itself.

One further suggestion, which grew out of war conditions, but which is still of value, is that mothers will also want to send flowers to their sons and daughters. Some people on their birthdays like to give presents, as well as receive them; so mothers on their particular day may wish to give particular expression to that motherliness for which their children are so deeply grateful.

#### Wide Appeal Brings Wide Publicity.

While advertising and the coöperation of members of the trade with each other through the columns of The Review have together given Mothers' day a solid foundation, much remains to be done.

Because of the spontaneous appeal which Mothers' day makes, much publicity can be secured simply as the result of suggestion. The governor of the state or the mayor of the city can be persuaded by a delegation from the florists' club or by sufficiently influential members of the trade to issue a proclamation giving his official sanction to the day. Ministers will give the matter publicity in their churches. Fraternal organizations will spread the idea among their members even farther than they already have. Y. M. C. A.'s will push the movement. Women's clubs, singly and in federations, have a natural interest in the celebration of the holiday. The Congress of Mothers has already endorsed it. So has the American Federationist, the official organ of the American Federation of Labor.

#### Means of Advertising.

In advertising, newspapers will probably be found the most profitable medium. But window cards announcing the



**SUNDAY, MAY 11th,**  
**Any Flower Is**  
**Appropriate**

**For Mother's Memory a Flower White**  
**For Mothers Living a Flower Bright**

*"Say it with Flowers"*



Emphasizes the Main Point.



## Don't Forget Your Best Friend on Mother's Day

The nation decrees that on this noble festival we should express our sentiments with flowers. Send Mother—

**Roses** There are many inexpensive varieties to choose from.

**Sweet Peas** are beautiful at this time of the year and unusually appropriate for the occasion.

**Spring Flowers** in Baskets or Growing Plants are ideal for brightening mother's favorite room.

Place Your Order Now

*"Say it with Flowers"*

Albany Retail Florists' Association

#### Doesn't Mention Carnations.

day, Mothers' day, and the date, Sunday, May 9, and giving the "bright flowers, white flowers" couplet and the retailer's name, will prove effective. Banners on delivery cars and wagons will bring the same message to a large audience. Reminder cards in delivered packages and stickers on them will result in return trips to the store using them. Personal letters to the best customers will bring to their attention an occasion for flower buying which should not be overlooked.

In the newspapers, both display advertisements and "readers" may be used, but they are not the only channel of publicity. The enterprising retailer may have window decorations, plans for flower distribution, unusual orders, or other features for the day sufficiently original to have news value. The deeper meanings of the day will appeal to the moral side of the editor's nature and an editorial endorsing Mothers' day will benefit the paper, the public and the trade. Nor should the cartoonist be forgotten, especially if his work is syndicated to a large number of papers. Newspaper cartoons can be, not only flippant or satiric, but both serious and sympathetic, and they get the readers' attention with a directness and a forcefulness which reading matter seldom attains. A suggestion sent to the cartoonist for a picture embodying the

sentiment of Mothers' day will often bring results.

#### A Chance for the F. T. D.

In planning the advertising for Mothers' day, the large opportunities for telegraph delivery service must not be overlooked. This day is a peculiarly appropriate time for the strengthening of family bonds which may have been allowed to weaken. It is a time when, however strong the filial relationship, absent children will want to send some token of their love to the mother at home. It is a time, too, when many people will wish to have a wreath or a simple bunch of flowers placed on the mother's grave in a distant city. Consequently, even the mere mention of facilities for telegraph delivery will bring large returns.

Here, then, is the day—Mothers' day. The trade and The Review, working together, have taken this idea, originated by a lady who doubtless had at the time no notion of its ultimate possibilities, and have made of it one of the leading floral holidays, a day when flowers are particularly a beautiful necessity. Let this coöperation continue and the prominence of the day increase yet more!

#### AD AIDS FOR MOTHERS' DAY.

##### Notably in Newspapers.

While there are many ways, both through direct advertising and through indirect suggestion, by which the demand for flowers for Mothers' day or any other holiday may be stimulated, newspaper advertising is the most important single channel to publicity, especially for this particular holiday.

Whether the advertising is coöperative or individual, whether it is spread among several newspapers in the same city or is concentrated in that which seems most likely to reach the readers desired as customers, the Mothers' day advertisement itself has certain more or less essential elements which deserve

## MOTHERS' DAY

**Sunday, May 11th**

#### The correct Significance:

**White Flower** for Mothers' memory  
**Colored Flowers** for living Mothers  
**Any Flowers** are appropriate

Your Regular Florist  
Can Supply You

CONTRIBUTED BY

J. D. BLACKSTONE,  
3120 14th St. N. W.

Z. D. BLACKSTONE,  
14th and H Sts. N. W.

C. E. BROOKS,  
14th and Park Rd. N. W. 1530 14th St. N. W.

DUPONT FLOWER SHOP,  
7 Dupont Circle.

GUDE BROS. CO.,  
1214 F St. N. W.

F. H. KRAMER,  
916 F St. N. W. 722 9th St. N. W.

LOUISE FLOWER SHOP  
Conn. Ave. and N Street.

GEO. C. SHAFER,  
100 14th St.

Dignity in Washington, D. C.

careful consideration. There is the illustration or the ornamental border, if any is used, and there is the copy, which may be subdivided into the date, the sentiment for the day, the couplet calling for bright flowers and white flowers, the advertiser's special facilities—his "talking points"—and the signature, the retailer's name and address.

#### Care in Illustration.

The illustration may be either a sketch representing mother, used alone or with drawings of her children, a reproduction of some famous painting of motherhood, or something else appropriate to the day. The ornamental border, if used at all, may include one or more of these pictures. Because of the kind of appeal which this advertisement is expected to make, particular care should be taken to have the drawings and reproductions well made. The painting which has been most commonly copied, Whistler's portrait of his mother, has been criticised as being too sad for the purpose, but that impression of sadness is due rather to faulty reproduction, which fails to do justice to the peaceful dignity of the original. Other paintings which have been used are the Madonna studies of the medieval Italians.

#### A Couplet for the Copy.

Coming to the copy, it is well to state both the date, Sunday, May 9, and the fact that it is the second Sunday in May. That will help to lay the foundation for the trade of later Mothers' days. The sentiment may be a quotation from some famous man telling what he owed to his mother; it may be a comment on the importance of the day, a suggestion of the mother's enjoyment of flowers, or an allusion to pleasant memories which flowers may revive. The couplet referred to is the one originated by The Review to overcome the first bias of the public toward white carnations; that demand clearly could not be satisfied and a wider selection of flowers provided a much more satisfactory means of celebrating Mothers' day. Whether or not the lines are literally quoted, the idea should certainly be incorporated in the copy. The well known couplet is as follows:

For Mother at home, flowers bright;  
In Mother's memory, flowers white.

If the retailer has facilities for telegraph delivery, that fact should be mentioned, since Mothers' day is preëminently a day for long-distance messages.

#### Signatures in Coöperation.

The treatment of the signatures depends largely upon whether the advertising is individual or coöperative. If the advertiser is a single retailer, the insertion of his name, address and telephone number is a simple matter. But if a number join in the advertisement, several possibilities are open.

More and more the trade is finding that, unless the individual can afford to pay for a large display, several retailers can secure better results at less expense by getting together and buying a large space than they can by individually taking a few inches each. This coöperative advertising has taken three forms. In the first and generally the least satisfactory, a page or half-page is given a common head and the rest of it is divided into equal spaces, in which the coöperators put their own advertisements. The styles are likely to be dif-



*All That I Am or Hope To Be,  
I Owe To My Angel Mother*

—Abraham Lincoln.

## "Flowers for Mother"

Join the Millions of Men, Women  
and Children of this Great Nation  
in Paying Homage to Her.

THIS day has been set aside by an Act of Congress as a day to be kept sacred in honor of the "Mothers" when we, as a Nation, turn aside from our usual tasks to pay homage to her who gave us birth, whose guiding hand and unselfish love made life's path smooth for our first faltering steps.

## FLOWERS

Profusely fragrant and delightfully refreshing, they will, if presented on this day, be a true token of love and devotion. It means so much to Mother, every petal, every leaf, every waft of fragrance is laden with a message for her. It speaks to her in language no human tongue can speak—it makes her feel that the pain, the anxiety, the fear, the sleepless nights, her silent sorrow, her sufferings have not been in vain—it speaks to her of love returned, the sweetest of all compensations and it means so little to you measured by the standard of gold and silver.

Give Her Favorite Flower to "The Best Mother That Ever Lived, Your Mother". All flowers are appropriate for "Mother's Day" Blooming Plants, Cut Flowers, Baskets, in fact any of the many kinds She likes so well.

You Can Mail or Telegraph Your Flowers If Your Mother Is In Another City. Place Your Order For Mother's Day NOW!

**The Canton Flower Shop**  
108 Third Street SW  
Bell Phone 125 -- State Phone 615  
We Deliver Any Place in the United States.

**Cowgill's**  
306 Tuscarawas Street W  
Bell Phone 1523 -- State Phone 972

**Geltz's**

Member Florists Telegraph Delivery Association  
522 Market Avenue N -- Both Phones

**Johnston's Flower Shoppe**  
Harris Arcade, 323 Market Avenue N  
State Phone 200 -- Bell Phone Main 560

Effective Co-operation in Canton, O.

ferent and the effect is too confused to be forceful; in addition, much space will probably be wasted either in telling the same story several times over or in giving conflicting stories.

#### Doing the Day Justice.

In the second and generally most effective type, almost the entire space is devoted to a large-scale, unified presentation of the claims of Mothers' day and the signatures are grouped together at the bottom. The advertisements from Washington, D. C., and Canton, O., are two good examples of this style. In such advertisements, the names are better set in uniform type, as in the Washington example. In some cases, instead of the names of coöperating retailers, the name of an organization is given, as was done by the Albany Retail Florists' Association, or the name of a group, as in the advertisement on the front page, signed by the Retail Florists of Richmond, Va.

The growing tendency of the trade toward coöperation suggests the follow-

ing adaptation of a familiar line: "Boost always flowers, let the buyers come where they may." In newspaper advertising, this policy has sometimes taken the form of advertisements without signatures, perhaps concluding with the words, "Patronize Your Own Florist." An example of this kind, one of those used in Milwaukee, is reproduced on the preceding page.

#### Now Is the Time.

Turning from the style of advertisement to the method of originating it, the initiative may lie in the newspaper, the individual retailer, or the florists' club. When the newspaper advertising manager solicits coöperative trade advertising, he may suggest the hodgepodge style with subdivided spaces, the newspaper perhaps contributing a head and a general comment in the body of the advertisement. It will be much better to adopt the unified style, with the group of signatures at the bottom. In any case, no time is to be lost in making use of these suggestions; early prep-



## MEMORIES

TRULY there is no happier thought than the Home and Mother dear. To prove the sentiment wear her favorite flower in boutonniere or corsage bouquet and send her a special box or basket of flowers, specially priced for this day from \$1 to \$5 each.

Positively the largest varieties of fine fresh flowers at remarkably low prices.

Telegraph, telephone and mail orders given prompt and careful attention.

**A. LANGE, Florist**

25 E. Madison Street

Five Phones: 3775-6-7-8; Auto. 42072

An Effective Type of Ad.

aration will result in better advertising for Mothers' day.

### WINDOWS FOR MOTHERS' DAY.

#### Different Lines of Appeal.

Like every other holiday, Mothers' day gives the florist a challenge as to the best use of his window display space. In planning the design for it, he may use any one of at least four different lines of approach.

He may simply to establish in the mind of the passer-by a connection between the mother and flowers in general and to remind him of the coming of Mothers' day in particular. This may be done by surrounding a good print of some mother picture, such as Whistler's portrait of his mother, with a frame of flowers in which the date, May 9, is worked. Or a large window card, patterned on the retailer's newspaper advertisement, may be framed in the same way. In either case, the corners of the frame may be connected with vases of flowers or smaller exhibits by ribbons, which would lead the eye to the central feature, the Mothers' day announcement. A short poem on motherhood, set in large type, could be used instead of, or in connection with, the window card.

The retailer may choose his picture or his poem to direct the thought and feeling of the passer-by to the memory of the mother who has died. In that case, white flowers will naturally be selected to dominate the display. White doves and white ribbons may also be used effectively for such a window.

#### For Transient or Local Trade.

If the store is in a college town or draws largely on transient trade, the opportunity will be particularly good for an appeal for the distant mother and the distant home. Any experience which the retailer may have had with telegraph windows will be valuable here. The ease of sending and the joy of receiving, especially if the element of

surprise is added, can be suggested, either pictorially or otherwise. Messages written on telegraph blanks will help to make the idea more vivid.

If local trade in a distinctly residential district is most relied upon, the pleasure of having flowers in the home may be stressed. The window space may be utilized for the representation of a home scene, with two or three vases of flowers naturally distributed about the room. Flowering plants will find a place in such a window; while given to the mother on Mothers' day, they will remain to cheer her for some time afterward. In any case, the final effect of the window display should be, not only to increase the business for that particular day, but to give flowers a firmer hold on the daily life of the people, a surer place in their homes throughout the year.

### BUSINESS EMBARRASSMENTS.

Eureka, Cal.—G. Vanden Abeele, receiver for the Cottage Gardens Nurseries, called a meeting of the stockholders and creditors of the Cottage Gardens Nurseries, Monday, April 19, at the office of the company at Eden.

Des Moines, Ia.—Alfred Lozier, proprietor of the Rosery, has offered, through the Wholesale Florists' Credit Association, which has been conducting the business, payment of 25 cents on the dollar to creditors. There has been no profit shown since the store was taken over; in fact, operation has been at a loss. Some of the creditors have, therefore, shown inclination to accept the offer of settlement.

### HOW MUCH DO YOU SPEND?

Advertising appropriations are a continual source of discussion and the percentage of income or of outgo set aside for that purpose varies widely. Say L. M. Smith & Co., Laurel, Del: "We have found that spending one-third of our income in advertising is a paying investment. We are only a small concern, yet we are spending \$1,900 a year in advertising. Our booklet cost \$1,500. The rest goes to newspapers."

The booklet mentioned is a well prepared and well printed volume of thirty-two pages and cover, designed for retail

## Remember Your Mother Tomorrow



### A Nosegay Would Please Her

Tomorrow—the second Sunday in May—will be celebrated as Mothers' Day throughout the length and breadth of the land.

Millions of mothers will be honored by devoted sons and daughters. See that your mother is not forgotten.

"Bright flowers for a mother living;  
White flowers for mother's memory."

A nosegay—the kind of bouquet that was the height of fashion when your mother was a debutante—would please her immensely.

Order today for Sunday delivery  
Open till 8 p. m.

**Park Floral Co.**

Phone York 2000

1643 Broadway

For Saturday's Newspaper.

customers, giving hints as to seasonable flowers at the principal holidays of the year and general suggestions designed to promote an interest in plants. The illustrations are exceedingly good, many of them being views of the firm's stock and some of designs suitable for funerals. The heavy calendered paper and the attractive purple and gold cover make the book a substantial one that is likely to induce the recipients to accede to the request on the opening page to "do both yourself and us a favor by putting this booklet where you will know where to find it when you want them, either cut flowers or blooming plants."

### THE TASTE HAS CHANGED.

On the sidewalk in front of the store of Adgate & Son, Warren, O., stands an ornamental drinking fountain, placed there some years ago by the W. C. T. U., which has, for some time past, been so poorly patronized as to be distinctly noticeable. Frank H. Adgate observed that among the many reasons advanced is one that the taste of the public has been educated, so to speak, by the soda fountains. The original is deserted; in fact, its doom dates from the time when a farmer, claimed to have been affected with red eye, hit the fountain with his team, giving the structure a black eye from which it never recovered.

"This taste for richer things," said Mr. Adgate, "was seen this last Easter in the call for floral baskets, of which we had a few made up as samples. We regretted that lack of time prevented us from making up more, for what were ready sold at sight. About 1,000 pans of Holland bulbs, with other stock, brought good figures and a few held-over azaleas, which were fine this year, brought easily a ten-spot apiece, strengthening the desire to import again as soon as the consent of the powers that be is given.

"Taking everything into consideration, it has been a banner season. We have fine stock for Mothers' day and Memorial day."

W. M.

## Flowers for Mothers' Day

Telegraphed to All Parts  
of the United States

The expression through the medium of beautiful flowers of the sacred sentiment of "Mothers' Day" is a custom which has become universal in the past few years.

Distance is no barrier—our telegraph delivery system reaches all parts of the United States in a few hours.

"Bright flowers if mother is still here;  
White flowers if mother has passed away."

**Penn**  
The Florist

Telephones: 638-639 Fort Hill  
43 Bromfield Street  
Near Tremont Street

Boost Telegraph Orders.

# RAISING ORCHIDS FROM SEED



HAVING been asked to read a paper at this meeting on the hybridization and raising of seedling orchids, I first wish to state that I am fully aware that the methods which I shall describe are not necessarily the best or only methods, but they are the outcome of my own personal experience in the raising of seedlings and the hybridization of cattleyas, laeliocattleyas, brassolaelias and brassocattleyas in various combinations. Of these I may say I have raised a good many thousands. In the last five years we have devoted considerable time to raising seedlings at Hackensack, having raised in that time at least 25,000, some of which have already flowered. Previous to that time we had raised a good number of hybrids which gave us some wonderfully fine varieties, which we have used in the last five years as parents, combined with the best varieties we could obtain in England.

In hybridization the first thing to consider is the result desired. In the past any two flowers were good enough to cross, so long as seedlings were secured, but we have got over that great mistake—a mistake which oftener than not led to disappointment when the hybrid flowered.

## The Desired Type.

Four or five years is a long time to spend in growing a plant to maturity, only to be disappointed with the outcome; therefore I would impress on all beginners in seedling raising the necessity of using nothing but the finest forms for parents. My principal aim has been to get a flower that is perfectly shaped, of good size and richly colored. My idea of shape is as follows: A well rounded form, with the dorsal sepal standing upright (many of the otherwise best cattleyas curl the dorsal backward); the lower sepals broad and without any twist or curl; the petals broad and round, meeting well together at the base of the dorsal sepal; labellum or lip large and well frilled at the edge; size, about six and one-half inches in diameter.

The color should be, to be perfect in my opinion, what I term a three-color combination; that is, the sepals and petals one color, the labellum much richer and darker and the side lobes yellow or the throat heavily veined with yellow or gold. The yellow in the side lobes or throat of the lip is one of the first things I consider before making a cross. I never consider a flower for a parent unless it has this characteristic strongly defined, as I believe it is the

A paper by J. P. Mossman, of Hackensack, N. J., read at a meeting of the New York Florists' Club, April 13, 1920.

center of attraction in any flower. No matter how dark a flower may be, if this one color is lacking the whole flower is dull and lifeless.

## Colors of Parent Flowers.

It will readily be seen that, to get a flower such as I have just described, it would be useless to take a fine form of *Cattleya gigas* and hybridize it with the pollen of *Cattleya intermedia*. On the other hand, if we take the pollen of *Cattleya Dowiana* or its variety, *aurea*, we obtain all the results desired—a more compact flower, with a color (if *Dowiana* is used) that is richer throughout the whole flower, and with beautiful gold veining in the throat of the lip or

veining it puts in the throat of the hybrid, but also because it intensifies the color of the whole flower. *Cattleya aurea* does this also as far as the veining of the labellum is concerned, but it does not intensify the color of the sepals and petals as does *Dowiana*. On the other hand, if we are using a flower with white sepals and petals, expecting to get white sepals and petals in the hybrid, we should never think of using *Dowiana*, as it always puts a trace of rose color through the flower, while *aurea* does not do this, provided the other parent is pure white. Apparently the yellow of *aurea* has no influence on a white flower, but it does impart its wonderful veining and some of its rich color to the lip of the offspring, and, if the white flower has a colored lip to start with (which is always to be desired), it makes one of the most beautiful of flowers.

I have raised plants from crosses of all our best large cattleyas, both colored forms and albinos, with *Dowiana* as the parent for the dark forms and *aurea* for the white forms. I find them good growers, quick to flower and, for commercial cut flowers, the best of all. I raised 1,500 plants of *Fabia alba* (*labiata alba* x *aurea*).

## Time of Flowering.

Another thing that must be given serious study is the time of flowering. The cross just mentioned flowers at a most opportune time; that is, just after the *gigas* plants are through and before the *labiata*s come in; this makes it particularly valuable as a cut flower. I always use, as far as possible, the *Dowiana* or *aurea* as the female parent, as I believe the characteristics of the female always predominate.

I would say that the next best hybrids to the primary

*Dowiana* and *aurea* crosses are the secondary brassocattleya crosses. The primary brassocattleyas are beautiful, but the secondary hybrids—that is, brassocattleyas recrossed back onto cattleyas—are wonderful. They have a far greater amount of color, the lack of which is one of the weak points of the primary cross, and have a more compact shape. They are not as floriferous as some of the other hybrids, giving rarely more than two flowers to a spike, but they command the highest prices and have practically no set season for flowering. I have some in flower every week of the year and that means a great deal when flowers of the species are out of season and prices are high.

Next come the laeliocattleyas, and it is in hybridizing with these that the greatest care has to be taken. In my opinion, laelias are useless as cut flowers for the market, but they carry some

Among the prerequisites to the successful hybridizing of orchids, says this grower, are a definite idea as to the results desired from each cross, and an equally definite idea as to the sort of parent plants that will be likely to produce these results. He strongly condemns random experiments, as leading to almost unmixed disappointment. His description of his own methods is clear and interesting.

else large golden yellow disks or side lobes of the lip. In this cross the *gigas* lip is much enlarged and has a finely frilled edge.

In this particular cross there is only one point to watch for and that is to be sure to select a *Dowiana* that does not have the habit of twisting its lower sepals too much, as so many of these fine cattleyas do, and that tendency is surely carried into the offspring. We have some fine varieties of this cattleya at Hackensack, including about twenty distinct forms of natural hybrids that came out of importations, and in all of these the lower sepals curl and twist to a greater or less extent. But in our own seedling, *Hardyana*, this does not occur, showing that careful selection is a most important factor.

We have used *Cattleya Dowiana* as a parent more than any other cattleya, principally on account of the yellow



wonderful color combinations, most desirable for use in crossing. The primary *laeliocattleyas* usually have wonderful colors but poor shape and are often small. *Laeliocattleya luminosa* is one of the best and recrossing it with *Dowiana* makes a grand hybrid, but I would advise any commercial grower never to use a straight *laelia* as a parent and but few of the *laeliocattleyas*, unless they are secondary crosses. The *laelia* shape is hard to build up and requires several generations of crossing.

In closing my remarks on this phase of my subject, I would say, never make a cross without some definite idea in mind as to the results you wish to attain. Avoid crossing a light flower with a dark one, or crossing any two flowers that are widely different in shape, as the poor shape and light color will come out most strongly in your hybrid.

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Always use the best varieties you have or can get, even if carrying the seed pod kills the plant. I have seen many fine orchids die through carrying seed pods. A seed pod is a severe drain on some plants, especially the *Dowianas*. Mr. Moore calls the seedling house the orphan asylum, because so many of the female parents die through carrying pods.

After the flower is hybridized, there is little to be done until the capsules ripen; this takes about one year, but occasionally they will stay on the plant one or two months longer. The plant requires no different treatment from the rest of its class, but it should not be potted and its root action should not be disturbed if this can be avoided.

Primary hybrids always give the hybridizer a good crop of well filled seed pods, but in making secondary hybrids, and so on, the percentage of pods that mature become less, with a correspondingly smaller amount of good seed per pod.

#### Saving and Sowing the Seed.

After the pods are ripe and gathered, the seed should be shaken out of the capsules and spread on a piece of paper to dry, care being taken that the seed is not blown away in the process. After being dried, it should be kept in a cool, dry place until you are ready to make a sowing. Make your sowing as thin as possible and that will be many times too thick if the seed germinates well.

I consider the best times to sow are in March and September; I presume I have sown in every month of the year, but my best results were attained from sowing in these two months. As to the material to sow on, I believe it does not make much difference what it is, so long as it absorbs moisture. I have used burlap and toweling with good success, but the seed will germinate just as well on sphagnum moss or *osmunda* fiber. Usually I get a good number of seedlings off the rim of the pot itself.

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The principal requirement in getting the seed to germinate is the right atmosphere in the house. Avoid seedling frames or small sash frames; I tore mine out long ago; they catch all the condensation and drip constantly on the pots, destroying all hopes of getting a good germination. Make the sowings in a small house which you can keep at a temperature of 75 degrees at night, letting the temperature go as high as

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Of late years a good deal has been said about fungi that are necessary before germination can take place. Formerly I used to laugh at this idea and I got seedlings up, too. But I am older and possibly wiser now. Without the presence of these fungi, orchid seed will not grow, but this is not an alarming fact, as the fungi are always present among orchids and, within three or four days from the time of sowing, will make their appearance among the seed. The great object to be attained is to keep the fungi after they have come, for a cold draft or the least dryness or even too wet a condition of the pot is death to them, and thus germination is checked until a new crop of fungi comes. By that time your seed may have rotted or otherwise become useless. The effect of this fungi is hard to explain, but my own observations lead me to infer that orchid seed is not fertile until the fungi have done their part.

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Up to this stage the seedlings have numerous extremely fine root hairs around the base of the globule; these disappear when the true roots form. When the true roots are about one-fourth of an inch long, the seedlings are ready to be potted off into thumb pots. From then on they grow along in the same manner as any other *cattleya* in its growing season, but are not dried off or rested until they reach the flowering stage, when they are treated in the same way as the species.

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Visitors at the greenhouses of Frank A. Volz, on Dina avenue, Cheviot, Cincinnati, O., remark to the proprietor of late: "You've got cinerarias all over the farm, haven't you?" And he candidly admits he has and for good reason. Mr. Volz is on the trail of a good strain of double cinerarias. Perhaps "on the trail" is not the precise expression to use, for he has about 300 plants of them this season.

The reason he goes in so strong for this plant is that he is quite enthusiastic about its possibilities. He believes it will go toward replacing the azalea, for which a substitute is much needed. Several of the leading Cincinnati retailers agree with him. He hopes to obtain further opinion, particularly from other growers of pot plants, to confirm his own belief.

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The plants grow easily and thrive in all sorts of conditions, Mr. Volz says. He has one sash house full of them. It is by no means watertight and in cold weather the temperature has not been much above freezing at times, yet the plants do well there.

Mr. Volz is now saving seed by colors and, if his strain proves good in the opinion of expert plant growers, he will carry his work much farther.

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Snapdragons are fairly plentiful and are of good quality. Sweet peas are in good supply, but are not overabundant. Bulbous stock is not so plentiful, being

on the decline. A few good Darwin tulips are on display. Lilies are plentiful, both the callas and Easter varieties. Calendulas are available. Daisies also are in the market and are popular for bouquets.

Business continues quiet. It is the lull between Easter and Mothers' day that occurs every year, so one can hardly complain. Cool weather has prevented planting out and has held back the sale of bedding stock.

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#### Club Meeting.

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The chief business of the meeting consisted in the reading of reports of the various committees that were appointed for the fall show. This show will be given at the time and for the occasion of the F. T. D. convention in Indianapolis. Elaborate plans are being made so that this may be the most successful convention yet held. A. F. J. Baur, chairman of the show committee, reported that the exhibition would not be open to the public, but would be confined to members of the trade. It is desired to have as many novelties and to have the exhibition as unusual and attractive as possible.

In the absence of Joseph Hill, Len Elder reported for the finance committee and gave a brief summary of the plans and approximate expenses. O. E. Steinkamp, as chairman of the hotel committee, stated that the assembly room of the Claypool hotel had been

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Reception committee: E. G. Hill, Nixon Gano, Henry Riegan, Glen E. Moore, Frank Morris, Anders Rasmussen, John Grande, Sr., George Gause, Frank Keuck and Charles Barnaby.

Mention was made of the death of Mrs. Arno H. Nehrling and the secretary was instructed to write a note of condolence to the bereaved husband.

In order to make the time pass more quickly and pleasantly for W. W. Coles, who is confined to his home with a broken leg, the secretary was instructed to send a cheery letter and a box of cigars.

Following the meeting, the association was addressed by Harry Dietz, assistant to the state entomologist, who gave an interesting and helpful lecture on the subject of plant disease and its control. Mr. Dietz is compiling a book on this subject, which he will later submit to the association.

Edwin Mournier, of Shelbyville, Ind., displayed an interesting exhibit of original posters, which were made in the art classes of the Shelbyville high school. He offered prizes for the best original posters featuring "Say It with Flowers," and the results were wonderfully pleasing.

The meeting was followed by a social hour and refreshments were served by the hosts.

#### Various Notes.

Clarence R. Greene has been the first florist in Indianapolis to adopt the Sun-



Some of Frank A. Volz's Double Cinerarias.

secured for October 12 and 13, for the exhibition. E. E. Temperley, chairman of the entertainment committee, gave a brief outline of his novel plans of entertainment.

The committees that are working on this project are as follows:

Irwin Bertermann, vice-president of the F. T. D., grand chairman.

Show committee: A. F. J. Baur, chairman; Fred Dorner, John Hartje and Thomas Hepler.

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day closing plan, which will be put into effect June 6.

Baur & Steinkamp are cutting some splendid snapdragons, which were grown from seed. They are also cutting larkspur and delphinium. Numerous calls have been received by them for chrysanthemums in their four new pink varieties, Harbinger, Pandora, Tokio and Progress.

Several days of heavy rainfall have caused fear of a flood here. E. E. T.



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Publicity committee: Herman Junge, chairman; Ella Grant Wilson, Clarence Greene, George Wiegand, John Rieman, Bert Hetz, Harry Pahud, Frank Rieman, Fred H. Lemon and Harry Bookedis.

Decoration committee: Homer Wiegand, chairman; Otto Larenz and E. A. Nelson.

Reception committee: E. G. Hill, Nixon Gano, Henry Rieman, Glen E. Moore, Frank Morris, Anders Rasmussen, John Grande, Sr., George Gause, Frank J. Keuckt and Charles Barnaby.

Mention was made of the death of Mrs. Arno H. Nehrling and the secretary was instructed to write a note of condolence to the bereaved husband.

In order to make the time pass more quickly and pleasantly for W. W. Coles, who is confined to his home with a broken leg, the secretary was instructed to send a cheery letter and a box of cigars.

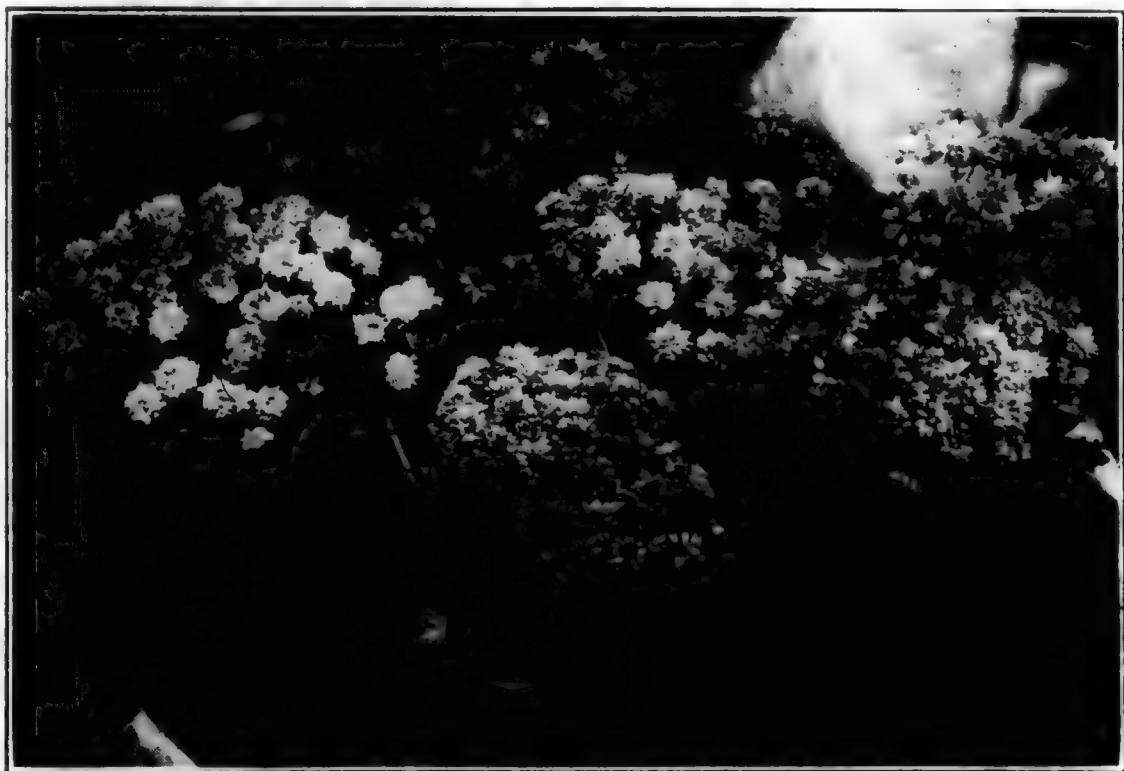
Following the meeting, the association was addressed by Harry Dietz, assistant to the state entomologist, who gave an interesting and helpful lecture on the subject of plant disease and its control. Mr. Dietz is compiling a book on this subject, which he will later submit to the association.

Edwin Mournier, of Shelbyville, Ind., displayed an interesting exhibit of original posters, which were made in the art classes of the Shelbyville high school. He offered prizes for the best original posters featuring "Say It with Flowers," and the results were wonderfully pleasing.

The meeting was followed by a social hour and refreshments were served by the hosts.

#### Various Notes.

Clarence R. Greene has been the first florist in Indianapolis to adopt the Sun-



Some of Frank A. Volz's Double Cinerarias.

secured for October 12 and 13, for the exhibition. E. E. Temperley, chairman of the entertainment committee, gave a brief outline of his novel plans of entertainment.

The committees that are working on this project are as follows:

Irwin Bertermann, vice-president of the F. T. D., grand chairman.

Show committee: A. F. J. Baur, chairman; Fred Dorner, John Hartje and Thomas Hepler.

Finance committee: Joseph Hill, chairman; Len Elder, George Blackman, W. W. Coles, Fred Kietl and Oscar Carlstedt.

day closing plan, which will be put into effect June 6.

Baur & Steinkamp are cutting some splendid snapdragons, which were grown from seed. They are also cutting larkspur and delphinium. Numerous calls have been received by them for chrysanthemums in their four new pink varieties, Harbinger, Pandora, Tokio and Progress.

Several days of heavy rainfall have caused fear of a flood here. E. E. T.



# CARNATIONS

## AT BIG BRITISH SHOW.

At the twenty-fourth exhibition of the British Carnation Society last month Carl Engelmann, of Saffron Walden, England, who was a guest at the meeting of the American Carnation Society in January, was a leading exhibitor, winning a number of prizes. One was the American Carnation Society's challenge cup for three vases of American novelties distributed since January 1, 1914. He showed Peerless, Crystal White and Laddie, the last of which was characterized as "one of the greatest carnations yet introduced." He also won the cup for the three vases of British novelties, with Bona, one of his own raising, Speckles and Iona, and first place for 100 blooms of any one variety, with Lady Northcliffe. Mr. Engelmann also took first place in the salmon-pink class with his Bona and in scarlet with Thor, which took a special medal as the best vase in the individual color classes.

The big prize of the show, the cup for twelve vases of twelve distinct varieties, each vase containing twenty-five blooms, was won by W. E. Wallace with White Wonder, Sunstar, Una Wallace, Mikado, Scarlet Glow, Romeo, Lady Northcliffe, Enid, Daydream, Winsor, Mrs. C. W. Ward and Pink Delight.

## SOME NEW CARNATIONS.

A new white carnation, The Harvester, so named because of its bountiful and continuous harvest of blooms,

is to be offered to the trade next season by Baur & Steinkamp, Indianapolis, Ind. It is a cross between White Wonder and Matchless and resembles each in some respect. It is certain, state Baur & Steinkamp, to find favor with those growers who appreciate quantity along with quality. They have a large stock and, as it roots as readily as Matchless, they anticipate a successful dissemination.

This firm has also made arrangements with Nic Zweifel, of Milwaukee, whereby they will disseminate his scarlet carnation, Edna. They have been growing it for the last year and are thoroughly satisfied with its behavior and consider themselves fortunate in securing its dissemination. Edna was one of the carnations which Ruth Baur had to beat to win the Dorner memorial medal at the American Carnation Society exhibition at Cleveland, in 1919.

Baur & Steinkamp are also going to grow 1,000 plants of C. S. Strout's new yellow carnation, Maine Sunshine. This was the bloom which won the Robert C. Kerr special prize at the Chicago meeting of the American Carnation Society last January. Mr. Strout desired that it should be grown in the west for the benefit of western growers.

## GLADIOLUS GROWERS ELECT.

A large number of gladiolus growers of Massachusetts met in Agricultural hall, Boston, April 3. The object of this meeting was to form an organization of growers to try to effect better coopera-

tion among them and promote more interest among the public.

S. E. Spencer acted as temporary secretary and the following officers were elected: President, C. F. Fairbanks, Lexington; vice-presidents, S. E. Spencer, Woburn, and John Zeestraten, Mansfield; treasurer, C. W. Brown, Ashland, and secretary, Robert R. Walker, Mansfield. The executive committee consists of E. M. Fisher, T. M. Proctor and M. L. Gage. The auditor is F. H. Goodwin. Robert R. Walker, Sec'y.

## NEW YORK.

### The Market.

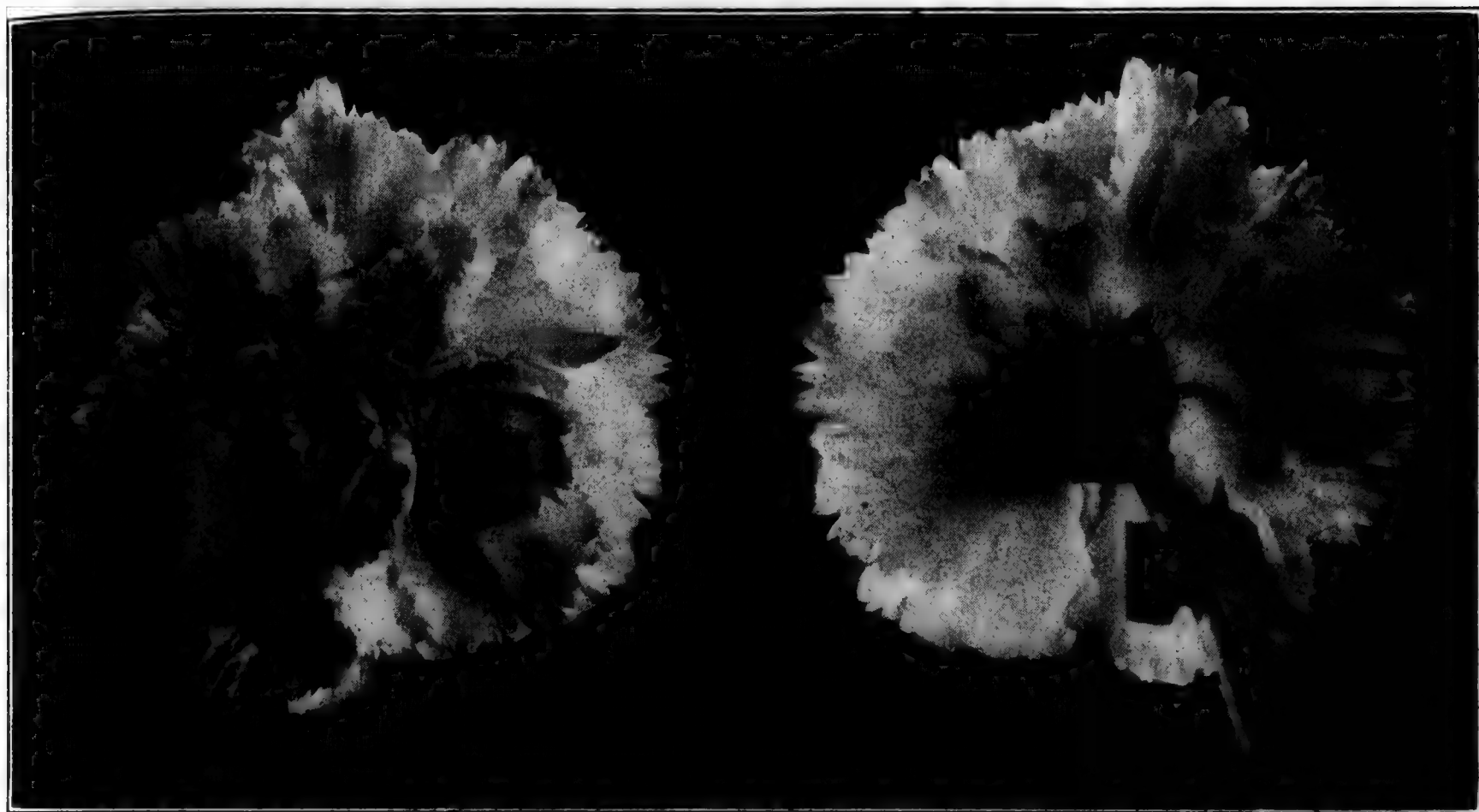
Considering the inconvenience entailed through lack of transportation facilities last week, the market was well supplied with cut flowers. There was plenty of evidence to support the theory that something more than a railroad strike is necessary to demoralize the New York flower market; there was also a chance to appreciate to the full the large amount of independent trucking which is now a feature of this market's daily supply. At the beginning of this week most of the railroads were operating under conditions nearly normal, but express service was still out of the question.

Arrivals of bulbous flowers continue to be heavy, with tulips in the majority. Paper White narcissi have passed, but plenty of the trumpet varieties are still available, with poeticus also in good supply. The variety Flamingo is especially prominent among the tulips and there is no dearth of Darwins.

A good supply of roses is arriving, in almost every variety except American Beauty, which is on the short side. The cool weather experienced in the last two or three weeks has been favorable to roses and the quality is, in consequence, more than ordinarily good for this season. Premier, Columbia and Hadley seem to be the leaders. The



Two Views of Nic Zweifel's Scarlet Carnation, Edna, to be Disseminated Next Winter.



New White Carnation, The Harvester, a Cross Between White Wonder and Matchless.

demand is nothing to boast of and clearances at times are somewhat difficult.

Carnations are plentiful, but move fairly well within a range of \$4 to \$6 for the best. Growers report a good crop of white varieties in prospect for Mothers' day requirements.

There is a good supply of cattleyas, in every grade. The best are bringing \$100 per hundred, with inferiors going for as low as \$35. Gardenias appear to be in oversupply; while selected flowers can be moved at \$25 per hundred, much stock moves at almost any price, with the street man a common customer.

White lilies are quite plentiful and move slowly at \$10 to \$15 per hundred. Lily of the valley also continues abundant and rather inactive in movement at \$2 to \$8 per hundred sprays. Callas are in good supply at \$2 to \$3 per dozen.

The supply of sweet peas is large, but they are in good demand within a range of \$1 to \$4 per hundred for usable stock. Spanish irises are arriving in fair quantity and find customers at \$1.50 to \$2.50 per bunch. Some excellent antirrhinums are available at 50 cents to \$2 per dozen, selected stems bringing even more. Yellow and white daisies, mignonette, delphiniums, calendulas, wallflowers, pansies, lupines, lilacs, ranunculuses and myosotis are plentiful and meet a fair demand.

#### Various Notes.

At the offices of the S. A. F., Secretary Young is in the throes of moving. The offices will in future be located on the mezzanine floor of the old Siegel-Cooper building, at Sixth avenue and Eighteenth street, overlooking the new market to be opened April 26 by a number of wholesale florists. The secretary expects to have the new offices in shape before April 24.

The newly appointed flower show committee of the New York Florists' Club met jointly with a similar com-

mittee of the Horticultural Society of New York Monday afternoon, April 19, when the organization of a joint committee was perfected, with a view to making arrangements for the eighth international flower show, 1921.

A. M. Henshaw, president of the New York Florists' Club, was receiving congratulations on the arrival of a boy at his home in Summit, N. J.

The Von Tilzer "Say It with Flowers" song is being featured at the Palace theater this week by Miss Grace Nelson, a headliner in the vaudeville world. Several of the florists are seeing to it that the lady is well supplied with flowers at each appearance.

Robert E. Barry has joined the landscape force of Bobbink & Atkins, Rutherford, N. J.

John Donaldson, Patchogue, L. I., was in this city last Saturday, calling on his many friends in the trade.

There died in New York April 3 James Terry White, well known as a publisher and at one time president of the Yost Typewriter Co. He was the author of the familiar quatrain, so often used in florists' publicity:

If thou of fortune be bereft  
And thou dost find but two loaves left  
To thee—sell one and, with the dole,  
Buy hyacinths to feed thy soul.

William F. Gude, Washington, D. C., with Mrs. Gude and their two daughters, arrived in New York April 14 and sailed the same day for Bermuda, where they expect to remain for a few weeks.

At the meeting of the New York Florists' Club to be held May 10, Arthur Herrington, of Madison, N. J., will deliver a lecture, illustrated with lantern slides, on "The Iris."

The death of Charles Ammann April 17 at his home in Yonkers is recorded in this week's obituary column.

"Shorty" Miller, the Subway Florist, at One Hundred and Eighty-first street and St. Nicholas avenue, was held up by three men at the entrance to his home at midnight, Saturday,

April 17. He put up a good fight and was able to keep his assailants busy until the arrival of the police. His appearance Monday verified his story. Nothing was taken from him and the men are now awaiting trial. J. H. P.

A. M. Henshaw, president of the New York Florists' Club, has appointed the following as the flower show committee: Charles H. Totty, W. H. Duckham, A. L. Miller, W. R. Pierson, Max Schling, F. H. Traendly, John Young and A. M. Henshaw. This committee is appointed to cooperate with a similar committee of the Horticultural Society of New York. The joint committee to be organized by these will have full power to arrange for the eighth international flower show, to be held in the spring of 1921, and to carry out all details in connection with such arrangements.

John Young, Sec'y.

#### HARTFORD, CONN.

##### The Market.

Though the weather conditions are unseasonable, the demand for flowers continues good in this city. The demand for cut flowers has been excellent; in fact, a little better than the supply. There has been a decided increase in the number of weddings that have taken place since Easter.

Bulbous stock is nearly gone here for this year. There is a good supply of sweet peas and violets. Carnations are excellent, but are not in full crop at present.

##### Club Meeting.

The Florists' Club of Hartford held its regular meeting at the City club Tuesday, April 13. There was the usual good attendance and, after a fine turkey supper the business session was held. The plans for the coming ladies' night were discussed.

It was decided, inasmuch as the advertising campaign has been success-



ful in increasing the amount of business done, that we should repeat the campaign this year. Last year the club spent \$2,000 in local newspaper advertising.

Four new members were elected to the club. The entertainment committee was instructed to start on the plans for our summer outing. George G. McClunie gave a short description of the New York flower show and President Joseph F. Coombs told of the Boston show.

#### Various Notes.

Thomas Hallet, Elmwood, has an excellent stock of geraniums for the spring trade. Since Mr. Hallet started in the greenhouse business on a commercial scale he has had good success.

Paul M. Hubbard & Co., Bristol, reports that the Easter business was better than ever before. Both Mr. and Mrs. Hubbard were sick and in the hospital at the same time, but their efficient clerk kept the business going at its usual rate.

Albert Volz, New Britain, had an excellent Easter business. He did not get all his lilies in time, but had a good supply of bulbs and cut flowers.

Andrews Bros., Bristol, did the largest Easter business they ever experienced. Mr. Andrews, senior, is always a regular attendant at the meetings of the Florists' Club, although it is a long way for him to come and he is not so young as some of the rest of us.

Joseph McManus, of Spear & Mc-

& Slug Shot Works, Beacon, N. Y., was a recent visitor.

Cawte Bros., Bloomfield, are getting ready for the spring bedding season. Their pansies are excellent and are of their own strain. They are growing a large quantity of early vegetable plants for the wholesale trade. G. B. M.

#### DECORATIONS AT DANCE.

The greatest social function of the University of Michigan, the Junior Hop, held April 10, was declared by college authorities to have surpassed all those of previous years. It was stated in the Michigan Daily, the university's newspaper, that it was a success never before equaled in the annals of Ann Arbor's social history. And the most striking feature of its success was the decorations.

Never before were they so elaborate. The gymnasium, about 100x300 feet, usually gaunt and bare, with its steel supporting beams and its painted brick walls, was made into a splendid setting for the dance. The effect, which more than pleased everyone and was a departure from previous years' bizarre results in lighting and colors, was that of silver moonlight in a woodland bower. Although previously the work had been done by decorators from other cities, this time it was by a local florist, the BluMaize Blossom Shop, Ann Arbor.

Suspended from the beams, forming a canopy, were southern wild smilax, Spanish moss and artificial roses. Around the sides of the large gymnasium were

daffodils, in keeping with the color scheme of the school, maize and blue.

The dance was the main attraction for the week-end and the means of Ann Arbor florists' doing much more business. Over Saturday and Sunday, April 10 and 11, there were thirty house parties given by the sororities and fraternities in honor of the visitors to the dance. The BluMaize Blossom Shop had the decorations for twenty-four of the parties, supplied 100 baskets of flowers and made 200 corsages to be worn at the affairs.

#### GROWERS' LOCALS.

##### At Detroit.

J. F. Ammann, secretary of the American Flower Growers' Association, on invitation, attended a "better business" meeting of the Detroit Florists' Club Tuesday, April 13, at the Statler hotel. Coöperative publicity and the proposed national growers' association were the topics under discussion. It was an enthusiastic meeting and every man signed up for a coöperative publicity fund on the percentage plan. H. V. Swenson, of Chicago, was also present and spoke on the Chicago plan and the progress of publicity. The growers present decided to call a meeting in the near future for the purpose of organizing a growers' local association.

##### At Springfield, Ill.

There was a gathering of growers at the St. Nicholas hotel, Springfield, Ill., Tuesday, April 20, at 12:30 p. m., for the purpose of organizing a down-state local growers' association, to which all flower growers in the state, outside of Chicago, were invited.

Secretary Ammann states that the growers everywhere are enthusiastic about the proposed organization and are anxious to unite to secure better business methods.

#### DOUBLE CALENDULA SEED.

Do double calendulas produce seed? I have a few plants which had especially fine flowers; I should like to propagate them, but they failed to produce seed in the greenhouse. I now have made cuttings from these plants, to be planted outside to make seed for next winter. Single flowers made plenty of seed, but so far I have not been able to get seed from double ones.

B. W.—Md.

Double calendulas rarely produce seeds indoors, but seed from single flowers will, in a large majority of cases, come double. You will probably be able to get much better seed from outdoor-grown than from greenhouse-grown plants and fertilizing agencies, which are few in winter, are abundant in summer. The cuttings planted outside will undoubtedly give you plenty of seeds, even on the double flowers. C. W.

Warren, O.—Miss Gertrude Loveless has sold her greenhouse on account of ill health and will only conduct a small flower business in the future.

Alliance, O.—Mr. and Mrs. H. H. Koch will open a flower store at 23 East State street, to be known as Koch's Quality Floral Shop, in the near future.



How the Moonlight Setting of the Michigan Prom Looked by Daylight.

Manus, has just purchased, at a cost of over \$100,000, the store in which their business is located. The store has been their home for over thirty-five years and has been kept up-to-date. Mr. McManus plans to remodel the building to meet the needs of their ever-increasing business. He will establish a conservatory on the second floor and make it one of the show places of New England.

Albert Lindner, of the Cedar Hill Greenhouses, is entertaining a new baby girl at his home.

Walter Mott, of Hammond's Paint

booths for the fraternities, each decorated with flowers, smilax and shaded lights and separated by columns of white birch trees. Great floor baskets of American Beauties were in several booths, while others contained quantities of spring flowers.

Alex Lurie, one of the proprietors of the shop, stated that in the attainment of these effects, 125 cases of southern wild smilax, 500 pounds of Spanish moss and 5,000 artificial roses were used. In blue baskets, which were hung on the walls, were used 2,000 yellow

## TATE'S TIPS

### FUNERAL DESIGNS.

#### Should Be Artistic.

During the last five years no branch of the retail florists' business has advanced as has funeral work. In times when flowers were the scarcest the florist was often at his wit's end to secure sufficient stock to fill his orders and this emergency was the test that proved whether the one who dealt in flowers was a florist or not. I have seen floral offerings, especially during the flu epidemic last year, which were nothing short of a disgrace to the firms that made them. Artificial flowers were used and all sense of the artistic seemed to be sacrificed for the dollar. I don't mean by this statement that the dollar is not a necessary thing, but I do say that when there is a campaign of education being carried on in the country to teach the people to "Say It with Flowers," they should be educated to say it with natural flowers. Furthermore, the artistic element which has lain dormant in the public should be aroused. It is the duty of the florist always to bear this in mind when he is arranging a floral offering. During the same epidemic it was my pleasure to see some magnolia or galax leaves, with a few fresh flowers, arranged into an offering that was a credit to the florists' business. I will say that some of these designs, from an artistic standpoint, were finer and in better taste than if stock had been used more profusely. The fact that stock was scarce put the designer on his mettle and in many cases he turned out work for less money than the artificial arrangements cost, with which there was no comparison.

#### Individuality an Asset.

Now, before we talk about the actual arrangement of flowers for funeral purposes, let us see what is required in the designer. The first thing, in my estimation, is individuality. Don't be afraid to get away from beaten paths. I can remember the time in the city in which I live when if you showed me a funeral design, nine times out of ten I could tell you by whom it was made; the individuality of the designer would be stamped on it. In some cases this was artistic and in some it was otherwise. We all know that some designers are born; that is, they have a natural taste for the arrangement of flowers. Nevertheless, I claim that this taste can be cultivated. I have heard people say that they could not make an artistic arrangement of flowers; such people are either lazy or lacking in courage. Did anyone ever hear of the artist becoming a painter of renown or the musician a master of his instrument without hard work, long hours of practice and study? This is the only way to success in any calling.

#### Study Others' Work.

Just a word to the young designer. Did you ever go to the cemetery after the funeral of some prominent person, after everyone had left the grave, pick out those offerings which struck you as

being out of the ordinary, study their construction and make notes for future reference? Study the offerings and see where it would be possible for you to improve on them; remember that this is the work of some designer whose work in your estimation is superlative. Don't let this deter you. Study his work with the eye of a critic; find fault with it, but let this fault be found only by yourself and in the cemetery. Do this as often as you have an opportunity and you will soon find that none of us is infallible and you will soon find that you are gaining confidence in your ability.

#### Use Initiative.

I have written this advice for the young designer and I am going to give you a trade secret. I know some designers today who have spent a lifetime in this calling, and who never let such an opportunity slip by. They will tell you there is always something to learn in the florists' business. But the important part of all this is, at the first opportunity put any idea you may have gained from this study into execution. Remember that this branch of the business is not much over 50 years old and just such little things as the foregoing have made it what it

is today. To those who have never done this, my advice is to give it a trial and see if your ideas do not broaden.

Another point I wish to impress on the designer is to get away as much as possible from the set wire frame. Did you ever stop to think, when you have a design all mossed up and have the flowers all stemmed for you, that some foreigner is the true designer? Of course, I know that there are occasions when a design is absolutely necessary, but there are many of our florists today who will recommend a set design because it is along the line of least resistance. In other words, you are willing to use the brains of your wireworker rather than your own; you are too indifferent or afraid to use initiative, just the thing that will gain for you the reputation of being exclusive in your work. This is one of the most valuable assets you can possess. The best taste of the country tabooed designs long ago. In fact, the best stores of the country have little use for them. If they must have them they are ordered as they are required and, aside from wreaths, are seldom carried in stock.

Tate.

### BRIEF ANSWERS.

O. A. K., Penn.—It is lycopodium, ground pine, bouquet green.

J. R., Okla.—If we read you correctly, it is dracena; imported canes are rooted in sand.

Mrs. I. H., Tex.—Address Artmusic, Inc., New York city.

## MORE CO-OPERATION

### CANADIANS PLAN CAMPAIGN.

#### Big Meeting at Toronto.

One of the most important florists' meetings ever held in Toronto took place at the Toronto Retail Florists' Club rooms April 19, when the growers and retailers sat around the banquet table and listened to well known men in the trade tell of successful coöperative plans for florists.

Seated around the head table were H. G. Dilleuth, president of the Toronto Retail Florists' Club, who was toastmaster; Geo. Asmus, Chicago; Fred C. W. Brown, Cleveland; E. B. Hamilton, president of the C. H. A., London; Wallace Eiss, Buffalo; W. E. Groves, Hamilton; John H. Dunlop, Richmond Hill; Orlando Ofield, Grimsby; Jas. S. Wilson, Woodstock; Silas McFadden, Geo. M. Geraghty, Walter Muston, Alexander Simpson, Harry James and John Mills, Toronto.

#### Coöperation the Theme.

The theme of the discussion was the necessity of getting together for the benefit of the trade. A standing vote at the conclusion of the address showed that all were in favor of the idea of coöperation in the disposal of flowers. At the conclusion several growers, including John H. Dunlop, W. W. Gammage, Orlando Ofield and Walter Muston, called for immediate action along the

lines outlined by the speakers and a meeting will be called at an early date to take action.

Geo. Asmus pointed out that the florists have built their business on the idea that people love flowers, but have obtained the business in a haphazard way. Many other lines of business have advertised extensively, but florists have not done so to any extent until recently. Of 628 lines of goods shown at Atlantic City recently, all were nationally advertised. The raisin, prune, lemon, orange, walnut and other growers advertise nationally, with good results, said Mr. Asmus, and when the Canadian florists realize that the same good results can be obtained with coöperative advertising of flowers, they will no doubt get together, and he hoped that time would not be long distant.

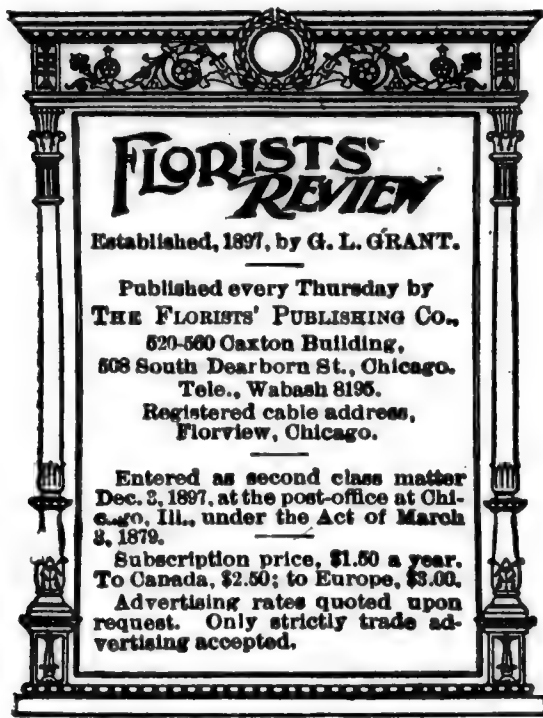
#### S. A. F. Shows Way.

The small campaign of the S. A. F. last year showed what could be done if all the growers and retailers united. This campaign was supported on the voluntary plan. This has been criticised, but it got results. These were due to the people's love of flowers, the wonderful slogan, "Say It with Flowers," and the great prosperity of the last two years.

The other speakers appealed to the large gathering along similar lines, and it was decided to make a start in Toronto at an early date.

J. J. H.





## RESULTS.

We give them. You get them.  
We both have them.

IN increasing the production of flowers, higher quality should be as much in mind as higher quantity.

MOST business men will adjust a complaint couched in polite language. Harsh words are oftener ignored than heeded.

ANY grower who will need pipe this summer will do well to make arrangements now for getting it when he wants it.

AT the rate the trade is buying cyclamen seeds for summer delivery there will be plenty of plants in the season of 1921-2.

IF one cannot build this season, he can buy. Note the For Sale ads in The Review; there are more of them than ever before.

MANY firms which send out catalogues could effect a saving in paper and printing costs by removing duplicated and dead names from their lists.

THE journal of the French Society of Chrysanthemum Growers commences in its February-March issue a list of new varieties introduced during the years 1914 to 1918.

COLLECTIONS never were easier than now; any change must be in the direction of greater difficulty in getting one's money. So why not look after collections now, collect, pay up, clean the slates while the cleaning is good?

PAPER now costs three and a quarter times what it did before the war and to get it in quantity one must not only pay promptly and with apparent cheerfulness, but must wipe his shoes and take off his hat when entering the paper dealer's office.

THE telegraph delivery feature of the retail flower business is growing rapidly, so rapidly, in fact, that some of those who use it give the details less thought than they should. Florists in small towns may be able to make profitable delivery of \$2 orders, but in the big cities distances are so great and costs are so high it is impossible to break even if an order is for less than about \$5. And by the same token the city florist should not expect his small town confrere to be carrying a stock of everything from American Beauties to gardenias when the telegram comes in.

To make mistakes is only human; to correct them promptly is only just.

THE trade will not need to be warned so strongly this summer to buy coal early after last winter's experiences.

IF the boys on the place are not satisfied, sell it to them; probably they'll pay well for your services after you have had a few weeks' vacation.

A CABINETMAKER'S services are not measured by the value of the wood he uses in one of his pieces, nor should the retail florist's be estimated merely by the flowers he employs.

MEMBERS of the Florists' Hail Association who have not paid the thirty-second assessment no longer are in good standing and are without protection. The spring hail season is near and a word to the wise should be sufficient.

ANY grower of young stock who has the moral courage and the business sagacity to refuse to ship until the stock is thoroughly ready, and who does not promise more than he can perform, will find it easily possible to charge profitable prices.

THE postoffice service, once the pride and reliance of every American business man, has fallen into decay. It no longer is safe to count on the prompt delivery even of first-class mail. Guard against disappointment by allowing an extra day.

To justify in customers' eyes printers' increased prices, a typographical publication cites figures of 1914 and 1920. They show increases in labor, paper and engraving costs all over 100 per cent. Publishing is not a cheap operation today, as catalogue houses have become aware.

THE trade feels in many ways the shortage and high price of all kinds of paper. Retailers feel it in the cost of boxes, of tissue and of kraft; wholesalers feel it in the cost of kraft and of old newspapers, and growers share in the tripled expense of the newspapers used in large quantities for box lining.

A LIST of the best chrysanthemums in French cultivation, prepared by the chrysanthemum section of the National Horticultural Society of France, includes Mrs. Gilbert Drabble as the best white; Mrs. R. C. Pulling, best yellow; Captain Fox, best red; Mrs. James Gibson, best pink; Undaunted, magenta, and Queen Mary, white. All are English varieties.

CONSULAR reports state that window glass production in Belgium has probably been more completely revived than any other important Belgian industry. At present two-thirds of the existing furnaces are in operation, but the average production has been so increased that output has now practically reached the level of July, 1914. It should be remembered, however, that in the period immediately preceding the war there was a slump in the Belgian glass industry; in the early part of 1914, for instance, only about two-thirds of the working force was employed.

## NO BACK COPIES.

The need for the conservation of paper prevents printing a greater number of The Review than are called for by orders in hand when printing of each edition begins. It therefore is impossible to start subscriptions with back numbers, or to supply missing numbers when subscribers fail to renew promptly.

## TIME FOR STEAMER ORDERS.

"Befo' de wah," but in this case the late war, the number of tourists departing for Europe at this season made the steamer business of florists at ocean ports and the telegraph business incidental to it a quite respectable item. Now, after a lapse of five years, it is returning. The spring rush of trans-Atlantic tourists out of New York, as in the pre-war days, started April 17 with sailings of 5,600 passengers on five liners. The sailings were: American liner Philadelphia for Plymouth, Cherbourg and Southampton; White Star liners Baltic and Cedric for Liverpool, the Anchor liner Columbia for Glasgow and the Italian liner Taormina for Naples and Genoa.

The Philadelphia, Baltic and Cedric take 1,440 cabin and 2,065 third-class passengers; the Columbia, 950, and the Taormina, 1,200.

The steamer Saturdays are here again. Paste up in your store the steamer sailings published in The Review; acquaint the public with the facilities for handling bon voyage gifts of flowers. The time of bountiful steamer orders is here again.

## MAKE IT PERMANENT.

The wave of prosperity upon which this country has been riding during the last several years has carried the average retailer out of the almost age-long and perilous habit of extending excessive credit to customers into the safe harbor of short-time credit and cash over the counter. In consequence, today the retailer occupies a financial standing never attained before.

This relatively sound financial position is directly attributable, in part, to three influences:

1. The governmental conservation plans in the war period.
2. The additional earning power of the people—the retailer's customers.
3. The urgings that the retailer put his house in order in the day of opportunity.

If the retailer can maintain the custom of the new order of things and keep down the total carried on his books, he will continue to be in far better financial shape than he ever was. A return to "normal," or to lower prices, however it is achieved, will not find him badly off, if he attends to that phase of his business.

## IT CERTAINLY PAYS.

You've often heard it said: "It pays to advertise." But all advertising doesn't pay. If you advertise tomato plants in a coal magazine, it doesn't pay; the right people don't see your ad. But if you advertise what you have to sell where the people see it who want to buy, it works like this:

Kindly discontinue classified ad on tomatoes, as I am booked to the limit from all over the United States. My first order was for 10,000 plants alone and they have been coming in on every mail. It certainly pays to advertise in The Review.—C. W. Paige, Tivoli, N. Y. April 16, 1920.

Please discontinue our classified ads under ferns and begonias, as we are sold up as close as we care to be. We are well pleased with the results from our ad, having had several reorders.—Linwood Floral Co., Kansas City, Mo. April 16, 1920.

If you hear a man complain of the cost of advertising you can be pretty certain he spends a good bit of money elsewhere than in The Review.

# OBITUARY

## Mrs. Elizabeth D. Cook.

Mrs. Elizabeth D. Cook, the wife of John Cook, internationally known as a producer of some of the best roses known to floriculture, died at her home, Edmondson avenue and Cook's lane, Ten Hills, Baltimore, Md., on the morning of April 14, at the age of 81 years. Mrs. Cook had been ill for over a year, but from time to time had rallied, when new hopes were aroused in the hearts of her family for her ultimate recovery. She passed peacefully away, surrounded by her large family.

The writer made a trip to the home the day before the funeral, and saw in the parlor a mass of the finest funeral offerings he had ever seen. A great many of the offerings were made from flowers grown at the Cook range, by the hands of her children, all of whom are connected with the business.

Mrs. Cook was extremely proud of her husband's success as a rosarian; she was the inspiration which prompted him to delve into the unknown in the rose world. In recent years, since Mr. Cook had, in a measure, relinquished the active management of the business, he and his wife had been much like boy and girl again, always together. In the fall of each year they would go to Florida and spend the severe winter months at play in that balmy climate. Mr. Cook, though five or six years her senior, was still hale and hearty, but naturally misses the companionship of his life partner.

The funeral was held Saturday, April 17, from St. William's church, just opposite the Cook residence, where solemn high mass was offered by the rector, Rev. T. D. Williams.

Besides her husband, she is survived by seven daughters and three sons: Mrs. Chas. Egner, Mrs. Thomas McCormick and Mary, Catherine, Anna, Ida, Belle, John, Joseph and Herman Cook; thirteen grandchildren and two great-grandchildren. The funeral was largely attended by members of the trade. The pallbearers were John Gerwig, Thomas McCormick, Christopher McCormick, John LaBrau, John Egner and Frank McHugh. Tate.

## Richard Jaenicke.

Richard Jaenicke, foreman of the Port Wayne, Ind., city greenhouse, son of the city forester, Adolph Jaenicke, formerly of St. Louis, Mo., was killed in an accident March 29, when an automobile which he was driving crashed into an interurban car. He was 28 years of age.

Mr. Jaenicke was the only occupant of the automobile and witnesses said that he was driving at a moderate rate of speed when he crashed head-on into the interurban car. The automobile was demolished and he was thrown with great force against the car. He was treated with first aid and placed in a police ambulance, but died before a hospital was reached. The coroner, on examining the body, found that death was caused by a compound fracture of the skull and a broken neck. The right leg was also broken just below the hip.

Mr. Jaenicke is survived by his parents, Mr. and Mrs. Adolph Jaenicke,

three sisters and one brother. The funeral services were held March 31, at the residence, 4025 Calhoun street, and at St. Patrick's church. Burial was in Lindenwood cemetery.

## Charles Ammann.

Charles Ammann, a veteran florist of New York, died at his residence, Central avenue and Tuckahoe road, Yonkers, N. Y., Saturday evening, April 17, at 80 years of age.

Mr. Ammann established himself in business many years ago, before the days of elevated railroads and with no other transportation facilities than one street car line anywhere near him, on Seventh avenue, in the block between One Hundred and Nineteenth street and One Hundred and Twentieth street. In his time he was one of the best known men in Harlem.

Funeral services were held at his home Wednesday, April 21.

He is survived by one son and one daughter. J. H. P.

## William N. Crompton.

William N. Crompton, one of the oldest gardeners in Rhode Island, died at his home in East Greenwich, R. I., Tuesday, April 6, at the age of 75 years.

Mr. Crompton had been a resident of East Greenwich practically all his life and for many years was head gardener for the late Thomas P. L. Goddard. Under Mr. Crompton's supervision the grounds of the Goddard estate became famous throughout New England. He is survived by his widow and several adult children. The funeral was held Friday, April 9, at St. Luke's Episcopal church, East Greenwich, and burial was at Greenwich cemetery. W. H. M.

## John H. Winter.

John H. Winter, only son of Herman F. Winter, proprietor of the Winter Floral Co., Charleston, W. Va., died April 11, after a short illness. He was 19 years of age.

Mr. Winter's mother had died only a short time before him. The funeral services were held April 12 and the body was taken to Newcastle, Ind., for burial.

## Charles R. Steinbach.

Charles R. Steinbach died at his home on Mechanicsville turnpike, Richmond, Va., March 25, after an illness of several years. He was 49 years of age.

Mr. Steinbach, who had been a resident of Richmond during his entire life, is survived by a widow, three daughters, a sister and a brother, Frank Steinbach, also a member of the trade.

## Mrs. Sophie H. Dole.

Mrs. Sophie H. Dole, founder of the Dole Floral Co., Beatrice, Neb., died suddenly at the age of 83 years at her home in that city.

Mrs. Dole, with an investment of \$1 for flower pots and 75 cents for seeds and a hotbed sash for a greenhouse, established what is now known as the Dole Floral Co. in 1891.

## BRIDGEPORT, CONN.

### The Market.

Carnations are in plentiful supply at the present time. Although bulbous stock has nearly disappeared from the market, sweet peas, calendulas, roses,

violets, snapdragons, etc., are plentiful enough to meet all demands. With the exception of wedding, funeral and table decoration orders, general business is quiet. However, now that the Easter rush is over, this is to be expected. Prices also have dropped and are again normal. Some of the stores, depending on the wholesale market for supplies, had some difficulty in getting shipments on account of the railroad strike.

Bedding stock is coming along in good shape for the spring trade.

### Various Notes.

James E. Beach is preparing for the spring trade. Funeral work still holds up.

The Park Gardens & Flower Shop reports that it has been difficult to get roses from out of town, because of the difficulty of transportation.

James Horan & Son furnished flowers for a number of small weddings in the last few weeks. They had a number of large floral designs for the Bishop funeral, among them a huge wreath of tulips.

Robert Hawkins says that business is quiet, but that cut flowers are plentiful and prices much lower than those asked at Easter time. He designed a beautiful casket cover for the Bishop funeral.

John Reck & Son used large quantities of roses, Easter lilies, southern smilax and sweet peas in the home and church decorations for the Lasher-Weed wedding. I. L. B.

## CHICAGO.

### The Market.

There has been a considerable recovery in business since last report, but the demand has not yet become sufficiently strong to create anything approaching a shortage of cut flowers or to materially advance the prices. There is a big volume of shipping trade and city demand is consuming large quantities of flowers, but there is room for much further improvement. It is the general report, however, that the situation has been growing better day by day and that Saturday, April 17, saw the market more thoroughly cleaned up than at any time since Easter. The present week opened with a good Monday, April 19, and reduced receipts due to cold, dark weather.

The carnation continues to occupy the leading place in the market. Since Easter the quality of the stock has been of a character to make it easy to fill orders and the supply has been so great that it has not been possible to sell out at any price without having recourse to the department stores, something the wholesalers seem determined to stay away from this year. It is said by most growers that their carnation crops now are going down and that the probability is for slightly reduced supplies from this time on. The carnation is the principal item of interest as regards Mothers' day and there is a wide variety of opinion as to what may be expected. Bearing in mind the experience of Easter, most of the wholesalers are disposed to book up a good share of their expected supply at moderate prices, counting on bringing up the average by charging the late comers whatever the traffic will bear.

The supply of roses also is on the down grade. A number of the large

[Continued on page 30.]



# ROSES—IN

## *The Quality of Amling's Roses*

Many sources of Rose supply go off crop at back and the like—but you can depend on large cuts to come

### AN AMERICAN BEAUTY CROP

Just Commencing

#### About Carnations

When the warm spring days come, it is Quality, not Price, the out-of-town buyer must seek if he expects to get stock which will travel well. Amling's Carnations are grown with the special object of making them ship well.

#### Sweet Peas

A large supply of the finest Spencers—they will ship well and sell fast.

#### Lily of the Valley

A continuous supply—you always can get it of Amling's.

#### Easter Lilies

Our arrangements insure a daily supply of fine, fresh Giganteums.

**TRY OUR NEW GREEN,  
Mahonia, \$1.00 per large bunch**

#### OUR CURRENT

##### AMERICAN BEAUTIES

		Per doz.
Long stems.....	\$7.50 @	\$9.00
Stems 30 to 36 inches.....	5.00 @	6.00
Stems 24 to 30 inches.....		4.00
Stems 18 to 24 inches.....		3.00
Stems 12 to 18 inches .....		2.00
Stems 12 inches.....Per 100	4.00 @	8.00

##### ROSES

		Per 100
Premier, Russell, special....	\$30.00 @	\$35.00
Premier, Russell, medium...	20.00 @	25.00
Premier, Russell, select.....	15.00 @	18.00
Premier, Russell, short.....	8.00 @	12.00
Columbia, special.....		20.00
Columbia, medium.....	15.00 @	18.00
Columbia, select.....	10.00 @	12.00
Columbia, short .....	6.00 @	8.00
Milady, special.....		25.00
Milady, medium.....	18.00 @	20.00
Milady, select.....	12.00 @	15.00
Milady, short.....	4.00 @	6.00
Montrose, medium.....	12.00 @	15.00
Montrose, select.....	8.00 @	10.00
Montrose, short.....	4.00 @	6.00
Ophelia, special.....	12.00 @	15.00
Ophelia, select.....	8.00 @	10.00
Ophelia, short.....		6.00
Dbl. White Killarney, special,	15.00 @	20.00
Dbl. White Killarney, select,	10.00 @	12.00
Dbl. White Killarney, short..	4.00 @	6.00
Sunburst, special.....		20.00
Sunburst, select.....	12.00 @	15.00
Sunburst, short.....	6.00 @	10.00

Extra special roses billed accordingly.

# E. C. AMLING CO.

Headquarters for Greens

The Largest, Best Equipped and Most Centrally  
Located Wholesale Cut Flower House in Chicago

# LARGE SUPPLY

*Is Second to None in America*

this season—replanting, resting, pinching Amlings' for your Roses. We had planned in at this time.

## TRY OUR NEW ROSE—VICTOR

An Exclusive Novelty for 1920-21

### PRICE LIST

#### CORSAGE ROSES

Per 100

Cecile Brunner..... \$3.00 @ \$3.00  
Evelyn Nesbit..... \$3.00 @ 5.00

#### CARNATIONS

Per 100

Large and Fancy.....\$ 4.00 @ \$ 5.00  
Good Grade..... 3.00  
Laddie..... 12.00 @ 15.00

#### SWEET PEAS

Per 100

Spencer..... \$1.50 @ \$3.00

#### MISCELLANEOUS

Per 100

Tulips, Darwin ..... \$8.00 @ \$10.00  
Rainbow Freesia ..... 3.00 @ 4.00  
Valley ..... 6.00 @ 8.00  
Mignonette ..... 4.00 @ 8.00  
Daisies, white or yellow..... 2.00 @ 3.00  
Calendulas ..... 3.00 @ 4.00  
Callas ..... doz., 2.00  
Easter Lilies ..... 100, 10.00 @ 15.00  
Pansies ..... doz. bunches, 1.00 @ 1.50

#### GREENS

Plumosus..... per bunch, \$ 0.50 @ \$ 0.75  
Sprengerl..... per bunch, .50  
Adiantum, fancy long..per 100, 1.00 @ 1.50  
Smilax..... per doz., 3.00  
Ferns..... per 100, \$0.50; per 1000, 5.00  
Galax ..... per 100, .25; per 1000, 2.00  
Mexican Ivy..... per 100, .75; per 1000, 6.00  
Leucothoe..... per 100, 1.00; per 1000, 10.00

Prices Subject to Market Changes.

Store Open from 7:30 A. M. to 5 P. M.  
Saturday to 8 P. M. Closed on Sunday

## MOTHERS' DAY

May 9 Is Near

We are ready to book orders. The only limit of the business this year will be the retailers' ability to get Cut Flowers and to handle the trade. The supply of Flowers is almost certain to be less than now—better make sure of yours by ordering of Amling's **today**.

Glad to quote prices on anything you will need.

### SPECIAL NOTE

#### DELAYS IN THE MAILS

Not all our mail is delayed, but every day we receive orders too late to ship at the time named therein. Buyers should make allowance for possible delay, or should make sure by using the telegraph or long distance telephone.

REMEMBER—Lower prices than Amling's invariably mean lower quality of flowers.

INCLUDE WITH EACH ORDER

**Ferns - - \$5.00 per 1000**

# 169-175 N. Wabash Ave.

Long Distance Telephone

Central

1978  
1977  
1975

# CHICAGO, ILL.



GEO. C. WEILAND, President  
EDWARD MEURET, Vice-President  
RUDOLPH ELLSWORTH, Secretary  
CHARLES McCAULEY, Treasurer

**Our Customers Want—and**

# The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Avenue

Chicago,

L. D. Phone Randolph 631

## On Orders Placed Now For Mothers' Day

We Quote These Special Prices:

### CARNATIONS

Select Stock, Assorted Colors, \$120.00 Per 1000

### ROSES—Assorted

Short stems . . . . \$150.00 Per 1000

Medium stems . . . . 200.00 Per 1000

Select grade . . . . 250.00 Per 1000

Special grade . . . . 300.00 Per 1000

These prices are for ADVANCE orders only—order NOW and make sure of your supply and KNOW what it is going to cost you.

**Peonies for Memorial Day** We are ready to book your orders for Peonies for shipment May 25 to 28. Will quote on request stating quantity you can use.

Get—the Best There Is

PAUL R. KLINGSPORN, Manager

# The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Ave.

Chicago

L. D. Phone, Randolph 631

## Current Price List

Many kinds of Flowers are very plentiful, but the supply will change from day to day. If you plan special sales, don't order without getting our prices. Let us know what you can use.

	Per 100		Per 100
<b>Premier</b>	Special.....\$30.00 to \$35.00	<b>Sunburst</b>	Special.....\$20.00
	Long ..... 20.00 to 25.00		Long .....\$15.00 to 18.00
	Medium..... 12.00 to 18.00		Medium..... 10.00 to 12.00
	Short..... 6.00 to 10.00		Short..... 6.00 to 8.00
<b>Russell</b>	Special.....\$30.00 to \$35.00	<b>Brilliant</b>	Special.....\$20.00
	Long ..... 20.00 to 25.00		Long .....\$15.00 to 18.00
	Medium..... 12.00 to 18.00		Medium..... 10.00 to 12.00
	Short..... 6.00 to 10.00		Short ..... 6.00 to 8.00
<b>Milady</b>	Special.....\$30.00	<b>White</b>	Special.....\$20.00
	Long .....\$20.00 to 25.00		Long .....\$15.00 to 18.00
	Medium..... 12.00 to 15.00		Medium..... 10.00 to 12.00
	Short..... 6.00 to 10.00		Short ..... 6.00 to 8.00
<b>Columbia</b>	Special.....\$30.00	<b>Mrs. Ward</b>	Special.....\$15.00
	Long .....\$20.00 to 25.00		Long ..... 12.00
	Medium..... 12.00 to 15.00		Medium..... 10.00
	Short..... 6.00 to 10.00		Short ..... \$6.00 to 8.00
<b>Ophelia</b>	Special.....\$20.00	<b>Brunner</b>	Corsage Buds... \$2.00 to \$3.00
	Long .....\$15.00 to 18.00		
	Medium..... 10.00 to 12.00		
	Short..... 6.00 to 8.00		

EXTRA SPECIAL ROSES BILLED ACCORDINGLY.

## Miscellaneous Flowers

Fancy Giganteum Lilies, \$12.50 to \$15.00 per 100.

	Per 100		Per 100
Carnations, Fancy.....	\$ 5.00	Darwin Tulips.....	\$8.00 to \$10.00
" Good Stock.....	\$ 3.00 to 4.00	Jonquills.....	6.00 to 8.00
" Split. ....	2.00	Valley .....	8.00
" Laddie and Superb ....	10.00 to 12.00	Snapdragon..	\$1.50 to \$2.00 per doz.
Sweet Peas.....	1.50 to 3.00	Callas.....	2.00 per doz.
Calendulas, Ball's Mammoth Special,	6.00 to 8.00	Cattleya Trianæ, Limited Supply	
Poet's Narcissi.....	1.50 to 2.00	Pussy Willow .....	2.00 to 3.00

## Florists' Greens

Ferns.....	\$5.00 per 1000	Mexican Ivy.....	\$1.00 per 100; \$7.50 per 1000
Adiantum.....	\$2.00 per 100	Leucothoe.....	\$7.50 per 1000
Plumosus.....	50c to 75c bunch	Galax.....	\$2.00 per 1000
Sprengerl.....	50c to 75c bunch	Boxwood.....	25c lb.
Smilax .....	\$4.00 doz.	Woodwardia Fronds.....	\$8.00 per 100

Prices Subject to Change Without Notice



# ORDER NOW for MOTHERS' DAY

## ROSES HEAVY SUPPLY CARNATIONS

Fine quality in all leading varieties. Russell, Columbia, Premier, Milady, Hearst, Ophelia, Sunburst, Weiland, Killarney, Richmond, Double White Killarney, besides Nesbit and Brunner, the Miniature Roses.

**CARNATIONS:** Red, White, Deep Pink and Light Pink

Easter Lilies, Rubrum Lilies, Callas, Tulips, Hyacinths, Purity Freesia, Snapdragons, Sweet Peas, Daisies, Calendula, Pansies, Lupines, Mignonette and all other seasonable Cut Flowers, including Greens of all kinds.

Tulips, Jonquils, { In Good Supply  
Darwin Tulips  
Ten Weeks' Stocks { You will find these ready  
sellers at this season.

If you want good stock and good treatment, buy of Chicago's most up-to-date and best-located Wholesale Cut Flower House

# J.A. BUDLONG CO.

WHOLESALE CUT FLOWERS AND GREENS

Roses, Valley and Carnations our Specialties

184-186 North Wabash Ave.

CHICAGO

WE ARE CLOSED ALL DAY SUNDAY

SHIPPING ORDERS GIVEN CAREFUL ATTENTION

We are in constant touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

QUALITY  
SPEAKS  
LOUDER  
THAN  
PRICES

PRICES  
AS  
LOW  
AS  
OTHERS

growers were cutting the tail end of a crop at Easter and they will not cut another before Mothers' day. Those who were in full crop for Easter are now cutting less heavily, though the reduction in supply has not been enough to create anything that looks like a shortage. The weather has been highly unfavorable, both for supply and demand, but the quality of roses has held up surprisingly well. The demand is principally for Russell, Premier and Columbia and growers apparently are cutting down on the others to increase their plantings of the three leaders, particularly of Premier and Columbia. Many houses already are replanted, which has been a factor in reducing the supply.

Next to carnations and roses, the sweet pea stands as a leading item. The supply never has been so large as this season, nor have peas ever been so popular with the public. They are selling well, but would sell much better with nice spring weather to let the ladies

# Tonner

WHOLESALE  
CUT FLOWERS  
and  
SUPPLIES

30 East Randolph St.

CHICAGO

Telephone Central 6284

There are plenty of Cut Flowers and there will be for some time to come. Push your sales. Every effort with Tonner's flowers means money in your pocket.

Mention The Review when you write.

wear them on the street. Large as is the present supply, good weather probably will increase it to a large extent. Peas will require pushing this spring.

In most places Easter lilies have

ceased to trouble, but there are still a few growers who are loading their wholesalers with large quantities of practically unsalable stock. Lilies can only be sold after Easter when there are

# Sweet Peas

Fancy, Long-Stemmed Spencers in all colors

\$1.00 to \$3.00 per 100

## Roses and Carnations

Fine Flowers in all the popular varieties at prices which will make it profitable for you to push them.

Run a special sale for the end of the week---lots of retailers are doing it every week and find it pays

Fancy Snapdragons, \$1.50 to \$2.50 per doz.

### Mothers' Day Is Near

Mothers' Day, May 9, has become one of the biggest days of the year. All the National and Local advertising campaigns will make it better for 1920 than ever before. YOU will need large quantities of all kinds of Flowers. RANDALL'S will have them. LET'S GET TOGETHER.

### Peonies for Memorial Day

Ready to book your order — write for quotations stating quantity you can use

# A. L. Randall Co.

180 N.  
Wabash Ave.

CHICAGO

L. D. Phone  
Central 7720



# ROSES, CARNATIONS, SWEET PEAS

AND

Home-grown Gardenias

JOSEPH FOERSTER CO.

Wholesale Dealers in Cut Flowers

160 North Wabash Ave.

CHICAGO

one or two special kinds of work being done and it is almost useless to cut the price on them; no price is low enough to effect a clearance. Bulbous stock is on the wane. There are still some fine Darwin tulips from indoors, but most of the bulbous flowers now are narcissi from the south. Nearly everyone wishes they would not come to this market, even the retailers saying they are a detriment to the business under ordinary spring conditions.

There are moderate supplies of cat-tleyas, valley, freesias, snapdragons, callas, stocks, calendulas, poppies and other miscellaneous items. Asparagus is more plentiful, but adiantum is scarce.

While conditions have been bad and are not yet good, anyone who compares the business this month with business in the spring glut last year will find it was much worse then. We have progressed.

#### Growers Meet.

The Commercial Flower Growers of Chicago met at the Hotel Randolph Thursday evening, April 15, with President Joseph Kohout in the chair and an attendance clearly affected by the bad weather.

An interesting talk was given by Gordon B. Fisher on "Artificial Ventilation and Its Possible Application to Greenhouses." To illustrate the complexities of the whole question of ventilation, he told of various problems which the Ilg Electric Ventilating Co., of which he is Chicago sales manager, has been called upon to solve, in connection with the warming and cooling, the drying and humidifying, of the air in factories to suit particular industrial requirements. He then suggested that a system of ventilation which would keep the temperature, the humidity and the supply of fresh air under strict control, without letting valuable warm air out through the ventilators at the top of the greenhouses, should save coal and might easily be the means of increasing production. The whole matter, he said, was in its first stage and it would be impossible to make definite assertions until actual tests had been made by the installation of a ventilating system in a suitable greenhouse. The sentiment of the meeting seemed to be



IN  
CHICAGO

Don't let Department Stores  
use Cut Flowers to advertise  
their business—

Advertise YOUR Business.

Play on this market to your advantage in Buying Here.

*W. J. Kennicott*  
*Pres*

YOUR



Protection

**Kennicott Bros. Co.**

174 North Wabash Avenue

CHICAGO

Heaviest in Roses  
and Carnations  
with all  
other seasonable  
Cut Flowers  
right  
"IN THE PLACE"

# Order NOW for Mothers' Day

Watch for Price List Next Week

## REINBERG'S FOR ROSES

The exceptionally fine quality of the Roses we are offering is an inducement to order more than ever before. Reinberg quality means the best.

## CARNATIONS

Plenty of Red, White and Pink for Everybody

Buy Direct From the Grower

### CURRENT PRICE LIST

Subject to change without notice

MRS. CHAS. RUSSELL, PREMIER and COLUMBIA		Per 100
Specials	.....	\$30.00
Select	.....	\$20.00 to 25.00
Medium	.....	12.00 to 15.00
Short	.....	6.00 to 8.00

OPHELIA and SUNBURST		Per 100
Specials	.....	\$20.00
Select	.....	\$15.00 to 18.00
Medium	.....	10.00 to 12.00
Short	.....	6.00

CARNATIONS—		Per 100
Assorted Colors	.....	\$3.00 to \$5.00
Sweet Peas	.....	2.00 to 4.00
Valley	.....	8.00

MILADY		Per 100
Specials	.....	\$20.00
Select	.....	\$12.00 to 18.00
Medium	.....	8.00 to 10.00
Short	.....	5.00

Killarney		Per 100
White Killarney	.....	\$18.00 to \$20.00
Killarney Brilliant	.....	12.00 to 15.00
Champ Welland	.....	8.00 to 10.00
Short	.....	5.00

ROSES, OUR SELECTION		5.00
Adiantum, per 100	.....	\$2.00
Asparagus, per bunch	.....	\$0.50 to .75
Boxwood, per bunch	.....	.85
Ferns, per 1000	.....	5.00
Galax, bronze and green, per 1000	.....	2.00

# PETER REINBERG

WHOLESALE GROWER OF CUT FLOWERS

30 E. Randolph St., PHONES: Central 2846 and 601 CHICAGO, ILL.

## WIETOR BROS. 30 East Randolph St., Chicago

### MOTHERS' DAY PRICE LIST

Subject to change without notice

Premier	Per 100
Special	\$35.00
Select	25.00
Medium	20.00
Short	12.00

Russell	
Special	35.00
Select	25.00
Medium	20.00
Short	12.00

Columbia	
Special	20.00
Select	15.00
Medium	12.00
Short	\$8.00 - 10.00

Ophelia	Per 100
Special	\$20.00
Select	15.00
Medium	12.00
Short	\$8.00 - 10.00

Sunburst	
Special	20.00
Select	15.00
Medium	12.00
Short	\$8.00 - 10.00

Killarney and White Killarney	
Medium	\$10.00
Short	8.00

Carnations	Per 100
Fancy, assorted colors	
.....	\$10.00 - \$12.00
Split	8.00

Calla Lilies, per doz	\$2.00
Ferns, per 1000	5.00
Galax, per 1000	2.00
Sprengeri, per bunch	\$0.50 - .75

**ROSES**  
Our Selection,  
\$8.00 per 100

that such tests would be worth making. The exhibit of the evening consisted of several pots of double cinerarias

raised by Frank A. Volz, of Cincinnati, O. These were in violet, blue, lavender and various shades of red. They were

sturdy in growth and highly decorative in appearance. Peter Pearson, when called upon by President Kohout for his



opinion on the exhibit, said that the plants seemed to be of good habit and, because of the season at which they came, should fill a distinct demand.

A discussion, participated in chiefly by Otto Amling, Peter Pearson and N. J. Wietor, of prices and of ways of educating the public to a wider and stronger demand for flowers, was of interest and value to all present. The desirability of large sales at a comparatively small profit per flower rather than small sales at a large profit per flower and the need of stressing in the public mind the value of flowers for their own sake rather than as "accessory to the accessories" are two points which received emphasis.

#### The Carnation Sale.

Last week's carnation sale failed to realize high expectations. It was agreed that all the members of the Allied Florists' Association would coöperate in pushing carnations, the wholesale price to be \$3 per hundred and the retail price 75 cents per dozen. Some large and attractive advertisements were published in the daily papers. The meeting at which the matter was arranged was lightly attended and only a small number of the retailers coöperated. These reported only small sales, some of them alleging that other florists in the neighborhood were holding independent sales at a lower price. Others said that the sales days the first part of the week were ill-advised, their experience having been that successful sales are held only at the end of the week. At any rate, the demand did not suffice to clean the market or hold the price. It seems, however, that the effort was a commendable one and that it will pay the trade to work along these lines until it is found just what can and what cannot be done.

The directors of the Allied Florists' Association felt that the carnation sale had done enough to warrant a further attempt with a rose sale this week. An extremely attractive advertisement is running in the newspapers, telling of a rose sale to last all this week in all Chicago retail stores at \$1.50, \$3, \$5 and \$7 per dozen. "Chicago, the largest flower-producing center in the world, offers an opportunity to everybody to have elegant roses this week. You may have the choicest—the very finest," says the advertisement. Also, "Note—This sale is for the purpose of multiplying the use of flowers—that everyone may know the incomparable joy, happiness and cheer that flowers always bring." It is good work.

#### Various Notes.

Wendland & Keimel Co., Elmhurst, are trying a new plan this season, having bought the entire stock of one of E. G. Hill's new roses. It has been christened Victor and is in color most resembling Premier, but the differences are sufficiently pronounced to make it quite distinct. One house was filled with plants of the earliest delivery and a second house soon will be full. The first cut is being made from the early benches. The idea, of course, is to provide an exclusive novelty, one which can not be obtained elsewhere than of the wholesale house handling the Wendland & Keimel output.

The funeral of Roger C. Sullivan, April 17, created a call for flowers which would have made a squeeze with the market less well supplied. There were hundreds of large designs and the number of telegraph delivery orders was

# You do not have to HUNT for the best flowers for Mothers' Day.



## Our Stock

is of such quality that we guarantee to deliver our flowers in good condition and give you every satisfaction or refund your money.

#### MOTHERS' DAY PRICES

In Effect May 4, 1920

#### ROSES: Premier, Columbia, Russell and Millady:

	—Per 100—	
Long fancy .....	\$25.00	\$30.00
Choice medium .....	15.00	20.00
Good short .....	8.00	12.00

(Specials billed accordingly.)

#### Ophelia, Sunburst, Hearst, Maryland and White Killarney:

Long fancy .....	15.00	20.00
Choice medium .....	10.00	12.00
Good short .....	6.00	8.00

#### CARNATIONS:

Select fancy .....	10.00	12.00
Choice .....	6.00	8.00

(No orders accepted for White only.)

#### SWEET PEAS:

Fancy Spencers .....	2.00	4.00
----------------------	------	------

(1000 lots \$15.00—\$35.00.)

#### YELLOW DAISIES:

Select large flowers .....	3.00	4.00
Choice .....	1.50	2.00

#### WHITE DAISIES

.....	2.00	3.00
-------	------	------

	—Per Dozen—	
CALLAS .....	\$ 2.00	\$ 4.00
EASTER LILIES .....	2.00	4.00
SNAPDRAGON. Long fancy .....	1.00	2.00
STOCKS. Choice double .....	1.50	2.00
PANSIES. Per dozen bunches .....	1.50	2.00
ASPARAGUS PLUMOSUS. Per bunch .....	.35	.50
ASPARAGUS SPRENGERI. Per bunch .....	.25	.50
FERNS. Per thousand .....		5.00
GALAX. Per thousand .....		2.00

If you are not familiar with our stock, a trial order will convince you.

Orders for immediate shipment go out at lowest market price.

# A.T. Pyfer & Company

Our Motto: "Nothing is too much trouble to please a customer."

164 NORTH WABASH AVENUE

CHICAGO, ILLINOIS

Mention The Review when you write.

greater than for any similar event in the history of the trade in Chicago. Arthur Weatherwax, of W. J. Smyth's, was called to the Sullivan residence the morning after the demise to advise in the matter of the floral arrangements.

August F. Poehlmann and Mrs. Poehlmann celebrated their silver wedding April 18.

How necessary the automobile has become in the affairs of the busy florist is illustrated by the action of W. J. Smyth, who last week bought a used Buick touring car with the intention of running it only while his big Pierce-Arrow is in the shop for overhauling and repainting.

J. L. Raske, who for many years has been located on Jackson boulevard, between La Salle street and Fifth avenue, is looking for a location where the opportunities for transient trade are better. At present his business is almost wholly of the regular-customer, charge-account class.

Perhaps changing the name from West Twelfth street to Roosevelt road had nothing to do with it, but since the thoroughfare was improved Joseph Sikuta's store has had a steadily increasing business. Mr. Sikuta formerly ran four stores, but has abandoned the chain idea. He has concentrated his in-

# SWEET PEAS

The Largest and Finest Supply  
in Chicago—try them and see

LONG  
STEMMED

**FANCY SPENCER (Butterfly) PEAS** in all colors

100 lots, 1000 lots, 10,000 lots—Prices Right

Hold a Week-End Sale of Corsage Bouquets  
made of Zech & Mann's Sweet Peas and  
you'll start things coming your way.

All other Cut Flowers of Fine Quality in Large Supply

## ZECH & MANN

30 E. Randolph Street WHOLESALE CUT FLOWERS CHICAGO, ILLINOIS

## Order NOW for Mothers' Day

Sunburst	Premier	Carnations	Jonquils	Boxwood
Columbia	Milady	Snapdragons	Tulips	Sprengeri
Russell	Ophelia	Calendulas	Freesia	Galax
Brunner	Nesbit	Lilies	Callas	Ferns
White Killarney	Maryland	Yellow Daisies	Cattleyas	Adiantum
Richmond	Champ Weiland	Sweet Peas	Marguerites	Smilax
Beauties	Mignonette	Pansies	Plumosus	

*Our Prices Never Are Higher than Others Ask for an Equally Good Grade of Stock.*

## ERNE & COMPANY

30 E. Randolph St.

WHOLESALE FLORISTS  
L. D. Phone Randolph 6578

CHICAGO

JOHN KRUCHTEN

HENRY KRUCHTEN

# JOHN KRUCHTEN CO.

Wholesale Florists

(NOT INCORPORATED)  
30 East Randolph Street,  
L. D. PHONE, CENTRAL 8016-8017-8018  
Mention The Review when you write.

CHICAGO, ILL.

terests in the Roosevelt road location  
and is doing more business there now  
than he formerly did in the four places.

Joseph Einweck, one of the oldest of  
the store staff of Bassett & Washburn,  
in years of service, not in age, was mar-

ried April 14. His bride was Miss Anna  
Eheiner. Mr. Einweck's fellow em-  
ployees presented them with an outfit



# ***St. Louis for Your Cut Flowers and Florists' Supplies***

**Send for Complete Price List**

**St. Louis Wholesale Cut Flower Company**  
**1406-08 Pine St., Long Distance Phone Bell, Olive 4203 ST. LOUIS, MO.**

of glassware and the firm sent a set of silver.

Eric Johnson has word from the Gould Nursery that the peony crop at that concern's southern establishment, Halls, Tenn., will be about 12,000 dozens, or nearly twice what was cut last year. It is expected that this crop will be in for Mothers' day.

George C. Weiland is driving a new Studebaker Big Six and takes only a few minutes for one of his frequent trips from Evanston to the store of the Chicago Flower Growers' Association, of which he is president.

Danford J. Abrams, of the Lombard Floral Co., was at Richmond, Ind., April 20 for a look at the E. G. Hill and other establishments there.

"Look at these; they are the best in the market," said Robert Northan, and they certainly were beautiful examples of what medium-stemmed Russell is when grown cool. The color was exquisite.

Edward Schultz, of the E. C. Amling Co., has been south to see the peony shippers in the Evansville district. He sees the prospect of an unusually fine crop, larger than last year and the first important cut about Mothers' day.

A. Henderson has been on the sick list since April 13. It is thought he may require a minor operation on his nose.

A. L. Vaughan & Co. expect to be located in their new store, room 218 in the Atlas block, directly across the street from the present location, by April 30.

A. F. Longren, who is in town this week, says one of the delights of life on the road is waiting two or three days to get a hotel sample room in which to display one's line.

George Ball is driving his new Moline Six and is more than pleased with it. Frank Schramm, who ordered one of the same kind, has not yet received delivery, but is not anxious about it as long as the weather stays so bad.

Richard Salm is beginning to cut his spring crop of Beauties.

I. Rosnoski has joined the rapidly increasing ranks of the free lances. He has started on a trip expected to be of two or three months' duration, selling the A. B. C. and other non-competitive lines.

G. Schneider, of Springfield, O., has been with us for a considerable time. For ten weeks he was in a hospital, undergoing and convalescing from an operation. Last week he was well enough to remove his headquarters to the Morrison hotel.

The retailers are passing the word from one to another that Ernest Oechs-

## **BASKETS and Florists' Supplies**

The extensive business you undoubtedly enjoyed at Easter has considerably lowered your stock of Florists' Supplies.

Let us express you at once one of our attractive assortments of Cut Flower and Plant Baskets consisting of

<b>50 Tumbler Baskets for . . . . .</b>	<b>\$21.75</b>
<b>50 Cut Flower and Tumbler Baskets for</b>	<b>35.75</b>
<b>50 Plant Baskets for 4-inch and 5-inch pots for . . . . .</b>	<b>26.00</b>

### **GEORGE B. HART**

**49 to 55 Stone Street**

**ROCHESTER, N. Y.**

### **CHOICE VALLEY**

— Per 100, \$8.00 —

Leave your order with us for regular shipments

**C. A. KUEHN WHOLESALE FLORIST**

1312 Pine St., St. Louis, Mo.

Mention The Review when you write.

lin's lilies this season were of exceptional quality, several declaring them to have been the finest they ever had seen.

Ernest Knecht, who returned to his old place at Muir's for the Easter rush, was obliged to give up soon after and is again confined to his home by inflammatory rheumatism.

William Langhout is on the coast in the interest of the A. B. C.

Bert Cole now has charge of the rose department of the E. C. Amling Co.,

### **Cut Flowers**

**OUR SPECIALTY**

**H. G. BERNING**

1402-4 Pine St., ST. LOUIS, MO.

### **WM. C. SMITH Wholesale Floral Co.**

**WHOLESALE FLORISTS**

1316 PINE ST. (Both L. D. Phones) ST. LOUIS

Supplies and Everything in Season Always on Hand

Max Awizzus having severed his connection with the house last week after thirteen years of service.

A. J. Zech says he believes the sweet

**THE FLORISTS' SUPPLY HOUSE OF AMERICA***Always On Top*

A Pleasing Novelty

**For Mothers' Day****Sunday, May 9th**

Each figure is equipped with a container on the back, so that a few flowers — mother's favorite kind — can be added. **\$6.00** per dozen, with cups.



We offer a good assortment of WIRE FRAMES in all styles and in all sizes

**H. Bayersdorfer & Co.****1129-1131 Arch St.****PHILADELPHIA, PA.**

Branch Factory, 709 First Ave., New York City, Telephone Vanderbilt 4976

**Artificial Flowers**

We have just received an import  
shipment of best quality

**Valley, Lilac, Pansies  
and Forget-me-nots**

**LOTOS MFG. CO.****1566-68 Clybourn Ave., CHICAGO**

Mention The Review when you write.

pea will afford the retailers their best chance to boom their business during the next few weeks.

"It looks as though the whole trade has gone 'nuts' on California," said one of the local wholesalers; "practically every grower in the neighborhood would sell out if he could and go west." Unquestionably the operation of green-houses at this center now presents enough difficulties so that a good many growers wish they had their money out.

One cannot be a florist on a farm in Idaho, but C. A. Samuelson is sticking as close as possible to his life work by growing seeds. Last season he did especially well with a crop of alfalfa seeds, sold to the Albert Dickinson Co., and this year the entire 200-acre farm, except for some forage crops needed on the place, is in alfalfa, clover and peas for seeds.

**Visitors.**

Albert Barber, of the Park Floral Co., which operates in four Ohio cities, was here last week on one of his frequent purchasing trips. He reports busi-

Notice is hereby given that the firm of **RUSSIN & HANFLING** has been dissolved as of April 15, 1920, by mutual consent.

**Mr. SAMUEL H. RUSSIN**

will continue in business at

**55 West 19th Street****Mr. SOLOMON HANFLING**

will continue in business at

**131 West 28th St., New York City****SAMUEL H. RUSSIN****Dated, New York, April 15, 1920****SOLOMON HANFLING**

Mention The Review when you write.

ness as unusually brisk for the fortnight after Easter.

Fred Burki and his son were here last week on their way to Pittsburgh from their new home in California, where they have spent the winter. Mr. Burki, senior, soon will return to the coast, but

it is probable the young man will take up an active connection with the Pittsburgh Cut Flower Co.

H. O. Bock, of Burlington, Ia., spent several days here last week, combining business and pleasure. He reports trade active in Iowa and his purchases indi-



cated confidence in the permanence of the condition.

Miss L. Lambly, of the American Flower Store, Birmingham, Ala., spent several days in this market last week. Largest of her numerous purchases was a new Rando display refrigerator.

Among the week's visitors is W. Cleveland Johnson, secretary and treasurer of Johnson's Greenhouses, Memphis, Tenn. Mr. Johnson is a rather frequent visitor, but this time his errand is of unusual importance. He has secured the lease of a 3-story building almost double the width of the present store and located only a few doors away. He plans to fit the new quarters up in first-class style during the summer and to be ready by autumn with one of the most completely equipped and most thoroughly modern retail flower stores in the south.

#### ROCHESTER, N. Y.

##### The Market.

The market has been seriously handicapped during the last week by the switchmen's strike, but, fortunately, the express service resumed its regular activities at the end of the week and the termination of the trouble appears to be in sight. Many out-of-town growers, living at a distance of twenty to thirty miles, were obliged to deliver their stock by automobile and this, combined with the weather, made things bad.

Business throughout this section has been poor for at least a week. Since the heavy rush at Easter trade has not been good and, were it not for funeral work, stock would not have moved as it did. A good supply of stock has arrived daily from the local growers, all of which has moved satisfactorily.

Roses have possibly stood in first place and include Columbia, Dunlop, Ophelia, Hoosier Beauty, Ward, Sunburst, Martinet and Killarney. Bulbous stock, which had a remarkable season and has sold at good prices, is slowing up a little now and does not move so readily. There is a large supply of Easter lilies on the market, with only a medium demand. Callas are also plentiful. Sweet peas are in fair demand and the supply is large. Carnations are plentiful and sell well. They are exceptionally fine this season and retain their good qualities. Violets are not so good, nor is the demand large. Orchids and gardenias move slowly. Daisies, mignonette, calendulas, freesias, pansies and forget-me-nots are all in good demand and sell well. Green goods are more plentiful.

##### Various Notes.

Julius Berg, of Lion & Co., New York, and S. W. Morgan, of Le Roy, N. Y., were visitors last week.

The carnation house of Harry Merritt, Summerville boulevard, is well filled with flowers and during the months of February, March and April has been a paying proposition. His cuts during Easter week were enormous, considering the size of the house. There will be several thousand more blooms before the plants are taken out and planted in the field.

George B. Hart is cutting a fine crop of Ophelia roses at the Fairport greenhouses each day. They have excellent color and sell well. He has a fine crop

# Lindley Boxes

Regardless of present paper shortage, we have a large supply

**READY FOR SHIPMENT**  
AT VERY REASONABLE PRICES



## MIST GRAY BOXES

Corner Lock Style

An excellent Box for all occasions. Does not soil easily.

Gray Corsage and Violet Boxes		
9x8x5 1/4	Shallow Lid	\$5.50
11x8x5 1/4	Shallow Lid	6.70
15x8x6 1/4	Shallow Lid	9.00

#### Cut Flowers and Sprays

	Shallow Lids	Full Telescopes
18x5x8	\$ 4.80	\$ 5.30
21x5x8	5.15	5.75
24x5x8 1/4	6.00	7.10
30x5x8 1/4	7.20	8.40
36x5 1/4 x8 1/4		10.80
21x7x8 1/4	7.40	
24x8x4	9.00	10.80
28x8x5	11.50	14.80
36x8x5	14.80	17.70

Always specify whether Full Telescope or Shallow Lids are wanted on sizes where we price each.

#### Gray—Designs, Sprays, Etc. All Full Telescope

30x10x5	\$18.50
36x10x6	25.00
40x10x6	29.00
48x10x6	38.00
30x12x7	27.00
36x12x8	36.50
36x14x8	30.00
34x16x5	27.50
16x16x8	25.00
18x18x7	25.00
20x20x6	25.00
20x20x8	33.50
24x24x8	41.00

## GREEN BOXES

Corner Lock Style  
An Appropriate Color

18x 5x8	3 -inch lid	\$ 5.40
21x 5x8	3 -inch lid	5.90
24x 5x8 1/4	3 1/4 -inch lid	7.50
30x 5x8 1/4	3 1/4 -inch lid	8.90
34x 6x8 1/4	3 1/4 -inch lid	11.20
21x 8x4	2 -inch lid	8.70
24x 8x4	2 -inch lid	9.40
24x 8x4	4 -inch lid	10.70
28x 8x5	2 -inch lid	12.00
36x 8x5	2 -inch lid	14.90
12x12x8	8 -inch lid	17.50
28x22x8	8 -inch lid	46.50

#### CORSAGE AND VIOLET

7x4x4	2-inch lid	\$ 3.80
15x7x6 1/4	2-inch lid	8.50

Owing to increased cost of labor, ink and supplies we can no longer print boxes free of charge, regardless of quantity; however, note—

#### Following Discounts for Quantity Orders:

Orders of 500 and over, assorted sizes	less 3%
Orders of 1,000 and over, assorted sizes	less 5%
Printing black or colored ink, \$2.00 extra per thousand or less quantity.	

All prices per 100, f. o. b. factory.



## WHITE BOXES

Corner Lock Style

#### A Beautiful White Plated Stock

8x4x3 1/4	2-inch lid (violet)	\$ 3.75
15x8x6 1/4	2-inch lid (violet)	9.60
18x5x8	3-inch lid	5.70
21x5x8	3-inch lid	6.80
24x5x8 1/4	3 1/4 -inch lid	8.00
30x5x8 1/4	3 1/4 -inch lid	9.40
36x5x8 1/4	3 1/4 -inch lid	12.00
24x8x4	4-inch lid	11.80
28x8x5	5-inch lid	16.00
36x8x5	5-inch lid	19.00

#### WHITE ENAMELED

For Violets, Etc., Made From  
Genuine Clay Coated Stock

9x6x5 1/4	2-inch lid	\$6.90
11x8x5 1/4	2-inch lid	9.00

## ECONOMY FLOWER CARTONS

Far better than wrapping paper. Almost as cheap.  
Just the box for LOCAL deliveries.

A handy, neat, one-piece carton made from light-weight Mist Gray board.

20x4 1/4 x3	\$3.15
24x4 1/4 x3	3.50
30x5x3 1/4	4.50

Prices per 100, f. o. b. factory. Same discounts and printing charges as for our regular two-piece boxes.

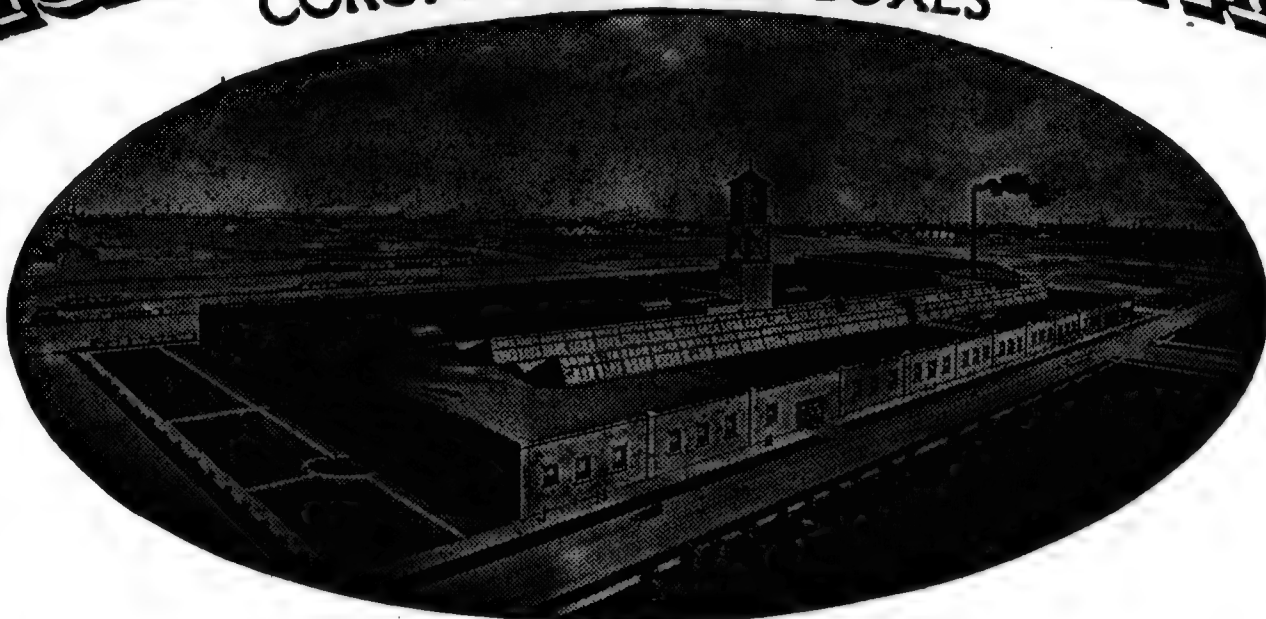
Three per cent cash discount where cash accompanies order. We recommend full telescope lids for designs and shipping purposes; shallow lids satisfactory to most florists for local delivery.

Chicago trade phone, Wabash 5212—A. V. Z. Jennings, Representative.  
New York trade phone, Audubon 2860—Geo. L. Hoops, Representative.  
St. Louis trade phone, Olive 8766—H. F. Seigneur, Representative.  
Louisville trade phone, 2669—J. Raymond Clark, Representative.  
Detroit trade phone, Cadillac 4178—A. A. Fordon, Representative.

**Lindley Florist Box Co., "Quality Box Makers" Marion, Ind.**

# CHICAGO CARTON COMPANY

## CORONA FLOWER BOXES



**Representatives**

**M. E. CHAPIN**  
616 Fifth Avenue  
New York City

**T. A. DIXON CO.**  
1326 Blake St.  
Denver, Colorado.

**T. S. FINCH**  
601 Elm St.  
Dallas, Texas.

**Home Office  
and Factory**

4433 Ogden Ave.  
**CHICAGO**

Telephone  
Lawndale 984

**For Violets and Corsages**

Size	Per 100
7 x 4 x 4 2-inch Top.....	\$ 5.00
10 x 6 x 5 1/2 2-inch Top.....	6.00
12 x 8 x 5 1/2 2-inch Top.....	7.65
14 x 10 x 8 2-inch Top.....	12.60

**For Cut Flowers**

18 x 5 x 3 2-inch Top.....	\$ 6.10
20 x 4 x 3 2-inch Top.....	6.05
21 x 5 x 3 2-inch Top.....	7.25
24 x 5 x 3 1/2 2-inch Top.....	7.70
24 x 8 x 4 2-inch Top.....	10.80
28 x 8 x 4 2-inch Top.....	12.10
28 x 8 x 5 2-inch Top.....	13.05
30 x 5 x 3 1/2 2-inch Top.....	9.25
36 x 8 x 5 2-inch Top.....	16.20

The sizes given here are carried in stock, in the popular MIST-GRAY and GREEN colors.

## 5% DISCOUNT

### CASH WITH ORDER

The prices quoted herewith are f. o. b. Chicago.

When printing is wanted there will be a charge of \$3.50 for 500 boxes or any part thereof.

A charge of \$5.00 per 1000 will be made for printing when quantity is over 500.

Border printing and embossing will be charged for as time work in accordance with the amount of work involved.

Mention The Review when you write.

**For Sprays, Designs and  
Cut Flowers**

Size	Per 100
16 x 16 x 8 Telescope .....	\$29.25
20 x 20 x 8 Telescope .....	38.95
21 x 5 x 3 Telescope .....	7.25
24 x 5 x 3 1/2 Telescope .....	8.90
24 x 24 x 10 Telescope .....	55.75
30 x 12 x 6 Telescope .....	30.25
32 x 32 x 8 Telescope .....	63.75
36 x 10 x 5 Telescope .....	25.20
36 x 12 x 6 Telescope .....	36.35
36 x 14 x 8 Telescope .....	46.55
40 x 10 x 6 Telescope .....	44.00

## FLORISTS' BOXES

Made in Dayton, Ohio

We are not profiteering. Our prices are low but we give you a heavy, high-grade material and good workmanship. Convince yourself by sending us a sample order. We satisfy our customers.

Write for Samples.

SIZES	Mist Gray or Manila Shallow Cover Price per 100	Mist Gray or Manila Full Telescope Price per 100
3 x 20x 4.....	\$ 3.00	\$ 3.20
3 x 18x 5.....	3.10	3.40
3 1/2 x 24x 5.....	4.80	5.60
3 1/2 x 30x 5.....	5.70	6.60
5 x 24x 8.....	7.10	9.00
5 x 28x 8.....	8.80	10.80
5 x 30x 6.....	10.60	12.90
5 x 38x 8.....	12.60	15.00
5 x 30x 10.....	13.50	15.50
6 x 28x 12.....	14.00	16.60
5 x 35x 10.....	15.00	17.10
6 x 36x 12.....	18.90	21.80
8 x 20x 20.....	19.80	25.00
8 x 24x 24.....	29.70	33.80
7 x 42x 12.....	.....	34.00
8 x 48x 14.....	.....	41.40

**GRAY CORSAGE AND VIOLET**

With Shallow Fluted Edge Lid

5 1/2 x 9x 6.....	\$4.50	6 x 9x 13.....	\$7.00
6 x 7x 14.....	6.50	7 x 9x 9.....	7.00

Printing in black ink, \$1.50 per 1000, or less quantity; printing in colored ink, \$2.25 per 1000, or less quantity, in assorted sizes. All f. o. b. Dayton, Ohio.

No order printed less than 50 of each size. We allow a discount of 5 per cent when remittance accompanies the order.

**The Aull Bros. Co., Dayton, O.**

Established 1890.

**Order Your BASKETS From**

## Florists' Supply House

We handle baskets of quality. Give us a trial order and be listed among the many satisfied customers.

## FLORISTS' SUPPLY HOUSE

WHOLESALE COMMISSION FLORISTS

105 East Ohio Street,

Phone Main 831

INDIANAPOLIS, IND.

## "DURO"

### FOLDING FLOWER BOXES

For Prices Write

Duro Paper Products Co., 729 S. Wabash Ave., Chicago, Ill.

## H. & D. Design Boxes

Are made of light, strong Corrugated Fiber-board and can be furnished with H. D. lock-corner covers, safe and convenient.

Write for full particulars.

**THE HINDE & DAUCH PAPER CO.**  
SANDUSKY, OHIO

## Climax Manufacturing Co.

High Grade

## FLORISTS' BOXES

Castorland : : New York

## Cut Flower Boxes

All Sizes

**C. C. POLLWORTH CO.,**  
Milwaukee, Wis.

of hydrangeas coming into bloom, as well as several thousand Easter lilies, which unfortunately missed the holiday. The window of the store of Salter Bros. has, during the last two weeks, been greatly admired, having had as an attraction a large limb of a cherry tree in full bloom. Combined with vases

of tulips, hyacinths and jonquils, its springtime effect was encouraging.

A. Rayton, Irondequoit, N. Y., has grown some excellent sweet peas and freesias this year, which have netted him good returns. His retail business has been good and considerably in ad-

vance of its size in previous seasons. Several fair-sized church and home



weddings have taken place during the week and for the decorations a great many lilies have been used. This, fortunately, has reduced the stock of several florists. Valley is fast coming back into prominence and much of it is being used.

Now that Easter is over, Mothers' day is being planned. According to local reports, there will be plenty of good stock on hand from which to draw and it will include a good supply of carnations.

H. J. H.

#### PHILADELPHIA.

##### The Market.

The "outlaw" strike on the railroads paralyzed business during the entire week, April 12 to April 17. Flowers reached the city regularly. Getting them out of the city to their various destinations was extremely difficult. The transportation companies accepted perishable stock only at shipper's risk, without receipting for them. Often they would not accept them at all. The parcel post furnished some relief, but there were at times delays that were always exasperating and sometimes ruinous. The wholesalers met the trying conditions manfully, exerting every endeavor to market the stock entrusted to their care. The fact that the florists' supply houses were unable to move their orders was no consolation. They greased the express machinery diligently with moderate success. The greatest difficulty, the difficulty that was hardest to overcome, was that the out-of-town trade knew that there was a big railroad strike going on and would not take a chance by ordering flowers that might not come in time. It was better, the buyers thought, to refuse orders altogether than to risk injury to reputation through failure to fill orders on time.

Under existing conditions the wholesalers may well be proud that the market was not even worse. Each met the matter in his own way. Their combined efforts kept the market from going all to pieces, although a rainy Saturday was a discouraging close to a disastrous week. Sweet peas and snapdragons suffered most of all, because they were in heavy supply. Prices tumbled down, down, with recovery only on choice stock in moderate quantities. There were annoying losses in transit due to delays and there was waste of unsold stock. Greens were in demand.

The outlook for this week is more promising. There is some business in sight. There is also strong probability that the strike will end this week. Then the express service will gradually be resumed on perishable and on non-perishable stock.

##### A Removal.

This week Berger Bros. have removed their wholesale cut flower business from 1225 Race street to 1609 Sansom street, where they opened for business bright and early Monday morning, April 19. The firm of Berger Bros. was originally formed by Harry Berger and John Berger two years ago. Harry Berger withdrew to carry on the retail florists' business of William Berger's Sons. Since that time the business of Berger Bros. has been conducted by John Berger with marked success. John Berger is also managing partner of the Berger Fertilizer & Chemical Co., whose headquarters are also at 1609 Sansom

## There Are Very Good Reasons Why You Should Place Your Orders For Roses With Us

**WE** offer you every worth-while variety, and our supply is so large that we can offer you every advantage as far as quality and price are concerned.

**RUSSELL**, without a doubt the most satisfactory rose on the market. There is no rose that will give you the same amount of satisfaction. We receive thousands of them every day.

We never had a better supply of **PREMIER, COLUMBIA, HADLEY, SHAWYER, SUNBURST** and **DOUBLE WHITE KILLARNEY**. When you can buy all these good varieties at reasonable prices you should have no trouble to build up a big rose business.

Let us fill your next order for **ROSES**. You will be well pleased.

Don't forget, we are headquarters for **Burton's Beauties**.

## THE LEO NIESSEN CO.

Wholesale Florists

Branches:  
BALTIMORE  
WASHINGTON

1201-3-5 Race St.

PHILADELPHIA

Mention The Review when you write.

## BERGER BROTHERS

Wholesale Florists

Have REMOVED to fine new quarters at

1609 Sansom Street

CALL—You will be welcome

PHILADELPHIA

Roses  
Carnations  
Callas  
Sweet Peas

CHARLES E. MEEHAN

5 South Mole Street,

PHILADELPHIA, PA.

Mention The Review when you write.

PLUMOSUS  
Strings and Branches  
ADIANTUM  
and Green  
of all kinds

street. The leading representatives of Berger Bros. are Edmund Dornheim, William G. Stephen, Miss Scott and an attractive youth of sturdy build who, from his supposed political affiliations,

is sometimes styled "Mr. Vare." Charles Berger is field representative of the Berger Fertilizer & Chemical Co. The geographical significance of the move lies in crossing Broad street from



# RUSSELL



As the warmer weather comes on, Russell is THE Rose that will ship and carry as well if not better than any Rose we have commercially.

Our growers are cutting freely all lengths and of really wonderful quality.

SPECIAL .....	\$25.00
FANCY .....	20.00
EXTRA .....	15.00
FIRST .....	10.00
SECOND .....	6.00

Everything in Cut Flowers, Plants, Greens, Ribbons and Supplies  
BUSINESS HOURS, 7 A. M. TO 5 P. M.

## S. S. PENNOCK COMPANY

1608-20 Ludlow St., PHILADELPHIA, PA.

NEW YORK  
17 West 28th Street.

BALTIMORE  
Franklin and St. Paul Sts.

WASHINGTON  
1216 H Street, N. W.

## Peas, Snapdragons, Roses, Carnations,

and all Seasonable Flowers

### Philadelphia Cut Flower Co.

GEORGE AEUGLE, Prop.  
1517 Sansom Street, PHILADELPHIA, PA.

### THE HOUSE OF MERIT FLORISTS' SUPPLIES

### JOS. G. NEIDINGER CO.

1309-11 N. Second Street  
PHILADELPHIA, PA.

### GRAVE MARKERS

Stein's Floral Supply Mfrs. 2223 N. Front St., Philadelphia.

east to west. The eastern division of the wholesale district is now represented by the supply houses, a plantsman and a commission house, while all the other commission houses comprise the western division.

#### A Controversy.

There is a lively exchange of views going on in the daily press between James Grenshaw Scott and David Rust on the subject of the policy of the Pennsylvania Horticultural Society, past, present and future. Mr. Scott believes that the Pennsylvania Horticultural Society had no business to sell the property on which its house stood, that it cannot legally have a garden in Fairmount park, that it ought not to be allowed to lease and charge admission to Horticultural hall, in Fairmount park, and that it should have a home of its own in the center of the city. Mr. Rust defends the policy of

EDWARD REID

Offers Good Value In

High Grade SNAPDRAGON, OPHELIA, COLUMBIA and all the best varieties of ROSES

CARNATIONS SWEET PEAS

Remember—When They're Reid's They're Right

1619-21 Ranstead St., PHILADELPHIA, PA.

ROSES and PLUMOSUS

AT ALL TIMES

Sweet Peas, Valley, Carnations

THE PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE

1615 Ranstead Street, PHILADELPHIA

the society of which he is secretary. The letters are marked by literary ability of a high order and by an entire absence of personalities.

#### Various Notes.

Joseph G. Neidinger sailed for Europe on the steamer Mongolia from New York April 10. J. F. Neidinger went over with his brother to see him off. It is curious that the same steamer should have carried two such noted supply chiefs as Sydney H. Bayersdorfer and Joseph G. Neidinger, each going unknown to the other until they met on board.

Robert Craig writes from Porto Rico to Mrs. Craig in this city that the rush of tourists anxious to return home has caused an advance in steamer rates.

## All Seasonable Cut Flowers

WM. J. BAKER

Wholesale Florist

12 South Mole Street, Philadelphia, Pa.

The April meeting of the Pennsylvania Horticultural Society was held in the Finance building, room 606, Tuesday afternoon, April 20.

Clarence Alwine will make improvements on his place at Secane this season. Mr. Alwine had a good year.

The Highland Rose Co. will replant three-sevenths of its roses this season. Premier will be given a trial.

Harry Bayersdorfer has received a



EMIL SCHLOSS,  
Pres. and Treas.

MILTON SELINKA,  
Secretary

# THE RIBBON HOUSE

## SCHLOSS BROS., RIBBONS, INC.

31 and 33 East 28th Street, NEW YORK

### HEADQUARTERS

For Florists' Ribbons, Chiffons and Novelties

flattering letter from one of the big guns in the mercantile world, complimenting him on the liberal manner in which he handled a large transaction.

William Berger's Sons had their store decorated with some wonderfully fine Tausendschoen roses of great size prior to their use at a smart society affair.

Bernard Eschner says that the M. Rice Co. will depend on America for all that America can make.

J. M. Deutscher is pleased with a new fern named in his honor, also with the timely arrival of heavy shipments of Asparagus plumosus at the Philadelphia Wholesale Florists' Exchange.

Phil.

At the last lecture of the season at the Pennsylvania Horticultural Society, Tuesday, April 13, Prof. A. C. Beal, of Cornell University, spoke on gladioli. He gave a clear history of these bulbous plants, giving an account of the work done in hybridizing, naming the principal growers and the results that they had obtained. His talk was illustrated by slides. The exhibits staged at this meeting were of the usual high quality. Exhibitors winning prizes were William Comfort, Rosemont; Thomas Roberts, Philadelphia; Alexander MacLeod, Villa Nova; David Aiken, Rosemont; Axel Lindroth, Bryn Mawr; Frank Coll, Haverford; O. A. Muller, Ambler, and M. J. Flynn, St. Davids.

#### BOSTON.

#### The Market.

Business was fair last week. While prices seem low when compared with what was secured during the winter, they are well ahead of former years at this season and there is no ground for discouragement. In addition to funeral work, there have been a good number of weddings, which have helped to use up the flowers arriving. April so far has been cool and cloudy days are more numerous than sunny ones. This reduces supplies, but keeps them of excellent quality.

Roses are somewhat lower and short-stemmed flowers have touched \$10 per thousand in some cases. Quotations

## GOLDFISH

BUY FROM THE  
BREEDER

107 Acres of Ponds this Season.

Write for his  
new catalogue

Globes, Aquariums, Aquarium Supplies, Etc.

BERT J. PUTNAM, Scientific Aquarist, 490 Washington St., Buffalo, N. Y.



#### THE HELP PROBLEM

Relieved by the

Ever Ready  
Flower Pot  
Cover....

Dresses your plants in a smart style quickly and without work. Write for sample and price list today.

Send 10c Postage.

The Ever Ready Flower Pot Cover Co.

146 Hughes Avenue, BUFFALO, N. Y.

## GOLDFISH

Large, Healthy Fish at  
"Rock Bottom" Prices

Owing to the length of time it now takes to get goods by freight, we would advise placing your order for Globes, Ornaments, Food, etc., at once, so that fish can be shipped promptly, when the season opens.

Ashborne Goldfish & Supply Co.,  
Agency Street BURLINGTON, IOWA

## GOLDFISH 1,500,000

(Plain and Fancy)

Ready for market at rock bottom prices.  
Ship anywhere in U. S. or Canada.

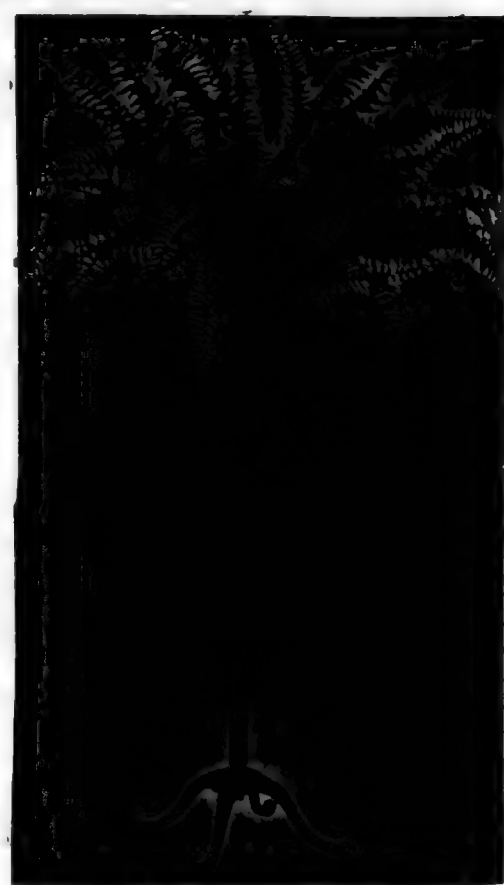
Write for our illustrated catalogue.

ORIENTAL GOLDFISH & SUPPLY CO.

3757 to 3761 Cottage Grove Ave., CHICAGO, ILL.

Mention The Review when you write.

run from \$2 to \$30 per hundred, the higher figures being for fancy Hadleys,



A beautiful, green enameled, adjustable

## Plant Stand

It has a range in height from 26 to 52 inches, and you will find it invaluable for decorative purposes and the display of plants and baskets in your store and window.

Poppy design is carried throughout.  
A beautiful ornament for any store.

Price - - \$3.50 each

PERCY JONES

INC.

30 EAST RANDOLPH STREET  
CHICAGO - - ILLINOIS

Mention The Review when you write.

# THE FLORISTS' SUPPLY HOUSE OF AMERICA

## MEMORIAL DAY

Sunday, May 30

We offer a splendid assortment of our  
Memorial Day Specialties

### Metal Wreaths

Do you know that we manufacture them in our own factories in New York and in Philadelphia? Try an assortment at \$25.00 or \$50.00—sure to please you.

### Wheat Sheaves

We have a fine stock of choice Wheat for making sheaves—your order can be promptly executed.

**Wax Flowers, Cycas Leaves, Wax Designs,  
Magnolia Leaves, in cartons and in bulk, all colors.  
Adiantum Fronds, Ruscus, Beech Sprays, Oak Sprays,  
Lycopodium, Cape Flowers, Felt Letters.  
DOVES—We stuff them ourselves.**

### BASKETS—Our Selection

A good assortment, several styles and sizes, \$25.00 and \$50.00  
State whether Cut Flower or Plant Baskets are wanted.

### JUST ARRIVED

**Chiffons—All widths, all colors. Netting—6-inch, all colors.  
Imported Gold Letters and Scripts. Fresh Lot of Statice.**

**H. Bayersdorfer & Co.**  
1129-1133 Arch St. PHILADELPHIA, PA.

Branch Factory, 709 First Ave., New York City, Telephone Vanderbilt 4976

with select Columbia, Premier, Russell and Ophelia making up to \$20 and \$25. Some excellent Kaiserin made its appearance this week. Carnations have relapsed somewhat, white ones being particularly overplentiful. Matchless is now in heavy crop with everyone and supplies exceed the demand. Easter lilies are coming in far faster than they can be sold and prices are low, many going as low as \$3 to \$4 per hundred, due to large numbers failing to flower for Easter. Snapdragons are of exceptional quality, but are the hardest flowers to move in the market.

Sweet peas are in good demand and

their quality is fine. Yellow marguerites are lower; so are bachelor's buttons. Narcissi hold up in price to \$5 and \$6 per hundred and supplies are not large. Darwin tulips are fine and entirely outclass the shorter-stemmed early varieties. Callas, with other white flowers, are lower. Cattleyas are shortening up and select flowers bring \$9 to \$12 per dozen. There is a good supply of valley and an equal demand for it. Flowering plants are coming in better than a week ago.

#### Florists' Association Meets.

The monthly meeting of the Boston

Florists' Association was held at the City Club April 13, with President Henry Penn in the chair. About fifty members were present and five new applications were read and accepted. This was to have been salesmen's night in the round-table series of discussions, but only William A. Hastings and Arthur W. Carr spoke for this branch of the cut flower industry, others being absent or considering silence the better part of valor.

Professor DeChant, who made a short address at the March meeting, spoke at greater length on "Coöperation" and his numerous pithy, pertinent points



# FigurAYtor --- The Wonder of the Age



Without Desk Stand

**Adds, Subtracts — FigurAYtor — Multiplies, Divides**

## SIX GOOD REASONS

**Why the FigurAYtor is the logical machine for you. No other machine at any price embodies these six reasons.**

- 1—**ADDS** with all the speed and accuracy of higher priced machines.
- 2—**DIRECTLY SUBTRACTS**—No roundabout, complicated method, but true, quick subtraction.
- 3—**ADDS FRACTIONAL PARTS**—Such as feet, inches and fractions.

**PRICE**  
**\$25.00**  
GUARANTEED  
THREE YEARS

- 4—**EASY TO LEARN**—You can become an expert operator in three days.
- 5—**PORTABLE AND HANDY**—Can be taken to the work, instead of bringing the work to the machine.
- 6—**COSTS LESS THAN THE AVERAGE MISTAKE.**

Universally useful, the FigurAYtor is adaptable to any and every business. Suitable for any and every worker, from the executive to the youngest employee.

**IF YOU USE FIGURES YOU NEED A FIGURAYTOR! MAIL YOUR ORDER TODAY!**  
Complete descriptive matter sent on request.

**GROWERS' EXCHANGE,**

**CHAS. N. COTTER, Pres.**

**Jamestown, N. Y.**

were well driven home and warmly appreciated by those present. The vases of roses adorning the tables, from Penn's and the Houghton-Gorney Co., were presented to the lecturer as a small token of esteem.

S. A. Dawson, of the Burlington Willow Ware Shops, Burlington, Ia., one of the guests, also made some remarks on coöperation and thought that it was much needed among Boston florists. A general discussion on publicity for flowers for Mothers' day came up and a committee was appointed to solicit contributions from growers and others for this purpose.

At the May meeting W. H. McMasters will speak on "The Wit and Humor of Flowers." It was voted to hold a picnic, to which ladies would be invited, June 26. The place selected will be announced later.

### Various Notes.

At Penn's one of the large show windows this week is devoted to a display of Darwin Tulip William Pitt, grown by the W. W. Edgar Co. Another window advertises Cedar Acres gladioli with a mammoth vase of handsome gandavensis hybrids in the center. In addition to funeral work, a large number of good wedding orders are now coming in. Henry Penn is captain of one of the teams selected by the Boston Chamber of Commerce to canvass for funds for the big, new building which the chamber will soon erect, to cost several million dollars.

The William H. Elliott Co. is receiving some handsome Kaiserin roses from its Brighton greenhouses. From Madbury, N. H., are coming specially fine

*Flower*  
*Facts—*

Beauty preserved—  
Profits assured—  
use Gloekler  
Refrigerators for  
cut flowers.

**Bernard Gloekler Co.**  
Pittsburgh, Pa.

## REFRIGERATORS

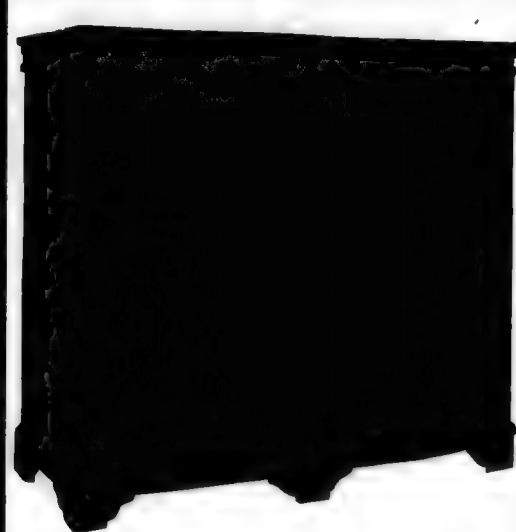
COMPLETE FIXTURES

**CENTRAL REFRIGERATOR  
& EQUIPMENT CO.**

Estimates Submitted.

**155 N. Clark St., CHICAGO**

Hadley, Columbia, Ophelia and Miller. The National Association of Gardeners will hold a conference of New England members at Horticultural hall May 6, at 6:30 o'clock. Problems of great importance will come up for discussion



Write for Catalogue

**BUCHBINDER BROS.**

11 S. La Salle St., CHICAGO  
Room 731

**MCCRAY**

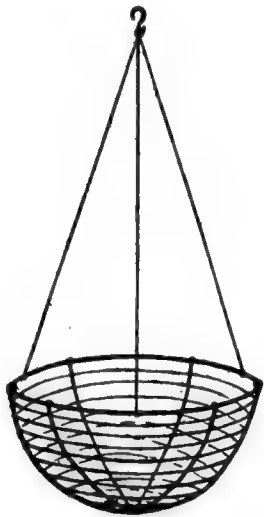
REFRIGERATORS for all Purposes

Send for Catalogue

McCray Refrigerator Co., 2888 Lake St., Mendota, Ill.

**CHICAGO PRINTED STRING CO.**  
Advertising String and Ribbon Specialties  
2411 Clybourn Ave., Chicago, Ill.

and all local members are urged to attend.



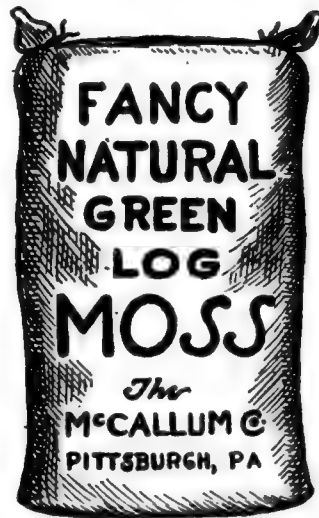
## The "McCallum" Hanging Basket—

Is not just so much wire stuck together to look like a basket, but a strongly made, correctly designed receptacle that will give long service; and being plain, it has no projecting wires which are apt to catch hold of other things through contact.

### Note These Prices for a Superior Basket

Size	Per Dozen	Per Gross
8-inch.....	\$1.75 .....	\$19.25
10-inch.. .....	2.00 .....	22.00
12-inch.....	2.75 .....	30.25
14-inch.....	3.50 .....	38.50
16-inch.....	4.75 .....	52.25

All Hand Made, Enameled Green.



### Green Log Moss

— Best quality Blue Ridge Mountain Log Moss — per large bag, \$2.00 ..... 10 bags @ \$1.90 ..... 25 bags @ \$1.85

## The McCallum Company

HEADQUARTERS—PITTSBURGH—FACTORIES

NEW YORK BRANCH: 239 Fourth Avenue  
DETROIT BRANCH: 34 W. Elizabeth Street  
CLEVELAND BRANCH: 421 High Avenue  
CINCINNATI BRANCH: 112 E. Third Street

Wax Bros. note an increase in business since moving to their new store at 44 Temple Place, which is roomy and well equipped. For a funeral in Milton last week they had a handsome casket cover of 1,000 Hadley roses and Farley-ense ferns. For another funeral, in Sharon, they made one of freesias, white roses and smilax, in addition to several other large designs. For the funeral of a prominent box manufacturer they had two large, square boxes of flowers, which were quite distinctive. April 17 they had a large wedding order in Ipswich and several more are booked for the present week.

Gordon Fisher, of Woburn, sends in large shipments of gladioli weekly, including some of the best hybrids. These were from bulbs which had been left over and had not been retarded. He

Write for our 32-page 1920 booklet

## "Modern Flower Shops"

Refrigerators and Store Fixtures

A. L. Randall Co., COMPLETE FLORISTS' OUTFITTERS Chicago, Ill.

has been cutting since Christmas. Those who tried retarded bulbs had, as a general rule, poor success. Several grow-

ers, private and commercial, tried retarded primulinus, but nearly all came blind.



# CARNATIONS, ROSES

Ferns, \$3.50 per 1000.

Green and Bronze Galax, \$1.50 per 1000; case of 10,000, \$10.00.

Magnolia Leaves, prepared, per carton, \$1.75.

Sphagnum Moss, per bale, \$2.00; 10 bales, \$17.50.

Green Sheet Moss, \$1.00 per bundle; \$1.75 per bag.

## EVERYTHING

In Florists' Supplies

# THE WILLIAM MURPHY COMPANY

WHOLESALE COMMISSION FLORISTS

329 Main Street

Phones Main 980-981

CINCINNATI, OHIO

Largest Shippers of Home-Grown Cut Flowers in the Cincinnati Market

## THE BEST WIRE HANGING BASKETS

Inch	Doz.	100
10.....	\$3.00	\$20.00
12.....	3.50	25.00
14.....	4.00	27.50
16.....	5.00	35.00

Mention The Review when you write.

In spite of the scarcity and abnormally high cost of labor, landscape garden architects are exceptionally busy this season and have many large contracts. The freight embargoes have seriously delayed the arrival of nursery stock from New York, Connecticut and New Jersey and are greatly inconveniencing planters.

The Massachusetts department of agriculture has started sending out daily market reports to farmers and market gardeners sending produce into the Boston markets. The Boston Market Gardeners' Association is cooperating with the department in this work. The arrivals and prices of all locally grown fruits and vegetables are given, also shipments of fruits, potatoes, eggs, etc., sent in from other states. Prices of live stock and meats are also included once a week. In the report for April 15 arrivals of lettuce are given as 33,222 bushels at an average of \$2.50 per bushel, showing how important an industry lettuce growing under glass is near Boston. If it were possible to tabulate cut flower arrivals in some such way it would surely be of great value to growers. The cost for daily market reports is \$3 per year.

Miss Carrie E. Ball, of Southboro, is sending in extra fine lots of antirrhinums. She grows Phelps' White, Nelrose and Virginia. The latter is a lovely rich, clear pink variety and proves the best seller.

Extensive damage by field mice is reported from all local nurseries. Rhododendrons, retinisporsas, junipers and other evergreens have been destroyed in great numbers. W. N. O.

### KANSAS CITY, MO.

#### The Market.

Continued cool weather is holding business back to some extent, but there is a fair demand that keeps stock cleaned up each week. Lack of sunshine has shortened the sweet pea crop and several lines of bulbous stock are over for the season. Carnations are the most plentiful flower on the market. Retail business is not rushing, but all the stores

## HANGING BASKET

Hand made, wire bound, enameled green, substantial.

	doz.	100
8-inch.....	\$2.00	\$16.00
10-inch.....	2.25	17.00
12-inch.....	3.00	21.00
14-inch.....	3.50	25.00
16-inch.....	4.50	34.00
18-inch.....	6.00	45.00

Fancy Green Sheet Moss  
Large Sack, \$2.00

Pittsburgh Cut Flower Co.  
116-118 Seventh St., PITTSBURGH, PA.



Vase and  
Settee  
Catalogue  
on request

No. F-17

## Get the Vase Business

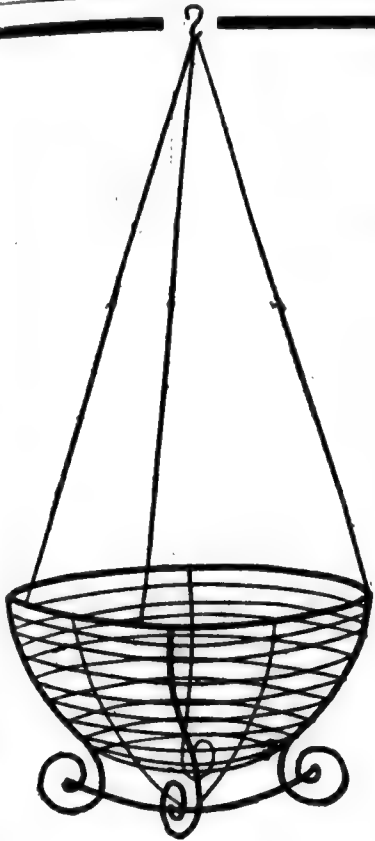
The Florist has many opportunities to sell VASES—and filled with blooming plants, they make a beautiful decoration for the store. Order a few of this popular style—it's a winner. Big profits for you and a quick "turn-over." Send us your order now so you can make immediate deliveries.

TERMS: 30 days net to dealers with approved credit rating; 2 per cent cash with order.

### Measurements and Weights (Including Handles)

Height, 38 in. Width, 36 in.  
Base 17 in. sq. Weight, 155 lbs.  
Capacity of Reservoir, 2½ gallons  
Price, painted one coat ..... \$19.00 net  
Price, without handles ..... 17.50 net

THE STEWART IRON WORKS CO., Cincinnati, O.  
"THE WORLD'S GREATEST IRON FENCE BUILDERS"



# Wire Hanging Baskets

The well-made kind. Painted, bound with galvanized wire.

6 AT DOZEN RATE, 50 AT 100 RATE

	Per doz.	Per 100
8-inch.....	\$2.50	\$18.00
10-inch.....	3.00	20.00
12-inch.....	3.50	25.00
14-inch.....	4.00	27.50
16-inch.....	5.00	35.00
18-inch.....	7.50	60.00

## GREEN SHEET MOSS

Long, green sheets for hanging baskets.....per bag, \$1.75; 10 bags, \$16.00

**C. E. CRITCHELL,** THE WHOLESALE FLORIST Cincinnati, Ohio  
15 EAST THIRD STREET



## A classic, distinctive practical creation—

Your trade cannot help but appreciate your use of these handsomely decorated, wood-fiber waterproofered jardiniere. Ideal for cut flowers, baskets, potted plants, ferns and general decorative purposes. Inexpensive.

**YOUR SUPPLY HOUSE WILL FILL YOUR ORDER**

Made by the MONO SERVICE CO., Newark, N. J.

## Cemetery Vases

—cone-shaped, made strong, galvanized, painted green, will last indefinitely

7½ inches deep, 8¼ inches diameter.

Per dozen..... \$ 2.00

Half gross (6 doz.) for.. 10.80

One gross (12 doz.) for.. 19.20

Get our complete list of other items—it's free.

**GEO. H. ANGERMUELLER CO.**  
1324 Pine Street, ST. LOUIS, MO.

are fairly busy. A big funeral Saturday, April 17, made that day heavy.

### Various Notes.

Edward D. Lewis, Jr., and Miss Myrtle George were married at the bride's home March 5.

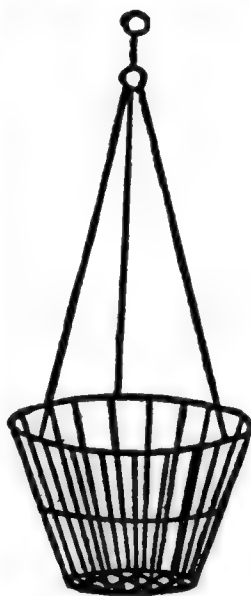
Adolph Mohr has 16,000 petunias now in bud and a large quantity of cyclamens and begonias looking fine.

Plant baskets, which had to be taken back to the greenhouses the Monday after Easter on account of the storm interfering with business, are now being sold in the retail stores and are in better condition than when brought in the first time.

Mrs. E. H. Hedges is again sole owner of her store. She has had a partner for several months.

# Wire Hanging Baskets

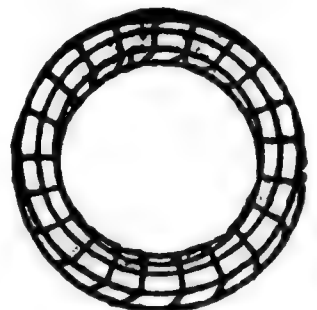
The Wise Florist  
Will Buy NOW!



No. 1

Size	Per 100
10-inch.....	\$14.00
12-inch.....	16.25
14-inch.....	23.00
16-inch.....	26.00

JUST ASK  
for  
OUR PRICES  
on  
**WIRE DESIGNS**



**B. E. and J. T. COKELY**

Everything in Florists' Supplies Established 25 Years  
201 N. Seventh Ave. SCRANTON, PA.

Mention The Review when you write.



LIKE LEATHER - ALWAYS PLIABLE

**MAGNOLIA LEAVES**

**PREPARED**  
**Beech or Oak Sprays**  
 Green, Tan or Red  
 100-lb. Cases ..... \$16.00

Prepared by  
**REEVES**

**COLORS:**  
 Brown, Green or Purple  
**\$1.25** PRICE PER CARTON

**Short Oak or Beech Sprays**  
 Per Carton, \$1.25

25 lbs. of leaves .... \$ 4.50  
 50 lbs. of leaves ... 8.00  
 100 lbs. of leaves 15.00  
 If Red is wanted add 15 per cent.

**YOUR CREDIT IS GOOD**

WITH PROPER REFERENCE

**Southern Decorative Evergreens**

IMMEDIATE DELIVERY

**FRESH HUCKLEBERRY FOLIAGE****STANDARD CASES****WATER OAK FOLIAGE****\$3.00 per case****REEVES FOLIAGE CO., Inc., Brewton, Ala.****SURE TO PLEASE**

Mention The Review when you write.

M. E. Carter, manager of the W. L. Rock Flower Co., has been appointed district representative of the F. T. D.

Frank Stuppy, of St. Joseph, Mo., was a visitor last week.

No great inconvenience was caused by the switchmen's strike. Only for two days were express shipments refused. The rest of the time boxes marked for funerals were received and went through as usual. Friday, April 16, the embargo was lifted and all shipments went out.

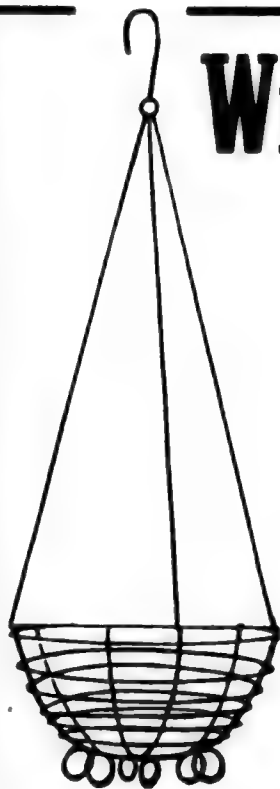
T. J. Noll & Co. sent a truck load of supplies, in various-sized packages, to out-of-town customers the day the express embargo was lifted.

James D. Ragan will plant 20,000 carnations within the next ten or fifteen days. He had his field all ready to begin planting several days ago, but because the ground was soft from heavy rains he had to delay planting.

Carnation planting is being done at different times in different localities here, owing to the rainfall. Last Thursday night, April 15, there was a heavy rain and fall of hail in the eastern part of the city and around Independence, Mo., while in the southwestern part of the city not enough rain fell to settle the dust.

A. F. Barbe had his field ready for planting carnations and expected to begin work last Friday, April 16, but he will not be able to do anything for several days. He expects to put in 10,000 plants.

William Foith began planting Saturday, April 17, as he is in the dry section. He is putting in 15,000 carnations, besides sweet peas, snapdragons and gladioli.

**Wire Hanging Baskets**

Our baskets are made strong and substantial, well painted, have strong wire hangers and are guaranteed to be the best on the market. Will outlast many other makes.

Size (Measure across top)	Per doz.
10 inches.....	\$3.00
12 inches.....	4.00
14 inches.....	5.00
16 inches.....	6.00

**GREEN SHEET MOSS**

For Lining Hanging Baskets, Etc.

Per large size bag.....\$3.00

**Geo. H. Angermueller Co.**

Wholesale Florists 1324 Pine St., ST. LOUIS, MO.

Get Our List of Other Supplies—It's Free

E. D. Lewis has started to plant young stock carnations, about 28,000. He has been cutting heavily since February 1 and his plants are still blooming.

Mrs. Boyd has a display window in the Kresge store on Main street. Her sales of plants are steadily increasing at this store and at the greenhouse. Mrs. Boyd says that she has 12,000 geraniums this season.

J. E. Murray & Co. have had their store remodeled and decorated and the place looks like new. The walls and

woodwork are ivory-tinted, with a faint trace of gold trimming. An ivory desk and chairs of the same tone add a touch of comfort to the large store.

P. A. Manson and Mr. and Mrs. Harry Blake, of the Pinehurst Floral Co., drove from Pleasant Hill Friday, April 16.

Hugo Neff, of the Muehlebach Flower Shop, had an elaborate decoration for a banquet of the Hotel Men's Mutual Benefit Association. The dinner was served in the ballroom of the Hotel Muehlebach to about 200 guests. On

WILL NOT MOLD

GLOSS FINISH

**"Superiora"**

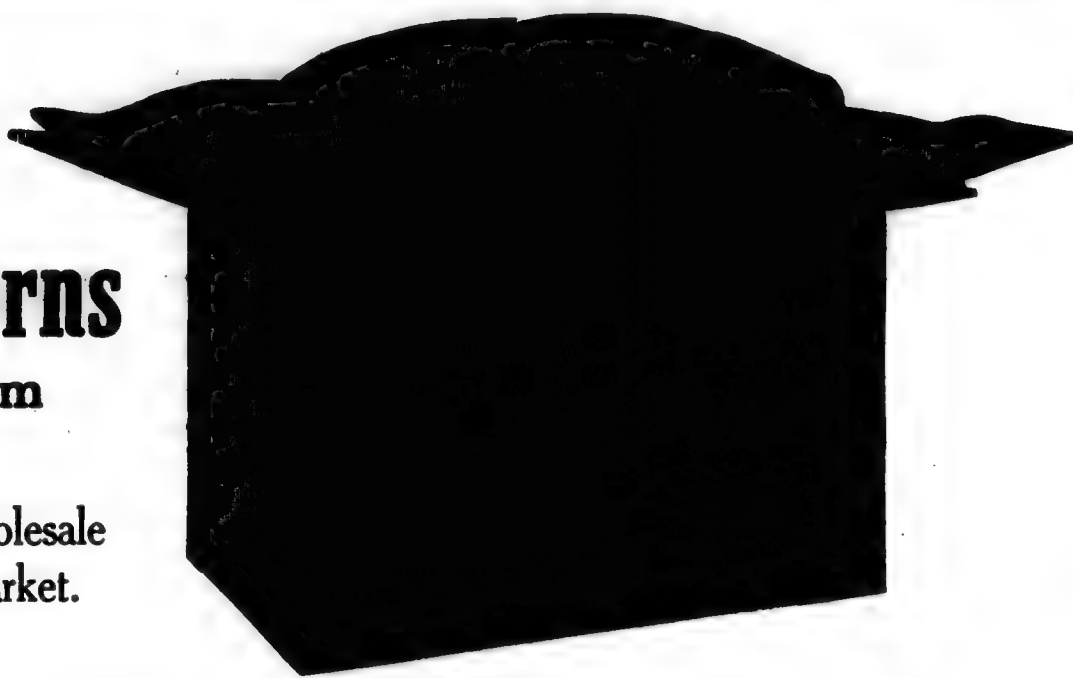
## Maidenhair Ferns

**Adiantum Formosum**

IN ALL SIZES

Recognized by the leading wholesale florists as the best on the market.

One trial will convince you.



**"Superiora"**

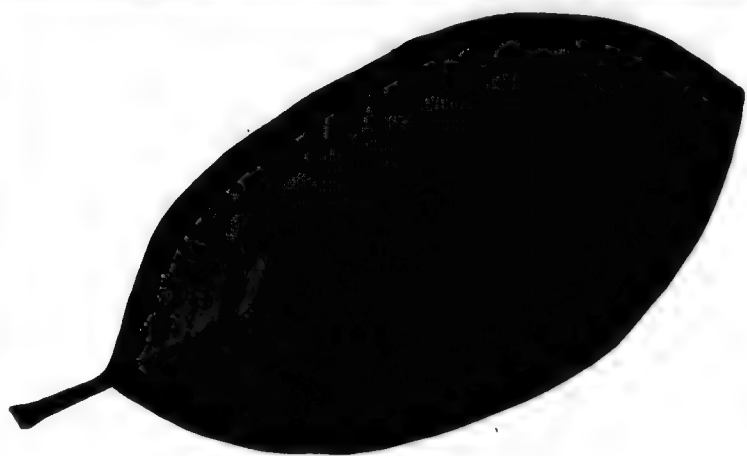
## Magnolia Leaves

Are today more in demand than ever on account of their far superior quality.

We have over 58 endorsements from the largest Florists' Supply Houses.

"Enough said."

**DR. H. DUX CO., Jacksonville, Fla.**



## Announcement to The Trade

We are now  
preserving and dyeing

## Magnolia Leaves

under our new process and stock is ready for shipment.

**Quality the Best**

**Quantity Unlimited**

Carload orders solicited. Samples sent prepaid.

**We Make Brown, Green or Purple**

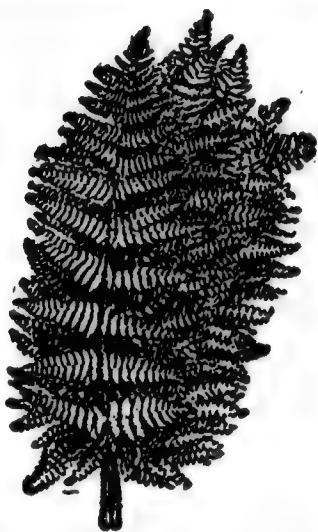
Packed in cases or cartons.

Make up your wreaths with Rumbley's Leaves for Memorial Day, May 30th.

**ORDER TODAY**

**THE RUMBLEY CO., Evergreen, Ala.**





# FANCY FERNS

Finest stock in the country

**\$4.00 per 1000**

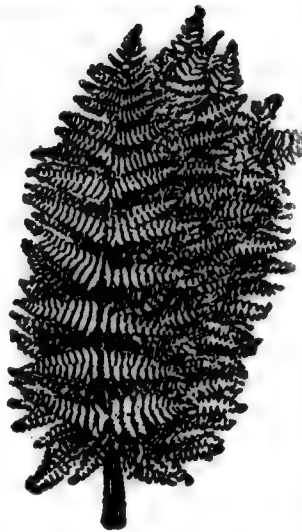
**\$4.00 per 1000**

Subject to Change Without Notice.

**Green Leucothoe**, 100.....\$1.50. 1000.....\$10.00  
**Wild Smilax**, 50-pound cases, \$6.00; 25-pound cases..... 4.00  
**Magnolia Leaves**, green and bronze, per carton..... 1.50  
**Galax Leaves**, green and bronze, per case of 10,000..... 12.50  
**GREEN SHEET MOSS**, very fine for basket work, trimming pots, etc., per bag, 15 lbs. to the bag..... 2.00  
**Sphagnum Moss**, per bale ..... 2.50

**FULL SUPPLY CUT FLOWERS AT ALL TIMES**

**MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.**



each of the small tables a fan-shaped lattice, about two feet high, was covered with sweet peas and smilax. The large table, where the speakers sat, held an elaborate centerpiece of Killarney roses. Under the huge dome in the center of the room, from which strands of smilax were hung, was a fountain with colored jets of water and around the base of the fountain there was an arrangement of roses and moss.

J. E. K.

**PITTSBURGH, PA.**

## The Market.

The conservative opinion is that, considering the post-Easter season and the unsettled conditions in general, trade matters are as satisfactory as could be expected. The railroad strike is, of course, having its effect on the trade in general. Prices continue about the same as last week.

## Various Notes.

Mrs. E. A. Williams had the floral contributions at both the home and the Soldiers' and Sailors' Memorial hall for the funeral of Dr. J. A. Brashear. Notable among the many elaborate pieces designed in Mrs. Williams' establishment was one for the American Engineers' Society, composed of white roses, Easter lilies and lilies of the valley. There was also a magnificent wreath of bronze magnolia leaves and cattleya orchids, designed by Manager Harvey Sheaff.

Spiro Kaps is reported as being in a favorable condition, following an operation in the Mayo hospital, Rochester, Minn.

Joseph Fineberg, who was operated upon at the Passavant hospital last week, is convalescing nicely.

Andrew Drzewiecki and Stanislaw Puwalowski recently bought the flower shop and equipment of the late Samuel Cape, 4019 Butler street, Lawrenceville. The greenhouses at Woodville are still in the hands of the estate. The stock, however, has been purchased by Gustav Snyder, who has gone into the wholesale business at Bridgeville.

Mrs. John M. Foss, Sharpsburg, reported satisfactory business for the season. Following the Easter rush Mrs. Foss was ill, but is again able to supervise the work.

## MEMORIAL DAY HEADQUARTERS

**We guarantee our prices to be as low as the lowest**

WAX FLOWERS		MANILA BOXES		CYCAS LEAVES	
	Per 100	Cut Flower Boxes	Wreath Boxes		Per 100
WAX ROSES, Pink, White,					
Golden Gate, Yellow.		Per 100	Per 100	8 to 12-in.....	\$ 3.25
Large size .....	\$2.50	18-5-3 1/4	16-16-5	12 to 16-in.....	4.00
Very large size.....	3.50	21-5-3 1/4	18-16-7	16 to 20-in.....	5.00
CREPE ROSES, Pink, White,		24-5-3 1/4	18-18-8	20 to 22-in.....	8.50
Golden Gate, Yellow or Rus-		28-5-3 1/4	20-20-9	22 to 24-in.....	9.50
sell .....	2.50	21-8-5	20-20-9	26 to 28-in.....	11.50
CARNATIONS, Pink, White,		21-8-5	22-22-6	30 to 32-in.....	13.25
Golden Gate.....	2.50	30-5-3 1/4	22-22-8	32 to 36-in.....	15.00
SWEET PEAS, Pink, White,		24-8-5	Violet Boxes		
Lavender. Per 1000.....	5.50	28-8-5	8-5-4	36 to 40-in.....	15.00
		30-8-5	9 1/4-8-5	40 to 44-in.....	15.00
		36-8-5	10-7-6	44 to 48-in.....	15.00
		30-12-6	12-8-7		
		36-12-6	Bouquet Boxes		
		36-14-6	19-9-8		
CALLA LILIES .....	\$4.00				
EASTER LILIES .....	4.50				
APPLE BLOSSOMS, Pink or					
White .....	1.25				

As railroad conditions are upset all over the country, order now, don't delay, save yourself many disappointments.

## BOSTON FLORAL SUPPLY & SNYDER CO.

15 Otis Street

WHOLESALE FLORISTS

94-96 Arch Street

OFFICE SALESROOMS SHIPPING DEPT.  
BOSTON, MASS.

PHONES Main 2574  
Forthill 1063  
Forthill 1064  
Forthill 1065

Kindly address all communications to our Main Office, 15 Otis Street, Boston, Mass.

### GREEN SHEET MOSS

Dry, large sheets, put up in 2-bu. bags, per bag..\$2.00  
 Damp Sheet Moss, in boxes, per lb..... .05  
 Galax, Green and Bronze, per 1000 ..... 1.50  
 Leucothoe, Green and Bronze, per 1000..... 3.00

Place your orders and they will get the best attention. Terms: Cash, please.

**G. C. GIBBS, Del Rio, Tenn, R. 2**

John Harris, who has recently been sick, is well again.

Mr. and Mrs. Gustav Ludwig are planning to spend their summer vacation in British Columbia.

Isaac M. Bayersdorfer and Martin Reukauf, of Philadelphia, were in the city last week for the purpose of making a formal display of stock of H. Bayersdorfer & Co. at the Anderson hotel.

Mrs. H. H. Fulton, formerly Miss Irene W. Drewes, the elder daughter of William F. Drewes, Braddock, Pa., has started housekeeping in Riverside, Cal.

J. M. Johnston, proprietor of Johnston's Flower Shops, is looking after his range of greenhouses, near McKeesport, Pa., until a suitable foreman can be procured. Manager Robert Wampler is ill, being threatened with pneumonia, and

## BOXWOOD

Selected Sprays — 18c per pound

**W. Z. PURNELL, Snow Hill, Md.**

Mention The Review when you write.

## L. B. Brague & Son

Wholesale Dealers in

**CUT FERNS**

**MOSS, EVERGREENS**

Established  
1867

**HINSDALE, MASS.**

was unable to attend the funeral of his father, who died Friday, April 9.

Mrs. Thomas Cavanaugh has returned from her six months' sojourn in Florida.

Norman B. Little has been transferred from J. M. Johnston's Duquesne store, where he was manager, to the

# Ferns

## FANCY FERNS

Per 1000.....\$4.00

## LEUCOTHOE SPRAYS

Per 100.....\$0.75

Per 1000.....6.00

## BOXWOOD

Per lb.....\$ 0.25

50 lbs.....12.00

# Galax

## BRONZE GALAX LEAVES

Per 1000.....\$ 1.50

Per case of 10,000 .....10.00

## GREEN GALAX

Per 1000.....\$ 1.50

Per case of 10,000 .....10.00

# Moss

## SPHAGNUM MOSS

Per bale.....\$ 2.00

Per 10 bales.....17.50

## GREEN SHEET MOSS

Per bag.....\$ 1.75

Per 10 bags .....16.00

### SPECIAL PRICES ON LARGE QUANTITIES

Brown, Green and Purple Magnolia Leaves .....\$1.50 per carton; 10 cartons, \$14.00

Everything in Florists' Supplies

FULL LINE OF CUT FLOWERS AND OTHER GREENS AT ALL TIMES

Orders from unknown parties must be accompanied with cash or shipments will be made C. O. D.

**C. E. CRITCHELL,**

Wholesale Commission Florist,  
15 East Third Street,

**Cincinnati, Ohio**

## NEW CROP, FANCY AND DAGGER FERNS Write for Prices

Laurel Festooning, 6c and 8c per yard. Fresh stock supplied on short notice; use it for your weddings and other similar decorations; nothing better.

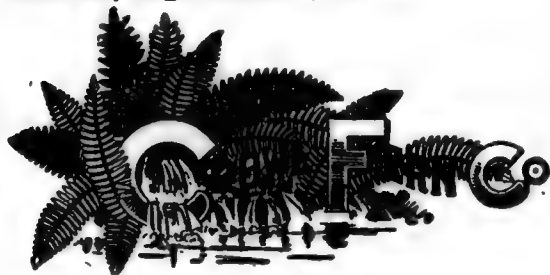
Bronze Galax, fine quality, \$1.25 per 1000; \$11.00 per case of 10,000; extra fine leaves.

Sphagnum Moss, \$5.00 per large bale.

Ground Pine, 12c per lb.; made up, 10c and 12c per yd.

Branch Laurel, large bundles, 50c.

Hemlock, large bundles \$1.00.



Telegraph Address, New Salem, Mass.  
Post Office and L. D. Phone Address  
**MILLINGTON, MASS.**

### GOOD STOCK ON

## Dagger and Fancy Ferns

\$2.50 per 1000

Terms: Cash with order.

**P. S. Pulos & Bro.**

27 Willoughby St., BROOKLYN, N. Y.

## HUCKLEBERRY

Ready—\$2.50 per case

Perpetuated Moss .....\$3.50 per bag

Natural Moss .....1.75 per bag

Wire, Write, Phone

**E. A. BEAVEN, Evergreen, Ala.**

same position in the Homestead, Pa., store. He succeeds Miss Mary Leskanie, who held the position for five years. Oliver Swartz is the new manager of the Duquesne store and is assisted by Robert Hughes.

Elicker & Strong is the firm name of an attractive new flower store in Homestead, Pa., the organization including Mr. and Mrs. Frank Strong and Frank and William Elicker. E. E. S.

## Fancy Ferns

Extra fine and large size.

## Cut Asparagus Sprays

Fresh every day. Every spray a tip.

Four lengths—short, medium, long and extra long.

## Galax Leaves

Bronze and Green; new crop.

## Southern Smilax

The best that grows. Large stock always on hand.

## Sheet Moss

Grass-green.

## Sphagnum Moss

Good, clean stock.

## Mexican Ivy

Try something different. Excellent for corsage work.

## Pussy Willow

Large, cultivated variety. Long and short sprays.

The Largest Stock and Most Complete Assortment in America, which includes many other Greens. Quality the Very Best and Prompt Attention.

RIBBONS, CHIFFONS—complete assortment  
FLORISTS' SUPPLIES WIRE WORK

## The KERVAN COMPANY

119 W. 28th St., NEW YORK



### FERNS AND GREENS

are scarce. Our new crop of Fancy Ferns will not be ready until the fore part of June. Until then we quote: Choice Hemlock and Balsam Sprays, at \$4.00 per 1000.

Leaf Mold, \$1.25 per 100 lbs.; \$16.00 per ton. Wintergreen, with real berries, post paid, \$4.50 per 1000.

Arbutus, postpaid, \$4.50 per 1000.

Northern Mayflowers, post paid, \$4.50 per 1000.

References or cash. Rates to jobbers.

Northern Fern Co., Lock Box 133, Schofield, Wis.

## Natural Green Sheet Moss

Per 10-lb. bag, \$1.75

## Dyed Green Sheet Moss

Per 10-lb. bag, \$3.50

**KNUD NIELSEN**

EVERGREEN, ALA.

## FANCY FERNS

(Special Picked)

Per M

\$5.00

Leave your order with us for regular shipments

**C. A. KUEHN WHOLESALE FLORIST**  
1312 Pine St. St. Louis, Mo.

## HUCKLEBERRY

Immediate Shipment—\$2.50 per case

Natural Sheet Moss .....\$1.75 per bag

Perpetuated Sheet Moss .. 3.50 per bag

**CALDWELL THE WOODSMAN COMPANY**

EVERGREEN, ALABAMA



# PACIFIC COAST DEPARTMENT

## SAHLI'S SALMON-PINK SPORT.

Like a child that is enthusiastically admired before there has been time to christen it, the carnation shown in the accompanying illustration has already met a ready sale, although it has not yet been named. The photograph could not indicate its deep salmon-pink color, but shows the general gracefulness and length of stem. It is a sport from Enchantress Supreme and was raised by J. A. Sahli, of Kent, Wash. The blooms, he says, measure three and one-half to four inches in diameter.

Blooms of this carnation were first offered to the public at the Woodlawn Flower Shop, Seattle, Wash., where they sold readily, as they have since done in other Seattle shops.

Mr. Sahli has 4,000 young plants of this carnation in 2½-inch pots and about 3,000 in sand. He has not room enough to propagate it more extensively and, in addition, expects soon to move from his present location.

### LOS ANGELES, CAL.

#### The Market.

Strike conditions ruined the shipping business last week and at the end of the week wholesalers had no relief in sight. Stock piled up and was thrown away daily, while what little was shipped was taken only subject to delay and the territory for which pick-ups were made became daily more circumscribed. This is the second time within a year that Los Angeles wholesalers have found themselves with stock grown or contracted for, all overhead expenses going on and nothing selling.

Retailers are in a better condition, as the stock thrown on the market can be picked up for almost nothing and can always be used for funeral and other work.

#### Club Meeting.

The special meeting of the Los Angeles Florists' Club April 15 was one of the most successful and best attended in the history of the organization. It had been felt that the society was not broad enough in its scope and it was decided to approach the nurserymen and seedsmen with a view to getting their coöperation. The result has been most gratifying to everyone concerned.

Since President Walter Armacost was out of the city, the chair was taken by Roy F. Wilcox, the vice-president, and the following sat down to an excellent dinner: A. Goldenson, J. Maynard, F. R. Hills, J. Gibbs, of the Winsel Gibbs Seed Co.; F. Sperry, F. Liechtenberg, C. Gutting, D. Stathatos, F. Warner, R. Overstreet, A. Knopf; A. Reichart, of the Morris & Snow Seed Co.; Howard E. Gates, Anaheim; A. W. Pooley, Pomona; A. F. Borden; J. Fraser, of the Aggeler & Musser Seed Co.; Roy F. Wilcox, C. J. Groen, Paul C. Miller, George Hall, F. W. Redhorse, E. H. Rust, D. W. Coolidge, G. Prechtel, Fred H. Allen, H. R. Richards, F. Raymond, H. N. Gage, J. Roller, P. Brown; F. J. Poor, of the Western Seed Co.; Marc L. Germain, of the Germain Seed

## Orders From All Over

"Concerning the berry ad we have been running, we expected to create some interest among the Pacific coast readers, but from the replies and orders received from throughout the United States it would appear that your journal is perused from cover to cover."

LOS ROBLES NURSERY & GARDEN  
April 15, 1920 Santa Cruz, Cal.

& Plant Co.; F. Howard, E. B. Washburn, J. Polder, H. Reeve Darling, and Mr. Wilkins, of the Los Angeles Ad Club, the speaker of the evening.

The subject of the evening was "Publicity" and this was well taken care of in a short and pithy speech by Mr. Wilkins, followed by a general discussion. Roy Wilcox and E. B. Washburn called



Sahli's Salmon-Pink Sport.

attention to the fact that the matter of appropriations was one of the first points to be considered and in a short time it was evident, from the sums promised by several members, that if

the rest helped along in the same proportion, or near it, there would be no trouble in raising sufficient money to take care of an effective campaign. H. Reeve Darling, who has had considerable experience along the line of florists' advertising, made suggestions as to how this could be arranged in local papers, while F. H. Howard was in favor of a broader scope, taking in both the seed and the nursery business. M. L. Germain proved by figures that the large appropriation spent by his firm for advertising had not proved a drain on resources, but had actually, with the increased sales, effected a saving of about five per cent in overhead expenses. There was considerable discussion anent the value of specific rather than cumulative advertisements and many interesting points were brought out by F. H. Howard, Howard E. Gates and others. Eventually the publicity committee, enlarged by the addition of M. L. Germain and E. H. Rust, was instructed to formulate a plan and present it to a full meeting of the society April 23.

Practically all the visitors were enrolled as new members and adjournment was called at 10:15 p. m.

#### Various Notes.

Owing to a new city ordinance, the parking of automobiles for even a few minutes in the downtown streets is prohibited and several of the principal retailers say that their business has been hurt by this. The traffic conditions were so bad that something had to be done; whether the order is too drastic or not remains to be seen. Florists just outside of the prohibited district will possibly be benefited, while the outlying sections will be put on a new basis entirely. If it is for the greatest good of the greatest number, those who suffer temporarily will have to put the best face they can on the matter, but, with the present high rents, the grievance will be a real one without a doubt.

Owing to difficulty in obtaining material, the plans of the Amling Co. may

**We will give you SATISFACTION**

**Not only in PRICE BUT EVERY OTHER WAY.**

Keep in touch with us for everything in the trade.

**IT WILL PAY YOU ALL THE TIME.**

**YELLOW DAISIES**—Extra strong rooted cuttings, from soil, \$2.50 per 100; \$20.00 per 1000

**L. A. FLORAL CO.**

236 EAST FOURTH ST.,

LOS ANGELES, CALIF.

THE HOUSE OF QUALITY AND SERVICE

# \$1.00 PER GALLON

## and We Pay the Freight

PATCHOLE GLAZING PUTTY is a reliable BLACK glazing putty that remains flexible and pliable for years. It will never crack or peel or run in the heat. The easiest of all glazing putties to apply. **ABSOLUTELY GUARANTEED.**

### PATCHOLE GLAZING PUTTY

Barrels, 60 gallons each.....@	\$1.00 per gal.
Barrels, 40 gallons each.....@	1.00 per gal.
Kegs, 20 gallons each.....@	1.15 per gal.
Kegs, 10 gallons each.....@	1.25 per gal.
Kegs, 5 gallons each.....@	1.25 per gal.

WE GUARANTEE PATCHOLE GLAZING PUTTY TO BE EQUAL TO ANY GLAZING PUTTY ON THE MARKET AND FAR SUPERIOR TO MOST.

To apply PATCHOLE GLAZING PUTTY use a glazing machine. We supply one FREE with your order for a barrel of 40 or 60 gallons. If a machine is desired with an order for a smaller amount the machine will cost \$2.50. **DO NOT USE PUTTY BULBS.**

### An Unsolicited Letter

**H. A. HYDE CO.**  
**FLORISTS, GROWERS AND NURSERYMEN**  
WHOLESALE AND RETAIL  
**WATSONVILLE, CALIF.**

#### To Whom It May Concern:

This is to certify that I have used Patchole cement for six years on my greenhouses with the best results both to tie together glass where cracked horizontally or on the roof. Used instead of putty for glazing I consider it has *no equal both as to ease in handling and for results obtained.*

Signed, H. A. HYDE.

# \$3.00 PER GALLON

## Greenhouse White Paint (Lead and Oil)

Barrels, 60 gallons each.....@	\$3.00 per gal.
Barrels, 40 gallons each.....@	3.00 per gal.
Kegs, 20 gallons each.....@	3.00 per gal.
Cans, 10 gallons each.....@	3.00 per gal.
Cans, 5 gallons each.....@	3.00 per gal.

Don't ever forget that this material is absolutely guaranteed both as to quality and ease of application. We pay the freight to any station in the United States. **You simply deduct freight charges from your invoice.**

*Send us your order TODAY or write for samples*

**CALIFORNIA PLASTIC PRODUCTS CO., San Francisco, Calif.**

**521 Sheldon Building**

**Phone Kearny 521**

**WIRE US YOUR ORDER AT OUR EXPENSE**

All orders are shipped the SAME DAY that they are RECEIVED unless otherwise ordered. This we believe is what you have been looking for—**QUALITY PLUS SERVICE.**

CALIFORNIA PLASTIC PRODUCTS CO., 521 Sheldon Bldg., San Francisco, Calif.

Gentlemen: You may send us:

#### Patchole Glazing Putty

.....Barrels (60 gallons).....@	\$1.00 per gal.
.....Barrels (40 gallons).....@	1.00 per gal.
.....Kegs (20 gallons).....@	1.15 per gal.
.....Kegs (10 gallons).....@	1.25 per gal.
.....Kegs (5 gallons).....@	1.25 per gal.

#### Greenhouse White Paint

.....Barrels (60 gallons).....@	\$3.00 per gal.
.....Barrels (40 gallons).....@	3.00 per gal.
.....Kegs (20 gallons).....@	3.00 per gal.
.....Cans (10 gallons).....@	3.00 per gal.
.....Cans (5 gallons).....@	3.00 per gal.

.....Glazing Machine, \$2.50, or free with barrels of 40 or 60 gallons each.

Terms to be 6% for cash with order or 2% 10 days; net 30 days. If we are not satisfied with the goods we can send them back to you at your expense and owe you nothing.

Name.....

Street address.....

City..... County..... State.....



# Mothers' Day, May 9th

## Large Gladioli, Dwarf Gladioli, Carnations

### ROSES, CECILE BRUNNER

### Callas, Daisies, Larkspur, Statice, Tulips, Iris and Everything in Season

*Order from us and receive the Best in the West*

## P. C. MILLER COMPANY

### WHOLESALE DEALERS IN CUT FLOWERS

### 217 Winston Street.

### LOS ANGELES, CALIF.

Mention The Review when you write.

be changed a little as regards the amount of glass built this spring, but the lath is going up rapidly, as previously arranged.

Otto Briscoe, of the staff of the L. A. Floral Co., is passing the cigars and receiving congratulations on the recent arrival of a fine baby boy. Both mother and child are doing well.

Among the funeral orders carried out last week by the Redondo Floral Co. was a beautiful pall of cattleyas and phalænopsis. This company has put a new delivery car in service.

W. Armacost, of W. Armacost & Co., is on a business trip to San Francisco.  
H. R. Richards.

**SAN FRANCISCO, CAL.**

#### The Market.

Heavy receipts of stock in the local market have threatened an oversupply for several days, but a decided break has been forestalled by the active demand here. With the resumption of eastern shipments, the peak of uncertainty seems past. Roses and violets probably suffered the most during the period when shipments were cut off on account of the railroad strike, due to the fact that the former are in strong competition locally at this time of the year with tulips, lilacs, iris and other seasonable flowers and the latter always have a heavy movement to eastern points. As would be expected, prices on roses have weakened a little, but not much, their fine quality no doubt helping them to maintain their position remarkably well under the circumstances. There is an especially fine cut

of Russell, Ophelia and Beauty, while the other varieties also show good quality. Cecile Brunner is plentiful and good. With the rain last week, violets will probably continue plentiful and good for some time yet.

On the whole, stock is excellent here. Tulips are arriving in large quantities and never before were finer blooms offered in this market. Spanish iris is offered in fair supply also and snapdragons arrive freely, a large proportion of the spikes ranking as select stock. Lilacs are at the height of their season. Ranunculuses and anemones

continue plentiful and are in good demand. Carnations are a little uncertain, but there are plenty of first-class blooms to meet requirements. There is a fine cut of long-stemmed Laddie carnations and this variety is especially popular just now.

The supply of orchids is about all the market will stand and gardenias are a little off crop. Potted plants make a splendid showing, including Easter lilies, rhododendrons, cinerarias and hydrangeas. Their sale has held up unusually well since Easter.

Chrysanthemum cuttings are being

### Everybody Knows Our Motto:

# "We Never Miss"

EVERYTHING IN

### Cut Flowers and Supplies

## S. MURATA & CO.

Oldest and Most Experienced Shippers in Southern California

380-386 S. Los Angeles St., LOS ANGELES, CAL.

# Don't Stop!

Easter does not end the year's business. Flowers will be more plentiful, the prices more reasonable. Keep the orders coming. We have a splendid crop of ROSES—and everything that goes with them.

## WALTER ARMACOST & CO.

321-23 East Fourth Street  
LOS ANGELES, CAL.

We Close Sundays

### PRICE LIST

Effective  
April 22, 1920

Subject to change.	Short	Medium	Long
Hoosier Beauty.....	\$0.10	\$0.18	\$0.25
Columbia.....	.10	.18	.25
Red Sawyer.....	.08	.15	.20
Champ Welland.....	.10	.18	.25
White Killarney.....	.08	.15	.20
Ophelia.....	.08	.15	.20
Shawyer.....	.08	.15	.20
Peace (White Sawyer).....	.08	.15	.20
Helen Taft.....	.08	.15	.20
CARNATIONS, Splits.....			.05
Best.....			.08
Darwin Tulips.....		\$3.00 per 100	
Easter Lilies.....		3.00 per doz.	
Calla Lilies.....		2.50 per doz.	
Sweet Peas.....		2.00 per 100	
Sprenger and Plumosus.....		.75c bunch	
Ferns.....		\$3.00 doz. bunches	

Miller Floral Co. **UTAH**  
FARMINGTON,

set out and the indications are for a large acreage this year, some of the growers estimating a twenty-five per cent increase over last year. It is pointed out that more chrysanthemums could have been shipped east last fall had there been ample stock to fill orders, so the acreage is being extended this season. The same applies to asters. The plants are being set out now and a larger acreage is reported than was grown last year.

#### Various Notes.

The MacRorie-McLaren Co. supplied the floral decorations for the wedding of Miss Arabella Schwerin and Lawrence McCreery, which took place at San Mateo April 10, and was one of the most brilliant social events ever held in California. Five men from the MacRorie-McLaren store and the entire nursery force worked for two days carrying out the elaborate scheme of

## Mothers' Day

Carnations,  
Sweet Peas, Tulips,  
Iris

## George J. Hall & Co.

423 E. 5th St., LOS ANGELES, CAL.

decorating the church and the Schwerin home and transforming the grounds into a mass of blooming plants. There were three funerals in the MacRorie-McLaren connections last week. D. MacRorie's father died in East Orange, N. J., just as he was getting ready to go east to see him. Walter Hoff buried his mother and George Duffy, manager of the stand in the Palace hotel, lost his father.

V. Podesta, of Podesta & Baldocchi, left for Europe Saturday, April 17.

H. Russell, formerly identified with the local trade for many years, has returned to San Francisco, after spending a year in Reno, Nev.

### FREESIA PURITY

Get our prices for 1920 crop

**HARRY BAILEY**

R. F. D. No. 6,  
Box 354

Los Angeles, Cal.

William Elliott, of William Elliott & Sons, Boston, has been visiting in the San Francisco district the last week, while on an extended western trip.

Julius Eppstein, located in the St. Francis hotel, reports business all that can be desired this spring. He enjoyed



a fine Easter rush and has been busy since with table decorations, corsage work and other demands for flowers. He has been driving down to the flower market in a new 7-passenger Marmon car.

W. E. Kennedy, proprietor of an attractive florists' establishment at Sixteenth and Valencia streets, reports business good in the mission district, sales so far this year having shown a nice increase over the same period of 1919.

William Crammatte, who conducts a combined florists' and candy business in Aberdeen, Wash., was a recent visitor to the local trade en route to New York. He reported conditions favorable in the northwest.

Walter Armacost, of Walter Armacost & Co., Los Angeles, Cal., called on some of the local florists during the last week.

J. A. Axell reports business holding up well since Easter. He is getting a fine cut of roses from Ferrari Bros. and has a particularly nice showing of Laddie carnations from the Peterson place, across the bay. The railroad strike, he says, has interfered with shipments to a considerable extent, but orders are now being handled without delay to all points this side of Denver, which furnishes an outlet for enough California stock to keep the supply from getting burdensome here.

Henry Avansino, manager of the E. W. McLellan Co., reports roses in a weakened position on account of the heavy influx of tulips, lilacs and other spring flowers. However, he says that roses continue to clean up well from day to day, especially well considering that eastern shipments have been largely cut off by the railroad strike. The cut of Russell and Beauty is particularly heavy and the blooms of both these varieties show fine quality.

Enomoto & Co. regret the railroad strike more on account of the interference with violet shipments than for any other reason. They have a large number of standing orders for violets from eastern points, which they have been unable to fill in the last week or two. This is particularly annoying to them in view of the fact that the quality of the violets still on the market is unusually good for this late in the season.

Domoto Bros. have resumed shipping to a considerable extent and report business fairly active. They have an especially fine showing of potted rhododendrons and Easter lilies, both potted and cut from their own nursery. They figure that their supply of Easter lilies will last until about September.

The United Flower & Supply Co. says the railroad strike has hurt business to a considerable extent, but that shipments are going forward again now without much prospect of further delay.

Avansino Bros. are getting well settled in their new store on Geary street, facing Union Square, and find business inclined to increase in the new location.

A. O. Stein made the pall for the funeral of I. W. Hellman, a prominent San Francisco financier, and had charge of the floral arrangement at the home. Orchids were used for the pall. Some of the other florists had considerable work for this funeral also.

A. J. Rossi, of Pelicano, Rossi & Co., left a few days ago for San Diego, Cal., and other southern points. Business is reported holding up well for this time of

## PORTED PLANT TUBS

12-inch Diameter



60c Each

35 St. Anne St.

Excellent Crop of  
Roses of all kinds

Spring Flowers

WOODWARDIA  
and OTHER GREENS

ENOMOTO & CO., Inc.

Wholesale Growers and Shippers

SAN FRANCISCO, CAL.

Mention The Review when you write.

## California Flowers and Greens

of all kinds are being used generally  
by Eastern Florists.

**DARBEE'S**

for best quality and service

1036 HYDE STREET,

SAN FRANCISCO, CALIF.

Mention The Review when you write.

## H. A. HYDE COMPANY

Watsonville, Santa Cruz Co., California

California Crop of Freesias and Callas will be about 40 per cent normal

Our Field Contains the Following:

One Million Freesia Purity.

Twenty Thousand Lavender Freesia.

Sixty Thousand Calla Elliottiana (Yellow).

Eighty Thousand Calla Aethiopica.

Twenty Thousand Godfrey Calla.

Send for Lists.

VAN KIRK FLORAL CO.,

64 East 50th Street, Portland, Ore.

H. A. Hyde Company, Watsonville, Cal.

Gentlemen---It may interest you to know the results from the few Freesias that we had from you August, 1919--3000 5-8 inch and 2000 3-4 inch--5000 in all. From the 5000 bulbs we cut and sold practically 24,000 blooms. We think this is a wonderful result, and whether our methods of culture were different or not, we give great credit to the quality of the bulbs.

Yours respectfully,

F. A. Van Kirk, Sec.

VAN KIRK FLORAL CO.

Mention The Review when you write.

the year at this store. Another new White truck has been added to the delivery equipment. M. M.

TACOMA, WASH.

The Market.

The market now is normal, with possibly a little shortage in some lines, owing to the wet and cold weather for the last two weeks.

There are large quantities of carnations arriving on the market and they are of good quality. There are also plenty of sweet peas, but they are not so good, having short stems and flowers. Violets are plentiful, but not much in demand. Narcissi and daffodils, of which there are many thousands grown by amateurs, are selling in candy, cigar

## H. PLATH

"THE FERNERIES"

Lawrence and Winnipeg Avenues  
SAN FRANCISCO, CAL.

Write for wholesale list of  
**FERNS, KENTIAS and  
PRIMULA OBCONICA**

## LOS ANGELES GERANIUM CO.

CULVER BROS., Props., Wholesale Growers of  
**California Sunshine Geraniums**  
For the Trade. Leading Standard Varieties.  
Strongly Rooted Cuttings .....\$20.00 per 1000  
**SAWTELLE, CAL.**

## POINSETTIAS STOCK PLANTS

One-year-old, early and late California field-grown plants, 1-inch to 1 3/4-inch caliper.

**PAUL ECKE, 1226 Hay Avenue  
Los Angeles, Calif.**

## PANSIES

Steele's best mixture, seedlings, \$4.50; transplanted \$9.00 per 1000. Verbenas, Petunias, Cinerarias, Pelargoniums, Geraniums, Fuchsias, etc.  
**FRED G. EHLE, Wholesale Grower,  
224-236 Sanborn Ave., San Jose, Calif.**  
Mention The Review when you write.

# J. A. AXELL

## Wholesale Commission Florist

463 BUSH STREET

SAN FRANCISCO, CALIFORNIA

### CHRYSANTHEMUMS

ROOTED CUTTINGS

Lillian Doty and Mrs. Wm. Buckingham,  
\$8.00 per 100; \$25.00 per 1000

Prince d'Or, White Anemone,  
\$4.00 per 100; \$35.00 per 1000

Carnation Plants from Soil

Matchless and Alice,  
\$6.00 per 100; \$50.00 per 1000

Peninsula Nursery,  
SAN MATEO, CALIF.

FREESIAS  
DAFFODILS

### VIOLETS

ROSES  
CARNATIONS

\$1.00 per dozen bunches

Seasonable Spring Flowers and Greens

### United Flower & Supply Co., Inc.

448 Bush Street,

Wholesale Growers and Shippers

SAN FRANCISCO

and news stands for 25 cents per dozen and find few buyers even at that.

#### Various Notes.

A. Seamon, on the Pacific highway, is cutting some fine carnations and sweet peas.

Henry Benthien, at Gardenville, is a busy man these days, both in the greenhouses and in the nursery. He is expecting a large shipment of evergreens from the east and has many orders booked for out-of-town shipments.

George Seaverns, of Olympia, Wash., who is in charge of the capitol grounds and the governor's mansion, was in Tacoma calling on the trade last week.

The Smith Floral Co. reports that the seed trade, a new line at the store, is satisfactory and that business both in cut flowers and plants is good.

Henry Hammarlund, of the Madison Floral Co., and Joseph W. Milton, both of Seattle, Wash., were visitors last week.

E. P.

#### SEATTLE, WASH.

#### The Market.

While sales were naturally less than the week previous, business during the seven days following Easter was larger than the trade expected and a number had not enough potted stock on hand to fill the orders they received. Cut flowers have also been selling better with the resumption of the social season.

The local cut of roses has been good of late, especially so in the case of Ophelia and Columbia, and one of the growers is sending in some fine Premier. Some of the late shipments of violets were of so poor keeping quality as to make the buyers wish they had not arrived. The local violets are not so fragrant as those shipped in, but they stand

## ROSES, VIOLETS

*We have Cecile Brunners of excellent quality*

Other Seasonable Flowers and Greens

READY FOR SHIPMENT

### DOMOTO BROS.

440 Bush Street,

SAN FRANCISCO, CAL.

PLUMOSUS

ADIANTUM

Tulips, Roses, Freesias, Gypsophilas, Spring Flowers

### GEN. A. J. GOOCH

537 PINE STREET,

SAN FRANCISCO, CALIFORNIA

up better and are being used in baskets and corsage work. The stems of carnations have been much better and, in most cases, there has been an improvement in color as well.

Blooming pansy plants were the novelty of the week, but the boxes offered by the Japanese growers showed only about half of the plants flowered, and florists were wary about taking much stock. Potted tulips of the brighter hues have been big sellers and those having hydrangeas which stood up well reported no difficulty in selling them.

Sweet peas in the orchid shades were offered by one of the growers here during the week and these were of such quality as to rank with anything shown this season.

### Panama Gladiolus Bulblets

\$3.00 per qt.

3000 first size Panama Bulbs—  
1½ to 3 inch.... \$75.00 for the lot.

Humboldt Evergreen Co.  
Dyerville, Calif.

The local supply of gardenias is insufficient to meet the demand and there has been a good demand for the heavier cut of cattleyas and for valley. The latter is in more plentiful supply, but sells out almost as fast as received.

#### Various Notes.

Retail stores in Seattle are being more and more educated to the use of baskets and boxes of flowers for window decora-



## Ferns - Mahonia - Moss

All are gathered from the woods here and sent out fresh, clean and as promptly as possible.

Brake Ferns, 1000.....	\$2.50
Ferns, Lomaria, 16 to 20 inches, 1000.....	2.75
Mahonia, Aquifolium, very pretty, 1000....	3.50
Salal, or wild Lemon, 25-lb. or 50-lb. case, per lb.....	.10
Cedar Branches, 14 to 24 inches, per lb....	.15
Hemlock Branches, any length, per lb....	.10
Tree Moss, wire bales, 30 to 40 lbs., per lb.	.07
Sphagnum Moss, bales 30 to 40 lbs., per lb.	.07
Log Moss or Sheet Moss, very pretty, per sack.....	1.50

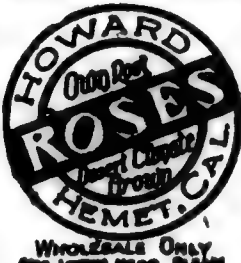
Trees—Spruce, Cedar, Hemlock.

**H. W. GOOCH,**

Wholesale Florist

Tillamook, - - Oregon

Mention The Review when you write.



**FIELD GROWN**  
1920-21  
**List in June**

We Grow Only Own-  
Root Roses

**HOWARD ROSE CO., Hemet, Calif.**

Mention The Review when you write.

See our **PRICE LIST** of  
**PLANTS**  
on page 90 of The Review's Easter Number

**WILSON-CROUT-GEHR CO.**  
E. 62d and Ankeny Sts., Portland, Ore.

**ASPARAGUS**

Plumosus, 3-in. .... \$ 6.00 per 100  
Sprengeri, 4-in. .... 12.00 per 100

**CINERARIAS**

Dwarf strain, 2 1/4-in. .... \$4.00 per 100

**PETUNIAS**

Grohe's large-flowering double,  
2 1/4-in. .... \$6.00 per 100

**FRED GROHE CO.,**  
R. F. D. 4, Box 367, Cash please. Santa Rosa, Cal

Mention The Review when you write.

**California Grown Bulbs**

**C. Kooyman & Co., Inc.**  
431 Bush St., San Francisco, Calif.

**CALIFORNIA BULBS**

Your usual source of supply  
The Reliable Quality House  
**LOS ROBLES**  
Santa Cruz, - California

**W. H. HAWKINS**  
Cyclamen - SEEDS - Primula  
EVERYTHING FOR THE GREENHOUSE  
1206 N. 47th Street, SEATTLE, WASH.

tions. Several of the local firms, which have made a specialty of this business, state that it has paid handsomely.

Potted hydrangeas were offered by Rosaia Bros. during last week and there was such a good sale that more stock could have been sold easily.

A falling wall of the Lincoln hotel, which was destroyed by fire last week, did several hundred dollars' worth of damage to the store of Felix Rosaia and prevented the shop from opening for one day after the fire. However, the stock carried through in good shape.

McCoy's has taken possession of the new store on Second avenue and within another week expects all of the finishing work to be completed. One of the finest refrigerators in the whole northwest has been installed here and the other fittings are to be in keeping with it. Good show windows are provided for and the manager, Fred H. Rowe, expects to see a steady increase in business.

Harry Crouch, of the Woodlawn Flower Shop, reports an increase in general business, especially in social decorations and in corsage work for the various clubs. The sales of potted plants have held up well for the period following Easter.

Max Smith, of the Rotary Florists, Portland, Ore., was a visitor last week, while William Goldsbary, of Kenney's Home of Flowers, spent the week-end in British Columbia, combining business and pleasure.

Miss Wharton, with the Hollywood Gardens, is in Portland, Ore., on a brief vacation. H. M.

The business purchased by Rosaia Bros. which has been referred to in these columns as the Woodland Park Floral Co. is correctly called the Orpheum Floral Co., in which S. Poolman, president of the Woodland Park Floral Co., was interested. The Woodland Park Floral Co. is still doing business at Sumner under the same management as in the last fifteen years.

### ALL ABOUT BUSINESS.

George Betz, whose card describes him as "Portland's Pioneer Florist," in the Oregon city, prints on the back of that card a little talk that contains much matter for thought. He says:

#### IT IS BUSINESS.

The man of business is strictly business, understands business, talks business and is full of business. He minds his own business; he does not meddle in other people's business. To worry others with your business is not business. If you let others know your business you will soon be out of business. To get you into trouble is the lawyer's business. To tell others what to do but not do it himself, is the preacher's business. To not let others do, yet do it himself, is the policeman's business. To ask a stranger for the loan of a dollar is not business; to make that loan is poor business. We write this card as strictly business. We present this card as a matter of business. Save this card, as it is full of business.

Call and see us and we'll do business.

Oakland, Cal. — H. Hayashi & Co. grew 7,500 Liliun giganteum and 3,000 Dorothy Perkins and Tausendschoen roses for Easter. They bloomed just in time and were sold out clean.

Pasadena, Cal.—The feature article of California Life, the house organ of the Maryland hotel, in its issue of April 3, was a lengthy description of the Thomas-Moore wedding at the Warner home the week before. The ceremony was held in a garden on the estate, for which elaborate decorations were provided by Henry A. Siebrecht, Jr., who was given liberal mention and praise.



Get Catalogue for Description of  
Separate Colors

### SEED

Steele's Mastodon Greenhouse, special mixed, O. K. Outside, 1/8 oz., \$1.00; oz., \$7.00.  
Steele's Mastodon Private Stock, mixed, 1/8 oz., \$1.00; oz., \$6.00.

**STEELE'S PANSY GARDENS**  
PORTLAND, ORE.

Mention The Review when you write.

## STRONG DIVISIONS

Goldenrod ..... \$3.00 per 100  
Golden Glow ..... 8.00 per 100

**HARDY ASTERS—Assorted Colors**  
Divisions ..... \$3.00 per 100

**MIXED HARDY PHLOX—3-in. Pots.**  
Per dozen ..... \$1.00  
Per 100 ..... 8.00

**H. N. GAGE CO.,**  
Montebello, Calif.

Mention The Review when you write.

## PORTLAND ROSES

EVERGREENS

HARDY PERENNIALS

Price List on Request

**Mountain View Floral Co.,** Portland, Oregon

Mention The Review when you write.

Your inquiries for anything you may need

WILL BE APPRECIATED

**H. L. OLSSON CO., Inc.**

Growers of Quality Plants for the Trade

Box 494

SPOKANE, WASH.

## Hardy Perennials

THOMAS WYLIE

5138 Holly St. Seattle, Wash.

### CHRYSANTHEMUMS

Rooted cuttings, the best standard varieties and pompons, clean, healthy stock, no midge, at \$3.50 per 100; \$30.00 per 1000. Chadwicks and White Seidewitz, \$5.00 per 100.

### COLEUS

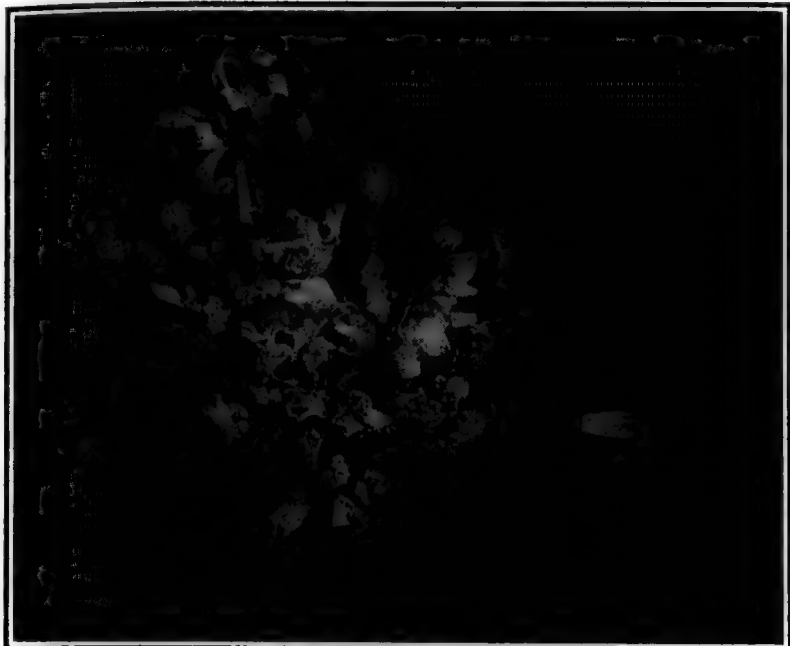
Trailing Queen, 2-inch ..... \$3.00 per 100

**PETERS & SONS, HILLYARD, WASH.**

We ship from Spokane, Wash.

## A HALF-INCH ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 55c per week on a yearly order.



**LOZIER BASKET**  
Patent applied for.

## For Mothers' Day A Snappy Basket For Live Wire Florists

**\$5.00 per 25; \$9.00 per 50; \$18.00 per 100**  
Ready for immediate shipment.

**DESCRIPTION:**—Heavy paraffined wood fiber tumbler, with attractive wire handle, all finished in gold. Size, 15 inches high; tumbler, 4 inches deep.

**OUR CUSTOMERS SAY:**—"They sell themselves," and "many repeat orders coming in."

What they do for them they will do for you! We have sold hundreds of them in our own stores in different seasons, arranged with cut or artificial flowers and grasses.

A trial will convince you of its usefulness.

**EUGENE'S FLOWER SHOP, Distributors**  
**Box 726 SPOKANE, WASH.**

I have 2000 healthy, strong, well-rooted  
**Two-inch Carnation Plants**  
to offer at \$7.00 per hundred,  
\$65.00 per thousand.

The following varieties:  
ENCHANTRESS SUPREME,  
BEACON, MATCHLESS  
and AVIATOR.

**H. E. REIMERS, Spokane, Wash.**  
**P. O. Box, 255**

**BEDDING STOCK**  
**ROBINSON FLORAL CO.**  
940 E. 40th Street, PORTLAND, ORE.

**DULUTH, MINN.**

### The Market.

The wintry weather has suddenly turned into spring and, with beautiful sunny days, the local cut of flowers has been much heavier than usual. Hyacinths, tulips, daffodils and carnations have been heavy in cut and, consequently, the price has come down a little. Roses were good last week, with a good supply in all grades. A few double violets were seen, but their season is about over. There are plenty of sweet peas in all colors, with fine long stems, and they are good sellers. Yellow and white marguerites sell well, as also do freesias. Potted plants sell well now. Daffodils, tulips, hyacinths, rambler roses, primulas and begonias are now in season.

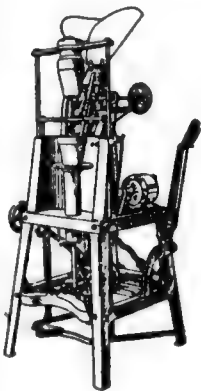
With the arrival of spring weather, the seed trade is moving rapidly, as many people are making gardens this year with the hope of beating the h. c. l.

### Various Notes.

Otto Goerisch, of the cut flower department of the A. L. Randall Co., Chicago, was in Duluth last week calling on the trade and talking peonies for Mothers' day.

The Duluth Floral Co. is busy in the seed department. Catalogues have been

## A Greenhouse Asset



This machine is an asset to any greenhouse where pots are used. You can have them when you want them, and as many as you like.

Price, \$500.00  
F. O. B. Spokane

**Spokane Concrete Flower Pot Machine Co., Inc.**  
**P. O. Box 255, SPOKANE, WASH.**

## CHRYSANTHEMUMS

### STANDARDS

Chas. Rager White Chadwick  
Marigold Golden Chadwick  
Yellow Jones Early Frost

Maud Dean

### POMPONS

Frank Beu Godfrey  
Hilda Canning Lydia Thomas

### ROOTED CUTTINGS

\$35.00 per 1000 \$1.00 per 100  
From 2 1/2-inch pots, \$5.00 per 100

**STUBER & RICHARDSON,**  
Bryn Mawr, Wash.

**Berberis Darwinii** Per 100  
Out of 2-inch pots.....\$ 6.00

**Diosma alba**  
Out of 2-inch pots..... 10.00

**Erica Melanthera**  
Out of 2-inch pots..... 15.00

Cash with order, please.

**PACIFIC NURSERIES, Colma, San Mateo Co., Calif.**  
Mention The Review when you write.

sent to all the range towns and country districts and a large number of mail orders have been the result.

## Wire Hanging Baskets

Electrically Welded

AND

## Cemetery Vases

Painted Green

### Hanging Baskets

10-inch.....\$1.75 per doz.  
12-inch..... 2.25 per doz.  
14-inch..... 3.00 per doz.  
16-inch..... 4.00 per doz.

### Cemetery Vases

4 x 9.....\$12.00 per 100

Ask for special offer of 100 wreaths  
12, 14, 16, 18, 20, 22, 24 inches.

**J. W. Huserik & Son**

MANUFACTURERS OF  
WIRE FLORAL DESIGNS

1151 E. Grant St., PORTLAND, ORE.

## ASTER SEED

YOU CAN ALWAYS DEPEND ON FOR GROWING  
CUT ASTERS

THE HOME OF ASTERS

**Herbert & Fleishauer**

Aster Specialists, McMinnville, Ore.

## PHOENIX CANARIENSIS

Pot-grown, 24 inches, at \$9.00  
per dozen, F. O. B. cars.

**EDWARD H. RUST**

1825 Bank St. South Pasadena, Cal.

Mention The Review when you write.

## RUDOLPH FISCHER

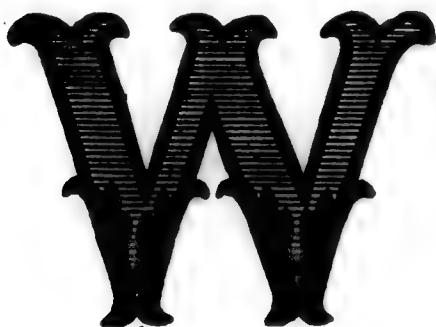
Freesia Specialist San Gabriel, Cal.

Mention The Review when you write.

The Alpha Florists are making a big showing of Burpee's seeds, for which they are agents in Duluth. J. E. S.



## GOLD LETTERS—SPECIAL PRICES



No. 1  
In Gold and Purple, per 1000, \$5.50

The kind that will stick, STICK and STICK, and won't come off.

B. E. and J. T. COKELY,

Established 25 years

No. 4  
In Gold Only, per 1000, \$5.00

201 N. 7th Ave., SCRANTON, PA.

Manufacturers and Importers of Florists' Supplies

ABOVE PRICES ARE POSTPAID

Letters packed 25 to each package.  
Numerals in same colors and price.



No. 6  
In Gold Only, per 1000, \$4.50

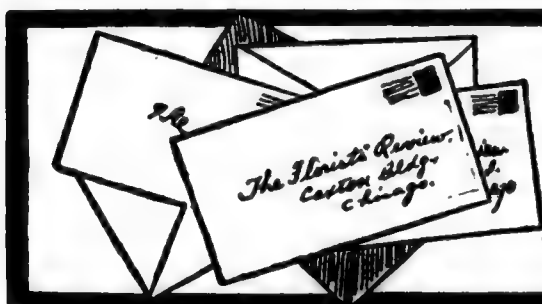
## PAPER SCRIPT LETTERS

Can be had in the following inscriptions in Gold and Purple

Father	Rest	Darling
Mother	Our	Dear
Brother	My	Too Soon
Sister	Asleep	Grandpa
Husband	Baby	Grandma
Wife	Sleeping	Friend
Mamma	Cousin	Aunt
Comrade	Peace	Uncle
Nephew	Niece	Papa
At Rest	Daughter	Son

Ten Words to Each Package  
Per 100 words.....\$2.50

Always state what color is wanted, otherwise gold will be sent.



## Wanted and For Sale Department

Advertisements under this head 15 cents per line, cash with order from all who do not do other advertising. In sending remittance count six words to the line.

Display advertisements in this department \$1.75 net, for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

Plant advertisements not admitted under this head.



**SITUATION WANTED**—Nurseryman; competent to manage; experienced foreman and superintendent. Address No. 475, care Florists' Review, Chicago.

**SITUATION WANTED**—Eight years' experience; florist and gardener; age 26, single; private or commercial establishment; first-class pot plant grower and propagator; all references. Louis F. Ely, Hort., Eastern Oregon State Hospital, Pendleton, Ore.

**HELP WANTED**—A landscape gardener. August F. Kellner Co., 1384 Humboldt Ave., Milwaukee, Wis.

**HELP WANTED**—At once; all-round good greenhouse helper and potter. Groves Floral Co., Atchison, Kan.

**HELP WANTED**—All-around man and landscape gardener. Johnson & Chronis, 4701 Lake Park Ave., Chicago.

**HELP WANTED**—Second man; married preferred; good wages for the right party. P. N. Obertin Co., Racine, Wis.

**HELP WANTED**—An assistant gardener for Oak Park home. Apply Mills Novelty Co., Green and Jackson Boulevard, Chicago.

**HELP WANTED**—Experienced young woman for retail florist's establishment. Address No. 181, care Florists' Review, Chicago.

**HELP WANTED**—Florist, to take complete charge and care of store and greenhouse. Address No. 462, care Florists' Review, Chicago.

**HELP WANTED**—Two experienced florists; permanent positions; furnish references and state wages expected. Harry Heintz, W. Toledo, Ohio.

**HELP WANTED**—First-class pot plant grower; single; room on place; state wages; give reference. Geo. W. Davis, 372 Lincoln Ave., Detroit, Mich.

**HELP WANTED**—An experienced carnation grower for carnation section; \$60.00 per month, room and board. John Dieckmann, Elm Grove, W. Va.

**HELP WANTED**—Man for general greenhouse work; good place; will pay \$25.00 per week to good man. Address No. 466, care Florists' Review, Chicago.

**HELP WANTED**—Working foreman for growing roses, carnations and potted plants; state wages wanted in first letter. Rhea-Traubach Co., Morristown, Tenn.

**HELP WANTED**—Competent grower of mums, carnations, roses, pot plants, also propagator; apply giving references and wages expected. Mauldin Floral Co., Greenville, S. C.

**HELP WANTED**—Good all-around grower and designer; 1,200 ft. glass; give references and salary; full particulars. Address No. 415, care Florists' Review, Chicago.

**HELP WANTED**—Man with general knowledge of greenhouse work, for place near Boston; carnations grown; \$25.00 per week. Address No. 459, care Florists' Review, Chicago.

**HELP WANTED**—A competent man to take charge of greenhouses on private estate; state salary and experience in first letter. Reynolda Farm Company, Reynolda, N. C.

**HELP WANTED**—Rose grower for rose section; want a good worker, references; man used to conditions in Rocky Mountain country preferred. Byron Henry Ives, Albuquerque, N. M.

**HELP WANTED**—A good landscape gardener with knowledge of bees and mushrooms; single; must come well recommended; not far from Chicago. Address No. 467, care Florists' Review, Chicago.

**HELP WANTED**—AT once, good all-around man; married, wages \$20.00 per week with good 6-room house, all conveniences included; right in the city; give references. Adgate & Son, Warren, O.

**HELP WANTED**—Young man with experience in growing bedding plants and bedding work; one who has cemetery experience preferred; \$5.50 per day. Calvary Cemetery, 606 Oakton St., Evanston, Ill.

**HELP WANTED**—At once, plant and mum grower for first-class wholesale and retail trade; \$60.00 per month, room and board; steady employment; state age and experience. T. Malbranc, Main St., Johnstown, Pa.

**HELP WANTED**—Would prefer a man with some experience growing carnations, sweet peas and mums; also must be willing to help with design work; state wages wanted. Address No. 410, care Florists' Review, Chicago.

**HELP WANTED**—A man with greenhouse experience and versed in the propagation of conifers; in writing state experience and give references; wages \$100.00 per month with board and lodging. Address California Nursery Co., Niles, Calif.

**HELP WANTED**—Experienced man on begonias, cyclamen and general line of high-class pot plants; wages \$24.60 to start with; nine-hour day and extra for Sunday work; references required. The Park Floral Company, Denver, Colo.

**HELP WANTED**—All-around grower who is willing to do all kinds of work connected with greenhouse where a general line is grown; give age, experience and salary expected. Wabash Floral Co., care of Ralph Meeks, 647 N. Spring St., Wabash, Ind.

**HELP WANTED**—Good man who would be handy at repairing greenhouses and to make himself useful at a place of 35,000 feet of glass; must be willing to fire boiler during the winter; state wages wanted. Address No. 411, care Florists' Review, Chicago.

**HELP WANTED**—An experienced florist for general greenhouse work; permanent position in center of town; answer giving references, age and wages desired; state experience in work and time you can come. Harry Franklin Baker, 1118 W. Lake St., Minneapolis, Minn.

**HELP WANTED**—Houseman; assistant gardener for suburbs; one who understands truck gardening and the care of chickens and pigeons; a man who is competent and willing to work; references required; good wages to right party. Address No. 466, care Florists' Review, Chicago.

**HELP WANTED**—Single man with experience in growing lilies and general stock on small place; must be industrious and interested in work and results; one who can take charge of place later on; wages \$75.00 month, board and room. Grand View Greenhouses, Hopkins, Minn.

**HELP WANTED**—May 1, married man, 45 to 55, to grow Easter, Christmas and bedding plants and to make designs; state experience, where last employed and wages expected with house of 6-rooms, light, water and coal; must board owner; 50 miles from Pittsburgh. W. C. Myers & Son, Scottsdale, Pa.

**HELP WANTED**—All-around single man for ornamental and perennial nursery, landscape work in connection; room and board furnished state age and wages. Eschrich's Nursery, North Milwaukee, Wis.

**HELP WANTED**—An experienced grower of carnations, sweet peas and mums, also full line of potted plants; no roses for cutting; 11,000 sq. ft. glass in first-class condition; \$35.00 per week; write today; can start at once or later, just as you want. Address No. 467, care Florists' Review, Chicago.

**HELP WANTED**—Competent man to take charge of 10,000 ft. of glass, growing carnations, mums and general line of pot plants; no retailing or make-up work done at the greenhouse; good wages for the man who can produce results; apply giving references and wages expected. Coupland's, Coffeyville, Kan.

**HELP WANTED**—Experienced gardener to take charge of extensive grounds on large estate in Oregon; must have knowledge of greenhouse and be capable of laying out and directing general landscape work; single man preferred; state wages and references. Address No. 445, care Florists' Review, Chicago.

**HELP WANTED**—A man versed in all line of growing, principally mums, carnations and cyclamens. A golden opportunity for the right man. Good salary, good house, pleasant location and unlimited opportunity for man who can produce results, and is able to take full charge and responsibility of a place of about 40,000 feet of glass at present in good condition and well stocked. Ryan & Culver, Florists, 27 So. Hazel St., Youngstown, Ohio.

**WANTED**—Greenhouses to be torn down. Address M. Weingarten, 286 5th Ave., New York City.

**WANTED**—To buy greenhouses to dismantle; please state particulars and price in first letter. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

**WANTED**—Range of glass to dismantle, 1 or within 100 miles of Chicago; might consider buying going plant if price is right; give particulars in first letter. Address No. 435, care Florists' Review, Chicago.

**FOR RENT**—Oldest established west side corner florist's shop. Phone West 619. E. R. Hughes, Chicago, Ill.

**FOR SALE**—100 horse power boiler in good condition, cheap. Kemble-Smith Co., Boone, Iowa.

**FOR SALE**—Used roof bars in good condition 2c per foot. South Park Floral Co., New Castle, Ind.

**FOR SALE**—The only downtown florists' shop in a booming oil city. Carnes Flower Shop, Ardmore, Okla.

**FOR SALE**—Evans' ventilating machines, arms and pipes. South Park Floral Co., New Castle, Ind.

**FOR SALE**—Greenhouse in good town about 8 miles west of Boise. A. Gonderman, 7th street and 18th avenue south, Nampa, Idaho.

**FOR SALE**—Kroeschell boiler, 5 ft. x 5 ft., 16 ft. 8 inches; forty 4 in. x 14 ft. tubes May delivery. Leedle Floral Co., Springfield, O.

**FOR SALE**—Florist's icebox, 10 ft. long, 1 ft. high, 6 ft. deep, glass front, white enamel; write for photo. H. P. Gerhardt, Wilmette, Ill.

**FOR SALE**—Used galvanized wire stakes, No. 8 and No. 9, in excellent condition; 3-ft. stakes, \$12.00 per 1000. Amling Bros., Des-plaines, Ill.

**FOR SALE**—One-inch pipe bench posts with brackets at one end, 8 feet long, price 10 cents each. Batavia Greenhouse Company, Batavia, Ill.

**FOR SALE**—Retail florist's business; greenhouse, 6,000 feet of glass and store in city of 15,000; no competition; possession at once if desired. H. G. Hershey, Clinton, Ind.

**FOR SALE**—Glass, pipes, frame, boiler, pots, all sizes; or will sell the whole outfit; 7 acres; house, flowing well; barn. Write to St. Peter Greenhouse, R. R. 5, St. Peter, Minn.

**FOR SALE**—Florist's business and nursery; 40 acres of ground, 10,000 feet of glass; warehouse, barns, office and dwelling; southern New Jersey, 18 miles from Philadelphia. David Herbert & Son, Atco, N. J.

**FOR SALE**—Quantity of greenhouse materials, such as good second-hand pipes, glass, sash, apparatus, boilers, etc.; also complete greenhouses. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

**FOR SALE**—Greenhouses; 40,000 ft. of glass, modern iron construction, adjacent to Chicago, with 7-room house, 5 acres of land, price, \$21,000.00; terms to suit. Address No. 483, care Florists' Review, Chicago.

**FOR SALE**—45 H. P. White 7 passenger touring car. Any demonstration. Would make the best kind of delivery wagon, \$500, cost new over \$4,000. Metropolitan Material Co., 1335 Flushing Ave., Brooklyn, N. Y.

**FOR SALE**—Cheap; 15,000 sq. ft. greenhouses, located at Park Ridge, Ill., 13 miles from Chicago; place in good condition and have a good reason for selling; with or without residence. Write Emil Pasvogel, Park Ridge, Ill.

**FOR SALE**—Greenhouses and 2 stores located at the entrance of Rosehill cemetery, Chicago; greenhouses 5729 E. Ravenswood Ave.; street car stops at the door; doing good retail business. W. Burmeister, 1767 Cemetery Drive, Chicago.

**FOR SALE**—Retail florist's business; a rare opportunity to secure an up-to-date flower shop; established; on account of sickness must sell. Address Miss Lucille Getzinger, care of Floral Art Shop, 3262 Armitage Ave., Chicago, Illinois.

**FOR SALE**—Over 8,500 ft. under glass, with store in connection; all in good condition, fully stocked and equipped, including delivery car; well established and doing a good business; good reason for selling. Address No. 440, care Florists' Review, Chicago.

**FOR SALE**—Hotbed sash, second-hand, 1½ in. thick, by 3 ft. ¼ in. wide by 6 ft. long, glazed with 5 rows 6-in. glass, all repuddled and in excellent condition, ready for use, \$3.50 each. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

**FOR SALE**—Greenhouses; 6,000 feet glass; 6-room residence, heated from same boiler; steam heat, electric lights, good town and doing a good business; three extra lots, everything in first-class condition, stocked to the limit, Indiana. Address No. 482, care Florists' Review, Chicago.

**FOR SALE**—Seed and florist's business in city of 15,000 inhabitants near San Francisco, Calif.; sales run about \$12,000 a year; great chance for good florist; will sell at inventory price; owner has other interest to look after. Address No. 431, care Florists' Review, Chicago.

**FOR SALE**—Greenhouses; \$10,000 will buy a very profitable rose-growing establishment; first-class condition in every respect; 28,000 rose plants; switchtrack; 10 acres of land; consign to Chicago market. Inquire J. E. Pollworth, care Kennicott Bros. Co., 174 N. Wabash Ave., Chicago.

**FOR SALE**—About 11,000 ft. of glass, well stocked and doing a good business; several acres good land; will give immediate possession for \$14,000.00 or in July for \$11,500.00; if interested write for further particulars; location northern Indiana. Address No. 477, care Florists' Review, Chicago.

**FOR SALE**—Wholesale rose-growing establishment in the vicinity of Chicago; up-to-date in every respect; 20,000 rose plants of best varieties; healthy, productive stock; \$10,000 down, \$15,000 on satisfactory terms; sidetrack facilities; residence, garage, 4 acres of land. Address No. 484, care Florists' Review, Chicago.

**FOR SALE**—A rare opportunity to secure an up-to-date florist's business; established 20 years, rebuilt since; all stock for retail; about 20,000 feet of glass, all in good condition, right in city, doing large business; will sell on terms or for cash; if interested write for particulars; good reason for selling. Joplin Greenhouse, 204 Bird St., Joplin, Mo.

**FOR SALE**—Greenhouses and property as follows: Four greenhouses of about 4,000 ft. altogether; houses are all new; two and one-half acres of muck ground in connection and a 3-room frame house; greenhouses and residence heated from same plant; electric lights and city water; only 70 miles out of Chicago; town is not large but trade is from entire county; see for all that can be produced and more; price, \$10,000 if possession to be given at once; \$9,000 after spring trade; \$5,000 cash, balance on easy terms. I. L. Totten, Knox, Ind.

## HELP WANTED

Good pot plant man, at Downers Grove, Ill.

J. F. KIDWELL CO.,  
3530 So. Michigan Avenue, Chicago.

## SITUATION WANTED

By married man with 15 years' experience in retail business; capable of managing, selling, designing, decorating, etc.; good references; want position at once; state salary in first letter. Address No. 454, care Florists' Review, Chicago.

## SITUATION WANTED

By all round store man, life experience, married, 37 years' old; first-class designer and decorator, accustomed to handling the best class of trade and not afraid to work; can give best of references; state salary and all particulars in first letter; can come at once and am capable of taking full charge of store if necessary. Address No. 455, care Florists' Review, Chicago.

## SITUATION WANTED

As grower or manager on place where cut flowers and a general line of pot plants are grown; experienced in design work and waiting on trade; 36 years old; life experience; good reference; open for engagement May 10; please state wages. Address No. 480, care Florists' Review, Chicago.

## SITUATION WANTED

By young man, two years' experience at store work; would like a place where I could continue to learn; prefer west. Address No. 483, care Florists' Review, Chicago.

## SITUATION WANTED

As foreman or manager by married man, 17 years' experience in growing all kinds of cut flowers and general stock; state salary and all particulars in first letter; am an A-No 1 grower and can handle help and get the best results. Address No. 481, care Florists' Review, Chicago.

## SITUATION WANTED

As foreman in retail place by a good grower and propagator of roses, carnations, mums and all kinds of cut flowers; first-class man in fancy pot plants, Christmas and Easter stock; middle age, married, steady man; 6 years in present place; been foreman for the last 12 years; like to change; want big up-to-date place and good wages. Address FLORIST, 1044 Sherman Avenue, Evanston, Ill.

## SITUATION WANTED

A Scotsman with a thorough knowledge of the growing end of the florists' business, with the ability to handle men to the best advantage, and who has had wide experience in landscape planting and construction work, also a practical knowledge of greenhouse construction in every detail, including concrete benches, is open for a position. What have you to offer? Address No. 477, care Florists' Review, Chicago.

**FOR SALE**—Account old age, greenhouses doing wholesale and retail business of \$10,000 a year, in country town with yearly increase, for \$25,000. Easy terms. Address No. 476, care Florists' Review, Chicago.

**FOR SALE**—Brand new glass, unselected double thick, 16x24, at \$7.45, 12x18, 14x20, 16x18, at \$6.98 per box, in lots of 5 boxes or over; second-hand black pipe, 1-in., 6½¢ per ft.; 1½-in., 9½¢ per ft.; 1½-in., 11¢ per ft.; 2-in., 16¢ per ft. Used roof drip bars, 2¢ per ft. The following round boilers: 18-in., \$69; 21-in., \$92; 24-in., \$124. New Pipe Tools, Malleable Hinged Vises; No. 1, capacity 2½-in., \$3.25; No. 2, capacity 3½-in., \$4.88. Stocks and Dies, Armstrong pattern; No. 2R, threads ¼ to 1-in., \$7.20; No. 3R, threads 1¼ to 2-in., \$10.80. Toledo Stocks and Dies; No. 1, threads 1 to 2-in., \$16.00. Pipe Wrenches: 18-in. grips, 2-in., \$2.10; 24-in. grips, 2½-in., \$3. Pipe Cutters, Saunders Pattern; No. 1, cuts ¼ to 1-in., \$1.80; No. 2, cuts 1-in. to 2-in., \$2.70. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

## HELP WANTED

Growers for carnations, sweet peas and mums; wages \$30.00 per week.

PETER WEILAND,  
New Castle, Ind.

## HELP WANTED

Growers and potters; good positions for reliable men.

J. F. WILCOX & SONS,  
Council Bluffs, Ia.

## HELP WANTED

Helpers in modern rose houses; neat and clean place to work; cement walks throughout; steady work at good wages.

ALBERT F. AMLING COMPANY  
Maywood, Ill.

## HELP WANTED

Men to work under foreman in roses, carnations and pot plant houses; wages \$4.00 per day; steady employment to men willing to work.

W. E. TRIMBLE GREENHOUSE CO.,  
Princeton, Ill.

## HELP WANTED

Single man to take charge of greenhouse; 3500 sq. ft. of glass and gardens; must be competent to grow carnations, mums and bedding stock, also do designing when necessary; \$120.00 a month and room.

A. W. HARRIS, Sleepy Eye, Minn.

## HELP WANTED

Experienced florist on place of 18,000 ft., where stock is grown for retail; one who can do design work and grow good stock; we furnish anything you need and expect results; if you can do it, name your price.

H. W. GIRON, Ridgway, Pa.

## HELP WANTED

Working foreman for pot plant place; first-class opening for a first-class man; good salary and every encouragement to do best work. Call on or write

C. J. MICHELSEN,  
Care E. C. Amling Co., Chicago, Ill.

## HELP WANTED

Experienced man for high-class retail florist's shop; splendid opportunity; good pay.

JOSEPH TREPEL,  
334 Lewis Ave., Brooklyn, N. Y.

## HELP WANTED

Practical grower for retail place; roses, carnations, mums, Christmas, Easter and bedding plants; capable of first-class designing and waiting on trade; able to speak good English; permanent position; references required and salary expected.

W. E. F. WEBER, Sault Ste. Marie, Mich.

## HELP WANTED

All-around man for commercial place with fine retail and wholesale business; good opportunity for man who would like to become interested in the company.

TWIN CITY FLORAL CO.,  
Uhrichsville, Ohio.



**HELP WANTED**

Rose grower for section; also grower who understands orchids and pot plants; \$35.00 per week.

MARTIN & FORBES CO.,  
Forest Grove, Ore.

**HELP WANTED**

Two helpers in greenhouses; good places for capable and steady workers. Address or apply to

WM. BEYER,  
Frey's Greenhouses,  
Crown Point, Ind.

**HELP WANTED**

Salesman and designer; state particulars and salary expected.

C. A. SAMUELSON,  
2132 S. Michigan Avenue, Chicago.

**HELP WANTED**

Foreman of ability for a small place of 25,000 sq. ft. of glass, where a general stock is grown; a man able to get on with men and who can get results; a good salary paid.

H. E. REIMERS,  
Box 255, Spokane, Wash.

**HELP WANTED**

Young man in nursery department; must understand shrubs and perennials; write immediately.

JACOB SCHULZ COMPANY,  
550 So. Fourth Ave., Louisville, Ky.

**HELP WANTED**

Gardener who understands both greenhouse and outside gardening; good wages; no children preferred. Address No. 412, care Florists' Review, Chicago.

**HELP WANTED**

Two good pot plant growers; one to take charge of large cyclamen section under supervision of foreman; good opening for men who understand their business; write full particulars in first letter; \$5.00 per day. C. G. Anderson, Foreman.

ROLF ZETLITZ CO., Dayton, Ohio.

**HELP WANTED**

Gardener and florist for greenhouse, also chrysanthemum grower and orchid grower; 60c an hour and time-and-one-half for Sundays and holidays. Address No. 447, care Florists' Review, Chicago.

**HELP WANTED**

Young lady designer; must be experienced and a good salesperson; \$25.00 to start; will pay more for the right one.

ERIC BUCHHOLZ, Muncie, Ind.

**HELP WANTED**

Thoroughly experienced florist and salesman, capable of handling high-class trade, in downtown store in St. Louis; salary no object; state references in first letter. Address No. 468, care Florists' Review, Chicago.

**HELP WANTED**

Twelve good commercial rose growers; pay \$30.00 to \$35.00 per week; nine-hour day.

Ten firemen, \$32.00 per week for nine-hour shift, or \$38.00 per week for twelve-hour shift.

Laborers, \$24.00 per week. Laborers for contract work, emptying and filling greenhouse benches, can earn \$5.00 to \$6.00 per day. Only strong young fellows willing to work and earn this money need apply.

Temperature men for night work, \$28.00 to \$30.00 per week.

Work all year round, rain or shine. Board and room \$10.00 per week.

POEHLMANN BROTHERS COMPANY, Morton Grove, Ill.

**HELP WANTED**

Reliable grower to take full charge of 30,000 ft. of glass where roses, chrysanthemums and a full line of flowering plants are grown for retail store; good wages; Swede preferred, married.

MUNRO, FLORIST,  
974 Chapel St.,  
New Haven, - Conn.

**HELP WANTED**

Single man; propagator and grower of general stock; state wages expected; chance to advance.

FAIRVIEW GREENHOUSES,  
Milton, Pa.

**HELP WANTED**

A-1 rose grower to take charge of section rose houses in Virginia; give references. Address No. 283, care Florists' Review, Chicago.

**HELP WANTED**

Assistant greenhouse man. Apply to Mr. Fischer, head gardener, ANGELL ESTATE, Rosemary and Sheridan Roads, Lake Forest, Ill.

**HELP WANTED**

First-class storeman; must be up-to-the-minute man; otherwise do not answer this ad; state reference.

JACOB SCHULZ COMPANY,  
550 South Fourth Avenue, Louisville, Ky.

**HELP WANTED**

Gardener and florist at \$100.00 per month with board, room and washing; also assistant gardener at \$75.00 per month with board, room and washing.

CHEROKEE STATE HOSPITAL,  
Cherokee, Iowa.

**HELP WANTED**

Thoroughly experienced grower who is capable of producing first-class roses and carnations; must have some executive ability and be capable of bearing responsibility; \$40.00 per week and more if you are worth it; send references.

CAREY THE FLORIST,  
491 Woodward Avenue, - Detroit, Mich.

**HELP WANTED**

A large florists' supply house has an opening on its sales force for a resident representative in the states of North Carolina and South Carolina; liberal commission paid; give age, experience and references in first letter. Address No. 479, care Florists' Review, Chicago.

**HELP WANTED**

High-class men for various departments. We specialize in roses and fancy pot plants; also grow carnations and some miscellaneous stock. We operate five distinct ranges of glass. An exceptional opportunity for a future to growers who have the ability and can show results.

ROLF ZETLITZ CO., Dayton, Ohio.

**HELP WANTED**

First-class salesman, decorator and designer; permanent man only; state particulars and salary expected.

MORSE & BEALS,  
Lowell, Mass.

**HELP WANTED**

Grower for carnations, mums and sweet peas; state experience and wages expected; good chance for the man who can produce good stock in 30,000 ft. glass; will give an interest in the business if prove worthy of same. JOHN F. MILLER, McHenry, Ill.

**HELP WANTED**

Two men for greenhouses; capable of growing chrysanthemums and potted plants; good wages for the men who can produce.

RANDOLPH & McCLEMENTS,  
5936 Penn Avenue. PITTSBURGH, PA.

**HELP WANTED**

A good, all-around greenhouse grower with good knowledge of landscape and nursery work, to work in a community that is considered a Paradise by the Eastern and Southern tourists. Applicant must have a good character and be a good worker. Permanent position with a great future for the right man. State wages or salary expected, experience, etc.

ALEXANDRIA NURSERY CO., Alexandria, Minn.

**FOR SALE**

Fourteen miles from Chicago, on good hard road; 30,000 sq. ft. modern glass in excellent condition, fully equipped, steam heat, large boiler; now in carnations; 40,000 young plants for next season in pots and sand; 5 acres good high land; modern 5-room bungalow, hot water heat; large garage; price \$18,000.00; \$5,000.00 cash, balance on terms; will pay for itself in 4 years.

EDW. MEURET, Park Ridge, Ill.

**FOR SALE**

**GREENHOUSE** establishment in excellent condition; 42,500 square feet of glass, all in Russell and Columbia roses; 10 acres good land, affording fine opportunity to enlarge; 8-room dwelling with bath and double garage; going, money-making business ready for party with the necessary capital to step into; better proposition than building a new place under present conditions.

ERNST C. AMLING, Maywood, Ill.

**WANTED****IN SOUTHERN CALIFORNIA**

Advertiser would like to communicate with a **SUCCESSFUL PROPAGATOR OF ORNAMENTAL AND EXOTIC PLANTS** who has his own propagating beds, equipment and a few acres of land. Would like to contract for growing a certain line of plants for eastern trade.

Address P. O. Box 383,  
Santa Ana, California.

**FOR SALE**

Greenhouse property, consisting of 30,000 ft. of glass; eleven acres of land; new barn; battery of boilers; garage, one panel body Ford, new last year; one three-quarter ton White truck; operating three stores, doing a business of \$40,000.00 per year. This is a high-grade proposition and will bear the closest investigation; will have to be seen to be appreciated.

DALE & NICHOLAS, Hancock, Michigan.

**WANTED**

100 hotbed sash, 3x6 feet, glazed. Quote lowest price at once.

THE D. HILL NURSERY CO.,  
Dundee, Ill.

**WANTED**

To lease for term of 5 years with option of buying, from 35,000 to 150,000 sq. ft. of glass. Address No. 478, care Florists' Review, Chicago.

**FOR SALE**

The well known long established Ullrich plant at Tiffin, O., situated on one of the principal paved streets in the city; comprising fifteen greenhouses, steam heated, part electric lighted, two boilers, water from two city mains, garage with two delivery cars, large barn, large hennery, three other large outbuildings, two modern dwellings, two other large building lots, cold storage, concrete bulb cellar, about seven acres of ground for planting, up-to-date office, workroom and potting shed, all the greenhouses stocked up with salable stock; everything in A-No. 1 shape, with an up-to-date retail store in town, well stocked with supplies. Must be seen to be appreciated.

E. J. ULLRICH  
201 Sycamore Street, TIFFIN, OHIO

**WANTED**

Glazing, painting and Permaniting done on contract or by hour; best references furnished; we employ experienced men only.

E. STENGER, Rocky River, Ohio.  
Box 225. Tel. Marlo 711R.

**HELP WANTED**

Grower for general line of plants and cut flowers (no roses); steady position for the right man; must be willing to take interest in the work and the welfare of the place; if capable of doing some designing, so much better; wages about \$120.00 per month, free house and fuel.

AMARILLO GREENHOUSES  
A. Alenius, Prop.  
Fourth and Jackson Sts. AMARILLO, TEXAS

**FOR SALE**

New built greenhouses, fully stocked; established business; \$5000.00, half cash; located heart of city of 5000 population; exclusive territory in Wisconsin and Iowa for radius of 50 miles; center of two railroads and branches in all directions.

C. C. CASE, Prairiedu Chien, Wis.

**FOR SALE****A REAL OPPORTUNITY.**

7625 feet under glass; four houses completely stocked, in first-class condition; three and one-third acres of land, 4-room cottage and all buildings necessary; a downtown store doing a business of \$12 - 000.00 and could do more if stock was obtainable; store rent \$65.00 and the only exclusive flower store in the city; good water supply, 6 6-10-inch water right in irrigation ditch; price \$8,500.00; terms \$5,500.00 cash, balance 3 years; reason for selling, Beeman tractor distributorship for three states demands my full time; none but an experienced florist considered; complete stock of supplies; this is a rare opportunity to secure a going business; will stand strictest investigation.

R. & S. FLOWER STORE, Missoula, Mont.

**HELP WANTED**

Middle-aged man to take the position of fireman; one who is familiar with pumps and steam-fitting; care of one boiler; house and garden furnished and good wages to right man; located within short distance from Chicago. Address No. 25, care of Chicago Flower Growers' Association, 182 North Wabash Ave., Chicago.

**FOR SALE**

New greenhouses, 10 acres, modern residence in a valuable location on electric line close to Aurora, Ill., doing a growing wholesale cut flower and cucumber business; also a retail plant trade; age and ill health cause of selling.

A. L. TREMAN, Oswego, Ill.

**FOR SALE**

Or rent—florists' business, greenhouses and store, all in good condition; modern brick house; doing an excellent business; in Chicago; well established trade; must sell on account of ill health.

J. W. ENSWEILER,  
5829-31 Morgan St., Chicago.

**HELP WANTED**

Woman not over 35, for waiting on trade and general light work; good pay and nice place to work; sterling character and ability to learn essential; good chance for some Eastern girl who wants to come west; quite high altitude; answer with all particulars.

CITY TOWER GREENHOUSES,  
Twin Falls, Idaho.

**WANTED**

What are your old greenhouses worth? Will buy old greenhouses and remove from premises at the price of second-hand material. Let me figure with you. Address No. 484, care Florists' Review, Chicago.

**FOR SALE**

Three modern greenhouses, running to full capacity; about 10,000 sq. ft. glass; 5-room modern bungalow; garage; a large store up town; located in best part of city; population about 6,000; doing good business; price is right if taken at once; if interested, write or come; good reasons for selling.

ALLIANCE FLORAL CO., Alliance, Neb.



**FOR SALE****IN CHICAGO'S RICHEST SUBURB.**

Going, profitable business, greenhouses, office building and store; four greenhouses 22x95 and one house 17x95; one two-story building 20x115 attached to greenhouses, main floor used for potting shed and work room, tools, etc.; second floor contains one modern 7-room flat, one 3-room flat and several extra rooms; main floor of this building all cement; also all greenhouses are equipped with cement walks; electric light throughout; hot water heat; Superior boiler; coal consumed on an average of eighty tons of best Pocahontas; there are other buildings attached to this 2-story building, such as cold storage for plants, bulbs, etc., garage for two automobiles, large building for soil to be stored for winter use and coal bunker which holds two cars of coal; property 120x300; price \$30,000. For full particulars address

A. L. RANDALL CO.,  
180 N. Wabash Ave., - - Chicago, Ill.

**FOR SALE**

The Jos. H. Cunningham plant, established 35 yrs.; located in heart of city; fine college city; doing big business, wholesale and retail; death of general manager reason of sale; consists of 9 houses in A-No. 1 condition, heavily stocked; hot water heat; all supplies and tools; barns, delivery car, etc.; beautiful residence, 10 rooms, modern; 4 city lots with place. Wonderful opportunity.

MRS. J. H. CUNNINGHAM,  
Delaware, Ohio.

**FOR SALE**

On account of sickness we will sacrifice our greenhouses, 18,000 ft. of glass; fully stocked; roses, carnations, chrysanthemums, cyclamen, ferns, orchids; four acres of land; six minutes to the center of the city; all planted with ferns, bulbs; we will continue our retail business and take all the products of the place; inventory shows the place is valued at \$20,000; price, \$15,000; we will take \$10,000 on easy terms; write for details.

BOYLE & DARNAUD,  
San Diego, Calif.

**FOR SALE**

Five greenhouses in A-No. 1 condition, fully stocked; located near Chicago; a bargain if taken soon; owner leaving city. Address No. 423, care Florists' Review, Chicago.

**FOR SALE**

Bargain; greenhouse business; ground 250x179; 5 houses, 18,000 ft. of glass; new Kroeschell boiler; 6-room cottage near cemeteries in Forest Park, Ill., a suburb of Chicago; \$21,000.00; \$10,000.00 cash.

ERNEST REICH,  
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**FOR SALE**

One acre fine garden land, 225 feet frontage on southwest side in Chicago; a very fine location for greenhouse; city water, gas, sewer; owner leaving for Europe; will sacrifice for \$800.00, cash required; call for appointment to see this property.

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Normal 4250, 6328 S. Racine Ave., Chicago, Ill.

**FOR SALE**

Rare opportunity to procure an established, up-to-date business and an excellent greenhouse plant of over 60,000 feet; 12 houses in all; last house just completed, for roses, with stock on hand; have two residences, two barns, with ten acres; greenhouses covering 13 city lots; houses fully stocked; cheap fuel and pottery located here; seven interurban lines; 4 steam lines leading into city of 27,000 in Kansas; will sacrifice on account of sickness and other business, or will sell a half interest to thorough greenhouse party of successful, proven ability; must retire on account of health by June 1. Write for full particulars to No. 470, care Florists' Review, Chicago, Ill.

**FOR SALE**

Valuable property, large greenhouse (Lord & Burnham) in excellent condition; 72,000 square feet of glass, 72x852 feet in Old York Road Section, Melrose Park; two-story dwelling, boiler house, four boilers, service building, refrigerating plant and all necessary equipment; over 35,000 rose plants, 4½ acres of ground; large frontage on main road suitable for building.

JOHN STEPHENSON'S SON,  
7009 Old York Road, Philadelphia, Pa.

**FOR SALE**

One of the best equipped and most up-to-date flower stores on the Pacific coast, located on one of the best streets in shopping district of San Francisco, carrying a long lease at excellent terms; in addition, this includes the flower stand in the leading hotel of the city on an excellent lease; magnificent opportunity for live florist to step into a going and paying business at a reasonable figure; price \$20,000.00 cash; reason for selling is desire to retire from retail business.

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141 Powell Street  
SAN FRANCISCO

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Two 66 inches x 16 feet horizontal, return tubular boilers with fronts; these boilers have had very good care and are in splendid condition.

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Two Babcock & Wilcox water tube boilers, ninety horsepower each, insured for 115 pounds pressure equipped with Murphy automatic furnaces; these boilers will come out in July to be replaced by larger units; price reasonable; for particulars address

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OFFICE: 48 WEST EIGHTEENTH STREET, NEW YORK

### NATIONAL PUBLICITY CAMPAIGN.

#### Michigan to the Front.

A second time within a week or two we are pleased to note the progressiveness of Michigan florists. Albert G. Boehringer, treasurer of the Saginaw-Bay City Floricultural Society, writes: "The Saginaw-Bay City Floricultural Society, by a resolution, instructs me to write a check for \$25 and mail it to you as our subscription to the national publicity campaign for this year."

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Owing to lack of sufficient space for the requirements of our administration offices, the society has taken larger quarters in the old Siegel-Cooper build-

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**PELICANO, ROSSI & Co.**

Members F. T. D.

123-125 Kearny Street

OFFER UNEXCELLED FACILITIES FOR HANDLING YOUR ORDERS

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BELLINGHAM, Wash.		DALLAS, Tex.	73	Lang Floral Co.	73	FLINT, Mich.	85	HILLSDALE, Mich.	85	Zettlitz, Eggert N.	90	MILWAUKEE, Wis.	85		
Floral Exchange	95	DAVENPORT, Ia.	92	Bills Floral Co.	92	FLINT, Mich.	85	Stoll, O. A.	85	LINCOLN, Neb.	86	Baumgarten	85		
BERKELEY, Cal.		DAVENPORT, Ia.	92	Forber, G. F.	92	FORT COLLINS, Colo.	89	HOBOKEN, N. J.	74	Chapin Bros.	86	Currie, A. & Co.	83		
Flowershop	93	DAYTON, O.	89	DAYTON, O.	89	ESPELIN-WARREN	89	GRULICH & SONS	74	Frey, C. H.	96	Edlefsen-Leidiger	83		
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BIRMINGHAM, Ala.		Rodgers, J. W.	89	DAYTON, O.	89	FLINT, Mich.	85	HONOLULU, Hawaii	94	LIVERPOOL, Eng.	75	Gimbel's	83		
American Fl. Shop	82	DECATUR, Ill.	86	DAYTON, O.	89	FORT WORTH, Tex.	79	Taylor, Florist	95	Dingleys, Ltd.	75	Lubliner	83		
Fraser Nursery Co.	82	Brown, A. C.	86	DAYTON, O.	89	Baker Bros.	73	HOPKINSVILLE, Ky.	83	LIVINGSTON, Mont.	89	Weike Co., E.	83		
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Bluff, Florist	83	JOHNSON, J. L.	83	DAYTON, O.	89	FLINT, Mich.	85	Wettlin Floral Co.	78	Gammage & Sons	84	Swanson's, Inc.	86		
BOONE, Iowa		DENVER, Colo.	89	DAYTON, O.	89	FLINT, Mich.	85	HOT SPRINGS, Ark.	73	LANGSBEACH, Cal.	84	West's, J. J.	86		
Kemble's Grhases	92	Bright Spot Grhases	89	DAYTON, O.	89	FLINT, Mich.	85	Flower Shop	73	Low's Flr. Shop	84	MISSOULA, Mont.	89		
BOONTON, N. J.		Mauff Floral Co.	89	DAYTON, O.	89	FLINT, Mich.	85	HOUSTON, Tex.	73	LORAIN, O.	90	Anderson Grhases	89		
Herrick	74	Park Floral Co.	89	DAYTON, O.	89	FLINT, Mich.	85	Kerr, R. C.	73	Carek, F. G.	90	MITCHELL, S. D.	84		
BOSTON, Mass.		DES MOINES, Ia.	92	DAYTON, O.	89	FLINT, Mich.	85	HUNTINGDON, Pa.	80	Heacock Floral Co.	91	Gurney Grhase. Co.	84		
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# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

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## LOS ANGELES—

POPULATION .....	About 650,000
Surrounding towns .....	500,000
Transients, tourists .....	200,000
All well-to-do people, nearly all flower buyers.	

We deliver *your* orders to them, and send *their* orders to you.

## Wright's Flower Shop

224 W. Fourth St.

MEMBER F. T. D.

Los Angeles, Calif.



# RETAIL STORE MANAGEMENT

WHAT THE LEADERS IN THE TRADE ARE DOING

## WASHINGTON CLOSES SUNDAY.

By agreement, most of the florists in Washington, D. C., closed their stores all day Sunday, April 11. The petition was prepared and signed by the following members:

Geo. H. Cooke	Marche & Co.
Dupont Flower Shop	Leo Niessen Co.
Gude Bros. Co.	O. A. C. Oehmler
Stanley H. Holland	S. S. Pennock Co.
Louis E. Hoover	J. H. Small & Sons
F. F. Leapley	Washington Floral Co.
Louise Flower Shop	Z. D. Blackstone

An advertisement of this fact was placed in the leading papers Friday, April 9, and Saturday, April 10. In honor of the event the florists participating in the movement decided to hold a special service. An invitation was extended to them by F. W. Bolgiano, ex-president of the American Seed Trade Association, to hold this important meeting in his church, namely, the Foundry Methodist Church. The church is located on fashionable Sixteenth street. The florists made a beautiful decoration for the occasion and the pastor, at an appropriate time, paid suitable and eloquent tribute to the movement, which, as he said, the florists took up voluntarily, instead of waiting until they were forced to do so by law. A good number of the leading members of the trade

and their employees attended the services and were unanimous in declaring it one of the most satisfactory Sunday mornings they had spent for many a year.

"Sunday closing," says Z. D. Blackstone, "is morally and legally right and in the end those who stick by it will win. It is the earnest belief and hope that all members of the craft, not only in Washington but throughout the country, will learn to look upon this subject in the same manner, for we believe the standing of the florists' business throughout the country will be thereby put upon a much higher basis."

## WHY THE PINK PART GROWS.

The growth of the Pink Part of The Review has been one of the notable features of recent trade affairs—the colored section has developed so rapidly that the least interested observer has not failed to see it.

The reason for the growth of the Pink Part is to be found in the experience of those represented in it, one retailer telling another, with the result that most of the weekly accessions now come without individual solicitation.

How impressive the telegraph orders are is shown by the statement of Andrew

Chronis, of the Alpha Floral Co., Chicago, who says that shortly after the store opened on Easter morning a telegraph messenger delivered forty-seven telegrams at one time—a good day's business in itself.

## WIRE ORDERS CLIMBING.

Experiences related by retailers in actual figures confirm the statements of general character that the telegraph delivery business is growing more rapidly than any other branch of the retail florists' business. Larger expenditure by the public may be one reason, but another and more important one is the aggressive effort being made by florists in small towns as well as large cities. A recent statement giving actual and verifiable figures is that by the Blu-Maize Blossom Shop, at Ann Arbor, Mich. Though this store has been established only six months and there are several other live firms in town, the Blu-Maize Blossom Shop sent out over 100 telegraph orders at Easter, the average for the lot being over \$6. This was a striking advance over the number sent out at Christmas.

The showing is particularly good when one remembers that Ann Arbor is a small town. Its location on the

# CLEVELAND

## OHIO

Florists' telegraph, telephone or mail orders given personal care and attention.

No order too large.

No order too small.

The J. M. Gasser Co.

1006 EUCLID AVENUE

The largest growers of cut flowers in Ohio

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## FOREIGN SECTION

### C. ENGELMANN

Member American Florists' Telegraph Delivery Association.

Life Member S. A. F.

Member American Carnation Society.

Member New York Florists' Club.

Orders for England, Scotland and Ireland taken care of by

C. ENGELMANN, Florist, Saffron Walden, Essex, ENGLAND.

Cables: Engelmann, Saffronwalden (2 words only)

Orders for the French Riviera and Monte Carlo taken care of by

C. ENGELMANN, Etablissement Horticole "Carnation," Saint-Laurent-du-Var, near Nice, FRANCE.

Cables: Carnation, Saint-Laurent-du-Var (2 words only)

Liverpool, England  
DINGLEYS, Ltd., Florists

SHEFFIELD, ENGLAND  
WM. ARTINDALE & SON  
FLORISTS SEEDSMEN NURSERYMEN

Manchester, England  
DINGLEYS, Ltd., Florists

SCOTLAND SEND YOUR ORDERS NOW TO  
LEIGHTON, Florist, GLASGOW  
Scotland's Only Member F. T. D.

map is due to the presence of the University of Michigan. The 10,000 students are the raison d'être of the several good flower stores there. At Easter, however, many students had gone home for the holiday. At Mothers' day, says Alex Lurie, one of the proprietors, they will not and he anticipates, therefore, sending out twice as many telegraph orders for Mothers' day as at Easter. Moreover, the firm has definite plans to go after the large number of orders, so that Mr. Lurie's prediction is not based merely on hopes.

What is true in Ann Arbor is true in thousands of other communities throughout the country. Wherever there is a florist, telegraph orders are being developed—more rapidly in some places than others, it is true, but nevertheless developed. The degree depends upon each florist's efforts. Mothers' day looks like a big occasion in this department of the business.

### HOUSTON HAS FLOWER WEEK.

#### Great Stimulus to Business.

March 15 to 21 was celebrated as "Say It with Flowers" week in Houston, Tex. It was declared by members of the trade to have been a great success. The slogan was given publicity and advertised from nearly every possible angle. The event was such a success and the cost found to be so small, compared with the results obtained, that the method may be a profitable way to handle this week in other cities.

The time selected for the Houston



The \$5.00 BOX

## What I Saw Last Saturday Afternoon

Last Saturday afternoon I stood across the street from Huyler's Candy Shop for an hour, and in that time counted 55 cars that stopped in front for a box of candy.

A week end box, either to enjoy in the car, or give to their week end host.

"Say, George," says I, "how come we florists are not getting more of this week end business to brace up business weakness during the Summer?"

Straightway came to the conclusion I long ago concluded, that we flower shop folks have been nodding at the switch and letting candy get away with it, while we looked smilingly on.

If my plan No. 2 works out as well as plan No. 1, Huyler may not sell any less candy, but we surely will sell more week end boxes of flowers.

Which may or may not hold a suggestion for you.

New York's  
Favorite Flower Shop

*G.E. M. Stump*

Fifth Avenue at 58th Street

event was before Easter and it created a great demand for flowers and made a wonderful increase in business.

A series of musical entertainments were presented in the principal theaters and schools and also at the noonday meetings of the civic and business organizations of the city. Mrs. Mae Middleton Colley and Mrs. Huberta Read

Nunn, two of Houston's foremost artists, were engaged to sing the song, "Say It with Flowers."

Starting Monday, March 15, and continuing through the week, each theater was given an entertainment number during which the song was featured, at an afternoon and evening performance. Dainty flower girls, carrying baskets,



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Member F. T. D.

Phone: Canal 1932  
1933

## H. W. SHEPPARD

FORMERLY HILL FLORAL CO.

### FLOWERS OF QUALITY

ARRANGED IN A HIGHLY ARTISTIC MANNER

SERVICE UNEXCELLED

YOUR PATRONAGE SOLICITED

532-534 Race Street, **CINCINNATI, OHIO**

Send us your orders for

## Washington, D. C.

and the surrounding country

## GUDE BROTHERS CO.,

1214 F Street, N. W.  
WASHINGTON, D. C.

MEMBER F. T. D.

WE OWN and operate 400,000 feet of glass for the cultivation of high class cut flowers and decorative plants for use in our retail store.

REMEMBER, every customer must be satisfied. If not, either the order will be duplicated or no pay accepted.

distributed flowers to the audience. At the close of the entertainment a slide was shown on the screen announcing that the entertainment was given by R. C. Kerr.

#### Children Taught Song.

Similar affairs were presented in all the public schools and copies of the song were given to the children, who were taught to sing it. Thousands of flowers were distributed to the children and were given to patients in the hospitals.

The most elaborate program of the week was given at the Rotary Club at its noonday luncheon. There was an

Send Orders for  
**WASHINGTON,  
D. C.**

and vicinity to

*Blackistone*

EVERYTHING  
FIRST-CLASS

Member F. T. D.

14th and H. Streets

ORDERS IN OR AROUND  
**Washington, D. C.**

MEMBER F. T. D.  
**GEO. C. SHAFFER**  
900 Fourteenth Street

WASHINGTON, D. C.  
**Louise Flower Shop**

Connecticut Ave. at N. St., N. W.  
Miss Louise W. Daugherty, . . . Proprietress.  
Phones—Franklin 3579, 3841, 3842.  
Member Florists' Telegraph Delivery.

# Telegraph Delivery Department

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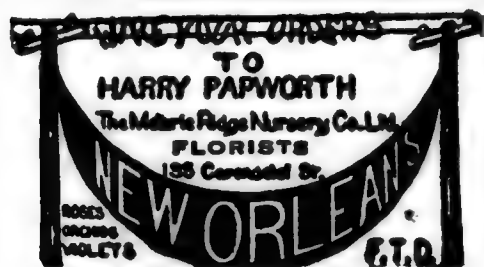
## QUALITY plus SERVICE!

## In CINCINNATI

To mention Flowers is to think of

*Julius Bauer*

138-140 EAST FOURTH STREET



NEW ORLEANS, LA.  
CHAS. EBLE  
OLDEST FLORIST SOUTH  
121 BARONNE STREET  
Member Florists' Telegraph Delivery.

*D.E. Ruch*  
FLOWERS THAT ARE DIFFERENT

LOUISIANA - TEXAS - ARKANSAS  
SHREVEPORT, LA.

U. J. VIRGIN  
838 Canal St., NEW ORLEANS, LA.

LAKE CHARLES  
AND SOUTHWEST LOUISIANA  
Member F. T. D. CHAS. D. OTIS

ALEXANDRIA, LA.  
E. BLUM & SON  
For all Points in Central Louisiana.

NEW ORLEANS  
MEMBER OF THE F. T. D. *Scheinuk* We Cater to the Best Trade  
2600 ST. CHARLES AVENUE

Quality and Promptness  
Members F. T. D.  
NEW ORLEANS, LA.  
The Avenue Floral Co.  
342 ST. CHARLES AVENUE

appropriate setting of floral arrangements and a surprise in the form of a living bouquet, in which Miss Kathleen Stephenson, completely hidden within a huge bouquet of flowers, sang the "Say It with Flowers" song and, gradually emerging, was joined by a chorus of maidens who sang and danced about the tables, distributing carnation boutonnieres to the members. Other numbers on the program were songs by Mrs. Nunn, interpretive dancing by Miss Elka Jacobs and the song, "When I Look into the Heart of a Rose," by Frank Colby. Everybody present was given a copy of the S. A. F. song. A similar program was given before the Salesmanship Club, the largest business club in the city.

In addition to these entertainments a liberal amount of advertising space was carried daily in the newspapers,

For All Mississippi  
ROBERT E. LANGLEY  
Jackson's Leading Florist  
Jackson, Miss.  
MEMBER F. T. D.

JACKSON, MISS.  
THE CAPITOL FLORAL CO.  
THIRTY YEARS OF FLORAL PROGRESS  
Greenhouse and Retail Store  
PROMPT ATTENTION, OUR MOTTO  
218 E. Capitol St., P. O. Box 313

TUPELO, MISS.  
Member F. T. D. TUPELO FLORAL CO.  
At Your Service

MRS. J. E. WATTS  
Cut Flowers for All Occasions  
MERIDIAN, MISS.

MISSISSIPPI  
STEMME & SONS :: HATTIESBURG

GREENVILLE, MISS.  
IDLE HOUR FLORAL CO.  
Mrs. W. A. Craft, Designer. 701 Percy Street

BATON ROUGE, LA.  
THE ROSELAND FLORIST  
MEMBER F. T. D.



# Telegraph Delivery Department

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NO BRANCH STORES

MEMBER F. T. D.

FRED  WEBER

4326 Olive Street

ST. LOUIS, MO.

ST. LOUIS, MO.

Send Your Orders to

F. H. WEBER

Taylor Avenue and Olive Street

EVERYTHING SEASONABLE. PLANTS OR CUT FLOWERS.

ALL ORDERS CAREFULLY EXECUTED UNDER MY PERSONAL SUPERVISION.

Member Florists' Telegraph Delivery Association.

Flowers Delivered in City or State on Short Notice.

ST. LOUIS, MO.

GRIMM &amp; GORLY

Leading Downtown Florists

Members Florists' Telegraph Delivery

ORDERS FOR

ST. LOUIS, MO.

YOUNG'S :: 1406 Olive St.

ST. LOUIS, MO.

Wire or Phone Your Orders to the  
HOUSE OF FLOWERS

OSTERTAG BROS.

The Largest Retail Supply House in the West  
JEFFERSON AND WASHINGTON AVES.

ST. LOUIS, MO.

Wire your orders to  
MULLANPHY FLORISTS, Inc.  
8th and Locust Streets  
— Both Long Distance Phones —  
Member Florists' Telegraph Delivery Ass'n.

ST. LOUIS, MO.

Member  
Florists'  
Telegraph  
Delivery  
Association*Jos. Kitch*

4744-4748 McPherson Ave.

ST. LOUIS, MO.

BENTZEN  
FLORAL COMPANY8118 North Grand Avenue  
FACILITIES SECOND TO NONE

CHILLICOTHE, MO.

ISHERWOOD GREENHOUSES  
We Strive to Please

ARCHIAS FLORAL CO., Sedalia, Mo.

Choice Cut Flowers and Designs on short notice.  
Prompt attention to telegraph and telephone orders.  
Members Florists' Telegraph Delivery Ass'n.SAINT  
JOSEPH  
MISSOURI*Stuppy*Floral  
Company

225,000 Feet of Glass

Members Florists' Telegraph Delivery Association

Samuel Murray

KANSAS CITY, MO.

1017 GRAND AVE.

Member of the  
Florists' Telegraph Delivery Association

ST. JOSEPH, MO.

QUENTIN FLORAL CO.

Orders for

Iowa, Nebraska, Kansas and Missouri

ST. LOUIS, MISSOURI  
BLOSSOM SHOP

Up-to-Date Service. 4110 Manchester Ave.

which gave some good publicity in the news columns. All the florists' windows were decorated, featuring the slogan and the song. There were about 20,000 copies of the song distributed throughout the city. Over 5,000 flowers were distributed with the compliments of Kerr the Florist.

AMERICAN DAHLIA SOCIETY.

Autumn Flower Show.

A meeting of the executive committee of the American Dahlia Society was held Monday, April 12, at the Pennsylvania hotel, New York, for the purpose of taking up the business of the autumn flower show.

Notwithstanding the fact that the railroad strike was at its height at that time, there were present Richard Vincent, Jr., White Marsh, Md.; George L. Stillman, Westerly, R. I.; F. Louis Alling, West Haven, Conn.; I. S. Hendrickson, Flowerfield, N. Y.; William Noonan, Locust Valley, N. Y.; James Duthie, Oyster Bay, N. Y.; I. N. Faylor, Richmond Hill, N. Y., and E. C. Vick.

Kansas City, Mo.

*Rock's*

MEMBER F. T. D.

1106 GRAND AVENUE

KANSAS CITY

*A. Jewell*MEMBER  
F. T. D.

1122 Grand Avenue

Kansas City, Mo.

MUEHLEBACH  
FLOWER SHOP

HUGO R. NEFF, Manager

KANSAS CITY

WE STRIVE TO PLEASE

*ALPHA*  
FLORAL CO.Member  
of the  
F. T. D.*W. J. Barnes*  
FLORIST, KCMOKANSAS CITY, MO.  
88th St. and Euclid Ave.  
Established 1890

No order too large or small. Member F. T. D.

KANSAS CITY, MO.

We are members of the F. T. D.

J. E. MURRAY &amp; CO., 212 E. 10th Street

# Telegraph Delivery Department

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*"Say it with Flowers"*

We are best situated to fill your orders

in TENNESSEE  
MISSISSIPPI  
ARKANSAS  
and parts of ALABAMA

Best Quality Flowers. Prompt Service. Expert Arrangement.

Yours for reciprocity,

## IDLEWILD GREENHOUSES

Main Store 89 S. Main Street

W. H. ENGLEHART, Pres. and Mgr.

MEMBER F. T. D.

## MEMPHIS

T E N N E S S E E

Phone 1367  
**Stokes FLORAL SHOP**  
"WE STRIVE TO PLEASE"  
205 E. Walnut St., Springfield, Mo.  
Members F. T. D.

**Excelsior Springs, Mo.**  
EXCELSIOR GREENHOUSES

**COLUMBIA, MO.**  
COLUMBIA FLORAL CO.  
Halfway between St. Louis and Kansas City

**SUMMERFIELD FLORAL CO.**  
SPRINGFIELD, MO.  
Growers and Shippers for Southwest.

**SPRINGFIELD SEED CO.**  
SPRINGFIELD, MO.  
FLORAL DEPARTMENT OPEN DAY AND NIGHT  
Members Florists' Telegraph Delivery Association

**Helena, Ark.** NEAREST FLORIST  
IN STATE  
150 MILES  
**BALL FLORAL COMPANY**

**PINE BLUFF, ARK.**  
DAVIS FLORAL CO. MEMBER  
F. T. D.

**EUREKA SPRINGS, ARK.**  
C. I. POOR, 27 Hilton St.

**GEORGE RYE, Some Florist**  
THE PLAZA Ft. Smith, Ark.  
F. T. D.

**HOT SPRINGS, ARK.**  
The Flower Shop 366 Central  
Avenue

**TEXARKANA, ARK. TEX.**  
MAJESTIC FLORAL COMPANY

**El Paso, Texas** POTTER  
FLORAL CO.  
Members Florists' Telegraph Delivery

**WICHITA FALLS, TEXAS**  
LEADING FLORIST  
BUCHANAN FLORAL CO. :: 603 1/2 Indiana Ave.

**Orders for TEXAS**  
KERR The Florist, Houston, Tex.  
Member Florists' Telegraph Delivery

George W. Kerr, Doylestown, Pa., was expected to attend; he was ready and at the station, but was unable to get a train to New York. Prof. George W. Fraser, of the Connecticut Agricultural

FOR WEST AND CENTRAL TEXAS  
AND THE OIL FIELDS  
Phone, wire or write Brownwood Floral Co.  
**BROWNWOOD, TEXAS**  
We are prepared to fill your orders  
Members F. T. D.

**SHERMAN, TEXAS**  
H. O. HANNAH & SON  
Service up-to-date. Northern Texas-Southern Oklahoma.

**WACO** in the heart of Texas  
Member F. T. D. WOLFE THE FLORIST

**AMARILLO, TEXAS**  
West Texas, Western Oklahoma, Eastern New Mexico, CUNNINGHAM  
FLOWER SHOP

**CISCO, TEXAS**  
Only Florist in the Oil Fields Cisco Floral Co.

**Lang Floral & Nursery Co., Dallas, Tex.**  
Write or wire headquarters for flowers for Texas Oklahoma, Louisiana, New Mexico. No orders too large, none too small.

**FORT WORTH, TEXAS**  
Baker Bros. Members Florists' Telegraph Delivery



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## Boston—O'BRIEN

67 Beacon Street  
Deliveries  
To All Suburbs

QUALITY AND SERVICE

Member Florists' Telegraph Delivery Association

342  
CARBONE, Boylston Street,  
**BOSTON**

Member Florists' Telegraph Delivery Ass'n.

**Caplan—BOSTON, MASS.**  
144 Massachusetts Ave.  
Member F. T. D.

Special attention given Telegraph Orders for New England Conservatory of Music; Radcliffe and Wellesley Colleges.  
We deliver to all parts of Massachusetts.

**The Beacon Florist**  
7 Beacon Street, **BOSTON**

J. EISEMANN, Manager, 14 years head decorator and designer for Penn's.  
PROMPT, EFFICIENT SERVICE GUARANTEED.

**H. F. A. LANGE**  
Worcester, Mass.

Delivers to All Points in New England  
125,000 Square Feet of Glass  
Member Florists' Telegraph Delivery Ass'n.

**New Bedford, Mass.**  
and all parts of CAPE COD, MASS.  
**MURRAY, Florist**  
232 Union Street  
GREENHOUSES: FAIRHAVEN, MASS.  
National Florist. Member F. T. D.

**CAMBRIDGE, MASS.**

ROBBINS BROS., 636 Massachusetts Avenue  
Near All Colleges Members F. T. D.

**WELLESLEY COLLEGE**  
Dana Hall, Walnut Hill, Rockbridge Hall Schools  
TAILBY, Wellesley, Mass.  
Long Distance Tel. Wellesley 44-1. 44-2. 44-3

**MALDEN, MASS.**

J. WALSH & SON  
Members Florists' Telegraph Delivery Ass'n.

**Lynn, Mass. MEMBERS**  
F. T. D.  
GIBBS BROS., 231-233 Union St.

**BROCKTON, MASS.**  
Belmont Flower Shop. MEMBER  
F. T. D.

**Newton, Mass. COTTON**  
Also BOSTON, BROOKLINE  
CAMBRIDGE, WELLESLEY  
The Florist

I should like to write a little essay on

"The Sweet Perfume of Courteous Service"

but actions speak louder than words. Flowers are my hobby and my business. If you have orders for delivery in N. E., wire us.

**BOSTON, MASS.**

*Penn The Florist*

"Penn, the Telegraph Florist"

Member of Florists' Telegraph Delivery Association.  
124 TREMONT STREET

*War Brothers* **Boston, Massachusetts**  
44 TEMPLE PLACE  
The Centrally Located Florist Shop  
Yours for Reciprocity. We cover all points in New England.  
Members Florists' Telegraph Delivery.

**BOSTON—BECKER'S**

Send us your telegrams Prompt service IN and ROUNDABOUT BOSTON. Our conservatories are in Cambridge, only 8 minutes from the heart of Boston

BECKER'S CONSERVATORIES  
CAMBRIDGE - - MASS.  
Members Florists' Telegraph Delivery

**Brookline, Mass.**  
1314 Beacon St. Alice B. Merrill  
Member F. T. D.

**BOSTON 9, MASS.**

HENRY R. COMLEY, Florist, 6 Park Street  
50 years' experience in the florist business guarantees efficiency to take care of all orders. 20 per cent allowed.

College, was unable to leave the college at this time.

The fully attended meeting under the adverse circumstances shows the spirit of the committee.

The dahlia show will be held September 27 to 29 at the Pennsylvania hotel, New York.

### Exhibition Rules.

It was decided that there would be three classes of exhibitors, namely, commercial growers, those who grow tubers for sale; private growers, those who employ gardeners, but do not sell stock, and amateurs, those who grow their own plants, individually, except for the work of plowing or spading and handling the fertilizer, who grow dahlias for their own pleasure and not for sale.

The exhibits of amateurs will be admitted free.

Garden clubs will be limited to 100 square feet at a flat rate of \$10.

Competitive exhibits may be displayed in the trade space, so that exhibitors who enter flowers for display only and also flowers in competition can keep all their exhibits together to make the best possible general display.

The price of trade space is to be \$1 per square foot.

**Waltham, Mass.**

1st CLASS STOCK FACILITIES SERVICE

M. F. RUANE

Member F. T. D. 121 Moody St.

**Brookline, Mass.**

220 Washington Street

F. E. PALMER, Inc.

Established 1896  
Members Florists' Telegraph Delivery Ass'n.

**Cambridge, Mass.**

Largest Retail Conservatories near the heart of Boston. Deliveries in all suburbs.

HAROLD A. RYAN, Inc.  
Opposite Mount Auburn Cemetery.

*Warburton*

Member  
F. T. D.

FALL RIVER,  
MASS.  
83 N. Main Street  
Orders Executed for  
Southeastern Mass., Newport  
and Rhode Island Points.

**Worcester, Mass.**

Randall's Flower Shop

Member Florists' Telegraph Delivery

**FITCHBURG, MASS.**

LESURE The Florist  
EVERYTHING IN FLOWERS

# Telegraph Delivery Department

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## SAN ANTONIO, TEX.

MEMBER F. T. D.

YOUR CREDIT IS GOOD WITH US FOR  
CUT FLOWERS AND FLORAL OFFERINGS

**GREEN, The Florist**  
Avenue C at 8th Street

## HARTFORD, CONNECTICUT

Welch's Flower Shop  
197 Trumbull Street  
A. W. Welch Mrs. E. M. Welch

**Coombs**  
LEADING FLORIST  
Member Florists' Telegraph  
Delivery Association.

Orders  
solicited for  
all parts of  
Connecticut

Stores:  
741 Main St.  
354 Asylum St.  
Greenhouses:  
Benton St.  
Hartford,  
Conn.

## Hartford, Conn. GEORGE G. McCLUNIE

165 Main Street  
Established 1897 Member F. T. D.

Hartford, Conn.

**George F. Lane**  
SUCCESSION **Welch**  
THE FLORIST  
180 Asylum Street Member  
F. T. D.

## Hartford, Conn.

J. Albert Brodrib, Store,  
639 Main Street  
Deliveries to  
New Britain, Meriden, Middletown, Manchester,  
Rockville, Farmington, Willimantic.  
Member Florists' Telegraph Delivery Association

## Waterbury, Conn.

**RYAN & POWERS**  
80 Center St.  
Special attention Westover and St. Margaret  
School Orders.  
Members F. T. D. and Rotary Florist.

## STAMFORD, CONN.

**QUALITY FLOWER SHOP**  
Member F. T. D. 43 ATLANTIC ST.  
Prompt delivery to  
**NOROTON, DARIEN, NORWALK, GREENWICH**

## NEWPORT, R. I.

**SMITH** Est. 1864 Greenhouses  
JAMESTOWN, R. I.

## PORTLAND, ME.

**THE FLOWER SHOP**  
M. E. McGunagle 47 Oak Street

ESTABLISHED 1847

F. T. D.

**Thos. F. Gavin**  
INC.

THE NAME  
PROTECTS YOU

## BOSTON

1 PARK STREET  
799 BOYLSTON STREET

## NEW YORK

561 FIFTH AVENUE

Steamers are  
Again Sailing on Schedule  
Deliveries made on board

## Morse & Beals, LOWELL, MASS.

Nearest Shipping Point to  
**NEW HAMPSHIRE and VERMONT**  
Members Florists' Telegraph Delivery Association

## New Haven, Conn.

**J. N. CHAMPION & CO.**  
The F. T. D. Artists

Yale  
College

Covering All Connecticut

## MANCHESTER, N. H.

H. C. STACHE.

L. D. PHONE  
1251-R.

Admission will be 50 cents. Trade  
tickets will be sold at \$25 per hundred.  
Unused tickets will not be redeemed.

Each exhibitor shall have three season  
tickets.

A schedule committee was appointed,  
consisting of James Duthie, F. Louis  
Alling, I. S. Hendrickson and William  
Noonan, with the suggestion that the  
schedule be prepared as soon as possible,  
to include dahlias, in the various classes,  
also other autumn flowers, fruits and  
vegetables.

### Trade Space.

The following trade space was taken  
at the meeting:

	Sq. ft.
I. N. Fallor, Richmond Hill, N. Y.	50
John Lewis Childs, Flowerfield, N. Y.	150
F. Louis Alling, West Haven, Conn.	100
George L. Stillman, Westerly, R. I.	100
William Noonan, Locust Valley, N. Y.	50
Richard Vincent, Jr., White Marsh, Md.	100

As there is only about 2,000 square  
feet of trade space to be sold, it will be  
seen that a quarter of it has already  
been taken. Edward C. Vick, Sec'y.

### Trial Garden.

The trial garden of the American  
Dahlia Society will be conducted at the  
Connecticut Agricultural College, Storrs,  
Conn., in charge of Professor George W.  
Fraser, again this season.

Dahlias will be entered by the raiser

## Providence, Rhode Island Johnston Brothers

LEADING FLORISTS  
38 DORRANCE STREET  
Member Florists' Telegraph Delivery Ass'n.

Orders for Vermont and Northern N. Y. filled to  
your entire satisfaction at right prices.

**Love's Florist**  
BURLINGTON, VT.

## A Card This Size

Costs only \$1.10 per Week  
on Yearly Order

It would keep your name and your specialty  
before the whole trade.  
A half-inch card costs only 55c per week on  
yearly order.

## PROVIDENCE, R. I.

AND ALL NEW ENGLAND POINTS  
T. J. Johnston & Co., 107 Washington St.  
PROVIDENCE

## New Britain, Conn. VOLZ FLORAL CO.

## Bridgeport, Conn. John Reck & Son, 985 Main Street



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Member  
F. T. D.  
2077 Broadway at 72 St.  
Phone (Columbus) 6883

WE CARRY THE HIGHEST GRADE OF CUT FLOWERS  
**SEND US YOUR NEW YORK ORDERS**  
ADJACENT TO THEATRICAL AND HOTEL DISTRICTS

**EAST ORANGE, N. J.**  
George Smith & Sons  
657 Main Street  
EAST ORANGE  
Maplewood, Glen Ridge  
and Bloomfield  
We are located in the center  
of these cities

**ENGLEWOOD**  
Bergen County and Northern Jersey  
Meadowbrook Nurseries, Inc.  
F. T. D. Member  
275 Grand Ave., Englewood, N. J.  
Telegraph orders promptly and carefully filled.

ABUNDANTLY PREPARED  
AT ALL TIMES  
**Edwards Floral  
Hall Company**  
1716 Pacific Avenue  
Atlantic City, New Jersey  
Nurseries: Mediterranean  
and South Carolina Aves.  
Member Florists' Telegraph Delivery Ass'n.

**NEWARK, N. J.**  
PHILIPS BROS.  
938 BROAD STREET  
Members F. T. D.

**PATERSON PASSAIC New Jersey**  
EDWARD SCEERY  
Member Florists' Telegraph Delivery Assn.

**ATLANTIC CITY, N. J.**  
Atlantic City Flower Shop  
1519 Pacific Avenue  
Always a big stock on hand of all kinds of flowers  
and plants. Personal attention. F. T. D. Member

**NEWARK, N. J.**  
WASHINGTON FLORIST  
577 Broad Street  
Member F. T. D.  
Open 7 a. m. to 10 p. m. every day

All Middle State and Seashore  
**NEW JERSEY POINTS**  
and Northeastern Pennsylvania towns  
are best reached from  
**TRENTON**  
MARTIN C. RIBSAM, Florist  
Member F. T. D. Broad and Front Sts.

**Red Bank, N. J.**  
W. W. KENNEDY & SONS  
FLORISTS  
MEMBERS F. T. D.  
41 BROAD STREET

Stroudsburg, Pa. Boonton, N. J.  
Dover, N. J. Hackettstown, N. J.  
Store in each town. Flowers fresh from our  
own greenhouses. Immediate delivery all  
Eastern Penna. and Northern New Jersey.  
**HERRICK, Florist** Member Florists'  
Telegraph Delivery

**TRENTON, N. J.**  
PARK FLORAL CO. R. ABBOTT  
Greenhouses—Buchanan, Lafayette and Schiller Ave.  
**NEWARK, N. J.** F. T. D. Member  
**BEGEROW'S** 946 Broad St.  
FRESH FLOWERS AND BEST SERVICE

**JERSEY CITY, N. J.**  
WEIDEMANN'S FLOWER SHOP  
222 MONTICELLO AVE.  
Member F. T. D.

**OLEAN, N. Y.**  
Member Florists' Telegraph Delivery  
Manuel Oppenheim

**HOBOKEN, N. J.**  
J. GRULICH & SONS  
Members F. T. D. 616 Washington Street

**ONEONTA, NEW YORK**  
DERRICK, Florist, MEMBER  
F. T. D.

**MONTCLAIR, N. J.**  
MASSMANN  
Member Florists' Telegraph Delivery

**For SYRACUSE, N. Y.**  
W. E. Day Co., Onondaga Hotel Bldg.  
F. T. D.

**Atlantic City, N. J.**  
EGG HARBOR FLOWER SHOP  
1811 Pacific Ave. Crane & Hill, Props.  
Members F. T. D.

**SYRACUSE, N. Y.**  
MILES S. HENCLE, 118 Harrison St.  
Telegraph or mail orders receive my personal attention.

**Englewood, N. J.** Camp Merritt  
EDWARD G. BURROWS  
Member F. T. D.

**Olean, N. Y. HERRON**  
WE GROW OUR OWN FLOWERS

**Summit, HARRY O. MAY,**  
PROPRIETOR  
New Jersey The Rose Shop

**Malone, N. Y.** Member  
F. T. D. L. G. RENNIE, 51 East Main Street

**MEDINA, N. Y., White Bros.**  
Members F. T. D. Orders for Western New York  
handled with promptness

or introducer and the tubers may be sent by mail to Storrs, Conn., or by express to Willimantic, Conn., prepaid, until June 1. Plants may be sent up to June 25. The clumps will be returned at the end of the season if desired. Tubers and plants will be properly planted and taken care of throughout the season. The name of the raiser and introducer will be posted on the stake.

Many visitors from New York, Boston and other points were at the garden last year making notes and the attendance this year will probably be larger than ever.

A charge of \$1 is made for each variety entered. Not more than three tubers or plants of any one variety can be accepted. Flowers scoring eighty-five will be awarded the society's certificate of merit and the flowers will be exhibited at the annual dahlia show of the society.

All correspondence in reference to the trial garden should be addressed to Professor George W. Fraser, Storrs, Conn.

## NATIONAL PUBLICITY CAMPAIGN.

[Continued from page 65.]

ing, 43 West Eighteenth street, New York, and the offices will be located there on and after April 26. In the same building will be a concentration of wholesale florists' interests, a concentration which has been the dream for years of many in the trade. Visitors to New York who look over this new market, and of course all will do so, are cordially invited to call at our offices on the mezzanine floor. All the facil-

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

**NEW YORK**

Member of  
Florists' Telegraph Delivery

LET US FILL YOUR STEAMER ORDERS

**DARDS**

Leading Florist

341 Madison Avenue

Guaranteed Satisfaction  
Nearly 50 Years

Regular European Sailings Now Established

**Kottmiller**

... FLORIST ...

426 Madison Ave.—and 49th Street  
Also Vanderbilt and  
Ritz-Carlton Hotels  
Telephone Murray Hill 783  
Highest award at the International Flower Show,  
April 11, Grand Central Palace.  
Location Central. Personal Attention.  
Member Florists' Telegraph Delivery Association.

**RAMM'S Flower ...Shop**

350 Madison Avenue

Prompt and Efficient Service. In the Heart of NEW YORK

**THE BOSTON FLORIST**

Personal selection. Satisfaction guaranteed.  
In the heart of New York City.  
Close to Theaters and Steamships.  
Established 1902.

135 E. 34th St., - NEW YORK

**M.A. Rowe**

IN HEART OF NEW YORK CITY

332 FIFTH AVE., NEAR 33rd ST.  
Opposite the Waldorf-Astoria. Phone Mad. Sq. 308-309  
OUR MOTTO—THE GOLDEN RULE.

**NEW YORK HENRY HART, Inc.**

Telephone Lenox 3822

1000 MADISON AVENUE

In the heart of most exclusive residential section

**The Rosendale Flower Shop**

126 JAY STREET

**Schenectady, N. Y.**

No order too large for us to fill, none too small for consideration.  
Member F. T. D.

**YONKERS, N. Y. MEMBER F. T. D.**

3 MANOR HOUSE SQ. R. T. BRODERICK

**Chatham, N. Y.** The Chatham Floral Co.

PROMPTNESS WITH CARE  
Eastern New York and Western Mass.

**BUNYARD** 413 Madison Avenue **NEW YORK CITY**

Member F. T. D. SUMMER SEASON, Bellevue Ave., NEWPORT R. I.

Say it with Flowers

**Max Schling Flowers**

MEMBER OF F.T.D.

MAX SCHLING, INC., 783 FIFTH AVE. NEW YORK, N.Y.

**NEW YORK CITY A. WARENDORFF**

F. T. D. Member

TWO STORES { 225 Fifth Avenue  
1193 Broadway

**SPLENDID SERVICE**

**NEW YORK, N. Y.**

QUALITY SERVICE

*Charles H. Brown*

2366 Broadway, New York City

CHOICE FLOWERS

ities of the offices are at their disposal and mail and telegrams may be addressed there at any time. Our members will be made to feel at home, as, indeed, they should be.

**Mothers' Day Helps.**

Any florist who has not received a broadside descriptive of the publicity helps for Mothers' day business should write for one to the Florists' Publicity Service Bureau of the S. A. F., 431 South Dearborn street, Chicago.

**The Campaign Fund.**

As far as can be learned, the florists throughout the country did an unusually large Easter business, resulting in greater profits to the trade. It might be expected that many of those who

**NEW YORK CITY ADOLPH MEYER**

In center of the **BON TON** residential district

1062 Madison Avenue

Near the great Art Museum and Cleopatra's Needle  
WE COVER LONG ISLAND  
JERSEY and CONNECTICUT  
Phones: 2332-7019 Lenox

**NEW YORK**

Orders Sent to **H. H. BURNS** 509 Madison Av.  
will receive prompt and careful attention.  
LONG ISLAND BROOKLYN JERSEY CITY NEWARK

**David Clarke's Sons**

2139-2141 BROADWAY

Tel. 1552, 1553 Columbus

**NEW YORK CITY**

Out-of-town orders for delivery in New York carefully and promptly filled at reasonable rates

"Where Roses and Lilies and Violets Meet"

**GUIDO, Inc.**

Florist

PHONES: Plaza 7876; Night call, South 1115  
545 Lexington Ave., Corner 54th St., **NEW YORK**

**A. B. Cazan** Flowers of Quality Efforts to Please

2751 Broadway

**NEW YORK CITY**

Member F. T. D. Association

**ROCHESTER, N. Y. J. B. KELLER SONS** Florists

25 CLINTON AVENUE, N.  
Roch. Phone Stone 506 L. D. Bell Phone Main 2189  
Members Florists' Telegraph Delivery

**Batavia, N. Y. L. C. Stroh & Sons**

Flowers delivered to all nearby towns

**ALBANY, N. Y.** The CAPITAL DISTRICT and all Eastern New York

**WILLIAM GLOECKNER**

We guarantee absolute satisfaction.  
Member F. T. D. and N. F.

Always mention the Florists' Review when writing advertisers.



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



## BUFFALO COLONIAL FLOWER SHOP

219 Delaware Ave.

Member of the F. T. D.

**S. A. ANDERSON**  
440 Main St., BUFFALO, N. Y.

Anderson service means fresh, sturdy stock and prompt deliveries in Buffalo, Lockport, Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

**BUFFALO**

**L. H. NEUBECK**  
MAIN AND HIGH STS.

Member Florists' Telegraph Delivery

**Scott The Florist**

— MEMBER OF THE F. T. D. —  
**BUFFALO, NEW YORK**

F. T. D.

*Stroh's*

Greenhouses ATTICA, N. Y. 379 Main Street, Buffalo, N. Y.

**W. & T. CASS**  
**Geneva, N. Y.**

Telegraph Orders Promptly Filled  
in Western New York

**Niagara Falls, N. Y.**

**HARRIS & LEVER**  
Florists

Members of Florists' Telegraph Delivery

**Wm. H. Grever** Formerly manager Palmer's.  
77 Allen Street, **BUFFALO, N. Y.**  
F. T. D.

**HUGO H. JAHN**, 710 Nostrand Ave., **BROOKLYN, N. Y.**  
Tel. 1962 Bedford. Will deliver to Steamships, Theaters, anywhere within 20 miles of New York. Artistic work. Personal attention. Special care of telegraph orders.

**Elmira, N. Y.** SHIPMENTS  
Southern New York  
Northern Pennsylvania  
Member F. T. D. The Rosery Garden Shop 182 N. Main Street

**WILSON** 3 and 5 Greene Ave.  
Main Store: Cor. Fulton St.

**BROOKLYN**

PHONE 6800 PROSPECT **NEW YORK**

**BROOKLYN, N. Y.**

**JAMES WEIR, Inc.**

324 Fulton St., cor. Pierrepont

Telegraph orders receive our usual good care and prompt attention. Phones, 270-271 Main

**JOSEPH TREPEL**

Member F. T. D.  
Brooklyn's Largest Florist  
ELEVEN STORES  
MAIN STORE, 334 Lewis Avenue  
Phone 1150 Bedford. **BROOKLYN, N. Y.**  
Telegraph orders delivered to any part of New York City, Brooklyn and Long Island.

**UTICA, N. Y.**

**Utica Floral Co.**

MEMBERS F. T. D.

**TROY, N. Y.** MEMBER  
33 Fourth St. **F. T. D.**  
H. LOUIS MENAND

**FLORAL OSWEGO, N. Y.**  
**ART STUDIO** E. KENDIG, Prop.

Member F. T. D. At Your Service. Personal Attention.

have not yet contributed to the campaign fund would now come across with the subscriptions so long anticipated from them. But it looks as though we may go on expecting. Expectancy is a bad habit. For years and years the florists have made expectancy the basis of operations. Now, when we have an active movement to turn expectancy into actuality, most of those who are to benefit seem unwilling to support the fund that is making the change. They are not helping to help themselves. The committee cannot pay our publicity bills with expectations. Why not help them toward materialization? Send a check right away for any amount circumstances will permit and it will be found to be a mighty good investment.

**Additional Subscriptions.**

The following subscriptions have been received and are, in addition to those

**Jamestown, N. Y.**

**LAKEVIEW  
ROSE GARDENS**

1,500,000 ft. of glass

**CAPABLE RETAIL SERVICE**

**INSTANT SERVICE TO**

Mayville, N. Y. Fredonia, N. Y.  
Brocton, N. Y. Chautauqua, N. Y.  
Randolph, N. Y. Lakewood, N. Y.  
Bemus Point, N. Y. Cassadaga, N. Y.  
Other Principal Western N. Y. towns

*Danker*  
Albany, N. Y.

**Albany, New York**

*The Rosery* 23 STEUBEN STREET  
FLOWER SHOP  
Best service.  
Send your orders to us  
Members Florists' Telegraph Delivery Ass'n

**WETTLIN FLORAL CO.**  
**HORNELL, N. Y.**

For quick service to Avoca, Addison, Andover, Arkport, Almond, Angelica, Bath, Corning, Cuba, Canisteo, Castile, Cansaga, Cohocton, Friendship, Wellsville, Wayland, Warsaw, Danaville, Nunda and other Western New York towns.

**ROCHESTER, N. Y.**

*Wilson* F. T. D.  
THE FLORIST  
88 E. MAIN ST. We reach all Western N. Y. Points

**HORNELL, New York**

**C. G. JAMES & SON**

Prompt Deliveries to Elmira, Corning and Wellsville.

**Elmira, N. Y. RAWSON,**  
THE FLORIST  
Deliveries to Ithaca.  
Binghamton, Hornell, Corning and other points.

**JAMESTOWN, N. Y.**

**Heelas Flower Store**

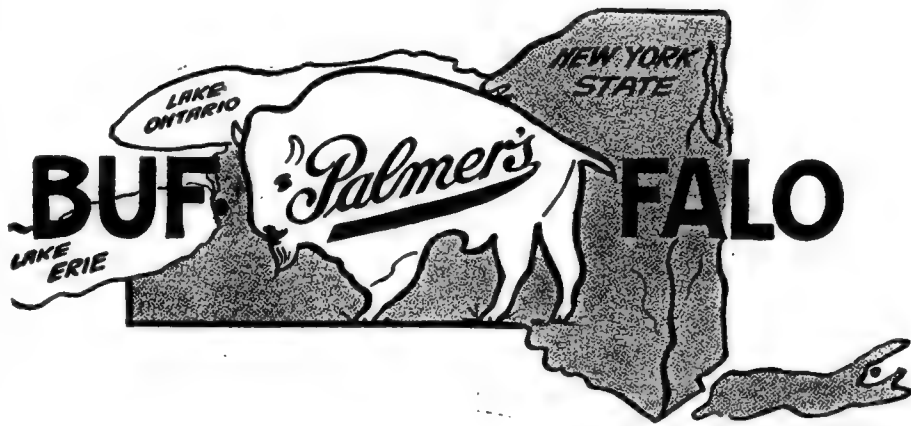
For all Chautauque County

# Telegraph Delivery Department

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Members of the Florists' Telegraph Delivery Association

*"Say it with Flowers"*



THROUGH

*Palmer's*

350,000 Square Feet of Glass  
at Lancaster, New York

TWO STORES  
304 MAIN STREET  
260 DELAWARE AVENUE

Ft. Wayne and Northern Ind.  
**DOSWELL'S**  
QUALITY FLOWERS  
Store: 301 W. Main and Lindenwood Cemetery

**ERIC BUCHHOLZ**  
**MUNCIE INDIANA**  
Member Florists' Telegraph Delivery  
30,000 square feet of modern greenhouses  
18 acres of outdoor cultivation  
SATISFACTION ON ALL ORDERS ASSURED

Indianapolis, Ind.  
**GREENE'S FLOWER SHOP**  
Board of Trade Building  
Member Florists' Telegraph Delivery Association

**FT. WAYNE, IND.**  
**FLICK FLORAL CO.**  
The Largest Store in the State  
207-209 WEST BERRY STREET

**VINCENNES, IND.**  
PAUL C. SCHULTZ  
Member Florists' Telegraph Delivery.

Established 1859  
**A. WIEGAND'S SONS CO.**  
1610 to 1620 North Illinois Street  
INDIANAPOLIS, IND.  
Indiana's oldest, largest and most complete  
retail establishment  
Member Florists' Telegraph Delivery Ass'n.

**FORT WAYNE, IND.**  
**Blossom Floral Co.**  
MEMBER F. T. D.  
QUALITY—SERVICE—ART 110 W. Wayne St.

**GARY FLORAL CO. GARY**  
118 W. 5th Ave. IND.  
Always a complete stock and prompt service  
MINIMUM ORDER, \$2.00

**Attica, Ind. and all Surrounding Cities**  
ATTICA FLORAL CO.  
Free daily delivery to Mudlavia Hotel,  
Kramer, Ind.

Indianapolis, Ind.  
241 MASSACHUSETTS AVENUE  
**Bertermann Bros Co.**  
LEADING FLORISTS  
Members Florists' Telegraph Delivery Assn.

**FORT WAYNE, IND. MEMBERS F. T. D.**  
W. J. & M. S. VESEY  
Prompt Service 2602 Thompson Ave.

previously announced, annually for four years, unless otherwise stated:

William Schumann, Newport, Ky. (add'l).....	5.00
J. E. Matthewson, Sheboygan, Wis. (add'l).....	5.00
S. S. Pennock Co., 177 West Twenty-eighth street, New York (add'l)....	100.00
G. S. Ramsburg, Somersworth, N. H....	10.00
J. W. Riggs & Co., Three Rivers, Mich.	5.00
Dutch Bulb Growers' Ass'n, Sassenheim, Holland (1 yr.).....	1,000.00
The Webster Greenhouses, Centralia, Ill. (1 yr.).....	10.00
Mauldin Flower Shop, Greenville, S. C.	20.00
Louis A. Kintzele, Denver, Colo.....	5.00
George J. Jurgens, Northport, N. Y....	10.00
L. H. Butts, Wyomissing, Pa.....	10.00
Saginaw-Bay City Floricultural Society, Saginaw and Bay City, Mich.....	25.00
Previously reported .....	\$ 1,205.00
Total .....	\$42,324.00

**BEYER FLOWER SHOP**  
SOUTH BEND, INDIANA  
Daily deliveries to Notre Dame University and St. Mary's Academy. Also close connections with  
NILES, BERRIEN SPRINGS, ST. JOSEPH, MICH.;  
NEW CARLISLE, MICHIGAN CITY, LA PORTE,  
ELKHART, GOSHEN, WARSAW, IND.

**RICHMOND, INDIANA**  
FRED H. LEMON & CO.  
Florists and Decorators Send us your orders

**RICHMOND, INDIANA AND VICINITY**  
Member F. T. D. G. R. GAUSE

**TERRE HAUTE, IND.**  
129 SOUTH 7th STREET  
JOHN G. HEINL & SON

John Young, Sec'y.

Buffalo, N. Y.—New acquisitions bring Bert J. Putnam's goldfish ponds up to the rather astonishing total of 107 acres.

**Williams & Co. South Bend, Ind.**  
Florists  
For Northern Indiana and South'n Michigan 188 S. MICHIGAN ST.  
Members F. T. D.

**SOUTH BEND, IND.**  
Adam Beehler

Always mention the Florists' Review when writing advertisers.



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**PITTSBURGH**  
AND VICINITY

F. T. D.  
Service

A. W. Smith  
Flower Stores Company

Keenan Building, PITTSBURGH, PA.

**Pittsburgh, Pa.**

MRS. E. A. WILLIAMS

621 PENN AVENUE

Member F. T. D.

**PITTSBURGH**



E. C. LUDWIG  
FLORAL CO.  
710 E. Diamond St.  
Members F. T. D.

**Pittsburgh, Pa.**

**RANDOLPH & McCLEMENTS**  
Floral Experts

5936 PENN AVENUE

Members of the Florists' Telegraph Delivery

**PITTSBURGH, PA.**

Ludwig Floral Co.

502 FEDERAL STREET

HARRIS BROS.

510 Market St.

**PITTSBURGH**  
BEST  
SERVICE

**SCRANTON, PA.**

A. L. BESANCON & CO.

Florists and Decorators

Adams Ave. and Spruce St., SCRANTON, PA. LIFE BLDG.  
BOTH PHONES

You can depend on us. Order your flowers on any occasion for delivery in Scranton and vicinity

**SCHULTHEIS, Florist**

817 Church Street,  
DUNMORE, PA.

612 Linden Street,  
SCRANTON, PA.

Members of the Florists' Telegraph Delivery Ass'n.

**New Kensington, Pa.**

McRAE-JENKINSON CO.

Member Florists' Telegraph Delivery

**TITUSVILLE, PA.**

WM. A. MURDOCH, MEMBER  
F. T. D.

**WARREN, PA.**

Crescent Floral Garden, SHERM OFFERLE  
Proprietor

**THINK!** Everything in Flowers  
GRAKELOW'S

Member Florists' Telegraph  
Delivery Association

Broad Street at Cumberland, PHILADELPHIA, PA.

**Williamsport, Pa.**

W. J. EVENDEN'S SONS  
THE LEADING FLORISTS

Members Telegraph Delivery Association

Members Florists' Telegraph Delivery Ass'n

**EVENDEN BROS.**

Largest Growers in  
Central Pennsylvania.

Williamsport, Pa.

**PITTSTON, PA.**

Bell Phone  
110-J

MARTHA HUNTLEY HOUSER

Member of F. T. D.

8 Williams Street

**HUNTINGDON, PA.**

J. LESLIE LAIRD

GOOD SERVICE  
GUARANTEED

**BALTIMORE.**

A Talk on Advertising.

I have been asked by the advertising committee to dispense with the market report and all news notes in this letter and have a heart-to-heart talk with the Baltimore florists through these columns on the subject of advertising. Having received the permission of the editor of The Review, which heartily lends its support to the Baltimore florists, I will this week talk on nothing but this important theme. We could not have a more opportune time for such a discussion. Before this reaches my readers the campaign will have been launched and the first advertisement will have appeared over the title of the Allied Florists of Baltimore.

The first point I want to impress upon you is that you are one of them and the success or failure of this campaign is in a measure dependent upon you. The Allied Florists are going to be heard from. Can you afford to say you are not one of them? Remember, this advertising committee was appointed by the Florists' Club in a regularly conducted meeting, for the specific purpose of advertising flowers. These young men took you seriously when you voted that a committee should be appointed for this purpose. They are to be commended for the manner in which they have taken up the work for which they were appointed.

In the Deatel Advertising Service they have a live-wire concern to handle

**J. J. Habermehl's Sons**

The finest floral arrangements, flowers and plants furnished on telegraphic orders.

The Bellevue-Stratford Philadelphia Broad and Walnut Streets

**PHILADELPHIA**

Germantown and Chestnut Hill  
Orders carefully filled in first-class style and on time

WILLIAM BERGER'S SONS  
5522 Germantown Ave., Philadelphia, Pa.

ORDERS FOR

**PHILADELPHIA**

AND SUBURBS CAREFULLY FILLED

We are in close touch with all the suburbs by railroad service and can make quick delivery.

CHARLES F. KRUEGER CO.  
Reading Terminal Flower Shop, Philadelphia

**Germantown and Chestnut Hill**

ORDERS Carefully executed with taste and promptness.

FRANK R. HASTINGS  
8 West Chelton Avenue, GERMANTOWN,  
PHILADELPHIA, PA.

ORDERS FOR

**PHILADELPHIA**

Carefully and Promptly Executed  
with Good Flowers and Good Taste by

M. J. Callahan, 3924 Market St.,  
PHILADELPHIA

**Wilkes-Barre** and near-by Pennsylvania Towns

Member F. T. D.  
14 N. Main St.

A. W. B. EVANS

**Wilkes-Barre, Pa.**

Member F. T. D. Ira G. Marvin, 23 So. Franklin St.,  
63 No. Main St.

**LANCASTER, PA.**

B. F. BARR & CO., Leading Florists

**LEBANON, PA.**

Member  
F. T. D.

J. F. VAVROUS SONS

Orders for central Penna. handled with promptness.

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## Louisville, Ky.

F. T. D. orders taken for Louisville and placed with  
**EDITH V. WALKER & BROS.**  
 636 FOURTH AVENUE

NEW MEMBERS OF THE F. T. D., BUT OLD AT THE TRADE

will be filled according to our reputation, which is the best

### LEXINGTON, KY.

MEMBERS F. T. D.

**MICHLER BROS. CO.**

Will take care of all orders  
for Central Kentucky.

### LEXINGTON, KY.

**John A. Keller Co.**

INCORPORATED

Main St., Opposite Phoenix Hotel  
Member Florists' Telegraph Delivery Ass'n.

### LEXINGTON, KY.

**HONAKER, The Florist**

Largest Cut Flower Grower in the State  
160 West Main Street

Member Florists' Telegraph Delivery Ass'n.

### UNIONTOWN, PA.

**STENSON & McGRAIL, "The Leading Florists"**

11 Morgantown Street

FRESH HOME-GROWN CUT FLOWERS  
AND PLANTS at all times

### GILES, The Florist

**READING, PENNA.**

Member F. T. D.

### J. V. LAVER

**ERIE, PA.**

Write, Phone or Wire Member Florists' Telegraph Delivery

**Baur Floral Co.**  
**ERIE, PA.**

**Erie, Pa.** Charles G. Offerle  
2408 Poplar Street

### AUGUSTA, KY.

Victor H. Thomas, Deliveries to Georgetown and Ripley, Ohio

In **KENTUCKY** where prestige counts for much,  
let your customers be represented by a concern whose pro-  
gressiveness is combined with the dignity of forty-six years  
of distinguished service.

**Jacob Schulz Co.**  
 INCORPORATED  
 550 FOURTH AVENUE - LOUISVILLE  
 Members F. T. D. Association.

### COVINGTON, KY.

Good Stock. Prompt Delivery.

**MILLER, "THE FLORIST," Grower**

**Covington, Ky.** Member  
F. T. D.

**ROBERT D. RUTTLE**  
 THE MADISON AVENUE FLORIST

### Kentucky — Owensboro

**TAPSCOTT, Florist** MEMBER  
F. T. D.

### Owensboro, Ky.

Members  
F. T. D.

**NANZ FLORAL CO.**

this proposition for them. In the first place, this is a comparatively new concern in our city. By this I don't mean that its members are new at the advertising game, for every member of this service is a graduate of the best schools of advertising, but I do mean that they are more interested in the reputation of their new company than in the profits they may derive from this campaign. They have just got to make good, and they feel that they have enough of the florists behind them now to put "Say It with Flowers" across in fine style. Mr. Deatel, the head of the company, says that from now on he and every man connected with his company will be in the florists' business. In other words, they are now partners with you; your business is in a measure their business; your success or failure is their success or failure. Their one aim is to see the florists' business double in Baltimore in the next year, and if you will provide the means they have the way to accomplish this. They have their plan all mapped out. Mr. Deatel, at the last club meeting, told you that the foundation of this plan was "atmosphere," and what surer foundation could they build upon than this?

Remember that the florists' business is only about 50 years of age. Of course, I am speaking of the commercial end of the profession. We all know

### LOUISVILLE KENTUCKY

Fine Flowers and Efficient Service have distinguished this house for nearly forty years.

Send us your particular orders.

**William Walker Co.**

Incorporated

Home-grown Flowers

615 SOUTH FOURTH AVENUE

Members Florists' Telegraph Delivery Ass'n.

### LOUISVILLE, KY.

**THE F. WALKER CO.**

310-312 West Chestnut Street

LARGEST FLOWER STORE IN THE CITY

### LOUISVILLE, KY.

**MARRET & MILLER**

J. E. MARRET J. S. MILLER

Established 1878

At Cave Hill Cemetery

814-822 CHEROKEE ROAD

### LOUISVILLE, KY.

**AUGUST R. BAUMER**

MASONIC TEMPLE

Member Florists' Telegraph Delivery Ass'n

### LOUISVILLE, KY.

**E. G. REIMERS & SON CO.**

Established 1880

Incorporated 1914

### Paducah, Ky. LEADING FLORIST

**JOHN VAN AART**

10,000 Feet of Glass and Retail Store



# Telegraph Delivery Department

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JOHN L. RATCLIFFE  
209 West Broad Street  
"FLOWERS OF QUALITY"

RICHMOND  
— VIRGINIA —

BRANCH STORE:  
Hotel Greenbrier  
WHITE SULPHUR  
SPRINGS, W. VA.

Charlotte, N. C. AND VICINITY  
**Scholtz, THE FLORIST**  
INC.  
Member Florists' Telegraph Delivery Ass'n.

Birmingham, Ala.

**Tutwiler Flower Shop**  
FRASER NURSERY CO.

Best attention  
given your orders.

Charlotte, N.C.  
AND VICINITY  
**THE FLOWER SHOP**  
203 N. TRYON ST.  
Member F. T. D.

SPARTANBURG  
AND ALL SOUTH CAROLINA  
**CHARLES A. MOSS**  
Member Florists' Telegraph Delivery Assn.

Mobile  
MEMBER  
F. T. D.  
**C. RAVIER & SONS**  
Ala.

LYNCHBURG DURHAM  
VA. N. C.  
**J. J. FALLON**  
PROMPT SERVICE  
Member Florists' Telegraph Delivery Ass'n.

GOLDSBORO, N. C.  
Gate City to Eastern North Carolina  
**GOLDSBORO FLORAL CO.**  
Modern Greenhouses - Retail Store  
Members F. T. D. 20 years' experience

MOBILE,  
ALABAMA  
**GOODBRAD FLORAL CO.**

GEORGIA — CAROLINA  
Orders Executed by  
**Stull's Nursery**  
MEMBER  
F. T. D.  
AUGUSTA, GA.

Charlotte, N. C.  
**Louis G. Ratcliffe**  
322 S. Tryon Street

**MILLS THE FLORIST, Inc.**  
36 West Forsyth Street  
Jacksonville, Fla.  
We reach all  
FLORIDA AND SOUTH GEORGIA POINTS

SAVANNAH  
**A. C. Oelschig & Sons**  
FLORISTS  
and for all South Georgia  
MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

MONTGOMERY, ALA.  
Alabama's Leading Florists  
**Rosemont Gardens**  
Member F. T. D. Correspondence Solicited

**Miami Floral Co.**  
Orders Promptly Filled  
**MIAMI, FLORIDA**

ATLANTA, GA.  
Lawrence Floral Co. Supply Flowers for all occasions in Georgia.

COLUMBUS, GA.  
**J. T. KEHELEY,**  
Columbus' Leading Florist  
MEMBER F. T. D.

**TAMPA, FLA.** KNOLL FLORAL CO.  
Member F. T. D.

Carolina Floral Store Member  
F. T. D.  
King and George Sts., Charleston, S. C.  
Nurseries at Saxon, S. C.

Mobile, Alabama  
Member F. T. D. **The Minge Floral Co.**

**Creech, TARBORO, N. C.**  
FLORIST  
WANTS YOUR ORDERS FOR ALL  
EASTERN NORTH CAROLINA

GREENSBORO, N. C.  
**VAN LINDLEY CO.**

DURHAM, N. C.  
Durham Floral Co. **HIBBERD**  
Proprietor

WILMINGTON, N. C.  
Fifth Avenue Florist Member  
F. T. D.

that gardening dates back to our first father. In other words, it is the oldest calling in existence today. Up to fifty years ago, however, most of the traffic in this calling consisted in selling one's labor to some one who was fortunate enough to be in a position to gratify this taste or hobby; flowers were not bought and sold as a means of livelihood. In the last fifty years the business has been worked up to what it is today. But stop and think how far short of development the industry is. Why, it is only in its infancy!

The greater number of your patrons today are the natural lovers of flowers; these are only a small percentage of the

**American Flower Shop**  
319 N. 20th St. BIRMINGHAM, ALA.

BIRMINGHAM, ALA.  
**PARKER'S FLOWER STORE**

HIGH POINT, N. C. MEMBER  
F. T. D.  
**FRANK H. FORD, Greenhouses**

GREENVILLE, S. C. OTTARAY  
HOTEL  
**MAULDIN FLOWER SHOP**  
Supplies the Piedmont Section of South Carolina

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

**RICHMOND, VA.**  
and all  
Nearby Points

*Mosmiller*  
FLORIST  
115 E. Main St.

OUR FACILITIES  
are unexcelled in this  
section of the country.  
Member Florists' Telegraph Delivery Ass'n.

**NORFOLK**

PROMPT SERVICE  
FIRST-CLASS STOCK

VIRGINIA  
*Grandy*  
THE FLORIST  
269 GRANBY ST.  
NORFOLK, VA.  
NORFOLK'S TELEGRAPH FLORIST

**Fortress Monroe, Va.**

Special messenger service to above city, \$1.00  
Member Florists' Telegraph  
Delivery Association.

**Nashville and  
Chattanooga**

Member  
Florists'  
Telegraph  
Delivery



**Richmond, Va.**

THE HAMMOND COMPANY, Inc.  
LEADING FLORISTS  
109 EAST BROAD STREET

**ROANOKE, VA.**  
FALLON, Florist

Member Florists' Telegraph Delivery Assn.

**J. W. Dudley Sons Co.**

PARKERSBURG, W. VA.  
CLARKSBURG, W. VA.  
MARIETTA, OHIO.

Orders Carefully Executed

**CLARKSBURG, W. VA.**

Order your flowers on any occasion  
for delivery in this section from the  
leading Florists in the State.

**HAYMAN GREENHOUSE CO.**  
CLARKSBURG, W. VA.

**Geny Bros.** LEADING FLORISTS  
Members Florists' Telegraph Delivery  
212 Fifth Avenue North  
**NASHVILLE, TENN.**

ORDERS FOR **ROANOKE, VA.**  
are given prompt and careful attention by  
**WERTZ, FLORIST, Inc.** MEMBER F. T. D.

**Portsmouth, Va.**  
Cotton The Florist, 333 High St.

HOPKINSVILLE, KY., - Enterprise Greenhouses  
MADISONVILLE, KY., - Pleasant View Greenhouses  
CLARKSVILLE, TENN., - Metcalfe Greenhouse Co.  
UNION CITY, TENN., - City Greenhouse Co.  
Owned and Operated by T. L. METCALFE.

**PETERSBURG, VA.**  
MRS. ROBT. B. STILES, Florist  
Phone 910 1202 W. Washington St.

**NORFOLK, VIRGINIA**  
GEORGE, Inc.  
Member Florists' Telegraph Delivery Association

**Charlottesville, Va.**  
LANKFORD'S Orders solicited for  
University of Va.

**HARRISONBURG, VA.**  
PROMPT SERVICE - WETSEL SEED CO., Inc.

inhabitants of our city. I grant you that these need no advertising, but take the large majority—think of the possibilities that lie in educating them to "Say It with Flowers." This is the task that the Deatel Advertising Service has undertaken to do for the Allied Florists of Baltimore. This firm has been employed for this purpose and when we employ anyone to do a certain piece of work we expect him to deliver the goods.

WEST VIRGINIA  
WESTERN MARYLAND  
**The H. Weber & Sons Co.**  
Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.  
Commissions Promptly Executed.  
QUALITY EXCELLENCE ABILITY  
Members Florists' Telegraph Delivery Association

**CHARLESTON, W. VA.**  
Look at your map. We cover many towns.  
WINTER FLORAL CO.

ORDERS FOR **CHARLESTON, W. VA.**  
are given prompt and careful attention by the  
Charleston Cut Flower and Plant Co.

**Huntington, W. Va.** Member F. T. D.  
McClure-Coffman Successors to  
J. W. Dudley Sons Co.

**BLUEFIELD, W. VA.**  
FALLON, Florist.

**CHARLESTON, W. VA.**  
Capital City Floral Co., Successor to ALEXANDER'S  
FOR ALL SOUTHERN WEST VIRGINIA

**Norton, Va.** Flowers delivered promptly to all parts of Southwest Virginia.  
NORTON FLORAL CO.

**LYNCHBURG, Va.**  
MISS McCARRON Member Florists' Telegraph Delivery

**STAUNTON, VA.**  
Central Ave. and Lewis St. JOHN FALLON

Send all **MEMPHIS** Orders to  
**THE FLOWER SHOP**  
84 Madison Avenue  
MEMPHIS, TENNESSEE

"WE NEVER SLEEP"  
Idlewild Greenhouses **Memphis, Tenn.**  
89 South Main Street  
"Up-to-the-minute" Service and Execution  
Member Florists' Telegraph Delivery

**Memphis, Tenn.**  
**JOHNSON'S GREENHOUSES**  
153 MADISON AVE.  
Established 1888  
Member Florists' Telegraph Delivery Assn.

**JACKSON, TENN.**  
Between Nashville and Memphis  
**SANDS THE FLORIST**

**CHAS. W. CROUCH** Member F. T. D.  
The Leading Florist of the South **Knoxville, Tenn.**  
ALL ORDERS GIVEN SPECIAL ATTENTION



# Telegraph Delivery Department

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**BALTIMORE**  
and all Maryland

**Samuel Feast & Sons**

Members F. T. D. Established 1832  
Charles and Pleasant Streets

**FURROW & Co.**

Service unexcelled  
for central and northern  
Oklahoma

Guthrie, Oklahoma

**Oklahoma City, Okla.**

**FOSTER FLORAL CO.**

Successors to Furrow & Co.  
Member Florists' Telegraph Delivery.

**OKMULGEE, OKLA.**

GEO. W. MARSHALL, 108 N. Grand Ave.  
MEMBER F. T. D.

**TULSA, OKLAHOMA**

Boston's Flower Store. O. O. Boston  
Member Florists' Telegraph Delivery.

**Hornaday Greenhouse, LAWTON, OKLA.**

can fill your orders for Walter, Temple, Burk-  
burnett, Altus, Snyder, Grandfield, Apache,  
Anadarko and Fort Sill.

**ENID, OKLA.** Largest growers  
in northern Okla.

MEMBER F. T. D. **ENID FLORAL CO.**

**OKLAHOMA**

FOR ALL TOWNS IN SOUTHERN  
AND NORTHERN TEXAS  
Mrs. B. A. Nelson Sulphur, Okla.

**CHICKASHA, OKLA.**

Mrs. Stella Johnson Member F. T. D.

**HAGERSTOWN, MD.**

HENRY A. BESTER & SONS  
Members Florists' Telegraph Delivery Ass'n.

**MARY JOHNSTON, Florist**

Nee Paterson  
221-223 W. Madison Street Baltimore, Md.  
Member Florists' Tel. Delivery

**SCRIM'S, FLORIST**

OTTAWA, CANADA

**VANCOUVER, VICTORIA,**

B. C. B. C.

A. J. WOODWARD  
BON VOYAGE ORDERS my specialty

**TRURO, NOVA SCOTIA,**

Member F. T. D. **SUCKLING & CHASE, Ltd.**

**WINNIPEG,**

MANITOBA

R. B. Ormiston

96 Osborne Street

Member  
Florists'  
Telegraph  
Delivery

**Winnipeg, Man., Can.**

**THE "KING" FLORIST**

Member F. T. D. Ass'n. 270 Hargrave St.

**People's Florists** Members F. T. D.

886 Queen St., west and 92 Queen St., east **TORONTO**

But let us remember that in every instance two parties to a contract each covenants to perform specific parts. This agency agrees for a certain consideration to educate the people of Baltimore in the greater use of flowers. The Allied Florists of Baltimore agree to furnish the flowers that this greater education will demand, and the means that will make this education possible.

Now let us talk for a moment of some of the plans they propose for this education. Space will only permit me to mention a few. First, there will be newspaper publicity; in this way everyone will be reached. Then arrangements have been made with the largest banks, trust companies and theaters to have floral displays in their banking rooms, reception rooms and lobbies. These will bear the sign, "Say It with Flowers," furnished by the Allied Florists of Baltimore. These arrangements have actually been made and it is the desire of the company that a florist adjacent to each one of these institutions will volunteer to take care of it. They are situated all over the city; there is one of them adjacent to you; a list can be obtained at 16 St. Paul street. Think this over. Can you afford to have some florist come into your neighborhood and do this work? Some of the boys are already grabbing at the opportunity.

The success of this campaign is up to the Allied Florists of Baltimore. I have known them for a long time and I never knew them to start anything they could not finish. Tate.

**ST. LOUIS.**

**The Market.**

The local wholesale market last week showed great weakness, as it has since Easter. The weak condition of the market was due to the strike, as no shipments of any kind could be made during the week and the supply was so

**DICKS**  
FLOWER  
SHOP

Member  
F. T. D. Ass'n.  
**WESTERN**  
**ONTARIO'S**  
**FLORIST**  
**LONDON,**  
**ONT., CAN.**

**CANADA'S FLORIST**

**Dunlop's** 8-10 W. Adelaide Street  
Toronto  
Member Florists' Telegraph Delivery Association

**CANADA**

**JOHN CONNOR CO., Limited**  
**HAMILTON, ONT.**

Members Florists' Telegraph Delivery Association.

**McKenna**

Largest  
Retailers  
in  
Canada,  
Cor. St. Catherine and Bay Streets  
9 St. John St., QUEBEC, CAN.  
Member Florists' Tel. Delivery

**Montreal**

**VANCOUVER, B. C.**

**BROWN BROS. & CO., Ltd.**

48 HASTINGS STREET, E.

FOR ALL BRITISH COLUMBIA ORDERS

Members Florists' Telegraph Delivery Assn.

**London, Ont., Can.**

**J. GAMMAGE & SONS, LTD.**

"The House of Flowers"

All Orders Carefully Executed

Members Florists' Telegraph Delivery Ass'n.

**Central and Eastern ONTARIO**

Orders carefully executed

**THE PETERBOROUGH FLORAL CO.**  
Peterborough, Canada

**Montreal, Que., HALL & ROBINSON**

825 St. Catherine St., W. MEMBER F. T. D.

**St. Catharines, Ont.**

Robt. L. Dunn 104 Queenston Street  
Member F. T. D.

**Saskatoon, Sask., Can.**

**Victoria Nursery** The Quality Florists in the Center of the west

# Telegraph Delivery Department

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**DETROIT MICHIGAN**

Orders given best of care by these five

**F. T. D. Members**

**J. Breitmeyer's Sons**  
Broadway and Gratiot Ave.

**Fetter's Flowers**  
17 Adams Avenue E.

**Scribner Floral Co.**  
604 East Fort St.

**G. H. Taepke Co.**  
WALTER G. TAEPKER, 95 Gratiot Ave.

**The L. Bemb Floral Co.**  
ALBERT POCHOLON, 153 Bates Street

*Yours For More Co-operation*

**FLINT, MICH.** *Haselbring* **FLORIST**

MEMBER F. T. D.

**Detroit, Mich.** **BEARD FLORAL CO.**  
1617 Grand River Avenue

**Kalamazoo, Michigan**  
G. VAN BOCHOVE & BRO.  
F. T. D. Orders Satisfactorily Filled.

**GRAND RAPIDS, MICH.**  
GRAND RAPIDS FLORAL CO.  
WENCEL L. CUKERSKI will fill your orders for Designs and Cut Flowers in Michigan.

**LANSING, MICH.**  
J. A. BISSINGER Established 25 Years  
Member F. T. D.

**IONIA, MICH.** Member Florists' Telegraph Delivery  
Flowers for Ionia and Montcalm counties **Byron L. Smith, Florist**

**OWOSSO, MICH.**  
OWOSSO FLORAL CO.  
Hermann Thmann, Prop. Member F. T. D.

## Baltimore, Md.

Guilford Forest Park.  
Mt. Washington Roland Park  
Walbrook Catonsville



1731 Harford Avenue

Johns-Hopkins Hospital Church Home and Infirmary Hebrew Hospital  
Mercy Hospital Md. General Hospital St. Joseph's Hospital  
St. Agnes' Hospital

SEND ME YOUR SUBURBAN ORDERS

CHICAGO DETROIT

**Central Floral Co.**  
"FLOWERS THAT LAST LONGER"

35-37 Broadway, Detroit, Mich.  
132 N. State St., Chicago, Ill.

CENTRALLY LOCATED  
OPEN EVENINGS AND SUNDAYS  
Members F. T. D.

**VAN AKEN BROS.**  
LEADING FLORISTS  
**COLDWATER, MICH.**  
**ELKHART, IND.**  
COVER MICHIGAN and INDIANA POINTS  
Orders promptly and carefully taken care of

**STURGIS, Mich.** *Veget's* **Coldwater, Mich.**  
Member F. T. D. All So. Mich. points

**HILLSDALE, MICH.**  
Southern Michigan Points **O. A. STOLL** F. T. D. Member

**Battle Creek, Michigan**  
S. W. COGGAN, Florist, 25 E. Main St.  
Member of Florists' Telegraph Delivery

**PETOSKEY, MICH.**  
AND NORTHERN MICHIGAN RESORTS.  
Member Florists' Telegraph Delivery Association. **Frank Winans**

**Muskegon, Mich.**  
F. T. D. Member **BUTTERWORTH FLORAL CO.**

**PORT HURON, MICH.**  
**ASMAN, LEADING FLORIST**  
Prompt Delivery

large that local demand was not enough to make much impression. This condition, of course, caused a tumble in prices and stock in all grades was lumped in big lots for sale below quotations.

The fine quality of the stock coming into this market did not seem to encourage buying much. In the market daily were found high-grade roses in all varieties. Those worthy of note

**MICHIGAN**  
ORDERS WILL BE CAREFULLY CARED FOR BY  
**HENRY SMITH**  
**GRAND RAPIDS**  
WHOLESALE AND RETAIL FLORIST.  
Member F. T. D.  
200,000 FEET OF GLASS DEVOTED TO FLOWERS AND PLANTS.

**GRAND RAPIDS**  
**ARTHUR F. CRABB**  
F. T. D. Member. 13 Jefferson Ave., S.  
Serving all West Michigan Towns

**DETROIT, MICH.**  
**Peter F. Reuss & Co.,**  
56 BROADWAY

**MT. PLEASANT, MICH.**  
Member F. T. D. **Walter W. Caple**

**MIDLAND, MICH.**  
PERCIVAL F. PENFOLD

**Saginaw, Michigan**  
GROHMAN THE FLORIST  
Member F. T. D. Ass'n. 117 NORTH FRANKLIN ST.

**J. B. GOETZ SONS**  
**SAGINAW, MICH.**  
OR ANY CITY IN MICHIGAN

**Ann Arbor, Mich.** Member F. T. D.  
**BLUMAIZE BLOSSOM SHOP**

**Flint, Mich.** **EVANS**  
THE FLORIST  
House of Personal Service



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MEMBER FLORISTS' TELEGRAPH  
DELIVERY ASSOCIATION.

*Alpha Floral Company*  
146 S. Wabash Avenue  
**CHICAGO**

Send your telegraph orders to us for  
Chicago and vicinity.

No orders for less than \$4.00 can  
be delivered.

Where F. T. D. Members  
will always get the great-  
est satisfaction.

*Heischman*  
Members F. T. D.

**CHICAGO'S**  
**LEADING**  
**FLORIST**  
RAILWAY EXCHANGE BUILDING

**DECATUR,**  
ILLINOIS

**DAUT BROS.**

F. T. D. 120 E. Prairie St.

**PEACOCK'S FLOWER SHOP**  
HERBERT STONE, Mgr. Member F. T. D.  
4013 Milwaukee Avenue, **CHICAGO**

**CHICAGO**  
**Paul Blome & Co.**  
Member  
F. T. D. 1361 N. Clark St.

**JOLIET FLORAL CO.**  
507 E. Jefferson Street JOLIET, ILL.  
All points in Will Co. and Vicinity

STORES IN  
**DECATUR**  
and GIBSON CITY, ILL.

Railroad Centers. Excellent  
facilities for filling orders  
for all Central Illinois towns.

**PETERSON FLORAL CO.**  
Member Florists' Telegraph Delivery Assn.

**CHICAGO**  
*C. Frauenfelder*  
3343 W. Madison St.

**QUINCY, ILL.**  
H. A. GENTEMAN  
Member Florists' Telegraph Delivery Association  
For Northeastern Missouri and  
Central-western Illinois.

**FREEPORT, ILL.**

JOHN BAUSCHER, Prop.  
Established 1868.

We are the largest growers in the Northwest.  
100,000 square feet of glass. All orders receive  
careful attention and prompt delivery.

**OTTAWA, ILL.**  
**LOHR'S GREENHOUSES**

Fancy Cut Flowers and Blooming  
Plants.

Good R. R. Service. Orders filled promptly.

**ELGIN, ILL.** MEMBER  
158 DuPage Street F. T. D.  
**GEORGE SOUSTER**

**JACKSONVILLE, ILL.**  
**JOS. HEINL & SONS**  
Largest Growers in Central Illinois

**CENTRALIA AND SOUTHERN ILL.**  
**THE WEBSTER GREENHOUSES**  
Member Florists' Telegraph Delivery

were Premier, Ophelia and Milady.  
There was also a fine cut of Killarney  
and White Killarney.

The supply of carnations last week  
was larger than at any time for the  
last two years, with excellent stock in  
all Enchantress varieties. The whole-  
salers, in order to dispose of these, were  
compelled to job them off as low as \$15  
per thousand and even lower prices were  
recorded for those in other grades.

Bulbous stock is sharing the low  
prices with the other cut stock. There  
is plenty of seasonable stock in the mar-  
ket daily. There are plenty of Easter  
lilies, callas, valley and Emperor daffo-  
dils to fill all orders. A good supply of  
Darwin tulips also comes in daily.

Sweet peas have been in a glut since  
Easter and sell away below regular mar-  
ket quotations. Other stock includes  
poet's narcissi, calendulas, jonquils,  
daisies, mignonette, pansies and snap-  
dragons.

In greens the market also has a good  
supply, but they seem to clean up daily,  
especially Asparagus plumosus, adian-  
tum and smilax, while the demand for  
galax, leucothoe and wild smilax is ex-  
cellent.

Publicity Committee Meeting.

The publicity committee held its  
monthly meeting at 8 p. m. April 13

**MOLINE, ILL.**  
Orders for Western Illinois and Iowa  
handled with care and dispatch.  
**J. STAACK & SONS**

**CENTRALIA, ILL.**  
J. W. ROSS We serve the following  
Illinois towns, direct  
train service: Mt. Vernon, Wayne City, Fair-  
field, Sesser, Christopher, Herrin, Ashley, Car-  
bondale, Nashville, Oakdale, Coulterville,  
Sparta, Salem, Odin, Sandoval, Carlyle, Patoka,  
Kinmundy, Farina.  
F. T. D. Member.

**Rockford, Ill. —AND—**  
**ROCKFORD FLORAL CO.**  
108 WEST STATE STREET  
Prompt Deliveries to CAMP GRANT

**ROCKFORD, ILL., and Vicinity**  
**SWAN PETERSON & SON** Members  
Corner E. State and Longwood Streets. F. T. D.

**Rockford, Ill., and Camp Grant**  
H. W. BUCKBEE  
Member Florists' Telegraph Delivery

# Telegraph Delivery Department

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## CHICAGO Send Your Orders to WILLIAM J. SMYTH

Member Florists' Telegraph Delivery Association

3101 to 3109 Michigan Ave.



THE UNEXCELLED FACILITIES OF THE  
**E. WIENHOEBER CO.**  
22 E. ELM ST., CHICAGO  
Are available to the trade in filling all orders.  
MEMBER F. T. D.

**FRIEDMAN, Flowers**  
**CHICAGO, ILL.**

622 So. Michigan Ave., Congress Hotel  
Courtesies Extended to all Florists.

**CHICAGO**

We are growers of Cut Flowers and Potted Plants  
*J. F. Kidwell Co.*  
(NOT INC.)  
3530 Michigan Avenue  
Member F. T. D.

Send Your CHICAGO Orders to  
**H. N. BRUNS**  
Best Equipped Retail Store on the West Side  
3040 W. Madison St., Chicago, Ill.

**CHICAGO**

4701 to 4705 Lake Park Ave.  
*Johnson & Thomas Florists*  
Our service covers the city and suburbs as well as a blanket  
"The Home of Flowers"

MEMBER F. T. D.

*Muir*  
**CHICAGO**  
ESTABLISHED 1865  
4647 GRAND BL VD.

We cater to those who require the best. Prices reasonable

**OAK PARK**

and all western suburbs of Chicago  
**A. H. SCHNEIDER**

Member F. T. D. 1048 Lake Street, OAK PARK, ILL.

**OAK PARK, ILL.**

AVENUE FLOWER SHOP, 811 Lake St.  
Also for River Forest, Austin, Maywood

**WE** have always the most perfect facilities to perform every part of the Florists' craft; spacious workrooms, experienced workmen, expert shipping department. Finest Flowers in greatest variety. These are important reasons why we solicit your patronage and can assure you of perfect satisfaction.

Let us convince you.

**A. LANGE, Florist,** 77-79 EAST MADISON STREET CHICAGO  
MEMBER F. T. D.

**CHICAGO**

2132-2134

Michigan Avenue

Member F. T. D.

*Samuelson Florist*

Orders

Carefully

Executed

**EVANSTON, ILL.**

1614 Sherman Ave.

TWO STORES

**WILMETTE, ILL.**

JOHN WEILAND

1161 Wilmette Ave.

Catering to the best trade in Chicago's Rich North Shore Suburbs. MEMBER F. T. D.

**SCHILLER'S**

TWO CHICAGO STORES  
cover every part of city and suburbs  
GEORGE ASMUS, Mgr.

4500 Broadway :: 2221 W. Madison St.  
Member Florists' Telegraph Delivery Ass'n.

*Engel Florist*

**CHICAGO**

THE PALMER HOUSE FLORIST

17 EAST MONROE ST.  
Member F. T. D.

MEMBER F. T. D. Established 1887

*Nittbold*  
**FLORIST**

748 Buckingham Place Chicago  
L. D. Phone 1112 Grandland

Send us your retail orders. We have facilities second to none in the city.

Flowers for all Occasions

*Clody's*  
**FLOWER SHOP**

Tel. Lake View 1121

3912 North Clark St., CHICAGO

**GEORGE FISHER & BRO.**

183 N. WABASH AVE.

CHICAGO

**Highland Park, Ill.**

HIGHLAND PARK GREENHOUSES  
Established 1894 Members F. T. D.

at headquarters. The meeting was fairly well attended; the retailers were again noted for their absence. Jules Bourdet presided over the meeting.

The treasurer's report showed a healthy balance on hand, and Easter advertising bills amounting to \$1,200 were ordered paid.

Advertising for Mothers' day then came up for discussion, which resulted in an order to spend \$500 for advertising this event and the advertising committee was ordered to start at once with daily slogans in the newspapers announcing Mothers' day, May 9.

At the next meeting of this committee, April 27, arrangements will be made, in accordance with the request of the Florists' Club, for a big publicity night. All members are requested to be present at this meeting, for which special notices will be mailed out.



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## MILWAUKEE

Member  
F.  
T.  
D.

*Lubliner's*  
**FLORIST**  
225 Grand Ave.

## Milwaukee, Wis.

429 Grand Avenue

**W. C. Zimmermann**  
Member F. T. D.

## MILWAUKEE, WIS.

**J. M. Fox & Son**

437-39-41 Milwaukee Street

Members Florists' Telegraph Delivery Ass'n

## MILWAUKEE

EXCLUSIVE FLORAL  
ARRANGEMENTS

**BAUMGARTEN, Inc.**

Member F. T. D. 93 WISCONSIN ST.

## LA CROSSE, WIS.

La Crosse Floral Co. Member Florists' Telegraph Delivery

**J. L. JOHNSON**  
NORTHERN ILLINOIS  
SOUTHERN WISCONSIN

**De Kalb, Ill.**

YOUR ORDER WILL RECEIVE OUR  
PROMPT AND CAREFUL ATTENTION.

## KRUG FLORAL CO.

ALTON,  
ILLINOIS

Branch Store  
Granite City, Ill.

## PEORIA, ILL. 423 Main St.

LARGE  
GREENHOUSES

Member F. T. D.  
**CHAS. LOVERIDGE**

## DIXON, ILL., and NORTHERN ILL.

We can and will be  
glad to serve you

**Dixon Floral Co.**

## PRINCETON, ILL.

**W. E. TRIMBLE**  
GREENHOUSE CO.

For Central and  
Northern Illinois  
Members F. T. D.

## PEKIN — PEORIA

All Orders Receive Personal Attention  
**GEO. A. KUHLE, Pekin, Ill.**

## Streator, Ill. THORNTON'S

FLOWER SHOP  
F. T. D. - Quality is Our Hobby

## PONTIAC, ILLINOIS

Flowers of all kinds  
in their season

Members  
F. T. D.

**W. J. MILLER & SON**

## MILWAUKEE

1-3-9 GRAND AVENUE

**GIMBELS**

A. H. MacDonald, Mgr.  
Member Florists' Telegraph Delivery Association

## GALESBURG, ILL.

I. L. PILLSBURY — For Central Ill.

Member Florists' Telegraph Delivery Association.

## GALESBURG, ILL.

**H. F. DRURY**

All Orders Filled Promptly and Carefully

## Aurora, Ill., and Vicinity

**JOS. M. SMELY** PHONES 147

**AURORA GREENHOUSE CO.**

**AURORA, ILL.**

Our service is the best.

## SPRINGFIELD, ILL.

Hembreiker & Cole, Springfield's largest  
retail florists  
Members Florists' Telegraph Delivery Association

## Springfield's Best Florist

ILLINOIS MEMBER F. T. D. **A. C. BROWN**  
217 S. 5th Street

## BRINKERHOFF GREENHOUSES

SPRINGFIELD and CENTRAL ILLINOIS  
Member Florists' Telegraph Delivery Association  
Best and Prompt Service Always

### Bowling Season Ends.

The season of the bowling league ended April 14. The Roses won the championship by one game, followed by the Carnations, the Sweet Peas and the Daisies. The scores of the last session were as follows:

Carnations	1st	2nd	3rd	Total
F. Hermann	135	168	159	462
A. Gums	139	141	174	454
J. Krager	174	143	115	432
F. Windler	125	143	129	397
O. Ruff	194	158	153	505

767 753 730 2,250

Daisies	1st	2nd	3rd	Total
A. Hoffmann, Jr.	149	140	100	389
W. Ossick	137	129	178	442
C. A. Kuehn	146	158	143	447
A. Bourdet	116	149	147	412
J. Blind	160	160	160	480

706 736 728 2,170

Sweet Peas	1st	2nd	3rd	Total
J. J. Bentzen	164	180	200	524
A. Hoffmann, Sr.	126	110	111	347
J. McAnna	138	132	109	379
A. J. Bentzen	79	117	106	302
F. Plotz	178	217	173	568
Handicap	17	17	17	51

702 753 716 2,171

Roses	1st	2nd	3rd	Total
J. J. Beneke	174	153	173	500
O. Hahn	91	132	181	404
G. Berner	121	145	91	357
H. Schlechter	157	142	110	409
G. Kuehner	156	138	112	406

669 710 667 2,076

### Various Notes.

The opening of the baseball season at National League park April 14 brought much business to the trade, as many bunches of flowers were presented to the favorite players.

Henri Duerberg, manager for Grimm & Gorly, has been at St. John's

## Milwaukee, Wis.

**EDLEFSEN-LEIDIGER CO.**

419 Milwaukee Street

Members Florists' Telegraph Delivery Ass'n

## MILWAUKEE WEST ALLIS WAUWATOSA

**ERWIN J. HAMME**

Greenhouses and Flower Shop

at WAUWATOSA, WIS.

## MILWAUKEE

**E. WELKE & CO.**  
*The House of Roses.*

Member F. T. D. 760-762 Third Street

## Milwaukee, Wis.

**A. CURRIE & CO.,**

130-132 Wisconsin Street

Member Florists' Telegraph Delivery Ass'n.

## La Crosse, Wis.

Send your orders for flowers for delivery  
in this city and vicinity to

**JOHN A. SALZER SEED CO.**

QUALITY AND SERVICE ASSURED

For WISCONSIN delivery of  
"HOME-GROWN FLOWERS"

GET IN TOUCH WITH

**J. E. MATTHEWSON**

SHEBOYGAN, WIS.

Member Florists' Telegraph Delivery Association

## RACINE, WIS.

THE

610-612 Wisconsin Street **FLOWER SHOP** Member F. T. D.

## KENOSHA, WIS.

**L. Turner & Sons, 352 Park Ave.**

Members Florists' Telegraph Delivery

## Racine and Kenosha

Operating large Greenhouse in both these Wisconsin cities **P. N. Obertin**

## MADISON, WIS.

**RENTSCHLER FLORAL CO.** Member F. T. D.

## GREEN BAY, WIS.

**Meier-Schroeder Co.** Orders for Cut Flowers and Designs delivered anywhere in Wisconsin and Northern Michigan at right prices.

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## DENVER, COLORADO

MEMBER FLORISTS' TELEGRAPH  
DELIVERY ASSOCIATION

PARK FLORAL COMPANY

### CASPER, WYOMING CASPER FLORAL CO.

We deliver to all of  
Central and Northern Wyoming  
Western Nebraska and South Dakota.  
Members F. T. D.

We own and operate the  
TWO LARGEST FLOWER STORES  
**IN WYOMING**  
Evanston, Wyo. Rock Springs, Wyo.  
LOUIS B. WESTHOLDER

**Cheyenne, Wyo.**  
"THE UNDERWOOD"  
FOR PROMPT AND FAITHFUL  
SERVICE

**SHERIDAN, WYO.**  
SHERIDAN GREENHOUSE CO.  
Plants and Flowers

State Nursery & Seed Co.  
Helena, Mont. Cut Flowers for any  
Part of the Northwest.  
Only the Best. Members F. T. D. Ass'n.

**MISSOULA, MONT.**  
ANDERSON GREENHOUSE  
For all towns in Western Montana

Send your orders for Eastern and Southern Montana  
to M. LANGOHR, F. T. D. Florist  
BOZEMAN, MONTANA.

**Livingston, Mont.** Quality Flower Shop  
Entrance Yellowstone National Park. Train Bou-  
quets. Flowers for all occasions. Member F. T. D.

**FORT COLLINS, COLO.**  
ESPELIN FLORAL COMPANY  
Member Florists' Telegraph Delivery Ass'n.

**TRINIDAD, COLO.**  
J. R. BARKER Trinidad Floral Store  
Masonic Bld'g.

Your Orders to... **North Dakota** TRY US  
RUGBY GREENHOUSES, RUGBY, N. D.  
We are centrally located. Members F. T. D.

**GRAND FORKS, N. D.**  
McELROY'S FLOWER SHOP  
Orders for North Dakota and Northern Minnesota

**Trinidad, Colo.** The only Greenhouses  
in this section  
The Park Floral and Garden Co.  
Members F. T. D.

### DENVER and all COLORADO and WYOMING

Established 1880 **The Mauff Floral Co.** 1225 Logan Street  
Member Florists' Telegraph Delivery Association

**Colorado Springs, Colo.**  
ORDERS CAREFULLY EXECUTED  
**Pikes Peak Floral Co.**  
Wholesale and Retail  
Member Florists' Telegraph Delivery

**Denver** Bright Spot Greenhouses  
Cor. 5th Ave. & Josephine St.  
DOWNING & KASK, Proprietor

**FORT MORGAN, COLO.**  
Morgan Floral Co. Member F. T. D.

**Colorado Springs, Colo.**  
Frank F. Crump, Wholesale and Retail Florist  
Member Florists' Telegraph Delivery Ass'n.

**THERMOPOLIS, WYO.**  
THERMOPOLIS FLORAL CO.  
A. SCHULENBERG, Proprietor

hospital, where he underwent a painful operation last week. From latest reports he is doing nicely and expects to be out by the end of this week.

The Lady Florists' Home Circle was entertained by Mrs. J. J. Beneke at her home April 14. All the members were present and enjoyed a pleasant afternoon.

Jacob Kauffman, who is with George Berner in the floral department at Wolff-Wilson's, is quite sick at his home, following a paralytic stroke. His friends are holding out hopes for his recovery.

The weather last week was just right for the nurserymen and landscape men, who report that they have all the business they can attend to, with experienced help hard to obtain at any price.

J. J. Windler has severed his connection with Windler's Flowers. He sold his interest to his brother-in-law, Edward Guntly, who will continue the business at 2300 South Grand avenue under the old name of Windler's Flowers. Mr. Windler leaves the trade to manage the business of a large local gum factory.

The big night of the "Say It with Flowers" Bowling League will be April 24 at the Western Rowing Club. For this all arrangements are complete. Twenty members of the bowling league will take part in the tournament. Sec-

**Schneider, Florist**  
22 EAST HIGH ST.  
Largest and Best Store and Greenhouses  
Large stock always on hand  
Springfield, Ohio

**DAYTON, OHIO**  
16 and 18 W. Third St.  
**Matthews the Florist**  
Established in 1883. Member F. T. D.  
Greenhouses and Nurseries in Riverdale.

**Youngstown, O.**  
RYAN & CULVER  
27 S. Hazel St. Member F. T. D.

**YOUNGSTOWN, O.**  
HARRY C. WALTHER  
Orders receive prompt and careful attention  
Member F. T. D.

**YOUNGSTOWN, OHIO**  
**The Hazy Shoppe**  
234 N. Phelps Street QUALITY AND SERVICE

**DAYTON, OHIO**  
J. W. RODGERS  
Member F. T. D. Elks Bldg., 3d and Jefferson Sts

**VAN METER FLOWER SHOP**  
SPRING and HIGH SPRINGFIELD, O.  
BEST FLOWERS FOR EVERY OCCASION.

**Canton, O.** JOHNSTON'S Flower Shop  
HARRIS ARCADE  
Member Florists' Telegraph Delivery Assn.

**NEWARK, OHIO**  
Most complete stock in central Ohio  
**HALBROOKS THE FLORIST**

**Upper Sandusky, O.**  
B. E. CONSTIEN, AT YOUR SERVICE



# Telegraph Delivery Department

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## Cleveland

### The KNOBLE BROS. CO.,

Flowers and Nursery Products

MEMBERS F. T. D.

Well equipped to handle your orders.

1836 W. 25th St.

Member  
F.  
T.  
D.

TOLEDO, O.

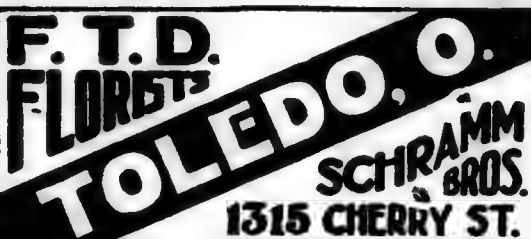
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AND  
VICINITY

MEMBERS

TOLEDO COMMERCIAL CLUB  
TOLEDO RETAIL MERCHANTS  
FLORISTS' TELEGRAPH DELIVERY

TOLEDO, OHIO

METZ & BATEMAN,  
221 Superior St. Ohio Building


TOLEDO and Vicinity

WHOLESALE AND RETAIL

OTTO P. KRUEGER

427 East Broadway.



Fremont, O.  
Horn Floral Co.  
912 CROGHAN ST.  
Member F. T. D.

COLUMBUS, O., and Vicinity  
THE MUNK FLORAL CO., Growers  
Can fill all retail orders.

WILSON'S WE WILL DO IT PROMPTLY  
COLUMBUS, OHIO

Columbus, Ohio Members  
F. T. D. Ass'n  
THE FRANKLIN PARK FLORAL CO  
Cut Flowers for Central Ohio

MRS. J. B. FREEMAN  
MEMBER F. T. D.

336 Superior St., TOLEDO, OHIO

Kent Brothers FLOWER SHOP  
Covers All Ohio Points  
Members F. T. D. Newark, Ohio

CINCINNATI

FRANK A. VOLZ

Dina Avenue Sta. L.

Most centrally located to the suburbs

CINCINNATI

HENRY W. SHEPPARD

582-584 RACE STREET

Successor to the HILL FLORAL CO.

Good Stock and Good Service

Cincinnati, Ohio

Mickley the Florist'

108 West Seventh Street

WARREN, OHIO

THE F. T. D. ADGATE & SON  
FLORISTS  
WE GROW OUR FLOWERS

retary Plotz, who is high average man for the season, will be the scratch man, with all others receiving a handicap. All the wholesale houses have offered cash prizes, as have also the St. Louis Seed Co., L. J. Bourdet, W. A. Rowe, A. Meyer, Geo. Waldbart and A. H. Hummert. Invitations have been mailed to all in the trade. It will be a stag affair.

News reached the trade last week of the death of Richard Jaenicke, son of Adolph Jaenicke, in Fort Wayne, Ind., March 30. Both Mr. Jaenicke and his son were members of the Florists' Club when they resided in this city.

Alexander Lurie, of the BluMaize Blossom Shop, at Ann Arbor, Mich., spent a few days here last week. Mr. Lurie reports splendid business and a great Easter.

The Acme Flower Shop in the new Arcade building has added a line to the national slogan on all its printed matter, to read:

"Say It with Flowers"  
And say it with ours.

L. H. Archias, of Sedalia, Mo., secretary of the Missouri State Florists' Association, spent April 13 in the city in conference with Frank Windler, vice-president of the association, in regard to the annual meeting of the association, to take place May 15 and 16, during the spring flower show. Arrangements for this meeting are left in the hands of the local members of the association, who number sixty. After a meeting of the local members an announcement will

EGGERT N. ZETLITZ

THE LEADING FLORIST

209 West Market Street

LIMA, OHIO

Member of Florists' Telegraph Delivery

MARION, OHIO

6 railroads with good connections to all parts of State  
A GOOD SELECTION OF FLOWERS  
ON HAND AT ALL TIMES.

BLAKE'S, 140 W. Center

HODY &amp; TULEA

Leading Flower Stores at

727 Broadway

378 Broad Street

LORAIN, OHIO

ELYRIA, OHIO

Stock is supplied by our range of 80,000 feet of glass

LORAIN, OHIO

Member F. T. D. F. G. CAREK ARTISTIC  
Leading Florist WORK

Our Motto: "Anywhere; Any time."

AKRON

OHIO

THE HEEPE CO.

W. P. McFARLAND L. C. McFARLAND  
McFARLANDS, Florists  
AKRON, OHIO

AKRON, OHIO MEMBERS  
F. T. D.  
HAMMERSCHMIDT & CLARK  
12 W. MARKET ST.

CHAS. A. DUERR  
Newark, Ohio Granville, Ohio  
Member Florists' Telegraph Delivery

MANSFIELD, OHIO  
STUHLBREHER BROS.

Members F. T. D. 82 W. 4th Street

ALLIANCE, O. Member  
F. T. D.  
522 S. Freedom Avenue H. T. MILLER

# Telegraph Delivery Department

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NO ORDER TOO LARGE — NO ORDER TOO SMALL

**CLEVELAND** The J. M. Gasser Co. Member F. T. D.  
1006 EUCLID AVENUE

WE ARE THE LARGEST GROWERS OF CUT FLOWERS IN OHIO



If your customer wants flowers delivered by the finest flower store in

**Cleveland**

send your telegraph order to  
**The Jones-Russell Co.**  
1284 Euclid Avenue  
Members F. T. D.

Bell Main 2809  
Cuy. Central 1866

*The Smith & Fetter Co.*  
LEADING FLORISTS  
900 Prospect Avenue Cleveland

**CLEVELAND, OHIO**  
**A. GRAHAM & SON**  
5523 EUCLID AVENUE  
Members Florists' Telegraph Delivery Assn.

**CLEVELAND, O.**  
5923 EUCLID AVENUE  
**WESTMAN & GETZ**  
FLOWERS and SERVICE  
Members Florists' Telegraph Delivery.

**Zanesville, O.**  
**C. L. HUMPHREY**  
Has the best facilities for filling your orders.  
Member Florists' Telegraph Delivery.

**XENIA, OHIO**  
Engle Floral Company

## FIVE STORES IN NORTHERN OHIO

CLEVELAND [TWO STORES] — 13336 EUCLID AVE. 144 PUBLIC SQ.  
YOUNGSTOWN — 33 East Federal St.  
WARREN — 215 East Market St.  
AKRON — 109 South Main St.

## THE PARK FLORAL COMPANY

MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

## Kirchner's for Cleveland

Member Florists' Telegraph Delivery  
Address KIRCHNER'S FLOWERS, 6701 Quincy St., CLEVELAND, O.

**CLEVELAND, OHIO**  
**Wm. H. Temblett**  
FLOWERS  
Member F. T. D. 10313 Euclid Avenue

be made as to the place of meeting. Mr. Archias, before leaving for home, attended the meeting of the publicity committee, which interested him much.  
J. J. B.

### MONTREAL, QUE.

#### Easter Business.

Splendid weather prevailed all the week preceding Easter until Good Friday, when an abundance of rain came, but Easter Saturday was fine and clear, although a little windy.

There was a feeling that stock would be scarce for Easter and storemen were especially eager to place orders for lilies in advance, as several local crops were reported to be behind time, and large quantities were brought in from Toronto and Brampton, Ont.

In some stores lilies were the leaders and were all sold, while in other places a few were left over. The main demand was for plants and any well grown plant was sold.

There were a good many yellow primroses to be seen and they sold well.

## CLEVELAND OHIO

**G. W. MERCER**

2991 West 25th Street Member F. T. D.

**CLEVELAND and EAST CLEVELAND, OHIO**  
**HAHN, The Florist, 10615 SUPERIOR AVE.**  
Artistic Floral Work and Fresh Cut Flowers  
Member F. T. D.



**CLEVELAND, O.**  
**BRAMLEY & SON**  
Store and Greenhouses, 1181 E. 71st St.

**Cleveland, PENN SQUARE FLORISTS**  
ALWAYS OPEN

**Elyria, Ohio LORAIN, OHIO**  
**THE L. C. HECOCK FLORAL CO.**  
Member Florists' Telegraph Delivery Assn.

**ELYRIA, O.** Member F. T. D.  
**ELYRIA FLOWER SHOPPE**



# Telegraph Delivery Department

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## San Francisco

OAKLAND, BERKELEY and Vicinity

## CHAS. C. NAVLET CO.

THREE STORES:

423 and 427 Market Street .... SAN FRANCISCO, CALIF.  
917 Washington Street..... OAKLAND, CALIF.  
20 and 22 East San Fernando Street.... SAN JOSE, CALIF.



Hutchinson,  
Kansas

Member Florists'  
Telegraph Delivery

Leading Florist  
**JAMES HAYES**, 819 KANSAS AVENUE  
TOPEKA, KAN.  
Member F. T. D.

**MRS. LORD'S FLOWER ROOM**  
112 W. 8th Ave., TOPEKA, KAN.  
Member Florists' Telegraph Delivery.

**SALINA, KANSAS**  
LEIGHTON FLORAL CO.  
Members Florists' Telegraph Delivery Ass'n

**ATCHISON, KAN.**  
The Atchison Seed and Flower Store Co.  
MEMBER F. T. D.

**Kansas City, Kansas**  
L. C. FIELD  
Member Florists' Telegraph Delivery

**Atchison, Kan.** GROVES  
FLORAL CO.  
Established 1885. Member of F. T. D.

**WICHITA, KANSAS** Shipments for Kansas  
and Oklahoma  
W. H. CULP & COMPANY  
Quality Flowers Members  
Personal Service F. T. D. A.

**DES MOINES, IA.**  
GUTHRIE-LORENZ CO.

**Cedar Falls, Ia.** BANCROFT'S  
Beautiful Flowers  
55,000 Feet Glass Members F. T. D. Joseph Bancroft & Son

**PERRY, IOWA**  
LOUWERSE & CO.

**MONTICELLO, IA.**  
C. L. VAN METER MEMBER  
F. T. D.

**COUNCIL BLUFFS, IOWA**  
GARDINER FLORAL CO.  
Leading Retail Florist 545 W. BROADWAY



**FT. DODGE, IA.**  
NORDWALL  
E. E. NORDWALL

**Pocatello, Idaho** Member  
We cover Southern Idaho and Western Wyoming F. T. D. ATKIN'S

## COUNCIL BLUFFS, IA.

## J. F. WILCOX & SONS

750,000 FEET OF GLASS

Orders shipped to any part of Iowa or Nebraska on a moment's notice.  
Daily Delivery to Omaha.

MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

## Harkett's

FLORAL NURSERY

For { Eastern Iowa  
Western Wis.  
N. W. Illinois

Dubuque, Iowa



## DAVENPORT, IOWA

AND WESTERN ILLINOIS

G. F. FORBER,

313 Brady Street

Member Florists' Telegraph Delivery Association

I  
O  
W  
A

## Kemble's Flowers

Marshalltown, Boone, Center-  
ville, Oskaloosa, Oelwein,  
Mason City, Chariton,  
Grinnell and Ottumwa.

SEND YOUR ORDER TO HOUSE NEAREST  
PLACE OF DELIVERY

Primula obconica and genistas were to be had. Good bulbous stock sold well, but there was some of poor quality offered also. There were but few azaleas, rhododendrons and lilacs seen. Rambler roses were good and sold well.

In cut flowers violets were taken in preference to anything else and sweet peas followed closely. Lily of the valley dragged, owing to the price. Orchids sold well, but buyers do not care for Cattleya Schroederae, on account of its pale color. There was not a large demand for roses, although the quality was fine. Pansies sold well and there was a moderate demand for tulips and daffodils.

### Various Notes.

Mrs. Hill, the Rosery florist, reports a big demand for corsage flowers. She was well satisfied with her Easter business, although a few plants were left unsold.

Mr. Ley, manager of Campbell's, reported a splendid sale of lilies and all potted stock. Violets took the lead in cut flowers.

Hall & Robinson enjoyed an exceptionally good business, disposing of large quantities of stock.

A large volume of business was transacted at McKenna's, Ltd., with lilies in the lead. Many thousands of violets were disposed of. Their bulbs were of fine quality and the best ramblers were seen at this establishment.

## DAVENPORT, IOWA

"Say It with Flowers"

BILLS FLORAL CO.

M. A. TIERNEY, Owner Member F. T. D.

## WATERLOO, IOWA

GALLOWAY'S FLOWER STORE

Russel-Lamson Bldg., 211 West 5th Street

Special attention given to out-of-town orders

## SIoux CITY, IOWA

Supplies western Iowa, southern Minnesota, all of South Dakota and north-eastern Nebraska.

J. C. RENNISON CO.

## SIoux CITY, IOWA

Members of F. T. D. ROCKLIN & LEHMAN

## M. J. SPORMAN CEDAR RAPIDS IOWA

## CEDAR RAPIDS, IA.

I. N. KRAMER & SON  
Member Florists' Telegraph Delivery

# Telegraph Delivery Department

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## San Francisco and Vicinity

MacRorie-McLaren Company  
141 Powell Street  
Florists

We grow our own stock and with extensive nurseries to draw from can give unusual values.

RETAIL

WHOLESALE

San Francisco, Calif.  
ALBERT O. STEIN  
Flower Shop  
1150 SUTTER STREET

SALT LAKE CITY Ship whole of UTAH, Central part of NEVADA and IDAHO  
MILLER FLORAL CO., 10 East Broadway  
MEMBER F. T. D.  
250,000 sq. ft. of modern glass. Unexcelled facilities. Prompt and courteous service always.

SAN FRANCISCO  
Podesta & Baldocchi  
224-226 Grant Avenue  
Prompt and careful attention to orders from out-of-town florists.

OGDEN, UTAH  
FLOWERS Best shipping facilities as Dumke  
FRESH Ogden is a railroad center. Floral Co.  
FROM THE GREENHOUSES

BERKELEY, CAL. MEMBER  
Curtis D. Shoemaker, F. T. D.  
NORTON, Florist Prop.

SALT LAKE CITY  
AND CONTRIBUTING TERRITORY  
BAILEY & SONS CO. Member  
Est. 1905. 61-63 East Second South F. T. D.  
Special consideration given Telegraph Orders.  
LARGE STOCK ALWAYS ON HAND.

C. A. Smith, of C. A. Smith & Son, who recently bought the business of George Eon, was well satisfied with the first holiday season.  
Wilshire Bros. supplied this market with the finest Victoria daffodils.  
Arthur Legare's sweet peas were good property. W. C. H.

Salt Lake City  
ALSO PARTS OF COLORADO, IDAHO, MONTANA AND NEVADA  
HUDDART FLORAL CO.  
56 South Main Street  
Member Florists' Telegraph Delivery Ass'n.

SAN FRANCISCO, CAL.  
ART FLORAL CO.  
255 Powell Street  
Best attention given your orders  
Members Florists' Telegraph Delivery

### CINCINNATI.

#### The Market.

The market was on the long side last week and good stock in many lines failed to find a buyer. Roses were good, but even a sacrifice in price failed to move them. Carnations were also slow sellers, a great quantity of poor stock finding its way to the street peddlers. Bulbous stock is gone and violets are practically off the market. Snapdragon is a good seller and moves about at normal prices. Easter lilies are shortening down to somewhere near the point where the demand is equal to the supply. Calendulas are arriving with longer stems and bring \$1 to \$3 per hundred. The greens situation is not so favorable. Ferns are poor and have lost their keeping qualities. Leucothoe leaves are of poor quality and short-stemmed. Smilax is none too plentiful.

The retail trade is recovering from the slump following the heavy Easter business. Cincinnati was more fortunate than some cities, since the stormy weather did not visit us until everything was sold and delivered.

The large number of weddings seems to be general throughout the country. Funeral work has been above the average and a great many telegraph orders have been handled recently. While

SALT LAKE'S  
LEADING FLORIST  
ERNEST LAMBOURNE  
67 South Main, Salt Lake City, Utah.

OAKLAND, CAL.  
HOGAN & EVERS  
1439 Broadway  
THE BEST SERVICE

SAN DIEGO, CAL.  
BOYLE & DARNAUD  
F. T. D. florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.  
Members Florists' Telegraph Delivery.

SAN JOAQUIN VALLEY  
"The Personal Service Store"  
Turlock Seed Co. TURLOCK CALIF.

Sacramento, Cal.  
A. NAVLET, 1180 Tenth St. 20 YEARS AT IT

San Francisco  
DARBEE'S  
1036 Hyde Street  
LARGEST STOCK OF CHOICEST FLOWERS  
Members Florists' Telegraph Delivery

Oakland, Calif.  
J. SEULBERGER & CO.,  
418 Fourteenth Street  
Est. 1882 Immediate Deliveries in  
Members F. T. D. Berkeley and Alameda

Berkeley OAKLAND  
SAN FRANCISCO  
THE FLOWERSHOP  
Berkeley's most up-to-date flower establishment

JULIUS EPPSTEIN, FLORIST AND DECORATOR  
Flowers for All Occasions Delivery Anywhere  
Hotel SAN FRANCISCO  
St. Francis.



# Telegraph Delivery Department

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## LOS ANGELES

414½ SOUTH BROADWAY

SEND YOUR ORDERS TO  
**BROADWAY  
FLORISTS**

**LOS ANGELES, CAL.**  
**REDONDO FLORAL CO.**  
218 West Seventh Street  
Members of Florists' Telegraph Delivery  
A. KNOFF A. F. BORDEN

**PASADENA, CALIF.** SIEBRECHT'S  
HOUSE  
OF  
FLOWERS  
MEMBER F. T. D.  
HENRY A. SIEBRECHT, Jr.

**WOLFSKILLS' and  
MORRIS GOLDENSON**  
FLORISTS AND DECORATORS  
We Solicit Telegraph Orders.  
Regular Trade Discount.  
229 W. Third St., LOS ANGELES, CAL.


**Portland**  
ORE.  
**Tonseth's**  
287 Washington Street  
In the heart of the city  
Growers and Retailers F. T. D.  
MEMBERS

Portland, Ore.  
**CLARKE BROS.**  
FLORISTS  
Oakland, Cal.

**Darling's Shop**  
"FLOWERS FOR HER"  
208 West Sixth Street, LOS ANGELES, CAL.  
Cut flowers or good design work by best artists  
and designers delivered anywhere in the west  
on receipt of mail or telegraph orders.  
Members Florists' Telegraph Delivery Association.

**PORTLAND**  
ORE.  
*Lubliner*  
FLORIST 328 & 348  
MORRISON ST.

**LOS ANGELES, CAL.**  
**HOWARD & SMITH**  
NINTH AND OLIVE STREETS  
You can depend on us for all orders for  
delivery in this section.

**The Alexandria Florist**  
Member of F. T. D. and S. A. F.  Hotel Alexandria  
Los Angeles,  
Calif.

**Santa Barbara, Cal.**  
912 STATE STREET  
**GLEAVE'S FLOWER SHOP**  
ARTHUR GLEAVE, Prop.  
Choicest Cut Flowers and Floral Designs  
on short notice.  
Both Phones 1013

**LOS ANGELES, CAL.**  
**ATHLETIC CLUB FLORIST**  
Formerly California Cut Flower Co.  
433 West 7th Street  
Takes care of telephone and telegraph orders  
over the whole of Southern California.  
Usual trade discount.

**POMONA, CALIFORNIA**  
POOLEY'S FLOWER SHOP  
LEADING RETAIL FLORIST

Mothers' day is still some distance  
away, everyone is acquiring the neces-  
sary habit of making early preparations.  
The outlook seems to indicate a heavier  
demand than last year.

### Various Notes.

Peter Weiland has been strong on  
single daffodils. This stock moves well,  
as also do sweet peas.

E. G. Gillett is receiving plenty of  
southern plumosus and is better pre-  
pared to take care of the big demand.

C. E. Critchell is receiving some extra  
fine rose stock from the Joseph H. Hill  
Co., of Richmond, Ind. Snapdragons,  
calendulas and marguerites are also of  
good quality here.

H. W. Sheppard supplied the decora-  
tions for the Graydon wedding, the big-  
gest event of the season. Large quanti-  
ties of lilies were used in the church,  
while handsome basket arrangements  
were used throughout the house. The  
bride carried valley and orchids, while  
her maids carried bouquets of variously  
colored sweet peas and roses. This firm  
also supplied the bridal outfit of five  
bouquets for the Richardson wedding at  
Glendale.

Julius Baer recently filled orders for

**Hollywood Flower Shop**  
HOLLYWOOD, CAL.  
ARTISTIC WORK. PERSONAL ATTENTION.  
Telegraph Orders Delivered to  
LOS ANGELES OCEAN PARK  
SANTA MONICA VENICE

**PHOENIX, ARIZ.**  
**Arizona Seed & Floral Co.**  
28 and 30 So. Central Ave. Member F. T. D.

**PHOENIX, ARIZONA**  
**Donofrio Floral Dept.**  
CHAS. E. MORTON, Mgr.  
Wire your orders to us for delivery in  
Arizona and New Mexico.

**Flowers for all ARIZONA**  
**Tucson Seed & Floral Co., TUCSON, ARIZONA**  
**DOUGLAS, ARIZ.**  
**TRAVIS' FLOWER SHOP** For all points  
in Arizona

**Pasadena, Cal.** 342 East  
Colorado St.  
**THE ORCHID**  
PASADENA'S OLDEST FLORIST WILL  
EXTEND THE USUAL COURTESIES  
Member of F. T. D.

**PASADENA, CAL.**  
**ELDRED FLOWER SHOP.**  
Member Florists' Telegraph Delivery.

**RIVERSIDE, CALIFORNIA**  
Florist to the Glenwood Mission Inn  
**ORANGE BLOSSOM FLOWER SHOP**

**RIVERSIDE, CALIFORNIA**  
A. M. HOSP  
Leading Retail Florist 660 Main Street

**LONG BEACH, CAL.**  
Lowe's Flower Shop, The Pioneer and  
Leading Florist  
Member Florists' Telegraph Delivery

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## SEATTLE

### Woodlawn Flower Shop

1410-1412 2nd Avenue—Beside Clemmer Theater Building

"IN THE HEART OF THE CITY"

Base the Recipient of Your Telegraphic Orders Upon Merit

We offer unexcelled facilities. More than 13,000 square feet of store space devoted exclusively to retailing of flowers. Where quality and service reign.

21 EMPLOYEES

CHARLES E. SULLIVAN, in charge of Telegraphic Service

## SEATTLE

Member Florists' Telegraph Delivery Ass'n.

## HOLLYWOOD GARDENS

SEATTLE'S LEADING FLORIST

1622 SECOND AVENUE

### Bellingham, Wash.

Telegraph orders delivered anywhere in the northwest country  
**FLORAL EXCHANGE**

### SEATTLE

1001-1003 Third Avenue

Finest Floral Studio  
in the Northwest

*Rosaia Bros.*  
Members  
F. T. D.

### Yakima, Washington STATE FLORAL CO.

We Grow Our Own Flowers  
Telegraph Orders filled promptly and carefully  
Members F. T. D. Association.

### California Florist TACOMA, WASH.

Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

### SEATTLE

Choice Flowers, prompt and careful  
**L.W. McCOY** 904 3rd Avenue  
Established 1900

### WALLA WALLA, WASH.

**YOUNG & LESTER**  
SOUTHEASTERN WASHINGTON  
NORTHEASTERN OREGON  
NORTHERN IDAHO orders filled promptly  
Members Florists' Telegraph Delivery Association

### WALLA WALLA, WASH.

**Jones' Flower Shop,** Telegraph orders filled promptly

### TACOMA

**SMITH FLORAL CO., 1112 Broadway**

two casket covers in one day. Both were ordered on short notice, but, with all hands doing their best, they were delivered at the specified time.

H. E. K.

### BLUFFTON, IND.

Myers & Co. Easter sales amounted to almost thirty per cent more than last year. They had just enough Easter lilies to keep prices right. The big demand was for roses, sweet peas and bulbous stock. They have their houses well filled with bedding stock and vegetable plants. One of the latest productions of this firm is a yellow sport of Bonny Best tomato.

H. Wiecking has his houses filled with geraniums and vegetable plants. He does a wholesale business in these lines.

### Spokane, Wash.

**Eugene's Flower Shop**  
PROMPT AND RELIABLE

### Spokane, Wash.

**A. J. BURT, Florist**  
Established 20 Years Always on the job  
CLEMMER THEATER BUILDING

### Spokane, Washington

**Reimer's Floral Art Shop**  
RETAILERS AND GROWERS

### FORSHAW, Florist THE ROUND-UP CITY PENDLETON, ORE.

**HONOLULU, HAWAII**  
**TAYLOR, FLORIST**  
Wireless and Cable Address, "FLORIST" Honolulu



# Telegraph Delivery Department

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## MINNEAPOLIS MAZEY

"The  
Society  
Florist"

MINN.

SECOND AVE. SO. AT EIGHTH ST.

### Rochester, Minn.

FLOWERS ON SHORT NOTICE

Rochester Greenhouse Co.

EMIL RIEPLE

Rochester's only store having its own greenhouses

Member F. T. D.

111 2nd Street.

### ROCHESTER, MINN. ROCHESTER FLORAL CO.

114-116 FIRST AVE., S. W.

Run in connection with Greenhouses.  
Cut Flowers and Plants delivered promptly.  
Under new management.

H. W. KLEIN, Mgr.

Member F. T. D.

### ST. PAUL, MINN.

THE LARGEST STORE IN AMERICA

MEMBER F. T. D. ASS'N

The finest and largest stock west of Chicago  
Awake night and day looking for ordersHOLM & OLSON, Inc., 20-22-24  
W. 5th St.

### Swanson's

Incorporated

912 Nicollet Avenue, offers the trade its unexcelled facilities for filling orders in  
MINNEAPOLIS

SEND ORDERS FOR

### Minneapolis & Minnesota

To J. J. WEST'S, Inc.

3009 4th Ave., South

TWO STORES—LARGE STOCK

### Duluth, Minn.

Flowers delivered promptly  
to any place within 300 miles

THE ALPHA FLORIST

### DULUTH, MINN.

THE ONLY GREENHOUSES  
IN DULUTH OR SUPERIOR

Flowers delivered anywhere on the Iron Range

J. J. LEBORIOUS

### DULUTH FLORAL CO.

200 MILES in any direction. Duluth, Minn.  
We are the center of the great  
Northwest. Daily deliveries to SUPERIOR, WIS.

### MANKATO, MINN.

THE WINDMILLER CO.

Flowers to all points on short notice

Member Florists' Telegraph Delivery

### AUSTIN, MINN.

A. N. Kinsman, Inc.

Competent Service to all Iowa and  
Minnesota Points.

Member Florists' Telegraph Delivery.

### Yankton and Mitchell, S. D.

We grow Roses, Carnations and all seasonable  
flowers. Floral emblems that are right. Give  
us your northwest orders. 160-page catalogue.

### Gurney Greenhouse Company

### Mitchell S. D. WM. DETHLEFS

Leading  
FloristChoice flowers and prompt service  
731 SOUTH MONTANA ST. Member F. T. D.

### ABERDEEN, S. D. Member

F. T. D.

Quality Blossoms  
for all Occasions.

Milady's Flower Shop

### STEAMER SAILINGS.

The following sailing list, displayed  
in a conspicuous place in the window  
or store or used in advertising matter  
with the information that you have  
facilities for filling bon voyage orders  
on short notice, will aid in developing  
your telegraph orders for steamer trade:

Steamer	From	To	Sails
Bergensfjord	N. Y.	Norway	Apr. 23
Minnedosa	St. John, N. B.	Liverp'l	Apr. 23
Adriatic	N. Y.	S'th'ton	Apr. 24
K. A. Victoria	N. Y.	Liverp'l	Apr. 24
Cassandra	Portl'd	Glasgow	Apr. 24
New York	N. Y.	S'th'ton	Apr. 24
Mauretania	N. Y.	S'th'ton	Apr. 24
Metagama	St. John, N. B.	Liverp'l	Apr. 24
Coamo	N. Y.	San Juan, P. R.	Apr. 24
Tahiti	Vanc'er	Sydney	Apr. 25
Siberia Maru	San Fran.	Yok'h'a	Apr. 27
Manoa	San Fran.	H'lulu	Apr. 27
Megali Hellas	N. Y.	Greece	Apr. 28
Regina D'Italia	N. Y.	Genoa	Apr. 28
Emp. of Japan	Vanc'er	Yok'h'a	Apr. 28
Nanking	San Fran.	Yok'h'a	Apr. 29
Kroonland	N. Y.	Antwerp	May 1
St. Paul	N. Y.	S'th'ton	May 1
La Lorraine	N. Y.	Havre	May 1
Ecuador	San Fran.	Yok'h'a	May 1
San Juan	N. Y.	San Juan, P. R.	May 1
Fushimi	Seattle	Yok'h'a	May 3
Canada	N. Y.	Naples	May 3
Mani	San Fran.	H'lulu	May 5
Frederik VIII.	N. Y.	Cop'h'n	May 6
Emp. of Asia	Vanc'er	Yok'h'a	May 6
Victorian	Quebec	Liverp'l	May 7
Shinyo Maru	San Fran.	Yok'h'a	May 8
Lapland	N. Y.	Antwerp	May 8
Saturnia	Montreal	Glasgow	May 8
Manchuria	N. Y.	Hamburg	May 8
Winifredian	Boston	Liverp'l	May 8
Imperator	N. Y.	S'th'ton	May 8
Coriscan	Montreal	Liverp'l	May 8
Brasos	N. Y.	San Juan, P. R.	May 8
Scotian	Montreal	London	May 8

### LINCOLN, NEB.

1338 O Street

FREY & FREY  
WHOLESALE AND RETAIL120,000 square feet of glass at your  
service.

Trade Discount

Members of the Florists' Telegraph Delivery



### C. H. FREY

Wholesale and Retail Florist

1133 O Street, LINCOLN, NEB.

Will Fill Orders for the West on Short Notice.  
Trade Discounts. First-class Stock.

### OMAHA, NEB.

### Alfred Donaghue

1622 Harney Street

Established 1866

### OMAHA, NEB. Member

F. T. D.

Louis M. Rogers, 319 So. 16th St.

### OMAHA, NEBRASKA

Lee L. Larmon

Fontenelle Florist,  
1814 DOUGLAS ST.

### OMAHA, NEBRASKA

John 'H. Bath, The Careful Florist,  
1804 FARNUM STREET  
Member Florists' Telegraph Delivery

### Hess & Swoboda, Florists

Telephones 1501 and L 1582

1415 Farnam Street, OMAHA, NEB.

### Lewis Henderson, Florist

1519 Farnum Street, OMAHA, NEBRASKA  
Member Florists' Telegraph Delivery Ass'n

### Lincoln, Neb. Flowers for All Occasions from Stable to Grave

### CHAPIN BROS., Retail Florists

FOR ALL NEBRASKA ORDERS  
CENTRAL USE

ED. WILLIAMS, Grand Island

Competent Florist Railroad Center

### ROSWELL, N. MEX.

ALAMEDA GREENHOUSES

Headquarters for Flowers New Mexico and Texas.

PINEHURST FLORAL CO.

1121 Grand Ave.

Successors to Geo. M. Kellogg Floral Co.  
Wholesale Florists

Kansas City, Mo.

CURRENT PRICE LIST

Roses	
Ophelia.....	Per 100, \$6.00 to \$20.00
Richmond.....	Per 100, 5.00 to 20.00
Sunburst.....	Per 100, 5.00 to 16.00
Shawyer.....	Per 100, 5.00 to 16.00
Killarney.....	Per 100, 5.00 to 16.00
Kaiserin.....	Per 100, 6.00 to 16.00
CARNATIONS.....	Per 100, \$ 3.00 to \$ 5.00
EASTER LILIES.....	Per 100, 10.00 to 15.00
CALLA LILIES.....	Per 100, 12.00 to 20.00

Miscellaneous	
Jonquils.....	Per 100, \$4.00 to \$ 6.00
Tulips.....	Per 100, 6.00 to 10.00
Sweet Peas.....	Per 100, 1.50 to 3.00
Snapdragon.....	Per 100, 8.00 to 12.00
Calendula.....	Per 100, 3.00 to 8.00
Adiantum.....	Per 100, 1.00 to 1.50
Sprengeri, Plumosus.....	Per bunch, .50
Smilax.....	Per dozen, 3.00
Ferns.....	Per 1000, 4.00

Home Phone Main 2765  
Bell Phone Grand 2765

Store closed all day Sunday. Open weekdays until 5:30 p. m.  
Sunday shipping orders accepted at Greenhouses:  
Pleasant Hill, Mo., Phone 18

OVER 500,000 FEET OF GLASS

This is all Good Stock

ASPLENUM NIDUS-AVIS (Bird's-Nest Fern)	
Heavy, 4-in.....	75c each
Heavy, 8-in.....	50c each
PANDANUS VEITCHII	
4-in.....	75c each
5-in.....	\$1.00 and \$1.25 each
6-in.....	2.00 and 2.25 each

BOSTON FERNS	
4-in.....	35c each
5-in.....	50c and 75c each
6-in.....	\$1.00 and \$1.25 each
7-in.....	2.25 and 2.50 each
8-in.....	3.00 and 3.50 each

MACAWII FERN—New	
Good 4-in.....	50c and 75c each
HOLLY FERN	
4-in.....	35c each
GOOD STRONG TABLE FERNS	
3-in.....	\$15.00 per 100
Packed in paper pots. Packing 5%	

PINEHURST FLORAL CO.

Wholesale Store:  
Kansas City, Mo.

Successors to Geo. M. Kellogg Floral Co.  
WHOLESALE FLORISTS

Cash or satisfactory references  
Part cash if C. O. D.

Greenhouses: PLEASANT HILL, MO.

H. KUSIK & CO.

Largest Shippers of  
Fresh Cut Flowers  
at Kansas City.

Florists' Supplies  
Manufacturers of Wire Designs

1018 McGee Street  
KANSAS CITY, MO.

EVANSVILLE, IND.

The Market.

The call for spring plants is on the increase as the weather becomes warmer. Funeral work and wedding decorations are numerous. Spring bedding stock is bringing more money this year. Geraniums in 4-inch pots bring up to 50 cents each. The day of the 5-cent plant is past. There is a good prospect for a large crop of peonies this year, as all the large peony fields seem to be in fine condition.

Various Notes.

Theodore Kuebler is enjoying a good business. He reports a scarcity of ferns. He is cutting extra good carnations.

Julius Niednagel & Sons are cutting large quantities of carnations, sweet peas, bulbous stock, etc. Business is good with them.

Plenty Flowers  
at Low Prices

OPHELIA—good color, medium grade.	
PREMIER and COLUMBIA.....	10c to 25c
RUSSELL and MILADY.....	10c to 25c
OPHELIA and KILLARNEYS.....	6c to 15c
EASTER LILIES.....	18c to 20c
FANCY FERNS—1000.....	\$4.00
CARNATIONS.....	3c to 5c
SNAPDRAGONS.....	10c to 12c
CALENDULAS.....	4c to 6c
CALLAS—dozen.....	\$2.00

T. J. Noll & Company  
1108 Grand Ave., KANSAS CITY, MO.

The William Blackman Floral Co. is having its usual big trade, with plenty of flowers of all kinds.

Karl Zeidler is cutting large quantities of carnations. He has several benches of tomato plants in fine shape. His stock of geraniums is looking fine.

Louis Fritsch, who has been in Chicago for the last few years, has returned to Evansville and is growing vegetable plants in his houses.

The Lockyear Floral Co. is having a large demand for spring stock.

E. L. F.



# Telegraph Delivery Department

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## MINNEAPOLIS MAZEY

"The  
Society  
Florist"

MINN.

SECOND AVE. SO. AT EIGHTH ST.

### Rochester, Minn.

FLOWERS ON SHORT NOTICE

Rochester Greenhouse Co.

EMIL RIEPLE

Rochester's only store having its  
own greenhouses

Member F. T. D.

111 2nd Street.

### ROCHESTER, MINN. ROCHESTER FLORAL CO.

114-116 FIRST AVE., S. W.

Run in connection with Greenhouses.  
Cut Flowers and Plants delivered promptly.  
Under new management.

H. W. KLEIN, Mgr.

Member F. T. D.

### ST. PAUL, MINN. THE LARGEST STORE IN AMERICA

MEMBER F. T. D. ASS'N

The finest and largest stock west of Chicago  
Awake night and day looking for ordersHOLM & OLSON, Inc., 20-22-24  
W. 5th St.

### Swanson's

Incorporated

912 Nicollet Avenue, offers the trade its  
unexcelled facilities for filling orders in  
MINNEAPOLIS

SEND ORDERS FOR

### Minneapolis & Minnesota

To J. J. WEST'S, Inc.

3009 4th Ave., South

TWO STORES—LARGE STOCK

### Duluth, Minn.

Flowers delivered promptly  
to any place within 300 miles

THE ALPHA FLORIST

### DULUTH, MINN.

THE ONLY GREENHOUSES  
IN DULUTH OR SUPERIOR

Flowers delivered anywhere on the Iron Range

J. J. LEBORIOUS

### DULUTH FLORAL CO.

200 MILES in any direction. Duluth, Minn.  
We are the center of the great  
Northwest. Daily deliveries to SUPERIOR, WIS.

### MANKATO, MINN.

THE WINDMILLER CO.

Flowers to all points on short notice

Member Florists' Telegraph Delivery

### AUSTIN, MINN.

A. N. Kinsman, Inc.

Competent Service to all Iowa and  
Minnesota Points.

Member Florists' Telegraph Delivery.

### Yankton and Mitchell, S. D.

We grow Roses, Carnations and all seasonable  
flowers. Floral emblems that are right. Give  
us your northwest orders. 100-page catalogue.

Gurney Greenhouse Company

### Mitchell S. D. WM. DETHELEFS

Leading  
FloristChoice flowers and prompt service  
781 SOUTH MONTANA ST. Member F. T. D.

### ABERDEEN, S. D. Member

Quality Blossoms  
for all Occasions. Milady's Flower Shop

#### STEAMER SAILINGS.

The following sailing list, displayed  
in a conspicuous place in the window  
or store or used in advertising matter  
with the information that you have  
facilities for filling bon voyage orders  
on short notice, will aid in developing  
your telegraph orders for steamer trade:

Steamer	From	To	Sails
Bergensfjord	N. Y.	Norway	Apr. 22
Minnedosa	St. John, N. B.	Liverp'l	Apr. 22
Adriatic	N. Y.	S'th'ton	Apr. 24
K. A. Victoria	N. Y.	Liverp'l	Apr. 24
Cassandra	Portl'd	Glasgow	Apr. 24
New York	N. Y.	S'th'ton	Apr. 24
Mauretania	N. Y.	S'th'ton	Apr. 24
Metagama	St. John, N. B.	Liverp'l	Apr. 24
Coamo	N. Y.	San Juan, P. R.	Apr. 24
Tahiti	Vanc'er	Sydney	Apr. 25
Siberia Maru	San Fran.	Yok'h'a	Apr. 27
Manoa	San Fran.	H'lulu	Apr. 27
Megali Hellas	N. Y.	Greece	Apr. 28
Regina D'Italia	N. Y.	Genoa	Apr. 28
Emp. of Japan	Vanc'er	Yok'h'a	Apr. 28
Nanking	San Fran.	Yok'h'a	Apr. 29
Kronland	N. Y.	Antwerp	May 1
St. Paul	N. Y.	S'th'ton	May 1
La Lorraine	N. Y.	Havre	May 1
Ecuador	San Fran.	Yok'h'a	May 1
San Juan	N. Y.	San Juan, P. R.	May 1
Fushimi	Seattle	Yok'h'a	May 2
Canada	N. Y.	Naples	May 5
Mani	San Fran.	H'lulu	May 5
Frederik VIII.	N. Y.	Cop'h'n	May 6
Emp. of Asia	Vanc'er	Yok'h'a	May 6
Victorian	Quebec	Liverp'l	May 7
Shinyo Maru	San Fran.	Yok'h'a	May 8
Lapland	N. Y.	Antwerp	May 8
Saturnia	Montreal	Glasgow	May 8
Manchuria	N. Y.	Hamburg	May 8
Winifredian	Boston	Liverp'l	May 8
Imperator	N. Y.	S'th'ton	May 8
Corsican	Montreal	Liverp'l	May 8
Brasos	N. Y.	San Juan, P. R.	May 8
Scotian	Montreal	London	May 8

### LINCOLN, NEB.

1838 O Street

FREY &amp; FREY

WHOLESALE AND RETAIL

120,000 square feet of glass at your  
service.

Trade Discount

Members of the Florists' Telegraph Delivery



### C. H. FREY

Wholesale and Retail Florist

1133 O Street, LINCOLN, NEB.

Will Fill Orders for the West on Short Notice.  
Trade Discounts. First-class Stock.

### OMAHA, NEB.

### Alfred Donaghue

1622 Harney Street

Established 1866

### OMAHA, NEB. Member

Louis M. Rogers, 319 So. 16th St.

### OMAHA, NEBRASKA

Lee L. Larmon Fontanelle Florist,  
1214 DOUGLAS ST.

### OMAHA, NEBRASKA

John H. Bath, The Careful Florist,  
1304 FARNUM STREET

Member Florists' Telegraph Delivery

### Hess & Swoboda, Florists

Telephones 1501 and L 1582

1415 Farnam Street, OMAHA, NEB.

### Lewis Henderson, Florist

1519 Farnum Street, OMAHA, NEBRASKA

Member Florists' Telegraph Delivery Ass'n

### Lincoln, Neb. Flowers for All

Occasions from  
Cradle to Grave

CHAPIN BROS., Retail Florists

### FOR ALL NEBRASKA ORDERS

CENTRAL NEBRASKA USE  
ED. WILLIAMS, Grand Island  
Competent Florist Railroad Center

### ROSWELL, N. MEX.

ALAMEDA GREENHOUSES

Headquarters for Flowers New Mexico and Texas.

PINEHURST FLORAL CO.

1121 Grand Ave.

Successors to Geo. M. Kellogg Floral Co.  
Wholesale Florists

Kansas City, Mo.

CURRENT PRICE LIST

Roses

Ophelia.....	Per 100, \$6.00 to \$20.00
Richmond.....	Per 100, 5.00 to 20.00
Sunburst.....	Per 100, 5.00 to 16.00
Shawyer.....	Per 100, 5.00 to 16.00
Killarney.....	Per 100, 5.00 to 16.00
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Miscellaneous

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Sweet Peas.....	Per 100, 1.50 to 3.00
Snapdragon.....	Per 100, 8.00 to 12.00
Calendula.....	Per 100, 3.00 to 8.00
Adiantum.....	Per 100, 1.00 to 1.50
Sprengerl, Plumosus.....	Per bunch, .50
Smilax.....	Per dozen, 3.00
Ferns.....	Per 1000, 4.00

Home Phone Main 2765  
Bell Phone Grand 2765

Store closed all day Sunday. Open weekdays until 5:30 p. m.  
Sunday shipping orders accepted at Greenhouses:  
Pleasant Hill, Mo., Phone 18

OVER 500,000 FEET OF GLASS

This is all Good Stock

ASPLENIUM NIDUS-AVIS  
(Bird's-Nest Fern)

Heavy, 4-in..... 75c each  
Heavy, 3-in..... 50c each

PANDANUS VEITCHII

4-in..... 75c each  
5-in..... \$1.00 and \$1.25 each  
6-in..... 2.00 and 2.25 each

BOSTON FERNS

4-in..... 35c each  
5-in..... 50c and 75c each  
6-in..... \$1.00 and \$1.25 each  
7-in..... 2.25 and 2.50 each  
8-in..... 3.00 and 3.50 each

MACAWII FERN—New

Good 4-in..... 50c and 75c each

HOLLY FERN

4-in..... 35c each

GOOD STRONG TABLE FERNS

8-in..... \$15.00 per 100  
Packed in paper pots. Packing 5%

PINEHURST FLORAL CO.

Wholesale Store:  
Kansas City, Mo.

Successors to Geo. M. Kellogg Floral Co.  
WHOLESALE FLORISTS

Cash or satisfactory references  
Part cash if C. O. D.

Greenhouses: PLEASANT HILL, MO.

H. KUSIK & CO.

Largest Shippers of  
Fresh Cut Flowers  
at Kansas City.

Florists' Supplies  
Manufacturers of Wire Designs

1018 McGee Street  
KANSAS CITY, MO.

EVANSVILLE, IND.

The Market.

The call for spring plants is on the increase as the weather becomes warmer. Funeral work and wedding decorations are numerous. Spring bedding stock is bringing more money this year. Geraniums in 4-inch pots bring up to 50 cents each. The day of the 5-cent plant is past. There is a good prospect for a large crop of peonies this year, as all the large peony fields seem to be in fine condition.

Various Notes.

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Julius Niednagel & Sons are cutting large quantities of carnations, sweet peas, bulbous stock, etc. Business is good with them.

Plenty Flowers  
at Low Prices

OPHELIA—good color, medium grade.	
PREMIER and COLUMBIA.....	10c to 25c
RUSSELL and MILADY.....	10c to 25c
OPHELIA and KILLARNEYS.....	6c to 15c
EASTER LILIES.....	18c to 20c
FANCY FERNS—1000.....	\$4.00
CARNATIONS.....	3c to 5c
SNAPDRAGONS.....	10c to 12c
CALENDULAS.....	4c to 6c
CALLAS—dozen.....	\$2.00

T. J. Noll & Company  
1108 Grand Ave., KANSAS CITY, MO.

The William Blackman Floral Co. is having its usual big trade, with plenty of flowers of all kinds.

Karl Zeidler is cutting large quantities of carnations. He has several benches of tomato plants in fine shape. His stock of geraniums is looking fine.

Louis Fritsch, who has been in Chicago for the last few years, has returned to Evansville and is growing vegetable plants in his houses.

The Lockyear Floral Co. is having a large demand for spring stock.

E. L. F.



## Seed Trade News

**AMERICAN SEED TRADE ASSOCIATION.**  
President, M. C. Dungan, Philadelphia, Pa.;  
secretary-treasurer, C. M. Kendel, Cleveland, O.

UNSEASONABLE weather has proved a great disadvantage to seedsmen so far this season.

SOME American seed growers are offering to absorb half the variation in the exchange rate which operates against those in foreign countries who might be their customers.

CONGRESSIONAL seed distribution is receiving its annual hard knocks in the press throughout the country, but our representatives at Washington seem not deterred from playing the old joke on their constituents once more.

THE M. G. Madsen Seed Co., Manitowoc, Wis., has leased a 40-acre farm near the company's greenhouses. This tract will be added to the land previously acquired and will be devoted to the growing of bulbs and nursery stock.

MOVEMENT of field seeds and onion sets has been much affected by the railroad men's strikes, unfavorably for the dealers in the larger cities, where the troubles centered, and favorably in many instances for the "home" dealers.

THE American Railroad Association, whose suggestions carry the weight of orders, recommended April 17 that when embargoes are placed field and garden seed and seed grain be given priority after food and fuel. The association's letter appears in the Nursery Trade Department in this issue.

THE Santa Cruz freesia district is experiencing the latest rains for many a spring season. These late rains will postpone the harvesting of the freesias, necessitating later deliveries than in the last two years. The crop is in excellent condition, although the outlook does not indicate more than a forty per cent crop of the larger-sized bulbs. Quality is fully up to prior years, the small bulbs being due to the cold and dry fall. Bookings are exceedingly heavy and it would appear that the entire crop will be placed prior to harvest. The narcissus bulb crop is favorable as to size and quality. Callas will be a limited crop this year.

### FRENCH CANDIDUM PRICES.

The Japanese are not the only bulb exporters who think the 1920 crop should be worth more than any preceding crop was, as witness the following recent Paris quotation for north of France candidums for shipment in July and August:

Circumference in centimeters	Per 1000
18 to 19.....	\$22.00
20 to 21.....	26.00
22 to 23.....	32.00
24 to 25.....	37.00
26 to 27.....	46.00
28 to 29.....	50.00
30 and over.....	54.00
35 and over.....	58.00

These prices do not include carriage, freight, packing or insurance.

### WHAT WILL SEEDSMEN DO?

What is the seed grower to do in the face of advancing prices in all lines except that of his own production? A leading seedsman expresses his opinion of the situation thus:

"It seems strange to us that everything seems to be advancing in price,

# Tested Proven Seeds



Early View of Our Trial Grounds

**Did you ever sow Peacock's Flower Seeds? If not—why not? Other florists do.**

Please see full list of Florists' and Market Gardeners' Seeds in the 16-page Green Section, pages 117 to 132 of The Review for January 29.

## Everette R. Peacock Co.

**SEED GROWERS AND IMPORTERS**

4011-15 Milwaukee Avenue,

CHICAGO, ILL.

Get Quotations on Seeds  
FROM

**LANDRETH**

*Before Buying Elsewhere*

We will quote you for immediate  
or future shipment.

**D. LANDRETH SEED CO.**  
Bristol, Pennsylvania

Mention The Review when you write.

**Western Seed & Irrigation Co.**

Seed Growers and Dealers

Office and Warehouse, Growing Station,  
Fremont, Neb. Rocky Ford, Colo.

SPECIALTIES

CUCUMBER

MUSKMELON WATERMELON

PUMPKIN and SQUASH

SWEET, FLINT and FIELD CORN

Write for Special Contract and Spot Prices

Mention The Review when you write.

— THE —  
**J. C. Robinson Seed Co.**

WATERLOO, NEB.  
ROCKY FORD, COLO.

Contract growers of Cucumber, Cantaloupe,  
Watermelon, Squash and Pumpkin Seed, Sugar,  
Flint and Field Seed Corn.

Mention The Review when you write.

**THE KIMBERLIN SEED CO.**

Wholesale Seed Growers **SAN JOSE, CAL.**

Growers of

ONION, LETTUCE, RADISH, Etc  
Correspondence Solicited

**The C. Herbert Coy Seed Co.**

VALLEY, Douglas County, NEB.

Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pump-  
kin; Sweet, Flint and Dent Seed Corn.

**The Harnden Seed Co.**

Garden, Flower and Farm Seeds

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An Experience of Half a Century

IN PRODUCING HIGH GRADE

**GARDEN SEEDS**

at your disposal. Contract growers for the  
jobbing trade of a full line. Mail us your list  
for both SPOT and FUTURE requirements.

Orange, S. D. Woodruff & Sons New York  
City

**Waldo Rohnert**

GILROY, CAL.

Wholesale Seed Grower

Specialties: Beet, Carrot, Endive, Lettuce,  
Onion and Radish.  
Correspondence solicited.

We are Headquarters for the  
BEST OF EVERYTHING

in

**VEGETABLE SEEDS**

With our Stock Seed Farms at Grass Lake, Mich., and our growing stations  
in every part of the United States where seeds are grown successfully, all  
in charge of capable and experienced men, we are equipped for and are producing

Peas, Beans, Corn and Vegetable Seeds  
of all kinds in quantity and of highest quality.

Glad to quote for present delivery or on  
growing contract for future delivery.

**Jerome B. Rice Seed Co., Cambridge, N.Y.**

Mention The Review when you write.

YOU will be satisfied with the products of  
**Burpee's "Seeds that Grow"**

Better write to Burpee, Philadelphia,—for new Complete Catalogue.

Mention The Review when you write.

**Onion Sets**

GROWERS for the Trade

**LEONARD SEED CO.**  
226-230 W. KINZIE STREET, CHICAGO

Write for Prices

BEANS  
PEAS  
CORN

**Braslan**

Growers for the Wholesale Trade Only. Sales, Lettuce, Carrot,  
Parsnip, Parsley, Celery, Endive, Scallion, Napa and Shred  
Brassica and Spencer Sweet Peas, and Cauliflower.

**Seed Growers**

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**Company**

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**The Everett B. Clark Seed Co., Milford, Conn.**

Branch Houses in Wisconsin, Colorado, Montana, Idaho and Washington

Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Spinach.

**Wholesale Seed Grower**

Pepper, Egg Plant, Tomato, Okra, Asparagus,  
Rhubarb, Celery, Spinach, Beet, Onion, Beans,  
Cabbage, Cauliflower, Sweet Corn, Vine Seeds.

Correspondence Solicited.

**GEORGE R. PEDRICK & SON**  
PEDRICKTOWN, N. J.

**TOMATO SEED**

Pepper, Egg Plant, Squash, Pumpkin,  
Cucumber, Cantaloupe and Watermelon  
Seed and Field Corn, on contract.

**EDGAR F. HURFF**

Correspondence Solicited. Swedesboro, N. J.  
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Get the benefit of our 71 years' experience

All Seasonable Varieties

Our stocks are very complete

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The Flower City

**I. N. Simon & Son**

Garden Seeds

—AT WHOLESALE—

438 Market Street PHILADELPHIA, Pa.

**TOMATO SEED**

Grown for the  
Wholesale Seed Trade

**HAVEN SEED CO.**

SANTA ANA, CALIFORNIA

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JOHANSEN-WINSLOW CO.

Growers of **HIGH GRADE FLOWER SEED**

SPECIALTIES

Alyssum Verbenas

Candytuft Asters

Carnations Dianthus

Nasturtiums Zinnias

Sweet Peas

LOS ANGELES

EL MONTE

CALIFORNIA

Send for 1920 Contract List



# BUY BOOT'S BULBS

Boot's Bulbs, Dutch and French, bring best business to buyers. Book 'Bout Boot's Bulbs being mailed to all who ask for it. Write for yours today.

*Specialists in growing Single Narcissi, Bicolor, Victoria.*

## BOOT & CO., Voorhout, Holland

Address care G. W. HAMPTON CO., 17 Battery Place, New York, N. Y.

except garden seeds, which are getting lower and lower in price. There is just one thing that must result and that is the seed growers will have to be paid fair prices for their products or the time will come when the seed trade will go without adequate supplies. The farmers will not accept contracts at less than a stated price and, if the prices to the trade go any lower, the larger and more reliable growers will quit the game and the trade will have to depend upon the small fellows, who are not in a position, either in equipment or financially, to increase their business largely."

### FRENCH SEED SITUATION.

Writing to a British horticultural publication, a French grower gives the following resume of the seed situation in his country:

"The situation of seed growing and of the seed trade has greatly improved in France since the demobilization.

"During war time, owing to the big proportion of farmers and growers who had been mobilized, the areas employed for seed growing were considerably reduced and, at the time of harvest, crops were sometimes lost on account of the impossibility of saving them in time.

"Owing to this cause, the French seed trade has been obliged to become importer for some sorts of which it was formerly exporter.

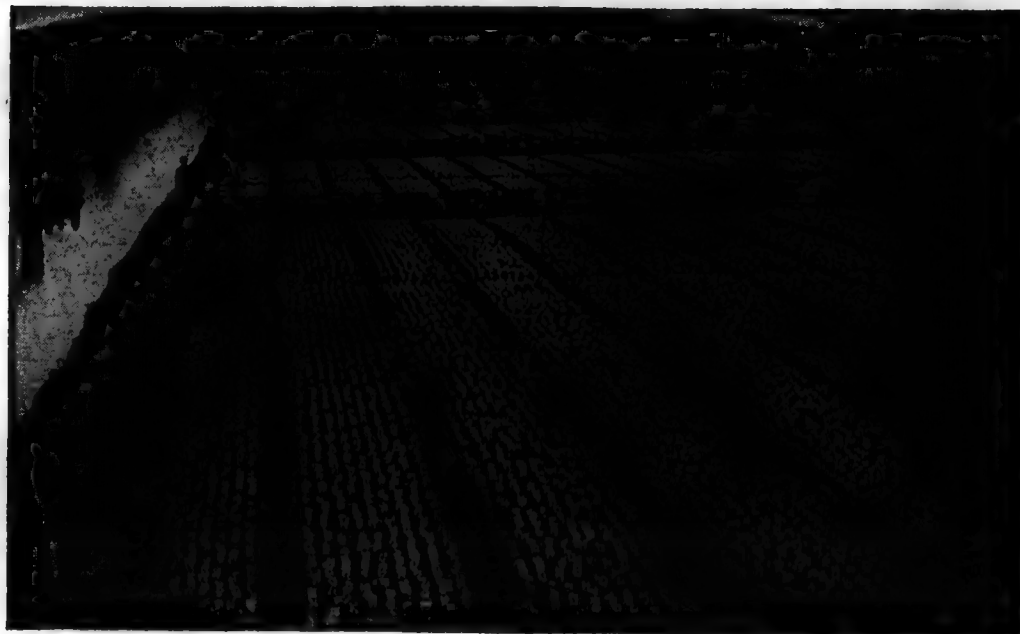
"In spite of the fact that not a year has passed since the last men over 25 years of age were demobilized and that France has lost nearly 2,000,000 men killed and that about 2,500,000 are disabled, also that the greater part of the killed and mutilated belonged to agriculture, there is a strong revival in France in agriculture and seed growing.

"Here are some results of the average crops estimated for this season:

Mangolds and beets, white.	Medium crop.
Mangolds, red and yellow.	Very small.
Carrots	Very good crop and low price.
Cabbages and savoy.	Medium.
Swedish turnip.	Good.
Chicory	Good.
Celery	Very small crop.
Beans	Medium crop.
Lettuce	Medium crop.
Turnips	Very small.
Onions, white varieties.	Very small.
Onions, yellow varieties.	Good medium crop.
Parsley	No crop.
Leek	Good crop.
Radishes	Medium crop.
Salsify and scorzonera.	No crop.
Tomatoes, late sorts.	Middle crop.
Tomatoes, early sorts.	Small crop.

"From information I have obtained from several sources it appears that contracts for next season are numerous and that the seed growing industry will take an important new development in France.

"I have also been informed that the French seed firms which contracted during the war in the United States for



When Buying Holland Bulbs for Next Season  
**BUY THE BEST**

Order from Segers Brothers, Ltd., Wholesale Bulb Growers, Lisse, Holland

**BULBS**

**Holland**

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**R. A. VANDERSCHOOT**

*Wholesale Bulb Grower*

**HILLEGOM, HOLLAND**

Our products will win patrons for you

**BULBS**

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NEW YORK**

**BULBS**

**P. Vos & Son**

**Growers of  
New and Choice**

**Mt. Clemens, Mich.**

**GLADIOLI**

seed growing have been heavily disappointed, owing to the high rate of exchange which prevailed at the opening of this seed season. This high rate of

exchange and freight put the buyer in an inferior position as compared with the price of French-grown seeds.

"It seems that in the opinion of per-

# GLADIOLI

We offer none but our own grown extra quality Gladioli. Heavy, plump bulbs, grown in Michigan soil. Ask our prices for smaller sizes.

TERMS: 3% cash with order; 30 days net. Unknown correspondents give references, please. No charge for packing.

## Commercial Varieties

	1 1/4 in. up	1 1/2 in. up	1 in. up
America, flesh pink.....	\$ 30.00		\$ 18.00
Chris, maroon red, new.....	60.00	\$50.00	40.00
Glory of Holland, fine white.....		35.00	27.00
Golden West, orange red, large.....	30.00	25.00	.....
Goliath, purplish maroon, 100% better than Empress of India.....	60.00	50.00	40.00
Halley, salmon pink, early.....	30.00	.....	.....
Francis King, salmon red.....	30.00	.....	18.00
La Grandesse, extra large white, new.....	75.00	60.00	50.00
Lily Lehman, ivory white.....	50.00	40.00	32.00
Liss, apple blossom pink.....	.....	60.00	50.00
Master Wiebertus, mauve white.....	30.00	.....	.....
Loveliness, creamy white.....	70.00	60.00	50.00
Mr. Mark, light blue, large.....	110.00	.....	70.00
Mrs. Frank Pendleton, light pink, carmine blotch, 2 1/4 in. over \$55.00	45.00	.....	.....
Mrs. Velthuis, brilliant red.....	75.00	60.00	50.00
Niagara, creamy yellow.....	50.00	40.00	32.00
Panama, fine pink.....	50.00	40.00	32.00
Proserpine, very deep pink.....	50.00	40.00	32.00
Pride of Hillegom, the best scarlet for cut flowers, large, new.....	150.00	120.00	100.00
Prince of Wales, salmon rose, very early, extra.....	70.00	60.00	50.00
Princepine, carmine red, white spot	40.00	32.00	.....
Roem Van Kennemerland, extra pink, immense flowers.....	50.00	40.00	32.00
Schwaben, yellow.....	60.00	48.00	36.00
Willy Wigman, white, red blotch..	45.00	35.00	.....
Primulinus Hybrids.....	25.00	20.00	16.00

## New Varieties of High Value

	1 1/4 in. up	1 1/2 in. up	1 in. up
Catharina, grayish light blue, with deeper spot.....	\$ 45.00	\$ 35.00	\$ 27.00
Distinction, large maroon.....	10.00	8.00	6.00
Glory of Noordwyk, soft large yellow.....	40.00	32.00	25.00
Gretchen Zang, lively pink.....	8.00	6.50	5.00
Hubertus, light blue and mauve....	11.00	9.00	7.00
Illinois, apple blossom pink, little red spot, extra.....	20.00	18.00	9.00
Liebesfeuer, bright scarlet.....	8.00	6.50	5.00
Majestic, delicate orange pink, large flowers, brilliant, new variety....	50.00	40.00	32.00
Mr. Theodore, light scarlet, white blotch.....	5.00	4.00	3.00
Muriel, extra fine light blue with little darker spot.....	60.00	50.00	40.00
Mrs. Dr. Norton, white edged soft pink, sulphurish yellow spot.....	75.00	60.00	50.00
Nora, light blue.....	35.00	28.00	20.00
Red Emperor, immense scarlet....	12.00	9.00	7.00
Sulphur King, deep yellow.....	12.00	9.00	7.00
Flora, golden yellow, large, each...	1.50	1.25	1.00
Golden Measure, deep yellow, extra, each.....	4.00	.....	.....
Maine, citron yellow, turning into the purest white when in bloom, very delicate, each.....	4.00	3.50	3.00

# United Bulb Company

The Home of Choice Gladioli.

Box A, Mount Clemens, Mich.

ASK FOR OUR PRICES ON TULIPS, HYACINTHS, DAFFODILS, ETC.

## Orlando Offerings

### Two New Snapdragons

From the originator of Nelrose, Enchantress, Bronze Beauty and other standard greenhouse varieties.

**GOLDEN DELIGHT.** During the past 15 years I have grown thousands of **Yellow Seedlings** from all manner of crosses, but this is the first I have deemed worthy of introduction to the trade. *Pure deep golden yellow*, very large flower and fine habit. If it does not prove the best *yellow* for greenhouse culture I shall be disappointed.

**ORLANDO.** Better than **Bronze Beauty**. Cleaner colors, flowers as large and has a better habit. It is the one variety for a fastidious trade.

Fresh seed, tr. pkt. \$1.00; 3 pkts. of each for \$5.00

### 50,000 ALTERNANTHERA

Red and Yellow, strong, transplanted, bench grown, equal to 2-inch pot plants. Shipped without soil, packed light. Send cash with order and will ship any time up to May 10. \$2.00 per 100; \$15.00 per 1000.

### ASPARAGUS ELONGATUS

(Cut-and-Come-Again.) Fresh seed, \$1 per 100.

**F. W. FLETCHER,**  
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## THE HOUSE OF KELWAY

has a reputation of 70 years behind it as a guarantee.

For three generations we have been Growers and Selectors of pedigree stocks of

## BRITISH SEEDS

Get our prices for booking forward orders (*delivery after 1920 harvest*), not tomorrow but NOW.

**Specialties: GARDEN SEEDS and FARM ROOT SEEDS**  
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Recommend their "Pedigree" strains of

## Vegetable, Flower and Farm Seeds

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## FRENCH BULBS

for your fall planting, why don't you buy them from a FRENCH FIRM?

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(SONS OF LOUIS BREMOND)

Wholesale Bulb Growers, OLLIOULES (VAR), FRANCE

are the oldest and most reliable French Firm in this line. Ask them for their quotations either by letter or by cable.

A. B. C. Code, 5th Edition. Cable Address, Albremond, Ollioules

sons interested it would be better not to contract under these conditions, but to leave the United States market out of their buying areas."

## ONE BAR DOWN.

## In Illinois Corn Borer Ban.

The proclamation of Governor Lowden, of Illinois, March 24, which modifies the previous state quarantine against the European corn borer, shows in three principal ways the influence of the federal quarantine established March 15. The revised proclamation became effective April 1.

It adds Pennsylvania to the territory previously affected, including, however, the whole state, whereas the federal quarantine refers to only one town therein. It adds asters, cosmos, zinnias and hollyhocks to the flowers affected. The third and most significant change is that, while excluding the cut flowers and entire plants of gladioli and dahlias, it admits, in addition to their seeds, "the corms of gladiolus and the tubers of dahlia, when accompanied by a certificate of inspection of a federal or state inspector, certifying that they are free from stems or any parts thereof."

## The Better Solution.

When the first Illinois quarantine, reported in The Review of January 15, was issued, objection was raised because gladiolus corms and dahlia tubers were subject to the quarantine provisions. P. A. Glenn, chief inspector of the Illinois state department of agriculture, replied that these bulbs "were included in this quarantine because we understand that a part of the stem is frequently attached to them when shipped, and it is this portion of the stem which is likely to carry the larvæ of the borer." To exclude from the state stem-bearing corms and tubers seemed the natural solution of the problem, a solution adopted in both the federal and the Michigan quarantines; now Illinois has also come into line.

## What to Do with Prohibited Plants.

Under the operation of the Illinois quarantine, those affected by it in Illi-



Selected Seed of  
**Solanum Melvinii**  
and  
**Bird's Eye Peppers**  
50c per trade packet  
**PETER PEARSON**  
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**"BIG CROP" SEEDS**  
"Tested and Trusted" Over a Century  
Special Price List to Florists and Market Gardeners.  
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**J. BOLGIANO & SON, Baltimore, Md.**

**NATIONAL BULB FARMS, Inc.**  
Benton Harbor, Michigan  
**Gladioli, Dahlias, Peonies**  
**and Hardy Perennials.**  
300 acres under cultivation

**Seeds, Bulbs and Horticultural**  
**Supplies**  
**BECKERT'S SEED STORE**  
101-103 Federal St., PITTSBURGH, PA.

**Tomato Seed and**  
**Seed Sweet Potatoes**  
Pleased to quote you prices on quantities and varieties wanted for present or future delivery.  
**H. AUSTIN Felton, Del.**

nois may not always have been certain what to do with prohibited or infested plants or parts of plants. Light is

## CANNAS

## 2 TO 3 EYE ROOTS

**KING HUMBERT** Doz. 100 1000  
Scarlet Bronze foliage, 4½ ft. .... \$0.75 \$5.00 \$45.00

CALADIUM  
ESCULENTUM

	Doz.	100	1000
5 to 7-inch.....	\$ 1.10	\$ 7.00	
7 to 9-inch.....	1.35	9.00	
9 to 11-inch.....	2.25	15.00	
12-inch and up.....	5.00	35.00	

TUBEROSES  
DWARF PEARL

	100	1000
First size, 4 to 6-inch.....	\$4.50	\$40.00

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**KENILWORTH**  
**GIANT PANSY SEED**  
In Mixture or Separate Colors  
1000 seeds, 30c; 4000, \$1.00  
¼ oz.; \$1.25; oz., \$5.00

My Winter Orchid-flowering  
Sweet Peas

are now grown by over 8000 commercial florists  
They have no equal. Send for list.

**Ant. C. Zvolanek & Sons,**  
LOMPOC, CAL.

## DREVON-TEGELAAR &amp; CO.

Wholesale French Bulb Growers  
1133 BROADWAY  
NEW YORK  
Nurseries at OLLIOULES, FRANCE

Mention The Review when you write.

thrown on this question by the following paragraph from the letter of P. A. Glenn, chief inspector, Urbana, which

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For Immediate Shipment

## Lilium Giganteum

F. O. B. NEW YORK

Size	Per case	Per case
7-9.....	300.....	\$49.50
8-10.....	250.....	47.50
9-10.....	200.....	50.00
10-11.....	150.....	49.50
11-12.....	130.....	47.50

F. O. B. DENVER

6-8.....	400.....	\$42.00
7-9.....	300.....	49.50
8-10.....	250.....	47.50
9-10.....	200.....	50.00

F. O. B. CHICAGO

7-9.....	300.....	\$49.50
10-11.....	150.....	49.50

F. O. B. LONDON (ONT.)

7-9.....	300.....	\$49.50
8-10.....	250.....	47.50
9-10.....	200.....	50.00
10-11.....	150.....	49.50

### HARDY LILY BULBS

F. O. B. NEW YORK

	Per Case	Per Case
RUBRUM — 7-9.....	220.....	\$29.00
" 9-11.....	140.....	30.00
AURATUM — 9-11.....	140.....	32.00
ALBUM — 7-9.....	220.....	30.00
" 8-10.....	170.....	30.00
" 9-11.....	130.....	30.00

### SEEDS

	Per 1000
COCOS WEDDELLIANA.....	\$8.00
ARECA LUTESCENS .....	4.75
ASPARAGUS PLUM. NANUS.....	2.50

(Special prices for large quantities)

### BAMBOO STAKES

	Per Bale	Per Bale
Natural, 6 ft.....	2000	\$22.00
Green, 1½ ft.....	5000	22.50
Green, 2 ft.....	5000	25.00
Green, 26 in.....	4000	22.00
Green, 2½ ft.....	3000	18.00
Green, 3 ft.....	2000	15.00
Green, 3½ ft.....	2000	16.50
Green 3½ ft.....	2500	20.63
Green, 4 ft.....	2000	18.00

TERMS—60 days net, less 2% for cash 10 days from invoice date. Cash with order unless your credit is established with us.

Write for prices on Dracaena Canes, Kentia Seeds, Raffia, Dutch Bulbs, etc.

ESTABLISHED 1902

"RELIABILITY"

is our motto. We occupy our own building, a city block through, and give prompt, efficient, courteous service.

**McHutchison & Co.**

95 Chambers Street  
NEW YORK

# Lily Bulbs

Now in storage awaiting your order.

### GIGANTEUM

6 to 8-inch.....	\$45.00 per case
7 to 9-inch.....	49.50 per case
8 to 10-inch.....	52.00 per case
9 to 10-inch.....	55.00 per case

### RUBRUM, MAGNIFICUM, MELPOMENE

8 to 9-inch.....	\$17.00 per 100
8 to 9-inch.....	32.00 per case
9 to 10-inch.....	22.00 per 100
9 to 10-inch.....	30.00 per case
10 to 11-inch.....	30.00 per case

Shipment any time you say.



**American Bulb Co.**

172 North Wabash Avenue, Chicago

## Snapdragons

are playing a leading role with every live florist. Get your share of this business. Plants may be started any time from seed.

Seed of our famous Silver Pink, \$1.00 per pkt.; 8 for \$2.50; 7 for \$5.00.

Seed of our new Hybrid Pink and of our new Golden Pink Queen, same price.

Seed of Keystone, Nelrose, Garnet, White, Yellow, Light Pink, Buxton and Fancy Mixed, 35c per pkt.; 8 for \$1.00.

Free cultural directions. All orders cash.

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Lily of the Valley Pips  
Delphinium, Newport, Rose

Dracaena Indivisa

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**LILY OF THE VALLEY**

Japanese Lilies, French and Dutch Bulbs

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**Let Me Be Your Seedsman**

**J. K. RUGOWSKI SEED CO., Inc.**  
MANITOWOC, WIS.

—Enough said

## Lilium Giganteum

From Cold Storage

### SPECIAL PRICE:

7x9—per 100 .....	\$18.00
7x9—per case 300.....	50.00

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**Hart & Vick Inc.**  
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accompanies the announcement of the second proclamation:

In case any person in the state of Illinois should receive any of the prohibited plants or plant parts above mentioned or the seeds of the same not thoroughly cleaned, or the corms of gladiolus and the tubers of dahlia not accompanied by a certificate of freedom from stems, he should immediately notify this office of the fact and advise whether or not he elects to have the products destroyed or returned to the original consignor, and he should hold the same for instructions from this office.

The Revised Proclamation.

The essentials of the new proclamation are as follows:

I, Frank O. Lowden, governor of the state of Illinois, do hereby prohibit and declare unlawful from and after the first day of April, 1920, until otherwise by me proclaimed, the importation into the state of Illinois and within the state of Illinois from the said states of Maine, New Hampshire, Vermont, Massachusetts, Rhode Island, Connecticut, New York and Pennsylvania, of corn, broom corn, including all parts of the plants except the seeds only, celery, green beans in the pod, beets with tops, spinach, rhubarb, oats and rye straw as such or when used as packing, cut flowers or entire plants of chrysanthemum, aster, cosmos, zinnia, geranium, hollyhock, gladiolus and dahlia, except the seeds of the above, seed corn when shelled and thoroughly cleaned, and the corms of gladiolus and the tubers of dahlia, when accompanied by a certificate of inspection of a federal or state inspector, certifying that they are free from stems or any part thereof; provided that in the case of all shipments of seed corn, containing packages of more than one quart, the consignor shall give notice of date and amount of shipment and name and address of the consignee to P. A. Glenn, chief inspector, division of plant industry, state department of agriculture, Urbana, Ill.; any shipments of the above products which do not comply with the provisions of this proclamation to be destroyed or to be returned to the original consignor as the owner may direct.

VEGETABLE SEED ACREAGE.

The prospective commercial acreage of vegetable seed crops for 1920 is given in the table below. These figures are based on reports received by the Department of Agriculture from commercial vegetable seed growers and are as accurate and complete as it is possible to obtain at this time.

Compared with last year, marked reductions are noted in the acreage reported for dwarf snap beans, all beet, carrot, lettuce, onion seed, radish, spinach, sweet corn and tomato seed, while a slightly increased acreage is reported for garden pole beans, cucumber, muskmelon, watermelon, parsley, pepper, pumpkin and Swede turnip seed.

The estimated prospective production for 1920 from the acreage reported has been computed on the basis of the average yield per acre for the 4-year period 1916-1919. Figures showing the commercial production for 1919 are given also for comparison.

Kind of seed	Estimated acreage 1920, acres	Prospective production 1920, pounds	Commercial production 1919, pounds
Beans, dwarf snap	35,325	13,247,000	25,093,000
Beans, garden pole (not including lima)	9,100	3,913,000	4,395,000
Beet, garden	413	285,000	1,858,000
Beet, mangel	127	130,000	621,000
Beet, sugar	9,000	8,235,000	6,700,000
Cabbage	1,374	529,000	1,383,000
Carrot	524	275,000	1,562,000
Celery	47	20,200	54,000
Cucumber	3,838	825,000	766,300
Kale	88	12,700	43,000
Lettuce	1,705	725,000	679,800
Muskmelon	1,545	216,000	149,900
Watermelon	5,933	504,000	500,000
Onion seed	1,979	633,000	2,618,000
Onion sets	3,561	34,000,000	21,900,000
Parsley	187	163,000	111,500
Parasip	170	118,000	222,000
Peas, garden	107,019	59,930,000	47,968,000
Pepper	415	24,900	12,000
Pumpkin	1,418	141,800	110,300
Radish	3,848	868,000	2,537,000
Salsify	53	23,300	92,000
Spinach	203	66,000	361,000
Squash, summer	895	143,000	223,000
Squash, Winter	2,330	233,000	443,400
Sweet corn	10,800	8,497,000	13,143,000
Tomato	2,995	225,000	243,000
Turnip, English	1,040	302,000	456,000
Turnip, Swede	283	104,700	128,300

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## Wholesale Cut Flower Prices.

Chicago, April 21, 1920.

	Per doz.	
Beauty, Special	\$ 7.50 @ \$ 9.00	
Beauty, 80 to 86-in. stems	5.00 @ 6.00	
Beauty, 24 to 30-in. stems	4.00 @ 4.00	
Beauty, 20 to 24-in. stems	3.00 @ 3.00	
Beauty, 12 to 20-in. stems	1.50 @ 2.00	
Beauty, Short	.50 @ 1.00	
	Per 100	
Columbia	\$ 6.00 @ \$30.00	
Mrs. Russell	8.00 @ 35.00	
Premier	8.00 @ 35.00	
Milady	4.00 @ 20.00	
Montrose	4.00 @ 15.00	
Sunburst	6.00 @ 20.00	
Ophelia	6.00 @ 15.00	
Killarney	4.00 @ 15.00	
White Killarney	4.00 @ 15.00	
Double White Killarney	4.00 @ 20.00	
Killarney Brilliant	6.00 @ 20.00	
Champ Welland	4.00 @ 20.00	
Nesbit	3.00 @ 5.00	
Cecile Brunner	2.00 @ 3.00	
Carnations	2.00 @ 6.00	
Valley	6.00 @ 8.00	
Cattleyas, doz.	\$18.00 @ \$24.00	
Callas, doz.	1.50 @ 2.00	
Easter Lilies, doz.	1.50 @ 2.00	
Snapdragons, doz.	1.50 @ 3.00	
Pansies, bunch	.08 @ .12	
Calendulas	4.00 @ 8.00	
Sweet Peas	1.00 @ 3.00	
Darwin Tulips	6.00 @ 10.00	
Daisies, Yellow	2.00 @ 2.00	

Pittsburgh, April 21, 1920.

	Per doz.	
Beauty, Special	\$ 9.00	
Beauty, Fancy, 24 to 30-in.	5.00	
Beauty, Shorter, 18 to 24-in.	\$ 3.00 @ 4.00	
Beauty, Firsts, 12 to 18-in.	2.00	
	Per 100	
Beauty, Seconds	\$ 6.00 @ \$ 8.00	
White Killarney	6.00 @ 15.00	
Richmond	6.00 @ 15.00	
Ophelia	6.00 @ 15.00	
My Maryland	6.00 @ 15.00	
Mrs. Charles Russell	8.00 @ 25.00	
Premier	8.00 @ 25.00	
Columbia	8.00 @ 25.00	
Orchids	75.00 @ 100.00	
Carnations	4.00 @ 6.00	
Violets, double	.75 @ .75	
Tulips	4.00 @ 6.00	
Freelias	4.00 @ 4.00	
Mignonette	6.00 @ 6.00	
Sweet Peas	1.00 @ 3.00	
Daisies	3.00 @ 6.00	
Snapdragon	6.00 @ 8.00	
Lilies	12.00 @ 15.00	
Callas	15.00 @ 20.00	
Pansies	1.00 @ 1.00	

St. Louis, April 21, 1920.

	Per doz.	
Beauty, Specials	\$ 8.00 @ \$10.00	
Beauty, Extra	5.00 @ 6.00	
	Per 100	
Columbia	\$ 6.00 @ \$10.00	
Premier	10.00 @ 20.00	
White Killarney	4.00 @ 6.00	
Killarney	4.00 @ 10.00	
Ward	4.00 @ 6.00	
Milady and Ophelia	6.00 @ 10.00	
Russell	10.00 @ 20.00	
Carnations	2.00 @ 4.00	
Easter Lilies	6.00 @ 10.00	
Snapdragons	3.00 @ 5.00	
Daisies	1.00 @ 1.50	
Valley	6.00 @ 8.00	
Orchids, per doz.	\$12.00 @ \$18.00	
Sweet Peas	.50 @ 1.00	
Paper Whites	3.00 @ 4.00	
Violets	.35 @ .50	
Jonquils	3.00 @ 4.00	
Freelias	2.00 @ 3.00	
Callas	6.00 @ 10.00	
Tulips	3.00 @ 4.00	

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## Wholesale Cut Flower Prices.

Buffalo, April 21, 1920.

	Per 100	
Beauty, Special	\$50.00 @ \$60.00	
Beauty, Fancy	25.00 @ 30.00	
Beauty, Extra	20.00 @ 25.00	
Beauty, First	8.00 @ 12.00	
Columbia	10.00 @ 25.00	
Killarney	6.00 @ 15.00	
White Killarney	6.00 @ 15.00	
Double White Killarney	6.00 @ 15.00	
Richmond	6.00 @ 12.00	
Maryland	6.00 @ 20.00	
Russell	12.00 @ 20.00	
Ophelia	6.00 @ 20.00	
Mrs. Ward	4.00 @ 8.00	
Sunburst	6.00 @ 15.00	
Bon Silene	4.00 @ 6.00	
Cecile Brunner	3.00 @ 5.00	
Carnations	3.00 @ 6.00	
Cattleyas	75.00 @ 100.00	
Easter Lilies	10.00 @ 20.00	
Rubrum Lilies	8.00 @ 10.00	
Sweet Peas	1.00 @ 3.00	
Snapdragons	8.00 @ 15.00	
Violets	.75 @ 1.00	
Calla Lilies	12.00 @ 30.00	
Narcissus Golden Spur	3.00 @ 4.00	
Calendula	3.00 @ 6.00	
Freelias	3.00 @ 4.00	
Valley	8.00 @ 10.00	
Daffodils	3.00 @ 4.00	

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Philadelphia, April 20, 1920.

	Per 100	
Beauties, Long	\$40.00 @	\$50.00
Russell, Hadley, Long	20.00 @	30.00
Russell, Hadley, Short	6.00 @	10.00
The Killarneys, Long	6.00 @	8.00
The Killarneys, Short	3.00 @	4.00
Ward	4.00 @	10.00
Prima Donna, Maryland, Long	10.00 @	15.00
Prima Donna, Maryland, Short	4.00 @	8.00
Premier, Long	15.00 @	25.00
Premier, Medium	8.00 @	10.00
Columbia, Long	15.00 @	25.00
Columbia, Medium	8.00 @	10.00
Ophelia, Sunburst, Long	10.00 @	15.00
Ophelia, Sunburst, Short	4.00 @	6.00
Cattleyas	75.00 @	100.00
Carnations, Fancy		6.00
Carnations, Select	4.00 @	5.00
Carnations, Ordinary		3.00
Sweet Peas, Select	1.50 @	2.00
Sweet Peas, Ordinary	.50 @	1.00
Valley	6.00 @	8.00
Daisies, Yellow	1.00 @	1.50
Snapdragons	4.00 @	12.00
Gardenias	10.00 @	25.00
Calendulas	2.00 @	4.00
Easter Lilies	10.00 @	15.00
Callas	10.00 @	15.00
Asparagus, bunch	\$0.45 @	\$0.50

Boston, April 21, 1920.

	Per 100	
American Beauty	\$10.00 @	\$40.00
Shawyer, Russell	4.00 @	20.00
Killarney	2.00 @	12.00
Millady, Miller	2.00 @	12.00
Francis Scott Key, Radiance	3.00 @	12.00
White Killarney	2.00 @	10.00
Double White Killarney	2.00 @	10.00
Killarney Brilliant	3.00 @	12.00
Mrs. Aaron Ward, Sunburst	3.00 @	16.00
Hadley	4.00 @	30.00
Ophelia	3.00 @	20.00
Premier	3.00 @	20.00
Columbia	3.00 @	20.00
Maryland, Hoosier Beauty	8.00 @	12.00
Cattleyas	50.00 @	75.00
Sweet Peas	1.00 @	3.00
Carnations	3.00 @	5.00
Marguerites	1.00 @	4.00
Calendulas	1.00 @	3.00
Callas	8.00 @	12.00
Mignonette	4.00 @	6.00
Freesia	4.00 @	8.00
Trumpet Daffodils	5.00 @	6.00
Tulips	3.00 @	5.00
Easter Lilies	4.00 @	8.00

Milwaukee, April 21, 1920.

	Per 100	
Columbia	\$10.00 @	\$35.00
Premier	10.00 @	35.00
Killarney	6.00 @	15.00
White Killarney	6.00 @	15.00
Hoosier Beauty	6.00 @	18.00
Mrs. Ward	4.00 @	12.00
Ophelia	8.00 @	18.00
Carnations, assorted	4.00 @	6.00
Cattleyas, per doz.	\$12.00 @	\$18.00
Narcissi	6.00 @	8.00
Calendulas	2.00 @	4.00
Callas, per doz.	\$2.00 @	\$2.50
Easter Lilies, per doz.	1.50 @	2.50
Daffodils	4.00 @	6.00
Sweet peas	1.50 @	4.00
Snapdragons, per doz.	\$1.00 @	\$1.50
Tulips	4.00 @	6.00
Hyacinths	8.00 @	10.00
Daisies, Yellow	3.00 @	4.00
Wallflower	4.00 @	6.00

Cincinnati, April 21, 1920.

	Per doz.	
Beauties, 36-inch	\$ 7.50	
Beauties, 30-inch	5.00	
Beauties, 24-inch	4.00	
Beauties, Short	1.00	
Beauties, 18-inch	\$ 1.50 @	2.00
	Per 100	
Columbia	\$ 6.00 @	\$25.00
Premier	6.00 @	30.00
Killarney	4.00 @	10.00
Ophelia	4.00 @	10.00
Russell	6.00 @	20.00
Carnations	2.00 @	6.00

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436 6th AVENUE, between 26th and 27th Streets, NEW YORK

Phones 797, 798 and 799 Farragut

CONSIGNMENTS SOLICITED

## Wholesale Cut Flower Prices.

New York, April 21, 1920.

	Per 100	Per 100
Beauty Specials .....	\$25.00	\$75.00
Beauty, Fancy .....	25.00	50.00
Beauty, Extra .....	15.00	30.00
Beauty, No. 1 .....	10.00	15.00
Beauty, No. 2 .....	4.00	10.00
Prima Donna .....	4.00	20.00
White Killarney .....	3.00	15.00
Francis Scott Key .....	15.00	30.00
Premier .....	4.00	25.00
Mrs. Aaron Ward .....	3.00	15.00
Russell .....	4.00	15.00
Ophelia .....	3.00	15.00
Columbia .....	4.00	15.00
Hadley .....	4.00	50.00
Sunburst .....	3.00	15.00
Orchids—Cattleyas .....	35.00	100.00
Sweet Peas .....	.50	4.00
Gardenias .....	5.00	25.00
Lilies of the Valley .....	2.00	8.00
Carnations .....	3.00	6.00
Tulips, per bunch....	\$0.25 @ \$0.75	
Daffodils, per bunch. .	.30 @ .75	

## GEORGE C. SIEBRECHT

WHOLESALE FLORIST

109 W. 28th St., NEW YORK

Phones 608 and 609 Farragut

Consignments of QUALITY Stock Solicited

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floral trade, but you will  
receive top-notch prices  
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Special opportunity for a couple  
of good Rose Growers who are looking  
for best returns. Our present demand  
is greater than our supply.

## United Cut Flower Co., Inc.

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Telephones No. 3064 and 800 Mad. Sq. 57 W. 24th St



# NEWS OF THE NURSERY TRADE

LACK of help is the greatest problem of nurserymen this spring.

Do your bulletins reach as large a number of buyers as do the offers of nursery stock in the pages of The Review? They cost a good deal more.

THE difficulty of getting printing done promptly, together with the high cost, has created a renewed demand for catalogues for use in the nursery trade.

NURSERY firms have ceased to quote prices in some trade papers to prevent such information going outside the trade. Do they watch their mailing list as closely?

ALLAN DUNSTER, formerly of England, has bought ten acres of land in the Imperial valley, in southeastern California, where he expects to grow ornamental trees, plants and fruit stock.

JOSEPH ZIMMERMAN is to be in charge of the Caldwell Nursery, at Cincinnati, O., where the park board has acquired 104 acres of land and plans to open a nursery where all flowers and plants for municipal parks will be grown.

THERE is a groundless fallacy prevalent that a publisher has not the right to refuse subscriptions. The Review accepts them only from persons who can give proof of their connection with the florists', seed or nursery trade.

EVEN high-priced efficiency experts would find the difficulty in determining production costs far greater in this business than in any branch of manufacturing industry, but the nurseryman who has some idea of them at least is more apt to be making a profit.

## PRIORITY ON RAILROADS.

As a result of conferences with the Secretary of Agriculture, the Interstate Commerce Commission and other officials at Washington, the A. A. N. has secured action which practically gives priority to nursery stock on the railroads after vital necessities, such as food and fuel. This is in the form of a letter to all railroad officials from the American Railroad Association. Although this association now acts in an advisory capacity since the return of the railroads to private ownership, its suggestions have the weight of orders. The letter sent out under date of April 17 reads as follows:

Complaints in considerable volume are reaching us and the Interstate Commerce Commission as well, from nurserymen in various parts of the

country, indicating that there is little uniformity among the various roads with respect to exempting nursery stock, a highly seasonal and semi-perishable commodity, from embargoes.

To establish a uniform practice, it appears to be important at this season, and it is therefore suggested, that whenever general embargoes are placed which exempt food, feed, perishable freight, live stock and fuel, that such seasonal articles as field and garden seed, seed grain, and nursery stock, be considered next in order of importance to receive preference in transportation.

## CALIFORNIA BUD SELECTION.

### Association's Work Begins.

Elimination of nonproductive strains of deciduous fruit trees of California by standardizing the desirable varieties to varietal name is the program of the leading nurserymen of the state, through the California Bud Selection Association, which was launched April 12 with the opening of offices at San Jose. In charge of the project is L. B. Scott, a Department of Agriculture specialist of experience in standardizing deciduous fruits, subtropical and citrus groves.

Although nurserymen are financing

the movement, it has been placed on a public service plane and the Department of Agriculture will coöperate and conduct the work on the lines laid down for the citrus fruit bud selection investigation and program now being conducted for the citrus growers by the use of a congressional appropriation.

Plans of the association call first for an investigation of the varieties of fruit which the canners, dried fruit associations and various other associations of growers would rather handle. Then surveys will be started of the orchards of the state for individual tree-performance records. A bud selection orchard will be established near San Jose for research work and finally guaranteed, pedigreed stock of the most desirable qualities of each variety will be sold.

### Follows Citrus Selection.

In explaining the plans of the asso-

## NURSERY STOCK

### AT WHOLESALE

A complete assortment of general nursery stock—shrubs, roses, vines, shade trees, fruit trees, etc., well grown and well graded, such as will satisfy your customers and build up your trade.

We solicit a trial order, believing that our stock, service and reasonable prices will make you our regular customer.

Our Wholesale Trade List free upon request.

## SHENANDOAH NURSERIES

D. S. LAKE, Pres.

SHENANDOAH, IOWA

## GRAPES and HARDY PRIVET

The largest stock left  
in the United States.

Write for special price on thousand  
lots or more.

Trade list containing prices on  
TREES, SHRUBS, ROSES and  
PERENNIALS now ready.

**Onarga Nursery Company**  
CULTRA BROS., Managers  
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GARDEN BORDERED WITH BOX-BARBERRY  
Electros of this illustration free with each order  
for 1000 if requested.

## Box-Barberry

Well rooted, dormant summer  
frame cuttings, ready to set  
direct into the nursery without  
further expense.

**\$65.00 per 1000**

Many leading catalogue firms will  
list Box-Barberry next season.

**THE ELM CITY NURSERY CO.**  
**WOODMONT NURSERIES, Inc.**  
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SEND FOR TRADE BULLETIN

## NURSERY STOCK for FLORISTS' TRADE

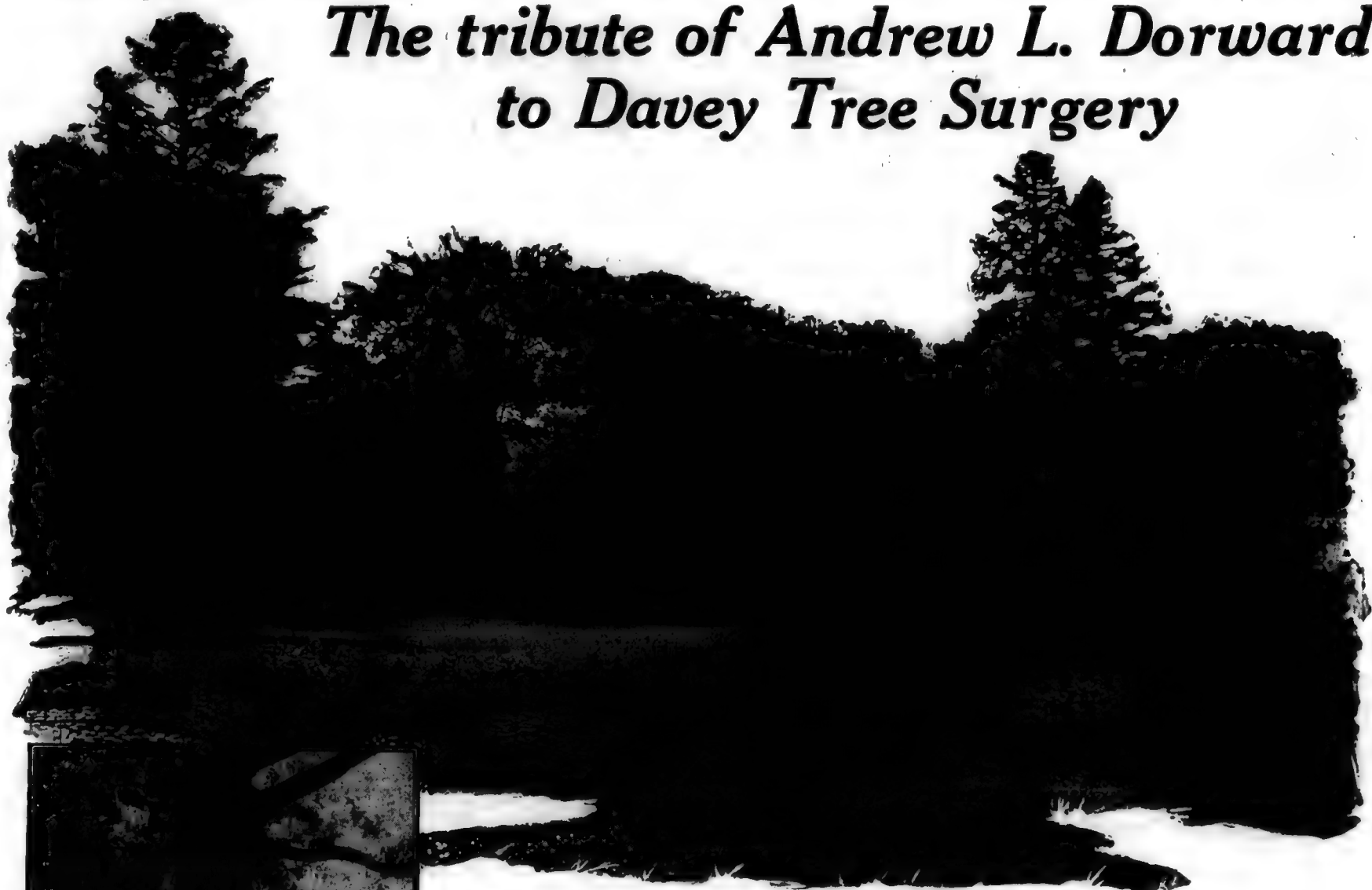
Fruit Trees, Ornamental Trees, Shrubs, Small Fruits,  
Roses, Clematis, Phlox, Peonies, Herbaceous Perennials

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SALE TRADE LIST

**W. & T. SMITH COMPANY, Geneva, N.Y.**

74 Years — 1000 Acres

## The tribute of Andrew L. Dorward to Davey Tree Surgery



The estate of Mrs. T. J. Emory at "Mariemont," Middletown, R. I., is one of the show places around Newport. Andrew L. Dorward is gardener on this estate

"Mariemont,"

Middletown, R. I.

The Davey Tree Expert Co., Inc., Kent, Ohio.

Gentlemen:

I can only reiterate what others have truthfully said regarding the work done by the Davey Tree Expert Company — that tree surgery practiced by you, both from a scientific and practical viewpoint, is as near perfect as it is possible to have it.

Andrew L. Dorward, Gardener  
Mrs. T. J. Emory Estate



This photograph shows how healing is well under way within a few months after treatment. Note, also, how concrete has been filled in the cavity by the Davey sectional method, which allows for swaying and prevents cracking



JOHN DAVEY  
Father of Tree Surgery

The saving of priceless trees is a matter of first importance on every estate.

Davey Tree Surgery is a fulfillment of the maximum expectations of those who love and value trees. A careful examination of your trees will be made by appointment.

THE DAVEY TREE EXPERT CO., Inc., 2000 Elm Street, Kent, Ohio  
Branch Offices with telephone connections: New York City, Astor Court Building; Chicago, Westminster Bldg.; Philadelphia, Land Title Bldg.; and Boston  
Write nearest office

Permanent representatives available in districts surrounding Boston, Springfield, Lenox, Newport, Hartford, Stamford, Albany, Poughkeepsie, White Plains, Jamaica, Montclair, New York, Philadelphia, Harrisburg, Baltimore, Washington, Richmond, Buffalo, Toronto, Pittsburgh, Cleveland, Cincinnati, Detroit, Chicago, Milwaukee.  
Canadian address: 252 LaGauchiere West, Montreal

# DAVEY TREE SURGEONS

Every real Davey Tree Surgeon is in the employ of The Davey Tree Expert Co., Inc., and the public is cautioned against those falsely representing themselves. An agreement made with the Davey Company and not with an individual is certain evidence of genuineness



## Grape Cuttings

Prepaid by Parcel Post. Per 100  
 Campbell's Early, black variety .....\$0.95  
 Niagara, white..... .85  
 Moore's Early, black..... .85  
 Delaware, red..... .85  
 Worden, black..... .85  
 Vergennes, red..... .85  
 Concord, black..... .65

100 of each variety, postpaid, \$5.00

**CHARLES NASH NURSERY**  
 Three Rivers, Mich.

## VIBURNUM PLICATUM

Also Barbert's Thunbergii, Hydrangea  
 Paniculata, Weigela, Spiraea, etc.

Ask for complete list of Oak Brand Shrubs

**CONARD & JONES CO.** West Grove, Penna., U.S.A.  
 Robert Pyle, Pres. Ant. Wintzer, V. P.

ciation, Mr. Scott illustrated by describing the citrus selection work. In 1909 the Department of Agriculture began an investigation of bud variations in different citrus varieties in California. In the case of the Washington navel orange it was found that there were thirteen distinct strains in one variety in the groves of the state. These strains were characterized by different fruit, different foliage and different habits of growth. Similar differences were found in other citrus varieties, and in each variety only one or two strains were found to be worthy of propagation. Other strains had their origin because of careless methods of propagation and unintentional selection of bud wood from the worthless or drone trees.

As soon as the citrus growers realized the importance of this discovery they began securing individual tree performance records, which means the recording of the actual amount and the quality of the fruit grown by each tree in an orchard. At the present time individual tree-performance records are being obtained in approximately 50,000 acres of citrus groves in California.

In 1916, as a result of this work, conducted in coöperation with the Department of Agriculture, the California Fruit Growers' Exchange organized a department known as a bud supply department. This department furnishes buds from performance-record trees to any nurseryman or fruit grower who desires to buy, the idea being that every citrus tree grown in the state will eventually be a high-producing tree and bear only the best type of fruit.

An investigation of the groves of Alabama and Florida by the Department of Agriculture has shown that similar variations exist in the citrus varieties grown in those states; also, an investigation of the apples and peaches of Connecticut and Michigan has revealed distinct variations within the standard deciduous varieties grown in those sections.

In California, in addition to the investigation in citrus fruits, work has been done in the olive and avocado groves and clearly defined bud variations have been found in the different standard varieties of these fruits.

### The Deciduous Situation.

It has long been recognized by fruit growers and nurserymen that the variations in the different varieties of deciduous fruits in the state of California are as extensive as the varieties in the citrus fruits.

# SOME GOOD CONIFERS

## STILL IN FAIR SUPPLY AT DUNDEE

Strong, thrifty, home-grown stock. Order now before the supply is exhausted.

### ABIES CONCOLOR (Colo.) (Concolor Fir)

Size, In.	10	100
6-10 xx, twice transplanted....	\$2.00	\$14.00
10-12 xx, twice transplanted....	2.50	20.00
12-18 xx, twice transplanted....	3.00	26.00

### ABIES DOUGLASSI (Colo.) (Douglas Fir)

10-12 xx, twice transplanted....	\$2.25	\$17.50
12-18 xx, twice transplanted....	2.75	22.50

### JUNIPERUS VIRGINIANA Northern Type (Red Cedar)

6-10 xx, twice transplanted....	\$1.75	\$13.50
10-12 xx, twice transplanted....	2.50	20.00
12-18 xx, twice transplanted....	2.75	23.00

### JUNIPERUS SCHOTTI

24-36 xx, twice transplanted....	\$17.50	....
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### JUNIPERUS CANADENSIS Syn. J. Communis Dupressa

6-10 x, once transplanted....	....	\$16.50
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### PICEA CANADENSIS (Black Hill Spruce)

10-12 xx, twice transplanted....	\$2.75	\$22.50
12-18 xx, twice transplanted....	3.25	28.50

### PICEA EXCELSA (Norway Spruce)

8-10 x, once transplanted....	....	\$ 7.00
10-12 xx, twice transplanted....	\$1.75	11.00
12-18 xx, twice transplanted....	2.00	15.00

### PICEA PUNGENS (Colorado Blue Spruce)

6-10 xx, twice transplanted....	\$2.75	\$22.50
10-12 xx, twice transplanted....	3.25	28.50

\* Each x indicates one transplanting.

Send for Complete Price List

**THE D. HILL NURSERY CO., Inc.**  
 Evergreen Specialists — Largest Growers in America

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Choice Nursery Stock, including Rhododendrons, Hardy Azaleas, Hybrid Perpetual Roses, Herbaceous Plants, Bay Trees, Boxwood and a general line of Decorative Greenhouse Plants.

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## Hardy Old-fashioned Plants

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Specially grown for Florists, Nurserymen and Landscape Architects. Prices on request.

**WILLIAM TOOLE & SON**

Hardy Plant and Pansy Farm

BARABOO, WIS.

## EVERGREENS that GROW

The scramble for this stock has just begun. Try our POT-GROWN EVERGREENS and invite success. These are shipped with pot ball attached and with just ordinary care will give 100% stand. Can you beat it?

	Per 100
150 Thuya Erecta.....	\$10.00
150 Thuya Douglasii Pyramidalis....	12.00
400 Thuya Ericoides.....	10.00
1200 Thuya Globosa Woodwardii.....	11.00
1500 Thuya Hoveyi.....	9.00
2000 Thuya Pumila.....	11.00
8500 Thuya Pyramidalis.....	10.00
1000 Thuya Tom Thumb.....	10.00
8800 Thuya Wareana.....	10.00
800 Juniper Hibernica.....	8.00
250 Juniper Sabina.....	15.00
1400 Retinispora Filifera.....	11.00
2000 Retinispora Plumosa Aurea.....	8.00

Samples sent on request

We grow also a full line of fruit and ornamental stock. Write for prices.

**Farmers Nursery Co.**  
 TROY, OHIO

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## Peonies and Iris

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**PETERSON NURSERY**

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# Plants for Immediate Delivery

Kentias, single plants, each.....	\$25.00 to \$40.00
Kentias, single plants, large specimen plants, up to, each..	100.00
Phoenix Roebelenii, each.....	\$10.00 to 25.00
Phoenix Roebelenii, large specimen plants, up to, each....	100.00
Phoenix Canariensis, large specimen plants, each.....	25.00
Phoenix Canariensis, 4-inch, each.....	.50
Phoenix Canariensis 6-inch, each.....	2.00
Livistonia Rotundifolia, 5-inch, each.....	1.25
Livistonia Rotundifolia, 6-inch, each.....	2.50
Sansevieria Zeylanica, 4-inch, each.....	.75
Sansevieria Zeylanica, 6-inch, each.....	1.50
Crotons, 4-inch, each.....	.50
Crotons, 5-inch, each.....	1.50
Geonoma Gracilis, 3 1/4-inch, per hundred.....	35.00
Iatania Borbonica, 4-inch, per hundred.....	40.00
Dracaena Lindenii, extra strong plants, 2 1/4-inch, per 100..	35.00
Dracaena Terminalis, extra strong plants, 3-inch, per 100..	35.00
Dracaena Terminalis, extra strong plants, 2 1/4-inch, per 100..	20.00
Dracaena Lord Wolsley, ex. strong plants, 2 1/4-in., per 100	20.00
Dracaena Lord Wolsley, ex. strong plants, 3-inch, per 100	35.00
Dracaena Amabilis, extra strong plants, 2 1/4-inch, per 100..	20.00
Dracaena Amabilis, 3-inch, extra strong plants, per 100....	35.00
Dracaena Superialis, extra strong plants, 2 1/4-inch, per 100..	20.00
Dracaena Superialis, extra strong plants, 3-inch, per 100....	35.00
Dracaena Stricta Grandis, extra strong plants, 2 1/4-inch, per 100	20.00
Dracaena Stricta Grandis, extra strong plants, 3-in., per 100	35.00
Dracaena Eugene Andre, 4-inch (well colored extra fine stock), per 100.....	50.00
Dracaena Eugene Andre, 5-inch (well colored extra fine stock), each.....	1.00
Dracaena Gladstonei, 5-inch (well colored extra fine stock), each.....	1.00
Dracaena Gladstonei, 4-inch (well colored extra fine stock), each.....	.80
Dracaena Lord Wolsley, 5-inch (well colored extra fine stock), each.....	1.00
Dracaena Superba, 5-inch (well colored extra fine stock), each.....	1.00
Dracaena Imperialis, 5-inch (well colored extra fine stock), each.....	1.00
Dracaena Marguerite Storey, 5-inch (well colored extra fine stock), each.....	.75
Dracaena Terminalis, 5-inch (well colored extra fine stock), each.....	1.00
Dracaena Juno, 4-inch (well colored extra fine stock), each..	.80
Hydrangeas, pink, white and blue, 5-, 6- and 7-inch, each..	3.50
Hydrangeas, pink, white and blue, 4-inch, each.....	.75
Climbing Roses, 6-inch, each.....	3.00
American Beauties, in bud and bloom, 5 1/4-inch, each.....	.75
Asparagus Plumosus, 2 1/4-inch, per 100.....	5.00
Asparagus Plumosus, 3-inch, per 100.....	10.00
Asparagus Plumosus, 5-inch, each.....	.40
Asparagus Plumosus, 6-inch, each.....	.60
Table Ferns, Pteris Wilmsettii, 2 1/4-inch, per 100.....	6.00
Table Ferns, Pteris Victoria Vari., 2 1/4-inch, per 100.....	6.00
Table Ferns, Pteris Victoria Green, 2 1/4-inch, per 100.....	6.00
Table Ferns, Pteris Serrulata, 2 1/4-inch, per 100.....	6.00
Holly Ferns, 2 1/4-inch, per 100.....	6.00
Cyclamen Seedlings, per 1000.....	75.00
Cyclamen, 3-inch, per 100.....	20.00
Cyclamen, 2 1/4-inch, per 100.....	15.00
Geraniums, S. A. Nutt, 4-inch, per 100.....	18.00
Geraniums, Ricard, 4-inch, per 100.....	20.00
Geraniums, Poitevine, 4-inch, per 100.....	20.00
Kentia Belmoreana, Single, 2 1/4-inch, per 100.....	18.00
Kentia Belmoreana, Single, 3-inch, per 100.....	30.00
Kentia Belmoreana, Single, 4-inch, per 100.....	60.00
Kentia Belmoreana, Single, 6-8 leaves, 5-inch, each, \$1.50 &	2.00
Kentia Belmoreana, Single, 6-inch, each.....	2.50
Kentia Forsteriana, Single, 6-inch, each.....	3.00
Kentia Forsteriana, made up, 5-inch, each.....	2.00
Boston Ferns, 4-inch, each.....	.35
Boston Ferns, 5-inch, each.....	.60
Boston Ferns, 6-inch, each.....	.75
Boston Ferns, 7-inch, each.....	1.00
Macawil Ferns, 5-inch, each.....	.75
Macawil Ferns, 6-inch, each.....	1.25
Macawil Ferns, 7-inch, each.....	2.00
Pandanus Veitchii, 4-inch, each.....	.50
Pandanus Veitchii, 3-inch, each.....	.35
Pandanus Veitchii, 5-inch, each.....	1.25
Pandanus Urtilla, strong plants, 3-inch, per 100.....	20.00
Pandanus Urtilla, strong plants, 4-inch, per 100.....	35.00
Begonia Chatelaine, 2-inch, per 100.....	6.00
Begonia Chatelaine, 3-inch, per 100.....	12.00
Begonia Chatelaine, 4-inch, per 100.....	20.00

Begonia Chatelaine, 5-inch, each.....	\$ 0.40
Begonia Mrs. M. A. Patten, 2-inch, per 100.....	10.00
Begonia Mrs. M. A. Patten, 3-inch, per 100.....	20.00
Begonia Mrs. M. A. Patten, 4-inch, per 100.....	35.00
Begonia Mrs. M. A. Patten, 5-inch, per 100.....	50.00
English Ivy Baskets, 12-inch, each.....	2.50
English Ivy Baskets, 6-inch pots, each.....	.60
English Ivy Baskets, 2 1/4-inch pots, per 100.....	6.00
Pelargoniums, extra strong plants—	
Easter Greeting—Wurtembergia, 3-inch, in bud and bloom, ready for 4-inch, per 100.....	18.00
Swabian Maid, 4 1/4-inch, in bloom, extra fine stock, per 100.....	35.00
Marguerites, white, extra strong plants, 5-inch, each.....	.50
Marguerites, white, extra strong plants, 6-inch, each.....	.75
Yellow Callas, 5-inch, each.....	.75
Genista Racemosa, 2 1/4-inch, per 100.....	15.00
Adiantum Gloriosa, extra fine stock, 7-inch, each.....	3.00
Schizanthus, in bloom, each.....	\$0.35, \$0.50 & .75

## FOR MAY DELIVERY

Geraniums, S. A. Nutt, 4-inch, per 100.....	18.00
Geraniums, Ricard, 4-inch, per 100.....	20.00
Geraniums, Poitevine, 4-inch, per 100.....	20.00
Lobelia, Speciosa and Crystal Palace, 2 1/4-inch, out of pots, per 100.....	6.00
Marigold, Dwarf Mixed, out of pots, 3-inch, per 100.....	10.00
Petunia Rosy Morn, Single, out of pots, 3-inch, per 100....	10.00
Petunia Rosy Morn, Single, out of pots, 4-inch, per 100....	18.00
Petunia Ruffled Giant, out of pots, 3-inch, per 100.....	10.00
Petunia Ruffled Giant, out of pots, 4-inch, per 100.....	18.00
Petunia Double Fringed, 4-inch, per 100.....	25.00
Alternanthera, Red and Yellow, in pots, 2-inch, per 1000..	50.00
Alternanthera, Red and Yellow, out of pots, 2-inch, per 1000	40.00
Tradescantia, out of pots, 2 1/4-inch, per 100.....	5.00
Tradescantia, out of pots, 3-inch, per 100.....	10.00
Begonia Luminosa, 2 1/4-inch, per 100.....	5.00
Hydrangeas, French type, 2 1/4-inch, per 100.....	8.00
Begonia Prima Donna, out of pots, 2 1/4-inch, per 100.....	5.00
Coleus, in the following varieties:	
Trailing Queen.....	Joseph Choate
Beauty of Carolina.....	Salamander
Mabel Longfield.....	Defiance
Golden Bedder.....	Purple Prince
Robert Roy.....	Verschaffeltii
Out of 2 1/4-inch pots, \$4.00 per 100, per 1000.....	35.00
In pots, \$5.00 per 100, per 1000.....	45.00
For immediate and May delivery.	
Celosia Cristata, 2 1/4-inch, out of pots, per 100.....	6.00
Centaurea Dusty Miller, 2 1/4-inch, out of pots, per 100.....	5.00
Cannas King Humbert, 4-inch, per 100.....	20.00
Cannas King Humbert, Yellow, 4-inch, per 100.....	20.00
Cannas Gigantea, 4-inch, per 100.....	20.00
Cannas Mme. Barret, 4-inch, per 100.....	20.00
Salvia, 2 1/4-inch, out of pots, per 100.....	6.00
Salvia, 4-inch, per 100.....	20.00
Marguerites, 4-inch, per 100.....	20.00
Smilax, 2 1/4-inch, \$5.50 per 100, per 1000.....	50.00
Sweet Alyssum, Dwarf, 2-inch, out of pots, per 100.....	5.00
Stocks, Double Mixed, 2 1/4-inch, out of pots, per 100.....	6.00
Asters, Queen of the Market, 2-inch, out of pots, per 100..	4.00
Asters, Queen of the Market, out of pots, per 1000.....	30.00
Asters, Lavender, 2-inch, out of pots, per 100.....	4.00
Asters, Lavender, out of pots, per 1000.....	30.00
Lavender, Rose, 2-inch, out of pots, per 100.....	4.00
Asters, Rose, out of pots, per 1000.....	30.00
Ageratum, 2 1/4-inch, out of pots, per 100.....	5.00
German Ivy, 2 1/4-inch, out of pots, per 100.....	6.00
Thunbergia, Mixed, 2 1/4-inch, out of pots, per 100.....	5.00
Hanging Baskets, Combination, each.....	2.00
Hanging Baskets, Wandering Jew, each.....	2.00
Hanging Baskets, Asparagus Sprengeri, each.....	1.00
No Drip Hanging Baskets, filled with Wandering Jew, Petunias and Geraniums, each.....	3.00
Cyclamen, 4-inch, per 100.....	40.00
Boston Ferns, 7-inch, each.....	1.50
Boston Ferns, 8-inch, each.....	2.50
Boston Ferns, Baskets, each.....	\$3.00 to 4.00

## DELIVERY JUNE 15th AND LATER

Primula Obconica, 2 1/4-inch, per 1000.....	70.00
Fancy Leaf Caladiums, each.....	\$1.25 to 2.50
Bird's-Nest Ferns, 5-inch, each.....	1.50
Rubbers, 4-inch, each.....	.50
Rubbers, 5-inch.....	\$0.75 to 1.00
Rubbers, 6-inch.....	1.50

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We will hurry shipments through as fast as conditions warrant.

**POEHLMANN BROTHERS CO., Morton Grove, Ill.**

Mention The Review when you write.

In 1919, W. T. Kirkman, of Fresno, Cal., originated the idea of forming an association of leading nurserymen in the state which would handle all of the bud wood used by the nurserymen. He discussed the project with other nurserymen, with fruit growers, with the agricultural college of the University of California and corresponded with the Department of Agriculture at Washington. As a result the California Bud

Selection Association was perfected at a meeting held in San Francisco last December.

### CLEVELAND, O.

#### The Market.

The first part of last week stock moved slowly and began to pile up, but retailers advertised a few sales and

soon cleaned up the surplus, and Saturday found the market clean. Prices have been holding up fairly well. The railroad strike has slowed up shipping somewhat and many shipments go by parcel post. Incoming shipments are arriving in poor condition.

Roses are available in large quantities. Carnations have been scarce and realized \$6 per hundred. Sweet peas are cleaning up well and bring from \$1



to \$4 per hundred. Snapdragons clean up readily. Lilies are available in large quantities, but few are in demand. Violets have been arriving in a poor condition, many being delayed in transportation. Calendulas are picked up readily, as are other novelties. Valley has been moving well. Greens have been scarce, especially ferns, of which there have been no shipments.

#### Various Notes.

Albert Barber recently returned from a trip to Chicago, where he found the market much congested.

L. Anderson and George Bate visited the range of the Reeser Floral Co., at Springfield, O., recently.

The Cleveland trade extend sincere sympathy to M. Wilson, Lakewood, O., on the loss of his mother.

Guy Bate, of Newton Falls, O., visited this city last week on business.

Albert Hart and his family have returned from their trip to California, where they spent part of the winter.

L. Anderson expects to have a large number of hydrangeas for Mothers' day trade.

W. F. B.

The Friedley Co. has a fine lot of hydrangeas for Mothers' day and Memorial day. Begonias Chatelaine and Mrs. Patten have been well grown in the bench, having been planted about March 14 from 2-inch pots in spaces about eight inches square. Within a month they were ready to be lifted for 4-inch pots, making fine plants for Mothers' day. A later batch will be treated the same way for Memorial day. Cyclamens to the number of 15,000 will receive similar treatment. Superintendent Shepherd Norris will have an up-to-date plant growing establishment for the members of the S. A. F. to visit in August.

Carl Hagenburger, West Mentor, O., has kept the Cleveland market well supplied with blooming plants from Christmas on and has a choice lot of stock for Mothers' day and Memorial day.

While Adam Graham, of A. Graham & Son, is taking in the sights in the far east, Adam Graham, Jr., takes an occasional look over his farm of twenty-two acres at Wickliffe, O. Holiday trade realized fullest expectations and a repetition is anticipated for the coming special days.

W. M.

Cedar Falls, Ia.—Joseph Bancroft & Sons are using several sorts of slips to send out to customers and distribute otherwise. One is a well prepared advertisement for Mothers' day. Another now being sent out is more general in character, and is headed, "Flowers speak a universal language."

### ASPARAGUS

SPRENGER, 2-in., 3c; 3-in., 7c.

Daisies, Marguerites, 2½-in., 4c.

Mesembryanthemums, large pink, 2½-in., \$5.00 per 100.

Dracaena Indivisa, 4-in., 25c.

Primula Obconica, 5-in., \$4.00 per doz.

Anthericum Mandalaenum, 3-in., 8c; 4-in., 15c.

Cleveland Cherry Seedlings. May del., \$1.50 per 100, prepaid; \$12.00 per 1000.

Cleveland Cherry Seed, 50c tr. pkt.

Orange Queen Cherry Seed, 50c tr. pkt.

Tobacco Stems, per bale of about 175 lbs., \$3.50; per ton, \$28.00.

**Abbey Ave. Greenhouses**  
DAYTON, OHIO

## Special Stock Selections READY NOW

Abutilon Daydawn, pink, \$6.00 per 100.

Asparagus Plumosus, 2½-in., \$5.00 per 100; 4-in., \$18.00 per 100.

Bougainvillea Glabra Sanderiana, 2½-in., \$7.50 per 100; 3-in., \$25.00 per 100.

Begonia Chatelaine, \$8.00 per 100.

Begonia Mrs. Patton, deep pink, \$10.00 per 100.

Dahlias, good assortment, \$12.00 per 100.

Dracaena Indivisa, heavy, 2½-in., ready for 3-in., \$7.00 per 100.

Ferns, Fern dish sorts, bushy, \$6.00 per 100.

Ferns, Neph. Verona, 2½-in., \$7.00 per 100.

Fuchsia Mrs. E. G. Hill, best double white, \$6.00 per 100.

Gladioli, Niagara, best yellow, \$5.00 per 100, \$45.00 per 1000.

Hardy Pinks, Her Majesty, Gertrude, Essex Witch and Laura Wilmer,

2-in. at \$7.00 per 100, \$65.00 per 1000.

Pelargonium Mrs. Loyal, Pansy Geranium, \$10.00 per 100.

Petunia, Giant Ruffled, \$5.00 per 100.

Petunia, Rosy Morn, \$5.00 per 100.

Petunia, Giant Double, assorted, \$6.00 per 100.

Salvia America, the best one of all, true from cuttings, \$5.00 per 100.

**STORRS & HARRISON CO.**  
PAINESVILLE, OHIO

Mention The Review when you write.

## Ferns and Decorative Plants

Nephrolepis, Teddy, Jr., and Scottii, 6-in. pots, \$9.00 per doz.; 7-in. pots, \$15.00 and \$18.00 per doz.; 8-in. pots, \$24.00 per doz.

Ficus Elastica. (Rubber plants). 6-in. pots, \$12.00 per doz.; 7-in. pots, \$18.00 per doz.

Dracaena Fragrans, 6-in. pots, \$12.00 per doz.

Asplenium Nidus-Avis, (Bird's-Nest Fern). 5½-in. pots, \$9.00 and \$12.00 per doz.

Asparagus Plumosus, 3-in. pots, \$10.00 per 100.

#### IMPORTANT NOTICE

Owing to the very great increase in price of all materials used in packing of plants, we find it necessary to make a small charge for same; add 5% to bill for packing charges.

All plants travel at purchaser's risk. Our responsibility ceases after delivery to Express Companies. To save Express charges, please mention if pots are wanted. Cash with order. No plants shipped C. O. D.

**ASCHMANN BROS.,** Second and Bristol Sts. Philadelphia  
and Rising Sun Ave.

Mention The Review when you write.

## HARDY PLANTS

THE WAYSIDE GARDENS CO.

Mentor, Ohio

Mention The Review when you write.

#### RASPBERRY PLANTS

By Prepaid Mail or Prepaid Express

Per 25	Per 25
Cumberland, black, \$1.25	Kansas, black, \$1.25
Gross, black, 1.25	Cuthbert, red, 1.25
Columbian, purple	St. Regis, ever-
red, 2.00	bearing red, 2.00
25 of each variety for \$6.00, postpaid.	

CHARLES NASH NURSERY - Three Rivers, Mich.

Mention The Review when you write.

#### Schiller's

"The Strain That Leads"

**Primroses**

Mention The Review when you write.

# GODFREY CALLAS

Variety Devoniensis, strong 3-inch plants, \$8.00 per 100; \$75.00 per 1000.

These plants potted on will give quantities of flowers throughout the winter.

## Geraniums

3-inch, eight best bedders, \$10.00 per 100.

**Fred H. Lemon & Co.**  
RICHMOND, IND.

Mention The Review when you write.

## Miscellaneous Plants

ASPARAGUS, PLUMOSUS and SPRENGERI, 2 1/4-in., 5c each.  
ASPARAGUS, PLUMOSUS and SPRENGERI, 3-in., 10c each.  
KENTIAS, 4-in., 50c; 5-in., \$1.00 each.  
KENTIAS, made up, 5-in., \$1.50; 6-in., \$2.50 ea.  
KENTIAS, large made up plants, 8-in., \$25.00 each.  
ARECA LUTESCENS, 4-in., made up, 50c each.  
CIBOTIUMS, 8-in. tubs, \$7.50; 10-in. tubs, \$10.00 each.  
BAMBOO, 8-in. tubs, \$6.00 each.  
DRACAENA MASSANGIANA, 6-in., \$1.50 each  
RUBBERS, 5-in., 50c; 6-in., 75c each.  
FICUS PANDURATA, \$1.00, \$1.50, \$2.50 and \$5.00 each.  
HARDY IVIES, 25c and 50c each.  
BEGONIAS, Thurstonii, 4-in., 20c each.  
BEGONIAS, Angel Wings, 4-in., 20c each.  
PANDANUS, 4-in., 75c; 5-in., \$1.00; 6-in., \$1.50 and \$2.50 each.  
BIRD'S-NEST FERN, 4-in., 75c; 5-in., \$1.00 each.

**JOHN BADER CO.,**  
MT. TROY, N. S. PITTSBURGH, PA.

**JULIUS ROEHRS CO.**  
**RUTHERFORD, N.J.**

ORCHIDS, PALMS  
and plants of every variety

Mention The Review when you write.

## Chrysanthemums

MY SPECIALTY

**CHAS H. TOTTY**

Madison, New Jersey

## SEEDS and SEEDLINGS

Large Surplus Arbor Vitae and Sugar Maple, any size, low prices. What have you to sell or exchange?  
**AMERICAN FORESTRY CO., Pembine, Wis.**

Mention The Review when you write.

# ROSES

	—Own Root—		—Grafted—	
	100	1000	100	1000
2 1/2-inch				
Mrs. John Cook.....	Ready Now	\$40.00	\$300.00	.....
Frank W. Dunlop (New Pink).....	Ready Now	35.00	300.00	\$45.00 \$375.00
Mme. Butterfly (New Pink).....	Ready Now	35.00	300.00	45.00 375.00
Cornelia (New Pink).....	Ready Now	30.00	250.00	40.00 350.00
Premier.....	Ready Now	20.00	180.00	35.00 300.00
Columbia.....	Ready Now	18.00	150.00	30.00 250.00
Hoosier Beauty.....		15.00	125.00	.....
Mrs. Charles Russell.....		22.00	190.00	.....
Ophelia, Double White Killarney, Double Pink Killarney, Single White Killarney, Sunburst, Maryland, Ward, Richmond.....		15.00	125.00	.....
Kaiserin. Early delivery.....		12.00	110.00	.....
Baby Rambler.....		12.00	100.00	.....

Write for prices on plants from 3-inch pots.

### FERNS

Macawil. A new one. And if you have not already ordered, you will do so and wish you had bought it earlier. It is the fastest grower, most symmetrical and one of the best keepers of any of the Nephrolepis Ferns on the market. Immediate delivery. 2 1/2-in., \$150.00 per 1000.

Good, heavy stock that will please.

	2 1/2-inch	100	1000
Teddy, Jr. ....		\$8.00	\$70.00
Scottii .....		8.00	70.00
Boston .....		8.00	70.00
Whitmanii .....		8.00	70.00
Verona .....		12.00	.....

### BOUVARDIA

There is always a shortage in BOUVARDIAS. Why not order now? Single White, Single Pink, Single Red.

	100	1000
2-inch pots .....	\$7.50	\$65.00
2 1/2-inch pots .....	8.00	75.00

### BEGONIAS

Mrs. M. A. Patten. A new and much improved sport of Chatelaine. Beautiful shade of dark pink, bordering on brilliant scarlet.

	100	1000
Rooted Cuttings.....	\$7.00	\$60.00
2 1/4-inch .....	10.00	.....
Chatelaine, 2 1/4-inch.....	7.50	65.00
Chatelaine, 3-inch.....	15.00	.....
Lorraine, 2 1/2-inch.....	25.00	225.00
Cincinnati, 2 1/2-inch.....	35.00	325.00
Meteor, 2 1/2-inch.....	35.00	325.00
Peterson .....	32.50	300.00
Turnford Hall .....	25.00	225.00
Concurrent .....	35.00	.....
Cardinal Mercier (Sport of Lu-minosa) .....	16.00	.....

### CHERRIES

Holly Berry. Cross between Melvini and Cleveland and an improvement on both. Dwarfier grower; darker color; heavier truss; smaller berry; smaller foliage. May delivery.

	100	1000
2 1/2-inch pots .....	\$10.00	\$90.00

Packing and boxes extra at cost.

We assume no risk for damage or delay in transit.

**C. U. LIGGIT** Office: 303 Bulletin Bldg. Philadelphia, Pa.

Mention The Review when you write.

# FERNS

NEPHROLEPIS VICTORIA (The Victory Fern). A beautifully created form of "Teddy Jr.," with fronds frequently subdivided at the ends, making a most unique, distinct, and desirable variety. Strong plants, 2 1/4-inch pots, \$3.00 per dozen; \$20.00 per 100. Extra fine specimen plants, 6-in., \$1.00 each; 8-in., \$3.00 each; 10-in., \$5.00 each; 12-in., \$7.50 each.

	Each
NEPHROLEPIS ELEGANTISSIMA and ELEGANTISSIMA COMPACTA, 3 1/2-in.,	\$0.35
NEPHROLEPIS ELEGANTISSIMA and ELEGANTISSIMA COMPACTA, 8 -in.,	2.00
NEPHROLEPIS ELEGANTISSIMA and ELEGANTISSIMA COMPACTA, 10-in.,	4.00
NEPHROLEPIS MUSCOSA, 3 1/2-inch.....	.35
NEPHROLEPIS MUSCOSA, 5-inch.....	.75

Packing Extra

**F. R. PIERSON, Tarrytown, New York**

Mention The Review when you write.

## ORCHIDS

We have thousands of plants in all varieties in flower sheath.

Write for price list.

We deal in nothing but orchids.

**GEO. E. BALDWIN CO., Box 98, Mamareneck, N.Y.**

Mention The Review when you write.

## ORCHIDS

We grow and sell Orchids only. Can furnish you with anything in this line. If you intend investing in Orchids, do so now while prices are low. Special lists on application.

**LAGER & HURRELL, Summit, New Jersey**

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**CHAS. D. BALL**

GROWER OF

**PALMS, ETC.**

Send for Price List

**HOLMESBURG, PHILADELPHIA, PA.**

Mention The Review when you write.

See our ad on page 115  
April 8th Review

Rooted Cuttings and all Stock  
for Decoration Day

**GEO. A. KUHL, Wholesale Grower, PEKIN, ILL.**

Mention The Review when you write.



## TORONTO, ONT.

## The Market.

Toronto florists had a busy week. There has been a big demand for funeral work, as well as wedding and other decorations. Stock has been plentiful; in fact, in some cases there has been a slight surplus, which was quickly sold.

## C. H. A. Executive Meeting.

The executive committee of the Canadian Horticultural Association met at Hamilton April 12 and 13 to arrange for the convention to be held in that city August 10 to 13. Arrangements for papers and entertainment were left with the Gardeners' and Florists' Association of Hamilton.

Several important questions were dealt with at the meeting. One of the most important was a discussion on changing the name of the association to better represent the composition of the organization. As the association is largely made up of growers, florists, etc., it is proposed to have a name similar to the S. A. F. and this matter will be brought before the convention by the executive committee. The plan to establish a botanical garden was endorsed.

A report was given by the educational committee, after which it was asked to continue its work. It will approach the government and ask it to assist the florists by arranging a course either at Guelph or another college.

A report was given by the plant registration committee, which outlined a plan for the registration of plants, to maintain a record of plants, to encourage the introduction of new varieties and to work with the S. A. F. to secure a uniform plant nomenclature.

Prof. H. B. Dorner, of the University of Illinois, Urbana, Ill., gave an excellent address on educational and experimental work at college. The question of establishing a horticultural council in Canada was discussed and will be brought up at the convention.

The executive committee was entertained by the Hamilton florists at a supper Monday night, April 12.

## Various Notes.

L. J. Ofield, of Richmond Hill, was a recent visitor to Toronto, en route to Buffalo. He intends to grow cut flowers exclusively.

Simmons & Son have completed the redecorating of their store, following the fire. Concrete terrazzo floor has been laid throughout, the exposed walls covered with metal and the whole store finished in ivory with cream trimming. New furnishings have been installed.

Mr. and Mrs. J. A. Neal have moved to their farm at Lorne Park for the summer. J. J. H.

## MOTHER'S DAY

## NEXT BIG HOLIDAY

We will be in heavy supply on all seasonable cut flowers. Place your order early and be assured of an adequate supply.

"ZETLITZ QUALITY MAKES REPEAT ORDERS"

ROLF ZETLITZ CO.

LIMA - COLUMBUS - DAYTON - ADA, OHIO

## A. N. PIERSON

INCORPORATED

Growers of Plants, Cut Flowers,  
Palms and Ferns

CROMWELL, CONNECTICUT.

## HYDRANGEAS

Baby Bimbinette, Mouillere, Mme. Chautard,  
Avalanche, M. Hamar, Gen. de Vibraye, Otaksa

All plants are budded and ready for Spring flowering from Mother's Day to Memorial Day.

3-inch, \$14.00 per 100; 6-inch, 5 to 7 buds, at 85c each. Excellent value.

## ROSES!

## ROSES!!

Quick Delivery of Strong Stock. Shipment from East or Middle West.

		Own Root		Grafted	
	Pots	100	1000	100	1000
Frank W. Dunlop.....	2¼-inch	\$85.00	\$300.00	\$45.00	\$375.00
Mme. Butterfly .....	2¼-inch	35.00	300.00	45.00	375.00
Premier .....	2¼-inch	20.00	175.00	.....	.....
Columbia .....	2¼-inch	16.00	140.00	.....	.....
Ophelia .....	2¼-inch	15.00	125.00	.....	.....
American Beauty .....	2¼-inch	20.00	185.00	.....	.....

My Maryland. Summer propagation, own root plants. Immediate shipment if wanted. 600 3-inch Maryland, \$20.00 per 100, \$185.00 per 1000; 800 2 1/4-inch Maryland, \$15.00 per 100.

## Carnations and Chrysanthemums

Rooted Cuttings.  
All Standard Varieties.

## SPECIAL OFFER OF CARNATIONS

Morning Glow, Pink Delight and Enchantress Supreme.  
5000 Rooted Cuttings of each ready for immediate delivery.  
Also all other varieties.

## Cyclamen Seedlings

Extra fine stock, 4 to 6 leaves.

Mixed, \$8.00 per 100; \$75.00 per 1000. Salmon alone, \$10.00 per 100.  
RAISED FROM FANCY STRAIN OF SEED.

## IMMEDIATE SHIPMENT

Fine strong 2 1/4-inch plants, ready for 3-inch and 3 1/2-inch.

## Cyrtonium Falcatum and Rochfordianum

\$6.50 per 100, \$60.00 per 1000.

Cash or satisfactory trade references. No C. O. D. Shipments.

L. J. REUTER CO., PLANT 15 Cedar St.  
BROKERS Watertown, P. O. Boston, Mass.

Mention The Review when you write.

## FERNS—Exclusively

Our houses are full of excellent stock, healthy  
and of splendid color

	100	1000		100	1000
Boston Roosevelt			Boston, 3-in.....	\$15.00	\$140.00
Teddy, Jr.	100	1000	Asparagus Plumosus, 2 1/4-in.,	4.00	35.00
Whitmanii	2 1/4-in.....	\$6.00 \$55.00	" " 2 1/2-in.,	5.00	45.00
Whitmanii Comp.			" " 3-in....	8.00	75.00
			Sprenger.....	15.00	130.00

Trade references or cash with order.

The Springfield Floral & Fern Co.,  
Successors to The Springfield Floral Co.

SPRINGFIELD, OHIO

## OPHELIA

ROSE PLANTS from 3-inch pots  
\$17.50 per 100, \$150.00 per 1000.

J. W. YOUNG, Esfield, Pa.

Always mention the Florists' Review when  
writing advertisers.

Write for prices and description of

## Madame Butterfly

The Jos. H. Hill Co.  
RICHMOND, IND.

Always mention the Florists' Review when  
writing advertisers.

# POINSETTIAS

We are booking orders for delivery in July or later. Our stock will be as good as ever in quality and larger in quantity. Send in your order NOW, giving date for delivery. We will get them to you when you want them. \$8.00 per 100; \$75.00 per 1000.

When making up your Mum planting list, don't forget to include our four new pink varieties. Harbinger, Pandora, Tokio and Progress will make you good money. See our ad in the Easter number for description. A postal card will bring our list of standard varieties.

WE CHARGE 5% OF INVOICE FOR PACKING

**Baur & Steinkamp**  
3800 Rockwood Ave., INDIANAPOLIS, IND.

Mention The Review when you write.

## Spring Plants in Abundance

	Per 100	Per 1000
Ageratums, light or dark, 2-in.	\$2.50	\$22.50
Calendulas, Orange King, 2 1/4-in.	3.00	25.00
Centaureas, Dusty Miller, 2 1/4-in.	3.00	25.00
Coleus, red or yellow, 2-in.	3.25	30.00
Fuchsias, 12 good var., 2 1/4-in.	3.00	25.00
Fuchsias, 12 good varieties, 4-in.	12.50	120.00
Geraniums, Ricard, Poitevine, Nutt, Buchner, etc., 2-in.	4.25	40.00
Geraniums, above kinds, 3 1/4-in.	10.50	100.00
Heliotropes, light or dark blue, 2 1/4-in.	4.50	40.00
Heliotropes, 4-in.	12.00	110.00
Larkspurs, separate colors, 2 1/4-in.	3.00	25.00
Marguerites, white or yellow, 2 1/4-in.	4.00	37.50
Marguerites, 4-in.	12.00	110.00
Salvias, Scarlet Sage, 2 1/4-in.	5.00	45.00
Salvias, 3-inch.	8.00	75.00
Verbenas, choicest mixed, 2 1/4-in.	2.75	25.00
Vinca Variegata, 2 1/4-in.	5.00	45.00
Vinca Variegata, 4-in.	13.00	125.00

For prices on other stock send for catalogue, now ready. Cabbage and tomato plants in abundance, \$5.00 per 1,000.

**ALONZO J. BRYAN**  
Wholesale Florist  
WASHINGTON, NEW JERSEY  
Mention The Review when you write.



**DREER'S**  
Florist Specialties  
New Brand New Style  
"RIVINGTON" ROSE  
Furnished in lengths up to 500 feet without seam or joint.  
The ROSE for the FLORIST  
3/4-inch.....per ft., 22c  
Reel of 500 ft. .... 21c  
2 reels, 1000 ft. .... 30c  
1/2-inch..... " 19c  
Reel of 500 ft. .... 18c  
Couplings furnished free  
**HENRY A. DREER,**  
714-716 Chestnut St.  
PHILADELPHIA, PA.

**A. L. MILLER**  
Pot Plants a Specialty  
Jamaica, N. Y.

**CARNATIONS**  
F. Dorner & Sons Co.  
LA FAYETTE, IND.

Mention The Review when you write.

# CANNAS

3-inch pot plants ready for immediate shipment.

\$1.00 per doz. \$5.00 per 100 \$40.00 per 1000

Alphonse Bouvier	Richard Wallace	Mme. Crozy
Florence Vaughan	Souv. d'Antoine Crozy	Queen Charlotte
Gustav Gumpfer	Venus	Rubin
Maros	Gladiator	Uncle Sam
President Myers	J. D. Eisele	Wyoming
	Louisiana	

## VINCA VARIEGATA

Good strong stock. The 3 and 4-inch are heavy stuff.

2-inch, \$2.75 per 100 3-inch, \$3.75 per 100 4-inch, \$12.50 per 100

Alternantheras, Alyssum, Double Giant and Dwarf; Begonias; Lobelia, Crystal Palace Gem; Hardy English Ivy, assorted; Heliotrope; Vinca Variegata, all 2-inch, \$2.75 per 100, \$25.00 per 1000.

Send for Catalogue.

Cash With Orders.

**R. Vincent, Jr., & Sons Co.**  
White Marsh, Maryland

Mention The Review when you write.

## PRIMULA OBCONICA

The strain that blooms large flowers and fine colors. Cannot be surpassed anywhere. Ready now, May and June.

2 -inch.....	\$6.00 per 100; \$55.00 per 1000
2 1/4-inch. ....	7.00 per 100; 65.00 per 1000
2 1/2-inch.....	8.00 per 100; 75.00 per 1000
3 -inch.....	10.00 per 100; 90.00 per 1000

**THE PARK FLORAL COMPANY**  
DENVER, COLORADO

Always mention the Florists' Review when writing advertisers



## COLUMBUS, O.

## The Market.

Business here is good and both funeral work and corsages are in demand. Several dances lately have helped the corsage business. Carnations are still \$2 per dozen and roses and tulips are \$2 per dozen and up.

The railroad strike has not affected the supply here, as home-grown stock is plentiful. Chicago shipments are still arriving. The strike does not affect incoming shipments, but outgoing shipments are not taken here, as they cannot be moved.

A severe cold snap did a little damage last week, when the temperature went down to 19 degrees after several days of summer weather. The weather here is wet and disagreeable and the cash and carry trade is slack, but the unusual demand for funeral work in the last few days more than made up for this.

## Various Notes.

J. A. Martin lost several thousand tomato plants which he had set out the night before the temperature dropped so suddenly.

Thomas J. Ludwig has been doing a big funeral business. He turned out four large double sprays Friday, April 16, besides numerous other large designs.

The Munk Floral Co. has a large crop of roses on now and they seem to be the best in this vicinity, both in size and color.

The Fifth Avenue Floral Co. is cutting some fine roses. J. W. T.

## SHUT THE CHUTE.

The possible demand for good stock at this time is like the grain in a bin that empties through a chute in the bottom. The man who starts filling a bag underneath may be smothered by what he came for if he can't shut it in time.

If the chute is a big one and lets a lot come through, he's got to be quick to save himself. That's why advertisers in the Classified section of The Review do well to keep a pad of telegraph blanks close at hand. Then they use them. Like this:

Please discontinue salvia and verbena ads. Can't supply all the orders. Thank you.—H. J. Potomkin, Muncie, Ind., April 19, 1920.

## Foliage Plants

**Ferns**—Scottii and Teddy, Jr., 6-inch pots, 75c; 7-inch, \$1.25; 8-inch, \$2.00 each. Whitmanii, 5-inch pots, 50c each; 4-inch, 30c each.

**Palms**—Kentia Forsteriana and Belmoreana, 4-inch, 60c each.

**Ficus Elastica or Rubber Plant**—4-inch pots, 50c each; 5-inch, 75c each.

Add 5 per cent to amount of bill for packing charges.

Cash with order. No plants shipped C. O. D. All plants will be shipped at purchaser's risk. All plants shipped out of pots unless otherwise stated.

**GODFREY ASCHMANN**

1012 W. Ontario St., PHILADELPHIA, PA.

Mention The Review when you write.

## ERICAS

From 3-inch and 3½-inch pots, ready for 5-inch.

Christmas and Easter varieties, such as:

Pres. Carnot, Pres. Felix Faure, King Edward VII, Cupressina, Fragrans Melanthera, Regerminans, Persoluta Alba, Ovata and Translucence.

Our selection of varieties, \$35.00 per 100; \$350.00 per 1000.

**Special sizes of Melanthera and Regerminans at \$40.00 per 100.**

Two-year-old plants of above varieties, to grow for specimens, at \$75.00 and \$100.00 per 100.

**Chorizema Cordata.**

Orange and red flowers, blooms in January and February, when flowering plants are scarce. 2½-inch pots, \$25.00 per 100.

Two and three-year-old plants, \$9.00 and \$12.00 per doz. Standards, \$2.00 each. Specimens, \$2.00 and \$3.00 each.

**Cyclamen Persicum Giganteum.**

Our special strain, from 2½-inch and 2½-inch pots, at \$12.00 per 100; \$100.00 per 1000.

All shipments made at purchaser's risk. Packed without pots. When ordering, add 5% of amount of bill for packing. Cash with order from persons not having credit with us.

**ANTON SCHULTHEIS**

316 Nineteenth Street

COLLEGE POINT, L. I.

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## "California" Plant Tub

(REDWOOD)



The "California" Plant Tub is a special product for Florists and Nurserymen. Expert workmanship, artistic lines, harmonious color and substantial quality. Made from selected No. 1 Redwood, bound with electrically welded wire hoops. No better tub made.

NET WHOLESALE PRICE LIST			
No.	Diameter	Each	Doz.
5	8-inch	\$0.75	\$8.25
10	10-inch	.95	10.50
15	12-inch	1.50	16.00
20	14-inch, with handles	1.90	21.75
25	16-inch, "	2.25	26.25
30	18-inch, "	2.75	31.50
35	20-inch, "	3.25	37.00

F. O. B. Factory.

Moderate Packing Charge.

Prices Subject to Change.

**ROY F. WILCOX & CO.**

Manufacturers

(Wholesale Florists and Nurserymen)

MONTEBELLO, CAL.

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## AMPELOPSIS VEITCHII

FIELD GROWN

Two-year medium grade.....\$20.00 per 100  
Two-year No. 2 grade ..... 16.00 per 100

ALSO

About 2000 plants with extra heavy roots and short tops  
\$16 00 per 100

FOR IMMEDIATE SHIPMENT

**JACKSON & PERKINS CO., Newark, New York**

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55th Street and Springfield Avenue  
WEST PHILADELPHIA, PA.

Wholesale Grower of Blooming  
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THE

**REGAN PRINTING HOUSE**

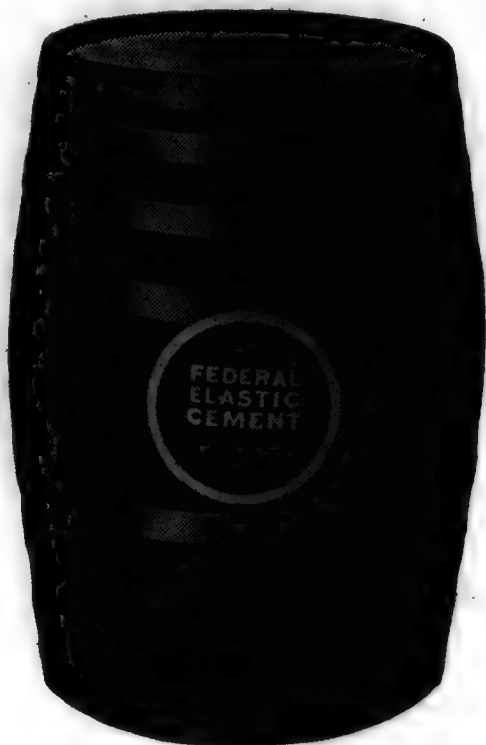
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**CATALOGUES**

Our Specialty—Get Our Figures

531-537 Plymouth Pl., CHICAGO

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## Federal Greenhouse Cement No. 2

(Regular)

Cans or Barrels

While we assert without fear of successful contradiction that Federal is without a superior, our price is lower than you are asked to pay for brands that could not possibly be better than ours.

Write us about it today.

A medium thick consistency. We consider this the ideal consistency for glazing work, not too thick nor too thin. Can be used in greenhouse gun, putty bulb, or other instruments. Those who prefer a slightly thinner consistency can thin with Federal Special Greenhouse Thinner.

# The Federal Process Co.

Manufacturers Cleveland, O.

We make several other grades of Cement for Special work. Write us about your problems.

GASOLLA STOPS OIL AND GASOLINE LEAKS

## = OVERISSUED NEWSPAPERS =

Car Load Lots FOR WRAPPING PURPOSES HAVE GIVEN EXCELLENT SERVICE AND Protect your Supply  
Our Specialty HAVE SAVED MONEY FOR MANY OF OUR SATISFIED CUSTOMERS by ordering Now  
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No loss if you mend your split carnations with  
**SUPERIOR CARNATION STAPLES**  
35c per 1000; 3000 for \$1.00, postpaid.  
**Wm. Schlatter & Son**  
422 Main St.  
Springfield, Mass.

**AFTER**

BEFORE Mention The Review when you write.

### Cokely's Carnation Clips

(BAUR PATENT)

The most practical device on the market for mending Split Carnations. Let us convince you by Ten Days' Free Trial.

Price per Outfit (1 Plier and 1000 Clips), \$2.50

CLIPS — 1000, 85c; 2000, \$1.50; 5000, \$3.25; 10,000, \$5.50; 25,000, \$12.50; 50,000, \$22.50.

## B. E. & J. T. COKELY, Scranton, Pa.

**SPLIT CARNATIONS**  
Easily Mended with  
**Pillsbury's Carnation Staples**  
"Best device on the market." Joseph Traudt  
"Could not get along without them." S. W. Pike.  
1000, 35c; 3000 for \$1.00, postpaid.  
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**PAT. PEN'D**

Every Storeman and Grower not familiar with  
**"WIRE TIE"**  
should send for samples.  
**WM. F. BUSCHARDT**  
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**Supreme Carnation Staples**  
will mend your  
**Split Carnations**  
No tools required  
35c per 1000 — Postpaid — 3000 for \$1.00  
**F.W. WAITE, 85 Belmont Ave., SPRINGFIELD, MASS.**

## Lewis Bros.

Manufacturers of

Wired Picks and Sticks Labels and Pot Markers  
Candy Sticks and Skewers  
**PEEKSKILL, N. Y.**  
Mention The Review when you write.

**A TANK THAT LASTS**  
The Caldwell Cypress tank is the tank that every florist needs. It costs a little more than some but it gives TWICE THE SERVICE.  
Send for catalogue.  
**W. E. CALDWELL CO.**  
1930 Inc.  
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Louisville, Ky.

## GLASS CLOTH

A transparent waterproof fabric as efficient as glass for hotbeds, cold frames, etc. Per sq. yd., 40c; 25 yds. at 89<sup>1</sup>/<sub>2</sub>c; 50 yds. at 89c; 100 yds. at 88<sup>1</sup>/<sub>2</sub>c. Let us figure on your larger orders. For parcel post add 3c per yd. to above prices. Try it out now and be convinced.

**TURNER BROS., Bladen, Neb.**



## Greenhouse Heating

### BOILER TOO SMALL.

I have two houses, one  $16\frac{1}{2} \times 40$  feet and the other  $10\frac{1}{2} \times 110$  feet. The first house is nine and a half feet to the ridge and has a  $5\frac{1}{2}$ -foot northwest side wall and a southeast side wall that is two feet boarded up and four feet glass. The glass lights are  $10 \times 12$  inches. The side benches are three feet wide and the middle bench six feet five inches. There are six  $1\frac{1}{2}$ -inch flows and six  $1\frac{1}{2}$ -inch returns, six pipes under each side bench, also one  $2\frac{1}{4}$ -inch pipe leading into the second house. The second house is seven and a half feet to the ridge and both side walls are boarded up two and a half feet. The glass lights on the southeast are  $16 \times 24$  inches and on the northwest  $10 \times 12$ . There is one solid bed, four and a half feet wide, and one high bench, two and a half feet wide. The house has one flow on each side under the gutter, one return on the northwest side just above the ground and two  $1\frac{1}{2}$ -inch returns on the southeast side. The pipes have no shut-off. To keep the temperature in this house at 45 degrees at night, the first house registers 65 to 75 degrees.

These houses are shady, having the sun only four or five hours daily during the winter. What would you recommend growing in these two houses?

I use a No. 50 Spence hot water heater. Is this boiler large enough to heat three houses, one  $16 \times 110$  feet, another  $12 \times 110$  feet and the third  $10\frac{1}{2} \times 110$  feet? If not, what size of boiler should be used? Would this Spence boiler be large enough to heat two houses, one  $18 \times 110$  feet with two  $2\frac{1}{2}$ -inch flows and ten  $1\frac{1}{2}$ -inch returns and the other  $20 \times 110$  feet with ten  $1\frac{1}{2}$ -inch pipes? How should I make the connection? I plan to have three  $4\frac{1}{2}$ -foot solid beds. H. C.—Mass.

The sizes of the flow pipes in the narrow house are not stated, but, unless they are larger than  $1\frac{1}{2}$ -inch, it must be an exceedingly efficient heating system if it will maintain a temperature of 45 degrees in zero weather with three such returns.

As I remember it, a No. 50 Spence heater is rated for 950 square feet of hot water radiation. The letter does not state what temperature is to be maintained in the three houses mentioned, nor is the amount of glass and board surface in the walls stated. But even if there is no exposed wall surface, it would require about 1,150 square feet of radiation to heat these houses to 50 degrees, which is over one-fifth more than can be handled by a No. 50 Spence boiler. If the houses are to be heated to 60 degrees, about 1,500 square feet of radiation will be required, and allowance will still need to be made for any exposed wall surface. At least 100 square feet of radiation additional will be needed for each foot of glass in the two side walls.

The two houses described would require about the same radiation as the three narrower houses. The Spence boiler is about large enough to heat one of these houses to 60 degrees, if the No. 50 boiler has a grate about twenty-five inches in diameter and five horizontal sections.

It is not clear what is meant by

## KROESCHELL GREENHOUSE SPECIALTIES

NOT  
CAST  
IRON



NOT  
CAST  
IRON

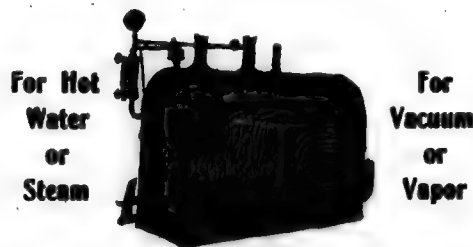
Made in 20 Sizes

HEATING and COOLING are two branches of engineering on which we specialize for the greenhouse trade.

Over thirty years have been devoted by us to the construction and designing of boilers and refrigerating apparatus.

During this period we have furnished and installed heating and cooling systems for the most successful greenhouse men in this country.

### Tubeless Boiler



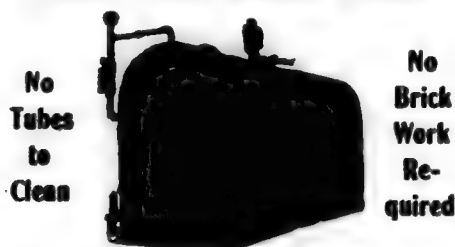
KROESCHELL Boilers are making the most wonderful greenhouse heating record in the world. Florists who have used other makes are constantly giving the KROESCHELL the highest praise.

## KROESCHELL FIRE & WATER TUBE BOILER

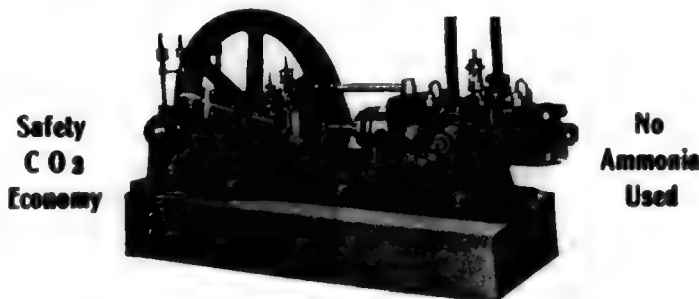
The High Pressure Kroeschell—a highly efficient unit for steam plants 100 H. P. and over.

13,468,520 sq. ft. of glass was equipped with KROESCHELL Boilers during the past five years.

### Water Tube Steam Boiler



When in need of refrigeration investigate the Kroeschell System—its high efficiency and low cost of operation place the Kroeschell System of Refrigeration in the foremost rank for greenhouse use. Our system of Refrigeration and Cooling is easily installed—perfect control of temperature and absolute safety insured—no ammonia used for this system.



Send for Boiler or Ice Machine Catalogues.  
State which is wanted.

BUY DIRECT—FACTORY TO USER PRICES

KROESCHELL BROS. CO.  
KROESCHELL BROS. ICE MACH. CO.

444 West Erie Street,  
CHICAGO, ILL.



Plibrico is molded into place; needs no forms and requires minimum time and labor.

## PLIBRICO Makes Air Tight Furnace Linings

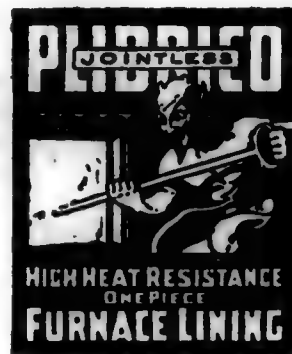
Air leaks in furnace lining joints, boiler settings and baffles are the greatest preventable losses in a boiler plant. No argument should be necessary to establish the fact that An Air Tight Furnace Lining is a great fuel economizer.

Shipped in steel containers only. Warehouse stock carried in principal cities for immediate delivery.

Send for book on furnace building.

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**HOW ABOUT** your condensation problem?

Does sluggish circulation make the temperature hard to control?

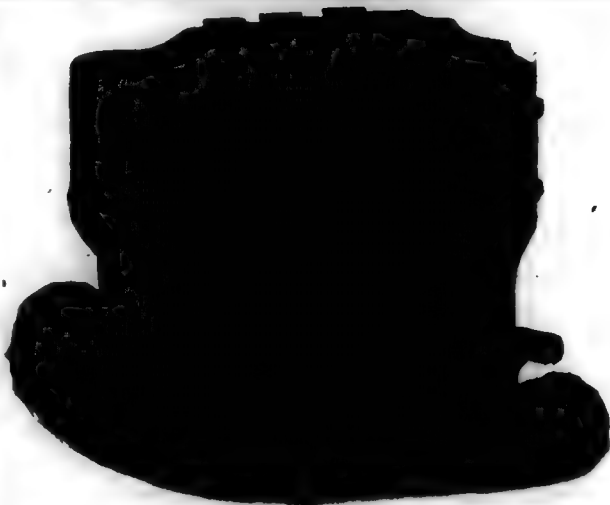
Then it's time to investigate the

## Morehead Back to Boiler SYSTEM

Send for the "Morehead" book—a practical talk on the steam plant problem which has put many a florist on the road to better conditions—and surer profits.

Drop a line AT ONCE.

**MOREHEAD MFG. CO.**  
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**IMICO**

**Hot Water Boilers**

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1801-1825 Diversey Boulevard

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Are noted for COAL ECONOMY and good results generally.

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## It Lets the Florist Sleep

You don't have to sit up and watch a  
**GIBLIN GREENHOUSE BOILER**  
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Let us tell you what one will cost delivered at your Railroad Station.

WRITE NOW.

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**GREENHOUSES—ALL KINDS**



PUT YOUR GREENHOUSE PROBLEMS UP TO US

We go anywhere in the U. S. to submit plans and prices.

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PATENTED GREENHOUSES

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### BOILER FLUES

We make a specialty of handling carefully selected Boiler Flues, 4 inches in diameter and other sizes for Retubing Boilers. Also Flues for greenhouse piping, etc.

All flues are thoroughly cleaned inside and out, trimmed and are ready for use. General sales agent for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New Standard Pipe and all kinds of Greenhouse Fittings. Right prices and prompt shipment.

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Wrought Iron of sound second-hand quality with new threads and coupling, 16-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.

ALSO NEW PIPE AND FITTINGS

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TO AVOID TROUBLE—Use  
**FISHER STEAM SPECIALTIES**  
LOOK for our ad in June 3 issue  
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Home Office—MARSHALLTOWN, IA.  
Branches in Principal Cities.

## WILKS SELF-FEEDING HOT WATER BOILER

For Economy, Durability, Dependability

Install a WILKS and forget your troubles.

No night fireman required—as the magazine or coal chamber holds sufficient fuel to keep fire 10 to 12 hours without attention. Best made for a small greenhouse.

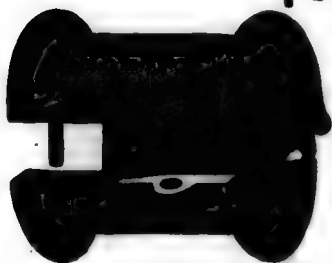
Send for Catalogue and Prices

Telephone  
Yards 866

**S. WILKS MFG. CO.**

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To stop that pipe leak permanently—cheaply—use Emergency Pipe Clamps.

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554-542 Washington  
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## IT PAYS TO USE—

# ELASTIC FIRE BRICK in all your boiler work.

*Any handy man can install it.*

Use it for patching when you cannot afford to cut a boiler out. **ELASTIC FIRE BRICK** can be used for all fire brick purposes.

Hoerber Bros., Geo. Wittbold Co., Miller Bros., C. Hausermann, John Reading and Broadbeck the Florist are using Elastic Lining. These are only a few of the thousands we are selling.

IT COMES IN BARRELS READY FOR USE. A TRIAL ORDER WILL CONVINCE YOU.

## CURRAN & COMPANY

Tel. CANAL 1013

1163-67 W. Twentieth Street, CHICAGO, ILL.

Address Dept. 6

"How should I make the connection?"

If the method of connecting the boiler with the coils in the greenhouse is what is meant, this will depend upon the openings in the boiler. If there is one 4-inch flow outlet and a return opening of the same size, it would be best to start with a main flow and a main return of that size and take off a 3-inch supply pipe for each house. For the radiation in the houses we would use three 2½-inch flow pipes and six to nine 2-inch returns in each house, the number of the returns depending on the temperature desired and the amount of exposed wall surface. For the narrow house two flows and four to six returns will answer. In case there are 2½-inch outlets, pipes of this size may be run directly to the houses.

With the temperatures mentioned, the shaded houses could well be used for palms and ferns. The cool house might also be used for plants to be rested, or for starting bulbs, geraniums and similar bedding plants.

Flora, Ill.—A. J. Kernstein has sold his range to George Van Dyke.

## INSECTONOS

This non-poisonous contact insecticide will enable you to control **White Fly, Rose Leaf Roller, Chrysanthemum Leaf Tyer, etc.** One pound makes 32 gallons of spray.

**SEND \$2.25** For 1-lb. Can Postpaid

Case of 8 Cans Sent Postpaid, **\$13.50** in the U. S.

Use according to directions and it will do the work

**EARL L. HEMPSTEAD,**  
Distributor Bloomington, Ill.

For Sale in Chicago by

Pechmann Bros. Co., 66 E. Randolph St.  
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Quality paint bought at higher prices lasts longer and costs less than cheap paint.

**DIXON'S SILICA-GRAPHITE PAINT** more than saves its higher cost by giving many years of service. Made in first quality for over fifty years. Write for Booklet No. 64-B and long service records.

Joseph Dixon Crucible Company  
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TUBING, ALL SIZES

PIPE CUT TO SKETCH

## SECOND HAND PIPE

Large stock, all sizes, furnished with new threads and couplings

**JAMES F. GRIFFITH,** 416-24 Moyer Street, PHILADELPHIA, PA.

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## GREENHOUSE GLASS LOW PRICES PROMPT SHIPMENTS

GOOD QUALITY. UNIFORM STANDARD THICKNESS. WELL FLATTENED.

Our Service and Prices Will Save You Time and Money.

We Solicit Florists' Inquiries.

**THE THROOP-MARTIN CO.,** COLUMBUS, OHIO

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Save your plants and trees. Just the thing for greenhouse and outdoor use. Destroys Mealy Bug, Brown and White Scale, Thrips, Red Spider, Black and Green Fly, Mites, Ants, etc., without injury to plants and without odor. Used according to direction, our Standard Insecticide will prevent ravages on your crops by insects.

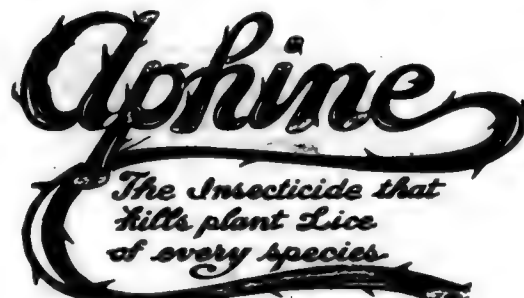
Non-poisonous and harmless to user and plant. Leading Seedsmen and Florists have used it with wonderful results.

Destroys Lice in Poultry Houses, Fleas on Dogs and all Domestic Pets. Excellent as a wash for dogs and other animals. Relieves mange. Dilute with water 30 to 50 parts.

½ Pint, 30c; Pint, 50c; Quart, 90c;  
½ Gallon, \$1.50; Gallon, \$2.50; 5-Gallon Can, \$10.90; 10-Gallon Can, \$20.00. Directions on package.

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420 W. Lexington St., BALTIMORE, MD.

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THE RECOGNIZED STANDARD INSECTICIDE

A spray remedy for green, black, white fly, thrips and soft scale.

## FUNGINE

For mildew rust and other blights affecting flowers, fruits and vegetables.

## VERMINE

For eelworms, angleworms and other worms working in the soil.

Quart, \$1.00 Gallon, \$3.00

Sold by Dealers

**Aphine Mfg. Co.,** Madison, N. J.

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USE IT NOW.

**F. O. PIERCE CO.**

F. O. Box 294

NEW YORK

Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

**Lasts Longer Than Putty. Easy to Apply**

## Dreer's Peerless Glazing Points

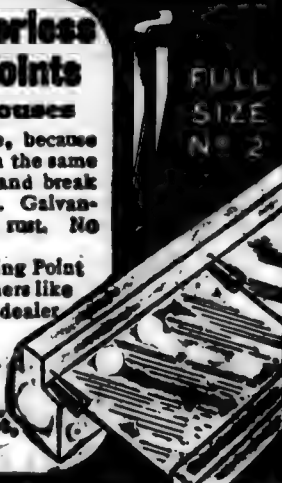
For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts.

The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

1000, 90c. postpaid. Samples free.

**HENRY A. DREER,**  
114 Chestnut Street, Philadelphia.



# PAINT THAT WILL STAY WHITE

It will do this and more.

It will cover fully 25% more surface.

A better Greenhouse Paint can't be made.

We only ask a sample order. The quality will do the rest.

Try it and come back for more.

You'll like it.

Prices on application to



## Pittsburgh Plate Glass Company

431-451 St. Clair St.,

Phone Randolph 4540

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### Largest Jobbers of Greenhouse Glass

SEND US YOUR INQUIRY

LOWEST PRICES

BEST QUALITY

## GREENHOUSE GLASS

ALL SIZES

BEST BRANDS

SHARP, PARTRIDGE & CO.

2263 Lumber Street,  
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## WE ARE SPECIALISTS IN GREENHOUSE GLASS

Free from Bubbles—Uniform in Thickness.

### PAINTS AND PUTTY

Greenhouse White (Semi-Faste.) The Paint Particular Florists Prefer.

It will pay you to get our estimates.

THE DWELLE-KAISER CO.

251 Elm St., BUFFALO, N. Y.

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**YOU**

Will find all the best offers all the time in The Review's Classified Ads.

## Greenhouse Glass

### WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform Grading, Flattening, Annealing and Careful Packing.

### "GET ACQUAINTED" WITH OUR SPECIALTIES 29-34-39-ounce Glass

## AMERICAN WINDOW GLASS CO.

General Offices: Farmers' Bank Building, PITTSBURGH, PA.

### — P. C. F. CO. IMPROVED — SPRAY NOZZLE



BRASS, NICKEL PLATED

The most extensively used nozzle—Controls flow—A turn of the control cap and you have a fine mist or a coarse spray, placed just where you want it—Operates under normal hose pressure. 2 caps with each nozzle—1 for over 80-lb. water pressure, the other for less than 80-lb. Weight, 4 oz.; length, 9 in.; fits 1/4-in. coupling.

Sent Prepaid for \$2.00. It's a wizard.

Pittsburgh Cut Flower Co., 116-118 Seventh St., Pittsburgh, Pa.

Best Quality Extra Heavy Perfectly Flat

## Greenhouse Glass

Our Glass is especially selected for the Greenhouse Trade and we know it will please you.

Write us for prices on any SIZE OR QUANTITY—SINGLE OR DOUBLE STRENGTH GLASS

BAUR WINDOW GLASS CO.  
EATON, IND.



## WASHINGTON, D. C.

## The Market.

Despite the many difficulties which came up last week, due to the railroad strike, business was satisfactory. All members of the trade were glad to see some progress made in getting this situation straightened out, as many large shipments were left in the hands of the express companies and, in most cases, the stock was sold at low prices. Out-of-town business was hard hit, but the local growers kept the Washington stores well supplied and there were enough greens tied up in this city to last through the entire week. The outlook is much brighter now than it was a week ago, when it was impossible to get a shipment through in any shape. The plant trade continues to fall off, but all cut stock is moving well. The rose supply fell off a little last week, but the gap was filled with the abundance of other stock. Sweet peas and carnations are still in abundance and clean up fairly well.

## Various Notes.

Sunday closing was inaugurated April 11 and, from all indications, it agreed with everyone. The employees came in Monday with new energy and determination. Only a few local stores remained open at any time during the day.

Fred Leapley has been ill and confined to his home for several days, but his condition is reported as favorable and members of the trade hope to see him back in his place of business shortly.

W. S. Field, of Nuttallburg, W. Va., was a visitor last week. He visited several of the local stores on business. G. V. S.

Missoula, Mont.—The R. & S. Flower Store and greenhouses are for sale, F. X. Scully having taken the agency for the Beeman tractor, to which he plans to devote his whole time.

## Waterproof PAPER POTS

	Per 1000
2 1/4-inch .....	\$ 4.00
2 1/2-inch .....	4.50
3-inch .....	6.00
3 1/2-inch .....	8.00
4-inch .....	10.00
5-inch .....	16.00
6-inch .....	20.00

F. O. B. Milwaukee

C. C. Pellworth Co., Milwaukee, Wis.

CAMBRIDGE

NEW YORK



World's Oldest and Largest Manufacturers of

FLOWER POTS

WHY?

**A. H. HEWS & CO., INC.**  
Cambridge, Mass.

# NEPONSET

Waterproof  
Paper

## FLOWER POTS

ONE-TENTH as heavy; one-third the cost; no breakage—these are some of the advantages of our paper pots over clay pots.

Cut cost of express charges, pack closely and deliver plants in perfect condition.

Ideal for strawberries, tomatoes, small seedlings and greenhouse work.



Immediate deliveries on all standard sizes. Your dealer can supply you. If not, write for FREE Samples and Booklet.

**BIRD & SON, Inc.**  
East Walpole : : Mass.

BIRD & SON, Inc.

East Walpole, Mass.

Send me Free Samples and prices of Neponset Waterproof Paper Flower Pots.

Name .....

Address .....



## THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot W. H. Elverson Pottery Co., New Brighton, Pa.

### IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER that we solved the breakage problem years ago

**IONIA POTTERY CO., IONIA, MICH.**

Mention The Review when you write.

FOR THE SMOOTHEST, MOST POROUS

## RED POT

In which plants do the best, write to

**MISSOURI POTTERY CO.**

1227 W. 8th St., Kansas City, Mo.

Miller's Line of

## POTS AND BANDS

For prices see our ad in issue of March 11. Address

**MODERN MFG. CO.**

P. O. Box 2854, 543 N. Lawrence St., Philadelphia, Pa.

Always Mention the

**FLORISTS' REVIEW**

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SUPERIOR

## RED POTS

QUALITY AND PRICES RIGHT

—ASK US—

**FLORIST SPECIALTY CO., Idaville, Ind.**

## Standard Red Flower Pots

Price list and samples on application.

**PADUCAH POTTERY CO., Inc.**

PADUCAH, KENTUCKY

Always Mention the

**FLORISTS' REVIEW**

When Writing to Advertisers

# VITAPLASTIC

## GLAZING COMPOUND

**Are you taking advantage of "Quality Brands" Service During the Freight Embargo?**

For the convenience of our customers we have maintained complete warehouse stocks and branch offices at:

**NEW YORK CITY**  
405 Lexington Ave.

**CHICAGO**  
68 W. Washington St.

**BOSTON**  
367 Boylston St.

We can deliver by truck to any point in the vicinity of these cities, as well as out of Cleveland.  
If you are in need of a rush shipment wire or telephone any of our offices at our expense.

**Vitaplastic Always Leads in Quality and Service**

Have you seen the new "Automatic Glazing Machine" for this year? It is lighter and improved in a good many ways. Drop us a line and we will have the "Vitaplastic Man" show it to you when he is around your way.

*The* **QUALITY BRANDS** *Company*  
CLEVELAND OHIO



## KAHLER REAL RED POTS

are recognized everywhere for quality.

Your orders always receive prompt and careful attention, Made of high-grade material by skilled workmen in a modern plant. Write for prices and samples.

**KAHLER POTTERY CO.** - - - - - **Louisville, Neb.**

## Grow Plants in Bands

No set-back when transplanted



**THE HARRIS READY-TO-USE LOCKED PLANT BAND**

A trial package of 250 2-in. bands ..... 75c  
Postpaid, truly READY-TO-USE.

**The A. W. Harris Manufacturing Company**  
Department A Sleepy Eye, Minn.



COMPETITION PROVES OUR QUALITY

"MOSS AZTEC" Ware

Azalea Pots  
Hanging Baskets  
Lawn Vases  
Bird Baths, Etc.

## RED POTS

Best Materials—Skilled Labor—Uniformly Burned—Carefully Packed.

**The Peters & Reed Pottery Co.** HORACE C. GRAY CO. 200 Fifth Ave., New York. So. Zanesville, Ohio

Mention The Review when you write.

## Paper Pots

These pots are nested and packed in cases of 1000 each.

	Per 1000	Per 500	Per 100
2 1/4-inch.....	\$ 4.25	\$ 2.50	\$0.60
2 1/2-inch.....	5.00	3.00	.70
3-inch.....	7.00	4.00	.90
3 1/2-inch.....	9.00	5.00	1.25
4-inch.....	12.00	6.00	1.50
5-inch.....	17.00	9.25	2.00
6-inch.....	22.00	12.00	2.50

Special price list of many other items sent free.

**Geo. H. Angermueller Co.**

1324 Pine St., St. Louis, Mo.

Mention The Review when you write.

## Ramsburg Locking Pot

Send postal for samples of our Manila board, locking, square pots and bands. The strongest and best on the market and a money-maker for every user.

**G. S. RAMSBURG, SOMERSWORTH, N. H.**

Mention The Review when you write.

## GEORGE KELLER POTTERY CO.

Successors to

**GEO. KELLER & SON**

Manufacturers of

## RED POTS

Before buying write for prices

2614-2622 Herndon Street  
Near Wrightwood Ave.

**CHICAGO, ILL.**

Mention The Review when you write.

## RED POTS

Our superior facilities enable us to keep

**QUALITY UP—PRICES DOWN**

Write for prices and Save Money

**MISSOURI POTTERY CO.**  
and SUPPLY CO.

4210 Iowa Ave. ST. LOUIS, MO.  
Mention The Review when you write.



## REMARKABLE RESULTS

obtained by the use of LIME-FERTILE (the inoculated soil builder); also NITRO-FERTILE (the odorless liquid fertilizer).

We have endorsements from a number of the most reputable people in this country, including the largest growers of cut flowers in the world.

Let us fill your order early. WRITE TODAY.

**THE FERTILE CHEMICAL CO.,** Dept. A, Cleveland, Ohio.

### GLEN COVE, N. Y. —

#### Club Meeting.

The monthly meeting of the Nassau County Horticultural Society was held in Pembroke hall, Glen Cove, Wednesday, April 14. President Thomas Twigg occupied the chair. Joseph A. Winsocki and Robert Purcell were elected to active membership and six petitions were received for membership.

Henry Gaut, James MacDonald and Joseph Adler were appointed judges of the exhibits. A letter was received from the Park Garden Club inviting the society to attend an iris and tulip show to be held at Flushing, N. Y.

Mr. Van Ginoven, of Holland, and W. A. Sperling, of New York, were present and gave short talks.

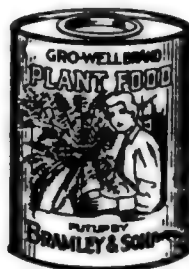
The awards of the judges were: Three heads lettuce, James McCarthy, first; three heads cauliflower, Peter Smith, first; table decoration, Louis Hubbard, first; William Milstead, second; Peter Smith, third. A vase of roses exhibited by George Wood received honorable mention.

The exhibits for the May 12 meeting will be of Darwin tulips, twelve pink, mauve and mixed.

Arthur Cook, Cor. Sec'y.

### A Fine Seller in Retail Flower Stores

#### Gro-Well Plant Food



We put this up to be able to meet the calls in our own flower store. It has taken so well we have decided to wholesale it at

**\$2.00 per dozen;**

**\$15.00 per 100.**

Retails at 25c per pkg.

**BRAMLEY & SON**

1181 East 71st Street, CLEVELAND, O.

### To Members of the Florists' Hail Association of America

who have not paid their  
**32d Assessment:**

Your insurance is now void. Pay at once and be reinstated.

JAMES W. HEACOCK,  
Treasurer.

### SPECIFY

## MAGIC BRAND FERTILIZERS

Pure Steamed  
Bone Meal

Magic Special  
Rose and Carnation  
Feed

Precipitate  
Bone Phosphate

Magic  
Blood and Bone



### Pure Pulverized Sheep Manure

#### NATURE'S OWN FERTILIZER

Write for Prices and our Instructive  
Booklet containing Feeding Charts.

## CHICAGO FEED & FERTILIZER CO.

MANUFACTURERS AND DISTRIBUTORS

UNION STOCK YARDS

CHICAGO

## WIZARD BRAND

PULVERIZED SHEEP—PULVERIZED CATTLE  
SHREDDED CATTLE

## MANURE

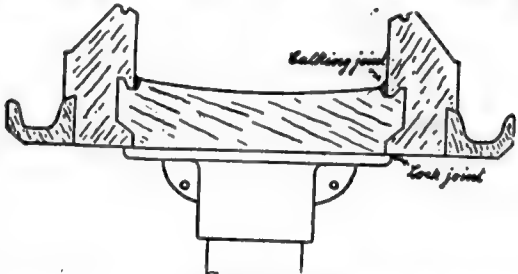
Write Wizard Brand into your supply house order for manure—or drop us a postal for latest price list and freight rates.

## The Pulverized Manure Co.

33 Union Stock Yards

CHICAGO

# UP-TO-DATE GREENHOUSES



Pat. Oct. 30, 1919.

must be lasting, convenient and efficient. They must be constructed in accordance with the principles which have been approved by knowledge and experience. We have been in the greenhouse manufacturing business for many years and our experience is at your disposal.

Our patent **LEAK-PROOF** locked gutter has proven a success. If you are not using the same as yet, do so on your next houses and we know we can add your name to our list of satisfied customers.

## ICKES-BRAUN MILL CO.

2330 Wabansia Avenue,  
GREENHOUSE MATERIAL

Near Western and North Aves.

CHICAGO, ILL.  
GREENHOUSE HARDWARE

Vaughan's Seed Store, Chicago; Rice Bros., Minneapolis; H. Kusik & Co., Kansas City; R. L. Gould & Co., St. Paul



# FOR A PERFECT JOB USE GLAZETITE

FORMERLY NEBELASTIC

For Sale by Leading Dealers Everywhere

NEBEL MFG. CO., Cleveland, Ohio

## GULF CYPRESS Greenhouse Materials Pecky Cypress Bench Lumber GLASS

### HOTBED SASH

All Kinds and Sizes  
Lower than the  
market prices.



### MOST PRACTICAL SHELF BRACKET

Made for two 6-inch boards or two lines of 1-inch or 1 1/4-inch pipe, and can be clamped on 1 to 2-in. upright pipe columns.

38c with bolts complete

### FLATS

Well made, iron-bound, 20c each. Send 30c for sample.

Remnants, 12 ft. and up, coupled, 12c per ft. This hose is cheap at twice the price.



### Metropolitan Patented BOILERS

Will do more work than any other boiler of the same size; starts circulating almost instantaneously; made in all sizes to heat every size greenhouse.

### PIPE

Metropolitan Material Co.

1299-1323 Flushing Ave., Brooklyn, N. Y.

# FERTILIZERS

Pure Ground Bone—4 1/2% ammonia, 48% bone phosphate of lime.  
Tankage—8% ammonia, 20% bone phosphate of lime.  
Dried Blood—12-14% ammonia.  
Nitrate of Soda—19% ammonia.

## BERGER FERTILIZER & CHEMICAL CO.

1609 Sansom St., PHILADELPHIA, PA.

Mention The Review when you write.

### FOR RESULTS USE

## Master Brand Prepared Concentrated Manures

THEY ARE NATURE'S MASTER SOIL BUILDERS

They will give lasting results and are perfectly adaptable for both outside and inside growing conditions.

### MASTER BRAND Pulverized Sheep Manure

### MASTER BRAND Vine and Plant Manure

Guaranteed Analysis  
Ammonia 2.25%  
Phos. Acid 1.50%  
Potash 1.50%

Guaranteed Analysis  
Ammonia 5.00%  
Phos. Acid 2.00%  
Potash 1.00%

Quotations on any quantity and all information furnished on application.

## THE PROTO-FEED AND GUANO COMPANY

"Manufacturers and Distributors of MASTER BRAND PRODUCTS"

4121 S. LaSalle Street,

Chicago, Ill.

Mention The Review when you write.

# GREENHOUSES

WRITE FOR CATALOGUE OR ESTIMATE  
State Type of Construction You Want

## King Construction Co.,

North Tonawanda, N. Y.

Harrison Building, Philadelphia, Pa.

307 N. Irving Ave., Scranton, Pa.

1 W. 47th St., New York City, N. Y.

Mention The Review when you write.





# GREENHOUSE MATERIALS

INTEND TO BUILD?

We furnish the complete house or any part.

Our materials are the best that can be made.

Our prices are right—Our service prompt.

GET OUR ESTIMATES AND CATALOGUE

Louisiana Red Gulf Cypress and Washington Red Cedar (WOOD WORK)  
CONSTRUCTION MATERIALS FITTINGS HARDWARE HOTBED SASH

A. DIETSCH CO., DEPT. "B." 2640 SHEFFIELD AVE. Chicago, Ill.

## JACOBS BUILT TO LAST GREENHOUSES



Range of five greenhouses built for John De Martini, Esq., at Wheat Road, N. J. Ask Mr. De Martini about our workmanship, speed of erection and personal service.

HOTBED SASH MATERIALS AND GLASS

PLANS AND PRICES  
SUBMITTED

1363-1381 FLUSHING AVENUE  
BROOKLYN, N. Y.

Mention The Review when you write.

### NEWPORT, R. I.

#### Horticultural Society.

The regular meeting of the Newport Horticultural Society, held at Music hall Tuesday evening, April 13, was an unusually busy one. Special plans were made for coöperating with the Newport Garden Association in the school garden movement and with the Home Garden Association for the encouragement and assistance of home gardeners.

There were two exhibits at the meeting which attracted general attention, a vase of senecio, exhibited by Andrew Dorward, for which he received a certificate of merit, and a vase of single violets, exhibited by Charles Philpot, for which he was given a cultural certificate.

#### Various Notes.

Alexander MacLellan is conducting auction sales of nursery stock at the De Blois farm, in Middletown. This stock was imported from England before the quarantine restrictions went into effect.

A. T. Bunyard, of New York, visited here last week, making preparations for the season's opening.

Extensive improvements are to be made in the store of Joseph G. Leikens, Inc., Bellevue avenue, for the coming summer. Captain Clifford, manager, was here last week making the necessary arrangements. The entire interior of the place in Downing's block is to be finished in lattice effect and in the rear is to be arranged a sunken garden.

Kenneth McLeish has accepted a position as caretaker of the Westchester Polo Grounds. W. H. M.

## Asbestfalt

An Elastic Cement That Expands and Contracts With the Weather

Make your greenhouse weather-tight with Asbestfalt, the elastic cement that never gets hard, cracks or peels in cold weather or runs in hot weather.

\$1.25 per gallon. Why pay more?

You can't get anything better no matter how much more you pay. The ingredients are of the purest; weighs but 10 pounds to the gallon.

With the scarcity of coal and its high prices, the careful application of Asbestfalt will more than pay for itself by keeping your greenhouse air-tight.



To insure best results, apply Asbestfalt with our Liquid Putty Machine, price \$2.00. With every barrel purchase of Asbestfalt, one machine free.

Metropolitan Material Co.  
PATENTED GREENHOUSES

1299-1323 FLUSHING AVENUE,

BROOKLYN, NEW YORK

Mention The Review when you write.

## PECKY CYPRESS

WE ARE SPECIALISTS

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. Get the value of our long experience. PECKY CYPRESS, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber  
WRITE FOR PRICES

Adam Schillo Lumber Co., Kingsbury and Weed Sts.  
CHICAGO  
L. D. Phones Lincoln 410 and 411

# FOLEY GREENHOUSES



**F**ROM our vast experience in building greenhouses of every size—for every possible purpose, we can design for you the house best fitted to your needs.

Our facilities are large—our organization complete, and at all times keen to serve you in the best possible manner.

**THE FOLEY GREENHOUSE MANUFACTURING CO.**  
**DESIGNERS—BUILDERS—HEATING ENGINEERS**  
 3248 West Thirty-first Street CHICAGO, ILLINOIS

# Permanite

(Trade-mark registered U. S. Patent Office.)

## A Stitch in Time Saves Nine

Take that button on your coat, for instance; if it is loose and you let it go at that, the chances are that it will be off and gone before you know it.

Result—a button gone and time gone as well.

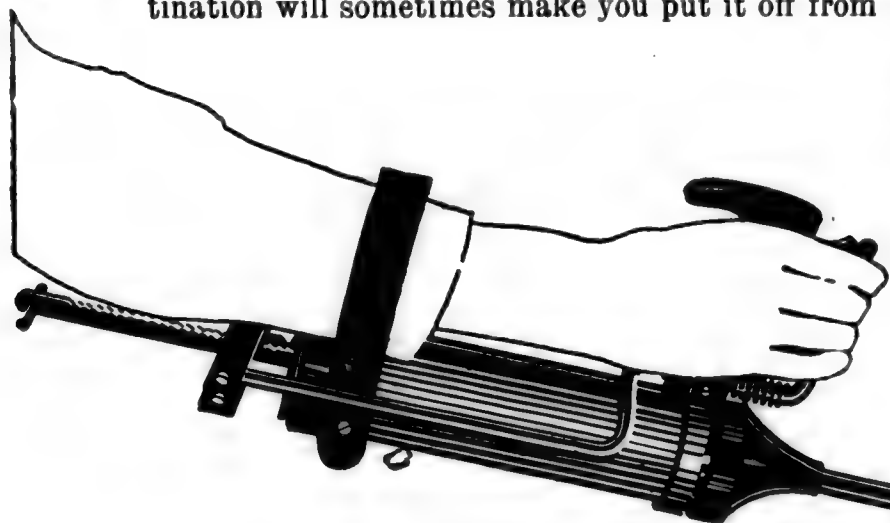
It's the same with a greenhouse; you know it needs repairs here and there, you know that a few gallons of PERMANITE would make that old house better than new, but old Doc Procrastination will sometimes make you put it off from time to time.

Result—a leaky house, a lot of new sashbars, a lot of time gone to waste and probably a lot of valuable stock gone, too.

Be wise—think of the old proverb and order your supply of PERMANITE today SURE.

*Yours for a Tight House*

**The Garland Company**  
 Cleveland O., U.S.A.





## MILWAUKEE, WIS.

## The Market.

Last week was uneventful. Business was about as good as could be expected after Easter.

The supply of carnations continues heavy. Roses and sweet peas find a steady market. Large quantities of Easter lilies and callas are coming in, but the demand is not sufficient to clean up the supply.

Shipping trade kept up fairly well, but express conditions at the end of last week were in bad shape. While perishable stock was accepted by the companies, there was considerable uncertainty as to whether shipments would go out on schedule time.

Fine hydrangea plants are coming in; these plants will be in good supply up to Mothers' day.

## Various Notes.

At the recent meeting of the Florists' Club the principal discussion was on spring plants. It was generally believed that, with the increased cost of production and with a shortage of labor curtailing production, prices would be somewhat higher than they were last year.

William Zimmermann reported a big Easter, with a heavy demand for potted plants.

The force of William Lubliner, whose store is located in the busiest block on Grand avenue, was kept busy all day Easter Sunday.

The Boston Store had a special sale on lily plants at cut rates, but apparently it had no effect on prices in general.

There is a shortage of coal in this vicinity now and the general slogan is, "Stock up early." P.

The Edward H. Stewart Co. has opened a store at 538 Jackson street.

Elgin, Ill.—In the recent big wind the chimney was blown down on the George Souster store, a portion of it crashing through the roof and falling on the top of the handsome new Randall refrigerator recently installed and pictured in The Review. The damage to the refrigerator was not great.

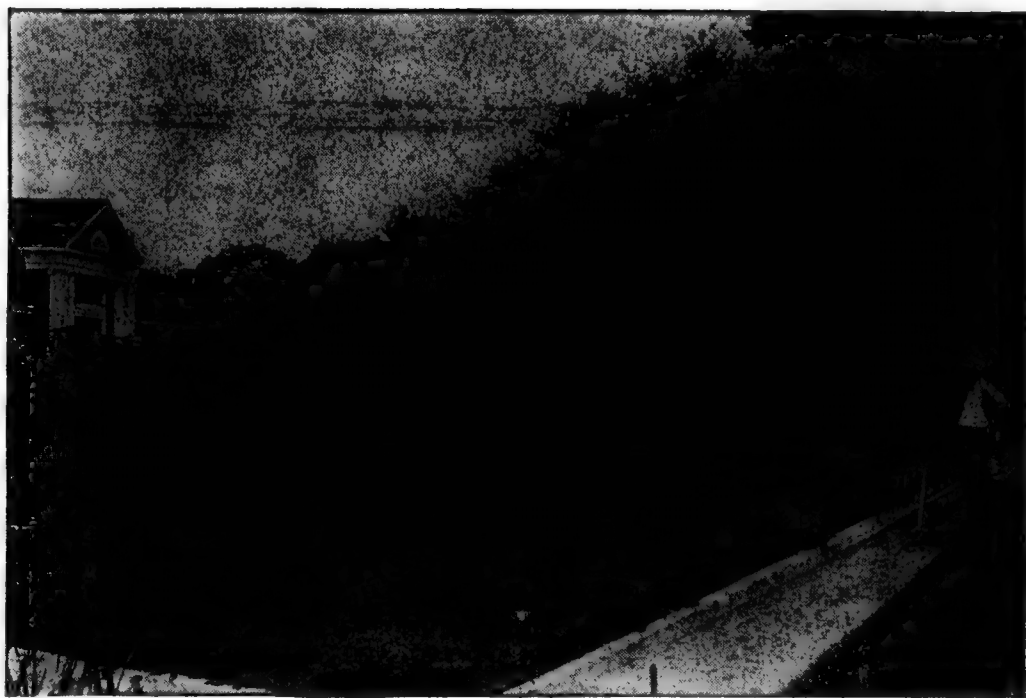
### Concrete Benches Never Need Repairing

provided they are built under our easy, practical, inexpensive system. Why continue to use wood when you can build

#### READY-SET CONCRETE BENCHES

that lower up-keep costs and improve growing qualities? Send today for the answers to every question you may ask regarding concrete benches.

FRED J. MEAD  
371 Park Ave., NEWARK, N. J.



## Cuts Out Rain Worries and Builds up Bank Rolls

You know the nerve-racking anxiety of cloud watchings.

Wondering if rain will come.

Watching your cut flowers, or carnation plants, or propagating stocks gradually stop growing, and begin to show that tell-tale yellowing of the leaves that means **starvation**.

Starvation in the midst of plenty, because there isn't enough water in the soil to dissolve the plant foods so the plant roots can take them up.

**The day you put in a Skinner Irrigation System your rain worries disappear forever.**

No more dread of crop losses because the rain they needed was a few days, or weeks, late,  
But that's only half.

Just as soon as you stop rain-worrying, you start bank-rolling. Bigger crops, in more perfect condition, maturing on time—mean **bigger profits**.

A Skinner system generally pays for itself the first year. If you doubt it, send for our new book, "RAIN for the Asking."

## THE SKINNER IRRIGATION CO.

223 WATER STREET

TROY, OHIO

**SKINNER  
SYSTEM  
OF IRRIGATION.**

# THE ROSE BUG IS DOOMED

THE FLORO-CHEMICAL CO.

*Announces the First and Exclusive Offering of*

# MELROSINE

(TRADE MARK)

The first real and only effective remedy for the destruction of the rose beetle or chafer

Reprinted from The Florists' Exchange,  
February 7, 1920.

## Is the Rose Bug Doomed?

If there exists anywhere around this section a more cantankerous brute—one that you cannot possibly have a sympathetic feeling for, as in the old way, you drop him into the can of oil—than the Rose bug, we don't know of it, him or her. You go over your Roses in the dewy morn or at nearly twilight and gingerly pick or shake him and her off the Roses until you can't see a last one remaining—but he and his wives and family (or their close relatives) are back again on the job next day about as numerous as before, doing their spiteful best to disfigure and destroy your Roses.

Once we thought we had a remedy. Fifty young chickens one day found their way down to big old Crimson Rambler, just when the bugs were coming to the surface. What a glorious time those chicks had that day! The second day they were not so keen on the Rose bug food. And the third day they absolutely refused to go anywhere near. However, that Summer that particular bush (which was isolated from the Rose beds) was little troubled.

This story is just en passant.

Seriously, any eradicator of the Rose bug pest will be hailed with joy by commercial grower, private gardener and amateur, whatever be the form it may take or the labor it may entail.

We follow with a letter from Mr. Wohliert, an old and esteemed subscriber for The Exchange, and wish only to add our hope that the preparation he mentions will be made known to the commercial man before the Rose bug makes its next appearance.

• • • • •

Editor The Florists' Exchange:

Rose bugs are surely difficult creatures to get away with and up to the present it has been almost impossible to eliminate them. Therefore, perhaps, you may be pardoned for your comment in your issue of Jan. 24, upon a remedy for Rose bugs in a manner which cannot but leave the impression that such a remedy or this particular remedy, is of but little value in ridding our Roses of this injurious insect. I hold no brief from the originator or introducer of this remedy, but having known the originator for many years and having watched with great interest his endeavors to perfect his remedy, I feel qualified and justified in stating that his remedy not only is an efficient one from my viewpoint, but know that it has been severely tested by many men well known to the trade who would not vouch for its merits as they have done were the remedy not a most excellent one.

It seems to me that your comment was not exactly proper, at this time, inasmuch as we should encourage any helpful endeavors to assist horticulture, and I am sure Mr. Barclay, the originator, should, by all means, receive a vote of thanks from all horticulturists for doing something for us which has heretofore not been done, particularly as he did not allow the remedy to be marketed until it had been tested out by such authorities as Theodore Wirth, J. Horace McFarland, Bureau of Entomology of Pennsylvania and others—this relieving buyers purchasing a pig in a bag.

I have no financial interest in this preparation, but know it to be of commercial value, also I understand a New York seedsmen has thought well enough of it to pay a good price for it.

A. E. WOHLIERT.

Narbeth, Pa.

The product of a private gardener, Mr. Hugh Balfour Barclay, of Merion, Pa., to whom horticulture owes an everlasting debt for his discovery.

Mr. Barclay conducted exactly 872 experiments before he was satisfied that his product was really effective and good enough to be placed on the market, assuring the public of an article which fulfilled every need demanded of it.

In 1919, samples were sent to the most eminent Rosarians and Horticulturists in America for tests, and all have voiced their approval by word and letter. To the skeptical ones, we will gladly mail copies of written testimonials.

MELROSINE while destroying the Rose bug does not leave a blemish or spot on the flower, nor has it any odor.

MELROSINE when used is diluted with twenty times the amount of water. Full directions for use on each can.

MELROSINE is sold as follows: Sample cans, enough to make a gallon of diluted mixture for thorough trial on a number of plants, 50c; per pint, \$1.00; per quart, \$1.75; per 2 quarts, \$3.25; per gallon, \$6.00; per 5 gallons, \$25.00; per 10 gallons, \$45.00.

A special discount of 10 per cent is allowed to florists and growers and a further discount if put in stock for selling over the counter.

HERE IS YOUR OPPORTUNITY to make an extra dollar when trade is dull.

THE FLORO-CHEMICAL CO., Park Ave. and 146th St., New York, N.Y.



## PROVIDENCE, R. I.

## The Market.

Business has dropped to a normal basis and the florists all have their eyes on Memorial day. There is an abundance of regular stock and prices rule steady. Reports indicate that there will be a full supply of potted plants for Memorial day, while the supply of bedding stock is said to be larger than ever before. All the seedsmen report heavy demands, both for seed and for garden tools and implements.

## Various Notes.

Notice has been served on Smith the Florist, 25 Washington street, to be ready to vacate at short notice after May 1, as the building is to be razed.

John Burke, of the Burke & Burns Rose Co., has returned from a several weeks' visit in Arizona.

W. E. Barrett Co. has engaged several additional men during the rush on seed orders.

Rubbish in the basement of the building occupied in part by Joseph E. Koppelman last Wednesday, April 14, caused several hundred dollars' damage by smoke.

W. S. Pino reports the heaviest call in his experience for seeds this season.

Elias Pickles, formerly with W. S. Pino, is now in charge of the seed department of the Dudley Hardware Co.

Joseph Smith spent the last week-end with relatives in the vicinity of Boston.

Thomas Curley has reopened his greenhouses on Harkness street, which have been closed for two seasons.

Johnston Bros. had the first arbutus of the season last week. It was especially fine and sold readily.

Stephen Green, of Bayersdorfer & Co., Philadelphia, was in the city last week calling upon the trade.

Edward C. Scott is giving up his position as manager of the Westminster Greenhouses and is going to devote himself to farming in Connecticut.

T. J. Johnston & Co. are receiving some unusually fine geranium plants in 5-inch pots for bedding purposes.

Smith's Flower Shop, Westerly, R. I., has taken the local agency for the American Seed Tape Co., Newark, N. J.

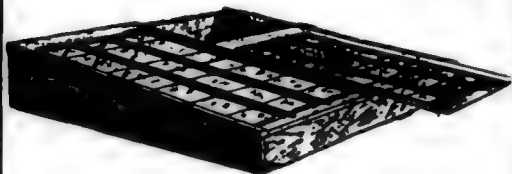
S. S. Skidelsky, of Philadelphia, was a business visitor in this city last week.

W. H. M.

## Hotbed Sash

### PRICES RISING

Order today and save money



Made of No. 1 Gulf Cypress.  
Constructed as perfect as half  
a century's experience can  
make it.

## S. JACOBS & SONS

Largest Hotbed Mfrs. in America  
1299-1323 Flushing Avenue., BROOKLYN, N. Y.

# King GREENHOUSES

Strong, Sunny, Commercial Houses that Pay Dividends.

King Greenhouses have for years had the reputation of being wonderful growing houses.

The reason for this is that we pay as much attention to the development of the details of construction in our commercial greenhouses as in our private estate work.

Strength is the first characteristic of every King Greenhouse and yet our type of construction enables us to build durable light framing members which cast very little shade.

Sway bracing, gable bracing cross ties from eave to eave and yet very little shadow—that's why King Greenhouses produce so many first quality flowers that although their first cost may be a trifle more the returns pay much greater dividends in the long run.

Write for Catalogue

## KING CONSTRUCTION COMPANY

NORTH TONAWANDA, N. Y.

1 West 47th Street, New York      Harrison Bldg., Philadelphia  
307 North Irving Avenue, Scranton, Pa.



## Red Gulf Cypress Greenhouse Material

Our big stock insures immediate deliveries; special equipment enables us to furnish odd shapes and sizes at prices you can afford.

Ask us about single and double glass sash and ready-made greenhouses. Get estimates now for that new greenhouse.

### ALFRED STRUCK COMPANY

Incorporated  
948 E. Broadway—Est. 1860—LOUISVILLE, KY.



# EVERTITE

## GLAZING CEMENT

Here's the story:—

The reasons why Evertite Glazing Cement has largely displaced putty in greenhouse construction are apparent to anyone who has had Evertite on his sash bars.

Putty consists of whiting and boiled linseed oil. Linseed oil evaporates and when the oil is gone from putty, only whiting remains. It isn't any wonder it lets go and the glass blows out.

Evertite Glazing Cement is made of pure rock asbestos, combined with non-drying adhesive oils and Gilsonite. It will not run or harden under either extreme of temperature. It will not check, crack or let go, but always retains its plastic, rubber-like condition.

The only chance to make putty hold is to put it **under** the glass. Quite the opposite, Evertite is run around the edges, lapping over **on top** of the glass. The glass really **holds the putty** in (for a while); but Evertite **holds the glass** in—for years and years.

Evertite Glazing Cement, remaining always rubber-like, will contract and expand as the greenhouse roof heaves under the wind. The glazing cement

does not crack—nor will the glass.

The correct way to apply Evertite Glazing Cement is through the "Oh Boy" glazing gun. The cement flows in a pencil-like stream and stays where you put it. There is no other gun so good.

Heretofore the chief use of Evertite Glazing Cement has been to repair roofs weakened, loosened and leaking by the disintegration of putty. But many hundreds of thousands of feet of new glass this season will be glazed with Evertite. Their owners can forget the glazing problem for the next five to ten years.

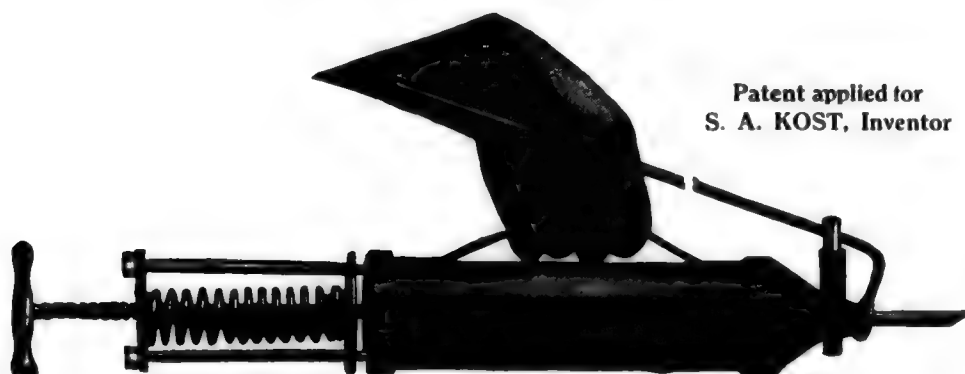
Evertite Glazing Cement will cost no more than first-class putty, but if putty were free, Evertite would be cheaper—because of the saving in labor, not to say worry.

Evertite can be had in kegs, half barrels and barrels. The "Oh Boy" glazing gun is furnished only with Evertite Glazing Cement.

*Write us and we will give you prices and any information you want*

## THE EXCELLO MFG. CO.

Cleveland, Ohio



Patent applied for  
S. A. KOST, Inventor



# ◆ Classified Ad Department ◆



## It Pays

Rate for advertising in this department  
15 cents a line net, per insertion.  
No advertisement for less than 30c accepted.

### ABUTILONS

Abutilons, Daydawn, pink, \$6.00 per 100.  
The Storrs & Harrison Co., Painesville, Ohio.

### ACALYPHAS

Acalypha, Tricolor and Triumphans, 2½-in. pots, \$6.00 per 100.  
THE M'GREGOR BROS. CO., SPRINGFIELD, O.

### ACHYRANTHES

Achyranthes, McNally, green, red and yellow R. C., \$2.50 per 100. Cash with order.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

Achyranthes, McNally and Brilliantissima, 2½-in., \$5.00 per 100. Cash please.  
H. G. Norton, Perry, O.

Achyranthes, Herbsti, R. C., \$3.00 per 100.  
2½-in., \$5.00 per 100. Baur Floral Co., Erie, Pa.

### ADIANTUMS

Adiantum Cuneatum, strong 2½-in., 12c; 3-in., 15c; 4-in., 25c; 5-in., 35c. This is a real bargain, so speak quickly.

Adiantum Croweanum clumps, the kind that will give immediate results, \$50.00 per 100.  
S. S. Skidelsky & Co., 50 Park Place, New York.

Adiantum Croweanum, strong 3-in., \$2.00 per doz., \$15.00 per 100.

Baur Floral Co., Erie, Pa.

### AGERATUMS

Ageratum Stella Gurney, strong bushy plants, from 2½-in. pots, ready for 3-in., at \$3.00 per 100; Stella Gurney rooted cuttings, 90c per 100. Speak quick. Cash.

H. E. Rogers & Son, Spencerport, N. Y.

Ageratums, Fraseri and Stella Gurney, R. C., dwarf, dark blue, large flowering, \$2.00 per 100, \$15.00 per 1000, parcellpost paid; 2½-in. pots, \$5.00 per 100, \$40.00 per 1000.

Roman J. Irwin, 43 West 18th St., New York.

Ageratums, dwarf blue, the very best bloomer, always in bloom, try them, you won't miss it. Young stock, very bushy, all in bloom, 2½-in., \$4.00 per 100. Cash.

Freeport Floral Co., Freeport, Ill.

Ageratums, R. C., Stella Gurney and Blue Star, \$1.50 per 100, \$12.00 per 1000; 2½-in., \$5.00 per 100, \$40.00 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

Ageratums, R. C., dwarf, blue, \$1.25 per 100, \$10.00 per 1000.

A. C. BROWN, SPRINGFIELD, ILL.

Ageratum, Stella Gurney, 2½-in., \$3.50 per 100, real bushy plants. Cash please.

W. BEZDEK, CEDAR RAPIDS, IA.

Ageratums, Stella Gurney R. C., \$12.00 per 1000; 2-in., \$3.25 per 100.

Peterson Floral Co., Gibson City, Ill.

Ageratums, R. C., 4 varieties, \$1.00 per 100; \$9.00 per 1000, prepaid.

S. D. Brant, Clay Center, Kan.

Ageratums, Stella Gurney, R. C., 90c per 100, \$8.00 per 1000, postpaid; 2-in., 3c. Cash.

Harglerode Bros., Shippensburg, Pa.

Ageratum, Stella Gurney, 2½-in., \$3.00 per 100; rooted cuttings, \$1.50 per 100. Cash.

A. Begerow, 16 Girard Place, Newark, N. J.

Ageratums, best blooming blue obtainable, strong R. C., \$1.50 per 100, \$12.00 per 1000.

J. A. Keeney Co., Monongahela, Pa.

Ageratums, transplanted, \$2.75 per 100.

J. G. Witt & Son, 10429 Wallace St., Chicago.

Ageratum rooted cuttings, blue, \$1.25 per 100. Prince's Flower Shop, Iowa City, Ia.

Ageratums, dwarf, blue and white, \$4.00 per 100. Cash.

Chas. E. Smith, York, Pa.

Ageratums, 2½-in., \$4.00 per 100. Packing 5%.

Truitt's Greenhouses, Chanute, Kans.

Ageratums, dwarf blue, 2½-in., \$4.00 per 100.

Baur Floral Co., Erie, Pa.

Ageratums, new blue, rooted cuttings, 1½c prepaid.

C. Humfeld, Clay Center, Kans.

Ageratums, blue 2½-in., 3c; R. C., \$1.00 per 100.

Chas. Sherwood, Waterloo, Ia.

Ageratums, \$4.00 per 100, \$35.00 per 1,000.

The Schmidt & Botley Co., Springfield O.

Ageratums, R. C., \$1.25 per 100; 2½-in., 3c.

W. E. Trimble Greenhouse Co., Princeton, Ill.

Ageratums, 2-in., 4c.

J. H. Dann & Son, Westfield, N. Y.

Ageratums, Gurney and Blue Star, R. C., 90c per 100. Cash. Byer Bros., Chambersburg, Pa.

### ALTERNANTHERAS

Alternantheras, red and yellow, fall cuttings, from soil, strong bushy stock, \$1.25 per 100 by mail, \$10.00 per 1000 express. R. C. from sand, \$1.00 per 100, \$8.00 per 1000.

S. W. Pike, St. Charles, Ill.

Alternantheras, Aurea Nana, Brilliantissima, Paronychioides, rooted cuttings from soil ready for 2½-in. to 3-in. pots, plenty of cuttings on, \$2.00 per 100; \$18.00 per 1000 by express. Rooted cuttings from sand \$1.25 per 100, \$10.00 per 1000. Postpaid. Cash. The Inlay Co., Zanesville, O.

Alternantheras, Brilliantissima and Aurea Nana, 2½-in., \$5.00 per 100, \$40.00 per 1000; R. C., red and yellow, \$2.00 per 100, \$15.00 per 1000. Parcellpost paid.

Roman J. Irwin, 43 West 18th St., New York.

Alternantheras, 2½-in. bushy plants. Brilliantissima, best red, and Aurea Nana, yellow, \$30.00 per 1,000. Cash. Dan Ruttle & Son, 44th and Michigan Ave., Covington, Ky.

### EXTRA STRONG.

Red and yellow Alternantheras

2½-in. pots, \$3.50 per 100.

Oak Grove Greenhouse, Tuskegee, Ala.

Alternantheras, 3 varieties, just rooted, the kind that start quick, \$1.50 per 100, \$14.00 per 1000, prepaid. Cash with order.

S. D. Brant, Clay Center, Kans.

Alternantheras, strong 2-in. red and yellow, \$4.00 per 100, \$37.00 per 1000. Brilliantissima, \$5.00 per 100, \$45.00 per 1000. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Alternantheras, 2-in. red and yellow, mostly red, \$3.50 per 100, \$30.00 per 1000, R. C., \$1.25 per 100, \$10.00 per 1000.

Fred Burre, 936 W. Wilcox St., Peoria, Ill.

Alternanthera Brilliantissima, rooted cuttings, \$12.00 per 1000, 2-in., \$4.00 per 100, prepaid.

E. B. Randolph, Delavan, Ill.

Alternantheras, narrow and broad leaf, red, 2½-in., \$5.00 per 100. Packing 5%.

Truitt's Greenhouses, Chanute, Kans.

Alternantheras, red and green, 2-in., \$4.00 per 100, \$35.00 per 1000.

The Schmidt & Botley Co., Springfield, O.

Alternantheras, R. C., fall struck, fine stock, red and yellow, \$1.25 per 100, \$10.00 per 1000.

N. O. Caswell, Delavan, Ill.

Red and yellow Alternantheras from soil, \$1.50 per 100, \$12.50 per 1000. Cash.

F. W. Meyer, Cherryvale, Kans.

Alternantheras, fall struck, branched cuttings from soil, red and yellow, \$1.75 per 100, \$15.00 per 1000.

C. Humfeld, Clay Center, Kans.

Alternantheras, 2½-in., red and yellow, \$4.00 per 100. Cash with order.

G. A. Weberg, Chicago Heights, Ill.

Alternantheras, red and yellow, from soil, fall struck, \$1.50 per 100.

E. H. Woerner, Arlington, Nebr.

Alternantheras, red and yellow, extra strong, 2½-in., \$5.00 per 100.

Archias Floral Co., Sedalia, Mo.

Alternantheras, red and yellow, heavy fall potted, 2½-in., full of cuttings, \$3.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

Alternantheras, yellow, strong cuttings from sand, \$7.50 per 1000.

Thornton Floral Co., Streator, Ill.

Alternantheras, R. C., red and yellow, \$8.00 per 1000. Cash. Byer Bros., Chambersburg, Pa.

Alternantheras, red and yellow, bench grown. See display ad. F. W. Fletcher, Orlando, Fla.

BUSINESS BRINGERS—

REVIEW CLASSIFIED ADS.

### ALYSSUM

Double Alyssum, out of flats, as good as 2½-in., \$2.50 per 100.

Dumser Floral Co., Elgin, Ill.

Alyssum, Little Gem, extra strong, bushy; transplanted plants for potting, \$2.00 per 100, prepaid.

S. W. Pike, St. Charles, Ill.

Alyssum, double, very strong stock, 2½-in., \$3.50 per 100. Cash.

Freeport Floral Co., Freeport, Ill.

Alyssum, double giant, 2½-in. pots, \$4.00 per 100, \$35.00 per 1000.

Roman J. Irwin, 43 West 18th St., New York.

Alyssum, Little Gem, extra strong, bushy, transplanted plants for potting, \$2.00 per 100, prepaid.

S. W. Pike, St. Charles, Ill.

Alyssum, Little Gem, in bud and bloom, \$1.00 per 100, \$8.00 per 1000, prepaid. Cash. O. A. Anderson Greenhouse Co., Box 56, Tionesta, Pa.

Sweet Alyssum, dbl., 2½-in., \$4.00 per 100.

Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Sweet Alyssum, giant, double, 2½-in., \$3.00 per 100. Packing 5%.

Truitt's Greenhouses, Chanute, Kans.

Sweet Alyssum, double, 2-in., \$4.00 per 100.

Fred Burre, 936 Wilcox St., Peoria, Ill.

Alyssum, strong 3-in. at 3½c.

GULLETT & SONS, LINCOLN, ILL.

Alyssum, dbl., R. C., \$1.50 per 100, prepaid.

S. D. Brant, Clay Center, Kans.

Alyssum, \$3.50 per 100, \$30.00 per 1,000.

The Schmidt & Botley Co., Springfield O.

Alyssum, dbl. giant, R. C., \$1.50; 2½-in., 3c.

W. E. Trimble Greenhouse Co., Princeton, Ill.

Alyssum, double giant white, 2½-in., \$5.00 per 100.

Archias Floral Co., Sedalia, Mo.

### AMPELOPSIS

#### SCARCE

But we have a moderate surplus after filling advance orders.

#### BOSTON IVY

#### AMPELOPSIS VEITCHII

2 year old, \$4.50 per doz., \$35.00 per 100

3 year old, \$6.00 per doz., \$45.00 per 100

A. HENDERSON & CO., Chicago, Ill.

Ampelopsis Veitchii, 1-yr., No. 1, \$8.00 per 100; No. 2, \$6.00 per 100.

L. J. Smith, Merchantville, N. J.

Ampelopsis Veitchii, 2-yr., field-grown, 25c.

W. H. Salter, Rochester, N. Y.

### ANTHERICUMS

Anthericums, Variegatum, some very choice high colored stock, 2-in., \$5.00 per 100; 2½-in., \$8.00 per 100.

Louis P. Faulk, R. F. D. 7, Box 9, Bellevue, Pa.

Anthericums, variegated, large plants from 4-in. pots, 12c. Indianapolis Flower & Plant Co., Central Ave., at 34th St., Indianapolis, Ind.

Anthericums, variegated, strong plants, 2½-in., 6c.

J. H. Dann & Son, Westfield, N. Y.

### AQUATICS

#### WILD DUCK ATTRACTIONS

Wild Celery, Wild Rice, etc.

Plants for attracting Birds, Game, Fish,

Ornamental Aquatics, Wild Flowers.

Write for Catalogue.

Terrell, Naturalist, Drawer V175, Oshkosh, Wis.

Water Hyacinths, good strong plants, \$3.50 per 100, \$30.00 per 1000. The Pomona Nurseries, Drawer 24, Dade City, Fla.

### AQUILEGIAS

#### CAERULEA.

\$8.00 per 100 and worth it.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Aquilegia, \$4.00 per 100.

The Schmidt & Botley Co., Springfield, O.

### ASPARAGUS

Asparagus Sprengeri, 2½-in., fine stock, \$4.50 per 100, \$40.00 per 1000; Asparagus Plumosus

Nanus, 3-in., \$8.00 per 100; 2-in., strong, \$4.00 per 100, \$35.00 per 1000; 2½-in., \$5.00 per 100, \$45.00 per 1000.

Plumosus seedlings, \$1.00 per 100, \$9.00 per 1000. Asparagus Sprengeri seedlings, \$1.00 per 100, \$8.00 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

Asparagus, Plumosus and Sprengeri, extra strong.

Per 100 Per 1000

2½-in. Plumosus ..... \$ 5.00 \$ 45.00

2½-in. Sprengeri ..... 5.00 45.00

4 -in. Sprengeri ..... 17.50 165.00

To avoid delay send a M. O. draft or certified check.

John Bauscher, Freeport, Ill.

## ASPARAGUS SEEDLINGS.

Plumous seedlings, \$1.00 per 100; \$3.50 per 1000  
Sprenger seedlings, .90 per 100; 7.00 per 1000  
This is good stock.  
Rightly packed.  
Buy early.

8-in. Plumous, strong, \$8.00 per 100.

F. C. FREEMAN & SONS, PORTLAND, IND.

## ASPARAGUS SPRENGERI

2 1/2-in., \$3.00 per 100.

3-in., 7.00 per 100.

## ASPARAGUS PLUMOSUS

2 1/2-in., \$6.00 per 100.

CHAS. SHERWOOD, WATERLOO, IOWA.

Asparagus Plumous and Sprenger seedlings, \$1.25 per 100, \$10.00 per 1000; 2 1/2-in., extra strong, \$5.00 per 100, \$45.00 per 1000; 3-in., \$10.00 per 100, parcel post paid. Larger sizes, ask for price list.

Roman J. Irwin, 43 West 18th St., New York.

Asparagus Sprenger, strong seedlings, as large as most 2-in. plants, \$2.00 per 100; 2-in., strong, pot bound, 4c; 3-in., 10c. Cash. Mann's Gardens, 123 W. California St., Oklahoma City, Okla.

## ASPARAGUS SPRENGERI.

5-in. .... 30c each

4-in. .... 17 1/2c each

Ready for shipment, very heavy. Cash.

W. BEZDEK, CEDAR RAPIDS, IA.

Asparagus Plumous, 2-in., \$3.50 per 100, \$30.00 per 1000; 2 1/2-in., \$5.00 per 100, \$45.00 per 1000; 3-in., \$8.00 per 100; 4-in., \$2.00 per doz. Joseph Michal, 57th St. and Kostner Ave., Chicago.

## GOOD PLUMOSUS.

Asparagus Sprenger 2 1/2-in., \$5.00 per 100; Plumous, 2 1/2-in., select, \$5.00 per 100; 3-in., \$8.00 per 100; 4-in., \$15.00.

GULLETT & SONS, LINCOLN, ILL.

	Per 100	Per 1000
Asparagus P. Nanus, 3-in.	\$8.00	\$75.00
Asparagus P. Nanus, 2 1/2-in.	5.00	
Asparagus P. Nanus, 2-in.	3.50	30.00

FRED BURR, PEORIA, ILL.

## ASPARAGUS.

Good, strong 2 1/2-in. stock, ready for shipment. Plumous ..... \$6.00 per 100; \$50.00 per 1000  
Sprenger ..... 5.00 per 100, 45.00 per 1000  
Rolf Zetlitz Co., Dayton, O.

Asparagus Sprenger, strong 3-in., \$5.00 per 100; seedlings, \$1.00 per 100. Cash please.  
Cottage Grove Floral Co., Mrs. R. G. Wagoner, Route A, Box 241 B, Houston, Tex.

Asparagus Plumous, seedlings, \$1.00 per 100, \$8.00 per 1000; 2-in., \$3.50; 2 1/2-in., \$5.00; 3-in., \$10.00; 4-in., \$15.00 per 100. All first-class stock. Henry Smith, Grand Rapids, Mich.

4000 Asparagus Sprenger, 3-in., \$12.00 per 100. Cash, please. See my other ads under Geraniums, Vincas and Cannas.  
Martin Keit, 601 Washington, Bay City, Mich.

Asparagus Plumous, 3-in., \$8.00 per 100. Asparagus Sprenger, 3-in., \$8.00; strong 4-in., \$16.00 per 100.

E. B. Morgan Floral Co., Paxton, Ill.

Asparagus Sprenger seedlings, \$1.00 per 100, \$7.00 per 1000. A. Sprenger, 3-in., \$8.00 per 100, \$70.00 per 1000.  
Edward W. Schuster, Crookston, Minn.

## CLEAN, WELL GROWN PLANTS

## ASPARAGUS SPRENGERI

FROM 4-IN. POTS, \$15.00 PER 100.

G. R. NOBLE, PADUCAH, KY.

Asparagus Plumous, 2 1/2-in., \$4.00 per 100, \$35.00 per 1000; 2 1/2-in., \$5.00 per 100, \$45.00 per 1000; 3-in., \$8.00 per 100, \$75.00 per 1000.  
Springfield Floral & Fern Co., Springfield, O.

Asparagus Sprenger, 2 1/2-in. pots, 5 to 8 leads, \$5.00 per 100, also Plumous, same price. F. J. Howell & Son, Round Hill, Loudoun Co., Va.

Asparagus Sprenger, 3-in., \$8.00 per 100. Asparagus Plumous, 3-in., \$8.00 per 100.  
Greenville Floral Co., Greenville, Mich.

Asparagus Sprenger, very strong 2 1/2-in. stock, \$3.00 per 100. Cash.

Freeport Floral Co., Freeport, Ill.

Asparagus Sprenger, 3-in., ready for shift, \$7.00 per 100.  
Prince's Flower Shop, Iowa City, Ia.

Asparagus Plumous, 2-in. .... \$4.00 per 100  
Asparagus Plumous Seed ..... \$2.00 per 1000  
Mrs. M. Terry, Owings Mills, Md.

Asparagus Sprenger, nice 4-in., at \$12.00 per 100. Cash.

Daut Brothers, E. Prairie St., Decatur, Ill.

Asparagus Plumous, 4-in., strong, \$12.50 per 100. Packed in paper pots. Cash.

Fairview Gardens, Elmore, Ind.

Asp. Plumous and Sprenger, 2 1/2-in., strong, ready for shift, 5c. Cash with order.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

Asparagus Sprenger, extra heavy 5-in., 25c each.

J. E. MATTHEWSON, SHEBOYGAN, WIS.

Asparagus Sprenger, strong 4-in., \$15.00 per 100. Cash please.

J. M. Walther, 3645 Iowa Ave., St. Louis, Mo.

Asparagus Plumous and Sprenger, 2 1/2-in., \$3.50 per 100. Cash.

Smith, The Florist, St. Johns, Mich.

## ASPARAGUS PLUMOSUS.

Strong 4-in., \$20.00 per 100.

Van Horne Greenhouses, Van Horne, Ia.

Asparagus Plumous, 2 1/2-in., \$5.00 per 100; 4-in., \$18.00 per 100.

The Storrs & Harrison Co., Painesville, Ohio.

Asparagus Sprenger, 4-in., \$15.00 per 100; Plumous, 3-in., \$8.00 per 100. Packing 5%.

Truitt's Greenhouses, Chanute, Kans.

Asparagus Sprenger, strong 2 1/2-in., ready to shift into bed or pots, \$4.00 per 100. Cash.

J. C. Steinhauer, Pittsburg, Kans.

Asparagus Sprenger and Plumous, 2 1/2-in., \$5.00 per 100; 3 1/2-in., \$10.00 per 100.

The McGregor Bros. Co., Springfield, O.

Strong Sprenger, 2 1/2-in., 3c; 3-in., 8c; 4-in., 15c-20c. Cash.

G. E. Berthold, Nebraska City, Nebr.

Asparagus Sprenger, heavy 4-in., \$15.00 per 100. Cash. North Madison Floral Co., North Madison, Ind.

Asparagus Plumous and Sprenger, extra strong, 3-in., \$10.00 per 100; 4-in., \$20.00 per 100.

Archias Floral Co., Sedalia, Mo.

Asparagus Plumous, 3-in. potted plants, none better, 8c, \$75.00 per 1000, 200 at 1000 rate. Cash please.

B. C. Blake, Springfield, O.

Asparagus Sprenger, transplanted, as good as 2 1/2-in. stock, \$2.00 per 100, \$15.00 per 1000.

S. A. Pinkstone, Utica, N. Y.

Asparagus Plumous, 3-in., \$7.50 per 100. Cash, please.

J. J. Clayton & Son, West Grove, Pa.

2-in. Asparagus Sprenger ..... \$4.00 \$35.00  
2-in. Asparagus Plumous ..... 4.50 40.00  
The Schmidt & Botley Co., Springfield, O.

Asparagus and Sprenger seedlings, \$7.50 per 1000. Geo. Bigler, 28th and Sherman Ave., Camden, N. J.

2000 Asparagus Sprenger, 2 1/2-in., extra strong, \$45.00 per 1000.

Herman Schau, 10817 Hale Ave., Chicago.

## NOTICE

The increasing size of The Review, both in circulation and number of pages per issue, necessitates closing the forms a day farther ahead of publication date than was the custom when the paper was small.

To be certain your instructions receive attention for the current issue your letter should be in Chicago

## MONDAY

Extra nice 3-in. Asp. Plumous, \$7.00 per 100, \$60.00 per 1000. Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

500 strong Sprenger, 3-in., 7c. Need the room. Chas. Roberts, New Madison, Ohio.

A. Sprenger, 2-in., 3c; 3-in., 8c; 4-in., 12c. Abbey Ave. Greenhouses, Dayton, O.

2-in. Sprenger ..... 3c  
Bird Forrest, Waxahachie, Tex.

Asparagus Plumous, 2 1/2-in., \$5.00 per 100. Baur Floral Co., Erie, Pa.

Strong 3-in. Plumous, \$10.00 per 100. J. E. Leslie & Son, 2816 E. Boots St., Marion, Ind.

3-in. Sprenger, \$8.00 per 100; 2-in., \$3.00 per 100. Cash. Jacobs Bros., Peoria, Ill.

Asparagus Plumous, 2 1/2-in., 5c; 3-in., 8c. Furrow & Co., Guthrie, Okla.

Asparagus Sprenger, 2 1/2-in., 4c each. Odor Greenhouses, Iola, Kans.

Asparagus Sprenger, 3-in., \$8.00 per 100. Sarver Floral Co., R. F. D. 11, Dallas, Tex.

2-in. Sprenger, \$45.00 per 1000.

Poehlmann Bros. Co., Morton Grove, Ill.

Asp. Sprenger, large 2 1/2-in., \$4.00 per 100. Burdell Floral Co., Bowling Green, Ky.

## ASPIDISTRAS

Aspidistras, green, fine plants, \$2.00 each. HOLTON & HUNKEL CO., Milwaukee, Wisconsin.

## ASTERS

Queen of the Market, Rose Pink, Red, Scarlet, Flesh, White, Lavender, Dark Blue, strong transplanted, \$12.00 per 1000. Cash please. Also see our ads under Calendulas, Snapdragons and Chrysanthemums.

Hillview Greenhouse Co., La Crosse, Wis.

ASTERS, SEEDLINGS AND TRANSPLANTED

Aster seedlings, the following varieties, \$5.00 per 1000: Aster Royal Lavender, Aster Royal Pink, Aster Royal Rose. The following varieties, \$6.00 per 1000: Aster Daybreak Lavender, Aster Daybreak Salmon Pink, Aster Daybreak Purity, Aster Daybreak Rose, Aster Orego Giant Pink, Aster Orego Giant Rose, Aster Orego Giant Purple.

Transplanted Aster seedlings, the following varieties, \$10.00 per 1000: Aster Early Pink Wonder, Aster Early White Wonder, Asterum White, Asterum Pink, Asterum Lavender. The following varieties, \$12.00 per 1000: Aster Orego Lavender, Aster White King, Aster Lavender King, Aster Pink King, Aster Crimson King. The following varieties, \$10.00 per 1000: Aster Queen of the Market White, Aster Queen of the Market Pink, Aster Queen of the Market Rose, Aster Queen of the Market Lavender.

PINEHURST FLORAL CO., Pleasant Hill, Missouri.

Aster seed, Late Branching, white purple, lavender, shell-pink; Royal, white; white Asterum; Queen of the Market, white and pink; separate colors or mixed, oz., \$1.00; 1/2 oz., 60c; 1/4 oz., 35c. Postpaid.

W. S. Mudge, Gasport, N. Y.

## ASTERS.

Astermums, Crego's Giant, Royal and Invincible strains, strong, transplanted seedlings, \$2.00 per 100, \$15.00 per 1000. Cash please.

R. G. Bock, Florist, Hamilton, O.

Simple's Late-branching Crego, Royal Comet, in pink, white, purple and lavender.

Seedlings ..... \$ 6.00 per 1000  
Transplanted plants ..... 14.00 per 1000

Roman J. Irwin, 43 West 18th St., New York.

Aster seedlings, Queen of the Market, blue and white, \$1.75 per 100.

J. G. Witt & Son, 10429 Wallace St., Chicago.

Aster seedlings, Crego's, b colors and American Beauty, \$5.00 per 1000, prepaid.

E. H. Woerner, Arlington, Nebr.

Asters, strong seedlings, Simple's Branching, Queen of the Market, \$6.00 per 1000, P. P.

S. T. Danley & Son, Macomb, Ill.

## BEDDING PLANTS

Extra strong Salvias, from seed, 1c. Verbenas, assorted, 1c. White and yellow Snapdragons, well rooted, 1 1/2c. Variegated Vincas, 2 1/2-in., 5c. Dbl. Petunias, good assortment, 3 1/2c. Mesembryanthemums in bloom, 2 1/2-in., 5c. Ice plant, 2 1/2-in., 4c. Heliotropes, blue, in bloom, 3-in., 6c. Fern leaf Dusty Miller, 2 1/2-in., 4c.

I guarantee all these to be better than the average or money back. Please send cash with order.

Wm. S. Lohr, Ottawa, Ill.

Geraniums, strong 3-in. E. G. Hill ..... 10c  
Nutt, big 3-in. .... 10c  
R. C. Nutt ..... 1 1/2c  
Double Petunias, R. Cuttings ..... 2c  
Dusty Miller seedlings ..... 2c

Cash with order.  
Wm. S. Lohr Greenhouses, Ottawa, Ill.

Bedding Plants, 2 1/2-in. stock, Salvias, Coleus and Verbenas, pink and red, \$4.00 per 100, \$35.00 per 1000. Mesembryanthemums, \$5.50 per 100, \$50.00 per 1000. Immediate delivery.

ROSEMONT GARDENS, 116 Dexter Ave., Montgomery, Ala.

Begonias, Geraniums, Petunias, Vincas, Calendulas, Lobelias, Alyssum, Echeverias, Santolinas, 2 1/2-in., 5c each; 4-in., 15c each. Cash.

Andrew Kolke, 5442 N. Western Ave., Chicago.

## BEGONIAS

BEGONIAS FROM 2 1/2-IN. POTS.

	Per 100	Per 1000
Begonia Chatelaine, 2 1/2-in.	\$ 7.00	\$65.00
Begonia Chatelaine, 3 1/2-in.	20.00	
Begonia Chatelaine, R. C.	4.00	35.00

New red Begonia Chatelaine (Luminosa color) 2 1/2-in. pots, ready June 1st ..... 15.00

New Begonia Mrs. M. A. Patten (dark pink sport of Begonia Chatelaine), 2 1/2-in. pots ..... 10.00

Mrs. M. A. Patten, R. C. .... 6.00 50.00

Rex Begonias, 3 1/2-in. pots, \$25.00 per 100; larger sizes ask for prices. 2-in. pots, ready May 15th, \$14.00 per 100.

Begonias, Prima Donna and Luminosa seedlings, mixed, \$3.00 per 100, \$25.00 per 1000; twice transplanted, \$4.50 per 100, \$40.00 per 1000. Parcel post paid on rooted cuttings only.

Roman J. Irwin, 43 West 18th St., New York.

New Begonia, Mrs. M. A. Patten (sport of Chatelaine), very dark pink, strong rooted cuttings, \$7.00 per 100, \$60.00 per 1000; 2-in. plants, \$10.00 per 100. Strong 3 1/2-in., \$35.00 per 100; Begonia Chatelaine, strong rooted cuttings, \$3.00 per 100, \$27.50 per 1000; nice 2 1/2-in. stock, \$7.00 per 100, \$65.00 per 1000; 3-in., very fine, \$10.00 per 100.

S. S. Skidelsky & Co., 50 Park Place, New York.

Begonia Luminosa, red, pink and white, 2-in., \$5.00 per 100; 2 1/2-in., mixed colors, mostly red, \$6.50 per 100; 3-in., red only, \$8.00 per 100; 4-in., red only, ready for immediate sales or potting on, \$20.00 per 100. Assorted Begonias, 2-in., \$5.00 per 100. Luminosa varieties, mixed colors, and Marguerite rooted cuttings, \$3.00 per 100, \$25.00 per 1000. N. O. Caswell, Delavan, Ill.

Begonias, Alba Picta, Alba Picta Rubra, Alba Picta Rosea, Sandersoni and Metallica, all very heavy and strong, 3-in., extra, vase plants, 10c; Alba Picta Rubra, very fine, 4-in., 16c each.

Choice lot of Argenteo-Guttata, 3-in., 17c. Cash. Brinkerhoff Greenhouses, Springfield, Ill.



**BEGONIAS—Cont nued**

Begonia Prima Donna, the best pink, full of bloom all the year, from 2½-in., \$8.00 per 100; 3-in., \$10.00 per 100. Sample order of 25 plants of each size, full of bud and bloom, ready to sell at 100 rate, try them; you will come back for more. Cash with order.

Neff Floral Co., 2222 West Liberty Ave., W. L. Pittsburgh, Pa.

Begonia Chatelaine	Per 100	Per 1000
Rooted Cuttings	\$ 3.00	\$ 25.00
Begonia Chatelaine, 2-in.	6.00	50.00
Begonia Chatelaine, 3-in.	12.00	100.00
Begonia Chatelaine, 4-in.	25.00	

Stocky and clean. N. Grillo, Milddale, Conn.

Begonias, R. C. Chatelaine, 3c; Mrs. M. A. Patten, 5c; Erfordii, 2½c; Dewdrop, the best white, 2½c; Prima Donna, 3c. As many of a kind as wanted, prepaid by mail.

S. W. Pike, St. Charles, Ill.

Argenteo Guttata Begonias, from 2-in. Rose pots, from 6 to 8 in. above pots, extra fine, 12½c; 100 3-in., \$30.00 per 100. Cash please. No C. O. D. orders accepted. L. G. Snyder, Lansy Garden, R. R. 8, Dayton, O.

Begonia Luminosa, red, 2½-in., \$4.00 per 100  
 Begonia Gracilis Rosea, 2½-in., 5.00 per 100  
 Assorted Begonias, good mixtures... 5.00 per 100  
 King Greenhouses, Charlottesville, Va.

**BEGONIA CHATELAINE.**

2½-in., heavy, \$7.00 per 100, \$65.00 per 1,000.  
 G. M. REBURN & CO.,  
 3807 Lake Park Ave., Chicago, Ill.

Begonia Chatelaine, 3-in., stock in bud and bloom. Will make good 5-in. plants for Memorial day. Also make fine bedding stock, 8c. Cash please. J. Sylvester, Oconto, Wis.

Begonia Chatelaine R. C., all bottom cuttings and will make splendid bedding plants, \$3.00 per 100 by mail, \$25.00 per 1000 by express. Cash with order. Swaby Greenhouses, St. Charles, Ill.

**BEGONIAS IN BLOOM.**

Chatelaine, Luminosa, Salmon Queen, Prima Donna, White Pearl, 4-in., 20c; 2½-in., \$6.00 per 100. Burdell Floral Co., Bowling Green, Ky.

Begonia Chatelaine, 2½-in., \$7.00 per 100, \$65.00 per 1000. Mrs. Patten, 2½-in., \$10.00 per 100. A. J. Schmutz, 23 Arnold Place, North Adams, Mass.

Begonias, Prima Donna, heavy 4-in., \$15.00 per 100; strong 3-in. Prima Donna and Luminosa, \$8.00 per 100; 2-in. Luminosa, \$4.00 per 100. Cash. Jacobs Bros., Peoria, Ill.

2½-in. Rex Begonias, \$2.00 per doz.

3-in. Rex Begonias, \$2.50 per doz.

Cash with order.

F. W. Aevermann, 5500 W. Hirsch St., Chicago.

Begonia Luminosa, 3-in., \$10.00 per 100; 4-in., \$20.00 per 100. These are all fine, strong plants in bloom and in need of immediate shift. Cash. Nixon H. Gano, Martinsville, Ind.

**ALBUM OF DESIGNS.**

Fifth Edition Now Ready.

Better than ever before.

\$1.00 per copy prepaid.

Begonia Chatelaine, 3-in., \$10.00 per 100; 5-in., 50c. Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

White Star Begonias, rooted cuttings, \$2.00 100. F. J. Howell & Son, Round Hill, Loudoun Co., Va.

Begonias, Chatelaine, strong 2½-in. ready for shift, \$7.00 per 100. Roepke Floral Co., Indianapolis, Ind.

Begonia Luminosa, seeds very best type, hand hybridized, \$1.00 per package. Cash with order. Park Board, Fort Wayne, Ind.

3000 Red Chatelaine or Mrs. M. A. Patten, 2-in., \$10.00 per 100. 1000 Red Chatelaine, 3-in., \$20.00 per 100. Schmaus Bros., Paducah, Ky.

20,000 Begonias, Chatelaine, 2-in., \$6.50 per 100. W. C. Smith Wholesale Floral Co., 1316 Pine St., St. Louis, Mo.

Begonia Chatelaine ..... \$ 8.00 per 100  
 Begonia Mrs. Patten, deep pink.. 10.00 per 100  
 The Storrs & Harrison Co., Painesville, Ohio.

Begonias, Corallina de Lucerne, 3-in., \$12.00 or 100; 4-in., \$25.00 per 100. Cash. E. V. Myers, St. Joseph, Mo.

Begonias, Vernon and Erfordii, 2-in., 7c; 3-in., 10c. W. E. Trimble Greenhouse Co., Princeton, Ill.

Begonia Pittum, very fine plants, 3-in., \$20.00 per 100. C. C. POLLWORTH CO., MILWAUKEE, WIS.

Begonia Chatelaine, strong R. C., \$3.00 per 100, \$25.00 per 1000. S. A. Pinkstone, Utica, N. Y.

Begonia Chatelaine, rooted cuttings, \$3.00 per 100. L. Potter & Sons, Waukegan, Ill.

Begonias, Chatelaine, 2-in., 6c; Mrs. Patten, 2-in., 10c. Cash. C. Betscher, Dover, Ohio.

Begonias, Luminosa, red, heavy, 2-in., 5c each. Coupland's Coffeyville, Kans.

Begonias, Chatelaine, 2-in., \$5.00 per 100. Cash, please. Mrs. E. A. Jewell, Olean, N. Y.

Chatelaine Begonias, rooted cuttings, \$3.00 per 100. Cash. H. E. Mitting, Cambridge City Ind.

**BERBERIS**

Berberis Thunbergii, 1-yr., \$2.50 per 100; 2-yr., \$4.00 per 100; 3-yr., \$6.00 per 100.

L. J. Smith, Merchantville, N. J.

**BERRIED PLANTS**

Cleveland Cherries, transplanted seedlings, \$3.50 per 100, \$30.00 per 1000; 2-in. pots at \$7.00 per 100, \$60.00 per 1000, parcel post paid. New Christmas Holly Berry, 2½-in. pots, \$10.00 per 100, \$90.00 per 1000. May delivery. Roman J. Irwin, 43 West 18th St., New York.

Jerusalem Cherries, strong seedlings, Cleveland, the best commercial variety, \$2.00 per 100, \$17.50 per 1000. Cash with order. Park Board, Fort Wayne, Ind.

Cleveland Cherries, seed saved only from specimen plants, transplanted seedlings, \$3.00 per 100, \$25.00 per 1000; 2-in., \$4.00 per 100, \$35.00 per 1000. N. Kiger, Marietta, O.

Cleveland Cherries, seedlings, ready now, \$1.00 per 100. Cash. Byer Bros. Chambersburg, Pa.

**BOUGAINVILLEAS**

Bougainvillea, Glabra Sanderiana, 2½-in., \$7.50 per 100; 3-in., \$25.00 per 100. The Storrs & Harrison Co., Painesville, Ohio.

**BOUVARDIAS**

Single white and single pink Bouvardias, at \$5.00 per 100, well rooted. Adam Heltz 1166 Harrett Ave., Louisville, Ky.

**BOXWOOD****BOXWOOD FOR GROWING ON.**

Sempervirens Salicifolia, 4-6-in., 3½c; 6-8-in., 4½c; 8-10-in., 6c. Arborescens, 4-6-in., 3½c; 8-10-in., 6c; 10-12-in., 8c. Packing additional, or packed free for cash. Write us for list of conifers. Wild Bros. Nursery Co., Sarcoxie, Mo.

Dwarf Box, well rooted plants, divisions, 5c, 10c and 25c each. Samples mailed at 10c to 25c each. M. L. McClave, Benton Harbor, Mich.

**BULBS**

Hyacinths, Tulips, Narcissi, Crocus, Lillies and Lily of the Valley pipe; Roman Hyacinths, Paper Whites, Lillium Candidum and all other French bulbs; Japanese Lillies, high grade quality only. Prices on application.

VAN ZONNEVELD BROS. & PHILIPPO.

Sassenheim, Holland.

NEW YORK BRANCH. 18 BROADWAY.

Stammes & Co., Wholesale Bulb Growers and Exporters, Vogelenzang, Holland. We sell at growers' prices. Ask for special quotations and catalogue or mail your list of wants care R. F. Lang, 32 Broadway, New York City.

Your address for Holland grown Hyacinths, Tulips, Narcissi, Crocus, Lillies of the Valley and Lilliums. Please write for catalogue to GT. VAN WAVEREN & KRUIJFF, 116 Broad St., Room 40, New York City

Bulbs of all description. Write for prices. C. KEUR & SONS, HILLEGOM, HOLLAND. New York Branch. Room 1014, 32 Broadway.

**CACTI**

Cacti, my choice, 25 vars., \$3.00; 50 vars., \$8.00; succulents, 25 vars., \$1.50; large, \$2.00; 50 vars., \$4.00. We never had better plants. Cash. Charges paid. A. G. Greiner, 4202 W. Natural Bridge Ave., St. Louis, Mo.

**CALADIUMS****CALADIUM ESCULENTUM**

For immediate delivery.

	Per doz.	Per 100
5 to 7-in.	\$1.10	\$ 7.00
7 to 9-in.	1.35	9.00
9 to 11-in.	2.25	15.00
12-in. and up	5.00	35.00

A. HENDERSON & CO.,  
 166 N. Wabash Ave., Chicago, Ill.

**CALADIUM ESCULENTUM.**

Start them at once.

Special reduced prices to close out.

5 to 7-in. bulbs	\$ 5.50 per 100
7 to 9-in. bulbs	9.00 per 100
11 to 12-in. bulbs	18.00 per 100

AMERICAN BULB CO.,  
 172 N. Wabash Ave., Chicago, Ill.

Caladium Esculentum, extra fine 5 to 7-in., \$5.50 per 100; 7 to 9 in., \$7.50 per 100. S. S. Skidelsky & Co., 50 Park Place, New York.

Caladiums, 7-in. to 10-in., Texas grown, \$1.50 per doz. L. F. Dintelmann, Belleville, Ill.

**CALCEOLARIAS**

Calceolarias, yellow, fine plants in bud, 4-in., 25c each. Shipped in paper pots; no packing charge. Cash. Crissman Greenhouse Co., Punxsutawney, Pa.

Calceolaria Hybrida Grandiflora in bud and bloom, 3½ and 4-in., 25c each. Good plants for Mothers' day. Vogt's Greenhouses, Coldwater, Mich.

Calceolarias mixed, 5-in., 75c; 6-in., \$1.00 each. Cash. E. J. Ullrich Floral Co., Tiffin, O.

Calceolarias, mixed, good plants, 4-in., 30c. Toledo Greenhouse, 2829 Chestnut St., Toledo, O.

**CALENDULAS**

Orange King, strong plants in 2-in. square paper pots, \$3.00 per 100. Cash please. Also see our ads. under Chrysanthemums, Asters and Snapdragons. Hillview Greenhouse Co., La Crosse, Wis.

Calendula Orange King, transplanted seedlings, \$2.00 per 100. J. G. Witt & Son, 10429 Wallace St., Chicago.

Calendula Orange King, 2½-in., \$3.00 per 100. John Bauscher, Freeport, Ill.

Calendulas, Orange King, Lemon Queen, 2½-in., \$3.00 per 100. Packing 5%. Truitt's Greenhouses, Chanute, Kans.

Calendulas, strong plants from 2½-in. pots, ready for 4-in., must have room, \$2.50 per 100. Cash. Zumbrota Greenhouse, Zumbrota, Minn.

Calendulas, Orange King, transplanted seedlings, 75c per 100, \$5.00 per 1000. Cash. C. A. Anderson Greenhouse Co., Box 58, Tionesta, Pa.

Calendula Orange King, strong 3-in., will bloom for Memorial Day, \$8.00 per 100. Baur Floral Co., Erie, Pa.

Calendulas, Orange King, strong, 2½-in., special, \$4.00 per 100; 3-in., \$6.00 per 100. S. S. Skidelsky & Co., 50 Park Place, New York.

Calendulas, Orange and Lemon King, Dreer's, 2-in., \$3.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Calendulas, Orange King, Lemon Queen, 2½-in., \$3.00 per 100. Packing 5%. Truitt's Greenhouses, Chanute, Kans.

Calendula Orange King, 2-in., \$2.50 per 100. Cash. Byer Bros., Chambersburg, Pa.

Calendulas, Orange King, 2½-in., \$3.00 per 100. Henry Smith, Grand Rapids, Mich.

Calendula Orange King, 2-in., \$2.50 per 100. Cash. Byer Bros., Chambersburg, Pa.

**CALLAS****GODFREY CALLAS.**

Are the only ones that you can make money on. Your blooms don't come all at once; but get them once established and with proper attention, you have a steady cut of blooms; and then, how the Godfrey does bloom.

We have 40,000 well established bulblets in flats, just the kind to grow on for next season; we are offering at \$2.50 per 100, or \$22.50 per 1000 prepaid. Fine lot of 2½-in. in pots, ready for move up, \$5.00 per 100 or \$45.00 per 1000. Cash.

C. L. HUMPHREY.

ZANESVILLE, OHIO.

**GODFREY CALLAS.**

The true strain, direct from the introducer, fine plants from 3-inch pots, \$8.00 per 100; \$75.00 per 1000. Immediate shipment.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

**GODFREY CALLAS.**

3-in. ready to bloom.....\$10.00 per 100  
 3-in., smaller plants..... 8.00 per 100

THE PARK FLORAL CO.,

1643 Broadway, Denver, Colo.

Strong, 3-in. Godfrey Calla plants, carried over, dormant from last summer, and in magnificent condition, some of them with little blooms, \$8.00 per 100, \$75.00 per 1000. S. S. Skidelsky & Co., 50 Park Place, New York.

Godfrey Callas, variety Devonlensis, strong 3-in. plants, \$8.00 per 100, \$75.00 per 1000. These plants, potted on, will give quantities of flowers throughout the winter.

Fred H. Lemon & Co., Richmond, Ind.

Callas, extra strong 2½-in., \$5.00 per 100. To avoid delay send a M. O. draft or certified check. John Bauscher, Freeport, Ill.

Godfrey Callas, strong 2½ and 2½-in., \$5.00 per 100, \$45.00 per 1000. Cash.

J. C. Steinhauser, Pittsburg, Kans.

Godfrey Callas, 2½-in., \$5.00 per 100; 3-in., \$8.00 per 100. All strong stock. Cash. Freeport Floral Co., Freeport, Ill.

Godfrey Callas, strong 2½-in. stock, \$5.00 per 100, \$45.00 per 1000. Cash with order. Pinehurst Floral Co., Pleasant Hill, Mo.

Godfrey Callas, 2½-in., \$5.00 per 100; 3½-in., will bloom soon, \$12.50 per 100. Cash. Scharff Bros., Van Wert, Ohio.

Callas, white, 2½-in. pots, \$4.00 per 100, \$35.00 per 1000. Lagonda Floral Co., Springfield, O.

Callas, white, 2½ in.....\$ 8.00 per 100  
 Callas, white, 3 in..... 12.00 per 100  
 The Schmidt & Botley Co., Springfield, O.

Godfrey Callas, 2-in. fine stock, 5c. J. S. Stuart & Son, Anderson, Ind.

Godfrey Callas, 2½-in., \$5.00 per 100. A. N. Kinsman, Inc., Austin, Minn.

3-in. Callas, \$3.00 per 100. Tarentum Floral Co., Tarentum, Pa.

100 Godfrey Callas, 3-in., \$8.00 per 100. Edward W. Schuster, Crookston, Minn.

BUSINESS BRINGERS  
 REVIEW CLASSIFIED AND

**CAMPANULAS**

Strong, 1½-in. Campanulas, Pyramidalis Blue, \$3.50 per 100, \$30.00 per 1000. Lagonda Floral Co., Springfield, Ohio.

**CANNAS****STARTED CANNA PLANTS, EXTRA STRONG.**

Austria, Marshall Volantia, Alemana, Burbank, \$2.50 per 100; Yellow King Humbert, \$5.50 per 100. Dormant roots, Austria, Alemana, M. Volantia, Burbank, \$15.00 per 1000. Pennsylvania, King of the Bronzes, Marvel, Uncle Sam, Indiana, Louisiana, Wyoming, Attraction, Mile, Berat, John Farquhar, Martha Washington, Duke of Marlboro, \$20.00 per 1000. Loveliness and Yellow King Humbert, \$4.50 per 100. Peaches and Cream, \$5.00 per 100. New Pink Delight, (some fine), \$1.00 each. Draime Bros., Citronelle, Ala.

Special price on King Humbert and Yellow King Humbert until sold, \$4.50 per 100; \$40.00 per 1000. Other varieties ask for prices.

## 3-in. POT PLANTS.

King Humbert	\$10.00 per 100; \$90.00 per 1000
Florence Vaughan	6.50 per 100; 50.00 per 1000
J. D. Eisele	6.50 per 100; 50.00 per 1000
Maros (White)	6.50 per 100; 50.00 per 1000
Mme. Crozy	6.50 per 100; 50.00 per 1000
Richard Wallace	6.50 per 100; 50.00 per 1000
Venus	6.50 per 100; 50.00 per 1000
Wyoming	6.50 per 100; 50.00 per 1000
Gustav Gumpfer	6.50 per 100; 50.00 per 1000
Bouvier	6.50 per 100; 50.00 per 1000
Mrs. Alf. Conard	10.00 per 100; 90.00 per 1000
Firebird	10.00 per 100; 90.00 per 1000
Rosea Gigantea	8.50 per 100; 75.00 per 1000
Yel. King Humb't	9.00 per 100; 80.00 per 1000

Other varieties—ask for prices.

Roman J. Irwin, 43 West 18th St., New York.

## CHOICE MAMMOTH FLOWERING CANNAS.

Strong 2 to 3 eye roots.	Per 100
City of Portland, 4½-ft., choicest pink	\$12.00
Compte de Sachs, 4-ft., scarlet	5.00
Dragon, 3-ft., deep ox-blood-red	5.00
Flag of Truce, 4-ft., showy white	15.00
Gaiety, 5-ft., yellow and red orange	6.00
Lafayette, 4-ft., intense scarlet	7.00
Meteor, 5-ft., next best red	7.00
Nokomis, 5-ft., red, bronze foliage	12.00
Philadelphia, 3-ft., red	4.00
PRESIDENT, 4-ft., best red	20.00
Rosea gigantea, 4-ft., carmine pink	8.00
Triumph, 3-ft., deep crimson	5.00

25 or more at 100 rates.

f. o. b. West Grove. Plants ready soon.

The Conard & Jones Co., West Grove, Pa.

## BIG BARGAIN!

## KING HUMBERT

Strong 2 and 3-eye roots, while they last,  
\$3.50 per 100, \$30.00 per 1000.

## AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Cannas, Ohio grown, fresh grown, 2-3 eyes; City of Portland, Eureka, The Gem, 12c; Mrs. Conard, 8c; Panama, 6c; King Humbert, Orange Bedder, Colossal, Maras, Oriole, Uncle Sam, 5c, \$45.00 per 1000. Favorite, Garam, Gus, Gumpfer, Louisiana, Queen Charlotte, Souv. d'A. Crozy, Venus, Wyoming, 3½c, \$30.00 per 1000. Ale-mannia, A. Bouvier, J. D. Eisele, D. Harum, M. Berat, Pennsylvania, Pillar of Fire, 3c \$25.00 per 1000. 1000 our choice, including Humbert, \$30.00. Cash. Special rate on large lots.

C. BETSCHER, DOVER, O.

Cannas, fine plants, ready for 3 and 4-in. pots, King Humbert, Hungaria and Yellow Humbert, \$7.00 per 100; Egandale and D. Harum, \$6.00 per 100; F. Vaughan, Chas. Henderson, Queen Charlotte, Burbank and Crozy, \$5.00 per 100. These are large plants, not merely started roots. Strong dormant roots, F. Vaughan and Chas. Henderson, \$2.50 per 100; Yellow Humbert, \$4.00 per 100. S. W. Pike, St. Charles, Ill.

Strong, 2 to 3 eyes, plump divisions.

Queen Helene, Yellow King Humbert	12	100	1000
Meteor, glowing red	75	3.50	22.50
Rosea Gigantea, large pink	1.25	5.00	40.00

No charge for packing. We will pay express.

## SUPERIOR NURSERY CO.,

1417 E. 59th St., Los Angeles, Calif.

## FAT ROOTS.

Grown under irrigation, two to three eyes, true to name.	Per 100	Per 1000
King Humbert	\$7.00	\$45.00
Yellow Humbert	4.00	35.00
Mlle. Berat	3.00	25.00
Firebird	7.50	70.00

LOYD C. BUNCH, FREDONIA, KAN.

Cannas, all northern grown roots, good 2 and 3 eye divisions, in the following varieties: King Humbert, \$5.00 per 100, \$45.00 per 1000. Venus, David Harum, J. D. Eisele, Fireflame, Louisiana and Mme. Crozy, at \$2.25 per 100. \$20.00 per 1000.

The McGregor Bros. Co., Springfield, Ohio.

## Cannas, 2 and 3 eyes

King Humbert	\$5.00 per 100, \$45.00 per 1000
Kate Gray	\$3.00 per 100
Austria	3.00 per 100
Wyoming	3.50 per 100
Hungaria	5.00 per 100

Levy Greenhouse, Norman, Okla.

Cannas, King Humbert, red, \$6.00 per 100; Chas. Henderson, red, \$5.00 per 100; Burbank, yellow, \$4.00 per 100, ready to pot. Cash. See my other ads under Geraniums, Asparagus and Vincas.

Martin Kelt, 601 Washington, Bay City, Mich.

## CANNAS

King Humbert, 3-in.	\$10.00 per 100
Florence Vaughan, 3-in.	10.00 per 100

Strong plants, 12 in. and more in height. Cash with order. Immediate delivery.

Paul M. Halbrooks, Newark, O.

Canna roots, 2 to 3 eyes, cut as orders received, Austria, \$3.50 per 100, \$30.00 per 1,000; Uncle Sam, \$3.50 per 100, \$30.00 per 1,000; Bronze-leaf Musaeifolia, \$3.50 per 100, \$30.00 per 1,000. These are very fine bulbs. Cash.

Max Zachau, Marshall, Ill.

Cannas, Kate Gray and Richard Wallace, \$1.50 per 100. Meteor, Egandale, Florence Vaughan, \$2.00. David Harum, \$2.50.

C. E. Brown, Bridgeville, Del.

CANNAS, 2-3 EYES.  
Burbank, 3c. Ale-mannia, 3c.  
Italia, 3c. Henderson, 4c.  
Florence Vaughan, 3c. Firebird, 6c.  
Chas. Sherwood, Waterloo, Iowa.

California field-grown Cannas, 2 or 3 eyes, Yellow King Humbert, Hungaria, clear rose pink, Meteor, the best red, \$3.50 per 100. Cash. Culver Bros., Sawtelle, Calif.

## CANNAS.

King Humbert	\$5.00 per 100
Firebird	4.00 per 100
Golden Gate	3.00 per 100

H. O. HANNAH & SON, SHERMAN, TEX.

Cannas, started in sand ready to pot, King Humbert, \$6.00 per 100; Queen Charlotte, Pennsylvania and Austria, \$4.00 per 100.

W. W. Dederick, Warsaw, Ind.

Strong 4-in. Cannas, Humbert, Yellow Humbert, Firebird, \$15.00 per 100. Eureka, 4-in., fine stock, \$20.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Cannas, strong 2-3 eye, plump divisions, King Humbert, \$5.00 per 100. Kate Gray, Wyoming, and Pennsylvania, \$3.50 per 100.

Furrow & Co., Guthrie, Okla.

CANNAS, KING HUMBERT, 1 TO 3 EYE DIVISIONS, \$4.50 PER 100, \$45.00 PER 1000. PACKED FREE. CASH. EVANSVILLE NURSERIES, EVANSVILLE, IND.

Cannas, strong roots, mixed, red and green foliage, \$15.00 per 1000. 5% for packing. Riverview Greenhouses, Beloit, Kans.

Cannas, King Humbert, extra fine plants, out of 2½-in. pots, \$8.00 per 100.

The Reeser Plant Co., Springfield, O.

See our page ad in the issue of April 1st, or write us for special list.

S. S. Skidelsky, 50 Park Place, New York.

Cannas, 2-3 eyes, Robusta, bronze leaf, red flower, 4c. Cash.

W. E. Trimble Greenhouse Co., Princeton, Ill.

Cannas, Austria, 2½c; Ale-mannia, 2½c; Pennsylvania, big, 4c.

Coupland's Coffeyville, Kan.

Cannas, in pots, 20 good varieties. Ask for quotations.

The Schmidt & Botley Co., Springfield, O.

4000 Strong Cannas, 2-3 eyes, Austria, in a fine clear yellow, \$3.00 per 100, \$25.00 per 1000. Cash. G. E. Berthold, Nebraska City, Nebr.

Good strong 2 to 3 eye Italia Cannas, \$3.50 per 100. \$30.00 per 1000.

Hubbard's Topeka, Kan.

## CARNATIONS

CARNATIONS, STRONG ROOTED CUTTINGS, CLEAN STOCK, READY FOR IMMEDIATE SHIPMENT. SPECIAL LOW PRICE TO MOVE SURPLUS.

	Per 100	Per 1000
30,000 Matchless	\$32.50	
8,000 Pink Enchantress	32.50	
10,000 Aviator	32.50	
1,000 Alice	32.50	
25,000 White Perfection	32.50	
10,000 White Wonder	45.00	
Enchantress Supreme	\$7.00	60.00
Mrs. C. W. Ward	6.00	55.00
Rose-Pink Enchantress	6.00	55.00
Philadelphia	5.00	45.00
Belle Washburn	6.00	55.00

## 2½-IN. POTS READY NOW

	Per 100	Per 1000
Matchless	\$7.00	\$65.00
White Perfection	8.00	70.00
Alice	8.00	70.00
Miss Theo	8.00	70.00
Mrs. C. W. Ward	8.00	70.00
Benora	8.00	70.00
White Benora	8.00	70.00
Belle Washburn	8.00	70.00
White Wonder	8.00	70.00
Enchantress Supreme	9.00	80.00

Roman J. Irwin, 43 West 18th St., New York.

## CARNATION ROOTED CUTTINGS,

## READY NOW.

Strong, healthy A. No. 1.

Enchantress	\$40.00 per 1000
Enchantress Supreme	\$7.00 per 100; 60.00 per 1000
Aviator	40.00 per 1000
Matchless	45.00 per 1000
Herald	45.00 per 1000
White Enchantress	45.00 per 1000
Rooted cuttings of Victory	\$40.00 per 1000.
Victory cuttings, out of soil	\$50.00 per 1000.

Immediate shipment,

Order today.

A. T. PYFER & CO.,

164 N. Wabash Ave., Chicago, Ill.

## CARNATION CUTTINGS

## CLEAN, WELL ROOTED STOCK

	Per 100	Per 1000
Matchless	\$3.50	\$30.00
Pink Enchantress	3.50	30.00

## OUT OF BLACK SOIL

Matchless	\$5.00	\$45.00
Pink Enchantress	5.00	45.00

Will take orders for them now and will hold same until planting same in field. Cash with order or C. O. D.

Jos. Schoos, 1433 Warren St., Evanston, Ill.

## CARNATION PLANTS.

from 2½-in. pots

	Per 100	Per 1000
Enchantress Supreme	\$10.00	\$90.00
Mrs. C. W. Ward	8.00	70.00
Pink Enchantress	7.50	65.00
Alice	7.50	65.00
Belle Washburn	8.00	70.00
Beacon	8.00	70.00
White Perfection	7.50	65.00
Matchless	7.50	65.00

## ROOTED CUTTINGS.

Enchantress Supreme	7.50	65.00
White Benora	7.50	65.00
Rose-pink Enchantress, Mrs. C. W. Ward, Pink Enchantress, Belle Washburn, Beacon, White Enchantress and White Perfection, \$6.00 per 100, \$50.00 per 1000.		
Matchless, Alice, \$5.00 per 100, \$45.00 per 1000.		

## O. U. LIGGIT,

Wholesale Plantsman,

808 Bulletin Bldg., Philadelphia, Pa.

## ROOTED CARNATION CUTTINGS

Exceptionally clean, well-rooted stock.

	Per 100	Per 1000
Mrs. C. W. Ward	\$ 6.00	\$ 50.00
Pink Enchantress	6.00	50.00
Alice	6.00	50.00
Miss Theo	6.00	50.00
Matchless	6.00	50.00
White Perfection	6.00	50.00
White Enchantress	6.00	50.00
Beacon	6.00	50.00
Belle Washburn	6.00	50.00
Ethel Fisher	14.00	115.00

Several thousand exceptionally choice Matchless ready now. Special price on quantity lots.

S. S. PENNOCK CO.,

1608-20 Ludlow St., Philadelphia, Pa.

## CARNATION CUTTINGS

Well rooted stock, sure to please.

Ready for immediate shipment.

Matchless	\$5.00 per 100; \$40.00 per 1000
White Enchantress	5.00 per 100; 40.00 per 1000
W. Perfection	5.00 per 100; 40.00 per 1000
White Wonder	4.00 per 100; 37.50 per 1000
Enchantress	5.00 per 100; 40.00 per 1000
C. W. Ward	6.00 per 100; 50.00 per 1000
Miss Theo	5.00 per 100; 40.00 per 1000
Nebraska	7.00 per 100; 60.00 per 1000
Aviator	5.00 per 100; 40.00 per 1000
Herald	5.00 per 100; 40.00 per 1000
Merry Christmas	5.00 per 100; 40.00 per 1000

## AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

## LAST CALL, PLANTING TIME.

	R. O.	2½-in.
W. Wonder	\$7.00	\$60.00
B. Washburn	7.00	60.00
Nebraska	6.00	55.00
W. Enchantress	6.00	50.00
Mrs. Ward	6.00	50.00
Enchantress	6.00	50.00
Alice	5.00	45.00
Mrs. A. Roper	5.00	45.00
Merry Xmas	5.00	45.00
Matchless	5.00	45.00

These are fine plants grown cool. Quick delivery.

GULLETT & SONS, LINCOLN, ILL.

## NOW READY

Rooted Cuttings. First Class Stock.

Peerless Pink	\$4.00 per 100; \$35.00 per 1000
Winsor	4.00 per 100; 35.00 per 1000
Good Cheer	4.50 per 100; 40.00 per 1000
Crystal White	4.50 per 100; 40.00 per 1000
Merry Christmas	4.50 per 100; 40.00 per 1000
Cottage Maid	4.50 per 100; 40.00 per 1000
White Enchantress	4.50 per 100; 40.00 per 1000
Matchless	4.00 per 100; 35.00 per 1000
Miss Theo	4.00 per 100; 30.00 per 1000

J. A. BUDLONG CO.,

184 N. Wabash Ave., Chicago, Ill.

## READY NOW

Fine cuttings, healthy and strong, well rooted.

Better order now.

Variety.	Per 100	Per 1000
Rose-pink Enchantress	\$4.50	\$40.00
Enchantress	4.50	40.00
White Enchantress	4.50	40.00
Mrs. C. W. Ward	4.50	40.00
Aviator	4.50	40.00
Thenanthos	4.50	40.00
Matchless	4.50	40.00
Rowette	4.50	40.00

## PETER REINBERG,

30 E. Randolph St., Chicago, Ill.

## CARNATION CUTTINGS.

Healthy, well rooted stock.

	Per 100	Per 1000
Enchantress	\$4.50	\$30.00
White Enchantress	4.50	30.00
Matchless	4.50	30.00
Beacon	4.50	30.00
Ward	4.50	30.00

Cash with order.

PETER J. SCHUMER,

748 Wesley Ave., Evanston, Ill.

## CARNATION ROOTED CUTTINGS.

Ready now.

White Enchantress, White Perfection, Matchless, Light Pink Enchantress, \$5.00 per 100, \$45.00 per 1000.

WILLIAM F. KASTING CO., INC.,  
568-570 Washington St., Buffalo, N. Y.

## CARNATIONS, ROOTED CUTTINGS.



## CARNATIONS—Continued

## CARNATION PLANTS IN FLATS.

From December and January struck cuttings, carefully topped and grown for our own use.

Rosalia .....	\$10.00 per 100;	\$90.00 per 1000
Nebraska .....	8.00 per 100;	75.00 per 1000
Enchantress .....	8.00 per 100;	75.00 per 1000
White Enchantress .....	8.00 per 100;	75.00 per 1000
Matchless .....	8.00 per 100;	75.00 per 1000
Ward .....	8.00 per 100;	75.00 per 1000

ALFRED DONAGHUE, JR.,

1622 Harney St., Omaha, Nebr.

## CARNATION CUTTINGS

Healthy, Well Rooted Stock

Philadelphia .....	\$5.00 per 100;	\$40.00 per 1000
Beacon .....	5.00 per 100;	40.00 per 1000
W. Enchantress .....	5.00 per 100;	45.00 per 1000
Enchantress .....	5.00 per 100;	40.00 per 1000
Matchless .....	5.00 per 100;	40.00 per 1000

Cash with order.

JOHN SCHEIDEN,

135 Asbury Ave., Evanston, Ill.

## CARNATION ROOTED CUTTINGS.

Per 100 Per 1000

White Enchantress .....	\$8.00	\$50.00
Enchantress Supreme .....	7.00	60.00
Rose-Pink Enchantress .....	6.00	50.00
Light Pink Enchantress .....	6.00	50.00
Matchless .....	6.00	50.00
Good White, prolific .....	4.00	35.00

Cash with order or satisfactory references.

GENEVA FLORAL CO., GENEVA, N. Y.

"At Their Best"

Carnation Cuttings

Thoroughly rooted and carefully packed

Per 100 Per 1000

Matchless .....	\$3.50	\$30.00
Enchantress .....	3.50	30.00
Joy (fine red) .....	5.00	40.00

WEILAND-RISCH CO.,

Flower Growers,

154 N. Wabash Ave., Chicago, Ill.

## FINE STOCK.

Well rooted, clean and healthy.

Ready now.

Matchless .....	\$4.50 per 100,	\$40.00 per 1000
White Enchantress .....	4.50 per 100,	40.00 per 1000
Enchantress .....	4.50 per 100,	40.00 per 1000

WIETOR BROS.,

Wholesale Cut Flower Growers,

30 E. Randolph St., Chicago, Ill.

## CARNATIONS.

300 Pink Enchantress, R. C. ....	\$4.50 per 100
300 Matchless, R. C. ....	4.50 per 100
200 Enchantress Supreme .....	7.00 per 100

Cash please. Shipments will be made same day order received, providing bank draft accompanies order.

A. B. Williams, Box 145, Coshocton, Ohio.

Ethel Fisher, Peter Fisher's new red, \$14.00 per 100, \$115.00 per 1000. Ruth Baur, Baur & Steinkamp's fine pink, \$12.00 per 100, \$100.00 per 1000. Enchantress Supreme, \$7.00 per 100, \$60.00 per 1000. Alice, Matchless, \$5.00 per 100, \$40.00 per 1000. All the standard varieties, \$6.00 per 100, \$50.00 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

## CARNATION CUTTINGS

White Enchantress .....	\$45.00 per 1000
Rose-pink Enchantress .....	45.00 per 1000
Enchantress .....	45.00 per 1000
Matchless .....	40.00 per 1000

JOHN STEVENS,

Carnation Specialist,

58th St. &amp; Bennington Ave., Kansas City, Mo.

## CARNATIONS, R. C. and 2 1/4-IN.

Clean, healthy and well-rooted plants.

Matchless, R. C. ....	\$35.00; 2 1/4-in., \$55.00 per 1000
C. W. Ward, R. C. ....	45.00; 2 1/4-in., 65.00 per 1000
P. Enchant., R. C. ....	45.00; 2 1/4-in., 65.00 per 1000

Same rate per 100. Cash with order.

Cherry Park Gardens, Fredonia, N. Y.

CARNATION CUTTINGS, well rooted, cool grown, Enchantress, Enchantress Supreme, White Enchantress and Rose-pink Enchantress, \$5.00 per 100, \$45.00 per 1000; Belle Washburn, \$6.00 per 100, \$50.00 per 1000.

ROSEMONT GARDENS,

116 DEXTER AVE., MONTGOMERY, ALA.

## CARNATIONS.

Fine 2-inch .....	Per 100	Per 1000
Ward, Nebraska, Beacon .....	\$7.00	\$60.00
Matchless, Alice .....	6.00	50.00
White Wonder .....	7.50	65.00

C. C. Pollworth Co., Milwaukee, Wis.

Carnations, Enchantress and White Enchantress 2-in. pots .....
 \$5.00 per 100 || 2 1/4-in. pots ..... | 7.00 per 100 |

First class stock.

Cash.

Zumbrota Greenhouse, Zumbrota, Minn.

## ROOTED CARNATION CUTTINGS.

Belle Washburn and Matchless, fine strong stock, per 1000, \$50.00.

BASSETT &amp; WASHBURN,

178 No. Wabash Ave., Chicago, Ill.

Carnations, extra fine, 2 1/4-in. plants of Mrs. C. W. Ward and Matchless, ready for immediate shipment, \$7.50 per 100; \$65.00 per 1000. You take no chances buying this stock. Packing at cost.

Elitch Gardens Co., Denver, Colo.

Carnation cuttings, Enchantress, W. Enchantress, Matchless, Ward, Nebraska, Beacon, \$4.50 per 100, \$42.50 per 1000. Add \$1.00 per 100 for potted stock.

J. C. Steinhäuser, Pittsburg, Kans.

Carnation seed, especially adapted to conditions in the south, from a noted grower in the south of France, trade packet, \$1.00.

E. W. Fletcher, Orlando, Fla.

Strong 2 1/4-in. Carnation plants, Matchless, Alice, Ward and Nebraska, \$60.00 per 1000. Cash. No packing charge.

ROBERTS ROSE CO.,

3400 S. Emerson St., Denver, Colo.

50,000 well established, 2 1/4-in. Carnations, Matchless and Rose-pink Enchantress, \$6.00 per 100, \$50.00 per 1000.

First class stock. Terms: 2% cash with order. Allan Humanson, 30 E. Randolph St., Chicago.

Carnations, Enchantress cuttings, 3c; Enchantress, 2-in., 5c, \$47.50 per 1000. This is fine stock and prices are made to move quickly. Careful packing free.

Wright's Greenhouses, Pittsburg, Kans.

## CARNATIONS.

2 1/4-in. stock, Matchless, Ward, Enchantress, White Wonder, \$70.00 per 1000.

POEHLMANN BROTHERS COMPANY,

Morton Grove, Illinois.

2500 Matchless, 2 1/4-in., \$7.50 per 100. 2500 unrooted cuttings, \$25.00 per 1000. We will root them at \$40.00 per 1000. Best stock money can buy.

Michel's Greenhouses, Alton Park, Tenn.

Carnation rooted cuttings, 1900 Philadelphia, 350 White Enchantress, 1750 Matchless, 1200 Enchantress. Money order for \$200.00 takes the lot. Mrs. E. A. Llewellyn, Olean, N. Y.

We specialize in Mrs. C. W. Ward Carnations; 100,000 rooted cuttings for immediate delivery and later, \$6.00 per 100, \$50.00 per 1000. Alois Frey, Crown Point, Ind.

Carnation plants, very fine, from 2 1/4-in. pots, Matchless, Mrs. C. W. Ward, Cottage Maid, \$7.00 per 100, \$60.00 per 1000. The Denver Wholesale Florists' Co., Denver, Colo.

Queen Louise Carnation plants, 2 1/4-in. strong plants, an old white variety but a very free bloomer, \$5.00 per 100.

Goshen Floral Co., Goshen, Ind.

Carnations, 3000 Pink Enchantress rooted cuttings, \$3.00 per 100; \$25.00 per 1000. Cash. H. E. Youngquist, Foster and Kedzie Aves., Chicago, Ill.

Carnation plants out of soil, best condition: 3000 Herald, \$40.00 per 1000; 6000 Matchless, \$40.00 per 1000; 4000 White Enchantress, \$50.00 per 1000. V. Bezdek, Gross Point, Ill.

1200 Enchantress, 1250 W. Enchantress, 2 1/4-in. All have been topped, starting to branch, \$7.50 per 100, \$65.00 per 1000. E. Huston & Co., Sistersville, W. Va.

White Enchantress, R. C. .... \$4.50 per 100  
Pink Enchantress, R. C. .... 4.50 per 100  
Matchless, R. C. .... 4.50 per 100

F. Wunker &amp; Sons, Terre Haute, Ind.

## ALBUM OF DESIGNS.

Fifth Edition Now Ready.

\$1.00 per copy prepaid.

Florists' Pub. Co., Caxton, Bldg., Chicago.

Carnation cuttings, Victory and White Enchantress, out of soil, \$4.00 per 100. Cash. L. C. Busse & Son, Mt. Prospect, Ill.

Carnations, R. C., White Enchantress, Pink Enchantress, \$5.00 per 100, \$45.00 per 1000. Page's Greenhouses, Staunton, Ill.

R. C. Enchantress, well rooted, extra clean stock, \$3.50 per 100. Cash with order. P. N. Obertin, 1948-54 Asylum Ave., Racine, Wis.

4000 2 1/4-in. Enchantress Carnation plants, extra strong, grown for own use, \$7.00 per 100, \$60.00 per 1000. Henley Bros., Terre Haute, Ind.

Ward Carnation rooted cuttings, fine quality, ready now, \$4.50 per 100. The Valley Floral & Nursery Co., La Junta, Colo.

Enchantress Carnation plants, 2 1/4-in., well established, \$7.50 per 100. Cash. J. T. Keheley, Columbus, Ga.

Carnations, rooted cuttings, Pink Enchantress, \$35.00 per 1000. Cash. A. Begerow, 16 Girard Place, Newark, N. J.

Carnation plants, 2 1/4-in. ready for field, Mrs. C. W. Ward, \$7.50 per 100; Matchless, \$6.00 per 100. Stuppy Floral Co., St. Joseph, Mo.

Carnation Miss Theo, rooted cuttings, \$4.50 per 100. L. Potter & Sons, Waukegan, Ill.

## CENTAUREAS

Cyanus, Emperor William, transplanted seedlings, \$1.75 per 100. J. G. Witt & Son, 10429 Wallace St., Chicago.

Centauras, Gymnocarpa (Dusty Miller), strong transplanted seedlings, \$2.00 per 100. Cash. Brill Celery Gardens, Kalamazoo, Mich.

Centauras Gymnocarpa (Dusty Miller), strong 2 1/4-in., \$3.50 per 100; 3-in., \$6.00 per 100. Archias Floral Co., Sedalia, Mo.

Centauras Gymnocarpa, Dusty Miller, strong, transplanted plants, \$2.00 per 100, \$18.00 per 1000. Edward W. Schnater, Crookston, Minn.

Centauras Gymnocarpa, Dusty Miller, 2-in., \$3.00 per 100; seedlings, \$1.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Centauras, Dusty Miller, \$3.50 per 100, \$30.00 per 1,000. The Schmidt & Botley Co., Springfield, O.

## CHRYSANTHEMUMS

## ROOTED CUTTINGS

We will book orders at market prices for all leading varieties of Chrysanthemums, rooted cuttings, for immediate delivery.

J. C. RENNISON CO., SIOUX CITY, IA.

## CHRYSANTHEMUMS

Rooted Cuttings Ready Now.

Clean Stock, Free from Midge.

## CHOICE VARIETIES:

Golden Chadwick, Pink Chadwick, White Chadwick, Bronze Chadwick, Wm. Turner, Yellow Turner, Golden Mistletoe, Barbara Davis (bronze), C. H. Totty, Wells' Late Pink, Hamburg Late White, R. C., \$5.00 per 100, \$45.00 per 1000.

## NEW VARIETIES:

White Seidewitz and Enchantress Pink Seidewitz, two very fine varieties, identical in habit and season of blooming with Pink Seidewitz, rooted cuttings, \$8.00 per 100, \$75.00 per 1000.

## GENERAL LIST OF COMMERCIAL

## VARIETIES

## WHITE:

Chas. Rager, Autocrat, Mistletoe, Smith's Advance, White Chieftain, December Gem, Early Frost, Polly Rose, Smith's Imperial, Mistletoe, Smith's Advance, White Chieftain, December Gem, Early Frost, Polly Rose.

## YELLOW:

Chrysolora, Golden Glow, Maj. Bonaffon, Mrs. Pollworth, Richmond, Yellow Rager, Nagoya, Col. Appleton, Mrs. Morgan, Yellow Polly Rose, Tints of Gold.

## PINK:

Chieftain, Dr. Enguehard, E. A. Seidewitz, Glory of Pacific, Maud Dean, Unaka.

## RED:

Harvard.  
R. C. of the above, \$3.00 per 100, \$30.00 per 1000.

## POMPONS:

XMAS GOLD, fine golden yellow pompon introduced last year, ready early December, Rooted Cuttings ready now, \$8.00 per 100, \$50.00 per 1000.

R. C., Baby, Baby Margaret, Diana, Fairy Queen, Lillian Doty, White Doty, Maid of Kent, Mimico, Nesco, Quinola, and other best kinds, \$3.50 per 100, \$30.00 per 1000.

## SINGLES:

E. D. Godfrey, Mrs. W. E. Buckingham and others, R. C., \$3.50 per 100, \$30.00 per 1000.

Caprice, best for pot plants, R. C., \$3.50 per 100, \$30.00 per 1000.  
Ask for complete list of Mums, new varieties, singles, anemones, hardy early flowering, etc. Roman J. Irwin, 43 West 18th St., New York.

## CHRYSANTHEMUM CUTTINGS

## READY NOW AND LATER

The Following Varieties:

\$3.50 per 100, \$30.00 per 1000.  
Smith's Advance, October Frost, Oconto, White Chieftain, Chas. Rager, Mistletoe, White Bonaffon, Odessa, Early Snow, Dolly Dimple, Marigold, Mrs. Morgan, Roman Gold, Yellow Bonaffon, Golden Queen, Golden Wedding, Chrysolora, Robert Halliday, Pacific Supreme, Pink Chieftain, Enguehard, Wells' Late Pink, Seidewitz, Maud Dean, Glory Pacific, Unaka, Harvard, Helen Frick

The Following Varieties:

\$4.00 per 100, \$35.00 per 1000.  
October Queen, Lynnwood Hall, Jeanne Nonin, White Eaton, Mrs. Pollworth, Golden Glow, Yellow Eaton, Early Rose, Hamburg Late White.

The Following Varieties:

\$3.50 per 100, \$30.00 per 1000:  
POMPONS  
Niza, Zora, Golden Climax, Zenobia Gold, Fairy Queen, Lillian Doty, Diana, Klondike, Mariana, Mary, Western Beauty, Yellow Baby, Hilda Canning, Helen Newberry, White Mensa, Golden Mensa, Mrs. E. D. Godfrey, Mrs. W. E. Buckingham, Marguerite Waite, White Garza, Yellow Garza, Iola, Blanche, Mrs. Horne, Mary Pope, Emma Richard Brown, Volunteer, November Pearl, Hallowe'en, Golden Star, Winter, Pink Lady, Marianna, Isabelle, Romaine Warren, Source d'Or, Etoile d'Or, Edina, Jean Edwards, Kate Koval, Dusky Maid.

## CHRISTMAS GOLD

\$6.00 per 100, \$50.00 per 1000.

The Following Varieties:

\$5.00 per 100, \$45.00 per 1000:  
Josephine Foley, Wm. Turner, Yellow Turner, White Chadwick, Golden Chadwick, Pink Chadwick, Golden Mistletoe, White Seidewitz, Richmond, Tiger and others.

Plants from 2 1/4-in. pots, add \$2.00 per 100.

C. U. LIGGITT,

Wholesale Plantsman,

303 Bulletin Bldg., Philadelphia, Pa.

Strong, 2 1/4-in. clean stock, free from midge.

Golden Glow, yell. ....	5c	Sun Glow .....	12c
Smith's Advance .....	5c	Victory .....	12c
Gloria .....	4c	Titanic .....	25c
Unaka .....	5c	Liberty Bond .....	6c
Early Snow .....	4c	Tints of Gold .....	6c
Polly Rose .....	3 1/2c	Midnight Sun .....	6c
Chrysolora .....	5c	Wells' Late Pink .....	7c
Oconto .....	5c	Timothy Eaton .....	5c
Donatello .....	4c	Edwin Seidewitz .....	5c
Glory of Pacific .....	3 1/2c	Chadwick Imp. ....	6c
Dr. Enguehard .....	6c	Pink Chadwick .....	6c
Harvard .....	5c	Yellow Chadwick .....	6c
Pink Patty .....	5c	Yellow Turner .....	7c

White Turner, 7c. Cash.

THE TONG &amp; WEEKS FLORAL CO.,

Ashtabula, Ohio.

**CHRYSANTHEMUMS R. C.** Let us know your wants and we are sure we can please you. **PACKING FREE.**

	Per 100	Per 1000
<b>WHITE—</b>		
Smith's Advance, early.....	\$3.00	\$27.50
Early Frost, early.....	3.00	27.50
Polly Rose, early.....	3.00	27.50
Oconto, early.....	3.00	27.50
Chas. Rager, midseason.....	3.00	27.50
Wm. Turner, midseason.....	3.50	30.00
White Patty, midseason.....	2.00	17.50
White Chieftain, midseason.....	3.00	27.50
J. Nonin, late.....	3.50	30.00
White Chadwick, late.....	3.50	30.00
Mistletoe, late.....	3.50	30.00

<b>YELLOW—</b>		
Chrysolora, early.....	3.50	30.00
Roman Gold, midseason.....	3.00	27.50
Yellow Turner, midseason.....	3.50	30.00
Yellow Rager, midseason.....	3.50	30.00
Marigold, midseason.....	3.00	25.00
Bonnafton, late.....	3.00	25.00
Yellow Chadwick, late.....	3.50	30.00

<b>PINK—</b>		
Unaka, early.....	2.00	17.50
Pacific Supreme, early.....	3.00	27.50
Chieftain, midseason.....	3.00	27.50
Dr. Enguehard, midseason.....	3.50	30.00
Pink Patty, midseason.....	2.00	17.50
Pink Seidewitz, late.....	3.00	25.00
Also Red Seidewitz.....	3.00	25.00
Golden Mensa.....	2.00	17.50
Single pink, fine for retail.....	2.00	17.50

Cash or satisfactory references. If wanted by parcel post, no extra charges.

Rather than let our Mum cuttings not sold injure in the sand, as soon as they should be moved, we put them in light soil and keep them growing. We have some of these now ready, mostly topped and branching: Unaka, White Patty, Pink Patty, Pink Seidewitz and Red Seidewitz. Add 50c per hundred to the hundred rates for this stock.

GENEVA FLORAL CO., GENEVA, N. Y.

#### CHRYSANTHEMUM CUTTINGS.

Well rooted. Ready now.

These varieties \$3.50 per 100; \$30.00 per 1000. Early Snow, Oconto, Polly Rose, Chas. Rager, White Chieftain, Josephine Foley, W. Eaton, Wm. Turner, Mistletoe, Yellow Advance, Golden Glow, Golden Queen, Chrysolora, Marigold, Richmond, Maj. Bonnafton, Golden Chadwick, Unaka, Pink Chieftain, Dr. Enguehard, Mrs. E. A. Seidewitz.

These varieties \$4.00 per 100, \$35.00 per 1000. Richmond, Eaton, Turner, Yellow Advance and Golden Chadwick.

These Pompons \$3.50 per 100, \$30.00 per 1000. Snow Flake, Mariana, White Doty, Diana, Zenobia, Golden Climax, Glory of Seven Oaks, Peter Pan, Baby Marguerite, Klondike, Christmas Gold, Niza, Fairy Queen, Dark Mint, Lillian Doty, Simplicity, Felicity, Western Beauty, Iva, Mrs. Beu, Ivan Grant, Graystone, Hilda Canning.

Christmas Gold, \$8.00 per 100, \$75.00 per 1000.

These Singles \$3.50 per 100, \$30.00 per 1000. Mensa, Single Salmon, Virginia Holden, Mrs. Buckingham, Mrs. E. D. Godfrey.

These Anemones \$3.50 per 100, \$30.00 per 1000. Blanche, Elizabeth, Emma, Graf Von Oriola. Sunshine, \$8.00 per 100, \$75.00 per 1000.

#### AMERICAN BULB CO.

172 N. Wabash Ave., Chicago, Ill.

Chrysanthemums, rooted cuttings for immediate and later delivery. We have stock plants sufficient to propagate a million cuttings. If in need of MUM STOCK, write me before placing your orders.

Golden Wedding, late  
Silver Wedding, early  
Florence Pullman, midseason  
Chas. Rager, midseason  
Patty, midseason  
Wm. Turner, early  
Mistletoe, very late  
Chieftain, early  
Chrysolora, early  
Yanoma, very late  
Seidewitz, pink, late  
Helen Frick, pink, late  
Dr. Enguehard, pink, midseason  
Mrs. Robertson, early

#### POMPONS.

Golden Wedding  
Diana, best white

Immediate delivery .....\$25.00 per 1000  
April delivery ..... 22.50 per 1000  
May, June, July delivery..... 20.00 per 1000

Here is your chance to buy your CHRYSANTHEMUM STOCK for the coming season at prices that are right. We guarantee certain delivery, cuttings to be choice, well-rooted stock in perfectly healthy condition. Terms ten per cent cash with the order, balance, shipment O. O. D. or thirty days net if bank reference is enclosed with the order.

T. G. OWEN, COLUMBUS, MISS.

#### CHRYSANTHEMUMS R. C.

	Per 100	Per 1000
Chrysolora.....	\$3.00	\$25.00
Golden Glow.....	3.00	25.00
Smith's Advance.....	3.00	25.00
Early Frost.....	3.00	25.00
Early Rose.....	3.00	25.00
Chieftain Pink and White.....	3.00	25.00
Bonnafton, Yellow and White.....	3.00	25.00
Rager, Yellow and White.....	3.00	25.00
Turner, Yellow and White.....	3.00	25.00
Pompons, best varieties.....	3.00	25.00

Anoka Greenhouses, Anoka, Minn.

#### ROOTED CHRYSANTHEMUM CUTTINGS.

Exceptionally clean, well-rooted stock.

Early Frost, Polly Rose, Oconto, Chas. Rager, White Chieftain, White Bonnafton, Lynwood Hall, Mrs. H. Robinson, Smith's Advance, Chrysolora, Halliday, Roman Gold, Appleton, Bonnafton, Golden Eagle, Golden Wedding, Glory Pacific, Unaka, Pacific Supreme, Chieftain, Dr. Enguehard, Seidewitz and Harvard.

\$3.50 per 100, \$30.00 per 1000.

December Gem, Jeanne Nonin and Helen Frick. \$4.00 per 100, \$35.00 per 1000.

William Turner, Timothy Eaton, Chadwick, Yellow Eaton, Golden Chadwick, Wells' Late Pink, Chadwick Supreme and Yellow Turner.

\$5.00 per 100, \$40.00 per 1000.

S. S. PENNOCK CO.,

1608-20 Ludlow St., Philadelphia, Pa.

	WHITE
October Frost	Chieftain
Tim. Eaton	Chadwick
Chas. Rager	Seidewitz
William Turner	

	PINK
Unaka	Maud Dean
Chieftain	Farley Rose
Seidewitz	Enguehard

	YELLOW
Bonnafton	Golden Gleam
Chadwick	Eaton
Celebration	Golden Queen
Tiger	Nagoya
Marigold	

	POMPONS
Little Gem	Savannah
Illona	Golden Mensa
Lillian, red	White Mensa
Neola	Klondike
Katie Manning	Diana
Niza	Tula
Hilda Canning	Helen Newberry
Cavell	

Rooted cuttings, \$30.00; 2 1/4-in. pots, \$50.00  
Extra fine stock. We are booking orders for same now.

Pinehurst Floral Co., Pleasant Hill, Mo.

	Per 100	Per 1000
Good strong rooted cuttings in following varieties. Prepaid parcel post special delivery.		
Early Frost.....	\$2.25	\$20.00
Oconto.....	2.25	20.00
Chas. Rager.....	2.50	22.50
White Chieftain.....	2.25	20.00
Timothy Eaton.....	2.50	22.50
Wm. Turner.....	2.50	25.00
Wm. H. Chadwick.....	2.50	25.00
Lynwood Hall.....	2.50	22.50
Yellow Smith's Advance.....	2.25	20.00
Chrysolora.....	2.50	22.50
Rob't. Halliday.....	2.50	22.50
Yellow Chas. Rager.....	2.50	22.50
Roman Gold.....	2.50	22.50
Col. D. Appleton.....	2.50	22.50
Maj. Bonnafton.....	2.25	20.00
Yellow Eaton.....	3.00	27.50
Gold Wedding.....	3.00	27.50
Yellow Turner.....	2.50	25.00
Unaka.....	2.25	20.00
Chieftain.....	2.25	22.50
Dr. Enguehard.....	2.25	22.50
E. A. Seidewitz.....	2.25	22.50
Wells' Late.....	2.50	22.50
Harvard.....	2.50	22.50

Mixed Orders at 1000 rate.  
D. H. GREEN, ROONSBORO, MD.

#### CHRYSANTHEMUMS.

**YELLOW VARIETIES:**  
Golden Glow, Chrysolora, Mrs. C. C. Pollworth, Golden Eagle, Mrs. Kelly, Yellow Eaton, Whittier.

**PINK and ROSE VARIETIES:**  
Early Rose, Pink Ivory, Patty, Chieftain, E. A. Seidewitz, Maud Dean.

**WHITE VARIETIES:**  
Early Frost, White Ivory, Oconto, Alice Day, Western King, White Eaton, Chas. Rager, White Dean.

Rooted cuttings of the above, \$3.50 per 100, \$30.00 per 1000.

2-in. pots, \$5.00 per 100, \$45.00 per 1000.  
White Chadwick and Golden Chadwick rooted cuttings, \$5.00 per 100.

#### POMPONS.

Lillian Doty, White Doty, Buckingham, Godfrey, Fairy King, Nancy, Phoenix, Golden Mensa, Western Beauty, Bronze Beauty, Sunray, Frank Beu, Golden Climax, Columbia, Snow Queen, Garza.

Rooted cuttings of the above, \$3.50 per 100, \$30.00 per 1000.

2-in. pots, \$5.00 per 100, \$45.00 per 1000.

Clean stock free from mildew.

FRED M. YOUNG,

41 East 52nd St., Portland, Ore.

#### CHRYSANTHEMUM CUTTINGS

	Per 100	Per 1000
Immediate or later delivery		
Golden Chadwick.....	\$5.00	\$40.00
White Chadwick.....	5.00	40.00
Wm. Turner.....	5.00	40.00
Yellow Turner.....	5.00	40.00
Bonnafton.....	3.50	30.00
E. A. Seidewitz.....	3.50	30.00
Chas. Rager.....	3.50	30.00
Pompons, best varieties.....	3.50	30.00

Rolf Zeitlitz Co., Lima, O.

**CHRYSANTHEMUMS ROOTED CUTTINGS.**  
CLEAN, HEALTHY STOCK. IMMEDIATE OR LATER DELIVERY, 50,000 READY. CASH WITH ORDER.

Unaka, Golden Queen, Oconto and Marigold, \$3.00 per 100 or \$28.00 per 1000. Christmas Gold, \$8.00 per 100, or \$70.00 per 1000. Golden Mistletoe, \$5.00 per 100, or \$45.00 per 1000. Smith's Advance, Chrysolora, Josephine Foley, Chieftain, White Chieftain, Roman Gold, William Turner, Nerissa, Dr. Enguehard, Odessa, Seidewitz, Earl Kichener, Wells' Late Pink, Golden Wedding and Mistletoe, \$3.50 per 100, or \$30.00 per 1000.

Pompons—Mary Pope, La Argentaillais, Butler's Caprice, Kathleen, Etoile d'Or, White Caprice, Mrs. E. M. Horne, Blanche, Izola, Mrs. Frances Bergen, Baby, Yellow and White Mensa, White and Yellow Garza, Emma, Peggy Bulkeley, Molly Whetstone, Pink Lady, Elizabeth Firestone, Richard Brown, Volunteer, Western Beauty, November Pearl, Hallowe'en, Winter, Golden Star, Orange Cluster, Miss Isabelle, Margaret Waite and Jean Ingalls, all \$3.50 per 100, or \$30.00 per 1000.

Julius Niednagel, Evansville, Ind.

#### CHRYSANTHEMUMS.

	WHITE	YELLOW
Mistletoe, late white		Yellow Chadwick
Chas. Rager		Mrs. Morgan
Smith's Ideal		Golden Queen
Elsie Papworth		C. C. Pollworth
W. H. Chadwick		PINK

	YELLOW
Chrysolora	McNiece
Marigold	Patty
Rooted Cuttings.....	Dr. Enguehard
2 1/4-in. pots.....	Chieftain
	R. E. Loeben

	WHITE	POMPONS	PINK
Kenneth		Lillian Doty	
November Pearl		Western Beauty	
Queen Marie		Eliz. Firestone, single	
		BRONZE	

	YELLOW
Mike Gabel	Mme. la Porte
Madge	Hilda Canning
Quinola	Becky McLean
	Mrs. Beu
Rooted Cuttings.....	\$40.00 per 1000
2 1/4-in. pots.....	50.00 per 1000

POEHLMANN BROTHERS COMPANY,  
Morton Grove, Illinois.

We have left 100 each of the following Mum plants from 2 1/4-in. pots which we offer at \$5.00 per 100.

	WHITE	YELLOW
R. O. Berthur		Golden Glow
White Frick		Yellow Eaton
Wm. Turner		Polyphene
Chadwick Imp.		Yellow Jones
Touset		Chrysolora
Smith's Advance		Bonnafton
Chas. Rager		PINK
White Jones		Pacific Supreme
		Maud Dean
		Chieftain

	WHITE	BRONZE
Diana		Clorinda
King Henry		Blick
Helen Newberry		California
	PINK	SINGLE
Minta		White Mensa
	YELLOW	Little Dolly Pink

STATE FLORAL CO., YAKIMA, WASH.

Chrysanthemums, ours are the best standard kinds, early to late var.

**WHITE**—Crystal Gem, Oconto, Polly Rose, Touset, A. Salomon, Vir. Poehlmann, Chas. Rager, W. Chieftain, P. Plummeridge, Silver Wedding, W. Bonnafton, Lynwood Hall, December Gem.

**YELLOW**—Golden Queen, Chrysolora, Halliday, G. Salomon, Roman Gold, Maj. Bonnafton, Nagoya.

**PINK**—Unaka, Pac. Supreme, Chieftain, Mary Mann, Dr. Enguehard, Seidewitz.

**RED**—Harvard.

Also Diana, Mrs. Beu, W. and Y. Baby, Buckingham, Garza and Klondike Pompons, R. C., \$3.50 per 100, \$32.50 per 1000.

Also Golden Wedding, W. and Y. Turner, W. and Y. Chadwick, \$4.50 per 100, \$42.50 per 1000. Add \$1.00 extra per 100 for strong potted plants.

Orders filled in strict rotation. Cash.

J. C. STEINHAUSER, PITTSBURG, KANS.

#### CHRYSANTHEMUM ROOTED CUTTINGS.

CLEAN STOCK.

Chas. Rager.....	\$4.00 per 100; \$35.00 per 1000
Bonnafton.....	4.00 per 100; 35.00 per 1000
White Chieftain.....	4.00 per 100; 35.00 per 1000
Pink Chieftain.....	4.00 per 100; 35.00 per 1000
Yellow Turner.....	4.00 per 100; 35.00 per 1000
Wm. Turner.....	4.00 per 100; 35.00 per 1000
Marigold.....	4.00 per 100; 35.00 per 1000
Dr. Enguehard.....	4.00 per 100; 35.00 per 1000
White Chadwick.....	4.00 per 100; 35.00 per 1000
Yellow Chadwick.....	4.00 per 100; 35.00 per 1000
Chadwick Improved.....	4.00 per 100; 35.00 per 1000
Yellow Eaton.....	4.50 per 100; 40.00 per 1000
White Eaton.....	4.50 per 100; 40.00 per 1000
Chrysolora.....	4.00 per 100; 40.00 per 1000

POMPONS.

Diana.....	4.00 per 100; 35.00 per 1000
Frank Beu.....	4.00 per 100; 35.00 per 1000
Cash.....	C. Erickson, Princeton, Ill.

#### CHRYSANTHEMUM ROOTED CUTTINGS.

Wm. Turner.....	\$4.00 per 100
Robinson.....	3.00 per 100
White Chieftain.....	3.00 per 100
Pink Chieftain.....	3.00 per 100
Marigold.....	3.00 per 100
Wells' Late Pink.....	3.00 per 100

Cash with order.

OPELIKA FLORAL CO., OPELIKA, ALA.



**CHRYSANTHEMUMS—Continued****CHRYSANTHEMUMS.**

Well rooted cuttings now ready.

	Per 100	Per 1000
Oconto .....	\$2.50	\$20.00
Dr. Enguehard .....	2.50	20.00
E. A. Seidewitz .....	2.50	20.00
Wells' Late Pink .....	2.50	20.00
Pink Chieftain .....	2.50	20.00
McNiece, 1500 strong plants from soil .....	3.00	25.00

**POMPONS.**

Mrs. Beu .....	\$2.50	\$20.00
Mrs. Buckingham .....	2.50	20.00
Lillian Doty .....	2.50	20.00
White Doty .....	2.50	20.00
E. D. Godfrey .....	2.50	20.00

Cash with order.

**FRANK HLAVACEK, GROSS POINT, ILL.****ROOTED CUTTINGS, CHRYSANTHEMUMS.**

Fine stock 100 Tiger, 150 Chrysolora, 75 Yellow Advance, 275 Major Bonaffon, 300 Unaka, 125 Golden Wedding, 125 Madge, 300 Western Beauty at \$4.00, 175 Yellow Turner, 225 Golden Chadwick, 150 Chadwick Improved, 225 Chadwick Supreme, \$5.00 per 100. 2½-in. pots. Cash. 200 Diana, 250 Western Beauty, 125 Madge, 100 Helen Newberry, 100 Chadwick Improved, 150 Supreme, 350 Golden Chadwick, 1000 Unaka, 200 Dr. Enguehard, 150 Golden Wedding, 500 Major Bonaffon, 225 Chrysolora, 225 Tiger, 200 Yellow Advance, extra fine stock. \$6.00 per 100. Cash.

La Crosse Floral Co., La Crosse, Wis.

**CHRYSANTHEMUMS****NOW AND LATER**

Strong, healthy stock.

	Per 100	Per 1000
Golden Glow .....	\$4.00	\$30.00
Golden Queen .....	4.00	35.00
Chas. Rager .....	3.00	25.00
Yellow Rager .....	3.00	25.00
Nagoya .....	3.00	25.00

**POMPONS**

Golden Wedding .....	\$2.50	\$20.00
Mrs. Buckingham .....	2.50	20.00

Cash.

**ANDREW KOLKE,**

5442 N. Western Ave., Chicago, Ill.

**CHRYSANTHEMUMS.****WHITE**

Smiths' Advance Golden Queen  
October Frost Robert Halliday  
Crystal Gem Chrysolora

**PINK**

Early Frost Unaka  
Early Snow Pacific Supreme  
Oconto Chieftain  
Chieftain Seidewitz

Rooted cuttings, \$3.00 per 100, \$25.00 per 1000. 2½-in. pots, \$4.00 per 100, \$35.00 per 1000.

**L. H. DORNBUSCH,**

Hills &amp; Dales Greenhouses, Dayton, O.

**CHRYSANTHEMUMS, CLEAN STOCK.****YELLOW**

Bonaffon Unaka  
Yellow Touseit  
Chrysolora

**PINK**

Patty  
Pacific Supreme  
Theo. Roosevelt  
Dr. Enguehard

Gloria

\$3.50 per 100, \$27.50 per 1000.

John Bauscher, Freeport, Ill.

**CHRYSANTHEMUMS**

Rooted cuttings ready now.

Good, clean stock.

**WHITE**

Oconto, Frost, Turner, Chieftain, Chadwick

**YELLOW**

Golden Queen, Tiger, Bonaffon, Turner,

**PINK**

Chieftain, Enguehard, Chadwick,

\$3.00 per 100.

Cash with order.

**KELLOGG FLORISTS, KELLOGG, IDAHO.****CHRYSANTHEMUMS.**

Christmas Gold, rooted cuttings, \$6.00 per 100, \$50.00 per 1000; plants, \$8.00 per 100, \$75.00 per 1000. Cash with order. Early, late and midseason Mums, only best sorts, the kind that will make you money; clean, healthy and free from disease. Also fine assortment of singles and Pompons, rooted cuttings \$3.50 per 100, \$30.00 per 1000; plants \$4.50 per 100, \$40.00 per 1000. Write for list of varieties we have to offer.

**SCHNEIDER, FLORIST,**

22 East High St., Springfield, Ohio.

Chrysanthemums, Unaka and Glory of Pacific, early pinks, Mrs. George Kalb, early white; Golden Glow and Chrysolora, early yellow; Bonaffon and Golden Wedding, late yellow; Pink Ivory, midseason; Seidewitz, Enguehard, late pink; Chas. Rager, late white. All fine stock.

Rooted cuttings, \$3.00 per 100

2½-in. pots, \$4.00 per 100.

**WM. SCHWAN & SON, FREDONIA, N. Y.****CHRYSANTHEMUMS.****THE BEST**

In novelties and standard kinds.

Catalogue on application.

**ELMER D. SMITH & CO.,**

Adrian, Mich.

Ready now and booking orders for rooted cuttings. Chrysolora, Unaka, Pacific Supreme, Marigold, Oconto, Edw. Seidewitz and Yellow October Frost, \$3.00 per 100. Cash. The West Side Greenhouse, Independence, Ia.

Chrysanthemums, fine rooted cuttings and 2-in. stock ready for immediate or early delivery.

Wm. Turner P. Chieftain  
Unaka Mrs. Pollworth  
Golden Queen Mrs. Beu  
Early Frost Marigold  
Mrs. Buckingham Chas. Rager  
Seidewitz W. Chieftain  
Oconto Diana  
Rooted cuttings .... \$3.50 per 100; \$30.00 per 1000  
2½-in. stock .... 4.50 per 100, 40.00 per 1000  
**ELITCH GARDENS CO., DENVER, COLO.**

Chrysanthemums, R. C., now ready, extra choice, about 500 of each, \$3.00 per 100: White Eaton, Yellow Eaton, Smith's Advance, Yellow Jones, Maud Dean, Golden Glow, Golden Queen, Unaka, Moneymaker, Pink Chieftain, Roman Gold.

**POMPONS and SINGLES.**

Acto, Golden Harvest, Diana, Niza, Rufina, Buckingham, Garza, Overbrook, Aileen, Baby, about 500 of each, \$3.00 per 100.

**J. S. WILSON FLORAL CO., DES MOINES, IA.****CHRYSANTHEMUMS, STRONG R. C.**

Bonaffon, Seidewitz, Pollworth, Chrysolora, Pacific, Smith's Advance, Polly Rose, Early Snow, Early Frost, White Shaw, Pink Shaw, Enguehard, Harvard, Golden Glow, Rager, Oconto, Unaka, Roman Gold, Chieftain, Halliday Comoleta, \$4.00 per 100, \$35.00 per 1000. Odessa, Golden Wedding, Pink Frick, White Frick, Mistletoe, Richmond, \$5.00 per 100, \$45.00 per 1000.

**BAUR FLORAL CO., ERIE, PA.**

Chrysanthemum rooted cuttings and 2½-in.

pots, for immediate and later delivery.

Smith's Advance Chrysolora  
Morgan, or Dr. Enguehard  
Improved Eaton Seidewitz

**POMPONS**

Golden Mensa Zenobia  
White Mensa Lillia  
Lillian Doty Golden Perfection  
Golden Climax Diana

**A. KRUT FLORAL CO., BUTLER, PA.**

We have a very fine lot of CHRISTMAS GOLD, the golden yellow button POMPON introduced last season, and while it lasts we offer same at \$6.00 per 100, \$50.00 per 1000, strong rooted cuttings.

Ask us for our complete list of Mums and Pompons both new and standard. Our stock is clean and absolutely free from midge. Especially strong on the Chadwicks, White and Yellow.

**S. S. Skidelsky & Co., 50 Park Place, New York.****CHRYSANTHEMUMS.**

Golden Glow, Richmond, W. King, Jerome and Yellow Jones, Chrysolora, Chas. Rager, White and Pink Chieftain, Oct. Frost, Early Frost, Comoleta, Bonaffon, strong stock, cuttings \$2.50 per 100, 2½-in., \$5.00 per 100.

**POMPONS.**

Frank Beu, Diana, Klondike cuttings \$2.50 per 100, 2½-in., \$5.00 per 100. Robinson Floral Co., 940 E. 40th St., Portland, Ore.

**CHRYSANTHEMUM CUTTINGS.****Ready Now**

Bonaffon, Chas. Rager,

Oconto, Seidewitz, Halliday,

**Early Snow.**

This is strong healthy stock,

\$20.00 per 1000.

Your money back if not satisfactory.

**JOHN T. GALE, FLORIST,**

Box 63, Tewksbury Centre, Mass.

**MUMS, R. C., FROM SOIL. CASH.**

Oconto, J. Nonin, white; Golden Queen, Chrysolora, Bonaffon, yellow, \$2.00 per 100, \$17.75 per 1000.

Pompons: Pink, Fairy Queen, Buckingham, Western Beauty, Neola; white, Melaine; bronze, Beu, Blake; yellow, Golden Wedding, Klondike, Zenobia; red, La Grave. While they last, at \$17.75 per 1000.

**R. Scheffler, Wheaton, Ill.****CHADWICK ROOTED CUTTINGS****GOLDEN CHADWICK AND CHADWICK****IMPROVED.**

strong, well rooted cuttings, free from midge, for May and June delivery,

\$5.00 per 100, \$45.00 per 1000.

White Chieftain and E. A. Seidewitz,

\$3.50 per 100; \$30.00 per 1000.

**Terms, cash.****P. R. DE MUTH & SONS, CONNELLSVILLE, PA.****MUMS, ROOTED CUTTINGS**

Golden Glow, Golden Queen, Unaka, Chrysolora, Oconto, Enguehard, Jeanne Nonin, Bonaffon.

Pompons, Golden Climax, Diana, Wilcox, Quinola.

\$3.00 per 100; \$25.00 per 1000. Cash. We are not in the corn borers infested area.

Stock guaranteed free from disease.

**W. E. Spafford, Barker, N. Y.**

Strong, well rooted cuttings, \$3.00 per 100, 300 Seidewitz, 100 White Seidewitz, 100 Chieftain, 100 Oconto.

Pompons: 100 Western Beauty, 100 Klondike, 200 Baby Craig, tiny yellow buttons for corsages, 100 Mariana, 100 Golden Wedding, 100 Golden Climax, 200 Mrs. Godfrey, fine, large, single pink for Thanksgiving, 50 Garza, white Anemone. R. A. Knight, Sta. B., Columbus, O.

**CHRYSANTHEMUMS.**

Early white pompon. Our well known, double white, extra early, will bloom from October 1st to the end of the season, especially fine for either cut flowers or plants.

Rooted cuttings, per 100, \$5.00.

**RASSETT & WASHBURN**

178 No. Wabash Ave., Chicago, Ill.

Chrysanthemums, rooted cuttings and plants, May and June delivery. William Turner, Autocrat, White Frick, Silver Wedding, December Gem, Pacific, Chieftain, Ed. Seidewitz, Richmond, Whittier, Dolly Dimple, Oct. Herald and a few varieties of pompons. Cuttings, \$3.50 per 100, \$30.00 per 1000; 2½-in. pot stock, \$5.00 per 100, \$45.00 per 1000.

**W. R. MAXWELL, FLORIST, ALVA, OKLA.****CHRISTMAS GOLD CHRYSANTHEMUMS**

The Yellow Pompon that has proved itself a money maker. Healthy stock free from midge. Returns have been greater than from any other variety.

\$5.00 per 100.

**L. C. STROH & SONS,**

Batavia, New York.

Chrysanthemums, rooted cuttings, Dr. Enguehard, Mrs. Meeks, Chrysolora, Golden Wedding, Wm. Turner, Xanoma, \$3.00 per 100.

Bergman, Diana, \$2.50 per 100. These cuttings, extra large size and same size as we sold last year, of which every one who bought said, "finest they had ever bought." Cash with order. Aberdeen Floral Co., Aberdeen, Miss.

Special prices on Golden Glow, Golden Queen, Oconto, Dr. Enguehard, Mistletoe, Chrysolora, Mrs. Robinson, Pac. Sup., Harvard, Thanksgiving Queen; clean, healthy stock in 2-in. square paper pots, \$3.75 per 100; rooted cuttings, \$2.75 per 100. Cash please. Also see our ads under Asters, Calendulas and Snapdragons.

Hillview Greenhouse Co., La Crosse, Wis.

**MUMS You Should Know.****MUMS You Should Grow.**

Yellow Smith's Advance, originated with us, \$5.00 per 100, \$40.00 per 1000.

Sunshine ..... \$8.00 per 100, \$75.00 per 1000

Xmas Gold ..... 8.00 per 100, 75.00 per 1000

Cash, please.

**W. A. Rowe Floral Co., Kirkwood, Mo.****CHRYSANTHEMUMS, ROOTED CUTTINGS.**

Yellow Bonaffon ..... \$3.00 per 100  
Marigold ..... 3.00 per 100

White and Pink Chieftain ..... 3.00 per 100

Mistletoe ..... 3.00 per 100

**W. C. Smith Wholesale Floral Co., 1316 Pine St., St. Louis, Mo.****Chrysanthemum rooted cuttings postpaid:**

E. Frost, Mistletoe, Unaka, Baby Margaret, Clorinda, Diana, Golden Climax, Golden Wedding.

Pompons: White Doty, Western Beauty, 2c; Josephine Foley, the best white, 2½c; Little Gem, Lillian Doty, 3c; Helen Lee, 4c. Cash.

Theo. D. Kuebler, R. 6, Evansville, Ind.

**Chrysanthemum rooted cuttings, 70 Yellow**

Chadwick, 100 Silver Wedding, 1150 Oconto, 150 Early Snow, 500 Patty, 300 Seidewitz, 300 Chrysolora, 425 Roman Gold, 300 Chas. Rager, 100 Marigold, \$2.50 per 100. Money order for \$30.00 takes the lot. Mrs. E. A. Llewellyn, Olean, N. Y.

**MUMS, ROOTED CUTTINGS.**

Seidewitz ..... \$2.50 per 100  
W. H. Chadwick ..... 4.50 per 100

Wm. Turner ..... 4.00 per 100

Whittier ..... 4.00 per 100

**W. E. F. Weber, Sault Ste. Marie, Mich.**

Chrysanthemums, rooted cuttings, select stock in the following varieties, Golden Glow, Chrysolora, Oconto, Pacific Supreme, Charles Enguehard, Maud Dean and Yellow Bonaffon. Write for prices. Edward Reid, 1619-21 Ranstead St., Philadelphia, Pa.

Rooted cuttings Chrysanthemums, \$3.50 per 100, \$30.00 per 1000; Seidewitz, Pink, White and Yellow, Bonaffon, Chrysolora, Golden Queen, Oconto, Crystal Gem. Pompons: Yellow and White Mensa, Diana.

Joplin Greenhouse, 2004 Bird St., Joplin, Mo.

Chrysanthemums, rooted cuttings, Silver Wedding, late white Chas. Brock, large yellow Dr. Enguehard, pink Lillian Doty, finest pompon, \$2.00 per 100; Oconto, early white, \$3.00 per 100. Cash, postage extra.

**Furst Floral Co., Dayton, Ohio.**

Chrysanthemum cuttings, from good healthy stock. Chrysolora, Oconto, Pacific Supreme, Chas. Rager, White and Yellow Bonaffon, Enguehard, Maud Dean, White Eaton, \$3.00 per 100, \$25.00 per 1000.

**T. W. Baylis & Son, West Grove, Pa.****CHRYSANTHEMUM ROOTED CUTTINGS.**

Early Frost, \$30.00 per 1000, \$3.50 per 100. Also Chrysolora, Yellow Bonaffon, Marigold and Harvard, \$3.50 per 100. All from strong, healthy stock. They will please you.

**L. H. Haney, Greenfield, Ind.**

2-in. Mums, Chrysolora, Nakota, Golden Wedding, Helen Frick, Seidewitz, Patty, White Frick, White Chadwick, Wm. Turner, Mistletoe, ready April 15th, \$4.50 per 100. 10% less in thousand lots.

**Bird Forrest, Florist, Waxahachie, Tex.**

Chrysanthemum rooted cuttings, the best standard varieties and pompons, clean, healthy stock, no midge, \$3.50 per 100, \$30.00 per 1000; Chadwicks and White Seidewitz, \$5.00 per 100. We ship from Spokane.

**Peters & Sons, Hillyard, Wash.**

Chrysanthemum rooted cuttings, ready May 15th, Rager, Enguehard and Seidewitz, \$2.00 per 100, \$18.00 per 1000. Cash.

**Grant Floral Co., Cicero, Ill.**

Chrysanthemums, 2½-in., fine plants, \$3.50 per 100; Yellow Turner, White Turner, Robinson, Oconto. Beal's Greenhouses, Creal Springs, Ill.

**New White Seidewitz.**

2-in., \$5.00 per 100; R. C., \$3.50 per 100.

**Toerner's Greenhouses, Logan, O.**

Chrysanthemums, standard varieties for cut flowers and potted plants, rooted cuttings, \$3.00 per 100; 2 1/2-in. pots, \$4.00 per 100. Send list of varieties required.

Henry Smith, Grand Rapids, Mich.

Chrysanthemum, cuttings, Smith's Advance, Early Snow, Oconto, Chrysolora, Harvard, \$2.50 per 100, postpaid. Cash.  
Valley View Gardens, Tiffin, Ohio.

Chrysanthemums, rooted cuttings of White Frick, Seldewitz, December Gem, White Chieftain and Whittier, \$3.50 per 100.  
Baker Bros. Co., Fort Worth, Tex.

Chrysanthemum R. C. Chas. Rager, White Mistletoe, Red Harvard, \$3.00 per 100. Cash with order.  
Eagle Grove Greenhouse, Eagle Grove, Ia.

Chrysanthemums, 2 1/2-in. Patty, Nagoya, Golden Glow, Pacific Supreme, Yellow and White Bonnafton, \$4.00 per 100. Cash please.  
W. G. Thomas & Son, Sheffield, Ill.

Chrysanthemums, rooted cuttings, Pollworth, October Frost and Unaka, \$3.50 per 100, \$30.00 per 1000. The William Murphy Co., 329 Main St., Cincinnati, O.

Chrysanthemum rooted cuttings, Oct. Frost, Chieftain, Golden Glow, Touse, Dr. Enguehard, and Harvard, \$2.50 per 100.  
L. G. Barbier, Dunkirk, Ind.

Yellow Chadwick and White Chadwick, rooted cuttings, \$5.00 per 100, \$40.00 per 1000; pot plants, \$50.00 per 1000, clean, healthy stock, free from midge. Scharff Bros., Van Wert, O.

Strong, well rooted cutting of Edwin Seldewitz, the best late pink variety, \$3.00 per 100, \$25.00 per 1000, prepaid.  
Furrow & Co. Guthrie, Okla.

Chrysanthemums, Halliday, Nagoya, Dr. Enguehard, Harvard, Diana, 2 1/2-in., \$5.00 per 100. Packing 5%.  
Truit's Greenhouses, Chanute, Kans.

Rooted cuttings, Chrysolora, Roman Gold, Touse, White Cloud, Enguehard, and others, \$3.00 per 100. Cash. Harper Floral Co., 1618 E. 6th Ave., Pine Bluff, Ark.

#### CINERARIAS

Cinerarias, Moore's prize strain, 3-in. pots, \$12.00 per 100.  
ASCHMANN BROS.,  
Second and Bristol Sts., Philadelphia, Pa.

Cinerarias, 3-in., clean, strong plants, 7c. No charge for packing.  
King Greenhouses, Charlottesville, Va.

Cinerarias, dwarf, 4-in., 40c; 5-in., 50c, in bud and bloom. Brown's Greenhouse, 35th and Kensington, Kansas City, Mo.

Cinerarias, Dreer's half dwarf, 4-in., ready for 6-in. Very strong, 25c. Cash.  
L. J. Rowe, Box 244, Titusville, Pa.

Clean, strong plants, bud or bloom, 2 1/2-in., 8c; 4-in., 35c; 5-in., 50-75c. Add 10% for packing.  
Otto P. Krueger, Toledo, Ohio.

Cinerarias, 3 1/2-in., in bud and bloom, \$25.00 per 100, less 5% for cash with order.  
Preisach Bros., Le Roy, N. Y.

Cineraria, 4-in., in bud and bloom, Vaughan's Columbian mixture, 25c.  
Joplin Greenhouse, 2004 Bird St., Joplin, Mo.

Cineraria, 4-in. pots, fine plants at \$25.00 per 100.  
Roman J. Irwin, 43 West 18th St., New York.

Cinerarias, Dreer's Prize Strain, 3000 fine large plants, in bloom, 4-in., 20c; 5-in., 40c each. Cash.  
E. J. Ullrich Floral Co., Tiffin, O.

Fine 4-in. Cinerarias for growing on, 10c.  
Wagner's Greenhouse, Tiffin, O.

Cinerarias, fine in bud and bloom, 50c to \$1.00.  
Lester Park Greenhouses, Duluth, Minn.

#### CLEMATIS

##### CLEMATIS.

CLEMATIS JACKMANNI, ANDRE, VEIL-LARD and HENRYI, 40c each, \$3.50 per 10, \$30.00 per 100. These are nice little plants. CLEMATIS PANICULATA, 2-yr., 1st size, 25c each, \$2.00 per 10, \$15.00 per 100; 2nd size, 20c each, \$1.50 per 10, \$12.00 per 100.  
AURORA NURSERIES,  
Aurora, Illinois.

Clematis Paniculata, 2 1/2-in. pots, \$6.00 per 100; \$55.00 per 1000.  
The McGregor Bros. Co., Springfield, O.

Clematis Paniculata, 2-yr., 15c; 3-yr., 25c, fine plants. See ad under Nursery Stock.  
W. H. Salter, Rochester, N. Y.

Clematis Paniculata, 2 yr., \$15.00 per 100.  
Burdell Floral Co., Bowling Green, Ky.

Clematis Paniculata, field grown, \$20.00 per 100. The Schmidt & Botley Co., Springfield, O.

#### COLEUS

##### COLEUS ROOTED CUTTINGS.

I have an immense stock of the nicest, cleanest cuttings you ever bought, in such kinds as, Golden Bedder, Verschaffeltii, Queen Victoria, Beckwith Gem, Firebrand, Klondike, Red Bedder and other best ones. Therefore you will be sure of having your orders filled promptly with the best varieties in suitable proportion. Price, my selection, per 100, \$1.50 by mail; per 1000, \$12.50 by express. If preferred, will send large lots by parcels post within radius of 600 miles of Chicago if 50c per 1000 is sent for postage.  
S. W. Pike, St. Charles, Ill.

Coleus, ready rooted cuttings, best varieties, ready now and later, \$1.50 per 100, \$12.00 per 1000. Golden Bedder, Verschaffeltii, Queen Victoria, Golden Queen, Beckwith's Gem, and best bedding kinds. Brillancy and American Beauty, \$2.50 per 100, \$20.00 per 1000. Special delivery, parcels post, paid. 2 1/2-in. ready now, above kinds, \$4.00 per 100, \$35.00 per 1000.  
Roman J. Irwin, 43 West 18th St., New York.

##### COLEUS ROOTED CUTTINGS

Trailing Queen, Trailing Beauty, Golden Bedder, Verschaffeltii and other good varieties, \$1.50 per 100, \$12.50 per 1000.

J. F. WILCOX & SONS,

Progressive Florists,

530 Broadway, Council Bluffs, Ia.

Coleus, rooted cuttings Golden Bedder, Verschaffeltii, and 10 other varieties, \$1.50 per 100, \$12.00 per 1000; 2-in., \$3.50 per 100, prepaid. Brillancy, R. C., and Verschaffeltii by the 1000. R. C. prepaid. Cash please.  
E. B. Randolph, Delavan, Ill.

R. C. Coleus, 8 varieties, good, clean, healthy stock, \$1.25 per 100, \$10.00 per 1000. Large leaf Coleus Brillancy, 2 1/2-in. pots, \$5.00 per 100; the kind you like to buy. We guarantee this stock. Cash.  
J. A. Farnworth & Son, Gallon, O.

Trailing Queen and Golden Trailing Queen, strong 2 1/2-in., \$3.00 per 100, R. C., \$1.50 per 100.

##### HOMEWOOD GREENHOUSES,

Atchison, Kans.

Coleus, Trailing Queen, Golden Bedder, Beckwith's Gem, Firebrand, 2 1/2-in. stock, ready to shift, \$3.00 per 100, \$25.00 per 1000. No packing charges. Cash please.  
J. A. Tapscott, Box 343, Owensboro, Ky.

Coleus, Red and Yellow Trailing Queen, strong R. C., \$1.50 per 100, \$12.00 per 1000. Also 10 best bedding varieties mixed, \$1.50 per 100, \$15.00 per 1000.  
J. A. Keeney Co., Monongahela, Pa.

2-in. Coleus, good strong plants, 10 varieties, plenty of Golden Bedder, \$30.00 per 1000; rooted cuttings at \$10.00 per 1000. Prompt delivery. Cash with order. Danish Seed Import, 210 N. 7th St., Minneapolis, Minn.

New Trailing Coleus "Sunshine." Red, edged with white, bordered green and gold, will entirely replace Trailing Queen, 2 1/2-in., \$10.00 per 100.  
Burdell Floral Co., Bowling Green, Ky.

Liberty Coleus, R. C., \$4.00 per 100; Brillancy R. C., \$3.00 per 100; mixed Coleus, R. C., \$1.50 per 100; all prepaid. Cash.  
Royston & Fenton, Evansville, Ind.

Coleus rooted cuttings, Verschaffeltii, Golden Bedder, Firebrand, Trailing Queen and others, \$1.25 per 100; 2-in. pots, extra strong, \$2.50.  
Joplin Greenhouse, 2004 Bird St., Joplin, Mo.

Coleus, Golden Bedder, Verschaffeltii, Trailing Queen and five other varieties, 2 1/2-in., \$3.50 per 100; Brillancy, \$5.00 per 100; R. C., \$1.25 per 100. Cash.  
Chas. E. Smith, York, Pa.

Coleus, 2 1/2-in., ready for 3-in., Verschaffeltii, Golden Bedder, and fancy mixed, \$4.00 per 100, 300 for \$10.00.  
Chas. Whitton, York and Gray, Utica, N. Y.

Coleus, Acme, Beckwith's Gem, Fire Brand and others, from 2-in. pots. Large strong plants. \$3.00 per 100. Packing extra.  
G. R. Noble, Paducah, Ky.

Coleus, all dark colors, no light ones, rooted cuttings, \$1.25 per 100, \$10.00 per 1000, post paid. 2-in., 3c. Cash.  
Harglerode Bros., Shippensburg, Pa.

Coleus, strong rooted cuttings, 10 leading varieties, \$1.50 per 100, \$14.00 per 1000, prepaid. Brillancy, extra strong 4-in., 12c.  
C. Humfeld, Clay Center, Kans.

Coleus, Xmas Gem or Brillancy, strong stock, 2-in., \$5.00 per 100; Xmas Queen, \$5.00; rooted cuttings, \$3.00 per 100.  
N. O. Caswell, Delavan, Ill.

300 Coleus, Trailing Queen and Yellow Trailing Queen, 3-in., branching and stocky, 5c. 600 Trailing Queen, pink, 2-in., 3c.  
The Johnson Floral Co., Kendallville, Ind.

Coleus Trailing Queen, fine rooted cuttings, \$1.25 per 100. F. J. Howell & Son, Round Hill, Loudoun Co., Va.

Coleus, best varieties, 2 1/2-in., strong, stocky plants, \$5.00 per 100. Cash with order.  
G. A. Weberg, Chicago Heights, Ill.

Coleus, Trailing Queen, R. C., \$1.50 per 100, postpaid. Write for prices on larger quantities.  
The East Lawn Gardens, Urbana, Ohio.

1200 2-in. Coleus, 12 varieties, clean plants, \$3.00 per 100. Cash please.  
Wagner Floral Co., Sandusky, Ohio.

Coleus, 10 varieties, R. C., \$1.50 per 100, \$12.00 per 1000; 2 1/2-in., 4c. Cash with order.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

Coleus Trailing Queen, 2-in., \$4.00 per 100. Cash. H. E. Youngquist, Foster and Kedzie Aves., Chicago, Ill.

Trailing Queen Coleus, 2 1/2-in. stock, extra fine, ready for 3-in. pots, \$5.00 per 100. Cash.  
J. T. Keheley, Columbus, Ga.

Coleus, comprising 20 of the best bedding varieties, out of 2 1/2-in. pots, \$3.00 per 100.  
The Reaser Plant Co., Springfield, O.

Coleus, mixed, rooted cuttings, \$1.25 per 100, postpaid. Quaker Hill Greenhouses, Sebring, O.

Coleus, standard varieties, rooted cuttings, \$1.50 per 100; 2 1/2-in. pots, \$5.00 per 100.

Henry Smith, Grand Rapids, Mich.

Coleus, 100 Xmas Gem, 4-in., 20c each. 200 mixed standard varieties, 3-in., \$5.00 per 100. Cash.  
The Flower Store, Wooster, O.

Coleus cuttings in ten varieties, \$1.50 per 100, \$12.00 per 1000.  
Grohman, the Florist, Saginaw, Mich.

Coleus, rooted cuttings, good assortment, \$12.00 per 1000; 2-in., \$27.50 per 1000.  
Peterson Floral Co., Gibson City, Ill.

Coleus, strong 2 1/2-in., 8 distinct varieties, \$4.00 per 100. Cash.  
J. C. Steinhauser, Pittsburg, Kans.

800 2 1/2-in. Coleus, mixed, 8 varieties, fine plants, ready for shift. Cash.  
Harry A. Cook, Oberlin, Ohio.

Coleus, Brillancy, strong 3-in. Stock that will please, \$7.00 per 100. Cash please.  
C. E. Majors, Denison, Tex.

Coleus, ten varieties, clean, healthy stock, rooted cuttings, \$1.50 per 100.  
Vogt's Greenhouses, Coldwater, Mich.

COLEUS, MIXED, BEST BEDDERS, BRIGHT COLORS, 2-IN., \$3.00 PER 100. WHITSON'S, 618 N. 8TH ST., VINCENNES, IND.

Coleus, all the leading varieties, strong 2-in. stock, ready to shift, \$4.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Coleus, rooted cuttings, a good assortment, \$1.50 per 100.  
A. C. BROWN, SPRINGFIELD, ILL.

Ten best bedding varieties, rooted cuttings \$1.50 per 100, \$12.00 per 1000.  
S. S. Skidelsky & Co., 50 Park Place, New York

Coleus, Brillancy or Christmas Gem, strong 2 1/2-in. stock ready for 4-in. pots, \$7.00 per 100  
The McGregor Bros. Co., Springfield, O.

Coleus, 8 best named bedding sorts, extra strong 2 1/2-in., per 100, \$5.00.  
Archias Floral Co., Sedalia, Mo.

Coleus, Trailing, large 2-in., 5c., 3-in., 10c. Mann's Gardens, Oklahoma City, Okla.

Coleus, 2-in., in good assortment, \$3.00 per 100.  
M. H. Wetherbee, Charles City, Ia.

Coleus, R. C., \$1.50 per 100. Cash.  
Byer Bros., Chambersburg, Pa.

Coleus, R. C., \$1.50 per 100, \$14.00 per 1000, prepaid. S. D. Brant, Clay Center, Kans.

Coleus, good varieties, 2-in., 4c and 5c.  
J. S. Stuart & Son, Anderson, Ind.

Coleus, fine assorted 2-in., \$3.00 per 100. Cash.  
Joseph Bancroft & Son, Cedar Falls, Ia.

Coleus, Trailing Queen and others, 2 1/2-in., \$5.00 per 100.  
Baur Floral Co., Erie, Pa.

#### COREOPSIS

Coreopsis, \$4.00 per 100.  
The Schmidt & Botley Co., Springfield, O.

#### CUPHEAS

Cupheas (Cigar Plant), \$3.50 per 100, \$32.50 per 1000.  
The Schmidt & Botley Co., Springfield, O.

Cupheas, 2-in., \$3.00 per 100; R. C., \$1.00 per 100, postpaid.  
The East Lawn Gardens, Urbana, O.

Cupheas, R. C., 90c per 100, postpaid; 2-in., \$3.00 per 100. Cash.  
Harglerode Bros., Shippensburg, Pa.

Cupheas, 2-in., \$3.00 per 100.  
Fred Burre, 936 W. Wilcox, Peoria, Ill.

Cupheas, R. C., 90c per 100. Cash.  
Byer Bros., Chambersburg, Pa.

Cupheas, Cigar Plant, 2 1/2-in., \$5.00 per 100.  
Baur Floral Co., Erie, Pa.

Cuphea rooted cuttings, \$1.25 per 100; 2-in., \$3.00 per 100.  
S. W. Pike, St. Charles, Ill.

#### CYCLAMEN

Scarcity of extra choice Cyclamen seed will put price still higher the coming season. Buy now and have it on hand for early sowing. We have a few thousand dependable seeds of our choice strain of the following colors: Christmas Red, Defiance, dark and light salmon, dark blood, and bright red, \$2.00 per 100, \$18.00 per 1000. Cyclamen plants, seedlings, hardy outdoor grown seedlings of above colors, and white, with carmine eye, soft pink, red eye, rose pink, and Ivory colored, for immediate delivery, postpaid special delivery, guaranteed perfect arrival, \$6.50 per 100, \$60.00 per 1000. Cultural directions with all orders. Cash please.  
C. Winterich, St. Petersburg, The Sunshine City, Fla., formerly of Defiance, O.

Cyclamen transplanted seedlings, three to four leaves, ready now, \$8.50 per 100; \$76.00 per 1000, postpaid. Best giant flowering strains, best colors, bright red, dark red, white, salmon, rose and other best kinds, separate or mixed, 2 1/2-in., 3-in. and 4-in. pots ready later. Grown by Cyclamen specialists. Ask for prices. Booking orders now.  
Roman J. Irwin, 43 West 18th St., New York.

Cyclamen, May and June delivery, from 3-in. pots, \$20.00 per 100, \$180.00 per 1000.  
HOLTON & HUNKEL CO.,  
Milwaukee, Wisconsin.

Orders booked for 2 1/2-in. stock, April, May and June delivery. Finest colors, grown from high grade German seed. Write us.  
C. C. Pollworth Co., Milwaukee, Wis.



## CYCLAMEN-Continued

FRED FISCHER,  
Weisbaden, Germany

ANNOUNCES  
TO THE TRADE  
IN AMERICA

My customers of former years and all other growers of Cyclamens will please take notice that, owing to the disturbed condition of communication and of shipping direct

I HAVE ARRANGED

with the

AMERICAN BULB CO.,  
172 N. Wabash Ave., Chicago.

to handle my entire crop of Cyclamen seeds this season.

My seed this season will consist of:  
Three varieties of Salmon.  
Three varieties of Red.

Pink.  
Pink with Red Eye.  
White.  
White with Red Eye.  
Rococco in variety.

Mr. Koehler, of the American Bulb Co., has visited my place this spring and has told me he found it the best he has seen in Germany, with the finest varieties and the stock in best condition.

## ALL ORDERS

FOR 1920 CROPS

FRED FISCHER'S FAMOUS

CYCLAMEN SEED

SHOULD BE SENT TO

AMERICAN BULB CO., Chicago, Ill.  
172 N. Wabash Ave.,

Fred Fischer, Weisbaden.

Transplanted Cyclamen seedlings, strong plants, salmon and red, \$7.00 per 100, \$65.00 per 1000.

Rose pink, red eye and white, \$6.00 per 100, \$55.00 per 1000; mixed, \$5.50 per 100, \$50.00 per 1000.

Strong 2 1/4-in. ready May 1st, named varieties, \$12.00 per 100, mixed, \$10.00 per 100.  
H. C. Lehde, Forks, N. Y.

## CYCLAMEN SEEDLINGS.

Cyclamen seedlings of extra good quality, grown from best strain of German seed, also Peterson strain. All colors, named varieties. \$8.00 per 100, \$75.00 per 1000

Strong transplanted seedlings, ready for 2 1/4-in. and 3-in. pots, same as above, \$100.00 per 1000. This stock ready for immediate shipment.  
Rolf Zettlitz Co., Dayton, O.

## CYCLAMEN SEEDLINGS

We offer from the best strain of imported seed grown for us by a Cyclamen specialist, light salmon, dark salmon, rose, pink, Xmas Red, white with red eye, pure white, \$8.00 per 100, \$75.00 per 1000.

AMERICAN BULB CO., Chicago, Ill.  
172 N. Wabash Ave.,

CYCLAMEN, TRANSPLANTED SEEDLINGS, THREE TO FIVE AND SIX LEAVES, READY NOW, \$7.50 PER 100, \$70.00 PER 1000. BEST GIANT FLOWERING STRAINS, BEST COLORS, SALMON, BRILLIANT, (RED), ROSY MORN, (LIGHT PINK). WE PACK WELL FOR SHIPPING. CASH PLEASE. KAMP & SPINTI CO., NORTH MILWAUKEE, WIS.

## TRANSPLANTED CYCLAMEN SEEDLINGS

Out of benches, fine stock of the best varieties ready for 3-in. and 4-in. pots with five to nine leaves, \$10.00 and \$12.00 per 100.

J. F. WILCOX & SONS,  
Progressive Florists,

530 Broadway, Council Bluffs, Ia.

Cyclamen, strong 2 1/4-in. plants ready now, \$10.00 per 100, mixed, white and white with red eye. Note: We do not guarantee these varieties absolutely true to color, but the above varieties will predominate. All very choice strains.

J. E. MATTHEWSON, SHEBOYGAN, WIS.

Cyclamen, extra heavy stock, full of bud and bloom.

5-in. .... \$0.75 to \$1.00  
6-in. .... 1.50 to 2.00  
7-in. .... 2.50 to 3.00  
8-in. .... 3.50 to 4.00  
J. C. Steinhauer, Pittsburg, Kan.

Cyclamen, extra strong, healthy, transplanted seedlings, 3 to 6 leaves, from best strain seed, all leading colors, ready now, \$8.00 per 100, \$75.00 per 1000; 2 1/4-in., \$12.00 per 100.  
Hopkins, The Florist, Brattleboro, Vt.

We have a surplus of two varieties of Cyclamen, white with red eye and pure white, transplanted seedlings, fine strain. Special price, \$35.00 per 1000.

Fred H. Lemon & Co., Richmond, Ind.

5000 Cyclamen, transplanted seedlings, best colors, \$8.00 per 100, \$35.00 per 500, \$60.00 per 1000.  
The Munk Floral Co., Columbus, O.

Cyclamen, Wandsbek strain, dark and light red, salmon, pink, white with eye; 3-in. ready for shift to 4-in., \$25.00 per 100, all named varieties. Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Cyclamen, twice transplanted seedlings. 8 to 9 leaves, \$8.00 per 100; \$75.00 per 1000 5 to 9 leaves, 10.00 per 100; 100.00 per 1000 Best varieties, imported Wandsbek seed. STUPPY FLORAL CO., ST. JOSEPH, MO.

Cyclamen seedlings, separate colors, all varieties, none better, \$8.00 per 100, \$75.00 per 1000. Extra strong, 2 1/4-in., mixed, at \$12.00 per 100, \$100.00 per 1000.  
S. S. Skidelsky & Co., 50 Park Place, New York.

Seedlings from flats mixed. \$5.00 per 100 or \$50.00 per 1000. Cash with order. J. Julius' Sons, Greenhouses, Charlestown Pike, Jeffersonville, Ind.

Cyclamen seedlings, fine, young plants, 3 to 4 leaves, \$8.00 per 100, \$75.00 per 1000.  
GULLETT & SONS, LINCOLN, ILL.

## CYPERUS

Cyperus (Umbrella Plant) 2 1/4-in., \$4.00 per 100. The McGregor Bros. Co., Springfield, O.

## DAHLIAS

Dahlia roots (divisions) best cut flower varieties. Jack Rose (dark red) \$10.00 per 100 Delice (soft rose pink) 12.00 per 100 Lyndhurst (bright red) 10.00 per 100 White Swan (popular white) 14.00 per 100 Yellow Duke (popular yellow) 10.00 per 100 Elsie Burgess (lavender pink) 12.00 per 100 Sylvia (mauve pink) 9.00 per 100 On all other kinds ask for full list.

2-in. pots.

Above kinds and full list of best cut flower kinds at \$6.00 per 100, \$50.00 per 1000.  
Roman J. Irwin, 43 West 18th St., New York.

For the best in Dahlias consult us.

Kriemhilde, Arabella, White Swan, \$5.00 per 100. Yellow Duke, \$6.00 per 100. Princess Juliana, Mrs. Cassett, Goliath, \$7.00 per 100. Perle de Lyon, Golden West, Golden Gate, \$8.00 per 100. Mina Burgle, \$12.00 per 100.

Best varieties for cut flowers and garden decoration. Good generous divisions of field clumps.

## LYNDHURST FARM,

R. F. D. 2, Hammonton, N. J.

Dahlias, strong field grown clumps, best var. for cut flowers. Delice, Golden Gate, Grand Manitou, Mina Burgle, Queen Emma, Souv. de G. Doazon, \$8.00 per 100, Brunhilde, Cliff W. Bruton, Golden Eagle, Henry Patrick, Lyndhurst, Jack Rose, Sylvia, Queen Victoria, Yellow Grand Duke, etc., \$6.00 per 100. All colors mixed, \$4.50 per 100, \$40.00 per 1000. Cash. Imperial Seed & Plant Co., Colgate, P. O. Box 76, Baltimore, Md.

## COLORADO GROWN DAHLIAS

20th Century, B. Von Heemstede, Pr. Juliana, W. W. Rawson, \$10.00 per 100.

Ruth Forbes, Mrs. H. J. Jones, Snowball, Mary Pickford and The Rose, \$7.50 per 100.

Pink J. Rose, Mrs. Hartong, J. Rose, Lyndhurst, Sylvia, Purple Gem, Robt. Broomfield, A. D. Livoni, Bon Ton, \$6.00 per 100. Cash please, or satisfactory reference given.  
R. T. DAVIS, JR., WHEATRIDGE, COLO.

## Dahlias for cut flowers.

I have a big stock of cut flower varieties, all colors, types and prices; such varieties as these—White: Princess Juliana, \$8.00 per 100 div., White Swan, \$5.00 per 100 div. Pink: Delice, \$10.00 per 100 div., Queen Mary, \$10.00 per 100 div., Painted Lady, \$7.50 per 100 div., and many others. Get my big list, now ready. John W. Merritt, Farmingdale, Long Island, N. Y.

Dahlia Roots, strong field divisions, Jack Rose, velvety crimson, Arabella, large yellow Sylvia pink, white amber, \$12.00 per 100, sample dozen each variety at 100 rate. Cash with order. Write us today for our illustrated descriptive list of our 25 best commercial cut flower sorts, including Neff's White and Mme. Butterfly the wonderful new Dahlia. Neff Floral Co., 2222 West Liberty Ave., W. L. Pittsburgh, Pa.

15 plump Dahlias, all different, labeled true to name, \$1.00. Retail value about \$3.00. 6 sets (90 tubers), \$5.00; 13 sets (195 tubers), \$10.00. Everything PREPAID. Various classes and colors, standard varieties.

Hand pollinated Dahlia seed, from best varieties, selected mixture, \$1.00 a trade packet. Dahlia trade LIST FREE.

Alt. F. Clark, "The Dahliast," Netcong, N. J.

Ye Dahlia growers and florists, it will pay you to send for our 1920 trade list of Dahlias, 205 varieties of novelties selected for 8 years in trial gardens, and also the best of the oldest and standard sorts. Stock guaranteed true to name. WE DO NOT SUBSTITUTE. A few of our leaders are Kalif, Mina Burgle, Princess Juliana, King of the Autumn, Long Island Dahlia Gardens, Hicksville, L. I., N. Y.

## CALIFORNIA NOVELTIES

Dahlia Plants, May Delivery  
HARDY LATH-HOUSE GROWN

We ship in ventilated boxes to all parts of U. S.

Our 1920 Catalogue mailed on request.

KEY ROUTE HEIGHTS NURSERY CO.,  
3852 Loma Vista Ave., Oakland, Calif.

Dahlias, write for special offer on mixed roots, divisions or clumps, first class and guaranteed to sprout. Also for list of the best named varieties.

S. S. Skidelsky & Co., 50 Park Place, New York.

Dahlias, the best varieties for cut-flowers. Golden West, H. cactus, golden yellow....15c Mina Burgle, the best red.....12c Wacht am Rhein, pink.....15c Eventide, pink .....10c Washington City, best white in existence....75c Divisions, strong clean roots.  
Groen's Nursery, Montebello, Cal.

I have a surplus of good, sound, divided clumps, suitable for planting. 10,000 Sylvia, 10,000 Jack Rose and 10,000 Pearl, shell pink, at \$6.00 per 100, or the above three varieties in field clumps, at \$12.00 per 100; 2000 Jamaica and 1000 Emily, at \$8.00 per 100; 2000 Koerner's White at \$15.00 per 100. Cash with order.  
Wm. Stabelfeldt, Sta. C. R. 6, Milwaukee, Wis.

Dahlias, strong divisions, extra quality. Queen Wilhelmina, Countess of Lonsdale, Souvenir de Gustave Doazon, Kriemhilde, \$10.00 per 100. Twentieth Century, \$8.00; White Century, Rhein-koenig, \$6.00 per 100.

Write for bargains in Iris.

HARRY FRANKLIN BAKER,

1118 W. Lake St., Minneapolis, Minn.

100 best varieties Dahlias for florists, Golden Gate, Perle de Lyon, Peacock, Cassatt, Elsie Burgess and Hohenzollern, at 8c; Sylvia, Rosalie, Victoria, at 5c. 100 good bulbs in 20 to 30 varieties, \$6.00; 100 mixed varieties, \$4.00. Cash with order. J. T. Goodlive, Zanesville, O.

Dahlias, undivided field clumps of Arabella, Jack Rose, Mrs. J. G. Cassatt, Red Hussar, Sylvia, and Yellow Duke, \$7.00 per 100, large divisions, \$4.00 per 100. Twelve assorted divisions for \$1.00, postpaid.

Mark W. Simon & Son, Box 11, Berlin, N. J.

Dahlias, Mina Burgle, Queen Mary, Hortulanus Fiet, Delice, J. B. Bryant, F. W. Fellows, John Riding, Bridal Robe, John Wanamaker, Wacht am Rhein, F. R. Austin and others. Write for full list and prices.

Z. T. Adkisson, Absecon, N. J.

Send your want list of dahlias to THE DAHLIA KING, who is listing 400 of the best varieties for cut flowers and for retail catalog trade. The largest dahlia grower in the world.  
J. K. ALEXANDER,  
EAST BRIDGEWATER, MASSACHUSETTS.

Dahlias, over sixty of the very finest florists' varieties for cut flowers. 100 fine roots, field grown, in ten to twenty named kinds, \$6.00. Will send more than twenty kinds if wanted.  
S. W. Pike, St. Charles, Ill.

Dahlias, Mina Burgle, Attraction, Geisha, Delice and T. G. Baker, to offer in quantity. Send for special list.  
Hugo Kind, Hammonton, N. J.

Dahlias, 50 tubers, in 5 good cut flower varieties, \$3.00. Cash with order, please. E. F. Stabelfeldt, Wauwatosa, Wis., Successor to H. W. Koerner, Dahlia Specialist.

Dahlias, pure Sylvia, separate colors, red, rose and some white.  
H. H. Kern, Bonner Springs, Kans.

Dahlias, strong divisions, mixture of finest and most expensive varieties, 3 1/4c. Cash.  
A. B. Williams, Coshocton, O.

Dahlias, good list, free blooming sorts, 8c and up; divisions, 5c up. O. Bettscher, Dover, O.

Dahlias, good assortment, \$12.00 per 100.  
The Storrs & Harrison Co., Painesville, Ohio.

## DAISIES

Daisies, R. C. of single white, \$4.00 per 100, \$35.00 per 1000; 2 1/4-in., \$7.00 per 100, \$65.00 per 1000. Boston Yellow, best strain, R. C., \$5.00 per 100, \$40.00 per 1000; 2 1/4-in., \$8.00 per 100, \$75.00 per 1000.  
Roman J. Irwin, 43 West 18th St., New York.

## BOSTON YELLOW DAISY

A special good strain,

From 2-in. pots, \$3.50 per 100.

E. Rawlings, Wholesale Grower,  
Allegany, New York.

Daisies, yellow Marguerites, Boston type, strong well rooted cuttings, from soil, \$2.50 per 100, \$20.00 per 1000. Cash from unknown parties. L. A. Floral Co., 236 E. Fourth St., Los Angeles, Calif.

Daisies, R. C., Giant White, \$1.50 per 100; Boston Yellow, \$1.50 per 100; White, 2-in., \$3.00 per 100; Boston Yellow and Sander, 2-in., \$4.00 per 100. Sander R. C., \$1.50 per 100. Cash.  
Ryer Bros., Chambersburg, Pa.

Daisies, white Marguerite, 2-in., very strong, \$3.00 per 100; Mrs. Sander, rooted cuttings, \$2.00 per 100. Cash.

Valley View Gardens, Tiffin, Ohio.

Blue Daisies, Agathaea, strong, full of bud and bloom, 3-in. \$8.00, 2 1/4-in. \$6.50. Cash.

PABST GREENHOUSE,

ROUTE 6, OCONOMOWOC, WIS.

Extra strong, double Marguerites, Mrs. Sander, 2-in., \$45.00 per 1000. Prompt shipment. Cash with order. Danish Seed Import, 210 No. 7th St., Minneapolis, Minn.

Daisies, Mrs. Sander, 3-in., \$8.00 per 100, \$75.00 per 1000. 400 Marguerites, \$3.00 per 100. 200 Marguerites, \$6.00 per 100.  
Edward W. Schuster, Crookston, Minn.

Shasta Daisies, true Alaska, strong transplanted plants, \$2.00 per 100, prepaid.  
S. W. Pike, St. Charles, Ill.

Daisies, Longfellow and Snowball, 2 1/4-in., \$3.00 per 100, \$27.50 per 1000.  
John Bauscher, Freeport, Ill.

Boston Yellow Daisies, R. C., strong, about 4000 ready, \$3.00 per 100, \$25.00 per 1000. Cash. Postpaid. Park Floral Co., Trenton, N. J.

Daisies, Marguerites, R. C., \$3.00 per 100; 2 1/2-in., 5c. Cash with order. W. E. Trimble Greenhouse Co., Princeton, Ill.

Paris Daisies, in bloom, very fine 2 1/4-in. at 5c; 3-in. at 8c; 4-in. at 15c. GULLETT & SONS, LINCOLN, ILL.

Boston Yellow and Giant White Daisies, R. C., \$3.00 per 100. Cash with order. W. A. Ballou, Wheaton, Ill.

Daisies, Mrs. Sander, rooted cuttings, \$2.50 per 100, prepaid; 3-in., 8c. C. Humfeld, Clay Center, Kans.

Shasta Daisies, 2-in. pots, \$3.00 per 100. Daisies, white and yellow, large flowering, \$4.00 per 100. The McGregor Bros. Co., Springfield, O.

Daisies, Shasta, strong, field grown, \$3.00 per 100. Marguerites, 2 1/2-in., strong, \$5.00 per 100. Archias Floral Co., Sedalia, Mo.

Mrs. Sander and single white Daisies at \$2.50 per 100. Los Angeles Geranium Co., Sawtelle, Calif.

Bellis Daisies, Longfellow and Snowball, large transplanted, in bud and bloom, \$2.00 per 100. Gustav Pitsonka, Panay Farm, Bristol, Pa.

Daisies, select, Mrs. Sander, 3-in., \$8.00 per 100; 2 1/4-in., \$4.50 per 100. Ready to shift. Cash. W. BEZDEK, CEDAR RAPIDS, IOWA.

Boston Yellow, 2 1/4-in., strong, \$7.00 per 100; Giant White, 2 1/4-in., \$5.00 per 100. S. S. Skidelsky & Co., 50 Park Place, New York.

Daisies, white, 3-in., strong plants, \$8.00 per 100. S. D. Brant, Clay Center, Kans.

Daisies, Marguerites, 3-in., \$8.00 per 100. Fred Burre, 950 N. Wilcox, Peoria, Ill.

Daisies, \$4.00 per 100, \$37.50 per 1000. The Schmidt & Botley Co., Springfield, O.

Shasta Daisies, \$4.50 per 100. The Schmidt & Botley Co., Springfield, O.

Boston Yellow Daisies, rooted cuttings, \$20.00 per 1000. Pana Greenhouses, Pana, Ill.

Daisies, 4-in., \$25.00; 3-in., \$10.00; 2 1/2-in., \$6.00. Geo. A. Kuhl, Pekin, Ill.

#### DELPHINIUMS

DELPHINIUMS. Per 100  
Gold Medal Hybrids, 2 yr. .... \$5.00  
Belladonna Hybrids, 3 yr. .... 8.00  
Chinese, blue and white, 2 yr. .... 5.00  
These plants are just right to move now.  
The Pfeiffer Nursery, Winona, Minn.

#### DELPHINIUM

Belladonna (light blue) ..... \$16.00 per 100  
Formosum (dark blue) ..... 16.00 per 100  
Roman J. Irwin, 43 West 18th St., New York.

Delphinium or true Larkspur, fine, 2-yr. old plants, will bloom early, \$7.00 per 100. J. D. Harcourt's Son, Wappingers Falls, N. Y.

Strong 1 1/2-in. Delphiniums, Belladonna and Gold Medal Hybrids mixed, \$4.50 per 100, \$40.00 per 1000. Lagodna Floral Co., Springfield, O.

Delphinium Belladonna, strong transplanted stock, \$2.50 per 100, prepaid. S. W. Pike, St. Charles, Ill.

Delphinium Belladonna, 2 yr. field grown plants, \$8.00 per 100. ESCHRICH'S NURSERY, N. Milwaukee, Wis.

Delphiniums, strong, wintered over seedlings, \$2.00 per 100. Cash. George Heath, Morris, Ill.

#### DIGITALIS

Digitalis, \$5.00 per 100. The Schmidt & Botley Co., Springfield, O.

#### DRACAENAS

Dracaenas, Indivisa, extra strong.  
Per 100 Per 1000  
2 1/4-in. .... \$ 4.00 \$ 35.00  
4-in. .... 18.00 190.00  
5-in. .... 35.00 340.00  
6-in. .... 60.00 585.00  
8-in. .... 125.00 1200.00  
To avoid delay send a M. O. draft or certified check.  
John Bauscher, Freeport, Ill.

#### DRACAENA INDIVISA.

4-in., 15 to 20 leaves, 20 to 25 ins. high ..... \$13.00 per 100  
3-in., 12 to 15 leaves, 12 to 15 ins. high ..... 8.00 per 100  
2 1/2-in., 8 to 12 leaves, 8 to 12 ins. high ..... 4.50 per 100  
Frost & Spence, Greenville, Darke Co., Ohio.

Dracaena Indivisa, strong transplanted seedlings about 9 ins. to 10 ins. high, \$4.00 per 100; \$35.00 per 1000, parcel-post paid special delivery; 2 1/4-in. pots, fine stock, \$5.00 per 100, \$45.00 per 1000. 3 1/4-in. pots, \$14.00 per 100. Roman J. Irwin, 43 West 18th St., New York.

DRACAENA IND., STRONG, HEALTHY STOCK.  
100 6-in. .... \$50.00 per 100  
50 7-in. .... 75.00 per 100  
Dracaena Ind. seedlings, \$1.00 per 100, prepaid. Cash with order. Sayre Floral Co., Sayre, Pa.

Dracaena Indivisa, 2 1/4-in., \$4.50 per 100, \$40.00 per 1000. Dracaena Indivisa, 3 1/4-in., \$12.50 per 100, \$120.00 per 1000. United States Cut Flower Co., Elmira, N. Y.

Dracaenas, fine 2-in. Indivisa, 8 to 10 leaves, a foot high, hungry for shift, only \$2.00 per 100, packed right. S. C. Templin & Son, Garrettsville, O.

Strong, 2 1/4-in., \$4.50 per 100, \$40.00 per 1000. 3 1/4-in., very good plants, \$12.50 per 100; very strong 6-in., 50c each. S. S. Skidelsky & Co., 50 Park Place, New York.

Dracaena Indivisa, 600 plants, out of 6-in. pots, \$75.00 per 100, 25 at 100 rates, \$10.00 per doz. These are good plants, no charge for packing. Cash. E. R. Pound, Newark, O.

Dracaena Indivisa, 4-in., ready for shift, very heavy, \$18.00 per 100. Penn View Greenhouses, Falmouth, Ind.

Dracaenas, 3-in. .... \$ 8.00 per 100  
Dracaenas, 4-in. .... 15.00 per 100  
Greenville Floral Co., Greenville, Mich.

500 Dracaenas, Indivisa, from 5-in. pots 20-25 leaves, \$40.00 per 100. Cash. W. & T. Cass, Geneva, N. Y.

Dracaena Indivisa, good strong 3-in. plants, \$7.50 per 100. Cash with order. E. Wickersham, Pottstown, Pa.

Dracaena Indivisa, strong seedlings, \$2.00 per 100, \$17.50 per 1000. Cash with order. Park Board, Fort Wayne, Ind.

Dracaena Indivisa, 5 1/2-in. pots, \$40.00 per 100. Cash. Andrew Kolke, 5442 N. Western Ave., Chicago.

1000 strong Dracaena Indivisa, 3-in., ready for 4-in., extra good value, 8c. O. B. Stevens, Shenandoah, Ia.

Dracaena Indivisa, heavy 2 1/2-in., ready for 3-in., \$7.00 per 100. The Storrs & Harrison Co., Painesville, Ohio.

Dracaena Indivisa seedlings, \$1.50 per 100. Cash. Byer Bros., Chambersburg, Pa.

Dracaena Indivisa, 3-in., 10c; 4-in., 20c each. Cash. E. J. Ulrich Floral Co., Tiffin, Ohio.

Dracaena Indivisa, strong 4-in., 20c. Chas Sherwood, Waterloo, Ia.

Dracaena Indivisa, 3 1/4-in. pots, \$8.00 per 100. The McGregor Bros. Co., Springfield, O.

Dracaena, 2 1/4-in. .... \$4.50 \$40.00  
The Schmidt & Botley Co., Springfield, O.

Dracaena Indivisa, 5-in., \$35.00 per 100, packing 5%. Lloyd C. Bunch, Fredonia, Kans.

Dracaena Indivisa, 2 1/4-in., \$3.00 per 100, \$27.50 per 1000. J. O. Schmidt, Bristol, Pa.

Dracaena Indivisa, 2 1/4-in., \$4.00 per 100. O. W. Eady & Son, Brookville Pa.

#### ECHIVERIAS

Echeverias, Secunda Glauca, up to 2 1/4-in., \$5.00 per 100, \$45.00 per 1000; 3-in. up, \$8.00 per 100, \$70.00 per 1000. Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

#### EUPHORBIAS

Euphorbia Splendens (Crown of Thorns), 2 1/2-in., \$7.00 per 100. The McGregor Bros. Co., Springfield, O.

#### EVONYMUS

#### EVONYMUS JAPONICA

Rooted Cuttings ..... Per 1000  
Sarver Floral Co., R. F. D. 11, Dallas, Tex.

Evonymus, variegated, 3-in., 12c; 5-in., 35c. Cash with order. F. W. Aevermann, 5509 W. Hirsch St., Chicago, Ill.

#### FERNS

#### READY NOW

Size	100	1000
Boston ..... 2 1/4-in.	\$ 7.00	\$65.00
Scottii ..... 2 1/4-in.	7.00	65.00
Teddy, Jr. .... 2 1/4-in.	7.00	65.00
Verona ..... 2 1/4-in.	7.00	65.00
Roosevelt ..... 2 1/4-in.	7.00	65.00
Whitmanii ..... 2 1/4-in.	7.00	65.00
Macawil (new) ..... 2 1/4-in.	16.00	150.00

Bench-grown Ferns, equal and better than most 2 1/4-in. pot plants.

	Per 100	Per 1000
Boston, Whitmanii	\$6.00	\$55.00
Roosevelt, Elegantissima	6.00	55.00
Wanamaker, Scholzeii	6.00	55.00
Pierstonii	6.00	55.00

Bird Nest Ferns, 4-in. pots, \$70.00 per 100, larger sizes ask for prices. 2-in. pots ready now at \$14.00 per 100. 2-in. pots Holly Ferns, fine lot ready for 3 and 3 1/4-in. pots, \$6.50 per 100, \$60.00 per 1000. Table Ferns for Fern dishes, well established 2 1/4-in. pots, best Pteris, Cyrtomium and other varieties, \$6.00 per 100, \$55.00 per 1000. Above lot of Ferns for immediate shipment. Roman J. Irwin, 43 West 18th St., New York.

#### FERN MY SPECIALTY.

FERN FOR FERN DISHES. Strong bushy 2 1/4-in. stock, in largest and best assortment, \$6.00 per 100, \$50.00 per 1000; 3-in., \$15.00 per 100; 4-in., \$25.00 per 100.

FERN SEEDLINGS. Excellent stock, ready for potting, in assortment of 6 best Fern dish varieties, \$1.75 per 100, \$15.00 per 1000.

CIBOTIUM SCHIEDEI (King of Ferns). Strong, thrifty 3-in., \$6.00 per doz., \$45.00 per 100.

ASPARAGUS P. N. SEEDLINGS, ready for potting, \$1.00 per 100, \$8.00 per 1000. Strong 2 1/4-in., \$5.00 per 100, \$45.00 per 1000.

ASPARAGUS SPRENGERI SEEDLINGS, \$1.00 per 100, \$7.00 per 1000.

ADIANTUM CUNEATUM and GRACILLI-MUM, best Maidenhair Ferns for cut fronds and pot plants, strong 2 1/4-in. stock, \$6.00 per 100, \$50.00 per 1000. J. F. ANDERSON, FERN SPECIALIST, SHORT HILLS, N. J.

Asplenium (Bird's-Nest Fern) good 2-in. plants, ready for 3-in., \$15.00 per 100.

Ferns for Fern dishes, strong 2 1/4-in., \$6.00 per 100, \$50.00 per 1000; strong 3-in. plants, \$12.00 per 100; 4-in., \$25.00 per 100. Boston and Roosevelt, 2 1/4-in., \$6.50 per 100, \$60.00 per 1000. Scottii, Teddy Jr. and Verona, 2 1/4-in., \$7.00 per 100, \$65.00 per 1000. MACAWIL, 2 1/4-in., new and very fine, \$15.00 per 100. Bench Bostons, ready for 4-in. pots, \$25.00 per 100.

A special offer of Cyrtomium Falcatum and Rochfordianum, strong, well rooted 2 1/2-in. plants, ready to shift into 3 and 3 1/2-in. pots, \$6.00 per 100, \$55.00 per 1000. This is an extraordinary value.

S. S. Skidelsky & Co., 50 Park Place, New York.

#### BOSTON AND WHITMANII

Extra strong 2 1/2-in. plants. Order now and let us set stock aside. Plants offered were potted in fall and are not to be compared with runners that are potted and held for a week and then shipped.

\$6.00 per 100, \$60.00 per 1000.

AMERICAN BULB CO., 172 N. Wabash Ave., Chicago, Ill.

#### BOSTON FERNS

Good, strong, clean, bushy stock.  
5-in. .... \$0.65 each  
6-in. .... .80 each  
7-in. .... 1.00 each  
8-in. .... 1.25 each

#### A. L. RANDALL CO.,

180 N. Wabash Ave., Chicago, Ill.

#### 300,000 POT GROWN FERNS

Boston, Whitmanii, Roosevelt, Whitmanii Compacta, Teddy Jr., all 2 1/2-in., \$6.00 per 100, \$55.00 per 1000. Extra heavy Boston and Roosevelt, 3-in., \$15.00 per 100, \$140.00 per 1000. Immediate delivery. Cash please.

G. M. REBURN & CO., 3807 Lake Park Ave., Chicago, Ill.

#### BOSTON FERNS

Strong runners, ready for immediate delivery, \$10.00 per 1000. Write for special price on quantities.

3-in. and 4-in. pot size, at \$5.00 and \$7.00 per 100. 2% discount for cash.

#### F. M. Soar, Little River, Fla.

BOSTON FERNS, STRONG HEALTHY STOCK.

4-inch ..... \$25.00 per 100  
5-inch ..... 40.00 per 100

#### WHITMANII.

4-inch ..... \$30.00 per 100  
5-inch ..... 50.00 per 100

Peterson Floral Co., Gibson City, Ill.

#### POT GROWN BOSTON FERNS.

3-in. .... \$15.00 per 100  
4-in. .... 25.00 per 100  
5-in. .... 50.00 per 100  
8-in. Whitmanii ..... 18.00 per 100

Cash with order, immediate delivery.

PAUL M. HALBROOKS, NEWARK, OHIO.

#### LEATHER-LEAF FERN

Beautiful and undoubtedly the most valuable for cutting. Now very popular for best design work. Useful for pots, tubs and window boxes. Strong divisions only, \$10.00 per 100, 25 post-paid, \$3.00. F. W. Fletcher, Orlando, Fla.

Ferns, Elegantissima Compacta and Roosevelt, 2 1/4-in., \$6.00 per 100, \$55.00 per 1000.

Boston Ferns, 4-in. pots, \$3.00 per doz., \$25.00 per 100; Teddy Jr., 2 1/4-in., \$6.00 per 100, \$55.00 per 1000.

The McGregor Bros. Co., Springfield, Ohio.

#### POTTED FERNS.

Potted Ferns, 2-in. Boston, Roosevelt and Whitmanii, \$6.00 per 100, \$55.00 per 1000. Short bushy Boston, 3-in., \$15.00 per 100. Cash, please. B. C. Blake, Springfield, O.

Boston Ferns, pot grown, 3-in., \$15.00 per 100, \$125.00 per 1000; 2 1/2-in., \$7.00 per 100, \$65.00 per 1000; 2-in., \$6.00 per 100, \$55.00 per 1000. Joseph Michal, 57th St. and Kostner Ave., Chicago.

#### POT GROWN BOSTON FERNS

6-in. .... \$0.75  
7-in. .... .90  
8-in. .... 1.10

DAVIS & STEINER CO., MORRISON, ILL.

FERNS, for fern dishes, 2 1/4-in. in assorted varieties, \$5.00 per 100, \$47.50 per 1000. Sold in assortment of varieties only. Cash with order, please.

Frank Oechalin, 4911 Quincy St., Chicago, Ill.

#### FERN.

	Per 100	Per 1000
Boston, 2-in.	\$6.00	\$55.00
Whitmanii Compacta, 2-in.	6.50	60.00

The Schmidt & Botley Co., Springfield, O.

FERN FERN FERN Some of the finest stock in the country. See our display in this issue.

SPRINGFIELD FLORAL & FERN CO., Springfield, Ohio.

Bostons, 4-in. stocky and shapely, \$10.00 per 100 Bostons, 3-in. stocky and shapely, 8.00 per 100 Sprengerii, 3-in., good, stocky, 7.00 per 100 4-in. Chinese Fan Palms, 25c each, Cash please. W. P. Newell Co., Apopka, Fla.

Boston Ferns, 4-in., \$12.00 per 100, \$110.00 per 1000. Scottii, 3-in., \$8.00 per 100; 4-in., \$12.00 per 100. Cash please. Ustler Bros., Apopka, Fla.

Table Ferns, standard varieties, 2 1/4-in., \$5.00 per 100. Adiantum Cuneatum, 2 1/4-in., \$5.00 per 100; 3-in., \$12.00 per 100. Henry Smith, Grand Rapids, Mich.

Boston Ferns, potted in October, strong, ready to shift, or for immediate sale, 4-in., \$30.00 per 100. No packing charges. Cash with order. Momence Greenhouse, Momence, Ill.



## FERNS—Continued

FINE FIVE-INCH BOSTON FERNS, 50c EACH.  
J. F. WILCOX & SONS,  
PROGRESSIVE FLORISTS,  
530 BROADWAY, COUNCIL BLUFFS, IA.

## FERNS CHOICE PLANTS.

Whitmanii and Verona, 4-in. ....\$0.35  
Birds Nest Ferns, 4-in., each. .... .50  
GULLETT & SONS, LINCOLN, ILL.

## Two-inch Potted Ferns.

Boston, Roosevelt, Whitmanii and Teddy, Jr.,  
at 5c, \$45.00 per 1000. Cash please.  
B. C. Blake, Springfield, O.

## TABLE FERNS FOR FERNERIES

Strong, bushy stock, leading varieties, 2½-in.  
pots, \$4.00 per 100, \$35.00 per 1000.  
Evenden Bros. Co., Williamsport, Pa.

Boston Ferns, from bench, ready for 6-in. and  
7-in., 75c; 5-in., 50c. 5% for packing. Try them  
and you will want more.

## Anoka Greenhouses, Anoka, Minn.

10,000 2½-in. Boston Ferns, \$6.00 per 100,  
\$55.00 per 1000.  
J. J. Le Borious, Duluth, Minn.

Ferns, Boston, 3-in., \$15.00 per 100. Pursoni,  
2½-in., \$6.00 per 100. Packing 5%.  
Tritt's Greenhouses, Chanute, Kans.

Ferns, fern-dish sorts, bushy ....\$6.00 per 100  
Neph. Verona, 2½-in. .... 7.00 per 100  
The Storrs & Harrison Co., Painesville, Ohio.

Boston Ferns, good, strong, bushy stock, 5-in.,  
at 60 cts. each.  
Davis Floral Co., Davenport, Ia.

Ferns, Boston, strong 3-in., \$15.00 per 100.  
Cash. Freeport Floral Co., Freeport, Ill.

Boston fine Ferns, 4-in., \$35.00.

Geo. A. Kuhl, Pekin, Ill.

Boston Ferns, 4-in., 25c; 5-in., 50c; 6-in., 75c.  
Cash. L. J. Rowe, Box 244, Titusville, Pa.

5-in. Boston Ferns, well established, \$50.00 per  
100. Labo. Florist, Joliet, Ill.

## FEVERFEW

Extra strong 4-in. Feverfew ready for 5-in.  
or 6-in. pots, \$12.50 per 100. 5% for packing.  
Cash. Klimmer's Greenhouses, 812 Dunlop Ave.,  
Forest Park, Illinois.

Feverfew, 3-in., strong plants, \$8.00 per 100.

S. D. Brant, Clay Center, Kans.

Feverfew R. C., \$2.00 per 100.

E. B. Morgan Floral Co., Paxton, Ill.

Feverfew, R. C., 2c; 2½-in., 4c.

W. E. Trimble Greenhouse Co., Princeton, Ill.

Feverfew R. C., \$1.50 per 100; 2-in., \$3.00 per  
100. Cash. Byer Bros., Chambersburg, Pa.

Feverfew, \$4.00 per 100.

The Schmidt & Botley Co., Springfield, O.

## FORGET-ME-NOTS

Forget-me-nots, hardy, fine clumps, from cold  
frames, \$3.00 per 100, \$25.00 per 1000; strong  
seedlings that will make early bloomers, at  
\$4.00 per 1000. J. C. Schmidt, Bristol, Pa.

Forget-me-nots, \$5.00 per 100. Cash please.

Leonard Cousins, Jr., Concord Jct., Mass.

Forget-me-nots, transplanted, growing in flats.  
\$2.50 per 100. S. T. Danley & Son, Macomb, Ill.

## FUCHSIAS

Black Prince, strong 2½-in. ....\$6.00  
Purple Prince, strong 2½-in. .... 5.00  
Little Beauty, choice X 2½-in. .... 7.00  
Walter Lang, strong 2½-in. .... 5.00  
White Giant, d. white, 2½-in. .... 6.00

R. C. of the same varieties.

Little Beauty, strong R. C. .... 4.00

The other varieties, strong R. C. .... 3.00

Louis P. Faulk, R. F. D. 7, Box 9, Bellevue, Pa.

Fuchsias R. C., best double dwarf kinds.  
\$2.50 per 100, \$20.00 per 1000, parcelpost paid.  
From soil, as good as pot plants, \$4.00 per  
100, \$35.00 per 1000; 2½-in. pots, \$6.00 per  
100, \$50.00 per 1000. Little Beauty and Black  
Prince R. C., \$3.00 per 100, \$25.00 per 1000,  
parcelpost paid.  
Roman J. Irwin, 43 West 18th St., New York.

Black Prince, the great leader in Fuchsias,  
well established 2-in., \$5.00 per 100; 3-in., cut  
back and well branched, \$10.00 per 100. Cash  
with order.  
C. L. HUMPHREY.

ZANESVILLE, OHIO.

Fuchsias, strong R. C. of finest named single  
and double varieties, in best assortment, labeled  
true to name, \$2.00 per 100 by mail, \$15.00  
per 1000 by express; Black Prince separate if  
wanted, 2-in. stock of above, 4c.  
S. W. Pike, St. Charles, Ill.

Fuchsias, Black Prince, Purple Prince and  
White Giant, double, 2½-in. pots, ready to shift,  
\$4.50 per 100; rooted cuttings, all colors, \$1.50  
per 100. F. J. Howell & Son, Round Hill,  
Loudoun Co., Va.

Bushy Fuchsias, 2½-in., 8c; 3½-in., 12c.  
Drooping variety, 2½-in., 10c; 3½-in., 15c. Cash  
with order.  
F. W. Aevermann, 5509 W. Hirsch St., Chicago.

Fine double Fuchsias, dwarf habit, early and  
free blooming, strong, well rooted cuttings, \$1.50  
per 100, \$14.00 per 1000. Prepaid by mail. Cash.  
J. P. Cannata, Mt. Freedom, N. J.

Fuchsias, extra strong 2-in., \$4.00 per 100.

F. C. Freeman & Sons, Portland, Ind.

## FUCHSIAS, 2½-IN.

Little Beauty, \$7.00 per 100; other named va-  
rieties, \$5.00 per 100.

Baur Floral Co., Erie, Pa.

Fuchsias, fine, bushy, 3-in., assorted colors,  
\$5.00 per 100; 2-in., \$3.00 per 100. Cash.

Joseph Bancroft & Son, Cedar Falls, Ia.

Fuchsias, 3-in., White, Purple, Elm City.  
\$12.00 per 100. Packing 5%.

Tritt's Greenhouses, Chanute, Kans.

Fuchsias, fine, strong 2½-in. Phenomenal,  
Black Prince and Speciosa, assorted, per 100.  
\$5.00. Archias Floral Co., Sedalia, Mo.

Fuchsia, Mrs. E. G. Hill, best double white,  
\$6.00 per 100.

The Storrs & Harrison Co., Painesville, Ohio.

Fuchsia Black Prince, rooted cuttings \$2.00  
per 100. Robbins & Sons, Loveland, Colo.

Fuchsias, 4-in., \$25.00.

Geo. A. Kuhl, Pekin, Ill.

Fuchsias, 2½-in., seven varieties, 6c.  
GULLETT & SONS, LINCOLN, ILL.

Fuchsias, mixed, 2-in., \$5.00 per 100. Cash  
Mrs. E. A. Llewellyn, Olean, N. Y.

Fuchsias, R. C., \$1.50 per 100. Cash.  
Byer Bros., Chambersburg, Pa.

Fuchsias, mixed, 2-in., \$4.50 per 100.  
Fred Burre, Peoria, Ill.

## FUNKIAS

Funkias, variegated, divided roots, single eye,  
\$2.50 per 100. Chas. Frost, Kenilworth, N. J.

## GAILLARDIAS

Gaillardias, \$4.00 per 100.  
The Schmidt & Botley Co., Springfield, O.

## GENISTAS

Genistas in full bloom for Mothers' day, from  
5-in. pots 75c, well shaped plants.

Genistas from 5-in. pots, through blooming,  
cut back from growing on to big plants, 50c.

Genistas from 2-in. pots, nice plants, well  
branched, 5c. J. L. Schiller, Toledo, O.

Genistas, 2-in. pots, \$7.00 per 100, \$65.00 per  
1000.

Roman J. Irwin, 43 West 18th St., New York.

Genistas, R. C., \$1.50 per 100. Cash.  
Byer Bros., Chambersburg, Pa.

## GERANIUMS

I am booking orders for future delivery (May)  
on the following varieties of Geraniums, out of  
3½, 2½ and 4-in. pots:

S. A. Nutt  
A. Ricard  
La Favorite  
Beaute Poitevine

These are A No. 1 plants, grown right,  
shipped right in paper pots, at \$20.00 per 100.  
Order now and be sure of your stock for Mem-  
orial Day. C. W. Paige, Tivoli, N. Y.

## GERANIUMS, READY FOR SHIPMENT.

EXTRA GOOD	Per 100	Per 1000
S. A. Nutt, 2½-in.	\$ 6.00	\$ 55.00
King Edward, 2½-in.	5.50	50.00
Strassburg, black red, 2½-in.	6.00	55.00
Trego, 2½-in.	5.50	50.00
Mme. Sallerol, 2½-in.	3.50	30.00
S. A. Nutt, 4-in.	17.50	165.00
American Beauty, 4-in.	20.00	190.00
Improved American Beauty, 4-in.	20.00	190.00

John Bauscher, Freeport, Ill.

ROOTED GERANIUM CUTTINGS  
APRIL DELIVERY

	Per 1000
S. A. Nutt (greatest dark red)	\$25.00
Gen. Grant (king of all scarlets)	25.00
Mme. Buchner (only double white)	20.00
Beaute Poitevine (favorite salmon)	35.00

CASH.

THE W. T. BUCKLEY CO., SPRINGFIELD, ILL.

## READY AT ONCE

S. A. NUTT, \$20.00 PER 1000

PARCEL POST, \$1.00 PER 1000

VIAUD, \$25.00 PER 1000

FRED W. RITCHEY, LANCASTER, PA.

## GERANIUMS, EXTRA FINE STRONG.

S. A. Nutt, 4-in. ....\$15.00 per 100  
La Favorite, 4-in. .... 16.00 per 100  
Poitevine, 4-in. .... 18.00 per 100  
3-in., mixed of the above, \$8.00 per 100.  
Cash only. No charge for packing.

Lake Street Floral Co., Kewanee, Ill.

Geraniums, S. A. Nutt, Poitevine, Harcourt  
and Barney, 2½-in., 6c; 3-in., 10c and 4-in.,  
18c.

These are extra fine geraniums in bud and  
bloom. The 3-in. are especially fine and ready  
to shift into 4-in. pots.

H. S. Ely & Co., Neosho, Mo.

## FINE GERANIUMS. LOW PRICES.

Fine lot of S. A. Nutt, 2½-in., \$5.00 per 100,  
\$45.00 per 1000; 3-in. Nutt, Poitevine, double  
Grant, Mme. Buchner, \$9.00 per 100, \$80.00 per  
1000; 4-in. Nutt, Grant, Poitevine, Buchner, very  
strong, \$15.00 per 100.

GULLETT & SONS, LINCOLN, ILL.

Geraniums, Nutt, Ricard, Poitevine, White,  
Mary Hill and a dozen other varieties I do not  
know the names of, but are good colors and  
sellers, \$12.50 per 100. Some are in bud and  
bloom now, from 3½-in. pots, fine plants, ready  
to put outside now.

L. R. Friederichsen, Wilton Junction, Iowa.

## GERANIUMS.

Extra fine stock, ready to ship now or later.  
S. A. Nutt, \$18.00 per 100. Beauty of Poite-  
vine, \$20.00 per 100. Plants are A1 and have  
been spaced twice. When shipped in paper  
pots add \$1.00 per 100.

J. B. Rudy, Elmira, N. Y.

Geraniums, S. A. Nutt, 2½-in., \$5.00 per 100;  
3-in., \$8.00 per 100; 4-in., \$15.00 per 100. This  
is all No. 1 stock and ready to go now. Also  
some choice 3-in. Poitevine, La Favorite, Castel-  
lane and Ricard, \$10.00 per 100. 3-in. Rose  
Geraniums, \$12.00 per 100.

E. B. Morgan Floral Co., Paxton, Ill.

Geraniums, S. A. Nutt, Gen. Grant, red Mme.  
Landry, Beate Poitevine, Mrs. E. G. Hill, Jean  
Vlaud, pink, 4-in., \$15.00 per 100; 3-in., \$10.00  
per 100; 2-in., \$4.50 per 100. Will include 25  
pink in each 100. If pink alone are wanted,  
add \$3.00, \$2.00 and \$1.00 per 100.

Virden Greenhouse, Virden, Ill.

Geraniums, mixed stock, 1000 strong 2 and  
2½-in. pots ready to shift, S. A. Nutt, Mme.  
Buchner, Mme. Landry, Jean Vlaud, Frances  
Perkins, Grant and other good varieties, \$5.00  
per 100, \$40.00 per 1000. Quick delivery.  
Quality Flower Store, Ft. Smith, Ark.

3000 Geraniums, mixed 2½-in., ready for shift,  
large plants, Double White, Single Pink, Brick  
Red and S. A. Nutt, \$5.00 per 100, \$45.00 per  
1000. 1000 Geraniums, mixed rooted cuttings,  
red and red and white, \$14.00 for the lot.

E. Huston & Co., Sistersville, W. Va.

Extra fine 2½-in. S. A. Nutt Geraniums, ready  
for 4-in. pots, \$7.00 per 100; \$60.00 per 1000.  
4½-in. stock ready to bloom, \$16.00 per 100;  
\$150.00 per 1000. 500 at 1000 rate. Add 5%  
for packing. Cash. Klimmer's Greenhouses,  
812 Dunlop Ave., Forest Park, Ill.

## GERANIUMS, S. A. NUTT.

2½-in. pots	\$ 5.00 per 100
3½-in. pots	10.00 per 100
4 -in. pots	12.00 per 100

Cash.

Zumbrota Greenhouse, Zumbrota, Minn.

Geraniums, 3-in. Nutt, extra strong, \$10.00 per  
100; 4-in. extra nice, Nutt, Ricard, Buchner,  
etc., \$15.00 per 100. Our New Defiance, three  
flowers to any other Geranium's one, fine 4-in.  
stock, \$20.00 per 100. Winfield S. Kircher,  
Cyclamen Specialist, Defiance, O.

## GERANIUMS

## Rooted Cuttings

Ricard, Poitevine, Scarlet Bedder.

Nutt and Buchner.

Cash with order.

PETER BROWN, LANCASTER PA

Geraniums, 3000 extra fine, large, stocky, 2-in.,  
Buchner, \$35.00 per 1000. A fine lot of 3-in.,  
stocky and branching, Nutt, Buchner, light and  
dark pink and light red, several varieties,  
\$10.00 per 100. Cash with order.

Cherry Park Gardens, Fredonia, N. Y.

Geranium rooted cuttings, 2000 mixed, 500  
Mme. Buchner, 3600 S. A. Nutt, \$22.50 per 1000.  
250 Vlaud, 300 Ricard, \$25.00 per 1000. Money  
order for \$150.00 takes the lot.

Mrs. E. A. Llewellyn, Olean, N. Y.

30,000 4-in. Geraniums, fine stock, ready to  
ship now at \$20.00 per 100 and 5% for packing.  
Also all kinds of bedding stock, from 2 to 8-in.,  
at market prices.

J. C. Rennison Co., Sioux City, Ia.

Geraniums, Nutt, Vlaud, Hill, Poitevine and  
other varieties, cool grown, fine, stocky plants,  
in bud and bloom, 3½ and 4-in., \$18.00 per  
100. Shipped in paper pots.  
Marysville Floral Co., Marysville, Ohio.

Geraniums, 4-in., select stocky plants, S. A.  
Nutt, Buchner, Michell and Perkins, \$18.00 per  
100. Beate Poitevine, \$20.00 per 100. Cash  
with order.

G. A. Weberg, Chicago Heights, Ill.

Geraniums, 2½-in. S. A. Nutt, extra strong  
plants, ready for 4-in., \$6.00 per 100; 2 and  
2½-in. Sallerol, strong, bushy plants, \$3.00 per  
100; rooted cuttings, \$1.50 per 100.

Geo. Jung, Oak Park, Ill.

Poitevine Geraniums, 3-in. ....\$15.00 per 100  
Ricard Geraniums, 3-in. .... 15.00 per 100  
Nutt Geraniums, 2-in. .... 10.00 per 100

First class stock. Cash with order.

A. Begerow, 16 Girard Place, Newark, N. J.

35,000 4-in. Geraniums, Ricard, Nutt, Poite-  
vine, Buchner, Vlaud, Landry and other good  
ones, select 4-in., 18c; good 4-in., 15c; 3-in.,  
10c; 2-in., 5c. Cash. Packing free.

The East Lawn Gardens, Urbana, Ohio.

Geraniums, S. A. Nutt, Vlaud and Buchner,  
\$45.00 per 1000. Ricard, Regalia and Poitevine,  
\$6.00 per 100. All extra strong 2-in. stock.  
Ready now. Packed right, free. Cash please.

J. A. Swartley & Sons, Sterling, Ill.

Geraniums	Per 100	Per 1000
Strong 4-in. S. A. Nutt	\$15.00	\$140.00
Strong 4-in. Perkins	18.00	160.00
Strong 4-in. Poitevine Fancy	22.00	200.00

J. E. Leslie & Son, 2816 S. Boots St., Marion, Ind.

30,000 2-in. Geraniums, S. A. Nutt and Buch-  
ner, \$6.00 per 100, \$55.00 per 1000. Cash, please.  
See my other ads under Vincas, Asparagus and  
Cannas.

Martin Kelt, 601 Washington, Bay City, Mich.

1000 General Grant, 5000 S. A. Nutt, 2½-in.,  
and 3000 mixed, consisting of Nutt, Ricard,  
Poitevine and Buchner, at \$6.00 per 100, \$50.00  
per 1000, while they last.

S. S. Skidelsky & Co., 50 Park Place, New York.

Geraniums, Nutt, Buchner, Jean Vland and Mme. Jaulin, immediate shipment, 2-in., \$40.00; 2½-in., \$50.00; 3-in., \$60.00 per 1000. B. Poitevine, \$50.00, \$60.00 and \$70.00 per 1000. Cash with order. Hudson Greenhouse, Hudson, Mich.

Geraniums, 4-in. assorted, consisting of 8 varieties, \$15.00 per 100; 2-in., mixed, mostly pink, \$4.00 per 100. Cash. Jacobs Bros., Peoria, Ill.

Rose Geraniums, true, 2½-in. pots, ready to shift, \$5.00 per 100; lemon-scented, rooted cuttings, \$2.00 per 100. F. J. Howell & Son, Round Hill, Loudoun Co., Va.

GERANIUM ROOTED CUTTINGS. S. A. Nutt ..... \$15.00 per 1000 Mixed, all good sellers..... 15.00 per 1000 Peterson Floral Co., Gibson City, Ill.

2½-in. pots of S. A. Nutt, Ricard, Poitevine, Buchner and other best kinds. Ask for other varieties. Roman J. Irwin, 43 West 18th St., New York.

Geraniums, 2½-in. S. A. Nutt, Gen. Grant, Snow Queen, La Favorite, 6c; 3-in., 8c. Cash with order. W. E. Trimble Greenhouse Co., Princeton, Ill.

Geraniums, 3-in., S. A. Nutt, in fine shape and ready to shift, \$10.00 per 100, shipped in paper pots. Cash. Crissman Greenhouse Co., Punxsutawney, Pa.

Strong, well branched, 4-in. S. A. Nutt Geraniums, A No. 1 stock, guaranteed, \$15.00 per 100. Cash. Immediate delivery. Anderson Greenhouse, Cannon Falls, Minn.

Geraniums in bud and bloom, Nutt, Poitevine, Buchner and other good varieties, \$18.00 per 100. Packing free. Anoka Greenhouses, Anoka, Minn.

Geraniums, 3-in. double Grant and Pfizer, double pink and dark red single, 200 of each, \$9.00 per 100 or \$50.00 for the lot. The Goshen Floral Co., Goshen, Ind.

S. A. Nutt Geraniums, extra strong plants, in bud and bloom, ready for shift, 2½-in., 8c; 3-in., 10c; 4-in., 12c. Gowanda Greenhouse, Gowanda, N. Y.

Geraniums, good strong 3-in., ready for 4-in., to make room, good retail color, \$90.00 per 1000. Cash please. Joplin Greenhouse, 2004 Bird St., Joplin, Mo.

Geraniums in bud and bloom, white, red, pink and salmon, 3½-in. and 4-in., at \$12.00 per 100. Cash. Daut Brothers, 120 E. Prairie St., Decatur, Ill.

Geraniums, Ricard, Poitevine, Vland and Nutt, strong 2½-in., \$6.00 per 100; Mme. Sallerol, 2½-in., \$3.00 per 100. Cash. Chas. E. Smith, York, Pa.

Geraniums, 25,000 fine 3½-in., good as 4-in., well branched, Nutt, Poitevine, Ricard and Buchner, \$12.00 per 100. Edward Whitton, Utica, N. Y.

NUTT AND GRANT. 4-inch Geraniums, in bud and bloom, \$16.00 per 100, plus 5% for packing. LOYD C. BUNCH, FREDONIA, KAN.

Geraniums, 2-in. pots, strong plants, S. A. Nutt, mixed double red and single scarlet, \$4.00 per 100; Mme. Sallerol, 2-in., strong, \$3.00 per 100. J. H. Dann & Son, Westfield, N. Y.

Geraniums, 2½-in. pots, strong S. A. Nutt, \$50.00 per 1000. 2½-in. pots, Nutt, Grant, and 2 others, mixed, \$50.00 per 1000. Ready to shift. A. Krut Floral Co., Butler, Pa.

50,000 strongly rooted Geranium cuttings, in best standard varieties, \$20.00 per 1000. Cash. LOS ANGELES GERANIUM CO., Sawtelle, California.

GERANIUMS. From 2-in. pots, standard sorts labeled, \$35.00 per 1000. E. Rawlings, Wholesale Grower, Allegany, N. Y.

Geraniums, La Favorite, strong 2-in., \$4.50 per 100, \$40.00 per 1000. Cash. H. G. Norton, Perry, Ohio.

Fine 4-in. Geraniums, all best varieties, \$18.00 per 100, \$170.00 per 1000. Cash. Packing at cost. M. R. Busse, Como Sta., St. Paul, Minn.

Ivy Geraniums, mixed colors, fine 3-in. stock, \$7.00 per 100. Cash. Joseph Bancroft & Son, Cedar Falls, Ia.

100,000 Geraniums to offer this season, strong 4-in. Nutt and Castellane, ready now, 17½c. L. J. Rowe, Box 244, Titusville, Pa.

Geraniums, Ricard and S. A. Nutt, fine 4-in., 15c. Packing 5%. Truitt's Greenhouses, Chanute, Kans.

Geraniums, 2½-in., A1 stock, mixed varieties, \$5.00 per 100. Tarentum Floral Co., Tarentum, Pa.

Mme. Sallerol, 2½-in. .... \$3.00 per 100 Mme. Sallerol, 3-in. .... 4.00 per 100 Greenville Floral Co., Greenville, Mich.

Geraniums, Nutt, La Favorite, Hill, Am. Beauty, Vland, Oberle, Dr. Briand, 2-in., \$4.00 per 100. J. L. Johnson, DeKalb, Ill.

Geraniums, double Grant, fine plants in bud and bloom, 4-in., 12c. Cash. Harglerode Bros., Shippensburg, Pa.

Geraniums, mixed, strong, well rooted cuttings, \$18.00 per 1000; Buchner, \$15.00 per 1000. Geo. E. Bigler, Camden, N. J.

Advertisers have learned from experience that THE REVIEW PAYS BEST.

Geraniums, mixed lot, about 100 strong 3 and 4-in., Nutt, Poitevine, Buchner and Hill, 8c and 15c. W. A. Schreier, Argonia, Kans.

Geraniums, Mme. Sallerol, 2 and 2½-in., \$3.50 per 100. Cash. Smith, The Florist, St. Johns, Mich.

GERANIUMS, STRONG 3-IN. S. A. Nutt, \$10.00 per 100. BAUR FLORAL CO., ERIE, PA.

Mme. Sallerol, rooted cuttings, \$2.00 per 100. Cash with order. Hastings & Prasil, South Lyon, Mich.

Geraniums, 1000 Sallerol, 2-in., strong plants, \$3.00 per 100. Haentze Floral Co., Fond du Lac, Wis.

Geraniums, Nutt, strong 3-in., topped back, \$10.00 per 100. Cash. H. E. & C. W. Krebs, Cedar Rapids, Iowa.

Geranium Mme. Sallerol. Rooted cuttings, \$1.75. Out of 2½-in. pots, \$3.00 per 100. Strong plants. Kane Greenhouses, Kane, Pa.

Good 4-in. Geraniums, Mme. Barney, Ricard, Nutt and Poitevine, 15c. Cash. Tom Knipe, Kokomo, Ind.

Geraniums, S. A. Nutt rooted cuttings, \$2.75 per 100, \$25.00 per 1000, 500 at 1000 rate. Cash. Freeport Floral Co., Freeport, Ill.

Extra fine Geraniums, standard varieties, strong 4-in., 15c. Cash. ATWELL, FLORIST, FT. DODGE, IA.

Geraniums, Mme. Sallerol, strong plants, 2-in., 3c. Lawrence Floral Co., Lawrence, Kans.

Mme. Sallerol, 2-in., \$3.50 per 100; \$30.00 per 1000 Fred Burre, 936 W. Wilcox St., Peoria, Ill.

Geraniums, 4-in., Nutt, \$15.00. Geo. A. Kuhl, Pekin, Ill.

Rose Geraniums, strong 2-in., \$3.00 per 100 Cash. J. P. Cannata, Mt. Freedom, N. Y.

Geraniums, 3-in., 8 best bedders, \$10.00 per 100. FRED H. LEMON & CO., RICHMOND, IND.

3-in. Mme. Sallerol, \$5.00 per 100. Cash. M. S. Etter, Shiremanstown, Pa.

### GLADIOLI

Our planting of Gladioli embraced 110 acres, and we still have some of the finest bulbs to sell. Mail us your order at once. For smaller sizes than here listed, ask for our special prices. Catalogue mailed on request.

	1½-in.	1¼-in.	1-in.
America .....	\$35.00	\$28.00	\$21.00
Annie Wigman .....	40.00	32.00	24.00
Ashtabula, a color between America and Panama. It is the improved America and will take an important place among the leading Gladioli (new) .....	12.00	9.50	7.00
Baltimore .....	45.00	36.00	27.00
Cattleya .....	60.00	48.00	36.00
Crackerjack .....	30.00	24.00	18.00
Czar Peter .....	40.00	32.00	24.00
Emp. of India .....	50.00	40.00	32.00
Faust .....	30.00	24.00	18.00
Friendship .....	35.00	28.00	21.00
Gl. of Holland .....	50.00	40.00	30.00
Golden West .....	50.00	40.00	30.00
Halley .....	40.00	32.00	25.00
Hilda .....	80.00	64.00	48.00
Ida Van .....	35.00	28.00	21.00
Independence .....	35.00	28.00	21.00
Loveliness .....	75.00	60.00	45.00
Lucretia .....	30.00	24.00	18.00
Marie .....	60.00	48.00	36.00
Master Wiebertus .....	55.00	44.00	33.00
Master Wietze .....	50.00	40.00	30.00
May .....	40.00	32.00	24.00
Mont Blanc .....	70.00	56.00	42.00
Mr. Theodore .....	75.00	60.00	45.00
Miss Lucile .....	40.00	32.00	24.00
Mrs. Fr. King .....	28.00	22.50	17.00
Mrs. Watt .....	40.00	32.00	24.00
Niagara .....	60.00	48.00	35.00
Orion .....	30.00	24.00	18.00
Panama .....	50.00	40.00	30.00
Peace .....	45.00	36.00	27.00
Pink Beauty .....	50.00	40.00	30.00
Pink Perfection .....	50.00	40.00	30.00
Pr. of Wales .....	80.00	64.00	48.00
Principine .....	40.00	32.00	24.00
Principes .....	40.00	32.00	24.00
Proserpine .....	90.00	72.00	54.00
Stella .....	40.00	32.00	24.00
Willy Wigman .....	50.00	40.00	30.00
Yellow Hammer .....	50.00	40.00	30.00

NATIONAL BULB FARMS, Benton Harbor, Michigan.

### 5,000,000 GLADIOLUS PLANTING AND BLOOMING SIZES TO OFFER

	½-in. under	½ to ¾-in.	¾ to 1-in.	1 to 1¼-in.
America .....	\$ 7.00	\$ 9.00	\$12.00	.....
Blue Hybrids .....	7.00	.....	.....	.....
Empress of India .....	9.50	12.00	16.00	.....
Halley .....	5.50	.....	12.00	\$15.00
Mrs. F. King .....	6.00	8.50	12.00	15.00
Panama .....	9.00	.....	.....	.....
Principes .....	9.00	.....	.....	.....
Schwaben .....	14.00	.....	.....	.....
War .....	16.00	.....	.....	.....
Willy Wigman .....	10.00	15.00	18.00	.....
All Good Mix .....	5.00	7.00	10.00	12.00
All Good Mixture, 1¼ to 1½-in. ....	.....	.....	.....	15.00

These will make you nice blooms from early until late. Special quotations on large quantities. Cash or C. O. D.

W. P. LONG, WEST GROVE, PA.

### GLADIOLUS BULBS OF UNSURPASSED BLOOMING POWER.

	No. 1 1½ in. & up.	No. 2 1¼ in. & up.	No. 3 1 in. & up.	No. 4 ¾ in. & up.
America .....	\$30.00	\$24.00	\$18.00	\$15.00
Chicago White .....	.....	28.00	22.00	18.00
Crackerjack .....	.....	.....	18.00	15.00
Crystal White .....	50.00	40.00	30.00	20.00
Dawn .....	90.00	72.00	64.00	40.00
Empress of India .....	.....	38.00	27.00	20.00
Golden West .....	35.00	28.00	22.00	16.00
Goliath .....	60.00	48.00	.....	.....
Halley .....	30.00	24.00	18.00	13.00
Ida Van .....	35.00	28.00	22.00	16.00
Independence .....	28.00	22.00	17.00	15.00
Klondike .....	35.00	28.00	.....	16.00
L'Immaculee .....	80.00	64.00	48.00	40.00
Loveliness .....	75.00	60.00	50.00	40.00
Meadowvale .....	80.00	24.00	18.00	15.00
Mrs. Francis King .....	80.00	24.00	18.00	15.00
Mrs. Frank Pendleton .....	50.00	40.00	30.00	25.00
Mrs. Watt .....	45.00	38.00	27.00	20.00
Niagara .....	50.00	40.00	30.00	25.00
Panama .....	50.00	40.00	30.00	25.00
Peace .....	45.00	38.00	27.00	20.00
Prince of Wales .....	80.00	64.00	48.00	40.00
Rouge Torch .....	80.00	64.00	48.00	40.00
Scarsdale .....	45.00	38.00	27.00	20.00
Schwaben .....	70.00	58.00	42.00	32.00
Wilbrink .....	80.00	64.00	48.00	40.00
Exhibition Mixed .....	25.00	20.00	15.00	.....
Extra Choice Mixed .....	20.00	16.00	12.00	.....
Primulinus Hybrids .....	25.00	20.00	15.00	12.00

Miranda (a new large primulinus type, producing 2 to 4 flower spikes from every bulb; color, fine canary yellow, slightly striped with carmine rose). 30.00 24.00 18.00 15.00  
Baron Hulot, 1½-in. up ..... 50.00 40.00 30.00 25.00  
Terms, 5% for cash. Prices are quoted per 1000; 100 sold at the thousand rate; less than 100, add 10%.

Prices on smaller sizes quoted on request. JELLE ROOS, Gladiolus Specialist. Box A, Milton, Mass.

### A1 STOCK GLADIOLI FULLY UP TO MEASUREMENT.

	Per 100	Per 1000
America, 1½-in. and up .....	\$4.00	\$35.00
America, 1¼-in. and up .....	3.75	30.00
America, 1-in. to 1¼-in. ....	2.75	23.00
Augusta, 1½-in. and up .....	4.00	35.00
Augusta, 1¼-in. and up .....	3.50	30.00
Baron Hulot, 1½-in. and up .....	6.00	50.00
Brenchleyensis, 1½-in. and up .....	3.50	30.00
Brenchleyensis, 1¼-in. and up .....	3.00	25.00
Chicago White, 1½-in. and up .....	5.00	45.00
Chicago White, 1¼-in. and up .....	4.00	35.00
Halley, 1½-in. and up .....	5.00	45.00
Halley, 1¼-in. and up .....	4.00	35.00
Mrs. F. King, 1½-in. and up .....	4.00	35.00
Mrs. F. King, 1¼-in. and up .....	3.00	25.00
Mrs. Pendleton, 1½-in. and up .....	6.00	50.00
Panama, 1½-in. and up .....	8.00	75.00
Panama, 1¼-in. and up .....	7.00	65.00
Principes, 1½-in. and up .....	7.00	65.00
Peace, 1½-in. and up .....	5.00	45.00
Schwaben, 1½-in. and up .....	7.00	65.00
Niagara, 1½-in. and up .....	6.00	50.00
Best Mixed, all colors .....	2.00	15.00
Primulinus Hybrids, selected .....	4.00	35.00
White and Light mixed, 1½-in. and up .....	2.50	20.00
Pink mixed, 1½-in. and up .....	2.50	20.00
Red and Scarlet mixed, 1½-in. up .....	2.50	20.00
Popular mixed, 1½-in. and up .....	2.00	15.00

For other varieties and mixtures ask for list of planting sizes and bulblets. Roman J. Irwin, 43 West 18th St., New York.

### GLADIOLI

Here is what we have left; how many can you use?

Autumn Queen, 3000 No. 2, 1000 No. 3.  
Empress of India, 300 No. 1, 1000 No. 2.  
Ida Van, 4000 No. 3.  
Liebesfeuer, 250 1¼ to 1½-in.  
Mary Fennell, 700 1 to 1¼-in.  
Mrs. Pendleton, 3000 No. 3, 3000 No. 5.  
Mrs. Fryer, 2000 No. 1, 800 No. 2.  
Mrs. Watt, 1000 No. 1, 2500 No. 2, 500 No. 3.  
Niagara, 4000 No. 3, 15,000 No. 5.  
Panama, 800 No. 1, 2000 No. 6.  
Peace, 3000 No. 1, 7000 No. 2, 3000 No. 3.  
Prince of Wales, 1000 1 to 1¼-in.  
Yellow Hammer, 5000 No. 1, 20,000 No. 6.  
Primulinus Hybrids, 2000 No. 3, 1500 No. 4.  
Dawn (Tracy), 300 No. 1, 200 No. 2.  
Pride of Goshen, 500 No. 1, 200 No. 2.  
Norma Dee Childs, 600 all sizes.

Write for special prices on the above. We can also quote attractive prices on bulblets of Mrs. Norton, Schwaben, Pink Perfection, War, Peace, Niagara, etc.

W. E. KIRCHHOFF CO., PEMBROKE, N. Y.

Intensity, florists' best scarlet, 1000 No. 1, \$20.00; 1000 No. 2, \$19.00; 2000 less ½-in., \$5.00 per 1000. Golden Wedding, 2000 No. 1, \$20.00 per 1000. Pink Beauty, 1000 1½-2½-in., \$25.00. Minnesota, 1000 No. 1, \$20.00. Halley, 1000 1-1¼-in., \$20.00. Empress of India, 1000 less ½-in., \$8.00. Golden King, 300 1¼-2¼-in., \$2.50 per 100.

### BULBULETS.

20,000 Intensity, 15,000 Minnesota, 30,000 Golden Wedding, 5000 Mrs. King, 10,000 Pink Beauty, 50c per 1000; 5000 Schwaben, \$1.50 per 1000; 5000 Mrs. Pendleton, \$1.50 per 1000; 5000 War, \$2.00 per 1000. Cash with order, please. D. W. C. RUFF, Buena Vista Gardens, St. Paul, Minn.



## GLADIOLI—Continued

Established growers offer true to name Gladioli as follows:			
	1st	2nd	3rd
America, F. King.....	\$2.75	\$2.25	\$1.75
Panama, Princepine .....	3.90	2.90	2.40
Brenchleyensis .....	2.50	2.00	1.75
Crackerjack .....	2.75	2.00	1.75
Chicago White, Glory of Holland .....	4.00	3.00	2.50
Europa, Liebesfeuer .....	7.00	5.50	4.25
Empress of India, Hulot.....	4.00	3.50	2.75
Ida Van, Kunderdi Glory.....	4.00	3.50	2.75
Lehman, Pendleton .....	5.00	4.25	3.50
Niagara, Rouge Torch.....	5.00	4.00	3.25
Pacific, Baltimore .....	5.75	4.75	3.75
Sulphur Queen .....	3.00	.....	.....
Mrs. Watt, Geo. Paul.....	4.00	3.50	3.00
Best sorts mixed.....	2.75	2.25	1.75
Cheap mixture .....	2.00	1.75	.....

Brown Bulb Ranch, Capitola, Calif.

Fine home grown bulbs.		Per 1000
America, No. 1.....		\$27.50
America, No. 2.....		22.00
Mrs. F. King, No. 1.....		25.00
Mrs. F. King, No. 2.....		20.00
Niagara, No. 1 .....		45.00
Niagara, No. 2 .....		38.00
Mrs. Pendleton, No. 1.....		50.00
Schwaben, No. 1 .....		55.00

## PLANTING STOCK, PER 1000.

America,  $\frac{1}{2}$  to  $\frac{3}{4}$ -in., \$11.00; King,  $\frac{1}{2}$  to  $\frac{3}{4}$ -in., \$9.00; Halley,  $\frac{1}{2}$  to  $\frac{3}{4}$ -in., \$10.00; Panama,  $\frac{1}{2}$  to  $\frac{3}{4}$ -in., \$12.00; Chicago White,  $\frac{1}{2}$  to  $\frac{3}{4}$ -in., \$15.00; Augusta,  $\frac{1}{2}$  to  $\frac{3}{4}$ -in., \$7.50.

America, black bulblets, per peck, \$8.00; Mrs. King, \$7.00.

250 at 1000 rates. No charge for packing.

S. W. PIKE. ST. CHARLES, ILL.

## GLADIOLUS BULBS—NONE BETTER.

	1 1/2-in.	1 1/2-in.
Price per 1000	and up	and up
Yellow Hammer .....	\$50.00	.....
Master Wietze .....	45.00	.....
White King .....	40.00	45.00
America .....	30.00	.....
Niagara .....	45.00	.....
Schwaben .....	60.00	.....
Ida Van .....	25.00	.....
Miss Lucile .....	25.00	27.50
Kunderdi Glory .....	.....	50.00
Augusta .....	.....	30.00
Florists' Mixture .....	20.00	25.00

## AMERICAN BULB CO.,

172 N. Wabash Ave. Chicago, Ill.

## GLADIOLUS BULBS.

Young, healthy, plump bulbs, true to name.

	1st size	2nd size
AMERICA .....	\$30.00	\$24.00
AUGUSTA .....	sold	24.00
BRENCHLEYENSIS .....	sold	20.00
CRACKERJACK .....	25.00	20.00
EMPRESS OF INDIA .....	40.00	32.00
KLONDYKE .....	30.00	24.00
MRS. FRANCIS KING .....	30.00	24.00
MRS. FRANK PENDLETON .....	50.00	40.00
PRINCEPINE .....	25.00	20.00
GENERAL MIXTURE .....	20.00	15.00

## N. LEON WINTZER,

Gladiolus Grower, West Grove, Pa.

## GLADIOLI.

	Per 100	Per 1000
America .....	\$ 3.50	\$30.00
Black Beauty .....	3.00	27.00
Fairy (Mrs. Jas. Lancashire)...	3.00	25.00
Mrs. F. King .....	3.50	30.00
Mrs. F. Pendleton .....	5.50	50.00
Mrs. Watt .....	5.00	40.00
Minneapolis .....	3.00	25.00
Pres. Taft .....	3.00	.....
Pink Princess .....	6.00	.....

Second size, 20% less, 25 at 100 rate. 5% for cash with order.

E. E. STEWART. BROOKLYN, MICH.

## GLADIOLUS BULBS.

Strictly first size.

	Per 100	Per 1000
1 1/2-in. and up.....	\$3.50	\$30.00
America, pink .....	.....	.....
Autumn Queen, light yellow, red throat .....	4.00	35.00
Brenchleyensis, scarlet .....	2.75	25.00
Francis King, scarlet .....	3.25	28.00
Halley, salmon .....	4.00	35.00
Peace, white .....	5.00	45.00

## A. HENDERSON &amp; CO.,

166 N. Wabash Ave., Chicago, Ill.

1000 very large Schwaben, \$60.00. 1000 first size Panama, \$45.00; 380 Panama,  $\frac{1}{2}$  to  $\frac{3}{4}$ -in., \$8.00 for lot; 2100 Panama, under  $\frac{1}{2}$ -in., \$9.00 per 1000, \$18.00 lot. 625 Autumn Queen, mixed with 25% America,  $\frac{1}{2}$  to  $\frac{1}{4}$ -in., \$2.00 per 100, \$11.00 for lot; 330  $\frac{1}{2}$  to  $\frac{3}{4}$ -in., lot for \$3.00; 2400 under  $\frac{1}{2}$ -in., lot for \$8.00.

Bulblets: Panama, \$3.00 per qt. Autumn Queen, \$2.50 per qt. Autumn Queen, mixed 25% America, \$2.00 per qt.

10% discount to anyone taking whole lot bulbs and bulblets. Cash.

FRANK B. REID. CUMBERLAND, MD.

	1-in.	1 1/2-in.	1 1/2-in.
PER 1000	1 1/2-in.	1 1/2-in.	1 1/2-in.
America .....	\$18.00	\$24.00	\$30.00
F. King .....	17.00	22.50	28.00
Ida Van .....	17.50	24.00	30.00
Niagara .....	.....	.....	45.00
Schwaben .....	.....	50.00	60.00
Primulus Hy. ....	.....	18.00	23.00

## PLANTING STOCK

	Under 1/2-in.	1/2-in.-3/4
Mrs. F. King .....	\$ 6.00	\$ 8.50
Per 5000 .....	28.00	40.00

## John De Groot, Catonsville, Md.

Gladiolus America, 1 to  $\frac{1}{4}$ -in. \$15.00 per 1000. Cash.

F. J. Bixby, Manchester, N. H.

## GLADIOLI.

Surplus stock in good condition.		Per 100
300 Niagara, 1 1/2-in. up.....		\$ 3.50
500 Niagara, 1 1/2-in. ....		2.50
350 Groff's Dawn, 1 1/2-in. up.....		10.00
500 Mrs. Frank Pendleton, 3/4-1-in. ....		2.50
1000 Mrs. Frank Pendleton, 3/4-3/4-in. ....		2.00
500 Panama, 1-in. ....		2.50
1000 Panama, 1 1/2-in. ....		3.50

Terms, cash with order.

G. WEBSTER MOORE,

438 N. Main St., Kenton, O.

Price per 1000	1 1/2 to 2-in.	1 1/2 to 1 1/2-in.
Europa .....	2000	\$50.00
Glory of Holland.....	1500	\$30.00
Golden West .....	1000	40.00
Independence .....	5000	20.00
Loveliness .....	1000	60.00
Mrs. F. King .....	5000	23.00
Pink Beauty .....	.....	4000
Pink Perfection ....	5000	40.00
War .....	2000	45.00

The Wayside Gardens, Mentor, O.

	Per 100	Per 1000
Mrs. Francis King, 1 1/2-in. and up.....	\$2.75	\$25.00
Mrs. Francis King, 1 1/2 to 1 1/2-in. ....	2.25	20.00
Mrs. Francis King, 1 to 1 1/2-in. ....	2.00	17.00
Mrs. Francis King, 3/4 to 1-in. ....	1.60	14.00
Halley, 1 1/2-in. and up .....	2.75	25.00
Halley, 1 to 1 1/2-in. ....	2.00	18.00
Ida Van, 1 1/2-in. and up.....	3.50	30.00
Ida Van, 1 1/2 to 1 1/2-in. ....	3.00	25.00
Ida Van, 3/4 to 1-in. ....	2.00	15.00

## FRANKLIN NURSERY,

Station F, Minneapolis, Minn.

## PETOSKEY GROWN GLADIOLI.

Autumn Queen, the finest late blooming Gladiolus in existence. A few thousand No. 1, only, at \$40.00.

Mrs. Frank Pendleton, a small surplus only. No. 1, \$45.00; No. 2, \$40.00.

Autumn Queen bulblets, \$5.00 per quart. This stock was grown on new land and is extra fine.

## O. M. GROSSMAN,

Evergreen Farm, Petoskey, Mich.

Gladiolus, Mrs. W. E. Fryer, having a few more of the Nos. 2 and 3 grades than I wish to plant I am offering them at a reduction from my trade list prices. No. 2, \$3.25 per 100, \$24.00 per 1000; No. 3, \$2.50 per 100, \$20.00 per 1000. This variety grows a fine spike from this size bulbs. Cracker Jack at a reduction too. No. 3, \$6.50 per 1000; No. 4, \$4.50 per 1000; No. 5, \$2.75 per 1000; choice mixed No. 5, \$2.75 per 1000. Willis E. Fryer, Mantorville, Minn.

## FINE FLORIST STOCK

	Per 100
Ida Van, red, 1 1/2-in. up.....	\$3.00
Ida Van, red, 1-in. up.....	2.00
Niagara, cream, 1 1/2-in. up.....	5.00
Marianna, white, 1 1/2-in. up.....	3.00
Florists' Mixture, 1-in. up.....	1.00
Geo. Paul, dark red, 1 1/2-in. up.....	3.00

## BROOKLAND GARDENS, WOBURN, MASS.

## GLADIOLI.

Reports from all over the world state that DIENER'S new Gladioli are the largest, finest and most wonderful ever produced. Our new catalog showing eight of our new varieties in natural colored plates will be sent free on request.

## RICHARD DIENER COMPANY,

KENTFIELD, CALIFORNIA.

Gladioli.	Per 100—1 1/2-in.	1 1/2-in. & up
Ida Van .....	\$2.00	\$2.75
Chicago White .....	3.00	4.00
War .....	.....	5.00
Niagara .....	3.00	4.50
Independence .....	1.75	2.25
Mixed .....	1.00	1.50

J. R. Benjamin, Calverton, L. I.

## Going Out of Business.

10,000 Gladiolus bulbs at a sacrifice. Planting stock, 1st, 2nd and 3rd sizes, 2000 Schwaben, 1000 Peace, 1500 America, 1200 Hulot and other choice varieties, all kinds separate and carefully rogued. A snap for someone. First check for \$60.00 takes them.

Tom Moore, Platteville, Wis.

1000 Chicago White, 1 1/2-in. up, \$30.00 per 1000	
2500 Chicago White, 1 1/2-in. up, \$25.00 per 1000	
150 America, 1 1/2-in. up, \$4.75 the lot	
700 America, 1 1/2-in. up, \$19.00 the lot	
250 Autumn Queen, 1 1/2-in. up, \$7.00 the lot	
700 Autumn Queen, 1 1/2-in. up, \$15.00 the lot	
1500 Halley, 1 1/2-in. up, \$26.00 per 1000	

H. O. Mallett, Breedsville, Mich.

Gladioli, first size only, prices per 100: America, \$3.00; Augusta, \$3.00; Chicago White, \$3.50; Halley, \$3.25; Mrs. F. King, \$3.00; Pendleton, \$5.00. 50 good mixed first size for \$1.00, postpaid. Planting sizes on above,  $\frac{1}{2}$ - $\frac{3}{4}$ -in., \$7.00 per 1000, under  $\frac{1}{2}$ -in., \$4.00 per 1000. No Pendleton in small sizes.

Mark W. Simon &amp; Son, Box 11, Berlin, N. J.

Gladioli.	Price per 100.	1-in. up	1 1/2-in. up
America .....	\$2.25	\$1.75	
Mrs. F. King .....	2.25	1.75	
Principle .....	2.50	1.75	
Good mixture America, King, with 5% Augusta .....	2.00	1.50	
Bulblets of above, pure or mixed, \$2.00 per qt.			

For extra quality of Gladioli see our display ad in this issue.

## UNITED BULB CO.,

Mount Clemens, Mich.

## ALBUM OF DESIGNS.

Fifth Edition Now Ready.

\$1.00 per copy prepaid.

Florists' Pub. Co., Caxton, Bldg., Chicago.

Gladiolus bulblets: America, Mrs. F. King Crackerjack, Halley, \$2.50 per qt., 4 qts., \$6.00, peck, \$10.00, bushel, \$35.00. Panama twice these prices. General Mixture, \$8.00 peck, \$25.00 bushel.

N. LEON WINTZER,

Gladiolus Grower, West Grove, Pa.

## Very fine, mixed Gladioli.

2,000 2nd size .....	\$12.00 per 1000
4,000 3rd size .....	9.00 per 1000
7,000 4th size .....	6.00 per 1000
10,000 5th size .....	3.00 per 1000

Geo. M. Frederick, Seymour, Ind.

GLADIOLI, clean, sound, plump bulbs, ready for immediate shipment.

America,  $\frac{1}{2}$  to  $\frac{2}{4}$  in. .... \$25.00 per 1000  
Francis King .....

Pendleton .....

SEVIN VINCENT CO.,

417 Montgomery St., San Francisco, Cal.

Gladiolus bulbs for sale, good clean stock.

Per 1000.

Augusta .....

Good Mixture .....

Cash please.

Lacher Bros., R. D. 1, Liverpool, N. Y.

America, No. 1, \$30.00; No. 2, \$25.00; No. 3, \$20.00. Panama, No. 1, \$40.00. Klondike, 1 1/2-in. up, \$20.00; 1-in., \$12.00. Baron Hulot and red, mixed, \$15.00. Pride of Goshen, No. 1, \$80.00; No. 2, \$60.00. All per 1000.

Flowerfarm, Fort Atkinson, Wis.

## FIRST CLASS GLADIOLUS BULBS.

America .....	\$3.00 per 100
King .....	3.00 per 100
Baron Hulot .....	5.00 per 100
War .....	5.00 per 100

Sunnyside Greenhouse, Howell, Mich.

Gladioli, America XXX, 2-in. No. 1, 1 1/2-in. No. 2, 1 1/2-in. Mrs. King XXX, No. 1, No. 2. No. 3, and small planting stock of King only. Write for cash prices in quantity, no inquiries for less than 1000 considered.

The Urbana Floral Co., Urbana, O.

## SURPLUS GLADIOLI.

Surplus Gladioli, choice mixed stock, per 1000, 1 1/2-2 1/2-in., \$12.00; planting stock,  $\frac{1}{2}$ - $\frac{3}{4}$ -in., \$3.50.

Alfred Oesterling, Gladiolus Grower, Butler, Pa.

## GLADIOLUS BULBS

America, 1 1/2-in. and up.....\$30.00 per 1000  
Augusta, 1 1/2-in. and up..... 30.00 per 1000

To avoid delay send a M. O. draft or certified check.

John Bauscher, Freeport, Ill.

GLADIOLI, America, F. King, Klondike, Halley, Independence, 1 1/2-in. and up, \$2.50 per 100, \$22.50 per 1000. Cash please, or satisfactory reference given.

R. T. DAVIS, JR., WHEATRIDGE, COLO.

## GLADIOLUS BULBS.

We predict that eventually 90% of all Gladiolus bulbs used for greenhouse forcing will be GROWN IN IOWA.

GARDENS OF SMEDLEY, WATERLOO, IOWA.

Gladioli, Primulinus Hybrids, extra large, \$30.00; 1 1/2-in. and up, \$25.00; 1 1/2-in. and up, \$20.00. Cash please.

A. S. Pett, Crawfordsville, Ind.

Gladioli, America and Mrs. F. King per 1000, 1 1/2-in. and up \$28.00, 1 1/2 to 1 1/2-in., \$22.00, 1 to 1 1/2-in., \$18.00. Cash. Frank Charlton, R. D. 3, Canfield, Ohio.

Gladioli, Niagara, best yellow, \$5.00 per 100, \$45.00 per 1000.

The Storrs &amp; Harrison Co., Painesville, Ohio.

See our page ad in the issue of April 1st, or write us for special list.

S. S. Skidelsky &amp; Co., 50 Park Place, New York.

Gladioli in good mixture, 1-2-in., \$12.50 per 1000.

Charles Frost, Kenilworth, N. J.

The BEST WAY to get rid of your surplus stock is to use the REVIEW'S Classified advs.

## GRASSES

Eulalia Zebrina, plume grass, good divisions and whole bunches, from 10c to 25c.

L. Heming

## HARDY PLANTS

Hardy Perennials, strong, field grown plants for florists.	Per 10	Per 100
Aquilegia, 6 named varieties.....	\$0.80	\$7.00
Campanula Medium, white, pink and blue .....	.70	6.00
Campanula Medium Calyc, white, pink and blue .....	.70	6.00
Carnation Grenadin, white and red.	.80	7.00
Coreopsis Lanceolata .....	.70	6.00
Delphinium Belladonna .....	.80	7.00
Delphinium Chinense, white and blue .....	.70	6.00
Dianthus Barbatus, 9 named varieties .....	.60	5.00
Digitalis Gloxiniaeflora, white, pink and purple .....	.70	6.00
Lupinus Polyphyllus, 3 named varieties .....	.90	8.00
Shasta, Alaska Daisies .....	.70	6.00
Hollyhocks, 8 named varieties.....	.70	6.00
Bellis Longfellow and Snowball, 60c 100, \$5.00 per 1000.		

John Irvine, 1907 S. Euclid Ave., Bay City, Mich.

## PERENNIALS.

A large stock of good plants in several varieties. Your orders filled quick.

	Per 10	Per 100
Aquilegia Chrysantha, (Columbine).....	\$1.25	\$ 9.00
Aquilegia Coerulea, (Columbine).....	1.25	10.00
Campanula Media, (Canterbury Bells) .....	.80	7.00
Coreopsis, (Tickseed) .....	1.00	8.00
Delphinium Gold Medal Hybrids.....	.90	8.00
Digitalis Gloxiniaeflora, (Foxglove) ..	.90	8.00
Hollyhocks, red, white, pink, maroon ..	.80	6.00
Platycodon, blue (Japanese Bell Flower) .....	1.00	8.00
Shasty Daisy Alaska .....	1.00	8.00

The above and many other good varieties. List on application.

## AURORA NURSERIES, Aurora, Ill.

We have for immediate shipment the following surplus stock, all field-grown, strong plants:

	Per 100	Per 1000
600 Helianthus, Miss Mellish.....	\$4.00	.....
3000 Moonponny Daisies, 3-year clumps .....	6.00	\$55.00
5000 Moonponny Daisies, 2-year clumps .....	4.50	40.00
7000 strong seedlings .....	1.50	10.00
700 Lysimachia Nummularia ....	5.00	.....
200 Sedum Brilliant .....	8.00	.....
800 Lythrum Roseum, 3-year.....	8.00	.....
75 Funkia Subcordata Alba, from 5 and 6-in. pots, 15c. Cash with order. Packing free.		

## MINNEAPOLIS NURSERY,

4117 S. Aldrich Ave., Minneapolis, Minn.

Strong field-grown Perennials	Per 100	Per 1000
Coreopsis Lanceolata .....	\$ 5.00	\$40.00
Sweet William, giant mixed.....	5.00	40.00
Achillea Millefolium Roseum.....	6.00	.....
Digitalis Lanata, white and chocolate .....	5.00	.....
Funkia Subcordata .....	15.00	.....
Lychnis Chalcedonica .....	8.00	.....
Lythrum Roseum Superbum.....	8.00	.....
Salvia Azurea gl. fl. ....	7.00	.....
Anthemis Tinctoria Kelwayi.....	7.00	.....
Myosotis Palustris Semper-florens .....	4.00	30.00
Ranunculus Acris fl. pl. ....	5.00	40.00

WELLER NURSERIES, HOLLAND, MICH.

Hardy plants, Columbine, mixed, Coreopsis, Delphinium Belladonna, Gaillardias, Shasta Daisy Alaska, hardy Pinks, Oriental Poppies, Sweet Williams, Pyrethrum, Mallow Marvels, red, one year, \$5.00 per 100. Columbine, mixed, Delphinium Belladonna, 2 yr., \$8.00 per 100. Vinca Minor (hardy Myrtle), 4-in. pots, from cold frame, shipped out of pots, \$12.00 per 100. Cash with order. Packing free.

## GEORGE SJOERDSMA,

2344 W. 111th St., Chicago, Ill.

Hardy Ferns, wholesale.	100	10 Each
Aspidium Pedatum, Maidenhair.....	\$9.00	\$1.00 15c
Aspidium Goldiana, Gold Fern.....	9.00	1.00 15c
Aspl. Thely. Silver Splendor.....	9.00	1.00 15c
Onoclea Sensibilla .....	8.00	1.00 15c
Onoclea Struthiopteris, Ostrich.....	10.00	1.20 15c
Osmunda Cinnamomea & Clayt.....	12.00	1.40 15c

And 5 other varieties. Descriptive list mailed free. 100 Ferns, your selection, billed 100 rate.

Goldiana, Ostrich and Cinnamomea most popular.

LUDVIG MOSBAEK, Ferndale, Askov, Minn.

## PERENNIAL PLANTS.

Strong 1½-in. double Hollyhocks, yellow, rose, red and white, ready to be shifted, \$5.00 per 100, \$45.00 per 1000.

Strong 2½-in. Shasta Daisy, Alaska, \$4.50 per 100, \$40.00 per 1000.

Strong 1½-in. Oriental Poppy, \$4.00 per 100, \$35.00 per 1000.

## Cash with order please.

LAGONDA FLORAL CO., SPRINGFIELD, O.

Hardy plants, Delphinium Belladonna, \$1.00 per 100; Formosum, Gold Medal, Stokesias, Columbines in variety, Shasta Daisies, Coreopsis, Achillea, Boltonia Latisquama, Double Scotch Pinks, American Arbor-Vitae, 1-yr. This whole assortment 7 months old seedlings, 60c per 100; \$6.00 per 1000. Hollyhock, Campanulas, Lupinus, Digitalis, Gaillardia, ready in June. Cash, please. J. Dvorak, Nurseryman, Flushing, N. Y.

Oriental Poppies, 2-yr., No. 1.....\$6.00 per 100

Oriental Poppies, 2-yr., No. 2.....4.00 per 100

Hollyhocks, 2-yr., No. 1, mixed.....6.00 per 100

Hollyhocks, 1-yr., No. 1, red, white, yellow, pink .....

Iris, assorted named varieties.....4.00 per 100

## MAPLE HILL NURSERY,

NORA SPRINGS, IOWA.

Hardy Phlox, Scarlet Beauty. Visitors going over my grounds in blooming season call this the prettiest bloomer of several of the choicest varieties. It is fine, 2 year plants by prepaid post, 25c each, or \$2.50 per doz. See Raspberry Plant and Grape Cutting advertisement in this issue. Charles C. Nash, Three River, Mich.

Delphinium Belladonna, strong transplanted stock for potting, \$2.50 per 100, prepaid. Clematis Paniculata, 1 yr. pot grown, 5c. Iceland Poppies, strong 3-in., 7c. Aquilegias, best named kinds, from pots, 5c. Eupatorium Fraseri, strong 3-in., 5c. S. W. Pike, St. Charles, Ill.

Gypsophila, 2-yr.-old, Daisies (Alaska), Hemerocallis, Sweet William, Hollyhocks, double 6 colors, \$5.00 per 100. Iris Pallida, Dalmatica, \$7.50 per 100. Cash, please, or satisfactory reference given. R. T. DAVIS, JR., WHEATRIDGE, COLO.

Sweet Williams, Oriental Poppies, Delphiniums, Coreopsis, Gaillardias, Canterbury Bells, hardy Pinks, Hollyhocks, Columbine, Foxgloves, Pyrethrum, Hybrids and hardy Primulas, strong plants, out of 2½-in., \$3.00 per 100, \$25.00 per 1000. J. C. Schmidt, Bristol, Pa.

Hardy Mums, pink, white, red and yellow, \$6.00 per 100. Coreopsis, Gaillardias, Shasta Daisies, \$5.00 per 100. Delphinium Belladonna, \$7.00 per 100. Phlox, Richard Wallace, \$6.00 per 100. Julius Kohankie, Painesville, O.

Violets, Princess of Wales, California, Rhinebeck, rooted runners, \$2.00 per 100. Large field clumps Pyrethrum and Shasta Daisy, 10c. R. P. Hofmann, Paoli, Ind.

Specimen plants, Hardy Pinks, Dianthus Plumarius. Will retail quickly at 15c each. Get them now, only \$4.00 per 100. Paul L. Ward, Plantsman, Hillsdale, Mich.

Hardy Pinks, Her Majesty, Gertrude, Essex Witch and Laura Wilmer, 2-in., \$7.00 per 100, \$65.00 per 1000. The Storrs & Harrison Co., Painesville, Ohio.

Tritoma Pfitzerii, extra large field clumps, 25c each. Cash please. Chas. J. Tracht, Gallion, O.

Hardy Pinks, 4 varieties, \$6.00 per 100, \$55.00 per 1000. The Schmidt & Botley Co., Springfield, O.

Hardy Perennials, a very fine list of Hardy Perennials, best kinds, ask for complete list. Roman J. Irwin, 43 West 18th St., New York.

Hardy Phlox, 6 best named sorts, 2½-in., \$6.00 per 100. Archias Floral Co., Sedalia, Mo.

## HELIOTROPES

## HELIOTROPE CENTEFLEUR.

We have the true stock of this variety and it is absolutely clean and in healthy condition, ready for immediate delivery. ROOTED CUTTINGS, \$3.00 per 100. POT PLANTS, \$6.00 per 100.

## CHARLES H. TOTTY COMPANY,

Madison, New Jersey.

Heliotrope, dark blue rooted cuttings, \$2.50 per 100, \$20.00 per 1000, postpaid, special delivery; 2½-in. pots, Eliz. Dennison and Centefleur and La Duse, \$5.00 per 100, \$45.00 per 1000. Roman J. Irwin, 43 West 18th St., New York.

Heliotrope, 5 best named kinds, separate, R. C., \$1.50 per 100; 2½-in., \$4.00 per 100. Centefleur, R. C., \$3.00 per 100; 2½-in., \$5.00. Burdell Floral Co., Bowling Green, Ky.

Heliotropes, 3½-in., strong, extra well branched plants, all varieties in assortment, 15c. Homewood Greenhouses, Atchison, Kans.

Heliotrope, Bridal Wreath, 2½-in., extra fine, \$5.00 per 100. BAUR FLORAL CO., ERIE, PA.

Heliotropes, Violet Queen and Snow Wreath, 2½-in., \$5.00 per 100; 3-in., \$7.50 per 100. Archias Floral Co., Sedalia, Mo.

Heliotropes, R. C., 8 to 10 varieties, \$1.50 per 100; \$14.00 per 1000, prepaid. S. D. Brant, Clay Center, Kan.

Heliotropes, dark, fragrant, well rooted cuttings, \$1.25 per 100, \$12.00 per 1000, postpaid. Cash. J. P. Cannata, Mt. Freedom, N. J.

Heliotropes, best dark blue, R. C., \$1.25 per 100; 2½-in., \$3.50 per 100. Stocky plants. Cash. W. BEZDEK, CEDAR RAPIDS, IA.

Heliotropes, R. C., \$2.00 per 100; 2½-in., 5c. Cash with order. W. E. Trimble Greenhouse Co., Princeton, Ill.

Heliotropes, 4-in., \$12.00 per 100. J. G. Witt & Son, 10429 Wallace St., Chicago.

Heliotropes, 2½-in., extra fine, 6c. GULLETT & SONS, LINCOLN, ILL.

Heliotrope, blue, 3-in., \$6.00 per 100. Packing 5%. Truitt's Greenhouses, Chanute, Kans.

Heliotrope, blue, 2-in., \$3.50 per 100. S. W. Pike, St. Charles, Ill.

Heliotrope, blue, R. C., \$1.50 per 100, postpaid. Quaker Hill Greenhouses, Sebring, O.

Heliotropes, blue, 2-in., \$3.00 per 100. Cash. Harglerode Bros., Shippensburg, Pa.

## HEMEROCALLIS

Hemerocallis Flava, Lemon Lily, \$5.00 per 100; extra heavy, \$10.00 per 100. M. L. McClave, Benton Harbor, Mich.

## HIBISCUS

## HIBISCUS.

3-in., \$10.00 per 100. Extra fine stock. H. O. HANNAH & SON, SHERMAN, TEX.

2-in. Hibiscus .....\$4.50 per 100; \$40.00 per 1000

4-in. Hibiscus .....20.00 per 100.

The Schmidt &amp; Botley Co., Springfield, O.

Orimson Eye Hibiscus, 2½-in. pots, \$4.00 per 100. Lagonda Floral Co., Springfield, Ohio.

## HOLLYHOCKS

Hollyhocks, the finest varieties in colors, red, white, pink, maroon and yellow by the hundred or thousand. Big stock, 80c per 10, \$6.00 per 100.

## AURORA NURSERIES, Aurora, Ill.

## HYDRANGEAS

## HYDRANGEAS FOR MEMORIAL DAY.

FRENCH HYDRANGEAS, PINK, GEN. DE-VIBRAYE AND MAURICE HAMAR, 20c PER BUD, PLANTS HAVING FROM 2 TO 6 BUDS. 2 BUDS, 40c; 3 BUDS, 60c; 4 BUDS, 80c; 5 BUDS, \$1.25; 6 BUDS, \$1.50. PLANTS ARE BUSHY AND WELL BRANCHED. ADD 10% FOR PACKING, AS WE EXERCISE CARE IN SHIPPING. KAMP & SPINTI CO., NORTH MILWAUKEE, WIS.

Best French varieties, Otaksa, Baby Bimblinette, Souv. Mme. Chautard, Mme. Emil Mouillere, Mme. Maurice Hamar, Eclairer, Bouquet Rose, Avalanche, General de Vibraye, 2½-in. pots, \$8.00 per 100, \$70.00 per 1000; 3-in. pots, \$14.00 per 100; 6-in. pots, very fine plants to grow on, \$80.00 per 100. R. C., some some of above varieties, mixed, \$6.00 per 100, \$50.00 per 1000, postpaid.

Roman J. Irwin, 43 W. 18th St., New York.

French Hydrangeas, 30,000 2½-in. for April and May delivery. Blue and pink assorted, \$70.00 per 1000. Avalanche, Gen. de Vibraye, Bouquet Rose, and other good varieties, \$75.00 per 1000. J. J. LeBorlous, Duluth, Minn.

Hydrangeas, several thousand from 4-in. pots with one stem and one bud, some showing color for Mothers' day, the rest for later and Decoration Day, all French varieties, 30c, good stock. J. L. Schiller, Toledo, Ohio.

## FRENCH HYDRANGEAS IN BLOOM.

Fine plants, 50c, 60c, 75c, \$1.00 and \$1.50; large ones, \$2.00, \$2.50 and \$3.00. GULLETT & SONS, LINCOLN, ILL.

Hydrangea, Otaksa, 3-in. 10c, 4-in. blooming stock 25c, larger plants 45c to \$2.50. Cash. Port Allegany Greenhouses, Port Allegany, Pa.

Hydrangeas, 3-in., 20c; 5-in., 50c. Cash with order. F. W. Aevermann, 5509 W. Hirsch St., Chicago.

Teas' Snowball Hydrangea from 2 to 2½-ft. tall, \$7.00 per doz., \$50.00 per 100.

Fred S. Davis, Centerville, Ind.

Hydrangeas, 2½-in. French and Otaksa, \$7.00 per 100.

S. S. Skidelsky &amp; Co., 50 Park Place, New York.

Hydrangeas, in bud and bloom, 50c to \$1.50. Lester Park Greenhouses, Duluth, Minn.

Hydrangeas, 6-in. at \$1.50 to \$2.00; 7-in., at \$2.00 to \$2.50. Geo. A. Kuhl, Pekin, Ill.

Hydrangeas, Otaksa and French, 5-in., 30c. Cash. L. J. Rowe, Box 244, Titusville, Pa.

## IMPATIENS

Impatiens Sultan, mostly rose pink, some salmon, R. C., \$3.00 per 100, prepaid; 2½-in., \$5.00 per 100. Royston & Fenton, Evansville, Ind.

Impatiens Sultan, salmon pink, R. C., \$2.50 per 100, 2½-in. pot plants, \$4.00 per 100. The Imlay Co., Zanesville, O.

Advertisers have learned from experience that

## THE REVIEW

## PAYS BEST.

Impatiens, mixed colors, 2½-in., 4c. Chas. Sherwood, Waterloo, Ia.

Impatiens Sultan, nice stock, 2-in., \$4.00 per 100. N. O. Caswell, Delavan, Ill.

## IRISES

Iris, a low growing variety, color, rich dark brown with yellow falls, fine Mme. Chereau, Canary Bird and a fine early lavender, \$3.00 per 100. Some good varieties, names lost, and some mixed, also purple and white Siberian, \$2.00 per 100.

M. L. McClave, Benton Harbor, Mich.

## IRIS

Mme. Chereau, Queen of May, Mrs. H. Darwin, Celeste, \$3.50 per 100. Pallida Dalmatica, \$7.00 per 100. Yellow Canary, \$3.00 per 100. Mixed varieties, \$4.00 per 100.

H. O. Mallett, Breedsville, Mich.

## IRIS

Siberian, Sans Souci, Sappho, Sir Walter Scott, Nestor, \$2.50 per 100. Madame Chereau, \$3.75 per 100. Special prices in large quantities.

## HARRY FRANKLIN BAKER,

1118 W. Lake St., Minneapolis, Minn.

Iris, Celeste, light blue; Parisensis, early purple; San Souci, golden mahogany; Silver King, white Parisiana, purple, \$3.00 per 100, \$25.00 per 1000. Pallida Dalmatica, sky blue, \$6.00 per 100, \$50.00 per 1000. The Imlay Co., Zanesville, O.

Iris Per 100

Madame Chereau .....\$3.50

Flavescens (yellow) .....3.25

Pauline (blue) .....3.00

Fred G. Elaner, 9210 S. Ashland Ave., Chicago.

Irises, Berchts, Celeste, Charon, Gipsy Queen, Her Majesty, King, La Tendresse, Lohengrin, Mme. Chereau, Niebelungen, Princess Louise, Queen of May, Superbissima, \$4.00 per 100.

John F. Rupp, Shiremanstown, Pa.



## IRISES—Continued

Iris Sibirica, \$1.75 per 100; German Iris, Pallida Dalmatica, \$6.00 per 100; May Queen, 5c; Yellow Canary and Honorabilis, 3c.  
L. Hemingway, Benton Harbor, Mich.

Iris, Pallida Dalmatica, fine, strong divisions, \$7.00 per 100. 500 mixed, named varieties, the lot, \$6.00. Mme. Chereau, \$3.00 per 100.  
Brookland Gardens, Woburn, Mass.

Dormant stock of Iris, Black Prince, Celeste, Flavescens, Queen of May, Sans Souci, Siberian Blue, \$2.50 per 100. Cash.  
Neosho Nurseries Co., Box F, Neosho, Mo.

Iris, a fine stock of Pallida Dalmatica, \$6.00 per 100. Send for list of 25 other varieties.  
W. J. ENGLE & SON,  
R. D. No. 8, Dayton, O.

Iris, six named varieties or separate colors, \$2.50 per 100; mixed, \$2.00 per 100.  
H. H. Kern, Bonner Springs, Kans.

3000 Irises, Fleur-de-lis, 5c each, for immediate sale. Mrs. Frank Johnson, Louisa, Va.

## IVIES

English Ivy, strong rooted cuttings, from soil, \$2.50 per 100, \$20.00 per 1000; parcel post paid; 4-in. pots, 2½ to 3 feet long, \$25.00 per 100. Parlor Ivy R. C., \$2.00 per 100, \$15.00 per 1000, parcel post paid; 2½-in. pots, \$5.00 per 100, \$45.00 per 1000.  
Roman J. Irwin, 43 West 18th St., New York.

English Ivy, strong rooted cuttings, \$2.00 per 100; \$18.00 per 1000; parcel post. 2½-in. strong \$3.00 per 100; \$25.00 per 1000, express, no packing charge. Cash.  
These will make 2 ft. stock by fall, if lined out.  
The Imlay Co., Zanesville, Ohio.

English Ivy, well rooted and strong, \$1.50 per 100, parcels post paid. Cash. See advertisement for Hardy Plant seedlings.  
J. Dvorak, Nurseryman, Flushing, N. Y.

German Ivy, 2½-in., extra fine, ready for 4-in. pots, \$4.00 per 100; rooted cuttings, \$1.00 per 100. Cash. C. A. Anderson Greenhouse Co., Box 56, Tionesta, Pa.

English Ivy, R. C., \$1.50 per 100; 2½-in., 6c, staked 18-in. high. German Ivy, R. C., 1c; 2½-in., 4c. Cash with order.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

German Ivy, extra strong 2½-in., ready to shift, \$4.50 per 100. Cash.  
J. C. Steinhäuser, Pittsburg, Kans.

German, or Parlor Ivy, 2½-in., strong, many with branches, ready to shift, 3½ cents each.  
Wm. Krieger, R. D. 7, Lansing, Mich.

German or Parlor Ivy, strong 2-in., \$3.00 per 100. Cash.  
Harglerode Bros., Shippensburg, Pa.

English Ivy, 4-in., \$20.00 per 100; \$180.00 per 1000.  
Jos. Michal, 57th and Kostner Ave., Chicago.

German Ivy, bench grown plants, \$4.00 per 100; R. C., \$1.25 per 100, prepaid. Cash please.  
W. G. Thomas & Sons, Sheffield, Ill.

German Ivy, 2-in., \$3.50 per 100  
German Ivy, R. C., \$1.50 per 100  
Fred Burre, 936 W. Wilcox, Peoria, Ill.

English Ivy, fine stock with runners, 2½-in., \$4.00 per 100.  
Burdell Floral Co., Bowling Green, Ky.

English Ivy and Parlor Ivy, out of 2½-in. pots, \$2.00 per 100, \$18.50 per 1000.  
J. C. Schmidt, Bristol, Pa.

English Ivy, 2½-in. pot plants, \$6.00 per 100, parcel post prepaid.  
DINGEE & CONARD CO., WEST GROVE, PA.

English Ivy, strong, well-rooted cuttings, \$1.75 per 100, \$15.00 per 1000.  
S. S. Skidelsky & Co., 50 Park Place, New York.

German Ivy, 2-in., \$4.00 per 100. English Ivy, 2-in., \$4.00 per 100, \$35.00 per 1000.  
The Schmidt & Botley Co., Springfield, O.

English Ivy, 4-in., 25c; 5-in., 50c; 6-in., 75c to \$1.00. Lester Park Greenhouses, Duluth, Minn.

German Ivy, 2-in., \$2.50 per 100.  
Edward W. Schuster, Crookston, Minn.

German Ivy, very strong, \$3.00 per 100. Cash.  
George Heath, Morris, Ill.

German Ivy, 2-in., \$3.00 per 100; 3-in., 5c.  
The Thumb Nursery, Marlette, Mich.

Parlor Ivy, R. C., \$1.25 per 100; 2½-in., \$3.00 per 100. Burdell Floral Co., Bowling Green, Ky.

German Ivy, 2½-in., very strong, 5c.  
GULLETT & SONS, LINCOLN, ILL.

English Ivy, strong R. C., \$1.50 per 100. post-paid.  
Chas. Frost, Kenilworth, N. J.

German Ivy, R. C., \$1.50 per 100. Cash.  
Byer Bros., Chambersburg, Pa.

## LANTANAS

EXTRA STRONG.  
Weeping Lantanas, 2½-in. pots, \$4.00 per 100  
Pink Lantanas, 2½-in. pots, 4.00 per 100  
Oak Grove Greenhouse, Tuskegee, Ala.

Lantanas, rooted cuttings, best named varieties, \$1.75 per 100, by mail; 2-in. 4c.  
S. W. Pike, St. Charles, Ill.

Lantanas, mixed, 90% orange, good 2½-in., \$5.00 per 100. Cash.  
Warren Huckleberry, North Vernon, Ind.

Dwarf Lantanas, best varieties, \$3.00 per 100, \$55.00 per 1000.

Roman J. Irwin, 43 West 18th St., New York.

Lantanas, 6 best named kinds, separate, 2½-in., \$5.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

Lantanas, Mrs. McKinley, best trailing ever bloomer, strong 2½-in., per 100, \$5.00.  
Archana Floral Co., Sedalia, Mo.

Weeping Lantanas, 2½-in., \$4.00 per 100. Cash.  
Byer Bros., Chambersburg, Pa.

Lantanas, \$4.50 per 100, \$42.50 per 1000.  
The Schmidt & Botley Co., Springfield, O.

## LILIUMS

## LILY BULBS.

Now in storage, awaiting orders.

## GIGANTEUM

6 to 8-inch	.....	\$45.00 per case
7 to 9-inch	.....	49.50 per case
8 to 10-inch	.....	52.00 per case
9 to 10-inch	.....	55.00 per case

RUBRUM, MAGNIFICUM, MELPOMENE

8 to 9-inch	.....	\$17.00 per 100; \$32.00 per case
9 to 10-inch	.....	22.00 per 100; 30.00 per case
10 to 11-inch	.....	30.00 per case

Ship any time you say.

## AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

## LILIES.

Giganteum and Hardy Lilies, ready for immediate shipment. Special prices on request.

THE W. W. BARNARD CO.,

231-235 W. Madison St., Chicago.

## LILY OF THE VALLEY

Lily-of-the-Valley, \$3.00 per 100, \$27.50 per 1000. The Schmidt & Botley Co., Springfield, O.

## LOBELIAS

Lobelia Kathleen Mallard, 2½-in., fine stock, ready May 1, \$4.00 per 100, cash with order.  
Mrs. E. A. Llewellyn, Olean, N. Y.

Lobelia Kath. Mallard, 2½-in. at \$6.00 per 100, \$50.00 per 1000.  
Roman J. Irwin, 43 West 18th St., New York.

Lobelia Kathleen Mallard, true double, stocky, good strong 2-in., \$4.00 per 100.  
E. B. Morgan Floral Co., Paxton, Ill.

Lobelias, Kathleen Mallard, 2-in., \$4.00 per 100. Cash. G. A. Weberg, Chicago Heights, Ill.

## MADEIRA VINES

Madeira Vines, big stock, \$10.00, \$15.00, \$25.00 per 1000; \$1.50, \$2.00, \$3.00 per 100. Cash.  
O. Betscher, Dover, O.

## MESEMBRYANTHEMUMS

Mesembryanthemum Rosea, fine for hanging baskets, the true large pink variety, 2-in., very strong and bushy, starting to bud, \$5.00 per 100. Just a few hundred left out of 12,000.  
Large R. C., \$2.00 per 100.  
Louis P. Faulk, R. F. D. 7, Box 9, Bellevue, Pa.

Mesembryanthemums, rose pink plants, from bench, 4-6 leaves, \$2.00; plants from bench, branching, \$5.00 per 100.  
Levy Greenhouse, Norman, Okla.

Mesembryanthemum, nice for porch boxes and hanging baskets, extra strong 2-in., ready for 3-in., \$4.00 per 100.  
J. E. Leslie & Son, 2816 S. Boots St., Marion, Ind.

Mesembryanthemums, Rosea, rooted cuttings, \$1.50 per 100 prepaid; 2½-in., in bud, 4c.  
C. Humfeld, Clay Center, Kans.

Mesembryanthemums, large pink, R. C., \$1.25 per 100, postpaid; 2-in., in bud, \$3.00 per 100.  
Quaker Hill Greenhouses, Sebring, O.

Mesembryanthemums, 2½-in. pots, \$6.00 per 100, \$50.00 per 1000.  
Roman J. Irwin, 43 West 18th St., New York.

## MOONVINES

Moonvines, white, good, strong plants, out of 2½-in. pots, \$5.00 per 100.

The Reeser Plant Co., Springfield, O.

Moonvines, 2½-in., need 4-in. pots at once, fall struck, \$6.00 per 100.

Frost & Spence, Greenville, Darke Co., Ohio.

Moonvines, strong, 2½-in., ready for 4-in., \$5.00 per 100. Packing free. By express. Cash.

The Imlay Co., Zanesville, Ohio.

Moonvines, extra heavy plants, from pots 2½-in. by 3-in. at \$5.00 per 100. Packing extra.

G. R. Noble, Paducah, Ky.

Moonvines, 2-in., \$5.00 per 100

Moonvines, R. C., 2.50 per 100

Fred Burre, 936 W. Wilcox St., Peoria, Ill.

Moonvines, white, strong 2½-in., pots, \$6.00 per 100.

THE M'GREGOR BROS. CO., SPRINGFIELD, O.

Moonvines, 2-in., true variety, 5c.

J. S. Stuart & Son, Anderson, Ind.

Moonvines, strong 2½-in., \$6.00 per 100. John Heidenreich, 725 Iowa St., Indianapolis, Ind.

Moonvines, \$4.50 per 100, \$42.50 per 1000.

The Schmidt & Botley Co., Springfield, O.

## MIGNONETTES

Mignonette, transplanted seedlings, \$1.75 per 100. J. G. Witt & Son, 10429 Wallace St., Chicago.

## MYRTLE

## MYRTLE

Hardy crepe variety for graves, etc., \$7.00 per 100, \$60.00 per 1000. Ready now.

Roman J. Irwin, 43 West 18th St., New York.

Hardy Myrtle (Evergreen) for cemetery, fresh from the field, full of green leaves, 6 to 10 leads, \$20.00 per 1000 bunches.

H. Schlachter, 600 Ross Ave., St. Bernard, O.

Grave Myrtle, 100 plants, strong, 3-in. and 4-in., will sell for \$15.00 the lot, first offer takes it. Lester Park Greenhouses, Duluth, Minn.

Bride's Myrtle, 2½-in., 12c; 3-in., 15c. Cash with order.

F. W. Aevermann, 5500 W. Hirsch St., Chicago.

Vinca Minor or Myrtle, strong plants, from 8 to 6 leads, \$1.50 per 100; \$12.00 per 1000.

Fred S. Davis, Centerville, Ind.

Vinca Minor (Myrtle), heavy, 3½-in., \$10.00 per 100, \$95.00 per 1000.

W. W. Kennedy & Sons, Red Bank, N. J.

## NURSERY STOCK

ONARGA NURSERY COMPANY.  
LARGEST ASSORTMENT OF HIGH QUALITY NURSERY STOCK FOR THE FLORISTS TRADE IN THE CENTRAL WEST.

	100	1000
Althea, assorted colors, 18-24 in.	\$10.00	\$ 75.00
Althea, assorted colors, 2-3 ft.	12.00	100.00
Althea, assorted colors, 3-4 ft.	15.00	
Althea Tree, 3-4 ft.	20.00	
Ampelopsis Veitchii, 2-yr.	20.00	
Barberry Thunbergii, 18-24 in.	12.00	
Clematis Jackmanni, 2-yr.	25.00	
Clematis Paniculata, 3-yr.	25.00	
Clematis Paniculata, 2-yr.	20.00	
Cornus Florida, 4-5 ft.	30.00	
Forsythia (Golden Bell), 3-4 ft.	15.00	120.00
Hydrangea P. G., 2-3 ft.	25.00	
Lilac, purple and white, 2-3 ft.	17.50	
Privet, Amoor River North, 12-18 in., 2 br. and up.	6.00	50.00
Privet, Amoor River North, 18-24 in., 2 br. and up.	8.00	70.00
Privet, California, 3-4 ft.	6.00	50.00
Roses, Seven Sisters, 2-3-yr., extra strong	20.00	150.00
Snowball, 3-4 ft.	18.00	
Snowberry, white, 3-4 ft., strong	18.00	120.00
Spiraea Van H., 12-18 in., strong	6.00	50.00
Spiraea Van H., 18-24 in., strong	8.00	70.00
Spiraea Van H., 2-3 ft., strong	12.00	
Spiraea Van H., 3-4 ft., strong	15.00	
Syringa Cor., 3-4 ft., strong	15.00	120.00
Weigela Eva Rathke, 3-4 ft.	25.00	
Weigela Floribunda, 3-4 ft.	25.00	
Weigela Rosea, 3-4 ft.	20.00	
Weigela Variegata, 3-4 ft.	20.00	
Willow Golden, bush form, 6-8 ft.	25.00	
Willow Laurel Leaf, bush form, 6-8 ft.	25.00	

Apple Trees, asstd., 1-1½-in. stem.....\$50.00 Per 100  
Cherry Trees, asstd., 1-1½-in. stem..... 75.00  
Plum Trees, asstd., 1-1½-in. stem..... 75.00  
Pear Trees, asstd., 1-1½-in. stem..... 50.00  
Currants, asstd., 2-yr., No. 1..... 20.00

15,000 Concord Grapes.....\$14.00 Per 1000  
St. Regis Everbearing Raspberries 3.00 25.00  
Everbearing Strawberries ..... 2.00 15.00  
Baby Rambler Roses, 2½-in. pots 8.00 60.00

TREES, SHRUBS, ROSES AND PERENNIALS IN CARLOAD LOTS. NEW TRADE LIST READY.

ONARGA NURSERY COMPANY.  
CULTRA BROS., MGRS., ONARGA, ILLINOIS.

	Per 100	Per 1000
Asparagus, Conover's, 2-yr.	.....	\$ 8.00
Ampelopsis Quinquifolia, 2-yr.	\$10.00	
Apples, in var., ½-in.	35.00	
Butterfly Bush, 2-yr., No. 1	25.00	
Currants, Black, 3-yr., No. 1	18.00	
C. W. Birch, 6-8 ft.	75.00	
Crab-apples, in variety, ½-in.	40.00	
Cherries, Black Tatarian, ½-in.	50.00	
Grapes, Concord, Moore's Early	20.00	
Hydrangea Arborescens, 2-3 ft.	30.00	
Privet, California	3.50	27.50
Raspberry St. Regis, No. 1	2.50	20.00
Raspberry Cuthbert, No. 1	2.00	16.00

Properly dug, packed and shipped, f. o. b. cars Holland.

WELLER NURSERIES, HOLLAND, MICH.

## DECIDUOUS SHRUBS

Well-shaped, heavy stock for immediate effects:

	Per 10	Per 100
Berberis Thunbergii, 18-20-in.	\$1.75	\$15.00
Berberis Thunbergii, 24-30-in.	2.25	20.00
Cornus, Red Siberian, 2-3-ft.	1.75	15.00
Forsythia Intermedia, 3-4-ft.	2.00	
Forsythia Viridissima, 3-4-ft.	2.00	15.00
Honeysuckle, Tartarian	2.00	
Hydrangea, P. G., 30-36-in.	2.75	
Quince, Japanese, 3-4-ft.	2.50	
Snowberry, 3-4-ft.	1.50	
Spiraea Van Houttei, 2-3-ft.	1.50	
Spiraea Van Houttei, 3-4-ft.	1.75	
Sumac, Fern Leaved, 3-4-ft.	1.75	
Syringa, Mock Orange, 3-4-ft.	1.75	
Weigelia Rosea, 3-4-ft.	2.00	

If interested in Amoor River North, Iibota and

Vulgaris Privet, write me. ST. CHARLES, ILL.

AURORA NURSERIES, Aurora, Illinois

	Per 10	Per 100
Berberis Thunbergii, 18-24-in.	\$1.50	\$12.50
Berberis Thunbergii, 24-30-in.	2.00	17.50
Hydrangea P. G., 12-18-in.	1.75	15.00
Hydrangea P. G., 18-24-in.	3.50	30.00
Hydrangea P. G., 2-3-ft.	4.00	35.00

Spiraea Van Houttei, 4-5-ft., extra nice ..... 3.50

Apple Trees .....\$0.75 each

Cherry Trees ..... 1.00 each

Plum Trees ..... 1.25 each

Peach Trees ..... .75 each

See our bulletin just issued. Order today.

AURORA NURSERIES, Aurora, Illinois.

**BARR'S TREES GROW**Norway Maples a Specialty.  
Special carload lot offer.

8 to 10 ft., 1 1/4 to 1 1/2 in. cal....\$ 80.00 per 100  
 10 to 12 ft., 1 1/4 to 1 1/2 in. cal.... 100.00 per 100  
 12 to 14 ft., 1 1/4 to 2 in. cal.... 150.00 per 100  
 12 to 14 ft., 2 to 2 1/2 in. cal.... 175.00 per 100  
 14 to 16 ft., 2 1/4 to 3 in. cal.... 225.00 per 100  
 14 to 16 ft., 3 to 3 1/2 in. cal.... 300.00 per 100  
 14 to 16 ft., 3 1/2 to 4 in. cal.... 400.00 per 100  
 F. o. b. Lancaster, Pa. Must be moved to clear ground.

**B. F. BARR & CO.,**  
 Keystone Nurseries, Lancaster, Pa.

**FRENCH PUSSY WILLOW.**

What could be more profitable to grow than French Pussy Willow? It is just like finding money. Everybody uses it. Grown outside with practically no work or attention.

3 to 4 eye plants from 2 1/4-in. pots, for April delivery, \$6.00 per 100, \$50.00 per 1000.

C. U. LIGGITT.

Wholesale Plantman,  
 303 Bulletin Building, Philadelphia, Pa.  
 Gooseberry, Houghton, 3-yr.

transpl. ....per 100, \$ 8.00  
 Elm, 6 to 8 ft. ....per 100, 20.00  
 Elm, 5 to 6 ft. ....per 100, 15.00  
 Packing extra at cost.

Have about 1500 fine Carolina Poplars, mostly 10-12-ft. If interested in the entire lot, write for prices.

**MAPLE HILL NURSERY,**

NORA SPRINGS, IOWA.

**SPECIAL OFFER OF 5000 NORWAY MAPLES**

Fine, heavily branched—Straight trunks.  
 Height Caliper 6-in. above ground 10 100  
 8-10-ft. 1 to 1 1/4-in. ....\$11.00 \$ 95.00  
 10-12-ft. 1 1/4 to 2 -in. .... 16.50 140.00  
 12-14-ft. 2 to 3 -in. .... 27.50 235.00  
 14-16-ft. 3 to 4 -in. .... 65.00 .....

**THE D. HILL NURSERY CO.,**  
 Box 403, Dundee, Illinois.

Let me price your Nursery Stock. I guarantee satisfaction. I filled twice the trade orders last fall as any fall before and did not get one complaint regarding stock, packing or promptness. I may not print so good a little ad as this again, but not because I don't try.  
**W. H. Salter, Rochester, N. Y.**

**CATALPA BUNGEI.**

A good assortment of Catalpa Bungei still to select from, in 2 and 3-yr. heads. Write for description and prices.

H. G. Norton, Perry, O.

Spiraea V. H., Syringa Grand, Syringa Cor., 3/4 ft., \$1.00 per 10, \$8.00 per 100. White Lilac, 3/4 ft., \$1.50 per 10, well rooted stock. Packing free.  
**P. D. Aspinwall, Fort Atkinson, Wis.**

Pussy Willow, Salix Caprea, rooted cuttings, March, April, May delivery, \$6.00 per 100. Cash with order.

E. Kendig, The Florist, Oswego, N. Y.

Hall's Japanese Honeysuckle, (Lonicera Halliana) 2 yr. old, \$25.00 per 100; less than 100, 30c each by express.

Van Horne Greenhouses, Van Horne, Ia.

Berberis Thunbergii, 18 to 24-in., \$12.00 per 100. Spirea Van Houttei, 3 to 4-ft., \$15.00 per 100.  
**Julius Kohankle, Painesville, O.**

**SHRUBS**

Send for list.

**NILES NURSERY CO., NILES, MICH**  
 Evonymus Japonica, R. O., \$30.00 per 1000.  
 Sarver Floral Co., R. F. D. 11, Dallas Tex.

**ONION SETS**

ONION SETS

For express shipments.

Yellows .....\$3.00  
 Reds ..... 3.75  
 Whites ..... 4.00  
 Bushel 32 lbs. Sacks extra, 12c each.  
**W. W. BARNARD CO.,**  
 231-235 W. Madison St., Chicago.

**ORANGES**

Oranges, Dwarf, 2 1/4-in., pots, \$7.00 per 100.  
**THE MCGREGOR BROS. CO., SPRINGFIELD, O.**

**ORCHIDS.**

4500 large Orchid plants, mostly Cattleya Trianae, Schrodereae, Speciosissima, Gigas and Mossiae varieties. This stock will be shipped in spring at \$2.50 to \$10.00 per plant, or the lot for \$12,000. Cash with order, please.  
**Anton Schultheis, 316 Nineteenth St., College Point, L. I., N. Y.**

**PALMS**

Kentia Belmoreana and Forsteriana, 3-in., ready for shift, \$13.00 per 100. Cash. Add 5% for packing.

Fraser Nursery Co., Birmingham, Ala.

in. Kentias .....45c each  
 3-in. Kentias .....75c each  
**Gurney Greenhouse Co., Mitchell, S. D.**

Palm Kentia Belmoreana, 4-in. ....55c each  
 Palm Kentia Forsteriana, 4-in. ....65c each  
**The Schmidt & Botley Co., Springfield, O.**

Cocos Weddelliana, 2 1/4-in., 8 to 9 in. high, 1 to 5 leaves, fine color, \$17.50 per 100.  
**S. Skidelsky & Co., 50 Park Place, New York.**

**PANDANUS**

Pandanus Veitchii, nicely variegated plants, 2 1/2-in. pot sizes, \$6.00 per 100; 3-in. pot, \$8.00 per 100; 4-in. pot, \$10.00 per 100; 6-in. pot, \$15.00 per 100; 8-in. pot, \$25.00 per 100. Larger sizes at 35c and 50c each; cuttings at \$4.00 and \$6.00 per 100. 20% discount for cash.

F. M. Soar, Little River, Fla

Per 1000  
 Pandanus Veitchii, selected suckers, .....\$50.00 and \$ 70.00  
 Pandanus Veitchii lifted from open for 3-in. .... 80.00  
 Pandanus Veitchii lifted from open for 4-in. .... 100.00  
 Pandanus Veitchii lifted from open for 6-in. .... 150.00  
 Pandanus Veitchii larger size, \$25.00, \$35.00 and \$50.00 per 100.  
 3-in. size sold to June 15th  
 100 at 1000 rates. Cash.  
**J. J. Soar, Little River, Fla.**

3-in. Pandanus Utilis.....\$20.00 per 100  
 4-in. Pandanus Utilis..... 25.00 per 100  
 2 1/2-in. Pandanus Utilis..... 15.00 per 100  
**POEHLMANN BROS. CO.,**  
 Morton Grove, Illinois.

Pandanus Veitchii, 4-in., 50c; 6-in., 75c.; 8-in., very heavy, \$3.00. These are all good strong plants and can be shipped either in the near plants and can be shipped now. **S. S. Skidelsky & Co., 50 Park Place, New York.**

Pandanus, Veitchii from 4-in. pots, strong, well colored, 65c each, \$7.00 per doz.  
**Neff Floral Co., 2222 West Liberty Ave., W. L. Pittsburgh, Pa.**

**PANSIES**

200,000 Large, stocky, September transplanted field grown, blooming Pansy plants, superb strain, all salable stock, satisfaction guaranteed, \$1.60 per 100, \$15.00 per 1000. Ready about April 20th. Cash with order.  
**BRILL CELERY GARDENS,**  
**KALAMAZOO, MICHIGAN.**

Ready now, 200,000 fall transplanted Pansies in bud and bloom. Superb strain Pansies \$2.25 per 100; \$20.00 per 1000. A few thousand very large at \$3.00 per 100; \$25.00 per 1000. A trial order will convince you that these are the best you ever handled. You need them for your particular trade. Cash please.  
**Leonard Cousins, Jr., Concord Junction, Mass.**

Pansy plants of my largest flowering mixture of show varieties, strong stocky plants, from the field, August sown, \$3.50 per 1000; large in bud, \$6.00 per 1000; fine bushy, fall transplanted, from cold frames, in bud and bloom, \$2.00 per 100.  
**Gustav Pitzonka, Pansy Farm, Bristol, Pa.**

Pansy Plants, transplanted seedlings, \$7.00 per 1000, post paid. Large plants at \$6.00 per 100, \$55.00 per 1000.  
**Roman J. Irwin, 43 West 18th St., New York.**

Pansy plants, Vaughan's International strain, strong plants, transplanted, in bud and bloom, \$20.00 per 1000, ready now. Cash, please.  
**F. A. Parkmire, 1429 Morse Ave., Chicago.**

Transplanted Mastodon pansy plants in bud and bloom, plants that will bring you quick cash, \$1.50 per 100, prepaid.  
**Fred E. Holland, Highland, Madison Co., Ill.**

Pansy Plants, Giant Trimardeau, mixed, large flowering and choice colors. Fall transplanted field grown in bud and bloom, \$1.50 per 100, \$11.00 per 1000.  
**F. Danley, Macomb, Ill.**

**PANSY PLANTS**

FROM STEELE'S BEST SEED.

**STRONG, 2-IN. POTS, \$3.50 PER 100.**  
**G. R. NOBLE, PADUCAH, KY.**

Strong, transplanted Pansy plants of choice giant strains, in bud and bloom, \$15.00 per 1000. Cash, please.  
**H. G. Norton, Perry, O.**

Pansy plants, Giant Trimardeau, mixed, transplanted, \$8.00 per 1000.  
**S. T. Danley & Son, Macomb, Ill.**

Pansies, Giant Trimardeau seedlings, \$4.00 per 1000 postpaid. Cash.  
**Valley View Gardens, Titlin, Ohio.**

Pansies, Giant Trimardeau, mixed, strong seedlings at \$4.00 per 1000. Cash.  
**H. E. Rogers & Son, Spencerport, N. Y.**

Pansies, seedlings and transplanted plants, \$4.00 and \$6.00 per 1000. Cash.  
**Klooster, 352 E. 87th St., Chicago, Ill.**

Pansies, extra large, field-grown, mixed colors of many varieties, all in bud, \$3.00 per 100. Chas. Whitton, York and Gray Ave., Utica, N. Y.

Kenilworth Giant Pansy plants, transplanted, in bloom, \$1.50 per 100, \$12.00 per 1000.  
**E. B. Morgan Floral Co., Paxton, Ill.**

Pansy seedlings, Steele's Mastodon mixed, \$4.00 per 1000.  
**Edward W. Schuster, Crookston, Minn.**

Pansies, fall sown, Giant Trimardeau, mixed, \$3.50 per 1000. Cash.  
**Harglerode Bros., Shippensburg, Pa.**

**ALBUM OF DESIGNS.**

\$1.00 per copy prepaid.

Florists' Pub. Co., Caxton, Bldg., Chicago.

**PELARGONIUMS**

Easter Greeting, Wurtembergia, Lucy Becker, Swabian Maid, Gardener's Joy, German Glory, Wolfgang Goethe, Graf Zeppelin, Eastern Star, Prince Bismarck, Wilhelm Hauff, Mrs. Loyal. Delivery in June.

\$1.75 per doz., \$14.00 per 100.

Add 5% for packing.

AMERICAN BULB CO.,

172 N. Wabash Ave. Chicago, Ill.

Pelargoniums, surplus stock of 4-in. Easter Greeting and Lucy Becker, the two best varieties, well in bud and ready for shift, 30c each. Will make extra fine plants for Decoration day. Packing at cost.  
**Elitch Gardens Co., Denver, Colo.**

Pelargoniums, Easter Greeting, Lucy Becker, Wurtembergia, Caird, Eastern Star, Gardener's Joy, strong 4-in. stock, ready for shift, \$25.00 per 100; 5-in., 75c.

**Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.**

Pelargoniums, all new varieties, nice clean stock in bud.

3 -in. ....17c each  
 3 1/2 -in. ....25c each  
 4 1/2 -in. ....35c each  
**J. Sylvester, Oconto, Wis.**

Pelargoniums, Easter Greeting, Lucy Becker, Wurtembergia and Swabian Maid, splendid stock, ready for immediate shipment, 6-in., \$75.00 per 100. 5% for packing. Cash please.  
**Aurora Greenhouse Co., Aurora, Ill.**

**PELARGONIUMS.**

Easter Greeting, 4-in. ....\$25.00 per 100  
 Wurtembergia, 4-in. .... 25.00 per 100  
 Cash with order. Immediate delivery.  
**Paul M. Halbrooks, Newark, O.**

Pelargoniums, 2 1/4-in., \$12.00 per 100, mixed only, ready now. Separate varieties will be ready later.  
**Roman J. Irwin, 43 West 18th St., New York.**

Pelargoniums, Easter Greeting, 3-in., most of them have branches started, and ready to shift. All in bud and bloom. Clean, healthy stock, 17c.  
**Wm. Krieger, R. D. 7, Lansing, Mich.**

Pelargoniums, Easter Greeting, Swabian Maid, Prince Bismarck, Gardener's Joy, 3-in., named, \$15.00 per 100, \$14.00 mixed. Cash please.  
**W. G. Thomas & Sons, Sheffield, Ill.**

Pelargoniums, good 2-in. stock: Easter Greeting, Lucy Becker, Swabian Maid, Wurtembergia, \$14.00 per 100, \$130.00 per 1000. June delivery.  
**S. S. Skidelsky & Co., 50 Park Place, New York.**

Pelargoniums, fine mixed varieties, pot-bound, 2 1/2-in., \$12.50 per 100. Cash.  
**Pleasant View Greenhouses, Madisonville, Ky.**

Pelargoniums, Easter Greeting, Lucy Becker and Swabian Maid, 4-in., 30c; 5-in., 60c each. Cash.  
**E. J. Ullrich Floral Co., Tiffin, Ohio.**

Pelargoniums, Easter Greeting, 4-in., \$25.00 per 100; 5-in., \$50.00 per 100. Cash.  
**Andrew Kolke, 5442 N. Western Ave., Chicago.**

Strong Easter Greeting, 2 1/2-in., \$12.00 per 100; 3-in., \$16.00 per 100. Cash.  
**Royston & Fenton, Evansville, Ind.**

Pelargonium Mrs. Loyal, pansy geranium; \$10.00 per 100.  
**The Storrs & Harrison Co., Painesville, Ohio.**

Extra Fancy Lucy Becker, \$18.00 per 100.  
**J. E. Leslie & Son, 2816 S. Boots St., Marion, Ind.**

Advertisers have learned from experience that

**THE REVIEW**

PAYS BEST

Pelargoniums, 2 1/4-in., 10c. Cash with order.  
**W. E. Trimble Greenhouse Co., Princeton, Ill.**

Pelargoniums, mixed, 2-in., \$10.00 per 100.  
**Fred Burre, Peoria, Ill.**

Pelargoniums, 4-in., \$20.00 per 100. Cash.  
**E. V. Myers, St. Joseph, Mo.**

Pelargoniums, mixed, strong 2-in., 12c.  
**R. W. Zearring, R. D. No. 1, Carlisle, Pa.**

Pelargoniums, good 2-in., \$8.00 per 100. Cash.  
**George Heath, Morris, Ill.**

**PEONIES**

Peonies, finest named sorts, 15c. List free. See ad under Nursery Stock.

W. H. Salter, Rochester, N. Y

Peonies, fine lot, for immediate delivery, buy now.  
**C. Retacher, Dover, O.**

**PETUNIAS**

PETUNIAS.

Diener's Ruffled Monsters, single, largest and finest in existence. Quickest and surest money-makers of the day; sell at sight. Seed in separate colors, red, pink, white, purple, flesh pink frilled, variegated and mixed colors. 50c per trade package. Our new catalogue with natural colored plates free on request.

RICHARD DIENER COMPANY.

Kentfield, California.

Improved Rosy Morn, Giant of California and select large flowering single fringed mixed \$1.50 per 100; \$11.00 per 1000; Hybrid, finest mixed, \$1.25 per 100; \$8.50 per 1000. 50,000 sturdy ten week plants. Kindly send cash with order.  
**Fox River Gardens & Greenhouses, 118 South Union St., Elgin, Ill.**

Petunias, double, single and Rosy Morn, rooted cuttings, best kinds mixed, \$3.00 per 100, \$25.00 per 1000. Special delivery parcels post paid. 2 1/4-in. pots, \$5.00 per 100, \$45.00 per 1000; single giant blue, very fine rooted cuttings, ready now, \$8.00 per 100, parcels post paid.  
**Roman J. Irwin, 43 West 18th St., New York.**

Petunia Giants of California, strong plants out of 2 1/4-in., \$3.00 per 100. Fine strain of double Petunias out of 2 1/4-in., \$4.00 per 100. Cash. **H. E. Rogers & Son, Spencerport, N. Y.**

Petunias, Victory strain, largest and finest Ruffled Giant grown, mixed colors, strong 2 1/2-in., 5c, 3-in., 8c. Cash. Packing free.

The East Lawn Gardens, Urbana, O.



## PETUNIAS—Continued

Petunias, Ruffled Giant.....\$5.00 per 100  
 Petunias, Rosy Morn ..... 5.00 per 100  
 Petunias, Double Giant, assorted... 6.00 per 100  
 The Storrs & Harrison Co., Painesville, Ohio.

Petunias, Dreer's single fringed, large transplanted plants ready for 2½-in., mixed colors, \$1.75 per 100 postpaid; \$14.00 per 1000.  
 Chas. Whitton, York and Gray Ave., Utica, N. Y.

Petunias, California, Ruffled Fringed Giants, assorted colors, 2-in., \$3.00 per 100; seedlings, \$1.00 per 100. Rosy Morn seedlings, \$1.00 per 100.  
 S. W. Pike, St. Charles, Ill.

Petunias, extra good varieties, double fringed, white bloom, can be used instead of Carnations for making up, rooted cuttings, \$2.50 per 100.  
 Cash. Warren Huckleberry, North Vernon, Ind.

Dreer's double Petunias, large-flowering, mixed colors, 600 2½-in. pots, ready to shift into 4-in., at 4c. Cash please.  
 J. M. Walther, 3645 Iowa Ave., St. Louis, Mo.

Dreer's double Petunias, large flowering, fringed, mixed colors, rooted cuttings, \$1.50 per 100, \$14.00 per 1000, postpaid. Cash.  
 J. P. Cannata, Mt. Freedom, N. J.

Petunias, single, blotched and striped, Howard's Blue Star, Rosy Morn, best sorts for baskets and bedding, 2½-in., \$4.00 per 100.  
 Archias Floral Co., Sedalia, Mo.

Petunias, giant, double, 3-in., \$8.00 per 100; Rosy Morn, 2-in., \$3.00 per 100; Rosy Morn seedlings, \$1.25 per 100, \$10.00 per 1000.  
 Edward W. Schuster, Crookston, Minn.

PETUNIAS, SINGLE AND DOUBLE  
 Choice single and double fringed, \$6.00 per 100  
 GULLETT & SONS, LINCOLN, ILL.

Petunias, double, R. C., \$1.50 per 100. Rosy Morn, 2-in., \$3.00 per 100. Cash.  
 Byer Bros., Chambersburg, Pa.

Petunias, mixed and Rosy Morn, transplanted seedlings, \$2.00 per 100.  
 J. G. Witt & Son, 10429 Wallace St., Chicago.

Petunias, single fringed, splendid strain, strong transplanted seedlings, \$2.00 per 100. Cash. Brill Celery Gardens, Kalamazoo, Mich.

Petunias, Dreer's double fringed, 3-in., ready for 4-in., \$7.00 per 100.  
 Edward Whitton, Utica, N. Y.

Petunias, double fringed, 10 varieties, rooted cuttings, \$1.50 per 100. Postpaid. Cash.  
 Harglerode Bros., Shippensburg, Pa.

Double fringed Petunias, the big Carnation white, fine for funeral work, 2-in., \$5.00 per 100.  
 Royston & Fenton, Evansville, Ind.

Petunias, Monster, single, largest and finest in existence, mixed, 2-in., 5c.  
 Toledo Greenhouse, 2829 Chestnut St., Toledo, O.

Petunias, 2½-in., double white, very strong, at \$3.50 per 100.  
 Wm. Schwan & Son, Fredonia, N. Y.

Strong 2½-in. Rosy Morn Petunias, \$4.00 per 100.  
 F. L. Tornquist, Benton Harbor, Mich.

Petunias, rooted cuttings, double, \$2.00 per 100 prepaid. S. D. Brant, Clay Center, Kans.

Petunias, double variegated, 3-in., \$3.00 per 100. Cash. Geo. B. Morrell, Torresdale, Pa.

2½-in. double Snowball Petunias, \$5.00 per 100. Cash. J. T. Keheley, Columbus, Ga.

2½-in. double white Petunias, \$5.00 per 100.  
 Tarentum Floral Co., Tarentum, Pa.

## PHLOXES

## HARDY PHLOX

Assorted varieties named,  
 our selection

50,000 ready May 1st  
 \$6.00 per 100, \$50.00 per 1000.

C. U. LIGGIT,

Wholesale Plantsman,

303 Bulletin Bldg., Philadelphia, Pa.

Phlox Drummondii, transplanted seedlings, \$1.25 per 100.

J. G. Witt & Son, 10429 Wallace St., Chicago.

Hardy Phlox, 2 yr., and other strong Perennials. List free.  
 W. H. Salter, Rochester, N. Y.

Phlox Drummondii, dwarf, 2-in., \$3.00 per 100. Cash.  
 M. S. Etter, Shiremanstown, Pa.

## PILEAS

We have a fine lot of Pilea rooted cuttings, \$2.50 per 100; \$20.00 per 1000. Strong stock from soil, \$3.50 per 100; \$30.00 per 1000. 5% for packing. Cash.  
 Klimmer's Greenhouses, 812 Dunlop Ave., Forest Park, Ill.

Pileas, Artillery plant, 2-in., \$6.00 per 100; R. C., \$3.00 per 100.  
 The East Lawn Gardens, Urbana, O.

Artillery plant, 2½-in., \$5.00 per 100.  
 Baur Floral Co., Erie, Pa.

## PLATYCODONS

Platycodon, choice 3-yr. roots, blue and white mixed, 5c. L. Hemingway, Benton Harbor, Mich.

## PLUMBAGOS

Plumbago Capensis, blue, strong, 2½-in., pots, \$10.00 per 100.  
 THE MCGREGOR BROS. CO., SPRINGFIELD, O.

## POINSETTIAS

Poinsettias, stock plants, strong; write for sizes and prices. Special lot, 1,200 strong, 1-yr.-old stock plants, \$10.00 per 100.  
 B. S. Skidelsky & Co., 50 Park Place, New York.

Poinsettia stock plants, California variety, early variety and late variety. Heavy stock plants, ready for shipment now or later, \$4.00 per doz., 50 for \$14.00, \$25.00 per 100.  
 Roman J. Irwin, 43 West 18th St., New York.

California field-grown Poinsettia, stock plants, \$18.00, \$25.00 and \$30.00 per 100.  
 Paul Ecke, 1228 Hay Ave., Los Angeles, Calif.

Poinsettias, strong stock, 3-in. pots, \$6.00 per 100.  
 Fostoria Floral Co., Fostoria O.

## PRIMULAS

## PRIMULAS

## The Strain That Leads.

Orders booked now for June delivery of our unexcelled strains. Early orders insure strong blooming plants for Christmas.

CHINENSIS, LARGE FLOWERING FRINGED, in separate colors or mixed, 2-in. pots, \$5.00 per 100; \$47.50 per 1,000.

CHINENSIS NAMED VARIETIES, the cream of the best, 2-in. pots, \$6.00 per 100; \$55.00 per 1,000.

MALACOIDES ROSEA and MALACOIDES GRANDIFLORA, 2-in. pots, \$5.00 per 100; \$47.50 per 1,000.

MALACOIDES TOWNSENDII, 2-in. pots \$7.50 per 100; \$70.00 per 1,000.

OBCONICA, LARGE FLOWERING, in 10 separate colors or mixed, 2-in. pots, \$6.00 per 100; \$55.00 per 1,000.

OBCONICA, LARGE FLOWERING FRINGED, in 6 separate colors or mixed, 2-in. pots, \$6.00 per 100; \$55.00 per 1,000.

OBCONICA GIGANTEA, in 6 separate colors or mixed, 2-in. pots, \$6.00 per 100; \$55.00 per 1,000.

All Obconicas for June delivery from 3-in. pots, \$12.00 per 100.

SCHILLERI, a cross of Malacoides X Obconica, large flowers of long stiff stems, representing a giant Malacoides, fine for cutting, 2-in. pots, \$7.50 per 100. Supply limited.

All Obconicas and Malacoides are grown from our own grown seed, carefully selected as to size and color of flower, and there are none better. Our supply this season will be better than ever before.

J. L. SCHILLER, TOLEDO, OHIO.

## PRIMULA OBCONICA GIGANTEA

## BEST RONSDORFER STRAIN

in best colors.

See display advertisement  
 on cover.

ROMAN J. IRWIN,  
 43 West 18 St., New York City.

Primula Obconicas, extra fine plants in bloom and bud, surplus stock of assorted varieties, 4-in., 20c each. Packing at cost.  
 Elitch Gardens Co., Denver, Colo.

## POLYANTHUS.

The everblooming Primrose.....\$8.00 per 100  
 AMERICAN BULB CO., Chicago, Ill.

172 N. Wabash Ave., Chicago, Ill.

Primula Obconica, 2½-in. for June and later delivery, \$5.00 per 100, \$45.00 per 1000.  
 Holton & Hunkel Co., Milwaukee, Wis.

Primula Obconica and Malacoides in bloom, 4-in., 35 cts; 5-in., 50 cts; add 10% for packing.  
 Otto P. Krueger, Toledo, Ohio.

Primula Malacoides Rosa, \$5.00 per 100, \$40.00 per 1000.

FRED H. LEMON CO., RICHMOND, IND.

Primula Obconica Grandiflora, 2-in., nice plants, \$5.00 per 100. Malacoides, \$3.00 per 100.  
 N. O. Caswell, Delavan, Ill.

Primula Obconica, best large flowering mixed, 3-in., \$10.00 per 100.

Toledo Greenhouses, 2829 Chestnut St., Toledo, O.

Primula Obconica, 5-in., in bloom, 35c each. Cash. Fine healthy plants.

E. J. Ullrich Floral Co., Tiffin, O.

Primula Obconica, in bloom, 35c to \$1.50.

Lester Park Greenhouses, Duluth, Minn.

## PRIVET

CALIFORNIA PRIVET, EXTRA HEAVILY BRANCHED, 3-4 FT., \$3.50 PER 100. \$30.00 PER 1000. THEY ARE SECOND TO NONE AND SATISFACTION GUARANTEED. PACKING FREE. CASH. EVANSVILLE NURSERIES, EVANSVILLE, IND.

75,000 CALIFORNIA PRIVET.

2-yr.-old, thin, well rooted.....\$10.00 per 1000

2-yr.-old, 2 to 3 ft..\$2.50 per 100 20.00 per 1000

Packed free. Cash with order.

Clement S. Levis, Aldan, Del. Co., Pa.

Amoor River Privet of the North, strong rooted cuttings, ready to line out, \$2.50 per 100, \$20.00 per 1000, in 5000 lots, \$15.00 per 1000.  
 Lagonda Floral Co., Springfield, Ohio.

Golden Privet, 1 yr., \$10.00 per 100; 2 yr., \$15.00 per 100; 3 yr., \$25.00 per 100.  
 L. J. Smith, Merchantville, N. J.

## RASPBERRY PLANTS

Raspberry plants, Columbian purple; Plum Farmer, black, \$2.50 per 100, \$20.00 per 1000. E. King and Miller, red, \$2.00 per 100, \$16.00 per 1000. St. Regis, everbearing, \$3.00 per 100. Good plants, well packed.  
 P. D. Aspinwall, Fort Atkinson, Wis.

Cumberland black Raspberries, fresh dug, \$12.00 per 500, \$20.00 per 1000.  
 Wm. Mandel, Nurseryman, Bloomington, Ill.

## ROSES

## ROSES

## Own Root

20,000 Russell, 2½-in. plants, from 2 and 3 eye cuttings, excellent condition now,  
 \$22.00 per 100,  
 \$190.00 per 1000.

2500 Ophelia, 3-in.,  
 \$18.00 per 100,  
 \$160.00 per 1000.

5000 Ophelia, 2½-in.,  
 \$15.00 per 100,  
 \$125.00 per 1000.

5000 Premier, 2½-in.,  
 \$20.00 per 100,  
 \$175.00 per 1000.

For complete list of Roses,  
 see display adv. this issue.

C. U. LIGGIT,

Wholesale Plantsman,

303 Bulletin Bldg., Philadelphia, Pa.

Elegant Rose stock of the leading varieties for immediate or later delivery. All clean, strong stock. Place your orders now and be assured of delivery.

	2½-inch Pot Plants	
	Per 100	Per 1000
Premier .....	\$22.00	\$200.00
Columbia .....	18.00	140.00
Ophelia .....	15.00	130.00
Milady .....	16.00	140.00
Russell .....	22.00	200.00
White Killarney .....	15.00	130.00

## Bench Plants

	Per 100	Per 1000
Russell .....	\$13.00	\$125.00
Milady .....	11.00	110.00
Pink Killarney .....	10.00	90.00

ALBERT F. AMLING CO.,

Maywood, Illinois.

## ROSES.

Extra fine 2½-in. stock of the following varieties for present and later delivery:

	OWN ROOT	GRAFTED	
	Per 100	Per 1000	Per 100
Premier .....	\$20.00	\$175.00	.....
Columbia .....	18.00	150.00	.....
Russell .....	22.00	200.00	.....
Hadley .....	15.00	125.00	.....
Pink Killarney..	15.00	125.00	.....
White Killarney.	15.00	125.00	.....
Killarney Brill't.	15.00	125.00	.....
Ophelia .....	15.00	125.00	.....
My Maryland ...	15.00	125.00	.....
Geo. Shawyer ...	15.00	125.00	.....
Pilgrim .....	40.00	350.00	.....
Crusader .....	40.00	350.00	.....
Mrs. John Cook..	40.00	350.00	.....
Frank W. Dunlop	35.00	300.00	\$40.00
Madam Butterfly	35.00	300.00	45.00
Cornelia .....	30.00	250.00	.....

SPECIAL: An exceptionally fine lot of Russells ready for immediate delivery.

We should be pleased to quote special prices in lots of 3000 or over.

S. S. PENNOCK CO., Philadelphia, Pa.

1608-20 Ludlow St., Philadelphia, Pa.

## IMMEDIATE DELIVERY.

	Per 100	Per 1000
2½-in. Premier .....	\$20.00	\$175.00
2½-in. Columbia .....	18.00	150.00

## ROOTED CUTTINGS.

	Per 100	Per 1000
Premier .....	\$15.00	\$120.00
Columbia .....	12.00	100.00

Cash with order only.

MYERS & SAMTMAN,

Chestnut Hill, Philadelphia, Pennsylvania.

## ROSE PLANTS.

From 2½-in. pots, ready for shipment; fine stock, best in the market.

Richmond .....	\$10.00 per 100, \$ 80.00 per 1000
Killarney Brill. ..	11.00 per 100, 100.00 per 1000
Pink Killarney ..	10.00 per 100, 90.00 per 1000
White Killarney..	10.00 per 100, 90.00 per 1000
Ophelia .....	10.00 per 100

WIETOR BROS.,

80 East Randolph St., Chicago, Ill.

	Per 100	Per 1000
Columbia, 2 1/4-in., own-root....	\$15.00	\$125.00
Hoosier Beauty, 2 1/4-in., own-root	15.00	125.00
Kaiserin and Hadley, own-root, planted in bench last Novem- ber and equal to 2 1/4-in. pots..	22.00	.....
Ophelia, own-root, 3-in. pots...	27.00	.....
Ophelia, own-root, 2 1/4-in. pots..	15.00	\$125.00
American Beauty, own-root, 2 1/4-in. pots.....	20.00	.....
Ready later, 3-in. pots of Russell, Columbia and Sweetheart. Ask for prices.		
Bench-grown Roses, ready now.	Per 100	

Milady .....	\$18.00
My Maryland .....	16.00
American Beauty .....	30.00
Mrs. Charles Russell .....	20.00
Ready May 15th.	

Ophelia .....	16.00
Sunburst .....	16.00
White Killarney .....	16.00
Also other varieties later.	

Roman J. Irwin, 43 West 18th St., New York.  
2-YR., NO. 1, FIELD-GROWN, 40c EACH.  
160 Kaiserin Augusta Victoria  
230 General-Supt. A. Janssen

80 Baby Doll	
70 Baby Rambler	
40 Geo. Dickson	
90 Ophelia	
220 J. L. Mock	
90 Duchess of Wellington	
50 Sunburst	
90 British Queen	
70 Killarney Pink	

CLIMBING ROSES, 30c EACH.  
260 Excelsa

90 Crimson Rambler	
250 Dorothy Perkins	
Terms: Cash.	

CHANDLER LANDSCAPE & FLORAL COMPANY  
4700 Mill Creek Parkway,  
Kansas City, Mo.

YOUNG STOCK.  
From 2 1/4-inch pots.

Ophelia .....	\$8.00 per 100; \$70.00 per 1000
Sunburst .....	8.00 per 100; 70.00 per 1000
W. Killarney .....	8.00 per 100; 70.00 per 1000

Ophelia .....	\$10.00 per 100; \$90.00 per 1000
Sunburst .....	10.00 per 100; 90.00 per 1000
W. Killarney .....	10.00 per 100; 90.00 per 1000

GOOD STOCK.  
All goods shipped at buyer's risk.

GEORGE REINBERG,  
30 E. Randolph St., Chicago, Ill.

## COLUMBIA

Extra fine stock. Ready.

	Per 100	Per 1000
2000 rooted cuttings .....	\$10.00	\$100.00
4000 2 1/4-inch .....	15.00	125.00
4000 3-inch .....	20.00	200.00

A. T. PYFER & CO.,  
164 N. Wabash Ave., Chicago, Ill.

50,000 FINE, STRONG, OWN-ROOT PREMIERS  
\$20.00 per 100, \$175.00 per 1000.

Also fine stock own-root Columbias, \$16.00 per 100, \$140.00 per 1000. These are exceptionally good plants and we would be glad to send samples. Cash with order or satisfactory credit references.

J. F. WILCOX & SONS,  
Progressive Florists,  
530 Broadway, Council Bluffs, Ia.

## ROSE PLANTS.

	Per 100	Per 1000
Own Root.		
Russell .....	\$22.00	\$200.00
Premier .....	20.00	175.00
Columbia .....	18.00	150.00
Ophelia .....	15.00	125.00
Maryland .....	12.00	120.00
Killarney Brilliant .....	12.00	.....
G. Van Bochove & Bro., Kalamazoo, Mich.		

BENCH ROSE PLANTS.  
In lots of 200 plants to the box.

	Per 1000
American Beauty .....	\$150.00
Sunburst .....	150.00
Ophelia .....	100.00
White Killarney .....	100.00
Hoosier .....	100.00

BASSETT & WASHBURN,  
178 No. Wabash Ave., Chicago.

ROSES, 3-IN., OWN ROOT.

Russell .....	\$25.00 per 100
Premier .....	22.00 per 100
Columbia .....	20.00 per 100
Ophelia .....	15.00 per 100
Hoosier Beauty .....	15.00 per 100
Dbf. White Killarney .....	15.00 per 100
Mrs. Aaron Ward .....	15.00 per 100

ALFRED DONAGHUE, JR.,  
1622 Harney St., Omaha, Neb.

## ROSES.

	Per 100	Per 1000
Own-root, 2 1/4-in.		
COLUMBIA .....	\$15.00	\$125.00
Russell bench plants, strong 2-yr. old, rested, \$150.00 per 1000.		

PACKED IN WIRED VENEER BOXES.

A. N. KINSMAN, INC., AUSTIN, MINN.

	Own Root	Per 100	Per 1000
Rose Plants			
Shawyer, 2 1/4-in. ....		\$9.00	\$80.00
Kaiserin, 2 1/4-in. ....		9.00	80.00
J. J. L. Mock, 2 1/4-in. ....		9.00	80.00
Richmond, 2 1/4-in. ....		9.00	80.00
Ophelia, 2 1/4-in. ....		9.00	80.00
United States Cut Flower Co., Elmira, N. Y.			

## ROSES, TWO-INCH.

Premier .....	\$20.00 per 100; \$175.00 per 1000
Columbia .....	15.00 per 100; 125.00 per 1000
Ophelia .....	15.00 per 100; 120.00 per 1000
Sunburst .....	15.00 per 100; 120.00 per 1000
Richmond .....	10.00 per 100; 90.00 per 1000

For cash with order, free packing. Glad to submit sample for the asking.

DANA R. HERRON, OLEAN, N. Y.

## ROSES ROSES

	Per 100	Per 1000
PREMIER .....	\$20.00	\$175.00
COLUMBIA, 2 1/4-in., fine .....	15.00	125.00
WHITE KILLARNEY, 2 1/4-in. ....	15.00	125.00

## BENCH ROSES

RESTED BENCH RUSSELL .....	16.00	150.00
Healthy stock in first class condition.		
GULLETT & SONS, LINCOLN, ILL.		

## ROSE PLANTS

Milady, 3-in.	\$15.00 per 100
White Killarney, 3-in.	15.00 per 100
Cecile Brunner, 3-in.	12.50 per 100
Cecile Brunner and W. Killarney, 2-yr. old	12.00 per 100
These are all good No. 1 stock.	
Peterson Floral Co., Gibson City, Ill.	

## BENCH-GROWN ROSES.

	Per 100	Per 1000
American Beauty .....	\$27.50	\$250.00
Milady .....	15.00	140.00
Ophelia .....	15.00	140.00
Russell .....	16.00	150.00
A. HENDERSON & CO., 166 N. Wabash Ave., Chicago, Ill.		

## BENCH PLANTS.

Mrs. Charles Russell .....	\$100.00 per 1000
Champ Welland .....	80.00 per 1000

## YOUNG STOCK.

20,000 Ophelia, 2-in. ....	\$75.00 per 1000
5,000 Milady, 2-in. ....	75.00 per 1000

PETER REINBERG,  
30 E. Randolph St., Chicago, Ill.

## BENCH GROWN.

Killarney Brilliant .....	\$12.00 per 100
OWN ROOT, YOUNG STOCK.	
Ophelia, 2-in. ....	\$12.00 per 100; \$110.00 per 1000
Milady, 2-in. ....	12.00 per 100; 110.00 per 1000
First class stock. Cash.	

CHICAGO FLOWER GROWERS' ASSOCIATION.  
180 N. Wabash Ave., Chicago, Ill.

Roses, 2-yr. bench plants, own root, 210 Perle  
des Jardins, 25 Milady, 50 Hoosier Beauty, 190  
Bride at \$20.00 per 100; 250 Ophelia, 285 Sun-  
burst and 150 Richmond at \$17.00 per 100.  
Cash. June 1st delivery.  
E. J. Ulrich Floral Co., Tiffin, Ohio.

Roses, heavy 2-yr. old field grown, extra  
selected, immediate delivery.  
Dorothy Perkins ..... 35c || Excelsa ..... | 35c |

This stock will please the most critical.  
J. L. Schiller, Toledo, O.

## OPHELIA ROSES

From 3-in. pots.	
\$17.50 per 100.	
\$150.00 per 1000.	
J. W. YOUNG, Enfield, Pa.	

## COLUMBIA ROSES.

Rooted cuttings, \$10.00 per 100. These are  
strong, well rooted, choice stock.

BASSETT & WASHBURN,  
178 No. Wabash Ave., Chicago, Ill.

## ROSE PLANTS.

Ophelia .....	\$12.00 per 100
Pink Killarney .....	12.00 per 100
STUPPY FLORAL CO., ST. JOSEPH, MO.	

Roses, extra strong 2-yr. bench stock, packed  
in bundles of 25. Russell, \$15.00 per 100;  
Ophelia, \$12.50 per 100; Pink Killarney, \$12.00  
per 100.  
Geo. Maske, 1405 Central St., Evanston, Ill.

Roses, 1200 pot-bound, 2 and 3-eye. J. L.  
Mock, \$10.00 per 100, \$90.00 per 1000. 3000  
Columbia, clean stock, \$11.00 per 100, \$100.00  
per 1000. Cash.  
Pleasant View Greenhouses, Madisonville, Ky.

Roses, 2-yr. old bench plants, immediate de-  
livery, 200 Russell, \$15.00 per 100; 200 Sunburst,  
100 Hoosier Beauty, \$12.00 per 100. Cash please.  
Beaver Ave. Floral Co., 3422 Beaver Ave.,  
Des Moines, Iowa.

Roses, Russell from bench, \$15.00 per 100,  
immediate shipment. Pink and White Killarney,  
\$8.00 per 100. Ophelia from bench, \$15.00 per  
100. May and June delivery.

C. C. POLLWORTH CO., MILWAUKEE, WIS.

400 Sunburst Roses .....	12c each
500 Pink Killarney Roses .....	10c each
1000 Mrs. Russell Roses .....	20c each
Fine strong plants, 2 1/4-in. pots.	
KEMBLE-SMITH CO., BOONE, IA.	

Extra fine Mrs. Chas. Russell bench plants,  
\$17.50 per 100, \$160.00 per 1000.

Write us for your wants on Roses of all kinds.

S. S. Skidelsky & Co., 50 Park Place, New York.

Bench plants of Mrs. Chas. Russell,  
\$150.00 per 1000.

HOLTON & HUNKEL CO.,  
Milwaukee, Wisconsin.

2-YEAR OLD BENCH-GROWN ROSES.

335 My Maryland, 1500 Brilliant and 100 White  
Killarney, \$12.00 per 100. Cash.

La Crosse Floral Co., La Crosse, Wis.

Extra fine quality 2 1/4-in. Columbia Rose  
plants, \$125.00 per 1000. Shipment can be made  
immediately on receipt of order.

Fred C. Meyer & Co., Addison, Ill.

Extra fine 2 1/4-in. Rose stock, Shawyer, \$10.00  
per 100, \$90.00 per 1000; Columbia, \$15.00 per  
100, \$125.00 per 1000. 3-in., \$175.00 per 1000.  
Hembreiker & Cole, Springfield, Ill.

Roses, 1500 White Killarney, 2 1/4-in., \$12.00  
per 100; 800 Richmond bench plants, 2-yr.-old,  
\$12.00 per 100.

Haentze Floral Co., Fond du Lac, Wis.

BENCH ROSE PLANTS

4500 Sunburst 300 Ophelia  
WEHRMANN & WEHRMANN,  
5332 Bowmanville Ave., Chicago, Ill.

Roses, Russell, 2-in. stock, nice plants, \$22.00  
per 100, \$200.00 per 1000. American Beauty  
bench plants, \$20.00 per 100.

Wm. Dittman, New Castle, Ind.

Rose plants, strong 4-in. White Killarney,  
at \$20.00 per 1000. Rosemont Gardens, 116  
Dexter Ave., Montgomery, Ala.

GRAFTED ROSE PREMIER STOCK.  
Now ready, \$350.00 per 1000.

WEISS & MEYER CO., MAYWOOD, ILL.

Roses, a few fine, 2-yr. potted American  
Beauty in full bloom and bud, \$1.25 to \$1.50  
each. Cash. J. C. Steinhäuser, Pittsburg, Kans.

ROSES.  
Field grown climbers and ramblers.

NILES NURSERY CO., NILES, MICH.

Hardy Roses, 2-yr. best sorts, other plants  
and trees. See ad under Nursery Stock.

W. H. Salter, Rochester, N. Y.

Bench plants of White Killarney, \$8.00 per 100.

HOLTON & HUNKEL CO.,  
Milwaukee, Wisconsin.

Bench Roses, Ophelia, rested and cool all win-  
ter, \$12.00 per 100, \$110.00 per 1000.

South Park Floral Co., New Castle, Ind.

1600 strong 3-in. Ophelia Roses, at \$15.00 per  
100. Emporia Floral Co., Emporia, Kans.

Spring list for legitimate trade exclusively.

Leedle Co. Expert Rose Growers, Springfield, O.

Fine 2 1/4-in. Radiance Rose plants, \$15.00 per  
100. Cash. J. T. Keheley, Columbus, Ga.

Columbia, 2 1/4-in. stock, 12 1/2c, \$125.00 per  
1000. Cash please. H. P. Smith, Piqua, O.

ROSEMARY.

Rosemary, rooted cuttings, \$2.00 per 100.

George Boos & Co., New Kensington, Pa.

RUBBERS

Ficus Elastica, strong rooted cuttings, now in  
2 1/4-in. pots, ready for shift, \$30.00 per 100,  
\$280.00 per 1000; medium size, \$20.00 per 100,  
\$180.00 per 1000.

BOBBINK & ATKINS, RUTHERFORD, N. J.

Ficus Elastica, 5-in., select, 75c and \$1.00 each.

GULLETT & SONS, LINCOLN, ILL.

RUDBECKIAS

200 Golden Glow plants, 6c each.

Mrs. Frank Johnson, Louisa, Va.

SALVIAS

ZANE GRAY  
The purple Salvia. A rich purple color.  
Something new. A grand bedding plant. Every-  
body wants it. Nothing like it ever been offered  
before. Buy now and get a good stock for next  
year. Strong 2 1/4-in. pots, \$5.00 per dozen.  
Send the cash. Harper Floral Co., 1618 E. 6th  
Ave., Pine Bluff, Ark.

Salvia Bonfire, America, Zurich, Splendens,  
and other best varieties, R. O., \$2.00 per 100,  
\$15.00 per 1000. Special delivery, postpaid.  
Seedlings, \$2.00 per 100, \$15.00 per 1000, post-  
paid; 2 1/4-in. pots, \$5.00 per 100, \$40.00 per 1000.

Roman J. Irwin, 43 West 18th St., New York.

Salvia Bonfire and Drooping Spike, fine 2-inch,  
\$3.00 per 100; 2 1/4-inch, \$3.50 per 100. America,  
2-inch, \$3.50 per 100; 2 1/4-inch, \$4.00 per 100.  
All grown from cuttings; true stock.

S. W. Pike, St. Charles, Ill.

Salvias, rooted cuttings, best varieties, \$1.50  
per 100, \$12.50 per 1000; 2 1/4-in., \$5.00 per 100,  
\$40.00 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

Salvias, Bonfire and Splendens, large, trans-  
planted plants, ready for 2 1/4-in., \$1.25 per 100,  
post paid, \$10.00 per 1000, express.

S. A. Pinkstone, Utica, N. Y.

Salvia seedlings, Clara Bedman, \$1.00 per 100;  
Zurich, \$1.25 per 100; America, \$1.50 per 100.  
4-in., tall strong plants. Cash.

Olson Floral Co., Elgin, Ill.

Salvia Zurich and Bonfire, fine, flat grown  
seedlings, 3 and 4 inches high, \$2.00 per 100,  
\$15.00 per 1000. Cash please.

McAdams & McComb, Columbus Grove, O.

10,000 extra fine Salvia America, from 2-in.  
pots, strong plants, \$5.00 per 100, \$45.00 per  
1000. Cash with order. Giles, The Florist,  
123 South 5th St., Reading, Pa.

Salvia, Bonfire, strong 2-in., fine stock, \$4.00  
per 100; \$35.00 per 1000. America, 2 1/4-in., fine  
stock in bloom, from cuttings, \$6.00 per 100.  
Cash please. C. E. Majors, Denison, Tex.

Salvia Splendens, large transplanted seedlings,  
ready 2 1/4-in. pots, \$1.25 per 100, \$10.00 per  
1000, prepaid. Cash. C. A. Anderson Green-  
house Co., P. O. Box 156, Tionesta, Pa.

Salvia Bonfire, strong transplanted seedlings,  
\$1.25 per 100, post paid, \$10.00 per 1000  
by express.

The East Lawn Gardens, Urbana, O.



## SALVIAS—Continued

- Salvia Clara Bedman or Bonfire, 2-in., \$3.00 per 100, \$25.00 per 1000; transplanted seedlings, \$1.25 per 100, \$10.00 per 1000. Cash only. Restland Floral Co., Mendota, Ill.
- Salvia Splendens, once transplanted, \$1.00 per 100; R. C., \$1.25 per 100; 2-in., \$3.00 per 100. Mrs. F. W. Blubaugh, R. R. 2, Elwood, Ind.
- Salvia Bonfire, extra strong 2-in., \$3.50 per 100, \$30.00 per 1000. Cash. Jacobs Bros., Peoria, Ill.
- Salvia Bonfire, strong plants, from 2 1/4-in., ship at once, \$3.50 per 100. Cash. H. E. Rogers & Son, Spencerport, N. Y.
- Salvia Bonfire, strong, 2 1/2-in., ready to shift, \$4.00 per 100. Cash. Daut Brothers, 120 E. Prairie St., Decatur, Ill.
- Salvias, Zurich, from 2-in. pots, strong bushy plants, \$3.00 per 100. Cash with order. Peter Brown, Lancaster, Pa.
- Salvias, America, 2 1/4-in., strong, \$3.00 per 100. Cash with order. Eagle Grove Greenhouse, Eagle Grove, Ia.
- Salvias, strong seedlings of Splendens and Bonfire, \$1.00 per 100. Cash. Smith, The Florist, St. Johns, Mich.
- Salvia America, out of 2-in. pots, \$3.50 per 100. Cash please. John H. Giles, 220 South 17th St., Reading, Pa.
- Salvias, America and Splendens, from cuttings, 2 1/4-in., \$4.00 per 100. Cash. Chas. E. Smith, York, Pa.
- Salvia Bonfire, strong seedlings, \$1.25 per 100, prepaid. Brill Celery Gardens, Kalamazoo, Mich.
- Salvias, extra strong 2 1/4-in. America, Bonfire and Splendens, \$3.50 per 100, \$32.50 per 1000. Cash. J. C. Steinhäuser, Pittsburg, Kans.
- Salvia Bonfire, Splendens and America, 2-in., \$3.00 per 100. Cash. Byer Bros., Chambersburg, Pa.
- Salvia Bonfire, strong seedlings, ready to pot, \$10.00 per 1000. Cash. H. E. & C. W. Krebs, Cedar Rapids, Iowa.
- Salvias, Zurich, rooted cuttings, \$1.25 per 100, \$10.00 per 1000. Post paid. Cash. Harglerode Bros., Shippensburg, Pa.
- Salvia Splendens transplants, \$1.25 per 100, \$10.00 per 1000; 2 1/4-in., \$5.00 per 100. The Thumb Nursery, Marlette, Mich.
- Salvia Bonfire and America, the two best scarlet bedders, extra strong, 2 1/4-in., \$6.00 per 100. Archias Floral Co., Sedalia, Mo.
- Salvia Splendens and Bonfire, strong 2-in., ready for shift, \$4.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.
- Salvia Splendens, extra strong, once transplanted, 4 to 5-in., \$1.50 per 100. Wagner's Greenhouses, Tiffin, O.
- Salvias, Bonfire and Zurich, 2 1/4-in., \$5.00 per 100. Packing 5%. Truitt's Greenhouses, Chanute, Kans.
- Salvia America, the best one of all, true from cuttings, \$5.00 per 100. The Storrs & Harrison Co., Painesville, Ohio.
- Selected Salvia Zurich, 2 1/4-in., \$3.00; R. C., \$1.75 per 100; fine stock. Simanton & Pence, Falls City, Neb.
- Salvia Bonfire, 2 1/4-in., \$3.50 per 100. Ready to shift. Cash please. W. BEZDEK, CEDAR RAPIDS, IA.
- Salvias, America and Bonfire, strong 2-in. from cuttings, at \$3.00 per 100. M. H. Wetherbee, Charles City, Ia.
- Salvia plants, 2 1/4-in. stock, extra fine, \$5.00 per 100. Cash. J. T. Keheley, Columbus, Ga.
- Salvia Bonfire, strong rooted cuttings, 1 1/2 c prepaid. C. Humfeld, Clay Center, Kans.
- Salvia, America, strong R. C., \$1.50 per 100. Cash. J. P. Cannata, Mt. Freedom, N. J.
- Salvia Splendens, seedlings, \$6.50 per 1000. F. C. Freeman & Sons, Portland, Ind.
- Salvia Bonfire, large transplanted, \$1.25 per 100. Odor Greenhouses, Iola, Kans.
- Salvias, R. C., \$1.50 per 100; \$14.00 per 1000, prepaid. S. D. Brant, Clay Center, Kan.
- Salvias, \$3.50 per 100, \$30.00 per 1000. The Schmidt & Botley Co., Springfield, O.
- Salvia Bonfire R. C., \$2.00 per 100, \$15.00 per 1000. A. C. BROWN, SPRINGFIELD, ILL.

## SEEDS

- NEW CROP ASPARAGUS SEED.
- Plumous, 500 seeds, 85c; 1000 seeds, \$1.50. Sprenger, 500 seeds, 60c; 1000 seeds, \$1.00.
- CALIFORNIA GROWN PALM SEED.
- Phoenix Canariensis, 500 seeds, \$1.00; 1000 seeds, \$1.75.
- Phoenix Reclinata, 500 seeds, \$1.50; 1000 seeds, \$3.00.
- Washingtonia Filifera, 500 seeds, 75c; 1000 seeds, \$1.50.
- Washingtonia Robusta, 500 seeds, \$1.00; 1000 seeds, \$2.00.
- Washingtonia Sonorae, 500 seeds, \$1.50; 1000 seeds, \$3.00.
- Chamaerops Excelsa, 500 seeds, \$1.00; 1000 seeds, \$1.75.
- GEORGE LEAVER.
- P. O. Box 1049, Los Angeles, Cal.

## SEEDS.

- ASPARAGUS SPRENGERI SEED: Fresh, plump, live seed from healthy stock plants.
- 1000 Seeds ..... \$ 1.25
- 5000 Seeds ..... 5.00
- Per pound ..... 10.00
- CALENDULA ORANGE KING: Why not grow your own from seed? It requires no skill. There is always a ready market at good prices for cut flowers. This is the true Orange King. Ounce 50c, pound \$5.00.
- DRACAENA INDIVISA: The true Cordylina Australia narrow leaved variety. Fresh ripe seeds that will make quick-growing profitable plants for you.
- 1,000 Seeds ..... \$0.50
- 5,000 Seeds ..... 2.00
- 10,000 Seeds ..... 3.50
- SMILAX SEED: There is no good substitute for Smilax in bridal bouquets or table decorations, etc. Why not have the right thing to use at the right moment? Trade packet 50c; 1/4 pound, \$1.50; 1 pound, \$4.00.
- PRIMULA OBOONICA: A new giant flowering strain, superior in size to any strain now on market. Try a few packets and you will want more next season.
- GRANDIFLORA: Alba, Salmonea, Coerulea, Lilacina, Oculata, Apple Blossom, Crispa, Kermesina, Rosea, Fire Queen.
- GIGANTEA: Apple Blossom, Kermesina, Coerulea, Lilacina, Plathil, Rosea.
- 50c per trade packet, postpaid.
- We pay postage on all above items.
- SEVIN-VINOENT CO., Wholesale Seed Growers.
- 417 Montgomery St., San Francisco, Calif.
- CABBAGE AND CAULIFLOWER SEEDS
- Northern Danish Grown Seed from Improved Selected Strains.
- Imported Direct from the Grower.
- Copenhagen Market ..... \$4.00 per lb.
- Enkhuizen Glory ..... 3.50 per lb.
- Danish Ballhead Short Stem ..... 3.00 per lb.
- Danish Ballhead Tall Stem ..... 3.00 per lb.
- Danish Roundhead ..... 3.00 per lb.
- Danish Mammoth, Rock Red ..... 4.00 per lb.
- Wisconsin Hollander ..... 15.00 per lb.
- Wisconsin Hollander "Yellow Re-sistant" Crown at Racine ..... 15.00 per lb.
- CAULIFLOWER SEEDS.
- Extra Early Dwarf Erfurt ..... \$2.50 per oz.
- New Earliest Snowball ..... 2.50 per oz.
- Giant Dry Weather ..... 2.50 per oz.
- Danish Perfection ..... 3.00 per oz.
- You can depend on this seed.
- STANDARD SEED COMPANY, Racine, Wis.
- ASPARAGUS PLUMOSUS NANUS SEED.
- We offer new crop, well ripened seeds, northern greenhouse grown and true to type.
- Per 1,000 seeds ..... \$3.50 per 1000
- Per 10,000 seeds ..... 3.25 per 1000
- Per 20,000 seeds ..... 3.00 per 1000
- ASPARAGUS SPRENGERI SEED
- Greenhouse Grown
- Per 1,000 seeds ..... \$1.50 per 1000
- Per 10,000 seeds ..... 1.25 per 1000
- S. S. PENNOCK CO., Philadelphia, Pa.
- 1608-20 Ludlow St., Philadelphia, Pa.
- Primula Chinensis, all colors mixed, new crop, per trade packet, \$1.00; 1/2 packet, 50c; 1000 seeds, \$2.00.
- Primula Obconica Gigantea mixed, per trade packet, 50c; 1/2 packet, 30c.
- Primula Malacoides, "Giant Baby," per trade packet, 50c.
- Cinerarias, dwarf, giant-flowering, finest mixed, per trade packet, 50c; 1/2 packet, 30c.
- The Holmes-Letherman Seed Co., Canton, O.
- Antirrhinum, light shades only, immune from rust, mixed trade pkt., about 5000 seeds \$1.00.
- Primula Obconica and Gigantea, fringed Apple-blossom, Rosea, Lilacina, Kermesina, 1000 seeds, \$1.00.
- Sweet Scabious, large flowers, fine for cut, soft lavender, blue, pink, dark red, and white, trade pkt., 50c.
- Salvia Bonfire, transplanted plants, 50c.
- Belvedere Nursery Co., Santa Barbara, Calif.
- Sweet Corn, Early Peep o' Day, \$8.00 per 100 lbs. Sweet Corn, Early Independence, \$8.00 per 100 lbs. 1919 crop, good germination, f. o. b. Nora Springs, Ia. Sacks extra. Special prices on large quantities.
- MAPLE HILL NURSERY, NORA SPRINGS, IA.
- ASPARAGUS SEEDS.
- Plumous (scarce) ..... \$3.00 per 1000
- Sprenger ..... 1.25 per 1000
- AMERICAN BULB CO., Chicago, Ill.
- 172 N. Wabash Ave., Chicago, Ill.
- New Zealand Spinach seed, best and most productive, can cut the whole season, 50c per 1/4 lb., \$1.25 per lb., parcel post.
- M. L. McClave, Benton Harbor, Mich.
- Asparagus Plumous, strictly fresh, northern greenhouse grown, \$3.50 per 1000, \$15.00 per 5000. Write for prices on large quantities.
- S. S. Skidelsky & Co., 50 Park Place, New York.
- SALVIA AMERICA
- The best of all, 50c per packet, \$5.00 per oz.
- AMERICAN BULB CO., Chicago, Ill.
- 173 N. Wabash Ave., Chicago, Ill.
- Ampelopsis Velutella, new seed ..... 25c oz.
- Berberis Thunbergii, extra ..... 25c oz.
- Clematis Paniculata, fine ..... 30c oz.
- F. N. Hadden, 263 Broad St., Providence, R. I.
- Seed of New Cleveland Cherries, picked from the largest plants and berries; per pkt., 50c or 3 pkts., \$1.35. Cash.
- Geo. W. Frisch's Son, Dayton, Ohio.
- Asterum seed, selected pink, white, lavender, the florists' best type, \$1.00 per pkt., \$3.00 oz. Cash.
- C. Betscher, Dover, O.

Salvia Splendens, transplanted seedlings, \$1.75 per 100.

J. G. Witt & Son, 10429 Wallace St., Chicago.

Selected seed of Solanum Melvinii and Bird's Eye Peppers, 50c per trade packet. Peter Pearson, 5732 Gunnison St., Chicago, Ill.

Aster seed, Crego's Giant Comet, white, pink, rose, lavender and purple, 1/4 oz., 30c; 1/2 oz., 55c; ounce, \$2.00. H. B. Snow, Camden, N. Y.

Cleveland and Orange Queen Cherry seed, 50c tr. pkt. Abbey Ave. Greenhouses, Dayton, O.

Two novelties in Snapdragons. See display ad. F. W. Fletcher, Orlando, Fla.

## SEED SWEET POTATOES

Seed Sweet Potatoes, Yellow Jersey, Nancy Hall, Red Bermuda and Southern Queen, 8c per pound. Cash, please.

Groves Floral Co., Atchison, Kan.

## SMILAX

Smilax seedlings, 75c per 100, \$6.50 per 1000, well rooted and sure to please. Will make their offer for limited time.

F. C. Freeman & Sons, Portland, Ind.

## SMILAX.

Extra strong, will make quick strings. From 2-in. pots, \$2.50 per 100.

E. Rawlings, Wholesale Grower, Allegany, N. Y.

Smilax, strong 2 1/4-in., \$3.50 per 100, \$30.00 per 1000. Cash.

J. C. Steinhäuser, Pittsburg, Kan.

Smilax, seedlings, \$1.00 per 100, \$7.50 per 1000; 2-in., \$3.00 per 100, \$25.00 per 1000.

Edward W. Schuster, Crookston, Minn.

Smilax, strong, 3 month old seedlings, \$2.00 per 100, \$17.50 per 1000, \$150.00 per 10,000. Cash with order. Park Board, Ft. Wayne, Ind.

Smilax, 2 1/4-in. pots, \$4.00 per 100, \$35.00 per 1000.

Roman J. Irwin, 43 West 18th St., New York.

Smilax, 2-in., strong plants, ready to bench, 4c. Cash. Cottage Greenhouses, Litchfield, Ill.

Smilax, 2 1/4-in., ready for shift, \$3.00 per 100.

A. C. Sperry, Neodesha, Kans.

Smilax, 3-in., \$5.00 per 100. Packing 5%.

Truitt's Greenhouses, Chanute, Kans.

Smilax, extra strong, 2 1/4-in., \$4.00 per 100.

Archias Floral Co., Sedalia, Mo.

Smilax, strong 2 1/4-in., cut back stock, \$3.00 per 100.

E. B. Morgan Floral Co., Paxton, Ill.

Smilax, \$4.00 per 100, \$35.00 per 1000.

The Schmidt & Botley Co., Springfield, O.

3-in. Smilax, \$65.00 per 1000.

Poehlmann Bros. Co., Morton Grove, Ill.

## SNAPDRAGONS

Plant a bench of Snapdragons and have plenty of flowers all through the summer; big producers and profit makers. If that bench of Carnations or Roses is not doing well, pull up and plant to Snaps; will pay BIG. Cultural directions with every shipment. Silver Pink, Rose Pink, Enchantress Pink, Red, Lavender White, Yellow; exceptionally fine plants 2 1/4-in., \$4.50 per 100, worth much more. Cash, please. Also see our ads under Asters, Chrysanthemums and Calendulas.

Hillville Greenhouse Co., La Crosse, Wis.

Snapdragon Donaghue's Pink, by far the finest Snapdragon on the market, beautiful color, very early flowering. Very strong grower, throwing stalks from the bottom three to four feet long, with massive heads of pure pink flowers that require little tying up. We have grown this Snapdragon alone for twelve years and it comes almost 100 per cent true from seed. 3-in., only \$10.00 per 100, \$90.00 per 1000.

ALFRED DONAGHUE, JR., Omaha, Neb.

1622 Harney St., Omaha, Neb.

## SNAPDRAGONS.

Nice, pinched back plants, ready now.

	100	1000
Silver Pink ..... 2 1/4-in.	\$6.00	\$55.00
Phelps' White ..... 2 1/4-in.	6.00	55.00
Nelrose ..... 2 1/4-in.	6.00	55.00
Yellow ..... 2 1/4-in.	6.00	55.00
Keystone ..... 2 1/4-in.	6.00	55.00

ROMAN J. IRWIN, NEW YORK.

43 West 18th St., NEW YORK.

## ALBUM OF DESIGNS.

Better than ever before.

You cannot afford to be without it.

\$1.00 per copy, prepaid.

\$9.00 per doz. by express.

Florists' Pub. Co., Caxton, Bldg., Chicago.

Snapdragons, Giant Pink, Venus, pink, salmon pink, white and yellow, branched transplanted, rooted cuttings \$1.00 per 100, prepaid in lots of 300 or more; 2-in. pots Silver Pink, \$5.00 per 100.

Maple Park Greenhouses, Sullivan, Ind.

Snapdragons, 2-in., good cut bench, Giant White and mixed \$2.50 per 100, also Prima Donna, heavy 4-in. 25c, extra 35c, in heavy bloom 2 1/4-in., \$7.00.

Joplin Greenhouse, 2004 Bird St., Joplin, Mo.

Snapdragons, Dreer's strain of seed, giant flowering mixed, transplanted in flats, \$4.00 per 100; \$30.00 per 1,000; fine seedlings, \$1.00 per 100; \$9.00 per 1000, P. P.

S. T. Danley & Son, Macomb, Ill.

Strong 2 1/4-in. Silver Pink, Nelrose and Keystone, \$5.00 per 100, \$45.00 per 1000. Read now.

S. S. Skidelsky & Co., 50 Park Place, New York.



Silver Pink, Giant White, Yellow, Scarlet seedling Snapdragons, once transplanted and topped, good as any 2-in., \$3.00 per 100.

Wagner's Greenhouses, Tiffin, O.

Snapdragons, white, pink, yellow, named, selected, extra heavy, ready for 4-in. pots, \$1.25 per dozen, \$7.50 per 100.

The Wagner Park Nursery Co., Sidney, O.

Snapdragons, good strong, cut back, 2 1/4-in. stock, Garnet, Silver Pink, Queen of the Whites Diana, Rosy Morn, Golden Queen, \$4.00 per 100.

E. B. Morgan Floral Co., Paxton, Ill.

Snapdragons, Ramsburg's, Nelrose, Phelps' White, Bronze Beauty and Yellow, large, transplanted plants, ready for 2 1/4-in., \$3.00 per 100, \$25.00 per 1000.

S. A. Pinkstone, Utica, N. Y.

Snapdragons, 2 1/4-in., Silver Pink, Nelrose Keystone, Rose Queen, new, and White, \$4.00 per 100, very bushy stock. Cash please.

W. BZDEK, CEDAR RAPIDS, IA.

Snapdragons, pink, white and yellow, R. C., 2c; 2 1/4-in., 5c. Cash with order.

W. E. Trimble Greenhouse Co., Princeton, Ill.

Snapdragons, pink, rose pink and Giant White, 2-in., extra strong, branched, 4c.

Cottage Greenhouses, Litchfield, Ill.

Snapdragons, assorted, strong, transplanted seedlings, \$1.25 per 100, \$10.00 per 1000.

Edward W. Schuster, Crookston, Minn.

Silver Pink Snapdragons, transplanted seedlings, \$2.50 per 100.

Dumser Floral Co., Elgin, Ill.

Snapdragons, Silver Pink, R. C., \$2.50; 2 1/4-in., \$6.00; 3-in., \$12.50; \$6.00; 3-in., \$12.50.

Geo. A. Kuhl, Pekin, Ill.

Silver Pink, Giant Yellow, Giant White, 2 1/4-in., 5c. Packing 5%.

Truitt's Greenhouses, Chanute, Kans.

Snapdragons, \$3.50 per 100, \$30.00 per 1000.

The Schmidt & Botley Co., Springfield, O.

Snapdragons, Silver Pink and Nelrose, 2 1/4-in., \$5.00 per 100, Henry Smith, Grand Rapids, Mich.

Two novelties in Snapdragons. See display ad.

F. W. Fletcher, Orlando, Fla.

#### SPIRAEA

Spiraea Van Houttei, a special grade for the exacting landscape gardener, cultivated both ways, 2 1/2 to 3 feet, 24 inches wide, bushy tops and I guarantee they have the finest root system of any grown in the U. S. You will get your money back if not satisfied. These are a special grade of our own growing, shipped same day as dug in Sphagnum Moss, 50c each, not prepaid, 60c each, prepaid, or \$5.00 per doz., not prepaid.

Charles C. Nash Nursery, Three Rivers, Mich.

#### STEVIAS

Stevias, 2 1/4-in., pinched back, \$3.50 per 100; well rooted cuttings, \$1.50 per 100. Place your order now and get stock when you want it.

MUSKOGEE SHRUBBERY GARDENS,

P. O. Box 36, Muskogee, Okla.

Extra strong, double 2 1/4-in. Stevias, \$4.00 per 100. Extra strong double, ready for 5-in., \$15.00 per 100. Packing 5%.

Pinehurst Floral Co., Pleasant Hill, Mo.

Stevias, double, rooted cuttings, 1 1/2c prepaid.

C. Humfeld, Clay Center, Kans.

Stevias, rooted cuttings, \$1.25 per 100.

J. E. Hitz, Franklin, Ind.

Double Stevias, R. C., \$1.50 per 100.

Lindley & Dawson, New Castle, Ind.

#### STOCKS

Stocks, 2-2 1/4-in. white, pink, blue and lilac, \$3.00 per 100. Cash with order.

JEANNETT'S BRYN MAWR FLOWER SHOP,

807 Lancaster Ave., Bryn Mawr, Pa.

Stocks, strong transplanted seedlings, \$1.25 per 100, \$10.00 per 1000.

Edward W. Schuster, Crookston, Minn.

Stocks, 10 Weeks, pink, white, lavender, 2 1/4-in., \$4.00 per 100. Packing 5%.

Truitt's Greenhouses, Chanute, Kans.

Stocks, strong 2-in., \$4.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

#### STRAWBERRY PLANTS

Strawberry plants, 100,000 Senator Dunlap Strawberry plants, our Three Rivers grown, fresh dug and packed in Sphagnum moss, 1000 for \$4.75, 10,000 for \$3.90 per 1000, 100 by parcel post for 90c.

Chas. C. Nash, Nursery, Three Rivers, Mich.

Strawberry plants, fresh dug, packed right, Dr. Burrell, Gibson, Aroma, Brandywine, \$6.00; S. Dunlap, Warfield, \$5.00 per 1000. 5% discount on lots of 5000. Special discount on larger lots.

Progressive (everbearing) \$10.00 per 1000.

P. D. Aspinwall, Fort Atkinson, Wis.

Strawberry plants, spring varieties, 14 standard kinds, Dunlap, Warfield, Bubach, Haverland, etc., 80c per 100, postpaid; \$6.00 per 1000 by express.

Geo. H. Schenck, Elsie, Mich.

Strawberry plants, Fall bearing, the Progressive variety, 50 choice plants, fresh dug and packed in moss for \$1.00 prepaid, parcel post.

Chas. Nash Nursery, Three Rivers, Mich.

Progressive and Peerless Everbearing Strawberry plants, \$1.50 per 100, \$10.00 per 1000.

Also other varieties. Catalog free.

Basil Perry, Georgetown, Dela.

Strawberry plants for the trade a specialty; first-class and true to name; surplus stock of Progressive \$8.00 per 1000; Dunlap and Warfield \$3.50 per 1000. Write or wire your orders to E. O. Westerfield, Fort Atkinson, Wis.

Strawberry Plants, 25 Dr. Burrell and 25 Gibson, the two heavy fruiterers by parcel post, \$1.00. See Grape cutting and Raspberry plant display in advertisement issue.

Charles C. Nash, Three River, Mich.

Progressive Everbearing Strawberry plants, \$12.00 per 1000. Prompt shipment of first-class stock.

Ferguson Bros., Sta. D., Omaha, Nebr.

#### PROGRESSIVE EVERBEARING,

\$12.00 per 1000.

LOYD C. BUNCH, FREDONIA, KAN.

Strawberry plants, Progressive Everbearing, 50 for \$1.25; 100 for \$2.25.

Archias Floral Co., Sedalia, Mo.

#### STROBILANTHES

Strobilanthes Dyerianus, 2 1/4-in. pot, \$6.00 per 100; \$55.00 per 1000.

The McGregor Bros. Co., Springfield, O.

#### SWAINSONAS

Swainsonas, white, 2 1/4-in., \$5.00 per 100.

Baur Floral Co., Erie, Pa.

Swainsonas, white, fine 2 1/4-in., \$5.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

#### SWEET WILLIAMS

Sweet Williams, \$4.50 per 100, \$40.00 per 1000. The Schmidt & Botley Co., Springfield, O.

#### TAMARIX

Tamarix Gallica. Fine strong plants, 2 to 3-ft., \$8.00 per 100, \$50.00 per 1000; 3 to 4-ft., \$12.00 per 100, \$10.00 per 1000; 4 to 5-ft., \$16.00 per 100. The Valley Floral & Nursery Co., La Junta, Colorado.

#### TRADESCANTIAS

Wandering Jew, two varieties rooted cuttings, extra strong, ready for 2 1/4-in. pots; unrooted cuttings, 50c per 100, \$4.00 per 1000. Cash.

C. A. Anderson Greenhouse Co., Box 56, Tionesta, Pa.

#### TRADESCANTIAS.

Green, 6-in. rooted cuttings.....\$1.00 per 100 Red, 6-in. rooted cuttings.....1.00 per 100

Cash with order.

OPELIKA FLORAL CO., OPELIKA, ALA.

Wandering Jew rooted cuttings, green, green and white, \$1.50 per 100. Cash.

Milford Greenhouse, Milford, Ill.

Tradescantias, variegated, red and green, yellow and green and green, 3 to 6 ins., from flats.

Quaker Hill Greenhouses, Sebring, Ohio.

Wandering Jew, red, strong, well branched, \$3.00 per 100. Cash.

Pabst Greenhouse, R. No. 6, Oconomowoc, Wis.

Wandering Jew, red, 2-in.....\$3.00 per 100 Wandering Jew, white, var. 2-in... 3.50 per 100

Fred Burre, 950 W. Wilcox, Peoria, Ill.

Tradescantias, tricolor and green, R. C., \$1.25 per 100; 2 1/4-in., 3c. Cash with order.

W. E. Trimble Greenhouse Co., Princeton, Ill.

Wandering Jew, tricolor and white, R. C., \$1.25 per 100; 2 1/4-in., \$3.00.

Burdell Floral Co., Bowling Green, Ky.

Wandering Jew, 3 varieties, 2 plants to a pot, \$3.50 per 100. Victor H. Thomas, Augusta, Ky.

Tradescantias, tricolor, R. C., \$1.25 per 100, postpaid. The East Lawn Gardens, Urbana, O.

The BEST WAY to get rid of your surplus stock is to use the REVIEW'S Classified ads.

#### TUBEROSES

TUBEROSES. 100 1000 Dwarf Pearl, 4 to 6-in.....\$5.00 \$40.00

A. HENDERSON & CO.,

166 No. Wabash Ave., Chicago, Ill.

6000 Mexican Tuberoses at \$12.50 per 1000 or \$60.00 for the lot. R. F. Lawson, 207 Bremond Ave., Houston, Tex.

Tuberoses, Pearl, No. 1, 5-7-in., \$40.00 per 1000 Tuberoses, Pearl, No. 2, 8-9-in., 25.00 per 1000

The Schmidt & Botley Co., Springfield, O.

#### VEGETABLE PLANTS

##### VEGETABLE PLANTS.

Strong, well-grown plants of the following varieties, ready for transplanting, PREPAID by parcels post or express:

TOMATO: Earliana, Stone, Ponderosa, J. Baer, Acme, Beauty, June Pink, Dwarf Champion, 50c per 100, \$3.50 per 1000.

PEPPER: Ruby King, Sweet Mountain, Bell or Bull Nose, Spanish Monstrous Sweet, 75c per 100, \$5.00 per 1000.

EGG PLANT: Improved New York Purple, 75c per 100, \$5.00 per 1000.

CAULIFLOWER: Snowball and Early Erfurt, 75c per 100, \$5.00 per 1000.

S. W. PIKE, ST. CHARLES, ILL.

500,000 Sweet Potato Plants.

Varities include:

NANCY HALL and RED BERMUDA.

Nancy Hall .....75c \$6.50 \$50.00 Red Bermuda .....85c 7.00 60.00

We are also wholesale growers of Cabbage, Tomato and Pepper plants, prices on application. Frostproof Cabbage plants now ready for delivery. No orders booked unless 25 per cent cash accompanies the order.

OAKLEY-PATE SEED CO., JOPLIN, MO.

#### THESE PLANTS READY NOW.

CABBAGE, transplanted: Early Jersey Wakefield, Charleston Wakefield, All Head, Copenhagen Market, Succession, Winnigstadt, Early Flat Dutch, Premium Late Flat Dutch, Red Rock, 50c per 100; \$4.00 per 1000; \$35.00 per 10,000; \$80.00 per 25,000.

CAULIFLOWER, transplanted: Early Snowball, Danish Giant, 90c per 100; \$8.00 per 1000.

EGG PLANT: Improved New York Purple, Black Beauty, 90c per 100; \$8.00 per 1000.

THESE PLANTS READY MAY 5TH.

MANGO PEPPER: Ruby King, Chinese Giant, 90c per 100; \$8.00 per 1000.

SWEET POTATO PLANTS: Yellow Jersey, Southern Queen, Red Burmuda, Early Strassburg, Nancy Hall, 75c per 100; \$5.00 per 1000; \$45.00 per 10,000; \$110.00 per 25,000.

TOMATO PLANTS READY MAY 10TH.

Tomatoes: New Earliana, Ponderosa, John Baer, Bonny Best, Chalk's Early Jewel, Livingston's Beauty, Improved New Stone, 75c per 100; \$6.00 per 1000.

These are not seedlings, but well rooted good sized plants, ready for the field or retail trade. We can supply most any variety of plants up to July 1st. Plants guaranteed from good seed and free from disease. We sterilize all soil thoroughly. Will ship anywhere by parcel post or express. Postage must be included in parcel post orders. Order early. The demand for plants is large this season. No orders too large or too small.

COOK & SAMPSON, GREENVIEW, ILL.

Wholesale Growers of Vegetable Plants.

#### CABBAGE PLANTS.

Early Flat Dutch, Copenhagen Market, Jersey Wakefield, Winnigstadt, Late Flat Dutch, Charleston Wakefield, \$3.50 per 1000, \$30.00 per 10,000, cool grown, well rooted, ready for the field or retail.

#### SWEET POTATO PLANTS.

Ready for sale May 1st.

Red Bermuda, Nancy Hall, Yellow Jersey, Southern Queen, \$6.00 per 1000, \$50.00 per 10,000.

Place your orders early if you want sweet potato plants. Best of packing either by parcel post or express. Cash or references.

GREENVIEW GREENHOUSES,

GREENVIEW, ILL.

#### VEGETABLE PLANTS

Several million plants

ready now.

Cabbage and Tomato,

extra fine plants at \$2.50.

Potato plants at \$3.50.

Our plants are

grown right, packed right

and are first class in every sense.

Shipment on short notice.

WAXAHACHIE NURSERY COMPANY,

"Growers of good trees and plants,"

Waxahachie, Texas.

Seed Sweet Potatoes. For prompt order. Big Stem and Yellow Jersey varieties in heavy packed full bushel hampers. \$2.00 per hamper F. O. B. Felton.

Sweet Potato plants, all varieties, will be ready about May 5th and on through June. 25 each of any variety, 100 postpaid, 50c. Big stem, Yellow Nansemond and Yellow Jersey varieties, 1000, \$2.50 F. O. B. Felton. Special price on 10,000 lots or more.

H. Austin, Felton, Del.

Chalk's Early Jewel, Ponderosa, June Pink Tomatoes, transplanted, \$5.00 per 1000, \$6.00 prepaid. Stone and Champion, seedlings, \$2.50 per 1000, prepaid. Transplanted Jersey Wakefield Cabbage, \$4.00 per 1000 or \$4.50 prepaid. Golden Self-blanching Celery seedlings, \$1.50 per 1000 prepaid. Shipped the day we get your order, packed right. We make things right if you are not satisfied.

Henry Dumke, Marseilles, Ill.

Wakefield, C. Market, D. Ball Head Cabbage, \$2.50 per 1000. Large Chinese Giant and Bull Nose Peppers, strong for this time of the year, \$1.00 per 100, \$6.00 per 1000. New York Improved and Black Beauty Egg Plant, strong for this time of the year, \$1.00 per 100, \$6.00 per 1000. Order a few for real early. The above is prepaid by P. P. Cash with order.

Ozark Pansy Gardens, West Plains, Mo.

Grand Rapids Lettuce, strong seedlings, \$1.50; transplanted, \$3.00 per 1000.

Cabbages, Early Copenhagen and Jersey Wakefield, strong seedlings, \$2.50 per 1000; transplanted, \$5.00 per 1000.

Tomatoes, Goetz Best Yet, Bonny Best, John Baer, Matchless, strong seedlings, \$4.00 per 1000; transplanted, \$9.00 per 1000. Cash with order.

W. E. Trimble Greenhouse Co., Princeton, Ill.

Seedlings for transplanting: Celery, Golden Self Blanching and W. Plume, \$1.25 per 1000, \$5.00 per 5000. Tomatoes, John Baer and Bonny Best, \$2.00 per 1000, \$8.00 per 5000. Sweet Pepper Bull Nose and New York Imp. Egg plants, \$2.50 per 1000, \$10.00 per 5000.

F. Danley, Macomb, Ill.

Cabbage plants, Copenhagen Market, E. Flat Dutch, Jersey Wakefield, transplanted, growing out doors in flats, \$6.00 per 1000; strong seedlings, Flat Dutch, Jersey Wakefield and Copenhagen Market, \$2.50 per 1000. Tomato seedlings, John Baer, \$2.50 per 1000. P. P.

S. T. Danley & Son, Macomb, Ill.

Mangoes, Ruby King and Chinese Giant, strong seedlings, ready for potting or transplanting, \$4.00 per 1000. Egg Plant, N. Y. Improved, purple, strong seedlings, \$4.00 per 1000. Send extra for postage. Cash please.

McAdams & McComb, Columbus Grove, O.



## VEGETABLE PLANTS—Continued

Sweet Potato plants, leading varieties, 500, \$1.75; 1000, \$2.50; 10,000, \$24.00. Tomato plants, field-grown, 500, \$2.50; 1000, \$4.00 postpaid. 10,000, \$25.00 express. Cash. WELL PACKED, SHIPPED SAFELY ANYWHERE.  
J. P. COUNCILL CO., FRANKLIN, VA.

Fine field grown "frost proof" cabbage plants, Copenhagen Market, Wakefield, Ballhead, etc., 300, \$1.25; 500, \$2.00; 1000, \$3.00, post paid. Express, \$2.50 1000; 10,000, \$20.00. Cash. Shipped safely anywhere, well packed.  
Tidewater Plant Co., Franklin, Va.

Tomatoes, Earliana, Ponderosa, Red Ponderosa and Matchless, transplanted, \$5.00 per 1000. Peppers, Neapolitan and Ruby King, strong seedlings, \$3.00 per 1000.  
Odor Greenhouses, Iola, Kans.

Nancy Hall sweet potato plants, F. O. B. Poplar Bluff, 50c per 100, \$3.00 per 1000. Parcel post prepaid 60c and \$3.50. Orders booked in rotation.  
Springdale Plant Co., Poplar Bluff, Mo.

Vegetable Plants, delivered to you all charges prepaid; Cabbage, Tomato, Beet, Lettuce, Celery, 100, 65c; 1000, \$3.50; 5000, \$15.00; 10,000, \$28.50. Price list free.  
Commercial Plant Growers Co., New Bohemia, Va.

**CABBAGE.**  
Early Jersey Wakefield, Copenhagen Market, All Head Early, All Seasons, Sure Head, Winigstadt, strong seedlings, \$2.50 per 1000.  
Lamar Flower Shop, Lamar, Colo.

Bonny Best Tomatoes, once transplanted, ready for 3-in., \$1.50 per 100.  
Early Jersey Wakefield Cabbage, once transplanted, \$1.00 per 100.  
Wagner's Greenhouse, Tiffin, O.

**TOMATOES.**  
Earliana, Chalk's Early Jewel, June Pink, Livingston's Beauty, Ponderosa, New Stone, strong seedlings, \$4.00 per 1000.  
Lamar Flower Shop, Lamar, Colo.

Tomato plants, 1000 fine Bonny plants. These are strong, stocky, transplanted plants, ready for the bench, \$1.50 per 100. Livingston's Beauty, transplanted, at \$1.25 per 100. Cash.  
A. B. Williams, Coshocton, O.

Cabbage, ready for planting out, Early Jersey Wakefield, Chas. Wakefield, Henderson's Early Summer and Early Flat Dutch, \$3.50 per 1000.  
R. L. Brashear, R. 1, Bowling Green, Ky.

Cabbage plants, cold frame grown, ready for the field, Charleston Wakefield and Early Flat Dutch, \$2.50 per 1000; \$10.00 per 5000.  
F. Danley, Macomb, Ill.

Bonny Best Tomato transplants, \$1.25 per 100, \$10.00 per 1000; 3-in., \$5.00 per 100.  
Neapolitan Pepper transplants, \$1.25 per 100. The Thumb Nursery, Marietta, Mich.

Sweet Potato Plants, Yellow Jersey and Red Bermuda. Price on large orders \$5.00 per 1000. Cash.  
Milford Greenhouse, Milford, Ill.

Tomatoes, Bonny Best and Comet, 2 1/4-in. pots, \$2.00 per 100. Cash please.  
Meadow Side Greenhouses, Avondale, Pa.

Tomato plants, strong seedlings of John Baer, Bony Best, and Earliana, \$2.00 per 1000.  
J. C. Schmidt, Britol, Pa.

30,000 Tomato plants, transplanted, \$1.00 per 100, \$9.00 per 1000; seedlings, \$2.00 per 1000.  
Aug. Basken, Port Washington, Wis.

Rhubarb, good divided roots, \$3.00 per 100. Asparagus, 2-yr., \$6.00 per 1000.  
H. Hills, Bristol, Ind.

Tomatoes, Bonny Best, 3-in. pots, \$3.00 per 100; 2-in., \$2.00 per 100.  
L. G. Barbier, Dunkirk, Ind.

Divided Rhubarb roots, \$6.00 per 100.  
A. C. Sperry, Neodesha, Kans.

Rhubarb roots, \$30.00 per 1000, Strawberry variety. H. Corval Richman, Malaga, N. J.

Asparagus plants, 1 yr. old, 75c per 100. Odor Greenhouses, Iola, Kans.

## VERBENAS

Verbenas, Beauty of Oxford, 2 1/2-in. strong plants, \$6.00 per 100; transplanted into flats, \$3.50 per 100; also mixed Verbenas out of flats, \$2.50 per 100. Cash.  
Dumser Floral Co., Elgin, Ill.

Nice strong seedling Verbenas of the giant variety, ready for 2 1/2-in. pots, these are good strong stuff, separate colors, \$1.25, prepaid, \$10.00 per 1000. This is good stuff.  
Ozark Pansy Gardens, West Plains, Mo.

Verbenas, red, white, pink, mammoth named, rooted cuttings, \$1.50 per 100 prepaid; 2 1/4-in., well branched, 4c.  
C. Humfeld, Clay Center, Kans.

Verbenas, mammoth, strong transplanted plants in colors of pink, red, white, blue, \$1.00 per 100, \$9.00 per 1000. Sunny Point Floral Co., R. R. 1, No. Milwaukee, Wis.

Verbenas, 46 best named kinds, separate, 2 1/4-in., \$3.00 per 100.  
Burdell Floral Co., Bowling Green, Ky.

Verbenas, choice mixed, strong, transplanted seedlings, \$1.25 per 100, \$10.00 per 1000.  
Edward W. Schuster, Crookston, Minn.

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Verbenas, giant flowering R. C., \$1.50 per 100.  
A. C. BROWN, SPRINGFIELD, ILL.

Verbenas, \$3.50 per 100, \$30.00 per 1000.  
The Schmidt & Botley Co., Springfield, O.

2-in. scarlet Verbenas, fine variety, 3 1/2c.  
Bird Forrest, Florist, Waxahachie, Tex.

## VINCAS

**VINCAS, VARIEGATED**  
3-in. .... \$6.50 per 100  
4-in. .... 15.00 per 100  
**GREEN**  
3-in. .... 5.00 per 100  
4-in. .... 12.50 per 100  
Peterson Floral Co., Gibson City, Ill.

Vincas, variegated, R. C., \$2.00 per 100, \$16.00 per 1000; 2 1/4-in. pots, \$6.00 per 100, \$50.00 per 1000, postpaid; 3-in. pots, \$10.00 per 100, \$90.00 per 1000; 3 1/2-in. pots, \$14.00 per 100, \$130.00 per 1000; 4-in. pots, \$16.00 per 100, \$150.00 per 1000.  
Roman J. Irwin, 43 West 18th St., New York.

Vinca Variegata, 2-in., \$4.00 per 100, \$35.00 per 1000. Good, thrifty, well-rooted plants, ready for a shift, will make good stock for Decoration day. Cash, please.  
Hudson & Welsh, Lyndonville, N. Y.

Vincas, variegated, extra strong.  
4-in. .... \$17.50 per 100 \$165.00 per 1000  
4-in., extra heavy 20.00 per 100 190.00 per 1000  
John Bauscher, Freeport, Ill.

Vincas, green, 2-in., \$3.75 per 100, \$35.00 per 1000; variegated, 2-in., \$4.50 per 100, \$40.00 per 1000, variegated 3-in., \$8.00 per 100.  
Fred Burre, 936 W. Wilcox, Peoria, Ill.

Vincas, variegated, strong stock, extra heavy, 3 1/2-in., \$15.00 per 100, shipped in paper pots. Cash.  
Crissman Greenhouse Co., Punxsutawney, Pa.

Vinca Variegata, strong rooted plants, ready for field. Will make \$10.00 stock by fall, \$2.00 per 100; \$18.00 per 1000, parcel post. Cash.  
The Imlay Co., Zanesville, Ohio.

1500 Vincas, 4-in., \$20.00 per 100. Cash. See my other ads under Geraniums, Asparagus and Cannas.  
Martin Kelt, 601 Washington, Bay City, Mich.

Vinca Var., 2 1/4-in., well rooted, \$6.00 per 100; field grown, 3-in., 3 1/2-in., and 4-in., \$8.00, \$10.00 and \$12.00 per 100 respectively.  
Hoffman Greenhouses, Elmira, N. Y.

Vincas, strong stock of green and variegated, 2 1/4-in., \$4.00; 3-in., \$8.00 and 4-in., \$15.00 per 100. Packing at cost.  
Elitch Gardens Co., Denver, Col.

Vinca R. C., \$1.60 per 100; extra fine, \$2.00 per 100, \$18.00 per 1000, 2 1/4-in. 4c, 3-in. 8c, 4-in. 15c. Cash.  
Port Allegany Greenhouses, Port Allegany, Pa.

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Vinca Variegata rooted cuttings, \$2.00 per 100, \$16.00 per 1000. 500 at 1000 rate. Cash.  
Freeport Floral Co., Freeport, Ill.

Vinca Variegata, rooted cuttings, ready now, \$1.60 per 100, \$15.00 per 1000.  
Wm. Schwan & Son, Fredonia, N. Y.

Vincas, variegated and green, 2 1/4-in., 6c; 3-in., 8c. Cash with order.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

Vinca Variegata, 3 to 5 leads, 2 1/2-in. pots, ready for 3-in., \$4.50 per 100. F. J. Howell & Son, Round Hill, Loudoun Co., Va.

Vincas, variegated, strong stock, 2 1/2-in., \$4.50 per 100; 3-in., \$8.00 per 100. Cash.  
Chas. E. Smith, York, Pa.

20,000 Variegated Vincas, 2-in., \$4.50 per 100. W. C. Smith Wholesale Floral Co., 1316 Pine St., St. Louis, Mo.

Vinca Variegata, good stock from 3-in. pots, ready for delivery, \$7.00 per 100.  
C. F. Mahan & Co., R. No. 8, Dayton, O.

Vinca Variegata, 2 1/4-in., large plants, as good as 3-in., \$4.00 per 100, \$30.00 per 1000.  
Edward Whitton, Utica, N. Y.

Vinca Variegata, 4-in., 1st grade, \$18.00 per 100; 2nd grade, \$15.00 per 100. Cash.  
E. J. Ulrich Floral Co., Tiffin, Ohio.

Vinca Variegata, 2 1/2-in., strong stock, \$5.00 per 100. Cash.  
Zumbrota Greenhouse, Zumbrota, Minn.

Vincas, variegated, extra heavy bushy, 2-in., \$4.00 per 100. Cash.  
Joseph Bancroft & Son, Cedar Falls, Ia.

Vinca Var., 2 1/4-in., \$6.00 per 100, \$50.00 per 1000; 3-in., \$10.00 per 100, \$90.00 per 1000.  
S. S. Skidelsky & Co., 50 Park Place, New York.

Vincas, variegated, good, strong, clean plants, 2 1/4-in., \$3.50 per 100. Cash.  
Warren Huckleberry, North Vernon, Ind.

**FINEST 3-IN. EVER OFFERED**  
Vinca Variegata, 3-in. select, 8c; 4-in., 15c.  
GULLETT & SONS, LINCOLN, ILL.

Vincas, variegated, 4-in., fine stock, \$17.00 per 100; \$165.00 per 1000. Jos. Michal, 57th St. and Kostner Ave., Chicago.

Green Vincas, 4-in., extra strong, \$10.00 per 100.  
J. E. MATTHEWSON, SHEBOYGAN, WIS.

Vincas, variegated and green, strong 3-in., ready for 4-in., \$8.00 per 100. Cash.  
Theo. J. Feters, Harbor Springs, Mich.

Good, extra heavy variegated Vincas, 4-in., \$18.00 per 100.  
O. C. POLLWORTH CO., MILWAUKEE, WIS.

Vinca Variegata, 2-in., fine plants, \$4.00 per 100. Cash.  
M. S. Etter, Shiremanstown, Pa.

Vinca, green, R. C., \$2.00 per 100; 3-in., \$8.00 per 100; 4-in., \$15.00.  
The Webster Greenhouses, Centralia, Ill.

Vincas, variegated, good strong stock, ready for shift, 2 1/2-in., 5c; 3-in., 8c; 4-in., 15c. Cash with order.  
Harry A. Cook, Oberlin, O.

Vinca Var., sand rooted cuttings, \$1.50 per 100. Brown's Greenhouse, 85th and Kensington, Kansas City, Mo.

Vinca Variegata, extra strong 2 1/2-in., per 100, \$5.00; 2-in., \$3.00.  
Archias Floral Co., Sedalia, Mo.

Vinca Variegata, 2-in., \$4.00 per 100; 4-in., \$12.00 and \$15.00 per 100.  
The East Lawn Gardens, Urbana, O.

Vincas, very heavy 4-in., \$15.00 per 100. Cash. Daut Bros., 120 E. Prairie St., Decatur, Ill.

Variegated Vincas, 4-in., \$15.00; 3-in., \$10.00 to \$12.50; 2 1/2-in., \$5.00. Geo. A. Kuhl, Pekin, Ill.

Vinca Variegata, 3-in., 5c; 4-in., 12c. Cash please.  
H. P. Smith, Piqua, Ohio.

Vinca Var., heavy 4-in., \$15.00 per 100. Cash. North Madison Floral Co., North Madison, Ind.

Vincas, variegated, nice plants, 2-in., \$3.00 100. Vogt's Greenhouses, Coldwater, Mich.

Vincas, R. C., \$2.00 per 100.  
J. H. Dann & Son, Westfield, N. Y.

Vincas, variegated, strong 2-in., \$3.50 per 100. Cash. Harglerode Bros., Shippensburg, Pa.

Vincas, 2-in., variegated, 4c. Cash.  
Coupland's, Coffeyville, Kan.

Variegated Vincas, 3-in., 8c; 4-in., 12c.  
F. C. Freeman & Sons, Portland, Ind.

100 4-in. Vinca Variegata, \$12.00. Cash please.  
Edgar Easterday, Nokomis, Ill.

Vincas, 2-in., \$4.00 per 100, \$35.00 per 1000. The Schmidt & Botley Co., Springfield, O.

## VINES

Hardy vines, Evonymus Radicans and Carrierei, 1 and 2 yr., \$5.00 to \$10.00 per 1000. Wistaria, blue, 2 yr., \$15.00 per 100; 3 yr., \$25.00 per 100; white, 2 yr., \$20.00 per 100; 3 yr., \$35.00 per 100. L. J. Smith, Merchantville, N. J.

## VIOLETS

Violets, Princess of Wales, rooted cuttings from sand, \$20.00 per 100; 2 1/4-in. pots, \$45.00 per 1000.  
FRED M. YOUNG, Portland, Ore.

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Violets, double Marie Louise, strong rooted runners, \$1.50 per 100, \$10.00 per 1000 for cash. Loeffler & Benke, Watertown, Wis.

Violet divisions, fine stock, \$3.00 per 100; \$25.00 per 1000.  
William Murphy Co., Cincinnati, Ohio.

Violets, Prince of Wales, strong rooted runners, \$2.00 per 100.  
E. B. Morgan Floral Co., Paxton, Ill.

Violets, sweet, single, strong rooted plants, \$10.00 per 1000. Cash, please.  
Neosho Nurseries Co., Box F. Neosho, Mo.

Violets, Princess of Wales and Gov. Herrick, extra strong runners, \$15.00 per 1000.  
Eli Cross, Grand Rapids, Mich.

50,000 Lady Campbell Violet plants, 5c each, \$18.00 per 1000. Mrs. Frank Johnson, Louisa, Va.

## WINE PLANTS

Wine Plants, variegated leaf, fine border plants, rooted cuttings, \$1.50 per 100. F. J. Howell & Son, Round Hill, Loudoun Co., Va.

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Cannas, King Humbert, strong plants, 3 and 3 1/2-in., \$10.00 and \$15.00 per 100, \$90.00 and \$135.00 per 1000, ready May 1st. Dahlias, Countess of Lonsdale, strong green plants, out of 2 1/2-in. pots, \$10.00 per 100, \$90.00 per 1000, ready May 1st. New hardy perpetual Pinks, in 5 varieties, strong plants, out of 2 1/4-in., \$3.50 per doz., \$25.00 per 100. Delphiniums, Gloede's choice Hybrids, \$10.00 per 100, \$90.00 per 1000. Delphinium seed, selected from best Hybrids, per oz., \$1.50. Aquilegia seed, selected from finest long spurred Hybrids, in mixed colors only, per oz., \$1.50.

**THE GLOEDE CONSERVATORIES,**  
1405 Central St. Evanston, Ill.

Candytuft, 2 1/4-in. .... \$5.00 per 100  
Alyssum, 2 1/4-in. .... 3.00 per 100  
Calendulas, Orange King, 2 1/4-in. .... 4.00 per 100  
Marigold, African, 2 1/4-in. .... 4.00 per 100  
Snapdragons, Giant Pink, 2 1/4-in. .... 4.50 per 100  
Stocks, Beauty of Nice, 2 1/4-in. .... 4.00 per 100  
4000 White Wonder Car., 2 1/4-in. .... 8.00 per 100  
2000 White Enchantress Car., 2 1/4-in. .... 7.00 per 100  
2000 Pink Enchantress Car., 2 1/4-in. .... 7.00 per 100  
Cash please.

D. O. McCAULEY,  
727 Himrod Ave., Youngstown, O.

LOOK what we are offering under Callas, Ageratums and Geraniums.  
Freeport Floral Co., Freeport, Ill.

## TO EXCHANGE

To Exchange—Chrysanthemum rooted cuttings. White: Chieftain, Turner, Chas. Rager, Early Frost, October Frost, Helen Frick, Chadwick. Yellow: October Frost, Golden Glow, Pink: Seidewitz, Dr. Enguehard, Chieftain; also 44 varieties of Pompons. Want Roses, 2-yr.-old, and Yellow Turner Mums, or what have you? Frank Lindsay, Portsmouth, Va.

To Exchange—Chrysanthemum rooted cuttings, transplanted in soil, Unaka, Turner, A. Salomon, V. Poehlmann, \$3.00 per 100, Enguehard and Marigold for Vinca, English Ivy, Sprenger and Coleus rooted cuttings. Geo. Jung, Oak Park, Ill.

To Exchange—Pansy plants in bud, Ozark Mammoth strain, \$8.00 per 1000. Salvia Bonfire and Little Gem Alyssum seedlings, \$1.00 per 100, for Dracaenas, Vincas, Sprenger or cash. B. C. McKay, Atlanta, N. Y.

To Exchange—Yellow Jersey Seed Sweet Potatoes, Blackberries, Raspberries and Dewberries, for Gladioli, Salvias, Cannas, Dahlias and H. T. Roses. State varieties. Edwin Riehl, Alton, Ill.

To Exchange—200 3-in. Anthericum, 10c each; 400 Amoor River Privet, 18 to 30-in., 4c; 2000 Vincas, 2½-in., 6c. Will exchange for Dahlias or anything I can use, or cash. A. D. Ruble, Route C, Box 472, Indianapolis, Ind.

To Exchange—25 Pandanus Veitchii, 25c ea.; 60 2½-in. Dracaena Indivisa, 4c; 60 Callas out of 5 and 4-in., 15c; for rooted cuttings of Mums; no pompons. Edgar Easterday, Nokomis, Ill.

To Exchange—2000 Geraniums, Buchner, white, 3-in., 7c; 2½-in., 5c, strong stock, for Mums, Carnations or Boston Ferns. B. F. Vandervate, Galena, Ill.

To Exchange—Alternantheras, strong R. C. yellow and green, \$10.00 per 1000. Feverfew, strong, 2½-in., \$5.00 per 100. What have you to offer? Thornton Floral Co., Streator, Ill.

To Exchange—A fine lot of Gladioli bulbs for Carnation plants, good Mum plants, or will sell. Thos. Heaven, Benton Harbor, Mich.

To Exchange—Carnations, 2-in. Matchless for 2-in. Belle Washburn or Nebraska. Yule Floral Co., Lincoln, Neb.

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Wanted—Ouvirandra Fenestralis, Testudinaria Elephantipes, stove and foliage plants, orchid peat, 25 bags. F. Weinberg, Selig Zoo, Los Angeles, Calif.

Wanted—For cash, Peony roots in separate varieties and mixed. Any quantity. German Iris, separate colors. National Bulb Farms, Benton Harbor, Mich.

Wanted—200 or 300 strong, field grown, double Gypsophila for immediate or October delivery. Furrow & Co., Guthrie, Okla.

Wanted—Phlox, one or two year field grown, in varieties. Give price and quantity. Weller Nurseries, Holland, Mich.

Wanted—2000 Santolinas, rooted cuttings or 2-in. John Nelson, Oshkosh, Wis.

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JAPANESE GREEN CANE STAKES.  
30-in. .... \$0.85 per 100; \$ 7.50 per 1000  
36-in. .... 1.10 per 100; 9.00 per 1000  
5-ft., natural .... 1.35 per 100; 12.00 per 1000  
6-ft., natural .... 1.75 per 100; 15.00 per 1000  
A. HENDERSON & CO., Chicago, Ill.  
166 N. Wabash Ave.,

## BAMBOO STAKES

1-foot, green ..... \$ 2.50 per 1000  
5 to 6-foot, natural ..... 13.00 per 1000  
6-foot, natural ..... 15.00 per 1000  
AMERICAN BULB CO., Chicago, Ill.  
172 N. Wabash Ave.,

Special offer on Japanese Cane Stakes, 2, 4, 5, 6 and 8-ft., green and natural color. Prices on application.

## TOKYO NURSERY CO.

3701 Broadway, Oakland, Cal.

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Superior Carnation Staples, best Staples on the market, 35c per 1000, 3000 for \$1.00, postage paid.

MICHIGAN CUT FLOWER EXCHANGE, 264 Randolph St., Detroit, Mich.

Pillsbury's carnation staples, 85c per 1000, 3000 for \$1.00. I. L. Pillsbury, Galesburg, Ill.

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Prepared Charcoal, \$4.00 per 100 lbs.; ton, \$60.00; bags, 15c extra. Charcoal dust, excellent for mixing in soil, same price. Peter Pearson, 5732 Gunnison St., Chicago, Ill.

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Cut Flowers, Amaryllis, now ready in bud, they ship and open up nicely, fine for vases, 30 buds for \$3.00 postpaid. No smaller quantity shipped. Our Gladioli will be ready for cutting about May 10th, prices \$4.00, \$6.00 and \$8.00 per 100 spikes f. o. b. here. Place your orders now. Tait Bros. Co., Box 556, Brunswick, Ga.

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SHEEP MANURE  
Pulverized and Shredded  
CATTLE MANURE  
Pulverized and Shredded  
BONE MEAL,  
Pure, free from acid  
HORN SHAVINGS  
Write for our prices  
AMERICAN BULB CO.,  
172 N. Wabash Ave., Chicago, Ill.

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MAGNOLIA LEAVES  
PREPARED BY  
REEVES.

COLORS: BROWN, GREEN OR PURPLE.  
Per carton ..... \$1.25  
25 lbs. of Leaves ..... \$ 4.50 per case  
50 lbs. of Leaves ..... 8.00 per case  
100 lb. of Leaves ..... 15.00 per case  
Your credit is good  
with proper reference.

REEVES FOLIAGE CO., INC., BREWTON, ALA.

NOT CHEAP CRUMPLED LEAVES, BUT THE BEST.

SUPERIORA MAGNOLIA, FULL WEIGHT.  
We offer brown, green and purple Magnolia leaves, choice medium size, of the first quality, per carton, \$1.75; 10 cartons, \$17.00; 25 cartons, \$40.00. Write for prices on 100 box lots. GULLETT & SONS, LINCOLN, ILL.

## FRESH STOCK—MAGNOLIA LEAVES.

Dux Superiora Brand  
Brown and green  
Per carton ..... \$ 1.50  
Per 10 cartons ..... 14.00  
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Goldfish, aquarium plants, castles, globes and all supplies. Send for wholesale catalogue. AUBURNDALE GOLDFISH CO., 1449 Madison St. Tel. Haymarket 152. Chicago.

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Asparagus Plumosus sprays all sold for the coming season. The Pennock Plantation, Jupiter, Fla.

SPRENGER SPRAYS. Want regular customers for ten bunches per week, less or more. Eden Nurseries, Port Allegheny, Pa.

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Florists' Pub. Co., Caxton Bldg., Chicago.

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Our screened LEAF MOLD is good stuff. Big growers say so. Order now for April shipment. 2½ bu., \$1.35; 5 sacks and up, \$1.15 per sack. JOHN B. ROY, CONWAY, MICH.

PURE MAPLE LEAF MOLD, 2½ bu. sack, \$2.00 per sack. Jas. Jenkins, Sylvania, O.

## SHEET MOSS

Moss, good green hanging Basket Moss, 2 bu. sack, weight 80 lbs., 5 sacks, \$5.00, 1 sack, \$1.50 cash. The Wholesale Moss Co., Eureka Springs, Ark.

Moss, bright green, for lining baskets, etc., 2½-bu. sack, well packed, \$1.60; 5 or more at \$1.25 per sack. John B. Roy, Conway, Mich.

## POTS

## PAPER POTS

Neponset—the best made.

2½-inch ..... \$ 3.50 per 1000  
2½-inch ..... 4.00 per 1000  
3 -inch ..... 5.55 per 1000  
3½-inch ..... 7.60 per 1000  
4 -inch ..... 9.25 per 1000  
5 -inch ..... 14.65 per 1000  
6 -inch ..... 19.85 per 1000  
AMERICAN BULB CO., Chicago, Ill.  
172 N. Wabash Ave.,

## NEPONSET PAPER POTS

2½-inch ..... \$ 3.50 per 1000  
2½-inch ..... 4.00 per 1000  
3 -inch ..... 5.55 per 1000  
3½-inch ..... 7.60 per 1000  
4 -inch ..... 9.25 per 1000  
5 -inch ..... 14.65 per 1000  
6 -inch ..... 19.85 per 1000  
PITTSBURGH CUT FLOWER CO., Pittsburgh, Pa.  
116-118 Seventh St.,

## NEPONSET PAPER POTS

2½-inch ..... \$ 3.50 per 1000  
2½-inch ..... 4.00 per 1000  
3 -inch ..... 5.60 per 1000  
3½-inch ..... 7.75 per 1000  
4 -inch ..... 9.25 per 1000  
5 -inch ..... 14.75 per 1000  
6 -inch ..... 20.00 per 1000  
GULLETT & SONS, LINCOLN, ILL.

## GOOD USED POTS.

2½-in., 2½-in., 3-in., 3½-in., write for prices. South Park Floral Co., New Castle, Ind.

10,000 2½-in. Flower Pots, \$7.50 per 1000. E. Huston & Co., Sistersville, W. Va.

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SHEEP MANURE, PULVERIZED SHEEP'S HEAD BRAND ONLY.

100 lbs., \$2.00; 1000 lbs., \$17.50;  
500 lbs., \$9.25; 2000 lbs., \$34.00;  
3 to 5 ton lots, \$33.00 ton;  
5 to 15 ton lots, \$31.00 ton.  
Guaranteed purest fertilizer ever sold.

G. M. REBURN & CO., Chicago, Ill.  
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Dry ground pulverized Sheep Manure, in 125 burlap bags (analysis on request), f. o. b. Philadelphia, \$45.00 per ton. S. S. Skidelsky & Co., 50 Park Place, New York.

## SPHAGNUM MOSS

A. B. C.—MOSS—A. B. C.

Sphagnum, per bale ..... \$2.00  
Green Sheet, per sack ..... 3.00  
AMERICAN BULB CO., Chicago, Ill.  
172 N. Wabash Ave.,

Sphagnum Moss, 10 bbl. bale, \$4.00, 5 bales, \$14.50; 8 bbl. bale, \$3.00, 5 bales, \$13.00; burlap 35c extra. Cash. Jos. H. Paul, Box 156, Manahawkin, N. J.

## SPHAGNUM MOSS

5-bbl. bales ..... \$2.50 per bale  
7-bbl. bales ..... 3.00 per bale  
M. L. Cranmer, Mayetta, N. J.

## GOOD CLEAN MOSS.

Sphagnum Moss, burlapped \$2.25, 10 bales at \$2.00. Immediate shipment. GULLETT & SONS, LINCOLN, ILL.

High grade Sphagnum Moss for florists and nursery use. Prices on request. A. J. Amundson Co., City Point, Wis.

SPHAGNUM MOSS, burlapped, \$2.00 per bale; 25 bale lots, \$1.80 per bale. Kemble Floral Co., Oskaloosa, Ia.

## SHIPPING CRATES

## TOMATO CRATES AND BASKETS

FOR SHIPPING.  
200 4-basket crates with 800 3 qt. baskets. New. F. O. B. cars Kalamazoo, per 100 crates with 400 baskets, \$15.00 per 100. G. Van Bochove & Bro., Kalamazoo, Mich.

## TOBACCO

## TOBACCO STEMS.

Good, fresh Tobacco stems in bales of 200 lbs. each. Price per bale, \$3.00; per ton, \$28.00. Check with order. THE VIGOR CO., FOSTORIA, OHIO.

Tobacco stems for fumigating, large bales, 250 to 300 lbs. each, at \$5.00 per bale. Cash with order. Willis H. Baldwin, Conshohocken, Pa.

Good, fresh Tobacco stems in bales, \$1.50 per 100 lbs. Special prices in ton lots. Address, Leon S. Boucher Cigar Co., Joplin, Mo.

Cigar Tobacco stems, \$1.50 per 100 lbs. Special prices in ton lots. Peter N. Jacobsen, Cigar Mfr., 332 Harrison St., Davenport, Ia.

TOBACCO STEMS, fresh all the time, best quality, \$2.00 per 100 lbs., in bales, \$30.00 per ton. Dayton Nicotine Co., Dayton, O.

Tobacco stems, baled, \$1.00 per 100.

Schenck Cigar Co., Marion, Ill.

Strong Tobacco stems, 500 pounds, \$7.00.

Beal's Greenhouses, Creal Springs, Ill.

Strong Tobacco dust, \$2.00 per 100 lbs.; 200 lbs., \$3.50. G. H. Hunkel Co., Milwaukee, Wis.

## WILD FLOWERS

APRIL SHOWERS BRING MAY FLOWERS. Violets, Mammoth Bird's Foot, Sky Blue, unusual foliage, 100, \$10.00; 1000, \$90.00. Wisconsin Blue Violets, Dark Purplish Blue, 100, \$8.00; 1000, \$75.00. Water Lilies, Arrowhead, Blue Flag, Marsh Marigold, Wildwood Ferns, etc. Write for booklet and information. TERRELL, NATURALIST, Drawer V 174, Oshkosh, Wis.

## WIRE STAKES

Rose Stakes, galvanized wire, 30 to 40 inches long, mixed, \$11.00 per 1000. South Park Floral Co., New Castle, Ind.

## WIRE WORK

## FLORISTS' WIRE DESIGNS.

100 wreaths, 10-in., 12-in., 14-in., \$8.00. Special discount on all wire orders. Write us for a catalogue.

## PITTSBURGH CUT FLOWER CO.

116-118 SEVENTH ST., PITTSBURGH, PA.

## FLORISTS' WIRE DESIGNS.

FALLS CITY WIRE WORKS, 451 S. THIRD ST., LOUISVILLE, KY.

## WOOD LABELS

LABELS FOR NURSERYMEN AND FLORISTS. Benjamin Chase Co., Derry Village, N. H.

Grant, Neb.—The business, land and equipment of the Aurora Floral Co. have been sold by F. A. Davidson and Mrs. Davidson to Frank LaBelle, who was for eleven years connected with the Green Greenhouse Co., of Fremont, Neb.

Creal Springs, Ill.—Minnie Lilley Copeland, proprietor of the Marion Greenhouses, Marion, Ill., established in 1901, has purchased the idle establishment here known as Beal's Greenhouses, consisting of about 20,000 feet of glass. She will start up the new place with a general line of cut flowers and plants and run the two establishments in connection.



# AJAX BLACK GLAZING CEMENT

**A PRACTICAL** glazing material made for application in a *practical* manner. No clumsy, slow working tools necessary—simply a putty bulber or two and a filling gun to load them—furnished *free* to users.

Ajax Black Glazing Cement has been used throughout the country for several years with excellent results. To prospective purchasers we can give names of satisfied users in every greenhouse center—over a hundred names in Chicago locality alone.

## NOT AFFECTED BY EXTREME HEAT OR COLD

Our product is a cement-like composition of Asbestos Fibres, and heavy, semi-drying hydro-carbon oils. Its exceptionally long life is due to the fact that it never thoroughly hardens like old fashioned white putty. The outside surface (which is exposed to the oxygen of the air) forms a resilient tough skin, below which the material remains soft and plastic. Because of this we guarantee that the coldest weather will not cause it to become brittle or pull away. On the other hand our product is warranted not to sag or run in extremely hot weather due to its being inter-laced with the Asbestos Fibres.

As Ajax Black Glazing Cement never thoroughly hardens, glass glazed with it can be shifted when desired without the loss of breakage that so often results when hard drying white putties are used.

## LOW COST

Compared with the old fashioned White Lead putties, Ajax Black Glazing Cement not only lasts years longer, but is a great deal lower in initial cost.

One gallon is sufficient to glaze 500 lineal feet of sash.

While primarily made to stop water leaks, so thoroughly does Ajax Black Glazing Cement hermetically seal up the sash, that it will soon pay for itself in the saving of heat that is otherwise lost through air voids. This fact has been demonstrated time and again, and we can prove it.



Easily applied with a bulber. No clumsy tools necessary.

1410 Olive Avenue

D. S. CHAPIN

Chicago

## FREE OFFER

To facilitate the application of our product we furnish the following apparatus free of cost:

**With each Barrel**

2 Bulbers

1 Gun for filling bulbers

**With each Half-Barrel**

1 Bulber

1 Gun for filling bulber

## SALESMEN

CALLING ON GREENHOUSES ARE INVITED TO WRITE FOR PROPOSITION

## NET PRICES—TERMS: 3 MONTHS DATING—LESS FREIGHT TO YOUR TOWN

Barrels (about 55 gallons)  
per gallon  
\$1.25

Half-Barrels (about 30 gallons)  
per gallon  
\$1.30

10-Gallon Kits  
per gallon  
\$1.40

5-Gallon Kits  
per gallon  
\$1.45

## PROPAGATION BY LEAVES.

A writer in a British horticultural journal points out that at the present day propagation by means of leaves is found to be quite practicable in the case of many plants, notably a number of the gesneriaceae and several of the begonias. "In the case of Begonia Gloire de Lorraine," he states, "some growers prefer to increase the plants from leaves, while others use cuttings of the young shoots. One thing to bear in mind is that where stock is limited a greater number of young plants may be grown from leaves than from cuttings. The various garden forms of Begonia Rex may also be increased in this way. In the case of these plants, several specimens may be obtained from a single leaf. The method generally employed is to take a well-matured leaf and lay it on a bed of cocoanut refuse or on a pan filled with sandy soil, holding it in position by two or three pegs. Then, with a sharp knife, the midrib is severed in three or four places and, to a lesser extent, the secondary ones. In a warm propagating case a young plant will be formed from each cut, so that a single leaf will yield several plants. Some cut up the leaves and insert them as cuttings, but this method is, as a rule, less satisfactory than the other.

"In the case of Begonia Gloire de Lorraine, single leaves with their petioles are taken, these last being dibbled into the prepared soil up to the blade of the leaf.

"Gloxinias are readily propagated in the way recommended for Begonia Rex and its varieties, but in the case of the gloxinia it is best to make cuts only in

the midrib. Many other gesneriaceous plants are increased in this way, but gloxinias are almost the only ones propagated by leaf cuttings, and even for these the practice is less followed than it was formerly.

"Many of the numerous succulent plants can be and are propagated from leaves—in their case a simple matter. The leaves may be pulled off the stem and dibbled as cuttings into pots of sandy soil, standing them on a greenhouse stage or in some similar position. They do not need to be kept in a close case, or even shaded. The grower must guard against the plants receiving an excess of moisture, which would cause the leaves to decay.

"Crassulas, cotyledons, Rochea falcata and others may be increased in this way. The showy-flowered Pinguicula caudata is another subject that may be propagated by means of leaf cuttings. The leaves should be dibbled into clean, well drained pots or pans filled with a mixture of peat, sphagnum moss chopped fine and silver sand. After the leaf cuttings are inserted they should be well watered and the pots or pans placed in a propagating case where gentle warmth is maintained."

## BUFFALO, N. Y.

### The Market.

For the time of year, the average prices are excellent. This is a fair indication that the stores are doing a brisk business and using most of the production. Occasionally there is an accumulation of some kinds of stock, but it does not last long enough to reduce prices

seriously. Roses and lilies of the best grades have suffered the most. All roses selling at \$12 per hundred and less have a waiting market; the extras and specials do not average so well in proportion to their quality. Last week an abundance of Easter lilies came in. These were of exceptional quality and were considered real bargains at \$12.50 per hundred. Many of the stores took advantage of this oversupply and staged lily windows. Callas were also overplentiful and good stock sold as low as \$15 per hundred. The supply of carnations continued to be a problem to move, but Saturday most of the stores staged these flowers as their week-end leader and thus moved a large part of the supply. A strong effort is being made at the wholesale house to hold the best at \$6 per hundred, but the supply of other stock at popular prices attracts the buyers and the everyday carnations remain weak.

Valley at lower prices is again in popular demand for brides' bouquets; however, sweet peas have been so widely used during the last two or three years that it is doubtful if they will ever be displaced to any extent, even though valley again becomes obtainable at low prices.

F. P. A.

Evart, Mich.—Samuel Shore says business is just beginning to pick up and that he anticipates an active season. Mr. Shore believes that city florists do not always appreciate the problems of their confreres in the small places, especially in the towns that have no factories to pay high wages. He says such florists have great difficulty in selling stock at midwinter city prices.



## CYPRESS FOR STAKES AND CYPRESS FOR LABELS



A tree or plant Label is a small matter, just a thin strip of wood with notches near one end. A whole pocketful may be bought with a penny or two, yet the cost of them counts in the year's expenditures. And there's no need in buying new each year, unless you really prefer to spend **your money**. Get them of Cypress and they will last. So with stakes—they are made of **Cypress and cost** little more than those made of woods that begin to rot as soon as they are placed in the soil. Every dollar you save in these small matters stays in the bank to help swell your balance.

### JUST ONE TESTIMONIAL

C. E. Robbins, 4 Vanden Bosch Avenue, Auburn, N. Y., writes: "My attention was first drawn to Cypress several years ago by using some of it for dahlia stakes, along with some pine, etc., and **after the pine had rotted away the Cypress showed no sign of decay**. Since then I have used it for boats and canoes, and it has been very satisfactory." This is a small matter, but it is worth while to listen to the experience of others.

### HELP YOURSELF TO THE BOOKS

Vol. 3 is a greenhouse story. Vols. 4 and 20 are for farmers, containing plans for all sorts of farm outbuildings. Vol. 36 is the Carpentry Book, and 37 is the big Silo Book. All are profusely illustrated. There are 43 volumes in the CYPRESS Pocket Library, and they are 43 free booklets. Write for one before you forget it.

## SOUTHERN CYPRESS MANUFACTURERS' ASSOCIATION

1230 HIBERNIA BANK BLDG.  
NEW ORLEANS, LA.

1230 HEARD NAT'L BANK BLDG.  
JACKSONVILLE, FLA.

(Please address nearest office.)



## Good Judgment

used at the right time and the right place, means not only money in your pocket, but a lifetime of satisfaction. No better example of this can be illustrated than by taking the case of a florist who is going to purchase

## Ventilating Equipment

The wise man will investigate, and he is the one who will find that his only sure purchase is

## ADVANCE Product

He gets reasonable prices, and he gets service and equipment that prove their superior qualities every day.

Be like the wise man and put your proposition up to us. You will never be satisfied unless you can stand off and see your sash in an open position and know that they are being firmly held by ADVANCE machines.

Complete line of Greenhouse Fittings for  
piping, shelving, benching and repairing

Get our Catalogue and Price List

**ADVANCE CO., Richmond, Ind.**





This is another view of the Willig house at Poughkeepsie, N. Y.  
Two weeks ago we showed a complete interior. Look it up.

## The Two Column 78-Foot House Gives a Side Walk Of 2 Feet

Mind you there are *only two* columns across the entire 78 feet width, the space between which is about 40 feet.

This brings the distance between the column and post 16 feet 2 inches.

When you stand at one end of our houses and look down their length, you are impressed with the combined look of sturdiness and lightness.

You just *know* they have the strength to stand and withstand, and a surplus to spare for exceptional snows or blows.

As a result of which sturdiness, the glass stays tight. Does not slip.

In our next Ad will tell you some specific facts about our rafters, which are unlike other rafters used in other houses.

In the meantime remember that we go anywhere for business. Or to talk business,

# Hitchings and Company

General Offices and Factory,  
ELIZABETH, N. J.

NEW YORK  
1170 Broadway

BOSTON-9  
294 Washington St.



## What's the right thing to do about *your* houses?

You know the cost of greenhouse materials is higher than formerly.

Of course some men don't care about that if they are sure they can get their money's *real* worth. But, on the other hand, most men want to *save*—they want to reduce the *high* cost if they can.

### AGMCO HOUSES DO BOTH FOR YOU.

They give you your real money's worth in materials, designs, construction, details and space economy, and they do really, absolutely and invariably reduce the *high* cost to *reasonable* cost, because the *after* cost is *less* and the *durability* is *greater*.

Of course you can't get an AGMCO house *this* spring, because the demand for them has been so great that the output is sold up for the first half of 1920. But—

You'd better begin planning right now for the AGMCO house you want erected this fall or *next* spring. Lots of growers wanted AGMCO houses erected *this* spring, but failed to say so until *too late*.

*You* won't repeat their experience. You'll get *your* request in to the AGMCO when it *should* go in—

—NOW

### Sales Offices:

New York

Chicago

Kansas City

Pana, Ill.

Seattle, Wash.

15 Columbus Circle

Electric Temple

W. Y. Life Bldg.

Drawer 335

Smith Bldg.

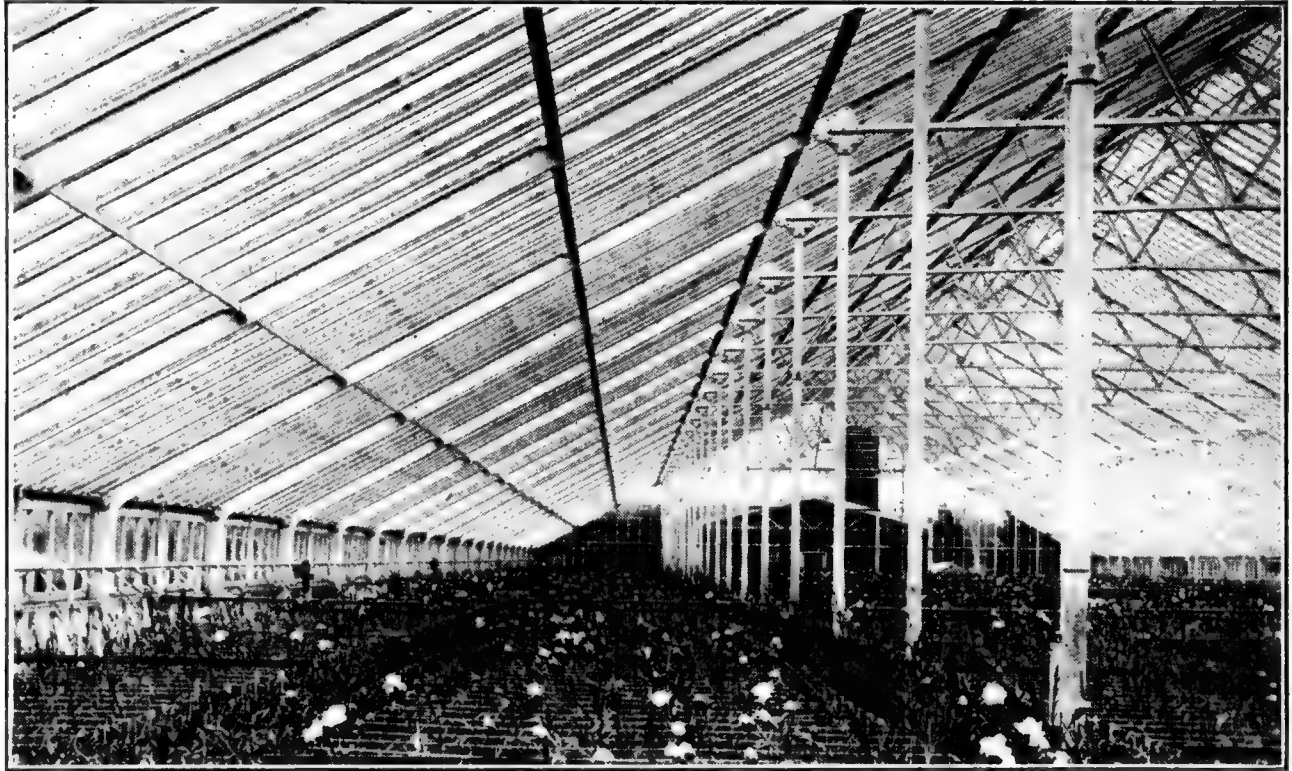
General Office  
Factory

Chicago  
Pana, Ill.



AGMCO





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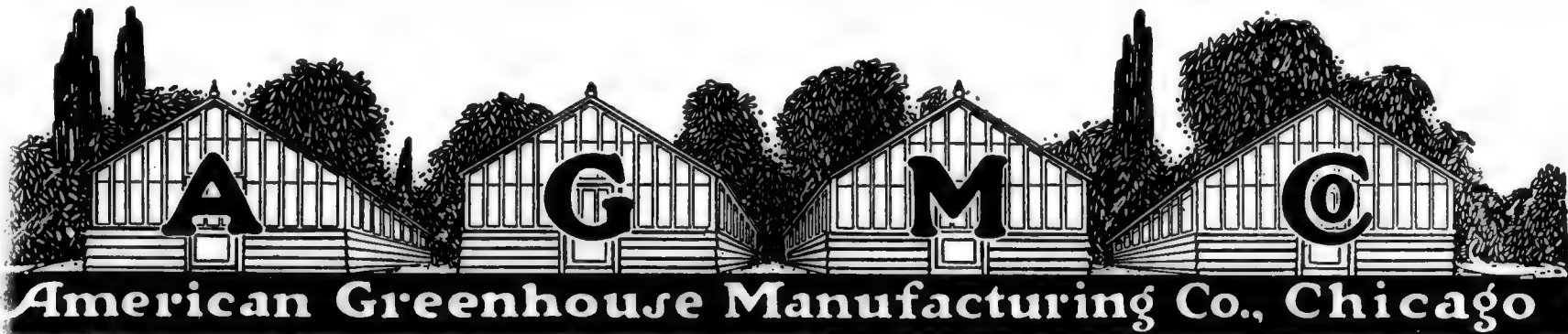
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### Sales Offices:

Pronounced Agemco

**AGMCO**

Every House A Gem

New York

15 Columbus Circle

Chicago

Masonic Temple

Kansas City

1 N. Y. Life Bldg.

Pana, Ill.

Drawer 335

Seattle, Wash.

Smith Bldg.

General Office

Factory

Chicago

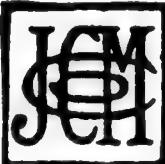
Pana, Ill.

Pronounced Agemco

**AGMCO**

Every House A Gem





## Our All Steel Greenhouse Is a Lasting Investment



In 1914 we furnished Mr. Neil Nielsen of Mankato, Minnesota, two of our all steel greenhouses, 34 x 240 ft., and now he has ordered another house, to be attached to the present ones.

Mr. Nielsen paid more money for these all steel greenhouses than the ordinary pipe frame style would have cost him, but in the long run he will be money ahead, for they are much stronger and a better permanent investment.

Want us to figure on your building requirements?

Just drop us a line.

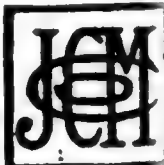
## JOHN C. MONINGER COMPANY

914 BLACKHAWK STREET

CHICAGO, ILLINOIS



EVERYTHING FOR THE GREENHOUSE



Improved Challenge



Fig. 44  
8-inch



Fig. 41  
8-inch



Fig. 47  
8-inch  
Split Gutter Bracket



Single Combination Shelf Bracket. Carries one 12-inch board, or two pipes.



Fig. 24  
Double Pipe Carrier.

### Quality and Economy Meet in Evans' Ventilating Apparatus

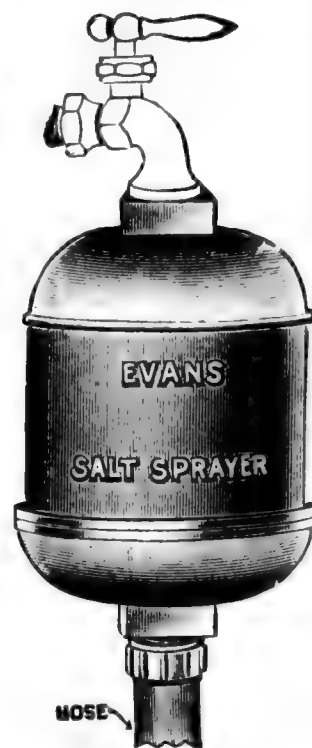
When you build use the best Fittings available and Lifters to match. The initial cost may be a trifle more, but the lasting qualities pay you in the end.

Get our prices on Gutter Post Brackets—threaded, set-screwed or split—Ridge Brackets, Y Brackets, Purlin Brackets, Tie Brackets, Split Tees, Split Crosses, Hinges, etc. Complete line of Fittings.

OUR ESTIMATE WILL INTEREST YOU

**John A. Evans Co., Richmond, Ind.**

Corner North 14th and Penna. R. R.



Price, \$7.50

# THE FLORISTS' REVIEW

A WEEKLY JOURNAL FOR FLORISTS. SEEDSMEN AND NURSERYMEN.



FLOWERS FOR MOTHER





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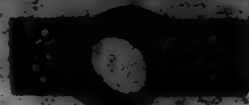


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8-inch



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Corner North 14th and Penna. R. R.



Price, \$750

# THE FLORISTS' REVIEW

A WEEKLY JOURNAL FOR FLORISTS, SEEDSMEN AND NURSEYMEN.



FLOWERS FOR MOTHER





# Greenhouse Builders



## The Interesting Instance of Rheinhardt & Son, of Merriam, Kansas

Merriam is five miles or so from Kansas City. The Rheinhardts are one of the oldest families in that section, and large owners of farm lands.

Year by year, Kansas City has gradually crept out their way, doubling and tripling their land values.

There came a time when a golf club wanted to rent a big slice of farm land, and so Mr. Rheinhardt and his son concluded to give up extensive farming and do a little intensive.

They already had built one of our Pipe Frame Houses by way of experiment.

It proved so successful that last fall they completed two more of the same construction.

Bought the materials of us and did their own erecting.

It was along in early November when I happened around there one morning and had a most delightful talk with both father and son.

The father had that brand of rare solid sense which comes to men who have had years of looking things straight in the face.

The son was all enthusiasm.

Not the bubbling kind, that just spills over and nothing much else. But the brand that keeps on smiling and climbing while he's smiling.

A combination of Dad and Son like that, just can't help making the cash register merrily ring up profits.

When I came away, it was with an armful of choice mum blooms, which certainly did gladden up my hotel room.

After which, sent them to the hospital to bring sunshine to some poor cuss or other.

If you are thinking of building and live within going distance of Rheinhardt & Son, take time to go and talk with them. You will sure get some solid, sound sense on greenhouse building.

## Lord & Burnham Co.

**Builders of Greenhouses and Conservatories**

IRVINGTON  
New York  
BOSTON  
Little Bldg.

NEW YORK  
42nd St. Bldg.  
CLEVELAND  
2063 E. 4th St.

PHILADELPHIA  
Land Title Bldg.  
TORONTO  
Royal Bank Bldg.

CHICAGO  
Continental Bank Bldg.  
MONTREAL  
Transportation Bldg.

Eastern Factory  
Irvington, N. Y.

Western Factory  
Des Plaines, Ill.

Canadian Factory  
St. Catharines, Ont.

# THE FLORISTS' REVIEW

10 cents the copy  
SUBSCRIPTIONS  
\$1.50 Per Year

ENTERED AS SECOND CLASS MAIL  
DEC. 8, 1897, AT THE POST-  
OFFICE AT CHICAGO, ILL., UNDER  
THE ACT OF MARCH 3, 1879.

A WEEKLY JOURNAL FOR FLORISTS, SEEDSMEN AND NURSERYMEN.

FLORISTS' PUBLISHING CO., 530 Caxton Building, 508 South Dearborn St., CHICAGO.

VOL. XLV.

CHICAGO, APRIL 29, 1920.

NO. 1170.

## Bench-Grown Roses

American Beauty.....	Per 100	\$27.50	Per 1000	\$250.00
Milady .....	"	15.00	"	140.00
Ophelia.....	"	15.00	"	140.00
Russell .....	"	18.00	"	150.00

### New Crop Seed

## Primula Obconica Grandiflora

Appleblossom, Alba, Oculata, Rosea, Magnifica,  
Violacea, Fimbriata, Mixed; Gigantea Plathii, Rosea.

Trade Pkt., 75c; six Pkts. for \$4.00

A. HENDERSON & CO., 166 N. Wabash Ave., Chicago

FOR PROMPT DELIVERY  
or for shipment later from Cold Storage

## Lilium Giganteum

6 to 8 inch, 400 bulbs to the case 9 to 10 inch, 200 bulbs to the case  
7 to 9 inch, 300 bulbs to the case 9 to 11 inch, 180 bulbs to the case  
8 to 10 inch, 250 bulbs to the case 10 to 11 inch, 150 bulbs to the case

All Standard Packing.

\$59.00 per case for any size.



RALPH M. WARD & CO., Inc.

The Lily House

25 Murray Street, NEW YORK

Not How Cheap,  
But How Good

## Cold Storage Giganteum Bulbs

Plant a case now. You will  
need them when they bloom

Write for price

C. C. Pollworth Co., Milwaukee, Wis.

## Primula Obconica Gigantea

NEW CROP SEED

### Best Ronsdorfer (German) Strain

Giant Crimson, Dark Crimson, Bright Crimson, Rose, Dark  
Rose, Bright Rose, Appleblossom, Oculata, Purple,  
Lavender, White, Mixed (all colors).

Tr. Pkt., 250 seeds, \$1.00; 5 pkts., \$4.50; 10 pkts., \$8.50

Primula Chinensis, best English Strain, best colors, tr. pkt. (250  
seeds), 75c.

Primula Malacoides, Lilac or mixed, tr. pkt., 50c.

Other Primula Varieties, ask for complete flower seed list.

ROMAN J. IRWIN, 43 W. 18th St., New York City

## CALADIUMS

5 to 7-inch.....\$5.00 per 100 7 to 9-inch.....\$8.00 per 100

## VINCAS

Variegated. Fine stock. Rooted in soil, equal to 2-inch.  
\$2.50 per 100; \$20.00 per 1000.

## Cold Storage Lily Bulbs

Giganteum—7 to 9-inch, 100 to the case; 7 to 9-inch, 300 to the case.  
Write for special prices.

Magnificum—8 to 9-inch, 200 to the case, \$35.00 per case.

Wm. F. Kasting Co., Inc., 568-570 Washington Street,  
Buffalo, N. Y.

## LILIUM GIGANTEUM

7 to 9-inch, 300 bulbs to the case.....\$55.00 per case

7 to 9-inch, 100 bulbs to the case.....20.00 per case

## Lilium Rubrum, Melpomene and Magnificum

8 to 9-inch, 200 bulbs to the case.....\$30.00 per case

9 to 11-inch, 125 bulbs to the case.....30.00 per case

9 to 11-inch, 140 bulbs to the case.....34.00 per case

These are sound bulbs in good condition.

See our page ad in April 15 issue, relative to our new Begonia  
Pride of New Castle and Early White Sweet Pea Mrs. R. Nagel.

See classified ads or write us on anything you may want in  
plants, seeds or bulbs.

S. S. SKIDELSKY & CO., 50 PARK PLACE  
New York City

## Ophelia

Extra choice own-root stock, ready now.

2 1/4-inch, \$15.00 per 100, \$120.00 per 1000

### Mme. Butterfly

A limited quantity of own-root ready during April  
at \$300.00 per 1000.

The E. G. Hill Co., Richmond, Ind.

## Gladioli,

## Cannas,

## Caladiums

## LILY BULBS

Giganteum, Rubrum, Auratum, Album

Write for Prices

The W. W. BARNARD CO., 231-235 W. Madison St.  
CHICAGO



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 508 S. Dearborn St.,  
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# MOTHERS' DAY

Price List In Effect

## AMERICAN BEAUTIES

Long Stem .....	Per Dozen	\$10.00
36-in. ....	Per Dozen	8.00
28-30-in. ....	Per Dozen	6.00
24-in. ....	Per Dozen	5.00
18 to 20-in. ....	Per Dozen	\$2.00 to 3.00
Short .....	Per 100	8.00 to 12.00

## ORCHIDS

### CATTLEYAS

Dark Mossiæ .....	Per Dozen	\$24.00
Light Schroëderæ .....	Per Dozen	18.00

## ROSES

### RUSSELL, COLUMBIA, PREMIER

Short .....	Per 100	\$ 8.00 to \$12.00
Medium .....	Per 100	15.00 to 20.00
Select .....	Per 100	22.00 to 30.00
Extra Long .....	Per 100	35.00 to 40.00

## ROSES

Milady	}	Short .....	Per 100	\$ 8.00 to \$12.00
Sunburst		Medium .....	Per 100	12.00 to 15.00
Brilliant		Long .....	Per 100	18.00 to 20.00
Ophelia		Special .....	Per 100	20.00 to 25.00
Killarney				
White Kill.				
A. Ward				
Cecile Brunner .....		Per 100	3.00 to 4.00	

This Price List can be

Prices subject to change

Complete Service



# POEHLMANN BROS.

66 to 74 East

TELEPHONE

CHICAGO

# FLOWERS—

May 5th, 1920

## NOVELTY FLOWERS

Valley, Fancy .....	Per 100	\$ 8.00 to \$10.00
Calendulas .....	Per 100	4.00 to 6.00
Sweet Peas .....	Per 100	3.00 to 5.00
Callas .....	Per 100	15.00
Easter Lilies .....	Per 100	12.00 to 15.00
Pansies .....	Per 100	1.50 to 2.00
Daisies .....	Per 100	1.50 to 3.00
Mignonette .....	Per 100	4.00 to 8.00
Snapdragon, Fancy .....	Per Dozen	2.50 to 3.00

## CARNATIONS

Fancy .....	Per 100	\$12.00 to \$15.00
Split .....	Per 100	3.00 to 5.00
Laddie, Superb .....	Per 100	20.00

## FLORAL GREENS

Sprengeri .....	Per 100	\$ 4.00 to \$ 6.00
Plumosus .....	Per 100	4.00 to 6.00
Adiantum .....	Per 100	2.00
Leucothoe .....	Per 100	1.00
Mexican Ivy .....	Per 100	.75 to 1.00
Ferns .....	Per 1,000	5.00
Galax .....	Per 1,000	2.00
Smilax .....	Per Dozen	5.00

all former quotations  
market changes

or Florists

# WATKINS COMPANY

Randolph St.

RANDOLPH 35

U. S. A.



The Largest Growers  
of Flowers in the World





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**Gnatt's Prepared Foliages are the Best ---- Often Imitated but Never Duplicated**

*Order Your Prepared Foliages, Wreaths and Supplies Early*

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**NON-MOLDY. FLEXIBLE. UNIFORM SIZE.**  
Colors: Green, Brown, Purple.

Per carton .....	\$ 1.60
10 carton lots.....	per carton, 1.50
25 lb. cartons.....	per carton, 6.00
100 lb. cases .....	20.00

## CYCAS LEAVES

**PLIABLE. NON-CURLING. QUALITY LEAVES**  
at practically the same prices as inferior imitations.

Per 100		Per 100		Per 100	
8 to 12...	\$3.80	20 to 24...	\$ 6.75	32 to 36...	\$12.50
12 to 16...	4.50	24 to 28...	8.50	36 to 40...	13.50
16 to 20...	5.50	28 to 32...	10.00	40 to 44...	17.00

## MAGNOLIA WREATHS

Made on mossed wire frames of freshly prepared leaves  
by expert designers.

Over all		Per doz.		Over all		Per doz.	
18 inch.....	\$12.00	24 inch.....	\$24.00	20 inch.....	14.50	28 inch.....	30.00
22 inch.....	19.00						

## RUSTIC WREATHS

Made up of special assortment of Magnolia leaves, prepared Evergreen, Astral Ferns, Cycas, Pine Cones, etc.  
A grave wreath that sells at sight.

Over all		Per doz.	
18 inch.....	\$21.00	22 inch.....	26.00
28 inch.....	30.00		

## PREPARED EVERGREEN or Lycopodium,

Per carton of 10 lbs.....\$3.50 each

## RUSCUS

**Gray Tinted**—The new soft, pliable grade. Only satisfactory substitute for Statice. Per lb., \$1.00; 10 lb. lots, 85c per lb.

**Dyed Ruscus**—Red, purple, blue or green. Finest quality. Per lb., \$1.25; 10 lb. lots, \$1.15 per lb.

**Green Painted Ruscus**—Soft, pliable, freshly prepared. Per lb., 75c; 10 lb. lots, 70c per lb.

### WAX FLOWERS

We are headquarters for this merchandise and make only best quality grade.

**Wax Carnations**—2-inch diameter. Colors, white, pink or tea. Price, \$2.25 per 100; \$20.00 per 1000.

**Wax Chrysanthemums**—Large and fluffy flower, 3½ inches in diameter. Colors, white, purple, pink and yellow. Price, \$3.50 per 100; \$30.00 per 1000.

**Wax Dahlia**—3½-inch diameter. Colors, pink, white or lavender. Price, \$3.50 per 100; \$30.00 per 1000.

**Paper Cape Flowers**—Pink, white, lavender, red. Price, \$6.50 per 1000.

**Wax Orchid**—Large, delicately tinted flower, natural shade and white. Price, \$5.00 per 100.

**Wax Sweet Peas**—White, pink and lavender tinted. Price, \$8.50 per 1000.

**Wax Roses**—7 petal size. White, pink and tea. Price, \$3.00 per 100; \$25.00 per 1000.

### PINE CONES

#### NATURAL

Small.....\$1.50 per 100  
Medium.....2.50 per 100

#### METALLIC FINISH

Small.....\$4.00 per 100  
Medium.....6.00 per 100

### LILY OF VALLEY

No. 115. Lily of the Valley—Fancy imported French flower. 12 sprays to the bunch. Long stems with foliage. Price, \$5.50 per dozen bunches.

### IMMORTElLES

Fresh stock just received from France. Colors, red, purple, yellow, green and lavender. **No other colors.**  
Price, 85c per bunch.

## Our Decoration Day Special

**Illustrated Circular**  
Just off the Press

**Showing Wreaths  
Prepared Foliages  
and Decoration  
Day Supplies**

**Mail the Attached  
Coupon and Get  
Your Copy  
Today**



THE OVE GNATT CO.,  
La Porte, Indiana

Kindly mail me your illustrated circular—  
**Decoration Day Special.**  
NAME.....  
TOWN.....  
STATE.....

# THE OVE GNATT CO., Inc.

**Preservers of Natural Foliages La Porte, Ind.**

Manufacturers and Importers of Baskets, Florists' Supplies  
and Decorators' Novelties.



# Mothers' Day Price List

## LARGE CROP OF ROSES

### Buy Direct From the Grower

We are rose specialists, and are cutting from 245,000 rose plants. We guarantee our flowers to be perfectly fresh, up to grade, and even in quality. No pickled stock for us. We bring our flowers in from the greenhouse as fast as cut and know they are fresh.

#### PRICE LIST in Effect May 3rd

OPHELIA, HOOSIER, WHITE KILLARNEY, SUNBURST		RUSSELL AND COLUMBIA	
	Per 100		Per 100
Extra Long .....	\$20.00	Fancy Extra Long .....	\$30.00
Medium .....	16.00	Long .....	25 00
Good Short .....	10.00	Medium .....	20.00
Seconds .....	8.00	Short .....	\$12.00 to 15.00

#### ASSORTED ROSES—OUR SELECTION—including some Russell and Columbia

Lots of 200 or more.....per 100, \$12.00 to \$15.00

Big supplies of miscellaneous flowers are now coming into this market, and we will procure the best at lowest market prices.

NEW FANCY FERNS.....	Per 1000, \$5.00
ADIANTUM .....	Per 100, 2.00
GALAX, bronze .....	Per 1000, 1.50
SPRENGERI .....	Per 100, 4.00
ASPARAGUS SPRAYS.....	Per 100, 4.00

All seasonable flowers not grown by us will be procured for our customers.  
A trial order solicited.

In buying direct of the grower you are assured of fresh stock at all times,  
and the most even run of quality possible.

# Bassett & Washburn

Greenhouses:  
Hinsdale and Gregg Station, Ill.

CHICAGO, ILL.

Office and Store: 178 N. Wabash Avenue  
Long Distance Phone, Central 1457



# These Folks Seem Well Pleased with Results

## C. RAVIER & SONS

Bridal Bouquets and Floral Designs a Specialty

Decorative Palms for all Occasions



Mobile, Ala., April 14, 1920.

The Florists' Review,  
Chicago, Ill.

Dear Sirs:--

You will please find enclosed our check for \$11.00, in full of account to date, for which we thank you. As an advertising medium your Pink Sheet is a wonder. As a Silent Booster it cannot be beat. It brings results from far and near. On F. T. D. Easter orders your ad brought results from California and across the continent to New York, down Atlantic coast to Florida, across the Gulf states to Texas. This we figure as Trans-Continental business. Through the help of your wonderful Silent Pink Sheet Booster our Easter business this season was far greater than any in history.

Again thanking you for past favors, and wishing you continued success, we are,

Yours truly,

C. RAVIER & SONS.

Could the Pink Part Do Some Talking for You?

# "America's Finest" Peonies

for  
**Mothers' Day and  
Decoration Day**

## Gould's Select

This is the age of specialization, and through specialization men have evolved better products in all lines of endeavor. We are successful Peony specialists, and for years the

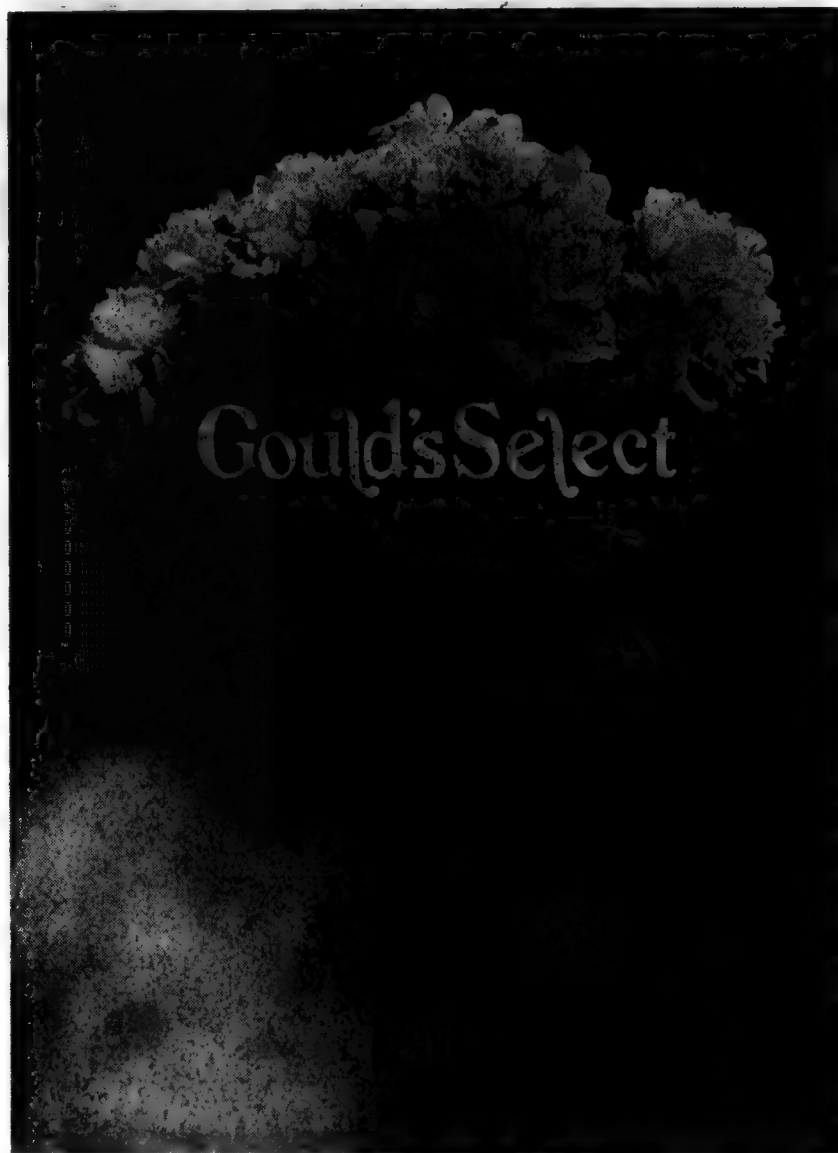
Gould's "**Selects**" have been an example to the florists of the country that our claim, "**America's Finest Peonies**," is justified. This is true simply because we have specialized.

Gould's "**Selects**" are at your disposal continuously from May 1st to August 1st, because of our continual daily cut. The earliest blooms are cut from our most Southern Peony Farms. The next crop is produced from a farm a little farther north, and others at still higher latitudes. Gould's Peonies are therefore in crop always under ideal climatic conditions. The unusual service that we give you in growing Peonies is rounded out by the marketing service for Gould's "**Select**" Peonies, offered exclusively through the A. L. Randall Company.

**Order early from A. L. RANDALL COMPANY, Chicago, Ill.**

Just as we have specialized in the growing of Peonies and their proper handling before shipment, so has the A. L. Randall Company specialized in the marketing, packing and shipping of these flowers. So important do we consider this phase of the question, that we have selected the A. L. Randall Company as the exclusive marketers of Gould's "**Select**" Peonies. Owing to constantly increasing demands, our sincere advice is that you order early.

**GOULD COMPANY : Onarga, Ill.**





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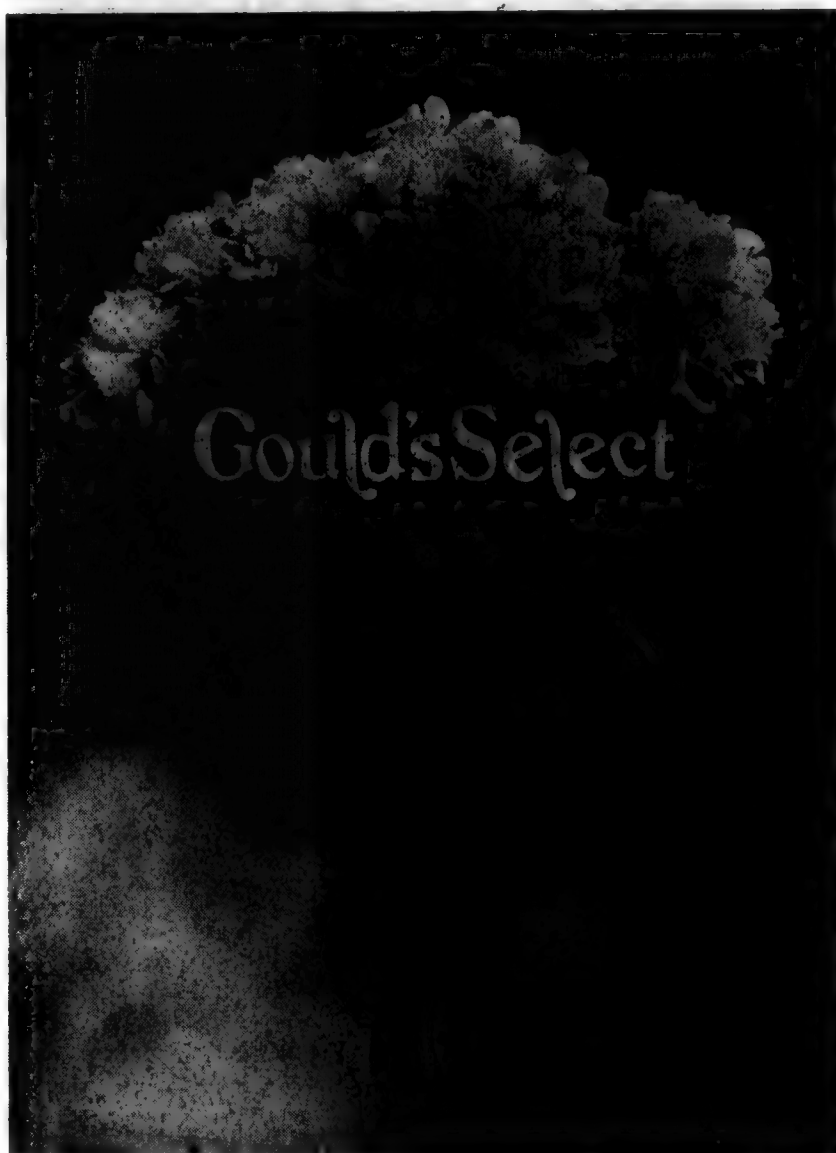
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**GOULD COMPANY : Onarga, Ill.**





# Advanced Prices

## Add 20% to Prices in our 1920 Catalogue

Since we issued this catalogue, paper has advanced 50% and is very hard to obtain. We have in stock or in transit plenty of paper so we can take care of your orders. Our advance of 20% is very slight compared to advances of labor and materials. We advise you to order your fall supply now, as prices will be still higher and we are now in a position to take care of your wants promptly.

Samples gladly sent on request

**Cards, Envelopes, Tags, Labels and Printing**

Order a supply of fancy cards now

## PRICES OF OUR FANCY CARDS

100, 72c; 200, \$1.20; 500, \$2.40; 1000, \$4.20

### *List and Description of our Fancy Cards*

- |        |   |        |  |
|--------|---|--------|--|
| No. 5  | Rose design in colors                       | No. 27 | Valentine, "Valentine Greetings"         |
| No. 6  | Sweet Pea in colors                         | No. 28 | Stork, "Congratulations"                 |
| No. 7  | Violet in colors                            | No. 29 | Am. Beauty Rose in colors                |
| No. 8  | Carnation in colors                         | No. 30 | Am. Beauty Rose, "Best Wishes"           |
| No. 9  | Daffodil in colors                          | No. 31 | Am. Beauty Rose, "Birthday Greetings"    |
| No. 10 | Congratulations—Rose and "Congratulations"  | No. 32 | Am. Beauty Rose, "Congratulations"       |
| No. 11 | Birthday—Sweet Pea and "Birthday Greetings" | No. 33 | "With Best Wishes"                       |
| No. 12 | Best Wishes—Carnation and "Best Wishes"     | No. 34 | May These Flowers Bring You Joy          |
| No. 13 | Chrysanthemum in colors                     | No. 35 | Many Happy Returns of the Day            |
| No. 14 | Forget-me-not in colors                     | No. 36 | Kindest Regards for a Speedy Recovery    |
| No. 15 | Pansy in colors                             | No. 37 | With Kindest Regards From                |
| No. 16 | Mothers' Day—Carnation and "To Mother"      | No. 38 | With Sincere Congratulations             |
| No. 17 | Christmas Scene in colors                   | No. 39 | The Season's Greetings From              |
| No. 18 | New Year's Scene in colors                  | No. 40 | With Sincerest Sympathy                  |
| No. 20 | Christmas assorted designs                  | No. 41 | Christmas Greetings                      |
| No. 21 | Sympathy, Black Border, "With Sympathy"     | No. 42 | New Year's Greetings                     |
| No. 22 | Funeral, Dove, "With Deepest Sympathy"      | No. 43 | Valentine Greetings                      |
| No. 23 | Poinsettia in colors, "Christmas Greetings" | No. 44 | Easter Greetings                         |
| No. 24 | Holly in colors, "Christmas Greetings"      | No. 45 | Patriotic American Flag in colors        |
| No. 25 | Gold Cross Easter, "Easter Greetings"       | No. 46 | Flag in colors, "Christmas Greetings"    |
| No. 26 | Easter Lily, "Easter Greetings"             | No. 47 | "Say It with Flowers," Embossed in White |

**THE JOHN HENRY CO., Lansing, Mich.**

Order Plenty of Stock for

# Mothers' Day

*Randall's will have Large Supplies in all lines of First Quality Cut Flowers, but the demand will be BIG, so order early*

## Fancy Roses (in variety)

The greater part of our stock will be in the popular medium lengths.

## Long-Stemmed Sweet Peas

Practically no limit to our supply if the weather is bright.

## Carnations (in assorted colors)

There will be a big supply here, also a big demand, so order early.

## Gould's Select Peonies

This undoubtedly will be the largest supply of Peonies anywhere in America for Mothers' Day.

No matter what you want—in ordering of RANDALL you have the assurance that you are drawing on the largest supply in Chicago.

## Peonies for Memorial Day

Ready to book your order — write for quotations stating quantity you can use

# A. L. Randall Co.

180 N.  
Wabash Ave.

CHICAGO

L. D. Phone  
Central 7720



# NO-DRIP, JR. Hanging Basket

Size: 5 inch diameter  
4-inch pottery liner



## PRICE

Each, by mail, prepaid, 75c

Per doz., by express, \$6.00

Cash with order or C. O. D.



This little Basket has been designed to meet the demand of millions of people who want a small basket of growing vines, ferns or blooming plants that is inexpensive and yet practical.

This Basket is equipped with our Little Wonder basket irrigator (Patented) which gives the plant plenty of air, perfect drainage and just the right amount of water, the same as our larger styles.

Give this little Basket a trial and you will sell hundreds of them.

## NO-DRIP BASKET SHOP

2918 N. Clark St., CHICAGO, ILL.

# Bargain Sale of Spring Plants

The prolonged express embargoes have left us with a big surplus of Spring Plants to move in the next three weeks. Note our very low pre-war prices. Speak Quick to Secure These Bargains. Add 5% for Packing Small Stock.

	2¼-inch		3-inch		4-inch	
	Per 100	Per 1000	Per 100	Per 1000	Per 100	Per 1000
Alyssum, double .....	\$3.00 --	\$30.00	\$ 6.00.	\$55.00	....	....
Alyssum, Little Gem .....	2.50	25.00	....	....	....	....
Alyssum, transplanted .....	2.00	....	....	....	....	....
Asparagus Plumosus .....	5.00	45.00	....	....	....	....
Asparagus Sprengeri .....	5.00	45.00	....	....	....	....
Begonia, Chatelaine .....	....	....	....	....	\$15.00	....
Calendulas, Orange, Lemon, Meteor.....	3.00	....	....	....	....	....
Cannas, see classified ads.....	....	....	10.00	90.00	12.50	....
Carnations, see classified ads.....	....	....	....	....	....	....
Coleus .....	3.00	30.00	....	....	....	....
Daisies, Paris, in bloom.....	3.50	35.00	6.00	60.00	15.00	....
Dusty Miller .....	3.00	27.50	....	....	....	....
English Ivy .....	5.00	45.00	10.00	....	15.00	....
Ferns, see classified ads.....	....	....	....	....	....	....
Feverfew .....	....	....	....	....	10.00	....
Ficus Elastica, see classified ads.....	....	....	....	....	....	....
Geraniums .....	6.00	55.00	9.00	80.00	15.00	....
German Ivy .....	5.00	45.00	....	....	....	....
Heliotrope .....	5.00	....	....	....	....	....
Impatiens Sultani .....	5.00	....	8.00	....	....	....
Lantanas .....	5.00	45.00	....	....	....	....
Lobelias .....	3.00	30.00	....	....	....	....
Lobelias, transplanted .....	2.00	20.00	....	....	....	....
Palms, Kentias .....	....	....	30.00	....	....	....
Petunias, single, finest, assorted.....	5.00	45.00	....	....	....	....
Petunias, double fringed.....	5.00	....	....	....	....	....
Snapdragons, fine asst. ....	4.00	37.50	....	....	....	....
Verbenas .....	3.00	....	....	....	....	....
Vincas .....	....	....	8.00 & 10.00	....	15.00	....

## Blooming Plants

**PELARGONIUMS**—Easter Greeting and its sports, fine 4-inch, full of bud and bloom, 25c and 35c; 5-inch, large and showy, 40c and 50c each. Will prove quick sellers at these low prices.

**FRENCH HYDRANGEAS**—Nice plants, with nearly every stem budded, 65c, 75c, \$1.00, \$1.50 and \$2.00 each. Order quickly. Never enough of this desirable plant.

**GERANIUMS**—Fine lot of S. A. Nutt, Poitevine, Mme. Buchner, Double Grant, \$6.00 per 100, \$55.00 per 1000; 3-inch Nutt, Poitevine, Mme. Buchner, \$9.00 per 100, \$80.00 per 1000; 4-inch Nutt, Grant, Buchner, Viaud, \$15.00 per 100.

Add 10% for packing blooming plants.

## ROSES, CARNATIONS, CHRYSANTHEMUMS

### ROSES

	2½-inch		3-inch	
	Per 100	Per 1000	Per 100	Per 1000
Premier .....	\$20.00	\$175.00	....	....
Columbia .....	15.00	125.00	\$20.00	\$175.00
Russell .....	20.00	190.00	....	....
Ophelia .....	15.00	125.00	....	....
W. Killarney..	15.00	125.00	....	....

### CARNATIONS

Last Call Before Planting Out

	Rooted Cuttings		2¼-inch	
	100	1000	100	1000
White Wonder .....	\$7.00	\$60.00	\$7.50	\$70.00
Belle Washburn .....	7.00	60.00	7.50	70.00
Nebraska .....	6.00	55.00	7.50	70.00
White Enchantress .....	6.00	50.00	7.50	70.00
Mrs. Ward .....	6.00	50.00	7.50	70.00
Enchantress .....	6.00	50.00	7.00	60.00
Alice .....	5.00	45.00	7.00	60.00
Mrs. A. Roper.....	5.00	45.00	6.00	55.00
Merry Xmas .....	5.00	45.00	6.00	55.00
Matchless .....	5.00	45.00	....	....

These are fine plants, grown cool. Quick delivery.

### BENCH ROSES

Well rested and carefully lifted

	2½-inch	
	Per 100	Per 1000
Russell .....	\$17.50	\$160.00
Columbia .....	15.00	125.00
W. Killarney .....	10.00	90.00
Milady .....	12.00	110.00

### CHRYSANTHEMUMS

#### CHRYSANTHEMUM R. C.

All at \$3.50 per 100, \$30.00 per 1000, except those marked (\*), which are \$5.00 per 100, \$45.00 per 1000.

Mrs. Chas. Rager	Pacific Supreme	Marigold
Oconto	Edwin Seidewitz	*Richmond
White Chieftain	Harvard	Pink Chieftain
White Mistletoe	Maj. Bonnaffon	Golden Glow
Patty		Smith's Advance
POMPONS		
Mrs. Frank Beu	White Mensa	Niza
*Romaine Warren	Quinola	*Volunteer
Golden Climax	Elva	Eugene Langaulet
Golden Wedding	Western Beauty	Acto
Golden Mensa	E. D. Godfrey	*Mariana
	Buckingham	

## NEPONSET PAPER POTS

2¼-inch pots per 1000.....	\$ 4.20	4-inch pots per 1000.....	\$10.50
2½-inch pots per 1000.....	4.80	5-inch pots per 1000.....	16.55
3-inch pots per 1000.....	6.40	6-inch pots per 1000.....	22.30
3½-inch pots per 1000.....	8.65		

**GULLETT & SONS,**

:

**Lincoln, Illinois**



# SPRING SPECIALTIES

We offer the largest and most complete line of Spring Plants in the country and feel sure we can take **BEST** care of your **ORDERS**, considering Quality and Assortment. Would suggest early booking to avoid disappointment.

## HYDRANGEAS

### The New French Hydrangeas

All of the varieties here offered have been tested by us under ordinary conditions as to their adaptability to spring forcing.

4-inch pots, \$6 per dozen.  
5-inch, 6-inch and 7-inch pots, from 8 to 20 flowers, \$9, \$12, \$15, \$18, \$24.

April delivery, 2½-inch pots, Hydrangea Otaksa, strong plants, \$8 per 100, \$75 per 1000.  
April delivery, assorted French Hydrangeas, 2½-inch pots, strong plants, \$8 per 100, \$75 per 1000.

4-inch for growing on, \$30 per 100.

For Memorial Day and for Growing On

4-inch pots, in bud and flower, \$6 per doz., \$45 per 100. Larger Plants, \$9, \$12, \$15 and \$18 per doz.

## 10,000 ROSES

### Lady Gay and Excelsa

2½-inch pots, \$6 per 100; \$50 per 1000.

### Hybrid Tea Roses

Including American Beauty, Hadley, Ophelia and Prima Donna.

6-inch pots, \$75 per 100.

## MARGUERITES

An exceptionally large and well grown stock, well shaped and well flowered.

4-inch pots, heavy, \$35 per 100.

6-inch pots, heavy, \$9 and \$12 per doz.

8-inch pans, \$18 per doz.

10-inch pans, \$30 per doz.

## NEW DOUBLE DAISY CRAIGH

A sport of Mrs. Sander. Much freer, large flower, being golden yellow center with white petals. Produces less single flowers than Mrs. Sander. Makes an ideal variety for either cut flowers or pot culture. Stock ready now. Orders filled strictly in rotation.

2½-inch pots, \$20 per 100, \$150 per 1000.

4-inch pots, \$50 per 100, \$450 per 1000.

6-inch pots, \$18 per doz.

## CROTONS

The Croton, with its highly colored foliage, is indispensable during spring and summer. We have the largest and most complete collection of Crotons in the world, carrying at the present time for spring sales over 50,000 in 200 varieties, all of the very highest quality and brilliantly colored.

### Immediate Delivery.

4-inch pots, strong plants, \$9 per doz.

5-inch pots, strong plants, \$12 and \$15 per doz.

6-inch pots, strong plants, \$18 per doz.

8-inch pots, strong plants, \$4 each.

10-inch pots, strong plants, \$7.50 and \$10 each.  
12 and 14-inch tubs, specimen plants, \$15, \$20 and \$25 each.

### Crotons (Narrow Leaf Type)

Delicatissima, Golden Thread and Florence. These varieties are indispensable for table decoration and we predict a great future for them, as nothing surpasses them for use in artistic arrangement.

4-inch pots, \$9 per doz.

5-inch pots, \$15 and \$18 per doz.

6-inch pots, \$18 and \$24 per doz.

### Croton Punctata

One of the finest and most satisfactory varieties for basket work and centers of ferneries.

4-inch pots, \$50 per 100.

Every retail store and grower should feature Crotons this spring. We know our stock will please you and your customer.

## DRACAENAS

There is no variety of foliage plants of greater use to florists.

### Dracaena Kellermaniana (New)

One of the finest foliage plants for combination boxes or baskets.

2½-inch pots, \$20 per 100.

3-inch pots, \$35 per 100.

4-inch pots, \$50 per 100.

8-inch pots, made up, very handsome, \$4 and \$5 each.

### Dracaena Terminalis

Exceptionally well colored.

3-inch pots, \$35 per 100.

4-inch pots, \$60 per 100.

6-inch pots, \$1.50 each. April delivery.

### Dracaena Warneckii (New)

Silver and green leaf. Very durable.

6-inch pots, \$30 per doz.

### Dracaena De Smetiana

A strong, vigorous grower, with bold, dark green foliage, which becomes beautifully suffused and variegated.

4-inch pots, \$7.50 per doz., \$60 per 100.

5-inch pots, \$1 each.

6-inch pots, \$1.50 each.

### Dracaena Indivisa

Very large stock in splendid condition.

6 and 7-inch pots, \$12, \$15, \$18 and \$24 per doz.

### Dracaena Lindenii

Same type as Massangeana but with the golden stripes on the outer edges of the leaf.

6-inch pots, \$24 per doz.

8-inch pots, \$4 each.

### Dracaena Shepherdii

Very handsome plants; red and green.

6-inch pots, \$18 per doz.

7-inch pots, \$30 per doz.

8-inch pots, \$4 and \$5 each.

## BEAR IN MIND THE

# CRAIG QUALITY STOCK IS UNSURPASSED

## LATANIA BORBONICA

Fan-leaf palm.

3-inch pots, strong plants, \$25 per 100.

## FICUS PANDURATA

Positively the best house and porch plant to date. Our stock of this wonderful plant this year is finer than we have heretofore offered.

6-inch pots, 2 ft. tall, \$2 each.

7-inch pots, 3 ft. tall, \$2.50 each.

8-inch pots, 4 ft. tall, \$3 each.

10-inch and 11-inch tubs, 5 ft. to 10 ft. tall, \$4, \$5, \$6 and \$7.50 each.

The large plants are unusually fine.

## FICUS CRAIGH

This variety is a greatly improved Ficus Elastica. It is close-jointed and the midrib stands out prominently, being ivory-white in color.

4-inch pots, 15 inches tall, \$6 per doz, \$50 per 100.

6-inch pots, 18 to 24 inches tall, \$9 and \$12 per doz.

## ARECA LUTESCENS

Perfect plants with rich, dark green foliage. Our stock is grown cool and hard. It is in splendid condition and will surely give satisfaction. Large sizes are very scarce this year. We have the largest stock in the country.

4-inch pots, made-up plants, 3 plants, \$50 per 100, \$475 per 1000.

6-inch pots, made-up plants, 3 plants, 24 to 28 inches tall, \$24 per doz.

## PANDANUS VEITCHII

Well colored plants.

6-inch pots, \$24 and \$30 per doz.

7-inch pots, \$3.50 and \$4 each; \$36 per doz.

## GARDENIA VEITCHII

We have an exceptionally fine stock for growing on and for spring flowering.

2½-inch pots, \$15 per 100, \$140 per 1000.

4-inch pots, in bud, \$9 per doz.

6-inch pots, \$18 per doz.

## PHOENIX ROEBELENI

8-inch tubs, \$5 each.

10-inch tubs, \$10 and \$12.50 each.

## 150,000 NEPHROLEPIS

(In Variety.)

We are the largest growers of Nephrolepis Ferns in the country; in fact, we are headquarters for them.

### Nephrolepis Bostoniensis, Dwarf

This is a dwarf form of the old Boston Fern, same character, form and graceful habit.

4-inch pots, \$35 per 100.

6-inch pots, \$12 per doz.

8-inch pots, \$30 and \$36 per doz.

11-inch tubs, \$5 and \$6 each.

### Nephrolepis Scottii

Our stock is in superb condition.

2½-inch stock, \$10 per 100, \$90 per 1000.

4-inch stock, \$35 per 100.

6-inch stock, heavy, \$12 per doz.

8-inch ¾ pots, heavy, \$24 per doz.

10-inch ¾ pots, \$36 per doz.

11-inch tubs, \$4 and \$5 each.

### Teddy, Junior

### A Grand, New Dwarf Fern

Fine young plants from 2½-inch pots, \$10 per 100, \$90 per 1000.

4-inch pots, \$35 per 100.

6-inch pots, \$100 per 100.

7-inch pots, \$18 per doz.

8-inch pots, \$2 each.

11-inch tubs, \$5 and \$6 each.

### Nephrolepis Harrisii or Roosevelt

2½-inch pots, \$10 per 100, \$90 per 1000.

4-inch pots, \$35 per 100.

6-inch pots, \$100 per 100.

8-inch pots, \$2 each.

10-inch pots, \$3 each.

11-inch tubs, \$5 and \$6 each.

## ADIANTUM GLORIOSA

Same as Farleyense, but as hardy as Nephrolepis.

4-inch strong plants, \$60 per 100.

## CHRYSANTHEMUMS

We are booking orders for both rooted cuttings and pot stock for delivery now and later. Our stock is perfectly healthy and absolutely free of midge or other diseases.

### YELLOW

Golden Glow

Chrysolora

Marigold

Yellow Jones

Bonnaillon

Tints of Gold

### PINK

Chieftain

Maud Dean

Mrs. E. A. Seidewitz

### WHITE

White Chieftain

Early Frost

### POMPONS AND SINGLES

La Porte

Mrs. Beu

Hilda Canning

Mrs. Buckingham

Margaret Waite

Lillian Doty

Rooted Cuttings, \$8.50 per 100, \$30 per 1000.

Strong Stock, 2½-inch, \$5 per 100, \$40 per 1000.

### ENGLISH IVIES

We have a large stock of both the large and small-leaf varieties for growing on.

2½-inch pots, 2 and 3 runners to pot, \$10 per 100, \$90 per 1000.

### CYCLAMENS

We are growing 100,000 plants this year and our stock was never in finer condition at this time of year. Grown from the best seed obtainable. Home-grown seed plants from the best German strain. Booking orders for May and later delivery. Suggest placing orders at once to insure prompt delivery.

2½-inch pots, equal to 3-inch stock, \$20 per 100, \$175 per 1000.

4-inch pots, July 1st delivery, \$60 per 100, \$550 per 1000.

### BEGONIA MRS. PATTEN

Dark Sport of Chatelaine.

Blooms continually the entire year.

4-inch pots, \$6 per doz., \$40 per 100.

6-inch pots, \$12 per doz., \$80 per 100.

### SPRING PLANTS

We will offer this year an immense stock of Spring plants, all of the same high quality as other Craig Specialties.

Geraniums, strong plants, 8 varieties, 4-inch pots, \$18 per 100.

Verbenas, best strain, 2½ and 3-inch pots, \$6 and \$8 per 100; 4-inch pots, \$15 per 100.

Snapdragon, Sutton's Prize Winners, 2½ and 3-inch pots, \$6 and \$8 per 100; 4-inch pots, \$15 per 100.

Sweet Alyssum, Little Gem, 2½ and 3-inch pots, \$6 and \$8 per 100.

Lobelia, double, Kathleen Mallard, 2½ and 3-inch pots, \$6 and \$8 per 100.

Phlox Drummondii, 2½ and 3-inch pots, \$6 and \$8 per 100.

Thunbergia, Black-Eyed Susan, 2½ and 3-inch pots, \$6 and \$8 per 100.

Ageratum, Little Blue Star, 2½ and 3-inch pots, \$6 and \$8 per 100; 4-inch pots, \$15 per 100.

Ageratum, Stella Gurney, 4-inch pots, \$15 per 100.

Begonias, Luminosa, red; Prima Donna, pink, 4-inch pots, \$15 per 100.

Nasturtiums, yellow and red, 4-inch pots, \$15 per 100.

Celestia, Sutton's large asst., Thompsonii and Plumosa, 4-inch pots, \$15 per 100.

Torenia, blue, 2½ and 3-inch pots, \$6 and \$8 per 100.

Petunia, California Giant, 4-inch pots, \$18 per 100.

Petunia, double, Dreer's, 4-inch pots, \$18 per 100.

Heliotropes, 4-inch pots, \$15 per 100.

Petunia, Rosy Morn, 2½ and 3-inch pots, \$6 and \$8 per 100; 4-inch pots, \$15 per 100.

Petunia Star, 2½ and 3-inch pots, \$6 and \$8 per 100.

Coleus, five varieties, 2½ and 3-inch pots, \$6 per 100, \$50 per 1000.

Coleus, large-leaf seedlings, 4-inch pots, \$15 per 100.

Coleus, Brilliancy, 4-inch pots, \$15 per 100.

Alternanthera, red and yellow, 2½-inch pots, \$5 per 100.

Cannas, eight varieties, asst., 4-inch pots, \$15 per 100.

Cannas, King Humbert, 4-inch pots, \$15 per 100.

Lantanas, 4-inch pots, \$15 per 100.

Fuchsias, heavy, 4-inch pots, \$15 per 100.

Periwinkle, variegated, heavy, 2½-inch pots, \$8 per 100; 4-inch pots, \$20 per 100.

Salvia, America, 2½-inch pots, \$8 per 100; 4-inch pots, \$12 per 100.

### IMPORTANT NOTICE

Owing to the very great increase in price of all materials used in packing of plants, we find it necessary to make a small charge for same, as follows, much lower than the percentage plan:

Full size cases.....\$1.50 each

Three-quarter size cases..... 1.00 each

Small size cases..... .50 each

Would suggest taking plants in paper pots whenever possible. It is a big saving in both packing and express charges.

Branch  
NORWOOD, PA.

**ROBERT CRAIG COMPANY, 4900 Market Street, Philadelphia, Pa.**

# New Carnations

## For 1921

### Edna

Ever since Mr. Zweifel exhibited his new scarlet carnation, Edna, at the Indianapolis A. C. S. meeting in 1917, we have kept our eye on it. When we learned that he had sold his business, all except the stock of Edna, we at once opened negotiations for the privilege of disseminating it. We had it sized up from the beginning as a commercial variety. Its fine color, rigid stem and great substance appealed to us and a visit at its home verified Mr. Zweifel's statements regarding productiveness, etc. To make doubly sure, we grew some two hundred plants here during the past season and they have more than verified our good opinion of the variety. We are now receiving the young stock and will disseminate Edna next winter. A portion of the stock will be grown for bloom, but most of it will be kept cut back for propagating and we will be able to deliver it in quantity.



THE HARVESTER

### Maine Sunshine

We will have growing here next season a large bed of Maine Sunshine, Strout's fine new yellow. This already famous variety has attracted attention at all the principal exhibitions these past two years, winning medals and prizes, among which were the Dorner Memo-

rial Medal, last January, also the Kerr Special for the best keeping carnation. In the latter competition it scored 90% perfect after being packed up for 93 hours and on exhibition 30 hours. We couldn't wait another year for it, so we arranged for enough stock to plant a bed this coming season.

### The Harvester

While we were doing our crossing in 1915, it occurred to us that if we could secure a Matchless with the speed and earliness of White Wonder, or a White Wonder with some of the good qualities of Matchless, we would have a winner. We pollinated a number of blooms, crossing the two varieties both ways, and out of a large number of seedlings we have saved this one as being the best. It seems to just

about combine all the good qualities of both parents. It comes into crop as early as White Wonder. The color is pure white. The calyx does not split. It propagates as easy as Matchless and makes a fine plant in the field. The Harvester should make a hit with the grower who wants an easy doer, a heavy producer and a good keeper. We will have ample stock to deliver in large quantity. Ten per cent of next season's propagation is already booked up.

We will be glad to book your order for the above three varieties at \$15.00 per 100, \$120.00 per 1,000. Come and inspect the stock at any time. Order early for early delivery.

# Baur & Steinkamp

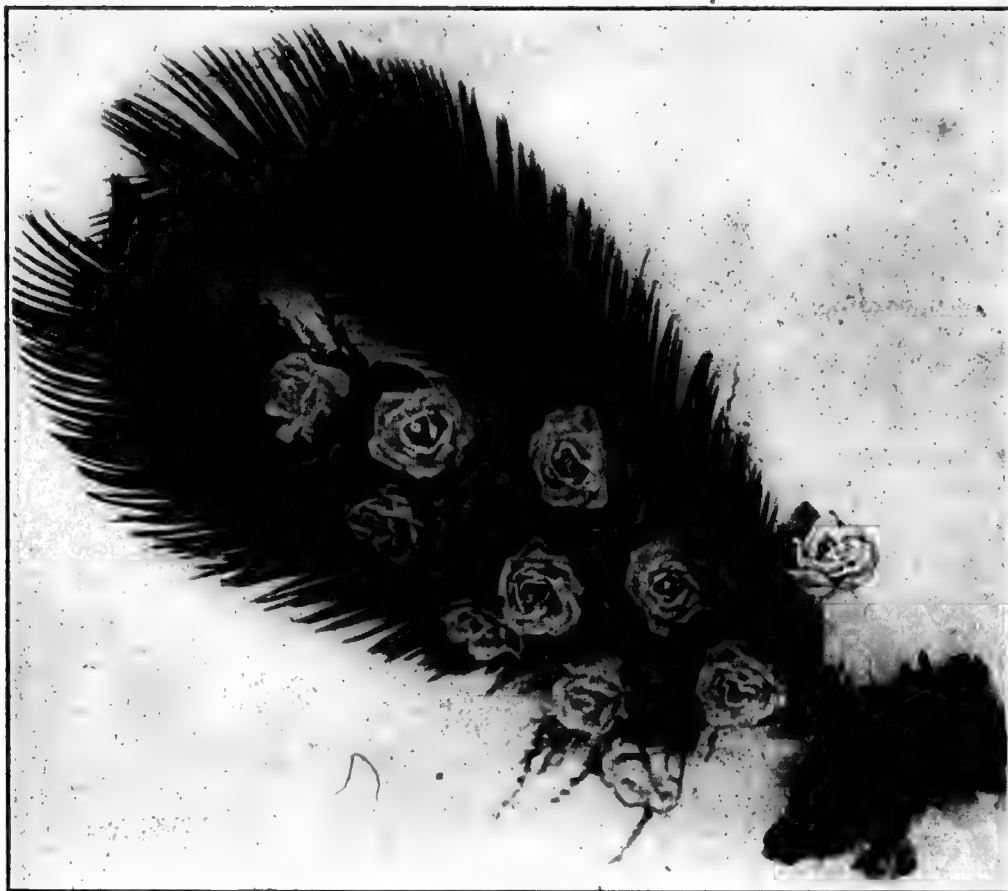
3800 Rockwood Ave.,

INDIANAPOLIS, IND.



M.  
RICE  
CO.

## DECORATION DAY SPECIALS



of "Keystone Quality"

In addition to our large line of Wreaths, including a big assortment of Trimmed Magnolia Wreaths and Wax Wreaths—

**Cycas Sprays**  
are in big demand

The trimming can be had in a variety of flowers, either wax or crepe, finished off with Ruscus and other prepared greens. You could not make them profitably yourself as cheaply as these are priced.

20-inch size . . . \$0.80  
24-inch size . . . 1.00  
30-inch size . . . 1.35

Order a trial  
assortment today

STYLE NO. 76

**M. Rice Co.***Florists' Supplies that Excel*

1220-22-24 Spring Garden St.

PHILADELPHIA, PA.

M.  
RICE  
CO.

Mention The Review when you write.

W

**More Goods for the Same Money**

OR

**The Same Goods for Less Money****WERTHEIMER BROTHERS**

THE NATIONAL FLORAL RIBBON HOUSE  
Owners and Operators of WERBRO RIBBON MFG. CO.  
PATERSON, N. J. BATH, PA.  
Office and Salesrooms, 17-25 East 24th St., NEW YORK



# THE FLORISTS' REVIEW

## HOW TRADE MADE MOTHERS' DAY

*In Mothers' day one can watch the beginning and growth, in little more than a decade, of a leader among the trade's big business days. The story of past achievement will inspire to yet greater future development of this ample opportunity to bring the people to flowers and flowers to the people.*



**A**MONG the many ingenious uses to which motion pictures have been put is the recording of the growth of flowers. Separate photographs taken at successive stages of development are combined in one film to show the visible unfolding of the bloom. Somewhat the same kind of record might be made of the growth of Mothers' day since its germination in 1908. The story of that growth is a fascinating tribute to the hard work and skillful advertising which the trade has done all over the country. To take the tiny seed of an idea thrown to the winds in the "vox pop" column of a Philadelphia newspaper, bring it to earth by appreciating its widespread commercial possibilities and cultivate it carefully in newspaper advertising and other publicity until it develops the notable business of the present Mothers' day—that is indeed an achievement. That is what has been done by the trade since The Review brought Mothers' day to its notice.

In 1908.

One day in the early part of May, 1908, a letter came to the office of The Review from Chapin Bros., Lincoln, Neb. It enclosed the proclamation of the mayor of Lincoln recommending that Sunday, May 10, be observed as Mothers' day, that on that day every man and boy should "wear a white flower in honor of his mother" and that flowers be sent to invalids and orphans, both in their homes and in hospitals. The letter of Chapin Bros., which was published in The Review of May 14, 1908, and constituted the introduction of Mothers' day to the trade as a whole, read as follows:

"Again Nebraska is ahead. We enclose a proclamation that cleaned out every florist in Lincoln, cleaner than has been done for years.

"It's a sentiment that appeals to every man and boy, and people bought flowers that never bought before. The

florists' stores were crowded from early Saturday morning until Sunday night.

"We hope to make it a holiday for the United States. Crowd it and push it; it has Memorial day beat a mile, and comes when flowers are cheap and plenty. Get a swing on your pen, but give Lincoln, Neb., the credit. We grow big men and big ideas here."

### Hunting a Parent for Mothers' Day.

The breeziness of this letter was but the beginning of a wind which blew other letters into the office of The Review, inquiring about the origin of the day. While Mothers' day certainly did some tall growing in Lincoln, Neb., it was a hybrid in origin and the rest of its parentage was yet to be discovered.

membered the name of the sender. The clue seemed to end in an impasse. However, hope was not lost. Uncle Sam's postal service afforded one opportunity. In those days its efficiency was notable and the ingenuity of its system admirable. A registered letter requires a signature before it can be delivered. If one were addressed to "Secretary of the Mothers' Day Association, Philadelphia," where would the postoffice deliver it, or would it come back to the sender as undeliverable? Here was a chance. The Review seized it. Such a letter was mailed. Days later, a reply came. The postoffice had discovered the founder of Mothers' day, and the letter in response, from Miss Anna Jarvis, at last revealed the holiday's origin.

The story of the letter which Miss Jarvis sent to the correspondents' column of a Philadelphia newspaper, suggesting that the second Sunday in May be observed each year as Mothers' day, has been told several times before. The idea came to her from her desire to commemorate the death of her own mother.

### The Seed Sown.

As a result of her letter to the Philadelphia newspaper, the celebration of Mothers' day occurred Sunday, May 10, 1908, in Los Angeles, Dallas, Brooklyn, Providence and other

cities. The mayors of Omaha, Lincoln, Hastings and Fremont, in Nebraska, and Council Bluffs, in Iowa, issued special Mothers' day proclamations. Brand Whitlock, then mayor of Toledo, O., directed special attention to it. But it was not until the year following, when The Review pointed out the possibilities of the day for the whole florists' trade, that Mothers' day began to receive adequate recognition.

In its issue of April 29, 1909, The Review explained to the trade the opportunity that lay before florists. Here was a day to which the strongest of all sentiments was attached. If its observance could be made general, tremendous possibilities awaited the trade. But it was a frail child, with no one

## Wear a Flower for Mother's Sake

To honor the best mother who ever lived — your own. That is the purpose of Mothers' Day.

### SUNDAY, MAY 8

A white flower for Mother's memory.  
A bright flower for Mothers living.

We shall be prepared Saturday, May 7, and Sunday, May 8, with a large assortment of fine, fresh flowers, appropriate for Mothers' Day, offered at our usual moderate prices. All customers served promptly.

Special rates to Sunday Schools, Lodges, etc.

**Posey & Blossom, Progressive Florists**  
Main Street

The Review's Pioneer Suggestion for a Mothers' Day Advertisement, in 1910.

The Review started on a hunt for it. "Mother" naturally suggested "woman" and a member of the staff of The Review spent much time canvassing the chief women's clubs of Chicago in an effort to trace the origin of this new day. They willingly approved it, but could shed no light upon its beginnings. Neither could the Federation of Women's Clubs or the Congress of Mothers. The search seemed fruitless.

### Stumbling on a Clue.

But a visit on another matter to the editorial office of a Chicago daily led to the chance discovery that a circular about Mothers' day had been received from Philadelphia. The circular, however, could not be found and no one re-



but a Philadelphia woman to sustain it. Should the trade give it nourishment and life, the reward would be a hundredfold to florists. This The Review pointed out, and the trade warmly responded.

By the requests of florists, mayors in various cities issued proclamations, reviving interest in the day after it had lapsed since the year before. Heads of the G. A. R. and the Sons of Veterans requested members to wear flowers on Mothers' day. Governors proclaimed its observance. Local trade bodies were active everywhere at The Review's suggestion and the results of that first campaign, in 1909, were remarkable.

#### All Flowers in All Colors.

In its issue of April 21, 1910, to aid further the trade's development of the day, The Review offered a suggestion for a Mothers' day advertisement, in which the individual retailer's name could be substituted for "Posey & Blossom" and any other necessary adaptations made. This advertisement, which is reproduced on the preceding page, was used, in part or in whole, by many florists and, directly and indirectly, influenced most of the newspaper advertising for that day which was "to honor the best Mother who ever lived—your own." An essential feature of this suggested advertisement was the lines:

"A white flower for Mother's memory.  
A bright flower for Mothers living.

The inclusion of these lines was due to the fact that Miss Jarvis, in her original plan, had suggested the use of white carnations as the most fitting token for Mothers' day. The Review realized that the observance of this day would far outrun any possible supply of white carnations and that, consequently, the development of the day would be greatly retarded, if not made impossible, so long as a single flower of a particular color was regarded as the only proper one for use at that time. So The Review urged florists to suggest that other flowers were equally well fitted to convey the message and that a variety of color would give greater pleasure and brightness to the day and make easier the satisfying of different tastes. Reports each year since then have shown the dominating use of this couplet and its effect upon the character of Mothers' day business. In 1913 the wording was slightly altered and the order changed to throw emphasis on the colored flowers, as follows:

Bright flowers for Mothers living;  
White flowers for Mother's memory.

In the following years the couplet was put in the following rhymed form:

For Mothers at home, flowers bright;  
For Mother's memory, flowers white.

Such is the history of the trade slogan for Mothers' day.

#### Mothers' Day Publicity.

In one of the first years of the development of Mothers' day two Maine towns learned of the day from another town near-by. They decided that they would not be outdone. So they celebrated the following Sunday as Mothers' day. But each succeeding year has seen Mothers' day firmly established on the second Sunday in May.

Chapin Bros., Lincoln, Neb., whose letter in 1908 first called attention to the day, wrote of Mothers' day of 1913:

Every flower in the city was sold, and of every color. There was as much call for colored as for white flowers and it was the easiest big

day of the year. Saturday's sales this year were seventy-five per cent of the total Easter Saturday sales.

All we have to do now is to see that the governor and mayor issue their proclamations, and have the ministers announce it in the churches, and publish a little advertisement, and the crowds come.

One point greatly in favor of Mothers' day is that its appeal is so broad and, at the same time, so elemental that social agencies like the church and the school have gladly worked for its extension at florists' suggestion entirely on moral grounds. Much of its advertising has thus been free and spontaneous rather than paid for and deliberate. As already pointed out, fraternal organizations have given it wide publicity. Organized labor has endorsed it, through the editorial columns of the American Federationist, the official or-

view of last week. Notable examples of such advertising appear each year and multiply season after season. The larger cities have done much in this respect, but any town having more than one retailer supplies a field for coöperative effort.

The seed of Mothers' day, sown long ago by The Review, has been well cultivated by the trade. Further progress of this holiday is assured by the extent to which the members of the trade, individually and coöperatively, advertise the day to their customers, find new ways in which to impress it on the public's mind, and methods for developing the day's business. The trade has made a holiday that is of immense benefit to its members and given the public an occasion for the observation of a high sentiment.

#### POETIC PROPAGANDA.

Combining two arts, W. J. Olds is able to aid one with the other. Examples thereof have been printed before in these columns. Now he comes with a poetic offering for Mothers' day, which he, and other florists if they wish, will use to spread the propaganda of flowers for the second Sunday in May. Here it is:

##### MOTHERS' DAY.

Let every heart today remember mother,  
The sweetest word yet framed by human tongue,  
A truer lover yet than any other  
Beneath the skies, since this old world was young.  
The fondest memories of our hearts enshrine her,  
Her breast, our fount of life, our couch of state.  
Ah! if today our arms may not entwine her,  
We still may wear a flower for mother's sake.  
Though far from mother's arms you may have wandered,  
Yea! though the skies have curtained her from view,  
Let not her wealth of love be thankless squandered;  
Her fondest, latest prayer was still for you.  
So if today a flower you may not send her,  
Token of love, her joy to consummate,  
Let memory still this loyalty extend her,  
And wear a flower today for mother's sake.  
—W. J. Olds.

#### BALTIMORE'S CAMPAIGN.

##### Gets Under Way.

The fifth city to inaugurate a local publicity campaign, tying up with the national campaign and following the examples set by Chicago, St. Louis, Milwaukee and Buffalo, is Baltimore, Md. The florists of Baltimore recently formed an organization, named the Associated Florists of Baltimore, under which they are conducting their campaign.

The plan which this organization uses to procure funds is the same as that used in other cities, the percentage plan. The growers pay one-half of one per cent and the retailers pay one per cent on all stock that passes through the wholesale houses. While not every florist in Baltimore is a member of the organization and contributes to the campaign, though all reap its benefits, it is hoped that all the florists will be in it before the campaign gets well under way.

This association had \$4,000 to start with and no doubt this sum will be doubled soon. The enthusiastic members of the organization say that before long the members will insist that the percentage be doubled.

The task of educating the people of Baltimore to "Say It with Flowers" has been entrusted to the Deatel Advertising Service, an organization which

Take a  
**BOX of FLOWERS**  
Home Today



Special \$2  
Saturday Box  
(At most any Florist's.)

There is no sweeter way  
of expressing thoughtful at-  
tention than to

**"Say it with  
Flowers"**

These Special Saturday  
Boxes contain a delightful  
profusion of the season's lov-  
eliest fresh flowers, rich in  
color and tastily packed in  
appropriate boxes.

Ask any Florist  
Anywhere in Baltimore.

**THE ASSOCIATED  
FLORISTS  
OF BALTIMORE**

#### Moving the Spring Surplus.

gan of the American Federation of Labor. Each year an increasing number of state governors and city mayors issue proclamations calling for the celebration of Mothers' day. And, finally, Congress has passed a resolution recommending its observance.

#### Working Together for the Day.

One natural feature of the growth of Mothers' day, as of the growth of the trade, has been the increased use of coöperative advertising, a medium of publicity briefly described in The Re-

has gone into the campaign with heart and soul. In line with the advertising effort, arrangements have been made with the largest banks, trust companies and theaters to have floral displays in their reception rooms and lobbies. These displays will bear the sign, "Say It with Flowers."

#### First Lesson.

The public's first lesson, in the form of an advertisement, eleven and a half inches deep and three columns wide, appeared Tuesday, April 20, in the Baltimore Sun. This advertisement, reproduced on this page, made its appeal for the desire of flowers with the coming of spring.

Another product of the coöperative campaign is a weekly offering, at the stores of all members of the Associated Florists of Baltimore, of a box of flowers for \$2. Saturday morning, April 17, an advertisement, reproduced on page 18, was inserted in the Baltimore Sun announcing the special Saturday box of flowers. It is said that this advertisement is to appear each Saturday morning and in a short time will, no doubt, be the means of bringing back many Baltimore people to the habit that was lost when the dollar box went out. To move as much stock as possible through the regular channels and keep the surpluses from the street men at the week-end and in time of glut is the motive of these sales.

#### ATTENTION, GROWERS!

##### We Are Now Ready for Action.

There are, in every community, some men with a vision for the future of their business, who can look and work toward perfecting it with not altogether a selfish purpose, who are willing to contribute some time for the good of the trade at large.

I am writing this with a view to getting such men in each community interested in the forming of a local growers' organization to work with the National Flower Growers' Association.

If you already have a growers' organization in your vicinity, of either plant or cut flower growers, the writer would like to get in touch with its officers with reference to having a committee appointed whose duty it would be to come to Cleveland, O., next August to assist in the adoption of a constitution and in perfecting a permanent organization of the National Flower Growers' Association.

We are exceedingly desirous of having a number of locals organized, at least temporarily, before the national convention in August, so that a committee can be named from among the growers of each locality, which will have a part in this work at Cleveland.

The writer will be glad to assist growers in this work if you will kindly address him at 501 Bank of Edwardsville building, Edwardsville, Ill.

May we not depend upon you live wires in the progress of trade matters to comply with this request promptly?

J. F. Ammann, Sec'y.

#### ILLINOIS GROWERS MEET.

The growers of the central and southern part of Illinois met at the St. Nicholas hotel, Springfield, Ill., Tuesday, April 20, for the purpose of forming a local of the National Flower



**In the Spring---**

*Everyone longs for Flowers.*

**W**HEN in the fields and meadows tiny bulbs begin to poke their way through the drab soil that has sheltered them through the frigid days of winter--when the flowering shrubs are budding--when the big trees and the little trees are putting out their first green leaves--in the Spring, everyone longs for Flowers and the Country.

To bring these beauties of the Great Outdoors to one's own home is a delight that may be enjoyed by every city dweller.

For at any florist's in Baltimore you will find countless varieties of blossoming plant and vine in all their new Spring beauty, ready to revive the heart and strengthen the faith of those who will find time to let the loveliness of Flowers sink deep into their souls.

Bright little orange *Calendulas* may be seen in profusion--then, too, there are colorful *Snapdragons*, pink, yellow and vermillion; and blooming *Roses*, *Sweet Peas* and snowy white *Gardenias*.

**"Say it with Flowers"**

Flowers and Plants are surprisingly inexpensive at the present time, and any Florist will embrace an opportunity to assist you in making the proper selections.

For information concerning Flowers or Plants call the Florists' Information Bureau, Mt. Vernon 6661

**ASSOCIATED FLORISTS  
of BALTIMORE**

Quarter-Page Ad Beginning Baltimore Florists' Co-operative Publicity.

Growers' Association. After a bountiful luncheon was served, J. F. Ammann, of Edwardsville, was introduced by William J. Hembreiker, of Springfield. Mr. Ammann explained the importance of the work in his usual way, and when he was through and those present had expressed their opinions of the importance of organization, the local association was formed.

Frank Washburn, of Bloomington, nominated Edward Gullett, of Lincoln, for temporary chairman, and he was unanimously elected. J. W. Ross, of Cen-

tralia, nominated William Hembreiker for secretary, who was elected. Frank Washburn, Philip Daut, of Decatur, and James Cole, of Peoria, were elected a committee, who, with the chairman and secretary, are to attend the Cleveland convention in August as delegates. There were thirty-five growers present.

**Quincy, Ill.**—John Tiplady, who is now Illinois state landscape designer, spoke of the correct methods of combating tree diseases before the Quincy Rotarians April 20.





## OPEN LETTERS from READERS

### APPEAL FOR SOLIDARITY.

As a newcomer in the business and as one who is only in it temporarily, there are many things that are new to me and rather amusing and tragic at the same time. My father has been a florist for a great many years, but never had I been in close enough touch with the entire business to realize so many of the intricate parts. I should like to make one suggestion, that will do much toward putting the business as a whole on a better basis, and that is, have a "sense of honor" code.

We have in this vicinity, and I presume there are others of the same type in every locality, florists who have established a peculiar form of competition. The market price is a certain figure in Buffalo, the same in New York, the same in Jamestown, Elmira and, in fact, all of the large controlling wholesale houses. A retail florist who grows his stock has more than he can dispose of; he finds out where the local wholesale florist is selling, rushes in and underbids the market price by, not 1 cent, but 2 or 3 cents, in order to break in. As a good many of our retail florists who have only stores have not had the experience of the hard labor connected with the growing end of the game and money is their only reason for being in the business, their word of contract is of no value as long as they can get cheap goods. They cut their regular wholesaler, even though the wholesaler has given them a reduced rate during the busy season because they have taken the entire stock. The wholesaler must either oust this little retailer (who in time of glut has too much stock for his local trade) from the wholesale business or else hold him to the market price. There are many men who think, because they are getting something for their surplus, it is better than nothing and therefore try to "get something," even though it is under cost of production. Their brains work about like that in their business.

Until these florists realize that solidarity in business methods is as important as the petty cash handled for surplus stock, there will be fewer and fewer men going into this business. Just this morning my regular buyer called and said that if I would not give him carnations for 2 cents (market price is 6) I need not ship. Stock was practically ready to box. He had given me the warning three days before, so that I knew that the other florists in the vicinity had found out where I was shipping. Do you call this competition? It is not my idea of what any business could term legitimate competition at least.

E. K. Angell.

### CUT PRICE CARNATIONS.

We have been reading about the united effort of the wholesale and retail florists of Chicago in making a uniform cut price on carnations for certain days. We should like to state our

experience when we had a heavy cut of carnations and were not able to ship any of them on account of the railroad strike.

We advertised that Friday and Saturday, March 19 and 20, carnations would be sold at 75 cents per dozen and two dozen would be given to each church that would call for them. We had a big trade and furnished sixteen churches with the flowers. The following Friday and Saturday, March 26 and 27, we advertised them for sale at 50 cents per dozen and that two dozen would be given to each church that called for them. We sold over 2,000 and gave to twenty-five churches. We believe that this is the best and cheapest advertising we ever did.

E. B. Morgan Floral Co.

### ABOUT SUNDAY CLOSING.

It has been noted in The Review that numerous stores throughout the country are going to adopt the plan of Sunday closing. Many have had that rule for a long time. Would it not be wise for the rest of us to adhere to it?

When once the public learns that all stores will be closed, customers will make an effort to order on Saturday. If grocery stores were open on Sunday, they would be thronged, but the public has learned, in that case, to buy on Saturday or go without. Various other sorts of stores could do big business on Sunday, if they were to put before all else that slight material gain which would be theirs. But there are other things to be considered.

If we are to demand respect for our profession, we must be independent—not insolent, but self-respecting—and no man can be that by being a constant

slave to the whims of others. Sunday is the day which has been set aside to close all shops, a day of rest, and by keeping open our stores on this day we are putting ourselves on the level with the peanut vender on the corner, who finds it necessary to snatch at the passing pennies of the more independent persons as they pass on their outings on Sunday. E. E. Temperley.

### KOEHLER IN GERMANY.

In view of the present demand for cyclamen seed in this country, the report of the visit of Albert Koehler, of the American Bulb Co., Chicago, to the German cyclamen growers, which appeared in these columns two weeks ago, was read with particular interest by the trade. One of the establishments which he visited was that of Ferd. Fischer, at Wiesbaden, who was widely known in this country as one of the biggest sources of supply of cyclamen seed before the war. The illustration on this page shows Mr. Koehler standing just in front of Ferd. Fischer in an aisle in one of the German grower's big cyclamen houses, this one filled with salmon-colored blooms for seed. To the right is seen a member of the second generation, Carl Fischer. In common with the other growers of cyclamen seed, Ferd. Fischer has more orders than he can possibly fill this season. Whether the supposed demand is due to duplicate orders placed by American seed houses with several growers or whether there is so striking a shortage as there seems to be, will be determined later.

**Mansfield, O.**—Edward M. Lintolt has sold his interest in the Mansfield Floral Co. to his brother-in-law, Carl Kopanka, of Howell, Mich. He has not decided where he will locate, but will remain with the firm until the new member arrives.

**Murfreesboro, Tenn.**—The greenhouses of the Jagers Floral Co. were destroyed by hail April 16. A crop of tomato plants, ready for market, was ruined. The hail beat down and broke the greater part of the stock in the houses. The loss was estimated at \$3,000.



Albert Koehler and Ferd. Fischer in One of Latter's Cyclamen Houses.

# HELPING HORTICULTURE



OUR trades or professions are directly interested in ornamental horticulture. The business of the florist is to produce or grow plants and flowers and to use them, especially the latter, in artistic arrangements for various purposes; his chief work may be described as the forcing of flowering plants. The nurseryman is also interested in the production of plants, but particularly plants for the decoration of the yard, estate, park or avenue. It is the business of the landscape gardener or landscape architect, whichever you choose to call him, to paint living pictures, using for his material the plants grown for his use by the nurseryman and florist. The gardener's forte is mainly to care for plants and to carry out the ideas of the landscape architect. The landscape architect and the gardener differ from the members of the first two groups by not being venders of the plants they grow.

One may become proficient in any of these trades or professions either by the apprentice method or by means of a college training. I am omitting mention of the vocational school, since it has not become so important in America as in Europe.

The apprentice usually starts out at an early age to receive his training by direct contact with his work or, in other words, by means of manual labor. His first work is usually washing pots, pulling weeds, wheeling soil or some similar occupation. He continues at his labor from day to day, absorbing what he may, but mainly doing as he is told without being given any explanation. If he is faithful in his work, he is too tired at the end of the day to attempt to improve his mind or his work by study, unless he is an exceptional man; then he studies in addition to his work and so advances more rapidly. At the end of a long term of years the apprentice may be judged to be proficient enough to be placed in class A.

## Learning Why.

The college man, on the other hand, has been continuing his education, training his mind and collecting data and learning how to use them. He is working at his mental up-building without being hampered by overtired muscles. At the end of his college career he is ready to take up his work, but from a different viewpoint; he not only strives to do things, but tries, also, to

The address, on "Educational and Experimental Work," delivered by Professor H. B. Dorner, head of the division of floriculture of the University of Illinois, Urbana, at the meeting of the executive committee of the Canadian Horticultural Association, Hamilton, Ont., April 12, 1920.

understand the why and the wherefore.

To express it in another way, the apprentice, at an early age and with no training, attempts to climb the ladder of success. The climb is a hard one. The college man, on the other hand, prepares himself for the ordeal and, when he begins to climb, climbs with greater ease and rapidity.

## Three Fields of College Work.

All educational institutions, or at least those giving attention to agriculture, should offer courses in ornamental horticulture and every man interested in floriculture, landscape gardening or nursery work should be back of them, insisting on the best of instructional work and research. Improvement in agriculture helps to feed the people better, but ornamental horticulture, in conjunction with music, painting and literature, stands for higher civilization.

Good staffs and well equipped research laboratories are essential and should be established, since the average commercial man has neither the time nor the training to do accurate experimental work.

The work of any school or college at-

tempting to be of service to ornamental horticulture may be divided into three branches—instruction, research and extension.

If instruction in ornamental horticulture is to be offered, shall it be vocational, that is, teach the student how to do things, or shall the university method be employed and the student taught why to do things? I am of the opinion that the two should be combined. Above all things, teach the theory, but add enough of the practical to help fix the theory. There need not be enough of the practical to lower the work below the dignity of university grade, unless the course be purely vocational. Where nothing but the theory is offered the student often loses the benefit of it before he has an opportunity to apply it.

There is another distinction between a vocational and college course that should be recognized. The graduate from a vocational school is recognized as a machinist or a gardener, while the college graduate, at the end of his four to six years, has merely laid a foundation upon which to build. The tendency of the employer is to expect too much of the college graduate and if, after graduation, he is not able to do everything that it took his employer from twenty to forty years to learn, his education is considered valueless. The employer, on the other hand, who looks upon the college training merely as a foundation soon perceives its value.

The question might well be asked, then: "What is the student to study in college in order to fit himself for his chosen branch in horticulture?" The courses which the student will choose will naturally come under three heads: First, informational courses; second, courses to train the mind, and third, courses which will teach him to express his thoughts clearly and forcibly.

## Getting Facts.

I have intentionally placed the informational courses first, not because they are of the greatest importance, but because they are easily recognized as being essential to the best understanding of the work. If it is merely information that the student wants, however, there is no need for his spending his time and money at college. He can easily get that by reading and by contact with his fellow men.

The development of the reasoning powers, the ability to think clearly and the ability to draw conclusions correctly are surely the most important. These powers can best be de-



Herman B. Dorner.



veloped by intense application under careful guidance.

When the subject matter is to be considered, it may be taken for granted

that the phase of horticulture selected by the student for his life-work will be his major and considerable time should

[Continued on page 54.]

think. It outsells S. A. Nutt because it has a darker ring in the leaf and last year it was full of blooms when S. A. Nutt had few showing.

J. T. & S.—Ill.

I cannot see any difference between the variety sent and S. A. Nutt. In comparing it with our own stock of S. A. Nutt, I find they are as much alike as two peas. Referring to the blooming qualities of S. A. Nutt, we have not found any variety of its color that will throw as many flowers during the summer. The principal fault that we have to find with Nutt is its tall growth, especially when planted in partial shade. As regards blooming and furnishing cuttings, we find it about tops the list of geraniums.

M. P.

#### LEAF-SPOT ON GERANIUMS.

I am sending some geranium leaves that are affected by some disease. Could you suggest a treatment to overcome this disease?

E. S.—Ind.

The geranium leaves are affected with leaf-spot. Among the principal causes for this trouble are the following conditions: Overcrowding the plants on the benches, wet foliage during dark weather, and low temperature and damp atmosphere in the house. To overcome the trouble, remove the affected leaves and give the plants more room on the bench, so that the air can circulate freely among them. Follow clean cultural methods. Water the plants with care, as they need it, and ventilate as freely as the weather conditions will allow. Spraying the affected plants with Bordeaux mixture will check the disease and prevent it from spreading.

M. P.

#### GERANIUMS CHILLED.

I am sending you three geranium plants to find out what the trouble is with them. The top leaves showed tiny light spots through them. I sprayed them with Bordeaux mixture and they seemed to do well. I repotted them and they are coming along nicely in bloom, but the edges of the leaves are turning red. What is the cause and is there a remedy?

L. E. B.—N. Y.

The geranium plants appear to have been chilled. A low temperature, together with overwatering, may also be the cause of the edges of the leaves turning red. The roots and stem of the plants seem to be all right and the fact that the top leaves are most affected leads me to believe that your plants have been touched with frost at some time. I should advise raising the temperature a little and withholding water from the plants until the condition of the soil shows that they are absolutely in need of it.

M. P.

#### SOIL TROUBLES GERANIUMS.

We are sending some geranium leaves showing bad color, due, we think, to disease or to the soil. The plants did well until recently, when some of the leaves showed a reddish tinge, finally turning yellow. If this is caused by the soil, would an application of lime to the top of the pots be of advantage or, if it is disease, what can be done? We also notice some of our calceolarias, pelargoniums and hydrangeas showing too light green foliage. Could this condition also be caused by the soil?

R. & S.—Mich.

The trouble with the geraniums may be caused by either of the following conditions: Sour soil, overwatering and low temperature after repotting, before the plants have had time to gain control of the new soil; or, crowding the plants and keeping them extremely wet at the roots. The trouble will also occur when the plants have been neglected in the repotting and held in small pots crowded together on the bench, thus causing the lower leaves to become soft, so that when spread out they turn yellow.

To overcome the trouble I should suggest the following treatment: Loosen up the surface soil a little, so that the air can penetrate into it, and then spread the plants out on the bench so that there is about a 2-inch clear space around each pot; water sparingly until the roots are firmly established in the soil, and, last but not least, give plenty of ventilation as weather conditions permit. This is a backward season for

all plant growth, both inside and outside, but it is reasonable to expect better weather with bright sunshine from now on, which will help geranium plants greatly and, if the treatment suggested is followed, they should come through all right.

According to the condition of the calceolarias, pelargoniums and hydrangeas, as described, the trouble evidently is caused by sour soil, due to excessive watering, and I should advise a treatment for these similar to that suggested for the geraniums. All of these plants are free growers, but they need careful watering, because as soon as the soil becomes a little sour or stagnant, the growth of the plant is checked and the foliage quickly turns yellow.

M. P.

#### S. A. NUTT AFTER ALL.

We are sending you a geranium which we should like to have identified. We have had it for about four years and we find it produces more cuttings than S. A. Nutt and is a shade darker, we

## Sweet Peas

#### SWEET PEAS YELLOWING.

I should like to know what the trouble is with my sweet peas. I have been giving them cow manure water every ten days and several days ago I gave them a light mulching of soot. In a week's time they turned yellow in spots; the foliage looks as if it had been scalded. We have had a great deal of cloudy weather this winter, but had sunshine all last week and the temperature in the house rose to 96 degrees, with the ventilators open. I have a good crop of buds on the plants, but the leaves are yellow two-thirds of the way up the plant and the stem is a dark brown.

H. L. U.—Kan.

I am inclined to think that the top-dressing of soot is mainly responsible for the condition of your sweet peas. The high temperature would hardly be responsible for the browning and yellowing

of the foliage, but an overdose of liquid manure with a top-dressing of soot added would make the plants soft. The ammonia in the soot would be largely responsible for the damage, particularly if applied on a cloudy day which was followed by a clear, hot one, causing a great variation in temperature. Under such conditions, abundant ventilation and plenty of moisture in the atmosphere are necessary; if these were afforded, your feeding is surely at fault. Under the circumstances, I fear there is little you can do to improve your plants, except giving them fresh air, avoiding feeding and providing as equable a temperature as possible. I would suggest trying a mulching of some old, well decayed manure, which would prevent the soil from drying out so much and help to keep the roots cool; it would also feed the plants moderately, but not enough to make them soft.

C. W.

# RETAIL STORE MANAGEMENT

## WHAT THE LEADERS IN THE TRADE ARE DOING

### FUNERAL PIECES.

#### Search for Novelty.

The progressive florist will always be on the alert to give his patrons something new and different in funeral offerings. The public becomes just as tired of the same wreaths, crosses, stars and anchors as you would of sitting down to the same dishes for your meals on a given day each week. There are some florists who go on from year to year arranging the same old designs in exactly the same old way. It may be a bit far-fetched to say that the public likes a change of style in funeral offerings as they do in everything else. You may say that when people are in bereavement they are not thinking much about style. This is just the time when they are most sensitive and quickest to notice anything that may be unique or out of the ordinary, and they are just as quick to note any shortcoming or defect.

Even if you are obliged to use some of the old and oft-used designs, don't be afraid to arrange them differently. Some of the best florists of the country are today using baskets for funeral offerings, made in such a manner that the only thing that distinguishes them from use for some festive occasion is the surroundings and the word "Sympathy" instead of "Congratulations" on the card.

#### Family Offerings.

Always remember that in every funeral design, and, in fact, every arrangement of flowers you may make for any purpose, you are giving someone a lesson in how to "Say It with Flowers." Let us see for a moment what this edu-

cation amounts to. I will cite just one instance, how one woman in Philadelphia impressed on the mind of the public that the proper thing to wear on Mothers' day was white carnations. It is impossible to tell the time, money and effort that have been spent to counteract this impression and it has not been entirely eradicated yet.

But let us get down to the actual offerings themselves. In this article I am only going to speak of the larger, or perhaps the more expensive, ones, those that would come from the immediate family or close friends. Smaller designs and those that can be arranged in times of scarcity and high prices, at a comparatively low price, will be taken up in a later article.

#### Making the Pall.

The pall is perhaps the first thing mentioned in a family conference when it meets to talk flowers. Often the entire family will pool their contributions in order to have something fine. I know of nothing in which the florist has a better opportunity to display his artistic ability than in one of these. At the same time there is nothing that shows more clearly how slow some florists are to learn. Only last winter I heard of one being made for a prominent man on wire chicken netting. In these days it is possible to get netting in the regular sizes from any supply house. The size I like best is  $4\frac{1}{2} \times 7$  feet; this does not interfere too much with the pallbearers' handling the casket. I can remember the time when it was necessary to go around the docks and buy enough seine to make one.

Have a frame much like one of the old quilting frames our mothers used. Run a row of smilax, or whatever

green you are going to use for a bed, around the edges. Fill the center well, having it well wired. You are now ready for the flowers. These will only be limited by the price you are receiving for the pall.

A description of what I considered the finest piece of floral art I ever saw will perhaps be as good as anything I could say on this subject. While this was an expensive piece of work, the principle can be worked out at almost any price. In the center was worked out a cross of orchids; remember, no frame was used. The orchids were tied to the netting just as the smilax was. This was about thirty or thirty-five inches long. Then a border about four inches wide, of valley, was run around the entire pall, about twelve inches from the edge, giving it the appearance of a blanket, which the pall is often called. Inside each corner of this border an orchid wreath about twelve inches in diameter was worked; these hung over corner posts of a specially constructed casket. Then the entire green bed was dotted over with maiden-hair fern. When it was in place the four wreaths hung on each corner of the casket, with the cross in the center, and the border of valley came just about to the handlebars. There was nothing gaudy about it; its very simplicity made one feel that it was the work of a true artist. The most careful measurements had to be observed in this particular pall. This should be done in every case; access to the casket can always be had from the undertaker.

#### Casket Cover.

Then there is the casket cover. Most florists use a wire design for this. Often it is in two parts; the foot can be placed



Funeral Work Affords the Florist Unlimited Opportunity to Show His Artistry.



on the casket as soon as it is received, and the head put on when the casket is closed. Again I will describe what in my estimation is one of the finest casket covers you can make. This is made by a florist who only uses a design when she cannot avoid it. It is nothing more than a spray with sago leaves for a back, made from both ends and tied in the center. It covers the entire top of the casket. The point I wish to emphasize is, could you get such an effect if a frame were used?

#### Casket Cross.

Another popular design for the family is a casket cross. Again the possibilities are only limited by the price, and space will only permit me to describe one. Have your cross mossed so that it will be half round; that is, as though it were made from a sapling cut from the woods. Cover this with English ivy leaves, but let the leaves be selected with care. Some people oil them with olive oil. Don't do it, for it gives your work an artificial appearance. To oil them you have to take each leaf separately. It is just as easy to take a sponge and water, and wash each one separately; you can do one as quickly as the other. But now comes the important part, the finish. A spray of Easter lilies, with some myosotis on your background of ivy, makes a fine design. Any good combination will do. This can be worked out in galax or magnolia leaves, but try the ivy once and see if you will ever be satisfied with the others. And remember, let your work always be neat.

Tate.

#### BIG STEAMER MONTHS.

The next few months are going to be as busy ones as retail florists who cater to the steamer business in ocean ports have experienced, even in pre-war years. All cabins and berths are booked for three months ahead on outgoing boats and the travelers are not the summer-time excursionists of old, but all of the wealthy class, for whom orders for bon voyage tokens are many.

The demands for passage to Europe are so great that all of the liners operated by the three largest steamship companies sailing before the middle of July have been booked full. The International Mercantile Marine Co., the

Cunard Line and the French Line, the three largest carriers of passengers, announced last week that virtually all of their cabins and berths had been reserved for sailings scheduled up until the latter part of July. While it may be possible to obtain passage on some of the ships by virtue of cancellations and eleventh-hour changes, the steamship companies admit that they can not assure advance accommodations.

In the pre-war days, when the steamship lines were seeking to attract tourists by bargain offers, a large percentage of the travelers were school teachers and college students. The character of the tourist trade has changed. It is generally admitted now that only the rich are traveling, because the rates of passage are much higher and the living expenses in Europe are soaring. In spite of these seeming obstacles, the steamship lines are deluged with Americans who want to go to Europe and with the more well-to-do foreign-born who desire to return for a visit to the land of their nativity. These are the classes for whom bon voyage tokens are ordered from florists and the business for outgoing steamers will be large for the next few months, yielding warm-weather profits to the florists who make efforts to get this business, either at the ports or by telegraph from inland cities and towns.

#### CONSTRUCTIVE CRITICISM.

After the last few years of constructive work of the F. T. D., on the enduring foundation which had previously been built and on which our F. T. D. has flourished and is still furthering its purposes, may we not feel doubly proud of our accomplishment and progress?

With the ever growing volume of telegraph business in flowers, who can afford to say that he will not join the association? During the last year many vicissitudes have arisen, due to strikes, storms, etc., which would have made the sending of flowers impossible, yet through our organization we were able to cope with almost every situation.

Occasionally, however, a florist sends an order to someone who evidently has not the slightest conception of business. A floral piece is ordered and, because of the scarcity of flowers, or something else, several days afterward a

note will come saying that it was impossible to fill the order, the recipient not having the foresight to use something else to fill the want as best he could.

The purpose of this article is to urge that in the event of your receiving an order, regardless of conditions, you fill it as best you can, but send something, so that the customer on the other end will feel that you did the best you could. Do not come back with the answer, "No flowers to fill your order." Use leaves, foliage, plants, or whatever possible, under the circumstances, but do something to prove that at least you had some conception of the other fellow's feelings. This will go a long way towards helping our F. T. D. orders.

Unquestionably many of you have had this experience or a similar one and if this simple remedy is applied to the case it will go a long way toward helping the small difficulties we have had happen several times.

With the hope that this will attract the attention of those who have had this occur and that they will profit by past experience and the desire to remedy one of the petty troubles that have crept into our F. T. D. business, I feel that we are to be congratulated on the wonderful strides already made. We are also proud of the fact that florists generally are on the job in regard to the promptness of meeting their obligations when bills are due one another. This is particularly gratifying, as it is one of the most encouraging steps to furthering progress. It reminds me of John Randolph, who said, "I have discovered the philosopher's stone that turns everything into gold. It is, pay as you go."

This is one of the essential steps to progress; so keep it up for further success.

Henry Penn.

#### AMERICAN LEGION PIECE.

New organizations call for new styles of funeral pieces and the latest is for American Legion pieces. Of course, the organization's pin serves as the basis for a good design. This was used in a piece made by C. I. Switzer, proprietor of the Monticello Floral Co., at Monticello, Ind., for the funeral of a former soldier in that town. The piece showed a white star raised in a field of blue immortelles, with a raised red wreath



Casket Spray of Carnations, Simple in Appearance but the Result of Painstaking Care.

around it. The finished product measured five feet over all.

#### FOR CALIFORNIA WEDDING.

A casual look at the illustration on this page would give you the impression that somebody had a nice garden, but it is not a garden scene, it is a California wedding decoration. The wedding of Miss Arabella Schwerin and Lawrence McCreery at San Mateo, Cal., April 10, was one of the most brilliant social events ever held in California. The floral decorations were supplied by the MacRorie-McLaren Co., of San Francisco. Five men from this firm's store and the entire nursery force worked for two days carrying out the elaborate scheme of decorating the church and the Schwerin home and transforming the grounds into a mass of blooming plants.

In the landscape work 300 Cineraria hybrida grandiflora plants, forty rhododendron and twenty-five large blue hydrangea plants, which were kept over from Easter for the purpose, were used. In the house about thirty dozen cut Easter lilies, ten dozen potted lilies, fifty rhododendron plants and eight dozen palms of all sizes, together with 100 pots of lotus for window-box work and two dozen rambler roses, were used. On the tables, part of which were in the house and part on the lawn, spring flowers were utilized, mammoth tulips and long-stemmed anemones predominating. In the church the main decoration at the altar consisted of Easter lilies and rambler roses, while in the aisles were two huge vases, each containing four or five dozen Easter lilies. Palms, rhododendrons, hydrangeas and lilies extended around the church. The bride carried an armful of Easter lilies and the bridesmaids carried lavender lilacs. The two flower girls had baskets of spring flowers.

#### AN ADVERTISING TRADE.

Florists have made themselves felt as advertisers, not only to an extent appreciated by themselves, but to a degree that has brought them to the attention of the greatest of advertising media, the daily newspapers.

Do florists realize this? Perhaps not. But from a trade that advertised least of almost all lines of retail merchandising, ours has become a conspicuous advertising power. The effect has been wrought in a cumulative manner. National advertising, city coöperative campaigns and liberal use of space by individual retailers have combined to bring flowers forcefully into the public eye.

The column of advertising talk in the New York American, April 20, was distinctly complimentary to the trade in its recognition of florists' advertising strength. It is for this reason that we reprint it below. We have no stock in this particular daily and no family connection with Mr. Hearst—the remarks concerning the paper's value are its own. They are beside our point, that florists have in a brief space of time won conspicuous recognition as an advertising trade. Here's the evidence:

#### PICK YOUR FLOWERS WITH CARE.

We all need flowers in our lives. They take us out of the roar and strife of the city life into fragrant bypaths and untrodden ways. They bring sunshine and glory into every day. But how can this be done without too lavish an expenditure? To buy flowers to the best advantage, you should read the advertisements in the New York

American. It carries the message to you of enterprising florists who offer the best flowers at prices consistent with quality.

Since nothing puts more cheer into the home, nor more fittingly conveys a message between friends, they are an essential part of life, and buying opportunities should be just as carefully

are set out in the beds until marketed, or through the cooler winter months, at all events. Too much water may have caused the stem-rot. Sometimes too deep planting induces stem-rot. Water



Not a Garden Scene, but a California Wedding Decoration.

watched as in the case of shoes or clothes, or other essentials.

It is by reading the New York American that you will see these opportunities whenever they appear.

In fact, whether it is flowers or shoes, or whatever the merchandise, you can purchase most satisfactorily through advertisements in The American.

The American is the right newspaper for every New York florist because it has the largest and most responsive reading clientele in New York. Practically 300,000 families daily—1,000,000 Sunday—read The American because they prefer it.

They are progressive, prosperous people to whom the finer things of life make a potent appeal. That is why florists find The American the medium best suited for flower announcements.

And that is why readers may find in The American the announcements of florists whom they can patronize most advantageously.

#### STEM-ROT ON LETTUCE.

What is the cause of stem-rot on greenhouse lettuce? This has been an exceptionally good winter in which to grow lettuce, with little cloudy weather, but a number of our plants have died from stem-rot. We have used fresh horse manure for fertilizing. Do you advise the use of that, or is well rotted manure better? Also advise us as to whether the use of pulverized sheep manure and commercial fertilizers would be better. One of the houses is new and the ground has never grown lettuce before. We give careful attention to the watering and ventilating, but the trouble appears in spite of all we can do.

J. H. S.—Kan.

Partly decayed or well rotted horse manure would be decidedly preferable to fresh manure for lettuce, and neither pulverized sheep manure nor commercial fertilizer would be so good, as they lack the humus of the horse manure. If you have an ample depth of soil, one thorough soaking should carry the plants from the time they

collecting in the hearts will also cause it. You will be much less subject to this and other affections of lettuce if you sterilize your soil with steam each season before planting time arrives.

C. W.

#### POWER FOR WATER PUMP.

I have a flowing well and during the firing season I use a steam pump to water, which I find satisfactory. When I stop firing what system would you advise putting in to save the expense of firing up during the summer months?

G. H.—Ill.

While a small steam boiler might be used with the present pump, from the fact that it would be necessary to get up steam every time it is necessary to use the pump, it will be more satisfactory to put in a gasoline engine and pump, with a small storage tank to furnish water when the pump is not in use, and to rely upon direct pressure from the pump for watering and syringing. A storage tank of capacity sufficient for at least one day's watering, and elevated twenty-five feet, would furnish sufficient pressure for watering purposes and a considerably smaller engine and pump would answer for filling the tank than would be required to supply direct pressure for watering.

#### BRIEF ANSWERS.

C. F. P., Kan.—In 1912. You would not confuse Ricard and Helen Michell growing side by side.

J. D., Wash.—Many trade catalogues list named varieties of Viola cornuta; the nearest to our hand when your letter came was that of Henry A. Dreer, Inc., Philadelphia, listing several.



## MOTT-LY MUSINGS

"Did you ever see anything like the weather we are having?" asked L. C. Hecock, Elyria, O. "And yet the cut averages well. Funeral work has kept us busy right along."

The Wagner Greenhouses, Sandusky, O., report excellent business, with bright prospects for Mothers' day.

"Sweeten up, send flowers," is the slogan seen in the window of the Navarre Flower Shop, Toledo, O. A model of a lighthouse arranged for a fountain, with a base of rocks, is attractive.

The Freeman Flower Shop, Toledo, O., maintains an attractive window display, in which is seen the handiwork of Mrs. Freeman, who is well pleased with the season's business.

Schramm Bros., Toledo, O., are taxed to the limit for space. "If the spirit of dad could return and see the old place now," said B. Schramm, "what a change would be seen!"

"I never had a finer stock or better business," said Mrs. E. Suder, who can justly claim to be the oldest in years, though youngest in spirit, among the florists in Toledo, O.

G. Van Bochove & Bro., Kalamazoo, Mich., recently made a big change in the store and wonder why they did not do it long ago. If business continues to increase as it has recently, further improvements will be necessary.

S. W. Coggan, Battle Creek, Mich., will be satisfied if Mothers' day business shows up as well proportionately as Easter sales.

A. Cowgill, Canton, O., commenting on the season's business in general, believes that the demand is larger in proportion to what it is in some big towns. A fine crop of carnations is in sight for Mothers' day at the greenhouses at Salem, O.

The J. M. Gasser Co., Cleveland, O., is making a feature of a Saturday special dollar box of roses. There is a large sign across the window announcing the fact and an attractive display of the goods. "Prices are down," said Manager Brown, "and we are acquainting the public of the fact."

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Rye and corn .....for whiskey.  
Mint (*Mentha riparita*)....for creme de menthe.  
Caraway (*carum*).....for kimmell.  
Wormwood (*Artemisia Absinthium*), for absinthe.  
Plum trees .....for slivowitz, a Russian drink.  
Rice .....for areck and sake.  
Cornmeal .....for muscatel.

And not to neglect the drug addicts, grow poppy (*Papaver somniferum*) for opium.

Why make the proprietor of a cafe liable to a heavy fine when you can produce all of the above yourself?

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## MOTT-LY MUSINGS

"Did you ever see anything like the weather we are having?" asked L. C. Hecock, Elyria, O. "And yet the cut averages well. Funeral work has kept us busy right along."

The Wagner Greenhouses, Sandusky, O., report excellent business, with bright prospects for Mothers' day.

"Sweeten up, send flowers," is the slogan seen in the window of the Navarre Flower Shop, Toledo, O. A model of a lighthouse arranged for a fountain, with a base of rocks, is attractive.

The Freeman Flower Shop, Toledo, O., maintains an attractive window display, in which is seen the handiwork of Mrs. Freeman, who is well pleased with the season's business.

Schramm Bros., Toledo, O., are taxed to the limit for space. "If the spirit of dad could return and see the old place now," said B. Schramm, "what a change would be seen!"

"I never had a finer stock or better business," said Mrs. E. Suder, who can justly claim to be the oldest in years, though youngest in spirit, among the florists in Toledo, O.

G. Van Bochove & Bro., Kalamazoo, Mich., recently made a big change in the store and wonder why they did not do it long ago. If business continues to increase as it has recently, further improvements will be necessary.

S. W. Coggan, Battle Creek, Mich., will be satisfied if Mothers' day business shows up as well proportionately as Easter sales.

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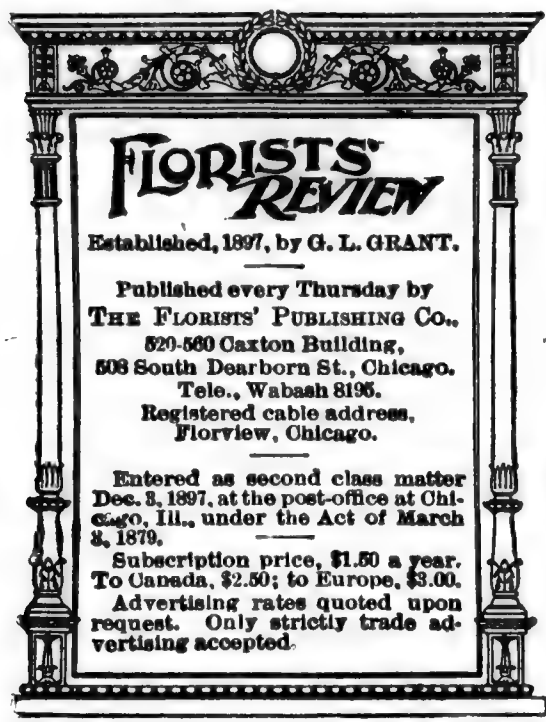
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Results bring advertising.  
The Review brings results.

You usually get what you give—another phase of the golden rule.

BUSINESS is an exhilarating game if you play it according to the rules.

TRADE preparations and anticipations point to a record Mothers' day business.

MEMORIAL day is just three weeks after Mothers' day. No rest in between this year.

PRODUCTION is not likely to increase at a rapid gait when help is so hard to get as at present.

DISAPPOINTMENT, if not loss of sales, is sure to follow when an advertisement reaches The Review too late to be printed. Better be soon than sorry.

DON'T forget to emphasize other flowers for Mothers' day and soft-pedal carnations. You'll have more requests for them than you can fill, anyway.

THE Want Ad section of The Review has proved almost as useful as the Classified plant ad section or the Pink Part. It takes five pages to hold the Wants and For Sales this week.

DESPITE reports that the peak of high prices has been reached, the Department of Labor's statistics indicate an advance of four points in the index of wholesale prices, from 249 to 253, in March.

ONE by one the trade is closing the accounts of those who habitually are slow pay. If people do not pay now without compulsion, what will be the chance of getting the money after times change?

SINCE it was through The Review that Mothers' day was first brought to the attention of the trade, it is fitting that The Review should also publish the first Mothers' day special number this week.

GOVERNMENT figures show that lumber and building materials have made the greatest advance in cost of all commodities in the last year, amounting to ninety-seven per cent. Can flower prices absorb this increased cost of greenhouses?

If you are a member of the S. A. F., when your copy of the Journal comes to hand don't toss it aside without the reading it deserves. The pamphlet costs the officers much effort and the society and you a lot of money. Effort and money are wasted if the record is not read.

SNAPDRAGONS should not be cut too "green." They do not open in water as do some other flowers.

SEND to The Review clippings of the Mothers' day advertisements published in the local newspapers by florists in your city.

FOR a single issue The Review now pays as much for paper as a six months' supply cost in the early days of the publication.

IN the strong demand there is temptation to send out plant stock before it is ready, but the grower who resists it will profit in years when the call is not so heavy.

ALL the signs point to an impending change in the business situation. It behooves every florist to collect the money due him, to pay his debts and, if possible, build up a reserve in the bank.

BOTH the Want Ads and the Classified Ads are a record this week, while the Pink Part is a record for this holiday—but for that matter The Review as a whole never was so heavily patronized at this season in any other year.

WITH this issue The Review completes its forty-fifth volume—twenty-two and one-half years; the early ones strenuous in the effort to get business, the later ones still more so with the effort to provide promptly, regularly and accurately, under unusual conditions, the service the trade has learned to expect.

FEATURES of the expanded S. A. F. Journal for April are a reprint of the Massachusetts Horticultural Society's bulletin on Kurume azaleas, an inquiry department and Secretary Young's page of notes and comments, covering the New York show and the new orchid society, which indicate the widening area of the parent society's interests. S. A. F. matters covered are the national show committee meeting, the Cleveland convention, plant registration and the publicity committee meeting, which were reported at the time they occurred in the columns of The Review.

#### GOT YOUR GLASS?

Scarcity of glass is the chief obstacle to those who wish to add to their greenhouse area this summer. The situation is already one of great difficulty for those who wish to build and the prospects do not seem brighter in the next few months. A report of the glass industry states:

"The chances are that the glass manufacturing season will be extended two or three weeks, possibly a month, from now until May 13. None of the manufacturers are accepting any new business for the next few months. This policy has been adopted in order to complete old orders. Fuel shortage, labor troubles and traffic conditions have made it impossible to keep up with demands and no new business will be accepted until next fall, when all the old orders are caught up. There will probably be a great scarcity of glass between now and October, especially window glass."

#### EARLY BUYING URGED ALREADY.

The trials and tribulations of the last winter have left their impression on others besides the greenhouse men, so far as coal is concerned. The campaign for early buying has begun in earnest al-

ready. To avoid the possibility of being unable to procure coal for next winter's consumption, early buying was urged by a committee of the American Railroad Association at a recent meeting held in New York.

The committee on the storage of coal reported that the storage of coal near the point of legitimate consumption should be encouraged, as storage at the mines was practically impossible because of the congestion on the railroads during the winter months.

The bituminous coal commission in its report recommended that steps be taken by all government agencies to lay in a three months' supply prior to July 1. Steps have already been taken by practically all of them to effect this. Similar action will be taken by the many florists whose experience last winter is still keenly recollected. It is not too early for all coal consumers in the trade to consider their next season's wants.

#### QUICK AND EASY.

The way you speed up your business, in store or greenhouse, is by keeping everything just where it belongs. You don't look for corsage ribbon in the cash drawer or for fertilizer in the boiler room. You put each article in its proper place, so that valuable time need not be lost looking in the wrong places and so that you will not have to go without when you want something in a hurry.

The same principle is applied in the Classified columns of The Review. Under a certain heading everything is put that belongs there and nothing is put there that belongs somewhere else—it is put in its own proper place. When a buyer wants a certain sort of plant, he need only turn to see what offers are listed under that name. He has the selection before him. He need not look to see whether it has been put somewhere else, upon some whim or to catch certain buyers' eyes by another classification. Only in the cases where the variety compels group classification need the buyer look for anything but the plant's own name—in such cases as aquatics, bedding plants, berried plants, hardy plants, nursery stock and vegetable plants.

This exact classification is part of the object of the Classified pages, to be a quick and easy reference section. It makes buyers' search for stock simple and gives sellers certain contact with such buyers. Adherence to such standard of classification seems amply justified by the general use and constant commendation of The Review's Classified pages by buyers and sellers alike.

#### HIBISCUS—HOT BISCUITS.

After you've said that caption fast three times, read on.

Sometimes speed helps you, instead of tying your tongue in a knot. When "time is money," as it so often is, the quicker the work is done, the less money is needed to do it. So that when hibiscus goes like—but read the letter yourself:

Please cut out hibiscus ad in classified ads. Sure went like hot biscuits, with two insertions. Good money-getter at little expense.—H. O. Hannah & Son, Sherman, Tex., April 19, 1920.

If you hear a man complain of the cost of advertising you can be pretty certain he spends a good bit of money elsewhere than in The Review.

# OBITUARY

## James T. Copas.

James T. Copas, of Salida, Colo., died Wednesday night, April 21, at the age of 43 years. His death resulted from pneumonia, which was caused by exposure suffered while helping a stranger caught in a blizzard near Husted, Colo.

Mr. Copas, his wife, their 10-year-old daughter and a friend started early Saturday morning, April 17, to go by automobile from Salida to Denver. Near Husted the party was caught in the blizzard. A short distance behind them was a Ford sedan car, in which were a man, ill with asthma, his wife and two children. Mr. Copas decided to turn around, but after working almost an hour to help turn the Ford car around, he was too weak to turn his own. For nearly fifty hours, until the following Monday afternoon, Mr. Copas and his party had to stay in their automobile, almost covered by the drifting snow. They had only one sandwich apiece to eat and the water in their canteen had frozen. When the storm broke, they fought their way one-quarter of a mile to a farm house, where Mr. Copas fell unconscious; both of his feet were frozen. In a state of semiconsciousness he was carried to Colorado Springs in a wagon and later taken to his home in Salida.

Mr. Copas was at one time in business in Elyria, O. For three years he worked for the Espelin Floral Co., Fort Collins, Colc., and then for a while he was private gardener for Verner Z. Reed, of Denver. He bought the establishment at Salida last fall.

## John Giles.

John Giles, formerly of Hoskins & Giles, Reading, Pa., died during the week of April 18. Mr. Giles retired from business several years ago. His son, Stanley Giles, is a prominent florist of Reading. Phil.

## Joseph H. Campbell.

Joseph H. Campbell died at his home in Ambler, Pa., during the week of April 18. Mr. Campbell, who was before his retirement a grower at 3601 Germantown avenue, Philadelphia, is survived by four sons, all famed in flowers. Phil.

## S. C. Nash.

S. C. Nash, Clifton, N. J., died at his home during the week of April 18, at the age of 79 years. Mr. Nash was an old-time grower and one of the early shippers of American Beauty roses to the New York market. J. H. P.

## NEW YORK.

### The Market.

Market conditions throughout last week were, on the whole, fairly good. The supply of cut flowers of all kinds was quite heavy, and although movement at times was sluggish, little stock went to waste. The demand was occasionally spasmodic, with hand-to-mouth buying strongly in evidence, as it usually is when there is no scarcity in any line. Bulbous flowers arrived daily in large quantities and continue to ar-

rive, with little prospect of an early decrease.

At the beginning of this week the market was well supplied with flowers of all kinds and the demand was about what is ordinarily expected at the opening of a week. Roses are fairly plentiful, excepting American Beauty, which in the special grades is rather light in supply. In hybrid teas all grades are plentiful, with splendid stock among the specials. The weather for many days has been favorable to roses, day temperatures being not so high as they ordinarily are at this season and nights quite cool.

Carnations are plentiful and move well. The price range at the beginning of the week was \$3 to \$6 per hundred. The latter figure, of course, was for selected stock and fancy varieties.

There is a good supply of orchids, cattleyas bringing from \$25 to \$75 per hundred, with especially large and perfect flowers a little more. Gardenias continue to arrive in quantities rather more than the market can absorb, and when the best are moved at \$3 per dozen the balance moves at prices down to \$5 per hundred.

Easter lilies are in abundance, but seem to clear out fairly well at 10 cents to 15 cents per flower and bud. Lily of the valley is also in good supply and of excellent quality, at the general price range of \$2 to \$8 per hundred, the latter for extra selected stock.

Sweet peas are especially plentiful and arrive in a variety of gradings, with stems three inches to fourteen inches long. The best bring \$4 per hundred sprays; the rest go at prices down to 50 cents per hundred sprays. The weather is quite favorable to the sweet pea cut.

The supply of miscellaneous flowers continues heavy and embraces a great variety. Quantities of cut sprays of forsythia are this week added to the list of arrivals. Snapdragons, lupines, delphiniums, myosotis, wallflowers, calendulas, Spanish iris, stocks, pansies, daisies, gypsophilas, primroses, mignonette and a small quantity of the trailing arbutus make up the choice in miscellaneous flowers.

### The New Market.

The new flower market in the old Siegel-Cooper building, Sixth avenue and West Eighteenth street, opened Monday morning, April 26. While some of the booth holders were a little behind as regards the completion of their quarters, few inconveniences were met with. Among the visitors early in the day was John I. Raynor, who retired from the wholesale business some years ago. Mr. Raynor expressed himself as pleased at the beginning of what he believed to be a concentration of wholesale interests, something which, he said, ought to have happened years ago. The facilities for the receipt of shipments proved to be all that was expected and the temporary telephone service was as good as could have been hoped. In a week or so everything promises to be in good shape. At the quarters of the S. A. F., on the mezzanine floor, there were many visitors during the day, although housing arrangements are necessarily yet incomplete. Roman J. Irwin, on the same floor, who is nearly set to rights, also had his share of visitors.

### Various Notes.

The death last week of S. C. Nash,

Clifton, N. J., is recorded in this week's obituary column.

The Rosary furnished most of the decorations at the Tower-Whitney wedding last week. Lilies were used in great profusion.

Tuesday, April 20, Joseph S. Fenrich was receiving congratulations upon the arrival of a daughter at his home.

Herman Schwarz, Central Park, L. I., has given the name Siren to his new carnation, which was awarded a silver medal at the recent international flower show.

George V. Nash is the lecturer at the museum building, New York Botanical Garden, Bronx Park, Saturday afternoon, May 1, his subject being, "Flowers for the Home Garden." J. H. P.

## NEW MAGNOLIA FACTORY.

The use of magnolia leaves in the trade has become so large that the Ove Gnatt Co., at La Porte, Ind., is erecting a "factory" plant at Evergreen, Ala., for the principal purpose of "preparing" magnolias. The Gnatt corporation has been putting up the leaves at its factory at La Porte, Ind., but with the present volume of business sees a large economy and the prospect for a considerable further increase in sales by going close to the source of raw material to do the work of perpetuating. In the item of transportation charges alone it will make a saving, especially to the eastern and southeastern trade. No care or expense is being spared to make the new establishment thoroughly up-to-date, according to Fred Henoch, who authorizes the announcement of the company's plans.

## CHICAGO.

### The Market.

There has been good business since last report, but the demand has not been strong enough to create anything resembling a shortage or to advance prices to more than a slight extent. Now and then a wholesaler has been able to close for the day with his ice-boxes practically empty, but the conditions scarcely can be said to have been general, and with an occasional exception it has been possible to find all the flowers wanted, of the quality wanted, at a price the buyer could afford to pay. Shipping has been, if anything, more active than city business, but shipping still is conducted under difficulties because of the express service. The embargoes have been removed in so far as concerns perishable stock, but pickup service is limited to 2 p. m. Many buyers failed to get their orders into the wholesalers' hands in time for the last pickup, with the result that the wholesaler has to get his boxes to the station the best way he may. It will be a material help if buyers will remember the short hours and get their orders in before noon, as far as they can.

Taking the stock as a whole, flowers are of excellent quality. There are roses of so good a character that it would be difficult to say in what manner they fall short of perfection, and carnations also average up unusually well for the season. One scarcely can say as much of the sweet peas, many of which are not good, although there are large quantities of first-class stock in

[Continued on page 34.]



# ORDER NOW for

We look for a tremendous demand for  
Make sure of getting what you need

**The Quality of Amling's Flowers**

**BEAUTIES**

**LILY of the VALLEY**

We are just starting to cut a splendid  
spring crop.

You can get all the Valley you need  
by ordering of Amling's.

## ROSES

At Amling's you will find the  
largest and finest supply of  
Roses in the middle west—  
possibly the finest and larg-  
est supply in America. Large  
crops will be ready for  
Mothers' day — and all  
through May.

### TRY OUR NEW ROSE—VICTOR

An Exclusive Novelty for 1920-21

INCLUDE WITH EACH ORDER  
**Ferns - - \$5.00 per 1000**

### MOTHERS' DAY

#### AMERICAN BEAUTIES

	Per doz.
Long stems.....	\$7.50 @ \$9.00
Stems 30 to 36 inches.....	5.00 @ 6.00
Stems 24 to 30 inches.....	4.00
Stems 18 to 24 inches.....	3.00
Stems 12 to 18 inches.....	2.00
Stems 12 inches.....Per 100	4.00 @ 8.00

#### ROSES

	Per 100
Premier, Russell, special....	\$30.00 @ \$35.00
Premier, Russell, medium....	20.00 @ 25.00
Premier, Russell, select.....	15.00 @ 18.00
Premier, Russell, short.....	12.00
Columbia, special.....	25.00 @ 30.00
Columbia, medium.....	20.00
Columbia, select.....	12.00 @ 15.00
Columbia, short.....	10.00
Milady, medium.....	20.00 @ 25.00
Milady, select.....	15.00 @ 18.00
Milady, short.....	8.00 @ 12.00
Montrose, medium.....	20.00 @ 25.00
Montrose, select.....	15.00 @ 18.00
Montrose, short.....	10.00 @ 12.00
Ophelia, medium.....	20.00
Ophelia, select.....	15.00 @ 18.00
Ophelia, short.....	10.00 @ 12.00
Dbl. White Killarney, med.,	20.00 @ 25.00
Dbl. White Killarney, select,	15.00 @ 18.00
Dbl. White Killarney, short..	10.00 @ 12.00
Sunburst, special.....	20.00 @ 25.00
Sunburst, select.....	15.00 @ 18.00
Sunburst, short.....	10.00 @ 12.00

Extra special roses billed accordingly.

# E. C. AMLING CO.

Headquarters for Greens

The Largest, Best Equipped and Most Centrally  
Located Wholesale Cut Flower House in Chicago

# MOTHERS' DAY

May 9—and no oversupply of flowers.  
by placing orders NOW—with Amling's.

**Is Second to None in America**

## SWEET PEAS

At Amling's you will find a magnificent lot of  
Peas—all colors in quantity.

## EASTER LILIES

We shall have them for Mothers' Day—  
and every day hereafter.

### PRICE LIST

#### CORSAGE ROSES

Per 100

Cecile Brunner..... \$3.00 @ \$4.00  
Evelyn Nesbit..... 3.00 @ 5.00

#### CARNATIONS

Per 100

Large and Fancy..... \$15.00  
Good Grade ..... 12.00  
Laddie..... 20.00

#### SWEET PEAS

Per 100

Spencer..... \$2.00 @ \$4.00

#### MISCELLANEOUS

Per 100

Blue Iris ..... \$15.00  
Tulips, Darwin ..... 10.00  
Rainbow Freesia ..... 4.00  
Valley ..... \$8.00 @ 10.00  
Mignonette ..... 4.00 @ 8.00  
Daisies, white or yellow..... 2.00 @ 3.00  
Calendulas ..... 3.00 @ 4.00  
Easter Lilies..... per 100, 15.00 @ 20.00  
Callas ..... per doz., 2.00  
Pansies..... per doz. bunches, 1.50 @ 2.00

#### GREENS

Plumosus..... per bunch, \$ 0.50 @ \$ 0.75  
Sprengerl..... per bunch, .50  
Adiantum, fancy long..per 100, 1.00 @ 1.50  
Smilax..... per doz., 3.00  
Ferns..... per 100, \$0.50; per 1000, 5.00  
Galax..... per 100, .25; per 1000, 2.00  
Mexican Ivy.... per 100, .75; per 1000, 6.00  
Leucothoe..... per 100, 1.00; per 1000, 10.00

Prices Subject to Market Changes.

Store Open from 7:30 A. M. to 5 P. M.  
Saturday to 8 P. M. Closed on Sunday

## CARNATIONS

At Amling's you will find the  
largest and finest supply of  
Carnations in the middle west  
—possibly the finest large sup-  
ply in America. Large crops  
are now being cut and will  
continue through May.

### SPECIAL NOTE

#### DELAYS IN THE MAILS

Not all our mail is delayed, but every day we receive  
orders too late to ship at the time named therein. Buyers  
should make allowance for possible delay, or should make  
sure by using the telegraph or long distance telephone.

REMEMBER—Lower prices than Amling's  
invariably mean lower quality of flowers.

# 169-175 N. Wabash Ave.

Long Distance Telephone

Central 1978  
1977  
1975

# CHICAGO, ILL.



GEO. C. WEILAND, President  
EDWARD MEURET, Vice-President  
RUDOLPH ELLSWORTH, Secretary  
CHARLES McCAULEY, Treasurer

**Our Customers Want—and**

# The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Avenue

Chicago,

L. D. Phone Randolph 631

## For Mothers' Day

We Quote These Special Prices:

### CARNATIONS

Select Stock, Assorted Colors, \$120.00 Per 1000

### ROSES—Assorted

Short stems, \$120.00 to \$150.00 Per 1000

Medium stems . . . . 200.00 Per 1000

Select grade . . . . 250.00 Per 1000

Special grade . . . . 300.00 Per 1000

These prices are for ADVANCE orders only—order NOW and make sure of your supply and KNOW what it is going to cost you.

We recommend early ordering, as we expect to see the demand exceed the supply

**Peonies for Memorial Day** We are ready to book your orders for Peonies for shipment May 25 to 28. Will quote on request stating quantity you can use.

Get—the Best There Is

PAUL R. KLINGSPORN, Manager

# The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Ave.

Chicago

L. D. Phone, Randolph 631

## Mothers' Day Price List

Many kinds of Flowers are very plentiful, but the supply will change from day to day. If you plan special sales, don't order without getting our prices. Let us know what you can use.

	Per 100
<b>Premier</b>	
Special.....	\$30.00 to \$35.00
Long .....	25.00
Medium.....	20.00
Short.....	15.00

<b>Russell</b>	
Special.....	\$30.00 to \$35.00
Long .....	25.00
Medium.....	20.00
Short.....	15.00

<b>Milady</b>	
Special.....	\$30.00
Long .....	25.00
Medium.....	20.00
Short.....	\$12.00 to 15.00

<b>Columbia</b>	
Special.....	\$30.00
Long .....	25.00
Medium.....	20.00
Short.....	\$12.00 to 15.00

<b>Ophelia</b>	
Special.....	\$25.00
Long .....	20.00
Medium.....	\$15.00 to 18.00
Short.....	12.00

	Per 100
<b>Sunburst</b>	
Special.....	\$25.00
Long .....	20.00
Medium.....	\$15.00 to 18.00
Short.....	12.00

<b>Brilliant</b>	
Special.....	\$25.00
Long .....	20.00
Medium.....	15.00
Short .....	12.00

<b>White</b>	
Special.....	\$25.00
Long .....	20.00
Medium.....	\$15.00 to 18.00
Short .....	12.00

<b>Mrs. Ward</b>	
Special.....	\$20.00
Long .....	18.00
Medium.....	15.00
Short .....	12.00

<b>Brunner</b>	
Corsage Buds...	\$3.00 to \$4.00

EXTRA SPECIAL ROSES BILLED ACCORDINGLY.

## Miscellaneous Flowers

Fancy Giganteum Lilies, \$12.50 to \$15.00 per 100.

	Per 100
<b>Carnations, Fancy, assorted colors</b>	\$12.00 to \$15.00
" Laddie and Superb.....	20.00 to 25.00
<b>Sweet Peas</b> .....	2.00 to 4.00
<b>Calendulas, Ball's Mammoth Special,</b>	6.00 to 10.00
<b>Darwin Tulips</b> .....	10.00 to 12.00

Blue Iris.....\$15.00 per 100

	Per 100
<b>Jonquils</b> .....	\$8.00
<b>Valley</b> .....	8.00
<b>Snapdragon</b> ..	\$1.50 to \$2.00 per doz.
<b>Callas</b> .....	2.00 per doz.
<b>Cattleyas</b> ...	\$24.00 to \$30.00 per doz.

## Florists' Greens

<b>Ferns</b> .....	\$5.00 per 1000
<b>Adiantum</b> .....	\$2.00 per 100
<b>Plumosus</b> .....	50c to 75c bunch
<b>Sprengeri</b> .....	50c to 75c bunch
<b>Smilax</b> .....	\$4.00 doz.

<b>Mexican Ivy</b> .....	\$1.00 per 100; \$7.50 per 1000
<b>Leucothoe</b> .....	\$7.50 per 1000
<b>Galax</b> .....	\$2.00 per 1000
<b>Boxwood</b> .....	25c lb.
<b>Woodwardia Fronds</b> .....	\$10.00 per 100

Prices Subject to Change Without Notice



# ORDER NOW for MOTHERS' DAY

## ROSES HEAVY SUPPLY CARNATIONS

Fine quality in all leading varieties. Russell, Columbia, Premier, Milady, Hearst, Ophelia, Sunburst, Weiland, Killarney, Richmond, Double White Killarney, besides Nesbit and Brunner, the Miniature Roses.

**CARNATIONS: Red, White, Deep Pink and Light Pink**

Easter Lilies, Callas, Tulips, Snapdragons,

Sweet Peas, Daisies, Calendula, Pansies, Lupines

and all other seasonable Cut Flowers, including Greens of all kinds.

Tulips, Jonquils, { **In Good Supply**  
 Darwin Tulips  
 Ten Weeks' Stocks { You will find these ready  
 sellers at this season.

If you want good stock and good treatment, buy of Chicago's most up-to-date and best-located Wholesale Cut Flower House

# J.A. BUDLONG CO.

WHOLESALE CUT FLOWERS AND GREENS

**QUALITY  
SPEAKS  
LOUDER  
THAN  
PRICES**

Roses, Valley and Carnations our Specialties  
**184-186 North Wabash Ave.  
 CHICAGO**

WE ARE CLOSED ALL DAY SUNDAY

SHIPPING ORDERS GIVEN CAREFUL ATTENTION

**PRICES  
AS  
LOW  
AS  
OTHERS**

We are in constant touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

all colors. These three are the big staples at present. They are the flowers with which the bulk of the business is being done. Their quality, abundance and moderate price make it possible to show a good volume. Most of the wholesalers are reporting aggregate daily sales somewhat larger than those of a year ago, when business was considered excellent. Our ideas have grown since then and it takes more and more to create enthusiasm.

The leading roses are Premier, Columbia and Russell, about in the order named, with Ophelia abundant in two or three of the wholesale houses and Sunburst showing up nicely here and there. The supply is not so large as it was, because Easter crops have passed off and many growers are drying off their houses or cleaning the benches for replanting. Indeed, replanting operations are well under way.

Carnations are selling well, if not at high prices, but it is noticeable that

Enchantress hangs back. Sweet peas are more abundant than ever before at this time of the year, but some difficulty is experienced in shipping; they sweat and die in the box unless they are in the proper condition when packed. Easter lilies are equal to all requirements, but are not the burden they have been since Easter. There are plenty of callas, but they have been slow sale since the giganteums came in. The spring crop of cattleyas is coming on, gigas being the variety. The quality is fine. Bulbous stock has fallen to insignificant quantities. There still are a few Darwin tulips and an occasional small lot of indoor jonquils, but the early tulips, the freesias and even the outdoor narcissi have nearly disappeared for the season. Peonies are due next week, from southern fields, but locally the season is ten days late at present. Irises are limited to the variety filifolia, dark blue, which is seen in small quantity in most of the wholesale

houses. It would sell better if there were not so many lavender peas. There are adequate supplies of valley, with no special demand thus far.

### Gathered at Randall's.

A. L. Randall and wife have returned from Hot Springs, Ark., where they spent three weeks. At St. Louis last week they met Manager F. M. Johnson and Sales Manager Edward Galavan, the three having a look at the new basket and furniture factory recently started there. The Randall interests now operate five manufacturing corporations.

Eric Johnson, manager of the cut flower department, having recovered from a painful experience with an abscess in his ear, last week had his tonsils removed and has been at home for several days.

W. Cleveland Johnson, of Memphis, while here last week, contracted with Randall's for the fixtures and furnish-

# Basket Special



J-R 120

J-R 103

J-R 125

J-R 126

BIG "SPECIAL" on fine willow baskets. The most popular small baskets on the market. Order today to secure these prices.

**J-R 126**—Height 15½ inches, opening 4 inches, depth 5 inches; Nile green or ivory finish; painted metal liner. Each..... **55 cents** **\$48.00**  
**BIG SPECIAL**—Per 100.....

**J-R 120**—Height 27 inches, opening 5 inches, depth 9 inches; furnished in ivory or Nile green finish, painted metal liner included. Each..... **\$1.50**

**J-R 103**—Height 21½ inches, depth 7 inches; comes finished in ivory or Nile green; painted metal liner furnished. Each..... **\$0.75**

**J-R 125**—Height 19½ inches, opening 4½ inches, depth 7 inches; two finishes: ivory, Nile green; painted metal liner furnished. Each..... **\$1.00**

F. O. B. Traverse City, Mich.

## A. L. RANDALL CO.,

180 N. Wabash Avenue

CHICAGO, ILL.



# ROSES, CARNATIONS, SWEET PEAS

AND

## Home-grown Gardenias

### JOSEPH FOERSTER CO.

Wholesale Dealers in Cut Flowers

160 North Wabash Ave.

CHICAGO

ings of the elaborate new store he will open before next season starts. W. Abrahamson, manager of the Randall fixture department, has been on a trip in Ohio this week to have a look at contracts that are in progress.

Cassimir Gouza figures that peonies will be good property for Mothers' day this year. There will not be many, because Mothers' day is three days earlier than the usual date and the peonies in most places in the middle south are ten days late.

#### Various Notes.

Mangel & Co., who operate the big store in the Palmer House and a smaller one in the Blackstone hotel, have made a contract for the flower store privilege in the new Drake hotel, now being erected on the Gold Coast. The new store is to be 20x30, adjoining the main entrance, where there are to be about a dozen specialty shops of the highest character. The date of the opening is tentatively set for November.

At Morton Grove Poehlmann Bros. Co. has been working full force at replanting. Between February 1 and 15 eleven houses were replanted with young stock of Columbia, a total of 100,000 plants, all of this variety. Was there ever a stronger demonstration of faith in a rose? Continuing the replanting operations, 75,000 Premier, young stock, have gone on the benches to date. To make room for the newer varieties, Killarney Brilliant, Richmond, Killarney and Ophelia have been reduced, the Killarneys now being practically extinct. Large crops now are being cut in the rose houses.

Eugene C. Bowen has sold the lease of the Argyle Posy Shop, 1046 Argyle street, and will vacate May 1. He figured that the profit on the deal would warrant a vacation and that he will start in business again when he finds another suitable location.

W. J. Smyth is moving this week. Not his store—his residence. The old home place in Englewood, where the Smyth family has lived for many years, was sold a few months ago and May 1 they will be domiciled in an apartment in Woodlawn.

Alex Lurie, one of the partners in the BluMaize Blossom Shop, at Ann

Heaviest  
in  
ROSES  
and  
CARNATIONS  
with all other  
seasonable  
CUT FLOWERS  
"RIGHT IN THE PLACE"



IN  
CHICAGO

### Kennicott Bros. Co.

174 North Wabash Avenue

CHICAGO

H. B. KENNICOTT,  
President.

J. E. POLLWORTH,  
Sec'y and Mngr.

YOUR



Protection

THE  
HIGHEST CLASS  
SERVICE

from  
CHICAGO

for the

"OUT OF TOWN BUYER"

# MOTHERS' DAY

Every Retail Florist who advertises for Mothers' Day can do a fine business May 9. It is already one of the big days for all who make a special effort to get the public interested. This year it will be bigger than ever before. Advertise and order *enough* stock.

**CARNATIONS**

FOR  
MOTHERS'  
DAY

ASSORTED COLORS:

\$10.00 to \$12.00 per 100

BUY DIRECT FROM THE GROWER

A large crop—all varieties of roses—  
but extra strong on

**Mrs. Russell · Sunburst  
White Killarney**

*Splendid Quality—All Lengths*

**Fancy Sweet Peas, Valley and a Complete Line of Greens**

*Remember—when ordering—that we have the best stock obtainable  
in the Chicago market at the prices quoted.*

Buy Direct From the Grower

## Mothers' Day Price List

Subject to change without notice

<b>MRS. CHAS. RUSSELL, PREMIER and COLUMBIA</b>	Per 100
Specials .....	\$30.00 to \$35.00
Select .....	20.00 to 25.00
Medium .....	12.00 to 15.00
Short .....	8.00 to 10.00
<b>OPHELIA and SUNBURST</b>	Per 100
Speciale .....	\$20.00 to \$25.00
Select .....	15.00 to 18.00
Medium .....	10.00 to 12.00
Short .....	8.00

<b>MILADY</b>	Per 100
Specials .....	\$20.00 to \$25.00
Select .....	15.00 to 18.00
Medium .....	10.00 to 12.00
Short .....	8.00

<b>Killarney</b> .....	Per 100
<b>White Killarney</b> .....	Speciale..... \$20.00
<b>Killarney Brilliant</b> .....	Select..... \$15.00 to 18.00
<b>Champ Welland</b> .....	Medium..... 10.00 to 12.00
	Short..... 8.00

**ROSES, OUR SELECTION**..... 8.00

<b>CARNATIONS—</b>	Per 100
Assorted Colors .....	\$10.00 to \$12.00
Sweet Peas .....	2.00 to 4.00
Valley .....	8.00

<b>Adiantum</b> , per 100 .....	\$2.00
<b>Asparagus</b> , per bunch .....	\$0.50 to .75
<b>Boxwood</b> , per bunch .....	.35
<b>Ferns</b> , per 1000 .....	5.00
<b>Galax</b> , bronze and green, per 1000 .....	2.00

# PETER REINBERG

WHOLESALE GROWER OF CUT FLOWERS

30 E. Randolph St.,

PHONES:  
Central 2846 and 601

CHICAGO, ILL.



Arbor, Mich., is returning there to tackle the Mothers' day business after having spent several months with John T. Muir, in whose store he gained many useful ideas.

At Wilmette and Evanston John Weiland is joining the rapidly growing list of florists who obey the injunction, "Six days shalt thou labor." His stores will be closed on the Sabbath after June 6. He is giving his customers more than a month's notice, enclosing a card with each parcel sent out.

The Chicago Motor Club is fortunate in having enlisted the interest of John Ziska, than whom there is no florist with more friends or with a greater will to work. Mr. Ziska already has sent the club the membership applications of more than a score of florists and expects to make it fifty by the time the motor-ing season is fairly open. Let him have your application. With a good body of florists in the club, the trade can count on the club's support in any matter connected with the operation of automobiles.

Weiland-Risch Co. notes a coincidence in that the first flowers of Gladiolus Mrs. Pendleton were received at the store April 17 this year, the same date to a day as in 1919. John P. Risch says that however fine the stock and however well it sells, it is a question if it pays to force the flowers so early. He says that more than half of the plants are blind this year.

Who wouldn't be a traveling man? Certainly it sounds good to hear that J. C. Nielsen, who represents Poehlmann Bros. Co., on the road, has bought a Dodge coupe and plans to start out as soon as the roads dry up, accompanied by his wife and his sample case, for a tour of the middle west and southern states, which will bring him to Cleveland for the S. A. F. convention in August. Independent of trains, if he takes a camping outfit along he need not worry about crowded hotels.

A. Henderson is able to be at the store for a few hours now and then, but still is under the doctor's care. Counter trade has opened strongly, in spite of bad weather. There will be a rush when the sun comes out.

Joseph Foerster notes that the growers are replanting their houses considerably earlier this season than usual. This is true of carnations as well as of roses.

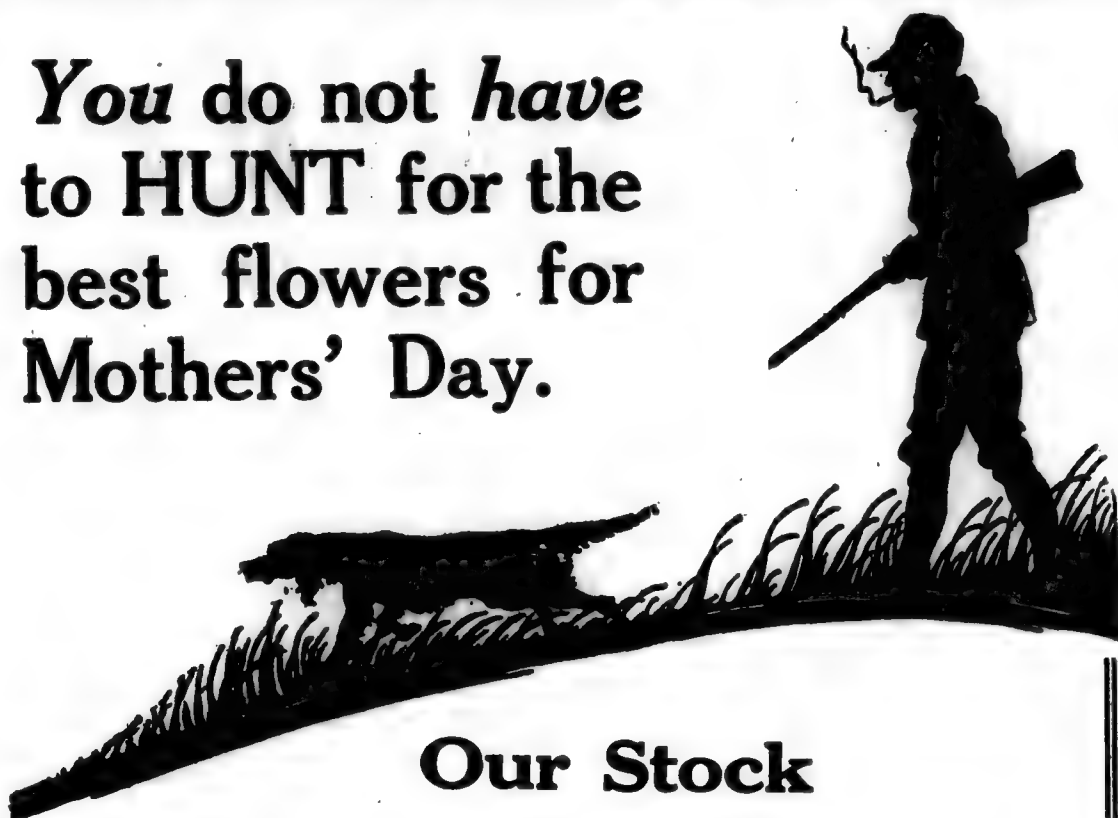
A. L. Vaughan has canceled his arrangement for moving to the Atlas block. It appears that the demolition of the building in which his store is located will not begin so promptly as was expected and Mr. Vaughan expects to remain in the old quarters indefinitely.

A new organization has been formed to do business as the No-Drip Basket Shop, marketing a self-watering hanging basket and plant basket that T. E. Waters says has proved to be a remarkably ready seller.

Wietor Bros. already have planted a quantity of their carnations indoors. V. Bezdek, the Gross Point carnation grower, says he also has planted a number of houses with carnations; instead of putting them in the field. One of his reasons is that labor is obtainable now, while he doubts that it will be so in July.

The monthly luncheon of the American Greenhouse Mfg. Co. was held at the Hotel Randolph April 24. L. E. Hooper, of the Louisiana Red Cypress

# You do not have to HUNT for the best flowers for Mothers' Day.



## Our Stock

is of such quality that we guarantee to deliver our flowers in good condition and give you every satisfaction or refund your money.

## Mothers' Day Prices

In Effect May 4, 1920

### ROSES: Premier, Columbia, Russell and Milady:

	—Per 100—	—Per 100—
Long fancy .....	\$25.00	\$30.00
Choice medium .....	15.00	20.00
Good short .....	8.00	12.00

(Specials billed accordingly.)

### Ophella, Sunburst, Hearst, Maryland and White Killarney:

Long fancy .....	15.00	20.00
Choice medium .....	10.00	12.00
Good short .....	6.00	8.00

### CARNATIONS:

Select fancy .....	12.00	15.00
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(No orders accepted for White only.)

### SWEET PEAS:

Fancy Spencers .....	2.00	4.00
----------------------	------	------

(1000 lots \$15.00—\$35.00.)

### YELLOW DAISIES:

Select large flowers .....	3.00	4.00
Choice .....	1.50	2.00

### WHITE DAISIES

.....	2.00	3.00
-------	------	------

### CALLAS

	—Per Dozen—	—Per Dozen—
EASTER LILIES .....	\$ 2.00	\$ 4.00

### SNAPDRAGON. Long fancy.....

.....	1.00	2.00
-------	------	------

### STOCKS. Choice double.....

.....	1.50	2.00
-------	------	------

### PANSIES. Per dozen bunches.....

.....	1.50	2.00
-------	------	------

### ASPARAGUS PLUMOSUS. Per bunch.....

.....	.35	.50
-------	-----	-----

### ASPARAGUS SPRENGERI. Per bunch.....

.....	.25	.50
-------	-----	-----

### FERNS. Per thousand.....

.....	.....	5.00
-------	-------	------

### GALAX. Per thousand.....

.....	.....	2.00
-------	-------	------

If you are not familiar with our stock, a trial order will convince you.

Orders for immediate shipment go out at lowest market price.

# A.T. Pyfer & Company

Our Motto: "Nothing is too much trouble to please a customer."

164 NORTH WABASH AVENUE

CHICAGO, ILLINOIS

Manufacturers' Association, gave a talk on the "wood eternal." Carl Ickes, of the Ickes-Braun Mill Co., told about mill work, and Harry Berner, of the drafting department of the company, spoke on cypress from the greenhouse manufacturers' viewpoint.

A. J. Zech says he expects to see a well supplied but active and not glutted market from May 1 to July 1.

The film, "Wonderland under Glass," will be shown again at the club meeting,

May 6, at the Hotel Randolph, with a talk by E. D. Burton, of the American Greenhouse Mfg. Co.

John Mangel was born at Sparta, Greece, May 2, 1864. He has gone far since then.

Adam Beehler, of South Bend, Ind., was here last week to get acquainted with the houses with which he deals. Mr. Beehler says he was a carpenter by trade and went into the flower business because of his liking for it rather than

# Order NOW for Mothers' Day

WE OFFER A LARGE SUPPLY AND  
FINE QUALITY

Sunburst	Premier	Carnations	Jonquils	Boxwood
Columbia	Milady	Snapdragons	Tulips	Sprengeri
Russell	Ophelia	Calendulas	Stocks	Galax
Brunner	Nesbit	Lilies	Callas	Ferns
White Killarney	Maryland	Yellow Daisies	Cattleyas	Adiantum
Richmond	Champ Weiland	Sweet Peas	Marguerites	Smilax
Beauties	Mignonette	Pansies	Plumosus	

PROMPT, PERSONAL SERVICE

*Our Prices Never Are Higher than Others Ask for an Equally Good Grade of Stock.*

## ERNE & COMPANY

30 E. Randolph St.

WHOLESALE FLORISTS  
L. D. Phone Randolph 6578

CHICAGO

# WIETOR BROS.

WHOLESALE CUT FLOWERS

30 East Randolph Street : CHICAGO

### MOTHERS' DAY PRICE LIST

Subject to change  
without notice

<b>Premier</b>	Per 100	<b>Ophelia</b>	Per 100	<b>Carnations</b>	Per 100
Special.....	\$35.00	Special.....	\$20.00	Fancy, assorted colors	
Select .....	25.00	Select .....	15.00	.....	\$10.00 - \$12.00
Medium.....	20.00	Medium.....	12.00	Split .....	8.00
Short.....	12.00	Short.....	\$8.00 - 10.00	Calla Lilies, per doz.....	\$2.00
<b>Russell</b>		<b>Sunburst</b>		Ferns, per 1000.....	5.00
Special.....	35.00	Special.....	20.00	Galax, per 1000.....	2.00
Select .....	25.00	Select .....	15.00	Sprengeri, per bunch..	\$0.50 - .75
Medium.....	20.00	Medium.....	12.00		
Short.....	12.00	Short.....	\$8.00 - 10.00		
<b>Columbia</b>		<b>Killarney and White Killarney</b>			
Special.....	20.00	Medium.....	\$10.00		
Select .....	15.00	Short.....	8.00		
Medium.....	12.00				
Short.....	\$8.00 - 10.00				

**ROSES**  
Our Selection,  
\$8.00 per 100



# For Mothers' Day

## Buy Direct from the Grower

Supreme Quality Russell, Columbia, Premier, Richmond, Milady, Ophelia, Killarney, White Killarney, Killarney Queen, Cecile Brunner, New Pink Radiance and Champ Weiland.

Our quality Carnations are recognized as the best on the market.

Subject to market change

### PRICE LIST

Open Days, Nights and Sundays

Mrs. Chas. Russell and Premier

Per 100

Specials .....	\$30.00 to \$35.00
Select .....	20.00 to 25.00
Medium .....	12.00 to 15.00
Short .....	8.00 to 10.00

Ophelia, Radiance, Killarney, White Killarney, Killarney Queen, Champ Weiland

Per 100

Specials .....	\$20.00
Select .....	\$15.00 to 18.00
Medium .....	10.00 to 12.00
Short .....	8.00

Columbia, Milady, Richmond

Per 100

Specials .....	\$25.00
Select .....	\$15.00 to 18.00
Medium .....	10.00 to 12.00
Short .....	8.00

Cecile Brunner .....	3.00 to 4.00
Roses—Our selection.....	8.00
Carnations—Fancy .....	10.00 to 12.00
Sweet Peas—Per 100.....	1.50 to 3.00
Daisies—Per 100.....	1.00 to 1.50
Asparagus—Per bunch.....	.50
Ferns—Per 1000.....	4.50

**W. E. TRIMBLE GREENHOUSE CO.,** **WHOLESALE GROWERS** **Princeton, Ill.**

MEMBERS F. T. D.

Write for Price List on Rooted Cuttings, Potted Plants and Vegetable Plants.

JOHN KRUCHTEN

HENRY KRUCHTEN

# JOHN KRUCHTEN CO.

(NOT INCORPORATED)

**Wholesale Florists**

**30 East Randolph Street,**  
L. D. PHONE, CENTRAL 8016-8017-8018

**CHICAGO, ILL.**

because of an expectation of making money. But, as with most men who make their avocation their vocation, he has prospered, apparently.

Mr. Podesta, of Podesta & Baldocchi, San Francisco, with his wife and son, passed through Chicago last week on their way to Italy to spend the summer with relatives.

Andrew Peterson, at Gibson City, Ill., has been here on another of his frequent visits.

**ST. LOUIS.**

**The Market.**

The local wholesale market opened April 19 with a surplus, which has continued since in practically all lines. It was a great load off the minds of the wholesalers that the embargo on out-bound shipments had been lifted. While the volume of business was large, it was done at a low average price, as large lots were disposed of at low prices to the local trade. While shipping orders required prime stock, better prices had to be obtained on these orders.

The retailers report that business is not any too brisk and only special sales keep them busy.

The roses coming to this market are of splendid quality in all varieties. Pre-

# TOPPET

**WHOLESALE  
CUT FLOWERS  
and  
SUPPLIES**

**30 East Randolph St.**

**CHICAGO**

Telephone Central 6284

## Mothers' Day

You want **Fresh A-1 Stock** that you can sell with **satisfaction**. Use our Roses, Carnations Fancy Spencer Peas, Snapdragon, Yellow and White Daisies, all kinds of miscellaneous flowers, including **PEONIES**

Mention The Review when you write.

mier is high in color, better than Russell. Ophelia is at its best, as are Milady and Sunburst. Good White Killarneys are excellent sellers. The supply is large in all varieties of roses.

Carnations are a glut at present, although first-class stock is scarce. Some have been jobbed off as low as \$7.50 and \$10 per thousand. All Enchantress varieties are in best demand.

Sweet peas are abundant each morning and come in all grades. Extra fancies hold their own at 40 cents per hundred and others are as low as \$2

per thousand. Most of the stock is unloaded daily at cheap prices.

There are plenty of Easter lilies and callas for all demands and also snapdragons, daisies, narcissi, daffodils, tulips and pansies.

In greens the demand is still large and the market cleans up daily on asparagus, adiantum and smilax. There are plenty of good flat ferns, galax and other greens.

**Various Notes.**

An important meeting of the St.

# ALL THE FLOWERS

YOU NEED

## FOR MOTHERS' DAY

INSURE YOUR SUPPLY BY ORDERING NOW

### SWEET PEAS

IN GREAT VARIETY AND ENDLESS SUPPLY

### FANCY ROSES

STOCK THAT WILL PLEASE—PRICES RIGHT

#### DAISIES

Both Colors

#### SNAPS

Fine Stock

#### LILIES

Fine and Plenty

### CARNATIONS IN ASSORTED COLORS

You will do a large and satisfactory business if you have a large stock of our flowers

## ZECH & MANN

30 E. Randolph Street    WHOLESALE CUT FLOWERS    CHICAGO, ILLINOIS

### Artificial Flowers

We have just received an import  
shipment of best quality:

Valley, Lilac, Pansies  
and Forget-me-nots

LOTOS MFG. CO.  
1566-68 Clybourn Ave., CHICAGO

Louis Association of Gardeners will be held May 5 at 5600 Oakland avenue. The features of this meeting will be a paper read by Herman Schwarz, on "Injurious and Beneficial Insects," and reports of all committees who have arrangements in charge for the convention of the National Association of Gardeners. President L. P. Jensen reports that the dates of the convention have been changed to September 14 to 16, the week after the Association of Park Superintendents' annual meeting at Louisville, Ky.

The St. Louis County Growers' Association will hold its monthly meeting May 5. The election of officers and the committee's report on the big meeting of growers the latter part of May will make the meeting interesting. Secretary Deutschmann will send special notices to all members as to place of meeting.

The officers of the St. Louis Florists' Club will meet for their regular conference May 6 at the home of Treasurer Smith. The place of the club meeting will be decided upon.

Since the close of the bowling

## BASKETS and Florists' Supplies

The extensive business you undoubtedly enjoyed at Easter has considerably lowered your stock of Florists' Supplies.

Let us express you at once one of our attractive assortments of Cut Flower and Plant Baskets consisting of

50 Tumbler Baskets for . . . . .	\$21.75
50 Cut Flower and Tumbler Baskets for	35.75
50 Plant Baskets for 4-inch and 5-inch pots for . . . . .	26.00

## GEORGE B. HART

49 to 55 Stone Street

ROCHESTER, N. Y.



# Mothers' Day

## and Memorial Day

Our stock of Roses, Carnations, Sweet Peas, Snapdragons, Calendulas and Lilies will be of fine quality and good supply.

### Supplies You Will Need

**M**AGNOLIA LEAVES, brown, green, \$1.50 per carton.

**W**IRED PICKS, plain box of 10,000, \$2.50; box of 50,000, \$11.00.

**S**PHAGNUM MOSS, \$2.00 per bale; 10 bales, \$17.50.

**F**LORISTS' GREEN THREAD, extra strong, 8 spools to a box, \$2.25.

**B**OX and STONE WIRE, all sizes. Prices on application.

**F**OLIAGE WREATHS. A large assortment, made of Natural Foliages. Prices from \$2.00 to \$3.50 each.

**W**RAPPING and TISSUE PAPER, 24 and 30-inch rolls.

Send for Complete Price List on Florists' Supplies

**St. Louis Wholesale Cut Flower Company**  
1406-08 Pine St., Long Distance Phone Bell, Olive 4203 ST. LOUIS, MO.

season a number in the trade have become baseball fans, among them Fred Hermann, F. Gorly, Joseph Frank, J. J. Bentzen, C. A. Kuehn, Al Gumz, Tony Bova, George Berner and George Kuehner. All saw the opening games.

Visitors last week were Frank Johnson and Edward Galavan, of the A. L. Randall Co., Chicago, looking after the opening of the factory in the south end, and Julius Dilloff, representing Wertheimer Bros., New York.

The death of E. C. Simmons, president of the Simmons Hardware Co., last week gave the florists plenty of work. Many telegraph orders were filled. Mr. Simmons was a member of the Garden Club and took an active part in arrangements for the flower show next month.

W. C. Smith reports that beaded wood for the making of wood easels is hard to obtain and the many advance orders will have to be held up until a new supply arrives. In the meantime the factory is at a standstill.

Reports came into the wholesale district April 20 that the Macon Greenhouses and the Still Hildreth Greenhouses, at Macon, Mo., had been wrecked by the heavy wind and hail storm on the afternoon of April 19, which was verified by the afternoon press.

Foster the Florist furnished the decorations for the christening of the new steel barges at the foot of Locust street April 19. The work was elaborate and highly commented upon. The big job was executed by John J. Burke, the company's designer. The cost ran a little over \$1,000.

Grimm & Gorly's new store is the

**CHOICE**  
**VALLEY**  
— Per 100, \$8.00 —  
Leave your order with us for regular shipments  
**C. A. KUEHN WHOLESALE FLORIST**  
1312 Pine St., St. Louis, Mo.

center of attraction on busy Washington avenue and is crowded daily. The firm's daily large display advertising is creating much business.

At a meeting of the East St. Louis park board last week Emmet P. Griffin was reappointed superintendent of public parks. Spencer Ellsworth was elected secretary and John H. Thomas president of the board.

George Deutschmann, on the Manchester road, in Kirkwood, has erected a large signboard in front of his place, using only the slogan, "Say It with Flowers." This is the first billboard among the county growers and it attracts a great deal of attention from passengers in the many pleasure cars passing there daily.

There is a movement on foot among the retailers, wholesalers and growers to have all delivery trucks in the trade painted the same colors, with the slogan "Say It with Flowers" in the center. This, they say, would create much publicity and the public would soon know a florists' delivery car by its color.

Albert Senger and C. E. De Wever have a fine lot of hydrangeas that came in too late for Easter. Of these the trade bought heavily last week and they sold well on special sales days.

The arrangements have been completed for the first flower show given

**Cut Flowers**  
OUR SPECIALTY  
**H. G. BERNING**  
1402-4 Pine St., ST. LOUIS, MO.

**WM. C. SMITH**  
**Wholesale Floral Co.**  
WHOLESALE FLORISTS  
1316 PINE ST. (Both L. D. Phones) ST. LOUIS  
Supplies and Everything in Season Always on Hand

by the St. Louis Garden Club at the Missouri Botanical Garden. Programs, entry blanks and display posters have been mailed to all in the trade. The show will be held in the big show house and will be free to the public. Mrs. E. J. Walsh, secretary of the club, says a number of entries have already been mailed in from commercial florists and that a successful exhibition is assured.

Miss Esther James was crushed to death by an elevator April 25, at the store of Grimm & Gorly, where she was employed as a salesgirl. She had run the passenger elevator from the first floor to the basement and left it standing unoccupied with the door open. For some unknown reason, the elevator started to move back to the first floor. When the girl saw it starting, she ran and attempted to climb into it. The lower part of her body, which was suspended from the floor of the elevator cage, was crushed as the car moved up-



## FOR MOTHERS' DAY and June Weddings and Commencements

These hand-made Princess style baskets, filled with Flowers, make possible an offering that will instantly appeal to your trade. We have a complete stock of the sizes listed below, and can make immediate delivery. In natural color only.



	Per Doz.	Per 100		Per Doz.	Per 100
7-inch, without liner.....	\$6.00	\$45.00	9-inch, without liner.....	\$7.50	\$57.50
8-inch, without liner.....	6.50	50.00	9-inch, with liner.....	8.00	61.50
8-inch, with liner.....	7.00	53.00			

Orders filled same day as received. Mail yours in today.

**AMERICAN BULB COMPANY** 172 NORTH WABASH AVENUE  
CHICAGO, ILL.

ward. The fire department had to be summoned to extricate the body. Physicians said that the girl had suffered a broken spine and that death must have been almost instantaneous.

J. J. B.

### BOSTON.

#### The Market.

The almost continuously rainy weather last week proved bad for business, and trade has only been moderately good since the last reports, although matters were a little more encouraging April 24 and 26. The demand has been largely for funeral work, although a few weddings have helped out somewhat. The steamer trade of pre-war times is practically dead, as few passenger vessels have made Boston as a

port of late years. Now that more nearly normal conditions are prevailing, we seem likely to get a number of steamers soon, and this will help trade somewhat.

Roses are little changed from a week ago. The continuance of cool weather has kept the supply down and prices, all things considered, are not at all bad. Carnations vary from \$3 to \$5 per hundred, except Laddie, which remains the leader and sells at \$10 to \$12 per hundred. Violets are done for the season. Sweet peas sell well, some fancy stock realizing \$3 to \$4, at which prices the best yellow marguerites go, although some fancies made \$5 last week. Daffodils are not abundant, and prices hold up to \$6 per hundred.

Lilies continue in overwhelming supply and sell only at low and unprofitable prices, \$3 to \$5 per hundred being av-

erage figures. An abundance of splendid snapdragon comes in, but the demand is poor and fancy stock worth \$3 per dozen drags at one-third this price. Pansies are nearing the end, but a good supply of English primroses and polyanthus is offered. Callas are of slow sale; so are forget-me-not and mignonne. Some good Cattleya Mossiae is offered. Valley averages \$10 per hundred and is of fair quality. The demand for asparagus is light.

The pot plant trade is tolerably good, and baskets of pansies and forget-me-nots are selling well.

#### Club Meeting.

At the last meeting of the Gardeners' and Florists' Club, April 20, there was a good attendance for a particularly busy season. Two new members were elected. It was unanimously





## Florists' Refrigerators

We manufacture, in our own plant, a complete line of florists' refrigerators. While we have many popular standard designs, most refrigerators are built for individual requirements.

Brecht Refrigerators are the result of 67 years' experience. They are designed on a scientific basis, from the best material obtainable, and are built to give greatest service with minimum ice consumption.

We will be glad to quote you on our standard designs, or to offer suggestions and submit special designs upon receipt of your requirements.

Address Dept. N.

### THE BRECHT COMPANY

Main Office and Factories

ST. LOUIS, MO., U. S. A.

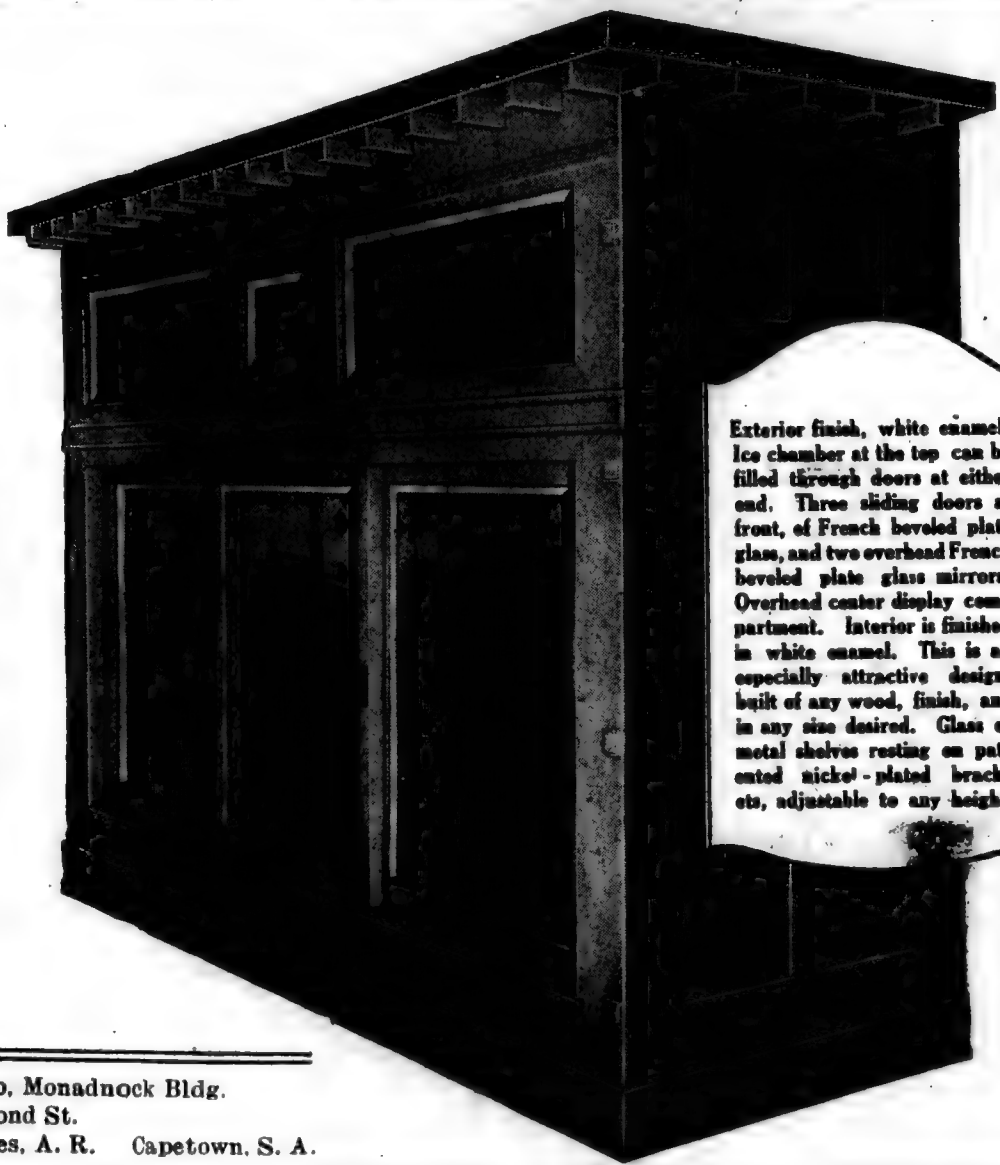
#### BRANCHES

New York, 174-176 Pearl St.

Chicago, Monadnock Bldg.

San Francisco, Calif., 67 Second St.

Paris, France Liverpool, England Buenos Aires, A. R. Capetown, S. A.



Exterior finish, white enamel. Ice chamber at the top can be filled through doors at either end. Three sliding doors at front, of French beveled plate glass, and two overhead French beveled plate glass mirrors. Overhead center display compartment. Interior is finished in white enamel. This is an especially attractive design, built of any wood, finish, and in any size desired. Glass or metal shelves resting on patented nickel-plated brackets, adjustable to any height.

voted to hold the annual picnic at Cunningham park, East Milton, about July 20, and arrangements were left to the executive committee. Announcement was made of the conference of the National Association of Gardeners in Horticultural hall May 6.

W. N. Craig was the speaker of the evening, his remarks being entitled "Some Seasonable Thoughts and Suggestions." Quarantine 37 was discussed and the speaker said that the real fight against it would soon begin, although the Federal Horticultural Board had come to the conclusion that opposition was sporadic and would soon peter out. In connection with the labor situation, suggestions were made for inducing boys and youths to take up floriculture and gardening as a profession. We must train boys here; the supply from abroad has practically dried up. The great decrease in labor on farms the last two years was serious and threatened a decided slump in food production in 1920. Boys and girls were available and should be utilized through the vacation periods. A man should be sent with each batch of boys, and far more would be accomplished.

The enormous damage to trees and shrubs by field mice was referred to and the senseless killing of snakes, hawks, owls and other natural foes of the mice was condemned. Smearing trunks with a mixture of lime, sulphur, salt, soluble oil and arsenate of lead had proved an effective protection.

The New York and Boston spring shows were commented upon. The former city needed a breaking away from the rather stereotyped arrangements and there was a danger in the over-



We handle a large line of Florists' Letters. It will pay you to write for our price list.

C. A. KUEHN WHOLESALE FLORIST

1312 Pine Street ST. LOUIS, MO.

### GLOEKLER FLOWER REFRIGERATORS.....

Send at once for Catalogue F, illustrating and describing flower homes.

BERNARD GLOEKLER CO., Pittsburgh, Pa.

### CHICAGO PRINTED STRING CO.

Advertising String and Ribbon Specialties  
2411 Clybourn Ave., Chicago, Ill.

emphasizing of commercialism. The trade exhibits would be better staged on a floor by themselves, as at S. A. F. national shows. The new National Flower Growers' Association was commended and the speaker said that Boston, of all cities, needed such an organization badly, for the present system of handling cut flowers in wholesale markets was bad for the growers, who had the greatest interests at stake. A good



Write for Catalogue

### BUCHBINDER BROS.

11 S. La Salle St., CHICAGO  
Room 731

## REFRIGERATORS

COMPLETE FIXTURES

CENTRAL REFRIGERATOR & EQUIPMENT CO.

Estimates Submitted.

155 N. Clark St., CHICAGO

discussion followed the address, participated in by F. E. Palmer, D. Finlayson, A. K. Rogers, F. Cave, H. H. Bartsch, J. A. Racz and others.

#### Various Notes.

William H. Elliott is sending home

# Of All the Days— MOTHERS'

## Fairly Breathes With the Thoughts of FLOWERS

THE custom of observing MOTHERS' DAY, starting a few years ago with the wearing of a single flower, has broadened into one of the Nation's chief flower days—and now the best in floral tributes is none too elaborate for Mother's token. Don't forget the McCallum Company is prepared to furnish all necessary supplies and accessories that are needed for this day.

How are you fixed for your needs in BASKETS for this day? Here's something entirely new in Basket weaving. We just received a large importation of a host of new designs in Baskets from Czecho-Slovakia. May we send you a sample assortment of, say, \$25.00 to \$50.00 worth, from which you may order your future requirements? Understand, these baskets are entirely different from the conventional designs you are accustomed to seeing.

# The McCallum Company

## HEADQUARTERS—PITTSBURGH—FACTORIES

NEW YORK BRANCH: 239 Fourth Avenue  
DETROIT BRANCH: 34 W. Elizabeth Street  
CLEVELAND BRANCH: 421 High Avenue  
CINCINNATI BRANCH: 112 E. Third Street

Mention The Review when you write.

some interesting letters on his Pacific coast trip. Mr. Elliott is a keen observer and will come back with new ideas regarding the handling at wholesale of cut flowers.

At Carbone's, in addition to the usual sales of plants and cut flowers, there is now a large call for garden seats, statuary, bird baths and miscellaneous garden furniture. Business has been extremely good this season, both retail and wholesale.

Fred Holbrow is cutting a nice lot of *Bouvardia Humboldtii*, which is in active demand for wedding bouquets.

Local members of the National Association of Gardeners are cordially invited to the conference to be held at Horticultural hall May 6, when problems pertaining to the profession will

Write for our 32-page 1920 booklet

# "Modern Flower Shops"

## Refrigerators and Store Fixtures

### A. L. Randall Co., COMPLETE FLORISTS' OUTFITTERS Chicago, Ill.

Mention The Review when you write.

be discussed. Nonmembers will also be welcomed.

The Beacon Florist reports good spring business, with some nice wedding



orders booked. Mr. Eisemann says business shows a steady improvement.

The supply of labor here is inadequate this season and its cost constantly increases. Not much relief seems probable until large numbers of immigrants come in, and of this there seems to be no immediate prospect. Both florists and gardeners are hard hit and both are operating under serious handicaps.

John J. O'Brien, of Beacon street, states that, in spite of the unfavorable weather for retailing, business holds up well and he has some good wedding orders booked.

Daylight saving went into effect in Massachusetts April 25 at 2 a. m. Trains are to be operated on eastern standard time, but will start in nearly all cases an hour earlier than formerly. They are obliged to use eastern standard time because, when Congress repealed daylight saving, it omitted to repeal the clause obliging trains to conform to national daylight saving time. There is little confusion with the new change and it seems to meet with nearly general satisfaction. W. N. C.

#### PHILADELPHIA.

##### The Market.

The railroad strike is over, the express companies have resumed regular deliveries to many points and out-of-town orders are again arriving satisfactorily; yet business is far from good. It is not easy to explain just why. Probably the cause lies between the natural increase in the supply and the natural decrease in the demand as spring advances. Perhaps the heavy crops of snapdragons and of sweet peas are more than usually difficult to market. The fact remains that prices are low and irregular. There is some waste. Even the week-end special sales do not clear the surplus. The general feeling is that business will improve in May. This sounds odd and almost impossible. The belief is, however, held by some of our shrewdest traders. They say that the supply will fall off soon and that the demand will be strong for some time to come. They point out that indoor lilac and violets are over, that daffodils will soon be over and that present conditions are likely to discourage the production of sweet peas and snapdragons. We shall see.

There are several interesting features of the market that are unusual. The strike so discouraged the shipment of southern daffodils that the season has closed with only a few shipments arriving here. Southern lilac has come. Another unusual occurrence is the arrival in April of local outdoor sweet peas, frame-grown, so it is said, one month ahead of time. If this is correct and they are grown without heat, it must be through improved culture of improved varieties. The extremely low price of lilies is another striking condition, not wholly unusual after Easter, but a condition that did not exist last year in the absence of war importations. The lilies are, in many cases, poor as to bloom and short as to stem. This stock is terribly hard to sell, as there is more than enough good stock to meet all demands.

##### An Inspiration.

Do you know J. D. Eisele, president

In Making Up Your Order For

## MOTHERS' DAY

cover the entire list of Flowers in season. You will certainly have a better chance of having a sufficient supply to take care of the large demand you will have for Mothers' Day.

We will be in a position to offer you the very best in quality and price.

## BEAUTIES

Burton's stock, the best grown for the Philadelphia market.

Russell, Columbia, Premier, Ophelia, Sunburst, Hadley. These splendid varieties will be in full crop. We will have plenty of all grades; short, medium, and long. The quality of these Roses will satisfy the most careful buyer and prices for Mothers' Day will be very reasonable.

## CARNATIONS

You can depend on us for your share of our supply, but cannot accept orders for Carnations only.

Send your order early and you have every assurance it will be filled to your satisfaction.

## THE LEO NIESSEN CO.

Wholesale Florists

Branches:

BALTIMORE  
WASHINGTON

1201-3-5 Race St.

PHILADELPHIA

## BERGER BROTHERS

Wholesale Florists

Have REMOVED to fine new quarters at

1609 Sansom Street

CALL—You will be welcome

PHILADELPHIA

Mention The Review when you write.

Roses  
Carnations  
Snapdragon  
Sweet Peas

CHARLES E. MEEHAN

5 South Mole Street,

PHILADELPHIA, PA.

Mention The Review when you write.

PLUMOSUS  
Strings and Bunches  
ADIANTUM  
and Greens  
of all kinds

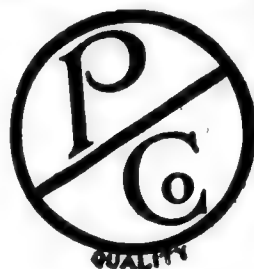
of Henry A. Dreer, Inc.? Then you know exactly what I mean when I say that Mr. Eisele's example is an inspiration and you will heartily agree. Mr. Eisele is possessed of rare ability. His

knowledge, thoroughness and devotion to his chosen profession are the admiration of all who know him. Most important of his many splendid qualities are those helpful suggestions to others that

# The Big Four

are coming in, really wonderful quality, color and texture better than at any time this season.

With the warmer weather all the roses are more plentiful, and the leaders



## American Beauties

	100
SPECIAL.....	\$50.00
FANCY.....	40.00
EXTRA.....	25.00
FIRST.....	15.00
SECOND.....	10.00

## Mrs. Chas. Russell

SPECIAL.....	\$25.00
FANCY.....	20.00
EXTRA.....	15.00
FIRST.....	10.00
SECOND.....	6.00

## Columbia

SPECIAL.....	\$20.00
FANCY.....	15.00
EXTRA.....	12.00
FIRST.....	8.00
SECOND.....	6.00

## Premier

SPECIAL.....	\$25.00
FANCY.....	20.00
EXTRA.....	12.00
FIRST.....	10.00

Everything in Cut Flowers, Plants, Greens, Ribbons and Supplies  
BUSINESS HOURS, 7 A. M. TO 5 P. M.

# S. S. PENNOCK COMPANY

1608-20 Ludlow St., PHILADELPHIA, PA.

NEW YORK  
17 West 26th Street.

BALTIMORE  
Franklin and St. Paul Sts.

WASHINGTON  
1216 N Street, N. W.

Peas, Snapdragons,  
Roses, Carnations,  
and all Seasonable Flowers

Philadelphia Cut Flower Co.

GEORGE AEUGLE, Prop.  
1517 Sansom Street, PHILADELPHIA, PA.

Mention The Review when you write.

THE HOUSE OF MERIT  
FLORISTS' SUPPLIES

JOS. G. NEIDENGER CO.

1309-11 N. Second Street  
PHILADELPHIA, PA.

Mention The Review when you write.

GRAVE MARKERS

Stein's Floral Supply Mfrs. 2223 N. Front St., Philadelphia.

so often result in higher aims and greater achievement.

Mr. Craig's Plans.

Robert A. Craig announces that the business of the Robert Craig Co. will be moved in July from its present headquarters at Forty-ninth and Market streets, West Philadelphia, to the well equipped branch place at Norwood, in Delaware county. Norwood is eighteen miles by rail from Broad street station and is also accessible by two trolley lines, so the move is not a long one. The

# EDWARD REID

Offers for May  
The Finest

SNAPDRAGON, PINK, WHITE and YELLOW

ROSES—Columbia, Premier, Ophelia, Sunburst, Victory, Double White Killarney, Maryland and others.  
CARNATIONS—Matchless, Ward, etc.

The best of everything in the market.

Remember—When They're Reid's They're Right

1619-21 Ranstead St., PHILADELPHIA, PA.

# ROSES and PLUMOSUS

AT ALL TIMES

WHITE CARNATIONS AND ALL FLOWERS FOR **MOTHERS' DAY**

THE PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE

1615 Ranstead Street,

PHILADELPHIA

property at Forty-ninth and Market streets has been sold. Norwood was built in expectation that the day would come when the West Philadelphia property could no longer be used for growing plants. The greenhouses at Forty-ninth and Market streets will be sold. The stock and the business will be moved to Norwood, where the facilities for growing fine stock are the best. Ever since its inception Norwood has

# All Seasonable Cut Flowers

WM. J. BAKER

Wholesale Florist

12 South Mole Street, Philadelphia, Pa.

produced stock that has aroused the enthusiastic admiration of experts.



# Peonies for Mothers' Day

Started cutting Monday, April 26

<b>SHORT STEMS</b>	- - -	<b>\$10.00 per 100</b>
<b>MEDIUM STEMS</b>	- - -	<b>12.00 per 100</b>
<b>LONG STEMS</b>	- - -	<b>15.00 per 100</b>

Packing at cost

*We have the finest varieties; they will be packed properly and can ship any distance.*

Write, Phone or Telegraph your order to

**IDLEWILD GREENHOUSES**  
Memphis, Tenn.

It is pleasant to note that the fifteenth and last season of the Craig greenhouse establishment at Forty-ninth and Market streets was the most prosperous in its history.

#### Various Notes.

Sansom street now claims the A. B. C. of the cut flower market. True, by G— (N. B.—This is not profanity, merely the adulation of a star.)

Clarence U. Liggit has just returned from the south.

Eugene Bernheimer will add the restaurant business to that of the wholesale commission florist.

The death of Joseph H. Campbell, a retired florist of this city, who died at his home in Ambler, Pa., last week, is recorded in this week's obituary column.

Alfred B. Cartledge, Jr., has purchased the retail florists' business of A. M. Beister, at Broad street and Susquehanna avenue. The sale takes effect May 1. Mr. Cartledge will continue to carry on his Wilmington flower store.

The death of John Giles last week at his home in Reading, Pa., is recorded in the obituary column this week.

M. J. Brinton, of Christiana, Pa., has closed the indoor season for daffodils. His stock, seen at the store of the Leo Niessen Co., has been excellent.

Jacques Gelmet has opened the season for outdoor sweet peas unusually early at the store of the Philadelphia Cut Flower Co.

The Charles F. Krueger Co. finds Premier a most satisfactory rose. Frank X. Alter arranged their display with taste.

The new Pierce-Arrow truck of the Robert Craig Co. made its initial trip to New York city April 24.

Berger Bros. completed moving into their new quarters at 1609 Sansom street April 24. Phil.

#### KANSAS CITY, MO.

#### The Market.

There has been a heavy movement of stock in this market all week and the accumulation of Easter, which was in prime condition, has been worked off. Funerals have called for the greater

## GOLDFISH

**BUY FROM THE BREEDER**

107 Acres of Ponds this Season.

Write for his new catalogue

Globes, Aquariums, Aquarium Supplies, Etc.

**BERT J. PUTNAM, Scientific Aquarist, 490 Washington St., Buffalo, N. Y.**



#### THE HELP PROBLEM

Relieved by the

**Ever Ready Flower Pot Cover....**

Dresses your plants in a smart style quickly and without work. Write for sample and price list today.

Send 10c Postage.

**The Ever Ready Flower Pot Cover Co.**  
146 Hughes Avenue, BUFFALO, N. Y.

## GOLDFISH

Large, Healthy Fish at  
"Rock Bottom" Prices

Owing to the length of time it now takes to get goods by freight, we would advise placing your order for Globes, Ornaments, Food, etc., at once, so that fish can be shipped promptly, when the season opens.

**Ashborne Goldfish & Supply Co.,**  
Agency Street BURLINGTON, IOWA

## GOLDFISH 1,500,000

(Plain and Fancy)

Ready for market at rock bottom prices.

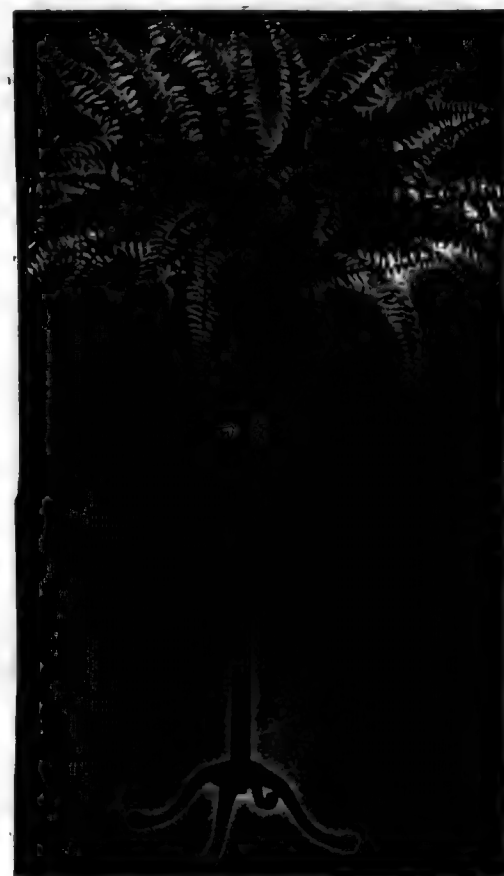
Ship anywhere in U. S. or Canada.

Write for our illustrated catalogue.

**ORIENTAL GOLDFISH & SUPPLY CO.**  
3757 to 3761 Cottage Grove Ave., CHICAGO, ILL.

Mention The Review when you write.

part of the stock, but there has been a strong general business. April 19 was



A beautiful, green enameled, adjustable

## Plant Stand

It has a range in height from 26 to 52 inches, and you will find it invaluable for decorative purposes and the display of plants and baskets in your store and window.

Poppy design is carried throughout. A beautiful ornament for any store.

Price - - \$3.50 each

**PERCY JONES**

INC.

30 EAST RANDOLPH STREET  
CHICAGO - - ILLINOIS

Mention The Review when you write.

# THE FLORISTS' SUPPLY HOUSE OF AMERICA

## BASKETS

Dandy little Baskets at from 35c upward.  
Let us send you a collection of Baskets, our selection, for \$25.00 or \$50.00.

## CREPE PAPER

Essential for dressing your plants in the spring season.

## STATICE

Use among Natural Flowers for a rich effect.

## Bohemian Glass Vases

For dainty flowers, like Orchids, Valley and Sweet Peas. These Vases come in Green and Crystal. They are very choice.



**For Mothers' Day**—Each figure is equipped with a container on the back, so that a few flowers—mother's favorite kind—can be added. \$6.00 per dozen, with cups.

## FOR MEMORIAL DAY

WE OFFER A SPLENDID ASSORTMENT OF OUR  
MEMORIAL DAY SPECIALTIES

### Metal Wreaths

Do you know that we manufacture them in our own factories in New York and in Philadelphia? Try an assortment at \$25.00 or \$50.00—sure to please you.

### Wheat Sheaves

We have a fine stock of choice Wheat for making sheaves—your order can be promptly executed.

**Magnolia Leaves**, in cartons and in bulk, all colors.  
**Adiantum Fronds, Ruscus, Beech Sprays, Oak Sprays,**  
**Wax Flowers, Cycas Leaves, Wax Designs.**

**H. Bayersdorfer & Co.**  
1129-1133 Arch St. PHILADELPHIA, PA.

Branch Factory, 709 First Ave., New York City, Telephone Vanderbilt 4976

heavy with a number of the retail stores, as the recently elected city officials took office that day and this event is always big in floral orders.

#### Launch Local Campaign.

A meeting of retail and wholesale florists and growers of the two Kansas Cities was held April 23 in Henry Kusik's office, in the interest of the associated advertising plan which was started two weeks ago. About thirty-five were present. Miss Hayden, of Samuel Murray's, who originated the idea here and worked up the meeting, explained the plan and it was heartily

indorsed by everyone present. Between \$800 and \$1,000 was subscribed to be spent in advertising for Mothers' day in the local newspapers. The advertising will begin a week before the day and the slogan, "Say It with Flowers," will be featured. A committee composed of Miss Hayden, M. E. Carter and W. J. Barnes was named to have full charge of the campaign and the expenditure of the fund.

Besides the good that will be accomplished by the combined advertising, it is highly probable that the meeting of the florists on this matter will result in the formation of a local club or asso-

ciation, something that is strangely lacking in a city of this size, with the flower business on the high plane that it is here. The lack of coöperation has long been felt and has often been deplored by individuals and the time seems opportune for the starting of an organization that cannot fail to result in much good to everyone concerned.

#### Various Notes.

T. J. Noll is of the opinion that Mothers' day will exceed any Christmas business that florists have ever had. "The sentiment of the day is what makes it strong," said Mr. Noll. "It



appeals to every class and the person who cannot afford a dozen flowers will not be ashamed to buy one. Christmas means a time when \$5 does not buy many flowers and this is beyond the reach of a great many with the numerous other demands for the holiday."

Hundreds of dollars' worth of flowers were presented to the old and new councilmen and other city officials at their inauguration April 19. J. R. McGrail had the order for decorating the council chamber, where the ceremonies were held, as well as for many of the offerings, and he has received from Mayor Cowgill a letter of appreciation for the manner in which the work was done. Mr. McGrail and several helpers worked all day Sunday at the city hall. Smilax, ferns, daisies, lilies and hydrangeas were used for decorations.

The Muehlebach Flower Shop made for Alderman Bivona, who was re-elected from the Italian district, a floral piece consisting of the American and Italian flags, standing eight feet high. The flags were complete on both sides. Three thousand carnations were used, some having to be dyed to get the national colors. It took twelve hours to make the flag and the completed design had to be delivered in an open truck with three men to handle it.

C. L. Thomas has 4,000 gladioli planted in the space back of his store and greenhouse and 2,000 more bulbs on the way for later planting.

J. R. McGrail attended the state Democratic convention in Joplin, Mo., April 22 to 23.

Mrs. T. A. Moseley had a heavy week on funeral orders. Many of the flowers left over from Easter were used.

Increasing business has necessitated the employment of another bookkeeper at the Muehlebach Flower Shop. L. Zwislser has the position.

Among other orders Samuel Murray had for Mrs. Kenneth Snyder's funeral, April 17, was a pall of soft ferns and a large cross of lilies of the valley.

The W. L. Rock Flower Co. will fill orders for carnations for Mothers' day with assorted colors and will allow only one-third white on any order. They are suggesting May day baskets and boxes of assorted old-fashioned spring flowers to offset the demand for carnations. J. E. K.

W. S. Dolan has come here to take charge of the Kansas City office of the American Greenhouse Mfg. Co. He has had much experience in both the sales and the production departments of the company in the Chicago office. H. A. Alsapach is no longer with the company.

#### ST. PAUL AND MINNEAPOLIS.

##### The Market.

Left-over Easter lilies are gradually going. Snapdragons and sweet peas are arriving in quantity. There will apparently be plenty of flowers for Mothers' day. Carnations and roses are coming in quite well. Everybody is busy now getting stock in shape for Memorial day.

##### Club Meeting.

The Minnesota State Florists' Association met at the Merriam Park Floral Co. greenhouses April 22. In spite of bad weather, about twenty-five members were present. August Swanson, Gust Malmquist and Fred Busch, three of the oldest members of the association, were

# Order Boxes Now

There has been an enormous demand for Lindley Boxes. Delays in shipping your orders cannot be entirely overcome. Boxboard is hard to obtain and the railroads cannot deliver promptly. Keep your stock ordered well ahead of your requirements.



## MIST GRAY BOXES

Corner Lock Style

An excellent Box for all occasions. Does not soil easily.

Gray Corsage and Violet Boxes  
 9x6x5 1/2 Shallow Lid .....\$5.50  
 11x8x5 1/2 Shallow Lid ..... 6.70  
 15x8x6 1/2 Shallow Lid ..... 9.00

Cut Flowers and Sprays

	Shallow Lids	Full Telescope
18x5x8	\$ 4.80	\$ 5.30
21x5x8	5.15	5.75
24x5x8 1/2	6.00	7.10
30x5x8 1/2	7.20	8.40
36x5 1/2 x8 1/2		10.80
21x7x8 1/2	7.40	
24x8x4	9.00	10.80
28x8x5	11.50	14.80
36x8x5	14.30	17.70

Always specify whether Full Telescope or Shallow Lids are wanted on sizes where we price each.

Gray—Designs, Sprays, Etc.  
 All Full Telescope

30x10x5	\$18.50
36x10x6	25.00
40x10x6	29.00
48x10x6	33.00
30x12x7	27.00
36x12x8	36.50
36x14x6	30.00
34x16x5	27.50
16x16x8	25.00
18x18x7	25.00
20x20x6	25.00
20x20x8	33.50
24x24x8	41.00

## GREEN BOXES

Corner Lock Style  
 An Appropriate Color

18x 5x8	8 -inch lid	\$ 5.40
21x 5x8	8 -inch lid	5.90
24x 5x8 1/2	8 1/2 -inch lid	7.50
30x 5x8 1/2	8 1/2 -inch lid	8.90
34x 6x8 1/2	8 1/2 -inch lid	11.20
21x 8x4	2 -inch lid	8.70
24x 8x4	2 -inch lid	9.40
24x 8x4	4 -inch lid	10.70
28x 8x5	2 -inch lid	12.00
36x 8x5	2 -inch lid	14.90
12x12x8	8 -inch lid	17.50
28x22x8	8 -inch lid	46.50

### CORSAGE AND VIOLET

7x4x4	2-inch lid	\$ 3.80
15x7x6 1/2	2-inch lid	8.50

Owing to increased cost of labor, ink and supplies we can no longer print boxes free of charge, regardless of quantity; however, note—

Following Discounts for Quantity Orders:

Orders of 500 and over, assorted sizes.....less 3%  
 Orders of 1,000 and over, assorted sizes.....less 5%  
 Printing black or colored ink, \$2.00 extra per thousand or less quantity.

All prices per 100, f. o. b. factory.



## WHITE BOXES

Corner Lock Style

A Beautiful White Plated Stock

8x4x8 1/2	2-inch lid (violet)	\$ 3.75
15x8x6 1/2	2-inch lid (violet)	9.60
18x5x8	8-inch lid	5.70
21x5x8	8-inch lid	6.30
24x5x8 1/2	8 1/2 -inch lid	8.00
30x5x8 1/2	8 1/2 -inch lid	9.40
36x5x8 1/2	8 1/2 -inch lid	12.00
24x8x4	4-inch lid	11.80
28x8x5	5-inch lid	16.00
36x8x5	5-inch lid	19.00

### WHITE ENAMELED

For Violets, Etc., Made From  
 Genuine Clay Coated Stock

9x6x5 1/2	2-inch lid	\$6.90
11x8x5 1/2	2-inch lid	9.00

## ECONOMY FLOWER CARTONS

Far better than wrapping paper. Almost as cheap.  
 Just the box for LOCAL deliveries.

A handy, neat, one-piece carton made from light-weight Mist Gray board.

20x4 1/2 x8	\$3.15
24x4 1/2 x8	3.50
30x5x8 1/2	4.50

Prices per 100, f. o. b. factory. Same discounts and printing charges as for our regular two-piece boxes.

Three per cent cash discount where cash accompanies order. We recommend full telescope lids for designs and shipping purposes; shallow lids satisfactory to most florists for local delivery.

Chicago trade phone, Wabash 5212—A. V. Z. Jennings, Representative.  
 New York trade phone, Audubon 2860—Geo. L. Hoops, Representative.  
 St. Louis trade phone, Olive 3766—H. F. Seignour, Representative.  
 Louisville trade phone, 2669—J. Raymond Clark, Representative.  
 Detroit trade phone, Cadillac 4178—A. A. Fordon, Representative.

**Lindley Florist Box Co., "Quality Box Makers" Marion, Ind.**

# CHICAGO CARTON COMPANY

## CORONA FLOWER BOXES



**Representatives**  
**M. E. CHAPIN**  
516 Fifth Avenue  
New York City  
**T. A. DIXON CO.**  
1826 Blake St.  
Denver, Colorado.  
**T. S. FINCH**  
601 Elm St.  
Dallas, Texas.

**Home Office  
and Factory**  
4433 Ogden Ave.  
**CHICAGO**  
Telephone  
Lawndale 909

### For Violets and Corsages

Size	Per 100
7 x 4 x 4 2-inch Top.....	\$ 5.00
10 x 6 x 5 1/2 2-inch Top.....	6.00
12 x 8 x 5 1/2 2-inch Top.....	7.65
14 x 10 x 8 2-inch Top.....	12.60

### For Cut Flowers

18 x 5 x 3 2-inch Top.....	\$ 6.10
20 x 4 x 3 2-inch Top.....	6.05
21 x 5 x 3 2-inch Top.....	7.25
24 x 5 x 3 1/2 2-inch Top.....	7.70
24 x 8 x 4 2-inch Top.....	10.80
28 x 8 x 4 2-inch Top.....	12.10
28 x 8 x 5 2-inch Top.....	13.05
30 x 5 x 3 1/2 2-inch Top.....	9.25
36 x 8 x 5 2-inch Top.....	16.20

The sizes given here are carried in stock, in the popular MIST-GRAY and GREEN colors.

## 5% DISCOUNT

### CASH WITH ORDER

The prices quoted herewith are f. o. b. Chicago. When printing is wanted there will be a charge of \$9.00 per color for printing 500. \$12.00 per color for printing 1000.

Border printing and embossing will be charged for as time work in accordance with the amount of work involved.

Mention The Review when you write.

### For Sprays, Designs and Cut Flowers

Size	Telescope	Per 100
16 x 16 x 8	Telescope .....	\$29.25
20 x 20 x 8	Telescope .....	38.95
21 x 5 x 3	Telescope .....	7.25
24 x 5 x 3 1/2	Telescope .....	8.90
24 x 24 x 10	Telescope .....	55.75
30 x 12 x 6	Telescope .....	30.25
32 x 32 x 8	Telescope .....	63.75
36 x 10 x 5	Telescope .....	25.20
36 x 12 x 6	Telescope .....	36.35
36 x 14 x 8	Telescope .....	48.55
40 x 10 x 6	Telescope .....	44.00

## FLORISTS' BOXES

Made in Dayton, Ohio

We are not profiteering. Our prices are low but we give you a heavy, high-grade material and good workmanship. Convince yourself by sending us a sample order. We satisfy our customers.

Write for Samples.	Mist Gray or Manila Shallow Cover Price per 100	Mist Gray or Manila Full Telescope Price per 100
<b>SIZES</b>		
3 x 20x 4.....	\$ 3.00	\$ 3.80
3 x 18x 5.....	3.10	3.40
3 1/2 x 24x 5.....	4.50	5.60
3 1/2 x 30x 5.....	5.70	6.60
5 x 24x 8.....	7.10	9.00
5 x 28x 8.....	8.50	10.80
5 x 36x 6.....	10.60	12.90
5 x 38x 8.....	12.60	15.00
5 x 30x 10.....	13.50	15.50
5 x 28x 12.....	14.00	16.60
5 x 35x 10.....	15.00	17.10
6 x 36x 12.....	18.90	21.80
6 x 20x 20.....	19.80	25.00
8 x 24x 24.....	29.70	33.80
7 x 42x 12.....	.....	34.00
8 x 48x 14.....	.....	41.40

### GRAY CORSAGE AND VIOLET

With Shallow Fluted Edge Lid

5 1/2 x 9x 6.....	\$4.50	6x9x13.....	\$7.00
6 x 7x14.....	6.50	7x9x 9.....	7.00

Printing in black ink, \$1.50 per 1000, or less quantity; printing in colored ink, \$2.25 per 1000, or less quantity, in assorted sizes. All f. o. b. Dayton, Ohio.

No order printed less than 50 of each size. We allow a discount of 5 per cent when remittance accompanies the order.

**The Aull Bros. Co., Dayton, O.**  
Established 1890

made honorary life members. E. Meyer read a paper on the bulb industry in the United States.

O. J. Olson and Hans Rosacker discussed the marketing question, Mr. Olson taking the retailers' side and Mr. Rosacker the wholesalers' side. An interesting discussion followed. The gen-

## We Are Headquarters for Memorial Day Goods

such as Roses, Carnations, Sweet Peas, Easter and Calla Lilies, Magnolia Wreaths, Sprays, Wax Designs, Etc.

## BOSTON FLORAL SUPPLY & SNYDER CO.

15 Otis Street

WHOLESALE FLORISTS

96 Arch Street

OFFICE - SALESROOMS - SHIPPING DEPT.

BOSTON, MASS.

PHONES Main 2574  
Forthill 1083  
Forthill 1084  
Forthill 1085

Kindly address all communications to our Main Office, 15 Otis Street, Boston, Mass.

Mention The Review when you write.

## "DURO"

### FOLDING FLOWER BOXES

For Prices Write

Duro Paper Products Co., 729 S. Wabash Ave., Chicago, Ill.

Mention The Review when you write.

## H. & D. Design Boxes

Are made of light, strong Corrugated Fiber-board and can be furnished with K. D. lock-corner covers, safe and convenient.

Write for full particulars.

**THE HINDE & DAUCH PAPER CO.**  
SANDUSKY, OHIO

eral opinion seemed to be that better cooperation between the grower and retailer would be worth while.

Various Notes.

Rain and cold weather have prevented

## Climax Manufacturing Co.

High Grade

## FLORISTS' BOXES

Castorland : : New York

Mention The Review when you write.

## Cut Flower Boxes

All Sizes

**C. C. POLLWORTH CO.,**  
Milwaukee, Wis.

Mention The Review when you write.



# Green Sheet Moss

Any quantity—\$1.75 per bag  
10 bags, \$16.00

## THE BEST WIRE HANGING BASKETS

Inch	Doz.	100
10 .....	\$3.00	\$20.00
12 .....	3.50	25.00
14 .....	4.00	27.50
16 .....	5.00	35.00

## THE WILLIAM MURPHY COMPANY

WHOLESALE COMMISSION FLORISTS

329 Main Street

Phones Main 980-981

CINCINNATI, OHIO

Largest Shippers of Home-Grown Cut Flowers in the Cincinnati Market

Mention The Review when you write.

much garden or grain planting in Minnesota. Little landscape planting has been completed, because of the rain. The local nurseries are getting off their shipping orders and so far have not had a great many local sales. A few bright days will bring them out in double the present number. Nursery stock of most kinds is pretty well sold out and it is hard to get a new supply.

The American Greenhouse Mfg. Co. will soon begin the extension of the Lakewood cemetery greenhouses.

Fred Busch recently returned from his California trip.

O. J. Olson, of Holm & Olson, was in Chicago the first part of last week.

The Merriam Park Floral Co. has just had the Palmer burner forced draft heating system installed in its greenhouses and expects to make some further improvements this spring.

N. C. Hansen has opened a store on Wabasha street, St. Paul.

L. L. May & Co. recently moved to a new location, near the Metropolitan theater. This is more central and in a better business district. They are doing considerable landscape work.

L. C.

### ST. LOUIS BOWLERS.

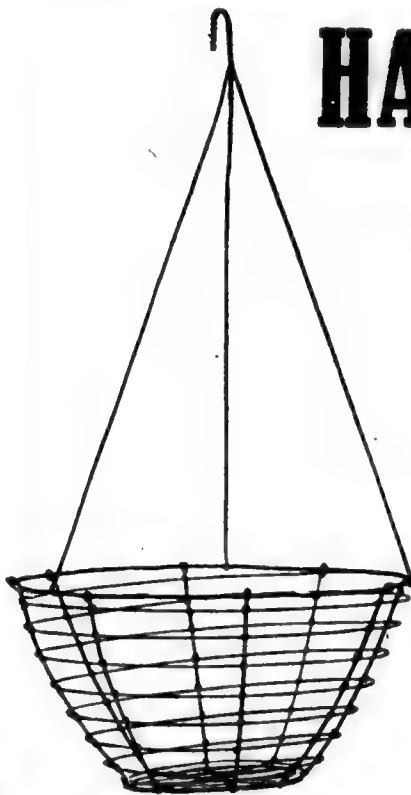
#### Close Season with Tournament.

The "Say It with Flowers" bowling tournament, which was held Saturday evening, April 24, at the Western Rowing Club, St. Louis, Mo., closed the bowling season of the St. Louis florists. Twenty bowlers who finished the season with the "Say It with Flowers" league participated. The rolling started at 8:30 p. m. and over 100 members of the trade were in attendance to see the fun.

The arrangements at the clubhouse were in the hands of A. Meyer and Ed Niebling and were exceedingly well made and carried out. The score card printed for the occasion was enlivened by the nicknames of the contestants. All in attendance said that they never spent a more enjoyable evening of fun and excitement. A few of the old-timers among the spectators were Emil

## HANGING BASKET

Hand made, wire bound,  
enameled green, substantial.



	doz.	100
8-inch.....	\$2.00	\$16.00
10-inch.....	2.25	17.00
12-inch.....	3.00	21.00
14-inch.....	3.50	25.00
16-inch.....	4.50	34.00
18-inch.....	6.00	45.00

Fancy Green Sheet Moss  
Large Sack, \$2.00

Pittsburgh Cut Flower Co.  
116-118 Seventh St., PITTSBURGH, PA.



Vase and  
Settee  
Catalogue  
on request

No. F-17

## Get the Vase Business

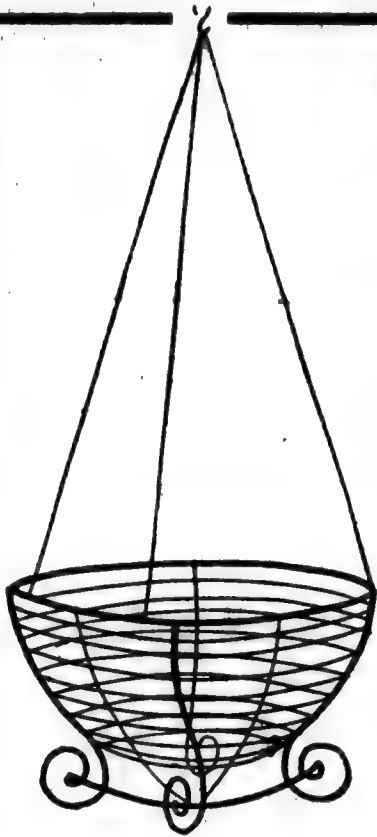
The Florist has many opportunities to sell VASES—and filled with blooming plants, they make a beautiful decoration for the store. Order a few of this popular style—it's a winner. Big profits for you and a quick "turn-over." Send us your order now so you can make immediate deliveries.

TERMS: 30 days net to dealers with approved credit rating; 2 per cent cash with order.

### Measurements and Weights (Including Handles)

Height, 38 in. Width, 36 in.  
Base 17 in. sq. Weight, 155 lbs.  
Capacity of Reservoir, 2½ gallons  
Price, painted one coat ..... \$19.00 net  
Price, without handles ..... 17.50 net

THE STEWART IRON WORKS CO., Cincinnati, O.  
"THE WORLD'S GREATEST IRON FENCE BUILDERS"



# Wire Hanging Baskets

The well-made kind. Painted, bound with galvanized wire.

6 AT DOZEN RATE, 50 AT 100 RATE

	Per doz.	Per 100
8-inch.....	\$2.50	\$18.00
10-inch.....	3.00	20.00
12-inch.....	3.50	25.00
14-inch.....	4.00	27.50
16-inch.....	5.00	35.00
18-inch.....	7.50	60.00

## GREEN SHEET MOSS

Long, green sheets for hanging baskets.....per bag, \$1.75; 10 bags, \$16.00

**C. E. CRITCHELL,** THE WHOLESALE FLORIST Cincinnati, Ohio  
15 EAST THIRD STREET



For potted plants, ferns,  
cut flowers, baskets, etc.

These handsomely decorated jardiniere, made of wood fiber—waterproofed—will appeal to the artistic sense of your discriminating customers. A classic and distinctive creation.

ANY SUPPLY HOUSE WILL FILL YOUR ORDER

Made by the MONO SERVICE CO., Newark, N. J.

## Cemetery Vases

—cone-shaped, made strong,  
galvanized, painted green,  
will last indefinitely

7½ inches deep, 8¼ inches diameter.

Per dozen..... \$ 2.00

Half gross (6 doz.) for.. 10.80

One gross (12 doz.) for.. 19.20

Get our complete list of other items—it's free.

**GEO. H. ANGERMUELLER CO.**  
1324 Pine Street, ST. LOUIS, MO.

Schray, F. J. Fillmore, Carl Beyer and Arthur Ellison.

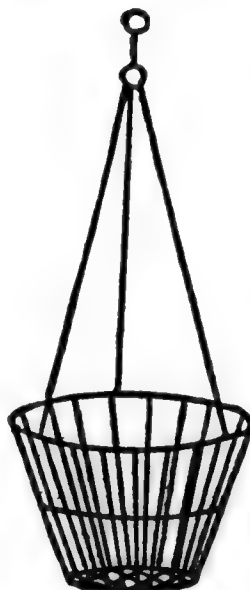
### The Prize-Winners.

J. J. Beneke won the first prize, valued at \$12.50, for the three high games and the special prize, a bowling ball offered by the Windler Wholesale Floral Co., for the high single game of the evening. Frank Plotz, the scratch man, came in second, winning a prize valued at \$12, and John McAnna won the third prize, valued at \$11.50. Frank Windler won a special prize of a box of cigars, which was offered by August Hummert for the tenth man.

After the bowling a fine lunch with refreshments was served in the big dining hall, after which all the prizes were distributed. Andrew Meyer was

# Wire Hanging Baskets

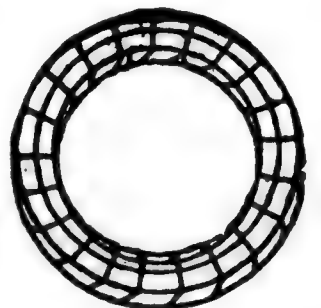
The Wise Florist  
Will Buy NOW!



No. 1

Size	Per 100
10-inch.....	\$14.00
12-inch.....	16.25
14-inch.....	28.00
16-inch.....	26.00

JUST ASK  
for  
OUR PRICES  
on  
WIRE DESIGNS



**B. E. and J. T. COKELY**

Everything in Florists' Supplies Established 25 Years  
201 N. Seventh Ave. SCRANTON, PA.

Mention The Review when you write



LIKE LEATHER - ALWAYS PLIABLE

# MAGNOLIA LEAVES

**PREPARED**  
**Beech or Oak Sprays**  
 Green, Tan or Red  
 100-lb. Cases.....\$16.00

Prepared by  
**REEVES**

**COLORS:**  
 Brown, Green or Purple  
**\$1.25** PRICE PER CARTON

**Short Oak or Beech Sprays**  
 Per Carton, \$1.25

25 lbs. of leaves....\$ 4.50  
 50 lbs. of leaves.... 8.00  
 100 lbs. of leaves.... 15.00  
 If Red is wanted add 15 per cent.

## YOUR CREDIT IS GOOD

WITH PROPER REFERENCE

## Southern Decorative Evergreens

IMMEDIATE DELIVERY

**FRESH HUCKLEBERRY FOLIAGE**

**STANDARD CASES**

**FRESH WATER OAK FOLIAGE**

**\$3.00 per case**

**REEVES FOLIAGE CO., Inc., Brewton, Ala.**

SURE TO PLEASE

Mention The Review when you write.

introduced as toastmaster and handed each prize-winner his prize with a few well chosen remarks. This was followed by an entertainment of singing and by remarks from Jules Bourdet, W. A. Rowe, Edwin Denker, F. J. Fillmore and W. J. Pilcher, also from all the prize-winners.

### The Scores.

The scores were as follows:

	1st	2nd	3rd	Handi- cap	Total
J. J. Beneke.....	173	198	157	8	528
F. Plots.....	163	166	186	8	515
J. McAnna.....	177	168	164	24	509
G. Kuehner.....	152	179	164	13	498
G. Berner.....	158	158	178	24	494
F. Hermann.....	169	163	156	3	488
J. Krager.....	161	139	184	15	485
O. Ruff.....	147	171	164	3	482
A. Hoffmann, Jr. ....	136	175	162	16	473
F. Windler.....	170	162	137	21	469
A. Bourdet.....	123	187	155	28	463
A. Gums.....	183	129	134	20	456
C. Hahn.....	155	141	154	23	450
W. Ossick.....	157	145	141	21	443
A. J. Bentzen.....	148	142	153	37	433
C. A. Kuehn.....	124	135	161	18	420
J. Bentzen.....	121	133	164	10	418
H. Schlechter.....	117	148	146	25	411
A. Hoffmann, Sr. ....	111	138	116	31	383
W. C. Smith.....	122	127	119	22	368

J. J. B.

### HELPING HORTICULTURE.

(Continued from page 22.)

be devoted to it. From these subjects he secures information, but many of them will also give training in thinking and in expression.

#### Importance of Science.

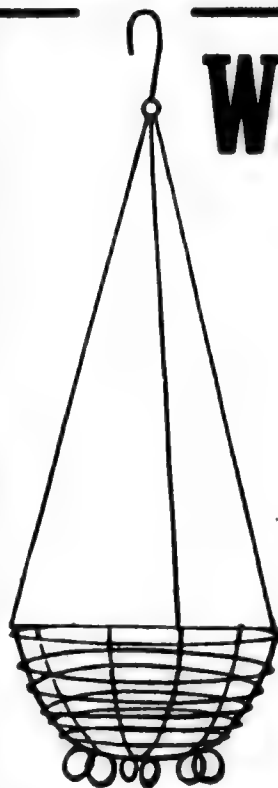
In addition to the major subjects, the student should spend considerable time on the fundamental sciences, such as botany, chemistry and physics. The study of all phases of botany is necessary because botany deals with plant

life and the horticulturist is a grower of plants. If the amount of botany must be restricted, plant physiology and pathology must not be omitted, because the student should know how plants function and how to recognize and treat disease. Chemistry, besides being a good cultural subject, is necessary for a thorough understanding of soils, the second important item to the horticulturist.

The student should not neglect the cultural subjects, such as English, pub-

lic speaking, history, sociology and philosophy, since these subjects are necessary on account of their broadening influence.

In these days more and more emphasis is placed upon business courses. It is not only essential that the horticulturist know how to grow plants, but he must know how to organize his business and dispose of his stock to the best advantage. Too little stress has been laid upon this phase of our work in the past. Business training may be



## Wire Hanging Baskets

Our baskets are made strong and substantial, well painted, have strong wire hangers and are guaranteed to be the best on the market. Will outlast many other makes.

Size (Measure across top)	Per doz.
10 inches.....	\$3.00
12 inches.....	4.00
14 inches.....	5.00
16 inches.....	6.00

## GREEN SHEET MOSS

For Lining Hanging Baskets, Etc.

Per large size bag.....\$3.00

**Geo. H. Angermueller Co.**

Wholesale Florists 1324 Pine St., ST. LOUIS, MO.

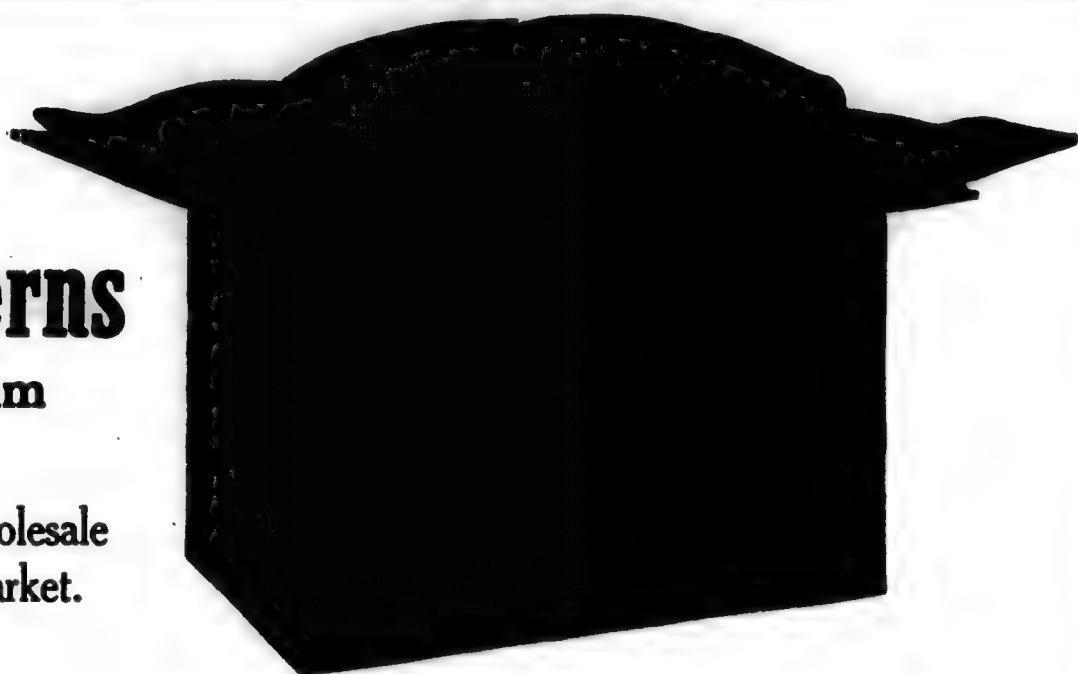
Get Our List of Other Supplies—It's Free

**"Superiora"**  
**Maidenhair Ferns**  
**Adiantum Formosum**

IN ALL SIZES

Recognized by the leading wholesale florists as the best on the market.

One trial will convince you.



**"Superiora"**  
**Magnolia Leaves**

Are today more in demand than ever on account of their far superior quality.  
 We have over 58 endorsements from the largest Florists' Supply Houses.  
*"Enough said."*

**DR. H. DUX CO., Jacksonville, Fla.**



**Announcement  
 to The Trade**

We are now  
 preserving and dyeing

**Magnolia Leaves**

under our new process and stock is ready for shipment.

**Quality the Best**

**Quantity Unlimited**

Carload orders solicited. Samples sent prepaid.

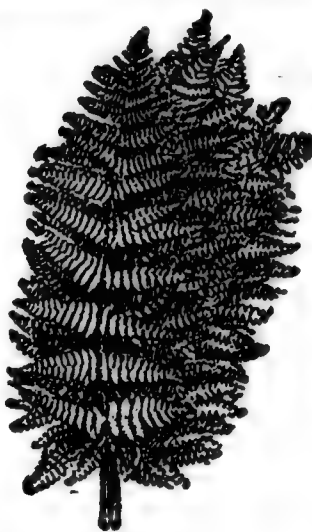
**We Make Brown, Green or Purple**

Packed in cases or cartons.

Make up your wreaths with Rumbley's Leaves for Memorial Day, May 30th.  
**ORDER TODAY**

**THE RUMBLEY CO., Evergreen, Ala.**





# FANCY FERNS

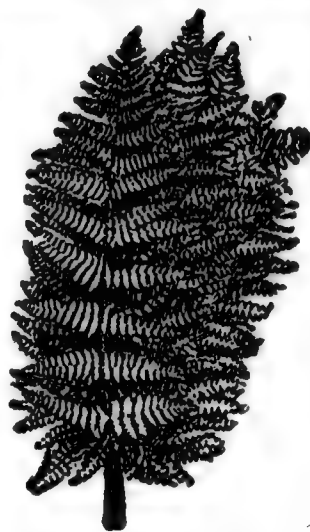
Finest stock in the country

**\$4.00 per 1000**

**\$4.00 per 1000**

Subject to Change Without Notice.

Green Leucothoe, 100.....	\$1.50.	1000.....	\$10.00
Wild Smilax, 50-pound cases, \$6.00; 25-pound cases.....			4.00
Magnolia Leaves, green and bronze, per carton.....			1.50
Galax Leaves, green and bronze, per case of 10,000.....			12.50
GREEN SHEET MOSS, very fine for basket work, trimming pots, etc., per bag, 15 lbs. to the bag.....			2.00
Sphagnum Moss, per bale .....			2.50



FULL SUPPLY CUT FLOWERS AT ALL TIMES

**MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.**

secured in the study of economics, accountancy, business organization and operation, salesmanship and advertising.

## Training for Leadership.

From this suggested curriculum it can readily be seen that the college graduate is not a finished florist, landscape gardener or nurseryman, but a man well equipped to enter his chosen field and to become a master in it. He, like the apprentice, is ready to climb the ladder of success, but is better equipped to reach the top and is able to do it more quickly.

A well rounded college education also tends to give a man greater confidence both in himself and in his work. Confidence accompanied by clear thinking, accurate judgment and breadth of view places him in the position of a leader in his community.

I was once questioned by a gardener, who had received his training as an apprentice, why landscape architects were asked by employers to pink teas and invited to smoke 50-cent cigars, while gardeners were not. The answer is simple—training demands respect.

## Research Best Done by Colleges.

In planning instructional work one must not forget the need for experimental work, or research. Experimental work is of especial value to the commercial man as a means of solving his problems and of increasing his output. It stands, then, for the advancement of all phases of horticulture.

The man in business should not be compelled to work out research problems of general interest. Few horticulturists have the time or money to spend in this manner, if business is to be properly cared for. All experimental work of general interest should be carried on in institutions with thoroughly equipped laboratories and with well trained staffs free from the worries of commercial work.

The type of experimental work which is most important deals with the fundamentals of plant growing, with the idea of solving the problems of the plant growers. There is no doubt that a better understanding of greenhouse soils and fertilizers, of plant nutrition and of atmospheric and soil moisture may revolutionize our methods of greenhouse culture. Just the other day a

# HUCKLEBERRY

**Ready—\$2.50 per case**

PERPETUATED MOSS.....	\$3.50 per bag
NATURAL MOSS.....	1.75 per bag

Wire, Write, Phone

**E. A. BEAVEN, Evergreen, Ala.**

## FERNS AND GREENS

are scarce. Our new crop of Fancy Ferns will not be ready until the fore part of June. Until then we quote: Choice Hemlock and Balsam sprays, at \$4.00 per 1000. Leaf Mold, \$1.25 per 100 lbs.; \$16.00 per ton. Wintergreen, with real berries, post paid, \$4.50 per 1000. Arbutus, postpaid, \$4.50 per 1000. Northern Mayflowers, post paid, \$4.50 per 1000. References or cash. Rates to jobbers. Northern Fern Co., Lock Box 133, Schofield, Wis.

## Natural Green Sheet Moss

Per 10-lb. bag, \$1.75

## Dyed Green Sheet Moss

Per 10-lb. bag, \$3.50

**KNUD NIELSEN**

EVERGREEN, ALA.

Galax — per 1000.....\$2.00  
Sheet Moss—green, per lb..10c

W. H. BRADSHAW, French Broad, Tenn.

correspondent asked the question as to whether the more rapidly growing roses, such as Premier, did not have different soil requirements. Is it not possible that the growth of greenhouse crops may be varied by modifying the carbon dioxide content of the greenhouse atmosphere?

Much has been done in an experimental way for the farmer, but little for the florist or nurseryman. While it is true that many of the results secured from work in the field may be applied to ornamental crops, our work has its own peculiar problems. We need to develop men capable of attacking our problems and recording the results

**FANCY** Per M  
(Special Picked)  
**FERNS \$5.00**  
Leave your order with us for regular shipments  
**C. A. KUEHN WHOLESALE FLORIST**  
1312 Pine St. St. Louis, Mo.

## BOXWOOD

Selected Sprays — 18c per pound

**W. Z. PURNELL, Snow Hill, Md.**

## L. B. Bague & Son

Wholesale Dealers in

## CUT FERNS

MOSS, EVERGREENS

Established  
1867

**HINSDALE, MASS**

in such a manner that they may be of value to all horticulturists.

## Extension Work Follows Research.

The results of experimental work may be brought to the notice of the commercial men by means of bulletins or by extension work. Extension work is of great importance in spreading the gospel of good horticulture.

To get the real value out of extension work requires extension workers with a thorough training, both in theory and in practice, a broad viewpoint, a pleasing personality, a keen business insight

# Ferns

<b>FANCY FERNS</b>	
Per 1000.....	\$4.00
<b>LEUCOTHOE SPRAYS</b>	
Per 100.....	\$0.75
Per 1000.....	8.00
<b>BOXWOOD</b>	
Per lb.....	\$ 0.25
50 lbs.....	12.00

# Galax

<b>BRONZE GALAX LEAVES</b>	
Per 1000.....	\$ 1.50
Per case of 10,000 .....	10.00
<b>GREEN GALAX</b>	
Per 1000.....	\$ 1.50
Per case of 10,000 .....	10.00

# Moss

<b>SPHAGNUM MOSS</b>	
Per bale.....	\$ 2.00
Per 10 bales.....	17.50
<b>GREEN SHEET MOSS</b>	
Per bag.....	\$ 1.75
Per 10 bags .....	16.00

## SPECIAL PRICES ON LARGE QUANTITIES

Brown, Green and Purple Magnolia Leaves .....\$1.50 per carton; 10 cartons, \$14.00

Everything in Florists' Supplies

**FULL LINE OF CUT FLOWERS AND OTHER GREENS AT ALL TIMES**

Orders from unknown parties must be accompanied with cash or shipments will be made O. O. D.

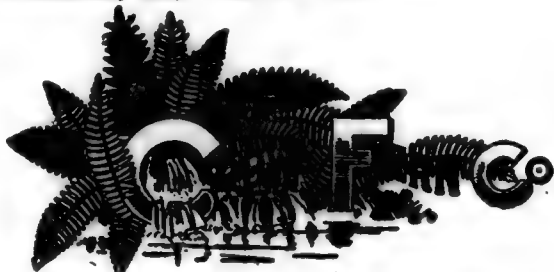
**C. E. CRITCHELL,**

Wholesale Commission Florist,  
15 East Third Street,

**Cincinnati, Ohio**

## NEW CROP, FANCY AND DAGGER FERNS Write for Prices

Laurel Festooning, 6c and 8c per yard. Fresh stock supplied on short notice; use it for your weddings and other similar decorations; nothing better.  
Bronze Galax, fine quality, \$1.25 per 1000; \$11.00 per case of 10,000; extra fine leaves.  
Sphagnum Moss, \$5.00 per large bale.  
Ground Pine, 12c per lb.; made up, 10c and 12c per yd.  
Branch Laurel, large bundles, 50c.  
Hemlock, large bundles \$1.00.



Telegraph Address, New Salem, Mass.  
Post Office and L. D. Phone Address  
**MILLINGTON, MASS.**

**GOOD STOCK ON  
Dagger and Fancy Ferns  
\$2.50 per 1000**

Terms: Cash with order.

**P. S. Pulos & Bro.**  
27 Willoughby St., BROOKLYN, N. Y.

### GREEN SHEET MOSS

Dry, large sheets, put up in 2-bu. bags, weight  
18 to 20 lbs., per bag .....\$2.00  
Damp Sheet Moss, in boxes, per lb..... .05  
Galax, Green and Bronze, per 1000 ..... 1.50  
Leucothoe, Green and Bronze, per 1000..... 3.00

Place your orders and they will get prompt shipment. Terms: Cash, please.

**G. C. GIBBS, Del Rio, Tenn, R. 2**

and the ability to lead and direct men. Some of these requirements may be secured by college training, some by practical work, but some must be born in the man.

Worcester, Mass.—Harry I. Randall has decided to rebuild his residence in West Auburn, which was destroyed by fire March 27, with a loss of \$15,000.

Titusville, Pa.—Wm. A. Murdoch is making plans for a big Mothers' day business. Among the means he is using to promote this are the S. A. F. folders.

## Dagger Ferns

*Good Quality—Large Size*

## Asparagus Sprays

FRESH EVERY DAY

Short, medium, long and extra long.

Let us send you regular shipments weekly, bi-weekly, tri-weekly or as often as your needs require.

### Cemetery Vases

Per dozen, \$1.75; 3 dozen, \$5.00.

### Hanging Baskets

8-in., 20c; 10-in., 25c; 12-in., 30c; 14-in., 35c; 16-in., 40c each.

### Plant Tubs

White Pine

Not Painted

6-in., \$2.25; 8-in., \$3.25; 9-in., \$3.50; 11-in., \$4.00; 12-in., \$8.00 per dozen.

## Ribbons—Chiffons

PUSSY WILLOW BRAND, the kind you want, and no more expensive than any other.

*Florists' Supplies*

**The KERVAN COMPANY**

119 W. 28th St., NEW YORK

Mention The Review when you write.



# Huckleberry

Immediate Shipment—\$2.50 per case

NATURAL SHEET MOSS..... \$1.75 per bag

PERPETUATED SHEET MOSS.... 3.50 per bag

**Caldwell the Woodsman Company**

EVERGREEN, ALA.



EMIL SCHLOSS,  
Pres. and Treas.

MILTON SELINKA,  
Secretary

# THE RIBBON HOUSE

## SCHLOSS BROS., RIBBONS, INC.

31 and 33 East 28th Street, NEW YORK

### HEADQUARTERS

For Florists' Ribbons, Chiffons and Novelties

## ADVERTISERS PLEASE NOTE

The steadily increasing size of The Review, both in number of pages and in circulation, makes it imperative that advertising copy be obtained farther in advance of publication date. In order that forms may be held open as late as possible, advertisers are urged to send instructions (to start or change) to reach Chicago Thursday, Friday or Saturday, whenever possible. Monday is the last day on which instructions regarding display advertisements can be received for the issue of that week.

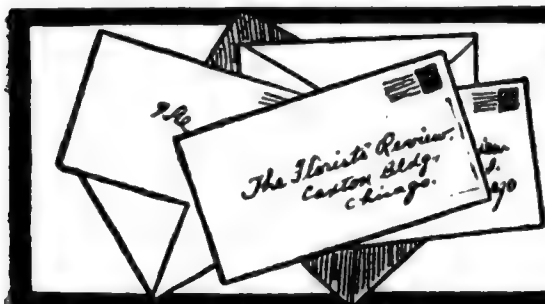
### CALENDULA FOLIAGE BURNED.

I am sending a calendula plant and shall greatly appreciate it if you will tell me the cause of the spots on the leaves. Would they be caused by too strong a spraying of nicotine? They

were sprayed with nicotine about two weeks ago. If not, what else might be the cause, and what is the remedy for this trouble? C. F.—O.

The leaves arrived completely dried

up and it was impossible to tell the cause of the injury or even notice it. I have no doubt that a strong spray of nicotine would be the cause of the burning, as calendula foliage is somewhat easily injured. C. W.



### Wanted and For Sale Department

Advertisements under this head 15 cents per line, cash with order from all who do not do other advertising. In sending remittance count six words to the line.

Display advertisements in this department \$1.75 net, for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

Plant advertisements not admitted under this head.



**SITUATION WANTED**—As foreman in small place; single American; 30 years old. Address No. 495, care Florists' Review, Chicago.

**SITUATION WANTED**—Nurseryman; competent to manage; experienced foreman and superintendent. Address No. 475, care Florists' Review, Chicago.

**SITUATION WANTED**—By efficient producer of retail stock and general greenhouse man, accustomed to having charge; references furnished. Address R. Klug, 807 S. Adams St., Peoria, Ill.

**SITUATION WANTED**—As second man under foreman; five years' experience; at present place one year; single, American; write wages in first letter. Address No. 404, care Florists' Review, Chicago.

**SITUATION WANTED**—By an experienced elderly man as grower of general line of cut flowers and pot plants; no designing or night firing. Address Wm. Kirkham, Cliff Hotel, 17 High Street, Minneapolis, Minn.

**SITUATION WANTED**—By middle-aged man; steady, good habits; with up-to-date grower of cut flowers and pot plants; to learn business; have some experience in growing pot plants; distance no objection. Carl Erikson, Nora Springs, Ia.

**HELP WANTED**—Men for greenhouse; inquire 2029 Grenshaw St., Chicago; ½ block N. W. 12th and Robey Sts.

**HELP WANTED**—At once; all-round good greenhouse helper and potter. Groves Floral Co., Atchison, Kan.

**HELP WANTED**—All-around man and landscape gardener. Johnson & Chronis, 4701 Lake Park Ave., Chicago.

**HELP WANTED**—Experienced young woman for retail florist's establishment. Address No. 131, care Florists' Review, Chicago.

**HELP WANTED**—Man for general greenhouse work; pay \$30 a week to good man. Jacob Russler, 11352 S. Fairfield Ave., Chicago, Ill.

**HELP WANTED**—A good all-around grower and designer at once; also a helper. J. J. Soper & Son, 120 N. Church st., Rockford, Ill.

**HELP WANTED**—Two experienced florists; permanent positions; furnish references and state wages expected. Harry Heintz, W. Toledo, Ohio.

**HELP WANTED**—First-class pot plant grower; single; room on place; state wages; give reference. Geo. W. Davis, 372 Lincoln Ave., Detroit, Mich.

**HELP WANTED**—An experienced carnation grower for carnation section; \$60.00 per month, room and board. John Dieckmann, Elm Grove, W. Va.

**HELP WANTED**—Man for general greenhouse work; good place; will pay \$25.00 per week to good man. Address No. 466, care Florist' Review, Chicago.

**HELP WANTED**—Working foreman for growing roses, carnations and potted plants; state wages wanted in first letter. Rhea-Trobaugh Co., Morristown, Tenn.

**HELP WANTED**—Good all-around grower and designer; 1,200 ft. glass; give references and salary; full particulars. Address No. 415, care Florists' Review, Chicago.

**HELP WANTED**—An all-around grower to work under foreman; please send references, age and salary wanted in first letter. Williams & Meyer, South Bend, Ind.

**HELP WANTED**—Man with general knowledge of greenhouse work; for place near Boston; carnations grown; \$25.00 per week. Address No. 459, care Florists' Review, Chicago.

**HELP WANTED**—A competent man to take charge of greenhouses on private estate; state salary and experience in first letter. Reynolda Farm Company, Reynolda, N. C.

**HELP WANTED**—Man for carnations, mums and general pot plants; good steady position for right man; state wages and experience; position open now. R. W. Unger, Oxford, Mich.

**HELP WANTED**—Married man for general greenhouse work; do not apply unless able to come at once; wages \$30.00 per week, with house and garden. T. F. Browne, Greenfield, Mich.

**HELP WANTED**—AT once, good all-around man; married, wages \$20.00 per week with good 6-room house, all conveniences included; right in the city; give references. Adgate & Son, Warren, O.

**HELP WANTED**—At once, 2 assistant growers for carnations and general line of pot plants; experience in porch box planting and vase filling required; \$30.00 per week; permanent position. Eric Buchholz, Muncie, Ind.

**HELP WANTED**—At once, plant and mum grower for first-class wholesale and retail trade; \$60.00 per month, room and board; steady employment; state age and experience. T. Malbranc, Main St., Johnstown, Pa.

**HELP WANTED**—Would prefer a man with some experience growing carnations, sweet peas and mums; also must be willing to help with design work; state wages wanted. Address No. 410, care Florists' Review, Chicago.

**HELP WANTED**—In Western New York, married man at once; one who understands growing of general line of cut flowers and pot plants; kindly state wages with dwelling and garden. Address No. 497, care Florists' Review, Chicago.

**HELP WANTED**—A man with greenhouse experience and versed in the propagation of conifers; in writing state experience and give references; wages \$100.00 per month with board and lodging. Address California Nursery Co., Niles, Calif.

**HELP WANTED**—Experienced man on begonias, cyclamen and general line of high-class pot plants; wages \$24.60 to start with; nine-hour day and extra for Sunday work; references required. The Park Floral Company, Denver, Colo.

**HELP WANTED**—All-around grower who is willing to do all kinds of work connected with greenhouse where a general line is grown; give age, experience and salary expected. Wabash Floral Co., care of Ralph Meeks, 647 N. Spring St., Wabash, Ind.

**HELP WANTED**—An experienced florist for general greenhouse work; permanent position in center of town; answer giving references, age and wages desired; state experience in work and time you can come. Harry Franklin Baker, 1118 W. Lake St., Minneapolis, Minn.

**HELP WANTED**—Houseman; assistant gardener for suburbs; one who understands truck gardening and the care of chickens and pigeons; a man who is competent and willing to work; references required; good wages to right party. Address No. 486, care Florists' Review, Chicago.

**HELP WANTED**—Single man with experience in growing lilies and general stock on small place; must be industrious and interested in work and results; one who can take charge of place later on; wages \$75.00 month, board and room. Grand View Greenhouses, Hopkins, Minn.

**HELP WANTED**—May 1, married man, 45 to 55, to grow Easter, Christmas and bedding plants and to make designs; state experience, where last employed and wages expected with house of 6-rooms, light, water and coal; must board owner; 50 miles from Pittsburgh. W. C. Myers & Son, Scottdale, Pa.

**HELP WANTED**—An experienced grower of carnations, sweet peas and mums, also full line of potted plants; no roses for cutting; 11,000 sq. ft. glass in first-class condition; \$35.00 per week; write today; can start at once or later, just as you want. Address No. 457, care Florists' Review, Chicago.

**HELP WANTED**—Experienced gardener to take charge of extensive grounds on large estate in Oregon; must have knowledge of greenhouses and be capable of laying out and directing general landscape work; single man preferred; state wages and references. Address No. 448, care Florists' Review, Chicago.

**HELP WANTED**—A man versed in all lines of growing, principally mums, carnations and cyclamens. A golden opportunity for the right man. Good salary, good house, pleasant location and unlimited opportunity for man who can produce results, and is able to take full charge and responsibility of a place of about 40,000 feet of glass at present in good condition and well stocked. Ryan & Culver, Florists, 27 So. Hazel St., Youngstown, Ohio.

**HELP WANTED**—Second man; married preferred; good wages for the right party. P. N. Obertin Co., Racine, Wis.

**WANTED**—Greenhouses to be torn down. Address M. Weingarten, 286 5th Ave., New York City.

**WANTED**—A No. 4 or 5 Kroeschell boiler in good condition. Smith's Greenhouses, Willard, Ohio.

**WANTED**—To lease by middle of June, 10,000 ft. of glass; I mean business. Address No. 493, care Florists' Review, Chicago.

**WANTED**—To buy greenhouses to dismantle; please state particulars and price in first letter. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

**WANTED**—Range of glass to dismantle, in or within 100 miles of Chicago; might consider buying going plant if price is right; give particulars in first letter. Address No. 435, care Florists' Review, Chicago.

**WANTED**—To buy a store with residence attached; no objection to small amount of glass; with good business and prospects; must be good condition; give full particulars. Address No. 500, care Florists' Review, Chicago.

**FOR RENT**—Oldest established west side, corner florist's shop. Phone West 619. H. R. Hughes, Chicago, Ill.

**FOR SALE**—100 horse power boiler in good condition, cheap. Kemble-Smith Co., Boone, Iowa.

**FOR SALE**—Used roof bars in good condition, 2c per foot. South Park Floral Co., New Castle, Ind.

**FOR SALE**—The only downtown florists' shop in a booming oil city. Carnes Flower Shop, Ardmore, Okla.

**FOR SALE**—Evans' ventilating machines, arms and pipes. South Park Floral Co., New Castle, Ind.

**FOR SALE**—Greenhouse in good town about 8 miles west of Boise. A. Gonderman, 7th street and 18th avenue south, Nampa, Idaho.

**FOR SALE**—Kroeschell boiler, 5 ft. x 5 ft. x 16 ft. 8 inches; forty 4 in. x 14 ft. tubes; May delivery. Leedle Floral Co., Springfield, O.

**FOR SALE**—Florist's icebox, 10 ft. long, 10 ft. high, 6 ft. deep, glass front, white enamel; write for photo. H. P. Gerhardt, Wilmette, Ill.

**FOR SALE**—Retail florist's business; greenhouse, 6,000 feet of glass and store in city of 15,000; no competition; possession at once if desired. H. G. Hershey, Clinton, Ind.

**FOR SALE**—Quantity of greenhouse materials, such as good second-hand pipes, glass, sash-bars, apparatus, boilers, etc.; also complete greenhouses. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

**FOR SALE**—Greenhouse of over 5,000 feet glass, seasonably stocked; good business, reasonable price; satisfactory reason for selling. Address Bischoff Florist, 755 Seventh St., Niagara Falls, N. Y.

**FOR SALE**—\$4,000 cash will handle good greenhouse in growing Colorado college city; business well located and has elegant future; it will suit you; write quick. C. T. Ahlstrand, Greeley, Colorado.

**FOR SALE**—Florist's business and nursery; 40 acres of ground, 10,000 feet of glass; warehouse, barns, office and dwelling; southern New Jersey, 18 miles from Philadelphia. David Herbert & Son, Atco, N. J.

**FOR SALE**—Account old age, greenhouses doing wholesale and retail business of \$10,000 a year, in country town with yearly increase, for \$25,000. Easy terms. Address No. 476, care Florists' Review, Chicago.

**FOR SALE**—About 30,000 feet of modern greenhouse glass located in city of about 100,000 in central Illinois; doing good business and can sell all we produce; best of reasons for selling. Address 488, care Florists' Review, Chicago.

**FOR SALE**—5,500 feet glass, in good growing city. Business paying big and increasing. Age necessitates selling. Big opportunity for some one wanting a good business. Cheap at \$5,000, \$2,000 down. J. A. Bittner, Alma, Mich.

**FOR SALE**—Greenhouses and 2 stores located at the entrance of Rosehill cemetery, Chicago; greenhouses 5729 E. Ravenswood Ave.; street car stops at the door; doing good retail business. W. Burmeister, 1767 Cemetery Drive, Chicago.

**FOR SALE**—Modern greenhouse plant for sale cheap; 9 greenhouses, consisting of 37,000 feet of glass, within city limits of Chicago; owner must sacrifice this on account of ill health; write for full particulars to No. 499, care Florists' Review, Chicago.

**FOR SALE**—Over 8,500 ft. under glass, with store in connection; all in good condition, fully stocked and equipped, including delivery car; well established and doing a good business; good reason for selling. Address No. 440, care Florists' Review, Chicago.

**FOR SALE**—Hotbed sash, second-hand, 1 1/2 in. thick by 8 ft. 3/4 in. wide by 6 ft. long, glazed with 5 rows 6-in. glass, all repainted and in excellent condition, ready for use, \$3.50 each. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

## SITUATION WANTED

By a middle-aged man with life experience in southern and central states in growing roses, carnations, mums, peas and a general line of bedding and pot plants, bulbous stock, etc.; also good propagator, designer and decorator; capable of taking full charge; can handle help; southern or central states preferred; best of references; state wages in first letter. Address No. 492, care Florists' Review, Chicago.

## SITUATION WANTED

As foreman and manager with up-to-date firm; I am a highly competent grower; pot plants, cut flowers, forcing; life experience in all branches, U. S. A. and Europe; capable to run a big place with success; middle age, single; with option to rent or buy or take shares later on; please give full information. Address No. 496, care Florists' Review, Chicago.

**FOR SALE**—Used galvanized wire stakes, No. 8 and No. 9, in excellent condition; 3-ft. stakes, \$12.00 per 1000. Amling Bros., Des Moines, Ill.

**FOR SALE**—One-inch pipe bench posts with brackets at one end, 8 feet long, price 10 cents each. Batavia Greenhouse Company, Batavia, Ill.

**FOR SALE**—Greenhouses; 6,000 feet glass; 6-room residence, heated from same boiler; steam heat, electric lights, good town and doing a good business; three extra lots, everything in first-class condition, stocked to the limit, Indiana. Address No. 482, care Florists' Review, Chicago.

**FOR SALE**—Seed and florist's business in city of 15,000 inhabitants near San Francisco, Calif.; sales run about \$12,000 a year; great chance for good florist; will sell at inventory price; owner has other interest to look after. Address No. 431, care Florists' Review, Chicago.

**FOR SALE**—About 11,000 ft. of glass, well stocked and doing a good business; several acres good land; will give immediate possession for \$14,000.00 or in July for \$11,500.00; if interested write for further particulars; location northern Indiana. Address No. 486, care Florists' Review, Chicago.

**FOR SALE**—The Stafford Greenhouse; two greenhouses, 20x60 and 16x24; salesroom 16x18; dwelling house of five rooms, modern; one block west of main street; a good profitable, growing business; no other greenhouses here; having to sell on account of health. Address Mrs. Gordon Allen, Stafford, Kansas.

**FOR SALE**—A rare opportunity to secure an up-to-date florists' business; established 20 years, rebuilt since; all stock for retail; about 20,000 feet of glass, all in good condition, right in city, doing large business; will sell on terms or for cash; if interested write for particulars; good reason for selling. Joplin Greenhouse, 2004 Bird St., Joplin, Mo.

**FOR SALE**—Greenhouses and property as follows: Four greenhouses of about 4,000 ft. altogether; houses are all new; two and one-half acres of muck ground in connection and a 7-room frame house; greenhouses and residence heated from same plant; electric lights and city water; only 70 miles out of Chicago; town is not large but trade is from entire county; sale for all that can be produced and more; price, \$10,000. If possession to be given at once; \$9,000 after spring trade; \$5,000 cash, balance on easy terms. I. L. Totten, Knox, Ind.

**FOR SALE**—Brand new glass, unselected double thick, 16x24, at \$7.45, 12x18, 14x20, 16x18, at \$8.98 per box, in lots of 5 boxes or over; second-hand black pipe, 1-in., 6 1/2 c per ft.; 1 1/4-in., 9 1/4 c per ft.; 1 1/2-in., 11 c per ft.; 2-in., 16 c per ft. Used roof drip bars, 2c per ft. The following round boilers: 18-in., \$69; 21-in., \$92; 24-in., \$124. New Pipe Tools, Malleable Hinged Vises; No. 1, capacity 2 1/4-in., \$3.25; No. 2, capacity 3 1/4-in., \$4.88; Stocks and Dies, Armstrong pattern; No. 2R, threads 1/4 to 1-in., \$7.20; No. 3R, threads 1 1/4 to 2-in., \$10.80. Toledo Stocks and Dies; No. 1, threads 1 to 2-in., \$16.00. Pipe Wrenches: 18-in. grips, 2-in., \$2.10; 24-in. grips, 2 1/4-in., \$3. Pipe Cutters, Saunders Pattern; No. 1, cuts 1/4 to 1-in., \$1.80; No. 2, cuts 1-in. to 2-in., \$2.70. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

[TURN THE PAGE.]



**HELP WANTED**

At once, competent greenhouse men; \$35.00 per week.  
HASSELBRING, Florist,  
Flint, Mich.

**HELP WANTED**

Good pot plant man, at Downers Grove, Ill.

J. F. KIDWELL CO.,  
3530 So. Michigan Avenue, Chicago.

**HELP WANTED**

First-class salesman, decorator and designer; permanent man only; state particulars and salary expected.

MORSE & BEALS,  
Lowell, Mass.

**HELP WANTED**

Two men for greenhouses; capable of growing chrysanthemums and potted plants; good wages for the men who can produce.

RANDOLPH & McCLEMENTS,  
5936 Penn Avenue. PITTSBURGH, PA.

**HELP WANTED**

Single man; propagator and grower of general stock; state wages expected; chance to advance.

FAIRVIEW GREENHOUSES,  
Milton, Pa.

**HELP WANTED**

Foreman of ability for a small place of 25,000 sq. ft. of glass, where a general stock is grown; a man able to get on with men and who can get results; a good salary paid.

H. E. REIMERS,  
Box 255, Spokane, Wash.

**HELP WANTED**

First-class storeman; must be up-to-the-minute man; otherwise do not answer this ad; state reference.

JACOB SCHULZ COMPANY,  
550 South Fourth Avenue, Louisville, Ky.

**HELP WANTED**

Thoroughly experienced florist and salesman, capable of handling high-class trade, in downtown store in St. Louis; salary no object; state references in first letter. Address No. 468, care Florists' Review, Chicago.

**HELP WANTED**

A-1 rose grower to take charge of section rose houses in Virginia; give references. Address No. 283, care Florists' Review, Chicago.

**HELP WANTED**

Florists' supply house has openings on its sales force for resident representatives in the states of Georgia, Alabama, Mississippi and Louisiana. Liberal commissions paid. State age, experience and when available. Address No. 479, care Florists' Review, Chicago.

**HELP WANTED**

Twelve good commercial rose growers; pay \$30.00 to \$35.00 per week; nine-hour day.

Ten firemen, \$32.00 per week for nine-hour shift, or \$38.00 per week for twelve-hour shift.

Laborers, \$24.00 per week. Laborers for contract work, emptying and filling greenhouse benches, can earn \$5.00 to \$6.00 per day. Only strong young fellows willing to work and earn this money need apply.

Temperature men for night work, \$28.00 to \$30.00 per week.

Work all year round, rain or shine. Board and room \$10.00 per week.

POEHLMANN BROTHERS COMPANY, Morton Grove, Ill.

**HELP WANTED**

Reliable grower to take full charge of 30,000 ft. of glass where roses, chrysanthemums and a full line of flowering plants are grown for retail store; good wages; Swede preferred, married.

MUNRO, FLORIST,  
974 Chapel St.,  
New Haven - Conn.

**HELP WANTED**

Men to work under foreman in roses, carnations and pot plant houses; wages \$4.00 per day; steady employment to men willing to work.

W. E. TRIMBLE GREENHOUSE CO.,  
Princeton, Ill.

**HELP WANTED**

Gardener who understands both greenhouse and outside gardening; good wages; no children preferred. Address No. 412, care Florists' Review, Chicago.

**HELP WANTED**

Experienced man for high-class retail florist's shop; splendid opportunity; good pay.

JOSEPH TREPEL,  
334 Lewis Ave., Brooklyn, N. Y.

**HELP WANTED**

Experienced rose growers; good boarding place; state wages and references in first letter; convenient to Los Angeles.

ROY F. WILCOX CO., Montebello, Cal.

**HELP WANTED**

Young man in nursery department; must understand shrubs and perennials; write immediately.

JACOB SCHULZ COMPANY,  
550 So. Fourth Ave., Louisville, Ky.

**HELP WANTED**

Two good pot plant growers: one to take charge of large cyclamen section under supervision of foreman; good opening for men who understand their business; write full particulars in first letter; \$5.00 per day.

C. G. Anderson, Foreman.  
ROLF ZETLITZ CO., Dayton, Ohio.

**HELP WANTED**

Grower as foreman to take complete charge of about 30,000 feet of glass where roses, carnations, mums, peas and a general line of pot plants are grown; the gentleman filling this position must come well recommended, not only as a high-class grower, but as a gentleman as well; job seekers please do not answer; if a single man, we will pay \$125.00 per month, board and room; to a married man, \$175.00 per month.

THE SUNNYSIDE FLORAL CO.,  
Leavenworth, Kansas.

**HELP WANTED**

Working foreman for pot plant place; first-class opening for a first-class man; good salary and every encouragement to do best work. Call on or write

C. J. MICHELSEN,  
Care E. C. Amling Co., Chicago, Ill.

**HELP WANTED**

Two helpers in greenhouses; good places for capable and steady workers. Address or apply to

WM. BEYER,  
Frey's Greenhouses,  
Crown Point, Ind.

**HELP WANTED**

All-around man for commercial place with fine retail and wholesale business; good opportunity for man who would like to become interested in the company.

TWIN CITY FLORAL CO.,  
Uhrichsville, Ohio.

**HELP WANTED**

Gardener and florist for greenhouse, also chrysanthemum grower and orchid grower; 60c an hour and time-and-one-half for Sundays and holidays. Address No. 447, care Florists' Review, Chicago.

**HELP WANTED**

A man with some experience for growing vegetables in greenhouses and for general gardening; wages \$79.00 per month, room and board. Telephone 5020. F. 12.

FRANK J. GANTZER,  
R. No. 2, Box 97, - - - Kenosha, Wis.

**HELP WANTED**

Grower for carnations, mums and sweet peas; state experience and wages expected; good chance for the man who can produce good stock in 30,000 ft. glass; will give an interest in the business if prove worthy of same. JOHN F. MILLER, McHenry, Ill.

**HELP WANTED**

High-class men for various departments. We specialize in roses and fancy pot plants; also grow carnations and some miscellaneous stock. We operate five distinct ranges of glass. An exceptional opportunity for a future to growers who have the ability and can show results.

ROLF ZETLITZ CO., Dayton, Ohio.

**HELP WANTED**

Store man, capable of all kinds of floral decorations; must have ability; state age, wages, references and length of time in the business.

A. LANGE,  
77-99 East Madison Street, - - Chicago, Ill.

**HELP WANTED**

Growers and potters; good positions for reliable men.

J. F. WILCOX & SONS,  
Council Bluffs, Ia.

**HELP WANTED**

Orchid grower; an experienced cattleya grower; permanent position.

J. A. CARBONE,  
Station A, - - - Berkeley, Cal.

**WANTED**

100 hotbed sash, 3x6 feet, glazed. Quote lowest price at once.

THE D. HILL NURSERY CO.,  
Dundee, Ill.

**WANTED**

IN SOUTHERN CALIFORNIA

Advertiser would like to communicate with a SUCCESSFUL PROPAGATOR OF ORNAMENTAL AND EXOTIC PLANTS who has his own propagating beds, equipment and a few acres of land. Would like to contract for growing a certain line of plants for eastern trade.

Address P. O. Box 383,  
Santa Ana, California.

**HELP WANTED**

Salesman and designer; state particulars and salary expected.

C. A. SAMUELSON,  
2132 S. Michigan Avenue, Chicago.

**WANTED**

What are your old greenhouses worth? Will buy old greenhouses and remove from premises at the price of second-hand material. Let me figure with you. Address No. 484, care Florists' Review, Chicago.

**WANTED**

100 hotbed sash, 3x6 feet, glazed. Quote lowest price at once.

THE D. HILL NURSERY CO.,  
Dundee, Ill.

**HELP WANTED**

Middle-aged or elderly man to take charge of small garden and 20x75 ft. greenhouse; want someone who knows about the care of goldfish; telephone Superior 2097, Chicago, for appointment.

H. W. KEEDY,  
867 N. Dearborn St., - - - Chicago.

**WANTED**

Greenhouse painter seeks work; owner furnish paint; state size of houses; job will be done in a contract way.

WM. C. KIRSTIEN,  
308 E. Baker St., - - - Bloomington, Ill.

**WANTED**

To lease for term of 5 years with option of buying, from 35,000 to 150,000 sq. ft. of glass. Address No. 478, care Florists' Review, Chicago.

**HELP WANTED**

Practical grower for retail place; roses, carnations, mums, Christmas, Easter and bedding plants; capable of first-class designing and waiting on trade; able to speak good English; permanent position; references required and salary expected.

W. E. F. WEBER, Sauft Ste. Marie, Mich.

**HELP WANTED**

Rose grower for section; also grower who understands orchids and pot plants; \$35.00 per week.

MARTIN & FORBES CO.,  
Forest Grove, Ore.

**WANTED**

Glazing, painting and Permaniting done on contract or by hour; best references furnished; we employ experienced men only.

E. STENGER, Rocky River, Ohio.  
Box 225. Tel. Marlo 711R.

**HELP WANTED**

Working foreman wanted at once to take charge of greenhouses and outside planting; a permanent job at good wages for the right man; in the best town in the southwest; when answering please give full particulars in first letter.

MANHEIN FLORAL CO., Shreveport, La.

**HELP WANTED**

At once, competent man as grower and foreman with actual experience in retail places; give references; good wages paid.

J. A. BISSINGER, Lansing, Mich.

**NOTICE**

Samuel Israel is no longer connected with the Detroit-McCallum Company.

THE McCALLUM CO.  
By Ed. McCallum.

**HELP WANTED**

Middle-aged man to take the position of fireman; one who is familiar with pumps and steam-fitting; care of one boiler; house and garden furnished and good wages to right man; located within short distance from Chicago. Address No. 25, care of Chicago Flower Growers' Association, 182 North Wabash Ave., Chicago.

**HELP WANTED**

Gardener and florist at \$100.00 per month with board, room and washing; also assistant gardener at \$75.00 per month with board, room and washing.

CHEROKEE STATE HOSPITAL,  
Cherokee, Iowa.

**FOR SALE**

Five greenhouses, residence of six rooms and six acres of land; call or write

G. E. AHNER,  
750 Woodlawn Ave., Kirkwood, Mo.

**HELP WANTED**

Nursery sales manager for large ornamental nursery; 800 acres of land, 3 acres of glass; present year's sales \$135,000; annual capacity \$300,000; principal commodities grown are azaleas, forcing rhododendrons, hollies, berried plants, Easter and Christmas plants, gloxinias, tuberous begonias and Holland bulbs. Ample salary and commission to the right man. Address No. 498, care Florists' Review, Chicago.

**HELP WANTED**

Experienced florist on place of 13,000 ft., where stock is grown for retail; one who can do design work and grow good stock; we furnish anything you need and expect results; if you can do it, name your price.

H. W. GIRTON, Ridgway, Pa.

**FOR SALE**

In northeastern Indiana 85,000 sq. ft. of glass on 10-acre plot, 1/2 mile from town of 7,500. on good brick road; houses modern, steam heated and in good condition; wholesale and retail business; price \$75,000.00. For full particulars, address No. 451, care Florists' Review, Chicago.



**FOR SALE**

Greenhouse, 19x90 feet, inside measurement; steel frame; 14x24 inch glass; about 1,000 feet of 4-inch piping all in good condition; located near Boston; for particulars apply to

DANIEL ILIFFE,  
South Weymouth - - Mass.

**FOR SALE**

**GREENHOUSE** establishment in excellent condition; 42,500 square feet of glass, all in Russell and Columbia roses; 10 acres good land, affording fine opportunity to enlarge; 8-room dwelling with bath and double garage; going, money-making business ready for party with the necessary capital to step into; better proposition than building a new place under present conditions.

ERNST C. AMLING, Maywood, Ill.

**FOR SALE**

Fourteen miles from Chicago, on good hard road, 30,000 sq. ft. modern glass in good condition, fully equipped, now in carnations; plenty young stock for next season in pots; 5 serviceable living rooms; steam heat; 2½ acres high land; will sell at a bargain; also 5-room bungalow, all modern conveniences; large garage; will sell separately or as a whole.

EDWARD MEURET, Park Ridge, Ill.

**FOR SALE**

At once, on account of serious illness of owner, 25,000 feet of 16x16 glass; 7 houses; 180 miles from Chicago in central Illinois; in city of 3,000; 8 towns around us, with 3 as large as this one, and no greenhouses within 25 miles; agents in all of these towns; good outlet; can sell more than we can grow; all stocked with roses, carnations, mums, poinsettias and general stock; modern 10-room dwelling or half can be rented for \$30.00 per month; on paved street; large barn, office, delivery car; one acre of land and more available adjoining; can be bought without dwelling if desired; all for \$16,000.00; investigate if interested. Write to No. 487, care Florists' Review, Chicago.

**FOR SALE**

About 30,000 feet of glass, consisting of 8 houses, fully stocked with carnations, sweet peas, callas, snapdragons and miscellaneous stock; young stock for next season; up-to-date residence; adjoins large cemetery; 20 miles from Detroit, with excellent shipping facilities; houses steam heated and in good condition; about 7 acres of land. Write to

ARTHUR VAN BEVERSLUYS,  
460 Cass Avenue, Mount Clemens, Mich.

**FOR SALE**

New built greenhouses, fully stocked; established business; \$5000.00, half cash; located heart of city of 5000 population; exclusive territory in Wisconsin and Iowa for radius of 50 miles; center of two railroads and branches in all directions.

C.C. CASE, Prairiedu Chien, Wis.

**FOR SALE**

Fourteen miles from Chicago, on good hard road; 30,000 sq. ft. modern glass in excellent condition, fully equipped, steam heat, large boiler; now in carnations; 40,000 young plants for next season in pots and sand; 5 acres good high land; modern 5-room bungalow, hot water heat; large garage; price \$18,000.00; \$5,000.00 cash, balance on terms; will pay for itself in 4 years.

EDW. MEURET, Park Ridge, Ill.

**FOR SALE**

Small greenhouse establishment doing a good business; 5-room dwelling in connection; located southwestern Oklahoma; would rent; too old to manage business. Address No. 490, care Florists' Review, Chicago.

**FOR SALE**

**GREENHOUSE CONSTRUCTION MATERIAL.**  
All of the material in a house 25x265, roof structure, ventilators and Evans apparatus, iron pipe purlin supports, glass 16x24 D. S., etc.; also heating pipe, either 1½ or 2-inch, and valves; all to be taken down and loaded on cars in good condition, for \$2,000.00.

We also have a few houses 25x400 which we will sell complete for \$900.00.

We are going entirely out of business and have everything for sale.

Roof bars—10 ft., 13 ft., 16 ft. lengths, 2 cents per ft.

Wire stakes, 30 to 40 inches, 1 cent each.

2¼-in. pots, \$4.50; 2½-in. pots, \$5.50 per 1000

3 -in. pots, 7.50; 3½-in. pots, 10.00 per 1000

SOUTH PARK FLORAL CO.,

New Castle, Ind.

**FOR SALE****A REAL OPPORTUNITY.**

7625 feet under glass; four houses completely stocked, in first-class condition; three and one-third acres of land, 4-room cottage and all buildings necessary; a downtown store doing a business of \$12,000.00 and could do more if stock was obtainable; store rent \$65.00 and the only exclusive flower store in the city; good water supply, 6 6-10-inch water right in irrigation ditch; price \$8,500.00; terms \$5,500.00 cash, balance 3 years; reason for selling, Beeman tractor distributorship for three states demands my full time; none but an experienced florist considered; complete stock of supplies; this is a rare opportunity to secure a going business; will stand strictest investigation.

R. & S. FLOWER STORE, Missoula, Mont.

**FOR SALE**

Five greenhouses in A-No. 1 condition, fully stocked; located near Chicago; a bargain if taken soon; owner leaving city. Address No. 423, care Florists' Review, Chicago.

**FOR SALE**

Within city limits of Philadelphia, Pa., modern plant of 20,000 sq. ft. of glass, fully equipped and up-to-date; 4½ acres good land, with good house, barn, etc.; immediate possession; price \$25,000. Address No. 486, care Florists' Review, Chicago.

**FOR SALE**

Well located retail florist's property; four greenhouses; 9,000 feet glass; modern home, etc.; also a Cleveland wholesale florist's business.

THE HIGBEE-ROSE CO.,  
322 Euclid Ave., - - Cleveland, Ohio.

**FOR SALE**

Two 66 inches x 16 feet horizontal, return tubular boilers with fronts; these boilers have had very good care and are in splendid condition.

RYAN BROTHERS,  
847 S. Racine Ave. Chicago, Illinois.

**FOR SALE**

Or rent—florists' business, greenhouses and store, all in good condition; modern brick house; doing an excellent business; in Chicago; well established trade; must sell on account of ill health.

J. W. ENSWEILER,  
5829-81 Morgan St., - - Chicago.

**FOR SALE**

Bargain; greenhouse business; ground 250x179; 5 houses, 18,000 ft. of glass; new Kroeschell boiler; 6-room cottage near cemeteries in Forest Park, Ill., a suburb of Chicago; \$21,000.00; \$10,000.00 cash.

ERNEST REICH,  
7497 Madison St., - - Forest Park, Ill.

**FOR SALE**

Boilers. No. 10 Kroeschell type, new; No. 11 Kewanee type, firebox boiler; 20 H. P. Scotch marine; two 125 H. P. tubular boilers; one 70 H. P., one 45 H. P., one 35 H. P., one 15 H. P., one pressure tank 48 in. x 16 ft., one pressure tank 26 in. x 6 ft., small boilers all sizes.

CASEY BOILER WORKS  
Springfield, Ohio

**FOR SALE**

Bound Volumes of the Florists' Review. We have the following surplus copies, bound in substantial half leather binding, in style uniform with those prepared for preserving The Review in its own bookcases. Being in need of room, these SURPLUS copies (and these only) are offered at \$2.00 PER COPY, f. o. b. Chicago, which is less than the present cost of binding. Books offered are:

No. copies	Vol.	Date
2	1 and 2	Nov. 2, 1897, to Nov. 24, 1898.
2	3 and 4	Dec. 1, 1898, to Nov. 23, 1899.
2	5 and 6	Nov. 30, 1899, to Nov. 22, 1900.
2	7 and 8	Nov. 29, 1900, to Nov. 21, 1901.
2	9 and 10	Nov. 28, 1901, to Nov. 20, 1902.
2	11	Nov. 27, 1902, to May 21, 1903.
2	12	May 28, 1903, to Nov. 19, 1903.
2	13	Nov. 26, 1903, to May 19, 1904.
2	14	May 26, 1904, to Nov. 17, 1904.
3	15	Nov. 24, 1904, to May 18, 1905.
3	16	May 21, 1905, to Nov. 16, 1905.
3	17	Nov. 23, 1905, to May 17, 1906.
3	18	May 24, 1906, to Nov. 15, 1906.
3	19	Nov. 22, 1906, to May 16, 1907.
3	20	May 23, 1907, to Nov. 14, 1907.
2	22	May 21, 1908, to Nov. 12, 1908.
1	23	Nov. 19, 1908, to May 17, 1909.
1	24	May 20, 1909, to Nov. 11, 1909.
1	26	May 19, 1910, to Nov. 10, 1910.
1	27	Nov. 17, 1910, to May 11, 1911.
2	28	May 18, 1911, to Nov. 9, 1911.
1	29	Nov. 16, 1911, to May 9, 1912.
1	30	May 11, 1912, to Nov. 7, 1912.
1	38	May 11, 1916, to Nov. 2, 1916.
1	39	Nov. 9, 1916, to May 3, 1917.
1	40	May 10, 1917, to Nov. 1, 1917.
1	41	Nov. 8, 1917, to May 2, 1918.

Offered subject to being unsold.

FLORISTS' PUBLISHING CO.,

508 S. Dearborn St., Chicago, Ill.

**FOR SALE**

Five connected greenhouses; 10,000 sq. ft.; steam heat; office, potting shed, barn, five lots, in county seat in north central Ohio; on two railroads; city water, natural gas for domestic use; retail and wholesale business is fine; will sell modern 8-room house on two lots; fine opportunity as the business is here and the price is right. Address No. 491, care Florists' Review, Chicago.

**FOR SALE**

On account of sickness we will sacrifice our greenhouses, 18,000 ft. of glass; fully stocked; roses, carnations, chrysanthemums, cyclamen, ferns, orchids; 3 acres of land; six minutes to the center of the city; all planted with ferns, bulbs; we will continue our retail business and take all the products of the place; inventory shows the place is valued at \$20,000; we will take \$10,000 on easy terms; write for details.

BOYLE & DARNAUD,

San Diego, Calif.

**FOR SALE**

Two greenhouses 24x128, with 7,000 feet of glass; three large lots go with the plant; located in Liberty, Union County, Indiana, within 45 miles of Cincinnati, Ohio, 124 miles of Indianapolis; a fine trade established; the manager's health failing, he had to give up the business; for further information write to

T. E. KENWORTHY, R. R. 6, Richmond, Ind.

**FOR SALE**

A greenhouse establishment located in Illinois, 100 miles from Chicago; well stocked with everything for spring business; about 10,000 sq. ft. glass; a good chance for a live florist to get a good business; a full description given of the plant. Together with price, on request. Address No. 452, care Florists' Review, Chicago.

**FOR SALE**

Rare opportunity to procure an established, up-to-date business and an excellent greenhouse plant of over 60,000 feet; 12 houses in all; last house just completed, for roses, with stock on hand; have two residences, two barns, with ten acres; greenhouses covering 13 city lots; houses fully stocked; cheap fuel and pottery located here; seven interurban lines; 4 steam lines leading into city of 27,000 in Kansas; will sacrifice on account of sickness and other business, or will sell a half interest to thorough greenhouse party of successful, proven ability; must retire on account of health by June 1. Write for full particulars to No. 470, care Florists' Review, Chicago, Ill.

**FOR SALE**

Valuable property, large greenhouse (Lord & Burnham) in excellent condition; 72,000 square feet of glass, 72x852 feet in Old York Road Section, Melrose Park; two-story dwelling, boiler house, four boilers, service building, refrigerating plant and all necessary equipment; over 35,000 rose plants, 4½ acres of ground; large frontage on main road suitable for building.

JOHN STEPHENSON'S SON,

7009 Old York Road, Philadelphia, Pa.

**FOR SALE**

The well known long established Ullrich plant at Tiffin, O., situated on one of the principal paved streets in the city; comprising fifteen greenhouses, steam heated, part electric lighted, two boilers, water from two city mains, garage with two delivery cars, large barn, large hennery, three other large outbuildings, two modern dwellings, two other large building lots, cold storage, concrete bulb cellar, about seven acres of ground for planting, up-to-date office, workroom and potting shed, all the greenhouses stocked up with salable stock; everything in A-No. 1 shape, with an up-to-date retail store in town, well stocked with supplies. Must be seen to be appreciated.

E. J. ULLRICH

201 Sycamore Street, TIFFIN, OHIO

**FOR SALE**

The Jos. H. Cunningham plant, established 35 years, located in fine college city, doing big wholesale and retail business; consists of 25,000 square feet of glass; everything in A-No. 1 condition; 10-room modern residence adjoining plant; barns; all supplies included; 7 city lots with plant; selling price little more than preceding year's sales; owner wishes to retire and will sell less than the value.

MRS. JOS. H. CUNNINGHAM,

Delaware, Ohio.

**THIS SIZE**

\$3.50 per insertion

**ONE INCH**

\$1.75 per insertion

Ads must be in Monday

**FOR SALE**

Three modern greenhouses, running to full capacity; about 10,000 sq. ft. glass; 5-room modern bungalow; garage; a large store up town; located in best part of city; population about 6,000; doing good business; price is right if taken at once; if interested, write or come; good reasons for selling.

ALLIANCE FLORAL CO., Alliance, Neb.

**FOR SALE**

Florists' business; six modern greenhouses; established trade; near Philadelphia, the best flower market in America; modern 19-room brick house with all improvements; one of the finest homes in the beautiful town of Oxford, Pa., the city of beautiful homes, where you are made to feel at home; selling account death of owner.

AL. F. WHEELER,  
Oxford, Chester County, Penna.



F.T.D.

F.T.D.

# NEW YORK

# Thos. F. Gavin

# INC.

# BOSTON

A HOUSE WITH A REPUTATION  
FLOWERS OF MERIT  
SERVICE

F.T.D.

F.T.D.

## GOLD LETTERS—SPECIAL PRICES



No. 1  
In Gold and Purple, per 1000, \$5.50

Letters packed 25 to each package.  
Numerals in same colors and price.



No. 4  
In Gold Only, per 1000, \$5.00



No. 6  
In Gold Only, per 1000, \$4.50

The kind that will stick, **STICK** and **STICK**, and won't come off.

**B. E. and J. T. COKELY,**

**201 N. 7th Ave., SCRANTON, PA.**

Established 25 years

Manufacturers and Importers of Florists' Supplies

ABOVE PRICES ARE POSTPAID

## PAPER SCRIPT LETTERS

Can be had in the following inscriptions in Gold and Purple

Father	Rest	Darling
Mother	Our	Dear
Brother	My	Too Soon
Sister	Asleep	Grandpa
Husband	Baby	Grandma
Wife	Sleeping	Friend
Mamma	Cousin	Aunt
Comrade	Peace	Uncle
Nephew	Niece	Papa
At Rest	Daughter	Son

Ten Words to Each Package  
Per 100 words.....\$3.50

Always state what color is wanted, otherwise gold will be sent.

### CINCINNATI, O.

#### The Market.

Little, if any, change was noticed in the market conditions last week. Stock of all kinds is arriving in large quantities, exceeding the demand. Roses are good and the prices run from \$6 to \$15 per hundred for short to special lengths, while some extra special stock was quoted higher. Some extra fine Russell has made its appearance and brings top prices. Snapdragon in various stages of development is arriving in large quantities. Carnations are of varied quality and are plentiful and the same holds good for sweet peas. Outdoor daffodils have lowered the standard of the indoor stock and do not give satisfaction, especially in the stores catering to the better class of trade. The green situation is normal again. Ferns are losing their vitality

and are about at the end of their usefulness.

Mothers' day is being looked forward to by all as bigger than ever this year and to all appearances a record-breaking business will be done. In blooming plants the only available stock is geraniums, hydrangeas and rose bushes. Geraniums are being offered for sale in large quantities and at prices about the same as last year.

Memorial day for the southern heroes, which was April 26, did not bring any perceptible increase in business in this market.

#### Various Notes.

William Murphy Co. is handling first-class sweet peas, stocks and calla lilies.

Peter Weiland has been receiving splendid single daffodils. Sweet peas are good here.

C. E. Critchell is receiving fine Russell roses from Newcastle, Ind. They

are in big demand. He is also featuring fine snapdragons and calendulas.

T. W. Hardesty & Co. featured rose bushes in the windows last week. Mr. Hardesty says that business keeps up well.

Julius Baer is having a run on hydrangeas, his large windows being suitably adapted to displaying stock of this kind.

Edward Forter says that business holds up well in all departments, funeral work having the call.

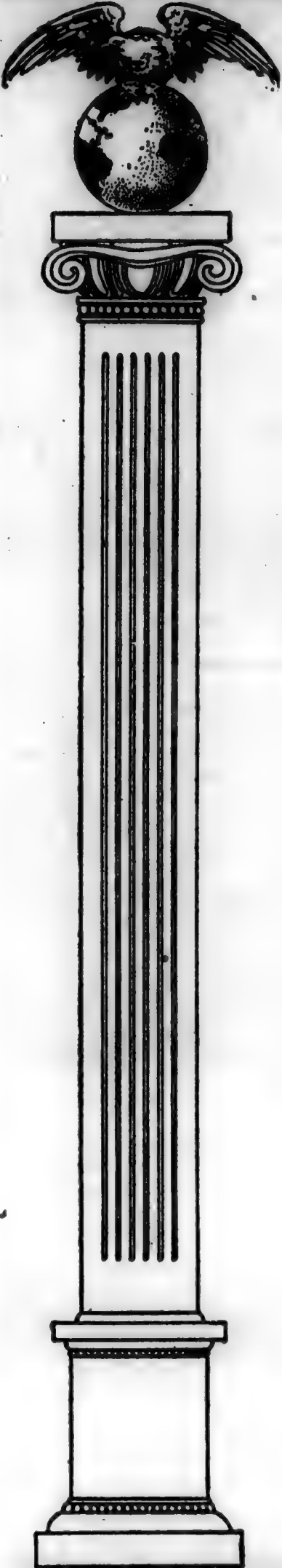
George Kessen, formerly of Avondale Floral Co., has joined the force at H. W. Sheppard's. Business with this firm is on the increase. H. E. K.

Sanborn, N. Y.—Frederick F. Rinz, who started in business two years ago, plans to move to Detroit, Mich., next fall or the following spring and erect a much larger greenhouse than he has yet had.

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

*"Say it with Flowers"*



*Alpha Floral Company*  
Northwest Corner Wabash Avenue  
and Adams Street

For all deliveries in  
**CHICAGO**

Unexcelled facilities for

**Prompt Service**

Elevated and Surface Cars at Our Door

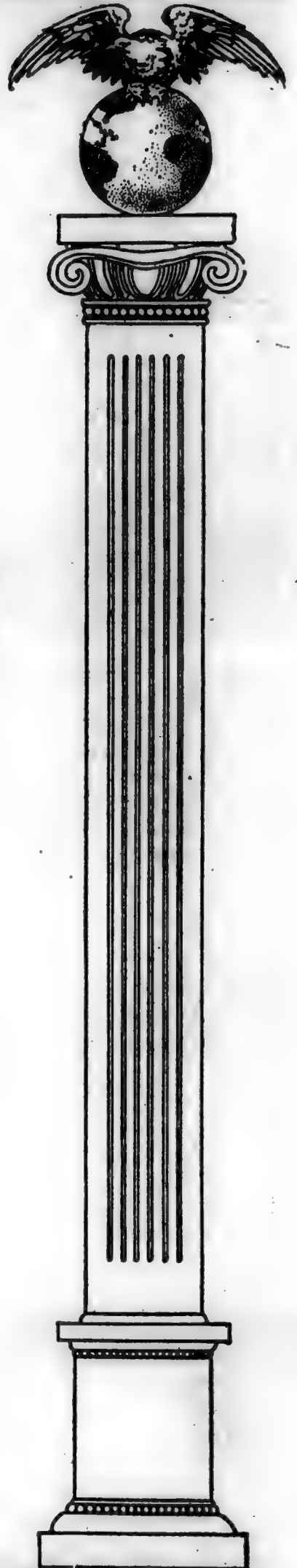
We carry the largest and most complete stock of any store in the loop and our **Service Is Unexcelled**, as we are located in the heart of the leading hotel, theater and shopping district. **Reasonable Prices.**

All orders receive the personal attention of Andrew Chronis.

Member F. T. D.

---

LONG DISTANCE TELEPHONES:  
Randolph 669      Central 1576  
**CHICAGO**





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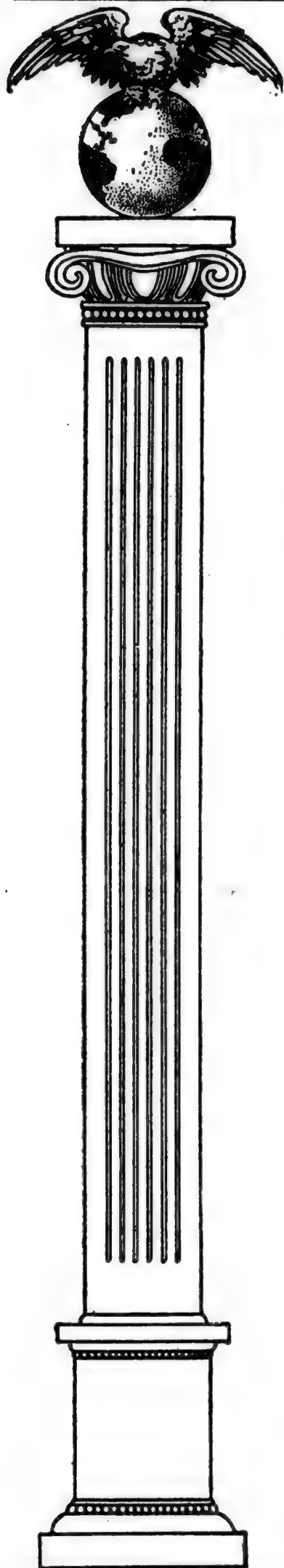
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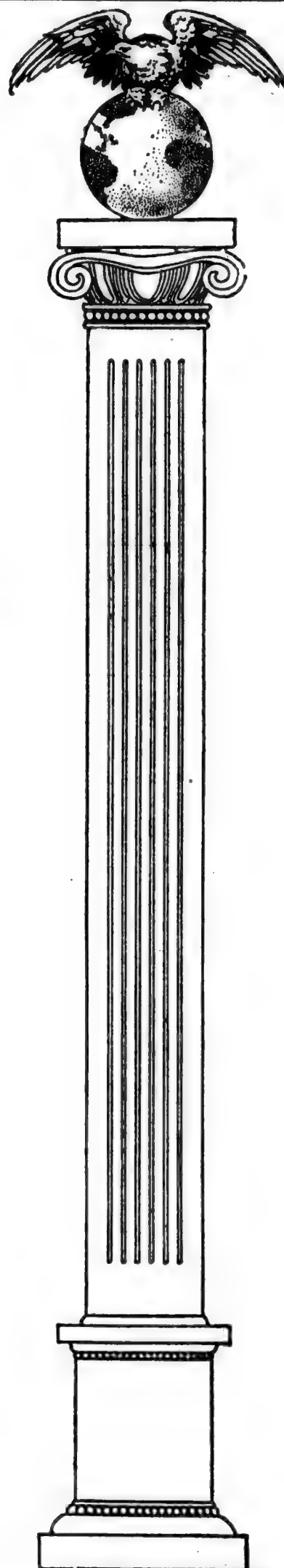
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For **SAN FRANCISCO**  
the Bay Cities and all Central California

## PELICANO, ROSSI & Co.

Members F. T. D.

123-125 Kearny Street

OFFER UNEXCELLED FACILITIES FOR HANDLING YOUR ORDERS

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AUSTIN, Minn.		CENTRALIA, Ill.		Gardiner Floral Co.	100	Ross, J. W.	94	ELYRIA, O.		Murray, Samuel	77-81	MANCHESTER, N. H.			
Kinsman, A. N.	90	Webster Grhse.	94	Wilcox & Sons	100	Webster Grhse.	94	Elyria Flo. Shoppe	99	Newell, A.	81	Stacha, H. C.	83		
BALTIMORE, Md.		CHARITON, Ia.		COVINGTON, Ky.		BATAVIA, N. Y.		Excelsior Grhse.	103	Rock Flower Co.	81	MANKATO, Minn.			
Feast & Sons	92	Kemble's Grhse.	100	Miller the Florist	89	Stroth & Sons, L. O.	85	ENID, Okla.		KENOSHA, Wis.		Wandmiller Co.	80		
Johnston, Mary	92	CHARLESTON, S. C.		Ruttie, Robt. D.	89	Baton Rouge, La.		ENID Flo. Co.	92	Obertin, P. N.	96	MANSFIELD, O.			
Keys, Wm. F.	93	Carolina Floral Str.	90	DALLAS, Tex.		Roseland Florist	79	ERIE, Pa.		Turner & Sons	96	Stuhldreher Bros.	98		
BATAVIA, N. Y.		CHARLESTON, W. Va.		Lang Floral Co.	103	BATTLE CREEK, Mich.		Baur Floral Co.	89	KNOXVILLE, Tenn.		MARIETTA, O.			
Stroth & Sons, L. O.	85	Capital City Fl. Co.	91	Laver, J. V.	89	COGGAN, S. W.	93	Offerle, Chas. G.	89	Crouch, Chas. W.	91	Dudley & Sons	91		
BATON ROUGE, La.		Chiton Cut Flo. Co.	91	Offerle, Chas. G.	89	BELLINGHAM, Wash.		EUREKA SP'GS, Ark.		LA CROSSE, Wis.		MARION, O.			
Bellflower Florist	90	Winter Floral Co.	91	Poor, C. I.	103	Floral Exchange	104	POOR, C. I.	103	La Crosse Flo. Co.	96	Blake's	98		
BERKELEY, Cal.		CHARLOTTE, N. C.		EVANSTON, Ill.		BERKELEY, Cal.		EVANSTON, Ill.		Salzer, John A., Co.	94	MARSHALLTOWN, Ia.			
Flowershop	101	Flower Shop	90	Welland, John	95	Norton, Florist	101	EVANSTON, Wyo.		LAKE CHARLES, La.		Kemble's Grhse.	100		
BIRMINGHAM, Ala.		Ratcliffe, Louis G.	90	Lane, Geo. F.	83	BOONE, Iowa		Westholder, L. B.	97	Otis, Chas. D.	79	MASON CITY, Ia.			
American Fl. Shop	78-90	Scholtz, Inc.	90	McClunie, G. C.	83	BOONTON, N. J.		EXCELSIOR SPR'GS, Minn.		Barr & Co., B. F.	88	Kemble's Grhse.	100		
Fraser Nursery Co.	90	CHARLOTTESVILLE, Va.		Welch the Florist	83	Herrick	84	HATTIESBURG, Miss.		LANSING, Mich.		MEDINA, N. Y.			
Parker's Fl. Store	90	Lankford, W. A.	91	HERRICK, ALONZO D.	84	HELENA, Ark.		Stemme & Sons	79	Bissinger, J. A.	93	White Bros.	84		
Tutwiler Fl. Shop	90	CHATHAM, N. Y.		HELENA, Ark.		HAGERSTOWN, Md.		HELENA, Ark.		LAWTON, Okla.		MEMPHIS, Tenn.			
BLUEFIELD, W. Va.		Chatham Floral Co.	85	Ball Floral Co.	103	Best & Sons	92	Ball Floral Co.	103	Hornaday Grhse.	92	Flower Shop, The	91		
Fallon, Florist	91	CHATTANOOGA, Tenn.		FALL RIVER, Mass.		Connon Co.	92	HAMILTON, Ont.		Vavrus Sons	88	Idlewild Grhse.	91		
BOONE, Iowa		Joy Floral Co.	91	Warburton	82	Wetzel Seed Co.	91	HAMILTON, Ont.		LEBANON, Pa.		Johnson Grhse.	91		
Kemble's Grhse.	100	CHEYENNE, Wyo.		FITCHBURG, Mass.		HARTFORD, Conn.		HELENA, Mont.		LEBANON, Tenn.		MERIDIAN, Miss.			
BOONTON, N. J.		Underwood, The	97	Leure, Florist	82	Brodrick, J. Albert	83	State Nurs. Co.	97	Anderson Flo. Co.	93	Watts, Mrs. J. E.	79		
Herrick	84	CHICAGO		FLINT, Mich.		Coombs, John	83	HIGHLAND PARK, Ill.		LEXINGTON, Ky.		MIAMI, Fla.			
BOSTON, Mass.		Alpha Flo. Co.	65-94	FLINT, Mich.		Lane, Geo. F.	83	High'd Pk. Grhse.	95	Honaker the Florist	89	Miami Floral Co.	90		
Beacon Florist	82	Blome, Paul, & Co.	94	FLINT, Mich.		McClunie, G. C.	83	HILLSDALE, Mich.		Keller Co., J. A.	89	MIDLAND, Mich.			
Caplan	82	Bruna, H. N.	72-95	FLINT, Mich.		Welch the Florist	83	Stoll, O. A.	93	Michler Bros. Co.	89	Penfold, P. F.	93		
Carbone	82	Central Floral Co.	93	FLINT, Mich.		Excelsior Grhse.	103	HOBOKEN, N. J.		LIMA, O.		MILWAUKEE, Wis.			
Comley, Henry R.	82	Clody's	95	FLINT, Mich.		FAIRMONT, W. Va.		Grulich & Sons	84	Zettlitz, Eggert N.	98	Baumgarten	96		
Galvin, Inc., T. F.	82	Fisher & Bros.	95	FAIRMONT, W. Va.		Weber & Sons Co.	91	HOBOKEN, N. J.		LINCOLN, Neb.		Currie, A., & Co.	96		
O'Brien, John J.	82	Fleischman	94	FALL RIVER, Mass.		FALL RIVER, Mass.		HOLLYWOOD, Cal.		Chapin Bros.	80	Edlefsen-Leidiger	96		
Penn	82	Fraunfelder, C.	94	Warburton	82	HOLLYWOOD, Cal.		Hollywood Fl. Shp.	102	Frey, C. H.	80	Fox & Sons, J. M.	96		
Wax Bros.	83	Friedman, O. J.	95	FITCHBURG, Mass.		HONOLULU, Hawaii		Taylor, Florist	104	Frey & Frey	80	Gimbel's	96		
BOWLING GREEN, Ky.		Johnson & Chronis	95	FLINT, Mich.		HOPKINSVILLE, Ky.		HONOLULU, Hawaii		LIVERPOOL, Eng.		Lubliner	96		
Cobby's Flower Sh'p	59	Kidwell Co., J. F.	95	FLINT, Mich.		Metcalfe, T. L.	91	HOPKINSVILLE, Ky.		Dingley, Ltd.	80	Welke Co., E.	96		
		Lange, A.	95	FLINT, Mich.		HORNELL, N. Y.		HORNELL, N. Y.		Quality Flr. Shop	97	Zimmermann, W. C.	96		
		Mangel	95	FLINT, Mich.		JAMES & Son	86	HORNELL, N. Y.		LONDON, Ont., Can.		MINNEAPOLIS, Minn.			
		Muir	70-95	FLINT, Mich.		Flick Floral Co.	87	JAMES & Son	86	Dicks Flower Shop	92	Mason, Florist	88		
		Peacock Fl. Shop	73-94	FLINT, Mich.		Vesey's	87	Wettlin Floral Co.	86	Gammage & Sons	92	Swanson's, Inc.	86		
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# Telegraph Delivery Department

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City	Page	City	Page	City	Page	City	Page	City	Page	City	Page	City	Page	City	Page
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Dethlefs, Wm. ....	80	Ramm's Flo. Shop.	85	Seery, Edward...	76-84	READING, Pa.		Huddart Floral Co.101		STAMFORD, Conn.		Brown Bros. & Co. 92			
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Goodbrad Floral Co.	90	Warendorf, A. ....	85	Kennedy & Sons...	84	SAN ANTONIO, Tex.		Green, Edward ....	83	Fallon, John .....	81	Woodward, A. J.... 92			
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Bavie & Sons.....	90	N. Y.		Forshaw .....	104	SANTA BARBARA,		Herrick .....	84	STROUDSBURG, Pa.		WACO, Tex.			
MOLINE, Ill.		Harris & Lever....	86	PEORIA, Ill.		Cal.		STURGIS, Mich.		Vogt's Greenhouse.	93	Walla Walla,			
Staack & Sons, J..	84	NORFOLK, Va.		Kuhl, Geo. A.....	93	Gleaves's Flo. Shop.102		SULPHUR, Okla.		Nelson, Mrs. B. A.	92	Wash.			
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Masemann, Flor....	84	Grandy the Florist.	91	PERRY, Ia.		Cal.		May, Harry O.....	84	SYRACUSE, N. Y.		WALTHAM, Mass.			
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Rosemont Gardens.	90	Norton Floral Co...	91	PETERBOROUGH,		Darbee .....	101	Hendle, M. S.....	81	Hendle, M. S.....	81	Adgate & Son..... 98			
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Van Meter, C. L....	100	Clarke Bros. ....	102	PETERSBURG, Va.		Shop .....	102	Smith Flo. Co.....	104	Knoll Floral Co...	90	WARREN, Pa.			
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MUNCIE, Ind.		Avenue Flo. Shop..	95	Berger's Sons, Wm. 88		Rochester Grhs. Co.	80	TERRE HAUTE, Ind.		Majestic Fl. Co....	103	Shaffer, Geo. C.... 78			
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MUSKEGON, Mich.		OELWEIN, Ia.		Grakelow's .....	88	Keller Sons, J. B..	85	Freeman, Mrs. J. B.	98	Krueger, Otto P....	98	Waterloo, Ia.			
Butterworth Fl. Co.	93	Kemble's Grhcs....	100	Habermehl's Sons..	88	Wilson, H. E.....	86	Freeman, Mrs. J. B.	98	Metz & Bateman...	98	Galloway Bros. Co.100			
NASHVILLE, Tenn.		OGDEN, Utah		Hastings, Frank R.	88	ROCKFORD, Ill.		TOLEDO, O.		Schramm Bros....	74-98	WICHITA, Kan.			
Geny Bros. ....	91	Dumke Floral Co....	101	Krueger Co. ....	88	Buckbee, H. W....	94	Freeman, Mrs. J. B.	98	Spanner, Florist...	98	Culp & Co., W. H.. 100			
Joy Floral Co.....	91	OKLAHOMA CITY,		Phoenix, Ariz.		Peterson & Son, S.	94	Freeman, Mrs. J. B.	98	TOPEKA, Kan.		WICHITA FALLS, Tex.			
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Phillips Bros.....	84	OKMULGEE, Okla.		PINE BLUFF, Ark.		Westholder, L. B..	97	Freeman, Mrs. J. B.	98	TOPEKA, Kan.		Evans, A. W. B.... 88			
Washington Florist.	84	Marshall, Geo. W..	92	Davis Floral Co....	103	ROSWELL, N. Mex.		Freeman, Mrs. J. B.	98	TOPEKA, Kan.		Martin, Ira G.... 88			
NEWARK, O.		OLEAN, N. Y.		PITTSBURGH, Pa.		Alameda Grhcs. ..	80	Freeman, Mrs. J. B.	98	TOPEKA, Kan.		Williamsport, Pa.			
Duerr, Chas. A....	98	Herron, D. R.....	84	Harris Bros. ....	88	RUGBY, N. D.		Freeman, Mrs. J. B.	98	TOPEKA, Kan.		Evenden Bros. ....	88		
Halbrooks, Florist.	98	Oppenheim, Manuel	84	Hill & Co., D.....	88	Rugby Grhcs. ....	97	Freeman, Mrs. J. B.	98	TOPEKA, Kan.		Evenden's Sons ...	88		
Kent Bros. ....	98	OMAHA, Neb.		Ludwig Floral Co..	88	ST. CATHARINES,		Freeman, Mrs. J. B.	98	TOPEKA, Kan.		WILMETTE, Ill.			
NEW BEDFORD, Mass.		Bath, John H.....	80	Ludwig, E. C., Co.	88	Ont.		Freeman, Mrs. J. B.	98	TOPEKA, Kan.		Weiland, John ....	95		
Murray .....	82	Donaghue, Alfred..	80	Handolph & Mc-		Dunn, Robt. L....	92	Freeman, Mrs. J. B.	98	TOPEKA, Kan.		WILMINGTON, N. C.			
NEW BRITAIN, Conn.		Henderson, Lewis..	80	Clements .....	88	ST. JOSEPH, Mo.		Freeman, Mrs. J. B.	98	TOPEKA, Kan.		Fifth Ave. Florist..	90		
Volz Floral Co.....	83	Hees & Swoboda...	80	Smith Co., A. W... 88		Quentin Floral Co..	81	Freeman, Mrs. J. B.	98	TOPEKA, Kan.		WINNIPEG, Man.			
NEW HAVEN, Conn.		Larmon, Lee L....	80	Williams, Mrs. E. A.	88	Stuppy Floral Co..	81	Freeman, Mrs. J. B.	98	TOPEKA, Kan.		The "King" Flor.. 92			
Champion & Co....	83	Rogers, Louis M....	80	PITTSSTON, Pa.		ST. LAURENT, France		Freeman, Mrs. J. B.	98	TOPEKA, Kan.		Ormlston, O. B.... 93			
NEW KENSINGTON,		ONEONTA, N. Y.		Huntley, Martha..	88-89	Engelmann, C.....	69	Freeman, Mrs. J. B.	98	TOPEKA, Kan.		WORCESTER, Mass.			
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McRae-Jenkins...	88	OSKALOOSA, Ia.		Atkins .....	100	Bentzen Flo. Co....	81	Freeman, Mrs. J. B.	98	TOPEKA, Kan.		Randall's Flo. Shp.	82		
NEW ORLEANS, La.		Kemble's Grhcs....	100	POMONA, Cal.		Blossom Shop .....	81	Freeman, Mrs. J. B.	98	TOPEKA, Kan.		XENIA, O.			
Avenue Floral Co..	79	OSWEGO, N. Y.		Pooey's Flr. Shop.102		Grimm & Gory...75-81		Freeman, Mrs. J. B.	98	TOPEKA, Kan.		Engle Floral Co.... 99			
Eble, Chas. ....	79	Floral Art Studio..	86	PONTIAC, Ill.		Mullanphy .....	81	Freeman, Mrs. J. B.	98	TOPEKA, Kan.		YAKIMA, Wash.			
Metairie Ridge Co.	79	OTTAWA, Ill.		Miller & Son.....	90	Ostertag Bros. ....	81	Freeman, Mrs. J. B.	98	TOPEKA, Kan.		Annavee Flr. Shp..	104		
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NEWPORT, R. I.		Scrim's Florist ...	93	PORTLAND, Me.		Witek, Joseph ....	81	Freeman, Mrs. J. B.	98	TOPEKA, Kan.		Gurney Grhcs. Co.. 80			
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NEWTON, Mass.		Kemble's Grhcs....	100	PORTLAND, Ore.		ST. PAUL, Minn.		Freeman, Mrs. J. B.	98	TOPEKA, Kan.		Broderick, R. T.... 88			
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NEW YORK CITY		Nans Floral Co....	89	Lubliner .....	102	SACRAMENTO, Cal.		Freeman, Mrs. J. B.	98	TOPEKA, Kan.		Park Flower Co.... 99			
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Bunyard, A. T....	85	PADUCAH, Ky.		PRINCETON, Ill.		SAGINAW, Mich.		Freeman, Mrs. J. B.	98	TOPEKA, Kan.		ZANESVILLE, O.			
Burns, H. H.....	85	Van, Aart, John....	89	Trimble Grhse. Co.	90	Goetz Sons, J. B... 93		Freeman, Mrs. J. B.	98	TOPEKA, Kan.		Humphrey, O. L... 99			
Casan, A. B.....	85	PARKERSBURG,		PROVIDENCE, R. I.		Grohman Florist... 93		Freeman, Mrs. J. B.	98	TOPEKA, Kan.					
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Darda, Chas. A....	85	Dudley & Sons....	91	Johnston & Co., T. J.	83	Leighton Floral Co.100		Freeman, Mrs. J. B.	98	TOPEKA, Kan.					
Galvin, T. F.....	83	PASADENA, Cal.		QUEBEC, Can.				Freeman, Mrs. J. B.	98	TOPEKA, Kan.					
Guido, Inc. ....	85	Eldred Flr. Shop..	102	McKenna, Ltd. ...	92			Freeman, Mrs. J. B.	98	TOPEKA, Kan.					
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## LOS ANGELES—

POPULATION .....	About 650,000
Surrounding towns .....	500,000
Transients, tourists .....	200,000
All well-to-do people, nearly all flower buyers.	

We deliver *your* orders to them, and send *their* orders to you.

## Wright's Flower Shop

224 W. Fourth St.

MEMBER F. T. D.

Los Angeles, Calif.



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## At Your Own Price

Cut flowers for two or three dollars  
or a decoration for a thousand dollars

IT does not matter how little your order, the value we give will always equal the price your customer pays.

If you want **Service** you want us  
for Mothers' Day, and for every day.

*"Say it with Flowers"*

**Max Schling**  
**Flowers**  
Deliveries  
All Over The  
Civilized World  
785 FIFTH AVE.  
AT 60TH ST.  
NEW YORK  
Phone PLAZA 7241

## SIOUX CITY, IOWA

WIRE YOUR ORDERS FOR ANY AMOUNT OF FLOWERS

QUICK SERVICE

Orders for

IOWA, NEBRASKA, SOUTH DAKOTA and MINNESOTA

**ROCKLIN & LEHMAN**

MEMBERS F. T. D.

520 Fourth Street

### SEC'Y YOUNG'S CORNER

OFFICE: 43 WEST EIGHTEENTH STREET, NEW YORK

#### NATIONAL PUBLICITY CAMPAIGN.

##### An Opportunity.

To florists who wish to work up some local publicity in a novel way, it is suggested that they take advantage of the opportunity presented in most of the larger moving picture theaters, espe-

cially those having vaudeville, to feature the official "Say It with Flowers" song. An orchestra score, as well as the vocal score, is available through the publishers and the proper rendition of the song is demonstrated on the Columbia phonograph record now to be had of any Columbia dealer. This record is fully endorsed by the composer.

Several florists in the smaller towns have attempted this feature with great success and, with the distribution of a few flowers to an audience, it is said to be "big stuff." It is well worth a trial. Incidentally, it might be said that the song, as a headline feature at the Palace theater, New York, and at a prominent theater in Buffalo, last week increased its standing as a popular hit.

##### Poster Displays.

We are drawing near to Mothers' day, one of the two big flower days remaining for us this season. Florists who are not using the posters and other aids for this day's publicity, available

# Telegraph Delivery Department

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## FOREIGN SECTION

### C. ENGELMANN

Member American Florists' Telegraph Delivery Association.

Life Member S. A. F.

Member American Carnation Society.

Member New York Florists' Club.

Orders for England, Scotland and Ireland taken care of by

C. ENGELMANN, Florist, Saffron Walden, Essex, ENGLAND.

Cables: Engelmann, Saffronwalden (2 words only)

Orders for the French Riviera and Monte Carlo taken care of by

C. ENGELMANN, Etablissement Horticole "Carnation," Saint-Laurent-du-Var, near Nice, FRANCE.

Cables: Carnation, Saint-Laurent-du-Var (2 words only)

Liverpool, England  
DINGLEYS, Ltd., Florists

SHEFFIELD, ENGLAND  
WM. ARTINDALE & SON  
FLORISTS SEEDSMEN NURSERYMEN

Manchester, England  
DINGLEYS, Ltd., Florists

SCOTLAND SEND YOUR  
ORDERS NOW TO  
LEIGHTON, Florist, GLASGOW  
Scotland's Only Member F. T. D.

at the Florists' Publicity Service Bureau of the S. A. F., 431 South Dearborn street, Chicago, are making a mistake, as the day cannot possibly be overadvertised as one for gifts of flowers. Mothers, as a rule, particularly the older ones, have many loving hearts within their family circles willing to pay homage on this day, if they are not allowed to forget. A liberal poster display is equal to a good many finger strings for memory-jogging purposes. Again, these aids tie up well with the magazine advertising of our campaign.

#### Indifference to Fund.

Reference has frequently been made to the growing use of flowers as subjects for the embellishment of magazine advertisements. Who has not seen the beautiful advertisements in colors of a prominent corset manufacturer, in which flowers are made to dominate the design? Printers' Ink Monthly, a magazine advocating art in advertising, reproducing one of these advertisements as an artistic example, says: "This company is to be congratulated on getting away from the customary display of a corseted figure, for without question this picture of the corset and its container grouped with beautifully painted flowers on the blue satin background is a decided step forward artistically." All such advertising, of which this is only one of many examples, helps to keep flowers in the public mind and, perhaps not strange to say, the innovation is synonymous with our campaign of publicity for flowers.

Disappointment over the lax support

## A Mother Thought for Mothers' Day

A couple of weeks or so ago, I wrote for our Mothers' Day circular a simple little tale, telling of a childhood experience.

Although it happened so many years ago, it's as vivid as if it only happened yesterday.

Something tells me you would be interested in it. So here it is:

"One morning, when a kid, care-free on my way to school, I spied, over a fence, Spring's first golden fleeced dandelion.

"To take to Mother the first-found bloom of the season was always one of my greatest delights.

"So I hastily clambered over the sharp pointed pickets and was just about to pick the flower, when a gruff voice, backed by a scowling face, ordered me out in no uncertain terms.

"Regardless of my childish plea for the remembrance to Mother, he shook me roughly and made me clamber back, flowerless.

"Childlike, I hurried home and told it to Mother, who although sympathetic, her face was filled with joy.

"Wondered why then—

"But now know it was because I had remembered to remember her love of flowers.

"So it is, that each Mothers' Day I am doubly reminded of Mother, and in turn send her flowers as their own best message of love."

So, my good friends, when you are sending so many thoughts for the Mothers of others, don't forget to send a floral thought to that Mother of yours.

New York's  
Favorite Flower Shop

*G.E. M. Stumpff*

Fifth Avenue at 58th Street

given to our publicity fund continues. A week of good response is followed by one of absolute indifference. It is truly either a feast or a famine, instead of a steady stream of contributions, as our committee has the moral right to expect. We have never sought to criticize the amounts of contributions as they come in, but we have easily been

able to distinguish those which come from the heart as well as from the pocket. When a florist writes, "I am enclosing to you my check for \$5, all I feel that I can contribute at present, but am in hopes I shall be able to send more later," we feel highly gratified. We know that man's contribution is

[Continued on page 74.]



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## Attention—Mr. Retailer!

If you would have your orders filled with that care and precision that you, yourself, would give them—send them to

*Muir*  
CHICAGO  
ESTABLISHED  
1865

Long Distance Phones: Oakland 6252, 319

## Flowers

4647 Grand Boulevard, Chicago

We cater to those who demand the best.  
Prices Reasonable.



### The Fort Dearborn National Bank CHICAGO

OFFICE OF  
VICE PRESIDENT

January 8, 1919.

MR. JOHN T. MUIR,  
4647 Grand Blvd., City.

Dear Mr. Muir:

It might be of interest to you to know how much the officers of this bank appreciated the admirable taste which you displayed in the arrangement of the design and the beautiful flowers used in the floral piece furnished by you at the time of Mr. Lambert's funeral.

It was an occasion on which we felt that the best was none too good and we were very much gratified at your effort in that direction. It was also spoken of by Mrs. Lambert afterwards as being the most wonderful assemblage of flowers that she had ever seen.

Feeling confident that you would be pleased to know of these favorable comments, I have taken the liberty of writing you this letter.

Very sincerely,

H. R. KENT, V. P.

# Telegraph Delivery Department

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## SMYTH FOR CHICAGO

The florists who have acquired this habit in sending orders into this city get for their customers the utmost the money will buy—in flowers and service.

**W. J. SMYTH**

*3101 to 3109 Michigan Avenue, Chicago.*

"The Man Who Knows"

Member F. T. D.

At Your Service for Mothers' Day Orders



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



ON THE GREAT AND PROSPEROUS WEST SIDE OF  
**C H I C A G O**

There is no larger, finer or better known store than that of  
**H. N. BRUNS,** <sup>Member</sup> **F.T.D. 3040 West Madison St.**  
 THE PLACE TO SEND YOUR MOTHERS' DAY ORDERS

YOUR ORDERS  
 for Mothers' Day  
 or any other occasion  
 always will receive  
 Prompt and Careful  
 attention.

*Samuelson*  
**FLORIST**

Member  
**F. T. D.**

2134 Michigan  
 Avenue

**CHICAGO**

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Telegraph Peacock's Flower Shop,  
4013 Milwaukee Ave., Chicago.



## MOTHERS' DAY SUNDAY, MAY 9

We look forward to one of the biggest Days in the history of the Florists' business. For some time past we have been making preparations for this Day, and we can assure all of our friends in the Trade that we will have everything seasonable in Flowers on hand for this Day. Should you favor us with any of your business we can give you every guaranty of complete satisfaction.

We shall appreciate your Telegraphic orders and assure you of giving nothing but first-class stock, in a generous quantity, for whatever the amount of your order may be.

HERBERT STONE, Manager,  
PEACOCK'S FLOWER SHOP.



# Telegraph Delivery Department

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## For Mothers' Day

**F. T. D.  
FLORISTS  
TOLEDO, O.  
SCHRAMM  
BROS.  
1315 CHERRY ST.**

## For Memorial Day

**MAX SCHLING, Inc.**  
785 FIFTH AVENUE

New York, February 13, 1920.

Messrs. Ryan & Powers,  
30 Center Street, Waterbury, Conn.  
Gentlemen:

On February 2nd we sent you an order for flowers to be delivered in your city, value \$15.00, leaving the selection to your good taste and judgment. The customer called on us today and was so well pleased with the way the commission was handled that he placed another order for flowers, of the same value, to be delivered tomorrow, February 14th, which we are enclosing herewith. Kindly take just as good care of this order, and oblige,  
Yours very truly,  
MS-S MAX SCHLING.

## WATERBURY CONNECTICUT

All orders receive the same careful  
attention, whether large  
or small

**RYAN & POWERS**  
30 Center Street Telephone 1256

started from two points of his make-up. We believe in him just as he believes in our campaign. There surely must be many more such men, a little too proud, perhaps, to send so small a contribution. They need not fear criticism. If our committee could only depend upon sufficient help of this kind, its road would be easy traveling. Who will take this hint today? Let us have a large number of such subscriptions to report in our article next week.

Take note of the society's new ad-

dress, 43 West Eighteenth street, New York.  
John Young, Sec'y.

### CANADIAN EXECUTIVE MEETS.

#### Plans for Convention in August.

The annual meeting of the executive committee of the Canadian Horticultural Association was held at Hamilton April 12 and 13. Judging from the tone of the sessions and the program which was arranged, a record conven-

tion in August is certain. E. B. Hamilton, the president, was in the chair at all the meetings.

The first session was taken up with reports from various committees which have been working since the last convention, the education, registration, statistics and press committees each receiving attention. The members of the executive committee were invited by the local committee to join them at lunch following the afternoon session. Major John Cannon, a past president of

# Telegraph Delivery Department

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Interior View of GRIMM & GORLY'S Wonderful New Store



Showing  
crowd on the  
eventful  
opening day,  
March 29th

About 20,000  
people visited the  
store on this  
day

GRIMM & GORLY, ST. LOUIS, MO.



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## BIRMINGHAM, ALA.

We have every facility for filling orders to your entire satisfaction

MEMBER F. T. D.

AMERICAN  
FLOWER SHOP

319 NORTH TWENTIETH STREET

::

BIRMINGHAM, ALABAMA



FOR PROMPT, EFFICIENT SERVICE

For KENTUCKY

Established 1876

MEMBER FLORISTS'  
TELEGRAPH DELIVERY

The F. Walker Co., Louisville, Ky.

310-312 W. Chestnut Street

CENTRALLY LOCATED

Large Growers of Cut Flowers

*Fine Flowers*

85 Broadway,  
PATERSON, N. J.

Member F. T. D.

Edward Sceery

ORDERS FROM OTHER CITIES PROMPTLY FILLED

*Splendid Service*

Main and Bloomfield Aves.  
PASSAIC, N. J.

the C. H. A., presided at this function and extended a hearty welcome to the visitors on behalf of the city and the local committee. E. B. Hamilton thanked the chairman for his greeting and voiced the pleasure felt by the C. H. A. executive committee on having Major Cannon again at its meetings. A joint session of the two committees was held, at which arrangements for the convention were advanced considerably. The social program was outlined and the list

SEDALIA, MO.

*Archias*  
FLORAL CO.

CENTER of State—30 mail trains daily.

WIRE AND PHONE ORDERS  
A SPECIALTY

Member F. T. D. and Mo. State Fl. Ass'n.

of proposed lectures announced. These cover such important subjects as insect pests and foreign importations, viewed

from both the general standpoint and that of the retailer. In justice to the varied interests centered in the as-

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



## Samuel Murray

The leading flower establishment of

## Kansas City

Will arrange and deliver orders for flowers, plants or design work  
for the trade in any part of the Middle West.

All goods and service strictly first-class.

Member of Florists' Telegraph Delivery

Samuel Murray : 1017 Grand Ave. : Kansas City, Mo.



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

MEMBER  
F. T. D.

## WASHINGTON, D. C.

In the Nation's Capital the name

*Blackistone*

stands synonymous with quality and  
satisfactory service in flowers.

**BLACKISTONE, Inc.**  
14th and H Streets, Northwest  
WASHINGTON, D. C.

Send us your orders for  
**Washington, D. C.**  
and the surrounding country

**WE OWN** and operate 400,000 feet  
of glass for the cultivation of high  
class cut flowers and decorative plants  
for use in our retail store.

REMEMBER, every customer must be satis-  
fied. If not, either the order will be  
duplicated or no pay accepted.

**GUDE BROTHERS CO.,** 1214 F Street, N. W.  
WASHINGTON, D. C.

MEMBER F. T. D.

sociation, the subjects were carefully  
selected, the writers of the papers be-  
ing well qualified for their duties.

**H. B. Dorner on Horticultural Schools.**

At this meeting an address was given  
by H. B. Dorner, professor of hor-  
ticulture at the University of Illi-  
nois; it was a treat long to be remem-  
bered by those who heard it. He ap-  
proached the subject from the highest  
viewpoint, claiming for the work of the  
colleges that, while the atmosphere was  
to some extent academic, the one prod-  
uct more than all others which they  
aimed to turn out was capable, broad-  
minded men, who, while they were hor-  
ticulturists, would be able to take their  
place in the life of any community and  
be an influence for the general uplift.

ORDERS IN OR AROUND  
**Washington, D. C.**

MEMBER F. T. D.  
**GEO. C. SHAFFER**  
900 Fourteenth Street

The address in both matter and delivery  
created a deep impression and cannot  
fail to be of real service; the heartiest  
thanks of the meeting were accorded  
Professor Dorner.

**Education Committee Meets.**

On the morning of April 13 an impor-  
tant meeting of the C. H. A. educa-  
tion committee was held, among those  
present being Professor W. T. Macoun,

WASHINGTON, D. C.  
**Louise Flower Shop**

Connecticut Ave. at N. St., N. W.  
Miss Louise W. Daugherty, . . . Proprietress.  
Phones—Franklin 3579, 3841, 3842.  
Member Florists' Telegraph Delivery.

Dominion horticulturist; Professor J.  
W. Crow, head of the department of  
horticulture, Ontario Agricultural Col-  
lege, Guelph; Professor R. B. Thomson,  
of the botany department, Toronto Uni-  
versity; W. A. Child, B. A., of the local  
town planning commission; J. A. Web-  
ber, president of the Hamilton Horticul-  
tural Society; Mrs. R. B. Potts, secre-  
tary of the local society, with repre-  
sentatives of other organizations. The

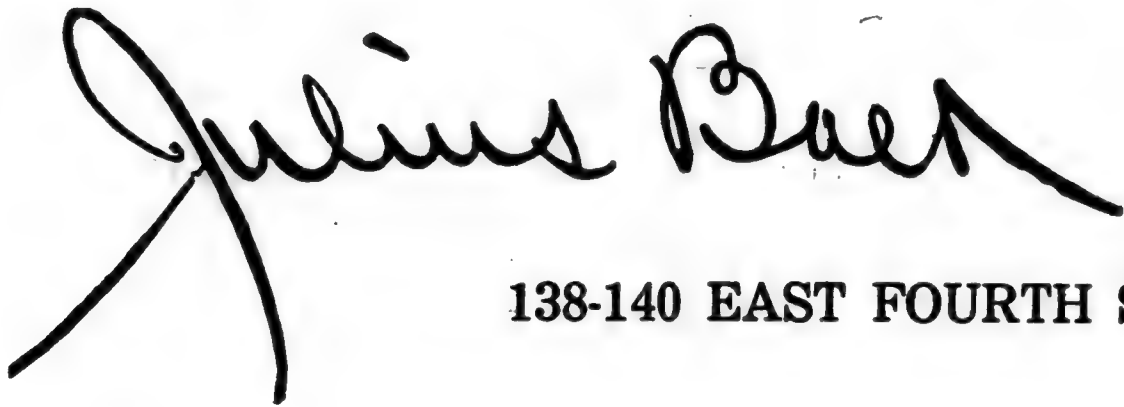
# Telegraph Delivery Department

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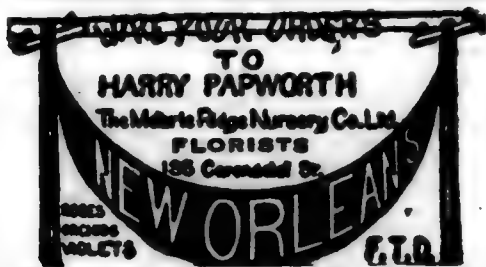
## QUALITY plus SERVICE!

## In CINCINNATI

To mention Flowers is to think of



138-140 EAST FOURTH STREET



**NEW ORLEANS, LA.**  
**CHAS. EBLE**  
 OLDEST FLORIST SOUTH  
 121 BARONNE STREET  
 Member Florists' Telegraph Delivery.

**D. E. Ruch**  
 FLOWERS THAT ARE DIFFERENT

LOUISIANA - TEXAS - ARKANSAS  
 SHREVEPORT, LA.

**U. J. VIRGIN**  
 838 Canal St., NEW ORLEANS, LA.

**LAKE CHARLES**  
 AND SOUTHWEST LOUISIANA  
 Member F. T. D. CHAS. D. OTIS

**ALEXANDRIA, LA.**  
 E. BLUM & SON  
 For all Points in Central Louisiana.

**NEW ORLEANS**  
 MEMBER OF THE F. T. D. *Scheinik* We Cater to the Best Trade  
 2600 ST. CHARLES AVENUE

Quality and Promptness  
 Members F. T. D.  
**NEW ORLEANS, LA.**  
 The Avenue Floral Co.  
 1442 ST. CHARLES AVENUE

education committee has for some time been working to stimulate greater interest in horticultural education and its members were fortunate in again listening to Professor Dorner, who emphasized the points of his previous evening's address and dealt in more detail with the methods adopted at his college. It was difficult to decide whether to admire most the clear setting out of details, which were of great value, or the deep feeling with which the address was given. The work undertaken by the committee received the greatest possible encouragement from the visit of Professor Dorner, who was sincerely thanked for his presence. A brief discussion followed and it was decided to approach the department at once with a view to securing the appointment of a man to be sent around the province to report on conditions and

For All Mississippi  
**ROBERT E. LANGLEY**  
 Jackson's Leading Florist  
**Jackson, Miss.**  
 MEMBER F. T. D.

**JACKSON, MISS.**  
**THE CAPITOL FLORAL CO.**  
 THIRTY YEARS OF FLORAL PROGRESS  
 Greenhouse and Retail Store  
 PROMPT ATTENTION, OUR MOTTO  
 218 E. Capitol St., P. O. Box 313

**TUPELO, MISS.**  
 Member F. T. D. **TUPELO FLORAL CO.**  
 At Your Service

**MRS. J. E. WATTS**  
 Cut Flowers for All Occasions **MERIDIAN, MISS.**

**MISSISSIPPI**  
**STEMME & SONS :: HATTIESBURG**

**GREENVILLE, MISS.**  
**IDLE HOUR FLORAL CO.**  
 Mrs. W. A. Craft, Designer. 701 Percy Street

**BATON ROUGE, LA.**  
**THE ROSELAND FLORIST**  
 MEMBER F. T. D.



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## MINNEAPOLIS MAZEY

"The  
Society  
Florist"

MINN.

SECOND AVE. SO. AT EIGHTH ST.

### Rochester, Minn.

FLOWERS ON SHORT NOTICE

Rochester Greenhouse Co.

EMIL RIEPLE

Rochester's only store having its own greenhouses

Member F. T. D.

111 2nd Street.

### ROCHESTER, MINN.

ROCHESTER FLORAL CO.

114-116 FIRST AVE., S. W.

Run in connection with Greenhouses.  
Cut Flowers and Plants delivered promptly.  
Under new management.

H. W. KLEIN, Mgr.

Member F. T. D.

### ST. PAUL, MINN.

THE LARGEST STORE IN AMERICA

MEMBER F. T. D. ASS'N

The finest and largest stock west of Chicago  
Awake night and day looking for ordersHOLM & OLSON, Inc., 20-22-24  
W. 5th St

### Swanson's

Incorporated

912 Nicollet Avenue, offers the trade its  
unexcelled facilities for filling orders in  
MINNEAPOLIS

SEND ORDERS FOR

Minneapolis &amp; Minnesota

To J. J. WEST'S, Inc.

3009 4th Ave., South

TWO STORES—LARGE STOCK

### Duluth, Minn.

Flowers delivered promptly  
to any place within 300 miles

THE ALPHA FLORIST

### DULUTH, MINN.

THE ONLY GREENHOUSES  
IN DULUTH OR SUPERIOR

Flowers delivered anywhere on the Iron Range

J. J. LEBORIOUS

### DULUTH FLORAL CO.

200 MILES in any direction. Duluth, Minn.  
We are the center of the great  
Northwest. Daily deliveries to SUPERIOR, WIS.

### MANKATO, MINN.

THE WINDMILLER CO.

Flowers to all points on short notice

Member Florists' Telegraph Delivery

### AUSTIN, MINN.

A. N. Kinsman, Inc.

Competent Service to all Iowa and  
Minnesota Points.

Member Florists' Telegraph Delivery.

### Yankton and Mitchell, S. D.

We grow Roses, Carnations and all seasonable  
flowers. Floral emblems that are right. Give  
us your northwest orders. 160-page catalogue.

Gurney Greenhouse Company

### Mitchell S. D.

WM. DETHLEFS  
Leading  
FloristChoice flowers and prompt service  
731 SOUTH MONTANA ST. Member F. T. D.

### ABERDEEN, S. D.

Member  
F. T. D.Quality Blooms  
for all Occasions. Milady's Flower Shoprequirements in this connection. A res-  
olution was also carried heartily ap-  
proving the scheme for establishing a  
botanic garden in the neighborhood of  
Toronto.

Welcome "Across the Line."

The concluding session was taken up  
with the remaining details in connec-  
tion with the coming convention and  
the report of the registration commit-  
tee. A real effort is being made to  
have an efficient system of plant regis-  
tration in Canada, for which purpose a  
committee is now being appointed and  
minor details are being perfected.The keynote of the meetings was  
"progress" and, with a continuance of  
the present marked enthusiasm, horti-  
culture in the Dominion is surely going  
to take the place which it justly de-  
serves. A hearty welcome awaits visi-  
tors from across the line when the con-  
vention is held next August.

H. E. Groves.

TORONTO CLUBS ACTIVE.

Retail Club Entertains.

The Toronto Retail Florists' Club  
held one of the largest and most im-  
portant meetings in its history April 19,  
when a banquet was held in the club  
rooms, with the growers and the execu-  
tive committee of the Gardeners' and  
Florists' Association as guests. Some

### LINCOLN, NEB.

1338 O Street

FREY &amp; FREY

WHOLESALE AND RETAIL

120,000 square feet of glass at your  
service.

Trade Discount

Members of the Florists' Telegraph Delivery



### C. H. FREY

Wholesale and Retail Florist

1133 O Street, LINCOLN, NEB.

Will Fill Orders for the West on Short Notice.  
Trade Discounts. First-class Stock.

### OMAHA, NEB.

Alfred Donaghue

1622 Harney Street

Established 1866

### OMAHA, NEB.

Member  
F. T. D.

Louis M. Rogers, 319 So. 16th St.

### OMAHA, NEBRASKA

Lee L. Larmon

Fontenelle Florist,  
1814 DOUGLAS ST.

### OMAHA, NEBRASKA

John H. Bath, The Careful Florist,  
1804 FARNUM STREET

Member Florists' Telegraph Delivery

### Hess & Swoboda, Florists

Telephones 1501 and L 1582

1415 Farnam Street, OMAHA, NEB.

### Lewis Henderson, Florist

1519 Farnum Street, OMAHA, NEBRASKA

Member Florists' Telegraph Delivery Ass'n

### Lincoln, Neb.

Flowers for All  
Occasions from  
Cradle to Grave

CHAPIN BROS., Retail Florists

FOR ALL NEBRASKA ORDERS  
CENTRAL USE

ED. WILLIAMS, Grand Island

Competent Florist

Railroad Center

### ROSWELL, N. MEX.

ALAMEDA GREENHOUSES

Headquarters for Flowers New Mexico and Texas.

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

NO BRANCH STORES

MEMBER F. T. D.

FRED  WEBER

4326 Olive Street

ST. LOUIS, MO.

ST. LOUIS, MO. Send Your Orders to F. H. WEBER  
Taylor Avenue and Olive Street

EVERYTHING SEASONABLE. PLANTS OR CUT FLOWERS.

ALL ORDERS CAREFULLY EXECUTED UNDER MY PERSONAL SUPERVISION.

Member Florists' Telegraph Delivery Association.

Flowers Delivered in City or State on Short Notice.

ST. LOUIS, MO.  
GRIMM & GORLY  
Leading Downtown Florists  
Members Florists' Telegraph Delivery

ORDERS FOR  
ST. LOUIS, MO.  
YOUNG'S :: 1406 Olive St.

ST. LOUIS, MO.  
Wire or Phone Your Orders to the  
HOUSE OF FLOWERS  
OSTERTAG BROS.  
The Largest Retail Supply House in the West  
JEFFERSON AND WASHINGTON AVES.

ST. LOUIS, MO.  
Wire your orders to  
MULLANPHY FLORISTS, Inc.  
8th and Locust Streets  
— Both Long Distance Phones —  
Member Florists' Telegraph Delivery Ass'n.

ST. LOUIS, MO.  
  
Member Florists' Telegraph Delivery Association  
4744-4748 McPherson Ave.

ST. LOUIS, MO.  
BENTZEN  
FLORAL COMPANY  
8118 North Grand Avenue  
FACILITIES SECOND TO NONE

CHILLICOTHE, MO.  
ISHERWOOD GREENHOUSES  
We Strive to Please

ARCHIAS FLORAL CO., Sedalia, Mo.  
Choice Cut Flowers and Designs on short notice.  
Prompt attention to telegraph and telephone orders.  
Members Florists' Telegraph Delivery Ass'n.

SAINT JOSEPH MISSOURI  Floral Company  
225,000 Feet of Glass  
Members Florists' Telegraph Delivery Association

Samuel Murray  
KANSAS CITY, MO.  
1017 GRAND AVE.  
Member of the  
Florists' Telegraph Delivery Association

ST. JOSEPH, MO.  
QUENTIN FLORAL CO.  
Orders for  
Iowa, Nebraska, Kansas and Missouri  
ST. LOUIS, MISSOURI  
THE BLOSSOM SHOP  
Up-to-Date Service. 4110 Manchester Ave.

of the foremost men in the florists' business in North America were speakers. Seated at the head table were H. G. Dillemath, toastmaster; George Asmus, of Chicago; Fred C. W. Brown, of Cleveland; Wallace Eiss, of Buffalo; E. B. Hamilton, president of the C. H. A., London, Ont.; W. E. Groves, of Hamilton; Walter Muston, Toronto; James S. Wilson, of Woodstock; John H. Dunlop, of Richmond Hill; Orlando Ofield, of Grimsby; John Mills, Alexander Simpson and Silas McFadden, Toronto.

The banquet was supplied by the ladies. Flowers for the beautiful decorations were supplied by the different growers and local florists, while the decorating was done by Len Waters.

George Asmus was given a great reception. He came from Chicago to give an outline of the procedure in that city by which the growers and retailers cooperate in disposing of stock. He said that the whole business is built on the idea that people love flowers. We have done a great business; but it has been seasonable and due to luck and not because of any effort put forth by the retailers and growers themselves.

Kansas City, Mo.  
  
MEMBER F. T. D.  
1106 GRAND AVENUE

KANSAS CITY  
  
MEMBER F. T. D.  
1122 Grand Avenue

Kansas City, Mo.  
MUEHLEBACH  
FLOWER SHOP  
HUGO R. NEFF, Manager

KANSAS CITY  
WE STRIVE TO PLEASE  
  
Member of the F. T. D.  
ESTABLISHED 1906

 KANSAS CITY, MO.  
88th St. and Euclid Ave.  
Established 1890  
No order too large or small. Member F. T. D.

KANSAS CITY, MO.  
We are members of the F. T. D.  
J. E. MURRAY & CO., 212 E. 10th Street



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## Boston—O'BRIEN

67 Beacon Street

Deliveries

To All Suburbs

QUALITY AND SERVICE

Member Florists' Telegraph Delivery Association

CARBONE, 342  
Boylston Street,  
**BOSTON**

Member Florists' Telegraph Delivery Ass'n.

Caplan—BOSTON, MASS.  
144 Massachusetts Ave.  
Member F. T. D.

Special attention given Telegraph Orders for New  
England Conservatory of Music; Radcliffe and Wel-  
lesley Colleges.  
We deliver to all parts of Massachusetts.

The Beacon Florist  
7 Beacon Street, **BOSTON**

J. EISEMANN, Manager, 14 years head dec-  
orator and designer for Penn's.  
PROMPT, EFFICIENT SERVICE GUARANTEED.

H. F. A. LANGE  
Worcester, Mass.

Delivers to All Points in New England  
125,000 Square Feet of Glass  
Member Florists' Telegraph Delivery Ass'n.

New Bedford, Mass.  
and all parts of CAPE COD, MASS.  
**MURRAY, Florist**  
232 Union Street  
GREENHOUSES: FAIRHAVEN, MASS.  
National Florist. Member F. T. D.

### CAMBRIDGE, MASS.

ROBBINS BROS., 686 Massachusetts Avenue  
Near All Colleges Members F. T. D.

WELLESLEY COLLEGE  
Dana Hall, Walnut Hill, Rockbridge Hall Schools  
TAILBY, Wellesley, Mass.  
Long Distance Tel. Wellesley 44-1 44-2 44-3

### MALDEN, MASS.

J. WALSH & SON  
Members Florists' Telegraph Delivery Ass'n.

Lynn, Mass. MEMBERS  
F. T. D.

GIBBS BROS., 231-233 Union St.

### BROCKTON, MASS.

Belmont Flower Shop. MEMBER  
F. T. D.

Newton, Mass. COTTON  
Also BOSTON, BROOKLINE  
CAMBRIDGE, WELLESLEY The Florist

I should like to write a  
little essay on

"The Sweet Perfume  
of Courteous Service"

but actions speak louder  
than words. Flowers are  
my hobby and my business.  
If you have orders for de-  
livery in N. E., wire us.

BOSTON, MASS.

*Penn The Florist*

"Penn, the Telegraph Florist"

Member of Florists' Telegraph Delivery Association.  
124 TREMONT STREET

*War Brothers* Boston, Massachusetts  
44 TEMPLE PLACE  
The Centrally Located Florist Shop  
We cover all points in New England.  
Members Florists' Telegraph Delivery.

### BOSTON—BECKER'S

Send us your telegrams Prompt service IN  
and ROUNDAABOUT BOSTON. Our con-  
servatories are in Cambridge, only 8 minutes  
from the heart of Boston

BECKER'S CONSERVATORIES

CAMBRIDGE - - MASS.

Members Florists' Telegraph Delivery

### Brookline, Mass.

1314 Beacon St. Alice B. Merrill  
Member F. T. D.

### BOSTON 9, MASS.

HENRY R. COMLEY, Florist, 6 Park Street  
50 years' experience in the florist business guarantees  
efficiency to take care of all orders. 20 per cent allowed.

Money was made in the business because  
labor, growing and selling costs were  
low. But now a different situation has  
arisen. Now coöperation is necessary  
to sell more flowers and increase the  
profits to meet the growing costs and  
have a little left over. Speaking of  
national publicity, he said that in a  
great many lines national campaigns  
are being carried on and, with the ex-  
ception of a little voluntary effort by  
members of the S. A. F. last year, the  
florists have done nothing. "Say It  
with Flowers" has been a wonderful  
slogan and worth a great deal of  
money. People have made inquiries re-  
garding the small campaign of last  
year, the slogan and the cost, showing  
that if a little advertising brought a  
little attention, a bigger campaign  
would get a great deal more. To create  
a demand, florists must advertise sci-  
entifically. The grower has a greenhouse  
today because the people love flowers  
and with the opportunities at hand he  
ought to do a bigger business by adver-  
tising. The growers have ninety per  
cent of the investment in the florists'  
trade, yet they are dependent on the  
efforts of the owners of the other ten  
per cent to dispose of the stock. In  
Chicago growers and retailers have  
united to spend \$60,000, which they have

### Waltham, Mass.

1st CLASS STOCK FACILITIES SERVICE

M. F. RUANE

Member F. T. D. 121 Moody St.

### Brookline, Mass.

220 Washington Street

F. E. PALMER, Inc.

Established 1886

Members Florists' Telegraph Delivery Ass'n.

### Cambridge, Mass.

Largest Retail Conservatories near the heart  
of Boston. Deliveries in all suburbs.

HAROLD A. RYAN, Inc.

Opposite Mount Auburn Cemetery.

*Warburton*

Member  
F. T. D.FALL RIVER,  
MASS.

83 N. Main Street  
Orders Executed for  
Southeastern Mass., Newport  
and Rhode Island Points.

### Worcester, Mass.

### Randall's Flower Shop

Member Florists' Telegraph Delivery

### FITCHBURG, MASS.

LESURE The Florist

EVERYTHING IN FLOWERS

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

**SAN ANTONIO, TEX.**

MEMBER F. T. D.

YOUR CREDIT IS GOOD WITH US FOR  
CUT FLOWERS AND FLORAL OFFERINGS

**GREEN, The Florist**

Avenue C at 8th Street

**HARTFORD,  
CONNECTICUT**

Welch's Flower Shop

197 Trumbull Street

A. W. Welch

Mrs. E. M. Welch

**Coombs**  
LEADING FLORIST

Member Florists' Telegraph  
Delivery Association.

Orders  
solicited for  
all parts of  
Connecticut

Stores:  
741 Main St.  
364 Asylum St.

Greenhouses:  
Benton St.  
Hartford,  
Conn.

**Hartford, Conn.**

**GEORGE G. McCLUNIE**

165 Main Street

Established 1897

Member F. T. D.

Hartford, Conn.

**George F. Lane**  
SUCCESSOR TO  
**Welch**  
THE FLORIST

180 Asylum Street

Member  
F. T. D.

**Hartford, Conn.**

**J. Albert Brodrib**, Store,

639 Main Street

Deliveries to

New Britain, Meriden, Middletown, Manchester,  
Rockville, Farmington, Willimantic.

Member Florists' Telegraph Delivery Association

**Waterbury, Conn.**

**RYAN & POWERS**

30 Center St.

Special attention Westover and St. Margaret  
School Orders.

Members F. T. D. and Rotary Florist.

**STAMFORD, CONN.**

**QUALITY FLOWER SHOP**

Member F. T. D.

43 ATLANTIC ST.

Prompt delivery to

NOROTON, DARIEN, NORWALK, GREENWICH

**NEWPORT, R. I.**

Est. 1864 Greenhouses

**SMITH**

JAMESTOWN, R. I.

**PORTLAND, ME.**

THE FLOWER SHOP

M. E. McGonigle

47 Oak Street

ESTABLISHED 1847

F. T. D.

**Thos. F. Gabrin**  
INC.

Steamers are  
Again Sailing on Schedule  
Deliveries made on board

THE NAME  
PROTECTS YOU

**BOSTON**

1 PARK STREET  
799 BOYLSTON STREET

**NEW YORK**

561 FIFTH AVENUE

**Morse & Beals, LOWELL, MASS.**

Nearest Shipping Point to

**NEW HAMPSHIRE and VERMONT**

Members Florists' Telegraph Delivery Association

**New Haven,**

**Conn.**

**J. N. CHAMPION & CO.**  
The F. T. D. Artists

**Yale  
College**

Covering All Connecticut

**MANCHESTER, N. H.**

**H. C. STACHE.**

L. D. PHONE  
1261-B.

raised on an assessment basis on de-  
veloping trade.

In Milwaukee the same scheme has  
been so successful that instead of a  
levy of one per cent on goods sold in  
the city they are making a levy of two  
per cent this year. The amount of  
sales in the city has increased from  
fifty to seventy-five per cent of the total  
sales as a result of advertising.

The coöperative system is a paying  
one and if the growers and retailers get  
together and advertise they will be sur-  
prised at the excellent results which  
will be obtained.

Fred C. W. Brown outlined the work  
proposed for the national flower grow-  
ers' association, reading from the con-  
stitution to give an idea of what could  
be undertaken if the growers would get  
together.

Wallace Eiss, of Buffalo, outlined the  
plan in Buffalo, where \$11,000 had been  
raised voluntarily and the plan was  
being continued this year. He said  
that the man who gave \$40 is getting  
the benefit of the whole amount. Both  
at Christmas and at Easter new cus-  
tomers were made and he gave examples  
of many who used flowers at these two  
seasons to say their good wishes where  
other means had been used before. This  
was only done by advertising and the  
advertising was made possible by all  
getting together.

**Providence, Rhode Island**

**Johnston Brothers**

LEADING FLORISTS

38 DORRANCE STREET

Member Florists' Telegraph Delivery Ass'n.

Orders for Vermont and Northern N. Y. filled to  
your entire satisfaction at right prices.

**Gave Florist**

BURLINGTON VT

**A Card This Size**

Costs only \$1.10 per Week  
on Yearly Order

It would keep your name and your specialty  
before the whole trade.

A half-inch card costs only 55c per week on  
yearly order.

**PROVIDENCE, R. I.**

AND ALL NEW ENGLAND POINTS

**T. J. Johnston & Co.,** 107 Washington St.  
PROVIDENCE

**New Britain, Conn.**

**VOLZ FLORAL CO.**

**Bridgeport, Conn.**

**John Reck & Son, 985 Main Street**



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

2077 Broadway at 72 St.  
Phone (Columbus) 6883

Member  
F. T. D.

WE CARRY THE HIGHEST GRADE OF CUT FLOWERS  
**SEND US YOUR NEW YORK ORDERS**  
ADJACENT TO THEATRICAL AND HOTEL DISTRICTS

**EAST ORANGE, N. J.**

George Smith & Sons

557 Main Street  
EAST ORANGE

Maplewood, Glen Ridge  
and Bloomfield

We are located in the center  
of these cities

**ENGLEWOOD**  
Bergen County and Northern Jersey

Meadowbrook Nurseries, Inc.  
F. T. D. Member

275 Grand Ave., Englewood, N. J.

Telegraph orders promptly and carefully filled.

ABUNDANTLY PREPARED  
AT ALL TIMES

**Edwards Floral  
Hall Company**

1716 Pacific Avenue  
Atlantic City, New Jersey

Nurseries: Mediterranean  
and South Carolina Aves.

Member Florists' Telegraph Delivery Ass'n.

**NEWARK, N. J.**

PHILIPS BROS.

938 BROAD STREET

Members F. T. D.

**PATERSON  
PASSAIC New Jersey**

EDWARD SCEERY

Member Florists' Telegraph Delivery Assn.

**ATLANTIC CITY, N. J.**

Atlantic City Flower Shop

1519 Pacific Avenue

Always a big stock on hand of all kinds of flowers  
and plants. Personal attention. F. T. D. Member

**NEWARK, N. J.**

WASHINGTON FLORIST

577 Broad Street

Member F. T. D.

Open 7 a. m. to 10 p. m. every day

All Middle State and Seashore  
**NEW JERSEY POINTS**  
and Northeastern Pennsylvania towns  
are best reached from

**TRENTON**

MARTIN C. RIBSAM, Florist

Member F. T. D. Broad and Front Sts.

**Red Bank, N. J.**

W. W. KENNEDY & SONS  
FLORISTS

MEMBERS F. T. D.

41 BROAD STREET

Stroudsburg, Pa. Boonton, N. J.  
Dover, N. J. Hackettstown, N. J.

Store in each town. Flowers fresh from our  
own greenhouses. Immediate delivery all  
Eastern Penna. and Northern New Jersey.

**HERRICK, Florist** Member Florists'  
Telegraph Delivery

**TRENTON, N. J.**

PARK FLORAL CO. R. ABBOTT

Greenhouses--Buchanan, Lafayette and Schiller Ave.

**NEWARK, N. J.** F. T. D. Member

**BEGEROW'S** 946 Broad St.

FRESH FLOWERS AND BEST SERVICE

**JERSEY CITY, N. J.**

WEIDEMANN'S FLOWER SHOP

222 MONTICELLO AVE.

Member F. T. D.

**OLEAN, N. Y.**

Member Florists'  
Telegraph Delivery

Manuel Oppenheim

**HOBOKEN, N. J.**

J. GRULICH & SONS

Members F. T. D. 616 Washington Street

**MONTCLAIR, N. J.**

MASSMANN

Member Florists' Telegraph Delivery

**Atlantic City, N. J.**

EGG HARBOR FLOWER SHOP

311 Pacific Ave. Crane & Hill, Props.

Members  
F. T. D.

**Englewood, N. J.** Camp Merritt

EDWARD G. BURROWS

Member F. T. D.

**Summit, New Jersey**

HARRY O. MAY,  
PROPRIETOR

The Rose Shop

W. E. Groves, of Hamilton, spoke on cooperation and said it did not need to take away anyone's individuality to work together in this way. Each must recognize the rights of the other. In Hamilton it had been tried in a small way and he hoped that it was only the beginning of larger things in the city.

W. W. Gammage, John H. Dunlop, E. B. Hamilton and Walter Muston spoke favorably of cooperation. On calling for a standing vote by those favoring the idea of cooperative advertising, George Asmus brought the whole assemblage to their feet. President Dille-muth then announced that a meeting of growers and retailers would be called immediately to deal with the matter in a concrete manner.

## Association Meets.

The regular meeting of the Toronto Gardeners' and Florists' Association was held April 20, Vice-president F. D. Clark occupying the chair. Alexander Simpson drew attention to the fine display of the seedling Frank D. Dunlop rose, which had carried off the chief prizes at New York and Boston shows. He proposed that Mr. Dunlop be written a letter congratulating him on the success of the rose. The association not only decided to do this, but the judges in their report gave it the diploma of merit.

Mr. Simpson was appointed official representative to the C. H. A. convention in Hamilton August 10 to 13.

Mr. Simpson attended the recent meeting of the C. H. A. executive committee and gave a full report. He also

**ONEONTA, NEW YORK**

DERRICK, Florist, MEMBER  
F. T. D.

**For SYRACUSE, N. Y.**

W. E. Day Co., Onondaga Hotel Bldg.  
F. T. D.

**SYRACUSE, N. Y.**

MILES S. HENCLE, 118 Harrison St.

Telegraph or mail orders receive my personal attention.

**Olean, N. Y.** HERRON

WE GROW OUR OWN FLOWERS

**Malone, N. Y.** Member  
F. T. D.

L. G. RENNIE, 51 East Main Street

**MEDINA, N. Y., White Bros.**

Members  
F. T. D.

Orders for Western New York  
handled with promptness

# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

NEW YORK

DARDS

341 Madison Avenue

Member of  
Florists' Telegraph DeliveryGuaranteed Satisfaction  
Nearly 50 Years

LET US FILL YOUR STEAMER ORDERS

Leading Florist

Regular European Sailings Now Established

## Kottmiller

... FLORIST ...

426 Madison Ave.—and 49th Street

Also Vanderbilt and  
Ritz-Carlton Hotels

NEW YORK

Telephone Murray Hill 783

Highest award at the International Flower Show,  
April 11, Grand Central Palace.

Location Central.

Personal Attention.

Member Florists' Telegraph Delivery Association.

## RAMM'S Flower ...Shop

350 Madison Avenue

Prompt and  
Efficient  
Service.In the Heart of  
NEW YORK

## THE BOSTON FLORIST

Personal selection. Satisfaction guaranteed.  
In the heart of New York City.  
Close to Theaters and Steamships.  
Established 1902.

135 E. 34th St., - NEW YORK

## M.A. Rowe

IN HEART OF NEW YORK CITY

332 FIFTH AVE., NEAR 33rd ST.

Opposite the Waldorf-Astoria. Phone Mad. Sq. 353-359  
OUR MOTTO—THE GOLDEN RULE.

## NEW YORK HENRY HART, Inc.

Telephone  
Lenox 3822

1000 MADISON AVENUE

In the heart of most exclusive  
residential section

## The Rosendale Flower Shop

126 JAY STREET

Schenectady, N. Y.

No order too large for us to fill, none too small  
for consideration.

Member F. T. D.

## YONKERS, N. Y. MEMBER

F. T. D.

3 MANOR HOUSE SQ. R. T. BRODERICK

## Chatham, N. Y. The Chatham

Floral Co.

PROMPTNESS WITH CARE

Eastern New York and Western Mass.

BUNYARD

413 Madison  
Avenue

NEW YORK CITY

Member F. T. D.

SUMMER SEASON, Bellevue Ave.,  
NEWPORT R. I.

NEW YORK CITY

A. WARENDORFF

F. T. D. Member

TWO STORES { 225 Fifth Avenue  
1193 Broadway

SPLENDID SERVICE

NEW YORK, N. Y.

QUALITY

SERVICE



2366 Broadway, New York City

CHOICE



FLOWERS

presented a copy of the proposed new constitution, which makes the association in name and constitution, as it is in fact, a body for men in the profession and allied trades. The proposed new name is the Society of Canadian Florists and Ornamental Horticulturists.

At the executive committee meeting the following papers were announced to be given at the Hamilton convention:

"Needs of Horticulture," by W. F. Potter, Toronto.  
"Insect Pests," by Prof. Gibson, Ottawa.  
Paper by Retail Florist, by Silas McFadden.  
"Foreign Importations, Not From Retailers' Viewpoint," by W. H. Gray.  
"Coöperation," by W. E. Groves, Hamilton.  
"Foreign Importations From Retailers' Viewpoint," by W. W. Gammage.  
"Private Gardening," by F. D. Clark, Toronto.  
J. J. H.

GARDENERS TO MEET.

In Boston May 6.

A gardeners' conference, under the auspices of the members of the National Association of Gardeners located in the vicinity of Boston, will be held in Boston Thursday evening, May 6. The early hour of the meeting, 6:30 p. m., will enable members coming from a distance to return home the same night if they wish.

The conference will be for a general discussion of subjects relating to the gardener and his profession, in which all members present will be invited to participate. This is in line with the program of the conference recently held in New York, which proved so success-

## NEW YORK CITY ADOLPH MEYER

In center  
of the

BON TON

residential  
district

1062 Madison Avenue

Near the great Art Museum and Cleopatra's Needle

WE COVER LONG ISLAND

JERSEY and CONNECTICUT

Phones: 2332-7019 Lenox

## NEW YORK

Orders Sent to H. H. BURNS 509 Madison Av.  
will receive prompt and careful attention.  
LONG ISLAND JERSEY CITY  
BROOKLYN NEWARK

## David Clarke's Sons

2139-2141 BROADWAY

Tel. 1552, 1553 Columbus

## NEW YORK CITY

Out-of-town orders for delivery in New York  
carefully and promptly filled at reasonable rates

"Where Roses and Lilies and Violets Meet"

## GUIDO, Inc.

Florist

PHONES: Plaza 1870; Night call, South 1118  
505 Lexington Ave.  
Corner 52nd St. NEW YORK

## A. B. Cazan Flowers of Quality

Efforts to Please

2751 Broadway

## NEW YORK CITY

Member F. T. D. Association

## ROCHESTER, N. Y. J. B. KELLER SONS

Florists

25 CLINTON AVENUE, N.

Roch. Phone Stone 506

L. D. Bell Phone Main 2188

Members Florists' Telegraph Delivery

## Batavia, N. Y. L. C. Stroh & Sons

Flowers delivered to all nearby towns

## ALBANY, N. Y. The CAPITAL DISTRICT

and all Eastern New York

WILLIAM GLOECKNER

We guarantee absolute satisfaction.

Member F. T. D. and N. Y.

Always mention the Florists' Review when  
writing advertisers.



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



## BUFFALO COLONIAL FLOWER SHOP

219 Delaware Ave.

Member of the F. T. D.

### S. A. ANDERSON 440 Main St., BUFFALO, N. Y.

Anderson service means fresh, sturdy stock and prompt deliveries in Buffalo, Lockport, Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

### BUFFALO

L. H. NEUBECK  
MAIN AND HIGH STS.

Member Florists' Telegraph Delivery

### Scott The Florist

— MEMBER OF THE F. T. D. —  
BUFFALO, NEW YORK

F. T. D.

*Stroh's*

Greenhouses ATTICA, N. Y. 379 Main Street, Buffalo, N. Y.

### W. & T. CASS Geneva, N. Y.

Telegraph Orders Promptly Filled  
in Western New York

### Niagara Falls, N. Y.

HARRIS & LEVER  
Florists

Members of Florists' Telegraph Delivery

### Wm. H. Grever Formerly manager Palmer's. 77 Allen Street, BUFFALO, N. Y. F. T. D.

### HUGO H. JAHN, 710 Nostrand Ave., BROOKLYN, N. Y.

Tel. 1962 Bedford. Will deliver to Steamships, Theaters, anywhere within 20 miles of New York. Artistic work. Personal attention. Special care of telegraph order.

### Elmira, N. Y. SHIPMENTS Southern New York Northern Pennsylvania

Member F. T. D. The Rosery Garden Shop 182 N. Main Street

### WILSON 3 and 5 Greene Ave. Main Store: Cor. Fulton St.

### BROOKLYN

PHONE 6800 PROSPECT NEW YORK

### BROOKLYN, N. Y.

JAMES WEIR, Inc.

324 Fulton St., cor. Pierrepont

Telegraph orders receive our usual good care and prompt attention. Phones, 270-271 Main

### JOSEPH TREPEL

Member F. T. D.  
Brooklyn's Largest Florist  
ELEVEN STORES  
MAIN STORE, 334 Lewis Avenue  
Phone 1150 Bedford. BROOKLYN, N. Y.  
Telegraph orders delivered to any part of New York City, Brooklyn and Long Island.

### UTICA, N. Y.

Utica Floral Co.  
MEMBERS F. T. D.

### TROY, N. Y. MEMBER F. T. D. 33 Fourth St. H. LOUIS MENAND

### FLORAL OSWEGO, N. Y. ART STUDIO E. KENDIG, Prop.

Member F. T. D. At Your Service. Personal Attention.

ful and drew forth many helpful suggestions from the floor.

The general work of the National Association of Gardeners will be discussed and plans of the campaign about to be launched to arouse the interest of young men in the profession of gardening will be explained. As is now generally recognized, the difficulty of securing assistant gardeners is proving a serious factor in the operation of country estates, many of which have to be maintained with practically unskilled labor, skilled help being almost unprocurable.

The association has recently added the following names to its list of sustaining members: L. P. Jensen, St. Louis, Mo.; A. Bieschke, Noroton, Conn.; J. Dymock, Somerville, N. J.; H. Hundt, Perrysburg, O.; J. Buckingham, Wilmington, Del.; T. Hambleton, Suffern, N. Y.; H. Gibson, Brookville,

### Jamestown, N. Y.

### LAKEVIEW ROSE GARDENS

1,500,000 ft. of glass

CAPABLE RETAIL SERVICE

INSTANT SERVICE TO

Mayville, N. Y. Fredonia, N. Y.  
Brocton, N. Y. Chautauque, N. Y.  
Randolph, N. Y. Lakewood, N. Y.  
Bemus Point, N. Y. Cassadaga, N. Y.  
Other Principal Western N. Y. towns

*Danker*  
Albany, N. Y.

### Albany, New York

*The Rosary* 28 STEUBEN STREET  
Best service.  
Send your orders to us.  
Members Florists' Telegraph Delivery Ass'n.

### WETTLIN FLORAL CO. HORNELL, N. Y.

For quick service to Avoca, Addison, Andover, Arkport, Almond, Angelica, Bath, Corning, Cuba, Canisteo, Castile, Canaseraga, Cohocton, Friendship, Wellsville, Wayland, Warsaw, Danville, Nunda and other Western New York towns.

### ROCHESTER, N. Y.

*Wilson*  
THE FLORIST  
88 E. MAIN ST

F. T. D.

We reach all  
Western  
N. Y. Points

### HORNELL, New York

C. G. JAMES &amp; SON

Prompt Deliveries to Elmira, Corning and Wellsville.

### Elmira, N. Y. RAWSON, THE FLORIST

Deliveries to Ithaca, Binghamton, Hornell, Corning and other points.

### JAMESTOWN, N. Y.

Heelas Flower Store

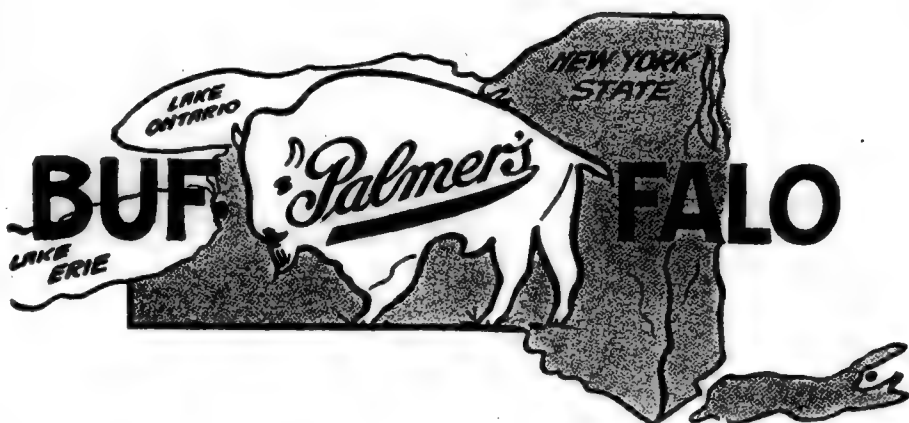
For all  
Chautauque  
County

# Telegraph Delivery Department

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Members of the Florists' Telegraph Delivery Association

*"Say it with Flowers"*



THROUGH

*Palmer's*

350,000 Square Feet of Glass  
at Lancaster, New York

TWO STORES  
304 MAIN STREET  
260 DELAWARE AVENUE

Ft. Wayne and Northern Ind.  
**DOSWELL'S**  
QUALITY FLOWERS  
Store: 301 W. Main and Lindenwood Cemetery

ERIC BUCHHOLZ  
**MUNCIE INDIANA**  
Member Florists' Telegraph Delivery  
50,000 square feet of modern greenhouses  
18 acres of outdoor cultivation  
SATISFACTION ON ALL ORDERS ASSURED

Indianapolis, Ind.  
**GREENE'S FLOWER SHOP**  
Board of Trade Building  
Member Florists' Telegraph Delivery Association

FT. WAYNE, IND.  
**FLICK FLORAL CO.**  
The Largest Store in the State  
207-209 WEST BERRY STREET

VINCENNES, IND.  
PAUL C. SCHULTZ  
Member Florists' Telegraph Delivery.

Established 1860  
**A. WIEGAND'S SONS CO.**  
1610 to 1620 North Illinois Street  
INDIANAPOLIS, IND.  
Indiana's oldest, largest and most complete  
retail establishment  
Member Florists' Telegraph Delivery Ass'n.

FORT WAYNE, IND.  
**Blossom Floral Co.**  
MEMBER F. T. D.  
QUALITY—SERVICE—ART 110 W. Wayne St.

**GARY FLORAL CO. GARY, IND.**  
118 W. 5th Ave.  
Always a complete stock and prompt service  
MINIMUM ORDER, \$2.00

Indianapolis, Ind.  
241 MASSACHUSETTS AVENUE  
**Bertermann Bros Co.**  
LEADING FLORISTS  
Members Florists' Telegraph Delivery Assn.

FORT WAYNE, IND. MEMBERS F. T. D.  
W. J. & M. S. VESEY  
Prompt Service 2002 Thompson Ave.

Attica, Ind. and all Surrounding Cities  
**ATTICA FLORAL CO.**  
Free daily delivery to Mudlavia Hotel,  
Kramer, Ind.

L. I.; J. Henderson, Mamoroneck, N. Y.;  
J. Wilson, Lake Forest, Ill.; T. Leyden,  
Port Washington, L. I.; W. Warburton,  
Fort Wayne, Ind.; N. T. Forsythe,  
Greensburg, Pa., and W. J. Dack,  
Shrewsbury, Mass.

PITTSBURGH, PA.

The Market.

The wholesale markets are cleaning up well every day. On the whole, the stock is good and prices continue reasonable. As a matter of fact, practically everything is disposed of during the day. Roses and carnations are particularly good, the latter demanding \$6 straight, while roses range from \$5 up. There are still a few lilies, which sell at \$15. Valley has been arriving fairly well right along since Easter. There is a scarcity of ferns, owing to the express embargo, none, indeed, having

**BEYER FLOWER SHOP**  
SOUTH BEND, INDIANA  
Daily deliveries to Notre Dame University and St. Mary's Academy. Also close connections with  
NILES, BERRIEN SPRINGS, ST. JOSEPH, MICH.;  
NEW CARLISLE, MICHIGAN CITY, LA PORTE,  
ELKHART, GOSHEN, WARSAW, IND.

**Williams & Co. South Bend, Ind.**  
Florists  
For Northern Indiana and South'n Michigan 128 S. MICHIGAN ST.  
Members F. T. D.

**SOUTH BEND, IND.**  
**Adam Beehler**  
Always mention the Florists' Review  
when writing advertisers.

**RICHMOND, INDIANA**  
FRED H. LEMON & CO.  
Florists and Decorators Send us your orders

**RICHMOND, INDIANA**  
AND VICINITY  
Member F. T. D. G. R. GAUSE

**TERRE HAUTE, IND.**  
129 SOUTH 7th STREET  
JOHN G. HEINL & SON



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

**PITTSBURGH**  
—AND VICINITY—

F. T. D.  
Service

**A. W. Smith**  
**Flower Stores Company**

Keenan Building, PITTSBURGH, PA.

**Pittsburgh, Pa.**

MRS. E. A. WILLIAMS

621 PENN AVENUE

Member F. T. D.

**PITTSBURGH**



E. C. LUDWIG  
FLORAL CO.  
710 E. Diamond St.  
Members F. T. D.

**Pittsburgh, Pa.**

**RANDOLPH & McCLEMENTS**  
Floral Experts

5936 PENN AVENUE

Members of the Florists' Telegraph Delivery

**PITTSBURGH, PA.**

Ludwig Floral Co.

502 FEDERAL STREET

HARRIS BROS.

610 Market St.

**PITTSBURGH**

BEST  
SERVICE

**SCRANTON, PA.**

A. L. BESANCON & CO.

Florists and Decorators

Adams Ave. and Spruce St., SCRANTON  
BOTH PHONES

You can depend on us. Order your flowers on any occasion for delivery in Scranton and vicinity

**SCHULTHEIS, Florist**

817 Church Street,  
DUNMORE, PA.

612 Linden Street,  
SCRANTON, PA.

Members of the Florists' Telegraph Delivery Ass'n.

**New Kensington, Pa.**

McRAE-JENKINSON CO.

Member Florists' Telegraph Delivery

**TITUSVILLE, PA.**

WM. A. MURDOCH, MEMBER  
F. T. D.

**WARREN, PA.**

Crescent Floral Garden, SHERM OFFERLE  
Proprietor

**THINK!** Everything in Flowers  
**GRAKELOW'S**

Member Florists' Telegraph  
Delivery Association

Broad Street at Cumberland, PHILADELPHIA, PA.

**UNIONTOWN, PA.**

STENSON & McGRAIL, "The Leading  
Florists"  
11 Morgantown Street  
FRESH HOME-GROWN CUT FLOWERS  
AND PLANTS at all times

**J. J. Habermehl's Sons**

The finest floral arrangements, flowers and  
plants furnished on telegraphic orders.

The Bellevue-Stratford Philadelphia Broad and  
Walnut  
Streets

**GILES, The Florist**  
**READING, PENNA.**

Member F. T. D.

**PHILADELPHIA**

Germantown and Chestnut Hill  
Orders carefully filled in first-class style  
and on time

WILLIAM BERGER'S SONS  
5522 Germantown Ave., Philadelphia, Pa.

**Williamsport, Pa.**

W. J. EVENDEN'S SONS  
THE LEADING FLORISTS

Members Telegraph Delivery Association

ORDERS FOR  
**PHILADELPHIA**

AND SUBURBS CAREFULLY FILLED  
We are in close touch with all the suburbs by  
railroad service and can make quick delivery.  
CHARLES F. KRUEGER CO.  
Reading Terminal Flower Shop, Philadelphia

Members Florists' Telegraph Delivery Ass'n  
**EVENDEN BROS.**

Largest Growers in  
Central Pennsylvania. Williamsport, Pa.

**PITTSTON, PA.** Bell Phone  
110-J

MARTHA HUNTLEY

Member F. T. D. 81 South Main Street

**HUNTINGDON, PA.**

J. LESLIE LAIRD GOOD SERVICE  
GUARANTEED

**PITTSBURGH, PA.**

Open Sunday. DAVE HILL & CO.  
Quick Service. Fifth Ave. and Wood St.

been available during the last week.  
Fortunately, the home markets are af-  
fording enough Asparagus plumosus and  
Sprengeri to satisfy normal demands.

#### Various Notes.

Fred Burki and his son, Albert H. Burki, arrived Sunday morning, April 18, from their California home for a stay of indefinite length at the Bakers-town range of the Pittsburgh Cut Flower Co.

Accompanied by Mrs. Parker and Miss Margaret Parker, Oliver J. Parker, president of the Scobie & Parker Seed Co., left last week for six months' sojourn in Los Angeles, Cal., where they

**Germantown and Chestnut Hill**

ORDERS Carefully executed with  
taste and promptness.  
FRANK R. HASTINGS  
8 West Chelton Avenue, GERMANTOWN,  
PHILADELPHIA, PA.

ORDERS FOR  
**PHILADELPHIA**

Carefully and Promptly Executed  
with Good Flowers and Good Taste by  
M. J. Callahan, 8924 Market St.,  
PHILADELPHIA

**Wilkes-Barre** and near-by  
Pennsylvania Towns

Member F. T. D. A. W. B. EVANS  
14 N. Main St.

**Wilkes-Barre, Pa.**

Member F. T. D. Ira G. Marvin, 23 So. Franklin St.,  
63 No. Main St.

**LANCASTER, PA.**

B. F. BARR & CO., Leading Florists

**LEBANON, PA.** Member  
F. T. D.

J. F. VAVROUS SONS  
Orders for central Penna. handled with promptness.

# Telegraph Delivery Department

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PITTSTON, PENN.

MARTHA HUNTLEY

Bell Phone 110

81 SOUTH MAIN STREET

Louisville, Ky.

F. T. D. orders taken for Louisville and placed with

EDITH V. WALKER & BROS.

636 FOURTH AVENUE

NEW MEMBERS OF THE F. T. D., BUT OLD AT THE TRADE

will be filled according to our reputation, which is the best

LEXINGTON, KY.

MEMBERS F. T. D.

MICHLER BROS. CO.

Will take care of all orders  
for Central Kentucky.

LEXINGTON, KY.  
John A. Keller Co.

INCORPORATED

Main St., Opposite Phoenix Hotel  
Member Florists' Telegraph Delivery Ass'n.

LEXINGTON, KY.

HONAKER, The Florist

Largest Cut Flower Grower in the State  
160 West Main Street

Member Florists' Telegraph Delivery Ass'n.

LOUISVILLE, KY.  
MARRET & MILLER

J. E. MARRET J. S. MILLER

Established 1878  
At Cave Hill Cemetery  
814-822 CHEROKEE ROAD

J. V. LAVER  
ERIE, PA.

Write, Phone or Wire Member Florists' Telegraph Delivery

*Baur*  
*Floral Co.*  
ERIE, PA.

Erie, Pa. Charles G. Offerle  
2408 Poplar Street

AUGUSTA, KY.

Victor H. Thomas, Deliveries to George-  
town and Ripley, Ohio

In KENTUCKY where prestige counts for much,  
let your customers be represented by a concern whose pro-  
gressiveness is combined with the dignity of forty-six years  
of distinguished service.

*Jacob Schulz Co.*  
INCORPORATED  
550 FOURTH AVENUE - LOUISVILLE  
Members F. T. D. Association.

COVINGTON, KY.

Good Stock. Prompt Delivery.  
MILLER, "THE FLORIST," Grower

Covington, Ky. Member  
F. T. D.

ROBERT D. RUTTLE  
THE MADISON AVENUE FLORIST

Kentucky — Owensboro  
TAPSCOTT, Florist MEMBER  
F. T. D.

Owensboro, Ky.

Members  
F. T. D. NANZ FLORAL CO.

BOWLING GREEN, KY.  
COBBY'S FLOWER SHOP

Cut Flowers and Designs Corsages a Specialty

have leased a home near that of Mr.  
and Mrs. Parker's son, Joseph Parker,  
who superintends the neighboring  
orange and lemon ranches. Mr. Parker  
recently disposed of his large alfalfa  
ranch in the Paris valley.

Edward L. McGrath, of McGrath &  
Langhans, has returned from a ten  
days' sojourn at Atlantic City.

Harry Gibson, Harry B. Ackermann  
and S. J. Frampton have returned from  
a week's eastern trip for purchasing  
spring stock for the Zieger Co. and the  
decorations for a large wedding to take  
place early in May. This job will in-  
clude the decorations for both the  
church and the Pittsburgh Country  
Club, where the reception will be held.  
The company's landscape work is the  
heaviest in the history of the organiza-  
tion; it is practically booked up for the  
season.

LOUISVILLE  
KENTUCKY

Fine Flowers and Efficient Serv-  
ice have distinguished this  
house for nearly forty years.

Send us your particular orders.

William Walker Co.

Incorporated

Home-grown Flowers

615 SOUTH FOURTH AVENUE

Members Florists' Telegraph Delivery Ass'n.

LOUISVILLE, KY.

THE F. WALKER CO.

310-312 West Chestnut Street

LARGEST FLOWER STORE IN THE CITY

LOUISVILLE, KY.

AUGUST R. BAUMER

MASONIC TEMPLE

Member Florists' Telegraph Delivery Ass'n

LOUISVILLE, KY.

E. G. REIMERS & SON CO.

Established 1880

Incorporated 1914

Paducah, Ky. LEADING  
FLORIST

JOHN VAN AART  
50,000 Feet of Glass and Retail Store



# Telegraph Delivery Department

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JOHN L. RATCLIFFE  
209 West Broad Street  
"FLOWERS OF QUALITY"

RICHMOND  
— VIRGINIA —

BRANCH STORE:  
Hotel Greenbrier  
WHITE SULPHUR  
SPRINGS, W. VA.

Charlotte, N. C. AND VICINITY  
**Scholtz, THE FLORIST**  
INC.  
Member Florists' Telegraph Delivery Ass'n.

Birmingham, Ala.

**Tutwiler Flower Shop**  
FRASER NURSERY CO.

Best attention  
given your orders.

Charlotte, N.C.  
AND VICINITY  
**THE FLOWER SHOP**  
203 N. TRYON ST.  
Member F. T. D.

SPARTANBURG  
AND ALL SOUTH CAROLINA  
CHARLES A. MOSS  
Member Florists' Telegraph Delivery Assn.

Mobile  
MEMBER  
F. T. D.  
**C. RAVIER & SONS**  
Ala.

LYNCHBURG DURHAM  
VA. N. C.  
**J. J. FALLON**  
PROMPT SERVICE  
Member Florists' Telegraph Delivery Ass'n.

GOLDSBORO, N. C.  
Gate City to Eastern North Carolina  
**GOLDSBORO FLORAL CO.**  
Modern Greenhouses — Retail Store  
Members F. T. D. 20 years' experience

MOBILE,  
ALABAMA  
**GOODBRAD FLORAL CO.**

GEORGIA — CAROLINA  
Orders Executed by  
*Stull's Nursery*  
MEMBER  
F. T. D.  
AUGUSTA, GA.

Charlotte, N. C.  
Louis G. Ratcliffe  
322 S. Tryon Street

MILLS THE FLORIST, Inc.  
36 West Forsyth Street  
Jacksonville, Fla.  
We reach all  
FLORIDA AND SOUTH GEORGIA POINTS

SAVANNAH  
*A. C. Oelschlag & Sons*  
FLORISTS  
and for all South Georgia  
MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

MONTGOMERY, ALA.  
Alabama's Leading Florists  
**Rosemont Gardens**  
Member F. T. D. Correspondence Solicited

Miami Floral Co.  
Orders Promptly Filled  
**MIAMI, FLORIDA**

ATLANTA, GA.  
Lawrence Floral Co. Supply Flowers for all occasions in Georgia.

COLUMBUS, GA.  
J. T. KEHELEY,  
Columbus' Leading Florist  
MEMBER F. T. D.

TAMPA, FLA. KNOLL  
Member F. T. D. FLORAL CO.

Carolina Floral Store Member  
King and George Sts., F. T. D.  
Nurseries at Saxon, S. C. Charleston, S. C.

Mobile, Alabama  
Member F. T. D. The Minge Floral Co.

Creech, <sup>FLORIST</sup> **TARBORO, N. C.**  
WANTS YOUR ORDERS FOR ALL  
EASTERN NORTH CAROLINA

American Flower Shop  
319 N. 20th St. BIRMINGHAM, ALA.

BIRMINGHAM, ALA.  
**PARKER'S FLOWER STORE**

GREENSBORO, N. C.  
VAN LINDLEY CO.

DURHAM, N. C.  
Durham Floral Co. <sup>HISBERD</sup>  
Proprietor

HIGH POINT, N. C. MEMBER  
F. T. D.  
FRANK H. FORD, Greenhouses

WILMINGTON, N. C.  
Fifth Avenue Florist Member  
F. T. D.

After May 1 Eric Reeves, formerly a landscape architect for the firm of Townsend & Flemming, Buffalo, N. Y., will become a member of the force of the A. W. Smith Co. landscape department. Joseph P. Porter, who recently came from Cornell University to join the same staff, delivered a well received lecture on general landscape work and Japanese gardens in America before the annual meeting of the Tourists' Club at the Hotel Chatham.

After a nine days' detention following an operation in the Passavant hospital, Joseph Fineberg has made his appearance downtown.

Louis B. E. West was calling upon his

GREENVILLE, S. C. OTTARAY  
HOTEL  
MAULDIN FLOWER SHOP  
Supplies the Piedmont Section of South Carolina

# Telegraph Delivery Department

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**RICHMOND, VA.**  
and all  
Nearby Points

*Mosmiller*  
FLORIST  
115 E. Main St.

**OUR FACILITIES**  
are unexcelled in this  
section of the country.  
Member Florists' Telegraph Delivery Ass'n.

**NORFOLK**

PROMPT SERVICE  
FIRST-CLASS STOCK

VIRGINIA  
*Grandy*  
THE FLORIST  
269 GRANDY ST.  
NORFOLK, VA.

NORFOLK'S TELEGRAPH FLORIST

**Fortress Monroe, Va.**

Special messenger service to above city, \$1.00  
Member Florists' Telegraph  
Delivery Association.

**Nashville and  
Chattanooga**

Member  
Florists'  
Telegraph  
Delivery



**Knoxville, Tenn.**  
CROUCH, Florist  
Member Florists' Telegraph Delivery  
LARGEST AMOUNT OF GLASS DEVOTED  
TO CUT FLOWERS IN THE SOUTH

**Richmond, Va.**

THE HAMMOND COMPANY, Inc.  
LEADING FLORISTS  
109 EAST BROAD STREET

**J. W. Dudley Sons Co.**  
PARKERSBURG, W. VA.  
CLARKSBURG, W. VA.  
MARIETTA, OHIO.  
Orders Carefully Executed

**CLARKSBURG, W. VA.**

Order your flowers on any occasion  
for delivery in this section from the  
leading Florists in the State.  
**HAYMAN GREENHOUSE CO.**  
CLARKSBURG, W. VA.

**Geny Bros.** LEADING FLORISTS  
Members Florists' Telegraph Delivery.  
212 Fifth Avenue North  
**NASHVILLE, TENN.**

**ROANOKE, VA.**  
FALLON, Florist  
Member Florists' Telegraph Delivery Assn.

WEST VIRGINIA  
WESTERN MARYLAND  
**The H. Weber & Sons Co.**  
Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.  
Commissions Promptly Executed.  
QUALITY EXCELLENCE ABILITY  
Members Florists' Telegraph Delivery Association

Send all **MEMPHIS** Orders to  
**THE FLOWER SHOP**  
84 Madison Avenue  
MEMPHIS, TENNESSEE

ORDERS FOR **ROANOKE, VA.**  
are given prompt and careful attention by  
WERTZ, FLORIST, Inc. MEMBER F. T. D.

**Portsmouth, Va.**  
Cotton The Florist, 333 High St.

**CHARLESTON, W. VA.**  
Look at your map. We cover many towns.  
WINTER FLORAL CO.

ORDERS FOR **CHARLESTON, W. VA.**  
are given prompt and careful attention by the  
Charleston Cut Flower and Plant Co.

"WE NEVER SLEEP"  
Idlewild Greenhouses **Memphis, Tenn.**  
89 South Main Street  
"Up-to-the-minute" Service and Execution  
Member Florists' Telegraph Delivery

HOPKINSVILLE, KY., - Enterprise Greenhouses  
MADISONVILLE, KY., Pleasant View Greenhouses  
CLARKSVILLE, TENN., Metcalfe Greenhouse Co.  
UNION CITY, TENN., - City Greenhouse Co.  
Owned and Operated by T. L. METCALFE.

**PETERSBURG, VA.**  
MRS. ROBT. B. STILES, Florist  
Phone 910 1202 W. Washington St.

**Huntington, W. Va.** Member F. T. D.  
McClure-Coffman Successors to J. W. Dudley Sons Co.

**BLUEFIELD, W. VA.**  
FALLON, Florist.

**Memphis, Tenn.**  
**JOHNSON'S GREENHOUSES**  
153 MADISON AVE.  
Established 1888  
Member Florists' Telegraph Delivery Assn.

**NORFOLK, VIRGINIA**  
GEORGE, Inc.  
Member Florists' Telegraph Delivery Association

**Charlottesville, Va.**  
LANKFORD'S Orders solicited for University of Va.

**CHARLESTON, W. VA.**  
Capital City Floral Co., Successor to ALEXANDER'S  
FOR ALL SOUTHERN WEST VIRGINIA

**Norton, Va.** Flowers delivered promptly to all parts of Southwest Virginia.  
**NORTON FLORAL CO.**

**LYNCHBURG, Va.**  
MISS McCARRON Member Florists' Telegraph Delivery

**JACKSON, TENN.**  
Between Nashville and Memphis  
**SANDS THE FLORIST**  
**HARRISONBURG, VA.**  
PROMPT SERVICE WETSEL SEED CO., Inc.

old associates with the A. W. Smith Co. a few days ago. Mr. West continues to recover slowly from the injury to his spine occasioned by an elevator accident in the Farmers' Bank building early in the summer of 1918.  
Elmer E. Freeland and Walter Jones, constituting the recently organized

**STAUNTON, VA.**  
Central Ave. and Lewis St. **JOHN FALLON**



# Telegraph Delivery Department

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**BALTIMORE**  
and all Maryland

**Samuel Feast & Sons**  
Members F. T. D. Established 1832  
Charles and Pleasant Streets

**FURROW & Co.**

Service unexcelled  
for central and northern  
Oklahoma

Guthrie, Oklahoma

**Oklahoma City, Okla.**

FOSTER FLORAL CO.  
Successors to Furrow & Co.  
Member Florists' Telegraph Delivery.

**OKMULGEE, OKLA.**

GEO. W. MARSHALL, 108 N. Grand Ave.  
MEMBER F. T. D.

**TULSA, OKLAHOMA**

Boston's Flower Store. O. O. Boston  
Member Florists' Telegraph Delivery.

**Hornaday Greenhouse, LAWTON, OKLA.**  
can fill your orders for Walter, Temple, Burk-  
burnett, Altus, Snyder, Grandfield, Apache,  
Anadarko and Fort Sill.

**ENID, OKLA.** Largest growers  
in northern Okla.

MEMBER F. T. D. ENID FLORAL CO.

FOR ALL TOWNS IN SOUTHERN OKLAHOMA  
AND NORTHERN TEXAS  
Mrs. B. A. Nelson Sulphur, Okla.

**CHICKASHA, OKLA.**

Mrs. Stella Johnson Member F. T. D.

**HAGERSTOWN, MD.**

HENRY A. BESTER & SONS  
Members Florists' Telegraph Delivery Ass'n.

**MARY JOHNSTON, Florist**

Nee Paterson  
221-223 W. Madison Street Baltimore, Md.  
Member Florists' Tel. Delivery

**SCRIM'S, FLORIST**

OTTAWA, CANADA

**VANCOUVER, VICTORIA,**

B. C. A. J. WOODWARD B. C.  
BON VOYAGE ORDERS my specialty

**TRURO, NOVA SCOTIA,**

Member F. T. D. SUCKLING & CHASE, Ltd.

**Baltimore, Md.**

Guilford Forest Park  
Mt. Washington Roland Park  
Walbrook Catonsville



1731 Harford Avenue

Johns-Hopkins Hospital Church Home and Infirmary Hebrew Hospital  
Mercy Hospital Md. General Hospital St. Joseph's Hospital  
St. Agnes' Hospital SEND ME YOUR SUBURBAN ORDERS



Member F. T. D. Ass'n.  
**WESTERN ONTARIO'S FLORIST**  
LONDON, ONT., CAN.

**CANADA'S FLORIST**

*Dunlop's* 8-10 W. Adelaide Street  
Toronto  
Member Florists' Telegraph Delivery Association

**WINNIPEG,**

MANITOBA

R. B. Ormiston  
96 Osborne Street

**Winnipeg, Man., Can.**

THE "KING" FLORIST

Member F. T. D. Ass'n. 270 Hargrave St.

**People's Florists** Members F. T. D.  
336 Queen St., west and 92 Queen St., east **TORONTO**

nursery firm of Freeland & Jones, are having exceptional success at their headquarters on the corner of Liberty, Diamond and Ferry streets. Unable to procure sufficient stock in the usual way, they made a hurried trip to Painesville, O., April 17, which was accomplished in exactly twenty-four hours. Accompanied by two chauffeurs, they returned with two large cars of shrubbery, rose and barberry bushes, from Storrs & Harrison Co. Owing to the

**CANADA**

JOHN CONNOR CO., Limited  
HAMILTON, ONT.

Members Florists' Telegraph Delivery Association.



Largest Retailers in Canada.  
Cor. St. Catherine and Bay Streets  
8 St. John St., QUEBEC, CAN.  
Member Florists' Tel. Delivery

**VANCOUVER, B. C.**

BROWN BROS. & CO., Ltd.  
48 HASTINGS STREET, E.

FOR ALL BRITISH COLUMBIA ORDERS  
Members Florists' Telegraph Delivery Assn.

**London, Ont., Can.**

J. GAMMAGE & SONS, LTD.

"The House of Flowers"

All Orders Carefully Executed

Members Florists' Telegraph Delivery Ass'n.

**Central and Eastern ONTARIO**

Orders carefully executed  
THE PETERBOROUGH FLORAL CO.  
Peterborough, Canada

**Montreal, Que., HALL & ROBINSON**

825 St. Catherine St., W. MEMBER F. T. D.

**St. Catharines, Ont.**

Robt. L. Dunn 104 Queenston Street  
Member F. T. D.

**Saskatoon, Sask., Can.**

Victoria Nursery The Quality Florists in the Center of the west

# Telegraph Delivery Department

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## Anderson Floral Company

Personal Attention to F. T. D. Orders—large or small.  
We are Members.

Lebanon, Tennessee

**DETROIT MICHIGAN**

Orders given best of care by these five

**F. T. D. Members**

**J. Breitmeyer's Sons**  
Broadway and Gratiot Ave.

**Fetter's Flowers**  
17 Adams Avenue E.

**Scribner Floral Co.**  
604 East Fort St.

**G. H. Taepke Co.**  
WALTER G. TAEPEKE, 95 Gratiot Ave.

**The L. Bemb Floral Co.**  
ALBERT POCHOLON, 153 Bates Street

*Years For More Co-operation*

**Detroit, Mich.** BEARD FLORAL CO.  
1617 Grand River Avenue

**Kalamazoo, Michigan**  
G. VAN BOCHOVE & BRO.  
F. T. D. Orders Satisfactorily Filled.

**GRAND RAPIDS, MICH.**  
GRAND RAPIDS FLORAL CO.  
WENCEL L. CUKERSKI will fill your orders for Designs and Cut Flowers in Michigan.

**LANSING, MICH.**  
J. A. BISSINGER Established 25 Years  
Member F. T. D.

**IONIA, MICH.** Member Florists' Telegraph Delivery  
Flowers for Ionia and Montcalm counties  
Byron L. Smith, Florist

**OWOSSO, MICH.**  
OWOSSO FLORAL CO.  
Hermann Thiemann, Prop. Member F. T. D.

CHICAGO DETROIT  
**Central Floral Co.**  
"FLOWERS THAT LAST LONGER"  
35-37 Broadway, Detroit, Mich.  
132 N. State St., Chicago, Ill.  
CENTRALLY LOCATED  
OPEN EVENINGS AND SUNDAYS  
Members F. T. D.

**VAN AKEN BROS.**  
LEADING FLORISTS  
**COLDWATER, MICH.**  
**ELKHART, IND.**  
COVER MICHIGAN and INDIANA POINTS  
Orders promptly and carefully taken care of

**STURGIS, Mich.** *Veget's* Coldwater, Mich.  
Member F. T. D. All So. Mich. points

**HILLSDALE, MICH.**  
Southern Michigan Points O. A. STOLL F. T. D. Member

**Battle Creek, Michigan**  
S. W. COGGAN, Florist, 25 E. Main St.  
Member of Florists' Telegraph Delivery

**PETOSKEY, MICH.**  
AND NORTHERN MICHIGAN RESORTS.  
Member Florists' Telegraph Delivery Association. Frank Winans

**Muskegon, Mich.**  
F. T. D. BUTTERWORTH FLORAL CO.  
Member

**PORT HURON, MICH.**  
ASMAN, LEADING FLORIST  
Prompt Delivery

**DOWAGIAC, Mich.**  
Also for Cassopolis, Decatur, Niles ReSHORE & SON

shortage of labor, Mr. Freeland and Mr. Jones dug the evergreens themselves. Superintendent David Fraser, of the H. C. Frick estate, has all arrangements completed to sail July 8 on the Olympic for a two months' visit at his old home in Montrose, Scotland.

Mrs. Jacob Hamm, who looks after the store of her son, Harry J. Hamm, is slowly convalescing from a two months' complication of heart and bronchial trouble. Accompanied by her daughter, Mrs. James C. Barrett, of Wilkinsburg, Mrs. Hamm expects to go to Atlantic City just as soon as she is

**MICHIGAN**  
ORDERS WILL BE CAREFULLY  
CARED FOR BY  
**HENRY SMITH**  
**GRAND RAPIDS**  
WHOLESALE AND RETAIL FLORIST.  
Member F. T. D.  
200,000 FEET OF GLASS DEVOTED TO  
FLOWERS AND PLANTS.

**GRAND RAPIDS**  
ARTHUR F. CRABB  
F. T. D. Member. 13 Jefferson Ave., S.  
Serving all West Michigan Towns

**FLINT, MICH.** *Hasselbring* FLORIST  
MEMBER F. T. D.

**DETROIT, MICH.**  
**Peter F. Reuss & Co.,**  
56 BROADWAY

**MT. PLEASANT, MICH.**  
Member F. T. D. Walter W. Caple

**MIDLAND, MICH.**  
PERCIVAL F. PENFOLD

**Saginaw, Michigan**  
GROHMAN THE FLORIST  
Member F. T. D. Ass'n. 117 NORTH FRANKLIN ST.

**J. B. GOETZ SONS**  
**SAGINAW, MICH.**  
OR ANY CITY IN MICHIGAN

**Ann Arbor, Mich.** Member F. T. D.  
BLUMAIZE BLOSSOM SHOP

**Flint, Mich.** EVANS THE FLORIST  
House of Personal Service



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

MEMBER FLORISTS' TELEGRAPH  
DELIVERY ASSOCIATION.

*Alpha Floral Company*  
146 S. Wabash Avenue  
**CHICAGO**

Send your telegraph orders to us for  
Chicago and vicinity.

No orders for less than \$4.00 can  
be delivered.

Where F. T. D. Members  
will always get the great-  
est satisfaction.

*Heischman*  
Members F. T. D.

**CHICAGO'S  
LEADING  
FLORIST**  
RAILWAY EXCHANGE BUILDING

**DECATUR,  
ILLINOIS**

**DAUT BROS.**

F. T. D. 120 E. Prairie St.

**PEACOCK'S FLOWER SHOP**  
HERBERT STONE, Mgr. Member F. T. D.  
4013 Milwaukee Avenue, **CHICAGO**

**CHICAGO**  
**Paul Blome & Co.**  
Member F. T. D. 1361 N. Clark St.

**JOLIET FLORAL CO.**  
507 E. Jefferson Street JOLIET, ILL.  
All points in Will Co. and Vicinity

STORES IN  
**DECATUR**  
and GIBSON CITY, ILL.

Railroad Centers. Excellent  
facilities for filling orders  
for all Central Illinois towns.

**PETERSON FLORAL CO.**  
Member Florists' Telegraph Delivery Assn.

**CHICAGO**  
*Ernst Trauenerfeldt*  
3343 W. Madison St.

**QUINCY, ILL.**  
**H. A. GENTEMAN**  
Member Florists' Telegraph Delivery Association  
For Northeastern Missouri and  
Central-western Illinois.

**FREEPORT, ILL.**

JOHN BAUSCHER, Prop.  
Established 1868.

We are the largest growers in the Northwest.  
100,000 square feet of glass. All orders receive  
careful attention and prompt delivery.

**SCHILLER'S**  
TWO CHICAGO STORES  
cover every part of city and suburbs  
GEORGE ASMUS, Mgr.  
4509 Broadway :: 2221 W. Madison St.  
Member Florists' Telegraph Delivery Ass'n.

**MOLINE, ILL.**  
Orders for Western Illinois and Iowa  
handled with care and dispatch.  
**J. STAACK & SONS**

**OTTAWA, ILL.**  
**LOHR'S GREENHOUSES**

Fancy Cut Flowers and Blooming  
Plants.

Good R. R. Service. Orders filled promptly.

**ELGIN, ILL.** MEMBER  
158 DuPage Street F. T. D. **GEORGE SOUSTER**

**JACKSONVILLE, ILL.**

**JOS. HEINL & SONS**

Largest Growers in Central Illinois

**CENTRALIA AND SOUTHERN ILL.**

**THE WEBSTER GREENHOUSES**  
Member Florists' Telegraph Delivery

able, for a six or eight weeks' sojourn.  
During her illness the store has been in  
the hands of Mrs. Barrett, Mrs. Harry  
J. Hamm and Mrs. Allen J. Hamm, the  
widow of the late manager. Mr. Hamm  
is now getting the ground in readiness  
for building a greenhouse at his resi-  
dential place on the Frankstown road.  
Edward J. McCallum has returned  
from a several days' trip to Detroit.  
Earl Tipton, manager of the cut flower  
department, Herschel McCallum and Ed-  
ward Niggel returned April 19 from a  
week's fishing jaunt on the Allegheny  
river. E. E. S.

**BALTIMORE, MD.**

**The Market.**

During the week after Easter, as is  
always the case, the market was dull.  
There was plenty of stock, but a light  
demand. This was the reason for a  
flood of fine stock on the streets. The

**CENTRALIA, ILL.**

**J. W. ROSS** We serve the following  
Illinois towns direct  
train service: Mt. Vernon, Wayne City, Fair-  
field, Sesser, Christopher, Herrin, Ashley, Car-  
bondale, Nashville, Oakdale, Coulterville,  
Sparta, Salem, Odin, Sandoval, Carlyle, Patoka,  
Kinmundy, Farina.  
F. T. D. Member.

**Rockford, Ill. —AND—**  
**ROCKFORD FLORAL CO.**  
106 WEST STATE STREET  
Prompt Deliveries to CAMP GRANT

**ROCKFORD, ILL., and Vicinity**  
**SWAN PETERSON & SON** Members  
Corner E. State and Longwood Streets. F. T. D.

**Rockford, Ill., and Camp Grant**  
**H. W. BUCKBEE**  
Member Florists' Telegraph Delivery

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*A. C. Brown*

SPRINGFIELD, ILL.  
217 South Fifth St.

MEMBER  
F. T. D.

DECATUR, ILL.  
141 Merchant St.

GOOD SERVICE BACKED BY LARGE GREENHOUSES



THE UNEXCELLED FACILITIES OF THE  
**E. WIENHOEBER CO.**  
22 E. ELM ST., CHICAGO  
Are available to the trade in filling all orders.  
MEMBER F. T. D.

**FRIEDMAN, Flowers**  
CHICAGO, ILL.

522 So. Michigan Ave., Congress Hotel  
Courtesies Extended to all Florists.

**CHICAGO**  
We are growers of Cut Flowers and Potted Plants  
*J. F. Kidwell Co.*  
(Incorporated)  
3530 Michigan Avenue  
Member F. T. D.

Send Your CHICAGO Orders to  
**H. N. BRUNS**  
Best Equipped Retail Store on the West Side  
3040 W. Madison St., Chicago, Ill.

MEMBER F. T. D.  
*Travis*  
CHICAGO  
ESTABLISHED 1865  
4647 GRAND BLVD.  
We cater to those who require the best. Prices reasonable.

**OAK PARK**  
and all western suburbs of Chicago  
**A. H. SCHNEIDER**  
Member F. T. D. 1048 Lake Street, OAK PARK, ILL.

**OAK PARK, ILL.**  
AVENUE FLOWER SHOP, 811 Lake St.  
Also for River Forest, Austin, Maywood

**WE** have always the most perfect facilities to perform every part of the Florists' craft; spacious workrooms, experienced workmen, expert shipping department. Finest Flowers in greatest variety. These are important reasons why we solicit your patronage and can assure you of perfect satisfaction.

Let us convince you.

**A. LANGE, Florist**, 77-79 EAST MADISON STREET CHICAGO  
MEMBER F. T. D.

**CHICAGO**  
2132-2134  
Michigan Avenue  
Member F. T. D.

*Samuelson*  
**Florist**

**Orders**  
**Carefully**  
**Executed**

**EVANSTON, ILL.** 1614 Sherman Ave. **JOHN WEILAND** 1161 Wilmette Ave.  
**WILMETTE, ILL.**  
TWO STORES Catering to the best trade in Chicago's Rich North Shore Suburbs. MEMBER F. T. D.

**CHICAGO**  
4701 to 4705 Lake Park Ave.  
*Johnson & Son*  
**FLORISTS**  
"The Home of Flowers"

*Engel*  
**Florist**  
CHICAGO  
THE PALMER HOUSE FLORIST  
17 EAST MONROE ST.  
Member F. T. D.

writer saw as good roses being sold on the curb as it would have been possible to get in any of the best stores. It was a case of the flowers being in the commission houses and no sale for them through the usual channels. This, of course, created an opportunity for the street merchants and they procured a better grade of stock than usual.

Last week the market had recovered, the demand increasing and stock being of fine quality. Roses were especially fine. Carnations, while not any too plentiful, were plentiful enough to meet all demands. Sweet peas are still on the market in fine quality and fair quantity. There is plenty of bulbous stock; in fact, anything in season can be had in almost any quantity desired.

Various Notes.

Recently in the catalogue of Anderson & Co., Ltd., Sydney, Australia, I was

Flowers for all Occasions  
*Cody's*  
**FLOWER SHOP**  
Tel. Lake View 1121  
3912 North Clark St., CHICAGO

**GEORGE FISHER & BRO.**  
183 N. WABASH AVE.  
CHICAGO

**Highland Park, Ill.**  
HIGHLAND PARK GREENHOUSES  
Established 1894 Members F. T. D.



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## ARKANSAS GEORGE RYE

"Some Florist" Fort Smith, Ark.

### MILWAUKEE

Member  
F.  
T.  
D.

*Lubliner's*  
**FLORIST**  
225 Grand Ave.

### Milwaukee, Wis.

429 Grand Avenue

**W. C. Zimmermann**  
Member F. T. D.

### MILWAUKEE, WIS.

**J. M. Fox & Son**

437-39-41 Milwaukee Street

Members Florists' Telegraph Delivery Ass'n

### LA CROSSE, WIS.

La Crosse Floral Co. Member Florists' Telegraph Delivery

**J. L. JOHNSON**  
NORTHERN ILLINOIS  
SOUTHERN WISCONSIN  
**De Kalb, Ill.**  
YOUR ORDER WILL RECEIVE OUR  
PROMPT AND CAREFUL ATTENTION.

### KRUG FLORAL CO.

ALTON, ILLINOIS Branch Store  
Granite City, Ill.

**PEORIA, ILL.** 423 Main St. Member F. T. D.  
LARGE GREENHOUSES **CHAS. LOVERIDGE**

### DIXON, ILL., and NORTHERN ILL.

We can and will be glad to serve you  
Member F. T. D. **Dixon Floral Co.**

### PRINCETON, ILL.

**W. E. TRIMBLE** For Central and  
GREENHOUSE CO. Northern Illinois  
Members F. T. D.

### PEKIN ——— PEORIA

All Orders Receive Personal Attention  
**GEO. A. KUHL, Pekin, Ill.**

### Streator, Ill. THORNTON'S

FLORIST - Quality is Our Hobby

**PONTIAC, ILLINOIS** Members  
Flowers of all kinds F. T. D.  
in their season **W. J. MILLER & SON**

### Milwaukee, Wis.

**EDLEFSEN-LEIDIGER CO.**

419 Milwaukee Street

Members Florists' Telegraph Delivery Ass'n

### MILWAUKEE

EXCLUSIVE FLORAL  
ARRANGEMENTS

**BAUMGARTEN, Inc.**

Member F. T. D. 98 WISCONSIN ST.

### MILWAUKEE

1-3-5 GRAND AVENUE

**GIMBELS**

A. H. MacDonald, Mgr.  
Member Florists' Telegraph Delivery Association

### GALESBURG, ILL.

I. L. PILLSBURY — For Central Ill.

Member Florists' Telegraph Delivery Association.

### GALESBURG, ILL.

**H. F. DRURY**

All Orders Filled Promptly and Carefully.

### Aurora, Ill., and Vicinity

**JOS. M. SMELY** PHONES  
147

**AURORA GREENHOUSE CO.**

**AURORA, ILL.**

Our service is the best.

### SPRINGFIELD, ILL.

**Hembreiker & Cole,** Springfield's largest  
retail florists

Members Florists' Telegraph Delivery Association

### Springfield's Best Florist

ILLINOIS MEMBER F. T. D. **A. C. BROWN**  
217 S. 6th Street

### BRINKERHOFF GREENHOUSES

SPRINGFIELD and CENTRAL ILLINOIS  
Member Florists' Telegraph Delivery Association  
Best and Prompt Service Always

surprised to see an entire page lauding Radiance rose and its producer, John Cook. They spoke of it as being the "Cinderella of the Rose World" and claimed that it has never received the credit that it deserves. In Australia it is used for hedges, according to this account, and the National Rose Society of New South Wales has voted it to be the best rose for that locality. When we read such items as this it brings home to us how our old friend has placed Baltimore on the map of the world.

### MILWAUKEE WEST ALLIS WAUWATOSA

**ERWIN J. HAMME**

Greenhouses and Flower Shop

at **WAUWATOSA, WIS.**

### MILWAUKEE

**E. WELKE & CO.**  
*The House of Roses.*

Member F. T. D. 760-762 Third Street

### Milwaukee, Wis.

**A. CURRIE & CO.,**

130-132 Wisconsin Street

Member Florists' Telegraph Delivery Ass'n.

### La Crosse, Wis.

Send your orders for flowers for delivery  
in this city and vicinity to

**JOHN A. SALZER SEED CO.**  
QUALITY AND SERVICE ASSURED

For WISCONSIN delivery of  
"HOME-GROWN FLOWERS"  
GET IN TOUCH WITH

**J. E. MATTHEWSON**  
SHEBOYGAN, WIS.

Member Florists' Telegraph Delivery Association

### RACINE, WIS.

THE

610-612 FLOWER Member  
Wisconsin SHOP F. T. D.  
Street

### KENOSHA, WIS.

**L. Turner & Sons, 352 Park Ave.**

Members Florists' Telegraph Delivery

### Racine and Kenosha

Operating large Greenhouse in both these Wisconsin cities **P. N. Obertin**

### MADISON, WIS.

**RENTSCHLER FLORAL CO.** Member  
F. T. D.

### GREEN BAY, WIS.

**Meier-Schroeder Co.** Orders for Cut Flowers and  
Designs delivered anywhere  
in Wisconsin and Northern Michigan at right prices.

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## DENVER, COLORADO

MEMBER FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

PARK FLORAL COMPANY

## DENVER and all COLORADO and WYOMING America Flower Shop

Member Florists' Telegraph Delivery Association

1017 16th Street

IN THE HEART OF THE CITY

### CASPER, WYOMING CASPER FLORAL CO.

We deliver to all of  
Central and Northern Wyoming  
Western Nebraska and South Dakota.  
Members F. T. D.

We own and operate the  
TWO LARGEST FLOWER STORES  
**IN WYOMING**  
Evanston, Wyo. Rock Springs, Wyo.  
LOUIS B. WESTHOLDER

**Cheyenne, Wyo.**  
"THE UNDERWOOD"  
FOR PROMPT AND FAITHFUL  
SERVICE

**SHERIDAN, WYO.**  
SHERIDAN GREENHOUSE CO.  
Plants and Flowers

**State Nursery & Seed Co.**  
Helena, Mont. Cut Flowers for any  
Part of the Northwest.  
Only the Best. Members F. T. D. Ass'n.

**MISSOULA, MONT.**  
ANDERSON GREENHOUSE  
For all towns in Western Montana

Send your Eastern and Southern Montana  
orders to **M. LANGOHR, F. T. D. Florist**  
BOZEMAN, MONTANA.

**Livingston, Mont.** Quality Flower Shop  
Entrance Yellowstone National Park. Train Bou-  
quets. Flowers for all occasions. Member F. T. D.

Your Order to **North Dakota** TRY  
RUGBY GREENHOUSES, RUGBY, N. D.  
We are centrally located. Members F. T. D.

**GRAND FORKS, N. D.**  
McELROY'S FLOWER SHOP  
Orders for North Dakota and Northern Minnesota

**THERMOPOLIS, WYO.**  
THERMOPOLIS FLORAL CO.  
A. SCHULENBERG, Proprietor

### DENVER and all COLORADO and WYOMING

Established 1880

The Mauff Floral Co. 1225 Logan Street

Member Florists' Telegraph Delivery Association

### Colorado Springs, Colo.

ORDERS CAREFULLY EXECUTED  
**Pikes Peak Floral Co.**  
Wholesale and Retail  
Member Florists' Telegraph Delivery

**Denver** Bright Spot Greenhouses  
Cor. 5th Ave. & Josephine St.  
DOWNING & KASK, Proprietor

**FORT MORGAN, COLO.**  
Morgan Floral Co. Member  
F. T. D.

**Colorado Springs, Colo.**  
Frank F. Crump, Wholesale and Retail  
Florist  
Member Florists' Telegraph Delivery Ass'n.

**Trinidad, Colo.** The only Greenhouses  
in this section  
The Park Floral and Garden Co.  
Members F. T. D.

**FORT COLLINS, COLO.**  
ESPELIN FLORAL COMPANY  
Member Florists' Telegraph Delivery Ass'n.

**TRINIDAD, COLO.**  
J. R. BARKER Trinidad Floral Store  
Masonic Bld'g.

Did everyone see the advertisement on the last or local news page of the Sun Saturday, April 17? This paper goes into 70,000 homes every day in our city. Remember there will, from time to time during the spring, be oversupplies of stock and every \$2 box you sell will be that much kept off the streets. The object of the Associated Florists of Baltimore in featuring this advertisement, which will appear every Saturday, is to keep much of this surplus stock moving through the regular channels. This is the surest way to drive the faker off the street. When the public realizes that it can procure a properly packed box, at a reasonable price,

### Schneider, Florist

22 EAST HIGH ST.  
Largest and Best Store and Greenhouses  
Large stock always on hand  
Springfield, Ohio

### DAYTON, OHIO

16 and 18 W. Third St.  
**Matthews the Florist**  
Established in 1883. Member F. T. D.  
Greenhouses and Nurseries in Riverdale.

### Youngstown, O.

RYAN & CULVER  
27 S. Hazel St. Member F. T. D.

### YOUNGSTOWN, O.

HARRY C. WALTHER  
Orders receive prompt and careful attention  
Member F. T. D.

### YOUNGSTOWN, OHIO

**The Hazy Shoppe**  
334 N. Phelps Street QUALITY AND SERVICE

### DAYTON, OHIO

J. W. RODGERS  
Member F. T. D. Elks Bldg., 3d and Jefferson Sts.

**VAN METER FLOWER SHOP**  
SPRING and HIGH  
SPRINGFIELD, O.  
BEST FLOWERS FOR EVERY OCCASION.

**Canton, O.** JOHNSTON'S  
Flower Shop  
HARRIS ARCADE  
Member Florists' Telegraph Delivery Assn.



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## Cleveland

**The KNOBLE BROS. CO.,**  
Flowers and Nursery Products **MEMBERS F. T. D.**  
Well equipped to handle your orders. **1836 W. 25th St.**

Member **TOLEDO, O.** Est. 1897  
F. T. D.

**Spanner**  
FLORIST

AND  
VICINITY

MEMBERS TOLEDO COMMERCIAL CLUB  
TOLEDO RETAIL MERCHANTS  
FLORISTS' TELEGRAPH DELIVERY

**TOLEDO, OHIO**  
METZ & BATEMAN,  
221 Superior St. Ohio Building

**F. T. D. FLORISTS**  
**TOLEDO, O.**  
**SCHRAMM BROS.**  
1315 CHERKY ST.

**TOLEDO and Vicinity**  
WHOLESALE AND RETAIL  
**OTTO P. KRUEGER**  
427 East Broadway.

**Fremont, O.**  
**Horn Floral Co.**  
912 CROGHAN ST.  
Member F. T. D.

**COLUMBUS, O., and Vicinity**  
**THE MUNK FLORAL CO., Growers**  
Can fill all retail orders.

**WILSON'S** WE WILL DO IT PROMPTLY  
**COLUMBUS, OHIO**

**Columbus, Ohio** Members F. T. D. Ass'y  
**THE FRANKLIN PARK FLORAL CO**  
Cut Flowers for Central Ohio.

**MRS. J. B. FREEMAN**  
MEMBER F. T. D.  
336 Superior St., **TOLEDO, OHIO**  
**Kent Brothers** FLOWER SHOP  
Covers All Ohio Points  
Members F. T. D. **Newark, Ohio**

**CINCINNATI**  
**FRANK A. VOLZ**  
Dina Avenue Sta. L.  
Most centrally located to the suburbs

**CINCINNATI**  
**HENRY W. SHEPPARD**  
582-584 RACE STREET  
Successor to the HILL FLORAL CO.  
Good Stock and Good Service

**Cincinnati, Ohio**  
**Mickley the Florist**  
108 West Seventh Street

**WARREN, OHIO**  
THE F. T. D. FLORISTS **ADGATE & SON**  
WE GROW OUR FLOWERS

**NEWARK, OHIO**  
Most complete stock in central Ohio  
**HALBROOKS THE FLORIST**

**Upper Sandusky, O.**  
**B. E. CONSTIEN, AT YOUR SERVICE**

it is not going to fool with the faker who wraps the purchase in an old newspaper. Stand by this campaign; if you are not already in, get in; forget yourself for a while and boost the business as a whole. You have all been talking coöperation for a long time; here is your opportunity. Everyone is familiar with the national game and you know that it is sacrifice hitting that wins the pennant.

Did everyone see the advertisement in the Evening Sun Tuesday, April 20? Everyone I have spoken to seems proud of it and people are asking who the Associated Florists are. A number of people have the erroneous idea that it is a new concern that has started in the florists' business. I notice that several of the florists started with individual advertisements at the same time the big advertisement appeared. It might be a good suggestion for the florists who are going to do individual advertising to tie up with this campaign to insert in their advertisements the phrase, "Members of the Associated Florists," and those who are not contemplating any publicity would do well to mark all stationery with an an-

**EGGERT N. ZETLITZ**  
THE LEADING FLORIST  
209 West Market Street  
**LIMA, OHIO**  
Member of Florists' Telegraph Delivery

**MARION, OHIO**  
5 railroads with good connections to all parts of State  
A GOOD SELECTION OF FLOWERS  
ON HAND AT ALL TIMES.  
**BLAKE'S, 140 W. Center**

**HODY & TULEA**  
Leading Flower Stores at  
727 Broadway 378 Broad Street  
**LORAIN, OHIO ELYRIA, OHIO**  
Stock is supplied by our range of 30,000 feet of glass

**LORAIN, OHIO**  
Member F. T. D. **F. G. CAREK** ARTISTIC WORK  
Leading Florist  
Our Motto: "Anywhere; Any time."

**AKRON**  
OHIO  
**THE HEEPE CO.**

W. P. McFARLAND L. C. McFARLAND  
**McFARLANDS, Florists**  
**AKRON, OHIO**

**AKRON, OHIO** MEMBERS F. T. D.  
**HAMMERSCHMIDT & CLARK**  
12 W. MARKET ST.

**CHAS. A. DUERR**  
Newark, Ohio Granville, Ohio  
Member Florists' Telegraph Delivery

**MANSFIELD, OHIO**  
**STUHLBREHER BROS.**  
Members F. T. D. 82 W. 4th Street

**ALLIANCE, O.** Member F. T. D.  
522 S. Freedom Avenue **H. T. MILLER**

NO ORDER TOO LARGE — NO ORDER TOO SMALL

# CLEVELAND The J. M. Gasser Co.

Member F. T. D.

1006 EUCLID AVENUE

WE ARE THE LARGEST GROWERS OF CUT FLOWERS IN OHIO

Cleveland



We are the only Cleveland florists who regularly advertise locally to create business for the F. T. D.

The Jones-Russell Co.

1284 Euclid Avenue  
Cleveland

Members F. T. D.

Bell Main 2309  
Cuy. Central 1866

*The Smith & Fetter Co.*  
 LEADING FLORISTS  
 930 Prospect Avenue  
 Cleveland

CLEVELAND, OHIO

A. GRAHAM & SON

5523 EUCLID AVENUE

Members Florists' Telegraph Delivery Assn.

CLEVELAND, O.

5923 EUCLID AVENUE

WESTMAN & GETZ  
FLOWERS and SERVICE

Members Florists Telegraph Delivery.

Zanesville, O.

C. L. HUMPHREY

Has the best facilities for filling your orders.  
Member Florists' Telegraph Delivery.

XENIA, OHIO

Engle Floral Company

## FIVE STORES IN NORTHERN OHIO

CLEVELAND [TWO STORES] — 13386 EUCLID AVE.  
 144 PUBLIC SQ.  
 YOUNGSTOWN — 33 East Federal St.  
 WARREN — 215 East Market St.  
 AKRON — 109 South Main St.

## THE PARK FLORAL COMPANY

MEMBERS FLORISTS TELEGRAPH DELIVERY ASSOCIATION

## Kirchner's for Cleveland

Member Florists' Telegraph Delivery

Address KIRCHNER'S FLOWERS, 6701 Quincy St., CLEVELAND, O.

CLEVELAND, OHIO

Wm. H. Temblett

FLOWERS

Member F. T. D. 10313 Euclid Avenue

nouncement of the same fact. In the public press, in theaters, banks and trust companies, the people will be coming into contact with the Associated Florists and this will connect you with the campaign.

The Flower Mart will be held this year as usual at the base of Washington's monument, May 12. It is going to be on a larger scale than ever before. The school children are to have part, as well as many other amateur horticultural organizations. Here will be a good opportunity for the advertising committee to "Say It with Flowers."

The firm of Mary Johnston added a new member to its staff Friday, April 16. For a few years, at least, he will be strictly an inside man. Robert is the happy father, and grandfather and grandmother Johnston bear the honor of their new titles modestly. Tate.

Cedarton, Ga.—J. L. Bowman, who has been a grower for fifteen years and was formerly at Decatur, Ga., has started in business for himself in this town.

CLEVELAND

OHIO

G. W. MERCER

2991 West 25th Street Member F. T. D.

CLEVELAND and  
EAST CLEVELAND, OHIO

HAHN, The Florist, 10615 SUPERIOR AVE.  
Artistic Floral Work and Fresh Cut Flowers  
Member F. T. D.



CLEVELAND, O.

BRAMLEY & SON

Store and Greenhouses, 1181 E. 71st St.

Cleveland, PENN SQUARE  
FLORISTS  
ALWAYS OPEN

Elyria, Ohio LORAIN, OHIO

THE L. C. HECOCK FLORAL CO.  
Member Florists' Telegraph Delivery Assn.

ELYRIA, O. Member F. T. D.

ELYRIA FLOWER SHOPPE



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## San Francisco

OAKLAND, BERKELEY and Vicinity

## CHAS. C. NAVLET CO.

THREE STORES:

423 and 427 Market Street .... SAN FRANCISCO, CALIF.  
917 Washington Street ..... OAKLAND, CALIF.  
20 and 22 East San Fernando Street ... SAN JOSE, CALIF.



Hutchinson,  
Kansas

Member Florists'  
Telegraph Delivery

**JAMES HAYES**, 819 KANSAS AVENUE  
TOPEKA, KAN.  
Member F. T. D.

**MRS. LORD'S FLOWER ROOM**  
112 W. 8th Ave., TOPEKA, KAN.  
Member Florists' Telegraph Delivery.

**SALINA, KANSAS**  
LEIGHTON FLORAL CO.  
Members Florists' Telegraph Delivery Ass'n

**ATCHISON, KAN.**  
The Atchison Seed and Flower Store Co.  
MEMBER F. T. D.

**Kansas City, Kansas**  
L. C. FIELD  
Member Florists' Telegraph Delivery

**Atchison, Kan.** GROVES  
FLORAL CO.  
Established 1865. Member of F. T. D.

**WICHITA, KANSAS** Shipments for Kansas  
and Oklahoma  
W. H. CULP & COMPANY  
Quality Flowers Members  
Personal Service F. T. D. A.

**DES MOINES, IA.**  
GUTHRIE-LORENZ CO.

**Cedar Falls, Ia.** BANCROFT'S  
Beautiful Flowers  
55,000 Feet Glass Members F. T. D. Joseph Bancroft & Son

**PERRY, IOWA**  
LOUWERSE & CO.

**MONTICELLO, IA.**  
C. L. VAN METER MEMBER  
F. T. D.

**COUNCIL BLUFFS, IOWA**  
GARDINER FLORAL CO.  
Leading Retail Florist 545 W. BROADWAY



**FT. DODGE, IA.**  
NORDWALL  
E. E. NORDWALL

**Pocatello, Idaho** Member  
F. T. D.  
We cover Southern Idaho and Western Wyoming  
**ATKIN'S**

## COUNCIL BLUFFS, IA.

## J. F. WILCOX & SONS

750,000 FEET OF GLASS

Orders shipped to any part of Iowa or Nebraska on a moment's notice.  
Daily Delivery to Omaha.

MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

## Harkett's

FLORAL NURSERY

For { Eastern Iowa  
Western Wis.  
N. W. Illinois

Dubuque, Iowa



## DAVENPORT, IOWA

AND WESTERN ILLINOIS

G. F. FORBER,

313 Brady Street

Member Florists' Telegraph Delivery Association

I  
O  
W  
A

## Kemble's Flowers

Marshalltown, Boone, Center-  
ville, Oskaloosa, Oelwein,  
Mason City, Chariton,  
Grinnell and Ottumwa.

SEND YOUR ORDER TO HOUSE NEAREST  
PLACE OF DELIVERY

### THE ROSE ANNUAL FOR 1920.

["The American Rose Annual; the 1920 Year-book of Rose Progress," edited for the American Rose Society by J. Horace McFarland. Bound in cloth, in uniform style with preceding volumes of the series; 188 pages, with twenty full-page plates in color and sepia, a full-page rose-zone map and several smaller illustrations.]

Most florists are well aware that the American Rose Society is proud of its annual or yearbook; members of the society lose no opportunity to sound the annual's praises. Many florists, however, may not fully realize what excellent reasons there are for this outspoken pride; many are unappreciative because they have not seen a sample of the books. When permitted to present their own case, the books amply justify the high esteem in which they are held. It seems safe to say, too, that the present volume, the fifth in the series, is at least as good as any of its predecessors. And though the Rose Society's annual can be obtained only by members of the association, the gate to membership is not especially narrow or too tightly bolted and barricaded. "Knock, and it shall be opened unto you"—if you are a rose-lover and will pay your dues.

One of the most noticeable characteristics of this book is the large proportion of the text that has been written by non-commercial rosarians. But only a moment's reflection is needed to perceive that there are advantages in relying largely on such a class of contributors. Many of these non-commercial

## DAVENPORT, IOWA

"Say It with Flowers"

## BILLS FLORAL CO.

M. A. TIERNEY, Owner Member F. T. D.

## WATERLOO, IOWA

## GALLOWAY'S FLOWER STORE

Russel-Lamson Bldg., 211 West 5th Street  
Special attention given to out-of-town orders

**SIoux CITY, IOWA** Supplies western Iowa,  
southern Minnesota, all of  
South Dakota and north-  
eastern Nebraska.  
J. C. RENNISON CO.

## SIoux CITY, IOWA

Members of F. T. D. ROCKLIN & LEHMAN

M. J. SPORMAN  
**CEDAR RAPIDS**  
IOWA

## CEDAR RAPIDS, IA.

I. N. KRAMER & SON  
Member Florists' Telegraph Delivery

## San Francisco and Vicinity

MacRorie-McLaren Company  
141 Powell Street  
Florists

We grow our own stock and with extensive nurseries to draw from can give unusual values.

RETAIL

WHOLESALE

San Francisco, Calif.  
ALBERT O. STEIN  
Flower Shop  
1150 SUTTER STREET

SALT LAKE CITY Ship whole of UTAH, Central part of NEVADA and IDAHO  
MILLER FLORAL CO., 10 East Broadway  
MEMBER F. T. D.  
250,000 sq. ft. of modern glass. Unexcelled facilities. Prompt and courteous service always.

SAN FRANCISCO  
Podesta & Baldocchi  
224-226 Grant Avenue  
Prompt and careful attention to orders from out-of-town florists.

OGDEN, UTAH  
FLOWERS Best shipping facilities as  
FRESH Ogden is a railroad center. Dumke  
FROM THE GREENHOUSES Floral Co.  
MEMBER F. T. D.  
BERKELEY, CAL. F. T. D.  
Curtis D. Shoemaker, NORTON, Florist  
Prop.

SALT LAKE CITY  
AND CONTRIBUTING TERRITORY  
BAILEY & SONS CO. Member F. T. D.  
Est. 1865. 61-63 East Second South  
Special consideration given Telegraph Orders.  
LARGE STOCK ALWAYS ON HAND.

SAN FRANCISCO  
JOSEPH'S  
Member F. T. D.  
233-35 Grant Ave.  
Steamer and train packages our specialty.

rosarians have exceptional opportunities for horticultural investigation and experiment. And the results of their work, being available to the florists through this annual and otherwise, are a great boon to the trade.  
The writers just referred to, though not commercial florists, are not at all amateurish in the sense of being superficial or impractical; they are experts. For instance, Dr. W. Van Fleet, plant physiologist of the Department of Agriculture and famous in the trade as the originator of a number of fine roses, has supplied "Rose-breeding Notes" for the present volume, as well as for the previous issues. And Captain George C. Thomas, Jr., also a noted rose hybridizer, tells about "The Hardy Everblooming Climber." A. W. Greeley, a newspaper editor, writes most interestingly about "Night Growth of Roses"; he states that his researches "point tentatively to the conclusion that from sixty to eighty per cent of rose-cane growth is made during the night."

Salt Lake City  
ALSO PARTS OF COLORADO, IDAHO, MONTANA AND NEVADA  
HUDDART FLORAL CO.  
56 South Main Street  
Member Florists' Telegraph Delivery Ass'n.

SAN FRANCISCO, CAL.  
ART FLORAL CO.  
255 Powell Street  
Best attention given your orders  
Members Florists' Telegraph Delivery

SALT LAKE'S  
LEADING FLORIST  
ERNEST LAMBOURNE  
67 South Main, Salt Lake City, Utah.

San Francisco  
DARBEE'S  
1036 Hyde Street  
LARGEST STOCK OF CHOICEST FLOWERS  
Members Florists' Telegraph Delivery

OAKLAND, CAL.  
HOGAN & EVERS  
1439 Broadway  
THE BEST SERVICE

Oakland, Calif.  
J. SEULBERGER & CO.,  
418 Fourteenth Street  
Est. 1882 Immediate Deliveries in  
Members F. T. D. Berkeley and Alameda

SAN DIEGO, CAL.  
BOYLE & DARNAUD  
F. T. D. florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.  
Members Florists' Telegraph Delivery.

Berkeley OAKLAND  
THE FLOWERSHOP SAN FRANCISCO  
Berkeley's most up-to-date flower establishment  
JULIUS EPPSTEIN, FLORIST AND DECORATOR  
Flowers for All Occasions Delivery Anywhere  
Hotel St. Francis, SAN FRANCISCO

SAN JOAQUIN VALLEY  
"The Personal Service Store"  
Turlock Seed Co. TURLOCK CALIF.

Sacramento, Cal.  
A. NAVLET, 1130 Tenth St. 20 YEARS AT IT

Two short articles are given on the strawberry root worm, a new pest which has done great damage of late in greenhouses in the vicinity of Philadelphia. Other themes that are ably discussed in this volume, by well-known men both in the trade and out of it, are rose midge and other pests, mildew and other fungous troubles, getting new roses from abroad, own-root versus budded roses, plant patents, etc. Of course the book also contains the sort of information that is found in the ordinary year-book, such as lists of rose introductions, a record of the work of the society, the rose garden trials and other useful details. The illustrations are fine enough



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## LOS ANGELES

414½ SOUTH BROADWAY

SEND YOUR ORDERS TO

**BROADWAY  
FLORISTS**

### LOS ANGELES, CAL. REDONDO FLORAL CO.

218 West Seventh Street  
Members of Florists' Telegraph Delivery  
A. KNOPF A. F. BORDEN

### WOLFSKILLS' and MORRIS GOLDENSON

FLORISTS AND DECORATORS  
We Solicit Telegraph Orders.  
Regular Trade Discount.  
229 W. Third St., LOS ANGELES, CAL.

### Darling's Shop

"FLOWERS FOR HER"

208 West Sixth Street, LOS ANGELES, CAL.  
Cut flowers or good design work by best artists  
and designers delivered anywhere in the west  
on receipt of mail or telegraph orders.  
Members Florists' Telegraph Delivery Association.

### LOS ANGELES, CAL.

HOWARD & SMITH  
NINTH AND OLIVE STREETS  
You can depend on us for all orders for  
delivery in this section.

### LOS ANGELES, CAL. ATHLETIC CLUB FLORIST

Formerly California Cut Flower Co.  
433 West 7th Street  
Takes care of telephone and telegraph orders  
over the whole of Southern California.  
Usual trade discount.

### Pasadena, Cal. 342 East THE ORCHID

PASADENA'S OLDEST FLORIST WILL  
EXTEND THE USUAL COURTESIES  
Member of F. T. D.

### PASADENA, CAL.

ELDRED FLOWER SHOP.  
Member Florists' Telegraph Delivery.

### RIVERSIDE, CALIFORNIA

Florist to the Glenwood Mission Inn  
ORANGE BLOSSOM FLOWER SHOP

### RIVERSIDE, CALIFORNIA

A. M. HOSP  
Leading Retail Florist 650 Main Street

### LONG BEACH, CAL.

Lowe's Flower Shop, The Pioneer and  
Leading Florist  
Member Florists' Telegraph Delivery

### PASADENA, CALIF.

MEMBER F. T. D.  
HENRY A. SIEBRECHT, Jr.

SIEBRECHT'S  
HOUSE  
OF  
FLOWERS

### Portland ORE.

### Tonseth's

287 Washington Street  
In the heart of the city

Growers and Retailers F. T. D.  
MEMBERS

### The Alexandria Florist

Member of  
F. T. D.  
and S. A. F.



Hotel Alexandria  
Los Angeles,  
Calif.

### POMONA, CALIFORNIA

POOLEY'S FLOWER SHOP  
LEADING RETAIL FLORIST

to accord well with the high quality of  
the reading matter.

### PAINESVILLE, O.

The period of fair weather has been  
broken and much rain has fallen lately.  
This, along with the railroad strike,  
has been a great setback to nursery-  
men and shipping has been at a stand-  
still.

The Painesville Garden & Greenhouse  
Co. is cutting some fine sweet peas for  
the Cleveland market.

There is a heavy demand for Pyr-  
ethrum roseum and Gypsophila pani-  
culata by florists for outdoor cut flowers.

Joseph Kallay, nurseryman, used his  
big truck to good advantage during the  
embargo on shipping and made many  
long-distance trips. T. J. M.

Marion, S. C.—J. N. Tenhet intends  
to make considerable changes in his  
range, erecting new greenhouses and in-  
stalling new equipment.

Grand Junction, Colo.—J. W. Watson  
has lately opened an attractive new  
store on Main street and reports ex-  
cellent business. He intends to erect an  
additional range of glass this year.

Portland, Ore.  
CLARKE BROS.  
FLORISTS  
Oakland, Cal.

**PORTLAND  
ORE.**  
*Lubliner*  
FLORIST 328 & 348  
MORRISON ST.

### Santa Barbara, Cal.

912 STATE STREET  
GLEAVE'S FLOWER SHOP  
ARTHUR GLEAVE, Prop.  
Choicest Cut Flowers and Floral Designs  
on short notice.  
Both Phones 1018

### Hollywood Flower Shop

HOLLYWOOD, CAL.  
ARTISTIC WORK. PERSONAL ATTENTION.  
Telegraph Orders Delivered to  
LOS ANGELES OCEAN PARK  
SANTA MONICA VENICE

### PHOENIX, ARIZ.

Arizona Seed & Floral Co.

28 and 80 So. Central Ave. Member F. T. D.

### PHOENIX, ARIZONA

Donofrio Floral Dept.

CHAS. E. MORTON, Mgr.  
Wire your orders to us for delivery in  
Arizona and New Mexico.

### Flowers for all ARIZONA

Tucson Seed & Floral Co., TUCSON,  
ARIZONA

### DOUGLAS, ARIZ.

TRAVIS' FLOWER SHOP For all points  
in Arizona

# PASADENA, CALIFORNIA

## SIEBRECHT'S HOUSE OF FLOWERS

HENRY A. SIEBRECHT, Jr.

Largest assortment of choice and rare flowers in California.  
Inquire from your customers who have visited California about *The House of Flowers*.

### DELIVERIES MADE TO

#### CITIES

Arcadia  
Alhambra  
Altadena  
Glendale  
Eagle Rock  
Monrovia.

Duarte  
Glendora  
Lamanda Park  
Flint Ridge  
La Canada

#### COUNTRY CLUBS

Altadena Country Club  
Annadale Country Club  
Midwick Country Club  
Overland Club

#### SANATORIUMS

Potter's, at Monrovia  
Southern California  
Los Encinas  
Lamanda Park

ROSS FIELD, UNITED STATES BALLOON CAMP, ARCADIA

January 19, 1920, Henry A. Siebrecht, Jr., was appointed District Representative of California for the Florists' Telegraph Delivery Association.

*"SAY IT WITH FLOWERS" from*

SIEBRECHT'S HOUSE OF FLOWERS, 383 E. Colorado St., Pasadena, California.

Phone 1367

**"WE STRIVE TO PLEASE"**  
205 E. Walnut St., Springfield, Mo.  
Members F. T. D.

**Excelsior Springs, Mo.**  
EXCELSIOR GREENHOUSES

**COLUMBIA, MO.**  
COLUMBIA FLORAL CO.  
Halfway between St. Louis and Kansas City

**SUMMERFIELD FLORAL CO.**  
SPRINGFIELD, MO.  
Growers and Shippers for Southwest.

**SPRINGFIELD SEED CO.**  
SPRINGFIELD, MO.  
FLORAL DEPARTMENT OPEN DAY AND NIGHT  
Members Florists' Telegraph Delivery Association

**Helena, Ark.** NEAREST FLORIST  
IN STATE  
150 MILES  
**BALL FLORAL COMPANY**

**PINE BLUFF, ARK.**  
DAVIS FLORAL CO. MEMBER  
F. T. D.

**EUREKA SPRINGS, ARK.**  
C. I. POOR, 27 Hilton St.

**GEORGE RYE, Some Florist**  
THE PLAZA Ft. Smith, Ark.  
F. T. D.

**HOT SPRINGS, ARK.**  
The Flower Shop 366 Central  
Avenue

**TEXARKANA, ARK. TEX.**  
MAJESTIC FLORAL COMPANY

**El Paso, Texas** POTTER  
FLORAL CO.  
Members Florists' Telegraph Delivery

**WICHITA FALLS, TEXAS**  
LEADING FLORIST  
BUCHANAN FLORAL CO. :: 603 1/2 Indiana Ave.

#### STEAMER SAILINGS.

The following sailing list, displayed in a conspicuous place in the window or store or used in advertising matter with the information that you have facilities for filling bon voyage orders on short notice, will aid in developing your telegraph orders for steamer trade:

Steamer	From	To	Sails
Kronland	New York	Antwerp	May 1
St. Paul	New York	Southampton	May 1
La Lorraine	New York	Havre	May 1
Ecuador	San Fr'sco	Yokohama	May 1
San Juan	New York	Porto Rico	May 1
Fushimi	Seattle	Yokohama	May 3
Canada	New York	Naples	May 5
Mani	San Fr'sco	Honolulu	May 5
Frederik VIII	New York	Copenhagen	May 6
Emp. of Asia	Vancouver	Yokohama	May 6
Victorian	Quebec	Liverpool	May 7

FOR WEST AND CENTRAL TEXAS  
AND THE OIL FIELDS  
Phone, wire or write Brownwood Floral Co.  
**BROWNWOOD, TEXAS**  
We are prepared to fill your orders  
Members F. T. D.

**SHERMAN, TEXAS**  
H. O. HANNAH & SON  
Service up to-date. Northern Texas-Southern Oklahoma.

**WACO** in the heart of Texas  
Member F. T. D. WOLFE THE FLORIST

**AMARILLO, TEXAS**  
West Texas, Western Oklahoma, Eastern New Mexico.  
CUNNINGHAM  
FLOWER SHOP

**CISCO, TEXAS**  
Only Florist in the Oil Fields  
Cisco Floral Co.

Lang Floral & Nursery Co., Dallas, Tex.  
Write or wire headquarters for flowers for Texas Oklahoma, Louisiana, New Mexico. No orders too large, none too small.

**FORT WORTH, TEXAS**  
Baker Bros. Members Florists' Telegraph Delivery

**Orders for TEXAS**  
KERR The Florist, Houston, Tex.  
Member Florists' Telegraph Delivery



# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## SEATTLE

### Woodlawn Flower Shop

1410-1412 2nd Avenue—Beside Clemmer Theater Building

"IN THE HEART OF THE CITY"

Base the Recipient of Your Telegraphic Orders Upon Merit

We offer unexcelled facilities. More than 13,000 square feet of store space devoted exclusively to retailing of flowers. Where quality and service reign.

21 EMPLOYEES

CHARLES E. SULLIVAN, in charge of Telegraphic Service

## SEATTLE

## HOLLYWOOD GARDENS

SEATTLE'S LEADING FLORIST

Member Florists' Telegraph Delivery Ass'n.

1622 SECOND AVENUE

### Bellingham, Wash.

Telegraph orders delivered anywhere in the northwest country  
**FLORAL EXCHANGE**

### SEATTLE

1001-1003 Third Avenue

Finest Floral Studio  
in the Northwest

*Ross Bros*  
Members  
F. T. D.

### Yakima, Washington STATE FLORAL CO.

We Grow Our Own Flowers  
Telegraph Orders filled promptly and carefully  
Members F. T. D. Association.

### California Florist TACOMA, WASH.

Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

### SEATTLE

Choice Flowers, prompt and careful  
**L.W. McCOY** 904 3rd Avenue  
Established 1900

### WALLA WALLA, WASH. YOUNG & LESTER

SOUTHEASTERN WASHINGTON  
NORTHEASTERN OREGON  
NORTHERN IDAHO orders filled promptly  
Members Florists' Telegraph Delivery Association

### TACOMA

SMITH FLORAL Co., 1112 Broadway

Steamer—	From—	To—	Sails
Shinyo Maru	San Fr'sco	Yokohama	May 8
Lapland	New York	Antwerp	May 8
Saturnia	Montreal	Glasgow	May 8
Manchuria	New York	Hamburg	May 8
Winifredian	Boston	Liverpool	May 8
Imperator	New York	Southampton	May 8
Corsican	Montreal	Liverpool	May 8
Brazos	New York	Porto Rico	May 8
Scotian	Montreal	London	May 8
Leopoldina	New York	Havre	May 11
Wilhelmina	San Fr'sco	Honolulu	May 11
Canopic	New York	Genoa	May 12
France	New York	Havre	May 12
Stavangerford	New York	Norway	May 14
Emp. of France	Quebec	Liverpool	May 14
Finland	New York	Antwerp	May 15
Carmania	New York	Liverpool	May 15
Vauban	New York	Liverpool	May 15
Celtic	New York	Liverpool	May 15
Philadelphia	New York	Southampton	May 15
Drottningholm	New York	Sweden	May 15
Madonna	New York	Naples	May 15
China	San Fr'sco	Yokohama	May 15
Melita	Montreal	Liverpool	May 15
Coamo	New York	Porto Rico	May 15
Sonoma	San Fr'sco	Sydney	May 18
Sicilian	Montreal	Glasgow	May 19
Royal George	New York	Southampton	May 19
Haverford	Philadelphia	Liverpool	May 19
Saxonia	New York	Havre	May 19
Moana	San Fr'sco	New Zealand	May 19

### Spokane, Wash.

Eugene's Flower Shop  
PROMPT AND RELIABLE

### Spokane, Wash.

A. J. BURT, Florist  
Established 20 Years Always on the job  
CLEMMER THEATER BUILDING

### Spokane, Washington

Reimer's Floral Art Shop  
RETAILERS AND GROWERS

### WALLA WALLA, WASH. Jones' Flower Shop,

Telegraph orders filled promptly

YAKIMA, WASHINGTON  
ANNAVEE FLOWER SHOP (Formerly Bourn's)  
QUALITY FLOWERS Artistic Arrangement  
Members Florists' Telegraph Delivery.

### FORSHAW, Florist THE ROUND-UP CITY PENDLETON, ORE.

### HONOLULU, HAWAII TAYLOR, FLORIST

Wireless and Cable Address, "FLORIST" Honolulu

# PINEHURST FLORAL CO.

1121 Grand Ave.

Successors to Geo. M. Kellogg Floral Co.  
Wholesale Florists

Kansas City, Mo.

## MOTHERS' DAY PRICE LIST

### Roses

Ophelia	Per 100,	\$8.00 to \$25.00
Richmond	Per 100,	8.00 to 25.00
Sunburst	Per 100,	8.00 to 25.00
Shawyer	Per 100,	8.00 to 25.00
Killarney	Per 100,	8.00 to 25.00
Kaiserin	Per 100,	8.00 to 25.00

CARNATIONS	Per 100,	\$10.00 to \$12.00
EASTER LILIES	Per 100,	12.50 to 20.00
CALLA LILIES	Per 100,	12.50 to 20.00

### Miscellaneous

Jonquills	Per 100,	\$6.00 to \$ 8.00
Tulips	Per 100,	10.00
Sweet Peas	Per 100,	2.00 to 4.00
Snapdragon	Per 100,	8.00 to 16.00
Calendula	Per 100,	3.00 to 8.00
Adiantum	Per 100,	2.00
Sprengerl, Plumosus	Per bunch,	.50
Smilax	Per dozen,	3.00
Ferns	Per 1000,	5.00

Home Phone Main 2765  
Bell Phone Grand 2765

Store closed all day Sunday. Open weekdays until 5:30 p. m.  
Sunday shipping orders accepted at Greenhouses:  
Pleasant Hill, Mo., Phone 18

OVER 500,000 FEET OF GLASS

# 100,000 Boston Ferns

BENCH RUNNERS—STRONG STOCK

\$35.00 per 1000. Cash with order

## PINEHURST FLORAL CO.

Wholesale Store:  
Kansas City, Mo.

Successors to Geo. M. Kellogg Floral Co.  
WHOLESALE FLORISTS

Cash or satisfactory references  
Part cash if C. O. D.

Greenhouses: PLEASANT HILL, MO.

## H. KUSIK & CO.

Largest Shippers of  
Fresh Cut Flowers  
at Kansas City.

Florists' Supplies  
Manufacturers of Wire Designs

1018 McGee Street  
KANSAS CITY, MO.

BUFFALO, N. Y.

The Market.

Last week much of the accumulated surplus stock was moved by a week-end sale, advertised and staged by all stores. The specials were carnations and roses; to these some retailers added sweet peas. Saturday and Sunday were bright, warm days and the stores all did a fine business.

Various Notes.

The store of Galley Bros., on Genesee street, will close May 1. Andrew Galley, the manager, has other interests, the principal one being the promoting of an invention, a light to be attached to the rear of automobiles to indicate the direction in which the driver expects to turn.

James Peake, of Walden avenue, is ill and has not been able to be around the last few days.

## Mothers' Day Flowers

Stock not so plentiful as Easter

RUSSELL AND COLUMBIA	15c to 35c
OPHELIA, WARD, SUNBURST	12c to 30c
SNAPDRAGON	8c to 12c
CALENDULAS	4c to 6c
CALLAS, Dozen	\$1.50
FERNS, 1000	4.50
CARNATIONS, assorted	12c
FANCY PEAS	3c to 4c
MEDIUM PEAS	75c to \$1.50
VALLEY	8c to 10c
DARWIN TULIPS	10c to 12c
ASPARAGUS, bunch	50c

**T. J. Noll & Company**  
1108 Grand Ave., KANSAS CITY, MO.

Mention The Review when you write.

Charles Sandiford is ready for a rushing landscaping season. Friday, April 23, he received a carload of shrubs.

Geraniums, which were quite scarce a few weeks ago, are more plentiful now.  
F. P. A.

Mobile, Ala.—Fred Ravier, who was arrested and fined for violating the new city ordinance prohibiting the selling of flowers on Sunday, appealed his case to the Circuit court, claiming that the law is discriminatory.



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We offer unexcelled facilities. More than 13,000 square feet of store space devoted exclusively to retailing of flowers. Where quality and service reign.

21 EMPLOYEES

CHARLES E. SULLIVAN, in charge of Telegraphic Service

## SEATTLE

Member Florists' Telegraph Delivery Ass'n.

## HOLLYWOOD GARDENS

SEATTLE'S LEADING FLORIST

1622 SECOND AVENUE

### Bellingham, Wash.

Telegraph orders delivered anywhere in the northwest country  
**FLORAL EXCHANGE**

### SEATTLE

1001-1003 Third Avenue

Finest Floral Studio  
in the Northwest

*Rossia Bros.*  
Members  
F. T. D.

### Yakima, Washington STATE FLORAL CO.

We Grow Our Own Flowers  
Telegraph Orders filled promptly and carefully  
Members F. T. D. Association.

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Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

### SEATTLE

Choice Flowers, prompt and careful  
**L.W. McCOY** 904 3rd Avenue  
Established 1900

### WALLA WALLA, WASH. YOUNG & LESTER

SOUTHEASTERN WASHINGTON  
NORTHEASTERN OREGON  
NORTHERN IDAHO orders filled promptly  
Members Florists' Telegraph Delivery Association

### TACOMA

SMITH FLORAL Co., 1112 Broadway

Steamer—	From—	To—	Dates
Shinyo Maru	San Fr'sco	Yokohama	May 8
Lapland	New York	Antwerp	May 8
Saturnia	Montreal	Glasgow	May 8
Manchuria	New York	Hamburg	May 8
Winifredian	Boston	Liverpool	May 8
Imperator	New York	Southampton	May 8
Corsican	Montreal	Liverpool	May 8
Brazos	New York	Porto Rico	May 8
Scotian	Montreal	London	May 8
Leopoldina	New York	Havre	May 11
Wilhelmina	San Fr'sco	Honolulu	May 11
Canopic	New York	Genoa	May 12
France	New York	Havre	May 12
Stavangerford	New York	Norway	May 12
Emp. of France	Quebec	Liverpool	May 14
Finland	New York	Antwerp	May 15
Carmania	New York	Liverpool	May 15
Vauban	New York	Liverpool	May 15
Celtic	New York	Liverpool	May 15
Philadelphia	New York	Southampton	May 15
Drottningholm	New York	Sweden	May 15
Madonna	New York	Naples	May 15
China	San Fr'sco	Yokohama	May 15
Melita	Montreal	Liverpool	May 15
Coamo	New York	Porto Rico	May 15
Sonoma	San Fr'sco	Sydney	May 18
Sicilian	Montreal	Glasgow	May 19
Royal George	New York	Southampton	May 19
Haverford	Philadelphia	Liverpool	May 19
Saxonia	New York	Havre	May 19
Moana	San Fr'sco	New Zealand	May 19

### Spokane, Wash.

Eugene's Flower Shop  
**PROMPT AND RELIABLE**

### WALLA WALLA, WASH. Jones' Flower Shop,

Telegraph orders filled promptly

**YAKIMA, WASHINGTON**  
**ANNAVEE FLOWER SHOP** (Formerly Bourn's)  
QUALITY FLOWERS Artistic Arrangement  
Members Florists' Telegraph Delivery.

### Spokane, Wash.

**A. J. BURT, Florist**  
Established 20 Years Always on the job  
**CLEMMER THEATER BUILDING**

### FORSHAW, Florist THE ROUND-UP CITY PENDLETON, ORE.

**HONOLULU, HAWAII**  
**TAYLOR, FLORIST**  
Wireless and Cable Address, "FLORIST" Honolulu

### Spokane, Washington

**Reimer's Floral Art Shop**  
RETAILERS AND GROWERS

# PINEHURST FLORAL CO.

1121 Grand Ave.

Successors to Geo. M. Kellogg Floral Co.  
Wholesale Florists

Kansas City, Mo.

## MOTHERS' DAY PRICE LIST

### Roses

Ophelia.....	Per 100,	\$8.00 to \$25.00
Richmond.....	Per 100,	8.00 to 25.00
Sunburst.....	Per 100,	8.00 to 25.00
Shawyer.....	Per 100,	8.00 to 25.00
Killarney.....	Per 100,	8.00 to 25.00
Kaiserin.....	Per 100,	8.00 to 25.00

CARNATIONS.....	Per 100,	\$10.00 to \$12.00
EASTER LILIES.....	Per 100,	12.50 to 20.00
CALLA LILIES.....	Per 100,	12.50 to 20.00

### Miscellaneous

Jonquils.....	Per 100,	\$6.00 to \$ 8.00
Tulips.....	Per 100,	10.00
Sweet Peas.....	Per 100,	2.00 to 4.00
Snapdragon.....	Per 100,	8.00 to 16.00
Calendula.....	Per 100,	3.00 to 8.00
Adiantum.....	Per 100,	2.00
Sprengerl, Plumosus.....	Per bunch,	.50
Smilax.....	Per dozen,	3.00
Ferns.....	Per 1000,	5.00

Home Phone Main 2765  
Bell Phone Grand 2765

Store closed all day Sunday. Open weekdays until 5:30 p. m.  
Sunday shipping orders accepted at Greenhouses:  
Pleasant Hill, Mo., Phone 18

OVER 500,000 FEET OF GLASS

# 100,000 Boston Ferns

## BENCH RUNNERS—STRONG STOCK

\$35.00 per 1000. Cash with order

# PINEHURST FLORAL CO.

Wholesale Store:  
Kansas City, Mo.

Successors to Geo. M. Kellogg Floral Co.  
WHOLESALE FLORISTS

Cash or satisfactory references  
Part cash if C. O. D.

Greenhouses: PLEASANT HILL, MO.

## H. KUSIK & CO.

Largest Shippers of  
Fresh Cut Flowers  
at Kansas City.

Florists' Supplies  
Manufacturers of Wire Designs

1018 McGee Street  
KANSAS CITY, MO.

BUFFALO, N. Y.

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### Various Notes.

The store of Galley Bros., on Genesee street, will close May 1. Andrew Galley, the manager, has other interests, the principal one being the promoting of an invention, a light to be attached to the rear of automobiles to indicate the direction in which the driver expects to turn.

James Peake, of Walden avenue, is ill and has not been able to be around the last few days.

# Mothers' Day Flowers

Stock not so plentiful as Easter

RUSSELL AND COLUMBIA.....	15c to 35c
OPHELIA, WARD, SUNBURST.....	12c to 30c
SNAPDRAGON.....	8c to 12c
CALENDULAS.....	4c to 6c
CALLAS, Dozen.....	\$1.50
FERNS, 1000.....	4.50
CARNATIONS, assorted.....	12c
FANCY PEAS.....	3c to 4c
MEDIUM PEAS.....	75c to \$1.50
VALLEY.....	8c to 10c
DARWIN TULIPS.....	10c to 12c
ASPARAGUS, bunch.....	50c

## T. J. Noll & Company

1108 Grand Ave., KANSAS CITY, MO.

Mention The Review when you write.

Charles Sandiford is ready for a rushing landscaping season. Friday, April 23, he received a carload of shrubs.

Geraniums, which were quite scarce a few weeks ago, are more plentiful now.  
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# Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

## SEATTLE

### Woodlawn Flower Shop

1410-1412 2nd Avenue—Beside Clemmer Theater Building

"IN THE HEART OF THE CITY"

Base the Recipient of Your Telegraphic Orders Upon Merit

We offer unexcelled facilities. More than 13,000 square feet of store space devoted exclusively to retailing of flowers. Where quality and service reign.

21 EMPLOYEES

CHARLES E. SULLIVAN, in charge of Telegraphic Service

## SEATTLE

Member Florists' Telegraph Delivery Ass'n.

## HOLLYWOOD GARDENS

SEATTLE'S LEADING FLORIST

1622 SECOND AVENUE

### Bellingham, Wash.

Telegraph orders delivered anywhere in the northwest country  
**FLORAL EXCHANGE**

### SEATTLE

1001-1003 Third Avenue

Finest Floral Studio  
in the Northwest

*Rosalia Bros.*  
Members  
F. T. D.

### Yakima, Washington STATE FLORAL CO.

We Grow Our Own Flowers  
Telegraph Orders filled promptly and carefully  
Members F. T. D. Association.

### California Florist TACOMA, WASH.

Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

### SEATTLE

Choice Flowers, prompt and careful  
**L.W. McCOY** 904 3rd Avenue  
Established 1900

### WALLA WALLA, WASH. YOUNG & LESTER

SOUTHEASTERN WASHINGTON  
NORTHEASTERN OREGON  
NORTHERN IDAHO orders filled promptly  
Members Florists' Telegraph Delivery Association

### TACOMA

SMITH FLORAL CO., 1112 Broadway

Steamer	From	To	Sails
Shinyo Maru	San Fr'sco	Yokohama	May 8
Lapland	New York	Antwerp	May 8
Saturnia	Montreal	Glasgow	May 8
Manchuria	New York	Hamburg	May 8
Winifredian	Boston	Liverpool	May 8
Imperator	New York	Southampton	May 8
Corsican	Montreal	Liverpool	May 8
Brazos	New York	Porto Rico	May 8
Scotian	Montreal	London	May 8
Leopoldina	New York	Havre	May 11
Wilhelmina	San Fr'sco	Honolulu	May 11
Canopic	New York	Genoa	May 12
France	New York	Havre	May 12
Stavangerford	New York	Norway	May 14
Emp. of France	Quebec	Liverpool	May 14
Finland	New York	Antwerp	May 15
Carmania	New York	Liverpool	May 15
Vauban	New York	Liverpool	May 15
Celtic	New York	Liverpool	May 15
Philadelphia	New York	Southampton	May 15
Drottningholm	New York	Sweden	May 15
Madonna	New York	Naples	May 15
China	San Fr'sco	Yokohama	May 15
Melita	Montreal	Liverpool	May 15
Coamo	New York	Porto Rico	May 15
Sonoma	San Fr'sco	Sydney	May 18
Sicilian	Montreal	Glasgow	May 19
Royal George	New York	Southampton	May 19
Haverford	Philadelphia	Liverpool	May 19
Saxonia	New York	Havre	May 19
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# PACIFIC COAST DEPARTMENT

**Yakima, Wash.**—Barton the Florist recently had a good display, in which he featured Columbia roses.

**Pasadena, Cal.**—Sadie A. Thomas, whose specialty is chrysanthemums, has one of the largest collections of varieties to be found anywhere in the United States. She does an extensive mail order business.

**Sedro Woolley, Wash.**—C. I. Breithaupt, proprietor of the Sedro-Woolley Greenhouses, has purchased the Butler greenhouse at Burlington. With this addition he has 5,400 feet of glass, the largest amount in that part of the state, outside Bellingham.

**Hoquiam, Wash.**—At the greenhouses of the Grays Harbor Floral Co. the first blooms on two calla plants were double; that is, one bloom inside another. The second blooms were single, as normally. A. W. Tweedie considered this a peculiar freak. It is occasionally seen on calla plants.

## LOS ANGELES, CAL.

### The Market.

The strike situation, at the end of last week, looked a little better than it had the previous week and shipments went out a little more regularly. But there was still room for improvement and out-of-town customers were not ordering any more than they really needed, because of the uncertainty of delivery. This was a blow to the wholesalers, who had had plenty of trouble already this season.

Retailers report business good and everyone is making a fine show. Carnations, roses and all staples are in good supply, in most cases in excess of the demand, but prices rule fairly high. Violets are over and the outdoor sweet peas and Cecile Brunner roses are in demand for corsages. Cattleya Mossiae is in, making a fine show and being in good demand. Valley is in fine supply, but is unavoidably high in price. Greens are more plentiful.

### Various Notes.

W. G. Martin, for some time gardener in this section for the Southern Pacific railroad, has sold his home here, resigned his position and is moving to Imperial, where he is going into farming. Mrs. Martin and their children have already left for their new home. His many friends will wish him the best of luck and success.

Henry Morton, son of C. E. Morton, of Phoenix, Ariz., is in the city, having driven up with some friends from Phoenix. He intends to take a short vacation on the coast before returning.

The Alexandria Florist reports a big business in high-class box trade, orchids and valley being handled extensively. Many of the best known stars in the moving picture world are regular customers at this store.

Another convert to the ancient and honorable game of golf is reported. Fearful of putting on too much flesh owing to lack of exercise, our good friend F. R. Hills has invested in nib-

## Orders From All Over

"Concerning the berry ad we have been running, we expected to create some interest among the Pacific coast readers, but from the replies and orders received from throughout the United States it would appear that your journal is perused from cover to cover."

LOS ROBLES NURSERY & GARDEN  
April 15, 1920 Santa Cruz, Cal.

licks, putters and other fearful and wonderful tools and frequently may be seen making his way to the links. Mr. Hills wishes to have it understood that it is not nigger golf which he is interested in. When he goes in for gambling, it is in a different way.

H. R. Richards.

## PORTLAND, ORE.

### The Market.

Business in general has been up to normal since Easter, with a fairly good supply of seasonable stock. Some kinds

of stock are a little scarce, on account of the weather conditions, which have been disagreeable for the last two weeks. Dark, cold and rainy weather has been the rule and consequently flower stocks have suffered. Everyone is earnestly wishing for warm, bright weather. Growers who depend largely on outdoor stock will be late in getting started.

L. T. S.

## SAN FRANCISCO, CAL.

### The Market.

It was hoped that shipping embargoes would be off by last week, but the curtailment on outgoing orders was still exerting an influence on the flower market. As far as could be ascertained, no consignments of flowers or other perishable goods were being accepted by the railroads for destinations beyond Butte and Denver. While some of the shippers reported a good deal of business within the radius of service, others had

# Mothers' Day

Carnations,  
Sweet Peas, Tulips,  
Iris

George J. Hall & Co.  
423 E. 5th St., LOS ANGELES, CAL.

We will give you SATISFACTION

Not only in PRICE BUT EVERY OTHER WAY.

Keep in touch with us for everything in the trade.

IT WILL PAY YOU ALL THE TIME.

YELLOW DAISIES—Extra strong rooted cuttings, from soil, \$2.50 per 100; \$20.00 per 1000

L. A. FLORAL CO.

236 EAST FOURTH ST.,

LOS ANGELES, CALIF.

THE HOUSE OF QUALITY AND SERVICE

# GET READY FOR DECORATION DAY



We can supply you with the Cut Flowers and Greens that you want.

Besides these you will want Magnolia wreaths.

We have both cartons and made up wreaths.

No. 1, \$1.00    No. 2, \$1.25    No. 3, \$1.50

With artificial flowers, 50c extra

Look up the Foil, Cut Wire, Wired Toothpicks and greening pins and then write us for prices.

## WALTER ARMACOST & CO.

321 East Fourth Street

LOS ANGELES, CAL.

*We Close Sundays*

### MOTHERS' DAY PRICE LIST

Effective May 4, 1920

Subject to change without notice.

ROSES	Short	Medium	Long
Hoosier Beauty.....	\$0.12	\$0.20	\$0.30
Columbia.....	.12	.20	.30
Ophelia.....	.10	.18	.25
Shawyer.....	.10	.18	.25
White Shawyer.....	.10	.18	.25
White Killarney.....	.10	.18	.25
Helen Taft.....	.10	.18	.25
Red Shawyer.....	.10	.18	.25
Champ Welland.....	.10	.18	.25
Wasatch.....	.10	.18	.25
CARNATIONS, Best.....	.12		
Shorts and Splits.....	.06		
SELECT EASTER LILIES.....	\$2.50	per dozen	
CALLA LILIES.....	\$2.50	per dozen	
GLADIOLI.....	\$2.50	per dozen	
CALENDULAS.....	35c	per bunch	
SPRENGERI and PLUMOSUS.....	75c	per bunch	
HARDY FERNS.....	\$3.00	per dozen bunches	

Miller Floral Co. **UTAH**  
FARMINGTON,

Mention The Review when you write.

practically discontinued all shipments for the time being. This situation was particularly regrettable, as the local market had a large supply of flowers, the quality was excellent and many orders were on file.

In view of the disorganization of the shipping market, it might be expected that conditions would be bad locally. However, this is not the case. Though the market is not so firm as it would be if quantities of flowers were being shipped out each day, many social functions utilizing large amounts of stock have come in opportunely during the last two weeks and have tended to keep down the surplus. Prices have not dropped noticeably, except on roses, of which there is an abundance, most of the growers cutting heavily on such

Everybody Knows Our Motto:

## "We Never Miss"

EVERYTHING IN

*Cut Flowers and Supplies*

## S. MURATA & CO.

Oldest and Most Experienced Shippers in Southern California

380-386 S. Los Angeles St., LOS ANGELES, CAL.

### FREESIA PURITY

Get our prices for 1920 crop

**HARRY BAILEY**

R. F. D. No. 6,  
Box 354

Los Angeles, Cal.

varieties as Russell, Hadley, Ophelia, Columbia and Ulrich Brunner.

With shipping business largely cut off, the growers have about stopped picking violets and are giving their time to setting out new plants. Spanish irises are beginning to take the place

### POINSETTIAS STOCK PLANTS

One-year-old, early and late California field-grown plants, 1-inch to 1<sup>3</sup>/<sub>4</sub>-inch caliper.

**PAUL ECKE**, 1226 Hay Avenue  
Los Angeles, Calif.

of tulips. The latter are now on the wane, after a splendid season. Higher prices are being realized on the limited amount of good stock still coming in. Another week or ten days will probably see them all gone. Outdoor sweet peas are arriving, but the supply is not



# Mothers' Day, May 9th

## Large Gladioli, Dwarf Gladioli, Carnations

### ROSES, CECILE BRUNNER

### Callas, Daisies, Larkspur, Statice, Tulips, Iris

### and Everything in Season

*Order from us and receive the Best in the West*

## P. C. MILLER COMPANY

### WHOLESALE DEALERS IN CUT FLOWERS

### 217 Winston Street.

### LOS ANGELES, CALIF.

Mention The Review when you write.

heavy as yet. For first cutting the quality is excellent. Snapdragons are still offered freely, as are daisies, marigolds, pansies, gypsophilas and other miscellaneous stock, giving wide variety to both the wholesale and the retail displays.

Gardenias are short of the demand, but the supply of orchids is ample for all requirements.

All indications point to plenty of fine stock for Mothers' day, also for Memorial day. The shippers have a good many advance orders for both these days and some little uneasiness is felt over the possibility of not being able to fill them. As far as Mothers' day is concerned, more interest is shown locally than in former years.

#### Various Notes.

Polk street is surely coming into its own in regard to florists' establishments. A new store has just been opened near Sacramento street, the Polk Street Florists are enlarging their store and quarters are being fitted up for still another store; these are in addition to the old established houses in the same neighborhood and the Conservatory, opened just before Easter at Geary and Larkin streets.

Thomas Bros. are proprietors of the new store on Polk street, between Sacramento and Clay streets. They have an attractive shop and report that business is starting in nicely. The same firm has had a store at O'Farrell and Jones streets for several years. This is being continued under the personal supervision of M. Thomas, while his brother, T. Thomas, has charge of the new Polk street establishment. He is as-

## California Flowers and Greens

of all kinds are being used generally  
by Eastern Florists.

### DARBEE'S

*for best quality and service*

1036 HYDE STREET,

SAN FRANCISCO, CALIF.

## Seasonable Cut Flowers

### and Florists' Supplies

## United Flower & Supply Co., Inc.

448 Bush Street,

Wholesale Growers and Shippers

SAN FRANCISCO

sisted by Miss Bertha Cohn, who has had considerable experience in the business. A few years ago she and a partner conducted a shop in the Bellevue hotel, at the corner of Geary and Taylor streets. Before that she was in charge of the

Palace hotel stand for some time. More recently she was with F. C. Jaeger & Son, on Powell street.

Mrs. M. J. Ansbro, who bought out Miss Recardie Lee Murray's store, on Geary street, near Larkin street, a few

# For Mothers' Day

Roses—excellent quality, any quantity—8c, 10c, 12c.

New Crop Asparagus Plumosus and Adiantum, 25c per bunch.

Stocks, Gypsophila, Strawflowers, Calendulas, Marguerites, etc.,  
\$1.00 per dozen bunches.

Cecile Brunner, \$1.00 per 100.

Statice, 25c per bunch.

## J. A. AXELL

*Wholesale Commission Florist*

463 Bush Street

SAN FRANCISCO, CAL.

## H. PLATH

"THE FERNERIES"

Lawrence and Winnipeg Avenues  
SAN FRANCISCO, CAL.

Write for wholesale list of  
FERNS, KENTIAS and  
PRIMULA OBCONICA

## Patchole Glazing Putty

\$1.00 PER GALLON  
California Plastic Products Company  
521 Sheldon Bldg.,  
SAN FRANCISCO, CALIFORNIA

IMPORTED PLANT TUBS  
12-inch Diameter



60c Each

Excellent Crop of  
Roses of all kinds

*Spring Flowers*

WOODWARDIA  
and OTHER GREENS

## ENOMOTO & CO., Inc.

Wholesale Growers and Shippers

35 St. Anne St.

SAN FRANCISCO, CAL.

Mention The Review when you write.

## PLUMOSUS

Tulips, Roses, Freesias, Gypsophilas, Spring Flowers

## ADIANTUM

## GEN. A. J. GOOCH

537 PINE STREET,

SAN FRANCISCO, CALIFORNIA

Mention The Review when you write.

months ago, will open a new store at 1563 Polk street about May 1. She is having the place well fitted up. Whether the other store will be continued has not been decided as yet. Mrs. Ansbro has wanted to establish herself on Polk street for a long time, but was unable to secure a suitable location until just recently. She has lived in the neighborhood for about fifteen years and is thoroughly familiar with conditions and trade in that vicinity. For ten years she was with the Misses Hannon, who formerly conducted a store on Polk street and later moved downtown.

John R. Sievers, manager of the Conservatory, which was recently opened at Geary and Larkin streets, is well pleased with the initial business. He enjoyed a fine Easter trade for a new

shop and sales have kept up well since. His store is distinctive in appearance and his aim is to give distinctive service. Besides cut flowers, plants, etc., he shows a line of novelties and candies.



## Ferns - Mahonia - Moss

All are gathered from the woods here and sent out fresh, clean and as promptly as possible.

Dogtooth Violets, pink, per doz. bunches.	\$1.50
Brake Ferns, per 1000 .....	8.00
Lomaria Ferns, 16 to 24 inches, per 100....	8.00
Mahonia Aquifolium, very pretty, 1000....	4.00
Huckleberry, per bunch .....	.35
Salal, per bunch.....	.35
Tree Moss, burlap bales, 30 to 40 lbs., per lb.	.07
Sheet Moss very pr tty per sack.....	1.75
Orchid Peat and fibers, per crate.....	6.00

**H. W. GOOCH,**

Wholesale Florist

Tillamook, - - Oregon



**FIELD GROWN**  
1920-21  
**List in June**

We Grow Only Own-  
Root Roses

**HOWARD ROSE CO., Hemet, Calif.**

Mention The Review when you write.

## ASTER SEED

YOU CAN ALWAYS DEPEND ON FOR GROWING  
CUT ASTERS

THE HOME OF ASTERS

**Herbert & Fleishauer**  
Aster Specialists, McMinnville, Ore.

### ASPARAGUS

Plumosus, 3-in. ....	\$ 6.00 per 100
Sprenger, 4-in. ....	12.00 per 100

### CINERARIAS

Dwarf strain, 2 1/4-in. ....	\$4.00 per 100
------------------------------	----------------

### PETUNIAS

Grohe's large-flowering double, 2 1/4-in. ....	\$6.00 per 100
--	----------------

### FRED GROHE CO.,

R. F. D. 4, Box 367, Cash please, Santa Rosa, Cal.  
Mention The Review when you write.

## PHOENIX CANARIENSIS

Pot-grown, 24 inches, at \$9.00  
per dozen, F. O. B. cars.

**EDWARD H. RUST**

1825 Bank St. South Pasadena, Cal.

Mention The Review when you write.

## CALIFORNIA BULBS

Your usual source of supply  
The Reliable Quality House

**LOS ROBLES**

Santa Cruz, - California

Mention The Review when you write.

## W. H. HAWKINS

• Cyclamen - SEEDS - Primula  
EVERYTHING FOR THE GREENHOUSE  
1206 N. 47th Street, SEATTLE, WASH.

A good many wedding decorations are in sight for the next few weeks.

Albert O. Stein and his staff of decorators have been unusually busy for several weeks with various large decorations and two or three big funerals. One of the most effective decorations ever seen in San Francisco was for a birthday party for Mrs. I. Magnin, at the St. Francis hotel. A sunken garden effect was carried out in the center of the room, with a table around it seating seventy-five guests. Gravel walks, miniature beds of pansies, shrubbery and blooming plants of various kinds made the garden highly realistic, and the lighting effect suggested moonbeams. Banks of ramblers in the corners spread over the table more or less and garlands of spring flowers gave a bright touch of color. Many favorable comments on the decoration were heard. The next day an elaborate decoration was arranged by Mr. Stein for a luncheon in the Italian room of the same hotel in honor of Miss Helen Taft. The Hellman funeral came the same week. All in all, Mr. Stein says this has been a particularly heavy season and the calendar is well filled with social events for the remainder of the spring.

C. A. Stappenbeck, on Polk street, near Sutter street, has no complaints to make about business. He has a fine cut of roses now, particularly Columbia and Ophelia. The opening of the new salesrooms of the Peacock Motor Co. in the vicinity caused a rush on baskets and other large pieces.

Mrs. R. E. Darbee took advantage of the lull in shipping orders to go down the coast on an automobile trip for a week. She enjoyed the outing and rest, after a most strenuous season of eastern shipments, and is now getting ready for her annual vacation, which starts each year June 2. Miss Edith Small is leaving for Fresno on her vacation.

V. Podesta, of Podesta & Baldocchi, left for Europe April 17, accompanied by his wife and daughter. One of the principal objects of his trip is to visit his father, who is getting well along in years. Mr. Podesta is not expected back much before Christmas. At the store business is reported good for this time of the year. Two large funerals last week caused a rush on this class of work.

Joe Baumgarten has given up his position with Julius Eppstein at the St. Francis hotel and is going on a trip. Miss Hein, an experienced florist, has been engaged to fill the vacancy. Mr. Eppstein says that he never before had so many table decorations and calls for flowers for social events; the public is becoming more and more educated to the possibilities of floral work.

Steve Fazio, of the California Floral Co., on California street, near Hyde street, reports that business has been holding up especially well since Easter.

F. C. Jaeger & Son await the delivery of a new Dodge car for use in the business; it is coming from the east and has been held up by the railroad strike.

Although stock is in large supply, J. A. Axell says that it all cleans up at fairly good prices. He looks for a fine Mothers' day business, but does not expect it to be so good as it would if the trade had taken steps to push it a little more here.

Gen. A. J. Gooch says that the embargo on perishables has brought shipping business practically to a standstill, no shipments being taken for points be-



Get Catalogue for Description of Separate Colors

## SEED

Steele's Mastodon Greenhouse, special mixed, O. K. Outside, 1/8 oz., \$1.00; oz., \$7.00. Steele's Mastodon Private Stock, mixed, 1/8 oz., \$1.00; oz., \$6.00.

Plants in bloom, per 100, \$3.25 up.  
In bud, smaller, 100, \$2.00; 1000, \$15.00.

**STEELE'S PANSY GARDENS**  
PORTLAND, ORE.

## STRONG DIVISIONS

Goldenrod .....	\$3.00 per 100
Golden Glow .....	8.00 per 100

### HARDY ASTERS—Assorted Colors

Divisions .....	\$3.00 per 100
-----------------	----------------

### MIXED HARDY PHLOX—3-in. Pots.

Per dozen .....	\$1.00
Per 100 .....	8.00

**H. N. GAGE CO.,**  
Montebello, Calif.

Mention The Review when you write.

## PORTLAND ROSES

### EVERGREENS

### HARDY PERENNIALS

Price List on Request

**Mountain View Floral Co.,** Portland, Oregon

Mention The Review when you write.

Your inquiries for anything you may need

WILL BE APPRECIATED

**H. L. OLSSON CO., Inc.**

Growers of Quality Plants for the Trade

Box 484

SPOKANE, WASH.

## Hardy Perennials

**THOMAS WYLIE**

5138 Holly St. Seattle, Wash.

Mention The Review when you write.

### CHRYSANTHEMUMS

Rooted cuttings, the best standard varieties and pompons, clean, healthy stock, no mildew, at \$3.50 per 100; \$30.00 per 1000. Chadwicks and White Seidewitz, \$5.00 per 100.

Single Petunias, 5 named varieties, 2-inch, \$4.00 per 100.

obelia, Crystal Palace Gem and Trailing, 2-inch, \$3.50 per 100.

**PETERS & SONS, HILLYARD, WASH.**  
We ship from Spokane, Wash.

## A HALF-INCH ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 55c per week on a yearly order

## Wire Hanging Baskets

Electrically Welded

AND

## Cemetery Vases

Painted Green

### Hanging Baskets

10-inch.....	\$1.75 per doz.
12-inch.....	2.25 per doz.
14-inch.....	8.00 per doz.
16-inch.....	4.00 per doz.

### Cemetery Vases

4 x 9.....	\$12.00 per 100
------------	-----------------

Ask for special offer of 100 wreaths  
12, 14, 16, 18, 20, 22, 24 inches.

**J. W. Huserik & Son**

MANUFACTURERS OF  
WIRE FLORAL DESIGNS

1151 E. Grant St., PORTLAND, ORE.

yond Butte and Denver. He has been filling a big demand for anemones and ranunculuses, the public coming to appreciate the beauty of these flowers more and more each season. Locally they have attained great popularity. Mr. Gooch expects to do a big business on strawflowers. Lavender statice is promising a particularly heavy run.

M. M.

### SPOKANE, WASH.

#### The Market.

After-Easter trade finds the market somewhat long on roses and carnations, the price of both coming down considerably. Daffodils are plentiful and find a ready sale. Perennial plants are starting to move. The cold weather this spring so far has held up planting.

The outlook for spring stock was never better and the demand will no doubt be heavy this year, especially with Memorial day coming on Sunday.

#### Various Notes.

Harry Lozier has been notified by James J. Newton, commissioner of patents, that his application for a patent on the Lozier flower basket was allowed April 13. The price of reed baskets has advanced so much that Mr. Lozier feels certain that his basket will be a success and fill the demand for a medium-priced basket.

A. J. Burt reports his landscape work good this year, as a number of new homes are being built and many changing hands.

Mrs. Cleave, formerly Miss M. Graham, of Hoyt Bros., is the proud mother of a baby girl.

H. H.

### SEATTLE, WASH.

#### The Market.

Business during the last week was the same as to volume and prices, but the effect of the interseason lull was seen on most sides.

The roses arriving have been all that could be asked as to quality and length of stem and those houses using local

# SPRING STOCK

NOW READY

Cinerarias, 4-inch, 20c; 5-inch, 50c each.  
Obconica Primroses, 5-inch, 40c each.  
Kentia Palms, 50c to \$2.00 each.  
Fern dishes, 5-inch, 35c; 6-inch, 45c each.  
Maidenhair Ferns, 2-inch, 5c; 3-inch, 10c;  
4-inch, 20c; 5-inch, 40c each.  
Umbrella plants, 3½-inch, 12c; 5-inch, 30c each.  
Rex Begonias, 2-inch, 8c; 3-inch, 15c;  
4-inch, 25c; 5-inch, 50c each.  
Flowering Begonias, 3-inch, 15c; 4-inch, 25c each.

Chrysanthemums, Rooted Cuttings, \$25.00 per 1000. Early Frost, Chrysolora, White Chieftain, Pink Chieftain, Dr. Enguehard, Golden Wedding, Alice, Patty, Golden Salomon, Maud Dean, Frank Beu, Fairy Queen, Diana, Garza, Baby, Climax, etc.

Geraniums, 15,000 4-inch S. A. Nutt, \$15.00 per hundred.

## BEDDING PLANTS

	2-in.	3-in.	4-in.
Alyssum .....	\$5.00		
Asparagus Sprengeri..	4.00	\$ 7.00	\$12.00
Asparagus Plumosus..	5.00	8.00	13.00
Begonia Chatelaine....	8.00	15.00	20.00
Coleus, twenty var....	5.00	9.00	15.00
Cupheas .....	5.00	9.00	
Daisies, Mrs. Sander..	5.00	9.00	15.00
Dusty Miller.....	5.00	9.00	
Geraniums, Ivy.....	5.00	9.00	15.00
Dracaenas .....	5.00	9.00	
Ferns, Whitmanii, etc.	7.00		

	2-in.	3-in.	4-in.
Ferns, table, six var...	\$5.00		
Heliotrope .....	5.00	\$9.00	\$15.00
Ivy, Parlor.....	5.00	9.00	
Lantanas, three var...	5.00	9.00	15.00
Mesembryanthemums..	5.00	9.00	
Petunias .....	5.00	9.00	15.00
Salvias .....	5.00	9.00	15.00
Vincas .....	5.00	9.00	
Wandering Jew .....	5.00	9.00	
Dwarf and Trailing Lobelia, from flats,			
\$2.00 per 100.			

## FLORISTS' SUPPLIES

Pillsbury's Carnation Staples, 35c per 1000; 3000 for \$1.00.  
Hanging baskets, 10-inch, \$1.85 doz.; 12-inch, \$2.50 per doz.; 14-inch, \$3.50 per doz.  
Crepe paper, all colors, 45c per roll.

Silk fiber ribbon, \$2.00 per bolt.  
Chiffon, 4-inch, 10c; 6-inch, 15c.  
Wired picks, \$3.25 per 10,000.  
Green wax paper, \$4.00 per ream.  
Florists' green thread, \$2.50 per pound

## WILSON-CROUT-GEHR CO.

East 62d and Ankeny Sts.

PORTLAND, ORE.

# ROSES, VIOLETS

We have Cecile Brunners of excellent quality

Other Seasonable Flowers and Greens

READY FOR SHIPMENT

## DOMOTO BROS.

440 Bush Street,

SAN FRANCISCO, CAL.

### DAHLIA BULBS

MINA BURGLE and GOLDEN WEST. Surplus stock of these two fine cut flower dahlias at  
**\$9.00 per 100.**

All with sound live eyes.

**M. KAI,**

R. F. D. No. 6, Box 380, Los Angeles, Cal.

Mention The Review when you write.

### LOS ANGELES GERANIUM CO.

CULVER BROS., Props., Wholesale Growers of  
**California Sunshine Geraniums**

For the Trade. Leading Standard Varieties.  
Strongly Rooted Cuttings..... \$20.00 per 1000

**SAWTELLE, CAL.**

Mention The Review when you write.

### PANSIES

Steele's best mixture, seedlings, \$4.50; transplanted \$9.00 per 1000. Verbenas, Petunias, Cinerarias, Pelargoniums, Geraniums, Fuchsias, etc.

**FRED G. EHLE,** Wholesale Grower,  
224-236 Sanborn Ave., San Jose, Calif.

Mention The Review when you write.

### CEMETERY VASES

Diameter, 3½ inches.....	Per 100	\$13.00
4½ inches .....	"	18.00
5½ inches .....	"	21.00

**C. Kooyman & Co., Inc.**

Wholesale Florists and Importers of Bulbs  
431 Bush Street, San Francisco, Calif.

Mention The Review when you write.

### Panama Gladiolus Bulblets

**\$3.00 per qt.**

3000 first size Panama Bulbs—  
1½ to 8 inch.... \$75.00 for the lot.

**Humboldt Evergreen Co.**  
Dyerville, Calif.

Mention The Review when you write.

### BEDDING STOCK

**ROBINSON FLORAL CO.**

940 E. 40th Street. PORTLAND, ORE.

Mention The Review when you write.



cuts have been able to secure good prices. Ophelia and Columbia is the most plentiful, with Premier in good supply and a good cut of Ward arriving.

Carnations are improving and the growers are working hard to have the needed supply on hand for Mothers' day. Laddie carnations have kept especially well and were used in a number of store decorations. Violets have been scarce. Blooming pansy plants are being offered by some of the florists, but no cut stock has appeared. The cut of orchids has been up to standard, both in quality and quantity, with the sale of the more expensive corsages taking up the supply easily, but gardenias and lilies of the valley have been scarce. There is a plentiful supply of calla and Easter lilies and the sale of these has been slow, so that a good share of these flowers has been used in funeral work.

Potted plants have been good sellers, with primroses and cinerarias of the brighter shades hard to get. Plenty of hydrangeas are to be had. Some especially colorful shades of tulips have been on the market and these have been used freely in the baskets which have been selling so well. Daffodils are plentiful, but in slower demand as the season progresses.

#### Various Notes.

E. A. Feters and Thomas Brown, of Detroit, Mich., were guests of Dr. Walter A. Moore last week and George B. Wiegand, of A. Wiegand's Sons Co., Indianapolis, Ind., and Mrs. Wiegand passed through this city on their way home from California.

William Goldsberry, of Kenney's Home of Flowers, took advantage of the showing at a local theater of the picture "Everywoman" to feature a card in his window with the inscription, "Everywoman likes her sweetheart to 'Say It with Flowers' bought at this store." An excellent photograph of the actress playing the part of "Everywoman" in the film was shown on this card and prospective customers were attracted by the novelty.

The Thomas Floral Co. has been sending in some fine Ward roses and potted watsonias and both have proved good sellers.

In recent window displays Rosaia Bros. have grouped their central display about a mounted golden pheasant and this colorful object furnished the contrast needed for the lighter shades of flowers grouped about it.

Fred H. Rowe, of McCoy's, reports further progress in the installation of fixtures in the new store on Second avenue. The greenhouses of this firm are sending in the best red carnations seen on the market and some fine Keizers-kroon tulips.

A wedding bouquet novelty, which was originated by the Hollywood Gardens and is now being commented on by Vogue and other women's magazines, is the use of a real ostrich fan to form the holder for the bride's and bridesmaids' bouquets.

Anna F. Burns, of the Burns Floral Co., has been featuring small baskets of potted flowers in bright colors, flanked on either side by small ferns, in her window displays and reports good results in sales made to the different office buildings.

The Woodlawn Flower Shop reports a big run in basket trade, with home decorations mainly of luncheon and dinner-table centerpieces. H. M.

## "California" Plant Tub

(REDWOOD)



The "California" Plant Tub is a special product for Florists and Nurserymen. Expert workmanship, artistic lines, harmonious color and substantial quality. Made from selected No. 1 Redwood, bound with electrically welded wire hoops. No better tub made.

#### NET WHOLESALE PRICE LIST

No.	Diameter	Each	Doz.	100
5	8-inch	\$0.75	\$ 8.25	\$ 82.50
10	10-inch	.95	10.50	77.50
15	12-inch	1.50	16.00	110.00
20	14-inch, with handles	1.90	21.75	168.75
25	16-inch, " "	2.25	26.25	195.00
30	18-inch, " "	2.75	31.50	237.50
35	20-inch, " "	3.25	37.00	287.50

F. O. B. Factory.

Moderate Packing Charge.  
Prices Subject to Change.

**ROY F. WILCOX & CO.**

Manufacturers  
Wholesale Florists and Nurserymen  
**MONTEBELLO, CAL.**

Mention The Review when you write.

### Freesia Purity

	Per 1000
3/8-inch to 1/2-inch.....	\$ 6.00
1/2-inch to 5/8-inch.....	10.00
5/8-inch to 3/4-inch.....	13.00
3/4-inch and over.....	19.00

### Paper White Narcissus

	Per 1000
Large size.....	\$28.00
Emperor Daffodils.....	40.00
Trumpet Majors.....	40.00

### Calla Aethiopica (White)

	Per 1000
1-inch to 1 1/2-inch.....	\$ 35.00
1 1/2-inch to 2-inch.....	85.00
2-inch and over.....	150.00

### C. KOOYMAN & CO., Inc.

Wholesale Florists  
and Importers of Bulbs  
431 BUSH ST., SAN FRANCISCO, CALIF.

Mention The Review when you write.

### H. A. HYDE COMPANY

Watsonville, Santa Cruz Co., California  
California Crop of Freesias and Callas will be about 40 per cent normal

#### Our Field Contains the Following:

One Million Freesia Purity.  
Twenty Thousand Lavender Freesia.  
Sixty Thousand Calla Elliottiana (Yellow).  
Eighty Thousand Calla Aethiopica.  
Twenty Thousand Godfrey Calla.  
Send for Lists.

VAN KIRK FLORAL CO.,  
64 East 50th Street, Portland, Ore.  
H. A. Hyde Company, Watsonville, Cal.  
Gentlemen—It may interest you to know the results from the few Freesias that we had from you August, 1919—3000 5-8 inch and 2000 3-4 inch—5000 in all. From the 5000 bulbs we cut and sold practically 24,000 blooms. We think this is a wonderful result, and whether our methods of culture were different or not, we give great credit to the quality of the bulbs.  
Yours respectfully,  
F. A. Van Kirk, Sec. VAN KIRK FLORAL CO.

Mention The Review when you write.

**Berberis Darwinii** Per 100  
Out of 2-inch pots.....\$ 6.00

**Diosma alba**  
Out of 2-inch pots..... 10.00

**Erica Melanthera**  
Out of 2-inch pots..... 15.00

Cash with order, please.

PACIFIC NURSERIES, Colma, San Mateo Co., Calif.

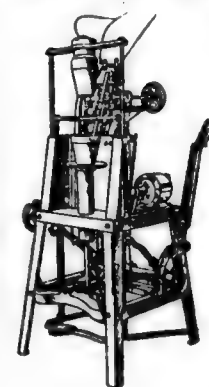
### RUDOLPH FISCHER

Freesia Specialist San Gabriel, Cal.

Gatesville, Tex.—The Dixon Floral Co. has plans for the erection of another large greenhouse in the near future.

## A Money Saver

### This Concrete Flower Pot Machine will



save you 75% of your pot bill, or double the amount of the cost of the machine in one year. Why delay any longer? Order now and begin to cut down your big overhead expense.

Price, \$500.00

F. O. B. Spokane

Write for booklet

**Spokane Concrete Flower Pot Machine Co., Inc.**

P. O. Box 255, SPOKANE, WASH.

Mention The Review when you write.

## CHRYSANTHEMUMS STANDARDS

Chas. Rager White Chadwick  
Marigold Goldie Chadwick  
Yellow Jones Early Frost

Maud Dean

#### POMPONS

Frank Beu Godfrey  
Hilda Canning Lydia Thomas

#### ROOTED CUTTINGS

\$85.00 per 1000 \$4.00 per 100  
From 2 1/2-inch pots, \$5.00 per 100

**STUBER & RICHARDSON,**  
Bryn Mawr, Wash.

Mention The Review when you write.

I have 2000 healthy, strong, well-rooted

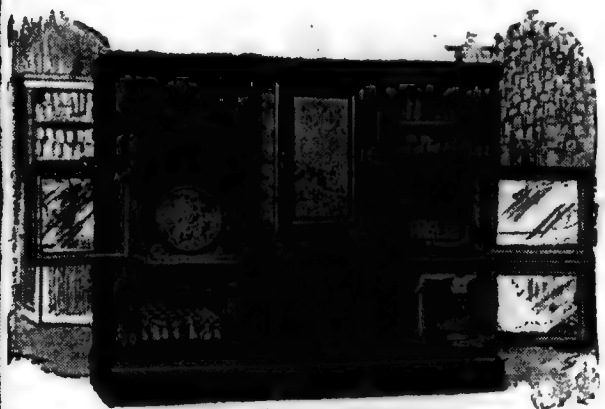
## Two-inch Carnation Plants

to offer at \$7.00 per hundred,  
\$65.00 per thousand.

The following varieties:

ENCHANTRESS SUPREME,  
BEACON, MATCHLESS  
and AVIATOR.

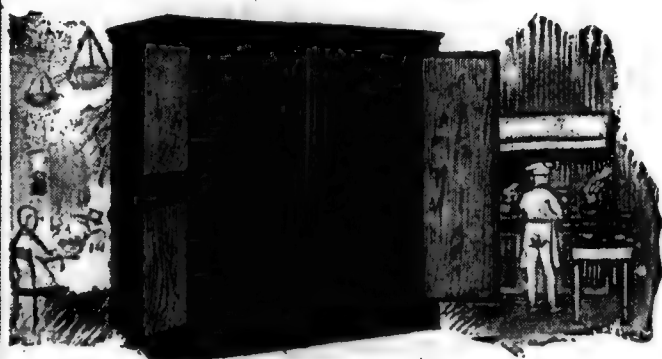
**H. E. REIMERS, Spokane, Wash.**  
P. O. Box, 255



FOR GROCERS



FOR MEAT MARKETS

FOR HOTELS, CLUBS  
RESTAURANTS, HOSPITALS,  
INSTITUTIONS, ETC.

FOR RESIDENCES



FOR FLORISTS

# McCRAY

## REFRIGERATORS FOR ALL PURPOSES

McCRAY builds refrigerators for every kind of business. Thousands of florists' shops, stores, markets, clubs, restaurants, hotels, hospitals, institutions and homes depend on McCray for efficient, economical refrigerator service.

*For Florist Shops in Particular*—McCray Refrigerators are best because they are made to conserve flowers, and at the same time give proper display to floral goods. In appearance the McCray will make any floral store more attractive. Viewed solely from the selling end, the McCray has superior qualities—for it aids in selling flowers and at the same time puts a stop to waste from spoilage.

*Remember*—Thirty years of continuous development have resulted in the perfected McCray System—by which fresh, cold air is kept in constant circulation through the storage chambers. The McCray System assures perfect preservation of flowers.

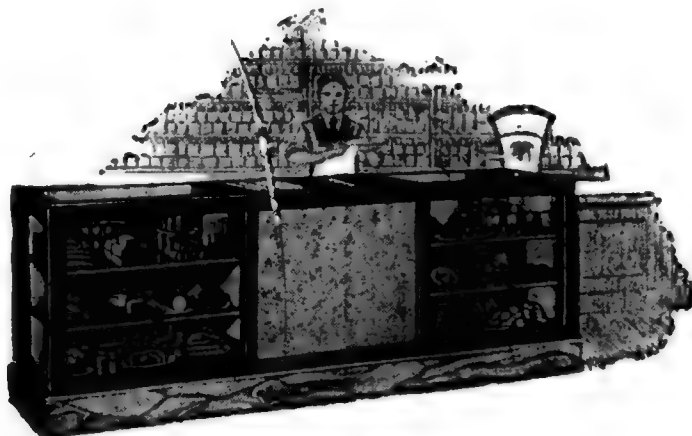
McCray features of convenience and appearance are of the highest type—and in the McCray you are certain to obtain years and years of satisfactory refrigerator display service. Only in the McCray will you find concentrated thirty years of unquestioned leadership in refrigerator building. Our position of leadership is a tribute to McCray quality.

*Our Catalog*, illustrating various models of McCray Refrigerators for Florists, will gladly be sent to your address—just write us for it: No. 74 for Florists; No. 94 for Residences.

### McCRAY REFRIGERATOR CO.

3088 Lake Street

Kendallville, Indiana

*Salesrooms in All Cities*

FOR DELICATESSEN STORES



## Seed Trade News

### AMERICAN SEED TRADE ASSOCIATION.

President, E. C. Dungan, Philadelphia, Pa.;  
secretary-treasurer, C. E. Kendel, Cleveland, O.

IN a general way it is the newer middle-western seed houses that have had the big increases in mail orders this season.

IT is turning out as some seedsmen predicted, that a large percentage of the public are too prosperous to garden this season.

THE official roster of the Harnden Seed Co., Kansas City, Mo., is: President and treasurer, W. W. Harnden; vice-president, C. E. Harnden; secretary, G. C. Harnden; manager, C. C. Andrews.

THE French, as well as the Germans, prefer the American medium of exchange, quoting seeds and bulbs in dollars instead of francs, something unheard-of before 1918. Wonder how long it will be before the British quote in dollars instead of shillings?

HEAVY snow at Boulder, Colo., April 18, tied up transportation and mails so that business in the seed houses there was almost paralyzed for a time. Since then the rush of delayed mail has swamped them with orders, which they are working at top speed to fill.

VAUGHAN'S SEED STORE, Chicago, has leased two new locations, one for the main loop store, almost across the street, and one for the west side store, not far distant from the old location. The dates of removal are uncertain, being dependent on the time of starting new buildings at the old sites.

### PROPAGANDA FOR SEEDSMEN.

Under the caption, "Home Gardens or Hunger?" a double-column editorial almost the depth of the page in the Philadelphia North American for April 17 pointed out the factors that are curtailing this year's food production and virtually compel home gardening.

The government's crop report of winter wheat at twenty-five per cent below normal, 81,000 Pennsylvania farmers without help to produce their normal crops, a reduction of one-third of a million acres in cultivated land in New York state this year, dependency on foreign countries for a large part of our vegetable supply, Maine potato fields with only women and old men at work, fertilizer supply only seventy-five per cent of normal—these are the danger signals used to flag the neglectful home gardener.

"The situation, when boiled down, is this—at no time in recent years has every indication pointed to such an acute food shortage as must come next fall and winter, unless every effort is made to avert such a catastrophe. The home garden must be viewed in the light of a defense against famine. Its contribution to health and education is, for the time being, a secondary consideration. Under existing conditions it assumes the important role of insurance against hunger," states the editorial.

The editorial further points out that seeds have advanced little or none in price and some are even cheaper than two years ago.

Attracting the attention of seedsmen, this editorial has aroused comment, for

# Tested Proven Seeds



Early View of Our Trial Grounds

**Did you ever sow Peacock's Flower Seeds? If not—why not? Other florists do.**

Please see full list of Florists' and Market Gardeners' Seeds in the 16-page Green Section, pages 117 to 132 of The Review for January 29.

## Everette R. Peacock Co.

**SEED GROWERS AND IMPORTERS**

4011-15 Milwaukee Avenue,

CHICAGO, ILL.

Get Quotations on Seeds  
FROM

**LANDRETH**

*Before Buying Elsewhere*

We will quote you for immediate  
or future shipment.

**D. LANDRETH SEED CO.**  
Bristol, Pennsylvania

Mention The Review when you write.

**Western Seed & Irrigation Co.**

Seed Growers and Dealers

Office and Warehouse, Growing Station,  
Fremont, Neb. Rocky Ford, Colo.

SPECIALTIES

CUCUMBER

MUSKMELON WATERMELON

PUMPKIN and SQUASH

SWEET, FLINT and FIELD CORN

Write for Special Contract and Spot Prices

Mention The Review when you write.

— THE —  
**J. C. Robinson Seed Co.**

WATERLOO, NEB.  
ROCKY FORD, COLO.

Contract growers of Cucumber, Cantaloupe,  
Watermelon, Squash and Pumpkin Seed, Sugar,  
Flint and Field Seed Corn.

Mention The Review when you write.

**THE KIMBERLIN SEED CO.**

Wholesale Seed Growers **SAN JOSE, CAL.**

Growers of

ONION, LETTUCE, RADISH, Etc  
Correspondence Solicited

**The C. Herbert Coy Seed Co.**

VALLEY, Douglas, NEB.

Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pump-  
kin; Sweet, Flint and Dent Seed Corn.

**The Harnden Seed Co.**

Garden, Flower and Farm Seeds

ASK FOR PRICE LIST

505 Walnut St. Kansas City, Mo.

An Experience of Half a Century

IN PRODUCING HIGH GRADE

**GARDEN SEEDS**

at your disposal. Contract growers for the  
jobbing trade of a full line. Mail us your list  
for both SPOT and FUTURE requirements.

Grass. S. D. Woodruff & Sons New York  
City

**Waldo Rohnert**

GILROY, CAL.

Wholesale Seed Grower

Specialties: Beet, Carrot, Endive, Lettuce,  
Onion and Radish.  
Correspondence solicited.

We are Headquarters for the  
BEST OF EVERYTHING

in

**VEGETABLE SEEDS**

With our Stock Seed Farms at Grass Lake, Mich., and our growing stations  
in every part of the United States where seeds are grown successfully, all  
in charge of capable and experienced men, we are equipped for and are producing

Peas, Beans, Corn and Vegetable Seeds  
of all kinds in quantity and of highest quality.

Glad to quote for present delivery or on  
growing contract for future delivery.

**Jerome B. Rice Seed Co.,** Cambridge, N. Y.

Mention The Review when you write.

YOU will be satisfied with the products of  
**Burpee's "Seeds that Grow"**

Better write to Burpee, Philadelphia,—for new Complete Catalogue.

Mention The Review when you write.

**Onion Sets**

GROWERS for the Trade

**LEONARD SEED CO.**  
226-230 W. KINZIE STREET, CHICAGO

Write for Prices

BEANS  
PEAS  
CORN

**Braslan**

Growers for the Wholesale Trade Only. Onion, Lettuce, Carrot,  
Parsnip, Parsley, Celery, Endive, Salsify, Named and Mixed Grand-  
iflora and Spencer Sweet Peas and Sunflower.

**Seed Growers**

SAN JOSE, CALIFORNIA

**Company**

Mention The Review when you write.

**The Everett B. Clark Seed Co.,** Milford, Conn.

Branch Houses in Wisconsin, Colorado, Montana, Idaho and Washington

Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Spinach.

Mention The Review when you write.

**Wholesale Seed Grower**

Pepper, Egg Plant, Tomato, Okra, Asparagus,  
Rhubarb, Celery, Spinach, Beet, Onion, Beans,  
Cabbage, Cauliflower, Sweet Corn, Vine Seeds.

Correspondence Solicited.

**GEORGE R. PEDRICK & SON**  
PEDRICKTOWN, N. J.

**TOMATO SEED**

Pepper, Egg Plant, Squash, Pumpkin,  
Cucumber, Cantaloupe and Watermelon  
Seed and Field Corn, on contract.

**EDGAR F. HURFF**

Correspondence Solicited. Swedesboro, N. J.  
Mention The Review when you write.

**James Vick's Sons**

Growers of

**Flower and Vegetable Seeds**

Get the benefit of our 71 years' experience

All Reasonable Varieties

Our stocks are very complete

ROCHESTER, N. Y.

The Flower City

**I. N. Simon & Son**  
**Garden Seeds**

—AT WHOLESALE—

438 Market Street PHILADELPHIA, Pa.

**TOMATO SEED**

Grown for the  
Wholesale Seed Trade

**HAVEN SEED CO.**

SANTA ANA, CALIFORNIA

Mention The Review when you write.

JOHANSEN-WINSLOW CO.

Growers of **HIGH GRADE FLOWER SEED**

SPECIALTIES

Alyssum Verbenas  
Candytuft Asters  
Carnations Dianthus  
Nasturtiums Zinnias  
Sweet Peas

**LOS ANGELES**  
**EL MONTE**  
**CALIFORNIA**

Send for 1920 Contract List



# BUY BOOT'S BULBS

Boot's Bulbs, Dutch and French, bring best business to buyers. Book 'Bout Boot's Bulbs being mailed to all who ask for it. Write for yours today.

*Specialists in growing Single Narcissi, Bicolor, Victoria.*

## BOOT & CO., Voorhout, Holland

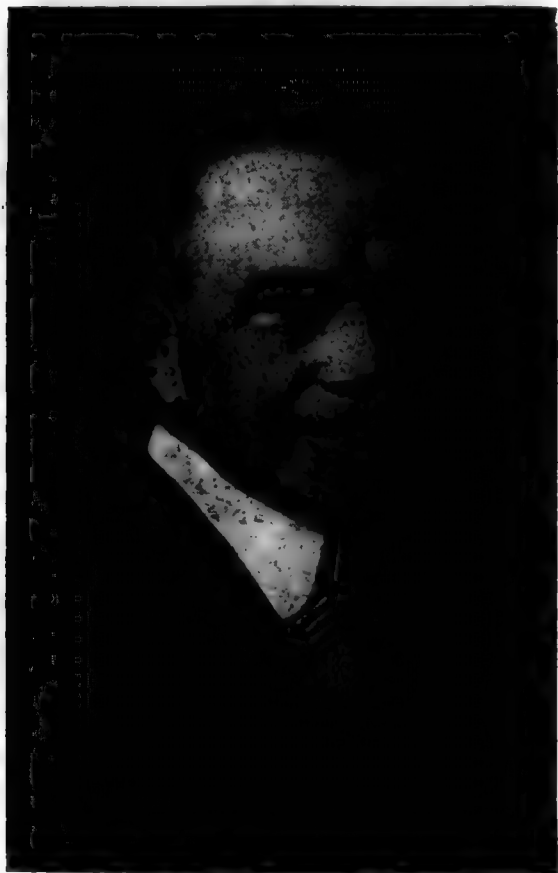
Address care G. W. HAMPTON CO., 17 Battery Place, New York, N. Y.

its arguments are stated in positive, convincing terms. The demand for seeds in Philadelphia must have increased of late. Says one seedsman, "The North American certainly knows whereof it speaks."

In the face of the reduced purchases of vegetable seeds by truck growers and farmers, whatever can be done to swell the number of home gardeners will be welcomed by seedsmen.

### AXEL SETTERBERG.

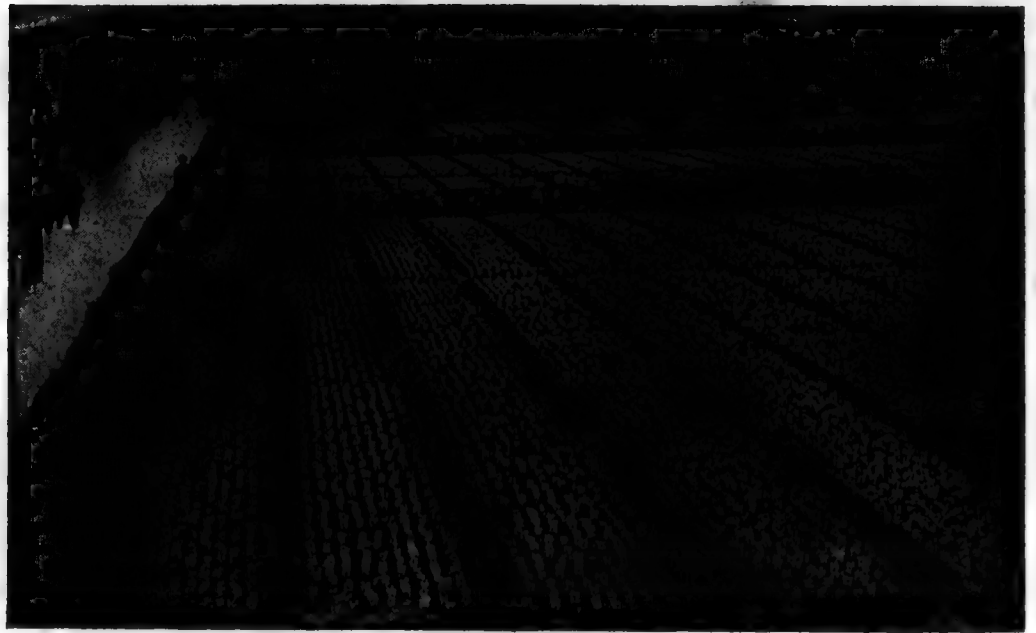
Conforming to the latest style in business, that of growing rapidly, the Everette R. Peacock Co., Chicago, has become better and better known to the seed trade of this country. One of the chief ways by which this wider acquaintance has been established has been the extensive advertising of the company. The prime cause for this has been the individual whose portrait appears on this page, Axel Setterberg,



Axel Setterberg.

general manager of the Everette R. Peacock Co. Printers' ink in its various forms is an agency in promoting business much favored by Mr. Setterberg and the results achieved by its use speak expressively of his ability to handle it. But that is only one of many means he has employed successfully to enlarge his company's business.

His ability has made him desired for other than a seedsman's work. He was



When Buying Holland Bulbs for Next Season  
**BUY THE BEST**

Order from Segers Brothers, Ltd., Wholesale Bulb Growers, Lisse, Holland

**BULBS**                      **Holland**                      **BULBS**

## R. A. VANDERSCHOOT

*Wholesale Bulb Grower*

HILLEGOM, HOLLAND

You can utilize our success to increase your own.

**BULBS**                      **299 BROADWAY**                      **BULBS**  
NEW YORK

## P. Vos & Son

Growers of  
New and Choice

**Mt. Clemens, Mich. GLADIOLI**

recently chosen as director of the newly organized Cook County State Bank, of Chicago. But that is only incidental and his prime interest and the object

of his chief efforts is the Everette R. Peacock Co., which has not, in his estimation, come in sight of the limit of its growth.

# GLADIOLI

We offer none but our own grown extra quality Gladioli. Heavy, plump bulbs, grown in Michigan soil. Ask our prices for smaller sizes.

TERMS: 3% cash with order; 30 days net. Unknown correspondents give references, please. No charge for packing.

## Commercial Varieties

	1 1/4 in. up	1 1/2 in. up	1 in. up
America, flesh pink.....	\$ 30.00		\$ 18.00
Chris, maroon red, new.....	60.00	55.00	40.00
Glory of Holland, fine white.....		35.00	27.00
Golden West, orange red, large.....	30.00	25.00	
Goliath, purplish maroon, 100% bet- ter than Empress of India.....	60.00	50.00	40.00
Halley, salmon pink, early.....	30.00		
Francis King, salmon red.....	30.00		18.00
La Grandesse, extra large white, new.....	75.00	60.00	50.00
Lily Lehman, ivory white.....	50.00	40.00	32.00
Liss, apple blossom pink.....		60.00	50.00
Master Wiebertus, mauve white.....	30.00		
Loveliness, creamy white.....	70.00	60.00	50.00
Mr. Mark, light blue, large.....	110.00		70.00
Mrs. Frank Pendleton, light pink, carmine blotch, 3 1/4 in. over \$55.00	45.00		
Mrs. Velthuys, brilliant red.....	75.00	60.00	50.00
Niagara, creamy yellow.....	50.00	40.00	32.00
Panama, fine pink.....	50.00	40.00	32.00
Proserpine, very deep pink.....	50.00	40.00	32.00
Pride of Hillegom, the best scarlet for cut flowers, large, new.....	150.00	120.00	100.00
Prince of Wales, salmon rose, very early, extra.....	70.00	60.00	50.00
Prinspine, carmine red, white spot	40.00	32.00	
Roem Van Kennemerland, extra pink, immense flowers.....	50.00	40.00	32.00
Schwaben, yellow.....	60.00	48.00	38.00
Willy Wigman, white, red blotch..	45.00	35.00	
Primulinus Hybrids.....	25.00	20.00	16.00

## New Varieties of High Value

	1 1/4 in. up	1 1/2 in. up	1 in. up
Catharina, grayish light blue, with deeper spot.....	\$ 45.00	\$ 36.00	\$ 27.00
Distinction, large maroon.....	10.00	8.00	6.00
Glory of Noordwyk, soft large yel- low.....	40.00	32.00	25.00
Gretchen Zang, lively pink.....	8.00	6.50	5.00
Hubertus, light blue and mauve....	11.00	9.00	7.00
Illinois, apple blossom pink, little red spot, extra.....	20.00	18.00	9.00
Liebesfeuer, bright scarlet.....	8.00	6.50	5.00
Majestic, delicate orange pink, large flowers, brilliant, new variety....	50.00	40.00	32.00
Mr. Theodore, light scarlet, white blotch.....	5.00	4.00	3.00
Muriel, extra fine light blue with little darker spot.....	60.00	50.00	40.00
Mrs. Dr. Norton, white edged soft pink, sulphurish yellow spot.....	75.00	60.00	50.00
Nora, light blue.....	35.00	28.00	20.00
Red Emperor, immense scarlet.....	12.00	9.00	7.00
Sulphur King, deep yellow.....	12.00	9.00	7.00
Flora, golden yellow, large, each... each.....	1.50	1.25	1.00
Golden Measure, deep yellow, extra, each.....	4.00		
Maine, citron yellow, turning into the purest white when in bloom, very delicate, each.....	4.00	3.50	3.00

# United Bulb Company

The Home of Choice Gladioli.

Box A, Mount Clemens, Mich.

ASK FOR OUR PRICES ON TULIPS, HYACINTHS, DAFFODILS, ETC.

## Orlando Offerings

### Two New Snapdragons

From the originator of Nelrose, Enchantress, Bronze Beauty and other standard greenhouse varieties.

**GOLDEN DELIGHT.** During the past 15 years I have grown thousands of **Yellow Seedlings** from all manner of crosses, but this is the first I have deemed worthy of introduction to the trade. *Pure deep golden yellow*, very large flower and fine habit. If it does not prove the best *yellow* for greenhouse culture I shall be disappointed.

**ORLANDO.** Better than **Bronze Beauty**. Cleaner colors, flowers as large and has a better habit. It is the one variety for a fastidious trade.

Fresh seed, tr. pkt. \$1.00; 3 pkts. of each for \$5.00

### 50,000 ALTERNANTHERA

Red and Yellow, strong, transplanted, bench grown, equal to 2-inch pot plants. Shipped without soil, packed light. Send cash with order and will ship any time up to May 10. \$2.00 per 100; \$15.00 per 1000.

### ASPARAGUS ELONGATUS

(Cut-and-Come-Again.) Fresh seed, \$1 per 100.

**F. W. FLETCHER,**  
Orlando, Florida.

## THE HOUSE OF KELWAY

has a reputation of 70 years behind it as a guarantee.

For three generations we have been Growers and Selectors of pedigree stocks of

## BRITISH SEEDS

Get our prices for booking forward orders (*delivery after 1920 harvest*), not tomorrow but NOW.

**Specialties: GARDEN SEEDS and FARM ROOT SEEDS**  
**KELWAY & SON, Wholesale SEED GROWERS, LANGPORT, ENG.**

Mention The Review when you write.

## Watkins & Simpson, Ltd.

Recommend their "Pedigree" strains of

## Vegetable, Flower and Farm Seeds

to the seedsmen of the United States

WRITE FOR ILLUSTRATED CATALOGUE TO

27-29 Drury Lane

LONDON, W. C. 2, England

Mention The Review when you write.

### M. Veldhuyzen Van Zanten & Sons

Established 1870.

Wholesale Bulb Growers Lisse, Holland

Catalogue Free on Application

Always mention the Florists' Review when writing advertisers.

### VAN MEEUWEN & TEGELAAR

Wholesale Dutch Bulb Growers

1133 BROADWAY  
NEW YORK

Nurseries at LISSE, HOLLAND

Always mention the Florists' Review when writing advertisers.



## THREE MONTHS' SEED IMPORTS.

The following are the imports of seeds for the quarter beginning October 1 and ending December 31, 1919, as reported by the United States Department of Commerce. The quantities are expressed in pounds, except in the case of castor beans or seeds, flaxseed or linseed, oil seeds and poppy, in which the unit of measurement is the bushel:

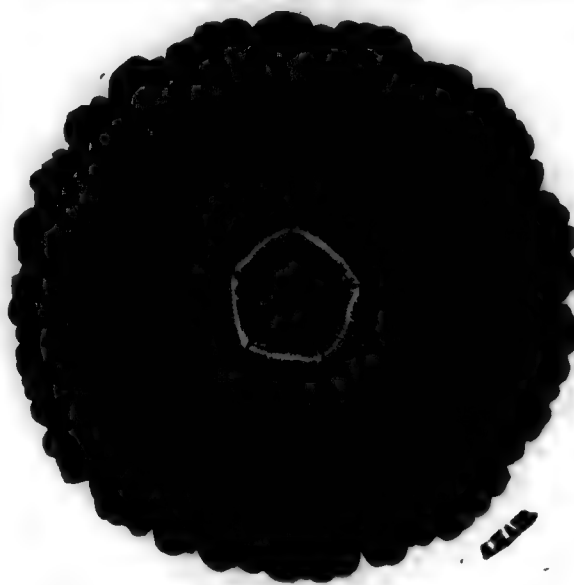
Articles	Oct. 1 to Dec. 31, 1919 Quantity	Value
<b>Seeds:</b>		
Anise .....	124,387	\$ 25,820
<b>Beet—</b>		
Sugar .....	7,142,091	1,806,989
All other .....	18,497	4,541
Cabbage .....	14,216	23,065
Canary .....	2,025,205	149,907
Caraway .....	774,164	90,369
Cardamom .....	65,899	21,949
Carrot .....	882	585
Castor beans or seeds..	339,926	971,584
Cauliflower .....	1,285	11,425
Celery .....	181,645	65,192
Coriander .....	216,881	14,702
Corn salad .....	1,096	492
Cotton .....	28,794,056	818,497
Cumin .....	455,248	46,278
Eggplant .....	20	41
Fennel .....	60,041	14,789
Fenugreek .....	827,600	11,396
Flaxseed or linseed....	5,089,195	18,369,826
Flaxseed screenings....	9,536,765	59,400
Flower .....		58,873
<b>Grass—</b>		
Alfalfa .....	2,806,739	699,460
<b>Clover—</b>		
Alsike .....	2,887,676	1,191,570
Crimson .....	1,183,000	331,342
Red .....	3,006,764	1,139,463
White .....	154,044	61,097
Clover seed, n. s. p. f.	2,360,746	772,315
Millet .....	1,294,975	18,762
Timothy .....	6,787	1,878
<b>Vetch—</b>		
Hairy .....	248,974	41,916
Spring .....	49,808	6,067
Grass seed, n. s. p. f..	3,469,805	637,557
<b>Total grass seed....</b>	<b>17,419,277</b>	<b>\$ 4,901,427</b>
Hemp .....	1,406,133	73,326
Kale .....	2,406	800
Kohl-rabi .....	6,858	1,857
Mushroom spawn .....	6,368	241
Mustard .....	5,881,718	553,977
Oil seeds, n. s. p. f..	15,594	63,529
Do. (reciprocity treaty with Cuba) .....	11	131
Parsley .....	8,827	3,073
Parsnip .....	2,102	596
Pepper .....	95	176
Poppy .....	8,517	110,165
Radish .....	14,172	3,965
Rape .....	4,410,799	278,374
Soya beans .....	909,457	47,224
Spinach .....	78,367	11,731
Turnip and rutabaga..	258,642	71,211
Seeds, including bulbs and bulbous roots, not edible, coniferous ever- green seedlings, hoar- hound, mangel-wurzel, St. John's bread or bean, and sorghum or sugar cane for seed....		71,494
Seeds, n. s. p. f.....	80,093	68,266
<b>Total seeds.. { Free .....</b>		<b>\$ 8,595,812</b>
<b>                  { Dutiable .....</b>		<b>20,031,371</b>

## IMPORTS OF PLANTS AND BULBS.

In the national government's last quarterly report of horticultural imports, the total receipts of plants, bulbs, trees, shrubs and vines for the months of October, November and December, 1919, are valued at \$2,039,033. The greater part of the stock represented in that total is of a bulbous or tuberous character, intended to be cultivated for flowers or foliage, and is classified in five groups as follows: Hyacinth bulbs, astilbe, dielytra and lily of the valley clumps, to the number of 10,796,000, at \$348,053; lily bulbs and calla bulbs or corms, 7,379,000, \$644,457; lily of the valley pips, tulips, narcissus, begonia and gloxinia bulbs, 20,422,000, \$425,473; peony, herbaceous, Iris Kaempferi or germanica, canna, dahlia and amaryllis bulbs, 17,000, \$1,291; all other bulbs, roots, root stocks, corms and tubers which are cultivated for their flowers or foliage, 30,906,000, \$588,779.

Aside from the foregoing five groups, the only items of importance in the re-

## MICHELL'S FLOWER SEEDS



Michell's Primula Chinensis  
Also all other Seasonable Seeds, Bulbs and  
Supplies.  
Send for Wholesale Price List.

HENRY F. MICHELL CO., 518 Market St., PHILADELPHIA, PA.

## CINERARIA

Our Grandiflora Prize Strain cannot be  
surpassed for size and beautiful  
colorings.

	1/2 Tr.	Tr.
Grandiflora Prize, Dwarf ..	\$0.60	\$1.00
Grandiflora Prize, Medium		
Tall .....	.60	1.00

## PRIMULA CHINENSIS

A superb strain, grown  
by a specialist.

	1/2 Tr.	Tr.
Michell's Prize Mixture. An even blending of all colors..	\$0.60	\$1.00
Alba Magnifica. White.....	.60	1.00
Chiswick Red. Bright red....	.60	1.00
Duchess. White with zone of rosy carmine, yellow eye....	.60	1.00
Holborn Blue .....	.60	1.00
Kermesina Splendens.		
Crimson.....	.60	1.00
Rosy Morn. Pink.....	.60	1.00

## PRIMULA OBCONICA GIGANTEA

A great improvement over the old type;  
flowers much larger.

	Tr. pkt.
Lilacina. Pale lilac.....	\$0.50
Kermesina. Deep crimson.....	.50
Rosea. Pink .....	.50
Alba. White.....	.50
Hybrida Mixed.....	.50



Selected Seed of  
**Solanum Melvinii**  
and  
**Bird's Eye Peppers**  
50c per trade packet  
**PETER PEARSON**  
5732 Gunnison Street, CHICAGO

Mention The Review when you write.

**BOLGIANO'S**  
**"BIG CROP" SEEDS**  
"Tested and Trusted" Over a Century  
Special Price List to Florists and Market Gardeners.  
Write for a copy at once—it will  
save you money.  
**J. BOLGIANO & SON, Baltimore, Md.**

Mention The Review when you write.

**NATIONAL BULB FARMS, Inc.**  
Benton Harbor, Michigan  
Gladioli, Dahlias, Peonies  
and Hardy Perennials.  
300 acres under cultivation

Mention The Review when you write.

**Seeds, Bulbs and Horticultural  
Supplies**  
**BECKERT'S SEED STORE**  
101-103 Federal St., PITTSBURGH, PA.

**Tomato Seed and  
Seed Sweet Potatoes**  
Pleased to quote you prices on quantities and  
varieties wanted for present or future delivery.  
**H. AUSTIN Felton, Del.**

## CANNAS

## 2 TO 3 EYE ROOTS

	Doz.	100	1000
KING HUMBERT			
Scarlet Bronze foliage, 4 1/2 ft.....	\$0.75	\$5.00	\$45.00

CALADIUM  
ESCULENTUM

	Doz.	100
5 to 7-inch.....	\$ 1.10	\$ 7.00
7 to 9-inch.....	1.35	9.00
9 to 11-inch.....	2.25	15.00
12-inch and up.....	5.00	35.00

TUBEROSES  
DWARF PEARL

	100	1000
First size, 4 to 6-inch.....	\$4.50	\$40.00

**A. HENDERSON & CO.**  
166 N. Wabash Ave., CHICAGO  
Mention The Review when you write.

**KENILWORTH**  
**GIANT PANSY SEED**  
In Mixture or Sep-  
arate Colors  
1000 seeds, 30c; 4000, \$1.00  
1/4 oz.; \$1.25; oz., \$5.00  
Mention The Review when you write.

My Winter Orchid-flowering  
Sweet Peas

are now grown by over 8000 commercial florists  
They have no equal. Send for list.

**Ant. C. Zvolanek & Sons,**  
LOMPOC, CAL.  
Mention The Review when you write.

**DREVON-TEGELAAR & CO.**  
Wholesale French Bulb Growers  
1133 BROADWAY  
NEW YORK  
Nurseries at OLLIOULES, FRANCE  
Mention The Review when you write.

# BULBS

For Immediate Shipment

## Lilium Giganteum

F. O. B. NEW YORK

Size	Per case	Per case
7-9.....	300.....	\$49.50
8-10.....	250.....	47.50
9-10.....	200.....	50.00
10-11.....	150.....	49.50
11-12.....	130.....	47.50

F. O. B. DENVER

6-8.....	400.....	\$42.00
7-9.....	300.....	49.50
8-10.....	250.....	47.50
9-10.....	200.....	50.00

F. O. B. CHICAGO

7-9.....	300.....	\$49.50
10-11.....	150.....	49.50

F. O. B. LONDON (ONT.)

7-9.....	300.....	\$49.50
8-10.....	250.....	47.50
9-10.....	200.....	50.00
10-11.....	150.....	49.50

### HARDY LILY BULBS

F. O. B. NEW YORK

	Per Case	Per Case
RUBRUM — 7-9.....	220.....	\$29.00
" 9-11.....	140.....	30.00
AURATUM — 9-11.....	140.....	32.00
ALBUM — 7-9.....	220.....	30.00
" 8-10.....	170.....	30.00
" 9-11.....	130.....	30.00

### BAMBOO STAKES

DOMESTIC CANES

	Per Bale	Per Bale
Natural, 4-6 ft.....	1000	\$12.00
Natural, 6-9 ft.....	800	15.00
Natural, 9-12 ft.....	200	8.00

JAPANESE CANES

	Per Bale	Per Bale
Natural, 6 ft.....	2000	\$22.00
Dyed Green, 1½ ft.....	5000	22.50
Dyed Green, 1½ ft.....	2000	9.00
Dyed Green, 2 ft.....	5000	25.00
Dyed Green, 2 ft.....	2000	10.00
Dyed Green, 26 in.....	4000	22.00
Dyed Green, 26 in.....	2000	11.00
Dyed Green, 2½ ft.....	3000	18.00
Dyed Green, 2½ ft.....	2000	12.00
Dyed Green, 3 ft.....	2000	15.00
Dyed Green, 3½ ft.....	2500	20.65
Dyed Green, 3½ ft.....	2000	16.50
Dyed Green, 4 ft.....	2000	18.00

TERMS—60 days net, less 2% for cash 10 days from invoice date. Cash with order unless your credit is established with us.

Write for prices on Kentia and Asparagus Plumosus Seeds, Raffia, Dutch and French Bulbs, etc.

ESTABLISHED 1902

"RELIABILITY"

is our motto. We occupy our own building, a city block through, and give prompt, efficient, courteous service.

**McHutchison & Co.**

95 Chambers Street  
NEW YORK

# Lily Bulbs

Now in storage awaiting your order.

## GIGANTEUM

6 to 8-inch.....	\$45.00 per case
7 to 9-inch.....	49.50 per case
8 to 10-inch.....	52.00 per case
9 to 10-inch.....	55.00 per case

## RUBRUM, MAGNIFICUM, MELPOMENE

8 to 9-inch.....	\$17.00 per 100
8 to 9-inch.....	32.00 per case
9 to 10-inch.....	22.00 per 100
9 to 10-inch.....	30.00 per case
10 to 11-inch.....	30.00 per case

Shipment any time you say.



**American Bulb Co.**

172 North Wabash Avenue, Chicago

## Snapdragons

are playing a leading role with every live florist. Get your share of this business. Plants may be started any time from seed.

Seed of our famous Silver Pink, \$1.00 per pkt.; 8 for \$2.50; 7 for \$5.00.

Seed of our new Hybrid Pink and of our new Golden Pink Queen, same price.

Seed of Keystone, Nelrose, Garnet, White, Yellow, Light Pink, Buxton and Fancy Mixed, 8c per pkt.; 8 for \$1.00.

Free cultural directions. All orders cash.

**G. S. RAMSBURG, SOMERSWORTH, N. H.**

Lily of the Valley Pips

Delphinium Newport Rose

Dracaena Indivisa

Salvia Zurich

Smilax Seeds

Grass Seed Mixtures

OF ALL KINDS

Send for our Catalogue

**J. M. THORBURN & CO.,**

53 Barclay St., NEW YORK

**Chas. Schwake & Co., Inc.**

**LILY OF THE VALLEY**

Japanese Lilies, French and Dutch Bulbs

90-92 West Broadway NEW YORK

**Let Me Be Your Seedsman**

**J. K. RUGOWSKI SEED CO., Inc.**  
MANITOWOC, WIS.

—Enough said

## Lilium Giganteum

From Cold Storage

SPECIAL PRICE:

7x9—per 100 .....	\$18.00
7x9—per case 300.....	50.00

**B. E. and J. T. Cokely**

Scranton, Pa.

**Hart & Vick Inc.**  
ROCHESTER, N.Y.

Florists' seeds, plants and bulbs. A complete stock of all the leading varieties.

Buy Your Seeds from Men Who Know  
Get our new catalogue.

**ST. LOUIS SEED CO.**

The Home of "Pure and Sure" Seeds

411-413 WASHINGTON AVENUE  
ST. LOUIS, MO.



port are these: Bulbs, mature mother flowering, imported exclusively for propagating purposes, 365,000, \$6,748; orchids, palms and Azalea indica, 1,574, \$2,883; fruit and ornamental trees, deciduous and evergreen shrubs and vines, and all trees, shrubs, plants and vines commonly known as nursery or greenhouse stock, n. s. p. f., 187,000, \$2,399; Myrobalan plum, Mahaleb or Mazzard cherry, Manetti multiflora and briar rose, Rosa rugosa, 3 years old or less, 615,000, \$17,887.

#### CATALOGUES RECEIVED.

Sadie A. Thomas, Pasadena, Cal.—Tenth annual catalogue of chrysanthemums; illustrated, thirty-two pages and cover. "We list the largest collection on the Pacific coast," says the proprietor. She states, further, that "all plants are sand-rooted cuttings," from outdoor-grown stock.

McCallum Co., Pittsburgh, Pa.—A large, well printed, fully illustrated folder, offering florists' supplies, such as wreaths, baskets, vases, plant stands, cypas, moss, lycopodium and other materials. "You will find here," says the company, "a specially prepared list of spring money-makers and staple trade-producers."

#### MORE SEED FLAX THIS YEAR.

Considerably more seed flax than usual should be planted this year, says the Department of Agriculture. At least 2,000,000 acres, the department believes, should be sown, almost wholly in the four principal flax-producing states—Minnesota, North Dakota, South Dakota and Montana. Last year's acreage was only 1,683,000 and, owing to unfavorable conditions, produced an extremely light yield of seed, only about 9,000,000 bushels.

The normal consumption of flaxseed in the United States for the manufacture of linseed oil and other products and for resowing is about 28,000,000 bushels a year. Average production for the last seven years has been less than half that much.

Because of the short supply and general high prices, together with high freight rates from Argentina, the price of flaxseed has been extremely high during the last year, ranging up to \$6 a bushel.

Argentina is harvesting a large crop and will have from 30,000,000 to 40,000,000 bushels of seed for export, much of which will be available for use in the United States, but ocean freight rates from Argentina apparently insure a fair price for flaxseed grown in the United States.

The limiting factors, aside from the weather, in the sowing of flax this spring are likely to be seed supply and ability of farmers to finance sowing. The 1919 crop was of such poor quality that much of it is not fit for seed. Even where good seed was produced many farmers were forced to sell because of the failure of other crops. The available supply is short, therefore, and will be high in price. Some flaxseed can be obtained from northwest Canada and will be entirely suitable for the flax-growing regions of the United States. It is not safe, the department warns, to sow Argentine seed.

Thorough preparation of the land and sowing under as favorable conditions as possible are highly desirable, in view of the high price of seed. The best date for seeding, generally speaking, is during the first half of May. On well-prepared land, under favorable conditions, fifteen pounds of seed to the acre may be sufficient, so that, even though the seed is high in price, the acre cost is lower than for other small grain crops.



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Inch	To case	Per case
7 to 9	500	\$50.00
8 to 9	250	\$50.00
9 to 10	200	\$55.00

10% discount on five-case lots

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CINERARIA, Large-flowering dwarf, finest grown, all colors, mixed, pkt., 50c; 1/2 pkt., 25c.

CYCLAMEN GIGANTEUM, Choicest Giants, mixed, 150 seeds, \$1.00; 1/2 pkt., 50c.

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Fort Worth, Tex.—Plans for the Texas State Florists' Association convention, to be held July 20 to 22, were completed at a meeting of the florists of Fort Worth April 14. The Fort Worth Florists' Club was also organized and the following officers were elected: President, W. J. Davis; vice-president, Henry Clebole, and secretary and treasurer, Elmer Eastwoll.

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## Wholesale Cut Flower Prices.

Chicago, April 28, 1920.

	Per doz.	
Beauty, Special	\$ 7.50 @ \$ 9.00	
Beauty, 30 to 36-in. stems	5.00 @ 6.00	
Beauty, 24 to 30-in. stems	4.00 @ 5.00	
Beauty, 20 to 24-in. stems	3.00 @ 4.00	
Beauty, 12 to 20-in. stems	1.50 @ 2.00	
Beauty, Short	.50 @ 1.00	
	Per 100	
Columbia	\$ 6.00 @ \$30.00	
Mrs. Russell	8.00 @ 35.00	
Premier	8.00 @ 35.00	
Milady	4.00 @ 20.00	
Montrose	4.00 @ 15.00	
Sunburst	6.00 @ 20.00	
Ophelia	6.00 @ 15.00	
Killarney	4.00 @ 15.00	
White Killarney	4.00 @ 15.00	
Double White Killarney	4.00 @ 20.00	
Killarney Brilliant	6.00 @ 20.00	
Champ Welland	4.00 @ 20.00	
Nesbit	3.00 @ 5.00	
Cecile Brunner	2.00 @ 3.00	
Carnations	2.00 @ 6.00	
Valley	6.00 @ 8.00	
Cattleyas, doz.	\$15.00 @ \$24.00	
Callas, doz.	1.50 @ 2.00	
Easter Lilies, doz.	1.50 @ 2.00	
Snapdragons, doz.	1.50 @ 3.00	
Pansies, bunch	.08 @ .12	
Calendulas	4.00 @ 8.00	
Sweet Peas	1.00 @ 3.00	
Darwin Tulips	6.00 @ 10.00	
Daisies, Yellow	2.00 @	

Pittsburgh, April 28, 1920.

	Per doz.	
Beauty, Special	\$ 3.00 @ \$ 5.00	
Beauty, Fancy, 24 to 30-inch	3.00 @ 5.00	
Beauty, Shorter, 18 to 24-inch	3.00 @ 4.00	
Beauty, Firsts, 12 to 18-inch	2.00 @	
	Per 100	
Beauty, Seconds	\$ 6.00 @ \$ 8.00	
White Killarney	6.00 @ 15.00	
Richmond	6.00 @ 15.00	
Ophelia	6.00 @ 15.00	
My Maryland	6.00 @ 15.00	
Mrs. Charles Russell	8.00 @ 25.00	
Premier	8.00 @ 25.00	
Columbia	8.00 @ 25.00	
Orchids	75.00 @ 100.00	
Carnations	4.00 @ 6.00	
Tulips	4.00 @ 6.00	
Mignonette	1.00 @ 3.00	
Sweet Peas	3.00 @ 6.00	
Daisies	3.00 @ 6.00	
Snapdragon	6.00 @ 8.00	
Lilies	15.00 @ 20.00	
Callas	15.00 @ 20.00	
Pansies	1.00 @	

St. Louis, April 28, 1920.

	Per doz.	
Beauty, Specials	\$ 8.00 @ \$10.00	
Beauty, Extra	5.00 @ 6.00	
	Per 100	
Columbia	\$ 6.00 @ \$10.00	
Premier	10.00 @ 15.00	
White Killarney	4.00 @ 5.00	
Killarney	4.00 @ 5.00	
Ward	4.00 @ 6.00	
Milady and Ophelia	6.00 @ 8.00	
Russell	10.00 @ 15.00	
Carnations	2.00 @ 4.00	
Easter Lilies	6.00 @ 10.00	
Snapdragons	3.00 @ 5.00	
Daisies	1.00 @ 1.50	
Valley	6.00 @ 8.00	
Orchids, per doz.	\$12.00 @ \$18.00	
Sweet Peas	.50 @ 2.00	
Paper Whites	3.00 @ 4.00	
Jonquils	3.00 @ 4.00	
Freesias	2.00 @ 3.00	
Callas	6.00 @ 8.00	
Tulips	2.00 @ 3.00	

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## Wholesale Cut Flower Prices.

Buffalo, April 28, 1920.

	Per 100	
Beauty, Special	\$50.00 @ \$80.00	
Beauty, Fancy	25.00 @ 30.00	
Beauty, Extra	20.00 @ 25.00	
Beauty, First	8.00 @ 12.00	
Columbia	10.00 @ 25.00	
Killarney	6.00 @ 15.00	
White Killarney	6.00 @ 15.00	
Double White Killarney	6.00 @ 18.00	
Richmond	6.00 @ 12.00	
Maryland	6.00 @ 20.00	
Russell	12.00 @ 20.00	
Ophelia	6.00 @ 20.00	
Mrs. Ward	4.00 @ 8.00	
Sunburst	6.00 @ 15.00	
Bon Silene	4.00 @ 6.00	
Cecile Brunner	3.00 @ 5.00	
Carnations	3.00 @ 6.00	
Cattleyas	75.00 @ 100.00	
Easter Lilies	10.00 @ 20.00	
Rubrum Lilies	8.00 @ 10.00	
Sweet Peas	1.00 @ 3.00	
Snapdragons	8.00 @ 15.00	
Violets	.75 @ 1.00	
Calla Lilies	12.00 @ 30.00	
Narcissus Golden Spur	3.00 @ 4.00	
Calendula	3.00 @ 6.00	
Freesias	3.00 @ 4.00	
Valley	8.00 @ 10.00	
Daffodils	3.00 @ 4.00	

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GREENS and  
PLANTS**

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Philadelphia, April 27, 1920.

Per 100

Beauties, Long	\$40.00 @	\$50.00
Russell, Hadley, Long	20.00 @	30.00
Russell, Hadley, Short	6.00 @	10.00
The Killarneys, Long	6.00 @	8.00
The Killarneys, Short	3.00 @	4.00
Ward	4.00 @	10.00
Prima Donna, Maryland, Long	10.00 @	15.00
Prima Donna, Maryland, Short	4.00 @	6.00
Premier, Long	15.00 @	25.00
Premier, Medium	8.00 @	10.00
Columbia, Long	15.00 @	25.00
Columbia, Medium	8.00 @	10.00
Ophelia, Sunburst, Long	10.00 @	15.00
Ophelia, Sunburst, Short	4.00 @	6.00
Cattleyas	75.00 @	100.00
Carnations, Fancy		8.00
Carnations, Select	4.00 @	5.00
Carnations, Ordinary		3.00
Sweet Peas, Select	1.00 @	2.00
Sweet Peas, Ordinary	.50 @	.75
Valley	6.00 @	8.00
Daisies, Yellow	1.00 @	1.50
Snapdragons	4.00 @	12.00
Gardenias	5.00 @	25.00
Calendulas	2.00 @	4.00
Easter Lilies	10.00 @	15.00
Callas	10.00 @	15.00
Asparagus, bunch	\$0.45 @ \$0.50	
Delphiniums	20.00 @	25.00

Boston, April 28, 1920.

Per 100

American Beauty	\$ 4.00 @	\$50.00
Shawyer, Russell	4.00 @	20.00
Killarney	2.00 @	10.00
Milady, Miller	2.00 @	12.00
Francis Scott Key, Radiance	2.00 @	12.00
White Killarney	2.00 @	8.00
Double White Killarney	2.00 @	8.00
Killarney Brilliant	2.00 @	10.00
Mrs. Aaron Ward, Sunburst	3.00 @	16.00
Hadley	3.00 @	25.00
Ophelia	3.00 @	16.00
Premier	3.00 @	20.00
Columbia	3.00 @	20.00
Maryland, Hoosier Beauty	2.00 @	12.00
Cattleyas	50.00 @	75.00
Sweet Peas	.75 @	4.00
Carnations	3.00 @	5.00
Marguerites	1.00 @	4.00
Calendulas	1.00 @	3.00
Callas	6.00 @	10.00
Mignonette	4.00 @	6.00
Trumpet Daffodils	5.00 @	6.00
Tulips	4.00 @	5.00
Easter Lilies	3.00 @	6.00

Milwaukee, April 28, 1920.

Per 100

Columbia	\$10.00 @	\$35.00
Premier	10.00 @	35.00
Killarney	6.00 @	15.00
White Killarney	6.00 @	15.00
Hoosier Beauty	6.00 @	18.00
Mrs. Ward	4.00 @	12.00
Ophelia	8.00 @	18.00
Carnations, assorted	3.00 @	5.00
Cattleyas, per doz.	\$12.00 @ \$18.00	
Calendulas	2.00 @	4.00
Callas, per doz.	\$2.00 @ \$2.50	
Easter Lilies, per doz.	1.50 @ 2.50	
Daffodils, Empress	8.00 @	10.00
Sweet Peas	1.00 @	3.00
Snapdragons, per doz.	\$1.00 @ \$1.50	
Tulips	4.00 @	8.00
Hyacinths	4.00 @	6.00
Daisies, Yellow		3.00
Wallflower		4.00
Forget-me-nots, per bunch	\$0.35 @ \$0.50	

Cincinnati, April 28, 1920.

Per doz.

Beauties, 36-inch	\$ 7.50
Beauties, 30-inch	5.00
Beauties, 24-inch	4.00
Beauties, 18-inch	\$ 1.50 @ 2.00
Beauties, Short	1.00

Per 100

Columbia	\$ 6.00 @	\$25.00
Premier	6.00 @	30.00
Killarney	4.00 @	10.00
Ophelia	4.00 @	10.00
Russell	6.00 @	20.00
Carnations	2.00 @	6.00

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10-inch	Per 100, \$ 6.00
12-inch	Per 100, 7.00
14-inch	Per 100, 9.00
16-inch	Per 100, 12.00
18-inch	Per 100, 14.00
20-inch	Per 100, 17.00
22-inch	Per 100, 21.00
24-inch	Per 100, 24.00

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## Wholesale Cut Flower Prices.

New York, April 28, 1920.

	Per 100	
Beauty Specials	\$35.00	\$75.00
Beauty, Fancy	25.00	50.00
Beauty, Extra	15.00	30.00
Beauty, No. 1	10.00	15.00
Beauty, No. 2	4.00	10.00
Prima Donna	4.00	20.00
White Killarney	3.00	15.00
Francis Scott Key	15.00	30.00
Premier	4.00	25.00
Mrs. Aaron Ward	3.00	15.00
Russell	4.00	15.00
Ophelia	3.00	15.00
Columbia	4.00	15.00
Hadley	4.00	50.00
Sunburst	3.00	15.00
Orchids—Cattleyas	25.00	75.00
Sweet Peas	.50	4.00
Gardenias	5.00	25.00
Lilies of the Valley	2.00	8.00
Carnations	3.00	6.00
Tulips, per bunch	\$0.25 @ \$0.75	
Daffodils, per bunch	.30 @ .75	
Lilies	10.00	15.00

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# NEWS OF THE NURSERY TRADE

WILLIAM A. PETERSON, Chicago, celebrates his natal anniversary April 29. He was born in 1867 on the nursery property, then far in the country, now the largest undivided tract inside the city limits.

## STANDARDIZATION OF PRICES.

### Will Encourage Local Trading.

The definition of "standard" is: "Established as a rule or model by respectable authority, custom or general consent; having a fixed or permanent value." The old rule that prices are governed by supply and demand has in the past been a great factor in regulating prices of any commodity and always will be to a greater or less extent. Yet I believe it is possible for nurserymen to come to some agreement whereby they may be able to charge approximately the same price for any article in their line of trade according to size and quality. Quality cuts a large figure with the buyer, as do also service and the promptness with which orders are filled, so that there will be competition along these lines and the same incentive as in the past to grow better stock and ship it in better condition than competitors do.

The buyer naturally wants to secure his stock as near home as possible, where he can select it and feel sure it will please him when he receives it. The freight charge is smaller and stock is less liable to injury in transportation. This stimulates home trade in every section of the country and, where prices rule the same, no saving can be made by trading in distant parts of the country. In such long-distance trading, one is obliged to buy without seeing the stock and too often the salesman magnifies his stock, since it looks a great deal larger and better to him than it does to the buyer. The customers are then disappointed and declare that the nurserymen are rogues and not to be trusted, which is, of course, not the fact.

### Deviations Will Destroy.

If we are to have standard prices, the nurserymen of this country or their representatives must come together and agree on a fair standard price on all classes of nursery stock according to size and quality; then they must adhere

The address of Charles H. Gorton on "The Standardization of Prices," delivered at the convention of the Rhode Island Nurserymen's Association at Providence.

strictly to those prices. Will they do it? Any deviation from such agreement would tend to destroy the whole system; we could no longer travel in high speed, but would be thrown back in low again. I believe that such standardization would be one of the best things that could happen if properly arranged and systematized and put into practice all over the country. There are obstacles in the way, many of them, but they can be overcome in time by proper diplomacy. Some may claim that it curtails their independence and does not permit them to manage their own business in their own way and fix their own prices for their own goods. It is hard to get even two men to hitch up in double harness without kicking over the traces, but it is sometimes best to modify our own views for the common good of all; if it was considered best by the majority to standardize prices, that could no

doubt be accomplished to the satisfaction of all concerned. I believe it would elevate the standard and the reputation of nurserymen all over the country and work for the common good of all in the trade. It would gain and hold the confidence of the trade and thus increase our business every year, in that way proving its full worth and satisfying the most skeptical as to its practicability.

### Don't Kill the Goose.

At no other period in our history has there been a greater temptation to boost prices, especially in those stocks which are not now obtainable from Europe and are scarce in this country. Some men are, I believe, unreasonable and seem

## NURSERY STOCK

### AT WHOLESALE

A complete assortment of general nursery stock—shrubs, roses, vines, shade trees, fruit trees, etc., well grown and well graded, such as will satisfy your customers and build up your trade.

We solicit a trial order, believing that our stock, service and reasonable prices will make you our regular customer.

Our Wholesale Trade List free upon request.

## SHENANDOAH NURSERIES

D. S. LAKE, Pres.

SHENANDOAH, IOWA

## GRAPES and HARDY PRIVET

The largest stock left  
in the United States.

Write for special price on thousand  
lots or more.

Trade list containing prices on  
TREES, SHRUBS, ROSES and  
PERENNIALS now ready.

## Onarga Nursery Company

CULTRA BROS., Managers

Onarga, Illinois.



IBOLIUM PRIVET  
Natural Habit

## IBOLIUM

The New HARDY PRIVET (L. Iboia X Ovalifolium)

Now sent out for the first time. Inquire for further information. One-year field-grown plants, \$5.00 each. Summer rooted frame-grown, \$3.00 each. Plants in storage for immediate shipment.

Introducers of BOX BARBERRY. Well rooted frame cuttings, \$65.00 per 1000.



IBOLIUM PRIVET  
When Trimmed

THE ELM CITY NURSERY CO. NEW HAVEN, CONN.  
WOODMONT NURSERIES, Inc.

## AMPELOPSIS VEITCHII (Field Grown)

Two-year No. 2 grade ..... \$16.00 per 100

Also about 2000 plants with extra heavy roots and short tops, 16.00 per 100

FOR IMMEDIATE SHIPMENT.

JACKSON & PERKINS CO. - - Newark, New York

## NURSERY STOCK for FLORISTS' TRADE

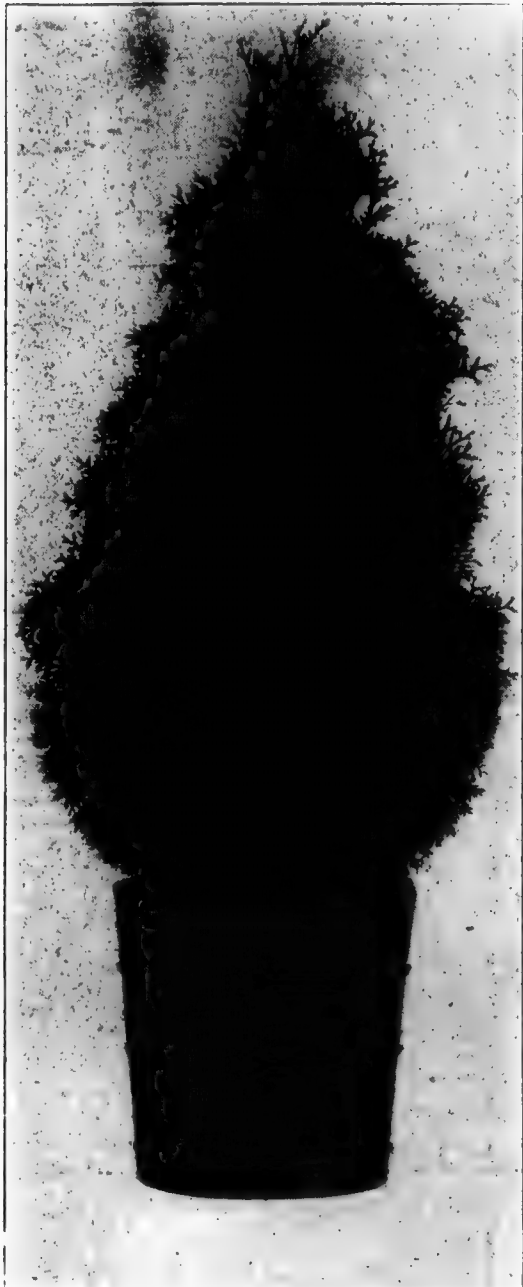
Fruit Trees, Ornamental Trees, Shrubs, Small Fruits,  
Roses, Clematis, Phlox, Peonies, Herbaceous Perennials

WRITE FOR OUR WHOLE-  
SALE TRADE LIST

W. & T. SMITH COMPANY, Geneva, N.Y.

74 Years — 1000 Acres

# HILL'S CHOICE STOCK



TUBBED EVERGREEN

Send for Complete Price List

## EVERGREENS FOR TUBBING

		Each	Matched Pair
Thuya Pyramidalis	2 feet	\$2.50	\$4.50
Thuya Pyramidalis	3 feet	3.50	6.50
Thuya Occidentalis	3 feet	3.00	5.50
Thuya Occidentalis	4 feet	3.75	7.00
Thuya Occidentalis	5 feet	5.00	9.50
Thuya (Sheared Globes)	1½x1½ feet	3.25	6.00

Balled and Burlapped

## WINDOW BOX EVERGREENS

		10	50
Picea Alba	12 to 18-inch	\$5.00	\$22.50
Picea Canadensis	12 to 18-inch	5.00	22.50
Pinus Mugho	10 to 12-inch	5.00	22.50
Thuya Occidentalis	12 to 18-inch	5.00	22.50
50 Assorted (Our Selection)	12 to 18-inch		22.50

## EVERGREENS FOR LINING OUT

		10	100
Abies Concolor	xx 10 to 12-inch	\$ 2.50	\$20.00
Abies Concolor	xx 12 to 18-inch	3.00	26.00
Abies Douglassi	xx 10 to 12-inch	2.25	17.50
Abies Douglassi	xx 12 to 18-inch	2.75	22.50
Juniper Canadensis	x 6 to 10-inch	...	16.50
Juniper Communis	xx 10 to 12-inch	2.75	22.50
Juniperus Schotti	xx 24 to 36-inch	17.50	...
Juniperus Virginiana	xx 10 to 12-inch	2.50	20.00
Juniperus Virginiana	xx 12 to 18-inch	2.75	23.00
Picea Alba	xx 12 to 18-inch	2.75	23.00
Picea Canadensis	xx 10 to 12-inch	2.75	22.50
Picea Canadensis	xx 12 to 18-inch	3.25	28.50
Picea Excelsa	xx 10 to 12-inch	1.75	11.00
Picea Pungens	xx 10 to 12-inch	3.25	28.50
Picea Pungens	xx 12 to 18-inch	5.00	45.00
Pinus Austriaca	xx 6 to 10-inch	2.75	14.00
Pinus Austriaca	xx 10 to 12-inch	3.50	22.50
Pinus Mugho	xx 10 to 12-inch	6.00	45.00
Pinus Mugho	xx 12 to 18-inch	7.00	60.00
Pinus Strobus	xx 10 to 12-inch	2.25	13.00
Pinus Strobus	xx 12 to 18-inch	2.50	15.00
Pinus Sylvestris	xx 12 to 18-inch	2.75	18.00
Pinus Sylvestris	xx 18 to 24-inch	3.50	24.00
Taxus Cuspidata	xx 10 to 12-inch	12.50	...
Thuya Ellwangeriana	x 6 to 8-inch	...	15.00
Thuya Compacta	xx 12 to 18-inch	6.00	50.00
Thuya Douglassi Aurea	xx 10 to 12-inch	5.50	45.00
Thuya Hoveyi	x 6 to 8-inch	...	15.00
Thuya Occidentalis	xx 12 to 18-inch	2.00	15.00
Thuya Occidentalis	xx 18 to 24-inch	2.50	20.00
Thuya Pyramidalis	x 6 to 8-inch	...	11.00
Thuya Pyramidalis	xx 24 to 36-inch	12.50	...
Thuya Sibirica	x 6 to 8-inch	...	15.00

Each x indicates one transplanting.

# THE D. HILL NURSERY CO.

Evergreen Specialists—Largest Growers in America

Box 403

DUNDEE, ILLINOIS

## Bobbink & Atkins

Choice Nursery Stock, including Rhododendrons, Hardy Azaleas, Hybrid Perpetual Roses, Herbaceous Plants, Bay Trees, Boxwood and a general line of Decorative Greenhouse Plants.

RUTHERFORD, NEW JERSEY

## PRIMULA OBCONICA

The strain that blooms large flowers and fine colors. Cannot be surpassed anywhere. Ready now, May and June.

2 -inch	.....	\$6.00 per 100; \$55.00 per 1000
2½ -inch	.....	7.00 per 100; 65.00 per 1000
2½ -inch	.....	8.00 per 100; 75.00 per 1000
3 -inch	.....	10.00 per 100; 90.00 per 1000

THE PARK FLORAL COMPANY  
DENVER, COLORADO



determined to get the "dough" while the getting is good; they have been warned by level-headed nurserymen not to kill the goose which lays the golden egg. We hope there will not be any profiteering in our line of goods, but that all will realize that the future is to be considered as well as the present. There is no great difference in prices among reliable dealers now and what there is may well be charged to demand and supply. I believe that all wholesalers as well as retailers should come together in the matter of prices and form some agreement between themselves as to standard prices. The wholesaler when he retails should charge retail prices, not in-between prices, and the retailer should respect wholesale prices and, if he ever wholesales, charge strictly wholesale prices. That would, I believe, be perfectly fair to both and create a better feeling toward each other.

Stock should be sold only to the trade during these exceptional times of shortage and high prices; we should cater to each other as much as possible and try to produce all the standard stock we can. The habit of selling stock to department stores I condemn with all the power within me. It is as detrimental to the trade as it is unreasonable and unfair and should be condemned by every fair-minded nurseryman in our land. We need every rose bush, fruit tree and all other stock in the country to supply the legitimate trade and help to stabilize business and tend toward a better standard of prices. If we are to be successful, we must stand together, each helping the other to work out those problems that will benefit us most now and in the future, always remembering that we are dependent upon each other for much of our success in business life, and so march along together, shoulder to shoulder, toward the goal of our ambition, which is success, prosperity and happiness.

#### When East and West Shall Meet.

There is in Holland, I believe, an association whose members agree to sell only to the legitimate trade and charge standard prices. One of the same kind, I understand, has been started in the west. Shall we in the east, who really built up the west, or gave it its start with money and brains, admit that we left the greater brains and business push in the west and are now only second-raters in comparison, or shall we join hands with them on this most important question and make it a nationwide affair, so that trade in one section of the country will not clash with the trade in other sections? A great many are optimistic enough to believe that standard prices will be adopted in the near future and will become general among the reliable nurserymen of the country.

#### MANCHESTER, MASS.

#### Horticultural Society Meets.

The North Shore Horticultural Society held its regular meeting April 16 in the new Horticultural hall, with an attendance of about fifty. The chief feature of the meeting was the address of William N. Craig, superintendent of Faulkner Farm, Brookline, Mass., who touched upon a variety of topics of interest to the members. He strongly con-

# ERICAS

From 3-inch and 3½-inch pots, ready for 5-inch.

Christmas and Easter varieties, such as:

Pres. Carnot, Pres. Felix Faure, King Edward VII, Cupressina, Fragrans Melanthera, Regerminans, Persoluta Alba, Ovata and Translucence. Our selection of varieties, \$35.00 per 100; \$350.00 per 1000.

Special sizes of Melanthera and Regerminans at \$40.00 per 100.

Two-year-old plants of above varieties, to grow for specimens, at \$75.00 and \$100.00 per 100.

#### Chorizema Cordata.

Orange and red flowers, blooms in January and February, when flowering plants are scarce. 2½-inch pots, \$25.00 per 100.

Two and three-year-old plants, \$9.00 and \$12.00 per doz. Standards, \$2.00 each. Specimens, \$2.00 and \$3.00 each.

#### Cyclamen Persicum Giganteum.

Our special strain, from 2¼-inch and 2½-inch pots, at \$12.00 per 100; \$100.00 per 1000.

All shipments made at purchaser's risk. Packed without pots. When ordering, add 5% of amount of bill for packing. Cash with order from persons not having credit with us.

## ANTON SCHULTHEIS

316 Nineteenth Street COLLEGE POINT, L. I.

Mention The Review when you write.

## NEW Artillery Plant

New Artillery plant, giant variety, which we have named Victory. Looks like a fern, is fine for porch boxes, hanging baskets and vases. Easy to propagate.

3-in., 50c each; \$5.00 per doz.

Cash with order.

John Brust,

Hawkes Ave. and Mound St., COLUMBUS, O.

Mention The Review when you write.

## ENGLISH LAUREL

BY THE HUNDRED OR THOUSAND THE AUDUBON NURSERY

WILMINGTON, N. C. H. VERZAAL, Prop.

Mention The Review when you write.

## STAR BRAND ROSES

"American Pillar" and nearly every other good hardy climber.

Send for our list.

The CONARD & JONES CO. West Grove, Penna., U.S.A. Robert Pyle, Pres. Ant. Wintzer, V.-P.

Mention The Review when you write.

## Hardy Old-fashioned Plants Our Specialty

Specially grown for Florists, Nurserymen and Landscape Architects. Prices on request.

WILLIAM TOOLE & SON

Hardy Plant and Pansy Farm BARABOO, WIS. Mention The Review when you write.

demned Quarantine No. 37 as a bad blunder, which was being enforced by

## EVERGREENS that GROW

The scramble for this stock has just begun. Try our POT-GROWN EVERGREENS and invite success. These are shipped with pot ball attached and with just ordinary care will give 100% stand. Can you beat it?

	Per 100
150 Thuja Erecta.....	\$10.00
150 Thuja Douglasii Pyramidalis.....	12.00
400 Thuja Ericoides.....	10.00
1200 Thuja Globosa Woodwardii.....	11.00
1500 Thuja Hoveyi.....	9.00
2000 Thuja Pumila.....	11.00
8500 Thuja Pyramidalis.....	10.00
1000 Thuja Tom Thumb.....	10.00
8800 Thuja Wareana.....	10.00
800 Juniper Hibernica.....	8.00
250 Juniper Sabina.....	15.00
1400 Retinispora Filifera.....	11.00
2000 Retinispora Plumosa Aurea.....	8.00

Samples sent on request

We grow also a full line of fruit and ornamental stock. Write for prices.

Farmers Nursery Co. TROY, OHIO

Mention The Review when you write.

We have the largest stock of Parson's Hardy American Seedling

## RHODODENDRONS

18 to 24 inches.

30,000 Boxwood, all shapes. 600 Bay Trees, standard and pyramid.

Send for descriptive catalogue.

Montrose Nurseries Wakefield Center, Mass.

N. F. McCARTHY & CO., Props. Office, 112 Arch Street, Boston, Mass.

Mention The Review when you write.

## Peonies and Iris

Send us your name now for our new Catalogue.

PETERSON NURSERY

30 N. La Salle St. CHICAGO, ILL.

# Plants for Immediate Delivery

Kentias, single plants, large specimen plants, up to, each	\$100.00
Phoenix Roebelenii, each	\$10.00 to 25.00
Phoenix Roebelenii, large specimen plants, up to, each	100.00
Phoenix Canariensis, large specimen plants, each	25.00
Phoenix Canariensis, 4-inch, each	.50
Phoenix Canariensis 6-inch, each	2.00
Livistonia Rotundifolia, 5-inch, each	1.25
Livistonia Rotundifolia, 6-inch, each	\$2.00 and 2.50
Sansevieria Zeylanica, 4-inch, each	.75
Sansevieria Zeylanica, 6-inch, each	1.50
Crotons, 4-inch, each	.50
Crotons, 5-inch, each	\$1.00 to 1.50
Geonoma Gracilis, 3½-inch, per hundred	35.00
Dracaena Lindenii, extra strong plants, 2½-inch, per 100	35.00
Dracaena Terminalis, extra strong plants, 3-inch, per 100	35.00
Dracaena Terminalis, extra strong plants, 2½-inch, per 100	20.00
Dracaena Lord Wolseley, ex. strong plants, 2½-in., per 100	20.00
Dracaena Lord Wolseley, ex. strong plants, 3-inch, per 100	35.00
Dracaena Amabilis, extra strong plants, 2½-inch, per 100	20.00
Dracaena Amabilis, 3-inch, extra strong plants, per 100	35.00
Dracaena Superbilla, extra strong plants, 2½-inch, per 100	20.00
Dracaena Superbilla, extra strong plants, 3-inch, per 100	35.00
Dracaena Stricta Grandis, extra strong plants, 2½-inch, per 100	20.00
Dracaena Stricta Grandis, extra strong plants, 3-in., per 100	35.00
Dracaena Eugene Andre, 4-inch (well colored extra fine stock), per 100	50.00
Dracaena Eugene Andre, 5-inch (well colored extra fine stock), each	1.00
Dracaena Gladstonei, 5-inch (well colored extra fine stock), each	1.00
Dracaena Gladstonei, 4-inch (well colored extra fine stock), each	.60
Dracaena Lord Wolseley, 5-inch (well colored extra fine stock), each	\$0.75 to 1.00
Dracaena Superba, 5-inch (well colored extra fine stock), each	\$0.75 to 1.00
Dracaena Imperialis, 5-inch (well colored extra fine stock), each	1.00
Dracaena Juno, 4-inch (well colored extra fine stock), each	.60
Hydrangeas, pink, white and blue, 5-, 6- and 7-inch, each	\$1.00 to 2.50
Climbing Roses, 6-inch, each	\$2.00 to 3.00
Asparagus Plumosus, 2½-inch, per 100	5.00
Asparagus Plumosus, 3-inch, per 100	10.00
Asparagus Plumosus, 5-inch, each	.40
Asparagus Plumosus, 6-inch, each	.60
Table Ferns, Pteris Wimsettii, 2½-inch, per 100	6.00
Table Ferns, Pteris Victoria Vari., 2½-inch, per 100	6.00
Table Ferns, Pteris Victoria Green, 2½-inch, per 100	6.00
Table Ferns, Pteris Serrulata, 2½-inch, per 100	6.00
Holly Ferns, 2½-inch, per 100	6.00
Cyclamen, 3-inch, per 100	20.00
Cyclamen, 2½-inch, per 100	15.00
Geraniums, S. A. Nutt, 4-inch, per 100	18.00
Geraniums, Poltevine, 4-inch, per 100	20.00
Geraniums, S. A. Nutt, 4½-inch, extra strong stock, per 100	25.00
Geraniums, Poltevine, 4½-inch, extra strong stock, per 100	25.00
Kentia Belmoreana, Single, 2½-inch, per 100	18.00
Kentia Belmoreana, Single, 3-inch, per 100	30.00
Kentia Belmoreana, Single, 4-inch, per 100	60.00
Kentia Belmoreana, Single, 6-8 leaves, 5-inch, each, \$1.50 &	2.00
Kentia Belmoreana, Single, 6-inch, each	2.50
Kentia Forsteriana, Single, 6-inch, each	\$2.50 to 3.00
Kentia Forsteriana, made up, 5-inch, each	2.00
Macawil Ferns, 5-inch, each	.75
Macawil Ferns, 6-inch, each	1.25
Macawil Ferns, 7-inch, each	2.00
Pandanus Veitchii, 4-inch, each	.50
Pandanus Veitchii, 3-inch, each	.35
Pandanus Urtile, strong plants, 3-inch, per 100	20.00
Pandanus Urtile, strong plants, 4-inch, per 100	35.00
Begonia Chatelaine, 2-inch, per 100	6.00
Begonia Chatelaine, 3-inch, per 100	12.00
Begonia Chatelaine, 4-inch, per 100	20.00
Begonia Chatelaine, 5-inch, each	.40
Begonia Mrs. M. A. Patten, 2-inch, per 100	10.00
Begonia Mrs. M. A. Patten, 3-inch, per 100	20.00
Begonia Mrs. M. A. Patten, 4-inch, per 100	35.00
Begonia Mrs. M. A. Patten, 5-inch, per 100	50.00
English Ivy Baskets, 12-inch, each	2.50

English Ivy, 6-inch pots, each	\$0.60
English Ivy, 2½-inch pots, per 100	6.00
Pelargoniums, extra strong plants—	
Easter Greeting—Wurtembergia, 3-inch, in bud and bloom, ready for 4-inch, per 100	18.00
Swabian Maid, 4½-inch, in bloom, extra fine stock, per 100	25.00
Marguerites, white, extra strong plants, 5-inch, each	.50
Marguerites, white, extra strong plants, 6-inch, each	.75
Yellow Callas, 5-inch, each	.75
Genista Racemosa, 2½-inch, per 100	15.00
Adiantum Gloriosa, extra fine stock, 7-inch, each	3.00
Schizanthus, in bloom, each	\$0.35, \$0.50 & .75

## FOR MAY DELIVERY

Geraniums, S. A. Nutt, 4-inch, per 100	18.00
Geraniums, Poltevine, 4-inch, per 100	20.00
Lobelia, Speciosa and Crystal Palace, 2½-inch, out of pots, per 100	6.00
Margold, Dwarf Mixed, out of pots, 3-inch, per 100	10.00
Petunia Rosy Morn, Single, out of pots, 3-inch, per 100	10.00
Petunia Rosy Morn, Single, out of pots, 4-inch, per 100	18.00
Petunia Ruffled Giant, out of pots, 3-inch, per 100	10.00
Petunia Ruffled Giant, out of pots, 4-inch, per 100	18.00
Petunia Double Fringed, 4-inch, per 100	25.00
Alternanthera, Red and Yellow, in pots, 2-inch, per 1000	50.00
Alternanthera, Red and Yellow, out of pots, 2-inch, per 1000	40.00
Tradescantia, out of pots, 2½-inch, per 100	5.00
Tradescantia, out of pots, 3-inch, per 100	10.00
Begonia Luminosa, 2½-inch, per 100	5.00
Hydrangeas, French type, 2½-inch, per 100	8.00
Begonia Prima Donna, out of pots, 2½-inch, per 100	5.00
Coleus, in the following varieties:	
Trailing Queen	Joseph Choate
Beauty of Carolina	Salamander
Mabel Longfield	Defiance
Golden Bedder	Purple Prince
Robert Roy	Verschaafftil
Out of 2½-inch pots, \$4.00 per 100, per 1000	35.00
In pots, \$5.00 per 100, per 1000	45.00
For immediate and May delivery.	
Celosia Cristata, 2½-inch, out of pots, per 100	6.00
Centaurea Dusty Miller, 2½-inch, out of pots, per 100	5.00
Cannas King Humbert, 4-inch, per 100	20.00
Cannas King Humbert, Yellow, 4-inch, per 100	20.00
Cannas Gigantes Rosea, 4-inch, per 100	20.00
Cannas Mme. Barret, 4-inch, per 100	20.00
Salvia, 2½-inch, out of pots, per 100	6.00
Salvia, 4-inch, per 100	20.00
Marguerites, 4-inch, per 100	20.00
Smilax, 2½-inch, \$5.50 per 100, per 1000	50.00
Sweet Alyssum, Dwarf, 2-inch, out of pots, per 100	5.00
Stocks, Double Mixed, 2½-inch, out of pots, per 100	6.00
Asters, Queen of the Market, 2-inch, out of pots, per 100	4.00
Asters, Queen of the Market, out of pots, per 1000	30.00
Asters, Lavender, 2-inch, out of pots, per 100	4.00
Asters, Lavender, out of pots, per 1000	30.00
Lavender, Rose, 2-inch, out of pots, per 100	4.00
Asters, Rose, out of pots, per 1000	30.00
Ageratum, 2½-inch, out of pots, per 100	5.00
German Ivy, 2½-inch, out of pots, per 100	6.00
Thunbergia, Mixed, 2½-inch, out of pots, per 100	5.00
Hanging Baskets, Combination, each	2.00
Hanging Baskets, Wandering Jew, each	2.00
Hanging Baskets, Asparagus Sprengeri, each	1.00
No Drip Hanging Baskets, filled with Wandering Jew, Petunias and Geraniums, each	3.00
Boston Ferns, 7-inch, each	1.50
Boston Ferns, 8-inch, each	2.50
Boston Ferns, Baskets, each	\$3.00 to 4.00

## DELIVERY JUNE 15th AND LATER

Primula Obconica, 2½-inch, per 1000	70.00
Fancy Leaf Caladiums, each	\$1.25 to 2.50
Bird's-Nest Ferns, 5-inch, each	1.50
Rubbers, 4-inch, each	.50
Rubbers, 5-inch	\$0.75 to 1.00
Rubbers, 6-inch	1.50
Cyclamen, 4-inch, per 100	40.00

All orders booked subject to strikes and delays.

We will hurry shipments through as fast as conditions warrant.

**POEHLMANN BROTHERS CO., Morton Grove, Ill.**

Mention The Review when you write

men who knew little of the needs of the horticultural business. This point he illustrated by telling of a New York orchid grower who applied for permission to obtain a shipment of plants; instead of the permission was sent the catalogue of a competitor, with the advice that he should get his stock for propagating from this other grower. The speaker said that, in the case of orchids which were received at Wash-

ington before being allowed to proceed to the grower, the processes of sterilization and fumigation left little vitality in the plants. At the conference on the quarantine recently held in Washington, the only persons who favored the embargo were two orchid growers, one of whom had not yet flowered any seedlings and the other of whom had not sown any seed himself.

E. H. Wetterlow, chairman of the ex-

hibition committee, reported that there had been an unavoidable delay in preparing the schedule for the exhibition, which will be held June 29 and 30, since many patrons and donors of prizes were away and had neglected to send in particulars, but that the schedule was now in the printer's hands.

The officers of the society, which has about 225 members, are as follows: President, F. P. Knight; vice-president,



determined to get the "dough" while the getting is good; they have been warned by level-headed nurserymen not to kill the goose which lays the golden egg. We hope there will not be any profiteering in our line of goods, but that all will realize that the future is to be considered as well as the present. There is no great difference in prices among reliable dealers now and what there is may well be charged to demand and supply. I believe that all wholesalers as well as retailers should come together in the matter of prices and form some agreement between themselves as to standard prices. The wholesaler when he retails should charge retail prices, not in-between prices, and the retailer should respect wholesale prices and, if he ever wholesales, charge strictly wholesale prices. That would, I believe, be perfectly fair to both and create a better feeling toward each other.

Stock should be sold only to the trade during these exceptional times of shortage and high prices; we should cater to each other as much as possible and try to produce all the standard stock we can. The habit of selling stock to department stores I condemn with all the power within me. It is as detrimental to the trade as it is unreasonable and unfair and should be condemned by every fair-minded nurseryman in our land. We need every rose bush, fruit tree and all other stock in the country to supply the legitimate trade and help to stabilize business and tend toward a better standard of prices. If we are to be successful, we must stand together, each helping the other to work out those problems that will benefit us most now and in the future, always remembering that we are dependent upon each other for much of our success in business life, and so march along together, shoulder to shoulder, toward the goal of our ambition, which is success, prosperity and happiness.

#### When East and West Shall Meet.

There is in Holland, I believe, an association whose members agree to sell only to the legitimate trade and charge standard prices. One of the same kind, I understand, has been started in the west. Shall we in the east, who really built up the west, or gave it its start with money and brains, admit that we left the greater brains and business push in the west and are now only second-raters in comparison, or shall we join hands with them on this most important question and make it a nationwide affair, so that trade in one section of the country will not clash with the trade in other sections? A great many are optimistic enough to believe that standard prices will be adopted in the near future and will become general among the reliable nurserymen of the country.

#### MANCHESTER, MASS.

#### Horticultural Society Meets.

The North Shore Horticultural Society held its regular meeting April 16 in the new Horticultural hall, with an attendance of about fifty. The chief feature of the meeting was the address of William N. Craig, superintendent of Faulkner Farm, Brookline, Mass., who touched upon a variety of topics of interest to the members. He strongly con-

## ERICAS

From 3-inch and 3½-inch pots, ready for 5-inch.

Christmas and Easter varieties, such as:

Pres. Carnot, Pres. Felix Faure, King Edward VII, Cupressina, Fragrans Melanthera, Regerminans, Persoluta Alba, Ovata and Translucence.

Our selection of varieties, \$35.00 per 100; \$350.00 per 1000.

**Special sizes of Melanthera and Regerminans at \$40.00 per 100.**

Two-year-old plants of above varieties, to grow for specimens, at \$75.00 and \$100.00 per 100.

#### Chorizema Cordata.

Orange and red flowers, blooms in January and February, when flowering plants are scarce. 2½-inch pots, \$25.00 per 100.

Two and three-year-old plants, \$9.00 and \$12.00 per doz. Standards, \$2.00 each. Specimens, \$2.00 and \$3.00 each.

#### Cyclamen Persicum Giganteum.

Our special strain, from 2¼-inch and 2½-inch pots, at \$12.00 per 100; \$100.00 per 1000.

All shipments made at purchaser's risk. Packed without pots. When ordering, add 5% of amount of bill for packing. Cash with order from persons not having credit with us.

#### Phoenix Roebelenii.

10-inch and 12-inch pots, specimens, \$8.00 to \$10.00 each.

#### Pandanus Veitchii.

6-inch and 7-inch pots, \$2.00 to \$3.00 each.

#### Cibotium Schiedel.

From 3½-inch pots, \$75.00 per 100; from 4½-inch pots, \$100.00 per 100.

#### Kentia Forsteriana.

Three plants in 6-inch pots, 2½ ft. high, \$48.00 per dozen.

#### Kentia Belmoreana.

8-inch and 5½-inch pots, 1½ to 2 ft. high, \$36.00 per dozen.

#### Lilac Plants.

Fine, low-grafted, one year old, in ten best varieties, adapted to forcing purposes, \$35.00 per 100; \$300.00 per 1000.

## ANTON SCHULTHEIS

316 Nineteenth Street COLLEGE POINT, L. I.

Mention The Review when you write.

## NEW Artillery Plant

New Artillery plant, giant variety, which we have named **Victory**. Looks like a fern, is fine for porch boxes, hanging baskets and vases. Easy to propagate.

3-in., 50c each; \$5.00 per doz.

Cash with order.

**John Brust,**

Hawkes Ave. and Mound St., COLUMBUS, O.

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## ENGLISH LAUREL

BY THE HUNDRED OR THOUSAND  
THE AUDUBON NURSERY

WILMINGTON, N. C. E. VERZAAL, Prop.

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## STAR BRAND ROSES

"American Pillar" and nearly every other good hardy climber.

Send for our list.

The **GONARD & JONES CO.** West Grove, Penna., U.S.A.  
Robert Pyle, Pres. Ant. Wintzer, V.-P.

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## Hardy Old-fashioned Plants Our Specialty

Specially grown for Florists, Nurserymen and Landscape Architects. Prices on request.

**WILLIAM TOOLE & SON**

Hardy Plant and Pansy Farm BARABOO, WIS.  
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demned Quarantine No. 37 as a bad blunder, which was being enforced by

## EVERGREENS that GROW

The scramble for this stock has just begun. Try our POT-GROWN EVERGREENS and invite success. These are shipped with pot ball attached and with just ordinary care will give 100% stand. Can you beat it?

	Per 100
150 Thuya Erecta.....	\$10.00
150 Thuya Douglasii Pyramidalis....	12.00
400 Thuya Ericoides.....	10.00
1200 Thuya Globosa Woodwardii.....	11.00
1500 Thuya Hoveyi.....	9.00
2000 Thuya Pumila.....	11.00
3500 Thuya Pyramidalis.....	10.00
1000 Thuya Tom Thumb.....	10.00
3300 Thuya Wareana.....	10.00
800 Juniper Hibernica.....	8.00
250 Juniper Sabina.....	15.00
1400 Retinispora Filifera.....	11.00
2000 Retinispora Plumosa Aurea.....	8.00

Samples sent on request

We grow also a full line of fruit and ornamental stock. Write for prices.

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TROY, OHIO

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We have the largest stock of Parson's Hardy American Seedling

## RHODODENDRONS

18 to 24 inches.

30,000 Boxwood, all shapes.

600 Bay Trees, standard and pyramid.

Send for descriptive catalogue.

## Montrose Nurseries

Wakefield Center, Mass.

N. F. McCARTHY & CO., Props.  
Office, 112 Arch Street, Boston, Mass.

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## Peonies and Iris

Send us your name now for our new Catalogue.

**PETERSON NURSERY**

30 N. La Salle St. CHICAGO, ILL.

# Plants for Immediate Delivery

Kentias, single plants, large specimen plants, up to, each.....	\$100.00
Phoenix Roebelenii, each.....	\$10.00 to 25.00
Phoenix Roebelenii, large specimen plants, up to, each.....	100.00
Phoenix Canariensis, large specimen plants, each.....	25.00
Phoenix Canariensis, 4-inch, each.....	.50
Phoenix Canariensis 6-inch, each.....	2.00
Livistonia Rotundifolia, 5-inch, each.....	1.25
Livistonia Rotundifolia, 6-inch, each.....	2.50
Sansevieria Zeylanica, 4-inch, each.....	.75
Sansevieria Zeylanica, 6-inch, each.....	1.50
Crotons, 4-inch, each.....	.50
Crotons, 5-inch, each.....	\$1.00 to 1.50
Geonoma Gracilis, 3 1/4-inch, per hundred.....	85.00
Dracaena Lindenii, extra strong plants, 2 1/4-inch, per 100.....	35.00
Dracaena Terminalis, extra strong plants, 3-inch, per 100.....	35.00
Dracaena Terminalis, extra strong plants, 2 1/4-inch, per 100.....	20.00
Dracaena Lord Wolseley, ex. strong plants, 2 1/4-in., per 100.....	20.00
Dracaena Lord Wolseley, ex. strong plants, 3-inch, per 100.....	25.00
Dracaena Amabilis, extra strong plants, 2 1/4-inch, per 100.....	20.00
Dracaena Amabilis, 3-inch, extra strong plants, per 100.....	35.00
Dracaena Superbilla, extra strong plants, 2 1/4-inch, per 100.....	20.00
Dracaena Superbilla, extra strong plants, 3-inch, per 100.....	35.00
Dracaena Stricta Grandis, extra strong plants, 2 1/4-inch, per 100.....	20.00
Dracaena Stricta Grandis, extra strong plants, 3-in., per 100.....	35.00
Dracaena Eugene Andre, 4-inch (well colored extra fine stock), per 100.....	50.00
Dracaena Eugene Andre, 5-inch (well colored extra fine stock), each.....	1.00
Dracaena Gladstonei, 5-inch (well colored extra fine stock), each.....	1.00
Dracaena Gladstonei, 4-inch (well colored extra fine stock), each.....	.60
Dracaena Lord Wolseley, 5-inch (well colored extra fine stock), each.....	1.00
Dracaena Superba, 5-inch (well colored extra fine stock), each.....	\$0.75 to 1.00
Dracaena Imperialis, 5-inch (well colored extra fine stock), each.....	1.00
Dracaena Juno, 4-inch (well colored extra fine stock), each.....	.60
Hydrangeas, pink, white and blue, 5-, 6- and 7-inch, each.....	3.50
Climbing Roses, 6-inch, each.....	\$2.00 to 3.00
Asparagus Plumosus, 2 1/4-inch, per 100.....	5.00
Asparagus Plumosus, 3-inch, per 100.....	10.00
Asparagus Plumosus, 5-inch, each.....	.40
Asparagus Plumosus, 6-inch, each.....	.60
Table Ferns, Pteris Wimsettii, 2 1/4-inch, per 100.....	6.00
Table Ferns, Pteris Victoria Vari., 2 1/4-inch, per 100.....	6.00
Table Ferns, Pteris Victoria Green, 2 1/4-inch, per 100.....	6.00
Table Ferns, Pteris Serrulata, 2 1/4-inch, per 100.....	6.00
Holly Ferns, 2 1/4-inch, per 100.....	6.00
Cyclamen, 3-inch, per 100.....	20.00
Cyclamen, 2 1/2-inch, per 100.....	15.00
Geraniums, S. A. Nutt, 4-inch, per 100.....	18.00
Geraniums, Poltevine, 4-inch, per 100.....	20.00
Geraniums, S. A. Nutt, 4 1/4-inch, extra strong stock, per 100.....	25.00
Geraniums, Poltevine, 4 1/4-inch, extra strong stock, per 100.....	25.00
Kentia Belmoreana, Single, 2 1/4-inch, per 100.....	18.00
Kentia Belmoreana, Single, 3-inch, per 100.....	30.00
Kentia Belmoreana, Single, 4-inch, per 100.....	60.00
Kentia Belmoreana, Single, 6-8 leaves, 5-inch, each, \$1.50 &.....	2.00
Kentia Belmoreana, Single, 6-inch, each.....	2.50
Kentia Forsteriana, Single, 6-inch, each.....	3.00
Kentia Forsteriana, made up, 5-inch, each.....	2.00
Macawil Ferns, 5-inch, each.....	.75
Macawil Ferns, 6-inch, each.....	1.25
Macawil Ferns, 7-inch, each.....	2.00
Pandanus Veitchii, 4-inch, each.....	.50
Pandanus Veitchii, 5-inch, each.....	.35
Pandanus Urtilla, strong plants, 3-inch, per 100.....	20.00
Pandanus Urtilla, strong plants, 4-inch, per 100.....	35.00
Begonia Chatelaine, 2-inch, per 100.....	6.00
Begonia Chatelaine, 3-inch, per 100.....	12.00
Begonia Chatelaine, 4-inch, per 100.....	20.00
Begonia Chatelaine, 5-inch, each.....	.40
Begonia Mrs. M. A. Patten, 2-inch, per 100.....	10.00
Begonia Mrs. M. A. Patten, 3-inch, per 100.....	20.00
Begonia Mrs. M. A. Patten, 4-inch, per 100.....	35.00
Begonia Mrs. M. A. Patten, 5-inch, per 100.....	50.00
English Ivy Baskets, 12-inch, each.....	2.50

English Ivy, 6-inch pots, each.....	\$0.60
English Ivy, 2 1/4-inch pots, per 100.....	6.00
Pelargoniums, extra strong plants—	
Easter Greeting—Wurtembergia, 3-inch, in bud and bloom, ready for 4-inch, per 100.....	18.00
Swabian Maid, 4 1/4-inch, in bloom, extra fine stock, per 100.....	25.00
Marguerites, white, extra strong plants, 5-inch, each.....	.50
Marguerites, white, extra strong plants, 6-inch, each.....	.75
Yellow Callas, 5-inch, each.....	.75
Genista Racemosa, 2 1/4-inch, per 100.....	15.00
Adiantum Gloriosa, extra fine stock, 7-inch, each.....	8.00
Schizanthus, in bloom, each.....	\$0.35, \$0.50 & .75

## FOR MAY DELIVERY

Geraniums, S. A. Nutt, 4-inch, per 100.....	18.00
Geraniums, Poltevine, 4-inch, per 100.....	20.00
Lobelia, Speciosa and Crystal Palace, 2 1/4-inch, out of pots, per 100.....	8.00
Marigold, Dwarf Mixed, out of pots, 3-inch, per 100.....	10.00
Petunia Rosy Morn, Single, out of pots, 3-inch, per 100.....	10.00
Petunia Rosy Morn, Single, out of pots, 4-inch, per 100.....	18.00
Petunia Ruffled Giant, out of pots, 3-inch, per 100.....	10.00
Petunia Ruffled Giant, out of pots, 4-inch, per 100.....	18.00
Petunia Double Fringed, 4-inch, per 100.....	25.00
Alternanthera, Red and Yellow, in pots, 2-inch, per 1000.....	50.00
Alternanthera, Red and Yellow, out of pots, 2-inch, per 1000.....	40.00
Tradescantia, out of pots, 2 1/4-inch, per 100.....	5.00
Tradescantia, out of pots, 3-inch, per 100.....	10.00
Begonia Luminosa, 2 1/4-inch, per 100.....	5.00
Hydrangea, French type, 2 1/4-inch, per 100.....	8.00
Begonia Prima Donna, out of pots, 2 1/4-inch, per 100.....	5.00
Coleus, in the following varieties:	
Trailing Queen.....	Joseph Choate
Beauty of Carolina.....	Salamander
Mabel Longfield.....	Defiance
Golden Bedder.....	Purple Prince
Robert Roy.....	Verschaafftili
Out of 2 1/4-inch pots, \$4.00 per 100, per 1000.....	35.00
In pots, \$5.00 per 100, per 1000.....	45.00
For immediate and May delivery.	
Celosia Cristata, 2 1/4-inch, out of pots, per 100.....	6.00
Centauria Dusty Miller, 2 1/4-inch, out of pots, per 100.....	5.00
Cannas King Humbert, 4-inch, per 100.....	20.00
Cannas King Humbert, Yellow, 4-inch, per 100.....	20.00
Cannas Gigantes Rosas, 4-inch, per 100.....	20.00
Cannas Mme. Barret, 4-inch, per 100.....	20.00
Salvia, 2 1/4-inch, out of pots, per 100.....	6.00
Salvia, 4-inch, per 100.....	20.00
Marguerites, 4-inch, per 100.....	20.00
Smilax, 2 1/4-inch, \$5.50 per 100, per 1000.....	50.00
Sweet Alyssum, Dwarf, 2-inch, out of pots, per 100.....	5.00
Stocks, Double Mixed, 2 1/4-inch, out of pots, per 100.....	6.00
Asters, Queen of the Market, 2-inch, out of pots, per 100.....	4.00
Asters, Queen of the Market, out of pots, per 1000.....	30.00
Asters, Lavender, 2-inch, out of pots, per 100.....	4.00
Asters, Lavender, out of pots, per 1000.....	30.00
Lavender, Rose, 2-inch, out of pots, per 100.....	4.00
Asters, Rose, out of pots, per 1000.....	30.00
Ageratum, 2 1/4-inch, out of pots, per 100.....	5.00
German Ivy, 2 1/4-inch, out of pots, per 100.....	6.00
Thunbergia, Mixed, 2 1/4-inch, out of pots, per 100.....	5.00
Hanging Baskets, Combination, each.....	2.00
Hanging Baskets, Wandering Jew, each.....	2.00
Hanging Baskets, Asparagus Sprengeri, each.....	1.00
No Drip Hanging Baskets, filled with Wandering Jew, Petunias and Geraniums, each.....	3.00
Boston Ferns, 7-inch, each.....	1.50
Boston Ferns, 8-inch, each.....	2.50
Boston Ferns, Baskets, each.....	\$3.00 to 4.00

## DELIVERY JUNE 15th AND LATER

Primula Obconica, 2 1/4-inch, per 1000.....	70.00
Fancy Leaf Caladiums, each.....	\$1.25 to 2.50
Bird's-Nest Ferns, 5-inch, each.....	1.50
Rubbers, 4-inch, each.....	.50
Rubbers, 5-inch.....	\$0.75 to 1.00
Rubbers, 6-inch.....	1.50
Cyclamen, 4-inch, per 100.....	40.00

All orders booked subject to strikes and delays.

We will hurry shipments through as fast as conditions warrant.

**POEHLMANN BROTHERS CO., Morton Grove, Ill.**

Mention The Review when you write

men who knew little of the needs of the horticultural business. This point he illustrated by telling of a New York orchid grower who applied for permission to obtain a shipment of plants; instead of the permission was sent the catalogue of a competitor, with the advice that he should get his stock for propagating from this other grower. The speaker said that, in the case of orchids which were received at Wash-

ington before being allowed to proceed to the grower, the processes of sterilization and fumigation left little vitality in the plants. At the conference on the quarantine recently held in Washington, the only persons who favored the embargo were two orchid growers, one of whom had not yet flowered any seedlings and the other of whom had not sown any seed himself.

E. H. Wetterlow, chairman of the ex-

hibition committee, reported that there had been an unavoidable delay in preparing the schedule for the exhibition, which will be held June 29 and 30, since many patrons and donors of prizes were away and had neglected to send in particulars, but that the schedule was now in the printer's hands.

The officers of the society, which has about 225 members, are as follows: President, F. P. Knight; vice-president,



A. E. Parsons, and secretary, L. W. Carter.

Various Notes.

Fred Pocock, who for the last six months has been in charge of a section of orchids at Orchidvale, Beverly Farms, has resigned and has moved to Providence, R. I. He is succeeded by Paul De Nave, a native of Antwerp, Belgium. Mr. De Nave, who came to this country almost twenty years ago, had ten months' experience with John Cowan, Liverpool, before coming here. In this country he was connected with Siebrecht & Son, New Rochelle, N. Y., and also spent four years with Lager & Hurrell, Summit, N. J. For ten years he had a small establishment of his own at Fall River, Mass., growing simply orchids, but he was obliged to close, because of coal troubles arising from war conditions. He is prevented from starting out for himself again by Quarantine No. 37, which he, as a Belgian, considers especially regrettable, since growers in Belgium are not allowed to send to this country plants which they have taken particular care to preserve through the war for American use. E. E. R.

Detroit, Mich. — Henry Barsch has been kept busy erecting decorations on the D. & C. boats, which run between Detroit, Cleveland and Buffalo. There is a large amount of funeral work at the store, where his wife is in charge.

Macon, Mo.—A severe hail storm Monday, April 19, caused much damage to greenhouses in this vicinity. The hailstones were so large, it is reported, that they not only demolished glass, but penetrated shingled roofs. The Craig Floral Co. suffered considerable loss of glass, but not much stock. The greenhouses at the Still-Hildredth sanatorium were badly wrecked, nearly all the glass being destroyed. The Macon Greenhouses suffered a loss of about \$2,000, with no insurance.

**ASPARAGUS**  
**SPRENGERI**, 2-in., 3c; 3-in., 7c. 7  
Daisies, Marguerites, 2½-in., 4c.  
Mesembryanthemums, large pink, 2½-in., \$5.00 per 100.  
Dracaena Indivisa, 4-in., 25c.  
Primula Obconica, 5-in., \$4.00 per doz.  
Anthericum Mandalaunum, 8-in., 8c; 4-in., 15c.  
Cleveland Cherry Seedlings. May del., \$1.50 per 100, prepaid; \$12.00 per 1000.  
Cleveland Cherry Seed, 50c tr. pkt.  
Orange Queen Cherry Seed, 50c tr. pkt.  
Tobacco Stems, per bale of about 175 lbs., \$3.50; per ton, \$28.00.

Abbey Ave. Greenhouses  
DAYTON, OHIO

**CARNATIONS**  
**F. Dorner & Sons Co.**  
LA FAYETTE, IND.

**WM. K. HARRIS**  
55th Street and Springfield Avenue  
WEST PHILADELPHIA, PA.  
Wholesale Grower of Blooming  
and Decorative Plants

Mention The Review when you write.

# CANNAS

3-inch pot plants ready for immediate shipment.

\$1.00 per doz.	\$5.00 per 100	\$40.00 per 1000
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Alphonse Bouvier Florence Vaughan Gustav Gumper Maros President Myers	Richard Wallace Souv. d'Antoine Crozy Venus Gladiator J. D. Eisele Louisiana	Mme. Crozy Queen Charlotte Rubin Uncle Sam Wyoming
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## VINCA VARIEGATA

Good strong stock. The 3 and 4-inch are heavy stuff.

2-inch, \$2.75 per 100 3-inch, \$3.75 per 100 4-inch, \$12.50 per 100

Alternantheras, Alyssum, Double Giant and Dwarf; Begonias; Lobelia, Crystal Palace Gem; Hardy English Ivy, assorted; Heliotrope; Vinca Variegata, all 2-inch, \$2.75 per 100, \$25.00 per 1000.

Send for Catalogue. Cash With Orders.

# R. Vincent, Jr., & Sons Co.

White Marsh, Maryland

Mention The Review when you write.

## ROSES!

Quick Delivery of Strong Stock. Shipment from East or Middle West.

	Pots	Own Root	Grafted		
		100	1000	100	1000
Frank W. Dunlop.....	2¼-inch	\$35.00	\$300.00	\$45.00	\$375.00
Mme. Butterfly .....	2¼-inch	35.00	300.00	45.00	375.00
Premier .....	2¼-inch	20.00	175.00	.....	.....
Columbia .....	2¼-inch	15.00	140.00	.....	.....
Ophele .....	2¼-inch	15.00	125.00	.....	.....
American Beauty .....	2¼-inch	20.00	185.00	.....	.....

## CYCLAMEN

From very best strain seed. NOTHING BETTER.  
Seedlings, 4 to 6 leaves, heavy, \$8.00 per 100, \$75.00 per 1000.  
2¼-inch pots, \$12.00 per 100. Selected heavy stock, \$15.00 per 100.  
3-inch, \$20.00 per 100.

## IMMEDIATE SHIPMENT

Fine strong 2¼-inch plants, ready for 3-inch and 3½-inch.

### Cyrtomium Falcatum and Rochfordianum

\$8.50 per 100, \$60.00 per 1000.

Cash or satisfactory trade references. No C. O. D. Shipments.

# L. J. REUTER CO.,

PLANT 15 Cedar St.  
BROKERS Watertown, P. O. Boston, Mass.

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## FERNS—Exclusively

Our houses are full of excellent stock, healthy  
and of splendid color

Boston Roosevelt Teddy, Jr. Whitmanii Whitmanii Comp.	} 2¼-in.....	100	1000	\$6.00	\$55.00
Boston, 8-in.....		100	1000	\$15.00	\$140.00
Asparagus Plumosus, 2¼-in.,				4.00	35.00
" " 2½-in.,				5.00	45.00
" " 3-in....				8.00	75.00
Sprengerl.....				15.00	130.00

Trade references or cash with order.

### The Springfield Floral & Fern Co.,

Successors to The Springfield Floral Co. SPRINGFIELD, OHIO

# GODFREY CALLAS

Variety *Devoniensis*, strong 3-inch plants, \$8.00 per 100; \$75.00 per 1000.

These plants potted on will give quantities of flowers throughout the winter.

## Geraniums

3-inch, eight best bedders, \$10.00 per 100.

**Fred H. Lemon & Co.**  
RICHMOND, IND.

Mention The Review when you write.

## Miscellaneous Plants

ASPARAGUS, PLUMOSUS and SPRENGERI, 2 1/4-in., 5c each.  
ASPARAGUS, PLUMOSUS and SPRENGERI, 8-in., 10c each.  
KENTIAS, 4-in., 50c; 5-in., \$1.00 each.  
KENTIAS, made up, 5-in., \$1.50; 6-in., \$2.50 ea.  
KENTIAS, large made up plants, 8-in., \$25.00 each.  
ARECA LUTESCENS, 4-in., made up, 50c each.  
CIBOTIUMS, 8-in. tubs, \$7.50; 10-in. tubs, \$10.00 each.  
BAMBOO, 8-in. tubs, \$6.00 each.  
DRACAENA MASSANGIANA, 6-in., \$1.50 each  
RUBBERS, 5-in., 50c; 6-in., 75c each.  
FICUS PANDURATA, \$1.00, \$1.50, \$2.50 and \$5.00 each.  
HARDY IVIES, 25c and 50c each.  
BEGONIAS, Thurstonii, 4-in., 20c each.  
BEGONIAS, Angel Wings, 4-in., 20c each.  
PANDANUS, 4-in., 75c; 5-in., \$1.00; 6-in., \$1.50 and \$2.50 each.  
BIRD'S-NEST FERN, 4-in., 75c; 5-in., \$1.00 each.

**JOHN BADER CO.,**  
MT. TROY, N. S. PITTSBURGH, PA.

## JULIUS ROEHRS CO. RUTHERFORD, N.J.

ORCHIDS, PALMS  
and plants of every variety

Mention The Review when you write.

## Chrysanthemums MY SPECIALTY

**CHAS H. TOTTY**

Madison, New Jersey

## SEEDS and SEEDLINGS

Large Surplus Arbor Vitae and Sugar Maple, any size, low prices. What have you to sell or exchange?  
**AMERICAN FORESTRY CO., Pembine, Wis.**

Mention The Review when you write.

# ROSES

	—Own Root—		—Grafted—	
	100	1000	100	1000
2 1/2-inch				
Mrs. John Cook.....	Ready Now	\$40.00	\$300.00	
Frank W. Dunlop (New Pink).....	Ready Now	35.00	300.00	\$45.00
Mme. Butterfly (New Pink).....	Ready Now	35.00	300.00	45.00
Cornelia (New Pink).....	Ready Now	30.00	250.00	40.00
Premier.....	Ready Now	20.00	180.00	35.00
Columbia.....	Ready Now	18.00	150.00	30.00
Hoosier Beauty.....	Ready Now	15.00	125.00	
Mrs. Charles Russell.....	Ready Now	22.00	190.00	
Ophelia, Double White Killarney, Double Pink Killarney, Single White Killarney, Sunburst, Maryland, Ward, Richmond.....		15.00	125.00	
Kaiserin.....		12.00	110.00	
Baby Rambler.....		12.00	100.00	

Write for prices on plants from 3-inch pots.

## FERNS

Macawil. A new one. And if you have not already ordered, you will do so and wish you had bought it earlier. It is the fastest grower, most symmetrical and one of the best keepers of any of the Nephrolepis Ferns on the market. Immediate delivery. 2 1/2-in., \$150.00 per 1000.  
Good, heavy stock that will please.

	100	1000
2 1/2-inch		
Teddy, Jr. ....	\$8.00	\$70.00
Scottii.....	8.00	70.00
Boston.....	8.00	70.00
Whitmanii.....	8.00	70.00
Verona.....	12.00	

## BOUVARDIA

There is always a shortage in BOUVARDIAS. Why not order now? Single White, Single Pink, Single Red.

	100	1000
2-inch pots.....	\$7.50	\$65.00
2 1/2-inch pots.....	8.00	75.00

## BEGONIAS

Mrs. M. A. Patten. A new and much improved sport of Chatelaine. Beautiful shade of dark pink, bordering on brilliant scarlet.  
Rotted Cuttings.....\$7.00 \$60.00  
2 1/4-inch.....10.00  
Chatelaine, 2 1/4-inch.....7.50 65.00  
Chatelaine, 3-inch.....15.00  
Lorraine, 2 1/2-inch.....25.00 225.00  
Peterson.....32.50 300.00  
Turnford Hall.....25.00 225.00  
Concurrent.....35.00  
Cardinal Mercier (Sport of Luminosa).....16.00

## CHERRIES

Holly Berry. Cross between Melvini and Cleveland and an improvement on both. Dwarfier grower; darker color; heavier truss; smaller berry; smaller foliage. May delivery.

	100	1000
2 1/2-inch pots.....	\$10.00	\$90.00

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Packing and boxes extra at cost.

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Strong plants, 2 1/4-inch pots, \$3.00 per dozen; \$20.00 per 100.  
Extra fine specimen plants, 6-in., \$1.00 each; 8-in., \$3.00 each; 10-in., \$5.00 each; 12-in., \$7.50 each.

	Each
NEPHROLEPIS ELEGANTISSIMA and ELEGANTISSIMA COMPACTA, 3 1/4-in.,	\$0.35
NEPHROLEPIS ELEGANTISSIMA and ELEGANTISSIMA COMPACTA, 8 -in.,	2.00
NEPHROLEPIS ELEGANTISSIMA and ELEGANTISSIMA COMPACTA, 10-in.,	4.00
NEPHROLEPIS MUSCOSA, 3 1/2-inch.....	.35
NEPHROLEPIS MUSCOSA, 5-inch.....	.75

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Palms and Ferns

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## PROVIDENCE, R. I.

## The Market.

The supply of cut flowers showed a material increase during the last week, which was absorbed by a good demand. Funeral work was especially active and called for numerous large pieces. The display at the funeral of former councilman Horton, of Cranston, was one of the largest seen here in a long time.

Prices rule about normal on cut flowers, while those on potted plants are slightly above those of a year ago. Reports indicate a fair stock of potted plants for the Memorial day trade, but it is evident that the use of wax and other artificial flowers, mounted on galax or magnolia leaves and cycas palms, will be large. Some dealers who have never before carried any of this class of goods will do so this year, claiming that they have been forced to because of the insistent demand.

## Various Notes.

Elmer E. King, of Attleboro, Mass., was a business visitor here last week.

Paul Frey, of Frey Bros., has been passing cigars on the advent of a new daughter in his home.

Joseph E. Koppelman has added a new automobile to his delivery department.

Macnair has increased his space by taking an adjoining store. W. H. M.

Jerseyville, Ill.—V. J. Campbell, whose interest in the florists' business was aroused by the war garden campaigns, has decided, after serving his country in France for eighteen months, to continue his endeavors in this line. He has about three acres in vegetables and half an acre in asters, snapdragons, cactus dahlias and gladioli. He is going to have about 1,000 tulips blooming in the spring. He also intends to build a small greenhouse next fall.

## For Mothers' Day

Hydrangeas, \$1.50, \$2.00 and \$2.50

Cinerarias, \$15.00, \$20.00 and \$25.00

Cinerarias, 2½-in., \$5.00

Easter Greeting Pelargoniums, 3-in., \$17.50; 4-in., \$25.00 to \$35.00; 5-in., \$50.00; 6-in., \$75.00

Daisies, white and yellow, 3-in., \$12.50; 4-in., \$25.00

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Abutilon Daydawn, pink, \$6.00 per 100.

Asparagus Plumosus, 2½-in., \$5.00 per 100; 4-in., \$18.00 per 100.

Bougainvillea Glabra Sanderiana, 2½-in., \$7.50 per 100; 3-in., \$25.00 per 100.

Begonia Chatelaine, \$8.00 per 100.

Begonia Mrs. Patten, deep pink, \$10.00 per 100.

Dahlias, good assortment, \$12.00 per 100.

Dracaena Indivisa, heavy, 2½-in., ready for 3-in., \$7.00 per 100.

Ferns, Fern dish sorts, bushy, \$6.00 per 100.

Ferns, Neph. Verona, 2½-in., \$7.00 per 100.

Fuchsia Mrs. E. G. Hill, best double white, \$6.00 per 100.

Gladioli, Niagara, best yellow, \$5.00 per 100, \$45.00 per 1000.

Hardy Pinks, Her Majesty, Gertrude, Essex Witch and Laura Wilmer, 2-in. at \$7.00 per 100, \$65.00 per 1000.

Pelargonium Mrs. Layal, Pansy Geranium, \$10.00 per 100.

Petunia, Giant Ruffled, \$5.00 per 100.

Petunia, Rosy Morn, \$5.00 per 100.

Petunia, Giant Double, assorted, \$6.00 per 100.

Salvia America, the best one of all, true from cuttings, \$5.00 per 100.

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# Ferns and Decorative Plants

Nephrolepis, Teddy, Jr., and Scottii, 6-in. pots, \$9.00 per doz.; 7-in. pots, \$15.00 and \$18.00 per doz.; 8-in. pots, \$24.00 per doz.

Ficus Elastica. (Rubber plants). 6-in. pots, \$12.00 per doz.; 7-in. pots, \$18.00 per doz.

Dracaena Fragrans, 6-in. pots, \$12.00 per doz.

Asplenium Nidus-Avis, (Bird's-Nest Fern). 5½-in. pots, \$9.00 and \$12.00 per doz.

Asparagus Plumosus, 3-in. pots, \$10.00 per 100.

## IMPORTANT NOTICE

Owing to the very great increase in price of all materials used in packing of plants, we find it necessary to make a small charge for same; add 5% to bill for packing charges.

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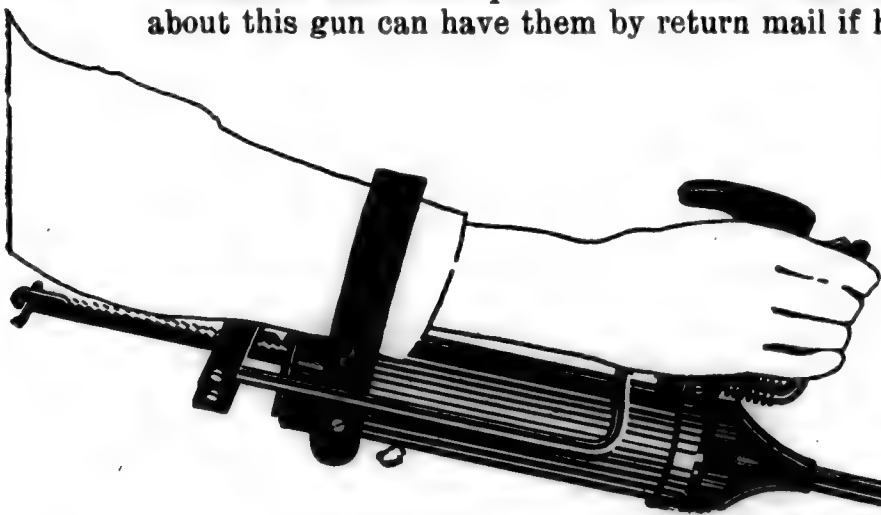
You use the telephone because it saves time—you use the Auto-Truck because it enables you to make quicker and better delivery—so why not get down to brass tacks and use Permanite—not only saving time, but also unnecessary labor and added expense as well?

Any one who has ever used Permanite knows that it can be applied quicker, better and with decidedly better results than any other glazing cement on the market; our new one-hand Permanite Machine is proof of this fact—and any one interested in getting further particulars about this gun can have them by return mail if he will just drop us a line.

There will be no obligation; all we should like to have is an opportunity of getting better acquainted.

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Calendulas, Orange King, 2½-in.	3.00	25.00
Centaureas, Dusty Miller, 2½-in.	3.00	25.00
Coleus, red or yellow, 2-in.	3.25	30.00
Fuchsias, 12 good var., 2½-in.	8.00	25.00
Fuchsias, 12 good varieties, 4-in.	12.50	120.00
Geraniums, Ricard, Poitevine, Nutt, Buchner, etc., 2-in.	4.25	40.00
Geraniums, above kinds, 3½-in.	10.50	100.00
Heliotropes, light or dark blue, 2½-in.	4.50	40.00
Heliotropes, 4-in.	12.00	110.00
Larkspurs, separate colors, 2½-in.	3.00	25.00
Marguerites, white or yellow, 2½-in.	4.00	37.50
Marguerites, 4-in.	12.00	110.00
Salvias, Scarlet Sage, 2½-in.	5.00	45.00
Salvias, 3-in.	8.00	75.00
Verbenas, choicest mixed, 2½-in.	2.75	25.00
Vinca Variegata, 2½-in.	5.00	45.00
Vinca Variegata, 4-in.	13.00	125.00

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Geraniums, such as Poitevine, A. Ricard, S. A. Nutt, Mme. Barney and John Doyle, 4-inch pots, strong plants, at \$18.00 per 100.  
Begonias, Vernon, Luminosa, Prima Donna and White, strong, 4-in., \$15.00 per 100.  
Coleus, Brillancy, 4-inch, \$15.00 per 100.  
Heliotrope, Centefleur, 4-in., \$12.00 per 100.  
Ageratum, Stella Gurney, 4-inch, \$12.00 per 100.  
Salvia, America and Bonfire, 4-inch, \$12.00 per 100.  
Fuchsias, in 4 best varieties, 4-inch, \$12.00 per 100.  
Viola, Variegated, strong, 4-inch, \$20.00 per 100.  
Coleus, such as Golden Bigger, Queen Victoria, Verschaffeltii and Firebrand, 2½-inch, \$5.00 per 100.  
Petunias, Rosy Morn, Star, Dreer's Superb Fringed and California Giants, 2½-inch, \$5.00 per 100.

Salvia, Bonfire and America, 2½-inch, \$5.00 per 100.  
Sweet Alyssum, Little Gem, 2½-inch, \$5.00 per 100.  
Mme. Sallerol Geraniums, out of 2½-inch pots, \$5.00 per 100.  
Moonvines, 2½-inch pots, \$6.00 per 100; 4-inch, staked, \$15.00 per 100.  
Hardy English Ivy, 2½-inch pots, \$6.00 per 100; 4-inch, staked, extra heavy, \$25.00 per 100.  
Asparagus Plumosus, 3-inch, \$10.00 per 100.

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Ferns, Scottii, Teddy, Jr., and Whitmanii, 6-inch pots, 75c each.  
Kentia, Belmoreana and Forsteriana, 4-inch, 60c each.  
Kentia, Forsteriana, 5-inch pots, \$1.50 each.  
Ficus Elastica, Rubber plants, 5-inch, 75c each.

Cash with order. No plants shipped C. O. D. Plants will be shipped out of pots unless otherwise stated. All shipments travel at purchaser's risk. Add 5 per cent of amount of bill for packing.

**GODFREY ASCHMANN, 1012 W. Ontario St., Philadelphia, Pa.**



# Greenhouse Heating

SUBSCRIBERS are invited to write the editor of this department with regard to any details of greenhouse heating that are not understood. When information is desired regarding the capacity of boilers, or the amount of radiation required for a greenhouse, the needed temperatures should be stated in the inquiry, as well as the amount of glass in the side walls, and the dimensions and general arrangement of the greenhouses. It is often helpful, also, to have a sketch showing the location of the houses.

## RADIATION OF BOILERS.

How many square feet of radiation will a 35-horsepower boiler heat?  
A. C.—Wis.

For boilers of a large size it is customary to figure 100 square feet of radiation to each horsepower, but it will be safer not to rely upon heating more than 2,000, or at the most 2,500 square feet of steam radiation with a 35-horsepower boiler.

If hot water is to be used and the grate is sufficiently large, the same boiler will answer for about twice the above amount of radiation, or 10,000 to 15,000 square feet of glass, according to the temperature desired.

## EITHER HOT WATER OR STEAM.

We have a greenhouse, 20x30 feet, running north and south, with the boiler house at the northeast corner. The walls of this house contain three feet of cement and one row of 16-inch glass below the gutter. The ends are of glass. This is house A.

This spring we will erect another house, 30x90 feet, which will adjoin house A and run east and west. The north wall of this house will contain three feet of cement and one row of 16-inch glass. The west end will be glass except the 3-foot cement wall. The south side will be sixteen inches of cement and three feet of glass.

House B will have a bench running full length of the north side. The rest will be a solid bed for lettuce.

We want to have 60 degrees of heat in zero weather. Kindly tell us how to pipe for steam heat, also for hot water, as we have not decided which we shall use.

What size of steam boiler will be needed, also what size of hot water boiler?  
J. M. G.—Mich.

To heat house A to 60 degrees in zero weather about 300 square feet of hot water radiation will be required, while 1,260 square feet will be needed in house B. Use a hot water boiler rated for about 2,000 square feet of radiation. While the size of the grate will vary in different boilers, it should not be far from 30x36 inches for soft coal.

In the way of radiation use for house A three 2½-inch flow pipes and nine 2-inch returns, placing the returns in three coils under the benches, with one flow pipe upon each plate and the other two feet below the ridge.

For house B use five 2½-inch flow pipes and fifteen 2-inch returns. Place the two extra flows on the purlin posts and a coil of three 2-inch return pipes on each wall. The other returns should be on the sides of the beds. If the

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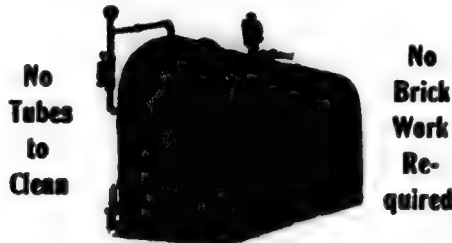


KROESCHELL Boilers are making the most wonderful greenhouse heating record in the world. Florists who have used other makes are constantly giving the KROESCHELL the highest praise.

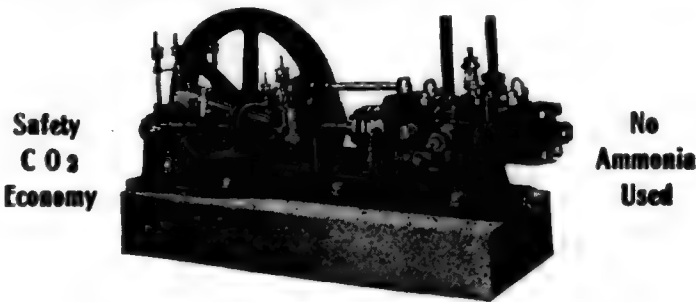
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boiler is below the level of the floor of  
the houses, a 4-inch overhead flow pipe  
will answer to supply the five 2½-inch  
flow pipes in house B. The main return  
should be of the same size.

To heat the two houses by steam, a  
boiler with the same size of grate will  
be needed. This would be rated at about  
twenty horsepower.

In house A use one 2-inch flow pipe  
under the ridge and ten 1¼-inch returns.  
About three should be upon each wall  
and the others under the middle bench.

For house B use three 2-inch flow  
pipes, one on each plate and the other  
along the sides of the beds, or on the  
purlin posts. A 3-inch main will answer  
to carry the steam to house B, with a  
2-inch pipe for the drip.

### ESTIMATING RADIATION NEEDS.

Is there a general rule by which one  
may calculate the amount of radiation  
needed? I have understood that the  
number of feet of radiation needed for  
50 degrees in zero weather could be ob-  
tained by dividing the total number of  
square feet of exposed glass by three,  
dividing the number of square feet in  
side walls exclusive of glass by fifteen,  
dividing the cubic contents by 300 and  
adding together these three results.

I have a house 25x70 feet, with a



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PHILADELPHIA, PA.

3-foot concrete wall all around. One and the other is wood. The house has  
gable end is glass above the concrete a quarter-pitch roof, with the ridge in





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the center. Following the method outlined, I found that the figures for exposed glass, side wall area and cubic contents were 2,252, 680 and 17,938, respectively, and that the respective results when these were divided by the figures given were 751, forty-six and sixty, which gave a total of 857 feet of radiation required. A circular from a manufacturer gave 825 feet for the same house.

I shall be glad to know if my estimate is correct. E. B. F.—Pa.

In a general way, the method suggested for estimating the amount of radiation is a good one, but the ratios given should be used for providing 60 degrees in zero weather, instead of 50 degrees as stated. For 50 degrees under the same conditions, the divisors would be four, twenty and 400, respectively, for glass, wall surface and cubic contents.

When it came to checking over the data furnished, I was somewhat in doubt. Although reference is made to glass in the side walls, the exact amount is not stated. Judging from the total amount of exposed glass and of wall surface other than glass, there would be about sixteen inches of glass in the side walls and one end of the house, but from the cubic contents of the house it would seem that the walls are about seven feet in height. If the concrete walls are three feet in height, there must be approximately four feet of glass, and I am in doubt which is correct.

In actual practice, when computing the radiation for a house of this size,

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**MARSHALLTOWN, IOWA**

the cubic contents may be ignored, and if there is not more than sixteen inches of glass in the walls it should be possible to maintain a temperature of 50 degrees in zero weather with 600 to 615 square feet of radiation, while for 60 degrees from 800 to 820 feet should be used, the exact amount required depending upon the thickness of the walls. It is, of course, presumed that the house is well built, with tight joints.

Red Lodge, Mont.—Mike Lynch has erected a greenhouse and is starting in the business here.

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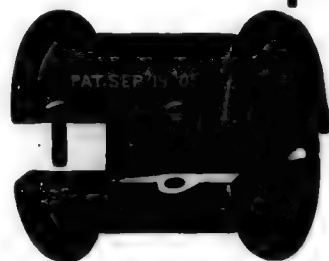
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*For most of the glazing materials they use*

Sooner or later the Greenhouse Trade will wake up to the fact that selling expense represents much of the cost of certain strongly pushed products and that they can get the best material at lowest prices by ordering by mail from us.

The Federal Process Co. was the first concern to advertise Glazing Cement in The Review as a substitute for and an improvement on putty. Unsatisfactory as putty always has been, it was slow work convincing conservative Florists that here at last was something better. But we kept at it until the demand became so large a host of imitators sprang up. Many of them spend more money selling their goods than they do in manufacturing them.

As a matter of fact, Greenhouse Cement is a small

item in the Federal line of roofing materials and cement varnishes. Greenhouse Cement is the only item we sell direct to the consumer in small lots, and this advertisement in The Review is absolutely our only selling expense—so of course we can sell cheaper than anyone else and at the same time give a better article.

Having been the first to offer the now widely used Glazing Cement, we know all about the growers' needs. Write to us if you want to get the best materials at lowest prices.

## The Federal Process Co.

We make several other grades of Cement for Special work. Write us about your problems.

**Manufacturers Cleveland, O.**

**GASOLIA STOPS OIL AND GASOLINE LEAKS**

Mention The Review when you write.

## = OVERISSUED NEWSPAPERS =

Car Load Lots **FOR WRAPPING PURPOSES HAVE GIVEN EXCELLENT SERVICE AND** Protect your Supply  
Our Specialty **HAVE SAVED MONEY FOR MANY OF OUR SATISFIED CUSTOMERS** by ordering Now  
**910 Michigan Blvd. MENDELSON BROS. PAPER STOCK CO. CHICAGO, ILLINOIS**

Mention The Review when you write.

No loss if you mend your split carnations with

**SUPERIOR CARNATION STAPLES**

35c per 1000; 3000 for \$1.00, postpaid.

**Wm. Schlatter & Son**

422 Main St. Springfield, Mass.

BEFORE AFTER  
Mention The Review when you write.

### SPLIT CARNATIONS

Easily Mended with Pillsbury's Carnation Staples

"Best device on the market." Joseph Traudt  
"Could not get along without them." S. W. Pike

1000, 35c; 3000 for \$1.00, postpaid.  
**I. L. Pillsbury, Galesburg, Ill.**

Mention The Review when you write.



Every Storeman and Grower not familiar with "WIRE TIE" should send for samples.

**WM. F. BUSCHARDT**  
6 East Woodland Ave.  
BALTIMORE, MD.

Mention The Review when you write.

## Cokely's Carnation Clips

(BAUR PATENT)

The most practical device on the market for mending Split Carnations. Let us convince you by Ten Days' Free Trial.

Price per Outfit (1 Plier and 1000 Clips), \$2.50

CLIPS—1000, 85c; 2000, \$1.50; 5000, \$3.25; 10,000, \$5.50; 25,000, \$12.50; 50,000, \$22.50.

**B. E. & J. T. COKELY, Scranton, Pa.**



**Supreme Carnation Staples**  
will mend your Split Carnations  
No tools required

35c per 1000—Postpaid—3000 for \$1.00  
F. W. WAITE, 85 Belmont Ave., SPRINGFIELD, Mass.

## Lewis Bros.

Manufacturers of

Wired Picks and Sticks Labels and Pot Markers  
Candy Sticks and Skewers

**PEEKSKILL, N. Y.**

Mention The Review when you write.



### A SURE Water Supply

Install a Caldwell Tubular Tower and let it deliver you by force of gravity a dependable water supply every day in the year.

Simple strong, safe. You can erect it yourself. Cost moderate. Most economical.

Send for Catalogue **W. E. CALDWELL CO.**

Incorporated 1930 Brook St.

**LOUISVILLE, Ky.**

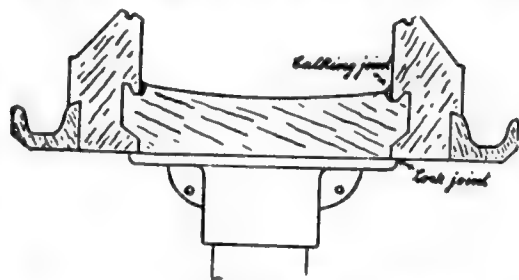
C. J. Brooks, Florist  
Bloomington, Ill.

Mention The Review when you write.

TANKS AND TOWERS



## "A satisfied customer is the best AD"



Pat. Oct. 20, 1919.

Mr. C. H. Rockwell, of Enterprise, W. Va., writes:

"As to your gutter, I have not yet seen any gutter made that will duplicate it. Your gutter I have in use shows no sign of a leak. I have two styles of gutters made by other firms and they are now leaking bad and no way to remedy them."

We are the patentees and sole manufacturers of this LEAK-PROOF gutter which is giving so much satisfaction.

### ICKES-BRAUN MILL CO.

2330 Wabansia Avenue,  
GREENHOUSE MATERIAL

Near Western and North Aves.

CHICAGO, ILL.  
GREENHOUSE HARDWARE

## JACOBS BUILT TO LAST GREENHOUSES



Range of five greenhouses built for John De Martini, Esq., at Wheat Road, N. J. Ask Mr. De Martini about our workmanship, speed of erection and personal service.

HOTBED SASH MATERIALS AND GLASS

PLANS AND PRICES  
SUBMITTED

1363-1381 FLUSHING AVENUE  
BROOKLYN, N. Y.

Mention The Review when you write.

### NEWARK, N. J.

#### The Market.

Prices have been nearly cut in half since Easter and, as is customary, there has been a drop in the volume of business being done. Growers are now turning their attention to getting geraniums and other potted plants in readiness for Memorial day. They expect a large business at that time.

#### Various Notes.

Philips Bros. report that their Easter trade this year was the largest they have ever had in the twenty years they have been in business. There was a big demand for medium-sized plants and a larger demand than usual for extra large plants.

A. Begerow has had a unique window display for the last ten days. There was a white house, six feet long and four or five feet high, surrounded by potted hydrangeas, yellow callas and other spring flowers. The pots were covered with moss, so the effect was of plants growing in the ground.

R. B. M.

Kenton, O.—John F. Sabransky will spend \$15,000 in expansion of his range to handle a wholesale trade.

Denver, Colo.—The preliminary schedule has been sent out for the fourth annual flower show and children's garden exhibit, under the auspices of the Denver Society of Ornamental Horticulture, the Garden Club of Denver and several other associations, to be held November 10 to 12 at the Auditorium. A. Kohankie and E. P. Neiman are chairman and secretary of the show committee.

## PECKY CYPRESS

### WE ARE SPECIALISTS

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. Get the value of our long experience. PECKY CYPRESS, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber  
WRITE FOR PRICES

Adam Schillo Lumber Co.,

Kingsbury and Weed Sts.  
CHICAGO

L. D. Phones Lincoln 410 and 411

## GREENHOUSE GLASS

LOW PRICES  
PROMPT SHIPMENTS

GOOD QUALITY. UNIFORM STANDARD THICKNESS. WELL FLATTENED.

Our Service and Prices Will Save You Time and Money.

We Solicit Florists' Inquiries.

THE THROOP-MARTIN CO., COLUMBUS, OHIO

Mention The Review when you write.

### MASTICA

FOR 2 Greenhouse Glazing

**USE IT NOW.**

**F. O. PIERCE CO.**

P. O. Box 294  
NEW YORK

Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

**Lasts Longer Than Putty. Easy to Apply**

### Dreer's Peerless Glazing Points

For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts.

The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

1000, 90c. postpaid. Samples free.

**HENRY A. DREER,**  
714 Chestnut Street,  
Philadelphia.

FULL  
SIZE  
No. 2

# PAINT THAT WILL STAY WHITE

It will do this and more.

It will cover fully 25% more surface.

A better Greenhouse Paint can't be made.

We only ask a sample order. The quality will do the rest.

Try it and come back for more.

You'll like it.

Prices on application to

## Pittsburgh Plate Glass Company

431-451 St. Clair St.,

Phone Randolph 4540

CHICAGO, ILLINOIS

### Largest Jobbers of Greenhouse Glass

SEND US YOUR INQUIRY

LOWEST PRICES

BEST QUALITY



## GREENHOUSE GLASS

ALL SIZES

BEST BRANDS

SHARP, PARTRIDGE & CO.

2263 Lumber Street,  
CHICAGO

## WE ARE SPECIALISTS IN GREENHOUSE GLASS

Free from Bubbles—Uniform in Thickness.

### PAINTS AND PUTTY

Greenhouse White (Semi-Paste.) The Paint Particular Florists Prefer.

It will pay you to get our estimates.

THE DWELLE-KAISER CO.

251 Elm St., BUFFALO, N. Y.

Mention The Review when you write.

**YOU**

Will find all the best offers all the time in The Review's Classified Ads.

## Greenhouse Glass

### WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform Grading, Flattening, Annealing and Careful Packing.

### "GET ACQUAINTED" WITH OUR SPECIALTIES 29-34-39-ounce Glass

## AMERICAN WINDOW GLASS CO.

General Offices: Farmers' Bank Building, PITTSBURGH, PA.

### — P. C. F. CO. IMPROVED — SPRAY NOZZLE



BRASS, NICKEL PLATED

The most extensively used nozzle—Controls flow—A turn of the control cap and you have a fine mist or a coarse spray, placed just where you want it—Operates under normal hose pressure. 2 caps with each nozzle—1 for over 80-lb. water pressure, the other for less than 80-lb. Weight, 4 oz.; length, 9 in.; fits 3/4-in. coupling.

Sent Prepaid for \$2.00. It's a wizard.

Pittsburgh Cut Flower Co., 116-118 Seventh St., Pittsburgh, Pa.

Best Quality Extra Heavy Perfectly Flat

## Greenhouse Glass

Our Glass is especially selected for the Greenhouse Trade and we know it will please you.

Write us for prices on any SIZE OR QUANTITY—SINGLE OR DOUBLE STRENGTH GLASS

BAUR WINDOW GLASS CO.  
EATON, IND.



## REMARKABLE RESULTS

obtained by the use of LIME-FERTILE (the inoculated soil builder); also NITRO-FERTILE (the odorless liquid fertilizer).

We have endorsements from a number of the most reputable people in this country, including the largest growers of cut flowers in the world.

Let us fill your order early. **WRITE TODAY.**

**THE FERTILE CHEMICAL CO.,** Dept. A, Cleveland, Ohio.

### WASHINGTON, D. C.

#### The Market.

Conditions have made a good improvement over last week. With shipments coming through again, business has shown a good increase. Out-of-town business has picked up considerably.

Carnations and sweet peas are still more plentiful than other varieties of stock. The rose supply is much better. The local cut of roses is exceedingly fine. Lilac is in abundance.

All members of the trade are looking forward to a good Mothers' day and are making early preparations.

#### Baseball.

With Herbert Sauber on the mound and Arthur Shaffer taking them off the bat, the Washington Florists' Baseball Team battered their way to a 13 to 4 victory over the Alpine Athletic Club in the opening game of the series, which was played April 25 at the White Lot. It was a hard-fought game throughout, and the "flower demons" displayed excellent form.

The local team has several games booked. May 16 they will play the Corinthian Athletic Club and May 23 the Dreadnaught Athletic Club at Alexandria, Va. They also have games with the Mohawk Athletic Club and the team representing the Washington Grove. G. V. S.

Sayre, Pa.—A. L. Merrill, who has been operating here for several years under his son's name, H. F. Merrill, has sold out to his son and son-in-law, H. F. Merrill and C. L. Waltman, respectively. The new proprietors do business under the name of the Sayre Floral Co., effective April 15. The greenhouses have been enlarged to about 15,000 square feet of glass and will enable them to increase their production, growing primroses, cyclamen and cinerarias for wholesale.

A Fine Seller in Retail Flower Stores

### Gro-Well Plant Food



We put this up to be able to meet the calls in our own flower store. It has taken so well we have decided to wholesale it at

**\$2.00 per dozen;**

**\$15.00 per 100.**

Retails at 25c per pkg.

**BRAMLEY & SON**

1181 East 71st Street, CLEVELAND, O.

### SPECIFY

## MAGIC BRAND FERTILIZERS

Pure Steamed  
Bone Meal

Precipitate  
Bone Phosphate

Magic Special  
Rose and Carnation  
Feed

Magic  
Blood and Bone



### Pure Pulverized Sheep Manure

NATURE'S OWN FERTILIZER

Write for Prices and our Instructive  
Booklet containing Feeding Charts.

**CHICAGO FEED & FERTILIZER CO.**

MANUFACTURERS AND DISTRIBUTORS

UNION STOCK YARDS

CHICAGO

Mention The Review when you write.

## FERTILIZERS

Pure Ground Bone—4½% ammonia, 48% bone phosphate of lime.

Tankage—8% ammonia, 20% bone phosphate of lime.

Dried Blood—12-14% ammonia.

Nitrate of Soda—19% ammonia.

**BERGER FERTILIZER & CHEMICAL CO.**

1609 Sansom St., PHILADELPHIA, PA.

Mention The Review when you write.

## GREENHOUSES

WRITE FOR CATALOGUE OR ESTIMATE  
State Type of Construction You Want

**King Construction Co.,**

North Tonawanda, N. Y.

Harrison Building, Philadelphia, Pa.

307 N. Irving Ave., Scranton, Pa.

1 W. 47th St., New York City, N. Y.

Mention The Review when you write.

# FOLEY GREENHOUSES



## Built for C. Merkel & Sons, Mentor, Ohio

The Merckels are prominent growers in the Cleveland district. For years they have been building houses of Foley Construction, the last addition being eight houses 300 feet long.

Repeat orders from year to year are evidence of "Foley Dependability," and the best recommendation for "Foley Greenhouses."

If you have in mind the building of a greenhouse, large or small, it will be to your interest to let us figure on it.

## THE FOLEY GREENHOUSE MANUFACTURING CO.

*Designers — Builders — Heating Engineers*

3248 W. 31st St., CHICAGO, ILL.

## WIZARD BRAND

PULVERIZED SHEEP — PULVERIZED CATTLE  
SHREDDED CATTLE

## MANURE

THE PULVERIZED MANURE CO., 33 Union Stock Yards, CHICAGO

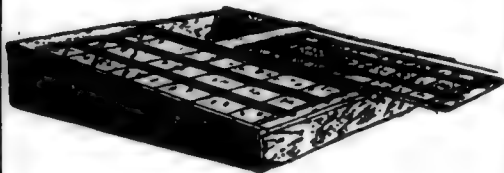
## Highly Concentrated Convenient Dependable

Direct heat dried and sterilized bone dry—no weeds. The ideal manure for bench soil, potting soil or field dressing—for every crop under glass or out of doors.

Insist on WIZARD BRAND through your supply house or write us direct.

## Hotbed Sash PRICES RISING

Order today and save money



Made of No. 1 Gulf Cypress. Constructed as perfect as half a century's experience can make it.

## S. JACOBS & SONS

Largest Hotbed Mfrs. in America  
1299-1323 Flushing Avenue., BROOKLYN, N. Y.

## Master Brand Prepared Concentrated Manures

THEY ARE NATURE'S MASTER SOIL BUILDERS

They will give lasting results and are perfectly adaptable for both outside and inside growing conditions.

### MASTER BRAND Pulverized Sheep Manure

### MASTER BRAND Vine and Plant Manure

Guaranteed Analysis  
Ammonia 2.25%  
Phos. Acid 1.50%  
Potash 1.50%

Guaranteed Analysis  
Ammonia 5.00%  
Phos. Acid 2.00%  
Potash 1.00%

Quotations on any quantity and all information furnished on application.

## THE PROTO-FEED AND GUANO COMPANY

"Manufacturers and Distributors of MASTER BRAND PRODUCTS"

4121 S. LaSalle Street, - - - - - Chicago, Ill.

Mention The Review when you write.

## DREER'S "RIVERTON SPECIAL" PLANT TUBS

No.	Diam.	Each	Doz.	100	No.	Diam.	Each	Doz.	100
10	20 in.	\$4.50	\$49.50	\$375.00	50	12 in.	\$1.30	\$15.00	\$115.00
20	18 in.	3.30	38.00	293.00	60	10 in.	.90	9.90	77.50
30	16 in.	2.35	28.00	200.00	70	8 in.	.75	8.00	61.00
40	14 in.	1.90	21.50	170.00					

The Riverton Tub is sold exclusively by us and is the best ever introduced. The neatest, lightest and cheapest. Painted green and bound with electric-welded hoops. The four largest sizes are equipped with drop handles.



HENRY A. DREER  
Seeds, Plants, Bulbs, Supplies  
714-16 Chestnut St., Phila

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**YOU**

Will find all the best offers all the time in The Review's Classified Ads.





Improved Challenge

Fig. 44  
8-inchFig. 41  
8-inchFig. 47  
8-inch  
Split Gutter BracketSingle Combination Shelf Bracket. Carries  
one 12-inch board, or two pipes.Fig. 24  
Double Pipe Carrier.

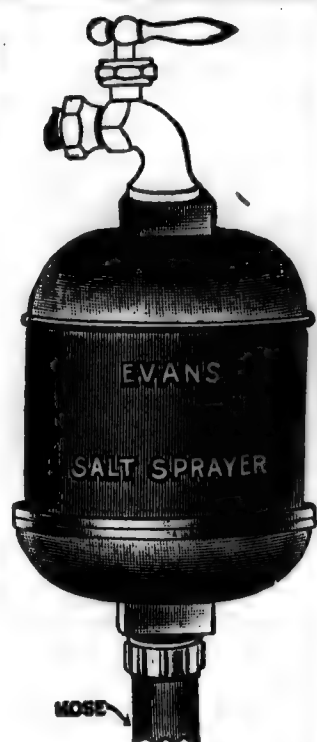
## Quality and Economy Meet in Evans' Ventilating Apparatus

When you build use the best Fittings available and Lifters to match. The initial cost may be a trifle more, but the lasting qualities pay you in the end.

Get our prices on Gutter Post Brackets—threaded, set-screwed or split—Ridge Brackets, Y Brackets, Purlin Brackets, Tie Brackets, Split Tees, Split Crosses, Hinges, etc. Complete line of Fittings.

OUR ESTIMATE WILL INTEREST YOU

**John A. Evans Co., Richmond, Ind.**  
Corner North 14th and Penna. R. R.



Price, \$7.50

### INDIANAPOLIS, IND.

#### The Market.

Stock continues in good supply, with an increased variety from which to choose. Carnations are not so abundant. Almost every local range was in large crop at Easter; hence at Mothers' day there will be a shortage in this line. Carnations sell at \$3 to \$6 per hundred and fancies are bringing \$12 per hundred.

Roses are just about equal to the demand; shorts bring \$6 and \$8 per hundred and mediums \$10 and \$12 per hundred, while long stock is to be had at \$15 per hundred and up.

Lilies are plentiful in both Easter and calla varieties. Candytuft is new in the market. Pansies and delphiniums are becoming more conspicuous. Gladioli are also new in this market.

Sweet peas, baby roses, pansies and calendulas are the small flowers being offered for corsage work.

Plants are in fair favor. Hydrangeas, rose bushes and calceolarias are particularly attractive at this time. Other offerings include ferns, begonias and potted pansies. Some bedding stock is being put on the market, but, owing to the cold weather, it has been in little demand.

#### Various Notes.

Paul Weiss, of Chicago, Lawrence Lohman, of Richmond, Ind., and Mr. Asher, of Austin, Minn., were visitors last week and called on various members of the trade.

Robert Fohl has some excellent pansy plants.

Julius Dilloff, of Wertheimer Bros., New York, and Charles Wilcox called on the trade last week.

Baur & Steinkamp have red, light pink and variegated sports of Rosalia carnation. In spite of the continued cold weather, this firm has begun its planting out.

The next meeting of the Indiana State Florists' Association will be held Tuesday evening, May 4, at the Florists' Supply House, 105 East Ohio street.

E. E. Temperley has a fine lot of Easter lilies, American Beauty rose bushes and hydrangeas for Mothers' day.  
E. E. T.



## THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot  
W. H. Elverson Pottery Co., New Brighton, Pa

### IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER that we solved the  
breakage problem years ago

**IONIA POTTERY CO., IONIA, MICH.**

Mention The Review when you write.

CAMBRIDGE

NEW YORK



World's Oldest and Largest Manufacturers of  
**FLOWER POTS**

WHY?

**A. H. HEWS & CO., INC.**  
Cambridge, Mass.

Miller's Line of  
**POTS AND BANDS**

For prices see our ad in issue of  
March 11. Address

**MODERN MFG. CO.**  
P. O. Box 2854, 543 N. Lawrence St., Philadelphia, Pa.

**Standard Red Flower Pots**

Price list and samples on application.

**PADUCAH POTTERY CO., Inc.**  
PADUCAH, KENTUCKY

Always mention the Florists' Review when  
writing advertisers.

## Waterproof PAPER POTS

	Per 1000
2 1/4-inch .....	\$ 4.00
2 1/2-inch .....	4.50
3-inch .....	6.00
3 1/2-inch .....	8.00
4-inch .....	10.00
5-inch .....	16.00
6-inch .....	20.00

F. O. B. Milwaukee

**C. C. Pollworth Co., Milwaukee, Wis.**

Mention The Review when you write.

## FOR THE SMOOTHEST, MOST POROUS RED POT

in which plants do the best, write to

**MISSOURI POTTERY CO.**

1227 W. 8th St., Kansas City, Mo.

Mention The Review when you write.

## SUPERIOR RED POTS

QUALITY AND PRICES RIGHT

—ASK US—

**FLORIST SPECIALTY CO.,** Idaville, Ind.

# VITAPLASTIC

## GLAZING COMPOUND

**Are you taking advantage of "Quality Brands" Service During the Freight Embargo?**

For the convenience of our customers we have maintained complete warehouse stocks and branch offices at:

**NEW YORK CITY**  
405 Lexington Ave.

**CHICAGO**  
68 W. Washington St.

**BOSTON**  
367 Boylston St.

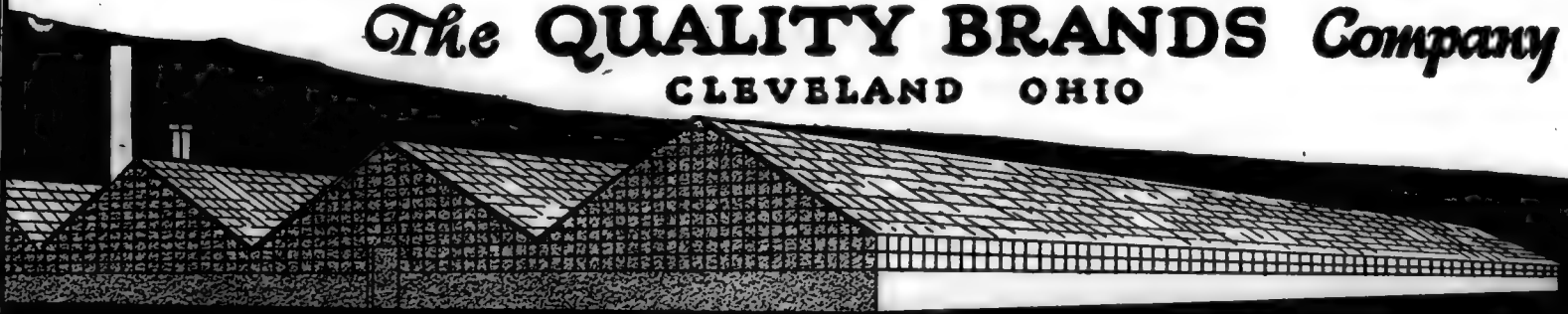
We can deliver by truck to any point in the vicinity of these cities, as well as out of Cleveland.

If you are in need of a rush shipment wire or telephone any of our offices at our expense.

**Vitaplastic Always Leads in Quality and Service**

Have you seen the new "Automatic Glazing Machine" for this year? It is lighter and improved in a good many ways. Drop us a line and we will have the "Vitaplastic Man" show it to you when he is around your way.

*The* **QUALITY BRANDS Company**  
CLEVELAND OHIO



## KAHLER REAL RED POTS

are recognized everywhere for quality.

Your orders always receive prompt and careful attention. Made of high-grade material by skilled workmen in a modern plant. Write for prices and samples.

**KAHLER POTTERY CO.**

Louisville, Neb.

## Grow Plants in Bands

No set-back when transplanted



**THE HARRIS READY-TO-USE LOCKED PLANT BAND**

A trial package of 250 2-in. bands.....75c  
Postpaid, truly READY-TO-USE.

**The A. W. Harris Manufacturing Company**  
Department A Sleepy Eye, Minn.



COMPETITION PROVES OUR QUALITY

"MOSS AZTEC" Ware

Azalea Pots  
Hanging Baskets  
Lawn Vases  
Bird Baths, Etc.

**RED POTS**  
Best Materials—Skilled Labor—Uniformly Burned—Carefully Packed.

The Peters & Reed Pottery Co. HORACE C. GRAY CO. 200 Fifth Ave., New York. So. Zanesville, Ohio

Mention The Review when you write.

## Paper Pots

These pots are nested and packed in cases of 1000 each.

	Per 1000	Per 500	Per 100
2 1/4-inch	\$ 4.25	\$ 2.50	\$0.60
2 1/2-inch	5.00	3.00	.70
3-inch	7.00	4.00	.90
3 1/2-inch	9.00	5.00	1.25
4-inch	12.00	6.00	1.50
5-inch	17.00	9.25	2.00
6-inch	22.00	12.00	2.50

Special price list of many other items sent free.

**Geo. H. Angermueller Co.**

1324 Pine St., St. Louis, Mo.

Mention The Review when you write.

## NEPONSET

### Waterproof Paper

## FLOWER POTS

Mention The Review when you write.

## GEORGE KELLER POTTERY CO.

Successors to

**GEO. KELLER & SON**

Manufacturers of



**RED POTS**

Before buying write for prices

2614-2622 Herndon Street  
Near Wrightwood Ave.

**CHICAGO, ILL.**

Mention The Review when you write.

## RED POTS

Our superior facilities enable us to keep

**QUALITY UP—PRICES DOWN**

Write for prices and Save Money

**MISSOURI POTTERY CO.**

4219 Iowa Ave. ST. LOUIS, MO.  
Mention The Review when you write.



# Greenhouse Construction Material

## Do YOU Intend to Build?

Then get our Catalogue. You will find the house you are looking for. Our houses are neat, safe, durable and productive. They can be built at moderate cost.

**Our Estimate  
Will Interest You.**



LOUISIANA RED CYPRESS  
WASHINGTON RED CEDAR

GREENHOUSE MATERIALS  
HOTBED SASH

**A. DIETSCH CO.,**

DEPT. "B."  
2640 SHEFFIELD AVE.

**Chicago, Ill.**

### DULUTH, MINN.

#### The Market.

The cut flower trade is about normal and the supply is all that can be desired. Roses are well represented and the quality is good, including Columbia, Ophelia, Sunburst, Hoosier Beauty and Killarney. American Beauties are of medium quality. Indoor sweet peas are in their prime and some fine blooms are arriving. Carnations are plentiful and there is a good supply in all colors. Bulbous stock is well represented, such as daffodils, tulips, hyacinths and pheasant's eye, which are mostly grown locally. Yellow and white daisies, mignonette and calendulas find a ready sale. Some fine snapdragons are arriving, which bring good prices. There is a variety of potted plants arriving from the local growers, such as fuchsias, Pelargoniums Easter Greeting and Lucy Becker; cinerarias and begonias.

There is a big demand for dormant rose bushes and hardy perennial plants. Business was good in the seed trade all the week.

#### Various Notes.

Charles Stahbrodt, of Herman Town road, is bringing in some fine fuchsias and geraniums. J. E. S.

Grinnell, Ia.—The Bough Greenhouse, owned by William Bader, was the scene of a fire April 16, caused, it is believed, by a defective flue. The loss was not heavy.

Pittston, Pa.—Owing to the expiration of its lease and to the remodeling of the building, the William Street Florist Shop, of which Martha Huntley is the proprietor, has moved from 8 William street to 81 South Main street and has changed its name to the Colonial Floral Shop.

**To Members of the Florists' Hail  
Association of America  
who have not paid their  
32d Assessment:**

**Your insurance is now  
void. Pay at once and  
be reinstated.**

JAMES W. HEACOCK,  
Treasurer.

### DRUMMOND'S WHITE FLY LIQUID

An Insecticide for Spraying. Will Actually Destroy White Fly on Pelargoniums, Fuchsias, Etc. Mealy Bug on Coleus, Vinca, Etc., without Leaf Injury. Used Successfully by Thousands of Florists in U. S. and Canada.

Kansas City Tobacco Products Co.

KANSAS CITY, MO.

**Retail Price Drummond's White Fly Liquid**

8-lb. can (gallon size), \$16.00; 4-lb. can, \$9.00; 2-lb. can, \$5.00, F. O. B. Kansas City.  
1-lb. can, \$3.00; 1/2-lb. can, \$1.50, delivered.

**KANSAS CITY TOBACCO PRODUCTS CO., 407 E. 33rd St., Kansas City, Mo.**



Save your plants and trees. Just the thing for greenhouse and outdoor use. Destroys Mealy Bug, Brown and White Scale, Thrips, Red Spider, Black and Green Fly, Mites, Ants, etc., without injury to plants and without odor. Used according to direction, our Standard Insecticide will prevent ravages on your crops by insects.

Non-poisonous and harmless to user and plant. Leading Seedsmen and Florists have used it with wonderful results.

Destroys Lice in Poultry Houses, Fleas on Dogs and all Domestic Pets. Excellent as a wash for dogs and other animals. Relieves mange. Dilute with water 30 to 50 parts.

1/2 Pint, 30c; Pint, 50c; Quart, 90c;  
1 Gallon, \$1.50; 5 Gallon, \$2.50; 5-  
Gallon Can, \$10.90; 10-Gallon Can,  
\$20.00. Directions on package.

**LEMON OIL COMPANY**  
420 W. Lexington St., BALTIMORE, MD

Mention The Review when you write.

**THE  
REGAN PRINTING HOUSE**  
Large Runs of  
**CATALOGUES**

Our Specialty—Get Our Figures  
531-537 Plymouth Pl., CHICAGO  
Mention The Review when you write



*The Insecticide that  
Kills plant Lice  
of every species*

THE RECOGNIZED STANDARD INSECTICIDE

A spray remedy for green, black, white fly, thrips and soft scale.

**FUNGINE**

For mildew rust and other blights affecting flowers, fruits and vegetables.

**VERMINE**

For eelworms, angleworms and other worms working in the soil.

Quart, \$1.00 Gallon, \$3.00

Sold by Dealers

**Aphine Mfg. CO., Madison, N. J.**

Mention The Review when you write.

**GLASS CLOTH**

A transparent waterproof fabric as efficient as glass for hotbeds, cold frames, etc. Per sq. yd., 40c; 25 yds. at 39<sup>1</sup>/<sub>2</sub>c; 50 yds. at 39c; 100 yds. at 38<sup>1</sup>/<sub>2</sub>c. Let us figure on your larger orders. For parcel post add 3c per yd. to above prices.

Try it out now and be convinced.

**TURNER BROS., Bladen, Neb.**

Mention The Review when you write.

# GULF CYPRESS

**Greenhouse Materials**  
Pecky Cypress Bench Lumber  
**GLASS**

## HOTBED SASH

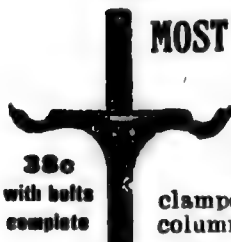
All Kinds and Sizes

Lower than the market prices.



**MOST PRACTICAL**

### SHELF BRACKET



38c with bolts complete

Made for two 6-inch boards or two lines of 1-inch or 1 1/4-inch pipe, and can be clamped on 1 to 2-in upright pipe columns.

## FLATS

Well made, iron-bound, 20c each. Send 30c for sample.

### NON-KINK WOVEN HOSE

Remnants, 12 ft. and up, coupled, 12c per ft. This hose is cheap at twice the price.



### Metropolitan Patented BOILERS

Will do more work than any other boiler of the same size; starts circulating almost instantaneously; made in all sizes to heat every size greenhouse.

### PIPE

**Metropolitan Patented**

1299-1323 Flushing Ave., Brooklyn, N. Y.

Mention The Review when you write.

# INSECTONOS

This non-poisonous contact insecticide will enable you to control **White Fly, Rose Leaf Roller, Chrysanthemum Leaf Tyer**, etc. One pound makes 82 gallons of spray.

**SEND \$2.25** For 1-lb. Can Postpaid

Case of 8 Cans Sent Postpaid **\$13.50** in the U. S.

Use according to directions and it will do the work

**EARL L. HEMPSTEAD,**  
Distributor Bloomington, Ill.

For Sale in Chicago by

Poehlmann Bros. Co., 66 E. Randolph St.  
A. Henderson & Co., 166 N. Wabash Ave.

Mention The Review when you write.



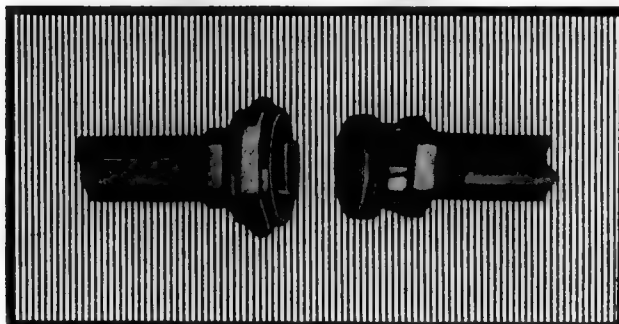
Economical painting is buying paint with a record of durability.

**DIXON'S SILICA-GRAPHITE PAINT** is the most economical and longest service paint.

Write for booklet 54-B and long service records.

Joseph Dixon Crucible Company  
Jersey City, N. J. Est. 1827

Mention The Review when you write.



## "Quick Action" On The Run!

Wonder if you have seen that new Skinner System "Quick-action" coupling.

It sure is what the name implies.

So quick in its operation, that, as one user put it, "you can almost connect it, or disconnect it, on the run."

That "quick-action" feature is of interest to every small grower or florist.

With "quick-action" couplings, and a single line of pipe, you can water half a dozen places.

A "Skinner rain" in one place will keep the ground moist for a week or ten days.

Two or three men can then quickly and easily *move the line* to another place.

With "quick-action" couplings it goes up in a jiffy.

One line waters a strip *fifty feet wide* for its entire length at each shift.

Just stop to think what that means compared with hose holding!

Send today for our new book about "Rain—For The Asking." Tells how Skinner System Irrigation has made big profits for its users.

**The Skinner Irrigation Co.**

223 Water St.

TROY, OHIO





# ◆ Classified Ad Department ◆



It  
Pays

Rates for advertising in this department  
16 cents a line net per insertion,  
No advertisement for less than 32c accepted.

## ABUTILONS

Abutilons, Daydawn, pink, \$6.00 per 100.  
The Storrs & Harrison Co., Painesville, Ohio.

## ACALYPHAS

Acalypha, Tricolor and Triumphans, 2½-in. pots, \$6.00 per 100.  
THE M'GREGOR BROS. CO., SPRINGFIELD, O.

## ACHYRANTHES

Achyranthes, McNally, green, red and yellow R. C., \$2.50 per 100. Cash with order.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

Achyranthes, McNally and Brilliantissima, 2½-in., \$5.00 per 100. Cash please.  
H. G. Norton, Perry, O.

Achyranthes, Herbstl, R. C., \$3.00 per 100. 2½-in., \$5.00 per 100. Baur Floral Co., Erie, Pa.

## ADIANTUMS

Adiantum Cuneatum, strong 2½-in., 12c; 3-in., 15c; 4-in., 25c; 5-in., 35c. This is a real bargain, so speak quickly.

Adiantum Croweanum clumps, the kind that will give immediate results, \$50.00 per 100.  
S. S. Skidelsky & Co., 50 Park Place, New York.

Adiantum Croweanum, strong 3-in., \$2.00 per doz., \$15.00 per 100.

Baur Floral Co., Erie, Pa.

## AGERATUMS

Ageratum Stella Gurney, strong bushy plants, from 2½-in. pots, ready for 3-in., at \$3.00 per 100; Stella Gurney rooted cuttings, 90c per 100. Speak quick. Cash.

H. E. Rogers & Son, Spencerport, N. Y.

Ageratums, Fraseri and Stella Gurney, R. C., dwarf, dark blue, large flowering, \$2.00 per 100, \$15.00 per 1000, parcellpost paid; 2½-in. pots, \$5.00 per 100, \$40.00 per 1000.  
Roman J. Irwin, 43 West 18th St., New York.

Ageratums, dwarf blue, the very best bloomer, always in bloom, try them, you won't miss it. Young stock, very bushy, all in bloom, 2½-in., \$4.00 per 100. Cash.

Freeport Floral Co., Freeport, Ill.

Ageratums, R. C., Stella Gurney and Blue Star, \$1.50 per 100, \$12.00 per 1000; 2½-in., \$5.00 per 100, \$40.00 per 1000.  
S. S. Skidelsky & Co., 50 Park Place, New York.

Ageratums, Gurney and Blue Star, 2-in., \$3.00 per 100. Cash with order.

James Ambacher, West End, N. J.

Ageratums, Stella Gurney, well rooted cuttings, 90c per 100, \$3.00 per 1,000, prepaid by mail. Cash.

J. P. Cannata, Mt. Vernon, N. J.

Ageratums, R. C., dwarf, blue, \$1.25 per 100, \$10.00 per 1000.

Ageratum, Stella Gurney, 2½-in., \$3.50 per 100, real bushy plants. Cash please.

W. BEZDEK, CEDAR RAPIDS, IA.

Ageratums, Stella Gurney R. C., \$12.00 per 1000; 2-in., \$3.25 per 100.

Peterson Floral Co., Gibson City, Ill.

Ageratums, R. C., 4 varieties, \$1.00 per 100; \$9.00 per 1000, prepaid.

S. D. Brant, Clay Center, Kan.

Ageratums, Stella Gurney, R. C., 90c per 100, \$8.00 per 1000, postpaid; 2-in., 3c. Cash.

Harglerode Bros., Shippensburg, Pa.

Ageratum, Stella Gurney, 2½-in., \$3.00 per 100; rooted cuttings, \$1.50 per 100. Cash.

A. Begerow, 16 Girard Place, Newark, N. J.

Advertisers have learned from experience that  
THE REVIEW  
PAYS BEST.

Ageratums, Little Blue Star, 2-in., \$3.00 per 100. Cash. E. V. Myers, St. Joseph, Mo.

Ageratums, transplanted, \$1.75 per 100.  
J. G. Witt & Son, 10429 Wallace St., Chicago.

Ageratums, dwarf, blue and white, \$4.00 per 100. Cash.

Chas. E. Smith, York, Pa.

Ageratums, 2½-in., \$4.00 per 100. Packing 5%.

Truitt's Greenhouses, Chanute, Kans.

Ageratums, dwarf blue, 2½-in., \$4.00 per 100.

Baur Floral Co., Erie, Pa.

Ageratums, new blue, rooted cuttings, 1½c prepaid.

C. Humfeld, Clay Center, Kans.

Ageratums, blue 2½-in., 3c; R. C., \$1.00 per 100.

Chas. Sherwood, Waterloo, Ia.

Ageratums, \$4.00 per 100, \$35.00 per 1,000.

The Schmidt & Botley Co., Springfield O.

Ageratums, R. C., \$1.25 per 100; 2½-in., 3c.

W. E. Trimble Greenhouse Co., Princeton, Ill.

Ageratums, 2-in., 4c.

J. H. Dann & Son, Westfield, N. Y.

Ageratums, Gurney and Blue Star, R. C., 90c per 100. Cash. Byer Bros., Chambersburg, Pa.

Alternantheras, red and yellow, heavy fall potted, 2½-in., full of cuttings, \$3.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

Alternantheras, yellow, strong cuttings from sand, \$7.50 per 1000.

Thornton Floral Co., Streator, Ill.

## ALYSSUM

Sweet Alyssum, in bud and bloom, 75c per 100, \$5.00 per 1,000, prepaid.

Walter L. Wright, Shortsville, N. Y.

Double Alyssum, out of flats, as good as 2½-in., \$2.50 per 100.

Dumser Floral Co., Elgin, Ill.

Alyssum, double, very strong stock, 2½-in., \$3.50 per 100. Cash.

Freeport Floral Co., Freeport, Ill.

Alyssum, double giant, 2½-in. pots, \$4.00 per 100, \$35.00 per 1000.

Roman J. Irwin, 43 West 18th St., New York.

Alyssum, Little Gem, extra strong, bushy, transplanted plants for potting, \$2.00 per 100 prepaid.

S. W. Pike, St. Charles, Ill.

Alyssum, Little Gem, in bud and bloom, \$1.00 per 100, \$6.00 per 1000, prepaid. Cash. O. A. Anderson Greenhouse Co., Box 56, Tionesta, Pa.

Sweet Alyssum, dbl., 2½-in., \$4.00 per 100.

Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Alyssum, Little Gem, 2-in., \$2.00 per 100; double 2-in., \$3.00 per 100.

E. V. Myers, St. Joseph, Mo.

Sweet Alyssum, giant, double, 2½-in., \$3.00 per 100. Packing 5%.

Truitt's Greenhouses, Chanute, Kans.

Alyssum, strong 2½-in., 3c.

GULLETT & SONS, LINCOLN, ILL.

Sweet Alyssum, double, 2-in., \$4.00 per 100.

Fred Burre, 936 Wilcox St., Peoria, Ill.

Alyssum, dbl., R. C., \$1.50 per 100, prepaid.

S. D. Brant, Clay Center, Kans.

Alyssum, \$3.50 per 100, \$30.00 per 1,000.

The Schmidt & Botley Co., Springfield O.

Alyssum, dbl. giant, R. C., \$1.50; 2½-in., 3c.

W. E. Trimble Greenhouse Co., Princeton, Ill.

## AMPELOPSIS

### SCARCE

But we have a moderate surplus after filling advance orders.

### BOSTON IVY

### AMPELOPSIS VEITCHII

2 year old, \$4.50 per doz., \$35.00 per 100

3 year old, \$6.00 per doz., \$45.00 per 100

A. HENDERSON & CO.,

166 N. Wabash Ave. Chicago, Ill.

Ampelopsis Veitchii, 1-yr., No. 1, \$8.00 per 100; No. 2, \$6.00 per 100.

L. J. Smith, Merchantville, N. J.

Ampelopsis Veitchii, 2-yr., field-grown, 25c.

W. H. Salter, Rochester, N. Y.

## ANTHERICUMS

Anthericums, variegated, large plants from 4-in. pots, 12c. Indianapolis Flower & Plant Co., Central Ave. at 34th St., Indianapolis, Ind.

Anthericums, variegated, 2-in., \$5.00 per 100.

George Bros. & Co., New Kensington, Pa.

Anthericums, variegated, strong plants, 2½-in., 6c.

J. H. Dann & Son, Westfield, N. Y.

## AQUATICS

### Ornamental Water Plants

### for Water,

### Rock

### and Nature

### Gardens

Aquatic Plants, Water Lilies, Arrowheads, Irises, etc. Wild Flowers, Ferns, Violets, etc. Plants that attract Birds, Game, Fish.

TERRELL, NATURALIST,  
Drawer V 176, Oshkosh, Wis.

Water Hyacinths, well packed and prepaid, \$5.00 per 100. Prices per 1000, on request.

A. M. Gardner, 141 E. 5th St., Jacksonville, Fla.

Water Hyacinths, good strong plants, \$3.50 per 100, \$30.00 per 1000. The Pomona Nurseries, Drawer 24, Dade City, Fla.

## AQUILEGIAS

### CAERULEA.

\$8.00 per 100 and worth it.

### AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Aquilegia, \$4.00 per 100.

The Schmidt & Botley Co., Springfield, O.

## ASPARAGUS

### ASPARAGUS PLUMOSUS.

Strong 4-in., \$20.00 per 100.

Van Horne Greenhouses, Van Horne, Ia.

BUSINESS BRINGERS—  
REVIEW CLASSIFIED ADS.

Asparagus Sprenger, 2½-in., fine stock, \$4.50 per 100, \$40.00 per 1000; Asparagus Plumosus Nanus, 3-in., \$8.00 per 100; 2-in., strong, \$4.00 per 100, \$35.00 per 1000; 2½-in., \$5.00 per 100, \$45.00 per 1000.  
Plumosus seedlings, \$1.00 per 100, \$9.00 per 1000. Asparagus Sprenger seedlings, \$1.00 per 100, \$8.00 per 1000.  
S. S. Skidelsky & Co., 50 Park Place, New York.

**ASPARAGUS SEEDLINGS.**  
Sprenger seedlings, \$0.90 per 100; \$7.00 per 1000.  
This is good stock.  
Rightly packed.  
Buy early.  
3-in. Plumosus, strong, \$8.00 per 100.  
F. O. FREEMAN & SONS, PORTLAND, IND.

Asparagus, Plumosus and Sprenger, extra strong.  
2½-in. Plumosus ..... \$ 5.00 \$ 45.00  
2½-in. Sprenger ..... 5.00 45.00  
4 -in. Sprenger ..... 17.50 165.00  
To avoid delay send a M. O. draft or certified check.  
John Bauscher, Freeport, Ill.

**ASPARAGUS SPRENGER**  
2½-in., \$3.00 per 100.  
3 -in., 7.00 per 100.  
**ASPARAGUS PLUMOSUS**  
2½-in., \$6.00 per 100.  
CHAS. SHERWOOD, WATERLOO, IOWA.

Asparagus Plumosus and Sprenger seedlings, \$1.25 per 100, \$10.00 per 1000; 2½-in., extra strong, \$5.00 per 100, \$45.00 per 1000; 3-in., \$10.00 per 100, parcelpost paid. Larger sizes, ask for price list.  
Roman J. Irwin, 43 West 18th St., New York.

Asparagus Sprenger, strong seedlings, as large as most 2-in. plants, \$2.00 per 100; 2-in., strong, pot bound, 4c; 3-in., 10c. Cash. Mann's Gardens, 123 W. California St., Oklahoma City, Okla.

**ASPARAGUS SPRENGER.**  
5-in. .... 30c each  
4-in. .... 17½c each  
Ready for shipment, very heavy. Cash.  
W. BEZDEK, CEDAR RAPIDS, IA.

**GOOD PLUMOSUS.**  
Asparagus Sprenger 2½-in., \$5.00 per 100; Plumosus, 2½-in., select, \$5.00 per 100; 3-in., \$8.00 per 100; 4-in., \$15.00.  
GULLETT & SONS, LINCOLN, ILL.

	Per 100	Per 1000
Asparagus P. Nanus, 3 -in.....	\$8.00	\$75.00
Asparagus P. Nanus, 2½-in.....	5.00	50.00
Asparagus P. Nanus, 2 -in.....	3.50	30.00

FRED BURR, PEORIA, ILL.

**ASPARAGUS.**  
Good, strong 2½-in. stock, ready for shipment. Plumosus ..... \$6.00 per 100; \$50.00 per 1000 Sprenger ..... 5.00 per 100, 45.00 per 1000  
Rolf Zetitz Co., Dayton, O.

Asparagus Sprenger, strong 3-in., \$5.00 per 100; seedlings, \$1.00 per 100. Cash please.  
Cottage Grove Floral Co., Mrs. R. G. Wagoner, Route A, Box 241 B, Houston, Tex.

Asparagus Plumosus, seedlings, \$1.00 per 100, \$8.00 per 1000; 2-in., \$3.50; 2½-in., \$5.00; 3-in., \$10.00; 4-in., \$15.00 per 100. All first-class stock. Henry Smith, Grand Rapids, Mich.

Asparagus Plumosus, 3-in., \$8.00 per 100. Asparagus Sprenger, 3-in., \$8.00; strong 4-in., \$16.00 per 100.  
E. B. Morgan Floral Co., Paxton, Ill.

Asparagus Sprenger seedlings, \$1.00 per 100, \$7.00 per 1000. A. Sprenger, 3-in., \$8.00 per 100, \$70.00 per 1000.  
Edward W. Schuster, Crookston, Minn.

Asparagus Plumosus, 2½-in., \$4.00 per 100, \$35.00 per 1000; 2½-in., \$5.00 per 100, \$45.00 per 1000; 3-in., \$8.00 per 100, \$75.00 per 1000.  
Springfield Floral & Fern Co., Springfield, O.

Asparagus Plumosus and Sprenger, strong plants, 2½-in., 5c.  
C. Humfeld, Clay Center, Kan.

Asparagus Sprenger, 2½-in., splendid stock, \$5.00 per 100, \$40.00 per 1,000. Cash.  
Jos. H. Cunningham, Delaware, Ohio.

Asparagus Sprenger, extra strong, 2-in., ready for 4-in., 4c. Cash.  
C. H. Williams, Anderson, Ind.

Asparagus Plumosus, 3-in., \$8.00 per 100. Packing 5%. Cash please.  
Aurora Greenhouse Co., Aurora, Ill.

Asparagus Sprenger, 2½-in. pots, 5 to 8 leads, \$5.00 per 100, also Plumosus, same price. F. J. Howell & Son, Round Hill, Loudoun Co., Va.

Asparagus Sprenger, 3-in., \$8.00 per 100. Asparagus Plumosus, 3-in., \$8.00 per 100.  
Greenville Floral Co., Greenville, Mich.

Asparagus Sprenger, very strong 2½-in. stock, \$3.00 per 100. Cash.  
Freeport Floral Co., Freeport, Ill.

Asparagus Plumosus, 2-in. .... \$4.00 per 100  
Asparagus Plumosus Seed ..... \$2.00 per 1000  
Mrs. M. Terry, Owings Mills, Md.

Asparagus Sprenger, nice 4-in., at \$12.00 per 100. Cash.  
Daut Brothers, E. Prairie St., Decatur, Ill.

Asparagus Plumosus, 4-in., strong, \$12.50 per 100. Packed in paper pots. Cash.  
Fairview Gardens, Elora, Ind.

Asp. Plumosus and Sprenger, 2½-in., strong, ready for shift, 5c. Cash with order.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

500 strong Sprenger, 3-in., 7c. Need the room.  
Chas. Roberts, New Madison, Ohio.

Asparagus Sprenger, extra heavy 5-in., 25c each.

J. E. MATTHEWSON, SHEBOYGAN, WIS.  
Asparagus Sprenger, strong 4-in., \$15.00 per 100. Cash please.  
J. M. Walther, 8645 Iowa Ave., St. Louis, Mo.

Asparagus Plumosus and Sprenger, 2½-in., \$3.50 per 100. Cash.  
Smith, The Florist, St. Johns, Mich.

Asparagus Plumosus, 2½-in., \$5.00 per 100; 4-in., \$18.00 per 100.  
The Storrs & Harrison Co., Painesville, Ohio.

Asparagus Sprenger, 4-in., \$15.00 per 100; Plumosus, 3-in., \$8.00 per 100. Packing 5%.  
Truitt's Greenhouses, Chanute, Kans.

Asparagus Sprenger, strong 2½-in., ready to shift into bed or pots, \$4.00 per 100. Cash.  
J. O. Steinhäuser, Pittsburg, Kans.

Asparagus Sprenger and Plumosus, 2½-in., \$5.00 per 100; 3½-in., \$10.00 per 100.  
The McGregor Bros. Co., Springfield, O.

Strong Sprenger, 2½-in., 3c; 3-in., 8c; 4-in., 15c-20c. Cash.  
G. E. Berthold, Nebraska City, Nebr.

Asparagus Sprenger, heavy 4-in., \$15.00 per 100. Cash. North Madison Floral Co., North Madison, Ind.

Asparagus Plumosus, 3-in. potted plants, none better, 8c, \$75.00 per 1000, 200 at 1000 rate. Cash please.  
B. C. Blake, Springfield, O.

Asparagus Sprenger, transplanted, as good as 2½-in. stock, \$2.00 per 100, \$15.00 per 1000.  
S. A. Pinkstone, Utica, N. Y.

Asparagus Plumosus, 3-in., \$7.50 per 100. Cash, please.  
J. J. Clayton & Son, West Grove, Pa.

2-in. Asparagus Sprenger ..... \$4.00 \$35.00  
2-in. Asparagus Plumosus ..... 4.50 40.00  
The Schmidt & Botley Co., Springfield O.

## NOTICE

The increasing size of The Review, both in circulation and number of pages per issue, necessitates closing the forms a day farther ahead of publication date than was the custom when the paper was small.

To be certain your instructions receive attention for the current issue your letter should be in Chicago

## MONDAY

Asparagus and Sprenger seedlings, \$7.50 per 1000. Geo. Bigler, 28th and Sherman Ave., Camden, N. J.

2000 Asparagus Sprenger, 2½-in., extra strong, \$45.00 per 1000.  
Herman Schau, 10817 Hale Ave., Chicago.

Extra nice 3-in. Asp. Plumosus, \$7.00 per 100, \$60.00 per 1000. Windfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Asparagus, 3-in., \$6.50 per 100.  
W. P. Newell Co., Apopka, Fla.

Fine 2-in. A. Sprenger, \$2.50 per 100. Packed right. S. C. Templin & Son, Garrettsville, O.

A. Sprenger, 2-in., 3c; 3-in., 8c; 4-in., 12c. Abbey Ave. Greenhouses, Dayton, O.

2-in. Sprenger ..... 3c  
Bird Forrest, Waxahachie, Tex.

Asparagus Plumosus, 2½-in., \$5.00 per 100.  
Baur Floral Co., Erie, Pa.

Strong 3-in., Plumosus, \$10.00 per 100.  
J. E. Leslie & Son, 2816 E. Boots St., Marion, Ind.

3-in. Sprenger, \$8.00 per 100; 2-in., \$3.00 per 100. Cash.  
Jacobs Bros., Peoria, Ill.

Asparagus Plumosus, 2½-in., 5c; 3-in., 8c.  
Furrow & Co., Guthrie, Okla.

Asparagus Sprenger, 2½-in., 4c each.  
Odor Greenhouses, Iola, Kans.

Asparagus Sprenger, 3-in., \$8.00 per 100.  
Sarver Floral Co., R. F. D. 11, Dallas, Tex.

2-in. Sprenger, \$45.00 per 1000.  
Peschmann Bros. Co., Morton Grove, Ill.

Asp. Sprenger, large 2½-in., \$4.00 per 100.  
Rurdell Floral Co., Bowling Green, Ky.

### ASPIDISTRAS

Aspidistras, green, fine plants, \$2.00 each.  
HOLTON & HUNKEL CO., Milwaukee, Wisconsin.

### ASTERS

**ASTERS, TRANSPLANTED SEEDLINGS.**  
Queen of the Market varieties, white, shell pink and pink, Asternum varieties, white and purple; Triumph Comet varieties, white and shell pink; Early Flowering Royal varieties, rose, lavender, pink and white; Imp. Giant Crego varieties, white, shell pink, rose pink and lavender; Dreer's Superb Late Branching varieties, rose pink, white, shell pink and lavender, \$1.00 per 100, \$10.00 per 1,000.

WESTWOOD FLOWER & PLANT CO., R. R. 14, Dayton, O.

Queen of the Market, Rose Pink, Red, Scarlet, Flesh, White, Lavender, Dark Blue, strong transplanted, \$12.00 per 1000. Cash please. Also see our ads under Calendulas, Snapdragons and Chrysanthemums.  
Hillview Greenhouse Co., La Crosse, Wis.

Aster plants, Queen of the Market, Royal, Crego, Comet, Semple's Branching, in pink, white and lavender, strong seedlings, \$4.00 per 1,000; 5,000 for \$15.00.  
J. C. Schmidt, Bristol, Pa.

### ASTERS.

Astermums, Crego's Giant, Royal and Invincible strains, strong, transplanted seedlings, \$2.00 per 100, \$15.00 per 1000. Cash please.  
R. G. Bock, Florist, Hamilton, O.

Aster seedlings, Semple's Late Branching, white, pink and purple, \$5.00 per 1000. Cash.  
Marion Floral Co., Marion, Ind.

Aster seedlings, Queen of the Market, blue and white, \$1.75 per 100.  
J. G. Witt & Son, 10429 Wallace St., Chicago.

Aster seedlings, Crego's, 5 colors and American Beauty, \$5.00 per 1000, prepaid.  
E. H. Woerner, Arlington, Nebr.

Asters, strong seedlings, Semple's Branching, Queen of the Market, \$6.00 per 1000, P. P.  
S. T. Danley & Son, Macomb, Ill.

### BEDDING PLANTS

**BEDDING PLANTS**  
Alternantheras, Ageratums, Sprenger, Egan-dale, bronze Cannas from sand, Cupheas, Giant White Daisies, double Fuchsias, Buchner, white Geraniums, Chrysanthemums, Heliotropes, Impatiens, Giant Snapdragons, Stevias, white Swainsonas, Rose Geraniums, Sweet Alyssum, 2½-in., 5c. Rooted cuttings, Geraniums, \$2.50; white, \$1.80; Chrysanthemums, \$3.00; Wandering Jew, Alyssum, Daisies, \$1.50; Fuchsias, \$2.50 per 100. Cash.  
See Hydrangea and Vinca ads.

Port Allegany Greenhouses, Port Allegany, Pa.

Extra strong Salvias, from seed, 1c. Verbenas, assorted, 1c. White and yellow Snapdragons, well rooted, 1½c. Variegated Vincas, 2½-in., 5c. Dbl. Petunias, good assortment, 8½c. Mesembryanthemums in bloom, 2½-in., 5c. Ice plant, 2½-in., 4c. Heliotropes, blue, in bloom, 3-in., 6c. Fern leaf Dusty Miller, 2½-in., 4c.

I guarantee all these to be better than the average or money back. Please send cash with order.  
Wm. S. Lohr, Ottawa, Ill.

### BEDDING PLANTS

Rosy Morn Petunias, 3-in., \$8.00 per 100. Mme. Sallerol Geraniums, 2½-in., ready for shift, \$4.00 per 100. Yellow Trailing Queen Coleus, 2½-in., ready for 3-in., \$4.00 per 100. Verbenas, 2½-in., excellent strain, \$3.00 per 100. Ageratums, Stella Gurney, 3-in., \$6.00 per 100. These are all strong, healthy, clean stock.  
Temperley's, 5518 College Ave., Indianapolis, Ind.

A No. 1 Bonfire Salvia seedlings, as good as 2½-in., \$1.00 per 100, \$10.00 per 1000. Red and green Achyrantes, 2-in., as good as 3-in., \$5.00 per 100, \$50.00 per 1000. Austria Cannas, field clumps, 10 to 20 eyes, \$10.00 per 100. Cash with order.  
John F. Laden, 253 Cherry St., New Albany, Ind.

Geraniums, strong 3-in. E. G. Hill ..... 10c  
Nutt, big 3-in. .... 10c  
R. C. Nutt ..... 1½c  
Double Petunias, R. Cuttings ..... 2c  
Dusty Miller seedlings ..... 2c  
Cash with order.  
Wm. S. Lohr Greenhouses, Ottawa, Ill.

Bedding Plants, 2½-in. stock, Salvias, Coleus and Verbenas, pink and red, \$4.00 per 100, \$35.00 per 1000. Mesembryanthemums, \$5.50 per 100, \$50.00 per 1000. Immediate delivery.

ROSEMONT GARDENS,  
116 Dexter Ave., Montgomery, Ala.

Begonias, Geraniums, Petunias, Vincas, Calendulas, Lobellias, Alyssum, Echeverias Santolinas, 2½-in., 5c each; 4-in., 15c each. Cash.  
Andrew Kolke, 5442 N. Western Ave., Chicago.

### BEGONIAS

New Begonia, Mrs. M. A. Patten (sport of Chatelaine), very dark pink, strong rooted cuttings, \$7.00 per 100, \$60.00 per 1000; 2-in. plants, \$10.00 per 100. Strong 3½-in., \$35.00 per 100; Begonia Chatelaine, strong rooted cuttings, \$3.00 per 100, \$27.50 per 1,000; nice 2½-in. stock, \$7.00 per 100, \$65.00 per 1000; 3-in., very fine, \$10.00 per 100.  
S. S. Skidelsky & Co., 50 Park Place, New York.

Begonia Prima Donna, the best pink, full of bloom all the year, from 2½-in., \$8.00 per 100; 3-in., \$10.00 per 100. Sample order of 25 plants of each size, full of bud and bloom, ready to sell at 100 rate, try them; you will come back for more. Cash with order.  
Neff Floral Co., 2222 West Liberty Ave., W. L. Pittsburgh, Pa.



**BEGONIAS—Continued****BEGONIAS FROM 2 1/4-IN. POTS.**

	Per 100	Per 1000
Begonia Chatelaine, 2 1/4-in. ....	\$ 7.00	\$65.00
Begonia Chatelaine, 3 1/2-in. ....	20.00	.....
Begonia Chatelaine, R. C. ....	4.00	35.00
Pride of New Castle, Red Chatelaine (Luminosa color) 2 1/4-in. pots, ready June 1st. ....	15.00	.....
New Begonia Mrs. M. A. Patten (dark pink sport of Begonia Chatelaine), 2 1/4-in. pots. ....	10.00	.....
Mrs. M. A. Patten, R. C. ....	6.00	50.00
Rex Begonias, 3 1/2-in. pots, \$25.00 per 100; larger sizes ask for prices. 2-in. pots, ready May 15th, \$14.00 per 100.		

Begonias, Prima Donna and Luminosa seedlings, mixed, \$3.00 per 100, \$25.00 per 1000; twice transplanted, \$4.50 per 100, \$40.00 per 1000. Parcel post paid on rooted cuttings only. Roman J. Irwin, 43 West 18th St., New York.

Begonias, Albo-Picta, Albo-Picta Rubra, Albo-Picta Rosea, Sandersoni and Metallica, all very heavy and strong, 3-in., extra, vase plants, 10c; Albo-Picta Rubra, very fine, 4-in., 18c each. Choice lot of Argenteo-Guttata, 3-in., 17c. Cash. Brinkerhoff Greenhouses, Springfield, Ill.

Begonia Chatelaine	Per 100	Per 1000
Rooted Cuttings .....	\$ 3.00	\$ 25.00
Begonia Chatelaine, 2-in. ....	6.00	50.00
Begonia Chatelaine, 3-in. ....	12.00	100.00
Begonia Chatelaine, 4-in. ....	25.00	.....

Stocky and clean. N. Grillo, Milldale, Conn.

Begonias, R. C. Chatelaine, 3c; Mrs. M. A. Patten, 5c; Erfordil, 2 1/2c; Dewdrop, the best white, 2 1/2c; Prima Donna, 3c; Crystal White, the finest white, 3c; 2 1/4-in., 5c. As many of a kind as wanted, prepaid by mail. S. W. Pike, St. Charles, Ill.

Begonia Luminosa, red; Erfordil, pink; seedlings that are plants, 2c. Not less than 100. You will want more. R. P. Bohlander, Melrose Park, Ill. Phone Hillside 924. Greenhouses, Hillside, Ill.

Begonia R. C. Chatelaine and Patten. Chatelaine ..... \$3.00 per 100, \$25.00 per 1000  
Patten ..... 5.00 per 100, 45.00 per 1000  
PIERSON FLORAL CO.,  
2000 Perry Ave., Peoria, Ill.

Begonia Chatelaine, 3-in., strong, \$10.00 per 100; 2-in. \$5.00. Express, no packing charge. Cash.

THE IMLAY CO.,  
Zanesville, Ohio.

Argenteo-Guttata Begonias, from 2-in. Rose pots, from 6 to 8 in. above pots, extra fine, 12 1/2c; 100 3-in., \$30.00 per 100. Cash please. No C. O. D. orders accepted. L. G. Snyder, Pansy Garden, R. R. 8, Dayton, O.

**BEGONIA CHATELAINE.**

2 1/4-in., heavy, \$7.00 per 100, \$65.00 per 1,000. G. M. REBURN & CO.,  
3807 Lake Park Ave., Chicago, Ill.

Begonia Chatelaine, 3-in., stock in bud and bloom. Will make good 5-in. plants for Memorial day. Also make fine bedding stock, 8c. Cash please. J. Sylvester, Oconto, Wis.

Begonia Chatelaine R. C., all bottom cuttings and will make splendid bedding plants, \$3.00 per 100 by mail, \$25.00 per 1000 by express. Cash with order. Swaby Greenhouses, St. Charles, Ill.

**BEGONIAS IN BLOOM.**

Chatelaine, Luminosa, Salmon Queen, Prima Donna, White Pearl, 4-in., 20c; 2 1/4-in., \$6.00 per 100. Burdell Floral Co., Bowling Green, Ky.

Begonia Chatelaine, 2 1/4-in., \$7.00 per 100, \$65.00 per 1000. Mrs. Patten, 2 1/4-in., \$10.00 per 100. A. J. Schmutz, 23 Arnold Place, North Adams, Mass.

Begonias, Prima Donna, heavy 4-in., \$15.00 per 100; strong 3-in. Prima Donna and Luminosa, \$8.00 per 100; 2-in. Luminosa, \$4.00 per 100. Cash. Jacobs Bros., Peoria, Ill.

Begonia Luminosa, 3-in., \$10.00 per 100; 4-in., \$20.00 per 100. These are all fine, strong plants in bloom and in need of immediate shift. Cash. Nixon H. Gano, Martinsville, Ind.

Begonia Luminosa, red, pink and white, 2-in., \$5.00 per 100; 2 1/4-in., mixed colors, mostly red, \$6.50 per 100. N. O. Caswell, Delavan, Ill.

Begonia Chatelaine rooted cuttings, all bottom cuttings, \$3.00 per 100. Fred Burre, Peoria, Ill.

Begonia Chatelaine, 2 1/4-in., \$6.00; 3-in., \$8.50; 4-in., \$12.50. Cash. Pabst Greenhouse, R. F. D. No. 6, Oconomowoc, Wis.

Begonia Chatelaine, 3-in., \$10.00 per 100; 5-in., 50c. Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

White Star Begonias, rooted cuttings, \$2.00 per 100. F. J. Howell & Son, Round Hill, Loudoun Co., Va.

Begonias, Chatelaine, strong 2 1/4-in. ready for shift, \$7.00 per 100. Roepke Floral Co., Indianapolis, Ind.

3000 Red Chatelaine or Mrs. M. A. Patten, 2-in., \$10.00 per 100. 1000 Red Chatelaine, 3-in., \$20.00 per 100. Schmans Bros., Paducah, Ky.

20,000 Begonias, Chatelaine, 2-in., \$6.50 per 100. W. C. Smith Wholesale Floral Co., 1316 Pine St., St. Louis, Mo.

Begonia Chatelaine ..... \$ 8.00 per 100  
Begonia Mrs. Patten, deep pink, 10.00 per 100  
The Storrs & Harrison Co., Painesville, Ohio.

**BUSINESS BRINGERS—**  
**REVIEW CLASSIFIED ADS.**

Begonias, Corallina de Lucerne, 3-in., \$12.00 per 100; 4-in., \$25.00 per 100. Cash. E. V. Myers, St. Joseph, Mo.

Begonias, Vernon and Erfordil, 2-in., 7c; 3-in., 10c. W. E. Trimble Greenhouse Co., Princeton, Ill.

Begonia Pittum, very fine plants, 3-in., \$20.00 per 100. C. C. POLLWORTH CO., MILWAUKEE, WIS.

Begonia Chatelaine, strong R. C., \$3.00 per 100, \$25.00 per 1000. S. A. Pinkstone, Utica, N. Y.

Begonia Chatelaine, rooted cuttings, \$3.00 per 100. L. Potter & Sons, Waukegan, Ill.

Begonias, Chatelaine, 2-in., 6c; Mrs. Patten, 2-in., 10c. Cash. C. Betscher, Dover, Ohio.

Chatelaine Begonias, rooted cuttings, \$3.00 per 100. Cash. H. E. Mitting, Cambridge City, Ind.

**BERBERIS**

Berberis Thunbergii, 1-yr., \$2.50 per 100; 2-yr., \$4.00 per 100; 3-yr., \$6.00 per 100. L. J. Smith, Merchantville, N. J.

**BERRIED PLANTS**

Cleveland Cherries, transplanted seedlings, \$3.50 per 100, \$30.00 per 1000; 2-in. pots at \$7.00 per 100, \$60.00 per 1000, parcel post paid. New Christmas Holly Berry, 2 1/2-in. pots, \$10.00 per 100, \$90.00 per 1000. May delivery. Roman J. Irwin, 43 West 18th St., New York.

Cleveland Cherries, seed saved only from specimen plants, transplanted seedlings, \$3.00 per 100, \$25.00 per 1000; 2-in., \$4.00 per 100, \$35.00 per 1000. N. Kiger, Marietta, O.

Cleveland Cherries, seedlings, ready now, \$1.00 per 100. Cash. Ryer Bros. Chambersburg, Pa.

**BOUGAINVILLEAS**

Bougainvillea, Glabra Sanderiana, 2 1/2-in., \$7.50 per 100; 3-in., \$25.00 per 100. The Storrs & Harrison Co., Painesville, Ohio.

**BOUVARDIAS**

Single white and single pink Bouvardias, at \$5.00 per 100, well rooted. Adam Heitz, 1168 Barrett Ave., Louisville, Ky.

**BOXWOOD****BOXWOOD FOR GROWING ON.**

Sempervirens Salicifolia, 4-6-in., 3 1/2c; 6-8-in., 4 1/2c; 8-10-in., 6c. Arborescens, 4-6-in., 3 1/2c; 8-10-in., 6c; 10-12-in., 8c. Packing additional, or packed free for cash. Write us for list of conifers. Wild Bros. Nursery Co., Sarcoxie, Mo.

**BULBS****FREESIA PURITY.**

3/4 to 1-in. ....	\$ 6.00 per 1000
1/2 to 3/4-in. ....	10.00 per 1000
3/8 to 1/2-in. ....	13.00 per 1000
3/4-in. and over. ....	19.00 per 1000

**PAPER WHITE NARCISSI.**

Large size ..... \$28.00 per 1000

**TRUMPET NARCISSI.**

Emperor Daffodils ..... \$40.00 per 1000

Trumpet Majors ..... 40.00 per 1000

**CALLA AETHIOPICA, WHITE.**

1 to 1 1/2-in. .... \$35.00 per 1000

1 1/2 to 2-in. .... 85.00 per 1000

2-in. and over. .... 150.00 per 1000

**C. KOOYMAN & CO., INC.**

431 Bush St., San Francisco, Calif.

Hyacinths, Tulips, Narcissus, Crocus, Lilies and Lily of the Valley pipe; Roman Hyacinths, Paper Whites, Lilium Candidum and all other French bulbs; Japanese Lilies, high grade quality only. Prices on application.

VAN ZONNEVELD BROS. & PHILIPPO,  
Sassenheim, Holland.

NEW YORK BRANCH, 18 BROADWAY.

Stammes & Co., Wholesale Bulb Growers and Exporters, Vogelensang, Holland. We sell at growers' prices. Ask for special quotations and catalogue or mail your list of wants care R. F. Lang, 32 Broadway, New York City.

Your address for Holland grown Hyacinths, Tulips, Narcissus, Crocus, Lilies of the Valley and Liliums. Please write for catalogue to  
GT. VAN WAREN & KRUIJFF,  
116 Broad St., Room 40, New York City.

Bulbs of all description. Write for prices. C. KEUR & SONS, HILLEGOM, HOLLAND.

New York Branch, Room 1014, 32 Broadway.

**CALADIUMS****CALADIUM ESCULENTUM**

For immediate delivery.

	Per doz.	Per 100
5 to 7-in. ....	\$1.10	\$ 7.00
7 to 9-in. ....	1.35	9.00
9 to 11-in. ....	2.25	15.00
12-in. and up. ....	5.00	35.00

**A. HENDERSON & CO.**

166 N. Wabash Ave., Chicago, Ill.

**CALADIUM ESCULENTUM.**

Start them at once.

Special reduced prices to close out.  
5 to 7-in. bulbs ..... \$ 5.50 per 100  
7 to 9-in. bulbs ..... 9.00 per 100  
11 to 12-in. bulbs ..... 15.00 per 100

**AMERICAN BULB CO.**

172 N. Wabash Ave., Chicago, Ill.

Caladium Esculentum, extra fine 5 to 7-in., \$5.50 per 100; 7 to 9 in., \$7.50 per 100. S. S. Skidelsky & Co., 50 Park Place, New York.

Caladiums, 7-in. to 10-in., Texas grown, \$1.50 per doz. L. F. Dintelmann, Belleville, Ill.

**CALCEOLARIAS**

Calceolarias, yellow, fine plants in bud, 4-in., 25c each. Shipped in paper pots; no packing charge. Cash. Crissman Greenhouse Co., Punxsutawney, Pa.

Calceolarias mixed, 4-in., 30c; 5-in., 75c; 6-in., \$1.00 each. Cash. E. J. Ullrich Floral Co., Tiffin, O.

Calceolarias, mixed, good plants, 4-in., 30c. Toledo Greenhouse, 2820 Chestnut St., Toledo, O.

**CALENDULAS**

Orange King, strong plants in 2-in. square paper pots, \$3.00 per 100. Cash please. Also see our ads. under Chrysanthemums, Asters and Snapdragons. Hillview Greenhouse Co., La Crosse, Wis.

Calendulas, Orange King, Lemon Queen, Meteor, 2 1/4-in., 5c. GULLETT & SONS, LINCOLN, ILL.

Calendula Orange King, transplanted seedlings, \$2.00 per 100. J. G. Witt & Son, 10429 Wallace St., Chicago.

Calendulas, Orange King, Lemon Queen, 2 1/4-in., \$3.00 per 100. Packing 5%. Truitt's Greenhouses, Chanute, Kans.

Calendulas, strong plants from 2 1/4-in. pots, ready for 4-in., must have room, \$2.50 per 100. Cash. Zumbrota Greenhouse, Zumbrota, Minn.

Calendulas, Orange King, transplanted seedlings, 75c per 100, \$5.00 per 1000. Cash. O. A. Anderson Greenhouse Co., Box 56, Tionesta, Pa.

Calendula Orange King, strong 3-in., will bloom for Memorial Day, \$8.00 per 100. Baur Floral Co., Erie, Pa.

Calendulas, Orange King, strong, 2 1/4-in., special, \$4.00 per 100; 3-in., \$6.00 per 100. S. S. Skidelsky & Co., 50 Park Place, New York.

Calendulas, Orange and Lemon King, Dreer's, 2-in., \$3.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Calendula Orange King, 2 1/4-in., \$3.00 per 100. To avoid delay send a draft, M. O. or certified check. John Bauscher, Freeport, Ill.

Calendula Orange King, 2-in., \$2.50 per 100. Cash. Byer Bros., Chambersburg, Pa.

Calendulas, Orange King, 2 1/4-in., \$3.00 per 100. Henry Smith, Grand Rapids, Mich.

**CALLAS****GODFREY CALLAS.**

Are the only ones that you can make money on. Your blooms don't come all at once; but get them once established and with proper attention, you have a steady cut of blooms; and then, how the Godfrey does bloom.

We have 40,000 well established bulbets in flats, just the kind to grow on for next season; we are offering at \$2.50 per 100, or \$22.50 per 1000 prepaid. Fine lot of 2 1/4-in. in pots, ready for move up, \$5.00 per 100 or \$45.00 per 1000. Cash.

**C. L. HUMPHREY,**

ZANESVILLE, OHIO.

**GODFREY CALLAS.**

The true strain, direct from the introducer, fine plants from 3-inch pots, \$8.00 per 100; \$75.00 per 1000. Immediate shipment.

**AMERICAN BULB CO.,**

172 N. Wabash Ave., Chicago, Ill.

**GODFREY CALLAS.**

3-in., ready to bloom ..... \$10.00 per 100  
3-in., smaller plants ..... 8.00 per 1000  
THE PARK FLORAL CO.,  
1643 Broadway, Denver, Colo.

Strong, 3-in. Godfrey Calla plants, carried over, dormant from last summer, and in magnificent condition, some of them with little blooms, \$8.00 per 100, \$75.00 per 1000. S. S. Skidelsky & Co., 50 Park Place, New York.

Godfrey Callas, strong 2 1/4 and 2 1/2-in., \$5.00 per 100, \$45.00 per 1000. Cash. J. C. Steinhauser, Pittsburg, Kans.

Godfrey Callas, 2 1/4-in., \$5.00 per 100; 3-in., \$8.00 per 100. All strong stock. Cash. Freeport Floral Co., Freeport, Ill.

Godfrey Callas, strong 2 1/4-in. stock, \$5.00 per 100, \$45.00 per 1000. Cash with order. Pinehurst Floral Co., Pleasant Hill, Mo.

Godfrey Callas, 2 1/4-in., \$5.00 per 100; 3 1/2-in., will bloom soon, \$12.50 per 100. Cash. Scharff Bros., Van Wert, Ohio.

Callas, white, 2 1/4-in. pots, \$4.00 per 100, \$35.00 per 1000. Lagonda Floral Co., Springfield, O.

Callas, white, 2 1/4 in. .... \$ 8.00 per 100  
Callas, white, 3 in. .... 12.00 per 100  
The Schmidt & Botley Co., Springfield, O.

Godfrey Callas, 2-in. fine stock, 5c.

J. S. Stuart & Son, Anderson, Ind.

Godfrey Callas, 2 1/4-in., \$5.00 per 100.

A. N. Kinsman, Inc., Austin, Minn.

3-in. Callas, \$3.00 per 100.

Tarentum Floral Co., Tarentum, Pa.

100 Godfrey Callas, 3-in., \$8.00 per 100.

Edward W. Schuster, Crookston, Minn.

**RUSTIN'S BRINGERS—**  
**REVIEW CLASSIFIED ADS**

**CAMPANULAS**

Campanulas, Calycanthema and double, \$2.00 per 100. A bargain. Geo. G. Shackell, Pacific Junction, Ia.

Strong, 1½-in. Campanulas, Pyramidalis Blue, \$3.50 per 100, \$30.00 per 1000.  
Lagonda Floral Co., Springfield, Ohio.

## CANNAS

Special price on King Humbert and Yellow King Humbert until sold, \$4.50 per 100; \$40.00 per 1000. Other varieties ask for prices.

## 3-in. POT PLANTS.

King Humbert ..\$10.00 per 100; \$90.00 per 1000  
Florence Vaughan 6.50 per 100; 50.00 per 1000  
J. D. Elsiele..... 6.50 per 100; 50.00 per 1000  
Maros (White).... 6.50 per 100; 50.00 per 1000  
Mme. Crozy .... 6.50 per 100; 50.00 per 1000  
Richard Wallace. 6.50 per 100; 50.00 per 1000  
Venus ..... 6.50 per 100; 50.00 per 1000  
Wyoming ..... 6.50 per 100; 50.00 per 1000  
Gustav Gumpfer. 6.50 per 100; 50.00 per 1000  
Bouvier ..... 6.50 per 100; 50.00 per 1000  
Mrs. Alf. Conard. 10.00 per 100; 90.00 per 1000  
Firebird ..... 10.00 per 100; 90.00 per 1000  
Rosea Gigantea.. 8.50 per 100; 75.00 per 1000  
Yel. King Humb't 9.00 per 100; 80.00 per 1000  
Other varieties—ask for prices.  
Roman J. Irwin, 43 West 18th St., New York.

Cannas, fresh cut, true to name. Extra selected, plump, sound, 2 and 3 eye roots, mostly started.

100	100
Austria .....\$2.50	Mme. Crozy .... 3.00
Alph. Bouvier ... 2.50	Panama ..... 5.00
Chas. Henderson. 2.50	Prem'r. gold edge 2.00
David Harum ... 3.00	Queen Charlotte. 3.00
Egandale ..... 3.00	Robusta Perfec... 3.00
Florence Vaughan 2.50	R. Wallace, yel.. 2.50
Golden Gate .... 5.00	Venus, Dwarf ... 3.00
Gust. Gumpfer... 3.00	Wm. Boffinger... 2.80
Hungaria ..... 5.00	Wintzer's Colossal 5.00
King Humbert .. 4.50	Wyoming ..... 3.50
Yellow Humbert. 3.50	All colors mixed. 2.00

IMPERIAL SEED & PLANT CO.,  
Colgate Box 76, Baltimore, Md.

## CHOICE MAMMOTH FLOWERING CANNAS.

Strong 2 to 3 eye roots. Per 100  
City of Portland, 4½-ft., choicest pink...\$12.00  
Compte de Sachs, 4-ft., scarlet..... 5.00  
Dragon, 3-ft., deep ox-blood-red..... 5.00  
Flag of Truce, 4-ft., showy white..... 15.00  
Gaiety, 5-ft., yellow and red orange..... 6.00  
Lafayette, 4-ft., intense scarlet..... 7.00  
Meteor, 5-ft., next best red..... 7.00  
Nokomis, 5-ft., red, bronze foliage..... 12.00  
Philadelphia, 3-ft., red..... 4.00  
PRESIDENT, 4-ft., best red..... 20.00  
Rosea gigantea, 4-ft., carmine pink..... 8.00  
Triumph, 3-ft., deep crimson..... 5.00  
25 or more at 100 rates.  
f. o. b. West Grove. Plants ready soon.  
The Conard & Jones Co., West Grove, Pa.

## CANNA PLANTS FROM SOIL

These are equal to any 3 and 4-in. plants. I have a very large stock to select from and nothing inferior is sent out. If you want to avoid heavy express charges on pot-grown plants send in your order before supply is exhausted.  
Varieties: King Humbert, Yellow King Humbert, \$7.00; Egandale, D. Harum, \$3.00; F. Vaughan, Charles Henderson, Queen Charlotte, Burbank and Crozy, \$5.00 per 100. Strong dormant roots, F. Vaughan and Henderson, \$2.50 per 100.  
S. W. Pike, St. Charles, Ill.

## BIG BARGAIN!

## KING HUMBERT

Strong 2 and 3-eye roots, while they last,  
\$3.50 per 100, \$30.00 per 1000.

## AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Cannas, Ohio grown, fresh grown, 2-3 eyes; City of Portland, Eureka, The Gem, 12c; Mrs. Conard, 8c; Panama, 6c; King Humbert, Orange Bedder, Colossal, Maras, Oriole, Uncle Sam, 5c, \$45.00 per 1000. Favorite, Garam, Gus. Gumpfer, Louisiana, Queen Charlotte, Souv. d'A. Crozy, Venus, Wyoming, 8½c, \$30.00 per 1000. Alemannia, A. Bouvier, J. D. Elsiele, D. Harum, M. Berat, Pennsylvania, Pillar of Fire, 3c, \$25.00 per 1000. 1000 our choice, including Humbert, \$30.00. Cash. Special rate on large lots.  
C. HETSCHER, DOVER, O.

## CANNAS.

Per 100	3-in.	4-in.
King Humbert ..\$10.00	\$10.00	\$15.00
Yellow King Humbert..... 10.00	10.00	15.00
Florence Vaughan ..... 8.00	8.00	10.00
Crimson Bedder ..... 8.00	8.00	10.00
Madame Crozy ..... 8.00	8.00	10.00
Firebird ..... 10.00	10.00	15.00

GULLETT & SONS, LINCOLN, ILL.

Cannas, all northern grown roots, good 2 and 3 eye divisions, in the following varieties: King Humbert, \$5.00 per 100, \$45.00 per 1000.  
Venus, David Harum, J. D. Elsiele, Fireflame, Louisiana and Mme. Crozy, at \$2.25 per 100, \$20.00 per 1000.  
The McGregor Bros. Co., Springfield, Ohio.

## Cannas, 2 and 3 eyes

King Humbert ..\$5.00 per 100, \$45.00 per 1000
Kate Gray .....\$3.00 per 100
Austria ..... 3.00 per 100
Wyoming ..... 3.50 per 100
Hungaria ..... 5.00 per 100

Levy Greenhouse, Norman, Okla.

## FAT ROOTS.

Grown under irrigation, two to three eyes, true to name. Per 100 Per 1000  
Yellow Humbert ..... 4.00 35.00  
LOYD C. BUNCH, FREDONIA, KAN.

Cannas started in soil, 6 to 10 in. tall, 200 J. D. Elsiele, vermillion, 3½ ft., 400 Austria, clear yellow, large flower, 5 ft., \$5.00 per 100. 300 mixed, \$3.00 per 100. Will exchange for Salvias, rooted or 2 or 2½-in.  
Mt. Gilead Floral Co., Mt. Gilead, O.

## CANNAS

King Humbert, 3-in.....\$8.00 per 100  
Florence Vaughan, 3-in..... 5.00 per 100  
Strong plants, 12 in. and more in height.  
Cash with order. Immediate delivery.  
Paul M. Halbrooks, Newark, O.

Canna roots, 2 to 3 eyes, cut as orders received, Austria, \$3.50 per 100, \$30.00 per 1,000; Uncle Sam, \$3.50 per 100, \$30.00 per 1,000; Bronze-leaf Musaeifolia, \$3.50 per 100, \$30.00 per 1,000. These are very fine bulbs. Cash.  
Max Zschau, Marshall, Ill.

## CANNAS, 2-3 EYES.

Burbank, 3c. Alemannia, 3c.  
Italia, 3c. Henderson, 4c.  
Florence Vaughan, 3c. Firebird, 6c.  
Chas. Sherwood, Waterloo, Iowa.

## CANNAS.

King Humbert .....\$5.00 per 100  
Firefly ..... 4.00 per 100  
Golden Gate ..... 3.00 per 100  
H. O. HANNAH & SON, SHERMAN, TEX.

Cannas, Chas. Henderson, one of the best red, \$3.50 per 100, \$30.00 per 1,000.  
To avoid delay send a draft, M. O. or certified check.  
John Bauscher, Freeport, Ill.

Cannas, Kate Gray and Richard Wallace, \$1.50 per 100. Meteor, Egandale, Florence Vaughan, \$2.00. David Harum, \$2.50.  
C. E. Brown, Bridgeville, Del.

California field-grown Cannas, 2 or 3 eyes. Yellow King Humbert, Hungaria, clear rose pink, Meteor, the best red, \$3.50 per 100. Cash.  
Culver Bros., Sawtelle, Calif.

Cannas, started in sand ready to pot, King Humbert, \$6.00 per 100; Queen Charlotte, Pennsylvania and Austria, \$4.00 per 100.  
W. W. Dederick, Warsaw, Ind.

Strong 4-in. Cannas, Humbert, Yellow Humbert, Firebird, \$15.00 per 100. Eureka, 4-in., fine stock, \$20.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Cannas, strong 2-3 eye, plump divisions, King Humbert, \$5.00 per 100. Kate Gray, Wyoming, and Pennsylvania, \$3.50 per 100.  
Furrow & Co., Guthrie, Okla.

Cannas, 4,000 King Humbert, choice dormant bulbs, \$5.00 per 100; 3,000 Austria, \$3.00 per 100.  
Z. Z. Clark, Marshall, Missouri.

Cannas, rooted, King Humbert and several other varieties, fine plants, \$3.50 per 100.  
J. D. Brown, Abingdon, Ill.

Cannas, King Humbert, extra fine plants, out of 2½-in. pots, \$8.00 per 100.  
The Reeser Plant Co., Springfield, O.

See our page ad in the issue of April 1st, or write us for special list.  
S. S. Skidelsky, 50 Park Place, New York.

Cannas, 2-3 eyes, Robusta, bronze leaf, red flower, 4c. Cash.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

Cannas, Austria, 2½c; Alemannia, 2½c; Pennsylvania, big, 4c.  
Coupland's Coffeyville, Kan.

Cannas, in pots, 20 good varieties. Ask for quotations.  
The Schmidt & Botley Co., Springfield, O.

4000 Strong Cannas, 2-3 eyes, Austria, is a fine clear yellow, \$3.00 per 100, \$25.00 per 1000. Cash. G. E. Berthold, Nebraska City, Neb.

Good strong 2 to 3 eye Italia Cannas, \$3.50 per 100, \$30.00 per 1000.  
Hubbard's Topeka, Kan.

## CARNATIONS

CARNATIONS, STRONG ROOTED CUTTINGS, CLEAN STOCK, READY FOR IMMEDIATE SHIPMENT. SPECIAL LOW PRICE TO MOVE SURPLUS.

Per 100	Per 1000
30,000 Matchless .....\$32.50	
8,000 Pink Enchantress ..... 32.50	
10,000 Aviator ..... 32.50	
1,000 Alice ..... 32.50	
25,000 White Perfection ..... 32.50	
10,000 White Wonder ..... 45.00	
Enchantress Supreme ..... \$7.00	60.00
Mrs. C. W. Ward ..... 6.00	55.00
Rose-Pink Enchantress ..... 6.00	55.00
Philadelphia ..... 5.00	45.00
Belle Washburn ..... 6.00	55.00

## 2½-IN. POTS READY NOW

Per 100	Per 1000
Matchless .....\$7.00	\$65.00
White Perfection ..... 8.00	70.00
Alice ..... 8.00	70.00
Miss Theo ..... 8.00	70.00
Mrs. C. W. Ward ..... 8.00	70.00
Benora ..... 8.00	70.00
White Benora ..... 8.00	70.00
Belle Washburn ..... 8.00	70.00
White Wonder ..... 8.00	70.00
Enchantress Supreme ..... 9.00	80.00

Roman J. Irwin, 43 West 18th St., New York.

## CARNATIONS.

300 Pink Enchantress, R. C.....\$4.50 per 100  
300 Matchless, R. C..... 4.50 per 100  
200 Enchantress Supreme ..... 7.00 per 100  
Cash please. Shipments will be made same day order received, providing bank draft accompanies order.  
A. B. Williams, Box 145, Coshocton, Ohio.

## CARNATION ROOTED CUTTINGS,

## READY NOW.

Strong, healthy A. No. 1.

Enchantress .....\$40.00 per 1000  
Enchantress Supreme \$7.00 per 100; 60.00 per 1000  
Aviator ..... 40.00 per 1000  
Matchless ..... 45.00 per 1000  
Herald ..... 45.00 per 1000  
White Enchantress ..... 45.00 per 1000  
Rooted cuttings of Victory, \$40.00 per 1000.  
Victory cuttings, out of soil, \$50.00 per 1000.  
Immediate shipment.

Order today.

A. T. PYFER & CO.,

164 N. Wabash Ave., Chicago, Ill.

## CARNATION CUTTINGS

Well rooted stock, sure to please.  
Ready for immediate shipment.  
Matchless .....\$5.00 per 100; \$40.00 per 1000  
White Enchantress 5.00 per 100; 40.00 per 1000  
W. Perfection... 5.00 per 100; 40.00 per 1000  
White Wonder... 4.00 per 100; 37.50 per 1000  
Enchantress ..... 5.00 per 100; 40.00 per 1000  
C. W. Ward..... 6.00 per 100; 50.00 per 1000  
Miss Theo ..... 5.00 per 100; 40.00 per 1000  
Nebraska ..... 7.00 per 100; 60.00 per 1000  
Aviator ..... 5.00 per 100; 40.00 per 1000  
Herald ..... 5.00 per 100; 40.00 per 1000  
Merry Christmas.. 5.00 per 100; 40.00 per 1000

## AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

## LAST CALL, PLANTING TIME.

	R. C.	2½-in.
	100	1000
W. Wonder .....\$7.00	\$80.00	\$7.50
B. Washburn ..... 7.00	60.00	7.50
Nebraska ..... 6.00	55.00	7.50
W. Enchantress ..... 6.00	50.00	7.50
Mrs. Ward ..... 6.00	50.00	7.50
Enchantress ..... 6.00	50.00	7.50
Alice ..... 5.00	45.00	7.00
Mrs. A. Roper ..... 5.00	45.00	6.00
Merry Xmas ..... 5.00	45.00	6.00
Matchless ..... 5.00	45.00	6.00

These are fine plants grown cool. Quick delivery.

GULLETT & SONS, LINCOLN, ILL.

## READY NOW

Fine cuttings, healthy and strong, well rooted. Better order now.

Variety.	Per 100	Per 1000
Rose-pink Enchantress .....\$4.50	\$40.00	
Enchantress ..... 4.50	40.00	
White Enchantress ..... 4.50	40.00	
Mrs. C. W. Ward ..... 4.50	40.00	
Aviator ..... 4.50	40.00	
Thenanthos ..... 4.50	40.00	
Matchless ..... 4.50	40.00	
Rosette ..... 4.50	40.00	

## PETER REINBERG,

80 E. Randolph St., Chicago, Ill.

## CARNATION PLANTS,

from 2½-in. pots

	Per 100	Per 1000
Enchantress Supreme .....\$10.00	\$90.00	
Mrs. C. W. Ward..... 8.00	70.00	
Pink Enchantress ..... 7.50	65.00	
Alice ..... 7.50	65.00	
Belle Washburn ..... 8.00	70.00	
Beacon ..... 8.00	70.00	
White Perfection ..... 7.50	65.00	
Matchless ..... 7.50	65.00	

## O. U. LIGGIT,

Wholesale Plantsman,  
303 Bulletin Bldg., Philadelphia, Pa.

## CARNATION CUTTINGS

## CLEAN, WELL ROOTED STOCK

	Per 100	Per 1000
Matchless .....\$3.50	\$30.00	
Pink Enchantress ..... 3.50	30.00	

## OUT OF BLACK SOIL

Matchless .....\$5.00	\$45.00
Pink Enchantress ..... 5.00	45.00

Will take orders for them now and will hold same until planting same in field. Cash with order or C. O. D.

Jos. Schoos, 1433 Warren St., Evanston, Ill.

## NOW READY

## Rooted Cuttings. First Class Stock.

Peerless Pink ....\$4.00 per 100; \$35.00 per 1000
Winsor ..... 4.00 per 100; 35.00 per 1000
Good Cheer ..... 4.50 per 100; 40.00 per 1000
Crystal White .... 4.50 per 100; 40.00 per 1000
Cottage Maid..... 4.50 per 100; 40.00 per 1000
White Enchantress 4.50 per 100; 40.00 per 1000
Matchless ..... 4.00 per 100; 35.00 per 1000
Miss Theo ..... 4.00 per 100; 30.00 per 1000

## J. A. BUDLONG CO.,

184 N. Wabash Ave., Chicago, Ill.

## CARNATION CUTTINGS,

Healthy, well rooted stock.

	Per 100	Per 1000
Enchantress .....\$4.50	\$30.00	
White Enchantress ..... 4.50	30.00	
Matchless ..... 4.50	30.00	
Beacon ..... 4.50	30.00	
Ward ..... 4.50	30.00	

## Cash with order.

## PETER J. SCHUMER,

748 Wesley Ave., Evanston, Ill.

## CARNATIONS, ROOTED CUTTINGS.

	Per 100	Per 1000
Ethel Fisher .....\$14.00	\$115.00	
Mrs. C. W. Ward, Beacon and Matchless, \$6.00 per 100, \$50.00 per 1000. Ready now.		

ALFRED M. CAMPBELL, STRAFFORD, PA.



## CARNATIONS—Continued

## CARNATION PLANTS IN FLATS.

From December and January struck cuttings, carefully topped and grown for our own use.

Rosalie .....	\$10.00 per 100;	\$90.00 per 1000
Nebraska .....	8.00 per 100;	75.00 per 1000
Enchantress .....	8.00 per 100;	75.00 per 1000
White Enchantress .....	8.00 per 100;	75.00 per 1000
Matchless .....	8.00 per 100;	75.00 per 1000
Ward .....	8.00 per 100;	75.00 per 1000

ALFRED DONAGHUE, JR.,  
1622 Harney St., Omaha, Nebr.

## CARNATION ROOTED CUTTINGS.

	Per 100	Per 1000
White Enchantress .....	\$8.00	\$80.00
Enchantress Supreme .....	7.00	60.00
Rose-Pink Enchantress .....	6.00	50.00
Light Pink Enchantress .....	6.00	50.00
Matchless .....	6.00	50.00
Good White, prolific .....	4.00	35.00

Cash with order or satisfactory references.  
GENEVA FLORAL CO., GENEVA, N. Y.

## FINE STOCK.

Well rooted, clean and healthy.  
Ready now.

Matchless .....	\$4.50 per 100, \$40.00 per 1000
White Enchantress .....	4.50 per 100, 40.00 per 1000
Enchantress .....	4.50 per 100, 40.00 per 1000

## WIEBOS BROS.

Wholesale Cut Flower Growers,  
30 E. Randolph St., Chicago, Ill.

## ROOTED CARNATION CUTTINGS

Owing to the lateness of the season, we will advise varieties available, upon application.  
We offer a limited quantity of strong 2-in. stock of Mrs. C. W. Ward, Matchless, Alice and White Benora.

S. S. PENNOCK CO.,  
1608-20 Ludlow St., Philadelphia, Pa.

Ethel Fisher, Peter Fisher's new red, \$14.00 per 100, \$115.00 per 1000. Ruth Baur, Baur & Steinkamp's fine pink, \$12.00 per 100, \$100.00 per 1000. Enchantress Supreme, \$7.00 per 100, \$60.00 per 1000. Alice, Matchless, \$5.00 per 100, \$40.00 per 1000. All the standard varieties, \$6.00 per 100, \$50.00 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

## CARNATION CUTTINGS

White Enchantress .....	\$45.00 per 1000
Rose-pink Enchantress .....	45.00 per 1000
Enchantress .....	45.00 per 1000
Matchless .....	40.00 per 1000

## JOHN STEVENS,

Carnation Specialist,  
58th St. & Bennington Ave., Kansas City, Mo.

## CARNATIONS, R. C. and 2 1/4-IN.

Clean, healthy and well-rooted plants.  
Matchless, R. C., \$35.00; 2 1/4-in., \$55.00 per 1000.  
C. W. Ward, R. C. 45.00; 2 1/4-in., 65.00 per 1000.  
P. Enchant., R. C. 45.00; 2 1/4-in., 65.00 per 1000.  
Same rate per 100. Cash with order.  
Cherry Park Gardens, Fredonia, N. Y.

CARNATION CUTTINGS, well rooted, cool grown, Enchantress, Enchantress Supreme, White Enchantress and Rose-pink Enchantress, \$5.00 per 100, \$45.00 per 1000; Belle Washburn, \$6.00 per 100, \$50.00 per 1000.

ROSEMONT GARDENS,  
116 DEXTER AVE., MONTGOMERY, ALA.

## CARNATION ROOTED CUTTINGS.

Ready now.  
White Enchantress, White Perfection, Matchless, Light Pink Enchantress, \$5.00 per 100, \$45.00 per 1000.

WILLIAM F. KASTING CO., INC.,  
568-570 Washington St., Buffalo, N. Y.

2,000 Matchless, 2 1/4-in., \$7.50 per 100; 500 White Enchantress, 2 1/4-in., \$7.00 per 100; 500 Crystal White, \$7.50 per 100.  
Feverfew, 2 1/4-in., \$6.00 per 100.  
Vincas, variegated, 3-in., \$8.00 per 100.  
De Meester, Florist, Humboldt, Ia.

## CARNATIONS.

	Per 100	Per 1000
Ward, Nebraska, Beacon .....	\$7.00	\$60.00
Matchless, Alice .....	6.00	50.00
White Wonder .....	7.50	65.00

C. C. Pollworth Co., Milwaukee, Wis.

Carnations, Enchantress and White Enchantress 2-in. pots .....

2 1/4-in. pots .....

## First class stock.

Cash.  
Zumbrota Greenhouse, Zumbrota, Minn.

## ROOTED CARNATION CUTTINGS.

Belle Washburn and Matchless, fine strong stock, per 1000, \$50.00.

BASSETT & WASHBURN,  
178 No. Wabash Ave., Chicago, Ill.

Carnations, extra fine, 2 1/4-in. plants of Mrs. C. W. Ward and Matchless, ready for immediate shipment, \$7.50 per 100; \$65.00 per 1000. You take no chances buying this stock. Packing at cost.  
Elitch Gardens Co., Denver, Colo.

50,000 well established, 2 1/4-in. Carnations, Matchless and Rose-pink Enchantress, \$6.00 per 100, \$50.00 per 1000.

First class stock. Terms: 2% cash with order.  
Allan Humanson, 30 E. Randolph St., Chicago.

Carnations, Enchantress cuttings, 3c; Enchantress, 2-in., 5c, \$47.50 per 1000. This is fine stock and prices are made to move quickly. Careful packing free.  
Wright's Greenhouses, Pittsburg, Kans.

## CARNATIONS.

2 1/4-in. stock, Matchless, Ward, Enchantress, White Wonder, \$70.00 per 1000.  
POEHLMANN BROTHERS COMPANY,  
Morton Grove, Illinois.

Carnation plants out of soil, best condition:  
3000 Herald, \$40.00 per 1000; 6000 Matchless, \$40.00 per 1000; 4000 White Enchantress, \$50.00 per 1000. White Enchantress, out of sand, \$40.00 per 1000. V. Bezdek, Gross Point, Ill.

Carnations, Matchless, 2-in., \$50.00 per 100; rooted cuttings 10,000, ready from May 10th to May 15th, very fine stock, \$40.00 per 1000.  
Michel Greenhouses, Alton Park, Tenn.

Carnation seed, especially adapted to conditions in the south, from a noted grower in the south of France, trade packet, \$1.00.  
F. W. Fletcher, Orlando, Fla.

Carnation rooted cuttings, 1900 Philadelphia, 350 White Enchantress, 1750 Matchless, 1200 Enchantress. Money order for \$200.00 takes the lot.  
Mrs. E. A. Llewellyn, Olean, N. Y.

We specialize in Mrs. C. W. Ward Carnations; 100,000 rooted cuttings for immediate delivery and later, \$6.00 per 100, \$50.00 per 1000.  
Alois Frey, Crown Point, Ind.

Carnation plants, very fine, from 2 1/4-in. pots, Matchless, Mrs. C. W. Ward, Cottage Maid, \$7.00 per 100, \$60.00 per 1000. The Denver Wholesale Florists' Co., Denver, Colo.

Queen Louise Carnation plants, 2 1/4-in. strong plants, an old white variety but a very free bloomer, \$5.00 per 100.  
Goshen Floral Co., Goshen, Ind.

Carnations, 3000 Pink Enchantress rooted cuttings, \$3.00 per 100; \$25.00 per 1000. Cash.  
H. E. Youngquist, Foster and Kedzie Aves., Chicago, Ill.

1250 Enchantress, 1250 W. Enchantress, 2 1/4-in. All have been topped, starting to branch, \$7.50 per 100, \$65.00 per 1000.  
E. Huston & Co., Sistersville, W. Va.

4000 2 1/4-in. Enchantress Carnation plants, extra strong, grown for own use, \$7.00 per 100, \$60.00 per 1000.

## HENLEY BROS., TERRE HAUTE, IND.

Carnation cuttings, Victory and White Enchantress, out of soil, \$4.00 per 100. Cash.  
L. C. Busse & Son, Mt. Prospect, Ill.

Carnations, R. C., White Enchantress, Pink Enchantress, \$5.00 per 100, \$45.00 per 1000.  
Page's Greenhouses, Staunton, Ill.

R. C. Enchantress, well rooted, extra clean stock, \$3.50 per 100. Cash with order. P. N. Obertin, 1948-54 Asylum Ave., Racine, Wis.

Ward Carnation rooted cuttings, fine quality, ready now, \$4.50 per 100. The Valley Floral & Nursery Co., La Junta, Colo.

Enchantress Carnation plants, 2 1/4-in., well established, \$7.50 per 100. Cash.  
J. T. Keheley, Columbus, Ga.

Carnations, rooted cuttings, Pink Enchantress, \$35.00 per 1000. Cash.  
A. Begerow, 16 Girard Place, Newark, N. J.

Carnation plants, 2 1/4-in. ready for field, Mrs. C. W. Ward, \$7.50 per 100; Matchless, \$6.00 per 100.  
Stuppy Floral Co., St. Joseph, Mo.

Carnation Miss Theo, rooted cuttings, \$4.50 per 100. L. Potter & Sons, Waukegan, Ill.

## CENTAUREAS

Centaurea Gymnocarpa, Dusty Miller, strong, 2-in. plants, \$3.00 per 100. Cash.  
Herman Schallhorn, Kalamazoo, Mich.

Centaurea Macrocephala, 2-yr., good cut flowers, \$6.50 per 100.  
Naperville Nurseries, Naperville, Ill.

Cyanus, Emperor William, transplanted seedlings, \$1.75 per 100.  
J. G. Witt & Son, 10429 Wallace St., Chicago.

Centaurea Gymnocarpa, Dusty Miller, strong, transplanted plants, \$2.00 per 100, \$18.00 per 1000.  
Edward W. Schuster, Crookston, Minn.

Centaurea Gymnocarpa, Dusty Miller, 2-in., \$3.00 per 100; seedlings, \$1.00 per 100. Cash.  
Byer Bros., Chambersburg, Pa.

Centaureas, Dusty Miller, \$3.50 per 100, \$30.00 per 1,000.  
The Schmidt & Botley Co., Springfield, O.

Dusty Miller, transplanted stock, \$2.00 per 100, prepaid.  
S. W. Pike, St. Charles, Ill.

## CHRYSANTHEMUMS

CHRYSANTHEMUMS ROOTED CUTTINGS. CLEAN, HEALTHY STOCK. IMMEDIATE OR LATER DELIVERY, 50,000 READY. CASH WITH ORDER.

Unaka, Golden Queen, Oconto and Marigold, \$3.00 per 100 or \$28.00 per 1000. Christmas Gold, \$8.00 per 100, or \$70.00 per 1000. Golden Mistletoe, \$5.00 per 100, or \$45.00 per 1000. Smith's Advance, Chrysolora, Josephine Foley, Chieftain, White Chieftain, Roman Gold, William Turner, Nerissa, Dr. Enguehard, Odessa, Seidewitz, Earl Kitchener, Wells' Late Pink, Golden Wedding and Mistletoe, \$3.50 per 100, or \$30.00 per 1000.

Pompons—Mary Pope, La Argenteuilais, Butler's Caprice, Kathleen, Etoile d'Or, White Caprice, Mrs. E. M. Horne, Blanche, Izola, Mrs. Frances Bergen, Baby, Yellow and White Mensa, White and Yellow Garza, Emma, Peggy Bulkeley, Molly Whetstone, Pink Lady, Elizabeth Firestone, Richard Brown, Volunteer, Western Beauty, November Pearl, Hallowe'en, Winter, Golden Star, Orange Cluster, Miss Isabelle, Margaret Waite and Jean Ingalls, all \$3.50 per 100, or \$30.00 per 1000.  
Julius Niednagel, Evansville, Ind.

## CHRYSANTHEMUMS

Rooted Cuttings Ready Now.  
Clean Stock, Free from Mildew.

## CHOICE VARIETIES:

Golden Chadwick, Pink Chadwick, White Chadwick, Bronze Chadwick, Wm. Turner, Yellow Turner, Golden Mistletoe, Barbara Davis (bronzes), C. H. Totty, Wells' Late Pink, Hamburg Late White, R. C., \$5.00 per 100, \$45.00 per 1000.

## NEW VARIETIES:

White Seidewitz and Enchantress Pink Seidewitz, two very fine varieties, identical in habit and season of blooming with Pink Seidewitz, rooted cuttings, \$8.00 per 100, \$75.00 per 1000.

## GENERAL LIST OF COMMERCIAL VARIETIES

## WHITE:

Chas. Rager, Autocrat, Mistletoe, Smith's Advance, White Chieftain, December Gem, Early Frost, Polly Rose, Smith's Imperial, Mistletoe, Smith's Advance, White Chieftain, December Gem, Early Frost, Polly Rose.

## YELLOW:

Chrysolora, Golden Glow, Maj. Bonaffon, Mrs. Pollworth, Richmond, Yellow Rager, Nagoya, Col. Appleton, Mrs. Morgan, Yellow Polly Rose, Tints of Gold.

## PINK:

Chieftain, Dr. Enguehard, E. A. Seidewitz, Glory of Pacific, Maud Dean, Unaka.

## RED:

Harvard.  
R. C. of the above, \$3.00 per 100, \$30.00 per 1000.

## POMPONS:

XMAS GOLD, fine golden yellow pompon introduced last year, ready early December, Rooted Cuttings ready now, \$6.00 per 100, \$50.00 per 1000.

R. C., Baby, Baby Margaret, Diana, Fairy Queen, Lillian Doty, White Doty, Maid of Kent, Mimico, Nesco, Quinola, and other best kinds, \$3.50 per 100, \$30.00 per 1000.

## SINGLES:

E. D. Godfrey, Mrs. W. E. Buckingham and others, R. C., \$3.50 per 100, \$30.00 per 1000.  
Caprice, best for pot plants, R. C., \$3.50 per 100, \$30.00 per 1000.

Ask for complete list of Mums, new varieties, singles, anemones, hardy early flowering, etc.  
Roman J. Irwin, 43 West 18th St., New York.

## CHRYSANTHEMUM CUTTINGS

## READY NOW AND LATER

## The Following Varieties:

\$3.50 per 100, \$30.00 per 1000.

Smith's Advance, October Frost, Oconto, White Chieftain, Chas. Rager, Mistletoe, White Bonaffon, Odessa, Early Snow, Marigold,

Roman Gold, Yellow Bonaffon, Golden Queen, Golden Wedding, Chrysolora, Robert Halliday, Pacific Supreme, Pink Chieftain, Enguehard, Wells' Late Pink, Seidewitz, Maud Dean, Glory Pacific, Unaka, Harvard, Helen Frick

## The Following Varieties:

\$4.00 per 100, \$35.00 per 1000.

October Queen, Lynnwood Hall, Jean Nonin, White Eaton, Mrs. Pollworth, Golden Glow, Yellow Eaton, Early Rose, Hamburg Late White.

## The Following Varieties:

\$3.50 per 100, \$30.00 per 1000:

## POMPONS

Niza, Zora, Golden Climax, Zenobia Gold, Fairy Queen, Lillian Doty, Diana, Klondike, Mariana, Mary, Western Beauty, Yellow Baby, Hilda Canning, Helen Newberry, White Mensa, Golden Mensa, Mrs. E. D. Godfrey, Mrs. W. E. Buckingham, Marguerite Waite, White Garza, Yellow Garza, Iola, Blanche, Mrs. Horne, Mary Pope, Emma Richard Brown, Volunteer, November Pearl, Hallowe'en, Golden Star, Winter, Pink Lady, Marianna, Isabelle, Romaine Warren, Source d'Or, Etoile d'Or, Edina, Jean Edwards, Kate Koval, Dusky Maid.

## CHRISTMAS GOLD

\$6.00 per 100, \$50.00 per 1000.

## The Following Varieties:

\$5.00 per 100, \$45.00 per 1000:

Josephine Foley, Wm. Turner, Yellow Turner, White Chadwick, Golden Chadwick, Pink Chadwick, Golden Mistletoe, White Seidewitz, Richmond, Tiger and others.

Plants from 2 1/4-in. pots, add \$2.00 per 100.

## C. U. LIGGITT,

Wholesale Plantsman,  
303 Bulletin Bldg., Philadelphia, Pa.

## CHRYSANTHEMUMS.

## Well rooted cuttings now ready.

	Per 100	Per 1000
Oconto .....	\$2.50	\$20.00
Dr. Enguehard .....	2.50	20.00
E. A. Seidewitz .....	2.50	20.00
Wells' Late Pink .....	2.50	20.00
Pink Chieftain .....	2.50	20.00
McNiece, 1500 strong plants from soil .....	3.00	25.00

## POMPONS.

Mrs. Beu .....	\$2.50	\$20.00
Mrs. Buckingham .....	2.50	20.00
Lillian Doty .....	2.50	20.00
White Doty .....	2.50	20.00
E. D. Godfrey .....	2.50	20.00

## Cash with order.

FRANK HLAVACEK, GROSS POINT, ILL.

**CHRYSANTHEMUMS**—R. O. Let us know your wants and we are sure we can please you. **PACKING FREE.**

	Per 100	Per 1000
<b>WHITE—</b>		
Smith's Advance, early.....	\$3.00	\$27.50
Early Frost, early.....	3.00	27.50
Polly Rose, early.....	3.00	27.50
Oconto, early.....	3.00	27.50
Chas. Rager, midseason.....	3.00	27.50
Wm. Turner, midseason.....	3.50	30.00
White Patty, midseason.....	2.00	17.50
White Chieftain, midseason.....	3.00	27.50
J. Nonin, late.....	3.50	30.00
White Chadwick, late.....	3.50	30.00
Mistletoe, late.....	3.50	30.00

<b>YELLOW—</b>		
Chrysolora, early.....	3.50	30.00
Roman Gold, midseason.....	3.00	27.50
Yellow Turner, midseason.....	3.50	30.00
Yellow Rager, midseason.....	3.50	30.00
Marigold, midseason.....	3.00	25.00
Bonnafton, late.....	3.00	25.00
Yellow Chadwick, late.....	3.50	30.00

<b>PINK—</b>		
Unaka, early.....	2.00	17.50
Pacific Supreme, early.....	3.00	27.50
Chieftain, midseason.....	3.00	27.50
Dr. Enguehard, midseason.....	3.50	30.00
Pink Patty, midseason.....	2.00	17.50
Pink Seidewitz, late.....	3.00	25.00
Also Red Seidewitz.....	3.00	25.00
Golden Mensa.....	2.00	17.50
Single pink, fine for retail.....	2.00	17.50

Cash or satisfactory references. If wanted by parcel post, no extra charges.

Rather than let our Mum cuttings not sold injure in the sand, as soon as they should be moved, we put them in light soil and keep them growing. We have some of these now ready, mostly topped and branching: Unaka, White Patty, Pink Patty, Pink Seidewitz and Red Seidewitz. Add 50c per hundred to the hundred rates for this stock.

**GENEVA FLORAL CO., GENEVA, N. Y.**

#### CHRYSANTHEMUM CUTTINGS.

Well rooted. Ready now.

These varieties \$3.50 per 100; \$30.00 per 1,000. Early Snow, Oconto, Polly Rose, Chas. Rager, White chieftain, Josephine Foley, W. Eaton, Wm. Turner, Mistletoe, Yellow Advance, Golden Glow, Golden Queen, Chrysolora, Marigold, Maj. Bonnafton, Golden Chadwick, Unaka, Pink Chieftain, Dr. Enguehard, Mrs. E. A. Seidewitz.

These varieties \$4.00 per 100, \$35.00 per 1,000. Richmond, Eaton, Turner, Yellow Advance and Golden Chadwick.

These pompons \$3.50 per 100, \$30.00 per 1,000. Snow Flake, Mariana, White Doty, Diana, Zenobia, Golden Climax, Glory of Seven Oaks, Peter Pan, Baby Marguerite, Klondike, Christmas Gold, Niza, Fairy Queen, Dark Mints, Lillian Doty, Simplicity, Felicity, Western Beauty, Iva, Mrs. Beu, Ivan Grant, Graystone, Hilda Canning.

Christmas Gold, \$8.00 per 100, \$75.00 per 1,000.

These Singles \$3.50 per 100, \$30.00 per 1,000. Mensa, Single Salmon, Virginia Holden, Mrs. Buckingham, Mrs. E. D. Godfrey.

These anemones \$3.50 per 100, \$30.00 per 1,000. Blanche, Elizabeth, Emma, Graf Von Orlola.

Sunshine, \$8.00 per 100, \$75.00 per 1,000.

#### AMERICAN BULB CO.,

172 N. Wabash Ave. Chicago, Ill.

Good strong rooted cuttings in following varieties. Prepaid parcel post special delivery.

	Per 100	Per 1000
<b>Early Frost</b> .....	\$2.50	\$22.50
<b>Oconto</b> .....	2.50	22.50
<b>Chas. Rager</b> .....	2.75	25.00
<b>White Chieftain</b> .....	2.50	22.50
<b>Timothy Eaton</b> .....	2.75	25.00
<b>Wm. Turner</b> .....	2.75	27.50
<b>Wm. H. Chadwick</b> .....	2.75	27.50
<b>Yellow Smith's Advance</b> .....	2.50	22.50
<b>Chrysolora</b> .....	2.75	25.00
<b>Rob't. Halliday</b> .....	2.75	25.00
<b>Yellow Chas. Rager</b> .....	2.75	25.00
<b>Roman Gold</b> .....	2.75	25.00
<b>Col. D. Appleton</b> .....	2.75	25.00
<b>Maj. Bonnafton</b> .....	2.50	22.50
<b>Yellow Eaton</b> .....	3.25	30.00
<b>Gold Wedding</b> .....	3.25	30.00
<b>Yellow Turner</b> .....	2.75	27.50
<b>Unaka</b> .....	2.50	22.50
<b>Chieftain</b> .....	2.50	25.00
<b>Dr. Enguehard</b> .....	2.50	25.00
<b>E. A. Seidewitz</b> .....	2.50	25.00
<b>Well's Late</b> .....	2.75	25.00
<b>Harvard</b> .....	2.75	25.00

Mixed Orders at 1000 rate.

**D. H. GREEN, BOONSBORO, MD.**

#### CHRYSANTHEMUMS

NOW AND LATER

Strong, healthy stock.

	Per 100	Per 1000
<b>Golden Glow</b> .....	\$4.00	\$30.00
<b>Golden Queen</b> .....	4.00	35.00
<b>Chas. Rager</b> .....	3.00	25.00
<b>Yellow Rager</b> .....	3.00	25.00
<b>Nagoya</b> .....	3.00	25.00

#### POMPONS

<b>Golden Wedding</b> .....	\$2.50	\$20.00
<b>Mrs. Buckingham</b> .....	2.50	20.00

Cash.

**ANDREW KOLKE, 5442 N. Western Ave., Chicago, Ill.**

**BUSINESS BRINGERS—**

**REVIEW CLASSIFIED ADS.**

#### ROOTED CHRYSANTHEMUM CUTTINGS.

Exceptionally clean, well-rooted stock.

Early Frost, Polly Rose, Oconto, Chas. Rager, White Chieftain, White Bonnafton, Lynwood Hall, Mrs. H. Robinson, Smith's Advance, Chrysolora, Halliday, Roman Gold, Appleton, Bonnafton, Golden Eagle, Golden Wedding, Glory Pacific, Unaka, Pacific Supreme, Chieftain, Dr. Enguehard, Seidewitz and Harvard.

\$3.50 per 100, \$30.00 per 1000.

December Gem, Jeanne Nonin and Helen Frick. \$4.00 per 100, \$35.00 per 1000.

William Turner, Timothy Eaton, Chadwick, Yellow Eaton, Golden Chadwick, Wells' Late Pink, Chadwick Supreme and Yellow Turner.

\$5.00 per 100, \$40.00 per 1000.

**S. S. PENNOCK CO.,**

1608-20 Ludlow St., Philadelphia, Pa.

#### CHRYSANTHEMUMS.

##### YELLOW VARIETIES:

Golden Glow, Chrysolora, Mrs. O. C. Pollworth, Golden Eagle, Mrs. Kelly, Yellow Eaton, Whittier.

##### PINK and ROSE VARIETIES:

Early Rose, Pink Ivory, Patty, Chieftain, E. A. Seidewitz, Maud Dean.

##### WHITE VARIETIES:

Early Frost, White Ivory, Oconto, Alice Day, Western King, White Eaton, Chas. Rager, White Dean.

Rooted cuttings of the above, \$3.50 per 100, \$30.00 per 1000.

2-in. pots, \$5.00 per 100, \$45.00 per 1000.

White Chadwick and Golden Chadwick rooted cuttings, \$5.00 per 100.

##### POMPONS.

Lillian Doty, White Doty, Buckingham, Godfrey, Fairy King, Nancy, Phoenix, Golden Mensa, Western Beauty, Bronze Beauty, Sunray, Frank Beu, Golden Climax, Columbia, Snow Queen, Garza.

Rooted cuttings of the above, \$3.50 per 100, \$30.00 per 1000.

2-in. pots, \$5.00 per 100, \$45.00 per 1000.

Clean stock free from midge.

**FRED M. YOUNG,**

41 East 52nd St., Portland, Ore.

##### WHITE

October Frost Chieftain  
Tim. Eaton Chadwick  
Chas. Rager Seidewitz  
William Turner

##### PINK

Unaka Maud Dean  
Chieftain Farley Rose  
Seidewitz Enguehard

##### YELLOW

Bonnafton Golden Gleam  
Chadwick Eaton  
Celebration Golden Queen  
Tiger Nagoya  
Marigold

##### POMPONS

Little Gem Savannah  
Illona Golden Mensa  
Lillian, red White Mensa  
Neola Klondike  
Katie Manning Diana  
Niza Tula  
Hilda Canning Helen Newberry  
Cavell

Rooted cutting, \$30.00; 2½-in. pots, \$50.00.

Extra fine stock. We are booking orders for same now.

Pinehurst Floral Co., Pleasant Hill, Mo.

#### CHRYSANTHEMUMS.

##### WHITE

Mistletoe, late white Mrs. Morgan  
Chas. Rager Golden Glow  
Smith's Ideal C. C. Pollworth  
Elsie Papworth PINK

##### YELLOW

Chrysolora Dr. Enguehard  
Marigold Chieftain  
Rooted Cuttings..... \$30.00 per 1000  
2½-in. pots..... 45.00 per 1000

##### WHITE

Kenneth Lillian Doty  
November Pearl Western Beauty  
Queen Marie Elis. Firestone, single  
Mike Gabel BRONZE  
Madge Mme. la Porte  
Quinola Hilda Canning  
Becky McLean  
Mrs. Beu

Rooted Cuttings..... \$40.00 per 1000  
2½-in. pots..... 50.00 per 1000

**POEHLMANN BROTHERS COMPANY,**

Morton Grove, Illinois.

#### CHRYSANTHEMUMS.

##### WHITE

Smith's Advance Golden Queen  
October Frost Robert Halliday  
Crystal Gem Chrysolora

##### YELLOW

Early Frost Unaka  
Early Snow Pacific Supreme  
Oconto Chieftain  
Chieftain Seidewitz  
Mistletoe

Rooted cuttings, \$3.00 per 100, \$25.00 per 1000. 2½-in. pots, \$4.00 per 100, \$35.00 per 1000.

**L. H. DORNBUSCH,**

Hills & Dales Greenhouses, Dayton, O.

We have left 100 each of the following Mum plants from 2½-in. pots which we offer at \$5.00 per 100.

<b>WHITE</b>	<b>YELLOW</b>
R. O. Berthur	Golden Glow
White Frick	Yellow Eaton
Wm. Turner	Polyphene
Chadwick Imp.	Yellow Jones
Touset	Chrysolora
Smith's Advance	Bonnafton
Chas. Rager	PINK
White Jones	Pacific Supreme
	Maud Dean
	Chieftain

#### POMPONS

<b>WHITE</b>	<b>BRONZE</b>
Diana	Clorinda
King Henry	Black
Helen Newberry	California
PINK	SINGLE
Minta	White Mensa
Golden Martha	Little Dolly Pink

**STATE FLORAL CO., YAKIMA, WASH.**

#### CHRYSANTHEMUM ROOTED CUTTINGS. CLEAN STOCK.

Chas. Rager.....	\$30.00 per 1000
Bonnafton.....	\$4.00 per 100; 35.00 per 1000
White Chieftain.....	4.00 per 100; 35.00 per 1000
Pink Chieftain.....	4.00 per 100; 35.00 per 1000
Yellow Turner.....	4.00 per 100; 35.00 per 1000
Wm. Turner.....	4.00 per 100; 35.00 per 1000
Marigold.....	4.00 per 100; 35.00 per 1000
Dr. Enguehard.....	4.00 per 100; 35.00 per 1000
White Chadwick.....	4.50 per 100; 40.00 per 1000
Yellow Chadwick.....	4.50 per 100; 40.00 per 1000
Chadwick Improved.....	4.50 per 100; 40.00 per 1000
Yellow Eaton.....	4.50 per 100; 40.00 per 1000
White Eaton.....	4.50 per 100; 40.00 per 1000
Chrysolora.....	3.50 per 100; 30.00 per 1000

#### POMPONS.

Diana.....	\$4.00 per 100; 35.00 per 1000
Frank Beu.....	4.00 per 100; 35.00 per 1000
Klondike.....	3.00 per 100; 27.50 per 1000
Western Beauty.....	3.00 per 100; 27.50 per 1000

Cash.

O. Erickson, Princeton, Ill.

#### CHRYSANTHEMUM ROOTED CUTTINGS

Loyalty and Victory, \$10.00 per 100. Harvard, Helen Frick, White Chieftain, Golden Queen, Chieftain, Patty, Unaka, Roman Gold, Pacific Supreme, Jeanne Nonin, Smith's Advance, White Bonnafton, Timothy Eaton, Maj. Bonnafton, \$4.00 per 100; 250 of a variety or over, \$3.50 per 100.

#### POMPONS.

Cometa, Christmas Gold, Buena, White Gem, \$8.00 per 100; 250 of a variety or over, \$7.50 per 100. Illona, Golden West, Helen Newberry, Rodi, Skibo, Western Beauty, Leota, Lillian Doty, Nordi, Clorinda, Frank Wilcox and Little Gem, \$4.00 per 100; 250 of a variety or over, \$3.50 per 100.

#### ANEMONES

Sunshine, \$8.00 per 100. Izola, Golden Lida Thomas, Garza, Yellow Garza, \$4.00 per 100; 250 of a variety or over, \$3.50 per 100.

Strictly first class stock. No midge.

Cash or satisfactory references.

**ELMER D. SMITH & CO., ADRIAN, MICH.**

Chrysanthemums, ours are the best standard kinds, early to late var.

**WHITE—Crystal Gem, Oconto, Polly Rose, Touset, A. Salomon, Vir. Poehlmann, Chas. Rager, W. Chieftain, P. Plummeridge, Silver Wedding, W. Bonnafton, Lynnwood Hall, December Gem.**

**YELLOW—Golden Queen, Chrysolora, Halliday, G. Salomon, Roman Gold, Maj. Bonnafton, Nagoya.**

**PINK—Unaka, Pac. Supreme, Chieftain, Mary Mann, Dr. Enguehard, Seidewitz.**

**RED—Harvard.**

Also Diana, Mrs. Beu, W. and Y. Baby, Buckingham, Garza and Klondike Pompons, R. O., \$3.50 per 100, \$32.50 per 1000.

Also Golden Wedding, W. and Y. Turner, W. and Y. Chadwick, \$4.50 per 100, \$42.50 per 1000. Add \$1.00 extra per 100 for strong potted plants.

Orders filled in strict rotation. Cash.

**J. C. STEINHAUSER, PITTSBURG, KANS.**

#### ROOTED CUTTINGS, CHRYSANTHEMUMS.

Fine stock 100 Tiger, 150 Chrysolora, 75 Yellow Advance, 275 Major Bonnafton, 300 Unaka, 125 Golden Wedding, 125 Madge, 300 Western Beauty at \$4.00, 175 Yellow Turner, 225 Golden Chadwick, 150 Chadwick Improved, 225 Chadwick Supreme, \$4.50 per 100. In 2½-in. pots we offer extra fine stock. 200 Diana, 250 Western Beauty, 125 Madge, 100 Helen Newberry, 100 Chadwick Improved, 150 Supreme, 350 Golden Chadwick, 1000 Unaka, 200 Dr. Enguehard, 150 Golden Wedding, 500 Major Bonnafton, 225 Chrysolora, 225 Tiger, 200 Yellow Advance, extra fine stock, \$5.50 per 100. Cash.

La Crosse Floral Co., La Crosse, Wis.

#### CHRYSANTHEMUMS, CLEAN STOCK.

<b>YELLOW</b>	<b>LAVENDER</b>
Bonnafton	Unaka
Yellow Touset	WHITE
Chrysolora	Thanksgiving Queen
PINK	Touset
Patty	Garza, single white
Pacific Supreme	Smith's Advance
Theo. Roosevelt	Polly Rose
Dr. Enguehard	Nellie Ostello
	Gloria

\$3.50 per 100, \$27.50 per 1000.

To avoid delay send a draft, M. O. or certified check.

John Bauscher, Freeport, Ill.

Chrysanthemum rooted cuttings, 70 Yellow Chadwick, 100 Silver Wedding, 1150 Oconto, 150 Early Snow, 500 Patty, 300 Seidewitz, 300 Chrysolora, 425 Roman Gold, 300 Chas. Rager, 100 Marigold, \$2.50 per 100. Money order for \$80.00 takes the lot. Mrs. E. A. Llewellyn, Olean, N. Y.



## CHRYSANTHEMUMS—Continued

## ROOTED CUTTINGS

## POMPONS.

Golden Wedding \$2.50 per 100; \$20.00 per 1,000  
Mrs. Buckingham \$2.50 per 100; \$20.00 per 1,000

## STANDARD VARIETIES

## Strong, healthy stock

Golden Glow ... \$4.00 per 100; \$30.00 per 1,000  
Golden Queen ... 4.00 per 100; 35.00 per 1,000  
Chas. Rager ... 3.00 per 100; 25.00 per 1,000  
Yellow Rager ... 3.00 per 100; 25.00 per 1,000  
Nagoya ... 3.00 per 100; 25.00 per 1,000

J. A. BUDLONG CO.,

184 N. Wabash Ave.

Chicago.

## CHRYSANTHEMUMS R. C.

	Per 100	Per 1000
Chrysolora	\$3.00	\$25.00
Golden Glow	3.00	25.00
Smith's Advance	3.00	25.00
Early Frost	3.00	25.00
Early Rose	3.00	25.00
Chieftain Pink and White	3.00	25.00
Bonnaillon, Yellow and White	3.00	25.00
Rager, Yellow and White	3.00	25.00
Turner, Yellow and White	3.00	25.00
Pompons, best varieties	3.00	25.00

Anoka Greenhouses, Anoka, Minn.

## CHRYSANTHEMUMS.

Christmas Gold, rooted cuttings, \$6.00 per 100, \$50.00 per 1000; plants, \$8.00 per 100, \$75.00 per 1000. Cash with order. Early, late and midseason Mums, only best sorts, the kind that will make you money; clean, healthy and free from disease. Also fine assortment of singles and Pompons, rooted cuttings \$3.50 per 100, \$30.00 per 1000; plants \$4.50 per 100, \$40.00 per 1000. Write for list of varieties we have to offer.

## SCHNEIDER, FLORIST,

22 East High St.,

Springfield, Ohio.

## CHRYSANTHEMUM CUTTINGS

## Immediate or later delivery

	Per 100	Per 1000
Golden Chadwick	\$5.00	\$40.00
White Chadwick	5.00	40.00
Wm. Turner	5.00	40.00
Yellow Turner	5.00	40.00
Bonnaillon	3.50	30.00
E. A. Seidewitz	3.50	30.00
Chas. Rager	3.50	30.00
Pompons, best varieties	3.50	30.00

Wolf Zeigler Co., Lima, O.

Chrysanthemums, rooted cuttings, immediate delivery, \$20.00 per 1000 Wm. Turner  
Florence Pullman Yanoma  
Mistletoe Dr. Enguehard  
Chas. Rager Chieftain

Chrysanthemum plants from the soil, very heavy and extra strong, \$30.00 per 1000, immediate delivery. Wm. Turner  
Golden Wedding Mistletoe  
T. G. OWEN, COLUMBUS, MISS.

Chrysanthemums, R. C., now ready, extra choice, about 500 of each, \$3.00 per 100: White Eaton, Yellow Eaton, Smith's Advance, Yellow Jones, Maud Dean, Golden Glow, Golden Queen, Unaka, Moneymaker, Pink Chieftain, Roman Gold.

## POMPONS and SINGLES.

Acto, Golden Harvest, Diana, Nisa, Rufins, Buckingham, Garza, Overbrook, Aileen, Baby, about 500 of each, \$3.00 per 100.  
J. S. WILSON FLORAL CO., DES MOINES, IA.

## CHRYSANTHEMUMS, STRONG R. C.

Bonnaillon, Seidewitz, Pollworth, Chrysolora, Pacific, Smith's Advance, Polly Rose, Early Snow, Early Frost, White Shaw, Pink Shaw, Enguehard, Harvard, Golden Glow, Rager, Oconto, Unaka, Roman Gold, Chieftain, Halliday Comoleta, \$4.00 per 100, \$35.00 per 1000. Odessa, Golden Wedding, Pink Frick, White Frick, Mistletoe, Richmond, \$5.00 per 100, \$45.00 per 1000.  
BAUR FLORAL CO., ERIE, PA.

Chrysanthemum rooted cuttings and 2 1/2-in. pots, for immediate and later delivery.

Smith's Advance Chrysolora  
Morgan, or Dr. Enguehard  
Improved Eaton Seidewitz

## POMPONS

Golden Mensa Zenobia  
White Mensa Lillia  
Lillian Doty Golden Perfection  
Golden Climax Diana  
A. KRUT FLORAL CO., BUTLER, PA.

We have a very fine lot of CHRISTMAS GOLD, the golden yellow button POMPON introduced last season, and while it lasts we offer same at \$6.00 per 100, \$50.00 per 1000, strong rooted cuttings.

Ask us for our complete list of Mums and Pompons both new and standard. Our stock is clean and absolutely free from midge. Especially strong on the Chadwicks, White and Yellow.  
S. S. Skidelsky & Co., 50 Park Place, New York.

## CHRYSANTHEMUM ROOTED CUTTINGS

Oconto, Chas. Rager, Golden Queen, White and Pink Chieftain, Bonnaillon, Lynnwood Hall and Nagoya.

## POMPONS.

Golden Climax, Diana, Garza, Helen Newberry, Beu, Golden Wedding and Godfrey.  
Good clean stock, 3c. Cash please.

## R. VIRUS,

5324 Leland Ave., Chicago, Ill.

## MUMS, ROOTED CUTTINGS.

Seidewitz	\$2.50 per 100
W. H. Chadwick	4.50 per 100
Wm. Turner	4.00 per 100
Whittier	4.00 per 100

W. E. F. Weber, Sault Ste. Marie, Mich.

Mums, rooted cuttings and prime 2 1/2-in. stock of the following best varieties, Wm. Turner, Oconto, Seidewitz, Chas. Rager, Golden Queen, Golden Glow, Early Frost, Marigold, Mrs. Pollworth, Chrysolora, Diana, Mrs. Beu, Mrs. Buckingham and Caprice varieties pink and bronze, rooted cuttings, \$3.50 per 100, \$30.00 per 1000; 2 1/2-in., \$4.50 per 100, \$40.00 per 1000.

## ELITCH GARDENS CO., DENVER, COLO.

Chrysanthemums, Unaka and Glory of Pacific, early pinks, Mrs. George Kalb, early white; Golden Glow and Chrysolora, early yellow; Bonnaillon and Golden Wedding, late yellow; Pink Ivory, midseason; Seidewitz, Enguehard, late pink; Chas. Rager, late white. All fine stock.

Rooted cuttings, \$3.00 per 100

2 1/2-in. pots, \$4.00 per 100.

WM. SCHWAN &amp; SON, FREDONIA, N. Y.

## CHRYSANTHEMUMS.

Golden Glow, Richmond, W. King, Jerome and Yellow Jones, Chrysolora, Chas. Rager, White and Pink Chieftain, Oct. Frost, Early Frost, Comoleta, Bonnaillon, strong stock, cuttings \$2.50 per 100, 2 1/2-in., \$5.00 per 100.

## POMPONS.

Frank Beu, Diana, Klondike cuttings \$2.50 per 100, 2 1/2-in., \$5.00 per 100. Robinson Floral Co., 940 E. 40th St., Portland, Ore.

## MUMS, R. C., FROM SOIL. CASH.

Oconto, J. Nonin, white; Golden Queen, Chrysolora, Bonnaillon, yellow, \$2.00 per 100, \$17.75 per 1000.

Pompons: Pink, Fairy Queen, Buckingham, Western Beauty, Neola; white, Melaine; bronze, Beu, Blake; yellow, Golden Wedding, Klondike, Zenobia; red, La Gravera. While they last, at \$17.75 per 1000.

R. Scheffer, Wheaton, Ill.

## CHADWICK ROOTED CUTTINGS

## GOLDEN CHADWICK AND CHADWICK

## IMPROVED,

strong, well rooted cuttings, free from midge, for May and June delivery, \$5.00 per 100, \$45.00 per 1000.

White Chieftain and E. A. Seidewitz,

\$3.50 per 100; \$30.00 per 1000.

## Terms, cash.

P. R. DE MUTH &amp; SONS, CONNELLSVILLE, PA.

## MUMS, ROOTED CUTTINGS

Golden Glow, Golden Queen, Unaka, Chrysolora, Oconto, Enguehard, Jeanne Nonin, Bonnaillon.

Pompons, Golden Climax, Diana, Wilcox, Quinola.

\$3.00 per 100; \$25.00 per 1000. Cash.

We are not in the corn borers infested area. Stock guaranteed free from disease.

W. E. Spafford, Barker, N. Y.

I have a few hundred of each of the following Mums.

	In sand	2 1/2-in. pots
Edw. Seidewitz	\$3.00	\$4.00
Mistletoe	3.00	4.00
Golden Queen	3.00	4.00
Western Beauty	3.00	4.00

Cash with order.

H. J. KELLER, R. D. No. 8, DAYTON, O.

## CHRYSANTHEMUM ROOTED CUTTINGS

Wm. Turner	\$4.00 per 100
Robinson	3.00 per 100
White Chieftain	3.00 per 100
Pink Chieftain	3.00 per 100
Marigold	3.00 per 100
Wells' Late Pink	3.00 per 100

Cash with order.

OPELIKA FLORAL CO., OPELIKA, ALA.

## CHRYSANTHEMUMS.

Early white pompon. Our well known, double white, extra early, will bloom from October 1st to the end of the season, especially fine for either cut flowers or plants.

Rooted cuttings, per 100, \$5.00.

## BASSETT &amp; WASHBURN,

178 No. Wabash Ave., Chicago, Ill.

## MUMS You Should Know.

## MUMS You Should Grow.

Yellow Smith's Advance, originated with us, \$5.00 per 100, \$40.00 per 1000.  
Sunshine \$8.00 per 100, \$75.00 per 1000  
Xmas Gold 8.00 per 100, 75.00 per 1000  
Cash please.

W. A. Rowe Floral Co., Kirkwood, Mo.

## CHRYSANTHEMUM POMPONS.

Choice stock in 2-in. pots, \$4.00 per 100 for the following varieties:

Western Beauty, Golden Mensa, Christmas Gold, Wanda, Mensa, Peter Pan, E. Langaulet, Vasco.

## BASSETT &amp; WASHBURN,

178 No. Wabash Ave., Chicago.

## CHRISTMAS GOLD CHRYSANTHEMUMS

The Yellow Pompon that has proved itself a money maker. Healthy stock free from midge. Returns have been greater than from any other variety.

\$5.00 per 100.

L. C. STROH &amp; SONS,

Batavia, New York.

Chrysanthemums, rooted cuttings, Dr. Enguehard, Mrs. Meeks, Chrysolora, Golden Wedding, Wm. Turner, Xanoma, \$3.00 per 100.

Bergman, Diana, \$2.50 per 100. These cuttings, extra large size and same size as we sold last year, of which every one who bought said, "finest they had ever bought." Cash with order. Aberdeen Floral Co., Aberdeen, Miss.

Advertisers have learned from experience that  
THE REVIEW  
PAYS BEST.

Special prices on Golden Glow, Golden Queen, Oconto, Dr. Enguehard, Mistletoe, Chrysolora, Mrs. Robinson, Pac. Sup., Harvard, Thanksgiving Queen; clean, healthy stock in 2-in. square paper pots, \$3.75 per 100; rooted cuttings, \$2.75 per 100. Cash please. Also see our ads under Asters, Calendulas and Snapdragons.

Hillview Greenhouse Co., La Crosse, Wis.

Chrysanthemums, Tints of Gold, early yellow, Golden Gate, fine late yellow, Pink Mistletoe, very late delicate pink, 100% good flowers and a money maker for us. Rooted cuttings, \$3.00 per 100; 2 1/2-in., \$5.00 per 100, or will exchange for late yellow and white.

Miller Bros., Greenhouses, Abilene, Kan.

## CHADWICK SPECIALIST

Immediate or later delivery.

Order now! Any amount.

W. H. Chadwick, R. C., \$5.00 per 100; \$40.00 per 1000. Golden Chadwick, R. C., \$5.00 per 100; \$40.00 per 1000.

CHAS. RATHJEN, JANESVILLE, WIS.

Chrysanthemums, rooted cuttings and plants, May and June delivery, William Turner, Autocrat, White Frick, Silver Wedding, Dolly Dimple, Oct. Herald and a few varieties of pompons. Cuttings, \$3.50 per 100, \$30.00 per 1000; 2 1/2-in. pot stock, \$5.50 per 100, \$45.00 per 1000.  
W. R. MAXWELL, FLORIST, ALVA, OKLA.

## CHRYSANTHEMUMS, ROOTED CUTTINGS.

Yellow Bonnaillon	\$3.00 per 100
Marigold	3.00 per 100
White and Pink Chieftain	3.00 per 100
Mistletoe	3.00 per 100

W. C. SMITH WHOLESALE FLORAL CO.,

1316 Pine St., St. Louis, Mo.

Chrysanthemum rooted cuttings postpaid; E. Frost, Mistletoe, Unaka, Baby Margaret, Clorinda, Diana, Golden Climax, Golden Wedding. Pompons: White Doty, Western Beauty, 2c; Josephine Foley, the best white, 2 1/2c; Little Gem, Lillian Doty, 3c; Helen Lee, 4c. Cash.

Theo. D. Kuebler, R. 6, Evansville, Ind.

Chrysanthemums, rooted cuttings, select stock in the following varieties, Golden Glow, Chrysolora, Oconto, Pacific Supreme, Charles Enguehard, Maud Dean and Yellow Bonnaillon. Write for prices. Edward Reid, 1619-21 Ranstead St., Philadelphia, Pa.

Rooted cuttings Chrysanthemums, \$3.50 per 100, \$30.00 per 1000: Seidewitz, Pink, White and Yellow, Bonnaillon, Chrysolora, Golden Queen, Oconto, Crystal Gem. Pompons: Yellow and White Mensa, Diana.

Joplin Greenhouse, 2004 Bird St., Joplin, Mo.

Chrysanthemums, rooted cuttings, Silver Wedding, late white Chas. Brock, large yellow Dr. Enguehard, pink Lillian Doty, finest pompon, \$2.00 per 100; Oconto, early white, \$3.00 per 100. Cash, postage extra.

Furst Floral Co., Dayton, Ohio.

Chrysanthemum cuttings, from good healthy stock. Chrysolora, Oconto, Pacific Supreme, Chas. Rager, White and Yellow Bonnaillon, Enguehard, Maud Dean, White Eaton, \$3.00 per 100, \$25.00 per 1000.

T. W. Baylis &amp; Son, West Grove, Pa.

## CHRYSANTHEMUM ROOTED CUTTINGS.

Early Frost, \$30.00 per 1000, \$3.50 per 100. Also Chrysolora, Yellow Bonnaillon, Marigold and Harvard, \$3.50 per 100. All from strong, healthy stock. They will please you.

L. H. Haney, Greenfield, Ind.

2-in. Mums, Chrysolora, Nakota, Golden Wedding, Helen Frick, Seidewitz, Patty, White Frick, White Chadwick, Wm. Turner, Mistletoe, \$4.50 per 100. 10% less in thousand lots.

Bird Forrest, Florist, Waxahachie, Tex.

Chrysanthemum rooted cuttings, the best standard varieties and pompons, clean, healthy stock, no midge, \$3.50 per 100, \$30.00 per 1000; Chadwicks and White Seidewitz, \$5.00 per 100. We ship from Spokane.

Peters &amp; Sons, Hillyard, Wash.

## ROOTED CUTTINGS

We will book orders at market prices for all leading varieties of Chrysanthemums, rooted cuttings, for immediate delivery.

J. C. RENNISON CO., SIOUX CITY, IA.

Ready now and booking orders for rooted cuttings. Chrysolora, Unaka, Pacific Supreme, Marigold, Oconto, Edw. Seidewitz and Yellow October Frost, \$3.00 per 100. Cash.

The West Side Greenhouse, Independence, Ia.

Chrysanthemums, standard varieties for cut flowers and potted plants, rooted cuttings, \$3.00 per 100; 2 1/2-in. pots, \$4.00 per 100. Send list of varieties required.

Henry Smith, Grand Rapids, Mich.

Have some nice Yellow Bonnaillon and Chrysolora Pompons, in 2-in., \$4.50 per 100, \$40.00 per 1000. Cash with order.

Burton B. Crane, Kansas City, Kan.

Chrysanthemums, ask for trade list of the 200 best mums.

## STAFFORD CONSERVATORIES,

STAFFORD SPRINGS, CONN.

Mums, rooted cuttings, Polly Rose from stock wintered in cold house, \$2.00 per 100, \$15.00 per 1000. P. P. Cash with order.

Joseph E. Bonsall, R. D. 3, Salem, Ohio.

## New White Seidewitz.

2-in., \$5.00 per 100; R. C., \$3.50 per 100.

Toerner's Greenhouses, Logan, O.

Advertisers have learned from experience that  
THE REVIEW  
PAYS BEST.

Chrysanthemums, 2 1/4-in. Turner, Yellow Turner, Oconto, Lavender Queen, Robinson, \$4.00 per 100, \$35.00 per 1,000.

Marion Greenhouses, Marion, Ill.

Chrysanthemum rooted cuttings, ready May 15th, Rager, Enguehard and Seidewitz, \$2.00 per 100, \$18.00 per 1,000. Cash.

Grant Floral Co., Cicero, Ill.

Chrysanthemum cuttings, Smith's Advance, Early Snow, Oconto, Chrysolora, Harvard, \$2.50 per 100, postpaid. Cash.

Valley View Gardens, Tiffin, Ohio.

Chrysanthemums, rooted cuttings of White Frick, Seidewitz, December Gem, White Chieftain and Whittier, \$3.50 per 100.

Baker Bros. Co., Fort Worth, Tex.

Chrysanthemums, 2 1/2-in. Patty, Nagoya, Golden Glow, Pacific Supreme, Yellow and White Bonnafton, \$4.00 per 100. Cash please.

W. G. Thomas & Son, Sheffield, Ill.

Chrysanthemums, rooted cuttings, Pollworth, October Frost and Unaka, \$3.50 per 100, \$30.00 per 1,000. The William Murphy Co., 329 Main St., Cincinnati, O.

Yellow Chadwick and White Chadwick, rooted cuttings, \$5.00 per 100, \$40.00 per 1,000; pot plants, \$50.00 per 1,000, clean, healthy stock, free from midge. Scharff Bros., Van Wert, O.

Strong, well rooted cutting of Edwin Seidewitz, the best late pink variety, \$3.00 per 100, \$25.00 per 1,000, prepaid.

Furrow & Co. Guthrie, Okla.

Chrysanthemums, Halliday, Nagoya, Dr. Enguehard, Harvard, Diana, 2 1/2-in., \$5.00 per 100. Packing 5%.

Truitt's Greenhouses, Chanute, Kans.

Rooted cuttings, Chrysolora, Roman Gold, Touse, White Cloud, Enguehard, and others, \$3.00 per 100. Cash. Harper Floral Co., 1618 E. 6th Ave., Pine Bluff, Ark.

Chrysanthemums rooted cuttings, Oconto, Patty and Maud Dean, strong healthy stock, \$35.00 per 1,000. Michel Greenhouses, Alton Park, Tenn.

#### CINERARIAS

Cinerarias, Moore's prize strain, 3-in. pots, \$12.00 per 100.

ASCHMANN BROS.,

Second and Bristol Sts., Philadelphia, Pa.

Cinerarias, 4-in. Dreer's Dwarf, 25c, 5-in. Dreer's Tall Stellata, large plants mixed, 50c each. E. J. Ulrich Floral Co., Tiffin, O.

Cinerarias, 3 1/2-in., in bud and bloom, \$25.00 per 100, less 5% for cash with order.

Preisach Bros., Le Roy, N. Y.

Cineraria, 4-in., in bud and bloom, Vaughan's Columbian mixture, 25c.

Joplin Greenhouse, 2004 Bird St., Joplin, Mo.

Cineraria, 4-in. pots, fine plants at \$25.00 per 100.

Roman J. Irwin, 43 West 18th St., New York.

Cinerarias, 2 1/2-in., at 6c; 4-in., at 25c.

Otto P. Krueger, Toledo, Ohio.

Cinerarias, fine in bud and bloom, 50c to \$1.00.

Lester Park Greenhouses, Duluth, Minn.

#### CLEMATIS

##### CLEMATIS.

CLEMATIS JACKMANNI, ANDRE, VEIL-LARD and HENRYI, 40c each, \$3.50 per 10, \$30.00 per 100. These are nice little plants. CLEMATIS PANICULATA, 2-yr., 1st size, 25c each, \$2.00 per 10, \$15.00 per 100; 2nd size, 20c each, \$1.50 per 10, \$12.00 per 100.

AURORA NURSERIES,

Aurora, Illinois.

Clematis Paniculata, 2 1/4-in. pots, \$6.00 per 100; \$55.00 per 1,000.

The McGregor Bros. Co., Springfield, O.

Clematis Paniculata, 2-yr., 15c; 3-yr., 25c, fine plants. See ad under Nursery Stock.

W. H. Salter, Rochester, N. Y.

Clematis Paniculata, 2 yr., \$15.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

Clematis Paniculata, field grown, \$20.00 per 100. The Schmidt & Botley Co., Springfield, O.

#### COLEUS

##### COLEUS ROOTED CUTTINGS.

I have an immense stock of the nicest, cleanest cuttings you ever bought. In such kinds as, Golden Bedder, Verschaffeltii, Queen Victoria, Beckwith Gem, Firebrand, Klondike, Red Bedder and other best ones. Therefore you will be sure of having your orders filled promptly with the best varieties in suitable proportion. Price, my selection, per 100, \$1.50 by mail; per 1,000, \$12.50 by express. If preferred, will send large lots by parcels post within radius of 600 miles of Chicago if 50c per 1,000 is sent for postage. S. W. Pike, St. Charles, Ill.

Coleus, ready rooted cuttings, best varieties, ready now and later, \$1.50 per 100, \$12.00 per 1,000. Golden Bedder, Verschaffeltii, Queen Victoria, Golden Queen, Beckwith's Gem, and best bedding kinds. Brillancy and American Beauty, \$2.50 per 100, \$20.00 per 1,000. Special delivery, parcels post, paid, 2 1/2-in. ready now, above kinds, \$4.00 per 100, \$35.00 per 1,000.

Roman J. Irwin, 43 West 18th St., New York.

##### COLEUS ROOTED CUTTINGS

Trailing Queen, Trailing Beauty, Golden Bedder, Verschaffeltii and other good varieties, \$1.50 per 100, \$12.50 per 1,000.

J. F. WILCOX & SONS,

Progressive Florists,

530 Broadway, Council Bluffs, Ia.

Coleus, rooted cuttings Golden Bedder, Verschaffeltii, and 10 other varieties, \$1.50 per 100, \$12.00 per 1,000; 2-in., \$3.50 per 100, prepaid, \$3.00 per 100 by express. Brillancy, R. C., \$3.00 per 100; 2-in., \$5.00 per 100. Golden Bedder and Verschaffeltii by the 1,000. All R. C. prepaid. Cash please.

E. B. Randolph, Delavan, Ill.

R. C. Coleus, 8 varieties, good, clean, healthy stock, \$1.25 per 100, \$10.00 per 1,000. Large leaf Coleus Brillancy, 2 1/2-in. pots, \$5.00 per 100; the kind you like to buy. We guarantee this stock. Cash.

J. A. Farnworth & Son, Gallon, O.

Coleus, Xmas Queen, 2-in., \$5.00 per 100; rooted cuttings, \$3.00 per 100. A limited number of assorted standard varieties, no Golden Bedder, rooted cuttings, \$1.50 per 100, \$12.50 per 1,000.

N. O. Caswell, Delavan, Ill.

Trailing Queen and Golden Trailing Queen, strong 2 1/4-in., \$3.00 per 100, R. C., \$1.50 per 100.

#### HOMEWOOD GREENHOUSES,

Atchison, Kans.

Coleus, Trailing Queen, Golden Bedder, Beckwith's Gem, Firebrand, 2 1/4-in. stock, ready to shift, \$3.00 per 100, \$25.00 per 1,000. No packing charges. Cash please.

J. A. Tapscott, Box 343, Owensboro, Ky.

#### New Trailing Coleus "Sunshine."

Red, edged with white, bordered green and gold, will entirely replace Trailing Queen, 2 1/4-in., \$10.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

2-in. Coleus, good strong plants, 10 varieties, plenty of Golden Bedder, \$30.00 per 1,000. Prompt delivery. Cash with order. Danish Seed Import, 210 N. 7th St., Minneapolis, Minn.

COLEUS, 10 BEST COMMERCIAL VARIETIES, MIXED, GOOD ASSORTMENT, 2 1/4-IN., \$3.00 PER 100. WHITSON'S, 618 N. 8TH ST., VINCENNES, IND.

Liberty Coleus, R. C., \$4.00 per 100; Brillancy R. C., \$3.00 per 100; mixed Coleus, R. C., \$1.50 per 100; all prepaid. Cash.

Royston & Fenton, Evansville, Ind.

Coleus rooted cuttings, Verschaffeltii, Golden Bedder, Firebrand, Trailing Queen and others, \$1.25 per 100; 2-in. pots, extra strong, \$2.50.

Joplin Greenhouse, 2004 Bird St., Joplin, Mo.

Coleus, Golden Bedder, Verschaffeltii, Trailing Queen and five other varieties, 2 1/4-in., \$3.50 per 100; Brillancy, \$5.00 per 100; R. C., \$1.25 per 100. Cash. Chas. E. Smith, York, Pa.

Coleus, 2 1/4-in., ready for 3-in., Verschaffeltii, Golden Bedder, and fancy mixed, \$4.00 per 100, 300 for \$10.00.

Chas. Whitton, York and Gray, Utica, N. Y.

Coleus, Acme, Beckwith's Gem, Fire Brand and others, from 2-in. pots. Large strong plants. \$3.00 per 100. Packing extra.

G. R. Noble, Paducah, Ky.

Coleus, strong rooted cuttings, 10 leading varieties, \$1.50 per 100, \$14.00 per 1,000, prepaid. Brillancy, extra strong 4-in., 12c.

C. Humfeld, Clay Center, Kans.

Coleus, R. C., 10 kinds, \$1.25 per 100, \$10.00 per 1,000; 2 1/2-in., \$3.00 per 100, \$25.00 per 1,000. Cash.

Byer Bros., Chambersburg, Pa.

Coleus, from flats, ready for 3-in. pots, ten best varieties, 3c each.

Vogt's Greenhouses, Coldwater, Mich.

Coleus, Brillancy, 2 1/2-in. ready for 6-in., 7c; assorted colors, 2 1/2-in., 4c; 3-in., 7c.

H. S. Brandt, York, Pa.

Coleus Trailing Queen, fine rooted cuttings, \$1.25 per 100. F. J. Howell & Son, Round Hill, Loudoun Co., Va.

Coleus, Trailing Queen, R. C., \$1.50 per 100, postpaid. Write for prices on larger quantities.

The East Lawn Gardens, Urbana, Ohio.

Coleus, 10 varieties, R. C., \$1.50 per 100, \$12.00 per 1,000; 2 1/4-in., 4c. Cash with order.

W. E. Trimble Greenhouse Co., Princeton, Ill.

Coleus, Trailing Queen, 2-in., \$4.00 per 100. Cash. H. E. Youngquist, Foster and Kedzie Aves., Chicago, Ill.

Trailing Queen Coleus, 2 1/2-in. stock, extra fine, ready for 3-in. pots, \$5.00 per 100. Cash.

J. T. Keheley, Columbus, Ga.

Coleus, standard varieties, rooted cuttings, \$1.50 per 100; 2 1/4-in. pots, \$5.00 per 100.

Henry Smith, Grand Rapids, Mich.

Coleus cuttings in ten varieties, \$1.50 per 100, \$12.00 per 1,000.

Grohman, the Florist, Saginaw, Mich.

Coleus, rooted cuttings, good assortment, \$12.00 per 1,000; 2-in., \$27.50 per 1,000.

Peterson Floral Co., Gibson City, Ill.

Coleus, strong 2 1/4-in., 8 distinct varieties, \$4.00 per 100. Cash.

J. C. Steinhauer, Pittsburg, Kans.

800 2 1/2-in. Coleus, mixed, 8 varieties, fine plants, ready for shift. Cash.

Harry A. Cook, Oberlin, Ohio.

Coleus, Brillancy, strong 3-in. Stock that will please, \$7.00 per 100. Cash please.

C. E. Majors, Denison, Tex.

Coleus, all the leading varieties, strong 2-in. stock, ready to shift, \$4.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Coleus, rooted cuttings, a good assortment, \$1.50 per 100.

A. C. BROWN, SPRINGFIELD, ILL.

Ten best bedding varieties, rooted cuttings, \$1.50 per 100, \$12.00 per 1,000.

S. S. Skidelsky & Co., 50 Park Place, New York.

Coleus, Brillancy or Christmas Gem, strong 2 1/2-in. stock ready for 4-in. pots, \$7.00 per 100.

The McGregor Bros. Co., Springfield, O.

Coleus, all dark colors, no light ones, 2-in., 3c. Cash. Harglerode Bros., Shippensburg, Pa.

2 1/2-in. true Brillancy Coleus, fine plants, 6c.

J. S. Stuart & Son, Anderson, Ind.

Coleus, Trailing, large 2-in., 5c., 3-in., 10c.

Mann's Gardens, Oklahoma City, Okla.

Coleus, R. C., \$1.50 per 100, \$14.00 per 1,000, prepaid.

S. D. Brant, Clay Center, Kans.

Coleus, good varieties, 2-in., 4c and 5c.

J. S. Stuart & Son, Anderson, Ind.

Coleus, Trailing Queen and others, 2 1/4-in., \$5.00 per 100.

Baur Floral Co., Erie, Pa.

#### COREOPSIS

Coreopsis Grandiflora, good plants, \$2.00 per 100.

Geo. G. Shackell, Pacific Junction, Ia.

Coreopsis, \$4.00 per 100.

The Schmidt & Botley Co., Springfield, O.

#### CUPHEAS

Cupheas (Cigar Plant), \$3.50 per 100, \$32.50 per 1,000.

The Schmidt & Botley Co., Springfield, O.

Cupheas, 2-in., \$3.00 per 100; R. C., \$1.00 per 100, postpaid.

The East Lawn Gardens, Urbana, O.

Cupheas, R. C., 90c per 100, postpaid; 2-in., \$3.00 per 100. Cash.

Harglerode Bros., Shippensburg, Pa.

Cupheas, R. C., 90c per 100. Cash.

Byer Bros., Chambersburg, Pa.

Cupheas, Cigar Plant, 2 1/4-in., \$5.00 per 100.

Baur Floral Co., Erie, Pa.

#### CYCLAMEN

Ferd Fischer, Weisbaden, Germany

#### ANNOUNCES

#### TO THE TRADE

#### IN AMERICA

My customers of former years and all other growers of Cyclamens will please take notice that, owing to the disturbed condition of communication and of shipping direct

#### I HAVE ARRANGED

#### with the

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago.

to handle my entire crop of Cyclamen seeds this season.

My seed this season will consist of:

Three varieties of Salmon.

Three varieties of Red.

Pink.

Pink with Red Eye.

White.

White with Red Eye.

Rococo in variety.

Mr. Koehler, of the American Bulb Co., has visited my place this spring and has told me he found it the best he has seen in Germany, with the finest varieties and the stock in best condition.

#### ALL ORDERS

#### FOR 1920 CROPS

#### FRED FISCHER'S FAMOUS

#### CYCLAMEN SEED

#### SHOULD BE SENT TO

#### AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Ferd Fischer, Weisbaden

CYCLAMEN PLANTS, GIANT FLOWERING, GROWN FROM BEST GERMAN STRAIN OF SEED.

NO FINER PLANTS EVER OFFERED. In the following colors, separate or mixed:

Bright Red Pink, dark eye  
Dark Red White, carmine eye  
Salmon Rose Pure White

American Beauty  
Strong 2 1/2-in., ready May 10th....\$12.00 per 100  
Strong 3-in., ready June 10th.... 18.00 per 100  
Strong 3-in., selected ..... 20.00 per 100  
Strong 3 1/2-in. .... 25.00 per 100  
Strong 4-in., ready July and Aug... 35.00 per 100  
Strong 4-in., extra selected..... 50.00 per 100

Seedlings of above ready now, 3 and 4 leaves, transplanted, \$8.50 per 100, \$76.00 per 1,000. Seedlings are postpaid.

Roman J. Irwin, 43 West 18th St., New York.

Cyclamen seedlings, separate colors, all varieties, none better, \$8.00 per 100, \$75.00 per 1,000. Extra strong, 2 1/4-in., mixed, at \$12.00 per 100, \$100.00 per 1,000.

S. S. Skidelsky & Co., 50 Park Place, New York.



## CYCLAMEN—Continued

Scarcity of extra choice Cyclamen seed will put price still higher the coming season. Buy now and have it on hand for early sowing. We have a few thousand dependable seeds of our choice strain of the following colors: Christmas Red, Defiance, dark and light salmon, dark blood, and bright red, \$2.00 per 100, \$18.00 per 1000. Cyclamen plants, seedlings, hardy outdoor grown seedlings of above colors, and white, with carmine eye, soft pink, red eye, rose pink, and Ivory colored, for immediate delivery, postpaid special delivery, guaranteed perfect arrival, \$6.50 per 100, \$60.00 per 1000. Cultural directions with all orders. Cash please. C. Winterich, St. Petersburg, The Sunshine City, Fla., formerly of Defiance, O.

Cyclamen, transplanted seedlings, ready for 2½-in., dwarf and stocky, with from 3 to 5 leaves, extra large flowering German strain, dark red, light red, salmon, pink with violet eye, violet with pink eye, and white with red eye, \$8.00 per 100, \$75.00 per 1000. Cash with order.

PIERSON FLORAL CO., Peoria, Ill.  
2000 Perry Ave.,

## CYCLAMEN SEEDLINGS.

Cyclamen seedlings of extra good quality, grown from best strain of German seed, also Peterson strain. All colors, named varieties. \$8.00 per 100, \$75.00 per 1000

Strong transplanted seedlings, ready for 2½-in. and 3-in. pots, same as above, \$100.00 per 1000. This stock ready for immediate shipment. Rolf Zetlitz Co., Dayton, O.

## CYCLAMEN SEEDLINGS

We offer from the best strain of imported seed grown for us by a Cyclamen specialist, light salmon, dark salmon, rose, pink, Xmas Red, white with red eye, pure white, \$8.00 per 100, \$75.00 per 1000.

AMERICAN BULB CO., Chicago, Ill.  
172 N. Wabash Ave.,

CYCLAMEN, TRANSPLANTED SEEDLINGS, THREE TO FIVE AND SIX LEAVES, READY NOW, \$7.50 PER 100, \$70.00 PER 1000. BEST GIANT FLOWERING STRAINS, BEST COLORS, SALMON, BRILLIANT, (RED), ROSY MORN, (LIGHT PINK). WE PACK WELL FOR SHIPPING. CASH PLEASE. KAMP & SPINTI CO., NORTH MILWAUKEE, WIS.

TRANSPLANTED CYCLAMEN SEEDLINGS  
Out of benches, fine stock of the best varieties ready for 3-in. and 4-in. pots with five to nine leaves, \$10.00 and \$12.00 per 100.

J. F. WILCOX & SONS, Progressive Florists,  
530 Broadway, Council Bluffs, Ia.

Cyclamen, strong 2½-in. plants ready now, \$10.00 per 100, mixed, white and white with red eye. Note: We do not guarantee these varieties absolutely true to color, but the above varieties will predominate. All very choice strains.

J. E. MATTHEWSON, SHEROYGAN, WIS.

We will have half of one house 80x600 ft. filled with Cyclamen for July and August delivery. These will be mostly 4 and 5-in. ready for 5 and 6-in.

J. W. DAVIS CO., Terre Haute, Ind.  
Davis Gardens,

Cyclamen, extra strong, healthy, transplanted seedlings, 3 to 6 leaves, from best strain seed, all leading colors, ready now, \$8.00 per 100, \$75.00 per 1000; 2½-in., \$12.00 per 100. Hopkins, The Florist, Brattleboro, Vt.

We have a surplus of two varieties of Cyclamen, white with red eye and pure white, transplanted seedlings, fine strain. Special price, \$35.00 per 1000. Fred H. Lemon & Co., Richmond, Ind.

Cyclamen, twice transplanted seedlings. 3 to 5 leaves.....\$ 8.00 per 100; \$ 75.00 per 1000 5 to 9 leaves..... 10.00 per 100; 100.00 per 1000 Best varieties, imported Wandsbek seed. STUPPY FLORAL CO., ST. JOSEPH, MO.

## CHOICE CYCLAMEN.

Cyclamen seedlings, fine, young plants, 3 to 4 leaves, \$8.00 per 100, \$75.00 per 1000. GULLETT & SONS, LINCOLN, ILL.

Seedlings from flats mixed. \$5.00 per 100 or \$50.00 per 1000. Cash with order. J. Julius' Sons, Greenhouses, Charlestown Pike, Jeffersonville, Ind.

Cyclamen, May and June delivery, from 3-in. pots, \$20.00 per 100, \$180.00 per 1000. HOLTON & HUNKEL CO., Milwaukee, Wisconsin.

Cyclamen. Orders booked for 2½-in. stock, May and June delivery. Finest colors, grown from high grade German seed. Write us. C. C. Pollworth Co., Milwaukee, Wis.

5000 Cyclamen, transplanted seedlings, best colors, \$8.00 per 100, \$35.00 per 500, \$60.00 per 1000. The Munk Floral Co., Columbus, O.

## CYPERUS

Cyperus (Umbrella Plant) 2½-in., \$4.00 per 100. The McGregor Bros. Co., Springfield, O.

## DAHLIAS

Dahlias, strong field grown clumps, best var. for cut flowers. Delice, Golden Gate, Grand Manitou, Mina Burgle, Queen Emma, Souv. de G. Doazon, \$8.00 per 100, Brunhilde, Cliff W. Bruton, Golden Eagle, Henry Patrick, Lyndhurst, Jack Rose, Sylvia, Queen Victoria, Yellow Grand Duke, etc., \$6.00 per 100. All colors mixed, \$4.50 per 100, \$40.00 per 1000. Cash. Imperial Seed & Plant Co., Colgate, P. O. Box 76, Baltimore, Md.

15 choice tubers, no two alike, each labeled, my selection several classes and colors, \$1.00, retail value about \$3.00. Surplus stock. One tuber may be worth entire cost. 7 sets, 105 Dahlias, \$5.00. Complete collection 30 plump Dahlias, all different, labeled true to name, \$2.00. 1 doz., all different, either Ball, Cactus, Decorative, Peony or single, labeled, my selection colors, \$1.00. Standard cut flower sorts, white, pink, yellow or red, 1 doz., \$1.00, 100, \$6.00, my selection varieties. Mixed and unlabeled Dahlias, 1 doz., 60c, 100, \$4.50. Hand pollinated Hybrid Dahlia seed, from best varieties, selected mixture, \$1.00 packet. Your selection any 7, dollar collections, \$5.00, any 15, dollar collections, \$10.00. Everything PREPAID. Dahlia Trade List, with color Key, FREE. Alt F. Clark, The Dahliaist, Netcong, N. J.

Dahlias, sprouted divisions, Duchess of Brunswick, Diana, Electra, Sterna, Mrs. Vaughan, 25c each, \$2.50 doz. Mrs. Breck, Dreer's Yellow, Centurion, Prima Donna, 15c each, \$1.50 doz. Vivian, Oregon Beauty, Mina Burgle, Acquisition, P. de Lyon, J. Charnet, Queen Wilhelmina, High Sheriff, 15c each, \$1.25 doz. Rawson, Princess Juliana, Rev. Jamieson, Deedlight, Plux X, Uncertainty, Nancy Mae, 10c each, \$1.00 doz. Lucy Faucett, Moonbeam, 7c each, 75c doz. Livoni, Yellow Duke, Reine Charlotte, Surposse, Colosse, Eckford Century, Merit Yellow Pompons, 5c each, 50c doz. J. S. Griffing, Cutchogue, L. I., N. Y.

Dahlia roots (divisions) best cut flower varieties. Jack Rose (dark red).....\$10.00 per 100 Delice (soft rose pink)..... 12.00 per 100 Lyndhurst (bright red)..... 10.00 per 100 White Swan (popular white)..... 14.00 per 100 Yellow Duke (popular yellow)..... 10.00 per 100 Elsie Burgess (lavender pink).... 12.00 per 100 Sylvia (mauve pink)..... 9.00 per 100 On all other kinds ask for full list.

2-in. pots.  
Above kinds and full list of best cut flower kinds at \$6.00 per 100, \$50.00 per 1000. Roman J. Irwin, 43 West 18th St., New York.

For the best in Dahlias consult us. Kriemhilde, Arabella, White Swan, \$5.00 per 100. Yellow Duke, \$6.00 per 100. Princess Juliana, Mrs. Cassett, Goliath, \$7.00 per 100. Perle de Lyon, Golden West, Golden Gate, \$8.00 per 100. Mina Burgle, \$12.00 per 100.

Best varieties for cut flowers and garden decoration. Good generous divisions of field clumps.

LYNDHURST FARM, Hammononton, N. J.

Ye Dahlia growers and florists, it will pay you to send for our 1920 trade list of Dahlias, 207 varieties of novelties selected for 3 years in trial gardens, and also the best of the oldest and standard sorts. Stock guaranteed true to name. WE DO NOT SUBSTITUTE. A few of our leaders are Kalif, Mina Burgle, Princess Juliana, King of the Autumn, Long Island Dahlia Gardens, Hicksville, L. I., N. Y.

Dahlia Roots, strong field divisions, Jack Rose, velvety crimson, Arabella, large yellow Sylvia pink, white amber, \$12.00 per 100, sample dozen each variety at 100 rate. Cash with order. Write us today for our illustrated descriptive list of our 25 best commercial cut flower sorts, including Neff's White and Mme. Butterfly the wonderful new Dahlia. Neff Floral Co., 2222 West Liberty Ave., W. L. Pittsburgh, Pa.

CALIFORNIA NOVELTIES  
Dahlia Plants, May Delivery  
HARDY LATH-HOUSE GROWN  
We ship in ventilated boxes to all parts of U. S.  
Our 1920 Catalogue mailed on request.  
KEY ROUTE HEIGHTS NURSERY CO., 3852 Loma Vista Ave., Oakland, Calif.

Dahlias, the best varieties for cut-flowers. Golden West, H. cactus, golden yellow.....15c Mina Burgle, the best red.....12c Wacht am Rhein, pink.....15c Eventide, pink .....10c Washington City, best white in existence....75c Divisions, strong clean roots. Groen's Nursery, Montebello, Cal.

I have a surplus of good, sound, divided clumps, suitable for planting. 10,000 Sylvia, 10,000 Jack Rose and 10,000 Pearl, shell pink, at \$6.00 per 100, or the above three varieties in field clumps, at \$12.00 per 100; 2000 Jamaica and 1000 Emily, at \$8.00 per 100; 2000 Koerner's White at \$15.00 per 100. Cash with order. Wm. Stabelfeldt, Sta. C. R. 6, Milwaukee, Wis.

Dahlias, strong divisions, extra quality. Queen Wilhelmina, Countess of Lonsdale, Souvenir de Gustave Doazon, Kriemhilde, \$10.00 per 100. Twentieth Century, \$8.00; White Century, Rheinkoenig, \$6.00 per 100.

Write for bargains in Iris.  
HARRY FRANKLIN BAKER, 1118 W. Lake St., Minneapolis, Minn.

Dahlias, large divisions, Perle de Lyon, Yellow Duke, Sylvia, Jack Rose, Delice, Golden Gate, Storm King, J. H. Jackson, Professor Mansfield, Lyndhurst, \$6.00 per 100; Nibelungenhort, Mina Burgle, \$20.00 per 100.

CHAS. H. WEISS & SON, R. F. D., Route No. 2, Portsmouth, Va.

Dahlias, incomparable, Bird of Passage, Orange King, Ruby Queen, Mrs. Chas. Turner, Striped Banner, Gen. Buller, Twentieth Century, Scarlet Century, Deegan's Reise S., clumps, 8c; divisions, 5c; mixed clumps, 5c. Cash. C. Betscher, Dover, Ohio.

Dahlias, pure Sylvia, separate colors, red, rose and some white. H. H. Kern, Bonner Springs, Kans.

Dahlias, undivided field clumps of Arabella, Jack Rose, Mrs. J. G. Cassatt, Red Hussar, Sylvia, and Yellow Duke, \$7.00 per 100, large divisions, \$4.00 per 100. Twelve assorted divisions for \$1.00, postpaid.

Mark W. Simon & Son, Box 11, Berlin, N. J.

DAHLIAS, about 1000 hand fork dug, undivided, field-grown clumps, choice florists' mixtures, which became mixed in the digging, \$5.00 per 100. Write or wire quick. John Arthur Mast, R. F. D., Willow Grove, Pa.

Dahlias, over sixty of the very finest florists' varieties for cut flowers. 100 fine roots, field grown, in ten to twenty named kinds, \$6.00. Will send more than twenty kinds if wanted. S. W. Pike, St. Charles, Ill.

Dahlias, write for special offer on mixed roots, divisions or clumps, first class and guaranteed to sprout. Also for list of the best named varieties. S. S. Skidelsky & Co., 50 Park Place, New York.

Dahlias, 50 tubers, in 5 good cut flowers varieties, \$3.00. Cash with order, please. E. F. Stabelfeldt, Wauwatosa, Wis., Successor to H. W. Koerner, Dahlia Specialist.

Dahlias, Mina Burgle, Attraction, Geisha, Delice and T. G. Baker, to offer in quantity. Send for special list.

Hugo Kind, Hammononton, N. J.

Jack Rose Dahlias, extra large field clumps, \$8.00 per 100; smaller clumps \$6.00 per 100. Ralph Hornor, 56 Alberta St., Camden, N. J.

Dahlias, strong divisions, mixture of finest and most expensive varieties, 3½c. Cash. A. B. Williams, Coshocton, O.

Dahlias, good assortment, \$12.00 per 100. The Storrs & Harrison Co., Painesville, Ohio.

## DAISIES

Daisies, R. O. of single white, \$4.00 per 100, \$35.00 per 1000; 2½-in., \$7.00 per 100, \$65.00 per 1000. Boston Yellow, best strain, R. C., \$5.00 per 100, \$40.00 per 1000; 2½-in., \$8.00 per 100, \$75.00 per 1000. Roman J. Irwin, 43 West 18th St., New York.

## BOSTON YELLOW DAISY

A special good strain, From 2-in. pots, \$3.50 per 100. E. Rawlings, Wholesale Grower, Allegany, New York.

Daisies, yellow Marguerites, Boston type, strong well rooted cuttings, from soil, \$2.50 per 100, \$20.00 per 1000. Cash from unknown parties. L. A. Floral Co., 236 E. Fourth St., Los Angeles, Calif.

Bellis Daisies, Longfellow and Giant Rose, transplanted, large, in bud and bloom, \$2.00 per 100, \$18.00 per 1000. Cash. C. A. Anderson Greenhouse Co., Box 56, Tionesta, Pa.

Daisies, R. C., Giant White, \$1.50 per 100; Boston Yellow, \$1.50 per 100; White, 2-in., \$3.00 per 100; Sander R. C., \$1.50 per 100. Cash. Byer Bros., Chambersburg, Pa.

Extra strong, double Marguerites, Mrs. Sander, 2-in., \$30.00 per 1000, 3-in., \$6.00 per 100. Prompt shipment. Cash with order. Danish Seed Import, 210 No. 7th St., Minneapolis, Minn.

Daisies, Longfellow and Snowball, 2½-in., \$3.00 per 100, \$27.50 per 1000. To avoid delay send a draft, M. O. or certified check. John Bauscher, Freeport, Ill.

Daisies, white Marguerite, 2-in., very strong, \$3.00 per 100; Mrs. Sander, rooted cuttings, \$2.00 per 100. Cash. Valley View Gardens, Tiffin, Ohio.

Blue Daisies, Agathaea, strong, full of bud and bloom, 3-in. \$8.00, 2½-in. \$6.50. Cash. PABST GREENHOUSE, ROUTE 6, OCONOMOWOC, WIS.

Daisies, Mrs. Sander, 3-in., \$8.00 per 100, \$75.00 per 1000. 400 Marguerites, \$3.00 per 100. 200 Marguerites, \$6.00 per 100. Edward W. Schuster, Crookston, Minn.

Shasta Daisies, true Alaska, strong transplanted plants, \$2.00 per 100, prepaid. S. W. Pike, St. Charles, Ill.

Daisies, Marguerites, R. C., \$3.00 per 100; 2½-in., 5c. Cash with order. W. E. Trimble Greenhouse Co., Princeton, Ill.

Paris Daisies, in bloom, very fine 2½-in. at 4c; 3-in. at 6c; 4-in. at 15c. GULLETT & SONS, LINCOLN, ILL.

Boston Yellow and Giant White Daisies, R. C., \$3.00 per 100. Cash with order. W. A. Ballou, Wheaton, Ill.

Daisies, Mrs. Sander, rooted cuttings, \$2.50 per 100, prepaid; 3-in., 8c. C. Humfeld, Clay Center, Kans.

Shasta Daisies, 2-in. pots, \$3.00 per 100. Daisies, white and yellow, large flowering, \$4.00 per 100. The McGregor Bros. Co., Springfield, O.

Mrs. Sander and single white Daisies at \$2.50 per 100. Los Angeles Geranium Co., Sawtelle, Calif.

Bellis Daisies, Longfellow and Snowball, large transplanted, in bud and bloom, \$2.00 per 100. Gustav Pitsonka, Pansy Farm, Bristol, Pa.

Daisies, select, Mrs. Sander, 3-in., \$8.00 per 100; 2½-in., \$4.50 per 100. Ready to shift. Cash. W. BEZDEK, CEDAR RAPIDS, IOWA.

Boston Yellow, 2½-in., strong, \$7.00 per 100; Giant White, 2½-in., \$5.00 per 100. S. S. Skidelsky & Co., 50 Park Place, New York.



Daisies, white, 3-in., strong plants, \$8.00 per 100.  
S. D. Brant, Clay Center, Kans.

Daisies, Marguerites, 3-in., \$8.00 per 100.  
Fred Burre, 950 N. Wilcox, Peoria, Ill.

Daisies, \$4.00 per 100, \$37.50 per 1000.  
The Schmidt & Botley Co., Springfield, O.

Shasta Daisies, \$4.50 per 100.  
The Schmidt & Botley Co., Springfield, O.

Daisies, 4-in., \$25.00; 3-in., \$10.00; 2½-in., \$6.00.  
Geo. A. Kuhl, Pekin, Ill.

#### DELPHINIUMS

##### DELPHINIUM.

Belladonna, light blue ..... \$16.00 per 100  
Formosum, dark blue ..... 16.00 per 100  
Delphinium Belladonna, strong 2½-in. pots, \$6.00 per 100, \$50.00 per 1000.  
Roman J. Irwin, 43 West 18th St., New York.

For Spring Delivery. Per 100 Per 1000  
2½-in. pots ..... \$ 7.00 \$60.00  
3 -in. pots ..... 15.00 .....

C. U. LIGGIT,  
Wholesale Plantsman,  
303 Bulletin Bldg., Philadelphia, Pa.

#### DELPHINIUMS.

Gold Medal Hybrids, 2 yr. .... \$5.00  
Belladonna Hybrids, 3 yr. .... 8.00  
Chinese, blue and white, 2 yr. .... 5.00  
These plants are just right to move now.  
The Pfeiffer Nursery, Winona, Minn.

Delphinium Belladonna, 2-in. pots, \$45.00 per 1000; May delivery. See ad under Snapdragons and Salvias. The Lorgus Co., West Chester, Pa.

Delphinium, Belladonna, strong, 2-in. pot plants, \$4.00 per 100. Cash please.  
J. J. Clayton & Son, West Grove, Pa.

Delphinium or true Larkspur, fine, 2-yr. old plants, will bloom early, \$7.00 per 100.  
J. D. Harcourt's Son, Wappingers Falls, N. Y.

Strong 1½-in. Delphiniums, Belladonna and Gold Medal Hybrids mixed, \$4.50 per 100, \$40.00 per 1000. Lagonda Floral Co., Springfield, O.

Delphinium Belladonna, strong transplanted stock, \$2.50 per 100, prepaid.  
S. W. Pike, St. Charles, Ill.

Delphiniums, strong, wintered over seedlings, \$2.00 per 100. Cash. George Heath, Morris, Ill.

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#### REVIEW CLASSIFIED ADS.

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Digitalis, \$5.00 per 100.  
The Schmidt & Botley Co., Springfield, O.

#### DRACAENAS

Dracaenas, Indivisa, extra strong.  
Per 100 Per 1000  
2½-in. .... \$ 4.00 \$ 35.00  
4-in. .... 18.00 190.00  
5-in. .... 35.00 340.00  
6-in. .... 60.00 585.00  
8-in. .... 125.00 1200.00  
To avoid delay send a M. O. draft or certified check.  
John Bauscher, Freeport, Ill.

Dracaena Indivisa, strong transplanted seedlings about 9 ins. to 10 ins. high, \$4.00 per 100; \$35.00 per 1000, parcel-post paid special delivery; 2½-in. pots, fine stock, \$5.00 per 100, \$45.00 per 1000. 3½-in. pots, \$14.00 per 100.  
Roman J. Irwin, 43 West 18th St., New York.

DRACAENA IND., STRONG, HEALTHY STOCK.  
100 6-in. .... \$50.00 per 100  
50 7-in. .... 75.00 per 100  
Dracaena Ind. seedlings, \$1.00 per 100, prepaid. Cash with order.  
Sayre Floral Co., Sayre, Pa.

Dracaena Fragrans and Massangeana.  
4-in. .... \$40.00 per 100; \$5.50 per doz.  
5-in. .... 60.00 per 100; 9.00 per doz.  
Add 5% for packing.  
HENLEY BROS., TERRE HAUTE, IND.

Dracaena Indivisa, 2½-in., \$4.50 per 100, \$40.00 per 1000.  
Dracaena Indivisa, 3½-in., \$12.50 per 100, \$120.00 per 1000.  
United States Cut Flower Co., Elmira, N. Y.

Dracaena, Indivisa, 5-in., strong, 50c each. Express, no packing charge. Cash.  
THE IMLAY CO., OHIO.

Dracaena, Indivisa, 5-in., strong, 50c each. Express, no packing charge. Cash.  
THE IMLAY CO., OHIO.

Dracaenas, fine 2-in. Indivisa, 8 to 10 leaves, a foot high, hungry for shift, only \$2.00 per 100, packed right.  
S. C. Templin & Son, Garrettsville, O.

Strong, 2½-in., \$4.50 per 100, \$40.00 per 1000. 3½-in., very good plants, \$12.50 per 100; very strong 6-in., 50c each.  
S. S. Skidelsky & Co., 50 Park Place, New York.

Dracaena Indivisa, 600 plants, out of 6-in. pots, \$75.00 per 100, 25 at 100 rates, \$10.00 per doz. These are good plants, no charge for packing. Cash.  
E. R. Pound, Newark, O.

Dracaena Indivisa, extra large 5-in., 25c and 30c each. Cash with order.  
George T. Clarke, Auburn, N. Y.

Dracaena Indivisa, heavy 2½-in., ready for 3-in., \$7.00 per 100.  
The Storrs & Harrison Co., Painesville, Ohio.

Dracaena Indivisa, 4-in., ready for shift, very heavy, \$18.00 per 100.  
Penn View Greenhouses, Falmouth, Ind.

Dracaenas, 3-in. .... \$ 8.00 per 100  
Dracaenas, 4-in. .... 15.00 per 100  
Greenville Floral Co., Greenville, Mich.

Dracaena Indivisa seedlings, \$1.50 per 100. Cash.  
Byer Bros., Chambersburg, Pa.

500 Dracaenas, Indivisa, from 5-in. pots 20-25 leaves, \$40.00 per 100. Cash.  
W. & T. Cass, Geneva, N. Y.

Dracaena Indivisa, good strong 3-in. plants, \$7.50 per 100. Cash with order.  
E. Wickersham, Pottstown, Pa.

Dracaena Indivisa, 5½-in. pots, \$40.00 per 100. Cash.  
Andrew Kolke, 5442 N. Western Ave., Chicago.

Dracaena, 2½-in. .... \$4.50 \$40.00  
The Schmidt & Botley Co., Springfield, O.

Dracaena Indivisa, 5-in., \$35.00 per 100, packing 5%. Lloyd C. Bunch, Fredonia, Kans.

Dracaena Indivisa, 2½-in., \$3.00 per 100, \$27.50 per 1000. J. C. Schmidt, Bristol, Pa.

Dracaena Indivisa, 2½-in., \$4.00 per 100.  
C. W. Espy & Son, Brookville, Pa.

Dracaena Indivisa, out of 4-in. pots, \$18.00 per 100. Cash. Marion Floral Co., Marion, Ind.

Dracaena Indivisa, strong 5-in., 30c.  
H. S. Brandt, York, Pa.

Dracaena Indivisa, 3-in., 10c; 4-in., 20c each. Cash.  
E. J. Ullrich Floral Co., Tiffin, Ohio.

Dracaena Indivisa, strong 4-in., 20c.  
Chas. Sherwood, Waterloo, Ia.

Dracaena Indivisa, 3½-in. pots, \$8.00 per 100, The McGregor Bros. Co., Springfield, O.

Dracaena Indivisa, good clean plants, \$18.00 per 100. H. S. Wleeking, Bluffton, Ind.

#### ECHEVERIAS

Echeverias, Secunda Glauca, up to 2½-in., \$5.00 per 100, \$45.00 per 1000; 3-in. up, \$8.00 per 100, \$70.00 per 1000.  
Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Echeveria Secunda Glauca, 3000 extra fine plants to be closed out, as we are discontinuing this item, \$4.50 per 100 up to 2½-in.; \$7.00 per 100 up to 4-in. Elitch Gardens Co., Denver, Colo.

#### EUPHORBIAS

Euphorbia Splendens (Crown of Thorns), 2½-in., \$7.00 per 100.  
The McGregor Bros. Co., Springfield, O.

#### EVONYMUS

##### EVONYMUS JAPONICA

Rooted Cuttings ..... \$30.00 Per 1000  
Sarver Floral Co., R. F. D. 11, Dallas, Tex.

Evonymus, 2½-in., 10c; 3-in., 15c; 5-in., 35c. Bushy plants. Cash with order. F. W. Aevermann, 5509 W. Hirsch St., Chicago, Ill.

#### FERNS

##### READY NOW

Size	100	1000
Boston ..... 2½-in.	\$ 7.00	\$65.00
Scottii ..... 2½-in.	7.00	65.00
Teddy, Jr. .... 2½-in.	7.00	65.00
Verona ..... 2½-in.	7.00	65.00
Roosevelt ..... 2½-in.	7.00	65.00
Whitmanii ..... 2½-in.	7.00	65.00
Macawil (new) ..... 2½-in.	16.00	150.00

Bench-grown Ferns, equal and better than most 2½-in. pot plants.

	Per 100	Per 1000
Boston, Whitmanii .....	\$6.00	\$55.00
Roosevelt, Elegantisima .....	6.00	55.00
Wanamaker, Scholzei .....	6.00	55.00
Pieroni .....	6.00	55.00

Bird Nest Ferns, 4-in. pots, \$70.00 per 100, larger sizes ask for prices. 2-in. pots ready now at \$14.00 per 100. 2-in. pots Holly Ferns, fine lot ready for 3 and 3½-in. pots, \$6.50 per 100, \$60.00 per 1000.

Table Ferns for Fern dishes, well established 2½-in. pots, best Pteris, Cyrtomium and other varieties, \$6.00 per 100, \$55.00 per 1000. Above lot of Ferns for immediate shipment.  
Roman J. Irwin, 43 West 18th St., New York.

#### FERN MY SPECIALTY.

FERNS FOR FERN DISHES. Strong bushy 2½-in. stock, in largest and best assortment, \$6.00 per 100, \$50.00 per 1000; 3-in., \$15.00 per 100; 4-in., \$25.00 per 100.

FERN SEEDLINGS. Excellent stock, ready for potting, in assortment of 6 best Fern dish varieties, \$1.75 per 100, \$15.00 per 1000.

CIBOTIUM SCHIEDEI (King of Ferns). Strong, thrifty 3-in., \$6.00 per doz., \$45.00 per 100.

ASPARAGUS P. N. SEEDLINGS, ready for potting, \$1.00 per 100, \$8.00 per 1000. Strong 2½-in., \$5.00 per 100, \$45.00 per 1000.

ASPARAGUS SPRENGERI SEEDLINGS, \$1.00 per 100, \$7.00 per 1000.

ADIANTUM CUNEATUM and GRACILLI-MUM, best Maidenhair Ferns for cut fronds and pot plants, strong 2½-in. stock, \$6.00 per 100, \$50.00 per 1000.

J. F. ANDERSON, FERN SPECIALIST,  
SHORT HILLS, N. J.

Asplenium (Bird's-Nest Fern) good 2-in. plants, ready for 3-in., \$15.00 per 100.

Ferns for Fern dishes, strong 2½-in., \$6.00 per 100, \$50.00 per 1000; strong 3-in. plants, \$12.00 per 100; 4-in., \$25.00 per 100. Boston and Roosevelt, 2½-in., \$6.50 per 100, \$60.00 per 1000. Scottii, Teddy Jr. and Verona, 2½-in., \$7.00 per 100, \$65.00 per 1000. MACAWIL, 2½-in., new and very fine, \$15.00 per 100. Bench Bostons, ready for 4-in. pots, \$25.00 per 100.

A special offer of Cyrtomium Falcatum and Rochfordianum, strong, well rooted 2½-in. plants, ready to shift into 3 and 3½-in. pots, \$6.00 per 100, \$55.00 per 1000. This is an extraordinary value.

S. S. Skidelsky & Co., 50 Park Place, New York.

#### BOSTON AND WHITMANII

Extra strong 2½-in. plants. Order now and let us set stock aside. Plants offered were potted in fall and are not to be compared with runners that are potted and held for a week and then shipped.

\$6.00 per 100, \$60.00 per 1000.

AMERICAN BULB CO.,  
172 N. Wabash Ave., Chicago, Ill.

#### BOSTON FERNS

Good, strong, clean, bushy stock.

5-in. ....	\$0.65 each
6-in. ....	.80 each
7-in. ....	1.00 each
8-in. ....	1.25 each

A. L. RANDALL CO.,  
180 N. Wabash Ave., Chicago, Ill.

#### 300,000 POT GROWN FERNS

Boston, Whitmanii, Roosevelt, Whitmanii Compacta, Teddy Jr., all 2½-in., \$6.00 per 100, \$55.00 per 1000. Extra heavy Boston and Roosevelt, 3-in., \$15.00 per 100, \$140.00 per 1000. Immediate delivery. Cash please.

G. M. REBURN & CO.,  
3807 Lake Park Ave., Chicago, Ill.

#### BOSTON FERNS

Strong runners, ready for immediate delivery, \$10.00 per 1000. Write for special price on quantities.

3-in. and 4-in. pot size, at \$5.00 and \$7.00 per 100. 2% discount for cash.  
F. M. Soar, Little River, Fla.

BOSTON FERNS, STRONG HEALTHY STOCK.  
4-inch ..... \$25.00 per 100  
5-inch ..... 40.00 per 100

#### WHITMANII.

4-inch ..... \$30.00 per 100  
5-inch ..... 50.00 per 100  
Peterson Floral Co., Gibson City, Ill.

#### POT GROWN BOSTON FERNS.

3-in. ....	\$15.00 per 100
4-in. ....	25.00 per 100
5-in. ....	50.00 per 100
3-in. Whitmanii .....	18.00 per 100

Cash with order, immediate delivery.  
PAUL M. HALBROOKS, NEWARK, OHIO.

#### LEATHER-LEAF FERN

Beautiful and undoubtedly the most valuable for cutting. Now very popular for best design work. Useful for pots, tubs and window boxes. Strong divisions only, \$10.00 per 100, 25 post-paid, \$3.00. F. W. Fletcher, Orlando, Fla.

Ferns, Elegantisima Compacta and Roosevelt, 2½-in., \$6.00 per 100, \$55.00 per 1000.

Boston Ferns, 4-in. pots, \$3.00 per doz., \$25.00 per 100; Teddy Jr., 2½-in., \$6.00 per 100, \$55.00 per 1000.

The McGregor Bros. Co., Springfield, Ohio.

Bostons, 4-in. stocky and shapely, \$10.00 per 100  
Bostons, 3-in. stocky and shapely, 8.00 per 100  
Sprengeri, 3-in., good, stocky, 7.00 per 100  
Cash please.

W. P. Newell Co., Apopka, Fla.

FERNs, for fern dishes, 2½-in. in assorted varieties, \$5.00 per 100, \$47.50 per 1000. Sold in assortment of varieties only. Cash with order, please.

Frank Oechslein, 4911 Quincy St., Chicago, Ill.

#### FERNs.

	Per 100	Per 1000
Boston, 2-in. ....	\$6.00	\$55.00
Whitmanii Compacta, 2-in. ....	6.50	60.00

The Schmidt & Botley Co., Springfield, O.

#### POTTED FERNS.

Potted Ferns, 2-in. Boston, Roosevelt and Whitmanii, \$6.00 per 100, \$55.00 per 1000.

Short bushy Boston, 3-in., \$15.00 per 100. Cash, please.  
B. C. Blake, Springfield, O.

#### POT GROWN BOSTON FERNS

6-in. ....	\$0.75
7-in. ....	.90
8-in. ....	1.10

DAVIS & STEINER CO., MORRISON, ILL.

Some of the finest stock in the country. See our display in this issue.

SPRINGFIELD FLORAL & FERN CO.,  
SPRINGFIELD, OHIO.

Boston Ferns, 3-in., strong, \$16.00 per 100. Express, no packing charge. Cash.

THE IMLAY CO., OHIO.

Ferns, Boston and Whitmanii, strong, 3-in. plants, \$15.00 per 100, \$140.00 per 1000. Packing 5%. Cash please.

Aurora Greenhouse Co., Aurora, Ill.

Boston Ferns, 4-in., \$12.00 per 100, \$110.00 per 1000.

Scottii, 3-in., \$8.00 per 100; 4-in., \$12.00 per 100. Cash please. Ustler Bros., Apopka, Fla.

Table Ferns, standard varieties, 2½-in., \$5.00 per 100. Adiantum Cuneatum, 2½-in., \$3.00 per 100; 3-in., \$12.00 per 100.

Henry Smith, Grand Rapids, Mich.

Boston Ferns, potted in October, strong, ready to shift, or for immediate sale, 4-in., \$30.00 per 100. No packing charges. Cash with order.

Momence Greenhouse, Momence, Ill.

Boston Ferns, from bench, ready for 6-in. and 7-in., 75c; 5-in., 50c. 5% for packing. Try them and you will want more.

Anoka Greenhouses, Anoka, Minn.

Advertisers have learned from experience that THE REVIEW PAYS BEST.

10,000 2½-in. Boston Ferns, \$6.00 per 100, \$55.00 per 1000.

J. J. Le Bours, Duluth, Minn.



## FERNS—Continued

**FINE FIVE-INCH BOSTON FERNS, 50c EACH.**  
J. F. WILCOX & SONS,  
PROGRESSIVE FLORISTS,  
530 BROADWAY, COUNCIL BLUFFS, IA.

**FERNS CHOICE PLANTS.**  
Whitmanil and Verona, 4-in. .... \$0.35  
Birds Nest Ferns, 4-in., each. .... .50  
GULLETT & SONS, LINCOLN, ILL.

**TABLE FERNS FOR FERNERIES**  
Strong, bushy stock, leading varieties, 2½-in. pots, \$4.00 per 100, \$35.00 per 1000.  
Eviden Bros. Co., Williamsport, Pa.

Boston and Scottil Ferns, pot-grown 3-in., 50c; 6-in., 70c. Cash. Pabst Greenhouse, R. F. D. No. 6, Oconomowoc, Wis.

Ferns, Boston, 3-in., \$15.00 per 100, Pursoni, 2½-in., \$6.00 per 100. Packing 5%.  
Truitt's Greenhouses, Chanute, Kans.

Ferns, fern-dish sorts, bushy .... \$6.00 per 100  
Neph. Verona, 2½-in. .... 7.00 per 100  
The Storrs & Harrison Co., Painesville, Ohio.

Boston Ferns, good, strong, bushy stock, 5-in., at 60 cts. each.  
Davis Floral Co., Davenport, Ia.

Ferns, Boston, strong 3-in., \$15.00 per 100. Cash.  
Freeport Floral Co., Freeport, Ill.

Boston fine Ferns, 4-in., \$35.00.  
Geo. A. Kuhl, Pekin, Ill.

Boston Ferns, 4-in., 25c; 5-in., 50c; 6-in., 75c. Cash.  
L. J. Rowe, Box 244, Titusville, Pa.

5-in. Boston Ferns, well established, \$50.00 per 100.  
Labo. Florist, Joliet, Ill.

## FEVERFEW

Extra strong 4-in. Feverfew ready for 5-in. or 6-in. pots, \$12.50 per 100. 5% for packing. Cash. Klimmer's Greenhouses, 812 Dunlop Ave., Forest Park, Illinois.

Feverfew, 3-in., strong plants, \$8.00 per 100.  
S. D. Brant, Clay Center, Kans.

Feverfew R. C., \$2.00 per 100.  
E. B. Morgan Floral Co., Paxton, Ill.

Feverfew, R. C., 2c; 2½-in., 4c.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

Feverfew R. C., \$1.50 per 100; 2-in., \$3.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Feverfew, \$4.00 per 100.  
The Schmidt & Botley Co., Springfield, O.

## FORGET-ME-NOTS

Forget-me-nots, hardy, fine clumps from cold frames, \$3.00 per 100, \$25.00 per 1000; strong seedlings that will make early bloomers, at \$4.00 per 1000.  
J. O. Schmidt, Bristol, Pa.

Forget-me-nots, transplanted, growing in flats, \$2.50 per 100. S. T. Danley & Son, Macomb, Ill.

Forget-me-nots, \$5.00 per 100. Cash please.  
Leonard Cousins, Jr., Concord Jct., Mass.

## FUCHSIAS

Fuchsias R. C., best double dwarf kinds, \$2.50 per 100, \$20.00 per 1000, parcelpost paid. From soil, as good as pot plants, \$4.00 per 100, \$35.00 per 1000; 2½-in. pots, \$6.00 per 100, \$50.00 per 1000. Little Beauty and Black Prince R. C., \$3.00 per 100, \$25.00 per 1000, parcelpost paid.  
Roman J. Irwin, 43 West 18th St., New York.

Black Prince, the great leader in Fuchsias, well established 2-in., \$5.00 per 100; 3-in., cut back and well branched, \$10.00 per 100. Cash with order.  
C. L. HUMPHREY, OHIO.

Fuchsias, strong R. C. of finest named single and double varieties, in best assortment, labeled true to name, \$2.00 per 100 by mail, \$15.00 per 1000 by express; Black Prince separate if wanted, 2-in. stock of above, 4c.  
S. W. Pike, St. Charles, Ill.

Fuchsias, Black Prince, Purple Prince and White Giant, double, 2½-in. pots, ready to shift, \$4.50 per 100; rooted cuttings, all colors, \$1.50 per 100. F. J. Howell & Son, Round Hill, Loudoun Co., Va.

**FUCHSIAS, 2½-IN.**  
Little Beauty, \$7.00 per 100; other named varieties, \$5.00 per 100.  
Baur Floral Co., Erie, Pa.

Fuchsias, strong 2½-in., \$4.00 per 100. Cash with order. James Ambacher, Brighton Ave., West End, N. J.

Bushy Fuchsias, 2½-in., 10c; 3-in., 12c. Cash with order.  
F. W. Aevermann, 5509 W. Hirsch St., Chicago.

Fuchsias, fine, bushy, 3-in., assorted colors, \$5.00 per 100; 2-in., \$3.00 per 100. Cash.  
Joseph Bancroft & Son, Cedar Falls, Ia.

Fuchsias, 3-in., White, Purple, Elm City, \$12.00 per 100. Packing 5%.  
Truitt's Greenhouses, Chanute, Kans.

Fuchsia, Mrs. E. G. Hill, best double white, \$6.00 per 100.

The Storrs & Harrison Co., Painesville, Ohio.

Fuchsias, Black Prince, strong 2½-in., \$5.00 per 100. Frank J. Weiss, Port Jervis, N. Y.

Fuchsias, extra strong 2-in., \$4.00 per 100.  
F. C. Freeman & Sons, Portland, Ind.

Fuchsias, 4-in., \$25.00.  
Geo. A. Kuhl, Pekin, Ill.

Fuchsias, 2½-in., seven varieties, 6c.  
GULLETT & SONS, LINCOLN, ILL.

Fuchsias, mixed, 2-in., \$5.00 per 100. Cash.  
Mrs. E. A. Llewellyn, Olean, N. Y.

Fuchsias, R. C., \$1.50 per 100. Cash.  
Byer Bros., Chambersburg, Pa.

Fuchsias, mixed, 2-in., \$4.50 per 100.  
Fred Burre, Peoria, Ill.

## FUNKIAS

Funkias, variegated, divided roots, single eye, \$2.50 per 100. Chas. Frost, Kenilworth, N. J.

## GAILLARDIAS

Gaillardia Grandiflora, \$2.00 per 100.  
Geo. G. Shackell, Pacific Junction, Ia.

Gaillardias, \$4.00 per 100.  
The Schmidt & Botley Co., Springfield, O.

## GENISTAS

Genistas in full bloom for Mothers' day, from 5-in. pots 75c, well shaped plants.

Genistas from 5-in. pots, through blooming, cut back from growing on to big plants, 50c.

Genistas from 2-in. pots, nice plants, well branched, 5c. J. L. Schiller, Toledo, O.

Genistas, 2-in. pots, \$7.00 per 100, \$65.00 per 1000.  
Roman J. Irwin, 43 West 18th St., New York.

Genistas, R. C., \$1.50 per 100. Cash.  
Byer Bros., Chambersburg, Pa.

## GERANIUMS

## GERANIUMS, READY FOR SHIPMENT.

EXTRA GOOD	Per 100	Per 1000
S. A. Nutt, 2½-in. ....	\$ 6.00	\$ 55.00
King Edward, 2½-in. ....	5.50	50.00
Strassburg, black red, 2½-in. ....	6.00	55.00
Trego, 2½-in. ....	5.50	50.00
Mme. Sallerol, 2½-in. ....	3.50	30.00
S. A. Nutt, 4-in. ....	17.50	165.00
American Beauty, 4-in. ....	20.00	190.00
Improved American Beauty, 4-in. ....	20.00	190.00

To avoid delay send a draft, M. O. or certified check.  
John Bauscher, Freeport, Ill.

Geraniums, 2-in.	Per 100	Per 1000
150 American Beauty ....	\$4.50	.....
1000 Beaute Poitevine ....	5.50	\$50.00
100 Buchner ....	5.00	.....
800 Ricard ....	5.50	.....
500 Landry ....	5.00	.....
250 Jean Oberle ....	4.50	.....
400 Jean Viaud ....	4.50	.....
1000 S. A. Nutt ....	4.50	40.00
800 Mixed Geraniums ....	4.00	.....

Fred Burre, 936 W. Wilcox St., Peoria, Ill.

I am booking orders for future delivery (May) on the following varieties of Geraniums, out of 3½, 3¾ and 4-in. pots:

S. A. Nutt  
A. Ricard  
La Favorite  
Beaute Poitevine  
These are A No. 1 plants, grown right, shipped right in paper pots, at \$20.00 per 100. Order now and be sure of your stock for Memorial Day.  
C. W. Paige, Tivoli, N. Y.

## GERANIUMS.

## Rooted Cuttings.

Strong, well rooted, ready now

Nutt and Buchner,

\$20.00 per 1000.

Ricard, Doyle, Viaud, Scarlet Bedder,

Poitevine, Perkins, Castellane,

\$25.00 per 1000.

Cash with order.

FRED W. RITCHEY, LANCASTER, PA.

## GERANIUMS.

Ready to ship or book orders for later delivery the following varieties, S. A. Nutt, best dark red, Ricard, light red, Castellane, best double scarlet, Regalia, dark cerise and Charlotte, rosy pink, 4-in., \$15.00 per 100; 3½-in., \$12.50 per 100; 3-in., \$7.00 per 100. Shipped out of pots. Cash please.

W. BEZDEK, CEDAR RAPIDS, IOWA.

## ROOTED GERANIUM CUTTINGS

## IMMEDIATE DELIVERY

	Per 1000
S. A. Nutt (greatest dark red) ....	\$25.00
Gen. Grant (king of all scarlets) ....	25.00
Mme. Buchner (only double white) ....	20.00
Beaute Poitevine (favorite salmon) ....	35.00

CASH.

THE W. T. BUCKLEY CO., SPRINGFIELD, ILL.

100,000 Geraniums, Nutt, Poitevine, Barney, Helen Michell and Jean Oberle, 2½-in., 4½c; Nutt, 3-in., 10c; Nutt and Castellane, 4-in., 15c; Nutt and Castellane, extra large spread on benches, 4-in., 17½c; American Beauty, Barney and Helen Michell, 4-in., 20c.  
L. J. Rowe, Box 244, Titusville, Pa.

## FINE GERANIUMS. LOW PRICES.

Fine lot of S. A. Nutt, Poitevine, Mme. Buchner, double Grant, 2½-in., \$6.00 per 100, \$55.00 per 1000; 3-in. Nutt, double Grant, Mme. Buchner \$9.00 per 100, \$80.00 per 1000; 4-in. Nutt, Grant, Poitevine, Buchner, very strong, \$15.00 per 100. GULLETT & SONS, LINCOLN, ILL.

Geraniums, S. A. Nutt, Ricard, Viaud, Poitevine, Montmort, Buchner, from 2-in. pots, \$3.00 per 100, \$35.00 per 1000; by express or parcel post at actual cost, pay charges at your end of the line.

Safe arrival guaranteed by parcel post.  
E. Rawlings, Wholesale Grower, Allentown, N. Y.

## GERANIUMS, EXTRA FINE STRONG.

S. A. Nutt, 4-in. ....	\$15.00 per 100
La Favorite, 4-in. ....	10.00 per 100
Poitevine, 4-in. ....	15.00 per 100
3-in., mixed of the above, \$8.00 per 100.	

Cash only. No charge for packing.  
Lake Street Floral Co., Kewanee, Ill.

Geraniums, S. A. Nutt, Poitevine, Harcourt and Barney, 2½-in., 6c; 3-in., 10c and 4-in., 18c.

These are extra fine geraniums in bud and bloom. The 3-in. are especially fine and ready to shift into 4-in. pots.

H. S. Ely & Co., Neosho, Mo.

Geraniums, Nutt, Ricard, Poitevine, White, Mary Hill and a dozen other varieties I do not know the names of, but are good colors and sellers, \$12.50 per 100. Some are in bud and bloom now, from 3½-in. pots, fine plants, ready to put outside now.

L. R. Friederichsen, Wilton Junction, Iowa.

## GERANIUMS.

Extra fine stock, ready to ship now or later. S. A. Nutt, \$18.00 per 100. Beauty of Poitevine, \$20.00 per 100. Plants are A1 and have been spaced twice. When shipped in paper pots add \$1.00 per 100.

J. B. Rudy, Elmira, N. Y.

Geraniums, S. A. Nutt, 2½-in., \$5.00 per 100; 3-in., \$8.00 per 100; 4-in., \$15.00 per 100. This is all No. 1 stock and ready to go now. Also some choice 3-in. Poitevine, La Favorite, Castellane and Ricard, \$10.00 per 100. 3-in. Rose Geraniums, \$12.00 per 100.

E. B. Morgan Floral Co., Paxton, Ill.

Geraniums, S. A. Nutt, Gen. Grant, red Mme. Landry, Beaute Poitevine, Mrs. E. G. Hill, Jean Viaud, pink, 4-in., \$15.00 per 100; 3-in., \$10.00 per 100; 2-in., \$4.50 per 100. Will include 25 pink in each 100. If pink alone are wanted, add \$3.00, \$2.00 and \$1.00 per 100.

Virden Greenhouse, Virden, Ill.

3000 Geraniums, mixed 2½-in., ready for shift, large plants, Double White, Single Pink, Brick Red and S. A. Nutt, \$5.00 per 100, \$45.00 per 1000. 1000 Geraniums, mixed rooted cuttings, red and red and white, \$14.00 for the lot.

E. Huston & Co., Sistersville, W. Va.

Extra fine 2½-in. S. A. Nutt Geraniums, ready for 4-in. pots, \$7.00 per 100; \$60.00 per 1000. 4½-in. stock ready to bloom, \$16.00 per 100; \$150.00 per 1000. 500 at 1000 rate. Add 5% for packing. Cash. Klimmer's Greenhouses, 812 Dunlop Ave., Forest Park, Ill.

Geraniums, 3-in. Nutt, extra strong, \$10.00 per 100; 4-in. extra nice, Nutt, Ricard, Buchner, etc., \$15.00 per 100. Our New Defiance, salmon pink, three flowers to any other Geranium's one, fine 4-in. stock, \$20.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

## GERANIUMS

## Rooted Cuttings

Ricard, Poitevine, Scarlet Bedder,

Nutt and Buchner,

Cash with order.

PETER BROWN, LANCASTER, PA.

Geraniums, 3000 extra fine, large, stocky, 2-in., Buchner, \$35.00 per 1000. A fine lot of 3-in., stocky and branching, Nutt, Buchner, light and dark pink and light red, several varieties, \$10.00 per 100. Cash with order.

Cherry Park Gardens, Fredonia, N. Y.

Geraniums, S. A. Nutt, 2-in., extra strong, in bud and bloom, \$30.00 per 1000; rooted cuttings, \$16.00 per 1000. Poitevine rooted cuttings, \$20.00 per 1000.

J. B. Braun, Hightstown, N. J.

2000 S. A. Nutt Geraniums, extra fine stock, well branched, coming in bud and bloom, 3½-in. and 4-in. pots, 15c. Cash.

NEW LONDON GREENHOUSE,

New London, Ohio.

Geraniums, fine 4-in. stock, in bud and bloom, ready for immediate shipment; S. A. Nutt and Buchner, \$15.00 per 100; Perkins, Oberle, Hill and Poitevine, \$18.00 per 100. Packing 5%. Cash please. Aurora Greenhouse Co., Aurora, Ill.

Geraniums, special offer of surplus stock of S. A. Nutt, 3-in., 12½c; 4-in., 18c. Ricard, Hill, Jaulin, Poitevine, Favorite, etc., 3-in., 15c; 4-in., 20c. Packing at cost.

Elitch Gardens Co., Denver, Colo.

## GERANIUMS, S. A. NUTT.

3½-in. pots ..... \$10.00 per 100

4 -in. pots ..... 12.00 per 100

Cash.

Zumbrota Greenhouse, Zumbrota, Minn.

Geranium rooted cuttings, 2000 mixed, 500 Mme. Buchner, 3600 S. A. Nutt, \$22.50 per 1000. 250 Viaud, 300 Ricard, \$25.00 per 1000. Money order for \$150.00 takes the lot.

Mrs. E. A. Llewellyn, Olean, N. Y.

30,000 4-in. Geraniums, fine stock, ready to ship now at \$20.00 per 100 and 5% for packing. Also all kinds of bedding stock, from 2 to 3-in., at market prices.

J. C. Rennison Co., Sioux City, Ia.

Geraniums, Nutt, Viaud, Hill, Poitevine and other varieties, cool grown, fine, stocky plants, in bud and bloom, 3½ and 4-in., \$18.00 per 100. Shipped in paper pots.

Marysville Floral Co., Marysville, Ohio.

Geraniums, 4-in., select stocky plants, S. A. Nutt, Buchner, Michell and Perkins, \$18.00 per 100. Beaute Poitevine, \$20.00 per 100. Cash with order.

G. A. Weberg, Chicago Heights, Ill.

35,000 4-in. Geraniums, Ricard, Nutt, Poitevine, Buchner, Viaud, Landry and other good ones, select 4-in., 18c; good 4-in., 15c; 3-in., 10c; 2-in., 5c. Cash. Packing free.

The East Lawn Gardens, Urbana, Ohio.

Geraniums, mixed, strong, well rooted cuttings, \$18.00 per 1000; Buchner, \$15.00 per 1000.

Geo. B. Bigler, Camden, N. J.

Geraniums, S. A. Nutt, Vlaud and Buchner, \$45.00 per 1000. Ricard, Regalia and Poitevine, \$6.00 per 100. All extra strong 2-in. stock. Ready now. Packed right, free. Cash please. J. A. Swartley & Sons, Sterling, Ill.

Geraniums Per 100 Per 1000  
Strong 4-in. S. A. Nutt.....\$15.00 \$140.00  
Strong 4-in. Perkins ..... 18.00 160.00  
Strong 4-in. Poitevine Fancy... 22.00 200.00  
J. E. Leslie & Son, 2816 S. Roots St., Marion, Ind.

1000 General Grant, 5000 S. A. Nutt, 2 1/2-in., and 3000 mixed, consisting of Nutt, Ricard, Poitevine and Buchner, at \$6.00 per 100, \$50.00 per 1000, while they last. S. S. Skidelsky & Co., 50 Park Place, New York.

Geraniums, Nutt, Buchner, Jean Vlaud and Mme. Jaulin, immediate shipment, 2-in., \$40.00; 2 1/2-in., \$50.00; 3-in., \$60.00 per 1000. B. Poitevine, \$50.00, \$60.00 and \$70.00 per 1000. Cash with order. Hudson Greenhouse, Hudson, Mich.

NUTT AND GRANT.  
2-in. Nutt \$5.00 per 100.  
4-inch Geraniums, in bud and bloom, \$16.00 per 100, plus 5% for packing.  
LOYD C. BUNCH, FREDONIA, KAN.

Geraniums, from 2-in. pots, ready to shift, S. A. Nutt, \$5.00 per 100, \$45.00 per 1000. Cash with order. James Ambacher, West End, N. J.

Geraniums, good strong 3-in., ready for 4-in., to make room, good retail color, \$10.00 per 100; 2 1/2-in., \$5.00 per 100. Cash please. Joplin Greenhouse, 2004 Bird St., Joplin, Mo.

Geraniums, 25,000 fine 3 1/2-in., good as 4-in., well branched in bud and bloom, Nutt, Poitevine, Ricard and Buchner, \$12.00 per 100, \$11.00 per 1000. Edward Whitton, Utica, N. Y.

Geraniums, good stock, in bud and blossom, S. A. Nutt, 4-in., \$18.00 per 100, Gen. Grant, light red, 4-in., \$18.00 per 100. H. S. Wleeking, Bluffton, Ind.

Geraniums, 4-in. assorted, consisting of 8 varieties, \$15.00 per 100; 2-in., mixed, mostly pink, \$4.00 per 100. Cash. Jacobs Bros., Peoria, Ill.

Rose Geraniums, true, 2 1/2-in. pots, ready to shift, \$5.00 per 100; lemon-scented, rooted cuttings, \$2.00 per 100. F. J. Howell & Son, Round Hill, Loudoun Co., Va.

GERANIUM ROOTED CUTTINGS.  
S. A. Nutt .....\$15.00 per 1000  
Mixed, all good sellers..... 15.00 per 1000  
Peterson Floral Co., Gibson City, Ill.

2 1/2-in. pots of S. A. Nutt, Ricard, Poitevine, Buchner and other best kinds. Ask for other varieties. Roman J. Irwin, 43 West 18th St., New York.

Geraniums, 2 1/2-in. S. A. Nutt, Gen. Grant, Snow Queen, La Favorite, 6c; 3-in., 8c. Cash with order. W. E. Trimble Greenhouse Co., Princeton, Ill.

Geraniums, 3-in., S. A. Nutt, in fine shape and ready to shift, \$10.00 per 100, shipped in paper pots. Cash. Crissman Greenhouse Co., Punxsutawney, Pa.

Strong, well branched, 4-in. S. A. Nutt Geraniums, A No. 1 stock, guaranteed, \$15.00 per 100. Cash. Immediate delivery. Anderson Greenhouse, Cannon Falls, Minn.

Geraniums in bud and bloom, Nutt, Poitevine, Buchner and other good varieties, \$18.00 per 100. Packing free. Anoka Greenhouses, Anoka, Minn.

S. A. Nutt Geraniums, extra strong plants, in bud and bloom, ready for shift, 2 1/2-in., 8c; 3-in., 10c; 4-in., 12c. Gowanda Greenhouse, Gowanda, N. Y.

Geraniums in bud and bloom, white, red, pink and salmon, 3 1/2-in. and 4-in., at \$12.00 per 100. Cash. Daut Brothers, 120 E. Prairie St., Decatur, Ill.

Geraniums, Ricard, Poitevine, Vlaud and Nutt, strong 2 1/2-in., \$6.00 per 100; Mme. Sallerol, 2 1/2-in., \$3.00 per 100. Cash. Chas. E. Smith, York, Pa.

Geraniums, 2-in. pots, strong plants, S. A. Nutt, mixed double red and single scarlet, \$4.00 per 100; Mme. Sallerol, 2-in., strong, \$3.00 per 100. J. H. Dann & Son, Westfield, N. Y.

Geraniums, 2 1/2-in. pots, strong S. A. Nutt, \$50.00 per 1000. 2 1/2-in. pots, Nutt, Grant, and 2 others, mixed, \$50.00 per 1000. Ready to shift. A. Krut Floral Co., Butler, Pa.

50,000 strongly rooted Geranium cuttings, in best standard varieties, \$20.00 per 1000. Cash. LOS ANGELES GERANIUM CO., Sawtelle, California.

Mme. Sallerol Geraniums from 2 and 2 1/2-in. pots, strong, bushy plants, \$2.50 per 100. L. E. Adams, Corfu, N. Y.

Geranium, S. A. Nutt, strong 2 1/2-in., \$5.00 per 100, \$45.00 per 1000. The McGregor Bros. Co., Springfield, Ohio.

Geraniums, Nutt, Poitevine and Buchner, 3 1/2-in. and 4-in., \$12.00 and \$15.00 per 100. Cash. F. Sokol, College St., Worcester, Mass.

Geraniums, extra strong 4-in. S. A. Nutt, \$15.00 per 100. Cash please. Greenwood Ave. Greenhouse, Decatur, Ill.

Geraniums, 2-in. Poitevine, \$5.00 per 100 by express, \$5.50 per 100 prepaid. Cash please. E. B. Randolph, Delavan, Ill.

Geraniums, 2 and 2 1/2-in. Sallerol, strong, bushy plants, \$3.00 per 100; rooted cuttings, \$1.50 per 100. Geo. Jung, Oak Park, Ill.

Geraniums, S. A. Nutt, 2-in., strong stock, ready for 3 1/2 and 4-in. shift, \$5.00 per 100. Cash. Olson Floral Co., Elgin, Ill.

Geraniums, 1000 2-in. pots, mostly Ricard, Poitevine, Nutt, etc., \$50.00 per 1000, good stuff. Cash. C. Betscher, Dover, O.

Geraniums, 2 1/2-in., Marvel, Harcourt, Castellan and H. Michell, \$5.00 per 100. Cash. North Madison Floral Co., North Madison, Ind.

Geraniums, La Favorite, strong 2-in., \$4.50 per 100, \$40.00 per 1000. Cash. H. G. Norton, Perry, Ohio.

Ivy Geraniums, mixed colors, fine 3-in. stock, \$7.00 per 100. Cash. Joseph Bancroft & Son, Cedar Falls, Ia.

Geraniums, Ricard and S. A. Nutt, fine 4-in., 15c. Packing 5%. Truitt's Greenhouses, Chanute, Kans.

Geraniums, 2 1/2-in., A1 stock, mixed varieties, \$5.00 per 100. Tarentum Floral Co., Tarentum, Pa.

Mme. Sallerol, 2 1/2-in. ....\$3.00 per 100  
Mme. Sallerol, 3-in. .... 4.00 per 100  
Greenville Floral Co., Greenville, Mich.

Geraniums, Nutt, La Favorite, Hill, Am. Beauty, Vlaud, Oberle, Dr. Briand, 2-in., \$4.00 per 100. J. L. Johnson, DeKalb, Ill.

Geraniums, double Grant, fine plants in bud and bloom, 4-in., 12c. Cash. Harglerode Bros., Shippensburg, Pa.

Geraniums, Mme. Sallerol, 2 and 2 1/2-in., \$3.50 per 100. Cash. Smith, The Florist, St. Johns, Mich.

GERANIUMS, STRONG 3-IN.  
S. A. Nutt, \$10.00 per 100.  
BAUR FLORAL CO., ERIE, PA.

Mme. Sallerol, rooted cuttings, \$2.00 per 100. Cash with order. Hastings & Prasil, South Lyon, Mich.

Geraniums, 1000 Sallerol, 2-in., strong plants, \$3.00 per 100. Haentze Floral Co., Fond du Lac, Wis.

Geraniums, Nutt, strong 3-in., topped back, \$10.00 per 100. Cash. H. E. & C. W. Krebs, Cedar Rapids, Iowa.

Geraniums, S. A. Nutt rooted cuttings, \$2.75 per 100, \$25.00 per 1000, 500 at 1000 rate. Cash. Freeport Floral Co., Freeport, Ill.

Extra fine Geraniums, standard varieties, strong 4-in., 15c. Cash. ATWELL FLORIST, FT. DODGE, IA.

Mme. Sallerol, 2-in., \$3.00 per 100. Cash. Brown's Greenhouses, Clyde, Ohio.

Geraniums, Madam Sallerol 2-in., \$3.00 per 100. Groves Floral Co., Atchison, Kans.

Geraniums, Mme. Sallerol, rooted cuttings, \$1.75 per 100. Kane Greenhouses, Kane, Pa.

12,000 Geraniums in 4-in. pots, \$15.00 to \$20.00. Geo. A. Kuhl, Pekin, Ill.

Rose Geraniums, strong 2-in., \$3.00 per 100. Cash. J. P. Cannata, Mt. Freedom, N. Y.

3-in. Mme. Sallerol, \$5.00 per 100. Cash. M. S. Etter, Shiremanstown, Pa.

BUSINESS BRINGERS—REVIEW CLASSIFIED ADS

GLADIOLI

GLADIOLUS BULBS OF UNSURPASSED BLOOMING POWER.

	No.1	No.2	No.3	No.4
	1 1/2 in.	1 1/4 in.	1 in.	3/4 in.
	& up.	& up.	& up.	& up.
America .....	\$30.00	\$24.00	\$18.00	\$15.00
Chicago White .....	28.00	22.00	18.00	16.00
Crackerjack .....	50.00	40.00	30.00	20.00
Crystal White .....	90.00	72.00	54.00	40.00
Dawn .....	35.00	28.00	22.00	20.00
Empress of India .....	60.00	48.00	36.00	24.00
Golden West .....	30.00	24.00	18.00	15.00
Goliath .....	35.00	28.00	22.00	18.00
Halley .....	28.00	22.00	17.00	15.00
Ida Van .....	35.00	28.00	22.00	18.00
Independence .....	35.00	28.00	22.00	18.00
Klondike .....	80.00	64.00	48.00	40.00
L'Immaculee .....	75.00	60.00	50.00	40.00
Loveliness .....	30.00	24.00	18.00	15.00
Meadowdale .....	30.00	24.00	18.00	15.00
Mrs. Francis King .....	50.00	40.00	30.00	25.00
Mrs. Frank Pendleton .....	45.00	36.00	27.00	20.00
Niagara .....	50.00	40.00	30.00	25.00
Panama .....	45.00	36.00	27.00	20.00
Peace .....	80.00	64.00	48.00	40.00
Prince of Wales .....	80.00	64.00	48.00	40.00
Rouge Torch .....	45.00	36.00	27.00	20.00
Scarsdale .....	70.00	56.00	42.00	32.00
Schwaben .....	80.00	64.00	48.00	40.00
Wilbrink .....	25.00	20.00	15.00	12.00
Exhibition Mixed .....	20.00	16.00	12.00	10.00
Extra Choice Mixed .....	25.00	20.00	15.00	12.00
Primulinus Hybrids .....	30.00	24.00	18.00	15.00

Miranda (a new large primulinus type, producing 2 to 4 flower spikes from every bulb; color, fine canary yellow, slightly striped with carmine rose). 30.00 24.00 18.00 15.00  
Baron Hulot, 1 1/2-in. up ..... 50.00 40.00 30.00 25.00

Terms, 5% for cash. Prices are quoted per 1000; 100 sold at the thousand rate; less than 100, add 10%.

Prices on smaller sizes quoted on request.

JELLE ROOS, Gladiolus Specialist. Box A, Milton, Mass.

I expected to plant these; but change of plans compels quick sale. Good clean stock that will give satisfaction. American, 1600 No. 1, \$40.00; 925 No. 2, \$18.50; 975 No. 3, \$14.63; 1500 No. 4, \$18.00; 1950 No. 5, \$17.55; 1700 No. 6, \$10.20; lot, \$105.00. Baron Hulot, 250 No. 1, \$12.50; 200 No. 2, \$8.00; 425 No. 3, \$12.75; 685 No. 4, \$17.13; 815 No. 5, \$16.30; 1400 No. 6, \$21.00; lot, \$75.00. Burrill, 275 No. 1, \$3.25; 45 No. 2, \$1.00; lot, \$6.40. Halley, 380 No. 1, \$11.40; 490 No. 2, \$11.76; 550 No. 3, \$9.90; 625 No. 4, \$7.50; 815 No. 5, \$5.70; 1150 No. 6, \$4.60; lot, \$15.00. Independence, 25 No. 1, 50c; 80 No. 2, \$1.45; 45 No. 3, 55c; 35 No. 4, 28c; 65 No. 5, 33c; 225 No. 6, 90c; lot, \$3.00. Klondike, 500 No. 1, \$17.50; 450 No. 2, \$12.60; 200 No. 3, \$6.53; 80 No. 4, \$1.28; 60 No. 5, 72c; 75 No. 6, 75c; lot \$30.00. Mrs. F. King, 125 No. 1, \$3.75; 170 No. 2, \$4.08; 190 No. 3, \$3.42; 190 No. 4, \$2.28; 315 No. 5, \$2.20; 1250 No. 6, \$5.00; lot, \$16.00. Meadowdale, 75 No. 1, \$2.25; 95 No. 2, \$2.25; 80 No. 3, \$1.45; 225 No. 4, \$2.70; 190 No. 5, \$1.35; 400 No. 6, \$1.00; lot \$10.00. Panama, 300 No. 1, \$10.50; 300 No. 2, \$3.00; 350 No. 3, \$7.88; 320 No. 4, \$5.12; 470 No. 5, \$5.64; 1800 No. 6, \$18.00; lot, \$50.00. Peace, 20 No. 1, 75c; 65 No. 2, \$1.85; 115 No. 3, \$2.55; 155 No. 4, \$2.50; 175 No. 5, \$2.10; 800 No. 6, \$7.20; lot, \$15.00. Pink Beauty, 600 No. 1, \$21.00; 300 No. 2, \$7.50; 160 No. 3, \$3.20; 250 No. 4, \$3.50; 195 No. 5, \$1.95; 165 No. 6, \$1.00; lot, \$35.00. Princepine, 215 No. 1, \$3.65; 275 No. 2, \$4.13; 360 No. 3, \$4.32; 455 No. 4, \$3.65; 740 No. 5, \$3.70; 850 No. 6, \$2.55; lot, \$18.00. Princepine with small per cent Sulphur Queen, 205 No. 1, \$3.48; 575 No. 2, \$5.60; 1635 No. 3, \$16.35; 1200 No. 4, \$9.60; 975 No. 5, \$4.85; 315 No. 6, 95c; lot, \$35.00. Sulphur Queen, 75 No. 1, \$2.25; 105 No. 2, \$2.50; 160 No. 3, \$2.75; 75 No. 4, \$1.00; lot, \$8.00. Taconic, 120 No. 1, \$3.60; 60 No. 2, \$1.44; 45 No. 3, 81c; 95 No. 4, \$1.14; 280 No. 5, \$1.96; 800 No. 6, \$3.20; lot, \$10.00. War, 60 No. 1, \$2.40; 120 No. 2, \$3.84; 250 No. 3, \$6.00; 210 No. 4, \$3.75; 425 No. 5, \$6.35; 4300 No. 6, \$43.00; lot, \$55.00. Wm. Mason, 545 No. 1, \$19.00; 570 No. 2, \$17.00; 715 No. 3, \$17.15; 510 No. 4, \$7.15; 670 No. 5, \$8.70; 1000 No. 6, \$3.00; lot \$60.00. XX mixed, made up of small lots of named varieties, Gold Medal, Silver Trophy, X Blues, etc., 930 No. 1, \$13.95; 1367 No. 2, \$16.40; 2475 No. 3, \$19.78; 2148 No. 4, \$10.75; 2600 No. 5, \$7.80; 3658 No. 6, \$7.31; lot, \$60.00. 61,386 bulbs amount to \$752.44 in size lots, \$334.40 in variety lots. \$550.00 will buy the whole lot. Cash with order. EDGAR P. WALTZ, EASTBROOK FARM, TALLMADGE, O.

Our planting of Gladioli embraced 110 acres, and we still have some of the finest bulbs to sell. Mail us your order at once. For smaller sizes than here listed, ask for our special prices. Catalogue mailed on request.

	Per 1000	1 1/2-in.	1 1/4-in.	1-in.
America .....	\$35.00	\$28.00	\$21.00	
Annie Wigman .....	40.00	32.00	24.00	
Baltimore .....	45.00	36.00	27.00	
Cattleya .....	60.00	48.00	36.00	
Crackerjack .....	30.00	24.00	18.00	
Czar Peter .....	40.00	32.00	24.00	
Emp. of India .....	50.00	40.00	32.00	
Faust .....	30.00	24.00	18.00	
Friendship .....	35.00	28.00	21.00	
Gl. of Holland .....	50.00	40.00	30.00	
Golden West .....	50.00	40.00	30.00	
Halley .....	40.00	32.00	25.00	
Hilda .....	80.00	64.00	48.00	
Ida Van .....	35.00	28.00	21.00	
Independence .....	35.00	28.00	21.00	
Loveliness .....	75.00	60.00	45.00	
Lucretia .....	30.00	24.00	18.00	
Marie .....	60.00	48.00	36.00	
Master Wiebertus .....	55.00	44.00	33.00	
Master Wietze .....	50.00	40.00	30.00	
May .....	40.00	32.00	24.00	
Mont Blanc .....	70.00	56.00	42.00	
Mr. Theodore .....	75.00	60.00	45.00	
Miss Lucile .....	40.00	32.00	24.00	
Mrs. Fr. King .....	28.00	22.50	17.00	
Mrs. Watt .....	40.00	32.00	24.00	
Niagara .....	60.00	48.00	35.00	
Orion .....	30.00	24.00	18.00	
Panama .....	50.00	40.00	30.00	
Peace .....	45.00	36.00	27.00	
Pink Beauty .....	50.00	40.00	30.00	
Pink Perfection .....	50.00	40.00	30.00	
Pr. of Wales .....	80.00	64.00	48.00	
Princepine .....	40.00	32.00	24.00	
Princes .....	40.00	32.00	24.00	
Proserpine .....	90.00	72.00	54.00	
Stella .....	40.00	32.00	24.00	
Willy Wigman .....	50.00	40.00	30.00	
Yellow Hammer .....	50.00	40.00	30.00	

Ashtabula, a color between America and Panama. It is the improved America and will take an important place among the leading Gladioli.

(new) ..... 12.00 9.50 7.00  
NATIONAL BULB FARMS, Benton Harbor, Michigan.

Gladioli, Crimson Glow, \$1.00 each, \$10.00 per 12; \$50.00 per 100; Negerfurst, \$2.00 per 12; \$15.00 per 100; Primulinus species, 75c per doz., \$5.00 per 100; Primulinus Hybrids, Yellow XX, \$1.00 per doz., \$6.00 per 100, \$50.00 per 1,000; Europa, 2nd size, \$1.00 per doz., \$7.00 per 100, \$60.00 per 1,000; Mrs. Beecher, Scribe, Ida Van, Klondike "207," Columbia, Grenadier, \$4.00 per 100, \$35.00 per 1,000; Mrs. King, 2nd size, Crackerjack, \$3.00 per 100; \$25.00 per 1,000; Chicago White, 2nd size, \$3.50 per 100, \$30.00 per 1,000. Cash.

C. Betscher, Dover, Ohio.



## GLADIOLI—Continued

A1 STOCK GLADIOLI  
FULLY UP TO MEASUREMENT.

	Per 100	Per 1000
America, 1½-in. and up.....	\$4.00	\$35.00
America, 1½-in. and up.....	3.75	30.00
America, 1-in. to 1½-in. ....	2.75	23.00
Augusta, 1½-in. and up.....	4.00	35.00
Augusta, 1½-in. and up.....	3.50	30.00
Baron Hulot, 1½-in. and up....	6.00	50.00
Brenchleyensis, 1½-in. and up..	3.50	30.00
Brenchleyensis, 1½-in. and up...	3.00	25.00
Chicago White, 1½-in. and up....	5.00	45.00
Chicago White, 1½-in. and up....	4.00	35.00
Halley, 1½-in. and up.....	5.00	45.00
Halley, 1½-in. and up.....	4.00	35.00
Mrs. F. King, 1½-in. and up....	4.00	35.00
Mrs. F. King, 1½-in. and up....	3.00	25.00
Mrs. Pendleton, 1½-in. and up....	6.00	50.00
Panama, 1½-in. and up.....	8.00	75.00
Panama, 1½-in. and up.....	7.00	65.00
Principes, 1½-in. and up.....	7.00	65.00
Peace, 1½-in. and up.....	5.00	45.00
Schwaben, 1½-in. and up.....	7.00	65.00
Niagara, 1½-in. and up.....	6.00	50.00
Best Mixed, all colors.....	2.00	15.00
Primulinus Hybrids, selected....	4.00	35.00
White and Light mixed, 1½-in.		
and up .....	2.50	20.00
Pink mixed, 1½-in. and up.....	2.50	20.00
Red and Scarlet mixed, 1½-in. up	2.50	20.00
Popular mixed, 1½-in. and up....	2.00	15.00

For other varieties and mixtures ask for list of planting sizes and bulblets.

Roman J. Irwin, 43 West 18th St., New York.

## GLADIOLI.

Special low prices to close them out quickly. Satisfaction guaranteed. Cash with order please.

	No. 1	No. 2	No. 3
10,000 America .....	\$18.00	\$14.00	
2,000 Augusta .....	\$25.00		18.00
6,000 Chicago White .....	28.00	25.00	20.00
2,000 Halley .....		20.00	15.00
1,000 Ida Van .....			15.00
6,000 Mrs. F. King.....	25.00	20.00	15.00
5,000 Mrs. Frank Pendle-			
ton .....	35.00	30.00	25.00
1,000 Niagara .....			25.00
2,000 Panama .....			22.50
2,000 Peace .....			25.00
2,000 Princepine .....			15.00
1,000 Schwaben .....			30.00

## PLANTING STOCK AND BULBLETS

	1½-in. and less	Black bulblets	Per 1000	Per qt.	Per pk.
America .....	\$ 6.00	\$1.00	\$ 6.00		
Chicago White .....		2.00	12.00		
Independence .....	5.00	1.00	7.00		
Mrs. F. King .....	6.00	1.00	7.00		
Panama .....	12.00	3.00			
Peace .....	12.00	3.00			
Princepine .....	6.00	2.00			
Sulphur Queen .....	6.00	1.00	7.00		

The Templin-Crockett-Bradley Co., Cleveland, O.

## A BARGAIN IN GLADIOLI

Eight pecks, equal to eighty quarts, planting stock and bulblets mixed, and nearly 10,000 bulbs ½-in. up to 1½-in. of AMERICA, AUGUSTA, MRS. KING, PEACE, NIAGARA, MRS. PENDLETON, PANAMA, AUTUMN QUEEN, SULPHUR KING, BARON HULOT, FIRE KING, GOLDEN WEST, WM. FALCONER, TACONIC and thirty other commercial and fancy varieties, also our Carnival of Colors, mixture of named varieties, no seedlings, amounting in value to over two hundred dollars wholesale prices. All sent in separate packages labelled true to name; all our own growing from our farm on Long Island.

The first money order or certified check for fifty dollars takes the whole lot. Sent F. O. B., packing free, our express office, Brooklyn. B. F. Stalnaker, 1525 East 15th St., Brooklyn, N. Y.

## 5,000,000 GLADIOLUS PLANTING AND BLOOMING SIZES TO OFFER

	½-in. under	½ to ¾-in.	¾ to 1-in.	1 to 1½-in.
America .....	\$ 7.00	\$ 9.00	\$12.00	
Blue Hybrids .....	7.00			
Empress of India .....	9.50	12.00	16.00	
Halley .....	5.50		12.00	\$15.00
Mrs. F. King .....	6.00	8.50	12.00	15.00
Panama .....	9.00			
Principes .....	9.00			
Schwaben .....	14.00			
War .....	16.00			
Willy Wigman .....	10.00	15.00	18.00	
All Good Mix .....	5.00	7.00	10.00	12.00
All Good Mixture, 1¼ to 1½-in.....				15.00

These will make you nice blooms from early until late. Special quotations on large quantities. Cash or C. O. D. W. P. LONG, WEST GROVE, PA.

## GLADIOLUS BULBS—NONE BETTER.

	Price per 1000	1½-in. and up	1½-in. and up
Yellow Hammer .....	\$50.00		
Master Wietze .....	45.00		
White King .....	40.00	45.00	
America .....		30.00	
Niagara .....		45.00	
Schwaben .....		60.00	
Ida Van .....		25.00	
Miss Lucile .....		25.00	27.50
Kunderdl Glory .....			50.00
Augusta .....			30.00
Florists' Mixture .....	20.00		25.00

AMERICAN BULB CO., 172 N. Wabash Ave., Chicago, Ill.

Advertisers have learned from experience that THE REVIEW PAYS BEST.

## Fine home grown bulbs.

	Per 1000
America, No. 1.....	\$27.50
America, No. 2.....	22.00
Mrs. F. King, No. 1.....	25.00
Mrs. F. King, No. 2.....	20.00
Niagara, No. 1.....	45.00
Niagara, No. 2.....	38.00
Mrs. Pendleton, No. 1.....	50.00
Schwaben, No. 1.....	55.00

## PLANTING STOCK, PER 1000.

America, ¾ to 1-in., \$11.00; King, ¾ to 1-in., \$9.00; Halley, ¾ to 1-in., \$10.00; Panama, ¾ to 1-in., \$12.00; Chicago White, ¾ to 1-in., \$15.00; Augusta, ¾ to 1-in., \$7.50.
America, black bulblets, per peck, \$8.00; Mrs. King, \$7.00.
250 at 1000 rates. No charge for packing.
S. W. PIKE, ST. CHARLES, ILL.

Intensity, florists' best scarlet, 1000 No. 1, \$20.00; 1000 No. 2, \$19.00; 2000 less ½-in., \$5.00 per 1000. Golden Wedding, 2000 No. 1, \$20.00 per 1000. Pink Beauty, 1000 1½-2¼-in., \$25.00. Minnesota, 1000 No. 1, \$20.00. Halley, 1000 1-1½-in., \$20.00. Empress of India, 1000 less ½-in., \$8.00. Golden King, 300 1½-2¼-in., \$2.50 per 100.

## BULBLETS.

20,000 Intensity, 15,000 Minnesota, 30,000 Golden Wedding, 5000 Mrs. King, 10,000 Pink Beauty, 50c per 1000; 5000 Schwaben, \$1.50 per 1000; 5000 Mrs. Pendleton, \$1.50 per 1000; 5000 War, \$2.00 per 1000. Cash with order, please.

## D. W. C. RUFF.

Buena Vista Gardens, St. Paul, Minn.

## GLADIOLUS BULBS.

	1st size	2nd size
AMERICA .....	\$30.00	\$24.00
AUGUSTA .....	sold	24.00
BRENCHLEYENSIS .....	sold	20.00
CRACKERJACK .....	25.00	20.00
EMPERESS OF INDIA .....	40.00	32.00
KLONDYKE .....	30.00	24.00
MRS. FRANCIS KING .....	30.00	24.00
MRS. FRANK PENDLETON .....	50.00	40.00
PRINCEPINE .....	25.00	20.00
GENERAL MIXTURE .....	20.00	15.00

## N. LEON WINTZER.

Gladliolus Grower, West Grove, Pa.

## PER 1000

	1-in.	1½-in.	1½-in.
America .....	\$18.00	\$24.00	\$30.00
F. King .....	17.00	22.50	28.00
Ida Van .....	17.50	24.00	30.00
Niagara .....			45.00
Schwaben .....		50.00	60.00
Primulus Hy. ....		18.00	23.00

## PLANTING STOCK.

	Under ½-in.	½-in.-¾
Mrs. F. King.....	\$ 6.00	\$ 8.00
Per 5000 .....	25.00	40.00

John De Groot, Catonsville, Md.

## GLADIOLI.

	Per 100	Per 1000
America .....	\$ 3.50	\$30.00
Black Beauty .....	3.00	25.00
Fairy (Mrs. Jas. Lancashire)...	3.00	25.00
Mrs. F. King .....	3.50	30.00
Mrs. F. Pendleton .....	5.50	50.00
Mrs. Watt .....	5.00	40.00
Minneapolis .....	3.00	25.00
Pres. Taft .....	3.00	
Pink Princess .....	6.00	

Second size, 20% less, 25 at 100 rate. 5% for cash with order.

E. E. STEWART, BROOKLYN, MICH.

## GLADIOLUS BULBS.

	1½-in. and up.	Per 100	Per 1000
America, pink .....		\$3.50	\$30.00
Autumn Queen, light yellow, red			
throat .....	4.00		35.00
Brenchleyensis, scarlet .....	2.75		25.00
Francis King, scarlet .....	3.25		28.00
Halley, salmon .....	4.00		35.00
Peace, white .....	5.00		45.00

## A. HENDERSON &amp; CO.,

168 N. Wabash Ave., Chicago, Ill.

## GLADIOLI.

	Per 100
Surplus stock in good condition.	
300 Niagara, 1½-in. up.....	\$ 3.50
500 Niagara, 1½-in. ....	2.50
350 Groff's Dawn, 1½-in. up....	10.00
500 Mrs. Frank Pendleton, ¾-1-in.....	2.50
1000 Mrs. Frank Pendleton, ¾-1-in.....	2.00
500 Panama, 1-in. ....	2.50
1000 Panama, 1½-in. ....	3.50

Terms, cash with order.

## G. WEBSTER MOORE,

438 N. Main St., Kenton, O.

	Price per 1000	1½ to 2-in.	1¼ to 1½-in.
Europa .....	1500	\$30.00	2000 \$50.00
Glory of Holland.....	1000	40.00	
Golden West .....	5000	20.00	5000 18.00
Independence .....	1000	60.00	
Loveliness .....	5000	23.00	5000 19.00
Mrs. F. King .....			40.00
Pink Beauty .....	5000	40.00	5000 35.00
Pink Perfection .....	2000	45.00	2000 40.00

## The Wayside Gardens, Mentor, O.

	Per 100	Per 1000
Mrs. Francis King, 1½-in. and up.....	\$2.75	\$25.00
Mrs. Francis King, 1¼ to 1½-in.....	2.25	20.00
Mrs. Francis King, 1 to 1½-in.....	2.00	17.00
Mrs. Francis King, ¾ to 1-in.....	1.60	14.00
Halley, 1½-in. and up .....	2.75	25.00
Halley, 1 to 1½-in.....	2.00	18.00
Ida Van, 1½-in. and up.....	3.50	30.00
Ida Van, 1¼ to 1½-in.....	3.00	25.00
Ida Van, ¾ to 1-in.....	2.00	15.00

## FRANKLIN NURSERY,

Station F, Minneapolis, Minn.

## PETOSKEY GROWN GLADIOLI.

Autumn Queen, the finest late blooming Gladliolus in existence. A few thousand No. 1, only, at \$40.00.

Mrs. Frank Pendleton, a small surplus only, No. 1, \$45.00; No. 2, \$40.00.

Autumn Queen bulblets, \$5.00 per quart.

This stock was grown on new land and is extra fine.

## O. M. GROSSMAN,

Evergreen Farm, Petoskey, Mich.

Last call for a clean up on bulbs. Primulinus Hybrids, 1800 1 to 1½-in., \$10.00 per 1000; 2000 ¾-in. to 1-in., \$8.00 per 1000; 1500 ½ to ¾-in., \$6.00 per 1000; few quarts bulblets, 50c per qt. Good mixed, 1000 1 to 1½-in., \$10.00; 1 peck bulblets, 40c per qt. Extra mixed named varieties, 1000 ¾ to 1½-in., \$5.00; 1½ pecks bulblets, 50c per qt.

F. M. Palmiter & Son, Janesville, Wis.

BULBLETS. My celebrated OAKWOOD MIXTURE, I believe there is no better mixture in the country and few as good, made up largely of named sorts, Groff's Hybrids, Primulinus and Blue Hybrids, quart, \$1.00; peck, \$5.00; bushel, \$15.00. Crackerjack, quart, \$2.00; peck, \$8.00; bushel, \$30.00. Mrs. King same prices. Quarts postpaid to 3rd zone. Cash with order.

Geo. S. Woodruff, Independence, Ia.

## FINE FLORIST STOCK

	Per 100
Ida Van, red, 1½-in. up.....	\$3.00
Ida Van, red, 1-in. up.....	2.00
Niagara, cream, 1½-in. up.....	5.00
Marianna, white, 1½-in. up.....	3.00
Florists' Mixture, 1-in. up.....	1.00
Geo. Paul, dark red, 1½-in. up.....	3.00

BROOKLAND GARDENS, WOBURN, MASS.

## GLADIOLI.

Reports from all over the world state that DIENER'S new Gladliolus are the largest, finest and most wonderful ever produced. Our new catalog showing eight of our new varieties in natural colored plates will be sent free on request.

RICHARD DIENER COMPANY, KENTFIELD, CALIFORNIA.

You'll have to hurry if you want to get some of these select bulblets of Mrs. Norton which we are offering at \$3.00 per 100, \$25.00 per 1000, \$200.00 per 10,000. We also have choice bulblets of Mrs. Watt, Mrs. Fryer, Niagara, War, Schwaben and Pink Perfection. Send in your order today.

W. E. KIRCHHOFF CO., PEMBROKE, N. Y.

## LAST CALL BEFORE PLANTING

Gladliolus, 10% discount on \$25.00 lots or more. 1,000 Panama, 1½-in. and up, \$45.00 per 1,000. 1,000 Schwaben, 1½ to 2½-in., \$60.00 per 1,000. 380 Panama, ½ to ¾-in., lot for \$7.00. Autumn Queen bulblets, per qt., \$2.50. Autumn Q. mixed with America, per qt., \$2.00. Cash. Frank B. Reid, Cumberland, Md.

	Per 100—1-1½-in.	1½-in. & up
Gladliolus .....		
Ida Van .....	\$2.00	\$2.75
Chicago White .....	3.00	4.00
War .....		5.00
Niagara .....	3.00	4.50
Independence .....	1.75	2.25
Mixed .....	1.00	1.50

J. R. Benjamin, Calverton, L. I.

Gladliolus, first size only, prices per 100: America, \$3.00; Augusta, \$3.00; Chicago White, \$3.50; Halley, \$3.25; Mrs. F. King, \$3.00; Pendleton, \$5.00. 50 good mixed first size for \$1.00, postpaid. Planting sizes on above, ½-¾-in., \$7.00 per 1000, under ½-in., \$4.00 per 1000. No Pendleton in small sizes.

Mark W. Simon & Son, Box 11, Berlin, N. J.

	Price per 100.	1-in. up	¾-in. up
Gladliolus .....			
America .....	\$2.25	\$1.75	
Mrs. F. King .....	2.25	1.75	
Principine .....	2.50	1.75	

Good mixture America, King, with 5% Augusta .....

Bulblets of above, pure or mixed, \$2.00 per qt. F. M. Pratt, Orwell, Ashtabula Co., Ohio.

Gladliolus for your trial gardens, 200 world's best varieties, Golden Measure, Norton, Herada, Wales, etc., in small, surplus lots, 1 to 50 bulbs, sizes ¾ in. to 2 in. Write us your wants for season end reduction sale, also a few thousand America and Pendleton, ½ in. to 2 in.

Fred C. Hornberger, Hamburg, N. Y.

Gladliolus bulblets: America, Mrs. F. King, Crackerjack, Halley, \$2.50 per qt., 4 qts., \$6.00, peck, \$10.00, bushel, \$35.00. Panama twice these prices. General Mixture, \$8.00 peck, \$25.00 bushel.

## N. LEON WINTZER,

Gladliolus Grower, West Grove, Pa.

GLADIOLI, clean, sound, plump bulbs, ready for immediate shipment. America, 1½ to 2½ in.....\$25.00 per 1000 Francis King .....

Pendleton .....

## SEVIN VINCENT CO.,

417 Montgomery St., San Francisco, Cal.



Gladioli, America XXX, 2-in. No. 1, 1½-in. No. 2, 1½-in. Mrs. King XXX, No. 1, No. 2 No. 8, and small planting stock of King only. Write for cash prices in quantity, no inquiries for less than 1000 considered.

The Urbana Floral Co., Urbana, O.

#### GLADIOLUS BULBS

America, 1½-in. and up.....\$30.00 per 1000  
Augusta, 1½-in. and up..... 80.00 per 1000  
To avoid delay send a M. O. draft or certified check.

John Bauscher, Freeport, Ill.

#### GLADIOLUS BULBS

We predict that eventually 90% of all Gladiolus bulbs used for greenhouse forcing will be GROWN IN IOWA.

GARDENS OF SMEDLEY, WATERLOO, IOWA.

For extra quality of Gladioli see our display ad in this issue.

#### UNITED BULB CO.,

Mount Clements, Mich.

Gladioli, Primulinus Hybrids, extra large, \$30.00; 1½-in. and up, \$25.00; 1¼-in. and up, \$20.00. Cash please.

A. S. Pett, Crawfordsville, Ind.

Mixed surplus Gladioli, price for lot, 2100 1¼-in. up, \$26.00; 3300 1-in. up, \$28.00; 8500 ¾-in. up, \$51.00; 1½ bu. bulbets, \$15.00. 10% on lot f. o. b. Cash.

J. J. Hatz, Mizpah, N. J.

3,000 mixed Gladiolus bulbs, 1-in. and up, \$11.00 per 1,000, or \$30.00 for the lot.

Goshen Floral Co., Goshen, Ind.

Gladioli, Niagara, best yellow, \$5.00 per 100, \$45.00 per 1000.

The Storrs & Harrison Co., Painesville, Ohio.

See our page ad in the issue of April 1st, or write us for special list.

S. S. Skidelsky & Co., 50 Park Place, New York.

Gladiolus America, 1 to 1¼-in. \$15.00 per 1000. Cash.

F. J. Bixby, Manchester, N. H.

#### GYPSOPHILAS

Gypsophila Elegans, transplanted seedlings, \$2.00 per 100.

J. G. Witt & Son, 10429 Wallace St., Chicago.

Gypsophila Paniculata, heavy stock, \$6.00 per 100. Cash with order please. F. Meeder, 761 Spencer St., Grand Rapids, Mich.

#### HARDY FERNS

Every florist should grow his own hardy fancy Ferns. Our price per 100 plants is only \$8.00. Give us a trial. Somerset Gardens, 27 Shinglass St., Pittsburgh, Pa.

Hardy ferns. Illustrated descriptive list mailed. Ludvig Mosbaek, Ferndale, Askov, Minn.

Hardy Ferns, 25 varieties.

L. E. Williams, Exeter, N. H.

#### HARDY PLANTS

##### HARDY PLANTS.

Hardy Perennials, field grown.

	Per 10	Per 100
Hardy Aster Climax .....	\$0.80	\$7.00
Hardy Aster St. Egwin, Thos. Ware, Tartarica and White Queen.....	.70	6.00
Boltonia, Asteroides and Latisquama .....	.70	6.00
Eupatorium Coelestinum .....	.70	6.00
Hardy Grasses; Eulalia Gracillima .....	1.00	9.00
Erianthus Ravenae .....	1.00	.....
Phalaris Arundinacea Var. ....	.80	7.00
Helianthus, in Var. single.....	.70	6.00
German Iris, Honorabilis, Celeste, Florentina Alba, Mme. Chereau and Lavender Queen .....	.60	5.00
Hardy Mums, pink, red, yellow and white .....	.70	6.00
Rudbeckia, Neumanii .....	.70	6.00
W. H. Nichols & Son, Painesville, Ohio.		

#### PERENNIALS.

A large stock of good plants in several varieties. Your orders filled quick.

	Per 10	Per 100
Aquilegia Chrysantha, (Columbine).....	\$1.25	\$ 9.00
Aquilegia Coerulea, (Columbine).....	1.25	10.00
Campanula Media, (Canterbury Bells) .....	.80	7.00
Coreopsis, (Tickseed) .....	1.00	8.00
Delphinium Gold Medal Hybrids.....	.90	8.00
Digitalis Gloxiniaeflora, (Foxglove) .....	.90	8.00
Hollyhocks, red, white, pink, maroon .....	.80	6.00
Platycodon, blue (Japanese Bell Flower) .....	1.00	8.00
Shasta Daisy Alaska .....	1.00	8.00
The above and many other good varieties. List on application.		

#### AURORA NURSERIES,

Aurora, Ill.

	Per 100	Per 1000
Strong field-grown Perennials .....		
Coreopsis Lanceolata .....	\$ 5.00	\$40.00
Sweet William, giant mixed.....	5.00	40.00
Achillea Millefolium Roseum.....	6.00	.....
Digitalis Lanata, white and chocolate .....	5.00	.....
Funkia Subcordata .....	15.00	.....
Lychnis Chalcidonica .....	8.00	.....
Lythrum Roseum Superbum.....	8.00	.....
Salvia Azurea gl. fl. ....	7.00	.....
Anthemis Tinctoria Kelwayii.....	7.00	.....
Myosotis Palustris Semper-florens .....	4.00	30.00
Ranunculus Acria fl. pl. ....	5.00	40.00
WELLER NURSERIES, HOLLAND, MICH.		

Sweet Williams, Oriental Poppies, Delphiniums, Coreopsis, Gaillardias, Canterbury Bells, hardy Pinks, Hollyhocks, Columbine, Foxgloves, Pyrethrums, Hybrids and hardy Primulas, strong plants, out of 2½-in., \$3.00 per 100, \$25.00 per 1000.

J. C. Schmidt, Bristol, Pa.

#### PERENNIALS, FIELD-GROWN.

Eryngium Amethystinum .....	\$8.00 per 100
Gypsophila Repens, 2-yr.....	8.00 per 100
Heliosis Pitcheriana .....	6.50 per 100
Liatris Scariosa, 2-yr.....	8.00 per 100
Lythrum Roseum Superbum, 2-yr.....	8.00 per 100
Platycodon Mariess Alba, 2-yr.....	8.00 per 100
Rudbeckia Newmanii, 2-yr.....	7.00 per 100
Salvia Azurea Grandiflora.....	6.50 per 100
Yucca Glauca, American Native	
Yucca, 2-yr.....	5.00 per 100

#### NAPERVILLE NURSERIES,

NAPERVILLE, ILLINOIS.

Hardy plants, Columbine, mixed, Coreopsis, Delphinium Belladonna, Gaillardias, Shasta Daisy Alaska, hardy Pinks, Oriental Poppies, Sweet Williams, Pyrethrum, Mallow Marvels, red, one year, \$5.00 per 100. Columbine, mixed, Delphinium Belladonna, 2 yr., \$8.00 per 100.

Vinca Minor (hardy Myrtle), 4-in. pots, from cold frame, shipped out of pots, \$12.00 per 100. Cash with order. Packing free.

GEORGE SJOERDSMA,

2344 W. 111th St., Chicago, Ill.

Hardy Ferns, wholesale.	100	10	Each
Aspidium Pedatum, Maidenhair.....	\$9.00	\$1.00	15c
Aspidium Goldiana, Gold Fern.....	9.00	1.00	15c
Aspl. Thely. Silver Splenwort.....	9.00	1.00	15c
Onoclea Sensibilis .....	8.00	1.00	15c
Onoclea Struthiopteris, Ostrich.....	10.00	1.20	15c
Osmunda Cinnamomea & Clayt.....	12.00	1.40	15c
And 5 other varieties. Descriptive list mailed free. 100 Ferns, your selection, billed 100 rate. Goldiana, Ostrich and Cinnamomea most popular.			
LUDVIG MOSBAEK, Ferndale, Askov, Minn.			

#### PERENNIAL PLANTS.

Strong 1½-in. double Hollyhocks, yellow, rose, red and white, ready to be shifted, \$5.00 per 100, \$45.00 per 1000.

Strong 2½-in. Shasta Daisy, Alaska, \$4.50 per 100, \$40.00 per 1000.

Strong 1½-in. Oriental Poppy, \$4.00 per 100, \$35.00 per 1000.

Cash with order please.

LAGONDA FLORAL CO., SPRINGFIELD, O.

Oriental Poppies, 2-yr., No. 1.....	\$6.00 per 100
Oriental Poppies, 2-yr., No. 2.....	4.00 per 100
Hollyhocks, 2-yr., No. 1, mixed.....	6.00 per 100
Hollyhocks, 1-yr., No. 1, red, white, yellow, pink .....	4.00 per 100
Iris, assorted named varieties.....	4.00 per 100
MAPLE HILL NURSERY, NORA SPRINGS, IOWA.	

Delphinium Belladonna, strong transplanted stock for potting, \$2.50 per 100, prepaid. Clematis Paniculata, 1 yr. pot grown, 5c. Iceland Poppies, strong 3-in., 7c. Aquilegias, best named kinds, from pots, 5c. Eupatorium Fraseri, strong 3-in., 5c. S. W. Pike, St. Charles, Ill.

Hardy Mums, pink, white, red and yellow, \$6.00 per 100. Coreopsis, Gaillardias, Shasta Daisies, \$5.00 per 100. Delphinium Belladonna, \$7.00 per 100. Phlox, Richard Wallace, \$6.00 per 100. Julius Kohankle, Painesville, O.

Violets, Princess of Wales, California, Rhinebeck, rooted runners, \$2.00 per 100. Large field clumps Pyrethrum and Shasta Daisy, 10c.

R. P. Hofmann, Paoli, Ind.

Specimen plants, Hardy Pinks, Dianthus Plumarius. Will retail quickly at 15c each. Get them now, only \$4.00 per 100.

Paul L. Ward, Plantsman, Hillsdale, Mich.

Hardy Pinks, Her Majesty, Gertrude, Essex Witch and Laura Wilmer, 2-in., \$7.00 per 100, \$65.00 per 1000.

The Storrs & Harrison Co., Painesville, Ohio.

Hardy Pinks, 4 varieties, \$6.00 per 100, \$55.00 per 1000.

The Schmidt & Botley Co., Springfield, O.

Hardy Perennials, a very fine list of Hardy Perennials, best kinds, ask for complete list. Roman J. Irwin, 43 West 18th St., New York.

#### HELIOTROPE

##### HELIOTROPE CENTEFLEUR.

We have the true stock of this variety and it is absolutely clean and in healthy condition, ready for immediate delivery. ROOTED CUTTINGS, \$3.00 per 100. POT PLANTS, \$6.00 per 100.

CHARLES H. TOTTY COMPANY,

Madison, New Jersey.

Heliotrope, dark blue rooted cuttings, \$2.50 per 100, \$20.00 per 1000, postpaid, special delivery; 2½-in. pots, Ellz. Dennison and Centefleur and La Duse, \$5.00 per 100, \$45.00 per 1000. Roman J. Irwin, 43 West 18th St., New York.

Heliotropes, dark, fragrant, well rooted cuttings, \$1.25 per 100, \$12.00 per 1000, postpaid. Ellz. Dennison, strong 2-in., \$3.00 per 100. Cash.

J. P. Cannata, Mt. Freedom, N. J.

Heliotrope, 5 best named kinds, separate, R. C., \$1.50 per 100; 2½-in., \$4.00 per 100. Centefleur, R. C., \$3.00 per 100; 2½-in., \$5.00.

Burdell Floral Co., Bowling Green, Ky.

Heliotropes, 2-in., ready for 4-in., \$4.00 per 100. Cash with order.

James Ambacher, West End, N. J.

Heliotropes, blue, rooted cuttings, \$1.50 per 100; 2-in., \$3.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Heliotropes, dark, strong rooted cuttings, \$1.50 per 100 by mail; 2-in., 3½c.

S. W. Pike, St. Charles, Ill.

Heliotropes, 2½-in., extra fine, 5c.

GULLETT & SONS, LINCOLN, ILL.

Heliotropes, 4-in., \$12.00 per 100.

J. G. Witt & Son, 10429 Wallace St., Chicago.

Heliotropes, 3½-in., strong, extra well branched plants, all varieties in assortment, 15c. Homewood Greenhouses, Atchison, Kans.

Heliotrope, Bridal Wreath, 2½-in., extra fine, \$5.00 per 100.

BAUR FLORAL CO., ERIE, PA.

Heliotropes, R. C., 8 to 10 varieties, \$1.50 per 100; \$14.00 per 1000, prepaid.

S. D. Brant, Clay Center, Kan.

Heliotropes, best dark blue, R. C., \$1.25 per 100; 2½-in., \$3.50 per 100. Stocky plants. Cash.

W. BEZDEK, CEDAR RAPIDS, IA.

Heliotropes, R. C., \$2.00 per 100; 2½-in., 5c. Cash with order.

W. E. Trimble Greenhouse Co., Princeton, Ill.

Heliotrope, blue, 3-in., \$6.00 per 100. Packing 5%.

Truitt's Greenhouses, Chanute, Kans.

Heliotropes, blue, 2-in., \$3.00 per 100. Cash.

Harglerode Bros., Shippensburg, Pa.

#### HIBISCUS

2-in. Hibiscus .....\$4.50 per 100; \$40.00 per 1000

4-in. Hibiscus ..... 20.00 per 100.

The Schmidt & Botley Co., Springfield, O.

Crimson Eye Hibiscus, 2½-in. pots, \$4.00 per 100.

Laconda Floral Co., Springfield, Ohio.

#### HOLLYHOCKS

Hollyhocks, the finest varieties in colors, red, white, pink, maroon and yellow by the hundred or thousand. Big stock, 80c per 10, \$6.00 per 100.

AURORA NURSERIES,

Aurora, Ill.

#### HYDRANGEAS

##### HYDRANGEAS FOR MEMORIAL DAY.

FRENCH HYDRANGEAS, PINK, GEN. DE VIBRAYE AND MAURICE HAMAR, 20c PER BUD, PLANTS HAVING FROM 2 TO 6 BUDS. 2 BUDS, 40c; 3 BUDS, 60c; 4 BUDS, 80c; 5 BUDS, \$1.25; 6 BUDS, \$1.50. PLANTS ARE BUSHY AND WELL BRANCHED. ADD 10% FOR PACKING, AS WE EXERCISE CARE IN SHIPPING. KAMP & SPINTI CO., NORTH MILWAUKEE, WIS.

Best French varieties, Otaksa, Baby Bimbi-nette, Souv. Mme. Chautard, Mme. Emil Mouillere, Mme. Maurice Hamar, Eclairer, Bouquet Rose, Avalanche, General de Vibraye, 2½-in. pots, \$8.00 per 100, \$70.00 per 1000; 3-in. pots, \$14.00 per 100; 6-in. pots, very fine plants to grow on, \$80.00 per 100. R. C., some some of above varieties, mixed, \$6.00 per 100, \$50.00 per 1000, postpaid.

Roman J. Irwin, 43 W. 18th St., New York.

##### FRENCH HYDRANGEAS IN BLOOM.

Fine plants, 65c, 75c, \$1.00 and \$1.50; large ones, \$2.00, \$2.50 and \$3.00. Best French kinds, 2½-in. ready May 15th, including Hamar, La Perle, La France, M. Chautard, Gen. Vibraye, Lille Mouillere and E. G. Hill, \$7.00 per 100, \$60.00 per 1000. Otaksa, \$6.00 per 100. Book now for this desirable stock.

GULLETT & SONS, LINCOLN, ILL.

French Hydrangeas, 30,000 2½-in. plants, strong, for May delivery. Blue and pink assorted, \$70.00 per 1000. Avalanche, Gen. de Vibraye, Bouquet Rose, and other good varieties, \$75.00 per 1000.

J. J. LeBorion, Duluth, Minn.

Hydrangeas, several thousand from 4-in. pots with one stem and one bud, some showing color for Mothers' day, the rest for later and Decoration Day, all French varieties, 30c, good stock.

J. L. Schiller, Toledo, Ohio.

Hydrangeas, French, strong 6-in. in bud and bloom, \$1.00 each.

Frank J. Weiss, Port Jervis, N. Y.

Hydrangeas, 2½-in., 12c; 3-in., 20c. Cash with order.

F. W. Aevermann, 5509 W. Hirsch St., Chicago.

Hydrangea, Otaksa, 3-in. 10c, 4-in. blooming stock 25c, larger plants 45c to \$2.50. Cash.

Port Allegany Greenhouses, Port Allegany, Pa.

Teas' Snowball Hydrangea from 2 to 2½-ft. tall, \$7.00 per doz., \$50.00 per 100.

Fred S. Davis, Centerville, Ind.

Hydrangeas, 2½-in. French and Otaksa, \$7.00 per 100.

S. S. Skidelsky & Co., 50 Park Place, New York.

Hydrangeas, in bud and bloom, 50c to \$1.50.

Lester Park Greenhouses, Duluth, Minn.

Hydrangeas, 6-in. at \$1.50 to \$2.00; 7-in., at \$2.00 to \$2.50.

Geo. A. Kuhl, Pekin, Ill.

#### IMPATIENS

Impatiens Sultan, mostly rose pink, some salmon, R. C., \$3.00 per 100, prepaid; 2½-in., \$5.00 per 100. Royaton & Fenton, Evansville, Ind.

Impatiens Sultan, salmon, pink and scarlet, nice stock, 2-in., \$4.00 per 100.

N. O. Caswell, Delavan, Ill.

Impatiens Sultan, salmon pink, R. C., \$2.50 per 100.

The Imlay Co., Zanesville, O.

Impatiens, mixed colors, 2½-in., 4c.

Chas. Sherwood, Waterloo, Ia.

#### IRISES

##### IRIS

Mme. Chereau, Queen of May, Mrs. H. Darwin, Celeste, \$3.50 per 100. Pallida Dalmatica, \$7.00 per 100. Yellow Canary, \$3.00 per 100. Mixed varieties, \$4.00 per 100.

H. O. Mallett, Breedsville, Mich.

Irises, six named varieties or separate colors, \$2.50 per 100; mixed, \$2.00 per 100.

H. H. Kern, Bonner Springs, Kans.



## IRISES—Continued

## IRIS

Siberian, Sans Souci, Sappho, Sir Walter Scott, Nestor, \$2.50 per 100. Madame Chereau, \$3.75 per 100. Special prices in large quantities.  
HARRY FRANKLIN BAKER,  
1118 W. Lake St., Minneapolis, Minn.

Iris, Celeste, light blue; Parisensis, early purple; San Souci, golden mahogany; Silver King, white Parisiana, purple, \$3.00 per 100, \$25.00 per 1000. Pallida Dalmatica, sky blue, \$8.00 per 100, \$50.00 per 1000. The Imlay Co., Zanesville, O.

Iris, Berchta, Celeste, Charon, Gipsy Queen, Her Majesty, King, La Tendresse, Lohengrin, Mme. Chereau, Niebelungen, Princess Louise, Queen of May, Superbissima, \$4.00 per 100.  
John F. Rupp, Shiremanstown, Pa.

Iris, Pallida Dalmatica, fine, strong divisions, \$7.00 per 100. 500 mixed, named varieties, the lot, \$6.00. Mme. Chereau, \$3.00 per 100.  
Brookland Gardens, Woburn, Mass.

Iris, a fine stock of Pallida Dalmatica, \$6.00 per 100. Send for list of 25 other varieties.  
W. J. ENGLE & SON,  
R. D. No. 8, Dayton, O.

## IVIES

English Ivy, strong rooted cuttings, from soil, \$2.50 per 100, \$20.00 per 1000; parcel post paid; 4-in. pots, 2 1/2 to 3 feet long, \$25.00 per 100. Parlor Ivy R. C., \$2.00 per 100, \$15.00 per 1000, parcel post paid; 2 1/2-in. pots, \$5.00 per 100, \$45.00 per 1000.  
Roman J. Irwin, 43 West 18th St., New York.

English Ivy, strong rooted cuttings, \$2.00 per 100; \$18.00 per 1000; parcel post. 2 1/2-in. strong \$3.00 per 100; \$25.00 per 1000, 3 1/2-in. pots, heavy, \$12.00 per 100, express, no packing charge. Cash.

These will make 2 ft. stock by fall, if lined out.  
The Imlay Co., Zanesville, Ohio.

English Ivy, 2-in., 2 plants in a pot, ready for 4-in., \$3.50 per 100, \$30.00 per 1000; extra fine 4-in. plants, 3 to 5 vines, \$20.00 per 100. Cash with order.  
James Ambacher, West End, N. Y.

Hardy English Ivy, large and small leaf, 3 plants out of 3-in. pots, extra strong, fit for 4-in. pots, \$6.00 per 100. Care taken in packing. All goods at purchaser's risk. Samuel V. Smith, 3323 Goodman St., Philadelphia, Pa.

German or Parlor Ivy, rooted cuttings, 90c per 100, \$8.00 per 1,000, postpaid. Strong 2-in., 3c. Cash.  
Harglerode Bros., Shippensburg, Pa.

German Ivy, 2 1/2-in., extra fine, ready for 4-in. pots, \$4.00 per 100; rooted cuttings, \$1.00 per 100. Cash. C. A. Anderson Greenhouse Co., Box 56, Tionesta, Pa.

English Ivy, R. C., \$1.50 per 100; 2 1/2-in., 6c, staked 18-in. high. German Ivy, R. C., 1c; 2 1/2-in., 4c. Cash with order.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

Ivy, hardy, strong, well rooted cuttings, \$1.50 per 100, postpaid.  
H. Schlachter, 600 Ross Ave., St. Bernard, O.

German Ivy, extra strong 2 1/2-in., ready to shift, \$4.50 per 100. Cash.  
J. C. Steinhäuser, Pittsburg, Kans.

German, or Parlor Ivy, 2 1/2-in., strong, many with branches, ready to shift, 3 1/2 cents each.  
Wm. Krieger, R. D. 7, Lansing, Mich.

German Ivy, bench grown plants, \$4.00 per 100; R. C., \$1.25 per 100, prepaid. Cash please.  
W. G. Thomas & Sons, Sheffield, Ill.

German Ivy, 2-in., \$3.50 per 100 per 100 German Ivy, R. C., \$1.50 per 100  
Fred Burra, 936 W. Wilcox, Peoria, Ill.

English Ivy, fine stock with runners, 2 1/2-in., \$4.00 per 100.  
Burdell Floral Co., Bowling Green, Ky.

English Ivy and Parlor Ivy, out of 2 1/2-in. pots, \$2.00 per 100, \$18.50 per 1000.  
J. C. Schmidt, Bristol, Pa.

English Ivy, 2 1/2-in. pot plants, \$6.00 per 100, parcel post prepaid.  
DINGEE & CONARD CO., WEST GROVE, PA.

English Ivy, strong, well-rooted cuttings, \$1.75 per 100, \$15.00 per 1000.  
S. S. Skidelsky & Co., 50 Park Place, New York.

German Ivy, 2-in., \$4.00 per 100. English Ivy, 2-in., \$4.00 per 100, \$35.00 per 1000.  
The Schmidt & Botley Co., Springfield, O.

German Ivy, 2 1/2-in., strong 5c; 3-in., 7c.  
H. S. Brandt, York, Pa.

English Ivy, 4-in., 25c; 5-in., 50c; 6-in., 75c to \$1.00. Lester Park Greenhouses, Duluth, Minn.

German Ivy, 2-in., \$2.50 per 100.  
Edward W. Schuster, Crookston, Minn.

German Ivy, very strong, \$3.00 per 100. Cash.  
George Heath, Morris, Ill.

German Ivy, 2-in., \$3.00 per 100; 3-in., 5c.  
The Thumb Nursery, Marlette, Mich.

Parlor Ivy, R. C., \$1.25 per 100; 2 1/2-in., \$3.00 per 100. Burdell Floral Co., Bowling Green, Ky.

German Ivy, 2 1/2-in., very strong, 5c.  
GUILLETT & SONS, LINCOLN, ILL.

German Ivy, R. C., \$1.50 per 100. Cash.  
Byer Bros., Chambersburg, Pa.

## LANTANAS

Lantanas, 4 best varieties, strong 2 1/2-in., \$4.50 per 100.  
The McGregor Bros. Co., Springfield, Ohio.

## EXTRA STRONG.

Weeping Lantanas, 2 1/2-in. pots, \$4.00 per 100  
Pink Lantanas, 2 1/2-in. pots, \$4.00 per 100  
Oak Grove Greenhouse, Tuskegee, Ala.

Lantanas, mixed, 90% orange, good 2 1/2-in., \$5.00 per 100. Cash.  
Warren Huckleberry, North Vernon, Ind.

Dwarf Lantanas, best varieties, \$6.00 per 100. \$55.00 per 1000.  
Roman J. Irwin, 43 West 18th St., New York.

Lantanas, 6 best named kinds, separate, 2 1/2-in., \$5.00 per 100.  
Burdell Floral Co., Bowling Green, Ky.

Lantanas, rooted cuttings, best named varieties, \$1.75 per 100, by mail.  
S. W. Pike, St. Charles, Ill.

Weeping Lantanas, 2 1/2-in., \$4.00 per 100. Cash.  
Byer Bros., Chambersburg, Pa.

Lantanas, \$4.50 per 100, \$42.50 per 1000.  
The Schmidt & Botley Co., Springfield, O.

## LARKSPURS

Larkspurs, 2 1/2-in., all colors, \$6.00 per 100.  
Jeannett's Bryn Mawr Flower Shop, Bryn Mawr, Pa.

## LILIUMS

## LILY BULBS.

Now in storage, awaiting orders.

## GIGANTEUM

6 to 8-inch	\$45.00 per case
7 to 9-inch	49.50 per case
8 to 10-inch	52.00 per case
9 to 10-inch	55.00 per case
RUBRUM, MAGNIFICUM, MELPOMENE	
8 to 9-inch	\$17.00 per 100; \$32.00 per case
9 to 10-inch	22.00 per 100; 30.00 per case
10 to 11-inch	30.00 per case

Ship any time you say.

## AMERICAN BULB CO.

172 N. Wabash Ave., Chicago, Ill.

## LILIES.

Giganteum and Hardy Lilies, ready for immediate shipment. Special prices on request.  
THE W. W. BARNARD CO.,  
231-235 W. Madison St., Chicago.

## LILY OF THE VALLEY

Lily-of-the-Valley, mammoth long stem variety, \$3.00 per 100, common variety, \$2.00 per 100, parcel post.  
M. L. McClave, Benton Harbor, Mich.

Lily-of-the-Valley, \$3.00 per 100, \$27.50 per 1000. The Schmidt & Botley Co., Springfield, O.

## LOBELIAS

Lobelia Kathleen Mallard, 2 1/2-in., fine stock, ready May 1, \$4.00 per 100, cash with order.  
Mrs. E. A. Llewellyn, Olean, N. Y.

Lobelia Kath. Mallard, 2 1/2-in. at \$6.00 per 100, \$50.00 per 1000.  
Roman J. Irwin, 43 West 18th St., New York.

Lobelias, K. Mallard rooted cuttings, \$1.50 per 100 by mail. S. W. Pike, St. Charles, Ill.

## MADEIRA VINES

Madeira Vines, big stock, \$10.00, \$15.00, \$25.00 per 1000; \$1.50, \$2.00, \$3.00 per 100. Cash.  
O. Betscher, Dover, O.

## MESEMBRYANTHEMUMS

Mesembryanthemums, rose pink plants, from bench, 4-6 leaves, \$2.00; plants from bench, branching, \$5.00 per 100.  
Levy Greenhouse, Norman, Okla.

Mesembryanthemum, nice for porch boxes and hanging baskets, extra strong 2-in., ready for 3-in., \$4.00 per 100.  
J. E. Leslie & Son, 2816 S. Boots St., Marion, Ind.

Mesembryanthemums, Rosea, rooted cuttings, \$1.50 per 100 prepaid; 2 1/2-in., in bud, 4c.  
C. Humfeld, Clay Center, Kans.

Mesembryanthemums, 2 1/2-in. pots, \$6.00 per 100, \$50.00 per 1000.  
Roman J. Irwin, 43 West 18th St., New York.

## MOONVINES

Moonvines, white, good, strong plants, out of 2 1/2-in. pots, \$5.00 per 100.  
The Reaser Plant Co., Springfield, O.

Moonvines, strong, 2 1/2-in., ready for 4-in., \$5.00 per 100. Packing free. By express, Cash.  
The Imlay Co., Zanesville, Ohio.

Moonvines, extra heavy plants, from pots 2 1/2-in. by 3-in. at \$5.00 per 100. Packing extra.  
G. R. Noble, Paducah, Ky.

Moonvines, white, strong 2 1/2-in., pots, \$6.00 per 100.  
THE MCGREGOR BROS. CO., SPRINGFIELD, O.

Moonvines, 2-in., true variety, 5c.  
J. S. Stuart & Son, Anderson, Ind.

Moonvines, strong 2 1/2-in., \$6.00 per 100. John Heidenreich, 725 Iowa St., Indianapolis, Ind.

Moonvines, \$4.50 per 100, \$42.50 per 1000.  
The Schmidt & Botley Co., Springfield, O.

## MIGNONETTES

Mignonette, transplanted seedlings, \$1.75 per 100. J. G. Witt & Son, 10429 Wallace St., Chicago.

## MYRTLE

## MYRTLE

Hardy crepe variety for graves, etc., \$7.00 per 100, \$60.00 per 1000. Ready now.  
Roman J. Irwin, 43 West 18th St., New York.

Hardy Myrtle (Evergreen) for cemetery, fresh from the field, full of green leaves, 6 to 10 leads, \$20.00 per 1000 bunches.  
H. Schlachter, 600 Ross Ave., St. Bernard, O.

Grave Myrtle, 100 plants, strong, 3-in. and 4-in., will sell for \$15.00 the lot, first offer takes it. Lester Park Greenhouses, Duluth, Minn.

Bride's Myrtle, 2 1/2-in., 12c; 3-in., 15c. Cash with order.  
F. W. Aevermann, 5509 W. Hirsch St., Chicago.

Vinca Minor or Myrtle, strong plants, from 3 to 6 leads, \$1.50 per 100; \$12.00 per 1000.  
Fred S. Davis, Centerville, Ind.

Vinca Minor (Myrtle), heavy, 3 1/2-in., \$10.00 per 100, \$95.00 per 1000.  
W. W. Kennedy & Sons, Red Bank, N. J.

## NURSERY STOCK

## ONARGA NURSERY COMPANY.

LARGEST ASSORTMENT OF HIGH QUALITY NURSERY STOCK FOR THE FLORISTS' TRADE IN THE CENTRAL WEST.

	100	1000
Althea, assorted colors, 18-24 in.	\$10.00	\$75.00
Althea, assorted colors, 2-3 ft.	12.00	100.00
Althea, assorted colors, 3-4 ft.	15.00	.....
Althea Tree, 3-4 ft.	20.00	.....
Ampelopsis Veltheil, 2-yr.	20.00	.....
Barberry Thunbergii, 18-24 in.	12.00	.....
Clematis Jackmanni, 2-yr.	25.00	.....
Clematis Paniculata, 3-yr.	25.00	.....
Clematis Paniculata, 2-yr.	20.00	.....
Cornus Florida, 4-5 ft.	30.00	.....
Forsythia (Golden Bell), 3-4 ft.	15.00	120.00
Hydrangea P. G., 2-3 ft.	25.00	.....
Lilac, purple and white, 2-3 ft.	17.50	.....
Privet, Amoor River North, 12-18 in., 2 br. and up.	6.00	50.00
Privet, Amoor River North, 18-24 in., 2 br. and up.	8.00	70.00
Roses, Seven Sisters, 2-3-yr., extra strong	20.00	150.00
Snowball, 3-4 ft.	18.00	.....
Snowberry, white, 3-4 ft., strong.	18.00	120.00
Spiraea Van H., 12-18 in., strong	6.00	50.00
Spiraea Van H., 18-24 in., strong	8.00	70.00
Spiraea Van H., 2-3 ft., strong.	12.00	.....
Syringa Cor., 3-4 ft., strong.	15.00	120.00
Weigela Eva Rathke, 3-4 ft.	25.00	.....
Weigela Floribunda, 3-4 ft.	25.00	.....
Weigela Rosea, 3-4 ft.	20.00	.....
Willow Golden, bush form, 6-8 ft.	25.00	.....
Willow Laurel Leaf, bush form, 6-8 ft.	25.00	.....

Apple Trees, asstd., 1-1 1/2-in. stem.....\$50.00  
Plum Trees, asstd., 1-1 1/2-in. stem..... 75.00  
Currants, asstd., 2-yr., No. 1..... 20.00

Per 100 Per 1000  
15,000 Concord Grapes.....\$14.00 \$120.00  
St. Regis Everbearing Raspberries 3.00 25.00  
Everbearing Strawberries ..... 2.00 15.00  
Baby Rambler Roses, 2 1/2-in. pots 8.00 60.00

TREES, SHRUBS, ROSES AND PERENNIALS IN CARLOAD LOTS, NEW TRADE LIST READY.

## ONARGA NURSERY COMPANY.

CULTRA BROS., MGRS., ONARGA, ILLINOIS.

We offer the following shrubs suitable for lining out. This is surplus stock, same quality we are using in our retail mail trade and is of much better quality than the usual grade of lining out stock. Every florist has more or less demand for flowering shrubs. Here is an opportunity to grow your own supply at a nominal expense. 50 at 100 rates, 5000 at 1000 rates. Cash with order please.

	100	1000
Althea, dbl. red and white, 2-yr. strong	\$7.00	\$60.00
Japanese Barberry, 12-18 in., branched	8.00	75.00
Bush Honeysuckle, 12-18 in., strong	5.00	45.00
Calycanthus, Sweet Shrub, 12-15 in.	6.00	50.00
Deutzia, Pride of Rochester, 12-15 in.	5.00	45.00
Forsythia, Golden Chain, 12-15 in.	5.00	45.00
Hydrangea Pnn. Grand., 12-18 in., strong	8.00	75.00
Persian Lilac, 12-15 in.	7.00	.....
Mock Orange, Philadelphia, 12-18 in.	6.50	60.00
Common Snowball, 12-15 in.	8.00	75.00
Snowberry, 12-15 in., strong.	5.00	45.00
Spiraea Van Houttei, 12-18 in., extra fine	4.00	35.00
Spiraea A. Waterer, 10-12 in., fine stock	10.00	85.00
Weigela Rosea, 12-15 in., strong	7.00	60.00
Honeysuckle, Scarlet Trumpet	6.00	50.00
Roses, climbing Am. Beauty, med. grade	15.00	120.00

ALL dormant stock, in fine condition.  
THE TEMPLIN, CROCKETT, BRADLEY CO., CLEVELAND, O.

## DECIDUOUS SHRUBS

Well-shaped, heavy stock for immediate effects:  
Per 10 Per 100  
Berberis Thunbergii, 18-20 in.....\$1.75 \$15.00  
Berberis Thunbergii, 24-30 in..... 2.25 20.00  
Cornus, Red Siberian, 2-3 ft..... 1.75 15.00  
Forsythia Intermedia, 3-4 ft..... 2.00 .....  
Forsythia Viridissima, 3-4 ft..... 2.00 15.00  
Honeysuckle, Tartarian ..... 2.00 .....  
Hydrangea, P. G., 30-36 in..... 2.75 .....  
Quince, Japanese, 3-4 ft..... 2.50 .....  
Snowberry, 3-4 ft..... 1.50 .....  
Spiraea Van Houttei, 2-3 ft..... 1.50 .....  
Spiraea Van Houttei, 3-4 ft..... 1.75 .....  
Sumac, Fern Leaved, 3-4 ft..... 1.75 .....  
Syringa, Mock Orange, 3-4 ft..... 1.75 .....  
Weigela Rosea, 3-4 ft..... 2.00 .....  
If interested in Amoor River North, Ibota and Vulgaris Privet, write me.  
S. W. PIKE, ST. CHARLES, ILL.

	Per 10	Per 100
Althea, red, pink, white and white with red center, 2-3 ft....	2.00	\$15.00
Althea, red, pink, white and white with red center, 3-4 ft....	2.50	20.00
Cornus Sibirica, 2-3 ft.....	1.25	10.00
Cornus Sibirica, 3-4 ft.....	1.50	12.50
Cornus Sibirica, 4-5 ft.....	2.00	.....
Cornus Elegantissima, 18-24 in..	1.50	12.00
Cornus Elegantissima, 2-3 ft....	2.00	18.00
Spirea Opulifolia Aurea, 3-4 ft.	1.50	12.00
Spirea Opulifolia green, 3-4 ft.	1.50	12.00
Viburnum Acerifolium, 2-3 ft....	1.25	10.00
Viburnum Acerifolium, 3-4 ft....	1.50	12.50

## ALSO THE FOLLOWING ORNAMENTAL

	Per 10	Per 100
Cornus Florida Alba, 2-3 ft.....	2.00	15.00
Cornus Florida Alba, 3-4 ft.....	2.50	20.00
Cornus Florida Rubra, 18-24 in..	4.00	30.00
Cornus Florida Rubra, 2-3 ft....	5.00	40.00
Pin Oak, 4-5 ft.....	5.00	45.00
Pin Oak, 5-6 ft.....	7.50	70.00
Pin Oak, 6-8 ft.....	10.00	90.00
Pin Oak, 8-10 ft.....	12.50	100.00
Pin Oak, 10-12 ft.....	15.00	.....

W. H. Nichols &amp; Son, Painesville, Ohio.

	Per 100	Per 1000
Asparagus, Conover's, 2-yr.....	\$10.00	\$ 8.00
Ampelopsis Quinquifolia, 2-yr....	.....	.....
Apples, in var., 1/2-in.....	35.00	.....
Butterfly Bush, 2-yr., No. 1....	25.00	.....
Currents, Black, 3-yr., No. 1....	18.00	.....
C. W. Birch, 6-8 ft.....	75.00	.....
Crab-apples, in variety, 1/2-in....	40.00	.....
Cherries, Black Tatarian, 1/2-in..	50.00	.....
Grapes, Concord, Moore's Early..	20.00	.....
Hydrangea Arborescens, 2-3 ft..	30.00	.....
Privet, California.....	3.50	27.50
Raspberry St. Regis, No. 1.....	2.50	20.00
Raspberry Cuthbert, No. 1.....	2.00	16.00

Properly dug, packed and shipped, f. o. b. cars Holland.

WELLER NURSERIES, HOLLAND, MICH.

## AURORA NURSERIES,

Aurora, Illinois

	Per 10	Per 100
Berberis Thunbergii, 18-24-in....	\$1.50	\$12.50
Berberis Thunbergii, 24-30-in....	2.00	17.50
Hydrangea P. G., 12-18-in.....	1.75	15.00
Hydrangea P. G., 18-24-in.....	3.50	30.00
Hydrangea P. G., 2-3-ft.....	4.00	35.00
Spirea Van Houttei, 4-5-ft., extra nice.....	3.50	.....
Apple Trees.....	\$0.75 each	.....
Cherry Trees.....	1.00 each	.....
Plum Trees.....	1.25 each	.....
Peach Trees.....	.75 each	.....

See our bulletin just issued. Order today.

## AURORA NURSERIES,

Aurora, Illinois.

## BARR'S TREES GROW

Norway Maples a Specialty.

Special carload lot offer.

8 to 10 ft., 1 1/4 to 1 1/2 in. cal....	\$ 80.00 per 100
10 to 12 ft., 1 1/4 to 1 1/2 in. cal....	100.00 per 100
12 to 14 ft., 1 1/4 to 2 in. cal....	150.00 per 100
12 to 14 ft., 2 to 2 1/2 in. cal....	175.00 per 100
14 to 16 ft., 2 1/2 to 3 in. cal....	225.00 per 100
14 to 16 ft., 3 to 3 1/2 in. cal....	300.00 per 100
14 to 16 ft., 3 1/2 to 4 in. cal....	400.00 per 100

F. o. b. Lancaster, Pa. Must be moved to clear ground.

## B. F. BARR &amp; CO.,

Keystone Nurseries, Lancaster, Pa.

## FRENCH PUSSY WILLOW.

What could be more profitable to grow than French Pussy Willow? It is just like finding money. Everybody uses it. Grown outside with practically no work or attention.

3 to 4 eye plants from 2 1/2-in. pots, for April delivery, \$6.00 per 100, \$50.00 per 1000.

C. U. LIGGITT.

## Wholesale Plantman,

303 Bulletin Bldg., Philadelphia, Pa.

Gooseberry, Houghton, 3-yr. transpl. .... per 100, \$ 8.00

Elm, 6 to 8 ft. .... per 100, 20.00

Elm, 5 to 6 ft. .... per 100, 15.00

Packing extra at cost.

Have about 1500 fine Carolina Poplars, mostly 10-12-ft. If interested in the entire lot, write for prices.

## MAPLE HILL NURSERY,

NORA SPRINGS, IOWA.

SPECIAL OFFER OF 5000 NORWAY MAPLES Fine, heavily branched—Straight trunks.

Height Caliper 6-in. above ground 10	100
8-10-ft. 1 to 1 1/2 in. ....	\$11.00
10-12-ft. 1 1/2 to 2 in. ....	16.50
12-14-ft. 2 to 3 in. ....	27.50
14-16-ft. 3 to 4 in. ....	65.00

## THE D. HILL NURSERY CO.,

Box 403, Dundee, Illinois.

Let me price your Nursery Stock. I guarantee satisfaction. I filled twice the trade orders last fall as any fall before and did not get one complaint regarding stock, packing or promptness. I may not print so good a little ad as this again, but not because I don't try.

W. H. Salter, Rochester, N. Y.

Five year old Grape vines, Concord, have borne for two years, butts 1-in. thick, grand vines. Price, 50c each, \$5.00 per doz., \$35.00 per 100.

Warren Shinn, Woodbury, N. J.

Spirea V. H., Syringa Grand, Syringa Cor., 3/4 ft., \$1.00 per 10, \$8.00 per 100. White Lilac, 3/4 ft., \$1.50 per 10, well rooted stock. Packing free.

P. D. Aspinwall, Fort Atkinson, Wis.

## SHRUBS

Send for list.

NILES NURSERY CO., NILES, MICH.

Evonymus Japonica, R. O., \$30.00 per 1000. Sarver Floral Co., R. F. D. 11, Dallas Tex.

Hall's Japanese Honeysuckle, (Lonicera Halliana) 2 yr. old, \$25.00 per 100; less than 100, 30c each by express.

Van Horne Greenhouses, Van Horne, Ia.

## ONION SETS

## ONION SETS

For express shipments.

Yellows .....	\$3.00
Reds .....	3.75
Whites .....	4.00

Bushel 32 lbs. Sacks extra, 12c each.

W. W. BARNARD CO.,

231-235 W. Madison St., Chicago.

## ORANGES

Oranges, Dwarf, 2 1/2-in., pots, \$7.00 per 100. THE M'GREGOR BROS. CO., SPRINGFIELD, O.

## ORCHIDS

## ORCHIDS.

4500 large Orchid plants, mostly Cattleya Trianae, Schroederiae, Speciosissima, Gigas and Mossiae varieties. This stock will be shipped in spring at \$2.50 to \$10.00 per plant, or the lot for \$12,000. Cash with order, please.

ANTON SCHULTHEIS,

316 Nineteenth St., College Point, L. I., N. Y.

## PALMS

Palms, strong Kentia Belmoreana and Forsteriana, 4-in., \$40.00 per 100, \$6.00 per doz. Add 5% for packing.

Henley Bros., Terre Haute, Ind.

Kentias, 4-inch .....	45c each
Kentias, 5-inch .....	75c each

Gurney Greenhouse Co., Mitchell, S. D.

Palm Kentia Belmoreana, 4-in.....55c each  
Palm Kentia Forsteriana, 4-in.....65c each

The Schmidt &amp; Botley Co., Springfield, O.

Cocos Weddelliana, 2 1/2-in., 8 to 9 in. high, 4 to 5 leaves, fine color, \$17.50 per 100.

S. S. Skidelsky &amp; Co., 50 Park Place, New York.

## PANDANUS

Pandanus Veitchii, selected suckers, .....	Per 1000
Pandanus Veitchii lifted from open for 3-in. ....	\$50.00 and \$ 70.00

Pandanus Veitchii lifted from open for 4-in. .... 80.00

Pandanus Veitchii lifted from open for 6-in. .... 100.00

Pandanus Veitchii lifted from open for 6-in. .... 150.00

Pandanus Veitchii larger size, \$25.00, \$35.00 and \$50.00 per 100.

3-in. size sold to June 15th

100 at 1000 rates. Cash.

J. J. Soar, Little River, Fla.

Pandanus Veitchii, nicely variegated plants, 2 1/2-in. pot sizes, \$6.00 per 100; 3-in. pot, \$8.00 per 100; 4-in. pot, \$10.00 per 100; 6-in. pot, \$15.00 per 100; 8-in. pot, \$25.00 per 100. Larger sizes at 35c and 50c each; cuttings at \$4.00 and \$6.00 per 100. 20% discount for cash.

F. M. Soar, Little River, Fla.

3-in. Pandanus Utilis.....\$20.00 per 100  
4-in. Pandanus Utilis..... 25.00 per 100  
2 1/2-in. Pandanus Utilis..... 15.00 per 100

POEHLHANN BROS. CO.,

Morton Grove, Illinois.

Pandanus Veitchii, 4-in., 50c; 5-in., 75c; 6-in., very heavy, \$3.00. These are all good strong plants and can be shipped either in the near plants and can be shipped now. S. S. Skidelsky & Co., 50 Park Place, New York.

Pandanus, Veitchii from 4-in. pots, strong, well colored, 65c each, \$7.00 per doz.

Neff Floral Co., 2222 West Liberty Ave.,

W. L. Pittsburgh, Pa.

## PANSIES

200,000 Large, stocky.

September transplanted

field grown,

blooming Pansy plants,

superb strain,

all salable stock,

satisfaction guaranteed.

\$1.00 per 100, \$15.00 per 1000.

Cash with order.

BRILL CELERY GARDENS.

KALAMAZOO, MICHIGAN.

200,000 STEELE'S MASTODON PANSIES, EXTRA FINE PLANTS.

SEPT. TRANSPLANTED, IN BUD AND BLOOM Good Pansies are scarce, so place your order now for future delivery. Extra large, well branched plants, \$35.00 per 1,000. Medium size, \$30.00 per 1,000.

Jensen & Sons, 9801 S. Western Ave., Chicago.

Ready now, 200,000 fall transplanted Pansies in bud and bloom. Superb strain Pansies \$2.25 per 100; \$20.00 per 1000. A few thousand very large at \$3.00 per 100; \$25.00 per 1000. A trial order will convince you that these are the best you ever handled. You need them for your particular trade. Cash please.

Leonard Cousins, Jr., Concord Junction, Mass.

Pansy plants of my largest flowering mixture of show varieties, strong stocky plants, from the field, August sown, \$3.50 per 1000; large in bud, \$6.00 per 1000; fine bushy, fall transplanted, from cold frames, in bud and bloom, \$2.00 per 100.

Gustav Pitzonka, Pansy Farm, Bristol, Pa.

Pansy plants, July and August sown, fall transplanted, good strong plants, in bud and bloom, \$1.50 per 100, \$12.00 per 1000. Not less than 500 at 1000 rate. Cash please.

Van Horne Greenhouses, Van Horne, Ia.

Fall transplanted Pansy plants, only 3000, but extra fine, Steele's Private stock, in bud and bloom, \$2.00 per 100, \$15.00 per 1000.

Eden Nurseries, Port Allegany, Pa.

Steele's Mastodon Pansy plants, heavy transplanted, in bud and bloom, \$2.00 per 100, \$18.00 per 1000. Cash. C. A. Anderson Greenhouse Co., Box 56, Tionesta, Pa.

Pansy Plants, transplanted seedlings, \$7.00 per 1000, post paid. Large plants at \$6.00 per 100, \$55.00 per 1000.

Roman J. Irwin, 43 West 18th St., New York.

Pansy plants, Vaughan's International strain, strong plants, transplanted, in bud and bloom, \$20.00 per 1000, ready now. Cash, please.

F. A. Parkmire, 1429 Morse Ave., Chicago.

Transplanted Mastodon pansy plants in bud and bloom, plants that will bring you quick cash, \$1.50 per 100, prepaid.

Fred E. Holland, Highland, Madison Co., Ill.

## PANSY PLANTS

FROM STEELE'S BEST SEED,

STRONG, 2-IN. POTS, \$3.50 per 100.

G. R. NOBLE, PADUCAH, KY.

Strong, transplanted Pansy plants of choice giant strains, in bud and bloom, \$15.00 per 1000. Cash, please.

H. G. Norton, Perry, O.

Pansy plants, Giant Trimardeau, mixed, transplanted, \$8.00 per 1000.

S. T. Danley &amp; Son, Macomb, Ill.

Pansies, Giant Trimardeau seedlings, \$4.00 per 1000 postpaid. Cash.

Valley View Gardens, Tiffin, Ohio.

Pansies, Giant Trimardeau, mixed, strong seedlings at \$4.00 per 1000. Cash.

H. E. Rogers &amp; Son, Spencerport, N. Y.

Pansies, seedlings and transplanted plants, \$4.00 and \$6.00 per 1000. Cash.

Klooster, 352 E. 87th St., Chicago, Ill.

Pansies, extra large, field-grown, mixed colors of many varieties, all in bud, \$3.00 per 100. Chas. Whitton, York and Gray Ave., Utica, N. Y.

Kenilworth Giant Pansy plants, transplanted, in bloom, \$1.50 per 100, \$12.00 per 1000.

E. B. Morgan Floral Co., Paxton, Ill.

## PELARGONIUMS

Easter Greeting, Wurtembergia, Lucy Becker, Swabian Maid, Gardener's Joy, German Glory, Wolfgang Goethe, Graf Zeppelin, Eastern Star, Prince Bismarck, Wilhelm Hauff, Mrs. Loyal.

Delivery in June.

\$1.75 per doz., \$14.00 per 100.

Add 5% for packing.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

## PELARGONIUMS.

50 4-in. Wurtembergia at.....25c  
75 3-in. Wurtembergia at.....18c  
75 3-in. Gardener's Joy at.....18c

All are ready to shift. Lot for \$35.00.

ALDOUS & SON, IOWA CITY, IA.

Pelargoniums, surplus stock of 4-in. Easter Greeting and Lucy Becker, the two best varieties, well in bud and ready for shift, 30c each. Will make extra fine plants for Decoration day. Packing at cost.

Elitch Gardens Co., Denver, Colo.

Pelargoniums, Easter Greeting, Lucy Becker, Wurtembergia, Caird, Eastern Star, Gardener's Joy, strong 4-in. stock, ready for shift, \$25.00 per 100; 5-in., 75c.

Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Pelargoniums, all new varieties, nice clean stock in bud.

3 -in. ....17c each  
3 1/2-in. ....25c each  
4 1/2-in. ....35c each

J. Sylvester, Oconto, Wis.

Pelargoniums, Easter Greeting, Lucy Becker, Wurtembergia and Swabian Maid, splendid stock, ready for immediate shipment, 2 1/2-in., ready for 4-in., \$12.00 per 100; 6-in., \$75.00 per 100. 5% for packing. Cash please.

Aurora Greenhouse Co., Aurora, Ill.

## PELARGONIUMS.

Easter Greeting and Wurtembergia, 6-in., \$1.00 each. These are large strong plants, full of bud and bloom. Cash with order, immediate delivery.

Paul M. Halbrooks, Newark, O.

Pelargoniums, 2 1/2-in., \$12.00 per 100, mixed only, ready now. Separate varieties will be ready later.

Roman J. Irwin, 43 West 18th St., New York.

Pelargoniums, Easter Greeting, 3-in., most of them have branches started, and ready to shift. All in bud and bloom. Clean, healthy stock, 17c.

Wm. Krieger, R. D. 7, Lansing, Mich.

Pelargoniums, Easter Greeting, Swabian Maid, Prince Bismarck, Gardener's Joy, 3-in., named, \$15.00 per 100, \$14.00 mixed. Cash please.

W. G. Thomas &amp; Sons, Sheffield, Ill.

Pelargoniums, good 2-in. stock: Easter Greeting, Lucy Becker, Swabian Maid, Wurtembergia, \$14.00 per 100, \$130.00 per 1000. June delivery.

S. S. Skidelsky & Co., 50 Park Place, New York.

Pelargoniums, good named sorts, Easter Greeting, etc., XX 2-in., \$12.00 per 100, \$100 per 1,000. Cash.

C. Betscher, Dover, O.

Pelargoniums, fine mixed varieties, pot-bound, 2 1/2-in., \$12.50 per 100. Cash.

Pleasant View Greenhouses, Madisonville, Ky.

Pelargoniums, Easter Greeting, Lucy Becker and Swabian Maid, 4-in., 30c; 5-in., 60c each. Cash.

E. J. Ulrich Floral Co., Tiffin, Ohio.



**PELARGONIUMS—Continued**

Pelargoniums, Easter Greeting, 4-in., \$25.00 per 100; 5-in., \$50.00 per 100. Cash.  
Andrew Kolke, 5442 N. Western Ave., Chicago.

Strong Easter Greeting, 2½-in., \$12.00 per 100; 3-in., \$18.00 per 100. Cash.  
Royston & Fenton, Evansville, Ind.

Pelargonium Mrs. Loyal, pansy geranium; \$10.00 per 100.  
The Storrs & Harrison Co., Painesville, Ohio.

Extra Fancy Lucy Becker, \$18.00 per 100.  
J. E. Leslie & Son, 2818, S. Boots St., Marion, Ind.

Pelargoniums, 2½-in., 10c. Cash with order.  
W. E. Trimble Greenhouse Co., Princeton, Ill.

Pelargoniums, mixed, 2-in., \$10.00 per 100.  
Fred Burre, Peoria, Ill.

Pelargoniums, 4-in., \$20.00 per 100. Cash.  
E. V. Myers, St. Joseph, Mo.

Pelargoniums, good 2-in., \$8.00 per 100. Cash.  
George Heath, Morris, Ill.

**PEONIES**

Peonies, Festiva Maxima, Grandiflora Nivea, Alexander Dumas, Ville de Nancy, Meisaozier, Alba Perfecta, Duchesse de Nemours, \$15.00 per 100, \$140.00 per 1000, 3000 for \$400.00. Mixed Peonies, \$100.00 per 1,000. Cash.  
C. Betscher, Dover, Ohio.

Peonies, finest named sorts, 15c. List free. See ad under Nursery Stock.  
W. H. Salter, Rochester, N. Y.

**PETUNIAS**

**PETUNIAS.**  
Diener's Ruffled Monsters, single, largest and finest in existence. Quickest and surest money-makers of the day; sell at sight. Seed in separate colors, red, pink, white, purple, flesh pink frilled, variegated and mixed colors, 50c per trade package. Our new catalogue with natural colored plates free on request.  
RICHARD DIENER COMPANY,  
Kentfield, California.

Petunias, double, single and Rosy Morn, rooted cuttings, best kinds mixed, \$3.00 per 100, \$25.00 per 1000. Special delivery parcels post paid. 2½-in. pots, \$6.00 per 100, \$50.00 per 1000; single giant blue, very fine rooted cuttings, ready now, \$6.00 per 100, parcels post paid. 2½-in. pots ready May 10th, \$10.00 per 100.  
Roman J. Irwin, 43 West 18th St., New York.

Improved Rosy Morn, Giant of California and select large flowering single fringed mixed \$1.50 per 100; \$11.00 per 1000; Hybrid, finest mixed, \$1.25 per 100; \$8.50 per 1000. 50,000 sturdy ten week plants. Kindly send cash with order.  
Fox River Gardens & Greenhouses, 118 South Union St., Elgin, Ill.

**PETUNIAS, SINGLE AND DOUBLE**  
Diener's Ruffled Monsters, Rosy Morn, Dreer's Portland Pride, Howard's Star, etc., finest collection possible, \$5.00; double fringed, \$5.00 per 100.  
GULLETT & SONS, LINCOLN, ILL.

Petunia Giants of California, strong plants out of 2½-in., \$3.00 per 100. Fine strain of double Petunias out of 2½-in., \$4.00 per 100. Cash. H. E. Rogers & Son, Spencerport, N. Y.

Petunias, Victory strain, largest and finest Ruffled Giant grown, mixed colors, strong 2½-in., 5c, 3-in., 8c. Cash. Packing free.  
The East Lawn Gardens, Urbana, O.

Petunias, Ruffled Giant.....\$5.00 per 100  
Petunias, Rosy Morn.....5.00 per 100  
Petunias, Double Giant, assorted... 6.00 per 100  
The Storrs & Harrison Co., Painesville, Ohio.

Dreer's double Petunias, large flowering, fringed, mixed colors, rooted cuttings, \$1.50 per 100, \$14.00 per 1000, postpaid. Cash.  
J. P. Cannata, Mt. Freedom, N. J.

Petunias, giant, double, 3-in., \$8.00 per 100; Rosy Morn, 2-in., \$3.00 per 100; Rosy Morn seedlings, \$1.25 per 100, \$10.00 per 1000.  
Edward W. Schuster, Crookston, Minn.

Petunias, 2-in., Rosy Morn, Howard's Star, Brilliant and Dwarf Inimitable, \$30.00 per 1000. Cash, please. Tom Knipe, Florist, Kokomo, Ind.

Petunias, strong seedlings, California Ruffled and Fringed Giants and Rosy Morn, \$1.00 per 100 by mail. S. W. Pike, St. Charles, Ill.

Petunias, Rosy Morn, 3-in., \$7.00 per 100. Packing 5%. Cash please.  
Aurora Greenhouse Co., Aurora, Ill.

Petunias, double, R. C., \$1.50 per 100. Rosy Morn, 2-in., \$3.00 per 100. Cash.  
Byer Bros., Chambersburg, Pa.

Petunias, mixed and Rosy Morn, transplanted seedlings, \$2.00 per 100.  
J. G. Witt & Son, 10429 Wallace St., Chicago.

Petunias, Dreer's double fringed, 3-in., ready for 4-in., \$7.00 per 100.  
Edward Whitton, Utica, N. Y.

Petunias, double fringed, 10 varieties, rooted cuttings, \$1.50 per 100. Postpaid. Cash.  
Harglerode Bros., Shippensburg, Pa.

Petunias, Monster, single, largest and finest in existence, mixed, 2-in., 5c.  
Toledo Greenhouse, 2829 Chestnut St., Toledo, O.

Petunias, 2½-in., double white, very strong, at \$3.50 per 100.  
Wm. Schwan & Son, Fredonia, N. Y.

Petunias, Rosy Morn, well branched, 3-in., 6c.  
H. S. Brandt, York, Pa.

Petunia, Rosy Morn, fine seedlings, \$1.00 per 100; post paid. Myer & Co., Bluffton, Ind.

Strong 2½-in. Rosy Morn Petunias, \$4.00 per 100. F. L. Tornquist, Benton Harbor, Mich.

Petunias, rooted cuttings, double, \$2.00 per 100 prepaid. S. D. Brant, Clay Center, Kans.

Petunias, double variegated, 3-in., \$3.00 per 100. Cash. Geo. B. Morrell, Torresdale, Pa.

2½-in. double Snowball Petunias, \$5.00 per 100. Cash. J. T. Keheley, Columbus, Ga.

2½-in. double white Petunias, \$5.00 per 100. Tarentum Floral Co., Tarentum, Pa.

**PHLOXES****HARDY PHLOX**

Assorted varieties named, our selection  
50,000 ready May 1st  
\$6.00 per 100, \$50.00 per 1000.  
C. U. LIGGIT,  
Wholesale Plantsman,  
303 Bulletin Bldg., Philadelphia, Pa.

Hardy Phlox, Scarlet Beauty, 4 for \$1.00, prepaid, parcel post.  
Charles Nash Nursery, Three Rivers, Mich.

Phlox Drummondii, transplanted seedlings, \$1.25 per 100.  
J. G. Witt & Son, 10429 Wallace St., Chicago.

Hardy Phlox, 2 yr., and other strong Perennials. List free.  
W. H. Salter, Rochester, N. Y.

Phlox Drummondii, dwarf, 2-in., \$3.00 per 100. Cash.  
M. S. Etter, Shiremanstown, Pa.

**PILEAS**

We have a fine lot of Pilea rooted cuttings, \$2.50 per 100; \$20.00 per 1000. Strong stock from soil, \$3.50 per 100; \$30.00 per 1000. 5% for packing. Cash.  
Klimmer's Greenhouses, 812 Dunlop Ave., Forest Park, Ill.

Pileas, Artillery plant, 2-in., \$6.00 per 100; R. C., \$3.00 per 100.  
The East Lawn Gardens, Urbana, O.

Artillery plant, 2½-in., \$5.00 per 100.  
Baur Floral Co., Erie, Pa.

**PLUMBAGOS**

Plumbago Capensis, blue, strong, 2½-in., pots, \$10.00 per 100.  
THE MCGREGOR BROS. CO., SPRINGFIELD, O.

**POINSETTIAS**

Poinsettia stock plants, California variety, early variety and late variety. Heavy stock plants, ready for shipment now or later, \$4.00 per doz., 50 for \$14.00, \$25.00 per 100.  
Roman J. Irwin, 43 West 18th St., New York.

Poinsettias, stock plants, strong; write for sizes and prices. Special lot, 1,200 strong, 1-yr.-old stock plants, \$10.00 per 100.  
S. S. Skidelsky & Co., 50 Park Place, New York.

California field-grown Poinsettia, stock plants, \$18.00, \$25.00 and \$30.00 per 100.  
Paul Ecke, 1226 Hay Ave., Los Angeles, Calif.

Poinsettias, strong stock, 3-in. pots, \$6.00 per 100.  
Fosteria Floral Co., Fosteria O.

**PRIMULAS****PRIMULAS**

The Strain That Leads.  
Orders booked now for June delivery of our unexcelled strains. Early orders insure strong blooming plants for Christmas.

CHINENSIS, LARGE FLOWERING FRINGED, in separate colors or mixed, 2-in. pots, \$5.00 per 100; \$47.50 per 1000.

CHINENSIS NAMED VARIETIES, the cream of the best, 2-in. pots, \$6.00 per 100; \$55.00 per 1000.

MALACOIDES ROSEA and MALACOIDES GRANDIFLORA, 2-in. pots, \$5.00 per 100; \$47.50 per 1000.

MALACOIDES TOWNSENDII, 2-in. pots \$7.50 per 100; \$70.00 per 1000.

OBCONICA, LARGE FLOWERING, in 10 separate colors or mixed, 2-in. pots, \$6.00 per 100; \$55.00 per 1000.

OBCONICA, LARGE FLOWERING FRINGED, in 6 separate colors or mixed, 2-in. pots, \$6.00 per 100; \$55.00 per 1000.

OBCONICA GIGANTEA, in 6 separate colors or mixed, 2-in. pots, \$6.00 per 100; \$55.00 per 1000.

All Obconicas for June delivery from 3-in. pots, \$12.00 per 100.

SCHILLERI, a cross of Malacoides X Obconica, large flowers of long stiff stems, representing a giant Malacoides, fine for cutting, 2-in. pots, \$7.50 per 100. Supply limited.

All Obconicas and Malacoides are grown from our own grown seed, carefully selected as to size and color of flower, and there are none better. Our supply this season will be better than ever before.  
J. L. SCHILLER, TOLEDO, OHIO.

Primula Obconica Gigantea, best Ronsdorfer (German) strain, colors as listed on front page advertisement, strong 2½-in. pots ready June, \$7.00 per 100, \$60.00 per 1,000. Primula Chinensis, 2½-in., same price as above.  
Roman J. Irwin, 43 West 18th St., New York.

Primula Obconicas, extra fine plants in bloom and bud, surplus stock of assorted varieties, 4-in., 20c each. Packing at cost.  
Elitch Gardens Co., Denver, Colo.

Primula Obconica, 2½-in. for June and later delivery, \$5.00 per 100, \$45.00 per 1000.  
Holton & Hunkel Co., Milwaukee, Wis.

**POLYANTHUS**

The everblooming Primrose.....\$8.00 per 100  
AMERICAN BULB CO., Chicago, Ill.  
172 N. Wabash Ave.,

Primula Obconica and Malacoides in bloom, 4-in., 35 cts; 5-in., 50 cts; add 10% for packing.  
Otto P. Krueger, Toledo, Ohio.

Primula Malacoides Rosa, \$5.00 per 100, \$40.00 per 1000.  
FRED H. LEMON CO., RICHMOND, IND.

Primula Obconica Grandiflora, 2-in., nice plants, \$5.00 per 100. Malacoides, \$3.00 per 100.  
N. O. Caswell, Delavan, Ill.

Primula Obconica, best large flowering mixed, 3-in., \$10.00 per 100.  
Toledo Greenhouses, 2829 Chestnut St., Toledo, O.

Primula Obconica, in bloom, 85c to \$1.50.  
Lester Park Greenhouses, Duluth, Minn.

**PRIVET**

Amoor River Privet of the North, strong rooted cuttings, ready to line out, \$2.50 per 100, \$20.00 per 1000, in 5000 lots, \$15.00 per 1000.  
Lagonda Floral Co., Springfield, Ohio.

Golden Privet, 1 yr., \$10.00 per 100; 2 yr., \$15.00 per 100; 3 yr., \$25.00 per 100.  
L. J. Smith, Merchantville, N. J.

**RASPBERRY PLANTS**

Raspberry plants, 25 by parcel post, \$1.25; 50 by parcel post, \$2.00; 100 by parcel post, \$3.75. Your choice of Gregg, Cumberland, Kansas or Cuthbert, 1,000 by express, \$18.00; Columbian, purple red, and St. Regis, 7c each, prepaid.  
Charles Nash Nursery, Three Rivers, Mich.

Raspberry plants, Columbian, purple; Plum Farmer, black, \$2.50 per 100, \$20.00 per 1000. E. King and Miller, red, \$2.00 per 100, \$16.00 per 1000. St. Regis, everbearing, \$3.00 per 100. Good plants, well packed.  
P. D. Aspinwall, Fort Atkinson, Wis.

Cumberland black Raspberries, fresh dug, \$12.00 per 500, \$20.00 per 1000.  
Wm. Mandel, Nurseryman, Bloomington, Ill.

2,000 Raspberries, Cuthbert, \$3.00 per 100, \$25.00 per 1,000.  
The Thumb Nursery, Marlette, Mich.

**ROOTS**

Asparagus roots, 2, 3, 5 and 8-yr. old, Palm-etto variety, roots in fine shape. Also Rhubarb, Horse Radish and Chicory roots. Price Asparagus Roots, 2-yr., \$1.00 per 100, \$9.00 per 1000, 3-yr., \$1.50 per 100, \$12.00 per 1000; 5-yr., \$1.00 per doz., \$5.00 per 100; 8-yr., \$2.00 per doz., \$9.00 per 100. Rhubarb roots, \$1.00 per doz., \$5.00 per 100. Horse Radish roots, \$1.00 per 100. Chicory roots, \$2.00 per 100. French Globe Artichoke roots, \$2.00 per doz., \$10.00 per 100. Warren Shinn, Woodbury, N. J.

**ROSES****ROSES****Own Root**

20,000 Russell, 2½-in. plants, from 2 and 3 eye cuttings, excellent condition now, \$22.00 per 100, \$190.00 per 1000.

2500 Ophelia, 3-in., \$18.00 per 100, \$160.00 per 1000.

5000 Ophelia, 2½-in., \$15.00 per 100, \$125.00 per 1000.

5000 Premier, 2½-in., \$20.00 per 100, \$175.00 per 1000.

For complete list of Roses, see display adv. this issue.

C. U. LIGGIT,  
Wholesale Plantsman,  
303 Bulletin Bldg., Philadelphia, Pa.

	Per 100	Per 1000
Columbia, 2½-in., own-root....	\$15.00	\$125.00
Hoosier Beauty, 2½-in., own-root	15.00	125.00
Ophelia, own-root, 3-in. pots...	27.00	.....
Ophelia, own-root, 2½-in. pots..	15.00	\$125.00
American Beauty, own-root,	.....	.....
2½-in. pots.....	20.00	.....
Ready later, 3-in. pots of Russell, Columbia and Sweetheart. Ask for prices.	.....	.....
Bench-grown Roses, ready now.	.....	.....

	Per 100
Milady .....	\$18.00
My Maryland .....	16.00
American Beauty .....	30.00
Mrs. Charles Russell .....	20.00
Ready May 15th.	.....

Ophelia .....

Sunburst .....

White Killarney .....

Also other varieties later.

Roman J. Irwin, 43 West 18th St., New York.

Elegant Rose stock of the leading varieties for immediate or later delivery. All clean, strong stock. Place your orders now and be assured of delivery.

	2 1/2-inch Pot Plants	Per 100	Per 1000
Premier .....	\$22.00		\$200.00
Columbia .....	18.00		140.00
Ophelia .....	15.00		120.00
Milady .....	16.00		140.00
Russell .....	22.00		200.00
White Killarney .....	15.00		180.00

	Bench Plants	Per 100	Per 1000
Russell .....	\$18.00		\$125.00
Milady .....	11.00		110.00
Pink Killarney .....	10.00		90.00

ALBERT F. AMLING CO.,  
Maywood, Illinois.

## ROSES.

Extra fine 2 1/2-in. stock of the following varieties for present and later delivery:

	OWN ROOT	GRAFTED	Per 100	Per 1000
Premier .....	\$20.00	\$175.00		
Columbia .....	18.00	150.00		
Russell .....	22.00	200.00		
Hadley .....	15.00	125.00		
Pink Killarney .....	15.00	125.00		
White Killarney .....	15.00	125.00		
Killarney Brill't .....	15.00	125.00		
Ophelia .....	15.00	125.00		
My Maryland .....	15.00	125.00		
Geo. Sawyer .....	15.00	125.00		
Pilgrim .....	40.00	350.00	\$45.00	\$400.00
Crusader .....	40.00	350.00	45.00	400.00
Mrs. John Cook .....	40.00	350.00	45.00	400.00
Frank W. Dunlop .....	35.00	300.00	\$40.00	\$350.00
Madam Butterfly .....	35.00	300.00	45.00	400.00
Cornelia .....	30.00	250.00		

SPECIAL: An exceptionally fine lot of Russells ready for immediate delivery. We should be pleased to quote special prices in lots of 3000 or over.

S. S. PENNOCK CO.,  
1608-20 Ludlow St., Philadelphia, Pa.

	ROSES	2 1/2-inch	3-inch	100	1000
PREMIER .....	\$20.00	\$175.00			
COLUMBIA .....	15.00	125.00	\$20.00	\$175.00	
RUSSELL .....	20.00	180.00			
OPHELIA .....	15.00	125.00			
W. KILLARNEY .....	15.00	125.00			

	BENCH ROSES	Well rested and carefully lifted.
RUSSELL .....	\$17.50	\$160.00
COLUMBIA .....	15.00	125.00
W. KILLARNEY .....	10.00	90.00
MILADY .....	12.00	110.00

GULLETT & SONS, LINCOLN, ILL.

## YOUNG STOCK.

	From 2 1/2-inch pots.	Per 100	Per 1000
Ophelia .....	\$8.00 per 100; \$70.00 per 1000		
Sunburst .....	8.00 per 100; 70.00 per 1000		
W. Killarney .....	8.00 per 100; 70.00 per 1000		

	PLANTS FROM THE BENCH.	Per 100	Per 1000
Ophelia .....	\$10.00 per 100; \$90.00 per 1000		
Sunburst .....	10.00 per 100; 90.00 per 1000		
W. Killarney .....	10.00 per 100; 90.00 per 1000		

GOOD STOCK.  
All goods shipped at buyer's risk.  
GEORGE REINBERG,  
30 E. Randolph St., Chicago, Ill.

## COLUMBIA

Extra fine stock. Ready.

	Per 100	Per 1000
2000 rooted cuttings .....	\$10.00	\$100.00
4000 2 1/2-inch .....	15.00	125.00
4000 3-inch .....	20.00	200.00

A. T. PYFER & CO.,  
164 N. Wabash Ave., Chicago, Ill.

Strong 2 1/2-in. own root, Russell, \$22.00 per 100, \$200.00 per 1000; Premier, \$20.00 per 100, \$175.00 per 1000; Columbia, \$18.00 per 100, \$150.00 per 1000; Ophelia, \$15.00 per 100, \$125.00 per 1000; Maryland and Killarney Brilliant, \$12.00 per 100, \$120.00 per 1000. A limited quantity of each of the above varieties from one of the best growers, f. o. b. Michigan. First come, first served. Write us for prices of strong 2-yr. old bench stock, including Russell and other best varieties.  
S. S. Skidelsky & Co., 50 Park Place, New York.

RUSSELL, COLUMBIA, OPHELIA ROSE PLANTS.

Strong plants in 2 1/2-in. pots, ready to shift or plant in the bench.  
Columbia, per 1,000.....\$150.00  
Russell, per 1,000.....200.00  
Ophelia, per 1,000.....120.00  
No orders for less than 250 at this price.

BASSETT & WASHBURN,  
178 No. Wabash Ave., Chicago.

## ROSE PLANTS.

You will like this stock. Better order at once, as the supply is limited and so many planters and dealers know the satisfaction they get from Wietors' stock these won't last long.

## YOUNG STOCK.

	From 2 1/2-inch pots	Per 100	Per 1000
Richmond .....	\$10.00		\$ 90.00
White Killarney .....	10.00		90.00
Ophelia .....	10.00		90.00
Columbia .....	15.00		125.00

## BENCH PLANTS.

	W. Killarney	10.00 per 100; \$ 90.00 per 1000
	P. Killarney	10.00 per 100; 90.00 per 1000
	K. Brilliant	10.00 per 100; 90.00 per 1000
	Ophelia	10.00 per 100; 90.00 per 1000
	Russell	15.00 per 100; 125.00 per 1000

## WIETOR BROS.

Wholesale Growers of Cut Flowers,  
30 E. Randolph St., Chicago, Ill.

## IMMEDIATE DELIVERY.

	Per 100	Per 1000
2 1/2-in. Premier .....	\$20.00	\$175.00
2 1/2-in. Columbia .....	18.00	150.00

## ROOTED CUTTINGS.

	Per 100	Per 1000
Premier .....	\$15.00	\$120.00
Columbia .....	12.00	100.00

Beauty bench plants, immediate delivery, 15c. Cash with order only.

MYERS & SAMTMAN,  
Chestnut Hill, Philadelphia, Pennsylvania.

## A. B. C.

## BENCH GROWN ROSE PLANTS

## IN LEADING VARIETIES

## WRITE FOR OUR SPECIAL PRICES

## ON QUANTITY LOTS

## AMERICAN BULB CO.,

## 172 N. WABASH AVE., CHICAGO.

## 50,000 FINE, STRONG, OWN-ROOT PREMIERS

\$20.00 per 100, \$175.00 per 1000. Also fine stock own-root Columbias, \$18.00 per 100, \$140.00 per 1000. These are exceptionally good plants and we would be glad to send samples. Cash with order or satisfactory credit references.

J. F. WILCOX & SONS,  
Progressive Florists,  
530 Broadway, Council Bluffs, Ia.

## ROSE PLANTS.

	From 2 1/2-inch pots, good stock.	Own Root.	Per 100	Per 1000
Russell .....	\$22.00			\$200.00
Premier .....	20.00			175.00
Columbia .....	18.00			150.00
Ophelia .....	15.00			125.00
Maryland .....	12.00			120.00
Killarney Brilliant .....	12.00			

G. Van Bochove & Bro., Kalamazoo, Mich.

## BENCH ROSE PLANTS.

	In lots of 200 plants to the box.	Per 1000
American Beauty .....		\$150.00
Sunburst .....		150.00
Ophelia .....		100.00
White Killarney .....		100.00
Hoosier .....		100.00

BASSETT & WASHBURN,  
178 No. Wabash Ave., Chicago.

## ROSES, 3-IN., OWN ROOT.

	Per 100	Per 1000
Russell .....	\$25.00	per 100
Premier .....	22.00	per 100
Columbia .....	20.00	per 100
Ophelia .....	15.00	per 100
Hoosier Beauty .....	15.00	per 100
Dbl. White Killarney .....	15.00	per 100
Mrs. Aaron Ward .....	15.00	per 100

ALFRED DONAGHUE, JR.,  
1622 Harney St., Omaha, Neb.

## ROSES.

	Own-root, 2 1/2-in.	Per 100	Per 1000
COLUMBIA .....	\$15.00		\$125.00

Russell bench plants, strong 2-yr. old, rested, \$150.00 per 1000.

PACKED IN WIRED VENEER BOXES.  
A. N. KINSMAN, INC., AUSTIN, MINN.

Roses, 2-yr. old bench plants, immediate delivery, 200 Russell, \$15.00 per 100; 100 Hoosier Beauty, \$12.00 per 100. Own root 2 1/2-in., 1000 Columbias, 500 Russell, \$15.00 per 100; 500 Ophelia, 500 Sunburst, \$12.00 per 100. Cash please.

Beaver Ave. Floral Co., 3422 Beaver Ave., Des Moines, Iowa.

Rose Plants

	Own Root	Per 100	Per 1000
Shawyer, 2 1/2-in. ....		\$9.00	\$80.00
Kaiserin, 2 1/2-in. ....		9.00	80.00
J. J. L. Mock, 2 1/2-in. ....		9.00	80.00
Richmond, 2 1/2-in. ....		9.00	80.00
Ophelia, 2 1/2-in. ....		9.00	80.00

United States Cut Flower Co., Elmira, N. Y.

## ROSES, TWO-INCH.

	Per 100	Per 1000
Premier .....	\$20.00	\$175.00
Columbia .....	15.00	125.00
Ophelia .....	15.00	120.00
Sunburst .....	15.00	120.00
Richmond .....	10.00	90.00

For cash with order, free packing. Glad to submit sample for the asking.

DANA R. HERRON, OLEAN, N. Y.

## ROSE PLANTS

	Per 100	Per 1000
Milady, 3-in. ....	\$15.00	per 100
White Killarney, 3-in. ....	15.00	per 100
Cecile Brunner, 3-in. ....	12.50	per 100
Cecile Brunner and W. Killarney, 2-yr. old .....	12.00	per 100

These are all good No. 1 stock.

Peterson Floral Co., Gibson City, Ill.

## BENCH-GROWN ROSES.

	Per 100	Per 1000
American Beauty .....	\$27.50	\$250.00
Milady .....	15.00	140.00
Ophelia .....	15.00	140.00
Russell .....	16.00	150.00

A. HENDERSON & CO.,  
166 N. Wabash Ave., Chicago, Ill.

## BENCH PLANTS.

	Per 1000
Mrs. Charles Russell .....	\$100.00
Champ Weiland .....	80.00

## YOUNG STOCK.

	Per 1000
20,000 Ophelia, 2-in. ....	\$75.00
5,000 Milady, 2-in. ....	75.00

PETER REINBERG,  
30 E. Randolph St., Chicago, Ill.

## BENCH GROWN.

	Per 100
Killarney Brilliant .....	\$12.00

OWN ROOT, YOUNG STOCK.

	Per 100	Per 1000
Ophelia, 2-in. ....	\$12.00	\$110.00
Milady, 2-in. ....	12.00	110.00

First class stock. Cash.  
CHICAGO FLOWER GROWERS' ASSOCIATION,  
180 N. Wabash Ave., Chicago, Ill.

## 2-INCH ROSE PLANTS

	Per 100
1000 Columbia .....	\$15.00
500 Mrs. Aaron Ward .....	12.00
500 Ophelia .....	12.00

Cash with order.  
RIVERBANK GREENHOUSES, GENEVA, ILL.

Roses, 2-yr. bench plants, own root, 210 Perle des Jardins, 25 Milady, 50 Hoosier Beauty, 190 Bride at \$20.00 per 100; 250 Ophelia, 265 Sunburst and 150 Richmond at \$17.00 per 100. Cash. June 1st delivery.

E. J. Ulrich Floral Co., Tiffin, Ohio.

Roses, heavy 2-yr. old field grown, extra selected, immediate delivery.

Dorothy Perkins .....35c  
Excelsa .....35c

This stock will please the most critical.  
J. L. Schiller, Toledo, O.

## OPHELIA ROSES

	From 3-in. pots.
.....	\$17.50 per 100.
.....	\$150.00 per 1000.

J. W. YOUNG,  
Enfield, Pa.

## COLUMBIA ROSES.

Rooted cuttings, \$10.00 per 100. These are strong, well rooted, choice stock.

BASSETT & WASHBURN,  
178 No. Wabash Ave., Chicago, Ill.

## ROSE PLANTS.

	2 1/2-in. strong stock.	Per 100
Ophelia .....	\$12.00	per 100
Pink Killarney .....	12.00	per 100

STUPPY FLORAL CO., ST. JOSEPH, MO.

Roses, extra strong 2-yr. bench stock, packed in bundles of 25. Russell, \$15.00 per 100; Ophelia, \$12.50 per 100; Pink Killarney, \$12.00 per 100.

Geo. Maske, 1405 Central St., Evanston, Ill.

Roses, 1200 pot-bound, 2 and 3-eye. J. L. Mock, \$10.00 per 100, \$90.00 per 1000. 3000 Columbia, clean stock, \$11.00 per 100, \$100.00 per 1000. Cash.

Pleasant View Greenhouses, Madisonville, Ky.

Roses, Russell from bench, \$15.00 per 100, immediate shipment. Pink and White Killarney, \$8.00 per 100. Ophelia from bench, \$15.00 per 100. May and June delivery.

C. C. POLLWORTH CO., MILWAUKEE, WIS.

400 Sunburst Roses .....12c each  
500 Pink Killarney Roses.....10c each  
1000 Mrs. Russell Roses.....20c each

Fine strong plants, 2 1/2-in. pots.  
KEMBLE-SMITH CO., BOONE, IA.

Roses, Radiance, own root, extra strong from 2 and 2 1/2-in. pots, ready for shift into 3-in., \$75.00 per 1000. Radiance bench plants, 2-yr., \$150.00 per 100. T. G. Owen, Columbus, Miss.

Bench plants of Mrs. Chas. Russell, \$150.00 per 1000.

HOLTON & HUNKEL CO.,  
Milwaukee, Wisconsin.

2-YEAR OLD BENCH-GROWN ROSES.

335 My Maryland, 1500 Brilliant and 100 White Killarney, \$12.00 per 100. Cash.

La Crosse Floral Co., La Crosse, Wis.

Extra fine quality 2 1/2-in. Columbia Rose plants, \$125.00 per 1000. Shipment can be made immediately on receipt of order.

Fred C. Meyer & Co., Addison, Ill.

Extra fine 2 1/2-in. Rose stock, Shawyer, \$10.00 per 100, \$90.00 per 1000; Columbia, \$15.00 per 100, \$125.00 per 1000. 3-in., \$175.00 per 1000.

Hembreiker & Cole, Springfield, Ill.

Roses, 1500 White Killarney, 2 1/2-in., \$12.00 per 100; 800 Richmond bench plants, 2-yr.-old, \$12.00 per 100.

Haentze Floral Co., Fond du Lac, Wis.

## BENCH ROSE PLANTS

	4500 Sunburst	800 Ophelia
WEHRMANN & WEHRMANN, 5332 Bowmanville Ave., Chicago, Ill.		

Roses, Russell, 2-in. stock, nice plants, \$22.00 per 100, \$200.00 per 1000. American Beauty bench plants, \$20.00 per 100.

Wm. Dittman, New Castle, Ind.



## ROSES—Continued

Roses, a few fine, 2-yr. potted American Beauty in full bloom and bud, \$1.25 to \$1.50 each. Cash. J. C. Steinhauser, Pittsburg, Kans.

## ROSES.

Field grown climbers and ramblers.  
NILES NURSERY CO., NILES, MICH

Hardy Roses, 2-yr. best sorts, other plants and trees. See ad under Nursery Stock.  
W. H. Salter, Rochester, N. Y.

Bench plants of White Killarney, \$8.00 per 100.  
HOLTON & HUNKEL CO., Milwaukee, Wisconsin.

1600 strong 3-in. Ophelia Roses, at \$15.00 per 100.  
Emporia Floral Co., Emporia, Kans.

Spring list for legitimate trade exclusively.  
Leedle Co. Expert Rose Growers, Springfield, O.

Fine 2½-in. Radiance Rose plants, \$15.00 per 100. Cash.  
J. T. Keheley, Columbus, Ga.

Columbia, 2½-in. stock, 12½c, \$125.00 per 1000. Cash please.  
H. P. Smith, Piqua, O.

## ROSEMARY.

Rosemary, rooted cuttings, \$2.00 per 100.  
George Boos & Co., New Kensington, Pa.

## RUBBERS

Ficus Elastica, strong rooted cuttings, now in 2½-in. pots, ready for shift, \$30.00 per 100, \$280.00 per 1000; medium size, \$20.00 per 100, \$180.00 per 1000.  
BOBBINK & ATKINS, RUTHERFORD, N. J.

Ficus Elastica, 5-in., select, 75c and \$1.00 each.  
GULLETT & SONS, LINCOLN, ILL.

## SALVIAS

## ZANE GRAY

The purple Salvia. A rich purple color. Something new. A grand bedding plant. Everybody wants it. Nothing like it ever been offered before. Buy now and get a good stock for next year. Strong 2½-in. pots, \$5.00 per dozen. Send the cash. Harper Floral Co., 1618 E. 6th Ave., Pine Bluff, Ark.

Salvia Bonfire, America, Zurich, Splendens, and other best varieties, R. C., \$2.00 per 100, \$15.00 per 1000. Special delivery, postpaid. Seedlings, \$2.00 per 100, \$15.00 per 1000, postpaid; 2½-in. pots, \$5.00 per 100, \$40.00 per 1000.  
Roman J. Irwin, 43 West 18th St., New York.

Salvia America, Bonfire, Zurich, 2½-in. pots, ready for 3-in., strong stock plants, \$35.00 per 1000, 8000 for \$100.00. See ad under Snapdragons and Delphiniums.  
The Lorgus Co., West Chester, Pa.

Salvia Bonfire and Drooping Spike, fine 2-inch, \$3.00 per 100; 2½-inch, \$3.50 per 100. America, 2-inch, \$3.50 per 100; 2½-inch, \$4.00 per 100. All grown from cuttings; true stock.  
S. W. Pike, St. Charles, Ill.

Salvias, America, from 2½-in., ready for shift, 3c. Not less than 50. R. P. Bohlander, Melrose Park, Ill., Phone Hillside 924, Greenhouses Hillside, Ill.

Salvia Splendens, seedlings, 75c per 100, \$6.00 per 1000; transplants, strong, \$1.25 per 100, \$10.00 per 1000, 2½-in., 5c each.  
The Thumb Nursery, Marlette, Mich.

Salvias, rooted cuttings, best varieties, \$1.50 per 100, \$12.50 per 1000; 2½-in., \$5.00 per 100, \$40.00 per 1000.  
S. S. Skidelsky & Co., 50 Park Place, New York.

Salvias, Bonfire and Splendens, large, transplanted plants, ready for 2½-in., \$1.25 per 100, post paid, \$10.00 per 1000, express.  
S. A. Pinkstone, Utica, N. Y.

Salvia seedlings, Clara Redman, \$1.00 per 100; Zurich, \$1.25 per 100; America, \$1.50 per 100. 4-in., tall strong plants. Cash.  
Olson Floral Co., Elgin, Ill.

Salvia Zurich and Bonfire, fine, flat grown seedlings, 3 and 4 inches high, \$2.00 per 100, \$15.00 per 1000. Cash please.  
McAdams & McComb, Columbus Grove, O.

Salvia, Bonfire, strong 2-in., fine stock, \$4.00 per 100; \$35.00 per 1000. America, 2½-in., fine stock in bloom, from cuttings, \$6.00 per 100. Cash please.  
C. E. Majors, Denison, Tex.

Salvia Clara Redman or Bonfire, 2-in., \$3.00 per 100 \$25.00 per 1000; transplanted seedlings, \$1.25 per 100, \$10.00 per 1000. Cash only.  
Restland Floral Co., Mendota, Ill.

Salvias, Zurich and Redman, 2-in., \$3.00 per 100. Cash with order.  
James Ambacher, West End, N. J.

Salvia, Splendens and Bonfire, strong 2½-in. plants, \$3.50 per 100. Cash please.  
J. J. Clayton & Son, West Grove, Pa.

Salvia Splendens, 2-in., 3c each; seedlings, \$6.50 per 1000.  
F. C. Freeman & Sons, Portland, Ind.

Salvia Bonfire, Splendens and America, 2-in., \$3.00 per 100; R. C., \$1.25 per 100. Cash.  
Byer Bros., Chambersburg, Pa.

Salvias, America, strong R. C., \$1.50 per 100; Bonfire R. C., \$1.25 per 100, \$12.00 per 1000. Cash.  
J. P. Cannata, Mt. Freedom, N. J.

Salvia America, the best one of all, true from cuttings, \$5.00 per 100.  
The Storrs & Harrison Co., Painesville, Ohio.

Selected Salvia Zurich, 2½-in., \$3.00; R. C., \$1.75 per 100; fine stock.  
Simanton & Pence, Falls City, Neb.

Salvia Bonfire, 2½-in., \$3.50 per 100. Ready to shift. Cash please.

W. BEZDEK, CEDAR RAPIDS, IA.

Salvia Splendens, once transplanted, \$1.00 per 100; R. C., \$1.25 per 100; 2-in., \$3.00 per 100.  
Mrs. F. W. Blubaugh, R. R. 2, Elwood, Ind.

Salvia Bonfire, extra strong 2-in., \$3.50 per 100, \$30.00 per 1000. Cash.  
Jacobs Bros., Peoria, Ill.

Salvia Bonfire, strong plants, from 2½-in., ship at once, \$3.50 per 100. Cash.  
H. E. Rogers & Son, Spencerport, N. Y.

Salvia Bonfire, strong, 2½-in., ready to shift, \$4.00 per 100. Cash.  
Daut Brothers, 120 E. Prairie St., Decatur, Ill.

Salvias, Zurich, from 2-in. pots, strong bushy plants, \$3.00 per 100. Cash with order.  
Peter Brown, Lancaster, Pa.

Salvias, strong seedlings of Splendens and Bonfire, \$1.00 per 100. Cash.  
Smith, The Florist, St. Johns, Mich.

Salvias, America and Splendens, from cuttings, 2½-in., \$4.00 per 100. Cash.  
Chas. E. Smith, York, Pa.

Salvia Bonfire, strong seedlings, \$1.25 per 100, prepaid.  
Brill Celery Gardens, Kalamazoo, Mich.

Salvias, extra strong 2½-in. America, Bonfire and Splendens, \$3.50 per 100, \$32.50 per 1000. Cash.  
J. C. Steinhauser, Pittsburg, Kans.

Salvia Bonfire, strong seedlings, ready to pot, \$10.00 per 1000. Cash.  
H. E. & C. W. Krebs, Cedar Rapids, Iowa.

Salvias, Zurich, rooted cuttings, \$1.25 per 100, \$10.00 per 1000. Post paid. Cash.  
Harglerode Bros., Shippensburg, Pa.

Salvia Splendens and Bonfire, strong 2-in., ready for shift, \$4.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Salvia Splendens, extra strong, once transplanted, 4 to 5-in., \$1.50 per 100.  
Wagner's Greenhouses, Tiffin, O.

Salvias, Bonfire and Zurich, 2½-in., \$5.00 per 100. Packing 5%.  
Truitt's Greenhouses, Chanute, Kans.

Salvia Splendens, transplanted seedlings, \$1.75 per 100.  
J. G. Witt & Son, 10429 Wallace St., Chicago.

Salvia Bonfire, 2½-in. choice stock, \$4.50 per 100. Cash.  
J. T. Keheley, Columbus, Ga.

Salvia Bonfire, 2½-in., 3c; 3-in., branched, 6c.  
H. S. Brandt, York, Pa.

Salvia Splendens, 2-in., \$3.00 per 100.  
E. Bushyager, Jeanette, Pa.

Salvia Bonfire, large transplanted, \$1.25 per 100.  
Odor Greenhouses, Iola, Kans.

Salvias, R. C., \$1.50 per 100; \$14.00 per 1000, prepaid.  
S. D. Brant, Clay Center, Kan.

Salvias, \$3.50 per 100, \$30.00 per 1000.  
The Schmidt & Botley Co., Springfield, O.

Salvia Bonfire R. C., \$2.00 per 100, \$15.00 per 1000.  
A. C. BROWN, SPRINGFIELD, ILL.

Salvia Bonfire, strong, 2½-in., \$3.50 per 100.  
F. L. Tornquist, Benton Harbor, Mich.

Salvia Bonfire, strong rooted cuttings, 1½c prepaid.  
C. Humfeld, Clay Center, Kans.

## SCHIZANTHUS

Schizanthus, 4-in. in bloom, 30c each.  
E. J. Ulrich Floral Co., Tiffin, Ohio.

## SEEDS

## SEEDS

ASPARAGUS SPRENGERI SEED: Fresh, plump, live seed from healthy stock plants.

1000 Seeds ..... \$ 1.25

5000 Seeds ..... 5.00

Per pound ..... 10.00

CALENDULA ORANGE KING: Why not grow your own from seed. It requires no skill. There is always a ready market at good prices for cut flowers. This is the true Orange King. Ounce 50c, pound \$5.00.

DRACAENA INDIVISA: The true Cordylina Australis narrow leaved variety. Fresh ripe seeds that will make quick-growing profitable plants for you.

1,000 Seeds ..... \$0.50  
5,000 Seeds ..... 2.00  
10,000 Seeds ..... 3.50

SMILAX SEED: There is no good substitute for Smilax in bridal bouquets or table decorations, etc. Why not have the right thing to use at the right moment? Trade packet 50c; ¼ pound, \$1.50; 1 pound, \$4.00.

PRIMULA OBCONICA: A new giant flowering strain, superior in size to any strain now on market. Try a few packets and you will want more next season.

GRANDIFLORA: Alba, Salmoinea, Coerulea, Lilacina, Oculata, Apple Blossom, Crispa, Kermesina, Rosea, Fire Queen.

GIGANTEA: Apple Blossom, Kermesina, Coerulea, Lilacina, Plathii, Rosea.  
50c per trade packet, postpaid.  
We pay postage on all above items.

SEVIN-VINCENT CO.,

Wholesale Seed Growers.

417 Montgomery St., San Francisco, Calif.  
Sweet Corn, Early Peep o' Day, \$8.00 per 100 lbs. Sweet Corn, Early Independence, \$8.00 per 100 lbs. 1919 crop, good germination, f. o. b. Nora Springs, Ia. Sacks extra. Special prices on large quantities.

MAPLE HILL NURSERY, NORA SPRINGS, IA.

CABBAGE AND CAULIFLOWER SEEDS  
Northern Danish Grown Seed from Improved  
Selected Strains.

Imported Direct from the Grower.  
Copenhagen Market ..... \$4.00 per lb.  
Enkhuizen Glory ..... 3.50 per lb.  
Danish Ballhead Short Stem ..... 3.00 per lb.  
Danish Ballhead Tall Stem ..... 3.00 per lb.  
Danish Roundhead ..... 3.00 per lb.  
Danish Mammoth, Rock Red ..... 4.00 per lb.  
Wisconsin Hollander ..... 15.00 per lb.  
Wisconsin Hollander "Yellow Re-sistant" Crown at Racine ..... 15.00 per lb.

CAULIFLOWER SEEDS.  
Extra Early Dwarf Erfurt ..... \$2.50 per oz.  
New Earliest Snowball ..... 2.50 per oz.  
Giant Dry Weather ..... 2.50 per oz.  
Danish Perfection ..... 3.00 per oz.

You can depend on this seed.  
STANDARD SEED COMPANY, Racine, Wis.

NEW CROP ASPARAGUS SEED.  
Plumosus, 500 seeds, 85c; 1000 seeds, \$1.50.  
Sprengeri, 500 seeds, 60c; 1000 seeds, \$1.00.

CALIFORNIA GROWN  
PALM SEED.  
Phoenix Canariensis, 500 seeds, \$1.00; 1000 seeds, \$1.75.

Phoenix Reclinata, 500 seeds, \$1.50; 1000 seeds, \$3.00.  
Washingtonia Filifera, 500 seeds, 75c; 1000 seeds, \$1.50.

Washingtonia Robusta, 500 seeds, \$1.00; 1000 seeds, \$2.00.  
Washingtonia Sonora, 500 seeds, \$1.50; 1000 seeds, \$3.00.

Chamaerops Excelsa, 500 seeds, \$1.00; 1000 seeds, \$1.75.

GEORGE LEAVER,  
P. O. Box 1049, Los Angeles, Cal.

ASPARAGUS PLUMOSUS NANUS SEED.  
We offer new crop, well ripened seeds, northern greenhouse grown and true to type.  
Per 1,000 seeds ..... \$3.50 per 1000

ASPARAGUS SPRENGERI SEED  
Greenhouse-Grown  
Per 1,000 seeds ..... \$1.50 per 1000  
Per 10,000 seeds ..... 1.25 per 1000

S. S. PENNOCK CO.,  
1608-20 Ludlow St., Philadelphia, Pa.

Primula Chinensis, all colors mixed, new crop, per trade packet, \$1.00; ¼ packet, 50c; 1000 seeds, \$2.00.

Primula Obconica Gigantea mixed, per trade packet, 50c; ¼ packet, 30c.  
Primula Malacoides, "Giant Baby," per trade packet, 50c.

Cinerarias, dwarf, giant-flowering, finest mixed, per trade packet, 50c; ¼ packet, 30c.  
The Holmes-Letherman Seed Co., Canton, O.

ASPARAGUS SEEDS.  
Plumosus (scarce) ..... \$3.00 per 1000  
Sprengeri ..... 1.25 per 1000

AMERICAN BULB CO.,  
172 N. Wabash Ave., Chicago, Ill.

Asparagus Plumosus, strictly fresh, northern greenhouse grown, \$3.50 per 1000, \$15.00 per 5000. Write for prices on large quantities.  
S. S. Skidelsky & Co., 50 Park Place, New York.

SALVIA AMERICA  
The best of all, 50c per packet, \$5.00 per oz.  
AMERICAN BULB CO., Chicago, Ill.

Seed of New Cleveland Cherries, picked from the largest plants and berries; per pkt., 50c, or 3 pkts., \$1.35. Cash.  
Geo. W. Frisch's Son, Dayton, Ohio.

Asterium seed, selected pink, white, lavender, the florists' best type, \$1.00 per pkt., \$3.00 oz. Cash.  
C. Betscher, Dover, O.

Selected seed of Solanum Melvinii and Bird's Eye Peppers, 50c per trade packet. Peter Pearson, 5732 Gunnison St., Chicago, Ill.

Aster seed, Crego's Giant Comet, white, pink, rose, lavender and purple, ¼ oz., 30c; ¼ oz., 55c; ounce, \$2.00. H. B. Snow, Camden, N. Y.

Cleveland and Orange Queen Cherry seed, 50c tr. pkt. Abbey Ave. Greenhouses, Dayton, O.

Two novelties in Snapdragons. See display ad.  
F. W. Fletcher, Orlando, Fla.

SEED SWEET POTATOES  
Seed Sweet Potatoes, Yellow Jersey, 8c per pound. Cash please.  
Groves Floral Co., Atchison, Kan.

SMILAX  
SMILAX.  
Extra strong, will make quick strings. From 2-in. pots, \$2.50 per 100.

E. Rawlings, Wholesale Grower, Allegany, N. Y.  
Smilax seedlings, 75c per 100, \$6.50 per 1000, well rooted and sure to please.

F. C. Freeman & Sons, Portland, Ind.  
Smilax, seedlings, \$1.00 per 100, \$7.50 per 1000.

WESTWOOD FLOWER & PLANT CO.,  
R. R. 14, Dayton, Ohio.

Smilax, strong 2½-in., \$3.50 per 100, \$30.00 per 1000. Cash.  
J. C. Steinhauser, Pittsburg, Kan.

Smilax, seedlings, \$1.00 per 100, \$7.50 per 1000; 2-in., \$3.00 per 100, \$25.00 per 1000.  
Edward W. Schuster, Crookston, Minn.

Smilax, 2½-in. pots, \$4.00 per 100, \$35.00 per 1000.  
Roman J. Irwin, 43 West 18th St., New York.

Strong Smilax seedlings, \$1.00 per 100. Cash.  
CHAS. E. COUGILL, AUBURN, INDIANA.

Smilax, 2-in., strong plants, ready to bench, 4c. Cash. Cottage Greenhouses, Litchfield, Ill.

**Smilax, 2 1/2-in., ready for shift, \$3.00 per 100.**  
A. C. Sperry, Neodesha, Kans.

**Smilax, 3-in., \$5.00 per 100. Packing 5%.**  
Tritt's Greenhouses, Chanute, Kans.

**Smilax, strong 2 1/2-in., cut back stock, \$3.00 per 100.** E. B. Morgan Floral Co., Paxton, Ill.

**Smilax, \$4.00 per 100, \$35.00 per 1000.**  
The Schmidt & Botley Co., Springfield, O.

**3-in. Smilax, \$85.00 per 1000.**  
Pohlmann Bros. Co., Morton Grove, Ill.

### SNAPDRAGONS

Plant a bench of Snapdragons and have plenty of flowers all through the summer; big producers and profit makers. If that bench of Carnations or Roses is not doing well, pull up and plant to Snaps; will pay BIG. Cultural directions with every shipment. Silver Pink, Rose Pink, Enchantress Pink, Red, Lavender, White, Yellow. Exceptionally fine plants, 2 1/2-inch, \$4.50 per 100, worth much more. Cash, please. Also see our ads under Asters, Chrysanthemums and Calendulas.

Hillvale Greenhouse Co., La Crosse, Wis.

Snapdragon Donaghue's Pink, by far the finest Snapdragon on the market, beautiful color, very early flowering. Very strong grower, throwing stalks from the bottom three to four feet long, with massive heads of pure pink flowers that require little tying up. We have grown this Snapdragon alone for twelve years and it comes almost 100 per cent true from seed. 3-in., only \$10.00 per 100, \$90.00 per 1000.

ALFRED DONAGHUE, JR.,  
1622 Harney St., Omaha, Neb.

### SNAPDRAGONS.

Nice, pinched back plants, ready now.  
100 1000  
Silver Pink ..... 2 1/2-in. \$6.00 \$55.00  
Keystone ..... 2 1/2-in. 6.00 55.00

ROMAN J. IRWIN,  
43 West 18th St., NEW YORK.

Snapdragons, Giant Pink, Venus, pink, salmon pink, white and yellow, branched transplanted, rooted cuttings \$1.00 per 100, prepaid in lots of 300 or more; 2-in. pots Silver Pink, \$5.00 per 100.

Maple Park Greenhouses, Sullivan, Ind.

Snapdragons, 2-in., good cut bench, Giant White and mixed \$2.50 per 100, also Prima Donna, heavy 4-in., 25c, extra 35c, in heavy bloom 2 1/2-in., \$7.00. Silver Pink rooted cuttings, \$1.25 per 100.

Joplin Greenhouse, 2004 Bird St., Joplin, Mo.

### ALBUM OF DESIGNS.

Sixth Edition—Ready Soon.

Better than ever before.

You cannot afford to be without it.

\$1.25 per copy, postpaid.

\$12.00 per doz., postpaid.

Florists' Pub. Co., Caxton, Bldg., Chicago.

Snapdragons, Dreer's strain of seed, giant flowering mixed, transplanted in flats, \$4.00 per 100; \$30.00 per 1000; fine seedlings, \$1.00 per 100; \$9.00 per 1000, P. P.

S. T. Danley & Son, Macomb, Ill.

Strong 2 1/2-in. Silver Pink, Nelrose and Key stone, \$5.00 per 100, \$45.00 per 1000. Read, now.

S. S. Skidelsky & Co., 50 Park Place, New York.

Silver Pink, Giant White, Yellow, Scarlet seedling Snapdragons, once transplanted and topped, good as any 2-in., \$3.00 per 100.

Wagner's Greenhouses, Tiffin, O.

Snapdragons, Ramsburg's, Nelrose, Phelps' White, Bronze Beauty and Yellow, large, transplanted plants, ready for 2 1/2-in., \$3.00 per 100, \$25.00 per 1000. S. A. Pinkstone, Utica, N. Y.

Snapdragons, 2 1/2-in., Silver Pink, Nelrose, Keystone, Rose Queen, new, and White, \$4.00 per 100, very bushy stock. Cash please.

W. BEZDEK, CEDAR RAPIDS, IA.

Snapdragons, pinched back, 2 1/2-in. pots, \$40.00 per 1000. See ad under Salvias and Delphiniums.

The Lorgus Co., West Chester, Pa.

Snapdragons, Silver Pink, 2-in. pots, free from rust, clean stock, \$4.00 per 100. Cash.

Olson Floral Co., Elgin, Ill.

Snapdragons, pink, white and yellow, R. C., 2c; 2 1/2-in., 5c. Cash with order.

W. E. Trimble Greenhouse Co., Princeton, Ill.

Snapdragons, pink, rose pink and Giant White, 2-in., extra strong, branched, 4c.

Cottage Greenhouses, Litchfield, Ill.

Snapdragons, assorted, strong, transplanted seedlings, \$1.25 per 100, \$10.00 per 1000.

Edward W. Schuster, Crookston, Minn.

Silver Pink Snapdragons, transplanted seedlings, \$2.50 per 100.

Dumser Floral Co., Elgin, Ill.

Snapdragons, Silver Pink, R. C., \$2.50; 2 1/2-in., \$6.00; 3-in., \$12.50; 2 1/2-in., \$6.00; 3-in., \$12.50.

Geo. A. Kuhl, Pekin, Ill.

Silver Pink, Giant Yellow, Giant White, 2 1/2-in., 5c. Packing 5%.

Tritt's Greenhouses, Chanute, Kans.

The BEST WAY to get rid of your surplus stock is to use the REVIEW'S Classified ads.

Snapdragons, \$3.50 per 100, \$30.00 per 1000. The Schmidt & Botley Co., Springfield, O.

Snapdragons, Silver Pink and Nelrose, 2 1/2-in., \$5.00 per 100, Henry Smith, Grand Rapids, Mich.

Two novelties in Snapdragons. See display ad.

F. W. Fletcher, Orlando, Fla.

### SPIRAEA

A special classy grade of Spiraea Van Houttei shrubs, growing for the exacting landscape gardener. These are a quality grade that your customer should pay \$1.50 each for. They are cultivated both ways, bushy and the finest root system you ever saw, size 2 1/2 to 3 ft. high, all roots dug undermined and carefully taken up, 50c each, \$5.00 per doz., by express or 60c each, prepaid.

Charles Nash Nursery, Three Rivers, Mich.

### STEVIAS

Stevias, 2 1/2-in., pinched back, \$3.50 per 100; well rooted cuttings, \$1.50 per 100. Place your order now and get stock when you want it.

MUSKOGEE SHRUBBERY GARDENS,  
P. O. Box 36, Muskogee, Okla.

Extra strong, double 2 1/2-in. Stevias, \$4.00 per 100. Extra strong double, ready for 5-in., \$15.00 per 100. Packing 5%.

Pinehurst Floral Co., Pleasant Hill, Mo.

Stevias, rooted cuttings, double, \$15.00 per 1000. Cash prepaid.

L. Karl Gueltig, Jeffersonville, Ind.

Stevias, double, rooted cuttings, 1 1/2c prepaid.

C. Humfeld, Clay Center, Kans.

Stevias, rooted cuttings, \$1.25 per 100.

J. E. Hitz, Franklin, Ind.

Double Stevias, R. C., \$1.50 per 100.

Lindsey & Dawson, New Castle, Ind.

### STOCKS

Stocks, strong transplanted seedlings, \$1.25 per 100, \$10.00 per 1000.

Edward W. Schuster, Crookston, Minn.

Stocks, 10 Weeks, pink, white, lavender, 2 1/2-in., \$4.00 per 100. Packing 5%.

Tritt's Greenhouses, Chanute, Kans.

Stocks, strong 2-in., \$4.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

### STRAWBERRY PLANTS

Strawberry plants, fresh dug, packed right, Dr. Burrell, Gibson, Aroma, Brandywine, \$5.50 per 1000, S. Dunlap, Warfield, \$4.00 per 1000, Progressive Everbearing, \$10.00 per 1000. Prompt shipment. P. D. Aspinwall, Fort Atkinson, Wis.

Strawberry plants, 100 Senator Dunlap, prepaid, parcel post, 85c, 300 by parcel post, \$2.50, 1000 by express, untrimmed, \$3.90; 1000 trimmed, \$4.50; 100 Progressive Everbearing, \$1.50, prepaid. Charles Nash Nursery, Three Rivers, Mich.

Strawberry plants, spring varieties, 14 standard kinds, Dunlap, Warfield, Bubach, Haverland, etc., 80c per 100, postpaid; \$6.00 per 1000 by express.

Geo. H. Schenck, Elsie, Mich.

Strawberry plants for the trade a specialty; first-class and true to name; surplus stock of Progressive \$8.00 per 1000; Dunlap and Warfield \$3.50 per 1000. Write or wire your orders to E. O. Westerfield, Fort Atkinson, Wis.

Strawberry plants, Everbearing, a special offer for this week. 300 Progressive Everbearing, grown on new ground, \$3.00 prepaid, parcel post. Charles Nash Nursery, Three Rivers, Mich.

Progressive and Peerless Everbearing Strawberry plants, \$1.50 per 100, \$10.00 per 1000. Also other varieties. Catalog free.

Basil Perry, Georgetown, Dela.

Progressive Everbearing Strawberry plants, \$12.00 per 1000. Prompt shipment of first-class stock.

Ferguson Bros., Sta. D., Omaha, Neb.

PROGRESSIVE EVERBEARING,

\$8.00 per 1000.

LOYD C. BUNCH, FREDONIA, KAN.

### SPECIALTIES

Strobilanthes Dyerianus, 2 1/2-in. pot, \$6.00 per 100; \$55.00 per 1000.

The McGregor Bros. Co., Springfield, O.

### SWAINSONAS

Swainsonas, white, 2 1/2-in., \$5.00 per 100.

Baur Floral Co., Erie, Pa.

Swainsonas, white, fine 2 1/2-in., \$5.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

### SWEET WILLIAMS

Sweet Williams, \$4.50 per 100, \$40.00 per 1000. The Schmidt & Botley Co., Springfield, O.

### TAMARIX

Tamarix Gallica. Fine strong plants, 2 to 3-ft., \$2.00 per 100, \$50.00 per 1000; 3 to 4-ft., \$12.00 per 100, \$10.00 per 1000; 4 to 5-ft., \$16.00 per 100. The Valley Floral & Nursery Co., La Junta, Colorado.

### TRADESCANTIAS

Wandering Jew, two varieties rooted cuttings, extra strong, ready for 2 1/2-in. pots; unrooted cuttings, 50c per 100, \$4.00 per 1000. Cash.

C. A. Anderson Greenhouse Co., Box 56, Monesta, Pa.

### TRADESCANTIAS.

Green, 6-in. rooted cuttings.....\$1.00 per 100  
Red, 6-in. rooted cuttings.....1.00 per 100

Cash with order.

OPELIKA FLORAL CO., OPELIKA, ALA.

Wandering Jew, plain green and variegated, 2-in., \$3.00 per 100.

Brown's Greenhouses, Clyde, Ohio.

Tradescantia, brown and silver, 3 plants out 3-in. pots, extra fine, \$6.00 per 100. Samuel V. Smith, 3323 Goodman St., Philadelphia, Pa.

Wandering Jew rooted cuttings, green, green and white, \$1.50 per 100. Cash.

Milford Greenhouse, Milford, Ill.

Wandering Jew, red, 2-in.....\$3.00 per 100  
Wandering Jew, white, var. 2-in... 3.50 per 100

Fred Burre, 950 W. Wilcox, Peoria, Ill.

Tradescantias, tricolor and green, R. C., \$1.25 per 100; 2 1/2-in., 8c. Cash with order.

W. E. Trimble Greenhouse Co., Princeton, Ill.

Wandering Jew, tricolor and white, R. C., \$1.25 per 100; 2 1/2-in., \$3.00.

Burdell Floral Co., Bowling Green, Ky.

Wandering Jew, 3 varieties, 2 plants to a pot, \$3.50 per 100. Victor H. Thomas, Augusta, Ky.

Tradescantias, tricolor, R. C., \$1.25 per 100, postpaid. The East Lawn Gardens, Urbana, O.

### TUBEROSES

TUBEROSES. 100 1000  
Dwarf Pearl, 4 to 6-in.....\$5.00 \$40.00

A. HENDERSON & CO.,

166 No. Wabash Ave., Chicago, Ill.

Tuberoses, Pearl, No. 1, 5-7-in., \$40.00 per 1000  
Tuberoses, Pearl, No. 2, 3-5-in., 25.00 per 1000

The Schmidt & Botley Co., Springfield, O.

### VEGETABLE PLANTS

THESE PLANTS READY NOW.  
CABBAGE, transplanted: Early Jersey Wakefield, Charleston Wakefield, All Head, Copenhagen Market, Succession, Winnigstadt, Early Flat Dutch, Premium Late Flat Dutch, Red Rock, 50c per 100; \$4.00 per 1000; \$35.00 per 10,000; \$80.00 per 25,000.

CAULIFLOWER, transplanted: Early Snowball, Danish Giant, 90c per 100; \$8.00 per 1000.

EGG PLANT: Improved New York Purple, Black Beauty, 90c per 100; \$8.00 per 1000.

THESE PLANTS READY MAY 5TH.  
MANGO PEPPER: Ruby King, Chinese Giant, 90c per 100; \$8.00 per 1000.

SWEET POTATO PLANTS: Yellow Jersey, Southern Queen, Early Strassburg, Nancy Hall, 75c per 100; \$5.00 per 1000; \$45.00 per 10,000; \$110.00 per 25,000.

TOMATO PLANTS READY MAY 10TH.  
Tomatoes: New Earliana, Ponderosa, John Baer, Bonny Best, Chalk's Early Jewel, Livingston's Beauty, Improved New Stone, 75c per 100; \$6.00 per 1000.

These are not seedlings, but well rooted good sized plants, ready for the field or retail trade.

We can supply most any variety of plants up to July 1st. Plants guaranteed from good seed and free from disease. We sterilize all soil thoroughly.

Will ship anywhere by parcel post or express. Postage must be included in parcel post orders. Order early. The demand for plants is large this season. No orders too large or too small.

COOK & SAMPSON, GREENVIEW, ILL.  
Wholesale Growers of Vegetable Plants.

SWEET POTATO PLANTS.

All varieties will be ready May 5th and on through June. Your selection, 25 each of any variety, postage prepaid, 100 for 50c. Big Stem, Up River, Yellow Nansmond and Yellow Jersey varieties, 1000, \$2.00; 10,000 lots or more, \$1.75 per 1000.

Red Nansmond or Red Jersey, Nancy Hall or Yellow Yam, Hayman or Southern Queen White Yam, Red Bermuda or Red Yam, 1000, \$2.50; 10,000 lots or more, \$2.00 per 1000, F. O. B. Felton. No plants will be shipped C. O. D.

Advise parcel post shipment. Can C. O. D. for postage or ship by express, charges collect.

All plants are tied 26 in a bundle, 4 bundles to constitute 100, carefully packed in good, clean live moss, insuring their arrival in good condition.

H. Austin, Felton, Del.

VEGETABLE PLANTS.

Strong, well-grown plants of the following varieties, ready for transplanting, PREPAID by parcels post or express:

TOMATO: Earliana, Stone, Ponderosa, J. Baer, Acme, Beauty, June Pink, Dwarf Champion, 50c per 100, \$3.50 per 1000.

PEPPER: Ruby King, Sweet Mountain, Bell or Bull Nose, Spanish Monstrous Sweet, 75c per 100, \$5.00 per 1000.

EGG PLANT: Improved New York Purple, 75c per 100, \$5.00 per 1000.

CAULIFLOWER: Snowball and Early Erfurt, 75c per 100, \$5.00 per 1000.

S. W. PIKE, ST. CHARLES, ILL.

CABBAGE PLANTS.

Early Flat Dutch, Copenhagen Market, Jersey Wakefield, Winnigstadt, Late Flat Dutch, Charleston Wakefield, \$3.50 per 1000, \$30.00 per 10,000, cool grown, well rooted, ready for the field or retail.

SWEET POTATO PLANTS.

Ready for sale May 1st.

Red Bermuda, Nancy Hall, Yellow Jersey, Southern Queen, \$6.00 per 1000, \$50.00 per 10,000.

Place your orders early if you want sweet potato plants. Best of packing either by parcel post or express. Cash or references.

GREENVIEW GREENHOUSES,  
GREENVIEW, ILL.

VEGETABLE PLANTS

Several million plants ready now.

Cabbage and Tomato, extra fine plants at \$2.50.

Potato plants at \$3.50.

Our plants are grown right, packed right and are first class in every sense.

Shipment on short notice.

WAXAHACHIE NURSERY COMPANY,  
"Growers of good trees and plants,"

Waxahachie, Texas.



## VEGETABLE PLANTS—Continued

500,000 Sweet Potato Plants.

Varieties include:

NANCY HALL and RED BERMUDA.

Nancy Hall ..... 100 1000 10.00  
 Red Bermuda ..... 85c 7.00 60.00

We are also wholesale growers of Cabbage, Tomato and Pepper plants, prices on application. Frostproof Cabbage plants now ready for delivery. No orders booked unless 25 per cent cash accompanies the order.

OAKLEY-PATE SEED CO., JOPLIN, MO.

Chalk's Early Jewel, Ponderosa, June Pink Tomatoes, transplanted, \$5.00 per 1000, \$6.00 prepaid. Stone and Champion, seedlings, \$2.50 per 1000, prepaid. Transplanted Jersey Wakefield Cabbage, \$4.00 per 1000 or \$4.50 prepaid. Golden Self-blanching Celery seedlings, \$1.50 per 1000 prepaid. Shipped the day we get your order, packed right. We make things right if you are not satisfied.

Henry Dumke, Marseilles, Ill.

Wakefield, C. Market, D. Ball Head Cabbage, \$2.50 per 1000. Large Chinese Giant and Bull Nose Peppers, strong for this time of the year, \$1.00 per 100, \$6.00 per 1000. New York Improved and Black Beauty Egg Plant, strong for this time of the year, \$1.00 per 100, \$6.00 per 1000. Order a few for real early. The above is prepaid by P. P. Cash with order. Ozark Pansy Gardens, West Plains, Mo.

Grand Rapids Lettuce, strong seedlings, \$1.50; transplanted, \$3.00 per 1000.

Cabbages, Early Copenhagen and Jersey Wakefield, strong seedlings, \$2.50 per 1000; transplanted, \$5.00 per 1000.

Tomatoes, Goets Best Yet, Bonny Best, John Baer, Matchless, strong seedlings, \$4.00 per 1000; transplanted, \$9.00 per 1000. Cash with order. W. E. Trimble Greenhouse Co., Princeton, Ill.

Seedlings for transplanting: Celery, Golden Self Blanching and W. Plume, \$1.25 per 1000, \$5.00 per 5000. Tomatoes, John Baer and Bonny Best, \$2.00 per 1000, \$8.00 per 5000. Sweet Pepper Bull Nose and New York Imp. Egg plants, \$2.50 per 1000, \$10.00 per 5000. F. Danley, Macomb, Ill.

Cabbage plants, Copenhagen Market, E. Flat Dutch, Jersey Wakefield, transplanted, growing out doors in flats, \$6.00 per 1000; strong seedlings, Flat Dutch, Jersey Wakefield and Copenhagen Market, \$2.50 per 1000. Tomato seedlings, John Baer, \$2.50 per 1000. P. P. S. T. Danley & Son, Macomb, Ill.

Mangoes, Ruby King and Chinese Giant, strong seedlings, ready for potting or transplanting, \$4.00 per 1000. Egg Plant, N. Y. Improved, purple, strong seedlings, \$4.00 per 1000. Send extra for postage. Cash please. McAdams & McComb, Columbus Grove, O.

Sweet Potato plants, leading varieties, 500, \$1.75; 1000, \$2.50; 10,000, \$24.00. Tomato plants, field-grown, 500, \$2.50; 1000, \$4.00 postpaid. 10,000, \$25.00 express. Cash. WELL PACKED, SHIPPED SAFELY ANYWHERE.

J. P. COUNCILL CO., FRANKLIN, VA.

Fine field grown "frost proof" cabbage plants, Copenhagen Market, Wakefield, Ballhead, etc., 800, \$1.25; 500, \$2.00; 1000, \$3.00, post paid. Express, \$2.50 1000; 10,000, \$20.00. Cash. Shipped safely anywhere, well packed. Tidewater Plant Co., Franklin, Va.

Celery plants, easy Blanching; now grown exclusively by 90% of Kalamazoo growers in place of Golden Self Blanching. Strong plants, ready for the field, \$3.00 per 1000. Cash. Brill Celery Gardens, Kalamazoo, Mich.

Fine, strong, transplanted plants, Copenhagen Market Cabbage, \$5.00 per 1000; Bonny Best; Ponderosa and Dwarf Champion Tomato plants, \$9.00 per 1000; Ruby King Peppers, \$10.00 per 1000. M. E. Sourdry, Girard, Kan.

Tomatoes, Earliana, Ponderosa, Red Ponderosa and Matchless, transplanted, \$5.00 per 1000. Peppers, Neapolitan and Ruby King, strong seedlings, \$3.00 per 1000. Odor Greenhouses, Iola, Kans.

Nancy Hall sweet potato plants, F. O. B. Poplar Bluff, 50c per 100, \$3.00 per 1000. Parcel post prepaid 60c and \$3.50. Orders booked in rotation. Springdale Plant Co., Poplar Bluff, Mo.

Vegetable Plants, delivered to you all charges prepaid; Cabbage, Tomato, Beet, Lettuce, Celery, 100, 65c; 1000, \$3.50; 5000, \$15.00; 10,000, \$28.50. Price list free. Commercial Plant Growers Co., New Bohemia, Va.

## CABBAGE.

Early Jersey Wakefield, Copenhagen Market, All Head Early, All Seasons, Sure Head, Winigstadt, strong seedlings, \$2.50 per 1000. Lamar Flower Shop, Lamar, Colo.

Bonny Best Tomatoes, once transplanted, ready for 3-in., \$1.50 per 100.

Early Jersey Wakefield Cabbage, once transplanted, \$1.00 per 100. Wagner's Greenhouse, Tiffin, O.

## TOMATOES.

Earliana, Chalk's Early Jewel, June Pink, Livingston's Beauty, Ponderosa, New Stone, strong seedlings, \$4.00 per 1000. Lamar Flower Shop, Lamar, Colo.

Tomato plants, 1000 fine Bonny plants. These are strong, stocky, transplanted plants, ready for the bench, \$1.50 per 100. Livingston's Beauty, transplanted, at \$1.25 per 100. Cash. A. B. Williams, Coshocton, O.

Sweet Potato Plants, Yellow Jersey and Red Bermuda. Ready about May 1st, \$5.00 per 1000. Prices on large orders. Cash.

Milford Greenhouse, Milford, Ill.

John Baer Tomatoes, 2 1/4-in. pots, \$2.50 per 100, \$22.50 per 1000. John Baer, Matchless, My Maryland, transplanted later, \$1.25 per 100. W. H. Grant, Watkins, N. Y.

Tomato Earliana ..... \$5.00 per 1000  
 Tomato Ponderosa ..... 5.00 per 1000  
 Cauliflower Snowball ..... 5.00 per 1000  
 Cash please. DeMeester, Florist, Humboldt, Ia.

Cabbage, ready for planting out, Early Jersey Wakefield, Chas. Wakefield, Henderson's Early Summer and Early Flat Dutch, \$3.50 per 1000. R. L. Brashear, R. 1, Bowling Green, Ky.

Cabbage plants, cold frame grown, ready for the field, Charleston Wakefield and Early Flat Dutch, \$2.50 per 1000; \$10.00 per 5000. F. Danley, Macomb, Ill.

4,000,000 Sweet Potato plants, varieties, Yellow Jersey, Big Leaf up River, Horner and Southern Queen. C. E. Brown, Bridgeville, Del.

Neapolitan Pepper seedlings, 60c per 100, \$5.00 per 1000; transplants, \$1.25 per 100. The Thumb Nursery, Mariette, Mich.

Tomato plants, ready for field, nice, thrifty plants, Bonny Best and John Baer, \$4.00 per 1000. Wayne Shinn, Villisca, Ia.

Tomatoes, Bonny Best and Comet, 2 1/4-in. pots, \$2.00 per 100. Cash please. Meadow Side Greenhouses, Avondale, Pa.

30,000 Tomato plants, transplanted, \$1.00 per 100, \$9.00 per 1000; seedlings, \$2.00 per 1000. Aug. Baken, Port Washington, Wis.

Rhubarb, good divided roots, \$3.00 per 100. Asparagus, 2-yr., \$6.00 per 1000. H. Hills, Bristol, Ind.

Divided Rhubarb roots, \$6.00 per 100. A. C. Sperry, Neodesha, Kans.

Rhubarb roots, \$30.00 per 1000, Strawberry variety. H. Corval Richman, Malaga, N. J.

Asparagus plants, 1 yr. old, 75c per 100. Odor Greenhouses, Iola, Kans.

## VERBENAS

Nice strong seedling Verbenas of the giant variety, ready for 2 1/4-in. pots, these are good strong stuff, separate colors, \$1.25, prepaid, \$10.00 per 1000. This is good stuff. Ozark Pansy Gardens, West Plains, Mo.

Verbenas, red, white, pink, mammoth named, rooted cuttings, \$1.50 per 100 prepaid; 2 1/4-in., well branched, 4c. O. Humfeld, Clay Center, Kans.

Verbenas, mammoth, strong transplanted plants in colors of pink, red, white, blue, \$1.00 per 100, \$9.00 per 1000. Sunny Point Floral Co., R. R. 1, No. Milwaukee, Wis.

Verbenas, 46 best named kinds, separate, 2 1/4-in., \$3.00 per 100. Burdell Floral Co., Bowling Green, Ky.

Verbenas, choice mixed, strong, transplanted seedlings, \$1.25 per 100, \$10.00 per 1000. Edward W. Schuster, Crookston, Minn.

Verbenas, separate or mixed colors, strong 3-in., 6c. H. S. Brandt, York, Pa.

Verbenas, giant flowering R. C., \$1.50 per 100. A. C. BROWN, SPRINGFIELD, ILL.

Verbenas, \$3.50 per 100, \$30.00 per 1000. The Schmidt & Botley Co., Springfield, O.

2-in. scarlet Verbenas, fine variety, 3 1/4c. Bird Forrest, Florist, Waxahachie, Tex.

## BUSINESS BRINGERS—REVIEW CLASSIFIED ADS.

## VINCAS

## VINCAS, VARIEGATED

3-in. .... \$ 6.50 per 100  
 4-in. .... 15.00 per 100

## GREEN

3-in. .... 5.00 per 100  
 4-in. .... 12.50 per 100

Peterson Floral Co., Gibson City, Ill.

Vincas, variegated, R. C., \$2.00 per 100, \$16.00 per 1000; 2 1/4-in. pots, \$8.00 per 100, \$50.00 per 1000, postpaid; 3-in. pots, \$10.00 per 100, \$90.00 per 1000; 3 1/4-in. pots, \$14.00 per 100, \$130.00 per 1000; 4-in. pots, \$16.00 per 100, \$150.00 per 1000. Roman J. Irwin, 43 West 18th St., New York.

Vinca Variegata, 2-in., \$4.00 per 100, \$35.00 per 1000. Good, thrifty, well-rooted plants, ready for a shift, will make good stock for Decoration day. Cash, please. Hudson & Welsh, Lyndonville, N. Y.

Vincas, variegated, extra strong. 4-in. .... \$17.50 per 100 \$185.00 per 1000  
 4-in., extra heavy 20.00 per 100 190.00 per 1000  
 To avoid delay send a draft, M. O. or certified check. John Bauscher, Freeport, Ill.

Vinca Var., extra heavy long vines, \$18.00 per 100. Vinca Var., medium heavy long vines, \$15.00 per 100. Packing 5%. Cash please. Aurora Greenhouse Co., Aurora, Ill.

Vincas, variegated, 2 1/4-in., 2 and 3 leads, from 8 to 12-in. long, \$5.00 per 100, \$47.50 per 1000. WESTWOOD FLOWER & PLANT CO., R. R. 14, Dayton, Ohio.

Vincas, green, 2-in., \$3.75 per 100, \$35.00 per 1000; variegated, 2-in., \$4.50 per 100, \$40.00 per 1000; variegated 3-in., \$8.00 per 100. Fred Burre, 936 W. Wilcox, Peoria, Ill.

Vincas, variegated, strong stock, extra heavy, 3 1/4-in., \$15.00 per 100, shipped in paper pots. Cash.

Crissman Greenhouse Co., Punxsutawney, Pa.

Vinca Var., 2 1/4-in., well rooted, \$8.00 per 100; field grown, 3-in., 3 1/4-in., and 4-in., \$8.00, \$10.00 and \$12.00 per 100 respectively. Hoffman Greenhouses, Elmira, N. Y.

Vincas, strong stock of green and variegated, 2 1/4-in., \$4.00; 3-in., \$8.00 and 4-in., \$15.00 per 1000. Packing at cost. Elitch Gardens Co., Denver, Col.

Vinca R. C., \$1.80 per 100; extra fine, \$2.00 per 100, \$18.00 per 1000, 2 1/4-in. 4c, 3-in. 8c, 4-in. 15c. Cash. Port Allegany Greenhouses, Port Allegany, Pa.

FINEST 3-IN. EVER OFFERED

Vinca Variegata, 3-in. select, 8c and 10c; 4-in., 15c. GULLETT & SONS, LINCOLN, ILL.

Vinca Variegata, nice 2-in., \$4.50 per 100; \$40.00 per 1000. Cash with order. Pierson Floral Co., 2000 Perry Ave., Peoria, Ill.

Vinca Variegata, 2 1/4-in., strong stock, \$5.00 per 100. Cash. Zumbrota Greenhouse, Zumbrota, Minn.

Vinca Variegata, from 3 1/4-in. pots, \$12.00 per 100. Express, no packing charge. Cash. The Imlay Co., Zanesville, Ohio.

Vinca Variegata, strong 3-in., ready for 4-in., \$5.00 per 100. Cash. Charlevoix Floral Co., Charlevoix, Mich.

Vinca Variegata rooted cuttings, \$2.00 per 100, \$18.00 per 1000. 500 at 1000 rate. Cash. Freeport Floral Co., Freeport, Ill.

Vinca Variegata, rooted cuttings, ready now, \$1.60 per 100, \$15.00 per 1000. Wm. Schwan & Son, Fredonia, N. Y.

Vincas, variegated and green, 2 1/4-in., 6c; 3-in., 8c. Cash with order. W. E. Trimble Greenhouse Co., Princeton, Ill.

Vinca Variegata, 3 to 5 leads, 2 1/4-in. pots, ready for 3-in., \$4.50 per 100. F. J. Howell & Son, Round Hill, Loudoun Co., Va.

Vincas, variegated, strong stock, 2 1/4-in., \$4.00 per 100; 3-in., \$8.00 per 100. Cash. Chas. E. Smith, York, Pa.

20,000 Variegated Vincas, 2-in., \$4.50 per 100. W. C. Smith Wholesale Floral Co., 1316 Pine St., St. Louis, Mo.

Vinca Variegata, good stock from 3-in. pots, ready for delivery, \$7.00 per 100. O. F. Mahan & Co., R. No. 8, Dayton, O.

Vinca Variegata, 2 1/4-in., large plants, as good as 3-in., \$4.00 per 100, \$30.00 per 1000. Edward Whitton, Utica, N. Y.

Vinca Variegata, 4-in., 1st grade, \$18.00 per 100; 2nd grade, \$15.00 per 100. Cash. E. J. Ullrich Floral Co., Tiffin, Ohio.

Vinca Var., 2 1/4-in., \$8.00 per 100, \$50.00 per 1000; 3-in., \$10.00 per 100, \$90.00 per 1000. S. S. Skidelsky & Co., 50 Park Place, New York.

Vincas, variegated, 4-in., fine stock, \$17.00 per 100; \$165.00 per 1000. Jos. Michal, 57th St. and Kostner Ave., Chicago.

Green Vincas, 4-in., extra strong, \$10.00 per 100. J. E. MATTHEWSON, SHEBOYGAN, WIS.

Good, extra heavy variegated Vincas, 4-in., \$18.00 per 100. O. C. POLLWORTH CO., MILWAUKEE, WIS.

Vinca Variegata, 2-in., fine plants, \$4.00 per 100. Cash. M. S. Etter, Shiremanstown, Pa.

Vinca, green, R. C., \$2.00 per 100; 3-in., \$8.00 per 100; 4-in., \$15.00. The Webster Greenhouses, Centalla, Ill.

Vincas, variegated, good strong stock, ready for shift, 2 1/4-in., 5c; 3-in., 8c; 4-in., 15c. Cash with order. Harry A. Cook, Oberlin, O.

Vinca Var., sand rooted cuttings, \$1.50 per 100. Brown's Greenhouse, 35th and Kensington, Kansas City, Mo.

Vinca Variegata, 2-in., \$4.00 per 100; 4-in., \$12.00 and \$15.00 per 100. The East Lawn Gardens, Urbana, O.

Vinca Variegata, extra strong 4-in., \$20.00 per 100. Waukesha Floral Co., Waukesha, Wis.

Vinca, variegated 3-in., 4 to 5 leads, \$8.00 per 100. Thomas Salvason, Petersburg, Ill.

Variegated Vincas, 4-in., 12c. F. C. Freeman & Sons, Portland, Ind.

Vinca Variegata, extra strong 4-in., 20c; 2-in., 5c. O. Humfeld, Clay Center, Kan.

Vinca Variegata, 5 leads up, strong 4-in., 15c. H. S. Brandt, York, Pa.

Vincas, variegated, 2 1/4-in. at 6c; 4-in. at 25c. Otto P. Krueger, Toledo, Ohio.

Vinca Variegata, rooted cuttings, \$2.50 per 100, \$20.00 per 1000. Baur Floral Co., Erie, Pa.

Vinca Variegata, 2-in., nice plants, \$4.00 per 100. Cash. L. Karl Gueltig, Jeffersonville, Ind.

Vincas, very heavy 4-in., \$15.00 per 100. Cash. Daut Bros., 120 E. Prairie St., Decatur, Ill.

Variegated Vincas, 4-in., \$15.00; 3-in., \$10.00 to \$12.50; 2 1/4-in., \$5.00. Geo. A. Kuhl, Pekin, Ill.

Vinca Variegata, 3-in., 5c; 4-in., 12c. Cash please. H. P. Smith, Piqua, Ohio.



Vinca Var., heavy 4-in., \$15.00 per 100. Cash. North Madison Floral Co., North Madison, Ind.

Vincas, variegated, nice plants, 2-in., \$3.00 100. Vogt's Greenhouses, Coldwater, Mich.

Vincas, R. C., \$2.00 per 100. J. H. Dann & Son, Westfield, N. Y.

Vincas, variegated, strong 2-in., \$3.50 per 100. Harglerode Bros., Shippensburg, Pa.

Vincas, 2-in., variegated, 4c. Cash. Coupland's, Coffeyville, Kan.

Vincas, 2-in., \$4.00 per 100, \$35.00 per 1000. The Schmidt & Botley Co., Springfield, O.

#### VINES

Hardy vines, Evonymus Radicans and Carrierei, 1 and 2 yr., \$5.00 to \$10.00 per 1000. Wistaria, blue, 2 yr., \$15.00 per 100; 3 yr., \$25.00 per 100; white, 2 yr., \$20.00 per 100; 3 yr., \$35.00 per 100. L. J. Smith, Merchantville, N. J.

#### VIOLETS

Violets, Princess of Wales and La France R. C., \$4.00 per 100, \$35.00 per 1000, postpaid. Roman J. Irwin, 43 W. 18th St., New York.

Violets, double Marie Louise, strong rooted runners, \$1.50 per 100; \$10.00 per 1000 for cash. Loeffler & Benke, Watertown, Wis.

Violet divisions, fine stock, \$3.00 per 100; \$25.00 per 1000. William Murphy Co., Cincinnati, Ohio.

Violets, Prince of Wales, strong rooted runners, \$2.00 per 100. E. B. Morgan Floral Co., Paxton, Ill.

Violets, Princess of Wales and Gov. Herrick, extra strong runners, \$15.00 per 1000. Eli Cross, Grand Rapids, Mich.

#### WINE PLANTS

Wine Plants, variegated leaf, fine border plants, rooted cuttings, \$1.50 per 100. F. J. Howell & Son, Round Hill, Loudoun Co., Va.

#### YUCCAS

Field grown Yucca, 1 yr., \$5.00, 2 yr., \$10.00 per 100. Robin Bonwell, Basin, Wyo.

#### MISCELLANEOUS

Cannas, King Humbert, strong plants, 3 and 3 1/2-ins., \$10.00 and \$15.00 per 100, \$90.00 and \$135.00 per 1000, ready May 1st. Dahlias, Countess of Lonsdale, strong green plants, out of 2 1/2-in. pots, \$10.00 per 100, \$90.00 per 1000, ready May 1st. New hardy perpetual Pinks, in 5 varieties, strong plants, out of 2 1/2-in., \$3.50 per doz., \$25.00 per 100. Delphiniums, Gloede's choice Hybrids, \$10.00 per 100, \$90.00 per 1000. Delphinium seed, selected from best Hybrids, per oz., \$1.50. Aquilegia seed, selected from finest long spurred Hybrids, in mixed colors only, per oz., \$1.50.

THE GLOEDE CONSERVATORIES, 1405 Central St., Evanston, Ill.

To make room, will sell transplanted Salvia Bonfire and Splendens, \$1.00 per 100, \$8.00 per 1000; seedlings of same, 75c per 100, \$5.00 per 1000. Mammoth Verbenas, same sizes, same price. Petunias, Rosy Morn, transplanted big plants, branching, \$1.50 per 100, \$10.00 per 1000. Ruffled Giant seedlings, \$1.50 per 100. Sweet Alyssum, 75c per 100, \$5.00 per 1000. Godfrey Callas, root bound, from 2 1/2-in., \$5.00 per 100. The white Pompon double Chrysanthemum that blooms October 15th, \$3.50 per 100, big field plants. Cash.

Mrs. Glass, Long Beach, Miss.

	2-in.	R. C.
Alyssum	per 100	per 100
Ageratum, Blue Star	\$3.00	\$1.25
Petunias, Rosy Morn	3.00	
Heliotropes, dark blue	3.50	
Verbenas, mammoth strain	3.50	
Vincas, variegated	4.00	
Mesembryanthemum, large flower-		
ing	3.50	1.50
English Daisy seedlings, \$1.00 per 100.		

J. L. Johnson, DeKalb, Ill.

Candytuft, 2 1/2-in., \$5.00 per 100  
Alyssum, 2 1/2-in., 3.00 per 100  
Calendulas, Orange King, 2 1/2-in., 4.00 per 100  
Marigold, African, 2 1/2-in., 4.00 per 100  
Snapdragons, Giant Pink, 2 1/2-in., 4.50 per 100  
Stocks, Beauty of Nice, 2 1/2-in., 4.00 per 100  
4000 White Wonder Car., 2 1/2-in., 8.00 per 100  
2000 White Enchantress Car., 2 1/2-in., 7.00 per 100  
2000 Pink Enchantress Car., 2 1/2-in., 7.00 per 100

Cash please.

D. O. McCauley, 727 Himrod Ave., Youngstown, O.

Asparagus Sprenger, strong 3-in., \$7.00 per 100. Trailing Queen and a few mixed Coleus, rooted cuttings, \$1.25 per 100. Moonvines, strong 2 1/2-in., \$5.00 per 100. Alternantheras, red and yellow, from soil, fall struck, \$1.25. Cash please. O. W. Eklund, Sterling, Ill.

LOOK what we are offering under Callas. Ageratum and Geraniums. Freeport Floral Co., Freeport, Ill.

#### TO EXCHANGE

To Exchange—Typewriter, Pheasant and Blue Orpington eggs, only flock in west, trade for Gladioli, all sizes, Panais, Verbenas, Carnations, Centaureas, Iris, Roses, Geraniums, Coleus, Mums, etc. Hoevet & Sons, Fairfield, Neb.

To Exchange—25 Pandanus Veitchii, 25c ea.; 60 2 1/2-in. Dracaena Indivisa, 4c; 60 Callas out of 5 and 4-in., 15c; for rooted cuttings of Mums; no pompons. Edgar Easterday, Nokomis, Ill.

To Exchange—Chrysanthemum rooted cuttings, transplanted in soil, Unaka, Turner, A. Salomon, V. Poehlmann, \$3.00 per 100, Enguehard and Marigold for Vincas, English Ivy, Sprenger and Coleus rooted cuttings. Geo. Jung, Oak Park, Ill.

To Exchange—200 3-in. Anthericum, 10c each; 2000 Vincas, 2 1/2-in., 6c. Will exchange for Dahlias or anything I can use, or cash. A. D. Ruble, Route C, Box 472, Indianapolis, Ind.

To Exchange—2000 Geraniums, Buchner, white, 3-in., 7c; 2 1/2-in., 5c, strong stock, for Mums, Carnations or Boston Ferns. B. F. Vandervate, Galena, Ill.

To Exchange—Alternantheras, strong R. C. yellow and green, \$10.00 per 1000. Feverfew, strong, 2 1/2-in., \$5.00 per 100. What have you to offer? Thornton Floral Co., Streator, Ill.

To Exchange—A fine lot of Gladiolus bulbs for Carnation plants, good Mum plants, or will sell. Thos. Heaven, Benton Harbor, Mich.

#### WANTED

Wanted—For cash, Peony roots in separate varieties and mixed. Any quantity. German Iris, separate colors. National Bulb Farms, Benton Harbor, Mich.

Wanted—500 2-in. Mrs. Lawrence Geraniums for later delivery. Quote price. F. L. Tornquist, Benton Harbor, Mich.

Wanted—200 or 300 strong, field grown, double Gypsophila for immediate or October delivery. Furrow & Co., Guthrie, Okla.

Wanted—Phlox, one or two year field grown, in varieties. Give price and quantity. Weller Nurseries, Holland, Mich.

Advertisers have learned from experience that

THE REVIEW  
PAYS BEST.

Wanted—From 200 to 500 Hen and Chicken plants. B. F. Vandervate, Galena, Ill.

Wanted—2000 Santolinas, rooted cuttings or 2-in. John Nelson, Oshkosh, Wis.

#### CANE STAKES

JAPANESE GREEN CANE STAKES.  
30-in. .... \$0.85 per 100; \$ 7.50 per 1000  
36-in. .... 1.10 per 100; 9.00 per 1000  
5-ft., natural ..... 1.35 per 100; 12.00 per 1000  
6-ft., natural ..... 1.75 per 100; 15.00 per 1000  
A. HENDERSON & CO.,  
166 N. Wabash Ave., Chicago, Ill.

#### BAMBOO STAKES.

1-foot, green ..... \$ 2.50 per 1000  
5 to 6-foot, natural ..... 13.00 per 1000  
6-foot, natural ..... 15.00 per 1000  
AMERICAN BULB CO.,  
172 N. Wabash Ave., Chicago, Ill.

Special offer on Japanese Cane Stakes, 2, 4, 5, 6 and 8-ft., green and natural color. Prices on application.

#### TOKYO NURSERY CO.

8701 Broadway, Oakland, Cal.

#### CARNATION STAPLES

Superior Carnation Staples, best Staples on the market, 85c per 1000, 3000 for \$1.00, postage paid.

MICHIGAN CUT FLOWER EXCHANGE,  
204 Randolph St., Detroit, Mich.

Pillsbury's carnation staples, 35c per 1000, 3000 for \$1.00. I. L. Pillsbury, Galesburg, Ill.

#### CHARCOAL

Prepared Charcoal, \$4.00 per 100 lbs.; ton, \$80.00; bags, 15c extra. Charcoal dust, excellent for mixing in soil, same price. Peter Pearson, 5732 Gunnison St., Chicago, Ill.

#### CUT FLOWERS

Cut Flowers, Amaryllis, now ready in bud, they ship and open up nicely, fine for vases, 30 buds for \$3.00 postpaid. No smaller quantity shipped. Our Gladioli will be ready for cutting about May 10th, prices \$4.00, \$6.00 and \$8.00 per 100 spikes f. o. b. here. Place your orders now. Tait Bros. Co., Box 556, Brunswick, Ga.

#### FERTILIZERS

##### SHEEP MANURE

Pulverized and Shredded

##### CATTLE MANURE

Pulverized and Shredded

##### BONE MEAL

Pure, free from acid

##### HORN SHAVINGS

Write for our prices

##### AMERICAN BULB CO.

172 N. Wabash Ave., Chicago, Ill.

#### FLORISTS' SUPPLIES

##### MAGNOLIA LEAVES

PREPARED BY

##### REEVES.

COLORS: BROWN, GREEN OR PURPLE.  
Per carton ..... \$1.25  
25 lbs. of Leaves ..... \$ 4.50 per case  
50 lbs. of Leaves ..... 8.00 per case  
100 lb. of Leaves ..... 15.00 per case  
Your credit is good with proper reference.

REEVES FOLIAGE CO., INC., BREWTON, ALA.

NOT CHEAP CRUMPLED LEAVES, BUT THE BEST.

SUPERIOR MAGNOLIA, FULL WEIGHT. We offer brown, green and purple Magnolia leaves, choice medium size, of the first quality, per carton, \$1.75; 10 cartons, \$17.00; 25 cartons, \$40.00. Write for prices on 100 box lots. GULLETT & SONS, LINCOLN, ILL.

#### FRESH STOCK—MAGNOLIA LEAVES.

Dux Superior Brand

Brown and green

Per carton ..... \$ 1.50  
Per 10 cartons ..... 14.00

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

#### GOLDFISH

Goldfish, aquarium plants, castles, globes and all supplies. Send for wholesale catalogue.

AUBURNDAL GOLDFISH CO.,

1449 Madison St. Tel. Haymarket 152. Chicago.

#### GREENS

150,000 Dagger Ferns, nice, shiny, dark green, long stock. You will want more, \$2.00 per 1000. Cash only; to move quick. H. H. Blauvelt, Poatoesue Lake, Pittsfield, Mass.

Asparagus Plumosus sprays all sold for the coming season. The Pennock Plantation, Jupiter, Fla.

#### LEAF MOLD

Our screened LEAF MOLD is good stuff. Big growers say so. Order now for April shipment. 2 1/2 bu., \$1.35; 5 sacks and up, \$1.15 per sack. JOHN B. ROY, CONWAY, MICH.

PURE MAPLE LEAF MOLD, 2 1/2 bu. sack, \$2.00 per sack. Jas. Jenkins, Sylvania, O.

#### SHEET MOSS

Moss, good green hanging Basket Moss, 2 bu. sack, weight 80 lbs., 5 sacks, \$5.00, 1 sack, \$1.50 cash.

The Wholesale Moss Co., Eureka Springs, Ark.

Moss, bright green, for lining baskets, etc., 2 1/2-bu. sack, well packed, \$1.60; 5 or more at \$1.25 per sack. John B. Roy, Conway, Mich.

#### POTS

##### NEPONSET PAPER POTS

2 1/2-inch	\$ 4.20 per 1000
2 1/2-inch	4.80 per 1000
3 -inch	6.40 per 1000
3 1/2-inch	8.65 per 1000
4 -inch	10.50 per 1000
5 -inch	16.55 per 1000
6 -inch	22.30 per 1000

Prices in effect April 20, 1920.

PITTSBURGH CUT FLOWER CO.,

116-118 Seventh St., Pittsburgh, Pa.

##### PAPER POTS

Neponset—the best made.

2 1/2-inch	\$ 3.50 per 1000
2 1/2-inch	4.00 per 1000
3 -inch	5.55 per 1000
3 1/2-inch	7.60 per 1000
4 -inch	9.25 per 1000
5 -inch	14.65 per 1000
6 -inch	19.85 per 1000

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

##### NEPONSET PAPER POTS.

2 1/2-inch	\$4.20 per 1000
2 1/2-inch	4.80 per 1000
3 -inch	6.40 per 1000
3 1/2-inch	8.65 per 1000
4 -inch	10.50 per 1000
5 -inch	16.55 per 1000
6 -inch	22.30 per 1000

GULLETT & SONS, LINCOLN, ILL.

10,000 new 4-in. standard pots, \$15.00 per 1000. 10% for packing. Cash please. Can ship at once. Eric Buchholz, Muncie, Ind.

10,000 2 1/2-in. Flower Pots, \$7.50 per 1000. E. Huston & Co., Sistersville, W. Va.

#### SHEEP MANURE

SHEEP MANURE, PULVERIZED SHEEP'S

HEAD BRAND ONLY.

100 lbs., \$2.00; 1000 lbs., \$17.50;

500 lbs., \$9.25; 2000 lbs., \$34.00;

3 to 5 ton lots, \$33.00 ton;

5 to 15 ton lots, \$31.00 ton.

Guaranteed purest fertilizer ever sold.

G. M. REBURN & CO.,

3807 Lake Park Ave., Chicago, Ill.

Dry ground pulverized Sheep Manure, in 125 burlap bags (analysis on request), f. o. b. Philadelphia, \$45.00 per ton. S. S. Skidelsky & Co., 50 Park Place, New York.

#### SPHAGNUM MOSS

A. B. C.—MOSS—A. B. C.

Sphagnum, per bale ..... \$2.00  
Green Sheet, per sack ..... 3.00

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Sphagnum Moss, 10 bbl. bale, \$4.00; 5 bales, \$14.50; 8 bbl. bale, \$3.00; 5 bales, \$13.00; 5 bbl. bale, \$2.25; burlapped 35c extra. Cash.

Jos. H. Paul, Box 156, Manahawkin, N. J.

##### SPHAGNUM MOSS

5-bbl. bales ..... \$2.50 per bale  
7-bbl. bales ..... 3.00 per bale  
M. L. Cranmer, Mayetta, N. J.

##### GOOD CLEAN MOSS.

Sphagnum Moss, burlapped \$2.25, 10 bales at \$2.00. Immediate shipment. GULLETT & SONS, LINCOLN, ILL.

High grade Sphagnum Moss for florists and nursery use. Prices on request. A. J. Amundson Co., City Point, Wis.

SPHAGNUM MOSS, burlapped, \$2.00 per bale; 25 bale lots, \$1.80 per bale. Kemble Floral Co., Oskaloosa, Ia.

The BEST WAY to get rid of your surplus stock is to use the REVIEW'S Classified ads.



## Asbestfalt

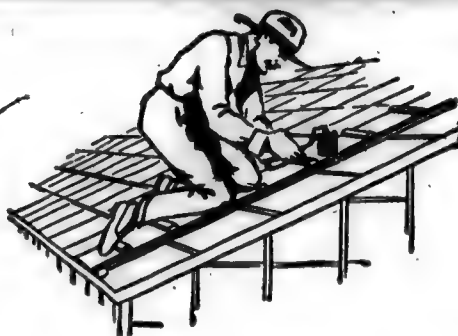
**An Elastic Cement That Expands and Contracts With the Weather**

Make your greenhouse weather-tight with Asbestfalt, the elastic cement that never gets hard, cracks or peels in cold weather or runs in hot weather.

**\$1.25 per gallon. Why pay more?**

You can't get anything better no matter how much more you pay. The ingredients are of the purest; weighs but 10 pounds to the gallon.

With the scarcity of coal and its high prices, the careful application of Asbestfalt will more than pay for itself by keeping your greenhouse air-tight.



To insure best results, apply Asbestfalt with our Liquid Putty Machine, price \$2.00. With every barrel purchase of Asbestfalt, one machine free.

## Metropolitan Material Co.

PATENTED GREENHOUSES

1299-1323 FLUSHING AVENUE,

BROOKLYN, NEW YORK

Mention The Review when you write.

### TOBACCO

#### TOBACCO STEMS.

Good, fresh Tobacco stems in bales of 200 lbs. each. Price per bale, \$3.00; per ton, \$28.00. Check with order.

THE VIGOR CO., FOSTORIA, OHIO.

Tobacco stems for fumigating, large bales, 250 to 300 lbs. each, at \$5.00 per bale. Cash with order. Willis H. Baldwin, Conshohocken, Pa.

Good, fresh Tobacco stems in bales, \$1.00 per 100 lbs. Special prices in ton lots. Address: Leon S. Boucher Cigar Co., Joplin, Mo.

Cigar Tobacco stems, \$1.50 per 100 lbs. Special prices in ton lots. Peter N. Jacobsen, Cigar Mfr., 332 Harrison St., Davenport, Ia.

TOBACCO STEMS, fresh all the time, best quality, \$2.00 per 100 lbs., in bales, \$30.00 per ton. Dayton Nicotine Co., Dayton, O.

Tobacco stems, baled, \$1.00 per 100. Schenck Cigar Co., Maroa, Ill.

Strong Tobacco dust, \$2.00 per 100 lbs.; 200 lbs., \$3.50. G. H. Hunkel Co., Milwaukee, Wis.

BUSINESS BRINGERS—REVIEW CLASSIFIED ADS.

### VASES

#### CEMETERY VASES.

	Per 100
3 1/2-inch diameter .....	\$13.00
4 1/2-inch diameter .....	16.00
5 1/2-inch diameter .....	21.00

O. KOOYMAN & CO., INC.,  
431 Bush St., San Francisco, Calif.

### WIRE WORK

#### FLORISTS' WIRE DESIGNS.

100 wreaths, 10-in., 12-in., 14-in., \$8.00. Special discount on all wire orders. Write us for a catalogue.

PITTSBURGH CUT FLOWER CO.,  
116-118 SEVENTH ST.,  
PITTSBURGH, PA.

#### FLORISTS' WIRE DESIGNS.

FALES CITY WIRE WORKS,  
451 S. THIRD ST., LOUISVILLE, KY.

The BEST WAY to get rid of your surplus stock is to use the REVIEW'S Classified ads.

### WOOD LABELS

LABELS FOR NURSEMYNEN AND FLORISTS.  
Benjamin Chase Co., Derry Village, N. H.

### BOUGAINVILLEA CULTURE.

We should like to know the cultural directions for bougainvilleas.

Also, we are sending under separate cover a begonia leaf and should like to know its name and where we can get a 4-inch or 5-inch stock of it.

A. P.—Mich.

Bougainvilleas readily propagate in a brisk bottom heat, using shoots four to six inches long, preferably rubbed off with a heel. Plants grown in pots through the summer flower the earliest, but to secure a maximum of growth plant out young stock in good soil in a sunny location, digging up carefully and potting early in September. Bougainvilleas like good sunlight all the time, will grow in any good soil such



## SUPERIOR TO WOOD—CONCRETE BENCHES

Build them yourself—make the parts during odd times—assemble the units when desired. Use our system, it is the easy, practical, inexpensive way.

### Ready-Set Concrete Benches

add beauty to the greenhouse—never need repairing—cost but little to build. You will be interested in detailed information. Send for it.

FRED J. MEAD,

371 Park Ave. Newark, N. J.

**FIRST COST THE LAST COST**

Mention The Review when you write.



Mention The Review when you write.

as roses or carnations would thrive in and enjoy liquid manure when growing, provided the pots are well filled with roots. There are no difficult features in their culture. Long runaway shoots should be pinched or cut back. B. glabra Sanderiana is a fine variety for pot culture. B. glabra is a handsome climber.

The begonia leaf was too much dried up to be recognizable. C. W.

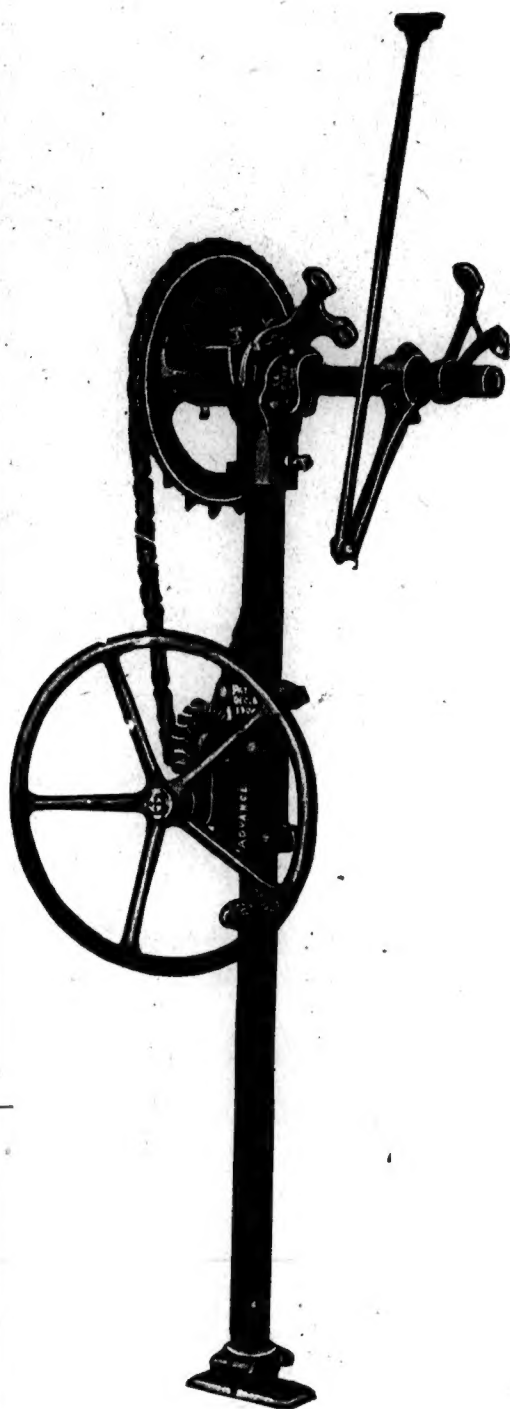
# PUSH

Don't stop for anything. Keep pushing every day. Make today bigger than yesterday and tomorrow bigger than today.

And don't depend entirely on YOURSELF. If your work is on the eighteenth floor of an office building, DON'T WALK UP THE STAIRS—USE THE ELEVATOR. If you want to ask a question of someone on the other side of the city, DON'T SPEND HALF A DAY GOING TO SEE HIM—USE THE TELEPHONE. Take advantage of the modern forces ALL AROUND YOU. Take advantage of the wonderful opportunities that other brains and organizations have provided to SAVE YOUR TIME AND SAVE LABOR AND HELP YOU MAKE MONEY.

Take advantage of the power of "Review" Classified Ads. They have built large and permanent business for many—for thousands of florists they have saved dumping a surplus; turned a loss into a quick profit.

They will do as much for you—but it is up to you to act. It is up to you to offer nothing but good stock, worth the money, and to get your ad to the office of "The Review" by



# There Is No Substitute

*for* **ADVANCE**  
Ventilating Apparatus  
and Greenhouse Fittings

Thousands of Florists buy what they require in this line from us.

There is certainly a reason.

Don't you think it would pay to investigate? We are always willing to explain.

Just think for a moment about the numerous places around your establishment where a neat fitting would improve the appearance of your houses 50% to 100%.

There are circumstances of this particular type in every greenhouse plant. Any one of your employees could attach the part if you had it.

Now, while you are looking around, make a memorandum of these places and what you need. Send a list to us and we will see that the material is immediately sent forward.

We know that these facts are true, and the sooner the better for you and your products. Understand that no big expense is attached to making these so-called repairs.

*It would be well to have one of our catalogues  
\* before you when making this memorandum.  
Write for one today. It is free from*

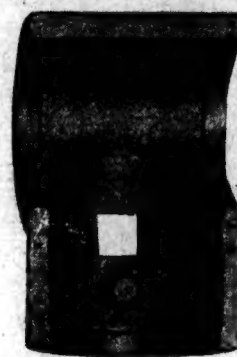
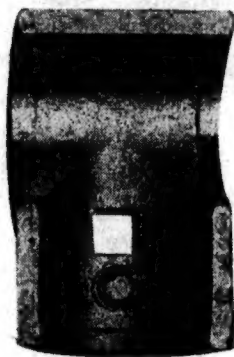
**ADVANCE CO.**  
RICHMOND, IND.



# Greenhouse Fittings are your Spare Tires

## SPLIT TEES

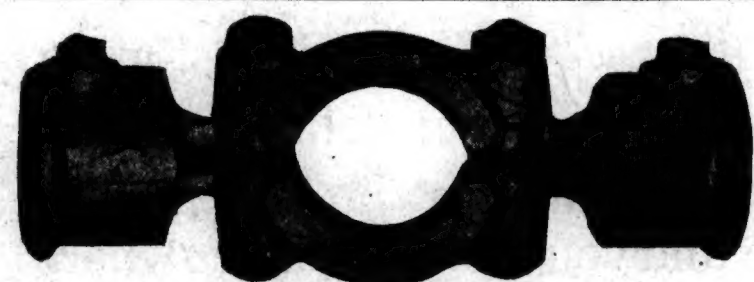
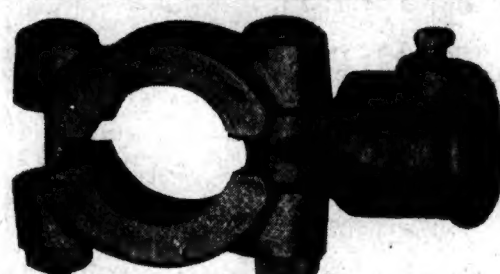
Pinned one side or both sides or plain, without pins.



Size — 1/2-in.	3/4-in.	1-in.	1 1/4-in.	1 1/2-in.	2-in.	3/4 x 1 in.	1 x 3/4 in.	1 1/4 x 3/4 in.
Price— 15c	17c	20c	26c	33c	41c	20c	20c	24c
Size — 1 x 1 1/4 in.	1 1/4 x 1 in.	1 1/2 x 1 in.	2 x 1 in.	1 1/4 x 1 1/2 in.	1 1/2 x 1 1/4 in.	2 x 1 1/4 in.	1 1/2 x 2 in.	2 x 1 1/2 in.
Price— 26c	26c	26c	32c	36c	36c	35c	38c	41c

## Y Braces With One Socket

Size — 1-in. col.	1 1/4-in. col.	1 1/2-in. col.	2-in. col.	1 1/4-in. col.
3/4-in. brace	3/4-in. brace	3/4-in. brace	3/4-in. brace	1-in. brace
Price— 24c	29c	32c	42c	29c
Size — 1 1/2-in. col.	2-in. col.	1 1/4-in. col.	1 1/2-in. col.	2-in. col.
1 in brace	1-in. brace	1 1/4-in. brace	1 1/4-in. brace	1 1/4-in. brace
Price— 32c	42c	33c	36c	46c



## Y Braces With Two Sockets

Size — 1-in. col.	1 1/4-in. col.	1 1/2-in. col.	2-in. col.
3/4-in. brace	3/4-in. brace	3/4-in. brace	3/4-in. brace
Price— 38c	38c	41c	51c
Size — 1 1/4-in. col.	1 1/2-in. col.	2-in. col.	2-in. col.
1-in. brace	3/4-in. brace	1-in. brace	1-in. brace
Price— 46c	49c	60c	60c
Size — 1 1/4-in. col.	1 1/2-in. col.	2-in. col.	2-in. col.
1 1/4-in. brace	1 1/4-in. brace	1 1/4-in. brace	1 1/4-in. brace
Price— 46c	49c	60c	60c

## HINGES

<b>Galvanized—Brass Pin.</b>	
1 1/4 x 2 1/2, per pair	\$0.55
2 1/2 x 2 1/2, per pair	.60
<b>Galvanized—Loose brass pin for doors.</b>	
3 1/2 x 3 1/2, per pair	\$1.20
<b>Swinging Door Hinges.</b>	
Niles, per set	\$2.10
Racine, per set	2.10

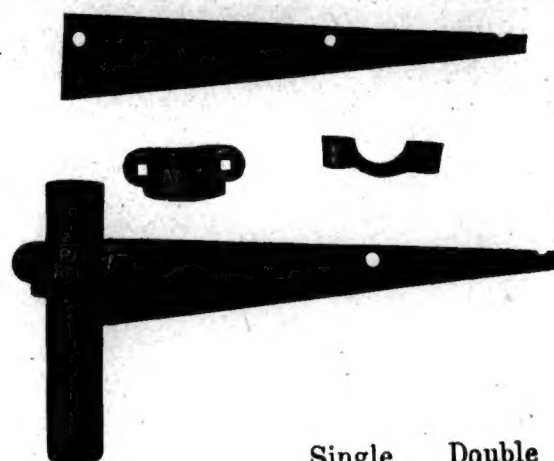
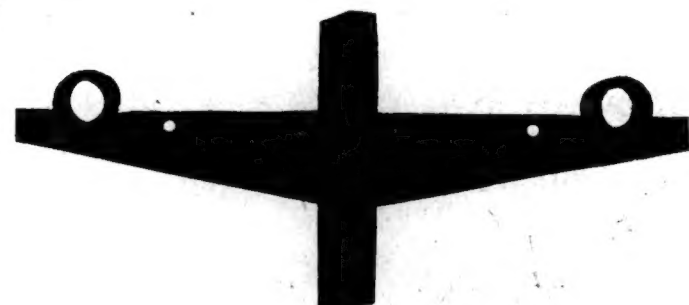
## Galvanized Pipe Straps

Price includes				
1 1/4-inch No 10, Round				
Head, Galvanized Screws				
Size — 3/4-inch	1-inch	1 1/4-inch	1 1/2-inch	2-inch
Price— 1c	1c	2c	2 1/2c	3c



## SHELF BRACKETS

AGMCO Shelf Brackets are made in two sizes, one to fit 8-inch and the other to fit 12-inch boards. Either size will attach to any size of pipe from 3/4-inch to 2-inch. The double shelf brackets for the 8-inch shelf (16 inches double) can be used as an arrangement on which to set flats. If you want to use flats on the double bracket you can place some 1-inch or 1 1/4-inch pipe in the notches cut in the brackets, as shown, and on these you can place the flats.



	Single	Double
3/4-inch column	26c	32c
1 -inch column	26c	32c
1 1/4-inch column	26c	32c
1 1/2-inch column	26c	32c
2 -inch column		32c
Any size column		32c

All Orders must be addressed to Sundries Department and be accompanied by Check or Money Order

# American Greenhouse Mfg. Co., Sundries Dept.

ORDERS ACCEPTED SUBJECT TO STOCK ON HAND





